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Model 3682

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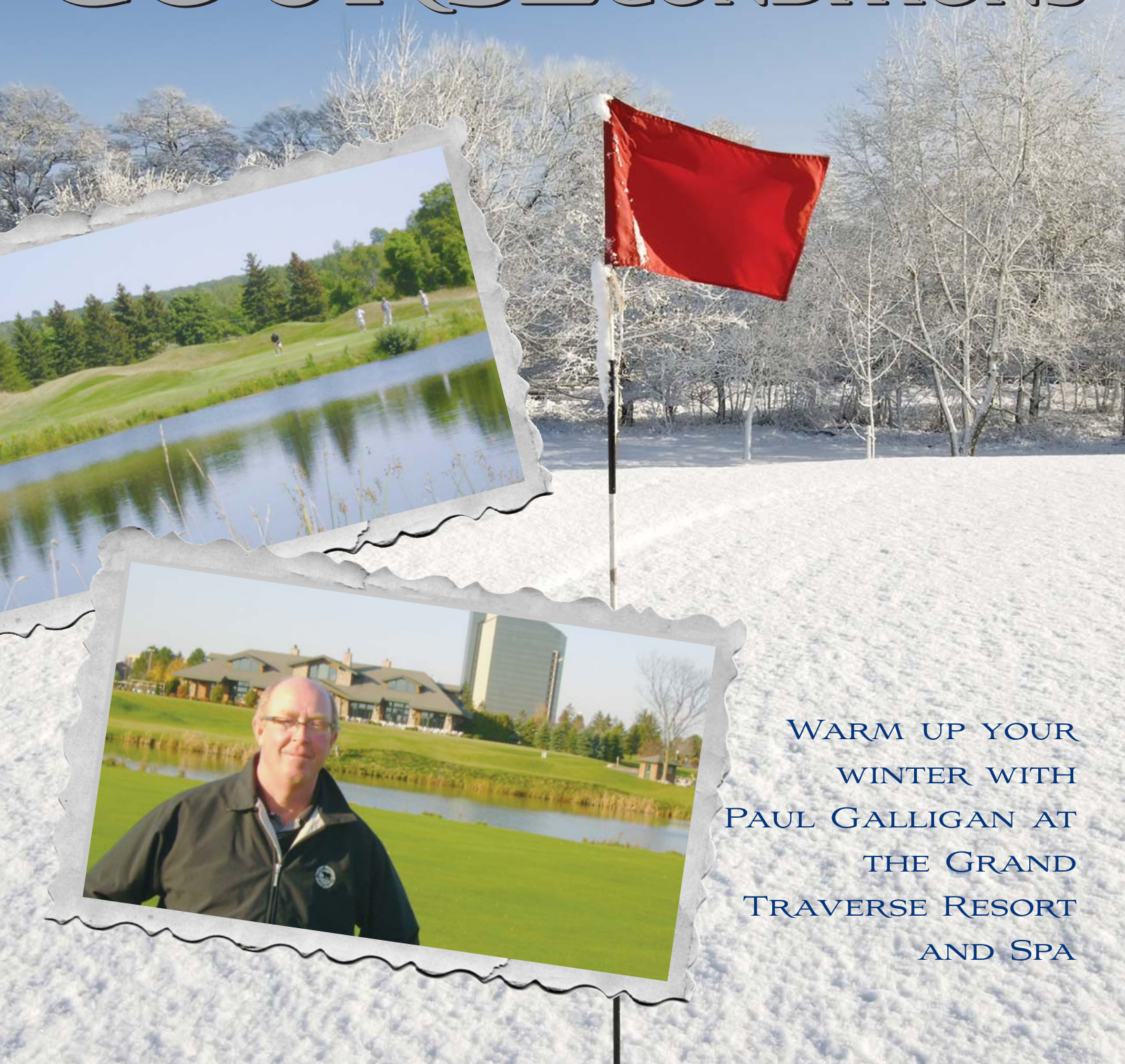
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QUARTERLY PUBLICATION OF THE MICHIGAN GOLF COURSE SUPERINTENDENTS ASSOCIATION | WINTER 08-09

COURSE CONDITIONS



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PRESIDENT'S PERSPECTIVE



JOHN FULLING

Dear MiGCSA Member and Friend,

This is my final note to you as president of the MiGCSA. It has been a busy year, full of great successes and some very good learning experiences. Thanks to a very dedicated Board, a hard working staff and your support, we were successful on every front. We will start 2009 in great shape and poised for growth.

I want to thank our great management team led by Executive Director Donn Eurich and including Donna, Jenny, Vanessa, Rebecca, Robin and Cheryl. They are the key to our success on a daily basis. They are always happy to help, they have great attitudes and have all become very good friends of the board. Please take a minute to introduce yourself to Donn and the staff either by phone or in person. Like all of us, their business is people. They would love to get to know you and are always happy to assist you in any way they can.

Your board of directors is extraordinary. Let me tell you, this was not an easy gig. They were asked to really step up to the plate and do some hard work. Everyone had to put a significant number of hours in, travel all over the state and make some big decisions. Every Board member did their parts with a strong sense of ownership and pride. Thank you to everyone on the board for your hard work and dedication to all of us.

The MiGCSA is in great hands moving forward. 2009 President Steve Hammon, Vice President Ron Dahlin, Secretary-Treasurer Jay Eccleton and the entire Board are great leaders and dedicated to forward progress and improvement.

Lastly, thank you for allowing me the opportunity to serve as your president. It has been an honor and a privilege. The experience is truly priceless. Leading, speaking and learning makes me better at my profession. Meeting new people and forging new friendships opens many doors and creates endless opportunity. Frankly, it just feels good to be a part of a successful organization full of great people! I hope you consider serving in some capacity in the near future. The MiGCSA has many great committees, golf and education events to host, and the opportunity to serve on a great Board. I promise you'll never regret service to your fellow MiGCSA members. Contact Donn Eurich in the office or any of your MiGCSA Board members and simply ask how you can serve the MiGCSA!

Wishing a very safe and happy holiday season to you and your families, from all of us at the MiGCSA.

**JOHN FULLING, CGCS
PRESIDENT**

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COURSE CONDITIONS

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	TAVIS HORTON-2009 Detroit - Class C Birmingham Country Club	JEFF HOLMES, CGCS-2011 Western-Class A Egypt Valley C.C.
	MIKE MULKEY, CGCS-2010 Detroit-Class A Lochmoor Country Club	ADAM IKAMAS-2011 Northern-Class A Crystal Mountain Resort
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DIRECTOR OF COMMUNICATIONS AND NEWSLETTER Rebecca Holloway	MEMBERSHIP COORDINATOR Robin Rings

Course Conditions is published 4 times a year by the Michigan Golf Course Superintendents Association. Opinions expressed by guest writers do not necessarily reflect the views of the MiGCSA or Eurich Management. For more information on *Course Conditions* or the MiGCSA please write to the address below or email: news@migca.org

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Telephone: 517.327.9207 Facsimile: 517.321.0495



INAUGURAL ASSISTANT SUPERINTENDENT SYMPOSIUM

GREAT LAKE TRADE EXPO DEVOS PLACE IN GRAND RAPIDS WEDNESDAY, JANUARY 7, 2009 | 8 - 10 A.M.

The MiGCSA Assistant Superintendent Committee, in partnership with the MiGCSA and the Michigan Turfgrass Foundation, has designed an event for Assistant Superintendents from the novice to the experienced. The event is designed to provide information for future career advancement.

The following topics will be presented:

- "2008 U.S. Open preparations at Torrey Pines Golf Course"
Kevin Breuker, Assistant Superintendent | Traverse City Golf & Country Club
- "A Unique Presentation Package"
Tavis Horton, Assistant Superintendent | Birmingham Country Club
- "Exploiting personal passion, drive, and experience to catapult yourself into your dream Superintendent Career"
Dan Dingman, Golf Course Superintendent, Grosse Ile Golf & Country Club
Bob McCurdy, Golf Course Superintendent, Country Club of Detroit
- "Untapping the resources provided by GCSAA to assist your current and career development"
Steve Randall, GCSAA Staff Liaison

At the close of the symposium, a roundtable discussion will take place with all the presenters. So if you are searching for innovative educational sessions and a place to network with your peers, make plans to attend the 2009 Assistant Superintendent Symposium on Wednesday, January 7, 2009 from 8 - 10 a.m.



*The Michigan Golf Course Superintendents Association
invites you to attend the Michigan Hospitality Room at the
Golf Industry Show in New Orleans*

Please bring your family and join us for appetizers and drinks.

*Where:
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www.hiltonfamilyneworleans.com*

*When:
Thursday, February 5, 2009
6:00pm - 9:00pm*



ANNUAL MEMBERSHIP MEETING NOTICE

The membership meeting and elections will be held on

TUESDAY, JANUARY 6, 2009

at the DeVos Place in Grand Rapids during the Great Lakes Trade Expo.

The meeting will convene at 5:00 p.m. and adjourn by 6:00 p.m.

Votes may be cast by all MiGCSA members who have fully paid 2009 dues
and are in good standing as of December 15, 2008.

Please contact the MiGCSA office for
questions. 517-327-9207

UP AND DOWN

IS YOUR CLUB'S TREE PROGRAM WORKING?

BY RAYMOND HEARN, ASGCA

As Henry Beard observed in "Mulligan's Laws": "You can hit a 3-acre fairway 10 percent of the time and a two-inch branch 90 percent of the time."

Golfers may grin in validation of his calculus, but it also suggests the ambivalence of trees in golf course architecture. On the one hand, trees are unquestionably among the most visually appealing features of many parkland courses found throughout the Great Lakes Region and elsewhere. Beard's quip also captures the tree's uncanny intrigue as a properly deployed design element.

But trees can also be problematic for the strategic integrity of a given hole; and because unlike, say, bunkers, trees are not static entities, their rapid growth can compromise a well-conceived original design. What's more, the very grandeur that prompts us to value trees can adversely affect maintenance of turfgrass, especially on tees, fairways and greens.

Equilibrium in a course's tree program is possible, however, and what follows is an object lesson in the problems typically found on many golf courses I have consulted with. The fictitious name of the otherwise anonymous course provides a clue to the success of their old approach.

CASE STUDY: BAD TREE COUNTRY CLUB

Purists argue that it is doubtful that trees even have a place in terms of a course's strategy considering their vulnerability to storms, disease, or other forms of instantaneous elimination. This is a debate relegated to academia and/or the taproom by the actual state of affairs at many courses I have visited, including Bad Tree.

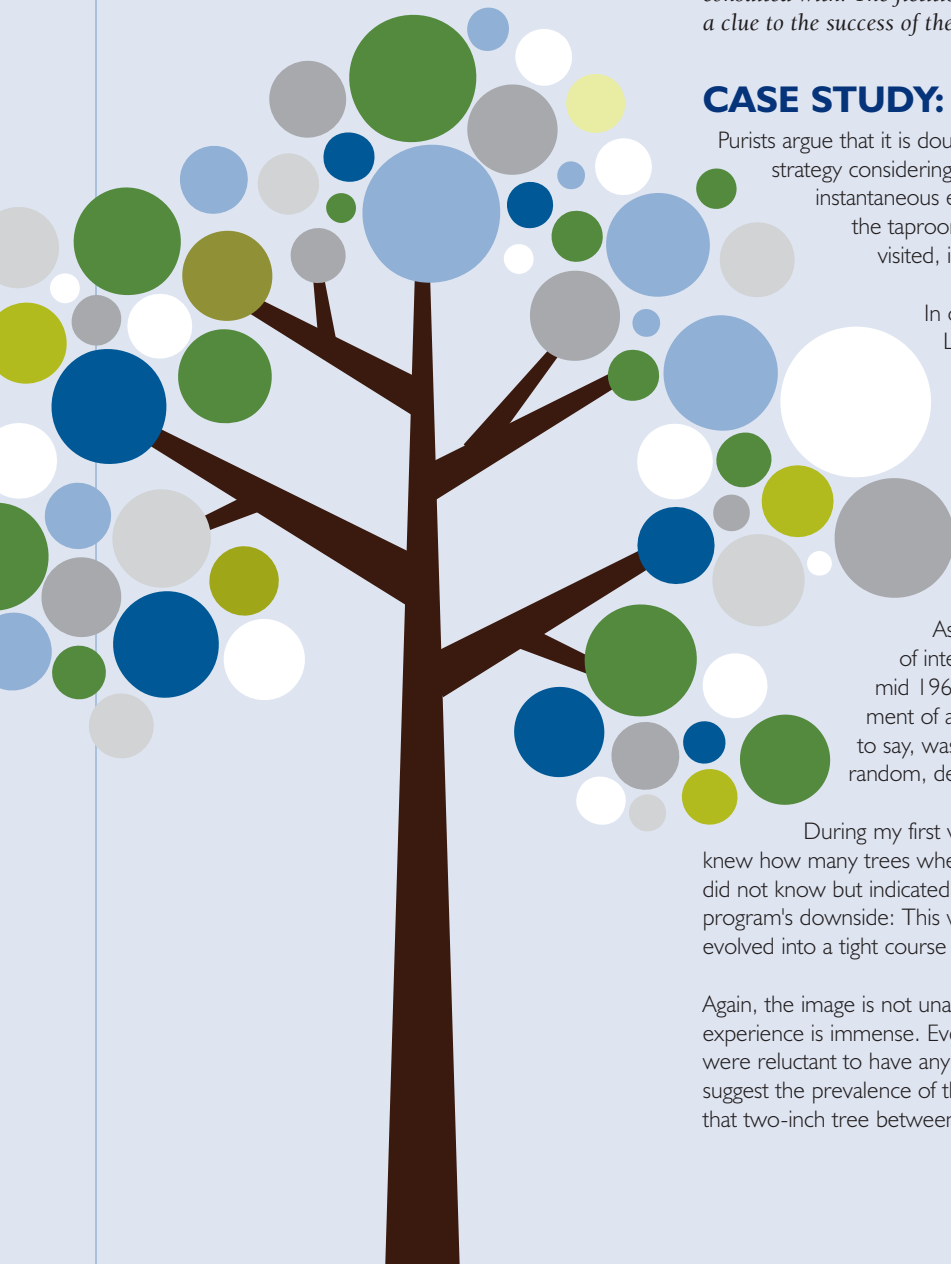
In consulting there -- a very prominent property in the Great Lakes Region—I was flabbergasted by the negative effect the tree program, or absence of one, had on this classic layout, whose design dates to the early 1900s. After studying the club's early aerial photographs, it was apparent that the golf course architect specifically intended for certain trees to influence the layout, playability, and strategy in a certain and limited way. In round numbers, this meant only about 300 specimens in the entire layout, which occupies roughly 175 acres.

