

Propose Roll Call for New Members Only

Vitamin Salesmen Win Milk Fight

Governor's Veto Permits Super-Fortified Milk Despite Opposition of Health Authorities

STANLEY M. POWELL
Legislative Counsel for Michigan Farm Bureau

Two of the hottest controversies in this session of the legislature were over House Bill 249 to legalize bulk milk dispensers in Michigan, and House Bill 210 to forbid the manufacture and sale of super-fortified milk in Michigan.

Both bills were enacted by the legislature.

Early in May Governor Williams signed H-249 to legalize bulk milk dispensers. A few days later he vetoed H-210 to ban super-fortified milk.

The legislature came back to finish its business May 13 and 14. Presentation of the veto message in the House touched off a lively debate in which those favoring and those opposing super-fortified milk debated the issue. An effort to over-ride the Governor's veto was unsuccessful with 57 "yes" votes and 35 "no" votes. It would have required 67 votes or two-thirds of the House of Representatives to pass a bill in the House over a veto.

Leading in the support of the measure were Representative Andrew W. Cobb of Elsie, Clinton county; Frederic J. Marshall of Allen, Hillsdale county; Herb Clements of Decker, Sanilac county; and Harry J. Phillips of Port Huron, St. Clair county.

Defending the Governor's action in vetoing the bill were his floor leader, Ed Carey of Detroit, International Representative, UAW-CIO; John J. Beck of Detroit, Deputy Wayne County Clerk; and Joseph G. O'Connor of Detroit who lists his business as advertising and brokerage.

Representative O'Connor quoted a high medical authority as stating, "The amounts of vitamins and minerals permitted in super-fortified milk are entirely harmless." What somebody apparently doesn't know is that the present provisions which the Governor's veto will continue in effect set minimums but no maximums for any of the long list of ingredients specified for super-fortified milk. The Governor's floor leaders read material which has been prepared and distributed by the Borden Company.

Representative Clements read letters from Dr. Albert E. Heustis, State Health Commissioner, and Dr. L. A. Drolett, Chairman of the Legislative Committee of the Michigan State Medical Society, opposing super-fortified milk.

Representative Marshall quoted significant passages from an article entitled, "Over-fortifying Milk is Gilding the Lily," which appeared in the May 1954 issue of "Today's Health," the official publication of the American Medical Association.

REPRESENTATIVE Andrew Cobb made a vigorous speech in which he traced the reasons why the bill was formulated. He reviewed the organizations and interests which had been sponsoring the bill and reminded his colleagues that it had passed both the House and Senate with substantial majorities "despite a tremendous amount of lobbying by a certain dairy company and the vitamin pill people." He went on to say:

"It is also peculiar that all of the farm organizations were in favor of this bill but not one word was mentioned of this fact in this veto. No mention was made of the vitamin pill concoctors, but the defeat of this bill must mean quite a lot to them because one of their top men spent two weeks of the session here when the bill was in the Senate. I imagine he was worried about the health of his company and not the health of our children."

"Also no mention was made of the fact that our Michigan Department of Health headed by Dr. Heustis, our Michigan State Medical Society, our nutritionists at MSC and U of M favored this bill and were and are still very much opposed to this super-fortified milk. These people are the ones who are constantly studying and working towards improving our food and nutrition habits. It would seem that their advice on the value or harmful effects of a food should be accepted rather

(Continued on Page 3)

Agr'l Staff Changes at MSC



DR. CLIFFORD M. HARDIN, 38, dean of agriculture at Michigan State College since July 1, 1953, will become chancellor of the University of Nebraska of 7,000 students July 1. Dr. Hardin joined the MSC agr'l economic staff in 1944. He was advanced to assistant director in 1948, and then director of the agricultural experiment station in 1949. There he directed a staff of 200 research scientists engaged in some 300 projects.



DR. THOMAS K. COWDEN, 46, will be the new dean of agriculture at MSC effective July 1. For the past five years Dr. Cowden has headed the department of agricultural economics. He has traveled extensively in the United States and in Europe on agricultural work. For six years Dr. Cowden was director of research for the American Farm Bureau Federation. He is a well-known speaker on farm policy.



DR. LAWRENCE L. BOGER, 31, was appointed head of the department of agricultural economics at Michigan State College, effective May 10. Dr. Boger succeeded Dr. Thomas K. Cowden, who is now getting acquainted with his new responsibilities as dean of the school of agriculture, effective July 1. Dr. Boger has an outstanding record as a teacher and for research on farm prices.

\$1 for CROP Will Ship Food Worth \$20

DAN E. REED
Ass't Legislative Counsel, MFB

Michigan CROP (Christian Rural Overseas Program) has been notified that each dollar raised in this year's campaign will send \$20 worth of American food to hungry people.

QUANTITIES of storage stocks of food commodities now held by the government are being offered to private relief agencies for distribution in hunger areas of the free world.

The agency, such as CROP, bears the cost of distribution and provides the personnel for getting this food directly into the hands of the needy. Officials say this has proven an effective way of eliminating black-market operations frequently encountered in other forms of distribution.

"THIS is as near as we can get to direct neighbor-to-neighbor help in time of need," says Russell Hartzler, Michigan CROP director. "With the 20 to 1 opportunity to make our dollars work, the goal of \$100,000 set by the Michigan Committee for this year is a bargain in brotherhood that we can't afford to miss."

Mr. Hartzler, a member of Ionia County Farm Bureau, points out that \$100,000 collected in Michigan would provide \$2,000,000 worth of food for hungry people. He says that dried milk and milk products are among the major items now available.

C. V. BALLARD, chairman of the Michigan Committee, was in charge of the meeting held at East Lansing on May 26 to set goals and budget and plan for the 1954-55 collection of crops and cash. Mrs. Carl Topf, chairman of the Ingham County Farm Bureau Women's Committee, is secretary of the CROP committee.

Calhoun's Public Relations Idea

Calhoun County Farm Bureau public relations committee recently arranged a meeting with agricultural committee representatives of service clubs in the county.

Aim of the session was to consider ways in which better cooperation could be established between rural and urban groups. Mr. and Mrs. John Converse are co-chairmen of the committee. Twenty-two persons took part in the conference.

Dry Milk

Did you know that nonfat dry milk does the least expensive and most concentrated food source of protein, calcium and riboflavin?

Butter

Did you know that 10 1/2 quarts of rich milk are needed to provide the four pints of rich cream necessary to make one pound of butter?

Farm to Live, and Live to Farm

DAVID G. STEINECKE
Secretary, Michigan Rural Safety Council

Last year 3,800 persons lost their lives in the United States because of farm accidents. More than 300,000 were injured. Many Michigan farmers were included in this list of casualties.

President Eisenhower has proclaimed the week of July 25-31 as National Farm Safety Week. This is to focus attention on the prevention of farm accidents as a year around activity.

The President has asked all persons and organizations interested in farm life to join in a campaign to prevent accidents on the farm, on the highways, in the home, or wherever they occur.

What can you do to help promote safety in your community? You can look for and remove dangerous situations which are responsible for these facts:

AT HOME. More farm people are injured in accidents in the home than anywhere else on the farm. In the home and around the farm, there are more falls than any other type of accident. Keep things picked up, off stairways, take no chances in work requiring safe ladders or support.

LIVESTOCK. Animals account for one out of four farm work accidents.

HIGHWAYS. Practise the rules of safe driving and walking on highways. Install lights or adequate reflectors on farm equipment that may move on highways.

MACHINERY. Follow ALL the rules for the safe operation of farm machinery.

The Michigan Rural Safety Council invites you to join forces with other citizens and organizations in an effort to reduce farm accidents. Volunteers are needed to help the Council plan an aggressive, continuing program. There are no membership fees. Financial contributions are most welcome.

THE FARM Safety Week program in July consists of safety posters, radio and TV time, newspaper and magazine space. These are provided and financed by members of the Council who are also giving freely of their time.

The Michigan Rural Safety Council is now in its eighth year and can point to many constructive jobs it has completed to help reduce accidents in rural areas and on farms. Applications for membership may be sent to: David G. Steinecke, Sec'y, Michigan Rural Safety Council, 107 Morrill Hall, Michigan State College, East Lansing.

Milk

Many American milk consumers are a hard-drinking bunch—they downed more than 12 billion quarts of milk last year. But many adults, as well as children, should drink more for a better diet.

Property Tax To be Set by State Figures

Use of state rather than county equalized valuations for spreading property taxes has become a fact for most of Michigan.

Although the legislature in previous sessions has repeatedly voted down such proposals, a recent opinion by Michigan's attorney general has settled this controversial question, for the present at least, in all but four of the lower peninsula counties and in a portion of the upper peninsula.

FRANK G. MILLARD, attorney general of the state of Michigan, on May 20 issued an opinion, No. 1786, which was in the form of a reply to a series of questions directed to him by Mr. Edward W. Kane of the Michigan State Tax Commission.

This is an 8-page document and is reasonably understandable, as such things go. It reviews, interprets, consolidates and supplements four former opinions dealing with various phases of the whole question of equalization, tax allocation and how the situation is handled when a taxing district, such as a fractional school district, lies in more than one county.

THE NEW opinion establishes the following points:

"1. Where a taxing district is fractional, i. e., lies partly within and partly without the county, the cash value and uniformity requirements of the constitution can be met only by establishing state equalized value as the valuation of the property in such districts.

"2. Assessed valuation means the valuation as finally determined by the consummated act of all the agencies employed in determining the amount and value of property available for taxation.

"3. In the counties that have fractional taxing districts, i. e., districts lying partly within and partly without the county state equalized valuation is the taxable value for all tax purposes because there can be only one uniform cash value of property in the same tax year. There can be only one value of property for tax purposes in any one year.

"IN SUMMARY, the cases and opinions reviewed above firmly support the view that assessed valuation means equalized valuation within the meaning of the 15-mill amendment to the Constitution.

Where there are fractional districts lying partly within and partly without the county, equalized valuation means state equalized value and constitutes the valuation upon which all taxes are to be levied within the taxing district.

IF THE taxing district is larger than a county, state equalization automatically controls for all purposes of property taxation within the taxing district. Of course, such state equalization must be the last state equalized figure available at the time work of the tax allocation board is fully completed, including final action on appeal."

The new opinion quoted from a former opinion to the effect that "It was immaterial whether the assessing officer levied the allocated rate on the equalized value or assessed value as long as the rate did not exceed 15 mills of state equalized value." Another reference to this same problem is as follows:

"WE CONCLUDE that the assessor in raising the tax required by equalization is at liberty to increase the rate to the point necessary to raise such tax rather than to increase the individual valuations, such a method being but a more convenient arithmetical formula by which to accomplish the required net result."

Evaporated Milk

Every day homemakers in the United States use about eight-million cans of evaporated milk, or put another way—5,500 cans per minute.

Flies

The first concern in control of flies, stress Michigan State College entomologists, is to clean barns and premises to cut down on breeding places.

