

FALL 2021/ VOLUME 59

THE GREENERSIDE

OFFICIAL PUBLICATION OF THE GOLF COURSE SUPERINTENDENTS ASSOCIATION OF NEW JERSEY



**TORO®****Count on it.****WHAT**

*The new Greensmaster® eTriFlex Series
flagship electric riding greensmowers.*

MATTERS

*Unparalleled, outstanding cut quality,
quiet operation, and no onboard hydraulic fluids.*



*Greensmaster eTriFlex
Engine/Generator*



*Greensmaster eTriFlex
Lithium-Ion*

MOST

*Routine compliments from members
and improvements to your bottom line!*

What Matters Most to You Matters Most to Us.

The all-new Greensmaster eTriFlex Series riding greensmowers provide all the innovative features of the original TriFlex and more. The eTriFlex lineup includes a Lithium-Ion powered and an Engine Generator model, with no onboard hydraulic fluid. The new Radius Dependent Speed (RDS™) System, in combination with the Lift-In-Turn cutting unit leveling feature virtually eliminates the effect known as "Triplex-Ring". This along with many new features provide added versatility, simplified service, and ultimately, more productivity.

**Storr Tractor Company****908-722-9830**

Contents

03	President's Message
07	Member News
10	Foundation News
14	Photo Pages
30	15 Questions
34	GCSAA Update
40	Patron Directory

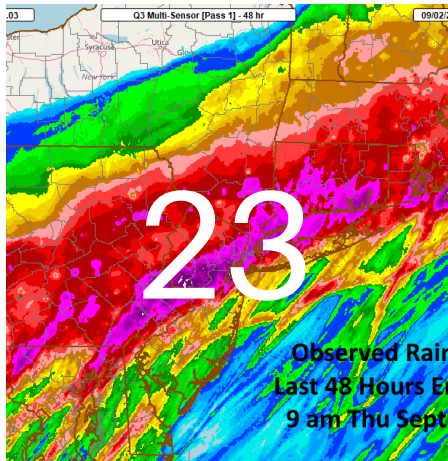
ON THE COVER

Upper Montclair Country Club
Michael Brunelle, Superintendent



Take it Back to the First Tee

A timeline of Michael Brunelle's life and career.



Stormy Weather

A recap of the destruction caused by Hurricane Ida.



Tech Talk

Navigating the rough seas of social media.



The Ask

Find out who your fellow members chose to play with in their dream foursome.

Our Contributors

Editor in Chief: Donovan Maguigan

Design & Layout Editor: Maureen Sharples

Photography Editor: Shaun Barry

Contributing Writers: Shaun Barry, Maureen Sharples, Kevin Doyle, Donovan Maguigan

Officers:

Joe Kinlin, President

Jeremy Hreben, CGCS, Vice President

Michael Tardogno, Treasurer

Todd Raisch, CGCS, Secretary

Russ Harris, Past President

Directors:

District II- Jonathan Heywood

District III- Tom Higgins

District IV- Jennifer Torres

At-Large:

Ken Anson

Donovan Maguigan

Lance Rogers, CGCS

Commercial Representatives

Rob Johnson & Tyler Otero

Rutgers Liaisons

Dr. Bruce Clarke & Dr. James Murphy

Executive Director

Maureen Sharples

GCSANJ Newsletter is published four times a year.

© 2021 THE GREENERSIDE Opinions expressed in this Newsletter are the opinions of the authors and do not necessarily express the opinions or policies of the GCSANJ Board and its membership. No part of this newsletter may be reproduced in any manner whatsoever without written permission.



PRESIDENT'S MESSAGE

Joe Kinlin, Chapter President
Bey Lea Golf Course

.....



I am filled with so many emotions as I write to you for the last time. These two years serving GCSANJ as your president have been both the most challenging and rewarding of my career. I continue to feel proud of our organization and am grateful for the support it has given me and all members.

On a cool afternoon in October 1998, Shaun Barry photographed a young assistant superintendent who happened to make a hole in one at the Class C tournament. The memory of a hole in one stays with you forever, but it's the welcome Shaun gave that inspired me to be of service to GCSANJ. He manages to adopt us all. For me, he is the godfather of GCSANJ, the true heart and soul of our association, and for his support, I am incredibly grateful.

I also need to thank Bill Murray. Bill asked me to fill a vacated spot on the Board in 2010. He showed and continues to show me a path with his service to GCSANJ and the GCSANJ Foundation.

I am fortunate to have served under some great presidents who continue to provide me guidance—Bill Murray, Paul Dotti, Lance Rodgers, Jim Cadott, Gary Arlio, and Russ Harris. Each of these men left GCSANJ better than they found it.

I am proud of the many things our Board accomplished over the past two years. We hosted a board orientation event to welcome and train new members and emphasize committee and board structure. Turf Fest was introduced, a unique educational event with pesticide credits, equipment demos, food trucks, and NJ craft beer. We worked better than ever with our charitable arm, the GCSANJ Foundation, to create structure, delegate, and assume responsibilities to serve the membership better. We modernized our by-laws to reflect our ever-changing industry. We have empowered our immensely talented Executive Director, Maureen Sharples, to lead and grow our organization. I witnessed firsthand how she established herself as a true leader in the NJ golf industry. We all benefit from improved relationships with the NJ Club Managers Association, NJ PGA Section, NJ State Golf Association, and the NJ Golf Course Owners Association.

Finally, what I am most proud of is you, the members of GCSANJ. Your strength and hard work over the past two years led us to emerge from the Covid pandemic stronger than ever. As a member of GCSANJ, you made other people's lives in New Jersey better. Your vast talents gave them hope and a safe place to play golf. The spotlight shined on our industry, from local municipal courses to top 100 private clubs, and you delivered. You got the job done.

Thank you for allowing me to serve as your president. I wish you, your families, and your clubs health and success.

Stay well,

JOE KINLIN
Chapter President

FROM YOUR EXECUTIVE DIRECTOR

Maureen Sharples

After a year's hiatus and a lot of uncertainty, I'm excited to return to Green Expo with all of you this December. Our education committee, led by Paul Ramina, put together a great program with Chris Carson, Dr. Jim Murphy, and Keith Kubik. It's packed with dynamic speakers and topics and multiple opportunities for credits, including CORE.

I hope you will join us for our Tuesday morning GCSANJ session. It kicks off with a networking breakfast followed by our annual awards. Gina Rizzi of Radius Sports Group will be our keynote speaker. She will present how to use our state BMP to create a facility BMP and how it can be an excellent tool for budgeting and communication. Our printed copies of the New Jersey BMP will be available at the morning session.

New to this year, there will be a general session on Tuesday afternoon to honor and celebrate Dr. Bruce Clarke's career and retirement. Join us in showing appreciation for all of Dr. Clarke's contributions to our chapter and our industry.

Grass Roots will be hosting their Wednesday evening Mix and Mingle, followed by the GCSANJ social at the Water Club indoor pool.

I look forward to seeing you all at Green Expo!

MAUREEN SHARPLES
Executive Director, GCSANJ



Let's Connect



973-812-0710



msharples@gcsanj.org



[@GCSANJ1926](https://twitter.com/GCSANJ1926)



facebook.com/gcsanj



*Welcome
Back!*

DECEMBER 7-9, 2021
BORGATA HOTEL & CASINO
ATLANTIC CITY, NJ



*Join Us in Celebrating
the Legacy of
Dr. Bruce Clarke*



The Best Turf and Landscape Show in the Northeast!
EDUCATION • SOCIAL EVENTS • TRADE SHOW • CREDITS • NETWORKING

AS A MEMBER OF GCSANJ, PAY THE MEMBER RATE

Hosted by the New Jersey Turfgrass Association • www.njturfgrass.org • (973) 812-6467





