

new jersey turfgrass association

Green  
World

# clippings



Issue 4: 2010 - Winter | VOL 77





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# 2010 P A T R O N



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# President's Message

by Keith Kubik, NJTA President



In light of the recent State of the State Address by Governor Christie and the State of the Union Address by President Obama, I thought a brief State of the NJTA seemed appropriate.

Let me begin by saying that the State of the NJTA is good!

*(Pause for half of the room to applaud.)*

This year was an exciting one met by victories and challenges. In May the NJ Turfgrass Foundation reached a milestone of **\$1 Million raised in the support of Rutgers Turfgrass Research**. This was particularly exciting given the state of the economy. It is tougher for our biggest supporters to donate at the levels they had in the past, but the need has become greater. The Rutgers Golf Classic Committee is working hard at planning this year's 16th Annual Event at Fiddlers Elbow CC as we start the climb towards the \$2M milestone.

This past July, the Rutgers Turfgrass Field Day events continued the tradition of being the strongest in the region. In addition to the "Golf & Fine Turf Day" and the "Lawn, Landscape & Sports Field Day", the turf farms hosted a visit by a group from TPI (Turfgrass Producers International). The industry made a strong showing at each of the events proving how much value is placed on knowing the latest and greatest in turf research.

In December, we hosted the **Green EXPO in Atlantic City**. Anyone who attends trade shows can tell you that most seem to be dying a slow death. The Expo Committee, chaired by Chris Carson, was charged with the task to stem that tide. Many changes were made leading into the 2010 event. We were hopeful that many of the changes would be a hit. We had no idea that they would all work out to be homeruns! The buzz on the trade show floor was palpable. The attendees were pleased and the vendors were grateful. The quality of the education continues to be second to none. The Expo Committee is already working on some exciting things that we know will make the 2011 event even better than last year.

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**execdirector@njturfgrass.org**



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Turfgrass  
Association**

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www.njturfgrass.org



# President's Message

..continued

The most challenging situation of the year had to be the fertilizer bill. I would like to thank **Dr. Jim Murphy of Rutgers University** for his efforts in making sure that the science was heard during the drafting of the legislation. I also want to thank the **New Jersey Green Industry Council (NJGIC)** for fighting for the rights of the industry. It was due to the efforts of many that turfgrass professionals ended up with a workable bill that was signed into law in early January.

The NJTA celebrated our 40th anniversary in 2010. There was no parade or fireworks to commemorate the event, but I feel that the successes we experienced throughout the year were better than any roman candle or marching band.

The NJTA Board and Committees have been hard at work in 2011 trying to make our mark on the next forty years.

Respectfully Yours,



P.S.: The Macadam Association of New Jersey was offered the opportunity for an opposition response, but none was received by the time of publication.

## YOU ARE IMPORTANT

by Cece Peabody, MAT, CMP,  
NJTA Executive Director



If you don't hear this enough, let me say it.... **You Are Important!**

Yes, I'm talking to each person who is reading this short message. You are important to your family, you are important to your work, and you are definitely important to the New Jersey Turfgrass Association.

So, why does it matter that I say that? Because in our busy lives when hours and days pass quickly, and before we know it the week is over, and another one begins -- we don't always get the thank yous we should, we don't always get the pat on the back, and we don't always get that 'Great Job!' that makes it all worthwhile.

So, I'm stopping right now and saying it again: **You Are Important!** And Thank You for all you do for the New Jersey Turfgrass Association.

The end of 2010 is the end of the 40th anniversary celebration of the partnership between Rutgers University, Center for Turfgrass Science, and the New Jersey Turfgrass Association. We made it known that this milestone was being celebrated since the 2009 Expo. Our Key events in 2010 were milestones as well because we exceeded our expectations -- we raised more money for turfgrass research and scholarships, we had more attendance at all our events, and our changes to make our events even better for you, our members and attendees, paid off.

Yes -- You are important to NJTA. We rely on your participation and involvement. We rely on your input and honesty. We rely on you. And we thank you. ♪

*"Enthusiasm is the most important thing in life."*  
Tennessee Williams



# EXPO 2010 A BIG SUCCESS!

by Chris Carson

The Expo Planning Committee worked hard over the course of 2010 to improve the Green Expo, and the results were positive: we received very high marks from attendees and vendors for the education program, trade show, and social activities. These successes did not occur by chance; they are the result of a lot of hard work over the 12 months leading to our show.

The first step in this process was an honest, introspective look at the 2009 show. Coupled with input from interested attendees and vendors, it became clear that change was desirable. From this planning, we:

- Retained popular sessions, including our core session anchors on Tuesday morning and Thursday afternoon
  - Expanded, where possible, available pesticide applicator credits
  - Moved the trade show to Tuesday/Wednesday from Wednesday/Thursday
  - Moved the Grass Roots 'Mix and Mingle' party to Wednesday night
  - Physically moved the trade show to the upstairs Grand Ballrooms
  - Initiated the Thursday morning 'Rutgers Seminars' for both Golf and Lawn & Landscape
  - Eliminated the traditional Wednesday General Session and replaced it with three discipline-specific sessions
    - Moved the Wednesday sponsored luncheon (Thank you Storr Tractor!) to Tuesday, and reformatting it into a new Awards Luncheon
    - Changed the Sports Fields session from Wednesday/Thursday to Tuesday/Wednesday
    - Began a post-conference email survey to vendors and attendees

Each of these changes was made after a great deal of thought, and all of them were made with the simple aim of making our show better for our attendees and vendors. It is clear from the input we have since received that we succeeded in this goal.

