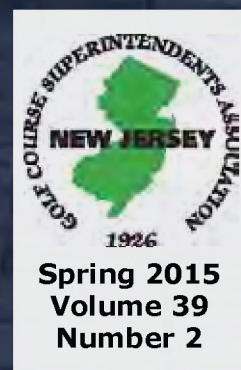


# THE GREENERSIDE

OFFICIAL PUBLICATION OF THE GOLF COURSE SUPERINTENDENTS ASSOCIATION OF NEW JERSEY

SUMMER SOCIAL 2015  
Host: Lance Rogers, CGCS  
Superintendent  
Colonia Country Club  
Colonia, NJ





# GCSANJ JUNIOR TEE MARKER PROGRAM



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*(Tee markers graphic on right)*

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President's Message.....	4
Rutgers Golf Classic Celebrates a Birthday.....	5
Lakewood CC Player Development Center.....	7
From your Executive Director.....	8
Calendar of Events.....	8
Architect's Corner: Stimulate Golf Participation.....	12
SAVE THE DATE...Summer Social.....	15
The Dogs of GCSANJ.....	18
Rounds 4 Research Update.....	19
ASSISTANT SPOTLIGHT - Josh De Salvia.....	20
Neshanic Valley and GCSANJ - Perfect Together.....	22
Atlantic City Country Club Hosts War at the Shore.....	28
Nor'easter Ski Results.....	36
Patron Directory.....	38



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website: [www.gcsanj.org](http://www.gcsanj.org)**

## Welcome New Members!

**Robert Wagner, A,**  
Trump National Bedminster

**Christopher Markham, AF,**  
New Jersey Deer Control

**Grant Platz, AF,**  
Plant Food Company

**Michael Stabile, AF,**  
Green Pro Materials

**Signed Up your Assistant YET!**  
**It is \$75 well spent and will pay dividends on a  
practical and a professional level  
for you and for your club.**

**PHOTOS INSIDE THIS ISSUE**  
*Courtesy of Shaun Barry*



# President's Message

Jim Cadott, Pebble Creek Golf Club



Believe it or not, the GCSANJ is already half way through the year 2015. June marks our eighth month since our fiscal year began on November 1. So how are things going? Call me a little biased, but I believe we are having a very successful year. If you are now smirking and think I am full of "it", then we on the board would like to know why. Perfect, not even close....but not bad for a bunch of guys who are as busy as everybody else and still seem to find the time to keep the association heading in the right direction.

A while ago I asked you to attend at least one function this year. That could have included a very successful NJ Turfgrass Green Expo last December, a Christmas Party at Bar A, a GCSAA convention social in San Antonio, a one day seminar at Galloping Hill in March, a shop tour and PGA tourney talk at Baltusrol, War at The Shore at Atlantic City Country Club, and a June meeting at Neshanic Valley. Oh yea, and by the time you read this, a nine and dine at Ridgewood on the 25th of June.

Our goal was to make participation easier and more affordable this year. I believe we have and still are achieving these goals, and if not, we would like to hear from you. I have to mention that the affordable part does not come without a vendor sponsor program that seems to be much more fine tuned this year. We are constantly asking your commercial representatives on the board, *Brad Simpkins and Rob Johnson*, if there are any issues to be dealt with or any improvements that can be made.

Looking ahead, a nine and dine will be held at Eagle Ridge Golf Club on July 7th, hosted *Patrick McMahon*. And on the 25th of July, the Summer Social returns as *Lance Rogers* will host a wonderful Saturday evening at Colonia Country Club. The pics you see on the website of the pool and clubhouse annex do not do justice to how beautiful this oasis really is, and I will personally guarantee that that Lance and Colonia will go over the top for this group...please join in the fun!

I would like to thank *Mike Weber* and his Rounds for Research team for recruiting more golf courses this year than any previous auction.

Twenty four clubs donated to a cause that lets the GCSANJ Foundation keep 80% of the auction proceeds for turfgrass research. Our association led the nation in rounds donated when compared to similar sized associations...great work!!

This August, *Travis Pauley* and Plainfield Country Club will host the PGA Barclay's Tournament. If you can, volunteer your time on the greens staff. If not, please take note of the hospitality tent sponsors, as some proceeds from here will also be donated to the GCSANJ Foundation. It is a great feeling when members such as *Travis, Todd Raisch* last year at Ridgewood, and Mr. hospitality himself, *Ken Kubik*, think of donating unsolicited back to the association and foundation. I also mentioned some time ago that our Foundation would literally not exist if not for member support, and this is a perfect example of why we are doing well.

You will soon see a save the date for the 2015 Research and Scholarship Shootout that will be held in October, and we are looking forward to not just a vital fundraiser, but also to a day of celebrating what our members have done throughout the year in support of the Foundation.

The GCSANJ scholarship committee is presently evaluating all applicants, eleven this year, and we wish good luck to all. Once again, this is a competitive process and no names are known to any of the committee members.

That is about all from my desk....

Good luck as the heat of the season sets in, but do not let that deter you from joining your fellow members at one of our many great events.





# The Rutgers Turfgrass Golf Classic Celebrates a Birthday

by Shaun Barry.

20 years ago, several NJ Turfgrass Foundation members met and discussed all of the ways to raise funds for the Rutgers Turfgrass Program. *Dr. Bruce Clarke, Dennis DeSanctis Sr, Rich Hurley and Dave McGhee* were the vocal leaders in making sure this would be a first class event. There had been other fundraisers and they had been successful but not to the level that this committee felt they needed. The universal desire was to have this event at Fiddler's Elbow but the club needed to charge \$175 a person. *Dave McGhee* was the manager and he wanted to make this event something special. The committee agreed that they also wanted to make it a special event but they were concerned that the price tag would be too high for most people. If that was the case, this event would fail. With that in mind Dennis was given the task to sit down with Dave and see what could be done to lower the cost. After their lunch meeting, Dennis came back to the committee more convinced than ever that the price would not be an issue. Dennis and Rich fought for the \$250 entry fee that was required if you were going to have the event at Fiddler's Elbow and make some money while doing so. For 1996 the entry fee was considered massive. Several committee members still felt nobody would pay that much. Eventually the committee united in their support and signed off on it, and they hosted the first Classic in 1996 with a goal of \$12,000. I am not sure what they actually raised but I believe they reached their goal. They had 144 players on just one course. Their gamble worked but could it be repeated?

Fast forward to 2015 and the entry fee is \$325 a player with very little of that going to the bottom line, but our goal is now always \$100,000. Most of the years we make our goal and others we come close, but it is always a great feeling to see the support from all parts of the industry. It is the largest single day turfgrass research fundraiser in the world. With 328 players this year we missed our goal by 2 players.

I always like to thank *Cece Peabody* and her staff for their pre, day of and post efforts. We would also struggle mightily at registration without the enthusiastic support of our volunteers led by Co-Chairman *Dr Karen Plumley*. The volunteers are mostly from the Classic Committee, *Rich Buckley, Sabrina Tirpak* and a large group of Rutgers turfgrass students along with industry reps and superintendents. This year *Keith Bennett, Craig Lambert, Ron Luepke and Brad Simpkins* found the time to be part of the volunteer team.

