

VOLUME XX, PART I, JANUARY/FEBRUARY 2004

NEWSLETTER OF THE FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION



Raptor Bay GC hosts LCCC Alumni Event. 2004 LCCC Committee included: (1-r) Ed Weber, Scott Hamm, Jason Brod, Roy Bates, Glen Zakany, John Piersol, David Fry, John Johnson, Odell Spainhour, Jim Jones and Mike Smith. Raptor Bay's General Manager Ed Weber and Superintendent Jason Brod teamed up to provide superb hospitality and fantastic playing conditions. Raptor Bay joins a growing list of WCI courses that have played host to most of the tournaments over the 12 year history of the fundraiser. The Committee worked hard to get many top quality resorts to donate weekend stays for the raffle which was valued at over \$16,000. John Piersol, head of the Lake City Golf Operations program, stated the event has raised over \$110,000 for the GCO program. This year's event added another \$15,000 to the cause.

### Uncoming Events

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Jan. 14	PBGCSA Superintendent and Assistants meeting	Feb. 9 - 14	GCSAA Conference & Show, San Diego, California	FTGA Regional Turf Conferences: Jan. 13Mid-Florida - Orlando - Camp
Jan. 15	Calusa chapter meeting, Coral Oaks GC	Feb. 9 - 10	GCSAA 54th Annual Golf Championship, San Diego	Down/OUC Jan. 15 Tampa Bay - Tampa - Higgins Hall/St. Lawrence Parrish
Jan. 19	Central Florida FTGA Research Tournament at Interlachen	Feb. 12	Florida Reception at GCSAA Convention, Wyndham Hotel at Emerald Plaza, San Diego	Jan. 20 Southeast - Lake Worth - Polish American Club Jan. 21 Dade/Broward - Miami -
Jan. 19	Suncoast GCSA Supplier Appreciation Day, Bradenton	Feb. 26	Central Florida GCSA Supt/Vendor, The Legacy	Pro Player Stadium  Jan. 22 Southwest - Fort Myers - TECO Arena
Jan. 22	Ridge GCSA Member/Vendor Tournament, Lake Region	Mar. 16	Everglades Naples Princess Cruise	Jan. 29 North Florida - Jacksonville - Duval County Extension
Jan. 22	Everglades Annual Seminar, Teco Arena	Mar. 18	SFGCSA Exposition, Fort Lauderdale REC	Feb. 3 Gulf Coast - Milton - Santa Rosa County Auditorium
Jan. 26	Treasure Coast GCSA seminar Dr. Bob Carrow, Univ of Ga., Topic: Nutritional Uptake, Hobe Sound GC. 4:30 p.m.	Apr. 8	Everglades GCSA Spring Symposium, Naples Beach Club	On-site registration fee is \$45.00. Call FTGA at 800-882-6721 or go online at www.ftga.org to pre-register at \$40.00.

#### President's Message Greg Pheneger

I hope everyone had a great holiday season and still has some cash in their wallets to make it through to the end of the year. This year is shaping up to be very busy for the FGCSA and January is very full with a trip to Tallahassee, a finance committee meeting and the regularly scheduled board meeting at the end of the month.

The Executive Board, Ralph Dain, Government Relations Chairman, and Joel Jackson are traveling to Tallahassee to meet with members of the State Senate and Staff. Last year we met with our representatives while they were in session. This limited our time with each person to a ten or fifteen minute handshaking session in their office and we did not have enough time to get our entire message through to each legislator. The meeting was very useful, however, we all felt that we needed more face time with them and their staff.

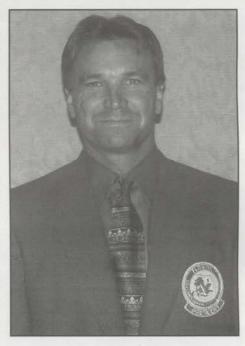
This year we are setting up a luncheon and dinner for the Senate Natural Resource Committee and the Senate Agricultural Committee. We will be able to meet with both groups in a more causal setting and we will have more time with them to discuss in detail our issues. The legislators and their staff will be

able to give us their feedback without the constraints of time that we were up against last year in the more relaxed setting. We hope to have a better dialog and to gain a few relationships to benefit our association.