In fact, NJTA has received a number of emails and letters that have told us that Expo 2010 was the best in recent memory. These comments are gratifying, particularly in light of a general decline nationwide in trade shows and education conferences.

Our conference is based, first and foremost, on education. Accordingly, planning has already begun for Expo 2011. Our committee of over 30 people – comprised of Rutgers and industry leaders – will have next

year's program fleshed out by mid February. A lot of Expo general planning takes place in parallel with this work, and over the summer the details are ironed out and the entire program is put together.\*



Every year we have a few new people step forward, wishing to get involved with these committees. We welcome additional participation, and feel strongly that a lot can be accomplished when a group of committed, focused individuals share ideas. If you would like to get involved, we invite you to contact Committee Chairman Chris Carson at echolakecc@aol.com. We will be delighted to put you to work for the betterment of our show, our Association, and our industry!

Finally, we offer a big **THANK YOU** to our vendors and sponsors. Without the continued commitment of these people, the work that NJTA does would not be possible, and our Expo would not be the same. It is the Expo Committee's hope that NJTA members will take this participation into consideration when you make your purchasing decisions in 2011. 



# New Jersey Assemblyman John Burzichelli Addresses 2010 GREEN EXPO Attendees on the Fertilizer Pre-Emption Bill

*by Nancy Sadlon, New Jersey Green Industry Council, Executive Director*

The New Jersey Green Industry Council (NJGIC) was honored to have New Jersey Assembly Deputy Speaker John Burzichelli, a friend of the green industry, as our keynote speaker during the 2010 Green Expo.

In order to understand the significance of Assemblyman John Burzichelli's address to the Green Expo attendees, you have to look back (2) two years and recognize that he (Burzichelli) was the first legislator to recognize that our industries needed science-based fertilizer legislation in New Jersey. He recognized it was critical to preempt the emotion based rhetoric that was driving the debate at that time. With the help of our NJGIC lobbyists, the NJGIC Nutrient Management Task Force leaders educated Assemblyman Burzichelli regarding industries' concerns about the possible adoption of more than 567 different municipal fertilizer laws and about standard science based industry fertilization practices. We also provided him with the facts surrounding inaccurate claims about the impact of fertilizer on water quality.

The Assemblyman was convinced, by NJGIC's leadership, to sponsor an industry crafted fertilizer bill, A. 4193 (introduced in January of 2010). Assemblyman Burzichelli's bill was introduced at a time when state officials began to really focus on fertilizers and their perceived contribution to water pollution. A. 4193 was introduced prior to the introductions of other bills regulating fertilizers (Assemblyman McKeon's A. 2290 and Senator Smith's S. 1411), which were tied to addressing issues pertaining to Barnegat Bay. With the help of Assemblyman John Burzichelli, NJGIC was able to be pro-active with our concerns and positive initiatives to establish a fertilizer preemption bill - that was based in science. NJGIC's opinion and professional expertise was sought after by Senator Smith and Assemblyman McKeon in their efforts to understand the issue and craft a reasonable bill that was not onerous to industry professionals.

It is important to note is that at this time (2008/2009), press articles ran regularly painting fertilizers as a primary pollutant to Barnegat Bay and other NJ waterways, without justification or accurate calculation. Recognition that fertilizer runoff is estimated to contribute less than 2% to overall potential stormwater pollution was acknowledged by legislators but not considered relative to the debate or to the press. Fertilizers were viewed as a product that could be easily regulated by state government.

Although NJGIC and its member companies (Lawn Doctor, TruGreen, Scotts, UI and Lebanon) were leading the way by reducing phosphorus through the signing of a memorandum of agreement with NJDEP, we were also active participants in the Healthy Lawns Healthy Environment working group, which began in June 2008. During the following year, a reported 70% reduction in phosphorus in products sold, in New Jersey, was achieved.

## Burzichelli praises NJGIC and Industry for Good Communications and Educational Outreach

It was Assemblyman Burzichelli that helped NJGIC put forth a pro-active approach through Fertilizer legislation. It was his bill that helped ensure that the discussion was based on real science and made sure that false claims being made by many and released via the press were not accepted as fact in the legislative process.

Among the many messages Assemblyman Burzichelli provided in his address, to the audience, his strongest was to remind all of the importance of having a respected organization that can carry important information to legislators and help educate legislators about key issues of concern. He humbly noted that legislators cannot be knowledgeable on all of the issues that pass before them. Having a trusted resource that brings legislators needed information is absolutely necessary for continued success in the political process.