## *Largest Single Day Turfgrass Research Fundraiser in the World!*

We however are all caretakers of the sponsors, associations and teams that attend mostly because of the efforts from *Dr. Bruce Clarke* and *Dr. Bill Meyer*. Every year these two great friends vie for the honor of generating the most support for the Classic. The fact that the loser has to buy dinner for the winner is an added incentive to keep asking for support for the event. Bruce always starts off strong with BASF, Bayer, Grass Roots (shared credit), Storr Tractor and Syngenta. Bill counters with DLF Pickseed USA, John Deere Golf/ Finch Turf Services/John Deere Landscapes, Landmark Turf & Native Seeds, Lebanon Turf, ProSeeds Marketing/ Alliance Seed, MT. View Seeds, Scots Miracle Gro and A-LIST, who was our new dinner sponsor. These are the Premier Sponsors but they also split Eagle Sponsor, Paige Electric and Birdie Sponsors GCSANJ/GCSANJ Foundation, NJTA/ NJTA Foundation and Pennington Seed. Added to this core group of sponsors we are blessed every year to have incredible support with Par Sponsors, teams, individuals and over 100 Hole Sign Sponsors. It is an incredible outpouring of support that illustrates the importance of the Center For Turfgrass Science. Every segment of the industry tries to do their part because they know their support helps find answers to the problems they face every single day.

continued on page 6



# Golf Classic Celebrates Birthday....

continued from page 5

Once the reception moved into the ballroom Bruce was able to introduce *Dean Goodman* who spoke briefly but eloquently as he complimented everyone who worked to put this event together and the people who attended the event. Then he had the honor of introducing *First Vice-President Richard Edwards*. Dr Edwards is the second most important person at Rutgers. He has a very demanding schedule but he made the time to play in the event. When I said the Classic had support from every part of the industry it includes academia. The largest group of attendees continues to come from the golf community with most of them being members of the local superintendent association. There were 56 superintendents, 49 affiliate reps, 28 players from Rutgers, 4 professors from other universities and a team from the USGA. That is a wonderful showing especially since many courses suffered from the harsh winter which did keep many superintendents at their courses.

Bruce always takes the time to thank the sponsors that mean so much to this event. If we had unlimited time, he would name everyone who supported the event and we hope they know they are appreciated. *Tom Hurley*, who is the general manager, along with former manager *Dave McGhee* were singled out for their help along with head superintendent *Matt Willigan* and his very good and very dedicated staff. In addition to these acknowledgments, Bruce presented a plaque to *Mary Lou DesChamps* from the entire staff at the Center. It is their Distinguished Service Award which now has only been awarded 4 times. She is an amazing person with unlimited generosity and Bruce wanted her to know how everyone at Rutgers feels about her and *Storr Tractor*. A little later Bruce and Dr Meyer surprised *Shaun Barry* with a much needed gift. They had conspired with *Paul Strani* from *Storr Tractor* and surreptitiously spirited a new Toro lawn mower into the ballroom. They called Shaun up to the podium and made their presentation. It was greatly appreciated and was put to good use the next day. It pays to have good and generous friends who do unexpected things.

The evening ended quickly for some right after the prizes were awarded and the Silent Auction results were announced. For others they weren't ready to leave and as darkness approached there were still some small pockets of friends talking and laughing. Five members of the committee were seen discussing

the 2015 event and were also making suggestions for 2016. They didn't leave until around 8:30 pm. They all had places to go and it was totally dark but It was too special of a day to leave early.

The next Classic will be on May 2, 2016. We will once again be back at Fiddler's Elbow trying to make the 21st edition even better. Let us know what you think we can do to improve and please put it on your schedule asap. It really is a great event and one not to be missed.



## CONGRATS TO SKILL PRIZE WINNERS!

### Closest To The Pin

Forest #8	Scott Rose- 3 ft 7 ins
Forest #17	Edgar Lara- 4 ft 2 ins
River #8	Adam Moeller- 8 ft 2 ins
River #17	Matt Klida- 10 ft 8 ins
Meadow #9	Trent Tate- 6 ft 10 ins
Meadow #17	Edwin Holland- 6 ft 3 ins

### Longest Drive Men

Forest #7	Josh Kopera
Forest #14	Ryan Tuxhorn
Meadow #7	Gordon Krester
Meadow #13	Gordon Krester
River #1	Justin Flatow
River #18	Paul Dotti

### Longest Drive Women

Meadow #7	Denise Smith
Meadow #13	Stacy Bonos
River #1	Nancy DiRienzo
River # 18	No winner

**MORE Winners on page 9.**



# Lakewood Country Club Player Development

by Fran Owsik, Superintendent

The idea started early last year, in August of 2014. Eighteen years of a plain old driving range type of operation that was at status quo-- golf balls being hit onto a five acre range. Our new PGA Pro, Art Robidoux, a 35 year veteran in the golf business, invited me to a Golf Driving Range Seminar Clinic at Fiddlers' Elbow Country Club for a day of learning. Being the only golf course superintendent in attendance, I felt a little out of place, but oddly enough, some pros still remembered me from my Assistant Pro days at Metuchen Country Club back in the late 70's.

The Golf Driving Range Association of America was doing the all day seminar. The attendees were all driving range professionals. A very interesting program was presented. Stephen Kay Golf Course Architects had just done a \$80,000 design and renovation for FECC. They created a two way driving range, with synthetic mats behind a grass hitting area, and included an elevated putting green with traps and chipping areas surrounding the practice facility.

GRAA had Lou Ghezze, who won the PGA's Top Teaching Professional in the country award in 2014, along with two top teaching women pros from Philadelphia, ran a Q and A format that piqued my interest. Of course, being the only Superintendent there, I was asking a lot of questions, as usual, in anticipation of taking Lakewood to another level and creating a new source of revenue.

With approval from ownership, everybody became excited about this new venture. Now, I just had to get it done. With five acres of range, it was easy to regrass this area and renovate the six target mounds into target greens. Add a trap and a practice chipping area, mowed down to a different height of cut and it was done.

The raised target greens needed some grading, some imagination and a rototiller to make 12,000 square feet of turf covers come to life, 9,000 square feet of a rye grass hitting area was renovated in front of the existing 24-stall, synthetic grass mats and we had the start of a new player development and learning center.

