



THE GREEN SHEET

VOLUME XXVII, PART VII, MARCH/APRIL 2013

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION

DARREN DAVIS' ELECTION TO GCSAA BOARD!



Congratulations! Kevin Sunderman, FGCSA Vice President and Voting Delegate (left) and Bob Randquist, CGCS, Past President of the GCSAA congratulate Darren Davis on his election to a full two-year term on the GCSAA Board of Directors at the Annual Meeting in San Diego.

CALENDAR OF EVENTS

MARCH 4

SUNCOAST GCSA SCRAMBLE
LAUREL OAK COUNTRY CLUB

MARCH 8

CENTRAL FLORIDA GCSA VENDOR EXPO
REUNION RESSORT

MARCH 11

NORTH FLORIDA GCSA PABLO CREEK
RESEARCH TOURNAMENT
PABLO CREEK

MARCH 12

USGA GREEN COMMITTEE UNIVERSITY
TAMPA PALMS GOLF & COUNTRY CLUB

MARCH 14

USGA GREEN COMMITTEE UNIVERSITY
BOCA WEST COUNTRY CLUB

MARCH 15

USGA GREEN COMMITTEE UNIVERSITY
AUDUBON COUNTRY CLUB

MARCH 18

SPRING REGULATOR TOUR
OLD COLLIER GOLF CLUB

MARCH 19

EVERGLADES GCSA EDUCATION AND
DINNER MEETING
PELICAN BAY

MARCH 21

SEVEN RIVERS GCSA MONTHLY MEETING
GOLDEN OCALA

MARCH 28

SOUTH FLORIDA GCSA EXPO, FORT
LAUDERDALE RESEARCH & EDUCATION CENTER

APRIL 1

WEST COAST GCSA MEMBERSHIP MEETING
SUMMERFIELD CROSSING GOLF CLUB

APRIL 15

NORTH FLORIDA GCSA MEMORIAL
TOURNAMENT
MARSH CREEK GOLF & COUNTRY CLUB

PRESIDENT'S REPORT

BY NANCY MILLER, CGCS

Fellow Superintendents: The GIS was great!

I took an excellent tech seminar. Learned tricks and tips re: helpful apps, twitter, and blogging.

Can I write this whole column in semi-twitter style and still use all allotted space?

Notes from the Golf Industry Show:

Congratulations to Darren Davis of Olde Florida Golf Club on being elected to a two-year term on the GCSAA Board of Directors!

The Florida reception rocked. Hotel Palomar was a great space with indoor and outdoor gathering spots. Thank goodness for the patio heaters, and what an awesome hotel entry door.

Thanks to our Industry Partners and reception sponsors. Please support those who support us by spending your money with our partners and sponsors.

Thanks to generous donors the Benevolent Fund raised \$1110 including 50/50 raffle winner Jeff Wright's \$420 donation back to the fund. Thanks Jeff and all who contributed to help fellow superintendents in need.

Rounds 4 Research (R4R): Florida's response to the R4R campaign has been lackluster, at best.

Money raised by R4R is donated to the chapter(s) you select for research, advocacy and scholarships.

GCSAA is working to provide help for you publicize the program to your members/golfers. We'll let you know as soon as publicity materials are available. Look for more info at Floridagcsa.com and/or rounds4research.com.



Nancy Miller, CGCS

Allied Associations: FGCSA and GCSAA represented by Joel Jackson, Ralph Dain and Greg Phenegar, respectively, are active in a variety of allied golf, agronomy and turf associations.

FGCSA has become a founding member of the Florida Golf Alliance. The partnership includes Florida Club Managers Association, Florida North Section PGA, and Florida South Section PGA.

It's all about advocacy. In today's political climate, we're fighting for our future.

Florida Golf Day 2013: The State House and Senate declared February 21, 2013 "Florida Golf Day". FGCSA and allied golf association representatives met with Lt. Governor Carroll, the Speaker of the House, and President of the Senate and key policy makers. In an Industry roundtable discussion and Capitol courtyard and rotunda displays, FGCSA, PGA, LPGA, World Golf

Continued on on page 3...



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All material submitted for printing will be edited at the discretion of the editor. Material must be typed or clearly printed. Photos are encouraged. Items must be for the good of the association.

Deadline next issue April 15.