The FGCSA entourage has worked on talking points to discuss with the legislators. The talking points are designed to ensure that all of our contingent is prepared to speak on the issues facing the FGCSA. One of the highlights of our talking points will be the water issues confronting many golf courses. We will attempt to improve the legislators knowledge of how we properly manage the use of water through computers, hand watering hot spots, and proper use of wetting agents. We will also stress golf course commitment to the usage of effluent water in the areas that it can be provided.

Pesticide usage, research dollars, and how the golf course is the only significant green space in many urban communities will also be discussed. All of these issues are near and dear to our hearts. We must show the staff and legislature that we are good stewards of the environment and they can use us as a liaison for any issues that come up in relation to these issues.

All of our discussions can be fortified by involvement in your home districts. In a re-



Greg Pheneger

cent news release from the Farm Bureau they reported that 93% of active Farm Bureau Members personally contacted their local officials and 90% contacted their state officials. The Farm Bureau Members feel that their lobbying has been effective. Over 87% feel their efforts have been good at the state level.

Once we have finished our lobbying efforts, get to know your local leaders. Joel or myself will be happy to pass on our list of talking points to help the process. Elected officials want to hear what their constituents are saying and other groups have their ear. The time is right for us to do a little talking and the legislators will listen. Most legislators feel that they do not receive enough feedback from their constituency. Take advantage of their willingness to listen, we have a great story to tell.

I have been asked many times concerning the money that the FGCSA spends on our lobbyist, Mike Goldie. I'll admit, before I listened to him go over the myriad of legislation that is discussed --but is never brought to the floor -- that could affect us, I didn't know if the money should be spent. Last year during our visit to Tallahassee, Mike's commitment to us and our need for him was fully demonstrated. His interaction with the

.... Continued on page 7

# GREEN SHEET

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The Green Sheet is a bimonthly FGCSA newsletter printed as follows: Jan/Feb, March/April, May/June, July/August, Sept/October, November/December.

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All material submitted for printing will be edited at the discretion of the editor. Material must be typed or clearly printed. Photos are encouraged. Items must be for the good of the association.

Deadline next issue: February 15.

# What's Up D.O.C.? by Joel Jackson

1. Government Regulations: Water - Our lobbyist in Tallahassee, Mike Goldie, reports that four water related bills have been filed in the Florida Senate for the next session. Two are "Shell bills" - SB58 and SB 60, these are basically place holders with no real details. The subject of these bills is water quality. If and how these may affect the golf industry is not known, but we will keep an eye out for them. One bill, SB 152, deals with creating a "Super statewide water authority" to control movement of water from region to region. The last bill, SB 596, deals with restrictions on the sale or transfer of consumptive use permits.

2004 Capitol Hill Visit - We are in the midst of finalizing plans for the FGCSA's second trip to Tallahassee to visit with legislators and discuss golf maintenance related issues. Last year we went when the legislature was in session. This guaranteed the lawmakers would be there, but it also limited the amount of time we could spend getting to know them and our concerns. This year we are scheduling our trip during pre-session committee meetings. Mike Goldie is checking Senate and House committee schedules and we will select a time to go up when key committees are meeting. We will set up lunch or dinner meetings so we can spend more time with them in a more relaxed atmosphere.

EPA Visits Florida - Jim Jones, Head of the Office of Pesticide Programs and Steve Bradbury, chief of the Environmental Fate Division will make a 2 and a half day express mini-tour of Florida agriculture on December 15-17, 2003. While time does not permit a tour of a golf course, Darren Davis, Tim Hiers and I will have dinner with these gentlemen in Ft. Myers on December 16th. We will discuss pesticide issues and provide real world scenarios on the handling and application of pesticides. We will also provide them with our Florida Golf Environmental and Economic Impact information kit. The Florida Fruit and Vegetable Association is hosting the tour and has invited us to be part of the EPA information gathering trip.