2021 SPONSOR PARTNERS

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



NEW MEMBERS

**Thomas Magazeno**

Class C, Crystal Springs Golf Club

Joseph Toepert

Class C, The Ridgewood Country Club

Patrick O'Donnell

Class C, The Ridgewood Country Club

Eric Tragnitz

Class C, The Ridgewood Country Club

Daniel Willis

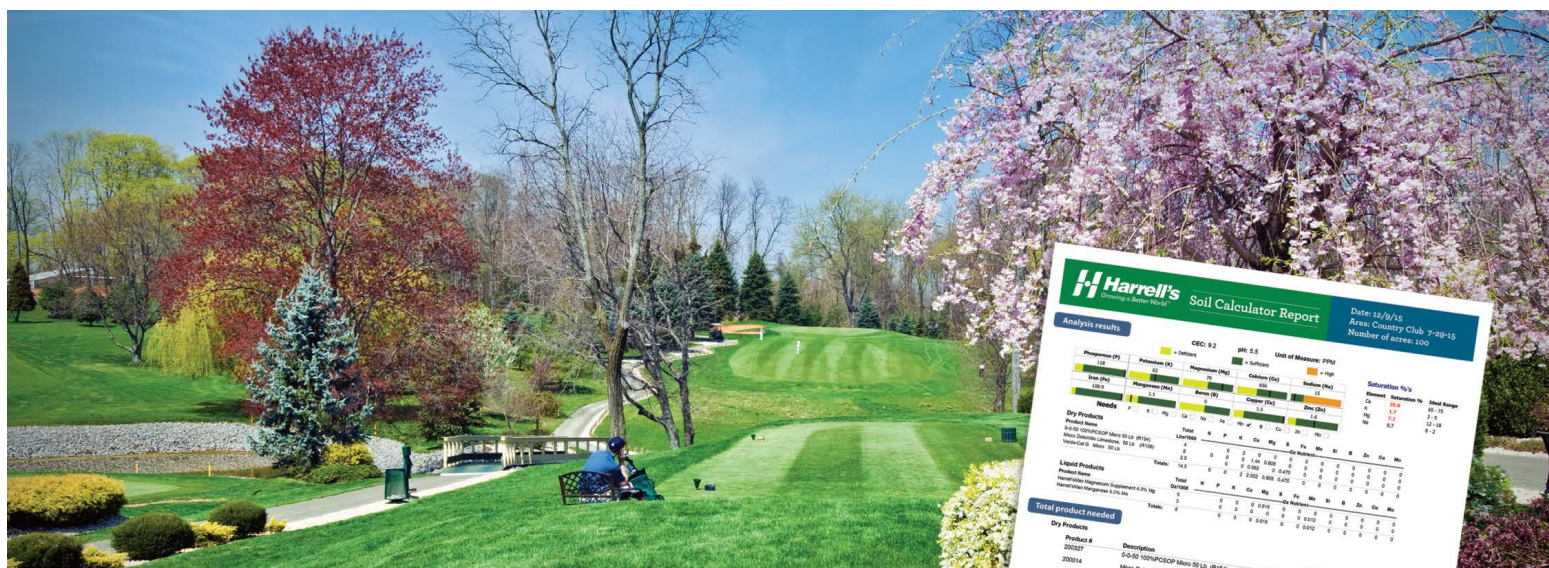
Class C, Preakness Hills Country Club

Kyle Cross

Class C, Preakness Hills Country Club

Marc Calise

Class C, Preakness Hills Country Club



The Harrell's Soil Calculator

It can help you translate your soil test results into healthy and beautiful growing results. Analyzes data from any lab, and helps you identify the right products and rates to address whatever issues your soil test reveals. **Ready to build a more precise fertility program? Call your sales representative today.**



JOSH KOPERA
jkopera@harrells.com
(201) 213-8693



JEN SCHNEIDER
jschneider@harrells.com
(732) 284-0895

NEW JERSEY GREEN INDUSTRY COUNCIL HONORED WITH EXCELLENCE IN GRASSROOTS AWARD

The New Jersey Green Industry Council – along with their board of directors and members were honored during this year's 2021 RISE and CropLife America Joint Annual Meeting with RISE's 2021 Excellence in Grassroots Award for their extraordinary commitment to grassroots advocacy in the state capital. This award honors an individual, an allied association, or a group that demonstrates outstanding effort and contributions in furthering the mission, vision, and goals of RISE's advocacy through grassroots engagement.



(From left to right) Stephanie Jensen, Chair of RISE's Governing Board, Marney Stauffer, Vice-President of NJGIC Board and Account Manager at Corteva Agriscience, Megan Provost, President of RISE.



609-448-0935 | 800-562-1291
www.plantfoodco.com

Connect With Us & Grow!

Tom Weinert: (914) 262-0111
tweinert@plantfoodco.com

Dick Neufeld: (973) 945-6318
dneufeld@plantfoodco.com

Tom Pepe: (609) 751-1372
tpepe@plantfoodco.com

Rich Sweeney: (609) 580-0402
rsweeney@plantfoodco.com

Premium Liquid Fertilizer

For The Playing Surface Perfectionist.



MOVERS AND SHAKERS

After 36 years at Echo Lake Country Club, Chris Carson is retiring. His assistant, Brian Kahl is the new superintendent.

Kent Rickenbach is retiring from Merchantville Country Club. Doug Davis is the new superintendent.

Dave Hershey is retiring from Pennsauken Country Club. Eli Rodriguez is the new superintendent.

Steve Aspinall is the new golf course superintendent at Watchung Valley Golf Club.

Patrick Husby is the new superintendent at Due Process Stable.

GROWING FAMILIES

Tyler Otero of Harrell's and his wife, Meredith, welcomed their daughter, Sienna Capri Otero on August 26th. Sienna is welcomed by her big brother, Charlie.



OUR PROVEN PROCESS

ANALYSIS

Amplify Partner of Brookside Labs, participant in both NAPT (PAP accredited) and ALP.



CONSULTATION

30+ years of experience in the field, combined with data, to give you guidance on BMPs to achieve lasting turf health.

= RESILIENT, DURABLE TURF



**SOIL AND WATER
CONSULTING**



Corey has provided valuable guidance and expertise on several of the golf courses I have had management responsibilities for. In 2017, I hired Soil and Water Consulting to help our turf staff manage very difficult soil and water conditions at our club. Corey has proven to be a valuable team member in contributing to the many awards our course has received for golf course conditioning.

- Harry Turner, Rams Hill Golf Course



SoilandWaterConsulting.com | (848) 225-5115
corey@soilandwaterconsulting.com



GCSANJ FOUNDATION SCHOLARSHIPS

The GCSANJ Foundation awarded \$18,000 in scholarships to 10 applicants this year. The applicants ranged from recent high school graduates to graduate school students. Many of the applicants earned a high GPA in challenging courses; they are leaders in their school or community and have committed to and excelled in extracurricular activities and sports. Their academic careers and integrity are impressive, and their parents should be proud of their accomplishments.



Dominick Candeloro

GCSANJ Presidents Scholarship

Dominick is studying exercise science at Sussex County Community College. He is the son of Michael Candeloro, superintendent at Flanders Valley GC.



Isabella Candeloro

John Farrell Scholarship

Isabella is studying nursing at Rutgers University, Newark campus. She is the daughter of Michael Candeloro, superintendent at Flanders Valley GC.



Emily Gray

GCSANJ Foundation Scholarship

Emily is pursuing a degree in Sports Media & Analytics with a minor in Business Leadership at Virginia Tech. Emily is the daughter of Doug Gray of The Turf Trade.



Richard Krok

Ed Casey Scholarship

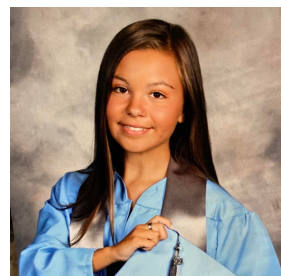
Richard Krok is studying mining engineering at University of Utah. He is the son of Rick Krok of Storr Tractor.



Timothy Kubik

GCSANJ Foundation Scholarship

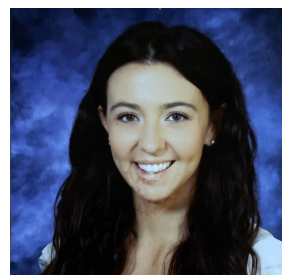
Tim is studying mechanical engineering at Rutgers University. He is the son of Keith Kubik of Grass Roots Turf Products.



Stephanie Lane

Jim McNally Scholarship

Stephanie is studying new media and digital design at Fordham University. She is the daughter of Rich Lane, superintendent at Hackensack CC.



Francesca Marra

John Anderson Scholarship

Francesca is pursuing a Master's degree in College Counseling & Student Services at Kean University. She is married to Chris Marra, superintendent at Maplewood CC.



Isabel Parcels

GCSANJ Presidents Scholarship

Isabel is pursuing a degree in physical therapy at the University of South Carolina. She is the daughter of Fred Parcels, superintendent at Skyway GC.



Tyler Seeton

Patrick Campbell Scholarship

Tyler Seeton is studying Turfgrass Management at Rutgers University. He is the son of Troy Seeton of Noble Turf.

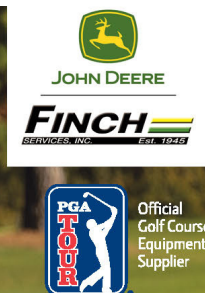


Ricardo Torres

Fran Owsik Scholarship

Ricardo is enrolled in the Rutgers Professional Golf Turf Management Two Year Certificate Program. He is the son of Jennifer Torres, superintendent at West Lake CC.

Hybrid technology comes to a new category of fairway mowing.



With our 6080A and 6500A E-Cut™ Hybrid Fairway mowers, you'll be amazed at what comes with these 24.7 hp¹ units: electric reel motors that eliminate all hydraulic leaks in the reel circuit. And like our 6080A, 6500A, and 6700A PrecisionCut™ mowers, they also feature our passcode-protected TechControl display, allowing you to control mow speed, turn speed and transport speed, to name a few. They also come with LoadMatch™ for excellent cut quality in tough conditions. And our direct drive eHydro™ traction system, electronically controlled with no belts or linkages. Plus all units are built on a true fairway mower frame.

