

new jersey turfgrass association

Green
World



clippings

Issue 4: 2013 - Winter | VOL 86

New Jersey
Turfgrass
Association

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**New Jersey
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President's Message

Shannon Sked, NJTA President

"With Positive Momentum, Anything is Possible"

As we enter the 2014 year, we have a great opportunity to reflect on what accomplishments we have reached. This is true for our business situations, our personal life as well as with the NJTA. And what an Association to which we all belong! I for one am truly humbled by the opportunity to be of service to such a great organization as its new President. First and foremost, I must thank my predecessor, Matt Sweatlock, for the years of service he gave as President. I learned so much assisting him as Vice President during that time. It's an amazing privilege and honor to be the NJTA's President and follow in footsteps such as his.

When I look back on all that's been accomplished over the years since I was elected to the Board of Directors, it is awe inspiring that an organization can have such focus, clarity, and drive! As I reflected on the goals and the work that has been accomplished by the various volunteers and committees of this organization, I cannot help but get excited about what like-minded people can achieve. The persistent positive momentum of the NJTA is something that I am proud to be a part of, and privileged to be able to lead as we move forward.

When we look over the past several years, numerous goals have been realized through the tireless effort of countless volunteers. Some of these include the continued trending success of the Green Expo, finalization and implementation of our Financial Investment Policy, ongoing fiscal health of the organization, and the incredible work where we now have a series of objectives as the result of the Business Analysis we recently underwent with the Rutgers MBA program. All of these accomplishments, as well as many others too long to list here, allow the Association to directly realize our Mission, "To promote the turfgrass Industry and enhance the environment through education, professionalism, leadership, and our partnership with Rutgers, The State University of New Jersey."

More recently, the NJTA along with the NJ Turfgrass Foundation, has reached some critical milestones! As recent as this past Green Expo with the donation that NJTA and NJTF offered to the Henry Indyk Foundation, not only has the Indyk Foundation been fully funded, but we reached the one-million-dollar milestone of support towards the Rutgers Turfgrass Sciences program. Our recent partnerships with the GCSANJ, NJLCA, SF-MANJ, NJGIC and NJNLA have driven more educational and networking diversity within our industries to our Green Expo; and the results can be felt by anyone attending this event.



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President's Message

...continued from page 3

The experience can be best summed up with two words; enthusiasm and excitement! It is with this backdrop of accomplishments, such as these, that I hope to serve this Association well.

But simply reflecting on what's been accomplished will never drive any organization into the future. We still have work to do, and I for one am ready to approach the needs of the membership and the Association with sleeves rolled up. As a result of the recent Business Analysis we underwent, we now have many goals to work towards in order to refine how we further improve our events offered to our membership and realize our mission objectives. We will continue to foster partnerships with Allied Associations. We will develop a communication and outreach model that will help us to deliver information to the membership in a manner that allows for a better reach. And we will consistently focus on the events we host so that we continue to deliver high level education, great networking opportunities, and fun for all!

This is only a partial list. As other needs arise, the NJTA will always be ready to respond to the call. However, with the positive momentum we have as an organization, we should all be proud to be a part of such a great success story as ours.

With that momentum, here's to an even better 2014!



Shannon Sked
NJTA President

Save the Date



Monday, May 5, 2014
Rutgers Turfgrass Research
Golf Classic

Where Does Time Fly?

by Cece Peabody, MAT, CMP,
NJTA Executive Director

The Green Expo is a month past, a brand new year is here, and the events are starting their cycles again. How very exciting!

You've heard that saying your entire life
-- *Where does the time fly?*



I've heard many members, friends, and family ask the same question, and everyone answers the same...I don't know, it just does. I'm busier than ever.

Do you plan to do anything differently than you did last year? Did you actually make any resolutions? Will you be able to keep them? Did you rejoin those associations again that are part of your work network as well as your friend network? Will you be heading to education programs to keep your certifications current? Have you thought of or planned a vacation or even a mini-vacation for 2014?

These are all the questions that have been asked of me, so I'll ask you the same. Answers to the questions? Having the best of intentions is a great start, but planning or living up to those intentions is not always easy.

"Life gets in the way" is another phrase heard multiple times. We can only do the best we can with what we have and where we are. So, as you head full force into 2014, take a few minutes to yourself...breathe in, exhale, and then forge forward.

*Thank you NJTA members and
friends for all you do for the
New Jersey Turfgrass Association.*

*You make us thrive, you make us
strong, and your friendship and
membership is very much
appreciated.*



**New Jersey
Turfgrass
Association**

EXPO a Big Success!

by Chris Carson, Expo Chairman

Expo 2013 has come and gone, and was a big success in many ways. More than 500 pre-registered for all three days of the conference, a record, and especially telling is that we had a record number of attendees sign up for all three days of education. Coupled with our significant onsite registrations, overall attendance was at near-record numbers, hurt only by a Tuesday snowfall that kept some folks busy at work.

The heavy attendance was noticeable in the packed classrooms, and on the trade show floor as well, where many people came early and stayed late, enjoying the camaraderie of old and new friends. Most took the opportunity to meet with the many trade show partners who were displaying their products and services, and enjoyed the fine food and drink as well.

Our trade show partners continue to grow, and this year marked the highest participation since the mid-'80s boom years, with 127 booths filled.

Education is our primary mission, and we received a great deal of positive feedback about the quality of our speakers and on the depth and range of our program. There were many opportunities to have one-on-one meetings with our presenters as well, which, when coupled with the countless "hallway" conversations with peers, made for a fantastic opportunity to learn new ways of dealing with the problems and concerns that were foremost in our attendees minds.

