

New focus put on uninsured children

■ Munson commits \$200,000 to make sure all children up to age 2 get

preventive health care

By DIANE CONNERS

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TRAVERSE CITY — Sparked by estimates of a high number of uninsured families, Munson Medical Center and area health departments will start a program to help make sure that all area children up to age 2 can receive

basic preventive health care.
Munson has committed \$200,000
to start the program, which will
serve more than just uninsured

families, said Fred Keeslar, director of the Grand Traverse County Health Department.

"We keep waiting for the foderal government to address these problems," said John Rockwood, president of Munson Healtheare, the hospital's parent company. "I think we have to recognize that a jot of this comes down to local responsibility and our local values on how we treat our kids." Organizers were hesitant to dis-

cuss details because the program is still in its infancy. Much depends on other possible funding and information that still must be collected on area needs. The first step, though, is to make sure everyone knows about ser-

vices already available in the community.

candidates to find a nurse to help develop the local program over the next six months to a year. One thing the nurse will do is help cre-

ate a hotline phone system for See NEW FOCUS, Page 2A >

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◆Continued from Page 1A families and doctors who want to know more about available financial aid, transportation, counseling and medical services in the region, Everyone who has a baby at Mun-

son Medical Center also will receive a series of newsletters about the kinds of check-ups their babies should be getting and when, and what services are available. About 1.900 babies are born at the hospital each year. Munson's service area includes Antrim, Benzie, Grand Traverse Kalkoska and Leelanau coun-

ties. Babies should get a series of 10 "well-child" check-ups over two years to monitor their development. vision and hearing and to get immu-

nizations. There also will be an effort to make sure women get proper prenatal care. There still are many women who come to the emergency room in labor who have never seen a doctor during pregnancy, said Tom Spencer, hospital spokesman. Ultimately, the hospital and health departments would like to make sure children up to age 13 get all the health care they need. Rockwood said but that depends on funding The state of Michigan will start it's MI-Child program in April. It will extend health insurance to children in many families who cannot afford insurance now and don't qualify for Medicaid. Once that program is in

unmet needs. The hospital and health depart. ments for Benzie, Grand Traverse and Kalkeska counties also have applied for a \$200,000 grant from the Michigan Family Independence

Agency to expand local programs for teen parents, the Head Start preschool program and home nurse visits to help new moms. Now, nurse visits are only for moms on Medicaid said Deanna Kelly personal health administrator for Grand Tra-

verse County. The state expects to decide on the grant Dec. 28.

A study completed two years ago by local health departments and hospitals showed 41 percent of people without insurance here put off going to a doctor because of cost, compared to 15 percent of people on Medicald the state's insurance plan for the poor, and four to seven percent of people with standard health insurance place, local health officials can

While the exact number of unindetermine whether there still are sured children regionally is unavailable, health professionals believe the rate is higher in northwestern Lower Michigan than the rest of the state, where an estimated 8.5 percent are uninsured. More people here are apt to have part-time jobs in the tourism industry or work for small employers who can't always afford to provide insurance. This is not the first time Munson

and health departments have worked together. A couple of years ago, the Grand

Traverse department and Munson worked to make immunitations of children easier. Even families with NorthMed HMO insurance weren't always setting their children need. and chate

Munson now offers immunizations: on a walk-in basis from 11 a.m. to 7 p.m. seven days a week in its pediatrics unit. Of 17,270 child immunizations in the last year, 82 percent were at the hospital and the remain. der at the health department. The health department simply deputized the hospital to provide its immunizations at its more convenient

hours "I think we are building on that success," said Keeslar, with the Grand Traverse Health Department. The health departments for Antrim, Benzie, Grand Traverse, Kalkaska and Leelanau counties are

involved in the current effort "We can prove that by working together we can help the health of those kids." Rockwood said.