*continued on page 7*



# New Jersey Assemblyman John Burzichelli Addresses 2010 GREEN EXPO Attendees...

*...continued from page 6*

According to Burzichelli, *"NJGIC Nutrient Management Task Force and SSA carried the ball to the goal line, doing all the right things in communicating issues to the fertilizer bill sponsors (Smith and McKeon), working hard on reasonable compromises, and being a trusted source of information for decision makers."*

Burzichelli predicted at the time of his presentation at EXPO (Dec. 9, 2010), that a sound fertilizer pre-emption bill would likely pass by year end or early 2011. This prediction was dead on. Immediately following EXPO the NJ Assembly amended Fertilizer the Preemption bill (A. 2290) passed the full assembly (66-7-1), then the new Senate Fertilizer Pre-emption Bill (S. 2554) which included elements of S. 1411 language with added AAPCO language amendments and revised sell through dates for old inventory was passed by the full Senate (35-3). Lastly, the bill then went back to the Assembly to be amended to match the approved Senate Fertilizer Pre-emption Bill (S. 2554) which passed Assembly concurrence (67-7-1). Finally on January 5th, New Jersey's Fertilizer Pre-emption Bill (A 2290) was signed by Governor Christie (P.L.2010, c.112) [Details on the Fertilizer Pre-emption Law - see [www.NJGIC.org](http://www.NJGIC.org)]

## Take Home Message of Assemblyman Burzichelli

Assemblyman Burzichelli and NJGIC President John Buechner answered the audience's questions during the presentation. A few audience members were upset with the pending legislation and the idea that it would require another professional certification. Additional concerns were noted, with the top concern being - that the certification would not be administered by NJDEP, similar to the NJ Pesticide Certification program. Both Burzichelli and Buechner noted that the legislative process can be a long one. They also informed participants, that there are compromises along the way, as well as limitations; such as added costs to state government which does impact what can be included in a bill which is signed into law.

NJGIC, with the help of Assemblyman Burzichelli, Senator Sweeny, and our lobbyists (SSA), working cooperatively with Senator Smith and Assemblyman McKeon and other key legislators, were able to get 95% of what we sought to achieve in the creation of a science based, reasonable fertilizer pre-emption bill. The resultant bill is not perfect, but it is close and it is celebrated for all the good elements included. Alternate legislation could have had a severely negative impact on industry professionals.

During the time that Assemblyman Burzichelli spent with participants, he noted, *"With over 10,000 bills introduced each year in the Assembly and Senate and only a fraction that are passed, there is no more important investment that I can recommend to any group, that wants to be part of the legislative process, than to be sure that you as an industry have a unified voice in Trenton. The difference between success and failure in gaining reasonable legislation lies with communication and education to legislators. This is most effectively achieved via established relationships, trusted information sources and experienced lobbying. Investment in this will be a good investment in protecting your industry from onerous laws and regulations."*

We cannot achieve success without time and money. This initiative to secure a reasonable fertilizer bill, involved many hours of NJGIC Executive Staff time, over the past two years, and has required extensive efforts by SSA, our lobbyists. This initiative has included the extensive volunteer work efforts of the NJGIC Nutrient Task Force which has been co-chaired by John Buechner/Lawn Doctor and Brian Feldman/TruGreen. These Chairman and the NJGIC Nutrient Management Task Force members have dedicated countless hours and provided much of the needed financial resources into this. The NJGIC Nutrient Management fundraising budget is \$50,000 and we have raised about \$18,000 to date. We would like to thank many of the participating companies for their generous support.

*continued on pg 8*



# New Jersey Assemblyman John Burzichelli Addresses 2010 GREEN EXPO Attendees...

*...continued from page 7*

These folks understand the value in supporting our important Nutrient Management Task Force Outreach and Education efforts and events. Continued funding is needed to thank those legislators that helped get our industry voice heard and continued funding is needed for NJGIC to address other legislative threats to the industry and maintain our voice in Trenton. Please continue to contribute to NJGIC.

NJGIC Nutrient Management Task Force: Chair: John Buechner/ Lawn Doctor, Co-Chair: Brian Feldman/ TruGreen. NMTF Members: Aaron Hobbs/RISE, Bill Murray/GCSA-NJ; Chris Wible/Scotts, David Pease/ Monmouth County Parks, Dominick Mondini/NJNLA, Ed Waters/SSA, Eric Smith/South Jersey Landscape Association, Hal Bozarth/SSA, Jim Kuhle/Lebanon Seaboard, Jim Skillen/RISE, Jody Shilan/ NJLCA, John Pope/Andersons, Keith Kubik/NJTA, Michael Kukol/NJLCA, Michael O'Brien/RISE, Michael Stachowski/GCSANJ, Michael Bandy/Andersons, Paul Dottie/GCSANJ, Stephanie Pizzoferrato/Scotts, Tom Ritchie/NJTA, Tom Weinert/ Plant Food Co.



