



clippings &



Winter 2008 | VOL 71



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Expo Photos Courtesy of Jerry Schoonmaker

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President's Message

by Dr. Karen Plumley, NJTA President

A SNOWSTORM OF GOOD NEWS

A snowflake is one of Nature's most fragile creations, but look what they can do when they stick together! ~Author Unknown

If you pick up a newspaper these days, it seems that all the news is bad. And if you, like the rest of us, could use some good news, this issue of Clippings has something for you. There are a lot of positive things happening in our industry: Rutgers is training award winning students to keep our industry strong (Page 9). NJTA just had a successful EXPO in the face of a declining economy (Page 5). How is that possible you might ask? Because education and training have long been the keys to a successful, middle class life. Because NJTA's mission includes supporting our members by providing educational opportunities that are timely and relevant to their employment. Because NJTA's mission also includes supporting research and scholarship at Rutgers University to support our members both now and in the future. Because being a member of NJTA helps to make all these things possible.

But if you're still not convinced being a member of NJTA is a worthwhile way to spend \$75 these days, read the article by Shaun Barry, Membership Committee Chairman, on the value of NJTA membership (Page 14), look at the things NJTA has been able to accomplish in partnership with the NJ Green Industry Council (Page 5) and come join us for the Rutgers Turfgrass Research Golf Classic and help us add to the over \$830,000 the NJ Turfgrass Foundation has raised to support Rutgers University (page 20). It takes a lot of people working together to accomplish these things. People like new NJTA board member, Pat Dolan (Page 10). Dedicated members of the turfgrass industry like Rutgers Turfgrass Alumni Association Award winner, Shaun Barry (Page 22). Visionary people like founding member Leo Cleary, who saw the need for an organization of turfgrass professionals, generated the enthusiasm to make it happen and served as the first president of NJTA (page 16). No one person could have accomplished all of this on their own. It took lots of 'snowflakes' sticking together. As we look down the road, no one knows what lies ahead, but one thing is certain. If we stick together we can create a snowstorm of positive initiatives in the turf industry.

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NJGIC & NJTA...Perfect Fit

by Thom Ritchie & Nancy Sadlon

The Green Industry Expo this past December was very special. The **New Jersey Green Industry Council** became an official partner for the first time with The New Jersey Turfgrass Association at the Green Expo at the Trump Taj Mahal in Atlantic City.

This turned out to be a 'Win, Win' for everyone. This is a natural fit and has been forming for years through the NJTA Allied Associations committee and NJTA hosting a luncheon/meeting of major landscape, turfgrass and tree associations from the state and the former AEC now (NJGIC). This was, and is, the forum for representatives to discuss their concerns, issues, needs, and have an opportunity to build a better understanding and form valuable relationships. This was the goal of NJTA and the mission and vision of the Allied Associations committee.

Through the years the AEC evolved into the NJGIC to better represent the needs of the green industry. Through the efforts of Nancy Sadlon, NJGIC Executive Director, the board, our lobby group, State Street Associates, has taken an active role in representing the green industry in Trenton. They have been the lobbyists who work for the needs of the green industry associations. In these times, the need is critical to have representation to protect the industry from unfair legislation and regulation that is not based on science. They help protect our workers and consumers from unprofessional work and an unsafe work environment. They also help protect us from unfair and unreasonable regulations.

This year NJGIC brought **David Crow**, President, DC Legislative and Regulatory Services, to Green Expo as our keynote speaker, and **Joseph Roberts**, Speaker of NJ Assembly (a Rutgers graduate). This has helped us all understand what we need to do for the future of our industry. NJGIC has shown that they will help lead us into the future and what we all need to do to help support this mission.

NJGIC held its Silent Auction on the trade show floor. Many green industry companies donated items to help raise funds for legislative and regulatory initiatives that protect and benefit the green industry. The auction went well and all donors and auction participants have helped us all with their contributions.

continued on page 19

LIFE IS BUSY...

by Cece Peabody, MAT, CMP,

NJTA Executive Director



You hear this all the time -- "I'm so-o-o-o- busy!" You're right... Life is busy...busy with work projects, busy with events, busy with friends, busy with travel, and busy with family. Sometimes we wonder how we can fit doing so many different things into one day. But we manage, don't we?

We get the job done when we need to get the job done...we take care of business, and family, and friends...and if we don't finish it today, then we start on it tomorrow, right where we left off.

I really think we enjoy being busy, and feeling like what we are doing is contributing in some way to the greater good...for our job, for our family, for our association, for our industry. So...if you're not too busy, send me an email and let me know how busy your life is. And I'll reply too...if I'm not too busy.

execdirector@njturfgrass.org

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Partnership of NJGIC and NJTA at Green Expo was a Great Success!

by Chris Carson, Expo Chairman

Despite some concerns about the difficult economy, Green Expo 2008 proved to be a big success! Attendance was equal to past years, and responded well to the changes we implemented this year.