Social activities abounded too. In addition to the party on the show floor, two hospitality suites hosted by **Fisher and Son**, and **Seeton Turf Warehouse**, were packed on Tuesday night, the **Grass Roots Mix 'n Mingle** was once again the place to be on Wednesday night, and, for golf attendees, the new **GCSANJ** party at Margaritaville was a roaring success!

Our partnerships continue to thrive, from the silent auction and "get the word out" opportunities by the **NJ Green Industry Council** to the chance to interact and socialize with the **Golf Course Superintendents Association of NJ** or the **Sports Field Managers' Association of NJ**, there were chances for all of the green industry disciplines to benefit. Our newest partner, the **NJ Landscape Contractors Association**, introduced a new business oriented education offering that added an entirely new reason to attend.

Thanks to the heavy attendance, the numerous trade show partners, the dedicated support of our many loyal sponsors, and the high quality education and social opportunities, Expo 2013 was a big success... and we are already planning on improving the show for 2014.

We've met to discuss our ideas and the feedback that many attendees have given us, and plans are in place to make Expo 2014 even better. The 26 members of the education committee are hard at work developing speakers and topics that are of the most interest to you, and we welcome your input; please send me a note at echolakecc@aol.com and I will be glad to add your ideas to the mix. And if you want to get involved in our show, let me know. You will meet a bunch of new friends and feel more connected to the Rutgers Center for Turfgrass Science and your business as well!



The Brown Marmorated Stink Bug

by George Hamilton, Ph.D.
Rutgers University

Applied Turfgrass Research from Rutgers, the State University, and the New Jersey Turfgrass Association

The brown marmorated stink bug, *Halyomorpha halys*, is an insect native to China, Japan and Korea. In the mid-1990's it was accidentally introduced into the United States in Allentown Pennsylvania area. Once there, its population gradually grew in size until approximately 2001 when Karen Bernhardt of the Lehigh County Cooperative Extension realized that the insect invading people's homes was not one of our native brown stink bugs. She sent a specimen of the new stink bug to Richard Hoebeke at Cornell University who identified it as the brown marmorated stink bug. Following that identification, the brown marmorated stink bug rapidly spread throughout Pennsylvania and New Jersey. Today the brown marmorated stink bug is established or has been detected in over 40 states.

This invasive insect is known to feed on over 300 host plants including ornamentals such as paulownia, butterfly bush, dogwood, viburnum and roses. In the fall, it feeds on the fruiting structures of plants like maple, Norway spruce, pyracantha, holly, black locust and crab apple. To date, damage to these plants in the landscape has not been documented; however, they have been shown to feed directly through the bark of ornamental trees which make the trees more susceptible to disease. The brown marmorated stink bug also feeds and does damage to agricultural crops such as grapes, tree fruit, peppers, sweet corn, tomatoes and several types of field crops. Damage to tree fruit was first seen in Allentown, PA and Pittstown, NJ in 2006. Starting in 2010, severe damage to apples, peaches and several other crops has been observed in Maryland, New Jersey, Pennsylvania, Virginia and West Virginia causing some growers to lose 90% of their crop. The brown marmorated stink bug is also a nuisance pest due to its overwintering behavior of entering homes and other protected structures in large numbers late in the fall.



Adult brown marmorated stink bugs can be distinguished from other native brown stink bugs by their larger size, light colored banding on the antennae and legs and alternating light and dark bands around its abdomen. First instar larvae are reddish and black in color and stay with the egg mass until they molt to the second instar stage. When that occurs, the nymphs become more blackish in color and begin to express pronounced light and dark banding on their legs and antennae. Nymphs go through a total of five instars, increasing in size as they molt until their final molt to the adult stage.

The brown marmorated stink bug in most areas of the United States goes through one generation per year, however, in 2010-2013, due to higher than normal temperatures in the eastern United States this insect was documented as able to complete two generations in West Virginia. Typically, adults leave overwintering structures in May and June depending on location. Females emerge with undeveloped ovaries and therefore must feed prior to mating. Once mated, females are able to lay numerous lime green egg mass on the undersides of leaves. Each egg mass has approximately 28 eggs. The eggs hatch, depending on temperature, in 3-4 days and the resultant first instars nymphs stay with the egg mass until molting to the second instar stage. Once second instars they leave the egg mass in search of food, typically fruiting structures.



Top Middle Picture: Group of early instar BMSB nymphs
Bottom Right Picture: Adult BBSB

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The Brown Marmorated Stink Bug

by George Hamilton, Ph.D.
Rutgers University

In total, nymphs go through 5 instars prior to the final molt into adults. Depending on when the egg mass is laid, adults begin appearing in late July into early September. Summer adults feed on any host plant that has fruit, pods, or seeds during this period but do not reproduce. Beginning in late August, decreasing day lengths and temperatures trigger the summer adults to begin entering diapause or quiescent state. When this occurs, adults congregate in large number on hosts eventually entering structures to overwinter. These adults remain in these structures until spring. Periodically, if winter temperatures raise enough adults will become active thinking its springtime and appear in people's living areas of people's homes trying to go outside. This activity stops when temperatures again decline. In spring when temperatures and day length increase the adults move back outside to host plants.

Control of the brown marmorated sting bug has proven to be difficult. In structures, caulking around the inside and outside of windows, door frames, etc. will help remove entry points. Installing fine mesh screens on the attic side of roof, attic and eave vents will also help prevent entry as will the covering or removal of wall and window air conditioners in the fall. The brown marmorated stink bug is susceptible to several classes of insecticides including pyrethroid and neonicotinoids. These materials are toxic to adults as a topical spray. Unfortunately though, most have little or no residual effect. These materials are registered for use outdoors on various plants and may be labeled for direct application around window frames, etc. None are currently labeled for indoor use to specifically kill stink bugs, including the brown marmorated stink bug. One tactic that has had some success in reducing numbers entering structures is to identify which plants on the property harbor large numbers of stink bugs and to spray them on these plants before they try to enter the structure. Unfortunately, none of these steps are completely successful so a combination of tactics is probably warranted.