June 8, Tuesday, the Reverend Doten will start the camp program with an address, "Our Spiritual Heritage." The afternoon of June 9 will

Renewals Would Be Made by Mail

82% of Present Membership of 62,224 Has FB Auto Insurance or Blue Cross; Both Dependent Upon FB Membership

It has been proposed that next November the Roll Call membership in the Michigan Farm Bureau for 1955 be divided into two phases (1) a campaign for new members only, to be conducted by several thousand volunteer workers (2) collection by mail of dues for 1955 from old members.

The Michigan Farm Bureau board of directors approved the proposed Roll Call program at its meeting at Lansing, May 26. It will be presented to County Farm Bureau boards of directors for their approval at a series of meetings in July.

Keith A. Tanner, manager of the Member Service Division of the Michigan Farm Bureau, said the change in Roll Call procedure was suggested by chairmen of the County Farm Bureau membership committees at the Michigan Farm Bureau Institution in January, 1954. Since that time it has had favorable consideration by membership workers in the county and state organizations.

"The new approach to our Roll Call for Farm Bureau membership," said Mr. Tanner, "recognizes that 82% of all Farm Bureau members now have Farm Bureau automobile insurance, or they have Blue Cross Hospital-surgical-medical service protection through Community Farm Bureau groups. Both of these services are on plans limited to members of the Farm Bureau whose dues are paid in advance for the calendar year.

"The job of collecting 62,000 memberships in a place it is so big that the sensible thing to do is to place it on a mail basis. County Farm Bureaus can notify all members at one time, and provide everyone with a reasonable time in which to pay his dues.

"The collection of Farm Bureau dues by mail has been very successful in Illinois, Indiana, and Iowa for memberships ranging now from 100,000 to 200,000 families. For some years their annual membership campaigns have been directed toward adding new members."

This is the proposed schedule for the Roll Call for Farm Bureau membership for 1955:

1 - November 8, 1954, all County Farm Bureau secretaries will mail notice of Farm Bureau dues for 1955 to 62,000 families now members of the Michigan Farm Bureau.

2 - November 29, 1954, several thousand Roll Call workers in 64 County Farm Bureaus will go out to enroll in one week 7,300 to 10,000 or more new members to assure the Michigan Farm Bureau goal of 66,078 members for 1955.

January 1, 1955, Notice of Lapse of Farm Bureau membership will be in the mail to every member whose dues are not paid for 1955. The notice will advise that only those with Farm Bureau membership dues paid for 1955 are eligible for Farm Bureau Mutual automobile insurance, and for Blue Cross Hospital-Surgical-Medical protection under the group plan in Community Farm Bureaus.

County Farm Bureau enrolled 11,028 new members for 1954.

Since 1950 the Michigan Farm Bureau has exceeded its membership goal in four of five campaigns, as follows:

	Goal	Final For Year
1950	44,158	41,921
1951	46,150	47,676
1952	51,500	53,355
1953	56,662	59,287
1954	61,310	*62,244
1955	66,078	?

* To June 1, 1954.

Farmers View Machinery Costs

With the present farm market enjoying a definite period of stability, farmers are beginning to take a long look at the future.

Many are wondering whether they haven't reduced expenditures more than earnings would dictate, if perhaps they haven't been placing too much emphasis on what farm equipment costs and overlooking other factors.

DR. EARL L. BUTZ, noted agricultural economist of Purdue University, thinks they have.

As proof of the fact today's equipment prices are not out of line, Dr. Butz compares the exchange value of farm products and equipment in 1954 as against 1935-39.

In the 1935-39 period it took 1,621 bushels of corn to buy a two-plow tractor. Today 1,489 bushels will get you the same machine. From RURAL MARKETING, May, 1954.

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PURPOSE OF FARM BUREAU
The purpose of this Association
shall be the advancement
of our members' interests edu-
cationally, legislatively, and
economically.



Security

Well, we had some nasty weather in the vernal month of May. But we simply just outlived it in the well established way. Back as far as I remember it has mostly been the same—Spring was always slow a-coming but it always finally came. I suppose it's human nature so to hanker and aspire For the speedy safe arrival of our dearest heart's desire That our souls grow weary waiting and we fume at each delay That withholds the rosy future and prolongs the bleak today.

I suspect life would be gayier if our minds were so arranged As to look ahead with confidence unchanging and unchanged. If we viewed the good as certain, if we held God's mercy sure We need never feel a fraction of the dreads we now endure. Always Spring has followed Winter, tardy though it may appear, And we find it all the lovelier when at last it's really here. So it is this year on Hick Street, and within our hearts we know That so long as faith dwells in us it shall evermore be so.

A fox squirrel robbed the Cardinals' nest. They grieved and so did we. But now they're carrying twigs again and whistling clear and free. Then why should I bewail the blow that hasn't fallen yet When two gay birds sustain such loss, yet whistle and forget. Our strawberry blooms were struck by frost. They blackened on the vine. But the tulips waxed the taller still, and aren't the iris fine! I shall not rail at politics nor moan at fate unsure For I know my Father loves me and in that I rest secure.

R. S. Clark
315 North Grinnell Street
Jackson, Michigan

Colorful Table Mats Boom
Cherry Pie Sales in Restaurants



TED STEBBINS shows the cherry pie table place mat which has been so effective in restaurants and hotels in suggesting cherry pie for dessert. Sales always went up when the mats were used. Some restaurant managers just doubled their orders for cherry pie those days.

KEATS VINING
Agr'l News Writer
Each year sees more cherry trees planted in Michigan. And each year, with favorable weather conditions, sees more cherries harvested. That means more promotion to sell cherries. The Michigan Cherry Commission and the Michigan Cherry Growers Association are missing no chances to increase the consumption of the red tart fruit. LAST YEAR the Cherry Commission had printed 75,000 attractive table mats, featuring cherry pie and ice cream. Michigan dairy interests didn't contribute a cent to the cost of distribution of the mats. The mat was an attractive one. A piece of cherry pie a la mode caught the diner's eye. There is a map of Michigan showing the location of the main cherry producing areas. THERE is a brief description of the cherry industry in the state, and an invitation to have a piece of cherry pie! The mats were distributed to restaurants from Niles to Potoski and some into eastern Michigan. Some 70 restaurants were given 1000 mats each. WHAT HAPPENED in the restaurants? T. C. "Ted" Stebbins, secretary of the Michigan Cherry Commission and the Mich. Cherry Growers Ass'n, sent a letter to all the restaurants who had received the mats. In the letter was a post card asking a few questions. The main one was, "Did the mat increase cherry pie consumption?" The mats did increase consumption. Max Smith, manager of the Millburg Fruit Exchange in Berrien county, was eating dinner in a Benton Harbor restaurant. The mats were on the table. He noticed that when the dining period was about half over, the waitresses removed the mats. He inquired of the manager why the mats were taken off the table. The answer, "No more cherry pie." A SOUTH HAVEN restaurant reported that cherry pie consumption goes up 50 per cent when the mats are on the table. In a Portland restaurant, the owner told Mr. Stebbins that his cherry-pie sales increased 100 per cent when the mats were used. A Grand Rapids restaurant replied that they always had cherry pie on their menu, but sales increased when the mats were used. And so it went everywhere. FOLKS dining in restaurants asked for mats to take home. A Wisconsin food broker who handled cherries asked for a quantity to use in that state. Different banquets in Michigan have asked for the use of the mats. A cherry grower from Oceana county went to Florida. He took (Continued from Page 3)

Community Farm Bureaus

WESLEY S. HAWLEY
Coordinator of Community Farm Bureaus for MFB

Dear Community Farm Bureau Members:
A CHANGE: For quite some time Mrs. Marjorie Gardner has edited this column. She has made it interesting, and I am sure all appreciate the thought and effort she has put forth.

It is now my responsibility to prepare and edit this column. It is our sincere hope that we can keep this column interesting. To do this we will need the cooperation and help of you Community Farm Bureau Members.

Interested in what goes on in our State of Michigan.
"I became Secretary in November of 1951. In this time we have received:
"Gold Star Award for May, 1952. Silver Star Award for March, 1953, Silver Star Award for May, 1953, Certificate of Merit as a 100 percenter, 1952-53, Silver Star Award for Dec., 1953, Gold Star Award for Feb., 1954.

"Again, I thank you, and so do all members. Ralph Smith is our Chairman, and Lester Webster is our discussion leader.
Signed: Mrs. Rupert Smith, Secretary."
May 11, 1954

"Mrs. Marjorie Gardner Michigan Farm Bureau Lansing, Michigan
"Dear Mrs. Gardner,
"We received your letter of April 19 and the Gold Star for the March meeting of Dexter Trail Community Farm Bureau. The Star has been attached to our certificate and the reasons for your giving it as stated thereon were read at the last meeting.

"Mr. Ellsworth Brown, chairman, and Mrs. Brown, discussion leader, are giving a lot of time and effort to produce good meetings and the group appreciates, and is proud of, this recognition of their work.
"We will try to keep our meetings worthwhile in the future for we realize we benefit from them only in proportion to the effort we individually put into them."

Sincerely,
Mrs. Frank Nethaway, Sec'y
Has your group ever won one of these Gold or Silver Star Awards? It might be interesting to all just what these awards are and what they are for.

Gold and Silver Star Awards
ALPENA COUNTY—Leer, Mrs. Alma Wong, sec'y.
LAPEER—North Branch, Mrs. Howard Seelye, sec'y.
Silver Star Award winners for month of April:
JACKSON — Pulaski, Mrs. Emma Thompson, sec'y.
OGEMAW — Bass Lake, Mrs. Edson Miller, sec'y.
New Community Farm Bureaus reported during the past month:
INGHAM County—Hi-Nabor Community Farm Bureau, Mrs. James Zeitz, sec'y; Willow Creek, Mrs. Donald Klink, sec'y.
NEWAYGO—Rural Urban, Mrs. Jean Bode.
CASS — Friendly Neighbors, Mrs. Gladys Weatherspoon.

GRATIOT—Arcada, Mrs. Ruth Hubbard.
EMMET—Pleasant View, Leo Kasprzak.
SAGINAW — Frankenmuth N. W., Mrs. A. J. Engel.
KENT—Cascade, Mrs. Richard Seppanen; South Paris Tiller, Mrs. Walter DeLange; Solon, Mrs. John Simmons.
EATON — S. Kalamo, Mrs. Bessie Bolton.
MACOMB—Garfield Hall, Mrs. Leonard Eschenburg.

The eight leading counties in organizing new groups for 1954 are: Kent—9, Hillsdale, Washenaw, Macomb, Tuscola, Missaukee, Alpena, Cheboygan each with 4. Congratulations to these counties, and hats off to Kent!

Community Farm Bureau Attendance: A recent study of the relationship between the size of the groups and the percentage of attendance as reported by the groups is very interesting and rather startling. All groups up to total size of 20 families averaged 44% attendance; the groups from 20 to 40 members in size averaged 30% attendance; from 40 up, the average attendance was 17%. There is, therefore, a very definite relationship between the size of group and the percentage of attendance which should be a challenge to all of us.