**2. Allied Associations**: The FTGA and FGCSA are working together in a concerted

effort to streamline the turf research donation process so that research needs, proposal topics, submission and approval deadlines, and co-funding opportunities can be maximized. While timely communications is a key, it is also incumbent on association members, chapters, businesses and associations to continually provide IFAS with topics and needs that are critical, both short and long term issues. We often complain about needing research, but we often don't communicate or prioritize our needs. We can do a better job on our end.

3. Education: The 2004 FTGA Regional Seminars schedule has been published and will be underway by the time you read this. This educational "road show" is just one of the many services provided by the FTGA and truly serves all facets of the Turf Industry. The GCSAA Conference and Show in San Diego is just around the corner, February 9-15, 2004. FGCSA Past President David Court, CGCS will be attending the Audubon International Golf Summit meeting at Barona Creek G.C. on Wednesday, February 11th and on the same day I will be participating in a Current Issues in Golf panel discussion on Water Issues.

**4. Media/Public Relations: Ten hearty** members of the Central Florida GCSA donned their long johns and jackets to work as TV spotters for NBC Sports' coverage of

the PGA Father/Son Challenge on December 6th and 7th. The combination crew of superintendents and vendors not only worked inside the ropes, but also worked the gallery outside the ropes explaining who we were and our history with NBC and the Bay Hill tournament. We are very lucky to have so many televised tournaments in Florida and practically every chapter in a tournament site city is involved as spotters and scorers. It is a unique way to converse with golf fans and show the versatility and commitment to golf by the members of our industry.

### **5. DOC/Editor Upcoming Events,** Travel, Deadlines and Tasks

- 12/15 Florida Golf Central Magazine Golf Outing, Orlando
- 12/16 Dinner with EPA Officials, Ft. Myers
- 1/3-4 Tentative dates for FGCSA Capital Hill Trip, Tallahassee
- 1/10 Florida Golf Central Magazine Deadline, Feb. 2004 issue
- 1/20 Golfdom Deadline, March issue
- 1/30 FGCSA Winter Meeting,

#### Orlando

- 2/10 GCSAA Conference and Show,
  - -15 San Diego
- 2/10 Florida Golf Central Magazine Deadline, March 2004 issue
- 2/15 Green Sheet Deadline, March/ April 2004 issue
- 2/20 Golfdom Deadline, April Issue



The NBC food tent was headquarters for the Central Florida TV spotters. Producer Tammy Proctor ran the scoring line at the PGA Father/Son Challenge.

The Fall 2003 meeting of the FGCSA Board of Directors was called to order by President Greg Pheneger at 1:00 p.m. on Friday, October 24th, 2003, at the Grand Cypress Villas.

All officers except Vice President Joe Pantaleo were present. Ridge and Suncoast chapters were not represented. Others attending the meeting were Joel Jackson - Florida Green editor; Michael Perham - Reception Chairman, and Jan Beljan - FTGA President.

The minutes of the Summer 2003 Board Meeting as presented by Secretary/Treasurer Craig Weyandt were approved.

ASSISTANT SUPERINTENDENT DUES: Matt Taylor led a discussion on reducing the FGCSA annual dues rate for Assistant Superintendents to one half the fee for Superintendents, i.e. \$30.00 for Class C. Matt presented some figures from the GCSAA showing that there has been a 123% growth in assistant superintendent memberships since 1994. The Florida GCSAA Class C membership has not had this growth. It was suggested that lowering the dues might get more assistants to join their local chapter (assuming that the local chapter lowered their Class C dues accordingly). The local chapter would not incur a loss in dues income because only the FGCSA portion of the dues would be lowered. An informal poll of the External VP's present at the meeting showed that not all chapters would lower their fees even if the FGCSA approved the 50% reduction. It was suggested that each External bring the question to their next local chapter board meeting...if the FGCSA lowered the Class C dues by 50%, would the chapter lower their dues accordingly. This issue will be brought to a vote at the Winter board meeting. If approved, the new rate would go into effect in 2004 and be on a one year trial basis with the hope that it could be a permanent move after 2004.