Finally, due to the issues surrounding this insect in terms of its pest status and lack of control, numerous researchers in the United States are studying the biology and ecology of the brown marmorated stink bug in order to develop effective management strategies. Scientists, entomologists with state departments of agriculture and others in areas without established brown marmorated stink bug populations are actively looking for this invasive insect and trying to educate the public about this new potential pest.



Top Middle Picture:
Later instar BMSB nymphs and
adults aggregated on an apple leaf.

3 Photos courtesy of Dr. George Hamilton, Rutgers University



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The Rutgers Plant Diagnostic Lab

The Plant Diagnostic Laboratory provides accurate and timely diagnoses of plant problems.

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Sport Turf

- Level 1** Fertility Test: Nutrients, pH, recommendations
- Level 2** Complete Test: Nutrients, pH, estimated CEC & cation saturation, soluble salt level, organic matter* content, soil textural class
- Level 3** Sand Root Zone Test

*Organic matter content would be determined by loss-on-ignition for golf course greens, as described by USGA guidelines.

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Cadenelli, Clarke, Martin Recognized by GCSAA for Distinguished Service to Golf Industry

Golf Course Superintendents Association of America (GCSAA) Past President **Stephen G. Cadenelli, CGCS**, and turfgrass pathologists **Bruce Clarke, Ph.D.**, and **S. Bruce Martin, Ph.D.**, have been selected as recipients of the **2014 GCSAA Col. John Morley Distinguished Service Awards**.

They will be acknowledged at the 2014 Golf Industry Show in Orlando on Wednesday, Feb. 5, during the Opening Session, presented in partnership with Syngenta, at the Orange County Convention Center.

"These three gentlemen embody what the Col. John Morley Distinguished Service Award represents: making enduring legacies to the industry," GCSAA President Patrick R. Finlen, CGCS, said. "They have made significant contributions to the game of golf and the golf course superintendent profession."

Cadenelli, a 41-year member of GCSAA, retired in 2013 after a career spent exclusively in the Northeast. He served as golf course superintendent at Country Club of New Canaan (Conn.) and Metedeconk National Golf Club in Jackson, N.J., and retired from Cape Cod National Golf Club in Brewster, Mass. In addition to his board service and time on national committees with GCSAA, he has been a member of the GCSA of New Jersey, the Metropolitan GCSA, the Connecticut Association of GCS and the GCSA of Cape Cod. While at Metedeconk, he was instrumental in the establishment of the Robert Trent Jones Invitational, which, in its two decades, has raised more than \$500,000 to benefit GCSAA's philanthropic organization, the Environmental Institute for Golf, and the GCSA of New Jersey.

Clarke is chairman of the department of plant biology and pathology and director of the Center for Turfgrass Science at Rutgers University. He has been a part of the Rutgers faculty since 1982. As an educator member, as well as an instructor for GCSAA education, Clarke has long been a supporter of the golf course superintendent. His studies on anthracnose, gray leaf

spot and patch diseases associated with cool-season turfgrasses have directly led to new management strategies and a reduction in inputs by superintendents. In 2011, he was given the Award of Merit from the American Phytopathological Society and is a fellow of the APS. Clarke has also been elected a fellow of both the American Society of Agronomy and the Crop Science Society of America.

In his 26 years at Clemson University, Martin has developed a reputation as one of the leading applied turfgrass pathologists in the world. His work as a professor in the department of entomology, soils, and plant sciences in the plant pathology and physiolo-

gy division has focused largely on the development of fungicides and nematicides. He has worked closely with the Carolinas GCSA for more than two decades and was honored with the chapter's Distinguished Service Award in 2010. An instructor and educator member of GCSAA since 2003, he is a frequent presenter at turf events throughout the Southeast. In 2010, the Clemson Alumni Association bestowed on Martin its Alumni Distinguished Cooperative Extension Public Service Award. He was named Outstanding Plant Pathologist by the American Phytopathological Society in 2005.

The GCSAA Board of Directors selects the winners from nominations submitted by affiliated chapters and/or association members. The award is given to individuals who have made an outstanding, substantive and enduring contribution to the advancement of the golf course superintendent profession. The award was renamed in 2009 in honor of Col. John Morley, GCSAA's founder and first president. He was the first to earn the Distinguished Service Award, and received it again in 1940.

Article reprinted from GCSAA Newsroom Release



Pictured above:
Lance Rogers, CGCS, Past President, GCSANJ,
Dr. Bruce Clarke, and Jim Cadott, President of GCSANJ
Photo Courtesy of Jeff Heckman, OCPE

How to Apply for Fertilizer Recertification Credits



ProFACT
Foran Hall
Rutgers, The State University of New Jersey
59 Dudley Road
New Brunswick, NJ 08901-8529

ProFACT@aesop.rutgers.edu
848-932-6373
Fax: 732-932-9411

Recertification of Certified Fertilizer Applicators

Certified Fertilizer Applicators must maintain certification by meeting the requirements of recertification. Recertification can be accomplished in two ways:

- 1) Retake the Certified Fertilizer Applicator certification exam during the 5th year.
- 2) Accumulate 8 units of recertification credit over a 5 year period by attending ProFACT approved courses, seminars and meetings or participating in online ProFACT training. Thirty minutes of instruction time or one online training module unit equals 1 recertification credit. Examples of subject matter that will receive credit for recertification training include
 - i. regulations of fertilizer and its use,
 - ii. the environmental risks of fertilizer misuse,
 - iii. the proper use and calibration of fertilizer equipment,
 - iv. the correct interpretation of fertilizer labeling information, and
 - v. the best management practices for nutrient management in turf.