Don't settle for less. Call Finch Services for a demo today. Phil Page- North/Central NJ 609-498-4031 / Joey Wolff- Southern NJ 410-215-6921

WORTH THE SWITCH

**Anuew™**

ANUEW™ PGR PERFORMS BETTER
SEE RESULTS // NUFARM.COM/USTURF/ANUEW

Long-lasting and more active
at lower application rates

Only late-stage inhibitor to evenly
regulate Poa in mixed stands



FIRST EPA APPROVED LABEL WITH
GDD MODEL APPLICATION
[TRACK IT ON GREENKEEPERAPP.COM](http://TRACK.IT.ON.GREENKEEPERAPP.COM)

Michael F. Molchan Mid-Atlantic Regional Sales Manager
610.653.7983 // michael.molchan@nufarm.com

**Nufarm**
Grow a better tomorrow

THE GCSANJ FOUNDATION RETURNS TO HUDSON FARM

By Shaun Barry



On August 31st, Hudson Farm hosted the GCSANJ Foundation for its third annual Sporting Clays Shoot and Pig Roast. This is one of the Foundation's fundraisers to help support its research commitments, scholarships, and benevolent efforts. This event was suggested by trustee, Les Carpenter. After retiring from Newton CC, Les was asked by the owner of Hudson Farm, Mr. Kellog, to join him at Hudson Farm and Les happily accepted.

This year was our third event at Hudson Farm, and we chose to move our number of shooters up from 40 to 60. The change slightly reduced our profits, but it gave more people the opportunity to make the event. We had 60 people signed up, but only 56 could make it that day. Those that could make it weren't disappointed. Keith Bennett organized registration and had a nice gift for everyone as they signed in.

We owe our sponsors a sincere thank you because without them the cost of the day would have been more than \$100 higher per shooter. I will list those sponsors below and please take the time and review their names. You will know most of them but you may find a company that supplies a service/product that you might need and can't find anywhere else.

We had dinner in a new building that gave us much more room than previous years and was needed because of the larger field. People enjoyed a beverage of their choice as they moved freely around an uncrowded room. Laughter was everywhere especially when they saw the results from the day's shooting on one of 5 big screen TVs because not everyone is a Davy Crockett. Watching and listening to that laughter it was apparent that everyone needed a chance to do something different and relax with friends in a social atmosphere.

When dinner was served I somehow ended up first in line. That was a first but I did leave some pig for everyone else. The food was so good, I was almost first in line for seconds, and no I didn't go for thirds but I thought about it. All I know is that I was thanking Grass Roots and Toro/ Storr Tractor for sponsoring this wonderful meal.

After dinner, the winning teams and shooters were announced. Frank Horan from Groff Tractor is still learning how to shoot but he is very good at picking friends that can shoot. His team has won twice and finished second once. They are excellent.

1. Groff Tractor : Frank Horan (24), Will Perrine (50), Alan Perrine (50) and Doug Sutphen (56). Their team average was 45.

2. Brooklake CC.: Scott Carpenter (39), Mark Brady (46), Cliff Schafer (46), and Clay (quite an appropriate name for this event) B. Barba (35). Their team average was 41.5.

There was one shooter whose score needs to be noted. Bob Kalantari is from Fairway Green Inc, and he was part of Jeff Weld's Bayer team. Bob hit 57 out of his 60 shots. That is superior shooting.

Hudson Farm offers a free certificate for four shooters to return and enjoy a day of shooting. Keith and Les decided that everyone should have a chance to win this, so one name is picked randomly, and that winner was Nick Kelly from Fairmount CC. I am sure that that team will enjoy this.

This was a fun day and I hope we can accommodate even more people in 2022. Please consider attending and supporting the GCSANJ Foundation.

SPONSORS

Pig Roast

Grass Roots and Storr Tractor

Wing Shooting

Bayer, Downes Tree Service, Synatek

Marksman

Syngenta

Equipment

Finch Turf

Stations

Aquatrols, Brandt, Corteva, Double "D", Growth Products, DryJect, Ewing, FMC, Harrell's, Helena, Ocean Organics, PBI/Gordon, Plant Food

Event Sponsors

NJGIC and Nufarm



A Full Line Distributor of Sand & Construction Materials



SAND & SPECIALTY PRODUCTS CHECKED OFF YOUR LIST:

- | | |
|---------------|---------------|
| ✓ bunker sand | ✓ topdressing |
| ✓ aggregates | ✓ divot mix |
| ✓ mulch | ✓ compost |

CONTACT THE SANDMAN FOR MORE INFO

Todd Cowing / 443-790-0013 / todd@genesissandsupply.com



WWW.GENESSANDS.COM

MEET THE LATEST TRIO IN **#TURFINNOVATION**

Ascernity®, Posterity® XT and Posterity Forte fungicides deliver proven, long-lasting control of large patch, dollar spot, spring dead spot and more.

For more information, visit
GreenCastOnline.com/Golf

Lee Kozsey 215-796-0409
Brian Goudey 518-764-2412



syngenta.

©2021 Syngenta. Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties and/or may have state-specific use requirements. Please check with your local extension service to ensure registration and proper use. Ascernity®, GreenCast®, Posterity®, the Alliance Frame, the Purpose Icon and the Syngenta logo are trademarks of a Syngenta Group Company. All other trademarks are the property of their respective owners.

GCSANJ FOUNDATION SPORTING CLAYS SHOOT

HUDSON FARM CLUB

HOSTED BY LES CARPENTER



Lee Kozsey and Donovan Maguigan



Fred Parcells



Steve Bradley and Matt Siegrist



Shaun Kennedy, Craig Kraft,
Keith Bennett



Dylan McManus, Anthony Neumann,
Keith Kubik, Michael Campbell



Phil Page



Les Carpenter, Mike Weber,
Mike Paluzzi



Craig Lambert and Scott Bosetti



Will Keyser



***"Helping to make golf better...
...in PA & NJ since 1993!"***



17th Hole
Baltusrol Golf Club - Lower Course
Master Plan Restoration Completed October 2020
Hanse Golf Design



Jersey Soil Blending —

Engineered Custom Soils with independent testing by USGA certified labs

- USGA Damp Green Topdressing
- Fairway Topdressing
- USGA Construction Blends
- 70-20-10 Drainage Blend
- Divot Mixes 70-30 with Canadian Sphagnum is our most popular
- Bio-soil - Certified by NJPE



Jersey Soil Blending

PO BOX 525 | Nutley, NJ 07110 | 973-320-2730

www.njsoil.com

RUTGERS TURFGRASS RESEARCH FIELD DAYS



Bill Murray and Mark Kuhns



Adam Moeller and Chris Carson



Jim Devaney and Phil Page



Ken Kubik and Kevin Doyle



Dr. James Murphy



Stephen Kay and Kevin Driscoll



Andy Berenty and Lance Ernst



Brian Bontemps, Rob Johnson,
Mike Molchan



Steve McDonald and Tom Weinert

JULY GOLF MEETING

THE ARCHITECTS GOLF CLUB

HOSTED BY DAN LIVINGSTON



Nick Alley and Dan Kilpatrick



Dennis Granahan



Dan Livingston and Jay Parisien



Shawn Reynolds and Lee Kozsey



Sean Charles and Ken Anson



Mike Grillo and Ian Kunesch



Rich Lane, Dick Neufeld, Gary Arlio



Mike Weber and Brian O'Malley



Ken Anson and Mark Miedler

NORTH JERSEY NINE & DINE

MORRIS COUNTY GOLF CLUB

HOSTED BY JONATHAN HEYWOOD



Josh Kopera, Greg Boring,
Todd Raisch, Lance Rogers



Eugene Evans and Dr. Jim Murphy



Brian Rykaczewski, Kyle Hillegass,
Brian Bontemps, Nigel Quinlivan



Sean Konsavich and Ken Anson



Donovan Maguigan, Joe Kinlin,
Rich Sweeney



Tim Gerzabek and Brian O'Malley



Jason Doyle and Codie LaPlante



Andrew Bulizak, Nick Roberto, Sean
Konsavich, Ken Anson, Jonathan
Heywood, Nick Alley



Dick Neufeld, Stephen Finamore,
Mike Weber, Chad Broderick

Aerate and Amend Without Cores

18 Greens per Day Ready for Quality Rounds the Next Day



Inject today, play today. Look how deep DryJect aerates to relieve compaction and amends in the blink of an eye.

DryJect Aeration is an affordable contracted service. A free trial on a nursery green or persistent trouble spot will demonstrate the quality agronomic response you're seeking. Call today or find your Service Center at DryJect.com

DryJect.com | 800-270-8873

DryJect®

The Only Injection Service that Aerates, Topdresses, and Amends in One Pass.

Contact Dennis Granahan | (917) 617-8827 | dryjectnj@comcast.net

LA BAR

GOLF RENOVATIONS

Specializing in golf course renovation and restoration.

labargolfrenovations.com

rich@labargolf.com
908.502.5253

Hollywood Golf Club
Deal, New Jersey

TAKE IT BACK TO THE FIRST TEE

Michael Brunelle, CGCS
Through the Years



Mike and his dad at the 2009 LPGA Sybase Classic

Mike volunteered at the LPGA JAL Big Apple Classic at Wykagyl Country Club, where he met Steve Renzetti and was hired as an intern that summer. For his final internship, Steve encouraged him to look outside the metropolitan area. Mike interviewed all over the country and decided to intern at Oakland Hills CC in Bloomfield Hills, MI for Steve Cook.

