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# A MODEL FOR EVALUATING AND CHOOSING AMONG WIDELY USED ASSESSMENT INVENTORIES OF COGNITIVE/LEARNING STYLE: AN EXPLORATORY DELPHI STUDY

Ву

Diane Genshaw

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#### ABSTRACT

# A MODEL FOR EVALUATING AND CHOOSING AMONG WIDELY USED ASSESSMENT INVENTORIES OF COGNITIVE/LEARNING STYLE: AN EXPLORATORY DELPHI STUDY

By

#### Diane Genshaw

The purpose of this research is to add to the existing body of knowledge about learning/cognitive style assessment inventories. Very little research has been done in which inventories of cognitive/learning style have been evaluated, compared, and contrasted. Practitioners often have a difficult time choosing among the different inventories of cognitive/learning style when selecting an inventory that best meets their instructional needs.

The methodology of the study was a Delphi technique utilizing descriptive statistics to analyze the findings.

Three Delphi rounds were sent to 41 experts in the field of cognitive/learning style. After each round data were analyzed and sent back to the experts in order for them to arrive at consensus.

The results of the study indicated that:

- 1. Experts were able to identify 30 published inventories which they perceived as being widely used.
- 2. Experts were able to identify and rank a group of elements that they perceived as important elements to differentiate effectively and efficiently among

- inventories of cognitive/learning style.
- 3. Experts were able to identify and rank in order of importance 42 elements or characteristics of cognitive/learning style inventories.
- 4. Experts were able to identify and rank reasons for using cognitive/learning style inventories and their disappointments with cognitive/learning style inventories.
- 5. The Delphi methodology is an appropriate technique for this type of study.
- 6. There is some confusion about the definition of cognitive/learning style, and how cognitive/learning style should be measured.
- 7. A model has been built, using the data from the experts, that will aid practitioners in selecting a cognitive/learning style inventory that could best suit their instructional needs.

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#### **DEDICATION**

This dissertation is dedicated to my son:

MARC GENSHAW

Who has taught me that to dream a dream is more than half way to achieving a reality

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#### CHAPTER 1

#### INTRODUCTION

The purpose of this dissertation was to add to the existing body of knowledge on cognitive/learning style assessment inventories. Additionally, using results from a Delphi Study conducted with experts in the field of cognitive/learning style assessment inventories, a model was built to aid practitioners in selecting an inventory to meet their instructional needs.

How students learn has been an educational question for as long as there have been teachers and learners. Every great educator has recognized and tried, to some degree, to accommodate differences in learning. Aristotle used association and mnemonic devices. Plato used dialogue with questions and answers to stimulate the learning process. The Greeks recognized differences in learners by classifying personalities as sanguine, choleric, melancholic and phlegmatic (Cornett, 1983, p. 7). More recently Jerome Bruner pondered if there may be innate ways of organizing material. Bruner asked the basic questions of education "...What shall be taught, when and how?"(Bruner, 1960, p. 2). Bruner also felt that schooling should help each student to achieve their optimum intellectual development.

This is not to say that the pace or the content of courses need be identical for all students...Careful

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investigation and research can tell us wherein differences must be introduced. One thing seems clear: if all students are helped to the full utilization of their intellectual powers, we will have a better chance surviving as a democracy in an age of enormous technological and social complexity (Bruner, 1960, p. 9-10).

Gagne stated the obvious when he said, "The central purpose of any program of education is to promote learning" (Gagne, 1975, p. 1). He stated that, in order to promote learning, the teacher must be the manager of education and must effectively deliver instruction to the student by using any medium (oral, written, etc.) in order to arrange conditions so every student learns what he is intended to learn (Gagne, 1975, p. 4).

One way to optimize learning is to adjust instruction to match learners' cognitive/learning styles. Teachers could measure students' styles by using cognitive/learning style assessment inventories. They are considered by many to be powerful tools in aid of the instructional process. This research investigated widely used cognitive/learning style assessment inventories. Review of the literature, expert opinion using the Delphi Technique, and surveying the actual inventories were the methods used in this investigation.

#### STATEMENT OF THE PROBLEM

The problem this researcher addressed was the difficulties which practitioners have in making informed choices among the many assessment inventories of

cognitive/learning style available. In this study, cognitive/learning style was defined as: "The characteristic cognitive, affective, and physiological behaviors that serve as relatively stable indicators of how learners perceive, interact with, and respond to the learning environments" (NASSP, 1979, p. 4).

In this research, the term cognitive/learning or learning/cognitive style was used because practitioners and experts in the field use one or both terms, and there is very little consensus as to what is the best term to describe the phenomenon. Although distinctions have been made among learning, cognitive, and educational styles, in this research, these terms are used interchangeably. Experts, and others using the inventories, tend to use the term with which they are most familiar.

In 1981 the NASSP and St. John's University of New York cosponsored a conference for practitioners and scholars interested in cognitive style, learning style and brain behavior. James Keefe, writing about this conference, referred to the area they were studying as cognitive/learning style (Keefe, 1988, p. 2). The task force formed as the result of this conference reviewed 40 broad elements of cognitive/learning style and brain behavior. From the initial list of 40 elements, 20 were chosen to be included in an assessment instrument which was developed by the NASSP group titled <a href="Learning Style Profile">Learning Style Profile</a>. The preceding NASSP definition was also developed at that time.

Although Keefe used the term cognitive/learning style to describe what was being reviewed in the 1981 conference, he and the NASSP group that developed the assessment instrument chose to use the term learning style to describe the instrument. In this research, the broader term cognitive/learning style assessment inventory will be used. In this way the duality of terms used by practitioners and researchers will be addressed.

#### ELABORATION OF THE PURPOSE OF THE STUDY

Very little research has been done which has compared, contrasted and evaluated information about the different assessment inventories of cognitive/learning style. In order to bring some order, clarity, definition, and unity to the area of style assessment inventories it is this researcher's aim to bring together information about several of the most widely used instruments. Although models have been developed to clarify the construct of cognitive/learning style, only very limited models have been developed which evaluated assessment inventories of style. The goal of this research is to give the practitioner a practical tool to use to select a specific cognitive/learning style assessment tool for a specific need.

Examples of some different uses for cognitive/learning assessment inventories are aiding a teacher in selecting

materials that would most effectively present a reading unit to learning disabled students, giving incoming university students insights about how they learn best so they could adjust their own learning experiences, and aiding an administrator to determine supplemental materials that might benefit the majority of the students in a district to learn more effectively. It is likely that the same practitioner might select different inventories for each one of these uses.

To reiterate, the aim of this research is to provide a means to assist the practitioner in this selection process. This study was designed to evaluate several popular cognitive/learning style assessment inventories, as well as provide a model which practitioners could use to guide their evaluation of style assessment inventories.

#### NEED FOR THE STUDY

Research in this area is needed because assessment instruments of cognitive/learning style are very different. They vary in content, purpose, and how results are measured and evaluated. One of the reasons there has been so much confusion is that there have been two major lines of research into cognitive/learning style. One line of research has been by psychologists, and another line of research has been by educators. The two groups have developed their own terminology and definitions to describe cognitive/learning

style (Blakemore et al., 1984). Psychologists frequently have used the term cognitive style to describe their research about style, and educators frequently have used the term learning style to describe their research about style. Style characteristics measured by psychologists and educators through style assessment inventories often overlapped, but the terminology to describe the characteristics of style was often different. For example, assessment inventories developed by psychologists which measure style often measured style factors called field dependence/independence, reflective/impulsive, complexity/simplicity and analytic/nonanalytic. On the other hand, assessment inventories developed by educators often measure style factors which deal with preferences for different kinds of social structure, physical environments, and personality characteristics which influence learning. Guilford (1980) summed up much of the difficulty with the research on cognitive/learning styles and with the instruments used to measure styles. He felt what was referred to as cognitive (learning) style was actually a whole range of different kinds of dimensions: some had to do with ability, some with higher order functions and others with preferences. of the variance and confusion about the definitions and terminology in style assessment instruments, the practitioner is at a real disadvantage when trying to decide which assessment instrument to use.

#### RELEVANCE OF THE STUDY TO THE FIELD OF EDUCATION

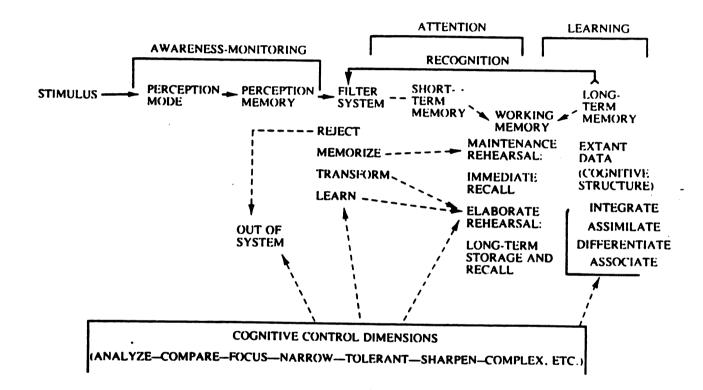
"The central purpose of any program of education is to promote learning" (Gagne, 1975, p.1). Learning occurs when the learner is presented with information, receives the information and somehow stores the information for further use. In his model of Information Processing Charles A. Letteri graphically represents this process as presented in Figure 1 (Letteri, 1988, p. 24).

According to this model, after the presentation of the stimulus, the information goes through the learner's unique cognitive processing process. "The learner is central to this cognitive definition of learning. The responsibility for engaging the learning process belongs to the learner alone. The student must understand the learning process and how to control and direct it." (Letteri, 1988, p. 23)

The Letteri Model diagrams the background and characteristics learners bring to the learning situation which influence what will be learned and how it will be learned. The concept of cognitive/learning styles is one way psychologists and educators have tried to define the background and characteristics that the learner brings to the learning encounter.

Cognitive/learning style assessment inventories have been developed in order to diagnose individual style. Keefe (1988, p. 2) contends that diagnosis is the most neglected function of schooling and that style is the least understood

Figure 1. Information Processing, General Operations. Charles A. Letteri, 1982



element of diagnosis. This may be true, but it is not for the lack of assessment inventories. Using only 7 reference materials on cognitive/learning styles, ( Blakemore et al., 1984: Cornett, 1983; Curry, 1987; De Bello, 1988; Keefe, 1988; NASSP, 1982; NASSP, 1979) this researcher counted 56 published inventories on styles. There were also "in house" unpublished inventories (Cornett, 1983). Because of the large numbers of cognitive/learning style assessment inventories, the lack of available research about how to choose appropriate inventories, and the confusion about what is cognitive/learning style, practitioners may have often found it difficult to select inventories for their educational needs. In this research, experts in the field of cognitive/learning style assessment inventories have contributed information used to develop a model to assist practitioners in choosing an assessment inventory which best suits their instructional needs. If the best assessment inventory is chosen, then presumably more accurate data about students' learning preferences will be obtained, and more optimal learning situations might be structured. research is relevant to the field of education because it might aid practitioners in selecting an assessment inventory to help them structure a more optimal learning environment for individual students.

#### THEORETICAL BASE FOR THE STUDY

Learning is a term used frequently in this study. It is beyond the scope of this research to make explicit the foundations of the theory of learning. However, it is important to the understanding of this study to outline the definition and theory about learning used by this researcher.

There is no accepted single definition of what learning is. Some theorists are interested in overt behaviour, others in inferred mental processes. Some focus on the stimuli which are said to lead to molecular behaviour, others on the shaping and control of patterns of behaviour which constitute action in the environment. Some are concerned with strategies for teaching while others seek to facilitate self-discovered learning. Thus we are faced with an area of knowledge with very wide and flexible boundaries (Jones, 1982, p. 2).

However, there are three criteria that psychologists have traditionally used to define learning. These criteria are: (1) there must be some change in behavior, (2) the change must be relatively stable, and (3) the change must result from experience (Zanden & Pace, 1984). Gagne (1970) restated these criteria in his definition of learning. "Learning is a change in human disposition or capability, which can be retained, and which is not simply ascribable to the process of growth" (3). Futhermore Gagne stated that the change of performance was the indicator that learning has occurred and change could be measured by looking at the subject's performance before and then after being placed in a learning situation. These criteria for determining and defining learning are the ones used in this study.

Flowing from the criteria and definition of learning

described above was the definition of learning style developed by Keefe and Languis and adopted by the NASSP Task Force.

...the composite of characteristic cognitive, affective, and physiological factors that serve as relatively stable indicators of how a learner perceives, interacts with, and responds to the learning environment. It is demonstrated in that pattern of behavior and performance by which an individual approaches educational experiences. Its basis lies in the structure of neural organization and personality which both molds and is molded by human development and the learning experiences of home, school, and society (Keefe & Languis, 1983, p.1).

The concept of cognitive/learning style was developed because of the recognition that learners came to the learning task with different ways of knowing and learning. That learners filter information using their own perceptions has been known for a long time. Bruner and Postman (1949) in their article about perception, cognition, and behavior concluded, "As we have thought about the matter, it becomes increasingly clear that a thoroughgoing psychology of perception imbedded in a thoroughgoing general psychology must inquire into all the conditions... how, in short, the organism by perceiving comes to adapt to the external, distal stimulus" (p. 29). Schlesinger (1953) of the Menniger Foundation outlined how important individual differences were in an early study of cognitive organization. His conclusion from this study was:

Many studies have documented the growing conviction that perception in general can be influenced by motivational and situational factors. It is the primary purpose of this paper to show that the search for such generalized relationships bypasses an important source of variables

which condition these relationships. This sources is the person himself and the way he is organized to perceive-or more generally, his cognitive organization (p. 354).

Gardener (1953), who was also from the Menniger Foundation, described individual differences of organizing and experiencing stimulus which he labeled as the individual's style. Piaget believed, "Cognitive acts are seen as acts of organization of and adaptation to the perceived environment" (Wadsworth, 1971, p. 9). Even though psychologists disagree about what constitutes learning and which learning theory is correct, one of the things they all do agree upon is the existence of individual differences in learning (Dubin & Okun, 1973). Bentov (1977) summed up the filtering process in his theory of relativity.

The theory of relativity emphasizes the notion that no matter what we observe, we always do so relative to a frame of reference that may differ from someone else's, that we must compare our frames of reference in order to get meaningful measurements and results about the events we observe (p. 3).

The terms cognitive or learning style(s) were developed to define the concept of individual differences in learning and knowing.

Elements of learning style appeared in the research literature at early as 1892.... Even before 1900 Cattell and Jostrow attempted to relate differences in perceptual mode to general intelligence and learning performance without success. Vernon, Eysench, and others described perceptual topologies such as analyzers vs. synthesizers and color vs. form reactors.

The term 'cognitive style' was coined by Allport in 1937 to refer to a quality of living and adapting influenced by distinctive personality types. In the 1940's Thurstone and later Guilford identified factors of perceptual speed and flexibility....

: Ξ. • ÷ •• Ľ. : . : ; :: :: £(2) 100 3 **.**.. \*: Specific research on cognitive styles was greatly expanded after World War II at Brooklyn College, the Menniger Foundation, and the Fels Institute (Keefe, 1979, p. 4-5).

In 1954 Witkin (1977) was doing research on field dependence/independence, and by 1960 several psychologists and some educators were researching cognitive/learning styles. As new constructs of cognitive/learning style were identified, cognitive/learning assessment inventories were developed. The assessment inventories were used to decide if the construct existed and/or the parameters of the construct, and were also developed as a tool for practitioners to determine cognitive/learning style differences among learners. Most of the authors of the inventories formulated a rationale for cognitive/learning style and the cognitive/learning style construct they developed. As part of constructing a model for practitioners, this researcher examined some of these rationales and has presented them in subsequent parts of this work.

In this study a model was constructed to help practitioners choose a cognitive/learning style assessment inventory. For the purposes of this study, the meaning and function of the word model was based on writings by Paul C. Nutt (1984) and Leslie J. Briggs and Walter W. Wager (1980). According to Briggs and Wager, "The word 'model' refers to a particular organized set of procedures for actually carrying out a problem-solving process for a particular purpose" (p. 4). In this study a flowchart and a set of matrices were developed as the organized set of procedures for carrying out

the problem-solving process of choosing an appropriate cognitive/learning style assessment inventory. According to Nutt (1984) the reason a model is used is to give the planner (in this study the practitioner) pictures of several possible solutions (cognitive/learning style assessment inventories).

The model aids in the conceptualization process by offering the planner various ways to view the problem. The planner uses the structure to pose competing ways to deal with the problem and to draw out the implications of each.... The model helps the planner list, merge, and define key elements that must be considered. The model permits the planner to detail key functions so an assessment of workability can by made. Finally, models provide a coordinational device. They allow the planner to illustrate options, gain sanction, and communicate preliminary ideas to key parties (Nutt, 1984, p. 170).

Additionally, according to Nutt, models could reduce costs by acting as a surrogate for pilot programs. In this study, if teachers and administrators used the model, and thus were able to narrow their choices down to one or two appropriate cognitive/learning style inventories then they might be able to avoid the expense of buying all the inventories or the wrong inventory.

Nutt used the term nova models to designate new representations of solutions to problems. A nova model is a custom made model to fit a specific situation rather than a historical model which is a model built on the practices of others. Nova models are built from the basic questions that undergird the problem. The model in this study was a nova model. This researcher started with basic questions such as, what is cognitive/learning style, and then asked for responses for the questions until consensus was achieved. A

model which fits the specific need of choosing a cognitive/learning style assessment inventory was developed from this consensus. A crucial element when developing a nova model is to use creativity techniques such as the Delphi instrument (discussed in Chapter 2). A Delphi methodology was used in this study to stimulate creativity and develop new solutions.

#### RESEARCH QUESTIONS

#### Primary Research Question

What process might practitioners follow to reliably select cognitive/learning style assessment inventories that effectively match their needs?

#### Subquestions

- Which cognitive/learning style inventories are perceived as being widely used?
- What elements of cognitive/learning style inventories are perceived to differentiate effectively and efficiently among widely used inventories?
- 3. Are some elements in widely used cognitive/learning style inventories perceived as more important than other elements?
- 4. What is the perceived range of elements of cognitive/learning style inventories in terms of

their respective importance?

5. What elements are perceived as important for a model that assists practitioners in selecting an appropriate cognitive/learning style inventory?

#### LIMITATIONS OF THE STUDY

Limitations of the study are related to the population, the methodology, and the procedures of the study.

The population was made up of experts in the field of cognitive/learning style assessment inventories. It was not a randomly drawn sample. It was drawn from people who have published and given presentations about cognitive/learning style assessment inventories. They are made up mostly of university professors. Another limiting factor about the sample was that the respondents had to agree to participate in a study that required 30 to 60 minutes of their time for three separate rounds over a span of several months. Some of the experts contacted chose not to make that kind of commitment. Finally, because the sample was drawn from a population of experts the pool was limited in size (Round 1=36 experts, Round 2=33 experts, Round 3=29 experts).

The Delphi methodology, which was used, may be open to semantic difficulty in communication. The open ended questions posed in each round tend to make it difficult to formulate unbiased next round questions. Because opinions are what were being sought, quantification of responses may

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leave some results open to various interpretations.

A further limitation is the number of missing cases.

Each succeeding Delphi Round required more of the

respondents' time because each questionnaire was longer and

more complex. The number of returned results diminished from

round to round. Also it took approximately seven months from

the initial phone contact to the mailing of Round Three.

This time frame went from February 1990 to September 1991,

which covered two academic years. Some of the experts lost

interest or moved during this period of time.

Lastly this Delphi was several pages in length. Because Of its length, it is quite possible that the last questions may not have received the same kind of attention as the first Questions received.

#### ORGANIZATION OF THE STUDY

The study is organized as follows:

Chapter 1 states the problem and purpose of the study.

It also details the need for the study, and how the study

adds to the field of Education. Research questions are

Presented. The scope and limitations of the study are given.

Chapter 2 reviews the literature on the Delphi
technique, cognitive/learning styles, and cognitive/learning
Style assessment inventories.

Chapter 3 details the design of the study. It includes the research population and the sample, the instrumentation,

the data collection, the procedures, and the plan for analyzing the data.

Chapter 4 reports the data analysis and the summary of the findings for each research question.

Chapter 5 presents the study conclusions. It includes a **br**ief summary of Chapters 1 through 4. There is a **presentation** of the findings, the conclusions, and **recommendations** growing out of the study.

#### SUMMARY

In this chapter, the researcher stated the problem for this study. The stated problem was: What process can practitioners follow to reliably select cognitive/learning tyle assessment inventories that effectively match their needs? The given purpose in this study was to develop a tool practitioners could use in order to effectively choose among widely used assessment inventories. Additionally, a need for the study was established by demonstrating the confusion in the literature about the meaning of cognitive/learning style and how to measure it.

Relevance of the study to the field of education was highlighted by defining certain goals of education and by Presenting the concepts included in the Letteri Model of Information Processing. The theoretical base of the study resides in learning theories, cognitive/learning style theories, and model theories which were used in this

research. Additionally, a brief history of the development of the concept of cognitive/learning style was presented.

The research questions were also presented. Limitations related to the population, the methodology, and the procedures of the study were cited. Finally the organization of the 5 chapters in this study were described.

#### CHAPTER 2

#### REVIEW OF THE LITERATURE

#### INTRODUCTION

The first part of this literature review investigates

the Delphi technique. This is the methodology of this

research. It undergirds and structures the research. Areas

of the Delphi technique that are discussed are: definitions

of the term Delphi technique; history, purposes, and

philosophy of the technique; the process of the technique;

disadvantages, limitations and problems with the technique;

and advantages and applications of the technique. The second

part of the literature reviews the elements of

Cognitive/learning style and the inventories that measure

style. Areas that are explored are: definitions of

Cognitive/learning style, applications of cognitive/learning.

Style to learning situations, and assessment inventories of

Cognitive/learning style.

#### The Delphi Technique

The methodology of this research is the Delphi
technique. In this section of the literature review the
Delphi technique will be examined. Specific areas of

examination are: (1) the definitions of the technique, (2) the history, purposes, and philosophy of the technique, (3) the process of the technique, (4) disadvantages, limitations and problems of using the technique, and (5) advantages and applications of using the technique.

#### Definition

According to Linstone and Turoff (1975) it is difficult to find one definition of the Delphi technique because it has been applied in such varying situations. However, below are several definitions that have been developed by experts using and writing about the technique.

Delphi may be characterized as a method for structuring a group communication process so that the process is effective in allowing a group of individuals, as a whole, to deal with a complex problem.... To accomplish this structured communication there is provided: some feedback of individual contributions of information and knowledge; some assessment of the group judgment or view; some opportunity for individuals to revise views; and some degree of anonymity for individual responses (Linstone & Turoff, 1975, p. 3).

Delphi is a group process which utilizes written responses as opposed to bringing individuals together. ... it is a means for aggregating the judgments of a number of individuals in order to improve the quality of decision making....Delphi is essentially a series of questionnaires (Delbecq & Gustafson, 1975, p. 83).

The Delphi Technique ... replaces direct debate by a carefully designed program of sequential individual interrogations (best conducted by questionnaire) interspersed with information and opinion feedback derived by computed consensus from the earlier parts of the program (Helmer, 1966, p. 17).

Delphi ... operates on the principle that several heads are better than one in making subjective conjectures ... and that experts ... will make conjectures based upon rational judgment and shared information rather than merely guessing, and will separate their own hopes and personal motivation from considered judgment in the process (Weaver, 1972, p. 6).

Delphi is a survey approach that pools judgments without discussion. The term is somewhat whimsically drawn from the mythological Greek oracle of Delphi. A delphi survey systematically solicits and collates judgments to form a synthetic group. A series of questionnaires is used (Nutt, 1984, p. 106).

From these definitions some common elements of a Delphi can be extrapolated. They are: (1) it is a group process, (2) it is a communication process, (3) there is a feedback loop, (4) there is usually some degree of anonymity for individual members, and (5) it is a decision making process.

#### History, Purposes and Philosophy

The first use of the Delphi technique was in "Project Delphi" which was an Air Force sponsored Rand Corporation study beginning in the early 1950's using expert opinion. The objective of this study was to achieve consensus by experts using questionnaires with controlled opinion feedback. However, work in 1964 by T.J. Gordon and Olaf Helmer brought the Delphi technique from the defense community to the notice of the outside community. The Gordon and Helmer study was a Rand Report on long range trends mainly in the areas of science and technology (Linstone & Turoff, 1975). Since 1964 the uses for the Delphi technique have increased. The Delphi has been used in a variety of situations for a variety of purposes (Delbecg & Gustafson, 1975; Linstone & Turoff, 1975). For example, Sweigert and Schabacker (1974) used the Delphi technique to help to establish consensus about educational goals, the Michigan

Developmental Disabilities Council (1989) used the Delphi technique to help to establish consensus on the quality of family support of families with handicappers, Operach (1988) used the Delphi technique to build alternative speech and language models for elementary children, and Helmer (1966) used the Delphi technique for a long-range forecasting study.

Some of the purposes of a Delphi study outlined by Weatherman and Swenson (1974) are: (1) a forecasting probe, (2) a strategy probe, and (3) a preference probe. Linstone and Turoff (1975) describe some of the Delphi technique applications. They are:

Gathering current and historical data not accurately known or available,

Examining the significance of historical events,

Evaluating possible budget allocations,

Exploring urban and regional planning options,

Planning university campus and curriculum development,

Putting together the structure of a model,

Delineating the pros and cons associated with potential policy options,

Developing causal relationships in complex economic or social phenomena,

Distinguishing and clarifying real and perceived human motivations, and

Exposing priorities of personal values, social goals (p. 4).

Linstone and Turoff (1975) and Mitroff and Turoff (1975) investigated the Delphi technique in relationship to five philosophical theories. Since one of the philosophical theories does not relate directly to the Delphi technique,

this researcher will examine four of the theories. According to Mitroff and Turoff, (1975) the characteristics of the Lockean Inquiring System philosophy are:

Truth is experiential, ie., the truth content of a system (or communication) is associated entirely with its empirical content. A model of a system is an empirical model and the truth of the model is measured in terms of our ability (a) to reduce every complex proposition down to its simple empirical referents (i.e., simple observations) and (b) to ensure the validity of each of the simple referents by means of the widespread, freely obtained agreement between different human observers....In sum, the data input sector is not only prior to the formal model or theory sector but it is separate from it as well. The whole Lockean IS (inquiring systems) is built up from the data input sector (p. 21).

The Lockean model relates to the Delphi technique when the researcher gathers data from the participants based on their experiences and then tries to achieve consensus from the participants. The Helmer (1966) forecasting studies done for the Rand Corporation using the Delphi technique are examples of using the Lockean model. This has been the most common model for using the Delphi technique.

According to Mitroff and Turoff, (1975) the characteristics of the Kantian Inquiring System philosophy are:

Truth is synthetic, i.e., the truth content of a system is not located in either its theoretical or its empirical components, but in both. A model of a system is a synthetic model in the sense that the truth of the model is measured in terms of the model's ability (a) to associate every theoretical term of the model with some empirical referent and (b) to show that (how) underlying the collection of every empirical observation related to the phenomenon under investigation there is an associated theoretical referent...Theory and data are inseparable....Kantian IS are the epitome of multimodel, synthetic systems. On any problem, they will build at least two alternate representations or models of it (p.

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The Kantian model relates to the Delphi technique when the researcher uses alternate scientific theories and gathers data integrated from several disciplines and from these components builds more than one model or alternative. An example of a Delphi study that used the Kantian model is the Adelson and Aroni study (Linstone & Turoff, 1975) of "Differential Images of the Future." This is not a very common philosophical base for the researchers using the Delphi technique.

Hegelian, or Dialectical Inquiring Systems, according to Mitroff and Turoff (1975) have these characteristics:

Truth is conflictual; i.e., the truth content of a system is the result of a highly complicated process which depends on the existence of a plan and diametrically opposed counterplan. The plan and the counterplan represent strongly divergent and opposing conceptions of the whole system. The function of the plan and counterplan is to engage each other in an unremitting debate over the true nature of the whole system, in order to draw forth a new plan that will, one hopes, reconcile (synthesize, encompass) the plan and the counterplan....The data input sector is totally meaningless and only becomes meaningful, i.e., 'information', by being coupled to the plan and counterplan....Finally, it is also assumed that on every issue of importance, there can be found or constructed a plan and a counterplan; i.e., a dialectical debate can be formulated with respect to any issue (p. 29-30).

Debate and conflict with reconciliation as the end product, hopefully, would be indicators of a Delphi study run using the Hegelian philosophical underpinnings. This researcher found only one Delphi study using this philosophical base which was a policy Delphi by Turoff (1975).

Singerian-Churchmanian Inquiring Systems, according to

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Mitroff and Turoff (1975) have these main features:

Truth is pragmatic: i.e., the truth content of a system is relative to the overall goals and objectives of the inquiry. A model of a system is teleological, or explicitly goal-oriented, in the sense that the 'truth' of the model is measured with respect to its ability to define (articulate) certain systems objectives, to propose (create) several alternate means for securing these objective, and finally, at the end of the inquiry, to specify new goals (discovered only as a result of the inquiry) that remain to be accomplished by some future inquiry. Singerian inquiry is thus in a very fundamental sense nonterminating though it is response oriented at any particular point in time; i.e., Singerian inquirers never give final answers to any question although at any point they seek to give a highly refined and specific response.... The system forms an inseparable whole....The designer's psychology and sociology are inseparable from the system's physical representation (p. 33).

Large studies that are ongoing and changing dealing with holistic concerns and including the designer or designers of the study as part of the study would be indicators of this type of Delphi study using the Singerian-Churchmanian Inquiring System. Using a computer search, this researcher found no Delphi studies that have used this philosophical base. However, the potential to use it with the Delphi technique exists, if cost and time limitation could be addressed. The issues that might be addressed using a Delphi study that incorporates this philosophical might be holistic issues (i.e. environmental concerns) with strong ethical considerations.

In summary, in the early 1950's the Delphi technique was developed by the Rand Corporation using a grant from the Air Force. However, the work of T. J. Gordon and Olaf Helmer brought the Delphi technique to the notice of a more general

audience. The Delphi technique has been used for a variety of purposes and applications. Finally, the Delphi technique, according to purpose and application can have a variety of philosophical underpinnings. Four of these philosophical underpinnings (Lockean, Kantian, Hegelian, Singerian), as they related to the Delphi technique were examined.

#### The Process of the Delphi Technique

Several authors have outlined the process of the Delphi Technique (Helmer, 1966; Nutt, 1984; Weaver, 1972; Linstone & Turoff, 1975; Delbecq & Gustafson, 1975; Sweigert & Schabacker, 1974; Hopkins, 1972, and Moore, 1987). Delbecg and Gustafson (1975) developed a 10 step process plan for implementing the Delphi technique. The 10 steps are: (1) develop the Delphi question, (2) select and contact the respondents, (3) select the sample size, (4) develop the Questionnaire #1 and the test, (5) do the analysis of Questionnaire #1, (6) develop Questionnaire #2 and test, (7) do the analysis of Questionnaire #2, (8) develop Questionnaire #3 and test, (9) do the analysis of Questionnaire #3, and (10) prepare a final report. Although these are fairly common procedures for doing a Delphi study, modifications do exist. For example, the number of rounds or questionnaires may vary from 2 to 4 (Helmer, 1965; Delbecg & Gustafson 1975), and the way data is collected can range from using the telephone (Linstone & Turoff, 1975) to using Cassette tapes (Delbecq and Gustafson, 1975). The Delphi

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technique has also been used in "real time" studies during computer conferences or meetings (Moore, 1987). In the preceding paragraphs some of the elements of the process of the Delphi technique are discussed.

#### Selection of the Panel of Experts

Helmer (1975) outlines his reasons for using and relying on expert opinion to arrive at predictions and decisions.

Reliance on the intuitive judgment of experts is thus not just a temporary expedient but a necessary ingredient of futures research, for such experts are needed in all phases of the effort. They are called upon (1) to supply judgmental data about the future, based on their intuitive, though often theoretically unstructured, insights into real-world phenomena; (2) to construct ad hoc models or to judge the suitability of existing models; (3) to apply their expertise as role players in simulation games, and (4) to use their imagination and inventiveness to design the instrumentalities and long-range strategies that result in appropriate action programmes for dealing with the problems of the future (p. 6).

As criteria for the selection of experts for the panel, Helmer (1966) gives knowledge about the subject area, and reliability that is determined by how accurate their predictions have been in the past. Nutt (1984) adds the criterion of motivation as important in the selection process of experts. Weatherman and Swenson (1974) add the criteria of representativeness of the panel and independence of responses.

Helmer (1966) divides experts into 2 groups which are the specialists and the generalists. The specialists can provide information or predictions. The generalists can provide problem-formulation, model-structuring, or

rrefe Ee.128 ;;;;; .... Austa erțer \$1.27 teei live, to ge :: : iețe: 100 1 les; 71. ite j :::: ويرو Č€ : ... preference-evaluation among alternatives. According to Helmer, experts' performance can be improved significantly by grouping them with other experts in their field and allowing them to interact anonymously.

Sample size varies from study to study. Delbecq and Gustafson (1975) states that in a homogeneous group of experts 10 to 15 participants might be enough. Whereas, in a study where there are various groups, the researcher might need several hundred people. It is their contention, however, that a well chosen group of 30 usually is sufficient to generate the data needed. Nutt (1984) believes that 10 to 15 is a manageable panel size. Weatherman and Swenson (1974) reported that most panels are made up of less than 50 members, but report that the Cyphert and Gant Study had 400 participants.

In summary, Delphi studies rely on experts on the panel. These experts can be specialists or generalists. Important criteria in the selection of the panel members are: (1) they are knowledgeable about the subject area, (2) they are motivated to participate in the study, (3) they are representative of the expert population in their area of expertise, and (4) their responses are independent of one another. Sample size varies with the study being conducted. The most common sample size is under 50 with 30 being average.

#### Format of the Initial Round

The Helmer study (1964) using the Delphi technique used

questions and a questionnaire. Weatherman and Swenson (1974) recommend open-ended questions for the initial round. Moore 1987) details Delphi studies using questions and a questionnaire for which questions are derived from a literature search. Delbecq and Gustafson (1975) suggest that in the initial round, respondents should be asked to respond to a broad question. According to Weaver (1970), respondents in the initial round should be asked to generate several specific statements of events. Although several techniques are possible in the initial round, a questionnaire consisting of several questions or a single question is the most common way to start a Delphi study.

