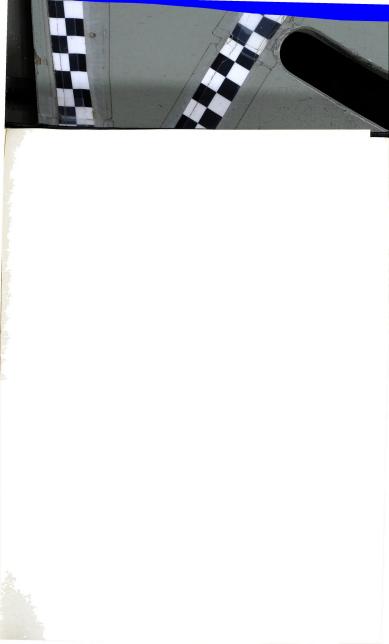
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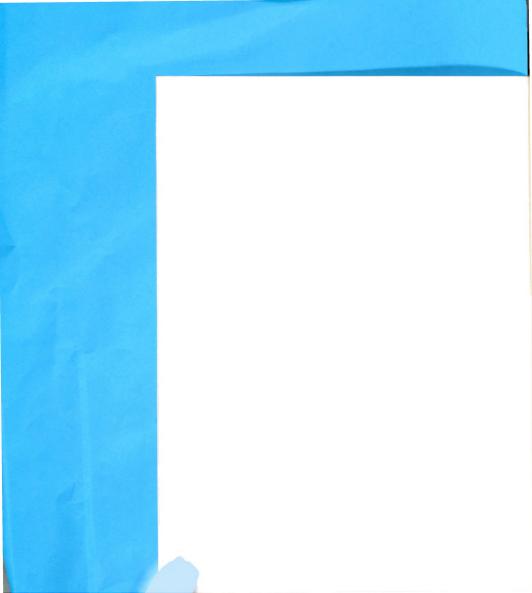
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MICHIGAN STATE UNIVERSITY
STANLEY THOMAS HARDY
1969



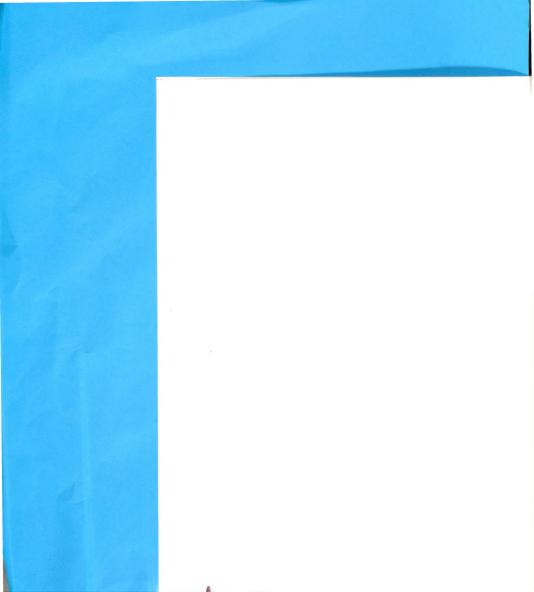
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ABSTRACT

VERTICAL AND HORIZONTAL STRUCTURES IN THE COPPER INDUSTRY

Ву

Stanley Thomas Hardy

Firms in the copper industry are reputed to be linked with one another by a variety of means. Antitrust implications and the relative importance of the copper industry to the economy make this an important issue. This study is an attempt to examine these linkages, as they existed in 1962 among the major producers, processors, and sellers of copper in the free world. Vertical and horizontal linkages were recognized and separated so that the interconnections forming the vertical and horizontal structures were exposed.

The hypothesis tested was: in the copper industry there exists vertical and horizontal structures consisting of interconnections of ownership, joint membership in two or more vertically integrated groups, contractual relationships, and direct and indirect interlocking directorates.

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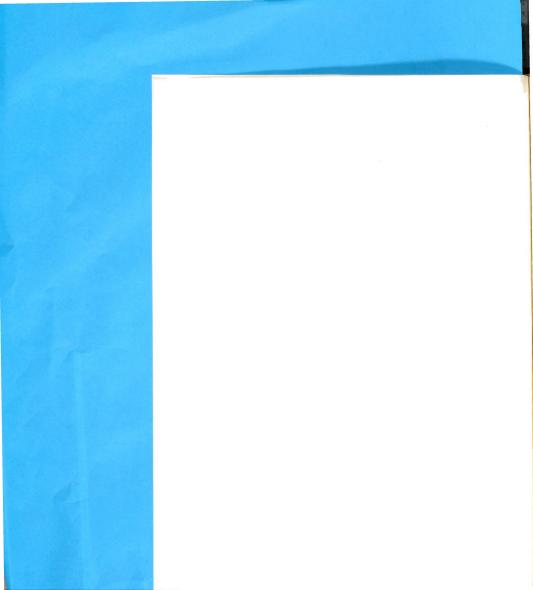
Stanley Thomas Hardy

producers and sellers. It is from the study of the copper flows that one is able to separate the vertically integrated groups from one another. Once the groups are separated, the balance of the study becomes feasible.

Interconnections between firms were discovered by collecting and sorting information as to ownership and contractual relationships among firms in the study. Affiliations of the executives and directors of the copper firms were investigated and tabulated so that the direct and indirect interlocking directorates might be revealed.

Classification of the interconnections was a problem that had to be overcome. Any two firms might readily be linked by more than one form of interconnection; therefore, to reduce the confusion, interconnections were ranked in order of their potential for control. The linkage was counted as the highest ranked interconnection.

This study reveals a vertical structure consisting primarily of ownership and/or contractual relationships. Beyond those associated with ownership, direct and indirect interlocking directorates were almost non-existent. The horizontal structure consisted primarily of indirect interlocking directorates followed in order of importance by ownership, joint membership, and direct interlocking directorates. Further, the industry is interconnected horizontally in approximately 60 percent of all possible points of interconnection.





VERTICAL AND HORIZONTAL STRUCTURES IN THE COPPER INDUSTRY

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Stanley Thomas Hardy

A THESIS

Submitted to
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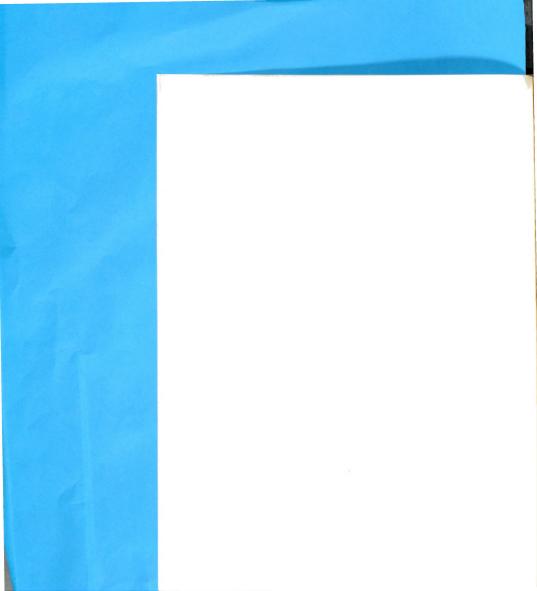
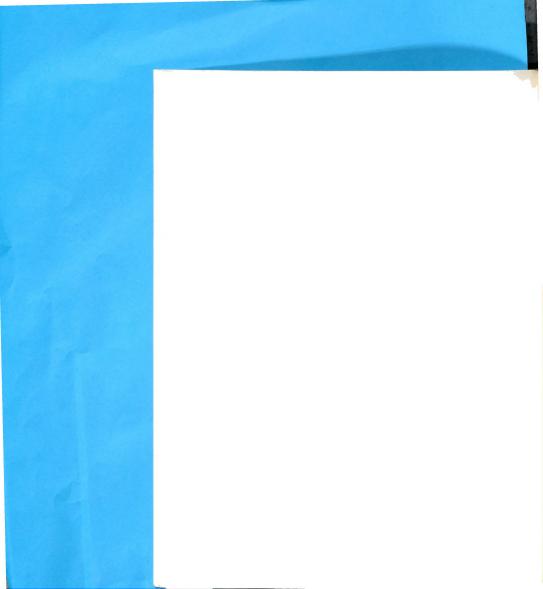




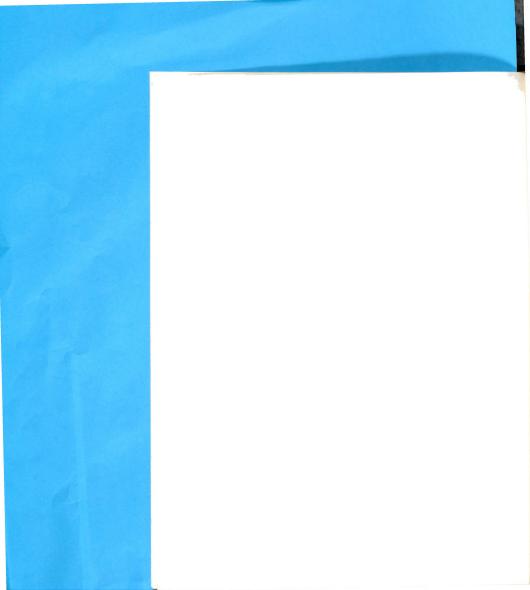
TABLE OF CONTENTS

| Chapter | Pag | е |
|------------------------------------------|-----|---|
| I. INTRODUCTION AND RESEARCH GOALS | | 1 |
| <pre>Importance of the Study</pre> | | 2 |
| | | 6 |
| Study | | 8 |
| The Copper Industry | | 9 |
| Interlocking Directorates (1951) | . 1 | 1 |
| Definitions | . 1 | 2 |
| Definitions | . ī | |
| Vertical Structure | . ī | |
| Horizontal Structure | | |
| Ownership Interconnections | | |
| Direct Interlocking Directorates | | |
| Indirect Interlocking Directorates | | 7 |
| Contractual Relationships | | 7 |
| Joint Membership | | 8 |
| | | 9 |
| Specific Research Goal | | |
| Differentiating the Structures | | |
| Methodology | | |
| Advantages | | |
| Scope | | |
| Organization of the Study | | |
| Description of the Copper Industry . | | |
| Vertical Structure of the Industry . | . 3 | 0 |
| Horizontal Structure of the | | |
| Industry | . 3 | 0 |
| Industry | . 3 | 0 |
| II. DESCRIPTION OF THE INDUSTRY | . 3 | 1 |
| Resource Base | . 3 | |
| Production Processes | . 3 | 5 |
| Production Costs | . 3 | 6 |
| Marketing Operations | . 4 | 1 |
| Vertically Integration in the Industry . | | 2 |
| Summary | • - | |



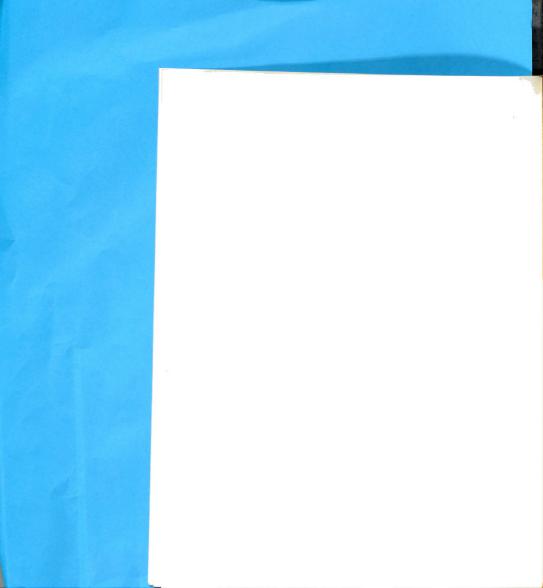


| Chapter | | Page |
|---------|------------------------------------------------------|----------|
| III. | INTERCONNECTIONS WITHIN VERTICALLY INTEGRATED GROUPS | 52 |
| | Adolph Lewisohn Group | 53 |
| | Group | 55 |
| | Anaconda Group | 56 |
| | Appalachian Sulphides Group | 57 |
| | British Metal Group | 57 |
| | Calumet and Hecla Group | 58 |
| | Cerro Group | 58 |
| | Copper Range Group | 59 |
| | Duval Group | 59 |
| | Falconbridge Group | 59 |
| | Howe Sound Group | 60 |
| | International Nickel Group | 60 61 |
| | Kennecott Group | 61 |
| | Magma Group | 62 |
| | Mount Isa Mines Group | 62 |
| | Noranda Group | 63 |
| | Phelps Dodge Group | 64 |
| | Quincy Mining Group | 64 |
| | Societe Generale des Minerais Group . | 65 |
| | Indirect Interlocking Directorates | 65 |
| | Summary and Conclusions | 66 |
| IV. | HORIZONTAL INTERCONNECTIONS BETWEEN | |
| 10. | VERTICALLY INTEGRATED GROUPS | 68 |
| | Measuring the Interconnections | 75 |
| | Reading the Tables | 77 |
| | The Density Measure | 81 |
| | Analyzing the Interconnections | 82 |
| | The Adolph Lewisohn Group | 82 |
| | The American Metal Climax Group | 83 |
| | The American Smelting & Refining | |
| | Group | 83 |
| | The Anaconda Group | 84 |
| | The Appalachian Sulphide Group | 85 |
| | The British Metal Group | 86 86 |
| | The Cerro Group | 87 |
| | The Duval Group | 88 |
| | The Falconbridge Group | 88 |
| | The Howe Sound Group | 89 |
| | The International Nickel Group | 90 |
| | Tuesting Titoles Cand | |





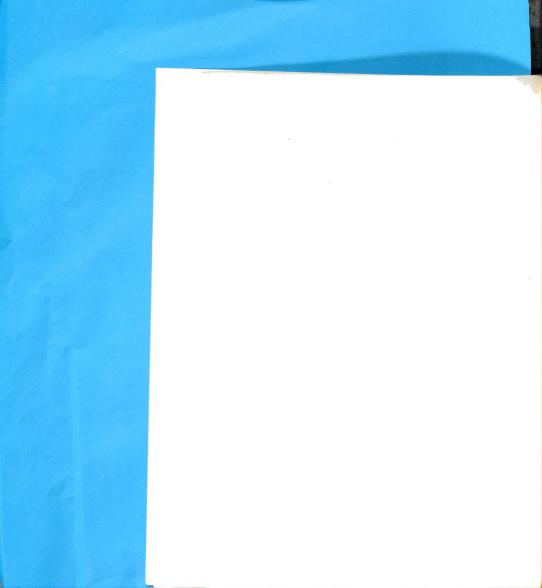
| Chapter | Page |
|-----------------------------------------------------------------------|-------|
| The Kennecott Group | . 90 |
| The Magma Group | . 91 |
| The Mitsubishi Group | . 92 |
| The Mount Isa Group | . 92 |
| The Noranda Group | . 93 |
| The Phelps Dodge Group | . 93 |
| The Quincy Group | . 94 |
| The Societe General des Minerais | . 54 |
| | 0.5 |
| Group | |
| Total Density of the Matrices | . 95 |
| Effect of Contractual Relationships . | |
| Summary and Conclusions | . 96 |
| V. SUMMARY AND CONCLUSIONS | . 98 |
| Purpose of the Study | . 98 |
| | . 98 |
| | |
| Hypothesis to Be Tested | |
| Methodology | . 99 |
| Results of the Study | |
| Validity of the Hypothesis | |
| Implications of the Vertical Structure Implications of the Horizontal | . 102 |
| Structure | . 103 |
| BIBLIOGRAPHY | . 106 |





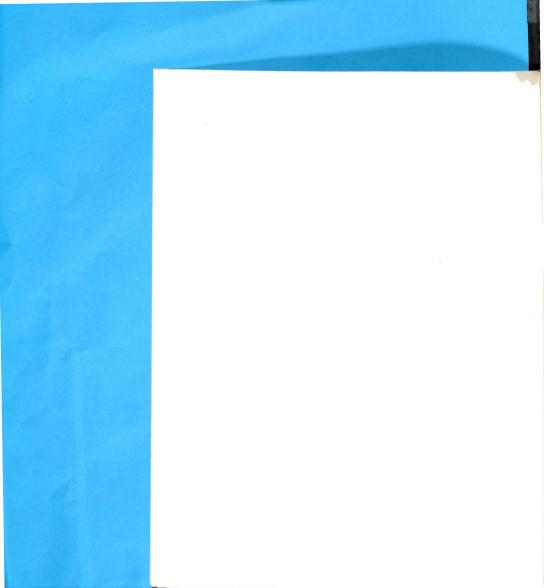
LIST OF TABLES

| Table | | Page |
|-------|---------------------------------------------------------------------------------------------------------------|------|
| 1. | Industrial consumers of copper | 7 |
| 2. | Interconnections ranked by potential power of control over interconnected firms | 26 |
| 3. | World copper reserves | 33 |
| 4. | Trend of U.S. copper reserve estimates | 34 |
| 5. | U.S. coppermine productivitywages and labor cost 1931-60 | 37 |
| 6. | Productivity data of copper concentrators in the United States 1943-60 | 38 |
| 7. | Productivity of smelters and refiners, combined | 39 |
| 8. | Cost per poundfive year moving averages of some leading copper producers | 40 |
| 9. | Principal copper producers and the disposition of their copper | 43 |
| 10. | Principal copper sellers and the source of their copper | 47 |
| 11. | Indirect interlocking directorates between selling firms and members of the vertically integrated groups | 66 |
| 12. | Ownership and joint membership inter- connections in the horizontal structure | 69 |
| 13. | Ownership, joint membership, and direct interlocking directorate interconnections in the horizontal structure | 71 |





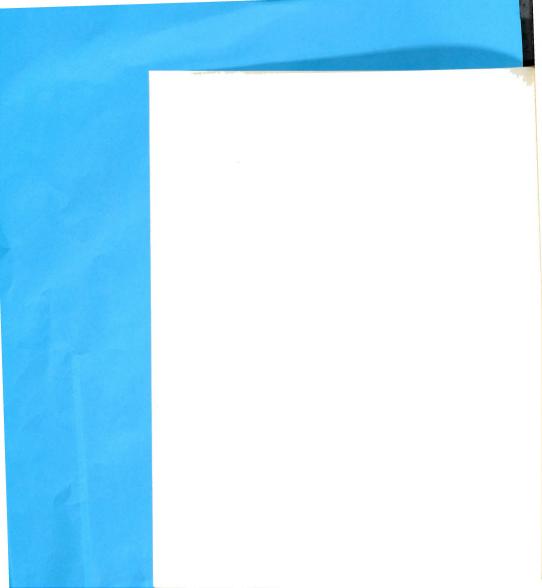
| гарте | | Page |
|-------|------------------------------------------------------------------------------------------------------------------------|------|
| 14. | Ownership, joint membership, direct and indirect interlocking directorate interconnections in the horizontal structure | 73 |
| 15. | Firms belonging to two or more vertically integrated groups | 76 |
| 16. | Horizontal interconnections based upon contracts for processing copper | 97 |
| 17. | Interconnections ranked by potential power of control over interconnected firms | 100 |
| 18. | Summary of interconnections existing in the vertical and horizontal structures | 101 |





LIST OF FIGURES

| Figure | | Page |
|--------|----------------------------------------------------------------------------------------------------------------------------------|------|
| 1. | International interlocking connections between copper producers banks, investment trusts and important American industries | . 10 |
| 2. | Vertically integrated groups defined by flows of copper | . 13 |
| 3. | Three vertically integrated groups | . 15 |
| 4. | Data card for director or executive | 23 |
| 5. | Schematic program for punching direct interlocking directorate interconnections | 24 |
| 6. | Sample matrix showing vertically integrated groups interconnected by ownership and joint membership | . 78 |
| 7. | Sample matrix showing vertically integrated groups interconnected by ownership and direct interlocking directorates | . 79 |
| 8. | Sample matrix showing vertically integrated groups interconnected by ownership and direct and indirect interlocking directorates | . 80 |





CHAPTER I

INTRODUCTION AND RESEARCH GOALS

The copper industry is reputed to be interconnected by a variety of means, both vertically and horizontally. The mechanisms utilized to accomplish this interconnection include ownership, contractual relationships, direct and indirect interlocking directorates, and joint membership in two or more vertically integrated groups. Previous studies of the copper industry have exposed some of the direct and indirect interlocking directorate interconnections and, for the most part, have ignored the other forms of interconnection.

This paper presents a study of all five interconnections existing in the copper industry in 1962. The vertical and horizontal structures are examined to determine the interconnections that are attributable to each type: ownership, joint membership, contractual relationship,

 $^{^{\}rm l}{\rm Joint}$ membership is a special case of contractual relationships. See later section in this chapter for definitions.

²Federal Trade Commission, <u>The Copper Industry</u> (Washington, 1947), pp. 174-176. See also, Federal Trade Commission, <u>Interlocking Directorates</u> (Washington, 1951), pp. 173-175.





ABSTRACT

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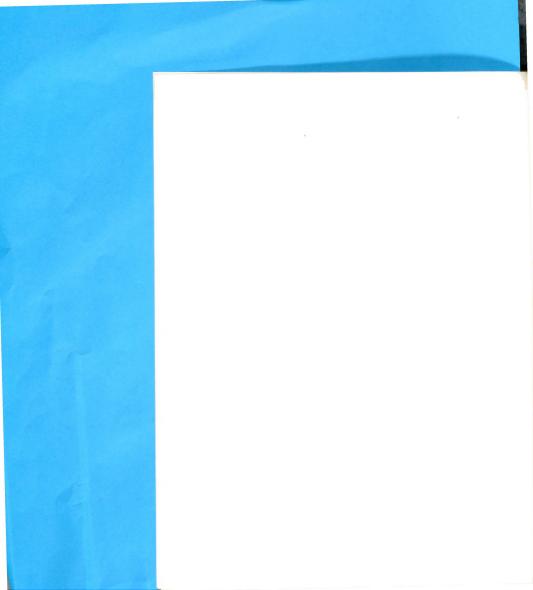
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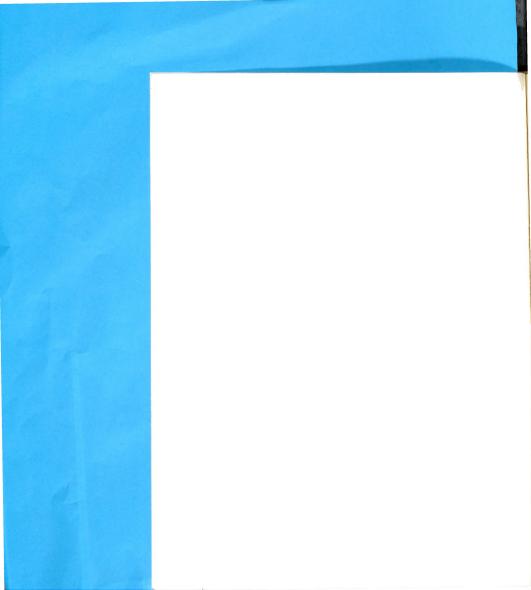
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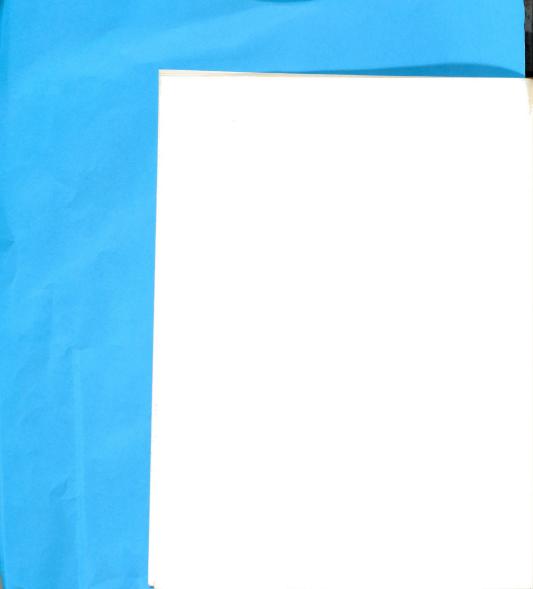
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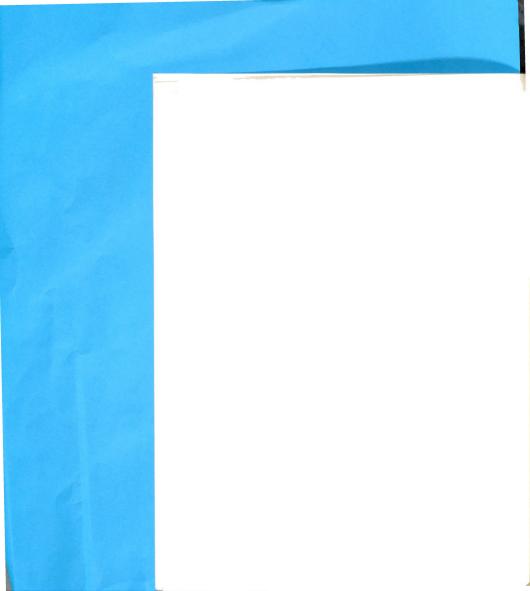
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TABLE OF CONTENTS

| Chapter | Page |
|-----------------------------------------------------------|------|
| I. INTRODUCTION AND RESEARCH GOALS | . 1 |
| Importance of the Study Copper, an Important Industry for | . 2 |
| | . 6 |
| Study | . 8 |
| The Copper Industry | . 9 |
| The Copper Industry | . 11 |
| Definitions | . 12 |
| Vertically Integrated Groups | . 12 |
| Vertical Structure | . 12 |
| Horizontal Structure | . 14 |
| Ownership Interconnections | |
| Direct Interlocking Directorates | |
| Indirect Interlocking Directorates . | |
| Contractual Relationships | |
| Joint Membership | |
| Specific Research Goal | |
| Differentiating the Structures | |
| Methodology | |
| Advantages | |
| Scope | |
| Organization of the Study | |
| Description of the Copper Industry . | |
| Vertical Structure of the Industry . | |
| Horizontal Structure of the | . 30 |
| Industry | . 30 |
| Industry | . 30 |
| | |
| II. DESCRIPTION OF THE INDUSTRY | . 31 |
| Resource Base | . 31 |
| Production Processes | . 35 |
| Production Costs | . 36 |
| Marketing Operations | . 41 |
| Vertically Integration in the Industry . | . 42 |
| Summary | . 50 |
| | |