Online courses for recertification credit are currently being developed and will be offered via the internet. Courses can also be offered through your County Cooperative Extension Office, professional associations and private companies which are approved to offer such courses.

Training courses seeking recertification credit(s) should send information describing the course content, presenter(s), and time of training to ProFACT@aesop.Rutgers.edu or call the ProFACT program at 848-932-6373.

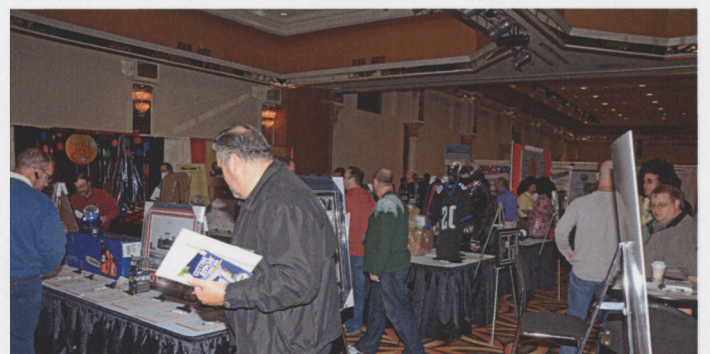
Annual Certificate Renewal for Professional Fertilizer Applicators

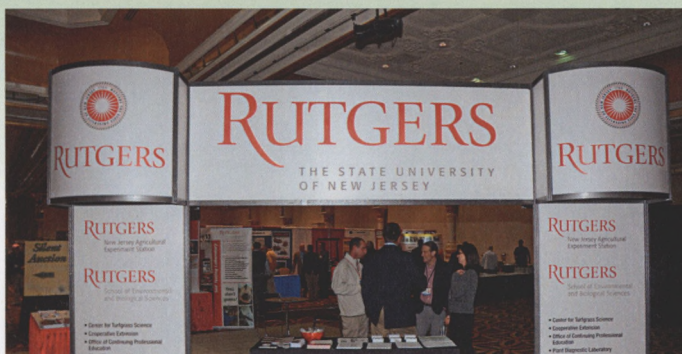
Professional fertilizer applicators are responsible for annually renewing their ProFACT certificates.

1. Certified Fertilizer Applicators shall renew their certificates annually with the NJAES and pay the renewal fee of \$25.
 - i. Certified Fertilizer Applicators can renew online at ProFACT.rutgers.edu after login (username and password) and clicking the status tab.
 - ii. A Certified Fertilizer Applicator who has not renewed their certificate with the NJAES for two consecutive license years shall lose certification status and shall again become certified in accordance with the training and examination program of ProFACT.
2. Trained Fertilizer Applicators must receive annual training and pay a registration fee of \$25. Note that Trained Fertilizer Applicators are removed from the public list after December 1st.



Green Expo 2013 - A Quick Snapshot of People, Awardees, Education, and Trade Show





Legislative Corner by Brian Feldman, Legislative Chairman

If you are like me, you view the New Jersey Green Expo as the official start to the holiday season. You need only to look around while in attendance in order to see the joy, happiness, fellowship, celebrations and recharging for the New Year happening all around. Recharging is what I find most useful at Expo and it comes in many different forms. Whether you are garnering continuing education credits, soaking up the world class education sessions, discovering industry advancements at the tradeshow, solidifying business for the coming year, or engaging in issues related to legislative and governmental affairs, all have bearing on the annual recharging process our beloved industry gets at "Expo".

For the New Jersey Turfgrass Association, "Expo" is also a time for strategic planning. Each year the Monday before the start of the show the board meets to develop plans for the upcoming year and beyond. This year's planning session was foundational because we incorporated constructive feedback given to us by a group of Rutgers MBA students solicited to analyze our association's strengths, weaknesses, opportunities and threats. The analysis was a joint venture done proactively in order to better serve our membership and to make sure we have a sustainable association for many years to come. It was win-win because it also helped our youth study a real working association. Each NJTA committee was able to find the suggestions from Professor Ray Rossi's MBA class useful for our strategic plans for many years to come.

As the Legislative Chairman of the association, I was able to glean many important opportunities to act on immediately from our strategic planning session, most of which relate to improving membership communication and building on the strength of our relationships with allied associations. Our members need up-to-date facts, access to informational repositories, educational clarity on how legislation and regulation may impact them. Our members should know what our allied associations are doing, and what information they have available. I can tell you that involvement in legislative and government affairs is not the most enjoyable aspect of conducting business, but it is necessary. There is an old African proverb that goes like this "it takes a village to raise a child." This proverb certainly relates to how we must address legislative and regulatory affairs in our industry. It certainly takes an entire industry to influence policy. The New Jersey Turfgrass Association understands this, yet our association does not actively lobby. Instead the NJTA acts more as a crucible where education can be reached, where members can access timely factual information and a place where allied associations are engaged.

One of many allies is the **New Jersey Greens Industry Council**, who directly engages in legislative and government affairs for the industry.

Allied associations like this are very much part of our village, and one reason that we will be featuring updates from them in the "legislative corner".

Summary of Key Actionable Items from the Strategic Planning Meeting:

- Increase frequency of articles and updates in *Clippings* related to legislative & regulatory affairs
- Improve information available on our website, including links to our allied associations/information related to government affairs.
- Explore increasing educational opportunities in conjunction with allied associations

NJGIC UPDATE: JANUARY 2014 – Nancy Sadlon

Mission: 'Advocating for the Green Industry through Education and Communication'.

