Thirty-Ninth Year

GRAND RAPIDS, WEDNESDAY, MAY 3, 1922

Number 2015

A MAN'S PRAYER

Let me live. Oh Mighty Master.
Such a little as men about frow.
In Journal of the power of the control of the

# Citizens Long Distance Service



Reaches more people in Western Michigan than can be reached through any other telephone medium.

19,000 telephones in Grand Rapids.

Connection with 150,000 telephones in

USE CITIZENS SERVICE

# CITIZENS TELEPHONE COMPANY

# Serving Two Interests—

The present-day health slogan is "Eat right and you'll be right."

To vast numbers of people, many of them your customers, right eating means one to three cakes daily of

# Fleischmann's Yeast

You can best serve your customers' health-interests—and at the same time speed up business—by making it easy for them to buy fresh yeast daily over your counter.

# OELERICH & BERRY CO.



O & L Ginger Cake and Red Hen Brands are



We pack our molasses in standard size cans. which contain from 4 to 6 ounces each more than other packers.



# Old Manse Syrup

It always pays to

BUY THE BEST

ALL MICHIGAN JOBBERS

Packed by

OELERICH & BERRY CO.

CHICAGO, ILL



# Don't Lose The Profit On 14% Of Your Business

Get a profit on sugar by pushing

# Franklin Package Sugars

The money saved on bags, twine, labor, overweight, breakage and waste represents a profit you can't afford to lose.

# **Push Franklin Packages**

# The Franklin Sugar Refining Company

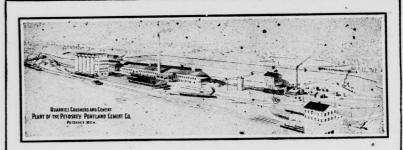
PHILADELPHIA

"A Franklin Cane Sugar for every use"



Granulated, Dainty Lumps, Powdered, Confectioners, Brown, Golden Syrup





# **Petoskey Portland Cement**

# A Light Color Cement

Manufactured on wet process from Petoskey limestone and shale in the most modern cement plant in the world. The best of raw materials and extreme fine grinding insure highest quality cement. The process insures absolute uniformity.

ASK YOUR DEALER FOR IT.

Petoskey Portland Cement Co.

General Office, Petoskey, Michigan

31.40

### MICHIGAN TRADESMAN

(Unlike any other paper.)
Frank, Free and Fearless for the Good
That We Can Do.
Each Issue Complete in Itself.

DEVOTED TO THE BEST INTERESTS OF BUSINESS MEN. Published Weekly By TRADESMAN COMPANY Grand Rapids E. A. STOWE, Editor.

Subscription Price.
Three dollars per year, if paid strictly advance.
Four dollars per year, if not paid in

Four dollars per year, it not pass advance.

Canadian subscriptions, \$4.04 per year, payable invariably in advance.

Sample copies 10 cents each.

Extra copies of current issues, 10 cents; issues a month or more old, 15 cents; issues a year or more old, 25 cents; issues five years or more old 50 cents.

Entered at the Postoffice of Grand Rapids under Act of March 3, 1879.

## Stand By France in Her Position.

France is right in respect of Russia's debts and in respect of foreign owned properties in Russia.

France is right in her strong stand for the sacredness of just obligations, for the sacredness of foreign held properties.

France is right in holding Russia to the honorable course. In this she is doing Russia a very great service.

The man forced into bankruptcy from conditions beyond his control who, when he has re-established himself, pays his obligations in full is held in high esteem by his fellow men as an honest man; the man who has re-established himself and takes advantage of the bankruptcy laws to release him from the payment of his debts is held in contempt by his fellow men. He is not an honest man.

This is as true of governments as of men. It cannot be other than true of Russia.

The money lent to Russia during the war was lent to an ally to help prosecute the war and is a sacred debt. Any offset Russia may claim in indemnities for allied military operations against her after the breaking of her sacred compact with the Allies, of which she was one, is many times outbanlanced by her failure to go through with her compact.

It is a fact that Russia is now in desperate financial and economic straits. But this will not always be the case. Russia needs help and must have help, and the world will come to her aid if she goes straight in respect of her just obligations abroad.

Russia's pre-war national debt, covering the money owed both at home and abroad, is only four and one-half billions of dollars. A considerable proportion of this is of course owed at home, so that her foreign pre-war debt is, let us say, something over three billions of dollars. Add to this her war borrowings and credits from abroad while an Ally-not a relatively large amount-and her total foreign

obligations can hardly exceed five billions of dollars.

And five billions of dollars measured against rock ribbed national honesty counts for nothing with a country so vast in natural resources and vast in population as Russia.

Yes, France is right and the Herald stands squarely with France in this matter-stands with France both on the principle of the Golden Rule and in respect of what is best for Russia.

It goes without saying that Russia must have time to square her foreign debts, and to square them should be her most sacred purpose. And so too it should be her sacred purpose to recompense foreign owners of property confiscated since the revolution.-New York Herald.

### Grand Rapids Retail Grocers' Association.

Regular monthly meeting of the Grand Rapids Retail Grocers' Asso-ciation was held last evening. The following applicants were elected for ill membership:
Gerritt Vander Hooning, 607 Liv-

Ahmed Slymen, 256 Market street.
The following petitions for membership were read and ordered held over thirty days:

over thirty days:
City Bakery.
William Borgell, 1156 Leonard
street, N. W.
Fred E. Kugler, North Park.
Chas. C. Nagel, North Park.
A letter from Congressman Mapes

was read replying to resolution per-taining to the bill before Congress providing for the garnishment of wages and salaries of civil employes the United States Government. Report of the investigation commit-

tee pertaining to the Retailers In-demnity Co. was heard and the in-vestigation ordered continued and to be reported back at the next regular meeting.

Report of the banquet committee Banquet attendance, 264, and a net profit of \$87.60 reported. The committee was highly complimented on the floral decorations. The quality and service of the Pantlind Hotel and service of the Pantlind Hotel were the best of any banquet held by the Association. Toastmaster Barney Jonkman, who substituted for Wilbur S. Burns, proved himself a real toastmaster; Gerrit J. Diekema, Ex-Congressman, from Holland, entertained the banqueters in his humorous, characteristics. acteristic way, illustrating the re-markable difference between the per-

markable difference between the personal make-up of the retailer of to-day, as compared with the retailer of a few years ago.

John Affeldt, Jr., of Lansing, President of the State Association, spoke on the real service rendered by the different locals, State and National associations and also outlined the new credit service installed by the business men of Lansing.

Secretary Hanson reports Thursday

secretary Hanson reports Thursday afternoon closing during the summer months has been agreed upon by the A. & P. stores, Thomas chain stores, Piggley Wiggly stores, McFadyen's chain and Grocers Association community stores. In some portions of Grand Rapids 100 per cent. closing is assured and it will be difficult to even buy an ice cream cone, especially on

the north end. Mr. Henderson, President of the Creston Commercial Club, is credited with bringing about this remarkable co-operation.

Secretary Hanson reported the market committee had held two meetings with the service committee of the city.

with the service committee of the city commission and their recommenda-tions to the Commission have been set for an early date. The plan of set for an early date. The plan of the market committee is to have the city markets regulated to benefit all the citizens of Grand Rapids, instead

The question for discussion was then taken up—"Cash and Carry vs. Charge & Service." It brought out then taken up—"Cash and Carry vs. Charge & Service." It brought out very enlightening points. Matt Heyns, who conducts a Cash and Carry at the North end and has proven himself a real merchant, gave the members present a liberal outline of his policy. Several Charge and Service. policy. Several Charge and Service members were also present and have demonstrated Grand Rapids will support both lines, although loose, slip-shod methods of conducting either plan cannot survive the keen compe-tition of the present day.

Herman Hanson, Sec'y. Proceedings of Grand Rapids Bankruptcy Court.

ruptcy Court.

Grand Rapids, April 24—On this day was held the first meeting of creditors in the matter of Smith Bros. Iron & Metal Co., and individually, Bankrupt No. 2078. The bankrupts were present in person and by attorney, Chas. H. Lillie. Renihan & Lillie and Eugene B. Houseman were also present, Jackson & Fitzgerald & Dalm, of Kalamazoo, were present. Claims were allowed against the estate of the bankrupts. Frank V. Blakely was appointed trustee and the amount of his bond fixed by the referee in the sum of \$500. The bankrupts were each sworn and examined without a reporter. The appraisal made by the referee as receiver was approved and adopted by the creditions. The first meeting was then adjourned, no date.

On this day also was held the first meeting of creditions in the matter of Paul Westerleichells. Early was 2002.

eree as receiver was approved and adopted by the creditors. The first meeting was then adjourned, no date.

On this day also was held the first meeting of creditors in the matter of Paul Nissen, individually, Bankrupt No. 2082. The bankrupt was present in person. Hilding & Hilding and Butterfield, Keeney & Amberg were present for creditors. George B. Kingston, attorney for the trustee in the matter of the Paul Nissen Corporation, bankrupt, was present. Claims were allowed. Creditors did not elect a trustee, as it appeared that none was necessary. The bankrupt was then sworn and examined without a reporter. The first meeting was then adjourned no date.

April 25. On this day was held the first meeting of creditors in the matter of Geroge H. Briggs, Bankrupt No. 2085. The bankrupt was present in person and by attorney, Arthur J. Butler, of Big Rapids, A. W. Bennett, of Big Rapids, was present for creditors. Claims were allowed against the estate. The creditors failed to elect a trustee and the referee appointed Frank V. Blakely as such and placed the amount of his bond at the sum of \$2,000. The inventory and appraisal taken by the referee as receiver was approved and adopted by those present. The bankrupt was then sworn and examined without a reporter. The first meeting of creditors was then adjourned no date.

April 25. On this day was held the final meeting of creditors in the matter of Earl G. Nash, Bankrupt Was held the final meeting of creditors was then adjourned no date.

April 25. On this day was held the final meeting of creditors was then adjourned no date.

April 25. On this day was held the final meeting of creditors was then adjourned no date.

April 26. On this day was held the final meeting of creditors was then adjourned no date.

April 27. On this day was held the final meeting of creditors was then adjourned no date.

April 26. On this day was held the final meeting of creditors. There was no objection to recommendation of the bankrupt's discharge.

In the matter of Myron V. Gould, Bankrupt No.

the schedules, order of reference and adjudication in bankruptcy in the matter of Walter D. Paulsen, Bankrupt No. 2090. The matter has been referred to Benn M. Corwin as referee. The bankrupt is a resident of the city of Greenville and has conducted a retail candy, cigar and fountain establishment at that place. The schedules of the bankrupt list assets in the sum of \$1,763.39, of which the sum of \$125 is claimed as exempt, and liabilities in the sum of \$2,680.53. The first meeting of creditors in this matter will be held on May 15. A list of the creditors of the bankrupt is as follows:

list of the creditors of the bankrupt is as follows:

Jens P. Paulsen, Greenville \_\_\_\$1,000.00

Star Glass & Supply Co., Fostorio,
Ohio \_\_\_\_\_\_31.46

Badger Candy Co., Milwaukee \_\_\_\_\_ 8.57

Chas. H. Stout, Belding \_\_\_\_\_ 10.00

Walker Candy Co., Muskegon \_\_\_\_\_ 32.85

Woodhouse Co., Grand Rapids \_\_\_\_\_ 193.35

Northern Coca Colo Co., Grand
Rapids \_\_\_\_\_\_ 25.10

National Candy Co., Grand Rapids \_\_\_\_\_\_ 55.71

Kuppenheimer Cigar Co., Grand
Rapids \_\_\_\_\_\_ 55.71

Rapids
Rysdale Candy Co., Grand Rapids
X Cigar Co., Grand Rapids
X Cigar Co., Grand Rapids
Fred Becker, Greenville
Frank Nelson, Greenville
Thos. D. Murphy Co., Red Oak,
Ia.
J. C. Newman Cigar Co., Clove

Michigan Chair Co., Big Rapids Lewellyn & Co., Grand Rapids \_ Berghoff Products Co., Fort Wayne

Berghoff Products Co., Fort
Wayne
Jack Dolan, Ionia
Jonia Bottling Works, Ionia
General Cigar Co., Grand Rapids
Armour & Co., Chicago
Bertsch Market. Grand Rapids
Patterson Printing Co., Grand
Rapids
Worden Grocer Co., Grand Rapids
Imperial Merchandise Co., Perry,
Ohio
Watter A Arntz Greenville

Walter A. Arntz, Greenville \_\_\_\_

Status of the Hide Market.

Country Hides-Steady, but volume of business moderate. Heavy hides over 60 pounds still slow and nominal at 8@81/2c; buff weights, 45 to 60 pounds, listed at the same range and 25 to 45 pounds, extremes 11@111/2c. Some operators who have high grade stock for sale ask 1/2c per pound more, all around. On the other hand, largely grubby stock can be had for at least 1/2c less. All weight hides from originating sections listed 81/2@9c asked for best quality.

Calf and Kip-Packer kip is active at 131/2c for regular weight natives, 121/2c for the overweights and 10c for the branded skins, being 1/2c advance. First salt city kip of choice quality quoted 13@131/2c, and resalted lots from 10@12c.

Calfskins are steady and unchanged. Horse Hides-Steady for fresh receipts. Goods of rendered takeoff quoted \$4@4.25 asked, and in some instances higher; mostly renderer takeoff around \$3.75, and odd lots around \$2.25@2.50.

Sheep Pelts-Steady at recent sale rates of \$2.15@2.25 for packer skins, with dealer lots quoted 75c to possibly \$1.75 for heavy average.

Detroit-The Auto Drivers Oil Co., with business offices at 652 Book building, has been incorporated with an authorized capital stock of \$100,-000 preferred and 1,000 shares at \$50 per share, all of which has been subscribed, \$15,500 paid in in cash and \$134.500 in property.

### Hotels, Railways, Boat Lines and Reforestation.

Glen Lake, May 2—The Michigan State Hotel Association has prepared and is sending out to its members a digest of all Michigan State laws in which the hotel fraternity is inter-

It was compiled by Hon. Todd Lunsford, of Muskegon, Counsel for the Association, and contains, besides briefs of all legislative acts, excerpts from court decisions which are of particular interest to the craft. It may be secured by members who have not been supplied with same by ap-plying to the Secretary of the Asso-

A letter received from E. R. Swett, of the Occidental Hotel, Muskegon, states that business is improving with him and especially conveys the in-formation that the dining room and formation that the dining room and restaurant department are more prosperous than for some time even during midsummer, when Michigan hotels enjoy their greatest degree of prosperity. Mr. Swett's letter, in fact, gives the exact key to the situation, when he remarks that "we are feedwhen he remarks that we are rectaining about 100 per cent. more people than we are rooming. Our 50c beef steak dinners in the cafeteria and our \$1 table d'hote dinners in the

our straine dinote dinites in the main dining room are going strong."

I would like to say, in this connection, that a few weeks ago the Occidental Hotel reduced the price of

tion, that a few weeks ago the Occidental Hotel reduced the price of coffee to 5 cents per cup and that the innovation made a decided hit.

At a recent meeting of hotel proprietors, Fred Pantlind advised his colleagues that at one time the Pantlind Hotel was feeding only about 40 per cent. of its house guests. He decided to inaugurate the cafeteria service, which proved an instantaneous success. He is now feeding an average of 120 per cent. In other words, he is supplying feed to his room guests and a large percentage room guests and a large percentage of outsiders.

Five cent coffee is bound to make a hit anywhere and at any time. The Morrison, one of Chicago's largest and most sumptuous hostelries, was made possible through the success of the Boston Oyster House, one of its the Boston Oyster House, one of its cafes which made a specialty of a cup of delicious coffee, with an abundance of rich cream, for a nickel. After all other restaurants advanced the charge for this commodity, the Boston continued the old price, and Mr. Moir, its manager, frequently made the statement that it was the best and cheapest advertising obtainable.

The Michigan Transit Company, the steamship line serving all North-ern Michigan from Chicago, comes forth with the announcement that this season a schedule will be in force which will give its landing ports a service of five boats per week in boats per week in an increase almost direction. each direction, an increase almost doubling its former service, and will also make a reduction of 40 per cent. on freight charges and 25 per cent. in passenger fares, in addition to supplying week end round trip tickets at a still greater reduction.

This company further announces lat two of its steamers, the Missouri and Puritan, will also make all Traverse Bay ports twice weekly-a greatimproved service over previous sons. This means that the surseasons. This means that the sur-passing service supplied by this com-pany will be done at a cost of almost one-half the fares charged by all rail and on an equally short time schedule.

As we all know, railway fares for resort traffic have been at least 50 per cent. higher than they should have been for several years, which has proven a serious handicap for resort institutions, and this unlooked for reduction by the steamship people will, undoubtedly, stimulate this class of business to a highly satisfactory degree.

degree. Railroads covering Wisconsin and

portions of the Upper Peninsula, out of Chicago, are also announcing extra train service for their summer schedule and a scale of attractive rates such as week-end tickets at a slight advance over one-way fares; thirty-day round trips at one and one-third fare, while excursion tickets good for the entire season will be provided at one and one-half single fares. Unless the strictly Michigan lines announce similar reductions, it is predicted that the boat lines will be run on a capacity basis most of the summer. the summer.

the summer.

I notice the American paper industry are becoming wise to the serious problem which is soon to confront them in the scarcity of raw material from which to manufacture their wares. Timber suitable for supplying plup wood is no longer obtainable, except from far remote regions and at stupendous cost and much inconvenience. Reforestation is the only solution of this complex problem and Michigan is a good field in which to operate. Now that it has been effectually demonstrated and the truth really is, that millions of acres of really is, that millions of acres of our territory are useless for agricultural purposes, the State can make no better investment than to take up the proposition of reforestation at once and carry it forward without any delay.

To illustrate the possibilities of this idea it is necessary only to cite the celebrated Day forest, of 1,400 acres, celebrated Day forest, of 1,400 acres, on Glen Lake, represents a growth of forty years only. Were it not that its owner, David H. Day, is holding it from use and market, as a sort of semi-official State game preserve, its timber could be used profitably at this time, which would represent a very good profit earning on the investment. vestment.

It would prove much more bene-ficial when Michigan's future welfare is considered to discourage the traffic in these lands by unprincipled real

estate sharks and encourage the

estate sharks and encourage the planting of forest trees, which are easily procured and propagated and which will eventually prove a wonderful and available asset.

