# Michigan Tôadesman 

## Commercial <br> Credit Co., ttd. <br> Widdicomb Building, Grand Rapids Detroit Opera House Block, Detroit Good but slow debtors pay upon receipt of our direct demand letters. Send all other accounts to our offices for collection. <br> 

## Collection Department

## G. DUN \& CO.

Mich. Trust Building, Grand Rapids Collection delinquent accounts; cheap, efficient made everywhere-for every trader. C. E. McCRONE, Manager.

ELLIOT O. GROSVENOR
Late State Food Commissioner Advisory Counsel to manufacturers and jobbers whose interests are affected by the Food Laws of any state. Correspondence invited.
1232 Majestic Building, Detroit, Mich.

## Kent County

Savings Bank Deposits exceed \$2,300,000
$31 / 2 \%$ interest paid on Savings certificates of deposit.

The banking business of Merchants, Salesmen and Individuals solicited.

Cor. Canal and Lyon Sts. Grand Rapids, Michigan

## -Glover's Gem Mantles-

For Gas or Gasoline. Write for catalogue. Glover's Wholesale Merchandise Co Manufacturers, Importers and Jobbers of Gas

Grand Rapids, Michigan

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marconts claims assailed.
In the popular mind Marconi is the man to whom the world owes the invention of a practical system of wireless telegraphy. Not until Marconi developed his apparatus and demonstrated its powers was there anywhere any understanding that the problem of sending messages without wires had been solved, or was near solution. Now that the Marconi system is about to be applied to commercial uses, claims are put forward that the ideas Marconi has utilized are not original with him. He has been publicly attacked in Eng land by Prof. Thompson, who contends that the Marconi plumes are all borrowed from other men. He calls attention to the fact that wireless messages had been transmitted short distances before the day of Marconi, and he claims that even now Marconi is using devices perfected by Lieut. Solari of the Italian navy. Solari enters the controversy saying that he had perfected certain devices which he had not patented and which he had given Marconi permission to use, but that Marconi's achievements were ob tained without, in fact, using them.
Marconi has a staunch defender in Henniker Heaton, a member of the British Parliament. He maintains that a scientific worker is justified in improving the invention of another so as to make it more useful and points out this right is recognized in patent law. Further he says, somewhat picturesquely : "I do not deny that Jubal first 'struck the chorded shell,' but I hold that Beethoven was an incomparably greater musician. Roger Bacon invented gunpowder, but Sir Hiram Maxim with his machine gun civilized the Soudan. Again, while we are separated from our fellows by thousands of miles, distance bas a good deal to do with the matter. Lodge's installation might serve a college or a monastery; Marconi supplies the needs of an empire. Lodge's wireless telegram, sent 200 yards, compares poorly with Marconi's, sent 2,000 miles." This reasoning is logical and must find acceptance. It is not surprising that there should be a dispute as to this invention. There have been similar disputes as to nearly every invention of importance. As the evi- man."
dence now stands the popular impres sion that Marconi is entitled to the honors in connection with the practical application of wireless telegraphy wil not be disturbed.

GENERAL TRADE REVIEW
The rather decijed reaction which had set in a week ago was followed by increasing dulness, but with a tendency to price improvement in most leading properties. The month of July is usually included in the period of summer dulness, but last month was an exception. It would be strange, indeed, i the present month bad continued the activity. With a great proportion of the wealthy business element seeking coolness and recreation there will not be many to keep the ball of speculation rolling very rapidly. But while there may be a decided cessation of trading there is too much of underlying strength in the whole situation to permit of material or extended price declines.
In manufacturing circles iron still leads in intensity of demand. Steel rails are booked the farthest ahead, but struc tural forms and many finished products are sold so far in advance that operators are not seeking business. There is no apprehension of a decline in the demand for goods, but some are anxious as to the supply of pig iron. This is so great that considerable importations have already taken place. The only line in the iron and steel manufacture that is suffering interruption is in the tinplate field, caused by the insistance of the workmen on keeping the wage scale above a parity with import prices To meet the condition the attempt was made to have the men consent to a reduction, but, this failing, the mills are being indefinitely shut down. The recent manifestations of violence in the strike regions seem to indicate the nea approach of some kind of termination to that disturbance.
Merchandise distribution, especially in the West and Suuth, is considerably in excess of a year ago, owing no doubt to the more favorable crop conditions
The only disturbing factor in the tex tile field is the advance in wool. In creasing activity is generally reported in wool and cotton productions and also in footwear. Hides and leather are both higher, but boot and shoe prices are held steady.

What Men Like in Men'" is a sub ject which is handled in most interesting manner in the Cosmopolitan for August. The author, Rafford Pyke, reaches this conclusion: "Men like in men these traits: the honor that ennobles; the justice that insures the right; the rea sonableness that mellows and makes plain; the courage that proclaims virility; the generous instinct that disclaims all meanness; the modesty that makes no boast ; the dignity that wins respect the fineness and the tenderness tha know and feel. But when one thinks of it more carefully, may he not sum it up in just a single sentence, and accept it man."
the next earthouake.
The recent terrible volcanic eruptions in some of the lesser islands of the West Indies, taken in connection with tremendous earthquake calamities in Centrai America, and a severe visitation in the past few days of an earthquake shock in a California town, and many ther shocks and shakings in Nebraska and Dakota and other parts of the United States, show that the Western Hemisphere is the scene of much subterrestrial and submarine perturbation.
The scientists, who, however, have to depend chiefly upon guesswork in trying to explain these phenomena, tell us that all is caused by the shrinking of our globe. As it cools it contracts and grows smaller, and this shrinking operates upon the solid crust of the earth which incloses the heated matter within. A question which is not answered is : Why are the sbocks limited to peculiar localities, and since they are so limited, why do not the cooling and shrinking go on uniformly everywhere? It would seem that there ought to be a uniform cooling and, therefore, a uniform shrinkage. The crust or solid coating of our earth is supposed to be forty miles thick, while there may be places in the ocean as much as ten miles deep. Does the internal fire cool more rapidly under the sea than on land, and ought not the sea, when it approaches most nearly the central heat, to get hot?
Unfortunately, these wise men know nothing about these matters. They know ftom history that there are some localities more liable to volcanic eruptions and to earthquake visitations than are others, and this is all they know. No science can tell us where the next volcano is to belch forth fire and destruction, and it is just as powerless to tell us what city the next earthquake will shake into ruins. Some sciences, such as chemistry, electrology and mechanics, are constantly giving results that are worth millions on millions of money in ministering to the comfort and adding to the progress of men upon the earth, but the geologists who ought to warn us against the terrible overwhelmings caused by terrestrial convulion are pitifully powerless to help their fellow-creatures. It would be worth millions in value, not to speak of the lives to be saved, if we could only know when and where the next terrible earth throe is to occur.

Every man who buys an article embellished with the union label contributes to funds which are used to foment and conduct strikes, to intimidate honest workmen, to assault free labor, to create riots and public disturbances, to block the wheels of commerce and make the boasted liberty of America a pretense and a sham-all to the end that the walking delegate may drink champagne, smoke imported cigars and live in luxury at a high-priced hotel.

If you are anxious to pay two prices for any article, insist on having the union label and you will be accommodated.

## Cetting the People

Advertising and the Correspondence schools.
The science of advertising is a broad term. It comprehends more in its professors than the ability to write correct, elegant English and to arrange the subject matter for artistic, forcible display. These, indeed, are essential, but they can be hardly accounted the primer of the advertising art. Rather should they be placed in the kindegarten grade, and the kindergarten part of every education should be general; it is too early in the course for specialized instruction. Many would-be architects of publicity are learning to write and fondly believe they are learning advertising. It is sufficiently essential to learn to write, but this should precede any thought of technical application. If one wishes to learn advertising and is not a good writer the first thing is to correct that deficiency. And so if one proposes to become a teacher or a doctor and is not a good writer he had better first proceed to acquire not only the art of English composition and expression but such other qualifications as will enable him to take his place as an equal in the sphere of education to which he aspires. There doubtless is more tech nical application of some of the more salient qualities of brilliant and forcible expression in the advertiser's art than in many other fields. On this accoun the preliminary work should be thor ough, and if it transpires that there is a lack which can not be overcome turn the ambition into some less exacting line of usefulness.
Unfortunately there are many who pro fess to be able to impart the science o advertising who do not insist on this preliminary work. During the past three years or so there have sprung up a hos of schools of advertising, in all the larg cities and many of the smaller ones whose managers may say they agree with me in theory as to the necessary pre liminary work, but who are far from ad hering to the practice. These adver tise in most of the leading journals and magazines and when an application from one who has the necessary thirty dollars for payment of tuition is re ceived it is human nature to be more concerned how to secure the payment of this sum than to ascertain whether the applicant has the necessary preparatory education or the natural qualities to make his chosen science a success. The country is full of those who have the ambition and egotism to believe they can soon win enviable places in the advertising world. Thousands of these are paying for instruction which they can better obtain in their home schools or through other local sources of infor mation. These spend their alloted time in learning that which is preliminary to the real subject and then fondly believe they are ready to take the management of the most responsible positions. It takes such a long time to find out that they are making themselves ridiculous in their pretensions and that before they can enter this field they must take up the real study of the science. It is greatly to be regretted that so many are wasting their money in an impossible undertaking, but it is a result of the general lack of a knowledge of the difficulties involved and the gullibility which is the warrant of success to so much of questionable scheming. Doubtless there are a few who may have the proper preparation and may be able to get some practical knowledge from

## There area Good Many Ways of Selling Goods

## Some will mark their goods high and give 10 per cent off, others will get outside aid, some will say we wee big

 off, others will get outside aid, some will sy We do not feel very brg here but we feel big enough to We do not feel very byg here but we feel big enough tosell you goods as cheap and cheaper than any house in sell you goods as cheap and cheaper than any house in
town. We buy our goods for cash, discount all our bills and that is the way to buy goods cheap. Just now we have on sale the prettiest white and silk
waists at below cost prices. Big line of fancy silk and wash goods, fancy ribbons and other bargains too numerous to mention, all at closing out prices.

## A. J. WILHELM

UNION STREET
SOUTH SIDE

## Alaska Refrigerators, Peerless Ice Cream Freezers, Hammocks, at the SperRy HaRDWARE Co.

## Fill Your Larder mom

 Townsend's Grocery

That's the best way to be sure of getting the best of everything promptly delivered at money-saving prices. Best Goods and Low Prices are in separable at this store.

We sell Crockery, too.

## E.B.Townsend

=- and Company $=$




## Oxfords

MENS OXFORDS from $\$ 1.50$ to $\$ 4.00$
LADIES OXFORDS form 81.0 e to from $\$ 1.35$ to $\$ 2.00$ CMILDREN'S OXFORDS from $\$ 1.00$ to $8^{\text { }}$

THE BIG
SHOEMAN
116 West Washington S SOUTH BEND, INDIANA.
wouncoor telleTale TEETH.


such sources, but where there is one such there are a host who are paying for that which they are not able to receive. As well might the grammar school student pay for a course of instruction in calculus and accept a course of instruction in elementary algebra in the belief that he is getting the higher science.
A. J. Wilhelm plans an original argument as to dress goods, but the work is not as well sustained as it might be. For instance, in the first display lines, the word "dry" before "goods"' would have gained the eye of those interested in that line. "Goods" is too general for effectiveness. Then the first paragraph is expressed so awkwardly that one can hardly decide what he is driving at. The first sentence of the next paragraph is no better; the last is all right-says sometbing. The next paragraph says something, but "below cost'" has got to mean nothing; better to quote prices. "Too numerous to mention" is another expression which has no force. Fewer words all having meaning and a few prices will sell goods. The display is not bad, but the border is pretty heavy for a dry goods announcement.
The Sperry Hardware Co. gives a seasonable list of three articles. These are given strong display and the advertisement will sell more goods than a long description. The printer's work is exceptionally good.
E. B. Townsend \& Co. bave an exhibit which is just short enough for the space. The printer's work is consistent and well balanced. For a general advertisement this is unusually strong.
The Chicago Meat Market will, no doubt, gain notice and the suggestion in the wording is that the dealers are reasonably sane.
The next production is notable for the absence of capitals. The general effect would not have been bad had the printer used light dash lines. The heavy double rules kill the effect.
An unusualiy well-written shoe advertisement is that of Wolf, the Big Shoeman. The suggestion is delicate and attractive. The price feature is good, but some intermediate prices would help. The printing is in good style and appropriate.
Desjardins' Pharmacy tells a perti nent truth, but it is a question whether it is calculated to sell goods. A cus tomer reading this will feel as though he is pleading guilty to the accusation if he asks for a tooth brush. The name is displayed too small.
Thompson \& Grice write an original soap advertisement which will interest possible purchasers and probably sell goods. The printer's work is well bal anced.

Be good, but not so good as not to be good for much.



The best seller because the best food

## Cera Nut Flakes

Does not contain Pepsin (pig's stomach), malt extract (glucose), or any other nostrum, but is a scientific combination of wheat and nuts-nature's true foods. Order from your jobber or send us your name and we will see that you are supplied.

## National Pure Food Co., Ltd.

 Grand Rapids, Mich.
## The Favorite Chips

## The Favorite Chips

There are lots of Chocolate Chips on the market, but the Favorite Chocolate Chips lead them all. We put them up in 5 lb . boxes, 20 lb . and 30 lb . pails and in our new roc pack ages. S. B. \& A. on every piece. Made only by

Straub Bros. \& Amiotte, Traverse City, Mich.

##  <br> THE FRANK B. TAYLOR COMPANY <br> importers and manufacturers' agents 135 Jefferson avenue <br> DETROIT, Mich., <br> August 6, 1902. <br> MR. MERCHANT, <br> Dear Sir: <br> Our Holiday line is now ready for your inspection. We have taken a great deal of time in getting together what we consider one of the largest and best assorted lines ever shown by any house in Michigan. Remember every article we show is NEW this season. Come in and see us, we pay your expenses <br> THE FRANK B. TAYLOR COMPANY. 



## MICHIGAN TRADESMAN

## Around the State

Movements of Merchants.
Adrian-R. Hathaway has purcbased the grocery stock of A. Peavy. Sparta-Billie S. Barnes, confectioner, has sold out to B. F. Fuller.
Marshall-Fred Fish has purchased the grocery stock of N. S. Brown.
Detroit-G. F. Werth has purchased the grocery stock of John C. Price.
Scottville-J. \& G. Henke, meat dealers, have sold out to Jos. Robinson. Onondaga-Ranney \& Son have sold their hardware stock to S. P. Marlette.
Port Huron-Davis Bros. have opened their new grocery store on Military street.
Port Huron-Timothy J. Somes has purchased the grocery stock of R. Somes.
Benzonia-S. A. Cawthorne has sold his general merchandise stock to Wm . Huckle.
Kalkaska-Cole Bros. have purchased the bankrupt grocery stock of Fred Rykert.
Detroit-Laura A. Smith succeeds Emil Voigt in the cigar and tobacco business.
Belding-Carl Hoppough, of Smyrna, has purchased the drug stock of Geo. P. Wilder.

Mt. Pleasant-L. Wardwell \& Co. have sold their meat market to J. M. Neff \& Son.
Bellaire-Mrs. Laura Dunson has sold her millinery and fancy goods stock to Mrs. Alma Clymer.
Gaylord-The Wolverine Mercantile Co. is closing out its stock of goods and will retire from trade.
Shelby - The Big Store has opened a branch men's and women's furnishing goods store at Walkerville.
Petoskey-L. H. Randall has purchased the implement stock and store building of L. VanAlstyne.
Marine City-Ellias \& Goodman have purchased the dry goods, clothing and boot and shoe stock of Solovich Bros.
Ann Arbor-The Allright Shoe Co., located at rog South Main street, has closed out its stock and retired from trade.
Traverse City-McCluskey \& Clancy, the Union street grocers, have dissolved partnership, the latter continuing the business.
Hastings-W. E. Merritt \& Co., dry goods and bazaar dealers, have dissolved partnership. The business is continued by W. E. Merritt.
Detroit-The wholesale hardware firm of Buhl, Sons \& Co. has merged its business into a corporation with a capital stock of $\$ 600,000$.
Mason-B. E. King, late of King, Snelling \& Cruler, druggists at Fowler, has purchased the drug stock of Dr. E. C. Pratt at this place.

Dowling-R. G. Rice, who has been engaged in the mercantile business here for the past thirty years, has sold his stock to Webster \& Fancher.

Nashville-A. C. Marple has sold his interest in the bakery of Marple \& Slout and the business will be continued under the style of Slout \& Co.
Otsego-The grocery store of Perry W. Foote has been closed, he having notified his largest creditor, W. J. Olds, who is again waiting on customers at the old stand.

Allegan-The dry goods house of H . Stern \& Co. has been dissolved. The business here will hereafter be conducted by Gustav Stern in his own name. The firm has stores in Kalamazoo, Allegan and Holland.

Remus-J. H. Williamson writes the Tradesman that he has sold his dry goods and shoe stock to Diehm Bros., retaining his grocery stock and fresh meat business.
Milton Junction-Brown Bros. have purchased the stock of dry goods, groceries and provisions of Wm. Haybarker and will continue the business at the same location.
Kalamazoo-Reburn \& Munger, druggists, have dissolved partnership. The business is continued by W. Warren Reburn, who has purchased the interest of Mr. Munger.
Kalamazoo-The W. E. Mershon Co. has bought the hay and feed business of Theo. Tyler on Walbridge street and will continue the business there as a branch of its store on Water street.
Ionia-Thomas A. Carten has purchased the dry goods stock of G. F. Whitney \& Son, which was slightly damaged by fire a few days ago, and will indulge in the luxury of a fire sale.
Ludington-The Lazaar stock of the New York store has been sold by Mrs. J. M. Van Benschoten to S. A. Shue, who has had charge of the New York racket store at Flint for several years.
Fennville-W. E. Sbiffert and Mrs. Nellie Dickinson have purchased the general merchandise stock of R. S. Shiffert and wili continue the business under the style of Shiffert \& Dickinson.
Lakeview-The Sol. Gittleman stock of dry goods and clothing has been purchased by Eli Lyons and Elk Brumberg, who will continue the business at the same location under the style of Lyons \& Brumberg.
Onondaga-Ranney \& Son have sold the Onondaga branch of their hardware business to Mr. Marinette, of Lansing. E. E. Ranney, senior member of the firm, had charge of the store at Rives Junction, while Herbert Ranney, junior member, managed the store here.
Big Rapids-Farraugh \& Phillips, who recently purchased from Joseph Fatladeau his stock of groceries and removed same to their store on Michigan avenue, have now soid the stock to $S$. Baldwin, of Collins, who has also purchased their produce and wool business.
South Lake Linden-S. Abrams, who has conducted a general merchandise store here for the past two years, has disposed of his stock and fixtures and is contemplating re-engaging in the same line of trade at Hancock, in which case he will be ready for business by September 15.
Hillsdale-Geo. N. Briggs, who for the past thirteen years has been employed in the paint, oil and wall paper store of O'Meara Bros., has purchased of D. L. Pierce his grocery stock in Shimerville and will be open for business as soon as some improvements can be made in the premises.
Wayland-Yeakey, Burlington \& Co., meat dealers, have dissolved partnership, Frank Burlington having sold his interest in the business to George Burlington. The new concern is composed of John C. Yeakey and Geo. Burlington, who will continue the business under the style of Yeakey \& Burlington.
Jackson-The J. E. Bartlett Co. has filed articles of incorporation with a capital stock of $\$ 50,000$, all paid in, to engage in the purchase and sale of farm tools, vehicles, sewer pipe and cement. The stockholders are James E. Bartlett, Clyde B. Elwood, Pontiac ; Eugene J. Fogell, Frank Bartlett and Maurice

Coloma-S. D. Guy has sold his grocery stock to W. W. Pitcher and John Kibler, Jr., who will continue the business in the new block recently erected by John Kibler, Sr. Mr. Guy will remove his stock into the south half of the new block and will devote his entire attention to the dry goods, clothing and furnishing goods business.
Hillsdale-Wm. French, of Cambria, and Lee Sturdevant, of this place, formeriy of the firm of Card, Sturdevant \& Co., have purchased the interest of that concern and will handle farm machinery, pumps and buggies. A new addition to the building is being equipped to receive the bardware stock which will be moved here from Cambria.
Manistee-Owing to severe rheumatic troubles C. A. Waal has sold his meat market, store building and the vacant lot in the rear to Charles J. Stege and Peter Pitetraski, the consideration being approximately $\$ 4,000$. Mr. Waal will continue in the market until August 18, when the new proprietors will assume charge. He retains his other property interests in the city.
Lansing-Local grocers and meat men decided to hold their annual picnic August 13 at Baw Beese Lake instead of Pine Lake, as was originally intended. A special train will be secured and will leave Lansing at about 7 $o^{\prime}$ 'clock a. m. over the Lake Shore road. A special rate of 50 cents for the round trip has been secured, and it is expected that fully 1,000 people will attend the picnic.
Fruitport-W. H. Fletcher \& Co. are erecting a store building, $22 \times 70$ feet in dimensions, which they will occupy as soon as completed with their fruit, confectionery and cigar stock. In the rear of the building they will erect a dining room $22 \times 30$ feet in size. Mr. Fletcher was engaged in the retail grocery business at Muskegon for ten years and has managed the Hotel Columbia at Traverse City for the past eighteen months. Montague-The Montague Hardware Co., composed of William and Will M. Peck, has made an assignment, and John Q. Ross has been appointed receiver. An inventory of the stock shows $\$ 1,832.07$, which is said to exceed the liabilities by several hundred dollars. The company has desired to dispose of the business for some time, as William Peck has his time fully occupied in managing the Montague Hotel and Will M. Peck wishes to accept an offer tendered him in Cbicago.
Detroit-The surplus of the Wayne County Savings Bank is to be increased from $\$ 150,000$ to $\$ 400,000$ by transferring $\$ 250,000$ from the undivided profits. President C. F. Collins says the directors took this action in order to give additional security to the depositors. Undivided profits may be disposed of at any time by the directors to pay dividends, etc., but the surplus is not so easily disturbed. The surplus has been earned in the regular course of business, and is a monument to the wise, conservative policy of the bank. The board of directors has also decided that no more checking against accounts will be permitted and only a strictly savings business be done. Under this rule it will be necessary for depositors at all
times to present their books in order to draw money. The only other bank in the State that insists on this rule is the Lenawee County Savings Bank of Adrian. Deposits of the Wayne County Bank are now $\$ 10,550,000$, and its $t$ tal resources are $\$ 11,600,000$.
Albion-The annual picnic of the Hillsdale and Albion business men was held here Aug. I and was attended by hundreds of people from Hillsdale, who came by special train and by thousands from the surrounding country. Sports free-for-all with prizes occupied the forenoon, a basket picnic dinner came at noon and the trophy broom, captured by Albion last year, won again in a series of sports between the business men of the two cities. Albion won 32 points against Hillsdale's 8 , divided as follows: Albion ball game, 9 ; tug of war, 8; relay, 8; wheelbarrow, 1 ; trap shoot, 6. Hillsdale: Three-legged race, 2 ; sack, 1 ; low hurdle, 1 ; quarter mile walk, 1 ; 100-yard dash, 1 ; 50 -yard dash, 1 ; fat men, 1 . The ball game was one-sided, ending in a score of 27 to $o$, in favor of Albion. An enjoyable feature of the afternoon was an exhibition drill by the uniformed rank of the local A. O. U. W. The first Albion street car on the Boland line, drawn by a horse, gave free rides to all. It was a gala day and the town was decorated in holiday attire.

## Manufacturing Matters.

Detroit-The Wolverine Reed Co. has increased its capital stock from $\$ 20,000$ to $\$ 30,000$.
Niles-The capital stock of the Eames Pulley Co. has been increased from $\$ 30,000$ to $\$ 50,000$.
Detroit-The American Lubricator Co. has increased its capital stock from $\$ 5,000$ to $\$ 25,000$.
Detroit-The Sampson Neck Yoke Co. has filed articles of incorporation. It is capitalized at $\$ 10,000$.
Pontiac-The Norris Co., of Detroit, manufacturer of linen collars and cuffs, has removed its plant to this place.
Jackson-The Jackson Automobile Co. succeeds Byron J. Carter in the automobile, bicycle and machinery business.