As frequently happens, an esteemed member with the best of intentions decided to start a tree planting campaign in the mid 1960s. This continued in the years follow, all without involvement of a professional golf course architect. The result, needless to say, was a lot of trees, the placement of which often seemed random, devoid of planning for future consequences.

During my first visit I asked the greens committee chairman if the club knew how many trees were currently on the golf course. He responded that he did not know but indicated that the committee was aware of the existing tree program's downside: This wonderful, formerly spacious design had wrongfully evolved into a tight course with fairways framed by huge tree canopies.

Again, the image is not unappealing in itself; but, sadly, the damage to the golf experience is immense. Even as the committee acknowledged the problem they were reluctant to have any of the trees removed. And my 20 years of practice suggest the prevalence of this attitude is roughly equal—90 percent—to whacking that two-inch tree between you and the green. It is very difficult for club officials to

Continued on page 3



ECONOMICALLY SPEAKING... NO RELIEF IN SIGHT

BY DONN EURICH, EXECUTIVE DIRECTOR

Economists claim that the US economy and Michigan specifically will not begin to recover for at least another 2 years. What does that mean for your course? What does that do to your budget?

The number of courses which opened in the United States increased by 30% over the past ten years, but each year we gain... and lose... between 1.5 to 3 million golfers nationwide. Who is today's typical golfer? Males, 29-49 who prefer to play courses within a 3 hour drive from home.

In order to survive, both private clubs and public courses will need to conduct serious self examinations as to how they are conducting business. With more courses chasing fewer rounds each year, operational cost containment and marketing savvy are critical. When speaking with an industry supplier recently, he stated, "My customers expect more and insist on paying less."

That evolving paradigm can be applied to every superintendent. Anticipate club budgets to be tighter, and to have fewer resources, but be expected to provide the same care and quality that you have in previous years. The paying golfer cannot see a reduction in service or value.

Knowing your 2009 budget will likely be tighter, you can take the offensive with budget planning by focusing on pro-active ways to save money. High staff turnover is one of the major problems in golf course management. Examine your hiring practices in the turf management department and determine whether it makes sense to retain one high-performing, full time employee versus several part time helpers who may come and go. Take advantage of buying shows such as the GLTE to compare and contrast chemical, seed, fertilizer and equipment purchases. Does leasing equipment conserve cash versus buying equipment outright? When you sit down with the owner, board or club manager to discuss your 2009 budget, bringing some cost saving ideas to the table will illustrate your awareness that all course operational costs must be examined and possibly cut in these economic times.

Maintaining business profitability is typically a combination of numerous, little improvements. Rarely does a single "Holy cow, great idea," factor surface which solves all problems. Want to get an edge on the competition? Spend the winter examining and fine tuning these six areas:

- 1) **Do you offer on-line tee time booking?** Two thirds of internet users are looking to complete transactions on line. Tomorrow's golfer will be internet driven, and expecting to access all your services through your web site. Internet convenience and accessibility will increase revenue!
- 2) **Tee time sheet optimization.** How effectively is your club managing your tee sheet? Do you know your optimal tee time interval? How do you block for shotgun starts? How do you integrate internet bookings into a non-electronic tee time management system? A golf course's main inventory is time.

Once it passes, it's gone forever.

3) **Golf (Pro) Shop profitability.**

Does your product selection fit your market? Are members or the public asking for products not in your inventory? Do you find you are discounting many items in the fall which did not sell in-season? Do you understand the difference between markup and margin?

Feature high margin, high turnover items. Examine your inventory sheets and drop those lines which do not sell or are low margin. Bundle products and services. Do you offer free lessons or free golf with every new set of clubs purchased? Do you make room on your beverage cart to carry rain parkas, sun screen, extra golf ball sleeves (with club logo, of course) or other impulse items for on-the-course purchase?

- 4) **Charitable events.** Does a representative from your club visit local hospitals, schools, colleges, manufacturing plants, law firms, churches, etc.? Every one of these groups will either have a charity they sponsor or a company outing or other cause which needs funding. What better way to give them the vehicle they need to be successful, while blending in a day of golf? If your club aggressively seeks relationships with local businesses and institutions, you will find you book more outings!

- 5) **Examine your course's playability.** The typical golfer is a high handicap, weekend player who is out for the enjoyment of the game versus to beat a previous low score. If your casual players struggle with your course's level of difficulty, they will play elsewhere. Not every golfer wants to be challenged and roughed up by the game. Make your course more "duffer friendly." Shorten your rough. Clean brush out of some wooded areas. Use friendly pin placements. Understand that some youth or senior groups cannot invest 4-5 hours in a round of golf. Establish 9 hole leagues catering to these special markets.

- 6) **Driving Range revenue.** The key here is to develop transition programs to take the practice range player and help him/her develop the confidence and desire to play full rounds. Offer golf classes in conjunction with local high schools. Have your pro offer a free five minute swing analysis for range players on certain days or at certain times. Issue practice range frequent-use discount cards or hold drawings for range customers offering free lessons, product or rounds of golf based on repeated range play.

Not only is this a difficult time to be a golf course superintendent, it's a difficult time to be in business in Michigan generally. By looking for cost cutting and income enhancing opportunities beyond your traditional duties, you can add value to both your club and your position.



WELCOME NEW MIGCSA MEMBERS

2009 MEMBERS

Michael Harwood	Reddeman Farms Golf Club	Class A
Tim Olszewski	Lincoln Country Club	Class A
Mark Galbraith	Fountains Golf Course	Class SM
Duane Brown	Battle Creek Country Club	Class C
John Cowell	Lake Lands Golf & Country Club	Class C
Andre Fickett	Torre Golf Management/Inkster Valley Golf Club	Class C
Richard Fogarsi	Gull Lake View Golf Club	Class C
Matt Rorick	Mountain Lake Golf Course	Class C
Jason Tyson	The Wyndgate Golf Club	Class D
Charlie Brugler	Sting Ray Aquatics	Class AFF
Randal Pichan	Eagle Golf Construction, Inc.	Class AFF
Todd Henley		Class SA
Paul Johnson		Class SA
Bill Kelly	Rain Bird Corporation	Class SA

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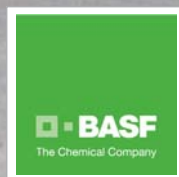
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A FULL ROUND

PAUL
GALLIGAN

Paul Galligan has worked at the Grand Traverse Resort and Spa in Traverse City since the summer of 1979. He started working part time during the summer after he finished his freshman year of college then began full time employment with the resort in 1983. Paul went to Central Michigan University to study education but his love for northern Michigan influenced his decision to return year after year to the Grand Traverse Resort and Spa. In the late 1980's Paul was promoted to be an assistant superintendent on the Bear Golf Course then he became the golf course superintendent on the Spruce Run Golf Course and soon was moved to the superintendent spot on the Bear Golf Course. He was also asked to oversee the construction and grow-in of the Wolverine Golf Course in 1997 and 1998. Upon completion of the Wolverine, Paul was promoted to the position of department head of the golf course and grounds maintenance department.

The Grand Traverse Resort and Spa is a four season resort with over 600 hotel and condominium rooms. They offer many amenities which include three 18 hole golf courses, five indoor and four outdoor tennis courts, a health club, an indoor recreation pool and lap pool and two outdoor pools. They also have three primary restaurants, meeting rooms with countless banquet event opportunities and retail stores on site. "What I find most interesting is the variety of guests we are able to accommodate and the variety of people that I get to work with. I understand that all the departments throughout the resort must work together to keep the business profitable." Paul says, "Another thing that we do here is try to develop new businesses or change the concepts of what we have to strengthen our position in the market."

Originally from Traverse City, Paul and his wife Becky now make their home in Kewadin just a few miles north of the Resort. They enjoy traveling and spending time with their son's Keenan, 21 and Jamie, 23 along with daughter Jessica, 22.

1. WHAT ARE YOUR EXPECTATIONS FROM THE MICHIGAN GOLF COURSE SUPERINTENDENTS ASSOCIATION?

To keep the golf course managers informed of what is going on with the golf course industry, provide opportunities to get together with other golf course managers and of course help organize and provide educational events that will help us perform our jobs better.

2. HOW HAVE YOU GIVEN BACK TO YOUR PROFESSION?

I feel as though I have helped by serving on the Board of Directors of the Northern Michigan Turf Managers Association as treasurer for two years and president for one. I also served this past year as an event chair person for the Northern District of the MiGCSA.

3. WHAT IS THE MOST DIFFICULT PART OF YOUR JOB AND WHAT IS THE EASIEST?

Blending all the staff members and their own personalities to create a team that can and will reach the desired goal. The easiest would definitely be getting out of bed and looking forward to another great day at work.

4. WHAT ARE THE BIGGEST ISSUES FACING SUPERINTENDENTS TODAY AND WHAT DO YOU BELIEVE WILL BE THE ISSUES OF THE FUTURE?

Realizing that taking care of a golf course is part of a business. You can not have everything that you want or need but must be able to adjust in order to still provide the best possible product that you can for your customers. I think the future holds a higher cost of doing business. We will see increases in salaries, wages, equipment costs, utilities, fuel, insurance and other expenses (fertilizer is included with other expenses).



5. WHAT RESEARCH WOULD YOU LIKE TO SEE ACCOMPLISHED FOR TURFGRASS MANAGEMENT?

I would like to see a good way to get rid of the moss on putting green surfaces. We have done a pretty good job here at controlling most of it but I believe it will never go away entirely.

6. WHAT DO YOU SEE FOR THE NEXT GENERATION OF SUPERINTENDENTS?

The technical era is zooming right along. The advancement of mowing equipment, irrigation equipment and pesticide application equipment has come a long way since I started almost 30 years ago. I can hardly imagine what will be available to us 10-20 years from now.

7. WHAT IS THE MOST VALUABLE THING YOU HAVE LEARNED IN THE GOLF COURSE MANAGEMENT PROFESSION?

Problem solving. There is no one correct answer for the daily problems that just pop up. Reaching back to previous experiences, knowing the resources available at your facility and doing something different that might not be in the text books to solve these gifts, (problems) that challenge our minds.

8. WHAT IS YOUR OPINION OF THE ROLE OF AN ASSISTANT SUPERINTENDENT?

Invaluable. We must help them learn every thing we can so they can lead when we are not able to and that they can continue to keep this great profession going in the future.

9. WHAT IS YOUR OPINION OF THE ROLE OF THE GOLF COURSE MECHANIC/TECHNICIAN?

Invaluable. If the equipment is not functioning properly our teams can not operate them properly and our product will suffer.

10. WHAT IS YOUR OPINION OF WALKING A GOLF COURSE VS. RIDING A GOLF COURSE IN TODAY'S GAME?

I had the privilege to walk three different golf courses with a caddy this past year for the first time since high school and it was fabulous. I understand the need for carts as a revenue source, pace of play and a way to allow people who can not walk a way to enjoy playing golf.