FINANCIAL REPORTS: Secretary/Treasurer Craig Weyandt gave the Financial Report for the First Quarter Operating Account and Research Account. The Reports were approved. Greg Pheneger reported that our FGCSA reserves are currently in Money Market accounts and low interest rate CD's. He asked the board's permission to investi-

gate other conservative vehicles that would improve our interest income. The motion was approved. Greg will bring some options to the Winter meeting.

D.O.C. REPORT: Joel discussed the seriousness of the arsenic issue. He stressed the importance of having local chapter officers informed on the subject and ready with the facts when your area is attacked in the media. He discussed the unannounced visits by regulatory personnel re. golf course MSMA applications with examples of clubs that have been banned from using MSMA around well fields. He urged all superintendents to be sure their staff is reading the labels and following label instructions.

Joel reported that Mike Goldie will begin sending Joel a list of proposed bills to be discussed in the Florida legislature and will highlight those that have something to do with water. A date for the FGCSA trip to visit Tallahassee legislators was discussed. Joel stressed that we need to go to Tallahassee prepared with a game plan to highlight the needs of golf course maintenance programs.

FLORIDA GREEN: Joel reported that the Fall issue of the Florida Green will be at least two or three late since Larry Kieffer has been caring for his terminally ill mother who passed away just last week. Joel suggested that the board send a donation to the charity the family has requested - Good Shepherd Hospice of Auburndale. Jim Goins made a motion that the FGCSA donate \$200 to Hospice in the name of Betty Kieffer. The motion was approved.

Joel urged all Externals to send information for the chapter round-up. Be sure that your chapter newsletter or meeting notice is being sent to Joel. A discussion was held regarding the current policy of having the incoming president's course on the cover of each Fall issue of the Florida Green. Joel stated that this was being done because of the recent redundancy of the same golf course being on the cover in a span of a few years. He noted that the new president and his course will still be featured in the Fall issue but not necessarily on the cover. He did state that the Membership Directory will continue to feature the new president's course on that cover.

MEMBERSHIP DIRECTORY: Marie Roberts reported that the 2004 Membership Directory is at the printers and should be ready for mailing in November. Advertising support has been terrific with income from ads to exceed our budgeted amount.

**EDUCATION:** Buddy Keene reported that we will again co-sponsor a GCSAA Superintendent Leadership Series during the Poa weekend in May 2004. Speaker will be Dr. Patt Schwab. Buddy asked all Externals to keep him up to date on chapter co-sponsored Regional Seminars.

GOLF: Steve Bernard was the low gross winner at the FGCSA Championship at Southern Dunes. He will join Seth Strickland, Robert Parmar and Mark Henderson on the FGCSA team in San Diego. Please contact Joe Ondo if you are playing in the GCSAA Championship so that he can send in the forms for more teams. Since Joe was unable to attend the board meeting, a discussion on USGA handicaps was postponed until the next board meeting.

**MEMBERSHIP:** Matt Taylor presented the FGCSA membership totals to date. Most chapters stayed the same as last year with three chapters showing a substantial drop in memberships. We continue to urge all chapters to report new chapter members renewing or joining during the upcoming months.