North Adams-The Jerome Creamery Co. has suspended business at its skimming station here and removed its vats and separator to Jerome.
Detroit-The stockholders of the Detroit Oil Co. have voted to increase the capital stock from $\$ 150,00 c$ to $\$ 500,000$ and to buy enough more land in Ohio to provide for ten new wells.
St. Clair-The E. B. Muller Co. has been organized by E. B. Muller, of New York, and Henry and David McMorran and George G. Moore, of Port Huron, to engage in the manufacture of chicory here and at Bad Axe. The concern is capitalized at $\$ 250,000$.
Lake Odessa-The Lake Odessa Breakfast Food Co. is the style of a new enterprise at this place. It bas a capital stock of $\$ 300,000$ and will manufacture two kinds of cereal foods. A tract of land has been secured and work on the factory buildings will soon be started.
For Gillies' N. Y. tea, all kinds, grades and prices, call Visner. both phones.

## REMEMBER

We job Iron Pipe, Fittings, Valves, Points and Tubular Well Supplies at lowest Chicago prices and give you prompt service and low freight rates.

## Grand Rapids Gossip

## The Grain Market.

Wheat has been rather sluggish in the markets. It is what is termed a waiting market and wants something to turn up to give snap to the trading. The visible made a small increase of 380,000 bushels-not worth while to mention. The visible is smaller than it has been for years. The world's shipments have been rather small, being only $6,197,000$ bushels, of which America sent 4,339,000 bushels. The amount on passage also decreased 3,384 ,000 bushels. Taking the smallness of our visible increase into consideration, it seems strange when there was such a large amount received at initial points. However, that did not help the market any, as it sagged about 2 c in the last week. One difficulty on the Continent seems to be the reports that the United States has as large a crop as we had last year, and this is why they are holding back. They may wake up and find that the Government crop report of $625,000,000$ bushels is correct. This will almost all be needed at home and considerable grain in Kansas will have to be fed, instead of being ground into flour. It is a fact that we will not have the amount of wheat to export that we had on the last crop. Should they need anywhere near the usual amount, they will have to look to other countries than the United States. For these reasons we think prices are at bottom.

Corn, as we all know, was extremely high and in a very congestive condition during July, and as soon as the July corner was settled, it dropped back to $541 / 2 \mathrm{c}$ for September delivery, from which it reacted to 58 c . We think, as receipts are very small, prices may go as high as they did in July. Corn is a dangerous cereal to bandle at present. The visible in corn showed a small decrease of 205,000 busbels.
Oats as predicted in these reports, are lower on account of the enormous receipts. They increased during the week 1,483,000 buṣhels, which put a damper on high prices. The price has been nearly split in two since July and, as reports from all the oat-raising districts are coming in very flowery, oats may go still lower.

Rye also took a drop, as the demand from exporters has fallen off and distillers are not in the market yet. Rye will sell considerably lower than it has. It has aiready receded some loc per bushel.

Beans have remained very steady, neither advancing nor receding in price, which is on account of the scarcity of the cash article. Futures are selling somewhat lower. However, should the bean crop turn out well, prices will sell considerably lower than they are at present.

Flour remains very steady and it looks as if prices would remain where they are on account of mill feed going off in price.

Mill feed is not quite as steady as it was. Middlings are still very scarce and prices remain very steady. However, we look for lower prices in the near future. The demand for bran is nery strong from the dairy districts, notwithstanding the pasturage is excellent.
Receipts of grain for the month of July have been as follows: wheat, 229 July have been as follows: wheat, 229
cars; corn, 16 cars; oats, 22 cars; rye, cars; corn, 7 cars; flour, 13 cars; beans, 2 cars; cars; flour, 13 cars; beans, 2 cars;
malt, 5 cars; hay, 3 cars; straw, 1 car; malt, 5 cars; bay,
potatoes, 88 cars. week have been as Receipts for the week have been as
follows: wheat, 63 cars; corn, 8 cars;
oats, 5 cars; flour, 2 cars; hay, 3 cars. Millers are paying 76 c for red and 78 c
for white wheat.
C. G. A. Voigt.

## The Produce Market.

Apples-Duchess, \$2@2.75 per bbl. Red Astrachans, $\$ 2$; other harvest va rieties, \$1.75; Sour Boughs (cooking), \$1. 50.
Ban
Bananas-Prices range from $\$ 1.25 @$ 75 per bunch, according to size, Jumbos, $\$ 2.25$ per bunch.
Beeswax-Dealers pay 25 c for prime yellow stock.
Beets-6oc per bu.
Blackberries- $\$ 1 @ 1.25$ per 16 qts.
Butter-Fancy creamery is steady
2Ic for fancy and 200 for choice. Dairy grades are about the same, commanding 16@17c for fancy, 14@15c for choice and $10 @ 12 c$ for packing stock. The man referred to under this head last week made himself scarce as soon as the paper appeared, warning the trade
against him. For further particulars, see page 6.
Cabbage-Home grown command 4 Cc per doz.
Carrots-60c per bu.
Cauliflower- $\$ 1.25$ per doz.
Celery-Home grown is in ample supply at 17 c per doz.
Cucumbers-20c per doz. for hot house.
Eggs-Local dealers pay 16@17c for candled and $141 / 2 @ 1 / 215 \mathrm{C}$ for case count.
Egg Plant $-\$ 1.50$ per doz.
Green Corn-ioc per doz.
Green Onions-IIC for Silver Skins.
Green Peas-85c per bu. for Telephones and Champions of England.
Honey-White stock is in ample supply at 15@16c. Amber is in active demand at $13 @ 14 \mathrm{c}$ and dark is in moderate demand at IO@IIC.
Lemons-Californias, \$3.75@4: Mes-Lemons-Californias, \$3.75@4 : Mes-
sinas, $\$ 4.25 @ 4.75 . \quad$ Maioras and Verdelsinas,\$4.25@4.75.
las, \$5.25@5
Lettuce-H
Lettuce-Head commands $70 c$ per bu. Leaf fetches $50 c$ per bu.
Maple Sugar-io $1 / 2 \mathrm{c}$ per lb.
Maple Syrup- $\$ 1$ per gal. for fancy. Musk Melons-Gems, $50 c$ per basket California Rockyfords, $\$ 3.25$ per crate Illinois Rockyfords, \$1.50 per crate Osage, $\$ 1.25$ per crate.
Onions-Home grown stock is in ample supply at 8o@goc.
Oranges-Mediterranea
Oranges-Mediterranean sweets com mand $\$ 4.75 @ 5$; California Valencias fetch $\$ 5.50$.

Parsley- 25 c per doz.
Peaches-White stock, 50@60c: Yellow Triumphs, 80@goc.
Pears-Sugar, \$I.25 per bu. ; large,
\$1.25@1. 35 per bu.
Pieplant-2c per lb.
Pineapples-Floridas command $\$ 3.75$
per crate of 24 to 36 size, one kind or assorted.

Plums-Abundance, $\$ 1.25$ per bu.
Potatoes-New stock is in ample sup-
ply at $50 c$ per bu.
Poultry-Prices are firm, owing to moderate demand live pigeons are in at \$1.20@1.50. Spring broilers, 12@ ${ }^{13} 3 \mathrm{c}$; chickens, 8@gc; small hens, 7@ @ $\mathrm{II}^{1 / 2 c}$ hens, 6@7c; turkey hens, $101 / 2$ @II1/2c; gobble
ducks, $9 @ 10 c$.
Radishes-Ioc per doz.
Squash-Summer fetches $40 c$ per bas-
Tomatoes-65c per 4 basket crate. Home grown $\$ 2$ per bu.
Home grown $\$ 2$ per bu. Sweethears command 20@25c
Wax Beans-75c per bu. for home grown.

Whortleberries 一- $\$ 3 @ 3.50$ per bu.

## Notice.

Grand Rapids, August 5-Cornelius Quartell is no longer in our employ and not authorized to collect or receive any moneys for or in our behalf or to repre sent us in any manner whatsoever.

Commercial Credit Co., Ltd.
Fred W. Fuller, President of the Grand Rapids Retail Grocers' Association, is down for an address on the sub-
ject, Grower to Grocer, at the horticul-
tural meeting at W. K. Munson's Vine croft farm Aug. 12.

The Grocery Market.
Sugars-The raw sugar market is quitt, with no change in price. Offerings are light and sales are few, as refiners have sufficient supplies on hand for present needs and are practically out of the market. The world's visible supply of raw sugar is $2,630,000$ tons, showing a decrease of 40,000 tons over the corresponding time last week and an increase of $960,00 c$ tons over the same time last year. The refined sugar market is unchanged as to price, but the demand is good and is expected to show some increase this week, due to the active fruit season, which is now upon us. Toere are no indication for a
change in prices in the immediate future.

Canned Goods-Trade in canned goods is moderate, with no material changes in price. The condition of the tomato market is a trifle weaker and the movement is not brisk but only for small lots to meet immediate require ments. The trade are waiting for thei purchases of the regular pack and ar only taking this early pack where necessary to keep them running. Spot corn is very firmly held and stocks are ex ceedingly light. Prospects are for not over 60 per cent. of a full pack and some estimates are even lower. Peas are unchanged but steady. For smail fruits there is a moderate demand at previous prices. Salmon continues ver firm, with good demand. The consump tive demand is very good and steadily increasing. There is a fair business in sardines at full prices.
Dried Fruits-Locally, there is but a moderate interest shown in prunes, as dealers are fairly well supplied for early wants, but trade on the coast is somewhat excited and prices have an upward tendency. The failure of the French crop and the enormous demand from abroad will soon have its effect. Foreigners have cleaned up all the cheap prunes around the Atlantic seacoast and are now buying freely for California shipment. The few cars of old prunes left on the coast, which are now reduced to less than 200 cars, will all be taken before new crop, and this demand will continue for new, after the old are gone, and we can reasonably figure on a strong prune market this fall. Raisins are very firmly held and are in moderate demand. Stocks of the coast are now practically nothing. Trade during the past week or so has been extraordin. arily heavy and it is expected that holders will dispose of their entire stock within a few days and be obliged to withdraw from the market. It is expected that shipments of new raisins will be very late this season. In peaches the market is quiet, with very light demand. Apricots also show very little activity. Figs and dates are quiet and in slow demand.
Rice-Trade in rice was of moderate proportions at full prices. Stocks on the spot are fair and are firmly held. The opinion among dealers is gaining ground that prices will be bigher within the next six weeks when new crop rice will begin to arrive.
Molasses-As usual at this time of the year, trade in molasses was very light. Full prices were obtained, however, and as stocks are light, there was no anxiety to sell but a disposition shown to hold back for higher prices.

Fish-Trade in fish was of moderate volume, codfish taking the lead, with some little demand for mackerel at unchanged prices.
Nuts-The strength shown in the nut
market toward the close of last week has developed higher prices for Tarragona almonds, Brazils and filberts. The market abroad is somewhat excited on short crop reports of almonds and the effect is shown here on soft stocks, which are believed to be very light. The California crop is estimated at about 275 carloads. Peanuts are firmly held and prices are steadily growing tronger on reports from Virginia that the crop is about cleaned up there.
Rolled Oats-The situation on rolled oats is practically unchanged, with millers still declining all orders except for a few case goods.

Grand Rapids Retail Grocers' Association.
At the regular meeting of the Grand Rapids Retail Grocers' Association, held Monday evening, Aug. 4, President Fuller presided.
Stewart Ramage, grocer at 732 South Division street, applied for active, and Joseph Triel, city salesman for the Lemon \& Wheeler Co., applied for honorary membership in the Association. Both were elected.
The Missionary Committee appointed at the last meeting to call on certain North End grocers to get them to wheel into line on the Thursday afternoon closing matter reported that all five had very cheerfully agreed to close all day this week Thursday and half a day the remaining Thursdays of the month.
Homer Klap, chairman of the Picnic Committee, reported progress and submitted an outline of the programme which will be observed at Kalamazoo, which was accepted.
Daniel Viergever enquired what had been done in regard to the action taken at a previous meeting when it was dehe city to appear before the Associahe city to apper befte the Associawhy some of them insisted on peddling why some of them
from door to door
John D. Gray thought the rusk bakJohn D. Gray thought the rusk bak-
ers ought to discontinue one branch of the business or the one branch of the business or the from-bat they anght not to peddect to sell the gromer, also. and expect to sell the grocer, also. quiry quiry, the Secretary stated that he had not yet been able to complete his list of
bakers and, until he could do so, he bakers and, until he could do so, he
would not undertake to send out the inwould no
vitation.
Mr. Vi
Mr. Viergever stated that he did not think it necessary to go after the little fellows, but believed that the large bak ers should be compelled to toe the mark. He suggested that each member act as a committee of one to induce the wholesale bakers to discontinue the sale of their goods at retail. He moved that the action taken at a previous meeting be rescinded, which was adopted, whereupon a resolution was adopted request ing each member of the Association to report at the next meeting the name of any bakers found to be retailing goods in their neighhorhood.

A member of the Association suggested that the members go out of the city the last half holiday of the season, Aug. 28, and Mr. Klap announced that he bad already entered into negotiations with the transportation company to take the members to Ottawa Beach and had issued a challenge to the Holland grocers to play the Grand Rapids grocers a match game of ball on that occasion. On motion, the manager of the grochallenge the policemen to play a match game of ball with the grocers on Thursday afternoon, Aug. 14. Manager Fuller stated that he would attend to the matter at once.
There being no further business, the meeting adjourned.

Derk Boelkins, the veteran Muskegon grocer, was in town to-day, on his way to Buffalo. He was accompanied by his family.

Frank Jewell, Vice-President of the Clark-Jewell-Wells Co., is spending a week with his family on White Lake.

## SKIPPED TOWN.

Driven Out By the Exposures of the Tradesman.
The judgment of the Tradesman on the subject of fraudulent produce buyers has again been vindicated.
The man masquerading under the style of the Crystal Creamery Co. left the city simultaneously with the appearance of last week's issue of the Tradesman, which warned the trade against him and gave several valid reasons why he was probably a fraud.

Readers of the Tradesman will notice an advertisement in another column, offering $\$ 100$ in cash for information that will lead to the identification and apprehension of the man who sent out 500 postal cards Saturday, July 26, offering 3 cents more than the market value for packing stock. This reward is offered by the Michigan Tradesman in hopes that some one to whom the man disclosed his identity will come forward and furnish the necessary evidence to enable the Tradesman to secure the conviction of the swindler on a charge of fraudulent use of the mails.
It was by means of this weapon that the Tradesman was able to rid the city of the notorious Lamb gang and the disreputable Strifling crowd, who brought the market into disrepute some years ago and pretty nearly ruined the good reputation it had previously sus-tained-and which it now enjoys-as a desirable shipping and distributing market for dairy products.
In this connection it may not be out of order to give some reasons why the Tradesman took the chances it did in warning its readers against the man who undertook to do business under the name of the Crystal Creamery Co. The postal card quotations were mailed on Saturday. The following Tuesday several of the cards were mailed to the Tradesman, with enquiries as to the responsibility of the Crystal Creamery Co. R. G. Dun \& Co. was appealed to without result, the man in charge of the concern at 414 South Division street refusing to give the representative of that agency any information. The Commercial Credit Co. was likewise appealed to, with the same result. The editor of the Tradesman thereupon took the matter up in person and obtained an interview with the man in charge, at the conclusion of which he was informed that, if he remained in town until sundown, he would find himself behind prison bars on a criminal charge. The grounds on which this threat was made were as follows:
I. The quotations sent out were manifestly above the parity of the market, inasmuch as the Crystal Creamery Co, offered 16 cents, f. o. b. shipping point, for packing stock, while actual consumers of this grade of goods were only paying 14 cents, delivered.
2. The refusal of the man in charge of the business to make any disclosure as to his antecedents or previous occupation or previous places of residence. This in itself was prima facie evidence of a desire to cover up something that might not be to his advantage.
3. Vague reference to a partner, who evidently existed only in imagination, who was to arrive later in the week with the necessary capital.
4. The statement of the man in charge that he had never met his partner but once and his inability or indisposition to describe his personal appearance. 5. Statements to the effect that the partner had been engaged in the produce business in Detroit for ten years
and that he had boarded at the Wayne Hotel for two years, whereas investigation disclosed the fact that his name has not appeared in the city directory of Detroit for the past ten years and that no man of that name was known at the Wayne Hotel.
6. The lack of printed matter and books and a safe and the general por-erty-stricken appearance of the premises occupied, giving ground for the belief that the business was of a temporary character.
7. The failure to open a bank account or to seek an introduction at the hands of any bank or mercantile agency. 8. The apparent lack of frankness on the part of the man in charge and the disposition on his part to contradict himself on material points.
These reasons were sufficient, in the eyes of the Tradesman, to justify this paper in declaring the man to be a fraud; and then the question arose, whether to take the matter up with the Postoffice Department, with a view to having him arrested forthwith on a charge of fraudulent use of the mails or to warn the shippers through the Tradesman so that the damage the man might do should be minimized to the lowest possible extent. As the interview referred to took place Wednesday morning, only two hours before the last forms of the Tradesman went on the press, it was decided to expose the concern in the Tradesman and take up the matter of beginning proceedings against the man later in the day. In other words, the Tradesman acted on the assumption that its first duty was to protect its readers against impositions of this character, and that its next duty was to the men who might be swindled because they do not take the paper or do not read it as carefully and promptly as they should. In accordance with this decision, timely warning was published in the Tradesman of last week, but it appears that about fifty of the 500 men to whom postal cards were sent are not on the subscription list of the Michigan Tradesman, in consequence of which a considerable quantity of butter has been shipped to this city in response to the quotations above referred to, which butter is rapidly melting and going off flavor in the hot freight houses here. So far as posssible, the Tradesman has notified the shippers of the true condition of things, so that they might order the goods turned over to other dealers or returned to them. In one case the butter was melting so rapidly that the Tradesman prevailed upon the freight agent to place it in cold storage. In another case-that of a merchant in a distant part of the State-a telegram which was sent collect was refused by the addressee, on the ground that the Tradesman had no authority from him to act as his agent or advisor. This man had three barrels of butter at stake, which were deteriorating rapidly every hour.
While the Tradesman is not willing to concede that it is under any obligations to those who do not take the paper, yet compassion for the victimized sometimes steps in where duty fails to dictate. A visit to the deserted store the next day disclosed a large number of letters on the floor, unopened and un-answered-the man having flown to parts unknown in the meantime-and the Tradesman took the matter up with the Postoffice Department and succeeded later in the week in getting the concern declared fraudulent, as a result of which the letters were recovered by the officers this direction.


Fox Typewriters are the embodiment of every high grade feature in typewriter construction. The latest production. They combine the good of the old with the best of the new.
Discard old mathods; use a typewriter. Easy to operate, easy to buy. Catalogue and full information for the asking.

Fox Typewriter Co., Ltd.
350 North Front St. Grand Rapids, Mich.


A Postal Card
Will get you prices on the best store stools made.
BRYAN PLOW CO., Bryan, Ohio Manufacturers

Guardians
The Michigan Trust Co. fills all the requirements of a guardian both of person and estate. We are considered competent to pass upon all questions of education, training, accomplishments, etc., of the ward. We have an extended and successful experience in caring for the interests of minors, insane, intemperate, mentally incompetent persons, spendthrifts, and all questions can be met with greater skill and economy than are likely to be found in the average individual guardian who meets such problems for the first time.
The Michigan Trust Co. Grand Rapids, Mich.
 Write to-day as this stock will be disposed of at once.

Ames \& Clark, Detroit, Mich.

## Cash Reqister Paper <br> Of all kinds. Quality best. Prices guaranteed. Send

for price list. If in need of a Cash Register address

## Standard Cash Register ©o., Wabash, Ind.

The first consolidated mortgage bonds of the Detroit \& Pontiac Railway Company, guaranteed by the Detroit, United Railway, afford a safe investment at an attractive rate of interest. Price and full information on request.

## NOBLE, MOSS \& CO.

808 Union Trust Bldg.
Detroit, Mich.


If the people ask for it you will buy it. If you buy it the people will ask for it. We create the demand-leave that to us.
OLNEY \& JUDSON GROCER CO., Grand Rapids
of the local postoffice and stamped 'Fraudulent" and returned to the writers. The same course will be taken with all the mail which may be received hereafter which bears the return card of the sender on the outside of the envelope. Letters which do not have this card will be sent to the Dead Letter Office, accompanied by a statement of the situation.
The man who undertook to engineer the swindle was clearly an old hand at the business, because his quotations were sent almost exclusively to merchants in country towns remote from railway lines, evidently on the assumption that they would be so surprised over the upward turn of the market and the high price offered that they would make shipments without stopping to investigate the character and standing of the concern. The fact that he skipped town within an hour after his interview with the editor of the Tradesman, leaving no word behind as to where he might be found or where he expected to go, would also indicate that he has been in the toils before and that he was quite as fully posted regarding the policy of the Government toward those who make fraudulent use of the mails as is the editor of the Tradesman.
The following letter, which has been received from an old-time friend of the Tradesman and which was evidently written with the idea of its being reproduced in its columns, although the writer asked that his name be withheld, sets forth the advantage it is to any merchant to be in close touch and on good terms with a trade journal which is as vigilant as the Tradesman has always been in protecting its readers against frauds and impositions:
The Tradesman has again placed me under obligations to the extent of $\$ 32.50$ by its timely exposure of the Crystal by its timely exposure I received my Monday mail, I found a card from that concern, offering 16 cents f. o. b. my shipping point for packing stock. As I had about 250 pounds on hand, and was compelled to leave home that afternoon, 1 instructed my clerk to call up the Tradesman at Grand Rapids and ascertain if the Crystal Creamery Co. was O. K., in which case he was to ship the butter on hand to that concerne shipped day. Through an oversight, he shipped the hutter without making tue enqued, When this week warning regarding the noted your timely warning regarding the Crystal Creamery Co. and asked The clerk where he shipped the butter. Then it came out that he had overlooked making the enquiry 1 had instructed him to make, in consequence of which the shipment had gone to a swindler. 1 im mediately took the matter up with our railroad agent and finally succeeded in stopping delivery to the consignee and getting the shipment turned over to a reputable house in Grand Rapids, which paid me 13 cents and freight-exactly 3 cents a pound less than the Crystal Creamery Co. quoted via postal card. But for the assistance rendered me by the Tradesman I would probably have lost the entire amount and, as this is about the twentieth time you have saved
me from losses of this character during the nineteen years 1 have taken your paper, I feel that it is no more than fair that I'should acknowledge my indebtedness to you for your courage and enterprise in exposing frauds and protecting your customers, and assure you that, if you ever find it necessary to increase the price of the paper to $\$ 2$ or even $\$ 5$ a year, I shall still consider it the best investment I can possibly make. I fully realize that exposures of this kind are attended by more or less risk, because you are liable to make a mistake sometime and meet a Tartar who will cause you trouble, but I have come to regard your judgment in such matters so highly that, if you ever meet with trouble or loss in your anxiety to serve the trade,
will cheerfully be one of ten, twentyfive or a hundred to contribute to a fund to meet the expense. I realize that you are probably better able to meet such expenses than the large majority of your subscription patrons, but 1 am not alone in thinking that you have done such Michan service for the merchants of Michigan in so many different way of your efforts in some more substantial manner than by doling cout a dollar for a manner thin by doligg aut a dollar fora paper which saves every merchant who reads it from $\$ 25$ to $\$ 100$ a year.
The upright do not grow rich in a hurry.

## WhyNot Try

L. O. SNEDECOR \& SON,

Egg Receivers,
36 Harrison St., N. Y.
Est. 1865.
36 narrison St., N. Y.
$\begin{array}{ll}\text { Est. 1865. } & \text { Reference N. Y. Nat. } \\ & \text { Don't Kick }\end{array}$
BUTTER, EGGS, POULTRY
are not satisfactory, but try
Lamson \& Co.
Blackstone St., BOSTON.

