

# Michigan Farm News

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## Farm Bureau's 1956 Goal is 70,000 Families

### What MFB Did at 36th Convention

The 36th annual meeting of the Michigan Farm Bureau at Michigan State University Nov. 10-11 brought together 660 voting delegates from 64 County Farm Bureaus. They represented the membership of 65,830 farm families.

This is a summary of what the convention did:

1—The delegates heard and approved the annual report of J. F. Yaeger, executive secretary, treasurer and general manager, and the annual report of C. L. Brody, executive vice-president in charge of public affairs. Mr. Yaeger's report is presented on page 1.

2—The convention made recommendations to the American Farm Bureau convention at Chicago in December on the national farm program. The MFB resolutions included full support for flexible price supports and firm opposition to a restoration of rigid 90% of parity price supports and direct production payments.

3—The Michigan Farm Bureau made recommendations for sales and export programs to dispose of farm surpluses. It supported consideration on a temporary basis of the proposed land rental and soil fertility bank programs as methods for bringing farm production more nearly in line with consumption. The national farm policy resolutions are published on page 3 of this edition.

4—The delegates adopted resolutions of policy and program on highways, schools, taxation and many other matters of interest within the state. See page 5 for the resolutions on state affairs.

5—Seven directors of a board of 15 were elected for two year terms, as follows:

**District 1**—In this district Max K. Hood of Paw Paw, Ben Huron county, was elected in a close contest with the veteran Russell Hazel of Richland, Kalamazoo county.

**District 3**—Allen F. Rush of Lake Orion, Oakland county, will represent this district. He succeeds Herman Howisen of Clinton, Washtenaw county. Mr. Howisen retired.

**District 5**—Dale Dunckel of Williamston, Ingham county, was elected to succeed Marten Garn of Charlotte, Eaton county, long a member of the board.

**District 7**—Thomas Hahn of Rodney, Mecosta county, was re-elected.

**District 9**—Ren A. DeRuiter of McBain, Missaukee county, was re-elected.

**Director-at-large:** Walter W. Wightman, of Fenntown, Allegan county, was re-elected.

**Women of Farm Bureau**—Mrs. Carlton Ball of Albion, Calhoun county, was re-elected.

The board of directors will organize by electing a president and vice-president at their next regular meeting. The present officers are: President, Ward G. Hodge, of Snover, Sanilac county; vice-president, Blaque Knirk of Quincy, Branch county.

The board re-engaged J. F. Yaeger as executive secretary, treasurer, and general manager. C. L. Brody was re-engaged as executive vice-president in charge of public affairs.

### AFBF 37th Annual Meeting Dec. 11-15

Michigan will be represented by about 175 persons at the 37th annual meeting of the American Farm Bureau Federation at Chicago, December 11-15.

The most important business of the convention will be the consideration and adoption of resolutions of Farm Bureau policy on national and international issues.

This meeting is the climax of months of study, discussion and debate by the Community, County and State Farm Bureaus. The resolutions adopted on national farm policy and other matters will be national policy for the entire Farm Bureau organization.

This year the AFBF convention will elect a president, a vice-president, and several members to the board of directors.

Those attending from Michigan for the various meetings and conferences will include: Michigan Farm Bureau board of directors, MFB company and division heads, member service staff, eleven top ranking agents from the insurance companies, and many leaders from County Farm Bureaus.

Voting delegates from Michigan are these members of the state board of directors: Ward G. Hodge, Robert E. Smith, Gleason Halliwell, Albert A. Brindley, and Albert Shellenbarger.

Convention headquarters will be at the Sherman hotel. General sessions will be at the Civic Opera House. Conferences and other meetings will be at the Sherman and Morrison hotels.

Registration starts at the Sherman Sunday. Several meetings will be held for women, young people, and insurance groups.

Monday, Dec. 12, these pre-convention meetings will be held: (Continued on page 2.)



**Nothing Butters Like Butter.** This display from the State Fair was given new life and effectiveness as a window exhibit in one of the well-known restaurants in downtown Detroit.

