

# MICHIGAN FARM NEWS

THE ACTION PUBLICATION OF THE MICHIGAN FARM BUREAU



**DUAL WHEEL TRACTION**—for efficient spring field work is the topic between Wm. Guthrie (standing) and Michigan Farm Bureau board member, David Morris. The diesel tractor, equipped with new Unico "Pul-N-Grip" tires, is owned by Ingham County Farm Bureau member, J. K. Moore, Holt. It was used in a recent Farmers Petroleum Cooperative demonstration of the tire's greater strength and flexibility. The open S-lug permits soil to be released in a constant self-cleaning action. Morris is a member of the petroleum co-op board; Guthrie is manager of both Farmers Petroleum Cooperative and Farm Bureau Services, Inc.

**FLOTATION, NOT COMPACTION**—is the secret of efficient field work, as tractors equipped with dual wheels and tires with self-cleaning tread such as these "float" over soft ground instead of digging in and wasting power and fuel. Snap-on rims allow quick changes. Pictured tires are 13.6 X 38's and stand more than 5 feet mounted. Note slow-moving vehicle emblem—required by law as of March 10, on all vehicles operated on the highway which have "a maximum potential speed of 25 miles per hour." Farm Bureau Women offer the emblems at reduced prices from county Farm Bureau offices or Women's Chairmen.

**CENTER SECTION: FARMERS PETROLEUM CO-OP**

## Editorial

**"STATESMEN"**

Rural statesmen—31 of them—will leave their Michigan farms this month to join Michigan Farm Bureau officials in travelling by jet to Washington, D.C. and meetings there with members of Congress from Michigan.

The occasion is the popular annual Washington Air Tour, sponsored by Farm Bureau Women, and aimed at increasing farmer effectiveness in national and international affairs.

In several vital areas, the trip will be unusually significant this year. Five new members of the House of Representatives and a new U.S. Senator from Michigan—help make it so.

Also helping to heighten the importance of this year's tour is an unprecedented luncheon and press conference to be held at the National Press Club with Washington newsmen and officials of the Michigan Farm Bureau.

Those making the trip are officially designated "Legislative Leaders"—spokesmen for Michigan agriculture. In this capacity they will meet with our Congressmen, first in separate group breakfast and luncheon sessions by party (breakfast with the Republicans, luncheon with the Democrats)—and later in their offices by individuals from their districts.

Strengthening the impression made by these visits will be the fact that the Legislative Leaders are respected farmers who remain in close contact with the important agricultural issues of the day, and who are able to discuss them with intelligence.

All are full-time farmers (or farmers' wives), all have been selected by their county Farm Bureaus as persons who understand the problems and opportunities of agriculture—and who support Farm Bureau policy as outlined by our voting delegates.

Two briefings, one prior to leaving, and another in Washington at the offices of the American Farm Bureau Federation, will bring them up to date on late happenings in Congress on such questions as foreign trade, domestic farm programs, farm labor, inflation and similar issues.

Such matters, plus those which especially apply to Michigan, will be the topic of the visits with Congressmen, and with newsmen at the National Press Club. Through staff membership in the Michigan Press Association, the Lansing and Detroit Press Clubs, the Michigan Farm Bureau has access to this impressive facility.

There, area representatives of the United Press International, the Associated Press, Federated Publications, Booth Newspapers, Michigan League of Home Dailies and the Detroit News and Detroit Free Press, will be invited to meet with Farm Bureau officials.

Invited, too, will be representatives of the electronic reporting media, radio and television, including Time-Life stations and the Storer Broadcasting Company.

A separate feature of the tour will be an "American Heritage" section for Farm Bureau friends and families of the Legislative leaders, adding to their understanding of our government through planned trips to Washington's historical sites.

They will appreciate more fully our form of representative government after touring George Washington's home at Mt. Vernon—visiting the White House and watching Congress in action from the Visitor's Gallery.

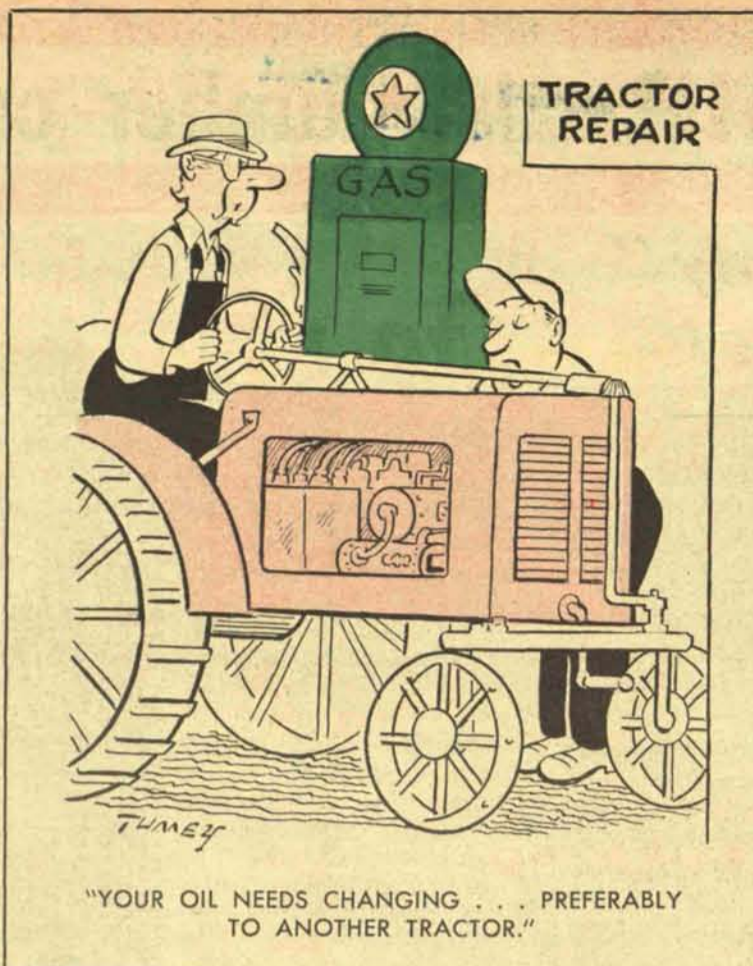
Although both groups will do some sight-seeing together, it will be obvious from the start that sightseeing is secondary to this group of serious legislative leaders, who have come to Washington to instruct, instead of being instructed, to educate, instead of becoming educated.

They will be in Washington to make their own impression rather than to be impressed—an impression about their concerns ranging far from Michigan to world food needs and world affairs.

This is the major difference in the air tour this year.

*It is all the difference in the world.*

M. W.



## President's Column

**FARM LABOR**

It's a good time for a few squints at the farm labor scene. February 3, we held the board meeting for our labor service organization, MASA. We are about to launch our first full year of recruiting and placing farm workers, as requested by our members.

Mid-February will find M. J. Buschlen, Operations Manager of MASA, deep in the heart of Texas seeking seasonal workers for members' farms as called for by 1967 contracts. Since our farmers can't have Mexicans, "Busch" is going down round the Rio Grande to scout for "Texicans."

It will be a ten day to three weeks job—this business of finding and signing workers for the coming season. You not only have to meet all the regulations controlling such recruiting, but you have to win the confidence of the workers, themselves. Without this confidence very little can be done.

Some of our farmer-members have been asking MASA for full-time, year-round farm employees for the coming year. Not all of the activity of MASA will be limited to getting seasonal workers. That point is worth repeating—and I will!

Busch's trip into Texas ties in with a new program of communications between the Michigan Farm Bureau and the county Farm Bureau boards of directors. Each month in the future a short taped report will be recorded for playing at county Farm Bureau board meetings. It will be called "On the Front Burner". As this suggests, it will highlight the most important program or need on the Farm Bureau scene for each month. This tape recording will be a kind of direct pipeline to the county Farm Bureau board.

I think that this is an excellent idea. In an organization as large as ours we need to develop and use methods of keeping each other informed and keeping the wheels turning so that we move ahead.

The February "On the Front Burner" tape calls for a survey of member interest in part-time or year-round farm workers. Such information is important to the future work of MASA. Interest has been growing during 1966 and early 1967. Cooperation by County Farm Bureaus in this survey can be very valuable.

There is a number of reasons why our Farm Bureau leaders should support this effort. First—it's a member service—and the members asked for it. The Michigan Farm Bureau has put money into the organization of MASA. The work of the past year has been promising but has not paid its way. Still it was a vital start in building a labor procurement system to serve our members' needs.

Most of MASA's efforts in 1966 were in the direction of locating seasonal, part-time workers. But requests from members have been increasing for MASA to obtain qualified, permanent, year-round farm employees, especially for dairy farms.

I think that this is going to be one of the prominent and important services of MASA in the future! Farmers have been looking for employees on a "catch-as-catch-can" basis. They cannot afford to take the worker who "just happens along." Farmers need the help of experienced experts who can recruit systematically, searching for worker skills and records.

Farmers are getting to the point where their farm investments run into large figures. We need responsible employees who can be responsible for the farm plant in which they work. Their labor is one of the important inputs on the modern farm.

Good employees are a real asset to a farmer. We need to do away with the old idea of "the farm hand"—or "just the hired man." Farmers need employees of skill, dependability and know-how. They need the kind of man who will leave the farmer worry-free when he has to leave the employee in charge.

In the future, MASA will be important in locating this kind of farm employees for member farmers.

Elton Smith

## Blue Cross and Shield "Re-opening Date"

Farm Bureau members who are eligible for the protection of Blue Cross and Blue Shield may apply for coverage between the dates of March 1 and March 15—1967. Contracts will take effect May 20.

Eligible to apply are persons who were Farm Bureau members in 1966 and have renewed their membership for 1967 by January 15, with the exception of "Class C" Associate Members who are engaged in non-agricultural related businesses.

Members presently enrolled in Blue Cross—Blue Shield through Farm Bureau may make changes in their contract coverages during this same re-opening period.

The services are designed to cover those unexpected costs for hospital and doctor care—providing 365 days of hospital care. Other benefits included are drugs, X-rays and laboratory services.

Blue Cross—Blue Shield provides the most complete health-care coverage at the lowest cost available. Eligible Farm Bureau members receive these benefits at lower rates on a group basis than available to them as individuals.

Members are advised to remember the March 15 deadline and to contact their Farm Bureau office for more information, for application or contract changes.

## MICHIGAN FARM NEWS

THE ACTION PUBLICATION OF THE MICHIGAN FARM BUREAU

The MICHIGAN FARM NEWS is published monthly, on the first day, by the Michigan Farm Bureau, at its publication office at 109 N. Lafayette Street, Greenville, Michigan.

Editorial and general offices at 4000 North Grand River Avenue, Lansing, Michigan. Post Office Box 960. Telephone, Lansing 485-8121, Extension 317.

Established January 12, 1923. Second Class Postage paid at Greenville, Michigan. Subscription price, 50¢ per year.

EDITORIAL: Editor, Melvin L. Woell; Staff Photographer, Charles Bailey; Associate Editor, Mrs. Donna Wilber.

OFFICERS: Michigan Farm Bureau: President, Elton R. Smith, Caledonia, R-1; Vice President, Dean Pridgeon, Montgomery, R-1; Secretary-Manager, Dan E. Reed, Lansing.

DIRECTORS: District 1, Francis Finch, Mattawan, R-1; District 2, Nicholas Smith, Addison, R-1; District 3, Frank Smith, Jr., Carleton, 1015 Indian Trails Rd.; District 4, Elton R. Smith, Caledonia, R-1; District 5, David Morris, Grand Ledge, R-3; District 6, Jack Laurie, Cass City, R-3; District 7, Kenneth Bull, Bailey, R-1; District 8, Harvey Leuenberger, Saginaw, R-8; District 9, Eugene Roberts, Lake City, R-1; District 10, Richard Wieland, Ellsworth, R-1; District 11, Clayton Ford, Cornell.

DIRECTORS AT LARGE: Walter Frahm, Frankenmuth; Dean Pridgeon, Montgomery, R-1; Robert Zeeb, Bath, R-1.

WOMEN OF FARM BUREAU: Mrs. William Scramlin, Holly; FARM BUREAU YOUNG PEOPLE: Ray Laupstein, Williamston.

POSTMASTER: In using form 3579, mail to: Michigan Farm News, 4000 N. Grand River, Lansing, Michigan.  
Second class postage paid at Greenville, Michigan

# MEMBERSHIP—the number-one project. . .

## For "Members Only" Protection Service!

Tentative approval has been granted by the State Insurance department for a new Farm Bureau "member only" group insurance protection program expected to go into effect April 1.

The new policy is being made available by the Michigan Farm Bureau to counties on a county-option basis. The protection includes accidental dismemberment and death benefits to the "named member" within counties providing the new service.

Currently, 48 counties in all parts of Michigan have acted to approve the coverage and to make the necessary yearly lump-sum payment on behalf of their members.

It is significant that the protection is being written through a Farm Bureau affiliate, the Community Service Insurance company, one of the Farm Bureau Insurance Group. The premiums and coverage do not include the usual allowance for commissions—thus bringing members a maximum of protection with minimum cost.

According to terms of the coverage, a "member" is the person in whose name the county Farm Bureau membership has been issued for that calendar year (January 1-December 31)—within a county Farm Bureau providing the coverage.

Farm Bureau officials see the new protection as an added incentive for prompt payment of Farm Bureau membership dues, for if a membership lapses, there will be no coverage allowed between the expiration date of the membership and the time it is paid for the coming year.

Benefits are payable to the "named member" should this person sustain accidental bodily injuries—"and within the ninety day period immediately following the date on which such injuries are incurred, suffers the loss of life, sight, or limb as a direct result of such injuries and independently of all other causes . . ."

Included is a schedule of losses for which payment will be paid under terms of the policy, ranging from a low of \$250 for the loss of a thumb or index finger, \$500 for one foot, hand or sight of one eye, and \$1000 for total loss of sight and similar major losses, including loss of life.

Although anyone would agree that such payments are modest if compared to the value of sight or limb, the fact remains that the new coverage is designed to be supplemental to normal insurance protection, and as such provides an additional payment to recipients during an admittedly trying time.

Counties reporting action to provide the group protection include: Alcona, Alpena, Antrim, Arenac, Baraga, Barry, Bay, Benzie, Branch, Calhoun, Chippewa, Delta, Emmet, Gladwin, Houghton.

Others are: Ionia, Iosco, Iron, Isabella, Kalamazoo, Kalkaska, Kent, Lenawee, Mackinac-Luce, Macomb, Manistee, Marquette-Alger, Mason, Mecosta, Menominee, Midland, Missaukee, Monroe, Montmorency, Muskegon and Newaygo.

Also included: Northwest Michigan, Oceana, Ogemaw, Osceola, Otsego, Saginaw, Sanilac, Tuscola, Van Buren, Washtenaw, Wayne, and Wexford.

## THREE COUNTIES "OVER" IN U.P.

By Hugo Kivi

"All we expect of you is to contact your prospects, tell them the Farm Bureau story and ask them to join", stressed Oren Berto, Roll Call Manager of Menominee County as he met with the Roll Call team.

The workers called on their prospects, told them the story and asked them to join. And they did!

As a result of this effort, Menominee County is the recipient of the Little Brown Jug Award for 1967.

This coveted Little Brown Jug is presented each year to the first county in the Upper Peninsula to report membership goal. This award has been presented each year since 1959. That year it went to Mackinac-Luce. It was won three years consecutively by Iron County; Marquette-Alger won for two years; Mackinac-Luce won again in 1965; and last year Baraga was the membership champion.

In addition to the county award, Mr. Berto was presented a Stetson hat, an award made to the first roll call manager to report goal.

"I have never been a part of a membership drive when it has been as easy to sell memberships," commented Chester Good, one of the workers. "We have more to sell Farm Bureau on this year than any other previous year," he continued.

Baraga, under the leadership of President and Roll Call Manager Ronald Moilanen, was the second county in the region to report goal. This was the second successful year for Baraga. Last year they were first in the region.

Third U.P. county to reach goal is Houghton, following Benzie in the lower peninsula by a few days.

The theme of the drive in the U.P. Region is "The Higher You Climb The Broader The Horizons".

With this in mind both Menominee and Baraga have indicated that the drive is not over. Goal was the first stepping stone.

By climbing higher they will begin to see what lies beyond the Farm Bureau horizons.



"LITTLE BROWN JUG" FOR MENOMINEE — The coveted award is presented by Hugo Kivi (left), regional representative, to Oren Berto, who successfully led Menominee County Farm Bureau in its membership drive to become the first Upper Peninsula county to reach goal. Menominee was also the first county in the state to reach goal. Baraga, another U.P. county, was second.

## COUNTY COMPARISON

Reaching their 1967 membership goal will not halt Roll-Call activities in Michigan's four top counties, according to the membership leaders there.

