

FIXING THE STANDARD: THE BLACK WOMEN'S RECLAMATION OF POWER

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A THESIS

Submitted to
Michigan State University
in partial fulfillment of the requirements
for the degree of

Digital Rhetoric and Professional Writing – Master of Arts

2015

ABSTRACT

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Black women push away from Eurocentric barriers that construct how their hair should be styled and maintained, while aiming to understand and redefine beauty in their own lives. The women in this documentary risk not fitting into the norm of beauty standards by revealing their own definitions of beauty. “Fixing The Standard: The Black Women's Reclamation Of Power,” is a collaboration of stories of failure and success—of how these women take risks and learn from their experiences of defining and embodying their own standards of beauty. “Fixing The Standard: The Black Women's Reclamation Of Power,” takes viewers on a journey that shows how these women have chosen to take ownership of their hair and their bodies, to embrace their own ideals of beauty as expressed through their natural black hairstyles, and to reclaim the power of their identities and cultures. Black women have been fixing their appearances for decades to comply with Eurocentric standards. Today these women say, no, and defy hegemonic views of hair to fully express identity, culture and, most importantly, love of their natural black hair.

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The full documentary and supplemental documents may be accessed at:
<http://slege001.wix.com/my-hair-is>

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