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# THE GREEN SHEET

VOLUME XXX, PART VII, NOVEMBER/DECEMBER 2013

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION

## The FTGA Championship Winner



**Stuart Bothe from the Vanderbilt Country Club in Naples shot a 71 to win the FTGA Golf Championship in Orlando. Bothe joins Seth Strickland, winner of the EGCSA Poa Classic and Deron Zendt, winner of the FGCSA Golf Championship as qualifiers for the FGCSA Golf Team at the 2014 GCSAA Golf Championship to be held in Orlando in February.**

### CALENDAR OF EVENTS

**NOVEMBER 6**

PALM BEACH GCSA CHAPTER MEETING  
DELRAY DUNES GOLF CLUB

**NOVEMBER 6**

EVERGLADES GCSA VENDOR APPRECIATION  
DAY  
HAMMOCK BAY

**NOVEMBER 7**

CALUSA GCSA MONTHLY MEETING  
THE HIDEAWAY COUNTRY CLUB

**NOVEMBER 14**

SEVEN RIVERS GCSA TOYS FOR TOTS  
FUNDRAISER  
JULIETTE FALLS

**NOVEMBER 17**

SUNCOAST, WEST COAST, RIDGE GCSA  
BUS TRIP – BUC'S GAME  
DELRAY DUNES GOLF CLUB

**DECEMBER 5**

CALUSA GCSA CHRISTMAS CHARITY  
TOURNAMENT  
STONEBROOK GOLF COURSE

**DECEMBER 6**

LARRY KAMPHAUS CROWFOOT  
TOURNAMENT  
GRAND CYPRESS

**DECEMBER 6**

SUNCOAST GCSA ANNUAL CHRISTMAS  
GOLF TOURNAMENT AND DINNER  
GASPARILLA

**DECEMBER 16**

NORTH FLORIDA GCSA CHRISTMAS  
TOURNAMENT  
DEERWOOD COUNTRY CLUB

**DECEMBER 19**

EVERGLADES GCSA CHRISTMAS GOLF  
TOURNAMENT AND DINNER  
BONITA BAY EAST

**JANUARY 1**

1<sup>ST</sup> ANNUAL GC HORN MEMORIAL TURFGRASS  
EDUCATION SEMINAR

**FEBRUARY 6**

FGCSA ANNUAL RECEPTION  
BB KING'S HOUSE OF BLUES

## PRESIDENT'S REPORT

BY KEVIN SUNDERMAN

As I've mentioned in previous messages, the FGCSA is making a strong push to maximize the effectiveness of our committees this year. The FGCSA Standard Operating Procedures call for 19 different chair positions to be filled. Then the SOP calls for full committees to be formed. We found this to be counter-productive as it's sometimes difficult to find motivated individuals willing to chair and serve on these committees. Many committees have similar roles and become redundant or work against each other. This year we are asking a number of committees to work together towards common goals. This message will highlight some of the committee objectives for this year.

The **Government Relations Committee** is coordinating efforts to stay on top of any ordinances or proposed restrictions that may affect our business. Each chapter has a representative on this committee led by Greg Pheneger of the John's Island Club. This committee will help to organize efforts to represent our views dealing with issues as they come up.

The **Membership Committee** is working with Ralph Dain, GCSAA Field Staff, and local chapters to identify potential new members as well as former members who have not renewed. A focus is being placed on how to better engage these superintendents as well as those who are current members. The membership committee will be working to better communicate services and benefits provided by the FGCSA to the local chapters and their members. Thought is also being given as how to add



Kevin Sunderman

additional benefits or services to our members.

The **Research and Fund Raising Committees** are working together towards common goals. They are keeping up to date with current research projects funded by the FGCSA and will be reporting their findings to the membership. They will be working with local chapters to coordinate funding for current projects and future projects. They will also be working with superintendents from across the state to develop ideas for new research projects.

The **Education and BMP Committees** are working together primarily on the Golf BMP Certification program. They will continue to evaluate the program and make improvements where necessary. They will also work towards effectively scheduling the seminar presentation and exams across the state.

