

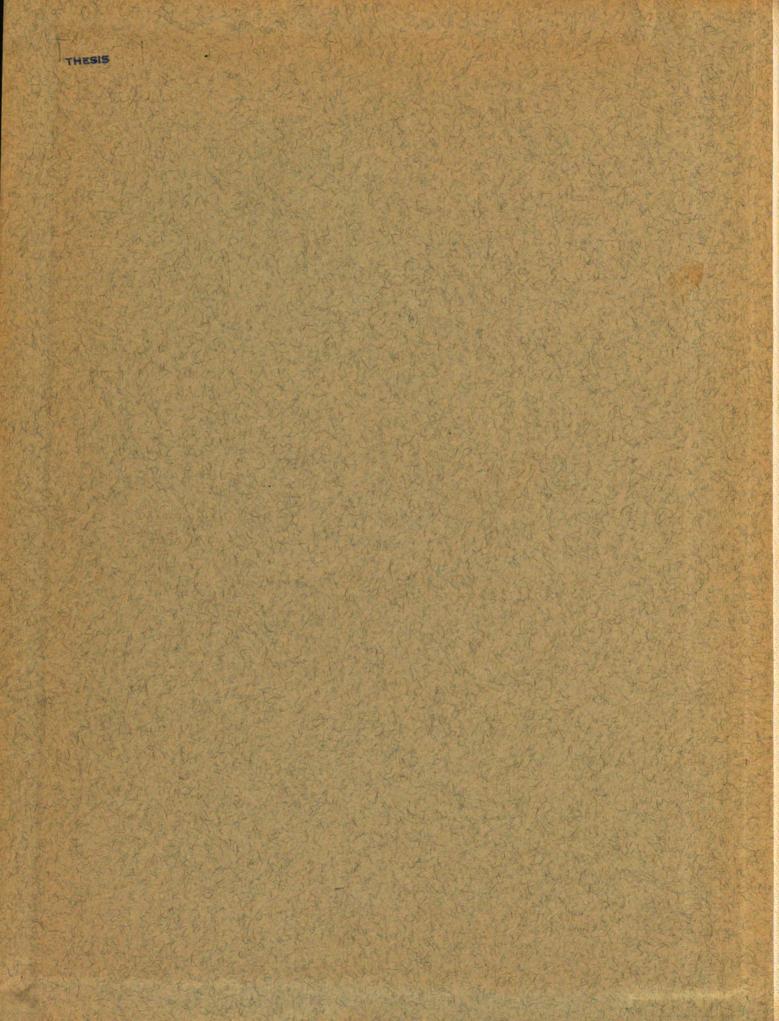
# AN ANALYSIS OF THE APPLICATION FORM IN THE SELECTION OF CAFETERIA WORKERS

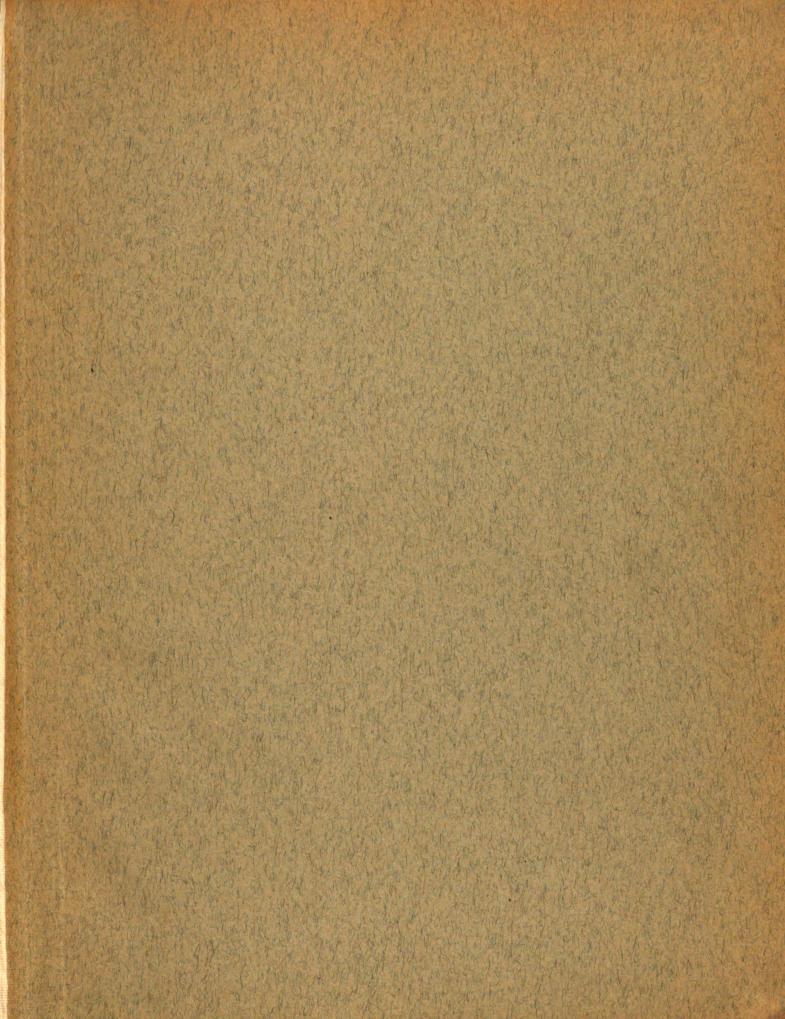
Thesis for the Degree of M. S.

MICHIGAN STATE COLLEGE

Marie Agnes Bukovac

1941





# AN ANALYSIS OF THE APPLICATION FORM IN THE SELECTION OF CAFETERIA WORKERS

bу

# MARIE AGNES BUKOVAC

•

#### A THESIS

Submitted to the Graduate School of Michigan State College of Agriculture and Applied Science in partial fulfilment of the requirements for the degree of

MASTER OF SCIENCE

Department of Institution Administration
Division of Home Economics

1941

THESIS

#### ACKNOWLEDGMENTS

The author wishes to acknowledge her indebtedness and express her gratitude to all those who have assisted in the preparation of this study, especially to Mrs. Mabelle S. Ehlers for her guidance, patience, and encouragement; to Dr. Marie Dye for her constructive criticisms and advice; to Dr. E. L. Ballachey for his general guidance and suggestions on the method; to Dr. W. D. Baten for his invaluable and generous assistance with the statistical analysis; and to those members of the Institution Food Managers' Association of Chicago, Illinois, for their kind cooperation in supplying the basic data for this study.

1

# TABLE OF CONTENTS

Chapte	r	Page
I	INTRODUCTION	1
	Purpose of Study	2
II	CLASSIFIED REVIEW OF LITERATURE	3
	In Reference to Letters of Application	3
	In Reference to Letters of Recommendation	3
	With Regard to Photograph	4
	With Regard to the Interview	5
	With Reference to the Application Blank	7
III	SOURCE AND METHOD OF COLLECTION OF DATA	11
IV	PRESENTATION AND ANALYSIS OF DATA	19
	Conclusion	34
V	SUMMARY	36
	BIBLIOGRAPHY	37