Three of the first four to reach goal are in the Upper Peninsula, led by Menominee and followed by Baraga and Houghton. Benzie county, in the northern part of the state becomes first in the Lower Peninsula to reach goal.

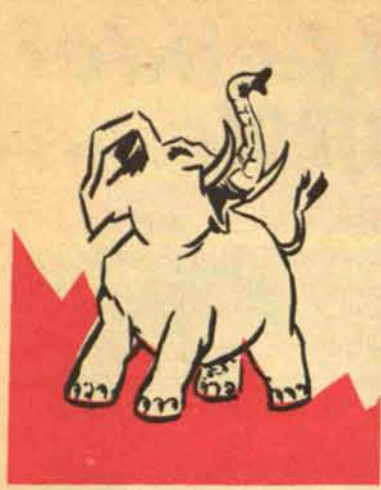
Others within touching distance of the important target are Cheboygan, Washtenaw, Livingston, Arenac, Bay, Manistee, Missaukee and Northwest Michigan, all more than 90 per cent goal counties.

In spite of setbacks caused by Michigan's unusual snowstorms and drifting roads, the state has gained almost to the 86 per cent of goal mark.



BAY COUNTY MEMBERSHIP "KICK-OFF" — Bay County Farm Bureau officers discuss plans for their 1967 drive at a recent membership "kick-off" meeting. County secretary Ardath Madison gives instructions for filling out membership applications to Harold Paige, membership chairman, Warner Meylan, county president, and Fred Dore, Roll-Call chairman.

County	% of A Year				County	% of A Year			
	Feb. 16	Goal	Goal	Ago		Feb. 16	Goal	Goal	Ago
Menominee	89	89	100.0	64	Monroe	1,162	1,367	85.0	1,213
Baraga	15	15	100.0	13	Ogemaw	325	384	84.6	342
Benzie	234	234	100.0	224	Wexford	193	228	84.6	215
Houghton	26	26	100.0	14	Ionia	894	1,058	84.5	962
Cheboygan	311	320	97.2	305	Barry	792	940	84.3	841
Washtenaw	1,635	1,751	93.4	1,698	Osceola	401	478	83.9	425
Livingston	1,180	1,289	91.5	1,232	Kent	1,091	1,304	83.7	1,140
Arenac	383	422	90.8	390	Eaton	929	1,113	83.5	980
Bay	1,370	1,508	90.8	1,442	St. Joseph	701	842	83.3	758
Manistee	351	387	90.7	363	Van Buren	1,333	1,600	83.3	1,498
Missaukee	426	472	90.3	455	Gladwin	326	392	83.2	358
N. W. Mich.	904	1,003	90.1	938	Chippewa	148	178	83.1	149
Macomb	987	1,108	89.1	1,014	Isabella	728	878	82.9	791
Sanilac	1,796	2,025	88.7	1,875	Jackson	811	979	82.8	873
Tuscola	1,815	2,046	88.7	1,954	Berrien	1,504	1,823	82.5	1,636
Saginaw	2,136	2,412	88.6	2,274	Lenawee	1,158	1,403	82.5	1,209
Emmet	236	267	88.4	248	Kalkaska	103	125	82.4	118
Kalamazoo	840	951	88.3	902	Shiawassee	868	1,059	82.0	938
Branch	1,077	1,227	87.8	1,146	Ottawa	1,010	1,236	81.7	1,072
Calhoun	1,135	1,293	87.8	1,184	Montcalm	701	859	81.6	731
Huron	1,677	1,913	87.7	1,813	Presque Isle	295	363	81.3	321
Clinton	1,135	1,297	87.5	1,181	Cass	575	708	81.2	601
Genesee	1,301	1,489	87.4	1,401	Iron	56	69	81.2	56
Iosco	213	244	87.3	219	Mecosta	482	598	80.6	542
Oakland	835	956	87.3	898	Hillsdale	899	1,121	80.2	958
Wayne	577	666	86.6	603	Allegan	1,076	1,344	80.1	1,170
Charlevoix	256	296	86.5	275	St. Clair	898	1,122	80.0	971
Montmorency	180	208	86.5	199	Clare	187	235	79.6	208
Lapeer	1,263	1,463	86.3	1,370	Midland	381	479	79.5	416
Oceana	572	663	86.3	602	Newaygo	419	533	78.6	452
Alpena	400	467	85.7	430	Mason	345	440	78.4	393
Delta	106	124	85.5	103	Muskegon	261	336	77.7	278
Gratiot	1,053	1,233	85.4	1,126	Marq.-Alger	68	90	75.6	68
Alcona	278	327	85.0	292	Otsego	73	98	74.5	80
Antrim	249	293	85.0	263	Mac-Luce	53	75	70.7	60
Ingham	1,070	1,259	85.0	1,161	Totals	49,357	57,600	85.7	52,494



# capitol report



## EXCELLENT ATTENDANCE AT SEMINARS



LEGISLATIVE COUNSELS — Dan Reed (seated) and Robert Smith, visit with county presidents and Executive Committee members at the annual "Presidents' Conference" held at Camp Kett. The men outlined the legislative outlook for farmers in the 74th State Legislature. **Herb Schmidt photo.**

PORTION OF THE CROWD — of 100 persons from 50 counties, present at the annual leadership conference which continued the theme of the 1966 annual meeting, "Farm Bureau — on the move!" Roll-Call work and the importance of a strong county membership to support strong county programs was stressed.

### County Leaders Visit Lawmakers

Farm Bureau's 1967 Legislative Seminars, scheduled during February and March, have attracted excellent attendance for the four meetings already held. Meeting at the YWCA, Lansing, county officers and legislative leaders begin their agenda at 9:30 a.m. with coffee and rolls, and then proceed to reports of Farm Bureau legislative programs and progress.

A noon luncheon with Legislators is a highlight of the day, with excellent opportunities for Farm Bureau leaders to visit with their representatives. Here they discuss informally such issues as tax reform and daylight saving time. Since there are no farmers in several of the Detroit legislative districts, metropolitan members of the Legislature are invited to meet with other areas of the state. Following lunch, the group adjourns to the Capitol to attend sessions of the Senate and House.

Four meetings are scheduled for March and county legislative leaders in the West Central, Saginaw Valley, Central, Northeast, Northwest and Upper Peninsula Regions are urged to attend.

March 8 — West Central (Clare, Isabella, Mason, Mecosta, Newaygo, Oceana, Osceola).

March 9 — Saginaw Valley (Arenac, Bay, Gladwin, Gratiot, Midland, Saginaw).

March 21 — Central (Clinton, Eaton, Genesee, Ingham, Livingston, Shiawassee, Oakland).

On March 22, a joint meeting will be held for the Northeast, Northwest and Upper Peninsula regions. This will include the counties of Alcona, Alpena, Cheboygan, Emmet, Iosco, Montmorency, Ogemaw, Presque Isle, Otsego, Antrim, Benzie, Charlevoix, Kalkaska, Manistee, Missaukee, Northwest Michigan, Wexford, Baraga, Chippewa, Delta, Houghton, Iron, Mackinac-Luce, Marquette-Alger and Menominee.

Appearing at the Legislative Seminar for the Southeast Region, Representative Richard Young, Dearborn Heights, said that an informal survey among people present supported what the Legislative Counsels of Michigan Farm Bureau had told him of policy development.

"I'm glad to see that your policies come from the members instead of from the top down as it does in some organizations," he said.

#### OTHER COMMENTS . . .

Senator Gilbert Bursley of Ann Arbor urged the group to look earnestly at the possible markets open to them through the St. Lawrence Seaway. Noting that Farm Bureau has been a leader in trying to open the markets of Europe to American farmers, he suggested that they have only started in this battle for markets.

Representative George F. Montgomery pointed out that needs of state government cannot be met from present sources of funds unless there is a drastic slash in services provided by the state . . .

Senate Minority Leader Raymond Dzendel assured the leaders that he is always ready to listen and assist with farm problems although there are no longer farmers in the area from which he comes . . .

House Speaker, Representative Robert Waldron pointed out that although most of the members of the Michigan Legislature come from areas of little or no agriculture, they are still aware of its importance to the economy and well-being of the state . . .

The matter of tax reform was brought into sharp focus by Representative Thomas G. Sharpe of the 51st District when he said that the choices are "more revenue or less service". He estimated that the across-the-board cut which would be necessary to balance the budget would be about 13 per cent of present appropriations.

He also said that any substantial cut in property taxes would have to be replaced by other taxes for local government.

At each seminar a number of important issues are discussed with members of the Legislature. One issue receiving extra attention has been the matter of Double-Daylight-Saving Time.

One Legislator suggested that perhaps Michigan actually belongs in the Central Time zone. "Why," he asked, "don't we go on Central time in the winter months — where we belong anyway, and then switch to Daylight time in summer? Why is it so important that we be on the same time as the city of Boston?"

Another issue being thoroughly discussed is Tax Reform, with a common fear voiced by many farm leaders that increased taxes may be voted without inclusion of relief for overburdened property.



TALKING ABOUT TIME — are these participants in a recent Legislative Seminar. They are: (L. to R.) Dale Crouch, President, Jackson County F.B.; House Speaker, Robert Waldron (R), Grosse Pointe; MFB Board member, Frank Smith, Jr., Monroe Co.; Senate Minority Leader, Raymond Dzendel, (D) Detroit; Jackson Co. Legislative Chrmn., Dwain Dancer and Representative Wm. Copeland (D), Wyandotte.



DOUBLE DAYLIGHT SAVING TIME for Michigan was the issue on a 30-minute television panel show taped for later viewing by WJRT-TV, Flint. Presenting the farmer-viewpoint is Dan Reed, secretary-manager of the Michigan Farm Bureau (second from right). Others included Rep. Wm. V. Weber, House sponsor of a bill to keep Michigan on Eastern Standard time, and representatives from the State Chamber of Commerce, Retail Merchants' Association, and Mich. theatres.

## Background Report DAYLIGHT "SAVING"

By Robert E. Smith  
Legislative Counsel

The issue of "Double Daylight Saving Time" has now become the most controversial issue before the Michigan Legislature, with everybody getting in on the act on one side or the other. Many with selfish purposes are doing everything to lend confusion to the issue rather than light.

The questions boil down to perhaps two: (1) Must Michigan submit to the federal mandate that "Double Daylight Saving Time" be automatically adopted? and (2) Will the Michigan Legislature take action in time to prevent this from happening and keep Michigan on Eastern Standard Time, without moving the

clocks ahead from early spring to late fall?

*Michigan has been on Daylight Saving Time the year-round for nearly 20 years. To make any change would be equivalent to "Double Daylight Saving Time."*

The question can be summarized to: "Who will win the issue — the pleasure seekers or those who will find it a hardship?" Is it better that the golfers, boaters, tourists and recreation seekers be given another hour of daylight at the end of a day, or should others be forced to accept another hour of darkness at the beginning of the day?

*Farmers' whole economic lives and incomes are geared to the sun. The fact that many other kinds of work are based on round-*

*the-clock shifts would create hardships. Further hardships would be caused some religions whose rituals and beliefs are governed by sundown to sundown. Mothers with small children would have problems getting them to bed at a reasonable time.*

There is a safety factor of those who would be forced to go to work in the morning darkness as a result of tampering with the clock. School children would be required to wait in the dark hours for a school bus, thus creating an additional factor of danger.

*In short, whose concern should be given first consideration — the pleasure seekers or those to whom the "Double Fast Time" would mean hardship?*



### One of those days when your phone means so much

You're weathered in with a houseful of kids. So you call for the weather report and learn it's a stay-at-home day. But...you had places to go to and things to do. So, you cancel your appointment at the hairdresser's. Call the drugstore and order more of the baby's special formula... just in case. And then you call your friend to tell her the shopping trip is off. What else in your home does so much for you, and costs so little?

 **Michigan Bell**  
Part of the Nationwide Bell System

# National Leader Visits Michigan

American Farm Bureau Secretary-Treasurer, Roger Fleming, was impressive in his appearance before the top county Farm Bureau officers gathered recently at the annual Presidents' Conference at Camp Kett.

He opened his remarks by telling the group that a prime reason for Farm Bureau growth is that the organization is accurately reflecting the feeling of the clear majority of its members.

Organized in 49 states and Puerto Rico, the American Farm Bureau, with 1,703,908 family members, is by far the largest general farm organization in the United States and in the world.



SURROUNDED — by well-wishers, is Roger Fleming (center) Secretary-Treasurer of the American Farm Bureau Federation and director of the Washington office. To his left is Michigan Farm Bureau board member, Kenneth Bull. To the right is Michigan Farm Bureau Vice President, Dean Pridgeon.

Fleming, who was the final speaker on the two-day program, talked with the Farm Bureau leaders about some of the issues facing agriculture in 1967.

Current trade agreement negotiations in Geneva, Switzerland, might well be one of the most important issues facing farmers this year, Fleming said.

*"Since the 1930's, the Farm Bureau has been interested in expanding exports for agricultural commodities, and for reciprocally reducing barriers to trade, both here and abroad.*

*"The Farm Bureau has never been a 'sucker' in this business, but we are being played for one right now in Geneva," the farm leader said.*

Fleming explained that present trade agreements law requires that before we reduce tariffs or other barriers to imports into this country, we have to get from the other country reductions in their restrictions against our exports of agricultural products.

Due to a reluctance on the part of the European Common Market Countries to negotiate under these conditions, Fleming reported that the United States is now prepared to settle at Geneva for "nothing more worthwhile, as far as reciprocal benefits to the United States, than a commodity agreement."

*"This provides nothing, as far as agriculture is concerned," Fleming said. "They go right ahead blocking us out of the market there."*

Historically, international commodity agreements have been of little value to U.S. agriculture, Fleming said.

*"I didn't know what a peeled zero was until I saw this thing (commodity agreements) in operation. A peeled zero is when you've got nothing — and don't know it," he explained.*

Fleming reported that the new federal budget calls for 68,000 new government employees, "of which 1400 are to be added in the Department of Agriculture."

Fleming pointed out that this was a good indication that there was no planned reduction in government farm programs. Farm Bureau policy calls for efforts to reduce the budget "by a billion dollars or so in an area where we know what we're talking about — the agricultural budget," he said.

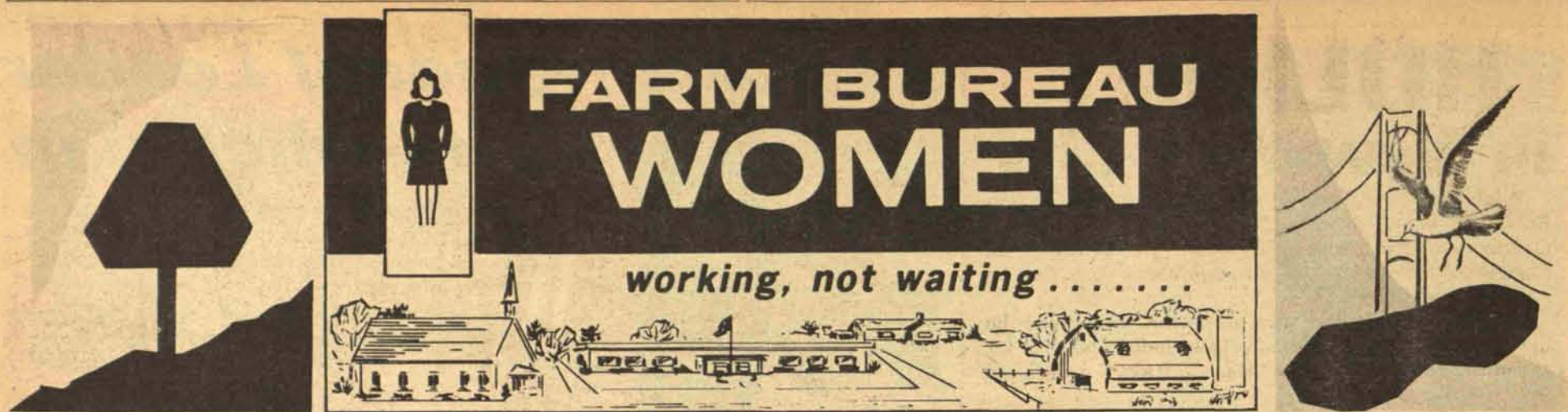
Another issue facing agriculture this year, according to Fleming, will be an effort to change the agricultural "parity" formula. He explained that the original concept of the parity formula was for a "measure of the difference between what's happening to farm receipts, and to farm expenses."

Farm Bureau has traditionally supported the formula "as a device to measure how farmers were doing on receipts as compared with their cost structure," he said, but has opposed the use of the formula for governmental determination of what the price farmers receive for farm products should be "because it wasn't attuned to the market."

The reason for attempts to scuttle the parity formula, Fleming said, is that present government policies are designed to drive market prices down, forcing farmers to depend on government payments for their income.

Since government payments are not included in the parity formula, Fleming explained that any "success" on the part of the "planners" results in further lowering of the parity ratio.