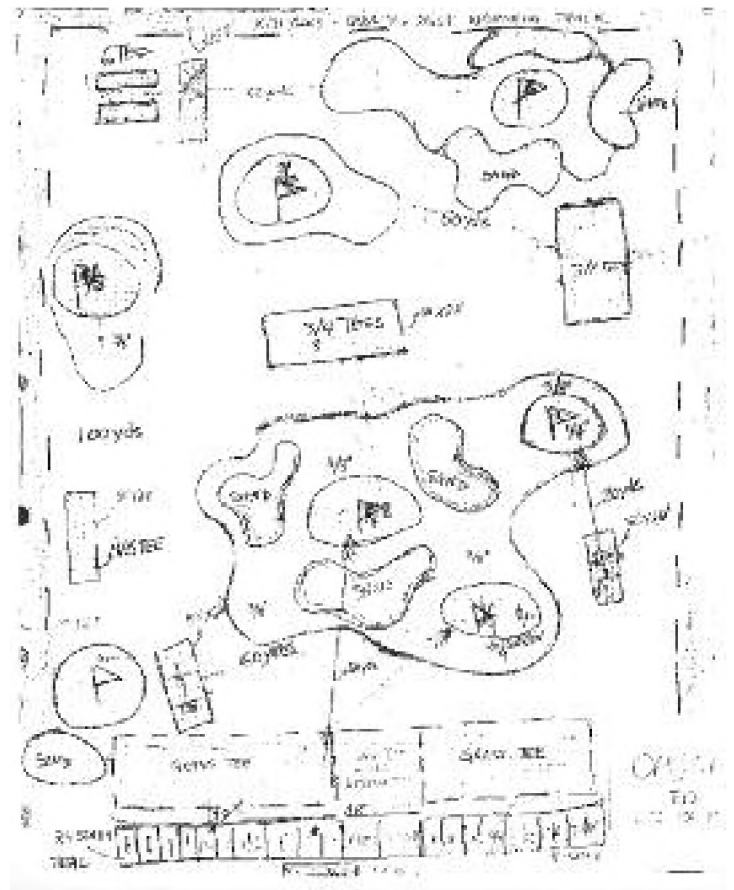
Lakewood Country Club's grand opening was on May 17, 2015. A six-hole short course was played with a restricted flight golf ball, Club demonstrations featured Ping, Tour Edge, TalyorMade, and PowerBilt.

PGA Professional Art Robidoux and NJ State Golf Association Amateur Champ Robert Housen, a US Open Competitor and Lakewood Country Club champion and course record holder, were to give lessons on chipping and short game play.

A Hole-in- One shoot-out, a One Putt (putt-off) for a grand prize of \$2500, and a 9-hole Shot Gun tournament followed, with prizes for low gross and closest-to-the-pin contests. It was a successful day!

The opportunity to do a project like this is just one part of this great business I love.

*Below is Fran's sketch of this new project... finished pictures on page 10. Well done Fran!*





# 2015 CALENDAR

*More Events are being finalized.  
Check calendar for updates and signup info.*

## **Tuesday, July 7**

Nine & Dine Golf Event  
Eagle Ridge Country Club  
Lakewood, NJ

## **Saturday, July 25**

GCSANJ Foundation Summer Social  
Colonia Country Club  
Colonia, NJ

## **Tuesday, July 28**

Rutgers Turfgrass Field Day, Golf & Fine Turf  
Hort Farm II, New Brunswick NJ

## **Wednesday, July 29**

Rutgers Turfgrass Field Day, Lawn, Landscape  
& Sports Field  
Adelphia Farm, Freehold NJ

## **Thursday, August 13**

District III Event  
Toms River Country Club  
Toms River, NJ

## **Tuesday, September 29**

MET Team Qualifier  
North Jersey Country Club  
Wayne, NJ

## **Tuesday, October 13**

Chapter Championship  
Roxiticus Golf Club  
Mendham, NJ

## **Tuesday - Thursday**

December 8 - 10, 2015  
40th Annual Green Expo\*\*  
The Borgata Hotel, Atlantic City, NJ  
\*\* GCSANJ Members Register at Member Rate



## *From Your Exec Director*

*Cece Peabody, M.A.T., C.M.P., Executive Director*



The world's most successful people are known and celebrated for all different things.

Some are famous for their skills and talents, while others are distinguished for their courage or profound impact on society. But one thing many of the world's most successful people have in common is their ability to inspire others.

Here are some inspirational quotes from highly successful people:

"You must not lose faith in humanity. Humanity is an ocean; if a few drops of the ocean are dirty, the ocean does not become dirty." —Mahatma Gandhi

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." —Maya Angelou

"Learn from yesterday, live for today, hope for tomorrow. The important thing is not to stop questioning." —Albert Einstein

"Sometimes you can't see yourself clearly until you see yourself through the eyes of others." —Ellen DeGeneres

"Don't cry because it's over, smile because it happened." —Dr. Seuss

"If you love what you do and are willing to do what it takes, it's within your reach. And it'll be worth every minute you spend alone at night, thinking and thinking about what it is you want to design or build." —Steve Wozniak

**You Can Help! The First Leg of the  
PGA Tour's FedEx Cup is at  
Plainfield Country Club.**

**Be a Volunteer! Be a Sponsor! Info on the  
home page of our website: [www.gcsanj.org](http://www.gcsanj.org)**





# CONGRATS to Rutgers Golf Classic Winners

## Rutgers Cup Winners

### **Finch Turf Services- 71**

Jeremy Batz, Alan Bean, Paul Brandon,  
Geoff Stricker.

## Low Association

### **GCSANJ/ GCSANJ Foundation- 65**

Gary Arlio, Les Carpenter, Joe Kinlin, Bill Murray

## High Association

### **NJTA- 72**

Chris Carson, Ron Luepke, Karen Plumley,  
Matt Sweatlock

## **Forest Course**

### **1st place- Fiddler's Elbow- 60**

Halloway, Rosko, Wenning

### **2nd place- John Deere Landscapes- 63**

John Alexander, Chuck Bergamo, Steve Juhring,  
Ian Kunesch

### **3rd place- Harrells- 64**

Scott Hall, Josh Kopera, Greg Nicoll, Travis Pauley

## **Meadow Course**

### **1st place- Dr Bill & Jane Meyer- 60**

Austin Grimshaw, Bill Meyer, Jane Meyer, Trent Tate

### **2nd place- Paige Electric- 63**

Todd Anderson, Walter Mugavin, Fred Rapp,  
David Teed

### **3rd place- Jacklin Seed- 64**

Jeremy Brown, Joe Goncalvez, Charlie Pisano,  
Joe Trotsky

## **River Course**

### **1st place- Syngenta -61 MC**

Rick Grala, Doug Linde, Steve McDonald,  
Doug Rider

### **2nd place- Plant Food- 61 MC**

Tom Ashfield, Jamie devers, Todd Raisch,  
Tom Weinert

### **3rd place- Aquatrols- 61 MC**

Kevin Collins, Tim Joyce, Andy Moore,  
Bob Steinman

## **The Rutgers Plant Diagnostic Lab**

The Plant Diagnostic Laboratory provides accurate and timely diagnoses of plant problems.

Below is a sample of services performed:

- ▶ Disease and Insect Pest Diagnosis
- ▶ Plant and Weed Identification
- ▶ Insect Identification
- ▶ Fungus and Mold Identification
- ▶ Nematode Assays
- ▶ Screening for Neotyphodium Endophytes
- ▶ Fungicide Resistance Screening
- ▶ Other Services Available by Contract

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[www.rcrc.rutgers.edu/plantdiagnosticlab](http://www.rcrc.rutgers.edu/plantdiagnosticlab).



## **The Rutgers Soil Testing Lab**

The Rutgers Soil Testing Laboratory performs chemical and mechanical analyses of soils.

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### **Landscape**

- Level 1** Fertility Test: Nutrients, pH, recommendations
- Level 2** Problem Solver (soil/plant suitability test)
- Level 3** Topsoil Evaluation

### **Greenhouse**

**Saturated (Organic) Media Extract Analysis:** Nutrients, pH, electrical conductivity, inorganic nitrogen

### **Sport Turf**

- Level 1** Fertility Test: Nutrients, pH, recommendations
- Level 2** Complete Test: Nutrients, pH, estimated CEC & cation saturation, soluble salt level, organic matter\* content, soil textural class
- Level 3** Sand Root Zone Test

\*Organic matter content would be determined by loss-on-ignition for golf course greens, as described by USGA guidelines.