1999



Mike and Scott Tretera

2001

After graduation, Mike was the Assistant-in-Training at The Old Collier Golf Club in Naples, FL. It was the first grow-in of 100% paspalum. After eight months, Mike wanted a change. As a true New Englander, the South Florida heat didn't agree with him, and he missed the rush of the busy golf season in the Northeast.

2001

Mike called Steve Renzetti, who was at Quaker Ridge GC. The timing was perfect because his first assistant, Ken Benoit, was leaving to be the superintendent at GlenArbor GC. Steve hired Mike to be a co-assistant. Mike wanted to expand his experience in mechanical operations, so he spent a lot of time in the shop during the winter. In June, their mechanic resigned, and Mike unexpectedly honed his new skills to get them through the summer months.

1991

Michael Brunelle grew up in Southampton, MA. At 13 years old, he began working on the grounds crew at Pine Grove Golf Club in Northampton, MA. His mother encouraged him to take the job to keep out of trouble.

1993

Mike's grandparents took him to watch his cousin compete in the U.S. Amateur at Champions Golf Club in Houston, TX. After declining an offer to caddy for his cousin, he was encouraged to check out an up-and-coming player named Tiger Woods. This trip was the first time Mike got to experience a higher-end, manicured golf course. He remembers thinking the fairways at Champions GC were like the greens at his course back home.

1994

Mike began working on the grounds crew at The Orchards Golf Club in South Hadley, MA. He worked there until graduation.

1995

Mike graduated high school and went on to study business and play baseball at Saint Michael's College.

1998

After his first year, he realized he didn't see himself in a suit and tie and missed working on a golf course. Mike transferred to UMASS and enrolled in the four-year turf management program. His uncle knew Matt Lapinski, who set Mike up with his first internship at Elmwood CC in Ardsley, NY with superintendent, Scott Tretera.



2002

Once a mechanic was hired, Mike came out of the shop, and the team dynamic was different. The staff treated him like a second assistant, and he knew he needed to make a change. He went to work at Bedford Golf and Tennis Club as the first assistant for Bob Neilsen.

2013

Became a certified golf course superintendent.

Mike and Jenni welcomed their first child, Grace.



2014

Mike was elected to the Board of Directors of the MetGCSA. He served as Advertising Chair, Education Chair, Secretary, Treasurer and is currently Vice President.

2016

UMCC hosted the US Senior Open Qualifier.



Mike with his twins, Emmy and Norah.

2017

Mike and Jenni welcomed twins, Emmy and Norah.

Mike is elected to the Board of Directors of the New Jersey Turfgrass Association.

UMCC hosted the US Amateur Championship Qualifier.

Present

Mike and his family recently moved to Sparta, NJ. With four kids, his hobbies are on the back burner, but he still golfs when he can. He loves spending his spare time with his wife and kids.



2012

Mike had to hire a new management team. He brought the team structure they used at Trump Bedminster to UMCC. He gave each assistant nine holes to manage as superintendents. This strategy has served him well, and many of his assistants have moved on to become superintendents.

2011

Mike married his wife, Jenni.

2010

UMCC began a two-year golf course renovation which included a new irrigation system and new shop.

2015

Mike and Jenni welcome their second child, Tedy.

Mike enrolled in Penn State to pursue a Master's in Professional Studies in Turfgrass Management.



The Brunelle Family

2009

The corporate life wore him down, and Mike missed working out on the golf course. He saw the ad for Upper Montclair CC and decided to pursue it. He worked with David Shaw from Country Club Advisors and was hired as the Director of Grounds.

UMCC hosted the LPGA Sybase Classic.

2007

After seven months, Greg Nicoll left to work for Harrell's, and Mike became the Director of Grounds. He was always a working hands-on superintendent who now had to learn the business side of the corporate world to succeed in this position. Mike reflects on this time as a great learning experience that helped him build a dependable, strong team.



Tom Pepe, Mike Brunelle, and Tyler Otero

2007

Mike was in pursuit of a superintendent job. He recalls sending over 75 resumes. He interviewed with Greg Nicoll at Trump National Bedminster and got the superintendent job on the Old Course. Tom Pepe was Mike's assistant but quickly moved up to work with Tyler Otero on the New Course as the grow-in superintendent. Greg Eisner was then hired as Mike's assistant.

He became a GCSANJ member.



Comprehensive Garden Maintenance and Installation



Our maintenance program includes:

- General Maintenance
- Integrated Pest Management
- Plant Health Care
- Soil Care

(973) 937-7009

inquire@bloomingbeds.com

www.bloomingbeds.com



Willow's Bend

Specializing in Golf Course Pump Stations

Installation | Service | Renovations
Welding & Fabrication | Crane Services

CONTACT US TODAY

Scott Scherer
908-310-0779
scott@willowsbend.com

Steve Budrecki
732-354-9668
steve@willowsbend.com

Scott Lane
732-575-5950
slane@willowsbend.com



FOR MORE INFORMATION, VISIT WILLOWSBEND.COM

HURRICANE IDA IMPACTS NEW JERSEY GOLF COURSES

By Donovan Maguigan, Superintendent, Springdale Golf Club

During the last week of August and early September, the remnants of a hurricane caused serious damage to New Jersey, including significant damage to multiple golf courses across the state. While hurricanes have a history of causing destruction and losses throughout New Jersey, the remnants of Hurricane Ida caused noteworthy damages to the interior portions of the state with a combination of strong winds, flooding downpours, and multiple tornadoes. Making landfall in Louisiana as a Category 2 Hurricane, the remains of the storm passed through the northeast two days later with a powerful fury. The National Weather Service confirmed five tornadoes in Pennsylvania and New Jersey, including an EF3 tornado near Mullica Hill, New Jersey. With winds associated with those tornadoes ranging between sixty-five and one-hundred-thirty-five miles an hour.

Observed rainfall in New Jersey ranged from 4" to almost 8" of rain, causing creeks and streams to rapidly overflow, resulting in severe damage.

After several days of clean-up, the storm left millions of people without power, roads destroyed, and billions

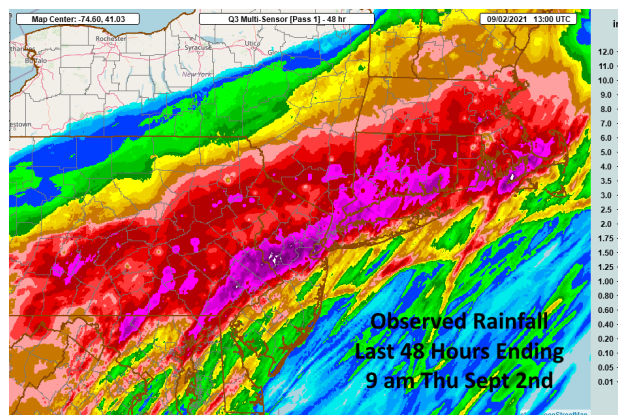
of dollars in damage to the Philadelphia, New Jersey, and New York region. It was reported that 40 people also lost their lives throughout the area.

The impact on New Jersey's golf course superintendents was severe and widespread. Golf course superintendents throughout the state are dealing with major damage to not only their golf courses, but the bridges, irrigation systems, and course structures.

The Bedens Brook Golf Club

James Bryson, golf course superintendent at Bedens Brook Golf Club in Hopewell, was in the process of recovering from a previous storm when Hurricane Henri struck. "After Hurricane Henri, we had significant damage to the second green and most bunkers throughout the property," James recounted, "and after Hurricane Ida, we had significant damage to all of the bunkers and five holes that were completely underwater." The damage from those storms was severe and impacted the golf course, "Hurricane Henri and Ida put our second and fourth hole out of play for the remainder of the season while we rebuilt and started the grow-in," James stated. Damage was not only isolated to the golf course as a "fifty-five by eighteen-foot steel bridge was carried fifty yards downstream," Bryson recounted of the damage.

With a Master Plan developed in 2015 with Andrew Green, Labar Golf Renovations, and Michael Kuhn & Associates, Bedens Brook quickly moved into action to repair the golf course while moving forward with



planned renovations. “We were able to rebuild our second and fourth hole in correlation with our Master Plan that Andrew Green proposed in 2015,” he added, “with an optimistic mindset, these storms helped get the Master Plan started. Our membership is very excited to be able to play these holes in the Spring of 2022.”

He credits the hard work of his crew for weathering through the damage, “Our assistant superintendents, JP Newman and RJ Blanchard, did a fantastic job of leading the crew with the clean-up process. Our equipment manager, Shawn Towne, helped with rebuilding bridges and modifying equipment to get mowers across bridges to holes that were not accessible after the storms.”

As Bedens Brook continues to recover, James and his crew continue to see reminders of the storm throughout, “The damage will take months to fix as we are reminded daily by the lingering debris, down fences, and eroded creek banks.”



