





MICHIGAN FARM BUREAU NEWS

Published twice a month by the Michigan State Farm Bureau at Charlotte, Michigan. Editorial and general offices at State Farm Bureau headquarters, Lansing, Michigan.

VOL. IV. MAY 21, 1926 No. 10

Entered at the post office at Charlotte, Mich., as second class matter. Acceptance for mailing at special rate of postage provided for in Sec. 1103, Act of Oct. 3, 1917, authorized January 12, 1923.

Subscription Price 50c Per Year, included in dues of Farm Bureau Members.

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STATE FARM BUREAU'S PUBLIC SERVICE PROGRAM

LEGISLATION

Passage of the Copper-French Truth-in-Fabric bill; completion and operation of the U. S. Muscle Shoals Nitrates plant and manufacture of fertilizer; opposition to any form of sales tax or of consumption tax; retention of federal income tax; Passage of Gooding-Ketcham Seed Staining bill.

ENACTED APR. 26, 1926

TAXATION

Relief for sorely burdened farm property by enactment of:

ENACTED JAN. 29, 1924

- (a) Two cent gasoline tax for highway funds.
- (b) State Income Tax in place of State's general property levy.
- (c) Law forbidding any more tax exempt securities.
- (d) Equalization of assessment of farm and city property in accordance with sales values of same.

TAXES REDUCED \$67,350 ANNUALLY SINCE 1924

(Farm Bureau Investigations brought equalization in Calhoun, Ingham, Washtenaw, Monroe and Kalamazoo counties, saving farmer taxpayers \$67,350 excess taxes annually.)

TRANSPORTATION

Immediate application of Michigan Zone Rate decision to save farmer shippers in 69 counties \$500,000 annually.

EFFECTIVE SEPT. 10, 1925

MARKETING

Extension of sound co-operative marketing program now well under way in Michigan.

Campaign Workers, Be At Your Team School

(Continued from page 1)

couple of hundred of them in the past two months.

We've got more demands from village and town luncheon clubs in the 30 counties for speakers on the Farm Bureau than we can supply and take care of our own meetings.

We Are Going to Win

This campaign is going to go big. Men and women workers we have met have enthusiasm; they are confident; they know what their organization stands for, and they have a vision of the future. When several thousand men and women, feeling like that go out in the interests of some cause, you can bet your life that what happens will be worth telling about. We're fortunate to have them going out in the interests of their Farm Bureau organization.

Once more, we'll see you at the team school. Bring the Mrs. We want her there. She'll enjoy it.

The men of Plymouth Grange, Wayne county, served the supper for the local Farm Bureau meeting at the Grange Hall, Friday, May 14.

There is no such thing as building a permanent organization where the members join to get, rather than to serve.

Boys and Girls Club Work has its chief value in teaching boys and girls the art of living, not the least of which is the value of and the use of money.

He Misses a Lot



HE LETS THE REST OF THE WORLD GO BY

To Team Workers

From the Editor of the News

When you sign the new member, you'll fill our heart with joy and the member will get his Farm Bureau News promptly if you will be sure and—

1. Fill in on the agreement his FULL ADDRESS, name, postoffice, rural route number and township.
2. If the signature is at all hard to read, get the spelling and PRINT IT SOMEWHERE ON THE AGREEMENT.

Why do these things? We must have rural route and all before we can send the paper and if it isn't there we have to write back and fuss around till we get it. The new member expects the paper right away, and sometimes the delay is considerable.

Why print the name? Well, with some of the signatures, we have one, well, a tough time figuring out what was perfectly plain to the fellow who wrote it. Not only does that delay the paper, but we have membership cards and other matter to make, and it's bad business to send the member material whereon his name is spelled wrong because it was misread. Let's make 'em clear and complete.

Dying, For His Money

A brother kills himself because the law would not permit him to renounce his share in an inherited estate in order that his sister might have it all.

One of the strangest tales in our day's news for many a week!

Strange, isn't it, that this passion for money should be so accepted, so normal a thing that when one dies in order to give it to one he loves, we find it surprisingly strange.

Sisters and brothers wrangle in our courts over who will support the aged parents. Husbands hate wives and wives husbands because of the weekly pay check. Old friendships die of blight when our neighbor holds more gold in his pocket than we do.

And comes this miracle of the age—a man dies for his money. Not that he may possess. But that he may give.

And in losing his life, perhaps he

finds it, for all of us who read the story of his passing.—Franklin, (Pa.) News-Herald.

Not Needed

Terence—'Tis a fine lad ye have here. A magnificent head and noble features. Could ye lend me a couple of dollars?

Pat—I could not. 'Tis me wife's child by her first husband.—London Telegraph.