For more information please call us at  
732/932-9295, or visit us on the web at:  
[www.rcrc.rutgers.edu/soiltestinglab](http://www.rcrc.rutgers.edu/soiltestinglab).

[www.rcrc.rutgers.edu/services](http://www.rcrc.rutgers.edu/services)





Left: Golfers on the Short Course

Below: Lakewood Country Club Staff  
(Fran Owsik on the right)

Lower: Owsik Short Course sign



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# ARCHITECT'S

We asked our contributing architects one question:

**In order to help stimulate golf participation, what, as a golf course architect, can you do?**

## **A. John Harvey, ASGCA,**

**ASLA:** As a course architect in the golf industry, it can be quite challenging in a down economy when many course owners feel the economic impact of declining golf participation. Is it that times are changing and golf is too hard and people don't have the patience, interest, time or money to play the great game? It's hard to say, but there are probably numerous factors that need to be addressed. While the major stakeholders, developers, owners, managers, club professionals, superintendents and golf architects play an important role in providing fun, interesting and challenging golf courses for all golfers, from time to time, we all need to take account of our own individual responsibilities to help grow, nurture and protect the game.

While I would be the first to admit that I can personally do much more to help grow the game, a few of the programs or initiatives I'm involved with our clients on include:

- **Help Promote Practice facilities** - This is a great way to diversify the warm-up and teaching routines for golfers and teaching staff. With each project, I try to address the condition of existing facilities and help owners determine if facilities warrant improvements and propose options that address practice area needs.
- **Tee-it-Forward** - Is a USGA initiative that encourages golfers to play from tees and course yardage based on the individual's handicap. If you haven't tried this yourself, or your course doesn't promote it much, give it a try. At the end of the day, golfers will enjoy their experience

on the links more while playing more competitively with their peers. In late March, I attended my ASCGA Annual Meeting in La Jolla, CA, and our golf tournament events were organized following this program based on handicaps. It was fun and generally well received by the Members. I will have to embrace this program and play accordingly more often.

- **Help promote Junior/beginner tees** - While there are typically a wide variety of teeing areas for accomplished golfers to play from, there needs to be better diversity for forward and beginner golfers as well. I have worked on several new courses and renovation projects where simple and subtle teeing areas are shaped into designated fairways to play as fairway or teeing areas. Remember golf is supposed to be fun and not aggravating. Everyone should aspire to play from tees where their game can allow them a chance to be on the greens in regulation on a regular basis.
- **"First-Links" Program** by PGA of America and ASGCA - As part of this initiative to enhance practice facilities at golf courses, I have had the opportunity to help evaluate vacant property on the grounds of several existing golf courses in NY and MA, to assist in determining the suitability for serving as potential sites for short-game practice facilities. This involves having a golf architect conduct a site visit and review of property and developing a feasibility assessment for its suitability as a practice facility. Course owners are realizing that in the effort to grow the game, enhanced practice facilities are essential to cater to a wide variety of golfers as they practice and learn the game under the watchful eye of an experienced teaching professional.

- **Express Ideas and Opinions** - Can I contribute to newsletters, golf publications and speaking opportunities offering professional advice and opinions on various issues facing our game? Well, here I am, not so eloquently

*continued on page 13*



# ARCHITECT'S € Ø R N E R

a difference and are helpful. Whenever my schedule permits and the trade publications have an interest, I enjoy being part of the dialogue surrounding the success stories and challenges that our green industry faces. Whether it's regarding the environment and natural resources, turfgrass management, trees or course design atop interesting sites, it's truly a blessing to be part of our industry and in some small way give back to it with a few thoughts and considerations on the hot topics.

- **Unique Course Routings** - I've been fascinated lately with the opportunity to get involved with a new course design or rerouting of an existing 18-hole golf course, whereby links of 3, 6 and 9-holes will all return to the clubhouse. This design arrangement of holes offers a unique variety of ways to play, given limited time/busy schedules and provides innovative ways to grow and teach the game. While tee starting times and management are essential to minimize waiting on the tee, it's an interesting way to cater to challenges facing the industry who may not want to play a full round of 18-holes.

Another course routing sequence is 6, 6 and 6-holes, again, all links return to the clubhouse, so players can play multiples of 6-holes, or 6, 12 or 18-hole rounds. A linkage of a few practice holes are also an option, if there's available land to work with.

- **Top Golf International, Inc.®** - Originating in the year 2000, this is a breakaway from traditional golf. It's essentially an indoor/outdoor golf range with nice target greens identified with electronic indicators where the ball lands similar to a dartboard. A variety of competitive golf related accuracy and distance games can be played, all while enjoying an extensive food and drink menu and watching sports on HDTVs. I have a client that is investigating this as an investment in addition to renovating his golf course. This is really for the seasoned golfer or someone who is just beginning the game, not to mention those

interested in its allure and the entertainment value only. <http://topgolf.com/us/company/about-us/>

- **Other innovative programs** - There is a growing interest in expanding golf principles as adapted into crossover sports like Foot Golf, Disc Golf and other hybrid golf related games that are played on golf courses. While I'm learning about these games and have yet to participate, I have a client who is evaluating these sports for potential integration into their course as part of its overall business plan to grow and diversify market share.

While these are all interesting programs that either I'm personally involved with or following closely, it's important for me to stay abreast of current events, trends and stories surrounding our industry, in order to remain competitive. With fewer new course design and renovation projects taking place, anything of value that demonstrates a wide range of expertise and passion for course design that I can offer, hopefully will be perceived as beneficial to my clients.

Fortunately, we are seeing favorable signs that the industry is picking up again. After a long hard winter, it's good to get new projects on the boards and course renovations underway in the field as we are witnessing signs that the industry is rebounding. As with many things in our world that are cyclical, hopefully, these are all good signs for growing the game locally and nationally.

~ A. John Harvey, ASGCA, ASLA

**If you have a question you'd like us to ask the architects, send an email with the question.  
[execdirector@gcsanj.org](mailto:execdirector@gcsanj.org)**



# ARCHITECT'S € Ø R N E R

We asked our contributing architects one question:

**In order to help stimulate golf participation, what, as a golf course architect, can you do?**

## **Stephen Kay, ASGCA, ASLA:**

Designing or renovating a golf course in terms of stimulate golf play can be a difficult task. The better golfers want a challenge while we want the average and beginner golfer to have an easy golf course to play, and we want the round of golf to be faster. Before I talk about yardage, which is the biggest factor, I do want to mention bunkers, fairways with trees. We as architects should try to widen the approach to a green on the right side (where most golfers hit their shots - short right) and if we can, fairway bunkers should not be that deep. Wider fairways will help the golfer find his/her ball faster and less trees will allow the golfer who does hit it into the rough to aim his/her shot towards the green rather than hitting it back 90 degrees towards the fairway.

As for yardage, I like what the USGA is doing with **"Tee it Forward"** which is something I have been recommending for close to 20 years but in a different manner. Many of my clients who had four sets of tees, colored red, gold, white and blue, I asked them to change to red, white, blue and black, hence tricking the golfer to move up a tee (note - most golfers go by the color of the tee and not the overall yardage). I also suggest as golf architects we try to get the women's overall yardage around 5,000 yards (many NJ golf courses have women's yardage in around 5,400 to 5,600 - this is way too much). The white tee should be somewhere between 5,800 and 6,000 with the blue no more than 6,300 to 6,400. Golfers who play from the appropriate tees will play faster and have a lower score, hence want to play again.