11. WHAT IS YOUR BIGGEST PET PEEVE CONCERNING GOLF COURSE ETIQUETTE?

Repairing ball marks on greens and doing it properly. If everyone fixed as many ball marks as they say they do then I would have to find a different pet peeve to worry about.

12. IF YOU COULD CHANGE ANYTHING ABOUT GOLF COURSE MANAGEMENT, WHAT WOULD IT BE?

Comparing one golf course with the next not knowing all the circumstances that have

an affect on either course. Every golf course is so different and so great in so many ways, whether one is better than the next is all a matter of opinion.

13. NAME ANY THREE PEOPLE WHO WOULD MAKE UP YOUR "DREAM SCRAMBLE TEAM".

My dad, my son Jamie and anyone who can get the approach shot close enough for a chance at birdie or eagle.

14. WHO IS THE GREATEST INFLUENCE IN YOUR PERSONAL LIFE?

My parents, wife and children.

15. HOW MANY MEMBERS DO YOU HAVE ON YOUR GOLF COURSE MAINTENANCE STAFF?

About 50 during the peak season for all three golf courses combined and another 10 for the Grounds crew.

16. WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO A NEW SUPERINTENDENT?

Respect and understand the personalities of the people that you work with.

17. IF YOU HAD A MULLIGAN IN A TOTALLY DIFFERENT CAREER CHOICE, WHAT WOULD IT BE?

I wanted to be an architect during high school and now that I am here today a golf course architect seems like it would be a lot of fun.

18. WHAT IS YOUR FAVORITE GOLF HOLE YOU HAVE PLAYED?

The #4 hole at the Oxmoor Short Course in Oxmoor Valley, Alabama. I got my only hole-in-one there with my dad and son to witness.



QUICK NINE

1. TITLIEST, NIKE OR MAXFLI? White, round and very few marks on it.
2. E-MAIL, SNAIL MAIL OR FACE TO FACE? E-mail
3. DOLLAR SPOT, SNOWMOLD OR PYTHIUM? Pythium because we do not get it up here.
4. GOLDOM MAGAZINE, GOLF COURSE INDUSTRY MAGAZINE OR USGA GREEN SECTION RECORD? Golfdom
5. CLASSIC GOLF COURSE, MODERN GOLF COURSE OR MODERN/CLASSIC GOLF COURSE? Modern golf course
6. MORNING SUNRISE, SUNNY DAY OR BEAUTIFUL SUNSET? Beautiful sunset, the work day is over and a cold beer might be close by.
7. DRIVER, WEDGE OR PUTTER? Lob wedge, I never hit the greens in regulation.
8. DIRTY DIAPER CHANGER, TEENAGE TAXI DRIVER OR GRANDPARENTS? Grandparents
9. BEEF, CHICKEN OR FISH? Beef



UNDER THE HOOD

JOSELITO MARCAIDA



Joselito Marcaida or Jose as he is known by his friends is the Equipment Manager at Forest Lake Country Club in Bloomfield Hills. After graduating from the National College of Business and Arts, Jose became the golf course technician at Mamala Bay Golf Course at Hickam Air Force Base in Hawaii. He has been working in the golf industry for the past 14 years. Jose is originally from the Philippines and currently lives in Rochester Hills with his wife, Leilani of 23 years and his son, Mark.

HOW DID YOU BECOME INVOLVED IN THE GOLF BUSINESS?

Maybe it is luck or just coincidence that I became an equipment technician. It started when the head golf course technician at Mamala Bay Golf Course at Hickam Air Force Base in Hawaii was retiring. I was an auto technician at the time and my boss asked me if I was interested in the job. To make a long story short, I was given the position and this started a long rewarding and promising career as a Golf Course Technician.

WHAT IS THE MOST DIFFICULT PART OF YOUR JOB?

The most difficult part of my job is when equipment breaks down almost all at the same time or one after the other. It usually happens when the weather is extremely hot

WHAT IS THE EASIEST PART OF YOUR JOB?

The easiest part of the job is when all of the equipment is running smoothly. All the Equipment Tech has to do is maintenance at that point. We just keep the blades, reels and bed knives sharp, and the boss is happy and content with the day to day operations.

WHAT IS THE BIGGEST ISSUES FACING EQUIPMENT MANAGERS TODAY?

The biggest issue facing the equipment manager these days is the cost of operation. The cost of machinery alone has skyrocketed which makes it tough to replace old dilapidated equipment. The cost of gas and parts are on the incline. The present economic downturn has not helped.

WHAT DO YOU BELIEVE THE BIGGEST ISSUE WILL BE IN THE FUTURE?

The biggest issue in the future will continue to be budget—budget - budget. Equipment Managers will have to come up with more creative ways to be successful.

WHAT IS YOUR OPINION OF THE ROLE OF AN ASSISTANT SUPERINTENDENT?

The Assistant Superintendent is the second in command next to the Superintendent. Additionally, he/she is the vital link between the Superintendent, the equipment manager, foreman and staff. He/she takes the heat from the big boss and then in turn passes it down to us.

WHERE DO YOU SEE YOURSELF TEN YEARS FROM NOW?

In ten years I most probably will be retired. I see myself in the farming industry, and taking back all the knowledge I have learned over the years to my home town in the Philippines



WHAT IS THE MOST VALUABLE THING YOU HAVE LEARNED IN THE GOLF COURSE EQUIPMENT MANAGEMENT PROFESSION?

The most valuable thing I have learned in the golf course equipment management profession is patience. It takes patience to figure out equipment problems and to fix them. One must be calm in dealing with everyone. Patience is a virtue that cannot be replaced.

WHAT IS YOUR FAVORITE TOOL IN THE BOX?

As long as I have a set of open end wrench's, a set of socket wrenches and a screw driver, I can do just about anything out there.

WHAT IS YOUR FAVORITE NON-GOLF SPORT?

Usually, I play volleyball, basketball, table tennis and badminton or just play the guitar.

WHAT DO YOU DO IN YOUR SPARE TIME?

Other than my family, I usually hang out with my friends with a drink or 2, playing the guitar and singing folk songs.

WHAT IS YOUR FAVORITE PIECE OF EQUIPMENT?

My favorite pieces of equipment are my electronic Accu-guage, my Foley Reel and Bedknife grinders. Any equipment that pass through these items always come out sharp and smooth, sounds like music in your ear.

WHAT IS THE OLDEST PIECE OF EQUIPMENT THAT IS STILL BEING UTILIZED IN YOUR FLEET?

We do have some older equipment such as a 1979 Toro greens mower, two 1972 301 John Deere John Deere tractors that are still in running condition, and a trencher that is maybe as old as I am. They still do the job effectively and even if they are older then our workers, they still produce a very gratifying and satisfactory result.

WHO IS THE GREATEST INFLUENCE IN YOUR PERSONAL LIFE?

The people that really influence my life are my family, that is, my wife and son. They are the people that really understand me and stuck with me in times of distress. They light up my life, laugh at my jokes whether they are funny or not.

WHAT ONE PIECE OF ADVICE WOULD YOU GIVE TO YOUR SUPERINTENDENT?

My only advice is, "... just want you to stay the way you are" sounds like a song by Billy Joel.

IF YOU HAD A CHOICE IN A TOTALLY DIFFERENT CAREER CHOICE, WHAT WOULD IT BE?

I would like to be a doctor, because of my line of work; I can diagnose a problem without any hint at all. It takes time to figure out what is wrong with the machine. Machines cannot talk, but patients can tell you what the problem is and then it is just a matter of finding a cure.

WHO MAKES YOU LAUGH THE MOST ON YOUR CREW?

Ryan, our Assistant Superintendent, always jokes with me and makes me laugh; there is never a dull moment when he is around.



Cudweed **Dayflower** Dead Spot **Dallisgrass** Dandelion **Dollarweed** Evening Primrose
 Cudweed **Field Sandbur** Fiddleneck **Filaree** Fusarium Blight **Fusarium Patch** Foxtail **Ga**
Gray Snow Mold Greenbriar **Honeysuckle** Hop Clover **Johnsongrass** Kikuyugrass **K**
 n Burweed **Leaf Spot** Lespedeza **Melting Out** **Thistle** Necrotic
 n **Pennsylvania Smartweed** Pink Patch **P**
 mium Blight **Ragweed**
 nmer **P**
 w Nuts
Red Thread
 ograss **C**
 y Ring **F**
Large Patch Lawn Burweed **Leaf Spot** Lespedeza **Melting Out** Morningglory **M**
Necrotic Ring Spot Pennsylvania **Smartweed** **Pink Patch** Pink Snow Mold **Plantain** **P**
 nmer **Patch** Take-All Patch **Thistle** Torpedograss **Velvetleaf** Wild Mustard **Woolly**
 w Nutsedge **Annual Bluegrass** Annual Sedges **Annual Spurge** Anthracnose **Bah**
Cudweed Blackberry **Brown Patch** Canada **Thistle** **Clover** Common Purslane **Cortic**
 ograss **Cudweed** Dayflower **Dead Spot** Dallisgrass **Dandelion** Dollarweed **Evening**



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TREE PROGRAM *Continued from page 6*

give the green light to remove a tree that Jane Doe donated to the club, in memory of John, years ago.

It is implausible to ignore such sentiments in devising a tree program, so a little creativity is required. Acknowledge members' contributions in the tree department via a substitute memento, perhaps a plaque in the grillroom, a bench on the course, that sort of thing—a simultaneous nod to the traditions of the club and the benefits of at least some change.

My consultation at Bad Tree also duplicated a scenario common among previous clients, that is, failure to correctly prioritize the tree program, which they viewed as incidental to a comprehensive renovation involving new or revamped teeing grounds, bunkers, cart paths, drainage, the works. I conceded that these items needed attention, but insisted that their tree problem needed immediate action, pointing out that it had implications for all other design options being contemplated.

Shortcomings in the layout specifically related to trees included diminished playability. For example, impinging tree lines made using a driver off many tees - even ones where the hole's yardage indicated it ought to be a necessity— foolish choice, as the fairways were undulating and pitched toward the woods. The problem was exacerbated by landing areas seemingly apportioned for PGA Tour pros—100-140 feet (tree line to tree line), in many instances.

The flip side is enhanced “playability” in ways that the architect of record plainly did not envision. Dogleg fairways are usually circumscribed by trees where such fauna exist. For better or worse, advances in club and ball technology, and therefore ball flight, have fundamentally altered the proportions of these older dogleg configurations. Whereas they once rewarded the shaping of shots around trees, modern shot trajectories simply fly the tree and the corner of the dogleg, often at the tee shot's zenith. The tree can be returned to the strategic equation by juggling other proportions of the design. Moving the tees back is the most obvious one, naturally, but there are other tactics available. Narrowing the fairway opposite the dogleg with a hazard, to name one, can encourage players to try to cut the dogleg, while making it the low-percentage play.

Still, while the obsolete dogleg tree is, in effect, too small, too big is a much more ubiquitous problem in tree programs. Because of overgrown trees at Bad Tree, as little as one-third of the total square-footage of most tees was effectively usable. In some cases, overhanging trees dictated club selection and ball flight, even on longer holes - OK for those of us proficient in hitting that “stinger” 2-iron, not so good for the rest of us. The difficulty was compounded by generally inadequate “bail-out” areas for missed tee shots.

This problem's obnoxious cousin is a canopy substantial enough to block off a significant portion of the green from all but a discreet area of the fairway, in turn demanding not just a shaped shot but a “tricked up” slice or hook. From the sublime to the ridiculous, this situation existed in 11 iterations at Bad Tree.

Marginal tree programs even have non-playing victims. A round with the greens committee chairman at Bad Tree included a conversation with two gentlemen who had evidently spent a good deal of the day searching for and playing balls in the woods. They complained about poor turf conditions in the dense forest, concluding that the club “needed to find a superintendent who could grow grass.” I felt compelled to respond that the most talented superintendent in America could not possibly grow healthy turf in these areas with virtually no sunlight. Even the bulging tree roots pointed to the lack of water and nutrients; worse, the same phenomenon was at work on numerous tees and fairways.

Most disheartening, though, was when extolled the shot-making challenge of tree canopy between fairway bunker and the green, thus largely eliminating the possibility of extricating oneself from difficulty with a quality bunker shot. Such “double jeopardy” golf predicaments, I tried to explain diplomatically, were thought to be axiomatically unfair and undesirable among right-thinking golf course architects.

It goes without saying that the older your course, the more likely it is to be beset with the above difficulties, but my hunch is that one of them will resonate with most readers. In summary, you can assess the urgency a professional evaluation of your tree program by considering the existence and severity of the following.