True, at Least

The village queen, in order to avoid detection, eloped in her father's clothes. The Weekly Clarion's next issue had an account of the elopement headed as follows: "Flees in Papa's Pants."—Book of Smiles.

Quite an Order

Customer—I want one of your mousetraps, and hurry up, please. I want to catch a train.

Salesman—I'm sorry madam, but our mousetraps won't catch anything that big.—Grain Growers' Guide.

7 in 12 of Mason Co., Ill., Farmers Members

The Mason County, Illinois, Farm Bureau has increased its membership from 651 to 712, the former figure representing the old membership. The total number of farmers in Mason County is only a little over 1200 which makes the percentage for Farm Bureau members in this county rather high.

Women Are Awake to Educational Advantages

Are women interested in the advancement of rural life? Well, consider this:

Mrs. Wagar has been visiting a number of Home Demonstration achievement days, exhibit days and annual meetings, so to speak. At the Monroe county meeting 300 women were present; 100 in Cass county made a kitchen tour around the county.

Yes, Indeed

"What makes you think Mary will accept your proposal?"

"Well, she insists on us occupying only one chair and—"

"That's enough, boy—she's on the last lap."



DR. W. W. DIEHL

Of Charlotte, well known rural minister and friend of farmer organization, who has been speaking at our Farm Bureau rallies.

"The spirit of the Good Samaritan must be kept alive in this present day."—C. S. Hanby.

How to Present Farm Bureau to Neighbors

(Continued from page one)

"I suppose you buy them every thing they need?" continued the book agent.

"Yes, Sir! Nothin' too good for them than boys," the farmer retorted.

"I have just the thing those boys need," the agent continued, "I want to sell you an encyclopedia for them."

"No, Sir! them boys don't need no 'yclopedia," answered the farmer, "them boys ride hosses."

The agent made the right approach, namely, to his parental instinct. The farmer wanted his boys to have the knowledge to be acquired from an encyclopedia, but he did not know that the encyclopedia was for that purpose.

There is not a single farmer in Michigan who does not want the things which the Farm Bureau furnishes. It is going to be the job of the workers in the Farm Bureau Campaign to help the farmer see what he wants and then show him that the Farm Bureau is the agency to supply that need.

The farmer fundamentally is not different from any other group or class of people. He has at least equal reasoning powers with every other class of people, and usually is above the average.

He is controlled by the same emotions as every other class of people. He is no different to sell to if you have the thing he needs. He is just as ready to serve his fellowman and craft as any class of people. He is less selfish than the average of the human family and is just as willing and ready to cooperate as anyone. Is this just a bold statement of the ory or is it a fact?

Let us analyze the farmer a moment: Where do you find neighborliness best exemplified? Is it with the merchant, the manufacturer, the laborer or the farmer? The question is answered in the asking. Neighborliness is unselfishness personified. No one will fly to the relief of a poor distressed brother quicker than a farmer. The spirit of service is just natural with him.

The farmer has had co-operation born and bred in him. The farmer of today are only two and three generations removed from the pioneer period when they learned to co-operate because they had to for self preservation. They co-operated to clear the land, to build their houses and barns, to harvest crops, particularly, before the day of modern machinery. Why does anyone say the farmers will not work together?

The whole difficulty is this. No one has ever tried to sell the Farm Bureau or any other organization for the service basis or co-operating for the good of the whole craft. It was always selfishness that has been appealed to.

Before we say the farmer will not join the Farm Bureau in order to serve and to co-operate, not for selfish gain, but for the farming craft, let us try it. We propose to sell him the Farm Bureau from that standpoint.

It must not be overlooked that we have something to sell the farmer. We are not going out just to extract ten dollars from their pockets, but to give them value received. The job is to show them you are going to do that.

Try selling the Farm Bureau as a service organization instead of a selfish one, serving every farmer and not just the member. Tell him frankly everyone is not going to join only the most progressive and the most unselfish ones. Are you willing to go into the organization for the good of all farmers?

This principle has worked in building up the church and the moral standards of the country. A few have done the work, paid the money, and made the sacrifice, that others who stood by and even cursed them might have a more decent place to live and read their families.

The Farm Bureau is an altruistic service organization and as such only that type of farmers will join. That is what you have to sell them, so why not go out and sell it that way? Always remember, the Farm Bureau brings the same material benefit to all farmers alike but not the spiritual benefits.

The man who gathers the material and builds the house gets a great deal more satisfaction than the one who has the house ready made given to him. The farmer who helps build this great service organization will get a great deal more satisfaction than the slacker, and sponger.

The greatest reward for any one is the satisfaction of having done his duty.