What's next in 2014 - 2015 NJ Legislative sessions?

January 14th represents the start of the 2014 - 2015 New Jersey Legislative Session, following the 2013 election races for the NJ Governor, Senate and Assembly. The New Jersey Legislative session is a 2 year cycle. We have just come out of a time period referred to as the lame-duck - the time between the November election and the January start to a new legislative session. This is normally a time for departing lawmakers to push through bills before departure. It is typically an interesting time when things move real fast, surprises can happen and unexpected laws are passed. Since hardly any seats changed hands in the November 2013 NJ elections, lame-duck was relatively quiet which was good for our industry. We will continue to work with a similar political make-up of the legislature as we have done in the past session. Trenton political leadership includes our strong republican governor Christie and a democratic majority in both the senate (24 to 16) and assembly (45 to 35). What's next in the legislative session is the reintroduction of many of the bills we had concerns with in the past the legislative sessions as well as some new ones.

continued on page 14



Legislative Corner *continued from page 13*

The bills on the 2014 NJGIC watch list include:

- **Neonicotinoid Ban Bill** (formerly referenced as A.4349): Industry expects this bill to present serious challenges in New Jersey, in other states and nationally. As written, the bill would ban ALL neonicotinoid pesticides which are used by all sectors of our green industry for insect control. This would mean products like Merit, Alectus, Safari and more could be lost from responsible users. The bills preamble identifies the neonicotinoid class of pesticides as the primary cause for declining honeybees, bumble bees and other pollinators. It does not recognize the other factors that scientists have identified as causal. Environmental activist groups view this as a hot topic (Ceres Trust, Beyond Pesticides, Center for Food Safety, Pesticide Action Network) and are actively promoting this bill. There are currently similar neonic ban bills in Oregon, Puerto Rico as well as a federal bill. Bill A. 4349 was sponsored by Linda Stender on the Assembly Side and is expected to be picked up on the Senate side in January 2014.

- **Safe Playing Fields Act** (formerly referenced as A. 2412 / S. 1143): NJGIC expects this bill to return again for the 5th year. The bill proposes to significantly restrict use of most lawn care pesticides where children play and congregate. If passed it will replace the current School IPM Law of 2003 in daycares and K-8 schools and potentially other areas. As written the bill would undermine current recommended IPM programs that include judicious use of pesticides. It has national support from the National activist group known as 'Beyond Pesticides' and is being promoted by the New Jersey Environmental Federation and a few other state environmental groups. NJGIC members have worked at educating the legislature on the unintended consequences, and will serve to do the same once this bill come before the legislature again in this new session.

Concerns as Written

- o Reduction of pesticides as IPM tools
- o Greater reliance on low impact products with variable efficacy (botanical oils, corn gluten etc.),
- o Future turf conditions,
- o Increased sports related injury
- o Long range cost of maintenance
- **Silver Flag Bill** (formerly known as S. 755/ A.2791).

The NJGIC expects this bill will return again for another session. The bill proposes to have the pesticide notification flag (currently required by NJDEP regulations) changed to a silver color. This bill is not supported by the majority of the industry, and the NJGIC has voiced concerns to the legislature in the past, and will do so in the future should the bill re-surface. A minority within the industry feels that a change is important for safety and awareness, despite the fact that NJDEP already has a well established and unified color for the pesticide notification flags. The bills narrative exaggerates pesticide exposure dangers to children and the public, and sends the wrong perception about industry professionals. If passed, it could create another unnecessary financial hurdle for the business owner.

- **Minimum Wage Update** - as you may be aware New Jersey voters changed the constitution in order to raise the minimum wage from \$7.25 per hour, to \$8.25 per hour. This may have an impact on some businesses and a link has been provided so that you can find out more information on how this may impact your business in the coming year.

http://lwd.dol.state.nj.us/labor/wagehour/lawregs/nj_state_wage_and_hour_laws_and_regulations.html

Balance:

The NJGIC Board of Directors consists of 15 volunteers from various sectors of the industry. It is a goal of the NJGIC and a requirement of our bylaws that NJGIC voting board of directors represent various sectors of the industry to give balance to all industry issues and appropriate priority issues of greatest threat to the industry at large. Currently representatives from lawn care, pest management, arboriculture, golf, and landscape serve on the board. NJGIC primary mission is to advocate for the green industry through education and communication. We partner with allied associations with the best interest of the entire industry in mind. The NJGIC welcomes your voice and your membership.

Become an Allied Member of the NJGIC:

Your voice counts and NJGIC membership is very easy. There are many levels of membership starting with the individual professional, working up to business partners. Feel free to visit the NJGIC website www.NJGIC.org to garner more information or to join. NJGIC's executive director Nancy Sadlon can also be reached via phone 908/334-3361, so you can learn about other options to become involved. Remember, support for green industry allies is needed and very important to our success!



GCSANJ Support of the NJTA Remains Strong

by Jim Cadott, President, GCSANJ

If you combine the mission statements of the New Jersey Turfgrass Association (NJTA) and The Golf Course Superintendents of New Jersey (GCSANJ), it would sound something like: *"promoting professional improvement through the education and cooperation of its membership while being strongly dedicated to the advancement of fine turfgrass in New Jersey and throughout the world"*. Basically a geeky turfgrass match made in heaven! The GCSANJ is the undisputed leader in our state when it comes to growing and managing fine turf, and when partnered with the NJTA, the two groups are able to harness the most relevant information from the foremost turfgrass research school in the world, Rutgers University. What does this mean for you? If you are a member of the GCSANJ, your association not only supports projects and research critical to your day to day management decisions, but also exchanges ideas, provides feedback, and therefore plays a key role in the outcome of the research conducted. Basically, all that does happen at Rutgers is a source for the GCSANJ member to tap into. The NJTA and the NJTA Foundation are both key components that help keep the Rutgers research program afloat. It is safe to assume that without the support of these associations that the turfgrass research program at Rutgers would not be what it is today.