Green Expo is first and foremost an education conference, and this year's program was exceptionally strong. In addition to obtaining high quality education and research from our diverse lineup of speakers, pesticide applicator recertification points were available in abundance. Our new partner, the NJ Green Industry Council (more about them later) provided us with two nationally known speakers: David Crow and Speaker of the NJ Assembly Joseph Roberts. Their presentations offered important perspective to our show, and gave our attendees an insider view of what's happening in New Jersey and the Federal government.

We moved our education sessions nearer the NJTA registration booth, and this proved to be a hit as it kept our show more compact and easier to negotiate.

Attendees appreciated the classroom setup as well, which allowed easier note taking and more comfort. We hope to continue this setup in the future.

Our Trade Show floor was well laid out and well attended, and the high quality food court was enjoyed by all. New this year was the NJ Green Industry Council's Silent Auction. Many items were offered, with the proceeds going to the GIC's mission of getting the green industry's message out to the state's legislature and regulatory bodies. This auction generated over \$21,000 for that purpose, a record for the GIC... evidence of the symbiosis that can occur when groups work together for common causes. NJTA continues to explore other possible partnerships like this one to enhance our show, improve our profession, and to work together for our mutual interests.

From a social standpoint, Green Expo continues to get better every year. In addition to the many opportunities for informal social gathering, serendipitous 'hall meetings', and the long-standing tradition of the

Pub, two hospitality suites were also available.

Thanks to Grass Roots for the Tuesday night Golf 'Mix and Mingle' (I counted more than 170 in attendance), and also to Seeton Turf and Fisher & Son for their Wednesday night parties on the 14th floor

(I couldn't even try to count... too crowded!). It is our goal to make sure that all attendees have multiple opportunities to meet new people, greet old friends, and enjoy themselves in the process... and with the help of committed companies like Grass Roots, Fisher, and Seeton we succeed!

Our thanks also to Mary Lou DesChamps of Storr Tractor. We dedicated Green Expo 2008 to her and to the memory of her husband Paul for their long-standing support of NJTA and Green Expo. During a brief, emotional presentation at the General Session, Mary Lou was recognized and warmly received by the audience of over 300. That large group then walked next door to the annual Storr Tractor luncheon, another visible display of the support that Mary Lou gives all of us.

Rob Finnesey from Tree Tech, Chris Walick from Course Contractors, Inc., and Lee Kozsey from Syngenta continued their support of our show with high-level sponsorships. We thank them for this support!

Our trade show vendors make a substantial commitment to our show, a commitment that becomes more difficult to make during economic decline. I hope that all Green Expo attendees - and all NJTA members - consider this support when you make buying decisions for your operation in 2009.

Green Expo 2008 proved once again to be a high quality conference, and NJTA promises to try to outdo ourselves next year. To that end, I would appreciate any comments or suggestions you might have that will help us. My email address is echolakecc@aol.com, and I welcome your comments.

**See pictures from the 2008 Expo
starting on page 10...**



Green World

What Do Lacrosse Parents Think About Sports Fields?

by Brad Park and Dr. John Grande

Applied Turfgrass Research from Rutgers, the State University, and the New Jersey Turfgrass Association

Do lacrosse parents have opinions about the playing surfaces on which their sons and daughters compete? A survey developed in cooperation with the Rutgers University Snyder Research & Extension Farm, Pittstown, NJ determined lacrosse parent stakeholders' views on issues including field quality expectations, pesticide applications, increased budgeting for sports field improvement, and synthetic infill fields.

In late summer 2007, the Rutgers Snyder Research & Extension Farm established seven acres of a tall fescue and Kentucky bluegrass turf for the purpose of demonstrating how farming principles can be used to develop "utility" sports fields. In many rural and suburban areas of New Jersey where land selection is still feasible, "utility" sports fields can potentially be developed on land that is naturally suited for sports fields - and subsequently reduce the high cost of major construction activity.

These principles included first choosing a naturally crowned site with good quality agricultural soils that did not require extensive earthmoving as part of the site preparation process and had adequate internal drainage and moderate rock issues. Lime and pre-plant fertilizers were applied based on soil test results and incorporated using a disc harrow. A land leveler was then used to create a smooth surface, followed by rock picking. Final seedbed preparation was completed using a roller harrow. A Brillion Seeder was calibrated to deliver 350 lbs of seed per acre and following natural rainfall, seedling emergence was evident 13 days after seeding. Equipment, supply and labor costs were documented throughout the project.

Although in many cases necessary, sports fields are often constructed on sites that require extensive earthmoving.

The result is costly engineering designs and extensive topsoil disturbance. In these cases, heavy road construction equipment is often used during construction and ultimately over compacts the soil compromising turfgrass establishment and future management.