FAITH

You can't sell trees without some chips. You can't achieve without some slips. Unless you try you wonder why Good Fortune seems to pass you by. Success is not for those who qualify. She gives her best to those who fail. And then, with courage twice as great, Take issue once again with fate. 'Tis better far to risk a fall Than not to make attempt at all.

Landlord (pleasingly, at doorway)—"Well, how do you like your new quarters?"

Tenant (gazing sadly around)—"Should hardly call them quarters. Why not say eightths?"

It is estimated that only 1.3 per cent of the girls who win beauty contests can make good cherry pies. The American farmer will make of the future just what his determination and energy will get out of it.

MICHIGAN STATE FARM BUREAU

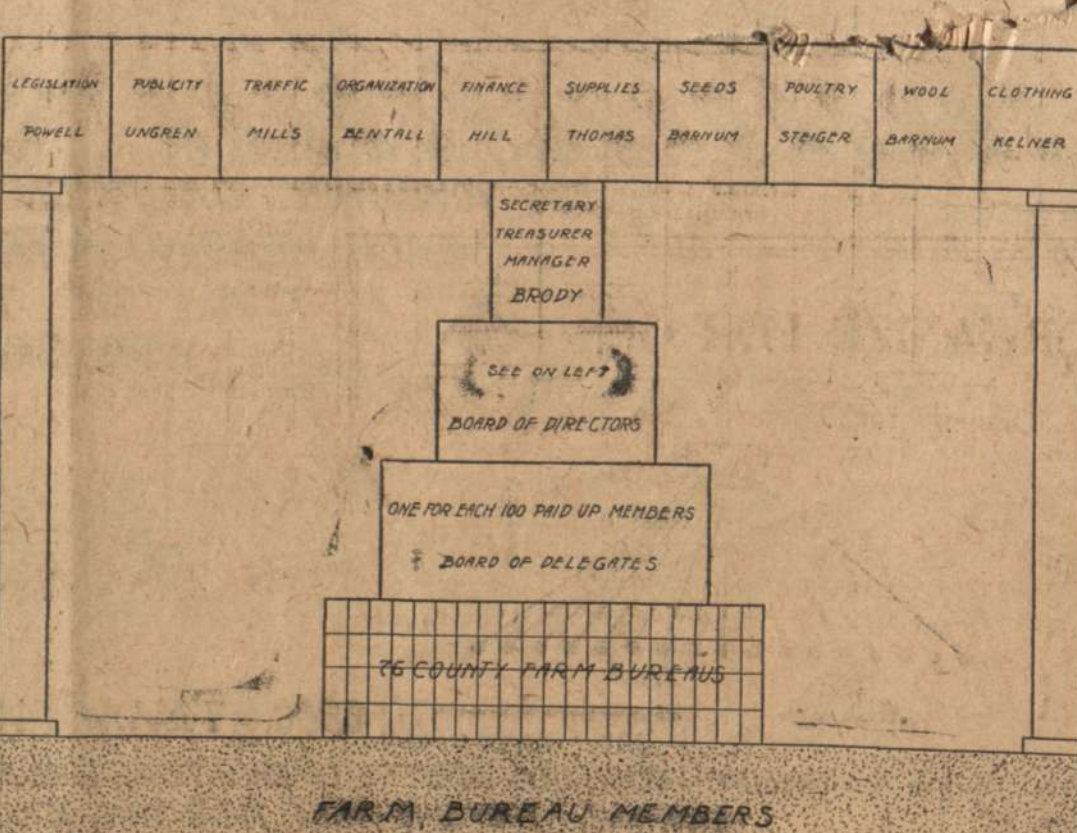
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DIAGRAM OF ORGANIZATION





## BOYS ARE KICKING UP LOT OF DUST AND GOING SOME

This Will be Some Campaign When We Get Set To Go

### PEOPLE ARE INTERESTED

Quite a Few Townships Report 16 to 22 Volunteer Workers

There is a lot of steam behind this volunteer membership campaign. Township chairmen are on the job and the volunteer organization is nearly ready for the team schools. Following are a few items from the workers:

**Livingston County**  
Conway Twp. asked for 12 team workers and 14 will go. Wesley Witty, chairman of Marion twp., got his 12 workers in less than half a day. Some 225 folks attended the first Farm Bureau rally at Gregory. Representative Gartner will be one of the team workers.

**Oakland County**  
Farmers Clubs and Exchange Clubs are asking for Farm Bureau speakers to explain the work. Strong county interest in the campaign. Team workers' organization rapidly rounding into shape. Milford Exchange Club invites Farm Bureau workers to its meeting and accepts invitation to attend Farm Bureau rallies.