1. The original design intent has been compromised by the trees currently on the course,
2. The trees are eliminating or greatly reducing the use of the driver as a viable club selection on certain tees,
3. Only one side of many tees is being overused because of tree canopies ahead of the tee,
4. Certain tree canopies fronting fairway bunkers have grown large enough to make standard, direct shots to the green (or second landing areas on par 5s) impractical if not impossible,
5. Approaches to greens are too restricted due to adjacent trees or parts thereof,
6. Turf quality is being jeopardized by limited sunlight and lack of water, air and nutrients,
7. There are more trees on the golf course than grains of sand in your bunkers and the golf experience feels claustrophobic.:

As a member of the American Society of Golf Course Architects with an extensive track record in remodeling, renovation, and restoration, I recommend that you retain a golf course architect to review your current tree program. His or her expertise aside, the collaboration is invaluable in defusing intra-club tensions about how to achieve the mutually agreed-upon goal: the best course possible.

Devising the appropriate tree plan shouldn't be harder than, say, hitting that 200-acre fairway - so, yes, it will almost always generate controversy. But like the one you stripe down the middle, it will feel really good.

The author Raymond Hearn ray@rhgd.com is a member of the American Society of Golf Course Architects and the president of Raymond Hearn Golf Course Designs, Inc. His office is located in Holland, Michigan.

IN THE ROUGH

DELEGATES EXPERIENCE NEW ORLEANS

RON DAHLIN, CGCS | MiGCSA SECRETARY/TREASURER

There was a new twist to the 15th annual Chapter Delegates meeting this fall. Desiring to give members as much information as possible about the upcoming conference and show, GCSAA took its 2008 Chapter Delegates meeting to New Orleans, Oct. 24-26. A total of 97 of the 100 GCSAA affiliated chapters were represented.

"We knew there was some concern about New Orleans' ability to host conference and show," GCSAA President David S. Downing II, CGCS said. "We felt the best way to address that was by hosting the delegates in New Orleans. Various association activities have been held there since Hurricane Katrina, so we were confident the delegates would be impressed by what they saw."

Not only did the meeting break ranks by moving from its traditional Lawrence/Kansas City region, but it also included a two-hour tour of the city and a briefing from local officials on the recovery from storms during the past two years.

"I thought it was great that we got to see the city," first time delegate Gary Myers, CGCS said. "I appreciate that we saw everything. There are still some areas that need to be rebuilt, but from the standpoint of attending Conference and Show, everything was fine. I did not hear any delegate say New Orleans would not be a good place for us. It should be a great event."

The agenda for the meeting was developed by GCSAA Vice President Mark D. Kuhns, CGCS. His focus was on presenting a complete picture of New Orleans, providing in-depth discussion on Chapter Effectiveness and giving attendees a look at the future of the association. The meeting also afforded attendees to hear GCSAA Chief Executive Officer Mark Woodward address the delegates for the first time. Woodward, who took over in July, shared his vision for the association. He touched on the following topics:

- The importance of chapter effectiveness.
- The need for member engagement on the chapter and national level.
- Building relationships to advance the association and its members.
- GCSAA and The Environmental Institute for Golf's role as a leader in ensuring golf's compatibility with the environment.
- The role of the GCSAA member now and in the future.

Special attention was paid to sharing tactics with delegates how they could help their chapters to become more effective. A report on the extensive work of the Chapter Relations Committee, chaired by GCSAA Past President Tim O'Neill, CGCS was presented. The committee identified four key elements to enhancing chapters:

- Strategic Planning
- GCSAA Field Staff
- Executive Paid Leadership
- Sharing of Resources with other Chapters

Peggy Hoffman and Peter Houstle of Mariner Marketing and Management facilitated a session focused on chapter effectiveness that explored means to increase volunteer participation, enhance communications, activate memberships, improve management and engage in strategic planning, all on the chapter level. The key takeaway was research indicates that more people volunteer if they are directly asked, and are offered opportunities that are ad hoc or short term in nature.

The delegates heard several presentations and engaged in discussions regarding member programs and services. Topics included:

- Industry efforts to grow the game, focusing on the role of GCSAA and its members.
- Membership growth and retention efforts.
- GCSAA's financial picture.
- Marketing, outreach and advocacy activities.
- The importance of data for GCSAA and member input, including member needs, assessment, compensation and benefits report, and golf course environmental profile project.
- GCSAA Education Conference and Golf Industry Show.

A staple of every delegates meeting, the opportunity to meet the candidates and discuss issues of importance was also conducted.

Based on the discussions, financial issues were leading area of interest. Downing, Woodward and GCSAA Managing Director of Finance Cam Oury presented the association's financial picture as being strong with no debt, valuable assets and a solid cash reserve. Although revenues will be lower in 2008 than 2007, association leaders indicated expenses were being managed down appropriately. Delegates also asked for assistance in communicating issues during tough economic times. Staff will provide support to help members in this area regarding Conference and Show attendance and in sharing their value and the importance of golf course maintenance in light of budget cuts.

"I appreciate the delegates taking their personal time to meet in New Orleans," Woodward said. We rely on them to be the conduit to chapters. We also need them to give us feedback. The one item that was very clear to me is that when member financial challenges are great, the opportunities and the need to assist our members are at their greatest. We live by the mantra that 'Members Matter Most' and I would contend they need us more than ever right now, and we need them as well because it is truly a partnership."

During the Saturday night breakout sessions the delegates got a chance to ask questions of the candidates that are up for election in February at the Golf Industry Show. The uncontested races include the offices of the President and Vice President. Mark Kuhns, CGCS of Baltusrol Golf club in Springfield New Jersey is running for the president's seat and James Fitzroy, CGCS of Presidents Golf Course in North Quincy Massachusetts is in line to occupy the chair of the vice president. The contested race for Secretary/Treasurer finds two current directors running. Robert Randquist, CGCS of Boca Rio Golf Club in Boca Raton, Florida in his second attempt is facing Sanford Q een, CGCS of the City of Overland Park, Kansas who is tossing his hat in the ring for the first time. We have 2 incumbents and 2 rookies vying for 3 open Directors positions. Incumbents Keith Ihms, CGCS of the Country Club of Little Rock, Arkansas and John O'Keefe, CGCS of Preakness Hills Country Club in Wayne, New Jersey are joined by Peter Grass, CGCS of Highlands Golf Club in Billings, Montana and Jay Stein III, CGCS of Brookhaven Country club in Dallas Texas. Please look for more information about the contested races on the MiGCSA web site.

FROM NATIONAL

JOIN US IN NEW ORLEANS!

BY STEVE RANDALL- GCSAA CHAPTER LIAISON

If you haven't done so already, take a read at Ron Dahlin's column on the chapter delegates meeting. What you will find is the city of New Orleans is vibrant, ready and excited to host the 2009 Golf Industry Show February 5-7 at the Ernest N. Morial Convention Center. This year's show promises to be the most innovating, designed for the owners/operators of golf facilities and professional members of the golf course and club management industries.

The event features the largest exhibit floor in the industry, combining education, networking and solutions for golf course managers/owners/general managers/CEO's, architects and builders.

RECENT HISTORY

New Orleans is ready! In 2006, Hurricane Katrina forced the show to ultimately move to Atlanta. The following year, the Club Manager's Association of America joined the show, helping set an attendance record at the Anaheim Convention Center. In 2008, the Orlando show set records in a variety of categories. Overall attendance was just shy of 26,000. 10,553 qualified buyers walked the show floor. The trade show was the largest ever with 965 companies represented with exhibits covering 300,900 square feet! Since the mid 1990s, the event has attracted an average of 20,000 attendees, 700-plus exhibitors, 260,000 square feet of exhibition space and 6,000 education seminar registrants.

WHAT'S ON TAP IN 2009?

More than 25,000 golf industry representatives and professionals are expected at this year's show. There will be roughly 1,000 exhibitors and more than 280,000 square feet of exhibit space. Three networking parks, a construction project, a Range and people movers - all designed to enhance the show floor experience will be offered. It's about education!

Seminars covering a wide range of topics will be conducted and are a focal point of the event. There are 23 new seminars being offered in 2009. Those topics include taking care of your

financial future, creating your own website, turfgrass instruction and more! Visit www.gcsaa.org/conference for all the information you need!



STEVE RANDALL

DISCOVER NEW ORLEANS!

Chapter delegates were fortunate to take a two-hour tour of the city. The results have been unanimous. New Orleans is back and excited to share it's offerings with you. Jazz, robust nightlife, culture and the arts... it's there for you! Also, New Orleans has numerous attractions that make the experience family friendly, including the Audubon Insectarium, the Audubon Zoo, Aquarium, and Alligator Farms.

SO WHAT'S HOLDING YOU BACK?

With so much to offer, can you afford to miss this event? Just visit www.gcsaa.org or give us a call at 800/472-7878.

STEVE RANDALL, GCSAA CHAPTER LIAISON/FIELD STAFF
800-472-7878



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THE BETTER HALF

JOSH TEITSMMA

Josh Teitsma is the assistant superintendent at Egypt Valley Country Club in Ada and works under the supervision of Golf Course Manager, Jeff Holmes. Josh is a 2006 graduate of Michigan State University. He looks forward to his involvement with the MiGCSA and learning from the professionals in the industry. Josh currently lives in Grand Rapids and spends his free time playing sports and having a good time.



WHY DID YOU CHOOSE A TURFGRASS MANAGEMENT CAREER PATH?

I love the game of golf and love being outside and so I put the two together and came up with turfgrass management.

HOW MANY MEMBERS DO YOU HAVE ON YOUR GOLF COURSE MAINTENANCE STAFF?

Our crew is made up of 37 people during the peak of the season.

WHAT IS YOUR FAVORITE GOLF COURSE THAT YOU HAVE PLAYED?

Whistling Straits in Wisconsin

WHAT DO YOU DO IN YOUR SPARE TIME?

I play softball, wakeboard, and hang out with friends.

WHAT IS YOUR OPINION OF WALKING A GOLF COURSE VS. RIDING A GOLF COURSE IN TODAY'S GAME?

Walking is better from a maintenance standpoint, but it takes longer. A big part of golf today is pace of play and shorter rounds.

WHAT DO YOU BELIEVE THE BIGGEST ISSUE WILL BE IN THE FUTURE?

The biggest issue I see in the future is going to be the budget and having money to accomplish daily tasks.

WHAT IS THE MOST DIFFICULT PART OF YOUR JOB?

Managing the crew and yet still being able to manage the golf course.

WHAT IS THE EASIEST PART OF YOUR JOB?

Everyday up-keep of the golf course such as mowing greens, tees, fairways, etc.

HOW DID YOU BECOME INVOLVED IN THE GOLF BUSINESS?

I started playing golf at a young age and ever since I knew, I wanted to do something in the golf business.



QUICK NINE

1. LOCAL MiGCSA EVENT, GREAT LAKES TRADE EXPO OR GOLF INDUSTRY SHOW?
Great Lakes Trade Expo
2. MOWING GREENS, MOWING FAIRWAYS OR MOWING ROUGH?
Mowing fairways
3. SPORTS CAR, PICK-UP TRUCK OR WATER CRAFT?
Water craft
4. E-MAIL, SNAIL MAIL OR FACE TO FACE?
Text messaging
5. DOLLAR SPOT, SNOWMOLD OR PYTHIUM?
Dollar Spot
6. LIONS, TIGERS OR RED WINGS?
Red Wings
7. CLASSIC GOLF COURSE, MODERN GOLF COURSE OR MODERN/CLASSIC GOLF COURSE?
Modern/Classic
8. WEEKEND IRRIGATION BREAK, BUDGET MEETING OR ICE CREAM HEADACHE?
Ice cream headache
9. THE MASTERS, U.S. OPEN OR BRITISH OPEN?
Masters



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combined their annual conferences to present the 2009 Great Lakes Trade Exposition (GLTE). The GLTE brings together unprecedented educational programming and certification opportunities for all segments of the green industry, as well as the largest green industry trade show in the state.

GLTE Trade Show

Shop 350 exhibiting companies offering the latest products and services for the green industry. Enjoy the convenience and ease of the 162,000 square foot column-free, single-floor exhibit hall.

GLTE Conference

This combined event brings unparalleled education to the green industry. We've partnered with top-notch Universities, Regulatory Agencies, and National Associations to bring you the most up-to-date and relevant educational programming and recertification credits for all of your business needs. This is your greatest opportunity to attend a variety of education tracks including:

Grower, Landscape-Design & Management, Plants, Retail, Green Industry Operations & Compliance, Business Strategies, Pesticide Credits Clinic-NEW!, Irrigation, Inaugural Assistant Superintendent Symposium-NEW!, Golf, Commercial Turf & Athletic Fields, Equipment Technicians, Arbiculture, and Certification Central. Choose from 100 programs over the course of three days.

