THE RELATIONSHIP OF MUSIC PREFERENCE TO CERTAIN CULTURAL DETERMINERS

Thesis for the Degree of Ph. D.
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EDDIE SPENCER MEADOWS
1970



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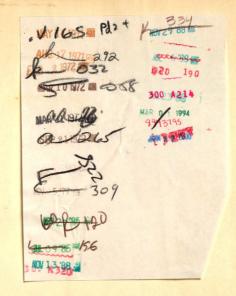
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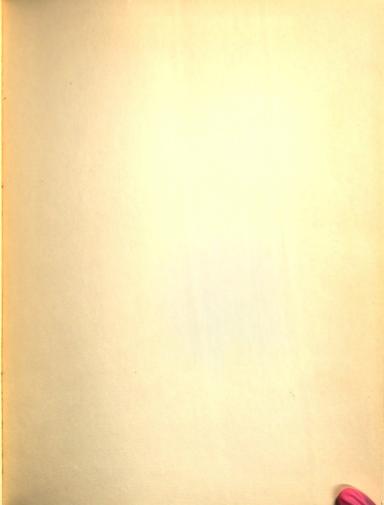
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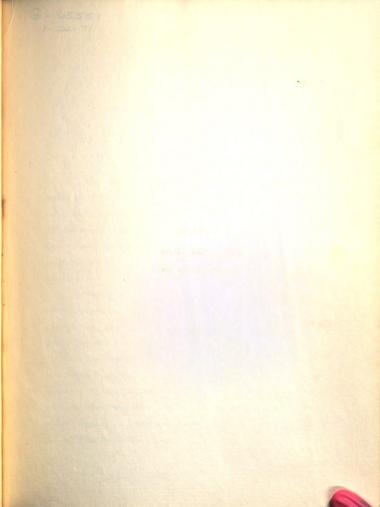
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ABSTRACT

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Make West coded and Eddie Spencer Meadows

This study investigated the difference between music preference and socioeconomic status, race, musical experience, school level, geographical location and preferred music category. The primary purpose of this study was to provide the music teacher with a knowledge of musical preferences as they relate to social, racial, and musical variables.

The main hypothesis was that musical preferences were independent of socioeconomic status, race, musical experience, school level, geographical location and the preferred music category.

The experimental population consisted of 982 black and white students, including junior high, senior high and college, from 19 different schools throughout the United States. Subjects were equated on the basis of a written questionnaire, a taped music inventory and the Otis Dudley Duncan Socioeconomic Index

The Pearson Product-Moment Coefficient of Correlation was used to establish reliability and content validity was used to determine the truthfulness of the music preference test.

The experimental treatment consisted of single testing and questionnaire periods. Thereafter, the obtained data were coded and key punched on IBM cards and analyzed on the 6500 Computer in the Michigan State University's Computer Center. Chi-square, Cramer's Contingency Coefficient, Kruskal-Wallis one-way analysis of variance and reference to individual cells were the statistical procedures used in analyzing the data. The .01 and .05 levels of significance were adopted as the criterion for accepting or rejecting the hypotheses.

Socioeconomic status, race, musical experience, school level and geographical location were all found to be statistically significant in determining musical preferences. A somewhat different disclosure was that the subjects viewed jazz and blues, also classical and light classical music as one music category, respectively.

THE RELATIONSHIP OF MUSIC PREFERENCE TO CERTAIN CULTURAL DETERMINERS

Ву

Eddie Spencer Meadows

A THESIS

Submitted to
Michigan State University
in partial fulfillment of the requirements
for the degree of

DOCTOR OF PHILOSOPHY

Department of Music

1970

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The author wishes to express his gratitude to the members of his guidance committee: Dr. Robert G. Sidnell, chairman, Dr. Dale Bartlett, Dr. Theodore Johnson and Mr. Byron Autrey. Their contribution to this dissertation and to the author's education is greatly appreciated and will long be remembered.

II. REVIEW OF THE

TABLE OF CONTENTS

Chapter		Page
I.	INTRODUCTION	1
	The Problem	4
	Significance of the Problem	4
	Purpose of the Study	5
	Scope of the Study	5
	Hypotheses	6
	Limitations	7
	Definition of Terms	7
	Further Organization of the Report	11
	Chi-Square analysis	11
II.	REVIEW OF THE LITERATURE	12
	Socioeconomic Class Determinants	26
	Summary	36
	Response to the land of	30
III.	DESIGN OF THE STUDY	37
	Sample	37
	Sample	37
	Descriptions of Data-Gathering Instruments .	38
	Item Analysis	44
	Factor Analysis	45
	Design	45
	Analysis Procedures	45
	Analysis Procedures	46
IV.	PRESENTATION AND ANALYSIS OF THE DATA	49
	Socioeconomic Status	49
	Chi-Square Analysis of Preference	45
	Response for Rock and Roll Music	49
	Chi-Square Analysis of Preference	49
		51
	Response for Jazz Music	51
	Chi-Square Analysis of Preference	
	Response for Blues Music	53
	Chi-Square Analysis of Preference	
	Response for Soul Music	53
	Chi-Square Analysis of Preference	
	Response for Spiritual Music	56
	Response for Classical Nasve	

Chapter			Page
	Chi-Square	Analysis of Preference	
		for Classical Music	. 58
		Analysis of Preference	-
		for Light Classical Music .	. 58
		Analysis of Preference	
		for Country and Western	
			. 61
		Analysis of Preference	
		for Folk Music	. 63
		Analysis of Preference	
		for Show Music	. 63
			. 66
	Race		. 68
		Analysis of Preference	
		for Rock and Roll Music	. 68
		Analysis of Preference	
		for Jazz Music	. 68
		Analysis of Preference	
		for Blues Music	. 71
		Analysis of Preference	
		for Soul Music	. 71
		Analysis of Preference	
		for Spiritual Music	. 74
		Analysis of Preference	
		for Classical Music	. 76
		Analysis of Preference	
		for Light Classical Music .	. 76
		Analysis of Preference	
		for Country and Western	
			. 79
		Analysis of Preference	
		for Folk Music	. 79
		Analysis of Preference	
		for Show Music	. 82
		Andrew Contract	. 84
		ence	. 85
		Analysis of Preference	
		for Rock and Roll Music	. 85
		Analysis of Preference	
		for Jazz Music	. 87
		Analysis of Preference	
		for Blues Music	. 87
		Analysis of Preference	
		for Soul Music	. 90
		Analysis of Preference	No. of the last
		for Spiritual Music	. 92
		Analysis of Preference	
		for Classical Music	. 92

Chapter			Page
	Chi-Square	Analysis of Preference	
		for Light Classical Music	95
		Analysis of Preference	95
		for Country and Western	0.7
	Music .		97
		Analysis of Preference	0.0
		for Folk Music	99
		Analysis of Preference	0.0
		for Show Music	99
			102
	School Level .		103
		Analysis of Preference	
		for Rock and Roll Music	103
		Analysis of Preference	
		for Jazz Music	105
		Analysis of Preference	
		for Blues Music	107
		Analysis of Preference	
	Response	for Soul Music	109
		Analysis of Preference	
		for Spiritual Music	109
		Analysis of Preference	
	Response	for Classical Music	112
	Chi-Square	Analysis of Preference	
	Response	for Light Classical Music	114
	Chi-Square	Analysis of Preference	
	Response	for Country and Western	
	Music .		116
	Chi-Square	Analysis of Preference	
		for Folk Music	116
	Chi-Square	Analysis of Preference	
		for Show Music	119
			121
	Geographical Lo	ocation	122
		Analysis of Preference	
		for Rock and Roll Music	122
		Analysis of Preference	100
		for Jazz Music	124
	Chi-Square	Analysis of Preference	
	Response	for Blues Music	124
	Chi-Square	Analysis of Preference	12.
		for Soul Music	127
	Chi-Square	Analysis of Preference	12/
		for Spiritual Music	129
		Analysis of Preference	123
		for Classical Music	129
		Analysis of Preference	129
		for Light Classical Music	132
	Kesponse	TOT DIGHT CLASSICAL MUSIC	127

Chapter				Page
	Chi-Square Analysis of Preference Response for Country and Western			
	Music			134
	Chi-Square Analysis of Preference Response for Folk Music			134
	Chi-Square Analysis of Preference	•	•	
	Response for Show Music			137
	Summary			137
	Preferred Music Category			140
	Chi-Square Analysis of Preference			
	Response for Rock and Roll Music .			140
	Chi-Square Analysis of Preference			
	Response for Jazz Music			140
	Chi-Square Analysis of Preference	•	•	
	Response for Blues Music			143
		•	•	143
	Chi-Square Analysis of Preference			
	Response for Soul Music	•	•	145
	Chi-Square Analysis of Preference			
	Response for Spiritual Music			147
	Chi-Square Analysis of Preference			
	Response for Classical Music			147
	Chi-Square Analysis of Preference			
	Response for Light Classical Music			150
	Chi-Square Analysis of Preference			
	Response for Country and Western			
	Music			152
	Chi-Square Analysis of Preference	•	•	132
				154
	Response for Folk Music	•	•	154
	Chi-Square Analysis of Preference			154
	Response for Show Music	•	•	154
	Summary		•	157
v.	SUMMARY, CONCLUSIONS, IMPLICATIONS AND			
	RECOMMENDATIONS			159
	Summary			159
	Findings and Conclusions			160
	Implications for Music Education			164
	Recommendations			165
		•	•	200
BIBLIOGE	RAPHY			167
Appendi				
Α.	MASTER TABLE OF CHI-SQUARES FOR EACH MUSIC	AT.		
	EXCERPT AND VARIABLE TESTED			172

Appendi		Dago
Appendi		Page
В.	TABLE OF TESTED SCHOOLS, SCHOOL LEVELS, AND LOCATION OF SCHOOLS	173
c.	FACTOR ANALYSIS OF MUSIC CATEGORIES	174
D.	WRITTEN QUESTIONNAIRE	175
E.	OTIS DUDLEY DUNCAN SOCIOECONOMIC INDEX FOR ALL OCCUPATIONS	181

LIST OF TABLES

Table		Page
1.	The breakdown of subjects by school level and race	37
2.	Music preference inventory	42
13.	Combined music excerpts listed by categories .	43
4.	Chi-square analysis of preference response for rock and roll music by socioeconomic status	50
2.5.	Chi-square analysis of preference response for jazz music by socioeconomic status	52
26.	Chi-square analysis of preference response for blues music by socioeconomic status	54
7.	Chi-square analysis of preference response for soul music by socioeconomic status	55
28.	Chi-square analysis of preference response for spiritual music by socioeconomic status	57
9.	Chi-square analysis of preference response for classical music by socioeconomic status	59
10.	Chi-square analysis of preference response for light classical music by socioeconomic status	60
11.	Chi-square analysis of preference response for country and western music by socio-economic status	62
12.		64
13.	Chi-square analysis of preference response for show music by socioeconomic status	65

able		Page
14.	Chi-square analysis of preference response for rock and roll music by race	69
15.	Chi-square analysis of preference response for jazz music by race	70
16.	Chi-square analysis of preference response for blues music by race	72
17.	Chi-square analysis of preference response for soul music by race	73
18.	Chi-square analysis of preference response for spiritual music by race	75
19.	Chi-square analysis of preference response for classical music by race	77
20.	Chi-square analysis of preference response for light classical music by race	78
21.	Chi-square analysis of preference response for country and western music by race	80
22.	Chi-square analysis of preference response for folk music by race	81
23.	Chi-square analysis of preference response for show music by race	83
24.	Chi-square analysis of preference response for rock and roll music by musical	06
25.	experience	86
26.	for jazz music by musical experience	88
27.	for blues music by musical experience	89
28.	for soul music by musical experience	91
44.	for spiritual music by musical experience	93
29.	Chi-square analysis of preference response for classical music by musical experience	94

able		Page
30.	Chi-square analysis of preference response for light classical music by musical experience	96
31.	Chi-square analysis of preference response for country and western music by musical experience	98
32.	Chi-square analysis of preference response for folk music by music experience	100
33.	Chi-square analysis of preference response for show music by music experience	101
34.	Chi-square analysis of preference response for rock and roll music by school level	104
35.	Chi-square analysis of preference response for jazz music by school level	106
36.	Chi-square analysis of preference response for blues music by school level	108
37.	Chi-square analysis of preference response for soul music by school level	110
38.	Chi-square analysis of preference response for spiritual music by school level	111
39.	Chi-square analysis of preference response for classical music by school level	113
40.	Chi-square analysis of preference response for light classical music by school level	115
41.	Chi-square analysis of preference response for country and western music by school level	117
42.	Chi-square analysis of preference response for folk music by school level	118
43.	Chi-square analysis of preference response for show music by school level	120
44.	Chi-square analysis of preference response for rock and roll music by geographical location	123

able		Page
45.	Chi-square analysis of preference response for jazz music by geographical location	125
46.	Chi-square analysis of preference response for blues music by geographical location	126
47.	Chi-square analysis of preference response for soul music by geographical location	128
48.	Chi-square analysis of preference response for spiritual music by geographical location	130
49.	Chi-square analysis of preference response for classical music by geographical location	131
	Chi-square analysis of preference response for light classical music by geographical location	133
51.	Chi-square analysis of preference response for country and western music by geographical location	135
52.	Chi-square analysis of preference response for folk music for geographical location	136
53.	Chi-square analysis of preference response for show music for geographical location	138
54.	Chi-square analysis of preference response for rock and roll music by preferred music category	141
55.	Chi-square analysis of preference response for jazz music by preferred music category .	142
56.	Chi-square analysis of preference response for blues music by preferred music category .	144
57.	Chi-square analysis of preference response for soul music by preferred music category .	146
58.	Chi-square analysis of preference response for spiritual music by preferred music category	148

Table	Page
59. Chi-square analysis of preference response for classical music by preferred music category	149
60. Chi-square analysis of preference response for light classical music by preferred music category	151
61. Chi-square analysis of preference response for country and western music by preferred music category	153
62. Chi-square analysis of preference response for folk music by preferred music category .	155
63. Chi-square analysis of preference response for show music by preferred music category .	156
64. Music preference inventory chi-squares	172
65. The name, level and location of all the schools tested	173
66. Factor analysis of music categories	174

CHAPTER I

INTRODUCTION

The idea that musical taste is a function of socioeconomic background is consistent with sociological theory
and the factual evidence on which that theory rests. Sociological theory postulates that human behavior is learned in
culture; it follows, therefore, that musical preferences are
learned in culture. This notion that individual taste is
not fortuitous, but rather is controlled by cultural standards is supported by anthropological, historical and music
data. Among the authors who have addressed this point are
Roberts, 1 Allen 2 and Etzkorn. 3 In disposing of some popular
traditions about Indian music, Roberts asserts that to many
people, American Indian music seems uninteresting, and lacks
melodic beauty and harmony; thus the point is confirmed that

Helen H. Roberts, <u>Musical Areas in Aboriginal North</u>
<u>America</u>, No. 12 (New Haven: Yale University Publications in Anthropology, 1936).

William D. Allen, Philosophies of Music History (New York: Dover Publications, 1962).

³K. Peter Etzkorn, "Relationships between Musical and Special Patterns in American Popular Music," <u>Journal</u> <u>of Research in Music Education</u>, VII, No. 4 (Winter, 1964), 279-280.

opinions about music depend on cultural background. Allen, in a study which considers the ideology and bias of music historians, uses historical data to support the point that cultural conditions control what kind of music is approved and preferred, what kind of music is written, and in what way the music is regarded. In a study that relates musical and social patterns in American popular music, Etzkorn advocates that music, wherever found is a product of social circumstances. Furthermore, Etzkorn states that music should be evaluated in terms of these circumstances and their implications for the total social structure, rather than in terms of the accepted canons of some aesthetic system.

Musicians have also placed great emphasis on the role that immediate environment performs in determining human behavior. Among the musicians who have addressed this point are Schuessler, ⁶ Baumann ⁷ and Coyners. ⁸ In recent years, research has indicated that differences exist in musical preferences of different socioeconomic groups.

Roberts, op. cit., p. 41.

⁵Allen, <u>op. cit.</u>, p. 32.

⁶Karl F. Schuessler, "Social, Background and Musical Taste," <u>American Sociological Review</u>, XIII (June, 1968), 330-333.

⁷Victor Baumann, "Teen-Age Music Preferences," <u>Journal of Research in Music Education</u>, IX, No. 2 (Fall, 1960).

⁸James E. Conyers, "An Exploratory Study of Music Tastes and Interests of College Students," <u>Sociology</u> Inquiry, XXXIII, No. 1 (Winter, 1963), 58-60.

Schuessler's study indicated that musical taste is somewhat dependent upon socioeconomic background. Other studies have substantiated Schuessler's work, and in addition, have stated a need for additional research in this area. Baumann presumed it would be helpful for music teachers to know the musical preferences of their students. Furthermore, he found that a direct correlation exists between socioeconomic class and music preferences. In addition to socioeconomic status, research has also indicated the importance of exposure in shaping musical preferences. Conyers, in a study of musical tastes of 202 college seniors, found that the type of music liked and the extent of musical exposure would contradict the contention of a unitary variable which constitutes so-called ethnic group tastes. Convers' study is important, because it implies that the degree of musical exposure is often dependent on an individual's socioeconomic class.

Music educators should be concerned with the teaching of all students. Under this premise it is necessary to proceed from known music preferences to unknown music preferences. The hierarchical sequency of the concrete to the abstract provides the teacher with a logical schemata for developing desired musical behaviors, which are important if active music participants after formal education is a goal.

There is one apparent weakness in music preference research. In many studies on music preference researchers made comparisons concerning the preferred type of music

between art music and popular music. No such comparisons were attempted in the present study. Furthermore, the researcher agrees with Reimer ⁹ that such comparisons are naive in character. Reimer states:

. . . A factor which casts grave doubt upon the validity of some studies of music preferred is the seemingly blind acceptance that serious music and popular music can be reasonably compared on the basis of which is "liked better."

The assumption that serious music can and should be "liked" in precisely the same way that popular music is "liked" is one which seems to permeate the thought of the entire music education profession.

The Problem

The primary problem of this study was to determine if relationships exist between music preference and socio-economic status, race, musical experience, school level and geographical location. Another problem of the study was to determine if relationships exist between music preference and the preferred music category.

Significance of the Problem

It was a premise of this study that knowledge of musical preferences would be a valuable aid for teachers.

Furthermore it was believed that knowledge of variables

⁹Bennett Reimer, "Effects of Music Education: Implications from a Seminar of Research," <u>Journal of Research in Music Education</u>, XIII, No. 3 (Fall, 1965), 165.

which shape preferences could aid the development of instructional strategies.

Purpose of the Study

In today's society artistic skills and knowledge are not the sole prerequisites to becoming a successful music teacher. Beyond skills and knowledge the modern music educator should also become aware of social problems and how they effect music teaching. The previous assumption is supported by Wersen. 10

In an area of protest, irritation, and rapid change, when students tell us that the music we teach and the methods we use are irrelevant and ineffectual, music educators cannot simply sit back with eyes closed and ears turned backwards.

The primary purpose of this study was to provide the music teacher with a knowledge of musical preferences as they relate to social, racial and musical variables.

Scope of the Study

This study dealt with the measurement of music preference in relation to socioeconomic status, race, musical experience, school level, geographical location and the preferred music category of 982 subjects throughout the United States. A written questionnaire, taped music

¹⁰ Judith Murphy and George Sullivan, <u>Music in American Society</u> (Washington, D.C.: M.E.N.C., 1968). (The statement was made by Louis Wersen.)

inventory, and the Duncan Socioeconomic Index were used to gather the data.

The data were gathered from subjects in (1) Baton
Rouge, Louisiana; (2) Chicago, Illinois; (3) Jackson,
Mississippi; (4) Las Vegas, Nevada; (5) Nashville, Tennessee;
(6) Norfolk, Virginia; (7) Washington, D.C.; and (8) Lansing,
East Lansing, and Williamston, Michigan. The data were
obtained in a single test administration.

need clarification Hypotheses

The main hypothesis of this study was that musical preference was independent of socioeconomic status, race, musical experience, school level, geographical location and preferred music category.

Investigation of the main hypothesis necessitated examination of the following null hypotheses:

- There will be no significant difference in music preference attributable to socioeconomic status.
- There will be no significant difference in music preference attributable to race.
- There will be no significant difference in music preference attributable to musical experience.
- There will be no significant difference in music preference attributable to school level.
- There will be no significant difference in music preference attributable to geographical location.
- There will be no significant difference in music preference attributable to preferred music category.

Limitations and roll Limitations

This study did not attempt to relate all sociological and environmental factors to music preference. Only the specific variable in each hypothesis was studied with relation to stated music preferences.

the second Definition of Terms

For the purpose of this study, the following terms need clarification. The terms are limited as indicated:

- Classical. A term which denotes musical works which
 have held their places as art music in the general
 estimation for a considerable time, and new works
 which are generally considered to be of the same
 type, quality and style. For the purpose of this
 study the excerpts are taken from the works of
 Haydn, Brahms and Stravinsky.
- 2. <u>Light classical</u>. A classification of classical music that is characterized by music that has been used as themes for television programs or similar media, also by works that are recorded by an individual or group associated with popular music. For the purpose of this study the excerpts are taken from Mascagni, Tschaikovsky and Khachaturian.

- Rock and roll. A style of music derived from hillbilly and blues, and characterized by strong beat and repetition.
- Blues. A form of folk developed by the Black slaves 4. in the United States during the nineteenth century. The typical blues text has a stanza of three lines, the second of which is a repetition of the first. It usually tells of moods of depression, natural disasters, or the loss of a loved one. As the blues became urbanized, the subject matter became broader, including eventually the evocation of happier moods. In a corollary development, the blues form crystallized into a specific chord and measure pattern. The most common form is the twelve-bar blues set in the following chord progression: I-IV-I-V-I. Eightbar and sixteen-bar blues are also relatively common. Today blues can refer to a vocal blues song, or simply to the twelve-bar blues structure.
- 5. <u>Soul</u>. A type of music closely aligned with the blues, often, but not exclusively, associated with Black performers. It has no definite pattern, rhythm, or tonality, and in most cases includes a variety of elements from the blues and rock and roll.
 Some of the most prominent exponents are James Brown,

¹¹ Lewis M. Adams, ed. Webster's New American Dictionary (New York: Books, Inc., 1968), p. 24.

- Wilson Pickett, Arethe Franklin, the Temptations, and the Righteous Brothers.
- Show tunes. Tunes that are often associated with or taken from Broadway shows and/or film scores.
- 7. Folk. Music that is often associated with anonymous origin. Anonymous collective folk authorship and oral transmission are the identifying characteristics of many folk songs. In recent years folk has been written by known composers and is characterized by text dealing with American folklore and current political and social events.
- 8. <u>Country and western</u>. Type of music that originated in the South and is characterized by a conglomeration of spiritual and all forms of popular music. The music is best identified by associating it with known performers.
- Jazz. A type of American music of Negro origin, developed from ragtime and characterized by subtle syncopations and eccentric contrasts in orchestration, used especially for dance music.
- 10. Spirituals. A type of religious song usually of
 Black origin and associated with the southern
 United States.
- Music preference. A combination and interaction of musical taste, musical attitudes, and musical discrimination.

12. Socioeconomic status—the amount of prestige associated with the income, wealth, or type of occupation possessed by a member of society.

13. Geographical locations:

Eastern. Schools included are: (1) Norfolk State College, Norfolk, Virginia; (2) Old Dominion University, Norfolk, Virginia; (3) Indian River Junior High, Chesapeake, Virginia; (4) Benjamin Stoddert Junior High, Washington, D.C.; and (5) Eastern Senior High, Washington, D.C.

Western. School included is: (1) Rancho High School, Las Vegas, Nevada.

Northern. Schools included are: (1) Pattengil
Junior High, Lansing, Michigan; (2) Williamston
Junior High, Williamston, Michigan; (3) Williamston
ston Senior High, Williamston, Michigan; (4)
Fermi Junior High, Chicago, Illinois; (5) Dranke
Junior High, Chicago, Illinois; and (6) Morgan
Park Senior High, Chicago, Illinois.

<u>Southern.</u> Schools included are: (1) Howard Junior High, Nashville, Tennessee; (2) Tennessee State University, Nashville, Tennessee; (3) Stratford Senior High, Nashville, Tennessee; (4) Rosenwald Junior High, New Roads, Louisiana; (5) Rosenwald Senior High, New Roads, Louisiana; and (6) Jackson State College, Jackson, Mississippi.

Further Organization of the Report

The preceding pages of this chapter have presented a statement, definition and discussion of the problem. The report continues in the following order: Chapter II, a Review of the Literature; Chapter III, Design of the Study; Chapter IV, Presentation and Analysis of the Data; and Chapter V, Summary, Conclusions, Implications and Recommendations.

CHAPTER II

REVIEW OF THE LITERATURE

One of the newer fields of inquiry, in music education, is the sociology of music and studies related to social concepts of music. Although sociological factors have affected musical behavior throughout the ages, only in recent years have writers begun to identify relationships between sociology and music. 2

One of the earliest studies on musical taste (preference) and socioeconomic background was by Schuessler. According to Schuessler, the research was primarily concerned

Max Kaplan, Foundations and Frontiers of Music Education (Chicago: Holt, Rinehart and Winston, Inc., 1966).

²Alphonse Silberman, The Sociology of Music (New York: Humanities Press, 1963); John Mueller, Music and Education: A Sociological Approach, Basic Concepts in Music Education, NSSE (Chicago: University of Chicago Press, 1958), pp. 88-123; Max Weber, The Rational and Social Foundation of Music (Carbondale: Southern Illinois University Press, 1958); Johannes Riedel, "The Sociology of Music," Music Educators' Journal, XLIX, No. 2 (November-December); and Johannes Riedel, "The Function of Sociability in the Sociology of Music and Music Education," Journal of Research in Music Education, XII, No. 2 (Summer, 1964).

³Karl F. Schuessler, "Musical Taste and Socio-Economic Background" (unpublished doctoral dissertation, Indiana University, 1941).

with the relationship between musical taste and socioeconomic background. Musical taste was gauged by having the respondents hear the first minute of each of eight musical selections. All selections were orchestral renditions. Respondents were asked to select from a given list of categories the one category best describing the type of musical example. The categories were: classical, old song, hymn, jazz, march, hillbilly, popular, and old waltz. They also were asked to state their attitude toward the example by selecting a statement from the following: (1) like it, (2) like it a great deal, (3) dislike it, (4) dislike it a great deal, and (5) undecided. Data were collected from over 1,200 individuals of different races in Evansville, Indiana.

The socioeconomic classification was based on six occupational groupings developed by Edwards (Warner's and Duncan's more complex work on social status was not available when this study was undertaken). The data were analyzed in four ways: (1) determination of the degree of independence among the classifications using the probability indicated by the chi-square, (2) computation of the ratio of affirmative to negative responses to the musical selections by socioeconomic groups, (3) relation of the variation in

Alba M. Edwards, Comparative Occupation Statistics for the United States, 1870 to 1940 (Washington, D.C.: Government Printing Office, 1943), 180 pp.

musical taste to differences in the music background and degree of familiarity with the music, and (4) estimation of the relative importance of the factors that indicate an association with musical taste. There was evidence that age, familiarity with the musical work, and musical training were as influential as socioeconomic status in determining musical taste, depending on the particular work. Noticeable differences existed in the reactions to the various musical works. Age seemed to be the most significant factor in determining taste for popular music.

There are several points in the above study that the present writer finds questionable. One point is the use of all orchestral renditions. At no time in the study did Schuessler indicate that he had valid research to confirm that his subjects listened to only orchestral renditions. It seems that the researcher produced a bias variable that could have been controlled by giving equal status to vocal and instrumental renditions. Another point of disagreement is the serious limitation of the musical taste-attitudinal scale. As stated earlier, Schuessler used the following scale: (1) like it, (2) like it a great deal, (3) dislike it, (4) dislike it a great deal, and (5) undecided. The primary criticism is that the scale does not form an adequate continuum from liking to disliking. Perhaps the writer should have added a category, dislike it moderately, between "dislike it" and "dislike it a great deal," thereby eliminating a forced negative choice. In view of the nature of the statements, the subjects were forced to choose between definite positive or negative responses, or to admit no choice. The fact that the music preference rating scale lacks an adequate hierarchical sequence is unfortunate especially since Likert formulated his continuum from liking to disliking as early as 1932.⁵

Another related study was reported by Rubin. 6 Rubin indicated several difficulties of measuring musical preference. Rubin believed that factors of honesty, cultural conditioning and introspective accuracy must be taken into account when responses to music are verbalized. Rubin cautioned that the data collected are subject to many reservations as to usefulness and accuracy, and that it would be improper to make broad generalizations on the basis of his study.

In his study a questionnaire was used to identify seventh, ninth, and twelfth grade students with extensive musical experience and students with little musical experience. He chose fifty students well-experienced in music and fifty students with minimum music experience from each grade. Each group was given a "Test of Musical Preferences" and a "Test of Discriminatory Ability," both devised by

⁵Rensis Likert, "Technique for the Measurement of Attitudes," Archives of Psychology, No. 140, 1932.

⁶Louis Rubin, "The Effects of Musical Experience on Musical Discrimination and Musical Preferences" (unpublished doctoral dissertation, University of California, 1952).

Rubin. The preference test consisted of rating on a four point scale fifteen selections representing three types of music: "art music," "folk music," and "music of transient current vogue." The discrimination test was modeled on the "Musical Discrimination Test" of Kate Hevner. Forty-two pairs of phrases were played with the subjects determining which of the pairs was different and which the same. For those pairs in which the second phrase was different a judgment was made as to whether the harmony, rhythm, or melody was changed.

Results of the study were determined by comparing scores on each of the tests with the music-experience level of the subjects. Both the "high" and "low" experience groups liked music of transient current vogue best. Rubin concluded that formal music experiences in the public schools had little effect on musical preferences. Interest in art music increased slightly from seventh to twelfth grade for the experienced group, and fell slightly for the nonexperienced group. In comparing the scores of the ability test between "high" and "low" experience groups, the scores between musical experience and musical ability was found to be low. Rubin concluded that adequate musical skills are not resulting from school experience.

In 1961, Nicholas Erneston undertook one of the most comprehensive dissertations of its kind. The Erneston made an exploratory study of acquired musical taste in relation to musical experience and mental ability. The following questions were posed by Erneston:

- 1. Is there a correlation between musical experience and acquired musical taste?
- If a correlation is found to exist, does any particular kind of experience seem to be more effective in developing taste than any other kind?
- 3. What is the effect of performance activities (band, orchestra, chorus) as compared with classroom musical experiences and with private instruction?
- 4. Are the factors of parental interest, sex, length of time involved in musical activities, and listening habits significant in developing taste?
- 5. Does a combination of musical activities produce more effect than one activity at a time?
- 6. Is there a relationship between mental ability and musical taste?