*"Since they don't plan to change the program, they want to eliminate the formula," Fleming concluded.*



## full support to MICHIGAN WEEK

### FARM SALESWOMEN SET

A group of 70 enthusiastic saleswomen met in Lansing, January 20, to discuss methods of promotion and pledge their support of a statewide sales campaign. Their product: the state of Michigan. The group: Michigan Week Council of Women's Organizations, chaired this year by Mrs. William Scramlin, state chairman of the Farm Bureau Women.

The meeting, conducted as a sample Michigan Week activity, featured a luncheon menu of Michigan foods, served on Michigan placemats designed by sixth-grade students from the Lansing Michigan Avenue School. At each place setting was a "loot bag" filled with Michigan products, including a White Pine seedling — Michigan's state tree — courtesy of the Michigan Association of Nurserymen, and Michigan beans, contributed by Michigan Elevator Exchange, division of Farm Bureau Services.

The women, representing 34 statewide groups, adopted a plan of enlistment through their clubs and organizations for members to act as "Michigan Minutemen" — pledged to sell the advantages and attractions of their state.

"It takes a year to make a Week," W. Lowell Treaster, director of Information Services, Michigan State University, told the women, as he explained that Michigan Week projects should be year-long activities with a climax during the designated week. Treaster, chairman of the Michigan Week steering committee, indicated that key words for activities should be: learning, showing, selling and building.

The state council requests that all women's organizations encourage each member to send a Mich-

igan scenic postcard to someone in another state or country every day of Michigan Week, May 21-27; adopt some project for the betterment of Michigan or their own community; take leadership in community Michigan Week activities; practice and promote hospitality to help make Michigan recognized as the "friendliest place on earth", and take part in Keep Michigan Beautiful campaign.

Chairman Mrs. Scramlin issued a challenge to the women's organization representatives: "Each of us, through Michigan Week, has an excellent opportunity to work for the progress of our state. Year around, each women's club or organization should devise and carry out a program or project of its own for the betterment of Michigan and to highlight it during Michigan Week.

"The sense of accomplishment and feeling of pride in having done something for Michigan are well worth working for. Each organization, with its particular field of interest, is in good position to do just that — with a better Michigan as a goal," she said.

Mrs. Scramlin urges all Farm Bureau Women to begin their roles now as Michigan Minutemen to promote "Michigan — Dynamic in World Progress."



KEY WORDS in Michigan Week promotion are: "Learning, Showing, Selling and Building," Mrs. Don Weeks (left), Greater Michigan Foundation, tells Mrs. Wm. Scramlin, Farm Bureau Women's chairman. Mrs. Scramlin is serving as the 1967 chairman of the Michigan Week Council of Women's Organizations, which met in Lansing, January 20.

## MARCH 10 — for emblem law

Use of the bright, orange, triangular slow-moving vehicle emblem on all equipment with a potential speed of no more than 25 miles per hour, travelling on Michigan highways, becomes mandatory March 10-1967.

The law, Public Act 163, requires use of the emblem to warn motorists to "Slow Down!" when they see the fluorescent triangle ahead. Farm Bureau Women throughout the state are promoting and selling the emblems as a life-saving project.

Ag-Tronic, Inc., supplier of the emblems, reports that 16,000 have been ordered by Farm Bur-

eau Women in Michigan. Most counties have made them available through county Farm Bureau offices, county safety chairmen, insurance agents and petroleum dealers. Others are working in cooperation with their local farm machinery dealers, FFA Chapters and local elevators and Farm Bureau stores.

Alpena County reports an initial order of 150 emblems with plans for 500 more emblems to distribute through five different local organizations. Antrim County has six display boards in various business places with handy order blanks for convenience. Cass

reports orders for 500, with plans for another 500 in the near future.

Publicity plays an important part in the project and the Farm Bureau Women are taking advantage of their local news media outlets for this service, as well as their Farm Bureau publications.

Helen Atwood, Farm Bureau Women's coordinator, urges acceleration of this safety project during March, with special emphasis on publicizing the March 10 effective date. "We hope every county Women's Committee is working hard on this worthwhile project," she said.



THE WINNER of a Michigan city contest was Mrs. Leland Smith (right), Detroit, of Keep Michigan Beautiful, Inc. Presenting her with the Farm Bureau Women's "Country Kitchen Cookbook" is Mrs. Clare Carpenter, vice chairman of the F.B. Women.



FARM BUREAU WOMEN throughout the state, including Saginaw County, are hard at work on the life-saving project of promoting and selling slow-moving vehicle emblems. Shown is Saginaw County Farm Bureau president, Rudolph Reinbold, with (left to right) Mrs. Raymond Jaeman, safety chairman; Mrs. Wesley Young, women's chairman; Mrs. Melvin Deisig, vice-chairman, and Mrs. B. H. Baker, Dist. 8 Women's chairman.

**SERIOUS FUN-IN SANILAC**

**HOLIDAY in New York City**

A fabulous New York "Holiday" — complete with top Broadway shows, dinner at Sardi's, snack at the Latin Quarter — all the things which make New York the "Fun Capital" of the world — is now available to Farm Bureau members and friends.

Three never-to-be-forgotten days and nights will be highlighted by three of the most outstanding shows to hit Broadway in recent years — "Mame," "Odd Couple," and "Walking Happy."

The tour group will leave Detroit by jet at 10:35 a.m., Friday, March 31, arriving at Kennedy Airport, 12:00 noon. From the airport to the Manhattan Hotel, headquarters for the next fun-filled days, beginning with an evening performance of "Mame." The first day will be topped off in grand style with dinner at the world-famous Sardi's.

Saturday morning is at your leisure — perhaps window shopping on Fifth Avenue or a stroll through Central Park. "Walking Happy" is on the schedule for the afternoon, then an evening performance of "Odd Couple." This exciting day will be climaxed with a midnight snack at the Latin Quarter.

Sunday morning is free to attend the church of your choice, with sightseeing tour of Lower New York scheduled for the afternoon.

Free time again Monday morning — buy some souvenirs or visit some of the spots you've always wanted to see. Depart from Kennedy Airport at 4:15 and arrive in Detroit at 5:59 p.m., Monday, April 3.

Cost per person: \$178.88 including air jet travel from Detroit to New York and return, three nights' lodging at the Manhattan Hotel, your dinner at Sardi's, snack at the Latin Quarter, and tickets to the three scheduled Broadway shows.

Because tickets for the Broadway shows must be ordered well in advance, an early reservation is required. Fill out the reservation coupon and mail TODAY.

**RESERVATION REQUEST**

Please reserve \_\_\_\_\_ places on the New York "Holiday." Enclosed is check for \_\_\_\_\_ (\$178.88 per person made payable to Hoosier Travel Services, Inc.)

**DEADLINE FOR RESERVATIONS: MARCH 15**

Name: \_\_\_\_\_

Address: \_\_\_\_\_



"SILAS HANGBACK" — played by overalled Duane ("Dewey") Sugden, is urged to "join today and help pay your way" by Farm Bureau Insurance man David Brandt. Sugden is Regional Representative for the Mich. Farm Bureau in the Thumb area. The occasion was the Sanilac Kick-off.



MEMBERSHIP IS THE KEY — to a stronger Farm Bureau, Mrs. Leonard Wiswell, Sanilac county Roll-Call chairman, tells workers in an enthusiastic membership kick-off meeting. Mrs. Wiswell also serves as County Women's Chairman, and has been head of the Information Committee.

**RURAL-ELECTRIC DISCUSSION**

Michigan Rural Electric leaders met recently with Farm Bureau officials to discuss the rural electric promotion program and adequate financing for the 15 Michigan cooperatives.

William Parsons, president of the Top-of-Michigan Electric Cooperative, and Harry Hartzell, vice president, Cherryland Rural Electric, explained that providing rural Michigan with an economical source of electric energy is the prime goal of Michigan rural electric cooperatives.

"Electrical power is certainly going to become more important to rural areas due to the many rural facilities which are being developed, such as hospitals, water and sewage treatment, rural schools, rural industries — all impossible without electrical power," they said.

Over the years, Michigan Farm Bureau has supported the development of rural electric co-ops.



MICHIGAN RURAL ELECTRIC LEADERS — William Parsons (left), and Harry Hartzell, show Michigan Farm Bureau president, Elton Smith, and secretary-manager, Dan E. Reed (right), a clock radio similar to those given to each cooperative member who purchases a major home appliance this spring.

**A PIONEER PASSES**

Farm Bureau honors the memory of Russell McLachlan, Evart, who passed away February 5. In many ways, he and his wife, Rhoda, who survives him, were pioneers in the development of Farm Bureau in Michigan.

The McLachlans had much to do with the organizing of the Osceola County Farm Bureau and in the early years, Russell often exchanged work with the folks in Mecosta and Missaukee county Farm Bureaus during their membership drives.

Rhoda McLachlan was the first secretary of the reorganized Os-

ceola county Farm Bureau. Russell was the first insurance agent that served the members of his county. Both were well known as delegates to Farm Bureau state conventions in years past.

The McLachlans were the parents of 13 children, who, like their parents, have been active in Farm Bureau. A son, Archie, has been well-known for his activities in Farm Bureau Young People. Another son, John, has been the manager of branch operations for Farm Bureau Services at West Branch, Fremont, and presently, at Traverse City.

Those who knew Russell McLachlan will remember him as a

friendly man with steel grey hair, a ready smile and a twinkle in his eye.

**AUCTION! DAIRY DISPERSAL SALE**

**LAKIES' FRUIT AND VEGETABLE FARM SATURDAY, MARCH 4, 1967**

Sale begins at 10:30 a.m.

35 head of Purebred Holstein cows, heifers and calves, all artificial bred, all on DHIA test program.

Fine herd of Holstein dairy cattle with top production records (highest producing 3-year-old cow in Macomb County in 1965 — also second highest producing 4-year-old cow in Macomb County in 1966, with 833 lbs. butterfat).

LOCATED: 1 mile Northeast of Romeo, at 12840 33-Mile Rd., 1 mile East of Van Dyke (M- 53)

ROBERT LAKIE, Proprietor      PAUL HILLMAN, Auctioneer  
Phone Romeo, 752-2636

Capac State Savings Bank, Clerk (Lunch Wagon on grounds)

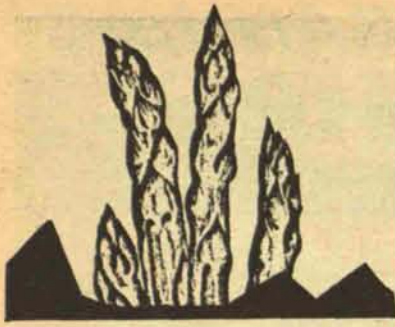
**CONSTRUCTION EQUIPMENT SALE**

- JOHN DEERE 1010 Dozer
- ALLIS-CHALMERS H.D.5 Dozer
- JOHN DEERE 2010 Loader-Backhoe

Plus 61 other used Dozers, wheel Loader-Backhoes in our two yards.



AMERICAN INDUSTRIAL SALES, INC.  
LANSING      GRAND RAPIDS  
3600 N. Grand River      840 40th Street, S.E.  
Phone: 517 485-7257      Phone: 616 241-4441



## MARKET DEVELOPMENT



# COMMODITY ADVISORY COMMITTEES NAMED

## advisory to board

Six important commodity advisory committees are appointed each year by the President of the Michigan Farm Bureau to help state board directors make decisions of concern to specific commodity interests.

Included are committees dealing with livestock, dairy, fruit, vegetables, field crops and poultry.

**Named to the Fruit committee** have been: Henry Miller, Berrien; Minard Farley, Jr., Calhoun; Edward Wasem, Washtenaw; Phillip Dunlop, Barry; Farmer Phillips, Clinton; H. James Fitch, Mason; Donald Turner, Saginaw; Donald Nugent, Benzie; George Kelly, Northwest Michigan; and Myron Dowd, Van Buren.

**Named to the Vegetable committee** by President Elton Smith were: Robert Hull, Cass; Gerald Dixon, Jackson; Jim Diefenthaler, Livingston; Leon Brush, Allegan; Veril Baldwin, Ingham; Albert Scholtens, Newaygo; Ren DeRutter, Missaukee; George Klooster, Charlevoix; Joa Penzien, Macomb and Robert Sprenger, Midland.

**Dairy committee members** include: Harry Webb, Van Buren; Wayland Hart, Lenawee; Henry Brodacki, Macomb; Earl Mulder, Ottawa; Frank McCalla, Ingham; John Graham, Tuscola; Max Brink, Newaygo; Charles Cary, Gratiot; Gordon Hayward, Kalkaska; Eugene Fleming, Otsego; David Crandall, Menominee; Frank Wiersma, Kent; and Ralph Letson, Eaton.

**To the Poultry committee:** James B. Smith, St. Joseph; M. Burdette Carroll, Lenawee; Glenn Livermore, Macomb; Wayne Schipper, Allegan; Wilbur Lee, Ingham; John Eichler, Huron; Eugene Wager, Mecosta; Dollivar Block, Gladwin; Dan Deal, Manistee; Russell Dohm, Charlevoix and Carl Theuerhauf, Menominee.

**Named to the Livestock committee** are: Robert Norris, Berrien; Blaine Van Sickle, Calhoun; Bernard Kuhns, Livingston; David Clark, Allegan; Earl Johnson, Genesee; Albert Bach, Huron; Al J. Van Aelst, Oceana; Richard Samson, Iosco; Robert Burie, Menominee and Leon Cowdry, Ingham.

**On the Field Crops committee** are: Jim Sparks, Cass; Dwain Dancer, Jackson; Chester Metz, Monroe; Forest Begerow, Barry; Clayton Brunger, Shiawassee; Ronald Pattulo, Sanilac; Rudolph Reinbold, Saginaw; Walter Core, Jr., Northwest Michigan; and Venner Valli, Marquette-Alger.

Several additional persons have received committee appointments, but names have been omitted pending acceptance.

## Ag-Marketing Clinic

The 13th annual Agricultural Marketing and Agribusiness Clinic is scheduled for March 14 and 15, Kellogg Center, Michigan State University, East Lansing. All cooperative managers and directors are urged to attend the two-day session, with a special invitation to directors of agribusiness firms to the March 14th meeting.

Registration will begin at 9:00 a.m., Tuesday, with the program starting at 10:00 when Clayton Johnson, manager, Mid-State Terminal, speaks on "The Potential for Grain Exporting in the North." Michigan Elevator Exchange traffic manager, G.A. Seeley, will ask "What Next?" as he discusses "Point to Point Rates for Corn." Question and answer periods will follow each topic.

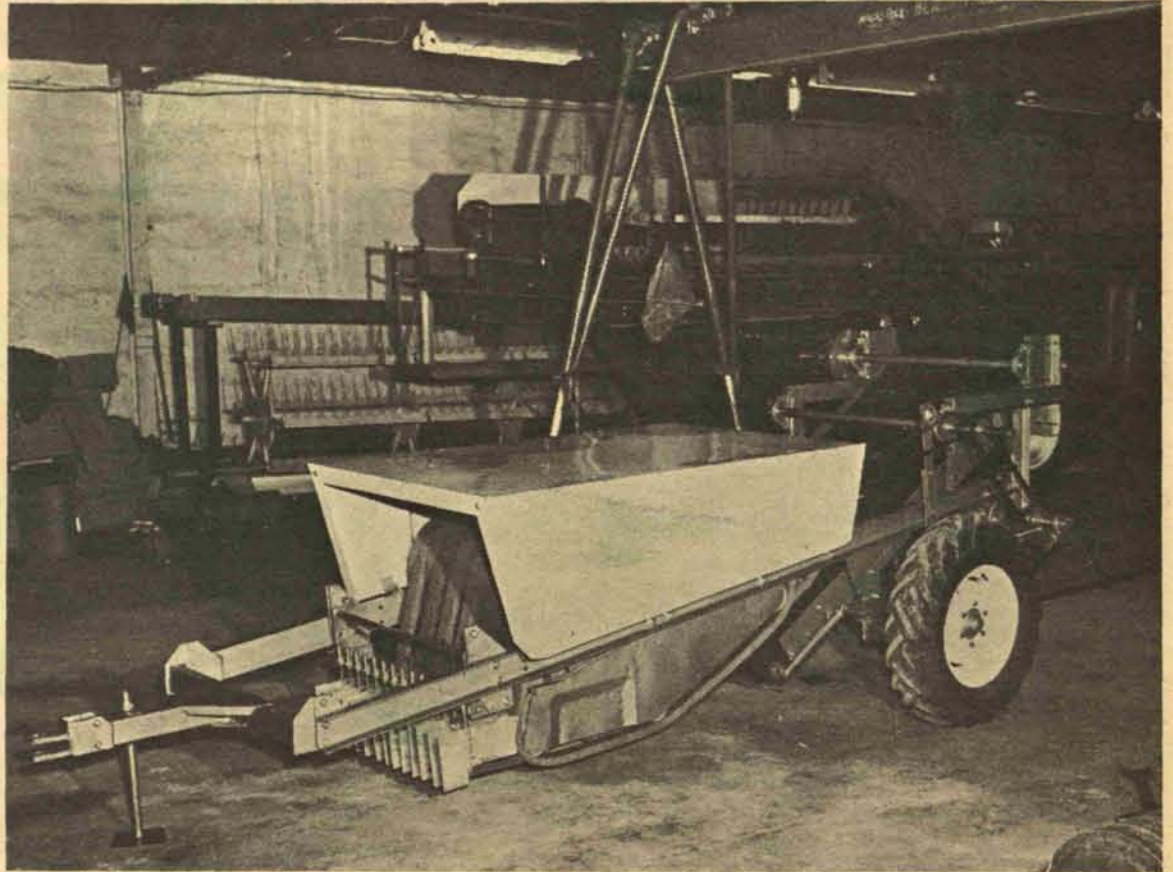
Luncheon speaker on the first day's program will be Dr. E. Dean Vaughn, assistant director of the Marketing and Utilization Sciences, U.S.D.A., Washington, D.C., speaking on "Agriculture's Stake in Transportation."