PS - also we designers should make the 18th hole easier so they finish in a good mood (but go ahead and kill him on #17).



*Pictures:*

*Short Par 4, 11th Hole at Sunnydale - before and after.*

*ABOVE: The before has a bunker right in front of the green that the membership put in because in the late 80's and early 90's, a handful of players could, if they hit the perfect tee shot, reach the par 4 green in one. All it did was hurt the super senior player and woman golfer.*

*BELOW: The hole with the bunker to the right of the hole.*





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[www.gcsanj.org](http://www.gcsanj.org)



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## GCSANJ Member *news*

**Layla Rose** joined the Malbari family on May 22, 2015 weighing 6 lbs, 5 oz.


*Congratulations to Chalin and Sara Malbari!*



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# The "Dogs of GCSANJ"

by Tyler Otero



## Patrick McMahon

Golf Course Superintendent  
Eagle Ridge Golf Club  
Lakewood NJ 08701

Name: Coop

Age: 5 years

Breed: Red and White Border Collie

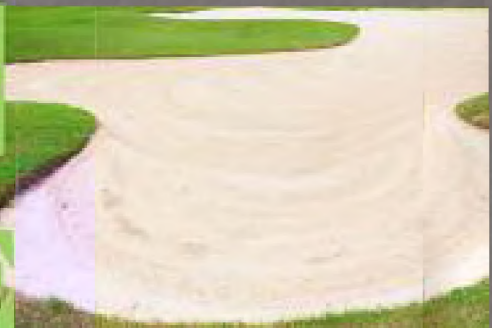
Hobbies: running the course, hiking, swimming, chasing birds and squirrels, fetch, and hanging out with his people.

Favorite Food: Probably anything the crew is eating even though he knows he shouldn't beg. He also likes ice cream dog treats from a local ice cream place down the shore.

Favorite Toy: He is a border collie so he'll play with just about anything but I would have to say he prefers the Chuck It soft frisbee.

Coop is a great dog on and off the course! Thanks for profiling him in the dogs of the GCSANJ!

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Knoll West Country Club: *Parsippany, NJ*  
Mendham Golf & Tennis Club: *Mendham, NJ*  
Mt. Tabor Country Club: *Mount Tabor, NJ*  
Pinch Brook Golf Course: *Florham Park, NJ*  
Rolling Greens Golf Club: *Newton, NJ*

Shawangunk Country Club: *Ellenville, NY*  
Sunset Valley Golf Course: *Pompton Plains, NJ*  
West Hill Golf Course: *Middletown, NY*  
Valley Brook Golf Course: *River Vale, NJ*

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# Rounds 4 Research

*by Michael Weber, Ash Brook Golf Club*

**T**he Environmental Institute for Golf has been running the "Rounds 4 Research" initiative since 2012. It was started by the Carolinas GCSA as a way to raise money for growing better turf.

The idea behind the program is simple and effective; you can donate a round of golf from your course to auction. The rounds are organized by state and placed on the website, [www.rounds4research.com](http://www.rounds4research.com). Each chapter contacts courses for rounds, and get the auction out to the public locally.

The 2015 auction dates are June 8 - June 21. When the auction ends, the money generated by the public bids to play these courses, goes to each affiliated chapter, and specifically to our Foundation, as well as to EIFG which uses the funds for research, advocacy, and education. With the powerful commitment from the EIFG (the philanthropic arm of the GCSAA) and the support of The Toro Company, Rounds 4 Research has raised more than \$320,000 since 2012.

Your Board of Directors felt our chapter members could contribute more rounds with more effort to raise funds for this program in 2015. The committee reached out to members by emails, phone calls, announcements and face-to-face connection.

When the auction opened on June 8, we had 24 rounds donated from New Jersey, a huge increase from previous years. There are 800 total rounds available on the auction from 35 states, Canada, and even Switzerland. A round of golf for this program is designated for two or four players.

Our goal is to keep increasing our donations each year. This is an easy way to contribute to helping the future of our industry. When the time comes in 2016, we welcome your participation.

Thanks to those golf courses who donated rounds this year, as well as those who have donated in prior years.

## Thanks for Your 2015 Donation!

### The clubs below donated one or more rounds:

- Alpine Country Club
- Ash Brook Golf Course
- Berkshire Valley Golf Course
- Blue Heron Pines Golf Club
- Cranbury Golf Club
- Farmstead Golf & Country Club
- Galloping Hill Golf Course
- Galloway National Golf Club
- Glen Ridge Country Club
- Indian Spring Golf Course
- Newton Country Club
- North Jersey Country Club
- Paramus Golf Course
- Preakness Hills Country Club
- Royce Brook Golf Club
- Seaview Golf Club
- Somerset Hills Country Club
- TPC at Jasna Polana
- Trump National Golf Club, Colts Neck





## SUPER ASSISTANT!

## JOSH DE SALVIA

Assistant Superintendent  
Glen Ridge Country Club

### Where were you born and raised --

I was born in Dover and grew up in Montague and moved to Ogdensburg when I was 13.

### What is your educational background --

I graduated the Rutgers certificate program in 2008.


### What made you get into the turf industry --

I started playing golf when I was 10 years old. When I was 17, my brother, who was already working on a golf course, said his boss was looking for summer help. I jumped at the chance and immediately fell in love with the job.

### What are some of your career goals --

To learn as much as I can in the Assistant position to better prepare myself to become a superintendent down the road.





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# JOSH DE SALVIA

Assistant Superintendent ..continued

## Do you have any hobbies outside of work --

Golf, softball, poker, seeing my nieces and nephew when I can.

## Any pets --

No pets now but I'd love a chocolate lab or husky.

## Favorite Sports team --

I'm a Dallas Cowboys fan living in Giants territory.

## Wife or kids --

No....still looking.

## What is Glen Ridge Country Club known for --

It's great bunkering around the greens and thick rough lining the fairways. Keep it in the short stuff or you're in for a long day. The view from our 18th green looking back at the Freedom Tower isn't too shabby either.