## **GREEN EXPO Green Industry Council Silent Auction A Success!**

As noted in all EXPO promotional materials, the NJGIC Green Industry Silent Auction, offered on the Trade Show Floor of GREEN EXPO, was an opportunity for attendees to support NJGIC Legislative initiatives! The 2010 Silent Auction offered 79 items and the gross proceeds this year were \$25,537.00. Thanks to all the donating companies and to all the 2010 bidders of the Silent Auction items. A list of donating companies and bid winners can be found at [www.NJGIC.org](http://www.NJGIC.org). Please continue to support NJGIC Legislative initiatives through membership in your trade associations, membership in NJGIC, contribution to specific NJGIC Legislative Task Force initiatives and/or through contributions to this year's Silent Auction or Silent Auction bidding.

## **NJGIC 'Risky Business' Breakfast**

The first year of "NJGIC's Risky Business Breakfast" was considered a success with over 140 people attending to hear an update on the elements of the then pending Fertilizer Pre-emption Bill and to ask specific questions. It was an informative early morning event that was made possible by Bartlett Tree Experts – primary food sponsor for the event- and the New Jersey Turfgrass Association!

Please thank them for this informative breakfast opportunity!

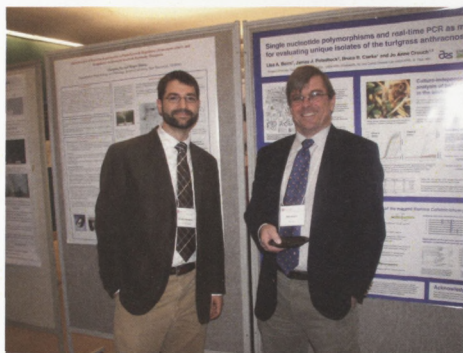
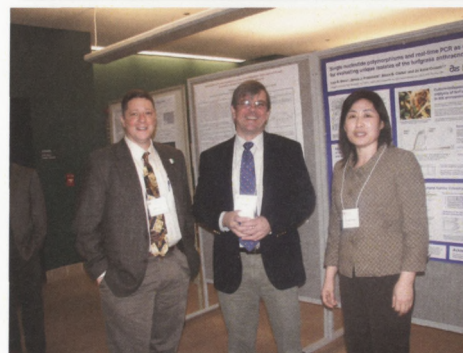


# 20TH ANNIVERSARY RUTGERS TURFGRASS SYMPOSIUM

The Center for Turfgrass Science at Rutgers University hosted the Twentieth Anniversary Rutgers Turfgrass Symposium on Thursday and Friday, January 13-14, 2011 in Room 138, Foran Hall, Cook Campus, at the School of Environmental and Biological Sciences.

The Symposium commenced at 5:00 PM on Thursday evening with a Panel Discussion by Turf Program Alumni (*How Graduate School at Rutgers Prepared Me, or Did Not Prepare Me, For a Career in the Biological Sciences*).

On Friday, oral presentations ran from 9:00 AM to 3:30 PM. This year's symposium focused on current research being conducted by turf alumni of the Rutgers Plant Biology Graduate Program. 



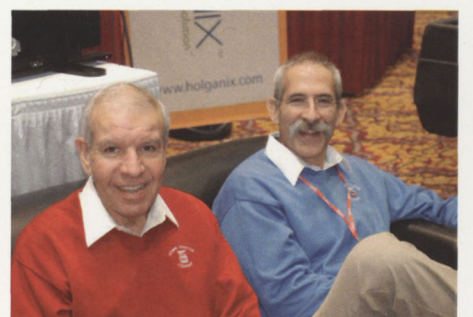
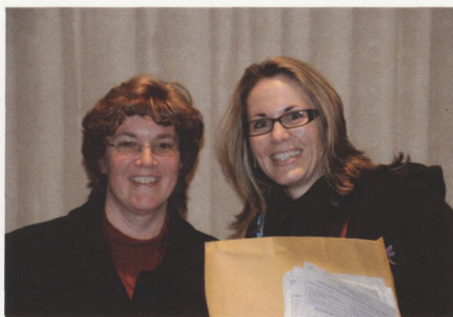


## SNAPSHOTS FROM 2010 GREEN EXPO...





# MORE SNAPSHOTS FROM 2010 GREEN EXPO...





## *Schedule of the Day*

|                         |                                                       |
|-------------------------|-------------------------------------------------------|
| 8:00 A.M.               | REGISTRATION OPENS                                    |
| 8:30 A.M. - 9:30 A.M.   | BRUNCH FOR PREMIER SPONSORS<br>BREAKFAST FOR ALL      |
| 8:30 A.M.               | SILENT AUCTION OPENS                                  |
| 9:30 A.M. - 10:30 A.M.  | **EDUCATION UPDATES ON<br>RUTGERS RESEARCH            |
| 11:00 A.M. TO 4:00 P.M. | GOLF SHOTGUN - SCRAMBLE FORMAT<br>LUNCH ON THE COURSE |
| 4:00 P.M. TO 5:00 P.M.  | COCKTAIL HOUR & SILENT AUCTION                        |
| 5:30 P.M.               | SILENT AUCTION CLOSES                                 |
| 5:00 P.M. TO 6:00 P.M.  | GRAND RECEPTION & GOLF AWARDS                         |

## *2010 Premier Sponsors*

We are proud to thank these 2010 Premier Sponsors of the Fifteenth Annual Rutgers Turfgrass Research Golf Classic: **BASF, Bayer Environmental Science, John Deere Golf/Finch Services, Cleary Chemical, Maxwell Turf, ProSeeds Marketing & Alliance Seed, Scotts Company, Storr Tractor Company, and Syngenta.**

The commitment of these companies to provide Premier Sponsorship Level funding to this Golf Classic represents a significant alliance with growing commercial entities which hopefully will be sustained and increased in the future.