The afternoon session will be devoted to topics on grain drying

— present and future capacities, the country elevator's role in meeting the sanitation requirements for food and feed, and corn storage by chilling. Wm. Guthrie, executive vice president of Farm Bureau Services and Farmers Petroleum Cooperative, and Dean McConkey of the Durand Milling Company, will discuss new approaches to marketing grain and farm supplies.

Wednesday morning's program will include discussion on recruitment programs for agricultural marketing firms, getting the most from the labor force, boss-employee relationships, and how to utilize labor in relation to seasonal demand.

"Financing in the Future — Agribusiness and their Customers" will be the topic of Dr. John Brake, Department of Agricultural Economics, M.S.U., on Wednesday afternoon. Lloyd Ulliot, president of the St. Paul Bank of Cooperatives, will speak on the "Efficient Use of Capital," followed by a panel discussion "Financing — Leasing or Buying?"



**MECHANICAL ASPARAGUS HARVESTING MACHINE** — which harvests selectively only those spears of proper growth, represents a major break-through in the industry. The machine, manufactured by the Hart-Carter Co., Peoria, Illinois, and field-tested in 1966, will be shown at two open house events — March 7 at Van Buren County Farm Bureau Building, Paw Paw, and March 9 at the Golden Hart Equipment Sales, Hart.

## ASPARAGUS GROP IS FAST GROWING

The fastest growing, most live-wire marketing organization in the state centers on asparagus, with membership in the new Asparagus Division of the Michigan Agricultural Cooperative Marketing Association growing "by leaps and bounds" according to MACMA officials.

West-central and southwest Michigan counties are primarily involved in the new organization, now assembling a solid supply of quality processing asparagus production to offer freezers and canners.

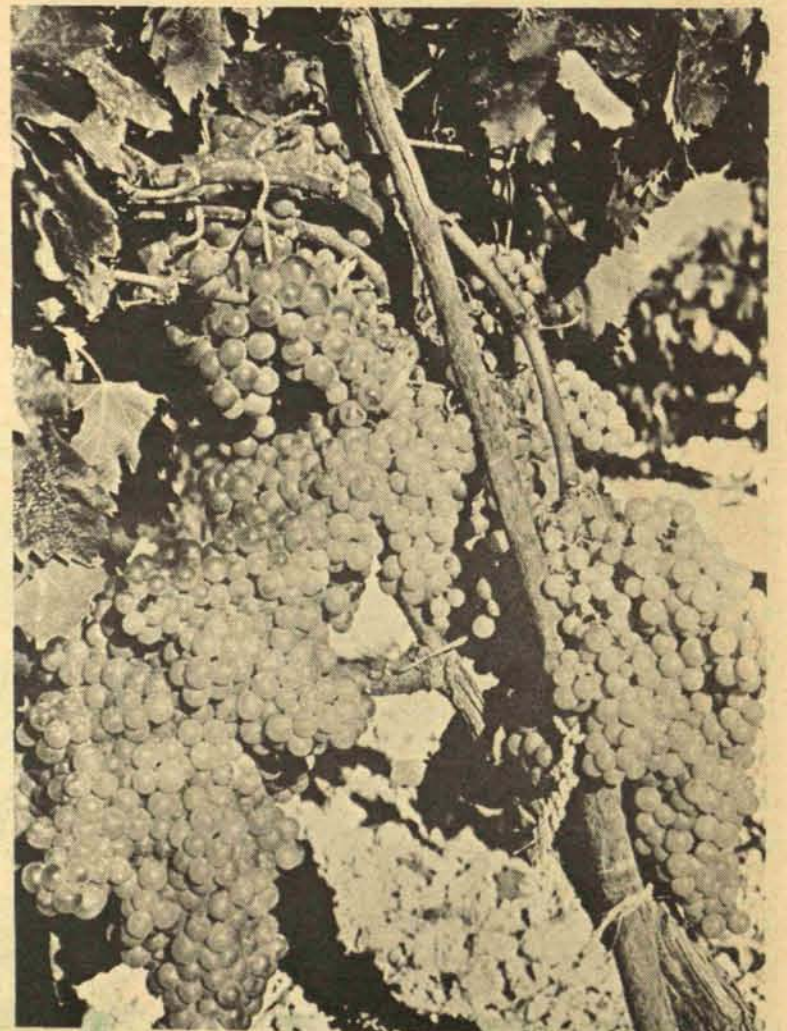
Goal of the Association is to establish realistic selling conditions — and to bring full market value and higher net profits to growers.

Included in the Marketing Committee for the new division are: Roy Bisnett, Alan Mandigo and Ferris Pierson, all of Van Buren county; Alton Wendzel, Berrien, and Paul Wicks, Cass.

Others include Don Hawley and Tom Greiner, of Oceana.

Alternates include Ernest Froehlich, Van Buren, Dan Schultz, Berrien, Wm. Burmeister and Matthew Kokx, both of Oceana.

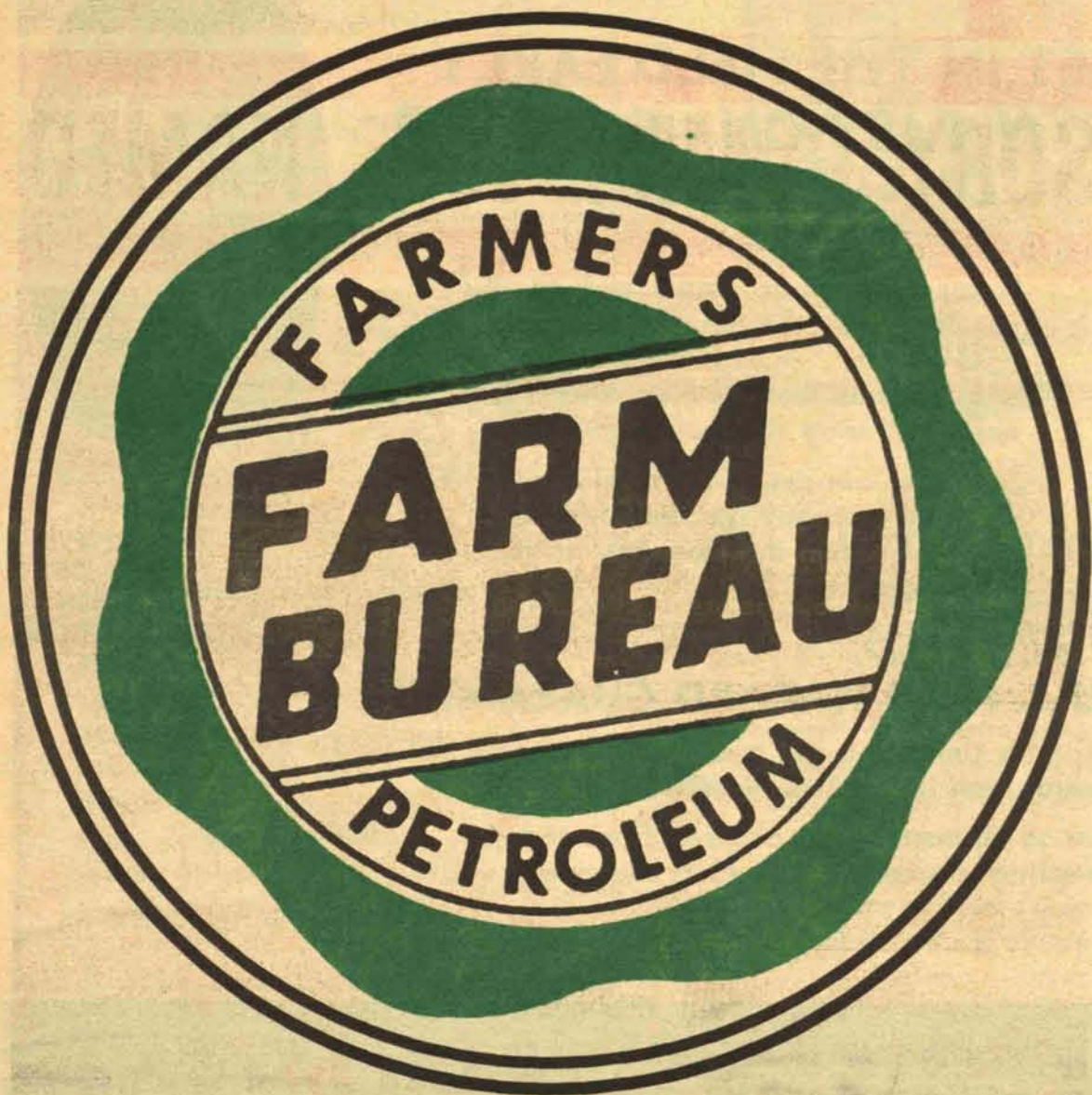
All were elected by grower-members. Together they will establish operating policies for the asparagus division.



**NEWLY-FORMED PROCESSING GRAPE DIVISION** of the Michigan Agricultural Cooperative Marketing Association (MACMA) now covers nearly 40 percent of Michigan's processing grape acreage. 1967 goal — 60 percent. The division was organized to represent grape producers in dealing for terms of price, and to protect growers with the latest crop and market information. It is now working to establish sound prices and prompt payment upon delivery of the crop for its members.

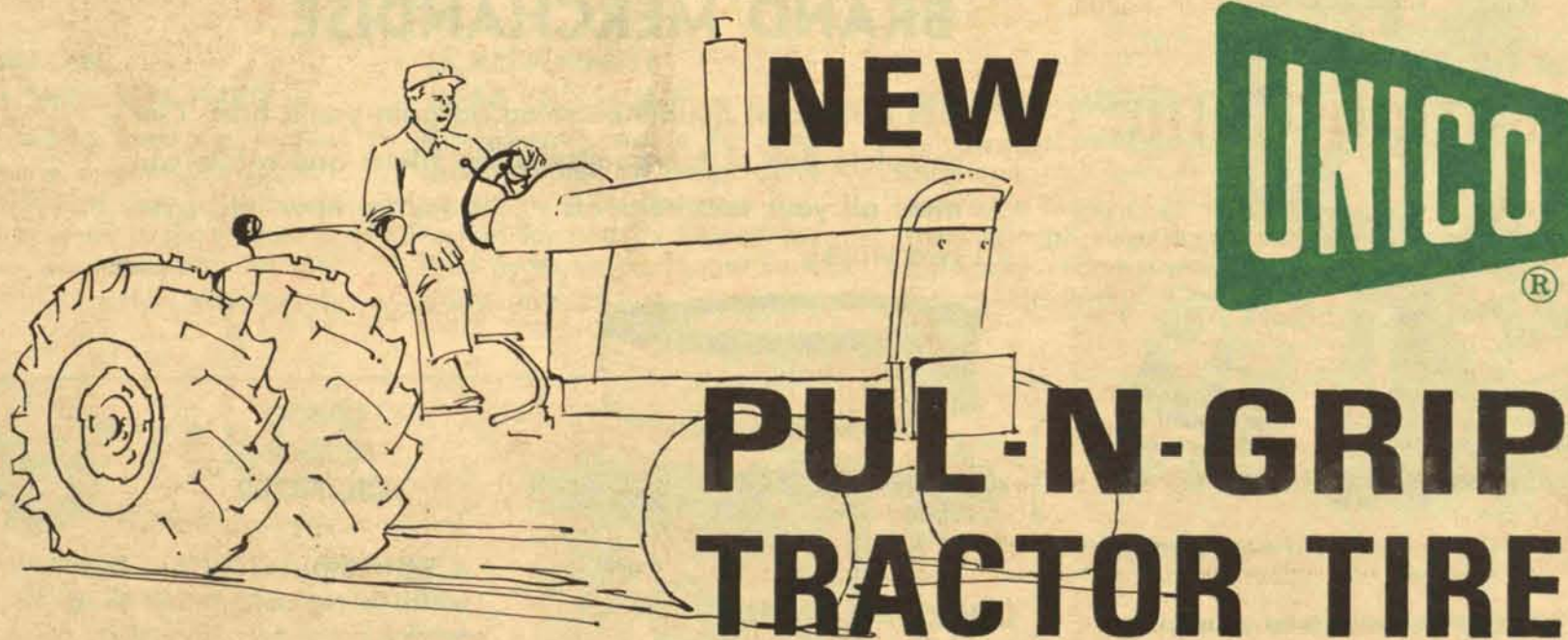


# ALL PRODUCTS SALE!!



## SPECIAL PRODUCTS FOR SPECIAL FARM NEEDS

Farmers Petroleum makes it their business to provide the special products for your special farm needs. It is a farmer-owned organization . . . one of the dynamic affiliates of the Michigan Farm Bureau.



# NOW . . . LOOK INSIDE AT THE BARGAINS AWAITING YOU

# EARLY ORDER DISCOUNTS



NEW PUL-N-GRIP TRACTOR TIRES

## GET IN THE FIELD EARLY WITH EASY-ON - EASY-OFF DUAL WHEELS!

Farmers Petroleum dealer and agent can show you the easy way to have dual wheels . . . in a matter of minutes, you can snap the wheel on when you need it . . . snap it off when you don't!

Also, you can get on-the-farm service . . . after you buy the tires, we'll deliver and mount them on your tractor, if you so desire.

### FULL FIELD HAZARD GUARANTEE!

Yes, with Unico you get a full guarantee against field hazards, and WE PUT IT IN WRITING!

Save on all tractor tires, all sizes, front and rear . . . this pre-spring sale can save you lots of money!



COMPLETE LINE OF WAGON FLOATATION TIRES

# SPRING FILTER FESTIVAL!!!



SEE THIS DISPLAY and take your pick of these famous name products, at greatly reduced prices, when you buy any four Unico oil filters.

## BUY ANY FOUR UNICO FILTERS AND GET SPECIAL LOW PRICES ON FAMOUS BRAND MERCHANDISE

This is the best double-barreled bargain you'll find. Our complete line of top-quality Unico filters and refills can meet all your requirements . . . stock up now and save two ways!



**UNICO AIR FILTERS**  
Precision designed to allow maximum air flow with positive filtration.

**UNICO SPIN-ON OIL FILTER**



A self-contained filter unit which is replaced rather than serviced.

**UNICO UC-996 OIL FILTER**

We were the first to offer this new 6,000 MILE oil filter approved by Ford Motor Co., for cars and trucks.



# SAVE MONEY NOW . . . WE

# FOR SPRING DELIVERY !!!



## SHD ALL PURPOSE MOTOR OIL

Compounded to meet the highest U. S. Military specifications . . . recommended by practically all diesel engine manufacturers . . . perfect for every gasoline engine . . . ideal for C-P powered engines. SHD gives full protection against corrosion and oxidation . . . especially effective in keeping varnish off pistons . . . prevents ring groove clogging.



## UNICO B-660 MULTI-PURPOSE TUBE-LUBE GREASE

A superior new grease designed for general farm use in all farm equipment applications where high speed, heavy loads, wide temperature ranges and moisture conditions are involved . . . available in tubes, pails or drums.



## 12M

## MOTOR OIL



This old favorite 12M has been upgraded to meet the MIL-L-2104B oil specifications, like our SHD motor oil. Multi-viscosity 12M gives top performance in any weather. It improves engine life, reduces oil consumption, lengthens spark plug life and prolongs valve life. Available in three grades: 10W-30, 5W-20 and 20W-40.

## HYDRAULIC OIL (R & O)



This product is manufactured from high V.I. solvent refined base stocks. It has excellent stability and resists foaming. It also protects metals against rusting.

## JOHN DEERE TYPE 303 OIL



This is made especially for use in the finely machined mechanisms in special John Deere hydraulic and transmission systems and meets all specifications.