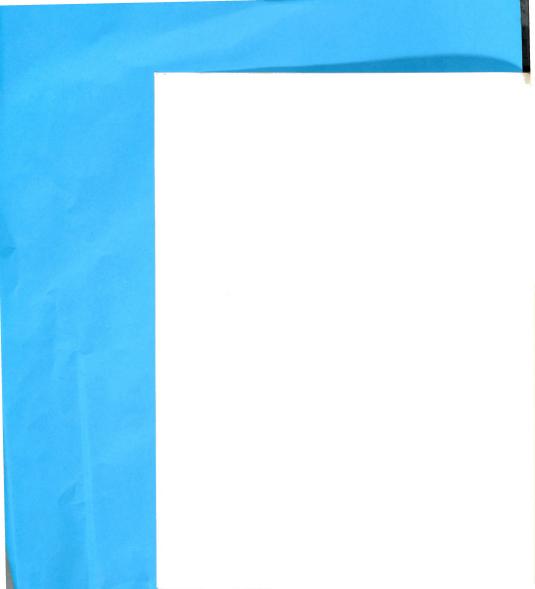




Page

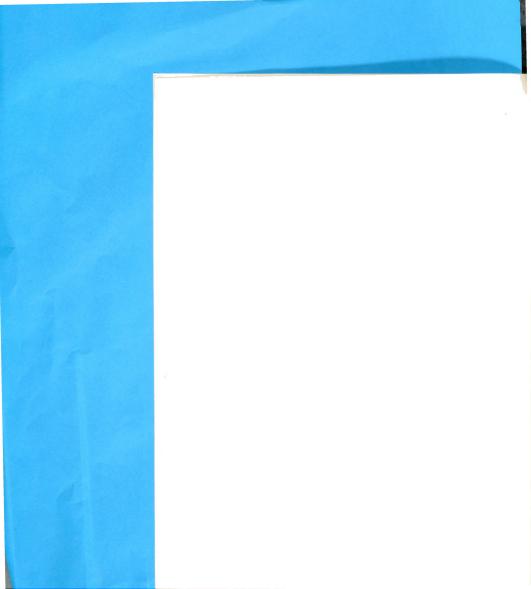
Chapter

| _ | | - |
|------|----------------------------------------|----------|
| III. | INTERCONNECTIONS WITHIN VERTICALLY | |
| | INTEGRATED GROUPS | 52 |
| | Adolph Lewisohn Group | 53 |
| | American Smelting and Refining | |
| | Group | 55 |
| | Anaconda Group | 56 |
| | Appalachian Sulphides Group | 57 |
| | British Metal Group | 57 58 |
| | Cerro Group | 58 58 |
| | Copper Range Group | 59 |
| | Duval Group | 59 |
| | Falconbridge Group | 59 |
| | Howe Sound Group | 60 |
| | International Nickel Group | 60 |
| | Kennecott Group | 61 |
| | Magma Group | 61 |
| | Mitsubishi Metal Mining Group | 62 62 |
| | Mount Isa Mines Group | 63 |
| | Phelps Dodge Group | 64 |
| | Quincy Mining Group | 64 |
| | Societe Generale des Minerais Group . | 65 |
| | Indirect Interlocking Directorates | 65 |
| | Summary and Conclusions | 66 |
| IV. | HORIZONTAL INTERCONNECTIONS BETWEEN | |
| | VERTICALLY INTEGRATED GROUPS | 68 |
| | | |
| | Measuring the Interconnections | 75 |
| | Reading the Tables | 77 |
| | The Density Measure | 81 82 |
| | The Adolph Lewisohn Group | 82 |
| | The American Metal Climax Group | 83 |
| | The American Smelting & Refining Group | |
| | Group | 83 |
| | The Anaconda Group | 84 |
| | The Appalachian Sulphide Group | 85 |
| | The British Metal Group | 86 86 |
| | The Calumet & Hecla Group | 86 87 |
| | The Duval Group | 88 |
| | The Falconbridge Group | 88 |
| | The Howe Sound Group | 89 |
| | The International Nickel Group | 90 |
| | | |





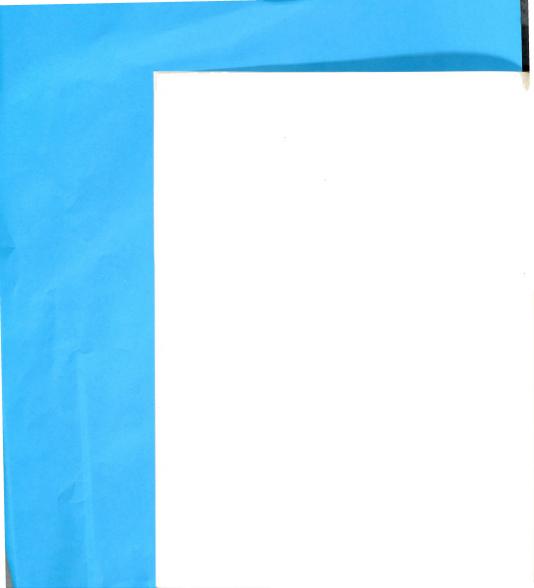
| Chapter | | | | | | | | | | | | | | | | Page |
|--------------|--------|---------|-------|------|-----|-----|----|----|----|----|-----|---|---|---|---|------|
| | The | Kennec | ott (| rou | р | | | ٠ | | | | | | | | 90 |
| | | Magma | | | | | | | | | | | | | | 91 |
| | The | Mitsub | ishi | Gro | up | | | | | | | | | | | 92 |
| | The | Mount | Isa (| rou | g | | | | | | | | | | | 92 |
| | The | Norand | a Gr | guc | | | | | | | | | | | | 93 |
| | | Phelps | | | | | | | | | | | | | | 93 |
| | | Quincy | | | | | | | | | | | | | | 94 |
| | | Societ | | | | | | | | | | | - | - | - | |
| | | oup . | | | | | | | | | | | | | | 95 |
| Tot | tal De | nsity | of th | ne M | atr | ·ic | es | | | • | Ī | · | • | • | • | 95 |
| | | ct of | | | | | | | | | | | | | | 96 |
| Sur | | and Co | | | | | | | | | | | | | | 96 |
| V. SUMM | ARYAN | ID CONC | LUSIC | ONS | | | ٠ | | | • | | | | • | | 98 |
| | Purp | ose of | the | Stu | dy | al | °s | tr | | tu | ire | | • | | • | 98 |
| | | fined | | | | | | | | | | | | | | 98 |
| | | thesis | | | | | | | | | | | | | | 99 |
| | | odolog | | | | | | | | | | | | | | 99 |
| | | lts of | | | | | | | | | | | | | | 100 |
| | | dity o | | | | | | | | | | | | | | 102 |
| | | icatio | | | | | | | | | | | | | | 102 |
| | Impl | icatio | ns of | th | e E | or | iz | on | ta | 1 | | | | | | |
| | St | ructur | e . | | • | | • | • | • | | • | | • | • | ٠ | 103 |
| BIBLIOGRAPHY | | | | | | | ٠ | • | | | | ٠ | ۰ | ٠ | | 106 |





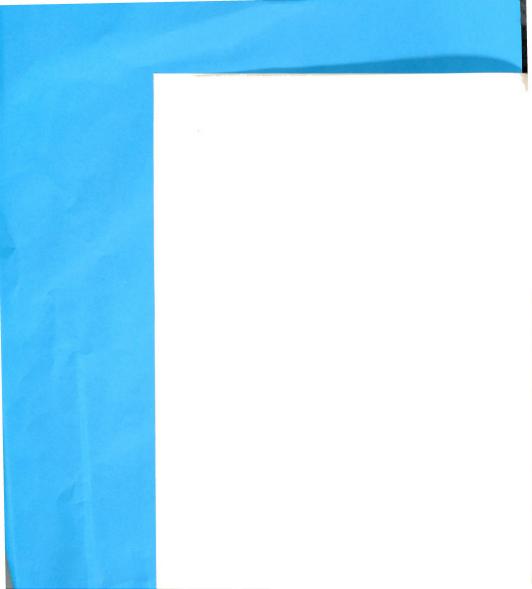
LIST OF TABLES

| Table | · · · · · · · · · · · · · · · · · · · | Page |
|-------|---------------------------------------------------------------------------------------------------------------|------|
| 1. | Industrial consumers of copper | 7 |
| 2. | Interconnections ranked by potential power of control over interconnected firms | 26 |
| 3. | World copper reserves | 33 |
| 4. | Trend of U.S. copper reserve estimates | 34 |
| 5. | U.S. coppermine productivitywages and labor cost 1931-60 | 37 |
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| 10. | Principal copper sellers and the source of their copper | 47 |
| 11. | Indirect interlocking directorates between selling firms and members of the vertically integrated groups | 66 |
| 12. | Ownership and joint membership inter- connections in the horizontal structure | 69 |
| 13. | Ownership, joint membership, and direct interlocking directorate interconnections in the horizontal structure | 71 |





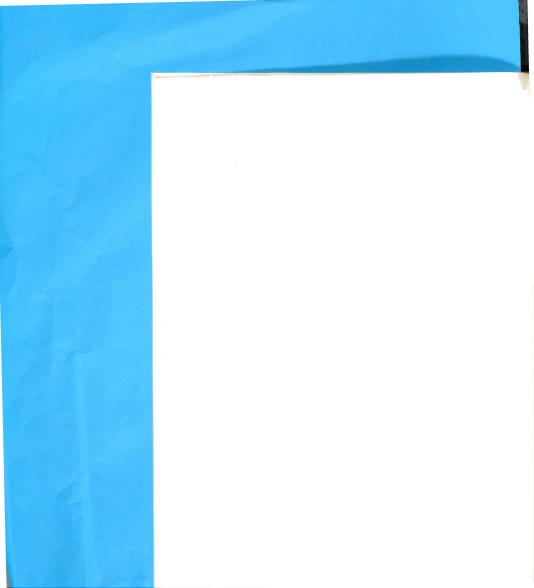
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|------|------------------------------------------------------------------------------------------------------------------------|------|
| 14. | Ownership, joint membership, direct and indirect interlocking directorate interconnections in the horizontal structure | 73 |
| 15. | Firms belonging to two or more vertically integrated groups | 76 |
| 16. | Horizontal interconnections based upon contracts for processing copper | 97 |
| 17. | Interconnections ranked by potential power of control over interconnected firms | 100 |
| 18. | Summary of interconnections existing in the vertical and horizontal structures | 101 |





LIST OF FIGURES

| Figure | | Page |
|--------|----------------------------------------------------------------------------------------------------------------------------------|------|
| | International interlocking connections between copper producers banks, investment trusts and important American industries | 10 |
| 2. | Vertically integrated groups defined by flows of copper | 13 |
| 3. | Three vertically integrated groups | 15 |
| 4. | Data card for director or executive | 23 |
| 5. | Schematic program for punching direct interlocking directorate interconnections | 24 |
| | Sample matrix showing vertically integrated groups interconnected by ownership and joint membership | 78 |
| | Sample matrix showing vertically integrated groups interconnected by ownership and direct interlocking directorates | 79 |
| | Sample matrix showing vertically integrated groups interconnected by ownership and direct and indirect interlocking directorates | 80 |





CHAPTER I

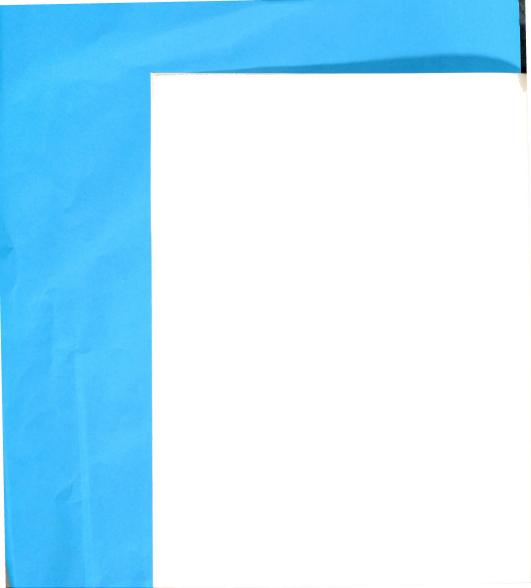
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 $^{^{\}rm 1}{\rm Joint}$ membership is a special case of contractual relationships. See later section in this chapter for definitions.

²Federal Trade Commission, <u>The Copper Industry</u> (Washington, 1947), pp. 174-176. See also, Federal Trade Commission, <u>Interlocking Directorates</u> (Washington, 1951), pp. 173-175.



direct interlock, and indirect interlock. The analysis of patterns of corporate interconnections may provide a basis for more clearly understanding the structure of the copper industry. Further, the implications raised by the findings of the study may provide future researchers grounds for examining the social and economic effects of corporate interconnections.

Importance of the Study

This study is important because of its approach to the study of corporate interconnections. The vertical and horizontal structures are examined separately so that the potential of the implications of each may be seen. Further, contrary to past studies, interconnections other than just direct and indirect interlocking directorates are studied so that more of the total network of corporate interconnections may be exposed.

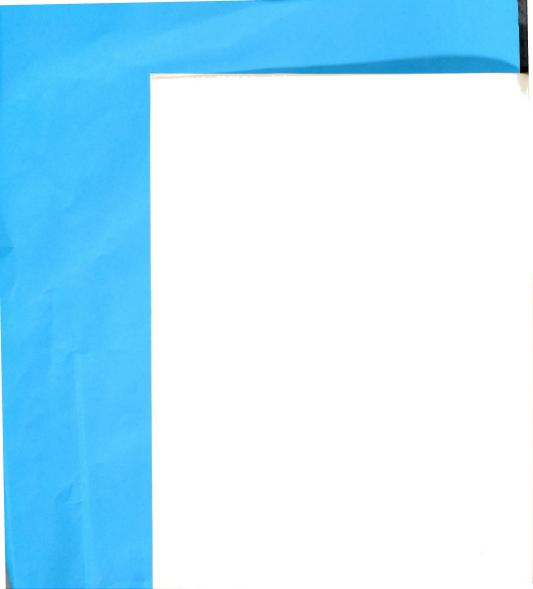
Past studies of this type have been justified solely on the importance of the interlocking directorates. Arguments both for and against the practice of sharing common directors have been presented for some time. Some claim that business benefits from common directors because the quality of management is raised, selling expenses are

³Louis D. Brandeis, "Breaking the Money Trusts,"

<u>Harper's Weekly</u>, November 22, 1913 to January 17, 1914.

See also U.S. Senate Committee on the Judiciary, <u>Unlawful</u>

<u>Restraints and Monopolies</u>, Staff Report No. 698, 63d Congress,
2d Session, July 22, 1914.





reduced, and business investments are protected. Others argue that such practices are objectionable and that they fall into three different classes; (1) conflicts of interest; (2) debasement of the quality of leadership; and (3) matters of antitrust significance. The following paragraphs summarize the arguments.

The argument that the quality of management is raised by the use of common or "outside" directors ⁶ is based upon the idea that these men have wider experience. Qualified management talent is scarce, and, by making the services of competent managers available to more corporations the scarcity is partially overcome. The experience gained by these directors in handling the problems of one firm, it is asserted, becomes an advantage to the others.

It is also argued that common directors may reduce the selling expense between interlocked corporations by providing an avenue of advantageous dealings between the firms.

Outside Directorships for Key Executives?" The Conference Board Record, October, 1965, p. 713. See also "What It Takes to Make the Board," Business Week, March 12, 1966, pp. 93-94. See also A. R. Towl, "Outside Directors Under Attack," Harvard Business Review, September-October, 1965, pp. 135-147.

⁵U.S. Congress, House, Antitrust Subcommittee of the Committee on the Judiciary, <u>Interlocks in Corporate Management</u>, 89th Congress, 1st Session, 1965, pp. 7-8.

 $^{^{6}\}mathrm{Common}$ directors are often referred to as outside directors in many business publications.





1

common directors also can be beneficial, and at the same time not afford sufficient control to prevent independent operations, where investments in the other firms need to be protected and the common director can act as an avenue of information.

Conflicts of interest may arise when the interests of the stockholders are subordinated to personal gain afforded to a common director because of opportunities for inside dealing. Also, the common director has divided loyalties to the stockholders of the respective corporations. Should two companies have business dealings with each other and the interests of the two companies are in conflict, a common director faces a dilemma.

Debasement of management stems from the fact that opportunities to gain management experience is limited to only a few by a common management structure. Furthermore, a director serving several corporations may find his time limited so that he serves none well.

The antitrust implications of interlocking directorates deal with the possible reduction of competition. Common directors can serve as a liason between firms and assure that the pursuit of the best interests of one firm is not detrimental to the other. In competing firms, if the proportion of common directors is sufficient, competition may be eliminated entirely. Common directors of firms in closely related industries may forestall competition by preventing the firms from expanding into competing lines.





Further, common directors in firms having supplier-purchaser relationships may result in preferential treatment during periods of short supply and in preferential treatment in access to markets. Also, interlocks between manufacturing firms and financial institutions may result in favorable credit and capital supplied to one firm and in the withholding of credit and capital from competitors.

The government's interest in interlocking directorates stems from the antitrust implications. Legislation, in the form of the Clayton Act, 7 prohibits certain types of interlocks. Section 8 of this Act, in particular the part dealing with industrial and commercial corporations, provides the following:

No person at the same time shall be a director in any two or more corporations, any one of which has capital, surplus, and undivided profits aggregating more than \$1,000,000 engaged in whole or in part in commerce, other than banks, banking associations, trust companies, and common carriers subject to the Act to regulate commerce, approved February fourth, eighteen hundred and eighty seven, by virtue of their business and location of operation, competitors, so that the elimination of competition by agreement between them would constitutue a violation of any of the provisions of any of the antitrust laws.

There are several apparent loopholes in this law.

It should be noted that this law pertains only to directors and not to officers or employees. Furthermore, only direct horizontal interlocks are affected. The prohibition affects

⁷Clayton Act, Public Law 212.





only corporations that are presently, or were in the past, competitors. Potential competitors are not affected. Hence, competition may never develop. Recent critics 8 of the law point to still other loopholes. Indirect interlocks between competitors, vertical interlocks between suppliers and customers, and interlocks between industrial and financial institutions are all legal under the Clayton Act. Yet, all have antitrust implications as previously discussed.

Copper, an Important Industry for Study

Copper, itself, is an important basic raw material. Sales of semi-fabricated copper to American industries exceeded one and one half million tons in 19629 and customers for this copper represented a broad spectrum of industries as can be seen in Table 1. Furthermore, the copper industry is reputed to have a long history of noncompetitive behavior. Throughout the latter half of the 19th century and the first half of this century, at least until World War II, the industry formed many international cartels to control price and production and to share the available markets. 10

⁸Interlocks in Corporate Management, op. cit., pp. 12-13 and 26-27.

⁹ Metal Statistics, 1964 (New York: American Metal Market, 1965), p. 293.

¹⁰w. Y. Elliot et al., International Control in the Non-Ferrous Metals (New York: The Macmillan Company, 1937).



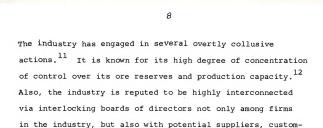


Table 1. Industrial consumers of coppera

| Consumers | Percentage of Consumption | | | |
|-----------------------|------------------------------|--|--|--|
| Electrical Equipment | 19% | | | |
| Light and Power | 18 | | | |
| Building Construction | 16 | | | |
| Industrial Equipment | 10 | | | |
| Motor Vehicles | 9 | | | |
| Communication | 6 | | | |
| Military | 6 | | | |
| Household Appliances | 3 | | | |
| Railroad and Marine | 3 | | | |
| Electronics | 3 | | | |
| Scientific Equipment | 2 | | | |
| Miscellaneous | 5 | | | |
| Total | 100% | | | |

^aCopper and Brass Research Association, <u>Copper, The Cornerstone of Civilization</u> (New York: Copper and Brass Research Association, 1962), p. 3.





The importance of a study of the interlocking directorates with specific reference to the copper industry can readily be accepted. The task ahead, then, is to determine what has already been studied and to determine the structure of the present study.

ers, and sources of financial support. 13

Survey of the Literature

Although many studies of the copper industry have been made, few were concerned with, or even mentioned, interlocking directorates. Two studies, though, stand out from all the rest. One is the 1947 Federal Trade Commission Report, The Copper Industry, 14 and the other is also a

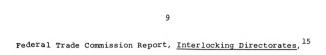
^{110.} C. Herfindahl, <u>Copper Costs and Prices: 1870-</u>
1**957** (Baltimore: Johns Hopkins Press, 1959), pp. 73-142.

 $^{^{12}}$ Federal Trade Commission, The Copper Industry (Washington, 1947), p. 1.

¹³ Interlocking Directorates, op. cit., pp. 173-175.

¹⁴ The Copper Industry, op. cit.





The Copper Industry (1947)

published in 1951.

The first study is one of a series by the Federal Trade Commission on basic industries exhibiting a high degree of concentration of control over their raw materials and production capacities. A part of this report deals with interlocking directorates in the copper industry as they existed in 1944. The Commission claimed that its study included firms producing 66 percent of the world output of primary copper in 1944, and that most of the firms were interconnected.

Its findings are summarized in Figure 1. Here the direct and indirect interlocking directorate interconnections of 15 copper corporations are exhibited. One can see that American Smelting and Refining is directly interlocked with Noranda with one common director. One can conclude that, through this direct interlock with Noranda, American Smelting and Refining is indirectly interlocked with Granby, Phelps Dodge, and Hudson Bay. Similar relationships of American Smelting and Refining, as well as the other 14 copper corporations, can be determined in a like manner.

¹⁵ Interlocking Directorates, op. cit.



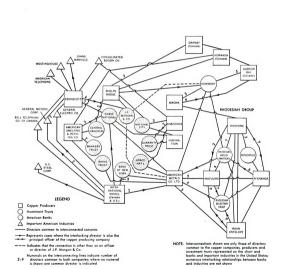


Figure 1. International interlocking connections between copper producers banks, investment trusts and important American industries. (Federal Trade Commission, The Copper Industry, 1947, opposite p. 175.)





The second study, started in 1948, is an attempt by the Commission to trace the important interlocking relationships stemming from the 1,000 largest manufacturing corporations in the United States, as measured by total assets. The study reports on interlocks existing as of 1946. Although all manufacturing groups are included, the study is broken down into separate industry studies. The non-ferrous metals industry includes the eight largest copper firms. The evidence developed in this study indicates that the eight copper firms were all inter-connected through interlocking directorates.

The commission concludes that the significant interlocks in the non-ferrous metals industry appeared to conform to three patterns 16 -- access to markets, access to supplies of raw materials, and alliances with strong financial interests. The predominant pattern appeared to be the alliances with strong financial interests. This in turn supplied a substantial degree of interconnection, through indirect interlocks, between competing producers of non-ferrous metals.

These two studies have common shortcomings: (1) the samples were small, (2) there was no differentiation between a horizontal and vertical interconnection, and (3) interlocking directorates were considered to be the primary source of interconnection.

¹⁶Ibid., pp. 173-175.





12

Definitions

Certain terms recur frequently throughout this study. The most common of these terms are defined below in order to minimize any confusion that might arise from their use.

Vertically Integrated Groups

Vertically integrated groups are defined as a group of firms all processing copper for sale through a single selling firm. The group includes the selling firm. All firms involved with the flow of copper to a single seller are defined to be a vertically integrated group as exhibited in Figure 2. The first type is a single channel group where all copper processed and sold by the group comes from a single source. The second type is a multiple channel group where the copper processed and sold by the group comes from two or more sources.

Vertical Structure

The vertical structure is defined as the interconnections between a member of a vertically integrated group and the selling firm of the group. These interconnections can be in the form of ownership, direct interlocking directorates, indirect interlocking directorates, or contractual relationships.

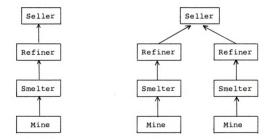




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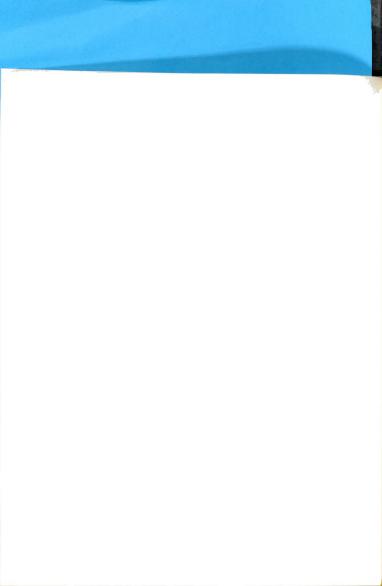
Vertically Integrated Group Vertically Integrated Group Type I

Type II



Indicates flow of copper

Figure 2. Vertically integrated groups defined by flows of copper.





14

Horizontal Structure

The horizontal structure is defined as the interconnections that exist among vertically integrated groups. The interconnections can be in the form of ownership, joint membership in two or more vertically integrated groups, direct interlocking directorates, or indirect interlocking directorates. Groups are considered to be horizontally interconnected even though the interconnection is between firms in different stages, such as an interconnection between a smelter from one group and a mine from another group.

Ownership Interconnections

An ownership interconnection is said to exist between Firm A and Firm B if any of the following conditions exist:

Condition 1. A owns all or part of B.

Condition 2. B owns all or part of A.

Condition 3. C owns all or part of A and B.

Examples of ownership interconnections in the vertical structure can be seen in Figure 3. If any of the above conditions exist between any member of Group I and Seller "A", such as Seller "A" owns Refiner "A", Refiner "A" owns Seller "A", or some firm "X" owns both Seller "A" and Refiner "B", the two firms, Seller "A" and Refiner "B", are said to be vertically interconnected by ownership.



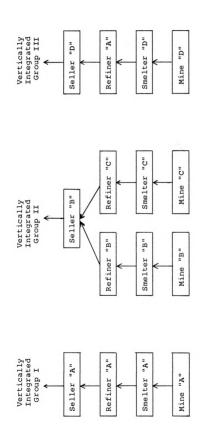


Figure 3. Three vertically integrated groups.





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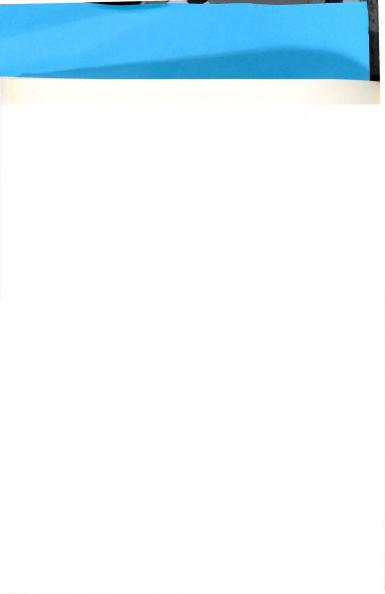
Examples of ownership interconnections in the horizontal structure can be seen in Figure 3. If any of the three conditions exist between any firm in Group I and any firm in Group II, such as an ownership interconnection between Refiner "A" and Seller "B", the two groups are said to be horizontally interconnected by ownership.