			٠				•															
								,														
										 					 		•					

# LIST OF TABLES

Table		Page
I	A DISTRIBUTION BY TYPE OF THE ESTABLISHMENTS WHOSE SUPERVISORS ASSISTED IN FORMULATION OF APPLICATION BLANK	13
II	SUMMARY DATA REGARDING ITEMS ON THE TWO HUNDRED APPLICATION FORMS: A. QUALITATIVE FACTORS	19
III	SUMMARY DATA REGARDING ITEMS ON THE TWO HUNDRED APPLICATION FORMS: B. QUANTITATIVE FACTORS	20
IV	DISTRIBUTION OF EMPLOYEES BY NATIONALITY	21
V	REASONS FOR LEAVING PREVIOUS POSITIONS FOR COMPANY A	22
VI	CHECKS ON THE RELIABILITY OF RATINGS FOR COMPANY A AND COMPANY B	24
VII	FREQUENCY DISTRIBUTION OF TOTAL SCORES	25
VIII	DISTRIBUTION OF EMPLOYEES' SCORES BY RATING SHEET ITEMS, SUPERVISORS, AND COMPANIES	27
IX	AVERAGE SCORES BY QUESTIONS AND BY COMPANY	28
x	RELATIONSHIP BETWEEN SCORES FOR SELECTED ITEMS ON RATING SHEET (COMPANY A DATA)	30
XI	CORRELATION COEFFICIENTS BETWEEN TOTAL SCORES ON RATING SHEET AND QUANTITATIVE ITEMS ON APPLICATION BLANK	31
XII	ANALYSIS OF RELATIONSHIPS BETWEEN MARITAL STATUS ON APPLICATION BLANK AND THE TOTAL SCORES	32
XIII	ANALYSIS OF RELATIONSHIPS BETWEEN NUMBER OF CHIL- DREN ON APPLICATION BLANK AND THE TOTAL SCORES	33

. . . . . . . . . . . . . . 

Table		Page
XIV	ANALYSIS OF RELATIONSHIPS BETWEEN EDUCATION ON APPLICATION BLANK AND THE TOTAL SCORES	33
VX	ANALYSIS OF RELATIONSHIPS BETWEEN AGE ON APPLICATION BLANK AND THE TOTAL SCORES	33
XVI	FACTORS WITH RESPECT TO AVERAGE SCORES BY COMPANIES.	35

# LIST OF FIGURES

Number		Page
1	Application Form Used in Study of Cafeteria Workers	12
2	Rating Form Used in Study of Cafeteria Workers	14
3	Frequency Polygon: Percentage Distribution of Total Scores by Companies and Combined	26
4	Comparative Average Scores of Two Industrial Cafeterias on Employees' Rating Scale	29

#### CHAPTER I

#### INTRODUCTION

It is not nearly as important to obtain a job or an employee as it is to obtain the right job or the right employee. Errors of selection result in waste, fatigue, loss of time, and general maladjustment. Such poor utilization of human and material resources sums up to gross inefficiency.

Ever since the economic organization of society began to take its present form, employers have been attempting to minimize the effects of this condition of unsatisfactory combinations of factors. Much attention has been given to this problem insofar as it may derive from the contributions of labor or the human element; the wide spread use of the personnel department in modern industry is evidence of this fact. Many criteria have been and are being used to assist in the selection of the employee whose qualifications indicate the highest probability of success on the job. Among these are the letter of application, the personal interview, the personal history application blank in its simplest to most complex form, employment tests (intelligence, job performance, personality, etc.), letters of reference, and a multitude of combinations of the above and some additional devices.

However, studies are not lacking which indicate the relative ineffectiveness of these techniques. Too often their use has contributed
little or nothing toward bringing about a desirable job-person relationship. Nevertheless, there exists considerable support for the belief that

<del>-</del> . <del>-</del> · · · · · ·

--

<del>-</del>

•

the application blank in its simple or weighted form merits attention as a tool for facilitating the hiring process. Differences of opinion on this point coupled with the writer's eight years of association with the problems of cafeteria management led to the keen realization of the seriousness of maladjustments of the worker to his work, and of the costs involved in high labor turnover, thus bringing about the undertaking of this investigation.

Purpose of Study. This study was designed to determine the relationship between the items commonly found on the application form used by
cafeteria concerns and the job success of the employees thus chosen. It
therefore represents an attempt to evaluate application form data with
respect to their efficiency as aids in the selection of cafeteria employees.

#### CHAPTER II

#### CLASSIFIED REVIEW OF LITERATURE

In this necessarily limited study, it was felt that little useful purpose would be served by an attempt at an exhaustive review of available literature on these and related topics. Insofar as such a project should fail of adequacy and thoroughness, to that extent it is preferable that those interested proceed of their own accord to the original sources which may be uncovered. Indeed, the seasoned investigator will already have done so. For those less familiar with the field, it is hoped that this brief summary of leads in literature will be of value.

In Reference to Letters of Application. D. A. Laird, psychologist at the Riverside Laboratory, reports that Miss L. C. Walton at Columbia University, made a study based on 100 letters of application for book-keeper and office assistant, in which it was concluded that employees selected primarily on their apparent merits as indicated by the letters of application were chosen scarcely more objectively than if the first five who appeared had been employed. He further states that, generally speaking, the letter of application, as ordinarily used, should not be relied upon to do more than to bring to the prospective employer the names and addresses of the interested applicants.

In Reference to Letters of Recommendation. S. B. Mathewson, of the Chamber of Commerce in Springfield, Ohio, says that approximately 82% of

D. A. Laird, The Psychology of Selecting Employees, McGraw-Hill, 1937, pp. 85-87, and p. 98.

employment offices now require that the applicant provide a list of references composed of those who know something of his or her past life and work history. This seems to be the usual procedure in most letters of application. However, little trust should be placed in such letters of recommendation because very few employers have the time, or will take the time, to write any more than generalized statements having very little actual significance. Also, there is the tendency to include only favorable characteristics and give no report of the unfavorable ones. J. B. Miner of the Carnegie Institute of Technology found that superiors in the same department vary in their judgment of a common former employee in whose behalf they have written letters of recommendation; that the potential employer might almost as well use random selection as a basis of choice. The inquiry type of letter of recommendation developed by H. E. Burtt, Professor of Psychology, and by Bingham and Freyd of the Personnel Research Federation suggest questions having some relation to the particular job for which the applicant is being considered. information is at hand with respect to their technique.

With Regard to Photograph. Experimental data show quite conclusive—
ly that there is neither consistency of judgment nor high correlation with
any other criterion when the photograph is used as a basis for estimateing mental ability. It is the opinion of Laird that no one has yet been

<sup>&</sup>lt;sup>2</sup>S. B. Mathewson, "A Survey of Personnel Management in 195 Concerns," Personnel Journal, Vol. 10, 1931-1932, pp. 225-231.

Herbert Moore, Psychology for Business and Industry, McGraw-Hill Co., 1939, p. 85.

H. E. Burtt, Employment Psychology, Houghton Mifflin Co., 1926, pp. 409-441.

<sup>&</sup>lt;sup>5</sup>W. V. D. Bingham and M. Freyd, <u>Procedures in Employment Psychology</u>, McGraw-Hill Co., 1926, pp. 150-151.

Herbert Moore, op. cit., p. 87.

discovered who could consistently be 10% more effective than chance in estimating intelligence by the use of a photograph. The photograph serves the purpose of identifying the owner and to bring out any facial deformity which should be avoided for certain positions demanding moderate attractiveness and charm.

With Regard to the Interview. The interview method of hiring is the most widely used in employee selection. Mathewson reports that 93% of the 195 personnel departments which he surveyed regarded the interview as the most important part of their employment procedure. Even though this is the case. Hackett, psychologist in New York, states that "Interviewing is one of the arts where mediocrity can flourish indefinitely with little chance of discovery. This is especially true when the interviewer is not acquainted with the job demands and their promotional possibilities. Wonderlic, Professor of Psychology at Northwestern University, suggests the use of a standardized form of questions to be asked during an interview and thinks that they should be recorded shortly afterward so as to satisfy oneself on the kind of work history this applicant has, and whether or not he is able to adjust himself to the policies and procedures of the company. However, Morgan, also a psychologist. seems to disagree with Wonderlic by saying, "Any attempt to formulate a standard practice is practically useless. ... The method of procedure

<sup>&</sup>lt;sup>7</sup>D. A. Laird, op. cit., p. 109.