...President's Message continued from page 2.

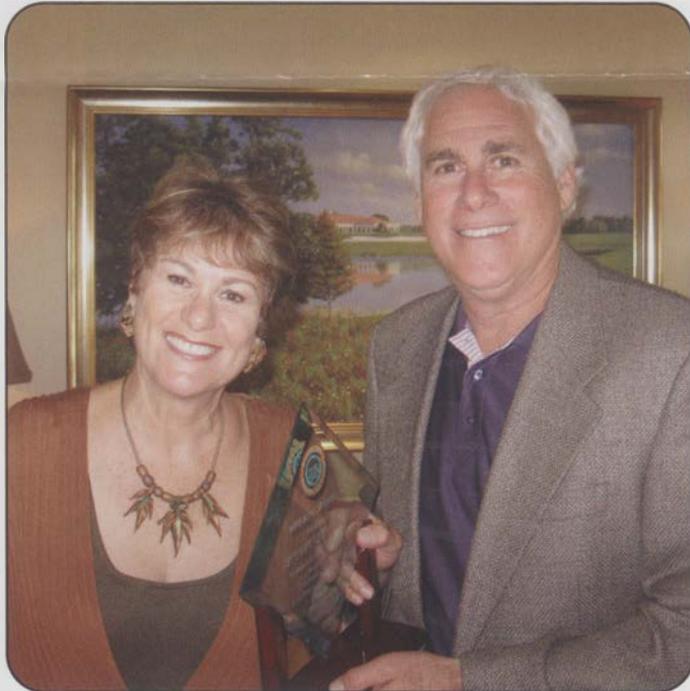
Foundation, First Tee Program, FTGA and others spoke on behalf of Florida's golf industry and conducted demos and workshops for legislators.

Key Points: The most recent Florida Golf Economic Impact Study revealed an annual economic impact of \$7.5 billion. Golf's benefits are economic, environmental, social, healthy and charitable.

FGCSA Winter Board meeting outcomes: The FGCSA Board of Directors passed a dues increase of \$25.00 effective for the 2013-14-budget year. Membership fees fund your association's continuing voice of superintendent unification via advocacy, economic impact studies, fertilizer ordinance awareness, publications, BMP's and research.

Final Tweet thoughts: Comedian Steve Martin: Did you know it's possible to Tweet a concise, grammatical, correctly punctuated sentence that is exactly one hundred forty characters long?

Comedian Nick Vatterott: Twitter is an online social networking and micro-blogging service that enables its users to send and read text-based posts of up to 140 characters.



Stuart Leventhal, CGCSA was presented with the FTGA's Wreath of Grass Award for his service to the golf and turf industries at the Interlachen CC. Leventhal and the CFGCSA have hosted 25 consecutive Central Florida Research Tournaments benefitting the FTGA Research Foundation raising over \$100,000. His wife Roz was on hand for the occasion in January.

Calendar of Events continued from page 1

APRIL 18

EVERGLADES GCSA SPRING SYMPOSIUM, NAPLES
BEACH HOTEL & GOLF CLUB

APRIL 22

SEVEN RIVERS GCSA JEFF HAYDEN MEMORIAL
ENVIROTRON CLASSIC
WORLD WOODS

APRIL 30

SUNCOAST AND CALUSA GCSA JOINT MEETING
CORAL CREEK CLUB

MAY 7

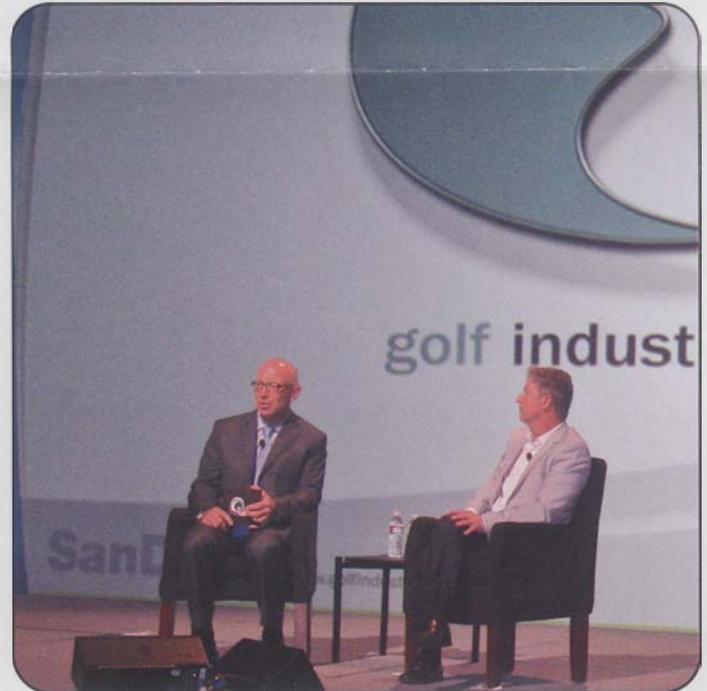
PALM BEACH GCSA MEETING
ATLANTIC NATIONAL GOLF CLUB