Much has been said, and truthfully, about the eccentricties of Senator William E. Borah, of Idaho, but it is universally conceded that his position on any issue before the U. S. Senate is always well defined. Senate is always well defined.

He has been served with a threat of political annihilation if he does not come out in favor of the bonus legis-lation, and has thrown down the gauntlet by declaring himself as being emphatically opposed to using his peoples' money for the purpose of huying votes.
"One thing I want to impress em-

phatically, "says Senator Borah, in addressing the Legion representatives, "neither you nor any one else will be able to say, and that is that I ever sought to purchase political power by draft upon the public treasury, or that I chose to buy a continuation in office by putting four billions of dol-lars upon the bended backs of American taxpayers.

It would be well for the future stability of American politics, if there were other public representatives who possessed a sufficiency of spinal marrow to separate themselves from the herd of political hacks and barnacles to come out in the open and follow the spirit displayed by Senator Borah.

Michigan has several representatives who have failed to make clear to their constituencies their reasons for the position they have taken on this and other vital questions.

Frank S. Verbeck.

There is no gain in half a day off if it is spent sitting around a room smoking and playing cards. Days off ought to be spent in the open when possible.



# Barney says—

I did not know that so many people read what I said in the Tradesman until I noticed the increase in the orders for spices during the last few days.

By Golly—it is one thing to have GOOD GOODS but we ought to make more noise about them and these orders for Quaker spices makes me want to say again that Quaker spices are the best.

# WORDEN GROCER COMPANY

GRAND RAPIDS—KALAMAZOO—LANSING

THE PROMPT SHIPPERS

# WATCH

The Weights on the Labels—No Reduction in Quality or Quantity here—We believe in Full Value, Fair Count and Full Weight.

# THIS

Has always been the Policy of this Store-For your money's worth keep your eye on this

# WINDOW

We Sell and Recommend

CALUMET BAKING POWDER—The full 16-oz. lb.

### MOVEMENT OF MERCHANTS.

Ann Arbor—The Ann Arbor Lumber Co. has engaged in business.

Cadillac—Albert E. Holmberg succeeds Roy Jaques in the grocery and meat business.

Middleton—The Home Goods Store has removed to its new location in the O'Neill block.

Grand Rapids—Arthur M. Manning has engaged in the lumber business on the commission basis.

Vernon—The Vernon State Bank has been incorporated with an authorized capital stock of \$20,000.

Grand Rapids—J. Star & Co. succeeds Orrie Bolt in the grocery business at 1000 Baldwin street.

Alma—The Connor Ice Cream Co., of Owosso, is crecting a modern distributing and storage plant here.

Pullman—The Pullman Farm Bureau succeeds Floyd H. Hayes in the grocery, dry goods and drug business.

St. Louis—J. Anspach, dry goods merchant, and the Youngs department store are installing radio receiving sets.

Midland—Thieves entered the store of the Reardon & Beckwith Mercantile Co. and carried away stock to the amount of \$1,000.

Detroit—The Detroit Wholesale Furniture Co., 1923 Division street, has increased its capital stock from \$100,000 to \$125,000.

Ludington—Pavledes & Kilavos have opened a modern restaurant at 120 West Ludington avenue under the style of the Paris cafe.

Dewitt—Elmer E. Lankton has sold his grocery stock and store fixtures to Ivan Estes, recently of St. Johns, who has taken possession.

Lansing—Samuel Borr, who conducts a men's store at the corner of Washington avenue and Washtenaw street, has closed out his stock.

Coopersville — Ted Eistedt has erected a new store building on the Dixie Highway and will occupy it with a soft drink, ice cream and lunch parlor.

Sault Ste. Marie—Nick Morrish has purchased one of the two drug stocks owned by Fred R. Price and will continue the business at the same location.

Ishpeming—The Cliffs Electric Co. has been incorporated with an authorized capital stock of \$10,000, all of which has been subscribed and paid in in cash.

Rochester—The Rochester Farmers' Elevator Co. has been organized with an authorized capital stock of \$15,000, all of which has been subscribed and paid in in cash.

Lansing—Davey Bros., contractors, are erecting a modern hotel at 220 Seymour avenue, to be known as the Roosevelt hotel. The estimated cost of the building is \$250,000.

Muir—Peter J. Spaans has purchased the old Rumsey store building and is remodeling it into a modern bakery which he expects to open for business about May 15.

Hillsdale—Allen Borton has remodeled his bakery, installed a modern front, new machinery and fixtures and built an addition to the building which greatly increases the fleer space.

Charlotte—Judge C. W. Sessions, of the U. S. district court, has ordered William L. Fassett, receiver for the Charlotte Casket Co. to wind up the business as soon as possible and sell the plant.

Ypsilanti—The Ypsilanti Hotel Co. has been incorporated with an authorized capital stock of \$250,000, \$183,600 of which has been subscribed and paid in, \$28,500 in cash and \$155,100 in property.

Lawrence—J. D. Salls, who conducts a grocery and bazaar store, has made an assignment in favor of his creditors. F. H. Fuller has been appointed trustee. The assets will fully cover the liabilities it is claimed.

Detroit—The Argo Oil Corporation has been incorporated with an authorized capital stock of \$2,400, all of which has been subscribed and paid in in cash. The business offices of the company are at 40 Garfield Block.

Detroit—The Drexel Motor Sales Co., with business offices at 1124 Ford building, has been incorporated with an authorized capital stock of \$25,000, of which amount \$15,000 has been subscribed and \$10,500 paid in in cash.

Howard City—Floyd M. Crook, who has conducted a jewelry store here for the past seven years, is closing out his stock at special sale and will remove to Lakeview, where he will engage in the same line of trade.

Detroit—The Carns Metal Wing Co., 1067 Beaufait street, has been incorporated to deal in airship parts, supplies, etc., with an authorized capital stock of \$5,000, all of which has been subscribed and paid in in property.

Detroit—The Alco Products Corporation, 323 Broadway, has been incorporated to deal in mineral gases, metals, coal, etc., with an authorized capital stock of \$75,000, \$15,500 of which has been subscribed and paid in in cash.

Detroit—The Lincoln Specialty Co., 5465 Lincoln avenue, has been incorporated to deal in tools, jigs, machine parts, etc., with an authorized capital stock of \$10,000, \$5,000 of which has been subscribed and paid in in cash.

Fowler—Lucene Sturgis has sold his interest in the grain elevator, lumber and warehouse business of Sturgis & Sons, to his sons, Marion and Howard Sturgis, who will conduct the business under the style of Sturgis Bros.

Charlotte—E. C. Harmon, who has conducted a shoe store here for the past 23 years, has sold his stock, store fixtures and store building to Floyd Griffin and Harvey Harmon, who will conduct the business under the style of Griffin & Harmon.

Marquette—Lindstrom & Wilson, groceries and meats, have dissolved partnership and the business will be continued by Fritz Wilson, who has admitted to partnership his son and the business will be conducted under the style of F. Wilson & Son.

Detroit—The Davidson, Ayers Co., West Jefferson, Foot of Swain street, has been incorporated to conduct a wholesale and retail business in cement, building materials, brick, etc., with an authorized capital stock of

\$20,000, all of which has been subscribed and paid in, \$8,000 in cash and \$12,000 in property.

Detroit—The Border States Fuel Co., 120 Madison avenue, has been incorporated to deal in fuel of all kinds, with an authorized capital stock of \$10,000, \$6,000 of which has been subscribed and paid in, \$4,700 in cash and \$1,300 in property.

Detroit—The American Bankers Specialty Co., with business offices in the Dime Bank building, has been incorporated to deal in bank and office supplies, with an authorized capital stock of \$2,500, all of which has been subscribed and \$1,000 paid in in cash.

Carson City—The Michigan Produce Co. has been incorporated to deal in produce, flour, butter, cheese, etc., at Carson City, Pewamo and Hubhardston, with an authorized capital stock of \$50,000, \$35,000 of which has been subscribed and \$17,500 paid in in cash.

Saginaw—The Reo-Andrews Co., 400 North Franklin street, has been incorporated to deal in autos, trucks, parts, supplies and accessories and to conduct a general garage business, with an authorized capital stock of \$20,000, \$10,000 of which has been subscribed and paid in in cash.

Bay City—The Ra-Do Corporation of Bay City, 611 East Midland street, has been incorporated to deal in and install radio apparatus, with an authorized capital stock of \$8,000 common and \$17,000 preferred, of which amount \$4,200 has been subscribed, \$3,650 paid in in cash and \$550 in property.

Detroit—The L. J. Barry Coal Co., 12,000 Charlevoix avenue, has been incorporated to conduct a wholesale and retail business in fuel, builders' supplies, etc., with an authorized capital stock of \$100,000, of which amount \$67,750 has been subscribed, \$3,809.55 paid in in cash and \$58,390.45 in property.

Kalamazoo—W. E. Dees has merged his drug business into a stock company under the style of D. B. D. Laboratories, to manufacture and sell at wholesale and retail, drugs and medicinal preparations, with an authorized capital stock of \$3,000, all of which has been subscribed and paid in in property.

Kalamazoo-Grocers and butchers and families to the number of 250 feasted Wednesday evening, April 27. It was the occasion of the annual banquet and was in every way a successful affair. Will Cooke, manager of the Kalamazoo branch of the Worden Grocer Company, was introduced by President John Steketee as toastmaster for the evening. John C. Hoekpe, registrar of Western State Normal school, was the principal speaker, his subject being "The Nec-Toastmaster Ingredient." Cooke also called on William Maxwell, Rhenious Bell and George Taylor, who responded entertainingly. Music was furnished during the supper hour by the Royal entertainers.

### Manufacturing Matters.

Detroit—The Hygeia Filter Co., 3422-40 Denton avenue, has decreased

its capital stock from \$70,000 to \$60,-

Iron Mountain — The Northern Woven Lath Co. has been incorporated with an authorized capital stock of \$75,000, \$37,500 of which has been subscribed and \$7,500 paid in in cash.

Snover—The Snover Light & Power Co. has been incorporated with an authorized capital stock of \$5,000, of which amount \$3,010 has been subscribed, \$2,910 paid in in cash and \$100 in property.

Highland Park—The Radio Products Corporation, 222 Louise avenue, has been incorporated with an authorized capital stock of \$10,000, of which amount \$1,200 has been subscribed and paid in in cash.

Sodus—The Sodus Basket Co. has been incorporated to manufacture and sell at wholesale and retail, baskets, boxes and fruit packages, with an authorized capital stock of \$5,000, all of which has been subscribed and paid in in cash.

Albion—The Union Specialty Manufacturing Co. has been incorporated to manufacture and sell electrical supplies, confectioners supplies, food products, etc., with an authorized capital stock of \$25,000, all of which has been subscribed and paid in in cash

Detroit—The Garland Cigar Co., 5461 McDougal Avenue, has merged its business into a stock company under the style of the Garland Cigar Co., Inc., with an authorized capital stock of \$50,000, of which amount \$26,000 has been subscribed, \$218 paid in in cash and \$14,880 in property.

Detroit—The Detroit Appliance Co., 6800 Bostwick avenue, has been incorporated to manufacture and sell electrical and mechanical appliances and devices, with an authorized capital stock of \$100,000 common and \$50,000 preferred, \$25,000 of which has been subscribed and \$2,500 paid in in property.

Detroit—The Ashley-Behrens Manufacturing Co., 8370 Grand River avenue, has been incorporated to manufacture and sell wax, varnish, finishing materials, etc., for furniture, autos, etc., with an authorized capital stock of \$20,000, all of which has been subscribed, \$1,400 paid in in cash and \$2,155 in property.

Marine City—The Independent Sugar Co.'s factory is busy on its annual run in the refining of Cuban and Porto Rican raw cane sugars, and is proceeding at the rate of 4,000 bags of sugar daily. The product is being marketed through the Muller Brokerage Co., of Chicago, and almost exclusively in Chicago territory.

Ionia — Arrangements are being made to start work within a few weeks on a two-story factory building at the Ionia reformatory, to be 50 by 100 feet, to house a shoe factory. This is one of the new industries definitely decided upon by the officials of the reformatory. A similar building is to be built at Marquette prison.

Amasa—The Patten Timber Co. has been incorporated with an authorized capital stock of \$25,000. all of which has been subscribed and paid in in cash.

# Essential Features of the Grocery Staples.

Sugar-The market has developed some weakness during the past week, with the result that some of the refiners have dropped their prices about 10 points. The reason is the weakness in raws. Buyers of raw sugars in this country believe that the holders are asking too much money and they are, therefore, holding off, although there have been some purchases of raws made during the week. The demand for refined sugar is as yet only fair and will probably not be materially affected by the decline. Local jobbers hold cane granulated at 5.95c.

Tea—The report from the tea markets during the past week has told of a fair demand, perhaps a better demand than has been the case for some time. The country is beginning to buy tea a little better than it has done lately. There has been no change in price except that advices from Ceylon told of a slight decline there, but this has had no effect upon the situation in this country. Java teas on the contrary are higher in the primary markets. Black teas are also steady to firm and the entire list in this country is in the same condition.

Coffee—The market has been rather irregular during the week, meaning particularly all grades of Rio and Santos. Prices closed the week not materially changed from the week before and with no occasion to further advance the jobbing price of roasted coffee. Mild grades show no particular change for the week.

Canned Fruits-Sliced pineapple is the leader in interest as supplies are so scant that considerable shopping is necessary to find grades of the No. 21/2 can. Prices are at such a level, \$3.85@4 for extra sliced, that the consuming demand has been curtailed. Resales of new pack contracts are being made at 10 to 121/2 per cent. over opening prices. California fruits are matter of odd lots in syrup grades of peaches and apricots in No. 21/2 sizes. While firm, the market is not active on a large scale. Quotations on new packs have been withdrawn until crop and packing conditions are more settled. Apples were quiet all week, but were held with confidence by canners.

Canned Vegetables-In the major vegetables peas are the only strong item. The shortage of old packs is being complicated by the prospect of a late season for new goods, which will mean a more aggravated situation during June and early July than was anticipated. The scarcity of No. 10s has caused the users of gallons to piece out with No. 2s, and as all grades in that size are limited it means a strong market with constantly hardening prices. Canners have booked sufficient business to satisfy them, and with an unfavorable crop outlook they are not ready to seek business. Another crop which has been affected by cold weather this spring is California asparagus, which has amounted so far to only a nominal pack, with the outlook for pro rata deliveries on contracts with buyers. The asparagus situation is

serious because of the clean up of old pack. Spinach has been subject to bad weather conditions also both in California and in the South. Stocks are wanted and rule firm. Southern tomatoes are easy at listed prices with a half-hearted demand in progress. Buying is against actual needs of the moment, as the trend of the market as the season advances is toward an equalization of old and new pack prices. Futures are weak and neglected even though the canner insists his prices are based practically upon cost and can sink no lower. Corn is weak and neglected. The impression prevails among jobbers that there is plenty of it in the country, and for that reason there is no incentive to buy ahead; in fact, they think that the wisest policy is to buy daily as stocks are needed. Future corn is also quiet.

Canned Fish—There is some demand for Maine sardines, without, however, any change in price. Buyers are waiting on the new pack fish, which should be forthcoming soon. Imported sardines are unchanged. Salmon is very quiet, without any change in prices to speak of. Horseshoe salmon, on account of scarcity, is being sold at a premium.

Dried Fruits-The prune market has developed a decided change for the better, not confined to sentiment alone but accompanied by very active local trading. Raisins are without any improvement, but rule weak with the movement rather forced. The prospect of a 50,000-ton carry-over is not encouraging, coupled with the more or less restricted sales in a jobbing way of the past few months. The market is in its present state largely because of the high prices, which have checked the normal outlets. Foreign raisins and currants have also been factors. Seeded raisins are the weakest offering. Currants are quiet on the spot and there is little demand for forward shipments as long as the spot market remains at its present level. Apricots on the spot are firm because of their general shortage, but despite their high prices show more demand than peaches, which are more plentiful. Apricots are going in comparatively small parcels, as desirable grades can only be found in insignificant amounts. Peaches were quiet all week, but maintained as to prices because of the moderate sized offerings. No real interest has developed in futures, although apricots, prunes and raisins have been offered. A 7c basis for prunes is considered too high, just as the Thompson raisin prices at 151/2c for 15-ounce are regarded as excessive. The apricot market has been set at 20c for Southern choice, extra choice and fancy for July shipment.

Syrup and Molasses—Compound syrup is in light demand, without any material decline in price. As a matter of fact, the decline in price would have no effect on the demand which is seasonably dull. Sugar syrup is in fair movement for the season, without change in price. Molasses is in moderate request at unchanged prices.

Cheese—The consumptive demand is very light and the market is barely

steady at prices ranging about 1c per pound lower than a week ago. The production is increasing very fast and in order to increase the consumption there will have to be lower prices.

Rice—Domestic rice on the spot is not plentiful and Southern markets remain firm with no long lines in sight. As a reaction is expected in the demand, holders are content to carry their goods for the time being. Foreign rice is equally firm and inactive except for small caliber trading.

Beans and Peas—Beans and peas are in very light demand. For the first time in many years marrow beans have been selling for less than peabeans. Lima beans are firm, not very active. Spot supply will be pretty well cleaned up before new goods arrive. There is hardly a line of beans which is not weak and the market in buyer's favor. Green and Scotch peas are quiet, with a slumping tendency.

Provisions — Everything in the smoked meat line is steady at prices ranging about the same as last week, with a light consumptive demand. Pure lard is steady at unchanged prices, with a light demand, while lard substitutes are very quiet at a slight decline. Dried beef, barreled pork and canned meats are steady, at prices ranging about the same as last week, with a light consumptive demand.

Salt Fish—If mackerel were not so scarce prices would probably ease off somewhat, but the fact that all grades are short causes prices to be steady to firm on a rather high level. No new Irish mackerel has come forward as yet.

# Review of the Produce Market.

Apples—Spys, \$5 per bu.; Baldwins, \$4.50 per bu. Box apples from the Coast command \$4.25@4.50 for Jonathans and Spitzenbergs.

Asparagus—Illinois, \$2.50 per doz. bunches; home grown \$2 per doz. bunches.

Bananas—7@7½c per lb.

Beets—\$2.25 per hamper for new Texas.

Butter—There has been an active demand for everything in the line of fresh butter. The receipts clean up every day and at prices ranging about the same as last week. The quality of butter arriving is very good and it is only a question of a few days until the receipts will increase to a considerable extent. We look for lower prices in butter within the next few days. Local jobbers hold extra creamery at 36c in 63 lb. tubs for fresh, and 34c for cold storage; 37c for fresh in 40 lb. tubs. Prints, 36c per lb. Jobbers pay 15c for packing stock.