The freshman class of Appalachian State Teachers

College was tested. To measure attitudes Erneston used the

Hevner-Seashore "Oregon Test of Attitude Toward Music." To

measure preferences he devised his own "Musical Preference

ed Press. 1964). p. 930

⁷Nicholas Erneston, "A Study to Determine the Effect of Musical Experience and Mental Ability on the Formulation of Musical Taste" (unpublished doctoral dissertation, Florida State University, 1961).

Reimer, op. cit.

Record" which asked the subject to rank order a series of four, thirty-second excerpts from classical, light classical, popular, jazz or folk music. For musical discrimination the Wing "Standardized Tests of Musical Intelligence (revised edition)" were employed. Mental ability was measured by the "School and College Ability Tests," 10 and musical experience was determined by an inventory which included both activities and listening habits.

Erneston found significant differences (beyond the .01 level of confidence) in test scores between those with no participation in music activities and those who had been musically active regardless of which activity they participated in. In addition, he found the longer a person participated in music, and the more variety of experiences he had, the higher his taste score tended to be. Among subjects who had a high level of participation in music, the intellectually advanced subjects correlated significantly with high taste scores, a fact which contradicts the findings of Rubin. No sex differences were found, a direct contradiction to the Schuessler conclusions that music taste depends on sex, age, social class and how much of each kind of music has been heard. Possibly the contradiction is

William E. Whybrew, Measurement and Evaluation in Music (Dubuque, Iowa: Wm. C. Brown Company, 1962), pp. 126-128.

¹⁰ Oscar Buros, The Third Mental Measurements Yearbook (New York: Associated Press, 1964), p. 978.

because different measures were used. However, significant differences were found between the experienced group and the group with no formal music experience in the factors of attitude and discrimination (the experienced group scored higher), but no differences were discovered in musical preferences. Erneston concludes, as did Rubin, that public school music education has little, if any effect, on musical preferences. This conclusion was made probably because neither of the authors used band music in their preference test. A study by Birch 11 illustrates several weaknesses in research dealing with musical taste or preference. Birch assumed that records freely purchased would accurately reflect the musical tastes of the buyer. As a result of this seemingly invalid assumption, Birch encountered some difficulty in collecting data from his sample of students in a small Missouri college. Many students could not remember all the records they owned and many collections were family affairs to which parents and siblings had contributed. No attempt was made to calculate the proportion of records in each of several musical types (folk, broadway and TV, light classical, etc.). Judgments were made on the basis of owning any number of records in a group. A check list was employed to determine the backgrounds of the students.

¹¹ Thomas Erskine Birch, "Musical Taste as Indicated by Records Owned by College Students with Varying High School Experiences" (unpublished doctoral dissertation, University of Missouri, 1962).

In addition to the previously mentioned research weaknesses, no attempt was made to subject the data to statistical procedures. Birch listed the following findings: 12

(a) Students who have participated in high school music activities for three years or more have better musical taste and discrimination than those with less than three years of experience.

Birch's finding is stated despite his failure to recognize experiences ranging from zero to almost three years. Also, no attempt was made to measure musical discrimination, even according to the definition adopted. The assumption that one group has "better" musical taste than another is qualitative and does not reflect the degree of improvement.

(b) High school vocal students have better taste and discriminations than high school instrumental students.

This finding contradicts that of Erneston's by concluding that no particular type of experience was of more value than another in affecting taste.

(c) Women have broader musical tastes than men.

Again this contradicts Erneston's finding that no significant sex differences exist with respect to musical taste.

However, Schuessler postulates that musical taste depends on sex, age, social class and how much music of each kind has been heard.

¹² Bennett Reimer, "Effects of Music Education: Implication from a Review of Research," <u>Journal of Research</u> in Music Education, XIII, No. 3 (Fall, 1965), 159.

- (d) A greater percentage of those with high school musical experiences owns records than those with no such experiences.
- (e) No differences exist between those with high school experience and those who had private lessons only, however, those with both high school and private lesson experience had better taste and discrimination than those with only one of these types of activities.

A less sociologically oriented study of the correlations between age, intelligence, musical training, and reactions to music were made by Rubin-Rabson, whose subjects were adults, aged 20 to 70. The subjects reacted to 24 pieces of music marking their reactions on a five-point scale. The most significant relationship obtained was that between the age of the subjects and indifference to classical or modern music. Training seemed to influence taste only in regard to modern music, also, intelligence was found to be higher among those indifferent to classical or modern music. The Rubin-Rabson study did not control the possibility that other variables in the musical examples might have affected reactions to the music more than those components which justified the music's classification by periods.

Another study was reported by Baumann. 14 The problem of the Baumann investigation concerned the following

^{13&}lt;sub>G</sub>. Rubin-Rabson, "The Influence of Age, Intelligence, and Training on Reaction to Classical and Modern Music," Journal of General Psychology, XXII, 413-429.

¹⁴Victor H. Baumann, "Teenage Music Preferences" (unpublished doctoral dissertation, Princeton University, 1959).

four points: (1) to develop a device for sampling music preferences, (2) to discover what teenage preferences are and how they vary at different ages, (3) to determine if teenagers of different socioeconomic status develop different music preferences, and (4) to verify or contradict results of music preference surveys using other methods of measurement. The study was conducted with 1,600 teenagers of the Phoenix, Arizona and the Cumberland, Maryland schools. The Music Preference Inventory consisted of fifty selections, including such music as pop, folk and classical. Subjects were asked to rate the examples by marking them "like most," or "like least" after listening to the music without the benefit of title or type identification.

A short Social Status Inventory, modified from the Gaugh Home Index¹⁵ of socioeconomic status was administered to determine what effect this factor played in the musical preferences of the teenage subjects. Sex and age of the respondents were also noted and tabulated within the age brackets of 12-14, 15-17, and 18-20, respectively.

Baumann indicates in his findings that all groups preferred popular selections with the current fad of rock and roll then exemplified (1955-56) by "Rock Around the Clock" leading the list among the younger teenagers. There were both sex and regional differences found between choices

¹⁵ Harrison G. Gaugh, "A Short Social Status Inventory," Journal of Educational Psychology, XL (1949), 52-56.

of boys and girls and the respondents from Arizona as contrasted with Maryland, respectively. The idea that sex differences exist between choices reinforces the findings of Birch; however, it contradicts Erneston's. An interesting difference was noted between the low socioeconomic status teenagers whose tastes ran generally to traditional music to a greater degree than their high-status group contemporaries.

All teenagers heard their favorite music principally in their own homes. Of importance to education was the fact that formal music classes constituted a relatively unimportant place where their favorites were heard. Perhaps the most significant conclusion made by Baumann was the necessity for teachers in secondary schools to capitalize upon the amount of musical information and experience which teenagers bring to the formal music class. Baumann elaborates further by saying teachers should use survey devices to examine current student interest, avoiding extreme prejudices and capitalizing on strong points as an area of departure. ¹⁶

Rogers attempted to determine whether any significant changes occur in musical taste during the period from fourth to twelfth grade. ¹⁷ Children in fourth, seventh,

¹⁶ Baumann, op. cit.

¹⁷ Vincent R. Rogers, "Children's Expressed Musical Preferences at Selected Grade Levels" (unpublished doctoral dissertation, Syracuse University, 1956).

ninth, and twelfth grades were tested as to preferences for four types of music: "seriously classical," "popular classical," "dinner music," and "popular music." The subjects were asked to indicate which of two selections they "liked best," the pairing being arranged to include all possible permutations of the four types of music. Rogers found that at all grade levels dinner and popular music were "liked least." From the seventh grade up the preference for dinner and popular music became progressively stronger.

Rogers concludes that increasing physical and mental maturity apparently does not in and of itself bring about an increased maturity in musical preference. Since Rogers' study was confined to the teenage years, the acceptance of this conclusion becomes questionable.

When factor analysis was employed by Hornyak le he showed that it was an effective tool in revealing significant relationships between components of music and value judgments about the music by individuals and groups. Hornyak demonstrated that the relationship between certain components are bi-polar since the presence of a particular component can lead to both negative and positive responses. He also demonstrated that melody, tonal and triadic harmonies, orchestral color, solo voice color, and choral color

¹⁸ Robert R. Hornyak, "A Factor Analysis of the Relationship Between the Components of Music Present in Selected Music Examples and the Preference Rating Responses of College Students to the Selected Musical Examples" (unpublished doctoral dissertation, Indiana University, 1964).

provide bases for value judgments by college students.

Hornyak's study suggested that music appreciation need not start with 19th century examples, and it showed that accented rhythms and propulsive rhythms provide bases for value judgments, whereas meter and temp do not. In addition, Hornyak concluded that factor analysis can provide the basis for general understanding of what students are able to perceive in music.

A study by Fulbright 19 revealed several interesting facts. Fulbright found that college women had a more favorable attitude toward classical music than did college men.

This conclusion with Birch's findings that women have broader musical tastes than men, however, contradicts Erneston's findings that no significant sex differences exist with respect to musical taste. Fulbright, also, found that both pre-college and college training in music correlated positively with favorable attitudes toward classical music.

Erneston's findings are somewhat in agreement because he found a high level of discriminatory ability in his experience group. Again, Fulbright's conclusion contradicts Rubin's findings that the relationship between musical experience and musical ability was found to be very low.

Fulbright found a positive correlation between favorable

¹⁹ Ercy Glenn Fulbright, "An Investigation of Relationships Between Cultural Background and Attitude Toward Classical Music Among College Undergraduates" (unpublished doctoral dissertation, Indiana University, 1964).

attitudes and college class, academic achievements and familiarity with the examples; however, he found no significant relationship between attitudes toward classical music and occupation of father, family income or academic achievement.

Socioeconomic Class Determinants

Many different variables have been used to delineate a class-status structure. The two most common types of measures employed to stratify a population have been prestige ratings of persons and of socioeconomic status scales. The three most commonly used measures of socioeconomic status are income, education and occupation. Each of these measures consists of a rank or scale order such that a population can be stratified from high to low status.

The literature on social stratification is replete with attempts to construct socioeconomic class determiners. Many of these include occupation as one of the indicators of status. A number of status scales are based entirely on some measure of occupational position. The most common of these scales are the Edwards socioeconomic groupings, ²⁰ and the North-Hatt prestige ratings of occupations. ²¹ These and

Alba M. Edwards, <u>A Social Economic Grouping of the Gainful Workers of the United States</u>, 1930 (Washington, D.C.: Government Printing Office, 1938).

²¹ National Opinion Research Center, "Jobs and Occupations," Opinion News, IX (September, 1967), 4-5.

other similar types of scales based on rank-ordering of occupational titles generally are classified as nominal or partially ordered scales since they do not satisfy the postulates of order appropriate for constructing an ordinal scale.

The North-Hatt Occupational Prestige Scale was constructed as a result of a nationwide evaluation of the prestige rating of occupations; over 2,900 people were asked to rate a list of ninety occupations as follows:

- (1) Excellent Standing
- (2) Good Standing
- (3) Average Standing
- (4) Somewhat Below Average Standing
- (5) Poor Standing
- (6) I Don't Know Where to Place That One

Consistency of ratings for the ninety occupations, as a whole, was not high because raters did not always rate occupations in the same order, thus destroying the prestige continuum. Using Guttman's Scaling Technique, Hatt discovered that the continuum, as it stood, did not yield even a quasi-scale. Hatt then classified the occupation titles

²²Robert Sidnell, "The Influence of the Tyler Junior College on the Fine-Arts Culture of Tyler, Texas" (unpublished doctoral dissertation, University of Texas, 1960), p. 42.

²³Louis Guttman, "A Basis for Scaling Qualitative Data," American Sociological Review, IX, No. 139 (1966).

²⁴Sidnell, <u>op. cit.</u>, p. 42.

into eight families or situses and established greater internal consistency along the scale of prestige. 25

Sidnell offers further evidence of the importance that North and Hatt give to occupation. ²⁶

A man's job--occupying one-third of his daily life--is more than just a means of livelihood or an outlet for his creative energy; it is a vital influence on his existence even beyond working hours. His social position, his economic welfare and even his daily habits are all determined by the kind of job he holds.

Occupation is also used as one of four determiners of social class status in W. Lloyd Warner's Index of Status Characteristics. The characteristics or determiners are weighted as follows:

Occupation Weight	4
Source of Income Weight	3
House Type Weight	
Dwelling Area Weight	2

Status is determined by rating each of the above on a scale of 1 to 7, 1 being high. The sum of the weighted scores is then compared to a conversion table. The method had high validity for rating 209 old American families in Warner's Jonesville study. 28 However, criticism has been leveled at

²⁵Paul K. Hatt, "Occupation and Social Stratification," American Journal of Sociology, LV (May, 1950), 539.

²⁶Sidnell, <u>op. cit.</u>, p. 43.

²⁷W. Lloyd Warner, <u>Social Class in America</u> (Chicago: Science Research Associates, 1949), p. 41.

W. Lloyd Warner, <u>Democracy in Jonesville</u> (New York: Harper and Brothers, 1949), p. 127.

the Index for a variety of reasons.²⁹ The applicability of the Index in larger communities is questioned as is the ability in predicting individuals in marginal classes.

A study by Mills³⁰ also utilizes occupations as an index to class position. The focus of the study is on the middle class; however, some information is given regarding other strata. Mills declares:

When the occupations of a cross section of married men in Central City are coded in 24 groups and ranked according to average family income, five strata are crystallized [sic]; between each [sic] there is a "natural" break in average income, whereas the average income of the occupations making up each income stratum are homogeneous.31

Anderson's study, <u>We Americans</u>, ³² also uses occupation as a means of stratification. The author distinguishes three main groups in the community: working class, business class, and professional class.

The socioeconomic determiner used in the study under consideration is the Otis-Dudley-Duncan Socioeconomic Index for all occupations. 33 The Duncan Scale is the construction

²⁹Paul K. Hatt, "Occupation and Social Stratification," <u>American Journal of Sociology</u>, LV (May, 1950), 539.

^{30&#}x27;C. Wright Mills, "The Middle Classes in Middle Sized Cities," American Sociological Review, XI (October, 1946), 520.

^{31 &}lt;u>Ibid</u>., p. 521.

³² Elin L. Anderson, <u>We Americans</u> (Cambridge: Harvard University Press, 1939).

³³ Albert J. Reiss, Jr. Occupations and Social Status (New York: N.Y. Free Press, 1961), pp. 263-275.

of a socioeconomic index from Census information on detailed occupation characteristics. Duncan considers his socioeconomic index prestige by pointing out that previous wide use of the NORC scale justifies a systematic examination of the problem of grading occupations according to socioeconomic status. According to Reiss, ³⁴ the NORC scores are available only for occupations encompassing, in the aggregate, less than half of the labor force. Consequently, investigators using the NORC scale to stratify a sample of the general population have been forced to infer the prestige standing of occupations not on the NORC list. In this situation, various expedients have been adopted as indicated in the following studies. ³⁵

Duncan decided to approach the problem of constructing the occupational socioeconomic index in terms of the relationship between the NORC prestige ratings and socioeconomic characteristics of the occupations. Duncan's socioeconomic index is similar to the work of Bogue, ³⁶

³⁴ Ibid., p. 110.

³⁵ Lamar T. Empey, "Social Class and Occupational Aspiration: A Comparison of Absolute and Relative Measurement," American Sociological Review, XXI (December, 1956), 705-706; Stuart Adams, "Trends in Occupational Origins of Physicians," American Sociological Review, XVIII (August, 1953), 404-405; and Alfred C. Clarke, "The Use of Leisure and Its Relation to Levels of Occupational Prestige," American Sociological Review, XXI (1956), 301-302.

³⁶Donald J. Bogue, "The Construction of Socioeconomic Indexes of Detailed Occupations" (on the bases of census statistics on income and education), found in Reiss, op. cit., p. 114.

however, Duncan's approach differs from Bogue's in several details: (1) in using the NORC ratings as a criterion in derivation of weights for the census characteristics, (2) in using different means of summarizing the census information, (3) in employing an age adjustment for the occupation data and (4) in treating the industry subheadings under detailed occupations as though they represent distinct occupations.

Duncan described his problem as that of obtaining a socioeconomic index for each of the occupations in the detailed classification of the 1950 Census of Population. Furthermore, he states:

The index is to have both face validity, in terms of its constituent variables, and sufficient predictive efficiency with respect to the NORC occupational prestige ratings that it can serve as an acceptable substitute for them in any research where it is necessary to grade or rank occupations in the way that the NORC score does, but where some of the occupations are not on the NORC list. 37

Another study that bears considerable resemblance to the Duncan study is the work of Blishen ³⁸ on Canadian Occupational data. Both Duncan and Blishen basically share an identical philosophy that is summarized as follows: ³⁹

³⁷Reiss, <u>op. cit</u>., p. 115.

³⁸ Bernard R. Blishen, "The Construction and Use of Occupational Class Scale," <u>Canadian Journal of Economics and Political Science</u>, XXIV (November, 1958), 519-531.

³⁹Reiss, <u>op. cit</u>., p. 115.

A man qualifies himself for occupational life by obtaining an education; as a consequence of pursuing his occupation, he obtains income.

Occupation, therefore, is the intervening activity linking income to education. Because the Duncan socioeconomic index combines the available information on educational and income levels of persons engaged in the various occupations, the writer feels this socioeconomic scale best serves the need of the problem under consideration.

One of the best known systems for classifying occupations is Edward's socioeconomic groupings. Edwards proposed that the validity, as a convenient yardstick for measuring and comparing groups of workers, be ascertained from data on the income and education of the persons falling in the social economic groups. ⁴⁰ In addition, Edwards presented income and education data indicating that the socioeconomic groups are arranged in the descending order of the social economic status of the workers comprising them and that they do constitute a scale. ⁴¹

Edward's socioeconomic scale consists of six major categories, two of which are so subdivided as to yield ten more or less hierarchically-arranged groupings. 42 While Edward's technique is essentially oriented toward duties

Alba M. Edwards, <u>Comparative Occupation Statistics for the United States</u>, 1870 to 1940 (Washington, D.C.: Government Printing Office, 1943), p. 180.

^{41 &}lt;u>Ibid</u>., p. 180.

^{42&}lt;u>Ibid.</u>, p. 182.

it is also validated in terms of yearly income and total educational qualifications of the job occupants.

In Edward's view, "Education is a very large factor in the social status of workers and wage or salary is a large factor in their economic status." The Edward's classification has done yeoman service in such research, as that of Anderson and Davidson, 44 Centers, 45 and Lind. The chief weakness of Edward's socioeconomic scale lies in the breadth of the categories, some of which clearly overlap.

A scale closely related to the NORC and to that of Edward's is Guttman Scales of Occupation. The Guttman scale is a joint ordering of subjects and items on an underlying continuum. The original NORC list comprised ninety occupational titles, which theoretically might form a scale. In Guttman Scales the more items in the scale, the greater confidence one may have in the universality of the scale. The present writer detects a variety of practical problems

^{43 &}lt;u>Ibid</u>., p. 180.

⁴⁴ Dewey Anderson and Percy S. Davidson, <u>Ballots and the Democratic Class Structure</u> (Palo Alto: Stanford University Press, 1963).

⁴⁵Richard Centers, <u>The Psychology of Social Classes</u> (Princeton: Princeton University Press, 1969).

⁴⁶ Andrew W. Lind, An Island Community (Chicago: University of Chicago, 1938).

⁴⁷ Albert J. Reiss, "Guttman Scales of Occupations," Occupation and Social Status (New York: Free Press, 1961), pp. 90-99.

associated with scaling the ninety occupations according to Guttman's techniques. Occupations are selected from a finite set of titles, and in the case of the NORC list they cannot be considered a random sample from a universe of occupational titles. Even if all the items did scale it would not necessarily demonstrate there is an underlying prestige continuum for a universality of all occupations.

Occupation, by definition, cannot possibly be taken as describing esteem; moreover, when an occupation is used as an index position in one structure it is substituted for a sum of positions in many structures. Thus, in order to appraise occupation values as an index, it should be compared with other current techniques for locating societal position.

The problem posed by the number and variety of position, held by one person, was confronted by Chapin with the construction of the "Living Room Scale." Considerable evidence as to the validity of this scale exists; one such study indicates its superiority over occupation. The Chapin scale best represents a cluster of items including income, occupation, education, a measure of social participation and the Living Room Scale. However, the Living Room Scale presents one grave drawback. The scale is questionable because the study was conducted with only a sample of

⁴⁸ Louis Guttman, "A Review of Chapin's Social Status Scale," American Sociological Review, VIII, No. 3 (June, 1963), 362-369.

67 Minneapolis Black Homes, thereby making research usage somewhat risky.

A socioeconomic determiner that combines several variables is the American Home Scale. 49 This scale consists of five scores: cultural, aesthetic, economic and miscel-The scale raises and fails to alleviate the same doubts as other group administered scales of "home environment" intended to be answered by school age subjects with a "yes" or "no." The authors assume the subjects will answer directly questions about material possessions, parents' education and membership in status-giving and labor organizations, etc. Another apparent flaw is that the authors assume validity on the "home environment" question. obvious criticism is, can "home environment" be ascertained without trained field work observations of the social relationships within the family? Furthermore, can the social relationships within the family be measured with sufficient validity through group administration to warrant the use of results in "individual guidance," which the authors suggest as their primary purpose.

For survey purposes and for some research dealing with a large number of subjects, the American Home Scale has some value. The tests of reliability and norms of standardization upon eighth grade pupils in 12 American cities should enhance its use for group studies.

⁴⁹ Oscar Buros, op. cit., p. 417.

Summary

A review of literature related to music preference studies disclosed several points. Several studies indicated that age, familiarity with the musical work and musical training were influential in determining musical preference. In addition, Baumann concluded that geographical location was influential in determining musical preference.

A review of literature related to socioeconomic class determinants revealed two common measures for determining socioeconomic status. The two most common types of measures were prestige ratings of persons and socioeconomic status scales. The three most commonly used measures of socioeconomic status were income, education and occupation. Each of these measures consisted of a rank or scale order that would stratify a population from high to low status.

CHAPTER III

DESIGN OF THE STUDY

Sample

The data were gathered from 19 different schools in ll different cities covering four geographical locations throughout the United States. Table 1 reveals the breakdown of subjects by school level and race. The sample included black and white subjects from all socioeconomic and musical backgrounds.

Table 1. Racial and educational level of the testing sample

School Level	Black	White	Total
Junior High	176	103	279
Senior High	125	286	411
College	<u>170</u>	122	<u> 292</u>
Total	471	<u>122</u> 511	982

Method of Gathering Data

For the purpose of this study the writer developed a written questionnaire and a taped music inventory consisting of 30 musical excerpts, approximately 30 to 40 seconds each in length. The questionnaire may be found in Appendix D.

The questionnaire and two copies of the taped inventory were sent to testers in (1) Baton Rouge, Louisiana; (2) Chicago, Illinois; (3) Jackson, Mississippi; (4) Las Vegas, Nevada; (5) Nashville, Tennessee; (6) Norfolk, Virginia; (7) Washington, D.C.; and (8) Lansing, East Lansing, and Williamston, Michigan. The Duncan Socioeconomic Index was used to gauge socioeconomic status.

Descriptions of Data-Gathering Instruments

The written questionnaire was designed to indicate age, grade, school, location, occupation and music experience of all subjects. These data provided necessary information for relating music preference to various cultural situations. The questionnaire also included instructions on the use of the seven point music preference scale.

The Otis Dudley Duncan Socioeconomic Index (see Appendix E) was used to determine the socioeconomic status of the subjects. Briefly described, the Duncan scale determines socioeconomic status by the father's occupation. Each occupation is assigned a numerical rating. As a result each subject was placed in a specific socioeconomic class. In case the father was absent the subject was asked to indicate the occupation of his mother or quardian.

The writer devised 10 socioeconomic classes and one "no response" classification to classify each subject. The primary categories were Upper, Middle and Lower. Within

each primary category there are three smaller (upper, middle and lower). The socioeconomic classes and their numerical ratings were as follows:

upper-Upper	90-99
middle-Upper	80-89
lower-Upper	70-79
upper-Middle	60-69
middle-Middle	50-59
lower-Middle	40-49
upper-Lower	30-39
middle-Lower	20-29
lower-Lower	10-19
below lower-Lower	0-9

no Response

The "No Response" socioeconomic classification included all subjects that fail to indicate an occupation on the questionnaire. Of the 982 tested subjects, 96 failed to indicate an occupation on the questionnaire, thereby making it necessary to create a separate socioeconomic classification.

The seven point scale was preferred over the five point scale in gauging musical preferences. The five statement scale was preferred in some research studies. Among the people who have used this scale are Sayre and Schuessler.

¹Jeanette Sayre, "A Comparison of Three Indices of Attitude Toward Radio Advertising," <u>Journal of Applied</u> Psychology, XXIII (1939), 28.

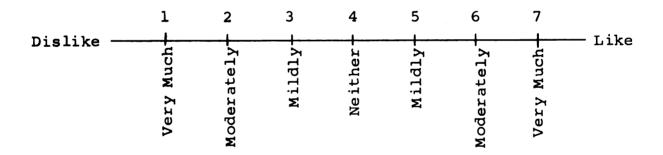
²Karl F. Schuessler, "Musical Taste and Socioeconomic Background" (unpublished doctoral dissertation, Indiana University, 1948).

Sayre used the Likert³ procedure. Briefly described the Likert procedure consists of five statements: "strongly agree," "agree," "uncertain," "disagree," or "strongly disagree." The advantage of the Likert procedure is that it forms a continuum from liking to disliking.

Although the writer preferred the organization of the Likert continuum from liking to disliking, it was necessary to expand the five point scale to a seven point scale. The seven point scale augmented the respondent's leverage between definite positive or definite negative responses.

Among researchers using the seven point scale was Bartlett.

Bartlett used the following scale:



The Bartlett Scale compared favorably with the Likert procedure of forming a continuum from liking to disliking;

Rensis Likert, "Technique for the Measurement of Attitudes," Archives of Psychology, No. 140, 1932, p. 81.

Dale L. Bartlett, "The Effect of Repeated Listenings on Discrimination of Musical Structure and Some Relationships Between this Discrimination and Affective Shift," Project No. 8-F-032, Final Report, U.S. Department of Health, Education and Welfare, University of Kansas, 1969, p. 34.

therefore, the writer adopted the Bartlett Scale for this study.

The taped music inventory consisted of thirty musical excerpts of approximately 30-40 seconds each representing the following ten music categories: classical, light classical, jazz, spirituals, country and western, soul, blues, rock and roll, show and folk tunes. Table 2 reveals the title, order, composer and/or artist of the musical excerpts.

The musical excerpts were divided into ten specific categories for analysis purposes. Table 3 reveals the category, title, composer and/or artist of the combined musical excerpts.

From data on the questionnaire the writer developed seven different ranges of musical experience to rank each subject tested. The musical experience levels are as follows:

- (a) 0-5 months
- (b) 6-12 months
- (c) l year
- (d) 2 and 3 years
- (e) 4 and 5 years
- (f) 6 and 7 years
- (g) 8 or more years

Table 2. Music preference inventory

	Title	Composer or Artist	Category
1.2.6.4.7	Aram Fire Just Beyond the Moon Baby-baby Symphony No. 88 (3rd Movement)	Gerald Wilson Jimi Hendrix Tex Ritter Aretha Franklin Joseph Haydn	Jazz Rock & Roll Country & Western Soul Classical
6. 7. 8. 9.	Jet Song Intermezzo Tears Will Be the Chaser The Seventh Son Gone the Rainbow	Leonard Bernstein Pietro Mascagni Mose Allison Peter, Paul and Mary	Show Light Classical Country & Western Blues Folk
11. 12. 13. 14.	Aisha I'm the Greatest Star Sixth Symphony (Theme from) Sing Me Back Home Why Did She Have to Leave Me	John Coltrane Barbara Streisand Peter Tsychaikovsky Merle Haggard Temptations	Jazz Show Light Classical Country & Western Soul
16. 17. 18. 19.	Sabre Dance I Couldn't Hear Nobody Pray I've Got News for You Mornin' Reverend	Aram Khachaturian Fisk Jubilee Singers Ray Charles Thad Jones and Mel Lewis Tom and Dick Smothers	Light Classical Spiritual Blues Jazz Folk
21. 22. 23. 24.	Six Man Band The Monkey My Favorite Things Our Bread of Life Symphony No. 4 (1st Movement)	Association Bill Doggett Julie Andrews Community Youth Ensemble Johannes Brahms	Rock & Roll Rock & Roll Show Spiritual Classical
26. 27. 28. 29.	Jesus Lover of My Soul Mo-Mary Lonesome Lover Blues A Change Is Gonna Come Greeting Prelude	Edwin Hawkins Singers Richard Dyer Bennett Pete Condoli Aretha Franklin Igor Stravinsky	Spiritual Folk Blues Soul Classical

Table 3. Combined music excerpts listed by categories

	Category		Excerpts	Composer or Artist
i	Jazz	333	Aram Aisha Mornin Reverend	Gerald Wilson John Coltrone Thad Jones and Mel Lewis
11.	Classical	333	Symphony No. 88 (3rd Movement) Symphony No. 4 (1st Movement) Greeting Prelude	Joseph Haydn Johannes Brahms Igor Stravinsky
.111	Country & Western	333	Just Beyond the Moon Tears Will Be the Chaser Sing Me Back Home	Tex Ritter Merle Haggard
IV.	Spirituals	333	I Couldn't Hear Nobody Pray Our Bread of Life Mo-Mary	Fisk Jubilee Singers Community Youth Ensemble Richard Dyer Bennett
>	Light Classical	333	Intermezzo Theme From the Sixth Symphony Sabre Dance	Pietro Mascagni Peter Tsychaikousky Aram Khachaturian
VI.	Soul	(3)	Baby-Baby-Why Did She Have to Leave Me A Change is Gonna Come	Aretha Franklin Temptations Aretha Franklin
VII.	Blues	333	The Seventh Son I've Got News for You Lonesome Lover Blues	Mose Allison Ray Charles Pete Condoli
VIII.	Rock & Roll	(3)	Fire Six Man Band The Monkey	Jimi Hendrix Association Bill Doggett
IX.	Show	3335	Jet Song I'm the Greatest Star My Favorite Things	Leonard Bernstein Barbara Streisand Julic Andrews
×	Folk	(3)	Gone the Rainbow Wanderlove Mo-Mary	Peter, Paul and Mary Tom and Dick Smothers Richard Dyer Bennett

Item Analysis

Two major problems encountered when developing the music preference test were validity and reliability. Evidence must be given to indicate that the test is measuring what it purports to measure and that it will measure with consistency when given repeatedly.