**Ottawa County**  
President M. B. McPherson, Ate Dykstra and John Poppen are popular speakers at rousing Farm Bureau rallies being held here. County Farm Bureau is showing "Forward Farm Bureau" a national organization film which shows many views of Michigan Farm Bureau headquarters and work.

**Isabella County**  
First nine township organizations lined up in two days. Women are taking an active interest in the campaign.

**Montcalm County**  
Lined up its first 7 townships in two days. Workers planning a full turn out for the team school. Fourteen townships set to go.

**Mason County**  
Fourteen out of 15 township workers organizations headed up and ready to go. Male quartette, reader, and an old time fiddler rivaling Jap Bisbee in ability are features of the sectional meetings. The Ludington News carries some good material on the Farm Bureau nearly every day.

**Clinton County**  
Township organization complete. Four townships asked for 12 workers each have responded with 16 to 22 workers. "Enough to do it in one day," they said. County Manager J. E. Crosby invites all members in his township to his home for an ice cream supper and to talk over the work and get out a whole of a team organization in that township.

**Midland County**  
Plugging away and finds conditions good. Getting a big meeting and pot luck dinner lined up for William Rainey Bennett address at Coleman.

**Hillsdale County**  
Seventeen out of 18 township organizations headed up and ready for team school. Two membership prizes up. Banks offer \$25 for banquet to township showing largest membership sign-up and \$10 to team with largest sign-up. Banquet to include husbands and wives of team workers. Eighteen township teams getting ready to eat and sympathize with the other 17. Hillsdale has two chairmen of the women's division of campaign workers, one for the east and the other for the west side of the county.

**Huron County**  
Big Farm Bureau rallies everywhere. Gilbert Davis, Rubicon twp. chairman, has a team of 22 workers, including two women. County team organization for about 27 counties is about complete.

**Branch County**  
Look out for the women's division in this county. They have a county chairman, a chairman in every township, are planning on attending the team school and to take a hand in the membership sign-up. Branch county youngsters are in a prize essay contest on "Why My Father Should Join the Farm Bureau" and they're asking everybody some real questions.

**Cass County**  
Frequently the recent Farm Bureau rallies have averaged more than 100 in attendance. Speaker Fred Wells of the Michigan House of Representatives, is to be a volunteer Farm Bureau membership team worker. The teams in one township here are made up of man and wife. Several other townships are considering the idea. The editor of the Cassopolis Vigilant, a Farm Bureau member from the beginning, is taking a great interest in the campaign. Several Cass county ministers are going to preach Farm Bureau sermons. They have applied for membership in the organization. In southwestern Michigan counties many township team organizations are having meetings at some farm home to discuss the Farm Bureau and its program.

Patience is a virtue and even that can be taxed.

## A STRONGLY ORGANIZED AGRICULTURE CAN ONLY COME AS THE RESULT OF OUR OWN EFFORTS

**Our Head Now is a Strong Membership**

To solve the Local Problems of Rural Life

6000 Farm Folks in 224 Townships of 30 Michigan Counties are STARTING THE JOB thru our Volunteer Campaign

**Six Years Growth has made**

The Farm Bureau

Seeds - Feeds - Fertilizers - Legislation - Transportation - Publicity - Organization

The Respective Leaders of the Farmers of Michigan

**THESE PROBLEMS OF AGRICULTURE CAN**

NATIONAL STATE LOCAL

RURAL PROBLEMS OF CHURCH SCHOOL CO-OPERATIVE MARKETING

PUBLIC IMPROVEMENTS AND AGRICULTURAL FAIRS

ONLY BE SOLVED BY ORGANIZED FARMERS

**"COME ON MICHIGAN FARMERS"**

**"SAGINAW WILL DO ITS SHARE"**

**"Our Hopes Become Facts"**

Only as WE WORK To Make

Efficient & Economical

Schools Churches

Public Improvements Agricultural Fairs

Co-operative Marketing Methods

Selective Crop Problems

**Working on Our Problems**

### SIX GREAT FARM QUESTIONS THAT MUST BE ANSWERED

What are They?	Country School	Selective Production	Public Improvements	
Who Cares?	Country Church	Co-operative Marketing	Agricultural Fairs	?
	Farmer's Wife—Our Boys and Girls—Our Neighbors—Our Country			?
NO	We can't solve these problems individually—Nor by waiting—by hating—by proxy			NO
YES	These great Farm Questions must be answered by Organized Farmers—We must think carefully—Work faithfully—Start now—Be friendly—and stick to the job			YES

### How to Get On a Team!

A. P. Ballard of Uby, one of Huron county's humorists, also a Huron county team member, tells us the proper procedure for getting yourself into a Farm Bureau membership workers team in a letter to the Editor of the News. Observe how gracefully he comes over the fence, and what he says next:

"The Farm Bureau is about to pull anchor and make another membership voyage in our county. Our county chairman and his confidential lieutenant called on me and placed their stamp of approval upon me as a driver. The stage is set in our unit. I made the excuse that I was behind with my work and it was a late spring and so on, and so on, but they informed me there was plenty of time yet for buckwheat and branded me in spite of protests and excuses.