After the successful establishment of the fields, the Rutgers Snyder Research & Extension Farm hosted a lacrosse event in July 2008 to showcase the new fields to the public as well as demonstrate field development and construction using the farming principles described above. The event brought several hundred lacrosse parents and players to Hunterdon County, NJ and players were able to use the fields for practices and scrimmages. The parents and coaches, as stakeholder groups, were presented information regarding project details.

A survey issued to the parents of players revealed their various opinions regarding sports fields – and the high bar they have set for field conditions. When parents (sixty-three responding) were asked what playing surface conditions they deemed to be minimally acceptable, 69% indicated either uniform turfgrass cover throughout the field with no bare soil or voids in the turf OR good turf cover throughout the field and thin turfgrass cover in front of goals.

continued on page 7

What Do Lacrosse Parents Think About Sports Fields?...continued

by Brad Park and Dr. John Grande

Only 25% thought that moderate turf cover throughout the field and bare soil in front of goal mouths and penalty kick areas was acceptable. These conditions are very common on Board of Education and Municipal fields in New Jersey. Interestingly, of the 69% of parents that found thin turf cover in front of goal mouths OR no voids in the turf minimally acceptable, 28% of those parents would not support the use of a herbicide on the sports field where their child plays – even if the application resulted in fewer bare areas resulting from dead annual weeds. plays – even if the application resulted in fewer bare areas resulting from dead annual weeds.

Parents did express a high level of support for increased expenditures for improvement of natural turf fields. When asked whether they would support increased budgeting for seed, equipment, and personnel if it meant field conditions could improve with fewer pesticide inputs, 75% of fifty-one parents responding answered “Yes.” Similarly, 88% of parents (50 responding) supported increased use of water resources (including the installation/upgrade of an irrigation system) if field conditions would improve as a result.

In the midst of significant media attention towards human health and synthetic infill sports fields in summer 2008, parents were asked about their opinion of synthetic infill fields. Question 9 of the survey stated, **“What is your general feeling regarding synthetic infill surfaces (i.e. tire rubber or tire rubber + sand-filled playing surfaces)?”**

Green World



Forty-five parents responded to this question and 35% answered, “Synthetics provide an all-weather, uniform playing surface compared to natural surfaces and are a worthwhile expenditure.” Thirty-eight percent (38%) chose, “Although costly and human health questions remain, synthetics provide a benefit to youth athletics program.” The remaining 27% of those responding voiced concern over synthetic installations by selecting, “The human health questions and costs outweigh any potential benefits of synthetic turf fields.”

When the question was posed, **“Would you prefer to see your child play on a synthetic or natural turf playing surface?”** 81% of the forty-seven parents answering chose natural surfaces over synthetic.

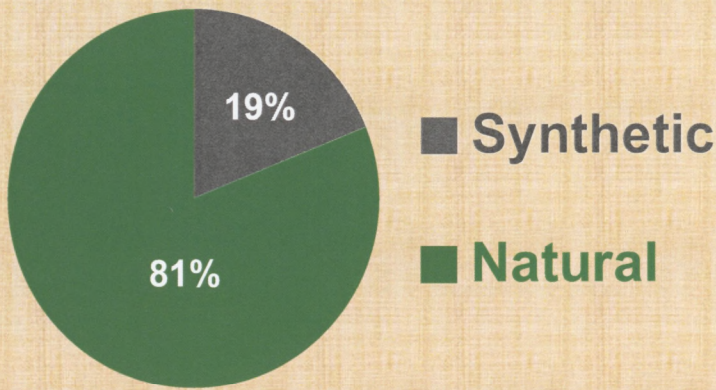
These results provide a look into the minds of parents whose children play on the surfaces overseen by sports field managers. While there still appears to be a strong preference for natural grass, the expectation for playing surface quality is high.

The authors would like to thank JoAnn Stevely and the Rutgers Snyder Research & Extension Farm staff for their hard work in administering the survey.

Brad Park is Sports Turf Research & Education Coordinator, Rutgers University; Dr. John Grande is Director, Rutgers Snyder Research & Extension Farm

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WOULD YOU PREFER TO SEE YOUR CHILD PLAY ON A SYNTHETIC OR NATURAL TURF PLAYING SURFACE?¹



¹Survey conducted at Rutgers Snyder Research & Extension Farm lacrosse event on July 10, 2008; 47 lacrosse parents answered this question.

What Do Lacrosse Parents Think About Sports Fields?