Mathewson, op. cit., pp. 225-231.

J. D. Hackett, "The Art of Interviewing Workers," <u>Industrial Management</u>, Vol. 60, 1920, pp. 338-340.

<sup>10</sup>E. F. Wonderlic, "Personnel as a Control Function," <u>Personnel</u>, Vol. 14, (No. 1), 1937, pp. 31-40.

depends upon conditions which no mechanically devised plan will ever be formulated to meet the problem."

A much more common type of interview takes on the conversational form, in which the good interviewer is able to motivate, instruct, and secure information from the applicants. If the position to be filled, is one of supervision, then time should be spent in eliciting facts and judgments which in turn will indicate attitudes; while on the other hand, if the position is but a minor one, very few interviewers have or take time to obtain the facts which are not quite adequately covered in the application blank. 12 From such studies as the one made by W. D. Scott, Personnel Administrator, according to Laird, made on the reliability of interviews by several judges, the conclusion drawn was that there is very little agreement between any two judges. 13 For that reason many suggestions have been offered to make the interview more reliable. L. J. 0'-Rourke, of the United States Civil Service Commission, suggested that candidates for the position of sales manager be given a disagreeable letter from a customer and then asked to dictate their replies. In this way, courtesy, and honesty presented in this situation allowed the applicant to show what would likely happen in similar situations if he obtained the position. 14

<sup>11</sup>E. B. Morgan, "Interviewing for Selection," <u>Industrial</u> <u>Management</u>, Vol. 61, 1921, p. 159.

<sup>12</sup> J. Mills, "Engineering Aptitudes," <u>Jour. Personnel Res.</u>, Vol. 3, 1924-1925, pp. 197-207.

<sup>13</sup>D. A. Laird, <u>Psychology of Selecting Men</u>, McGraw-Hill Co., 1927, pp. 105-115.

<sup>14</sup>L. J. O'Rourke, "Measuring Judgment and Resourcefulness," Personnel Jour. Vol. 7, 1928-29, pp. 427-440.

With Reference to the Application Blank. It is the opinion of D. G. Craig, Personnel Administrator, that in approximately 89% of the positions available today, employers require the completion of some form of application blank. The completeness of this form, according to Moore, "varies from the type which includes previous experience and training, together with a very few personal items, to the type which asks for almost everything about an applicant's past, present, and likely future—affiliations, attitudes, interests, preferences, and contacts, as well as personal and work history. If the items on the application blank are a bit puzzling to the applicant, deception may be invited. In any case, applicants may deliberately give deceptive replies. In the Army the personnel department found that only 6% of those who claimed they were experienced in a given trade were really well enough acquainted with the material to perform the job satisfactorily, and over 30% were entirely inexperienced. 17

Because of the fact that the average application blank consists of as many as 24 or more items and because some of the information asked for has no bearing on the job to be filled, it is the hope and desire of many to reduce the number of items in such a form. J. B. M. Clarke, well known personnel director, says that the only items of importance, are name, address, nationality, mental status, past experience, and health record.

D. G. Craig, "Analysis of Personnel Forms," <u>Industrial Management</u>, Vol. 70, 1925, pp. 122-124.

<sup>16&</sup>lt;sub>Herbert Moore, op. cit., p. 74.</sub>

<sup>17</sup> Herbert Moore, op. cit., p. 75.

<sup>18</sup>J. B. M. Clarke, "Concerning Application Forms," <u>Industrial Management</u>, Vol. 71, pp. 25-26, 1925; Vol. 72, pp. 243-244, 1926.

On the other hand, some others think that only name, address, and telephone number are important. 19 The only way to discover what these factors are is to make a study, in each organization, of those that have made
for success in the past. The writer will briefly mention some of the
studies in which certain factors are important in some types of work.

The Service Bulletin of the Bureau of Personnel Research reports a study of salesmen for a house to house selling firm. Two factors predominated in the successful men; that is, they were married, and between the ages of 35 and 40. Even though one cannot make the general statement that to be successful, one must be married and between 35 and 40 years of age, at least the indication is that these factors might be important.

H. D. Kitson, Professor of Psychology at Columbia University, made a study of the relation between height, weight, and success among shoe salesmen and found such an insignificant correlation that he concluded that it would be absurd to ask applicants for height and weight as possible factors to their probable success in selling shoes.

Dorothy Goldsmith, also a psychologist, studied the personal-history records of over 500 Guardian Life Insurance Company employees. The items on which the successful men differed from the unsuccessful were given a weighted score. Thus all the items were given a definite score

<sup>19</sup> A. G. Francis, Illinois Bell Telephone Co. (correspondence)

<sup>20</sup> Service Bulletin for June 1923, Bureau of Personnel Research.

H. D. Kitson, "Height and Weight as Factors in Salesmanship,"

Jour. Personnel Res., Vol. 1, 1922-1923, pp. 289-294.

<sup>22</sup>Dorothy Goldsmith, "The Use of the Personal History Blank as a Salesmanship Test," <u>Jour. Applied Psychology</u>, Vol. 6, 1922, pp. 149-155.

range, the highest score being given to the more important factors. The scored applicants were then divided into three groups depending upon their scores. Each group was divided into three parts on the basis of production records. The results of this study showed that if the weighted personal-history form had been used and 4 set as the critical score, 54% of the subsequent failures would have been eliminated, and only 16% of the subsequent successes would have been lost.

A similar study was made by W. Russell and G. V. Cope in the personnel department of the Phoenix Mutual Life Insurance Company on their salesmen. They studied the records of 500 salesmen by selecting each item on the application form and compared the percentage of successes with failures, and calculated their probability. For each of the 11 items used, each applicant was given his chances of success, as his score. If such a scale had been used at the time of employment, the expense of training 31 salesmen who were failure would have been avoided. After this method of selection was in effect for but three years, a reduction of the failures from 90% to 30% seemed to justify the time spent on the research work.

Another study made by M. Viteles, Professor of Psychology at the University of Pennsylvania, in 1926 in the selection of Yellow Cab drivers in Philadelphia took into consideration 80 drivers whose salaries ranged from the best to the poorest. All of the 25 items found on their application blanks were analyzed but only seven of these had differential value in estimating a candidate's fitness for the position. The seven included

<sup>23</sup>w. Russell and G. V. Cope, "A Method of Rating the History and Achievement of Applicants for Positions," Public Personnel Studies, Vol. 3, No. 7, 1925, pp. 202-219.

Morris Viteles, The Science of Work, W. W. Norton and Co., 1933, pp. 175-195.

\_ . . .

·

•

•

.

• • • •

•

•

.

. -- .

age, nationality, marital status, number of children, number of dependents, trade followed, and weight. This group was divided into three parts ranging from best to poor, and weights were given each item. When these weights were taken into consideration in the hiring of 188 men during the first six months of 1925, it was discovered that 57 men, or approximately 30%, would have been eliminated, over half of whom proved later to be failures.

An even more elaborate study of the important items in the application blank was made by R. S. Uhrbrock and M. W. Richardson in the interest of selecting supervisors for the Precter and Gamble Company. An analysis was made of 15 items in the personal-history record, correlating with superiors' estimates of supervisor's ability in order to discover those items which conditioned success. Of the 15 items, only the following four seemed to be significant: amount of schooling, ability to read blue-prints, age, and military service and rank obtained. The method used by Uhrbrock and Richardson will be discussed in detail by the writer later since it was used in analyzing some of the data in this study.