Those who are thinking in terms of home-sized groups with eight to fifteen families seem to be on the right track. This is all for this time except a reminder to be sure and read the background discussion material article by Donald Kinsey on Page 6.

Don't hide your light under a bushel. Be sure and send us your success stories or interesting items that can be used in this column.

You Can Help Farm Export Trade Bill

Congress should adopt HR-8860 to aid foreign trade, said the Michigan Farm Bureau board of directors at Lansing May 26.

HR-8860, said Executive Vice-President C. L. Brody, in a letter to all Michigan Congressmen, would extend the Reciprocal Trade Agreements Act for one year after June 12.

MFB members, said the letter, in their annual meetings of 1952 and 1953 adopted resolutions to support sound policies of foreign trade. They said foreign nations need to export production to us in order to buy farm crops and industrial goods from the United States.

The Reciprocal Trade Act provides means whereby the U. S. and other nations can make tariff concessions to each other to stimulate trade. A letter to your Congressman at once would help support your Farm Bureau view that the Trade Agreements Act should be extended.

YORKSHIRES
Stony Acres Farm
Spring Bear Pigs. Excellent type from high production litters. Fall Gilt. Bred for August & September farrow. Hard average past two years 9% pigs per litter raised. MARTEN GARN & SONS 7 1/2 Miles NW of Charlotte Charlotte R-5 Phone 287 J-3

CLASSIFIED ADS

Classified advertisements are cash with order at the following rates: 10 cents per word for one edition. Ads to appear in two or more editions take the rate of 8 cents per word edition. These rates based on guarantee of 60,000 or more subscribers. They are members of the Michigan Farm Bureau.

LIVESTOCK
REGISTERED Hereford breeding stock. Sired by JF Proud Mixer 68. John Weller, Tekonaha R-1, Michigan. Telephone 3223. (5-21-17p)
MILKING SHORTHORNS—We won Premier Breeder award at the recent 1953 Michigan State Fair, our 10th in 11 years. Take a short-cut to success by heading your herd with a young bull from Ingleside Farm. Write or visit Stanley M. Powell, Ionia, R-1, Michigan. (16-1f-57f)
G.E.M. CORRIEDALE Sheep. Offering registered rams from 1 to 3 years, \$50 and up. Registered ewes \$35 and up. George E. Mikesell, Charlotte R-4, Michigan. (6-1f-22b)

STEEL ROOFING
"PROOF OF THE PUDDING" is in the eating, and the proof of a roof's actual worth is in its weather resisting ability. Unico-Seal roofing carries the Seal of Quality (2 ounce zinc coated) identification. Patrons purchasing galvanized roofing with this seal are assured of a known specification. Write for free information and the name of your nearest dealer. Farm Bureau Services, Inc., Steel Department, 221 North Cedar Street, P.O. Box 960, Lansing, Michigan. (1-1f-71b)
SPRAY PAINTING
SPRAY PAINTING of farms and farm equipment our specialty. All work is backed by seven-years' experience. Never a dissatisfied customer. All repair work to roof, siding, window glazing included in one low price. For a thorough job, well done, call or write for information and free estimate. Thomas C. Schulick, Spray Painting, 928 Cleo St., Lansing, Mich. Phone 5-4163. (5-21-48p)

PHOTOS COPIED
PICTURES COPIED professionally, 20 wallet size \$1.00; Enlargements 5x7, 7x5 cents each. Sunday, Dept. 1, 3708 Broadway, Kansas City, Missouri. (5-21-18p)
BUSINESS OPPORTUNITY
A FASCINATING story to be told. Very valuable discovery by a farmer-chemist now being disclosed in Michigan. Help wanted in each county. Exceptional business opportunity for responsible men or women. High grade and lucrative employment. Send name and address for particulars and qualifications required. Wonderland Distributors, Veetaburg, Michigan. Henry P. Albaugh, manager. Charter Farm Bureau member. (4-1f-65p)

FOR SALE
OUTDOOR TOILETS, Septic Tanks, Cesspools cleaned without digging, pumping, Circular free. Solvex, Monticello 16, Iowa. (6-21-12p)
FOR SALE—Fennville Co-operative Association in Fennville, Michigan. Buildings, Land 130 feet x 230 feet (2 sides) x 14 feet. Inventory. On railroad siding. Sealed bids received until August 7, 1954. Linton V. Foote, Jr., Secretary, Fennville R-1, Michigan. (6-21-30p)
COMPLETE Grain Elevator. 14 miles northwest Traverse City. For information write Mrs. Catherine Pinski, Cedar, Mich. (6-1f-14p)

FARM MACHINERY
WANTED—Small or medium size steam threshing machine engine that can be run on road by own power. Prefer Huber. Write Bob Huxtable, Sugar Bush Supplies Company, PO Box 1107, Lansing, Michigan. (6-1f-30b)

SPECIAL SALE on used combines: At Armada, Macomb county. Laurson's Farm Supplies—one Co-op SP 110 Combine with 10 ft. header. At Kalamazoo, Lockwood Farm Equipment Co., 321 Staples Avenue—One Co-op SP 110 Combine with 10 ft. header; one SP Massey-Harris No. 26 10-ft. Combine. At Saginaw, Heindl Implement Sales & Service, 800 South Washington St.—One SP 110 Combine with 10-ft. header; one SP 109 Combine with 10-ft. header. All items mentioned are offered subject to prior sale and FOB location as listed. (6-1f-64b)

IRRIGATION PIPE
IRRIGATION PIPE—Lower price on extruded aluminum irrigation pipe. 4 inch x 40 ft. quantity price 56 cents per ft., 3 inch x 40 ft. is 44 cents per ft. with sprinkler outfit. 25 years experience. We were first to offer lightweight pipe, first with aluminum pipes, first with 30x40 ft. lengths, first with Rainbird sprinklers. Our design and service is always tops. When better design or price is available we will bring it to you. We can drill your well and plan your system. Hamilton Mfg. & Supply Co., M-21, post office box 212, phone 6-6536, Holland, Michigan. (6-21-33b)

MAPLE SYRUP SUPPLIES
KING EVAPORATORS—All orders placed in June are granted a substantial cash discount. Order now and save dollars. For catalog and prices write Sugar Bush Supplies Company, PO Box 1107, Lansing, Michigan. (6-1f-30b)

HELP! HELP! You can help to fill this space each month with success stories.

Are you hiding your light under a bushel? Through this column each month, some group can "let their light shine before men that they may see their good works." Don't hide your light under a bushel. Won't you send us your success story?

Your Community Farm Bureau—How Good Are We? No other state has just the kind of set-up of Community Farm Bureaus that we have in our state. No other state Farm Bureau has done a better job of informing their Congressmen than Michigan. Yet are we good enough? Do you like your group? Why? It would be interesting to hear from you about your group and experiences.

As I write this article, I am wondering, will many be reading it? Or will any take time to write and give us a success story? Hope so.

STAR AWARDS

Some of the groups are interested in and like the star awards as indicated by the following letters:

County Center Community Farm Bureau Kalamazoo County, April 24, 1954

"Dear Directors & Chairman: "Believe me, when I tell you that County Center Farm Bureau is very proud to receive the Gold Star for February, 1954.

"We have very good members. This helps very much in winning the star.

"Muir Osborn would like to know which group has won the most stars. As a Minute Man, Muir Osborn is very good. He is

FOLLOW That First Cutting with FARM BUREAU PLANT FOOD! Tests— Tests by Michigan State College on 68 fields in 32 counties show that 750# 0-20-20 produced an average of 53% more hay. Alfalfa is a heavy eater of phosphate and potash. To get top yields, the crop has to be fed. See YOUR DEALER Today— Farm Bureau Services recommends 0-20-20 on legumes and 10-10-10 or 12-12-12 on grasses. See your local Farm Bureau dealer for bagged or bulk fertilizer. FARM BUREAU SERVICES, INC. Fertilizer Department 221 N. Cedar Street Lansing, Mich.

"FIP" says: IT'S A WISE MAN WHO FOLLOWS HIS OWN ADVICE.. SAVE for your FUTURE ...thru the FIP savings Plan. COUNTY FARM BUREAU OFFICE. The best advice to give to a young man—or to yourself—is to build up permanent savings through the FIP Savings Plan. In a FIP account your savings are protected. The Plan provides for continuing your savings even through lean years, and for completing your entire program automatically in case of death. Your Farm Bureau Insurance Agent will tell you about the other advantages of a FIP Savings Plan. It's good advice that tells you to get your FIP Plan started now. Life Insurance The FIP Protected Savings Plan FARM BUREAU Life INSURANCE 307 SOUTH GRAND AVENUE • LANSING, MICHIGAN

Congress Authorizes St. Lawrence Seaway

Favored by Farm Bureau Since 1919

U S Share of \$105,000,000 for Construction Of Montreal-Ogdensburg Channel to be Financed by Revenue Bonds

Congress has authorized the United States to join with Canada in building and owning a Great Lakes-St. Lawrence seaway. It will connect the Great Lakes with the ports of the world by means of a deep water channel. President Eisenhower signed the bill May 13.

Early in May the House of Congress adopted the seaway bill which Congressman George A. Dondero of Michigan had drafted and sponsored in the House. In January the Senate had adopted an identical measure sponsored by Senator Alexander Wiley of Wisconsin. Senator Homer Ferguson led the fight for the bill in the Senate.

The legislation provides that the St. Lawrence Seaway Development Corporation authorized by Congress may borrow \$105,000,000 from the U. S. Treasury to finance the construction to be done by the United States.

The Corporation will pledge "revenue bonds" as security for the loan. The bonds will be retired from tolls for use of the Seaway, at rates to be established jointly by the U. S. and Canada.

The Dondero-Wiley seaway bill authorizes the United States to join with Canada in the construction of a 115 mile channel 27 feet deep in the St. Lawrence river between Montreal, Canada, and Ogdensburg, N. Y. The construction includes locks and dams for the generation of electric power. Canada's share of the construction has been estimated at \$200,000,000.

One of the power dam projects will eliminate 45 miles of the International Rapids below Ogdensburg, N. Y. This will have a two-fold benefit. It will eliminate much of the expense of constructing a ship channel there. The sale of 14 billion kilowatts of electric power per year will help finance the Seaway.

THE CONSTRUCTION authorized at this time will deepen present waterways from 14 to 27 feet depth as far as Toledo, Ohio. Originally, the Seaway plan provided for extending ocean navigation to Detroit, Chicago, Milwaukee, Duluth and other Great Lakes ports beyond Toledo.

The present bill was acceptable to Congress now. The remainder of the project is considered a certainty for the future.

The cost is estimated at \$100,000,000. It will be necessary to deepen ship channels to 27 feet in the Detroit river, Lake St. Clair, the St. Clair river, the St. Mary's river and to make some changes in the locks at Sault Ste. Marie. Harbor facilities would be improved at Detroit, Milwaukee, Chicago, Duluth and the other ports.

The construction of a Great Lakes-St. Lawrence Seaway has been urged for nearly half a century by Presidents of the United States, Prime Ministers of Canada, engineers, business, industrial and farm interests of both countries.