## OUTBOARD MOTOR OIL



Use Unico Outboard Motor Oil for power mowers, outboard motors, chain saws, power generators and motor scooters . . . perfect for all 2-cycle engines.

## HYDRAULIC TRANSMISSION FLUID

Designed to meet the manufacturer's original equipment specifications for a common oil to be used in the hydraulic system, transmission and differential of I.H.C. equipment.

## MULTI-PURPOSE GEAR OILS (GL-5)

Exceptionally stable for long service under all temperature conditions. Outstanding protection for heavily loaded hypoid gears on passenger cars, trucks and tractors.

## SERIES III MOTOR OIL

A high level additive motor oil developed for use in heavy-duty type diesel engines using fuels of high sulphur content. Especially recommended for Caterpillar diesels.

## AUTOMATIC TRANSMISSION FLUID

High oxidation resistance and excellent friction and wear-resistant properties recommends it for semi-automatic, automatic transmissions and torque converters.

## BATTERIES

Unico batteries give you positive power for sure starts, everytime! Quality construction makes a superior battery for passenger cars, trucks and tractors.

WITH A UNICO BATTERY . . .  
YOU START!!



## SPARK PLUGS

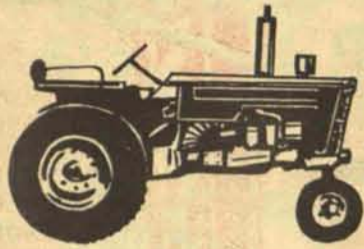
For cars, trucks, tractors, farm equipment, mowers, outboard motors . . . anything that requires a "SPARK" will perform better with Unico Spark Plugs.

OLD PLUGS ARE GAS ROBBERS!!



# DELIVER WHEN YOU NEED IT

# FARMERS PETROLEUM HAS A BETTER FUEL FOR EVERY ENGINE



## POWER BALANCED Custom DIESEL FUEL

Farmers Petroleum's new precision diesel fuel for modern high output tractors is especially blended with MPA-D to guarantee maximum performance with minimum maintenance. Cut fuel consumption in your farm operations and increase tractor life by using this NEW POWER BALANCED Custom Diesel Fuel . . . It's a money-saver.

**Power-Balanced Custom Diesel Fuel is BEST!**

1. **HIGH CETANE** — Fast starts, quick warm-ups.
2. **CLEAN BURNING** — More power, less smoke.
3. **HIGH LUBRICITY** — Maximum lubrication for precision injectors and pumps.
4. **LOW SULPHUR** — Less wear, fewer deposits.
5. **MPA-D\*** — A special ash-free anti-corrosion additive designed by Ethyl Corporation.
6. **DISTINCTIVE GREEN COLOR** — Your assurance of getting POWER BALANCED CUSTOM DIESEL FUEL.



## POWER BALANCED REGULAR and ETHYL GASOLINES

**USE THE POWER PAIR IN YOUR ENGINES!**

Farmers Petroleum customers get new high octane gasolines blended specifically for top performance all year long. They are special clean burning, no-knock fuels designed for cars, trucks and farm machinery . . . gives your engine extra power and thrust as well as faster starts and longer life.

**Power-Balanced Gasolines are BEST!**

1. **HIGH OCTANE** — Fast starts, quick warm-ups
2. **MORE POWER**
3. **MORE ECONOMY**
4. **CONTAINS**  
Anti-icer  
Anti-rust  
Carburetor cleaner
5. **WEATHER BLENDED** — For year around performance

**AVAILABLE ONLY FROM FARMERS PETROLEUM DEALERS**

## FLAME BALANCED HEATING OILS



Farmers Petroleum Flame Balanced Heating Oils give you the ultimate in clean-burning, home heating comfort. No. 1 heating oil is Hydrofined, the most advanced process for heating oil treatment known today. No. 2 heating oil is Electro-fined to stabilize and maintain even heat . . . blended for highest B.T.U. content. For more comfort per dollar . . . use Flame Balanced Heating Oils.

# "Liaison Rally" Set for Lansing

Farm Bureau is holding a "Liaison Committee" Rally in Lansing on March 9 and 10.

The word got its modern meaning through its use by the military services. They used it to mean active communication of information between sections of any military body.

As a militant farm organization, the Michigan Farm Bureau and its affiliated service companies have operated liaison committees, both at the state level and in the field, for the past fifteen years. The very existence of these committees recognizes that what one segment of an organization like Farm Bureau may do, vitally affects the rest of the Farm Bureau system—all other segments—in success and progress.

Problems of one segment become problems-in-common. Such problems require cooperation to bring about their solution. For various segments to work at cross purposes with other segments could mean mutual harm or disaster to all.

So, for many years, Farm Bureau and the affiliated company staff people have met to explore areas of common interest, tell what is being done, and to solve common problems. The field contact men of the Michigan Farm Bureau, Farm Bureau Services, Farmers Petroleum Cooperative and the Farm Bureau Insurance Group have gathered monthly in their home areas to carry on the same exercise.

This "All-Liaison Committee Rally" of March 9th and 10th brings together the members of the state-level Liaison Committee and the field personnel who make up the regional committees from around the state. The main theme of the rally will be to "Know Your Farm Bureau Companies, Their Policies, Plans and Future Dimensions."

This program may be regarded as a first step in the fulfillment of a policy statement passed by the Farm Bureau delegates at the recent Michigan Farm Bureau convention in Lansing. This policy declares:

"The employed representatives of the Michigan Farm Bureau and all of its affiliated service companies represent Farm Bureau, in general, when contacting members around the state, and the public-at-large.

"Uninformed or misinformed employees or agents may contribute to a poor or weak image of Farm Bureau, either in answers given to questions or statements made to other people when the information involves companies other than their own. A lack of information shows a weak interest on their part toward Farm Bureau generally when inquiries are made.

"We feel that all persons, employees or agents representing Farm Bureau and all of its affiliates who contact people in the field should be given intensive and regular orientation regarding philosophy, programs, services and operations of Farm Bureau and all other affiliates.

"As matters now stand, many employees and agents seriously lack the understanding needed and often show small concern for affairs other than those of their own company or organization. It should be recognized that such a shortcoming can weaken the support and loyalty of members to whom they speak.

"We feel that organization-wide meetings to orient and enthuse such personnel would be worth the time and expense involved by all companies, and we request that the managers of the Farm Bureau and all affiliated companies plan and hold joint meetings designed to present a well-grounded and united front by all such personnel before all people."

Plans call for the Liaison Rally to open with an excellent film appropriately called "Liaison" followed by a panel of staff people who discuss its application to the relationships between Farm Bureau company personnel.

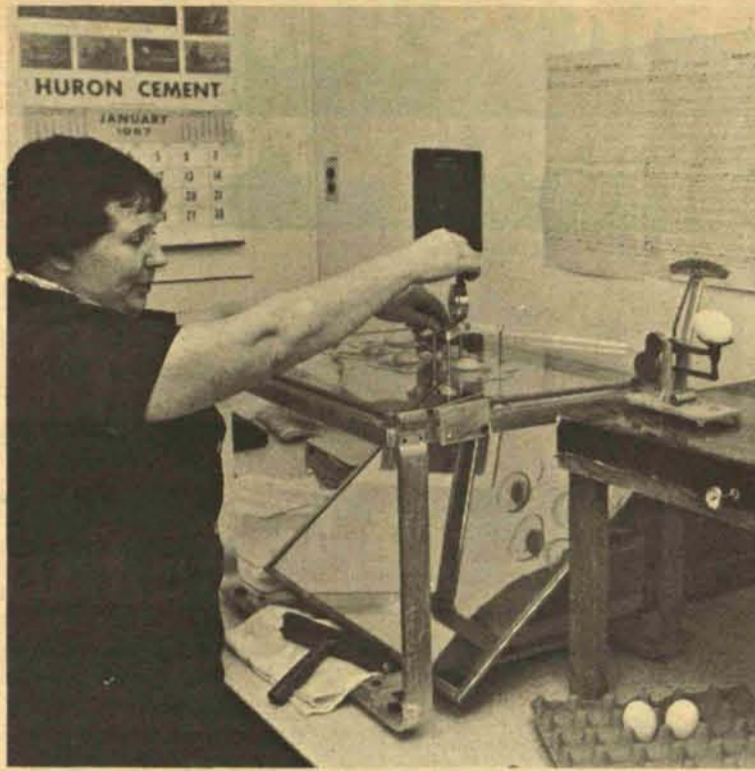
On Friday, March 10th, Dan Reed, Manager of the Michigan Farm Bureau, will discuss the makeup, objectives and policies of the parent organization. Nile Vermillion, administrative vice-president of the Farm Bureau Insurance Group, will draft the story for his companies.

William Guthrie, Manager of the Farm Bureau Services and the Farmers Petroleum Cooperative, will present the case for these companies. Robert Braden, Manager of the Michigan Agricultural Cooperative Marketing Association and the Michigan Agricultural Services Association, will acquaint the men with the work of his organizations. Time will be allowed for questions and discussion.

The meeting of managers and men is very appropriate to the occasion. The "Liaison" idea calls for meetings of management and their field forces on an eyeball-to-eyeball basis occasionally. For many new field personnel, this will be the first opportunity to meet the managers of all Farm Bureau companies.

Present plans call for more of these get-togethers in the future. The State Liaison Committee has recommended, and managers have agreed, that such informational rallies should be scheduled as often as twice per year.

# FRESH-FANCY QUALITY



"U.S. FRESH FANCY QUALITY" eggs from Farm Bureau Services plants in Brighton and Jenison require constant checking by USDA inspectors. Every batch of eggs coming from the farm is examined for yolk color and consistency of whites. After the eggs are ready for market, they are again spot-checked to see if they meet with the requirements of this particular grade.

Which came first—the chicken or the egg? Without attempting to settle the age-old controversy, most poultry farmers agree that when it comes to egg buying, the consumer comes first.

Mrs. Consumer cares intensely about high-quality eggs. There is no other food item about which she appears more critical. Nutrition-wise, taste-wise, eggs are one of the most important foods on her family's daily menu—and quality and freshness are a "must" as far as she is concerned.

Eggs for food have been around for a long time. History records that at one time, eggs preserved for years in caustic lime were considered quite a delicacy. Today's homemaker, however, insists on eggs that are as fresh as modern convenience can possibly supply. If she had her way, she'd probably catch the egg as soon as it left the hen to insure freshness.

But since this isn't practical or possible, many homemakers have found in their supermarkets what they consider the next best source—cartons marked "U.S. Fresh Fancy Quality Country Queen" eggs from Farm Bureau Services, Inc.

From each of its two modern plants, in Brighton and Jenison, Farm Bureau Services handles approximately 25,000 dozen eggs

per day—eggs which are virtually untouched by human hands during the amazingly fast and efficient process of washing, grading and packaging.

Equally important is the fact that the eggs are "temperature controlled"—picked up at the farm by refrigerated truck and delivered to the store by refrigerated truck—insuring the freshness which is so important to the homemaker.

Uniformity is another important factor—and this is made possible through a system of feeding the same rations to all birds under the Farm Bureau program.

A resident U.S.D.A. inspector at each plant samples every batch of eggs coming from the farm, examining them for yolk color and consistency of whites. After the eggs have been processed, the inspector periodically opens cartons ready for market, checking the grading and quality to see if they meet the requirements of this particular grade. Farm Bureau Services is the only producer in Michigan which uses this constant double-check process.

Visitors to the Brighton and Jenison egg plants are amazed at the speed and efficiency with which such a great number of eggs are handled with so little hand labor—and marvel at the push-button panel which controls

HO! HUM!



ANY OLD FENCE POST WILL DO ?

NOT FOR TODAY'S BUSINESS AGRONOMIST

FOR THE MAN IN THE KNOW, IT'S

**UNILITE®**

A.S.T.M. 499

**RAIL STEEL**

**BONDERIZED UNICO**

Alkyd ENAMEL finish

**GALVANIZED FASTENERS**

(Precounted—packaged)

Come alive with

**UNILITE®**



Available throughout Michigan from Farm Bureau Services Dealers and

**FARM BUREAU SERVICES, INC.**  
Lansing, Michigan

the operations. They are also impressed with the immaculacy of the plants.

According to Jim Seddon, manager of Farm Bureau Services' egg marketing program, the two plants will handle 12 million dozen eggs (that's 144,000,000 eggs!) this year.

This rapid growth is due mainly to two reasons. One is the increase in the size of flocks. Seven years ago, when the egg marketing program began, Seddon reports, the average size flock was 3,000 birds. Today the average is over 10,000 with some as high as 12-15,000.

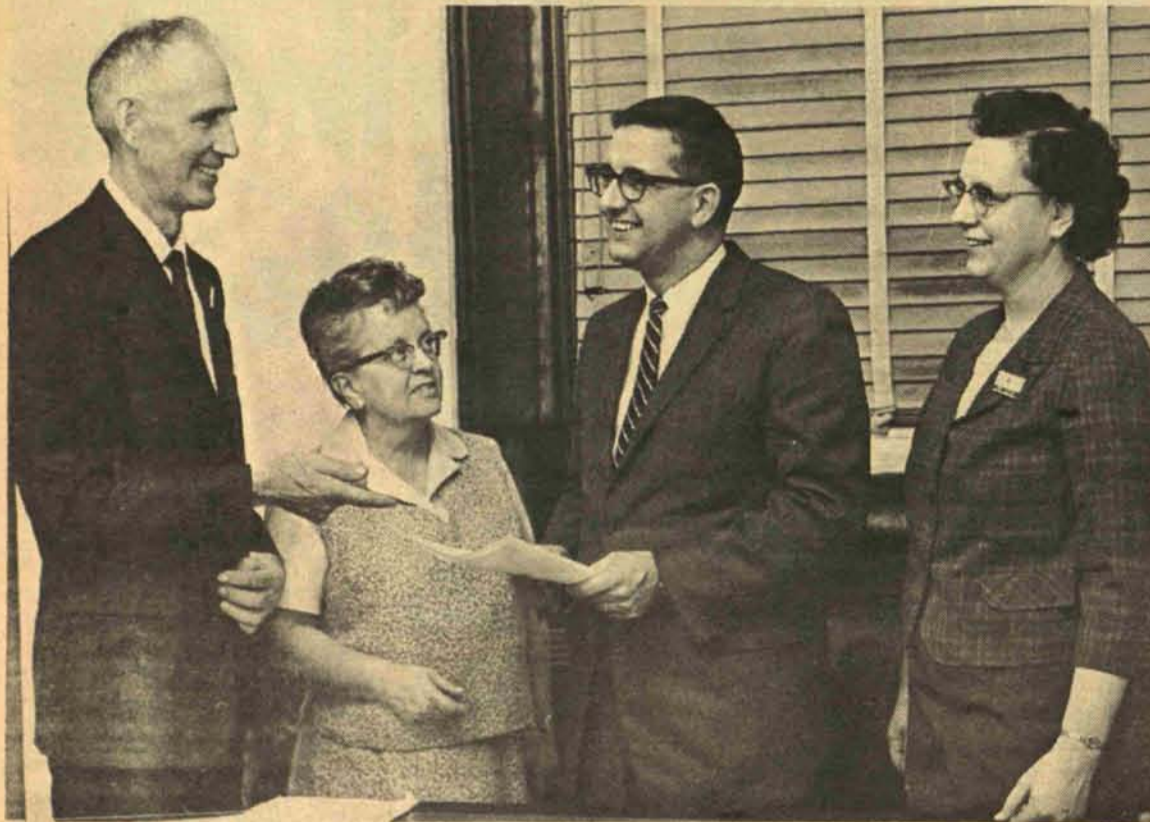
The second reason is DEMAND—as Mrs. Consumer becomes increasingly aware that she can depend on "Country Queens" for the Very Important People in her life.



VERY LITTLE HAND LABOR is used in the modern Farm Bureau Services egg plants. From the time they are set on the machine—all through the cleaning, grading and packing process—they are untouched by human hands. The fast and efficient operations are controlled by push-button panels. Each of the two plants handles about 25,000 dozen eggs daily.

# People and Places...

# TOPICS selected



LENAWEE COUNTY FARM BUREAU members, Mr. and Mrs. John H. Ruesink, Adrian, and Miss Ruby Yeutter (right), Clayton, meet with 2nd District Congressman, Marvin Esch, before leaving for Pakistan as part of the Farm Leader Exchange Program. The Ruesinks and Miss Yeutter were in Washington for a briefing prior to their departure with some 20 other participants.

"All present and accounted for!" This was the response of the newly-appointed State Discussion Topic Committee to the call for their recent meeting where every district was represented.

The State Discussion Topic Committee is the oldest standing program committee in the Michigan Farm Bureau. It has functioned since 1942. The task of the committee is to consider suggestions submitted by the Community Farm Bureaus and to choose topics for discussion in these groups. For the approaching discussion series, the groups had submitted more than two hundred different topic areas as possibilities.