**RESEARCH:** Jan Beljan, FTGA President, submitted three research proposals that the FTGA may be willing to co-fund with the FGCSA to a maximum of \$15,000. These were the proposals ranked best from those submitted to the FTGA Scholarship and Research Committee this year. They are:

- 1. Timing of Nematicide Applications on turf based on soil temperatures, nematode activity and root development," by Dr. William Crow. Total for 2 years = \$20,700.
- 2. Field Evaluation of Bioherbicideal Control of Tropical Signalgrass" by Dr. Carol Stiles. Total for 2 years = \$51,341.76
- 3. Ecology, pathogenicity and management of Bipolaris and Curvularia fungal species in ultradwarf bermudagrasses in Florida. Dr. L. Datnoff. Total for 3 years = \$34,500

The Green Sheet

Craig Weyandt, FGCSA Research Chairman, reported that we would have to make a decision immediately if we wanted to submit these proposals to the GCSAA for co-funding under the Chapter Co-Operative Research Program. A motion was made by David Court "To apply for co-operative funding for all three proposals by submitting them to the GCSAA" The motion was approved. It was noted by David that the FGCSA and FTGA should consider funding one or all of these proposals that are not picked up by the GCSAA. This will be discussed at a later board meeting but all External V.P.'s were asked to read these proposals and be prepared for a vote on funding them at a later board meeting.

Craig then presented a proposal from Lake City Community College Professor Bruce Witt re. funding for developing a "Best Management Practices" for the Hispanic labor force in the green industry. After a discussion the board did not see the benefit of this study to our current FGCSA members. If the purpose is curriculum accumulation, LCCC should be paying for this. A suggestion was made that the LCCC interns could do these studies as part of their curriculum. Greg Pheneger will respond to Dr. Witt.

**FLORIDA TURFGRASS ASSOCIATION:** Jan Beljan discussed the 2004 Winter Turf Conferences scheduled for January 14th through February 3rd. A motion was made by Mike Perham that the FGCSA continue its long-standing practice of sponsoring all of the Conferences. The motion was approved.

GCSAA RECEPTION: Michael Perham announced that the Florida reception at the GCSAA Conference in California will be held on Thursday, February 12th at the Wyndham Hotel at Emerald Plaza in San Diego. He reported that we lowered the sponsorship fee schedule for the 2003 Atlanta reception because there was a surplus in the reception account from prior sponsorship revenue. Now that the surplus is pretty much used up, where should we set our sponsorship levels for the upcoming reception? After a discussion a motion was made to maintain the same level of sponsorship as in Atlanta for the San Diego reception. The motion was approved. We will solicit donations from chapters to help prevent any shortfall.

LONG RANGE PLANNING: Past President David Court gave a report on the status of the IFAS Center in Fort Lauderdale. He noted the number of acres that is currently used by the University of Florida at the site and the fact that FAU has now been given 25 of those acres for their use and that Nova University is also looking to get some of this land. David suggested that the FGCSA let the University of Florida know that we are interested in keeping our share of this property earmarked for turfgrass research. He suggested that our long term goal should be for more utilization of available turf plots kept at putting green quality. Paspallum in particular is not currently represented. David gave a list of some of the projects that are currently being performed at the site. He noted that Mike Martin's letter of one year ago to move the facility to Immokalee hasn't happened? Will it ever be moved? Could we get a current report of what is planned? David will write a letter to Dr. Martin

asking what is the current plan for turf science at the University of Florida (Pine Acres as well as Fort Lauderdale).

MEMBER NEEDS SURVEY: President Greg Pheneger suggested that the board do a survey of our members to determine their wants or needs that should be addressed by the FGCSA Board. He suggested that the most advantageous way of conducing this survey would be by direct contact. Each External would be asked to contact 6 or 7 superintendents in their chapter to get their response to a set of questions. Greg will put together a tentative survey for review at the Winter board meeting.

Date for the Winter Board Meeting will be Friday, January 30th at Grand Cypress or Bay Hill Club.

Since there was no further business, the meeting was adjourned at 3:45 p.m.



As a result of their Christmas Golf Outing held at LaPlaya GC on December 12th, the Everglades GCSA presented a check for \$4,000 to the Childrens Home Society. Brian Beckner was host superintendent for the Tournament. In addition to their entry fee, all teams donated a gift to the Childrens Home Society Christmas Gift Drive. Odell Spainhour (center, holding check to CHS) won the raffle grand prize of a donated 1969 Classic Cadillac convertible.