## You ought to sell

## LILY WHITE

"The flour the best cooks use" VALLEY CITY MILLING CO. GRAND RAPIDS. MICH.

## Rugs from Old Carpets) Retailer of Fine Rugs and Carpets. Absolute cleanliness is our hobby as well as our endeavor to make rugs better, closer woven, more durable than others. We eater to first class trade and if you write for our 18 page ilustrated boot write for our 16 page illustrated booklet it will make you better acquainted with our methods and new process. We have no agents. We pay the looms in United States. <br> | Petoskey Rug Mfg. \& Carpet Co., $\int 455-457$ Mitchell St., Petoskey, Mich.

## Things We Sell

Iron pipe, brass rod, steam fittings, electric fixtures, lead pipe, brass wire, steam boilers, gas fixtures, brass pipe, brass tubing, water heaters, mantels, nickeled pipe, brass in sheet, hot air furnaces, fire place goods.

## Weatherly \& Pulte Grand Rapids, Mich.

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## Wholesale Grocers

Invariably recommend their (I) customers to take a member- (II) ship in the

Commercial Credit Co.
because it protects the retailers against bad paying consumers and, incidentally, protects the (1) jobbers against slow pay cus- (1) tomers
(1) (1) (1) (1) (1) (1) (1) (1) (1)

## JOHN H. HOLSTEN,

## Commission 「lerchant

75 Warren Street,
New York City
Specialties: EGGS AND BUTTER.
Special attention given to small shipments of eggs. Quick sales. Prompt returns. Consignments solicited. Stencils furnished on application.

References: N. Y. National Ex. Bank. Irving National Bank, N. Y., N. Y. Produce Review and American Creamery.


## One

## Hundred Dollars

 RewardThe Michigan Tradesman will pay $\$ 100$ for information which will lead to the identification and apprehension of the individual who mailed a large number of postal cards at the Grand Rapids postoffice July 26, offering to pay 16 cents for packing butter shipped to the Crystal Creamery Co., 414 South Division street, Grand Rapids.

# fichican Madesman 

Devoted to the Best Interests of Business Men
Published at the New Blodgett Building
TRADESMAN COMPANY
One Dollar a Year, Payable in Advance
Advertising Rates on Application.
munications invited from practical business
n. Correspondents must give their fuil men. Correspondents must give ther full
names and addresses, not neeessarily for pub-
lication, but as a guarantee of good falth. lication, but as a guarantee of good falth, pu
Subseribers may have the malling address
their papers changed as often as desired. their papers changed as often as desired.
No paper discontinued, except at the option of
the proprietor, until all arrearages are pald. ample coples sent free to any address.
Entered at the Grand Rapids Post Office as econd Glass mall matter.
When writing to any of our Advertisers,
E. A STOWE EDITOR

WEDNESDAY, - - AUGUST 6.1902
$\underset{\text { County of Kent }}{\text { STATE OF MICHIGAN }}\} \mathrm{ss}$.
John DeBoer, being duly
poses and says as follows: Trad pressman in the office of the Tradesman Company and have charge of the presses and folding machine in that establishment. I printed and folded 7,000 copies of the issue of July 3, 1902, and saw the edition mailed in the usual manner. And further deponent saith not.

John DeBoer.
Sworn and subscribed before me, a notary public in and for said county this second day of August, Igo2.

Henry B. Fairchild,
Notary Public in and for Kent County, Mich.

GOLD BRICKED MERCHANTS.
The newspapers have all kinds of fun with the gullible granger who buys lightning rods and gold bricks of strangers, but the experience of the past week has demonstrated that the victimized granger is doubly discounted by a certain percentage of Michigan merchants who jump at a chance to ship butter to a bird of passage without stopping to enquire as to his antecedents or responsibility.
The Tradesman refers to the brief and meteoric career of the Crystal Creamery Co. and the ease with which certain country merchants were induced to make shipments to an utter stranger in response to a postal card quotation, offer ing 3 cents above the market for packing stock.

There is a certain degree of satisfaction in noting that no subscription patron of the Tradesman is enrolied on the list of victims-that the country merchants who grabbed at the bait thrown out by the adroit swindler who sailed under the cognomen of the Crystal Creamery Co. are all men who do not take a trade journal-at least, a live trade journal-but who congratulate themselves on the fact that their superior acumen and profound wisdom enable them to scorn the advice and decline the assistance of a trade paper which in this single instance was able to protect its patrons and save them from loss to an amount which will keep their subscriptions paid in advance for the remainder of their mer cantile career.

There would be no need of the Tradesman preaching a sermon to its readers on the subject of avoiding strangers but for the fact that many new readers have come into the Tradesman family during the past few years. To these the Tradesman feels impelled to
parted to its readers-to go slow in dealng with those who have no mercantile rating, because a man without a commercial rating is seldom a desirable person to tie to. Above all, avoid the man who overquotes the market as you would a pestilence, because in nine cases out of ten the man is a swindler. In the tenth case his action is pretty sure to demoralize the market to that extent that the subsequent loss will more than overbalance the temporary gain. There is never a time when the shipper can not deal with responsible houses, because the introduction of the cold storage system has practically done away with the glutted conditions which frequently prevailed prior to a dozen years ago; in fact, he need go no farther than the advertising columns of the Tradesman to find houses which will treat him right and accord him prompt and satisfactory returns. Not all the good houses are represented in the Tradesman, but none but reputable institutions are to be found therein. More advertisements of this character are declined by the Tradesman than are accepted, because under no circumstances will the Tradesman publish the advertisement of a house which has not a clean record and a satisfactory commercial rating. The careful scrutiny and constant surveillance which every advertiser receives at the bands of the Tradesman renders his investment peculiarly profitable, because the acceptance and publication of an advertise ment by the Tradesman are equivalent to a recommendation.

A fierce discussion is at present going on between scientists as to whether earthquakes and volcanic eruptions can be foretold. Sir Archibald Geikle, the English geologist, dissents from the general belief that the eruption of Pelee could not have been predicted in time to save the inhabitants of St. Pierre. He holds that if a competent seismic specialist had been stationed on the slopes of the volcano, provided with self-registering seismometers the symptoms of an impending eruption would bave been detected in ample time to give the people of St. Pierre due warning and most of its population would have been saved. He suggests that there should be installed on every volcanic island meteorological observatory duly equipped with these instruments, from which the resident observers may issue warnings of the approach of dangerous storms and the symptoms of eruption or earthquake.
There is no lack of instances to show that women can be successful in almost any calling they adopt or any enterprise in which they engage. A good example is the case of Mrs. Mary Ann Mills, the diamond expert who died recently in New York City. She learned all there was to know about diamonds and was able to tell a good stone at a glance and make a very accurate estimate as to its value. She attended all the auctions of the fawnbrokers and was seldom if ever deceived as to the worth of a diamond. She bought at low prices and sold at higher ones, and in this way she accumulated a fortune of a million dollars. What Mrs. Mary Ann Mills did some other woman presumably could do as well by the same diligence.

The worst thing about a young man's sowing bis wild oats is the fact that the woman be marries must share in the harvest.

STRIKES AND THE PUBLIC.
The enormous and far-reaching damage done by great labor strikes emphasizes the fact that such a controversy does not merely concern the immediate parties to it. If this were so, the contestants might be left to fight over it until one or the other, or both, are worn out.
On the contrary, while the immediate parties to a strike may number some bundreds, many thousands of innocent people will suffer, and where the participants in a strike number thousands or hundreds of thousands, the sufferers will aggregate millions of people, and possibly the entire population of the Union.
Here is the strike in the anthracite coal region, for instance: Anthracite coal is mined in a limited area in the State of Pennsylvania, but the output, which amounts to sixty million tons a year, is used in manufacturing and uther industries, and for the heating of dwellings, mills and factories in every state of the Union. When, in consequence of the present strike, the supply of anthracite coal now on hand shali be exhausted, thousands of mills and factories will be forced to stop work and millions of men will be turned out of employment, from no fault of their own, and from no fault of their employers, but as the result of a labor controversy between the miners and mine owners of a part of Pennsylvania.
There are, as has been said, nine mine proprietors and about 150,000 miners immediately concerned in this strike. It is estimated that the wages of these miners amount to $\$ 1,130,000$ a
week. The strike, which commenced week. The strike, which commenced
May 12, has been going on for about twelve weeks. In that time the loss of wages to the strikers has been $\$ 13,560$, oo. These miners would have taken out, if they had been at work, at the rate of five million tons of coal in four weeks, or 15,000 , 000 in twelve weeks, a product which, at $\$ 4$ a ton, the old rate, would have been worth $\$ 60,000,000$, which has been lost to the mine operators. They have to a considerable extent retrieved their losses by the rise in price of what they have on hand, the increase of price being not less than 50 per cent.
Whatever may be the rights and the wrongs of the case, atd however may be the sympathies of the American people in the premises, the great question is, bow the people at large, who are not responsible for the strike, are to be protected from its damaging consequences. The 150,000 strikers have in all probability enough persons dependent on them to bring the total number of direct sufferers by the strike up to 900,000 souls, but when the stoppage of business by the cutting off of the coal supply shall take place, ten million to twenty million more of people will be direct sufferers.
Many persons remember how business of every sort was brought to a standstill throughout the United States by the great railroad strike instigated and directed by the infamous Debs in June and July, 1894. It is easy to see that a general railway strike in the United States would stop the movement of trains on 200,000 miles of road and paralyze the entire business of the country, besides exposing the people of cities to the danger of starvation from their inability to secure the food necessary for their subsistence. It is much to be doubted if there is at any time on hand in any city of the Union a food
supply sufficient to last more than a few days, ten at the outside.
It seems not only strange, but even monstrous, that a small number of walking delegates should be able, under the pretext of benefiting their dupes, to plunge hundreds of thousands and millions of people into the most extreme suffering and misfortune. This is a country in which the majority possesses a constitutional right to rule. If this be the case, as it undoubtedly is, the right of a vast majority to protect themselves from the injurious acts of venal and unscrupulous leaders should be undoubted. This is one of the cardinal principles upon which the Republic is founded. The day will come, and should not be far distant, when specific laws will be made for the protection of the people from the injuries arising from the autocratic actions of labor leaders and strike managers, whose sole stock in trade is incendiarism, intimidations and murder.
To-day people have the right to differ and to engage in controversies about all sorts of questions and opinions, but whenever they disturb the public peace or infringe on the rights of others they become at once amenable to the criminal and civil courts, and are subject to be prosecuted or otherwise proceeded against. There should be no serious difficulty in applying these principles to labor strikes, and indeed it is just what ought to be done.
It is not so easy for a Government official to save the people's money as might be supposed. Secretary Shaw the other day got an estimate for a piece of necessary printing from the Government office at $\$ 1,230$, which he thought too bigh, and so he sent out to a private concern and got a bid of $\$ 755$. He was about to let the work, when one of his subordinates, long in office and familiar with the rules, pointed out to him that Congress, at the behest of the trades unions, had made such laws and regulations that the only thing he could do was to give the work to the public printer and pay his price. Mr. Merriam, director of the census, saw where he could save $\$ 100,000$ by having some of the printing done by a non-union establishment, but, upon investigation, found it impossible. These are only two instances, of which there must be many of daily occurrence at Washington. The same thing applies to the Government navy yards. Ships constructed there cost 30 per cent. more than when built by private contract, due to the fact that the unions bave wormed their way into that branch of the public service to that extent that they are able to dominate every feature of the work. Unless their encroachments are effectually blocked, every ship turned out by the Government yards will ultimately cost twice as much as it would if constructed by free labor, instead of the cringing slaves of the walking delegate.
No man arrives anywhere who will not think. If he can not think straight, let him think crosswise or upwards or to the right or left, because be is sure to arrive somewhere. The man who will not think, who governs bis course by notions, by the advice of others or by the whims of his own erratic will, is worse off than a leaky old tub with neither sails, rudder nor compass. Sinking or stranding on some barren shore is the sure fate of both.

Getting experience is the most costly

## STREET FAIRS.

How They Put Life into a sleepy village.
Has your town taken any steps towards holding a street fair this fall, Mr. Merchant?
If not, don't you think it is up to you to agitate it and see what can be done? They are a very good institution for putting life into a sleepy village and they do not do the wide awake city any harm.
In fact, there is little necessity of advocating holding one in a wide awake city or town-the citizens always attend to that and do not need any urging from outside sources.
They know the benefit it has been to them and understand that it will continue to be a benefit.
But where the street fair is most needed it frequently happens that the merchants and the citizens take the least interest.

If you are doing business in such a place take the initiative and wake them up for once.
Do not ask them whether they want a street fair or not.
Just tell them that one is going to be held.

You will not meet with much opposition except possibly in securing contributions to the fund.
The first step is to get up the fair fund.
Start out with a subscription paper and bead it with a liberal cash donation yourself.
Then go to the next most influential citizen of the town and labor with him until you get a donation. If he talks \$io make him think that you can not get along with less than $\$ 25$.
If he is the banker and begs off on the ground that it will held the merchants but it won't help him much, talk public spirit to him and wind up the argument by showing him that when more people visit your town the greater will be his deposits and the larger his deposits the more profit he will make out of his business.
Of course the street fair will help the banker. It will bring more business to the town and help the business men, and that which helps the business men always helps him.

That is the way to talk to him.
In the meantime do not neglect the country editor.
Get him all stirred up over the proposition and let him write editorials on it and talk street fair in every column of his paper.

It all helps in putting life into a sleepy village.
And pursue a systematic course in soliciting every business man in the community. Get the lumberman and the coal man and the elevator man interested.

Get the farmers to talking street fair and let them agitate it with the other merchants. Get them to asking questions about it. They will do this if the matter is talked properly.

The next question is bow much money will be needed.
You ought to start your subscription paper with a pretty definite idea on that point.
In a village with 600 to 1,000 inhabitants a pretty good street fair can be arranged with from $\$ 300$ to $\$ 500$ in the treasury.

This does not include the extra expense to each merchant of decorating his store and preparing floats.

Probably street fairs have been ar
ranged with considerably less than this in the public fund, but if it is a new venture have money enough to make it a great success and to attract attention. The next step is to form your fair association.
Elect officers and appoint a board of directors or an executive committee to have charge of the details. Another committee on premiums and a committee on attractions should be appointed.
With the association in working shape and subscriptions sufficient to guarantee a successful fair the next step should be the arrangement of details.
One of the first matters to be taken up is the premiums.
These should be arrangeed with particular reference to the farmers and their families and to attract the most attenion from this class of people.
The object of the street fair is to bring in farmer customers from as large an extent of territory as possible and to advertise the city in which the fair is held as a market point.
Another object is to do this so astutely that the farmers who come in will buy enough goods to make it profitable to the merchant as well as an advertisement.

Premiums for the largest load of wheat, for blooded stock of all descriptions, for the prettiest baby entered in the baby show, for the best piece of needle work by the farmer's wife, for the best loaf of bread made by a child under fifteen years of age, should be offered.
These premiums can be arranged with especial regard to the conditions in the neighborhood.
If the farmers are engaged in diversified farming they can cover a wide variety of subjects.
Issue your premium list a month or longer before the street fair is to be held so that it will advertise the event.
The best way to issue this premium list is to mail it to every farmer within a radius of from twenty to forty miles of the town. The names of these farmers can be obtained from the polling lists or from the tax books at slight inconvenience.
The next step after the issuing of the premium list is the matter of securing special attractions.
This involves considerable negotiating back and forth and careful investigation to obtain such as will be strong drawing cards.
If there is a local theater in your town in charge of a manager he can properly look after this matter and can arrange for the best terms.
With only the amount of money available as above indicated you can not afford to spend more than $\$ 100$ or $\$ 125$ for special attractions and therefore you will be obliged to go into the matter carefully.
Should this be left to a local committee who have had no previous knowledge of this work the best plan is to write to some vaudeville or theatrical booking agency in the city asking them to send a list of special attractions for a certain date and the price for each.
Some attractions can be secured at a nominal sum if they are permitted to take up a collection; others can be secured if they are permitted to charge an admission.
The best plan to adopt is to eliminate those charging an admission, especially if it is to be a "free" street fair.

Three or four good performers for one or more days should be enough, in-
cluding a tight rope walker, a bicycle performer or something of this general character which will interest all classes of people-the men and the boys as well as the ladies.
In addition arrange a programme of your own that will help out greatly.
A few horse races for horses never before entered in any contest with a liberal premium to the winner will incite a deep interest among the farmers' boys.
A ball game between rival town nines with a premium of a dollar each to the winning side will be a card.
A number of athletic events with nominal prizes on the side for the winners, such as are occasionally arranged for picnics, will prove interesting.
And above all things do not forget to include one or more parades.
Make these parades the principal feature.
At some points they inaug urate the day by having a ragamuffin parade, but in other localities this is considered lacking in dignity.
Why not have a parade the first afternoon with three or four prizes offered for the best farmers' equipages which appear in line?
Have it understood that these are to be decorated as handsomely as possible and that awards will be made on the basis of general appearance of the equipage; on the basis of appearance and neatness of the horses and harness and appearance of the vehicle.
These will constitute sufficient points on which to pass judgment.
If the street fair is to be beld in the evening a bicycle parade participated in by everyone, whether a citizen of the town or of the country, will prove a fealure of interest.
On the afternoon of the last day of the street fair have the grand civic parade of the occasion. This is for the purpose of maintaining the interest and enthusiasm of every one until the fair closes.
Make this procession as long as you possibly can.
Include every resident of the city or town.
Head the parade with the grand army post and then follow with the different odges and finally wind up with the school children if this is necessary to make the parade a gigantic success.
Here again is where the merchant should play an important part.
He should be represented by a float indicating the nature of his business.
The general merchant of the town should plan to make his float the best of all.

There are so many ideas which occur that could be utilized it is difficult to describe them all, but one of two plans should be definitely decided upon :
Either the float should contain as little advertising as possible or it should be all advertising.
If it is intended to make it allegorical then the advertising should be confined to the name of the firm, which should be on the side of the wagon, but not in a position where it will obscure the view of the float.
In arranging for an allegorical float drapery and costumes are the most expensive items.
An ordinary farm wagon can be used by removing the box and placing a platform in its place and the figures can be placed on this with very little extra expense. The platform should be draped on all four sides with bunting that covers it and the seats should be covered
either with bunting or tissue paper. A somewhat conventional float can be made to represent Liberty enlightening the world.
Liberty should be seated on a pedestal representing the Bartholdi statue-everyone has seen it-and should wear the usuai costume, holding aloft in one hand the American colors.
This float can be further improved by having allegorical figures represent ing the Philippines, Puerto Rico, Alaska and even Cuba grouped at the bottom of the pedestal.
Liberty should be a woman-the handsomest in the community if possible.
The Philippines may be represented by a young woman with a coppercolored complexion, Puerto Rico by a brunette, Alaska by a blonde dressed in fur garments, and Cuba by a young woman arrayed in white.

Each of these four young women should wear a sash draped across her shoulder bearing the name of the country or colonies she represents.
If the merchant is not especially original in making plans for a float of this character be should consult with those who can aid him. In the large cities there are people who make a business of this, but in the smaller places their services are scarcely obtainable.
However, if the merchant employs a window dresser or has in his employ a clerk who attends to these duties, be can probably press him into service and can obtain ideas that will work up into a suitable float.
If the float is to be an advertisement for the business all depends on the department to be advertised.
A good general idea might be to arrange an immense cornucopia as the central figure and have this tipped towards the front of the float
wards it a massive affair and large enough so that it will contain a variety enough so
of articles.

Then fill it with groceries, dry goods, shoes and something from each of the shoes and something fr
departments of the store.
departments of the stor
You might label it:
THIS IS WHAT THE HARVEST
BRINGS

BRINGS
To Those Who Trade
Jones \& Smith
General Dealers
you make a specialty of hardware, how would it do to arrange a kitchen on the platform of the float?
Give one of those newest and best ranges a place of prominence and have it fired ready for use.
Use a kitchen table and any quantity of home goods in such a way that they will be displayed and the public will be informed that you carry them in stock. A French cook-that is, a man-in a white cap and white uniform, apparent ly busy with his baking operations, would belp out the idea.
Have a quantity of biscuit dough made up before the procession starts and bake this en route. As soon as they are baked distribute these biscuits to the crowd.

There is a good advertising proposition involved here, and if the float bears a sign advertising the line of ranges and cook stoves you will lose nothing by adopting it.
The exclusive grocer can arrange a float which shows his best fancy groceries to good advantage by building up a pyramid in the center of the float and have them displayed there.
Top off the pyramid wi
wheat
And if the jobbers or specialty manu facturers will back him up by supply. ing samples free he can have them dising samples roe
ributed en route.
A demonstration of some line of goods with the demonstrator hard at work preparing them will hardly fail to attract attention, but in most instances will advertise the manufacturer more than the merchant.-Commercial Bul

## Clothing

Fads and Fashions Which Prevail In and A round Gotham.
It bas not been insufferably hot this summer. So far the dress of the New Yorker has not manifested any marked disposition to wander from the regulation summer wear. Men have not gone about town without their coats, and except when days were exceedingly hot the disposition to discard the vest has not been especially conspicuous. Indeed, the vest has been very prominent this summer and has run to all sorts of styles. Fancy whites and figured tans predominated. I don't think I have seen a summer in which so many white vests were worn with day dress. The bird's-eye fabrics are great favorites.
It seems to be the proper caper to wear black long scarfs. From an economic point of view this is not a bad scheme, because one does not have to provide so large a variety of neckwear for his wardrobe as when fancy effects are the vogue. The reader will very easily recall the time when the black tie was only worn by men in mourning or those of advanced years, but to-day you may go into any assemblage where men who dress well are found and the majority of scarfs will be on the raven order.
Next to black comes black and white. This combination has run riot this summer in everything. I saw a very striking example of it recently in the shop of one of the very finest furnishers in Manhattan. This was a set of underwear in the whitest and softest of white lisle. About the quarter sleeves was a very fine line of black. About the neck was a herringbone embroidery in white silk thread. This suit was $\$ 8$ a garment. The knee drawers were striped at the end to correspond with the shirt.
Another very swagger-looking bit of underwear was a wide mesh in wool, soft to the touch and silky th the eye. These white suits have knee drawers.
Apropos, I talked by chance with some fellows the other night, who have an abundance of this world's goods and can gratify any whim or wish, about summer underwear, and asked them for their preferences. The consensus of opinion was that the lace schemes were not satisfactory except in the woolen goods. The majority present thought that flat merino garments were the most sensible.
There is a reaction against figured shirtings in the finer trades. Stripes on very dark rich browns are coming back. Six months from now, say, we shall see dark grays and dark blue tone effects with white stripings among other things.

Funny how cloths get their names and what misnomers some of them are. For instance, there is the modish suiting put out by an uptown house here. They call it batiste. Now, batiste is a word with a history. It designates a weave named after Jean Baptiste, of Cambrai, France. The word was used originally in connection with a fine sheer linen fabric woven straight. The word baptiste comes in again in this connection because by a strange coincidence it was used to wipe the heads of infants after baptism, and baptism cloth became baptiste cloth. In time the name was applied to a certain class of plain woven cottons. It is also applied to a fine all-linen or cotton lawn and is accepted in the dry goods trade as the French word for cambric. Now
the batiste suiting is like the original hatiste in this, that the threads are of the same thickness, light, and cross each other evenly. This batiste suiting is a worsted, very substantially made, very light and porous. The patterns are subdued grays with a fine hairline stripe and pinbead tucks, also black. Unlike many summer fabrics, it will hold its shape. It will not admit of low-priced tailoring. Properly made, it will not cockle and is absolutely respectable looking and neutral in tone. The suit for the average man, quarter lined, weighs about twenty-seven ounces, and twenty-four ounces without the vest.
Dinner jackets are having their own way at night in New York. Well-mannered men are seen about the hotels, clubs and roof gardens in the dinner costume, minus the vest, with pleated white shirts, belts and black silk ties. Straight straws and Panamas are worn in connection with this outfit.
A fashionable tailor tells me he has made up a great many dinner jackets. Compared with this time last year, tail coats are about the same in number, whereas the jackets are 50 per cent. more. The Panama hat is on the decline as a fashionable article, while senits and split straws are on the rise. It is quite the fad to accumulate fancy handkerchiefs, and the variety offered in the principal stores is apparently without end. One of the neatest is a natural linen color with a wide border composed of lines in self colors and a drawn stitch effect at the corners. When you travel you should have a cheviot or madras bath wrap. These are very soft and very light and take up little roum in one's baggage. They are out in good color combinations.
White flannel shirts are swagger now, even for business wear. Worn with them are tab collars and white linen cuffs. These shirts would be very popular were it not for the expense of scouring them. A fellow could do quite a long time on, say, a dozen. They are at retail $\$ 7$ apiece.
Hosiery in the lace schemes has seen its best and last days. The well-dressed men will not have it any more. A beauty in men's sox is the mercerized black cotton with black clocking.-Vincent Varley in Apparel Gazette.