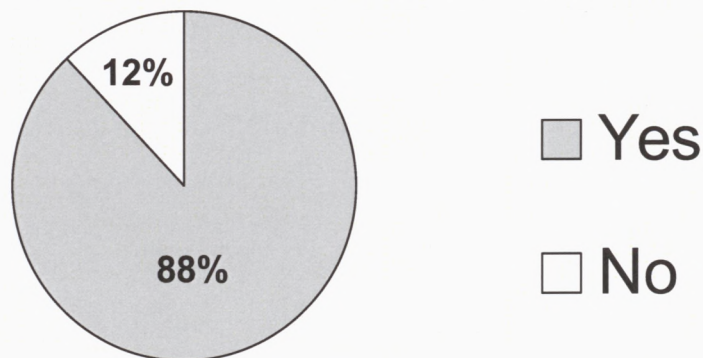
At a summer 2008 lacrosse event held at the Rutgers Snyder Research & Extension Farm, parent stakeholders were asked their opinions on a range of sports field issues, including synthetic turf.

(Photo by Brad Park): Lacrosse students enjoyed seven acres of tall fescue turf at the Rutgers Snyder Research & Extension Farm in July 2008.

The turfgrass was established for the purpose of demonstrating how “utility” sports fields can be constructed using farming principles.



WOULD YOU SUPPORT INCREASED USE OF WATER RESOURCES (INCLUDING INSTALLATION/UPGRADE OF AN IRRIGATION SYSTEM) IF YOU FELT FIELD CONDITIONS WOULD IMPROVE AS A RESULT?¹



¹Survey conducted at Rutgers Snyder Research & Extension Farm lacrosse event on July 10, 2008; 50 lacrosse parents answered this question.

The importance of water resources to sports field performance was recognized by lacrosse parent stakeholders who answered a survey at a summer 2008 lacrosse event sponsored by the Rutgers Snyder Research & Extension Farm.

Eight Graduate Students in the Plant Biology Graduate Program Receive Awards at the Annual Meeting of the Crop Science Society of America (CSSA) Held in Houston, Texas from October 5-9, 2008

Jo Anne Crouch, who graduated from the Plant Biology Graduate Program in May 2008, received the Gerald O. Mott Scholarship Award from the CSSA at their awards ceremony on Monday, October 6th. The Mott Scholarship is provided each year to a meritorious student in the Crop Science Society who has demonstrated outstanding potential for leadership.

Seven other graduate students received awards at the CSSA C-5 Division business meeting on Wednesday, October 8th for their research presentations at this year's annual meeting. Over 100 students competed in the C-5 Division's oral paper and poster competition. In the Soils and Water Session, **John C. Inguagiato** took 1st place for his oral presentation entitled, *Topdressing Incorporation and Sand Shape Effects on Anthracnose Severity of Annual Bluegrass*.

**CONGRATULATIONS TO ALL
OF OUR STUDENTS
FOR DOING SUCH A FINE JOB!**

**BRUCE CLARKE, DIRECTOR
CENTER FOR TURFGRASS SCIENCE**

Patrick McCullough was awarded 1st place and **Robert Shortell** received 2nd place honors from the Industry Committee for their talks on *Bispyribac-sodium Metabolism in Annual Bluegrass, Creeping Bentgrass, and Perennial Ryegrass*, and *The Influence of Nitrogen Fertility on the Tolerance of Kentucky Bluegrass (Poa pratensis L.) to Bispyribac-sodium Herbicide*, respectively. **Emily Merewitz** was awarded 2nd place for her poster entitled, *Physiological Responses of Drought Stressed Creeping Bentgrass Transgenic for an Ipt Gene Controlling Cytokinin Synthesis* from the Turfgrass Breeders Committee, and **Jon Bokmeyer** received 2nd place and **Matt Koch** took 3rd place honors for their oral presentations entitled, *Combining Ability of Brown Patch Resistance in Tall Fescue*, and *Greenhouse Screening of Perennial Ryegrass Cultivars for Salinity Tolerance*, respectively. Finally, in the Physiology and Ecology Session, **Yan Xu** was awarded 2nd place for her talk on the *Effects of Plant Growth Regulators and Biostimulants on Summer Bentgrass Decline*.



Rutgers Graduate Students who recently received Awards at the Annual Meeting of the Crop Science Society of America held in Houston, Texas, October 5-9, 2008.

Left to Right:
Rob Shortell, Jo Anne Crouch, Yan Xu, Jon Bokmeyer, John Inguagiato, Emily Merewitz, Patrick McCullough, and Matt Koch.

Meet a NJTA Board Member: Patrick Dolan

Since graduating in 1998 from Penn State University with a degree in Turfgrass Science I have been at Copper Hill Country Club. I began my tenure as an assistant superintendent and became the superintendent in 2006. Copper Hill is a family orientated private club, located in Flemington, with a great membership that has provided me with wonderful opportunities. Outside of work I enjoy golfing, fishing, and skiing. As an eleven year member of the NJTA, I look forward for the chance to serve the members and the association.