Content validity was used to determine the authenticity of the music categories. Kerlinger defines content validity as the "representativeness" or "sampling adequacy" of the content, the substance, the matter, or the topics of a measuring instrument. Five music graduate assistants were used to judge the content validity of the music preference test. Each judge was asked to indicate the music category of each of the musical excerpts. Wherever opinions differed, the musical excerpts were changed until all judges agreed on the music category of each musical excerpt.

Reliability for each music category was established by the test-retest method using the Pearson Product-Moment Coefficient of Correlation. The tests were given to 38 black and white high school students over a three day period with and without musical experience. The results of the analysis revealed reliability coefficients as follows:

(1) jazz, r = .85; (2) classical, r = .74; (3) country and

Fred N. Kerlinger, <u>Foundations of Behavioral</u>
Research (New York: Holt, Rinehart and Winston, 1967),
p. 446.

western, r = .88; (4) spirituals, r = .84; (5) light classical, r = .83; (6) soul, r = .84; (7) blues, r = .76; (8) rock and roll, r = .84; (9) show, r = .89; (10) folk, r = .88. The music category reliabilities are consistent with those recommended by Guilford, who maintains that for tests to be considered reliable they should yield coefficient values of .70 to .98.

Factor Analysis

A factor analysis of the music categories was conducted to determine how the subjects perceived music. The results of the analysis revealed that classical and light classical music was perceived as one category, also blues and jazz was perceived as one category (see tables in Appendix C). In addition, the factor analysis indicated that the spiritual musical excerpts were the only excerpts perceived as a specific music category.

<u>Design</u>

The present study consisted of single testing and questionnaire periods administered to 982 subjects in 11 different cities throughout the country. The obtained data were coded and key punched on IBM cards for each subject and

⁶J. P. Guilford, <u>Fundamental Statistics in Psychology</u> and <u>Education</u> (4th ed.; New York: McGraw-Hill Book Company, 1964), p. 104.

later analyzed on the 6500 Computer in the Michigan State University's Computer Center.

Analysis Procedures

The chi-square statistical procedure was used to determine the significant differences in response between the variables in each hypothesis. Concerning chi-square Siegel states, "chi-square usually tests the hypothesis that two groups differ with respect to some characteristics and therefore with respect to the relative frequency with which group members fall in several categories."

Beyond the significant difference it was also necessary to ascertain the degree of association between the two variables. The Cramer Contingency Coefficient mean square was preferred to the Coefficient of Contingency. The major disadvantage of the latter index is that it cannot attain an upper limit of 1.00 unless the number of categories for both variables is infinite. Obviously, this limits the usefulness of the Coefficient of Contingency as a descriptive statistic, therefore, the Cramer statistic was used to determine the degree of association between the two variables in each hypothesis.

⁷Sidney Siegel, Non-Parametric Statistics (New York: McGraw-Hill Book Company, 1956), p. 104.

William Hays, <u>Statistics for Psychologists</u> (New York: Holt, Rinehart, and Winston, 1964), p. 66ff.

Since the strength of association in a sample must lie between 0, reflecting complete independence, and 1, showing complete dependence, specific terms were used to interpret the statistics. The terms and their meanings are as follows:

(a) very weak .0 to .20

(b) weak .21 to .40

(c) mildly strong .41 to .60

(d) strong .61 to .80

(e) very strong .81 to 1.00

The analysis of the data also included extensive descriptive references to specific cells. The cells were discussed in terms of observed and expected frequencies and their significance to the hypothesis under consideration. Individual cells were discussed whenever the writer believed the cells contributed significant frequencies to the overall chi-square:

The Kruskal-Wallis one-way analysis of variance was used to determine the significant difference in preference response between the down and the across variables in each hypothesis. Significant differences in the down and across variables were determined by comparing the degrees of freedom (K-1) with the statistical print out of the down and across variables.

A summary of the analytical procedures is as follows:

- Chi-square was used to determine if a significant difference existed in music preference attributable to the specific variable in each hypothesis.
- 2. Cramer's Contingency Coefficient was used to determine the strength of association between the variables in each hypothesis.
- 3. The Kruskal-Wallis one-way analysis of variance was used to determine if a significant difference in preference response existed between the down and across variable.
- 4. Descriptive reference to specific cells was used to determine what cells and variables contributed significant frequencies to the overall chi-square.

CHAPTER IV

PRESENTATION AND ANALYSIS OF THE DATA

The presentation and analysis of the data will be presented in the following order:

- Chi-square analysis of preference response for music preference by socioeconomic status.
- Chi-square analysis of preference response for music preference by race.
- Chi-square analysis of preference response for music preference by musical experience.
- 4. Chi-square analysis of preference response for music preference by school level.
- 5. Chi-square analysis of preference response for music preference by geographical location.
- 6. Chi-square analysis of preference response for music preference by preferred music category.

Socioeconomic Status

Chi-Square Analysis of Preference Response for Rock and Roll Music

Table 4 reveals a significant difference between socioeconomic status and preference for rock and roll music; therefore, the null-hypothesis was rejected. The degree of

Table 4. Chi-square analysis of preference response for rock and roll music by socioeconomic status

			Prefe	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequency 3. Chi-square		20 16 0.97	24 22 0.21	12 27 8.15	52 49 0.13	81 60 <u>7.39</u>	52 71 <u>4.89</u>
Below Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	27	17	24	30	39	58	72
	17	16	22	27	51	61	72
	6.36	0.02	0.12	0.24	2.63	0.18	0.00
Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	51	63	77	88	172	198	224
	55	54	77	90	165	201	236
	0.23	1.61	0.22	0.02	0.27	0.03	0.62
Middle Lower 1. Frequency 2. Theoretical frequency 3. Chi-square		18 21 0.38	29 28 0.01	48 35 5.01	77 64 2.56	72 78 0.44	82 92 1.02
Upper Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	14	11	12	26	33	37	58
	12	12	16	20	36	44	52
	0.33	0.05	1.02	2.01	0.30	1.14	0.70
Lower Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	15	16	25	32	52	55	72
	17	16	22	27	51	61	72
	0.17	0.00	0.32	0.77	0.04	0.65	0.00
Middle Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	14	3	10	15	19	38	42
	9	9	12	14	27	32	38
	3.04	3.70	0.27	0.01	2.21	0.97	0.39
Upper Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	11	13	14	20	40	51	85
	15	14	20	24	44	54	63
	0.90	0.13	1.58	0.67	0.41	0.14	<u>7.44</u>
Lower Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	18	12	20	13	42	59	70
	15	14	20	24	4 4	54	63
	0.77	0.39	0.00	5.05	0.11	0.51	<u>6.71</u>
Middle Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	1	6	8	14	23	21	29
	6	6	9	10	19	23	28
	4.53	0.00	0.03	1.19	0.70	0.25	0.07
Upper Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	0	2	3	4	8	6	10
	2	2	3	3	6	8	9
	2.06	0.00	0.00	0.11	0.49	0.32	0.12

 $[\]chi^2$ = 109.159** (*Represents .05 level of significance; **represents .01 level of significance in all tables.)

DF = 60 $\phi = 0.0781$

association was "very weak" between socioeconomic status and preference for rock and roll music.

Neither the down or across variables were significant according to Kruskal-Wallis analysis. Cell 6 indicated that the "no response" and cell 7 indicated that the "upper Middle" and "lower Upper" classes all differed in the way they rated rock and roll music.

<u>Chi-Square Analysis of Preference</u> Response for Jazz <u>Music</u>

The null-hypothesis was rejected in Table 5 as revealed by the chi-square analysis. The degree of association was "very weak" between socioeconomic status and jazz music.

Two cells, 1 and 7, revealed significant chi-squares in the difference between socioeconomic status and music preference. The "upper Lower" class revealed a more observed than expected frequency in cell 1 and the "below lower Lower" class revealed a more observed than expected frequency in cell 7.

The Kruskal-Wallis down variable indicated that the socioeconomic classes differed in the way they rated jazz.

The "below lower Lower" class demonstrated slightly stronger preference values for jazz.

Table 5. Chi-square analysis of preference response for jazz music by socioeconomic status

			Pref	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequen 3. Chi-square	32	23	30	31	56	47	42
	cy 35	24	33	35	53	45	36
	0.32	0.01	0.25	0.48	0.18	0.09	0.90
Below Lower Lower 1. Frequency 2. Theoretical frequen 3. Chi-square	43	23	34	26	41	45	55
	cy 36	24	34	36	54	46	37
	1.27	0.04	0.00	2.74	3.15	0.02	<u>8.62</u>
Lower Lower 1. Frequency 2. Theoretical frequen 3. Chi-square	cy 118	80 79 0.02	112 110 0.03	110 117 0.47	181 177 0.10	148 150 0.03	116 121 0.23
Middle Lower 1. Frequency 2. Theoretical frequen 3. Chi-square	48	36	47	52	61	49	46
	cy 46	31	43	46	69	58	47
	0.09	0.98	0.42	0.89	0.85	1.51	0.02
Upper Lower 1. Frequency 2. Theoretical frequen 3. Chi-square	42	20	25	32	35	21	17
	cy 26	17	24	26	39	33	27
	<u>9.79</u>	0.42	0.02	1.47	0.38	4.40	3.51
Lower Middle 1. Frequency 2. Theoretical frequen 3. Chi-square	25	27	37	41	56	47	34
	cy 36	24	34	36	54	46	37
	3.46	0.36	0.33	0.71	0.06	0.02	0.25
Middle Middle 1. Frequency 2. Theoretical frequen 3. Chi-square	14	11	15	19	23	38	21
	cy 19	13	18	19	29	24	20
	1.36	0.22	0.43	0.00	1.08	7.73	0.10
Upper Middle 1. Frequency 2. Theoretical frequen 3. Chi-square	32 cy 32 0.00		27 29 0.21	31 31 0.00	54 47 0.92	46 40 0.80	29 33 0.38
Lower Upper 1. Frequency 2. Theoretical frequen 3. Chi-square	27	20	24	35	53	40	35
	cy 32	21	29	31	47	40	33
	0.70	0.05	1.02	0.39	0.66	0.00	0.18
Middle Upper 1. Frequency 2. Theoretical frequen 3. Chi-square	7	3	16	14	30	20	12
	cy 14	9	13	14	21	18	14
	3.37	4.16	0.76	0.00	4.22	0.33	0.33
Upper Upper 1. Frequency 2. Theoretical frequen 3. Chi-square	cy 3	7	4	5	6	6	2
	4	3	4	4	7	6	5
	0.48	5.46	0.00	0.07	0.06	0.00	1.45

 $x^2 = 88.409**$

Kruskal-Wallis down = 32.440**; across = 2.238

DF = 60

<u>Chi-Square Analysis of Preference</u> Response for Blues Music

As in previous tables the null-hypothesis was rejected in Table 6 as revealed by the chi-square analysis. The degree of association was "very weak" between socioeconomic status and preference for blues music.

The "below lower Lower" class disclosed a more observed than expected frequency in cell 7 and the "upper Lower" class disclosed a less observed than expected frequency in cell 7.

The Kruskal-Wallis down variable indicated that socioeconomic classes differed in the way they rated the blues music. The "below lower Lower" class demonstrated the strongest preference values for the blues music. In addition the "upper Middle" and "middle Upper" classes revealed noticeable indifferent attitudes in cell 4 toward the blues music.

Chi-Square Analysis of Preference Response for Soul Music

Table 7 disclosed a significant difference between socioeconomic status and preference for soul music thereby rejecting the null-hypothesis. Beyond the significant difference the degree of association was "very weak" between socioeconomic status and preference for soul music. Three cells, 5, 6, and 7, demonstrated significant chi-squares on the difference between socioeconomic status and preference for soul music.

Table 6. Chi-square analysis of preference response for blues music by socio-economic status

			Pref	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response							
1. Frequency	25	30	22	28	47	59	50
Theoretical frequency	29	25	30	37	55	48	37
3. Chi-square	0.59	1.11	2.20	2.06	1.20	2.76	4.22
Below Lower Lower							
1. Frequency	36	20	24	26	45	59	57
2. Theoretical frequency	30	25	31	38	56	39	
3. Chi-square	1.26	1.11	1.51	3.55	2.31	2.21	9.14
Lower Lower							
1. Frequency	105	92	98	119	186	156	117
2. Theoretical frequency	98	83	101	123 0.11	185	159	125
3. Chi-square	0.56	1.03	0.08	0.11	0.01	0.05	0.53
Middle Lower	41	34	47	43	72	65	37
 Frequency Theoretical frequency 	-	32	39	43 48	72	62	37 49
3. Chi-square		0.10	1.56	0.46	0.00	0.17	2.77
o. o oquare	0,25	0.20	2.00	, ••••	0,00	0.1	
1. Frequency	33	21	26	34	41	25	11
2. Theoretical frequency		18	22	27	41	35	28
3. Chi-square	6.20		0.65		0.00		9.92
Lower Middle							
1. Frequency	22	21	33	40	62	51	38
2. Theoretical frequency	30	25	31	38	56	49	38
3. Chi-square	2.06	0.73	0.15	0.15	0.54	0.11	0.00
Middle Middle							
1. Frequency	14	10	16	16	37	23	25
2. Theoretical frequency		13	16	20	30	26	20
3. Chi-square	0.19	0.84	0.00	0.74	1.73	0.27	1.13
Upper Middle							
1. Frequency	17	23	30	48	49	34	33
 Theoretical frequency Chi-square 		22	27 0.32	33 6.91	49	43 1.74	33
3. CHI-square	3.20	0.03	0.32	0.91	0.00	1./4	0.00
Lower Upper	26		2.2	21	5 2	4.0	20
1. Frequency	26 26	17 22	22	31 33	53 49	46 43	39 34
 Theoretical frequency Chi-square 			27 0.93	0.11			0.88
•							
Middle Upper 1. Frequency	8	5	14	24	26	12	13
2. Theoretical frequency	11	10	12	14	22	19	15
3. Chi-square	1.01	2.25	0.41	6.49	0.91	2.32	0.18
Upper Upper							
1. Frequency	2	6	8	5	4	6	2
Theoretical frequency	4	3	4	5	7	6	5
Chi-square	0.77	2.63	4.59	0.02	1.26	0.00	1.57

 $x^2 = 128.351**$

Kruskal-Wallis down = 43.683**; across = 8.107

DF = 60

Table 7. Chi-square analysis of preference response for soul music by socioeconomic status

			Prefe	erence So	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequency 3. Chi-square		5 10 2.58	5 14 5.10	8 19 6.42	4 28 20.33	22 42 9.35	207 136 <u>37.71</u>
Below Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	15 13 0.41	5 10 2.75	5 15 6.39	8 20 6.78	12 28 9.46	22 43 10.05	200 139 <u>27.17</u>
Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	35 42 1.02	34 34 0.00	40 48 1.35	60 64 0.22	78 93 2. 37	112 140 5.49	514 453 8.13
Middle Lower 1. Frequency 2. Theoretical frequency 3. Chi-square		16 13 0.62	26 19 2.88	21 25 0.57	31 36 0.70	70 54 4.57	163 176 0.96
Upper Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	19 9 10.65	10 7 0.88	20 11 8.41	23 14 5.74	28 20 2.81		54 100 20.93
Lower Middle 1. Frequency 2. Theoretical frequency 3. Chi-square		12 10 0.26	18 15 0.74	26 20 2.16	40 28 4.74	51 43 1.60	105 139 8.15
Middle Middle 1. Frequency 2. Theoretical 3. Chi-square	3 7 2.04	2 5 2.19	3 8 2.92	11 10 0.04	19 15 1.06	28 23 1.30	75 73 0.04
	11 11 0.00	7 9 0.47	21 13 5.11	22 17 1.40	40 25 9.17		69 121 22.68
Lower Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	9 11 0.40	11 9 0.41	14 13 0.09	21 17 0.89	35 25 4.10	40 37 0.17	104 121 2.51
Middle Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	10 5 5.46	6 4 1.06	7 6 0.34	9 7 0.32	20 11 7.72	21 16 1.33	29 53 10.83
Upper Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	1 2 0.20	6 1 17.44	3 2 0.77	6 2 5.34	6 4 1.76	3 5 0.98	8 17 4.86

 $x^2 = 379.694**$

Kruskal-Wallis down = 262.351**; across = 57.397**

DF = 60

The "no response" and "below lower Lower" classes disclosed more observed than expected frequencies in cell 7, and the "upper Middle" classes revealed a less observed than expected frequency in cell 7. In addition, the "upper Middle" and "upper Upper" classes demonstrated a more observed than expected frequency in cell 6 and the "below lower Lower" and "no response" classes revealed a less observed than expected frequency in cells 5 and 6.

The Kruskal-Wallis down and across variables indicated that the "no response" socioeconomic classification displayed the strongest preference values for soul music.

<u>Chi-Square Analysis of Preference</u> Response for Spiritual Music

The data in Table 8 revealed a significant difference between socioeconomic status and preference for spirituals; therefore, the null-hypothesis was rejected. Beyond the significant difference the degree of association was "very weak" between socioeconomic status and preference for spiritual music. Three cells, 1, 6 and 7 disclosed significant chi-squares on the difference between socioeconomic status and preference for spirituals.

The "no response" and "below lower Lower" classes displayed more observed than expected frequencies in cells 6 and 7. In addition, the "upper Lower" class displayed a more observed than expected frequency in cell 1, and the "upper Middle" class displayed a less observed than expected frequency in cell 7.

Table 8. Chi-square analysis of preference response for spiritual music by socioeconomic status

			Pref	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequency 3. Chi-square	28	15	14	26	38	59	81
	62	26	22	33	35	41	42
	18.84	4.82	2.74	1.41	0.26	<u>7.74</u>	36.59
Below Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	48	12	14	23	37	59	74
	64	27	22	34	36	42	43
	3.86	8.21	3.04	3.32	0.04	<u>6.78</u>	22.70
Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	205	83 88	79 73 0.55	111 110 0.01	111 117 0.29	142 138 0.13	142 140 0.02
Middle Lower 1. Frequency 2. Theoretical frequency 3. Chi-square		30 34 0.49	23 28 0.96	46 43 0.26	44 45 0.04	56 53 0.12	54 54 0.00
Upper Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	73	25	15	31	15	19	14
	46	19	16	24	26	30	31
	<u>16.15</u>	1.67	0.06	1.95	4.45	4.19	<u>9.15</u>
Lower Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	80 64 4.17	38 27 4.62	23 22 0.02	31 34 0.19	30 36 0.92		31 43 3.26
Middle Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	28	8	9	17	28	26	25
	34	14	12	18	19	22	23
	0.94	2.69	0.63	0.02	4.40	0.63	0.25
Upper Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	64	34	28	37	39	19	13
	56	24	19	29	31	37	38
	1.19	4.65	3.72	1.95	1.87	8.67	16.03
Lower Upper 1. Frequency 2. Theoretical frequency 3. Chi-square		24 24 0.00	22 19 0.32	31 29 0.08	29 31 0.17	39 37 0.12	30 38 1.51
Middle Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	21	18	14	14	20	7	8
	24	10	8	13	14	16	16
	0.45	5.84	3.57	0.10	2.94	5.12	4.27
Upper Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	10	9	4	3	3	4	0
	8	3	3	4	4	5	5
	0.57	9.72	0.57	0.31	0.45	0.27	5.29

 $x^2 = 266.091**$

Kruskal-Wallis down = 190.285**; across = 19.599*

DF = 60

The Kruskal-Wallis down and across variables indicated that the "no response" socioeconomic classification revealed the strongest preference values for spiritual music.

<u>Chi-Square Analysis of Preference</u> <u>Response for Classical Music</u>

Table 9 divulged a significant difference between socioeconomic status and preference for classical music thereby rejecting the null-hypothesis. Beyond the significant difference the degree of association was "very weak" between socioeconomic status and preference for classical music.

The "lower Lower" class revealed a less observed than expected frequency in cell 7 and the "upper Middle," "lower Upper" and "middle Upper" classes revealed more observed than expected frequencies in cell 7.

The Kruskal-Wallis down and across variables indicated that the "middle Upper" class demonstrated the strongest preference value for classical music.

<u>Chi-Square Analysis of Preference</u> <u>Response for Light Classical Music</u>

The null hypothesis was rejected in Table 10 as revealed by the chi-square analysis. In addition, the degree of association was "very weak" between socioeconomic status and preference for light classical music. Three cells, 3, 6 and 7, demonstrated significant chi-squares on the differences between socioeconomic status and preference for light classical music.

Table 9. Chi-square analysis of preference response for classical music by socioeconomic status

			Pref	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequency 3. Chi-square	60	32	37	51	35	24	22
	66	27	29	49	43	32	24
	0.57	1.09	1.93	3.02	1.58	1.81	0.15
Below Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	83	22	34	46	35	28	19
	68	27	30	41	44	32	24
	3.46	1.00	0.49	0.63	1.94	0.57	1.23
Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	221	208 89 4.06	115 98 2.77	122 134 1.03	144 144 0.00	82 106 5.27	52 80 <u>9.85</u>
<pre>Middle Lower 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	87	39	39	50	47	50	27
	86	35	38	52	56	41	31
	0.01	0.57	0.01	0.07	1.50	1.97	0.54
<pre>Upper Lower 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	61	14	26	21	26	33	11
	49	20	22	29	32	23	18
	3.12	1.58	0.86	2.41	1.07	4.11	2.48
Lower Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	62	23	22	48	46	30	36
	68	27	30	41	44	32	24
	0.47	0.65	2.18	1.22	0.06	0.16	5.40
Middle Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	33	14	12	16	37	16	13
	36	14	16	22	23	17	13
	0.21	0.00	0.95	1.45	7.93	0.06	0.00
Upper Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	44	24	21	38	42	31	34
	59	24	26	36	39	28	21
	3.95	0.00	1.10	0.12	0.26	0.25	7.31
Lower Upper 1. Frequency 2. Theoretical frequency 3. Chi-square		17 24 1.96	19 26 2.07	34 36 0.09	47 39 1.73	37 28 2. 67	35 21 <u>8.52</u>
Middle Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	18	4	6	15	21	18	20
	26	10	12	16	17	12	9
	2.38	3.93	2.63	0.02	0.98	2.59	12.10
Upper Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	3	3	1	10	8	7	1
	8	3	4	5	5	4	3
	3.44	0.00	1.99	4.83	1.16	2.26	1.35

 $x^2 = 160.747**$

Kruskal-Wallis down = 81.608**; across = 43.408**

DF = 60

 $[\]phi = 0.0953$

Table 10. Chi-square analysis of preference response for light classical music by socioeconomic status

			Pref	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequency 3. Chi-square		31 24 1.79	29 26 0.41	33 30 0.00	59 53 0.69	37 46 1.80	31 35 0.38
Below Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	63 45 6.94	29 25 0.65	32 26 1.23	34 34 0.00	43 54 2.30		26 35 2.52
Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	162 148 1.32	89 82 0.67		104 110 0.33	174 177 0.05	149 154 0.17	86 116 <u>7.75</u>
<pre>Middle Lower 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>		37 32 0.89	32 33 0.05	46 43 0.24	79 69 1.52	60 60 0.00	37 45 1.43
<pre>Upper Lower 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	48 33 7.32	22 18 0.91	11 19 3.31		35 39 0.40	31 34 0.25	25 26 0.01
Lower Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	38 45 1.16	19 25 1.41	24 26 0.20	38 34 0.55	47 54 0.94	51 47 0.30	50 35 5.94
Middle Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	19 24 1.00	6 13 3.90	9 14 1.72	21 18 0.58	34 29 1.01	25 25 0.00	27 19 3.64
Upper Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	29 40 2.87	18 22 0.68	20 23 0.40	32 29 0.21	51 47 0.26	44 41 0.17	40 31 2.55
Lower Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	31 40 1.89	16 22 1.57	17 23 1.59	28 29 0.07	43 47 0.42	57 41 <u>5.92</u>	42 31 <u>3.82</u>
Middle Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	12 17 1.62	5 10 2.15	6 10 1.63	13 13 0.00	23 21 0.25	20 18 0.21	23 14 6.58
Upper Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	8 6 1.03	3 3 0.00	1 3 1.55	2 4 1.12	9 7 0.79	6 6 0.00	4 4 0.03

 $x^2 = 117.163**$

Kruskal-Wallis down = 68.379**; across = 23.117*

DF = 60

The "lower Lower" class demonstrated a more observed than expected frequency in cell 3 and a less observed than expected frequency in cell 7. The "lower Upper" class demonstrated a more observed than expected frequency in cells 6 and 7.

The Kruskal-Wallis down and across variables revealed that the "lower Upper" class demonstrated the strongest preference values for light classical music.

Chi-Square Analysis of Preference Response for Country and Western Music

The null-hypothesis was rejected in Table 11 as revealed by the chi-square analysis. As in the previous tables the degree of association was "very weak" between socioeconomic status and preference for country and western music. Two cells, 1 and 7, revealed significant chi-squares on the difference between socioeconomic status and preference for country and western music.

The "lower Middle" class revealed a more observed than expected frequency in cell 7 and the "middle Lower" class revealed a less observed than expected frequency in cell 1.

The Kruskal-Wallis down variable indicated that the socioeconomic classes differed in their attitude toward country and western music. The "lower Middle" class demonstrated the strongest preference values for country and western music.

Table 11. Chi-square analysis of preference response for country and western music by socioeconomic status

			Pref	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequency 3. Chi-square	81	41	27	42	37	17	16
	93	38	33	35	29	19	15
	1.51	0.25	1.11	1.42	2.37	0.14	0.08
Below Lower Lower 1. Frequency 2. Theoretical 3. Chi-square	97 95 0.04	32 39 1.17	30 34 0.43		26 29 0.39	21 19 0.19	16 15 0.03
Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square		139 127 1.20	109 111 0.02	97 117 3.37	93 96 0.10	61 62 0.02	50 50 0.00
Middle Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	86	50	67	53	33	25	25
	121	49	43	45	37	24	19
	<u>9.92</u>	0.01	13.44	1.27	0.50	0.02	1.64
Upper Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	89	27	21	24	11	15	5
	68	28	24	26	21	14	11
	6.26	0.02	0.45	0.11	4.86	0.12	3.24
Lower Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	90	30	27	43	26	20	31
	95	39	34	36	29	19	15
	0.26	1.97	1.38	1.47	0.39	0.04	16.29
Middle Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	53	26	27	9	20	3	3
	50	20	18	19	16	10	8
	0.16	1.50	4.66	5.16	1.29	4.95	3.16
Upper Middle 1. Frequency 2. Theoretical frequency 3. Chi-square		24 34 2.91	29 30 0.01	28 31 0.35	34 26 2.63	23 17 2.37	10 13 0.84
Lower Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	98	36	18	30	28	15	9
	83	34	30	31	26	17	3
	2. 61	0.12	4.58	0.05	0.19	0.17	1.42
Middle Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	27	17	13	19	14	9	3
	36	15	13	14	11	7	6
	2.37	0.32	0.00	2.09	0.68	0.40	1.36
<pre>Upper Upper 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	16	5	5	4	2	1	0
	12	5	4	4	4	2	2
	1.54	0.00	0.15	U.00	0.73	0.77	1.88

 $x^2 = 132.372**$

Kruskal-Wallis down = 42.779**; across = 5.673

DF = 60

<u>Chi-Square Analysis of Preference</u> Response for Folk Music

Table 12 disclosed a significant difference between socioeconomic status and preference for folk music; therefore, the null-hypothesis was rejected. The degree of association was "very weak" between socioeconomic status and preference for folk music.

The "no response" and "below lower Lower" classes revealed a less observed than expected frequency in cell 7; in addition, the "lower Middle" and "upper Middle" classes revealed a more observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the "upper Middle" class disclosed the strongest preference values for folk music.

<u>Chi-Square Analysis of Preference</u> Response for Show Music

The null-hypothesis was rejected in Table 13 as revealed by the chi-square analysis. Beyond the significant difference the degree of association was "very weak" between socioeconomic status and preference for show music.

The "no response" class displayed a more observed than expected frequency in cell 1 and a less observed than expected frequency in cell 7. The "lower Middle," "upper Middle" and "middle Upper" classes revealed more observed than expected frequencies in cell 7.

Table 12. Chi-square analysis of preference response for folk music by socioeco-nomic status

			Pref	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequency 3. Chi-square	71	36	38	40	47	18	11
	55	32	31	40	42	31	29
	4.37	0.49	1.74	0.00	0.58	5.59	11.32
Below Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	78	48	37	36	31	28	9
	57	33	31	41	43	32	30
	7.99	7.09	1.00	0.69	3.35	0.48	14.56
Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	185	93 107 1.85	117 103 2.01	137 135 0.02	135 141 0.22	107 104 0.06	69 98 8.37
Middle Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	50 72	55 42	33 40	51 53	70 55 4.34	43 41 0.14	37 38 0.02
Upper Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	48	22	21	34	21	23	23
	41	24	23	30	31	23	21
	1.28	0.10	0.10	0.60	3.18	0.00	0.10
Lower Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	39 57 5.52		28 31 0.36	40 41 0.04			50 30 13.60
Middle Middle 1. Frequency 2. Theoretical frequency 3. Chi-square		17 17 0.00	13 17 0.77	27 22 1.21	19 23 0.60	13 17 0.88	20 16 1.13
Upper Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	36	20	19	26	46	34	53
	50	29	28	36	38	28	26
	3.77	2.63	2.63	2.90	1.83	1.29	27.54
Lower Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	42	23	21	44	44	26	34
	50	29	28	36	38	28	26
	1.19	1.13	1.54	1.65	1.05	0.14	2.35
Middle Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	10	9	10	15	20	18	20
	22	13	12	16	16	12	11
	6.27	0.98	0.33	0.04	0.77	2.75	6.48
Upper Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	4	2	9	6	4	5	3
	7	4	4	5	5	4	4
	1.29	1.03	6.75	0.15	0.32	0.28	0.12

 $x^2 = 204.354**$

Kruskal-Wallis down = 121.424**; across = 27.594**

DF = 60

Table 13. Chi-square analysis of preference response for show music by socioeconomic status

			Pref	erence S	cale		
Socioeconomic Classes	1	2	3	4	5	6	7
No Response 1. Frequency 2. Theoretical frequency 3. Chi-square	82	34 30 0.64	19 24 1.22	36 33 0.19	22 32 3.13	18 27 2.92	4 32 24.78
Below Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	103	32	28	41	28	20	15
	84	30	25	34	33	27	33
	4.20	0.09	0.34	1.35	0.68	2.04	9.83
Lower Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	299	102	94	117	97	83	80
	275	99	82	112	107	90	108
	2.04	0.15	1.79	0.23	0.94	0.52	7.24
Middle Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	94	39	38	44	57	32	35
	107	39	32	44	42	35	42
	1.55	0.00	1.21	0.00	5.71	0.24	1.14
Upper Lower 1. Frequency 2. Theoretical frequency 3. Chi-square	69	16	10	26	24	23	24
	61	22	18	25	24	20	24
	1.81	1.53	3.55	0.08	0.00	0.52	0.00
Lower Middle 1. Frequency 2. Theoretical frequency 3. Chi-square		24 30 1.31	25 25 0.00	36 34 0.09	40 33 1.60	34 27 1.54	55 33 14.62
Middle Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	37	19	15	17	15	16	22
	44	16	13	18	17	15	17
	1.25	0.56	0.23	0.06	0.30	0.15	1.19
Upper Middle 1. Frequency 2. Theoretical frequency 3. Chi-square	54	23	20	17	38	33	49
	74	27	22	30	29	24	29
	5.30	0.47	0.17	5.61	3.01	3.29	13.90
Lower Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	65	27	16	27	27	29	43
	74	27	22	30	29	24	29
	1.04	0.00	1.61	0.29	0.10	0.99	6.82
Middle Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	15	13	7	13	10	13	31
	32	12	10	13	13	11	13
	9.15	0.17	0.68	0.00	0.50	0.59	26.79
Upper Upper 1. Frequency 2. Theoretical frequency 3. Chi-square	11	4	4	3	3	2	6
	10	4	3	4	4	3	4
	0.03	0.00	0.26	0.35	0.27	0.57	0.90

 $x^2 = 224.088**$

Kruskal-Wallis down = 158.168**; across = 58.962**

DF = 60

The Kruskal-Wallis down and across variables indicated that the "middle Upper," "upper Middle" and "lower Middle" classes revealed the strongest preference values for show music.