#### Number of Rounds

In the Helmer (1964) study and the Operach (1988) study using the Delphi technique, there were 4 rounds. Nutt (1984) recommends 5 rounds as minimal to achieve results. However, for a simple form of a Delphi study, one that only requires pro and con analysis, 3 rounds are minimal. Uhl (1975) claims convergence to consensus after 2 or more rounds.

Moore (1987) describes conditions where the rounds would vary from 3 to 5 rounds. Sweigert and Schabacker (1974) contend that it takes 3 or more rounds to produce reliable, convergent results. Weatherman and Swenson (1974) and Delbecq and Gustafson (1975) suggest 3 rounds. Young (1977) states, using the results of a computer search, that the majority of Delphi studies use 3 rounds.

### <u>Disadvantages</u>, <u>Limitations and Problems of Using the Delphi</u> Technique

One of the major disadvantages to using the Delphi technique is the time it takes (Moore, 1987). The minimum amount of time to allow for a Delphi study according to Delbecq and Gustafson (1975) is 44.5 days. Moore (1987) and Linstone & Turoff (1975) also state that another disadvantage or problem of using the Delphi technique could be the bias and honesty of the monitoring team.

The lack of face to face communication is of concern to Moore (1987). Linstone and Turoff (1975) also believe the process can limit communication.

While the written word allows for emotional content, the Delphi process does tend to minimize the feelings and information normally communicated in such manners as the tone of a voice, the gesture of a hand, or the look of an eye. In many instances these are a vital and highly informative part of a communication process (p. 7).

Delbecq and Gustafson (1975) state that the Delphi process can cause "a feeling of detachment from the problem-solving effort [and cause] ...communication and interpretation difficulties among respondents" (p. 35).

Uhl (1975) had concerns about how permanent convergence to consensus was because of a study he ran a year after he had conducted a study where there was convergence to consensus. In the second study he ran, his conclusion was that the changes in opinion were only temporary. Weatherman and Swenson (1974) had concerns about distortions in results due to the selection of participants, and that the studies

that tested the assumptions of the technique have produced ambiguous results.

Weaver (1970) states:

It is therefore crucial that these tools heavily emphasize the explanations upon which the plausibility of the forecast rests. An intuitive forecast which carries with it no explanatory quality may be correct, but it would be trivial. That is the singular weakness of Delphi (p. 269).

Delbecq and Gustafson (1975) believe one of the disadvantages to using the Delphi technique is the high motivation it requires of the respondents. The technique is greatly influenced by the commitment and interest of the participants.

Linstone and Turoff (1975) list these reasons a Delphi might fail:

Imposing monitor views and preconceptions of a problem upon the respondent group by overspecifying the structure of the Delphi and not allowing for the contribution of other perspectives related to the problem.

Assuming the Delphi can be surrogate for all other human communications in a given situation.

Poor techniques of summarizing and presenting the group response and ensuring common interpretations of the evaluation scales utilized in the exercise.

Ignoring and not exploring disagreements, so that discouraged dissenters drop out and an artificial consensus is generated.

Underestimating the demanding nature of a Delphi and the fact that the respondents should be recognized as consultants and properly compensated for their time if the Delphi is not an integral part of their job function (p. 6).

To summarize there are some disadvantages, limitations, and problems in using the Delphi technique. Many of these

are due to the way Delphi has been used rather than to inherent weaknesses in the Delphi technique. However, further research needs to be done to determine how to strengthen the process.

# Advantages and Applications of Using the Delphi Technique Helmer (1966) details several advantages to using the

They are:

Delphi technique.

- Expert opinion is a necessity when a choice needs to be made among alternative solutions when there is no accepted body of knowledge about what is the one best course of action.
- 2. The technique reduces the tendency for some experts to be influenced by the bandwagon effect of majority opinion or a particularly persuasive person.
- 3. Feedback by a peer group can stimulate the experts to take into consideration elements that they may not have thought about before or thought were unimportant.

Linstone and Turoff (1975) lists these reasons to use the Delphi technique.

The problem does not lend itself to precise analytical techniques but can benefit from subjective judgments on a collective basis,

The individuals needed to contribute to the examination of a broad or complex problem have no history of adequate communication and may represent diverse backgrounds with respect to experience or expertise,

More individuals are needed than can effectively

interact in a face-to-face exchange,

Time and cost make frequent group meeting infeasible,

The efficiency of face-to-face meetings can be increased by a supplemental group communication process,

Disagreements among individuals are so severe or politically unpalatable that the communication process must be refereed and/or anonymity assured, and

The heterogeneity of the participants must be preserved to assure validity of the results, i.e., avoidance of domination by quantity or by strength of personality (bandwagon effect) (p. 4).

Weatherman and Swenson (1974) detail the advantages for using the Delphi technique. They are: (1) anonymity is valuable, (2) it provides a means of obtaining information about complex issues, (3) it helps experts to conceptualize complex issues, (4) it is a simplifying device, and (5) it is efficient because it focuses attention on the topic and allows control by the survey manager.

Weaver (1972) concludes..."that Delphi, in combination with other tools, is a very potent device for teaching people to think about the future in much more complex ways than they ordinarily would" (p. ii). He also gives some suggestions that he believes will correct some of the disadvantages of using the Delphi technique. They include: (1) Participants making sure they are familiar with the topic under consideration, (2) The use of category width rather than specific dates or pro and con, (3) Direct confrontation of participants, (4) Participants should be asked to explain their answers and choices, (5) Participants should be given at least 2 sets of factors that might influence their topic,

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- (6) Participants should weigh the desirability of an outcome,
- (7) Feedback should be open discussion in small groups, and
- (8) Convergence should be taken as an indicator of force of an argument, not how accurate an outcome is (p. 48-49).

  Although some of these suggestions would be controversial to other

experts of the Delphi technique, they do provide a forum for discussion.

In summary, there are many advantages to using the Delphi technique. These advantages have been recognized by the experts in the field as well as researchers in other fields. A computer search of Eric for the years 1966 through 1991 run by this researcher showed that there are 631 listings that have Delphi as one of the descriptors. It is clear that the Delphi technique is a popular research technique because of some of the advantages of using it.

ELEMENTS OF COGNITIVE/LEARNING STYLE AND THE INVENTORIES THAT

MEASURE COGNITIVE/LEARNING STYLE

In this section the definitions of cognitive/learning are examined. Additionally, the literature about the applications of cognitive/learning style and the value of teaching to learners' cognitive/learning style are explored. Finally, assessment inventories of cognitive/learning style are investigated.

#### Definitions of Cognitive/Learning Style

Several definitions have been used for cognitive/learning style. Some experts in the field have even given separate definitions for cognitive style and learning style.

Hill (1981) defines cognitive style as, "the general mode of activity, method, or approach employed by an individual in the process of conceptualization, i.e. in the process of forming shared or relatively well-agreed upon interpretations of a set of sensations" (p. 63). He defines learning style as "the mode of activity, method, or approach employed by an individual in both the process of perceptualization, i.e., in the process of form an individual interpretation of a set of sensations, and in the process of conceptualization" (p. 63-4).

Rita Dunn (1981) also gives separate definitions for learning and cognitive style.

Learning style is the way in which individuals respond to the environmental, emotional, sociological, and physical stimuli that surround them: whereas cognitive style-whether it refers to field dependence or independence, global or analytic approaches the 'brain' concept of learning, or specific study skills-describes the ways in which the brain processes information (p. 34).

Zanden and Pace (1980) define style which they label cognitive style in this way.

In its broadest sense, cognitive style may be thought of as an individual's typical mode of processing information. It refers to consistencies in an individual's way of functioning in his or her day-to-day activities, especially when the activities have to do

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with organizing and categorizing perceptions (p. 114).

Curry (1987) feels that the terms learning style and cognitive style should not be used because they are overused and regularly confused. He proposes, instead, a series of new terms to replace learning style and cognitive style. The terms are: (1) Cognitive personality style, (2) Information processing style, (3) Instructional preference, and (4) Learning strategy.

Blakemore, McCray, and Coker (1984) acknowledge the variety of definitions given by researcher, theorists, and instrument developers.

Some of the definitions are restricted only to the factor(s) included in a specific instrument, whereas others attempt to encompass all the definitions used by the people working in the area. Some of the definitions are explicitly stated whereas others must be inferred from the statement of the purpose of a particular instrument (p. 1).

Cornett (1983) feels that educators are often confused by the labels and categories used to describe and define style. She uses the term learning style as a general term to define learning and cognitive style.

Essentially, learning style can be defined as a consistent pattern of behavior but with a certain range of individual variability. When persons learn they use learning styles that are uniquely their own, but make moment-by-moment style adjustments, depending on the nature of the task and the teaching style being used. Styles then are overall patterns that give general direction to learning behavior (p. 9).

Finally, the definition that is used in this study because it is a broad definition including both cognitive style and learning style, is the definition developed by Keefe and Languis adopted by the NASSP Task Force and

reiterated by Keefe and Monk (1987) in their <u>Learning Style</u>
Profile Examiner's Manual.

The composite of characteristic cognitive, affective, and physiological factors that serve as relatively stable indicators of how a learner perceives, interacts with, and responds to the learning environment. It is demonstrated in that pattern of behavior and performance by which an individual approaches educational experiences. Its basis lies in the structure of neural organization and personality which both molds and is molded by human development and the learning experiences of home, school, and society (p. 1).

In summary, there are many definitions of style. Some definitions only define cognitive style, others define learning style, others define both. A broad definition of style is the Keefe and Languis definition adopted by the NASSP Task Force and, it is the definition used in this research.

#### Cognitive/Learning Style

The development of theory and instruments to measure cognitive/learning style has been in response to educators asking what makes instruction successful. There is ample research which seems to prove the cognitive/learning style of students does affect instruction. As examples: reading achievement and cognitive/learning style has been researched thoroughly. It has been found that children learn to read better when they are taught through their style (Carbo, 1983), style is a predictor of reading comprehension (Smith, 1981), cognitive/learning style affects reading skills (Readence, 1977), and cognitive/learning style is a better

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predictor of reading achievement than I.Q. (Kaley, 1977).

There has been some research that indicates

cognitive/learning style and affective learning outcomes are

related. When teaching style and cognitive/learning style

were matched affective or behavioral outcomes were influenced

(Cotterell, 1982), style correlated with course satisfaction

(Drummond & McIntire, 1977), and student's style and self
concept are correlated (Griggs & Price, 1981).

Cognitive/learning style is also a predictor of academic

achievement (Cohen, 1968; Letteri, 1980; Yeats & Strag,

1971), and an understanding of a particular style should help

teachers to evaluate individual performances on classroom

standardized tests (Coop & Sigel, 1971).

There is research to show that cognitive/learning style varies among different groups. For example, the style of Nigerian and American children differ (Hale, 1981), style differs between gifted and nongifted students (Stewart, 1981), the style between learning disabled and nondisabled differ (Sigg & Gorgirilo, 1980; Guyer & Friedman, 1975) and economically disadvantaged students have common elements on an cognitive/learning style profile (Hallahan, 1970).

Research has also shown thinking patterns and style have a relationship such as concept identification (Davis & Klausmeier, 1970) and formal patterns of reasoning (Lawson & Wollman, 1977). Students' choices in academic programs often matches their style (Witkin et al., 1977). Research shows that teachers who know and adapt to a student's style do a

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more effective job of teaching in terms of learning outcomes (Mullally, 1977; Dunn & Dunn, 1981).

Witkin (1977) in a summary article about cognitive/learning style makes these points that are backed up by the research.

- 1. A person is consistent in style across different tasks.
- 2. Learners are very stable in a preferred mode of style over a very long time.
- 3. There is a difference in style between men and women.
- 4. Differences in style appear in problem solving.
- 5. Style affects perceptual and intellectual activities.
- 6. How people respond in social situations is affected by their style.
- 7. How well people can express feelings and attitudes is determined by style.
- 8. Whether people like to be with people or not is affected by style.
- 9. Style affects a person's body language.
- 10. How well people are liked is affected by their style.
- 11. What jobs people select is affected by their style.
- 12. The amount and kind of reinforcement needed to learn is affected by style.
- 13. How well criticism is tolerated is affected by style.
- 14. The degree of structure that a teacher needs to offer in order for students to learn is affected by style.
- 15. Teacher and student match or mismatch in style cause a difference in student satisfaction in a course.
- 16. Career choices are affected by style.
- 17. Style and performance in specialized areas are related.

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## <u>Problems and Issues Addressed in the Literature Concerning</u> <u>Cognitive/Learning Styles</u>

A number of problems and issues have been addressed in the literature concerning cognitive/learning style. area of the theoretical base and the construct of cognitive/learning style some questions have been posed. Denson (1977) believed that researchers needed to build some theory to undergird the area of cognitive/learning style. McNary, Michael, Richards and Lovell (1975) in a study of 100 fifth and sixth grade students concluded that there was no universal construct of cognitive style. Curry (1987) stated that there was no unitary concept of cognitive/learning style. Resulting from the lack of a unitary theoretical base is the issue of the multitude of definitions of cognitive/learning style and the definitions of the terminology used to describe cognitive/learning style (Curry, 1987; Denson, 1977). The field of cognitive/learning style is often described in the literature as fragmented (Curry, 1987).

How stable is an individual's cognitive/learning style is another issue addressed in the literature. Coop and Sigel (1971) and Davis (1971) found that cognitive/learning style among young children was fairly stable, but by the time students reached college age cognitive/learning style was not very stable. However, Witkin (1977), Keefe (1977), and Dunn, DeBello, Brennan, Krimsky, and Murrain (1981) disagree and offered evidence that cognitive/learning style is relatively

stable for each individual learner.

Matching a learner's cognitive/learning style with his or her learning environment should bring about better learning according to several developers of inventories (Dunn et al., 1981; Keefe, 1977; Gregorc, 1977). However, Coop and Brown (1970) in a study of 80 college students concluded,

...there is no significant interaction between cognitive style and teaching method in regard to either factual content achievement or conceptual-generalization content achievement. This finding may have resulted, in part, from the inability of the experimenter to design teaching methods which were specifically analytic or specifically nonanalytic ...(p. 404)

Davidman (1981) objected to trying to match learners' styles with instruction. He contended that mismatching styles and instruction makes students learn to use several types of cognitive/learning styles and makes them better learners.

#### Cognitive/Learning Style Assessment Inventories

Research in education and the behavioral sciences is extremely complex and fairly recent. Education did not begin to emerge as a science until the start of the twentieth century.

Scientific progress is based to a large degree upon the precision of our instruments and upon our ability to measure the phenomena concerned with the science in question. A student who examines the history of any sciences will find that development of better tools is almost invariably followed by important gains in scientific knowledge, disproof of some theories, and confirmation of others. The relatively late emergence of education, psychology, sociology, and other behavioral sciences is due largely to the complexity of the phenomena they attempt to measure and the consequent

slow progress in developing measuring tools (Borg &
Gall, 1979, p. 1-2).

Research into cognitive/learning style and the assessment inventories that measure style is further complicated by the fact that both psychologists and educators, at different times, have studied cognitive/learning style and have come up with two separate or parallel lines of research (Keefe, 1982). Also there seems to be no integrated theory of learning (Thompson [NASSP] 1982) or a theoretical framework for cognitive/learning styles. According to Keefe, (1988) "diagnosis is the most neglected function of schooling. Diagnosis includes the assessment of student developmental characteristics, acquired knowledge and skills, and cognitive/learning style. Learning style is probably the least understood element of diagnosis" (p. 2). Besides, learning style research has been hindered by the lack of available instruments or inventories to measure the full range of educational styles (Ferrell [Keefe Ed.], 1988). Another complicating factor that adds to the lack of clarity to the field is the feeling that there should be one solution to magically solve all learning problems. For example, from this viewpoint came the idea that individualized instruction would solve all learning problems. As with all "one pronged" approaches to learning, some students benefited and some students failed (NASSP, 1979). The panacea approach, whether it be for educational styles or individualized learning, can

only cause suspicion of the whole topic (Gregorc, 1982).

Guilford (1980) sums up what needs to be done in the field of educational style by commenting that research needs to be done to determine connections, definitions, to develop models and to clarify the field.

An ERIC (Educational Resources In Education) search done in February, 1988 revealed 2,714 documents in ERIC under cognitive style which is the descriptor that is used in ERIC for learning/cognitive style. ERIC only lists documents written from 1966. Presently it indexes government-funded research grants, state publications, curriculum guides, papers presented at professional meetings, educational pamphlets and, since 1969, journals in education. It does not generally index dissertations and books. An ERIC computer search that matched comparison, contrast and analysis with learning and cognitive styles with inventory(s) test measurement and instrument(s) showed there were only 6 documents that were indexed under these terms. Of these 6, only 2 compared, contrasted, and evaluated different types of cognitive/learning styles inventories..

The first of these 2 articles was written by Helen S.

Lepke in the Foreign Language Annuals (1978). It is titled

"Assessing Individual Learning Styles: An Analysis of Five

Instruments". It was mainly a descriptive study of five

learning style instruments. They were: Harry Reinert's

ELSIE; Joseph Hill's Cognitive Style Interest Inventory;

Anthony Papalia's Learning Modalities and Individual

Difference Inventories; David Hunt's Paragraph Completion
Method; and the Dunn, Dunn, and Price Learning Style
Inventory. Ms. Lepke briefly described each inventory but
offered very little comparison and/or contrast among the 5
instruments. Because this was mainly a descriptive study
there was very little analysis of the different inventories.
This study contained no standardized criteria to evaluate the
different inventories.

The second article was written by Barbara G. Ferrell (1983). Its title was, "A Factor Analytic Comparison of Four Learning-Styles Instruments," and was published in the Journal of Educational Psychology. Ms. Ferrell looked at 4 inventories. These inventories were: Grasha and Riechman's Student Learning Style Scales; Johnson's Decision Making Inventory; Kolb's Learning Styles Inventory; and Dunn, Dunn and Price's Learning Style Inventory. The author's primary objective in this article was to determine if these 4 instruments had construct validity and a theoretical base. Using a theoretical conceptualization developed by J.W. Keefe, Ms. Ferrell did a factor analysis of all 4 learning styles inventories and found they measured different constructs. Keefe (1983) conceptualized learning style (cognitive/learning style) as composed of 3 types of behaviors: cognitive, affective and physiological/physical.

A cognitive behavior was viewed as one resulting from a preference for a given type of information processing or cognitive style. An affective behavior was the result of a given attitude or opinion. Physical/physiological learning style behaviors are of two types:

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environmental factors that impinge on learning and biological factors in the makeup of individual that have an impact on the learning situation (p. 33).

This article gave a brief description of each inventory and compared, contrasted and analyzed the 4 inventories only as they related to Keefe's conceptualization. A model was built that measured the cognitive, affective and physical/physiological characteristics from the Keefe conceptualization of learning styles. Because of the narrow scope of this research and the complex mathematical procedures the value to practitioners is somewhat limited.

As a result of this computer search this researcher was able to find that there were 64 published assessment inventories of cognitive/learning style. Of the 64 inventories, 26 had been written about in several professional journals and magazines.

Another ERIC search in March, 1989 matched combinations of 3 terms: test construction, cognitive style and models. Only 3 documents were found and none of them directly related to the research proposed here. In addition, the term evaluation methods was also matched with cognitive style. For this match 3 documents were found, but none were directly related to this research. In turn, the descriptor cognitive style was matched with combinations of measures, individual educational and diagnosis testing. There were 21 documents found using this match but none of them were directly related to this research. Lastly, the terms test construction and evaluation methods were matched with test-validity and test-

reliability. There were 26 documents found, and two of the documents were relevant to this research.

The first document that related directly to this research was a research report titled <u>A Guide To Learning</u>

<u>Style Assessment</u> by Thomas Blakemore, Paul McCray and Charles

<u>Coker (1984)</u>. This report described 12 learning style

assessment instruments. They were:

- Learning Style Inventory and the Productivity
   Environmental Preference Survey, by Dunn et al.
- 2. Learning Styles Inventory, by Renzulli & Smith
- 3. Your Style of Learning and Thinking, by Torrance et al.
- 4. Learning Styles Inventory, by Canfield & Lafferty
- 5. C.I.T.E. Learning Style Inventory, by Canfield & Lafferty
- 6. Learning Interaction Inventory, by Jacobs & Fuhrmann
- 7. Grasha-Reichmann Learning Style Inventory
- 8. The Learning Style Inventory, by Hanson & Silver
- 9. Learning Style Inventory, by Kolb
- 10. Cognitive Style Mapping, by Hill
- 11. Assessing Conceptual Level (with paragraph completion method), by Hunt, and
- 12. 4-MAT System by Bernice McCarthy

In this report, the 12 inventories were compared and contrasted by using a model that looked at five factors. The factors were cognitive, social, motivational, physical and instructional. The 12 assessment instruments were chosen because they could be used by rehabilitation professionals.

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The 5 factors in the model were selected because the authors felt they described the content in the 12 assessment instruments. Although a model was constructed from this research it was developed for a limited audience. The model developed for this dissertation will be for a broader more general audience of users.

The second related document was a paper titled <u>Three</u>

<u>Measures of Cognitive Style: Characteristics, Factor</u>

<u>Structure, and Implications for Researchers.</u> by Teri A.

Denson (1977). In this paper 3 assessment inventories of cognitive style were compared and contrasted. The inventories were:

- 1. Group Embedded Figures Test, by Witkin et al.
- The Nowicki Strickland Locus of Control Scale, by Nowicki and Strickland, and
- 3. Sutton-Smith and Rosenberg Impulsivity Scale, by Sutton-Smith & Rosenberg.

The inventories were compared and contrasted on distribution characteristics, psychometric properties and an underlying factor structure. Although differences were described, no visual model was developed to compare and contrast the inventories. Additionally, the author did not suggest that the process she had developed could be transferred to other inventories.

A manual search of <u>Current Index To Journals Of</u>

<u>Education</u>, an index that overlaps the materials in ERIC but includes earlier journals, did not reveal any additional

information.

A computer search of <u>Psychological Abstracts</u> done in February of 1988 revealed 3,034 documents with the descriptor cognitive-style. However, a match with the terms inventory, tests, measurement, instrument with comparison, contrast, analysis only yielded 10 documents. Out of the 10 documents, there were none that compared or contrasted or analyzed 2 or more cognitive styles. A March 1989 search that matched the terms test-construction with test-validity, and test reliability with evaluation found 10 documents. None of the 10 documents directly related to this research.

<u>Psychological Abstracts</u> indexes journals and serial publications about psychology and related disciplines world wide. The computer indexes of <u>Psychological Abstracts</u> cover 1967 to present.

Dissertation Abstracts International indexes doctoral dissertation abstracts submitted to University Microforms International. There are 430 cooperating institutions in the U.S. and Canada. The computer search run by this researcher covered from 1861 to March 1988. Abstracts are subject indexed by the key words in the title. When the computer searched for the key words of cognitive style(s), it found 1,274 documents. However, when cognitive style(s) was matched with inventory, inventories, test, measurement, instrument with comparison, contrast and/or analysis only 6 documents were found. Of the 6 documents, only 1 was relevant to this research. It was "A Factor Analytic

Comparison of Four Learning-styles Instruments" which has already been discussed.

An updated computer search and expert review in 1990 revealed 2 more documents that were relevant to this study. The first is written by Lynn Curry (1987), titled,

Integrating Concepts of Cognitive or Learning Style: A Review with Attention to Psychometric Standards. In this document Curry investigates 22 assessment inventories of cognitive/learning style in relationship to an "onion" organizational model. He also looks at the reliability and validity of all of the inventories. The way he evaluates the strength of the validity and reliability of each instrument is by reviewing well designed studies and counting the number of acceptable results across several measures of validity and reliability. The inventories that he reviews and evaluates are:

- 1. Biggs-Study Process Questionnaire,
- Canfield-Learning Styles Inventory,
- 3. Dunn, Dunn & Price-Learning Style Inventory,
- 4. Entwistle and Ramsden-Approaches to Studying,
- 5. Friedman & Stritter-Instructional Preference Questionnaire,
- 6. Goldberg-Oregon Instructional Preference Inventory,
- 7. Grasha-Riechmann-Students Learning Style Scale,
- 8. Hill-Cognitive Style Interest Inventory,
- 9. Hunt et al. Paragraph Completion Method,
- 10. Kagan-Matching Familiar Figures Test,

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- 11. Kempa & Dube-Cognitive Preference Test,
- 12. Kolb-Learning Style Inventory,
- 13. Myer-Briggs Type Indicator,
- 14. Papalia-Learning Modalities Inventory,
- 15. Reinert Edmonds Learning Style Identification Exercise,
- 16. Renzulli & Smith-Learning Styles Inventory,
- 17. Rezler & Rezmovic-Learning Preference Inventory,
- 18. Schmeck et al.-Inventory of Learning Processes,
- 19. Schroder-Paragraph Completion Test,
- 20. Tamir et al.-Cognitive Preference Inventory,
- 21. Witkin-Embedded Figures Test, and
- 22. Witkin-Group Embedded Figures Test.

This is the largest study done that has been found by this researcher. It also gives the greatest details about individual inventories in relationship to content, format, psychometric properties, and even places to order the inventories. The problems with this research are that several of the tests reviewed are not commonly used tests, and the information presented, although valuable, is not easily converted for use by the average practitioner.

The second document is by Thomas C. De Bello (1988), and titled, <u>Comparison of Eleven Major Learning Styles Models:</u>

<u>Variables; Appropriate Populations; Validity of</u>

<u>Instrumentation; and the Research Behind Them.</u> He looks at 11 inventories. They are:

- Dunn, Dunn, & Price-Learning Style Inventory,
- Keefe-NASSP Learning Style Profile,

- 3. Hill-Cognitive Style Profile,
- 4. Letteri-Cognitive Style Delineators,
- 5. Ramirez-Child Rating Form,
- 6. Reinert-Edmonds Learning Style Identification Exercise,
- 7. Schmeck-Inventory of Learning Processes,
- 8. Hunt-Paragraph Completion Method,
- 9. Kolb-Learning Style Inventory,
- 10. Gregorc-Gregorc Style Delineator,
- 11. McCarthy-4 MAT System.

This study, although it details the 11 inventories, is somewhat limited in scope because it only reviews 11 inventories.

## Summary

A review of the literature seems to show:

- Cognitive/learning style is an important measurable element in learning.
- 2. Research on cognitive/learning style is fragmented and scattered so that it is difficult to evaluate the inventories that measure style.
- 3. There has been limited research on evaluation of the different cognitive/learning style inventories.
- 4. Models that have been developed that might help practitioners to decide which inventory to use are very limited in scope and/or audience that they address.

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#### CHAPTER 3

#### DESIGN OF THE STUDY

## Outline of Research Design

The purpose of this study was to develop a model for evaluating and choosing among widely used assessment inventories of cognitive/learning style. The Delphi research method was used to query experts in the field of cognitive/learning style assessment inventories, to obtain consensus from the experts, and to construct a model from the consensus. The model was built as an aid for practitioners in the selection of an appropriate assessment inventory to meet a specific educational need.

The Delphi Method was used as the research methodology. Three instruments in separate rounds were sent to each of the 41 participants in the study. Participants were chosen by reading the literature on cognitive/learning style assessment inventories and making a list of people who had written on or presented materials about cognitive/learning style assessment inventories. Addresses and phone numbers of the initial list of 142 experts were obtained by using the literature and directories listing colleges and universities and professors. Also phone directories were used. Of the 142 experts, this researcher was able to contact 60 experts by telephone from the initial list. From the list of 60 experts, 41 agreed to Participate in the study. The questions for Round One (see

Appendix A) were sent to the 41 participants on February 26, The questions for Round 2 (see Appendix B) were sent 1990. to the 41 participants on April 9, and the questions for Round 3 (see Appendix C) were sent to the 41 participants on September 2. Postcards were sent to participants who had not responded by the deadline date to remind them to return the surveys. The first round of the Delphi presented a series of broad questions and each subsequent round built on the responses from the previous rounds. The object was to achieve consensus among the experts. Although the experts were selected randomly, the population was not. Participants were chosen because they were the best informed concerning the subject of this study. Random sampling would have been inappropriate for the purposes of this study. "This (was) a purposive sample, rather than a representative one that would provide a statistical basis for generalization to a larger population..." (Willis & Bartell, 1988, p. 20-1).

Results from the three Delphi Rounds assisted the researcher to respond to the following research questions.

# Research Questions

### Primary Research Question

What process can practitioners follow reliably to select a cognitive/learning style assessment inventory that effectively match their needs?

This question was posed because there is a need to

choose between numerous inventories in order to help estimate students' cognitive learning style so that practitioners can deliver instruction in the most effective and efficient manner.

### Subquestions

Which cognitive/learning style inventories are perceived as being widely used?

This question was posed in order to build a list of widely used inventories. Questions were also posed to give guidelines about what age groups the inventories had been used with, whether the experts were using the inventory currently, and which inventories the experts were familiar with but had not used. Information from this question was used to build Matrix B (see Chapter 5) which is a selection tool for practitioners.

What elements of cognitive/learning style inventories are perceived to differentiate effectively and efficiently among widely used inventories?

All inventories have cognitive (content) and technical (operational) elements. Both the technical and content elements can be important to the practitioner when selecting an inventory.

3. Are some elements in widely used cognitive/learning style inventories perceived as more important than other elements?

This question queried the experts to determine what

elements were the most important and what elements the practitioner should look for in an inventory. Matrix C (see Chapter 5) was formulated from this list of elements and characteristics in order to aid the educational practitioner in choosing a specific inventory which might more effectively and efficiently meet her/his instructional goals.

4. What is the perceived range of elements of cognitive/learning style inventories in terms of their respective importance?

The results from this question were used to start to build a ranked list of elements and characteristics that were included in Matrix C.

5. What elements are perceived as important for a model that assists practitioners in selecting an appropriate cognitive/learning style inventory?

This was the base list in Matrix D (see Chapter 5), and again, was part of the selection tool that practitioners would use in selecting an inventory.

Descriptive statistics were used to report the results of all research questions.

# Literature Support

Three areas of literature were reviewed for this study. The first area had to do with the methodology of this study. It was focused on research about and description of the Delphi methodology. The second area of review was the topic of cognitive/learning style. Research on cognitive/learning

style assessment inventories was the final area of review for this study.

Computer searches of the electronic data bases of ERIC, Dissertation Abstract International, and Psychological Abstracts were used to find major portions of the literature related to these 3 areas. These data bases, according to Martha Meaders, an expert educational researcher of data bases at Michigan State University Library, should include most of the relevant information on cognitive/learning style, cognitive/learning style assessment inventories, and Delphi methodology. The various writings were reviewed to determine which ones were to be included in this study. A manual search of ERIC was done to pick pre 1966 articles since that is when the computer listings begin in ERIC. In addition, a number of books were read on each of the 3 areas. major journals, relevant to the research, but not stored in any of the available electronic data bases, were studied. Material sent in by the experts as relevant to the research was reviewed. Some of the actual cognitive/learning style assessment inventories and manuals were used to help generate some of the first round questions for the Delphi.

#### POPULATION AND SAMPLE

# Description of Population

The initial sample consisted of 41 professionals who had

written or given presentations about cognitive/learning style assessment inventories. Of the 41 participants 40 had Ph.D.s or Ed.D.s. and all participants had some affiliation with a college or university. Most of the participants were either professors, lecturers or administrators at a university or college. There were 12 disciplines represented by the 41 participants. The disciplines were: Education (16 participants), Educational Psychology (4 participants), Science (1 participant), Psychology (5 participants), Educational Services (2 participants), Chemical Engineering (3 participants), Allied Health and Medicine (2 participants), Health and Physical Education (3 participants), Mathematics (1 participant), Zoology (1 participant), Educational Technology (1 participant), and Music (2 participants). The 41 participants came from 17 states and Washington, D.C. Geographically, 15 participants came from the Midwestern States, 6 participants came from the Southwestern States, 10 participants came from the Southern States, 6 participants came from the Eastern States, 1 participant came from the Western States, 1 participant came from the Southcentral States, and 2 participants came from Washington, D.C. In this study there were 29 males and 12 females. Table 1 summarizes the demographic data as well as the response rate by Round.

Table 1
Summary of Experts' Demographics and Response Rates

EXPERT	SEX	LOCATION	Ph.D OR Ed.D	.DISCIPLINE	RD1	RD2	RD3
A	M	Southwest	Yes	Education	Х	Х	X*
В	М	East	Yes	Educational Psychology			
С	М	Midwest	Yes	Education	Х	х	Х
D	М	Midwest	Yes	Education	х	x	х
E	F	South	Yes	Education	Х	Х	Х
F	M	Southwest	Yes	Science	Х	Х	х
G	М	Midwest	Yes	Educational Psychology	Х	Х	
Н	М	Midwest	Yes	Psychology	Х	Х	Х
I	M	South	Yes	Educational Services	Х	Х	Х
J	М	South	Yes	Chemical Engineering	Х	Х	Х
K	F	Southwest	Yes	Allied Health & Medicine	х	Х	Х
L	M	Midwest	Yes	Psychology	Х		
M	М	South central	Yes	Education	X	X	Х
N	М	South	No	Health & Physical Education	Х	Х	Х

<sup>\* &</sup>quot;X" indicates expert participation in the Round

# (Table 1 continued)

EXPERT	SEX	LOCATION	Ph.D OR Ed.D	.DISCIPLINE	RD1	RD2	RD3
0	M	South	Yes	Education	Х	Х	Х*
P	M	East	Yes	Education	Х	Х	Х
Q	F	South	Yes	Health & Physical Education	Х	Х	
R	F	East	Yes	Education	Х	Х	х
S	М	Midwest	Yes	Education	Х	Х	X
T	М	Southwest	Yes	Zoology	X		
Ū	M	East	Yes	Psychology	-		
v	F	Midwest	Yes	Education	Х	Х	Х
W	М	South	Yes	Education	Х	Х	Х
X	F	Washington D.C.	nYes	Psychology	Х	Х	Х
Y	M	Midwest	Yes	Health & Physical Education	Х	Х	Х
Z	F	Washington D.C.	nYes	Educational Technology	Х	Х	Х
AA	M	Midwest	Yes	Education	Х	Х	
ВВ	M	Midwest	Yes	Psychology			
СС	M	Midwest	Yes	Music	X	Х	Х

<sup>\* &</sup>quot;X" indicates expert participation in the Round

# (Table 1 continued)

EXPERT	SEX	LOCATION	Ph.D OR Ed.D	.DISCIPLINE	RD1	RD2	RD3
DD	F	Midwest	Yes	Music	Х	Х	X*
EE	M	West	Yes	Chemical Engineering	Х	Х	
FF	M	Midwest	Yes	Education	Х	Х	Х
GG	М	East	Yes	Educational Psychology			
НН	M	Southwest	Yes	Chemical Engineering	Х		
II	M	Midwest	Yes	Mathematics	Х	Х	Х
JJ	F	South	Yes	Education	Х	Х	X
KK	M	East	Yes	Education	Х	х	Х
LL	M	Midwest	Yes	Education	Х	х	Х
MM	F	Southwest	Yes	Allied Health & Medicine	Х	Х	
NN	F	South	Yes	Educational Services	X	X	Х
00	F	South	Yes	Educational Psychology			

<sup>\* &</sup>quot;X" indicates expert participation in the Round

## Sampling Procedure

Participants were chosen by reading the literature on cognitive/learning style assessment inventories and making a list of people who had written on or presented materials about cognitive/learning assessment inventories. Addresses and phone numbers of the initial list of 142 experts were obtained by using the literature and directories listing colleges and universities and professors. Also phone directories were used. Of the 142 experts, this researcher was able to contact 60 experts by telephone from the initial list. When a person was contacted, this researcher gave this phone contact speech.