R. S. Uhrbrock and M. W. Richardson, "Item Analysis, the Basis for Constructing a Test for Forecasting Supervisory Ability," Personnel Jour., Vol. 12, 1933, pp. 141-154.

#### CHAPTER III

#### SOURCE AND METHOD OF COLLECTION OF DATA

From company records on file for two hundred female cafeteria counter workers chosen at random from employees of two large and established firms in Chicago, Illinois, application blanks of the type shown in Figure 1 were completed. This application blank, with the exception of questions concerning relatives employed at the same concern, membership in fraternal organizations, and insurance, was developed after correspondence with 31 representative cafeteria supervisors (Table I) in charge of several hundred units. The application blank set up by the writer was thus modified to represent a composite of these supervisors' views as to what is usually, and what should be, included in the form.

The first concern, hereinafter referred to as Company A, contributed 59 cases; the remaining 141 cases were obtained from the second concern, Company B. These same employees were then rated independently by supervisors using the rating form reproduced in Figure 2. In Company A, two persons were concerned with the rating; the organization of Company B was such that it was necessary to use a total of forty-two raters, but only two ratings per employee.

The establishments represented in Table I have been grouped into eight different types with the manufacturing companies having the largest representation. The patrons catered to are the employees of these establishments with the exception of the schools in which students predominate.

Figure 1

Application Form Used in Study of Cafeteria Workers

Name or number: Date employed:	Sex: Score: Type of work doing:
Date of birth: Height: Any physical defects? What?	U.S. Citizen? Right or left handed: Wear glasses on job?
Religious preference:	Nationality:
Married Single Widowed Total number to support including yourself:	Divorced Separated
Education: yrs. Grammar School Yrs. H. S.	H.S. yrs. College yrs. Trade School
Previous experience? Yes No Where?	Name the last two experiences. How long there? Why did you leave?
If you have had no previous experience, name 1.	me two references:
How was the applicant obtained? Agency Own accord . Advertisement . Other	Another employee Friend Any relatives working here?
Do you belong to any clubs or fraternal organizations?  Do you carry any insurance?  Have you worked	l organizations?  Have you worked for this company before?

TABLE I

A DISTRIBUTION BY TYPE OF THE ESTABLISHMENTS
WHOSE SUPERVISORS ASSISTED IN
FORMULATION OF APPLICATION
BLANK

Type of Establishment	Number of Companies
Bank, Trust Company	74
Mail Order Companies	. 2
Printing	3
Light Construction. Indus- tries, and Utilities	3
Manufacturing Concerns	6
Meat Processing and Food Production Industries	g
Chemical Laboratories	3
School	2
Total	31

	• •
÷	
	<del>-</del> ,
	******
	······································

Figure 2
Rating Form Used in Study of Cafeteria Workers

Name of worker Date
Title of her work
INSTRUCTIONS TO READER: Please rate this individual on the actual work she has been doing. Before attempting to judge this worker it is necessary to have clearly in mind the exact qualities on which she is being rated. For this information please read the definitions very carefully. Please check (X) in the parentheses directly above the phrase which best describes the worker's standing on the quality.

1. ALERINESS: Is this individual quick and active and at all times attentive and ready to take care of customers?

(5)	Serves customer	quickly.		
(5)	Tends to allow	other workers	to serve the	customer first.
( 17 )	Seldom ready to	serve customers.		
(1)	So attentive	that customer's	wants are	anticipated.
(3)	Serves customer	within reason-	able time.	

What is the impression created on customers by this person's appearance? 2. APPEARANCE:

(1)	( † )	(5)	(5)	(3)
Appearance is	Careless about	Appearance a	Gives good	Fair
a definite	appearance.	handicap.	impression.	appearance.
asset.				

3. ADJUSTMENT TO CUSTOMERS: Does this worker adapt readily to different types of customers and does she try to please the hard-to-please customers?

(5)
remarks to dif-
ficult custom
ers.

Figure (cont'd.)

		eo, eo
e than her	(5)	Only wants to get by. Stands around and lets others work.
r Bor		Onl
8á O		1
тись в	(2)	Serves customers promptly.
88	)	rves s pr
ਹ 0	l	0 0 0 0
Does this person show willingness to do as much as or more than her	(3)	Does as much work as the average worker.
Does this person	( † )	Sluggish and slow to serve many customers.
ÄI		
4. WILLINGNESS TO WORK share of the work?	(1)	Manifests eag- erness to work by consistent, hard work.
<b>⋣</b>		

Is this person courteous and does she have a pleasant disposition? 5. MANNER:

	(5)	(2)	( † )	(1)
Civil and G	Grouchy, over-	Is considerate	Is impolite to	Forgets self
polite. Is be	bearing manner.	and pleasant	the difficult	and thinks
respectful. U	Unpleasant.	to customers.	customer. Ir-	only of
Acts in usual Do	Does not smile		ritates some	customer's
conventional	or is rude.		customers.	pleasure.
manner.				

Are this person's movements characterized by speed and rapidity? 6. SPEED OF MOVEMENT:

(3)	(5)	(1)	(2)	( 17 )
Speed adequate	Unsatisfactory.	Extremely rapid	Rapid worker	Acceptable
for normal work	Very slow	worker. Can	but cannot	but works
conditions.	worker.	handle rush	keep up in	slowly.
		periods well.	rush periods.	

Is this person so careful and adroit that she breaks few dishes and 7. DEFTNESS OF MOVEMENT: has few accidents?

(3)	Satisfactory but needs to improve.	
( † )	Must be constantly remained to use	
(2)	Movements careful land precise.  Breakage neglian	6.010
(1)	Very careful worker. Never breaks dishes.	
(5)	Breakage and accidents costly to	organization.

	Does this person show by her regular work that she is strong, not easily ill?
	that :
	Work
	regular
	her
	ъ
	show
	person
	this
	Does t
ure (Cont'd.)	PHYSICAL CONDITION: fatigued, and rarely
F1.	ૹ૾

(1)	( † )	(5)	(5)	(3)
y 111	Can do only the	Able to work for	Loses much work	Can take care of
No evidence of fa-	lightest work.	long periods. Out- because of ill-	because of ill-	her share of the
tigue even after	Cannot stand on	put not affected	ness. Easily	load.
extreme heavy day.	feet for long	by normal working fatigued.	fatigued.	
	periods.	conditions.		

Is this person at ease and not easily flustered when serving customers? 9. POISE:

1				
(3)	( 17 )	(5)	(1)	(2)
rally	Nervous or	Prone to "blow	Very successful	At ease when
l poised.	confused when	up" when deal-	in serving even	serving the
	serving diffi-	ing with irri-	most difficult	majority of
	cult customers.	table customers.	customers. Always	customers.
			sure and confident.	•

Does this person keep her counter, table, dishes, and 10. CLEANLINESS AND NEATNESS IN WORK: equipment clean and neat?

(5)	(1)	(5)	( 17)	(3)
Orderliness	Counter always	Counter dirty,	Must be told	Lack of clean-
in her work is	neat and clean	leaves food on	often about	liness seldom
satisfactory.	with dishes	sides and out-	her lack of	need be criti-
	appropriately	sides of dishes.	neatness.	cised by
	arranged and	Poor display of		supervisor.
	served.	dishes.		
The state of the last of the l				

11. ABILITY TO SUGGEST ITEMS TO CUSTOMERS: Does this person make tactful and appropriate suggestions in aiding customers to choose dishes?

(1)	(巾)	(3)	(2)	(5)
	Not effective	Fairly satis-	Knows when and	Tactless use of
	in making sug-	factory in aid-	how to make	suggestions.
	gestions.	ing customers	suggestions.	Irritates
suggestions.		in their choice.		customers.

