



# THE GREEN SHEET

VOLUME XXVIII, PART II, MARCH/APRIL 2012

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION

## FGCSA SUCCESS STORIES: FLORIDA GOLF DAY AND DARREN DAVIS' ELECTION TO GCSAA BOARD!



Left Photo: Governor Rick Scott proclaims February 14, 2012, "Florida Golf Day." Right Photo: FGCSA Voting Delegate Dale Kuehner, CGCS, New GCSAA Director Darren Davis, and GCSAA Past President Bob Randquist, CGCS celebrate Darren's appointment to the GCSAA Board of Directors.

### CALENDAR OF EVENTS

#### MARCH 14

SEVEN RIVERS GCSA MONTHLY MEETING  
TWISTED OAKS, BEVERLY HILLS

#### MARCH 19

EVERGLADES GCSA SPRING REGULATORY  
TOUR  
OLD COLLIER GOLF CLUB

#### MARCH 19

WEST COAST GCSA MONTHLY MEETING  
BELLEVIEW BILTMORE

#### MARCH 20

EVERGLADES GCSA MEETING  
PELICAN BAY

#### MARCH 22

SOUTH FLORIDA GCSA TURF EXPO  
FT. LAUDERDALE IFAS

#### MARCH 27

PALM BEACH GCSA MONTHLY MEETING  
THE FOUNTAINS

#### MARCH 29

SUNCOAST SCRAMBLE  
HERITAGE OAKS GOLF & COUNTRY CLUB

#### APRIL 5

EVERGLADES GCSA SPRING SYMPOSIUM  
NAPLES BEACH HOTEL AND GOLF CLUB

#### APRIL 9

NORTH FLORIDA GCSA MEMORIAL  
TOURNAMENT  
MARCH CREEK COUNTRY CLUB

#### APRIL 16

SEVEN RIVERS GCSA JEFF HAYDEN  
MEMORIAL ENVIROTRON CLASSIC  
WORLD WOODS

#### APRIL 19

SUNCOAST AND CALUSA GCSA JOINT  
MEETING  
RIVERHALL

## PRESIDENT'S REPORT

BY MARK KANN

The long flight to and from Las Vegas provided plenty of time to work on my latest message and the GCSAA Conference and Show provided some good material to write about. I hope that everyone that made the trip out to Vegas had a good and productive experience.

The whole event started with the FGCSA Golf Team winning first place in the GCSAA Golf Team Championship. Congratulations to the team of Deron Zendt, Steve Bernard, Bob Harper, and Steve Wright. Joel and Jennifer attended some chapter executive sessions early in the week and were able to pick up some great ideas that we can utilize for our Association. They also met with the Carolinas GCSA who is working on setting up the Rounds-4-Research Program for 2012. The program will provide an online site that will auction various golf packages for numerous golf courses to raise money for research. The CGCSA are finalizing the details and will get back with us soon.

The Florida Reception, despite a late notice of location "name" change, was a fun time. The event provided an opportunity for everyone to enjoy some fun, food, drinks, and conversation and plenty of seating for tired feet. Thanks to our Industry Partners and Sponsors for helping us put on a great event. Thanks to attendees' generosity, we were able to raise over \$1,000 for the Benevolent Fund. To cap off the week, Darren Davis was appointed to a one-year term as Director with the GCSAA. Congratulations, Darren.

We continue to make progress with the Golf BMP Certification Program. Unfortunately, we were forced to cancel the March 22<sup>nd</sup> event in Citra that



Mark Kann

was going to be the first opportunity to become certified in the Golf BMPs. At our last Long Range Planning Committee meeting, we identified a few areas that need re-examining before implementing the program. We will be making a proposal to the FGCSA Board of Directors concerning the policies and procedures for approval at the next board meeting. Again, I apologize for the delay in launching the program, but we want to make sure we are covering all of our bases.

In the coming months, numerous chapters that will be hosting golf tournaments that will raise funds for great causes including turfgrass research. I hope you will all consider participating in these events and help contribute to raising critical funds to help support our industry.



## THE GREEN SHEET



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All material submitted for printing will be edited at the discretion of the editor. Material must be typed or clearly printed. Photos are encouraged. Items must be for the good of the association.

Deadline next issue May 15.



## FROM JENNIFER'S DESK:

Having just returned from Las Vegas, I am eager to get back to work and share with the Board much of what I learned during the GIS. I attended a Chapter Executive's Session and an Editor's Session. These sessions are so valuable, as I not only get to learn from my colleagues through their stories of successes and failures, but I get reinvigorated in my role in the association. There is so much technology at our fingertips these days and trying to assess what is valuable to our association can be a little overwhelming! Listening to these other chapters and their experiences helps to identify those areas that can prove valuable to our members.