In past years the dairy products

exhibits at the State Fair have been sold, with no further use of their promotion value. The popularity of this exhibit at the Greenfield restaurant encourages more of this work next year. The Fair will furnish blue ribbons for the

tubs of butter and cheese that earn such award, and they will accompany the products for display by the buyers.

Credit for this promotion is shared by D. L. Murray, dairy extension specialist at MSU and

superintendent of the State Fair dairy products exhibit; Charles Stone, secretary-manager of the American Dairy Ass'n of Michigan, and Gordon Briggs of the Briggs Dairy Products Sales organization of Detroit.

## 1955 Was a Year of Growth

J. F. YAEGER

Executive Secretary of the Michigan Farm Bureau

Annual report to the 36th annual meeting of the board of delegates of the Michigan Farm Bureau at Michigan State University, November 10-11, 1955.

The Package of the Michigan Farm Bureau continues to grow in all dimensions:

The membership of the Michigan Farm Bureau hit a new high this past year when 65,830 farm families in this state joined hands "to do together what none can do alone."

Farm supply volume of Farm Bureau Services, Inc., totaled \$21,500,000 to top last year's by nearly a million dollars. This is testimony to the confidence Michigan farmers have in the Farm Bureau Services, Inc., program of guaranteed quality products.

Growth of Farm Bureau insurances continues to be spectacular. Fifty-five thousand automobile insurance policies mark a new high in this service to Farm Bureau members only.

Four thousand fire insurance policies protect \$45,000,000 worth of farm property. The fire insurance program is just over one year old.

The Farm Bureau Life Insurance Company, starting four years ago, has written 22,000 policies providing life insurance benefits of \$54,000,000. The 1960 goal is set at \$100,000,000.

Farmers Petroleum Cooperative, Inc., the fourth "service to members" subsidiary of the Michigan Farm Bureau, reached a new high with \$4,716,802 volume during the past fiscal year.

This company now owns or has a substantial interest in 182 operating oil wells located in central Michigan and southern Illinois. Two wells were drilled in 1955 on our lease in the Headquarters field in Roscommon county, Michigan. Both wells are excellent producers. We are continuing drilling operations in this field.

This program of securing crude petroleum so as to assure Michigan farmers a known source for quality oil, gasoline and fuel oil will continue during the years ahead. The goal is to own or control a sufficient amount of crude oil which, when refined, will meet 75% of our distribution requirements.

Policy making in the Farm Bureau was carried on in 1474 Community Farm Bureau meetings in 65 counties. This means that for every week day of each month there was an average of 69 groups meeting to discuss vital farm issues. An average of 25,000 to 30,000 members attend each month.

More than 10,000 voluntary leaders serve as members of County Farm Bureau Boards, as community officers and as voluntary membership workers. Organization activities began this year in the Upper Peninsula in Delta and Menominee counties.

The Women of Farm Bureau have organized committees in every Farm Bureau county. Projects in which the Women of Farm Bureau participated in the past year included: "Pennies for Friendship," an American Country Women of the World project in

which the Michigan Farm Bureau women collected over \$1100, being one of the highest groups in the United States; nurse recruitment program collecting over \$300; Sister Kenny program with a collection of over \$600; and a collection of over \$1200 for the Japanese student program.

The Junior Farm Bureau membership campaign, closing June 15, 1955, resulted in an enrollment of 1,232 members, with another 576 reported in August. New Junior Farm Bureaus were organized in Branch and Cheboygan counties.

State activities during the year included a leadership training camp at Clear Lake; an annual cafeteria at the Ionia County Fair; a fruit juice stand at the Michigan State Fair; and responsibility for the "milk bar" at the Michigan State Fair which was a project of the American Dairy Association.

A review of the year's activities

and are protected by \$4,000,000 of life insurance. The Farm Bureau Life Insurance Company has also provided group life insurance for Farm Bureau employees totaling \$1,122,000. Ninety percent of all employees have taken advantage of this opportunity.