Figure (Cont'd.)

12. PRACTICE OF ECONOMY IN HANDLING FOODS: Does this individual use economy in handling foods and equipment so that there is no unnecessary waste?

(1)	( 1/7 )	(2)	(5)	(3)
Very care-	Sometimes is	Uses good Judg-	Very wasteful.	Little unneces-
ful. Avoids	careless in	ment in portion-	Carelessness	sary waste of
waste. Por-	portioning	ing food.	causes much	materials.
tions ingredi-	materials.		expense.	
ents and food				
correctly.				

13. OVER-ALL RATING: Please rate this person on her value to the organization by placing her in one of the five groups shown below.

	Most valuable to organization. Belongs in high- the est 1/5 of group.
(5)	Of less value than the high- est 1/5 but better than the middle group.
(3)	Value to organization same as middle 1/5 of co-workers.
( †)	Of more value than lowest 1/5 but not as good as middle 1/5.
(5)	Little value to organi- zation. Belongs in low- est 1/5 of group.

The form represented in Figure 2 was developed by C. L. Shartle, Chief, Worker-Analysis Section, United States Employment Service, Washing-1 ton, D. C. In correspondence dated June 28 and July 18, 1940, and February 6, 1941, permission to use the form was granted, and the gradation from best to poorest, represented by numerical values, for the qualitative answers possible to each question was agreed upon. The order of the grades of quality does not appear in constant sequence for each item, thus avoiding a possible tendency on the part of the raters to be partial toward a certain position on the sheet.

Stead, Shartle, and Associates, Occupational Counseling Techniques, American Book Co., 1940.

## CHAPTER IV

## PRESENTATION AND ANALYSIS OF DATA

A study of the distribution of the two hundred replies to each of the questions included in the application blank, as summarized in Table II and Table III, reveals their variable nature and dominant tendencies.

TABLE II
SUMMARY DATA REGARDING ITEMS ON THE TWO HUNDRED
APPLICATION FORMS

A. Qualit	ative Factors		
Item			Numbers
Birthplace			Elsewhere 11 No 9
Nationality			
Conjugal Status	Widowed	12 36 9	Single 33 Divorced 10
Previous Experience a. With this company b. Elsewhere	Yes1	22 25	No 178 No 75
How Position was Obtained	AgencyFriendAdvertisement	63	Own Accord 47
Relatives Working Here	Yes	<u>58</u>	No 142
Religious Preference	Catholic		Protestant 65
Right and Left Handed	Right 1	88	Left 12
Wears Glasses	Yes	38	No 162
Insurance	Yes	67	No 133

<sup>\*</sup>One has first papers only.

The summary of qualitative data regarding the 200 application forms in Table II has been sorted from the qualitative items. It is interesting to note the large number of non-Americans listed. This may be explained by the fact that the figure 131 includes foreign descent as well as those actually born outside of the United States. As a matter of fact only 11 employees were born in a foreign country. It is also interesting to observe that the subjects of the sample are largely mature, experienced workers of American origin without particularly striking educational qualifications.

TABLE III

SUMMARY DATA REGARDING ITEMS ON THE TWO HUNDRED

APPLICATION FORMS

Factors	Arithmetic Mean	Standard Deviation About Mean		
Age	39•75	9•73		
Weight	145.91	24.07		
Height	63.58"	2.35		
No. to support (including self)	1.205	.68		
No. of children		7.30		
No. of years education	9 • 304	2.34		
No. of years experience a. With this company b. Elsewhere		6.50 3.69		

In reference to the qualitative data given in Table III, the averages for age, weight, height, etc. are given. It is interesting to note that the average age for counter workers is 39.75 years. This figure is rather high when compared to most commercial cafeterias. It is also interesting

to observe that the average counter worker has had a little over nine years of education.

In analyzing the qualitative factors in the personal history blank further, the employees were grouped in Table IV with respect to nationality. Due to similarity in customs and languages, some nationalities such as English, Scotch, and Irish were grouped together under the one heading of British Isles. The same method was followed for the others.

TABLE IV
DISTRIBUTION OF EMPLOYEES BY NATIONALITY

Nationality*	Company A		Company B		Total	
	Num- ber	Per- cent	Num- ber	Per- cent	Num- ber	Per- cent
American	15	25.4	54	38.3	69	34.5
German, Dutch, and Austrian	11	18.6	19	13.5	30	15.0
British Isles	10	16.9	25	17.7	35	17.5
Scandinavian Countries	1	1.7	9	6.4	10	5.0
Balkan Countries and Bohemian and Polish	10	16.9	18	12.8	28	14.0
Combination of any two nation- alities	7	11.9	g	5•7	15	7.5
Italian	3	5.1	7	5.0	10	5.0
French	2	3.4	1	0.7	3	1.5
Total	59	100	141	100	200	100

<sup>\*</sup>This does not necessarily mean birth in the country indicated.

With respect to the reasons for leaving their previous positions, the writer grouped the data in Table V under three headings relating to the employer, employee, and the job itself. It will be observed that of the 59 cases in Company A, a total of 58 reasons were listed for leaving the previous job. Because of the fact that 19 of the present employees came

with no previous experience, it is concluded that some of the others may have had two or more previous jobs.

TABLE V

REASONS FOR LEAVING PREVIOUS POSITIONS FOR COMPANY A

Factor	Number Reporting
Conditions relating to employer	
1. Bankruptcy	6
2. Out of business	2
3. Consolidated	ī
4. Project closed	2
	_
Conditions relating to employee	
1. Illness of self	1
2. Illness in family	ī
3. Moved from city	2
4. Marriage	6
5. Attend school	2
6. Keep house	3
7. Death of mother	· 2
Conditions relating to job itself	
1. Too long hours	2
2. Insufficient wages	1
3. Night work	1
4. Better job offered	9
5. Slack season	11
6. Temporary	5
7. Part time	í

With respect to the rating, it is evident that the analysis involved the evaluation of each employee as regards the thirteen factors passed upon by the judges, a summation of scores on individual factors to arrive at a total score and a complete rating, and a check on the reliability of the ratings thus obtained by means of a comparison of the ratings given each of the subjects by the two independent scorers (supervisors). To facilitate the compilation of the necessarily qualitative ratings, numeri-

cal values of one through five were assigned to the possible phrasal answers to each question in such a manner that the quality rating varied inversely with the numerical value. Thus the phrase which indicated the poorest quality received the highest score, the latter becoming progressively lower with improvement in quality as denoted by the terminology of the phrasing used. In other words, the highest calibre employee carried the lowest total score.

As set forth above, the usual policy of obtaining two independent ratings for each employee and accepting the arithmetic mean of the two as the value most closely approximating a true rating was followed. In Company A this procedure altered the final rating but little, since the scores submitted by the first supervisor showed a highly significant correlation (\*.966 \* .009) with those of the second supervisor. In the case of Company B the coefficient of correlation between supervisors' scores carried a positive value of .421, with a standard error of .069, again a highly significant figure. It would seem, therefore, that a reasonable degree of reliability may be attached to the rating process.

Assuming little noticeable change in individual worker efficiency through time, the potential bias in rating the work performances of the subjects (as the result of the operation of the personal equation of the rater) would tend to be minimized if each employee were given at least two ratings by each of the two scorers at two widely separated points in time. Since this was not possible in this study, the rating process was carried on over a period of months on the assumption that compensating error would function to some extent toward the removal of any persistent bias in subject rating for the study as a whole.