"I found myself in a bad predicament when I started to make excuses for not getting behind my own organization. They were light and superficial and under sound argument disappeared like any other illusion.

"When the gang appears before you in the near future for your membership, don't stand and stroke your beard and gnaw your nether lip. Join and do your bit to prevent agriculture from being embalmed.

"There are many reasons why all farmers should be members of the Bureau, but perhaps the chief is short of space and I will only mention one tonight: It cannot be denied but that a new one has been set up in agriculture since the Farm Bureau took root.

"Principles have been formed which stand for progress. If they fall we fall with them. If they stand it will be because we have upheld them."

Another zero hour finds a man on the way home, with a package of straw hat cleaner.

### Detroit Poultry Market

As given by Mich. Farm Bureau Poultry Exch., 2610 Riopelle street, May 20, 1926:

Trading in five poultry the first half of this week was very slow. Receipts of both broilers and hens are increasing somewhat. Medium size hens and 2 to 3 pound broilers are in best demand.

Neither leghorn or colored broilers weighing under 1½ pounds are wanted by the buyers.

Broilers, Barred Rocks, 2-3 lbs. 43-50  
Broilers, Barred Rocks, 1½-2 lbs. 45-46  
Broilers, R. I. Reds, 2-3 lbs. 46-48  
Broilers, R. I. Reds, 1½-2 lbs. 43-44  
Broilers, White Rocks & Buffs, 2-3 lbs. 43-45  
Broilers, Poorly feathered and small no demand  
Broilers, Leghorns, 2 lbs. 40-42  
Broilers, Leghorns, 1½-2 lbs. 36-38  
Broilers, Leghorn, smaller no demand  
Hens, Yellow smooth legs, 3½-4½ lbs. 32-33  
Hens, Ordinary, 4-5 lbs. 32-33  
Hens, Extra-heavy, over 5 lbs. 31-32  
Hens, Leghorn, 4-5 lbs. 31-32  
Stags, Colored 22-23  
Stags, Leghorn 20-21  
Cox 18-19  
Ducks, Old 32-34  
Ducks, Young 25-36  
Geese 17-18  
Rabbits, over 1 lbs. 23-24  
Rabbits, smaller 20-22  
EGGS 30-31  
Fresh Receipts 29-30

**Inexperienced**  
Down in Texas the short cotton crop forced a large number of country negroes to the cities. One of them applied for a job at one of the large employment agencies.

"There's a job at the Eagle Laundry," said the man behind the desk, "Want it?"

"The applicant shifted uneasily from one foot to the other.

"Tell you how it is, Boss," he said finally, "I sure does want a job mighty bad, but the fact is, I ain't never washed no eagles."—The Open Road.

Mrs. Eugene Ladner is in charge of the Women's division of the Mecosta County Membership workers organization.

### Utah Publisher's Unique Rate Card Meets Need

Phil Goldwater, publisher of the Bingham, Utah, Press-Bulletin, has published a new rate card for "special and private advertising," as follows:

In our travels from day to day we meet with a lot of odd and peculiar folks, but the ones that both of us most are those who are always wanting us to say something "nice" about someone, who everybody knows is not so "nice." Our friends become quite provoked when they fail to see these wonderful writeups concerning their friends, and for those who really do insist on their having their stories published, we have made up the following rate card, which we trust will not be considered too exorbitant. We will not deviate from the price, but we hope to donate a certain percentage of our earnings toward founding an asylum for those feeble-minded persons who believe an editor has a soft snap.

For telling our readers a man is a successful citizen, when everyone knows he is a lazy bench warmer \$2.75

For referring to some gallivanting fellow as one who is moored by the entire community, when he will only be missed by boozers. 10.18

Referring to one as a hero and a man of courage and one who stands by his convictions, when everybody knows he is a moral coward and would sell for a dime. 4.12

Referring to some gossiping female as a pleasant fellow whom it is a pleasure to meet and know, when every man in town would rather see Satan coming. 8.10

Lambasting the daylight out of John Barleycorn, at the behest of the local dry forces. 6.77

Whoopin' 'em up for the repeal of the Volstead law in the interest of the local white mule club. 6.95

Referring to a deceased merchant who never advertised and who was too stingy to contribute toward needed improvement as a leading citizen and a progressive resident. 344.99

"You cannot build an organization on protest; you have to build it on affirmation. The whole progress of civilization is what has come from a mighty affirmation.—Lucius E. Wilson.