THE AMERICAN Farm Bureau Federation and the Michigan Farm Bureau have favored the Great Lakes-St. Lawrence Seaway since they were organized in 1919. At the 1953 annual meeting of the AFBF this resolution was adopted:

"We strongly favor the enactment of legislation to provide for the participation of the United States with Canada in the joint construction and operation of the St. Lawrence Seaway. The project should be built and operated on a self-liquidating basis."

The magazine TIME in February 1951 said, "Seaway opponents have long tried to write the project off as a white elephant, but most unbiased investigators have concluded that it makes such obvious economic and engineering sense that its construction some day is inevitable."

Vitamin Salesmen Win Milk Fight

(Continued from page 1) than the extravagant claim of some vitamin pill salesmen." The net result of all this controversy is that for the coming year, at least, manufacture and sale of super-fortified milk will continue to be legal in Michigan even though it has been condemned by the State Health Department, the Michigan State Medical Society, and U of M and by all the general farm organizations in the state and several livestock and breed groups.

Powell Heads Club

Stanley M. Powell was elected president of the Capitol Club at Lansing May 10. The club has a membership of 39 representatives of professional, industrial, business, and trade ass'ns with offices in Lansing. They represent their groups before the legislature. Mr. Powell represents the Farm Bureau.

Add 2-Million To Ottawa Lake Elevator

Work will get under way immediately on the construction of a 2-million-bushel storage addition to the Michigan Elevator Exchange 1,800,000-bushel grain terminal elevator near Ottawa

Lake Michigan, on the outskirts of Toledo. The Michigan Elevator Exchange is the grain and bean marketing agency for 140 local co-operative elevators in Michigan.

JAMES R. BLISS, Exchange general manager, said that the addition—third to be added since construction of the original 500,000-bushel elevator in 1952—is scheduled for completion by September 15 in time to handle the 1954 corn and soybean crops.

The decision to expand the Exchange grain handling and storage facilities in the Toledo area was influenced greatly by the fact that the St. Lawrence Seaway project, signed into law last week by the President, will make Toledo a world grain port within a few years, Bliss declared.

Grain from the Exchange terminal can be loaded on cargo vessels in the Maumee River in Toledo by shutting hopper rail cars from the elevator to the river-front.

"CONCENTRATION of grain

would be glad to share the cost of mats this year. Plans right now call for the printing and distribution of 150,000 mats for 1954.

Romeo E. Short Was AFBF Leader

Romeo E. Short, vice-president of the American Farm Bureau from 1947 to 1953, and ass't sec'y of Agriculture under Mr. Benson, died at his home in Brinkley, Arkansas, in May. Born and educated in Iowa, Mr. Short settled in Arkansas after World War I. He became one of the state's leading rice, cotton and livestock producers. He helped organize the Arkansas Rice Growers Ass'n, the largest in the world. Under his leadership Arkansas Farm Bureau's membership grew to 40,000. He served many state and national farm groups before joining Sec'y Benson's staff in early 1953.

Another way of determining how cooperatives have measured up to their opportunities, said Dr. Sorenson, is to consider their rate of return on investments.

Although the net savings of a cooperative are not distributed on the basis of investments, Dr. Sorenson said the rate of return is a good measuring stick for all types of business, large and small, and including cooperatives.

A SURVEY of 994 cooperatives in Minnesota in 1950 was presented to the Co-op Clinics as an example of a satisfactory return on investments by a cooperative. The Minnesota cooperatives had earned an average return of 11.4% on equity capital owned by the members, an 18.4% return on investments in fixed assets, and an 8.8% return on total assets.

HOW DID Farm Bureau Services do as compared to the rate of return on investment suggested as proper by the Minnesota survey? Mr. Monroe gives us this comparison:

EXPECTED INCREASE IN BUSINESS	
To keep even with inflation 1942-52	120%
Farm Bureau Services, Wholesale	225%
Farm Bureau Service, Branch Stores	216%

years. This is to recognize a dollar having a purchasing power of 50 cents as compared to ten years ago.

2—The volume of goods they have sold should have increased about 2% per year. This would be in keeping with the generally increased use of fertilizers, feeds, etc., by farmers as they have worked to increase production.

THEREFORE, said Dr. Sorenson, it is necessary for any cooperative to have increased its dollar volume in 1952 by 120%

over that of 1942 in order to have kept its share of the business that was available.

Dr. Sorenson is ass't professor of agricultural economics at Michigan State College. He was speaking at the March, 1954 series of Co-op Clinics sponsored by the Michigan Ass'n of Farmer Cooperatives.

FB Services Nearly Doubled Expected Business Growth

JACK YAEGER, Mgr. Farm Bureau Services, Inc.

Dr. Vernon Sorenson told managers and directors of Michigan farm cooperatives recently that if their businesses are where they ought to be, they must have done two things in the 1942-52 years of inflation:

1—In order to just keep even with the inflation, their volume of business in terms of dollars must have doubled in those ten

years. This is to recognize a dollar having a purchasing power of 50 cents as compared to ten years ago.

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Largest medical bill payment ever made for Michigan people!

Blue Cross - Blue Shield pay out more dollars for hospital and doctor care, provide worry-free protection for more people in Michigan than all other kinds of medical bill protection combined.

Your Michigan Blue Cross - Blue Shield paid out \$91,299,797 for subscribers in 1953. As of today the total paid out for hospital and doctor bills during the last 15 years is more than \$400 million. Wouldn't you say that this record speaks for itself? Protection that gives so much to so many must be good.

STATEMENT OF CONDITION

Report of Condition as of the Close of Business, December 31, 1953

MICHIGAN HOSPITAL SERVICE	
ASSETS	
Cash in Banks and Office	\$ 5,404,102.99
Real Estate—Home Office Property	501,010.58
United States Government Securities	16,888,864.47
Accrued Interest	104,901.47
Subscription Fees—Receivable	217,626.69
Funds Advanced for Veterans Administration	101,138.57
Other Assets	214,879.47
Total Assets	\$ 23,732,384.24
LIABILITIES AND RESERVES	
Reserve for Payment for Services Rendered	
Subscribers (Including Unreported)	\$ 11,721,450.00
Reserve for Unearned Subscription Fees	4,012,445.50
Reserve for Contingencies	6,892,642.30
Other Liabilities	705,846.04
Total Liabilities and Reserves	\$ 23,732,384.24
Total Benefits Paid Since Inception	\$268,900,791.29

MICHIGAN MEDICAL SERVICE	
ASSETS	
Cash in Banks and Office	\$ 3,577,597.06
Real Estate, Home Office Property	637,727.36
Bonds, Government and Railroad	5,187,055.91
Interest, Due and Accrued	57,262.81
Subscription Fees—Receivable	63,371.08
Funds Advanced for Veterans Administration	125,594.27
Other Assets	504,501.47
Total Assets	\$ 13,153,109.96
LIABILITIES AND RESERVES	
Reserve for Payment for Services Rendered	
Subscribers (Including Unreported)	\$ 4,183,094.84
Reserve for Unearned Subscription Fees	1,936,676.84
Reserve for Contingencies	6,854,292.75
Other Liabilities	239,135.53
Total Liabilities and Reserves	\$ 13,153,109.96
Total Benefits Paid Since Inception	\$121,508,138.70

BLUE CROSS-BLUE SHIELD
Michigan Hospital Service—Michigan Medical Service
234 STATE STREET, DETROIT 26

Blue Cross - Blue Shield gained 228,174 new members in 1953... now cover over 3,000,000 in Michigan.

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HOW DID Farm Bureau Services do as compared to the rate of return on investment suggested as proper by the Minnesota survey? Mr. Monroe gives us this comparison:

RETURN ON INVESTMENT 1950	
994 Co-ops Farm Bureau in Minnesota Services, Inc. (Wholesale)	
On Members' Equity	11.4% 12.6%
Fixed Assets	18.4% 22.2%
All Assets	8.8% 9.8%

See Farmers Owning FCA System Soon

Clark L. Brody of the Farm Bureau will speak at a state meeting of Production Credit Ass'ns at Bismark, North Dakota, June 4. Mr. Brody is a member of the Federal Farm Credit Administration board of directors at Washington. He will represent the board at the meeting.

THE NORTH Dakota PCA's will celebrate at this meeting the retirement of all government capital in their operations. Their present capital has been built from earnings and from the sale of bonds. This summer the Michigan Production Credit Ass'ns will celebrate their retirement of government capital in their operations.

May 18-19 Mr. Brody represented the FCA board at the meeting of the 7th district board at St. Paul. Under discussion was the Farm Credit Act of 1953 whereby farmers will eventually acquire ownership of all Farm Credit Administration loaning agencies by repaying the capital the government has invested in the program. This process is far along. Some 19 bills are to be introduced in Congress this year to authorize sections of the program. Mr. Brody discussed those matters at St. Paul.

Table Mats Boom Cherry Pie Sales

(Continued from Page 2) a few mats along. Restaurant owners down there asked for mats to use.

MANY restaurant owners offered to buy the mats. A number have told Mr. Stebbins that they

interstice bins. Each silo will hold 27,000 bushels and each bin 19,000. The silos will be 20 feet in diameter and 118 feet high. The addition will be connected to the present elevator by enclosed conveyor belts. Jack Construction Company, Kansas City, Kansas, contractor for all of the previous units, will build the new unit.

PLANS announced earlier in the year to build a sub-terminal elevator in or near Battle Creek to serve western Michigan will be delayed for the time being, Bliss said, pending completion of the Ottawa Lake project and the availability of additional capital.

No man is free whose neighbor is a slave.

FRUIT GROWERS!

When you Spray with "Lead" use—

ORCHARD BRAND "ASTRINGENT" LEAD ARSENATE

The Leader Among Commercial Growers

- Better spray cover... fine flake-like particles tend to overlap, form a more uniform spray cover with less insecticide in run-off.
- Better "kill"... astringent principle means quick death to worms.
- More thorough protection against worm entries and "stings". Available throughout Michigan.

GENERAL CHEMICAL DIVISION
511 E. PATTERSON ST., KALAMAZOO
Phone KALamazoo 3-2569

UNICO TIRE Sale!

SALE PERIOD MAY 15 TO AUGUST 15

UNICO TIRES ARE MANUFACTURED TO FIRST LINE SPECIFICATIONS BY ONE OF THE LARGEST AND MOST REPUTABLE TIRE CONCERNS IN THE NATION.

Premium Cushion TIRE

Unico Premium Cushion Tires are bigger, with less air pressure... 24 lbs. Made with 100% rayon cord plys and cold rubber tread for longer life. With them you have a smoother, easier riding car, easier steering and better car control. They reduce bills and increase the life of your car.

● SALE PRICE ●
TWO 670 x 15 4 ply Automobile Tires, EACH \$17.70 plus tax

HEAVY Duty TRUCK TIRE

Unico Premium Truck Tires are tougher, stronger, cooler running. Made with 100% rayon cord plys and cold rubber to assure you the longest life possible. These top quality Unicos are the longest mileage truck tires ever offered to Unico patrons. They are made to stand the strain of heavy loads and rough going.