January/February 2004 5

#### Audubon International's Fifty in Five Initiative

Goal: To have 50% of all golf courses in the United States enrolled and active in either the Audubon Cooperative Sanctuary Program for Golf Courses or the Audubon Signature Programs by the end of 2007.

#### **Background:**

Since 1991, Audubon International has managed education and certification programs targeted at improving the environmental performance of golf courses. Over ten years later, thirteen percent of all courses in the country are members of either the Audubon Cooperative Sanctuary Program or the Audubon Signature Cooperative Sanctuary Program, and two percent of all courses in the U.S. have achieved Certified Audubon Cooperative Sanctuary status. The education and certification process of these programs leads to voluntary environment improvements on golf courses, thereby protecting water and wildlife-this is the ultimate goal of the Fifty in Five Initiative.

While overall the program has been a success, we have set a bold goal to enroll 50% of all golf courses in the United States in our programs by 2007, as well as increasing the number of courses working to become Certified Audubon Cooperative Sanctuaries. This is our Fifty in Five Initiative. In order to achieve this goal, we need (1) broader commitment and support from the entire golf industry, (2) additional input and advice from industry representatives, and (3) expanded financial support and program support from throughout the golf industry.

#### Five "Easy Steps to Fifty in Five:

Enrollment: Getting involved in the ACSP for Golf Courses or the Signature Program.

Environmental Education: Learning through publications, one-on-one consultation, and seminars.

Environmental Efforts: Positive environmental actions taken to through the ACSS certification process.

Effects: Results measured, certified, and celebrated.

Evaluation & Enhancement: Review and continuous improvement through the re-certification process.

The health of the natural environment is critical to ensuring a sustainable future for human communities. In order to ensure a sustainable future for generations to come, this generation must find ways to balance the needs and desires of human and natural communities. As part of this mission, the golf industry can and should play an active and positive role for the benefit of the natural environment.

This goal can be furthered across the entire industry by working actively in support of Audubon International's Sustainable Communities Campaign, and specifically, by supporting the Audubon Cooperative Sanctuary Program for Golf Courses and the Audubon Signature Programs through the Fifty in Five Initiative. By replicating the environmental results of existing program members, as measured in our Managed Lands Survey, with an addition of 6,000 more golf courses, the health of watersheds and ecosystems throughout the country, and the world can be further improved and protected.

Florida leads the nation in ACSP courses. Each chapter can grow their regional membership by a few courses a year and reach the 50% goal. The ACSP program is one of the best ways to rebut and silence the radicals and to document and demonstrate golf's benefit to the environment.

All golf course superintendents are invited to visit the Audubon International booth #S7609 on the Convention Showroom floor in San Diego. Superintendents are invited to attend their presentation on Wednesday (2/11/04 from 5-6 p.m.) on the "Business Value of Environmental Stewardship: An Environmental MBA for Superintendents".



Sand Hill Cranes at Plantation GC in Crystal River

Continuation of President's Message...

legislators office staff and the legislator themselves, told me that Mike is in there every day meeting with people on behalf of his employers of which we are one. Our money is being well spent and our voices are being heard. We must now help him by becoming more involved.

The Finance Committee has a scheduled a meeting with financial advisors to ensure that we are investing the reserves in the right way. At the present time, we keep the reserves in Certificates of Deposits (CD's) and a bank checking money market. The current CD interest rate is 1.8% and the checking money market is at .1%. The Board felt that we owe it to our organization to investigate ways to invest our money wisely. Rest assured that as one of the Finance Committee Members that even if I do feel after the talks that we should invest our money differently, I am very conservative with money, some might say frugal. On a recommendation from our accountant, the reserve was set up as a standard operating practice of our association. Associations similar to ours have similar reserve accounts and the account was approved two years ago by the Board. The Finance Committee will make a full report to the Board on January 30th.