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Sport Turf

- Level 1** Fertility Test: Nutrients, pH, recommendations
- Level 2** Complete Test: Nutrients, pH, estimated CEC & cation saturation, soluble salt level, organic matter* content, soil textural class
- Level 3** Sand Root Zone Test

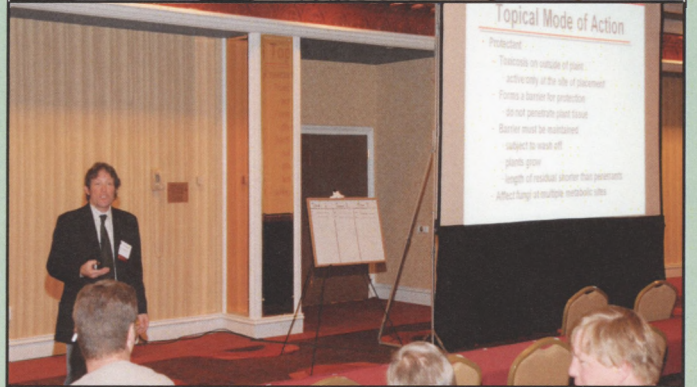
*Organic matter content would be determined by loss-on-ignition for golf course greens, as described by USGA guidelines.

For more information please call us at 732/932-9295, or visit us on the web at:

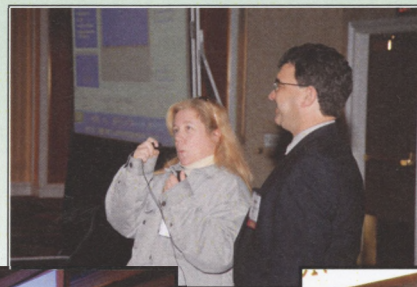
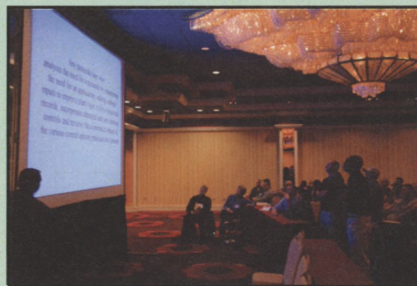
www.rcrc.rutgers.edu/soiltestinglab.



Speakers at the Green Expo



Attendees at the Green Expo



Vendors at the Green Expo



Why Should I Join the New Jersey Turfgrass Association?

by Shaun Barry

The most important factor that allows any organization or association to be viable is its membership. Leaders come from its membership. Change comes from its membership. Ideas come from its membership. Strength comes from its membership. This list could go on and on but I am not telling you anything that you don't know. In your personal and professional life you see the importance of being a part of something every single day.

Since you are reading *Clippings*, there is a very good chance that you currently are a member of the NJTA or have been. I would like to ask you to consider renewing your membership for 2009, if you haven't done so already. If you aren't a member, then please consider becoming a member. Why should you renew or join this association? If you are a part of this Green Industry there are many important reasons.

The NJTA's mission is to promote the entire Green Industry (your industry) and enhance the environment through professionalism, leadership and our partnership with Rutgers University. With this partnership our members have direct access to important findings and ongoing research in every part of our industry. From Lawn and Landscape to Golf, Arborists, Cemeteries, Sports Fields and everything in-between, you will find answers to your problems. The reason that there are answers is because the staff at Rutgers is responding to requests from the industry. Come to one of their Field Days in August and see that they are listening. Part of the reason that they are doing this is because they can do this and some of that is because they have funding from the NJTA. Without this help many of their research trials would have to be delayed or ended. With your membership and active support for the NJTA, it is able to be an important partner with Rutgers.

Other than our Executive Director, Cece Peabody, this association functions totally through the help of non-paid volunteers from within the industry. They became NJTA members first and then saw the need for this association to grow and get stronger. With this request we are trying to make that happen. Take the first step and you will be helping yourself and your industry. We have almost 600 members with a goal of 1,000.

continued on page 15

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Reasons to be Members of NJTA... *continued*

On page 18, you will see a membership form that you can use. It is also available through our web site. (www.njturfgrass.org). You will find several options for you or additional members of your company. You will see that we have tried to keep the pricing as low as possible. It is important to us that we make it affordable if you see the value of membership.

While you are making your decision please consider the reasons listed below in addition to the ones listed above:

1. **Legislative impact in Trenton.** We are now part of the process especially since Rutgers completed its Economic Survey representing all parts of our industry.
2. **Access to Education and Research** through Rutgers and within the pages of our Clippings Newsletter that you will receive every quarter.
3. **Industry alerts to our members.**

4. **Information on Pesticide Applicator License Points.**

5. **Savings on Expo and Field Days.** If you attend both of these you can actually cover the cost of your membership dues. If however you can't attend both of these functions the information discussed at these events is the best help that you can get and you will have easy access to it.

I know you are busy, but if you decide to join the NJTA, it is a good thing to do it now. We need your support to be successful and if we are successful our industry is a winner.