This procedure for the quantification of the rating form data is substantially in accord with that used in studies of a similar nature, among which reference is made to the investigations of the Worker-Analysis Section. Unived States Employment Service, Washington, D. C.

For detail as to scores assigned to the phrases under each question, see the values as filled in on the sample rating sheet, Figure 2, p. 14.

The validity of this view is not lessened by the results of additional checks, since the coefficients of correlation between the scores of item 13 (i.e., the overall rating) and total score computed by adding individual item scores with and without the 13th item, indicate highly significant relationships—as do those between total scores when item 13 is in turn included and excluded.

TABLE VI

CHECKS ON THE RELIABILITY OF RATINGS FOR

COMPANY A AND COMPANY B

Factors	Coeff	lation icient	Significance		
	Company A	Company B	Company A	Company B	
Total Score (inclusive of item 13) and item 13 score	<b>••</b> 89	<b>+.</b> 73	Highly Signif- icant	Highly Signif- icant	
Total Score (exclusive of item 13) and item 13 score	<b>+.</b> 85	<b>4.</b> 65	Highly Signif- icant	Highly Signif- icant	
Total Score (inclusive of item 13) and Total Score (exclusive of item 13)	+•99	<b>4.</b> 99	Highly Signif- icant	Highly Signif- icant	

The high correlation between the overall rating and the total score (1-13) suggests that the use of item 13 alone as a means of rating employees might not reduce accuracy or introduce material error, although much less detailed information would be available with respect to specific employee attributes.

The rating scores, computed by taking the simple arithmetic mean or

average of the ratings submitted by each supervisor, ranged from 15.5 to 51.5 with a mean value of 29.7 and a standard deviation of 6.37 for the 200 cases (Table VII).

TABLE VII

FREQUENCY DISTRIBUTION OF TOTAL SCORES

			Frequenc	У			
Class interval	Comp	any A	Com	pany B	Total		
	Num- ber	Per- cent	Num- ber	Per- cent	Num- ber	Per-	
15 - 19.9	5	8.5	9	6.4	14	14.9	
20 - 24.9	6	10.2	20	14.2	26	24.4	
25 - 29.9	13	22.1	60	42.6	73	64.7	
30 - 34.9	13	22.1	35	24.8	48	46.9	
35 - 39.9	11	18.7	15	10.6	26	29.3	
40 - 44.9	g	13.6	2	1.4	10	15.0	
45 - 49.9	2	3.1	-		2	3.1	
50 - 54.9	1	1.7	-		1	1.7	
Number	59	100	141	100	200	100	
Mean	32.195		28.620		29.675		
*Standard Deviation	8.079		5.150		6. 371		

<sup>\*</sup>Refined by Shappard's Correction 5

The sort by concerns revealed a skewness and inter-company difference of no sizable proportion, although a leptokurtic tendency and a slight skewness to the right was evident in the case of total and Company B data. (See Figure 3).

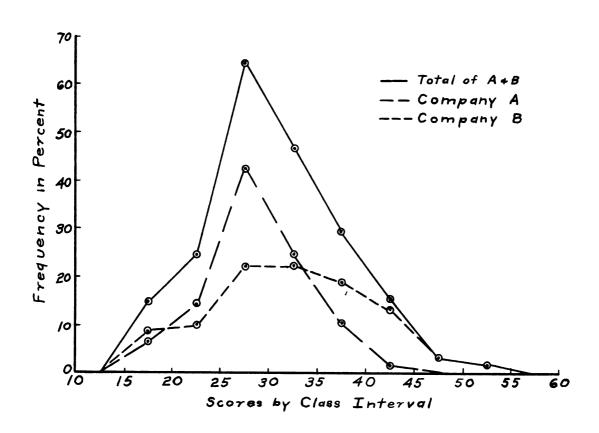
Individual scores by items varied considerably. As would be expected,

Sheppard's Correction.

<sup>&</sup>lt;sup>5</sup>w. D. Baten, <u>Elementary Mathematical</u> <u>Statistics</u>, McGraw-Hill Co. 1938.

Figure III

Frequency Polygon: Percentage Distribution of Total Scores by Companies and Combined



perfect scores occurred more frequently than did the poorest values. A study of the distribution of scores by supervisors, as given in Table VIII, showed the greatest variation in the 7th item in the case of each company, and no inter-company variation with respect to item 2.

TABLE VIII

DISTRIBUTION OF EMPLOYEE SCORES BY RATING SHEET ITEMS,
SUPERVISORS, AND COMPANIES
Company A

No. of item on	r e	Supe	rvis	or I		Supervisor II				II		ge Score Juestion	tion of
rating sheet	Numb									.0 <b>700</b> 2	Super	visor	second supervi-
	Gett 1	ing 2	a sc	ore 4	5	1	ttir 2	8 a	5C01	e of 5	I	II	sors scores from first
1 2 3 4 5 6 7 8 9 10 11 12 13	10 9 17 25 15 25 4 6 12 4 9 13	22 16 14 12 26 1 21 13 20 10 10 13	24 16 16 16 16 17 20 19 19	3 11 1 2 12 11 	3715 116231 113	11 9 17 24 13 26 5 17 13 35 39 12	21 16 15 13 30 1 26 12 13 17 10 15 15	24 18 15 19 13 28 15 21 15 15 15 15 15 15 15 15 15 15 15 15 15	1392121623911	27 - 5 - 1 3 1 2 - 1 3	2.39 2.71 2.41 2.08 2.38 2.32 2.76 1.58 3.08 2.22	2.36 2.71 2.32 2.17 2.07 2.34 2.70 2.27 2.68 1.56 3.12	03 .00 09 .03 01 04 22 05 08 02 .04
	-	1	-5				pany			,	2,63	2.63	.00 Av.*.09
	1	2	3	4	5	1	2	3	4	5			
1 2 3 4 5 6 7 8 9 10 11 12 13	24 16 36 43 19 38 67 26 27 39 39 46	42 83 50 43 89 29 47 22 26 82 58 71 53	72 40 51 51 51 55 19 80 71 16 32 22 35	1 2 3 3 1 1 9 4 6 1 3 4 1 1 9 5	2 1 1 1 7 4 7 2 1 1	28 15 33 43 18 35 80 30 22 37 45 51	38 84 44 37 85 19 38 10 28 84 48 72 48	72 41 57 60 36 69 17 85 71 13 39 14 39	16 -2 18 7 8 18 6 9 10 3	3 1 1 - 8 2 1	2.4 2.2 2.17 2.12 2.12 2.39 1.80 2.62 2.58 1.90 2.16 2.01 2.00	2.38 2.20 2.28 2.14 2.16 2.50 1.67 2.68 2.65 1.93 2.08 1.92 1.96	02 .00 .11 .02 .04 .11 13 .06 .07 .03 08 09 04
#Diam		4	- 4										AV . T . UO

<sup>\*</sup>Disregarding sign.

Average scores by questions revealed differences between companies of no persistent pattern or serious magnitude, and of a type not readily explainable as shown in Table IX.

TABLE IX

AVERAGE SCORES BY QUESTIONS AND BY COMPANY

		Number of Question											
	1	2	3	4	5	6	7	g	9	10	11	12	13
Average Score: Company A	2.4	2.7	2,4	2,2	2.1	2.4	2.8	2.3	2.7	1.6	3,1	2.8	2.6
Company B	2.4	2.2	2.2	2.1	2.1	2.4	1.7	2.6	2.6	1,8	2.1	2.0	2.0
Combined	2.4	5 <b>.</b> jr	2.3	2.1	2,1	2.2	2.2	2.4	2.6	2.7	2.6	2.4	2.3

The histogram as illustrated in Figure 4 brings out the average scores per question (Table IX) with respect to both Company A and Company B in such a manner as to point out the similarities and differences readily. The marked difference on question number seven concerning dish breakage may be explained by calling attention to the fact that the patrons in Company A have a common lunch hour during which time hundreds rush into the cafeteria at one time for service. The counter workers, in their rush to wait on the customers rapidly, might be more careless in the handling of dishes than if the feeding were staggered as is the case in Company B.