<u>Direct Interlocking Directorates</u>

A direct interlocking directorate is said to occur between Firm A and Firm B if any of the following conditions exist:

- Condition 1. A and B share one or more common directors.
- Condition 2. An executive officer of A sits on B's board of directors.
- Condition 3. An executive officer of B sits on A's board of directors.

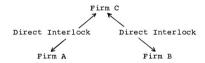
Examples of direct interlocking directorate interconnections can be seen by referring to Figure 3. If any of the three conditions exist between Seller "A" and any other member of Group I, the two firms are said to be vertically interconnected by direct interlocking directorates. Also if any of the three conditions exist between any member of Group I and any member of Group II, such as Refiner "A" and Smelter "B", the two groups are said to be horizontally interconnected by direct interlocking directorates.





Indirect Interlocking Directorates

An indirect interlocking directorate is said to exist between Firm A and Firm B if both Firm A and Firm B have a direct interlocking directorate with Firm C as illustrated here.



Examples of indirect interlocking directorate interconnections can be seen by referring to Figure 3. If any member firm of Group I is indirectly interlocked with Seller "A", the two firms are said to be vertically interconnected by indirect interlocking directorates. Also, if any firm in Group I is indirectly interlocked with any firm in Group II, the two groups are said to be horizontally interconnected by indirect interlocking directorates.

Contractual Relationships

Contractual relationships for processing copper can exist among members of a vertically integrated group. These contracts normally are one of two types: (1) the copper is treated on toll by a smelter and/or refiner and (2) the copper is sold directly to a smelter and/or refiner. In the first case the copper remains the property of the producer (mining company) and is brought to the market by the producer





or his agent. In the second case, the copper becomes the property of the smelter and/or refiner and they or their agents bring it to the market.

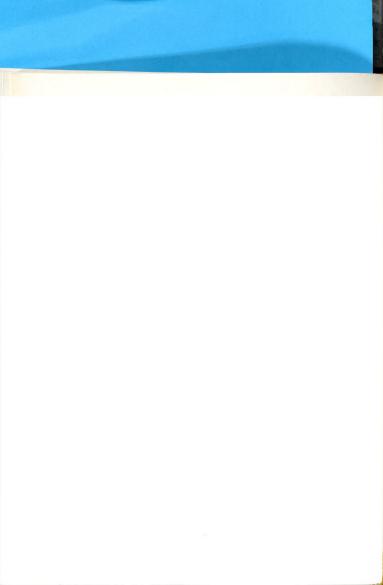
Both types of contracts specify all conditions of settlement, such as the percentage of total metal to be paid for or returned to the producer, the basic smelting and refining charges, penalties for impurities, bonuses for higher grade, payments for gold and silver, and time and rate of payment. ¹⁷ Further, these contracts are used to obtain minimum and maximum quantities of ores and concentrates. ¹⁸

Joint Membership

Joint membership is a special case within the horizontal structure which is formed by the flow of copper from two or more vertically integrated groups moving jointly through a single processing unit. For example, in Figure 4, Group I and Group III use the same refiner, "A". Therefore, the two groups are horizontally interconnected by joint membership. Refiner "A" interconnects with Group I by ownership and Group III by contract.

¹⁷A. D. McMahon, Copper, A Materials Survey (U.S. Department of the Interior, Bureau of Mines; Washington, D.C.: Government Printing Office, 1965), pp. 255-259.

¹⁸<u>Ibid</u>., p. 256.





The specific research goal of this study is to examine the vertical and horizontal structures of the copper industry as of 1962. The copper firms in the sample include those said to be the principal producers of the free world copper. 19 The accomplishment of this goal necessitates the determination of the interconnections in both the vertical and horizontal structures that are attributable to each of the five forms of interconnection. The purpose is to test the hypothesis stated below:

In the copper industry there exists vertical and horizontal structures consisting of interconnections of ownership, joint membership in two or more vertically integrated groups, contractual relationships, and direct and indirect interlocking directorates.

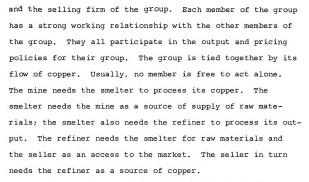
Differentiating the Structures

Why is it necessary to study the vertical and horizontal structures separately? The answers to this question lie in the different implications as to potential effects upon competition inherent in each structure.

The vertical structure is defined by the interconnections between members of a vertically integrated group

 $[\]frac{19}{\text{Yearbook--1962}} \text{ (New York: American Bureau of Metal Statistics, 1963), p. 2425. The 69 firms in the sample produce, process, and sell 90 percent of the free world copper (H. Fasting, Director, American Bureau of Metals Statistics in private conversation with the author).}$





Under most circumstances it would be folly for any member to bolt the group. Either, or both, supplies of raw materials or access to markets for products would be non-existent. Capacities of outputs and throughputs are relatively evenly balanced throughout the entire chain of production processes. ²⁰ No other producer has the excess capacity to supply the renegade, nor does any other processor (smelter or refiner) have the capacity to take on the output of a new producer.

Since each member of a vertically integrated group needs each other there must be some negotiation, coordination, and agreement on output and pricing policies among the

 $^{^{\}mbox{\sc 20}}R.$ H. Page, Secretary and Chief Agent, Rhodesian Selection Trust, in correspondence with the author indicated this to be true.



members. Therefore, one can say that such a group operates as a single firm.

The implications as to the potential effects upon competition have to do with barriers to entry. A new firm desirous of entering the copper industry must either start its own vertically integrated group or join an existing group. Capital requirements may be a very effective barrier in the first case. In the second case, the new firm is at the mercy of the already established groups. If the new firm is to join an established group, the members of the group must adjust their capacities to accommodate the new member. The group may be unwilling or unable to make this adjustment.

The horizontal structure is defined by the interconnections among the vertically integrated groups. The implications of this structure as to potential effects upon competition relate to output restrictions, market sharing, and price-fixing. This does not mean that an industry that has a large number of horizontal interconnections engages in non-competitive activities. Instead, it indicates that the industry has a potential to do so.

The differences, therefore, are that firms related vertically have the potential to restrict entry and firms related horizontally have the potential to restrict output and agree on market shares and prices.



Methodology

Three major problems arise as one attempts to study the vertical and horizontal structures of an industry. The first deals with determining where the interconnections exist. The second deals with identifying the interconnection as to whether it is vertical or horizontal. The third deals with classification of the interconnections.

The first problem, pertaining to the determination of the existence of interconnections, is one of collecting and sorting information. Data sources used were Poor's Register of Directors and Executives, Moody's Industrial Manual, Who's Who, and copper companies annual reports. All executives and directors of the copper firms in the study were listed along with their company affiliations on IBM cards. These data cards were then run through a computer program. The output of this program listed all direct interlocking connections of the copper firms both inside and outside the industry. The format of the data cards and the flow chart of the program are illustrated in Figures 4 and 5. By properly sorting the output cards, the direct and indirect interlocks can be determined.

Ownership information available from the same sources was tabulated. Therefore, all ownership interconnections of the firms in the study were listed for later use.



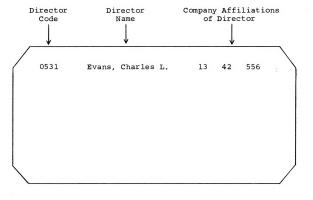


Figure 4. Data card for director or executive.



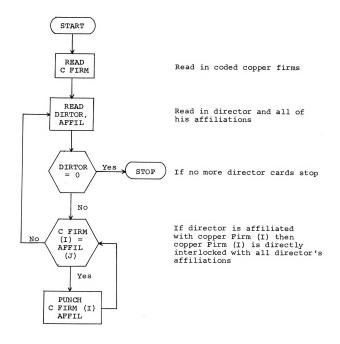


Figure 5. Schematic program for punching direct interlocking directorate interconnections.



The second problem requires separating the industry into its vertically integrated groups. Using data supplied in the American Bureau of Metal Statistics <u>Yearbook for 1962</u>, one is able to determine that the industry consists of 21 distinct vertically integrated groups. These groups can be seen in Table 10 which appears in Chapter II.

The third problem requires ranking the various types of interconnections according to the potential control the interconnected firms might be able to exert on one another. It is quite likely that two firms could be interconnected by two or more types of interconnections. If there were an ownership interconnection, the two firms might readily share one or more common directors. If there were a direct interlocking directorate interconnection, it can be easily seen that this might also lead to an indirect interlocking directorate.

Table 2 displays the ranking of interconnections both in the horizontal and the vertical structures that were used in this study. The rationale for this ranking is based upon the potential power and control of one firm over another that the interconnection might provide. Power and control by type of interconnection is discussed below.

Ownership carries the right to decide upon courses of action and the ability to control the action of the owned firm. Because of this, ownership must be classed as having the highest potential for power and control over an interconnected firm.

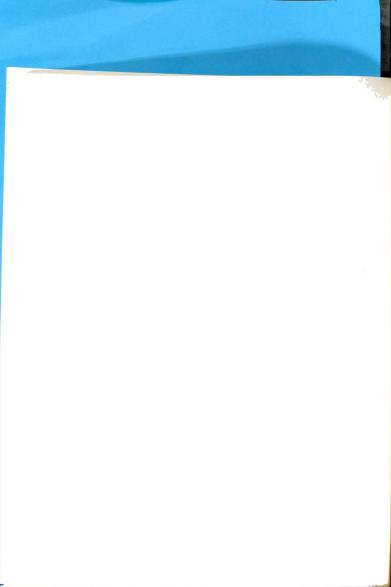


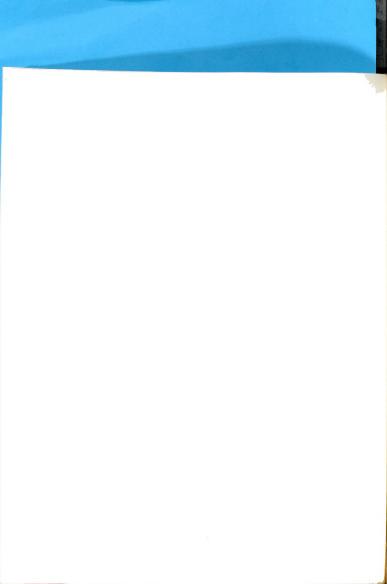
Table 2. Interconnections ranked by potential power of control over interconnected firms

| Type of Interconnection | Rank |
|----------------------------------------------------------------------------------------------------------------|------------------|
| Horizontal Structure | |
| Ownership Joint Membership Direct Interlocking Directorate Indirect Interlocking Directorate | 1 1 2 3 |
| Vertical Structure | |
| Ownership Direct Interlocking Directorate Indirect Interlocking Directorate Contractual Relationships | 1 2 3 4 |

^aRank depends upon number of directors involved. A contractual relationship may be stronger than either direct or indirect interlocking directorates.

Joint membership in two or more vertically integrated groups for the purpose of this study has the same potential in the horizontal structure as ownership. In this case a single firm interconnects two vertically integrated groups and it obviously controls its own actions. It should be noted that in all cases at least one of the vertical structures has a contractual relationship with the horizontally interconnecting firm.

Contractual relationships for processing copper exist only in the vertical structure. The firm is a member of a vertically integrated group and its power with the firms it interconnects depends upon the negotiating



capabilities of the members of the group. Similar to other members of the group, the firm with contractual relationships participates in output and pricing decisions. It is committed to the group on a long term basis as per the previous discussion on vertically integrated groups. Further, the contract usually controls maximum and minimum quantities of copper flows. (See definition of contractual relationships.)

Direct interlocking directorates have a potential power of control based upon the number of directors involved. One or two directors may do little other than act as an avenue of information. This, itself, may have serious implications to the state of competition. On the other hand, a large number of common directors in proportion to the size of the individual boards may be able to cause the two firms to act in consort and reduce competition.

Indirect interlocking directorates have potential power similar to direct interlocking directorates which depends upon the amount of directors involved.

Advantages

Advantages of this study are many. The examination of the structure of the industry, first for vertical interconnections and second for horizontal interconnections of
vertically integrated groups, provides new insights to the
significance of the interconnections. Also previous studies





28

are out of date and were based upon smaller samples than this study. Many interconnections missed by the previous studies may be discovered in this study. Further, the results of this study may lead other researchers to apply a similar methodology to other industries to determine if the industry structuring practices found to exist in the copper industry are universal.

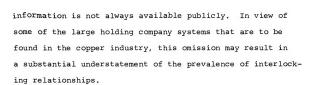
Scope

This study is confined to the 69 firms listed by the American Bureau of Metal Statistics as the major producers, smelters, refiners, and sellers of copper in the free world. Although the copper industry consists of several hundred firms, this study was limited to the above mentioned firms because they produce more than 90 percent of the free world copper. Therefore, this study will be concerned with the interconnections, vertical and horizontal, of these 69 major copper firms.

Certain potential limitations in the findings of this study derive from the nature of the sample and the analytical procedures followed.

- Not all the significant interlocking relationships may have been found. The sources are not always complete, especially with respect to foreign corporations.
- 2. Interlocking relationships have not been traced through all of the subsidiary and affiliated companies. The reason being that the number of such companies is large and





3. Business associates and familiar relationships have not been identified and traced as sources of interlocking relations unless they happen to be members of the same corporation. The gap is probably important, for relatives by blood or marriage and close business associates may be important links among the firms in the industry.

Organization of the Study

The study consists of four sections: (1) description of the copper industry; (2) the vertical structure of the industry; (3) the horizontal structure of the industry; and (4) summary and conclusions.

Description of the Copper Industry

The copper industry is described so that the reader may have a better understanding of the importance of the findings of this study. The description includes the firms in the industry sample and the flows of their copper.



Vertical Structure of the Industry

The vertical structure of the industry is analyzed to determine the basis for the structure. The interconnections examined are ownership, direct and indirect interlocking directorates, and contractual relationships.

<u>Horizontal Structure of the</u> <u>Industry</u>

The horizontal structure of the industry is analyzed to determine the basis for the structure. The interconnections examined are ownership, joint membership in two or more vertically integrated groups, and direct and indirect interlocking directorates.

Summary and Conclusions

The study is summarized and conclusions are drawn as to the validity of the hypothesis. Furthermore, a case for additional research is presented.



CHAPTER IT

DESCRIPTION OF THE INDUSTRY

This chapter presents a description of the copper industry including its resource base, production processes, marketing operations, and the flows of copper between the major producers, and sellers. This description may provide the reader with some insights to understanding the industry structure exposed by this study.

Resource Base

Copper is a fund resource, which means that eventually we will have used up all naturally occurring copper. Fortunately, copper is also a recycling resource, with a use cycle considered to be approximately 40 years with a recovery of 60 percent.

. Currently, 25 percent of the total consumption of copper is produced from old scrap.

Of the 51 million tons of copper produced in the United States since 1845, 32

la. B. McMahon, <u>Copper, A Materials Survey</u> (U.S. Department of Interior, Bureau of Mines, Washington, D.C.: U.S. Government Printing Office, 1965), p. 7, cited hereafter as <u>Copper, A Materials Survey</u>, 1965.





million tons are still in use, and 16 million tons have been recovered and reprocessed. ²

Commercial deposits of copper are being worked on every continent, but 90 percent of the known deposits are located in five areas. These areas, listed in order of importance are: (1) The Rocky Mountains and the Great Basin area in the United States; (2) the Andes in Peru and Chile; (3) the Central Plateau in Africa; (4) the Pre-Cambrian area of Central Canada and Northern Michigan; and (5) the Urals in Russia, Siberia, and Turkestan.

The total stated reserve of copper in the world is estimated at 212 million tons. According to the current rate of consumption, of four plus million tons per year, this should be a 40 to 50 year supply. A tabulation of reserves, continent by continent, and country by country can be found in Table 3. All quantities are measured or indicated reserves based upon the cost-price conditions of 1960. In other words, stated reserves are those which can be processed economically. Should the costs rise or the prices fall, the reserves will decrease, and should the costs fall or the prices rise, then the reserves will increase. It is interesting to note the changes in copper reserves in this

²<u>Ibid</u>., p. 76.

 $^{3}$ Copper, The Cornerstone of Civilization (New York: Copper and Brass Research Association, 1962), p. 8.



33

| Country | Ore Reserves Copper Content, Thousand Short Tons | Country | Ore Reserves Copper Content, Thousand Short Tons |
|----------------|--------------------------------------------------|--------------|--------------------------------------------------|
| North America: | | Asia: | |
| Canada | 8,400 | China | 3,000 |
| Cuba | 200 | Cyprus | 200 |
| Haiti | 75 | India | 100 |
| Mexico | 750 | Israel | 250 |
| United States | 32,500 | Japan | 1,200 |
| Total | 41,925 | Philippines | 1,000 |
| | | Turkey | 580 |
| | | Total | 6,330 |
| South America: | | Africa: | |
| Bolivia | 55 | Angola | 40 |
| Chile | 46,000 | Republic of | |
| Peru | 12,500 | the Congo | 20,000 |
| Total | 58,555 | Northern | |
| | | Rhodesia | 25,000 |
| | | Southern | |
| | | Rhodesia | 475 |
| Europe: | | Kenya | 20 |
| Austria | 60 | Mauritania | 460 |
| Bulgaria | 300 | South-West | |
| Finland | 750 | Africa | 525 |
| East Germany | 500 | Uganda | 210 |
| Ireland | 280 | Republic of | |
| Norway | 500 | South Africa | 900 |
| Poland | 11,400 | Total | 47,630 |
| Spain | 4,500 | 5.0400E | |
| Sweden | 700 | Oceania: | - 20.00 |
| U.S.S.R. | 35,000 | Australia | 1,200 |
| Yugoslavia | 2,750 | | |
| Total | 56,750 | Grand Total | 212,000 |

^aCopper, A Materials Survey, op. cit., p. 44.





country over time. Production has increased, yet the reserves have more than kept up (see Table 4).

Table 4. Trend of U.S. copper reserve estimates a

| Year | Tons Recoverable Copper | Price, Cents | Life, Years | Annual Rate of Production Used to Estimate Life, Tons |
|------|-------------------------------|-----------------|----------------|----------------------------------------------------------------|
| 1931 | At Least 18,500,000 | 9 | 31 | 600,000 |
| 1931 | 18,800,000 | 9 | 31 | 600,000 |
| 1934 | 18,900,000 | 10 | 32 | 600,000 |
| 1935 | 16,000,000 23,500,000 | 10 12 | 22 32 | 750,000 |
| 1936 | 23,700,000 | $12\frac{1}{2}$ | 33 | 725,000 |
| 1944 | 20,000,000 | 13 | 25 | 800,000 |
| 1945 | 29,200,000 | 13 | 36 | 800,000 |
| 1960 | 32,500,000 | 32 | 30 | 1,100,000 |

^aCopper, A Materials Survey, op. cit., p. 45.

The ore is generally low grade, between 0.4 percent and 10 percent copper, the balance being worthless gangue. The bodies of ore must be large in order to make operations profitable. The recently opened Palabora project in South Africa has reserves of 350 million tons of 0.69 percent ore and a smelter capacity of 80,000 tons of copper per year. 4

⁴Wall Street Journal, February 11, 1963, p. 21.



Generally other metals or minerals are found with copper, which permit the mining of low grade ore.

Ownership and control of the free world reserves of copper are highly concentrated. Three countries, United States, Britain, and Belgium, control approximately 83 percent of these reserves. Further, 70 percent of these reserves is in the hands of 10 corporations or financial groups.⁵

Production Processes

Mining.--The ore is mined either by open pit or underground mining operations. The underground operations are considerably more costly than open pit. A higher grade ore is required for profitable operation, 0.7 percent or more, while it is profitable to mine 0.4 percent ore in open pits.

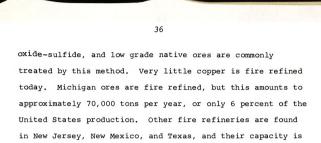
 $\underline{\mathtt{Extraction}}. \text{--} \mathtt{Copper} \ \text{is generally extracted by one or}$

- 1. Heat (concentration, smelting, and refining) or
- Wet (flotation, leaching, smelting, and refining).
 Where ore is low grade or has a poor composition, economy usually dictates the use of a wet process. Oxidized, mixed

⁵The Copper Industry, op. cit., pp. 37-38.

⁶Copper, The Cornerstone of Civilization, op. cit.,





230,000 tons per year. The balance of the domestic produc-

tion is electrolitically refined.

<u>Fabrication</u>.--Much of the copper continues on in the processing or fabricating plants of the copper and brass industry. Some of it is made into wire, some into sheets, plates, and rods, some into tubing, some into brass and bronze casting, and very little (10 percent) goes for initial fabrication outside the industry. Therefore, industrial consumption starts with fabricated forms.

Production Costs

The industry is capital intensive and a great percentage of the costs are fixed as land, buildings, machinery, and equipment. Improved technology and substitution of capital for labor held costs per pound down in the face of rising wages for labor. Tables 5, 6, and 7 show productivity data for the mining, concentrating, smelting, and refining stages of the industry. Table 8 shows the cost per pound through the refining stage for several producers.

⁷<u>Ibid</u>., p. 19.

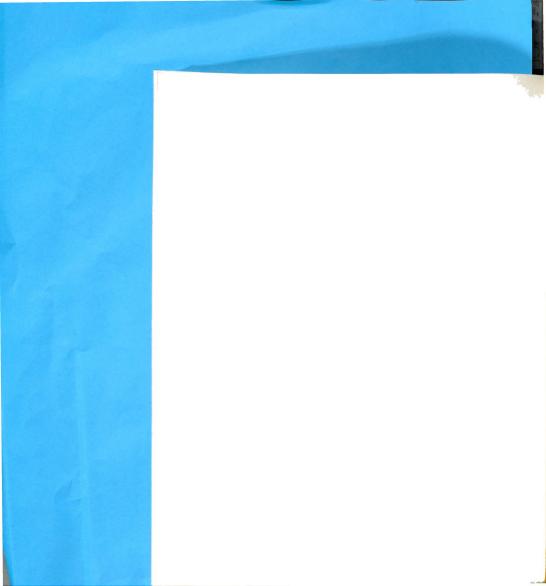


Table 5. U.S. coppermine productivity--wages and labor cost $1931-60^{\rm a}$

| ear | Mined Copper, Recoverable Content, Thousand Pounds | Man-hours Worked, Thousand | Output per Man-hour in Pounds, Copper | Recoverable Copper in Ore, Percent | Total Ore Mined, Thousand | Ore per Man-hour, Tons | Average Wage per Man-hour | Average Wage per Pound Metal | Average Wage per Ton Ore |
|------|-------------------------------------------------------------|----------------------------------|------------------------------------------------|---------------------------------------------|---------------------------------|------------------------------|---------------------------------|------------------------------------|--------------------------------|
| 939 | 1,456,640 | 42,098 | 34.6 | 1.25 | 55,221 | 1,31 | \$0.68 | \$0.020 | \$0.518 |
| 1940 | 1,756,172 | 48,700 | 36.1 | 1.20 | 60,368 | 1.42 | 0.73 | 0.020 | 0.512 |
| 941 | 1,916,298 | 55,100 | 34.8 | 1.15 | 78,343 | 1.42 | 0.79 | 0.023 | 0.558 |
| 942 | 2,160,122 | 60,400 | 35.8 | 1.09 | 92,286 | 1,53 | 0.90 | 0.025 | 0.591 |
| 943 | 2,181,636 | 69,09 | 35.9 | 1.04 | 98,120 | 1.67 | 1.01 | 0.027 | 0,603 |
| 944 | 1,945,098 | 47,496 | 40.2 | 0.99 | 91,064 | 1,92 | 1,02 | 0.026 | 0.533 |
| 945 | 1,545,788 | 35,474 | 43.6 | 0.93 | 77,473 | 2.18 | 1.04 | 0.029 | 0.479 |
| 946 | 1,217,474 | 28,622 | 42.55 | 0.91 | 62,232 | 2.17 | 1,16 | 0.017 | 0.533 |
| 947 | 1,695,126 | 38, 264 | 44.3 | 0.90 | 87,865 | 2,30 | 1,32 | 0.030 | 0.575 |
| 948 | 1,669,626 | 39,684 | 42.1 | 0.92 | 84,729 | 2,14 | 1.46 | 0.035 | 0.680 |
| 949 | 1,505,500 | 34,730 | 43.3 | 0.91 | 76,033 | 2.20 | 1.51 | 0.035 | 0.687 |
| 950 | 1,818,686 | 37,345 | 48.7 | 0.89 | 94,586 | 2.53 | 1.60 | 0.033 | 0.633 |
| 951 | 1,856,660 | 39,677 | 46.8 | 0.90 | 95,494 | 2,41 | 1.70 | 0.036 | 0.704 |
| 952 | 1,850,718 | 37,280 | 49.6 | 0.85 | 99,947 | 2.68 | 1.88 | 0.038 | 0,701 |
| 953 | 1,852,896 | 39,488 | 46.9 | 0.85 | 101,065 | 2,56 | 2,00 | 0.043 | 0,781 |
| 954 | 1,670,944 | 36, 143 | 46.2 | 0.83 | 93,654 | 2.59 | 2.05 | 0.044 | 0.792 |
| 955 | 1,997,140 | 40,500 | 49.3 | 0.83 | 112,550 | 2.78 | 2.17 | 0.044 | 0.781 |
| 926 | 2,208,312 | 45,981 | 48.0 | 0.78 | 131,776 | 2.87 | 2,30 | 0.048 | 0.801 |
| 957 | 2,173,718 | 41,452 | 52.4 | 0.77 | 129,716 | 3,13 | 2.39 | 0.046 | 0.784 |
| 928 | 1,958,658 | 31,295 | 62.6 | 0.79 | 114,824 | 2.67 | 2.42 | 0.039 | 0,659 |
| 1959 | 1,649,692 | 26,382 | 62.5 | 0.74 | 103,716 | 3.93 | 2.51 | 0.042 | 0,639 |
| 960 | 2 160 338 | 34 824 | 62.0 | 0 73 | 134 994 | 3 88 | 2 65 | 0.043 | 0.683 |

*Copper, A Materials Survey, op. cit., p. 301.