Charge Accounts in the Big Stores.
The rules and regulations which govern the granting of credit to people who are not rated in commercial agency books, as for instance employes and people in the various professions, observed by the important stores in New York, are not alike. Some of these rules are very strict, others not so much so, but it may be said that as a general thing big stores grant credit to non rated individuals with great care. The smaller bouses in the medium grades are disposed to be liberal with employes who are in receipt of good salaries. Broadly speaking, they do not consider a man receiving less than $\$ 2,000$ a year is a desirable person to have on their books as a charge customer. Where an employe is well known, through having paid cash for a long period, he may be accommodated from time to time, but there is much hesitancy about opening an account with him unless his salary is up to the figure mentioned.
The opinion prevails among the largest establishments that it is not kind to the employe on a moderate salary to open an account with him. It is claimed
that it leads him into habits of extrav-


## Heavenrich Bros.

Correct Clothes for Men

Are universally considered the best on the market.
Your customers will surely appreciate them. We spare no expense in getting up well-made, perfect-fitting, shape-Retaining garments and invite you to inspect our line when you come to Chicago.

## Heavenrich Bros.

208, 2 10, 212,214 Van Buren St., Chicago Take Elevator

Corner of Franklin St.
Detroit office and salesroom 131 Jefferson Avenue
agance and that sooner or later he will be embarrassed and, however honest will be put to straits when asked to settle up. This condition will worry him and will not be altogether to the advantage of his employer.
Throughout this article, the very high-priced establishments who deal with only wealthy people, or those who are counted such, will not be consid ered. They have systems of credit and of obtaining reports on individuals which are largely a matter either of the fame of the families or individuals trading with them, or the result of introductions from distinguished customers.
More than a few notable concern have a system of inviting people not in the commercial agencies' reports to open accounts with them. The lists are obtained from directories. The responses to these requests are carefully investigated, through the medium of commercial agency, whose sole business is looking up the character and standing of non-rated people who apply fo credit. The mere fact of a man receiving a card inviting him to open an ac count should indicate that he is worthy of credit, and yet some firms do send out these invitations and then look up the credit later on in the manner indi cated above. There are classes of people who are not regarded as desirable customers even where they are in receipt of substantial salaries. Among these professional men outrank mercan tile men. The system obtains in some establishments of insisting that employers guarantee accounts. In others it is only necessary for the employer to say that the applicant for credit is of good character, receives a good salary and that so far as known be is not living beyond his means.
One firm of exclusive furnishers, who do a fine to medium trade, frankly say that they believe in putting on their books what might, to conservative con cerns, look like great risks, but they claim that in five years their losses have amounted to only two-thirds of I per cent. by opening accounts with nonrated individuals.

There are large operators in the mixed iines, clothing, furnishings and bats, who will not open accounts under any circumstances, not even with the very best rated people. They do a strictly cash business. Again there are other retailers in New York who are governed in opening accounts entirely by Dun or Bradstreet, and refuse absolutely to give credit to anyone who is not quoted by these sources of information.
The writer has, as a result of a long
and diligent enquiry into the merits o
credit-giving, learned these facts: In the very best stores, that is, in those 'catering' to the swell set, the book accounts represent 75 per cent. (estimated) of the business done; the cus tomers of these shops buy extravagantly and profits are proportionately great. In the majority of cases bills are paid slowly and therefore it takes considerable capital to swing the enterprise. In such establishments customers anticipate their wants and the consensus of opinion is that giving credit to the proper parties is an enormous source of revenue.
In this article we are dealing almost entirely with the outfitting business and not with dry goods department store trade. The second great stores are prone to regard credit as a necessary evil, and they do not, except in a few instances, give it very much encouragement. They prefer to do, it would seem, a strictly cash business, because they sell on a fairly close margin of profit and feel that some debts here and there would dull the edge of business.
The third great stores do not open accounts at all. They may occasionally trust someone they know very well for a small bill, but this, too, is merely a matter of accommodation. The largest stores carrying the allied lines all extend credit on gilt-edge reports and take no chances. They invite those whom they know to open accounts.
The custom shirt department is blamed by many for bad bills; it is the opening wedge. For instance, a stranger will place an order for some shirts, they address, where they are received and paid for C. O. D. Presently the same man will come in and order some other goods. These will be sent to his house and paid for In the meantime the man's reference is not looked up. He has ways paid cash Why proceed further? always paid cash. Why proceed further? tustle later on be drops and pays for it buys some andery knows him and By this time everybody knows him and likes him, for he makes a good appearnce. The rest of the story can be guessed: Subsequent goods are sent
C. O. D., but with a regular bill. He may pay the first bills, but sooner or ater he will owe that house quite a litthe money, and it never, never, never will be paid. This man may be a lawyer, an employe in some bank or insurance company, in short, a man of some position, but not in the mercantile business for bimself. Sometimes such a man mysteriously disappears, other times he will stand considerable dunning.
Shrewd retailers look up a man before they cut the shirts, others ask for a deposit, but it must be admitted that there is a great deal of loose crediting in the
matter of custom shirts, and to this fact matter of custom shirts, and to this fact New York City furnisher who formerly New York City furnisher who formerly
stood very nearly at the top of the heap.

## Ellsworth \& Thayer Mfg. Co. <br> MILWAUKEE, WIS., U. S. A.

Sole Manufacturers of the


Great Western Patent Double Thumbed Gloves and Mittens UNION MADE
We have everything in gloves. Catalogue on application. We want an agency in each town B. B. DOWNARD, General Salesman.



## Shoes and Rubbers

How to Wait on a Customer Properly.
I contend that any ordinary salesman can sell a pair of shoes, but that is not what our employer desires. Of course he wants the sale made, but further more he wants that customer made, and to effect that means that she, I mean the customer, must be waited on properly and the salesman must make such an impression that she will come again and furthermore call for him by hame.
As soon as the customer enters your store-yes, I said your store, because the salesman should take an interest in his employer's store as though it were his own-she should be greeted with a cheery "good morning," and escorted to a seat, and quickly as possible remove her shoe, but never let the customer be under the impression that you are in a hurry. Once that idea is gotten into her head it is that much harder to make the sale. By pleasantly conversing with your customer during these simple operations you will have found out what style footwear she desired.
Now comes an important move that either will have the effect of inspiring confidence or that of the customer losing it. Never ask a customer what size she wears or peer into the old shoe for the size previously worn, but have your size stick handy and use it, thereby demonstrating to your customer that you are a practical shoe man as well as salesman.
Never ask a customer what price shoe she desires, merely go to the stock and get two or three shoes, different styles and at the same time different prices. Now that you have found out the price shoe desired it is up to you to speak or talk up the style which your customer seems to take a fancy to. Never insist on a customer taking what you like; remember you are the seller and she the buyer, and at all hazards you must please her. Should she ask you for your judgment on a certain style give it unhesitatingly but in a cool, calm voice which assures her again of your ability and that you know what you are talking about.
See to it while fitting and before lacing or buttoning a shoe that the customer stamps her foot and walks around for a few minutes as this gives the foot a chance to settle well into a shoe and thereby it is much easier to button or string and the strain is materially lightened.
Learn to fit a customer to their weliliking, and that brings me to what 1 consider the main point in selling: The person who is a successful shoe salesman is usually a good judge of human nature.
Once a customer is well fitted and well satisfied you may count on that person's patronage and as I said before that is what we are all striving for, to make and hold regular customers, because regular customers can make your employer's business and on the other hand they can also break it.
Do not confuse an intending purchaser by showing too many varieties because while variety is the spice of life it is not so in selling shoes, and the fewer styles shown has less tendency to confusion, but on the other hand should the styles shown not please, take them away and in the pleasantest manner possible show others.
Let me tell you that one of the greatest evils that are chalked against, my fellow shoe salesman, is, namely: Judg-
ing customers' purses by their dress. contend that this is a serious evil; because a customer comes into the store poorly dressed there is no reason in this wide world why she should be shown cheaper and inferior goods than the trifle better dressed customer. And on the other hand if you serve the poorer dressed customer (which undoubtedly is your duty) with as much attention and effort that you would bestow on the beter clad one, nine cases out of ten your sales will be of the medium or better grade fuotwear.
Therefore, it is in my opinion always advisable to show good goods. Be careful to please your customer in every way possible. Prove to her that is your pleasure and while you are waiting on your customer avoid all other matters for the time being.
Avoid trying on footwear that has lasting tacks or any other roughness whatsoever along the innersoles. Sim. ply run your hand in the shoe before fitting and should there be anything of this sort, it is far better to prick your finger than a customer injure her foot, which quite often is the result. In fact, the writer knows of a case where a certain shoe dealer had a doctor's bill of $\$ 36$ to stand for just this very cause: had only the clerk that was fitting this customer followed the above advice, see the unpleasantness and notoriety that could have been avoided.
Never run down a certain style of shoe because you wish to sell another. Remember nothing has more tendency to make a customer doubt you or become suspicious than this ugly habit.
Another point to be considered is, everybody that is selling shoes is anxious to make as much money out of his position as possible and we all know what the letters P. M. call for. But let me tell you, never force or insist on a customer taking a P. M. shoe if they do not take a fancy to it. I have actually known clerks, and further seen it with my own eyes, let customers walk out of the store simply because they would not take a P. M. shoe. Great guns ! Do you call that justice to employer, and at the end of six months or a year that very clerk wonders why he has not been advanced and bemoans his fate to his fellow salesman?
Do not deliberately exaggerate about your goods. Sell them on their merits and nothing else. Remember nothing is ever gained by lying about your goods, and on the other hand some reliable and up-to-the-minute clerk will tell the truth and nothing but the truth about the shoes bought from you. In fact, quite frequently when the customer is ready to bave the shoes mended they are taken to the shoemaker in the neighborhood, and you can bet your sweet life he will tell the truth. It always gives them a great pleasure when they have occasion to knock the shoe dealers of their vicinity.
Wait on a customer intelligently, but do not let customers walk over you. Let them understand that you are a master of your trade, but never get into an argument, as it invariably ruins a sale.
Always be sure to warm patent leather goods of any description before fitting. You know that if a customer should stamp his or her foot in a shoe that was not warmed and should cause surface cracks to appear then the sale is lost, and furthermore you have a pair of damaged shoes (due to negligence) which are not worth 50 cents on the dollar.
Never under any circumstances make

We would be pleased to have every shoe merchant in the State carefully inspect and compare our

## "Custom Made Shoes"

with any they may be handling. The season is fast approaching when such a line as ours will meet the demands of those who are looking for a

FIRST CLASS WORKING SHOE
Waldron, Alderton \& Melze,
A postal card to us will bring the line to you.
Saginaw, Michigan

## jif You Want the Best) Buy Hoods

No better rubbers made. No better fitting rubbers sold. No better money makers to be had. Mail us your orders or drop us a card and our salesman will call. We have a big stock and are headquarters for Michigan, Ohio and Indiana.

The L. A. Dudley Rubber Co.
Battle Creek, Mich.

When you see a tough old customer come into your store for a pair of shoes, one that you know to be particularly hard on shoes, just put a pair of

## Our Hard Pan

shoes on him. He won't come back kicking, for there are no shoes made that will come up to Our Hard Pan for wear. Made by

Herold-Bertsch Shoe Co.
Makers of Shoes
Grand Rapids, Mich.

## Men's Work Shoes


a sale by guaranteeing shiny leather shoes. This form of business is all wrong, and it is one of the greatest drawbacks that our shoe retailers have bad to contend with, and should be dis couraged instead of encouraged. It is far better that a salesman should lose a sale than to wilfully guarantee a shiny leather shoe, knowing in his own heart that should there be trouble his employer has no redress with the manufacturer, and it is impossible to satisfy a customer with a small allowance after having wilfully guaranteed a shoe which he had no right to do. Remember the up-to-date shoe people are not faking their customers, but treating them with absolute fairness.

Treat all customers alike, the rich, poor, no matter what color their skin should happen to be; remember they are all human, and with that same kind, courteous treatment you will have them on your list as regulars forever.
Always have on your person (and you will find every successful shoe salesman equipped with one) a memorandum book in which can be recorded the customer's name, address, also the exact size, width and style of shoe purchased. Usually the lot number answers for the style, and should the customer desire her shoes duplicated you have a complete record to fall back on. And furthermore it gives you in a very shor time a complete mailing list, which is a great advantage to your employer.

By following a few of the above sug. gestions there is no doubt that every customer that enters your store will be waited on properly, and furtbermore hose salesmen who follow these ideas wiil some day rise to accept positions as managers or shoe buyers, which posi tions are continually being offered to bright, snappy men who are thoroughly conversant with the retail shoe business. -Arnold Bamberger in Boot and Shoe Recorder.
The Credit Problem Still Remains Un solved.
Probably the most vexing problem Ponfronting the shoe dealer to-day is the credit problem. It is not new to the curriculum of business studies, but is as old as business itself. Many steps have been taken to regulate it. Credit guides bave been compiled from the ledgers of many communities; mer chants' protective associations have been formed; garnishee laws have been passed, and still the credit problem re mains unsolved.
It has been said that the only way to regulate the credit system is to abolish it. This is the ideal solution of the problem, but the time of its realization is not yet. The credit craze has been but lately augmented by the establishment of installment-plan houses, and it is safe to say that, barring big cities, it is about as easy to conduct a strictly cash shoe store as it is to find a gold mine in your back yard.

Although, like common law, the credi business is a matter of precedent which must be followed until the millennium of all shoemen seeing alike, it does not follow that shoemen should give credit carelessly.

It is as necessary to use care in giv ing credit as it is to lock your doors a night; for, what is the difference whether a person who won't pay for your shoes or a burglar carries them away? Either way is costly.

Each store should have a credit man who makes it his business to know the rating of almost each resident of the town and to look up the rating of each
ewcomer who applies for credit. The fear of offending applicants for credit by asking time in whicb to look them up is foolish and often costly. If a man's credit is good be wili welcome an investigation ; if it is not you do not want his credit business.

Gentally speaking, there are three classes of credit applicants-the farmer, who sells his crops twice a year, the employe of retailing or manufacturing establishments and employes of railroad companies.
The farmer is, as a usual thing, good for big credit, although he is sometimes slow pay. He generally possesses sufficient effects to make his creditor safe. The second class are good for only limited amounts, and then only when they bear good records for prompt paying or when they own property sufficient to recover on in case of suit.
Since the great strike the railroad class have been Bohemians-bere to-day and nowhere to-morrow. The great majority of them are honest, but for eight years they have been hard pressed-in many cases destitute. They buy on time, intending to pay sometime, but often can not get the money. They are deserving of sympathy, but unless you are running your store with charitable intent alone, you had better not credit them.
In the above I except employes of railroad shops, who, with few exceptions, are comfortably fixed, which position they have attained through perseverant self-denial. Such people are as worthy of credit as your banker. The custom of giving long-time credit should be obliterated. No bill should be allowed to run longer than thirty days. Credit customers should be made to agree to pay interest on their accounts which run to exceed thirty days, and to the compounding of interest on longer time accounts.
Probably few shoemen stop to realize what their book accounts mean to them in dollars and cents.
Running accounts to the amount of 1,000 means the loss of $\$ 70$ per year in interest at the legal rate. This equals the profits on $\$ 280$ worth of shoes, the cost of quite an advertising campaign, the curtailment of a $\$ 70 \mathrm{im}$ provement in store fixtures, almost the provement in store inxtures, almost the clothes at that. -Shoe Retailer.

In the Center of the Jobbing District.
Merchants who visit Grand Rapids during the trade excursion from Aug. 25 to Sept. Io are cordially invited to make their headquarters at the Hotel Warwick, which has always been a favorite with Michigan merchants and appears to be growing in favor every day. Ample accommodations will be reserved or those arriving on late trains, including the week of the races, Aug. 26 to 29. The Warwick is the most convenently located of any hotel in Grand Rapids, being only three blocks from the Union depot, while three main car lines pass the front door. It is in the center of the jobbing district. Landlord Gardner has a long record as a successful hotel man and his management of the Warwick is augmenting that reputation daily.

Found a Fair Fit.
Written for the Tradesman
The lady came in with a smile and a smirk And was met at the door by the courteous clerk. She wanted some shoes and a three, triple A
Was the size she had purchased forever and ave But the clerk, who is wiser by far than he seems, Tried to get his sharp eyes on her pedal extremes Theil her faee in confusion with blushes o'erspread She giggled and tittered; she wiggled her he
And this way and that way, in sinuous rout, Backward and forward and inside and out, Upside and downside and under her skirt Deftly and shrew dly this funny old flirt
Kept hiding her foot from the bright little clerk Kept hiding her foot from the bright tittle clerk
Who was trying so hard to go on with his work. Yet he was persistent, so finally she Found a very fair fit in an eight, double E.


We will send you printed and complete
5,000 Bills
5,000 Duplicates
100 Sheets of Carbon Paper 2 Patent Leather:Covers

We do this to have you give them a trial. We know if once you use our Duplicate system you will always use it, as it pays for itse in forgotten charges alone. For descriptive circular and special prices on large quantities address
A. H. Morrill, Agt.

105 Ottawa Street, Grand Rapids, Michigan
Manufactured by
Cosby=Wirth Printing Co.,
St. Paul, Minnesota

## Dry Goods

## Weekly Market Review of the Principal

Staple Cottons-There has been little change to be noted in the general condition of the staple cotton goods market. The transactions have been similar in nature to those of a week ago. Heavy brown sheetings and drills have been bought for home account on a conservative basis, but exporters have purchased a few more goods. All the leading brands of heavy brown sheetings are held firmly, but some outside lines have shown slight irregularities. Ducks and brown osnaburgs are steady with a fair amount of business being transacted. Bleached cottons while still firm at previous prices have shown only a moderate share of business. Wide sheetings are quite dull; cotton flannels and cotton blankets are firm, but quiet. In the coarse colored cotton division there is practically no change since our last report, prices remaining the same and the demand is about equal.
Dress Goods-There is little change in the conditions of printed calicoes. The spot demand has been quiet but steady, and mail orders are of about the same average as for the past two weeks. Sellers are willing to dispose of any goods that may be on hand at present quotations, but for future business they are more reluctant to accept orders except on an "at value"' basis. As will be seen, the tone of the market has grad ually strengthened and sellers are becoming firmer in their stand and at the same time they are a little impatient at the delay. Shirtings and indigo blues have steadied considerably during the past ten days and this is partially due to the report that one of the large printing companies will shut down for several weeks to install new macbinery. Fine printed specialties and printed flannelettes, ginghams and other woven patterned fabrics are quiet but very firm.
Linings-The cotton linings division of the market has shown no material change. The orders coming forward have been for limited quantities for the dry goods stores principally and a fair amount of purchases by the clothing trade. There has been a quiet request for kid finished cambrics and prices remain unchanged on the basis of $37 / 8 \mathrm{c}$ for 64 s . Still at the same time it is suggested by some that contracts for large amounts may secure some shading of this price. Silesias and percalines are quiet and prices slightly irregular. The clothing trade has been buying in a somewhat irregular manner, but the total is well up to the regular average. The purchases include cotton twills, Italians, Alberts, etc., and cotton warp Italians, mohairs, serges, alpacas, etc. Prices are generally steady.
Underwear-Fancy goods have so far been rather neglected, merchants not feeling sure that these would be a factor of any consequence an other year, and the mills falling into line have shown fewer fancy samples. At first it was thought that there would be many lines of fancies on the market, but it seems as though all of these were shown at the very beginning and very few have been added since. Prices on these lines, however, have averaged better than on staple goods and are not likely to show much of a change this season. A few more advances have been noted recently on staples, but agents claim that they will be more frequent in a week or two. The lines that have been advanced and
which have not been entirely sold up seem to have secured about the same amount of business since as before. Contrary to what the buyers said as above, the desire is for the goods themselves in this case, rather than because the prices alone were attractive. There is a fair amount of business transacted in the way of duplicate orders for heavyweight goods and, as stated above, considerable anxiety is expressed in regard to deliveries. Almost every day has seen additional orders or increases of old orders for fleeces and the sources from which these goods may be obtained are rapidly narrowing. The productions of wool goods have been somewhat curtailed and the balance is easily taken care of.
Hosiery-The hosiery market is quiet, although a fairly good spring business has been accomplished. Most of the buyers are following the examples of their friends in the underwear end of the market and wait. Occasionally we are notified of some good sized contracts, but these are not frequent enough or large enough to have any important effect on the trade. A number of buyers have returned from short preliminary trips, but do not have very much encouragement to offer the trade. It is evident from these reports that the jobbers bave not secured quite the amount of business that they needed or expected for this season up to date. Those who have specialties of an interesting character have done fairly well, but aside from these, matters are rather quiet, and some slight tendency to weakness is occasionally seen. A few foreign lines are now opened for next spring, but the majority will not be for another week or two. Both laces and embroideries have received some attention in these goods and it is said that there is likely to be a scarcity before the season ends.
Carpets-New orders for carpets at the advanced prices are being received by those who are in a position to accept them and there is every indication that the prosperity that bas been felt by the trade for the past few months will continue for some little time to come. Prices of the finished fabric are reaching a level long demanded by the manufacturer, but yet the advance recently made on certain lines of $3 / 4$ goods can hardly be said to have placed the weaver in a position where his margin is my larger than previously. If spinners of carpet yarns persist in marking prices up in the way they have been doing of late, the margin between the cost of manufacturing and the selling price will be rather slim. As it is now, some complaints are heard in that regard, but as a general thing every one is willing to do business under the prevailing conditions. The spinner can not be blamed for marking up his prices when weavers are willing to accept his rates and weavers no doubt would do the same thing if they were in the same position. The bigh prices on yarns at present are largely due to the weavers themselves, owing to their delay in placing yarn orders the first of the season. When spinners began to receive business, it came in from all quarters and in such quantities as to prevent deliveries being made in required lots at the specified dates. With these conditions prevailing, sufficient quantities of yarns had to be obtained from outside quarters by those who had ordered them for required needs, with the result that higher prices were asked after spinners learned the true character of the situation. Yarns to-day in worsteds are some


## "Sure Catch" Minnow Trap



Length, $19 \frac{1}{2}$ inches. Diameter, $9 / / \frac{1}{2}$ inches.
Made from heavy, galvanized wire cloth, with all edges well protected. Can be taken apart at the middle in a moment and nested for convenience in carrying. Packed one-quarter dozen in a case.

Retails at $\$ 1.25$ each. Liberal discount to the trade.
Our line of Fishing Tackle is complete in every particular.
Mail orders solicited and satisfaction guaranteed.

## MILES HARDWARE CO.

113-115 MONROE ST.
GRAND RAPIDS, MICH.


Tents Awnings
Wagon and Stack Covers, Flags, Hammocks, Lawn Swings, Seat Shades and Wagon Umbrellas.

[^0]three to six cents a pound higher than they were a month ago. While a majority of this season's three-quarter goods is booked to the jobbers, there is some new business being taken every day at the advanced rates. Mills are working overtime as a general thing and bid fair to do so for some weeks to come. Jobbers are beginning to feel the effects of the dealers' wants and report a good, steady demand for all lines of goods. Tapestries are big sellers, particularly in the West, where salesmen report the markets very lightly supplied with old stock. Dealers in general show a good buying interest, with everything favorable to the salesmen. Brussels and velvets are receiving a large amount of attention. For body Brussels made-up rugs, $9 \times 12$ feet, the demand is beyond the supply and many houses have large contracts ahead of them to fill. The ingrain trade in the vicinity of Philadelphia continues active. Mills in genera are working full on orders that will last for some months. Prices hold firm.