Take care and I look forward to seeing all of you on Thursday, February 12th at the Wyndham in San Diego.

#### In Memoriam

Paul Neumann, Golf Course Superintendent at Imperial Lakewood GC in Sarasota passed away last month. Paul was only 45 years old and has been a Suncoast chapter member for the past 15 years. He leaves behind a wife and 9-year-old son.

Glen Scott, South Florida GCSA chapter member, passed away in October. Glen had been superintendent at Hillsboro Pines GC in Deerfield Beach for ten years. Recently he had been working at Woodlands CC.

Dennis Nilsson, Senior Account Manger for Rinker Materials Florida Sand Group passed away last month. Dennis was well known to the turfgrass industry while he was with Standard Sand. He is survived by two daughters who reside in Winter Haven.



### 2004 Florida GCSA Reception --Thursday, February 12th

The FGCSA will hold its annual GCSAA Reception on Thursday night, February 12th, at the San Diego Wydham Emerald Plaza Hotel in downtown San Diego from 7:00 p.m-9:30 p.m. Invitations will be mailed to all FGCSA members in January. Reception Chairman Michael Perham promises that the San Diego reception will continue the tradition of being the best chapter reception at the GCSAA Convention. Mark your calendar now!

Even if you are not going to San Diego, there is still time for <u>any affiliate</u> to be listed as a sponsor at the reception. We sincerely appreciate the support of all our sponsors. Those companies who have already committed to the reception are:

#### Level I. Platinum Sponsors

\*Bayer Environmental Science

- \* Dow AgroSciences
- \* Golf Ventures Industries
- \* Harrell's Fertilizer/Polyon
- \* Kilpatrick Turf /Boynton Pump

\* Syngenta

\*Florida Toro Distributors - Hector, Wesco Turf and Wesco Turf Supply

#### Level II. Gold Sponsors

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United Horticultural Supply

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Precision Small Engine

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**Total Golf Construction** 

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#### Level IV. Bronze Sponsors

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Rainbird Golf

Sullivan Electric & Pump

Tee to Green Turf Products Inc.

Tom Burrows Turfgrass

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**Upstart Products** 

Special thanks to all those FGCSA chapters who have generously contributed to the reception.



Lakeland Fort Myers Jupiter 800-330-8874 800-481-8911 888-222-7072

## CRAIG NELSON JOINS GOLF VENTURES AS EQUIPMENT TERRITORY MANAGER

Golf Ventures is pleased to announce the addition of Craig Nelson as Equipment Territory Manager for the Ft. Myers area consisting of Charlotte and Lee counties. Craig comes to Golf Ventures from the Lee County area where he was a Golf Course Superintendent for the past 10 years and has more than 20 years experience in the Turf and Ornamental industry. Craig is a graduate of Lake City Community College Golf and Landscape Operations.

Craig will represent Jacobsen, A Textron Company, and allied products such as Progressive, Foley, Lely and Goosen for Golf Ventures in the Ft. Myers area.

#### **ALSO**

### GARY HOLLAND JOINS GOLF VENTURES AS CUSTOMER SERVICE SPECIALIST

Golf Ventures is pleased to announce the addition of Gary Holland as Customer Service Specialist for the Ft. Myers area. Gary has previous golf course mechanical experience in the Lee County area. He will assist Craig Nelson in Lee and Charlotte counties.

# PLEASE JOIN US IN WELCOMING THESE TWO NEW EMPLOYEES TO THE GOLF VENTURES TEAM!

#### Superintendents Prepare for San Diego Convention

FGCSA Marie Roberts 1760 NW Pine Lake Drive Stuart, FL 34994



Cookingham, Peter Turfgrass Information Center MSU: W-212 Library East Lansing, Michigan 48824 FIRST CLASS U.S. Postage PAID Permit #137 Stuart, FL