Maplewood Country Club

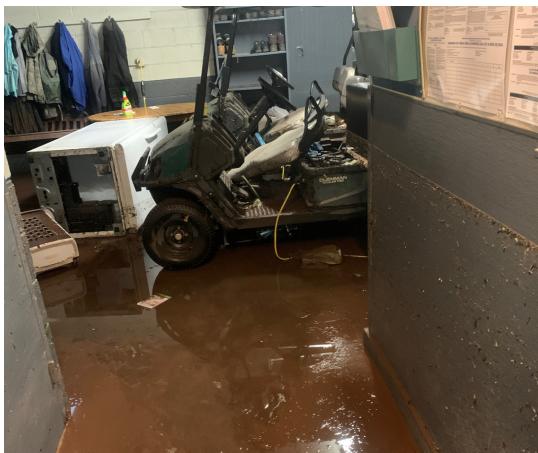
Chris Marra, superintendent of Maplewood Country Club, had only been on the job for five months when Hurricane Ida caused the most damage the course and club have seen in decades. Although new to the job, Chris is no stranger to MCC; he worked as Mark Miedler's first assistant for two years. With half of the course low-lying with a creek running through it, flooding seemed inevitable as the club prepared for Hurricane Henri. Following the storm, a few fairways flooded as expected, and there was turf damage due to the heat immediately following the storm.

A week later, when Hurricane Ida arrived, Chris again prepared for more flooding. Chris did not expect the severe destruction and infrastructure damage the course and clubhouse suffered after the storm had passed. “I was shocked. Knowing the property, I knew we would flood, but I never expected what I saw. It looked like a scene from a movie,” he recalled speaking with the GCSANJ Executive Director, Maureen Sharples. The golf course took on significant damage by losing four out of six bridges. A substantial amount flooded, including eight greens and eight acres of fairways. The storm was so strong that a few cars washed up onto the 12th hole. “I quickly had to start prioritizing things because the damage was so widespread that we would not have been able to pack all these issues into one day,” Marra said.



Damage was not limited to the golf course as the clubhouse basement flooded, including their grill room and pro shop. The maintenance shop took on about four feet of water that stored their equipment.

Chris commends his team and their knowledge and expertise of the property as they quickly got a game plan together. Chris and his crew were able to open the course a week later with a nine-hole routing at the drier top of the golf course. Over time, additional holes were added as they were repaired and recovered. As of mid-October, MCC had 17 holes open. As one of the more severely damaged holes, the third fairway needed to be reseeded due to a foot and a half of silt on the fairway from the river.



“Being Wendell”

Out of all the news of storm damages and impacted golf courses, a positive story exists. Wendell Beakley, of The Turf Trade, went above and beyond to help his local community, where he lived less than a mile from an area devastated by storms. “Being Wendell,” as Shaun Barry shared with the editor, “he went to the local dairy farm that lost over 100 cows to try and help out. When he got there, the dead cows had been removed, and a private company was installing telephone poles, so they could have power to continue running the farm. He probably spent 3-4 hours there helping to clean up.” Days after the storm, Wendell continued to help as, “He [went] to the neighborhood that suffered so much damage. He [had] his chainsaw to help clear trees from the roads and driveways and properties. His initial goal was to help an elderly couple clear their driveway. He had never seen any destruction like this.”

Damage Not Limited to Hurricanes – Copper Hill County Club

While many GCSANJ members felt the effects of Hurricanes Henri and Ida, Pat Dolan, superintendent at Copper Hill Country Club’s tumultuous weather season started on July 18th, when a severe thunderstorm hit Hunterdon County and the surrounding areas. Copper Hill CC lost 30 trees from the 60-70 miles per hour winds and got six inches of rain, resulting in week-long course closure. The clubhouse and golf shop staff joined Pat’s crew to clean up the debris, covering about 2/3 of the golf course. Pat was fortunate enough to have 60-70 members volunteer to help the clean-up efforts, even showing up with their own rakes. A new member

A wide-angle photograph of a golf course green. Three people are standing on the green, which is surrounded by trees and a large building in the background. The green is well-maintained and has a few sand traps. The people are dressed in golf attire, and one person appears to be holding a flag. The scene is set in a lush, green environment with a large building visible in the distance.



Rapid Pump & Meter Service Co., Inc.



**The answer is
YES
What's the question?**

Serving the Golf Course Industry Since 1960

- Pumps
- Meters
- Installation & Repairs

RAPIDSERVICE.COM
24 Hour Emergency Service
973-345-5600

Firm and Fast. We Can Help With That.



AERATION SERVICES
EQUIPMENT RENTALS
PRODUCT SALES

FEATURING
PRODUCTS FROM



DoubleDTurf.com

PLAN AHEAD & **SAVE NOW** 2021 EARLY ORDER PROGRAM

September 1 - December 31, 2021



EXTENDED
PAYMENT TERMS



REBATE
PROGRAM

*Contact Your Local SiteOne® Sales Representative
or Visit [SiteOne.com/EOP](https://www.siteone.com/EOP) for Details*





TECH TIPS

NAVIGATING THE ROUGH SEAS OF SOCIAL MEDIA

BY DONOVAN MAGUIGAN

Early in my days of using social media, people who recognized me from my Instagram or Twitter would say, “Oh, you’re the guy who runs and drinks beer.” Unfortunately, it was an accurate description of my social media profile as I was running half marathons and sharing my craft beer adventures, taking photos along the way. Thankfully, after eight years on Instagram, I have received more attention for my drone photos, golf course photos, and my dog, and far less for my craft beer exploration. While we think that everyone sees the whole picture of our life, social media has a way of optimistically filtering, and thanks to algorithms, focusing the content that we want to see. We only post the good and people tend not to post the bad stuff in their life unless they are in the mood to share their misery or complain. Combine that with the fact that everyone has an opinion that can be shared from the protection of distant conversation and social media can be a battlefield. I feel I have learned a thing or two about posting content on social media, and below are some tips that I feel are helpful.

- **If you don't want it on the front page of a newspaper, don't share it on social media.** Posts on social media can as visible as a bulletin board on the side of a busy hallway or a billboard, pretty much anyone can see it. While most are harmless, posts can contain private information, location data, or even something compromising.
- **Be Professional.** I have never been a proponent of writing “Views Are My Own” in social media bios. Yes, they are your own views, but you still represent who you work for or the community that you serve, even if you are speaking on a personal basis. If what you are doing on social media is not in line with the company you work with or you are gaining negative attention from it, there is a good chance that you might not want to post it.
- **Remember who might see it.** I always remember what my middle school principal said: “When you’re out of school, you still represent your school.” That same principle applies to our places of work and our community. Your employees, co-workers, members, owners, managers, and industry partners can see what you post, and you represent those parties in some capacity.
- **People have opinions.** Everyone has opinions on the internet with little reservation to hold them back. Comments and replies to posts are combat zones of differing opinions with limited common ground. Engage people in conversation but keep it hospitable. If you feel the conversation is getting aggressive or uncomfortable, don’t respond or change your privacy settings. Be prepared for people who are looking for a fight.
- **Respect privacy.** I took a drone photo of a staff member walk-mowing a green and after sharing the photo with the associate, he said to me, “It’s ok if you share that one.” At that moment, it had never occurred to me to check to see if he was ok if I posted the photo on Twitter, Facebook, or Instagram. If you are going to share something like that or tag a person in a post, check with them to make sure they are comfortable with it. On some turf social media groups on Facebook, group members share photos of associates who have accidentally placed a mower in a pond or broken a piece of equipment. Even if meant as a warning to be careful, shaming an employee even in a minor accident is unprofessional.

- **It's out there... FOREVER.** It may not be out there for all of eternity, but there is a very good chance something that you post will drift on the digital waves for the remainder of time. While you may delete a post, if something really offended someone or it was something that people shared, it may exist beyond your ability to remove it.
- **Take a moment and review.** Look at what you are about to post or comment on. Is this something that you want everyone to see? Is this how you want to be represented? Take a pause and review what you are about to send out.
- **The minefield of politics / religion / sex.** We are now not limited to those three topics in our highly reactive world and some topics are a tight-rope walk. It's extremely challenging to navigate those topics without angering or insulting someone and the best course of action is to steer clear. These topics are currently swirled into an explosive mixture that can generate a lot of energy and explode out of your control.
- **If in doubt, change your setting to "private"** Twitter, Instagram, and Facebook all have settings to change the privacy of your postings to limit it to your followers or close friends. If you feel more comfortable sharing content inside of your smaller circle of people, this may your best route.
- **It's not all arguments.** The world golf course agronomy community is a well-knit group on social media and is an excellent source of information, ideas, and entertainment. Engage with our peers around the world and continue to bond and share information with turf managers.

Donovan Maguigan is the golf course superintendent at Springdale Golf Club in Princeton and can be found on Twitter/Instagram at @McBuckeyeAT

MITCHELL PRODUCTS

Quality, consistency, and expertise since 1998



Bunker Sands • Topdress Sands • Divot Mixes • Rootzone Mixes • Stone Products

856.327.2005 ■ www.MitchellSand.com

15 QUESTIONS WITH RYAN TUXHORN

By Maureen Sharples

Somerset Hills Country Club golf course superintendent, Ryan Tuxhorn recently sat down with The Greenside to discuss his career.

1. Tell us a little about where you are from?

I grew up in Bloomsbury, NJ, which is about 25 miles from Somerset Hills CC. It's a small, quaint town.

2. How long have you worked at Somerset Hills CC?

I have been at Somerset Hills for 13 years.