President Elton Smith appointed the new members of this committee in early December. Each Farm Bureau district has a member-representative and an alternate appointee.

The State Discussion Topic Committee meets each six months. It will meet again in July. It is our pleasure to introduce the committee members who represented your district in the January meeting.

- District 1—Jan Vosberg, Climax, Kalamazoo County.
- District 2—Dwain Dancer, Munith, Jackson County.
- District 3—William Bamber, Howell, Livingston County.
- District 4—Wayne Pennock, Nashville, Barry County.
- District 5—Paul Seegar, Bath, Clinton County, Alternate attending for Russell Rowe of Mason, Ingham County.
- District 6—Wayne Sturm, Pigeon, Huron County.
- District 7—Mrs. Mary Main, Six Lakes, Montcalm County.
- District 8—Herbert Schmidt, Bay City, Bay County.
- District 9—Harold Vanderheide, McBain, Wexford County.
- District 10—Mrs. Ardith Wieland, Charlevoix, Charlevoix County.
- District 11 (Upper Peninsula)—Gus McFadden, Gladstone, Alternate, attending for Oren K. Burto, Daggett, Menominee County.

## Freedom Conference—Citizenship Seminar

Dates for two important state-wide citizenship activities have been announced. They are for the annual Farm Bureau Freedom Conference, set for late March, and the Citizenship Seminar, set for mid-July.

An innovation aimed at allowing greater attendance, is the decision to hold two identical Freedom Conferences in different parts of the state on successive days. The first of these will be held at Central Michigan University, Mt. Pleasant, March 30. The second will be held on the following day, March 31, at Olivet College, Olivet.

Both conferences begin at 10:00 in the morning and continue until 3:45 in the afternoon. Evening sessions are also planned.

The conference this year will feature two nationally-known "free enterprisers" who are expected to examine the economic

principles of a free nation—versus government intervention.

Confirmed is the attendance of Dr. Harry M. Love, former chairman of the department of Agricultural Economics at Virginia Polytechnic Institute, and whose illustrated humorous (but also profound) lectures have won him nation-wide acclaim for his support of our system of government.

### CITIZENSHIP SEMINAR

July 10-14 are the dates set for the 1967 Young People's Citizenship Seminar at Camp Kett. Four major topics selected for this year's seminar are: Systems of Government, Americanism, Economic Systems, and Participating in Political Parties.

Several outstanding speakers are scheduled to appear on the program, including Dr. John Furbay, renowned lecturer and author;

Dr. Clifton Ganus, President, Harding College, Searcy, Arkansas; T. C. Petersen, director of the Program Development Division, American Farm Bureau Federation, and D. Hale Brake, Michigan State Association of Supervisors.

Cost for the five-day conference is \$50 per person for room, meals, enrollment and materials. County Farm Bureaus are requested to assign persons now to be responsible for selection and sponsorship of seminar participants.

The camp is limited to 150 students, those who will be high school juniors and seniors, allowing all lower peninsula counties to send two delegates. A third delegate from counties will be accepted on a first-come, first-serve basis.

The program has been highly successful in past years, with students gaining valuable knowledge about their country's government and economic system, an awareness of their American Heritage, and the leadership training which is increased when they fulfill their responsibility to appear before groups in their home communities, following the conference.

Consideration of important proposals which are certain to get the attention of the Legislature in the present session prompted the committee to schedule such matters early in the series. These were given highest rating by the Community Groups, as well.

Many groups asked to include discussion of the action taken on the Workmen's Compensation bill. The Committee set this topic on the schedule for March. The tax reform issue is still "hot" both in the Legislature and in the interest of group members. The Committee posted this subject for the April discussion schedule.

Six other topics were designated as possible for the four remaining months of the series. Some degree of optional choice has been provided in past years to allow for necessary change as developments may require.

Certain of these topics will be included in the months from May through August:

- The Importance of "Right-to-Market" Laws in Farm Bargaining.
- Should We Hold Year-Round Sessions in Our Schools?
- Current Problems in International Trade.
- The Uninsured Motorist Fund—Protection and the Uses of the Funds.
- The Closing of Township Dumps Under Health Regulations—and the littering problem.
- Are Court Decisions Protecting Criminals or Society?

## AWARDS DINNER FOR TOP YOUNG FARMERS

Michigan will salute its young agricultural leaders, March 4, at the 13th annual "Outstanding Young Farmer" awards banquet in Manistee. Each year Michigan Junior Chamber of Commerce (Jaycees) Chapters conduct local and state contests to select the young farmer whose activities merit him the title of "most outstanding." Local chapter winners are eligible for the state contest, and in turn, the state winner becomes eligible to compete in the national contest.

Judging is determined on such activities as progress in an agricultural career, soil and water conservation practices, and contributions to the well-being of community, state and nation. Last year's winner was Calvin Lutz, active Manistee County Farm Bureau leader.

Co-sponsored this year by the Packaging Corporation of America, Hardy Salt Company and Standard Lime and Refractories Company—all Manistee based

industries—the program will feature Dr. Arthur Mauch of Michigan State University as the keynote speaker. Dr. Mauch is professor of Agricultural Economics at M.S.U. and Extension project leader in public policy.

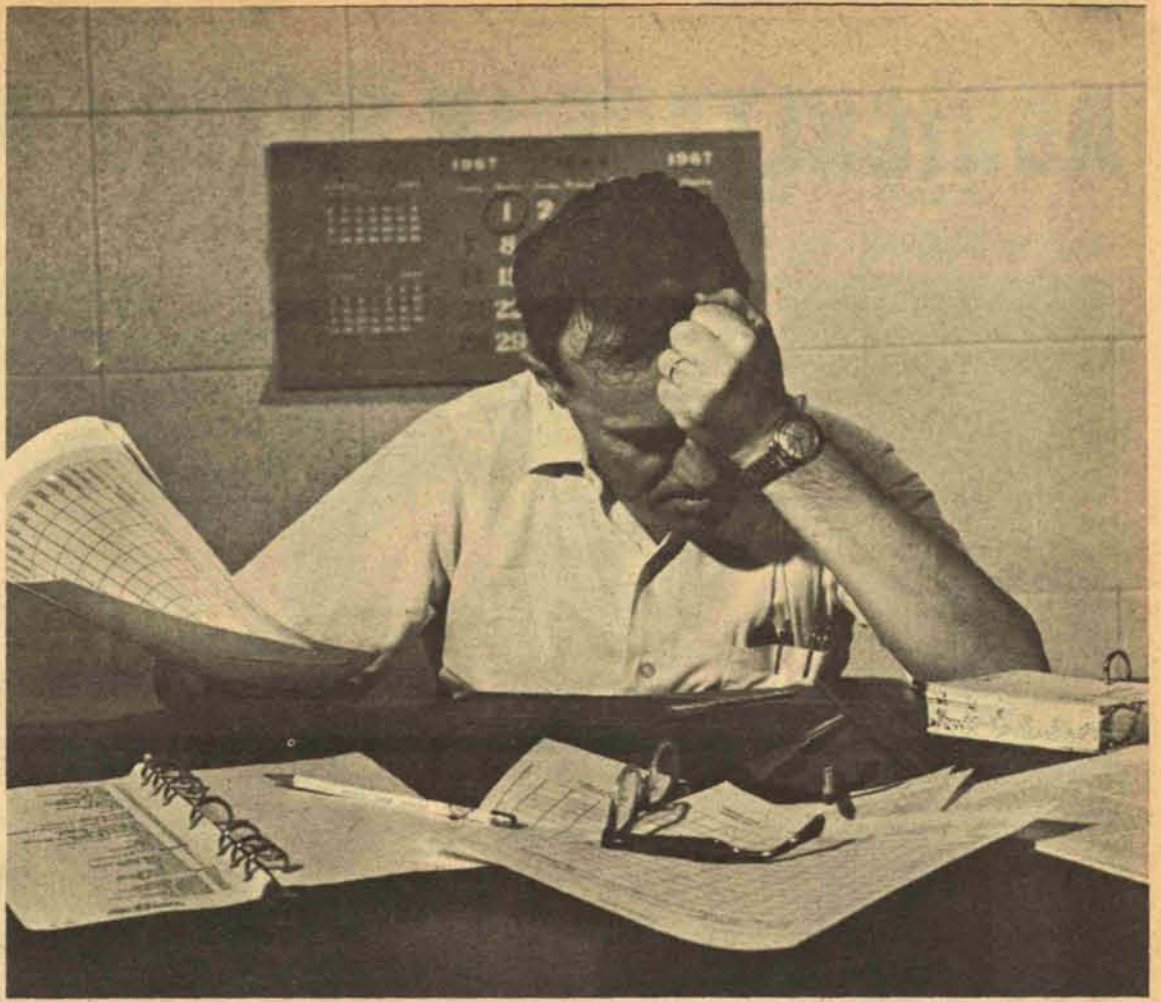
Everyone interested in the O.Y.F. program is invited to attend the banquet, which will be held at the Manistee Elks Temple in downtown Manistee. Tickets are available from Tom Freeman, 456 Third Street, Manistee.



1967 DISCUSSION TOPIC COMMITTEE—takes a long look at proposed topics—six months long. Don Kinsey, Director of Education and Research, chairs his last session before retirement, June 1. The committee is authorized by the board, and appointed by the President.

# DISCUSSION TOPIC

## SPEAKING OUT ON WORKMEN'S COMPENSATION



# FARM BUREAU SEEKS AMENDMENT!

Farmers and insurance companies find their heads spinning trying to figure the "ins and outs" of the Workmen's Compensation law of 1965 as it now applies to agriculture. Farmers and insurers recognize the present law as a maze of unworkable confusions. This law will go into effect on May 1, unless the Legislature acts to amend it.

If there are no amendments, the dizzy tangle of requirements demanded by the law is not the end of the problem. The whole Workmen's Compensation program would be so fearfully costly, that many farmers would have to figure ways to cut their worker force. They could afford the required benefits for very few workers, indeed!

This Michigan law, as it stands, is more liberal in its benefits to workers than any similar Act in any other state in the nation.

It includes unlimited medical care for workers injured while covered by the law, lifetime payments for loss of time off the job, and full payments for treatments or aids involved in restoring the capacity of the worker to perform a job — including surgical devices, artificial limbs, etc.

In business and industry, Workmen's Compensation becomes a "consumer tax" — with costs of the program added to the price of the goods being sold. But farmers have found it difficult to sell their products for a determined price in the market of our economy. In the national market, Michigan farm products are in competition with products from the other states — and in many of these the state pays for much of the compensation program. This means that farmers and handlers can sell non-Michigan products at lower prices than needed for Michigan farm products. Only nine other states have compulsory Workmen's Compensation for agriculture.

Until Michigan's Workmen's Compensation law of 1965 was passed, farmers could appeal in the courts to certain defenses (which were matters of common sense rather than of the law). There were, generally, about three forms of appeal that could be made under the "common law defenses."

It could be argued that the injured worker knew the dangers of the job he was tackling, and undertook to do the job anyway, thus assuming some of the risks. Or, if the injury was due to some careless or deliberate act of another fellow-employee, the employer had some defense, since some of the responsibility could be shifted to the offending fellow-employee. The third "common law" defense became possible where it could be shown that the employee's injury was caused, to some extent, by

the carelessness or neglect of the employee, himself.

The 1965 Workmen's Compensation law has practically thrown out the use of such common law defenses by farmers. This, in itself, would add to the cost of the coverage, since the payment of claims to an injured worker, whatever the cause, could become a practical certainty.

In 1966, Farm Bureau worked for and gained legislative support to delay the effect of the law for one year — to permit time for study of the law and to consider ways of removing the confusions and ruinous financial features of the law. This period ends on the first of May.

It is practically impossible to tell any certain farmer what Workmen's Compensation coverage for his worker force will cost him. Perhaps the most accurate answer to that question is — "plenty!" But a good many different factors will affect the total cost.

Most farm employers are less concerned about the requirement to provide medical and hospital coverage than for the other features of the law. Farmers have been providing medical and hospital insurance for workers for some time. The proposed amendment (S. 17) of 1967 would require hospital and medical coverage for all workers at the time of their employment.

In an important way, the law will affect practically all farmers. Detailed records will have to be kept — whether the farmer hires workers or not — records of all the work done on the farm, even by members of the family — to prove that the farmer DOES NOT come under the provisions of the law! Perhaps you had not thought of that angle!

Rates to be charged for the full Workmen's Compensation coverage are set by a "Rating Bureau", but they must be approved by the Michigan Insurance Department. Such coverage, under the 1965 law, bears the heavy payment rate of \$8.26 per \$100 of wages — including the value of all such things as housing, food, gasoline, cars, equipment, and the like, provided for the employees. The minimum yearly premium for each employer's policy would be \$232, regardless of the number of employees covered.

It seems quite clear that such a financial jolt would slap the lid firmly on the number of employees most farmers could afford to hire — fewer than in the past — and often fewer than the farmer may actually need. He has to figure out whether the earnings of the farm (or the particular crop) will carry the added burden.

Farmers will not be able to hire the handicapped

worker. His handicap often makes him more susceptible to accident and injury, risks are greater, and rates would prohibit giving him employment. The day may not be too far off when persons applying for work on farms will have to pass a physical examination. This is one way in which urban industries help to keep their Workmen's Compensation cost down.

No one knows how many farm employees have a physical handicap nor how many physically handicapped might wish to do farm work. But it is certain that, if they are put out "in the cold" on this score, many will not find other jobs, and will become public burdens.

It will require a two-thirds favorable vote of both Houses to give any amendment to the Workmen's Compensation law "immediate effect." It would need "immediate effect" to get in ahead of the May 1 deadline.

Senate Bill No. 17 seems to stand a fair chance of being brought out of committee. A similar bill is in the House. A third bill calls for complete repeal of the Workmen's Compensation law. Such a demand appears hopeless.

Farm Bureau has favored definite amendments to the law early in this 1967 session of the Legislature — changes such as are found in Senate Bill 17. Employers would furnish unlimited medical, surgical and hospital coverages, and, in the event of death, \$750 burial expenses. Employees would be eligible for these coverages as soon as they begin work. As indicated before, most farmers are already providing much of this coverage.

But under the proposed amendments, farm employers would not be required to pay costly rates to guarantee against the workers' loss of time and wages. And the right of the farmer to use his common-law defenses would be restored.

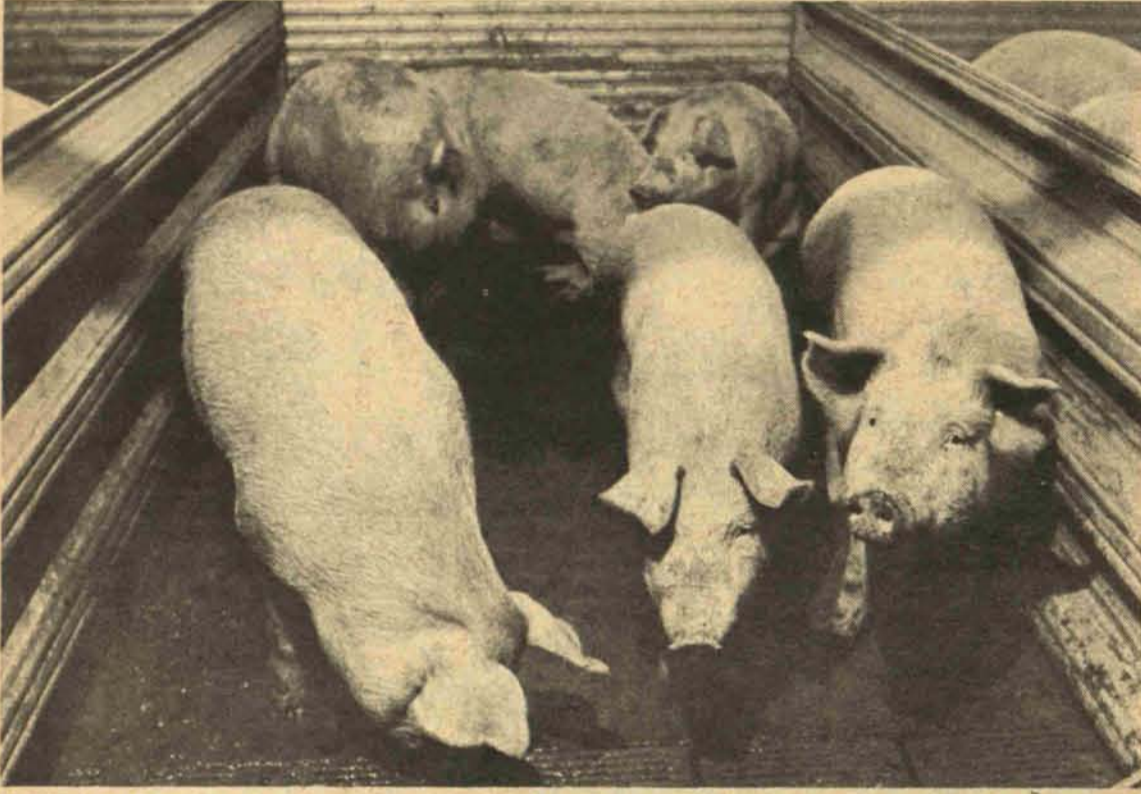
The change would materially affect the cost of the program. Rates would run about \$2.00 per \$100 of wages or less, as opposed to the heavy cost of \$8.26 per \$100 of payroll. Farmers might be able to live with the \$2.00 rate.