Summary

The null-hypothesis was rejected in the data on socioeconomic status and music preference. In addition, the degree of association was "very weak" between socioeconomic status and music preference.

A summary of the disclosures is as follows:

- (1) The "no response," "upper Middle" and "lower Upper" socioeconomic classes demonstrated similar preference values for rock and roll music.
- (2) The "below lower Lower" class demonstrated slightly stronger preference values for jazz music.
- (3) The "below lower Lower" class demonstrated the strongest preference values for the blues music.
- (4) The "no response" socioeconomic classification demonstrated the strongest preference values for soul music.
- (5) The "no response" class demonstrated the strongest preference values for spiritual music.
- (6) The "middle Upper" class demonstrated the strongest preference values for classical music.
- (7) There was complete independence between socioeconomic status and light classical music.

- (8) The "lower Middle" class demonstrated the strongest preference values for country and western music.
- (9) The "upper Middle" class demonstrated the strongest preference values for folk music.
- (10) The "middle Upper," "upper Middle" and "lower Middle" classes demonstrated the strongest preference values for show music.

The "below lower Lower" and "no response" socioeconomic classifications revealed the strongest preference
values for jazz, blues, soul and spirituals. However, the
"Middle" and "Upper" classes preferred classical, country
and western, folk, and show music. The rock and roll and
light classical preference values were independent of socioeconomic status.

The present findings are consistent with Schuessler's conclusion that socioeconomic status was influential in determining musical preference. However, the writer's findings contradict Baumann's conclusion that low socioeconomic subject's preferences ran generally to traditional music.

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Race

Chi-Square Analysis of Preference Response for Rock and Roll Music

The null-hypothesis was rejected in Table 14 as revealed by the chi-square analysis. Beyond the significant difference the degree of association was "very weak" between race and preference for rock and roll music.

Cell 7 revealed a significant chi-square on the difference between race and preference for rock and roll music. White subjects revealed a more observed than expected frequency, and black subjects revealed a less observed than expected frequency.

The Kruskal-Wallis down and across variables indicated that the white subjects demonstrated the strongest preference values for rock and roll music.

<u>Chi-Square Analysis of Preference</u> <u>Response for Jazz Music</u>

Table 15 revealed a significant difference between race and preference for jazz thereby rejecting the null-hypothesis. The degree of association was "very weak" between jazz and race.

Cell 7 disclosed a significant chi-square on the difference between race and preference for jazz. Black subjects demonstrated a more than expected frequency, and white subjects demonstrated a less observed than expected frequency.

Chi-square analysis of preference response for rock and roll music by race Table 14.

			Pref	Preference Scale	cale		
Race	1	2	. 3	4	5	9	7
White 1. Frequency 2. Theoretical frequency 3. Chi-square	65 80 2.69	73 78 0.31	93 106 1.51	139 130 0.57	222 240 1.39	273 292 1.26	404 342 11.05
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	119 104 2.06	107 102 5 0.23	151 138 1.15	162 171 0.44	333 315 1.06	402 383 0.96	387 449 8.44
$x^2 = 33.948**$ DF = 6	Kruskal-Wa	-Wallis 072	<pre>Kruskal-Wallis down = 19.158*;</pre>		across =	33.937**	*

Table 15. Chi-square analysis of preference response for jazz music by race

				Pref	Preference Scale	cale		
Race		1	2	3	4	Ŗ	9	7
White 1. Frequency 2. Theoretical frequency 3. Chi-square	ıency	185 171 1.07	140 115 5.56	182 160 3.09	205 170 7.33	261 258 0.04	177 219 7.93	119 177 19.04
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	sency	211 225 0.81	125 150 4.24	187 209 2.36	187 222 5.59	334 337 0.03	328 286 6.05	290 232 <u>14.54</u>
$x^2 = 77.754**$		Kruskal	-Wallis	Kruskal-Wallis down = 9.590; across	.590; ac		= 32.048**	
DF = 6		$\phi = 0.1627$	627					

The Kruskal-Wallis across variable indicated that the black subjects demonstrated the strongest preference values for jazz music.

<u>Chi-Square Analysis of Preference</u> Response for Blues Music

The null-hypothesis was rejected in Table 16 as revealed by the chi-square analysis. The degree of association was "very weak" between race and preference for the blues.

Four cells, 1, 2, 6, and 7, disclosed significant chi-squares on the differences between race and preference for blues music. In cells 1 and 2 the white subject's observed frequencies were more than their expected frequencies, and the black subjects observed frequencies were less than their expected frequencies. Cells 6 and 7 revealed a more observed than expected frequency for black and a less observed than expected frequency for whites.

The Kruskal-Wallis down and across variables indicated that black subject's demonstrated the strongest preference values for blues music.

Chi-Square Analysis of Preference Response for Soul Music

Several interesting disclosures were demonstrated in Table 17. The null-hypothesis was rejected as revealed by the chi-square analysis. A previously undetected disclosure was the "mildly strong" degree of association that exists between race and preference for soul music.

Chi-square analysis of preference response for blues music by race Table 16.

			Pref	Preference Scale	ale		
Race	1	2	3	4	5	9	7
White 1. Frequency 2. Theoretical frequency 3. Chi-square	171 142 <u>5.74</u>	152 121 <u>8.06</u>	168 148 2.80	214 179) 6.92	255 267 0.51	181 231 <u>10.89</u>	$\begin{array}{c} 127 \\ 181 \\ \hline 16.09 \end{array}$
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	158 187 <u>4.37</u>	127 158 <u>6.15</u>	173 193 2.14	199 234 5.28	361 349 0.39	353 303 <u>8.32</u>	291 237 <u>12.24</u>
$x^2 = 91.304**$	Kruskal	Kruskal-Wallis down	l II	82.237**;	across	= 91.273**	*
DF = 6	$\phi = 0.1763$	763					

Chi-square analysis of preference response for soul music by race Table 17.

			Pref	Preference Scale	cale		
Race	1	2	3	4	5	9	7
<pre>White 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	99 60 23.03	86 49 28.09	117 70 32.08	165 92 57.43	221 135 <u>54.65</u>	255 203 13.53	326 660 169.22
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	40 79 19.11	26 64 21.45	44 91 24.50	48 121 43.85	91 177 <u>41.72</u>	213 265 10.33	1199 865 <u>129.20</u>
$x^2 = 670.263**$	Kruskal	Kruskal-Wallis down	11	645.672**;	; across	= 670.035**	35**
DF = 6	$\phi = 0.4781$	781					

Five cells, 1, 2, 3, 5, and 7, revealed significant chi-squares on the difference between race and preference for soul music. Cells 1, 2, and 3 disclosed a more observed than expected frequency by white subjects whereas black subjects revealed a less observed than expected frequency. Cell 7 disclosed the most significant data in Table 17. The black subjects observed frequency was markedly more than the expected frequency, whereas the white subjects revealed a frequency that was less than the expected. Cell 5 disclosed a more observed frequency by the white subjects and a less observed frequency by black subjects.

The Kruskal-Wallis down and across variables indicated that the black subjects demonstrated the strongest preference values for soul music. In addition, cell 4 revealed a strong indifferent attitude by white subjects and a more favorable indifferent attitude toward soul music by black subjects.

Chi-Square Analysis of Preference Response for Spiritual Music

Table 18 compares favorably with Table 17. The null-hypothesis was rejected as revealed by the chi-square analysis. The degree of association was "mildly strong" between race and preference for spirituals.

Four cells, 1, 2, 6, and 7, displayed significant chi-squares on the difference between race and preference for spirituals. Cells 1 and 2 demonstrated a more observed than expected frequency by white subjects and a less observed

Chi-square analysis of preference response for spiritual music by race Table 18.

				Pref	Preference Scale	cale		
Race		1	2	3	4	5	9	7
White 1. Frequency 2. Theoretical frequency 3. Chi-square	ncy	465 302 88.29	191 128 30.81	136 105 9.30	185 159 4.13	135 171 7.42	116 201 35.87	41 203 129.75
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	ncy	232 395 67.41	105 168 <u>23.53</u>	106 137 2 7.10	183 209 3.15	259 223 5.66	348 263 27.39	429 267 <u>99.06</u>
$x^2 = 538.932**$ DF = 6		Kruskal-Wa	-Wallis 287	<pre>Kruskal-Wallis down = 519.342**; across</pre>	19.342**	; across	= 538.748**	* * *

than expected frequency by black subjects. The 6th and 7th cells demonstrated a less observed than expected frequency by white subjects and a more observed than expected frequency quency by black subjects.

The Kruskal-Wallis down and across variables indicated that black subjects revealed the strongest preference values for spiritual music.

<u>Chi-Square Analysis of Preference</u> Response for Classical Music

The data on classical music and race was inconsistent with the data in Table 18. The null-hypothesis was rejected as revealed by the chi-square analysis (Table 19) although the level of significance was .05 rather than .01 reported in the previous data.

A consistency with previous tables was the "very weak" degree of association between race and preference for classical music.

The Kruskal-Wallis across variable indicated that white subjects demonstrated slightly stronger preference values for classical music. In addition, cell 4 disclosed a level of indifference by each race that varied somewhat from expected frequencies.

<u>Chi-Square Analysis of Preference</u> <u>Response for Light Classical Music</u>

No statistical significance existed in Table 20 as revealed by the chi-square analysis. The degree of association was "very weak" between race and preference for



Chi-square analysis of preference response for classical music by race Table 19.

			Pref	Preference Scale	cale		
Race	1	2	3	4	5	9	7
White 1. Frequency 2. Theoretical frequency 3. Chi-square	328 320 0.18	130 129 0.00	126 144 2.18	172 194 2.48	216 211 0.12	174 154 2.56	123 117 5 0.31
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	412 420 0.13	168 169 0.00	206 188 1.67	276 254 1.89	271 276 9 0.09	182 202 9 1.95	147 153 0.24
$x^2 = 13.880*$ DF = 6	Kruskal-Wa	-Wallis 685	Kruskal-Wallis down = 1.182; across \$\phi = 0.0685	.182; ac		= 13.875*	

Chi-square Analysis of preference response for light classical music by race Table 20.

3							
			Pref	Preference Scale	cale		
Race	1	2	3	4	5	9	7
White 1. Frequency 2. Theoretical frequency 3. Chi-square	224 215 0.39	123 117 0.27	110 124 1.63	150 160 0.59	266 259 0.19	211 226 9 0.99	185 168 1.72
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	272 281 0.30	148 154 0.20	177 163 1.24	219 209 0.45	332 339 0.14	311 296 1 0.76	203 220 1.31
$x^2 = 10.261$	Kruskal	Kruskal-Wallis	down = 0	= 0.057; across	11	10.257	
DF = 6	$\phi = 0.0591$	591					

light classical music. There was a complete independence between race and preference values for light classical music.

Chi-Square Analysis of Preference Response for Country and Western Music

The null-hypothesis was rejected in Table 21 as revealed by the chi-square analysis. The degree of association was "very weak" between race and preference for country and western music.

Two cells, 6 and 7, demonstrated significant chisquares on the difference between race and preference for country and western music. The white subjects displayed a more observed than expected frequency in cells 6 and 7 and the black subjects displayed a less observed than expected frequency in cells 6 and 7.

The Kruskal-Wallis across variable indicated that between the two races the white subjects demonstrated the strongest preference values for country and western music.

Chi-Square Analysis of Preference Responses for Folk Music

The data on folk music and race varied somewhat from previous disclosures. The degree of association was "weak" between race and preference for folk music. The null-hypothesis was rejected in Table 22 as revealed by the chisquare analysis.

Chi-square analysis of preference response for country and western music by race Table 21.

	!		Pref	Preference Scale	cale		
Race	1	2	3	4	5	9	7
White 1. Frequency	440	176	145		145	114	95
2. Theoretical frequency 3. Chi-square	453	184	161 1.68	169 1.38	139	90 6.36	71.77
l frequency	606 593	250 242	228	237	177	94 118	70 94
3. Chi-square	0.27	0.29	1.28	1.0	0.17	4.86	
$x^2 = 32.059**$	Kruskal	Kruskal-Wallis down	Ħ	9.590; ac	across = 3	32.048**	
DF = 6	$\phi = 0.1044$	044					

*-B--

Table 22. Chi-square analysis of preference response for folk music by race

			Pref	Preference Scale	cale		
Race	1	2	3	4	5	9	7
White 1. Frequency 2. Theoretical frequency 3. Chi-square	221 271 <u>9.09</u>	123 156 <u>6.92</u>	113 149 8.67	164 195 4.87	211 204 0.21	212 152 23.30	225 142 48.49
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	404 354 6.94	237 204 <u>8.29</u>	231 195 <u>6.62</u>	286 255 3.72	261 268 0.16	140 200 17.79	103 186 <u>37.03</u>
$x^2 = 179.163**$	Kruskal	-Wallis	Kruskal-Wallis down = 130.539**;	30.539**	; across	= 179.102**	02**
DF = 6	$\phi = 0.2471$	471					

Five cells, 1, 2, 3, 6, and 7, contributed significant chi-squares on the differences between race and preference for folk music. Cells 1, 2, and 3 demonstrated a less observed than expected frequency by the white subjects and a more observed than expected frequency by the black subjects. Cells 6 and 7 disclosed a more observed than expected frequency by the white subjects and the black subjects disclosed a less observed than expected frequency.

The Kruskal-Wallis down and across variables indicated that the white subjects demonstrated the strongest preference values for folk music.

<u>Chi-Square Analysis of Preference</u> <u>Response for Show Music</u>

The data in Table 23 was consistent with the disclosures on race and preference for folk music. One consistency was the "weak" degree of association between race and preference for folk music. Another consistency was the significant differences between race and preference for show music, thereby rejecting the null-hypothesis.

Two cells, 1 and 7, disclosed significant chisquares on the difference between race and preference by
show music. Cell 1 revealed a less observed than expected
frequency by the white subjects and a more observed than
expected frequency by the black subjects. Cell 7 disclosed
a more observed than expected frequency by the white subjects and a less observed than expected frequency by the
black subjects.

Chi-square analysis of preference response for show music by race Table 23.

			Pref	Preference Scale	cale		
Race	1	2	Э	4	5	9	7
White 1. Frequency 2. Theoretical frequency 3. Chi-square	324 400 14.30	117 145 5.57	107 118 1.06	135 162 5 4.61	180 155 3.88	104 130 8.70	242 158 45.20
Black 1. Frequency 2. Theoretical frequency 3. Chi-square	599 523 <u>10.92</u>	219 191 4. 25	166 155 0.80	240 213 3.52	179 204 2.96	137 171 6.64	122 206 <u>34.51</u>
$x^2 = 146.982**$ DF = 6	Kruskal-Wa	-Wallis 238	<pre>Kruskal-Wallis down = 112.677**;</pre>	12.677**	; across	= 146.932**	32**

The Kruskal-Wallis down and across variables indicated that the white subjects demonstrated the strongest preference values for show music.

Summary

Nine of the ten music categories revealed statistical significant differences between race and music preference; only light classical music deviated. The degree of association between race and music preference was as follows: the blues, classical, light classical, country and western, and jazz categories revealed "very weak" degrees of association with race. The folk and show categories revealed "weak" degrees of association and the soul and spirituals revealed "mildly strong" degrees of association with race. The results of the difference between race and music preference were as follows:

- (1) The white subjects revealed the strongest preference values for rock and roll music.
- (2) The black subjects revealed the strongest preference values for jazz music.
- (3) The black subjects revealed the strongest preference values for the blues.
- (4) The black subjects revealed the strongest preference values for soul music.
- (5) The black subjects revealed the strongest preference values for spirituals.
- (6) The white subjects revealed the strongest preference values for classical music.

- (7) There was complete independence between race and preference values of light classical music.
- (8) The white subjects revealed the strongest preference values for country and western music.
- (9) The white subjects revealed the strongest preference values for folk music.
- (10) The white subjects revealed the strongest preference values for show music.

Musical Experience

<u>Chi-Square Analysis of Preference</u> Response for Rock and Roll Music

The null-hypothesis was rejected in Table 24 as revealed by the chi-square analysis. In addition, the extent of association was "very weak" between musical experience and preference for rock and roll music.

Three cells, 2, 5, and 7, revealed significant chisquares on the difference between musical experience and preference for rock and roll music. The 6-12 months experience group disclosed a more observed than expected frequency in cell 2 and a less observed than expected frequency in cell 7. The 8 or more year group demonstrated more observed than expected frequencies in cells 5 and 7.

The Kruskal-Wallis down variable indicated that the 8 or more years experience group demonstrated slightly stronger preference values for rock and roll music.

Table 24. Chi-square analysis of preference response for rock and roll music by musical experience

			Pre	Preference Scale	ale		
Musical Experience	1	2	3	4	5	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	18	13	29	30	57	62	94
	19	19	25	31	57	70	82
	0.04	1.69	0.54	0.04	0.00	0.83	1.76
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	70	87	92	131	208	264	254
	69	68	92	114	209	254	299
	0.01	<u>5,30</u>	0.00	2.58	0.00	0.36	<u>6.90</u>
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	15	13	8	11	19	25	41
	8	8	11	14	25	30	36
	5.53	2.94	0.82	0.48	1.42	0.93	0.78
<pre>Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	18	19	20	25	63	70	91
	19	19	26	31	58	70	83
	0.06	0.00	1.20	1.33	0.45	0.00	0.81
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	36	25	48	43	100	118	149
	32	32	43	53	98	119	140
	0.39	1.48	0.50	2.01	0.03	0.01	0.52
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	16	13	21	38	46	76	78
	18	18	24	30	54	66	78
	0.21	1.24	0.38	2.37	1.31	1.45	0.00
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	11	11	28	25	64	62	90
	18	18	24	30	55	67	79
	2.83	2.64	0.56	0.81	1.46	0.35	1.61
$x^2 = 60.843$ DF = 36	Kruskal-Wa	Kruskal-Wallis down	= 16.420*;	across =	8.863		

<u>Chi-Square Analysis of Preference</u> Response for Jazz Music

Table 25 revealed a significant difference between musical experience and preference for jazz. Therefore, the null-hypothesis was rejected. In addition to the significant difference, the degree of association was "very weak" between musical experience and preference for jazz.

Three cells, 1, 2, and 6, demonstrated significant chi-squares on the difference between musical experience and preference for jazz music. The 0-5 months experience level disclosed a less observed than expected frequency in cells 1 and 2 and a more observed than expected frequency in cell 6.

The Kruskal-Wallis down and across variables indicated that the 0-5 months experience group demonstrated the strongest preference values for jazz music.

<u>Chi-Square Analysis of Preference</u> Response for Blues Music

The null-hypothesis was rejected in Table 26 as revealed by the chi-square analysis. Also the strength of association was "very weak" between musical experience and preference for the blues. Two cells, 1 and 5, disclosed significant chi-squares on the difference between musical experience and preference for the blues.

No statistical significance was found in the down and across Kruskal-Wallis variables. The 0-5 months experience group demonstrated a less observed than expected frequency in cell on and a more observed than expected

Table 25. Chi-square analysis of preference response for jazz music by musical experience

			Pre	Preference Scale	ıle		
Musical Experience	1	2	3	4	2	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	30	16	29	30	70	80	48
	41	27	38	41	61	52	42
	2.96	<u>4.64</u>	2.19	2.92	1.20	14.87	0.83
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	182	110	135	151	198	176	155
	150	100	139	150	224	191	154
	6.85	1.09	0.13	0.01	3.09	1.10	0.01
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	29	5	14	23	20	14	26
	18	12	17	18	27	23	18
	6.97	3.97	0.15	1.49	1.70	3.34	3.21
<pre>Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	50	31	34	43	56	39	53
	41	28	39	41	62	53	42
	1.76	0.43	0.53	0.06	0.58	3.54	2.60
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	54	48	75	69	125	90	58
	70	47	65	70	105	89	72
	3.77	0.03	1.42	0.01	3.73	0.00	2.74
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	31	37	48	40	54	47	31
	39	26	36	39	58	50	40
	1.64	4.75	3.79	0.03	0.32	0.13	2.01
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	23	18	35	42	74	61	38
	39	26	37	39	59	50	40
	6.83	2.55	0.07	0.18	3.83	2.38	0.14
$x^2 = 112.751**$	Kruskal-Wallis	allis down	36.199**;	across = 18,	18.677**		

Kruskal-Wallis down 36.199**; across = 18.677**

 $\Phi = 0.07937$

Table 26. Chi-square analysis of preference response for blues music by musical experience

			Pre	Preference Scale	ale.		
Musical Experience	1	2	3	4	5	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	20	21	44	33	92	46	47
	34	29	35	43	64	55	43
	5.65	2.06	2.27	2.19	12.27	1.54	0.29
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	136	124	120	153	214	207	153
	124	105	128	156	234	202	159
	1.23	3.50	0.51	0.05	1.66	0.13	0.19
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	22	11	11	23	22	22	21
	15	13	15	19	28	24	19
	3.57	0.18	1.19	1.04	1.23	0.17	0.23
<pre>Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	37	24	31	36	67	63	47
	34	29	35	43	65	56	44
	0.23	0.85	0.55	1.17	0.08	0.93	0.22
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	54	47	64	74	115	86	79
	58	49	60	73	110	95	74
	0.27	0.09	0.25	0.01	0.26	0.78	0.29
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	30	32	35	56	46	55	34
	32	27	33	41	61	52	41
	0.14	0.81	0.08	5.86	3.60	0.11	1.27
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	30	20	36	40	66	58	41
	32	28	34	41	61	53	42
	0.19	2.07	0.15	0.02	0.33	0.46	0.01
$x^2 = 71.104**$	Kruskal-Wallis	allis down	= 8.834;	across = 6.279	62		

Kruskal-Wallis down = 8.834; across = 6.279

 $\Phi = 0.0632$

frequency in cell 5. The 0-5 months experience group displayed slightly stronger preference values for the blues music.

Chi-Square Analysis of Preference Response for Soul Music

The null-hypothesis was rejected in Table 27 as revealed by the chi-square analysis. In addition to the significant difference, the strength of association was "very weak" between musical experience and preference for soul music.

Three cells, 1, 5, and 7, disclosed significant chisquares on the difference between musical experience and preference for soul music. The 6-12 months experience group demonstrated a more observed than expected frequency in cell 7 and the 6 and 7 years experience group demonstrated a more observed than expected frequency in cell 1 and a less observed than expected frequency in cell 7. The 8 or more years experience group disclosed a more observed than expected frequency in cell t and a less observed than expected frequency in cell t and a less observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the 8 or more years experience group disclosed slightly stronger preference values for soul music. A significant more observed than expected chi-square was demonstrated by the 6 and 7 years experience group in cell 4.

Table 27. Chi-square analysis of preference response for soul music by musical experience

			Pre	Preference Scale]e		
Musical Experience	1	2	3	4	2	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	8	8	16	19	32	64	156
	14	12	17	22	32	48	157
	2.84	1.23	0.02	0.43	0.00	4.99	0.01
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	46	29	40	64	109	153	666
	53	43	61	81	118	177	575
	0.82	4.67	7.15	3.48	0.68	3.25	<u>14.55</u>
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	12 6 5.22	5 00.00	10 7 1.03	15 10 2.98	12 14 0.30	20 21 0.05	58 69 1.61
Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square	9	11	20	21	28	48	169
	15	12	17	22	33	49	159
	2.11	0.07	0.59	0.07	0.65	0.01	0.65
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	28	27	31	35	45	73	280
	25	20	29	38	55	83	269
	0.45	2.24	0.21	0.21	1.92	1.19	0.41
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	25	19	21	41	30	51	101
	14	11	16	21	31	46	149
	9.35	5.35	1.68	18.99	0.01	0.53	<u>15,72</u>
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	12	16	24	20	58	62	99
	14	11	16	21	31	47	151
	0.24	1.89	3.99	0.07	<u>23.47</u>	5.14	<u>17.92</u>
x ² = 170.699**	Kruskal-Wallis	allis down	= 108,555**;	; across =	66.886**		

DF = 36

 $\Phi = 0.09797$

Chi-Square Analysis of Preference Response for Spiritual Music

Table 28 revealed a significant difference between musical experience and preference for spirituals; therefore, the null-hypothesis was rejected. The degree of association was "very weak" between musical experience and preference for spirituals.

Three cells, 1, 2, and 6, revealed significant chisquares on the difference between musical experience and preference for spirituals. The 6-12 month experience groups disclosed a less observed than expected frequency in cell 2 and the 6 and 7 year experience group disclosed a more observed than expected frequency in cell 2. Cell 1 revealed a more observed than expected frequency by the one year experience group and cell 5 revealed a less observed than expected frequency by the one year experience group.

The Kruskal-Wallis down and across variables indicated that the 6-12 month experience group disclosed the strongest preference values for spiritual music.

Chi-Square Analysis of Preference Response for Classical Music

Table 29 revealed a significant difference between musical experience and preference for classical music, thereby rejecting the null-hypothesis. In addition, the strength of association was "very weak" between musical experience and preference for classical music.

Table 28. Chi-square analysis of preference response for spiritual music by musical experience

			Pre	Preference Scale	ıle		
Musical Experience	1	2	3	4	5	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	67	31	29	48	51	44	31
	72	30	25	38	41	48	49
	0.38	0.21	0.57	2,53	2.64	0.29	6.34
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	246	77	77	138	149	212	208
	264	111	92	139	148	174	177
	1.24	10.53	2.46	0.01	0.00	8.12	5.29
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	54	16	12	15	14	5	16
	31	13	11	17	18	21	21
	16.07	0.56	0.09	0.15	0.77	11.99	1.25
Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square	68	36	28	30	35	59	50
	73	31	25	39	41	48	49
	0.34	0.89	0.25	1.89	0.88	2.42	0.01
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	120	48	51	63	66	78	93
	124	52	43	65	70	82	83
	0.11	0.32	1.42	0.08	0.18	0.17	1.16
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	87	47	21	25	38	35	35
	69	29	24	36	39	45	46
	4. 85	11.27	0.36	3.50	0.00	2.36	2.69
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	61	39	27	52	42	31	39
	69	29	24	37	39	46	47
	1.02	3.25	0.32	6.43	0.22	4.80	1.24

Kruskal-Wallis down = 57,926**; across = 22,072**

 $\Phi = 0.0836$

 $x^2 = 124.171**$

Chi-square analysis of preference response for classical music by musical experience Table 29.

			Pre	Preference Scale	.le		
Musical Experience	1	2	3	4	5	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	60	20	27	40	71	47	38
	77	31	34	46	50	37	28
	3.64	3.81	1.49	0.87	8.52	2.81	3.76
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	348	137	125 '	183	162	95	57
	280	113	125	169	184	135	101
	<u>16,34</u>	5.22	0.00	1.08	2.57	<u>11.61</u>	<u>19.47</u>
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	66	13	15	14	9	7	8
	33	13	15	20	22	16	12
	31.74	0.01	0.00	1.90	7.60	5.09	1.38
<pre>Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	93	30	42	41	39	36	25
	77	31	34	47	51	37	28
	3.10	0.04	1.63	0.72	2,73	0.03	0.33
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	108	63	74	87	82	68	37
	131	53	58	79	86	63	48
	4. 17	1,94	4.11	0.71	0.19	0.38	2.34
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	43	21	27	49	59	53	36
	73	29	32	44	48	35	26
	12.28	2.36	0.91	0.54	2.62	9,25	3.49
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	28	16	22	37	67	52	69
	74	30	33	45	48	35	27
	28,32	6.27	3,55	1.27	<u>7.23</u>	<u>7.82</u>	67.18
x ² = 304.698**	Kruskal-W	Kruskal-Wallis down	= 244,306**;	; across =	73.928**		

 $\Phi = 0.1311$

Four cells, 1, 5, 6, and 7, significant chi-squares on the difference between musical experience and preference for classical music. The 6-12 month and one year experience groups revealed more observed than expected frequencies in cell 1 and the 6 and 7 year and 8 or more years experience groups revealed less observed than expected frequencies in cell 1. Further, the 6-12 month experience group revealed less observed than expected frequencies in cell 6 and 7. The 8 or more years experience group demonstrated more observed than expected frequencies in cells 5, 6, and 7.

The Kruskal-Wallis down and across variables indicated that the 8 or more years experience group demonstrated the strongest preference values for classical music.

<u>Chi-Square Analysis of Preference</u> Response for Light Classical Music

The null-hypothesis was rejected in Table 30 as revealed by the chi-square anlysis. Further, the strength of association was "very weak" between musical experience and preference for light classical music.