Rugs-Philadelphia rugmakers still tied up on account of the labor con troversies. The efforts to start up the mills a week ago amounted to nothing. It is hoped, however, that an agree ment can be reached shortly.

## Don't Talk Too Much

The man on the road is in business for himself, just as much as any stockholder in the firm he represents. His trade is distinctly his; his customers await his visits, buy on his recommendations, and mail their orders to him. If he changes houses, his patrons follow him. His salary is based on the volume of business, as is the profit of any manufacturer or merchant.
The farm boy who has followed the plow, and knows the strong and weak points of that implement-the kind of a plow that will best turn earth on the hillside or the prairie, in clay lands or in marshes-should make a good plow salesman. He could explain to the dealer the kind of plow best suited to his localiiy, thus pleasing his patron, because in turn the farmer would be satisfied with his purchase.
It is not necessary to be an operator to sell goods. The representative will win who can explain, in simple, straightforward words, the merits of his wares. The goods and not the salesman should be conspicuous. I know a traveling man who makes a grand display of words, but sells few goods. His audience seems to feel that it is he and not the goods that interests. If he made his good points in simple "A, B, C," retiring behind the line he sells, his business would increase.

The salesman should know how to shake hands, making that act the business of the moment, firmly grasping the hand, meeting the eye steadily, offering his introductory remarks briefly, and showing positiveness, a quality which should characterize both his walk and talk.

The ability to call a customer by name, at his place of business or abroad, should be cultivated. A patron feels neglected if the man be patronizes can not "just recall' where they met; and again, be should never know his customer well enough to gree him with "Hello, Bill!" or "Hello, John!'"-H. A. Leak in Success.

Good At a Pinch.
Ethel-Would you consider Percy Monckton a good catch?
Madge-Certainly, if all the others got away!

The Cigarette Tout Now in Evidence. That terribly expensive, but rather unique luxury in the wine trade, the "opener," has set the pace for the tobacco trade somewhat in the same direction. The 'touts'' in the latter, however, are confined strictly to the cigarette end of it, and they are following the system introduced by the wine rade fully fifteen years ago.
An era of fierce competition in the sale of Turkish, Egyptian and Mexican cigarettes has come, and the greatest difficulty is experienced in getting hotels and stores to handle the many brands offered for sale. It is equally difficult o get young men to try new brands. Cigarette smokers are apt to be loyal to one kind of cigarettes, especially users of Turkish and Egyptian tobaccos. In the interest of the manufacturers of a number of brands young men are traveling around the city day and night calling for these cigarettes at stores where they know they are not to be had. They do just as the wine boomers used to do-talk loud and attract attention to the commodity they are interested in.
The fiercest competition is to get the cigarettes into the clubs, according to the Sunday Sun. Stewards of New York clubs are pestered by cigarette salesmen, because a cigarette that once gets into a club is a made cigarette. Sooner or later that cigarette is going to be noticed in the club showcase and is going to be tried and liked by enough people to insure it a future.
The cigarette salesmen fight a lot over the wedding trade, too. This is a new field and a very valuable one to the cigarette salesman, whose first wish is to get men to smoke his cigarette.
At weddings there is usually a smoking room, where cigars and cigarettes are laid out for the use of guests. At a wedding a man invariably smokes what s offered to him. Not one man in a thousand carries his own cigars or cigarettes in his evening clothes and the one who does is not apt to use them when he sees a plentiful supply laid out for his benefit.
The beginner at this new method of cigarette seiling is lucky if he makes $\$ 5$ a week. After awhile if he is successful be gets a small guarantee which, with a liberal commision, gives him a decent income.
One young man who went to Boston or a New York cigarette house sold 00,000 cigarettes there during Harvard commencement week. He got his cigarettes into every commencement function and his commission was enormous. He gets a big salary now, but his case is as rare as that of the young man who goes into Wall Street with a few dollars and comes out with a million in a year. - New York Commercial.

## Truth Will out.

A pious lady of Portsmouth had a husband who was a seaman.
He was about to start on a protracted voyage, and as his wife was anxious as to her husband's welfare, she sent the following notice to the village preacher.

Mr. Blank, who is going to sea, his wife desires the prayers of the congregation.
As the old lady was quite illiterate, the minister read the following to the congregation from the slip handed to him:
wife, Blank, who is going to see his wife, desi
Sometimes we talk about henefactors. Do you know of a greater one than the man who makes grass and grain grow where once was nothing but brush? The world needs more such benefactors.

## Bed Blankets and Comforts



We make a specialty of Bed Blankets and Comforts and always carry a complete assortment. Cotton, wool (cotton warp) and all wool blankets.
Knotted and stitched comforts in print, satine, silkoline and silk coverings.
P. Steketee \& Sons,

Wholesale Dry Goods,
Grand Rapids, Mich.


## Making Detroit Famous

That's what Vineberg's Patent Pocket Pants are doing. Nothing can drop out of them and they are proof against pick-pockets

If you are not handling our pants fitted with the celebrated SAFETY POCKETS you should do so at once, as they are money makers.

Send for Samples.
Sold everywhere by all up-to-date clothiers.
Manufactured only by
Vineberg's Patent Pocket Pants Co.
Detroit, Mich.

## 

## Cadillac hestionit

MADE BY THE NEW SCOTIEN TOBACCO CO. (Imdependant
against the trust. see quetations in Price Current.

## Poultry

One Way to Increase the Outlet For Market Poultry.
The question is often asked, says an exchange, Is there an exclusive broiler farm in the United States that can show a profit in the business? Those who are in a position to know will answer it in the negative. This we believe is, with perhaps a few isolated exceptions, the fact, and these exceptions are only able to show a profit by having the control of some special trade for a limited season. The questioned being answered in the negative, let us enquire into the reasons. The man who raises the large majority of all the poultry marketed is the farmer. Ask him what it costs him to produce a broiler for market and he will probably answer, practically nothing, as they have free range and access to all the farm products and their cost is a very small item.
The exclusive broiler farmer who undertakes supplying a critical market is compelled to invest much capital in the plant and operating expenses before the stock is of marketable age. Incubators, brooders, feed, help and many other items of expense go to make up a considerable sum. The running expenses and interest on the investment must first be made before there is any revenue for the owner. And it is this serious handicap that has caused the failure of hundreds of men who have undertaken it, for no matter how experienced a man may have been he has a competitor who can give away his birds if necessary and not be crippled financially, and as he furnishes the great bulk of the birds, his supply regulates the price. The few gilt edge birds marketed by those who know how to produce them are all contracted for at high prices, but they are a trifle as compared to the vast number consumed daily and have no influence on the general market nor are they influenced by it.
The farmer grows a good frame equipped with tough muscies and perhaps by extra feeding of corn he has given them what he considers a perfect finish-a yellow skin underlaid with layers of fat, and the internal organs coated with it. A small percentage of the birds found on the markets answer this description, the remainder being thin and scrawny. Neither of these two samples meet the demands of the critical buyer or the epicure. There should be no layers of fat deposited under the skin, and as corn produces an oily fat and it nearly all wastes in cooking, it is very undesirable. A bird properly fed and finished for the table is made up of white, tender, juicy meat. Whatever fat it contains is deposited in globules throughout the tissue, which renders it tender and juicy. The meat is all very nearly white as the breast, also the result of proper feed. The flavor of the meat is not to be compared with the farm-fed bird. The markets of this country are now demanding meat of this kind. The large packing houses in Kansas City, which are the largest poultry handlers in the world, have at last awakened to the possibilities in the business. One firm alone kills 10,000 fowls a day and sells them in every large market in the United States. - N. Y. Produce Review.

## Observations by a Gotham Egg Man.

One can hardly watch the egg mar ket critically during the summer sea son-even when it is a reasonably cool one, like the present-without being
impressed with the enormous loss to which the egg industry as a whole is subjected by waste. It seems as if the methods of egg collecting and market ing must be capabie of much improve ment when it is considered that of the hundreds of thousands of cases sent from country points into the large cities every week so large a proportion is of inferior quality and so many absolutely worthless so far as table uses are concerned. It is safe to say that during the three months from June 15 to September 15 receipts of eggs in New York will average to lose four dozen to the case and if we estimate the receipts during that period at 750,000 cases this means a loss of $2,860,000$ dozen, equal to more than 95,000 cases, upon which the cost of packages, transportation and other bandling would amount to many thousands of dollars besides the enormous loss of value in the eggs themselves.
Of course the ordinary course of egg marketing from the farms to the big cities, which is sufficiently quick in the early spring and other cool seasons to preserve good quality, cannot be continued in the heat of summer without occasioning this deterioration and enormous loss. To overcome it would necessitate a considerable change in the methods of country egg movement during the summer and the provision of cool rooms and cool transportation at innumerable points where these are difficult to establish. The deterioration undoubtedly occurs chiefly before the eggs reach the larger collectors, who have adequate facilities for the preservation of quality, and if there is ever to be an elimination of the major part of this waste it would seem that the incentive to greater care and more expeditious marketing must come from those collectors who purchase the goods either from farmers direct or from country merchants who deal directly with the producers.
Probably the most practical way to make a beginning toward lessening this waste and encouraging an improvement in quality would be for all egg collectors to make a proper discrimination in the price paid for eggs of different qualities and buy all goods subject to grading before the candle. This matter is certainly worthy of consideration and agreement by associations of egg collectors and shippers.
As for the loss in packages, freight and handling occurring between egg collectors and the large distributing markets, this can be largely eliminated by candling the goods before packing, but in no other way. A good many of the large egg packers have already adopted this plan and succeed in getting their goods forward free from the serious shrinkage that afflicts uncandled summer shipments. But there are still bundreds of smaller shippers who pack everything in the cases and who thus bear the loss of many thousand dollans yearly in freight, packages and handling of worthless eggs in addition to the loss of value occasioned by the mixture of good and bad eggs in the same packages. - N. Y. Produce Review.
A good advertisement is one that is set in type which be who runs may read. Too frequently one that is well written is spoiled by the compositor who fails to catch the leading words, or who uses types that are out of harmony with the theme. One may get up advertisements by the aid of an artist where type alone is used too great care can not be had in arranging it.

# BUTTER AND EGGS TO 

GRAND RAPIDS
And receive highest prices and quick returns.

## C. D. CRITTENDEN, 98 South Division Street Successor to C. H. Libby Both Phones izoo

## SEEDS

Clover and Timothy-all kinds of Grass Seeds.
MOSELEY BROS., GRAND RAPIDS, MICH. 26-28-30-32 OTTAWA ST.

SEEDS
Largest Stocks Best Quality Lowest Prices
All orders filled promptly day received.

## Alfred J. Brown Seed Co., Grand Rapids, Mich.

GROWERS, MERCHANTS, IMPORTERS

|  $\qquad$ SEND YOUR $\qquad$ <br> POULTRY, BUTTER AND EGGS <br> to Year-Around Dealer and get Top Market and Prompt Returns. <br> 55 CADILLAC SQUARE GEO. N. HUFF \& CO. <br> DETROIT, MICHIGAN <br>  |
| :---: |
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## Smith, McFarland Co.

## Produce Commission Merchants

Boston is the best market for Michigan and Indiana eggs We want carlots or less. Liberal advances, highest prices, prompt returns. All eggs sold case count.

69 and 71 Clinton St., Boston, Mass.

References-Fourth National Bank and Commercial Agencies.


Why Should Hay Be Bought on Grade
In attempting to express anything new on the subject assigned me, it would hardly seem possible anything new could be said which would enlighten any of the members present, only what had been discussed and debated on many times before. However, I am of the opinion that even yet enough stress is not placed upon this matter of buying hay on grade.
I consider the first step along this line is to locate the blame. Allow me to say, gentlemen, You and 1 are at fault." We have educated the farmer to wish to sell his hay in a way he calls straight. We go in his barn and say to him, " Mr. Jones, we can pay you a certain price for your No. I hay and a certain price for your No. 2 bay." In reply, Mr. Jones informs you he must sell think of your competitor-be wou at once it straight if you do not. You buy it. You take a chance. The result is Mr . Jones may be one of these result is, Mr. ers who has his mow of hay faced farmundoubtedly have all hay faced. You undoubtedly have all bad this experience. You have suffered a loss and you condemn the hay business. Again it dawns on you, "I must buy hay on a grade. In your endeavors to re-im burse yourself you buy Mr. Jones' neigh bor's hay and this neighbor being a nice congenial fellow, your first thought is of your previous loss and now is your opportunity to make a good buy. You buy and bale the hay and it turns out fine. You have bought it on grade and it makes you a nice margin, but before your final settlement this man learns of the price you paid Jones for his poor hay. He becomes dissatisfied and informs you that the farmer bas no encouragement to secure his hay in good condition, to keep out the foul weeds and cut it in proper time. This thought runs through his mind, "I shall never again make the effort I did, when my neighbor gets the same price for his poor mow of hay that I did for my good, clean, well-cured hay
Gentlemen, I appeal to your good judgment, is it not the fault of the buyer? We buy hay, as we call it, straight and take a chance in bopes it will turn out $O$ K. We are disappointed when it is baled. We are quite apt to take another chance and crowd in a few bales which are on this line into a car of No. I hay. Then there Comes a complaint from the receiver. We say he is dishonest and is asking for unfair rebates and accuse him of everything. I say, we as hay buyers are at fault. Let us associate and pledge ourselves to conform to the subject, "Buy hay on a grade only.
Can you name me ano ther article today which is bandled in a chance sort of style? The grain dealers buy the would be the reply to a farmer if he said to one of our elevatormen, " want so much for that bin of wheat?' The reply would be short and precise, "We buy grain on grade only." The grocer tells the farmer's wife, "Your butter is worth according to what it grades." What would the result be if they were all paid alike? I fear we would be eating oleomargarine, but it is the encouragement the farmer's wife gets in the way of grade and price which procures the best article.
Gentlemen, I am not here to represent the farmer or to annoy you with his tale of woe, but I wish to impress upon your minds that we are at fault for a greater part of our trials and tribulations in connection with the hay business.
Hay to-day is one of the standard commodities and we must co-operate together in harmony in order to elevate it to a basis that will be both paying to the farmer and shipper. The shippers must associate themselves and eliminate thoughts of envy and jealousy and make it a point to assist each other. Competition is the life of business, but should be done in an honorable way. Do not be too anxious to do business. Educate your farmer friends to place *Paper read at annual convention Michigan Hay Dealers' Association by A. J. Hankins, of Ithaca.
heir hay on the market upon its merits. It will encourage the farmers and elevate the hay business in general. We are now entering upon one of the worst seasons for the bay shipper that, perhaps, has been known in history and it can not be too strongly impressed upon the hay dealers to insist upon buying this hay on grade. We have no knowledge of any dealer who sells bis hay otherwise and why should we buy differently than we sell?
We do an injustice to the receiver to always call him dishonest. He wants what he buys and we as buyers should do likewise.
You may say this sounds very plausible upon paper, but how are we to overcome that competitor who will not recognize the question of buying bay on grade? Let me say to you, he will be short lived. The more he does of this careless buying the sooner he will be out of business.
Let every one of this Association make himself a committee of one to personally see his competitor who is not in attendance here and advance this heory of buying on grade. We are safe o say you may save on one purchase membership in this Ass of retaining your gret very muth Association. We regind are much that meetings of this kind are not attended by farmers, as ully believe the ideas we advance would meet the hearty approval of every grower of hay, unless he should be a nan who is always looking to beat the buyer; in which case he should be re-
ported and not recognized. ported and not recognized.
We should not always blame the farmer for our own faults. We have educated him along this line and our only remedy to free ourselves from these conditions is to buy the farmer's goods on grade, and this can be accomplished from associating ourselves as we are dong here to-day. Let the one great thought of my brother hay buyer be, if he is to continue in the bay business, "Buy hay on grade only.
Fined For Importing Lard Beef Stearine.
In a case tried in Liverpool, in which it was charged that a firm had sold lard which was not of the "nature, substance and quality demanded,' in that it contained 5 per cent. of beef stearine, the prosecution beld that the stearine had been used to stiffen the lard. During the triai much expert testimony was heard. Dr. Hehner, analytical chemist, of London, and an ex-President of the Society of Public Analysts, stated that the effect of adding beef stearine to the lard would be to alter the ratio between the palmatine and the stearine. They were present in the lard in variable proportions. He had himself prepared pure lard from the animal, and it had shown a beef stearine appearance. The appearance of the incriminated sample was completely compat ble with purity. Dr. Bernard Dyer, ex pert analytical chemist, of London, said he had received a sample of the lard, which was certainly not of a kind that would require stiffening, and that it had not been added to. In some lards, however, it would be impossible to say that such a small percentage as 5 per cent. had been added. Similar evidence having been given by another analyst, the defendant said that the lard was imported and that there could be no pecuniary advantage in adding stearine, as that commodity at the time was dearer than lard. The court, on hearing that the lard was imported, promptly closed the case, and stated that under the circumstance (the circumstance that the lard was imported), there must be a conviction, and fined the defendant $\$ 100$ and costs. From it a greater crime to fudge considered it a greater crime to import lard than to adulterate the home product. His method of arriving at a conviction of the guilt of the defendant is peculiar, to
say the least. say the least.

## Watermelons and Lemons

The Vinkemulder Company,
14 and 16 Ottawa Street, Grand Rapids, Mich.
We can handle your huckleberries to your advantage.

## EGGS AND BUTTER WANTED

In our half century business experience we have made many customers who must have under grades of butter. It will pay you to consign to our care your eggs and butter of all grades.

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Established 1850 Reference: Irving National Bank, N. Y. City

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## BUTTER AND EGGS

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## EGGS WANTED

We want several thousand cases eggs for storage, and when you have any to offer write for prices or call us up by phone if we fail to quote you.

## Butter

We can handle all you send us.
WHEELOCK PRODUCE CO.
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## WUE GUARAVITE

Our Vinegar to be an ABSOLUTELY PURE APPLEJUICE VINEGAR. To anyone who will analyze it and find any deleterious acids, or anything that is not produced from the apple, we will forfeit

## ONE HUNDRED DOL LEARS

We also guarantee it to be of full strength as required by law. We will prosecute any person found using our packages for cider or vinegar withoust first removing all traces of our brands therefrom.

Pinson

J. ROBINSON. Manager:

Benton Harbor, Michigan.


## The New York Market

## Special Features of the Grocery and Prod-

 nce Trades.Special Correspondence.
New York, August 2-The coffee market has been full of ups and downs and at the close is stronger than a week ago and some advance has also set ind Whether the lath of the speculators, for on the strength of wing sused it to nothing but speculation has caused it to advance. Statistics continue to favor of buyer and yet the market closes at $57 / 8 @ 61 / \mathrm{c}$ for Rio No. 7. The demand during the week has been of an average character-possibly a little more active than a week ago. Receipts at Rio and Santos during July amounted to $1,091,000$ bags against $1,410,000$ bags at the same time last year. In store and afloat there are 2,612,106 bags, against 1,295,318 bags at the same time last year. Mild coffee have sold fairly well and quotations have been steadily held. Good Cucuta is worth $83 / 4 \mathrm{c}$.

The sugar market is steady. The de mand has been of rather light propor tions and there is room for improve ment. Jobbers seem to be pretty well supplied and are ready for the really active canning time which is now upon us. Dealers are confident that quotations, if changed at all, will be no lower

The week has been rather quiet in the tea market. Orders have been mostly for very small lots, just enough to "tide over," and both buyer and seller seem to be away on vacations. The loss of a steamer with a cargo of tea is reported and this tends to strengthen reportuation Quotations are withou change.
The volume of business in rice is not large, but perhaps all that could be looked for at this season, and prices are well sustained. Stocks are not especially large and the outlook is regarded with complacency by sellers.

Pepper shows continued strength and Singapore black is firm at 12c, spot or to arrive. Small lots, $1 / 4 @ 1 / 2 c$ more. Other spices are selling in a small way but quotations, as a rule, are well sus tained.
Grocery grades of New Orleans mo lasses are firm, but the volume of busi ness is very light, as is natural for August. Stocks are not large, but there is enough to go around. Quite a few sales of blackstrap are reported.

The canned goods market, especially for staples, is unsettled this week. To matoes have sold only in a limited manner and until something more is known of the pack-say in a week-it is likely we shall have quietude. New Jersey pack of tomatoes have been sold at \$1 and it is hard to tell whether this is regarded as too little, too much or about right. Corn is scarce-that is, spot corn-and growers and canners are not disposed to do anything in future goods, so the corn market is flat. New York standard, No. 2, is worth 70@75c.
The dried fruit trade generally is quiet, although it is, perhaps, all that could be expected at this season. Prices are well sustained and prunes, especially the larger sizes, are meeting with very good demand
Lemons have adv
Lemons have advanced and the better grades 3 Oranges are rather quiet The supply of other fresh fruit is so supply of other fresh fruit is so abundant that oranges, which can be obtained in plenty all the year around, are hav changed figures. Bananas are quiet and changed figures. Banan
Best Western creamery butter is worth Best Western creamery butter is worth
$201 / 2 \mathrm{c}$. The supply is not overabundant $201 / 2 \mathrm{C}$. The supply is not overabundant not anxious to part with holdings. Seconds to firsts, 17@20c. In grades other than creamery the volume of business is not large. The supply, in fact, is greater than is needed and quite a good deal is being put in storage. Imitation creamery, 17@18c, latter for fancy stock. Factory, 151/2@161/2c.
The cheese market is well sold up. Receipts have been moderate and the situation at the moment is in favor of
the seller, although quotations have not been appreciably advanced. Best full cream New York State, 93/4 c for small size, either white or colored. This rate may be regarded as top and it needs very fine stock to bring this.
Really desirable Western fresh gathered eggs are worth $201 / 2 \mathrm{c}$. The supply is hardly equal to the needs of the market. Fair to good, $19 @ 191 / 2 c$ and the same for fancy candled "at mark;' ungraded Northern Ohio and Southern Michigan, 14@17c.

Congress Stretched Its Power retched Its Powe
Oleomargarine.
From the New York Times.
It is not to be wondered at that the constitutionality of the oleomargarine act passed by the last Congress is to be tested. In the early part of August, tested. In the early part of August,
when the ruling of the internal revenue when the ruling of the internal revenue commissioner will fix the interpretation of the provisions of the law, the companies engaged in the manufacture of butterine, oleomargarine and like products will move. Their contention will be that the inter-State commerce and tax features of the law are unconstitutional, and that it is the most obnoxious kind of class legisiation. It must be admitted that this view of the law is the one likely to be reached by any one with a knowledge of the facts and no interest in the maintenance of dairy products at a level impossible if the competition of imitation butter is per mitted. In attacking a legitimate in dustry of which the product is a whole some and acceptable article of food which is incomparably better than in ferior butter, Congress has stretched its powers-if not to the breaking point, at least to their extreme limit. It is a cheap piece of demagogy to catch the farmer vote; and while to catch the farmer vote is not in itself unworthy of the attention of the practical politician with a bucolic constituency, there should be ways of doing this which will not against out existence a food product be urged and which can not be distin guished from that which it imitates, un less, indeed, it is detected by reason o its being a little better, a good deal more uniform, less liable to deteriorat from the atmospheric influences, and not affected by the dietetic vagaries of not a
cows.

Growth of the Cheese Business
In a report recently issued by the Census Bureau on the production of but ter, cheese and condensed milk in the United States, the most striking feature is the transfer of this industry from the farm to the factory. The census in 1850 noted eight cheese factories in the United States ; in Igoc there were 9,242 The capital employed in the business in Ig00 amounted to $\$ 36,508,015$, a gain of 280 per cent. since 1880 , while the products increased during the same period from $\$ 25,742,410$ to $\$ 131,196,277$ or 409.7 per cent. The number of es tablishments grew during the last twenty years from 3,932 to 9,355 . New York and Wisconsin are the leading cheese producing States, together pro ducing $205,543,875$ pounds in 1900 , more than two-thirds of the entire product of the United States.