The **Survey Committee** is putting the final touches on a membership

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All material submitted for printing will be edited at the discretion of the editor. Material must be typed or clearly printed. Photos are encouraged. Items must be for the good of the association.

Deadline next issue December 15.

...President's Message continued from page 2.

survey aimed at collecting information to be used in the future management of the FGCSA. It is important that you take the time to complete this survey as your input is very valuable to our association. These are brief descriptions of just some of the many goals being worked towards this year by the FGCSA. We are very focused on providing benefits to our members, their local chapters and the golf industry in the state of Florida as a whole.

We are very excited to announce that this year's reception is scheduled for  
**Thursday night, February 6, 2014**  
**7:00-10:00 pm**



Admission to the reception is limited to Florida Superintendents and spouses and the sponsors of the Florida reception ONLY. If you are interested in sponsoring, please visit the FGCSA website, [www.floridagcsa.com/reception](http://www.floridagcsa.com/reception) or call the FGCSA office at 772-334-7515.

- **Platinum Sponsorship** \$5,850.00
  - Includes twenty admission tickets for your company.
  - Company logo display(determined by venue location)
  - Listing on the Sponsor Board the night of the reception.
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- **Gold Sponsorship** \$3,000.00
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  - Listing on the Sponsor Board the night of the reception.
  - Listing in the Florida Green.
  
- **Bronze Sponsorship** \$675.00
  - Includes two admission tickets for your company.
  - Listing on the Sponsor Board the night of the reception.
  - Listing in the Florida Green.

## GOVERNMENT RELATIONS REPORT

By Greg Pheneger, FGCSA Government Relations Committee Chairman

### Upcoming Government Ordinance Meetings:

#### November 2013

- November 5<sup>th</sup>, 9:30am – City of Vero Beach (Indian River) 2<sup>nd</sup> reading and adoption of proposed amendments to current DEP Model Ordinance. Location: 1053 20<sup>th</sup> Place, Vero Beach, FL 32960
- November 7<sup>th</sup>, 7:00pm – City of Cocoa Beach (Brevard) 1<sup>st</sup> reading of proposed ordinance. Location: 2 South Orlando Avenue, Cocoa Beach, FL 32332
- November 12<sup>th</sup>, 9:00am – Hernando County 1<sup>st</sup> reading of proposed ordinance. Location: 20 North Main Street, Brooksville, FL 34601
- November 21<sup>st</sup>, 7:00pm – City of Cocoa Beach (Brevard) 2<sup>nd</sup> reading of proposed ordinance. Location: 2 South Orlando Avenue, Cocoa Beach, FL 32332

### EREF

- 1) The EREF board is seated and is comprised of:  
Mac Carraway and Betsy McGill, Sod Production  
Greg Pheneger and Kevin Sunderman, Golf  
Adam Jones and Bryan Cooksey, Lawn Care Services  
Mac Briley, Turfgrass Management  
Mac Carraway is acting chair and Mac Briley is acting secretary/treasurer pending the appointment to this board of 2 representatives each from landscaping and sports turf/municipal.
- 2) Two fertilizer distributor representatives will be serving in an advisory capacity to the EREF board. The two representatives are Pete Massarelli of John Deere Landscapes and Kit Rowe of Direct Solutions (Agrium).
- 3) Todd Josko and Associates have been retained to help with ordinances and publicity.



*Dr. Brian Unruh presented his UF/IFAS colleague, Dr. Laurie Trenholm with the 2013 FTGA Wreath of Grass Award, as FTGA Past President Mac Briley looks on. Dr. Trenholm was recognized for her body of work on turfgrass management and nutrient management. We especially thank her for her contributions in promoting the best available science in local fertilizer ordinances.*



*New FTGA President Erin Wilder and Past President Mac Briley also presented Betsy McGill, Executive Director of the Florida Turf Producers Assn. with a 2013 Wreath of Grass Award for her communications, leadership and advocacy on turfgrass issues facing the industry.*