Farm Bureau needs the full support of its members and others in the effort to persuade legislators to pass the needed changes in the law. The amendments must run a long gauntlet of legislative procedure before being approved, — and, on this front, we need overwhelming cooperation in both legislative Houses. Have you written your Representative and Senator?

NEXT MONTH'S TOPIC  
The ins and outs of TAX REFORM

# AGRICULTURE IN ACTION PICTORIAL REPORT

## PIG-PEN SCIENCE



THESE LITTLE PIGS — have a "house" built of stainless steel, an example of a growing trend toward more sophisticated materials in farm production. The pen is part of a "work factory" designed for indoor raising of premium hogs, and a far cry from the times when every farm had a handful of hogs running loose to shift for themselves. Hopefully, swine producers will use such methods to outbalance soaring production costs

## MICHIGAN—TO TUNISIA



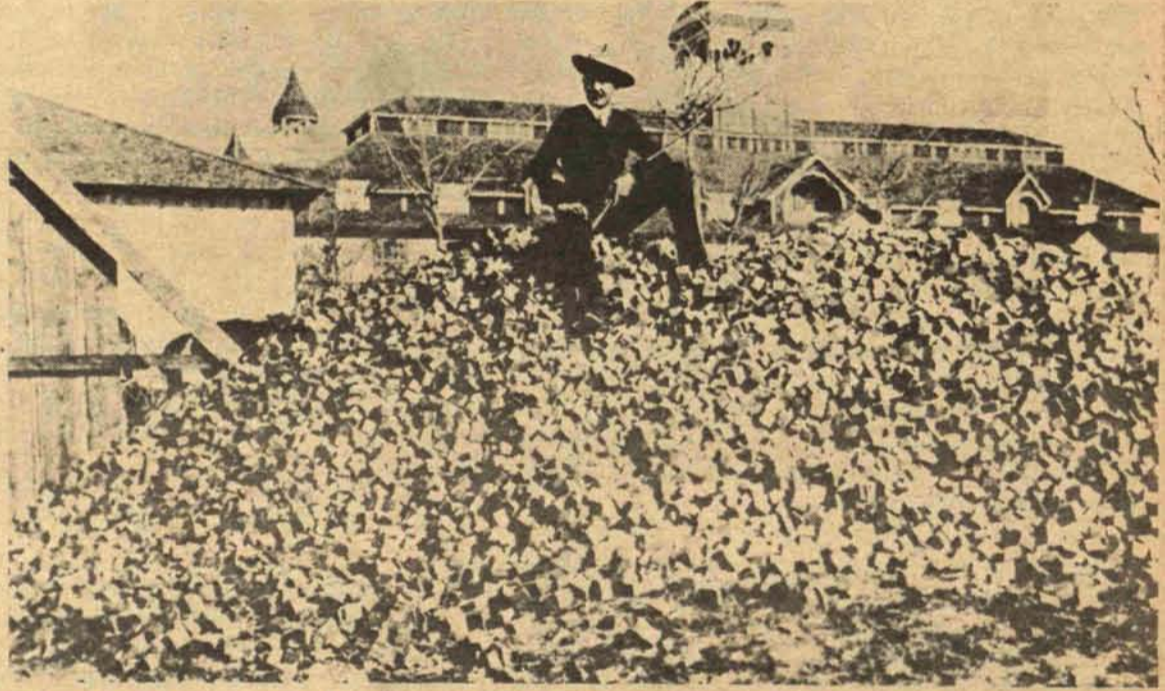
FLIGHT FRIGHT — caused a little tugging to be necessary to get this sturdy Hereford bull from truck to airplane recently for an Air-France all cargo flight from New York to Tunis, North Africa. Pulling the rope is Russell Hartzler, director of Michigan CROP — Christian Rural Overseas Program.

## SAFETY FLASHER



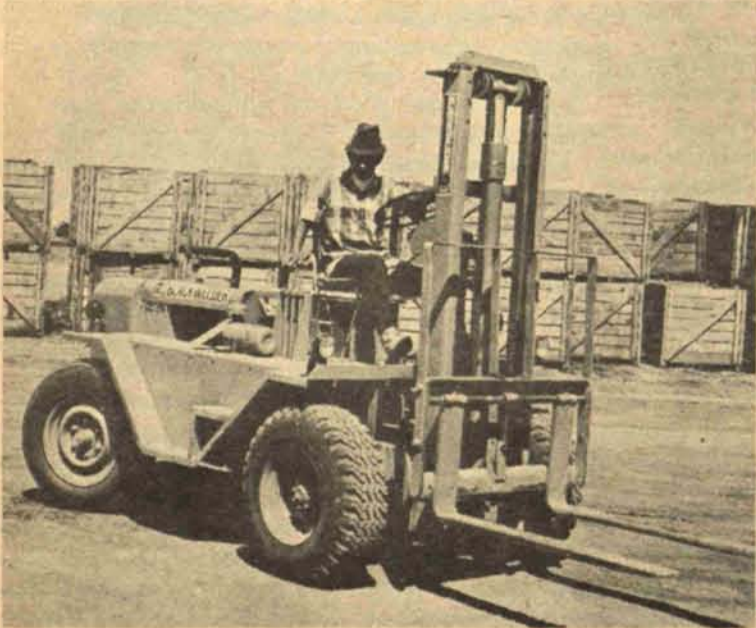
"ENGINEER OF THE YEAR" — was the title given John Zich, at a Farmers Week presentation at Michigan State University. Zich, who works for the tractor division of Ford Motor Company, helped promote the safety flasher light which will soon be standard equipment on all new U.S. tractors.

## MARKSMANSHIP FEAT RECALLED



60-YEAR OLD PHOTO — shows the late Adolph Topperwein, world famed marksman, atop a pile of 72,491 wooden blocks, each neatly centered by a 22-caliber bullet when tossed into the air before the rifleman. He missed 9 blocks in a firing sequence of ten eight-hour days. Topperwein travelled for the Winchester Company.

## MACHINE-MUSCLES



SCARCE MANPOWER — is being replaced on many Michigan farms by machine-power as farmers scramble to adapt operations to the labor scarcity. Fork lifts such as this are especially useful in orchards, handling fruit bins or pallets.

## TIME OUT TO VISIT . . .



BETWEEN SESSIONS — at the recent "Presidents' Conference" held at Camp Kett for top county Farm Bureau officers, this group found time to visit over coffee. They are: (from left) Don Hawley, President, Oceana county; Dan Reed, Secretary-Manager, Michigan Farm Bureau; Lyle Sylvester, Tuscola county and Walter Frahm, Michigan Farm Bureau board member. Herb Schmidt photo



# FARM BUREAU MARKET PLACE

Advertisers: 15 cents per word one edition, two or more editions, 10 cents per word. Copy deadline: 20th of the month.

## 8 FARM EQUIPMENT

**DAIRY EQUIPMENT**—Special stanchion stalls, New York comfort stalls, Comfort-Nook free stalls. Power unloading feed cart. Steel cow pens. Economy ventilation fans. Cable gutter-cleaner for smaller barns, heavy chain for larger barns. Angerless bunk feeders. Silo unloaders. Electric feed grinders. Feed tanks. Bale conveyors. Literature free. Write Ottawa-Hitch, FN321, Holland, Michigan 49423. (2-3t-54b) 8

Complete line of parts and service for Co-op, Cockshutt and Black Hawk farm equipment. Also some used parts and attachments for Co-op E-3 and E-4 tractors. Heindl Implement Sales. Phone VO 8-9808. 1140 M-15, Reese, Michigan 48757. Across from Blumfield Town Hall. (Saginaw County) (2-4t-38b) 8

**GRAIN BINS**—Improved 1500 to 37,000 bushels. Drying equipment. Early order cash discounts. Literature free. Write, Ottawa-Hitch, FN321, Holland, Michigan 49423. (2-3t-21b) 8

**JOHN DEERE ONE ROW POTATO PLANTER**. Good condition \$100. Farmall A International tractor. Completely overhauled and painted \$450. Walter Harden, Route #3, Box 166, Albion, Michigan. Phone 517-629-6359. (3-1t-29p) 14

**PLTY, HOG EQUIPT**—New Poultry House wall panels, trusses. Laying cages, automatic feeders, egg coolers, manure removal systems, brooders. Ventilation systems. New Hog House wall panels, trusses. Hog feeders, fence gates, farrow crates. Literature free. Write Ottawa-Hitch, FN-321, Holland, Michigan 49423. (2-3t-41b) 8

## 10 FARM FOR SALE

**FARM FOR SALE:** 159 acres of good clay land. Four miles west of Gladwin. All tillable, tiling, good buildings and fences. Hog and beef setup. Alvin Shearer, Route #2, Gladwin, Michigan 48624. (2-2t-26p) 10

**FARMS FOR SALE IN EASTERN UPPER PENINSULA:** 560 acres, modern home, 2 barns, silo, river and fences—\$33,000 terms; 320 acre grade A dairy farm, 46 stanchions, 60 cattle, bulk tank and machinery—\$38,000; 240 acre cattle ranch, good creek and fences—total price \$6,600; 260 acre dairy farm, modern home and barn—\$17,700. Contact John S. McDonald, Salesman for Wm. J. Johnston, Broker, Pickford, Michigan. (3-2t-62p) 29

## 20 LIVESTOCK

**WANTED TO BUY:** vaccinated open Holstein heifers, 800 lbs., or bred heifers due in July and August. Ed Tanis, Route #1, Jenison, Michigan 49428. Phone Mo. 9-9226. (Ottawa County) (2-3t-25p) 20

## 20 LIVESTOCK

**FEEDING HOGS?** Use salt free, high analysis Perfect Balancer 8% phosphate mineral feed in your hog feed. Mix one pound of Perfect Balancer with each 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (11-tf-50b) 20

**HEREFORD BULLS**—pure bred herd sires. Ready for service. Also, registered heifers and calves. Egypt Valley Hereford Farm, 8611 Knapp St., Ada, Michigan. Phone OR 6-1090. (Kent County) (11-tf-25b) 20

**CATTLE FEEDERS**—Feed high analysis Perfect Balancer 8% phosphate mineral feed. Feed free choice. Put plain salt in one container and Perfect Balancer Mineral in another container. The animal knows which one he needs. Get Perfect Balancer mineral at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (11-tf-47b) 20

## 20 LIVESTOCK

**S.P.F. BOARS-GILTS OPEN AND BRED.** Hamp, Duroc and York boars. Purebred and crossbred gilts; free of Rhinitis and Virus Pneumonia, feed conversion and certification records. Priced to sell. J. R. Rinehart, Flora, Indiana. Phone: Office, Flora—967-3911. Res., Burlington—566-3318. (3-tf-41b) 20

**DAIRYMEN**—Use Perfect Balancer 8% phosphate mineral feed. Mix one pound of Perfect Balancer to every 100 lbs. of ground feed. You can eliminate bone meal by using Perfect Balancer. Get Perfect Balancer at your elevator. The Gelatin Bone Co., Box 125, Emmett, Michigan. (11-tf-40b) 20

**FOR SALE:** Santa Gertrudis pure bred and commercial bulls, all ages. Let us show you what you can do with a Santa Gertrudis bull in your herd. H. M. Huggett, Marshall, Michigan. Telephone # 781-3485. (2-2t-32p) 20

## 22 NURSERY STOCK

**STARK BRO'S NEW 150th Anniversary Catalog FREE!** Spectacular full-color display of Giant-size Apples, Peaches, Nectarines (Fuzzless Peaches), Pears, Cherries, Apricots, Plums from DWARF, Semi-Dwarf, Standard Size trees. Ornaments, Roses, etc. GUARANTEED. Stark, Dept. 30537, Louisiana, Missouri 63353. (1-3t-42b) 22

## 24 PLANTS & FLOWERS

**600 ASSORTED SWEET ONION PLANTS** with free planting guide. \$3 postpaid. TOPCO, "home of the sweet onion," Farmersville, Texas 75031. (1-4t-2(p)) 24

## 26 POULTRY

**KLAGER'S DEKALB PROFIT PULLETS**—Order your started pullets that have been raised on a proven growing program. The growing birds are inspected weekly by trained staff, vaccinated, debeaked and delivered by us in clean crates. If you keep records, you will keep KLAGER DEKALBS. KLAGER HATCHERIES, Bridgewater, Michigan. Telephones: 313 429-7087 and 313 428-3034. (Washtenaw County) (9-tf-50b) 26

**GHOSTLEY PEARL "63" LEGHORNS.** Up to 87% production, place high in Random Sample Tests and laying houses. Thoroughly Profit Proven, backed by 50 years breeding experience. Day-Old Pullet Chicks or Started Pullets, 4 weeks and older. Special Prices now. Send for Free Literature or Phone (Ac616) 688-3381. Village View Poultry Farm & Hatchery, Zeeland, Michigan 49464. (3-2t-56b) 20

**DAY OLD OR STARTED PULLETS**—The DeKalk profit pullet. Accepted by the smart poultryman for high egg production, superior egg quality, greater feed efficiency. If you keep records, you'll keep DeKalbs. Write for prices and catalog. KLAGER HATCHERIES, Bridgewater, Michigan. Telephones: Saline Hazel 9-7087, Manchester Garden 8-3034 (Washtenaw County) (1-tf-46b) 26

**VILLAGE VIEW DUAL-PURPOSE WHITE ROCKS:** High average egg production. Excellent meat birds. Good money-makers. Village View Farm & Hatchery, Zeeland, Michigan—49464. (3-2t-24b) 26

**WELP-LINE "937" LEGHORNS,** triple threat for more egg profits. Feed efficiency, income over feed chick cost, smaller body size. All time champion for small size and big production. Day-Old Pullet Chicks or Started Pullets, 4 weeks and older. Save Money, order now at Special Prices. Send for Free Literature or Phone (Ac616) 688-3381. Village View Poultry Farm & Hatchery, Zeeland, Michigan 49464. (3-2t-63b) 20

**POULTRYMEN**—Use Perfect Balancer, 8% phosphate mineral feed in your ground feed. Eliminate soft shelled eggs. Mix 3 lbs. per 100 lbs. feed. The Gelatin Bone Co., Box 125, Emmett, Michigan. (11-tf-25b) 26

**VILLAGE VIEW CALIFORNIA-GRAYS.** Top white egg producers. Larger birds than Leghorns. Day old or started pullets . . . 4 weeks old and up. Village View Farm & Hatchery, Zeeland, Michigan—49464. (3-2t-30b) 26

## 29 REAL ESTATE

**GOVERNMENT LANDS . . .** Low as \$1 Acre! Millions of Acres throughout U.S. Free Details! Land Digest, Box 11071-46-B, Indianapolis, Indiana 46201. (1-3t-18b) 29

## 34 WANTED

We need dry fed butcher cattle that are fresh and not bruised. We give you 2¢ per pound over the dressed daily Provisioner price plus you save high priced trucking and commissions. Also money advanced to you. Can anyone offer you more? Just the Richmond Meat Packers who want the best for their customers. Phone: 727-1450. Richmond, Michigan 48062. (Macomb County) (1-3t-56p) 34

**WANTED:** Couple to manage Infirmary. Reference required. Write Box 960, Lansing, Michigan 48904. (3-3t-13b) 34

**AGENTS**—Farmers, Contractors, make extra money in spare time. Sell improved farm equipment. Write Ottawa-Hitch, FN321, Holland, Michigan 49423. (2-3t-19b) 8

## 36 MISCELLANEOUS

**INDIANHEAD CENTS,** Eight Different \$1.98. Free Pricelists. Edell's, Carlyle, Illinois 62231. (1-3t-10p) 36

**ILLUSTRATED WHOLESALE CATALOG.** Imported Items 25¢. Merchandise Sample Included! Imports, 2506 West Lloyd, Pensacola, Florida 32505. (3-3t-16p) 36

**NEED MONEY?** State and local governments need money too—and will get it. Will more and more of it come from your property taxes? Help bring property tax reforms. Join Farm Bureau.