Hello, my name is Diane Genshaw. I am a graduate student at Michigan State University working on my dissertation. I am certainly glad to get in touch with you. My research is on learning style inventories, and it has come to my attention that you are knowledgeable in this area. (PERSONAL INFORMATION-including titles of their publications, speeches, or inventories) I am trying to get expert opinions and some consensus on what components or elements are needed in learning style inventories, and I would like to ask you to participate in a Delphi Study on cognitive/learning style inventories for this purpose.

It is my goal to be a facilitator and bring together the best information about learning style inventories and share that information with the people in the field. Additionally, I hope to stimulate interest in the area by creating a practical tool for educators to use to try to determine what learning style inventory they should use in a given situation. Finally, I hope to gain some insight about what inventories are being used for what purposes. If you choose to participate, I will send you a copy of the results of this study. These results should give you an idea of what your colleagues are thinking and doing about cognitive/learning style assessment inventories.

Of course your participation is voluntary and you may

choose to answer or not answer any question or to withdraw from the study at any time.

The first questions that will be posed to you are to list the technical and content components or elements that you believe are important in a learning style inventory and to check off any inventories that you have used or had familiarity with. This question will be sent to you. After you and other experts have responded to this question and the data has been processed, another set of questions based on the results from the first question will be sent to you. The last question will ask you to evaluate a learning style inventory which you are familiar with using a checklist developed from the previous rounds of the Delphi. It is anticipated that there will be 3 or 4 rounds with each round taking 30 minutes or possibly a little more of your time. There will be approximately 3 to 4 weeks between each round. At the latest, all rounds should be completed by early May.

Of course, all responses will be treated with strict confidence and all names will remain anonymous. It is anticipated that this research will add to the existing body of knowledge in the field, and will result in a practical tool that educators can use in the field. Would you be willing to participate?

## If The Answer Was Yes

Thank you for your help. Your first mailing will be in about two weeks. I will be looking forward to your response. If you have any questions, you may call me collect at 517-355-8229 or write me at 924B Cherry Lane, E. Lansing, MI 48823. I will also include this phone number and address on all my mailings. Do you know names of other people who are knowledgeable in this area that you think might be willing to participate? Thank you again.

### If The Answer Was No

Thank you for your time. If you think it over and change your mind, please feel free to call me collect at 517-355-8229. Do you know any names of other people who are knowledgeable in this area that you think might be willing to participate? Thank you again.

From the list of 60 experts , 41 agreed to participate in the study. To encourage continued participation over the 3 rounds, postcards were sent to remind participants that

they had not returned their survey. However, the actual numbers of participants for each round were: 36 participants for Round 1, 33 participants for Round 2, and 28 participants for Round 3. All Round 2 participants had been included Round 1. Similarly, all Round 3 participants had been included in both previous rounds.

The sample was not selected randomly as this study was looking for expert opinions and most of the people who qualified as experts either worked or were affiliated with a university or college. The sample was selected using accepted criteria for choosing a Delphi panel.

...participants must have a deep interest in the problem and important knowledge or experience to share...Once the general characteristics of desired respondents are agreed upon, a nomination process should be used to select specific individual respondents. In other words, the work group should first identify target groups likely to possess relevant information or experiences concerning the objective toward which decision makers are aiming the Delphi. The staff should solicit nominations of well-known and respected individuals from members within the target groups if the Delphi is aimed at experts...(Delbecq et al., 1975, p.88).

By using journal articles, ERIC listings, <u>Dissertation</u>

<u>Abstracts International</u>, <u>Psychological Abstracts</u>, and

recommendations from other participants, the nominations came

from varied resource bases. Using these resource bases

assured that the participants would be knowledgeable in the

area, and have some interest in the area.

The sample size of each Delphi Round varied from 28 to 36. Delbecq (1975) states the sample size of a Delphi can vary from 10 to 15 in a homogenous group to several hundred. However, "Our experience indicated that few new ideas are

generated within a homogeneous group once the size exceeds thirty well-chosen participants (p. 89). Since this group is homogeneous in terms of their area of expertise and well-chosen, the numbers match the criteria for Delphi studies.

#### INSTRUMENTATION

# Reliability and Validity of Instruments

According to Linstone and Turoff (1975) the validity of the Delphi is in the procedure.

The procedure is about as pure and perfect a Lockean procedure as one could ever hope to find because, first, the 'raw data inputs' are the opinions or judgments of the experts; second, the validity of the resulting judgment of the entire group is typically measured in terms of the explicit 'degree of consensus' among the experts (p. 22).

Also content-related validity was used in this study.

Content-related validity is the degree to which a sample of items represents the content that the questionnaire is designed to measure. A literature review and expert opinions (American Psychological Association, 1985) are 2 of the methods used as the basis for content-related validity. For Round One both an expert opinion survey and a literature search was conducted to sample the content of cognitive/learning style assessment inventories. Rounds 2 and 3 were built from the expert opinions from the previous rounds.

### Design

### Round 1 Delphi

Items for the questionnaire of Round 1 of the Delphi were developed by using a literature review. According to Turoff (1975) most Delphis try to maintain a 3 to 4 round limit in order to keep the participation of the experts. This 3 to 4 round limit is accomplished, in part, by preformulating the obvious issues and preceding the initial list with a range of options but allowing the experts to add to this initial list. Generally, the range of options or the preformulation is accomplished by reviewing the literature (Moore 1987; Young 1977; Linstone & Turoff 1975; Weatherman & Swenson 1974; Sweigert & Schabacker 1974).

There were 4 parts to Round 1 (see Appendix A). The first part asked the experts what cognitive/learning style assessment inventories they had used, what age group they used them with, and when they last used them. It also asked what cognitive/learning style assessment inventories they were familiar with but had not used. Eighteen inventories were listed, and experts were encouraged to add any inventories not on the list.

Part 2 of Round 1 (see Appendix A) asked the experts to determine which cognitive (content) elements should be measured by a cognitive/learning style assessment inventory. Different elements of physical, affective, sociological, sensory, and inference components were listed. Participants

were asked to add any additional elements that they thought were important. Any elements that participants thought were important, they marked with an "X".

Part 3 of Round 1 (see Appendix A) asked the experts to determine which technical (operational) elements should be measured by a cognitive/learning style assessment inventory. Eight major elements were listed. They were: (1) time needed to test, (2) test booklet, (3) total cost (scoring, booklet, score sheets), (4) manuals, (5) what manuals should report, (6) inventory administration procedures, (7) scoring, and (8) student response to inventory. Under each element, subelements were listed for the experts' consideration. Participants were asked to add any additional technical elements that they thought were important. Any elements the participants thought were important, they were asked to mark with an "X".

Part 4 of Round 1 (see Appendix A) asked the experts to define 3 terms and complete 2 open-ended questions. They were asked to define learning style, cognitive style, and inventories. The 2 open-ended questions were: (1) The reason(s) I use or have used the inventories is (are), and (2) My disappointment(s) when using the inventories is (are). Participants were asked not to leave blank spaces. If they felt unprepared to answer any question or term they were asked to draw a line to indicate that they had seen the question and decided not to answer it. If they felt any of the terms were the same, they were asked to define the first

term and write same as \_\_\_\_\_ for the second or third term, (see Appendix A).

The Round 1 questions were sent to participants on February 26, 1990. Each respondent received: a cover letter, the Delphi questions and a self addressed stamped envelope. The cover letter asked participants to copy their responses if they wanted to keep track of their answers, and to return the survey by March 7, 1990. On March 13, 1990 postcards were sent out to 18 participants who had not responded initially to remind them to return the survey.

After the postcards, 13 more participants returned the survey making a total of 36 participants.

### Round 2 Delphi

The items in Round 2 were developed using the data from the Round 1 responses. In the Delphi technique,

The procedure calls for iteration in eliciting perceptions from participants, so that they make a series of judgments, each successive one being made in the light of a summary of judgments of all participants on the previous round. This process is designed to produce increasing accuracy of judgment and increasing agreement among participants from round to round. (Sweigert and Schabacker, 1974, p. 2)

There were seven major parts to Round 2 (see Appendix B). All items selected and added by the experts in Round 1; parts 1, 2, and 3 were listed out and the experts were asked to rank the items. For each of the major cognitive elements of cognitive/learning style (physical, affective, sociological, sensory, and inference), and for each of the

major technical elements of cognitive/learning style (time needed to test, test booklet, total cost, manuals, manuals should report, inventory administration procedures, Scoring, and Student response to inventory) the experts were given 10 points to distribute among subelements of each major element. This was done for parts 1 and 2. Participants were also given 10 points for 2 blocks in part 3 to rank the major elements of style in the cognitive and technical areas. Participants were given these directions for parts 1, 2, and 3:

In each block you have 10 POINTS. Distribute your points so that the greatest amount of points goes to the element(s) that you think are the most important, and the least amount of points goes to the element(s) that you think are the least important. Some elements within a block can have the same amount of points, "O" points, or one element in a block can have all 10 points. Use only whole numbers.

Parts 4, 5, 6 and 7 asked the experts to rank specific items:

Part 4-characteristics of learning style,

Part 5-characteristics of cognitive style,

<u>Part 5-characteristics of cognitive/learning style</u> inventories,

Part 6-reasons to use cognitive/learning style
inventories, and

<u>Part 7</u>-disappointments with cognitive/learning style inventories.

In parts 4, 5, 6, and 7, participants were given the same directions that they were given in parts 1, 2 and 3 except they were given 25 points to distribute. Round 2 was sent to

the participants on April 9, 1990. Each mailing included a cover letter, the Delphi questions and a self addressed stamped envelope. The cover letter asked participants to copy their responses if they wanted to keep track of their answers, and to return the survey by April 16, 1990. The cover letter also gave a summary of the Round 1 responses. On May 2, 1990 postcards were sent out to 11 participants to remind them to return the survey. After the postcards, 4 more participants returned the survey. One person withdrew from the study. A total of 33 responses were received for the second round.

# Round 3 Delphi

The questions in Round 3 were developed from the responses in Round 2 (see Appendix C). Only 1 new item was added. It was added as a response to a written comment from one of the participants. Participants were given ranked lists of elements, subelements, disappointments with, and reasons for using cognitive/learning style assessment inventories (the ranking was developed from the previous rounds). Additionally, asterisks divided 2 rankings that were separated by 10 or more points. Then participants were asked to comment on each ranking if they desired to comment. If they did not comment on any ranking, that meant they agreed with the ranking. There were 18 blocks of ranked items. Some blocks were very long containing as many as 48 items.

Round 3 materials were sent to participants on September 2, 1990. Each mailing included a cover letter, the Delphi questions, and a self addressed, stamped envelope. As in previous rounds, the cover letter asked participants to copy their responses if they wanted to keep track of their answers, and to return the survey by October 1, 1990. The cover letter gave a summary of Round 2. The total number of returns were 28. On October 7, 1990, postcards were sent out to 11 participants to remind them to return the survey. After the postcards, no new surveys were returned.

The total percentages of returns were 87.8%, 80.5%, and 68.3% for the 3 rounds. The time lag between Round 2 and Round 3 took into consideration that professors are often gone over the summer months. Also the extended time given to the experts to respond to Round 3 reflected comments by the experts that they did not have enough time to respond on the 2 previous rounds.

### DATA COLLECTION PROCEDURES

### Resources Required

Since the Delphi is a survey done usually in at least 3 rounds it required chiefly only the resources of this researcher who was the compiler and manager of the information. Members of the researcher's dissertation committee provided input to the revision of the questions for each round. A typist was used to type and format the

surveys. Sent to the participants were surveys, reminder postcards, and self addressed stamped envelopes. Additional envelopes were used to mail the Delphi materials to the participants.

## Training Required

This researcher had to review the literature on cognitive/learning style assessment inventories and on the Delphi Technique to:

- 1. Learn how to direct a Delphi Study,
- Determine what cognitive/learning style elements needed to be in the initial survey,
- Determine what cognitive/learning style assessment inventories were popular and available to include in the first survey,
- 4. Determine what were some of the disappointments with cognitive/learning style assessment inventories to include in the first survey, and
- 5. Determine what were some of the reasons practitioners used cognitive/learning style assessment inventories to include in the first survey.

The most important resource needed in any Delphi Study, and this research was no exception, was time. This process took more time than most survey methods because it consisted of 3 separate rounds of data collection.

#### PLAN FOR ANALYZING DATA

# Statistical Treatment of Data

# **Validity**

Because Round 1 questions were developed by this researcher, the question of validity must be addressed. Traditionally, evidence of validity evidence has been grouped into 3 major categories (American Psychological Association, 1985). These categories are content-related, criterion-related, and construct-related. Criterion-related and construct-related validity were tested by this researcher because of insufficient data from previous studies and lack of available instruments to test the variables in this study.

content-related validity is the degree to which a sample of items represents the content that the questionnaire is designed to measure. Unlike other types of validity, content-related validity is tested subjectively (Borg & Gall, 1979). A literature review and expert opinions (American Psychological Association, 1985) are 2 of the methods used as the basis for content-related validity. For Round 1 an expert opinion survey and a literature search were conducted to sample the content of cognitive/learning style assessment inventories. Rounds 2 and 3 were built from the expert opinions from the previous rounds.

## Data Analysis Round 1

In Round 1 the questions were developed by using a

literature search and expert opinions. Computer searches of ERIC, Dissertation Abstract International, and Psychological Abstracts were used to help develop the questions. A manual search of ERIC was done to include any literature that was written before 1966 when the computer listings began in ERIC. A number of books written about cognitive/learning style assessment inventories were reviewed by this researcher. Manuals and test booklets of cognitive/learning style assessment inventories were reviewed in order to develop some of the cognitive and technical questions for the first round. Experts that were contacted by telephone added material to be used in the questions for Round 1. Experts on this researcher's dissertation committee also suggested questions for Round 1. The expert opinions and the literature search met the guidelines for content-related validity according to Borg and Gall (1979) and the American Psychological Association (1985). Round 1 had some background questions about what cognitive/learning assessment inventories the experts had used, when the experts had used the inventories, and with what age groups the experts had used the inventories. These responses were tabulated to determine widely used inventories and information about their use. These responses were not used in Rounds 2 and 3.

# Round 2 Data Analysis

All responses from the experts in Round 1 were recorded.

Duplicate responses were discarded. Responses that had 2 or

more ideas were broken apart so that there was only 1 idea

per statement. Then the responses were arranged into categories already established in Round 1 (see Appendix B). No rank, order or weight was given to any of the responses. All responses were sent back to the original list of 41 experts. The instructions to the experts read:

Below are the responses you chose in Round 1. In each block you have 10 or 25 (depending on the block) POINTS.Distribute your points so that the greatest amount of points goes to the element(s), characteristic(s), reason(s) to use, or disappointment(s) with (depending on the block) that you think is/are the most important, and the least amount goes to the element(s) that you think is/are the least important. Some elements in the block can have the same amount of points, "0"(zero) points or one element in a block can have all 10 points. Use only whole numbers. (see Appendix B)

When the 33 responses were returned, all the points in each block were totaled. Responses were put in a ranked order. If more than 10 points separated any 2 items, the items were separated by a row of asterisks. All the responses receiving "0"(zero) points were recorded as receiving "0"(zero) points.

#### Round 3 Data Analysis

The ranked list was sent out to the 41 original participants. The directions that were sent out to the participants were:

Here is the last Delphi Survey on cognitive/learning style inventories in which you have been participating. Please read the results and make appropriate comments, if desired, in the spaces provided. Note: A ranking of "1" indicates the element or characteristic that received the most points as determined by the respondents. In addition, a line of asterisks dividing two rankings means that there are more than 10 points separating those two rankings.

Descriptive statistics were used in this research to

report the results of the Round Three questionnaire. Results are reported in percentages, mean, and median. A narrative was used to give minority, opposing, or differing positions that the experts expressed in the comment section.

#### Decision Rules for Interpreting Data

All responses by the experts were recorded and reported. Responses that received "0" (zero) responses in Round 1 were deleted. Responses that received "0" (zero) responses in Rounds 2 and 3 were reported. They were reported to give feedback to the participants and were not used in the statistical process to remain consistent with Round 1. At decision making junctures in the flow chart, criteria were given for each decision point (see flow chart in Chapter 5).

#### Presentational Format Used to Present Findings

Tables, a flow chart and matrices in conjunction with a narrative were used to illustrate findings.

#### SUMMARY

In this chapter this researcher outlined the research design. The purpose of developing a model for evaluating and choosing among widely used assessment inventories of cognitive/learning style in order to aid practitioners in selecting an appropriate assessment inventory was stated.

How experts were chosen and contacted for this Delphi, which

was the research methodology in this study, were outlined. The mailing dates of each round of the Delphi study were given. The population of this Delphi study was defined.

The primary and subquestions of this research were listed and reasons were given for the individual questions and subquestions. Areas of the literature that were reviewed and searched for this study were given. The 3 areas of literature reviewed for this study were: the Delphi Method, cognitive/learning style, and cognitive/learning style assessment inventories. The data bases and other literature that was searched was discussed.

The educational background, degree status, content area specialty, geographical location, and gender of the 41 participants of the study were described. The procedure for obtaining participants by using the literature was outlined. The phone contact speech was described. The number of participants in each round of the Delphi study was given. Justification of the nonrandom sampling procedure was presented.

Data collection procedures were reported. Resources and training required for collecting the data were outlined.

Instrumentation design and development were outlined.

How the questions for each of the 3 rounds of this Delphi were developed and specific areas the questions covered were discussed. Mailing dates for the each round and the reminder postcards were given. Instrumentation reliability and validity were presented.

Next the plan for analyzing the data was presented. The descriptive statistics used in this study were reported. Flow chart decision points were discussed. The presentational formats of matrices, tables and a flow chart that were used in this study were outlined.

#### CHAPTER 4

#### DATA ANALYSIS AND FINDINGS

In this chapter the 5 research questions are stated, the data is analyzed, and the findings are presented.

Additionally, there is presented a statement of findings across all of the questions to show relationships.

#### Data Collection and Analysis

#### Data Collection

The Delphi Method was used as the research methodology. Three instruments or rounds were sent to each of the 41 participants in the study. Participants were chosen by reading the literature on cognitive/learning style assessment inventories and making a list of people who had written on or presented materials about cognitive/learning style assessment inventories. The first round of the Delphi presented a series of broad questions and each subsequent round built on the responses from the previous rounds. The object was to achieve consensus among the experts. Results from the 3 Delphi Rounds assisted the researcher to respond to the research questions.

#### Data Analysis

In Round 1, the questions were developed by using a literature search and expert opinions. The expert opinions and the literature search met the guidelines for contentrelated validity according to Borg and Gall (1979) and the American Psychological Association (1985). All responses from the experts in Round 1 were recorded. Duplicate responses were discarded. Responses that had 2 or more ideas were broken apart so that there was only 1 idea per statement. Then the responses were arranged into categories already established in Round 1 (see Appendix B). No rank, order or weight was given to any of the responses. All responses were sent back to the original list of 41 experts. The experts were asked to weight responses by distributing points. When the 33 responses were returned, all the points in each block were totaled. Responses were put in a ranked order, and if more than 10 points separated any two items it was noted. All responses receiving "0" (zero) points were recorded as receiving "0" (zero) points.

In Round 3, a ranked list was sent out to the 41 original participants. The participants were asked to make comments about the ranked lists to indicate agreement with or without comments or disagreement with comments. Descriptive statistics (percentages, mean, and median) were used to report the results. A narrative was used to give minority, opposing, or differing positions that the experts expressed

in the comment section.

#### DATA ANALYSIS AND FINDINGS BY QUESTION

#### Question 1

#### Statement of Question

Which cognitive/learning style inventories are perceived as being widely used

#### Analysis of Data and Statement of Findings

Part 1 of the Round 1 questionnaire queried respondents about Question 1. Contained in this part of the Round were these elements:

- 1. Directions for this part of the inventory,
- 2. 17 sample inventories and blank spaces for the respondents to put in additional inventories,
- A column to check if the respondent had used or was very familiar with a particular inventory,
- 4. A column for the respondent to indicate the age groups with which they had used a particular inventory
- 5. A column for the respondent to indicate the date they had last used a particular inventory (see Appendix A for the complete Part 1 inventory).

#### Return Rate

Thirty-six (87.8%) of the experts completed the

preceding part of the Delphi Survey.
Results

The results of Part 1 Round 1 are presented in Table 2
The experts in this study added 12 inventories that they had used or with which they were familiar. Of the 12 inventories they added, they used 4 of the inventories and were only familiar with the remaining 8 inventories.

They indicated with what age groups (preschool, grades k-5, grades 6-8, grades 9-12, and adults) with whom they had used the inventories. The majority of the experts used the inventories with adults. Experts used the inventories with the preschool age group the least.

Finally, the experts indicated when they had used the inventory. Inventories had been used from 1970 through the time that the Delphi was run which was 1990.

In Table 3 specific inventories were analyzed to determine what percent of the respondents used inventory, and what was the total percent of utilization and familiarization. Also a rank (with the number 1 being the most used and familiar) was established. If 2 or more inventories had the same rank, those inventories were listed in alphabetical order. Three inventories were ranked first by the experts. They were: Dunn, Dunn and Price-Learning Style Inventory, Kolb-Learning Style Inventory and Myer and Briggs-Myer-Briggs Type Indicator. These 3 inventories were used and/or were familiar to 72.22% of the experts in this

Table 2

Results of Part 1 Round 1: Widely Used

Cognitive/Learning Style Inventories

INVENTORY	USED(U) AGE RANGES VERY PRESCHOOL(P) FAMILIAR GRADES K-5(E) WITH(F) GRADES 6-8(M) GRADES 9-12(H)		E) 1)	LAST DATE USED				
		ADULT(A)						
INVENTORY	U	F	P	E	M	H	A	DATES USED
Canfield Learning Style Inventory	12	6			1	1	11	90(2):89(3) 87:85:83:79*
Dunn, Dunn,& Price Learning Style Inventory	14	12		6	7	6	4	90(3):89(2)88(3) 87(2)85:84:80:79
French, Ekstrom & Price-Hidden Figures Test	7	2				2	6	90(3):89(2)88 82
Gregorc-Transaction Ability Inventory	7	6			1		6	90:89(2):88(2) 87
Hill-Cognitive Style Interest Inventory	6	10		1	2	2	4	90(2):86:82:79 76
Kagan-Matching Familiar Figures Test	12	6	1	9	7	3	4	89:88:86:85(2) 83:75(2):72
Keefe-NASSP Learning Style Profile	8	8			5	7	4	90(4):89(2):88
Kolb-Learning Style Inventory	15	11			1	3	15	90(6):89(5) 86(2):85:81
Letteri-Cognitive Profiles	4	6		3	3	3	3	90(2):89(2)

<sup>\*</sup>Numbers in parenthesis indicate how many experts used the inventory. No number after the date indicates that only 1 expert used the inventory.

INVENTORY	USED(U) VERY FAMILIAR WITH(F)		AGE RANGES PRESCHOOL(P) GRADES K-5(E) GRADES 6-8(M) GRADES 9-12(H) ADULT(A)				LAST DATE USED	
INVENTORY	U	F	P	E	M	Н	A	DATES USED
Myer & Briggs- Myer-Briggs Type Indicator	14	12			1	4	12	90(2):89(3) 88:87:86:85(2) 84:81:80
Papalia-Learning Style Modalities		3						
Reinert-Edmonds- Edmonds Learning Style Identification Exercise (ELSIE)	3 n	4				1	1	89(2):87
Renzulli & Smith Learning Style Inventory	3	7			1	1	2	89:84:79
Schmeck-Inventory of Learning Processes		7			:			
Sigel-Test of Conceptual Style	3	4		2	3	2		80:72:70
Torrance-Your Style of Learning Thinking	8	7					7	90(2):89(2):86 85:80
Witkin-Embedded Figures Test	14	11	1	3	5	5	12	90(2):89(2):88 86:80(2):78(2) 70
Vitkin-Group Embedded Figures Pest	18	6		2	5	9	17	90(4):89(4):88 87:85:83:80(2) 78:70
arbe/Swassing- arbe/Swassing odality Kit		2	2			2	· · · ·	90(2)
rown & Cooper	1						1	89

INVENTORY	VE FA	ED(U) RY MILIAR TH(F)	AGE RANGES PRESCHOOL(P) GRADES K-5(E) GRADES 6-8(M) GRADES 9-12(H) ADULT(A)		E) M)	LAST DATE USED		
INVENTORY	U	F	P	E	M	Н	A	DATES USED
Coscarelli & Stonewater-Decision Making Inventory		1		<u>_</u>				
Grasha-Riechmann Student Learning Styles		1						
Hunt Conceptual Level	1						1	90
Lowentral-Visual Haptic		1						
Malcom et.al Learning Style Identification Scale		1						
McCarthy-4-Mat System	-	2						
Murdock-Teaching Center Learning Style Inventory	1		, .	1	,			85
Rezler-Learning Preference Inventory		1			·			
Steinberg-Thinking Styles Inventory		1						
Witkin-Children's Embedded Figures Test	2			2	1			88:82

Table 3

<u>Usage and Familiarization by the Experts of Widely Used</u>

<u>Inventories of Cognitive/Learning Style</u>

INVENTORY	₹ USED	% ONLY FAMILIAR	TOTAL % (USED & FAMILIAR)	RANK (USED& FAMIL- IAR)
Dunn, Dunn & Price- Learning Style Inventory	38.89	33.33	72.22	1
Kolb-Learning Style Inventory	41.67	30.55	72.22	1
Myer & Briggs-Myer- Briggs Type Indicator	38.89	33.33	72.22	1
Witkin-Embedded Figures Test	38.39	30.55		4
Witkin-Group Embedded Figures Test	50.00	16.67	66.67	5
Canfield-Learning Style Inventory	33.33	16.67	50.00	6
Kagan-Matching Familiar Figures Test	33.33	16.67	50.00	6
Hill-Cognitive Style Interest Inventory	16.67	27.78	44.44	8
Keefe-NASSP Learning Style Profile	22.22	22.22	44.44	8
Torrance-Your Style of Learning & Thinking	22.22	19.44	41.67	10

INVENTORY	% USED	% ONLY FAMILIAR	TOTAL % (USED & FAMILIAR)	RANK (USED& FAMIL IAR)
Gregorc- Transaction Ability Inventory	19.44	16.67	36.11	11
Letteri-Cognitive Profiles	11.11	16.67	27.78	12
Renzulli & Smith- Learning Style Inventory	8.33	19.44	27.79	12
French, Ekstrom & Price-Hidden Figures Test	19.44	5.55	25.00	14
Reinert-Edmonds- Edmonds Learning Style Identifi- cation Exercise	8.33	11.11	19.44	15
Schmeck-Inventory of Learning Processes	0.00	19.44	19.44	15
Sigel-Test of Conceptual Style	8.33	11.11	19.44	15
Barbe/Swassing- Barbe/Swassing Modality Kit	5.55	5.55	11.11	18
Papalia-Learning Style Modalities	0.00	8.33	8.33	19
McCarthy-4MAT Inventory	0.00	5.55	5.55	20
Witkin-Children's Embedded Figures Test	5.55	0.00	5.55	20

(Table 3 continued)

% USED	% ONLY FAMILIAR	TOTAL % (USED & FAMILIAR)	RANK (USED& FAMIL IAR)
2.78	0.00	2.78	22
0.00	2.78	2.78	22
0.00	2.78	2.78	22
2.78	0.00	2.78	22
0.00	2.78	2.78	22
0.00	2.78	2.78	22
2.78	0.00	2.78	22
0.00	2.78	2.78	22
0.00	2.78	2.78	22
	USED  2.78  0.00  2.78  0.00  2.78  0.00	USED ONLY FAMILIAR  2.78	USED ONLY (USED & FAMILIAR)  2.78

study. Two of the instruments, Dunn, Dunn and Price-Learning Style Inventory and Myer and Briggs-Myer-Briggs Type Indicator are multidimensional instruments. Nine inventories were used and/or were familiar to only 2.78% of the experts in this study. These inventories ranked 22 (last) in this study. Of the last 9 inventories (those that ranked 22), only 3 of them were actually used by the experts.

In Table 4 is listed how often an inventory was used by the experts. Inventories that were not used by the experts were not listed. Inventories were arranged by rank, and if 2 or more inventories had the same rank, they were arranged in alphabetical order. The rank of 1 indicated the most frequently used inventory. The 5 inventories that were used most by the experts were: Witkin-Group Embedded Figures Test, Kolb-Learning Style Inventory, Dunn, Dunn, & Price-Learning Style Inventory, Myer and Briggs-Myer-Briggs Type Indicator, and Witkin Embedded Figures Test. Of the 36 experts that responded to this part of Round 1, 18 or 50% had used the top ranked inventory, Witkin's Group Embedded Figures Test. The 3 inventories that were used least often, Brown and Cooper, Hunt-Conceptual Level, and Murdock-Teaching Center Learning Style Inventory were each used by only 1 expert.

Table 5 summarizes the data in relationship to age groups. The most <u>used</u> inventories, reported by the experts in this study, are listed first. A number 1 indicated the inventory selected most often by the experts. If 2 or more

Table 4

Most Frequently Used Inventories of Cognitive/Learning Style

by the Experts

INVENTORY	NO. OF EXPERTS THAT USED	RANK
Witkin-Group Embedded Figures Test	18	1
Kolb-Learning Style Inventory	15	2
Dunn, Dunn & Price- Learning Style Inventory	14	3
Myer & Briggs-Myer-Briggs Type Indicator	14	3
Witkin-Embedded Figures Test	14	3
Canfield-Learning Style Inventory	12	6
Kagan-Matching Familiar Figures Test	12	7
Keefe-NASSP Learning Style Profile	8	8
Torrance-Your Style of Learning & Thinking	8	8
French, Ekstrom & Price-Hidden Figures Test	7	10
Gregorc-Transaction Ability Inventory	7	10
Hill-Cognitive Style Interest Inventory	6	12
Letteri-Cognitive Profiles	4	13
Reinert-Edmonds-Edmonds Learning Style Identification Exercise	3	14

INVENTORY	NO. OF EXPERTS THAT USED	RANK
Renzulli & Smith-Learning Style Inventory	3	14
Sigel-Test of Conceptual Style	3	14
Barbe/Swassing-Barbe/Swassing Modality Kit	2	17
Witkin-Children's Embedded Figures Test	2	17
Brown & Cooper	1	19
Hunt-Conceptual Level	1	19
Murdock-Teaching Center Learning Style Inventory	1	19

Table 5

Ranked Inventories as Classified by Age Groups

AGE GROUP	INVENTORY	RANK
PRESCHOOL	Kagan-Matching Familiar Figures Test	1
ELEMENTARY Grades K-5	Witkin-Embedded Figures Test	1
	Dunn, Dunn & Price-Learning Style Inventory	2
	Letteri-Cognitive Profiles	3
	Witkin-Embedded Figures Test	3
	Barbe/Swassing-Modality Kit	5
	Sigel-Test of Conceptual Style	5
	Witkin-Group Embedded Figures Test	5
	Hill-Cognitive Style Interest Inventory	8
	Murdock-Teaching Center Learning Style Inventory	8
MIDDLE SCHOOL Grades 6-8	Dunn, Dunn, & Price-Learning Style Inventory	1
-	Kagan-Matching Familiar Figures Test	1
	Witkin-Group Embedded Figures Test	3
	Witkin-Embedded Figures Test	3

AGE GROUP Grades 6-8	INVENTORY	RANK
	Letteri-Cognitive Profiles	5
	Keefe-NASSP Learning Style Profile	5
	Sigel-Test of Conceptual Style	5
	Hill-Cognitive Style Interest Inventory	8
	Canfield-Learning Style Inventory	9
	Gregorc-Transaction Ability Inventory	9
	Kolb-Learning Style Inventory	9
	Myer & Briggs-Myer-Briggs Type Indicator	9
	Renzulli & Smith-Learning Style Inventory	9
Witkin Test	Witkin-Children's Embedded Figures Test	9
HIGH SCHOOL Grades 9-12	Witkin-Group Embedded Figures Test	1
Keefe-NASSP Learning Style Profile	Keefe-NASSP Learning Style Profile	2
	Dunn, Dunn & Price Learning Style Inventory	3
Witkin-Embedd	Witkin-Embedded Figures Test	4
	Myer & Briggs-Myer-Briggs Type Indicator	5

AGE GROUP Grades 9-12	INVENTORY	RANK
***	Kagan-Matching Familiar Figures Test	6
	Kolb-Learning Style Inventory	6
	Letteri-Cognitive Profiles	6
	French, Ekstrom & Price-Hidden Figures Test	9
	Hill-Cognitive Style Interest Inventory	9
	Sigel-Test of Conceptual Style	9
	Canfield-Learning Style Inventory	12
	Reinert-Edmonds-Edmonds Learning Style Identification Exercise	12
	Renzulli & Smith-Learning Style Inventory	12
ADULT	Witkin-Group Embedded Figures Test	1
	Kolb-Learning Style Inventory	2
<del></del>	Witkin-Embedded Figures Test	3
	Myer & Briggs-Myer-Briggs Type Indicator	4
	Canfield-Learning Style Inventory	5
	Torrance-Your Style of Learning & Thinking	6
	French, Ekstrom & Price-Hidden Figures Test	7

AGE GROUP ADULT	INVENTORY	RANK
	Gregorc-Transaction Ability Inventory	8
	Dunn, Dunn & Price-Learning Style Inventory	9
	Hill-Cognitive Style Interest Inventory	9
	Kagan-Matching Familiar Figures Test	9
	Keefe-NASSP Learning Style Profile	9
	Letteri-Cognitive Profiles	13
	Renzulli & Smith-Learning Style Inventory	14
	Brown & Cooper	15
	Hunt-Hunt Conceptual Level	15
	Reinert-Edmonds-Edmonds Learning Style Identification Exercise	15

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inventories had the same rank, those inventories were listed in alphabetical order.