The total number of employees of the various Farm Companies, exclusive of insurance agents, is 722. They work in 34 communities throughout the State.

A new development of the Farmers Petroleum Cooperative, Inc., is the direct bulk-plant to farm delivery service started last year as a pilot operation. Savings possible through this self-serve program has created a demand that is rapidly developing the program on a state-wide basis where service through local petroleum cooperatives is not now available.

Liquid fuels and allied products are being delivered to farmers by transport truck direct from refinery, terminals, and warehouses.

The legislative program of the Michigan Farm Bureau is unique in that Michigan is the only state that has a department devoting itself to national legislation as well as to state legislation. Contacts are maintained in Washington with not only members of Congress, but with Cabinet officials and, in fact, with advisors to the President himself. Statements have been made by the AFBF officers and staff that point to Michigan as a leader in this field.

A tabulation of the accomplishments at the state level in 1955 show that 32 bills favored by the Michigan Farm Bureau were passed by both branches of the legislature. Twenty-four measures opposed by the Michigan Farm Bureau were defeated at some stage during the legislative process.

And so Farm Bureau marches on, representing farmers through organized effort, presenting the rural point of view, not only to state and national law making bodies, but to leaders of other economic groups as well.

As was stated in the beginning, growth and service during the last year has been good. Opportunity for additional services and expansion lies ahead. Accomplishments to date are the result of farm people working together through organized effort.

Continued cooperation is bound to secure additional benefits.

**MILK IN SCHOOLS**  
More than 90 per cent of Michigan's school children are now drinking milk under the special federal program.

**BULK MILK TANK**  
If you're thinking of buying a bulk milk tank, be sure to consider one that will take care of future herd expansion.

**WINTER EGGS**  
It pays to keep eggs in a storage cooler even in the winter months, says Larry Dawson, MSU poultry researcher.

Store liquid chemical weed killers and insecticides where freezing temperatures won't hit them this winter.

### Drive for 11,830 New Members

Workers Want to Invite Every Farmer Who is Not Now a Member to Join And Share in the Benefits

EINAR E. UNGREN

Five thousand Farm Bureau Roll Call workers will carry the invitation to Farm Bureau membership to farmers the week of December 5 to 12.

The state goal is 70,000 family memberships.

Roll Call workers will devote themselves to securing 11,830 new members. They want to invite every farmer not now a member of Farm Bureau to join the organization and to share in the benefits.

All present Farm Bureau members have received notices of 1956 dues by mail. More than 11,000 were paid in the first week. We urge every member to cooperate by mailing his dues to the County Secretary this month.

Roll Call managers, area men, and captains from more than 1,000 townships in 64 counties were to attend the Farm Bureau Jamboree day at Lansing's new Civic Auditorium December 2 to launch the Roll Call.

County Farm Bureau kick-off meetings for Roll Call workers are scheduled for December 5.

Why be a member of Farm Bureau?

To join hands with 70,000 farm families in Michigan and 1,600,000 farm families in Farm Bureau in the nation "to do together what none can do alone."

The benefits are many.

This edition carries on page 1 the annual report of Mr. J. F. Yaeger, executive secretary, on the services in 1955 to members by the Michigan Farm Bureau and its service companies.

More than 42,000 farm families have Blue Cross hospital-surgical-medical insurance on the group plan through their Community Farm Bureaus.

Of great importance in the national issues of the day is what Congress will do about national farm policy in 1956. The Farm Bureau is spokesman for 1,600,000 farm families who have shaped its policy.

We present the Michigan Farm Bureau resolutions on national farm policy, national and international affairs (see page 3). We present the resolutions on state affairs (see page 5). The resolutions were adopted at the 36th annual meeting Nov. 10-11.

These are part of the Farm Bureau program which is the call to membership for 1956.

The success of any program in Farm Bureau is dependent upon the Farm Bureau organization in the counties and the states. We need a strong majority of farm families. Such an organization has power in Congress and elsewhere. Invite your neighbors to join Farm Bureau.