Cabbage—\$4.50@5 per 100 lbs. from Mobile.

Carrots—\$2.25 per hamper for new Texas.

Cauliflower—California, \$3.25 per case of one dozen heads.

Celery—Florida, \$5.50 per crate of 4 to 6 doz. stalks.

Cucumbers — Illinois and Indiana hot house command \$2 per doz. for fancy and \$2.25 for extra fancy.

Eggs—The egg market is steady on the present basis of quotations, with

a good consumptive demand as well as a good demand for cold storage purposes. The stocks in storage are increasing very rapidly and the market is likely to ease off before the middle of May. Weather conditions have been very good for a good production, as well as for fine quality eggs. If we do have any change in price in the near future it is likely to be a slight decline. Local jobbers pay 23½c, cases included.

Grape Fruit—Present quotations on

36		 	 \$4.75
46-54		 	 5.50
64-70-80	 	 	 6.50
96	 	 	 6.25

Green Onions—Shalots, 90c per doz. bunches; Evergreen, 35c per doz. bunches.

Lemons—Sunkist are now quoted as follows:

300	size.	per	box	\$6.75
360	size,	per	box	6.75
				6.00
				6.00
				as follows:

Choice are held as follows:
300 size, per box \_\_\_\_\_\_\$6.00
360 size, per box \_\_\_\_\_\_\_6.00
Lettuce—Hot house leaf, 18c per

lb.; Iceberg from California, \$5@5.25 per crate.
Onions—Texas Bermudas are now

in market. They command \$3.50 per crate (about 45 lbs.) for yellow and \$3.75 for white; California, \$10 per 100 lb. sack.

Choice Navels sell for 50c per box less than fancy; Sunkist sell at 50c higher.

Parsley-60c per doz. bunches.

Peppers—Florida, 90c per basket. Pieplant—8c per lb. for Southern hot house.

Pineapple—\$6 per crate for Cubans. Potatoes—Old are selling at 85c per bu. Florida, command 6c per lb.

Poultry—The market is higher, due to scarcity. Local buyers pay as follows for live:

Light fowls \_\_\_\_\_\_ 20c
Heavy fowls \_\_\_\_\_\_ 28c
Light Chickens \_\_\_\_\_ 20c
Heavy Chickens, no stags \_\_\_\_\_ 28c

Radishes—90c per doz. bunches for home grown hot house.

Spinach—\$2.50 per bu. for Texas.

Strawberries—\$4@4.50 per crate of 24 pts., from Louisiana; \$7.50@8 for quarts.

Sweet Potatoes—Kiln dried Georgia command \$2.50 per hamper.

Tomatoes—\$1.40 per 6 lb. basket from Florida and Texas.

Detroit—The Wolverine Cresoted Products Co., Michigan, Fenkel and 12th streets, has been incorporated to deal in builders' materials, with an authorized capital stock of \$10,000, \$2,500 of which has been subscribed and paid in in cash.

Negaunee—Joseph Drobny has remodeled and redecorated his meat market on West Iron street.

### Pernicious Results of Vote Catching Tactics.

Chicago, May 2—The idea of class legislation by Congress received its first impetus in the middle 80's, when the notorious Tawney bill, exacting a penalty for the use of oleomargarine

penalty for the use of oleomargarine as a substitute for butter, was enacted.

Congressman Tawney representing a strong agricultural district in Minnesota, was elected for many terms by rural votes and certainly repaid this element of his constituency by his bitter fight to secure a tax on butter substitutes.

Government chemists had made a report, after a careful analysis to the effect that butterine, as it was called in those days, was a healthful product, contained food values equaling the real article for which it was a substitute and practically recommending its use as a meritorious food.

Its success was instantaneous and

Its success was instantaneous and the demand for same by the middle classes was at once enormous and profitable as well for the manufacturers who were enabled to produce same and place it on the market at a moderand place it on the market at a moderate cost. It was during the period of its incipiency that there came a stagnation in dairy products, something which has occurred periodically ever since time began and still obtains, notwithstanding the prohibitive tax on oleomargarine. Certain representatives in Congress could see that a campaign against the sale of such butter substitutes would make good political material and immediately began a system of persecution which well nigh put the manufacturers of oleomargarine out of the running. A tax on butterine, almost prohibitive, was legalized, and while it compelled the manufacturers to actually charge within a few cents of butter and place it on the market at a moder

pelled the manufacturers to actually charge within a few cents of butter prices, it did not prove prohibitive, for the reason, as aforesaid, that public authorities had declared the manufactured article equal in merit to the dairy products and strictly sanitary and wholesome.

An attempt was made by Congress

and wholesome.

An attempt was made by Congress to pass a regulatory act compelling this product to be colored with a pink dye, but finally a compromise bill was passed allowing oleo to be marketed in its original color at a certain tax per pound, while an additional tax of ten cents per pound was placed on the colored product, which, in appearance, was a clear substitute for butter.

The demand for oleo continued to increase and its manufacture is now one of our most important industries, notwithstanding adverse legislation

one of our most important industries, notwithstanding adverse legislation almost equivalent to persecution.

Mind you, this was all done, not because of any sympathy on the part of Congress for the horny handed farmer, but because Congressman Tawny, who introduced the bill and fought for its adoption, considered it a good vote catcher.

Butter has again reached its low level, but the "friend of the farmer" stuff still offers opportunities for the statesmen.

The poor, drouth stricken agricul-

The poor, drouth stricken agriculturist has in more recent years been especially selected as the beneficiary in the farm loan stunt.

What particular reason there was for giving the farmer an advantage over the impecunious business man, never became apparent, but there seemed to be a feeling among the representatives who depended on his vote that he should have special consideration.

vote that he should have special consideration.

Now Senator Capper from what was once known as Bleeding Kansas, asks for special legislation providing long-time credits for farmers, reduction of railroad rates on agricultural products and adequate tariff protection for the ruralite.

In addition thereto, the farmer is to be protected against the enforcement of the Sherman law, which prohibits organizations for the purpose of regulating the price of products.

In this particular instance the manufacturer who joins a mutual admiration society of his kind is a malefactor and candidate for Fort

Leavenworth, while the honest farmer may organize himself into a trust and combine to regulate prices on his out-put and be legally within his rights, because his organization can possibly control votes.

because his organization can possibly control votes.

Vote catching tactics of this nature, while they ofttimes fail in results, are at the same time nauseating to the rank and file of civilization.

Our National constitution decreed against spiral or class legislation and there are a few representatives who oppose to the best of their abality the tendency of the times in this direction, but the simple truth is that Congress is running riot in this class of law making, and just now the fever is on in a most malignant form. Not that there is the slightest danger but what Uncle Sam will liquidate his indebtedness in time and without sacrifice on the part of his creditors. There is still a feeling of uneasiness on the part of the financial world that Government indebtedness is much more than it ought to be and sufficient to make its treasury officials worry over the immediate situation.

When the public debt statement for March was published it showed an

When the public debt statement for When the public debt statement for March was published it showed an apparent reduction of \$334,051,296 over the preceding month. This certainly looked good to the general public, but it now appears that this apparent reduction represented the payment of income taxes for the first quarter of 1922, and that from that date to the end of the second quarter there will naturally be a slight increase in the general debit account. This of itself is not a matter to worry over if you are holding Government securities, for they will all be

paid in time, but if you are represent-ing the Government and it is your duty to provide the ways and means for payment of these debts, it will prove a perplexing duty to keep your bank balance on the right side of the

For instance, the Government in-For instance, the Government indebtedness on which it is paying interest is twenty-three times as great as it was in 1917, when the debt balance was approximately one billion dollars—a legacy from the civil war in 1860-65. In other words our public indebtedness is upwards of twenty-three billions of dollars, and if we pay only the interest on same and take no account of the principal, we must raise each year one billion of dollars, which is just about what it cost each year to liquidate all of our Government expenses, including in-Government expenses, including in-

Now, in addition to this levy on the taxpaying contingent, we still must meet all the ordinary expenses of the Government, which are at present, in round figures, one and one-half bil-lion in addition to the interest account or a total of two and one-half bil-

Quite a tidy sum, you will admit. But here comes another proble But here comes another problem for our paymasters to encompass: The estima es of experts as to the probable Government income for the fiscal year ending June, 1922, have turned out to be largely guess work, hence we already have a deficit of \$400 000,000.

Senator Willis, of Ohio, in a recent address, stated that the expenses of the general Government could, in the hands of real business men who

would conduct the affairs of the Government as they would those of a private institution, be reduced at least one-half, and his theory could easily be borne out in fact by such an arrangement.

rangement.

For instance, there are now on the Government payroll 122,000 clerks and other employes whose services are altogether unnecessary, and yet each day demands are made for more jobs. One million dollars each day are required to keep this contingent in good spirits, or approximately about the amount of this year's National deficit, and yet we hear of no movement to disannex these parasites from their so-called jobs, but, on the other hand, the cry is for more plums.

If any public or semi-public insti-

If any public or semi-public insti-tution was conducted along the slip-shod lines so evident in our general Government administration, bankrupt-cy would result in short order—and it ought to.

W. H. Istler.

The Tip Top Inn, on the eighth floor of Lipman, Wolfe & Co., Portland, Ore., is in the form of a farmyard with scenic walls on which are painted rolling lands and green hills. In the center is a model of a cow from whose udder a girl dressed as a milkmaid draws fresh milk, buttermilk or water. The whole place is fixed up like a farmyard. The food is wholesome, well cooked, and moderate priced. A service counter gives speed in serving and makes low prices pos-

# Bush Terminal Buildings Co.

# 7% Cumulative Preferred Stock

Free from all Income Tax (Except Surtax) Listed on New York Stock Exchange Rated "A" by Moody

Guaranteed unconditionally, principal and dividends, by the

# BUSH TERMINAL COMPANY

ASSESSED VALUE OF PROPERTY of the BUSH TERMINAL COMPANIES by New York City Tax authorities for 1921, \$40,891,000.

Outstanding bonds of both Companies amount to \$18,171,000, leaving an equity of \$22,-270,000 behind this \$5,000,000 of 7% BUSH TERMINAL BUILDINGS COMPANY PREFERRED STOCK which is over \$4,500 in actual assessed valuation of property for each \$1,000 Preferred outstanding.

We recommend this BUSH TERMINAL BUILDINGS COMPANY GUARANTEED PREFERRED STOCK as adequately and abundantly safeguarded, and a security that will

Orders will be taken at New York Stock Exchange prices, at present \$97 per share to net 7.20%.

STOCK DEPARTMENT

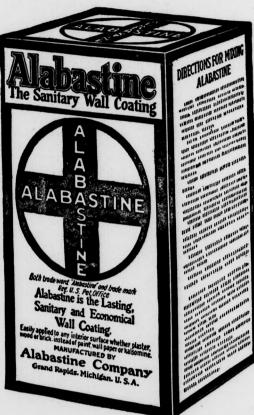
# Howe, Snow, Corrigan & Bertles

310 FORD BLDG.

GRAND RAPIDS SAVINGS BLDG. GRAND RAPIDS, MICH.

The statements presented above, while not guaranteed, have been obtained from sources which we believe to be reliable.







# The Cross and Circle Printed in Red

The cross and circle printed in red as it appears on each five-pound package of genuine Alabastine is an assurance to the public of beautiful, durable, sanitary and inexpensive walls.

INSTEAD OF KALSOMINE OR WALL PAPER

Public confidence in this standardized nationally advertised wall color is a promise of quicker turn-over and large profits to the dealer. It means easier and more satisfactory work for the decorator, hence larger earnings. And it gives the home owner the privilege of selecting with accuracy the color tones of his walls, of matching or harmonizing with the prodominating color in most and deposition. monizing with the predominating color in rugs and draperies.

# Write for Samples of the Alabastine-Opaline-Process

Let us send you samples of this new and beautiful method of interior decoration which gives a soft, beautiful blending of three harmonious colors—a tiffanized wall treatment enthusiastically accepted everywhere as the latest and best improvement in modern decorating. Nothing different to buy or sell, just Alabastine

applied in a new way. Send for full details.



# ALABASTINE COMPANY

618 Grandville Road

Grand Rapids, Michigan



### THE OLD, OLD STORY.

A year ago, when the pains of deflation were most acute, there was a great deal of discussion about the feasibility of preventing the excessive swings from prosperity to depression, or of bringing down the peaks and filling up the valleys of the business curve. Such suggestions made more impression on the economist or statistican than on the average business man, whose usual reaction was, "Give me the peaks, and I'll take my chances with the valleys." Indeed, there was a quite prevalent belief at the time that the way to bring about a return of prosperity was to start the general level of prices to swinging upward again. There is not such a keen desire for higher prices to-day as there was then. Business men realize that wage adjustments and smaller earnings by practically all groups will prevent purchasing power from keeping pace with advancing prices, and that any immediate return of inflation will mean only the repetition of the vicious circle of higher prices, higher wages and production costs, and then still higher prices, and so on. So long as this feeling persists, there is little prospect of a resumption of the extreme swings of the business curve.

There is no reason to suppose that the present feeling will last indefinitely. As the various steps in readjustment are completed the desire for a boom will reassert itself. In fact, a rather feeble call for one is already beginning to be heard. When production costs are brought down to a minimum business will again experience the tonic effect of a wider margin of profits and will take on new life. That is just what everybody wants to see, but once we have again entered upon the expansionist phase, how far should we go? It is just when the country persuades itself that it has entered upon a prolonged period of good times that the way begins to be paved for a return of hard times. Hence the significance of the statement that if we would avoid the troughs of depression we must keep off the peaks of inflation. As business again takes the upward path the time is propitous for its leaders to consider ways and means for making the business curve somewhat smoother. When once the boom psychology gathers headway it will be too late.

# MORE ACTIVITY IN WOOLENS.

More activity is shown in the wool markets, both here and abroad. Purchases by Americans are reported at various foreign sales, and the imports are looming up large. Buying of domestic kinds is also a feature. Recent transactions include the taking of 800,000 pounds of Utah fine and medium at 40 cents, which is said to mean \$1.15 on a clean, landed basis. The buying indicates, it is said, that the woolen manufacturers have made up their minds that they cannot escape a high tariff on the raw material, no matter how much this will embarrass them. It is believed that the largest of the manufacturers of woolens have sufficient wool for the goods they are now turning out for

fall, although they are increasing the prices of fabrics because of the added cost of the raw wool. This is, also, in the face of the fact that one-third of the loomage in the various plants is now idle, and clothiers are trying to reduce their prices so as to make them acceptable. There is already the prediction that it will be found necessary to make a drastic cut in the wages of woolen mill operatives so as to bring prices of fabrics down to where they will be taken in quantity. Salesmen on the road for the clothiers report better orders for overcoats than for suits, although the latter are expected to show up more favorably before long. In most kinds of dress goods there is only a limited

### LABOR AND SHOE INDUSTRY.

Labor troubles and competition from other sections are disturbing not only the cotton textile industry of New England, but the shoe industry as well. The latter is beginning to feel the effects of competition from the West just as the cotton industry has for some years been experiencing competition from the South. In both cases the conditions are strikingly similar. For the manufacture of shoes the West has the advantage of the proximity of raw materials and of more tractable, although less skilled, labor. The South enjoys corresponding advantages in the production of cotton goods. There are indications that some New England capital in the shoe industry may be transferred to Western factories in the same way that capital from that section has transferred to Southern mills. One very interesting development recently reported is that some of the factories in the smaller New England towns are operating successfully in spite of the prevalent depression in the shoe non-union labor in the farming regions. It is this same sort of labor that has given Southern cotton mills an advantage over Northern competi-

### WHAT CAR LOADINGS SHOW.

The big spurt in car loadings that came in March is over. The coal strike caused the spurt and also the falling off. During that month, in anticipation of the miners' walk-out, the weekly loadings were roughly about 100,000 cars more than in February. During the last two weeks the loadings have approximated the January figures. The significant figures for the time being are those of loadings of merchandise and miscellaneous freight. For the week ended April 15 there was a gain over the previous week of more than 2,000 cars. What is much more striking, however, is the fact that loadings of freight of this sort were over 68,000 cars more than in the corresponding week of 1921. Any comparison with 1920 would be misleading because of the interruption of traffic by the outlaw strike of the switchmen at that time. As ore and grain shipments were also less than a week ago and than in the corresponding week a year ago, the recent gain in the merchandise movement becomes all the more significant.

### ARE LIVING COSTS TOO HIGH?

In a recent address before the National League of Women Voters, Secretary Wallace of the Department of Agriculture, in attempting to answer the question whether the cost of living should be further reduced, expressed the opinion that "if it were possible to bring up prices of everything to about 60 per cent. above the pre-war level that would benefit most of our people and the Nation at large." There is occasion for wide differences of opinion on this point, as the Secretary readily admitted. To bring prices up to the level which he indicated, as, in his judgment, most beneficial, a considerable amount of readjustment would be necessary. In the first place, average prices would be higher than they now are; for nearly a year wholesale prices have been fairly stable at about 50 per cent. above the pre-war level. Again, the suggested plane of desirable prices would mean a considerable rise in prices of farm products, food, and metals, and a considerable drop in the prices of clothing, household goods, fuel, and building materials. One's views as to the desirability of these changes will naturally be governed largely by the degree to which they may promote or retard his own economic welfare. As a general proposition, it may be said that individuals with fixed incomes from salaries and investments will not welcome any suggestion of a higher level for average prices, while farmers and producers of metals and any others whose prices are below the general level, as well as the debtor class generally, would welcome a higher level. What is really needed now is not higher prices or lower prices, but more uniform prices as between different groups, and then, after uniformity, stability.

### COTTON PROSPECTS.

With three-quarters of the cotton year gone and with the assurance of a carryover of about five million bales, interest on the part of both spinners and speculators is becoming more and more centered on the prospects of this year's crop. The best evidences still are that there will be an increased acreage shown planted to cotton and that, on the average of a third of a bale to the acre, the crop should be 12,000 000 bales or more. Untoward circumstances, like bad weather or more voracious boll weevils, may reduce this total, but, on the other hand, favoring conditions may result in increasing it. One thing seems generally admitted, and this is that more fertilizer is being used by planters this year than has been the case for several years. A favorable circumstance, also, is the abundance of labor and at more reasonable rates than last year. Even should this year's crop be a large one, no one seriously doubts its being sold at a profit to the grower. Unless the price goes too high, the demand for cotton will show sufficient increase to take up any extra amount that may be grown. The goods market continues to show about the same features, or lack of them, that have recently characterized

it. During the last week there was, however, a larger demand for print-cloths, which helped to raise prices a little above recent levels. But sixty days ahead is about as far as the mills will sell. The strike in New England mills continues to be a factor, but Southern mills are the gainers by the curtailment in the East. Finished fabrics are moving rather slowly, the cold weather being partly to blame. Business in knit goods still leaves much to be desired.