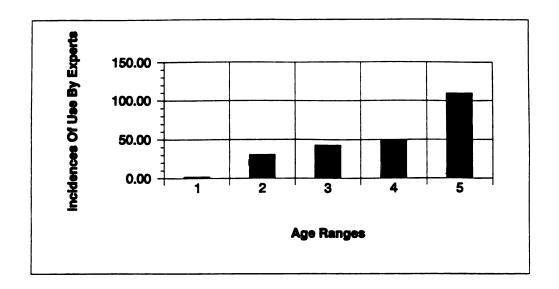
Only 1 inventory, Matching Familiar Figures Test was used with preschoolers. However, 17 inventories were used with adults. The Matching Familiar Figures Test was used with all age groups. In the elementary grades (K-5) the Witkin Embedded Figures Test was used most often, in middle school (grades 6-8) Dunn, Dunn, and Price-Learning Style Inventory and Kagan-Matching Familiar Figures Test were used most often, in high school (grades 9-12) the Witkin-Group Embedded Figures Test was used most often, and with adults the Witkin-Group Embedded Figures Test was used most often. If the preschool age group is eliminated there are 6 inventories that are used for all other age groups. They are: Kagan-Matching Familiar Figures Test, Witkin-Embedded Figures Test, Witkin-Group Embedded Figures Test, Dunn, Dunn, and Price-Learning Style Inventory, Hill-Cognitive Style Interest Inventory, and Letteri-Cognitive Profiles.

Figure 2 summarizes the data about the age groups with which the experts used the cognitive/learning assessment inventories.

#### Question 2

#### Statement of the Ouestion

Which elements of cognitive/learning style inventories are perceived to differentiate effectively and efficiently among widely used inventories?



# USE OF INVENTORIES BY AGE RANGES

#### Analysis of Data and Statement of Findings

#### ROUND 1

In Round 1 of the Delphi, a list of elements found in cognitive/learning style inventories developed by a literature review was sent to the experts, and they were asked to mark any element that they felt should be measured by a learning/cognitive style inventory. Also, they were asked to add any other elements that they felt were important.

#### Return Rate for Round 1

Forty-one experts agreed to participate in this study. In Round 1, 36 (87.8%) of the experts returned the survey.

#### Results

A literature search by this researcher and the experts developed the preceding list of important elements in Round 1.

#### COGNITIVE DIMENSION

#### Physical Elements

sound mobility light warmth
time preference
design of learning environment

#### Affective Elements

motivation thinking/feeling tolerance of ambiguity persistence extroversion/introversion locus of control proxemics\* histrionics\*

responsibility judgment/perception leader/follower sensing/intuition anxiety levels past/present/future orientation empathy\*

#### \*Added by the Experts

## Sociological Elements

Learns Best: with peers

in a varied mode in mixed teams

alone with authority figure

#### Sensory Orientation

auditory visual tactile

kinesthetic in a varied mode

#### Inference Modalities

field dependence/independence complexity/simplicity serial/simultaneous reflective/impulsive abstract/concrete self direction/need for structure\* verbal/spatial preference\* focusing/scanning\*

random/sequential leveling/sharpening structure/looseness analytical/global\* analytical/categorical/ inferential\*

\*Added by the Experts

## TECHNICAL DIMENSION

### <u>Time Needed To Test</u> (for most purposes)

15 min. or less 45 min. or less 2 hrs. or less

30 min. or less 60 min. or less time is unimportant

#### Test Booklet should be reuseable younger students-should be

able to write in it\*

students should be able to write in it older students-should be reuseable\*

<sup>\*</sup>Added by the Experts

#### Total Cost (Scoring, Booklet, Score Sheets)

.76-1.00 per pupil .25 or less per pupil 1.01-2.00 per pupil .26-.50 per pupil cost is unimportant .51-.75 per pupil

#### Manuals

should include examiner's manual examiner's manual should have graphs and charts examiner's manual should have a bibliography should have a scoring key\* should have follow up on how to get specific information on variables\*

\*Added by the Experts

#### Manuals Should Report

development of inventory inventory reliability norms\*

how, why, & which items are

inventory validity interpretation of scoring

types of validity\*

how it meets all APA standards\*

\*Added by the Experts

#### Inventory Administration Procedures

oral visual(e.g.pictures, charts, written models, & graphs)

mixed mode

weighted\*

#### Scoring

hand scored both should be possible

(hand & machine) \*

\*Added by the Experts

machine scored

#### Student Response to Inventory

written oral

visual movement (kinesthetic)

mixed mode

Eighty-six important elements were identified in Round 1 of the Delphi. The experts chose 69 elements identified by the literature review, conducted by this researcher, as important and added 17 additional elements that they thought were important to differentiate effectively and efficiently among widely used inventories. This was the list that the experts ranked for Question 3.

#### Question 3

#### Statement of Question

Are some elements in widely used cognitive/learning style inventories perceived as more important than other elements?

#### Analysis of Data and Statement of Findings

#### ROUND 2

In Round 2 the experts were asked to rank the elements they had selected in Round 1. The directions they were given were:

Below are the responses you chose in Round 1. In each block you have 10 POINTS. Distribute your points so that the greatest amount of points goes to the element(s) that you think is/are the most important, and the least amount of points goes to the elements(s) that you feel is /are the least important. Some elements within a block can have the same amount of points, "0" points, or one element in a block can have all 10 points. Use only whole numbers.

#### Return Rate For Round 2

Forty one experts agreed to participate in this study. In Round 2, 33 (80.5%) experts returned the study.

#### Response Rate For Round 2

In some blocks some of the experts chose not to respond. Table 6 summarizes the response rate by block of the 33 experts who returned Round 2. Response rates ranged from 83.8% to 93.9% Only one element, time needed to test, received the lowest response rate of 83.8%. Out of 13 elements, 8 received the highest response rate of 93.9%. Actual numbers of experts who answered each block ranged from 28 to 31. The experts were also asked to rank the cognitive and technical elements categories. The response rates for the cognitive element category was 90.9%, and the response rate for the technical element category was 90.9%. The actual number of experts who answered each of these blocks was 30.

#### Results

Table 7 is a summary of the points the experts assigned to each subelement in each block. Also the rank derived from the points is included. The highest number of points and the lowest rank indicated the subelement perceived as the most important element to be examined in the inventories by the experts in this study; conversely the lowest number of points and the highest rank indicated the subelement perceived as the least important to be examined in the inventories by the

Table 6

Response Rates for Round 2 by Block

Major Heading	Element	Block No.	Resp- onse Rate %
Cognitive Elements	Physical	1	93.9
	Affective	2	90.9
	Sociological	3	93.9
	Sensory Orientation	4	93.9
	Inference Modalities	5	90.9
Technical Elements	Time Needed to Test (for most purposes)	1	84.8
	Test Booklet	2	87.9
<del></del>	Total Cost (scoring, booklet, score sheets)	3	87.9
	Manuals	4	93.9
	Manuals Should Report	5	93.9
	Inventory Administration Procedures	6	93.9
	Scoring	7	93.9
	Student Response to Inventory	8	93.9

Table 7

Points and Ranks for Subelements of Cognitive/Learning Style

Element	Subelement	Total Points	Rank
physical Block 1	design of learning environment	98	1
M. A. H. 1887 (1987)	time preference	63	2
	sound	56	3
	mobility	41	4
	light	36	5
<del> </del>	warmth	19	6
affective Block 2	motivation	50	1
	locus of control	37	2
	persistence	34	3
	sensing/intuition	30	4
<del></del>	thinking/feeling	27	5
	physical Block 1	physical design of learning environment  time preference  sound  mobility  light  warmth  affective motivation Block 2  locus of control  persistence  sensing/intuition	physical design of learning 98 time preference 63 sound 56 mobility 41 light 36 warmth 19 affective motivation 50 Block 2 locus of control 37 persistence 34 sensing/intuition 30

(Table 7 continued)

Major Heading Cognitive	Element Affective Block 2	Subelement	Total Points	Rank
		tolerance of ambiguity	23	6
		anxiety levels	21	7
		responsibility	19	8
	•	judgment/perception	18	9
		extroversion/ introversion	13	10
		leader/follower	12	11
		proxemics	5	12
Ca		empathy	5	12
		histrionics	4	14
		past/present/future orientation	2	15
	sociological Block 3	-learns best in a varied mode	96	1
		learns best with peers	69	2

(Table 7 continued)

Major Heading Cognitive	Element sociological Block 3	Subelement -	Total Points	Rank
		learns best alone	65	3
		learns best with authority figure	53	4
	10-10-10-10-10-10-10-10-10-10-10-10-10-1	learns best in mixed teams	51	5
		in a varied mode	96	1
	Sensory Orienta- tion Block 4	auditory	64	2
	- B20011 1	visual	63	3
		tactile	45	4
		kinesthetic	42	5
	inference modali- ties Block 5	field dependence/ independence	46	1
		abstract/concrete	35	2
		self direction/need for structure	28	3
		analytical/global	27	4

Major Heading Cognitive	Element inference modali- ties Block 5	Subelement	Total Points	Rank
	BIOCK J	reflective/ impulsive	26	5
<del></del>		analytical/ categorical/ inferential	22	6
		Verbal/Spatial preference	20	7
		serial/simultaneous	20	7
		focusing/scanning	17	9
		complexity/ simplicity	16	10
		leveling/sharpening	15	11
		random/sequential	14	12
		structure/looseness	14	12
n t m p	time needed to test(for most purposes) Block 1	30 min. or less	87	1
		45 min. or less	58	2

Major Heading	Element	Subelement	Total Points	Rank
technical	time needed to test(for most purposes) Block 1			
		60 min. or less	57	3
		15 min. or less	47	4
		time is unimportant	26	5
t c c i		2 hrs. or less	5	6
	test booklet Block 2	should be reuseable	123	1
		students should be able to write in it	68	2
		younger students- should be able to write in it	51	3
		older students- should be able to write in it	48	4
	total cost(Scor- ing,book- let,score sheets) Block 3	.25 or less a -student	89	1

Major Heading technical	Element	Subelement	Total Points	Rank
	total cost(Scor ing,book- let,score sheets) Block 3			
	DIOON 3	cost is unimportant	85	2
		.2650 per pupil	42	3
		.76-1.00 per pupil	37	4
		.5175 per pupil	28	5
		1.01-2.00 per pupil	9	6
	manuals Block 4	should include an examiner's manual	114	1
		should have scoring key	74	2
		examiner's manual should have a bibliography	54	3
		should have follow up on how to get specific information on variables	39 1	4
		examiner's manual have graphs & charts	29 5	5

Major Heading technical	Element	Subelement	Total Points	Rank
	manuals should report Block 5	interpretation of scoring	65	1
		inventory reliabi- lity	58	2
		inventory validity	51	3
		norms	39	4
		development of inventory	36	5
		types of validity	31	6
•		how, why, and which items are weighted	20	7
		meets all APA standards	10	8
	inventory adminis-tration procedure Block 6	mixed mode	173	1
	DAUGN U	written	83	2
		oral	29	3

(Table 7 continued)

Major Heading technical	Element adminis- tration procedure Block 6	Subelement	Total Points	Rank
		<pre>visual(ex.pictures, charts, models, &amp; graphs)</pre>	25	4
	scoring Block 7	both should be possible	266	1
	4-4	machine scored	28	2
		hand scored	16	3
	student response to inven- tory Block 8	mixed mode	157	1
		written	98	2
		visual	22	3
		oral	19	4
		movement(kines- thetic)	13	5

experts in this study. The top ranked subelement in each cognitive block was: Block 1 (physical element), design of the learning environment; Block 2 (affective element), motivation; Block 3 (sociological element), learns in a varied mode; Block 4 (sensory orientation), auditory; and Block 5 (inference modality), field dependence/independence. The top ranked subelement in each technical block was: Block 1 (time needed to test-for most purposes), 30 minutes or less; Block 2 (test booklet), should be reuseable; Block 3 (total cost-scoring, booklet, score sheets), 25 cents or less a student; Block 4 (manuals), should include an examiner's manual; Block 5 (manuals should report), interpretation of scoring; Block 6 (inventory administration procedure), mixed mode; Block 7 (scoring), should be able to hand and machine score; and Block 8 (student response to the inventory), should be able to respond in a mixed mode.

The experts were also asked to rank all the elements in the cognitive and technical categories. For each category they were given 10 points to distribute. They were to give the highest amount of points to the element they thought was the most important. They could give all the points to 1 element, the same amount of points to 2 or more elements, or "0" (zero) points to some elements. The highest number of points and the lowest rank indicated the element perceived as the most important element to be examined in the inventories by the experts in this study; conversely the lowest number of points and the highest rank indicated the element perceived

as the least important to be examined in the inventories by the experts in this study. In Table 8 this data is summarized.

In the cognitive block the element perceived as the most important was inference modalities, and in the technical block the element perceived as the most important was inventory administration procedures. The element perceived as least important in the cognitive block was the physical element, and the element perceived as least important in the technical block was what the manuals should report. Under the cognitive elements the range of points was from 48 to 75, and under the technical elements the range was from 18 to 52.

In Round 3, the experts were asked to look at the results from Round 2 and make any comments on the results.

Twenty-eight experts participated in this Round. Table 9 summarizes the data. Experts either agreed without comment, agreed with comment, or disagreed on the results from Round 2. In addition to agreeing or disagreeing and commenting on the results of the specific elements, the experts were asked to agree or disagree and comment on the 2 broad categories of cognitive or technical.

Total agreement (agreement with and without comments) from the results of Round 2 ranged from 82.14% to 96.43%. There was most agreement (96.43%) on inventory administration procedures and scoring. There was least agreement (82.14%) on what materials should be in the manuals (scoring key,

Table 8

Ranking of Cognitive and Technical Elements

Element	Total Points	Rank
inference modalities	75	1
sensory orientation	64	2
affective elements	63	3
sociological elements	51	4
physical elements	48	5
inventory administration procedures	52	1
manuals	49	2
time needed to test	44	3
test booklet	42	4
student response to inventory	40	5
scoring	31	6
total cost	24	7
manuals should report	18	8
	inference modalities  sensory orientation  affective elements  sociological elements  physical elements  inventory administration procedures  manuals  time needed to test  test booklet  student response to inventory scoring  total cost	inference modalities 75  sensory orientation 64  affective elements 63  sociological elements 51  physical elements 48  inventory administration procedures 49  time needed to test 44  test booklet 42  student response to inventory 40  scoring 31  total cost 24

Table 9

Convergence to Consensus: Cognitive and Technical Elements

Block	Category or Element	Agree Without Comment %	Agree With Comment %	Total Agree %	Disagree %
1	physical elements	67.8	17.86	85.71	14.29
2	affective elements	71.43	14.29	85.71	14.29
3	sociolog- ical elements	78.57	7.14	85.71	14.29
4	sensory orienta- tion	78.57	7.14	85.71	14.29
5	inference modalities		21.43	92.86	7.14
1	time needed to test	78.57	14.29	92.86	7.14
2	test booklet	82.14	10.71	92.86	7.14
3	total cost	75.00	14.29	89.29	10.71
4	manuals	71.43	10.71	82.14	17.86
5	manuals should report	75.00	14.29	89.29	10.71
<b>;</b>	inventory adminis- tration procedure	82.14	14.29	96.43	3.57

(Table 9 continued)

Block	Category or Element	Agree Without Comment %	Agree With Comment %	Total Agree %	Disagree %
7	scoring	85.71	10.71	96.43	3.57
8	student response to inven- tory	75.00	17.86	92.86	7.14
1	cognitive	85.71	7.14	92.86	7.14
2	technical	89.29	3.57	92.86	7.14

bibliography, information on variables, graphs, charts, and there should be an examiner's manual).

For every element at least 1 expert made comments. The percentage of experts that made comments ranged from 7.14% to 21.43%. Experts commented most on inference modalities, and the elements experts commented on least were sociological elements and sensory orientations. In the broad categories of cognitive and technical there was a total agreement (with and without comments) of 92.86%. The percentage of experts who made comments about the results from Round 2 on the cognitive category was 7.14%, and the percentage of experts who made comments about the results from Round 2 on the technical category was 3.57%

#### Question 4

#### Statement of Question

What is the perceived range of elements of cognitive/learning style inventories in terms of their respective importance?

#### Analysis of Data and Statement of Findings

#### ROUND 1

In Round 1 the experts were asked to generate a list of items they considered important characteristics of cognitive/learning style inventories.

#### Return Rate Round 1

Forty-one experts agreed to participate in the study.

Thirty-six (87.8%) returned Round 1.

#### Response Rate

Of the 36 returns by the experts, 36 (100%) experts generated important characteristics of cognitive/learning style inventories.

#### Results Round 1

These are the responses the experts generated. They are listed in no specific order. The characteristics of cognitive/learning style inventories are:

- 1. Assessment tool for preferences,
- A reporting of factors that influence a person's social interactions,
- 3. Assessment tool for attitudes,
- 4. Organized lists of elements necessary for the acquisition of a skill or completion of a task,
- 5. A series of questions designed to assess preferences of learners,
- 6. Perceptions,
- 7. Assessment tool for personality attributes,
- 8. A reporting of factors that influence affective behavior,

- A series of processing tasks to assess learners' strengths and weaknesses,
- 10. A reporting of factors that influence an individual's achievement,
- 11. Assessment device that statistically represents the
   element(s) in learning,
- 12. A series of questions designed to assess learners' strengths and weaknesses,
- 13. Records of performance,
- 14. Records of preferences,
- 15. Records of behaviors,
- 16. Instruments used to group individuals,
- 17. Measuring device,
- 18. A form,
- 19. Test,
- 20. A systematic process of collecting data,
- 21. Defines personality,
- 22. Defines motivation constructs,
- 23. Self assessment,
- 24. Usually self reported,
- 25. Checklist of items,
- 26. Group administered,
- 27. Formats include checklists, paired comparisons, or scales,
- 28. Usually a paper and pencil activity,
- 29. Can be tactile,
- 30. Self perceptions,

- 31. Behavioral models possible,
- 32. Made of self reports or observations,
- 33. Can be oral,
- 34. Method of collecting information about learning styles in an informal way,
- 35. Instruments used to categorize individuals,
- 36. Instruments used to measure identified concepts and constructs,
- 37. Instruments which diagnose learning styles,
- 38. Survey of attitudes,
- 39. Survey of preferences,
- 40. Inexpensive,
- 41. Quick to use, and
- 42. Easy to use.

#### ROUND 2

#### Return Rate

Forty-one experts agreed to participate in the study.

Thirty-three (80.5%) of the experts returned Round 2.

#### Response Rate

Of the 33 experts that returned Round 2, 33 (100%) ranked the characteristics of cognitive/learning style.

#### Results Round 2

The rankings as determined by the points the experts assigned each characteristic are summarized in Table 10. A

Table 10

Ranked List of Characteristics of Cognitive/Learning Style

Inventories

Rank	Characteristic
1	instruments which diagnose learning styles
2	a series of questions designed to assess preferences of learners
3	assessment tool for preferences
4	a series of processing tasks to assess learners' strengths and weaknesses
5	survey of preferences
6	usually a paper and pencil activity
7	instruments used to measure identified concepts and constructs
8	assessment tool for personality attributes
9	measuring device
10	records of preferences
11	a reporting of factors that influence an individual's achievement
12	perceptions
13	assessment devise that statistically represents the element(s) in learning
14	a systematic process of collecting data

# (Table 10 continued)

Rank	Characteristic
15	method of collecting information about learning styles in an informal way
16	usually self reported
17	instruments used to categorize individuals
18	self assessment
19	a series of questions designed to assess learners' strengths and weaknesses
20	tests
21	self perceptions
22	assessment tool for attitudes
23	organized lists of elements necessary for the acquisition of a skill or completion of a task
24	group administered
24	easy to use
26	inexpensive
27	records of performance
28	can be tactile
28	can be oral
28	quick to use

# (Table 10 continued)

made of self reports or observations
checklist of items
a reporting of factors that influence a person's social interactions
a reporting of factors that influence affective behavior
formats include checklists, paired comparisons, or scales
instruments used to group individuals
defines motivation constructs
survey of attitudes
records of behaviors
a form
behavioral models possible
defines personality

ranking of 1 indicates the characteristic the experts, in this study, felt was the most important characteristic.

Ten or more points separated the 5 first ranked characteristics. The first 5 characteristics and the actual points assigned to them by the experts are: (1) instruments which diagnose learning styles, 101 points; (2) a series of questions designed to assess preferences of learners, 87 points; (3) assessment tool for preferences, 57 points; (4) a series of processing tasks to assess learners' strengths and weaknesses, 47 points; and (5) survey of preferences, 36 points. The characteristic ranked last by the experts, defines personality, only received 1 point.

#### ROUND 3

#### Return Rate

Forty-one experts agreed to participate in the study. In Round 3, 28 (69.29%) experts returned the survey.

#### Response Rate

Of the 28 experts that returned Round 3, 28 answered the question about characteristics of cognitive/learning style inventories.

#### Results Round 3

Convergence to Consensus

In Round 3 the experts were to asked to comment on the

rankings from Round 2. The experts responded in this way: 85.71% agreed with the rankings without comment, 10.71% agreed with the rankings with comments, 96.42% agreed (with and without comments) with the rankings, and 3.57% disagreed with the rankings.

#### Question 5

#### Statement of Question

What elements are perceived as important for a model that assists practitioners in selecting an appropriate cognitive/learning style inventory?

#### Analysis of Data and Statement of Findings

#### ROUND 1

In Round 1 the experts were asked to generate two lists of items that would aid in the delineation of elements perceived as important for a model that assists practitioners in selecting an appropriate cognitive/learning style inventory. The first list generated by the experts was reasons to use cognitive/learning style inventories, and the second list generated by the experts was disappointments with cognitive/learning style inventories.

#### Return Rate

Forty-one experts agreed to participate in the study, and 36 (87.8%) experts returned Round 1.

#### Response Rate

For both lists in Round 1 all 36 (100%) experts who returned Round 1 generated items.

#### Results Round 1

List 1-Reasons to Use Cognitive/Learning Style
Inventories

Below is the list of reasons to use cognitive/learning style inventories that was generated by the experts during Round 1. The list is in no specific order.

- 1. To predict learning,
- 2. To help make diagnosis,
- 3. To predict the success of independent study students,
- 4. To do research,
- 5. To determine the psychometric properties of the inventories.
- 6. To satisfy intellectual curiosity,
- 7. To pinpoint individual differences that correlate with student behaviors,
- 8. To supplement IQ tests,
- 9. To pinpoint individual differences that correlate with teacher behaviors,
- 10. To discriminate performance differences,

- 11. To assess children's skills,
- 12. To help college students learn how they learn,
- 13. To find out how learners perceive their achievements,
- 14. To help in the self actualization process,
- 15. To help college students learn about themselves,
- 16. To assess how learners' perceive their own behavior,
- 17. To assess how teachers' perceive their own behavior,
- 18. To teach teachers how to maximize their teaching,
- 19. To remind teachers of the diversity of any group of learners,
- 20. To help to ensure that learning occurs without gaps,
- 21. To aid in structuring educational augmentation programs,
- 22. To determine how to diversify learning materials,
- 23. To provide a framework to critique traditional teaching methods,
- 24. To personalize education,
- 25. To provide a framework for designing new teaching methods,
- 26. To get a historical view of how conditions affect learning preferences,
- 27. To find out if students' learning styles respond to teachers' teaching styles,
- 28. To investigate if developmental conditions affect learning preferences,
- 29. In order to investigate if different brain treatments enhance learning,
- 30. To check on the consistency of patterns among various

learning theories,

- 31. Because they are valid,
- 32. Because they are time efficient,
- 33. Because they are easy to administer,
- 34. Because they are reliable,
- 35. Because of the reasonable cost,
- 36. To help advisors work with individual students,
- 37. To determine learners' weaknesses,
- 38. To find the strengths of a majority of learners in a given situation,
- 39. To address learning problems,
- 40. To find ways to help students,
- 41. To help make student placements,
- 42. To determine cognitive style,
- 43. To determine a general picture of the learner, and
- 44. To help individuals in the learning process.

List 2-Disappointments with Cognitive/Learning Style Inventories

Below is the list of disappointments with cognitive/learning style inventories that was generated by the experts during Round 1. The list is in no specific order.

- 1. Not consistent,
- Variations in different inventories of definitions of learning style,
- 3. Amount of overlap in different instruments,
- 4. Too simplistic,

- 5. Preference focus is superficial,
- 6. Measures too few variables,
- 7. Too general,
- 8. No information on how area being tested relates to other aspects of learning style,
- 9. Lack of cognitive measures for elementary students,
- 10. Not comprehensive,
- 11. Prescriptive nature of manuals,
- 12. No classroom application in manuals,
- 13. Skimpy manuals,
- 14. No manuals on some,
- 15. Lack of interpretation,
- 16. Poor direction on how to apply results to classroom,
- 17. Measures elements over which teachers have little or no control,
- 18. Conceptual orientation,
- 19. Misnomer-designed to measure ability not style,
- 20. Lack of direction for teachers on how to make choices about which instrument to use,
- 21. No theoretical base,
- 22. Poor development,
- 23. Lack of information on the development of the inventory,
- 24. Ignores findings of experimental psychology,
- 25. Lack of empirical evidence,
- 26. Lacks a thorough grounding in experimental psychology,
- 27. Not well researched,
- 28. Lack of variability in administration procedures,

- 29. Many need to be sent out to be scored,
- 30. The use mainly of a checklist,
- 31. Too cumbersome,
- 32. Self reporting among children is unreliable,
- 33. Reassessment too time consuming,
- 34. Time to administer,
- 35. Scoring is difficult,
- 36. Ipsative scoring scales,
- 37. Too few items in each category,
- 38. Too much self reporting,
- 39. Honesty of self reporting,
- 40. Difficulty of monitoring group testing,
- 41. Too expensive,
- 42. Lack of documentation of effectiveness of inventory,
- 43. Lack of validity,
- 44. Too high of a correlation with measures of IQ,
- 45. Lack of reliability,
- 46. Leads to unwarranted conclusions because of lack of validity,
- 47. Measures for primary children ineffective,
- 48. Poor norming,
- 49. Not enough consistency across dimensions, and
- 50. Lack of norms for the handicapped.

#### ROUND 2

In Round 2, the experts were asked to rank both lists.

In each list a ranking of 1 indicated the item the experts in

this study considered most important.

#### Return Rate

Forty-one experts agreed to participate in the study.

Thirty-three (80.5%) of the experts returned Round 2.

### Response Rate

For both lists in Round 2, all 33 (100%) experts who returned Round 2 generated items.

#### Results Round 2

<u>List 1-Reasons</u> to Use Cognitive/Learning Style Inventories

The rankings, as determined by the points the experts assigned for the reasons to use cognitive/learning style inventories, are summarized in Table 11. A ranking of 1 indicated the reason to use the inventory the experts felt was the most important.

The reason that the experts ranked first, to help individuals in the learning process received 83 actual points from the experts. The second ranked reason, to do research, only received 49 actual points. Reasons that ranked third (to provide a framework for designing new teaching methods and to find out if students' learning styles responded to teachers' teaching styles) received 44 points. One reason to use cognitive/learning style inventories only received 1 point from the experts in Round 2. It was, to check on the

Table 11

Ranked List of Reasons to Use Cognitive/Learning Style

Inventories

Rank	Reason To Use
1	to help <u>individuals</u> in the learning process
2	to do research
3	to provide a framework for designing new teaching methods
3	to find out if students' learning styles respond to teachers' teaching styles
5	to determine how to diversify learning materials
5	to determine cognitive style
7	to determine learners' strengths
7	to pinpoint individual differences that correlate with student behaviors
9	to teach teachers how to maximize their teaching
10	to address learning problems
10	to predict learning
12	to pinpoint individual differences that correlate with teacher behaviors
13	to personalize education
14	to determine learners' weaknesses
15	to find ways to help students

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## (Table 11 continued)

## Rank Reason To Use

16	to help make diagnosis
17	to help college students learn how they learn
18	to determine a general picture of the learner
19	to remind teachers of the diversity of any group of learners
20	to aid in structuring educational augmentation programs
21	to help in the self actualization process
22	to assess how learner' perceive their own behavior
22	to provide a framework to critique traditional teaching methods
24	to help advisors work with individual students
24	to determine the psychometric properties of the inventories
26	to satisfy intellectual curiosity
27	to find the strengths of a majority of learners in a given situation
27	to investigate if developmental conditions affect learning preferences
29	to supplement IQ tests
30	to discriminate performance differences
30	to assess how teachers' perceive their own behavior

# (Table 11 continued)

Rank	Reason To Use
32	to predict the success of independent study students
32	to assess children's skills
34	to help ensure that learning occurs without gaps
35	in order to investigate if different brain treatments enhance learning
36	to help college students learn about themselves
36	because they are valid
38	to help make student placements
39	to check on the consistency of patterns among various learning theories

consistency of patterns among various learning theories. Some reasons to use the inventories received "0" (zero) points in Round 2. They were: (1)to find out how learners' perceive their achievements, (2)because they are time efficient, (3)because they are easy to administer, (4)because they are reliable, (5)because of the reasonable cost, and (6)to get a historical view of how learning conditions affect learning preferences.

<u>List Two</u>-Disappointment with Cognitive/Learning Style Inventories

The rankings as determined by the points the experts assigned for the disappointments with cognitive/learning style inventories are summarized in Table 12. A ranking of 1 indicated the greatest disappointment that the experts had with the inventories of cognitive/learning style. There were 48 disappointments with inventories of cognitive/learning style that the experts identified and gave points to in Round 2 of the Delphi. There were 2 additional disappointments with cognitive/learning style inventories that were identified in Round 1 but received "0" (zero) points in Round The 2 disappointments with the inventories of cognitive/ learning style that received "0" (zero) points were conceptual orientation and time to administer. The major disappointment with the inventories was the variations in different inventories of definitions of style. disappointment with the inventory received 84 actual points from the experts, whereas, the second greatest

# Table 12 Ranked List of Disappointments With Cognitive/Learning Style Inventories

Rank	Disappointments with Style Inventories
1	variations in different inventories of definitions of learning style
2	lack of validity
3	poor direction on how to apply results to classroom
4	lack of reliability
5	too simplistic
6	no classroom application in manuals
6	measures elements over which teachers have little or no control
8	lack of cognitive measures for elementary students
9	leads to unwarranted conclusions because of lack of validity
10	lack of empirical evidence
11	preference focus is superficial
12	no information on how area being tested relates to other aspects of learning style
13	not well researched
14	lack of documentation of effectiveness of inventory

# (Table 12 continued)

Rank	Disappointments with Style Inventories
15	lacks a through grounding in experimental psychology
15	poor norming
15	lack of norms for the handicapped
18	no theoretical base
18	lack of information on development of inventory
20	lack of interpretation
21	not consistent
21	skimpy manuals
21	measures for primary children ineffective
24	no manuals on some
24	too much self reporting
24	honesty of self reporting
27	self reporting among children is unreliable
27	scoring is difficult
29	lack of direction for teachers on how to make choices about which instrument to use
30	too few items in each category

## (Table 12 continued)

Disappointments with Style Inventories
many need to be sent out to be scored
prescriptive nature of manuals
poor development
too expensive
too high of correlation with measures of IQ
reassessment too time consuming
measures too few variables
too general
ignores findings of experimental psychology
not enough consistency across dimensions
the use mainly of a checklist
not comprehensive
misnomer-designed to measure ability not style
ipsative scoring scales
too cumbersome
difficulty of monitoring group testing

## (Table 12 continued)

Rank	Disappointments with Style Inventories
47	amount of overlap in different instruments
47	lack of variability in administration procedures

disappointment with the inventories (lack of validity)

received 46 actual points. There were 2 disappointments with

the inventories that only received 1 actual point. They were
the amount of overlap in different instruments and the lack

of variability in administration procedures.

#### ROUND 3

#### Return Rate

Forty-one experts agreed to participate in the study. In Round 3, 28 (69.29%) experts returned the survey.

#### Response Rate

Of the 28 experts that returned Round 3, 28 (100%) answered the questions about reasons to use and disappointments with cognitive/learning style inventories.

#### Results Round 3

Convergence to Consensus

<u>List 1</u>-Reasons to Use Cognitive/Learning Style
Inventories

In Round 3 the experts were asked to comment on the rankings from Round 2. The experts responded in this way:
78.57% agreed with the rankings without comment, 10.71% agreed with the rankings with comments, 89.29% agreed (with and without comments) with the rankings, and 10.71% disagreed with the rankings.

List 2-Disappointments with Cognitive/Learning Style
Inventories

In Round 3 the experts were asked to comment on the rankings from Round 2. The experts responded in this way:
78.57% agreed with the rankings without comment, 10.71% agreed with the rankings with comments, 89.29% agreed (with and without comments) with the rankings, and 10.71% disagreed with the rankings.

#### SUMMARY OF FINDINGS ACROSS ALL QUESTIONS

#### Ouestion 1

Which cognitive/learning style inventories are perceived as being widely used?

The experts generated a list of 30 inventories they had used and/or were familiar with from 1970 through 1990. The list of inventories below include responses of experts who have actually administered the inventories, and also included are responses of experts who are very familiar with the inventories, but have never administered them. This is a ranked list going from most used and familiar to least used and familiar.

Dunn, Dunn & Price-Learning Style Inventory\*
Kolb-Learning Style Inventory
Myer & Briggs-Myer-Briggs Type Indicator

Witkin-Embedded Figures Test

\*Indicates that the inventories within that cluster received the same rank of usage and familiarization by the experts.