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AND WE'VE EVEN PARTIED  
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FOR A TREAT WHEN THE  
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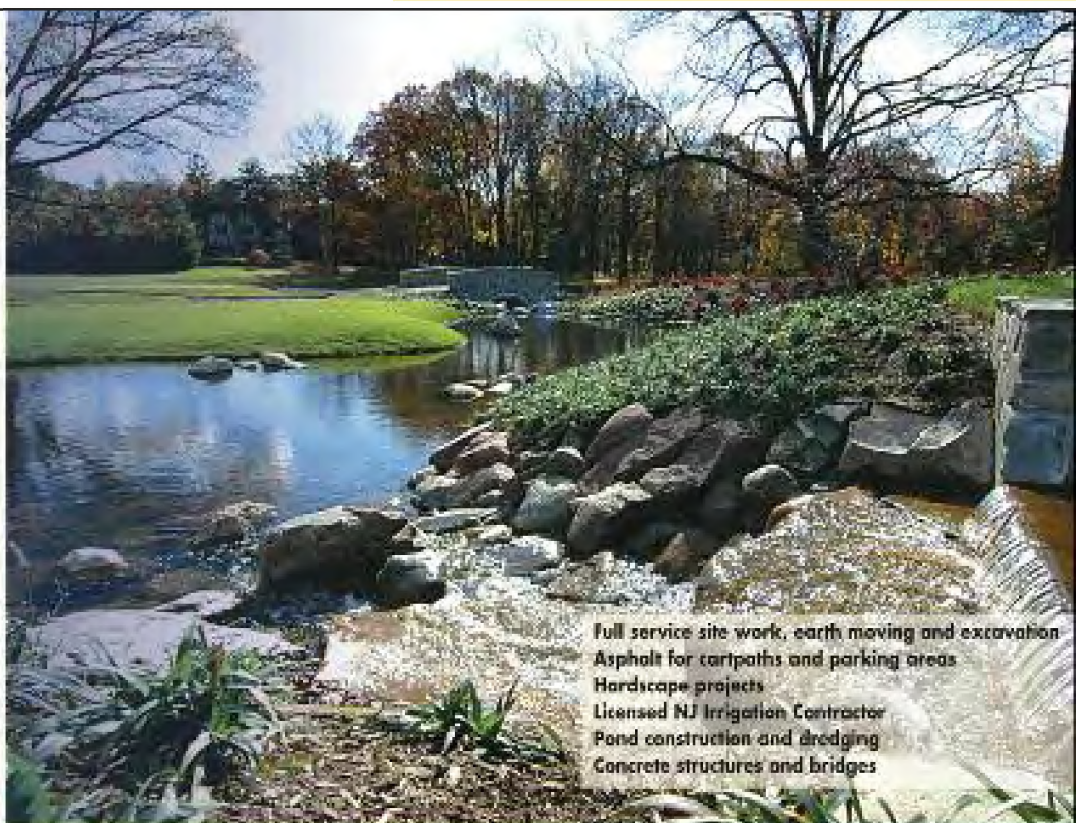
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# Neshanic Valley GC and GCSANJ - Perfect Together

by Shaun Barry

It had been 9 years since our association had a meeting at this venue and *John Alexander* thought that was long enough. He reached out to *Darrell Marcinek* to discuss the possibility of a June meeting. Darrell responded quickly with a positive answer. The only date available was June 9th. *Russ Harris* was in the process of arranging for a May 19th meeting at Galloping Hill GC. It quickly became apparent that these two dates were probably too close together and Russ backed out of the picture. He said it would be great to play Neshanic, and we could schedule Galloping Hill at a later date. That ended the discussion and Darrell made all of the arrangements.

Part of the Sponsor Partners' package offered to our Platinum Sponsors is the opportunity to promote their products at a meeting. **Storr Tractor Company** and **Fisher & Son** chose this meeting to do so but both decided to be very subtle. *Ken Indyk* arranged for a single piece of equipment to be on display by the putting green, and *Rob Johnson* was content to just have Fisher & Son's name be mentioned as a Platinum Sponsor. Both companies were just pleased to be able

to support this event and the association.

The GCSANJ continued its policy of keeping prices low to make the meetings more affordable. *Wayne Remo* arranged for **John Deere Landscapes** to be a Dinner Sponsor and *Dennis DeSanctis Jr* and *Lee Kozsey* decided that **Syngenta** would match Wayne's sponsorship. In addition to that, *President Jim Cadott* reduced costs even further, with the GCSANJ making-up the difference. It is very important to Jim and the GCSANJ BOD that we support our members when they volunteer their courses and reputations for our meetings. Keeping costs low has been an effective way of doing so.

The weather forecast wasn't good but we didn't panic and it turned out to be a beautiful day. *Cece, Fran Owsik and Tony Raczynski* worked registration and 66 of our 70 players got there before we closed registration. *Alan Conover* and his staff were extremely organized and we were only a few moments late heading out to our tees.



The advertisement features a large image of a hand interacting with a John Deere A Model Mower on a golf course. The mower is green and yellow, with a person operating it. The background shows a golf course with trees and a blue sky. The text is in a clean, sans-serif font. The John Deere logo is in the top right corner. The bottom of the ad has a green and yellow border with the John Deere Golf and LaCorte Equipment logos. The website address and contact information are listed at the bottom.

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# Neshanic Valley GC and GCSANJ - *continued from pg 22*

Once we started playing, it quickly became apparent why this course is so highly rated. The design is wonderful but the conditioning could not have been better. If the US Open at Chambers Bay had these conditions, you would never have heard a single complaint.

***Andy Hojnowski is the  
superintendent here  
and I am sure he knows  
how good things were for us.  
What also is evident is that these  
are normal conditions and he and  
Ed Highland and their staff  
deserve our sincere admiration.  
It was a special day and we won't  
wait another 9 years to return.***

1st Low Gross: Jason Werbalowsky - 76

2nd Low Gross: Les Carpenter - 79

1st Low Net- Jim Cross (76-13) - 63

2nd Low Net: Shaun Barry (94-27) - 67

CPL-3 (Coombs Sod Farm- Dean White ) Darrell Marcinek- 7 ft 8 ins

CPL-8 (Davisson Golf- Tom Tuttle) Mark Peterson - 5 ft 1 in

CPM- 3 (Bayer- Jeff Weld): Glenn Miller- 7 ft 6 ins

CPM-6 (John Deere Landscape- Wayne Remo) - Mike Stabile- 2 ft 10 ins

LD 0-14 Syngenta- Dennis DeSanctis & Lee Kozsey) Bill Murray

LD 15-40 (Davisson Golf- Tom Tuttle) Shaun Kennedy

LD ALL (John Deere Landscape- Wayne Remo ) Chris Markam

LD 55 Years Old Plus (Fertl-Soil- Dean White ) Jim Cross

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- Phil Mickelson, who plays left-handed, is actually right handed. He learned to play golf by mirroring his father's golf swing, and he has used left handed golf clubs ever since.

- 80% of all golfers will never achieve a handicap of less than 18.

- Approximately 20 million golf balls are lost in water hazards each year.

## Neshanic Valley GC

Skins: 0-14 Hdp

Skins: 15-40 Hcp

(Number in front of name indicates the hole won on)

1.	Jason Werbalowsky	1.	Ed Potosnak
3.	Jim Cross	2.	Owen Regan
4.	John Alexander	5.	Zack Brooks
5.	Lee Kozsey	6.	Ed Potosnak
6.	Jim Cross	7.	Mike Pelrine
10.	Ian Kunesch	9.	Brian Bontemps

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FOR ALL WHO ATTENDED.**

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## GCSANJ Member *news*

**CONGRATULATIONS to Andrew Hojnowski and his staff  
at Neshanic Valley Golf Course for receiving the  
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# ACCC Hosts the 2015 'War at the Shore'

by Shaun Barry

The annual joint meeting with PAGCS and GCSANJ was hosted by PAGCS at Atlantic City Country Club. Before there was a joint meeting between our associations, ACCC was always the season opening venue for Philly. In the 60s, 70s and 80s they never missed a year starting there and it was always well attended. Now that our associations start their monthly meeting schedules together, the field is usually close to being full. This year both associations reached their limit of 60 players well before the deadline. At one point PAGCS had 8 people on the waiting list. The GCSANJ had their quota filled less than a week after the announcement went out. They also had 15 people on the waiting list at one point. I attribute the major part of this success to our Title Sponsor. That is **Turf Equipment & Supply Co.** When *Lance Ernst* and *Kevin Monaco* had a discussion with *Lou Bosco*, they decided to show their support for both associations by donating the Challenge Cup. It was determined that this cup would go to the president of the winning association. It was to be in their possession for the year until the next joint meeting when it once again would be fought for. Prior to this, there was an unofficial tally at the end of the day to see which association had won the most matches, but only a few groups played matches. When Turf Equipment & Supply Co got involved, the "War at the Shore" started. It has and always will be a friendly competition but it is definitely a real competition. PAGCS easily won the first two years but since those initial victories the GCSANJ has not lost. This year might have been different if several of PAGCS's strongest players hadn't had to drop out at the last minute. As every superintendent knows, work comes first. 2016 could be the year Philly returns to its winning ways if they can bring their best.