### TOO GREAT CAPACITY.

One of the most troublesome of the questions involved in the big coal strike now on is that of regulating production to meet demand. There are many coal deposits in the United States, and altogether too many that are being exploited. If all the mines which are being worked were run at capacity continuously most of the coal produced could not be transported from the pit mouths and, if it could, no use could be found for it. The situation, in a way, is like the competition in railway building which used to go on recklessly until laws had to be enacted to put a stop to them. Unfortunately, there is no legal method of preventing the opening and working of needless mines. So it happens that miners can only be employed for a comparatively small portion of the year, within which they can turn out enough for a year's needs of the country. Foreign demand is slight, the exports being less than 6 per cent. of the production and most of them being to Canada. Now, what is true as to coal is likely to happen very soon in the case of industrial products. There are more mills and factories, more looms, lathes and other machines than suffice to produce all that the country can absorb. The only hope of their continued activity through the year is in foreign outlets for the products. Otherwise, the plants can be operated only part time with the resultant higher overhead costs and higher prices to both foreign and home consumers.

So-called "daylight saving" is not expected to have any immediately appreciable effects on business. In midsummer, however, it has brought retailers one rather difficult problem. During the "dog days" people are inclined to postpone their shopping expeditions until the cool of the afternoon, and this frequently causes a rush of business just at the closing hour, with results not altogether satisfactory either to the customers or to the sales force. A number of department stores last summer found it expedient to attract early trading by offering a few special bargains at 9 o'clock each morning and promptly withdrawing them at 11. The daily repetition of this was conducive to early trading and to a better distribution of the day's load.

Government reports show that there was spent in Michigan in 1921 for cigarettes \$65,000,000, which is a little more than three times the entire tax levied to maintain the State government for a year. Also, that a like amount was expended for cigars and tobacco in other forms.

Would You Investigate a Company if you heard that an investment in that Company would pay good dividends regularly and would at the same time show promise of a great increase in the principal of the investment within a few years?

We have found such an enterprise. It has shown remarkable earnings for the past three years. The reason for additional financing at this time is that expansion will add greatly to the earning of the Company.

When it is possible to secure an investment in a well established concern paying good dividends and offering a possibility of a very substantial increase in the investment, there can be no reason why investors should go on placing funds in new and untried enterprises.

We have an opportunity for conservative investors who desire safety, good dividends and a possible appreciation in the value of their investment.

To secure further information concerning this opportunity, fill out the attached coupon and mail to us.

### F. A. SAWALL COMPANY,

313-314-315 Murray Building,

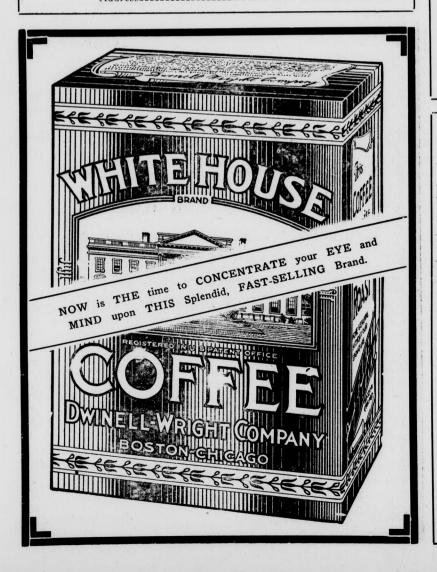
Grand Rapids, Michigan.

Gentlemen:

I am interested in the investment offering mentioned above, and would like to receive, at your earliest convenience, detailed information concerning an investment in this Company.

Yours truly.

Address



# Standard Issues Are quickly absorbed

## INVESTORS URGED TO ACT PROMPTLY

With money easier, higher grade offerings of securities are speedily subscribed these days. Two recent offerings in which we participated illustrate the point.

The \$40,000,000 issue of Empire Gas & Fuel first and refunding mortgage bonds was immediately over-subscribed, and within three days the bonds were being sold at nearly a point above the offering price of 98½. Our allotment was distributed as equitably as possible among clients who acted promptly.

The \$100,000,000 Dominion of Canada bonds were readily absorbed also, and within a few days were being quoted above the offering price.

We therefore recommend that on high grade, standard issues where the security is unquestioned, that investors make prompt reservations to assure participation in the offering.

# PERKINS, EVERETT & GEISTERT



# Red Star Flour

Good things cost more to buy because they cost more to make—but you get more value out of them because more value has been put into them.

RED STAR costs more because more value (better wheat) has been put into it than is used in making ordinary flours.

The man who buys RED STAR—A quality product—soon forgets that he paid more for it and remembers only the satisfaction it gives him. It means trade that stays with you year in and year out. It means that you will be able to hold what you have and add to it. It means enduring trade, and not trade built upon the quicksands of here-today-and-gone-tomorrow customers.

These claims sound interesting, don't they? If we can prove them, isn't it worth while to let us figure with you?

JUDSON GROCER CO.
GRAND RAPIDS, MICHIGAN



# Educate Public Into Wearing More Shoes.

Shoe retailers could increase their business considerably if they would educate the public into wearing more shoes for different occasions, was the declaration of Andrew H. Melville, associated with the Research Department of a leading style magazine, who has just returned from an extended tour of the country, during which time he made a survey of retail conditions, paying particular attention to the shoe industry.

Elaborating upon the possibilities of increased trade, Mr. Melville said: "If the average business man could be taught to have three pairs of shoes instead of one, it would increase sales. It would also be healthier to his feet to change his shoes every few days and his footwear would last longer and not appear shabby so quickly. If through advertising or other methods these facts could be instilled in the minds of the people, more business would result."

This plan to awaken the "shoe consciousness" of the Nation, or in other words make the people more particular about the shoes they are wearing, was endorsed at the recent 18th annual convention of the National Boot and Shoe Manufacturers' Association. At the time it was brought out that a man, while very careful to change his linen often and to keep his clothes pressed, would wear one pair of shoes until they became old and shabby—to say nothing of whether they were still sanitary.

M. Melville, in the course of his remarks, also stressed the fact that he had noted an increased demand for sportwear of all kinds. He declared that this was especially true in the South, and that interviews with retailers there brought out the fact that they were selling more sportswear than ever before.

"I see a prospect for the expansion of shoe stores in large cities at this time," said the speaker. "In my travels I found that outside of the larger cities and towns, no complete shoe stocks were to be had. The small town merchant did not have any shoes on his shelves to speak of."

Mr. Melville stated that the rural trade went to the city for shoes. The reason for this condition, he attributed to the ease and rapidity of traveling, saying that when something fashionable in the way of apparel was needed, the village banker, doctor and the farmer as well would just bundle his family into the automobile and within a comparatively short time would be in the city.

"Shoe salesmen have told me," continued the speaker, "that they seldom if ever visit a town of less than 5,000

population unless it is way back off the good roads where the local inhabitants cannot drive their autos so easily. This has also had its effect upon the mail order business."

The question of price was also discussed by Mr. Melville. "Just because an article is cheap does not insure its quick selling," he declared. "If the merchandise is not fashionable and up-to-date it does not attract buyers. Quality, also, is something to be observed.

"I would suggest that in advertising merchandise, price be not stressed. People do not care if you are selling your shoes at half price; many do not believe it anyway. I find through personal observation that the man who offers shoes at reasonable prices without making a lot of noise about it does a larger business than the man who places large red signs over his doorway announcing the sale of his goods at cost for various reasons."

He declared that he thought the honest shoe merchant was selling his wares at too low a price and that he believed little money would be made by retailers this year. He also stated that in stores carrying the lower price of goods the \$6 and \$7 stock was the best seller, and in shops carrying the higher grade of goods, the \$13 and \$14 shoes were the best. In either shop the cheapest shoes carried were not finding many buyers.

The rays of the afternoon sun striking and passing through a bottle of distilled water on the back porch of a house in Emporia, Kansas, set fire to a gunny-sack on which the bottle stood. The bottle finally broke and the water quenched the fire which had begun to attack the porch floor.



# Signs of the Times

# **Electric Signs**

Progressive merchants and manufacturers now realize the value of Electric Advertising.

We furnish you with sketches, prices and operating cost for the asking.

THE POWER CO.

1 M 797 Citizens 4261

# Seasonable Numbers



These numbers are in a class by themselves. They are scoutstyle shoes that give real service, because they have the well known Herold-Bertsch service giving qualities built right into them.

804-Men's black Elk\$	2.40
820—Men's black Elk, like 804, with four inch cuff	2.75
808 Men's brown Flk	2.40
809—Men's brown Elk, like 808, with four inch cuff	2.75
832—Men's brown Retan	2.10
In stock today.	

Herold-Bertsch Shoe Co.
GRAND RAPIDS MICHIGAN

FIRE

**TORNADO** 

# BETTER INSURANCE LESS COST

During the year 1920 the companies operating through

# The Mill Mutuals Agency

paid more than \$4,000,000 in dividends to their policy holders and \$6,300.000 in losses.

How do they do it?

By INSPECTION and SELECTION

Cash Assets Over \$20,000,000.00

We Combine STRENGTH and ECONOMY

THE MILL MUTUALS
AGENCY

120 W. Ottawa St.

Lansing, Michigan

### How Canton Trains Its Salespeople.

Canton, Ohio, retail shoe merchants are awake to the fact that well trained salespeople are an asset to their business.

Inexperienced clerks in Canton's downtown shoe stores, through the establishment of a practical retail selling school, are taught the various phases of retailing and compelled to prove their advancement by practical demonstrations. When thoroughly trained and qualified they are graduated and given a diploma which assures the merchant that he is employing a highly competent salesman, and it does not cost either the merchant or the sales people a penny.

Co-operation of the retail merchants of Canton, the Chamber of Commerce and the Board of Education has made possible such a retail selling school for the city of less than 100,000 population. Here is how it was done.

In April, 1920, the Retail Merchants' Association, a division of the Chamber of Commerce and composed of practically all the leading merchants in the city, learned that an expert sales instructor could be obtained through the State Board of Education, if quarters could be provided where the classes might be held, the students to be supplied from among the employes of the retail stores.

Canton was the first city in Ohio to adopt the plan of having the salespeople attend classes at a central location, and not in the stores, and to confine their efforts largely to the training of those already employed in the stores. The Chamber of Commerce granted permission to use its assembly room and the classes were formally opened September 21, 1920, with a registration of 134 salespeople, representing more than twenty leading downtown stores.

The classes are in session in the morning four days a week, one group coming from 8:30 to 9:30 and another from 9:30 to 10:30. This arrangement makes it convenient for the merchants as trade is not usually brisk at these hours.

The merchants and sales people are so enthusiastic over their work that Miss Helen Ramsdell, who acted as director of the classes last year, was solicited to continue in the same capacity again this year. Miss Ramsdell is a graduate of the University of Michigan where she received her A. B. degree and had a year of special training in retail work under the Research Bureau of Retail Selling at Carnegie Institute of Technology. Her practical experience was gained through selling in Pittsburg and Detroit stores. The success of the work in Canton is largely attributed to the organization ability of Miss Ramsdell.

A round table is entered into by the sales people and their actual experiences in stores related. For example, the method of approaching customers is one of the first subjects. Each pupil is asked to make a list of the different expressions used by other salespeople in the stores and these lists are then brought up for discussion in their classes.

Many other subjects of equal importance are brought up as "How to Handle Different Types of Custo-

mers" (a woman who won't talk, the grouch, etc.), and the best talking points of the merchandise, what colors are becoming to the various types of customers, the purpose of the window display and importance of advertising, how to close a deal, how to defend the price of merchandise, how to judge the quality of an article, etc.

The first term, which opens in September and closes in December, deals primarily with salesmanship and such topics as store policies, rules and regulations are taken up, requisites for successful selling, etc. The steps of a sale are followed in detail giving particular attention to such points as the appearance of salespeople, the proper and improper approach, things to be avoided, ways to make a customer decide, how to retail the good will of a customer. Attention is also given the systems of stores, viz, study of model sales check, proper way to make out the check, importance of the sales check in the system of the store and other important subjects such as stock work, as to care, arrangement and ways to learn stock.

The second term consists of a study of merchandise for all who have taken the previous work and desire to continue. This includes a study of shoes, special lines of merchandise are studied, the material taken chiefly from merchandise manuals prepared especially for this purpose. The selling and talking points of the goods receive attention as in the first term but more in detail to show how the merchandise can be utilized in making a sale.

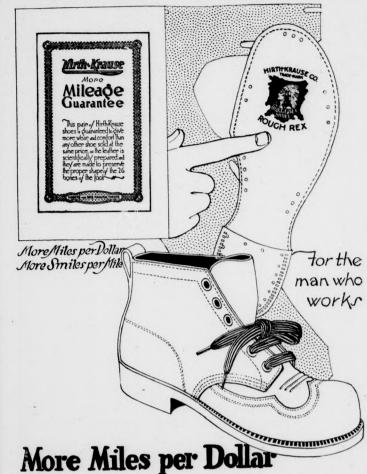
There is no tuition fee—it is entirely free to both merchant and salespeople.

From time to time the salespeople are addressed by store executives at their regular sessions in the Chamber of Commerce rooms. Such talks help to inspire the salespeople and their employers are interested in their advancement.

Demonstration sales are held at frequent intervals and are conducted by salespeople themselves although at times customers are brought in from the outside. The salesperson, however, is not "coached" beforehand in the details and the "sale" is carried out as a sale in the store would be. The situation is made just as difficult for the salesperson so he may be shown how to handle the "crankiest" customer with courtesy and tact. The goods are criticized severely and all the discouraging facts brought out in an effort to learn just how the circumstances may be met.

Retail shoe dealers of Canton have lent wholehearted support in making the salesmanship classes the success they are and such stores as the H. M. Horton Co., Zavitz, Walkover Bootshop and the Nobil Shoe Co. have salespeople enrolled in the classes.

Harry S. Berger, progressive Canton shoe merchant, highly endorses the retail selling classes and says that in his opinion the opportunity offered the retail shoe dealer through the medium of the classes is unlimited. From personal experience he has learned that salespeople who are given the course are the most efficient of the store force.



means Greater Wear

More Smiles per Mile

means Greater Comfort

The farmers are looking for bumper crops this year. In order to succeed, they should have the best shoes money can buy, which are Rouge Rex.

The leather is tanned and the shoes are made by

Hirth-Krause Co.

TANNERS AND SHOE MANUFACTURERS,

GRAND RAPIDS, MICHIGAN

# GRAND RAPIDS KNITTING MILLS

Manufacturers
of
High Grade

Men's Union Suits

at
Popular Prices

Write or Wire

Grand Rapids Knitting Mills Grand Rapids, Mich.



Store and Window

# AWNINGS

nade to order of white or khaki duck, plain and fancy stripes.

Auto Tents, Cots, Chairs, Etc. Send for booklet.

CHAS. A. COYE, Inc. GRAND RAPIDS, MICHIGAN



### Plan For Economic Institute Interests Business Men.

The organization last week of the Institute of Economics, under the auspices of the Carnegie Corporation of New York, is a matter in which business men may be directly interested. The purpose of the institute is to assemble data of economic significance and to interpret them for the public benefit. The collection of materials and the dissemination of facts may prove highly advantageous, but there are doubts as to the expediency of their interpretation by such an organization. This function had best be left to each individual.

Events of the last few years have emphasized more than ever the need of exact knowledge with regard to economic questions if modern business is to be conducted on something more than hit-or-miss methods. A prominent manufacturer recently stated that the salvation of business lay in acting in accordance with facts rather than "hunches." Another business leader in a pessimistic mood has called the United States a Nation of "economic illiterates." We are not quite so badly off as that, but as the country grows it is learning that it can no longer commit the economic follies of its youth without paying heavy penalties. Numerous agencies are already engaged in economic research of one sort or another, but their work is usually intended for the benefit of one special group of trades industries, and any educational value which it may have for the whole people is only incidental. There is need for some disinterested, trustworthy organization to seek out economic truths for their own sake and to make these intelligible to the great body of citizens without suspicion of propaganda.

Rochester Clothing Pact.

The final ratification of a new pact between the clothing manufacturers and their workers in the Rochester district marks one more step in progress towards readjustment in an important industry that has been as badly stormed-tossed by deflation as any other in the country, not even excepting agriculture. What will probably attract most attention is the reduction of 15 per cent. in all wage scales. Some reduction was necessary in order that clothing could be placed on sale at prices that conformed to the consumers' ideas and pocketbooks. Certain of the overpaid workers in this district had already had their wages cut during 1921. The present agreement brings about an equalization in all groups, even advancing wages in a few cases where previous reductions had been more

than 15 per cent. There are many indications of mutual concessions by both parties. Thus the employer's full power to hire, discipline, and discharge is recognized, but the employers in turn recognize the obligation of workers, who belong to unions to pay their union dues. This last provision is especially significant, as it settles a question that last year was provocative of bitter controversy.

Deflation and Sectional Feeling.

A period of business slackening is nearly always conducive to the revival of sectional animosities, and the past year has been no exception. The farmers of the South and West have been told by politicians and other propagandists that the deflation in the prices of their products was engineered by big Eastern banks, whose influence was dominant in the Federal Reserve Board, and numbers of themprobably a majority-have swallowed such stories without criticism. As a result there is a hostility in these sections against "Big Biz" which the recent improvement in the prices of farm products has not yet allayed. It is to the interest of some of the agitators to keep this resentment smouldering in order to unite individuals for political activity along class lines, but there are thousands of level-headed farmers who take no stock in such activities and who appreciate the fact

> "A MOTOR CAR is only as good as the house THAT SELLS IT."

We consider our Service organization second to none in Michigan.

Consider this when you buy your NEXT CAR.

WE SELL

Pierce-Arrow Franklin Oldsmobile

F. W. Kramer Motor Co. Grand Rapids, - Michigan

# The Four Calls

An interesting story entitled, "The Four Calls," is related in the May number of

# You and Yours

our monthly trust pamphlet.