An inquiry into the relationships in Company A data between several combinations of the factors on the rating sheet, as summarized in Table X, point to significance in a sizable number of groupings. It is both interesting and difficult to explain that neither appearance nor manner

Figure III

Comparative Average Scores of Two Industrial

Cafeterias on Employees' Rating Scale

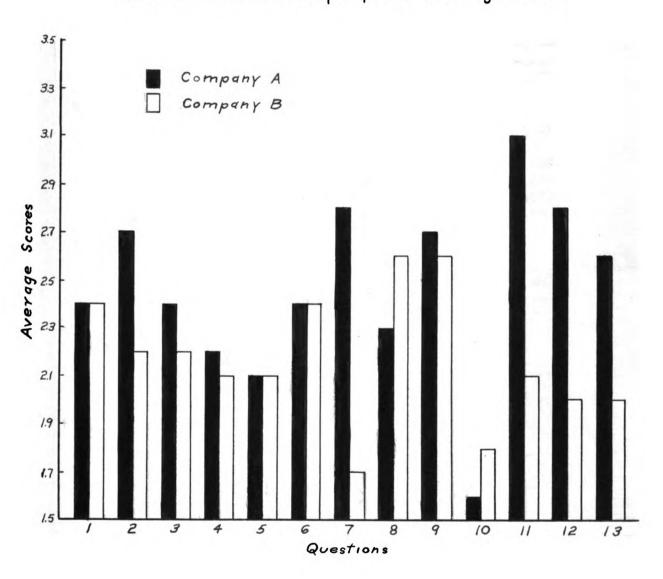


TABLE X

RELATIONSHIP BETWEEN SCORES FOR SELECTED ITEMS ON THE RATING SHEET (COMPANY A DATA)\*

Factors	Correlation Coefficient Values**
a. Appearance and:	
1. Poise	
3. Manner	
4. Cleanliness and neatness in work	
5. Ability to suggest items to customers	277
b. Alertness and:	
1. Speed of movement	491
2. Deftness of movement	406
3. Ability to suggest to customers	
4. Physical Condition	242
5. Ability to suggest items to customers	627
6. Adjustment to customers	•• • • • • • • • • • • • • • • • • • • •
c. Manner and:	
1. Willingness to work	423
2. Adjustment to customers	
3. Poise	384
4. Cleanliness and neatness in work	061
d. Over all and:	
1. Deftness of movement	503
2. Physical Condition	321
3. Poise	
4. Cleanliness and neatness in work	
5. Ability to suggest items	
6. Appearance	
7. Adjustment to customers	
8. Willingness to work	
9. Manner	
10. Speed of movement	· •
11. Economy in handling food	
12. Alertness	697

<sup>\*</sup>The value of r at the 5% point to be significant is .25 and at 1% point is 32 for 59 cases.

<sup>\*\*</sup>These correlation coefficients were calculated under the direction of Dr. W. D. Baten by one of his assistants.

correlate significantly with cleanliness and neatness in work. While on the other hand, the ability to suggest items to customers was a function of alertness. These indications might lead one to conclude that valid predictions as to a certain phase of an employee's job performance may be made from that employee's rating on an apparently related item; for instance, that an alert counter worker tends to adjust most readily and satisfactorily to variations in consumer attitudes. Or it might be held that to the extent that significant inter-item relationships exist, then to the same degree a modification of the rating sheet is in order.

Turning to analyses which are more basic to this study, it is exceedingly striking that very few of the items on the application blank bore even a remote relation to total score. As indicated in Table XI.

TABLE XI

CORRELATION COEFFICIENTS BETWEEN TOTAL SCORES ON RATING SHEET

AND QUANTITATIVE ITEMS ON APPLICATION BLANK

Total score		Correlati	on coefficients*
against	Company A*	Company B	Total (Company A + Company B)
Height	-0.063	0.084	0.007
Weight	0.031	-0.080	<b>-0.</b> 039
Age	<b>-</b> 0,182	-0.001	<b>-</b> 0 <b>.</b> 065
Number of persons to sup- port including self and children	0.019	0.014	<b>0.</b> 013
Number of years of education	0.011	0.021	0.013
Number of years experience elsewhere	0.038	0.047	o•00 <del>1</del>
Number of years experience at present company	-0.098	0.046	-0.011

<sup>\*</sup>Value of r required for significance is .273 at 5% point and .354 at the 1% point for 59 cases.

none of the factors on the application blank lending themselves readily to numerical analysis correlated significantly with total score on the rating sheet.

An alternative and less refined method of analysis, viz., the testing for significant differences between group percentages derived from subsorts, was used for several selected determinations. This procedure, the summary data for which are found in Tables XII, XIII, XIV, and XV also failed to reveal significant correlations between the variables under consideration. However, a significant difference between factor groupings sorted by scores was indicated in the case of no children and two children, but not in the case of one and three. The difficulty of accounting for this apparent inconsistency is an great as is the ease with which the fact that no relationship was revealed between marital status and total score is explainable.

TABLE XII

ANALYSIS OF RELATIONSHIPS BETWEEN MARITAL STATUS ON
THE APPLICATION BLANK AND THE TOTAL SCORE\*

			Numb	ers			Percentages					
	Married	Single	Widowed	Divorced	Separated	Warried	Single	Widowed	Divorced	Separated	100%	
High <sup>1</sup> Medium <sup>2</sup> Low <sup>3</sup>	3 <sup>1</sup> 4 40 38	8 14 11	10 19 7	532	3 4 2	57 50 64	13 17 18	17 24 12	8 4 3	553	100 100 100	
t = **						. 784	•00ग्रग	.8	•0##	.56		

R. S. Uhrbroch and M. W. Richardson report this technique in "Item Analysis", <u>Personnel Journal</u>, Vol. 12, pp. 141-154.

TABLE XIII ANALYSIS OF RELATIONSHIPS BETWEEN NUMBER OF CHILDREN ON THE APPLICATION BLANK AND THE TOTAL SCORE\*

		Nun	bers		Percentages				
	0	1	2	3	0	1	2	3	100%
High 1 Medium 2 Low 3	8 10 2	32 48 47	18 17 9	2 5 2	13 13 3	54 61 79	30 21 15	3 6 3	100 100 100
t =					2.04	2.71	1.973		

TABLE XIV ANALYSIS OF RELATIONSHIPS BETWEEN EDUCATION ON THE APPLICATION BLANK AND THE TOTAL SCORE\*

		Number	3	Percentages				
	8 yrs. or less	9-12 yrs.	over 12 yrs.	8 yrs. or less		over 12 yrs.	100%	
High <sup>1</sup> Medium <sup>2</sup> Low <sup>3</sup>	24 35 24	33 39 34	3 6 2	70 74 70	55 49 57	5 7 3	100 100 100	
t =				0	•5	.036		

TABLE XV ANALYSIS OF RELATIONSHIPS BETWEEN AGE ON THE APPLICATION BLANK AND THE TOTAL SCORE\*

		Numbers			Percent	ages	
	20-24 yrs.	25-39 yrs.	40 yrs. or over	20-24 yrs.	25-39 yrs.	40 yrs. or over	100%
High <sup>1</sup> Medium <sup>2</sup> Low <sup>3</sup>	0 2 6	29 43 26	31 35 28	9 2 10	48 54 43	52 44 47	100 100 100
t =				.039	.0909	.182	

<sup>\*</sup>The method of determining significant differences between percentages as used herein is outlined in Mills, F. C. Statistical Methods, 1938, pp. 483-485.