"All progress is in the sense of service that lies in Man. The interest of people in one another is the broadest and deepest basis of all human association."—Miss Mary Minis.

"The man who succeeds as a farmer is the man who has agriculture in his spirit."—Lucius E. Wilson.

"The Farm Bureau organization must have a soul if it is to live and be perpetuated."—M. L. Noon.

"What is worth so much as mental and spiritual stimulation?"—Lucius E. Wilson.

"It is not by mechanism, but by religion; not by self interest, but by loyalty that men are governed or governable."—Carlyle.

### NOW BROADCASTING LIVE STOCK MKTS. DAILY FROM WKAR

Detroit and Buffalo News Given by Mich. Exch. And Producers

Michigan State College radio station WKAR is broadcasting the Detroit and Buffalo live stock markets every day at 12 o'clock noon, as furnished direct from the yards by the Co-operative Michigan Live Stock Exchange Commission Merchants at Detroit and the Producers Co-operative Commission Ass'n at East Buffalo.

The quotations or market situation on cattle, calves, sheep, lambs and hogs are telegraphed to WKAR by the co-ops at Detroit and Buffalo shortly before noon each day and are on the air within a very short time.

It is believed that this service will be valuable to farmer shippers. It will reflect market conditions up to noon of that particular day and puts the man listening hours and possibly a day ahead of the newspaper reports for the same period.

WKAR is always ready to be of service to its farm audience and was glad to include this information in its daily noon program.

### CLOTHES MOTH HAS AMAZING APPETITE

Descendants of One Female Can Destroy 100 lbs. of Wool

May surprise you to know that the cost to this country of one timid little indoor moth is estimated at \$200,000,000 a year.

That, of course, is the clothes moth, the worms of which have such an amazing appetite for wool, furs and feathers.

When you take out of the closet in the fall that overcoat which you fondly expected would be good for another winter and find it riddled by moth holes, you'll accept without question the statement that the busy descendants of one female moth can destroy 100 pounds of wool a year.

That is equivalent to all the wool grown by 13 sheep. And is another illustration of the power of little things.

Many methods for saving your clothes from the inroads of the wool eating pests are advocated—airtight containers, windows in the closet, brushing and airing garments every fortnight, and all that.

But about the surest is to give away a suit or overcoat when it becomes old and dirty. False economy to hang on to old clothes, for they are just what the mean dispositioned moth likes best for breeding grounds—and then on to the new.—Grand Rapids Press.

"We need attractive permanent homes where life may reach its finest levels and in which may be reared happy children and upright American citizens."—Calvin Coolidge.

"You cannot build a continuing organization depending on voluntary membership except as you teach the membership to give to the organization rather than to graft from it."—Lucius E. Wilson.

"There is a virtue in openness, in frankness, in the giving of confidence that particularly appeals to American Judgment."—James O'Shanghnessy.

"It is not by mechanism, but by religion; not by self interest, but by loyalty that men are governed or governable."—Carlyle.

### Emergency Hay Crops

If you have lost a seeding or have but little hay in sight, this emergency hay crop news about Sudan grass and millet is for you.

Sudan Grass is the best emergency hay crop. It makes very good pasture. A hot weather plant, it is planted about the same time as corn. It makes late summer hay or pasture. If cut early, prospects are good for a second cutting. Plant Sudan grass by broadcasting 20 to 25 lbs. per acre.

Millet. We offer Golden Millet and Hungarian Millet (for low ground). It is also put in about corn planting time, at the rate of 35 to 40 lbs. per acre.

Get these Farm Bureau Brand emergency hay crops seeds at your co-op. If unable to be supplied locally, write us.

MICHIGAN FARM BUREAU SEED SERVICE  
Lansing, Michigan

### Ensilage Corn

85-92-96 per cent Test!

Sound, seed corn germinating 90 per cent or better means something this season when newspapers throughout the state are reporting very low germination for seed corn.

The Farm Bureau has limited stocks of high grade, high germinating seed corn for ensilage purposes. All these corns have been re-cleaned in our plant. Graded to run through the planter nicely. You needn't worry about tips and butts. One of these varieties will meet your requirements:

#### Farm Bureau YELLOW ENSILAGE

A large growing, early maturing corn, produced in Nebraska. Will give big stalk with considerable grain over most of Michigan. This lot tests 96% germination, although we are using our standard guarantee of 90%.