Thanks for considering membership in the association and if you have any questions please contact us and we will be there to help.

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NJTA'S HALL OF FAME AWARD

by Keith Kubik

The New Jersey Turfgrass Association's Hall of Fame Award is "presented annually to a person in recognition of a continuing lifetime commitment of dedication, service, and achievements contributing to the advancement of the turfgrass industry of New Jersey." This award was first given in 1974. As the NJTA nears our 40th anniversary in 2010, we felt it was appropriate to highlight the past winners of our highest award.

The following is a reprint from the "New Jersey Turfgrass Association 10th Anniversary Commemorative Book (1980).

James L. Cleary (1977)

James L. Cleary, popularly and widely known as "Leo", preached the gospel of "Turfgrass industry unity" for many years to all who would listen. His strong and persistent "push" for an organization of professional turfgrass interests generated the interest and enthusiasm which was the formation of the New Jersey Turfgrass Association. Recognized as one of the founding fathers of the New Jersey Turfgrass Association, he was the unanimous choice of his peers to serve as the Association's first President. As he traveled about the United States and Canada representing the W.A. Cleary Corporation as its Vice President, Leo always managed to find the time to council, inspire, and encourage the young aspirant to a career in Turfgrass Management. In 1971, he founded the Leo Cleary Corporation and served as the Corporations President until his retirement in 1978.



Leo Cleary

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Rutgers Extension Offices & Numbers



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- II - Business Partner (5 or more)
Each Additional Member(s) \$60.00
(Must first be registered as a Business Partner.)
- Student Member
\$20.00 (1 member)

List Business Products or Services Your Company Provides

- _____
- _____
- _____
- _____
- _____
- _____

Check one category which best describes your profession:

- Golf Course
- Lawn Care Applicator
- Landscape/Lawn Maintenance
- Cemetery
- Irrigation
- Sod Producer
- Parks & Recreation
- Schools & Athletic Fields
- Manufacturer/Supplier
- Professional (Architect, University)
- Student
- Other _____

Business Partner Additional Member Information

Use another sheet for more members.

1. Name: _____
E-Mail: _____
Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____

2. Name: _____
E-Mail: _____
Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____

3. Name: _____
E-Mail: _____
Address: _____
City, State, Zip: _____
Phone: _____ Fax: _____

Payment Information

_____ Check (payable to NJTA) _____ Visa _____ MasterCard _____ AmEx

Account Number: _____ Exp. Date: _____

Name on Account: _____ 3-Digit Code: _____

Authorized Signature: _____

NJTA Dues: \$ _____

NJ Turfgrass Foundation Contribution: \$ _____

Legislative Initiative Contribution*: \$ _____
(*This portion is non-deductible.)

Total Amount Enclosed: \$ _____



Mail to: 25 US Highway 46 West
Wayne NJ 07470-6801
Phone: (973) 812-6467

Fax to: (973) 812-6529
E-Mail: execdirector@njturfgrass.org
Web Site: www.njturfgrass.org

Cece Peabody, MAT, CMP
Executive Director

NJGIC & NJTA...Perfect Fit

...continued from page 4

The NJGIC Advisory Forum for industry leaders was held on Wednesday, December 10th, and it was a dynamic lunch. Now we are moving forward in a positive direction for the future. There are many people who deserve thanks for this effort but no one individual can be singled out. "It is amazing what can be accomplished when no one cares who gets the credit for it".

Working together for each other to strengthen our industry is why we continue to move forward.

Thom Ritchie
NJTA Allied Associations
Committee

Nancy Sadllon
NJGIC Executive Director

Thanks to the Green Expo Sponsors...and More.



Congratulations!
Winner of the One Night
at the Trump Taj and
Dinner for
Two Drawing held
at Green Expo...

Kevin J. Flynn
Hamilton Twp



Thank you to all Donators of the
GREEN INDUSTRY
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Don AgriBusiness	Morgan	Tommy's Turf
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Edgemoor Country Club	Morimoto	Turf & Turf Maintenance Services
Fairbanks	Nature's Turf	Turmeric Country Club
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First Coast Turf	Onlawn	USAP Professional Products
Golden State Country Club	Onlawn	Vulcan
Griffin & Son	Parsons Country Club	
	Parkside Nurseries	





GCSAA & NJ/NY/PA
Pesticide Education Credits
will be applied for.

Schedule of the Day

REGISTRATION OPENS

9:00 A.M.

BREAKFAST WITH RUTGERS -- PREMIER SPONSORS ONLY

9:00 A.M. - 10:00 A.M.

NEW FOR 2009! RUTGERS RESEARCH UPDATE

10:15 A.M. - 11:15 P.M.

LUNCH & SILENT AUCTION OPENS

11:30 A.M.

SHOTGUN START

12:30 P.M.