3. Why did you become a superintendent?

When I was 12, I started my own lawn mowing business and eventually went to work for my friend's dad, who owned a landscaping company. After working for him, I wanted to study landscape architecture. I liked working outside and the science behind it all, but he encouraged me to look into turfgrass management.

I went to Delaware Valley University and earned a 4-year degree in Turf Management. I didn't step foot on a golf course until I interned at Wyoming Valley CC after my sophomore year of college. The superintendent spoke at my school, and I applied for the position. It was a smaller-budget course, but I gained a lot of great experience.

4. What are the unique aspects of the course at Somerset Hills?

There is a lot of contrast from the front nine to the back nine. I was brought in to dry the course out and provide firmer and faster conditions. As a result, we lean more on playability than aesthetics. We like providing a "bouncy" golf course.



5. Tell us about your family.

I have been married to my wife, Kristina, for 14 years. We have a son, Carter. He's ten years old. Kristina owns a dance studio in Bucks County that has 360 students. Her studio recently won a "Best of Bucks County Award" for the second year in a row. Outside of the summer, she probably has a busier schedule than me.

6. What are your interests outside of work?

Most of my interests outside of work are spending time with my family, including going on trips, fishing, and skiing. I help coach my son's baseball team in the spring and fall. He also competes in America Ninja Warrior competitions, which I always try to attend.

7. What is your favorite aspect of working on a golf course?

Like many other superintendents, I like being outside and the physical work of the job. One of my favorite aspects is the comradery of working on a team. It's rewarding to achieve goals as a group and seeing my younger staff grow into good managers.



I love the science of it as well and the challenge of figuring out a problem. The weather patterns are constantly changing and it is fun to evolve our agronomic programming with it.

8. What are your biggest challenges at Somerset Hills?

The obvious answer is staffing. It's challenging to find younger turf professionals today. As a result, we haven't had interns in a few years. I have had to evolve my staffing strategies because you can have the greatest plan in the world, but you need people to perform it.

My biggest fear is becoming complacent. We have a very appreciative and supportive membership, and we want to continue to exceed their expectations. I have been in this position for 13 years, and as each year passes, it becomes more challenging to raise the bar. I am always looking for a new idea to optimize our program, embrace technology, or improve my management style.

9. What change would you most like to see to your operation?

One of the claims to fame of Somerset Hills is that it stuck to its original form. Through the years, they have exposed what was there with the architect rather than renovate it. We have the original set of Tillinghast greens except for the 10th hole. It was changed 50+ years ago from par 4 to a par 5. The club and I have wanted to resolve that, and we have discussed it in depth. I have been working with Brian Slawnik of Renaissance Golf since I started, and it has always been a question if we should restore or renovate that hole.

10. What does a typical summer day look like for you as a superintendent?

I arrive 45 minutes before the crew. I don't like to sit around, so I usually get on a mower or start the course set up until the crew gets in and someone can take over for me. I'm a working superintendent, so I like to get out

there and see the course and work with the crew to help the operation. My assistants rotate managing the team, and I am there helping guide them as needed.

11. Early in your career, you moved up the ranks at Merion Golf Club. How did you get your start there?

Paul Latshaw Sr. was a guest speaker at a Delaware Valley Turf Club meeting. I asked him how to get an internship at a more prominent club, and he mentioned Merion. I was utterly clueless and told him I didn't know of it. He connected me with Matt Shaffer. I started as a graduate intern and moved my way up the ranks to the superintendent of the East course and then the West course.

12. What did you learn from your time at Merion?

Matt Shaffer taught me a lot about championship conditions. People often throw around the words firm and fast, but he programmed us to achieve those conditions daily and to the extreme. We were never worried about how green it was. We wanted manicured ruggedness. He would always say, "you can train grass." We would toughen it up by finding ways to reduce water, which is now the focus of my agronomic plan. Everything revolves around water, drainage during wet times, and agronomic scheming minimizing the amount of water that needs to be applied.

13. Who is your mentor in this industry, and why?

I don't have one mentor but rather multiple people who have influenced me throughout the years. First, my parents, blue-collar factory workers, always had a strong work ethic and pushed me to attend college. Matt Shaffer, who at the time seemed difficult or intense, but I realized he was preparing and teaching me to be the best superintendent I could be. Jamie Kapes was ahead of me at Merion and was very supportive and willing to help me out. I have also been fortunate to work with excellent Greens Chairmen and Club Presidents who have helped me develop and succeed at Somerset Hills.



14. What has been the most trying experience of your career?

In 2014, we were hit hard with winterkill, which I never experienced before. When it comes to winterkill, you get asked questions but can't provide a good answer. It's so unexpected. Once we figured out a game plan, the membership was very supportive. We ended up coming out of it very well, but that first realization that four greens were going to be closed at the start of the season was a gut check I will never forget.

A close second was the 2005 U.S. Amateur at Merion. We worked 15-hour days for 70 days straight. It was physically and mentally exhausting but in the end, it was very rewarding.



15. List four things we don't know about you.

1. I'm a Detroit Lions fan. I was a big Barry Sanders fan as a kid, and I have stuck with the team ever since. They haven't won a playoff game since I became a fan. My friends in the industry always joke that I have had the best luck in my career. All my bad luck is wrapped up in the Lions. If they ever win a Super Bowl, my career may be in trouble.

2. I'm extremely sarcastic, almost to a flaw.

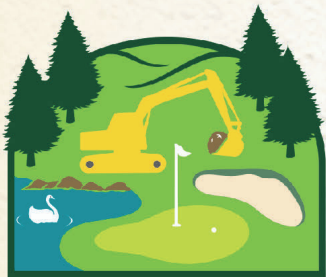
3. My crew is my second family; I care about them a lot.

4. I really enjoy understanding how fertility can affect your soil which then, in turn, affects the turf. Similar to this, I have a keen interest in nutrition and understanding how different foods and eating styles affect your body in many regards.

AG Enterprises
Rick Gordon

FLEECE LINED JACKETS / SWEAT SHIRTS / T-SHIRTS / SHORTS / HATS / VISORS / RAIN SUITS
RUBBER BOOTS / LOGO BALL WASHER TOWELS / EMBROIDERED OR SCREENED LOGO

PHONE: 201-741-4500 • FAX: 201-575-4140
274 EAGLETON ESTATES BLVD • PALM BEACH GARDENS, FL 33418
MERRICK160@GMAIL.COM • WWW.AGENTERPRISESONLINE.COM



**PAVELEC
BROTHERS**
GOLF COURSE
CONSTRUCTION,
INC.

MOUNTAIN RIDGE COUNTRY CLUB • WEST CALDWELL, NJ

Come and see the finished project!



Full service site work,
earth moving and excavation

Asphalt for cartpaths
and parking areas

Hardscape projects

Licensed NJ Irrigation
Contractor

Pond construction
and dredging

Concrete structures and
bridges

www.pavelecbrothers.com

308 Washington Avenue • Nutley, NJ 07110
T 973-667-1643 • F 973-667-6599



SynaTek®

PEOPLE POWERED. SOLUTIONS DRIVEN.

synateksolutions.com

Shaun Kennedy – 862-266-9288

Andrew Franks – 856-689-2447



Since 1986

Tree Service Co., Inc.

All Phases of Tree Work

Fully Insured

Year Round Service

Commercial

Residential

65 ROYAL AVENUE, HAWTHORNE, NEW JERSEY 07506

PHONE (973)238-9800

FAX (973)238-0222

WWW.DOWNESTREESERVICE.COM

WORD OF MOUTH

By Kevin Doyle, GCSAA Northeast Field Representative

One talking point that has been a lead topic at every site visit I can remember is labor. In the early years, it would typically revolve around the quality of the crew. Now, of course, discussion leans more towards volume. Are you able to find enough labor?

Forward-thinking people are undertaking creative ways to solve those issues, and enterprising individuals are blazing trails to assist others. One recent site visit reminded me that the oldest marketing strategy may still be a very effective method. While word of mouth may work for some, would it work for you?

I was delighted to hear Chris Johnson at Bellport CC tell me that his labor was in good shape. For this to occur on the south coast of Long Island was truly surprising to me. I know so many superintendents on the Island struggle to find labor.

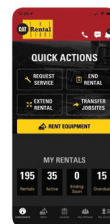
Johnson explained to me that a 2020 hire had recommended employment at the club to a family member. She was brought on this year and was a great fit!

If I approached a friend of mine, one of your employees, and asked if they are hiring. I didn't receive the aforementioned information; instead, I got the opposite. Pay is ok, no flexibility to handle personal items, some people are nice, but all I do is string trim and rake bunkers. If you have tried to utilize current employees to fill out your staff, they may indeed have already given you a heads-up about your operation. If it worked, you might have found a great mix of the items employees are looking for. If your word-of-mouth initiative wasn't successful, understanding why could help grow your crew/business.

This area of the Greenside has expanded on employee feedback before. The staff performing daily tasks are often the best resources for ideas to maximize efficiency.

We have highlighted off-season strategic planning and how building a plan with the entire staff can build ownership in those new-innovative ideas. Consider utilizing your best possible sales staff, your current employees, to ensure your facility and employment opportunities are the best they could possibly be. If your employees are seeking to bring friends or loved ones to your team, you know you have built an employee package and inclusive culture that everyone at the facility can be proud of.