## Aluminum Money

 Cheap and Effective.
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C. H. HANSON,

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That gives you the Total Amount your customer owes you with Every Bill of goods he buys;
That gives your customer a duplicate of his order together with the total amount of his account;
Thereby keeping your accounts up to date like a bank, be of interest to you?
Our descriptive booklet tells all about it and we will gladly send you one if you will drop us a card.

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## For Fruit Time

We wish to call your attention to our Fruit Powdered and Fine Frosting Sugars. We grind them in our own factory and guarantee quality in every respect. Price quoted on application.

THE PUTNAM CANDY CO., Grand Rapids, Mich.

Two Failures With a Common Reason.
Every day I get hold of new evidences of the truth of the rule that a man ought to search himself before he starts out. There are thousands of good school teachers in the grocery business, and thousands of good grocers practicing law and medicine.

There is room for a new professionthat of human steerer; a man who will X-ray a young man's mind and tell him what end God had in mind when be made him.

Several months ago the son of a well-to-do South Jersey farmer came to Philadelphia to start out in life. He did not want to be a farmer-thought it beneath him. He wanted to be a city commercial man of some sort, so he took a course in one of Philadelphia's business colleges, leaving there, subsequently, to take a job in the office of a large Philadelphia wholesale grocery house.
It was a good job. If I remember rightly, it paid him to start $\$ 12$ a week. And besides that there were good pros-pects-the fellow's future was in his own hands.
Shortly after the young man took this job he took into his life what should have been an additional steadying in-fluence-a wife. He married one of the nicest little girls I ever knew, and perhaps even better than being merely nice her father was well-fixed and she the only child.

They fixed up a nice little two-story house in Camden, and settled down to contented married life like two doves. The fool had everything to live foreverything to make him hustle and keep straight.
A few months after that this young man took his summer vacation. While be was gone his accounts were examined and he was found to have been systematically stealing money for several months.
When he came back he was taxed with it and lied. The charge was proved and the man collapsed like a wet rag. That day he was fired.
For several weeks the poor devil tried to get work, but everywhere he went the spectre of his record haunied him. By and by his wife found out the truth, and, even worse, her father did. He took the girl away, the little home in Camden was broken up and the furniture scattered.
The boy is now back on his father's farm because he could find nothing else to do. He will probably stay there until he dies. He should never have ventured off it, for he was cut out for a life where tinancial responsibilities do not enter. Had he been content to push the plow and fodder stock, he would not have been thrown into temptation and would not have become a thief and an outcast before he had been in business one year.
My tongue's started on this line now I can not forbear giving another instance :
Years ago $I$ had a boyhood friend whose father was also a farmer. The son started a milk route and was immensely successful with it. He got so he shipped hundreds and thousands of gallons out of town, besides having the biggest route in the town where he lived.
This young fellow thought running a milk wagon was rather below him, although he made money to burn while he ran it. He wanted to be a lawyer.
Think of preferring to be a lawyer rather than an honest milkman! (That's a smash at the editor; I understand he
claims to be a lawyer now; I hope be sees this.)
This fellow had no more of the attributes of a lawyer than a bull. He was heavy-witted and rather slow-a born farmer, if there ever was one. He had no more fluency of speech than a farm wagon.
The only reason he ever gave for believing himself cut out to be a lawyer was that ever since he was a child he "had felt at home in a court room."
What would that standard make of man whofelt at home in a soap factory? Well, he gave up the profitable milk business and studied law. After he got through he moved to a nearby city and pened an office. He was a jovial sort of fellow and caught on-got a good practice well started.
At this point the man's real weakness of character-a weakness that would never have shown itself if he had stayed on a milk wagon, where he belongedcropped out. People gave him money to invest for them, and he got so he could not tell it from his own.
To make a long story short, he was publicly accused of embezzlement, proven guilty, sent to jail, disbarred from legal practice and declared a bankrupt-all within a few months.
To-day he is clerking in a small way somewhere-a disgraced failure.
The Lord turned that man out with 'milkman'" labeled all over him. He tore off the labels and tried to force bimself into a field where his Creator never intended him to go.
What fools these mortals be !-Stroller in Grocery World.
Recent Changes Among Indiana Mer-
Brook-Franzgenheim \& Sell succeed Wm. F. Franzgenheim in the hardware business.
Churubusco-Crisamer \& Isay, grain and general merchandise dealers, have dissolved partnership. Leo Isay continues the business in his own name.
Columbia City-Wm. C. Glass has retired from the retail grocery business of Glass \& Co.
Cumberland-Louis Fye, grocer and meat dealer, has closed out his business at this place.
Elkhart-The Elkhart Steel Range \& Furnace Co. succeeds Franklin B. Van Camp in the stove manufacturing business.
Goshen-Stein \& Co., who conducted a department store here, have dissolved partnership. The business is continued by J. G. Oppenheim \& Son.
Indianapolis-The Indiana Pharmacy Co. is succeeded by the American Chemical Co., manufacturing chemist. Indianapolis-Christian Off, of Christian Off \& Co., dealers in stoves and tinware, is dead.
LaGrange - Moon \& Yoder is the style under which the hardware business of O, L. Moon \& Co. is continued.
Marion-T. E. Trackwell has discontinued the grocery business.
Schley-J. L. Moore has purchased the general merchandise stock of Geo. R. Moore.

Wabash-H. G. Keener has purchased the interest of his partner in the cigar manufacturing business of Hunchey \& Keener.

## Two Definitions.

'What is ability?'
"Ability is that to which a man owes his own success.'
'And what is luck?"
"Luck is that to which all others owe their success."

## c)@uemathes

 Letter Filing System Free to You for a Trial Capacity 5,000 LettersThe outfit consists of a tray and cover, with strong
lock and key and arranged inside $\begin{aligned} & \text { with two sets }\end{aligned}$ 1ock and key and arranged inside with two sets of
40 divison alphabetical, vertical file guides and folders for filing papers by the Vertical Filing System. This arrangement is designed for different pur-
poses, one of which is to file letters in one set of the poses, one of which is to file letters in one set of the
vertcal indexes and invoices in the other. vertical indexes and invoices in the other.
This tray has a capacity of 5,000 letters, lent to about ten of the ordinary flat letter or file drawers, and may be used to excellent advantage by
small firms or offices having a small business to care for. Larger firms desiring to know something about this new and coming system of vertically filling should take advantage of these Trial Offers. You need not send us any money-simply pay the
freight charges-and at the end of thirty days' trial if you are perfectly satisfied with the sample tray, send us only $\$ 7.90$ and keep it. If you are not sat-
isfied with the tray for any reason, simply return it isfied with the tray for any reason, simply return it
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Write for our comp
Write for our complete Booklet F, giving full de-
scriptions and information.
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are attained in the cost and quality of the Safety Gas Lightthe expense of running THE LOWEST, the quality of light THE BEST.

## The President Says

the flag will stay put in the Philippines. We will install our lighting plant on five days' trial and we guarantee that the sunlight illumination afforded at so nominal an outlay will at once convince you that the machine must stay "PUT" in your store.
A trial in court is very costly, but a test of our Lighting System in your place of business costs you nothing. Our sale depends upon your satisfaction.
Send for catalogue, descriptive matter and price list.
Seventy-five per cent. less than ordinary methods of lighting for stores, hotels, restaurants, churches, halls, etc.

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Both Phones 2090.

CHAS. C. WILMOT, Manager.
Michigan Agents Cosmopolitan Light Co., Gas and Gasoline Mantles.


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> BEAUTIFUL CATALOGUES FREE.
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Grand Rapids, Michigan

## Woman's World

The Universal Habit.
I saw her go shopping in stylish attire;
And she felt
Of her belt
Of her belt
Her walk was as free as a springy steel wire,
Her walk was as free as a springy steel wire
And many a rubberneck turned to admire
As she felt
Of her belt
Of her belt
At the back.
She wondered if all the contraptions back there
Were fastened just right -'twas an unceasing care
So she felt
Of her belt
Of her belt
I saw her at church as she entered her pew;
And she felt
Of her belt
At the back.
She had on a skirt that was rustly and new And didn't quite know what the fastenings might do, Of she fert
Of her Of her belt
She fidgeted 'round while the first prayer was said,
She fumbled about while the first hymn was readOh, she felt
Of her belt
Of her belt
At the back.
Jack told her one night that he loved her like mad; And she felt For her belt
At the back.
At the back.
She didn't look sorry, she didn't look glad-
She looked like she thought, "Well, that wasn't so bad,"

And she felt
At the back.
But-well, I don't think 'twas a great deal of harm, For what should the maiden have found but an arm, When she felt
For her belt For her belt
$\qquad$ w Gilliam.

Woman's Inalienable Right to Demand the Truth.
One of the most startling and incomprehensible facts in the world is that women and truth should be thought incompatible. Ever since the serpent beguiled Mother Eve with lies in the garden of Eden the process of filling women up on fairy stories has gone steadily on and, after six thousand years of progress, when a woman is told the truth about a thing it is still a treat,

## as one gives a chocolate cream to a

 child.Women have achieved much. They have achieved a right to an education, a right to earn their living in whatever gainful occupation their talents fit them for and in some places a right to say what taxes shall be assessed on the property they own, but they have never achieved the privilege of hearing the plain, unvarnished facts about themselves and life.
Just what has led man to take this attitude towards woman and truth nobody can explain, but it is a fact, nevertheless, that he seems to think that strict veracity and the female sex will make some sort of an explosive compound if they are mixed and that it is the part of wisdom and prudence to keep them as far apart as possible. With this in view, he has sugar-coated every statement to her and disguised knowledge, and she has wandered in a land of make-believe and shadows, where she has floundered into quicksands because they bore false legends.

Strangely enough, this great injustice is not done women in unkindness, but in mistaken tenderness. Men have an idea that if they tell women the truth they will offend and wound them, whereas every woman knows that the subtlest compliment that can possibly be paid her, the flattery that goes in further and sinks in deepest, is to have some man tell her the straight, absolute, unadulterated truth. It raises her, in her own estimation, from the rank of a plaything to a companion; it is a man's tacit recognition that she is his equal mentally and morally and spiritually, and she hugs the remembrance of it to ber heart long after she has forgotten the
vapid lies some idiot has told her about her eyes.
Of course, there are some women of superhuman vanity who feed continually on flattery, just as there are women of abnormal taste who live on candy, but he great majority of women are healthy-minded, rational and intelligent, and fulsome compliments to them are every bit as nauseating as a steady diet of sweets would be.
To my mind, the explanation of half of women's failuers in life, and more than half of the domestic misery for which they are responsible, is to be attributed to the fact that they are never told the truth about anything. From the cradle to the grave they are the continual, if unintentional, victims of false representations, of confidence games, and when they find their little bricks are gold-plated instead of being the genuine article, they "squeal" and that makes trouble for all concerned.
Take the matter of matrimony, for instance. No man in love even dreams of speaking the truth to the maid be is wooing. He does not say to her: am getting $\$ 75$ a month and if you marry me you will have to live in a cheap cottage and do the cooking and make your own clothes and put up with hardships and make sacrifices, but I am young and strong and clever and ambitious. I love you, and if you love me well enough to marry me on this platform I am willing to work my fingers to the bone for you, and, please God, you shall never regret it, and some of these days you shall have a house on the avenue and horses and carriages and diamonds.'
No, Algernon goes to her and reels off a fairy tale about love and devotion and
tells ber that the soft, white hands shall never do aught but soothe his weary brow ; no shadow of care shall ever furrow that alabaster forehead; those little feet shall never feel anything rougher than a velvet mead bespread with rose petals, and those ruby lips shall never feed on anything coarser than bumming birds' tongues, and then, when he marries Angelina on this sort of proposition, and she has to hustle out of bed in the morning and cook fried pork for breakfast, is it any wonder that she becomes soured and disgruntled and complaining?
The trouble was that he did not tell Angelina the truth in the first place. I have faith in Angelina, and I do not believe there is one woman in a hundred who loves a man who won't work cheerfully by bis side and make sacrifices with joy for him, if he will only treat her fairly and squarely. But women are human, just as men are, and there is something in being taken in and deceived, in being misled by false representations, that "riles" the best of us. We love to give, but it makes us mad to be beaten out of a thing.
The adoring lover says to himself, by way of excuse for not telling Angelina the truth, that if she knew just what he had to offer her she would not accept it. Perbaps not, but if she does not love him well enough to marry him just as he is, and knowing just exactly what she has to look forward to, he is making the escape of his life by not getting her for a wife.
Nor does the average man's cowardice about telling a woman the truth end at the altar. Not one man in fifty ever deals squarely with his wife about his income. He will grumble about the bills

## Stock It Promptly!

You will have enquiries for HAND SAPOLIO

and her extravagance, but he does not come out and tell ber the plain truththat he is making just such a sum of money and that they can afford to spend only a certain amount. Women are afraid of debt. It is a well-established fact that self-supporting women, and women with a private income, almost invariably not only keep within their means, but manage to save a little every year, and the reason so many married women ruin their husbands with their extravagance is because of ignorance, not selfishness. They do not know what they can afford. It is simply a matter of not having been told the truth.

The principal cause of what is called woman's unreasonableness is also the direct result of her not being told the truth. Half the time a woman does not know where she stands on any proposition, because she can not get a man to tell her the simple facts in the case. He will say all sorts of soothing things to her and mislead her with rosy hopes and he will try to make up by the fervor of his compliments for the lies he is telling her, and so she goes blundering along, making all sorts of mistakes, that she might have been saved from if anybody had had the courage to tell her the truth.
A curious example of this once came under my own observation. A man died, leaving his widow without any means of support. His friends, in the most delicate way in the world, provided for her and began exerting themselves to get some occupation for her by which she could support herself. Place after place was offered her, but she scornfully rejected every one. "Did you ever hear of anything so unreasonable in your life," cried the men to each other, " not a penny in the world, actually living on charity, and won't do a thing!', Finally, in a gust of passion, one of the men blurted out to the woman the naked truth-that her husband had died absolutely bankrupt and that his friends had been providing for her. The woman was aghast. She had never had an idea of the real state of affairs and the minute she knew the truth she accepted the situation with a courage, a philosophy and a determination to make the best of it that fairly astonished every one.
And she is not alone. Many a snarled situation, over which a man is growing gray, trying to find some clever, diplomatic, round-about way of settling, could be settled by one plain, honest, heart-to-heart talk with a woman. Truth is a rapier that will cut the Gordian knot that no subtlety will untie.

So far as business women are concerned, the chief enemy to their progress is man's fear of telling them the truth. A man who has a clerk who falls into careless ways, or who has some annoying fault, will talk to him plainly and give him a chance to correct it before he dismisses him, but he wili not give a girl the same chance. He will not tell her the truth about her faults. He will make an excuse about business being bad and turn her off rather than speak the truth to her.
Another thing-and I do not know a more pathetic thing-is that the whole world seems banded together to deceive women about the real facts of working life. There is a class of women's papers, in especial, that ought to be suppressed by law, that contain long and alluring articles about studio and girl bachelor life in cities and about women who make large and lucrative
incomes taking care of canary birds and exercising pug dogs.
Anybody might as well take the "Arabian Nights" as a guide to life and conduct as one of these articles, but there are plenty of misguided girls who believe every word of these fairy tales and who flock to the cities, expecting to make a fortune by washing cats or doing some other fool thing for which there are no demand and no pay. A gir thought she could acquire fame and fortune by telling children stories, while still another gravely proposed to support herself by arranging the furniture in rich people's parlors.
Now, there is plenty of work in the world for every industrious and intelligent girl, but it is nothing short of a crime to make her believe that there is any such get-rich-quick cut to fortune, and I never read of any of these romances about picturesque studio life, where girls live on chafing dish dainties, on nothing a year, and have rug-covered couches and Coinese lanterns, and are perfectly blissful and healthy, or about untrained country girls who come to town and immediately become famous actresses or high-priced writers or make thousands of dollars a year by dusting pictures, that I do not hope that every word that the Bible says about the ultimate fate of liars is true and that the authors of the pernicious articles will get everything that is coming to them good and bot.
How many girls have been misled by them; how many poor little lives have been wrecked; how many little hordes of savings have been invested in these impracticable schemes nobody knows, but the sum total of disaster is enormous. Every girl in the world should know the truth about work: That it is only practical work that the world wants and for which it will pay; that there is no easy road to success, and that nothing but persistence and ability and knowledge counts, and that being a woman hinders and not helps at every turn of the road.
Women have listened to lies too long. Men may have had some excuse for beguiling them with pretty falsehooods when they had neither education nor reason to fit them to deal intelligently with great subjects, but now that woman has taken her place as an active factor in the world of development and progress, she bas a right to demand the truth-not as a luxury, but as a necessity. Dorothy Dix.
The Enfranchisement of women.
While fashionable women are indifferent, if not openly hostile, to any public movement that concerns the emancipation of their sex, they are getting through a period of silent revolution that will undoubtedly prove one of the strongest factors in aid of the socalled women's rights movement that has been instituted. The independence of action that they are beginning to assume without adverse criticism, the growing predilection that they evince for the society of their own sex and the way they are taking up sports that have heretofore been regarded as requiring masculine skill and strength to manage all go to show that there is a new era in the near future and that the society woman will find that, all unknown to herself, she has become a pioneer in the efforts for advancement that she fancies she feels so little sympathy with. That there has been a remarkable change in the last ten years is apparent and that there will be a much greater one in the next decade is safe to predict.

It must be conceded that card playing bas been a factor in this gradual but steady change in feminine ideas as to what may or may not be done, for the dinners composed exclusively of women, which are a feature of the new dispensation, are generally given as precursors of bridge parties which rarely break up before midnight.
Going unattended to the theater also is a sign of the good times which have arrived among women. No more solitary evenings for maids or matrons unless they prefer them. Two women may with perfect propriety attend a play, and even for young girls it is permissible, if attended by a maid. That fashionable women arrogate to themselves this freedom of action solely for their own pleasure, and yet practicaliy destroy by their opposition the chances of success of their sisters for enfran-
chisement, is one of the many curious contradictions that betray the selfishness of humanity when it is prosperous. No wonder that these spoiled darlings of fortune do not care for a political change when all that they wish they can bave for the asking, or, as is generally the case, for the taking.

Cora Stowell.


A woman seems to have an idea that she might be thought a heedless or negligent wife when she fails to wake up her husband in the night to ask him if he is sleeping comfortably.



## FREE <br> FREE <br> 75 Cups and Saucers

To introduce our beautifully embossed semi-porcelain, traced with gold Dinnerware we will give away, with each cask sold, seventy-five cups and saucers for you to give to your customers; also seventy-five mailing cards, advertising this splendid open stock pattern. By this method we expect to attract attention to the pattern and make it the leading seller in the country. For information see our travelers or drop us a postal card. Investigation costs you nothing. Don't let the others get ahead of you. Write us at once.

## Geo. H. Wheelock \& Co.,

113 and 115 W. Washington St., South Bend, Ind.


## Hardware

Difficulties With Which Hardware Dealers Have to Contend.
Some years ago a young man came West, seeking a business location. He decided to engage in the hardware trade. Having procured a suitable building the first question is-of whom and where am I to buy my stock? Grand Rapids and Detroit lay their goods at his feet ; the "Windy City" puts on her best clothes and, with a pocket full of 'equalization of freight," comes to him with outstretched arms, and to the South be sees the city on the Mississippi making "goo-goo" eyes and offering the largest catalogue in the world, and in the background loom up manufacturing agents and specialty men with their low prices. He dismisses them all and, going down the street, finds a life-long friend, an old hardware dealer, and to him he makes known some of the difficulties he has to contend with right on the start. This friend first takes him to a department store, where is to be seen hardware of various makes and descriptions. He bids him look close and see if he can find a Rochester tea-kettle, a Gilt Edge hammer, a Zenith lawn mower, an O. V. B. knife, or perchance a Keen Cutter file, and while he is thus engaged the friend whispers, "The goods that you find here pass up when you buy, not with a hateful feeling, but as a business proposition.' He then goes with this friend to his private den and there, spread on his desk, are quantities of catalogues, some marked M. W. \& Co., Chicago; some S., R. \& Co. while others are simply marked hardware. They go through the first two catalogues, and the young man is told to look sharp and such makers' name as appear on the cuts, these also, is he to pass up, yea, even those that have fictitious names, but show earmarks of well-known manufacturing companies, they too must he ignore, for of such are the enemies of the legitimate hardware trade composed.

He is then taken to a high hill and to the left, in the valley below, sees waste and desolation. "These," says his friend, "are those who in the beginning bought of any one and every one, and when trouble came there was no one to hear their cry, and the sherifi came and the place thereof knew them no more. These on the right hand are those who had nothing to do with the manufacturing companies who solici trade of the retailer in good times and keep out of the State when short crops are in order; who bought from but few jobbers and when trouble overtook them, these self-same jobbers stretched forth their hands, saying, each with a loud voice, which was even heard in the manufacturing camps, "Your ac counts are extended for one year," and it was even so, and the next year an abundant crop was harvested and the dealers prospered.

And the young man said, "It is enough, " and went at once to a good jobbing house, giving them a full ac count of his property, keeping back nothing, and they extended to him a large line of credit, even a larger credit than he had expected, for they saw in him an upright man.

The stock arrives and in due time the doors swing open to the world's trade. Difficulties confront him on every hand: How to make a hardware store pay without a tin-shop; how to keep the shop from dozing during the long cold and quiet winter months. These are
questions hard to answer. He decides to have a good tinner, one bright and up-to-date. This man to be made right band man; to help wait on trade as well as make stovepipe, and our young dealer finds be can dispense with his highpriced clerk and use a helper. Thus is the shop a help to the store and not a drag in the winter.
Later on the credit question is a hard one to solve. Believing his competitor to be a human being be goes to him to talk the matter over and, to his surprise, finds bim puzzling over the same trouble. The conclusion is soon reached: that if the trouble is as one, why not be as one and rid the books of the dead-beat element? Lists are made out and exchanged and the slow and doubtful would-be customer is told to move on.
The years go by. Invoicing time comes again and again and each year shows an increase of business over the preceding one, but what is his astonishment to find that, in spite of his best efforts, his bank balance does not grow in proportion to the growth of the business. Again he seeks his old friend. " My son," says the sage, "competition is your trouble. The department stores, the catalogue houses, lumber yards handling hardware, independent tinshops, cornice shops bandling furnaces, drug stores selling cutlery, all of these tend to cut your profits down, but the one who ought to stand by you and help shoulder to shoulder to fight the above competition is your worst enemy in trade. This man is your competitive hardware dealer in your own town. He it is who watches you with a jealous eye and puts the knife in deep, although the same thrust reacts and cripples him, and while you are figuring out a way to increase your profits you will find he is trying to solve the same problem.'
After many years of labor in the bardware trade, 1 am fully convinced that the greatest drawback to the retail business is insane competition among dealers in their own city. From that cause bad accounts are made, long-time contracts entered into and narrow margins cut still narrower. H. F. Emery.

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For the Land's Sake.
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Will you share my humble lot?' begged the suitor.
'Yes, if there's a cottage on it,' answered the crafty maid.

## How's Your Stock?

How is your lap robe and fly net stock? If you want some more robes-nice ones, which it pays to handle-or some fly nets, at all kinds of prices, write or telephone us and they will be off to you on the first train.

They say our stock in these goods is the best selected in Michigan. A descriptive price list will be mailed you if you want it.

## Brown \& Sehler,

Grand Rapids, Mich.

## Standard and Sisal Binder Twine

For Prompt Shipment.

## Pat. Silver Binder Twine

Insect and mildew proof. Can ship immediately. 3/4, 7/8, 1 inch and all other sizes of Manila and Sisal Ropes, Binder and Stack Covers, Endless Thresher Belts, Suction Hose, Tank Pumps.

## THE M. I. WILCOX COMPANY

210 to 216 Water St., Toledo, Ohio


To whom it may concern: We have been using the Little Glant Gas Machine, manufactured by the Allen Gas Light Co. nearly two years and find it satisfactory in every way. We are using twelve lights at an expense of twenty-four dollars a year. Have had no trouble whatever. There are seven of the Allen plants in town at the present time. Whoever wants a nice, bright, cheap light put in the Allen gas light. Beats them all. J. J. MURPHY. Responsible agents wanted in every town to install and sell Allen Light.