With all that being said, it is no wonder that the NJTA has over 200 members that manage golf courses. That is more than all the other "turfgrass" members combined. The GCSANJ member realizes the benefits of being a NJTA member, and the bond between the two associations has never been stronger. Being a partner at the Green Expo in Atlantic City has been a wonderful opportunity for GCSANJ members to educate themselves amongst some of the most knowledgeable and entertaining speakers in the country. Our involvement, through registration, vendor attendance, and social networking has grown the Expo each year since we have dedicated ourselves to the partnership.

Through the GCSANJ Foundation, the charitable giving arm of the GCSANJ, we have supported numerous research projects through the years at Rutgers. From Summer Patch (remember that) to Anthracnose to root zone studies to Hyperodes resistance, we will always give what we can to gain more information for our membership. We also support the Tri-State Research Foundation, which is another avenue for the GCSANJ to gain vital knowledge on today's issues. Foundation commitments for 2014 includes continued support of the Anthracnose study, the Hyperodes study, and even the purchase of a piece of equipment for the Hort Farm in partnership with the NJTA.

Scholarships are also a large part of what the GCSANJ offers to its members and their families. Dealing with more competition every year, the scholarship committee using an objective and anonymous formula, studies all applicants and decides who has been awarded. The GCSANJ Foundation provides the monetary funds for all scholarships. The GCSANJ is proud to also finance three other scholarships, separate from its own, to Rutgers turfgrass students. This is done in cooperation with the turfgrass school and Dr. Bruce Clarke.



Perhaps one of the most important benefits of a GCSANJ membership is the representation in Trenton with government issues affecting golf courses. In 2014, our government liaison Mark Kuhns, CGCS, Baltusrol Golf Club, has dedicated his time and efforts to monitoring and evaluating any legislation concerning your golf course. This would include pesticide applications, irrigation practices, wetland issues, construction permitting, labor, and even ADA and access issues that may affect your property. The GCSANJ has taken a pro-active, attentive stance on many hot button issues, and we have benefited greatly from this. Irrigation practices during drought situations have been adjusted in the superintendent's favor, meaning that we will comply with saving water, but also be in control of what gets irrigated, what does not, and when. And recently, golf courses were treated favorably in regards to the new fertilizer application law. Once again, after certification, we control what is applied and when. This is a direct result of demonstrating our professionalism, but also getting our voices heard by the right people.

The GCSANJ is a member of the New Jersey Green Industry Council (NJGIC), which is an association dedicated to furthering the green industry in New Jersey while working closely with legislators in Trenton. We are grateful that this watchdog group keeps us abreast of all that is happening in Trenton, informs us, and directs what actions should be taken if any are needed. With all that occupies our daily schedules, legal issues may not draw your attention....not until it becomes law and lands right on your own course. So, instead of being blindsided, the GCSANJ tries to stay one step ahead for its members, and the NJGIC helps us achieve that goal.

continued on page 16

Supporting The Rutgers Turfgrass Golf Classic Makes Sense

On May 5, 2014, The Rutgers Turfgrass Golf Classic will be held at Fiddler's Elbow CC where it has been held in recent years. Each year over 300 turfgrass professionals gather at this location for a day filled with education, great food, great golf, and a chance to interact with fellow professionals. These professionals come from every part of our industry along with some of the most renowned turfgrass scientists in the world. It is an opportunity not to be missed.



A legitimate question might be why should I want to help this event when I could be out working? The easiest and best answer is because your attendance helps support all of the turfgrass research being done at Rutgers. The research conducted here improves your chances to succeed at your chosen profession. You are helping yourself by supporting this event and you are putting yourself in a position to distance yourself from your competition.

In addition to supporting turfgrass research by attending this event you have several opportunities to help by becoming a sponsor. We know schedules will often not allow everyone to be there in person but having your name prominently displayed goes a long way towards making this event the success that it is. Dr. Bruce Clarke and Dr. William Meyer have watched this event grow from nothing to one that has raised over \$1.3 million dollars. Those dollars all go directly to the Center For Turfgrass Science so your dollars go where you want it to go.

Thanks for all of your past support and when you see the info for 2014 please try and help in any way that you can. That help will keep making this the largest and most successful turfgrass research fundraiser in the world.

Shaun Barry, Golf Classic Chairman

NJTA AWARDS

HALL OF FAME AWARD 2013: Lee A. Kozsey

The New Jersey Turfgrass Association Board of Directors is honored to present this award to a person in recognition of a continuing lifetime commitment of dedication, service, and achievements contributing to the advancement of the turfgrass industry of New Jersey. (See article on next page)

MEMBER OF THE YEAR AWARD 2013: Dennis E. DeSanctis, Jr.

The New Jersey Turfgrass Association Board of Directors is honored to present this award to a dedicated member in recognition of unsurpassed dedication and commitment to NJTA. This past year, Dennis led an initiative where the NJTA underwent a business review by the Rutgers University MBA team. A team of about a dozen professionals, including specialist in marketing, finance, and strategic planning reviewed the Association's operational processes, major events, and other aspects. This resulted in a strategic plan with a list of goals that will allow the NJTA to better offer its services to the membership and effectively achieve its mission. This initiative would not have happened without the contributions by Dennis. His tireless efforts as the leader of this project for the New Jersey Turfgrass Association and the generous contributions of his time and talents make him truly deserving of this award.