Witkin-Group Embedded Figures Test

Canfield-Learning Style Inventory\*
Kagan-Matching Familiar Figures Test

Hill-Cognitive Style Interest Inventory\*
Keefe-NASSP Learning Style Profile

Torrance-Your Style of Learning & Thinking

Gregorc-Transaction Ability Inventory

Letteri-Cognitive Profile\*
Renzulli & Smith-Learning Style Inventory

French, Ekstrom & Price-Hidden Figures Test

Reinert-Edmonds-Edmonds Learning Style Identification\*
Exercise
Schmeck-Inventory of Learning Processes

Schmeck-Inventory of Learning Processes Sigel-Test of Conceptual Style

Barbe/Swassing-Barbe/Swassing Modality Kit

Papalia-Learning Style Modalities

McCarthy-4MAT Inventory\*
Witkin-Children's Embedded Figures Test

Brown & Cooper\*
Coscarelli & Stonewater-Decision Making Inventory
Grasha & Riechman-Student Learning Style
Hunt-Conceptual Level
Lowentral-Visual/Haptic
Malcolm et.al.-Learning Style Identification Scale
Murdock-Teaching Center Learning Style Inventory

The inventories the experts used in order of the most

Witkin-Group Embedded Figures Test

Kolb-Learning Style Inventory

used to the least used are listed below:

Myer & Briggs-Myer-Briggs Type Indicator\*
Witkin-Embedded Figures Test

Canfield-Learning Style Inventory\*
Kagan-Matching Familiar Figures Test

<sup>\*</sup>Indicates that the inventories within that cluster received the same rank of usage and familiarization by the experts.

Keefe-NASSP Learning Style Profile\*
Torrance-Your Style of Learning & Thinking

French, Ekstrom & Price-Hidden Figures Test\*
Gregorc-Transaction Ability Inventory

Hill-Cognitive Style Interest Inventory

Letteri-Cognitive Profiles

Reinert-Edmonds-Edmonds Learning Style Identification Exercise\* Renzulli & Smith-Learning Style Inventory Sigel-Test of Conceptual Style

Barbe/Swassing-Barbe/Swassing Modality Kit\* Witkin-Children's Embedded Figures Test

Brown & Cooper\*
Hunt-Conceptual Level
Murdock-Teaching Center Learning Style Inventory

The experts used the inventories with preschoolers through adults. However, most of the inventories were used with adults. Only one inventory (Kagan's Matching Familiar Figures Test) was used by two experts for preschoolers. Nine inventories were used with elementary school (grades K-5) students, 14 inventories were used with middle school(grades 6-8) students, 14 inventories were used with high school (grades 9-12) students, and 17 inventories were used with adults (people who were out of school or in institutions of higher learning).

<sup>\*</sup>Indicates that the inventories within that cluster received the same rank of usage by the experts.

#### Question 2

Which elements of cognitive/learning style inventories are perceived to differentiate effectively and efficiently among widely used inventories?

This researcher using a literature review to generate questions and the experts in this study was able to generate a list of elements in the cognitive and technical dimensions that the experts felt differentiated effectively and efficiently among widely used inventories. In the cognitive dimension, physical elements, affective elements, sociological elements, sensory orientations, and inference modalities and their subelements were identified. In the technical domain, time needed to test, test booklets, total cost, manuals, manuals should report, inventory administration procedures, scoring, and student response to the inventory and their subelements were identified. This list formed the basis for the ranking of the elements to determine their respective importance for Question 3.

#### Question 3

Are some elements in widely used cognitive/learning style inventories perceived as more important than other elements?

Table 13 is a summary of the combined lists of categories and elements in both the cognitive and technical

Table 13

Rankings of Categories and Elements of Cognitive/Learning

Style Inventories

		COGNITIVE
RANK		CATEGORY
1		Inference Modalities
	<u>RANK</u>	ELEMENT
	1	field dependence/independence
	2	abstract/concrete
	3	self direction/need for structure
	4	analytical/global
	5	reflective/impulsive
	6	analytical/categorical/inferential
	7	verbal spatial preference
	8	serial/simultaneous
	9	focusing/scanning
	10	complexity/simplicity
	11	leveling/sharpening
	12	random/sequential
	13	structure/looseness
RANK		CATEGORY
2		Sensory Orientations
	<u>RANK</u>	ELEMENT
	1	in a varied mode
	2 3	auditory
	3	visual
	4	tactile
	5	kinesthetic
RANK		CATEGORY
3		Affective Elements
	<u>RANK</u>	ELEMENT
	1	motivation
	2 3	locus of control
		persistence
	4	sensing/intuition
	5	thinking/feeling
	6	tolerance of ambiguity
	7	anxiety levels
	8	responsibility
	9	judgment/perception
	10	extroversion/introversion
	11	leader/follower
	12	proxemics
	12	empathy
	14	histrionics
	15	<pre>past/present/future orientation</pre>
		_ · · · · · · · · · · · · · · · · · · ·

# (Table 13 continued)

RANK		CATEGORY
4		Sociological Elements: learns best
	<b>RANK</b>	ELEMENT
	1	in a varied mode
	2	with peers
	3	alone
	4	with authority figure
	5	in mixed teams
D1111		O M M M M M M M M M M M M M M M M M M M
RANK 5		CATEGORY Physical Florents
5	DANE	Physical Elements
	RANK	ELEMENT
	1	design of learning environment
	2	time preference
	3	sound
	4	mobility
	5	light
	6	warmth
		TECHNICAL
RANK		CATEGORY
1		Inventory Administration Procedures
	<b>RANK</b>	ELEMENT
	1	mixed mode
	2	written
	3	oral
	4	visual (ex. pictures, charts, models, &
		graphs)
<u>RANK</u>		CATEGORY
2		Manuals
	<u>RANK</u>	ELEMENT
	1	should include an examiner's manual
	2	should have a scoring key
	3	examiner's manual should have bibliography
	4	should have follow up on how to get specific
	_	information on variables
	5	examiner's manual should have graphs and charts
D1177		
RANK 3		CATEGORY  Mine Needed to Meet
3	D 3 3 3 7 7 7	Time Needed to Test
	RANK	ELEMENT
	1	30 min. or less
	2	15 min. or less
	3	45 min. or less
	4	60 min. or less
	5	time is unimportant
	6	2 hours or less

# (Table 13 continued)

RANK		CATEGORY
4		Test Booklet
•	RANK	ELEMENT
	1	should be reuseable
	2	students should be able to write in it
	3	younger students-should be able to write in it
	4	older students-should be reuseable
RANK		CATEGORY
5		Student Response to Inventory
	<u>RANK</u>	
	1	mixed mode
	2	written
	3	visual
	4	oral
	5	movement (kinesthetic)
RANK		CATEGORY
6	D3.1111	Scoring
	RANK	ELEMENT
	1	both should be possible (hand & machine)
	2	machine scored
	3	hand scored
RANK		CATEGORY
7	D3.177	Total Cost
	RANK	ELEMENT
	1	.25 or less per pupil
	2	cost is unimportant
	3	.2650 per pupil
	4	.5175 per pupil
	5	.76-1.00 per pupil
RANK		CATEGORY
8	DANIZ	Manuals Should Report
	RANK	ELEMENT
	1	interpretation of scoring
	2	inventory reliability
	3 4	inventory validity
	4	norms
RANK 8		CATEGORY-continued
0	DANU	Manuals Should Report
	RANK	dovolopment of inventory
	5	development of inventory
	6 7	types of validity
	8	how, why, and which items are weighted how it meets <u>all</u> APA standards
	·	now it meets all Ara Standards

domains. This is a ranked list. In Round 3, the experts were asked to comment on the ranks listed in Table 13.

Categories of "Agree Without Comments", "Agree With Comments", "Total Agree" (with and without comments), and "Disagree" were constructed from these comments. Table 14 summarizes highest and lowest agreement across all elements in each category.

Total agreement by the experts (with and without comments ranged from 82.14% to 96.43%. The amount of comments that the experts made ranged from 3.57% to 21.43%.

Table 15 presents the means, medians, and modes of the percentages across all elements in each category of agreement without comment, agreements with comment total agreement (with and without comment), and disagreements.

The mean of total agreement (with and without comments) by the experts was 90.24%. The median of total agreement (with and without comments) by the experts was 92.86%. The mode of total agreement (with and without comments) by the experts was 92.86.

#### Question 4

What is the perceived range of elements of cognitive/learning style inventories in terms of their respective importance?

In Round 1, the experts were asked to generate a list of important characteristics of cognitive/learning style

Table 14

Agreement Across all Elements in Round 3 Convergence to

Consensus of Cognitive/Learning Style Inventories

Category	Highest %	Lowest %	
Agree Without Comment	89.29	67.8	
Agree With Comment	21.43	3.57	
Total Agree (with and without comment)	96.43	82.14	
Disagree	17.86	3.57	

Table 15

Percentage Mean, Median, and Mode of Agreement Across All

Elements In Round 3 Convergence to Consensus

%Mean 77.85	%Median	%Mode 71.43 75.0
	75.0	
		78.57
12.38	14.29	14.29
90.24	92.86	92.86
9.76	7.14	7.14
	77.85 12.38 90.24	77.85 75.0 12.38 14.29 90.24 92.86

inventories. A list of 42 items were generated by the experts. In Round 2, the experts ranked these items in terms of their respective importance. Table 16 summarizes these ranks and divides the ranks of the characteristics into interquartile ranges. Because there are not exact quarters, in quartile 1 and 3 there are 10 characteristics and in quartile 2 and 4 there are 11 characteristics (Weiss & Hassett 1982,72).

In quartile 1 the characteristics that the experts ranked 1 through 5 in their ranked order are: (1) instruments which diagnose learning style, (2) a series of questions designed to assess preferences of learners, (3) assessment tool for preferences, (4) a series of processing tasks to assess learners' strengths and weaknesses, and (5) survey of preferences. The characteristics that were ranked 1 through 4 by the experts were separated by 10 or more points from one another.

#### Convergence to Consensus

In Round 3, the experts were asked to comment on the rankings from Round 2. The experts responded in this way: 85.71% agreed with the rankings without comment, 10.71% agreed with the rankings with comments, 96.42% (with and without comments) agreed with the rankings, and 3.57% disagreed with the rankings.

Table 16

Inter-Quartile Ranges and Ranks of Characteristics of

Cognitive/Learning Style Inventories

# QUARTILE ONE (Q1) Rank Characteristic 1 instruments which diagnose learning styles a series of questions designed to assess preferences of 2 learners 3 assessment tool for preferences a series of processing tasks to assess learners' strengths and weaknesses survey of preferences 5 6 usually a paper and pencil activity instruments used to measure identified concepts and 7 constructs assessment tool for personality attributes 8 9 measuring device 10 records of preferences QUARTILE TWO (Q2) 11 a reporting of factors that influence an individual's achievement

# (Table 16 continued)

Characteristic
perceptions
assessment device that statistically represents the element(s) in learning
a systematic process of collecting data
method of collecting information about learning styles in an informal way
usually self reported
instruments used to categorize individuals
self assessment
a series of questions designed to assess learners' strengths and weaknesses
tests
self perceptions
QUARTILE THREE (Q3)
assessment tool for attitudes
organized lists of elements necessary for the acquisition of a skill or completion of a task
group administered
easy to use

# (Table 16 continued) Rank Characteristic 26 inexpensive 27 records of performance can be tactile 28 28 can be oral 28 quick to use 31 made of self reports or observations QUARTILE FOUR (Q4) 32 checklist of items a reporting of factors that influence a person's social 33 interactions a reporting of factors that influence affective behavior 34 35 formats include checklists, paired comparisons, or scales instruments used to group individuals 36 defines motivation constructs 37 38 survey of attitudes 39 records of behaviors

# (Table 16 continued)

Rank	Characteristic	
40	a form	
40	behavioral models possible	
41	defines personality	

#### Question 5

What elements are perceived as important for a model that assists practitioners in selecting an appropriate cognitive/learning style inventory?

In Round 1, the experts were asked to generate 2 lists that defined the elements that they perceived as important for a model that would assist practitioners in selecting an appropriate cognitive/learning style inventory. The first list that the experts generated was the reasons to use cognitive/learning style inventories. The second list they generated was the disappointments with cognitive/learning style inventories. A list of 45 items was generated by the experts for reasons to use cognitive/learning style inventories, and a list of 50 items was generated by the experts for disappointments with cognitive/learning style inventories. However, when the experts assigned points to these lists in Round 2 some elements received "0" (zero) points and were dropped from the lists. In Round 2 the experts ranked these items in terms of their respective importance. Table 17 summarizes the ranks for reasons to use cognitive/learning style inventories and divides the ranks of the reasons into interquartile ranges. Because there are not exact quarters, in quartiles 2, 3, and 4 there are 10 reasons, and in quartile 1 there are 9 reasons (Weiss & Hassett 1982,72).

The reason that the experts ranked first in reasons to

Table 17

Interquartile Ranges and Ranks of Reasons to Use

Cognitive/Learning Style Inventories

#### QUARTILE ONE (Q1)

Rank	Reason To Use
1	to help <u>individuals</u> in the learning process
2	to do research
3	to provide a framework for designing new teaching methods
3	to find out if students' learning styles respond to teachers' teaching styles
5	to determine how to diversify learning materials
5	to determine cognitive style
7	to determine learners' strengths
7	to pinpoint individual differences that correlate with student behaviors
9	to teach teachers how to maximize their teaching
	QUARTILE TWO (Q2)
10	to address learning problems

## (Table 17 continued)

Reason To Use
to predict learning
to pinpoint individual differences that correlate with teacher behaviors
to personalize education
to determine learners' weaknesses
to find ways to help students
to help make diagnosis
to help college students learn how they learn
to determine a general picture of the learner
to remind teachers of the diversity of any group of learners
QUARTILE THREE (Q3)
to aid in structuring educational augmentation programs
to help in the self actualization process
to assess how learner' perceive their own behavior
to provide a framework to critique traditional teaching methods
to help advisors work with individual students

Rank	Reason To Use
24	to determine the psychometric properties of the inventories
26	to satisfy intellectual curiosity
27	to find the strengths of a majority of learners in a given situation
27	to investigate if developmental conditions affect learning preferences
29	to supplement IQ tests
	QUARTILE FOUR (Q4)
30	to discriminate performance differences
30	to assess how teachers' perceive their own behavior
32	to predict the success of independent study students
32	to assess children's skills
34	to help ensure that learning occurs without gaps
35	in order to investigate if different brain treatments enhance learning
36	to help college students learn about themselves
36	because they are valid
38	to help make student placements
39	to check on the consistency of patterns among various learning theories

use inventories of cognitive/learning style received 34 points (actual points that the experts assigned on which the rankings were built) more than the next reason to use the inventories. The first 5 reasons to use the inventories determined by the experts in quartile 1 were: (1)to help individuals in the learning process, (2)to do research, (3)to provide a framework for designing new teaching methods, (4)to find out if students' learning styles respond to teachers' teaching styles, and (5)to determine how to diversify learning materials.

Table 18 summarizes the ranks for disappointments with cognitive/learning style inventories and divides the ranks of the disappointments with into interquartile ranges. Because of ties in the ranks, there are not exact quarters: in quartiles 1 and 4 there are 12 disappointments, in quartile 2 there is 14 disappointments, and in quartile 3 there is 10 disappointments (Weiss & Hassett 1982,72). In quartile 1 the experts ranked these 5 disappointments first: (1) variations in different inventories of definitions of learning style, (2) lack of validity, (3) poor direction on how to apply results to classroom, (4) lack of reliability, and (5) too simplistic.

Variations in different inventories of definitions of learning style, which was ranked first, was given 84 actual points by the experts which was 38 points higher than the second ranked disappointment.

Table 18

Interguartile Ranges and Ranks of Disappointments With

Cognitive/Learning Style Inventories

#### OUARTILE ONE (O1)

<b>4 1 1 1 1 1 1 1 1 1 1</b>
Disappointments with Style Inventories
variations in different inventories of definitions of learning style
lack of validity
poor direction on how to apply results to classroom
lack of reliability
too simplistic
no classroom application in manuals
measures elements which teachers have little or no control
lack of cognitive measures for elementary students
leads to unwarranted conclusions because of lack of validity
lack of empirical evidence
preference focus is superficial
no information on how area being tested relates to other aspects of learning style

# QUARTILE TWO (Q2)

Rank Disappointments with Style Inventories  13 not well researched  14 lack of documentation of effectiveness of inventory  15 lacks a through grounding in experimental psychology  15 poor norming  15 lack of norms for the handicapped  18 no theoretical base  18 lack of information on development of inventory  20 lack of interpretation  21 not consistent  21 skimpy manuals  21 measures for primary children ineffective  24 no manuals on some  25 too much self reporting  26 honesty of self reporting		
lack of documentation of effectiveness of inventory  lacks a through grounding in experimental psychology  poor norming  lack of norms for the handicapped  no theoretical base  lack of information on development of inventory  lack of interpretation  not consistent  skimpy manuals  measures for primary children ineffective  no manuals on some	Rank	Disappointments with Style Inventories
lacks a through grounding in experimental psychology  poor norming  lack of norms for the handicapped  no theoretical base  lack of information on development of inventory  lack of interpretation  not consistent  skimpy manuals  measures for primary children ineffective  no manuals on some  too much self reporting	13	not well researched
15 poor norming  15 lack of norms for the handicapped  18 no theoretical base  18 lack of information on development of inventory  20 lack of interpretation  21 not consistent  21 skimpy manuals  21 measures for primary children ineffective  24 no manuals on some  24 too much self reporting	14	lack of documentation of effectiveness of inventory
lack of norms for the handicapped  no theoretical base  lack of information on development of inventory  lack of interpretation  not consistent  skimpy manuals  measures for primary children ineffective  no manuals on some  too much self reporting	15	lacks a through grounding in experimental psychology
18 no theoretical base  18 lack of information on development of inventory  20 lack of interpretation  21 not consistent  21 skimpy manuals  21 measures for primary children ineffective  24 no manuals on some  25 too much self reporting	15	poor norming
lack of information on development of inventory  lack of interpretation  not consistent  skimpy manuals  measures for primary children ineffective  no manuals on some  too much self reporting	15	lack of norms for the handicapped
20 lack of interpretation  21 not consistent  21 skimpy manuals  21 measures for primary children ineffective  24 no manuals on some  24 too much self reporting	18	no theoretical base
21 not consistent 21 skimpy manuals 21 measures for primary children ineffective 24 no manuals on some 24 too much self reporting	18	lack of information on development of inventory
21 skimpy manuals  21 measures for primary children ineffective  24 no manuals on some  24 too much self reporting	20	lack of interpretation
21 measures for primary children ineffective  24 no manuals on some  24 too much self reporting	21	not consistent
24 no manuals on some 24 too much self reporting	21	skimpy manuals
24 too much self reporting	21	measures for primary children ineffective
	24	no manuals on some
24 honesty of self reporting	24	too much self reporting
	24	honesty of self reporting

## QUARTILE THREE (Q3)

Rank	Disappointments with Style Inventories			
27	self reporting among children is unreliable			
27	scoring is difficult			
29	lack of direction for teachers on how to make choices about which instrument to use			
30	too few items in each category			
31	many need to be sent out to be scored			
32	prescriptive nature of manuals			
32	poor development			
32	too expensive			
35	too high of correlation with measures of IQ			
36	reassessment too time consuming			
	QUARTILE FOUR (Q4)			
37	measures too few variables			
37	too general			

# (Table 18 continued)

Rank	k Disappointments with Style Inventories ignores findings of experimental psychology		
37			
37	not enough consistency across dimensions		
41	the use mainly of a checklist		
42	not comprehensive		
43	misnomer-designed to measure ability not style		
44	ipsative scoring scales		
45	too cumbersome		
46	difficulty of monitoring group testing		
47	amount of overlap in different instruments		
47	lack of variability in administration procedures		

Convergence to Consensus

In Round 3 the experts were asked to comment on the rankings of Round 2 to determine if the experts agreed or disagreed with the rankings from Round 3. Four categories were built from these comments. They were: Agree Without Comment, Agree With Comment, Total Agree (With and Without Comment, and Disagree. Table 19 summarizes the convergence to consensus for reasons to use and disappointments with inventories of learning/cognitive style.

In all the categories of convergence to consensus both reasons to use inventories of cognitive/learning style and disappointments with inventories of cognitive/learning style had the same consensus as determined by the experts in this study. In the category of total agreement (with and without comments), there was 89.29% agreement with the rankings of Round 2, and 10.71% of the experts commented on the rankings.

#### SUMMARY

In this chapter the researcher stated the 5 research questions. For each research question there was an analysis of data and statement of findings. Additionally the researcher stated the summary of findings across all the questions. Finally a summary of the chapter was presented.

Table 19

Convergence to Consensus Round 3 For Reasons to Use and

Disappointments with Inventories of Cognitive/Learning Style

	Reasons To Use	%Disappointments With
Agree Without Comment	78.57	78.57
Agree With Comment	10.71	10.71
Total Agree (With And Without Comment	89.29	89.29
Disagree	10.71	10.71

List of Findings

#### Ouestion 1

Which cognitive/learning style inventories are perceived as being widely used?

In Round 1, 30 inventories were identified by the experts as inventories that they had used or with which they were familiar.

#### Question 2

Which elements of cognitive/learning style inventories are perceived to differentiate effectively and efficiently among widely used inventories?

In Round 1 a list of elements perceived to differentiate effectively and efficiently among widely used inventories was developed. In the cognitive dimension there were physical elements, affective elements, sociological elements, sensory orientations, and inference modalities. In the technical dimension there was time needed to test, cost, manuals, manuals should report, inventory administration procedures, scoring, and student responses to the inventory.

#### Ouestion 3

Are some elements in widely used cognitive/learning style inventories perceived as more important than other elements?

In Round 2, the experts were asked to give points for

the elements they had developed for Question 2. A ranking from points given by the experts was established. In Round 3, convergence to consensus, across all the elements a 90.24% agreement was reached.

#### Ouestion 4

What is the perceived range of elements of cognitive/learning style inventories in terms of their respective importance?

In Round 1, 42 elements or characteristics of cognitive/learning style inventories were developed by the experts, and in Round 2 the experts ranked these characteristics. During Round 3, the experts were asked to comment on the rankings, and from these rankings agreement or disagreement (convergence to consensus) was constructed. There was a 96.42% agreement reached with the rankings and a 3.57% disagreement reached with the rankings by the experts.

#### Question 5

What elements are perceived as important for a model that assists practitioners in selecting an appropriate cognitive/learning style inventory?

In Round 1, the experts were asked to generate 2 lists that defined the elements that they perceived as important for a model that would assist practitioner in selecting an appropriate cognitive/learning style inventory. The first list that the experts generated was the reasons to

use cognitive/learning style inventories. The second list they generated was the disappointments with cognitive/learning style inventories. In Round 2 the experts assigned points from which rankings were built for each of the lists. There were 39 reasons to use cognitive/learning style inventories ranked and 48 disappointments with cognitive/learning style ranked. In Round 3 the experts were asked to comment on the rankings and from those comments agreement or disagreement (convergence to consensus) was ascertained. For both reasons to use cognitive/learning style inventories and disappointments with cognitive/learning style inventories, there was 89.29% agreement with the rankings and 10.71% disagreement with the rankings.

# A MODEL FOR EVALUATING AND CHOOSING AMONG WIDELY USED ASSESSMENT INVENTORIES OF COGNITIVE/LEARNING STYLE: AN EXPLORATORY DELPHI STUDY

Ву

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Volume II

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#### CHAPTER 5

#### SUMMARY, CONCLUSIONS, RECOMMENDATIONS, AND REFLECTIONS

#### INTRODUCTION

This concluding chapter contains 5 major sections: (1) a summary of the study (2) presentation of findings, conclusions and research recommendations by question, (3) a model for evaluating and choosing among widely used assessment inventories of cognitive/learning style, (4) reflections, and (5) a summary of Chapter 5.

#### SUMMARY OF THE STUDY

Very little research has been done which evaluates, compares, and contrasts inventories of cognitive/learning style. Because these inventories are so different from each other, practitioners often have a difficult time choosing among the different inventories to find one that meets their instructional needs.

The purpose of this research was to provide new insights about and add to the existing body of knowledge on cognitive/learning style assessment inventories.

Additionally, using results from a Delphi Study conducted with experts in the field of cognitive/learning style

assessment inventories, a model was built to aid practitioners in selecting an inventory to meet their instructional needs.

Three relevant areas of the literature were reviewed.

The first area of the literature review for this study
examined the Delphi technique which was the methodology of
this research. It described the technique as a group process
which employs written responses instead of bringing groups of
people together. Also the question of suitability and
validity of this methodology is addressed. The Delphi
methodology is explained in more detail in Chapter 3, Design
of the Study.

The second area of the literature that was reviewed was cognitive/learning style. The definition of learning style developed by Keefe and Languis (1985) was the one used in this study.

...the composite of characteristic cognitive, affective, and physiological factors that serve as relatively stable indicators of how a learner perceives, interacts with, and responds to the learning environment. It is demonstrated in that pattern of behavior and performance by which an individual approaches educational experiences. Its basis lies in the structure of neural organization and personality which both molds and is molded by human development and the learning experiences of home, school, and society (p. 140).

Finally, research on cognitive/learning style inventories formed the third area of review for this study. The review of the literature in this area indicated that research was fragmented and limited.

The research questions in this study are:

- Which cognitive/learning style inventories are perceived as being widely used?
- 2. What elements of cognitive/learning style inventories are perceived to differentiate effectively and efficiently among widely used inventories?
- 3. Are some elements in widely used cognitive/learning style inventories perceived as more important than other elements?
- 4. What is the perceived range of elements of cognitive/learning style inventories in terms of their respective importance?
- 5. What elements are perceived as important for a model that assists practitioners in selecting an appropriate cognitive/learning style inventory?

The sample for this study consisted of 41 experts in the field of cognitive/learning style inventories who had written about, researched, and used the inventories. Three rounds of the Delphi survey were sent to these experts. The first round of questions was developed by this researcher using a literature review. Subsequent rounds were developed by using the responses from the previous round. The third round brought convergence to consensus.

Chapter 4 described the results from the data analysis. This chapter addressed the 5 research questions. Tables were presented to support the data. The experts reached consensus on each question which ranged from 82.14% to 96.42%. After each question results were discussed.

# RESULTS, CONCLUSIONS, AND RECOMMENDATIONS BY OUESTION

#### Question 1

#### Statement of Question 1

Which cognitive/learning style inventories are perceived as being widely used?

#### Results, Conclusions and Recommendations for Question 1

#### Result 1

In Round 1, 30 inventories were identified by the experts as inventories that they had used or with which they were familiar. Below are listed the top 7 inventories chosen by the experts in this study as the most used inventories. They are in the order of their use.

- 1. Witkin-Group Embedded Figures Test
- 2. Kolb-Learning Style Inventory
- 3. Dunn, Dunn, & Price-Learning Style Inventory
- 4. Myer & Briggs-Myer-Briggs Type Indicator
- 5. Witkin-Embedded Figures Test
- 6. Canfield-Learning Style Inventory
- 7. Kagan-Matching Familiar Figures Test

There were 30 inventories perceived as being widely used. All are published inventories.

#### Conclusion 1

Less than one half of the published inventories are perceived by the experts in this study as being widely used.

#### Research Recommendation 1

Published inventories need to be examined to see why certain inventories are being used and others are not being used. In addition, research needs to be done to investigate "in house" unpublished inventories in relationship to how many are being used, for what purposes they are being used, and why they are being used instead of published inventories.

#### Result 2

Some inventories are used more often than other inventories.

#### Conclusion 2

Inventories that are written about in professional magazines and in trade magazines are used by the experts and practitioners more often than inventories that do not have extensive written exposure.

#### Research Recommendation 2

Research needs to be done to explore if those inventories that have extensive written exposure are really better instruments than those instruments that do not have the exposure. Research also needs to be done to inquire why

certain instruments receive written exposure and others do not.

#### Result 3

Inventories are used more with adults than children, more with older children than younger children, and almost never with preschoolers.

#### Conclusions 3

Most cognitive/learning style inventories are predicated on the assumption that the people with whom they are being used can read, and thus eliminates the nonreading population which includes preschoolers and young children as well as adults that are illiterate. In this study, the experts were college professors whose main clientele are adult learners, and the results could reflect this bias.

#### Research Recommendation 3

Research needs to be done to investigate if it is important to know and test for the cognitive/learning style of preschoolers, young children and illiterate adults. This study needs to be replicated with a wider sample including experts outside of the university system and practitioners in the public school system to see if these tests are really being used with mainly older students (middle and high school students) and adults.

#### Result 4

Inventories have been used for over 20 years, and are still being used presently.

#### Conclusion 4

Most of the inventories of cognitive/learning style were developed and published between 1971 and 1981 and have not been revised.

#### Research Recommendation 4

Research needs to be done to see if inventories that are 10 years old or older are still relevant in terms of format, content, administration procedures, and scoring. There needs to be some investigation why older inventories are not being updated, and why there are so few new inventories.

#### Question 2

#### Statement of Question 2

What elements of cognitive/learning style inventories are perceived to differentiate effectively and efficiently among widely used inventories?

#### Results, Conclusions, and Recommendations for Question 2

#### Result 1

Using a literature review and input from the experts, a

list of elements that were perceived to differentiate effectively and efficiently among widely used inventories was developed. This list included: physical elements, affective elements, sociological elements, sensory orientations, inference modalities, time needed to test, test booklets, total cost, manuals, what manuals should report, inventory administration procedures, scoring, and student response to the inventories.

#### Conclusion 1

There are no published inventories that include all 83 elements selected by the experts. It is likely that an instrument that would measure all 83 elements would be too time consuming to administer for most purposes.

#### Research Recommendation 1

Research needs to be done to see how many and what elements are measured by each widely used inventory of cognitive/learning style, and the results should be published in a single list so that practitioners could use the list to make decisions about what inventories they want to use.

#### Question 3

#### Statement of Question 3

Are some elements in widely used cognitive/learning style inventories perceived as more important than other

elements?

#### Results, Conclusions, and Recommendations for Question 3

#### Result 1

In Round 2 of the Delphi, the experts ranked the elements from question 2 to determine their importance. The experts were able to assign points from most important to least important to elements identified in Round 1 in order to determine the importance of those elements. In Round 3, consensus on the relative importance of individual elements ranged from 82.14% to 96.43%

#### Conclusion 1

Elements in the cognitive domain that practitioners could adapt to or change ranked more important than cognitive elements over which practitioners had little control. For example, inference modalities ranked first and physical elements ranked last. The top ranked item in the technical category was inventory administration procedures which directly involved the practitioner, whereas, near the bottom of the ranking was the cost of the inventory which most directly involved the administrator rather than the practitioner. Reliability, validity, norms and development of the inventory which are of great concern to the developers of the instrument and researchers, ranked last in importance on the list of the elements.

#### Research Recommendation 1

The research sample needs to be broadened to include administrators and practitioners. If practitioners were included in the sample, it could be investigated if they would rank the 83 elements in the same ways as did the experts. Research needs to be conducted to explore why the experts consider items such as validity, reliability, norms, and test development least important in a list of 83 important elements of cognitive/learning style.

#### Result 2

Experts were able to reach a fairly high consensus about which elements were the most important to differentiate effectively and efficiently among widely used inventories.

#### Conclusion 2

The Delphi method is an appropriate method to bring consensus among experts on this topic.

#### Research Recommendation

The Delphi method could be used effectively as a research tool when this research is replicated with a broader and larger sample.

#### Result 3

The experts' opinions were that definition and categorization of terms were problematic with inventories of cognitive/learning style. This was especially true of the

cognitive elements in the inventories.

#### Conclusion 3

If terms are not well defined, it is difficult to conduct valid research on cognitive/learning style.

#### Research Recommendation 3

Research is needed to continue to define what is cognitive/learning style, what inventories of cognitive/learning should measure, and what the terms that describe the elements of cognitive/learning style mean. Any research on style done at this time needs to have definition of terms as part of the research instrument. Some research needs to be done to group the elements of style into logical categories and merge similar elements together in order to simplify the list of elements.

#### Ouestion 4

#### Statement of Question 4

What is the perceived range of elements of cognitive/learning style inventories in terms of their respective importance?

#### Results, Conclusions, and Recommendations for Question 4

#### Result 1

In Round 1, 42 elements or characteristics of cognitive/learning style inventories were developed by the experts. In Round 2, the experts ranked the 42 characteristics. During Round 3, the experts were asked to comment on the rankings, and in this round agreement or disagreement (convergence to consensus) was obtained. There was a 96.42% agreement reached with the rankings and a 3.58% disagreement reached with the rankings by the experts. The 5 most important characteristics or elements of cognitive/learning style inventories selected by the experts were:

- 1. Instruments which diagnose learning styles,
- A series of questions designed to assess preferences of learners,
- 3. Assessment tool for preferences,
- 4. A series of processing tasks to assess learners' strengths and weaknesses, and
- 5. Survey of preferences.

#### Conclusion 1

Terminology for cognitive/learning style and the inventories that measure style needs to be clarified and standardized. Although the reason to use cognitive/learning style inventories that was ranked as the number 1

characteristic of cognitive/learning style inventories was to diagnose learning style, it is clear from the rest of this research that the experts have varying opinions about what constitutes learning style. The purposes of using a cognitive/learning style inventory need to be made clear to the practitioner. Of the top 10 answers, 3 refer to characteristics of cognitive/learning style as dealing in some way with preferences. However, one of the major disappointments with cognitive/learning style inventories is that they are self reports, and preferences are usually measured by self reports.

#### Research Recommendation 1

Further research needs to be done to determine what are the characteristics of cognitive/learning style and the inventories that measure style. Research needs to be done to establish the purpose or purposes of cognitive/learning style inventories, and the appropriate ways to measure style.

#### Ouestion 5

#### Statement of Question 5

What elements are perceived as important for a model that assists practitioners in selecting an appropriate cognitive/learning style inventory?

#### Results, Conclusions, and Recommendations for Question 5

#### Result 1

The experts were able to identify and rank reasons to use and disappointments with inventories of cognitive/learning style. In Round 1, the experts were asked to generate 2 lists that defined the elements that they perceived as important for a model that would assist practitioners in selecting an appropriate cognitive/learning style inventory. The first list that the experts generated was the reasons to use cognitive/learning style inventories. The second list they generated was the disappointments with cognitive/learning style inventories.

In Round 2, the experts assigned points from which rankings were built for each of the lists. There were 39 reasons to use cognitive/learning style inventories. The 5 highest ranked reasons to use the inventories were:

- 1. To help individuals in the learning process,
- 2. To do research,
- To provide a framework for designing new teaching methods,
- 4. To find out if students' learning styles respond to teachers' teaching styles, and
- 5. To determine how to diversify learning materials. There were 48 disappointments with cognitive/learning style inventories ranked. The 5 highest ranked disappointments with the inventories were:

- Variations in different inventories of definitions of learning style,
- 2. Lack of validity,
- Poor direction on how to apply results to classroom,
- 4. Lack of reliability, and
- 5. Too simplistic.