Five cells, 1, 2, 3, 6, and 7 revealed significant chi-squares on the difference between musical experience and preference for light classical music. The 6-12 months and one year experience groups demonstrated a more observed than expected frequency in cell 1. In addition the 6-12 months experience group revealed a less observed than expected frequency in cell 7. The 8 or more years experience group

Table 30. Chi-square analysis of preference response for light classical music by musical experience

			Pre	Preference Scale	ale.		
Musical Experience	1	2	3	4	5	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	44	19	29	50	62	52	47
	51	28	30	38	62	52	40
	1.04	3.04	0.02	3.67	0.00	0.05	1.14
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	235	128	129	147	205	168	95
	188	103	109	139	225	196	147
	12.02	5.88	3.68	0.41	1.72	4.03	<u>18,35</u>
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	39	14	18	18	15	16	12
	22	12	13	17	27	23	18
	12,38	0.22	1.92	0.11	5.19	2.33	1.73
Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square	63	25	38	33	53	53	41
	52	29	30	39	62	51	41
	2.40	0.44	2.06	0.79	1.33	0.02	0.00
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	65	49	53	65	126	98	63
	88	48	51	65	105	92	69
	5,97	0.00	0.07	0.00	4.04	0.39	0.50
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	37	30	17	29	62	56	57
	49	27	28	36	58	51	38
	2.84	0.36	4.54	1.45	0.21	0.48	9.22
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	16	10	6	29	75	79	76
	49	26	29	37	59	52	39
	22.48	10.84	17.90	1.59	4.29	14.60	36.17

Kruskal-Wallis down = 180.725**; across = 91.583** $x^2 = 224.143**$

 $\phi = 0.1122$

disclosed a less observed than expected frequency in cells 1, 2, and 3 and a more observed than expected frequency in cells 6 and 7.

The Kruskal-Wallis down and across variables indicated that the 8 or more years experience group disclosed the strongest preference values for light classical music.

Chi-Square Analysis of Preference Response for Country and Western Music

The null-hypothesis was rejected in Table 31 as revealed by the chi-square analysis. Beyond the significant difference the degree of association was "very weak" between musical experience and preference for country and western music.

Two cells, 6 and 1, disclosed significant chi-squares on the difference between musical experience and preference for country and western music. The 6-12 month experience group demonstrated a less observed than expected frequency in cell 6. Further, the 4 and 5 year and 6 and 7 year experience groups disclosed a more observed than expected frequency in the 6th and 7th cells.

The Kruskal-Wallis down and across variables indicated that the 4 and 5 plus the 6 and 7 years experience groups disclosed the strongest preference values for country and western music.

Chi-square analysis of preference response for country and western music by musical experience Table 31,

			Pre	Preference Scale	ale		
Musical Experience	1	2	3	4	5	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	127	55	30	26	29	13	22
	108	44	38	41	33	22	17
	3.34	2.79	1.82	4.51	0.56	3.42	1.28
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	426	166	146	152	115	47	55
	395	160	140	148	122	79	63
	2.50	0.19	0.24	0.10	0.37	12.90	1.04
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	46	13	14	26	14	12	6
	47	19	17	18	15	9	8
	0.02	1.96	0.44	4.94	0.01	0.71	0.30
Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square	104	44	37	45	28	29	19
	109	44	39	41	34	22	17
	0.23	0.00	0.07	0.40	0.94	2.36	0.13
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	154	63	73	71	71	53	34
	185	75	66	69	57	36	30
	5.18	1.98	0.80	0.03	3.39	<u>6.92</u>	0.65
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	97	39	36	36	28	32	20
	103	42	36	39	32	21	16
	0.31	0.18	0.00	0.16	0.42	<u>6.40</u>	0.77
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	96	47	37	36	39	24	12
	104	42	37	39	32	21	17
	0.57	0.55	0.00	0.21	1.52	0.51	1.27
$x^2 = 79.647**$	Kruskal-V	Kruskal-Wallis down	= 34.537**;	across	38.848**		

 $\Phi = 0.0670$

Chi-Square Analysis of Preference Response for Folk Music

The null-hypothesis was rejected in Table 32 as revealed by the chi-square analysis. Beyond the significant difference the strength of association was "very weak" between musical experience and preference for folk music.

Four cells, 1, 2, 6, and 7, demonstrated significant chi-squares on the difference between musical experience and preference for folk music. The 6-12 month experience group revealed a less observed than expected frequency in cell 7. In addition, the 8 or more years experience group revealed less observed than expected frequencies in cells 1 and 2 and more observed than expected frequencies in cells 6 and 7.

The Kruskal-Wallis down and across variables indicated that the 8 or more years experience group revealed the strongest preference values for folk music.

<u>Chi-Square Analysis of Preference</u> Response for Show Music

The null-hypothesis was rejected in Table 33 as revealed by the chi-square analysis. As in previous tables, the degree of association was "very weak" between musical experience and preference for show music.

Three cells, 1, 6, and 7, demonstrated significant chi-squares on the difference between musical experience and preference for show music. The 0-5 months experience group disclosed a less observed than expected frequency in cell 1 and more observed than expected frequencies in cells 6 and 7.

Table 32. Chi-square analysis of preference response for folk music by musical experience

			Pre	Preference Scale	le		
Musical Experience	1	2	3	4	5	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	58	34	30	36	54	38	53
	64	37	36	47	49	36	34
	0.61	0.26	0.90	2.53	0.56	0.08	10.55
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	282	168	142	189	160	110	56
	235	136	130	171	178	132	124
	9.46	7.71	1.03	1.81	1.84	3.74	<u>37.59</u>
One Year 1. Frequency 2. Theoretical frequency 3. Chi-square	39	12	14	27	25	9	6
	28	16	16	20	21	16	15
	4.31	1.07	0.15	2.11	0.66	2.90	5.25
<pre>Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	73	43	37	40	39	41	33
	65	37	36	47	49	37	34
	1.00	0.80	0.02	1.14	2.12	0.53	0.05
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	97	60	70	94	94	54	50
	110	64	61	80	84	62	58
	1.56	0.20	1.28	2.32	1.31	1.03	1.18
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	43	30	25	42	48	50	50
	61	35	34	45	46	34	32
	5,36	0.79	2.34	0.14	0.05	7.06	9.61
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	33	14	29	28	54	50	83
	62	36	34	45	47	35	33
	13,37	13.15	0.81	6.44	1.10	<u>6.67</u>	77.39
$x^2 = 254.206**$	Kruskal-	Kruskal-Wallis down	= 173.076**;	'; across =	79.304**		

254.206** Kruskal-Wallı

^{4 = 0.1195}

Table 33. Chi-square analysis of preference response for show music by musical experience

			Pre	Preference Scale	le		
Musical Experience	1	2	3	4	5	9	7
Zero-Five Months 1. Frequency 2. Theoretical frequency 3. Chi-square	62	28	25	31	43	52	62
	90	35	28	39	37	31	37
	11.72	1.24	0.40	1.55	0.92	<u>13.74</u>	<u>16.11</u>
Six-Twelve Months 1. Frequency 2. Theoretical frequency 3. Chi-square	401	153	105	141	121	97	89
	349	126	104	141	136	114	137
	7.84	5.66	0.01	0.00	1.58	2.59	<u>16.68</u>
frequency	62	15	10	19	8	10	8
	42	15	12	17	16	14	16
	10.02	0.00	0.45	0.26	4.13	0.96	4.23
Two and Three Years 1. Frequency 2. Theoretical frequency 3. Chi-square	114	27	29	38	32	27	39
	96	35	29	39	37	32	38
	3.21	1.78	0.00	0.03	0.80	0.66	0.03
Four and Five Years 1. Frequency 2. Theoretical frequency 3. Chi-square	161	61	60	80	67	39	51
	163	59	49	66	64	54	64
	0.03	0.05	2.66	2.77	0.18	3.95	2.68
Six and Seven Years 1. Frequency 2. Theoretical frequency 3. Chi-square	80	30	22	37	37	39	43
	91	33	27	37	35	30	36
	1.26	0.24	0.91	0.00	0.08	2.89	1.54
Eight or More Years 1. Frequency 2. Theoretical frequency 3. Chi-square	48	22	25	31	53	40	72
	92	33	27	37	36	30	36
	20.80	3.77	0.18	1.04	8.43	3.31	36.13
$x^2 = 199.741**$	Kruskal-Wallis	allis down	= 157.334**;	across	19,356		

 $\phi = 0.1063$

A less observed than expected frequency was also disclosed in cell 7 by the 6-12 month experience group. The 8 or more years experience group revealed a less observed than expected frequency in cell 1 and more observed than expected frequencies in cells 6 and 7.

The Kruskal-Wallis down and across variables indicated that the 8 or more years experience group revealed the strongest preference values for show music.

Summary

The null-hypothesis was rejected in the data on music preference and musical experience. In addition, the degree of association was "very weak" between music preference and musical experience. The following disclosures were made:

- (1) The 8 or more years experience group demonstrated slightly stronger preference values for rock and roll music.
- (2) The 0-5 months experience group demonstrated the strongest preference values for jazz.
- (3) The 0-5 months experience group demonstrated the strongest preference values for blues music.
- (4) The 8 or more years experience group demonstrated the strongest preference values for soul music.
- (5) The 6-12 months experience group demonstrated the strongest preference values for spiritual music.

- (6) The 8 or more years experience group demonstrated the strongest preference values for classical music.
- (7) The 8 or more years experience group demonstrated the strongest preference values for light classical music.
- (8) The 4 and 5 years and the 6 and 7 years experience groups demonstrated the strongest preference values for country and western music.
- (9) The 8 or more years experience group demonstrated the strongest preference values for folk music.
- (10) The 8 or more years experience group demonstrated the strongest preference values for show music.

School Level

Chi-Square Analysis of Preference Response for Rock and Roll Music

The null-hypothesis was rejected in Table 34 as revealed by the chi-square analysis. The degree of association was "very weak" between school level and preference for rock and roll music.

Cells 1, 2, and 5 revealed significant chi-squares on the difference between school level and preference for rock and roll music. Cells 1 and 2 disclosed a more observed than expected frequency by the junior high subjects and a less observed than expected frequency by the college subjects. Cell 5 revealed a less observed than expected

Chi-square analysis of preference response for rock and roll music by school level Table 34.

			4		- 1 -		
			Prei	Preierence S	Scale		
School Level	1	2	3	4	5	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	73 52 8.21	59 51 1.11	74 70 0.24	109 86 6.09	132 158 <u>4.35</u>	173 192 1.94	216 226 0.48
Senior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	77 77 0.00	89 76 2.31	95 103 0.61	105 126 3.75	220 233 0.73	279 283 0.06	368 33 4 3.55
<pre>College 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	34 55 <u>7.84</u>	33 54 8.05	77 73 0.20	89 90 0.01	205 166 <u>9.36</u>	225 201 2.78	213 237 2.42
$x^2 = 66.705**$ DF = 12	Kruskal-Wa	Kruskal-Wallis down	II	11.719;	across =	47.210**	*

frequency by the junior and senior high subjects and a more observed than expected frequency by the college subjects.

The Kruskal-Wallis down and across variables indicated that the school levels differed in their preference for rock and roll music. College subjects demonstrated the strongest preference values for rock and roll music.

<u>Chi-Square Analysis of Preference</u> Response for Jazz Music

Several similarities in Table 34 are found in Table 35. Among the similarities was the significant difference between school level and preference for jazz music as revealed by chi-square analysis, thereby rejecting the null-hypothesis. In addition, the strength of association was "very weak" between school level and preference for jazz music.

Four cells, 1, 2, 5, and 6, displayed significant chi-squares on the difference between school level and preference for jazz. Cells 1 and 2 revealed a less observed than expected frequency by the college subjects and a more observed than expected frequency by the junior and senior high subjects. Cells 5 and 6 demonstrated a more observed than expected frequency by the college subjects and also observed a more than expected frequency by the junior and senior high school subjects.

The Kruskal-Wallis down and across variables indicated that college subjects demonstrated the strongest

Chi-square analysis of preference response for jazz music by school level Table 35.

			Pref	Preference S	Scale		
School Level	1	2	က	4	2	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	156 113 <u>16.03</u>	91 75 3.27	107 105 0.02	124 113 1.05	141 170 <u>4.82</u>	109 144 8.52	109 116
<pre>Senior High School l. Frequency 2. Theoretical frequency 3. Chi-square</pre>	$ 184 \\ 167 \\ \hline 1.73 $	124 111 1.54	171 155 1.59	186 167 2.26	231 250 1.42	186 212 <u>3.23</u>	151 171 2.37
<pre>College 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	59 119 <u>29,98</u>	50 79 10.52	93 110 2.71	88 118 7.78	225 178 <u>12.69</u>	212 151 24.87	149 122 6.16
$x^2 = 143.118**$ DF = 12	Kruskal-Wallis		down = 1	111.567**;	; across	= 120.689**	**68

preference values for jazz music. In addition, college subjects also demonstrated a significant indifferent attitude toward jazz in cell 4.

<u>Chi-Square Analysis of Preference</u> Response for Blues Music

The null-hypothesis was rejected in Table 36 as revealed by the chi-square analysis. Beyond the significant difference the degree of association was "very weak" between school level and preference for blues music.

Five cells, 1, 2, 5, 6, and 7, revealed significant chi-squares on the difference between school level and the blues music. Cells 1 and 2 revealed a more observed than expected frequency by the junior and senior high subjects and a less observed than expected frequency by the college subjects. The 5, 6, and 7 cells demonstrated a less observed than expected frequency by the junior and senior high subjects and a more observed than expected frequency by the college subjects.

The Kruskal-Wallis down and across variables indicated that the college subjects demonstrated the strongest preference values for blues music. College subjects revealed a significant indifferent attitude toward blues music in cell 4.

Chi-square analysis of preference in response for blues music by school level Table 36.

			Pref	Preference S	Scale		
School Level	1	2	3	4	5	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	130 93 14.27	82 79 0.09	101 97 0.17	133 118 1.93	148 177 <u>4.66</u>	136 153 <u>1.79</u>	106 120 1.61
Senior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	$ \begin{array}{c} 162 \\ 138 \\ \hline 4.28 \end{array} $	143 117 <u>5.89</u>	152 143 0.60	192 174 1.92	217 260 7.21	208 225 1.24	159 177 <u>1.75</u>
<pre>College</pre>	37 98 37.82	54 83 10.11	88 101 1.77	90 123 9.04	257 184 28.06	193 160 <u>6.95</u>	157 125 7.91
$x^2 = 151.682**$ DF = 12	Kruskal-Wallis $\phi = 0.1603$		down = 1	101.269**;	; across	= 113.951**	51**

Chi-Square Analysis of Preference Response for Soul Music

The null-hypothesis was rejected in Table 37 as revealed by the chi-square analysis. The degree of association was "very weak" between school level and preference for soul music.

Four cells, 1, 2, 6, and 7, revealed significant chi-squares on the difference between school level and soul music. The college subjects demonstrated a less observed than expected frequency in cells 1 and 2 and a more observed than expected frequency in cells 6 and 7. The junior and senior high subjects demonstrated a more observed than expected frequency in cell 1 and a less observed than expected frequency in cell 1.

The Kruskal-Wallis down and across variables indicated that the college subjects demonstrated slightly stronger preference values for soul music. In addition, the senior high and college subjects demonstrated noticeably indifferent attitudes toward soul music in cell 4.

<u>Chi-Square Analysis of Preference</u> Response for Spiritual Music

The null-hypothesis was rejected in Table 38 as revealed by the chi-square analysis. The degree of association was "very weak" between school level and preference for spirituals.

Chi-square analysis of preference response for soul music by school level Table 37.

		Į Č.	Preference	e Scale			
School Level	1	2	e e	4	5	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	55 40 5.82	33 33 0.00	56 46 2.16	64 61 0.13	80 89 0.95	144 134 0.77	405 434 1.99
<pre>Senior High School 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	68 59 1.50	66 48 6.63	71 68 0.15	111 90 4.90	127 131 0.14	170 197	620 640 0.62
College 1. Frequency 2. Theoretical frequency 3. Chi-square	17 42 14.57	16 34 9.68	35 48 3.60	40 64 8.95	107 93 1.99	157 140 <u>2.05</u>	504 455 <u>5.35</u>
$X^2 = 75.763**$ DF = 12	Kruskal-Wallis		down = 3	35.592**;	across	= 46.418**	*

Chi-square analysis of preference response for spiritual music by school level Table 38.

			Pref	Preference S	Scale		
School Level	1	7	ъ	4	5	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	277	92	78	112	93	89	96
	200	84	70	105	112	132	13 4
	29.89	0.74	1.01	0.41	3.29	13.91	10.82
<pre>Senior High School 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	346	140	95	151	152	189	160
	294	124	103	155	165	194	198
	<u>9.10</u>	2.09	0.55	0.11	1.07	<u>0.13</u>	17.13
<pre>College 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	80	64	72	108	150	186	216
	209	88	73	110	117	138	140
	79.65	6.55	0.00	0.04	9.01	<u>16.71</u>	40.77
$x^2 = 233.098**$ DF = 12	Kruskal-Wallis $\phi = 0.1987$		down = 2	220.160*;	across	= 201.283**	* * *

Three cells, 1, 6, and 7, demonstrated significant chi-squares on the difference between school level and spirituals. Cell 1 disclosed a less observed than expected frequency by the college subjects and a more observed than expected frequency by the junior and senior high subjects. Cells 6 and 7 disclosed a more observed than expected frequency by the college subjects and a less observed than expected frequency by the junior and senior high subjects.

The Kruskal-Wallis down and across variables indicated that the college subjects revealed the strongest preference values for spirituals.

Chi-Square Analysis of Preference Response for Classical Music

Table 39 varies somewhat from previous findings.

The degree of association was "weak" between school level and preference for classical music which was a higher degree of association than previously reported in the section under consideration. Two disclosures were consistent with previous data; i.e., the significant difference between school level and preference for classical music as revealed by the chisquare analysis and the rejection of the null-hypothesis.

Four cells, 1, 5, 6, and 7, demonstrated significant chi-squares on difference between school level and preference for classical music. Cell 1 disclosed a markedly less observed than expected frequency by the college subjects and a more observed than expected frequency by the junior and senior high subjects. Cells 5, 6, and 7 disclosed more

Chi-square analysis of preference response for classical music by school level Table 39.

			Pref	Preference S	Scale		
School Level	1	2	3	4	5	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	313	101	96	124	90	66	47
	212	85	94	128	139	102	77
	48.17	2.91	0.02	0.13	<u>17.23</u>	12.53	11.50
<pre>Senior High School 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	392	145	155	176	162	135	68
	312	126	139	189	205	150	113
	20.38	3.00	1.85	0.86	<u>8.89</u>	<u>1.46</u>	<u>17.92</u>
<pre>College 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	41	54	81	151	237	157	155
	222	89	99	134	145	106	80
	147.40	13.89	3.18	2.12	<u>57.69</u>	<u>24.00</u>	69.53
$x^2 = 464.768**$ DF = 12	Kruskal-Wa	llis	down = 4	441.067**;	; across	- 378.451**	51**

observed than expected frequencies by the college subjects and less observed than expected frequencies by the junior and senior high subjects.

The Kruskal-Wallis down and across variables indicated that the college subjects demonstrated the strongest preference values for classical music.

<u>Chi-Square Analysis of Preference</u> Response for Light Classical Music

The data on school level and light classical music was consistent with the data in Table 39. The degree of association was "weak" between school level and preference for light classical music. The null-hypothesis was rejected as revealed by the chi-square analysis.

Four cells, 1, 2, 6, and 7, revealed significant chi-squares on the difference between school level and light classical music. Cells 1 and 2 disclosed a less observed than expected frequency by the college subjects and a more observed than expected frequencies by the junior and senior high subjects. The college subjects disclosed a more observed than expected frequency in the 6th and 7th cells and the junior and senior high subjects disclosed a less observed than expected frequencies in the 6th and 7th cells.

The Kruskal-Wallis down and across variables indicated that college subjects demonstrated the strongest preference values for light classical music.

Chi-square analysis of preference response for light classical music by school level Table 40.

			Pref	Preference S	Scale		
School Level	1	2	ъ	4	5	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	211 142 33.80	88 78 1.24	106 82 6.76	121 105 2.30	139 170 5.61	89 148 23.71	83 111 7.10
<pre>Senior High School l. Frequency 2. Theoretical frequency 3. Chi-square</pre>	257 209 11.10	144 115 7.25	127 121 0.26	137 155 2.15	244 250 0.15	210 218 <u>0.32</u>	114 164 <u>15.06</u>
College 1. Frequency 2. Theoretical frequency 3. Chi-square	31 148 <u>92.85</u>	43 82 18.38	57 86 9.90	113 110 0.06	215 178 7.77	223 155 29.59	194 116 <u>51.97</u>
$x^2 = 327.442**$ DF = 12	Kruskal-Wallis $\phi = 0.2355$		down = 3	301.946**;	; across	= 269.149**	40**

Chi-Square Analysis of Preference Response for Country and Western Music

Table 41 revealed a significant difference between school level and preference for country and western music, thereby rejecting the null-hypothesis. The variance of association was "very weak" between school level and preference for country and western music.

Three cells, 2, 6, 7, revealed significant chisquares on the difference between school level and country
and western music. The junior and senior high subjects
revealed a less observed than expected frequency in cell 2
and the college subjects disclosed a more observed than
expected frequency in cell 2. Cells 6 and 7 disclosed a
more observed than expected frequency by the junior and
senior high subjects and a less observed than expected frequency by the college subjects.

The Kruskal-Wallis down and across variables indicated that the senior high subjects demonstrated the strongest preference values for country and western music.

<u>Chi-Square Analysis of Preference</u> <u>Response for Folk Music</u>

Table 42 revealed a significant difference between school level and preference for folk music, thereby rejecting the null-hypothesis. The variance of association was "very weak" between school level and preference for folk music.

Table 41. Chi-square analysis o music by school level	analysis of hool level	preterence	nce response		ior country and western	and west	ern
			Pref	Preference S	Scale		
School Level	1	7	е	4	5	9	7
Junior High School 1. Frequency 2. Theoretical frequency	310 298	109 121	92 106	131 112	85 9 2	49 60	
3. Chi-square	0.45	1.25	1.84	3.24	0.54	1.90	3.68
Senior High School	411	158	156	171	138	118	82
 Theoretical frequency Chi-square 	439 1.84	49	156	165 0.22	136	88 10.31	70 1.94
College	Ċ		901	ć	[0]	7	Ü
 frequency Theoretical frequency 	323 312	127	111	92 117	96 101	43 62	7 20
3. Chi-square	0.90	8.59	2.05	5.40	0.22	6.05	12.46
$x^2 = 65.401**$	Kruskal-Wallis		down = 2	22.375**;	across	= 37.283**	*
DF = 12	$\phi = 0.1048$	048					

Chi-square analysis of preference response for folk music by school level Table 42.

) de de	S concerned	01.00		
			FIET	- 1	Care		
School Level	1	2	3	4	S.	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	231 178 <u>16.07</u>	114 103 1.27	96 66 0.00	138 130 0.55	115 135 2.87	83 100 2.89	58 94 13.81
Senior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	294 262 <u>4.01</u>	160 151 0.52	146 145 0.00	182 191 0.41	181 198 1.52	163 146 1.66	107 139 7.17
<pre>College 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	100 186 39.65	87 107 3.85	103 103 0.00	136 136 0.00	178 141 9.74	106 105 0.01	166 98 <u>46.39</u>
$x^2 = 152.477**$ DF = 12	Kruskal-Wa	Kruskal-Wallis down	11	122.779**;	; across	- 128.112**	12**
	,						

The junior and senior high subjects disclosed a more observed than expected frequency in cell 1; in addition, the college subjects disclosed a less observed than expected frequency in cell 1. Cell 7 disclosed a less observed than expected frequency by the junior and senior high subjects and a more observed than expected frequency by the college subjects.

The Kruskal-Wallis down and across variables indicated that the college subjects disclosed strongest preference values for folk music.

<u>Chi-Square Analysis of Preference</u> <u>Response for Show Music</u>

Table 43 revealed a significant difference between school level and preference for show music, thereby rejecting the null-hypothesis. Closely associated to these findings was the "very weak" strength of association between school level and preference for show music.

Three cells, 1, 6, and 7, revealed significant chisquares on the difference between school level and show music. Cell 1 revealed a more observed than expected frequency by the junior and senior high subjects and a less observed than expected frequency by the college subjects. Cells 6 and 7 revealed a more observed than expected frequency by the college subjects and a less observed than expected frequency by the junior and senior high subjects.

Chi-square analysis of preference response for show music by school level Table 43.

			Pref	Preference S	Scale		
School Level	1	7	3	4	5	9	7
Junior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	275 264 0.48	101 95 0.32	97 78 4. 40	127 107 3.69	91 103 1.30	68 86 3.90	78 103 <u>6.24</u>
Senior High School 1. Frequency 2. Theoretical frequency 3. Chi-square	463 388 <u>14.32</u>	136 141 0.15	111 116 0.17	153 158 0.14	157 151 0.23	114 126 <u>1.37</u>	99 152 <u>18.67</u>
<pre>College 1. Frequency 2. Theoretical frequency 3. Chi-square</pre>	190 276 <u>26.76</u>	99 100 0.00	68 82 2.41	97 112 2.03	113 107 0.29	122 90 <u>11.05</u>	187 108 57.31
$x^2 = 155.342**$ DF = 12	Kruskal-Wa	Kruskal-Wallis down	11	114.251**;	; across	= 97.550**	* *

The Kruskal-Wallis down and across variables indicated that the college subjects demonstrated the strongest preference values for show music.

Summary

The null hypothesis was rejected in the data on music preference and school level. The degree of association was "very weak" in all categories except classical and light classical music, whereas the degree of association was "weak." A summary of the results is as follows:

- (1) The college subjects disclosed the strongest preference values for rock and roll music.
- (2) The college subjects disclosed the strongest preference values for jazz music.
- (3) The college subjects disclosed the strongest preference values for blues music.
- (4) The college subjects disclosed the strongest preference values for soul music.
- (5) The college subjects disclosed the strongest preference values for spirituals.
- (6) The college subjects disclosed the strongest preference values for classical music.
- (7) The college subjects disclosed the strongest preference values for light classical music.
- (8) The senior high subjects disclosed the strongest preference values for country and western music.

- (9) The college subjects disclosed the strongest preference values for folk music.
- (10) The college subjects disclosed the strongest preference values for show music.

Geographical Location

Chi-Square Analysis of Preference Response for Rock and Roll Music

The chi-square analysis in Table 44 revealed a significant difference between geographical location and preference for rock and roll music; therefore, the null-hypothesis was rejected. Along with the significant difference Table 44 divulged a "very weak" strength of association between geographical location and preference for rock and roll music.

Three cells disclosed significant chi-squares on geographical location and preference for rock and roll music. Cell 7 revealed a less observed than expected frequency by the southern region and cell 3 revealed a less observed than expected frequency by the eastern region. Furthermore, the eastern region demonstrated more observed than expected frequency by the eastern region. Furthermore, the eastern region demonstrated more observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the eastern region demonstrated the strongest preference values for rock and roll music.

Chi-square analysis of preference response for rock and roll music by geographical location Table 44.

				Pref	Preference S	Scale		
Geographical Location	u	1	2	3	4	5	9	7
Northern 1. Frequency 2. Theoretical frea 3. Chi-square	frequency	67 68 0.01	69 67 0.07	103 91 1.67	121 112 0.77	222 205 1.35	210 250 6.27	293 294 0.00
Southern 1. Frequency 2. Theoretical frequen 3. Chi-square	yonency	70 62 1.07	57 61 0.24	98 83 2.84	86 102 2.45	208 187 2.31	265 228 6.17	206 268 14.27
Eastern 1. Frequency 2. Theoretical frequen 3. Chi-square	Kouenba	32 38 1.01	31 38 1.15	27 51 11.36	67 63 0.26	91 116 5.27	150 141 0.62	214 166 14.16
Western 1. Frequency 2. Theoretical fre 3. Chi-square	frequency	15 16 0.07	24 16 4.18	18 22 0.58	29 26 0.22	36 49 3.34	52 59 0.89	84 70 2.88
$x^2 = 87.349**$ DF = 18		Kruskal-Wallis	i	down = 3	33.185**;	across	= 27.485**	*

<u>Chi-Square Analysis of Preference</u> Response for Jazz Music

The data in Table 45 vary somewhat from disclosures on rock and roll music and geographical location. Beyond the significant difference the variance of association was "very weak" between geographical location and preference for jazz music. The null-hypothesis was rejected as revealed by the chi-square analysis.

Two cells, 2 and 7, disclosed significant chi-squares on geographical location and preference for jazz music. The northern region demonstrated a less observed than expected frequency in cell 7 and the eastern region demonstrated a more observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the eastern region demonstrated the strongest preference values for jazz music.

<u>Chi-Square Analysis of Preference</u> Response for Blues Music

The null-hypothesis was rejected in Table 46 as revealed by the chi-square analysis. The strength of association was "very weak" between geographical location and preference for the blues.

Four cells, 1, 2, 6, and 7, disclosed significant chi-squares in the difference between geographical location and preference for the blues. The western region disclosed more observed than expected frequencies in cells 1 and 2 and a less observed than expected frequency in cell 7. The

Chi-square analysis of preference response for jazz music by geographical location Table 45.

			Pref	Preference S	Scale		
Geographical Location	1	2	8	4	5	9	7
Northern 1. Frequency 2. Theoretical frequency 3. Chi-square	157 147 0.66	108 98 1.08	149 137 1.09	174 147 5.07	226 220 0.15	170 187 1.52	102 151 15.77
Southern 1. Frequency 2. Theoretical frequency 3. Chi-square	128 134 0.27	75 89 2.21	118 125 0.35	114 134 2.91	208 201 0.27	210 170 9.21	137 137 0.00
Eastern 1. Frequency 2. Theoretical frequency 3. Chi-square	80 83 0.10	43 55 2.63	71 77 0.47	63 83 4. 68	113 124 0.97	96 105 0.65	145 85 42.41
Western 1. Frequency 2. Theoretical frequency 3. Chi-square	34 35 0.02	39 23 10.74	33 32 0.00	47 35 4.23	50 52 0.09	30 44 4.67	25 36 3.26
x ² = 115.650** DF = 18	Kruskal-Wa	Kruskal-Wallis	down = 5	50.513**;	across	= 33.404**	*

Chi-square analysis of preference response for blues music by geographical location Table 46.