GCSANJ Support...

continued from page 15

With so many "cross-over" members, it is inevitable that the GCSANJ and NJTA stay linked with information throughout the year. Members of both associations have sat on each other's board of directors, and we even employ the same executive director in Cece Peabody. The GCSANJ will always support any other association that will promote the mission statement of the GCSANJ, and the NJTA achieves exactly that, thus bonding the two associations now and into the future.

Hall of Fame Winner Lee Kozsey Shares with NJTA

Lee was interviewed by Syngenta for an intra-company newsletter. He shares the results of that interview.



1) *Tell us a little about your background and your roles the past 50 years within Syngenta and its legacy companies.*

I started with Diamond Alkali Co. at their T. R. Evans Research Center in Painesville, Ohio August 1, 1962 as a laboratory technician in process development, and also worked in chemical synthesis developing new compounds. I established myself early in my career by evacuating the PD building after I over-cooked a reaction, and then I had an explosion in

the synthesis lab where I again emptied the building. No one was hurt, but they sure knew I was there. At that time, early in my career, I was fortunate enough to be on a team that produced the first pound of Daconil (chlorothalonil), I have been with the product ever since. I eventually transferred to their Agricultural Research Experimental farm in Ohio where I became supervisor and conducted field trials with new and existing compounds for commercial use. In 1984 I transferred to Naples, FL to manage the Agricultural Research Farm there. After 26 years working in research in different roles, the research farm was sold in 1988 and I transferred into R & D and moved to Bethlehem, PA.

A year later I moved into sales which I have enjoyed for the last 25 years. In the 51 years of my employment I have had the privilege of working for 8 companies through acquisitions and mergers and never really lost my momentum. Change and challenges were always exciting.

2) *You work as a sales representative. What do you like most about working with customers?*

My customers are my friends. I enjoy sharing their challenges and providing them with solutions through my experience and the products we provide for them to help make their jobs easier and rewarding. My co-workers at Syngenta are my friends and customers also, I'm here to assist them in any way I can to help them do their jobs better. It's rewarding for me to see someone succeed if I was able to help in any way.

3) *What motivated and still motivates you most in your job?*

To be the best. I am Syngenta in my territory. I have a distributor in my territory that gives out an award to one of their manufacture representatives every year. It's called the "Phantom Award", and it's given to the rep. they have seen the least or maybe not at all during the year. You don't want to get that award; I never will, as long as I have something to say about it.

There were and still are days when I know things aren't going to be easy and I really didn't want to encounter problems, but when the day was over, someone or something made my day, and it was all worth it. I really enjoy making sales calls, because most of the time I find that I have been able to leave something behind to help my customer in some way. I try not to leave things undone and keep the promises I have made. I have never looked at what I have done over the last 50 years as a job, nor as a career, but as a vocation. Doing what I do defines me.

4) *Can you tell us a little about how your work changed in the past 50 years? What is different today?*

Technology, technology, Generic's. I remember my first slide rule. I remember our first computer, a whole room of wires, key punchers and processors, now we can hold it in one hand. No more telephone booths; cell phones have made things 24-7. Mimeographs and onion skin paper for sending memos; we got fax machines later on, but the computer, e-mail and texting have changed all that. Territories have been reduced in size due to mergers. I remember when my sales territory was from North Carolina to Maine and even some of the Maritimes in Canada. GPS has made getting around so much easier, no more road maps to read. I remember getting lost for 2 days trying to find someone. I can remember when there were 40 + companies in the business and now we are down to a handful with Syngenta having the

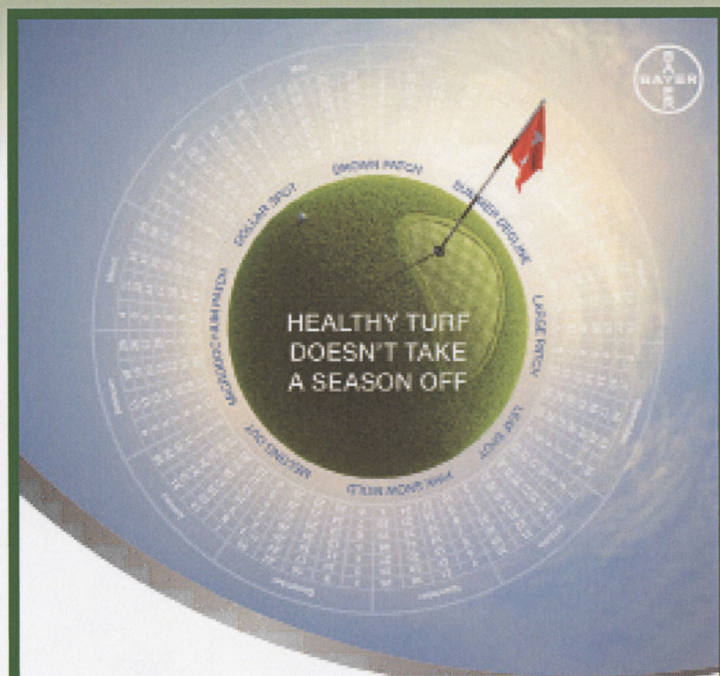
most legacy companies. The arrival of generic products has made our jobs more difficult, but through providing the customer with confidence, support, new technology and offerings from Syngenta, we manage to maintain our business. We have so many tools today that make our jobs a lot easier.

5) *What was the most remarkable experience in your 50 years with Syngenta and its predecessors you remember?*

First, I don't know how to single out any one event; there have been many great things I have been associated with in my 50 years. Being a part of the team that made the first pound of Daconil; being on the launch team for Daconil Action; meeting a whole bunch of amazing people in my travels that have made an impression on me and taught me more about life and the business. Probably the one event was to be honored by Syngenta and my co-workers for my 50 years of service at our National Sales meeting this year. Most importantly being a part of a team and company that is the best.

