## **Editorial Advisory Board**

Prof. Paul Ansah School of Communication Studies University of Ghana, Legon, Ghana Dr. Cecil Blake Information Sciences Division. IDRC Regional Office for Eastern and Southern Africa, Nairobi, Kenya Prof Cees Hamelink Institute of Social Studies. The Hague, The Netherlands Dr. Alan hancock PROCEED, UNESCO. Paris, France CERCOM, Université d'Abidjan, Dr. Hugues Koné Côte d'Ivoire

Mr. Reinhard Kuene

- Media & Communications
Department, FES, Bonn, Germany

Prof. Ali Mazrui - Centre for Afro-American & African Studies, Univeristy of Michigan, Ann Arbor, Michigan, U.S.A.

Dr. Joseph Mbindyo - School of Journalism, University of Nairobi, Kenya

Prof. R. L. Nwafo Nwako - Department of Mass
Communication Arts and Sciences,
Howard University, Washington
DC, U.S.A.

Prof. James Scotton - College of Journalism, Marquette University, Milwaukee, Wisconsin, U.S.A.

We acknowledge the financial assistance of the Friedrich Ebert Foundation in publishing this issue.

## **Notes For Authors**

**Africa Media Review** (AMR) addresses itself to those interested in communication development in Africa with special reference to

the impact of communication on Africa and its people.

The Editorial Board welcomes well-researched, scholarly articles, book reviews and other contributions in all areas of communication for possible publication in **AMR**. Manuscripts should not exceed 8000 words (about 20 pages, including notes and references), and book reviews should not exceed 2000 words (about 5 pages). They should be typed, double-spaced on A4 white paper.

Three copies of each article and review should be submitted. The first page of the manuscript should provide the title of the paper, full name(s) of author(s), identification (position and institutional and/or other affiliation) and complete mailing address(es) of the author(s). Contributions must include an

abstract of not more than 150 words.

#### Notes and References

Notes should be numbered serially in the text with a superscript and explained correspondingly on separate pages placed at the end of the manuscript. References in text should bear the name of the author of the article or book being referred to followed by year of publication in brackets. Then all references should be listed in alphabetical order on separate papers at the end of the article. They should give the name of the author (surname first), year of publication (in brackets), title of the book (underlined), place of publication followed by colon(:), the publisher and page numbers, if necessary. For article references, the title of each article should appear in single inverted commas followed by the underlined title of the book or journal in which it appears, the volume number, the issue number and relevant page numbers. References should be as shown below:

Ansah, P. (1986). "Broadcasting and Multilingualism". In George Wedell (Ed.), Making Broadcasting Useful: The African Experience. Manchester University Press, pp.47-65.

Kasoma, Francis P. (1986). *The Press in Zambia*. Lusaka: Multimedia Publications.

Ugboajah, Frank O. (1986). "Communication as Technology in African Rural Development". *Africa Media Review*, Vol. 1, No. 1, pp. 1-19.

Quotations in the body of the text should be in double quotes. Quotations of six lines or more should be indented and typed single space with no quotation marks.

Title and sub-titles in the article should be in upper and lower cases.

### llustriations

All illustations should be clearly drawn in dark ink and large enough for printing reduction purposes. All charts, maps and diagrams should be referred to as Fig., and should be numbered consecutively in the order in which they are presented in the text. They should be put at the end of the text with indications in the text as to where they would be placed. Captions to figures should be written below the drawings.

It is a condition of publication that manuscripts submitted to this journal have not been published and will not be simultaneously submitted or published elsewhere. Articles published in *Africa Media Review* may be reproduced only with permission obtainable through the Managing Editor. Authors will be entitled to a copy of the issue in which their manuscripts are published.

Opinions expressed by authors do not necessarily reflect the views of the editors or those of the ACCE.

# Back Issues of Africa Media Review still available

Vol. 1 No. 2, 1987

Vol. 1 No. 3, 1987

Vol. 2 No. 1, 1987

Vol. 2 No. 2, 1988

Vol. 2 No. 3, 1988

Vol. 3 No. 1, 1989

Vol. 3 No. 2, 1989

Vol. 3 No. 3, 1990

Vol. 4 No. 1, 1990

Vol. 4 No. 2, 1990

Vol. 5 No. 2, 1991

Vol. 5 No. 3, 1991

Vol. 6 No. 1, 1992

Vol. 6 No. 2, 1992

Vol. 6 No. 3, 1992

Back issues of Africa Media Review can be obtained from:

ACCE Institute for Communication Development and Research, P.O. Box 47495, Nairobi, Kenya. Telex: 25148 ACCE KE

Cover design: Frank Odoi
Typesetting and layout: Africa Global Perspectives Ltd.

Printed by Space Sellers Limited
P.O. Box 47186 Nairobi, Kenya
Telephone 555811, 557868/9, 557816, Fax 557815
on behalf of the African Council for Communication Education (ACCE),
Nairobi, Kenya, ISSN 0258-4913

ISSN 0258-44913



Published by

African Council for Communication Education