				Pref	Preference S	Scale		
Geographical Location		1	7	е	4	വ	9	7
Northern 1. Frequency 2. Theoretical frequenc 3. Chi-square	uency	108 121 $\frac{1.45}{1.45}$	113 103 1.00	143 126 2.37	179 153 4.42	252 229 2.24	180 198 <u>1.62</u>	111 156 <u>12.76</u>
Southern 1. Frequency 2. Theoretical frequenc 3. Chi-square	Je ncy	91 111 3.46	74 94 4.16	105 115 0.80	109 139 6.65	213 209 0.07	226 180 11.49	172 142 <u>6.42</u>
Eastern 1. Frequency 2. Theoretical frequenc 3. Chi-square	ıency	80 68 <u>1.98</u>	46 58 2.46	61 71 1.36	86 86 0.00	115 129 1.56	$\frac{99}{1.2}$	124 88 15.05
Western 1. Frequency 2. Theoretical frequency 3. Chi-square	uency	50 29 <u>15.58</u>	46 24 <u>19.03</u>	32 30 0.15	41 36 0.59	42 54 2.85	32 47 4.80	15 37 13.04
$x^2 = 124.719**$		Kruskal	Kruskal-Wallis	down = 8	86.398**;	across	= 31.905**	*
DF = 18		$\phi = 0.1$	0.1030					

southern region demonstrated more observed than expected frequencies in cells 6 and 7 and the eastern region demonstrated a more than expected frequency in cell 7.

The Kruskal-Wallis down and across variables revealed that the southern and eastern region demonstrated the strongest preference values for the blues music.

<u>Chi-Square Analysis of Preference</u> Response for Soul Music

The extent of association was "weak" between geographical location and preference for soul music. Table 47 revealed a significant difference between geographical location and preference for soul music; therefore, the null-hypothesis was rejected.

Five cells, 3, 4, 5, 6, and 7, demonstrated significant chi-squares on the difference between soul music and geographical location. The northern region revealed more observed than expected frequencies in cells 3, 5, and 6, and a less observed than expected frequency in cell 7. The southern region demonstrated less observed than expected frequencies in the 2nd, 3rd, and 6th cells and a more observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the southern region revealed the strongest preference values for soul music. One additional disclosure was the strong indifferent attitude expressed by the northern and southern regions in cell 4.

Chi-square analysis of preference response for soul music by geographical location Table 47.

			Pref	Preference S	Scale		
Geographical Location	1	2	3	4	5	9	7
Northern 1. Frequency 2. Theoretical frequency 3. Chi-square	55 52 0.22	58 42 5.74	91 60 16.38	124 79 25.25	172 116 27.33	248 174 31.85	338 564 90.33
Southern 1. Frequency 2. Theoretical frequency 3. Chi-square	29 47 6.92	13 39 17.01	21 54 20.54	35 72 19.20	39 106 41.93	111 158 <u>14.12</u>	742 514 101.33
Eastern 1. Frequency 2. Theoretical frequency 3. Chi-square	34 29 0.83	24 24 0.00	33 34 0.01	37 45 1.31	68 65 0.11	82 98 2.56	334 318 0.84
Western 1. Frequency 2. Theoretical frequency 3. Chi-square	22 12 7.73	20 10 9.78	17 14 0.55	19 19 0.00	35 26 2.04	30 41 3.06	115 134 <u>2.66</u>
$x^2 = 449.765**$ DF = 18	Kruskal-Wallis		down = 3	371.341**;	; across	= 125.691**	91**

Chi-Square Analysis of Preference Response for Spiritual Music

Table 48 disclosed a "weak" variance of association between geographical location and preference for spirituals. The null-hypothesis was rejected in Table 48 as revealed by the chi-square analysis.

Six cells, 1, 2, 3, 5, 6, and 7, revealed significant chi-squares on the difference between spiritual music and geographical location. The northern region revealed more observed than expected frequencies in cells 1, 2, and 3, in addition, the northern region revealed less observed than expected frequencies in the 5th, 6th, and 7th cells. The southern region demonstrated less observed than expected frequencies in cells 1 and 2 and more observed than expected frequencies in cells 6 and 7.

The Kruskal-Wallis down and across variables indicated that the southern region demonstrated the strongest preference values for spiritual music.

<u>Chi-Square Analysis of Preference</u> <u>Response for Classical Music</u>

Table 49 disclosed a significant difference between geographical location and preference for classical music thereby negating the null-hypothesis. In addition the strength of association was "very weak" between geographical location and preference for classical music.

Chi-square analysis of preference response for spiritual music by geographical location

			Pref	Preference S	Scale		
Geographical Location	1	2	3	4	2	9	7
Northern 1. Frequency 2. Theoretical frequency 3. Chi-square	323 259 15.73	177 109 42.23	126 90 <u>13.31</u>	161 137 4.29	122 146 <u>3.82</u>	109 171 <u>22.50</u>	69 174 63.35
Southern 1. Frequency 2. Theoretical frequency 3. Chi-square	121 236 <u>56.21</u>	52 99 22.65	60 82 6.05	103 125 3.76	165 133 7.84	226 156 31.49	263 159 <u>68.69</u>
Eastern 1. Frequency 2. Theoretical frequency 3. Chi-square	171 146 <u>4.26</u>	46 61 3.90	42 51 1.55	72 77 0.33	68 82 2.40	92 96 0.20	121 98 5.37
Western 1. Frequency 2. Theoretical frequency 3. Chi-square	88 62 11.34	21 26 0.93	18 21 0.55	35 32 0.19	40 35 <u>0.84</u>	37 41 0.32	19 41 12.06
$x^2 = 406.307**$ DF = 18	Kruskal-Wa	llis	down = 3	331.801**;	; across	= 102.556**	* * 20

Chi-square analysis of preference response for classical music by geographical location Table 49.

			Pref	Preference S	Scale		
Geographical Location	1	7	е	4	2	9	7
Northern 1. Frequency 2. Theoretical frequency 3. Chi-square	270 275 0.09	117 111 0.37	116 122 0.33	153 166 1.05	175 180 0.15	127 132 0.18	128 100 8.14
Southern 1. Frequency 2. Theoretical frequency 3. Chi-square	234 251 1.11	97 101 0.14	137 112 5.79	166 152 1.37	163 164 0.01	126 120 0.26	67 91 6.20
Eastern 1. Frequency 2. Theoretical frequency 3. Chi-square	130 155 <u>4.02</u>	54 62 1.11	51 69 4.68	106 94 1.61	125 102 5.39	82 74 0.78	64 56 1.11
Western 1. Frequency 2. Theoretical frequency 3. Chi-square	112 65 <u>33,33</u>	32 26 1.24	28 29 0.03	26 39 4.61	26 43 6.61	23 31 2.22	11 24 <u>6.74</u>
$x^2 = 98.818**$	Kruskal-Wallis	1	down = 5	59.631**;	across	= 13.118**	*
DF = 18	$\phi = 0.1053$	053					

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Two cells, 1 and 7, revealed significant chi-squares difference between geographical location and preference for classical music. The western region demonstrated a more observed than expected frequency in cell 1 and the northern region demonstrated a more observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the northern and eastern regions disclosed slightly stronger preference values for classical music.

<u>Chi-Square Analysis of Preference</u> Response for Light Classical Music

Table 50 presented data that was consistent with classical music and geographical location. The degree of association was "very weak" between geographical location and preference for light classical music. The null-hypothesis was rejected as revealed by the chi-square analysis.

Two cells, 6 and 7, demonstrated less observed than expected frequencies by the southern (6) and northern (7) regions, respectively. The eastern region disclosed a less observed than expected frequency in cell 2 and more observed than expected frequencies in cells 6 and 7.

The Kruskal-Wallis down and across variables demonstrated that the eastern region revealed the strongest Preference values for light classical music.

Chi-square analysis of preference response for light classical music by geographical location Table 50.

			Pref	Preference S	Scale		
Geographical Location	1	2	3	4	5	9	7
Northern 1. Frequency 2. Theoretical frequency 3. Chi-square	196 184 0.78	117 101 2.40	108 107 0.01	152 137 1.69	197 220 2.49	151 192 <u>8.91</u>	165 166 <u>3.01</u>
Southern 1. Frequency 2. Theoretical frequency 3. Chi-square	157 168 0.68	89 92 0.12	117 97 3.92	130 125 0.22	204 201 0.04	196 175 2.41	97 131 9.00
Eastern 1. Frequency 2. Theoretical frequency 3. Chi-square	83 104 4. 11	33 57 10.19	42 60 5.52	65 77 1.89	151 124 5.76	133 108 <u>5.56</u>	105 81 6.95
Western 1. Frequency 2. Theoretical frequency 3. Chi-square	63 44 8.52	36 24 5.89	23 25 0.22	24 32 2.21	46 52 0.77	42 46 0.30	24 34 <u>3.06</u>
x ² = 96.779**	Kruskal	Kruskal-Wallis	down = 4	47.186**;	across	= 24.186**	*
DF = 18	$\phi = 0.1044$	044					

Chi-Square Analysis of Preference Response for Country and Western Music

Table 51 revealed a significant difference between geographical location and preference for country and western music, thereby rejecting the null-hypothesis. Beyond the significant difference the variance of association was "very weak" between geographical location and preference for country and western music.

The Kruskal-Wallis across variable indicated that the western region demonstrated the strongest preference values for country and western music. In addition, the northern and eastern regions demonstrated noticeably indifferent attitudes toward country and western music in cell 4.

Chi-Square Analysis of Preference Response for Folk Music

The extent of association was "very weak" between geographical location and preference for folk music. The null-hypothesis was rejected in Table 52 as revealed by the chi-square analysis.

Two cells, 6 and 7, revealed significant chi-squares on the difference between geographical location and preference for folk music. The northern region displayed more Observed than expected frequencies in cells 6 and 7 and the southern region revealed less observed than expected frequencies in cells 6 and 7.

Chi-square analysis of preference response for country and western music by geographical location Table 51.

			Pref	Preference S	Scale		
Geographical Location	1	7	е	4	2	9	7
Northern 1. Frequency 2. Theoretical frequency 3. Chi-square	375 287 0.37	174 157 1.74	126 138 0.80		109 119 0.91	84 77 0.56	50 62 2.29
Southern 1. Frequency 2. Theoretical frequency 3. Chi-square	339 353 0.54	127 143 1.89	143 125 2.48	139 132 0.32	129 109 3.71	66 61 0.29	47 56 1.58
Eastern 1. Frequency 2. Theoretical frequency 3. Chi-square	246 218 3.56	91 89 0.05	72 77 0.38	61 82 5.31	66 67 0.02	37 44 1.00	39 35 0.48
Western 1. Frequency 2. Theoretical frequency 3. Chi-square	90 92 0.04	35 37 0.15	31 33 0.08	26 35 1.63	20 28 2.47	23 18 1.15	32 15 20.31
$x^2 = 57.495**$	Kruskal	Kruskal-Wallis	down = 7	7.487; ac	across = 2	24.802**	
DF = 18	Φ = 0.0806	908					

Chi-square analysis of preference response for folk music by geographical location Table 52.

				Pref	Preference S	Scale		
Geographical Location	tion	1	2	3	4	5	9	7
Northern 1. Frequency 2. Theoretical 3. Chi-square	frequency	187 230 8.17	122 133 0.92	122 128 0.27	149 168 2.16	178 175 0.06	134 130 0.13	194 122 42.36
Southern 1. Frequency 2. Theoretical 3. Chi-square	frequency	233 210 2.51	140 121 2.87	146 117 7.40	176 153 3.38	176 159 1.75	87 118 <u>8.27</u>	32 111 56.43
Eastern 1. Frequency 2. Theoretical 3. Chi-square	frequency	146 130 2.01	67 75 0.85	55 72 4.04	105 95 1.11	90 98 0.72	81 73 0.84	68 69 0.00
Western 1. Frequency 2. Theoretical 3. Chi-square	frequency	59 55 0.33	32 32 0.00	24 30 1.34	26 40 4.86	30 42 3.19	50 31 11.92	37 29 2.21
$x^2 = 170.337**$ DF = 18		Kruskal-Wa	11 is	down = 7	76.206**;	across	= 35.973	

The Kruskal-Wallis down and across variables demonstrated that the northern region revealed the strongest preference values for folk music.

Chi-Square Analysis of Preference Response for Show Music

Table 53 revealed a significant difference between geographical location and preference for show music, thereby rejecting the null-hypothesis. The variance of association was "very weak" between geographical location and preference for show music.

Four cells, 1, 2, 6, and 7, demonstrated significant chi-squares on the difference between show music and geographical location. The southern region displayed a more observed than expected frequency in cell 1 and less observed than expected frequencies in cells 6 and 7. The northern region displayed a less observed than expected frequency in cell 1 and a more observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables revealed that the northern region demonstrated the strongest preference values for show music.

Summary

The null-hypothesis was rejected in data on music preference and geographical location. In addition, the degree of association was "weak" between soul music, spirituals and geographical location and "very weak" between the remaining categories and geographical location.

 $\label{localization} \textbf{Chi-square} \ \ \text{analysis of preference response for show music by } \\ \text{geographical location}$

			Pref	Preference S	Scale		
Geographical Location	1	7	ю	4	5	9	7
Northern 1. Frequency 2. Theoretical frequency 3. Chi-square	251 342 24.25	110 124 1.55	113 102 1.24	139 139 0.00	146 133 1.25	134 112 4.29	193 134 <u>25.78</u>
Southern 1. Frequency 2. Theoretical frequency 3. Chi-square	404 312 26.22	139 113 6.02	108 93 2.50	157 127 7.25	92 121 7.08	66 102 <u>12.79</u>	24 122 79.03
Eastern 1. Frequency 2. Theoretical frequency 3. Chi-square	190 193 0.04	61 70 1.10	46 57 2.24	65 78 2.26	84 75 1.08	76 63 2.61	90 76 2.73
Western 1. Frequency 2. Theoretical frequency 3. Chi-square	83 81 0.03	26 29 <u>0.39</u>	9 24 9.52	16 33 8.77	39 32 1.72	28 27 0.07	57 32 <u>19.79</u>
$x^2 = 252.718**$	Kruskal	Kruskal-Wallis	down = 1	175.074**;	; across	= 29,588**	* *

 $\phi = 0.1688$

DF = 18

A summary of the disclosures is as follows:

- (1) The eastern region revealed the strongest preference values for rock and roll music.
- (2) The southern region revealed the strongest preference values for jazz music.
- (3) The southern and eastern regions revealed the strongest preference values for blues music.
- (4) The southern region revealed the strongest preference values for soul music.
- (5) The southern region revealed the strongest preference values for spiritual music.
- (6) The northern region revealed slightly stronger preference values for classical music.
- (7) The eastern region revealed the strongest preference values for light classical music.
- (8) The western region revealed the strongest preference values for country and western music.
- (9) The northern region revealed the strongest preference values for folk music.
- (10) The northern region revealed the strongest preference values for show music

The present disclosures that attitudes vary toward music by geographical region are consistent with Baumenn's Conclusion. Baumann concluded that regional differences existed in music preference between respondents from Zona and Maryland, respectively.

Preferred Music Category

Chi-Square Analysis of Preference Response for Rock and Roll Music

Table 54 revealed a significant difference between preferred music category and preference for rock and roll music; therefore, the null-hypothesis was rejected. The degree of association was "very weak" between preferred music category and preference for rock and roll.

Two cells, 1 and 7, demonstrated significant chisquares on the difference between preferred music category
and preference for rock and roll music. The rock and roll
category revealed a less observed than expected frequency
in cell 1 and a more observed than expected frequency in
cell 7.

The Kruskal-Wallis down and across variables indicated that the rock and roll category revealed the strongest preference values for rock and roll as a preferred music category.

<u>Chi-Square Analysis of Preference</u> Response for Jazz Music

The null-hypothesis was rejected in Table 55 as revealed by the chi-square analysis. In addition the degree of association was "very weak" between preferred music category and preference fo jazz music.

Table 54. Chi-square analysis of preference response for rock and roll music by preferred music category

			Pref	erence S	cale		
Preferred Music Category	1	2	3	4	5	6	7
Jazz Music							7.0
1. Frequency	17 20	15 20	27 27	42 32	65 59	77 73	72 85
 Theoretical frequency Chi-square 	0.35	1.04	0.00	3.05	0.54	0.25	1.93
Classical Music	•	0	1.4	16	20	35	35
 Frequency Theoretical frequency 	4 9	9 9	14 12	15 14	29 27	33	38
3. Chi-square	2.60	0.00			0.22	0.18	0.23
Country and Western Music	-	_			0	10	10
1. Frequency	7 4	5 4	6 5	6 6	8 11	18 14	10 16
 Theoretical frequency Chi-square 	2.84	0.44	0.15	0.00	0.96	1.24	2.34
Spiritual Music	18	12	16	19	31	29	34
 Frequency Theoretical frequency 	10	10	14	16	30	37	43
3. Chi-square	6.60	0.46	0.45		0.03	1.61	1.81
Light Classical Music 1. Frequency	5	6	10	13	22	27	16
2. Theoretical frequency	6	6	8	10	22 19	23	27
3. Chi-square	0.22	0.00	0.29	0.84		0.75	4.26
Soul Music 1. Frequency	80	66	103	80	208	262	274
2. Theoretical frequency		67	91		202		289
3. Chi-square	2.54	0.00	1.47	7.91	0.15	0.81	0.79
Blues Music 1. Frequency	7	11	4	7	17	18	26
Theoretical frequency	6	6	8	9	17	21	24
3. Chi-square	0.34	5.27	1.74	0.51	0.00	0.36	0.12
Rock and Roll Music 1. Frequency	29	45	49	89	1 28	156	260
2. Theoretical frequency		47	64	77	142	174	204
3. Chi-square	6.96	0.07	3.65	1.86	1.45	1.94	15.64
Show Music 1. Frequency	2	2	4	9	11	8	15
2. Theoretical frequency	3	3	4	5	10	12	14
3. Chi-square	0.43	0.42	0.02	2.78	0.20	1.20	0.11
Folk Music 1. Frequency	9	6	10	11	19	29	27
Theoretical frequency	7	7	9	11	21	26	30
3. Chi-square	0.62	0.11	0.03	0.00	0.17	0.44	0.27
							

 $x^2 = 99.500**$

Kruskal-Wallis down = 31.644**; across = 26.233**

DF = 54

 $\Phi = 0.0761$

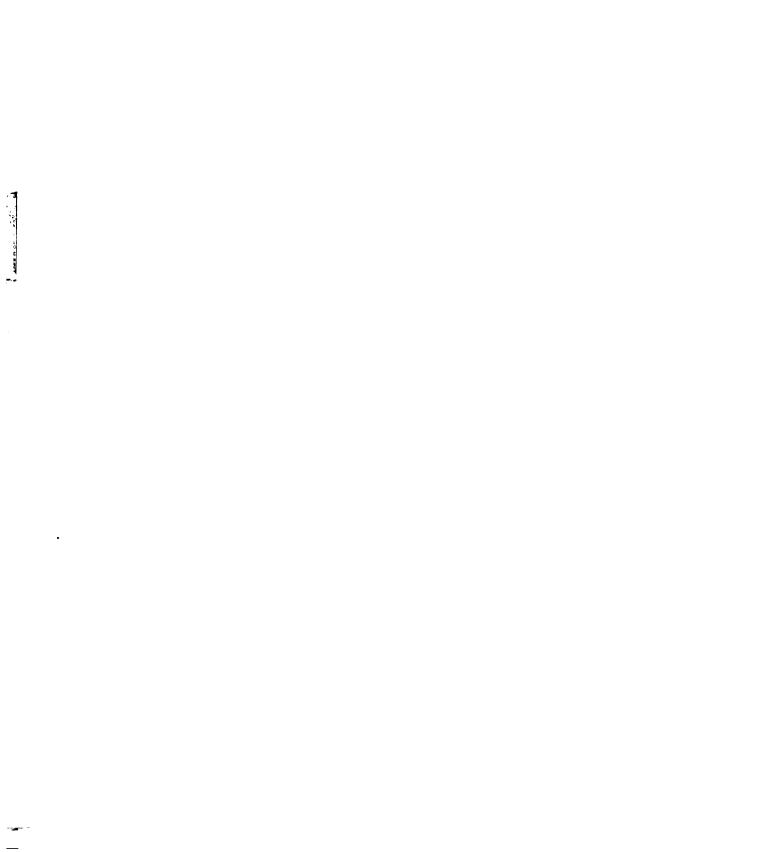
Table 55. Chi-square analysis of preference response for jazz music by preferred music category

			Pref	erence S	cale		
Preferred Music Category	1	2	3	4	5	6	7
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square	12	10	27	21	45	81	119
	42	28	40	42	64	54	44
	21.75	11.77	4.42	10.35	4.68	<u>13.03</u>	129.19
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	5 19 10.27	14 13 0.14		17 19 0.15	37 29 2.41	28 24 0.55	20 20 0.00
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	11	7	7	9	15	7	4
	8	5	8	8	12	10	8
	1.06	0.48	0.06	0.13	0.63	1.08	2.25
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	25	16	18	15	27	36	22
	21	14	20	21	32	27	22
	0.61	0.21	0.27	1.76	0.88	2.66	0.00
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	12	12 9 1.10	10 13 0.56	17 13 1.13	30 20 4.82	17 17 0.00	8 14 2.41
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	162 144 2.14	87 96 0.89	126 138 0.98	143 143 0.00	226 218 0.25	105	133 149 1.77
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	10	7	7	5	18	28	15
	12	8	12	12	18	16	13
	0.36	0.14	1.78	4.03	0.00	10.00	0.49
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-square	13.00	92 68 8.66	122 97 6.51	126 100 6.57	141 154 1.06	78 131 21.12	59 105 20.21
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	2	3	6	12	17	9	2
	7	5	7	7	10	9	7
	3.44	0.54	0.04	4.04	4.23	0.00	3.65
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	14	8	23	14	25	12	15
	15	10	14	15	23	19	15
	0.05	0.38	5.41	0.03	0.25	2.67	0.01

 $x^2 = 362.923**$

Kruskal-Wallis down = 236.180**; across = 153.635**

DF = 54



Three cells, 1, 6, and 7, revealed significant chisquares on the difference between the preferred music category and preference for jazz music. The rock and roll category revealed a more observed than expected frequency in cell 1 and less observed than expected frequencies in cells 6 and 7. The jazz music category revealed a less observed than expected frequency in cell 1 and more observed than expected frequencies in cells 6 and 7.

The Kruskal-Wallis down and across variables indicated that the jazz music category demonstrated the strongest preference value for jazz as a preferred music category. In addition, the jazz category revealed a noticeably indifferent attitude toward jazz in cell 4.

<u>Chi-Square Analysis of Preference</u> Response for Blues Music

The null-hypothesis was rejected in Table 56 as revealed by the chi-square analysis. The degree of association was "very weak" between preferred music category and preference for blues music.

Four cells, 1, 2, 6, and 7, disclosed significant chi-squares on the difference between preferred music category and preference for the blues. The rock and roll category displayed more observed than expected frequencies in cells 1 and 2 and less observed than expected frequencies in cells 6 and 7. The jazz category displayed less observed than expected frequencies in cells 1 and 2 and more observed than expected frequencies in cells 6 and 7.

Table 56. Chi-square analysis of preference response for blues music by preferred music category

			Pref	erence S	cale		
Preferred Music Category	1	2	3	4	5	6	7
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square	15	14	22	26	54	78	105
	35	30	37	44	66	57	45
	11.75	<u>8.87</u>	5.97	7.44	2.02	7.52	<u>78.54</u>
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	10	9	20	16	42	24	20
	16	14	16	20	29	26	20
	2.15	1.57	0.74	0. 71	5.47	0.10	0.00
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	7	9	8	14	10	9	3
	7	6	7	8	12	11	9
	0.00	1.76	0.13	3.72	0.49	0.33	3.67
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	20	14	24	21	24	27	29
	18	15	19	22	33	29	23
	0.25	0.12	1.57	0.07	2.48	0.12	1.63
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	15	13	13	15	21	14	8
	11	10	12	14	21	18	14
	1.34	1.23	0.17	0.09	0.00	0.88	2.73
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	105	90	116	129	240	241	153
	121	104	126	150	223	195	155
	2.04	1.83	0.73	3.05	1.23	10.76	0.01
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	9	4	5	13	20	15	24
	10	9	11	13	19	16	13
	0.12	2.53	2.90	0.01	0.08	0.11	9.42
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-square	125	110	100	138	141	83	59
	85	73	88	106	157	137	109
	18.85	18.67	1.51	9.74	1.67	21.52	22.7 9
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	210	6	6	9	17	9	2
	60	5	6	7	11	9	7
	2.42	0.23	0.00	0.48	3.85	0.00	3.88
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	13	7	20	19	25	19	8
	12	11	13	16	23	20	16
	0.02	1.29	3.79	0.76	0.15	0.06	3.98

 $x^2 = 314.521**$

Kruskal-Wallis down = 216.588**; across = 132.776**

DF = 54

The Kruskal-Wallis down and across variables indicated that the jazz category disclosed the strongest preference values for blues music as a preferred music category.

<u>Chi-Square Analysis of Preference</u> Response for Soul Music

Table 57 revealed a significant difference between preferred music category and preference for soul music; therefore, the null-hypothesis was rejected. The degree of association was "very weak" between preferred music category and preference for soul music.

Seven cells disclosed significant chi-squares on the difference between the preferred music category and soul music. The rock and roll category displayed a more observed than expected frequency in cell 1 and a less observed than expected frequency in cell 7. The soul music category revealed less observed than expected frequencies in cells 1, 2, 3, and 5, and more observed than expected frequencies in cells 6 and 7.

The Kruskal-Wallis down and across variables indicated that the soul music category disclosed the strongest preference values for soul music as a preferred category.

In addition, the soul, rock and roll, and folk music categories revealed noticeably indifferent attitudes toward soul music in cell 4.

Table 57. Chi-square analysis of preference response for soul music by preferred music category

		Preference Scale						
Preferred Music Category	1	2	3	4	5	6	7	
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square	1	10	10	15	25	81	203	
	15	12	17	22	33	50	166	
	12.62	0.44	2.80	2.43	2.02	0.04	8.19	
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	12	10	4	14	21	27	43	
	7	6	8	10	15	22	74	
	4.61	3.61	5.50	1.57	2.53	1.05	13.21	
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	7	5	5	7	9	12	15	
	3	2	3	4	6	9	32	
	6.44	2.97	0.99	1.75	1.13	0.69	8.75	
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	6	7	8	4	7	24	103	
	7	6	9	11	17	25	84	
	0.24	0.09	0.03	4.71	5.68	0.03	4.37	
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	2	5	10	10	13	20	39	
	5	4	5	7	10	16	52	
	1.44	0.32	4.15	1.24	0.63	1.26	3.33	
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	24	16	23	28	42	123	818	
	50	42	58	76	113	169	566	
	13.24	<u>16.19</u>	20.73	30.60	<u>44.77</u>	<u>12.44</u>	111.83	
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	1	3	6	2	17	17	44	
	4	4	5	6	9	14	47	
	2.40	0.07	0.28	3.02	5.95	0.57	0.25	
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-square	72	45	59	96	125	146	213	
	35	30	41	54	80	119	399	
	39.30	7.95	8.45	33,24	25.78	6.20	86.45	
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	4	3	8	7	13	9	7	
	2	2	3	4	5	8	27	
	1.14	0.50	10.15	3.14	10.81	0.12	14.71	
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	3	8	10	20	29	20	21	
	5	4	6	8	12	17	59	
	0.88	3.05	2.76	18.58	25.58	0.37	24.06	

 $x^2 = 696.758**$

Kruskal-Wallis down = 606.359**; across = 204.154**

DF = 54

<u>Chi-Square Analysis of Preference</u> <u>Response for Spiritual Music</u>

The null-hypothesis was rejected in Table 58 as revealed by the chi-square analysis. Beyond the significant difference the degree of association was "very weak" between the preferred music category and preference for spiritual music.

Three cells, 1, 6, and 7, revealed significant chisquares on the difference between the preferred music category and preference for spiritual music. The soul music category disclosed a less observed than expected frequency in cell 1 and more observed than expected frequencies in cells 6 and 7. The rock and roll music category revealed a more than expected frequency in cell 1 and less observed than expected frequencies in cells 6 and 7. Also the spiritual category displayed a less observed than expected frequency in cell 1 and a more observed than expected frequency in cell 1 and a more observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the spiritual music category demonstrated the strongest preference values for spiritual music as a preferred music category.

<u>Chi-Square Analysis of Preference</u> <u>Response for Classical Music</u>

Table 59 disclosed a significant difference between the preferred music category and preference for classical music; therefore, the null-hypothesis was rejected. The

Table 58. Chi-square analysis of preference response for spiritual music by preferred music category

			Pref	erence S	cale							
Preferred Music Category	1	2	3	4	5	6	7					
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square	48	11	18	53	65	60	63					
	73	32	25	39	43	51	52					
	11.02	13.47	2. 19	4.80	11.66	1.69	2.45					
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	26	24	16	18	15	20	22					
	33	14	11	18	19	23	23					
	1.43	6.82	1.85	0.01	0.88	0.32	0.05					
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	16	9	3	7	8	13	4					
	14	6	5	7	8	10	10					
	0.28	1.46	0.70	0.03	0.00	1.15	3.47					
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	11	8	9	8	12	35	76					
	37	16	13	20	22	26	26					
	18.34	3.98	1.15	7. 04	4.22	3.44	95.32					
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	16	14	16	14	16	13	10					
	23	10	8	12	13	16	16					
	2.17	1.64	7.97	0.22	0.49	0.54	2.40					
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	185	78	73	109	160	234	235					
	250	108	87	134	146	173	176					
	<u>17.10</u>	8.29	2.21	4.62	1.43	<u>21.52</u>	19.49					
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	23	9	7	6	14	16	15					
	21	9	7	11	12	14	15					
	0.19	0.00	0.01	2.42	0.26	0.15	0.00					
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-square	300	100	72	119	75	52	38					
	176	76	61	94	102	122	124					
	86.80	7.60	1.92	6.50	7.35	<u>39.97</u>	<u>59.77</u>					
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	12	13	5	4	8	5	4					
	12	5	4	6	7	8	8					
	0.00	12.10	0.18	0.87	0.17	1.25	2.28					
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	32	21	12	18	14	12	2					
	26	11	9	14	15	18	18					
	1.44	8.69	1.01	1.25	0.07	1.93	14.44					

x² = 548.251** Kruskal-Wallis down = 413.268**; across = 241.841**

DF = 54

Φ 0.1786

Table 59. Chi-square analysis of preference response for classical music by preferred music category

			Pref	erence S	cale		
Preferred Music Category	1	2	3	4	5	6	7
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square	55	25	31	47	69	46	42
	78	32	35	48	53	39	29
	6.88	1.48	0.49	0.04	4.56	1.28	5.81
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	5	6	12	17	19	25	56
	35	14	16	22	24	17	13
	25.71	3.70	0.89	1.00	1.00	3.29	142.50
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	12	5	3	13	9	14	4
	15	6	7	9	10	7	6
	0.56	0.18	2.04	1.54	0.13	5.84	0.42
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	26	16	21	27	32	26	13
	39	16	18	24	27	20	15
	4.59	0.27	0.59	0.26	0.94	2.05	0.18
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	11	4	9	18	14	25	18
	25	10	11	15	17	12	9
	7.50	3.61	0.38	0.50	0.45	13.31	8.65
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	337	119	130	165	176	90	57
	267	109	120	165	182	133	99
	<u>18.57</u>	0.98	0.84	0.00	0.19	<u>13.76</u>	17.75
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	21	9	7	12	15	19	7
	22	9	10	14	16	11	8
	0.08	0.00	0.92	0.24	0.00	5.57	0.20
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-square	226	93	90	114	117	79	37
	188	77	84	116	128	93	70
	7.82	3.55	0.36	0.04	0.96	2.23	15.28
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	3	2	5	8	13	11	9
	13	5	6	8	9	6	5
	7.37	1.93	0.08	0.00	2.19	3.49	3.94
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	13	11	11	18	20	18	20
	28	11	12	17	19	14	10
	7.68	0.00	0.15	0.05	0.09	1.33	9.35

 $x^2 = 379.908**$

Kruskal-Wallis down = 263.466**; across = 54.569**

DF = 54

degree of association was "very weak" between preferred music category and preference for classical music.