## *How Sponsorship Will Help in 2011*

Partial proceeds of this year's Golf Classic will be used to help construct a second new sand-based root zone - a total of 10,000 square feet at Hort Farm II for golf and sports field research. For more information on how to contribute to this fund, please contact Dr. Bruce Clarke at (732) 932-9400 or Dr. William Meyer at (908) 930-3562.

*Come Celebrate With Us!*  
**MONDAY, MAY 2, 2011**

# 16TH ANNUAL RUTGERS TURFGRASS RESEARCH GOLF CLASSIC...

**FIDDLER'S ELBOW COUNTRY CLUB**

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BEDMINSTER TOWNSHIP, NJ 07921  
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2010 PREMIER SPONSORS



# The Golf Classic Event - May 2, 2011

Proceeds from the **Rutgers Turfgrass Research Golf Classic** will be used to provide Research Grants, Scholarships, Funds for Special Projects (e.g., a new Sand-Based Root Zone), Equipment, Supplies, and Facilities to support Turfgrass Research and Education at the School of Environmental and Biological Sciences/Rutgers, The State University of New Jersey.

Rutgers University and the New Jersey Turfgrass Foundation represent a formidable alliance in support of the Turfgrass Industry in the State of New Jersey and across the country. The Foundation is a non-profit organization which may accept and manage tax-deductible monetary donations and the proceeds from events such as this Golf Classic.

## Sponsorship Opportunities

- Premier Sponsor - \$7,500** *Premier Sponsors are an elite group.*
- Three Foursomes • Opportunity for Complimentary Golf on Sunday, May 1
  - Recognition on NJTA website and in press releases • New Business membership in NJTA
  - Brunch with Rutgers Center for Turfgrass Science Professors
  - Opportunity to Display Product literature and Samples
  - Company name on the Sponsor Banner & Signage Recognition
  - Listing on Sponsor Sign at Entrance to Grand Reception • Tee or Green Sign - each course.

### Eagle Sponsor - \$5,000

- Two Foursomes
- Opportunity to Display Product Literature or Samples
- Company name on Sponsor Banner & Signage Recognition
- Listing on Sponsor Sign at Entrance to Grand Reception
- Three (3) Additional Grand Reception Tickets • Tee or Green Sign - each course.



### Birdie Sponsor - \$3,500

- One Foursome • Company Name on Sponsor Banner & Signage Recognition
- Listing on Sponsor Sign at Entrance to Grand Reception
- Tee or Green Sign - each course.
- Two (2) Additional Grand Reception Tickets

### Par Sponsor - \$2,000

- One Foursome • Signage Recognition • Tee or Green Sign
- Listing on Sponsor Sign at Entrance to Grand Reception
- One (1) Additional Grand Reception Ticket

### Hole Sponsor - \$500

- One Ticket to Grand Reception • Signage Recognition

*NEW -*

**Golf Club Patron**  
\$200  
Signage Recognition

**Scarlet Tee Club -**  
Open Level - Minimum \$50

# Golf Classic Registration, Information.

Complete form below and mail or fax to NJTF Office. Register Online: [www.njturfgrass.org](http://www.njturfgrass.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail for Confirmation: \_\_\_\_\_

## Requested Foursome (Please Print):

1. \_\_\_\_\_ Hdep Index/Avg Score \_\_\_\_\_  
GIFT: Wind Shirt Size: ☐SM ☐M ☐L ☐XL ☐XXL • Select One: ☐Men's ☐Women's
2. \_\_\_\_\_ Hdep Index/Avg Score \_\_\_\_\_  
GIFT: Wind Shirt Size: ☐SM ☐M ☐L ☐XL ☐XXL • Select One: ☐Men's ☐Women's
3. \_\_\_\_\_ Hdep Index/Avg Score \_\_\_\_\_  
GIFT: Wind Shirt Size: ☐SM ☐M ☐L ☐XL ☐XXL • Select One: ☐Men's ☐Women's
4. \_\_\_\_\_ Hdep Index/Avg Score \_\_\_\_\_  
GIFT: Wind Shirt Size: ☐SM ☐M ☐L ☐XL ☐XXL • Select One: ☐Men's ☐Women's

## Payment Information.

Please Select Sponsorships and Golf & Reception Choices Below:

- ☐ Premier \$7,500 \* ☐ Eagle \$5,000 \* ☐ Birdie \$3,500 \*
- ☐ Par \$2,000 \* ☐ Hole \$500 ☐ Golf Club \$200 ☐ Reception \$100
- ☐ Individual \$325\* ☐ Scarlet Tee Club (Open Level - Min \$50)