## COMMUNICATIONS REPORT

By Joel Jackson, CGCS Retired

"What's Up, D.O.C."  
Joel Jackson, CGCS

**Publications:** As I write this report, the first round of "finished" proofs of the copy and photos has been completed for the Fall 2013 Florida Green and we're waiting for the ad insertions deadline. On deck for the 2014 Florida Green Winter Issue we will journey from Juliette Falls GC in the rolling sand hills and oak trees near Ocala to the cypress heads and palm trees of Ft. Myers, as we visit with Stuart Taylor at the Plantation G&CC. In the new year we will also visit and learn about

**FGCSA Golf:** Stuart Bothe from the Vanderbilt Country Club and Everglades GCSA shot a 71 to win the FTGA Individual Stroke Play Championship. Stuart joins XXX, winner of the Poa Classic and Deron Zendt, winner of the FGCSA Championship as qualifiers for the FGCSA Golf Team to compete at the GCSAA Golf Championships in Orlando in February. The remaining team members will be decided at the North Florida Fall Classic at Amelia Island and the Central Florida Crowfoot Open at Grand Cypress.

**Photo tips:** If taking photos inside and using a flash, don't have your subjects stand right against a wall, but move out 5-6 feet away to avoid shadows showing up around their heads. Better still try some new scenic locations including nice landscaping or other interesting features. Get creative and have some fun with it.

**Communications:** I wrote an article called "Putting Greens and Politics" for the Golf is Our Game newsletter which goes to pro shops in courses primarily from Tampa to Daytona Beach. It discusses the need for good science in ordinance making so we can still have good golf courses that are environmentally friendly.

The **Chapter Reporters** corps is growing. So far, Andy Jorgensen, Seven Rivers; Kirsten Conover and Jeff Zimmerman, Everglades; Bob Coffey, North Florida; Brian Main, Palm Beach; Gary Chaney, Treasure Coast; and Christi Haley and Trent Inman, West Coast and I believe Chris Flynn, Central Florida have volunteered or where drafted into service. In the remaining four chapters Stuart Taylor, Calusa; Nick Kearns, Suncoast, Ricky Reeves, South Florida and Scott Scamerhorn, Ridge will be my "go-to" folks until I get official notice. If any chapter has some newsworthy meetings, education, events or awards presentation that have occurred in September, October or early November let me know and send info ad photos by November 13th. Thanks.



*Ken Arsenault shot a 79 to capture the Crash Hall Cup from Mike Stevens President of the NFGCSA for winning the 2013 North Florida Fall Classic Tournament. Ken is now eligible for the 2014 FGCSA Golf Team*



*Butch Singo Award: Tom Brennan of Brennan Golf Sales received the first "Butch Singo Award" from Jack Harrell, Jr. at the NFGCSA Fall Classic reception at Amelia Island Plantation.*

## FGCSA FALL BOARD MEETING MINUTES

The Fall 2013 Board Meeting of the FGCSA Board of Directors was called to order by President Kevin Sunderman at 10:00 am, October 17, 2013 at Amelia Island Golf Club.

All officers, except David Dore-Smith were present. All Chapters with the exception of Central Florida and Seven Rivers were represented. The Chapter Representatives were: Calusa - Stuart Taylor, South Florida - Ricky Reeves, Everglades - Bill Davidson, Suncoast - Bill Tyde, North Florida - Bob Coffey, Treasure Coast - John Curran, Palm Beach - Brian Main, West Coast - Andy Neiswender, and Ridge - Tyler Green

Others attending the meeting were: Jennifer Bryan - Association Manager; Joel Jackson - FGCSA Director of Communications; and Ralph Dain - GCSAA.

Minutes of the FGCSA Summer 2013 Board Meeting were approved.

**Secretary/Treasurer Report** – Kevin Sunderman presented the year-end financials. John Curran motioned for the approval of the Financials. The financials were approved.

**Benevolent Fund** – Kevin Sunderman updated the board on the benevolent Fund Account. The Executive Board approved a contribution to Jim Foster to assist him with some recent medical bills.

**Reserve Account** – Kevin Sunderman updated the board on the status of moving monies back in to the reserve fund that were previously withdrawn. The Finance Committee does not recommend moving these monies to the Morgan Stanley Account at this time, but will investigate some other options; short term CD's, saving accounts, etc. and will report back to the board.

