

# ZAMBEZIA

The Journal of Humanities of  
the University of Zimbabwe



Volume 28 No. 1 2001

## Articles

- Animal diseases and human populations in colonial  
Zimbabwe: The rinderpest epidemic of 1896-1898 ..... *Maurice K. K. Mutowo*
- Ethics among the Shona ..... *Tarisayi A. Chimuka*
- Conflict between wildlife and people in  
Kariba Town, Zimbabwe ..... *Lindah Mhlanga*
- Revival of indigenous food security strategies at the village  
level: The human factor implications ..... *Claude G. Mararike*
- Market and channel preferences of manufacturing exporters:  
A study of Zimbabwean companies ..... *Zororo Muranda*
- Managing 'Face' in urban public transport: Polite request strategies  
in commuter omnibus discourse in Harare ..... *Pedzisai Mashiri*
- A lost opportunity: The case of the water reform debate in the fourth  
Parliament of Zimbabwe ..... *E. Manzungu*

## Book Reviews

# ZAMBEZIA

## EDITORIAL BOARD



**EDITOR-IN-CHIEF**  
Professor A. S. Mlambo

### EDITORIAL BOARD MEMBERS

Professor M. Sithole	(Zimbabwe)
Professor N. Bhebe	(Zimbabwe)
Professor T. O. Mcloughlin	(Zimbabwe)
Professor L. M. Sachikonye	(Zimbabwe)
Professor M. W. Murphree	(Zimbabwe)
Professor R. P. Werbner	(United Kingdom)

## ZAMBEZIA

The publication of *Zambezia*, a bi-annual journal of the University of Zimbabwe, has been made possible by the generous support of the Publications Committee of the University. The focus of the journal is humanities in Zimbabwe and the surrounding region but special articles of a more general interest are also published. Monograph Supplements to *Zambezia* cover the main disciplines of the University, and do not necessarily have the same regional focus as *Zambezia* itself.

### ORDERS

Standing orders for *Zambezia* are welcomed; please apply to

University of Zimbabwe Publications  
P.O. Box MP 203  
Mount Pleasant  
Harare  
Zimbabwe

A complete catalogue of titles published by University of Zimbabwe Publications may be obtained free of charge on application to the above address.

# ZAMBEZIA



The Journal of Humanities of the University of Zimbabwe

Editor: Professor A. S. Mlambo

ISSN 0379-0622

## CONTENTS Volume 28, No. 1, 2001

### ARTICLES

- Animal diseases and human populations in  
colonial Zimbabwe: The rinderpest epidemic  
of 1896-1898 ..... *Maurice K. K. Mutowo* 1
- Ethics among the Shona ..... *Tarisayi A. Chimuka* 23
- Conflict between wildlife and people in  
Kariba Town, Zimbabwe ..... *Lindah Mhlanga* 39
- Revival of indigenous food security strategies  
at the village level: The human factor  
implications ..... *Claude G. Mararike* 53
- Market and channel preferences of manufacturing  
exporters: A study of Zimbabwean  
companies ..... *Zororo Muranda* 67
- Managing 'Face' in urban public transport:  
Polite request strategies in commuter  
omnibus discourse in Harare ..... *Pedzisai Mashiri* 85
- A lost opportunity: The case of the water reform  
debate in the fourth Parliament of Zimbabwe ..... *E. Manzungu* 97
- BOOK REVIEWS ..... 121

© University of Zimbabwe, 2001.

Published by University of Zimbabwe Publications,  
P.O. Box MP 203, Mount Pleasant, Harare, Zimbabwe.

Typeset by University of Zimbabwe Publications.  
Printed by Kingsgate Printers

# ZAMBEZIA

## NOTES TO CONTRIBUTORS

Articles of up to 8 000 words, as well as shorter reports and correspondence to the editor, are welcomed. Two copies of the manuscript and another captured on disk should be submitted to

The Editor: *Zambezia*  
University of Zimbabwe Publications  
P.O. Box MP 203  
Mount Pleasant  
Harare  
Zimbabwe

## REFERENCING

Footnotes are preferred, but referencing by authors, dates and bibliography is acceptable where this is the norm in the relevant discipline. Page references should always be given unless the reference is to a whole book or article.

In either case, full bibliographic information about the source must be given, including:

- In the case of books: surname and initials of the author(s); title of book; place (city/town) of publication; name of publisher; date of publication; edition (if applicable).
- In the case of a collected work: surname and initials of the author(s) of a contribution referred to; title of the contribution; surname and initials of the editor(s); title of book; place (city/town) of publication; name of publisher; date of publication; edition (if applicable); first and last page numbers of the contribution.
- In the case of a journal article: surname and initials of the author(s) of the article; title of the article; title of the journal; date (year) of publication; volume number; issue number (unless the volume is consecutively paginated); first and last page numbers of the article.

In cases of doubt, it is always preferable to give too much information rather than too little.