MAY 16

FGCSA BOARD MEETING
COUNTRY CLUB OF NAPLES

MAY 17-19

EVERGLADES GCSA POA ANNUA AND G.C. HORN
MEMORIAL TOURNAMENT



Golf Channel announcers Tim Rosaforte (left) and Brandel Chamblee were the keynote speakers at the General Session of the GCSAA GIS in San Diego. The pair offered high praise and respect to the often under-appreciated jobs that superintendents perform in managing golf courses. They were given a tour of the Trade Show and educated about the vast array of technology we employ in grooming courses. Here's hoping they share some of that education during upcoming broadcasts this year.



2013 FGCSA Reception Sponsors

***Thank you for your SUPPORT and making
this event possible!***

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COMMUNICATIONS REPORT

By Joel Jackson, CGCS Retired

Official Business: Greg Pheneger, Chairman of the FGCSA Government Relations Committee and Ralph Dain, GCSAA Florida Region Representative are on the allied green industry group called the Florida Partnership for Sustainable Greenspaces (FPSG). The group is designing a logo and a website to provide easy recognition and access to communicate with the public and government on the issues affecting the green industries.

A lot of focus lately has been on the east coast fertilizer ban activity in Brevard County and the City of Rockledge. Brevard County elected to adopt the State Model Fertilizer ordinance and the City of Rockledge has received a lot of input from the FPSG and has twice postponed hearings on their rather severe draft of their ordinance. Here's hoping they continue to look at the science being given to them.

Florida Golf Day: By the time you read this the Allied Golf Associations of Florida will have participated in



Central Florida/FTGA Research Tournament: From left: Big Cypress Golf Club General Manager Ron Hibbard and Superintendent Gary Newcomb teamed up for a 63 and won in a match of cards over Jim Ellison and Bill Sellers who also fired a superhuman 63 at the Interlachen CC in January.

the second Florida Golf Day in Tallahassee. An offshoot of that enterprise is the forming officially of the Florida Golf Alliance which will be a declared organization of all of those associations to conduct periodic outreach and education on the issues affecting the golf industry.

This year Nancy Miller and Mark Kann will be conducting one on one visits with various legislators heading up key committees during the Florida Golf Day activities. They will also be part of the group meetings of the Speaker of the House, President of the Senate and the Lt. Governor Jennifer Carroll. Governor Scott will be out of town on that date.

There will be House and Senate Proclamations of the Florida Golf Day, an industry roundtable meeting with key state department heading including tourism, economic development and DEP. There will be a putting contest between Republicans and Democrats in the Capital Court yard, some hitting nets and golf lessons by PGA and LPGA teaching pros and various display booths in the Capital Rotunda. The FGCSA will have a booth and Erin Wilder of Sod Solutions will have turfgrass samples of the various kinds of turf used on golf greens, tees and fairways.

Communications: A news release was sent to Florida Golf Media about the charitable giving of the FGCSA and its eleven local chapters. By now you should have seen the first of the new "Did You Know" email series that will focus on our association's accomplishments and the benefits of participating in our state and local associations. The first one highlighted the combined charitable giving totals for 2012. Multiply that over the years and we have been good neighbors to our local communities.

We would like to direct you to our website: www.floridagcsa.com to join our Facebook and Twitter feeds so you can share photos and info about your course. The website is also a one-stop shop for linking up to all the chapters, signing up for education and events and renewing your dues. The Calendar button will give you a look at all the meetings and events that chapters have submitted information on for posting. Also, we will alert you to upcoming events statewide via our Email Blast network, and we can send out emails for your chapter events via the same network and customize your messaging by chapter, region or statewide. Check it out!