## Buckeye Paint \& Varnish Co.

## PAINT, COLOR AND VARNISH MAKERS

Mixed Paint, White Lead, Shingle Stains, Wood Fillers
Sole Manufacturers CRYSTAL ROCK FINISH for Interior and Exterior Use.
Corner 15th and Lucas Streets, Toledo, Ohio.


Canadian Retail Hardware Merchants to Organize.
The Canadian retail hardware dealers are contemplating forming an organization and will meet for that purpose in Toronto on Sept. 9 and io. The following will be the questions discussed at this meeting:

1. The best plan of organization, as laid out by the Association, so that direct communication can be obtained between all sections of the hardware trade throughout the Province.
2. The best plan to adopt to bring about better conditions for the retailing of hardware.
3. What proportion of expense should be added to hardware merchandise so as to ascertain the actual cost? 4. What should the general profit be on goods sold in every-day business, such as nails and heavy hardware, granite and tinware, paints, oils and glass, poultry netting, stoves, spades and shovels, harvesting tools, etc.?
4. The injurious effect departmentstore methods have on the retail hardware trade, and the best way to remedy it.
5. The effect on the retail trade caused by wholesalers and manufacturers selling direct to consumers.
6. The advisability of holding joint conferences with wholesalers and manufacturers, so as to exchange suggestions for trade improvements.

## Woman Jealous of Brass Wire.

Brass wire so fine that a woman's hair is coarse in comparison bas been made in a factory at Torrington, Conn. It is almost as fine as cobweb, and has every appearance of having come from an auburn head. It is made by drawing a bolt of brass through steel dies and is then wound on a big spool by machinery. So fast does it coil up and so strong are these hair-wires that recently a workman who was caught on the spool had all his bones broken and the breath crushed out of his body in a few seconds.
An operator of one of the machines had an interesting experience the other day. He says: "My wife is mighty proud of her bair and is always brag. ging about it, so I determined to cure her.
'Mirandi,' says I, 'we can draw brass wire down at the mill which is finer than your hair.
'She laughed, and said: 'I'd like to see it done. ${ }^{\text {. }}$
'Give me one of your hairs, 'says I, and I'll bring the wire home with me to-night.'
"She pulled out a long one and I used it as a sample. It was delicate work, but we soon had the wire as fine as the hair. It seemed that further drawing out was possible, so we kept at it. The result was a wire twice as fine as a hair. I put a yellow strand on my coat when I went home to dinner, and it was not long before she noticed it. Nor would she believe that it did not come from some woman until I showed her a ball of the wire.'
Three Requisites For Success in Business.
We are engaged in business for profit. There is little of the sentimental about the average business man. His selfpreservation among his mercantile associates and the protection of those dependent upon him are what command his constant and earnest attention and make bearable the routine drudgery incident to commercial life.

The discouraging fact ever confronts the struggling business man that over

90 per cent. of those who engage in mercantile pursuits fail, either directly or indirectly. Notwithstanding this disturbing feature of our business, we should keep prominently before us the truth that there is something in life's struggles besides dollars and cents. A man who is confronted with inevitable failure and who sacrifices honor and integrity for any salvage in the nature of dollars and cents is dishonest and unworthy of confidence; while, on the contrary, the man who preserves his honor and integrity, even at great financial cost, retains in a higher degree than before the respect and admiration of his fellow men. We should be at all times manly, honorable, faithful and reliable. These qualifications are indispensable to every successful business man, and, what is more to the point, they are with in the reach of all.
There are at least three essentia requisites for the successful management of business. These are character, capacity and capital. While all these requisites are fundamental, the greatest is character. No man can hope to permanently succeed in life's struggle whose line of action is not based upon the principles of honesty, uprightness and integrity. A merchant should be honest with himself, honest with his patrons and honest with his fellow business men.

Daniel B. Murphy.
Moths in Your Brashes.
Hardware and general store merchants should look over their stock of brushes of all kinds and most particularly feather dusters at this season of the year. The moth, or fly, has a yellowish tinge all over its body and wings at this time of the year. It lays its eggs now and these eggs turn into worms which do all the damage, eating brushes away very rapidly if left unmolested. The following articles will answer as a preventive: Tarred paper cut into small pieces and placed in each box, or camphor balls, cedar shavings, yellow insect powder or flake camphor. These are unrivaled as a destroyer of germs. Be sure and place some in each package or box of black bristle brushes above or below the counters. Do not blame the manufacturer if you have moths in your stock of brushes. This advice is given to the trade by the United Factories, Limited, Toronto, the largest manufacturers of brushes in Canada, and should be acted upon immediately. Canadian Hardware.

There is no human creature who has so vast a knowledge how to pretend to bave no knowledge as a widow.

## Bicycle Dealers

Who have not already received our 1902 Catalogue No. 6
pertaining to Bicycles and Bicycle Supplies should ask for it. Mailed free on request. We sell to dealers only.


ADAMS \& HART
12 W. Bridge St., Grand Rapids, Mich.

## E. Bements Sons Lansing Michigan.



Bement Peerless Plow

When you sell a Peerless Plow it seems to be a sale amounting to about fifteen dollars; but consider that purchaser must come back to your store several times a year for several years to get new shares, landsides, mouldboards, clevises, jointer points and other parts that must sooner or later wear out. During this time he will pay you another fifteen dollars, and you will sell him other goods.

## Bement Plows <br> TURN THE EARTH.

We make it our business to see that our agents have the exclusive sale of Peerless Plow Repairs.
> frat E.Bement'S Sons Iansing Michigan.
> ALLL CENUINE BENTENT PEERLESS REPA/RS A BEAR THIS LABEL BEWARPE OF INITHAFIONS! Our Legal Rights as Original Manufacfurers will be protected by Law.

## TRADE SIGNS.

Passing of the Rebus and Old-Time Emblems.
A great change in business signs has taken place within the last few years. Closer scrutiny makes it manifest that the last twelve months have brought more new signs, especially electrical displays, than any previous year in the history of the city.
Old images, symbolic of the trade to which they call attention, are often seen in Chicago in spite of the fact that the fire of 1871 wiped them all out and that trade emblems were more popular before that time than they have been since. Nevertheless, most all of the characteristic rebus signs are to be found to-day. They are not as universal here perhaps as in older communi ties, where they have been handed down from father to son, and again from fathe to son, but scattered all over are the old emblems of trade so long used to denote the occupation carried on within.
The rebus sign had its origin in the bad old days when people could not read. Pawnbrokers, who prey on the ignorance of people, no doubt reap much benefit from the three bails at the present time, but in most avenues of business the tradition has outlived its practical necessity.
So deep rooted was the illustrative method of directing attention to various subjects that when newspaper advertis ing began to substitute other methods it was customary to attach a small picture of a house to a house for sale advertisement. The columns of early papers bear witness to this, and a small house or ship or horse always accompanied a few lines of advertising matter.

The most prevalent of all the traditional emblems now seen in cities are the druggist's mortar and colored fluid in fantastically shaped hottles. The bottles are made more brilliant by electric lights placed in close proximity. In nearly every drug store one or the other and often both of these signs are made use of.

The ancient Indian warrior dressed in buckskin and decorated in war paint and feathers, tomahawk in hand, and a roll of cigars under his arm, forward foot invariably raised on a stone-this familiar and peaceful Indian bas long stood guard in front of tobacco stores. But the old brave, like the original one the plains, is fast being dispensed with. Nearly all of those now on duty are old enough to vote, and their final extinction, again like the red man, is only a question of time.

Barber poles, red, white and blue, are generally seen in front of shops where the entrance is from the street. When the barber shop is in a hotel or sky scraper the pole is often discarded. The blue stripe was added to the red and white is an indication of patriotism during the civil war. Formerly the pole stood for the combined occupations of barber-surgeons, who were blood-letters. When the business of blood-letting ceased to be a part of the barber's trade the pole was so commonly used that a person would, and does to-day, look for a barber's pole when in need of a barber, so that signs of any other kind are of little use.

Jewelers cling to the watch dial, and in some instances have large clocks that tell time-when they don't tell lies. The noncommittal dial with painted hands is a safer emblem for jewelers to employ, as only on rare occasions do the large, wooden hands of big clocks point to the true time, which does not
speak well for the timepieces to be purchased from the careless jewelers.

Downtown Chicago does not have many boot signs. It is not unusual, though, to see a boot half the size of a repair shop in the outlying districts. The boot is doomed to disappear entirely, except possibly in rural sections, and yet it is one of the best rebus signs-it is the thing itself, and the shape makes it easy to letter.
'Repairing Neatly Done,' printed on a boot, leaves nothing unsaid, and these words will be substituted for " Made to Order" before the sign of the boot is entirely done away with.

The bootmaker's emblem has had the hardest fight ever waged on symbolic signs. At the same time it has had the best reason for existence, and the clash between the new and the old has therefore been a head end collision. Styles changed, but the most up-to date shoemaker was content to hang out a boot the like of which be would not think of making for sale. Shoes were ultimately worn to the exclusion of boots. Again the old-fashioned boot defied the strongest edicts known in the business or social world-namely, fashion-and came out triumphant as the chosen representative at laige of the shoemaker's trade. With these victories to encourage it, the boot is now in a fight to the bitter end, and millions of dollars in capital invested in factories and thousands upon thousands of men engaged in the manfacture of queer shaped shoes are all arrayed against the good old-fashioned boot. A thousand or more absurd shapes have been hurled at the common sense boot. The human foot has been pressed and twisted, elongated and shortened, pointed and flattened, and still the foot form boot waves victoriously as the chosen emblem of the shoeman's art.
The horse, more fortunate than bumans, does not have its foot pared to a point one year and broadened the next. Horseshoers hang a large shoe that is practically the same shape as the iron one that is used to fit the horse's foot. The horseshoe means good luck, probably because it is made to fit the foot instead of the foot being made to fit the shoe.
There is one sign that is conspicuous for its absence in Chicago. The gloved hand, much used by glovers, is slighted here. Department stores have indirecty displaced a goodly number of symbolic business signs. Small dealers whose stores contained only one line of goods, with whom the rebus signs originated, have been driven into retirement, if not bankruptcy. Their picturesque emblems have gone with them to a great extent.
There is nothing edifying about the giant size molar exhibited by dentists. Dentists offend against good taste more than other calling in the extent to which they have carried realism in signs. A double set of teeth mechanically chewing the atmospbere is an unpleasant sight, and one that Chicago has thus fa been spared, but a few dentists here have made a most ghastly display of teeth that they have extracted.
Opticians have long been satisfied with a large pair of gilded glasses, but of late a revolving wheel and colored lights have been added to an animated pair of eyes that open and shut.
Cutlery stores display giant sized knives, scissors, razors and sometimes two or more of these articles, the blades being silver and the handles gilded, making good symbol signs. The pad-
lock and key are favorite emblems of locksmiths, the former also being used by hardware merchants. Hatters often use the sign of the hat, and, as is the case with the boot, the style of the bat has remained the same year after year without reference to the broad brims and narrow brims or high crowns and low crowns sold to ultra-fashionable young men.

A good rebus sign that catches the eye and has an apparent meaning is no doubt a trade getter; but it is foolish to exhibit a poor one that offends the taste of even a small minority of the possible patrons.

It is strange that new trades have not invented new symbols or that the old ones have not been able to improve upon the emblems of generations ago. The trouble seems to be that there is no picturesque spirit in new creations.

Something gaudy, that can be put in motion and that is made cheaply, is not to be compared with the rebus sign carver's art, which presented some really artistic things. - Chicago Tribune.
The ordinary "card of thanks', in a newspaper is bad enough, but when someone who is not on speaking terms with the language starts out to write one the result is far worse. Just look at this one recently printed in a Calhoun county paper: We desire to return our thanks to our neighbors who assisted us in the death of our father, " followed by the signatures of the family.

The Imperial Gas Lamp
Is an absolutely safe lamp. It burns without odor or smoke. Common
stove gasoline is used. It is an economical light. Attractive prices are offered. Write at once for Agency

The Imperial Gas Lamp Co.
132 and 134 Lake St. E., Chicago

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Commercial Travelers
Michigan Knights of the Grip
President, John A. Weston, Lansing; Secretary, M. S. Brown, Safiinaw; Treasurer
JoHN W. SCHRAM, Detroit.

United Commercisl Travelers of Michigan Grand Counselor, H. E. BARTLETT, Flint; Grand Secretary, A. Krendell, Hillsdale

Grand Rapids Conncil No. 131, U. C. T.
Sentor Counselor, W. S. BURNS; Secretary
Treasurer, L. F. Baker.
$\overline{\text { Ishpeming-Negaunee Team Defeated Mar- }}$ quette by One Run
Marquette, Aug. 4-There was great sport at Union Park Saturday afternoon, when the Ishpeming-Negaunee and Marquette traveling men's teams came together in the second contest of the season. It was a great battle and with the victory went much rejoicing. The game was Marquette's until the last inning when the Twin City men got their batting cluthes on and brought in five runs, winning by one tally, the score being 25 to 24 .
There was much bad ball playing all the way through the contest, but no one expected brilliant work. The game was so extensively advertised that the were a number of men and boys on the side lines. Marquette sent up a goodsized delegation, including many ladies. At the start it looked as though the Marquettes would have a walkaway. In the first inning six runs were brought was very kind to the visitors. He pitched the ball so that all could hit it


Negaunee, Aug I-I have no photo of myself, but send you photo of Mr Will Monroe, manager of the Marquette
ball team. The publication of a half ball team. The publication of a half
tone of Mr . Monroe would be as pleasing to the members of our club as those of the Marquette team, as Mr. Monroe enjoys an extended friendship among the commercial men of the three cities, Negaunee having been his home some three years ago. Peter Trudell, Jr.
He did this thinking that the fielders back of him would "eat up" everything that came their way. After the first inning, Joe began to take things seriously, and in the second there were not so many doubles and three-baggers to record for the other side. He held them down to one run, but in the third and fourth the Marquers business. They Joe out of the pitching business. They fourth. Meanwhile the ishpeming-Negaunee aggregation had not done much to make good the claim that they were really in the game. In the first they got four ; in the second they were goose-egged, but in the third and fourth they began to hit the sphere. In the the the next men came across the plate a
While the teams were furnishing some While the teams were furnishing some
of the worst base ball ever witnessed on of the wrounds the spectators were having all sorts of amusement. Some of the
"professional" rooters of the three cities were in the grand stand and their tongues wagged merrily all through the game. Everv man who went to bat received an ovation and every good play was freely cheered. The umpire, who, by the way, did very good work, came in for his share of attention.
Manager Pete Trudell, of the Twin City team, was the busiest man in the game. He had more balls to chase than ined. The Marquerte men seemed to have it in for Pete. They kept him warm chasing long hits and fouls.
John Johnson and Ed Kellan, of the Marquette nine, did some great slugging. When they came to bat the Twin City fielders took to the woods. Johnson was responsible for a majority of Marquette's runs. Every time he came up there were two men on bases and he usually brought both home.
Johnny Russell, Marquette's short stop, was struck in the eye and Olof Holmoe, of the Twin City team, had finger broken, but both finished the game.
In the last inning, beef and candy came to the fore. Miley Butler and Fred Bennett distinguished themselves, the former by making a long hit into center and getting to third. Bennett had home run to his credit. He made three jabs at the ball, but the hole in the bat was so big that he missed it every time. The catcher failed to catch the third strike and Bennett started on he circuit of the bases. The ball was The latter missed it to Johnson at first. The latter missed it and Fred kept run ning. The sphere went from first to third and it was missed again, and Bennett came in, making the only home run of the day. In the two games to date Bennett is the only man who has played without an error. He holds down right field and the fact that the ball has never reached his territory in either game accounts for his '"brilliant'' work.
The score by innings was as follows Marquette.
Ishpeming.
The "Old Spavs", of this city have challenged the Ishpeming-Negaunee team for a game, but the "defi'" has not yet been accepted. The manager states that the "Spavs" should get a reputation before they talk to the Drummers.
The Ishpeming-Negaunee travelers are now so "swelled" that they intend to go into the indoor game this fall. They hope to meet the Marquette team during the winter season.

Merged Into a Corporation.
Dell Mansfield, who engaged in general trade at Remus about eleven years ago and has scored a very gratifying success, has merged his business into a stock company under the style of the Mansfield Mercantile Co. The capital stock is $\$ 15,000$, divided among five stockholders in the following amounts Dell Mansfield.
ohn Dallavo
Byron S. Davenport
John Kalley
H. I. Miller
All of the stockholders are directors the officers being as follows :
President-Dell Mansfield.
Vice-President-John Dalla
Secretary and Treasuier-H. I. Miller. This arrangement will enable Mr . Mansfield to devote bis entire time to his grain elevator and the handling of fruit and produce, which has developed rapidly during the past half dozen years and already exceeds the mercantile busi ness in volume.
Bosker Bros. have engaged in the grocery business at Kalamazoo. The stock was furnished by the Lemon \& Wheeler Company.
G. I. Hall \& Co. have engaged in the grocery business at Ionia. The stock was purchased of the Ball-BarnhartPutman Co.

George R. Crane succeeds the late Wm. H. Goodspeed as traveling repre sentative for the Woolson Spice Co.
A. W. Stevenson, for the past twelve years on the road for Fred Brundage, of Muskegon, has engaged to travel for the Hazeltine \& Perkins Drug Co.

Houghton correspondent writes Charles P. Irish, of Traverse Bay, has taken a position with the Peninsula Wholesale Grocery Co. as a traveling salesman.
Lansing Republican: G. W. Mc Williams, representing H. J. Heinz Co. has moved here from Grand Rapids and will make this city his headquarters, He will reside at in3 Kalamazoo stree west.
Keene Phillips, formerly with Hirth, Krause \& Co., is now on the road fo Baldwin, McGraw \& Co., of Detroit. He is succeeded by W. B. White, for merly with the New York branch of the Clark-Hutchinson Co
Marquette Mining Journal: The Mar quette commercial men are a little downcast over the result of their ball game Saturday, being particularly dis pleased with the result because they had the game so safe until the last inning. However, they will even things up when it comes to the indoor game.
An Ishpeming correspondent writes Horace W. Outbouse, who conducted a furniture and undertaking business here for some time prior to less than a year ago, has quit the Buckstaff-Edwards Co., of Oshkosh, and is now out in the interest of the Powers \& Walker Casket Upper Peninsula regularly every sixty days.

Grocers Tiring of Trading Stamps From the Lansing Republican.
At the last meeting of the grocers and meat dealers, many of the grocers pres ent were in favor of taking immediate action against the further use of the trading stamp. Owing to the fact that
there was business of a different charac there was business of a different charac
ter to be disposed of, the matter was left over until the next meeting.
One of the grocers present stated tbat he had paid as high as $\$ 30$ a month for trading stamps and had been compelled to make it up by boosting prices. Other statements of the same character were common. There are still some grocers in the city who are in favor of continuing the use of the trading stamps. The meat dealers, however, are wel stamp business.

The Atlantic Hotel in New Hands.
E. Wilson, formerly of the firm of J. F. Wilson \& Bro., bakers at St. Joseph, has sold his interest in that busi ness and leased the Atlantic Hotel, of White Cloud, which he proposes to conduct in a manner which will secure the approval and patronage of the traveling public. Mr. Wilson is a man of energy and fertility of resource, and starts in like an old hand at the business. He has renovated the premises from top to bottom and bespeaks a call from the boys when they are passing that way.

Arthur E. Gregory, buyer for the Ball-Barnhart-Putman Co., celebrated his 40th birthday Tuesday by giving his friends an automobile ride during the early evening and an elaborate supper at his residence on their return. His friends retaliated by presenting him with a beautiful silver service, which he has caused to be brought to the store in order that bis friends in the trade may share with him the pleasure of admiring it.

## Livingston Hotel

Stands for everything that
is first-class, luxurious and convenient in the eyes of the traveling public.

## Grand Rapids

The Royal Frontenac Frankfort, Mich.
Entirely New and Modern
Will open its First Season July 1st. Coolest
Spot in Michigan. Mustc, Dancing. Bonting Spot in Michigan. Music. Dancing, Boating, nis, etc. J. R. Hayes and C. A. Brant, Lessees

## The Warwick

Rates $\$ 2$ per day. Central location. Rade of visiting merchants and traveling men solicited.
A. B. GARDNER, Manager.

## Hotel Hannah <br> Sebewaing, Michigan <br> FOR SALE <br> New brick hotel, with new furniture throughout; electric light, artesian well and livery. <br> C. F. Bach, Sebewaing, Mich.

FOR SALE
SINGLE CIRCULAR SAW MILL Stearns' circular saw mill complete; 3 16-foot
boilers and stack and $116-24$ sidde valve englne perfect repair. Will sell cheap and take pay in umber if desired

Vinchester Lumber $C_{0}$
Grand Rapids, Mich

## Evidence Better

 Than EloquenceIt is easy for millers to claim, as many of them do, the best flour in the world, but that is no proof of quality. It is saier to rely on the opinions of those who use it.
To sell it the miller must speak well of his flour, and to use it continuously consumers must think well of it. Constantly increasing demand even at the high price at which it sells proves better than anything else could the superiority of Ceresota flour.

## Northwestern Consolidated

Milling Co.
Minneapolis, Minn.

Olney \& Judson Grocer Co.,
Distributors for
Western Michigan

## Drugs= -Chemicals



## Examination Sessions. <br> Soult Ste Marie, August 27 and 28. Lansing, November 5 and 6 .

Mich. State Pharmaceutical Association. President-JoHN D. MUIR, Grand Rapids. Secretary-J. W. Sekleky, Detroit Annual Meeting-Sqginqw, Aug. 12 and 13.

Examination Questions of Illinois State Board of Pharmacy.
. Briefly outline the official process for the assay of opium.
2. Write the molecular formula and give the official name of Rochelle salt. Give one official test for its identity or purity.
3. Write the molecular formulas for cream of tartar, potassium bromide, calcine magnesia, sodium nitrate, sodium nitrite.
4. Give the botanical name of digitalis. Describe the leaf. What are its official preparations? When should it be collected?
5. Give an official test for distinguishing gallic acid from tannic acid.
6. How is tincture of ferric chloride made? Why should it stand ninety days before being used? Why should it not be ex posed to light?
7. Give an official test for distinguishing potassium bromide from sodiam bromide.
8. Show the difference between sodium carbonate and sodium bicarbonate by writing their molecular formulas.
9. Give an official test for discovering if sugar contains insoluble salts (Prussian blue, etc.), also if it contains grape sugar.
Io. What is cinchona? What percentage of total alkaloids should it contain? Give the names of its official preparations.
II. What is creosote, and how is it obtained? What kind of a mixture will equal volumes of glycerin and creosote make? What will happen if some water be added to it?
12. What is the official name of spirit of Minders? How is it made? Ought it to be freshly prepared?
13. How can you determine (official test) the absence of free iodine in syrup of iodide of iron?
14. Give the official name of Basham's mixture. Is it a stable compound? What is the official name of Tulle's powder? How does it differ from Dover's powder?
15. How does alcohol differ from absolute alcohol? How from deodorized alcohol?
16. Show the difference between calorel and corrosive sublimate by writing their molecular formulas. Describe the physical characteristics of each.
17. How is sulphur lotum made?
18. What difference, if any, will there be in the mixture obtained by dispensing the following prescriptions:
R Magnesia.
M. Aqua... $\mathrm{R}{ }^{\mathrm{M}}$.
R Magnesia ponderosa.
M. ${ }^{\text {Aqua }}$
19. Express in both the metric saysterm and in the other system frequently used the quantity of each of the in-
gredients in a dose of the following pres scription:
R Ammonic chloridum.
Morphinae sulphas..
Antimonic et potassii tantras $\quad .12$ Extractum sennae fluidum..
Syrupus glycyrrhizae qi. .
M. Sig. -4 Cc. at a dose.
20. Outline briefly the official process for making extractum nucis vomieae.
The New York Board divides its pharmacy questions into two classesPharmaceutical Chemistry and Practical Pharmaceutical respectively, the following being recent examples:

Pharmaceutical Chemistry.
Questions one to eight relate the following substances submitted for identifiction :
(1) Potassium nitrate, non-powdered; (2) copper sulphate, crystals; (3) spermaceti; (4) spirit of peppermint; (5) tincture of opium ; (6) boric acid, powdered; (7) bismuth sub-nitrate; (8) ammoniated tincture of valerian.