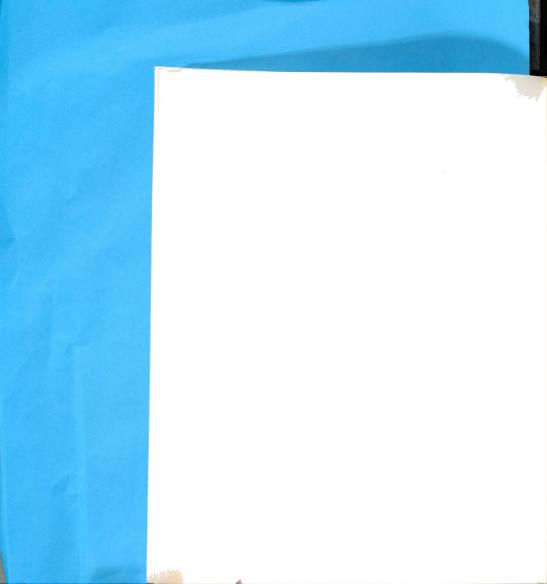
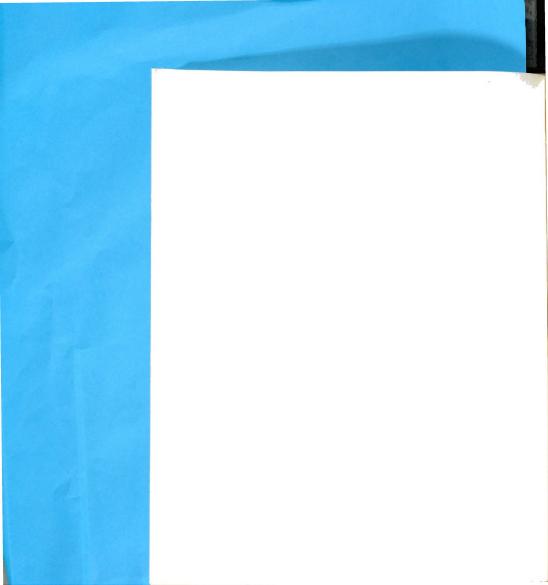


Table 6. Productivity data of copper concentrators in the United States 1943-60^a

| | Emple | Employment | Production | tion | Produ | Productivity | Labo | Labor Cost |
|------|------------------------------------|-----------------------------------|-------------------------------------|------------------------------------------------|------------------------------------|----------------------------------------------------|--------------------------------------|------------------------------------------------|
| fear | Average Men Working Daily | Man-hours Worked, Thousands | Tons of Ore Milled, Thousands | Recoverable Copper Content, Thousands | Tons Ore Milled per Man-hour | Pounds of Recoverable Copper per Man-hour | Man-hour per Ton of Ore Milled | Man-hour per Pound Recoverable Copper |
| 943 | 7,095 | 19,797 | 92,247 | 1,794,992 | 4.66 | 90.67 | .215 | .01102 |
| 944 | 6,558 | 18, 104 | 86,393 | 1,628,392 | 4.77 | 89,95 | .210 | .01111 |
| 1945 | 5,891 | 15,521 | 58,521 | 1,030,280 | 4.71 | 82.85 | . 209 | .01162 |
| 946 | 5,579 | 12,436 | 58,521 | 1,030,280 | 4.71 | 82,85 | .212 | .01207 |
| 947 | 5,846 | 15,100 | 83,283 | 1,454,598 | 5.52 | 96,33 | .181 | .01038 |
| 948 | 6,208 | 15,998 | 80,08 | 1,420,094 | 5.01 | 88.77 | . 200 | .01126 |
| 949 | 6,582 | 15,526 | 72,019 | 1,287,342 | 3.64 | 82,92 | .216 | .01206 |
| 950 | 5,828 | 15,731 | 90,206 | 1,583,886 | 5.73 | 100,69 | .175 | . 00993 |
| .951 | 6,033 | 16,205 | 91,021 | 1,590,528 | 5.62 | 98.15 | .178 | .01018 |
| 952 | 6,141 | 16,969 | 95,307 | 1,571,652 | 5.62 | 92.62 | . 178 | 67010 |
| 1953 | 6,243 | 17,254 | 96,595 | 1,587,658 | 5.60 | 92.02 | 179 | .01086 |
| 954 | 7,096 | 16,699 | 89,620 | 1,421,714 | 5.37 | 85.14 | .186 | .01174 |
| 955 | 6,222 | 15,854 | 108,061 | 1,745,040 | 6.82 | 110.07 | . 147 | 80600 |
| 926 | 6,683 | 18,400 | 127,251 | 1,915,828 | 6.92 | 104.12 | . 145 | 09600 |
| 957 | 7,083 | 18,095 | 124,640 | 1,899,106 | 6.89 | 104.95 | .145 | .00952 |
| 958 | 6,468 | 14,618 | 114,028 | 1,758,916 | 7.80 | 120,33 | .128 | .00831 |
| 626 | 5,588 | 11,156 | 103,239 | 1,496,508 | 9.25 | 134.14 | .108 | .00745 |
| 096 | 020 3 | 12 120 | 200 100 | 000 100 | | | | |

^aCopper, A Materials Survey, op. cit., p. 303.



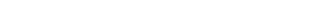
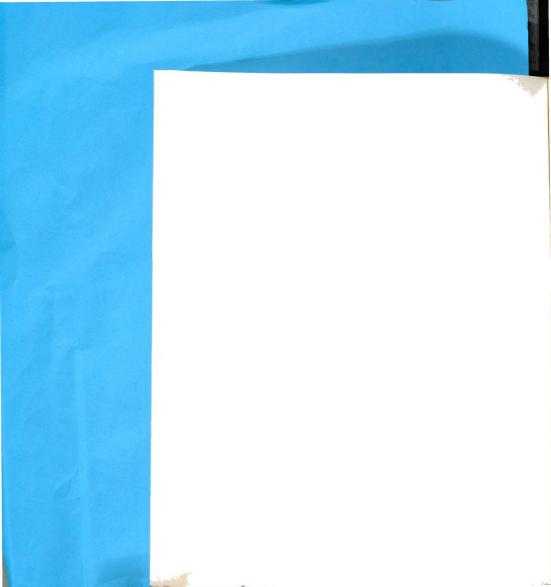
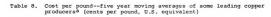


Table 7. Productivity of smelters and refiners, combined^a

| | Average Men | Man-hours | Smelter Production | Pounds Copper |
|------|-------------|-----------|-----------------------|------------------|
| | Working | Worked, | of Copper | per |
| Year | Daily | Thousands | Thousands Pounds | Man-hour |
| 1939 | 9,234 | 21,643 | 1,424,350 | 65.8 |
| 1940 | 10,743 | 25,092 | 1,818,168 | 72.5 |
| 1941 | 10,927 | 27,848 | 1,932,144 | 69.4 |
| 1942 | 10,286 | 27,911 | 2,175,982 | 78.0 |
| 1943 | 10,153 | 28,533 | 2,185,878 | 76.6 |
| 1944 | 7,728 | 21,733 | 2,066,758 | 92.3 |
| 1945 | 10,420 | 28,947 | 1,565,452 | 54.1 |
| 1946 | 10,187 | 23,573 | 1,199,312 | 50.9 |
| 1947 | 12,393 | 31,038 | 1,725,744 | 54.0 |
| 1948 | 12,419 | 32,496 | 1,684,954 | 51.9 |
| 1949 | 11,626 | 28,395 | 1,515,862 | 53.4 |
| 1950 | 11,756 | 30,402 | 1,822,704 | 60.0 |
| 1951 | 11,928 | 31,198 | 1,861,548 | 59.7 |
| 1952 | 10,629 | 27,508 | 1,854,730 | 67.4 |
| 1953 | 11,177 | 28,943 | 1,886,782 | 65.2 |
| 1954 | 11,244 | 27,316 | 1,668,762 | 61.1 |
| 1955 | 11,691 | 29,661 | 2,014,622 | 67.9 |
| 1956 | 12,194 | 31,497 | 2,235,160 | 71.0 |
| 1957 | 11,826 | 30,583 | 2,162,110 | 70.7 |
| 1958 | 10,801 | 26,966 | 1,985,836 | 73.6 |
| 1959 | 11,204 | 23,516 | 1,598,658 | 68.0 |
| 1960 | 12,009 | 29,445 | 2,285,696 | 77.6 |

^aCopper, A Materials Survey, op. cit., p. 304.





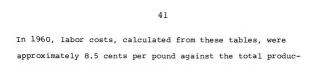
| | | | | | | | 1958 Coppe: Production Thousand |
|-------------------|------------|---------|---------|---------|---------------------|---------------------|---------------------------------------|
| Producers | 1949-53 | 1950-54 | 1951-55 | 1952-56 | 1953-57 | 1954-58 | Pounds |
| Kennecott | | | | | | | |
| Before Taxes | 11.103 | 12.027 | 13.078 | 14.475 | 15.862 | 16.346 | 637,464 |
| After Taxes | 16.779 | 18.319 | 20.685 | 23.169 | 24.314 | 24.216 | |
| Phelps Dodge | | | | | | | |
| Before Taxes | 12.240 | 13.460 | 14.600 | 15.810 | 16.230 | 15.690 | 437,148 |
| After Taxes | 17.140 | 18.920 | 21.010 | 23.020 | 23.540 | 22.840 | |
| Greene Cananea | | | | | | | |
| Before Taxes | 17.659 | 19.307 | 21,429 | 24.824 | b | b | 61.188 |
| After Taxes | 19.899 | 21.674 | 24.449 | 27.959 | b | | |
| Andes Copper | | | | | | | |
| Before Taxes | 19,976 | 20.975 | 22.536 | 23,689 | 24.162° | 23.697 ^C | 71,962 |
| After Taxes | 21.334 | 22.225 | 24.763 | 27.430 | 28.590 ^C | 28.395° | |
| Chile Copper Co. | | | | | | | |
| Before Taxes | 14.497 | 15.375 | 15,969 | 16.780 | 17.115° | 16.977° | 469,198 |
| After Taxes | 18.737 | 19.695 | 21.961 | 24.134 | 25.154° | 24.983° | |
| Branden | | | | | | | |
| Before Taxes | 16.315 | 17.318 | 18.004 | 18.885 | 19.262 | 19,107 | 383,156 |
| After Taxes | 16.315 | 17.318 | 21.933 | 24.039 | 25.045 | 24.874 | |
| Mulfulira | | | | | | | |
| Before Taxes | 12,186 | 13.198 | 14.987 | 17.393 | 18.773 | 18.636 | 199,017 |
| After Taxes | 19.141 | 19.949 | 22.058 | 24.518 | 25.127 | 24.076 | |
| Average | | | | | | | |
| Before Taxes | 14.854 | 15.953 | 17.229 | 18.837 | 18.567 | 18.409 | |
| After Taxes | 18.888 | 20.147 | 22.408 | 24.894 | 25.295 | 24.897 | |
| | | | | | | | |
| Total, 7 Companie | es | | | | | | 2,259,133 |
| Total World, Inc. | luding U.S | .S.R | | | | | 7,200,000 |
| Percentage of Wor | ld Trade | | | | | | 31.38% |

^aCopper Factbook, Supplement to an address before the Copper and Brass Research Institute at the 38th Annual Meeting, Hot Springs, Virginia, May 17, 1960, by Alvin N. Knoerr, ed., <u>Engineering and Mining Journal</u> and <u>E. & M. Metal and Mineral Markets</u>, p. 5.

b_{Not available.}

CEstimated.



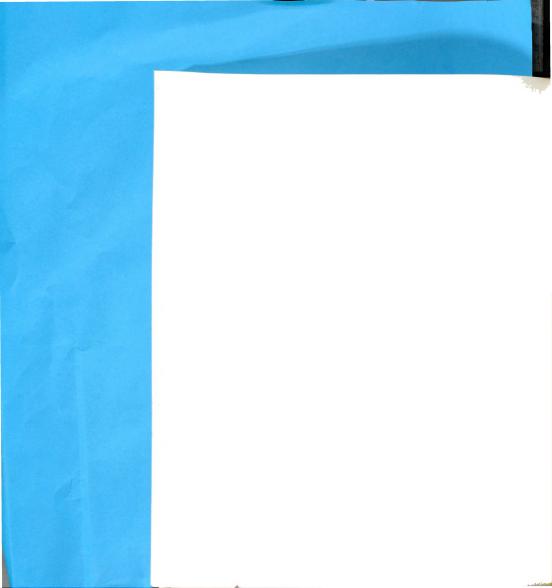


Marketing Operations

tion costs of approximately 18.5 cents.

The marketing operations in the copper industry usually are not apparent until the copper has been refined. The exceptions to this are those small mines that are not integrated with the major producers. They must sell their ores to custom smelters, often one of the major producers, or have the ore treated on the toll. The ores and concentrates are purchased based upon a contract between the mining company and the smelting company, which provides a schedule of prices to be paid depending upon the recoverable copper, the amount of gangue, and the impurities in the ore. If the ores are not treated on the toll basis, they become the property of the smelter who further refines them and sells the refined product at the most favorable time. Ores treated on the toll remain the property of the mining company and usually are sold immediately on the open market.

The typical marketing operation begins with the refined metal. In the United States, 50 percent of this metal goes directly to the wholly owned fabricators and no published prices are recorded for this exchange. The independent fabricators and the large electrical manufacturers buy directly from the large refiners, their selling agents, or on the open market. The copper typically is sold on a





30 to 90 day delivery from the refineries and priced in the month of shipment. 8

Vertically Integration in the Industry

There are several hundred firms engaged in producing and selling copper throughout the free world. Most major producers are vertically integrated (via ownership) from the mining stage of operations through the smelting, refining, fabricating, and marketing stages. Other large firms are integrated through the smelting and refining stages; still others only mine and concentrate, shipping the concentrates to custom smelters and refiners. Table 9 depicts this structure by showing the principal copper producers, the mining companies, and the disposition of their copper through the smelting, refining, and selling companies.

The vertical integration of the industry can be seen more clearly if the information shown in Table 9 is reorganized. If, instead of grouping the industry by producers, the industry is grouped by selling firms, a pattern of 21 vertically integrated groups will appear as in Table 10. It should be noted that all but two of the producers are members of a vertically integrated group. The Chilean government sells the output of Mantos Blancos (21,000 tons in 1962).

⁸Copper, A Materials Survey, op. cit., p. 45.

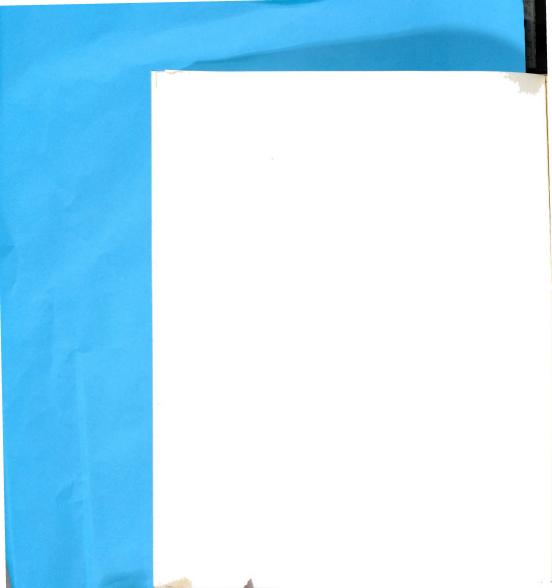


Table 9. Principal copper producers and the disposition of their copper

| Producer | Smelter | Refiner | Seller |
|--------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------------|
| | United | United States | |
| Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. | Amer, Smelting & Refining Co. | Amer, Smelting & Refining Co. |
| The Anaconda Company | The Anaconda Company | The Anaconda Company | The Anaconda Company |
| Appalachian Sulphides, Inc. | White Pine Copper Company | White Pine Copper Company | Appalachian Sulphides, Inc. |
| Bagdad Copper Corporation | Amer, Smelting & Refining Co. | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. |
| Banner Mining Company | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. |
| Calumet & Hecla, Inc. | Calumet & Hecla, Inc. | Calumet & Hecla, Inc. | Calumet & Hecla, Inc. |
| Copper Range Company | White Pine Copper Company | White Pine Copper Company | Copper Range Company |
| Duval Sulphur & Potash Co. | Amer, Smelting & Refining Co. | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. |
| Inspiration Consolidated Copper Company | Inspiration Consolidated Copper Company | Inspiration Consolidated Copper Company The Anaconda Company | The Anaconda Company |
| Kennecott Capper Corp. | Kennecott Copper Corp. | Kennecott Copper Corp. Amer. Smelting & Refining Co. | Kennecott Copper Corp. |
| Magma Copper Company | Magma Copper Company | Phelps Dodge Corporation | Magma Copper Company International Minerals & Metals Corporation |
| Phelps Dodge Corporation | Phelps Dodge Corporation | Phelps Dodge Corporation | Phelps Dodge Corporation |
| Pima Mining Company | Amer. Smelting & Refining Co. | American Metal Climax, Inc. | American Metal Climax, Inc. |
| Quincy Mining Company | Quincy Mining Company | Quincy Mining Company | Quincy Mining Company |
| Tennessee Corporation | Inspiration Consolidated Copper Company Phelps Dodge Corporation | The Anaconda Company Phelps Dodge Corporation | Adolph Lewisohn Corporation |
| White Pine Copper Co. | White Pine Copper Co. | White Pine Copper Co. | Copper Range Company |

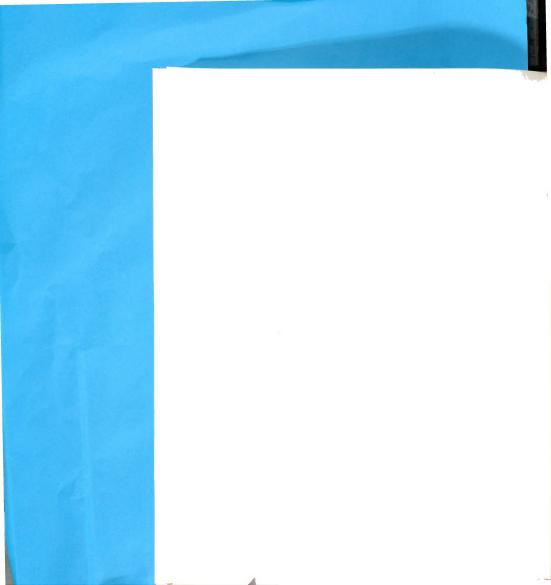


Table 9--Continued

| Producer | Smelter | Refiner | Terrac |
|----------------------------------|-----------------------------------------------------------------|---------------------------------|---------------------------------------------------------|
| | Canada | ada | |
| Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. |
| Atlantic Coast Copper, Corp. | Gaspe Copper Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Britannia Mining & Smelting Co. | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. | Howe Sound Company |
| Campbell Chibougamau Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Patino Mining Company | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Falconbridge Nickel Mines, Ltd. | Falconbridge Nickel Mines, Ltd. | Falconbridge Nickel Mines, Ltd. | Falconbridge, Nickel Mines, Ltd. |
| Gaspe Copper Mines, Ltd. | Gaspe Copper Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Geco Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| ludson Bay Mining & Smelting Co. | Hudson Bay Mining & Smelting Co. Hudson Bay Mining & Smelt. Co. | Canadian Copper Refiners | British Metal Corp. |
| International Nickel Co. | International Nickel Co. | International Nickel Co. | International Nickel Co. American Metal Climax, Inc. |
| Maritimes Mining Corp. | Gaspe Copper Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Noranda Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Normetal Mining Corp. | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Opemiska Copper Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Quemont Mining Corp. | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Sherritt Gordon Mines, Ltd. | Hudson Bay Mining & Smelt. Co. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Sullico Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| Waite Amulet Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners | Noranda Mines, Ltd. |
| | | | |

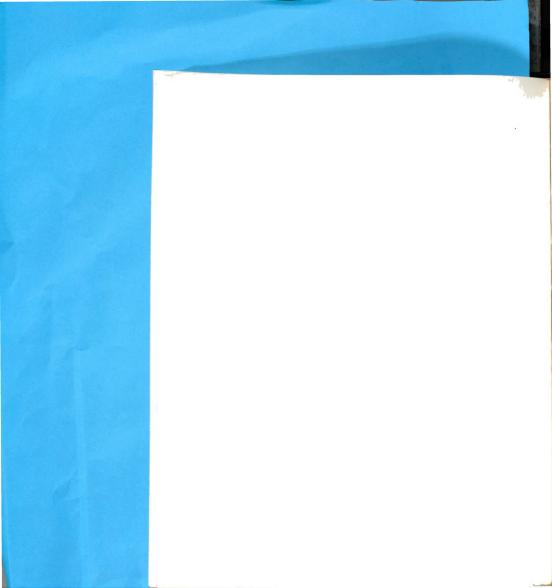


Table 9--Continued

| Producer | Smelter | Refiner | Seller |
|--------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------|-------------------------------|
| | Mex | Mexico | |
| Companic Minera de Cananea | Compania Minear de Cananea | Cobre de Mexico The Anaconda Company | The Anaconda Company |
| Mazapil Copper Company | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. | American Metal Climax, Inc. |
| | Other Foreign Countries | n Countries | |
| Andes Copper Mining Company | Andes Copper Mining Company | The Anaconda Company | The Anaconda Company |
| Atlas Consolidated Mining & Development Corporation | Mitsubishi Metal Mining Co. | Mitsubishi Metal Mining Co. | Mitsubishi Metal Mining Co. |
| Bancroft Mines, Ltd. | Rhokana Corporation | Shipped as Blister | British Metal Corporation. |
| Braden Copper Company | Braden Copper Company | Braden Copper Company Kennecott Copper Corporation | Kennecott Copper Corporation |
| Cerro de Pasco Corporation | Cerro de Pasco Corporation | Cerro de Pasco Corporation | Cerro de Pasco Corporation |
| Chibuluma Mines, Ltd. | Mulfilira Copper Mines, Ltd. | Mulfilira Copper Mines, Ltd. Ndola Copper Refineries, Ltd. | American Metal Climax, Inc. |
| Chile Exploration Company | Chile Exploration Company | Chile Exploration Company The Anaconda Company | The Anaconda Company |
| Cyprus Mines Corporation | Various | Various | American Metal Climax, Inc. |
| Lepanto Consolidated | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. |
| Union Minere du Haut Katanga | Union Minere du Haut Katanga | Union Minere du Haut Katanga Soc. General Metallurgique de Hoboken | Soc. General des Minerais |
| Kilembe Mines, Ltd. | Kilembe Mines, Ltd. | Shipped as Blister | British Metal Corporation |
| Mantos Blancos | Mantos Blancos | Shipped as Fire Refined | Various |
| | | | |

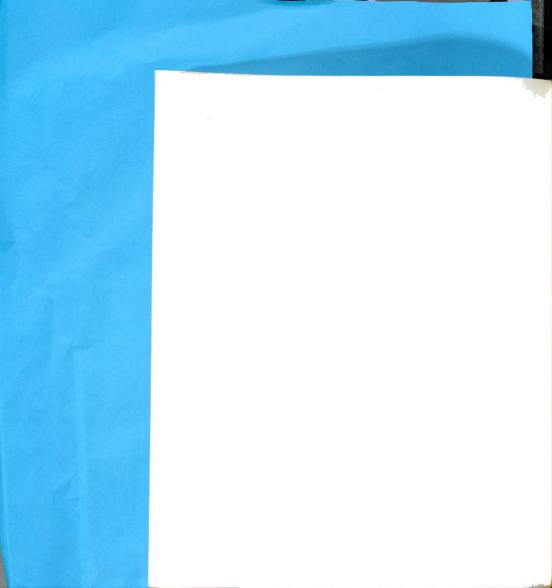


Table 9--Continued

| Producer | Smelter | Refiner | Seller |
|-------------------------------------|----------------------------------------------------------------------------------|-------------------------------------|-----------------------------|
| Mount Isa Mines, Ltd. | Mount Isa Mines, Ltd. | Copper Refineries Pty., Ltd. | Mount Isa Mines, Ltd. |
| Mufilira Copper Mines, Ltd. | Mufilira Copper Mines, Ltd. | Mufilira Copper Mines, Ltd. | American Metal Climax, Inc. |
| Nchanga Consolidated Mines, Ltd. | Rhokana Corporation | Nchanga Consolidated Mines, Ltd. | British Metal Corporation |
| O'Okiep Copper Company | O'Okiep Copper Company | Various | American Metal Climax, Inc. |
| Peko Mines, Ltd. | Various | Shipped as Concentrates | Duval Company, Ltd. |
| Rhokana Corporation | Rhokana Corporation | Rhodesia Copper Refineries, Ltd. | British Metal Corporation |
| Roan Antelope Copper Mines, Ltd. | Roan Antelope Copper Mines, Ltd. | Ndola Copper Refineries, Ltd. | American Metal Climax, Inc. |
| Santiago Mining Company | Santiago Mining Company | Shipped as Concentrates | The Anaconda Company |
| Southern Peru Copper Corp. | Southern Peru Copper Corp. | Various | Various |
| Tsumeb Corporation | American Smelting & Refining Company Soc. Gen. Metallurgique de Hoboken | Various | American Metal Climax, Inc. |

²<u>Year Book, 1962</u> (New York: American Bureau of Metal Statistics, 1963), pp. 24-25.