It discusses a number of important points relative to trusteeships and executorships that every man and woman having a large or small estate should understand.

A request will bring you the letter.

This institution makes a business of acting as executor and trustee and assures efficient, trustworthy and economic management.

# GRAND RAPIDS TRUST COMPANY

GRAND RAPIDS, MICH.

OTTAWA AT FOUNTAIN

**BOTH PHONES 4391** 

# Fenton Davis & Boyle

BONDS EXCLUSIVELY MICHIGAN TRUST BUILDING

**GRAND RAPIDS** First National Bank Bldg. Telephones | Main 656 Citizens 4212

Detroit Congress Building



BRANCH OFFICES BRANCH OFFICES

Madison Square and Hall Street
West Leonard and Alpine Avenue
Monroe Avenue, near Michigan
East Fulton Street and Diamond Avenue
Wealthy Street and Lake Drive
Grandville Avenue and B Street
Grandville Avenue and Cordella Street
Bridge, Lexington and Stocking
West Leonard and Turner Avenue
Bridge Street and Mt. Vernon Avenue
Division Avenue and Franklin Street

# **CADILLAC** STATE BANK

CADILLAC, MICH.

Capital ..... \$ 100,000.00 100,000.00 Surplus ..... Deposits (over) . 2,000,000.00

We pay 4.% on savings

The directors who control the affairs of this bank represent much of the strong and suc-cessful business of Northern M.chigan.

RESERVE FOR STATE BANKS



# CORRIGAN, HILLIKER & CORRIGAN

INVESTMENT BANKERS AND BROKERS

GROUND FLOOR MICHIGAN TRUST BLDG. GRAND RAPIDS, MICHIGAN

"A Strong, Conservative Investment Banking Organization"

that agriculture has not been the sole sufferer from deflation. It is only fair to state also that late economic developments have not tended to increase kindly feelings on the part of the East towards the West, as is attested by some of the intemperate outbursts of Eastern critics against the farm bloc. All this, however, is only a passing phenomenon, and in no wise different from what the country has gone through before. There is no use to worry about it.

### A Bonus Predicament.

It begins to look as if the Constitution of the United States is going to prove a stumbling block to bonus leg-That instrument stipulates that all bills for raising revenue must originate in the House. But when the House passed a bonus bill it made no provision for raising revenue. The President has insisted that any bonus bill submitted to him for aproval must provide the funds wherewith the bonus is to be paid. If the Senate accepts the House measure a veto appears inevitable. If it adopts some other plan that does not carry a revenue provision, and the House concurs therein, a veto also appears likely. The House has refused to vote additional taxes and the Senate is debarred by the Constitution from originating a tax measure. There seems to be only one avenue of escape, and that is for the Senate to add a bonus tax as an amendment to the House tariff bill. There are precedents for this, and it has been urged, but the tariff leaders do not take kindly to the suggestion. The bonus for the time being thus finds itself between the devil and the deep sea.

# Supplementary Farm Products.

Along with the decline in the value of the staple farm crops there has gone a decrease also in the so-called supplementary farm products, and this should be taken into account when efforts are made to gauge the reduced purchasing power of the agricultural population as a result of deflation. The Department of Agriculture has just published statistics showing that the value of dairy products on farms in 1921 showed a drop of 20 per cent. from 1920. This item alone represents a loss of over \$500,-000,000, and took place in face of an increase of over 1,000,000,000 gallons in the output of milk. The average price of milk dropped from about 30 cents in 1920 to 22 cents in 1921. The loss in value of poultry and eggs from 1920 to 1921 is estimated as \$456,000,-000, so that in the two items of dairy and poultry products alone farmers during the past year have suffered a loss in values reaching a total of nearly \$1,000,000,000.

### Effects of Textile Strike.

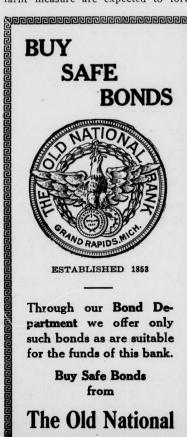
The effects of the New England textile strike on cotton mill operations are clearly shown in the report of the Census Bureau on the cotton spinning industry for March. In the cotton-growing states there were 16,000,000 spindles in place on March 31 and 15,500,000 were in operation. For the rest of the country there were 20,800,000 spindles in place, with only 16,300,000 in operation. In New Hampshire only 136,000 spindles out of

1,447,000 were active during March, whereas in North Carolina 5,199,000 out of 5,284,000 were active during that month. Rhode Island, Massachusetts, and New Hampshire showed over 1,000,000 idle spindles each, while in each of the Carolinas less than 100,000 were idle.

The average number of spindle hours per spindle was 22 in New Hampshire, 160 in Rhode Island, and 172 in Massachusetts, compared with 249 for Georgia, 273 for North Carolina, and 276 for South Carolina. Even in Northern States in which there are no labor troubles the average number of spindle hours per spindle was about a fourth less than in the Carolinas. The longer hours in the Southern mills give the owners an advantage over their Northern competitors of more effective utilization of their machinery, which should be considered in connection with the lower wages which are paid to Southern labor.

### Clothing Prices Not Rising.

Predictions that clothing prices must advance because the woolen manufacturers have raised prices of piece goods from 10 to 45 cents per yard are scouted by leading clothing retailers. The higher prices will add less than a dollar to the average cost of a suit of clothes. Meanwhile, in the chief clothing centers steps have recently been taken which should materially lower the cost of manufacturing clothing. In the Rochester district the wage reduction amounts to 15 per cent. and in centers where wages have not recently been reduced there have been changes in working rules which will permit a larger output per worker. These lower costs will more than offset the slight advance in prices of piece goods, which is said to be due to the emergency tariff. The rates in the permanent tariff measure are expected to force



# Are You Looking for Something Better Than "Just a Job?"

There are many men today who have had a good deal of selling experience—men with real ability, energy and personality—who have been forced by circumstances into uncongenial or unprofitable work.

We are looking for a number of such men, to whom we can offer a selling opportunity that will inspire real enthusiasm and that is big enough to produce an income worth working for.

If you are one of these men—if your present work is "just a job"—if you are seeking a proposition you can believe in and where you can earn what you are really worth—we would like to hear from you.

We are selling the Durant Plan of Investment Savings, by means of which wage earners and other people of moderate means can set aside a small amount of money regularly and in time become shareholders in any one of a number of big and successful industrial enterprises.

The man of average income has few opportunities to make soundly profitable investments. Mr. W. C. Durant realized this some years ago and developed this Investment Savings Plan as the answer.

Since then this plan has enabled thousands of families whose income is small to become owners of industrial securities of recognized value. Thousands more will become investors through this plan during 1922.

We are looking for men who can describe the Durant Investment Savings Plan clearly, truthfully and convincingly to the hundreds of possible investors there are in every community. To such men we can offer work that is intensely interesting and that is a service in the truest sense, and a money making opportunity second to none available today.

Mr. S. C. Couzens will be glad to arrange an interview with you, either by phone or letter. Let us hear from you promptly if this opportunity appeals to you.

# The Durant Corporation

408-10 Lindquist Bldg.,

Phone Main 9529

Grand Rapids, Michigan

Representatives wanted in Muskegon, Berrien, Mason and Ottawa Counties.

the price of woolen goods still higher, and when these go into effect an advance in clothing prices may be unavoidable. Retailers just now, however, are in no mood to try to sell clothing in a rising market. Their problem has been and still is to get prices down to levels that satisfy the

Short-Term Rural Credits.

The most useful achievement of the War Finance Corporation was its incentive to renewed confidence on the part of farmers and country bankers. The agricultural crisis is now happily over; money has become easier; and the prices of cotton, wheat, hogs, and wool are fully in line with the general Whataverage of wholesale prices. ever excuse there may have been for Government aid six months ago has now about disappeared, and the next steps should be to substitute self help for State help. That Government aid was intended to be only temporary is indicated by the fact that the existence of the War Finance Corporation will terminate on July 1. It begins to appear, however, that the farm bloc may undertake te extend the life of the organization. Meanwhile the lack of facilities for short-term agricultural credits is generally recognized by bankers and business men, but this is a defect that can be remedied without the need of resorting to the Federal Treasury. Several measures designed to fill the gap in the system of rural credits are now before Congress, and the sooner some plan of financing the production and marketing of crops without recourse to State aid is devised the sooner will the country see the slogan of "less Government in business" made effective.

# Label Dead Lines.

It is a dangerous practice to leave telephone instruments about office and factory buildings when they are connected to dead lines. Once in a great while the coincidence occurs and someone goes to that phone to report a fire. Not knowing that the phone is dead, much valuable time is wasted trying to get the operator. It would seem desirable that in all plants, there should be a standing rule that when any telephone is out of commission even for a brief period, it should be labelled, "This phone is not in working order," so that there may be no delay in calling the fire department because of it.

A thirteen-year-old boy terrorized Bloomington, Ind., for several days early in February by setting some sixteen fires before he was apprehended and shut up. He had the fire department on the jump day and night for about a week and the whole town in a state bordering on nervous prostration. When the incendiary was caught he was discovered to be Robert Davis, the thirteen-year-old son of an ex-policeman. A desire to see fire and to watch the fire apparatus make runs was at the bottom of his evil deeds. Believing he must be of unsound mind he was submitted to the mental tests in such cases but proved to be mentally normal. It was decided to place him in the state reform school instead of in the feebleminded institute as was first considered.

Lightning Rods.

The use of the lightning rod is almost an absolute protection against loss by lightning. I have gone into this matter very thoroughly and the records will show that in 1919 there were 227 lightning fires, of which 131 were farm barns, only 7 of which were rodded. The loss on these farm barns was \$265,945. Of the balance of these lightning fires only two were rodded.

In 1920 there were 157 lightning losses. In 143 cases there were no rods and the loss was \$362,390; lightning running in on wires, 5, with a loss of \$1,119; 9 losses with rods, causing a loss of \$26,209.

In 1921 there were 158 lightning losses, 142 without rods, causing a loss of \$284,203; lightning running in on wires 6, loss \$3,963; 10 with rods, loss \$32,775, and there is evidence tending to show that where the rodded buildings were struck, the rods were either defective or not properly installed.

J. A. Tracy,

Fire Marshal of Iowa.

# Did Nero Think So?

Perhaps Nero has been wrongfully jumped on for years because he practiced a few chromatic scales on the family fiddle while Chief Aqua was sending in a general alarm.

Anyhow here is a story clipped from a daily paper:

Professor Jones of the chemistry department of the Oklahoma Agricultural and Mechanical College says that fire may be subdued by musical means. "Extinguishing a fire by sound is easy when the burning substance is known and when there is only one element, such as hydrogen," says the professor. "The flame may be extinguished when it is neutralized in tone by the flattening of its own sound waves. Without its flame tone, the burning gas is cooled immediately to a point below the ignition temperature and the fire is out."

That may be all that you say it is, Prof., but for the time being we will keep the fire department.

# Danger During Storms.

The widespread use of radio receiving equipments has existed for only a short time—especially among persons who are completely ignorant of the hazards associated with them. They have as yet not passed through the "danger test," but with the period of lightning storms approaching, it is reasonable to believe that there will be all too many accidents from this source.

Those having such apparatus—with outside antenna—should therefore see to it that without exception the aerial wires be connected directly with the ground wire, and the use of the apparatus discontinued not only during, but upon the approach of an electrical storm. To continue to use the equipment during such a storm will involve a direct risk of life as well as the possibility of the destruction of property.

### The Real Man.

I take no thought of my neighbor's birth, or the way he makes his prayer; I grant him a White Man's place on earth, if his game is on the square. If he plays straight, I'll call him mate; if he cheats, I'll drop him flat. All rank but this is a worn-out lie, for each clean man is as good as I, And a king is no more than that.

# Michigan Shoe Dealers Mutual Fire Ins. Co

Cash Assets	OUR RECOR	Folicyholders
\$ 460.29	1912	\$ 744.26
1,258.98	1913	1,424.30
1,202.96	1914	1,518.99
	1915	
		5,606.11
	1917	6,647.47
		10,519.98
		17,276.46
		37,247.42
68,917.43	1921	43,785.79

Total Dividends Since Organization \$128,645.36

### THE REASONS

Careful Selection of Risks
Absence of Conflagration Hazard
Economical Administration Prompt and Fair Loss Adjustments

# FINNISH MUTUAL FIRE INSURANCE CO. ORGANIZED IN 1889.

COMPARATIVE STATEMENT.

Receipts.	Disbursements.		
Total Premium Income\$84,379.71 Receipts from Interest 10,571.55 Membership & Transfer Fees 456.80 Note-Interest Income more than Pays Home Office Expenses.	Fire Losses\$28,701.84  Home Office Expenses 9,809.02  Commissions to Agents 6,250.97  Re-Ins. and Ret. Prems 5,795.67  Dividends to Policy Holders 22,665.52		
Increase in Insurance, 1921 \$781,619.00 Increase in Premiums, 1921 91,712.34 Increase in Assets, 1921 22,195.02	Loss Ratio to Premium Income 34% Loss Ratio to Total Income 30% Expense Ratio to Total Income 22%		

### Dividends to Policy Holders 50% at Expiration of Third Year

Insurance written on Approved Mercantile, Hotel, Garage, Dwelling and Church Risks. It will pay you to investigate. Write,

I. W. FRIMODIG, General Manager, Calumet, Michigan. C. N. BRISTOL, Gen. Agt.,

For Lower Michigan, Fremont, Michigan.

SAFETY

SAVING

**SERVICE** 

# CLASS MUTUAL AGENCY

"The Agency of Personal Service"

COMPANIES REPRE	ESENTED	AND DIVIDENDS ALLOWED.	
Minnesota Hardware Mutual Wisconsin Hardware Mutual Minnesota Implement Mutua National Implement Mutual Ohio Hardware Mutual	50% 50%	Shoe Dealers Mutual ————————————————————————————————————	30 % 30 % 36 %

### SAVINGS TO POLICY HOLDERS.

Hardware and Implement Stores, 50% to 55%; Garages and Furniture Stores 40%; Drug Stores, 36% to 40%; Other Mercantile Risks, 30%; Dwellings, 50%.

These Companies have LARGER ASSETS and GREATER SURPLUS for each \$1,000.00 at risk than the Larger and Stronger Old Line or Stock Companies. A Policy in any one of these Companies gives you the Best Protection available. Why not save 30% to 55% on what you are now paying Stock Companies for no better Protection. If interested write, Class Mutual Agency, Fremont, Mich.

# OUR FIRE INS. POLICIES ARE CONCURRENT

with any standard stock policies that you are buying.

The Net Cost is 30% Less

Michigan Bankers and Merchants Mutual Fire Insurance Co. of Fremont, Mich.

WM. N. SENF, Secretary-Treas.

### GRANT IN THE WILDERNESS.

# Col. Nathan Church Tells of His Iron

Ithaca, May 2—The man who at twenty-three commanded the Twenty-sixth Michigan Infantry when on May 12, 1864 it smashed into the Bloody Angle at Spottsylvania Court House and first broke the enemy's line afterwards can the face of his House and first broke the enemy's line afterwards saw the face of his Commander-in-Chief at a moment of the war most calcuated to shadow it with anxinety. "But I never saw Gen. Grant's sane, strong composure shaken. His poise was a match for every disaster. He listened with that grave attention to messages of defeat or victory. It is true that he was very grave," said Col. Nathal Church of this city. "Naturally, we and the men did not

or victory. It is true that he was very grave," said Col. Nathal Church of this city.

"Naturally, we and the men did not see him intimately, and I myself remember only one time when his steady reserve broke into a little joke. A sergeant came riding hastily in from a private raiding expedition. It was a very muddy day, and the big white goose that he had managed to capture, hung under the saddle blanket, stuck out guiltily and almost dragged in the puddles. 'Everything is fairly lovely, sergeant,' said Gen. Grant, with what was certainly a grin, 'but your goose is hanging low.' That is the only real laugh of his in my store of memorabilia. But poise!"

Once at the twilight hour, when all cats and officers are gray, Col. Church crossing the Chickahominy with his regiment, under the command of Gen. Nelson A. Miles, was sent back with a detachment to get a battery left in the rear, for the enemy had unexpectedly been discovered at the top of the hill on the other side. "We were all pretty tired and sleepy. We had marched for miles, and I don't know when we had eaten.

"On the way back for the battery, going through a narrow pass, we could hardly see. Suddenly I was annoyed to find in our path a man riding at the head of a few others, single file. 'Here, get out! Get out of our way! Get over to the left, can't you?' I shouted, very distinctly. Then through the gloom. I caught sight of four stars on the man's collar. I nearly collapsed," said the Colonel.

"How did Gen. Grant take it?"

"He rode on," said Col. Church, smiling at the memory. "He didn't seem in the least disturbed at hearing me order him out of my way.

"Bad news left him as solid as a rock. I remember the day, of all the war, when that quality of his struck.

me order him out of my way.

"Bad news left him as solid as a rock. I remember the day, of all the war, when that quality of his struck me most forcibly. We had crossed the Rapidan and met Gen. Lee at the terrible battle of the Wildrness. The commander of one of the divisions came galloping up to the General in great excitement and declared that it was no use—the day was lost. That was the fight, you know, when the woods caught fire and some of the wounded men were burned up. Gen. Grant listened calmly and then gave out orders which promptly counteracted the whole effect of the message—the day was not lost.

out orders which promptly counteracted the whole effect of the message—the day was not lost.

"It was Gen. Grant's idea that no matter how bitter and disastrous the fight grew, the other fellow must be as badly battered as he, and so, if he could merely hold on a little longer, the enemy would become convinced that we had won and get discouraged."

Col Church is a general in the Michigan militia. He was with the Army of the Potomac through the most terrific battles of the closing years. Twice he was brevetted for conspicuous gallantry.

Twenty-five years after Spottsylvania he returned to the site of the Bloody Angle, to the very spot where he saw a great oak, close to him in the fight, actually cut down with musket balls. There was no sign of even the stump, but Colonel Church has a faded photograph of the fallen tree taken after the war ended.

"After the surrender at Appomatox

a couple of rebel privates, a man and his son, came wandering over into our lines. They told a fellow officer of mine how they had each taken several careful shots a piece at a colonel on a white horse, but, unluckily, had missed him. My friend pointed them out to me, for I was that colonel.