\* **Registration Includes:** Rutgers Research Update, Greens Fees and Golf Cart,  
Lunch on course, Silent Auction, Grand Reception, Gift

Make Checks Payable to: **NJTF (New Jersey Turfgrass Foundation)**

Amount Enclosed: \$ \_\_\_\_\_

Check # \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ AMEX \_\_\_\_\_

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Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: MM/YY \_\_\_\_\_ / \_\_\_\_\_

Billing Address: \_\_\_\_\_

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NJTF TAX ID: 22-3270805

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PH: (973) 812-6467 1 FAX: (973) 812-6529 1 WWW.NJTURFGRASS.ORG



# NJTA'S HALL OF FAME AWARD

## Steve Chirip Inducted into NJTA Hall of Fame

*by Chris Carson*

The New Jersey Turfgrass Association's highest honor is its Hall of Fame Award. At this year's Green Expo, NJTA past president **Steve Chirip** was inducted into that select group of people who have had significant, career-long impact on our profession and our association.

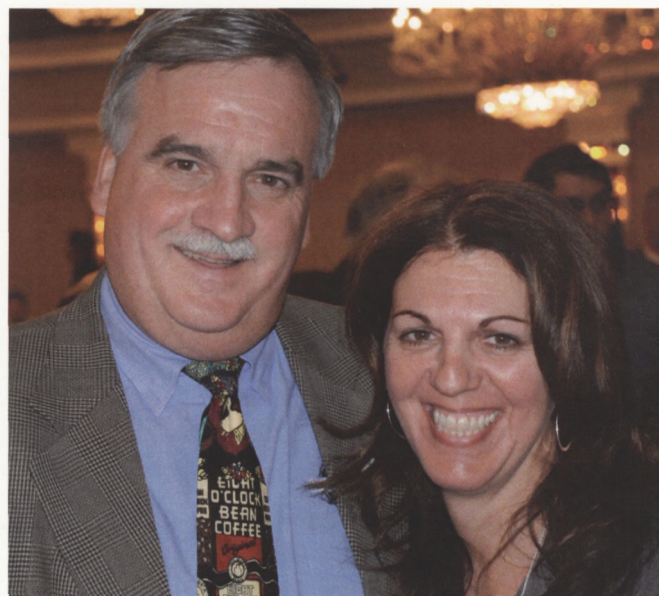
Steve was a logical choice for this award. The first three-term president in our history, he has contributed in many other ways as well. He was a former chairman of the Rutgers Field Days and co-chairman of the Rutgers Golf Classic from its inception and for a total of 10 years. His quiet leadership as president, and his tireless work in the many committees and events he was involved in, are sterling examples of an individual who gives back much more than his share to the turfgrass profession.

Chirip has been recognized earlier as the first-ever NJTA Member of the Year, and received similar recognition by the Golf Course Superintendents Association of New Jersey with its Member of the Year award as well. He's worked in the business on the sales side for over 30 years, first with Lebanon Chemical Company, then UHS, Vigoro, Egypt Farms, and currently with Grass Roots Inc. Along the way, he's never said 'no' to requests for help, and his contributions have been significant and long-lasting.

When asked how he felt about receiving this award, Steve was—as always—humble: “It was unexpected, and my first thoughts were ‘was I worthy?’. But it is a wonderful thing to be recognized for such an honor by my peers!”

Steve shared his moment of recognition with his wife, long-time Expo volunteer JoAnn, in a heartfelt speech at the awards luncheon on Tuesday of Expo. It was a very satisfying moment for all of us who know Steve, and who appreciate the work he's done and continues to do.

Well done, Steve, and well deserved!



**Steve and JoAnn Chirip**



# Congratulations to NJTA Award Winners!



**Matthew  
Sweatlock**



**Lee  
Kozsey**

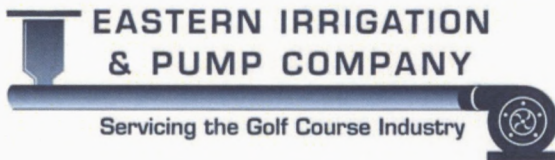


**Bayonne  
Golf Club**

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Member  
of the Year**

**NJTA  
Recognition  
Award**

**NJTA  
Environmental  
Stewardship  
Award**



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## MORE SNAPSHOTS FROM 2010 GREEN EXPO...





## MORE SNAPSHOTS FROM 2010 GREEN EXPO...





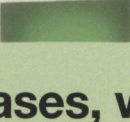
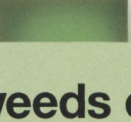
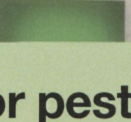
# NJTA WELCOMES NEW BOARD MEMBERS:

## DENNIS DESANCTIS JR.

## CRAIG TOLLEY

## TRACY WADHAMS

**TURF UNIVERSITY  
CLASS OF 2010**

|                                                                                                       |                                                                                     |                                                                                     |                                                                                     |                                                                                      |                                                                                       |                                                                                       |                                                                                                                        |
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| <b>Insignia®</b><br>Fungicide,<br><b>Iprodione Pro 2SE</b><br>Fungicide,<br><b>Trinity®</b> Fungicide |  |  |  |  |  |  | <b>Onetime®</b><br>Herbicide,<br><b>Pendulum®</b><br><b>AquaCap™</b><br>Herbicide,<br><b>Pendulum® 26</b><br>Herbicide |
|                                                                                                       |  |  |  |  |  |  | <b>Pendulum® 3.3 EC</b><br>Herbicide,<br><b>Segment®</b><br>Herbicide,<br><b>Tower®</b> Herbicide                      |

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MISSION: To promote the Turfgrass industry and enhance the environment through education, professionalism, leadership, and our partnership with Rutgers, The State University of New Jersey.