In Round 3, the experts were asked to comment on the rankings and from those comments agreement or disagreement (convergence to consensus) was ascertained. For both reasons to use cognitive/learning style inventories and disappointments with cognitive/learning style inventories, there was 89.29% agreement with the rankings and 10.71% disagreement with the rankings.

#### Conclusion 1

The reasons to use and disappointments with inventories of style provided a framework that practitioners could use to make decisions about using inventories of cognitive/learning style. This is an exploratory study, and some of the reasons to use and the disappointments with inventories of cognitive/learning style may reflect the bias of the sample. For example, the number 2 reason to use inventories of style was "to do research."

#### Research Recommendation 1

This research needs to be replicated with a broader and

larger sample to determine if the same reasons to use and disappointments with inventories of cognitive/learning style exist when practitioners and administrators are added to the sample.

#### Result 2

There were 39 reasons to use and 48 disappointments with inventories of cognitive/learning style identified and ranked by the experts.

#### Conclusion 2

The lists reacted to by the respondents of reasons for using and the list of disappointments with inventories of style were too long. These lists were near the end of the inventory and may or may not have received the careful scrutiny of all the experts.

#### Research Recommendation 2

Some research needs to be done to group the lists of reason to use and disappointments with cognitive/learning style inventories into logical categories and merge similar elements together in order to simplify and shorten the lists. Using further research methods, including the Delphi, this could be accomplished.

#### Result 3

There seems to be confusion among the experts about the definition of cognitive/learning style, and what should be included in cognitive/learning style inventories.

#### Conclusion 3

In order for experts, practitioners, and administrators to believe in the reliability, validity, and usefulness of the inventories, there needs to be clarification of what is cognitive/learning style and what should be included in cognitive/learning style inventories. What should be included in the inventories should flow from the definition of cognitive/learning style. Already, some experts have stopped using style inventories because of this confusion. The trend will continue and an important educational tool will be lost if the clarifications are not accomplished.

#### Research Recommendation 3

Research needs to be done to clarify and standardize the term cognitive/learning style, and then to determine what should be included in cognitive/learning style inventories.

#### Result 4

Experts could identify a sufficient number of elements and characteristics of cognitive/learning style inventories to build a model for practitioners to use to choose among widely used inventories of style.

#### Conclusion 4

A model can be constructed, using elements proposed by the respondents, to assist practitioners in choosing among widely used inventories of cognitive/learning style, to find inventories that best suits their instructional needs.

#### Research Recommendation 4

The model developed by this researcher needs to be tested for validity and for "user friendliness."

A MODEL FOR EVALUATING AND CHOOSING AMONG WIDELY USED
ASSESSMENT INVENTORIES OF COGNITIVE/LEARNING STYLE

The data from this research were used to construct a model that practitioners could use to determine the appropriateness of using a cognitive/learning style inventory as well as determining which one to use. The model has three major parts. The first part, which is the directional tool of the model, is the flow chart (see Figure 3). Practitioners will use the flow chart to organize their use of the model. Matrices constitute the second major part of the model. At each decision point in the flow chart, practitioners are directed to a matrix which consists of checklists to help them determine whether they should use a cognitive/learning style inventory and, if they should use one, which one to use. The third major part of the model consists of information sheets (see Table 20). The first information sheet consists of a short description of selected inventories. For example, information that might be included about the inventory would be publisher, content, time to administer, etc. The second information sheet is a definition of terms found in Matrix C. Although this research indicates that there is some confusion of the definitions of some of these terms, this researcher has reviewed several books on cognitive/learning style and has selected definitions that are most commonly reported. should assist the practitioner to evaluate the inventories.

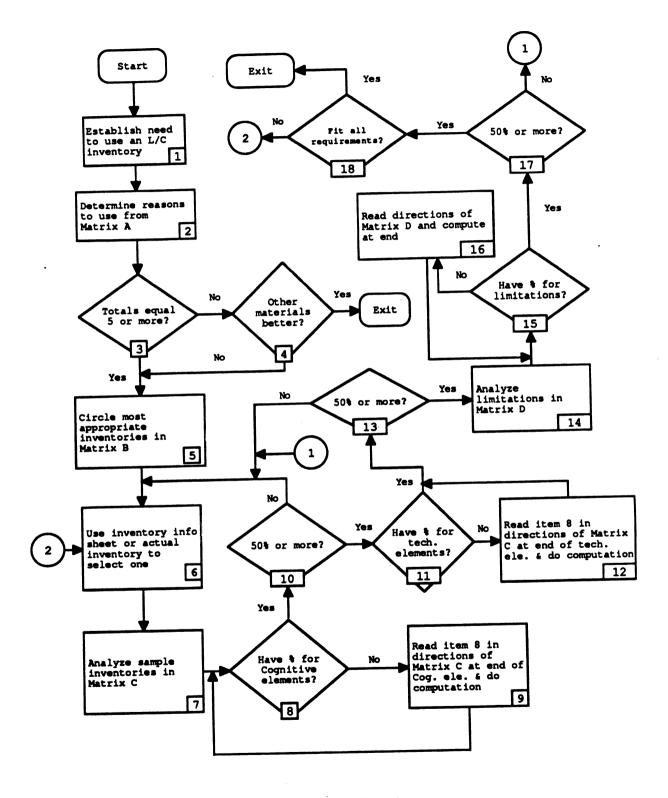


Figure 3: Flow Chart for Choosing an Inventory.

Table 20

A Model For Evaluating and Choosing Among Inventories of

Cognitive/Learning Style

# MATRIX A INSTRUCTIONAL GOALS Ranked and Weighted List of Reasons to Use Cognitive/Learning Style Assessment Inventories

#### **DIRECTIONS:**

- 1. Read each statement.
- 2. Circle the number to the right of the statement if it applies to your instructional goal or goals.
- 3. Total circled numbers
- 4. Go back to flow chart Step 3

REASON	CIRCLE IF APPLIES
to help <u>individuals</u> in the learning process	7
to do research	5
to provide a framework for designing new teaching methods	5
to find out if students' learning styles respond teachers' teaching styles	to 5
to determine how to diversify learning materials	3
to determine cognitive style	3
to determine learners' strengths	3
to pinpoint individual differences that correlate with student behaviors	3
to teach teachers how to maximize their teaching	3
to address learning problems	3
to predict learning	3
to pinpoint individual differences that correlate with teacher behaviors	3
to personalize education	3

SUB TOTAL OF CIRCLED NUMBERS ON THIS PAGE

REASONS TO USE	CIRCLE IF APPLIES
to determine learners' weaknesses	3
to find ways to help students	3
to help make diagnosis	3
to help college students learn how they learn	3
to determine a general picture of the learner	3
to remind teachers of the diversity of any group	of 3
to aid in structuring educational augmentation programs	3
to help in the self actualization process	3
to assess how learners perceive their own behavi	or 1
to provide a framework to critique traditional teaching methods	1
to help advisors work with individual students	1
to determine the psychometric properties of inventories	1
to satisfy intellectual curiosity	1
to find the strengths of a majority of learners given situation	in a 1
to investigate if developmental conditions affect	t 1
learning preferences to supplement IQ tests	1
to discriminate performance differences	1
to assess how teachers perceive their own behavi	or 1
to predict the success of independent study study	lents 1
to assess children's skills	1
to help ensure that learning occurs without gaps	; 1

Sub Total ON THIS PAGE

REASONS TO USE	CIRCLE IF APPLIES
in order to investigate if different brain treatments enhance learning	1
to help college students learn about themselves	1
because they are valid	1
to help make student placements	1
to check on the consistency of patterns among various learning theories	1
Sub TOTAL OF CIRCLED NUMBERS ON THIS PAGE ADD all sub totals	

## RETURN TO FLOW CHART STEP 3

#### MATRIX B INVENTORY MATRIX

## Ranked List DIRECTIONS:

- 1. Circle any inventories that are age appropriate.
- 2. Using the inventory information sheet (included in this packet-not developed yet) select an inventory that seems to fit your instructional need.
- 3. After you have finished, go to flow chart Step 6.

INVENTORY	AUTHOR(S)	AGE RANGES*
Group Embedded Figures (GIFT)	Witkin	E,M,H,A
Learning Style Inventory (LSI)	Kolb	M,H,A
Learning Style Inventory (LSI)	Dunn, Dunn, & Price	E,M,H,A
Myer-Briggs Type Indicator	Myer & Briggs	M,H,A
Embedded Figures Test (EFT)	Witkin	E,M,H,A
Learning Style Inventory (LSI)	Canfield	M,H,A
Matching Familiar Figures Test (MFFT)	Kagan	P,E,M,H,
NASSP Learning Style Inventory	Keefe	M,H,A

<sup>\*</sup> Age Ranges with which experts used these inventories:

P= Preschool

H= Grades 9-12

E= Grades K-5

A= Adult

M= Grades 6-8

CONTINUE TO NEXT PAGE

INVENTORY	AUTHOR(S)	AGE RANGES*
Your Style of Learning & thinking	Torrance	A
Hidden Figures Test (HFT)	French, Ekstrom H,A & Price	
Transaction Ability Inventory	Gregorc	M,A
Cognitive Style Interest Inventory (CSI)	Hill	E,M,H,A
Cognitive Profiles	Letteri	E,M,H,A
Edmonds Learning Style Identification Exercise (ELSIE)	Reinert & Edmonds	H,A
Learning Style Inventory (LSI)	Renzulli & Smith	M,H,A
Test of Conceptual Style	Sigel	Е,М,Н
Barbe/Swassing Modality Kit	Barbe & Swassing	E
Childrens Embedded Figures Test (CEFT)	Witkin	Е,М
Brown & Cooper	Brown & Cooper	A

<sup>\*</sup> Age Ranges with which experts used these inventories: P= Preschool H= Grades 9-12

E= Grades K-5

A= Adult

M= Grades 6-8

CONTINUE TO NEXT PAGE

INVENTORY	AUTHOR (S)	AGE RANGES*
Hunt Conceptual Level	Hunt	A
Teaching Center Learning Style Inventory	Murdock	E

### RETURN TO FLOW CHART STEP 6

\* Age Ranges with which experts used these inventories:

P= Preschool H= Grades 9-12

E= Grades K-5

A= Adult

M= Grades 6-8

	MATRIX C SELECTION WORKSHEET	
INVENTORY		
AUTHOR		
PUBLISHER		
ADDRESS		

All lists of cognitive and technical elements and subelements have been ranked by experts in the field. The cognitive element that appears first on this worksheet is considered the most important cognitive element with each following element of lesser importance. Subelements are ranked in the same way. The list of technical elements and subelements begins a new ranking and it is ranked the same way the cognitive elements and subelements are ranked.

DIRECTIONS FOR COGNITIVE AND TECHNICAL ELEMENTS
After collecting a sample inventory and manual or the
inventory information sheet in this packet is located after
Matrix D, complete the following steps:

- 1. Read the first major element, (right below line of asterisks in bold print) and determine if the element is important to your instructional goals. If it is important, check Col.1 IMPORTANT.
- 2. Then go to any subelements under the major element, and use the same procedure. Note, some major elements do not have subelements. A ranked list of possible subelements that might be tested by the inventory may be included for your information.
- 3. Add any comments in the comment section that you believe important to your decision making process.
- 4. If a major element is not important to your instructional goals, go directly to the next line of asterisks which will be the next major element.
- 5. Repeat procedures 1-4 until the entire list is done.
- 6. Repeat for technical elements
- 7. On the next page, using the test materials and manuals or the information inventory sheet, determine if checked IMPORTANT in Col.1. is tested or applicable. If it is, check Col.2 YES.

8. To see how well an inventory will meet your needs, total Col.1 and then total Col.2. Then divide Col.2 by Col.1. The percentage you will derive will tell you what percentage of the cognitive or technical areas you want to find out about will be measured by this inventory.

#### COGNITIVE ELEMENTS

ELEMENT	COL.1 IMPORTANT	COL. 2 YES
***********	*****	****
Inference Modalities (How a learner perceives, thinks, problem solves, and remembers		
Field dependence/independence *		
Abstract/concrete *		
Self direction/need for structure *		
Analytical/global *		
Reflective/impulsive *		-
Analytical/categorical/inferential *		
Verbal/spatial preference *		
Serial/simplicity *		
Focusing/scanning *		
Complexity/simplicity *		
Leveling/sharpening *		
Random/sequential *		<del></del>
Structure/looseness *		<del></del>
COMMENTS:		
Sub TOTALS FOR COL.1 AND COL. 2		

\*Defined in Definition Information Sheet (located after Matrix D)

## (Table 19 continued)

ELEMENT	COL.1 IMPORTANT	COL.2
*************	• ———————	
Sensory Orientations (How a learner		
uses the five senses)		
Ranked information list		
in a varied mode		
auditory		
visual		
tactile		
kinesthetic		
<u>Comments:</u>		
***********	*****	*****
* Affective Elements (How the learner		
uses attention, emotion. valuing)		
Motivation *		
Locus of control *		
Persistence *		
Sensing/intuition *		
Thinking/feeling *		
Tolerance of ambiguity *		
Anxiety levels		
Responsibility		
Judgement/perception *		
Extroversion/introversion *		
Leader/follower *	- <del> </del>	
Proxemics *		
Empathy *		<del></del>
Histrionics *		
SUB TOTALS COL.1 AND COL.2		
+Dofined on Definition Information Chart /3		
*Defined on Definition Information Sheet (1 Matrix D)	ocated after	

CONTINUE TO NEXT PAGE

ELEMENT	COL.1 IMPORTANT	COL.2 YES
Past/present/ future orientation *		<del></del>
COMMENTS:		
**********	*****	****
Sociological Elements (with whom the		
student learns best)		
Ranked Information List		
in a varied mode		
with peers		
alone		
with authority figure in mixed teams		
III mixed teams		
COMMENTS:		
Physical Elements (Environmental conditions where student learns)  Design of learning environment		····
Time preference		
Sound		
Mobility		
Light		
Warmth		
COMMENTS:		
TOTAL ALL COLS. 1 TOTAL ALL COLS. 2_		
DIVIDE TOTAL COL.2 BY TOTAL COL.1=% of	goals met	
*Defined on Definition Information Sheet (lo	cated after	

#### END OF COGNITIVE ELEMENTS

CONTINUE ON TO TECHNICAL ELEMENTS NEXT PAGE

## TECHNICAL ELEMENTS ELEMENT COL.1 COL.2 IMPORTANT YES \* Inventory Administration Procedures (Ways the inventory can be given) mixed mode written oral visual (ex. pictures, charts, models, & graphs) COMMENTS: \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Manuals (what should be included) should include an examiner's manual should have a scoring key examiner's manual should have bibliography should have follow up on how to get specific information on variables examiner's manual should have graphs & charts COMMENTS: \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Time Needed to Test 30 min. or less 15 min. or less 45 min. or less 60 min. or less

time is unimportant

ELEMENT	COL.1 IMPORTANT	COL. 2 YES
2 hrs. or less		
COMMENTS:		
***********	******	*****
Test Booklet		
should be reuseable		
students should be able to write in it		
younger students-should be		
able to write in it		
older students-should be		
reuseable		
COMMENTS:		
*********	******	*****
Student Response to Inventory		
mixed mode		
written		
visual		
oral		
movement (kinesthetic)		
COMMENTS:		
*********	******	****
Scoring		
hand & machine scoring should be possible		
machine scored		
hand scored		
COMMENTS:	· · · · · · · · · · · · · · · · · · ·	
CONTINUE TO NE	XT PAGE	

ELEMENT	COL.1 IMPORTANT	COL.2
**********	*****	****
Total Cost (Scoring, Booklet, & Score Sheets)		
.25 or less per pupil		
cost is unimportant		
.2650 per pupil	· · · · · · · · · · · · · · · · · · ·	
.5175 per pupil		
.76-1.00 per pupil		
COMMENTS:		
**************************************	******	*****
interpretation of scoring		
inventory reliability		
inventory validity		
norms		
development of inventory		
types of validity		
how, why, & which items are weighted		
how the inventory meets <u>all</u> APA standards		
COMMENTS:		
TOTAL ALL COLS. 1 TOTAL ALL COLS.	2	
DIVIDE TOTAL COL.2 BY TOTAL COL.1=	% of goals met	

## END OF TECHNICAL ELEMENTS

RETURN TO FLOW CHART STEP 8

#### Matrix D Limitations

#### Directions:

- 1. Read Limitation
- 2. If it is important to your instructional situation, check Col. 1 IMPORTANT LIMITATION. Do this with the entire list of limitations.
- 3. Look at the inventory and its manual(s) that you are going to use. Read each checked limitation or acknowledge the limitation and describe how to compensate for it, check Col. 2 located next to Col. 1.
- 4. Total Col. 1, and then total Col. 2. Obtain a percentage of how many of your important limitations have been resolved by dividing Col. 2. by Col. 1.
- 5. Return to Flow Chart Step 15

LIMITATION	COL. 1 IMPORTANT LIMITATION	COL. 1 LIMITATION RESOLVED
Variation in different inventories of learning style		
Poor direction on how to apply results to classroom		
Lack of validity		
Lack of reliability		
Too simplistic		
No classroom application in manuals		
Measures elements which teachers have little or no control	· · · · · · · · · · · · · · · · · · ·	
Lack of cognitive measures for elementary students		
Leads to unwarranted conclusions because of lack of validity		

LIMITATION	COL.1 IMPORTANT LIMITATION	COL.2 LIMITATION RESOLVED
Lack of empirical evidence		
Preference focus is superficial		
No information on how area being tested relates to other aspects of learning		
Not well researched		
Lack of documentation of effectiveness of inventory		
Lacks a through grounding in experimental psychology		
Poor norming		
Lack of norms for the handicapped		
No theoretical base		
Lack of information on develop- ment of inventory		
Lack of interpretation		
Not consistent		
Skimpy manuals		
Measures for primary children ineffective		
No manuals on some		
Too much self reporting	· · · · · · · · · · · · · · · · · · ·	

LIMITATION	COL.1 IMPORTANT LIMITATION	COL.2 LIMITATION RESOLVED
Honesty of self reporting		
Self reporting among children is unreliable		
Scoring is difficult		
Lack of direction for teachers on how to make choices about which instrument to use Too few items in each category		
Need to be sent out to be scored		
Prescriptive nature of manuals		
Poor development		
Too expensive		
Too high of a correlation with measures of IQ		
Reassessment too time consuming		
Measures too few variables		
Too general		
Ignores findings of experimental psychology		
Not enough consistency across dimensions		
The list mainly of a checklist		
CONTINUE TO THE	F NEYT DACE	

LIMITATIONS	COL.1 IMPORTANT LIMITATIONS	
Not comprehensive	LIMITATIONS	RESOLVED
Misnomer-designed to measure ability not style		
Ipsative scoring scales		
Too cumbersome		
Difficulty of overlap in different instruments		
Amount of overlap in different instruments		
Lack of variability in administration		
TOTAL ALL COLS. 1 TOTAL ALL	COLS. 2	
DIVIDE TOTAL COL. 2 BY TOTAL COL. limitations resolved	1=% of imp	portant

RETURN TO FLOW CHART STEP 15

#### INVENTORY INFORMATION SHEET

Below are summaries and statements of selected inventories made by people in the field of cognitive/learning style inventories. This is to be used in conjunction with Matrix A, B, C, and D to aid you in making selections of appropriate inventories for your instructional needs. However, it is always better to use the actual inventories when trying to evaluate which inventories to use.

Another source you can use for further information is <u>Tests</u>
<u>In Print An Index To Tests, Test Reviews, And The Literature</u>
<u>On Specific Tests</u>: Ed. James V. Mitchell Jr.: Publisher
Burows Institute of Mental Measures, University of Nebraska at Lincoln, 1983.

Canfield-Learning Style Inventory
By Albert A. Canfield and Judith S. Canfield. Humanics Media,
P.O. Box 188, Rochester, MI 48063.

Self-report instrument based on rank ordering of choices for each of 30 questions. For use with junior high and up. Takes about 15 minutes (Cornett, 1983, p. 33).

The purpose of the inventory is to make instruction more effective by matching teaching and learning styles. There are 2 forms. These are categories and sub-areas included in the test.

Conditions

numeric, qualitative, inanimate, people Mode

listening, reading, iconic, direct experience Expectation

A-expects to achieve at an outstanding level of performance, B-Expects to achieve at a good level of performance, C-expects to perform at an average level, D-expects to perform below average

Reliabilites for this inventory range from .59 to .92 with split -half reliabilities above .95. No test-retest reliabilities. Separate norms for males and females and different age groups. Several studies reported to support validity, and 1 study that does not support validity of the inventory. (Blakemore, McCray & Coker, 1984).

This instrument is involved with instructional preference or the individual's choice of the environment in which they learn best and according to Curry (1987) will be the least stable across time and most easily influenced by instruction.

According to Curry (1987), poor reliability evidence and poor validity evidence (p. 22).

## Dunn-Learning Style Inventory

By Rita Dunn, Kenneth Dunn, and Gary E. Price. Price Systems, Box 367, Lawrence, KS 66046-0067.

Self-report questionnaires yielding information about how a given student learns. There are 36 subscales covering 18 elements in four areas: Environmental, Emotional, Sociological, and Physical. It is computer scored. (Cornett, 1983, p. 33)

Used with grades 3-12. The inventory has 104 items is self reported and can be administered in a written format, on tape, or orally. It has a true/false format and takes approximately 25-30 minutes to finish. The instrument is computer scored by the publishers. It can be used with individuals or groups. There is information in the manual on how to adapt testing results to teaching situations. This inventory has been widely researched. It has a 56% testretest reliability. However, reliabilities of the separate factors are low. The authors also report discriminant validity studies which discriminated between high and low math achievers, gifted and nongifted students, learning disabled and nonlearning disabled students, and male and female students (Blakemore, McCray, & Coker, 1984).

This instrument is involved with instructional preference or the individual's choice of the environment in which they learn best and according to Curry (1987) will be the least stable across time and most easily influenced by instruction.

According to Curry (1987), good reliability evidence and good validity evidence (p.24).

#### French, Eckstrom and Price-Hidden Figures Test 1963

Subjects are required to determine which of five simple figures is embedded in a more complex pattern. The

factor identified is flexibility of closure,.... The number of correctly identified figures is the total score on this test. The HFT differs from the GEFT in that there is uncertainty as to whether the norm figure is hidden in the search figure because more norm figures are presented. In the GEFT only one norm figure must be located in the search figure (Swinnen, Vandenberghe, & Belgium, 1986, p. 56).

Grasha and Reichman Student Learning Style

By Anthony F. Grasha and Sheryl W. Riechmann. Institute for Research and Training in Higher Education, University of Cincinnati, Cincinnati, OH 45221, 1974.

A hand-scored, self-report inventory of 90 items designed to elicit student attitudes toward the courses taken in college or high school and to identify related learning style. Six styles are described: Independent, Avoidant, Collaborative, Dependent, Competitive, and Participant (Cornett, 1983, p. 34).

This inventory was designed as a research tool to study matching teaching and learning styles. It takes about 45 minutes to complete. It has 6 scales. They are: independent, dependent (measures intellectual curiosity and initiative); participant, avoidant (measures the degree the students like the traditional classroom format); competitive, collaborative (measures the degree that students like to share ideas and talents when learning.

Authors report test-retest coefficients ranging from .76 to .83. Very few reported tests of validity (Blakemore, McCray & Coker, 1984).

This instrument is involved with instructional preference or the individual's choice of the environment in which they learn best and according to Curry (1987) will be the least stable across time and most easily influenced by instruction.

According to Curry (1987), fair reliability evidence and fair validity evidence (p. 27).

Gregorc-Transaction Ability Inventory
By Anthony F. Gregorc Department of Secondary Education,
University of Connecticut, Box U-33, Stors, CT 06268.

A self-report instrument based on a rank ordering of four words in each of 10 sets revealing four combinations of learning preference dualities:
1) Abstract Sequential, 2) Abstract Random, 3) Concrete Sequential, and 4) Concrete Random. Observation and interviews are suggested as adjuncts to the instrument. Administration time is approximately five minutes. Can be used with junior high students and up (Cornett, 1983, p. 35).

Gregorc believes that inborn predispositions are the reason styles emerge. Styles can be encouraged and disciplined, and students can be encouraged to use other styles at times by style flexing (De Bello, 1988).

Hill-Cognitive Style Interest Inventory
By Joseph Hill: Hill Educational Sciences, Research
Foundation, P.B. Box 5053 West Bloomfield, MI 48033, 1971.

This is one of the first learning instruments developed. It was used at Oakland Community College in Bloomfield, Michigan. It tests the learner on 27 variables relating to 3 main factors: (1) how the student processes information, (2) how the student receives information, and (3) how the student is influenced by others. The instrument is targeted for high school students and above, and takes about 3 hours to finish the 200 self-report item test.

Reliability and validity have not been established for this test. It is a computer scored test, but Oakland Community College which used to score it, no longer scores it (Blakemore, McCray, & Coker, 1984).

This instrument is involved with instructional preference or the individual's choice of the environment in which they learn best and according to Curry (1987) will be the least stable across time and most easily influenced by instruction.

According to Curry (1987), no reliability evidence and no validity evidence.

Hunt-Conceptual Level (Paragraph Completion Method)

By David E. Hunt et al. <u>Assessing Conceptual Level by the Paragraph Completion Method</u>. Ontario Institute for Studies in Education, 252 Bloor Street, West, Toronto, ON. M5S IV6, 1978.

A semi-projective method to assess the degree of classroom structure needed by students. Conceptual level shown by completing six incomplete statements involving conflict or uncertainty. (1. What I think about rules..., 2. When I am criticized..., 3. What I think about parents..., 4. When someone does not agree with me..., 5. When I am not sure..., 6. When I am told what to do...). Special training required to administer (Cornett, 1983, p. 36).

Hunt describes this instrument as testing how the student learns, not what he or she learns. He also thinks it measures the student's thought process. In completion of the 6 paragraphs younger students (grades 6-13 are allowed 3 minutes per paragraph, older adults are allowed 2 minutes per paragraph. The tests measures the amount of structure a student needs to learn.

Test-retest reliabilities over 3 months .67: over 1 year range from .45 to .56. Conceptual level has been found to have a low correlation with I.Q. which Hunt feels proves that conceptual level is distinct from I.Q. Validity is not addressed (Blakemore, McCray, & Coker, 1984).

This inventory, according to Curry (1987), measures Information Processing Style. He describes it in these ways:

Concepts at this level describe the individual's intellectual approach to assimilating information and in that respect these concepts can be related to the classic cognitive information processing model. Information processing is a set of processes that function at the intersection between fundamental personality levels, individual differences and environmentally offered learning format choices (p. 10-11).

According to Curry (1987), fair reliability evidence and fair validity evidence (p. 36).

<u>Kagan-Matching Familiar Figures Test</u>
By Jerome Kagan William James Hall, Harvard University 33
Kirkland St., Cambridge, MA 02138.

MFFT assesses individual differences in the speed and adequacy of information processing and concept formation on a continuum of reflective to impulsive. The teste is shown 12 pictures and, in each case, six similar alternatives, only one of which is correct. Reflectives tend to take longer and to produce more correct solutions than impulsives (Cornett, 1983, p. 35).

This inventory, according to Curry (1987) measures Cognitive Personality Style.

This is defined as the individual's approach to adapting and assimilating information. This is an adaptation that does not interact directly with the environment, rather these are underlying and relatively permanent personality dimensions. These constructs form part of the construct description of personality (p.14-5).

According to Curry (1987), fair reliability evidence and fair validity evidence (p. 44).

#### Keefe-NASSP Learning Style Profile

A 42 page, 126 item assessment test for secondary students. Results are computer scored and respondents receive a computer print out of their results. This is a amalgamated approach. Study skills, environmental factors, affective factors, and physiological factors are tested using the Dunn approach, cognitive skills are addressed using the GEFT approach, Perceptual responses are tested using the ELSIE approach. This is the first inventory that has been developed that is a composite (De Bello, 1988).

#### Kolb-Learning Style Inventory

By David Kolb McBer and Company, 137 Newbury Street, Boston, MA 12116, 1981.

A 5-to 10-minute self-report based on a rank ordering of four words in each of nine different sets. Each word represents one of four learning modes: feeling (Concrete

Experience), watching (Reflective Observation), thinking (Abstract Conceptualization) and doing (Active Experimentation). For use with upper-grade students. Administration time is approximately 10 minutes (Cornett, 1983, p. 35).

This instrument has been heavily researched. Split-half reliabilities ranges from .55 to .82 for each of the factors. Test-retest reliabilities ranged from .49 to .60. Several correlational studies have been done with other inventories. A large bibliography with articles relating to the reliability and validity of this instrument is included in the manual (Blakemore, McCray and Coker, 1984).

This inventory, according to Curry (1987), measures
Information Processing Style. He describes it in these ways:

Concepts at this level describe the individual's intellectual approach to assimilating information and in that respect these concepts can be related to the classic cognitive information processing model. Information processing is a set of processes that function at the intersection between fundamental personality levels, individual differences and environmentally offered learning format choices (p. 10-11).

According to Curry (1987), strong reliability evidence and fair validity evidence (p. 39).

Letteri-Cognitive Profiles
By Charles Letteri. <u>Cognitive Profile: Basic Determinate of Academic Achievement</u>. Burlington, VT: Center for Cognitive Studies, 1980.

Seven tests of cognitive style that, in combination, predict student achievement level as measured by standardized achievement test scores. The seven dimensions are: 1) Field Independence/Dependence, 2) Scanning/Focusing, 3) Breadth of Categorization, 4) Cognitive Complexity/Simplicity,

5) Reflectiveness/Impulsiveness, 6) Leveling/Sharpening, and 7) Tolerant/Intolerant (Cornett, 1983, p. 34).

This original instrument was rewritten into an all-inclusive combined assessment inventory which represent skills on a bipolar continuum with one extreme being highly analytic and

the other extreme highly global. Letteri's approach is mainly a clinical approach but, he does have some recommendations for schools (De Bello, 1988)

Malcolm et.al.-Learning Style Identification Scale

By Paul Malcolm, William Lutz, Mary Gerken, and Gary Hoeltke.

Publishers Test Service (McGraw-Hill), 2500 Garden Road,

Montery, CA 93940, 1981.

A short, (24-item) self-scored rating scale based on the concept of learning style as the method students use to solve any problem that they encounter in their educational experiences. Five styles are identified based on classification of information reception and use, cognitive development, and self-concept (Cornett, 1983, p. 32).

# McCarthy-4MAT Inventory By Bernice McCarthy

A combination of the instruments developed by Torrance and Kolb.

In this model learners are grouped into 4 style clusters. The clusters are: Innovatives (curious, aware, and perceptive); Analytics (critical, fact seeking, and philosophizing); Common-sense (hands on, practical, and now oriented); Dynamics (risk taking, adaptive, inventive, and enthusiastic). It also assesses left-brain functions (verbal and field independent) and right-brain functions (visual/spatial and field dependent). The purpose of the test is to identify the style of the learner so that for 25% of the time the learner can be taught in his or her style and 75% of the time the learner can be challenged in other styles (De Bello, 1988).

Myer and Briggs-Myer-Briggs Type Indicator
By Isabel Briggs Myers and Katherine C. Briggs. Consulting
Psychologist Press, Inc., 577 College Avenue, Palo Alto, CA
94306, 1976.

A measure of personality dispositions and interests based on Jung's theory of types. Suitable for early adolescents through adults. Provides four bipolar scales that can be reported as continuous scores or reduced to types. Requires special training to administer (Cornett, 1983, p. 33).

This inventory, according to Curry (1987), measures
Information Processing Style. He describes it in these ways:

This is defined as the individual's approach to adapting and assimilating information. This is an adaptation that does not interact directly with the environment, rather these are underlying and relatively permanent personality dimensions. These constructs form part of the construct description of personality (p.14-5).

According to Curry (1987), good reliability evidence and strong validity evidence (p. 45).

Papalia-Learning Style Modalities

By A. Papalia "Assessing Students' Learning Styles and Teaching for Individual Differences." <u>Hispania</u>. 61(May): 318-22 1978.

This instrument is involved with instructional preference or the individual's choice of the environment in which they learn best and according to Curry (1987) will be the least stable across time and most easily influenced by instruction. This is a 28 item test consisting of 5 point Likert type scales.

According to Curry (1987) no reliability evidence and no validity evidence (p. 30).

Reinert and Edmonds-Edmonds Learning Style Identification Exercise

By Harry Reinert "One Picture Is Worth A Thousand Words? Not Necessarily!" The Modern Language Journal 60(1976): 160-168.

ELSIE provides a profile of students' preferred perceptual styles based on patterns of responses to 50 common English words. Four general categories are defined: Visualization, Written Word (reading),

#### (Table 19 continued)

Listening, and Activity (kinesthetic) (Cornett, 1983, p. 37).

This inventory, according to Curry (1987), measures
Information Processing Style. He describes it in these ways:

Concepts at this level describe the individual's intellectual approach to assimilating information and in that respect these concepts can be related to the classic cognitive information processing model. Information processing is a set of processes that function at the intersection between fundamental personality levels, individual differences and environmentally offered learning format choices (p. 10-11).

According to Curry (1987), poor reliability evidence and no validity evidence (p. 38).

This instrument does not have a strong research base (De Bello, 1988).

Renzulli and Smith-Learning Style Inventory
By Joseph Renzulli and Linda Smith, Creative Learning Press,
P.O. Box 320, Mansfield Center, CT 06250, 1978.

Both teacher and student forms are available for this 65-item instrument designed to measure attitude toward nine modes of instruction. Students and teachers indicate their reactions using a Likert scale ranging from very unpleasant to very pleasant. Forms are on optical scanning sheets and are scored by computer. Requires 30 minutes to administer and can be used in grades 4 through 12 (Cornett, 1983, p.33).

The stated major purpose of this instrument is to help the teacher to individualized instruction. The nine modes of instructional practices that are measured are: (1) projects, (2) drill and recitation, (3) peer teaching, (4) discussion, (5) teaching games, (6) independent study, (7) programmed instruction, (8) lecture, and (9) simulation. The computer prints out lists of students scores' on each factor as well as student preferences for specific teaching methods. Test items contain content and factor analysis, and reliability ranges from .66 to .77. Reliability studies were done using 700 seventh and eighth grade students (Blakemore, McCray, & Coker, 1984).

This instrument is involved with instructional preference or the individual's choice of the environment in which they learn best and according to Curry (1987) will be the least stable across time and most easily influenced by instruction.

According to Curry (1987), poor reliability evidence and fair validity evidence (p. 31).