<sup>\*\*</sup>Value of t of or the 5% point is 1.96, and for 1% point is 2.58.

160 cases (upper 30% of scores);

200 cases (middle 30% of sco

<sup>280</sup> cases (middle 30% of scores);

<sup>360</sup> cases (lower 30% of scores).

In the processing of the data for the remaining items in the application form with respect to rating sheet values, a summary tabulation was made. A casual glance at this information as presented in Table XVI seemed to indicate that a test for significance between means was only necessary in one case, viz., the item "insurance." The completion of this test allowed this factor to be relegated to the non-significant group composed of all the remaining items classified similarly by previous observation.

Conclusion. With respect to the 200 women cafeteria counter workers studied herein, there is little or no basis for holding that statistically significant relationships of importance exist between the information asked for on the personal history application blank, and the replies thereon, to work performance or success on the job. It may thus be possible to state that, if the efficiency of the application form mechanism as regards the selection of employees is not absolutely without value, it is at least highly unsatisfactory.

TABLE XVI

FACTORS WITH RESPECT TO AVERAGE SCORES
BY COMPANIES

	νσ	. of Empl	oyees	Av	erage Sco	re
Factor	Company A	Company B	Total	Company A	Company B	Total
Birthplace						
United States	52	137	189	32.2	27.0	30.9
Elsewhere	7	4	11	33.1	26.8	29.6
Citizen of U. S.			1.00	70.0	00 11	20. 10
Yes	57	133	190	32.0	28.4	29.4
No	7	2	9	31.1	33.2	32.2
Nationality American	15	54	69	77.0	27.7	28.8
Non-American	15 14	87	131	33.0 32.0	28.6	29.7
Previous Experience		0,	-1,1	)2.3	20.0	2701
With This Company					}	
Yes	59	141	200	0	0	0
No	Ó	0	0	0	0	0
<b>E</b> lsewhere					[	
Yes	40	85	125	32.1	28.7	29.8
No	19	56	75	31.9	27.7	28.8
How Position Was Obtained	_					
Agency	5 24	6	11	31.1	29.8	30.4
Friend	•	39 6	63	32.0	28.1	29.6
Advertise	1 14		7	19.5	29.6	28.1
Another Employee		58 70	72 47	31.5	27.4	28.2
Own Accord	15 0	32 0	47	33•7 0	29•7	31.0
Others Relatives Working Here		1		Ŭ	<b>1</b>	
Yes	12	46	58	32.8	27.4	28.5
No	47	95	142	31.8	28.8	29.8
Religious Preference		1				-,,,
Catholic	15	69	84	32.4	28.2	28.8
Protestant	18	47	65	29.8	28.2	28.6
None	26	25	51	33.4	28.9	31.2
Insurance						
Yes <b>*</b>	37	30	67	32.6	22.4	28.0
No	22	111	133	31.2	29.9	30.1
Wears Glasses						
Yes	17	21	38	34.9	29.1	31.7
No	42	120	162	30.9	28.2	28.9
Handed	,	1 ,,	,,	20 0	70.7	70 F
Left	1 50	11	12 188	28.0	30.7 28.1	30.5 29.4
Right	58	130	100	32.1	20.1	27.4

<sup>\*</sup>Average Scores Tested for Significance Between Groups as Indicated by R. V. Fisher, "Statistical Methods For Research Workers."

## CHAPTER V

## SUMMARY

The nature of modern industrial organization renders employee-job relations an issue of prime importance. Much has been done of late in an effort to facilitate the placing of the proper person in the proper position at the proper time. This study represents an inquiry into the efficacy of the commonly used personal history application form as an instrument leading toward this end. Two hundred female cafeteria counter workers of two large industrial firms in Chicago, Illinois, were selected at random, their application form data compiled from company records and correlated against their job performance rating as measured by the averaged scores of two independent supervisor gradings. While some inter-relationships among several of the item scores on the rating sheet were indicated by supplementary analyses, suggesting a possible simplification of the rating process, and while other facts of interest were revealed. the study as a whole failed to disclose statistically significant relationships between the items on the application form and worker accomplish-The results of the study seem to suggest that the application form as commonly used in the selection of cafeteria workers contributes nothing to the accuracy of the selection process. There may thus exist a justified basis for a practical inference to the effect that, barring the elimination of "deadwood". little economic or social gain derives from the use of the application form as a tool for facilitating the hiring process in the interests of the immediate parties concerned as well as society as a whole.

## BIBLIOGRAPHY

- Laird, D. A., The Psychology of Selecting Employees, McGraw-Hill, 1937.
- Mathewson, S. B., "A Survey of Personnel Management in 195 Concerns," Personnel Journal, Vol. 10, 1931-1932.
- Moore, Herbert, <u>Psychology</u> for <u>Business</u> and <u>Industry</u>, McGraw-Hill Co., 1939.
- Burtt, H. E., Employment Psychology, Houghton-Mifflin Co., 1926.
- Bingham, W. V. D., and M. Freyd, <u>Procedures in Employment Psychology</u>, McGraw-Hill Co., 1926.
- Hackett, J. D., "The Art of Interviewing Workers," <u>Industrial Management</u>, Vol. 60, 1920.
- Wonderlic, E. F., "Personnel As A Control Function," Personnel, Vol. 14, (No. 1), 1937.
- Morgan, E. B., "Interviewing for Selection," <u>Industrial</u> <u>Management</u>, Vol. 61, 1921
- Mills, J., Engineering Aptitudes, Journal of Personnel Research, Vol. 3, 1924-25.
- O'Rourke, L. J., 'Measuring Judgment and Resourcefulness," Personnel Journal, Vol. 7, 1928-29.
- Craig, D. G., "Analysis of Personnel Forms," Industrial Management, Vol. 70, 1925.
- Clarke, J. B. M. "Concerning Application Forms," Industrial Management, Vol. 71, 1925, Vol. 72, 1926.
- Francis, A. G., Illinois Bell Telephone Co., Chicago, (Correspondence).
- Service Bulletin for June 1923, Bureau of Personnel Research.
- Kitson, H. D., "Height and Weight as Factors in Salesmanship," Journal of Personnel Research, Vol. 1, 1922-1923.
- Goldsmith, Dorothy, "The Use of the Personal History Blank as a Salesmanship Test," Journal of Applied Psychology, Vol. 6, 1922.
- Russel, W., and G. V. Cope, "A Method of Rating the History and Achievement of Applicants for Positions, <u>Public Personnel Studies</u>, Vol. 3, (No. 7), 1925.

- Viteles, Morris, The Science of Work, W. W. Norton and Company, 1933.
- Uhrbrock, R. S., and Richardson, M. W., "Item Analysis, the Basis for Constructing a Test for Forecasting Supervisory Ability," Personnel Journal, Vol. 12, 1933.
- Shartle, C. L., Chief, United States Employment Service, Washington, D. C. (Correspondence).
- Stead, Shartle, and Associates, Occupational Counseling Techniques, American Book Company, 1940.
- Baten, W. D., Elementary Mathematical Statistics, McGraw-Hill Co., 1938.
- Mills, F. C., Statistical Methods, Henry Holt and Co., 1938.
- Fisher, R. A., Statistical Methods for Research Workers, Oliver and Boyd, London, 1936.

1				
;				
	,			

Maris 46 dunis USE UNLI

Mar 30 1942 pd

81 14 37pd FE 654

Je 2 '54

JUN 1 7 '57

\*\*