(Florida Superintendents Andy Jorgenson, Candler Hills G.C. and Michael McNamara, Palma Ceia G&CC were among 25 superintendents selected to the 2012 Syngenta Business Institute at Wake Forest University last December. Jorgenson added, "It was a tremendous opportunity. My skills were greatly increased and enhanced. It was truly an honor to be selected and was the finest education I have ever received."

MINUTES OF WINTER 2013 FGCSA BOARD MEETING

The Winter 2013 Board Meeting of the FGCSA Board of Directors was called to order by President Nancy Miller at 10:07 am, January 17, 2013 at Maple Leaf Golf & Country Club, Port Charlotte.

All officers were present. All Chapters were represented, with the exception of the Palm Beach, Treasure Coast and the Ridge Chapters. The Chapter Representatives were: Calusa - Jim Foster, Seven Rivers - Mark Kann, Central Florida - Rickey Craig, South Florida - Ricky Reeves, Everglades - Wayne Kappauf, Suncoast - Bill Tyde, North Florida - Bob Coffey, West Coast - Kevin Sunderman

Others attending the meeting were:
Jennifer Bryan - Association Manager;
Joel Jackson - FGCSA Director of

Communications; Todd Lowe – USGA.
Ralph Dain – GCSAA and Darren Davis – GCSAA.

Minutes of the FGCSA Fall 2012 Board Meeting were approved.

Secretary/Treasurer Report – Bill Davidson presented the current fiscal year financials. Bob Coffey motioned for acceptance of the financials. All in favor – financials approved.

Dues Increase – Kevin Sunderman presented the dues increase proposal that was given to the External VP's at the December 6, 2012 Long Range Planning meeting and opened the floor for discussion. Two chapters did not want to support the increase. All of the other chapters that were represented agreed the dues increase was necessary. A motion was made by Wayne Kappauf for a \$25.00 one-time dues increase for the 2013/2014 fiscal year for all FGCSA members (class A, SM, and C). The motion was passed with 6 votes in favor of the increase and 2 opposed.

USGA – Todd Lowe reported that the USGA will be initiating a fee increase for their services. In addition, the USGA will host a Green Committee University beginning March 11-15. A survey will be sent out looking for the top 5 topics for discussion. The goal is to educate the Green Committee, General Managers, Pros, etc. on course maintenance needs. In addition, the USGA will continue to be available to the state and local chapters, that are interested by working together to provide educational opportunities.

GCSAA – Ralph Dain provided an update on the status of the GCSAA. The GCSAA is working with the FGCSA as a key part of the Florida Golf Alliance which is being modeled after the "We are Golf" for the Florida Golf Day that will be held on February 21 in Tallahassee. The GCSAA Compensation and Benefits Survey will close on January 25th. Be sure to take the time to complete this survey. Ralph continues to communicate on the local chapter level and is available to make facility visits for those chapters

Continued on page 7...

...Board Meeting Minutes Cont. from page 3.

that would like his help to reach out to those folks who are not members. GIS; the new Golf format has increased participation for the golf tournament, however, numbers are still lower than expected for the GIS. Rounds 4 Research – The Rounds 4 Research program will kick off with two auctions this year; during the US Open and PGA Championship. Information is available on the website to help communicate the program to the Pros and GM's. Chapters may participate in both or one auction.

Committee Reports:

LRP - The LRP committee and the board continue to work on the future of the Executive Director position. This will be a slow process as the Association works to develop and long term business model. The process will not be rushed. In addition to developing a business model the Association will find new ways to communicate its value through marketing and communication. The FGCSA will also evaluate its chapter affiliation agreements with the local chapters and incorporate those changes into the new business model.

Director of Communications Report

1. Government Legislative/Regulatory Update: NNC: EPA has recognized many of FL DEP's Nutrient Management Criteria, but still is invoking their own set of criteria to satisfy the previous Court Decree. However implementation is delayed until Nov 2013 to give EPA and DEP and chance to work out more numbers and details.

Allied Associations and Industries of Florida have been and continue to work on a proactive legislative plan of advocacy aimed at outreach and education of all counties and cities that have yet to enact fertilizer regulations. At the state level there will be a push to get professional, trained applicators and companies exempt from Fertilizer Ban Periods that are certified in the GIBMPs.