● SALE PRICE ●
ONE 825 x 20 10 ply Truck Tire \$71.45 plus tax

A Complete Line of Equipment...

ALSO AVAILABLE FROM YOUR CO-OP OIL DEALER

BATTERIES	MOTOR OILS	GASOLINE
SPARK PLUGS	GREASES	DIESEL FUELS
GREASE GUNS	FUEL OILS	FLY SPRAYS

Farmers Petroleum Co-operative, Inc.
221 N. Cedar St. Lansing, Michigan

Activities of Farm Bureau Women of District 4

Use Color Pictures of Farm Life

MRS. ROBERT WEISGERBER
Ionia, R. 2
Chairman of MFB Women for District 4 and member of State Advisory Council

Farm Bureau Women of District 4—Allegan, Barry, Ionia, Kent and Ottawa counties—are very interested in the role farm women must have in this interesting and changing nation in which we live.

This is very evident in the report we have from the chairmen for those counties. Women are taking an important part in the County Farm Bureau program. They're always ready to assist in planning membership kick-off dinners, to assist on committees, to help build better rural-urban understanding, and to contribute

to our resolutions and study of legislative matters. Many have visited the state legislature to get a first-hand study of law making.

Our tours to places of interest testify to eagerness to gain more knowledge of things of importance to our way of life. The welfare of the community and home are closely allied to our program. The growth of our Farm Bureau Women's committees is proof of increasing interest in the Farm Bureau program.

Women in each of the five counties in District 4 have seen colored slides of the Associated Country Women of the World conference at Toronto last August. They have had a report at the same time from their district chairman, who attended the conference.

There is much interest in the Associated Country Women of the World. Women in all counties are contributing to "Pennies for Friendship."

Our county groups are making available colored slides of farm-

ing and our farm home life in their localities. These will be used with slides from elsewhere in the state to make up a complete presentation to be presented to the Associated Country Women of the World. It will be used to tell a story of Michigan farm women and their homes.

Allegan County

Mrs. Clare Barton, Chairman
Allegan County Farm Bureau women have increased interest and attendance at meetings by an improved program. They have had speakers and discussions on "Local versus County Assessments" and "Milk Marketing" and "School Problems." They are very much interested in mental health and have had programs on that subject.

Allegan women have become informed regarding the women of Germany. They heard Mrs. Florence Burchfield who was in a group sent by the State Dept. to Germany to study conditions there. This led Allegan Farm Bureau women to be interested in doing something concrete for refugee work in Germany.

Women have assisted with County Farm Bureau annual meetings by putting on the dinner. They have charge of the county picnic. Their state projects are carried out 100%.

Barry County

Mrs. Clarence Cairns, Chairman
Barry County Farm Bureau Women's Committee is very much interested in health programs. They have had two educational programs on cancer.

Both were in cooperation with the Home Demonstration Council's program on cancer education.

The legislative chairman, Mrs. Donald Proefrock, has kept the group informed regularly on bills on which they should write to members of the legislature.

Mrs. Harley Osburn, the new safety chairman, is promoting safety measures in the campaign to prevent farm accidents.

Barry County Farm Bureau women enjoyed a tour of the Kellogg factory at Battle Creek. They were hosts to the district meeting last fall. They are making plans for their annual camp.

Ionia County

Mrs. Elvon Rasmussen, Chairman
The Ionia County Farm Bureau Women's Committee has sponsored two rural-urban meetings. One was a potluck dinner and the other a dessert luncheon. Both were held out in the county. The committee feels that one result of these two meetings was initial action being taken for organizing a Health Council in the county.

Among the health projects Ionia women have participated in are: (1) a survey concerning the relationship of tobacco and cancer of the lungs (2) help in promoting a nurse-recruitment program. A county-wide tea was given for high school girls and their mothers. A program was given by local and state nursing groups to interest young women in the nursing profession.

For our county-wide spring meeting, the director of the Ionia

County Memorial hospital arranged a program on community health. The speaker was W. F. Tryloff, secretary of the Michigan Health Council.

Ionia women have had charge of the Farm Bureau booth at the Ionia Free Fair. One year they built a float for the parade. Later it was used around the county at homecoming celebrations.

Ionia Women's committee has assisted at roll call time by providing the kick-off dinner, and have cooperated in many ways to promote the Farm Bureau program.

Each year Ionia women send two or more of their group to the Northwest Michigan Farm Bureau Women's Camp. A yearly feature of their program is a chartered bus trip to some place of interest in the state.

Kent County

Mrs. J. Edward Brown, Chairman
Kent County Farm Bureau women have created interest and increased attendance by well-planned programs. At each meeting of the committee, each member is asked to bring a guest to acquaint her with the Farm Bureau Women's program. Meetings are held at the YMCA in Grand Rapids.

Presently Kent county Farm Bureau women are planning a rural-urban women's meeting, with the help of Mrs. Marjorie Karker.

Kent county women entertained the women of District 4 last spring at Camp Vining, the 4-H lodge on Bostwick lake. They

send two women to the Northwest Michigan Women's camp each June.

Mrs. Mahlon Estes won second place in the women's speaking contest.

Ottawa County

Mrs. Don Stevens, Chairman
Ottawa women are interested in helping build a new County Farm Bureau office which will have a soils-testing laboratory.

Some of the special interests this year have been meetings with capable speakers on such subjects as farm marketing, juvenile delinquency, health programs, rural-urban relations. The county agr'l agent spoke on marketing. A speaker from the juvenile court discussed the problem.

Ottawa Farm Bureau Women sponsored a visit by the Red Cross bloodmobile. On that day

115 pints of blood were given. Ottawa women's committee members give to the Sister Kenney Polio Foundation.

The rural-urban women's conference presented by farm women was most interesting. Colored slides were shown of the homes and farms of people in the panel as they discussed various branches of farm management. The city women plan a return conference.

You Can't Prevent This



you can protect yourself Financially

with State Mutual's "All-In-One" Protection Plan

After the storm is over you're thankful the family's safe . . . thankful the damage wasn't worse.

You're thankful, too, that State Mutual Insurance Co. will go to work settling your claim promptly and efficiently.

There's no substitute for 46 years of experience and professional skill when you want complete settlement with no question of WHO pays for WHAT.

There's less paper work, quicker action the State Mutual way.



State Mutual Insurance Company

702 Church Street, Flint 3, Michigan
E. R. DINGMAN, Pres.—H. K. FISK, Secretary

"State Mutual Insures Every Fifth Farm in Michigan . . . Ask your Neighbor!"



A THOUGHT FOR THE DAY

We heard a very smart man make a statement a few weeks ago. Probably he read it somewhere. It is a statement that registers more deeply the longer you think of it. This is what he said, quote, "That which man doesn't alter for the better — Time alters for the worse," end of quote.

APPLY IT TO YOUR FARM OPERATIONS

If you fail to improve your breeding operations—what? If you fail to improve your cropping methods—what? If you fail to improve the organizations to which you belong—where do they go?

If you fail to improve your feeding methods—what happens? You

Farm Bureau members are praised—and deservedly—because you do alter so many things, with consequent greater value for your Church—your Community—your Schools—your farming operation in breeding, feeding, and weeding.

You Have Made Farm Bureau A Leader

You have made Farm Bureau Feeds the probable leader in sales in Michigan. You have altered your feeding operations so you now DEMAND open formula Farm Bureau feeds for "Value In Use" on your farm. You have rebelled against buying a pig in a poke in the form of closed formula feeds.

You have altered, for the better, the feed picture in Michigan by asking for Farm Bureau Open Formula Feed—whether Milkmaker—Cattle Supplement 48% for ruminants—Hi N-R-G Starter's and Broiler Mash for chicks—Mermash 18% or 20% for laying hens—Merma sh Breeder Mash for hatchability—Farettes for little pigs 3 days to 3 weeks old—Creep-Ettes until big enough to wean—Porkmaker 35% for sow and pigs to 125 lbs.—then pork 125 (200 lbs. in a ton of gain) for fattening. ALL ARE YOUR FEEDS.

FARM BUREAU SERVICES, INC.

Feed Department

221 North Cedar Street

Lansing, Michigan

What Insurance Can Do for You

NILE VERMILLION
Manager of Farm Bureau Insurance Companies

INSURANCE was created to meet a need. The need is for protection against the uncertainties of life.

There is a gloomy old saw which prophesies that man can be sure of nothing but death and taxes. Yet man goes right on making progress. Insurance has an important part in making this possible.

WE KNOW that nature can be both bountiful in her gifts and terrible in her destruction. We know that it rains alike on the just and the unjust. We have heard it said that the good die young.

Life is a wonderful challenge and yet a very uncertain thing. Some like to gamble and some like to play it safe. Both want to win.

Insurance can be used to assist almost any endeavor to a successful conclusion. It can provide

a reserve against financial failure.

If your barn burns down, insurance builds a new one without a drain on your savings. If your auto is involved in a wreck, insurance pays the claims made against you.

If your hired hand or a neighbor is hurt helping you operate



NILE VERMILLION

the farm, you can carry an insurance that will take care of hospital and doctor bills.

If the operator of the farm is hurt, insurance can both provide him a continuation of his income and pay his medical bills.

If the farmer dies, his insurance will immediately create that amount of money he hoped to accumulate for support of his family and education of his children.

If he lives to retirement age, as most of us can expect, his insurance can be a source of income.

One thing is certain, if a man is not plagued by any misfortune such as fire, accident, or disablement or loss of income, he does not need any insurance. But take out the little word "if," and he must make some provision for misfortune, and bad guessing. We know we cannot eliminate the "ifs" of life, but we can translate any "if" into insurance funds that provide cash to deal with the situation you have taken insurance to cover.

In our next article we will discuss how life insurance can assist in building a bigger farm operation.

Editor's note: This is the first in a series of timely discussions on why Farm Bureau is in the insurance business.

Price Support For Farmers, No One Else

"Only farmers are eligible to obtain price-support loans on stored grain," says Clarence Prentice, state administration officer of the Agr'l Soil Conservation (formerly PMA) program. The ASC statement was made as a result of a recent article appearing in a Western Michigan labor newspaper. This article stated: "Even Commodity Credit

Corporation loans on wheat often placed the farmer at a disadvantage to the processor. The farmer lacked storage and therefore could not qualify for a loan and so was forced to sell at a discount to the processor, who, in turn, had the storage space and then would get the loan. Processors in Michigan were buying wheat from farmers last summer at 50% and more discount, then getting a C.C.C. loan."

"NOT TRUE," says Prentice. He also was surprised to be shown a copy of a widely-circulated Kansas paper stating: "Anyone who buys the farmer's grain and can find storage is entitled to a price-support loan on it."

Mr. Prentice points out, however, that it is important that farmers arrange in advance of harvest for acceptable storage, either on or off the farm, in order to be sure they can participate in the price support-loan program.