"I seem never to come to the end of coincidences in connection with the Bloody Angle. When they went to bury the dead after that fight they found a rebel colonel who had been shot right through the neck. His head, apparently ought to have been off, but he was warm. They sent him back, and that was the last I ever heard of the incident until a few years ago, when I was crossing the Atlantic. heard of the incident until a few years ago, when I was crossing the Atlantic. Then I met a Col. Brown on the steamer, and it turned out that he was the one we had taken for dead. I've just been visiting him down in Richmond. Perhaps I sent the bullet through his neck, but it was too late to have any feelings over that. Quite soon after the war I paid a visit to another Col. Brown of a South Carolina brigade that we encountered at Spottsylvania Court House.

Col. Church is very proud of his

another Col. Brown of a South Carolina brigade that we encountered at Spottsylvania Court House.

Col. Church is very proud of his regiment's feat at the Bloody Angle, although in that achievement 45 per cent. of his men were lost. Of the Twenty-sixth Michigan Major Gen. Barlow said, "Among all the regiments under my command I have never known its superior," and Gen. Miles: "The record of the Twenty-sixth Michigan was one of the most remarkable in the history of any military organization. I do not believe that a more intelligent, patriotic, or brave body of men ever marshalled under any flag in any cause."

"We mixed right up," said Col. Church. "We smashed right in. The order would go out, 'Assault all along the line,' and no matter into what death traps the line ran, assault we did. I am glad barbed wire entanglements hadn't been thought of, but I wish we'd had hand grenades. My regiment, being in front, struck right at the Angle. Nobody would want to hear a description of that day, nor of Cold Harbor, where the staff officers didn't know the ground." The Twenty-sixth Michigan served in the First Brigade, First Division, Second Army Corps, Army of the Potomac, and it lost more men killed and wounded in battle and captured more prisoners and more battle flags from the enemy on the field than any other division in the whole army.

"Such losses, it seems to me, can be faced only in the way in which our

other division in the whole army.

"Such losses, it seems to me, can be faced only in the way in which our Commander-in-Chief faced them," the Colonel said. "The memory of them comes back to me along with the memory of the force, the reality, the sheer, businesslike indomitability of his character. When I think of Gen. Sheridan I remember the wild enthusiasm, the hats thrown up, and the cheers that the men gave him after the Battle of Five Forks. McClellan belongs with my more spectacular memories, too. There was nothing spectacular, ever, about Gen. Grant. Hats were not tossed up when he rode along the lines. That wasn't necessary, the men felt. He meant war. They knew he could make it and win it."

### It Sounded Too Good.

A woman, wearing an anxious expression called at an insurance office one morning.

"I understand," she said, "that for \$5 I can insure my house for \$1,000." "Yes," replied the agent, "that is right."

"And," continued the woman, anxiously, "do you make any enquiries as to the origin of the fire?"

"Certainly," was the prompt reply. "Oh!" and she turned to leave the office. "I thought there was a catch in it somewhere."

# **Grand Rapids Merchants Mutual** Fire Insurance Company

**Economical Management** 

Careful Underwriting

Selected Risks

Conservative but enjoying a healthy growth. Dividend to Policy Holders 30%.

Affiliated with the

Michigan Retail Dry Goods Association

OFFICE 319-320 HOUSEMAN BLDG.

GRAND RAPIDS, MICH.

# You May Feel Sure of This:-

If any line of work requires special training, experience, responsibility; certainly the administration of your Estate does. The best interests of your loved

You do not want to leave it to a novice, who may also prove irresponsible.

Our intimate knowledge of Probate law, of Tax requirements, both State and Federal, is of value to every estate in our care.

We will be glad to present further reasons why you should name this Company for Executor and Trustee.

They are contained in our new Book which can be had upon application, entitled, "What You Should Know about Wills and the Conservation of Estates."

"Oldest Trust Company in Michigan"

Grand Rapids, Michigan

# INSURANCE IN FORCE \$85,000,000.00

WILLIAM A. WATTS President



RANSOM E. OLDS Chairman of Board

# MERCHANTS LIFE INSURANCE COMPANY

Offices: 4th floor Michigan Trust Bldg.-Grand Rapids, Michigan GREEN & MORRISON-Michigan State Agents

### Proceedings of St. Joseph Bankruptcy Court.

Court.

St. Joseph, April 24—In the matter of Fred Hendricks, bankrupt, an order was entered closing the estate an discharging the trustee. The referee also made a certaificate recommending the discharge of the bankrupt. The record book and files were returned to the clerk of the court.

In the matter of Wilber J. Crose, bankrupt, of Kalamazoo, formerly of Milwaukee, cause to the contrary not having been shown, an order was entered by the referee closing the estate and discharging the trustee. A certificate was also made by the referee recommending the discharge of the bankrupt and the record book and files were returned to the clerk of the court.

April 25. Lester Lindsley, engaged in the grocery business at Otsego, filed a voluntary petition and was adjudicated bankrupt and the matter referred to Referee Banyon, who was also appointed receiver. The following are listed as creditors:

Preferred Claims.
Citizens State Savings Bank,

Mrs. Johnston, Allegan Mrs. P. N. Monroe, Otsego	30.00
	\$730.00
Unsecured Claims.	
Armour & Company, Kalamazoo	\$ 33.72
Austin Nichols ~ Co Chicago	85.08
Austin, Nichols & Co., Chicago A. J. Brown Seed Co., Grand Rap.	15.80
H. D. Dungella & Cong. Volemones	
H. P. Buzzells & Sons, Kalamazoo	
Cornwell Co., Kalamazoo	96.41
Cortright Paper Co., Battle Creek	
Handy Electric Mills, Allegan	14.30
Mrs. Adalaide Innel, Allegan	35.00
Jennings Mfg. Co., Grand Rapids	17.93
Fredd Jewell, Otsego	9.59
Johnson Paper Supply Co., Kala-	
mazoo	7.42
Jones Hardware Co., Otsego	34.13
Lee & Cady, Kalamazoo	233.07
Pan American Coffee Co., Dayton	
	26.24
Perfection Biscuit Co., Jackson	28.75
Proctor & Gamble, Cincinnati	
Siple & Co., Otsego	19.81
A. I. Shear, Otsego	23.00
Standard Oil Co., Grand Rapids	9.13
Taylor Produce Co., Kalamazoo	48.75
A. W. Walsh Co., Kalamazoo	54.31
Harry J. Lewis Co., Kalamazoo	3.00

Household goods \$3.00
Machinery, tools, etc. 178.40
Stocks, bonds, etc. 636.00
Machinery, tools, etc. 178.40
Stocks, bonds, etc. 636.00

\$1,370.88

April 26. In the matter of Arthur L. Reed, bankrupt, of Hartford, the first meeting of creditors was held at the latter place and Paul F. Richter of the same place was elected trustee. John Wilkinson, Edward Hastings and Robert F. Brown, of the same place, were appointed appraisers. Bankrupt was sworn and examined by the referee and attorneys present, his examination disclosing no assets over and above his statutory exemptions, except the sum of \$200 in cash and property of the estimated value of \$150. All other property scheduled by the bankrupt was covered by liens in excess of its value. No dividends will be paid creditors, as the amount realized is not sufficient to pay the preferred tax and labor claims and expenses of administration.

In the matter of Max Benton, bankrupt, of Paw Paw, the first meeting of creditors was held at the latter place and Earl Burhans, of the same place, was elected trustee. Loomis K. Preston, of St. Joseph. Thomas Soule and Claude Snow, of Paw Paw, were appointed appraisers. The bankrupt was sworn and examined by the referee without a reporter and, following his examination, an order was entered by the referee authorizing the trustee to sell the assets of the bankrupt estate at public or private sale upon notice to creditors.

April 27. In the matter of Peter Weber, bankrupt, of Bridgman, the adjourned first meeting of creditors was held at the referee's office and the trustee's first report and account, showing total receipts of \$750, was considered and approved and allowed. Upon recommendation of the trustee, preferred labor and tax claims and expenses of administration were allowed and ordered paid in the sum of \$401.56. The condition of the bankrupt estate is such that creditors will receive dividends not to exceed 5p.000 were proved and allowed. The bankrupt was financially embarrassed. The liabilities of the bankrupt from claim

\$866.18

entered directing the trustee to pay certain expenses of administration. Owing to the fact that the petition for review had not been decided by the district judge, no final dividend was declared and the meeting was further adjourned for three weeks.

In the matter of Elmer W. Beth, bankrupt, of Benton Harbor, doing business as the Phonograph Shop, the trustee filed his final report and account showing total receipt of \$653.92 and disbursements of \$53.11, balance on hand of \$600.81, with request that the final meeting of creditors be called for the purpose of closing the estate. Unless cause to the contrary is shown, the estate will be closed in fifteen days.

In the matter of William M. Traver, bankrupt, the appraisers filed a re-appraisal of the canning factory, cider mill and kraut factory, formerly operated by the bankrupt at Hartford, with request that the same be sold at private sale. Unless cause to the contrary is shown, an order will be ordered by the referee, directing the trustee to sell the property at private sale in parcels at Hartford, on May 10.

### Two Stories of Grant.

New York, May 1—Apropos of Old Timer's recent tribute to the memory of Gen .Grant, you and your readers may find something of interest in the following stories of Grant that my father, the late James S. Clarkson, once told me, particularly since one of them deals with the period in which Grant exemplified to the iod in which Grant exemplified to the full (to paraphrase Seneca) the finest of spectacles, a noble man struggling

of spectacles, a noble man struggling against adversity.

During Grant's Presidency a controversy arose as to whether or not Grant himself wrote his military dispatches. My father, who was then and for many years afterwards editing the leading paper of Iowa, the State Register, contended in an editorial that Grant invariably wrote his own missives from the front. A few years that Grant invariably wrote his own missives from the front. A few years later my father, having called upon Grant at the White House, was leaving when the President called him back, saying, "I want to show you something." Whereupon Grant took from a drawer of his desk my father's editorial and handed it to him with a remark: "Everything you write in this article is true; I always felt deeply the charge that I was not the author of my most important dispatches."

The second story is this: During

The second story is this: During a Presidential campaign in the 80's my father came to New York and called upon a certain world famous financier who was a strong supporter of the Republican party. In entering the ante-room of his offices he discerned a figure with crutches sitting huddled up in a corner and to his amazement saw that it was Gen. Grant, then living amid his unhappiest days—days of a kind which makes one wonder why monarchies possess more of the genius for gratitude than is sometimes shown by this republic. Going up to Grant, my father ex-

Going up to Grant, my father exclaimed, "Why, General, what are you doing here?"

I have been waiting to see Mr.

for more than an hour."

My father in telling the tale said that never before or afterwards in his that never before or afterwards in his life was he so incensed and shocked. Rapping upon the financier's private door, he was instantly asked to enter, to which he replied: "When Mr. — receives Gen. Grant, who saved the Union in which Mr. — has made his money, he can talk to me, and not before." Whereupon the financier rushed from his inner office with many explanations, which did not explan rushed from his inner office with many explanations which did not explain. The late President of the United States, it transpired, had called to see if he could arrange a loan in the course of the superb and moving effort that he was making to pay the debts that a malign hour had brought them him. upon him. Grosvenor Clarkson.

### Wood For Farmer.

The largest user of wood in the United States is the farmer, who takes 46 per cent, of the product. Iowa has a forestry department in its state college and it advocates that every farmer have a planting of trees of different varieties on waste land. It says that by the planting of rapid-growing soft wood trees serviceable lumber will result in ten years' time and that by treatment with preservatives lumber from these trees can be made to last

as long as the better grade of hard

The nearer you come to buying on a cash basis, the nearer you will come to getting all the profit possible out of the buying end.

# BONDS FOR INVESTMENT

We own and offer a comprehensive list of carefully selected Government, Municipal, Railroad and Public Utility Bonds, which we recommend for investment.

We shall be pleased to send descriptive circulars to investors upon request.

# Paine, Webber & Company

12TH FLOOR, G R. SAVINGS BANK BUILDING GRAND RAPIDS, MICHIGAN

BOSTON

NEW YORK

CHICAGO

# Grand Rapids National Bank

The convenient bank for out of town people. Located at the very center of the city. Handy to the street cars—the interurbans—the hotels-the shopping district.

On account of our location-our large transit facilities-our safe deposit vaults and our complete service covering the entire field of banking, our institution must be the ultimate choice of out of town bankers

Combined Capital, Surplus and Undivided Profits over

\$1,450,000

# GRAND RAPIDS NATIONAL BANK

GRAND RAPIDS, MICH.

# Fourth National Bank

# Grand Rapids, Mich.

United States Depositary

**Savings Deposits** 

**Commercial Deposits** 

3

Per Cent Interest Paid on Savings Deposits Compounded Semi-Annually

Per Cent Interest Paid on Certificates of Deposit

Capital Stock and Surplus \$600,000

WM. H. ANDERSON, President LAVANT Z. CAUKIN, Vice President J. CLINTON BISHOP, Cashier HARRY C. LUNDBERG, Ass't Cashier ALVA T. EDISON, Ass't Cashier

### MOTOR TRUCK LICENSE FEES.

Amazing Difference in Changes of Various States.

The oft-told story of how certain shrewd Connecticut citizens manufactured wooden nut-megs and succeeded in selling them for a brief period in ton lots, has created many millions of smiles. But think not for a moment that the people of the Nut-meg state are frivolous minded, for such is not the case. Motor transport interests and operators of heavy duty power trucks are pretty well satisfied that the public of Connecticut, including its officials, is decidedly business-like when it comes to protecting its so-called rights. While some of the states have motor transport operating license fees so insignificant in amount as to count for practically nothing when applied to construction and maintenance of improved highways, the old Yankee state not only knows where it gets off, figuratively speaking, on the building and maintenance of costly highways, but its officials see to it that it gets off safely. This New England State is making motor transport pay pretty close to 100 cents on the dollar for the wear and tear it inflicts upon its highways every year. In considering the difference between the license fee per ton on motor commercial vehicles charged in Connecticut, as compared with the fee per ton charged by other states, we come to an amazing differential.

Upon first thought one might anticipate that the number of motor trucks registered, or operated, would be comparatively small on account of the license fee cost per ton, but this is not the result—since over 25,000 registrations are on record. Here follows the graduated scale of license fees charged in Connecticut, according

The fee for a commercial motor vehicle of the capacity of one ton or less (equipped with pneumatic tires) shall be \$22.50; one and one-half tons, \$30; two tons, \$37.50. For all other commercial motor vehicles the fee for registration shall be as follows: When the capacity of such motor vehicle shall be one ton or less, \$30; one and one-half tons, \$40; two tons, \$50; two and one-half tons, \$60; three tons, \$70; three and one-half tons, \$90; four tons, \$137.50; four and onehalf tons, \$162.50; five tons, \$187.50; five and one-half tons, \$218.75; six tons, \$250, and where the capacity of such motor vehicle shall be above six tons, the fee shall be \$250, plus \$100 for each ton above six, provided, if the capacity of any commercial motor vehicle shall be between any two of the above ratings, the fee for registration shall be based on the rating next highest.

If all of the states of the Union were collecting license fees similar to those collected in Connecticut the tax-payers of the country would have lifted from their shoulders a highway construction and maintenance taxation that has become as burdensome as it is tiresome. New York State, for example, collects a license fee of \$70 on a fourteen ton truck, the scale

# Umited

# Have Power and Stamina

NO work is too hard, no road too rough, no climb too great to stop sturdy UNITED TRUCKS.

They are to be seen speeding along with great burdens. They travel nimbly over bad roads in all weathers. They amble up steep hills without an effort. They pull out of gravel pits and foundation holes with ease.

# THAT IS POWER.

The power to pull and go and stay going till the job is done.

And this is why UNITED TRUCKS rank with the best for consistent, dependable performance.

1½—2½—3½—5-Ton

A Size for Every Requirement

Choice of Worm Drive or Internal Gear

# United Motors Company

FACTORY AND SERVICE 675 NORTH STREET
Bell Main 770 Grand Rapids, Mich. Citizens 4472

Quality—rather than quantity production

starting at \$10 on a two-ton truck. Massachusetts goes at the license fee taxation proposition from a different angle, for it collects \$10 upon each ton of capacity. This plan would make the license fee on a fourteen ton truck cost \$140-just double the fee for the same sized truck in New York state. The state of Illinois drops behind the state of New York in range of license fees, a seven and onehalf ton truck or over pays the State Treasurer \$60 annually. Wisconsin appears to be a state where charity runs rampant, for a flat fee of \$25 is charged on a motor truck carrying over two and one-half tons. We had anticipated printing in this issue of the Tradesman a considerable volume of statistics received from various states of the Union, but we find it necessary to postpone the publication of this data because of the considerable amount of "checking up" that must be done to the end that the statistics be absolutely dependable.

The report of license fees and other data regarding the motor transport proposition from the state capital of Maryland, are even more material from the analytical viewpoint than those received from Connecticut. Down in Maryland, apparently, the state officials have reached very definite conclusions in regard to who shall pay the cost of improved highways over which motor transport and heavy duty trucks are operated. Here are the cold figures giving the cost of licenses in that state:

One ton—\$20; two tons, \$40; three tons, \$60; four tons, \$100; five tons, \$150; six tons, \$300; seven tons, \$500.

How license fees vary in different states on seven ton trucks:

Connecticut	\$350
Maryland	500
New York	35
Wisconsin	
Illinois	
Massachusetts	

As an illustration of the difference in attitude on the part of the people of the different states in relation to license fee taxation on motor transport and heavy duty trucks, we note that Pennsylvania in the year 1920 collected a total of \$1,415,110. Considering the size of population of this great state of industrial and commercial activity, one is amazed over the small amount collected from highway transportation. Connecticut, which can be lost half a dozen times over in the state of Pennsylvania, can see to it that 4,000 seven-ton trucks contribute \$1,400,000 toward building and maintenance of improved highways as against \$1,415,110 collected from the entire great total of power trucks operated in the state of Pennsylvania. Maryland can do even better than Connecticut, since \$1,500,000 can be collected from 3,000 seven-ton trucks.

This motor transport and heavy duty truck proposition is only beginning to start the taxpayers of this country thinking, and when the proposition begins to be understood even in a moderate degree, the taxpayers can be depended upon to compel their representatives in state legislatures to face the issue squarely and bring

about such legislation as will do away with farcial license fee ordinances, now making a joke of the rights of the citizens of the various states. What has been done in Connecticut and Maryland, is significant in its bearing upon the improved highway taxation proposition, in states where license fee per ton or a single year is less than the price of a room and bath in the Pantlind Hotel for a single night.