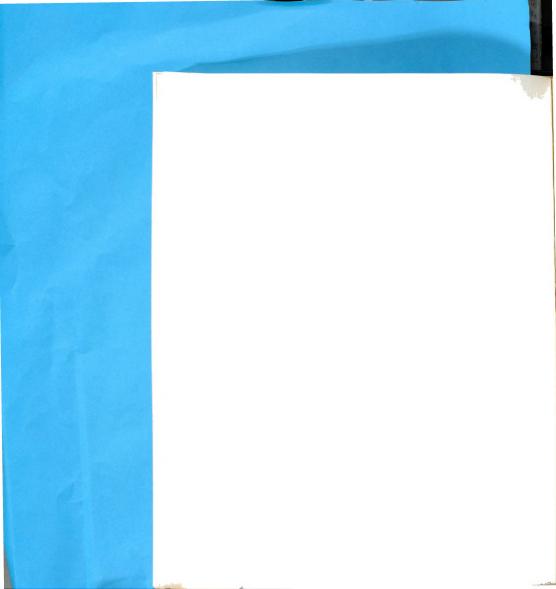


Table 10. Principal copper sellers and the source of their copper

| Adolph Lewisohn Corporation Te hamerican Metal Climax, Inc. Pi th | | | |
|---------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Tennessee Corporation | Tennessee Corporation Inspiration Consolidated Phelps Dodge Corporation | The Anaconda Company The Anaconda Company Phelps Dodge Corporation |
| | Pima Mining Company International Nickel Co. Mazapil Copper Company Chibuluma Mines, Ltd. | Amer. Smelting & Refining Co. International Nickel Co. Amer. Smelting & Refining Co. Mulfilira Copper Mines, Ltd. | American Metal Climax, Inc. International Nickel Co. Amer. Smelting & Refining Co. Mulfilira Copper Mines, Ltd. |
| 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 | Cyprus Mulfillra Copper Mines, Ltd. 0'OXiep Copper Company Roan Antelope Copper Mines, Ltd. Tsumeb Corporation | Variou Muffiltz Copper Mines, Ltd. O'Okiep Copper Company Roan Antelope Copper Mines Amer. Smelting & Refining Co. Soc. Gen. Metal. De Hoboken | Modal Copper Reineries, Ld. Various Various Copper Mines, Ltd. Various Copper Refineries, Ltd. |
| Amer. Smelting & Refining Co. Am Ba Ba Du Du | Amer. Smelting & Refining Co. Bagdad Copper Corporation Samone Mining Company Duval Sulphur & Potash Co. Lepanto Consolidated | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. |
| The Anaconda Company Th | The Anaconda Company Inspiration Consolidated Copper | The Anaconda Company Inspiration Consolidated Copper | The Anaconda Company Inspiration Consolidated Copper |
| ŏ | Companic Minera de Cananea | Companic Minera de Cananea | The Anaconda Company Cobre de Mexico |
| Ar Ch | Andes Copper Mining Company Chile Exploration Company Santiago Mining Company | Andes Copper Mining Company Chile Exploration Company Santiago Mining Company | The Anaconda Company The Anaconda Company The Anaconda Company Shipped as Concentrates |
| Appalachian Sulphides, Inc. Ap | Appalachian Sulphides, Inc. | White Pine Copper Company | White Pine Copper Company |
| Baritish Metal Corporation Hu | Hudson Bay Mining & Smelting Bancroft Mines, Ltd. Kilembe Mines, Ltd. Nchanga Consolidated Mines | Hudson Bay Mining & Smelting Rhokana Corporation Kilembe Mines, Ltd. Rhokana Corporation | Canadian Copper Refiners Shipped as Blister Shipped as Blister Nohanga Consolidated Mines |
| Rh | Rhokana Corporation | Rhokana Corporation | Rhodesia Copper Refineries Rhodesia Copper Refineries |

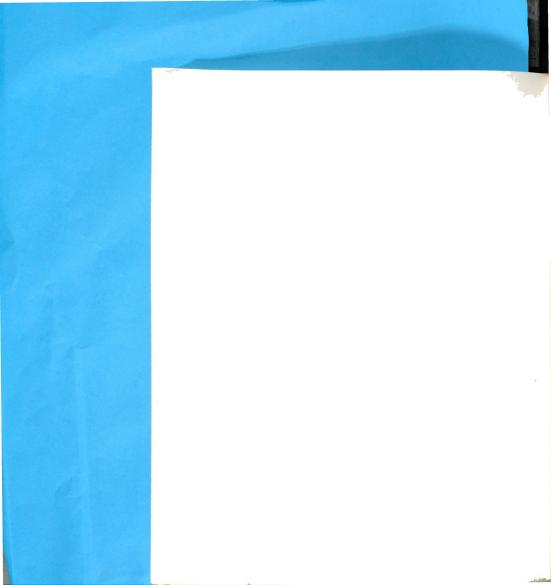


Table 10--Continued

| Calimot & Hools Inc | | | |
|-------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| torrain a mooreal true | Calumet & Hecla, Inc. | Calumet & Hecla, Inc. | Calumet & Hecla, Inc. |
| Cerro de Pasco Corporation | Cerro de Pasco Corporation | Cerro de Pasco Corporation | Cerro de Pasco Corporation |
| Copper Range Company | Copper Range Company White Pine Copper Company | White Pine Copper Company White Pine Copper Company | White Pine Copper Company White Pine Copper Company |
| Duval Sulphur & Potash Co. | Peko Mines, Ltd. | Various | Shipped as Concentrates |
| Falconbridge Nickel Mines, Ltd. | Falconbridge Nickel Mines, Ltd. | Falconbridge Nickel Mines, Ltd. | Falconbridge Nickel Mines, Ltd. |
| Howe Sound Company | Britannia Mining & Smelting Co. | Amer. Smelting & Refining Co. | Amer. Smelting & Refining Co. |
| International Nickel Company ^b | International Nickel Company | International Nickel Company | International Nickel Company |
| Kennecott Copper Corp. | Kennecott Copper Corp. | Kennecott Copper Corp. | Kennecott Copper Corp. |
| | Braden Copper Company | Braden Copper Company | Amer, Smelting & Merining Co. Braden Copper Company Kennecott Copper Corp. |
| Magma Copper Company | Magma Copper Company | Magma Copper Company | Phelps Dodge Corporation |
| Mitsubishi Metal Mining | Atlas Consolidated | Mitsubishi Metal Mining | Mitsubishi Metal Mining |
| Mount Isa Mines, Ltd. | Mount Isa Mines, Ltd. | Mount Isa Mines, Ltd. | Copper Refineries |
| Noranda Mines, Ltd. | Comparing Conv. Copper, Corp. Comparing Corp. Markinss Maning Corp. Normackal Corp. Normackal Maning Corp. Normackal Maning Corp. Mailto Maning Maning Corp. Mailto Maning Manin | Norman Miss. Ltd. Norman Miss. Ltd. Norman Miss. Ltd. Gaspe Copper Miss. Ltd. Gaspe Copper Miss. Ltd. Gaspe Copper Miss. Ltd. Gaspe Copper Miss. Ltd. Norman Miss. Ltd. Norman Miss. Ltd. Hodon Bay Miss. Ltd. Huddon Bay Miss. Ltd. Huddon Bay Miss. Ltd. Huddon Bay Miss. Ltd. Norman Miss. Ltd. | condia in copper Refines Condia in copper Refines Condia in copper Refines Canadian Copper Refines |



Table 10--Continued

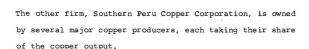
| Seller | Producer | Smelter | Refiner |
|---------------------------|------------------------------|------------------------------|------------------------------------------|
| Phelps Dodge Corporation | Phelps Dodge Corporation | Phelps Dodge Corporation | Phelps Dodge Corporation |
| Quincy Mining Company | Quincy Mining Company | Quincy Mining Company | Quincy Mining Company |
| Soc. General des Minerais | Union Minere du Haut Katanga | Union Minere du Haut Katanga | Soc. General Metallurgique de Hoboken |

^aBased upon Table 9. Note: Mantos Blancos and Southern Peru Copper Corporation not included, see text just prior to Table 9 for explanation.

 $^{\rm b}{\rm American}$ Metal Climax, Inc. also sells for this group.

 $^{\rm C}_{\rm International}$ Minerals and Metals Corporation also sells for this group.



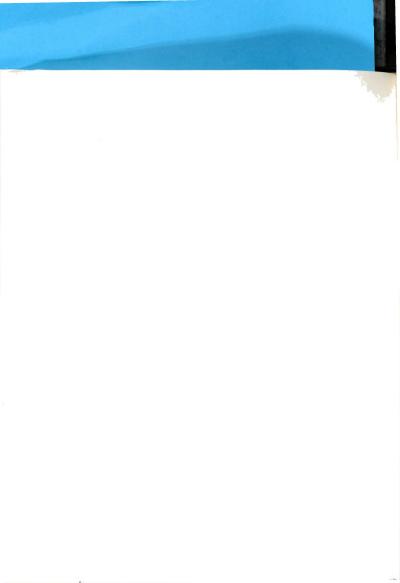


The significance of this vertical integration has been expressed by the copper industry itself. Industry leaders have indicated "it would be folly to enter the smelting or refining business without a source of material to be treated; from a practical standpoint, there is not much possibility of this." Further, they have indicated that to open a mine without contracting for or constructing adequate smelting and refining capacity would be equal folly. Vertical integration is a necessity according to the copper industry.

Summary

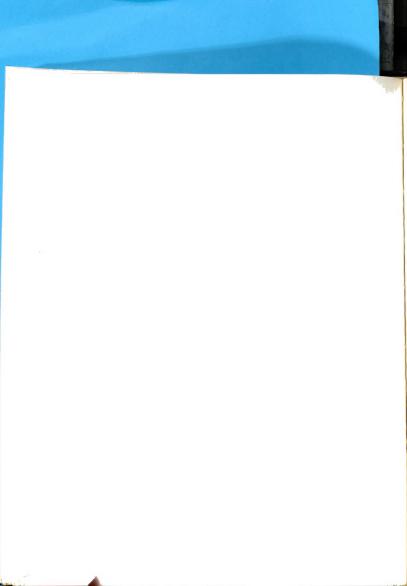
From the foregoing, it can be seen that the copper industry has a high concentration of ownership and control over the naturally occurring resources. The major production processes of mining, smelting, and refining are capital intensive and each production unit is large in order to take advantages of economies of scale. The industry has been organized into vertically integrated groups because of this. Each element needs to be insured of either sources of supplies or markets for its output.

⁹ The Copper Industry, op. cit., pp. 32-47.





It is this vertically integrated structure that is to be examined in the next chapter. The questions to be answered have to do with the type of structure of each of the vertically integrated groups. Are they based upon ownership, interlocking directorates, or contractual relationships?





CHAPTER III

INTERCONNECTIONS WITHIN VERTICALLY INTEGRATED GROUPS

The purpose of this chapter is to describe interconnections existing within the vertically integrated groups in the copper industry. The Federal Trade Commission indicated that significant interlocking directorates would be found in these groups insuring access to supplies of raw materials and access to markets. 1

Each group from the preceding chapter, identified by the selling company, will be examined for the apparent explanation for the organization of the group: ownership, direct and indirect interlocking directorates, or contractual relationships. If ownership exists, it is assumed to supercede the other three forms of organization. If a direct interlocking directorate exists, it is assumed to supercede an indirect interlocking directorate. Similarly, an indirect interlock supercedes a contractual relationship.

Finally, if neither ownership nor an interlocking directorate

¹Interlocking Directorates, op. cit., pp. 173-175.





exists, it is assumed that the interconnection is based upon some contractual relationship.

 $\label{eq:connections} \mbox{ The interconnections within groups are discussed } \mbox{ below.}^{\,2}$

Adolph Lewisohn Group

| Producers | Smelters | Refiners |
|--------------------------|--------------------------|-----------------------------|
| Tennessee Corporation | Tennessee Corporation | Anaconda Company |
| Corporation | Inspiration Consolidated | Phelps Dodge Corporation |

Phelps Dodge Corporation

The Adolph Lewisohn Company is a wholly owned subsidiary of the Tennessee Corporation, the producer. Some of the smelting and refining is performed by the Anaconda Company and the Phelps Dodge Copper Corporation on toll. The relationships in this case are contractual.

The Tennessee Corporation is also vertically integrated into the fabrication stage with its wholly owned

²All information presented in the remainder of this chapter can be found in the following sources: Poor's Register of Directors and Executives, Moody's <u>Industrial Manual</u>, <u>Who's Who</u>, and the individual copper companies annual reports.

 $^{^3\}mathrm{Metal}$ smelted and refined on toll remains the property of the producing company.



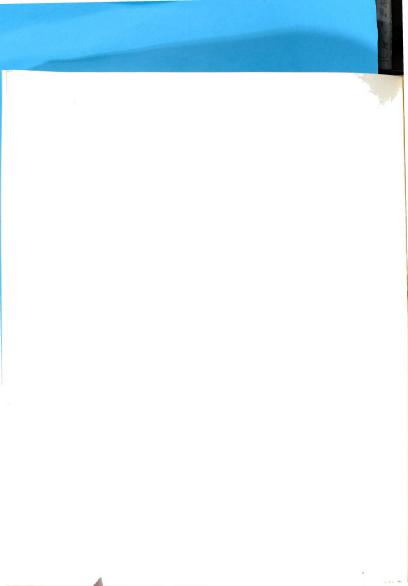


54

subsidiaries, the New Haven Copper Corporation and the Chester Cable Corporation.

| Producers | <u>Smelters</u> | Refiners |
|----------------------------------------|-----------------------------------------------|-------------------------------------|
| Pima Mining Company | Amer. Smelting & Refin- ing Company | American Metal Climax, Inc. |
| International Nickel Co. | International Nickel Company | International Nickel Company |
| Mazapil Copper Company | Amer. Smelting & Refin- ing Company | American Smelting & Refining Co. |
| Chibuluma Mines, Ltd. | Mufilira Copper Mines, Ltd. | Mufilira Copper Mines, Ltd. |
| | | Ndola Copper Refineries,Ltd. |
| Cyprus Mines Corp. | Various | Various |
| Mufilira Copper Mines, Ltd. | Mufilira Copper Mines, Ltd. | Mufilira Copper Mines, Ltd. |
| O'Okiep Copper Company | O'Okiep Copper Company | Various |
| Roan Antelope Copper Mines, Ltd. | Roan Antelope Copper Mines, Ltd. | Ndola Copper Refineries,Ltd. |
| Tsumeb Corporation | Amer. Smelting & Refin- ing Company | Various |
| | Societe General Metal- lurgique de Hoboken | |

American Metal Climax and its wholly owned subsidiary, the Anglo Metal Company, sell the copper produced by several firms in which the company has considerable ownership interests: Mazapil Copper, O'Okiep Copper, Tsumeb, Chibuluma Mines, Mufilira Mines, and Roan Antelope Copper



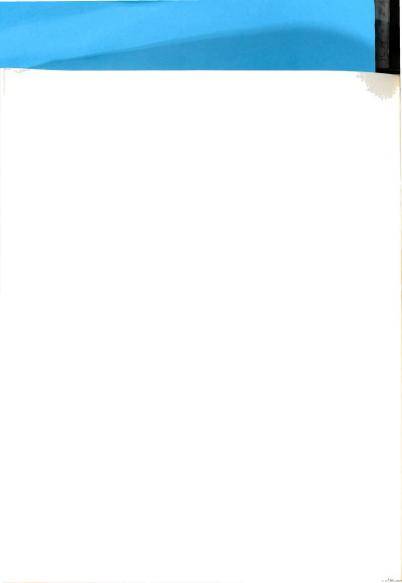
55

Mines. Ownership in the last three are derived from the company's 43 percent ownership of their parent company, Rhodesian Selection Trust. American Metal Climax, has similar ownership interests in the smelters and refiners of the copper from these companies with the exception of the American Smelting and Refining Company and the Societe Generale Metallurgique de Hoboken.

The company also sells some of the copper produced by the International Nickel Company probably on a contractual basis, even though the two companies share one common director. A similar situation exists with the copper produced by Cyprus Mines and its wholly owned subsidiary, Pima Mines. Cyprus Mines and American Metal Climax also share a common director, but their relationship is probably contractual. The smelting of Pima Mines copper is performed by the American Smelting and Refining Company on toll.

American Smelting and Refining Group

| Producers | <u>Smelters</u> | Refiners |
|-------------------------------|-----------------------------------|-------------------------------|
| Amer. Smelting & Refining | Amer. Smelting & Refining Company | Amer. Smelting & Refining Co. |
| Bagdad Copper Corporation | Amer. Smelting & Refining Company | Amer. Smelting & Refining Co. |
| Banner Mining Company | Amer. Smelting & Refining Company | Amer. Smelting & Refining Co. |
| Duval Sulphur & Potash Co. | Amer. Smelting & Refining Company | Amer. Smelting & Refining Co. |
| Lepanto Con- solidated | Amer. Smelting & Refining Company | Amer. Smelting & Refining Co. |





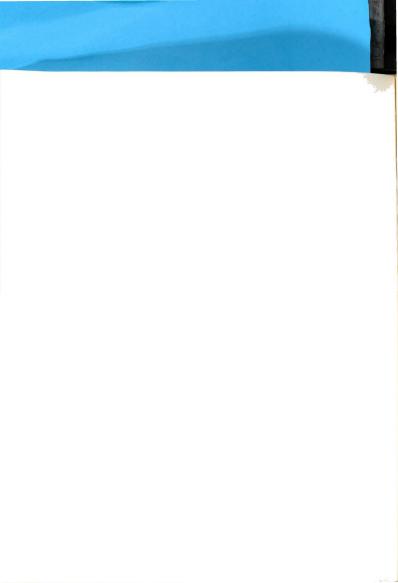
All facilities for smelting and refining are owned by American Smelting and Refining as is the producing company by the same name. Bagdad Copper, Banner Mining, Duval Sulphur and Potash, and Lepanto Consolidated all sell their copper to American Smelting and Refining and their relationship to the company is contractual.

American Smelting and Refining is also vertically integrated into the fabrication stage. It wholly owns Federated Metals and has a 36 percent interest in General Cable and a 35 percent interest in Revere Copper and Brass.

Anaconda Group

| Producers | Smelters | Refiners |
|-------------------------------------------|--------------------------------------------|-----------------------------------|
| The Anaconda Company | The Anaconda Company | The Anaconda Co. |
| Inspiration Consolidated Copper Co. | Inspiration Consolidated Copper Company | Inspiration Con- solidated Co. |
| copper co. | | The Anaconda Co. |
| Compania Minera de Cananea | Compania Minera de Cananea | Cobre de Mexico |
| Andes Copper Mining Co. | Andes Copper Mining Co. | The Anaconda Co. |
| Chile Explora- tion Company | Chile Exploration Co. | The Anaconda Co. |
| Santiago Mining Company | Santiago Mining Company | Shipped as Concentrates |

All of the firms of this group, producers, smelters, and refiners, are owned by Anaconda. Further, Anaconda is





57

vertically integrated into the fabrication stage owning Anaconda Wire and Cable and Anaconda-American Brass.

Appalachian Sulphides Group

| Producers | | Smelters | Refiners |
|---------------------------|-----|-------------------|-------------------|
| Appalachian Sulphides. | Tng | White Pine Copper | White Pine Copper |

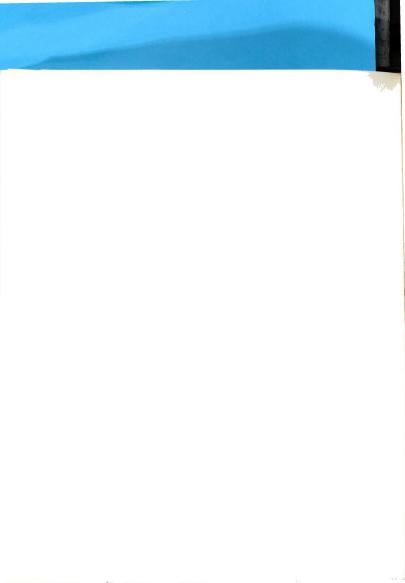
Appalachian Sulphides owns the producing company and the ore is treated on toll by the White Pine Copper Company. The interconnection is contractual.

British Metal Group

| Producers | Smelters | Refiners |
|-------------------------------------------------|-------------------------------------|-------------------------------------------------|
| Hudson Bay Mining & Smelting Co. | Hudson Bay Mining & Smelting Co. | Canadian Copper Refiners, Ltd. |
| Bancroft Mines, Ltd. | Rhokana Corporation | Shipped as Blister |
| Kilembe Mines, Ltd. | Kilembe Mines, Ltd. | Shipped as Blister |
| Nchanga Consoli- dated Copper Mines, Ltd. | Rhokana Corporation | Nchanga Consoli- dated Copper Mines, Ltd. |
| | | Rhodesia Copper Refineries |

Rhokana Corporation Rhokana Corporation Rhodesia Copper Refineries

British Metal sells copper in England and Europe for several sub-groups. One of these sub-groups is owned by the Anglo-American Corporation. It consists of three producers,



Bancroft, Nchanga, and Rhokana; one smelter, Rhokana; and two refiners, Nchanga and Rhodesia Copper Refineries. A second group, Hudson Bay Mining and Smelting, has its copper refined on toll by Canadian Copper Refiners. The third group, Kilembe Mines, smelts its own copper and ships the blister copper 4 to British Metals.

Calumet and Hecla Group

| Producers | Smelters | Refiners |
|--------------------|--------------------|--------------------|
| Calumet and Hecla, | Calumet and Hecla, | Calumet and Hecla, |

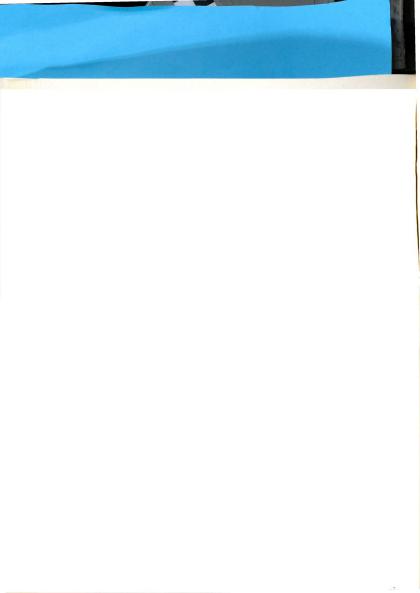
All of the firms in this group, producers, smelters, and refiners, are owned by Calumet and Hecla. Further, Calumet and Hecla is vertically integrated into the fabrication stage with its ownership of the Flexonics division and the Wolverine Tube Division.

Cerro Group

| Producers | Smelters | Refiners |
|----------------|----------------|----------------|
| Cerro de Pasco | Cerro de Pasco | Cerro de Pasco |
| Corporation | Corporation | Corporation |

All of the firms in this group, producers, smelters, and refiners, are owned by Cerro.

 $^{$^{5}\}mathrm{Blister}$ copper refers to copper that has been smelted and not refined.





59

Copper Range Group

| Producers | Smelters | Refiners |
|------------------------------|------------------------------|------------------------------|
| Copper Range Co. | White Pine Copper Company | White Pine Copper Company |
| White Pine Copper Company | White Pine Copper Company | White Pine Copper Company |

All of the firms in this group, producers, smelters, and refiners, are owned by Copper Range. Further Copper Range is vertically integrated into the fabrication stages with its ownership of the C. G. Hussey Company.

Duval Group

| Producers | Smelters | Refiners |
|------------|----------|------------------------------|
| Peko Mines | Various | Shipped as Concen- trates |

Peko Mines, the producer, mines and concentrates only. The concentrates are then sold by contract by the Duval Company, Ltd.

Falconbridge Group

| Producers | Smelters | Refiners |
|---------------------|---------------------|---------------------|
| Falconbridge Nickel | Falconbridge Nickel | Falconbridge Nickel |
| Mines, Ltd. | Mines, Ltd. | Mines, Ltd. |

All of the firms in this group, producers, smelters, and refiners, are owned by Falconbridge.





Howe Sound Group

Producers Smelters Refiners Britannia Mining & American Smelting & American Smelting & Smelting Company Refining Company Refining Company

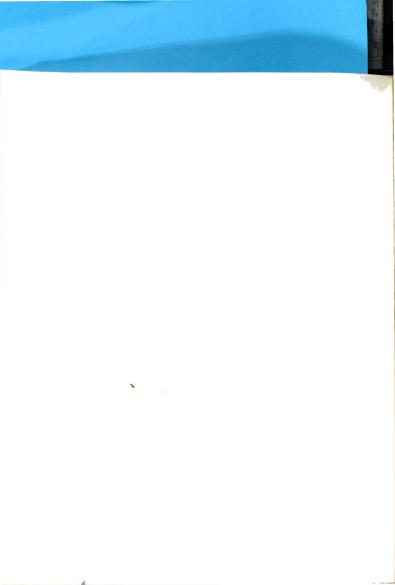
The producing company, Britannia Mining and Smelting, is wholly owned by Howe Sound. American Smelting and Refining smelts and refines the copper on toll and the relationship to Howe Sound is contractual.

Howe Sound is also vertically integrated into the fabrication stage with its ownership of the Stamford Rolling Mills and the Electric Wire Company.

International Nickel Group

| Producers | <u>Smelters</u> | Refiners |
|----------------|-----------------|----------------|
| International | International | International |
| Nickel Company | Nickel Company | Nickel Company |

All the firms in this group are owned by International Nickel. A part of the copper produced by International Nickel is sold by the American Metal Company, a wholly owned subsidiary of the American Metal Climax Company. The relationship between American Metal Climax and International Nickel is probably contractual; although, the two companies share one common director.





Kennecott Group

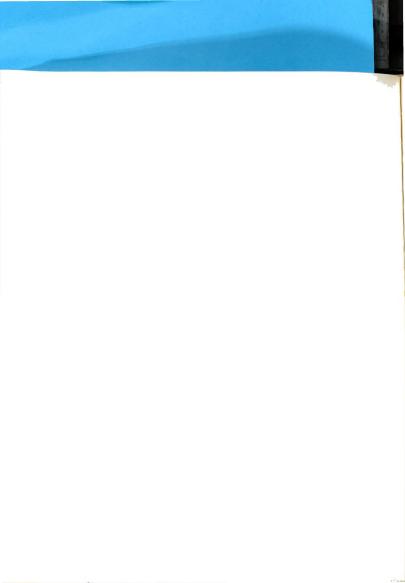
| Producers | <u>Smelters</u> | Refiners |
|---------------------------------|---------------------------------|----------------------------------|
| Kennecott Copper Corporation | Kennecott Copper Corporation | Kennecott Copper Corporation |
| | | American Smelting & Refining Co. |
| Braden Copper Co. | Braden Copper Co. | Braden Copper Co. |
| | | Kennecott Copper |

All firms in this group are owned by Kennecott with the exception of the American Smelting and Refining Company. The relationship between American Smelting and Refining and Kennecott is contractual (this relationship was dissolved in the mid-1960's). Kennecott is also vertically integrated into the fabrication stage with its ownership of the Chase Copper and Brass Company.

Magma Group

| Producers | Smelters | Reilners |
|------------------|------------------|--------------------|
| Magma Copper Co. | Magma Copper Co. | Phelps Dodge Corp. |

Magma owns its producing and smelting companies and has its copper refined on toll by Phelps Dodge. Magma and Phelps Dodge are interconnected by contract. International Minerals and Metals Corporation, a metals wholesaler, sells some of Magma's copper. The relationship between these two



companies is probably contractual, even though they share one common director.

Mitsubishi Metal Mining Group

<u>Producers</u> <u>Smelters</u> <u>Refiners</u>

Atlas Consolidated Mitsubishi Metal Mitsubishi Metal Mining and Develment Corporation Mining Corp.