6) *What is the one thing people don't know about you?*

I'm really an open book, but I'm not going to tell everything; I have to keep some secrets. When I was young I really wanted to be left-handed because everybody else was right-handed and I wanted to be a little different. I even made a News Years resolution some years ago to wear my watch on my right hand. Every time I look at it, it reminds me to make a difference.




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NJTA AWARDS

RECOGNITION AWARD 2013: Red Bull Arena

The New Jersey Turfgrass Association Board of Directors is honored to present this award in recognition of the dedication to promote turfgrass and the commitment to maintain a state of the art professional turfgrass facility in the state of New Jersey. Facing constant wear and shade pressures that are extensive, the Arena has developed a turfgrass management program to relentlessly address these pressures in a way that ensures the highest quality turf for the soccer team to play on and the fans to enjoy. This includes design, construction and maintenance of the new state of the art practice fields. Red Bull Arena received the recognition award in acknowledgment of their dedication and contributions to the Turfgrass Industry in New Jersey, the Rutgers Center for Turfgrass Science, and to the New Jersey Turfgrass Association.

ENVIRONMENTAL STEWARDSHIP AWARD 2013: Liberty National Golf Club

The New Jersey Turfgrass Association Board of Directors is honored to present this award to Liberty National Golf Club in recognition of a continuing commitment to environmental preservation and conservation. Not only has Liberty National been an example of how to implement a green approach with its Brown to Green program, it has maintained that program for several years; thereby being an example of how turfgrass management and environmental stewardship can be succinctly merged in a mutually beneficial manner. Liberty National Golf Club leads by example, engaging in continuing instructional efforts regarding environmental conservation. It's dedication to education and commitment to expanding public awareness as to the importance of the preservation of the environment make Liberty National Golf Club truly worthy of this award.

Ken Kubik Wins Award
from Rutgers University Turfgrass Faculty:

2013 Distinguished Service Award

Dear Rutgers University Turfgrass Science Faculty,

I was truly honored to have been presented the 2013 Distinguished Service Award from the Rutgers University Turfgrass Faculty.

It is humbling to be given this award from the faculty of the premier University for Turfgrass Science worldwide.



I have been proud to have been connected in a small way to the Rutgers Turfgrass Program. My association with you and the faculty is one thing I am very proud of, being involved with Rutgers Turfgrass Science has given me credibility to my career in the industry. I wish for you and the entire faculty continued success and respect for all that you have accomplished.

Thank you also for the Garmin golf GPS which will be put to good use, especially at the Rutgers Turfgrass Golf Classic in May.

Sincerely,
Ken Kubik

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Fly on the Rutgers Turfgrass Wall

by Keith Kubik

We've all had the pleasure of listening to Rutgers' professors and faculty talk to us about maintaining turfgrass. Whether it was at events like The Green Expo or Field Day, we were their target audience and the information was geared towards our needs as turf care managers. Did you ever wonder what those fine folks talked about if you put them in a room by themselves?

I can answer that question. On January 24th, I had the pleasure of attending the **23rd Annual Rutgers Turfgrass Symposium** at the George H. Cook Campus at Rutgers University. I was an invited guest as a member of the NJTA Board of Directors. The purpose of this event is to allow the researchers to briefly present a current project to their peers. Following the presentation, the other scientists in the room can pose questions and comments about their study.

This year's presenters included many of the Rutgers faculty we are familiar with (**Dr.'s Koppenhoffer, Huang, Murphy, Zhang, White and Honig**) as well as some rising stars (**Eric Koch and Charles Schmid**).

Dr. Bruce Clarke (Director) and **Dr. William Meyer** (Associate Director) also included speakers from other research institutions (Kansas State Univ., UCONN and The Samuel Roberts Nobel Foundation).

While I may not be qualified to explain all that I heard that day, I can promise you that there are some very smart people working hard every day to make us better at what we do. If you do have any questions, I defer them all to **Frank Tichenor** of the GCSANJ BOD and **Shaun Barry** of the GCSANJ Foundation and NJTA BOD who also attended the event.

See you at Rutgers Field Days! (July 29th and 30th)



Top Left: Dr. Bruce Clarke with Keynote Speaker Dr. Zeng Yu Wang.



Top Right: Dr. Bill Meyer with Dr. Zeng Yu Wang. He is from the Forage Improvements Division of the Samuel Roberts Foundation.



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Clippings & Green World is NJTA's quarterly newsletter publication. The four issues highlight our events and bring up to date information your business needs -- Winter, Spring, Summer and Fall. This full-color publication has received rave reviews from our members because of its relevant and rich content and layout. Our present circulation is 900 per issue and reaches every integer of the turfgrass industry. Contact us if you wish to change your ad for a new issue. Check which size ad below:

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Artwork copy and articles are due in our office by: **March 10** (Winter); **May 20** (Spring); **September 10** (Summer); and **December 30** (Fall). This schedule promotes and highlights NJTA's annual events.

Please complete and mail or fax to the NJTA office. Fax (973) 812-6529 Email: execdirector@njturfgrass.org

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CALENDAR

2014 Event Dates

Monday

May 5, 2014

**Rutgers Turfgrass Research
Golf Classic**

*Fiddler's Elbow Country Club
Bedminster NJ*

Tuesday & Wednesday

July 29 & 30, 2014

**Rutgers Turfgrass Research
Field Days**

Tuesday: Hort Farm II,
N. Brunswick NJ

Wednesday: Adelpia Farm,
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Tuesday - Thursday

December 9-11, 2014

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Chris Carson, Expo Chairman

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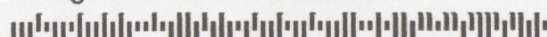
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