Frank Stowell.

# Do Not Underestimate the Other Fellow's Importance.

Written for the Tradesman.

Do you know what your competitor is doing. Do you watch his windows, his advertising, his methods, his policies? Do you try to prevent him from getting the jump on you in any way?

If you keep your nose so deep in the details of your own store affairs that you don't know anything about what is going on around you in your field, you will probably experience some unpleasant surprises now and then. Even though you do not consider it worth while to watch your competitor, he is going to watch you and profit by what he learns.

The man behind the counter is the one who comes into contact with the customers and finds out what they think about the other fellow. He learns whether the other store is getting business by better advertising, better display, or better salesmanship. He knows how the reputation of his store stacks up alongside that of the competitor.

Right behind the counter where you hear the people talk who are comparing your goods and your methods with those of your competitor, is the place to learn how the other fellow is putting it over you—if he is. You can find out more from customers in a day of inquiry and investigation than you can learn in a year of sitting at your desk guessing.

You don't need to turn private detective and adopt gum-shoe methods to learn what the other fellow is doing. Just keep your eyes and ears open. You may think the other fellow is a crook, but you will find that the buying public feel differently about him. He has his friends. He may have more of them than you have. That is not for me to say. It might surprise you to learn how your standing and his contrast in the community. It does us all good to get an accurate, unbiased estimate of ourselves now and then.

Consider the information you get about the other fellow. It may even be worth while to tabulate it as it accumulates. Don't underestimate the other fellow's strength and importance as a competitor.

Frank Farrington.

### When I Am Gone.

When I am dead, if men can say,
"He helped the world upon its way;
With all his faults of word and deed
Mankind did have some little need
Of what he gave"—then in my grave
No greater honor shall I crave.

If they can say—if they but can—
"He did his best; he played the man;
His way was straight; his soul was clean;
His failings not unkind, or mean;
He loved his fellow men and tried
To help them"—I'll be satisfied.

Is the Customer Always Right? Written for the Tradesman.

Does any sensible merchant believe that the customer is always right? There has come about quite a general adoption of the rule that the customer is not to be considered wrong under any circumstances, but is that a good rule? Is it even a wise rule?

Every merchant has to decide this for himself, but both sides of the question should be considered. Is it right that we should allow claims not based on just demands? Should we refund money or give out new goods when we know the customer has no just claim on us?

When we refund money to a customer not entitled to it, we add to our running expenses. Who pays those expenses? Our customers, of course. In other words, the customer who pays up promptly and without complaint, never making an unfair request for rebates, is compelled to help pay the adjustment bill for the kickers. The man who is the most desirable customer thus has to pay the cost of keeping the less desirable customer. The good natured man pays the kicker's rebate. It is just the same as when the cash customers pay a price that covers the costs of carrying the credit customers.

It doesn't look like good, sound business to announce that you assume the customer to be always right when you know that he is often wrong. It doesn't seem proper that the dealer, in addition to carrying the regular losses and expenses of the business, should have to add the burden of the mistakes and the dishonesty of his customers.

Claims might better be adjusted on the basis of responsibility. When the claim is based on something that was wrong because of defect in material or in its handling before it left our hands, we ought to be responsible. When the claim is based upon a condition due to use, misuse or neglect after we have sold the goods, we ought not to take a resultant loss.

The time to explain in what way and to what extent you guarantee goods is when you make the sale, not when the buyer comes back with a claim. See that the buyer knows what he has a right to expect. A sale wherein is made plain a perfect understanding of your responsibility is a sale that is very unlikely to cause you any subsequent trouble.

When sales are properly made, the customer will have to be right in order to present any just claim for rebate or adjustment.

Frank Farrington.

### Corrected.

"May it please your Honor," anofficer of a court in a small town in Pennsylvania, "I brought this man from jail on a habeas corpus."

"There's a whopper for you!" excitedly exclaimed a person in the rear of the court room. "Why, I seen the poor man myself come in a taxi."

One of life's peculiarities is that the world is seldom watching a man when he is doing good.



Yes! Deliveries are **Being Made Now of** 



# HALLMARK SHIRTS is the new attached elling because the cause it hel?

MARK TWAIN HALLMARK is the new attached Webbing Collar Shirt that is selling because the collar does not shrink and because it holds its shape when worn. If you haven't stocked MARK TWAIN, order a round of sizes to-day.

HALLMARK wholesalers are showing a full line of attached-collar Shirts, including Polo, Club,

Town and Golf models—a style for every sum-

HALLMARK wholesalers also have their usual wide range of designs and materials in HALL-MARK Shirts, with Laundered Neckband and French Cuffs, for immediate delivery. "Quality Kept Up."

# HALLMARK

ATHLETIC UNDERWEAR Made by Troy's Master Craftsmen For Delivery Now.

Our June magazine advertisements are selling men the merits of HALLMARK Athletic Underwear for complete summer comfort. Offer your clientele HALLMARK Underwear and insure yourself against complaints of scanty size and inferior details.

NATIONALLY ADVERTISED

HALL, HARTWELL & CO., Troy, N. Y. Also Makers of SLIDEWELL and MARK TWAIN HALLMARK Collars.





# College Boys Show Their Early Home Training.

Written for the Tradesman

Lately I have been visiting in a college town, seeing every day in all sorts of places a large number of the big boys that have been sent from homes all over the country to finish their education before going out into life on their own account.

Some of them were very big; talked with great, deep voices and hardly could be distinguished from reallytruly men; but somehow the eye of a mother, which I seem to have always in my head when young men are around, saw in even the biggest of them nothing but a boy. Every one of them to me represented a mother somewhere-a mother however distant whose heart right at that minute was holding a picture of her baby that she used to hold in her arms, and whose steps she would guide even now if she could. I did wish that I could sit right down and write a letter to each of the mothers of those boys and tell her that I saw him, looking so big and strong and interested in whatever he was doing. I couldn't do that, of course, so I had to satisfy myself with just being interested in every one of them.

The thing that struck me most about all these boys was the fact that each one of them represented a home somewhere and was a sample of its work. I fancied as I looked at each that I could almost guess what sort of a home he came from. When one of them stood aside to let me pass with a little more than mere perfunctory politeness, I knew-or thought I knew-that in his home he was taught to be gentle and considerate. Perhaps I was crediting to the home sometimes what belonged to some good school; but on the whole I knew that I was looking at a great array of the blossoms of American homes.

While I was interested in their general manner, I was even more interested in the evidences of general intellectual training. The professors told me that in college it was pretty easy to tell what sort of intellectual life there was in a boy's home by the way in which he responded to his work in college.

One of the professors said to me: "Parents leave too much to teachers. They seem to think that schools can change the nature that they have been making by their actions and their neglects for long years before the school ever gets hold of the child at all.

"Character is made," the professor said, "very early indeed, in the highly impressionable years before the child is out of sight of his mother or his

nurse. And so to a great extent is mental capacity. If nothing is done in the home to awaken intelligence, provoke and encourage intellectual curiosity; if habits of concentration, industry, perseverance; of love for books and study, are not formed in the home, it is very hard indeed for the school to form them.

"The school can build on good foundations; can supplement good work done in the home. In occasional instances it can work the miracle of changing the whole character and mental attitude and habits of a child. But generally speaking, the teacher has to take the material the home turns over to him and do the best he can with it. There are cases here in this college where boys from utterly dull and uninspiring homes make brilliant successes; but they are few. And even in such cases you generally will find that 'way back somewhere in the boy's life there was some person-an ambitious mother, an inspiring relative or friend-who started the process, even if it was not noticed much in its earlier stages.'

So as I looked at all these splendid boys—and at the dull and stupid ones, too—I thought what a wonderful thing it would be if somehow all the homes could be awakened to the fact that it is their work that counts the most in education; that the schools and colleges can do only their share.

I wished that some great bell could ring in every village and city in this country, and some great voice could tell every mother and father that what they are doing or not doing to-day with and for the very little children in their homes is settling right now what kind of men and women those very little children will be; that the very best school and the very best college in the land cannot do the work of the home. At best these institutions and the fine teachers in them can only build on the foundations laid by the fathers and mothers in the early years of the child's life.

So the things that are happening just outside your door to-day, or in the nursery, or even in the cradle, about which you are being wise or unwise, will have their effects long years hence, in some distant college, when your baby is talking with his big, deep voice, and pretending that he is a man.

he is a man. Prudence Bradish. (Copyrighted, 1922.)

Clip out of the trade journals all the good window display suggestions and pictures, and paste them in a scrap-book or put them in a file. When ideas are wanted, there they are!

### Poison Gas For Burglars.

Nothing could be more discouraging to a conscientious burglar than "blow" a safe and thereupon to find himself in a cloud of poison gas. This new idea for protection against robbers is original with Walter C. Beckwith, of Fostoria, Ohio. But one should not imagine that the gasproducing chemical is meant to be kept in the safe or vault at ordinary times-during business hours, that is. The container filled with it occupies a box of no great size, which may take the form of a dress-suit case, and which is placed inside the safe before closing the latter for the night.

The container is a flat rectangular tank, to the top front edge of which is hinged a flap of sheet metal. A couple of springs hold the flap outward a few inches at the bottom. On the inner side of the flap, near its lower edge, are two sharp punch points, which so register with a couple of stoppered holes on the front of the tank as to strike when when the flap is dropped to the vertical.

That is the reason why of the springs, because the holes are stoppered with a material easily punctured, and, if the flap dropped the punch-points would penetrate through the stoppers and let out the poison gas from the container. The springs make the contrivance harmless to handle. But suppose that a burglar comes along in the night time and tackles the safe with an explosive in the customary fashion. He does not know that behind the safe door is a box holding the poison-gas container. The lid of the box has been left open so as not to interfere with the action of the mechanism.

Bang! The explosive goes off, driving the flap against the front of the container; the stoppers are punctured, and out flows the lethal fluid, which, rapidly evaporating, asphyxiates the robber—the safe, of course, being smashed, so that the deadly gas escapes to the air outside. Probably he is found next morning.

It is a wise fish that can read-lines.

# ON JANUARY 1st, 1922

40,268

AUTOMOBILES IN MICHIGAN, OUTSIDE OF DETROIT, WERE INSURED IN

# THE CITIZENS' MUTUAL AUTOMOBILE INSURANCE COMPANY

of HOWELL, MICHIGAN

Is Yours? The Cost Is Small, The Protection Sure

ASSETS-\$137,392.51

Insurance against Fire and Theft, not exceeding \$1,000, and Property Damage and Personal Injury, not exceeding \$5,000, in the smaller cities and in the country districts, would cost you on the cars listed below as follows:—

• 0 • 0	Columbia\$10.50
Ford, touring\$ 9.60	Packard, 6
Ford Sedan, Coupe of Iruck 10.50	Packard, Twin-6 15.90
	Packard, I Win-0 10.50
Buick, 4 10.50	Dort 10.50
Buick, 4 11.10	
Buick, 6 11.10	Chevrolet
Reo, 6 10.50	Ctudehaker She b
	Ctudebaker Rin 6
	Willys-Knight 10.50
	Willys-Kinght 10 50
	Hupp 10.50
Nash 10.50	
Hudson 11.70	
Hudson 10.50	Daiga 6 55
Essex 10.50	
Cleveland	Chalmers 10.50
l incoln	Chaimers 12.90
\A/inton 6	Willys-St. Clair 12.90
Other cars of similar h	orse power, same rates.

Additional Fire and Theft above the \$1,000 also written.

Collision insurance protects your own car against damages arising from a collision with moving traffic objects such as automobiles, railroad trains, street cars, etc. The rate is \$2.00 per \$100.00 protection. The minimum amount of collision insurance that can be written is shown in the following schedule:—

Cars costing not over	Minimum Coverage	Cost
(present list price)	\$400	\$ 8.00
<b>—\$</b> 700	500	10.00
\$ 701— 1100	600	12.00
1101 1600	700	14.00
1601— 2200	800	16.00
2201 2800	1000	20.00
2801— 3400		24.00
3401 4500	1200	30.00
4004	1500	30.00

Additional coverage above the minimum at the same rate.

We also write collision insurance against damages arising from collision with stationary as well as moving objects. The rate \$5.00 per \$100.00 protection with the same minimum schedule as above. 15,000 people killed; 150,000 liability claims. Why take chances? We have over 400 agents in the state. If you cannot find one in your locality, write or phone

WM. E. ROBB, Secretary, Howell, Michigan

# Not a Sales Argument—Just Information

No argument is needed to convince any towel buyer of the superiority of Cannon Towels. An examination proves them to be the greatest towel values that can be bought.

For Cannon Towels are closer in weave, heavier in weight, and finer in quality than any similar-priced towels made. Only high-grade cotton is used in their manufacture. They are bleached and finished by a special Cannon process.

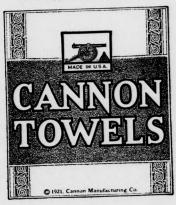
The exceptionally good appearance of Cannon Towels suits them to the finest homes. Yet you can sell them at prices within the means of all your customers. And the line is so complete that it fills every towel need and demand—it ranges from kitchen towelings to every size of huck and turkish towel. The careful put-up of all Cannon Towels will please you.

Cannon Towels are made by the Cannon Manufacturing Company—the world's largest producer of towels. They are distributed only through jobbers. Write your jobber for samples, prices and complete information.

CANNON MILLS, Inc.

55 Worth Street New York City

Be certain you secure genuine Cannon Towels. Look for this trade-mark label (in blue) on the wrapper of every package.



CANNON TOWELS

### SALT MAKING IN MICHIGAN.

# Various Processes in Use in This State.

Salt is one of the commonest, most useful and least ostentatious of all the products of land and sea. When we speak of a person as "being the salt of the earth," we speak highly of him because we realize the value of salt. It is so common that we hardly notice it on the table until we want it, and then we know how much we need it if it cannot be had on the instant. The uses to which salt is put are so many that their recounting would require a very large book. Yet, how many know anything about salt or how it is prepared for any of the many uses?

The manufacture of salt is one of the important industries of the central and northern states, particularly Michigan, where salt beds and brine wells have been producing for many years and undoubtedly will continue to produce for many more years.

Salt production requires three general processes, each connected with the use of a great amount of coal or other fuel. The first process is the reclamation of the crude either as brine or in the crystal. The second is the elimination of chemical elements in solution with the salt and not necessary to it as a final product. The third process is that of refining for the various uses.

The salt deposits of Michigan vary in thickness from twelve feet to 150 feet, and are found at depths of from 900 to 2,400 feet. The depth of beds some localities is too great for mining the product so a cheaper method is resorted to. A hole of approximately six inches in diameter is drilled to the salt bed, and as the drilling progresses, a casing pipe is forced down to eliminate the danger of cave-ins, and to keep the salt bed from being contaminated. Inside of this is suspended a three and one-half and 4 inch pipe, known as the tubing, which runs to within a foot of the bottom of the salt bed. Inside of this last pipe is suspended a one inch air pipe which varies in length according to the total depth of the well. This pipe is directly connected to a high pressure air compressor working from 150 to 325 pounds air pressure per square inch.

The cycle of operation of the well is as follows: Water is allowed to flow into the well between the casing and tubing pipes; as this water reaches and percolates through the salt bed, it dissolves the salt, making brine. After it reaches the bottom of the bed, it is forced up inside the tubing pipe by the pressure of the fresh water entering the well. When the air pressure is turned on the small pipe, a combination of air lift and suction is created which conveys the brine to the storage tanks. In the storage tanks, the brine is treated with caustic soda, soda ash, tri-sodium prosphate, etc., to eliminate the gypsum or calcium carbonate, magnesium and iron compounds which are in the brine; and is then conveyed by gravity or pumped to the evaporation vessels or pans.

Probably the most common types of evaporation vessels or pans now in use are the grainers and vacuum pans. The grainers consist of shallow, open vats of approximately two inch depth, ten to twelve feet width, and from 100 to 150 feet in length. Running lengthwise of the vats are steam pipes, so suspended that the brine in the vats entirely covers them. The usual operation is to turn exhaust steam from engines or pumps at from ten to fifteen pounds pressure, above atmosphere, into these coils or pipes, and to allow enough brine to flow in to compensate for that which is evaporated by the steam in the coils. By means of scrapers working along the bottom of the vats, the salt manufactured is moved forward out of the vat to a conveyor which conveys it to storage rooms. This salt is known to the trade as medium salt and is a coarse, flaky grain, due to its slow formation. Upon refining, it is made into butter and cheese

The so-called vacuum pan or granulated salt, is made in a closed vessel, and is a small grained, white salt, from which the table and household products are refined. The vacuum pan consists of a steel or cast iron jacketed vessel, having two compartments, one for steam and the other for brine. The brine compartment is first filled to a predetermined height with brine, and by means of an air pump, the air is extracted from the compartment. By doing this, the boiling point of the brine is lowered considerably so that when the steam is turned on, there is a rapid transfer of heat from the steam to the brine compartment. Consequently, there is a very rapid evaporation of the water in the brine, leaving the salt. The water, as it is evaporated in the brine compartment, is led to a condenser in which the vapor is condensed by a stream of cool water. The condensing of this vapor helps to maintain the vacuum on the vessel and keeps the boiling point of the brine constant. The water in the steam compartment is allowed to go back to the boilers to be reconverted into steam, and go through the same cycle again. Due to the rapid evaporation which takes place in the vessel, the salt produced is a small, cubical grain.

The vacuum pan being a closed vessel, produces salt more economically than the grainers, and at the present time in many vacuum pan plants, the pans or vessels are operated in conjunction with each other, in what is called multiple effect evaporation. In this case, the pans are so connected that the vapor from the boiling brine in one pan boils the brine in the next successive pan, making a very econimical and efficient method of producing salt.

The final stage in the manufacture of salt consists of refining and preparing the product for domestic uses, and is similar in many ways to the refining of sugar. The wet salt from the vacuum pans or grainers is either put through centrifugal driers, which revolve at high speed and throw the moisture out of the salt or are allow-



PLAIN TALKS ABOUT STREET CAR SERVICE

Safety

On a car line street in the working district of the city is a little frame house with a porch leading up to which are a number of steps. It is like many houses in the neighborhood, except that the porch has a home-made, rustic looking gate. The passerby unconsciously smiles. It gives rise to the pleasant thought of children, protection, safety, love. A mother or father placed it there.