FARM FACTS
from MICHIGAN BELL



These cookies will go far

Here are several pointers to help you make sure that the cookies you mail don't wind up as crumbs. Use a heavy cardboard box and line it with waxed paper. Place a cushion of crumpled waxed paper in the bottom of the box. Arrange the cookies in layers with the heaviest ones at the bottom. Top with a layer of crushed waxed paper. Wrap in heavy paper, tie with cord, then add "Fragile, Handle with Care" stickers.



Give the cows a break

Milk cows need a "break" of from 6 to 8 weeks between lactations if they're going to do their best, say Michigan State College dairy specialists. They need this time to restore the mineral content to their bodies, to put fat on their backs and to repair the milking tissue in their udders. Without this "dry" period, milk production could drop about 15 per cent.



Get there faster and cheaper

Nothing, of course, beats visiting in person. The next best way to "travel" is by Long Distance telephone. It's faster than writing and far more personal. And, of course, it's cheaper per mile than any other means of transportation. You'll be surprised at how little Long Distance calls cost, especially after 6 at night and all day Sundays. The operator will gladly tell you the rates to any places you'd like to call.

MICHIGAN BELL TELEPHONE COMPANY

UNICO Do It Yourself PAINT Sale!

JUNE 14 thru JUNE 19

Give your home new Beauty and Protection, and increase its value with long-lasting Unico Exterior Paint. Available in many colors to please the eye. Ask your nearest Farm Bureau Dealer.

1 Gal. \$ 4.85 5 Gal. \$23.69

Unico Super Barn Paint is made from a formula which has been proven superior by years of practical use on many farm buildings. A high iron oxide content gives this paint exceptionally fine hiding properties, long life and resistance to color change. It is superior in durability, shade and color stability.

1 Gal. \$ 3.45 5 Gal. \$16.45

Unico Standard Barn Paint is made with less iron-oxide and oil than the Super Barn Paint to reduce its cost. However, it compares favorably with most first quality barn paints on the market. Unico Standard Barn Paint is preferred by many farmers who paint every five or six years rather than at longer intervals.

1 Gal. \$ 3.10 5 Gal. \$13.75

Make Your Buildings GLOW with UNICO

FARM BUREAU SERVICES, INC.

221 N. Cedar Street

Lansing, Mich.

This is Way Farm Price Support Was Built

Buy Farm Bureau Seeds.

Now's the time to **Make it Milk!**
(Milk's better for you, too)
American Dairy Association of Michigan

INSURE YOUR CROPS AGAINST HAIL

Last year hail took a tremendous toll in Michigan field crops. We paid for losses in 38 Michigan counties where hail damaged crops of our policy holders.

You can never avoid hail damage, but you can avoid financial loss. We have been providing Michigan farmers with sound, inexpensive hail insurance on farm and garden crops for the past 43 years.

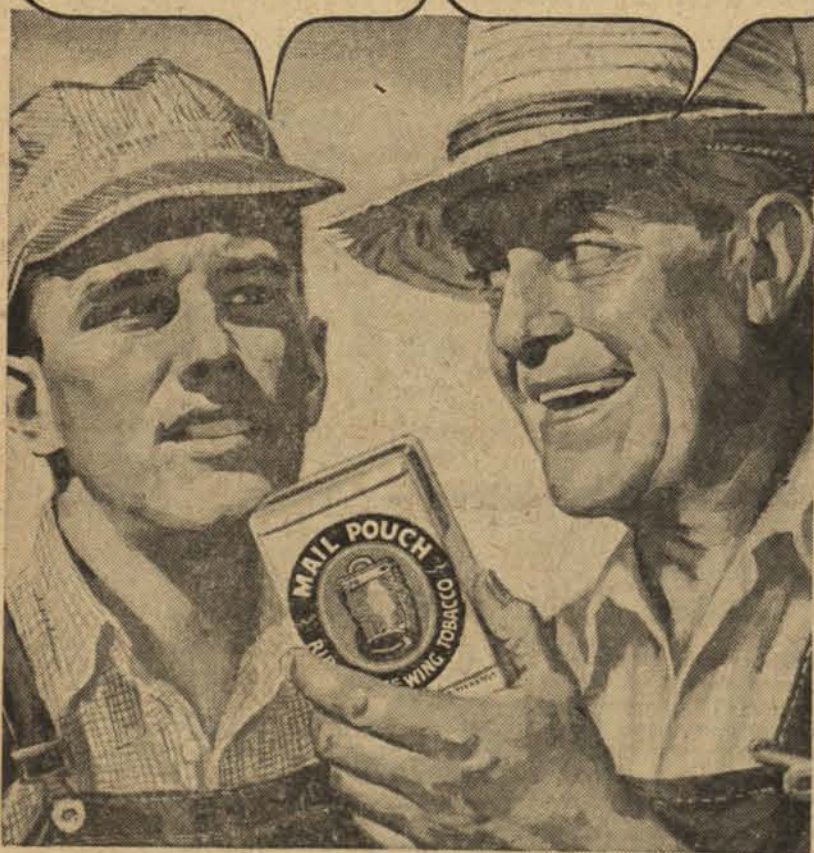
Ours is a mutual company, owned and operated by farmers, for farmers. Our policy gives "blanket coverage"—you do not have to insure each crop separately. Protect your crops with Michigan Mutual Hail Insurance. Then whenever it comes, whenever it strikes, hail cannot cause you financial loss.

Ask your Local Agent or Write for Details. Agents Wanted in Certain Areas.

Michigan Mutual Hail Insurance Co.
208 North Capitol Ave.
414 Mutual Bldg. Lansing
Over \$18,000,000 Insurance in Force.
Surplus to Policyholders Over \$600,000.

This hot weather makes my mouth dry as a bone.

Son! There's an easy way to fix that—**CHEW MAIL POUCH TOBACCO**



Enjoy tobacco a man's way

Chewing is a man's way to enjoy tobacco. Baseball players chew tobacco because it helps keep their mouths moist and comfortable. So do thousands of other men who work where it's hot or dusty. Chewing eases the strain of your job—relaxes you—helps you enjoy living more.

TREAT YOURSELF TO THE BEST
Ask for genuine MAIL POUCH



Remember Federal Farm Bd. of 1927?

Cotton and Grain Were in Trouble Then; This Article Shows How the National Farm Program Has Developed

W. E. HAMILTON
Director of Research, American Farm Bureau Federation

(1) The Federal Farm Board was established by the Agricultural Marketing Act of June 15, 1929. It had a revolving fund of \$500 million. It began operations by loaning money to cotton and grain cooperatives to enable them to carry stocks of these commodities in an effort to improve the prices. Later, some direct purchases were made.

Loans were made on a number of farm products in addition to cotton and wheat. Such loans were small in comparison with the loans on cotton and wheat.

The Board's wheat stocks accumulated to a peak of 257 million bushels in July 1931 while cotton stocks reached a peak of about 3.5 million bales in February 1931. The Board started disposing of these stocks at the bottom of the depression. Its losses are estimated at between \$300 and \$400 million.

(2) The Agricultural Adjustment Act of May 12, 1933 authorized the government to make rental or benefit payments to producers of named basic agricultural commodities who cooperated in programs developed under the Act. The basic commodities were defined as wheat, cotton, field corn, hogs, rice, tobacco, and milk and its products. Later, rye, flax, barley, grain sorghums, cattle, sugar beets, sugarcane, and peanuts were added.

The payments to farmers were to be financed by processing taxes. This program was designed to reduce farm production to effective demand and to increase farm income. Important parts of it, including the processing taxes, were declared unconstitutional in 1936.

(3) The Commodity Credit Corporation was established by executive order in October 1933. There was no basis for price support loans in the Agricultural Adjustment Act of 1933. A legal basis for such loans was found in the Acts creating the Reconstruction Finance Corporation and the National Recovery Ad-

ministration.

At first, loans were made only on corn at the rate of 45 cents per bushel, and on cotton at the rate of 10 cents per pound. These rates were about 2/3 of parity prices.

The loan rate on cotton was raised to 12 cents in 1934, but reduced to 10 cents in 1935 and 9 cents in 1937.

The loan rate on corn was raised to 55 cents in 1934 and fluctuated between 45 and 57 cents through 1939. No loans were made on wheat during the first five years because of a succession of short crops.



W. E. HAMILTON

(4) The Soil Conservation and Domestic Allotment Act of 1936 was passed as emergency legislation to provide a program after the original Agr'l Adjustment Act of 1933. The Soil Conservation Act authorized an annual appropriation of \$500 million to be used in making payments to farmers for planting within soil conserving allotments and for carrying out soil conservation practices. At first, payments were largely made to encourage compliance with allotments, then the emphasis was shifted to payments for "practices."

(5) The Agricultural Adjustment Act of 1938 authorized the Commodity Credit Corporation to make loans on agricultural commodities including dairy products. Loans were mandatory on three commodities—corn, wheat, and cotton—whenever the price of the commodity was below 52 percent of parity or the production in excess of a normal year's domestic consumption and exports.

In the case of cotton and wheat, the actual level of the loan was discretionary with the Secretary within the range of 52 to 75 percent of parity.

In the case of corn, the loan rate was based on the relationship of the crops to a normal year's domestic consumption and exports in accordance with a schedule set forth in the law.

A 1941 amendment made loans mandatory on peanuts at a level to be determined by the Secretary within the range of 50 to 75 percent of parity.

Parity Payments were authorized for corn, wheat, cotton, tobacco, and rice. Marketing quotas were authorized for these same commodities in the original Act, and for peanuts in the 1941 amendment. The commodities for which quotas were authorized came to be called "basic."

(6) Public Law 74, enacted in May, 1941, directed the Secretary of Agriculture to support the prices of the 1941 crops of cotton, corn, wheat, rice, and tobacco for which producers had not disapproved marketing quotas at 85 percent of the parity prices. Among the conditions which led to the enactment of this mandatory loan provision were the accumulation of large stocks under previous programs and the

disruption of export markets due to World War II. The 85 percent loan law was extended for five additional years by an act, approved on December 26, 1941, which also added peanuts to the list of commodities covered.

(7) The Steagall amendment enacted in July, 1941, directed the Secretary of Agriculture to support the price on any non-basic commodity at not less than 85 percent of parity whenever he issued a proclamation calling for increased production of such a commodity until sufficient public announcement had been given to permit the producers to make a readjustment in the production of the commodity.

(8) The Price Control Act of January 30, 1942, provided that no ceiling should be imposed on the prices of any agricultural commodity at less than certain levels one of which was 110 percent of the parity price of the commodity, (or 110 percent of a price comparable to parity).

(9) The Emergency Stabilization Act of October 2, 1942, revised the formula for determining minimum ceilings to permit the establishment of ceilings at parity (or a comparable price rather than 110 percent of such a price in cases where this was the highest of the alternative standards provided for the determination of minimum ceilings. At the same time, the mandatory support levels for the basic and "Steagall" commodities were raised from 85 to 90 percent of parity (or a comparable price) the period of the war and two years thereafter.

cent of parity supports on the 1953 and 1954 crops of the basic agricultural commodities.

