

Editorial Advisory Board

- | | |
|---------------------------|---|
| Dr. Cecil Blake | Information Sciences Division,
IDRC Regional Office for East
ern and Southern Africa, Nai
robi, Kenya. |
| Prof. Cees Hamelink | Institute of Social Studies, The
Hague, The Netherlands. |
| Dr. Alan Hancock | Division of Communication,
UNESCO, Paris, France. |
| Dr. Hugues Koné | CERCOM, Université
d'Abidjan, Côte d'Ivoire. |
| Mr. Reihard Kuene | Media & Communications De
partment, FES, Bonn, Ger
many. |
| Prof. Ali Mazrui | Centre for Afro-American &
African Studies, University of
Michigan, Ann Arbor, Michi
gan, USA. |
| Dr. Joseph Mbindyo | School of Journalism, Univer
sity of Nairobi, Kenya. |
| Prof. R. L. Nwafo Nwankwo | Department of Mass Commu
nication Arts and Sciences,
Howard University, Washing
ton DC, USA. |
| Prof. James Scotton | College of Journalism, Mar
quette University, Milwaukee,
Wisconsin, USA. |

We acknowledge the financial assistance of the Friedrich Ebert Foundation in publishing this issue.

**The Following Back Issues of
AMR are Still Available:**

AMR Vol. 1, Nos. 2 & 3, 1987.

**AMR Vol. 2, Nos. 1, 2, & 3,
1988.**

**AMR Vol. 3, Nos. 1, 2, & 3,
1989.**

AMR Vol. 4, Nos. 1 & 2, 1990.

AMR Vol. 5, Nos. 2 & 3, 1991.

**AMR Vol. 6, Nos. 1, 2 & 3,
1992.**

AMR Vol. 7, Nos. 1 & 2, 1993.

AMR Vol. 8, Nos. 1 & 2, 1994.

Cover design: Frank Odol
Typesetting and layout: Media Congress
P.O. Box 57227, Nairobi
Telephone 336223

Printed by English Press Ltd
P.O. Box 30127, Nairobi, Kenya
Telephone 540581
on behalf of the

African Council for Communication Education (ACCE),
Nairobi, Kenya

ISSN 0258-44913

ISSN 0258-44913



Published by
African Council for Communication Education