# Schmeck-Inventory of Learning Processes By Ronald R. Schmeck, Fred Ribic, and Nerella Ramanaiah. "Development of a Self-Report Inventory for Assessing Individual Differences in Learning Processes " Applied

Individual Differences in Learning Processes," <u>Applied</u>
<u>Psychological Measurement 1 (1977): 413-31.</u>

A 62-item true-false self-report inventory grouped by factor analysis into synthesis/analysis, study methods, fact retention, and elaborative processing, reflecting a continuum of student information processing preferences from deep and elaborative to shallow and repetitive. Approximate administration time is 20 minutes (Cornett, 1983, p. 34).

This inventory, according to Curry (1987), measures
Information Processing Style. He describes it in these ways:

Concepts at this level describe the individual's intellectual approach to assimilating information and in that respect these concepts can be related to the classic cognitive information processing model. Information processing is a set of processes that function at the intersection between fundamental personality levels, individual differences and environmentally offered learning format choices (p. 10-11).

According to Curry (1987), strong reliability evidence and strong validity evidence (p. 40).

A refinement in conjunction with Entwistle and Ramsden of this instrument was done in 1984 (De Bello, 1988).

# Swassing-Barbe Modality Index

By Walter Barbe and Raymond Swassing Columbus, Ohio: Zaner-Bloser, 1979.

This is a series of three tasks involving visual, auditory, and kinesthetic-tactile processing of the order of geometric shapes. It can be used with learners of any age but must be individually administered. Results tell the percentage of time each mode is used successfully. Kit includes a textbook on modality instruction and a filmstrip and tape (Cornett, 1983, p. 37).

Torrance-Your Style of Learning and Thinking Forms A & B By Paul Torrance, Cecil R. Reynolds, T.R. Riegel, and O.E. Ball. <u>Gifted Child Quarterly</u> 2 (1977): 563-573.

A 36-item, self-report multiple-choice questionnaire that classifies subjects according to right hemisphere, left hemisphere, and integrated information processing. Each item presents three choices for the three modes based on an analysis of the research on brain hemispheric functioning. Approximate administration time is 20 minutes. Can be used with upper-grade students and adults (Cornett, 1983, p. 36).

There are test-retest reliabilities ranging from .84 to .47. The authors have tried to validate the test including measuring it against measures of creativity.

In a later version (1978) the instrument became a 40 item test with 3 forms, A, B, and C. It is designed for high school students and adults.

# Witkin-Embedded Figures Test

By Herman A. Witkin et al. Consulting Psychologists Press Inc., 577 College Ave., Palo Alto, CA 94306, 1971.

EFT was originally designed for research with the field independent-field dependent aspect of cognitive style and used to assess analytic ability, social behavior, body concepts, etc. (Cornett, 1983, p. 34).

This inventory, according to Curry (1987), measures
Information Processing Style. He describes it in these ways:

This is defined as the individual's approach to adapting and assimilating information. This is an adaptation that does not interact directly with the environment, rather these are underlying and relatively permanent

personality dimensions. These constructs form part of the construct description of personality (p.14-5).

According to Curry (1987), strong reliability evidence and good validity evidence (p. 46).

Witkin-Group Embedded Figures Test

By Herman A. Witkin et al. Consulting Psychologists Press
Inc., 577 College Ave. Palo Alto, CA 94306.

EFT was originally designed for research with the field independent-field dependent aspect of cognitive style and used to assess analytic ability, social behavior, body concepts, etc. The GEFT is a group version of the test. Field independence and dependence characterize analytical vs. global styles of information processing. The...test takes about 15 minutes (Cornett, 1983, p. 34).

According to Curry (1987), strong reliability evidence and good validity evidence (p. 46).

#### DEFINITION INFORMATION SHEET

This is to aid you when you are using Matrix C. These definitions are the ones commonly used in the literature, however, specific inventories may have different definitions. If you have an actual inventory to evaluate, be sure to consult the inventory's manuals to see how the developer of the inventory defines specific terms.

# Abstract/Concrete

[Abstract learners are] able to create concepts that integrate their observations into logically sound theories....[Concrete learners are] able to involve self fully, openly, and without bias in new experiences (Blakemore, Coker, and McCray, 1984, p. 17).

(Describes) differences in number of dimensions utilized by individuals to construe the world. A high complexity style is multidimensional and discriminating, attuned to diversity and conflict. A low complexity style prefers consistency and regularity in the environment. The former is more effective in processing dissonant information; the latter, in reconciling consonant experience (Keefe, 1979, p. 10).

# Analytical/Categorical/Inferential

Learners who either analyze a situation by its individual parts or by arranging things into classes or categories or drawing conclusions not directly dirivable from the known facts.

# Analytical/Global

Keefe (1982) describes field dependent/independent with these terms. (See field dependent/independent)

# Anxiety Levels

Describes the individual's level of apprehension and tension under stress conditions. The highly anxious are tense and worried; the unanxious are 'cool' emotionally. A low anxious learner performs better when challenged by a difficult task, particularly when his performance will be evaluated. A high anxious learner performs less well under these same conditions (Keefe, 1979, p. 12-13).

# Complexity/Simplicity

(Describes) differences in number of dimensions utilized by individuals to construe the world. A high complexity style is multidimensional and discriminating, attuned to diversity and conflict. A low complexity style prefers consistency and regularity in the environment. The former is more effective in processing dissonant information; the latter, in reconciling consonant experience (Keefe, 1979, p. 10).

# Empathy

The ability to understand and have a vicarious experience of the thoughts and feelings of others.

# Extroversion/Introversion

Staying close to the Latin, extraversion means outward-turning and introversion means inward-turning. We all do both regularly, every day. We turn outside ourselves to act in the world, and we turn into ourselves to reflect (Lawrence, 1986, p.95).

# Field Dependence/Independence

Field-independent people tend to analyze the individual elements making up a task or situation; they focus upon undertakings in an analytical manner, separating items from their backgrounds. In contrast, field-dependent people tend to categorize a task or situation in a global way; they focus upon the whole, overlooking the individual elements. Put in colloquial terms, some people tend to be 'splitters' while others are 'lumpers' (Zanden & Pace, 1984, p. 115).

# Focusing/Scanning

The ability of a learner to either narrow in on a central object to the exclusion of all other objects or to be able to take in several objects at one time.

## Histrionics

[The] capacity to perceive expected behavior and act accordingly (Blakemore, Coker, & McCray, 1984, p. 17).

# Judgment/Perception

Does the person prefer mostly to live in a decisive, planned, and orderly way, aiming to regulate and control events or in a spontaneous, flexible way, aiming to understand life and adapt to it? (Lawrence, 1982, p. 97).

# Leader/Follower

Describes if the learner likes to head, direct and guide activities of others or is more comfortable accepting the direction and guidance of another person.

# Leveling/Sharpening

[Describes] individual variations in memory processing. Levelers tend to blur similar memories and to merge new precepts readily with previously assimilated experience; they tend to over-generalize. Sharpeners are inclined to magnify small differences and to separate memory of prior experiences more easily from current data; they tend to over-discriminate (Keefe, 1979, p. 10).

# Locus of Control

Locus of control refers to people's perception of who or what is responsible for the outcome of events and behaviors in their lives. As noted, people differ in the extent to which they believe that they influence the happenings in their lives. When people perceive the outcome of an action as the result of luck, chance, fate, or powerful others, they believe in external control. When individuals interpret an outcome as the consequence of their own abilities or efforts, they believe in internal control (Zander & Pace, 1984, p. 348).

#### Motivation

Motivation involves those inner states and processes that prompt, direct, and sustain activity....Yet, motivation is something we never directly observe. Instead, we observe people's behavior and the environment in which that behavior occurs (Zanden & Pace, 1984, p. 384).

# Past/Present/Future Orientation

Describes the degree the learner relates experiences to what has happened in the past, to what is happening now, or to what he or she perceives will be happening in the future.

#### Persistence

[The] ability to stick to a task until completed (Blakemore, Coker & McCray, 1984, p. 18).

Persistence Orientation is the willingness to sustain behavior beyond the required time, to withstand discomfort, and to face the prospect of failure. High persistence is characterized by the disposition to work at a task until completion, seeking whatever help is needed to persevere. The low persistent learner usually has a short attention span and gives up easily on demanding tasks (Keefe, 1988, p. 10).

## Proxemics

[The] ability to judge appropriate physical social distance and act accordingly (Blakemore, Coker, & McCray, 1984, p. 17).

# Random/Sequential

Describes how a learner makes decisions. A learner could make decisions by choosing one alternative and then another alternative without any definite pattern or by following logical steps or patterns.

# Reflective/Impulsive

People, who in several problem situations in which there are alternative solutions, proceed by slow deliberation and make few errors are said to have a reflective style. Other people who test hypotheses rapidly and make many errors are said to have an impulsive style (Zanden & Pace, 1984).

# Responsibility

[The] ability to follow through on a task and complete it without frequent supervision (Blakemore, Coker, and McCray, 1984, p. 18).

# Self Direction/Need For Structure

(See Structure/Looseness)

# Sensing/Intuition

A bipolar dimension describing an individuals' preferred manner of gathering information. Sensing refers to being more analytic and intuiting refers to being less analytic in terms of analyzing information (Blakemore, Coker & McCray, 1984, p. 17).

# Serial/Simplicity

(See Abstract/Concrete)

# Structure/Looseness

Need very much structure-Short attention span. Like to be active; there is constant movement...Need much structure-oriented to the role of a 'good student' one who got the right answers, had neat work and good work habits. Seek teacher approval. Want to work alone at their desks...Need less structure-Like to discuss and

argue....Will question and volunteer information. Want to solve things themselves....May be initially self-centered and less concerned about others (Hunt, 1979, p. 35).

# Thinking/Feeling

A bipolar dimension describing an individual's preferred decision making style. A thinker makes decisions impersonally and logically. A feeler makes decisions less systematically (Blakemore, Coker, & McCray, 1984, p. 17).

# Tolerance of Ambiguity

The degree to which a learner has the ability to tolerate uncertainty or several solutions to a single problem.

# Verbal/Spatial Preference

This is concept this is addressed in the NASSP Inventory. It is a subscale that measures whether a learner has a preference for verbal or spatial tasks.

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If practitioners use and complete the model they should be able to:

- Decide if they should use a cognitive/learning style inventory,
- Determine which inventory that would best fit their needs,
- 3. Be able to justify why they are using a particular inventory, and
- 4. Have enough information to give to an administrator for the administrator to order and budget for a specific inventory.

# The Flow Chart

The first step in the model is the flow chart (see Figure 3). The flow chart consists of 18 steps with 9 decision points. Practitioners using the flow chart will be directed to do computations, go to the matrices, or to use the information sheets. By using the model, practitioners should be able to decide to use a cognitive/learning style inventory, select a specific inventory to use, or decide not to use a cognitive/learning style inventory.

# The Matrices

# Matrix A

Matrix A (see Table 20) is the ranked and weighted list of reasons to use cognitive/learning style inventories. Each reason that the experts chose to use the inventories is on

the list. The reasons are weighted using a number value (i.e."1","2") derived from the rankings given the reason by the experts. Practitioners are asked to circle the reason and corresponding number that applies to their instructional goal or goals. Then they are asked to total the numbers, and return to the flow chart. The flow chart directs the practitioners that if their numbers total 5 or more to continue in the selection process, but if the number is less than 5 to consider if other materials might be better for their purposes.

## Matrix B

Matrix B (see Table 20) is a ranked list of inventories. Included in this list is the name of the inventory, the author of the inventory, and with what age groups the inventory has been used. It is arranged so that the most frequently used inventory (in this research) is first. Practitioners are asked to circle any inventories that are age appropriate for their instructional needs, and then directed to an actual inventory or the inventory information sheet to help select a specific inventory. After they have selected a specific inventory or several specific inventories that might meet their needs, they are directed back to the flow chart.

#### Matrix C

Matrix C (see Table 20) is a selection work sheet that includes the cognitive and technical elements selected by the experts that the experts perceived as important in

cognitive/learning style inventories. This is a ranked list with the elements the experts in this study chose as the most important. The most important element appears first. Practitioners are asked to determine if a specific element or subelement is important to their instructional goals. If it is important, then the practitioners are directed to check a column labeled "important". Then using the inventory they are considering using or the inventory information sheet, the practitioners are instructed to determine if the inventory they are considering using has the checked element or subelement. If it does, they check the column labeled "yes". The practitioners add the number of checks in the column labeled "important", and then add the number of checks in the column labeled "yes". Then they divide the total in the "yes" column by the total in the "important" column to determine the percentage of the cognitive or technical areas that will be measured by a specific inventory. When they are finished dividing, they are directed back to the flow chart.

#### Matrix D

Matrix D (see Table 20) lists the limitations or disappointments that were selected by the experts. This is a ranked list with the greatest limitation or disappointment listed first. Practitioners are asked to check any limitation that they consider important, in column 1 labeled "important limitation", and then total all the checks. Then they are asked to look at the inventory they are going to use

or look at the inventory work sheet and see if the specific inventory has the limitation they have checked. If it does not, they check column 2 labeled "limitation resolved". If the inventory has the limitation but the practitioners can determine a way(s) to overcome the limitation, then they also check "limitation resolved". If the inventory they are going to use has the limitation, and they can not resolve the limitation, then they leave column 2 blank. Then they total all the checks for column 2. Finally, the practitioners are to divide column 2 "limitations resolved" by column 1 "important limitations" to determine the percentage of limitations important to them that were resolved. When they are finished they are asked to return to the flow chart.

# The Inventory Information Sheet and The Definition Information Sheet

Inventory Information Sheet

This is a sheet (see Table 20) that lists selected inventories in alphabetical order. For each inventory listed, there is a brief summary of the content of the inventory and the publisher. It might also include information about time it takes to administer the inventory, and detail other information that might help the practitioners to choose an inventory to use to meet their needs. It is included so that if practitioners can not obtain an actual inventory to preview, they can use the sheet to help determine if a specific inventory could meet their

needs. It is stated on the sheet that it is preferable that they obtain the actual inventory as it will contain more information than the sheet, and the practitioners can see the format of the inventory. However, if the practitioners can not obtain a sample copy of the inventory they want to preview, they can use the inventory information sheet with the flow chart and matrices in this model.

Definition of Terms Information Sheet

This sheet (see Table 20) includes a definition of terms found in Matrix C. Although this research indicates that there is some confusion of the definition of some of these terms, this researcher has reviewed several books on cognitive/learning style and has selected definitions that are most commonly used to give practitioners some guidelines to understand what they are evaluating to use. Practitioners will be instructed to look at their specific inventory to see if the author(s) of the inventory have any definition of terms that are unique to that specific inventory.

OPINIONS, CONCLUSIONS, AND REFLECTIONS OF THE EXPERTS

In Round 3, the experts were asked to agree, disagree, and comment on their answers if they wanted to comment.

These comments gave insight into the experts' thinking and gave the experts a chance to express their opinions, conclusions, and reflections on cognitive/learning styles, cognitive/learning inventories, and the Delphi research study

in which they had participated.

Table 21 details the comments the experts made on the elements in cognitive/learning style inventories.

The experts ranked a list of 42 elements or characteristics of cognitive/learning style inventories (see Table 10). The relevant comments that the experts made about these rankings are listed below. Each comment represents one expert's opinion.

- The rankings seem to consistent with the research on learning style.
- 2. I have no idea how to respond given a list this long.
- 3. While I believe cognitive skills have a substantial effect upon student achievement, I believe style is more comprehensive than just the cognitive. I would include perceptual modalities, and environmental preferences as well.
- 4. I've checked those that appear to be as definitions central. (Items that were checked: preference for a mode of information processing, learner's unique approach to learning, and mode of behavior used to form perceptions). Did someone actually state the last item (Defines Personality)?

The experts ranked a list of 39 reasons to use cognitive/learning style inventories (see Table 10). The relevant comments that the experts made about these rankings

Table 21

Experts Ranks and Comments On Elements In

Cognitive/Learning Style Inventories

RANK		CATEGORY Inference Modalities
_	D 3 3777	
	RANK	ELEMENT
	1	field dependence/independence
	2	abstract/concrete
	3	self direction/need for structure
	4	analytical/global
	5	reflective/impulsive
	6	analytical/categorical/inferential
	7	verbal spatial preference
	8	serial/simultaneous
	9	focusing/scanning
	10	complexity/simplicity
	11	leveling/sharpening
	12	random/sequential
	13	structure/looseness

COMMENTS (Each item represents one expert's comment):

I have trouble with some of the norming procedures/data for field dependence/independence.

I agree with rank 1. I don't agree that the opposite of analytical is global. It is nonanalytical. I would place serial/simultaneous, focusing/scanning and leveling/sharpening higher up. These are cognitive skills which control the information processing system.

Not sure this block is appropriately labeled-do not consider 1 to be an inference modality-food for thought.

Field independence/dependence probably most familiar to people and does include certain dimensions listed under it.

These seem to be most important: abstract/concrete, self direction/need for structure, analytical/global.

The heart of the construct but as the results support, no distinctive descriptions emerge.

RANK 2		<u>CATEGORY</u> Sensory Orientations
	RANK	ELEMENT
	1	in a varied mode
	2	auditory
	3	visual
	4	tactile
	5	kinesthetic

COMMENTS (Each item represents one expert's comment):

Two, three, and four should be top rank here.

My research has been with deaf subjects, so visual is their preferred sensory orientation.

I accept "varied mode" if the other items are also examined because I believe students might have some distinct preferences.

I'm more inclined to favor sensory response rather than sensory orientation. Given the present status of instrumentation, I do not believe modality preference can be measured: however, perceptual response can. (See E.L.S.I.E.)

Problem with "in varied mode"-although the statement might be partially true in some context the more specific orientations are more helpful.

Given Dunn's research I would have expected 2-5 to be reversed

If this [the preceding rankings] refers to adults not surprised. If it refers to students in grades 5-12 would have thought visual or auditory would have ranked first.

RANK	CATEGORY
3	Affective Elements
RAI	<u>YK</u> <u>ELEMENT</u>
1	motivation
2	locus of control
3	persistence
4	sensing/intuition
5	thinking/feeling
6	tolerance of ambiguity
7	anxiety levels
8	responsibility

9	judgment/perception
10	extroversion/introversion
11	leader/follower
12	proxemics
12	empathy

COMMENTS (Each item represents one expert's comment):

Not a central dimension cognitive/learning style.

Motivation is such an encompassing concept and fairly indefinite; it would seem reasonable to see it rated a little higher. I would have expected <u>anxiety levels</u> to be rated a little higher due to the amount of research on this phenomenon.

Rank 1 more global-the rest of the rankings more specific.

Interesting sort-not sure motivation should have been included, but there are many elements of it in 2-15.

Every child is motivated. He/she isn't always motivated to do the things we ask in school. Teaching to style helps increase motivation for school work, but it is more difficult to reverse in high school. I would choose persistence as 1 in this set.

Motivation appears to be critical.

The body of literature & research in that area needs to disseminated. I'm not sure that motivation is adequately measured via learning style instruments.

Ranked by perceived <u>importance</u>, or frequency of use? Clarification needed as to <u>criteria</u> for ranking.

Not surprised that motivation ranked so high in the list but I would not have expected it to lead by 10+ points over other top 6.

DANTE		O) MECODY
RANK		CATEGORY
4		Sociological Elevents: learns best
	RANK	ELEMENT
	1	in a varied mode
	2	with peers
	3	alone
	4	with authority figure
	5	in mixed teams

COMMENTS (Each item represents one expert's comment):

Not a central factor.

Not really surprised here although as more students experience cooperative learning activities, I would expect mixed teams to be ranked higher.

In varied mode seems to be a "catch all" and is a little ambiguous in relation to the other terms. Same for "in mixed teams.

With peers-research should suggest this element equally important.

I accept "varied mode" if the number 2,3, & 4 items are also examined because I believe students might have some distinct preferences.

Surprised by split between 3 & 4. I would also rank 4 higher.

RANK		CATEGORY
5		Physical Elements
	<u>RANK</u>	ELEMENT
	1	design of learning environment
	2	time preference
	3	sound
	4	mobility
	5	light
	6	warmth

COMMENTS (Each item represents one expert's comment):

Item 1 appears to be a logical choice in that it encompasses several others. It is surprising that mobility would be rated below time & sound; I would suspect that age of the learner could be a factor.

Rank 1 more global-ranks 2 &3 more specific.

Is warmth interpreted physically? Probably an effective sort among 2-6 It would appear that other (psychological) elements (as opposed to physical) would need to be sorted out from design of learning environment.

Design of learning environment is more global than the others. Time preference would be my choice for #1 in this set.

These elements are the least important.

As I work with deaf subjects, sound is not applicable, but light is very important for them-especially those who lip read.

I am surprised that warmth is far down on the list. Interesting to interpret times as a <u>physical</u> element.

# **TECHNICAL**

RANK		CATEGORY
1		Inventory Administration Procedures
	<u>RANK</u>	ELEMENT
	1	mixed mode
	2	written
	3	oral
	4	<pre>visual (ex. pictures, charts, models, &amp; graphs)</pre>

COMMENTS (Each item represents one expert's comment):

If possible.

Do not understand why 3 is not preferred over 2.

A mixed mode might be appropriate but it would be very time consuming to administer.

A computer assisted mode probably will be one of the "in" approaches.

RANK		CATEGORY
2		Manuals
	<u>RANK</u>	ELEMENT
	1	should include an examiner's manual
	2	should have a scoring key
	3	examiner's manual should have bibliography
	4	should have follow up on how to get specific
		information on variables
	5	examiner's manual should have graphs and
		charts

COMMENTS (Each item represents one expert's comment):

One and two are particularly important. Other 3 would be helpful if they could be provided at little additional cost.

Should follow joint standards put out by AERA, NCME, and APA.

Tests need the bibliography.

I feel #1 and #2 are equally important.

Does #1 assume #2?

Surprised that 1, 2, and 3 are that far apart.

RANK		CATEGORY
3		Time Needed to Test
	<u>RANK</u>	ELEMENT
	1	30 min. or less
	2	15 min. or less
	3	45 min. or less
	4	60 min. or less
	5	time is unimportant
	6	2 hours or less

COMMENTS (Each item represents one expert's comment):

A trivial consideration.

I would be reluctant to use an instrument that took more than 30 minutes and one that took 15 minutes or less would probably be superficial.

Probably people using inventories want the testing to be done in a class period or have additional time to discuss the test.

Sixty minutes or less-longer test, improved reliability.

We always need to set time parameters and I do not see the reason for doing so when identifying student learning styles.

RANK		CATE	GORY
4		Test	Booklet
	RANK		ELEMENT
	1		should be reuseable
	2		students should be able to write in it
	3		younger students-should be able to write in it
	4		older students-should be reuseable

COMMENTS (Each item represents one expert's comment):
Trivial

Should be reuseable-practicality dimensions: younger students-should be able write in it and older students-should be reuseable-usability primarily: Nothing on format, directions, attractiveness, print etc.

Agree with #3 and #4.

RANK		CATEGORY
5		Student Response to Inventory
	RANK	ELEMENT
	1	mixed mode
	2	written
	3	visual
	4	oral
	5	movement (kinesthetic)

COMMENTS (Each item represents one expert's comment):

It would be difficult to imagine an LSI that involves movement-too time consuming and difficult to interpret.

Probably means that the test would have to be administered one to one. It would be hard to machine score a test where responses were of a different mode.

I am not sure I understand all the components of mixed mode.

A mixed mode might be appropriate but it would be very time consuming to administer.

I think written responses (#2) easiest for scoring.

RANK		CATEGORY
6		Scoring
	RANK	ELEMENT
	1	both should be possible (hand & machine)
	2	machine scored
	3	hand scored

COMMENTS (Each item represents one expert's comment):

All of the "technical considerations" should follow from a valid mapping of the construct. It seems to be presented as a parallel consideration.

Number one promotes most flexibility, so no surprises.

Should have included self scoring.

RANK		CATEGORY
7		Total Cost
	RANK	<u>ELEMENT</u>
	1	.25 or less per pupil
	2	cost is unimportant
	3	.2650 per pupil
	4	.5175 per pupil
	5	.76-1.00 per pupil

COMMENTS (Each item represents one expert's comment):

With #3, I am really surprised!

Education is always concerned with costs because our products (students) can't be priced as they do with products in the corporate world.

Cost, within reason, is unimportant. If the booklet is reuseable this may be difficult to estimate.

Extremes-not too helpful or maybe different choices (\$1.00/too low).

Costs are not very realistic when you look at the cost per individual in standardized tests.

Trivial

RANK		CATEGORY
8		Manuals Should Report
	<u>RANK</u>	ELEMENT
	1	interpretation of scoring
	2	inventory reliability
	3	inventory validity
	4	norms
	5	development of inventory
	6	types of validity
	7	how, why, and which items are weighted
	8	how it meets <u>all</u> APA standards

COMMENTS (Each item represents one expert's comment):

One, two, and three are essential.

Interesting that reliability ranked higher than validity: No statement on inclusion of case studies-interpretation probably too global.

Eight not too helpful except including  $\underline{all}$  features from APA standards list.

I would place norms among the top 3.

The first three are very important.

are listed below. Each comment represents one expert's opinion.

- First item is more to help the individual to understand the individual rather than the teacher or researcher.
- 2. GOOD-Rank 1-to help <u>individuals</u> in the learning process.
- 3. I accept #1. I cannot accept #2 at all! We should be conducting research but that should not be the primary use for identifying student learning styles.
- 4. For me, #2 (research) has been the primary purpose of cognitive style inventories.
- 5. Disagree #2 is research. Think other reasons are more important.

The experts ranked a list of 48 disappointments with cognitive/learning style inventories (see Table 11). The relevant comments that the experts made about these rankings are listed below. Each comment represents one expert's opinion.

- 1. The results tend to confirm my initial views:
  - A. learning styles and cognitive styles are expressions which are essentially interchangeable,
  - B. The research base of the construct(s) is <u>very</u> weakcertainly inconclusive, and
  - C. To build educational programs, to advise teachers to change their practices, around the constructs of

learning and cognitive styles is very premature, misquided, and unprofessional.

- 2. Shows the jingle/jangle confusion we have with all psychological tests...ex. self-concept-authors define the construct differently.
- 3. There is need for a single paradigm of style which transcends the individual models which we now find. The NASSP Learning Style Profile is a step beyond the multiplicity of paradigms which now exist. The problem I have with most learning style instruments is the heavy reliance upon self report.
- 4. Do points 2 and 4 on preceding page refer to a <u>lack</u> of reliability, validity or a lack of <u>information</u> regarding reliability and validity? I think a clarification is needed.

#### REFLECTIONS

Each of us has his or her preferred learning style.

Research has shown that if students are taught through their own preferred learning style they will have a greater likelihood of academic achievement (Dunn & Dunn, 1981).

Additionally, students who are taught by teachers who have similar styles to their own develop a more positive attitude toward the subject matter and have more rapid and greater academic achievement (Drummond & McIntire, 1977; Mullally,

1977). However, few adults and even fewer children have a distinct idea of the conditions under which they learn best. Since learning style is so important, it is equally important that we know how to measure learning style. Although cognitive/learning style inventories have been in existence for at least 20 years, research to see what they should measure, how they should measure it, and even what the term cognitive/learning style means is lacking. This study was conducted as an exploratory effort to begin this research.

Having concluded this study, this researcher offers some insights regarding the data collected for this research. These reflections are contingent on feelings, hunches, and insights arising during the collection and interpretation of the data. Some or all of the conclusions discussed in this section may or may not be fully supported by the data collected. However, it is the intent of this section to assist the reader to gain insights and develop a set of questions to spur further inquiry into and about cognitive/learning style inventories.

From this research it is evident that there is considerable confusion in the field about what is cognitive/learning style, what the inventories of cognitive/learning style should measure, and what are some of the definitions of some of the terminology used for elements and subelements of cognitive/learning style. This confusion has led to questions about the validity of using cognitive/learning style inventories. Even the people who

are using the inventories are aware of the variability among different instruments. Some of the practitioners and the experts in the field have given up using cognitive/learning style inventories because of this confusion. If the use of cognitive/learning style inventories is to become an important educational tool, the confusion about the definition of terms, about what a cognitive/learning style inventory measures, and about what is cognitive/learning style must be addressed.

Another issue that must be addressed in the field of cognitive/learning style, is the tendency of the public and sometimes even the teachers and the administrators to believe that one educational tool will be the panacea to solve all the educational problems. It is natural to become excited about something new and to have great expectations about the outcomes of using something new. It is important in the area of cognitive/learning style that people who are promoting this educational tool realize and point out to others it is just one tool which will aid in the process of education, not a remedy to solve all the educational problems.

One of the questions about using cognitive/learning style inventories is what does the practitioner do with the results after giving the inventories? Teachers often do not have the training to adapt their instructional practices to certain kinds of styles, and if they do have the training they do not have the time to do it in traditional types of educational settings. Adding to this problematic situation

is the absence of educational materials that would address particular learning styles and the lack of flexibility of traditional educational environments. These problems must be addressed so that practitioners and students can effectively utilize the results of style inventories.

Although there are several problems that must be addressed in the field of cognitive/learning style, it is clear that learning/cognitive style inventories are an important educational tool. With the current technologies, the current educational environment, and the current knowledge there are ways to use cognitive/learning style inventories and the materials on cognitive/learning style that will enhance learning. If teachers understand their own style they will be able to adjust their style to some degree to accommodate the different learning styles of their students. This has been called "style flexing." Not only can teachers flex their own style, but they can help students to flex their styles so that they too can adapt to varying types of learning situations. If teachers know the styles of individual students, then some work can be individualized to help students, particularly those students who are having difficulty. If teachers know that the majority of the students in their classrooms learn in similar ways, then their instruction can be directed to match the style of the majority of the learners, and materials can be developed that will accommodate that style. Research on cognitive/learning style is ongoing. The current state of affairs in the field

of cognitive/learning style is promising. One of its greatest strengths is that it recognizes the individual learner as unique, bringing to the learning situation his or her own set of conditions that he or she needs in order to learn best. Although most practitioners have always known that learners have unique learning strategies, often learning environments, materials, and techniques have not reflected these differences. The research on cognitive/learning style reminds us, as practitioners, to be aware of and to respond to the individual differences of learners.

#### SUMMARY

In this chapter the researcher presented the summary, conclusions, and recommendations for this research. A reiteration of the research purpose was set forth. Then a summary of Chapters 1 through 4 was given.

The presentation of findings, results, conclusions, and recommendations for the 5 research questions were presented. For Question 1, the top 10 cognitive/learning style inventories, as selected by the experts in this study, were identified. For Question 2, it was determined that the experts could identify a set of elements that they perceived to differentiate effectively and efficiently among widely used inventories. For Question 3, the experts in this study, ranked the elements that were selected in Question 2 in order to determine their relative importance. A consensus was

reached for individual elements ranging from 82.14% to 96.43% For Question 4, the top 5 elements that the experts in this study perceived to be important in inventories of cognitive/learning style were listed. A 96.42% consensus was reported. For Question 5, the top 5 reasons to use and the top 5 disappointments with cognitive/learning style inventories were listed. A 89.29% consensus was reported for both lists. Specific recommendations were listed for each question, however, the general recommendation for all questions was that this study needs to be replicated with a larger sample that includes practitioners as well as experts in the field.

The model for practitioners that was developed from this research was outlined. The parts of the model (the flow chart, the matrices, and the information sheets) were discussed.

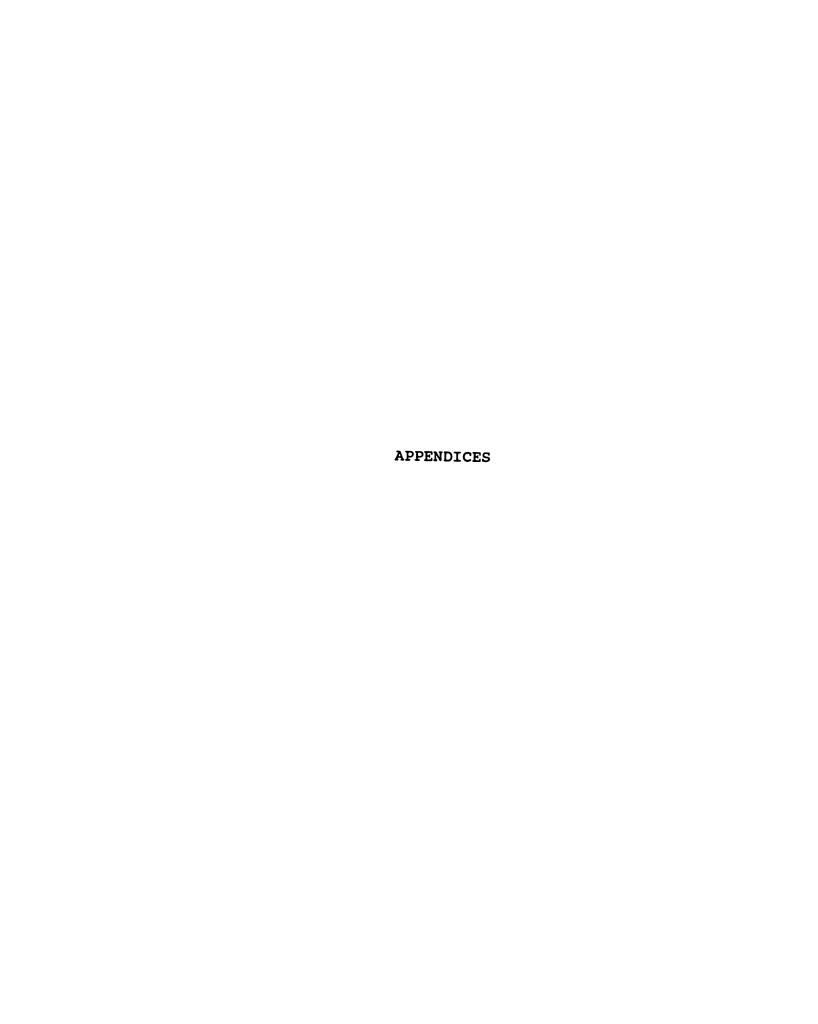
Comments of the experts for Questions 3, 4, and 5 were listed. This researcher reflected on some insights gained in the process of doing this research. It was stated that these insights might or might not be fully supported by the data collected in this research. Some of the issues addressed in this section were:

- The confusion in the field about what is cognitive/learning style,
- The issue of what cognitive/learning style should measure,
- 3. The unclear definition of terms of the elements

in inventories of cognitive/learning style,

- 4. The tendency to see a specific educational innovation such as cognitive/learning style as a panacea to all the educational problems, and
- 5. The absence of classroom applications in the manuals of cognitive/learning style inventories, and
- 6. The lack of educational materials so that teachers can adjust their teaching methods to different styles.