### Committee Reports:

**Director of Communications** – Joel reported that the Winter issue of the Florida Green is in its final proof and will be distributed in a couple of weeks. Joel and Publications Chair, Bill Davidson have finalized the hands-on topics for the upcoming issues. Joel also announced that all chapters have now submitted a chapter reporter who will communicate pertinent chapter information and events for publication.

**Government Relations** – Bob Coffey reported that the Government Relations Committee had a successful meeting on September 10 in Orlando. The committee continues to encourage superintendents and chapters to remain involved on the local level with local ordinances. The Government Relations committee will continue to support science and the state model ordinance.

**Education** – Mark Kann and Jim Shaffer, although not present, presented a written report to the board on the education opportunities available in the state and the status of the BMP. To date the 180 people have been certified in the Golf BMP's. The committee will continue to find ways to improve the program and encourage more chapter participation.

**Golf** – The Golf Committee will investigate the possibility of changing the FGCSA Golf Championship venue to a new centrally located course with nearby hotel rooms and also work with the education committee to see if it makes sense to offer education and expand the FGCSA Championship to a two day event that will also include the Past President's Dinner and Annual Summer Board Meeting.

**Membership** – Jennifer presented a membership chart to the board. Membership renewals are down from this time last year. The Board will continue to find ways to find value in membership and ways to communicate that to the local chapters and members. Several ideas were discussed and those things will be researched and brought to the Membership Committee for further evaluation. Additionally, the Board will

work to provide a PowerPoint presentation for the local chapters that will highlight what the FGCSA does for the chapters and the members.

**Research** – John Curran and Stuart Taylor presented the names of the Research Committee members to the Board. This committee will plan to meet later this month and will begin to identify those areas that are in need of research. They will report back to the board at the next board meeting.

**Awards** – Award nomination applications and information is available on the website. Nominations need to be submitted by the Winter 2014 Board Meeting. Please submit nominations to Rickey Craig and Jennifer Bryan.

**By Laws/SOP** – Brian Main provided a list of names of those people who have agreed to serve on the By Laws/SOP committee. The committee will meet this month and will report to the board their progress at the next meeting.

**Survey** – Survey – Bill Davidson provided a list of names of those members who will serve on the Survey Committee. Their next meeting will be on Tuesday, October 22<sup>nd</sup> at 2:30. He will provide an update to the Board at the next board meeting.

**GCSAA** – Kevin reported to the board on the Delegates meeting. The focus of this year's meeting was the future of the GCSAA and what is it going to look like in 2020. Classification of members was also addressed and the GCSAA Classification Committee is going to be evaluating the current system. Kevin was not prepared to present a recommended vote for the upcoming election. He will report back to the Board at a later date. Ralph updated the Board that the Southeast Field Rep position was

*Continued on Page 7...*

...Continued from page 6

filled by Ron Wright. The GCSAA has also initiated a blog on the website and has a new app available.

Reception – The FGCSA Reception will be held on Thursday, Feb. 6<sup>th</sup> from 7-10pm at BB King's House of Blues in Orlando.

**Old Business:**

**Round table Meeting** – The FGCSA will host its first roundtable meeting during the GIS on Wednesday, Feb 5<sup>th</sup> from 4-6 pm at Shingle Creek. All chapters are encouraged to send 3-4 Board Members as we discuss the state of the Association and its future.

**New Business:**

**Florida Golf Inc.** – As a founding member of the Florida Golf Inc. Kevin Sunderman presented to the board the need for the Association to make a seed donation for the startup of the Association. Ricky Craig motioned for the FGCSA to contribute \$5,000 to the Association. The motion was approved.

**Winter Board Meeting** – The Winter 2014 Board Meeting will be held on January 16<sup>th</sup> – location to be determined.

Save the Date  
FGCSA Annual Reception  
February 6, 2014  
7-10pm



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your continued support!**

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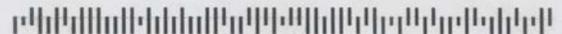
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