Mitsubishi buys on contract the concentrates of Atlas Consolidated Mining and Development Corporation.

Mount Isa Mines Group

| Producers | Smelters | Refiners |
|------------------|------------------|-------------------|
| Mount Isa Mines, | Mount Isa Mines, | Copper Refineries |
| Ltd. | Ltd. | Pty., Ltd. |

Both Mount Isa Mines and Copper Refineries are owned by American Metal Climax. 5

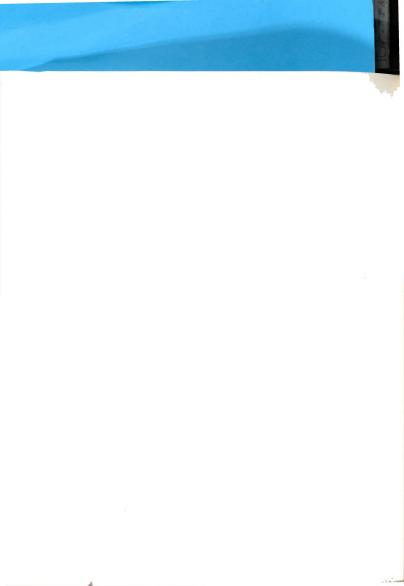
 $^{^5\}mathrm{Although}$ this group is owned by American Metal Climax, it is included as a separate group because of a different selling agent.



Noranda Group

| Producers | Smelters | Refiners |
|---------------------------------------|-------------------------------------|-----------------------------------|
| Atlantic Coast Copper Corp. | Gaspe Copper Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Campbell Chibou- gamau Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Gaspe Copper Mines, Ltd. | Gaspe Copper Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Geco Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Maritimes Mining Corp., Ltd. | Gaspe Copper Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Noranda Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Normetal Mining Corporation | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Opemiska Copper Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Patino Mining Corporation | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Quemont Mining Corporation | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Sherritt Gordon Mines, Ltd. | Hudson Bay Mining & Smelting Co. | Canadian Copper Refiners, Ltd. |
| Sullico Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |
| Waite Amulet Mines, Ltd. | Noranda Mines, Ltd. | Canadian Copper Refiners, Ltd. |

Noranda owns directly 100 percent of Gaspe Copper Mines, 92 percent of Canadian Copper Refiners, and 95 percent of Waite Amulet Mines. Through Waite Amulet's ownership interest in the Mining Corporation of Canada, Noranda



indirectly owns 55 percent of Quemont Mining, 26 percent of Geco Mines, 50 percent of Normetal Mining, and 2 percent of Hudson Bay Mining and Smelting. The remaining producing companies sell their ores and concentrates to Noranda on contract.

Noranda is also vertically integrated into the fabrication stage with its 65 percent ownership of the Canadian Wire and Cable Corporation.

Phelps Dodge Group

Producer Smelter Refiner

Phelps Dodge Corp. Phelps Dodge Corp. Phelps Dodge Corp.

This group is wholly owned by Phelps Dodge as are several fabricating companies such as Phelps Dodge Copper Products Corporation and Habirshaw Wire and Cable Corporation.

Quincy Mining Group

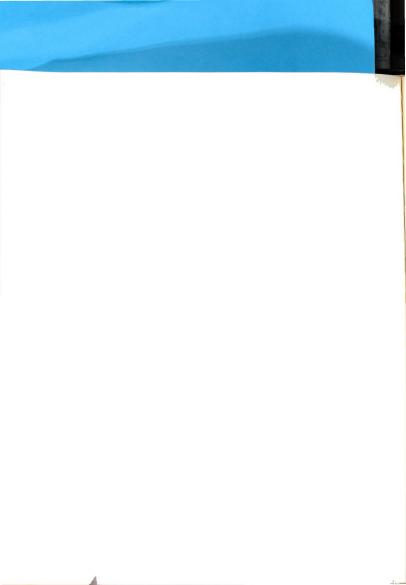
Producer

Smelter

Refiner

Quincy Mining Co. Quincy Mining Co. Quincy Mining Co.

All facilities are owned by the Quincy Mining Company.



Societe Generale des Minerals Group

Producers

Smelters

Refiners

Union Miniere du Union Miniere du Haut Katanga

Haut Katanga

Union Miniere du Haut Katanga

Societe Generale Metallurgique de Hoboken

Union Miniere owns controlling ownership in both the Societe Generale Metallurgique de Hoboken and the Societe Generale de Minerals.

Indirect Interlocking Directorates

The role of the indirect interlocking directorates also was examined in the structure of the vertically integrated groups. The findings were such that one might conclude that contractual relationships were the stronger interconnection between the selling firm and members of the group. Table 11 displays these findings, showing the firms interlocked, the total numbers of directors from the two firms meeting on other company boards, and the number of companies indirectly interlocking the two firms. For example, American Metal Climax and American Smelting and Refining are indirectly interlocked having common directors with three other firms. There are a total of eight directors from the two firms sitting on the boards of the other three firms. American Metal Climax shares one director with each of the three other firms, American Smelting and

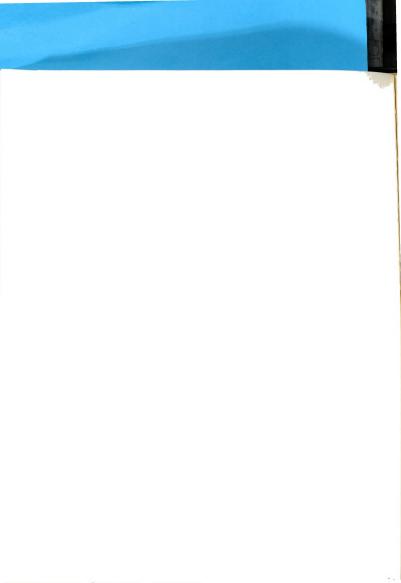


Table 11. Indirect interlocking directorates between selling firms and members of the vertically integrated groups

| Selling Firm | Member Firm | Directors Involved | Number of Companies Interlocking |
|------------------------------|------------------------------|-----------------------|----------------------------------------|
| American Metal Climax | Amer. Smelting & Refining | 8 | 3 |
| Amer. Smelting & Refining | Banner Mining | 4 | 2 |
| British Metal Corporation | Hudson Bay | 2 | 1 |
| British Metal Corporation | Kilembe | 2 | 1 |
| Howe Sound | Amer. Smelting & Refining | 4 | 2 |

Refining shares two directors each with two of the other firms and one director with the third firm. The potential for control is rather weak.

Summary and Conclusions

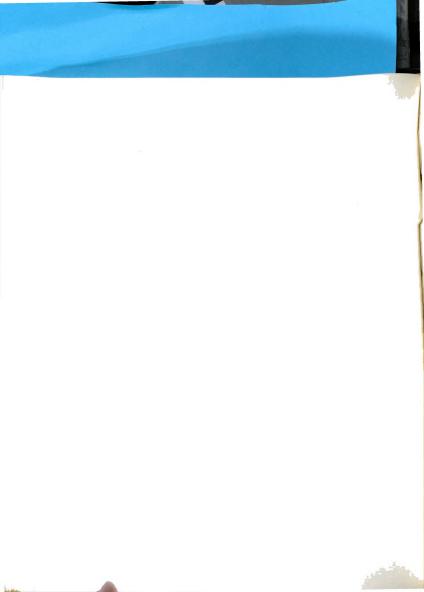
The copper industry exhibits a definite tendency to organize itself into a set of vertically integrated groups. These groups generally consist of a set of producers, smelters, refiners, and a selling company. Many of these groups have carried vertical integration one step further into the fabrication stage. As previously discussed in Chapter II, the reason for such integration is to insure access to supplies of raw materials and markets for the products.





The vertically integrated groups appear to be organized on an ownership or contractual basis. Interlocking directorates were apparently not used as a vertical organization device. The isolated cases of direct interlocking directorates found to exist within groups consisted of firms sharing a single common director. Therefore, the relationships were considered to be too weak to be claimed as a basis for organization.

The next chapter will present an examination of the horizontal interconnections in the copper industry.



CHAPTER IV

HORIZONTAL INTERCONNECTIONS BETWEEN VERTICALLY INTEGRATED GROUPS

The purpose of this chapter is to present the results of an examination of the horizontal structure of the copper industry emphasizing interconnections between vertically integrated groups. The interconnections to be examined include ownership, joint membership in two or more vertically integrated groups, and direct and indirect interlocking directorates.

A problem arises when one begins such an analysis; there are 420 possible points of interconnections between the vertically integrated groups. To analyze these interconnections, 6,642 possible pairings between individual firms must be analyzed. Further, each of these possible pairings must be examined for one of five conditions: no interconnection, ownership, joint membership, and direct and indirect interlocking directorates. This problem was solved by constructing a set of matrices displaying all possible interconnections as in Tables 12, 13, and 14.

 $^{^{\}rm 1}{\rm There}$ are 21 groups and each group has 20 possible interconnections.

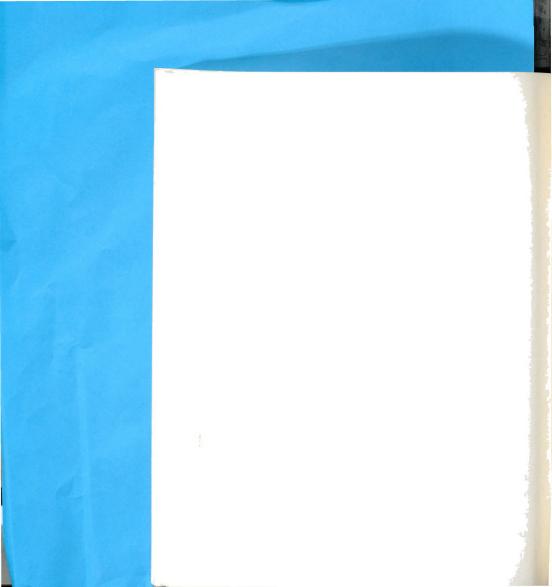
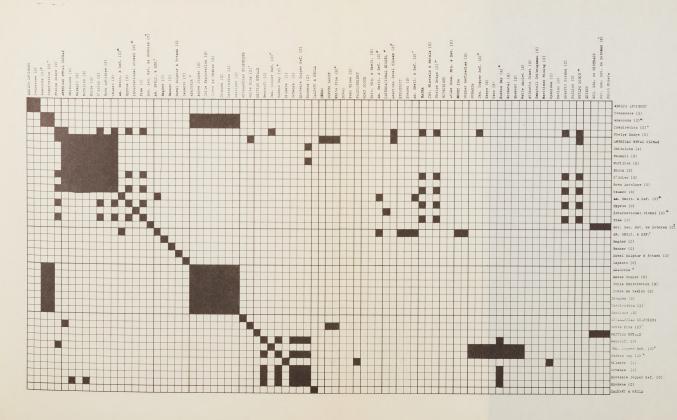
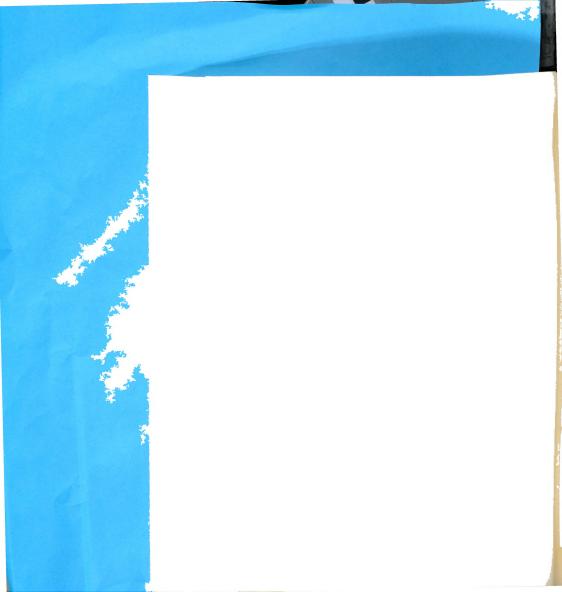


Table 12 -- Ownership and joint membership interconnections in the horizontal structure.





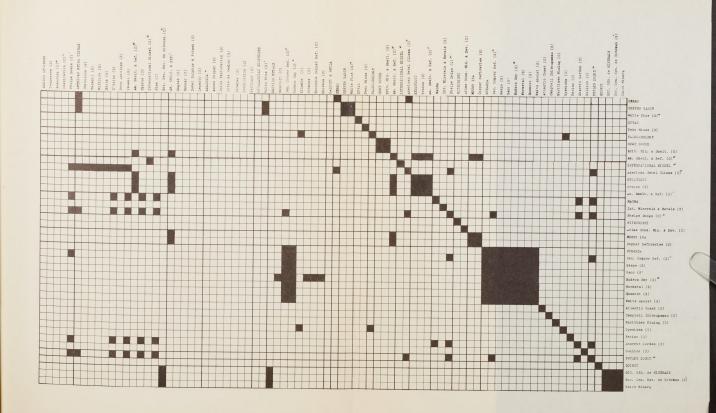




Table 13 - Ownership, joint membership, and direct interlocking directorate interconnections in the horizontal structure.

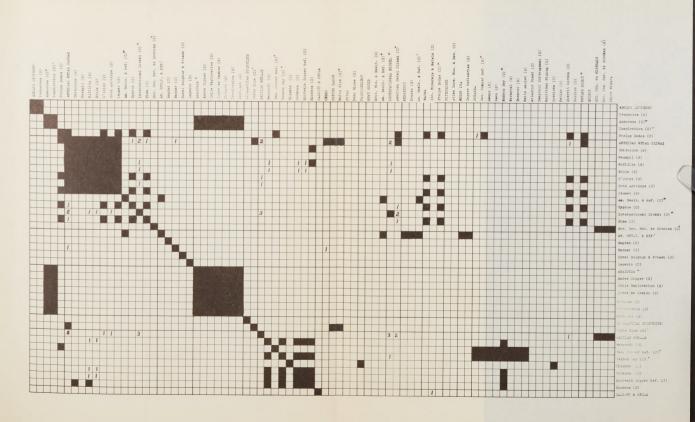




Table 13 -- Continued

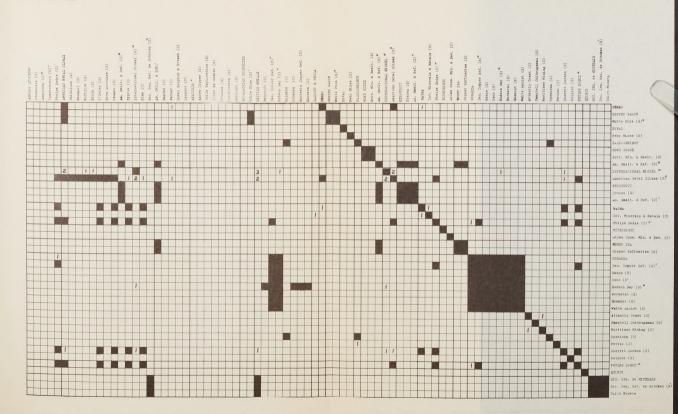




Table 14 .. Ownership, joint membership, direct and indirect interlocking directorate interconnections in the horizontal structure.

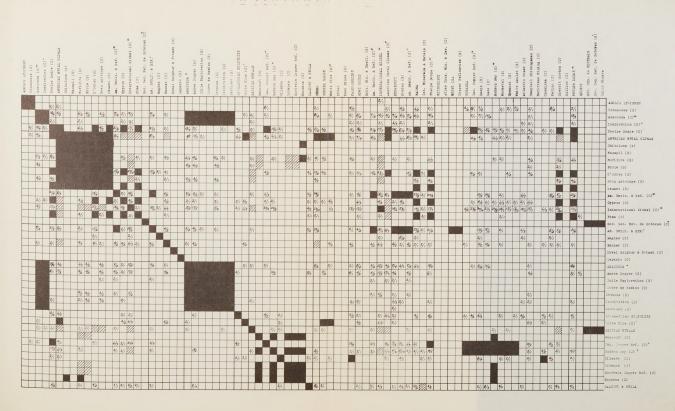
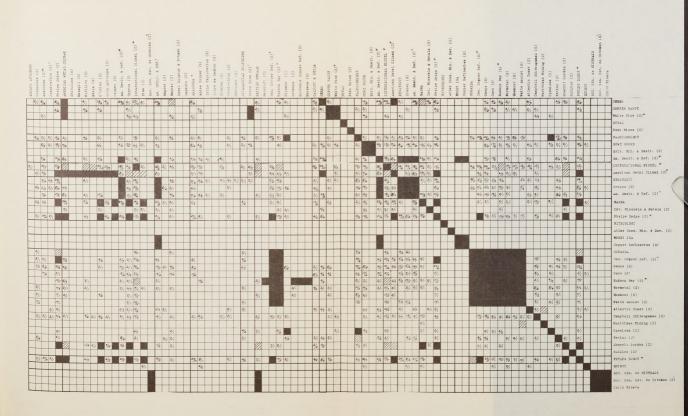
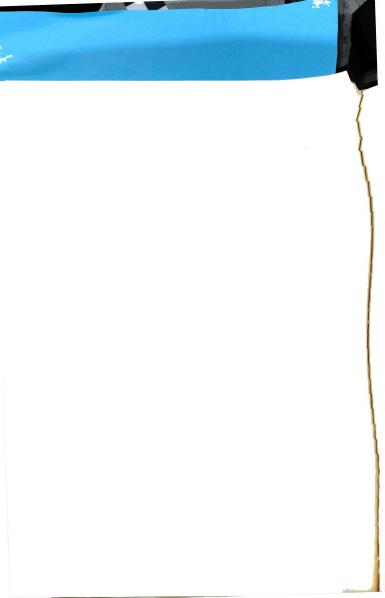




Table 14 -- Continued





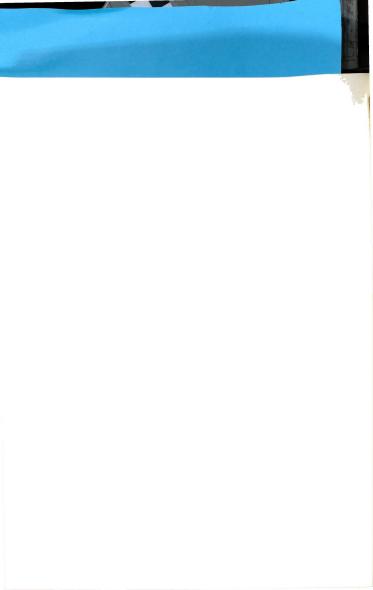
Measuring the Interconnections

Tables 12, 13, and 14 represent a means of displaying and measuring the horizontal interconnections that existed in the copper industry in 1962. Table 12 portrays ownership and joint membership interconnections; Table 13 portrays ownership, joint membership, and direct interlocking directorates interconnections; and Table 14 portrays all four types of interconnections, including indirect interlocking directorates.

Vertically integrated groups are separated by the heavy horizontal and vertical lines. The selling firm in each group is capitalized. Firms in the group having ownership connections with the selling firm are listed alphabetically after the selling firm and identified with an (S) following their name. Firms in the group having contractual relationships with the selling firm are listed alphabetically following the ownership firms and are identified with a (C) following their name. Each vertical group in the diagonal summarizes the information from Chapter III.

Ownership interconnections are represented by a blackened square. Firms interconnecting groups by holding joint membership are identified with an asterisk following their names.

Joint membership in two or more vertically integrated groups can be seen in Tables 12, 13, and 14. For easier comprehension, these interconnections have been



displayed in Table 15. Here it can be seen that 10 firms of the 69 in the study interconnect two or more groups by joint membership in two or more groups. In fact, joint membership accounts for a total of 24 interconnections between groups.

Table 15. Firms belonging to two or more vertically integrated groups

| Firm | Groups Interconnected by the Firm |
|------------------------------|----------------------------------------------------------------------------------|
| Anaconda | Adolph Lewisohn Anaconda |
| Inspiration | Adolph Lewisohn Anaconda |
| Phelps Dodge | Adolph Lewisohn Magma Phelps Dodge |
| American Metal Climax | American Metal Climax International Nickel |
| International Nickel | American Metal Climax International Nickel |
| Soc. Gen. Metal. de Hoboken | American Metal Climax Soc. Gen. des Minerais |
| American Smelting & Refining | American Metal Climax American Smelting & Refining Howe Sound Kennecott |
| White Pine | Appalachian Sulphides Copper Range |
| Canadian Copper Refiners | British Metal Noranda |
| Hudson Bay | British Metal Noranda |



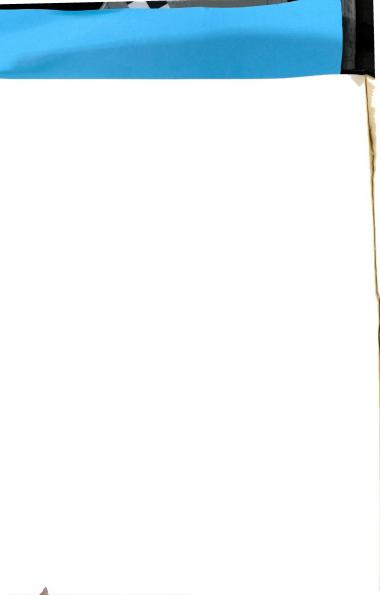
Reading the Tables

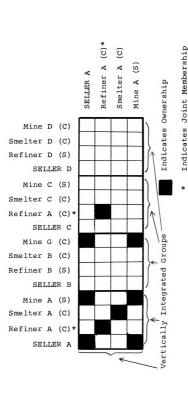
Figures 6, 7, and 8 are samples of the matrices found in Tables 12, 13, and 14, respectively. These were designed to help the reader better understand the larger tables.

Figure 6, representing Table 12, shows vertically integrated groups interconnected by ownership and joint membership. It can be determined, then, that Seller A and Mine B are interconnected by ownership. Also, Mine A and Mine B are similarly interconnected. Hence, Group A and Group B are said to be interconnected by ownership. Further, Group A and Group C are interconnected by the joint membership of Refiner A.

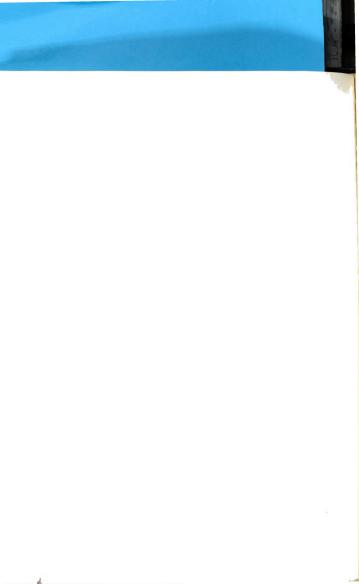
Vertically integrated groups interconnected by direct interlocking directorates are exhibited in Figure 7. The direct interlocks between Group D and Groups E and G are not counted as direct interlocking interconnections because the ownership interconnections supersede them. Group D and Group F are said to be interconnected by direct interlocks because of the three common directors shared by Seller F and Seller D and Refiner D. Further, Seller D and Refiner D each share one common director with Refiner F, Smelter F, and Mine F.

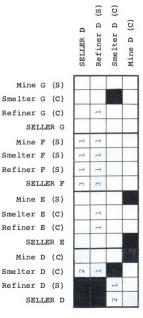
Vertically integrated groups interconnected by indirect interlocking directorates are exhibited in Figure 8.





Sample matrix showing vertically integrated groups interconnected by ownership and joint membership. Figure 6.





Mine G

Mine F

Mine E

Smelter F

Refiner F

Smelter E

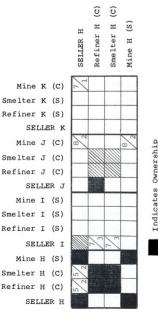
Smelter D

Smelter G

Indicates Ownership Indicates Number of Common Directors 7

Sample matrix showing vertically integrated groups interconnected by ownership and direct interlocking directorates. Figure 7.





Mine K Smelter K

Refiner K

Mine J

Mine I

Mine H

Smelter I

Refiner I

Smelter H

Refiner H

Smelter J

Indicates Direct Interlock

Numerator -- Total Directors Involved/Denominator --Indicates Indirect Interlock Number of Firms Interlocking Sample matrix showing vertically integrated groups interconnected by ownership and direct and indirect interlocking directorates. Figure 8.

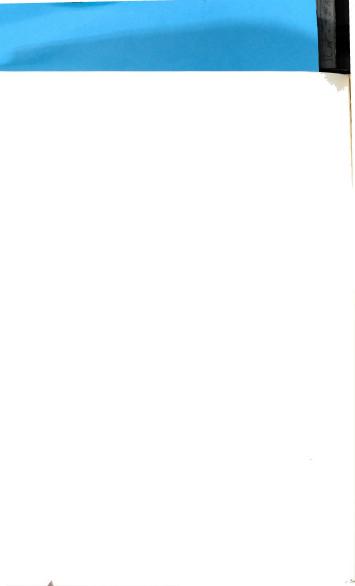


Only the interconnection of Group H and Group K is counted as an indirect interlock. Seller H and Mine K being indirectly interlocked with a total of seven directors from the two firms meeting on an outside board. Group H and Group I are interconnected by direct interlock and Group H and Group J are interconnected by ownership.

The Density Measure

Although one can examine the three tables and get some idea of the amount of interconnections between groups, one lacks a yardstick for a real measure. On the other hand, if one views these tables as matrices showing all possible horizontal interconnections between groups, then one could use the density of the matrix as an effective measure.

Keeping in mind that it is the horizontal interconnections between vertically integrated groups that one wishes to measure, then each of the matrices contains 441 possible interconnections. Given the construction of the matrices, one would expect the diagonal to be filled. It represents the interconnections of each group with itself. Therefore, by removing the diagonal, the matrix contains 420 possible interconnections and the density can be expressed as a fraction or percent of 420. On the other hand, if one were interested in examining the interconnections of a single group with the rest of the groups, the density would be measured a fraction of 20.





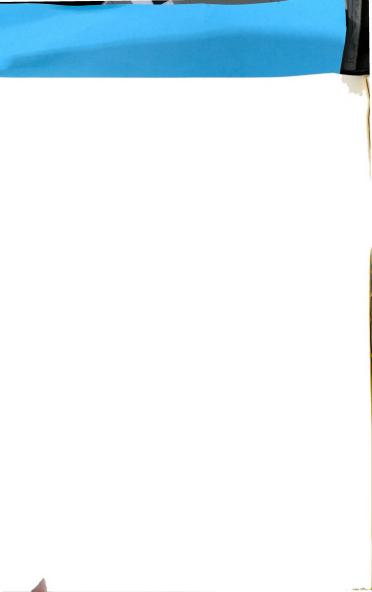
The discussion of the horizontal interconnections between groups will proceed in the following manner. First, the horizontal interconnections for each of the vertically integrated groups will be presented. Second, the density of the entire matrix will be discussed so that the significance of each type of interconnection is exposed.