Why do people join Farm Bureau? Because of information on the Farm Bureau program—and a personal invitation to join. Most members explain why they joined by saying that someone invited them to join.

Our best wishes and sincere appreciation go to the Roll Call managers, area men, township captains and team workers in 64 County Farm Bureaus. They are the builders of the world's largest and most influential farm organization.

Following is the list of County Farm Bureaus, their 1956 membership goals, and the Roll Call managers:

- |   |  |
|---|--|
| Alcona—Goal 382, Roll Call Manager, Ronald Lombard, Glen-<br>nie. | Eaton—1588, Darrell Bacon<br>Mulliken.                                     |
| Allegan—2289, Russel Latchaw,<br>Pullman.                         | Emmett—337, George Wanna-<br>maker, Petoskey.                              |
| Alpena—609, Harvey Hanson,<br>Posen.                              | Genesee—1593, Arthur Forbush,<br>Sr., Gr. Blanc.                           |
| Antrim—510, Duncan Craw-<br>ford, Ellsworth.                      | Gladwin—438, Mrs. Gretta Ber-<br>ry, Gladwin.                              |
| Arenac—471, Ernest Kraushaar,<br>Standish.                        | Gratiot—1585, Raymond J.<br>Welsh, Elwell.                                 |
| Barry—1308, Farrell S. Jenk-<br>ins, Bellevue.                    | Hillsdale—1654, Ken Wirick,<br>Hudson.                                     |
| Bay—1608, Herb Schmidt, Bay<br>City.                              | Huron—2129, Irvin Romzek,<br>Ruth.   |
| Benzie—241, Collins Reed,<br>Beulah.                              | Ingham—1254, Mrs. Dorothy<br>Surato, Mason.                                |
| Berrien—2519, Ed Hass, Ber-<br>rien Springs.                      | Ionia—1377, Lester Covert,<br>Ionia.                                       |
| Branch—1745, Peter Knight,<br>Sherwood.                           | Iscoco—259, Thomas P. Nelkie,<br>Tawas City.                               |
| Calhoun—1613, Carl Heisler,<br>Albion.                            | Isabella—1268, Jim Heckard,<br>Blanchard.                                  |
| Cass—1046, Chester Ball, Do-<br>wagiac.                           | Jackson—1254, Mrs. Fred Day,<br>Clark Lake.                                |
| Charlevoix—410, Louis Jones,<br>Boyer City.                       | Kalamazoo—1271, Carleton<br>Horstfall, Scotts.                             |
| Cheboygan—310, Jack Savella,<br>Cheboygan.                        | Kalkaska—128, Foster McCool,<br>Kalkaska.                                  |
| Clare—250, Alice Davis and<br>Mrs. Edith Raymond, Clare.          | Kent—1770, Otto Fischer and<br>Elton Smith, Caledonia. R. I.<br>Caledonia. |
| Clinton—1648, Robert McMil-<br>lan, Hubbardston.                  | Lapeer—1696, Mrs. Horace<br>Davis, Lapeer.                                 |
| Delta—100, Wesley Hawley, Es-<br>canaba.                          | Lenawee—1804, Marian Good-<br>enough, Lenawee.                             |

(Continued from Page 2)

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Community Farm Bureaus

CLARE L. MCGHAN
Coordinator of Community Farm Bureau for MFB
Dear Community Farm Bureau Members:

about the topic or everyone is already in agreement as to what the answer is.
'How do you get people to discuss when they don't want to?'
Everyone who has ever had a conversation with a friend or neighbor has been discussing. Discussion is a basic element of every day life.

Michigan Farm Bureau logo with a map of Michigan showing county numbers. Text includes: President W. G. Hodge, Snover; District Directors list; District Office lists for various counties; Women of Farm Bureau; Junior Farm Bureau.

HIRAM and MARTHA'S CLARK
A Rhyme of Christmas
The sights and sounds of Christmas are the poet's frequent theme. They typify that season most uniquely, it would seem.