STATUTORY BORROWING Authority of the Commodity Credit Corporation:	Amount
Date Approved	
March 8, 1938	\$500,000,000
March 4, 1939	900,000,000
August 9, 1940	1,400,000,000
July 1, 1941	2,650,000,000
July 16, 1943	300,000,000
April 12, 1945	4,700,000,000
June 28, 1950	6,750,000,000
March 20, 1954	8,500,000,000

Group Life Available to Members

A new program making group life insurance available for members has been developing through the cooperation of the Michigan Farm Bureau and the Farm Bureau Life Insurance Company.

During the past year this program was offered to the members of Barry County for their consideration. With County Board cooperation a survey of interest was taken in the Community Farm Bureaus of the county. As a result 654 members applied for and received group life insurance policies.

THE SUCCESS of the program in Barry county has opened the way for the program to start in other counties. Action will be taken in counties where member interest is in evidence. The program will depend upon the approval of and promotion by the County Farm Bureau Board in any county where members wish to enjoy the benefits of group life insurance.

The group life insurance is available through Community Farm Bureau groups only. The insured must have his name on the group roster at the time when it is made in February unless a new Community Farm Bureau is formed. Each group must enroll at least 60% of its members under the age of 60 to qualify for the group policy.

A MEMBER and his spouse are eligible to take out \$1000 each of life insurance protection. The rate on this insurance is at rock bottom. It costs \$11 per thousand of coverage. As the program pays, the earnings will be used to lower the rates on insurance still further in future years.

County Farm Bureaus interested may make application to the Farm Bureau Life Insurance Co.

Counties Name Citizenship Committees
DAN E. REED
Ass't Legislative Counsel, MFB

After recognition by the AFBF with a first-place Citizenship Award in 1950 and second-place in 1952, Michigan's County Farm Bureaus are planning to do even better this year.

COUNTY FB Boards are naming special Citizenship Committees to head the project. Seventeen counties have placed com-

mittee names on the state mailing roster. Michigan's plan is geared to the AFBF Citizenship program which is headed, "Freedom Through Self-Government."

It is expected that the citizenship program this year will be much more than a "Get-Out-the-Vote" campaign. It will emphasize three points:

1. Know your candidates.
2. Know your issues.
3. Know your voter in 1954.

BOTH primary and general elections.

MICHIGAN'S record in increasing the 1952 Primary election vote 100.6% over the preceding presidential primary in 1948 helped win the AFBF Citizenship Award. The figures on the Michigan primary vote:

1948	716,078
1952	1,436,530

While there is usually a decline of political interest in non-presidential elections, Citizenship Committees hope to offset this by pointing out important decisions facing Michigan voters this year:

1. Election of U. S. Senator.
2. Election of 18 Representatives in Congress.
3. Election of Governor and state officials.
4. Election of 144 state Senators and Representatives to serve in Michigan's first legislature chosen under the reapportionment plan approved in 1952.
5. Consideration of at least two proposed constitutional amendments.

In its session on May 25-26, the Michigan Farm Bureau board of directors approved the 1954 Citizenship Participation Program and asked County FB support.

County committees will gather at the July district meetings to consider plans and available materials to use in their work. Mrs. Marjorie Karker will meet with these committees. MFB Public Affairs Division will correlate the state program.

It's not what you eat that causes ulcers; it's what's eating you.—Henry Paetzl.

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PURE CRUSHED TRIPLE SCREENED OYSTER SHELL

FOR POULTRY

MANUFACTURED BY FARM BUREAU MILLING CO. INC. CHICAGO, ILL.

Ass't Legislative Counsel, MFB

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34% Metallic Copper Fungicide

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- Controls leaf spots of cherries.
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AND, YOUR ONLY PROTECTION FROM FINANCIAL LOSS IS

WINDSTORM INSURANCE

Insure Today—Tomorrow May Be Too Late

70 years of prompt, efficient service

MICHIGAN MUTUAL WINDSTORM INSURANCE CO. HASTINGS MICHIGAN

Don't let it be your wheel of CHANCE!

Every wheel that turns on your farm, every human or animal or piece of equipment that moves, presents a risk for you.

The risk is that of an accident involving you in expensive, unexpected liabilities.

Such an accident, striking without warning, can wipe out your savings, plunge you in debt, even cause you to lose your farm.

Why take that chance?

Farm liability insurance protects you against big risks at very low cost. Let your Farm Bureau Insurance Agent explain it.

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FARM BUREAU MUTUAL INSURANCE COMPANY
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Store Your Grain Safely in CONCRETE Grain Storages

Increase your farm profits by making sure your grain is safely stored in concrete grain storages. Grain properly stored in concrete structures is protected against loss from dampness, fire, or rodents.

Concrete grain storages are moderate in first cost. They cost little to maintain and last for decades. This results in low - annual - cost service. Send for free booklets on concrete grain storages and other concrete farm improvements.

If you need help get in touch with a concrete contractor or building material dealer in your area today.

Portland Cement Association
Michigan National Tower, Lansing 8, Mich.
Please send booklets on "Concrete Grain Storage" and (list subject)

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Highway Accidents and Rural Road Hazards

Community Farm Bureau Discussion Topic for June

Background Material for Program for June by 1339 Community Farm Bureau Discussion Groups

DONALD D. KINSEY
Coordinator of Education and Research

The Michigan Farm Bureau adopted this resolution at its annual meeting in November, 1952:

"We recognize the importance of roadside marketing as an outlet for large amounts of farm produce. We also are aware of the traffic hazards created by lack of parking space around many roadside markets. Particularly bad situations are often caused by transient truckers who have no prepared locations.

"We believe that adequate safety regulations should be enacted to prevent the establishment of markets on the right-of-way except where no hazard would be created."

Michigan Farm Bureau adopted this resolution in November, 1953:

"We recommend that the 'Crusade for Safety' as promoted in Muskegon County during the past year be investigated by the County Farm Bureau Boards."

During a war the lists of killed and wounded boys bring grief and worry to the people of a nation. But how sincere are we in our sentiments about death and destruction? Death and injury on our highways at home is more costly of life and limb than the guns of the battlefield.

The remark of a friend the other day contains a startling thought. "There is so much destruction and so many people are killed and injured on our highways," he said, "that people are getting callous. They think nothing of it."

Both you and I should hope that he is wrong! Death at the wheel is personal. It happens to people like you and me—and to our sons and daughters. It is not just a flurry of dust on the face of a distant planet!

Rural people, especially, have cause for concern. The record of accidents on rural roads and highways is on the increase. The danger to rural people themselves is steadily growing. These are the facts from the accident records of the Michigan State Police.

Rural accidents hold a threat not only to people of the farm, but a threat also to our industry. Farm labor is short. The loss of every man is a severe blow to agriculture. We owe ourselves the protection of highway caution.

Farmers drive all sorts of vehicles on the roads in all kinds of weather. They live in the areas of fast moving traffic. Roads are becoming more crowded with cars and trucks.

Look at Michigan's record! The number of highway accidents resulting in death on rural roads of Michigan increased 33% from 1946 to 1952. These years saw 10,842 persons killed and 298,475 persons injured on Michigan highways. The total number of accidents was 1,030,685. Property losses ran to \$165 million.

From 1952 to 1953, according to State Police records, accidents increased 15%. This led to an increase of 5% in deaths and 18% in injuries. The death toll was 1896, the injured 58,000 in 1953. This is a daily average of more than 5 killed and 150 injured. Quite a battle report!

RURAL AREAS accounted for 72% of all the traffic deaths. Records show that there are about 9% more cars on the road each year. Many of these are the new 200 horsepower, or more, Goliaths capable of tremendous speeds. The driver still hits the rural stretch to see "what the old crate will do."

But lest we conclude that the picture is merely one of wrecks along our trunkline highways, look sharply at the fact that 26.3% of the rural accidents occurred on the local county roads. People get careless in the lighter traffic "off the main drag." They pay less heed to stop signs and corners. They are apt to be more careless in their manner of entering the road from a driveway. They feel greater freedom of the road in operating tractors and machinery on the "side road."

The crossing where the train is not expected is the one where the accident occurs.

ACCIDENT prevention efforts must be stepped up to compensate for the increasing risks caused by the greater number of cars and the increased speeds on the road. Speed is a main cause of death. With every increased mile per hour the driver's and the passenger's chance for survival are reduced.

Speed magnifies the faults and weaknesses of both the driver and the vehicle. Chances for control in emergency situations are reduced as the speedometer needle climbs. State police records show that excessive speed is a factor in 48% of the accidents. Failure to honor stop signs, signals, or warning signs occurs in 14% of the cases.

REMEDIES? Do we need speed

laws? Should we have compulsory inspection of motor vehicles? If we had such laws, would they reduce the accident rate? Even the State Police admit that they do not have positive answers to these questions. They favor such laws only on the grounds that every protective measure that might help would be worth while. Records from other states prove little. A speed limit of 55 miles an hour may be too fast under some conditions and in some locations. And drivers tend to use speed limits as their pace-makers. What is most needed, say the State Police, is good driver education.

ROADSIDE HAZARDS? Farm Bureau folks have been concerned over the part that hazards along the road may have in causing rural accidents. Trees near the highway and similar objects often have a part in fatal accidents. The resolution at the beginning of this article shows the concern over uncontrolled roadside marketing.

Unfortunately the accident reports compiled by the State Police and the State Highway Department are not analyzed to show how these "hazards" affect accidents. In 1952 the Michigan State Highway Department completed a special study of "Accidents in Relation to Road and Roadside Features." Perhaps some of the findings may apply here.

THEY found that accidents increased with the number of roadside buildings, advertising signs and other obstacles. Twelve and one-half percent of the accidents occurred around roadside business places. The traffic turns from the highway, or enters the highway in the face of fast-travelling vehicles. Turning off the road is twice as risky as getting back onto it.

Drivers following a car often fairly push another car into the driveway as it tries to slow down. Rear end collisions are common under these conditions. In re-entering the road, the driver is nearly stopped and can watch the approaching traffic.

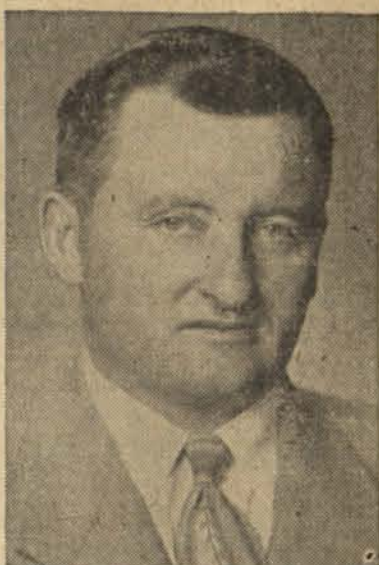
THE STUDY shows that accidents at corners are five times as frequent as those between corners. Accidents around taverns were more frequent than for other places of business. Gas stations and garages also had rather serious records because of the number of cars entering and leaving them.

Of course, farm markets will cause people to enter and leave the highway in this way. But this is not to say that the established farm market will be any greater hazard than other business places. If they have proper parking facilities so that customers can pull off the highway, they are as safe as any market.