The Adolph Lewisohn Group

Adolph Lewisohn interconnects with the following groups in the following manner:

| Interconnection |
|--------------------|
| Ownership |
| Ownership |
| Ownership |
| Ownership |
| Joint Membership |
| Joint Membership |
| Joint Membership |
| Indirect Interlock |
| |

The ownership density is 4/20 or 20 percent and, when joint memberships are added, density is 7/20 or 35 percent. Finally, when indirect interlocks are added, the density is increased to 14/20 or 70 percent. There were no direct interlock interconnections.



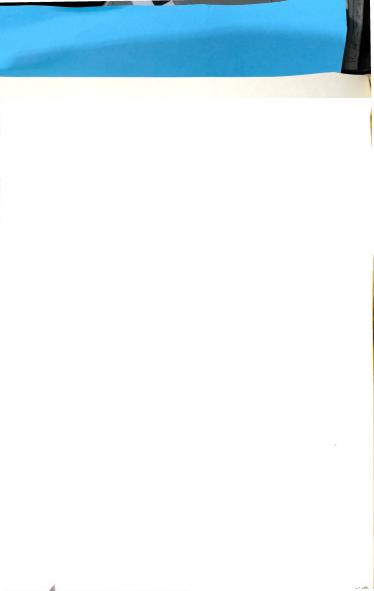


| Groups Interconnected | Interconnection |
|---------------------------|----------------------|
| CT CAPE ZIIICO COM | 21110200111100002011 |
| Adolph Lewisohn | Ownership |
| Appalachian Sulphides | Ownership |
| British Metal Corp. | Ownership |
| Cerro | Ownership |
| Copper Range | Ownership |
| Magma | Ownership |
| Noranda | Ownership |
| Phelps Dodge | Ownership |
| Amer. Smelting & Refining | Joint Membership |
| Howe Sound | Joint Membership |
| International Nickel | Joint Membership |
| Kennecott | Joint Membership |
| Soc. Gen. des Minerais | Joint Membership |
| Anaconda | Indirect Interlock |
| Calumet Hecla | Indirect Interlock |
| Falconbridge | Indirect Interlock |
| Quincy | Indirect Interlock |

The ownership density is 8/20 or 40 percent and, when joint memberships are added, density is 13/20 or 65 percent. Finally, when indirect interlock interconnections are added, density is increased to 17/20 or 85 percent. There were no direct interlock interconnections.

The American Smelting & Refining Group

 $\mbox{{\tt American Smelting \& Refining is interconnected to} \\ \mbox{{\tt the following groups in the following manner:} }$



Groups Interconnected

Kennecott Mount Isa American Metal Climax Howe Sound Cerro Adolph Lewisohn Appalachian Sulphides British Metal Corp. Calumet & Hecla Copper Range Falconbridge International Nickel Magma Noranda Phelps Dodge

Interconnection

Ownership Ownership Joint Membership Joint Membership Direct Interlock Indirect Interlock

The ownership density is 2/20 or 10 percent and, when joint memberships are added, density is 4/20 or 20 percent. When direct interlock interconnections are added, density is increased to 5/20 or 25 percent. Finally, when indirect interlock interconnections are added, density is increased to 16/20 or 80 percent.

The Anaconda Group

Anaconda is interconnected to the following groups in the following manner:

Groups Interconnected

Adolph Lewisohn American Metal Climax Amer. Smelting & Refining Indirect Interlock Appalachian Sulphides British Metal Corp. Calumet & Hecla Cerro Copper Range Falconbridge Howe Sound International Nickel

Interconnection

Joint Membership Indirect Interlock Indirect Interlock





| Groups Interconnected | Interconnection |
|-----------------------|--------------------|
| Kennecott | Indirect Interlock |
| Magma | Indirect Interlock |
| Noranda | Indirect Interlock |
| Phelps Dodge | Indirect Interlock |
| Quincy | Indirect Interlock |

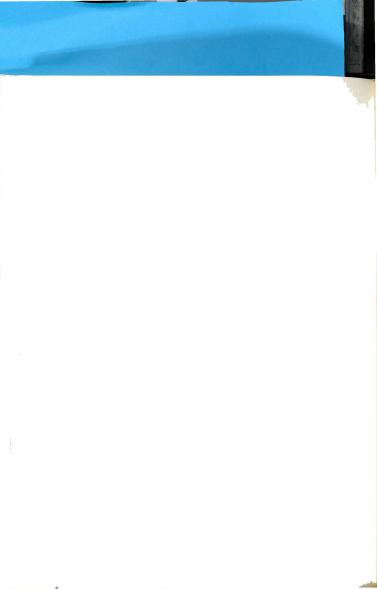
The joint membership density is 1/20 or 5 percent and, when indirect interlock interconnections are added, density is increased to 16/20 or 80 percent. There were no ownership or direct interlock interconnections.

The Appalachian Sulphide Group

Appalachian Sulphide is interconnected to the following groups in the following manner:

| Groups Interconnected | Interconnection |
|---------------------------|--------------------|
| American Metal Climax | Ownership |
| Copper Range | Joint Membership |
| Adolph Lewisohn | Indirect Interlock |
| Amer. Smelting & Refining | Indirect Interlock |
| Anaconda | Indirect Interlock |
| British Metals | Indirect Interlock |
| Falconbridge | Indirect Interlock |
| Howe Sound | Indirect Interlock |
| International Nickel | Indirect Interlock |
| Kennecott | Indirect Interlock |
| Magma | Indirect Interlock |
| Noranda | Indirect Interlock |
| Phelps Dodge | Indirect Interlock |

The ownership density is 1/20 or 5 percent and when joint membership interconnection is added, density is increased to 2/20 or 10 percent. Finally, when indirect interlock interconnections are added, density is increased to 13/20 or 65 percent. There were no direct interlock interconnections.





The British Metal Group

British Metal Corporation interconnects the following groups in the following manner:

Groups Interconnected

Adolph Lewisohn American Metal Climax Falconbridge Magma Soc. Gen. des Minerais Noranda International Nickel Amer. Smelting & Refining Anaconda Appalachian Sulphides Calumet & Hecla Copper Range Howe Sound Kennecott Phelps Dodge

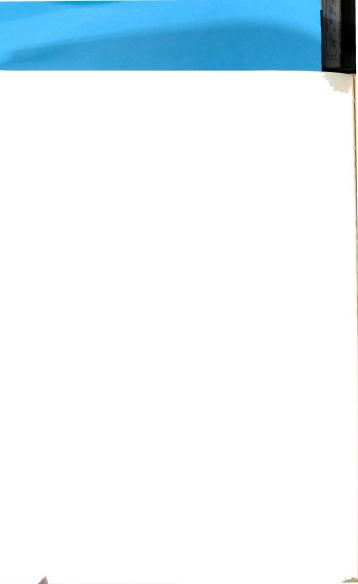
Interconnection

| Ownership |
|--------------------|
| Ownership |
| Ownership |
| Ownership |
| Ownership |
| Joint Membership |
| Direct Interlock |
| Indirect Interlock |
| Indirect Interlock |
| Indirect Interlock |
| Indirect Interlock |
| Indirect Interlock |
| Indirect Interlock |
| Indirect Interlock |
| Indirect Interlock |
| |

The ownership density is 5/20 or 25 percent and, when joint membership is added, density is 6/20 or 30 percent. When direct interlock interconnections are added, density is increased to 7/20 or 35 percent. Finally, when indirect interlock interconnections are added, density is increased to 16/20 or 80 percent.

The Calumet & Hecla Group

Calumet & Hecla is interconnected to the following groups in the following manner:





Groups Interconnected Interconnection

Magma
Adolph Lewisohn
American Metal Climax
Amer. Smelting & Refining
Anaconda
British Metal Corp.
Cerro
Copper Range
Howe Sound
International Nickel
Kennecott
Noranda

Phelps Dodge

Direct Interlock
Indirect Interlock

The ownership and joint membership density is 0/20 or 0 percent indicating no ownership or joint membership interconnections. When direct interlock interconnections are added, density is increased to 1/20 or 5 percent and, when indirect interlock interconnections are added, density is increased to 13/20 or 65 percent.

The Cerro Group

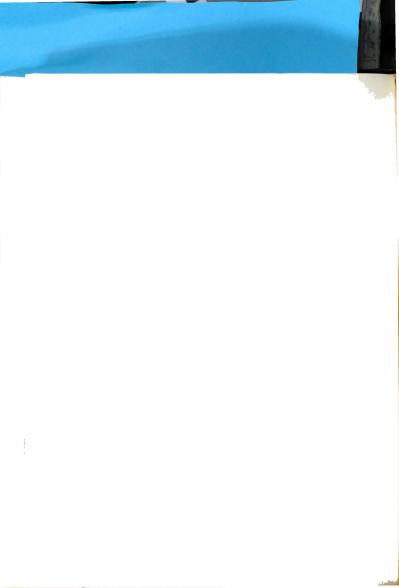
Cerro is interconnected to the following groups in the following manner:

Groups Interconnected

American Metal Climax
International Nickel
Amer. Smelting & Refining
Magma
Adolph Lewisohn
Anaconda
British Metal Corp
Calumet & Hecla
Copper Range
Howe Sound
Kennecott
Noranda
Phelps Dodge

Interconnection

Ownership
Ownership
Direct Interlock
Direct Interlock
Indirect Interlock





The ownership density is 1/20 or 5 percent and, when joint membership is added, density is 2/20 or 10 percent. When indirect interlock interconnections are added, density is increased to 15/20 or 75 percent. There are no direct interlock interconnections.

The Duval Group 2

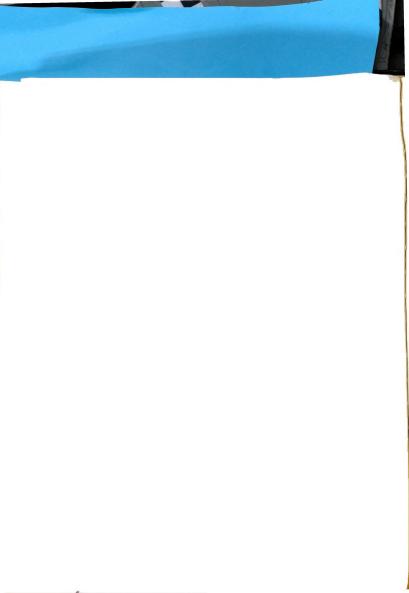
There were no interconnections of any kind with any group. This is a Japanese and Australian group with annual production of 8,000 tons of copper or less than 2/10 of 1 percent of the world copper production.

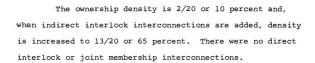
The Falconbridge Group

Falconbridge is interconnected with the following groups in the following manner:

| Groups Interconnected | Interconnections |
|---------------------------|--------------------|
| British Metal Corp. | Ownership |
| Noranda | Ownership |
| Adolph Lewisohn | Indirect Interlock |
| American Metal Climax | Indirect Interlock |
| Amer. Smelting & Refining | Indirect Interlock |
| Anaconda | Indirect Interlock |
| Appalachian Sulphides | Indirect Interlock |
| Copper Range | Indirect Interlock |
| Howe Sound | Indirect Interlock |
| International Nickel | Indirect Interlock |
| Kennecott | Indirect Interlock |
| Magma | Indirect Interlock |
| Phelps Dodge | Indirect Interlock |

 $^{^2\}mathrm{Duval},$ Mitsubishi, Mount Isa, and Quicny, all relatively small producers, were included in this study because they were listed by the American Bureau of Metal Statistics.





The Howe Sound Group

Quincy

Howe Sound is interconnected with the following groups in the following manner:

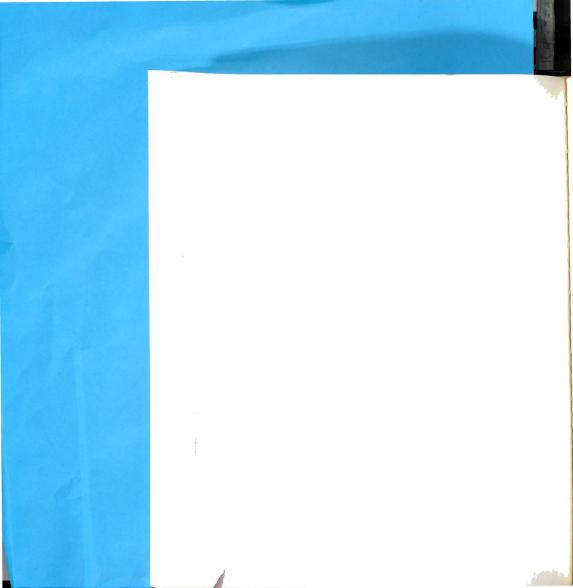
Groups Interconnected

Mount Isa American Metal Climax Amer. Smelting & Refining Kennecott Adolph Lewisohn Anaconda Appalachian Sulphides British Metal Corp. Appalachian Sulphides British Metal Corp. Calumet & Hecla Cerro Copper Range Falconbridge International Nickel Magma Noranda Phelps Dodge

Interconnection

Ownership Joint Membership Joint Membership Joint Membership Indirect Interlock Indirect Interlock

The ownership density is 1/20 or 5 percent and, when joint membership is added, density is 4/20 or 20 percent. When indirect interlock interconnections are added, density is increased to 17/20 or 85 percent. There were no direct interlock interconnections.





The International Nickel Group

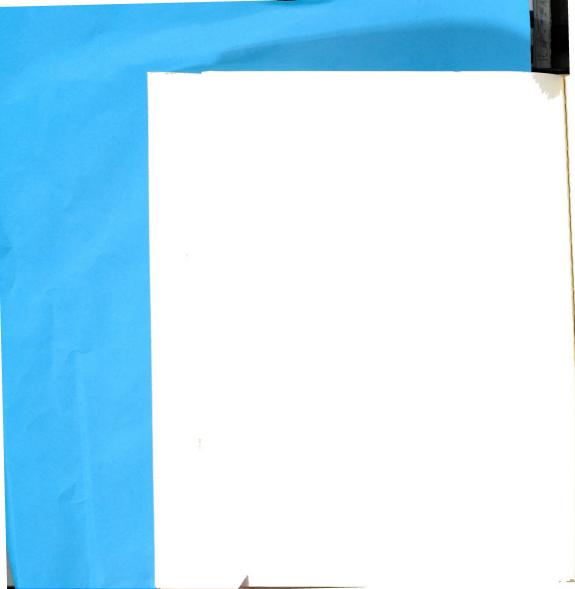
International Nickel is interconnected with the following groups in the following manner:

Interconnection Groups Interconnected Adolph Lewisohn Ownership Ownership Cerro Magma Ownership Phelps Dodge Ownership American Metal Climax Joint Membership Amer. Smelting & Refining Direct Interlock Direct Interlock British Metal Corp. Noranda Direct Interlock Anaconda Indirect Interlock Indirect Interlock Appalachian Sulphides Calumet & Hecla Indirect Interlock Copper Range Indirect Interlock Falconbridge Indirect Interlock Indirect Interlock Howe Sound Kennecott Indirect Interlock

The ownership density is 4/20 or 20 percent and, when joint membership is added, density is 5/20 or 25 percent. When direct interlock interconnections are added, density is increased to 8/20 or 40 percent. Finally, when indirect interlock interconnections are added, density is increased to 15/20 or 75 percent.

The Kennecott Group

Kennecott is interconnected with the following groups in the following manner:



Groups Interconnected

Amer. Smelting & Refining American Metal Climax Howe Sound Adolph Lewisohn Anaconda Appalachian Sulphides British Metal Corp. Calumet & Hecla Cerro Copper Range Falconbridge International Nickel Magma Noranda Phelbs Dodge

Interconnection

Ownership
Joint Membership
Joint Membership
Indirect Interlock

The ownership density is 1/20 or 15 percent and, when joint membership is added, density is 3/20 or 15 percent. When indirect interlock interconnections are added, density is increased to 16/20 or 80 percent. There were no direct interlock interconnections.

The Magma Group

Quincy

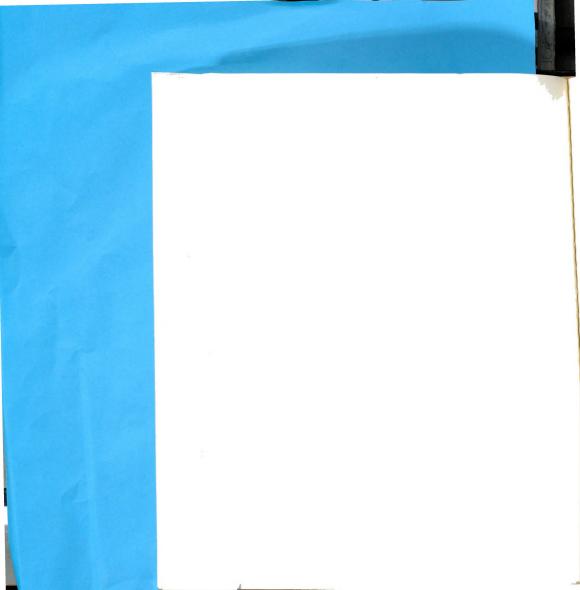
Magma is interconnected with the following groups in the following manner:

Groups Interconnected

American Metal Climax
British Metal
International Nickel
Noranda
Phelps Dodge
Adolph Lewisohn
Calumet & Hecla
Cerro
Amer. Smelting & Refining
Anaconda
Appalachian Sulphides
Copper Range

Interconnection

Ownership
Ownership
Ownership
Ownership
Ownership
Joint Membership
Direct Interlock
Direct Interlock
Indirect Interlock
Indirect Interlock
Indirect Interlock
Indirect Interlock
Indirect Interlock
Indirect Interlock





Groups Interconnected

Falconbridge Howe Sound Kennecott Quincy

Interconnection

Indirect Interlock Indirect Interlock Indirect Interlock Indirect Interlock

The ownership density is 5/20 or 25 percent and, when joint membership is added, density is 6/20 or 20 percent. When direct interlock interconnections are added, density is increased to 8/20 or 40 percent. Finally, when indirect interlock interconnections are added, density is increased to 16/20 or 80 percent.

The Mitsubishi Group

Mitsubishi has no interconnections with any other group. This is a Japanese and Phillipine group producing 25,000 tons of copper annually or approximately 1/2 of 1 percent of the world production.

The Mount Isa Group

Mount Isa is interconnected with the following groups in the following manner:

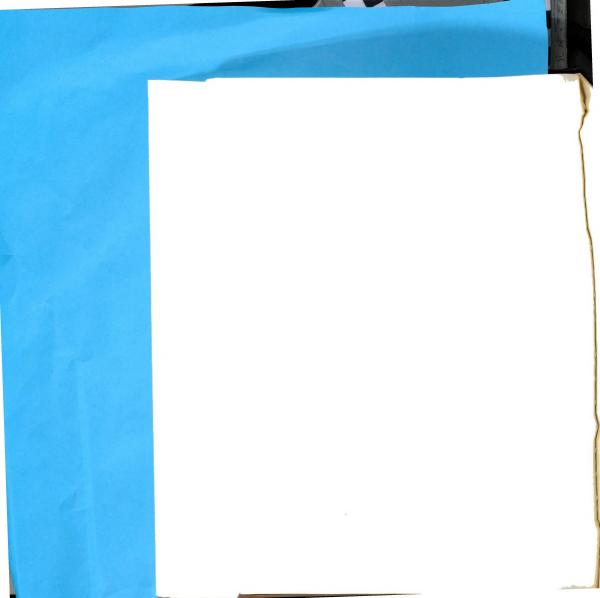
Groups Interconnected

Amer. Smelting & Refining Howe Sound

Interconnection

Ownership Ownership

The ownership density is 2/20 or 10 percent. There are not joint membership, direct or indirect interlock interconnections.



The Noranda Group

Noranda is interconnected with the following groups in the following manner:

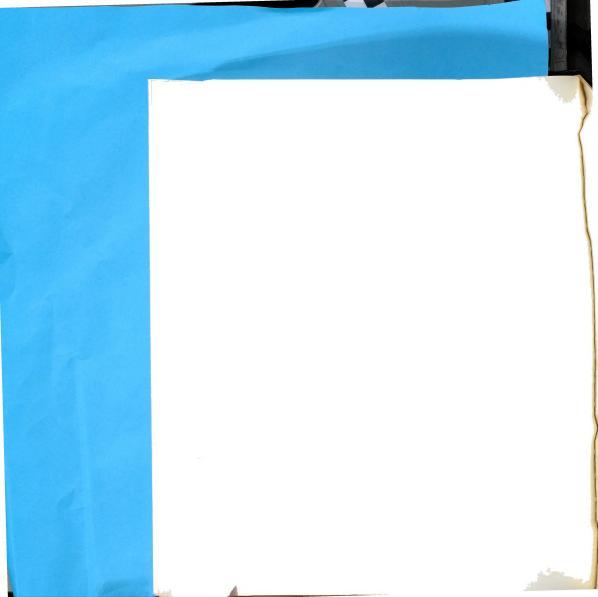
<u>Groups Interconnected</u> <u>Interconnection</u>

Adolph Lewisohn Ownership American Metal Climax Ownership Falconbridge Ownership Magma Ownership Phelps Dodge Ownership British Metal Joint Membership International Nickel Direct Interlock Amer. Smelting & Refining Indirect Interlock Indirect Interlock Anaconda Appalachian Sulphides Indirect Interlock Calumet & Hecla Indirect Interlock Cerro Indirect Interlock Copper Range Indirect Interlock Howe Sound Indirect Interlock Kennecott Indirect Interlock Indirect Interlock Quincy

The ownership density is 5/20 or 25 percent and, when joint membership is added, density is 6/20 or 30 percent. When direct interlock interconnections are counted, density is increased to 7/20 or 35 percent. Finally, when indirect interlock interconnections are added, density is increased to 16/20 or 80 percent.

The Phelps Dodge Group

Phelps Dodge is interconnected with the following groups in the following manner:



Groups Interconnected

American Metal Climax
British Metal Corp.
International Nickel
Magma
Adolph Lewisohn
Amer. Smelting & Refining
Anaconda
Appalachian Sulphides
Calumet & Hecla
Cerro
Copper Range
Falconbridge
Howe Sound
Kennecott

Interconnection

Ownership
Ownership
Ownership
Ownership
Joint Membership
Indirect Interlock

The ownership density is 5/20 or 25 percent and, when joint membership is added, density is 6/20 or 30 percent. When indirect interlock interconnections are added, density is increased to 15/20 or 75 percent. There were no direct interlock interconnections.

The Quincy Group

Quincy is interconnected with the following groups in the following manner.

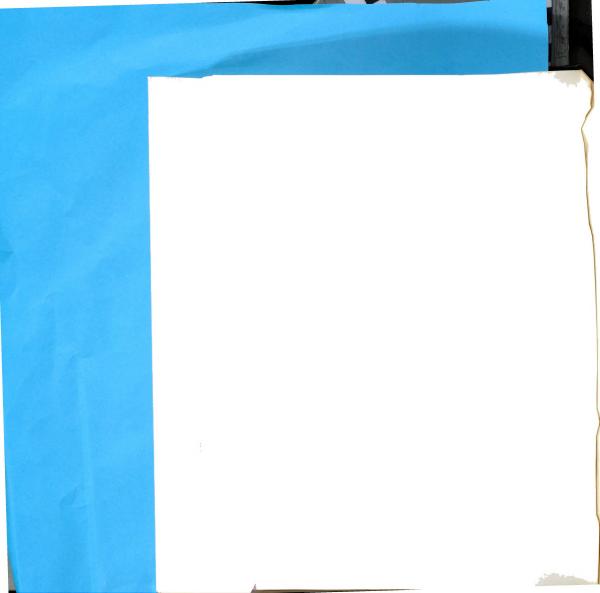
Groups Interconnected

American Metal Climax Anaconda Howe Sound Kennecott Magma Noranda

Interconnections

Indirect Interlock Indirect Interlock Indirect Interlock Indirect Interlock Indirect Interlock Indirect Interlock

The ownership and joint membership density is 0/20 or 0 percent indicating no ownership or joing membership interconnections. Also there were no direct interlock





interconnections. When indirect interlock interconnections are added, density is increased to 6/20 or 30 percent.

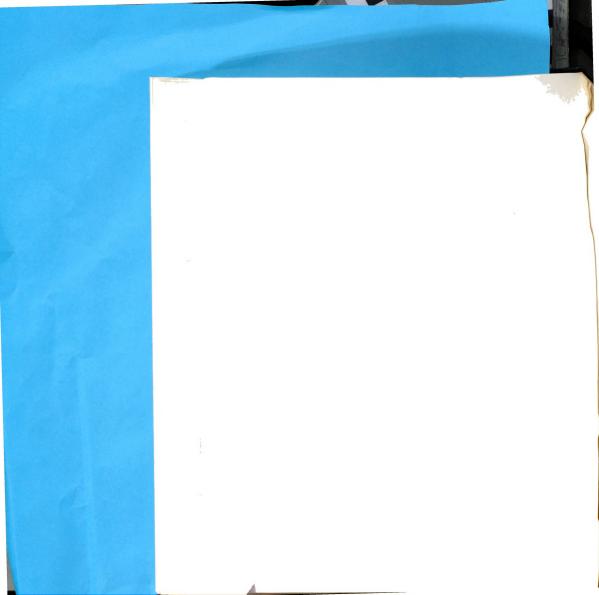
The Societe General des Minerais Group

Societe General des Minerais is interconnected by ownership to British Metal Corporation and by joint membership to American Metal Climax. It has no other interconnections.

Total Density of the Matrices

Examining the ownership matrix, one finds that the density is 48/420 orll.6 percent. There are 48 ownership interconnections between groups, not explained by the diagonal or, one could say that the average group has 2.3 ownership interconnections. There are 24 joint membership interconnections. The average group had 1.1 joint membership interconnections.

The direct interlocking directorate matrix has a density of 83/420 or 19.7 percent. There are 11 cases of direct interlock interconnections not explained by ownership. The average for each group is 0.5 direct interlocks. The indirect interlocking matrix has a density of 250/420 or 60 percent. In this matrix there are 167 cases of indirect interlock interconnections not explained by ownership or direct interlocks or an average of 8 for each group.