One such area is Facebook. Statistics show that over 500 million people use Facebook; 1 in every 13 people, with over 50% that log on each day. WOW – the statistics are convincing. Over the next couple of months I will work hard to integrate our website with Facebook. Log on – check out the Florida Golf Course Superintendents page and become a fan. You will be alerted of events, legislative issues, and as well as be able to post pictures of your chapter events to share with other FGCSA members.

I also want to take a moment to thank our very generous Industry Partners and Reception Sponsors (listed on the following page). Without their support our annual reception would not be possible! This year's was no exception. The reception was held at 1OAK in the Mirage Hotel and Casino. The venue proved to be superb and over 300 of our members attended! It looked like everyone who attended had the opportunity to mingle with their colleagues and have fun. Thank you for taking the time to RSVP – this is one small step that makes my job in planning the reception that much easier.

I will continue to work to serve your needs. If there is something you would like to see the FGCSA do for you, please let us know. We are here for our members!

*FGCSA Members and Sponsors enjoying the FGCSA Reception on March 1<sup>st</sup> at 1OAK in The Mirage Hotel and Casino.*

## Calendar of Events continued from page 1

### APRIL 26

SOUTH FLORIDA GCSA MONTHLY MEETING  
SEVEN BRIDGES GOLF CLUB

### MAY 2

WEST COAST GCSA SOCIAL MEETING  
COURTSIDE GRILL NEAR FEATHERSOUND

### MAY 17 - MAY 20

EVERGLADES GCSA POA ANNUA

### MAY 17

FGCSA BOARD MEETING

### MAY 18

FGCSA POA SEMINAR  
NAPLES BEACH HOTEL AND GOLF CLUB

### MAY 22

TREASURE COAST GCSA BLUE PEARL TOURNAMENT  
QUAIL VALLEY

### MAY 22

SUNCOAST GCSA ANNUAL BUSINESS MEETING  
SARA BAY CC





## **2012 FGCSA Reception Sponsors**

***Thank you for your **SUPPORT** and  
making this event possible!***

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## EXECUTIVE DIRECTOR'S REPORT

By Joel Jackson, CGCS

**Florida Golf Day:** We Are Golf comes to Florida. The We Are Golf coalition of the Allied Golf Associations in America has had a successful impact at the national level by going to Washington, D.C. every May for the last couple of years and visiting with various legislators and departments to tell golf's positive economic and environmental impact story.

On February 14<sup>th</sup> of this year, that effort was recreated at the state level as leaders of those national associations along with their state chapter leaders and representatives gathered in Tallahassee to celebrate Florida Golf Day.

The FGCSA delegation: President Mark Kann, Vice President Nancy Miller, CGCS and myself was supported by Ralph Dain, GCSAA Field Representative, Todd Lowe, USGA Agronomist and Pete Snyder, Executive Director of the FTGA were on hand to participate and witness the Senate and House proclamations of Florida Golf Day and the Business Roundtable where Golf Leaders and State Department Heads exchanged information and recognized contributions of the Golf Industry to Florida.



*FGCSA President Mark Kann and Vice President Nancy Miller, CGCS man our booth in the Capitol Rotunda in Tallahassee on Florida Golf Day.*

At this meeting, Steve Mona, Head of the World Golf Foundation and Rhett Evans, CEO of the GCSAA represented the Golf Course Superintendents part in the Golf Story. Both did an outstanding job of representing our profession in general and especially pointing out the FGCSA's role in environmental stewardship.

Perhaps the most rewarding comments came from Drew Bartlett, Head of the Dept. of Environmental Protection's Office of Water Policy when he enthusiastically praised and promoted our Golf BMP Manual and our whole hearted cooperative effort in working with DEP to be leaders in environmentally protective efforts.

Following the meeting, Mark, Nancy and I made it a point to seek out Mr. Bartlett and introduce ourselves and thank him for his comments and pledge a continued partnership in seeking science-based regulations for the good of all.

Earlier, on Monday evening all of the representatives of the Allied Golf Associations met at a reception at the Governor's Club. At the reception, besides all the usual meet and greet chit-chat, we were approached by the other associations (PGA and CMAA specifically, wondering if we would be interested in meeting as a group more frequently in conjunction perhaps with already planned association functions, so we can stay on top of the issues and speak with one united voice and support each other when major issues emerge. Of course, we said YES!

Maybe it just took this "Headline" event to finally bring us all together, to hear our individual stories and to realize how much we rely on each other for our daily business and the success of the whole golf industry.