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SCHEDULE OF EVENTS

Monday, January 5, 2009

- 8:00am – 4:30pm Registration
- 8:30am – 4:30pm NEW! Pesticide Credits Clinic-MDA Comprehensive Core Training Workshop (\$ ticketed, pre-register)
- 9:00am – 4:00pm Education
- 4:00pm – 4:30pm NEW! MNLA Member Appreciation & Update
- 4:30pm – 6:30pm Welcome Reception

Tuesday, January 6, 2009

- 6:30am – 7:45am Green Industry Prayer Breakfast (\$ ticketed, pre-register)
- 6:00am – 4:00pm Registration
- 7:00am–7:45am MTF Annual Meeting
- 7:15am–7:45am MNLA/ANLA Annual Meeting
- 8:00am – 10:00am Education
- 10:00am – 4:00pm Trade Show
- 3:00pm – 5:00pm Education

Wednesday, January 7, 2009

- 7:15am – 3:00pm Registration
- 8:00am – 10:00am Education
- 8:00am – 10:00am NEW! Inaugural Assistant Superintendent Symposium
- 10:00am – 3:00pm Trade Show
- 10:00am MTF Scholarship Awards
- 10:00am – 11:00am Green Industry Student Program
- 12:00pm MTF Silent Auction
- 12:30pm MNLA Industry Research Auction
- 1:00pm – 3:00pm Education
- 1:00pm – 3:00pm Green Industry Career Fair



Continuing Education Units (CEUs)/Recertification Credits:

MCN – Education qualifies for CEUs. (1 hour = 1 CEU)

PLANET – Education qualifies for two Education Points.

The IA – Education and Trade Show qualify for CEUs.

APLD – Education qualifies for CEUs.

ISA – See education grid for credits.

GCSAA – Education points available.

MDA –

- For each approved session that you attend, collect a ticket.
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- Select only one of the categories on each ticket.
- Total credits for each category must equal whole numbers. MDA does not accept half (.5) credits.
- Tickets must be submitted the day they are received.
- Take tickets to your corresponding association's booth for processing (MNLA, MTF or ASM).

Earn MDA credits for attending the GLTE Trade Show on either, or both, Tuesday, January 6 or Wednesday, January 7!

- Pick up an MDA trade show form at your corresponding association's booth.
- Speak with (16) participating exhibitors about their products.
- Exhibitors will validate your MDA form.
- Return form to your corresponding association's booth for 2 credits, each day, in either: • Commercial Core • Private Core • 3A • 3B

MDA RECERTIFICATION CREDITS

MONDAY, JAN. 5TH	Credit	Category(ies)
Reduce, Reuse & Recycle: Ornamental Weed Control	(.5)	3A, 3B, 6
Recycling Nursery and Landscape Plastic	(.5)	Core: Comm or Priv
IPM in the "Green" Industry: Sustainable Practices	(.5)	Core: Comm or Priv
Lawn-care Weed Control Update	(.5)	3A, 3B, 6
Understanding Being Green	(.5)	3A, 3B, 6, Core: Comm or Priv
Pesticide Credits Clinic (\$)	(8)	Core: Comm or Priv
Organic Matter – Should It Matter?	(.5)	3A
Planning Ahead: Fungicide Programs	(.5)	3A
New Granular Technologies for Weed Control	(.5)	3A
Granular Fungicides AND Nozzle Types	(.5)	3A
Selecting Turfgrass Species and Disease Management Update	(.5)	3A
Go Green Lawn-care	(.5)	Core: Comm or Priv
Part I: New Developments in Tree Biology	(1)	3B, 2
Thirty Years of Tree Care and All of the Mistakes	(.5)	3B, 2
Part II: Recent Research and Advance. in Root/Crown Treat.	(1)	3B, 2
Leaf Scorch in Hardwood Trees	(.5)	3B, 2
Part I: Practical IPM	(.5)	3B, 2, Core: Comm or Priv
Part II: Practical IPM	(.5)	3B, 2, Core: Comm or Priv

(continued)

TUESDAY, JAN. 6TH

	Credit	Category(ies)
Modern Plants for Modern Landscapes	(1)	3B
MIOSHA Overview	(.5)	Core: Comm or Priv
Pesticide Applicator Posting Requirements	(.5)	Core: Comm or Priv
Your Trees on Crack	(.5)	3B, Core: Comm or Priv
Drought Tolerance and Avoidance	(.5)	3A
Where are We Now on <i>Poa annua</i> Control?	(.5)	3A
Alternative Turfgrass Species AND Turfgrass Weeds	(.5)	3A
Turfgrass Breeding Research AND Turf Entomology Research Report	(.5)	3A
Natural Products for Weed Control	(.5)	3A, 6
Drought Tolerance and Avoidance	(.5)	3A
Common Conifer Pests	(.5)	3B, 2
Conifer Diseases and Cultural Problems	(.5)	3B, 2

WEDNESDAY, JAN. 7TH

	Credit	Category(ies)
Trucking Laws and Regulations	(1)	Core: Comm
Biology: How It Relates to Urban Tree Management	(.5)	3B, 2

Networking

Over 7,500 green industry professionals under one roof at one time!

Welcome Reception – Registered attendees are invited to attend the official welcome reception of the Great Lakes Trade Exposition on Monday evening. Network in a relaxed atmosphere while enjoying hors d'oeuvres and a refreshment compliments of the MNLA, MTF, ASM and our sponsors.

Green Industry Prayer Breakfast – Start the GLTE out right! Come join your green industry colleagues for a breakfast buffet. (\$ ticketed, pre-register)

MTF Annual Meeting – Come join your fellow MTF members for the MTF Annual Meeting to voice your opinions and vote on your new MTF Board members. Also, hear about all of the exciting things that your Foundation is doing to support MSU and promote the turf industry.

MNLA/ANLA Annual Meeting – The Michigan Nursery and Landscape Association and American Nursery and Landscape Association partner for this annual, informative session featuring the national outlook for the Green Industry, MNLA's traditional election of officers and our annual State of the Association address.

NEW! Inaugural Assistant Superintendent Symposium – Presented in partnership with the MiGCSA Assistant Superintendent Committee, the MiGCSA and the Michigan Turfgrass Foundation.

This career-enhancing symposium is a must for all Assistant Superintendents in the golf industry. Take advantage of this opportunity to hear the challenges from former Assistant Superintendents. Hear how they handled the interview process, what they did to stand out from the crowd and how they made the transition from Assistant to Superintendent. A GCSAA representative will share his knowledge on resumé improvement, portfolio building, and successful

interviewing techniques. You will also have the opportunity to hear fellow assistants share experiences that have benefited their careers.

To close the symposium, a roundtable discussion will take place with all of the presenters. Mark your calendar; this is a great educational opportunity that you won't find anywhere else!

NEW! Pesticide Credits Clinic - MDA Comprehensive Core Training Workshop — MNLA has teamed up with the Michigan Department of Agriculture and Michigan State University Extension to bring you this day-long Comprehensive Core Training Workshop. By attending, you'll receive 8 commercial or private core pesticide recertification credits and up-to-date information on federal and state pesticide laws and regulations and pesticide application methods. (*\$ ticketed, pre-register*)

NEW! MNLA Member Appreciation & Update — Do you have questions about health care, workers' compensation or the MNLA fuel savings program? This is the place to be to have all of your questions and concerns addressed by representatives from many of the programs that MNLA endorses.

Green Industry Career Fair — Where recruiting firms will have the opportunity to meet and talk with prospective employees. To become a recruiting firm, contact MNLA at 1-800-879-6652.

Green Industry Student Program — In this session, statewide Agriscience students are welcomed and orientated to the career opportunities available in the Green Industry. Industry and educational representatives will provide information to assist students in meeting their career goals.

Green Industry Job Openings Booklet — This booklet is a compilation of job descriptions available with Green Industry firms. It will be distributed during the Green Industry Career Fair to students and individuals seeking employment in the Green Industry, as well as major Universities and on a per-request basis after the GLTE. Participation in the Job Description Booklet is

absolutely FREE. To have your job opening published, contact the MNLA office at 1-800-879-6652.

Green Industry Résumé Booklet — This booklet is a compilation of résumés from individuals seeking employment with Green Industry firms. It will be distributed to all recruiting firms at the Green Industry Career Fair, as well as on a per-request basis after the GLTE.

Contact the MNLA office at 1-800-879-6652 for details on how to participate.

Industry Research Auctions

MTF — A silent auction, bid on sports memorabilia, sporting event tickets, golf packages, clothing and merchandise. All proceeds go to fund turf research.

MNLA — Industry Research Auction. Through the generosity of exhibitors who donate their products and services, 100% of auction proceeds will fund research projects benefiting the entire nursery and landscape industry.

Hotel Accommodations

The Amway Grand Plaza Hotel has been selected as our host hotel for overnight accommodations during the 2009 Great Lakes Trade Exposition. A reduced rate has been negotiated for you for our event. Reservations should be made directly with the Amway Grand Plaza Hotel.

Rates for overnight accommodations are \$132 for either single or double occupancy. To make reservations please call the Amway Grand Plaza Hotel directly at 1-800-253-3590 or (616) 774-2000. To receive the discounted rate please give them our assigned group code of **MNL14** and let them know that you are with the Great Lakes Trade Exposition/Michigan Nursery and Landscape Association. **Rooms will be held for our event until December 5, 2008.** After this date all remaining rooms will be released for general sale at the regular rate.

Please note: You should make your reservations NOW as all rooms were sold out at the Amway Grand Plaza Hotel for last year's GLTE.

Sponsors (as of 10/3):

\$2,500

Trees, Inc.



\$2,000

Michigan Horticulture Industries
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ATTENDEE BAG SPONSOR

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Directions/Parking



At the Crossroads of US-131 and I-196, the Convention Center (303 Monroe Ave. NW) is easily accessible with over 7,000 parking spaces within a five-minute walk.

Visitor Information

Grand Rapids visitor information can be obtained by calling the Grand Rapids/Kent County Convention & Visitor's Bureau at 1-800-678-9859 or by visiting their website at www.visitgrandrapids.org.