Check out the resources area for information to help:
<https://www.gcsaa.org/resources/research-information/secure/communication>



MORE THAN JUST CAT®

Visit the Customer Portal at
CatRentalStore.com
for easy access, anywhere, anytime.



GIVE US A CALL TODAY
PISCATAWAY 888.417.6464
BENSALEM 215.244.3850

GROWING AWARENESS ABOUT THE POSITIVE ENVIRONMENTAL IMPACT OF GOLF COURSES

The Water Use and Conservation Practices Survey

The Golf Course Environmental Profile, Phase III starts with the Water Use and Conservation Practices Survey. All superintendents, including non-GCSAA members, should participate in this critical survey and to ensure that the profession and industry are well represented by all course types, budget levels, and locations. Note: individual survey responses are not disclosed nor does GCSAA sell email addresses.

How to participate

Superintendents should check their email inboxes or spam filters for an email sent on GCSAA's behalf by the National Golf Foundation (NGF) for their individual

access to the survey. The data from the survey will provide much-needed facts that enable GCSAA to advocate on behalf of the profession and industry to maintain the resources needed to ensure success. Without the data, we can't provide the facts behind what we say about golf and the superintendent's professionalism and environmental stewardship. If you did not receive the email, you can still access the survey by visiting gcsaa.org/environment/golf-course-environmental-profile.

YOUR FULL-SERVICE TURF MANAGEMENT PARTNER

Helena is your full-service turf management partner. In addition to supplying all of your plant protectant needs, we offer a wide range of innovative products, course mapping and nutrient analysis. Helena also provides a complete line of granular fertilizers, liquid nutritionals, bio-stimulants, wetting agents, herbicides, adjuvants and more.

To achieve the quality you desire, contact your local Helena representative or visit [HelenaProfessional.com](https://www.helenaprofessional.com).

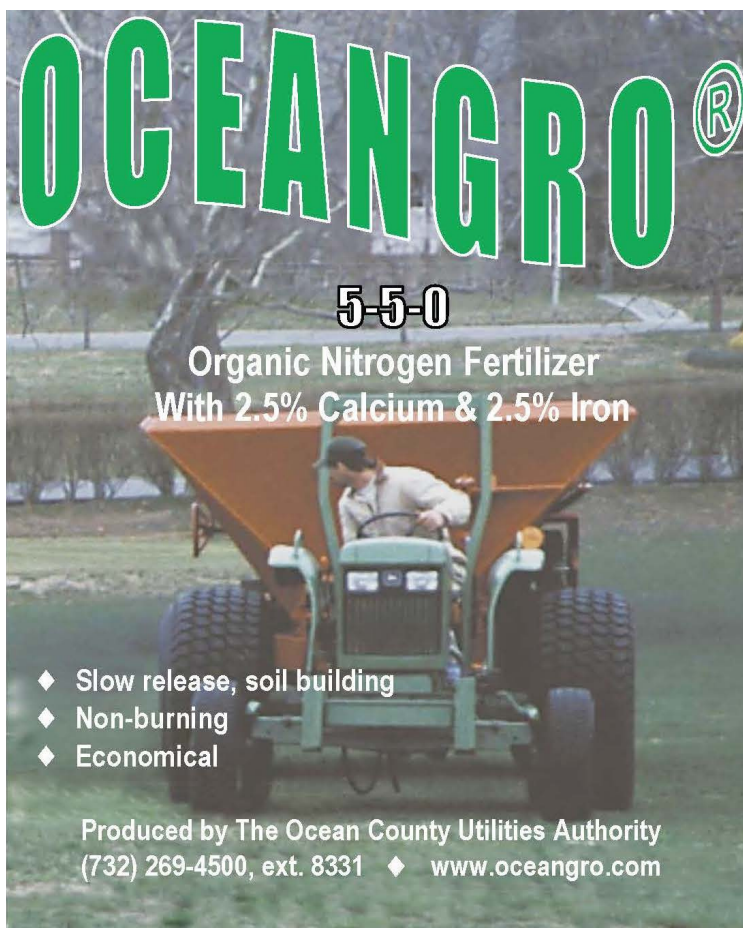
Nick Adams
(770)-365-8360
AdamsN@HelenaAgri.com
South/Central Jersey

Tim Gerzabek
(609) 221-9240
GerzabekT@HelenaAgri.com
North Jersey/Met/LI/CT



AGRI-ENTERPRISES, LLC

Always read and follow label directions. Helena is a registered trademark of Helena Holding Company. © 2020 Helena Holding Company. HPG0420P



OCEANGRO®
5-5-0
Organic Nitrogen Fertilizer
With 2.5% Calcium & 2.5% Iron

- ◆ Slow release, soil building
- ◆ Non-burning
- ◆ Economical

Produced by The Ocean County Utilities Authority
(732) 269-4500, ext. 8331 ◆ www.oceangro.com

GCSAA LEARNING HUB

Must-Have BMPs for the Golf Course Landscapes

Nov. 16 @ 11 a.m.

Jan Bel Jan, ASGCA

The Renaissance of Fine Fescues in Aotearoa presented by Oregon Fine Fescue Commission

Nov. 23 @ 3 p.m.

Will Bowden

Today's Turf is Playable

Dec. 14 @ 1:00 p.m.

Aaron J. Patton, Ph.D.

Tips for Painting Your Turf

Dec. 16 @ 1:00 p.m.

Sun Roesslein, CSFM

To access the webinars, visit gcsaa.org/education/my-learning-hub



THE FREDCO GROUP
Landscaping • Contracting & Golf Course Construction
973.777.3044 Office 973.777.3066 Fax
Turf Aeration Specialist
Tub Grinding Service



- ◆ Drainage
- ◆ Site Work
- ◆ Top Dressing
- ◆ Turf Aeration
- ◆ Laser Grading
- ◆ Custom Stone Work
- ◆ Golf Course Renovation
- ◆ New Course Construction
- ◆ Deep Tine Aeration

www.fredcoLandscaping.com



**Specializing in quality bentgrass,
fescues and bluegrass for golf courses.**

As a family run business, our customers
are greatly valued and receive the
highest level of customer service.



Contact us today!

856-358-4763

www.coombsfarms.com

info@coombsfarms.com



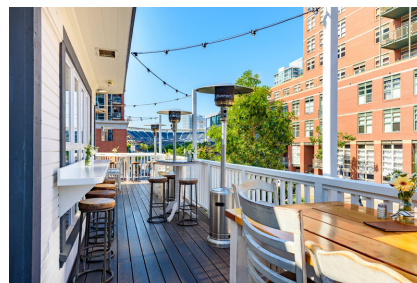
GCSANJ SOCIAL

GCSAA CONFERENCE AND TRADE SHOW

**Save the date for our New Jersey Social at the
GCSAA Conference and Trade Show!**

Tuesday, February 8th
7:00 PM-9:30 PM
Half Door Brewery

GCSANJ members and spouses are welcome.
See you in San Diego!



MEMBER BENEFIT



**As a member benefit, GCSANJ offers
complimentary GHIN numbers to all its
members.**

**To get started, e-mail Maureen,
msharples@gcsanj.org**

WE ASKED, YOU ANSWERED

"I'd like a front-row seat to Jack Nicklaus in his prime and Tiger Woods in his prime so that we could settle the debate once and for all. And my brother, Mack, so I wouldn't come in last, and I would have someone to share the memory with."

-Nick Adams, Helena

"Who would be in your dream golf foursome and why?"

"I'm a presidential nut (no matter what party), so I'm going to say Presidents Bush (W), Clinton, and Obama. In the real world, I'd choose my dad and brother, so to make them part of the day, they can caddie for us."

-Todd Raisch, The Ridgewood Country Club

"Michael Jordan: Have to have the GOAT.

Phil Mickelson: One of the greatest golf swings of all time and great for on-course banter.

Bill Murray: One of my favorite comedians/actors and has a passion for the game of golf.

Location: Augusta National, Pine Valley, Cypress Point, or National Golf Links...flip a coin!"

-Chris Krno, Francis A. Byrne Golf Course

"Bob Feller: Cleveland Indians pitcher in 1936-1956. I had the pleasure of talking to Bob Feller several times during spring training games growing up. He always had the best stories about the Bronx Bombers of the '30s, World War 2, and life experiences in general. I would love to hear more of those stories.

Arnold Palmer (as my caddie): He was the first golfer to write me back as a kid. I always loved his game and attitude towards life.

Otto Graham: QB of the Cleveland Browns last time they were a dynasty. I would love to hear about what a winning Cleveland Browns football team feels like because I haven't seen one in a while.

My Grandpa: He got me obsessed with this game at an early age. I'm sure he would be proud of me for continuing my professional career in the game of golf, even though it wasn't on the playing side of the game."

-Brian O'Malley, Rivervale Country Club

"Young Tom Morris, Bobby Jones, and Ben Hogan. They were the best of their eras, and it would be great to compare their games with the modern players. "

-Shaun Barry, GCSANJ Foundation

"My dream foursome would be Derek Jeter, Jorge Posada, and Paul O'Neill. Those were good years for me as a young Yankees fan."

