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# **Green Section Record**

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## Improving Productivity Of Existing Staff

By Paul Jacobs and Patrick O'Brien



As the turf industry becomes more competitive, golf course maintenance budgets are increasingly scrutinized. As a result, many maintenance budgets have experienced some reductions over the past decade. Unfortunately, golfer expectations typically remain the same even as budgets get slimmer, placing superintendents in a difficult position of trying to do more with less. Doing more with less usually means cutting corners, which often results in negative long-term consequences. A more sustainable way to manage budget issues is to analyze current maintenance techniques and look for ways to optimize the

productivity of existing staff.

Opportunities to improve productivity can be exciting, but remember that turfgrass management is just that - management. Successful turfgrass management involves simultaneously managing budgets, people, equipment and turfgrass. The options presented in this article provide some excellent ways to improve productivity, but they may not be the right choices for every facility.

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## **Multimedia Content**

### Fore The Golfer Video



### **How A Challenging Labor Market Affects Course Conditioning**

Whether having difficulty filling open positions or retaining experienced staff, courses everywhere are affected by labor challenges that can impact course conditioning. Although it is difficult to do more with less, superintendents are implementing these creative tactics to maintain course conditioning through a difficult labor market.

Watch Video

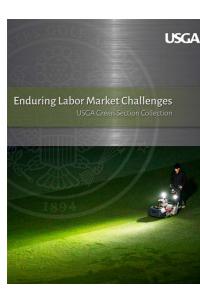


### **Etiquette Towards Golf Course Maintenance Personnel**

Completing all necessary maintenance tasks on a golf course before play is practically impossible, so playing around the maintenance staff is unfortunately inevitable. Golf course maintenance personnel should take the necessary precautions to protect themselves, but golfers need to be careful and keep several factors in mind.

Watch Video (also available in Spanish)

## **Green Section Collection: Enduring Labor Market Challenges**



additional supporting articles, a photo gallery and videos that provide relevant information on the primary subject. The collections can be viewed online in a user-friendly digital magazine format, saved as a PDF or printed.

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Research You Should Know



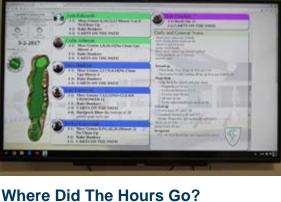
### Productivity is something every golf course is concerned about, and the USGA supports

research across the country to improve the long-

term productivity of golf courses. For a sneak peak

of the solutions being developed, learn more about the projects being supported by the USGA at a university near you. **Read More** 

Fore The Golfer



### Understanding how and where labor hours are allocated can have significant impacts on course

requires overhead expenditures, investing in technology to make the task of tracking labor easier will more than pay for itself in improved efficiency and productivity. Read More

conditioning and the bottom line. Although it

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