MONDAY 5TH

	Growers	Landscape – Design & Management	Retail	Pesticide Credits Clinic	Golf	Commercial Turf & Athletic Fields	Arboriculture Track 1	Arboriculture Track 2
9:00	Keynote Presentation: Sustainability and the Green Industry – Robert Dolibois, American Nursery & Landscape Association	Keynote Presentation: Sustainability and the Green Industry – Robert Dolibois, American Nursery & Landscape Association	Keynote Presentation: Sustainability and the Green Industry – Robert Dolibois, American Nursery & Landscape Association	MDA Comprehensive Core Training Workshop – Sponsored by Michigan Department of Agriculture and Michigan State University Extension Pesticide Safety Education Program (8 Commercial or Private Core Pesticide Recertification Credits) 8:30 a.m. - 4:30 p.m. (\$) 	USGA Annual Review – Robert Vavrek, USGA	New Granular Technologies for Pre and Postemergence Weed Control and Plant Growth Regulation – Aaron Hahaway, MSU	Part I: New Developments in Tree Biology and Recent Advancements in the Science of Tree Structure Provide a Sound Basis for Delivering Good Arboriculture – Ed Gilman, University of Florida; A,U,M & BCMA-S/P	
9:30				Winterkill Reestablishment Techniques and Construction of a New USGA Specification Putting Green – Dr. Kevin Frank, MSU				
10:00	Reduce, Reuse, & Recycle – Ornamental Weed Control – Dr. Hannah Mathers, The Ohio State University	The Influence of Soil Characteristics on Sustainable Site Design – Dr. Donald Carpenter, Lawrence Technological University	Is Sustainability Really a Consumer Trend? – Joe Lamp'l, The Joe gardener Company 		Improving Irrigation Efficiency – Larry Lennert, Aquatrols	Granular Fungicides and Nozzle Types for Disease Control – Dr. Brandon Horvath, Virginia Tech.		
10:30								
11:00	Greenhouse Energy Cost-Reduction Strategies – Dr. Erik Runkle, MSU	The Sustainability Movement and Landscape Irrigation—How This Affects Your Business – Andy Smith, Irrigation Association	Understanding Being Green – Suzanne Wainwright-Evans, Buglady Consulting 		Organic Matter – Should It Matter? – Dr. Roch Gaussoin, University of Nebraska – Lincoln	Selecting Turfgrass Species – Dr. Suleiman Bughrara, MSU	Thirty Years of Tree Care and All of the Mistakes – Vic Foerster, West Michigan Tree Services; A,U,M, T & BCMA-M	Safety Training for the Climbers – Dave Hineline, Townsend Tree; A,U,T, M & BCMA-P
11:30						Disease Management Update – Dr. David Gilstrap, MSU		
12:00 - 1:00 LUNCH								
1:00	Drinking From the Same Glass – Managing Water in Container Nursery Production With Changing Demands on Water Supplies – Aaron Warsaw, Dr. Tom Fernandez, MSU	Sustainable Approaches in Landscape Design with Permeable Pavers – Scott Palmer, Oaks Concrete Products, Inc.	The Thoughtful Gardener – How Retail Garden Centers Can Promote Responsible Plant Use – Dr. Robert Schutzki, MSU	Continued... MDA Comprehensive Core Training Workshop – Sponsored by Michigan Department of Agriculture and Michigan State University Extension Pesticide Safety Education Program (8 Commercial or Private Core Pesticide Recertification Credits) 8:30 a.m. - 4:30 p.m. (\$) 	Putting Lipstick on a Pig: Spending Your MTF Dollars Wisely? – Dr. Thom Nikolai, MSU	To P or Not to P: Are Phosphorus Restrictions Compromising Lawn Quality? – Dr. Roch Gaussoin, Univ. of Nebraska - Lincoln	Part II: Recent Research and Advancements in Root and Crown Treatments Can Provide for Healthier, Longer Lived Trees – Ed Gilman, University of Florida; A,U,M & BCMA-S/P	Rising Fuel Costs: Problem or Opportunity – Mark Clevey; A,U,T,M & BCMA-M
1:30					Summer Induced Chlorosis of Turf – Dr. Nick Christians, Iowa State University			
2:00	Recycling Nursery and Landscape Plastic; Doing the Right Thing – Dr. Art Cameron, MSU	Lawn Care Weed Control Update – Ron Calhoun, MSU	Greening Your Garden Center for the New Eco-savvy Shopper; What You Need to Know That They're Not Telling You – Joe Lamp'l, The Joe gardener Company 		Planning Ahead: Fungicide Programs for Season-Long Putting Green Quality – Dr. Brandon Horvath, Virginia Tech.	Lawn Care Weed Control Update – Ron Calhoun, MSU		Part I: Practical IPM – Dr. David Smitley, MSU and David Sutton, BCMA, Tri City Tree Doctor; A,U,M & BCMA-S
2:30								
3:00	IPM in the "Green" Industry: Sustainable Practices Produce Sustainable Products and Profits – Dr. Russell Mizell, University of Florida	Sustainable Plant Selection and Plant Management – Dr. Robert Schutzki, MSU	Successful Sustainability Marketing Messages and Niches – Gillian Christie 		MSU Pathology Research Report – Dr. J.M. Vargas, Jr., MSU	Go Green Lawn Care – Dr. Kevin Frank, MSU	Leaf Scorch in Hardwood Trees in Urban, Rural and Natural/Native Environments – Dr. Frank Telewski, MSU A,M & BCMA-S	Part II: Practical IPM – Dr. David Smitley, MSU and David Sutton, BCMA, Tri City Tree Doctor; A,U,M & BCMA-S
3:30					3:30pm – 3:45pm Update on the MSU-China Turfgrass Program – Dr. David Gilstrap, MSU 3:45 - 4:00 p.m. Michigan Turfgrass Stewardship Program Update – Ron Calhoun, MSU			
EXTRAS	4:00pm – 4:30pm MNLA Member Appreciation & Update Session	4:30pm – 6:30pm GLTE Welcome Reception						

TUESDAY 6TH

	Plants	Irrigation	Green Industry Operations & Compliance	Landscape Management	Golf	Equipment Technicians	Commercial Turf & Athletic Fields	Arboriculture Track 1	Arboriculture Track 2	Arboriculture Track 3
8:00	Modern Plants for Modern Landscapes – Bill Hendricks, Klyn Nurseries Inc.	“Smart” Technologies Update – Mark Attard, Spartan Distributors, Inc.	MIOSHA Overview and Applicable Standards for the Green Industry – Deborah Gorkisch, Michigan Occupational Safety & Health Administration	Your Trees on Crack – Dr. Hannah Mathers, The Ohio State University	N-P-K Outlook: Fertilizer Costs Going Up or Down? – Jason Carter, Potash Corporation	Back To Basics: Toro Representative	Natural Products for Weed Control – Dr. Nick Christians, Iowa State University	Bio-mass: Supply and Demand of Woody Bio-mass for Heat and Power. How to Get Rid of Wood Waste – Anthony Weatherspoon, Michigan Department of Natural Resources; A,U,M & BCMA-S	Part I: Practical IPM – Dr. David Smitley, MSU and David Sutton, BCMA, Tri City Tree Doctor; A,U,M & BCMA-S	Safety Training for the Climbers – Dave Hinline, Townsend Tree; A,U,T, M & BCMA-P
8:30										
9:00			Pesticide Applicator Posting Requirements – Brian Rowe, Michigan Department of Agriculture	Drought Tolerance and Avoidance – How to Select Among Tall Fescue, Kentucky Bluegrass, and Fine Fescues – Dr. Leah Brillman, Seed Research	Where are We Now on <i>Poa annua</i> Control? – Dr. Nick Christians, Iowa State University	Jacobsen Representative	Drought Tolerance and Avoidance – How to Select Among Tall Fescue, Kentucky Bluegrass, and Fine Fescues – Dr. Leah Brillman, Seed Research	How to Be Proactive and Protect Your Business and Home from Identity Theft – Lisa Schiller, Pre-Paid Legal Services, Inc. Identity Theft Shield™ A,U,T,M & BCMA-M	Part II: Practical IPM – Dr. David Smitley, MSU and David Sutton, BCMA, Tri City Tree Doctor; A,U,M & BCMA-S	
9:30										

10:00 - 4:00 TRADE SHOW

	Containers and Small Space Gardening	Irrigation Industry Legislative Update	Design/Build	Landscape Management	Golf	Equipment Technicians	Commercial Turf & Athletic Fields	Arboriculture Track 1	Arboriculture Track 2	Arboriculture Track 3
3:00	Dan Heims, Terra Nova Nurseries, Inc.	Andy Smith, Irrigation Association, Ken Treacher, Advanced Irrigation Systems, Inc., Eric Rule, Michigan Retailers Association	Virtual Tours of MNLA's Industry Award-Winning Landscape Design/Build and Special Projects	Virtual Tours of MNLA's Industry Award-Winning Landscape Management Projects	Alternative Turfgrass Species – Use of and Management for All Areas of Your Golf Course to Reduce Inputs – Dr. Leah Brillman, Seed Research	John Deere Representative	Building the Beijing Olympic Field – Dr. Trey Rogers and Alec Kowalewski, MSU	REPEAT from Tuesday 9:00 am: How to Be Proactive and Protect Your Business and Home from Identity Theft – Lisa Schiller, Pre-Paid Legal Services, Inc. Identity Theft Shield™ A,U,T,M & BCMA-M	Common Conifer Pests Head to Toe. Identification, Timing and What to Do – Dr. Debra McCullough, MSU; A,U,T,M & BCMA-S	Accidents Can Happen to the Best of Climbers – Kristian Schultz; A,U,T & BCMA-P
3:30										
4:00							Turfgrass Breeding Research Report – Dr. Suleiman Bughara, MSU	How to Have a Voluntary MIOSHA Inspection – Steve Hammon and Dave Ertl	Sand Cap Build-Up Athletic Fields Research – Dr. Trey Rogers and Alec Kowalewski, MSU	
4:30					Turf Entomology Research Report and New Ant Mounding Suppression Strategies – Dr. David Smitley, MSU		Helping High Schools Develop Athletic Field Maintenance Plans – Ron Calhoun, MSU		Climbing Safety from a New Perspective – Kristian Schultz A,U,T & BCMA-P	
EXTRAS			7:15 – 7:45am MNLA/ANLA Annual Meeting	6:30 – 7:45am Green Industry Prayer Breakfast (\$)	7:00 – 7:45am MTF Annual Meeting		4:00 – 5:30pm Southeast MI Nursery & Landscape Association Reception			

WEDNESDAY 7TH

	Trucking Laws & Regulations Compliance	Business Strategies	Retail	Irrigation	Assistant Superintendent Symposium	Arboriculture Track 1	Arboriculture Track 2	Certification Central				
8:00	Trucking Laws & Regulations for the Lawn-care and Landscape Industry – Ron Edwards, Michigan Center for Truck Safety	8:00 – 8:50am Proven Marketing Strategies to Survive & Prosper in an Uncertain Economy	Three Ways to Thrive in a Retail Slowdown – Anne Obarski, Merchandise Concepts	Irrigation System Alterations and Renovations – John Eggleston, Federal Irrigation Supply	2008 U.S. Open Tournament Experience – Kevin Breuker, Traverse City Golf and Country Club	Setting up a Work Zone on Primary and Secondary Roads – Scott Canfield, Parsons Brinkerhoff A,U,T,M & BCMA-M/P	Does Size Really Matter? Planting Stock Size and Transplant Success – Matt Ross, Toledo Botanical Garden	8:00 – 10:30 MCN Exam Review – Dr. Robert Schutski, Michigan State University				
8:30		9:00 – 9:50 am Advertising Strategies Hands-On Workshop – Generate Better Leads From Your Current Marketing and Advertising – Mike Jeffries, Rivers of Revenue LLC							Advancing Yourself in the Profession – Tavis Horton, Birmingham C.C.	*11:00 – 3:00 MCN Exam		
9:00		The Health Insurance Game – What They Won't Tell You! – Bill Rykse, Regency Group Insurance							Untapping the Resources Provided by GCSAA to Assist Your Current and Career Development – Steve Randall, GCSAA	The Way You Communicate or How You Receive Communication Just Might Save a Life – Suzanne Kart, IERN A,U,T, M & BCMA-M	Urban Soils and How They Relate to Fertilizers – Marshall Baeckeroot, Oakland Community College; A,U,M & BCMA-S	8:00 – 11:00 MDA Pesticide Applicator Core Review – John Stone, MSU Pesticide Safety
9:30									The Move From Assistant to Superintendent – Dan Dingman, Grosse Ile Golf & C.C.; Bob McCurdy, C.C. of Detroit		*12:00 – 2:00 MDA Pesticide Applicator Core Exam	

10:00 – 3:00 TRADE SHOW

1:00	Design/Build Lakescaping: Another Way to 'Green' Your Green Business – Jane Herbert, Kellogg Biological Station, Mary Wilson, Michigan State University Extension	Strategies for Success in a Slower Market – Guerilla Tactics and Practices for Immediate Use – Monroe Porter, PROOF Management Consultants	When the Generations and Personality Styles Collide-How to Motivate, Communicate, and Sell to Them! – Anne Obarski, Merchandise Concepts	Two-Wire Technology – TBA	Large Project Management – 13 Weeks from Start to Finish – Alex Sulzer, University of Michigan; A,U,M & BCMA-M	Water Management Practices for Urban Soils – Marshall Baeckeroot, Oakland Community College; A,U,M, & BCMA-P	*8:00 – 5:00 IA Exam – CIC, CID
1:30							9:00 – 12:00 ISA Certification Exams
2:00	Butterfly Gardening and the Big Picture – Brian Majka, J. F. New & Associates, Inc.; Lucinda Grover, Frederik Meijer Gardens; Eric Nelson, Lincoln Nurseries, Inc.						8:30 Check-In
2:30							9:00 – 12:00 EXAM
EXTRAS	10:00 – 11:00 am Green Industry Student Program	10:00 am MTF Scholarship Awards	12:00 pm MTF Silent Auction	12:30 pm MNLA Industry Research Auction	1:00 – 3:00 pm Green Industry Career Fair		

GLTE09

GREAT LAKES
TRADE EXPOSITION
MICHIGAN'S OLDEST
AND LARGEST
GREEN INDUSTRY EVENT

2009 GLTE EXHIBITORS

(as of November 3, 2008)

Mark your calendars now and plan to attend the 2009 GLTE. Being held January 5-7, 2009 at the DeVos Place in Grand Rapids, MI, the GLTE features three days of education and a two-day trade show.