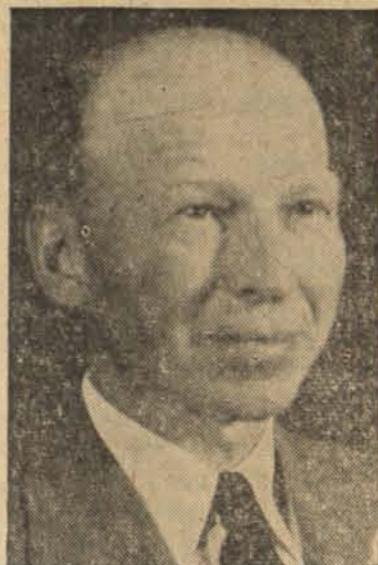
BUT FAR greater dangers are created by the travelling vendors who pull up at any point on the roadside and begin laying out their wares—melons, produce, baskets, etc. Cars must stop on the shoulder of the road to inspect the goods. The vendors pick busy spots where traffic is thick. That is where the customers are. They may even line up along a stretch of highway. And there is no present law to limit nor control these practices. Even the farmer who owns the adjacent land cannot order them off!

A BILL in the Legislature this year aimed at the control of this practice. It was rather a feeble effort and failed to pass. House Bill 410 would have made it un-

They're in New Jobs



ELDEN T. SMITH of Caro became coordinator of the Farm Supply dept of the Michigan Farm Bureau May 1. The appointment was announced by Keith Tanner, manager of the Member Service Division. Mr. Smith succeeds Fred Reimer who resigned after many years with Farm Bureau to go back to his farm. Mr. Smith is a veteran regional membership representative. His last assignment was eight counties in the Thumb area.



MARLIE DREW of Mendon on May 1 became Michigan Farm Bureau membership representative for the Thumb region counties of Huron, Lapeer, Macomb, Oakland, Sanilac, St. Clair and Tuscola counties. The appointment to succeed Elden Smith was announced by Keith Tanner, manager of the MFB Member Service Division. Mr. Drew has been active in Farm Bureau for a long time. In 1952 he was a member of the state resolutions committee. He resigned as president of St. Joseph County Farm Bureau to join the MFB staff.



JACK C. MCKENDRY has joined the staff of the Farmers Petroleum Cooperative as sales manager. Mr. McKendry came to us from the Illinois Farm Bureau's farm supply service where he served six years. His last responsibility was manager of the department handling paints, agricultural chemicals, tires, batteries and automobile accessories. Mr. McKendry was raised on a farm in Cook county, Illinois. Included in his background is 38 months in the South Pacific with the 32 Infantry Division.

lawful to display or sell any goods within the right of way of any state highway or county road without a license from the State Highway Department or the County Road Commission.

The weakness of the bill lay in the fact that it did not control the conditions under which a vendor or market might be located. Under the provisions of the bill there was nothing to stop the person from locating anywhere he chose along the road. There should be some limits relating to traffic conditions, parking room, and road hazards such as hills, yellow lines, bridges, corners and turn-outs.

The evidence generally points to the fact that rural people need to redouble their precautions for safety on the roads. All sorts of people help to cause them—both rural and urban. But the high accident rate on rural roads and the number of deaths and injuries would make it worth our while to promote a real Crusade for Safety.

QUESTIONS

1. What do you think of laws requiring:
 - (a) Speed limits in Michigan?
 - (b) Compulsory Inspection of Motor Vehicles?
2. Should your County Farm Bureau interest itself in a Crusade for Safety Campaign as was done in Muskegon county?
3. What rules of caution would be wise for rural people when travelling on the roads?

Shopping

When you are shopping for a suit or coat of good quality, examine pocket corners, ends of buttonholes—especially bound ones—and other places likely to get much wear or strain. This is the advice of clothing specialists at Michigan State College.

KEEP 'EM CLEAN, SLEEK and HEALTHY

Automatic CASWELL CATTLE CARRIER

CATTLEMAN AND FARMER ATTENTION! Keep your critters comfortable and contented and they will make faster beef gains. The CASWELL AUTOMATIC CATTLE CARRIER keeps cattle free from profit-robbing grub, scab, lice, flies and skin diseases. Hides are worth more; cattle gain faster, sell higher. New self-acting, self-cleaning, long wearing steel combs. Disperses pump measures the oil—no valves, no leaks, no waste. Saves fences, buildings, feet and **WRITE for FREE circulars, low prices and testimonials.** CASWELL MANUFACTURING CO. Dept. 88 **CHEROKEE IOWA**

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ONE LOW COST POLICY
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Now you can get complete protection with ONE policy . . . Wind and Hailstorm coverage can be added to any Fremont Mutual Fire and Extended Coverage policy for a small additional charge.

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FREMONT MUTUAL

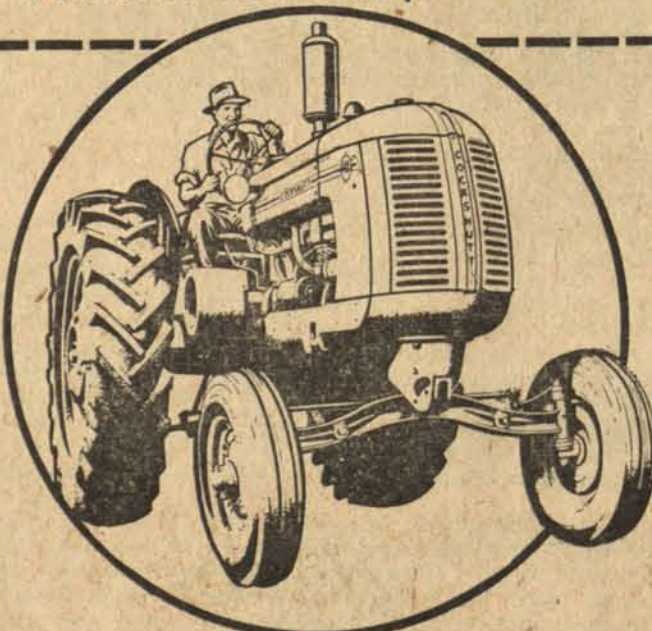
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FREMONT, MICHIGAN
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Listed Below Are The Many Farm Bureau Farm Equipment Dealers

- | | | |
|--|---|--|
| ADRIAN.....Beecher Road Farm Supply | GLADWIN.....Gladwin Farm Supply | *ONSTED.....Ostrander Refrigeration Service |
| ALLEGAN.....Allegan Farmers Co-op Assn. | GRAND BLANC.....Grand Blanc Elevator | OTTAWA LAKE.....Ozzie's Garage & Implements |
| ANN ARBOR.....Washtenaw F. B. Store | GREGORY.....Plainfield F. B. Supply | *OWENDALE.....Roland Gettel |
| ARMADA.....Laurson Farm Supply | HAMILTON.....Hamilton Farm Bureau | PARMA.....Jordan's Farm Store |
| AVOCA.....Hill's Farm Equipment | HANOVER.....Farmer Folk Supply Store | PITTSFORD.....Ayes Implement Sales |
| BAD AXE.....Nugent Farm Service | HASTINGS.....Preston Sales & Service | *PORTLAND.....Alfred Ferris |
| BATH.....Cables Farm Shop | HENLOCK.....Hemlock Farmers Co-operative | PRESCOTT.....Wilmer Bradley |
| BELLEVEUE.....Love's Farm Service | HERRON.....Wolf Creek Farm Bureau | READING.....Art Giber Farm Supply |
| BRECKE RIDGE.....Breckenridge Oil | HOLT.....Kahres Dairy | REEMAN.....Willis Wyngarden |
| BRIDGEWATER.....A. H. Braun Impl. & Hdwe. | INLAY CITY.....Lapeer Co. Co-operative | REMUS.....Gordon Schlegel Farm Equip. |
| BROOKLYN.....G. Raynor Boyce & Son | KALAMAZOO.....Lockwood Farm Equip. Co. | ROCKFORD.....Long's Farm Equip. & Service |
| *BUCHANAN.....Buchanan Co-ops, Inc. | LAKE ODESSA.....Lathrop Hatch, & Farm Supply | RUTH.....Ruth Farmers' Elevator |
| CADILLAC.....Cadillac Co-operative | LAPEER.....Lapeer Co. Co-operative | SAGINAW.....Heindl Farm Equipment |
| *CARSON CITY.....Dairyland Co-operative Creamery | MAPLE RAPIDS.....Settingington Motor Sales | ST. JOHNS.....Ollie Sigel |
| CLARE.....Dull Farm Service Store | MARCELLUS.....Marcellus Implement | SCOTTS.....Scotts Farm Supply |
| CLIFFORD LAKE.....Ken's Farm Equip. | *MARLETTE.....Lamie's Refrigeration & Heating | STANWOOD.....Stanwood Marketing |
| COOPERSVILLE.....Coopersville Co-operative | MARLETTE.....Thom Farm Machinery Sales | SUNFIELD.....Sunfield Farm Store |
| DEKERVILLE.....Messman Machinery | *MARSHALL.....Marengo F. B. Store | *THREE RIVERS.....Three Rivers Co-op |
| DORR.....Salem Co-operative | *MASON.....Mason Home Appliance | *WEST BRANCH.....West Branch App. |
| DUNDEE.....Five Point Sales & Service | McCORDS.....Kleinheksel's Farm Serv. | *Unico Freezers & Water Systems, Universal Dairy Equipment only. |
| ELKTON.....Elkton Farm Equipment | *MOLINE.....Moline Co-op Milling Co. | |
| EVART.....Evert Co-operative | *ONEKAMA.....Schimke's Farm Service | |
| GAINES.....Marvin Tiedeman | | |
| GILFORD.....French's Farm Supply | | |

See The Cockshutt Ad in your June Issue of the Farm Journal and the June 19 Issue of the Michigan Farmer.

FARM BUREAU SERVICES, Inc.

Farm Equipment Wholesale Division
3800 N. Grand River Ave. Lansing, Michigan

Discussion Topics

These were chosen by your State Discussion Topic Committee from the results of the questionnaire returned by the Community Farm Bureaus.

- Jun. Highway Accidents and Hazards on the Right of Way.
- Jul. Our Extension Program—Emphasis on Marketing Research and Salesmanship?
- Aug. Farm Inheritance—Should Farmers Make a Will?

Be sure to read your discussion topic articles in the Michigan Farm News. Attend your Community Farm Bureau meetings.

FRUIT & VEGETABLE GROWERS!

Control

Red-Banded Leaf Roller
on Apples and Peaches... also
Tomato Hornworm, Corn Earworm,
Imported Cabbage Worm, etc.

GENERAL CHEMICAL

DDD

50% Spray Powder
25% Emulsifiable Concentrate

- DDD IS RECOMMENDED by many Experiment Stations to control Red-Banded Leaf Roller on Apples and Peaches.
- Also for Hornworm on tomatoes, Corn Earworm on sweet corn, Imported Cabbage Worm, other insects on broccoli, cabbage, cauliflower.
- COMPATIBLE with many insecticides and fungicides.
- ECONOMICAL... long-lasting residual action.

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