Pharmaceutical Chemistry.
Questions one to eight relate the following substances submitted for identification:
(a) Give official title.
(b) Name official preparation made from it.
2. (a) Give official title.
(b) State chemical formula.
3. (a) State source.
(b) Give solubility in water, alsobol, ether and chloroform.
(a) State strength.
(b) Give source of color.
5. (a) State proper percentage of drug.
(b) State proper percentage of ac-

| dive. |
| :---: |
| 6. |

(a) Give official title.
(b) Give synonym.
(c) State solubility in water and alcohol.
(a) Give official title.
(b) What is indicated by effer-
vescence when this substance is added to acids?
8. (a) Give official title.
(b) Name menstruum used.
(c) State proper percentage strength of drug.
9. (a) Name two extracts for which
he U. S. P. provides assay processes.
(b) Give standard in each case.
10. (a) Name two pills which the U.
S. P. directs shall be coated.
(b) Name coating in each case.
11. (a) Name two plasters which the
U. S. P. directs shall be spread.
(b) What is diachylon plaster?
12. (a) State physical effect of light on yellow iodide of mercury.
(b) State chemical effects of light on same.
13. (a) State two differences in physical appearance between crystalline and exsiccated sulphate of iron.
(b) State relative strength.
14. Estimate the dose in grains where o. or Gm . of aconitine is prescribed for 15 doses.

## Harness Dressing.

Neat's-foot oil.
Bayberry tallow
Beeswax.


Beer tallow.............
Put the above in a pan over a moderate fire. When thoroughly dissolved add two quarts of castor oil, then, while on the fire, stir in one ounce of lampblack. Mix well and strain through a fine cloth to remove the sediment, let cool and you have as fine a dressing for a barness or leather of any kind as can be

## Dyspepsia Remedies.

Ext. rhubarb.
5 dis.
Ext. columba.
Ext. chamomile.
Ext. bitter orange.
Ext. life everlasting
Sodium phosphate.
Water, hot.
Simple elixir, q. s. to make 64 ozs.
Mix the extracts with a portion of the elixir, dissolve the sodium salt in the water, add to the previous mixture, then incorporate the remainder of the elixir, and filter.
2. Rhubarb.

Golden seal
Cape aloes.
Peppermint herb.
Capsicum...
Capsicum
Alcohol,
Water of each, sufficient
Mix the rhubarb, golden seal, aloes, peppermint and capsicum, reduce to coarse powder, extract by percolation with a mixture of .3 volumes of alcohol and 10 of water, so as to obtain 50 fl . ozs. of precolate, having first dissolved the potassium carbonate in the water. In the percolate dissolve the sugar, either by agitation or percolation, and then add enough more of the menstruum to make 64 fl . ozs.

## . Sodium bicarb

Sodium sulphate.
Tr. gent. co.
Ext. rhubarb
1 oz ,
2 ozs ,
4 ozs.
Oil caraway.
2 dis.
$\begin{array}{r}20 \mathrm{dps} . \\ \hline . . \\ \hline\end{array}$
Water, sufficient to make.... 16 oas.
oDium sulphe sodium bicarb, and the oil caraway to the tincture and fluid extracts, and mix together. Dose: A tablespoonful in water after meals and at bedtime.

## Roach Exterminators.

Powders.

## Wheat flour

Powdered sugar
Powdered borax
Unslaked lime.
Keep dry.
Powdered borax.
Starch.
Plaster of Paris
Oatmeal.
Sugar.
Powdered angelica root
Essence eucalyptus.
2 parts.

Mix well.


3 ozs.
$3 / 4 \mathrm{ozs}$.
60 ozs.
60 ozs.
3 ozs.
3 ozs.
1 oz.
15 grs.
15 grs.
24 ozs.

Warm water ( 70 de. C.)... I part.

The New York Sun has compiled a list of no fewer than 1,437 different "cures" for rheumatism. There is no disease which seems to baffle the medital faculty more than this. It takes so many different forms and the knowledge of its causes is so indefinite, and on some points so much disputed, that although the majority of human beings are sufferers from it, sooner or later, and there are numerous remedies, experience does not show which way to turn for relief. What appears to help one case will sometimes aggravate thers. It is largely a question of individul complications and inherited tendencies. A fruit and vegetable diet with mild laxatives is useful in most cases.

## The Drug Market.

Opium-Is steady at unchanged price.
Morphine -Is unchanged,
.

A Canadian firm recently placed with
the Montreal and Toronto newspapers the Montreal and Toronto newspapers an advertisement of a new nursing botthe it had patented and was about to place on the market. After giving directions for use the advertisement ended in this manner:
"When the baby is done drinking, it must be unscrewed and laid in a cool place under a tap. If the baby does not thrive on fresh milk, it should be thrive
boiled.

FRED BRUNDAGE
2 Drugs and Stationery $\approx$
$32 \& 34$ Western Ave.,
MUSKEGON, MICH.
Cheaper Than a Candle

ad many 100 times more light from Brilliant and Halo
Gasoline Gas Lamps Guaranteed good for any place. One
agent in a town wanted. Big profits. agent in a town wanted. Big profits.
Brilliant Gas Lamp Co.

Drug Store
| For Sale
( Live Drug business in Ann Arbor.
Cash sales $\$ \$ 25$ daily. Fine., central
location. Selling because of too much
location. Selling b
outside business.
W. N. SALISBURY. Humphrey $_{\text {Detroit }} \quad 88-90$ Griswold street,
Quinine-Is weak and tending lower Rochelle Salts and Seidlitz MixtureHave both advanced ic per lb.
Juniper Berries-Are very firm and advancing.

Castor Oil-Is steady at the decline.
Glycerine-Is in very firm position, on account of high price for crude.
Menthol-Is very firm and advices from abroad are that the market is addancing.
Oil Peppermint-ls steadily advancing.
Linseed Oil-Price is unsettled, on account of competition, but crushers, price is unchanged and they are very firm with their price.

Directions as to the Baby.


## School Supplies

Sponges, Paper,
Pencils, Crayons,
Pencil Boxes, Inks,

We have the goods.
Send us the order.
Grand Rapids Stationery Co.
29 N. Ionia St.
Grand Rapids, Mich.


## Tablets, Slates,

$\longrightarrow$ Pens
$\qquad$

1 part.
2 parts.







MICHIGAN TRADESMAN


## CITY SCHOOLS.

How Some of the Existing Evils May Be Remedied.
So much has been said against the present system of administering the affairs of our city schools that, in justice to the members of the Board of Education, and especially to the patrons and taxpayers, the truth should be made public, the existing evils thoroughly and generally discussed and remedies devised and put into execution.
During the seven years that I taught in the high school I had an opportunity to learn some things about the workings of the present unsatisfactory system, and my conclusions are the result of that experience, but I shall indulge in no personalities.
In the first place, much of the deserved criticism is the result of the system itself. Any Board composed of twenty-six members is unwieldy, unsatisfactory and furnishes ample opportunities for corrupt practices because of the difficulty in fixing responsibility. There will naturally be a few leaders and the rest will become their lieutenants. A large proportion of people in general are honest from necessity rather than from a moral standpoint and when the shield of numbers protects them from exposure they often become the tools of the designing and unprincipled.
There are a few leaders, the rest are their lieutenants. This reduces the Board to a political body with a contest between opponents. The leader who has the greatest following latgely shapes the policy of the Board and can carry through most of the plans he devises. These political tactics and the resort to political methods would be reduced to a minimum if the number of members were greatly reduced; and I believe that this will be the final solution of many of the difficulties.
Why do citizens desire to become members of the Board of Education? They receive no salary and must necessarily neglect their business at times, if they serve the people properly. 1 believe that the following motives impel them :

Some wish to become members from a philanthropic standpoint. They see many existing evils and wish to help remedy them. They have no 'ax to grind,'' nothing to gain or lose, may be politic but will not be politicians, belong to no "ring," are bold, courageous, just, true to themselves, will not stultify their conscience and are a power both on the Board and in the city. I have known several members that belonged to this class, and I regret that there are not more. 2. Others would like to become members for the honor it brings them. To be a member of the Board of Education sounds well; and, indeed, it is an honor if the aspirant brings honor to it, but honor should be, first of all, in the individual, who should be a credit to the Board rather than be bonored by it. 3. Some probably wish to gain publicity and feel that it will be a good advertisement for their business. This, too, is a personal, selfish motive and is excusable only when the would-be member possesses qualifications of the first class. 4. Others use their official position to intimidate, plainly intimating to the teachers and other employes that they expect them to patronize their places of business. This may seem untrue, but I know of at least one instance where this has been done. 5. Several become members of the Board of Edu-
cation because they have an "ax to best adapted to the needs of the classgrind." They have a son, daughter, room to-day. Wonderful changes have or other relative or a friend for whom been wrought in educational methods they wish to secure a position. Some and no one excepting him who has one already in the employ of the Board made a special study of these things is they wish to have retained. They are interested in a school site. They wish to furnish the Board with lumber, work men or supplies. They desire to ap point their children or other relatives or friends as takers of the school census. If you will read the lists of census takers for several years past, you will be surprised to see how many census takers belonged to the above class. Of course, they have the privilege of appointing them, but it would subject them to less criticism if this were not done. 6. Occasionally, it seems to me, some one aspires to become a member because he is moved by malice. Some teacher or employe has incurred his displeasure and he wishes to secure his or her removal. I hope and believe that well qualified to decide these matters. The teachers, the superintendent, those who feel and understand the educational pulse-beats of to-day, are the only ones well qualified to prescribe remedies. If you bave a friend who is ill which kind of physician will you call to attend him? One who was one of the best fifteen, twenty or thirty years ago, but who has failed to keep pace with the wonderful advancement made in medical science, or one who is up-to-date and is gener ally believed to be an authority on mat ters pertaining to his profession?
The same thing is true regarding the Teachers Committee. Its members are not in touch with the teachers and oftentimes know nothing about them excep by hearsay and reputation, and this in-

those belonging to this class are few, but most are probably aware that a certain amount of spite work has been done. These last five motives are characteristic of the weakness and perversion of human nature and the present system of election and representation affords an opportunity for designing individuals to accomplish their purposes, which are sometimes malicious and otherwise evil.

Regarding the qualifications of members, I have no hesitation in saying that some, at least, are very poorly prepared to perform the duties devolving upon them. I do not mean this as a slur upon the educational qualifications of any one, but, from the very nature of things, I believe this to be true. To illustrate, consider the duties of the Text Book Committee. It is preposterous to suppose that men and women who have been out of educational work for years are good judges of the kinds of books
formation is very unreliable. They meet to consider appointments for the ensuing year. The list of the current year is taken as a basis. As the names are read, one by one, if no objections are made the teachers are recommended. If any member objects to a certain teacher his name is checked and they pass on to the next. After the whole list has been gone over in this way, the teachers whose names are checked are considered and the objecting member in each case states his reasons for requesting that that teacher be dropped. Perhaps this is the best way to perform this task under existing conditions, but again I maintain that the members' inability to acquire full knowledge of the subject under consideration makes it mpossible to act and decide intelligent!y.
The present system of electing mem bers is pernicious and unsatisfactory.
The rival candidates are at the polls
and all may be friends of the prospective voter. It is very difficult to conceal one's choice in the matter and I have known more than one to turn away in disgust without voting because of these conditions. This is especially true of teachers, very few of whom dare to vote. If it is best to have a special election for school trustees the Australian system ought, by all means, to be adopted.

I wish to state briefly my plans for improving existing conditions. Let entire control of scbool affairs be vested in: 1. A superintendent, who has absolute power in all educational matters. 2. A treasurer, chosen at the regular election for his recognized ability as a business man and financier, who has absolute control in all business matters. 3. A board, consisting of five, seven or nine merobers, chosen at the regular election and selected because of their general fitness regardless of their place of residence. Their duties shall be to elect a superintendent and sanction or disapprove his acts and those of the treasurer.

This plan places all power in two persons: an educational head, the superintendent, and a business head, the treasurer, both salaried officials. They could then be held accountable and it would be possible to fix responsibility, which at present is almost impossible. It abolishes ward representation, which is unnecessary when power is centralized and is the cause of much of the rivalry. It abolishes the special school election, which is a mere farce and affords an opportunity for employing political tactics.
All this can be accomplished only by legislative enactment and must, therefore, be delayed at least two years.
In the meantime all that we can do is to abide our time and select sucn people to represent us as will be an honor and a credit to the Board of Education. Clifford D. Crittenden.
Experience is a teacher whose lessons should be learned once for all.


A Safe Place for your mone,
No matter where you live you can keep your money safe in our bank, and you can getit immediately and easily when you want to use it. in the reach of a Post in the reach of a Post Office or Express Office can deposit money with
us without risk or trouble Our financial responsibility is

## \$1,960,000

There is no safer bank ed to us is absolutely secure

## $\mathbf{3} \%$ interest

## perfectly confidential.

"Banking by Mail"" the name of an interest ng book we publish which tells how anyone can do heir banking with us by mail; how to send money or
 make deposits by mail and important things persons should know who want to keep their money safe and well invested. It will be sent free upon request.
Old National Bank,
orana apeplas, Ment


MICHIGAN TRADESMAN

The Boys Behind the Counter. Negaunee-Sol Berkson, head clerk at the Savings Bank store, has tendered his resignation and will quit the job in about two weeks. He has taken a position in Cbicago at a larger salary than he has received here. Mr. Berkson formerly lived in Chicago and is one of the best dry goods men in this section. Battle Creek-T. J. Kelleher has a new clerk in his dry goods store in the person of Thomas Prosser, who has clerked in the grocery store of H. E. Green, at Olivet, for the past fifteen years.
Ishpeming-Hugh Sparks has taken a position as clerk with J. J. Leffler, succeeding Charles Marceau, who resigned to go to Marquette.
Olivet-Reuben Spaulding, of Bellevue, succeeds Thos. Prosser as clerk in the grocery store of H. E. Green. Fennville-Fredric Glass, Jr., prescription clerk for A. E. Andrews \&
Co., was recently married to Miss FredCo., was recently married to Miss FredTradesman extends congratulations.
Boyne Falls-Edward L. Sargeant will have charge of the new drug store soon to be opened bere by L. A. Moon. Mr. Sargeant was employed twelve years by A. W. Huntley, the Saranac druggist.
Holland-Miss S. A. Martin has engaged Wm. D. Day, formerly of Belding, to take charge of her drug store. Mr. Day has been engaged in the drug and hotel business at Conway for several months.
Muskegon Merchants to Picnic at Lake Muskegon, Aug. 4-The Executive Committee of the merchants' picnic to be held in this city August 14 has decided upon Lake Michigan Park as the
place for holding this year's picnic. The Interurban company made a more tempting offer to have the affair occur at
Fruitport, but the Committee thought, Fruitport, but the Committee thought, it being a merchants picnic
H. A. Wolff made a liberal offer to have the picnic at Mona Lake, but last year's picnic was there and the
mittee thought a change advisable.
The merchants will have a large numOne thing that will be sure to please One crowd will be free coffee, free celery and free watermelons to accompany and free watermeions tunches. There will be a carload of watermelons, celery by the case and coffee by the tub.
There will also be a number of neckbreaking performances to attract the
crowd. There will not be merely one crowd. There will not be merely one
balloon ascension. Instead there will be balloon ascension. Instead there will be
four. Launches will be stationed in four. Launches will be stationed in
Lake Michigan to pick up the balloonists should they go into the water. ists should they go into the water. for the edification of the crowd will
jump from a tower 120 feet high into a jump from a tower 120 feet high into a tank Ioxi4 feet in size. There will also walking, etc.

In the shape of music there will be a generous supply. At least two bands will be engaged. The picnic dinner
and all the events will occur at Lake Michigan Park.
The Boston Egg and Butter Market.
Boston, August 4-Receipts of eggs have been quite large for the season of has been good and has taken all the stock about as fast as it arrived. There is more difference in the price of eggs
from different sections than before. Northern Indiana and Michigan stock assorted and candled, $191 / 2 @ 20 c$; stock from southerly sections, $15 @ 18 \mathrm{c}$, as to quality.
Receipts of butter have been very large through the whole of July, an inmillion pounds, and we think larger milion pounds, and we think larger
market during the month of July. The heavy rains and good feed through the
entire dairy section from Maine to the entire dairy section from Maine to the
Rocky Mountains is probably the cause of this large increase over last year. The condition of things is very different from July, IgoI, when there was a severe drought in most of the dairy
sections, especially in the West The sections, especially in the West. The very large increase in receipts has
caused buyers to become cautious and they have stayed out of the market to great extent, and prices have dropped nearly 2 c per pound, $201 / 2$ @2Ic being the outside for best Northern goods to-
day. The low grades have suffered more than creamery butter. Dairy butter is worth 17@1oc, as to quality, and pack
ing stock of good quality is bringing 14@15c. Smith, McFarland Co.

Benton Harbor-The Wolverine Beet Sugar factory, which was erected here in 1809 at a cost of $\$ 300,000$, is no more. The entire machinery-over 100 carOnt., to be used in the construction of a plant there. The factory was opened here in November, 1899. For three sea sons it was operated, each year the supply of beets lessening and the quality becoming pooter until finally it became apparent to all interested that the fac tory could not be run here at a profit, as surrounding lands are too valuable and are more remunerative set to fruit, so
after remaining idle for some time the building was finally sold.
Detroit-The Detroit Chemical Works has filed a bill in chancery in which they allege that Edwin N. Lightner, Alfred S. Rosenfield and Albert C. Smith have been carrying on business under the name of the "Detroit Chem ical Co." and the "Detroit Chemica Manufacturing Co.'' They aver that this alleged use of these titles has caused them trouble and they ask as injunction restraining the three defendants named from using the titles stated, or any other name containing the words " De troit Chemical,' ' as well as from re ceiving letters, packages, etc., ad dressed to complainants.

Detroit-The Wallace Manufacturing
, with a capital of $\$ 25,000$, all paid in, has been incorporated by James C. Wallace, Dore E. Wallace, Clarence C
Lowrey, Benjamin F. Pasbby and Arthur I. McInnes. The company will manufacture a new cooker, a patent thimble and other articles of iron and steel, and has temporarily established its works and office at ig Jefferson ave nue. The officers state that the manufac ture of the cooker will commence a once.
Bay City-Following the announce ment that the Havemeyer interests have obtained a controlling interest in the stock of the Michigan Sugar Co., the increased from $\$ 200,000$ to $\$ 400,000$. The resolution adopted by the directors providing for the increase of capital stock sets forth that the value of the company's property has increased from $\$ 200,000$ to $\$ 400,000$.

## Businessownts <br> Advertisements will be inserted unde this head for two cents a word the fir hnsertion and one cents a word the first interen subsequent insertion. No advertisements <br> BUSINESS CHANCES. <br>  tive town of 2,500 inhabitants in the Indiana Gas Bett, meve milles fron eounty seat and sur- rounded by number one farming commu, ity Reason for selliug, wish to retire. M. V., care rounded by number o Reason for selling, wish nichigan Trad - sman. <br> $\mathrm{F}^{\mathrm{OR} \text { mat but-STOCK OF GROCERIES AND }}$ F meat bustness; new stock, having been run only yen three years; invoices about $\$ 4,000$, last  <br> F general stock in good town of 1,000 in Centra Minehilant Bet trade th town, Large rick food planit being ereated. Rent low. Will sell right to eash purchiser or exchange for im proved and unticumbered reale tate it in (Grand Rapids. Address No. 634, care Michigan Trades mat

OR SALE-CLEAN HARDWARE STOCK
inventorying about
s5.000, located in growing town in center of rich fianming reagion. Srowes
Sales
fuly half cash and increasing Rent reasonable. fully half cash and increasing. Rent reasonable. geason for selling, owners have arranged to en-
gataser. Another business. Terms to sult pur-
chaser
F Michigan town of 0 ORE IN NOKTHERN Michigan town of 10,000 ; involes about
$\$ 8,000 ;$ good location ; ashh s.ales 85,000 per year.
idit ${ }^{\text {Add }}$ F and SALE-B Crem bery, CONFECHINE with new brick
building; good chance for right man; satisfactory reason
Howell, Mich
$\mathbf{F}_{\mathrm{x} 60}^{\mathrm{OK} \text { SALE- } \mathrm{BRICK} \text { STORE BUILDING, } 22}$ feet. two stories, with living rooms above. For
particulars address J. L. Farnham, Mancelona,
\$1 1 be bought at great AND FIXTURES:
beount for cash.
dress P. O. Box $2 \not 22$, Saginaw, Mieh.
F size. marble platform. W. F. Harris, so
638
Bend, Ind.
$\mathbf{F}_{\text {a }}^{\text {OR SALE }}$ OR EXCHANGE FOR A FARMF a clean stock of hardware, tinshop and
plumbing; the right place for a hustler; good
reason tor selling. Address No. 637, tare Mirh1gan Tradesman.
$\mathrm{F}^{\text {OK }}$ SALE-A GOOD FRESAT-CLASS trade and everything in good order. Address
Philip Taylor, Saranac, Mich.
 and barn, situated in small town near railroad in
the best iarming communty in entral Michi
gan

$\mathbf{F}^{\cup}$ UK Stock; one of the best locations in Grand Rapids; near five targe factonites and on on

I ness. no matter what it is or where located
No deal too large or to small. If you want
buy I have what you want. Money sent to you own bank.
Desk "Q.," South Bend, Ind. For SALE-CLEAN GROCERY cation in rap sidy grow growing city of piant in best popula
tion; rent reasonable: trade mostly cash: reason for selling, ill health of manager; purchase dress No 644 , care Michigan Tradesman. 644
$\mathrm{~F}^{O H}$ SALE-A ONE-HALF INTERENT IN F a wellestabilished bustness in a cety of 20,000
inhabitants, being one of the best manufacturing cities in Michigan. it is a money-making busi ness and a fine chance for some young man
has push and energy to make some mouey. will only require a small a mount of capital. The
only reason for selling the half interest is be only reason for seling the hat interes
cause there is more business than the owner can attend to alone. The owner will fur
nish the best of references and will expect the nish the best of references and will expect the
purchaser to do the same. Address all commu
nications to Derby, Choate \& Woolfitt Co., Flint,

## A SNAP-WANTED, TO SELL A HALI.

 A interest in quarter section of neavy timberand copper land; will guarante copper. $\begin{gathered}\text { Draw } \\ 6+2\end{gathered}$
26, Brighton, Mich. $\bar{W}_{\text {DR }}^{\text {OR SALE OR TRADE FOR STOCK OF }}$ Town-Clean stock of groceries in good manu
facturing town of 5.000 ; trade established five yars, no better rorade in city. Address 11
633
Front st., Dowagiac, Mich. A BARGAIN-MY STOCK OF GROCERIES shelving not included) for sale; will inventory
$\$ 1,600$; stock is new and well assorted; store to rent; best location in town. This is a rare op-
portunity for a business man with small capital come and see the stock and town. Romeo is
the finest village in the State. James B. the finest villa
Romeo, Mich.

 town; write or call on F. H. Gage, Olivet,
Coaton
Co., Mich.
 Yust,00, in good live town; splendid oppor-
tunty for right party. Aduress Hardware, eare vichigan Trade-man.

$\mathbf{F}_{\text {ment store, consisting of dry goods, notions }}^{\text {OR SALE }}$

 Quincy; good iocation; established trade;
only one other market in town; exeelent stand for groeery in connection. Reason for selling,
iil health. Address F. M. Turrill, Quincy, Mich.
HLLO, BROTHER GROCER AND EVERYcular on my Patent Lip. It will pour from fuli
gallon M asure inte Teapoon and not wastel
drop. Chas. Martin, Patentee and Grocer. Tif. arop.
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