

Happy Holidays!



There's no doubt that 2020 was a challenging year for the golf industry, but there were also a lot of successes to be proud of. Adjusting to budget concerns, staffing issues, and changing rules and regulations was certainly difficult for many courses in the first half of the year. After that, some of the biggest challenges came with unusually heavy play – a good problem to have! While we're all excited to turn the page on 2020, it's nice to know that golf has been a bright spot in many people's lives this year and that we all helped contribute to that. We want to wish you happy holidays and all the best in the coming year!

In Case You Missed It



There are serious problems that come with neglecting irrigation and well pumps until a catastrophic failure happens. The good news is that pump failure is usually avoidable, or at least predictable. The December 4, 2020, issue of the *USGA Green Section Record* provided a detailed guide for pump testing and maintenance that will help you maintain performance and extend the life of your pump system.

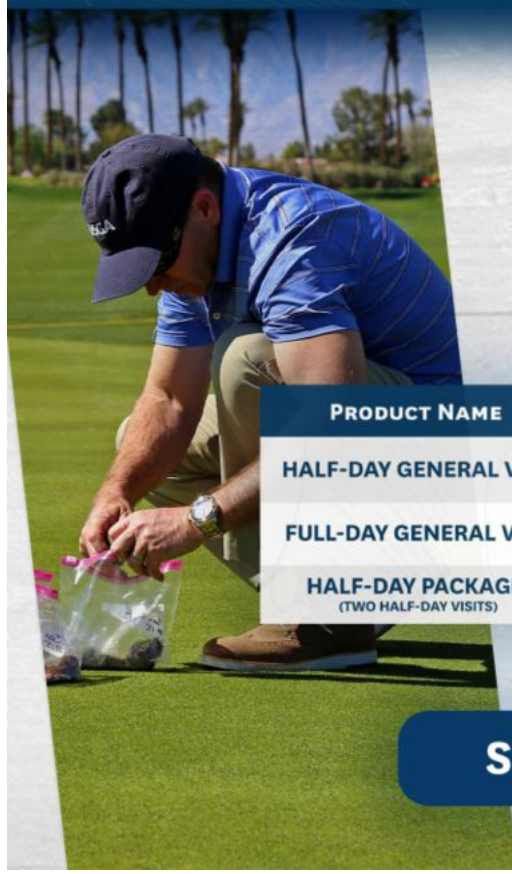
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Coming Up Next Year



We've got another great year of *USGA Green Section Record* content on the horizon for 2021. We're planning to take in-depth looks at everything from triplex mowing, to "blue-muda" fairways, to how big tees should be. We've also got great contributions planned from industry experts like Brad Klein. Thanks for reading, watching, discussing, and enjoying our content this year and we'll see you in 2021!

LAST CHANCE TO SAVE ON 2021 COURSE CONSULTING



Don't miss this chance to lock in our lowest prices for your 2021 course consulting needs. This offer is only available until December 31.

PRODUCT NAME	2021 PRICE	YOUR PRICE	YOUR SAVINGS
HALF-DAY GENERAL VISIT	\$2,700	\$2,150	\$550
FULL-DAY GENERAL VISIT	\$3,750	\$3,200	\$550
HALF-DAY PACKAGE (TWO HALF-DAY VISITS)	\$4,320	\$3,200	\$1,120

SAVE ON YOUR NEXT VISIT

Latest From Course Care

Next on the Tee



Our Favorite 2020 Photos From the Field

You shared amazing photos with us this year and these are some of our favorites. These images capture the challenges of 2020 and some of the great moments that make working on a golf course so special.

[Read More](#)

Industry Update



Dr. Mike Kenna Honored With Distinguished Service Award

Dr. Mike Kenna has received the 2021 Col. John Morley Distinguished Service Award from the GCSAA for outstanding contributions to the golf course superintendent profession. Congratulations Mike!

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