**FINE U.S. STAMPS**—World's lowest price list. Mint and Used. Priced per one. Get yours now . . . FREE. William Rice, 19719-G-Christmas Road, Miami, Florida 33157. (3-1t-26b) 36

**"ZIPCODE DIRECTORY"**—(All 35,000 Postoffices): \$1.00 MAILMART, Carrollton 72, Kentucky 41008. (3-tf-11b) 14

**STEWARTS' HAMPSHIRE SALE**  
**THURSDAY, MARCH 16, 1967 — 1:30 P.M., C.D.T., AT FARM**  
**60 BOARS — 40 REG. OPEN GILTS**  
**150 COMMERCIAL OPEN GILTS, MOSTLY ELIGIBLE**  
 Offering sired by Long Time, Forty Niner and other new herdsires. All boars sonorayed. Catalog on request.  
 Lunch available. Phone — A.C. 317-654-6034.  
**L. L. MANFORD STEWART ROUTE #4, FRANKFORT, IND.**



**Now is the most profitable time for YOU TO SIT IN THIS CHAIR**

**This chair is for farmers who plan ahead to make money**

You'll like this chair. It's comfortable. You talk your plans out with PCA men who are experienced. They are agricultural specialists . . . in money. They provide counseling for hundreds of farmers like yourself who plan ahead to make money.  
 Looking ahead, your plans may require some money to carry out the productive ideas you have.  
 Bounce your ideas off trained PCA men. Test their soundness. You'll find PCA can match your ideas with equally imaginative financing. Remember, PCA serves no one but farmers.  
 If you are planning ahead for the future of your farm and your family, isn't NOW the most profitable time for you to sit in this chair?

### PRODUCTION CREDIT ASSOCIATIONS

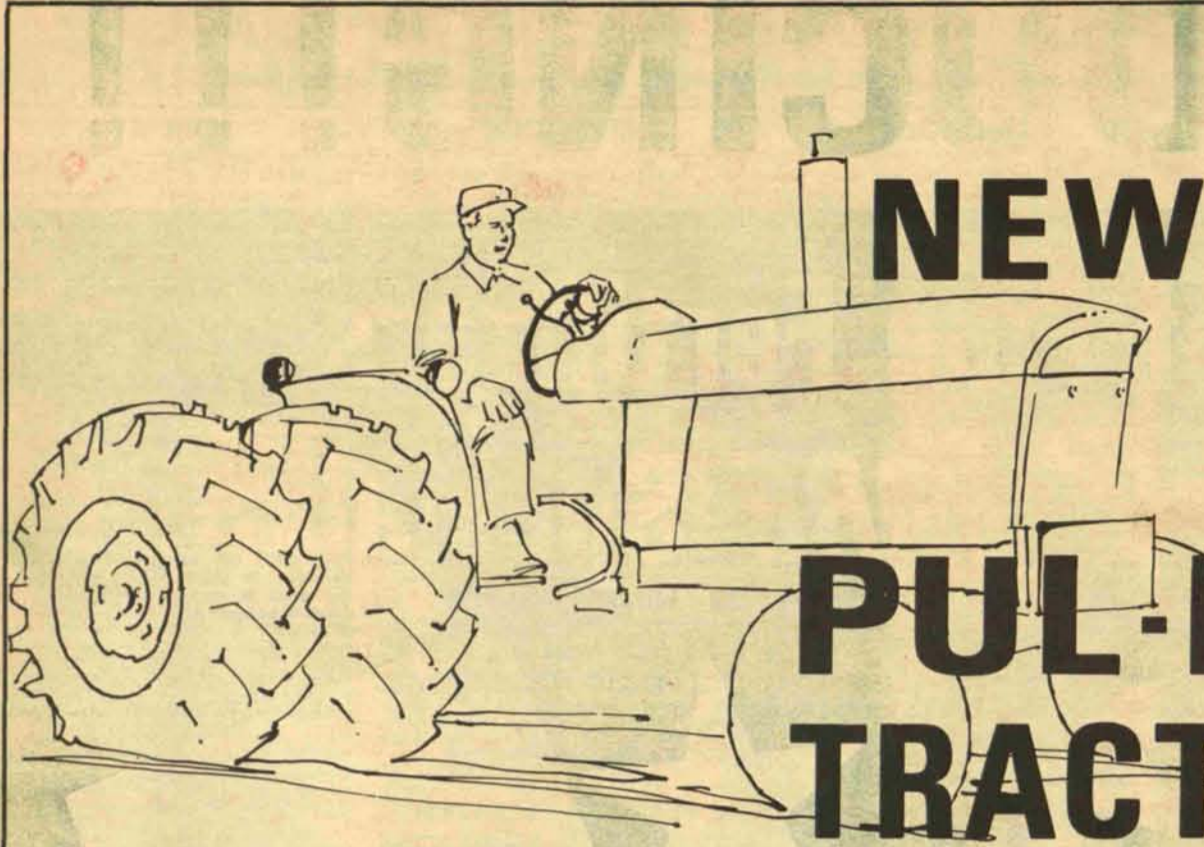
Adrian	Caro	Hastings	Marshall
Allegan	Cassopolis	Hillsdale	Mason
Alma	Charlotte	Howell	Monroe
Alpena	Coldwater	Ionia	Mt. Pleasant
Ann Arbor	Corunna	Jackson	Paw Paw
Bad Axe	Eschanaba	Kalamazoo	Sandusky
Bay City	Fremont	Lakeview	St. Johns
Cadillac	Gaylord	Lansing	Three Rivers
Carson City	Grand Rapids	Lapeer	Traverse City



**FARMERS:**  
 Check the value you get in Gelatin Bone Perfect Balancer, the mineral feed of champions:

	Percent Min.	Percent Max.
Phosphorous	8.0	9.0
Calcium	29.0	34.0
Mag. Sulfate	.24	
Iodine (pure)	.015	.018
Cobalt Sulfate	.01	.03
Salt	0.00	0.00

Get Perfect Balancer at your elevator. Distributed in Michigan by:  
**FARM BUREAU SERVICES, INC.**  
 The GELATIN BONE CO.  
 Box 125, Emmett, Michigan



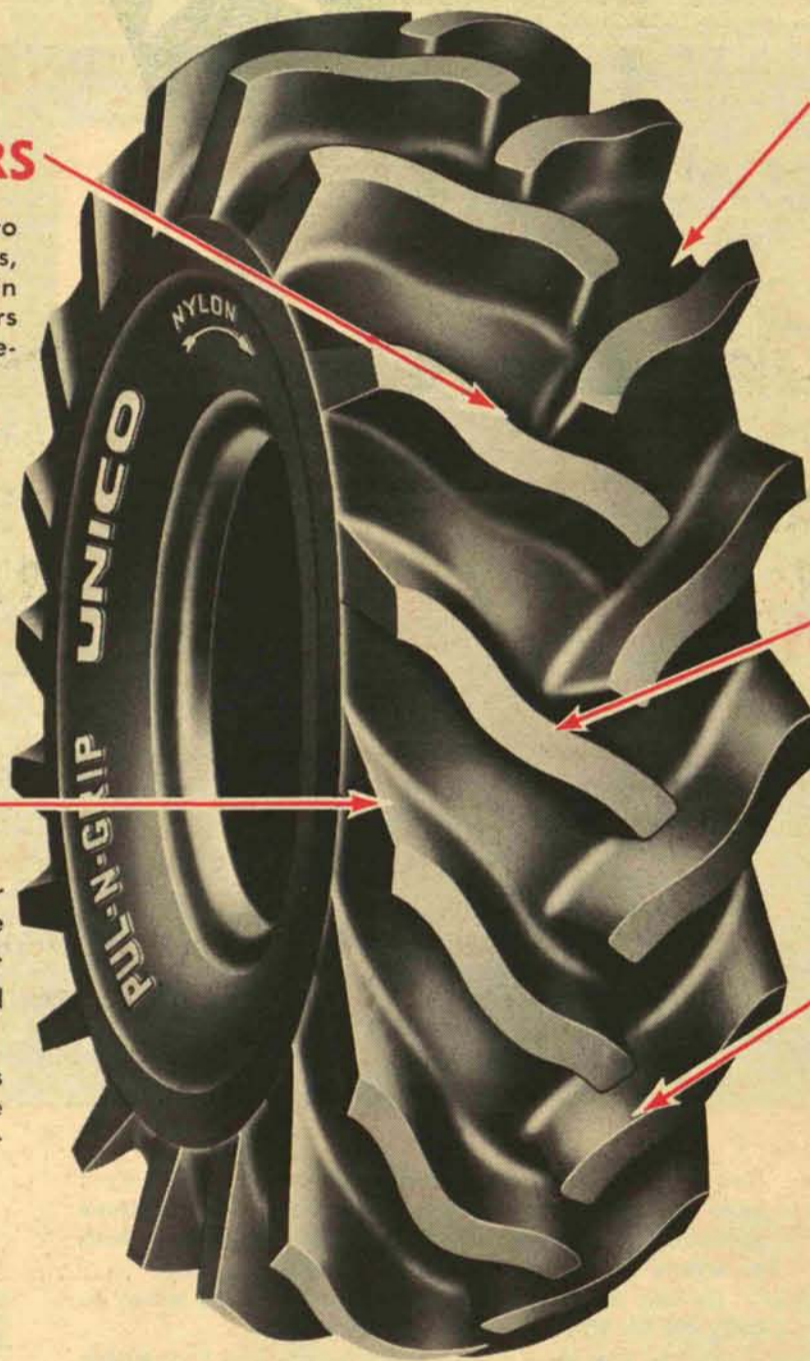
# PUL-N-GRIP TRACTOR TIRE

### STRONGER BARS

The sidewall bars are buttressed to give solid support to the S-Lugs, which, in turn, give greater "dig-in and pull" field traction. These bars also give extra protection from side-wall damage or radial cracking.

### TOUGHER TREAD COMPOUND

A tougher, improved tread compound is used to make this tire flex-resistant, age-resistant and also resistant to cuts, bruises, and tears. This is a tough tread tire for the roughest of tractor field use.



### S-LUGS

The S-Lug design provides a "dig-in and pull" action over all types of field soils and terrain. The S-Lug also makes a more natural road contact that gives superior wear on hard surface roads.

### ALL-NYLON BODY

This new Unico Pul-N-Grip rear tractor tire contains the finest grade of tempered NYLON cord available.

It provides greater strength and flexibility.

Nylon resists moisture and reduces heat build-up. Body and tread are welded into a single unit that resists breaks and bruises.

### SELF-CLEANING

The open S-Lug design permits soil to be quickly released in a constant self-cleaning action — from the open center and the smooth areas between the S-Lug or curved bar design.

Take advantage of our early introductory price, before the spring rush starts . . . available in all popular sizes. Also, you can get on-the-farm service . . . after you buy them, we'll deliver and mount them on your tractor, if you so desire. And, remember, if you're planning for dual wheels, see your Farmers Petroleum dealer or agent for our snap-on — snap-off wheel . . . it's the easiest way to add a wheel.

## FARMERS PETROLEUM



4000 N. GRAND RIVER AVE.  
LANSING, MICHIGAN

**JOIN YOUR MICHIGAN FARM BUREAU NOW!**

# INTRODUCING!!!

## The Family of Fine Fertilizers Now Has *TWO MORE* Specialists!



**SPECIAL BEAN  
FERTILIZER**



**SPECIAL SUGAR BEET  
FERTILIZER**

### **BOTH SCIENTIFICALLY FORMULATED FOR MICHIGAN SOILS AND WEATHER!**

Special Corn Starter Fertilizer convinced Michigan farmers by producing higher yields under all conditions.

Special Wheat Starter Fertilizer produces more profits for those using it and proves itself as the bushels are counted.

The proven success of our Corn Starter and Wheat Starter Fertilizers prompted us to start research on two more important Michigan cash crops. After a long period of testing and checking, we can now proudly announce two more perfect analysis fertilizers . . . one for Beans and one for Sugar Beets . . . and both specifically adapted for Michigan soils and climate. They're both ready for this year's crop . . . so make 1967 your profit year!

*More Bushels Per Acre Means  
More Profit for You!*

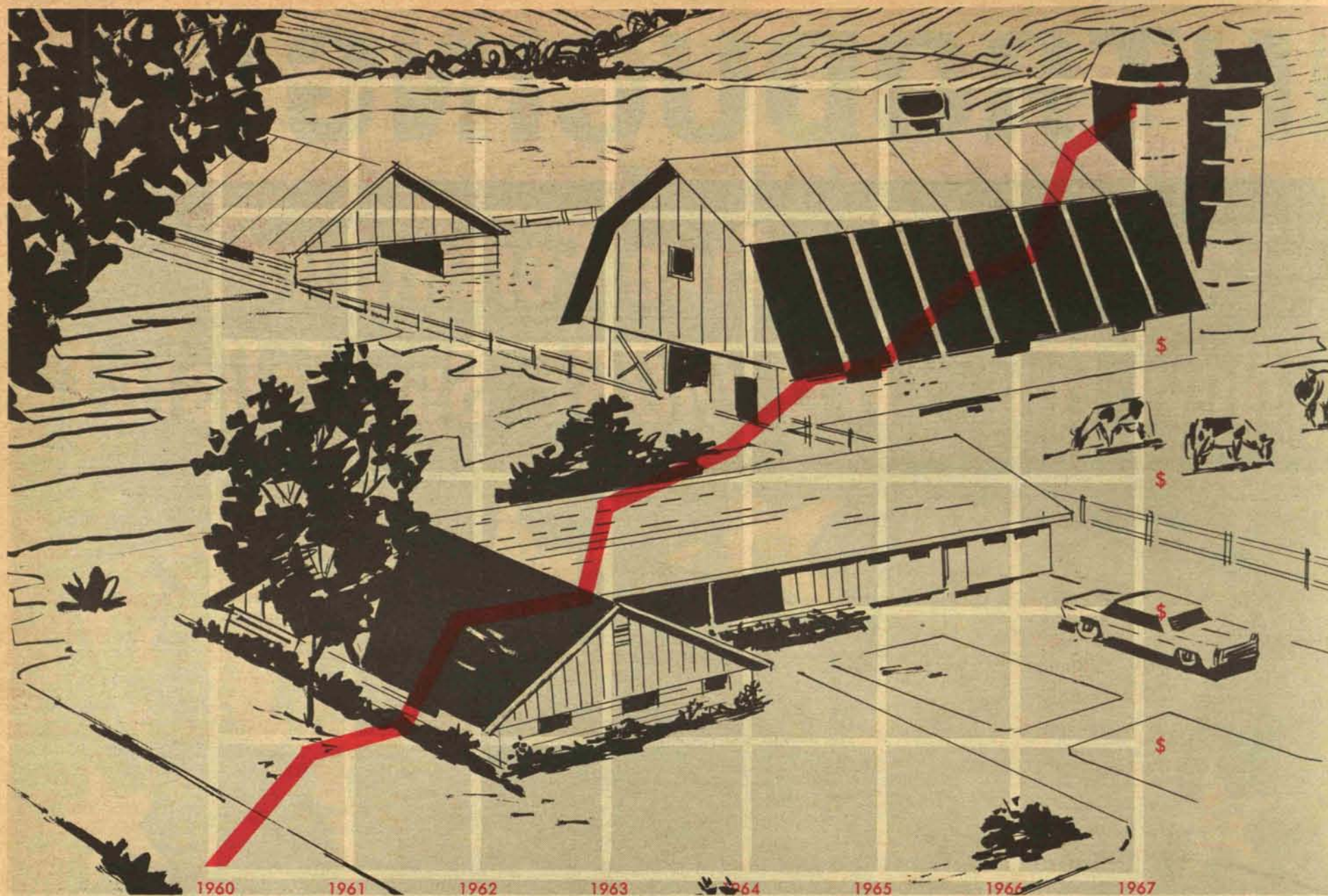


Join the Michigan Farm Bureau now. See your county secretary for all the advantages of Farm Bureau membership.

**FARM BUREAU**  
*Services*

**INC.**

4000 N. GRAND RIVER AVENUE / LANSING, MICHIGAN



## Times change. Values change.

Time is changing the value of your farm. Building costs have risen approximately 2 (two) percent each year since 1960. A pole barn constructed seven years ago for \$6,300 – would cost \$8,400 to replace today.

If fire or wind destroyed your farm, would your present insurance be enough? Could you rebuild? Could you afford to rebuy your livestock, machinery, supplies? If you're not certain, use these guidelines:

1. Insurance coverage should be based on the *present cost* of rebuilding a home and farm buildings.
2. Farm insurance should be reviewed periodically and extended to cover newly-purchased home furnishings and farm personal property.
3. The insurance company should be notified when you rent, lease or buy additional property – to assure that your liability and personal property damage coverages are in effect on the premises.

If your farm insurance isn't adequate, call your local Farm Bureau representative. He'll be glad to help review your program and recommend any additional coverages which are necessary. And, ask him about the Farm Bureau *Farmowners policy* – the comprehensive insurance plan which has been chosen by more than 12,000 of Michigan's most successful farmers.

**FARM BUREAU  
INSURANCE  
GROUP**

Farm Bureau Mutual - Farm Bureau Life - Community Service, LANSING