Three cells, 1, 6, and 7, disclosed significant chi-squares on the difference between the preferred music category and preference for classical music. The soul music category revealed a more observed than expected frequency in cell 1 and less observed than expected frequencies in cells 6 and 7. In addition, the classical category demonstrated a less observed than expected frequency in cell 1 and a more observed than expected frequency in cell 1.

The Kruskal-Wallis down and across variables indicated that the classical category revealed the strongest preference values for classical music as a preferred music category.

<u>Chi-Square Analysis of Preference</u> Response for Light Classical Music

The null-hypothesis was rejected in Table 60 as revealed by the chi-square analysis. Further, the degree of association was "very weak" between the preferred music category and preference for light classical music.

Two cells, 1 and 7, disclosed significant chisquares on the differences between the preferred music
category and preference for light classical music. The
soul music category revealed a more observed than expected
frequency in cell 1 and a less observed than expected frequency in cell 7. The classical music category revealed a

Table 60. Chi-square analysis of preference response for light classical music by preferred music category

			Pref	erence S	cale		
Preferred Music Category	1	2	3	4	5	6	7
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square		30 20 0.04	27 30 0.38	41 40 0.04	63 65 0.05	67 57 1.74	48 42 0.78
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	2	4	10	15	22	32	56
	23	13	14	18	29	26	19
	19.32	6.17	0.96	0.43	1.72	1.64	72.75
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	7	4	5	5	15	12	12
	10	6	6	8	12	11	8
	0.82	0.41	0.10	0.86	0.55	0.11	1.94
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	15	8	15	16	38	45	22
	26	15	15	20	33	29	21
	4.72	2.97	0.00	0.81	0.82	9.13	0.02
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	7	3	4	8	28	23	25
	16	9	10	12	20	18	13
	5.27	4.07	3.23	1.60	2.81	2.06	10.35
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	224 176 <u>12.86</u>	99	132 104 7.66	159 135 4.12	200 221 2.08	161 194 5.74	93 144 <u>18.07</u>
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	14	6	6	8	23	17	16
	15	8	9	11	19	16	12
	0.04	0.61	0.83	0.98	1.06	0.03	1.28
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-square	153	95	67	92	163	112	74
	124	69	73	95	156	137	101
	6.70	9.48	0.50	0.11	0.32	4.51	7.39
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	0	2	3	4	11	18	13
	8	5	5	6	11	9	7
	8.37	1.53	0.75	0.91	0.02	8.32	5.54
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	8	5	7	12	26	29	24
	18	10	11	14	23	20	15
	5.73	2.63	1.29	0.28	0.42	3.94	5.58

 $x^2 = 292.250**$

Kruskal-Wallis down = 234.010**; across = 30.484**

DF = 54

less observed than expected frequency in cell 1 and a more observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the classical category revealed the strongest preference values for light classical music as a preferred music category.

<u>Chi-Square Analysis of Preference</u> <u>Response for Country and Western</u> <u>Music</u>

The null-hypothesis was rejected in Table 61 as revealed by the chi-square analysis. As in previous tables the degree of association was "very weak" between the preferred music category and preference for country and western music.

Two cells, 1 and 7, demonstrated significant chisquares on the difference between the preferred music
category and preference for country and western music. The
country and western category demonstrated a less observed
than expected frequency in cell 1 and a more observed than
expected frequency in cell 7.

The Kruskal-Wallis across variable indicated a difference in the attitude of music categories toward country and western music. The country and western music category revealed the strongest preference values for country and western as a preferred music category.

Table 61. Chi-square analysis of preference response for country and western music by preferred music category

			Pref	erence S	cale		
Preferred Music Category	1	2	3	4	5	6	7
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square	109	46	40	45	44	16	15
	112	46	41	42	35	23	18
	0.07	0.00	0.01	0.28	2.27	1.93	0.36
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	54	20	17	15	23	7	5
	50	20	18	19	16	10	8
	0.30	0.00	0.08	0.70	3.39	0.96	1.03
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	2	5	3	5	10	10	25
	21	9	8	8	7	4	3
	17.49	1.57	2.91	1.06	1.64	7.52	14.44
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	51	21	19	15	25	18	10
	56	23	21	21	18	11	9
	0.52	0.18	0.11	1.70	3.00	3.80	0.14
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	30	10	15	14	12	16	2
	35	14	13	13	11	7	6
	0.75	1.31	0.38	0.06	0.08	11.13	2.23
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	445	156	126	144	102	65	36
	381	156	139	142	120	77	60
	10.63	0.00	1.17	0.03	2.58	1.89	9.46
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	30	11	13	19	7	6	4
	32	13	12	12	10	6	5
	0.11	0.32	0.16	4.26	0.91	0.03	0.20
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-square	250	112	116	106	72	52	48
	268	110	98	100	84	54	42
	1.26	0.05	3.43	0.38	1.76	0.09	0.83
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	13	11	6	7	9	4	1
	18	7	7	7	6	4	3
	1.44	1.76	6.05	0.01	1.94	6.03	1.19
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	30	22	16	7	14	11	13
	39	16	14	15	12	8	6
	2.24	2.17	0.00	3.99	0.21	1.15	7.52

 $x^2 = 272.962**$

Kruskal-Wallis down = 111.487**; across = 10.217

DF = 54

<u>Chi-Square Analysis of Preference</u> Response for Folk Music

Table 62 revealed a significant difference between the preferred music category and preference for folk music.

The degree of association was "very weak" between the preferred music category and preference for folk music.

Three cells, 1, 6, and 7, demonstrated significant chi-squares on the difference between the preferred music category and preference for folk music. The soul category displayed a more observed than expected frequency in cell 1 and less observed than expected frequencies in cells 6 and 7. Two categories, classical music and folk music, revealed a less observed than expected frequency in cell 1 and a more observed than expected frequency in cell 1.

The Kruskal-Wallis down and across variables indicated that the folk and classical music categories disclosed the strongest preference values for folk music as a preferred music category.

<u>Chi-Square Analysis of Preference</u> Response for Show Music

The null-hypothesis was rejected in Table 63 as revealed by the chi-square analysis. As in previous tables the degree of association was "very weak" between the preferred music category and preference for show tunes.

Two cells, 1 and 7, demonstrated significant chisquares on the difference between the preferred music
category and preference for show music. The classical music,

Table 62. Chi-square analysis of preference response for folk music by preferred music category

		<u> </u>	Pref	erence S	cale		
Preferred Music Category	1	2	3	4	5	6	7
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square	60	44	39	51	61	28	32
	67	39	37	48	51	38	35
	0.67	0.72	0.07	0.20	2.02	2.75	0.30
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	10	6	22	12	27	25	39
	30	17	17	21	23	17	16
	<u>13.21</u>	7.40	1.69	4.14	0.79	3.61	34.07
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	6	9	6	14	8	7	10
	13	7	7	9	10	7	7
	3.54	0.35	0.17	2.61	0.29	0.01	1.59
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	40	15	19	32	30	17	6
	34	20	19	24	26	19	18
	1.18	1.05	0.00	2.54	0.73	0.27	7.83
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square		9 12 0.82	9 12 0.62	19 15 1.04	24 16 4.02	22 12 8.26	8 11 0.86
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	293	158	153	172	147	87	64
	228	132	127	163	173	130	120
	18.85	5.12	5.27	0.47	4.00	<u>14.49</u>	26.37
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	28	10	7	12	11	13	9
	19	11	11	14	15	11	10
	4.18	0.10	1.25	0.20	0.85	0.39	0.11
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-Square	147	91	73	104	128	111	102
	160	93	89	115	122	92	85
	1.07	0.03	3.03	1.03	0.29	3.99	3.53
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	3	3	2	8	10	12	13
	11	6	6	8	8	6	6
	5.63	1.70	2.69	0.00	0.37	5.43	9.28
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	10	6	8	10	15	25	37
	24	14	13	17	18	13	12
	<u>7.76</u>	4.28	2.00	2.79	0.47	9.82	48.51

 $x^2 = 313.134**$

Kruskal-Wallis down = 218.243**; across = 35.213**

DF = 54

 $[\]phi = 0.1349$

Table 63. Chi-square analysis of preference response for show music by preferred music category

			Pref	erence S	cale		
Preferred Music Category	1	2	3	4	5	6	7
Jazz Music 1. Frequency 2. Theoretical frequency 3. Chi-square		30 36 1.05	29 29 0.00	42 40 0.14	46 39 1.11	38 33 0.80	35 39 0.46
Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	28	10	12	15	18	22	36
	44	16	13	18	18	15	18
	<u>5.81</u>	2.36	0.10	0.41	0.00	3.61	19.31
Country and Western Music 1. Frequency 2. Theoretical frequency 3. Chi-square	16	7	9	9	5	5	9
	19	7	6	8	8	6	7
	0.39	0.00	2.04	0.28	0.83	0.25	0.30
Spiritual Music 1. Frequency 2. Theoretical frequency 3. Chi-square	67	20	13	14	19	17	9
	50	18	15	20	20	17	20
	6.10	0.16	0.23	1.79	0.03	0.01	5.90
Light Classical Music 1. Frequency 2. Theoretical frequency 3. Chi-square	14	15	18	16	15	14	7
	31	11	9	12	12	10	12
	9.23	1.15	8.26	1.01	0.55	1.30	2.31
Soul Music 1. Frequency 2. Theoretical frequency 3. Chi-square	415	142	103	142	113	78	81
	335	123	100	135	134	112	134
	19.07	2.82	0.06	0.36	3.36	10.35	20.88
Blues Music 1. Frequency 2. Theoretical frequency 3. Chi-square	24	10	3	14	14	12	13
	28	10	8	11	11	9	11
	0.59	0.01	3.48	0.63	0.67	0.72	0.28
Rock and Roll Music 1. Frequency 2. Theoretical frequency 3. Chi-square	208	83	65	94	107	86	113
	236	87	71	95	95	79	94
	3.28	0.16	0.45	0.01	1.65	0.64	3.73
Show Music 1. Frequency 2. Theoretical frequency 3. Chi-square	7	0	4	1	6	9	24
	16	6	5	6	6	5	6
	<u>4.99</u>	5.85	0.12	4.56	6.02	2.54	48.96
Folk Music 1. Frequency 2. Theoretical frequency 3. Chi-square	17	11	11	12	14	17	29
	35	13	10	14	14	12	14
	<u>8.97</u>	0.23	0.03	0.27	0.00	2.53	16.61

 $x^2 = 246.578**$

Kruskal-Wallis down = 163.547**; across = 25.584**

DF = 54

show music and folk music categories revealed a more observed than expected frequency in cell 7. However, the soul music category revealed a more observed than expected frequency in cell 1 and a less observed than expected frequency in cell 7.

The Kruskal-Wallis down and across variables indicated that the show music category demonstrated the strongest preference values for show music as a preferred music category.

Summary

The null-hypothesis was rejected in the data on preferred music category and music preference. Also, the degree of association was "very weak" between preferred music category and music preference. A list of the disclosures is as follows:

- (1) The rock and roll category disclosed the strongest preference values for rock and roll as a preferred music category.
- (2) The jazz category disclosed the strongest preference values for jazz as a preferred music category.
- (3) The jazz category disclosed the strongest preference values for blues as a preferred music category.
- (4) The soul category disclosed the strongest preference values for soul music as a preferred music category.
- (5) The spiritual category disclosed the strongest preference values for spiritual music as a preferred music category.

- (6) The classical category disclosed the strongest preference values for classical music as a preferred music category.
- (7) The classical category disclosed the strongest preference values for light classical music as a preferred music category.
- (8) The country and western category disclosed the strongest preference values for country and western music as a preferred music category.
- (9) The folk and classical categories disclosed the strongest preference values for folk music as a preferred music category.
- (10) The show music category disclosed the strongest preference values for show music as a preferred music category.

The data imply that the subjects perceived blues music and jazz music also classical and light classical music as one category, respectively. There was also evidence that the classical category displayed strong preference values for folk music and show music as preferred music categories.

CHAPTER V

SUMMARY, CONCLUSIONS, IMPLICATIONS AND RECOMMENDATIONS

Summary

The main hypothesis of this study was that musical preferences were independent of socioeconomic status, race, musical experience, school level, geographical location and preferred music category.

A review of literature related to music preference studies disclosed several points. Some studies indicated that age, familiarity with the musical work, and musical training were influential in determining musical preferences. In addition, one study concluded that geographical location was influential in determining musical preference.

A review of literature related to socioeconomic class determinants revealed two common measures for determining socioeconomic status. The two most common types of measures were prestige ratings of persons and socioeconomic status scales. The three most commonly-used measures of socioeconomic status were income, education and occupation. Each measure consisted of a rank or scale order that would stratify a population from high to low status.

The sample consisted of 982 black and white subjects including junior high, senior high and college subjects throughout the United States. The data were gathered in single testing and questionnaire periods administered by previously identified testers throughout the United States.

A music preference inventory was developed to gauge preferences. The test consisted of 30 musical excerpts approximately 30 to 40 seconds each in length. The written questionnaire gauged age, grade, school, location, occupation, musical experience and the preferred music category. In addition the questionnaire included instructions on the use of the seven point preference scale and 30 preference scales to rate each musical excerpt.

Chi-square, Cramer's Contingency Coefficient,

Kruskal-Wallis one-way analysis of variance and reference
to specific cells were the procedures used in testing the
null hypotheses set forth in Chapter I.

Findings and Conclusions

The writer believes extreme caution should be exercised when adapting his conclusions to fit other situations. What has been found true in this study cannot be assumed to be true for other situations, because two important variables, musical exposure and environment, were not controlled, although admittedly musical exposure and environment are influential in determining musical preferences. Based on

the results of this investigation the following conclusions can be admitted:

 There are no significant differences in music preference attributable to socioeconomic status.

Findings

Socioeconomic status was influential in determining musical preferences. The "below lower Lower" and "no response" socioeconomic classes preferred jazz, blues, soul, and spirituals. The "Middle" and "Upper" classes preferred classical, light classical, country and western, folk, and show music. The "no response," "upper Middle," and "lower Lower" socioeconomic classes revealed similar preferences for rock and roll music.

Conclusion

Lower socioeconomic classifications, i.e., "below lower Lower" and "no response" prefer music that is primarily accessible through mass media, whereas the "Middle" or "Upper" classes preferences are mainly those types of music accessible primarily through economic security.

 There are no significant differences in music preferences attributable to race.

Findings

Race was influential in determining musical preferences. The black subjects preferred jazz, blues, soul and spirituals. The white subjects preferred rock and roll,

country and western, classical, folk, and show music. There was a complete independence between race and preference for light classical music.

Conclusion

Both races seem to prefer music, probably due to exposure and environment, that is performed primarily by members of their race. Culture, peer association, and racial pride are important variables in determining musical preferences by race.

3. There are no significant differences in music preference attributable to musical experience.

Findings

Musical experience was influential in determining musical preference. The high experience groups, i.e., 4 and 5 years, 6 and 7 years, also the 8 or more years, preferred rock and roll, soul, classical, light classical, country and western, folk, and show music. The low experience groups, i.e., 0-5 months and 6-12 months preferred jazz, blues, and spirituals.

Conclusion

High (quantity) musical experience groups possess a greater variety and wider range of musical preferences than low (quantity) musical experience groups.

4. There are no significant differences in musical preference attributable to school level.

Findings

School level was influential in determining musical preferences. The college subjects preferred rock and roll, jazz, blues, soul, spirituals, classical, light classical, folk, and show music. The high school subjects preferred country and western music.

Conclusion

Of the three school levels, junior high, senior high, and college, college subjects possess stronger and greater variety in their musical preferences.

5. There are no significant differences in musical preference attributable to geographical location.

Findings

Geographical location was influential in determining musical preferences. The Eastern region preferred rock and roll, blues, and light classical music. The southern region preferred jazz, blues, soul, and spirituals. The northern region preferred classical, folk, and show music.

Conclusion

Musical preferences vary according to geographical location. As a result, music educators should devise their own methods for gauging musical preferences.

6. There are no significant differences in musical preference attributable to the preferred music category.

Findings

The preference music category was somewhat influential in determining musical preferences. The data implied that the subjects perceived blues and jazz, also classical and light classical music as one category, respectively.

Conclusion

Precise definitions and examples should be used whenever music categories are discussed or used in teaching strategies.

Implications for Music Education

The adoption of the present findings could have the following implications for music education:

- 1. Knowledge of what types of music, black and white students of different socioeconomic and musical backgrounds listen to might enhance the music education teaching success by proceeding from known to unknown musical preferences.
- 2. Possibility of expanding the music teacher's repertoire and materials for instructional purposes by including the musical preferences of culturally different races in teaching strategies.

3. Possibilities of relating musically to some of today's social problems by including ethnic music as a teaching resource and a foundation of cultural and racial pride.

The writer's implications for music education are somewhat consistent with two of the seven declarations adopted at the Tanglewood Symposium. The two statements are as follows:

- Music of all periods, styles forms and cultures belong in the curriculum. The musical repertory should be expanded to include music of our time in its rich variety, including currently popular teenage music, avante-garde music, American folk music, and the music of other cultures.
- The music education profession must contribute its skills, proficiencies and insights toward assisting in the solution of urgent problems in the "inner city."

Recommendations

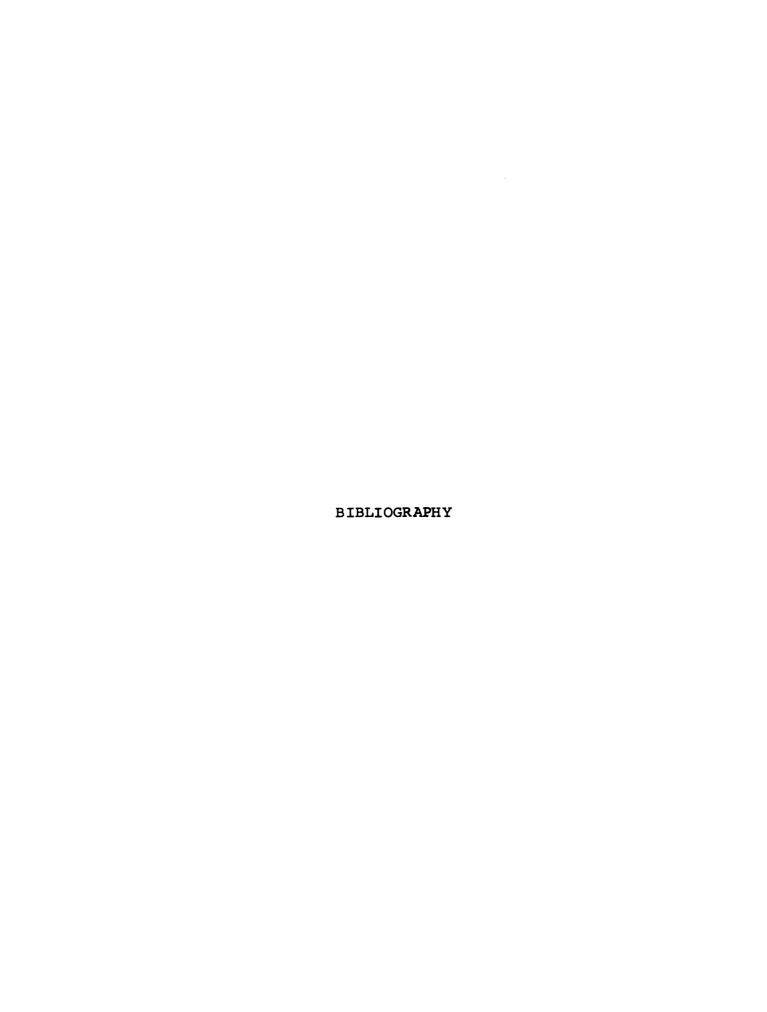
- 1. In view of this study, an extensive investigation into the perception of music categories is recommended. Such an investigation may determine what categories people perceive as synonymous.
- 2. A study of the musical preferences of other

 American ethnic groups excluding black and white subjects

 might constitute an acceptable research problem.

Murphy and Sullivan, op. cit., p. 56.

3. A study should be made investigating the effect of musical exposure on musical preference.



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APPENDIX A

MASTER TABLE OF CHI-SQUARES FOR EACH MUSICAL EXCERPT AND VARIABLE TESTED

Table 64. Music preference inventory chi-squares^a

	Title of Music Excerpt	Socioeconomic Status	Race	Musical Experience	School Level	Geographical Location	Preferred Music Category
4.4.4.v	Aram Fire Just Beyond the Moon Symphony No. 88 (3rd Movement)	65.588 104.326 72.930 173.951 82.566	9.063 24.820 3.274 256.680 9.741	38.837 102.800 131.585 77.343 64.443	152,333 83,405 63,039 87,429 246,344	242.828 125.832 127.141 406.492 265.299	139.486 95.762 83.662 333.151 187.667
6. 8. 9.		110.930 66.547 74.164 80.696 143.334	39.448 5.377 15.576 24.358 115.512	29.684 54.572 124.447 56.497 105.706	133.061 179.369 85.529 118.646 156.513	267.750 223.934 124.136 185.846 362.754	108.096 127.492 140.061 133.019 175.808
11. 12. 14.	Aisha I'm the Greatest Star Sixth Symphony (Theme from) Sing Me Back Home Why Did She Have to Leave Me	65.109 119.338 75.930 100.784 137.523	45.029 77.034 3.604 41.007 179.303	122.204 77.019 78.145 133.984 77.091	163.863 156.519 226.381 83.310 209.601	224.050 348.888 255.820 210.191 247.094	225.035 161.734 180.869 184.861 238.484
16. 17. 18. 19.	Sabre Dance I Couldn't Hear Nobody Pray I've Got News for You Mornin' Reverend Wanderlove	85.102 143.657 69.084 58.979 133.625	15.919 212.616 73.542 38.991 126.130	30.525 59.610 161.687 63.899 41.826	131.602 221.622 106.701 91.661 76.304	171.714 548.684 261.658 327.136 357.519	98.164 235.413 165.279 134.115 203.091
21. 22. 23. 24.	Six Man Band The Monkey My Favorite Things Our Bread of Life Symphony No. 4 (1st Movement)	94.284 82.865 103.356 97.446 74.509	100.772 64.732 61.697 184.441 8.395	113.693 64.311 118.698 59.582 66.726	87,772 77,297 109,394 95,303 209,696	248.843 283.886 294.707 295.379 207.369	115,997 77,033 120,492 253,179 149,047
26. 27. 28. 30.	Jesus Lover of My Soul Mo-Mary Lonesome Lover Blues A Change Is Gonna Come Greeting Prelude	144.164 62.491 70.457 197.580 109.026	202.403 6.294 19.020 300.021 6.297	45.935 80.148 69.702 73.206 109.771	98.241 124.176 117.467 110.465 185.386	379.436 152.874 218.821 427.349 217.649	210.219 119.819 129.139 298.710 156.435

 a DF = 60 for socioeconomic status; DF = 6 for race; DP = 42 for musical experience; DF = 12 for school level; DF = 18 for geographical location; and DF = 54 for preferred music category.

APPENDIX B

TABLE OF TESTED SCHOOLS, SCHOOL LEVELS, AND LOCATION OF SCHOOLS

Table 65. The name, level, and location of all the schools tested

Schools	Level	Location
Pattengil	Junior High	Lansing, Michigan
Williamston	Junior High	Williamston, Michigan
Howard	Junior High	Nashville, Tennessee
Benjamin Stoddert	Junior High	Washington, D.C.
Fermi	Junior High	Chicago, Illinois
Drake	Junior High	Chicago, Illinois
Indian River	Junior High	Chesapeake, Virginia
Rosenwald	Junior High	New Roads, Louisiana
Williamston	Senior High	Williamston, Michigan
Eastern	Senior High	Washington, D.C.
Morgan Park	Senior High	Chicago, Illinois
Stratford	Senior High	Nashville, Tennessee
Rosenwald	Senior High	New Roads, Louisiana
Rancho	Senior High	Las Vegas, Nevada
Tennessee State U.	College	Nashville, Tennessee
Norfolk State	College	Norfolk, Virginia
Old Dominion	College	Norfolk, Virginia
Jackson State	College	Jackson, Mississippi
Michigan State	College	East Lansing, Michigan

APPENDIX C

FACTOR ANALYSIS OF MUSIC CATEGORIES

Table 66. Factor analysis of music categories a

				Factor Loadings	oadings			
Music Category	1	7	m	4	5	9	7	ω
l. Jazz	•	•	•	•	:	•	.5929	•
2. Rock & Roll	•	:	•	•	•	•	:	.6815
3. Country & Western	:	•	:	•	•	.5069	•	•
4. Soul	:	:	:	•	•	. 7917	•	•
5. Classical	:	.7192	:	:	:	:	:	:
6. Show	:	:	:	:	:	:	.8915	:
7. Light Classical	:	.5618	•	•	•	•	•	•
8. Country & Western	. 7971	:	•	:	:	•	:	:
9. Blues	:	:	:	:	•	.6320	:	:
10. Folk	.5102	•	:	:	:	:	:	:
11. Jazz	•	•	•	:	•	•	•	.5712
	.5455	:	:	:	:	•	:	:
13. Light Classical	• (. 7897	:	•	•	:	:	:
	.6854	•	:	•	•	•	:	•
	.6725	•	•	•	• 1	•	•	•
16. Light Classical	•	•	•	• !	.7191	•	•	•
17. Spiritual	:	•	•	. 7976	•	:	:	:
18. Blues	:	•	.6531	•	•	•	•	•
19. Jazz	:	•	.6344	•	•	•	•	•
•	•	. 5969	:	:	•	•	:	:

^aA factor analysis of the music categories suggested that several categories were loaded under the same factors. This table reveals the factor loadings above .40 of each of the ten music categories.

APPENDIX D

WRITTEN QUESTIONNAIRE

QUESTIONNAIRE

Grade_	School		Sex	Age
City_	State		D ;	ate
Father (If	r's occupation no father, indicate the ardian and circle whether	occupa	(Please	se be specific mother or
Marrie	ed couples, indicate husk	oand's c	occupation	n
What m	nusical instrument(s) to	you pla	ay?	
How lo	ong have you played the i	.nstrume	ent(s)?	
	were exiled to an islan you like to hear:	ıd, what	ONE type	e of music
2. 3. 4.		6. Sou 7. Blu 8. Roo 9. Sho	nes ck and Rol ow Tunes	11
DIRECT	CIONS: Under numbers I, appropriate lette applies to you.			
	nich <u>ONE</u> statement best a abits?	applies	to your	listening
b) c) d)	I listen to music in of I listen to music only It is mostly background I listen to music with (harmony, text, rhythm I listen to music only compelled to listen and initiative.	while and for we attent attent in attent in attent in attent in attent in attention	dancing. york, studion to define the reconstruction to the recons	etails music. sed or
	nich <u>ONE</u> place best appli our favorite music?	es to w	here you	listen to
a) b) c) d) e)	Church Music class	g) Rec h) Par i) Juk	ties	e concert hall

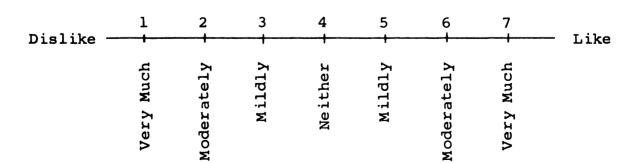
III. Which ONE of the following best typifies your listening to your favorite music?

- a) Radio
- b) Auto radio
- c) Television
- d) Phonograph records
- e) Live performances

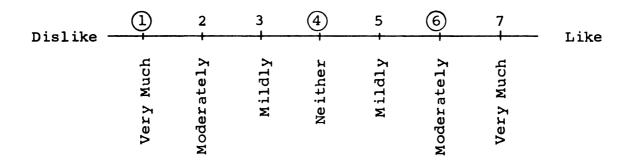
MUSIC PREFERENCE TEST

INSTRUCTIONS:

The purpose of this test is to determine what kinds or types of music you like and the degree to which you like them. You will hear a series of short, musical excerpts. After the completion of each excerpt, you are asked to rate how much you like that particular excerpt—to the best of your ability—by circling the appropriate number on the rating scale provided. Each scale consists of a number which corresponds with a degree of dislike or like. For example, if, after listening to a musical excerpt, you decide you "like mildly" that selection, then you would mark the appropriate rating scale in the following manner:

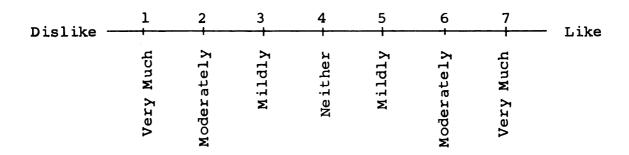


or if you dislike a composition very much, circle 1, if you are undecided about liking or disliking a composition, circle 4; finally, if you like it moderately, circle 6.