### **Post Legislative Session:**

are off and it's back to our work-a-day routines. One lesson that we've heard before but was re-emphasized by Senator Nancy Detert's aide as she toured our FGCSA display was to invite your state legislators (Senators and Representatives) to a chapter meeting when they are out of session and back home. Or invite them for a tour of a course with several of your key chapter leaders to discuss and show how we perform our BMPs and effective stewardship. We have bullet point handouts on the Economic and Environmental Impacts that can be made available anytime you need them.

*Continued on page 6...*

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### GCSAA Conference & Show News:

The very good news from Las Vegas is that Darren Davis; current President of the Everglades GCSA is now a member of the GCSAA Board of Directors. Darren and Voting Delegate Dale Kuehner, CGCS waged a very competitive and successful campaign in which four candidates (two of which were incumbent Directors) were running for two open spots on the board. After all votes were cast Bill Maynard had a little over 6,000 votes, Rafael Barajas had a little over 5,000 (both incumbents), Darren had around 4,500 and Mark Jordan had 800.

Maynard and Barajas retained their seats on the board, but since Director Keith Ihms was elected Secretary/Treasurer that created a 1-year vacancy on the Board. Newly elected president Sandy Queen, CGCS convened a short meeting of all officers and directors and Darren was appointed to fill that vacancy for 2012-13. Darren says he expects that he will likely run for election for a full term again at next year's conference, and he thanks all those that supported him for Director.

Meanwhile, this was Dale Kuehner's last year as the FGCSA Voting Delegate. Dale and family are moving back to the Pittsburgh area to run the family's golf course up there. Dale has had a keen passion for the voting delegate position and his continued involvement in GCSAA committees over the years has kept him in constant contact with chapter leaders all across the country which has been invaluable in leveraging votes for the candidates that the FGCSA has supported over the years. Dale, on behalf of all FGCSA members I sincerely thank you for your time and service to our association. You will be missed.



*(Back left) Mark Kann, Joel Jackson and Nancy Miller sat in on the Florida Golf Day Business Roundtable where heads of the state's United Golf Associations told "Florida Golf's Story" to various state department heads.*



*Todd Lowe, USGA Green Section, Pete Snyder, FTGA, Nancy Miller, CGCS and Ralph Dain, GCSAA helped represent the Florida Golf Industry in Tallahassee.*

**Don't Miss...**

**The FGCSA  
Poa Annuia Seminar  
May 18<sup>th</sup>  
8:00am – Noon  
Naples Beach Hotel and Golf Club  
In collaboration**



**Regional Meeting**

**Staying the Course:**

**Golf Course Maintenance in 2012**

It has undoubtedly been a tough few years for golf courses in Florida. Some things are better and others are still a challenge. What issues face golf course maintenance in 2012 and how do we continue to move forward? Working together to overcome these challenges is in everyone's best interest. Team work is essential. Join us on Friday, May 18<sup>th</sup> at the Naples Beach Hotel as we present challenges and solutions for staying the course in golf course maintenance.

Be sure to check the FGCSA website for updates and registration forms: [www.floridagcsa.com](http://www.floridagcsa.com)

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**Regional Golfer Meetings Coming in April**

As USGA agronomists, we hear and see it all. A common concern is always how to get golfers and course officials to understand why basic golf course maintenance practices are so important. Times have changed, and we all have less to work with and more to answer to. Doing more with less, or even keeping basic levels of maintenance practices in place is more important than ever, and yet is harder than ever.

We invite course officials and you to attend a Regional Golfer Meeting to hear USGA staff discuss basic golf course maintenance practices, why they are important, and what's going to happen to the golf course if these practices aren't accomplished. A USGA Rules Official will also be on hand to discuss changes in the Rules of Golf. This is a good opportunity to have course officials hear from an unbiased source, and to have all their questions answered.

Registration for the April, 2012 USGA Regional Golfer Meetings will be emailed to superintendents in the next few days. If you have not received information, please contact Shelly Foy, 772-546-2620, [sfoy@usga.org](mailto:sfoy@usga.org).

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Golf Ventures is proud to again be the Champion Sponsor of the Jeff Hayden Memorial Envirotron Golf Classic held at World Woods Golf Club on April 16, 2012. Together with Helena and Jacobsen our vendor partners and many other vendors, this sponsorship allows us the opportunity to support the Seven Rivers Chapter and their fundraising efforts for research and the Florida Turfgrass Association.

Golf Ventures remains focused on providing turfgrass professionals with sound agronomic solutions, quality products and superior customer service.

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