Sitting on the hot seat was *Dan Livingston*. He wasn't superintendent when it was decided to have the meeting at ACCC, but within days of his elevation to superintendent, he called me to make sure we knew he wanted this meeting. He spent many years working in Philly and he felt comfortable having his friends cross the river to his course. He knew how rough the winter was and that the course wouldn't be in mid-season form but he didn't flinch from the challenge. He also knew that having to aerify before the event wasn't going to cause angst amongst the attendees. His fellow superintendents are probably the only group where there wasn't even one complaint. If there had been, I think Dan's many friends would have run that person off of the course. Dan decided to play winter rules to be fair to everyone, but I never had to move the ball once during the round.

Shooting 113 could have given me lots of chances but unfortunately I spent most of my time in the rough. When I was in the fairway, however, the lie was always great. Nice job Dan.

In addition to Dan and his staff, everyone at the club did a great job. *Caitlin McMahon* was wonderful to work with and she arranged every single detail that needed to get done and *Fran Mulholland* and his professional staff did a great job getting us set-up and wrapped-up and stayed late for the winners to cash in their credit.

Our speaker was *Steve McDonald* and he spoke to a packed house. Everyone gets a lot of helpful information when Steve speaks and this was no exception. He discussed some of the issues resulting from the winter damage and what to do to recover and what to do to try and prevent as much damage as possible. Try is always the key word because when you are dealing with Mother Nature you can do everything by the book and still lose a lot of turf. The winter of 2015 reminded everyone of the truth of that statement.

Lunch was sponsored by *Tom Hunter* and *Matt Paulina* of **Pocono Turf** and it was really excellent. The line moved quickly and everyone had plenty to eat. Thank-you Tom and Matt for your generosity. Your sponsorship along with our other sponsors allowed us to lower prices making it easier for people to attend.

Prior to golf we had our 50/50 contest. *Fred Rapp*, *Doug Larson* and *Tom Tuttle* were the winners and in the case of Tom, it was a first after years of trying. Sorry it wasn't a "Power Ball" winning ticket Tom. Immediately after the 50/50, everyone went to their carts and headed out to enjoy the course and the competition. It was cool and breezy but everyone was prepared for that and they concentrated on having fun. Adding to the fun was a sponsored beverage cart on both nines. Shreiner Tree Care wanted to sponsor something and with the help of PAGCS's Executive Director *Kristen Liebsch*, they decided to sponsor the beverage carts along with the cups that everyone was given. Steve Shreiner played only a few holes until his back gave-out but he stayed on the course with his group until the round was finished and Kris had to leave immediately after golf but their sponsorship was appreciated by everyone.

Completing our list of major sponsors was **John Deere Landscapes**. They were our dinner sponsor and they were the reason we were able to add carving stations, salmon and additional items to the menu and that made a great difference in what was available.

*continued on next page*



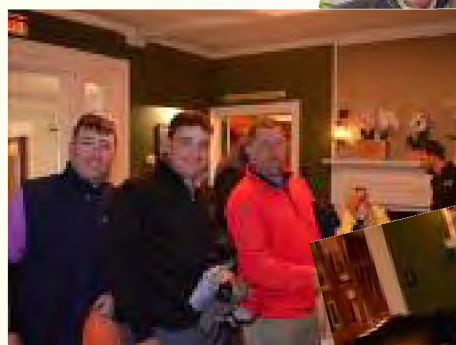
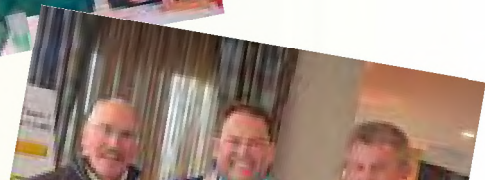
# ACCC Hosts the 2015 'War at the Shore'

Thanks go to *Chuck Bergamo, Frank Jaecho, Wayne Remo and Shawn Reynolds* for this sponsorship. In addition to these sponsors, we also had many companies sponsoring our skill prizes and some of our golf prizes. That explains why we were able to give away \$1,725 in prizes. Quite a princely sum and most of it was split evenly between both associations because we want everyone to have a chance to win something. Those sponsors will be noted on the list of the winners but they also need to be noted here. **Syngenta** sponsored seven different prizes. **Bayer** and **John Deere Landscapes** sponsored two each. Individual sponsors were: **A.C. Schultes, Atlantic Irrigation, Kevin Doyle, and Plant Food Company.**

We don't have a site or a date for next year, but at the end of the evening PAGCS president *Jon Urbanski* and Board Member *Rich Sweeney* suggested returning to ACCC every year as they used to do. That is a great idea but Sand Barrens has volunteered the last couple years along with Scotland Run, Blue Heron, Harbor Pines and several other courses. *Jamie Devers* is also thinking outside of the box and is speaking with a great PA course that is willing to be our host in 2016. It looks like we won't have to search too hard for another great location. As soon as Jamie discusses this with the GCSANJ BOD and a decision is made, we will let you know so you can be prepared to sign-up when the announcement goes out. If we decide to cross the river, it will be well worth the trip but so are all of the AC choices. It is a Win/Win situation!



Atlantic City can be seen from ACCC



More pictures  
on pages  
30 & 31





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Atlantic City Country Club's Superintendent, Dan Livingston, receives flag

- NJ and Philly Assns hold the cup with TESCO sponsor & Lance Ernst
- Kevin Doyle, GCSAA NE Rep, enjoys the day



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# Nor'easter Ski Race Results

by Tyler Otero, North Jersey Country Club

The Vermont Golf Course Superintendent's Association has been hosting an annual ski race for decades. For the longest time it was a "friendly" competition between themselves and one other local association. Three years ago they decided to open it up to all of the associations in the Northeast. Thus, the Nor'easter Ski Day was born. It is a winter event where superintendents are encouraged to bring their families and spend a few days in Killington, VT. Also included in the event is a ski race which pits each association against one another. 2015 marked the first time that the GCSANJ had enough representation to compete in the ski race. This year's team consisted of members: **Jeremy Batz, Dennis DeSanctis Jr.(coach), Matt Dobbie, Jeremy Hreben, Lance Rogers, Tyler Otero, and Rob Wagner.**

Each member of the team was given two runs down a sanctioned giant slalom course and the fastest run was recorded. The team event was comprised of combining the fastest three times from each association. For many of the members, it was their first time on a legit race course that featured a starting gate, finish area, and live on-course announcing. The only thing missing were thousands of screaming fans with cow bells and flags. The GCSANJ team had a respectable showing, finishing in 6th place (out of 9) against teams that included many who ski on a weekly

basis in race leagues. The host team, VTGCSA, took home the team trophy, as did one of their members in the individual category. **Rob Wagner** led the way for team GCSANJ, finishing in 17th place overall. If you look hard enough on the internet, race results can be found from the event. The team will be looking to build on this first experience, and hopefully add a few new members to the group next year. Like a scene from the 1988 Winter Olympics, the GCSANJ team's fortune played out like that of the Jamaican Bobsled Team. They may not have won the competition, but they won the hearts of the fans!!