GRAND RECEPTION & GOLF AWARD PROGRAM

5:00 P.M.

CLOSING OF SILENT AUCTION WILL BE ANNOUNCED

2008 Premier Sponsors

The New Jersey Turfgrass Foundation is proud to thank BASF, Bayer, John Deere, Lebanon Turf, Maxwell Turf, Mountain View Seeds, Pennington Seed, PickSeed & Seed Research of Oregon, ProSeeds Marketing & Alliance Seed, Scotts & Landmark Seed Co., Storr Tractor Co., Syngenta, and Turf Merchants, Inc. as the Premier Sponsors of the 2008 Thirteenth Annual Rutgers Turfgrass Research Golf Classic.

The commitment of these companies to provide Premier Sponsorship Level funding to this Golf Classic represents a significant alliance with growing commercial entities which hopefully will be sustained and increased in the future.

How Sponsorship Will Help in 2009

Partial proceeds of this year's Golf Classic will be used to help construct two new sand-based root zones totalling 20,000 square feet for golf and sports field research. For more information on how to contribute to this fund, please contact Dr. Bruce Clarke at (732) 932-9400.

Come Celebrate With Us!

NEW JERSEY TURFGRASS FOUNDATION
PROUDLY PRESENTS...

The 13th Annual Rutgers Turfgrass Research Golf Classic

MONDAY, MAY 4, 2009



FIDDLER'S ELBOW COUNTRY CLUB

811 RATTLESNAKE BRIDGE ROAD
BEDMINSTER TOWNSHIP, NJ 07921
(908) 439-2123

REGISTER ONLINE: WWW.NJTURFGRASS.ORG

THANKS TO THE 2008
PREMIER SPONSORS



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AND SEED RESEARCH
OF OREGON

Scotts

syngenta



STORR TRACTOR COMPANY

THANKS TO THE 2008
PREMIER SPONSORS

The Golf Classic Event

The Rutgers Turfgrass Research Golf Classic was established in order to provide an annual fundraiser for the New Jersey Turfgrass Foundation. The Foundation is a non-profit organization which may accept and manage tax-deductible monetary donations and the proceeds from events such as this Golf Classic.

The proceeds from the Golf Classic will be used to provide Research Grants, Scholarships, Funds for Special Projects (e.g., New Sand-Based Root Zones), Equipment, Supplies, and Facilities to support Turfgrass Research and Education at the School of Environmental and Biological Sciences/Rutgers, The State University of New Jersey.

The New Jersey Turfgrass Foundation and the University represent a formidable alliance in support of the Turfgrass Industry in the State of New Jersey and across the country.

Sponsorship Opportunities

Each Sponsorship receives:

- Listing on Sponsor Sign at Entrance to the Grand Reception
- Tee or Green Sign and other signage during the event

Premier Sponsor - \$7,500

- Premier Sponsors are an elite group. Premier Sponsors receive: Two Foursomes; Recognition on the NJTA website and in press releases; New Business membership in NJTA, Breakfast with Rutgers Center for Turfgrass Science professors. Product literature and samples may be displayed. Your company name will appear on the sponsor banner and other signage which will be displayed around the event.

Eagle Sponsor - \$5,000

- Two Foursomes
- Product Literature or Samples May Be Displayed
- Company name on Sponsor Banner & Signage

Birdie Sponsor - \$3,500

- One Foursome
- Company Name on Sponsor Banner & Signage

Par Sponsor - \$2,000

- One Foursome • Signage Recognition

Hole Sponsor - \$500

- One Ticket to Grand Reception

Additional Sponsor Opportunities Available...
Let Us Create One for You.

...Hole-In-One Prizes...

A par three on each course will have a grand prize for the first hole-in-one.

NJTF TAX ID: 22-3270805

NEW JERSEY TURFGRASS FOUNDATION
25 US HIGHWAY 46 WEST, WAYNE NJ 07470

PH: (973) 812-6467 | FAX: (973) 812-6529 | WWW.NJTURFGRASS.ORG

Registration form for Golf Classic, Monday May 4, 2009

Registration Information

Complete form below and mail or fax to NJTF Office. Register Online: www.njturfgrass.org

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

E-mail for Confirmation: _____

Requested Foursome (Please Print).

1. _____ Hdep Index/Avg Score _____

Email Address: _____

2. _____ Hdep Index/Avg Score _____

Email Address: _____

3. _____ Hdep Index/Avg Score _____

Email Address: _____

4. _____ Hdep Index/Avg Score _____

Email Address: _____

Payment Information

Please Select Sponsorships and Golf/Reception/Other Choices Below:

- Premier \$7,500 * Eagle \$5,000 * Birdie \$3,500 *
- Par \$2,000 * Hole \$500 Grand Reception \$100
- Individual \$325* Other Sponsorship: _____

* Registration Includes: Rutgers Research Update, Greens Fees and Golf Cart, Lunch, Grand Reception, Gift

Make Checks Payable to: NJTF (New Jersey Turfgrass Foundation)

Amount Enclosed: \$ _____

Check # _____ Visa _____ Mastercard _____ AMEX _____

Name on Card: _____

Card Number: _____ / _____ / _____

Security Code: _____ Expiration Date: MM/YY _____

Signature: _____

Rutgers Turfgrass Alumni Association Achievement Award 2008

These notes were presented by Thom Ritchie at the Rutgers Turfgrass Graduation and Awards Dinner.