Some of the horizontal interconnections among the vertically integrated groups might not exist if all vertically integrated were based strictly upon ownership. The firms processing copper on contract were the basis for the 24 joint membership interconnections. Further, these firms also were the basis for 31 other interconnections, 6 ownership and 25 indirect interlocks. These interconnections can be found in Table 16.

Summary and Conclusions

The copper industry has what appears to be a strong horizontal structure. Approximately 60 percent of all possible points of horizontal interconnection show some form of interconnection existing. The most common form of interconnection is indirect interlocking directorates. Ownership is second, joint membership is third, and direct interlock is fourth.

The next chapter will summarize the entire study and attempt to draw conclusions about the vertical and horizontal structure of the copper industry.

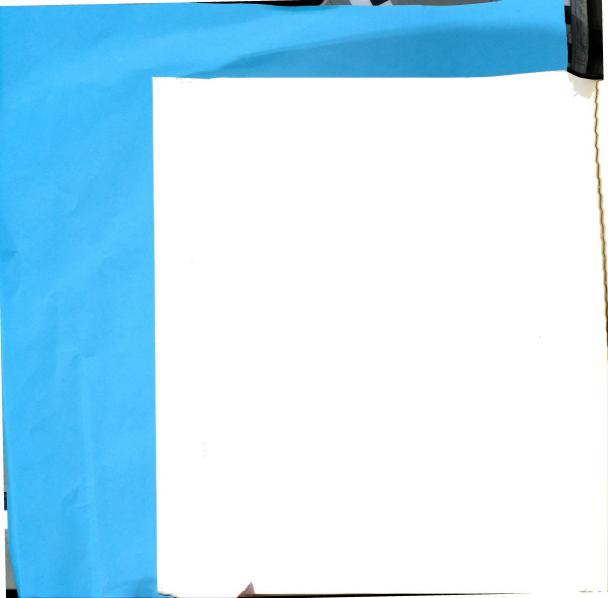


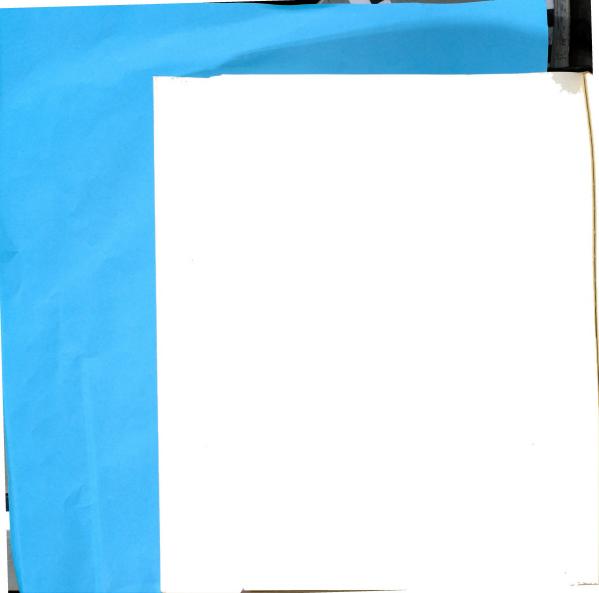


Table 16. Horizontal interconnections based upon contracts for processing $copper^{a}$

| Group | Groups Interconnected | |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------|--------------------------|
| Adolph Lewisohn | Amer. Smelting & Refining Appalachian Sulphides British Metals Calumet and Hecla Copper Range Howe Sound | (1) |
| American Metal Climax | Quincy | (I |
| Amer. Smelting & Refining | Adolph Lewisohn Appalachian Sulphides Copper Range | (I (I) |
| Appalachian Sulphides | Adolph Lewisohn Amer. Smelting & Refining British Metals | I) I) I) |
| British Metals | Adolph Lewisohn Appalachian Sulphides Calumet and Hecla Howe Sound Kennecott Magma | (I) (I) (I) (C) |
| Calumet and Hecla | Adolph Lewisohn British Metals | (I (I |
| Copper Range | Adolph Lewisohn Amer. Smelting & Refining Magma | I) I) I) |
| Howe Sound | Adolph Lewisohn British Metals Mount Isa | () (1) |
| Kennecott | British Metals | () |
| Magma | British Metals | (C |
| Mount Isa | Howe Sound | ((|
| Quincy | American Metal Climax | (1 |

^aDoes not include joint memberships (see Table 15).

 $^{^{\}rm b}({\rm I})$ indicates indirect interlocking interconnection (O) indicates ownership interconnection.



CHAPTER V

SUMMARY AND CONCLUSIONS

This chapter will summarize the study and present a discussion of the potential implications of the findings.

Purpose of the Study

The purpose of this study was to examine the vertical and horizontal structures of the copper industry in 1962. Particular emphasis was to be placed upon determining the interconnections attributable to each of the following types: ownership, joint membership, contract, and direct and indirect interlocking directorates.

Vertical and Horizontal Structures Defined

One of the first tasks was to define the vertical and horizontal structures. The vertical structure was defined as the interconnections existing between members of a vertically integrated group and the selling firm of the group. A vertically integrated group was defined as a group of firms all processing copper for a single selling firm. The selling firm was also a member of the group. The horizontal structure was defined as the interconnections existing among the vertically integrated groups.



Hypothesis to Be Tested

The hypothesis to be tested in this study related to the interconnections that formed the basis for the structure of the copper industry. The hypothesis is stated as follows:

In the copper industry there exists vertical and horizontal structures consisting of interconnections of ownership, joint membership in two or more vertically integrated groups, contractual relationships, and direct and indirect interlocking directorates.

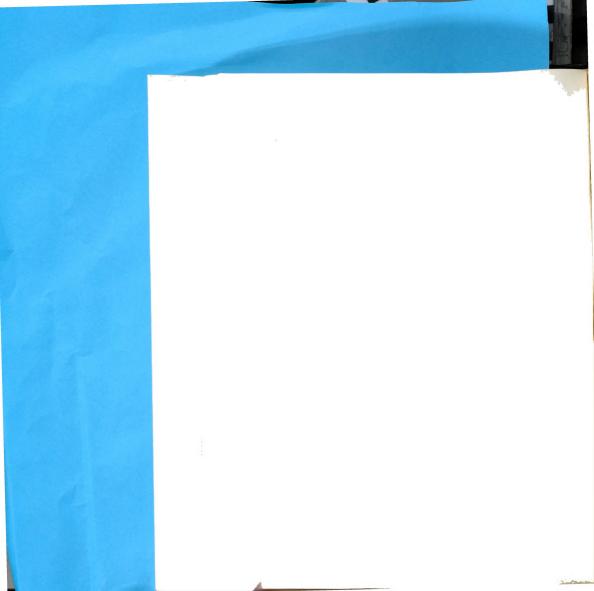
Methodology

The problems encountered in studying the vertical and horizontal structures of the copper industry were:

- 1. determining where interconnections exist.
- determining whether the interconnection is vertical or horizontal.
- 3. classifying the interconnection by type.

The first problem, determining the existence of interconnections, was one of collecting, sorting, and tabulating information. A part of this, dealing with direct and indirect interlocking directorates, was computerized because of the vast amount of data to be processed.

Secondly, the 69 firms in the study were found to be organized into 21 vertically integrated groups. This permitted one to determine whether an interconnection between any two firms was vertical or horizontal.



Thirdly, because any two firms might be interconnected by more than one type of interconnection, the types of interconnections were ranked by their potential for control. Therefore, one could classify the interconnection by type even though more than one type existed. These rankings can be seen in Table 17 as follows:

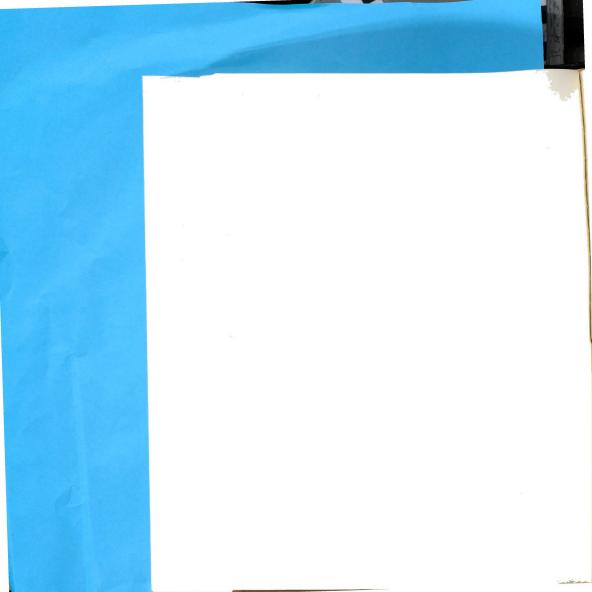
Table 17. Interconnections ranked by potential power of control over interconnected firms

| Type of Interconnection | Rank ^a |
|----------------------------------------------------------------------------------------------------------------|-------------------|
| Horizontal Structure | |
| Ownership Joint Membership Direct Interlocking Directorate Indirect Interlocking Directorate | 1 1 2 3 |
| Vertical Structure | |
| Ownership Direct Interlocking Directorate Indirect Interlocking Directorate Contractual Relationships | 1 2 3 4 |

 $^{\rm a}Rank$ depends upon number of directors involved. A contractual relationship may be stronger than either direct or indirect interlocking directorates.

Results of the Study

The vertical structure is interconnected primarily by ownership and contractual relationships. Of the 61 interconnections with the selling firms, 27 are ownership and 34 are contractual. Further, there were five direct and five



indirect interlocking directorates found to exist in the vertical structure.

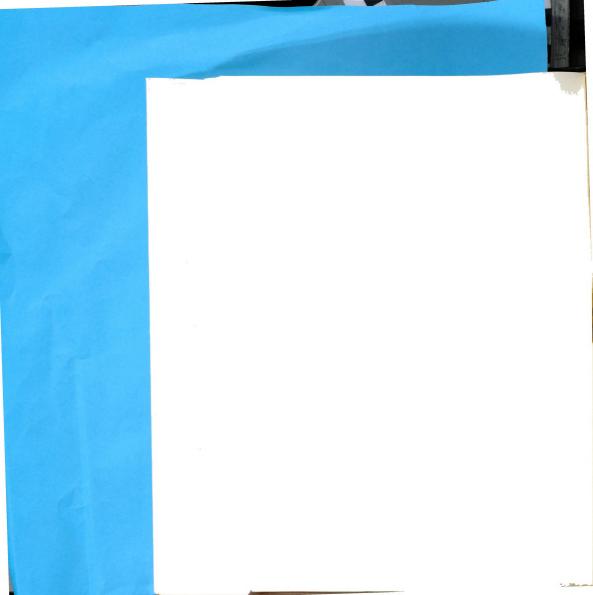
The horizontal structure is interconnected primarily by indirect interlocking directorates with 167 interconnections. Ownership is the next most common interconnection with 48 interconnections between groups. Joint membership in two or more vertically integrated groups is next in prevalence with 24 interconnections. Direct interlocking directorates are the least most common device with only 11 interconnections. These results are also summarized in Table 18.

Table 18. Summary of interconnections existing in the vertical and horizontal structures

| | Net Number of Interconnections | |
|--------------------------|--------------------------------|-------------------------|
| Type of Interconnection | Vertical Structure | Horizontal Structure |
| Ownership | 21 | 48 |
| Joint Membership | dnab | 24 |
| Direct Interlock | 5 | 11 |
| Indirect Interlock | 5 | 167 |
| Contractual Relationship | 34 | dn a b |

^aThese are net figures. Interconnections ranking high in potential of control superceded all other interconnections; i.e., Firms A and B are connected by both ownership and direct interlocking directorates; only the ownership interconnection is counted.

bDid not apply.



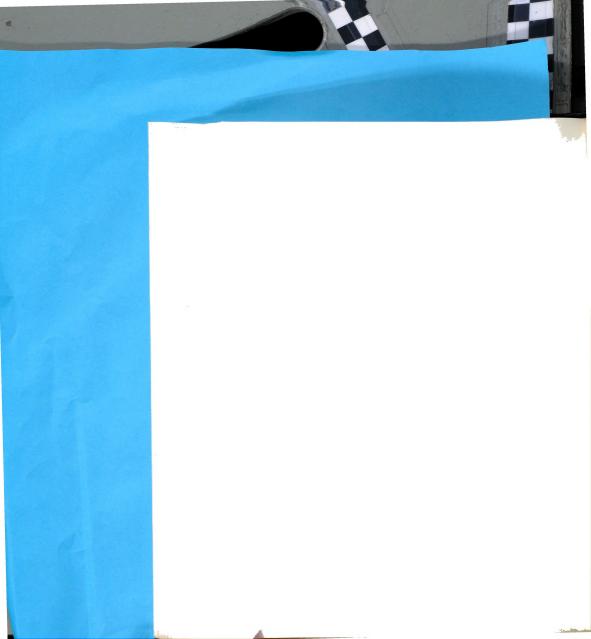


The results appear to support the hypothesis. The copper industry is interconnected in the vertical and horizontal structures by ownership, joint membership, contractual relationships, and direct and indirect interlocking directorates.

Implications of the Vertical Structure

More than 90 percent of the free world copper production is produced and sold through 21 vertically integrated groups. Further, these groups are structured either by ownership or by contractual relationships. Because of economies of scale, all units within the groups generally are large and possess large capital investments and fixed costs. Further, because of the high fixed costs, it is reasonable to assume that individual firms desire to band together in such vertically integrated groups to assure themselves of continuity of supplies of raw materials and markets for their products.

Negative implications arise when one considers the potential effects of this vertical structure on new entires into the copper industry. Firms desiring to enter in any stage of the industry, mining, smelting, refining, or selling, might find themselves limited either by sources for raw materials or by markets for their products. Mines need smelters and refiners to process their ore. Smelters and



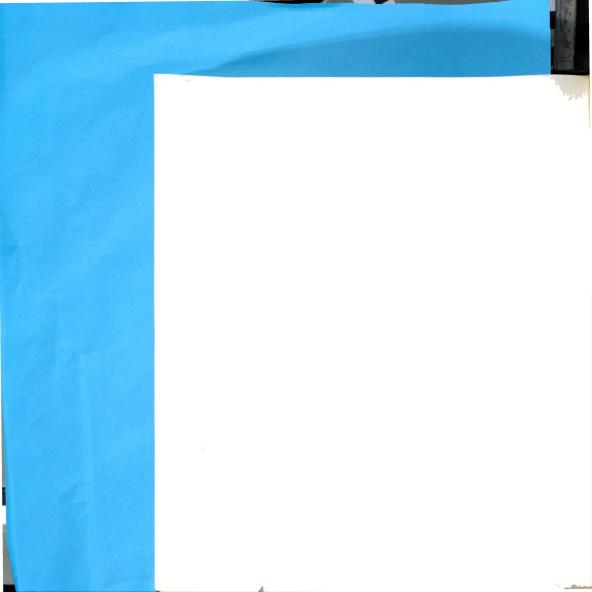
refiners need ore for processing and sellers for markets for their blister and refined copper. Hence, entry at any single stage requires that certain other copper firms adjust their capacity to accommodate the newcomer. The question arises, will they do it? If the horizontal structure dictates a policy of restriction of output it is not likely that any group will make such an accommodation.

Entry to the industry by a fully integrated firm might also be limited. Capital requirements to open new mines, smelters, and refiners are large due to the need for large scale operations.

Implications of the Horizontal Structure

As previously stated, more than 90 percent of the free world copper is produced and sold through 21 vertically integrated groups. Further, these groups are interconnected in approximately 60 percent of all possible interconnections between groups. On the average, each group is interconnected with 11.9 other groups. A breakdown of these interconnections follows:

| Type of Group Interconnection | Average Interconnections |
|-------------------------------|-----------------------------|
| Indirect Interlock | 8.0 |
| Ownership | 2.3 |
| Joint Membership | 1.1 |
| Direct Interlock | 0.5 |
| Total | 11.9 |

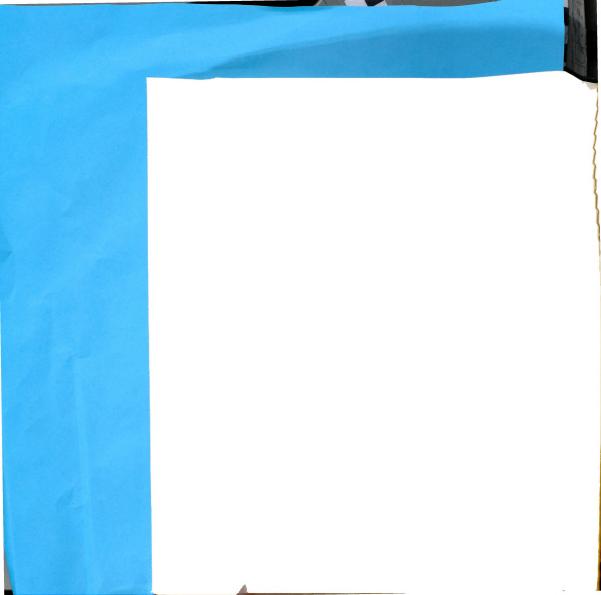


Implications of the above might lead one to hypothesize some overall design. It is hard to believe that such a structure is accidental. Also, it is equally hard to prove that the structure is anything but accidental. Given such a structure, existing because of accident or design, the implications as to potential effects upon competition are the same.

The structure, considering the worst conditions, 1 provides the basis for interaction and control throughout the industry. Output, pricing policies, and market shares can be planned and coordinated. Further, the structure provides a method for feedback and control of the total structure. In effect, the industry could act as a giant monopoly with marginal, non-integrated firms to give lip service to competition.

At best, the structure provides an excellent device for full information flow throughout the industry. Such information in a system of cooperating oligopolists could be used so that each vertically integrated group could adapt itself to the actions and plans of the other groups. The adaptations would be such that the best interests of all groups is served.

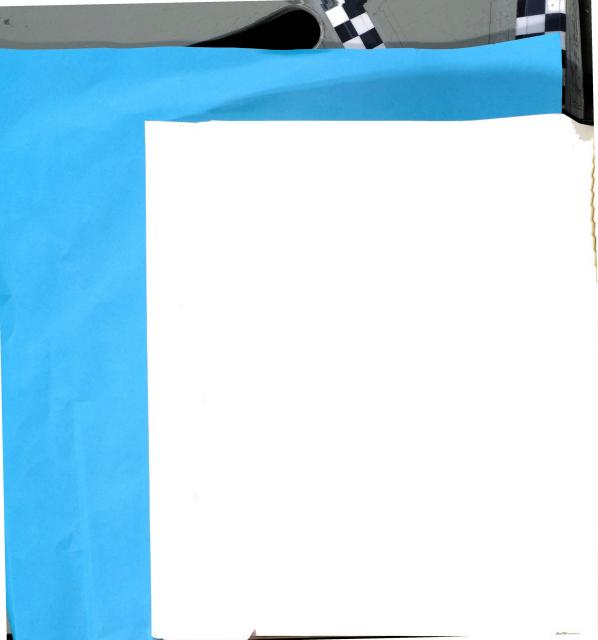
¹ Worst conditions refer to the state of competition.



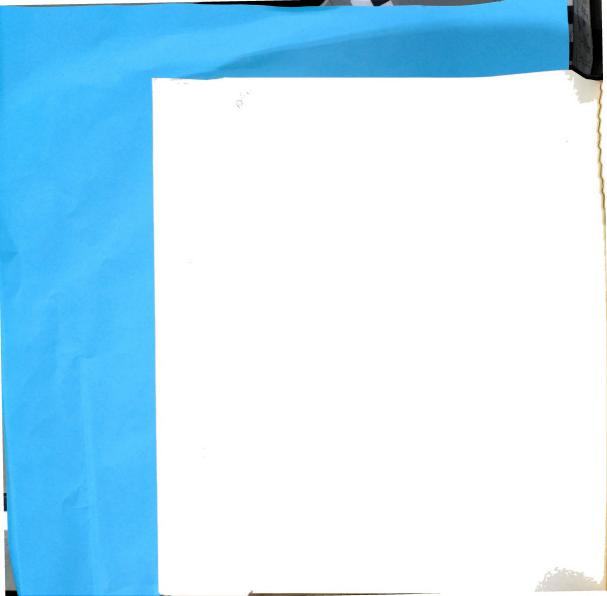
Although the implications for competition in the copper industry are negative, there are substitutes for copper which should provide some competitive pressures. Unfortunately, the main substitutes for copper are other non-ferrous metals. Government studies have indicated that strong ties exist among the producers of most non-ferrous metals. 2

This study, showing the vertical and horizontal structure of the copper industry, has perhaps developed more questions than it has answered. It is hoped that this approach to studying industry structure will be useful to the study of other industries. Further, it is hoped that this study may act as a starting-off place for future studies of the copper industry.

²Interlocking Directorates, op. cit., pp. 147-175.









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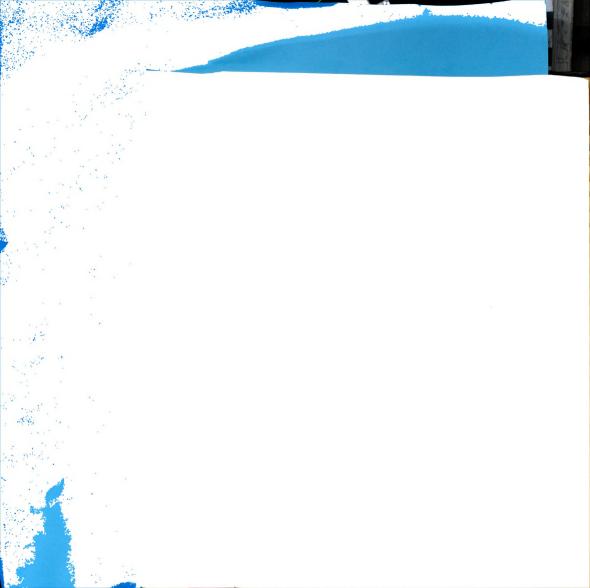
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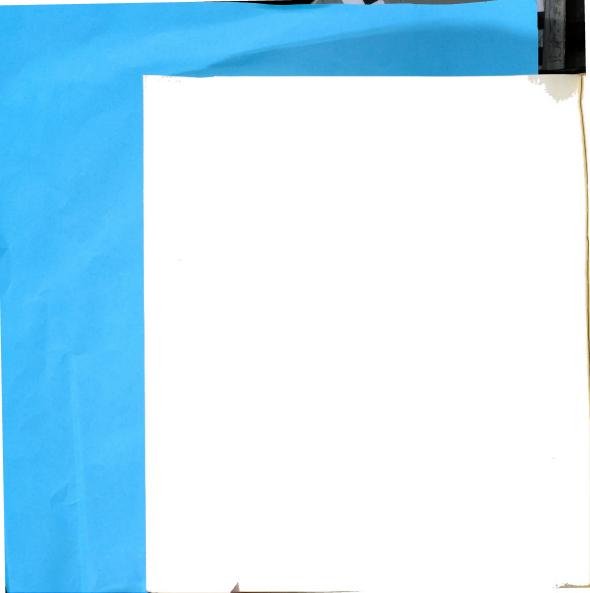
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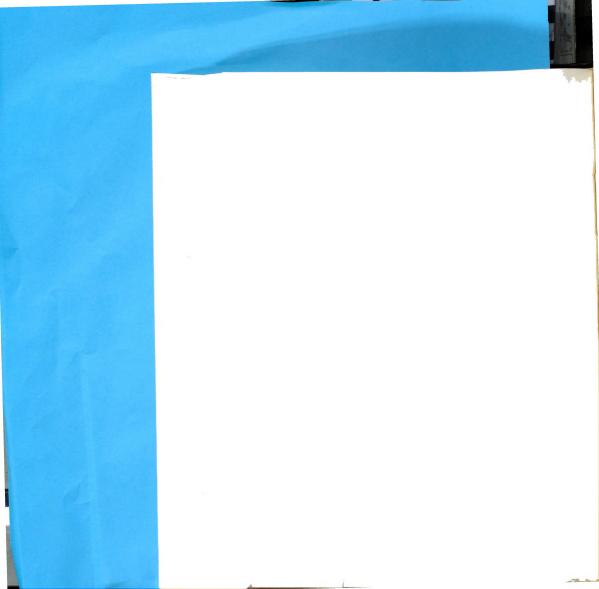
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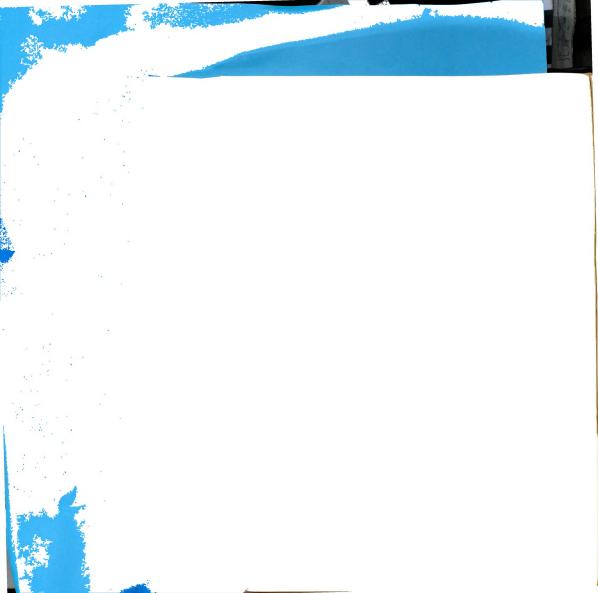
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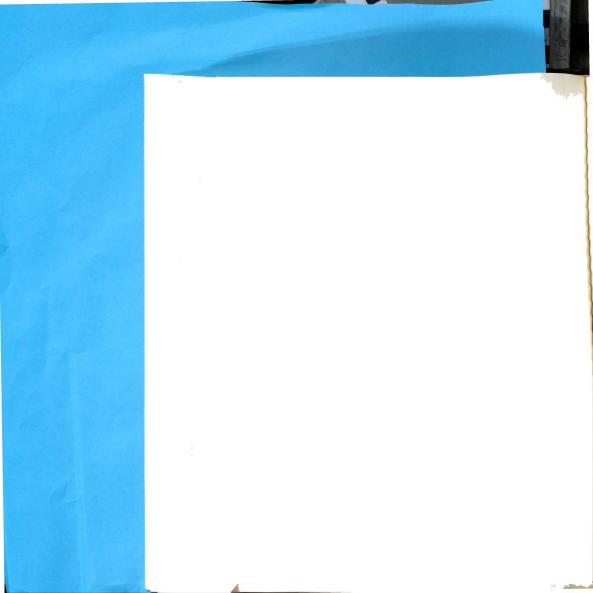


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