Secretaries of Co. Farm Bureaus

Following are the names and addresses of County Farm Bureau secretaries to whom Michigan Farm Bureau dues for 1956 may be mailed:

- Alcona—Mrs. Leroy Sands, Minkado.
Alpena—Mrs. Esther Kennedy, Posen, R-1.
Antrim—Richard Wieland, Ellsworth.
Arenac—Mrs. Ray Simmons, Twining.
Barry—Mrs. Leota Pallas, 121 N. Church St., Hastings.
Bay—Mrs. Russell Madison, Main and South Henry St., Bay City.
Benzie—Mrs. Glenn Robotham, Beulah, R-1.
Berrien—Miss Barbra Foster, P. O. Box 113, Berrien Springs.

The berry tarts might not be touched, but gee their elfin smell
Wrung avoid swallows from my throat, as I remember well.
The kitchen was a scented dream on that momentous day
Where Mother and the senior aunts held undisputed sway.

R. S. Clark
315 North Grinnell Street
Jackson, Michigan

FB Services Promotes

Portrait of Adolph Ecklund. Text: ADOLPH ECKLUND of Lansing became manager of new Division of Engineering and Construction November 1. It will plan and construct plant, warehouse and other facilities for Farm Bureau Services.

ADOLPH ECKLUND of Lansing became manager of new Division of Engineering and Construction November 1. It will plan and construct plant, warehouse and other facilities for Farm Bureau Services.

Garden Seed Dept's Program for 1956

The Farm Bureau Services garden seed department says that in early 1956 it will pack and deliver Farm Bureau garden seeds to more than 100 Farm Bureau and cooperative dealers.

Services Elects Gann President

Marten Gann of Charlotte was re-elected president of Farm Bureau Services, Inc., at the 26th annual meeting at Michigan State University Nov. 29.

AFBF Annual At Chicago

(Continued from Page 1) annual meeting of American Farm Bureau Women; commodity conferences for dairy, poultry, livestock, field crops, fruit and vegetables industries. Other conferences are: Land and Water use; organization; insurance; young people.

Life Agents Made News In November

All roads led to East Lansing on November 8 when Farm Bureau Insurance Companies held their annual STATEWIDE Insurance meeting for agents and their wives and county insurance committee members and their wives.



NILE L. VERMILLION, manager of the Farm Bureau Life Insurance Company, presents the Pace Setter Trophy to Robert Lucal, agency manager for Ingham county.

win the "Pace Setter" trophy. Wilbur Lohr, agency manager for Monroe county, was presented with a trophy in honor of his top performance in the 1954 October Life Campaign.

counties want to take advantage of the Farm Bureau Institute in January and have some committee chairmen present for that training to build the kind of programs that members will be satisfied with.

CLASSIFIED ADS

Classified advertisements are cash with order at the following rates: 10 cents per word for one edition. Ads to appear in two or more editions take the rate of 8 cents per word edition.

- LIVE STOCK: FOR SALE—Registered Tamworth Boars, ready for service. Fall pigs, both sexes. Get your real lean meat from Tamworths from Michigan's Premier Breeder, Phil Hopkins, Homer, Michigan. (11-21-25p)
FOR SALE—Three nice registered Guernsey yearling bulls, strong in blood of great production sire Cesar Neptune. Dale Turner, Hemlock, Michigan. Phone MI-2-5443. (12-31-22p)
SHROPSHIRE RAMS and breeding ewes. Registered. Visit or write Ingleside Farm, Stanley M. Powell, Ionia, R-1, Michigan. (10-21-15b)

FARM FACTS from MICHIGAN BELL. Illustration of a farm scene with a barn, cows, and a person. Text: More water means more milk. If you turn your cows outside in winter, give them a water tank heater for Christmas.

MICHIGAN BELL TELEPHONE COMPANY. Illustration of a person using a telephone. Text: How to remove candle wax. To remove spilled candle wax from your waxed tablecloth, scrape off as much as you can with a dull knife. Then, put the stained spot between two white blotters, cleansing tissue, or paper towels, and press with a warm iron.