Current ways and reasons to use cognitive/learning style were discussed. "Style flexing" as a way to adjust learning and teaching to different styles is outlined. The use of cognitive/learning style as a way to acknowledge and adjust to the uniqueness of each individual learner was stated. Finally, a summary of Chapter 5 was presented.



# APPENDIX A

ROUND 1 DELPHI QUESTIONNAIRE

#### ROUND 1 DELPHI QUESTIONNAIRE

# COGNITIVE, LEARNING, AND EDUCATIONAL INVENTORIES

# DIRECTIONS

The column on the far left lists the inventories in alphabetical order according the author's last name. The second column asks you to respond with a "U" if you have used a particular inventory, or an "F" if you have not used it but are very familiar with it.

The third column asks you what grades with which you have used the inventory. There are 5 categories. You may have more than one response in this column.

The last column on the far right asks when you used the inventory last.

A sample, "EXAMPLE INVEN." is provided below: Note how responses might be made. At the end there are some empty columns. They are there for you to ADD ANY INVENTORIES THAT ARE NOT HERE that you have used or with which you are very familiar. If you need additional space use the back of the page.

	<u>,</u>	ş	
INVENTORY	USED (U) VERY FAMILIAR	AGE RANGES PRESCHOOL (P) GRADES K-5 (E) GRADES 6-8 (M) GRADES 9-12(H) ADULT (A)	LASTDATE USED
EXAMPLE INVEN.	Ū	М,Н	PRESENTLY
Canfield-Learning Style Inventory			
Dunn, Dunn, & Price Learning Style Inventory			
French, Ekstrom & Price-Hidden Figures Test			
Gregorc-Transaction Ability Inventory			
Hill-Cognitive Style Interest Inventory			
Kagan-Matching Familiar Figures Test			
Keefe-NASSP Learning Style Profile			

Language					
INVENTORY	USED VERY	(U) FAMILIAR	AGE RANGES PRESCHOOL (P) GRADES K-5 (E) GRADES 6-8 (M) GRADES 9-12(H) ADULT (A)	LAST USED	DATE
Kolb-Learning Style Inventory					
Letteri-Cognitive Profiles					
Myer & Briggs Myer-Briggs Type Indicator					
Papalia-Learning Modalities					
Reinert-Edmonds Edmonds Learning Style Inventory					
Renzulli & Smith Learning Style Inventory					
Schmeck-Inventory of Learning Processes					
Sigel-Test of Conceptual Style					
Torrance-Your Style of Learning & Thinking					
Witkin-Embedded Figures Test					
Witkin-Group Embedded Figures Test					

#### DIRECTIONS

Cognitive, learning and\or educational inventories measure one or more cognitive elements. Below is a list of <a href="mailto:some">some</a> cognitive elements measured by the different inventories. If you feel that any element should be measured by an inventory, please mark it with an "X". You may put "X"s by all, some or none of the items. Do not be concerned with ranking the elements which you check. At the bottom or back of the page, <a href="LIST ANY OTHER ELEMENTS WHICH YOU THINK SHOULD BE MEASURED">LIST ANY OTHER ELEMENTS WHICH YOU THINK SHOULD BE MEASURED</a> in a learning, cognitive and/or educational inventory.

PHYSICAL ELEMENTS				
sound	mobility		light	t
warmth	time pref	erence	leari	gn of ning ronment
AFFECTIVE ELEMENTS				
motivation		pers	istence	
responsibility		sens	ing/intuit:	ion
thinking/feelin	g		oversion/ oversion	
judgment/percep	tion	anxi	ety levels	
tolerance of am	biguity	locu	s of contro	ol
leader/follower			/present/funtation	uture
SOCIOLOGICAL ELEMENT	s			
Learns best:				
with peers		with	authority	figure
alone		in m	ixed teams	
in a varied mod	e			

SENSORY ORIENTATION	•	
auditory	visual	tactile
kinesthetic	in a varie	ed mode
INFERENCE MODALITIES	5	
field dependence/independence		reflective/impulsive
complexity/simplicity		leveling/sharpening
serial/simultaneous		abstract/concrete
random/sequential		structure/looseness

ADDITIONAL COGNITIVE ELEMENTS

#### DIRECTIONS

Most cognitive, learning and/or educational style inventories have manuals that provide technical information about the inventory such as reliability, format, manuals, paper quality, etc. Below is a list of technical elements that might be found with an inventory. Please put an "X" by any element that you feel is important. ADD ANY OTHER ELEMENTS THAT YOU CONSIDER IMPORTANT AT THE BOTTOM OF THE LIST AND/OR THE BACK OF THE PAPER. You may put "X"s by all, some, or none of the items.

Time needed to test	
15 min. or less	60 min. or less
30 min. or less	2 hrs. or less
45 min. or less	time is unimportant
Test Booklet	
should be reuseable	students should be able to write in it
Total Cost (Scoring, Bookle	et, Score Sheets)
25 or less per pupil	76-1.00 per pupil
2650 per pupil	1.01-2.00 per pupil
5175 per pupil	Cost is unimportant
Manuals	
should include an exam	niner's manual
Examiner's manual show	ald have graphs and charts
Examiner's manual shou	ald have a bibliography
Manuals should report	
development of invento	
inventory reliability	validity
	interpretation of scoring

# Inventory Administration Procedures

oral	visual (ex. pictures, charts, models & graphs)
written	mixed mode
Scoring	
hand scored	machine scored
Student Response to Inventory	
written	oral
visual	movement (kinesthetic)
mixed mode	·

#### **DIRECTIONS**

The next five questions are open-ended questions.

The first three open-ended questions ask for definitions. If you believe that any of these terms are the same, please define the first term and write same as (put in the term that you feel it is the same as) for the second or third term. If you feel unprepared to define any term, please draw a line (\_\_\_\_\_). Please DO NOT LEAVE BLANK SPACES.

The last two open-ended questions ask about cognitive, learning, and/or educational style inventories. If you feel unprepared to answer any question, please draw a \_\_\_\_\_.

Please DO NOT LEAVE BLANK SPACES. If you need more room, you can use the bottom or back of the page.

**DEFINITIONS** 

Learning Style

Cognitive Style

Educational Style

Inventories

The reason(s) I use or have used the inventories is (are)

My disappointment(s) when using the inventories is (are)

# APPENDIX B

SELECTED PARTS OF ROUND 2 DELPHI QUESTIONNAIRE

#### DIRECTIONS

Below are the responses you chose on Round I. In each block you have 10 POINTS. Distribute your points so that the greatest amount of points goes to the element(s) that you think are the most important, and the least amount of points goes to the element(s) that you feel are the least important. Some elements within a block can have the same amount of points, "0" (zero) points or one element in a block can have all 10 points. Use only whole numbers.

For Example:

	CHARACTERISTICS OF	A LIVING HORSE	
Uses for a hor	Block	1	
4Pet	0_To do higher	math For spor	t
4To ride	2_Breeding		
TOTAL 10 =10			
Physical	Block	2	
0Has 4 leg	s <u>0</u> Is brown	n <u>10</u> Has a h	eart
<u>    0                                </u>	.1		
TOTAL 10 =10			

<sup>\*</sup>Some definitions and questions were unfamiliar to most of the respondents or resulted in answers that duplicated other answers or answers that did not address the research questions. These items were left out of this appendix, but can be obtained by contacting this researcher.

## COGNITIVE ELEMENTS OF LEARNING/COGNITIVE/EDUCATIONAL STYLE

	Block 1	<del></del>
PHYSICAL ELEMENTS		
sound	mobility	light
warmth	time preference	cedesign of learning environment
TOTAL=10		
	Block 2	
AFFECTIVE ELEMENTS		
motivation		_persistence
responsibility		_sensing/intuition
thinking/feeling	•	extroversion/ introversion
judgment/perception	on	anxiety levels
tolerance of ambig	guity	_locus of control
leader/follower		past/present/future orientation
Proxemics		Empathy
Histrionics		
TOTAL=10		
	Block 3	
SOCIOLOGICAL ELEMENTS		
Learns best:		
with peers	-	with authority figure
alone		in mixed teams
in a varied mode		
TOTAL=10		

### Block 4

SENSORY ORIENTATION	
auditoryvisual	tactile
kinestheticin a varie	ed mode
TOTAL=10	
Block 5	
INFERENCE MODALITIES	
field dependence/independence	reflective/impulsive
complexity/simplicity	leveling/sharpening
serial/simultaneous	abstract/concrete
random/sequentialanalytical/global	structure/looseness analytical/categori- cal/inferential
self direction/need for structure	focusing/scanning
verbal/spatial preference	
TOTAL=10	

#### **DIRECTIONS**

Below are the responses you chose in Round 1. In each block you have 10 POINTS. Distribute your points so that the greatest

amount of points goes to the element(s) that you think is/are the most important, and the least amount of points goes to the element(s) that you feel is/are the least important. Some elements within a block can have the same amount of points, "0" (zero) points, or 1 element in a block can have all 10 points. Use only whole numbers.

#### TECHNICAL ELEMENTS

В1	ock 1
Time needed to test (for most	purposes)
15 min. or less	60 min. or less
30 min. or less	2 hrs. or less
45 min. or less	time is unimportant
TOTAL=10	
Bl	ock 2
Test Booklet	
should be reuseable	students should be able to
younger students should be able to write in it	write in itolder students it should be reuseable
TOTAL=10	
Total Cost (Scoring, Booklet,	ock 3 Score Sheets)
25 or less per pupil	76-1.00 per pupil
2650 per pupil	1.01-2.00 per pupil
5175 per pupil	Cost is unimportant
TOTAL=10	

# Block 4

Manuals	
should include an examine	r's manual
Examiner's manual should	have graphs and charts
Examiner's manual should	have a bibliography
should have a scoring key	,
should have follow up on on variables	how to get specific information
TOTAL=10	
Blo	ck 5
Manuals should report	
development of inventory	inventory validity
inventory reliability	• • • • • • • • • • • • • • • • • • • •
norms	interpretation of scoring
types of validity	how, why and which items are weighted
TOTAL=10	
Blo	ock 6
Inventory Administration Proc	edures
oral	visual (ex. pictures, charts, models & graphs)
written	mixed mode
TOTAL=10	
Blo	ck 7
Scoring	
hand scored	machine scored
both should be possible	
TOTAL=10	

BI	ock 8
Student Response to Inventory	
written	oral
visual	movement (kinesthetic)
mixed mode	
TOTAL=10	

ADDITIONAL TECHNICAL ELEMENTS

#### DIRECTIONS

In each block please distribute 10 points. Give the category that you think is the most important the most points, and the category that you think is the least important the least points. You may chose to give one category all your points or none of your points. Two categories may have the same amount of points as long as the total adds up to 10. Use only whole numbers.

	Block 1
	ing/cognitive/educational style are, please see the preceding ples)
Physical elements	Affective elements
Sociological elements	Sensory orientations
Inference modalities	
TOTAL=10	
Blo	ock 2
	ing/cognitive/educational style are, please see the preceding ples)
Time needed to test	Test booklet
Total cost	Manuals
Manuals should report	Inventory administration
Scoring	procedures
	Student response to inventory
TOTAL=10	

# DIRECTIONS CHARACTERISTICS OF LEARNING/COGNITIVE/EDUCATIONAL STYLE INVENTORIES

These are the characteristics you have identified in the first round. The answers have been consolidated. Decide which ones you feel would be important in any definition of learning/cognitive/educational style inventories. Some are very close in wording, but have slightly different meanings. So, carefully choose the ones that best express how you would define learning/cognitive/educational style inventories. Put "X"s in the spaces closest to the characteristics you have Then using 25 points distribute points among your "X"s. Give the greatest amount of points to the most important "X"'d characteristic of style inventories. and the smallest amount of points to least important "X"'d characteristic of style inventories. Two or more "X"s may get the same number of points. All numbers must be whole numbers. Those characteristics not "X"d automatically get "0" (zero) points.

For Example:
CHARACTERISTICS OF A GOOD ELEMENTARY TEACHER

CHARACTERISTICS OF A GOOD ELEMENTARY TEACHER	
Good looking <u>15</u> X Likes children	
<u>2 X</u> Is organized <u>4 X</u> Has a well round education	ed
Wears good <u>4 X</u> Communicates wel	1
2 SUBTOTAL COL. 1 23 SUBTOTAL COL. 2	
Subtotal Col.1 2	
Subtotal Col. 2 23	

TOTAL \_\_\_\_25\_=25

# LEARNING/COGNITIVE/EDUCATIONAL STYLE INVENTORIES

 Assessment tool for $\_$	 A series of questions
preferences	designed to assess
	learners' strengths and
 A reporting of	weaknesses
factors that influence	
a person's social _	 Records of performances
interactions	
	 Records of preferences
 Assessment tool for	
attitudes	 Defines personality
 Organized lists of	 Defines motivation
elements necessary	constructs
for the acquisition	
of a skill or	 Self assessment
completion of a task	
	 Usually self reported
 A series of questions	_
designed to assess	 Checklist of items
preferences of	
learners	 Group administered
	-
 Perceptions _	 Formats include
_	 checklist, paired
 Assessment tool for	comparisons, or scales
personality attributes	_
	 Usually a paper and
 A reporting of factors	pencil activity
that influence	-
affective behavior _	 Can be tactile
 A series of processing_	 Self perceptions
tasks to assess	-
learners' strengths _	 Behavioral models
and weaknesses	possible
	-
 A reporting of factors_	 Made of self reports or
that influence an	observations
individual's	
achievement _	 Can be oral
· ·	
 Assessment devices _	 Method of collecting
that statistically	 information about
represents an	learning styles in an
element(s) in learning	informal way

 	Instruments used to categorize individuals
 	Instruments used to measure identified concepts and constructs
 	Instruments which diagnose learning styles
 	Records of behaviors
 	Measuring tools
 	Instruments used to group individuals
 	Measuring device
 	A form
 	Tests
 	A systematic process of collecting data
 	Survey of attitudes
 	Survey of preferences
 	Inexpensive
 	Quick to use
	Easy to use

# DIRECTIONS REASONS TO USE LEARNING/COGNITIVE/EDUCATIONAL STYLE INVENTORIES

These are the reasons to use learning/cognitive/educational style inventories that you have identified in the first round. The answers have been consolidated. Decide which ones you feel would be important in any list of reasons to use style inventories. Some are very close in wording, but have slightly different meanings. So, carefully choose the ones that best express your viewpoint about why you would use style inventories. Put "X"s in the spaces closest to the characteristics you have chosen. Then using 25 points distribute points among your "X"s. Give the greatest amount of points to the most important "X"'d reason to use, and the smallest amount of points to least important "X"'d reason to use. Two "X"s may get the same number of points. All numbers must be whole numbers. Those characteristics not "X"d automatically get "0" (zero) points.

For Example:

CHARACTERISTICS OF A GOOD ELEMENTARY TEACHER
Good looking <u>15</u> X Likes children
2 X Is organized 4 X Has a well rounded education
Wears good4X _Communicates well clothes
2 SUBTOTAL COL. 1 23 SUBTOTAL COL. 2
Subtotal Col.12
Subtotal Col. 2 23
TOTAL <u>25</u> =25

# REASONS TO USE LEARNING/COGNITIVE/EDUCATIONAL STYLE INVENTORIES

 To predict learning	To help college students learn about
 To help make diagnosis	themselves
 To predict the success of independent study students	To assess how learners perceive their own behavior
 To do research	To teach teachers how maximize their teaching
 To determine the psychometric properties of the inventories	To remind teachers of the diversity of any group of learners
 To satisfy curiosity	To help to ensure that learning occurs without gaps
 To pinpoint individual differences that correlate with student behaviors	To aid in structuring educational augmentation programs
 To supplement IQ tests	To determine how to diversify learning materials
 To pinpoint individual differences that correlate with teacher behaviors	To provide a framework to critique traditional teaching methods
 To discriminate performance differences	To get a historical view of how conditions affect learning
 To assess children's skills	To personalize education
 To help college students learn how they learn	To find out if students' learning
 To find out how learners perceive their achievements	styles respond to teachers' teaching styles
 To help the self actualization process	To investigate if developmental conditions affect learning preferences

 	To assess now _	 To determine c	ognitive
	teachers perceive	style	
	their own behavior		
		To determine a	general
	In order to	 picture of the	-
 		produce or one	rearmer
	investigate how		
	different brain	 To help <u>indivi</u>	
	treatments enhance	the learning p	rocess
	learning		
	-		
	To check on the		
 	consistency of		
	• • • • • • • • • • • • • • • • • • •		
	patterns_among		
	various learning		
	theories		
	Because they are valid		
	Because they are time		
 	efficient		
	ellicient		
 	Because they are easy		
	to administer		
 	Because they are		
	reliable		
	Bogauge they are		
 	Because they are efficient		
	efficient		
 	Because of the		
	reasonable cost		
	To help advisors work		
 	with individual		
	students		
	scudencs		
	ma Jahanniana Jahanna		
 	To determine learners'		
	strengths		
 	To find the strengths		
	of a majority of		
	learners in a given		
	situation		
	ST CUU CTOII		
	Me eddware learning		
 	To address learning		
	problems		
 	To find ways to help		
	students		
	To help make student		
 	placements		
	L		

# DIRECTIONS DISAPPOINTMENTS WITH LEARNING/COGNITIVE/EDUCATIONAL STYLE INVENTORIES

These are the disappointments you have had when you used learning/cognitive/educational style inventories. The answers have been consolidated. Decide which ones you feel would be important in any list of disappointments about using learning/cognitive/educational style inventories. Some are very close in wording, but have slightly different meanings. So, carefully choose the ones that best describes your disappointments. Put "X"s in the spaces closest to the characteristics you have chosen. Then using 25 points distribute points among your "X"s. Give the greatest amount of points to the most important "X"'d disappointment, and the smallest amount of points to the least important "X"'d disappointment. Two or more characteristics may get the same number of points. All numbers must be whole numbers. Those disappointments not "X"d automatically get "0" (zero) points.

For Example:

CHARACTERISTICS OF A GOOD ELEMENTARY TEACHER
Good looking <u>15</u> X_Likes children
$\underline{2\underline{}X}$ Is organized $\underline{4\underline{}X}$ Has a well rounded education
Wears good <u>4 X</u> Communicates well clothes
2 SUBTOTAL COL. 1 23 SUBTOTAL COL. 2
Subtotal Col.1 2
Subtotal Col. 2 23
TOTAL25_=25

# DISAPPOINTMENTS WITH LEARNING/COGNITIVE/EDUCATIONAL STYLE INVENTORIES

 Not consistent	 Ignores findings of
	experimental psychology
 Variations in different	
inventories of	 Lack of empirical
definitions of	evidence
learning style	
	 Lacks a thorough
 Amount of overlap in	grounding in
different instruments	experimental psychology
 Too simplistic	 Not well researched
Preference focus is	Lack of variability in
 superficial	administration
-	procedures
 Measures too few	
variables	 Many need to be sent
	out to be scored
 Too general	
	 The use mainly of a
 No information on how	checklist
area being tested	_
relates to other	 Too cumbersome
aspects of learning	
style	 Self reporting among
	children is unreliable
 Lack of cognitive	
measures for	 Reassessment too time
elementary students	consuming
Not comprehensive	Time to administer
 NOC COMPTENCISIVE	 TIME CO GGMITTIBECT
Prescriptive nature of	Scoring is difficult
 manuals	 
	Ipsative scoring scales
 Skimpy manuals	
 • •	Too few items in each
 No manuals on some	 category
 Lack of interpretation	 Too much self reporting
Poor development	Poor direction on how
 	 to apply results to
Lack of information	the classroom
 on the development of	
the inventory	
<del></del>	

	 Measures elements	Lack of norms	for	the
	which teachers have	handicapped		
	little or no control			
	 Conceptual orientation			
	Lack of resources to			
	 match determined style			
	with learners' style			
	Misnomer-designed to			
	measure ability not			
	style			
	-			
	 Lack of direction for			
	teachers on how to			
	make choices about			
	which instrument to			
	use			
	No theoretical base			
	 no uncorotrour susc			
	 Honesty of self			
	reporting			
	 Difficulty of			
	monitoring group			
	testing			
	Too expensive			
	 100 Capendive			
	 Lack of documentation			
	of effectiveness of			
	inventory			
	 Lack of validity			
	Too high of a			
	 correlation with			
	measures of IQ			
	 Lack of reliability			
	 Leads to unwarranted			
	conclusions because of			
	lack of validity			
	Measures for primary			
	 children ineffective			
	 Poor norming			
	 -			
	 Not enough consistency			
•	across dimensions			

# APPENDIX C SELECTED PARTS OF ROUND 3 DELPHI QUESTIONNAIRE

#### COVER LETTER AND SELECTED PARTS\* OF

#### ROUND 3 DELPHI QUESTIONNAIRE

924 B Cherry Lane E. Lansing, MI 48823 (517) 355-8229 Oct. 19, 1990

Dear Dr.

Here is the <u>last</u> Delphi Survey on Cognitive/Learning Style Inventories in which you have been participating. Please read the results and make appropriate comments if desired in the spaces provided. If you agree with all the rankings, you do not have to make any comments. However whether you make comments are not, please return the survey. Note: A ranking of "1" indicates the element or characteristic that received the most points as determined by the respondents. In addition, a line of asterisks dividing two rankings means that there are more than 10 points separating those two rankings.

The summaries that are included in this mailing are the major results of this study. I will send you a short summary of this round. Please return this round as soon as possible. Already the results provide insights into the area of cognitive/learning style inventories. It is anticipated that this final round will help to bring closure to this Delphi and further enhance our understanding of cognitive/learning style inventories. Please feel free to call me collect if you have any questions.

Thank you for your patience and assistance with this project.

Sincerely,

Diane Genshaw

\*Some definitions and questions were unfamiliar to most of the respondents or resulted in answers that duplicated other answers or answers that did not address the research questions. These items were left out of this appendix, but can be obtained by contacting this researcher.

#### COGNITIVE ELEMENTS OF LEARNING/ COGNITIVE/EDUCATIONAL STYLE

#### Block 1

#### 

#### COMMENTS:

#### Block 2

```
AFFECTIVE ELEMENTS
<u>RANK</u>
         ELEMENT
1
         motivation
******
          locus of control
3
          persistence
4
          sensing/intuition
5
          thinking/feeling
6
          tolerance of ambiguity
7
          anxiety levels
8
          responsibility
9
          judgment/perception
10
          extroversion/introversion
11
          leader/follower
12
          proxemics
12
          empathy
14
         histrionics
15
         past/present/future orientation
```

#### Block 3

#### SOCIOLOGICAL ELEMENTS

Learns best:

RANK ELEMENT

in a varied mode 1

2 with peers

alone \*\*\*\*\*

with authority figure 4

in mixed teams 5

#### **COMMENTS:**

Block 4

Block 5

#### SENSORY ORIENTATION

**RANK** ELEMENT

in a varied mode \*\*\*\*\*\*\*\*

2 auditory visual \*\*\*\*\* 4 tactile kinesthetic 5

COMMENTS:

#### INFERENCE MODALITIES ELEMENT RANK 1 field dependence/independence 2 abstract/concrete 3 self direction/need for structure 4 analytical/global 5 reflective/impulsive 6 analytical/categorical/inferential 7 verbal/spatial preference 8 serial/simultaneous 9 focusing/scanning 10 complexity/simplicity leveling/sharpening 11 12 random/sequential structure/looseness

#### **COMMENTS:**

13

#### TECHNICAL ELEMENTS OF LEARNING/ COGNITIVE/EDUCATIONAL STYLE

```
Block 1
TIME NEEDED TO TEST(for most purposes)
RANK
        ELEMENT
        30 min. or less
1
*******
        45 min. or less
3
        60 min. or less
        15 min. or less
        time is unimportant
********
        2 hrs. or less
COMMENTS:
                      Block 2
TEST BOOKLET
RANK
        ELEMENT
        should be reuseable
*******
        students should be able to write in it
************
3
        younger students-should be able to write in it
        older students-should be reuseable
COMMENTS:
                      Block 3
TOTAL COST (Scoring, Booklet, Score Sheets)
RANK
        ELEMENT
1
        .25 or less per pupil
        cost is unimportant
*******
3
        .26-.50 per pupil
4
        .76-1.00 per pupil
        .51-.75 per pupil
*******
        1.01-2.00 per pupil
```

#### Block 4

#### MANUALS

RANK ELEMENT

1 should include an examiners manual

2 should have a scoring key

examiner's manual should have bibliography

should have follow up on how to get specific

information on variables

5 examiner's manual should have graphs and charts

#### COMMENTS:

#### Block 5

#### MANUALS SHOULD REPORT

RANK ELEMENT

1 interpretation of scoring

2 inventory reliability

3 inventory validity

4 norms

5 development of inventory

6 types of validity

7 how, why, and which items are weighted

8 how it meets all APA standards

#### **COMMENTS:**

Block 6

INVENTORY ADMINISTRATION PROCEDURES

3 oral

4 visual (ex. picture, charts, models, & graphs)

#### Block 7

#### SCORING

RANK ELEMENT

1 both should be possible (hand & machine)

COMMENTS:

Block 8

STUDENT RESPONSE TO INVENTORY

<u>RANK</u> <u>ELEMENT</u>

1 mixed mode

\*\*\*\*\*\*\*\*\*

2 written

5 movement (kinesthetic)

### COGNITIVE AND TECHNICAL CATEGORIES OF LEARNING/ COGNITIVE/EDUCATIONAL STYLE INVENTORIES

(If you are unsure what these are, please see the preceding pages in this Delphi for examples.)

	Block 1	
COGNITIVI	E CATEGORIES	
RANK	CATEGORY	
1	inference modalities	
*****	*******	
2	sensory orientations	
3	affective elements	
*****	******	
4	sociological elements	
5	physical elements	
COMMENTS		

	Block 2
TECHNICAL	CATEGORIES
RANK	CATEGORY
1	inventory administration procedures
2	manuals
3	time needed to test
4	test booklet
5	student response to inventory
6	scoring
7	total cost
8	manuals should report (describes inventory
	reliability, validity, development, norms,
	interpretation, and weighting)

**COMMENTS:** 

### PLEASE CONTINUE TO THE NEXT PAGE

#### CHARACTERISTICS OF LEARNING/COGNITIVE STYLE INVENTORIES

#### RANK CHARACTERISTIC instruments which diagnose learning styles a series of questions designed to assess preferences of learners \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* assessment tool for preferences a series of processing tasks to assess learners' strengths and weaknesses \*\*\*\*\*\*\*\*\*\*\*\*\*\*\* 5 survey of preferences 6 usually a paper and pencil activity 7 instruments used to measure identified concepts and constructs 8 assessment tool for personality attributes 9 measuring device 10 records of preferences 11 a reporting of factors that influence an individual's achievement 12 perceptions 13 assessment devise that statistically represents an element(s) in learning a systematic process of collecting data 14 15 method of collecting information about learning styles in an informal way 16 usually self reported 17 instruments used to categorize individuals 18 self assessment 19 a series of questions designed to assess learners' strengths and weaknesses 20 tests 21 self perceptions 22 assessment tool for attitudes 23 organized lists of elements necessary for the acquisition of a skill or completion of a task 24 group administered 24 easy to use 26 inexpensive 27 records of performance 28 can be tactile 28 can be oral 28 quick to use 31 made of self reports or observations checklist of items 32 33 a reporting of factors that influence a person's social interactions 34 a reporting of factors that influence affective behavior

instruments used to group individuals

SEE THE BACK OF THIS PAGE FOR THE REST OF THE LIST

formats include checklist, paired comparisons, or scales

35

### RANK CHARACTERISTIC

- 36 defines motivation constructs
- 38 survey of attitudes39 records of behaviors
- 40 a form
- 40 behavioral models possible 42 defines personality

# REASONS TO USE LEARNING/COGNITIVE/EDUCATIONAL STYLE INVENTORIES

# RANK REASON

# 1 to help <u>individuals</u> in the learning process

- 2 to do research
- 3 to provide a framework for designing new teaching methods
- 3 to find out if students' learning styles respond to teachers' teaching styles
- 5 to determine how to diversify learning materials
- 6 to determine cognitive style
- 7 to determine learners' strengths
- 8 to pinpoint individual differences that correlate with student behaviors
- 9 to teach teachers how to maximize their teaching
- 10 to address learning problems
- 11 to predict learning
- 12 to pinpoint individual differences that correlate with teacher behaviors
- 13 to personalize education
- 14 to determine learners' weaknesses
- 15 to find ways to help students
- 16 to help make diagnosis
- 17 to help college students learn how they learn
- 18 to determine a general picture of the learner
- 19 to remind teachers of the diversity of any group of learners
- 20 to aid in structuring educational augmentation programs
- 21 to help in the self actualization process
- 22 to access how learners' perceive their own behavior
- 23 to provide a framework to critique traditional teaching methods
- 24 to help advisors work with individual students
- 25 to determine the psychometric properties of the inventories
- 26 to satisfy intellectual curiosity
- 27 to find the strengths of a majority of learners in a given situation
- to investigate if developmental conditions affect learning preferences
- 29 to supplement IQ tests
- 30 to discriminate performance differences
- 30 to assess how teachers' perceive their own behavior
- 32 to predict the success of independent study students
- 33 to assess children's skills
- 34 to help ensure that learning occurs without gaps
- in order to investigate if different brain treatments enhance learning

SEE THE BACK OF THIS PAGE FOR THE REST OF THE LIST

### RANK USE

- 36 to help college students learn about themselves
- 37 because they are valid
- 38 to help make student placements
- 39 to check on the consistency of patterns among various learning theories

Responses receiving "0" (zero) points

to find out how learners' perceive their achievements

because they are time efficient

because they are easy to administer

because they are reliable

because of the reasonable cost

to get a historical view of how learning conditions affect learning preferences

#### DISAPPOINTMENT WITH LEARNING/COGNITIVE/ STYLE INVENTORIES

## RANK DISAPPOINTMENT

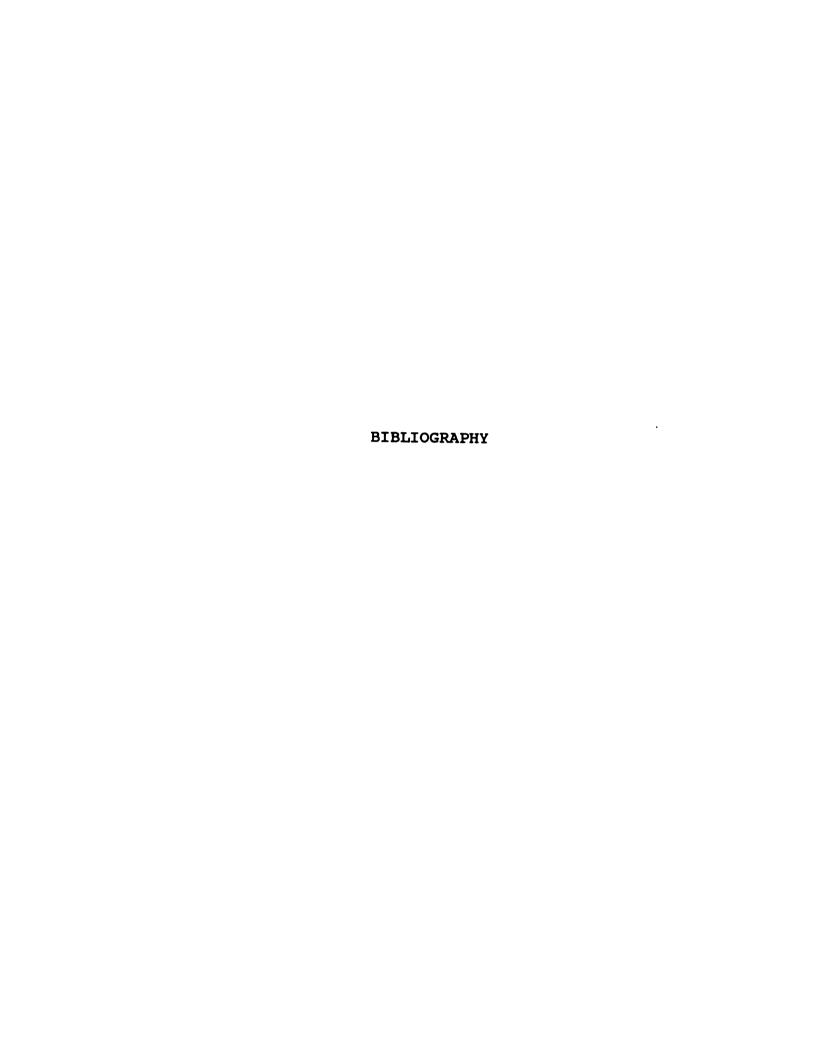
variations in different inventories of definitions of learning style

\*\*\*\*\*\*\*\*\*\*

- 2 lack of validity
- 3 poor direction on how to apply results to classroom
- 4 lack of reliability
- 5 too simplistic
- 6 no classroom application in manuals
- 6 measures elements which teachers have little or no control
- 8 lack of cognitive measures for elementary students
- 9 leads to unwarranted conclusions because of lack of validity
- 10 lack of empirical evidence
- 11 preference focus is superficial
- no information on how area being tested relates to other aspects of learning style
- 13 not well researched
- 14 lack of documentation of effectiveness of inventory
- 15 lacks a through grounding in experimental psychology
- 15 poor norming
- 15 lack of norms for the handicapped
- 18 no theoretical base
- 18 lack of information on development of inventory
- 20 lack of interpretation
- 21 not consistent
- 21 skimpy manuals
- 21 measures for primary children ineffective
- 24 no manuals on some
- 24 too much self reporting
- 24 honesty of self reporting
- 27 self reporting among children is unreliable
- 27 scoring is difficult
- lack of direction for teachers on how to make choices about which instrument to use
- 30 too few items in each category
- 31 many need to be sent out to be scored
- 32 prescriptive nature of manuals
- 32 poor development
- 32 too expensive
- 35 too high of correlation with measures of IQ
- 36 reassessment too time consuming
- 37 measures too few variables
- 37 too general
- 37 ignores findings of experimental psychology
- 37 not enough consistency across dimensions

#### RANK DISAPPOINTMENT

- 41 the use mainly of a checklist
- 42 not comprehensive
- 43 misnomer-designed to measure ability not style
- 44 ipsative scoring scales
- 45 too cumbersome
- 46 difficulty of monitoring group testing
- 47 amount of overlap in different instruments
- 47 lack of variability in administration procedures Responses receiving "0" (zero) points conceptual orientation time to administer



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