This year's recipient is a beacon for our industry.

- He is respected and loved by all who know him.
- He sets an example for service to others and is a true friend to all.
- He played golf at St. Peter's in New Brunswick and was the #1 man.
- He planned on playing on his college team at Murry State University, but a shoulder injury ended that chance.
- A member at Tamarack Golf Course (Middlesex county) – had a wide reputation of consistently shooting under par and Won the Club Championship.
- Worked for W. A. Cleary for 10 years selling turfgrass chemicals
- Moved to Bayer as a long term Sales Representative
- Is a member at Lahinch Golf Club in Lahinch, Ireland
- Travels to Ireland annually to play golf, often organizing groups.
- Director - in NJ Turfgrass Association.
- Chairman of the membership committee and Golf Classic Committee that raises funds to go to Rutgers Turfgrass Science Dept. for research.
- Awarded NJTA Member of the Year in 2007.
- Always there with his camera at industry events,
- A good Match maker too – He introduced NJTA President, Dr. Karen Plumley to her husband Ron Luepke, GC Superintendent.
- A Board Member of GCSANJ for more than 20 years.
- In 2005 the NJ Golf Course Superintendents Association Honored him with their Distinguished Service Award.
- In 1996 the Golf Course Superintendents Association of New Jersey also recognized him with Their Member of The Year award.

Congratulations to Shaun Barry

A surprised Shaun Barry accepting his award.



Shaun Barry, center holding award plaque, with Joseph Bianco (left) and Thom Ritchie (right)

CALENDAR

~ 2009 NJTA Events ~

Monday, May 4, 2009

Rutgers Turfgrass Research Golf Classic

Fiddler's Elbow Country Club

Tuesday, August 4, 2009

Rutgers Turfgrass Research Field Day 1

Golf and Fine Turf

Hort Farm II, New Brunswick NJ

Wednesday, August 5, 2009

Rutgers Turfgrass Research Field Day 2

Lawn, Landscape & Sports Fields
Adelphia Farm, Freehold NJ

Tuesday, December 8th -

Thursday December 10, 2009

34th Annual Green Expo

Taj Mahal Resort

Atlantic City NJ

~ Additional Events ~

Tuesday, November 10 -

Thursday November 12, 2009

6th Annual GCSANJ Crystal Conference

Crystal Springs Resort

Hamburg NJ

For info: www.gcsanj.org

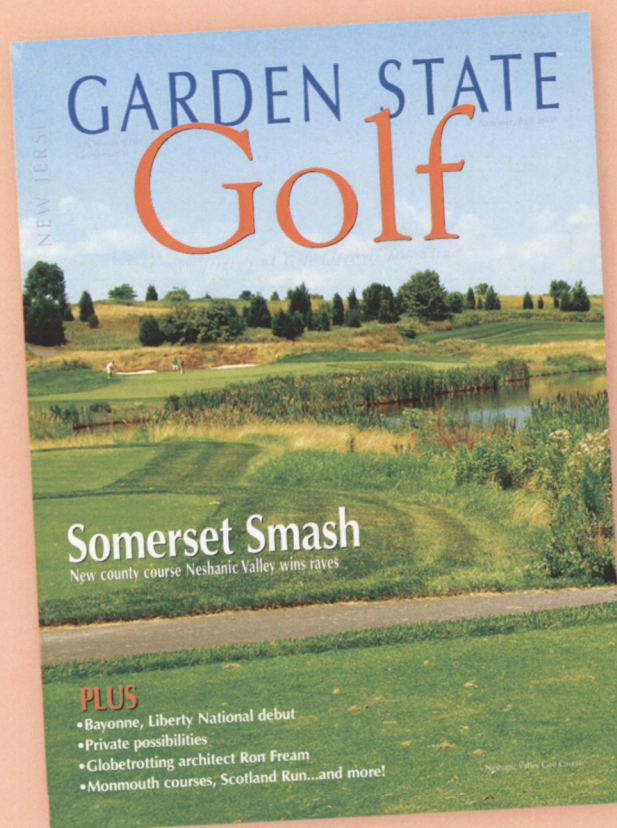
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- Dr. Jim Murphy, Advisor
- Richard Buckley, Advisor
- Cece Peabody, Executive Director

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