### Individual or Business Partner Information (Please Print Clearly)

Primary Member Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

### Business Partner: Additional Member Information

Please complete. If needed, use another sheet for 5 or more members.

|                         |            |
|-------------------------|------------|
| 1. Name: _____          | _____      |
| E-Mail: _____           | _____      |
| Address: _____          | _____      |
| City, State, Zip: _____ | _____      |
| Phone: _____            | Fax: _____ |
| 2. Name: _____          | _____      |
| E-Mail: _____           | _____      |
| Address: _____          | _____      |
| City, State, Zip: _____ | _____      |
| Phone: _____            | Fax: _____ |
| 3. Name: _____          | _____      |
| E-Mail: _____           | _____      |
| Address: _____          | _____      |
| City, State, Zip: _____ | _____      |
| Phone: _____            | Fax: _____ |

## New Jersey Turfgrass Association MEMBERSHIP APPLICATION

Please Select a Membership Level below: \_\_\_\_\_ Renewal \_\_\_\_\_ New

- ☐ I - Business Partner \$ 275.00 ☐ III - Individual Member \$ 80.00 (1 person)  
(Up to 4 members)
- ☐ II - Add'l Business Partner ☐ IV - Student Member \$ 20.00 (1 person)  
(5 or more) Each is \$ 60.00

**Benefits of NJTA Membership**

- \* Savings on GREEN EXPO & Field Days Registration Fees
- \* Opportunities to earn Pesticide Applicator License Credits
- \* Clippings Quarterly Newsletter
- \* Outreach & Education impact in Trenton
- \* Access to Education & Research at Rutgers
- \* Membership Directory
- \* Support of Rutgers University's Turf program and facilities
- \* Website: [www.njturfgrass.org](http://www.njturfgrass.org)
- \* Marketing Opportunities in NJTA publications
- \* Participate in events that raise scholarships for the NJ Turfgrass Foundation

Which category best describes your business or profession:

- ☐ Golf Course  
☐ Lawn Care Applicator  
☐ Landscape/Lawn Maintenance  
☐ Cemetery  
☐ Irrigation  
☐ Sod Producer  
☐ Parks & Recreation  
☐ Schools & Athletic Fields  
☐ Manufacturer/Supplier  
☐ Professional (Architect, University)  
☐ Student  
☐ Other \_\_\_\_\_

### Payment Information

Check (payable to NJTA) \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ AmEx \_\_\_\_\_

Account #: \_\_\_\_\_ Digit Security Code: \_\_\_\_\_

Exp. Date: (MM/YY): \_\_\_\_\_ // \_\_\_\_\_

Name on Account: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

NJTA Annual Dues (January 1 - December 31): \$ \_\_\_\_\_

NJ Turfgrass Foundation Contribution: \$ \_\_\_\_\_

Outreach & Education Contribution\*: \$ \_\_\_\_\_  
(\*This portion is non-deductible.)

**Total Amount Enclosed:** \$ \_\_\_\_\_

Mail to: 25 US Highway 46 West  
Wayne NJ 07470-6801  
Phone: (973) 812-6467

Fax to: (973) 812-6529  
E-Mail: [execdirector@njturfgrass.org](mailto:execdirector@njturfgrass.org)  
Web Site: [www.njturfgrass.org](http://www.njturfgrass.org)

Cece Peabody, MAT, CMP  
Executive Director  
Updated 9/2009

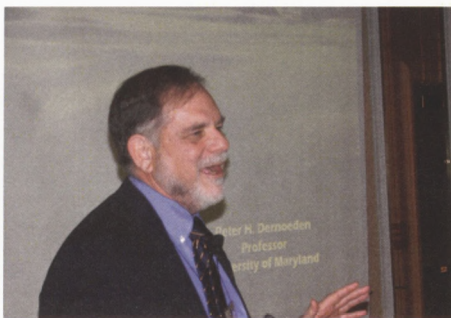
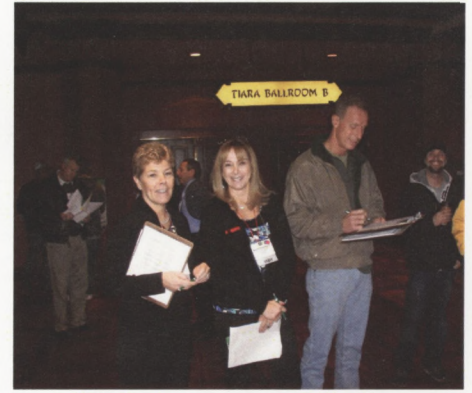


# MORE SNAPSHOTS FROM 2010 GREEN EXPO...





# MORE SNAPSHOTS FROM 2010 GREEN EXPO...





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### The Rutgers Plant Diagnostic Lab

The Plant Diagnostic Laboratory provides accurate and timely diagnoses of plant problems.