#### Farm Bureau RED COB ENSILAGE

Nebraska grown, 1924 seed. Good and dry. Will give somewhat heavier yield of fodder than Yellow Ensilage, but not so much grain. Actual germination 92%.

#### Farm Bureau EUREKA ENSILAGE

A big Virginia grown corn, germinating better than 85% and is the genuine stuff. This corn grows tremendous stalks, but NO GRAIN in this locality.

For prices and other information regarding these and other Farm Bureau Brand Michigan adapted, carefully selected and tested seeds, see your local co-operative ass'n. If you can't be supplied locally, write us.

Michigan Farm Bureau Seed Service  
Lansing, Michigan

### The Truth in Feeds



### 500 Farmers Agree On Four Things

It is interesting and profitable to observe what other men have learned in their feeding practice.

A short time ago we wrote to 500 representative Michigan farmers who have been feeding Michigan Milkmaker from one to four years and asked them what they had observed regarding this ration.

The replies brought out many valuable feeding experiences and feed combinations.

We observed this: That in one way or another, the writers' observations on the results of feeding Milkmaker could be summed up in four general statements:

1. Our cows are in much better flesh and condition.
2. We have a larger and steadier milk flow.
3. Calves are better developed and are stronger at birth.
4. Cows are free from trouble at calving time.

Michigan Milkmaker's formula appreciates that the milk production of a cow depends upon her development from birth. Milkmaker's 13 milkmaking ingredients were chosen not only for immediate greater production, but for greater and more economical production two and three years hence. Cow testing records on Milkmaker fed herds are testifying as to the success of the formula.

We are not selling Milkmaker merely as a feed, but as the means to greater and more economical production, better herds and a better calf crop. Milkmaker, 24% protein, the original public formula dairy ration, guarantees 1,560 lbs. of digestible nutrients. Some 260 Michigan co-ops handle Milkmaker. Try a ton and watch your cows respond.

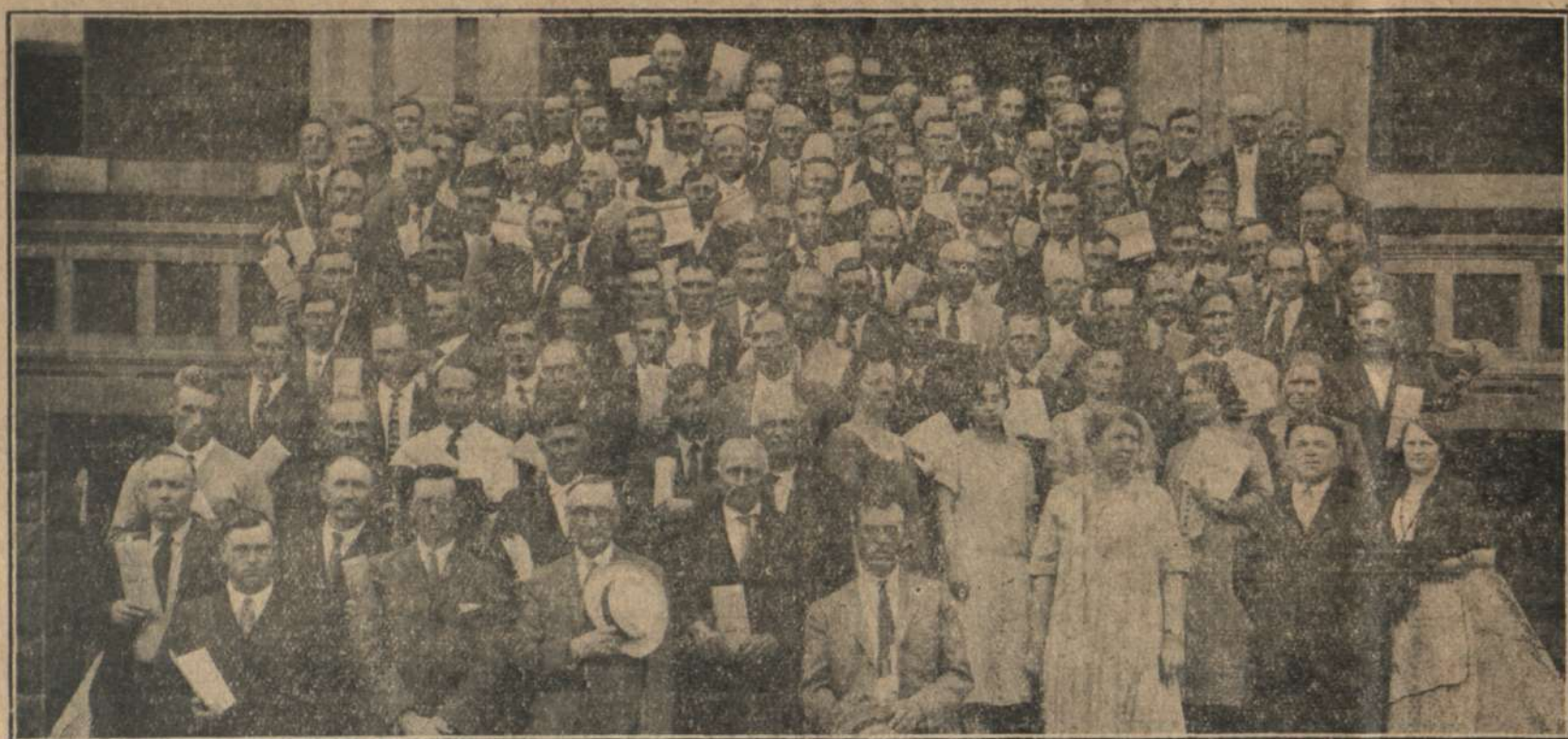
Michigan Farm Bureau Supply Service  
Lansing, Michigan