Water Quality and Restrictions: There are no special water shortage restrictions currently in place, but as we enter the "drier" period of the calendar be on alert for potential water use reductions. On the water quality issue, Mac Caraway from SMR Farms, and FTGA Member and Allied Industry member is heading up a group to work with Hillsborough County to provide peer review oversight of the Tampa Bay Monitoring program to get underway this year with studies being done by a team of scientists from the University of South

Florida. Other members of the Turf Industry will assist Mac on making sure the science is based on good practices and protocol. A series about "Florida's Sick Rivers" ran in the Orlando Sentinel in December. As per usual it ignored FL DEP BMPs and NNC recommendations and the recent UF/IFAS findings of real world fate of fertilizers and continued to call lawn fertilizers a major pollution cause harming our waterways.

In other news the FL DEP has issued some new streamlined and uniform guidelines for all water management districts to follow. This as well as emails and attachments on the other topics above have all been forwarded to the FGCSA BOD as they came across my desk.

2. Allied Association News: Ralph Dain and I attended a Florida Golf Alliance meeting in December at the Reunion Resort near Orlando. The North and South PGA Sections, Club Managers and LPGA were also represented at the meeting. The group discussed how to formalize and organize the Florida Golf Alliance. The details are still being finalized and various Founding and Participating Levels are being defined. This group going forward will help represent the allied golf associations at the state level.

Florida Golf Day stakeholders held a conference call on January 3rd to go over topics and agendas for the February 20th – 21st activities in Tallahassee. Subcommittees will work offline to formalize the messaging and final agenda. Erin Wilder of Sod Solutions has volunteered to arrange for sod samples of various golf grasses to be on display at the State Capitol so visitors, legislators etc. can "see, touch and feel" the kinds of grass used on golf courses. They have handouts with info on the grasses as well.

Membership Directory – The Membership Directory went to the printer in early December and should be completed and mailed the end of January/beginning of February. Advertiser numbers were down from last year.

Industry Partnership Program - Our Industry partnership program remains strong with most partners renewing for the new fiscal year. We have gained several new partners and will continue to encourage more supporters to join as an FGCSA Industry Partner.

BMP– The BMP Certification Program continues to grow. We held our third BMP certification class on January 14th at IRSC St. Lucie West. The FGCSA would like to

encourage more chapters to get involved and join forces with other chapters to offer regional BMP opportunities. In sum, 146 people have taken the test; 65 certified to date.

The meeting was temporarily adjourned at 12:08 for a lunch break. At 1:03 pm the meeting reconvened.

Membership - A membership chart was presented to the board. Overall numbers have improved over last year, however, many chapters are still struggling. The board agreed that we will need to continue to discuss the Chapter affiliation agreements and keep an open discussion on new ways to work between the chapters with memberships, specifically the affiliate members.

Reception – The FGCSA Reception will be held at the Hotel Palomar from 7-10pm on February 7th. The Hotel is the sister hotel of the Hotel Solamar. Support and Sponsorship has been great and we anticipate a wonderful reception and turnout.

Chapter Delegates - Kevin Sunderman presented to the board his election recommendations as the state and local chapter GCSAAA Voting Delegate. Bill Tyde motioned to accept Kevin's vote recommendations. The motion was approved.

The next Long Range Planning Meeting will be held on March 7th or March 14th at Shingle Creek. Jennifer will send out a straw poll to the board and a final meeting date and location will be announced.

The Spring Board Meeting will be held at The Country Club of Naples on May 16th. The time will be announced at a later date.

The meeting was adjourned 2:13 pm.

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Golf Ventures is proud to again be the Champion Sponsor of the Jeff Hayden Memorial Envirotron Golf Classic held at World Woods Golf Club on April 22, 2013. Together with Helena and Jacobsen and many other vendor partners this sponsorship allows us the opportunity to support the Seven Rivers Chapter and their fundraising efforts for research and the Florida Turfgrass Association.

Golf Ventures remains focused on providing turfgrass professionals with sound agronomic solutions, quality products and superior customer service.

Please join Golf Ventures and your peers at the 20th Envirotron Tournament as we promote future success for the industry through continued turfgrass research.



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