- | | | | |
|--------------------------------------|--|--|--|
| A.M. Leonard, Inc. | Encore Landscape Lighting | Master Mark Plastic Products | Scott Aerator Co. LLC |
| AAA Turf, Inc. | Engel's Nursery, Inc. | McHutchison Horticulture Distributors | SePRO |
| Abtek Card Services, Inc. | Evergreen Seed Co., LLC | Meiring Greenhouse & Farms | Sester Farms, Inc. |
| Acorn Farms, Inc. | Evergreens & More | Michigan Agricultural Experiment Station | Shade Trees Unlimited, Inc. |
| Al-Par Peat | Fabriscape, Inc. | Michigan Evergreen Nursery Inc. | Shemin Nurseries |
| Alpha Nurseries | Fairview Evergreen Nurseries, Inc. | Michigan Farm Bureau | Sheridan Nurseries |
| American Excelsior Company | Fillmore Equipment, Inc. | Michigan State Seed/Winfield Solutions | Sherman Nursery Company |
| American Glove Co. | Firelands Supply Company | Michigan State University Extension | Simmons Equipment Sales |
| Americascope, Inc. | Formart Containers, Inc. | Michigan Turf & Ornamental/Hudsonville | Simple Pleasures Bulbs & Perennials Inc. |
| Andrews University | Four Star Greenhouse, Inc. | Michigan Wood Fibers LLC | Spartan Distributors, Inc. |
| Aquascape, Inc. | Frens Nursery LLC | Mid-Michigan Snow Equipment | Spring Brook Supply |
| Arborjet, Inc. | Giar & Sons Equipment | Midwest Arborist Supplies | Spring Meadow Nursery, Inc. |
| Armintrout's Nursery | Grand Valley Distributors | Midwest Golf & Turf | Stinchcomb Associates, Inc. |
| Arysta Lifescience | Grasshopper Company | Midwest Groundcovers | Studebaker Nurseries, Inc. |
| Atlas Hardscapes/Allan Block | Great Lakes Landscape Supply | Midwest Trading, Inc. | Summerfield Nursery, L.L.C. |
| Auto Control | Great Lakes Nursery Soils, Inc. | Monrovia Growers | SuperFleet |
| Badger Evergreen Nursery, LLC | Great Lakes Ornamentals LLC | Morbark, Inc. | Superior Groundcover, Inc. |
| Bailey Nurseries Inc | Great Lakes Turf | MSU Extension Land & Water Program | Sure-loc Edging/Wolverine Tools |
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| Banner Sales and Consulting, Inc. | Green Manufacturing | Myers Lawn and Garden-Dillen, ITML... | T & D II Wholesale, Inc. |
| Bartlett Tree Experts | Greenleaf Nursery | Nature Safe Natural & Organic Fertilizer | Tandeski Associates |
| Bayer Environmental Science | Gregware Equipment Co. | Nature's View Nursery, LLC | The Andersons |
| Best Block Company | Grigg Brothers | Nevill Supply | The Cisco Companies |
| BFG Supply Company | Halquist Stone Co., Inc. | North Branch Nursery, Inc. | The Conard-Pyle Co. |
| Blue Grass Farms | Harrell's Inc. | Northland Farms, LLC | The Landscape Group |
| Blue Thumb Distributing, Inc. | Hartland Insurance Group, Inc. | Nufarm Turf and Specialty | The Scotts Company |
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| C. M. Brown Nurseries, Inc. | Herman Losely & Son, Inc. | OHP, Inc. | Trees, Inc. |
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| Dutchman Tree Farms, LLC | Lincoln Nurseries, Inc. | Rushton Farms | West Michigan Power Cleaning Systems |
| Dutchman Tree Spade | Liquid Fence Co. | Ryan's Equipment | West Michigan Tree Services |
| Earth Service and Supply | Logan Labs, LLC | Santerra Stonecraft | West Olive Nursery, Inc. |
| EasyPro Pond Products | London Landscape Nursery, Inc. | Sawyer Nursery, Inc. | Wholesale Tree LLC |
| EC Grow Fertilizer | MacKenzie Nursery Supply, Inc. | Scarff's Nursery Inc | Willoway Nurseries, Inc. |
| Eden Stone Co. | Marine City Nursery Co. | Schichtel's Nursery | Zelenka Nursery, LLC |

REGISTRATION FORM

January 5-7, 2009 • DeVos Place • Grand Rapids, MI



**EARLY BIRD DISCOUNT
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**BEFORE
DECEMBER 19, 2008**

1. COMPANY INFORMATION

Firm Name _____

Contact Name _____

Address _____

City _____

State, Zip _____

E-Mail _____

Phone _____

Fax _____

WAYS TO REGISTER:

Fax Mail On-site

2. FEES

			FULL REGISTRATION: (*See quantity discount opportunity below) <small>Mon, Tues, Wed Education & Trades, Wed Trade Show</small>	MON — Education	TUES — Education & Trade Show	TUES — Trade Show Only	WED — Education & Trade Show	WED — Trade Show Only	Less 10% Early Bird Discount	GLTE Registration Subtotal	Green Industry Prayer Breakfast	Pesticide Credits Clinic — MDA Comprehensive Core Training Workshop <small>(Mon. — Education or Full Registration required)</small>	Total
Member:	<input type="checkbox"/> MNLA	<input type="checkbox"/> MTF <input type="checkbox"/> ASM	\$110	\$55	\$55	\$12	\$55	\$12			\$15	\$99	
Non-member:			\$178	\$77	\$77	\$18	\$77	\$18			\$15	\$99	
Student:				\$10	\$10		FREE	FREE			\$15	\$99	
Master Gardener:			\$178	\$77	\$77	\$18	\$77	\$18			\$15	\$99	
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3. PAYMENT

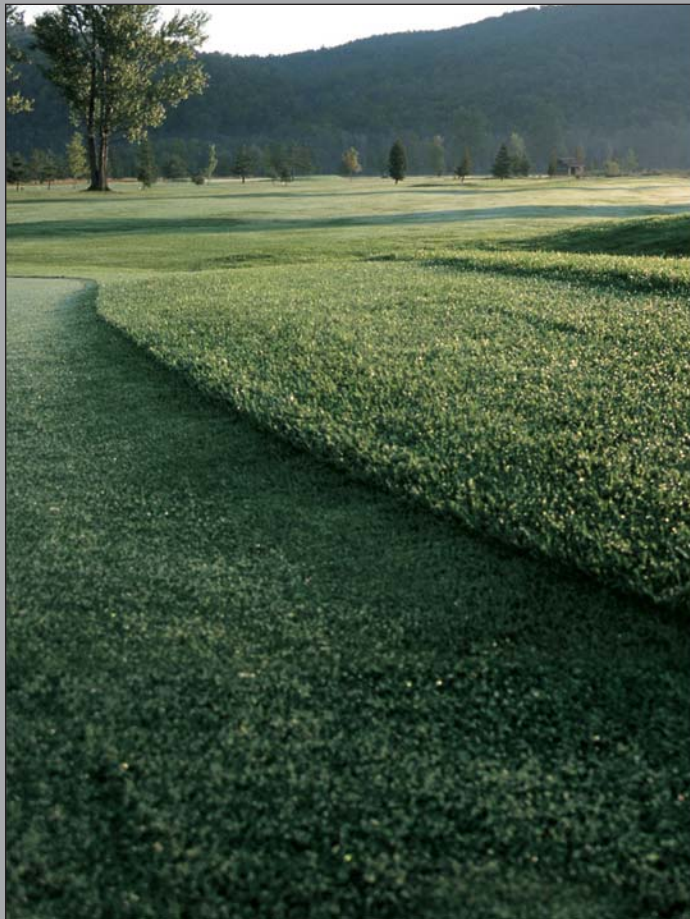
GLTE Registration \$ _____ + Ticketed Event \$ _____ = Total \$ _____

Enclosed is my check for \$ _____ (payable to MNLA)

Please charge my VISA MC Amex Discover

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*A partial refund (50% of the registration fee) will be granted for cancellations received before December 19, 2008.
No refunds will be granted for cancellations on trade show-only registrations. Cancellations received after December 19, 2008 will not be granted a refund.*



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Kevin Fuchs
(248) 515-9880
kfuchs@harrells.com



MICHIGAN RESIDENTS NOW HAVE ACCESS TO TGIF

Any Michigan resident may now gain access to the Turfgrass Information File (TGIF) through MeL- www.MeL.org. Click on "See databases from home" under MeL Databases and then select Turfgrass Information File (TGIF) from the list of databases, and logon using your Michigan Driver's License or ID.

TGIF features a Basic Search, which can identify materials on topics as diverse as "Poa annua seedhead suppression", "White grub control", "Algae control in ponds", or "Zoysia sprigging".

Didn't find what you were looking for? Try the Guided Search or Power Search alternatives. You can also browse Turfgrass content using the Turf Topics option, which contains a "top 100" list of turf subjects. Also, you can browse full-text scans of Turfgrass material from the USGA or Sports Turf Research Institute going back to the 1920's!

Turfgrass Information File is an extensive database of over 124,000 records, containing both online and printed publications. TGIF is a cooperative project of the United States Golf Association and the Michigan State University Libraries' Turfgrass Information Center (TIC).

For more information about TIC or TGIF please visit <http://tic.msu.edu> or www.mel.org.

TEAM MICHIGAN—HOCKEY TEAM

Hockey Players from around the state of Michigan will once again gather to defend the "Challenge Cup Trophy" in the 15th annual Golf Course Hockey Challenge Hockey Tournament. The 15th annual hockey tournament will again be held in Fort Erie, Ontario in January. The 12 team tournament comprises teams from New York, Kitchener, London, North Ontario, along with several other teams. To be eligible to participate a player is required to be in the turf industry. The trophy will be on display at the GLTE conference at the Devos Center with a team representative. Please stop by and view the trophy and inquire being a new player on the team. For more information you can contact: John Nowakowski, Golf Course Superintendent Port Huron Golf Club. Johnnowakowski@comcast.net



THE MiGCSA SCHOLARSHIPS

The Michigan Golf Course Superintendents Association student scholarship will be awarded to two recipients who will receive \$1500.00 each. MiGCSA scholarships are available to applicants enrolled in the 2 or 4 year Turfgrass Programs that have a grade point average of 3.0 or higher and who will be graduating in December or going into your final semester at MSU. Interviews were held on 11th of December.

Come join us at the Great Lakes Trade Expo where the annual awards will be presented to our scholarship winners.

MiGCSA 2009 COMMITTEES

The MiGCSA is now looking to form Committees for the 2009 years. If you are interest in volunteering of a committee please email news@migcsa.org or let a board member know. MiGCSA Committees will be having a group planning meeting in March. There is a full list of the committees and their descriptions available at www.migcsa.org.

NATIONAL CONFERENCE GOLF OUTING

Would you be interested in playing golf at the National Conference this February? We are currently working on getting some colleagues and friends together for golf (and of course networking) at the national conference. We will be playing golf in the Gulf Shores area Sat.-Tues. (Jan. 31- Feb. 3). The cost per day to play will be \$50- \$75.00. Right now we have two courses lined up: Kiva Dunes and Peninsula Golf Club. All MiGCSA members and friends are welcome. You can come as a foursome or individuals. You are more then welcome to join us any of the four days. Right now we have about 3 foursomes. We are trying to set up tee times with all the courses and would like to give them an accurate count. Contact me by phone or e-mail, (as soon as possible) if you are interested or need more information. The golf is not highly competitive, so don't worry if your game is not quite where you want it to be. This is a great opportunity to share some quality time with your Michigan colleagues, have a little fun, invaluable networking and commiseration. Pass the word around. Thanks!

Phil Owen, CGCS | Warwick Hills G & CC
810-694-4952
phillin73@yahoo.com

IN THE NEWS



2009 CALENDAR OF EVENTS

JANUARY

Mon-Wed, Jan. 5-7

GLTE (DeVos Place, Grand Rapids)

FEBRUARY

Thursday, February 5

Friday, February 20

Michigan Room (GIS Conference Hilton New Orleans, New Orleans, LA)

Bowling Fundraiser (Grand Blanc Lanes)

MARCH

Monday, March 2

Monday, March 9

Tuesday, March 17

MiGCSA Spring Management Meeting /Equipment Tech. Meeting (Boulder Pointe GC)

MiGCSA Spring Management Meeting/ Equipment Tech. Meeting (Eqypt Valley CC)

MiGCSA Spring Management Meeting/ Equipment Tech. Meeting (Tree Tops Resort)

Visit
www.MiGCSA.org
for more
details!

BOARD OF DIRECTORS MEETING

NOVEMBER 24, 2008

MIGCSA MEMBERSHIP REPORT

Summary of Classes 11/24/08

	2009 CURRENT	2008 COMPARISON	PERCENTAGE RETAINED
Class AA	20	20	100%
Class A	169	267	62%
Class SM	44	58	76%
Class C	49	80	60%
Class D	11	24	46%
Class E	20	20	100%
Class AFF	45	134	32%
Class H	12	12	100%
Class SA	4	3	133%
Class R	5	5	100%
Class I	0	4	0%
Class FM	0	0	0%
TOTAL	379	627	60%



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EVENTS

ASSISTANT UPDATE BY TAVIS HORTON, ASSISTANT BOARD LIAISON

Many thanks to everyone who made it out for the Inaugural Assistant Golf Day at Boulder Pointe Golf Club in Lake Orion, Michigan and to our host Superintendent, Scot Gardiner, CGCS and his Assistant Superintendent, Michael Brown. The course was in great shape and everybody had a great time!

The Inaugural Assistant Golf Day held October 16, 2008 at Boulder Pointe Golf Club attracted 31 assistants and 3 vendors in an afternoon of golf and education. It was a day to network with fellow assistants from across the state and to learn about the industry. All four districts within the state were well represented.