There will be a brief pause after each excerpt to mark your rating. DO NOT attempt to change a previously marked rating. First, one musical example will be given to help your understanding of the procedure.

Example No. 1



Now we will begin the test. Are there any questions?

Like	Like	Like	Like	Like	Like	Like	Like	Like	Like
Very Much	7 Very Much	Very Much	7 Very Much	7 Very Much	7 Very Much	7 Very Much	7 Very Much	7 Very Much	Very Much
6	6	6	6	6	6	6	6	6	6
Moderately	Moderately	Moderately	Moderately	Moderately	Moderately	Moderately	Moderately	Moderately	Moderately
5	5	5	5	5	5	5	5	5	5
Mildly	Mildly	Mildly	Mildly	Mildly	Mildly	Mildly	Mildly	Mildly	Mildly
4	4	4	4	4	4	4	4	4	4
Neither	Neither	Neither	Neither	Neither	Neither	Neither	Neither	Neither	Neither
3	3	3	3	3	3	3	3	3	3
Mildly	Mildly	Mildly	Mildly	Mildly	Mildly	Mildly	Mildly	Mildly	Mildly
2	2	2	2	2	2	2	2	2	2
Moderately	Moderately	Moderately	Moderately	Moderately	Moderately	Moderately	Moderately	Moderately	Moderately
l	1	l	l	l	1	l	1	Very Much	J
Very Much	Very Much	Very Much	Very Much	Very Much	Very Much	Very Much	Very Much		Very Much
Dislike	Dislike	Dislike	Dislike	Dislike	Dislike	Dislike	Dislike	Dislike	10. Dislike
1.	2	m°	4.	δ.	9	7.	ω.	o	10.

PLEASE DO NOT TURN UNTIL ITEM 10 IS COMPLETED

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7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much
9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately
2	Mildly	5	Mildly	5	Mildly	2	Mildly	5	Mildly	5	Mildly	_C	Mildly	2	Mildly	5	Mildly	2	Mildly
4	Neither	4	Ne ither	4	Neither	4	Neither	4	Neither	4	Neither	4	Neither	4	Neither	4	Ne ither	4	Neither
m	Mildly	3	Mildly	3	Mildly	3	Mildly	3	Mildly	3	Mildly	က	Mildly	m	Mildly	3	Mildly	က	Mildly
2	Moderately	2	Moderately	2	Moderately	2	Moderately	2	Moderately	2	Moderately	2	Moderately	7	Moderately	2	Moderately	7	Moderately
1	ii. Disithe Very Much	1	DISTING Very Much	1	Distine Very Much	1	Very Much	1	Very Much	1	Very Much	1	Very Much	т	DISTIKE Very Much	1	Distine Very Much	7	DISTIKE Very Much
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PLEASE DO NOT TURN UNTIL ITEM 20 IS COMPLETED

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	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much	7	Very Much
9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately	9	Moderately
2	Mildly	5	Mildly	5	Mildly	5	Mildly	5	Mildly	5	Mildly	5	Mildly	2	Mildly	2	Mildly	5	Mildly
4	Neither	4	Neither	4	Neither	4	Neither	4	Neither	4	Neither	4	Neither	4	Neither	4	Neither	4	Neither
3	Mildly	3	Mildly	3	Mildly	3	Mildly	3	Mildly	3	Mildly	3	Mildly	3	Mildly	3	Mildly	3	Mildly
2	Moderately	2	Moderately	2	Moderately	2	Moderately	2	Moderately	2	Moderately	2	Moderately		Moderately	2	Moderately	2	Moderately
1	Very Much	1	Very Much	7	Very Much	1	Very Much	1	Very Much	1	Very Much	1	Very Much	1	Very Much	1	Very Much	1	Very Much
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APPENDIX E

OTIS DUDLEY DUNCAN SOCIOECONOMIC INDEX FOR ALL OCCUPATIONS

DUNCAN SOCIOECONOMIC INDEX FOR OCCUPATIONS

Occupations	Socioeconomic Index
<u>Occupations</u>	Index
Professional, technical, and	
kindred workers	
Accountants and auditors	78
Actors and actresses	60
Airplane pilots and navigators	79
Architects	90
Artists and art teachers	67
Athletes	52
Authors Chemists	76 79
	75 75
Chiropractors Clergymen	7 <i>3</i> 52
College presidents, professors and	32
instructors (n.e.c.)	84
Dancers and dancing teachers	45
Dentists	96
Designers	73
Dieticians and nutritionists	39
Draftsmen	67
Editors and reporters	82
Engineers, technical	85
Aeronautical	87
Chemical	90
Civil	84
Electrical Industrial	8 4 86
Mechanical	82
Metallurgical, and metallurgists	82
Mining	85
Not elsewhere classified	87
Entertainers (n.e.c.)	31
Farm- and home-management advisors	83
Foresters and conservationists	4 8
Funeral directors and embalmers	59
Lawyers and judges	93
Librarians	60
Musicians and music teachers	52
Natural scientists (n.e.c.)	80
Nurses, professional	46
Nurses, student professional	51
Optometrists	79 96
Osteopaths	96

	Socioeconomic
<u>Occupations</u>	Index
Personnel and labor-relations workers	84
Pharmacists	82
Photographers	50
Physicians and surgeons	92
Radio operators	69
Recreation and group workers	67
Religious workers	56
Social and welfare workers, except group	64
Social scientists	81
Sports instructors and officials	64
Surveyors	48
Teachers (n.e.c.)	72
Technicians, medical and dental	48
Technicians, testing	53
Technicians (n.e.c.)	62
Therapists and healers (n.e.c.)	58
Veterinarians	78
Professional, technical, and kindred	
workers (n.e.c.)	65
Farmers and farm managers	
Farmers (owners and tenants)	14
Farm managers	36
Managers, officials, and proprietors,	
except farm	
Buyers and department heads, store	72
Buyers and shippers, farm products	33
Conductors, railroad	58
Credit men	74
Floormen and floor managers, store	50
Inspectors, public administration	63
Federal public admin. and postal service	72
State public administration	54
Local public administration	56
Managers and superintendents, building	32
Officers, pilots, pursers, and engineers,	= 4
ship	54
Officials and administrators (n.e.c.),	
public administration	66
Federal public administration and postal	
service	84
State public administration	66
Local public administration	54
Officials, lodge, society, union, etc.	58
Postmasters	60
Purchasing agents and buyers (n.e.c.)	77

	Socioeconomic
Occupations	Index
Managers, officials, and proprietors	,
(n.e.c.)salaried	68
Construction	60
Manufacturing	79
Transportation	71 71
Telecommunications, and utilities and	7 1
sanitary services	76
Wholesale trade	76 70
Retail trade	56
	36
Food- and dairy-products stores, and	50
<pre>milk retailing General merchandise and five- and ten-</pre>	50
	60
cent stores	68
Apparel and accessories stores	69
Furniture, home furnishings, and	
equipment stores	68
Motor vehicles and accessories retailing	65
Gasoline service stations	31
Eating and drinking places	39
Hardware, farm implement, and building	
material, retail	64
Other retail trade	59
Banking and other finance	85
Insurance and real estate	84
Business services	80
Automobile repair services and garages	47
Miscellaneous repair services	53
Personal services	50
All other industries (incl. not reported)	62
Managers, officials, and proprietors (n.e.c.)	-
self-employed	4 8
Construction	51
Manufacturing	61
Transportation	43
Telecommunications and utilities and	
sanitary services	44
Wholesale trade	59
Retail trade	43
Food- and dairy-products stores, and	
milk retailing	33
General merchandise and five- and ten-	
cent stores	47
Apparel and accessories stores	65
Furniture, home furnishings, and	03
equipment stores	59
Motor vehicles and accessories retailing	70
Gasoline service stations	33
	33 37
Eating and drinking places	3/
Hardware, farm implement, and building	C1
material, retail	61 49
Other retail trade	47

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Occupations	Socioeconomic Index
Banking and other finance Insurance and real estate Business services Automobile repair services and garages Miscellaneous repair services Personal services All other industries (incl. not reported)	85 76 67 36 34 41 49
Clerical and kindred workers	
Agents (n.e.c.) Attendants and assistants, library Attendants, physician's and dentist's office Baggagement, transportation	68 44 38 25
Bank tellers Bookkeepers Cashiers Collectors, bill and account	52 51 44 39
Dispatchers and starters, vehicle Express messengers and railway mail clerks Mail-carriers Messengers and office boys	40 67 53 28
Office-machine operators Shipping and receiving clerks Stenographers, typists, and secretaries Telegraph messengers	45 22 61 22 47
Telegraph operators Telephone operators Ticket, station, and express agents Clerical and kindred workers (n.e.c.)	45 60 44
Sales workers	
Advertising agents and salesmen Auctioneers Demonstrators Hucksters and peddlers	66 4 0 35 8
Insurance agents and brokers Newsboys Real-estate agents and brokers Stock and bond salesmen	66 27 62 73
Salesmen and sales clerks (n.e.c.) Manufacturing Wholesale trade	4 7 65 61
Retail trade Other industries (incl. not reported)	39 50

Occupations	Socioeconomic Index
Craftsmen, foremen, and kindred	
workers	
Bakers	22
Blacksmiths	16
Boilermakers	33
Bookbinders	39
Brickmasons, stonemasons, and tile-setters	27
Cabinetmakers	23
Carpenters	19
Cement and concrete finishers	19
Compositors and typesetters	52
Cranemen, derrickmen, and hoistmen	21
Decorators and window-dressers	40
Electricians	44
Electrotypers and stereotypers	55
Engravers, except photoengravers	47
Excavating, grading, and road-machinery	
operators	24
Foremen (n.e.c.)	49
Construction	40
Manufacturing	53
Metal industries	54
Machinery, including electrical	60
Transportation equipment	66
Other durable goods	41
Textiles, textile products, and apparel	39
Other nondurable goods (incl. not	
specified mfg.)	53
Railroads and railway express service	36
Transportation, except railroad	45
Telecommunications, and utilities and	
sanitary services	56
Other industries (incl. not reported)	44
Forgemen and hammermen	23
Furriers	39
Glaziers	26
Heat treaters, annealers, and temperers	22
Inspectors, scalers, and graders, log and	
lumber	23
Inspectors (n.e.c.)	41
Construction	4 6
Railroads and railway express service	41
Transport, exc. r.r., communication,	
and other public utilities	45
Other industries (incl. not reported)	38
Jewelers, watchmakers, goldsmiths, and	
silversmiths	36
Job-setters, metal	28

Occupations	Socioeconomic Index
Linemen and servicemen, telegraph,	
telephone, and power	49
Locomotive engineers	58
Locomotive firemen	45
Loom fixers	10
Machinists	33
Mechanics and repairmen	25 4 8
Airplane Automobile	48 19
Office machine	36
Radio and television	36
Railroad and car shop	23
Not elsewhere classified	27
Millers, grain, flour, feed, etc.	19
Millwrights	31
Molders, metal	12
Motion-picture projectionists	43
Opticians, and lens grinders and polishers	39
Painters, construction and maintenance	16
Paperhangers	10
Pattern- and model-makers, except paper	44
Photoengravers and lithographers	64
Piano and organ tuners and repairmen	38
Plasterers	25
Plumbers and steam-fitters	3 4 49
Pressmen and plate printers, printing Rollers and roll hands, metal	22
Roofers and slaters	15
Shoemakers and repairers, except factory	12
Stationary engineers	47
Stone-cutters and stone-carvers	25
Structuralmetal workers	34
Tailors and tailoresses	23
Tinsmiths, coppersmiths, and sheet-metal	
workers	33
Toolmakers, and die-makers and setters	50
Upholsterers	22
Craftsmen and kindred workers (n.e.c.)	32 18
Members of the armed forces	35
Apprentices Auto mechanics	25
Bricklayers and masons	32
Carpenters	31
Electricians	37
Machinists and toolmakers	41
Mechanics, except auto	34
Plumbers and pipe-fitters	33
Building trades (n.e.c.)	29
Metalworking trades (n.e.c.)	33
Printing trades	40

	<u>Socioeconomic</u>
Occupations	Index
Other specified trades	31
Trade not specified	39
Asbestos and insulation workers	32
Attendants, auto service and parking	19
Blasters and powderman	11
Boatmen, canalmen, and lock-keepers	24
Brakemen, railroad	42
Bus-drivers	24
Chainmen, rodmen, and axmen, surveying	25
Conductors, bus and street railway	30
Deliverymen and routemen	32
Dressmakers and seamstresses, except	
factory	23
Dyers	12
Filers, grinders, and polishers, metal	22
Fruit, nut, and vegetable graders and	
packers, except factory	10
Furnacemen, smeltermen, and pourers	18
Heaters, metal	29
Laundry and dry-cleaning operatives	15
Meat-cutters, except slaughter and packing	
house	29
Milliners	46
Mine operatives and laborers (n.e.c.)	10
Coal mining	2
Crude petroleum and natural gas extraction	38
Mining and quarrying, except fuel	12
Motormen, mine, factory, logging camp, etc.	3
Motormen, street, subway, and elevated	
railway	34
Oilers and greasers, except auto	15
Painters, except construction and	
maintenance	18
Photographic-process workers	42
Power-station operators	50
Sailors and deck hands	16
Sawyers	5
Spinners, textile	5
Stationary firemen	17
Switchmen, railroad	44
Taxicab-drivers and chauffeurs	10
Truck- and tractor-drivers	15
Weavers, textile	6
Welders and flame-cutters	24
Operatives and kindred workers (n.e.c.)	
Manufacturing	18
Durable goods	17
Sawmills, planing mills, and misc.	- ·
wood products	7

	Socioeconomic
<u>Occupations</u>	<u>Index</u>
Sawmills, planing mills, and mill work	7
Miscellaneous wood products	9
Furniture and fixtures	9
	17
Stone, clay, and glass products	
Glass and glass products	23
Cement; and concrete, gypsum; and	10
plaster products	10
Structural clay products	10
Pottery and related products	21
Miscellaneous nonmetallic mineral and	
stone products	15
Metal industries	16
Primary metal industries	15
Blast furnaces, steel works, and	
rolling mills	17
Other primary iron and steel	
industries	12
Primary nonferrous industries	15
Fabricated metal industries (incl.	
not spec. metal)	16
Fabricated nonferrous metal products	15
Not specified metal industries	14
Machinery, except electrical	22
Agricultural machinery and tractors	21
Office and store machines and devices	31
Miscellaneous machinery	22
Electrical machinery, equipment, and	
supplies	26
Transportation equipment	23
Motor vehicles and motor vehicle	
equipment	21
Aircraft and parts	34
Ship and boat building and repairing	16
Railroad and miscellaneous transporta-	• • •
tion equipment	23
Professional and photographic equipment	•
and watches	29
Professional equipment and supplies	23
Photographic equipment and supplies	40
Watches, clocks, and clockwork-operated	
devices	28
Miscellaneous manufacturing industries	16
Nondurable goods	
Food and kindred products	16
Meat products	16
Dairy products	22
Canning and preserving fruits, vegetables,	
and sea foods	9
Grain-mill products	14
Bakery products	15

<u>Occupations</u>	Socioeconomic Index
Private-household workers	
Housekeepers, private household Living in Living out Laundresses, private household Living in Living out Private-household workers (n.e.C.) Living in Living out	19 10 21 21 12 7 12 6
Service workers, except private household	
Attendants, hospital and other institution Attendants, professional and personal	13
service (n.e.c.) Attendants, recreation and amusement Barbers, beauticians, and manicurists Bartenders Boarding- and lodging-house keepers Bootblacks Charwomen and cleaners Cooks, except private household Counter and fountain workers Elevator operators Firemen, fire protection Guards, watchmen, and doorkeepers Housekeepers and stewards, except private household Janitors and sextons Marshals and constables Midwives Policemen and detectives Government Private Porters	26 19 17 19 30 8 10 15 17 10 37 18 31 9 21 37 39 40 36 4
Practical nurses Sheriffs and bailiffs Ushers, recreation and amusement Waiters and waitresses Watchmen (crossing) and bridge-tenders Service workers, exc. private household (n.e.c.)	22 34 25 16 17
Farm laborers and foremen	
Farm foremen Farm laborers, wage workers Farm laborers, unpaid family workers Farm-service laborers, self-employed	20 6 17 22

<u>Occupations</u>	Socioeconomic Index
Confectionery and related products Beverage industries	12 19
Miscellaneous food preparations and	
kindred products	11
Not specified food industries	19
Tobacco manufactures	2
Textile mill products	6
Knitting mills	21
Dyeing and finishing textiles, exc.	
knit goods	8
Carpets, rugs, and other floor	
coverings	14
Yarn, thread, and fabric mills	2
Miscellaneous textile mill products	10
Apparel and other fabricated textile	
products	21
Apparel and accessories	22
Misc. fabricated textile products	17
Paper and allied products	19
Pulp, paper, and paperboard mills	19
Paperboard containers and boxes	17
Misc. paper and pulp products	19
Printing, publishing, and allied	
industries	31
Chemicals and allied products	20
Synthetic fibers	9
Drugs and medicines	26
Paints, varnishes, and related products	15
Misc. chemicals and allied products	23
Petroleum and coal products	51
Petroleum refining	56
Misc. petroleum and coal products	14
Rubber products	22
Leather and leather products	16
Leather: tanned, curried, and finished	10
Footwear, except rubber	9
Leather products, except footwear	14
Not specified manufacturing industries	16
Nonmanufacturing industries (incl. not	18
reported Construction	18
	15
Railroads and railway express service	23
Transportation, except railroad	23
Telecommunications, and utilities and	21
<pre>sanitary services Wholesale and retail trade</pre>	17
	19
Business and repair services	19
Personal services	17
Public administration	
All other industries (incl. not reported)	20

Occupations	Socioeconomic Index
Laborers, except farm and mine	
Fishermen and oystermen Garage laborers, and car-washers and greasers Gardeners, exc. farm, and groundskeepers Longshoremen and stevedores Lumbermen, raftsmen, and wood-choppers Teamsters	10 8 11 11 4 8
Laborers (n.e.c.)	
Manufacturing Durable goods Sawmills, planing mills, and misc.	8
wood products	3
Sawmills, planing mills, and mill work	3
Miscellaneous wood products	3 3 2 5
Furniture and fixtures	5
Stone, clay, and glass products	7
Glass and glass products	14
Cement; and concrete, gypsum, and	
plaster products	5
Structural clay products	5
Pottery and related products	7
Misc. nonmetallic mineral and stone	_
products	5
Metal industries	7
Primary metal industries	7
Blast furnaces, steel works, and	9
rolling mills	
Other primary iron and steel industries Primary nonferrous industries	6 4 6
Fabricated metal industries (incl. not	O
spec. metal)	7
Fabricated steel products	, 7
Fabricated nonferrous metal products	10
Not specified metal industries	9
Machinery, except electrical	11
Agricultural machinery and tractors	14
Office and store machines and devices	17
Miscellaneous machinery	10
Electrical machinery, equipment, and	
supplies	14
Transportation equipment	11
Motor vehicles and motor vehicle	
equipment	13
Aircraft and parts	15
Ship and boat building and repairing	2
Railroad and misc. transportation	•
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Professional and photographic equipment, and watches Professional equipment and supplies Photographic equipment and supplies Photographic equipment and supplies Watches, clocks, and clockwork- operated devices Operated devices Pood and kindred products Pood and kindred products Pood and kindred products Pood and and and and allied products Pood and and and and allied products Pood and and and and and allied products Pood and and and and and and and and and an	Occupations	Socioeconomic Index
Professional equipment and supplies 10 Photographic equipment and supplies 16 Watches, clocks, and clockwork- operated devices Miscellaneous manufacturing industries 12 Nondurable goods Food and kindred products 9 Meat products 13 Canning and preserving fruits, vegetables, and sea foods 6 Grain-mill products 10 Eakery products 10 Eaverage industries 10 Eaverage industries 16 Misc. food preparation and kindred products 17 Textile mill products 3 Knitting mills 4 Dyeing and finishing textiles, except knit goods 9 Carpets, rugs and other floor coverings 14 Yarns, thread, and fabric mills 1 Miscellaneous textile-mill products 6 Apparel and other fabricated textile products 7 Pulp, paper, and paperboard mills 6 Paper and allied products 8 Printing, publishing, and allied industries 22 Paints, varnishes, and related products 8 Misc. chemicals and allied products 8 Petroleum refining 26	Professional and photographic equip-	
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Watches, clocks, and clockwork- operated devices Miscellaneous manufacturing industries Food and kindred products Meat products Dairy products Canning and preserving fruits, vegetables, and sea foods Grain-mill products Bakery products Confectionery and related products Misc. food preparation and kindred products Not specified food industries Textile mill products Knitting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Apparel and other fabricated textile products Apparel and accessories Apparel and accessories Apparel and accessories Misc. paper and pulp products Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Petroleum and coal products Misc. chemicals and allied products Misc. chemicals and related products Misc. chemicals and related products Misc. chemicals and related products Misc. chemicals and allied products Misc. chemicals and allied products Misc. chemicals and related products Misc. chemicals and allied products Petroleum refining 22 Petroleum refining	Professional equipment and supplies	10
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Miscellaneous manufacturing industries Nondurable goods Food and kindred products Dairy products Canning and preserving fruits, vegetables, and sea foods Grain-mill products Bakery products Confectionery and related products Misc. food preparation and kindred products Not specified food industries Textile mill products Xnitting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Yarns, thread, and fabric mills Miscellaneous textile-mill products Apparel and other fabricated textile products Apparel and accessories Apparel and accessories Pulp, paper, and paperboard mills Paperboard containers and boxes Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Drugs and medicines Petroleum and coal products Petroleum and coal products Petroleum refining 26	operated devices	
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Food and kindred products 8 Meat products 13 Dairy products 13 Canning and preserving fruits, vegetables, and sea foods 6 Grain-mill products 10 Bakery products 10 Confectionery and related products 10 Beverage industries 16 Misc. food preparation and kindred products 5 Not specified food industries 14 Tobacco manufactures 0 Textile mill products 3 Knitting mills 4 Dyeing and finishing textiles, except knit goods 9 Carpets, rugs and other floor coverings 14 Yarns, thread, and fabric mills 1 Miscellaneous textile-mill products 6 Apparel and other fabricated textile products 6 Apparel and accessories 11 Misc. fabricated textile products 6 Paper and allied products 7 Pulp, paper, and paperboard mills 6 Paperboard containers and boxes 10 Misc. paper and pulp products 8 Printing, publishing, and allied industries 23 Chemicals and allied products 8 Synthetic fibers 4 Drugs and medicines 22 Paints, varnishes, and related products 8 Misc. chemicals and allied products 9 Petroleum refining 26		
Meat products Dairy products Canning and preserving fruits, vegetables, and sea foods Grain-mill products Bakery products Confectionery and related products Beverage industries Misc. food preparation and kindred products Not specified food industries Textile mill products Siniting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Carpets, rugs and other floor coverings Apparel and other fabricated textile products Apparel and other fabricated textile products Apparel and accessories Apparel and accessories Apparel and allied products Pulp, paper, and paperboard mills Paperboard containers and boxes Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Drugs and medicines Petroleum and coal products Petroleum and coal products Petroleum and coal products Petroleum refining 26		9
Dairy products Canning and preserving fruits, vegetables, and sea foods Grain-mill products Bakery products Confectionery and related products Misc. food preparation and kindred products Not specified food industries Textile mill products Knitting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Yarns, thread, and fabric mills Miscellaneous textile-mill products Apparel and accessories Apparel and accessories Misc. fabricated textile Products Paper and allied products Paper and allied products Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Drugs and medicines Petroleum and coal products Petroleum and coal products Petroleum refining Poducts Petroleum refining Poducts Petroleum refining Poducts Petroleum refining		8
Canning and preserving fruits, vegetables, and sea foods Grain-mill products Bakery products Confectionery and related products Beverage industries Misc. food preparation and kindred products Not specified food industries Textile mill products Siniting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Kanitans, thread, and fabric mills Miscellaneous textile-mill products Apparel and other fabricated textile products Apparel and accessories Apparel and allied products Paper and allied products Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Drugs and medicines Petroleum and coal products Petroleum and coal products Petroleum and coal products Petroleum refining Confectiones Pinting Canning Cann		13
vegetables, and sea foods Grain-mill products Bakery products Confectionery and related products Beverage industries Misc. food preparation and kindred products Not specified food industries Textile mill products Nitting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Yarns, thread, and fabric mills Miscellaneous textile-mill products Apparel and other fabricated textile products Apparel and accessories Apparel and accessories Apparel and allied products Pulp, paper, and paperboard mills Paperboard containers and boxes Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Drugs and medicines Paints, varnishes, and related products Misc. chemicals and allied products Petroleum and coal products Petroleum and coal products Petroleum refining		
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Bakery products Confectionery and related products Beverage industries Misc. food preparation and kindred products Not specified food industries Tobacco manufactures Textile mill products Knitting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Knitting mills Miscellaneous textile-mill products Apparel and other fabricated textile products Apparel and accessories Apparel and accessories Apparel and allied products Pulp, paper, and paperboard mills Paperboard containers and boxes Printing, publishing, and allied industries Synthetic fibers Drugs and medicines Paints, varnishes, and related products Misc. chemicals and allied products Misc. chemicals and allied products Misc. chemicals and allied products Petroleum and coal products Petroleum refining		6
Confectionery and related products Beverage industries Misc. food preparation and kindred products Not specified food industries 14 Tobacco manufactures Textile mill products Knitting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Yarns, thread, and fabric mills Miscellaneous textile-mill products Apparel and other fabricated textile products Apparel and accessories Apparel and accessories Apparel and apperboard mills Faper and allied products Pulp, paper, and paperboard mills Paper board containers and boxes Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Drugs and medicines Paints, varnishes, and related products Misc. chemicals and allied products Misc. chemicals and allied products Petroleum and coal products Petroleum refining		10
Beverage industries 16 Misc. food preparation and kindred products 5 Not specified food industries 14 Tobacco manufactures 0 Textile mill products 3 Knitting mills 4 Dyeing and finishing textiles, except knit goods 9 Carpets, rugs and other floor coverings 14 Yarns, thread, and fabric mills 1 Miscellaneous textile-mill products 6 Apparel and other fabricated textile products 9 Apparel and accessories 11 Misc. fabricated textile products 6 Paper and allied products 7 Pulp, paper, and paperboard mills 6 Paperboard containers and boxes 10 Misc. paper and pulp products 8 Printing, publishing, and allied industries 23 Chemicals and allied products 8 Synthetic fibers 4 Drugs and medicines 22 Paints, varnishes, and related products 8 Misc. chemicals and allied products 8 Petroleum and coal products 8 Petroleum refining 26		
Misc. food preparation and kindred products Not specified food industries 14 Tobacco manufactures 0 Textile mill products 3 Knitting mills 4 Dyeing and finishing textiles, except knit goods 9 Carpets, rugs and other floor coverings 14 Yarns, thread, and fabric mills 1 Miscellaneous textile-mill products 6 Apparel and other fabricated textile products 9 Apparel and accessories 11 Misc. fabricated textile products 6 Paper and allied products 7 Pulp, paper, and paperboard mills 6 Paperboard containers and boxes 10 Misc. paper and pulp products 8 Printing, publishing, and allied industries 23 Chemicals and allied products 8 Synthetic fibers 4 Drugs and medicines 9 Petroleum refining 26		
products Not specified food industries 14 Tobacco manufactures 0 Textile mill products 3 Knitting mills 4 Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings 14 Yarns, thread, and fabric mills 1 Miscellaneous textile-mill products 6 Apparel and other fabricated textile products Apparel and accessories 11 Misc. fabricated textile products 6 Paper and allied products 7 Pulp, paper, and paperboard mills Paperboard containers and boxes Printing, publishing, and allied industries 23 Chemicals and allied products Synthetic fibers Drugs and medicines Paints, varnishes, and related products Misc. chemicals and allied products Petroleum and coal products Petroleum refining		
Not specified food industries 14 Tobacco manufactures 0 Textile mill products 3 Knitting mills 4 Dyeing and finishing textiles, except knit goods 9 Carpets, rugs and other floor coverings 14 Yarns, thread, and fabric mills 1 Miscellaneous textile-mill products 6 Apparel and other fabricated textile products 9 Apparel and accessories 11 Misc. fabricated textile products 6 Paper and allied products 7 Pulp, paper, and paperboard mills 6 Paperboard containers and boxes 10 Misc. paper and pulp products 8 Printing, publishing, and allied industries 23 Chemicals and allied products 8 Synthetic fibers 4 Drugs and medicines 22 Paints, varnishes, and related products 8 Misc. chemicals and allied products 8 Misc. chemicals and allied products 8 Petroleum and coal products 8 Petroleum refining 26		5
Tobacco manufactures Textile mill products Knitting mills Dyeing and finishing textiles, except knit goods Carpets, rugs and other floor coverings Carpets, rugs and other floor coverings Ayans, thread, and fabric mills Miscellaneous textile-mill products Apparel and other fabricated textile products Apparel and accessories Apparel and accessories Apparel and allied products Paper and allied products Paper, and paperboard mills Paperboard containers and boxes Misc. paper and pulp products Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Aprints, varnishes, and related products Misc. chemicals and allied products Misc. chemicals and allied products Petroleum and coal products Petroleum refining		
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Miscellaneous textile-mill products Apparel and other fabricated textile products Apparel and accessories Apparel and accessories Misc. fabricated textile products Paper and allied products Pulp, paper, and paperboard mills Paperboard containers and boxes Misc. paper and pulp products Printing, publishing, and allied industries Chemicals and allied products Synthetic fibers Drugs and medicines Paints, varnishes, and related products Misc. chemicals and allied products Misc. chemicals and allied products Petroleum and coal products Petroleum refining 6 29 Apparel and occessories 10 Apparel and products 8 Petroleum refining 20 Paints Petroleum refining 20 Paints Petroleum refining 20 Paints Petroleum refining 20 Paints		
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Misc. petroleum and coal products 3		26
	Misc. petroleum and coal products	3

Occupations	Socioeconomic Index
Rubber products	12
Leather and leather products	6
Leather: tanned, curried, and	
finished	2
Footwear, except rubber	10
Leather products, except footwear	12
Not specified manufacturing industries	8
Nonmanufacturing industries (incl. not	
reported)	7
Construction	7 3
Railroads and railway express service	3
Transportation, except railroad	9
Telecommunications, and utilities and	
sanitary services '	6
Wholesale and retail trade	12
Business and repair services	9
Personal services	5 7
Public administration	7
All other industries (incl. not reported)	6
Occupation not reported	19

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