-Ken Anson, Trump National Philadelphia

"Mike Ditka, Jim McMahon, Walter Payton. They are the members and leaders of the best football team in history. I would love to learn how they got the whole team to play as one."

-Fred Parcells, Skyway Golf Course

"If my father were alive, it would be him, my son, and Jack Nicklaus. My father and I watched Jack Nicklaus most weekends to get me interested in golf, and later in life, my father wished he could've golfed with my son, Marc. So in my mind, that would've been a great round of golf."

-Ian Kunesch, Soldier Hill Golf Course



GCSANJ PATRON DIRECTORY

A.G. ENTERPRISES

Staff Uniforms
Rick Gordon
Ph: (Cell) 201.741.4500
Fx: 201.575.4140
merrick160@gmail.com
agenterprisesonline.com

BASF

Plant Protection & Plant Health Products,
Lexicon, Xzemplar, Honor, Insignia
David Schell
Ph: 410.800.8762
david.schell@basf.com
Paul Ramina
Ph: 908.413.2944
paul.ramina@basf.com

BAYER

Plant Health Products
Jeffrey Weld
Pesticides
2 T.W. Alexander Drive
Research Triangle Park, NC
Ph: 914.419.9384
jeff.weld@bayer.com

BLACK LAGOON POND MANAGEMENT

Pond/Lake Management
Michael Blaner
Algae/Invasive Plants Control,
Fountain & Diffused Aeration Systems
56 US Highway 130 South
Bordentown, NJ 08620
Ph: 1.888.243.0891
info@blacklagoon.us

BLOOMING BEDS

Plant Care Services
Wayne Jackson
21 Madison Plaza #130
Madison, NJ 07940
Ph: 973.937.7009
www.bloomingbeds.com
wayne@bloomingbeds.com

BRAEN STONE

Construction Material
Joe Klemm
Stone, Sand, Recycled Materials, and
Asphalt
400 Central Avenue
Haledon, NJ 07508
Ph: 973.838.7100 Ext.2
jklemm@braenstone.com
www.braenstone.com

DOWNES TREE SERVICE CO.

Tree Services, Mulch & Top Soil,
Containers, Trimming & Removal
Kevin Downes
65 Royal Avenue
Hawthorne, NJ 07506
Ph: 973.238.9800
info@downes.pro

DOUBLE 'D' TURF LLC

Dennis DeSanctis Jr. & Sr.
Aeration Services, Rentals, Equip Sales
PO Box 1090
Hightstown, NJ 08520
Ph: 732.580.5516
Dennis Jr@doubledturf.com

DRYJECT NEW JERSEY

Dennis Granahan
7 Seagull Lane
Lincroft, NJ 07738
Ph: 917.617.8827
dryjectnj@comcast.net

EARTHWORKS

Carbon based fertilizers
Jack Higgins
Ph: 484.894.0242
hwww.earthworksturf.com
jack@soilfirst.com

EAST COAST SOD & SEED

Sod & Seed Supplier, Bent Grass,
Bluegrass, Tall Fescue, and Fine
Fescue Sod
Kevin Driscoll
Ph: 609.760.4099
kdriscoll@eastcoastsod.com

EWING IRRIGATION & LANDSCAPE SUPPLY

Irrigation & Turf Products
Rain Bird Golf Distributor
Fred Rapp
frapp@ewingirrigation.com
Ph: 848.225.4618
Jim Miner
jminer@ewingirrigation.com
Ph: 908.674.1145

E-Z-GO TEXTRON

Nick Roberto
E-Z-GO, Cushman, Jacobsen
Ph: 845.637.7641
T 845.637.7641

FINCH SERVICES

John Deere Authorized Dealer
Phil Page
ppage@finchinc.com
Cell: 609.498.4031
Joey Wolff
jwolff@finchinc.com
Cell: 410.215.6921
419 Industrial Drive
North Wales, PA

FISHER & SON COMPANY

Distributor of Golf & Turf
Products, Fertilizer, Seed
Rob Johnson
110 Summit Drive,
Exton PA 19341
Ph: 800.262.2127
Cell: 215.475.7998
rjohnson@fisherandson.com



GCSANJ PATRON DIRECTORY

FOLEY INC

CAT Equipment Dealer, Sales and Rentals
Cindy Snow
csnow@foleyinc.com
Office: (732) 885-3154
855 Centennial Avenue
Piscataway, NJ 08854

GRASS ROOTS, INC.

Golf Course Maintenance Supplies
Ken Kubik: 973.418.7035
Keith Kubik: 973.418.7034
Jay McKenna: 973.418.7036
Office: 973.252.6634

GENESIS TURFGRASS

Mark Merrick
717-759-8151
info@genesisturfgrassinc.com
137 Commerce Drive
Glen Rock, PA 17327
genesisturfgrass.com

HARRELL'S LLC

Josh Kopera
Cell: 201.213.8693
jkopera@harrells.com
Jen Schneider
Cell: 732.828.0895
jschneider@harrells.com
harrells.com
Ph: 800.282.8007

HELENA

People...Products...Knowledge
Tim Gerzabek
Cell: 609.221.9240
GerzabekT@helenaagri.com
www.helenaagri.com

LABAR GOLF RENOVATIONS

Golf Course Construction & Renovations
Richard S. LaBar Jr.
170 Mount Airy Road, Suite A1
Basking Ridge, NJ 07920
Ph: 908.502.5353
rich@labargolf.com

NOBLE TURF

Brian Gjelsvik
25 Roland Avenue
Mt. Laurel, NJ 08054
Ph: 856.273.1402
briang@seetonturf.com

NUFARM

Pesticides for the turf & ornamentals
Michael Molchan
25 Roland Avenue
Mt. Laurel, NJ 08054
Ph: 610-653-7983
michael.molchan@nufarm.com

PLANT FOOD COMPANY

"The Liquid Fertilizer Experts"
Dick Neufeld: 973.945.6318
Tom Weinert: 914.262.0111
Tom Pepe: 609.751.1372
Biostimulants & Other Products
for Premium Turfgrass

SITEONE LANDSCAPE SUPPLY

Providing the Products & Expertise That You Need & Trust
Frank Jacheo: 732.489.1442
fjacheo@siteone.com
Fred Stauffer: 317.518.2841
fstauffer@siteone.com
Shawn Reynolds: 401.486.9133
sreynolds@siteone.com

SOIL & WATER CONSULTING

Corey Angelo
Consulting and Analysis for Your Turfgrass, Soils, and Water.
Ph: 848.225.5115
corey@soilandwaterconsulting.com

STORR TRACTOR COMPANY

Commercial Toro Turf & Irrigation Equipment
Steve Bradley, Jim Devaney
Rick Krok
3191 Highway 22, Branchburg NJ
Ph: 908.722.9830
sbradley@storrrtractor.com

STEPHEN KAY GOLF COURSE ARCHITECT

Stephen Kay
665 Saint Andrews Drive
Egg Harbor City NJ 08215
Ph: 609.703.3300
stephenkgolf@aol.com

SYNATEK

Shaun Kennedy
737 Hagey Center Drive, Unit A
Souderton, PA 18964
Ph: 866.226.9288
Fx: (267) 203-1613
skennedy@synateksolutions.com

SYNGENTA

Manufacturer, Plant Protectants
Lee Kozsey
Cell: 215.796.0409
Lee.kozsey@syngenta.com
Brian Goudey
Cell: 518-764-2412
Brian.Goudey@Syngenta.com

TOTAL TURF GOLF SERVICES

Greg Hufner
1965 Byberry Road
Huntingdon Valley, PA 19006
Ph: 215.426.0554
gregh@totalturfservices.com

WILLOW'S BEND

Specializes in golf course pump stations. Service and installation.
Scott Scherer
P.O. Box 1344
Belle Mead, NJ 08502
Ph: 908.837.9102
scott@willowsbend.com

WE'RE PROUD TO OFFER

The Best Service in the Tri-State Since 1978.



MANY THANKS TO THE GOLF COURSE SUPERINTENDENTS
WHO DEPEND ON US FOR
CUSTOMER SERVICE | TECHNICAL SUPPORT | QUALITY PRODUCTS

At Grass Roots, we've worked tirelessly to earn the trust of the turf pros who count on us season after season. In addition to offering solid advice and proven solutions, we carry a full line of turf maintenance supplies from the leading manufacturers in the industry. Those products include plant protectants, fertilizers, grass seed, tools, golf course accessories, soils, topdressing, mulches, adjuvants and many other fine products.

Since Grass Roots opened for business over 40 years ago, our top priority has been to serve our customers' needs first — which has allowed our business to grow. We value those relationships as we move into this new decade together. New customers are always welcome to call and arrange a consultation with one of our specialists. Our Grass Roots team is eager to show you how the Best Service in the Tri-State can help your golf course thrive!



Proud Platinum Sponsor of the GCSANJ

p: 973.252.6634
e: sales@griturf.com
www.griturf.com

4 Middlebury Blvd, Suite 7, Randolph, NJ 07869



Follow & Tweet us!
We're on
social media as
grass roots turf