Below is a sample of services performed:

- Disease and Insect Pest Diagnosis
- Plant and Weed Identification
- Insect Identification
- Fungus and Mold Identification
- Nematode Assays
- Screening for Neotyphodium Endophytes
- Fungicide Resistance Screening
- Other Services Available by Contract

For more information please call us at 732/932-9140 or visit the web for sample submission instructions and forms at:  
[www.rcre.rutgers.edu/plantdiagnosticlab](http://www.rcre.rutgers.edu/plantdiagnosticlab).



### The Rutgers Soil Testing Lab

The Rutgers Soil Testing Laboratory performs chemical and mechanical analyses of soils.

The following services are routinely performed:

#### Landscape

- Level 1** Fertility Test: Nutrients, pH, recommendations
- Level 2** Problem Solver (soil/plant suitability test)
- Level 3** Topsoil Evaluation

#### Greenhouse

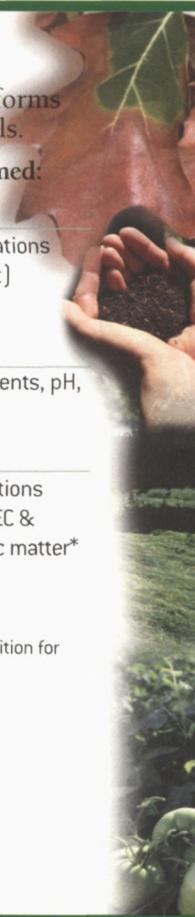
**Saturated (Organic) Media Extract Analysis:** Nutrients, pH, electrical conductivity, inorganic nitrogen

#### Sport Turf

- Level 1** Fertility Test: Nutrients, pH, recommendations
- Level 2** Complete Test: Nutrients, pH, estimated CEC & cation saturation, soluble salt level, organic matter\* content, soil textural class
- Level 3** Sand Root Zone Test

\*Organic matter content would be determined by loss-on-ignition for golf course greens, as described by USGA guidelines.

For more information please call us at 732/932-9295, or visit us on the web at:  
[www.rcre.rutgers.edu/soiltestinglab](http://www.rcre.rutgers.edu/soiltestinglab).



[www.rcre.rutgers.edu/services](http://www.rcre.rutgers.edu/services)



# CALENDAR

## RUTGERS EXTENSION OFFICES & NUMBERS

### 2011 NJTA Events

***Monday, May 2, 2011***

#### **Rutgers Turfgrass Research Golf Classic**

**Fiddler's Elbow Country Club  
Far Hills, NJ**

***Tuesday, July 26, 2011***

#### **Rutgers Turfgrass Research Field Days: Golf & Fine Turf**

**Hort Farm II, New Brunswick NJ**

***Wednesday, July 27, 2011***

#### **Rutgers Turfgrass Research Field Days: Lawn, Landscape & Sports Fields**

**Adelphia Farm, Freehold NJ**

***December 6-8, 2011***

#### **Green Expo Turf & Landscape Conference**

**Trump Taj Mahal Hotel & Resort  
Atlantic City, NJ**

RCE of Atlantic County (609) 625-0056

RCE of Bergen County (201) 336-6780

RCE of Burlington County (609) 265-2900

RCE of Camden County (856) 566-2900

RCE of Cape May County (609) 465-5115

RCE of Cumberland County (856) 451-2800

RCE of Essex County (973) 228-2210

RCE of Gloucester County (856) 307-6450

RCE of Hudson County (201) 915-1393

RCE of Hunterdon County (908) 788-1339

RCE of Mercer County (609) 989-6830

RCE of Middlesex County (732) 398-5262

RCE of Monmouth County (732) 431-7261

RCE of Morris County (973) 285-8307

RCE of Ocean County (732) 349-1246

RCE of Passaic County (973) 305-5740

RCE of Salem County (856) 769-0090

RCE of Somerset County (908) 526-6293

RCE of Sussex County (973) 948-3040

RCE of Union County (908) 654-9854

RCE of Warren County (908) 475-6505

Please notify the NJTA office if any of the above numbers have changed. Thank you. 973-812-6467





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Matt Sweatlock, Vice President

Rick Krok, Secretary

Shannon Sked, Treasurer

Dr. Karen Plumley, Immediate Past President

Shaun Barry, Director

Dennis DeSanctis Jr., Director

Brian Feldman, Director

Darrell Marcinek, Director

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Craig Tolley, Director

Tracy Wadhams, Director

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Dr. Bruce Clarke, Advisor

Dr. Jim Murphy, Advisor

Cece Peabody, MAT, CMP, Executive Director

**Did You Remember to  
Renew Your Membership for 2011?  
Use the form inside  
and send it in today!**