



# Special Bulletin!



## AMERICAN SOD PRODUCERS ASSOCIATION

*A National Organization Dedicated to Advancement of the Sod Industry*

February 3, 1982

### CONFIDENTIAL ASPA MEMBER ATTITUDE AUDIT (by The Dalton Group, Inc.)

Just a reminder...it was requested that the Attitude Audit be filled out and returned by February 2nd!!! But it is not too late...there is still time before The Dalton Group will make its final tabulations. So, if your audit has not been mailed back as yet, take a little time, sharpen your pencil and get your audit in the mail now.

The Dalton Group wants YOUR return so YOUR feelings and YOUR priorities can be counted in the final tabulation. Obviously the larger the return, the more significant the results and the more benefit to all ASPA members. Remember, this is a completely confidential audit...no names are sought nor will correspondents be identified.

Our sincere "THANK YOU" for your help and participation!

### 1982 MAUI MIDWINTER CONFERENCE

With "Old Man Winter" coming down hard on most of the North American continent this winter, ASPA members are looking forward with great anticipation to the promise of Maui's delightful temperatures and an outstanding Midwinter Meeting.

When packing those suitcases keep in mind...DRESS IS VERY INFORMAL IN HAWAII! All the guys wear aloha shirts and all the gals wear muumuu's. If you don't have these, there are lots of stores that will be happy to sell you some. And they are extremely comfortable and colorful. Suggest you bring a light jacket, in case of a cool evening. Slacks, shorts, sandals are all "in style". Suits are almost forbidden. In short, "aloha style" is loose and informal.

MARCH 3-5 at the ROYAL LAHAINA RESORT-MAUI for the 1982 ASPA MIDWINTER CONFERENCE...DON'T MISS IT! ALOHA!