MICHIGAN

# Milkmaker



# Campaign Workers, Attend Your Team School for Help and Inspiration That Makes for Success!



**ALLEGAN COUNTY TEAM SCHOOL** in the eleven county volunteer membership campaign held in August, 1925. These folks gave a very good account of themselves.



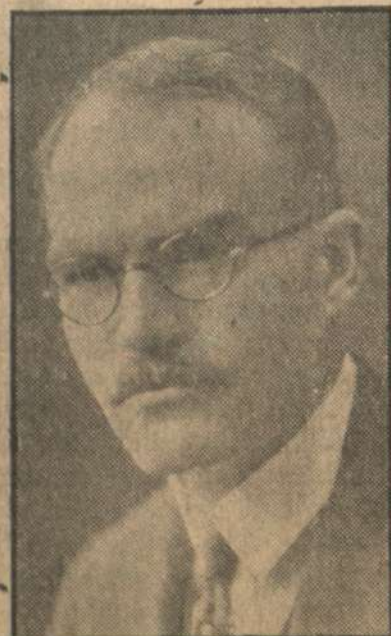
**IONIA WORKERS TEAM SCHOOL** of the 1925 membership campaign. These folks are reading the News to see if you break their records of last year.



**200 CALHOUN MEMBERS AND THEIR WIVES** made this county team workers school the powerful looking organization that it was. Calhoun rolled up a strong membership when these workers took the field.



**TOWNSHIP DAY AT STATE FARM BUREAU SCHOOL, APRIL 21, 1926.** Many of you workers were among the 387 folks who took part in this great campaign rally at State College a few weeks ago. They came from 34 counties. Agriculture organized like this can reasonably expect to solve any problem that it tackles.



**J. W. NICHOLSON**

Former Michigan State Farm Bureau seed specialist who gave important testimony for farmers in enactment of seed staining legislation.



**WHITE COUNTIES**

Were those in the 1925 volunteer membership campaign.



**SIGNED 18**

M. D. Luskirk, left, and E. T. Chase, Van Buren team workers, signed 18 straight by 3 p. m. of their first day, Aug. 1925.



**MRS. WAGAR**

Speaker at many county rallies, sees many women active in Farm Bureau.



**Sec'y C. L. Brody**



**William Barbre**



**Roy L. Harvey**



**Lucius E. Wilson**

**TEAM SCHOOL INSTRUCTORS.** Two of the men shown above will be at each team school to instruct you in Farm Bureau matters and how to interest your neighbors in the organization's big program of rural advance. Your presence at the team school is a most important contribution to the success of the campaign.



**Carl F. Barnum**



**THESE YOUNGSTERS INTEREST US.** These Boys and Girls Club champions, entertained at luncheon at State College by the Farm Bureau, are only a few of thousands of club boys and girls throughout the state and other thousands who should be in Club Work. The Farm Bureau endorses Club Work and makes much of it possible.



**FARM BUREAU SPEAKERS.** Many folks in the 30 campaign counties have enjoyed the addresses in recent weeks by Pres. M. B. McPherson (left), W. W. Billings (center), state director from Genesee county, Vice-Pres. M. L. Noon (right).



Truman Ainsworth, left, Clement Boomer, Genesee volunteer workers in the 1925 campaign, signed 35 members out of 37 prospects in two days.



**MILKING CONTEST** at State College between N. P. Hull of State Grange and Mike Noon of State Farm Bureau. Bathing cap slickers and one legged stools used. The crowd was wild, so wet the cows. Contest, a tie.