The golf day started with an educational seminar lead by GCSAA Liaison Steve Randall called "Charting your Future - Engaging Assistant Superintendents". Steve gave assistants some insight into examining their career options as well as the resources available to help with their development. He also explained the reality and current challenges within the golf industry and the impact to current and future Superintendents. Steve outlined the importance of developing leadership qualities and encouraged assistants to become engaged at any level whether through their local or national association, a community level or simply through writing articles and influencing other assistants.

The following assistants rounded out the afternoon with bragging rights.

- Low Gross Champion: Brett Roberts, Assistant Superintendent, Edgewood Country Club, 2-under par-70 on the par-72 course
- Low Net: Ryan Moore, Assistant Superintendent, Forest Lake Country Club, 67
- Longest Drive: Brett Roberts, Assistant Superintendent, Edgewood Country Club, 270 yard drive on the Bluffs third hole
- Closest to the Pin: John Wessels, Assistant Superintendent, Forest Dunes, Peaks par-3 fourth hole.

Many thanks also to the IPP sponsors which included Syngenta, Bayer Environmental Science and Weingartz Golf & Turf along with our many prize donors who made this event possible. All attending enjoyed a wonderful lunch at the turn and the many prizes raffled.

Stay tuned for more information on the 2009 Assistant's golf event at The Emerald.



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EVENTS

STATE CHAMPIONSHIP

On Tuesday, October 14, the MiGCSA held the State Championship at Pilgrim's Run Golf Club in Pierson, Michigan.

MiGCSA would like to thank host superintendent Ken Hunt, CGCS for sharing his beautiful course with us.

Congratulations to Brian Vanderploeg for winning this year's MiGCSA State Championship.



Kris Shumaker, The Mines Golf Course; Bob Borgman, Tri Turf Soils; Kevin Frank, MSU.



John Fulling present the MiGCSA trophy to Brian VanderPloeg.



Steve Rose, Flint Elks Country Club; Jim Naugler, Inkster Valley Country Club; Stu Naugler, Bay Pointe Golf Club; Dave Rossman, Currie Municipal Golf Course



Kevin Thielke, Jeff Holmes and Jason Dionne of Egypt Valley Country Club and AJ Rings, Spartan Distributors.



Jason Marquardt, Pilgrim's Run; Kevin Welp, Muskegon Country Club; Ken Hunt and Ron Scheunemann of Pilgrim's Run Golf Course



Brian VanderPloeg, Sunnybrook Country Club; Jason Schwieters, Sunnybrook Country Club; Trent Schroeder, Mike Thorsen, Midwest Golf & Turf.



EVENTS

BIG EVENT GOLF TOURNAMENT

The 43rd Annual Big Event was held on October 6, 2008 at Pine Lake Country Club. Approximately 144 golfers joined our host Superintendent Terry Poley at this golf fundraiser to benefit the Michigan Turf Foundation ("MTF"). The fundraiser goals were successfully met through our attendees and the IPP sponsors including the Vegas Hole. Special thanks to Sue Shockey and Turfgrass Inc. for sponsoring the Vegas Hole and raising \$1,510.00 for the MTF. We must also thank Ken Debuscher for manning the Bloody-Mary stand and keeping the golfers entertained.

The low net scramble winners included the team of Dave Platt, Jim Koziatek, Bill Canon and Brian Goodwin. The low gross scramble winners were the team of Bob King, Jim Legotti, Gary Johnson and Perry Stevens. The longest drive contest on hole #3 went to Perry Stevens and the closest to the line contest on hole #16 went to Mark Tava. The closest to the pin contest winners were Bob King (hole #2) and Mike Syron (hole #14).

Our traditional skins competition was won between two groups, both on the par 5 holes (#6 and #16). The team of Dan Dingman, Doug Johanningsmeier, John Cooney and Dave Norris won the skins on hole #16 and the team of Doug Weese, Troy Looney, Jeff Harry and Jay Eccleton won on hole #6.

The highlight of the evening was witnessing Gordon Lafontaine thanking Jim and Gretta Dart for their generous donation of \$200,000 to the Lafontaine Endowment.

This event would not have been as huge of a success if it were not for the members, management team and staff at Pine Lake Country Club. Terry Poley's commitment to making this event unforgettable was the reason it was such a huge success and talked about for days and weeks after the event.

Lastly, we would also like to thank all of our IPP sponsors, prize donors, and Eurich Management for helping make this event possible.

Thanks again for your support and we look forward to seeing you next year!

Sincerely,

MIKE MULKEY, CGCS AND TAVIS HORTON
THE BIG EVENT COMMITTEE CO-CHAIRS



Steve Loveday, Great Lakes Turf; Terry Poley, Pine Lake Country Club; Andy Thoresen, Northville Hills Golf Club; Jud Hudnut, Edgewood Country Club



Dr. Vargus, Gordon LaFontaine and Jim Dart



Jay Eccleton, the Emerald Golf Course; Doug Weese, Troy Looney, Emerald; Jeff Harry



Sue Shockey and Erin Griebe from Turfgrass Inc



Jim Timmerman, Stonycroft Hills Club; Steve Hammon, Traverse City Golf & Country Club; John Gray, Morgan Lake Golf Club; John Fulling, Kalamazoo Country Club



Bill Paul, Chris Sobek, Terry Poley, Pine Lake Country Club; Tavis Horton, Birmingham Country Club; Mike Mulkey, Lochmoor Club



Kevin Breitschuh, Rob Pylar, Cleary Chemical; Nick Johnson, Pine Lake Country Club; Mike Mulkey, Lochmoor Country

EVENTS

TUKE TATE DISTRICT CHAMPIONSHIP

On Wednesday October 8, 2008 50 players met to compete for the Northern MiGCSA 's District Championship at Traverse City Golf & Country Club. It was a classic cool up north day with gray skies. Host superintendent Steve Hammon welcomed everyone to this great venue and encouraged everyone to have a fun and relaxing day away from their property.

Jim Baggett of Emerald Vale was low medalist with a round of 71 and in a close 2nd was Jay Eccleton from The Emerald with 72. Past champion Jim Bluck fired a round of 75 to finish in 3rd place. The low net winners were Joe Balulis in first place and Jason Pettus in second. Closest to the pin winners were; Marc McCoy, Jim Bluck, Dan Bissonette and Joe Balulis. Jay Eccleton smashed a drive on hole number 11 straight down the middle to win the longest drive. All proximity winners received a \$25.00 gift certificate to the TCGCC golf shop. Five players received \$47.00 each for the skins game.

The special guest of the day was retired MSU professor Dr. Paul Rieke. Dr. Rieke spent hundreds of hours working on university research plots during the 1960's and 70's at Traverse City Golf & Country Club. He worked with among others, Dr. Vargas, Dr. James Beard, Tom Reed Sr. and the past superintendent at the club the late Ed Karcheski.

ALL OF THE PLAYERS WOULD LIKE TO THANK THE GRACIOUS SPONSORS FOR THE CHAMPIONSHIP EVENT.

Lunch: Spartan Distributors

Dinner: Boylan Golf Cars

Beverages: Syngenta and Weingartz

Tee Sponsors: Turfgrass Inc., Bayer Environmental Science, Quali Pro and BASF



Always a smile when it comes to golfing at Traverse City Golf and Country Club.



*Chad Corp, Shanty Creek Resort;
Ryder Underwood, Paul Witte, Turfgrass*



*Rob Falconer, Forest Dunes G. C. ;
Jason Pettus, John Deere Golf and Turf;
Jim Bluck, Forest Dunes G. C.*



Matt Wooten from Hawk's Eyes Golf Resort



Jay Eccleton from The Emerald came in second place.



Jim Baggett of Emerald Vale was the low medalist winner.



Carts are lined up and ready to go!

GREEN SIDE UP

GOLF ASSOCIATION OF MICHIGAN... PROMOTE, PRESERVE & SERVE GOLF IN MICHIGAN!



DAVID GRAHAM
GAM EXECUTIVE DIRECTOR

The Golf Association of Michigan or GAM has been serving golf in Michigan since 1919. While originally chartered as the Detroit District Golf Association with the objective to administer golf championships, our focus has grown both geographically and as well as operationally. Today, more than any other organization, the GAM is the voice of the amateur golfer. Our goal is to get "more golfers to play more golf".

How do we do that? We have developed programs with our member facilities like the GAM "Swing & Save" program. GAM members can receive a discount on their golf at participating facilities that range from 15% to 2 for 1 during off peak periods. The plan is to help the operator fill their tee sheet during off peak times. 85% of something is a lot better than 100% of nothing I am fond of saying. So the program is a win for the facility and a win for the golfer who is able to cost effectively sample courses around the State that they may not have otherwise. The GAM provides all of the supporting marketing including brochures, articles in Michigan Links and prominent presentation in our web site, www.gam.org. In addition, key member benefits for GAM members include individual GAM/USGA Handicap indexes, publishing our quarterly magazine, Michigan Links including the always popular Course Directory issue, complimentary annual subscriptions to Golf Digest magazine, and special offers from our sponsors including discounted tickets to the Buick Open. These benefits are all intended to help our members enjoy the game of golf as completely as possible.

Core to our approach is our support of the Michigan Turfgrass Foundation. As noted in our bylaws under "Article Two Purposes, funding of local research conducted by the Michigan Turfgrass Foundation". Fundamental to the ongoing success of the Michigan Turfgrass Foundation is a vibrant working relationship with the newly creating state-wide MiGCSA. Whether the GAM is soliciting donations from individual golfers at members clubs on behalf of the MTF or is hosting a fund raiser golf outing with proceeds being contributed to this fine foundation, we are doing so with the clear intent to support key activities in the golf industry to keep Michigan golf on the forefront. In many respects, the emergence of MiGCSA is long overdue though an understandable evolution of the local chapters that preceded its creation. Through a state-wide focus and partnership with the MiGCSA, we can only become more efficient and effective in serving this great game.

While the state of Michigan faces a very challenging economic future, cooperation amongst the allied golf associations in the state can only help insure that we seize opportunities as they arise as well as work together to address problems that affect all participants in the industry. The GAM recognizes the pivotal role the Golf Course Superintendent plays in insuring that our golf courses are maintained properly, cost-effectively and that environmentally sound practices are utilized. It's like that mantra to leave the course in better shape than you found it (e.g., repair 2 or 3 ball marks on the green... hopefully your own and others that may have been left behind!). At the end of our day in this business, we should plan to leave the game of golf in Michigan in better shape than it was upon our entry into it. Continued strong cooperation between the GAM and MiGCSA will go a long way towards achieving that goal.

For up-to-date information about the GAM, go to www.gam.org.

DAVID GRAHAM
GAM EXECUTIVE DIRECTOR

24116 Research Drive
Farmington Hills, Michigan 48335
248-478-9242 office
248-478-5536 fax



2009 MEMBERSHIP APPLICATION AND DUES STATEMENT

MICHIGAN GOLF COURSE SUPERINTENDENTS ASSOCIATION

3225 West St. Joseph
Lansing, MI 48917
Phone: (517)327-9207
Fax: (517)321-0495
www.migcsa.org

PREFERRED MAILING ADDRESS:

- Home
- Work

DISTRICT:

- Greater Detroit
- Mid
- Northern
- Western

MEMBER SINCE:

PREFERRED COMMUNICATION:

- E-Mail
- Fax
- Postal

WILL YOU VOLUNTEER FOR A COMMITTEE?

- Yes
- No

TYPE OF OPERATION:

- Private
- Public
- Municipality

NUMBER OF GOLF HOLES MAINTAINED:

NAME _____

CGCS: Yes No _____
GCSAA Member # _____

HOME ADDRESS _____

CITY _____ STATE _____ POSTAL CODE _____

HOME PHONE _____ CELL PHONE _____ SPOUSE _____

COMPANY _____ TITLE OF POSITION _____

COMPANY ADDRESS _____

CITY _____ STATE _____ POSTAL CODE _____

WORK PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

PLEASE SELECT THE APPROPRIATE MEMBER CLASS:

All membership categories will be reviewed by the Membership Committee and approved by the Board of Directors. If needed, check web site for the Detailed Definitions of the following Classes according to our By-Laws.

www.migcsa.org

- Class AA Life Member = \$0
- Class A Golf Course Superintendent = \$75
- Class SM Superintendent Member = \$75
- Class C Assistant Golf Course Superintendent = \$50
- Class D Equipment Technician = \$50
- Class AFF Affiliate = \$75
- Class H Honorary = \$0
- Class E Educator = \$0
- Class SA **Student /Associate** = ~~\$25~~ **\$10** (Student or employee that doesn't fit a listed class)
- Class I Inactive = Will be set by the Board per Individual Case
- Class R Retired = \$37.50
- Class FM Facility Membership = Will be set by the Board per Individual Case



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