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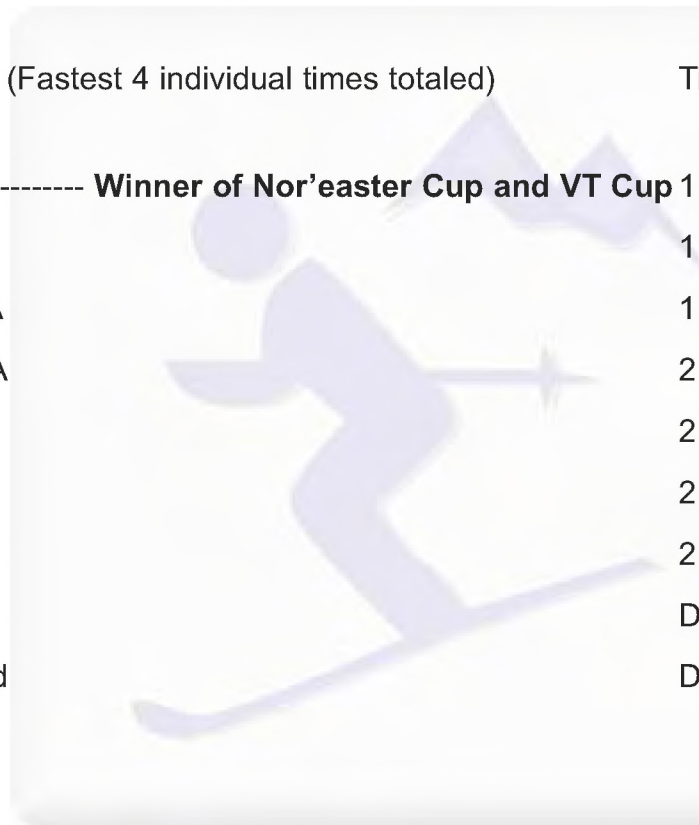
# Nor'easter Ski Race Results

## Team Scores

(Fastest 4 individual times totaled)

Time

1st	Vermont GCSA ----- <b>Winner of Nor'easter Cup and VT Cup</b>	1:46.50
2nd	MET GCSA	1:54.31
3rd	Northeastern GCSA	1:54.73
4th	Rhode Island GCSA	2:00.58
5th	GCSA Cape Cod	2:09.91
6th	NJGCSA	2:17.57
7th	Long Island GCSA	2:49.00
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# GCSANJ Member Code of Ethics

GCSAA's bylaws, article III, sections 2 and 3, authorize the board of directors to enforce this code by procedures established through standing rules for the conduct of such proceedings.

This code is established to promote and maintain the highest professional standards of service and conduct among the membership of GCSAA. Steadfastly maintaining these principles will accrue to the membership a level of justly deserved recognition and respect from those who come into contact with any member.

Through high regard for, and strong enforcement of, the code, membership in this association will be deemed a significant indicator of individual responsibility, character and professionalism.

Professional courtesies or conduct are set forth in the Professional Conduct Guidelines and should be adhered to by all GCSAA members. As a professional courtesy, a member should always contact a fellow superintendent before visiting that superintendent's golf course.

---

As a member of the Golf Course Superintendents Association of America, I accept and fully agree to abide by this code and pledge myself to:

1. Recognize and discharge all of my responsibilities and duties in such a fashion as to enhance this Association and my profession.
2. Practice and insist upon sound business and turf management principles in exercising the responsibilities of my position.>
3. Utilize frequent opportunities to expand my professional knowledge, thereby improving myself and my profession.
4. Refrain from any unethical act tending to promote my own interest at the expense of the dignity and integrity of the profession.
5. Base endorsements, whether written, verbal, or through any other medium strictly upon satisfactory personal experiences with the product, item or service endorsed.
6. Refrain from encouraging or accepting considerations of any value without the express understanding of all parties that said consideration is available to all persons in similar circumstances, and no gift or consideration is for personal gain to the detriment of the course, my employer or the profession.
7. Recognize and observe the highest standards of integrity in my relationships with fellow golf course superintendents and others associated with this profession and industry>
8. Assist my fellow superintendents in all ways consistent with my abilities.
9. Abstain from making false or untrue statements concerning another superintendent that causes public embarrassment to another superintendent.
10. Lend my support to, and actively participate in, the efforts of my local chapter and National Association to improve public understanding and recognition of the profession of golf course management.
11. Promptly report all known or suspected violations of the Code of Ethics and voluntarily participate as a witness and present information in all proceedings to determine the possibility of a violation of this Code of Ethics.
12. Abstain from applying for or otherwise seeking employment in a dishonest manner. For the purpose of this section of the Code, a member seeks employment in a dishonest manner if he or she does one or more of the following in connection with the prospective employment:
  - (a) provides false or misleading information to a prospective employer;
  - (b) makes false, slanderous or defamatory statements concerning a fellow superintendent;
  - (c) attempts to undermine or improperly influence the staff of a fellow superintendent;
  - (d) attempts to deceive, mislead or misinform a fellow superintendent's employer, supervisor or fellow employees;
  - (e) makes misleading, deceptive or false statements or claims about his or her professional qualifications, experience or performance; or
  - (f) makes misleading, deceptive or false statements or claims about a member superintendent's professional qualifications, experience or performance.
13. Refrain from accepting employment, as a consultant, in a dishonest manner. For the purposes of this section of the Code, a consultant accepts employment in a dishonest manner if he or she does one or more of the following in connection with such consulting:
  - (a) provides false or misleading information to a prospective employer;
  - (b) makes false, slanderous or defamatory statements concerning a fellow superintendent;
  - (c) attempts to undermine or improperly influence the staff of a fellow superintendent;
  - (d) attempts to deceive, mislead or misinform a fellow superintendent's employer, supervisor or fellow employees;
  - (e) makes misleading, deceptive or false statements or claims about his or her professional qualifications, experience or performance; or
  - (f) makes misleading, deceptive or false statements or claims about a fellow superintendent's professional qualifications, experience or performance.
14. Abstain from conduct constituting a crime under federal, state or local law, the penalty for which is, or may be, imprisonment, including but not limited to crimes of moral turpitude and dishonesty. A member's conviction of a crime will be considered conclusive evidence that the member committed that crime for the purposes of this Code.
15. Abstain from knowingly making false statements or knowingly failing to disclose a material fact requested in connection with application or renewal for GCSAA membership or for membership in an affiliated chapter.
16. Express professional opinions on technical subjects publicly only when that opinion is founded upon adequate knowledge of the facts and competence in the subject matter.



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