The same valuation of life, the same responsibility, is a part of your street car company, its owners, officers and men. They are all, or most all, fathers. The first responsibility of the Grand Rapids Railway Company, from the president to the track-walker, is the safety of the passengers and the people who cross and recross street railway tracks.

So many think that the company's safety rules and safety appliances are devices to save damage claims, to minimize accidents as a business proposition. The company would double everything it has done for safety, in cost and effort, if thereby it knew it could save the life, an arm, a hand or an eye of a human being.

An accident is far more tragic to the motorman, to the management or anyone connected with it who is a part of the company, than it is to the general public. We, who are in this business, are all human. Because we are a part of a public service corporation we are no less such. It has not diminished our love for our own kin and kind.

Therefore, what you do to prevent and reduce accidents you are doing in the cause of humanity. You are not doing it for the company.

Running a street car, at best, is a risky business. Do what you can to make it safe.

Safety is the product of co-operative precaution. You are one of the co-operators.

Grand Rapids Railway Co.

Vice President and General Manager.





# Just one of five—

THIS photograph shows our plant at Ivorydale,
Ohio—one of the five big factories making Procter
& Gamble Products.

Such gigantic size must also mean gigantic buying power—in materials, equipment and manufacturing help. In every detail of production work there has been developed the utmost economy and efficiency.

Procter & Gamble Products not only are best in quality
—but they cost less when that quality is considered.

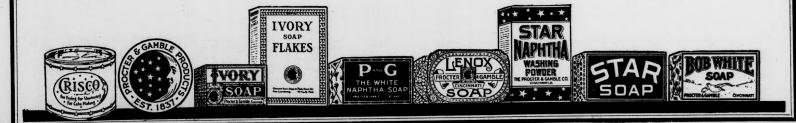
The Procter Samble Sistributing Co. Cincinnati, Ohio

# Branches

Atlanta	Dallas	Minneapolis	San Francisco
Baltimore	Detroit	New Orleans	Seattle
Boston	Kansas City	New York	St. Louis
Chicago	Los Angeles	Philadelphia	Syracuse
Cleveland	Memphis	Pittsburgh	

Send mail orders to nearest address

1422 Washington Boulevard, Detroit, Mich.



ed to stand for a certain number of days until the moisture has drained out. In either case, it is fed to revolving drums of approximately six feet in diameter, and thirty feet in length, which are slightly inclined to facilitate the flow of salt through them. Inside the drums are ribs running lengthwise which carry the salt up when the drums revolve, and drop it, allowing the salt to fall to the bottom of the driers and move forward at the same time.

Into one end of the drier is forced a current of hot air or gas made by blowing air against steam coils, or by the gasses from direct fires. As this current of hot air or gas passes through the driers, it extracts the moisture from the salt falling through it so that when the salt reaches the end of its travel, it is almost bone dry, containing approximately one tenth of 1 per cent. of moisture. The salt is then elevated or conveyed by gravity, depending on the location of the driers, to the screens in which the different grades and sizes are separated. This is usually in four grades, consisting of lumps, fine salt known as flour salt, that which will go through a screen having twenty openings to a square inch. The last two are used mostly in the household table salts. The screened salt is then conveyed to the storage bins from which the salt is drawn for the small sacks, cartons, large sacks and barrels. After the salt is packed in its respective receptacles, it is ready for shipment to the dealers.

Salt residue not used in the refining process finds its way to the household through the packing, salting and chemical industries. So although salt reaches the average household for the seasoning of different foods, it is found indirectly in numerous other products. In the bleaching of newspaper, magazines and book paper to their whiteness, the soaps, the dyes for some colors, the chloroform to deaden the pain all owe of their existence to the salt industry.

Hugh T. Reid,
Chemical Engineer Stearns Salt

# Works. Salesman Who Is Disloyal To His Own Line.

There is scarcely a concern that does not have to deal with a salesman who is disloyal to his own goods. There are probably two reasons for such a condition; perhaps the salesman wants to create the impression that he is so good that it doesn't make any difference what line he sells; or perhaps he feels that the other fellow has a poorer line and wants to make him feel good about it. The chances are about ten to one that the first reason dominates in most cases. Whichever is true, however, the habit is a bad one, because it is bound to cause talk among the trade. More insidious and more dangerous is that eventually it gets under the salesman's skin, and without knowing it, he loses confidence in his own line. A sales manager of a large clothing house recently heard a conversation in which "knocking" of the line was the chief Prompted by the idea expressed in the talk, he uses the follow-

ing as material in speeches and bulletins to his salesmen: "Never knock your competitors. And remember that it isn't necessary to interpret this as meaning that you've got to play up their lines. If you have anything good to say, say it for your own line.

There is such a thing as being too kind to a competitor, praising him so loudly a prospect begins to figure that he's overlooking something too good to miss. Probably some of your competitors have wonderful propositions, some of them better than yours. If they have, let them tell about it. They aren't paying you to boost their goods.

"It may be a beautiful doctrine, this one of always helping a competitor. I know that salesmen often think that they win a lot of prestige by always being what they call fair to competitors. But in the long run the only people for whom this doctrine has any benefits are the competitors.

"You'll find yourself pretty busy if you spend your time boosting your own line. When you are talking about a competitor's goods you are causing the prospect to wonder how you get the time to sell other people's good will.

"And so I have laid down this rule for our force: The salesman who gets known as a knocker of other lines is fired. There can be no doubt of the fact that he works us a lot of harm. The rule continues—refrain from discussing your competitor, either one way or the other, unless the question is put by the prospect. If you are forced to talk about your competitor, don't hesitate to give him ungrudging credit for what he has, but do it quietly, so that your boost will not detract from your own line."

# Short Sermons to Traveling Salesmen.

Don't ever tell a prospect that he is mistaken.

Don't wear anything to attract or concentrate the eye of the prospect on your dress.

Don't ask the prospect a question to which he can say "No."

Don't talk price; talk quality even though your price is low.

Don't say anything against the goods on which the prospect looks with favor, for you will offend his judgment, on which every man prides himself.

Don't contrast your goods with those of competitor, which the prospect has been using or knows about; talk your goods and let the prospect do the contrasting.

Don't talk loud; talk low in order to concentrate the prospect's attention by straining his hearing slightly.

Don't loaf on rainy days; they are good days to find the prospects in. They haven't so many callers. You don't have to wait and are permitted to stay longer.

Don't forget that there are more possible orders in a large number of fair prospects than in a few excellent prospects—so work and make a large number of calls.

Don't neglect the fact that legs often make up for brains in getting orders—although one isn't much good without the other.

You can't judge a man's religion by his actions in a horse trade.



"We'll say so!"

"A great book!" says one grocer.
"Put a copy in each grocer's hands and
have a law passed compelling him to
read it and be guided by it."

"Am satisfied it is the only way to figure profits and margins," says another.

"I use the price-tables for more than half my groceries and could not get along without it. It's a great time-saver."

"Paul Findlay sure hits the nail square on the head. He has made me open my eyes on speculating."

"'Profits in Prunes' is wonderfully gotten up. It works out the problems so many of us retail grocers sleep on."

"It confirms exactly what I have learned during the last 15 years in the chain store business."

PAUL FINDLAY—the best known authority on retail food merchandising in America—wrote "Profits in Prunes." That is one reason grocers the nation over have been so glad to read it and profit by it. But here's the really real reason:

In writing this book Paul Findlay was not interested in your success merely as a retailer of prunes; he was interested in your success as a retailer. That's why "Profits in Prunes" does not limit itself to prunes. Its principles and price tables apply to anything in your store—any article that costs you 7¢ to 18¢.

We want every live grocer in America to have this new profit-book. It tells how to figure margins correctly; why margins must be figured on the selling price and not the cost; how to apply the simple rules and price-tables to your entire business. It will open your eyes not only to new profits in prunes but new profits in everything else. And it's free—send for your copy today. California Prune and Apricot Growers Inc., 599 Market Street, San Jose, California 11,000 grower-members.

SUNSWEET
California's Nature-Flavored
Prunes

# Eggs. Written for the Tradesman.

In the days when poultry raising and egg production was only a side line with farmers and one often neglected, the price of eggs on the average were much lower than at the present time. And this in spite of the fact that this industry has not only become an important feature of farming, but is in many cases a separate and profitable business.

Forty and fifty years ago there seemed to have been no thought of the time expended or the value of feed consumed in comparison with the money obtained from eggs and fowls. No one seemed to question if they might get more money for their effort in some other way. In fact, there were few ways that women and children could turn their spare time into money except in the raising of poultry. So whatever they realized was considered clear gain. Necessities, comforts and sometimes luxuries were procured which they never could have had from other farm prod-

Little marketable grain was fedmostly screenings, damaged or refuse grain-and hens almost lived through the summer or insects, worms, weed seeds and littered grain which would otherwise have been lost.

To-day the poultry man and the business farmer knows, approximately, the value of feed and labor expended and compares that with financial returns, for he cannot afford to work for nothing. Hens pay or he quits the business. People to-day who eat eggs are contributing something, if not full compensation, for farmer's wives and children's labor with poul-

There were in former times losses a plenty from eggs never found, neglect of gathering eggs regularly, eggs held too long from marketing, both on the farm and in the country stores. There was much breakage and loss in handling and shipping. Great improvements have been made in these respects of late years because of information supplied by poultry and farm papers, regulations of shippers and legal enactments. And yet it is a question if the proportion of waste and loss is any less now than in former times.

Two new features at least have come into operation to augment losses. These are incubators and the great demand for broilers. It is safe to affirm that every chicken hatched represents two eggs placed in incubation, by both the natural and artificial methods. Hatcheries base the price of baby chicks on the estimate of a 50 per cent. hatch in connection with all other expenses. On the farms every year there are novices with new incubators turning out a very low percentage or no chicks at all from an incubator full. The same experience is not uncommon with those who go into exclusive poultry raising and destroy from hundreds to thousands of eggs in the first attempt to run incubators.

The small broiler served at the hotel or restaurant furnishes no more

Factors Concerned In High Price of food than the two eggs required to produce one live chick. The cost of incubation, feeding, marketing, dressing, cooking and serving are, of course, added; also several profits. What an unnecessary and inexcusable waste! It is an actual crime to destroy little chicks in order to pander to the appetites of useless human beings-as many epicures are. Only in cases of sickness or desperate need should a chicken of less than three or four pounds weight be killed.

Incubators on the farms are more or less transitory. Every farmer's wife has to have her experience, but the strain of care of incubators six, nine, twelve weeks, each spring, first thing in the morning, last at night, and sometimes, to insure success, night vigils, tell on the health and destroy enthusiasm. Five or six years is enough.

But now the boys and girls can earn so much in town, mother alone can neither run incubators nor care for setting hens, so she sends the eggs to the hatchery and pays for incuba-

Without going into further details we venture to assert that for every marketed chicken of four pounds and upward and mature birds raised for layers and breeders each year there has been diverted from the channel of food consumption to the channel of incubation four good eggs. Possibly our estimate is too conservative. Lest I be misunderstood I will put it in another way. On September 1 of each year for every one chicken, hen and rooster alive under one year of age there has been an attempt to incubate four eggs. If the farmer has 200 such fowls then we count 800 eggs or 67 dozen not used for food for that farm alone.

To the loss or diversion in this way add all losses in every other known way, and you will begin to realize why prices of eggs are higher in these days than they were in times past, in comparison with other food prod-E. E. Whitney.

### Methods of Advertising Which Should Be Suppressed.

Societies for the prevention of cruelty should investigate the stores where baby chicks are sold to learn if such are allowed to die of hunger and thirst. Chicks should not be fed until 48 hours old, and may safely be left 72 hours without food or drink, but should be kept warm. When chicks are removed from an incubator there is usually a variation in age up to 36 hours or more. Every box of chicks sent out from hatcheries should be labelled with the day and hour when feeding should begin. Of course, cold, hungry, thirsty, lonesome chicks imploring feed or care is one kind of advertisement. It seems as though the losses from mortality must greatly exceed the cost of care and feed which ought to be given. This lack of care may result in the death of chicks after they have been sold and begin to eat. Minion.

Nothing troubles some people more than looking for trouble and not find-

# Help Yourself

Every time you show a woman that Royal Baking Powder is the best for her to buy you have helped to make her a buyer of quality products. And you have helped yourself. For every woman who buys quality products helps to raise the class of your trade.

The grocer who builds for the future is constantly striving to better his trade by recommending such quality products as

# **Baking Powder** Absolutely Pure

The best known—the best liked—sells itself Contains No Alum—Leaves No Bitter Taste

# Everybody's Brands Are No One's Brands

You don't go around "boosting" your competitors' business, do you? Then why try to build up a business on coffees that are carried by every grocer in town?

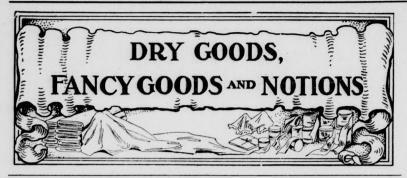
Wouldn't you prefer to have the EX-CLUSIVE AGENCY for a famous line of coffees and teas that no other merchant in town can obtain?

Think it over!



Write for particulars

Chase & Sanborn CHICAGO



dent-J. W. Knapp, Lansing. Vice-President-Geo. T. Bullen, cond Vice-President-H. G. Wesener, Saginaw. Secretary-Treasurer—Fred Cutler, Ionia.

### Will Women's "Knickers" Become a Staple?

One of the latest sensational developments in the women's wear trade is the suggestion, made seriously in more than a few quarters, that knickerbockers be popularized for wear by business women. It is interesting to analyze the possibilities of such a development even this early, from the viewpoint of the retail merchant.

If women were to adopt knickerbockers the style element which permeates women's dress to-day would not play the important part that it now does. Knickerbockers would not permit of so great a variation of style. They would be more or less uniform, the same as men's knickerbockers and men's clothing. A man can wear a suit of clothes several years and not be out of style at any time. A woman buys a dress in the spring of the year and it is not many months before she must have a new style or several dresses because of the change in styles from month to month.

Women's suits, coats and dresses for everyday wear constitute a mighty large business. It requires the employment of designers to create new styles; it requires the employment of thousands of operatives to produce the garments, and the investment of large amounts of capital to finance the production. It produces large retail sales in both little and big stores.

Assuming that knickerbockers may he popular a large percentage of this business would be eliminated. Fewer designers and fewer operators would be employed and smaller amounts of capital would be required. Retailers would not have the sales they now enjoy with style merchandise. The women's garment department would be largely a department in which the staple uniform garments would be sold. A woman would want a new suit of knickerbockers only when the old ones had been worn out. Changes in style would not be an inducement to buy new knickerbockers.

This situation, while briefly outlined, surely gives food for thought and should be considered carefully by the manufacturer and the retailer. It might be well, also, to consider that the general use of knickerbockers for everyday would mean a large reduction in the demand for petticoats. It would mean that the demand for silk hosiery would be lessened to a

Michigan Retail Dry Goods Association. very material degree. Corsets would unnecessary and dressy shoes be would also suffer. Millinery for daily wear would be confined almost entirely to simple, inexpensive sports Fancy neckwear would be eliminated in favor of the tailored blouse.

> Now let us look at the knickerbocker situation from another angle. They have a distinct place in a womwardrobe and as a specialty should be an excellent article to push for that specific purpose. As a sports garment they are unexcelled. They are excellent for golfing, hiking, camping and, as a matter of fact, any other outdoor sports which require freedom of action and unimpaired com-

It was only a few years ago thatwomen attempted to wear knickerbockers on the golf course, but the number was very small. We can go back several years and recall when the use of riding breeches by women was a very unusual sight. Now practically every woman who rides a horse wears the regulation riding breeches.

A number of years ago in the West women learned the comfort and ease which was afforded them in their hiking tours and in their camping experiences, by the use of knickerbockers in place of the regulation skirt. It is true that most of the knickerbockers so worn were made of khaki and were inexpensive, but this incident small as it is, has made an impression and women in the East are gradually taking up the use of knickers, for their sport events.

It is estimated that the demand for knickerbockers to-day is 75 per cent. greater than it was two years ago when an actual demand was first noted. The early demand was from the Far West. With the development manufacturers began to produce knickerbockers in attractive materials and now there is a demand for corduroys, jerseys, tweeds, etc. Some manufacturers say they have a greater demand for the knitted fabrics than for the woven, because of their elasticity.

The larger cities are taking up the use of knickers more notably than the smaller town although one man who is following the situation closely says he believes that the percentage of users would not be lower in small; towns than it would be in the cities.

These suits are made at various prices and good garments can be obtained at \$16 up without a skirt, and \$22 up with a skirt. Another prominent manufacturer starts his line of \$19.50 with the knickerbockers made of the same materials he used in a skirt suit which he sells for \$16.50,

the difference being in the additional cost of workmanship and findings which go into the knickerbocker. The percentage of suits sold with skirts is small.

There seems to be some difference of opinion as to the use of the skirts over the knickerbockers. Some claim that a good looking pair of knickerbockers has to be cut full and that if the skirt is added to the costume the lines of the figure are distorted, and the appearance is not good. To wear the knickers with the tailored suit, it is claimed that it would be necessary to make the knickerbockers

On the other hand some manufacturers claim that with the soft fabrics they can make a full knickerbocker which will not interfere with an attractive silhouette when a skirt is worn over the knickers. One authority on the knickerbocker question said, "It is our opinion that the knickerbocker as a part of the outdoor woman's wardrobe has come to stay. It is modest, comfortable, practical and will stand a lot of abuse. It is difficult to cut and should be made by a good tailor.

"Since men have begun a adopt knickers largely in this country for sports wear, they have been made by special tailors, and we think this will be true also of the women's garments as the women's knickers require much more consideration as to the pattern and much more careful handling in the making than men's knickerbockers."

Knickerbockers are being made up 

Remember the Name



It is our very special

# Specialty in Hosiery

The Hearthstone silk plaited for men @ \$4.50 is a good one.

# Daniel T. Patton & Company

Grand Rapids, Michigan - 59.63 Market Ave. N.W. The Men's Furnishing Goods House of Michigan

# An Opportunity for Experienced Dry Goods Salesmen

With business improved and the outlook better we desire to secure the services of experienced dry goods salesmen for two territories in Southern Michigan and two territories in Eastern Michigan around Saginaw, Bay City and the Thumb. Such men will be paid on liberal commission basis with guarantee of small drawing account and expenses. Under such basis a man who works hard will make excellent salary. Applicants will be expected to have the other usual qualifications in addition to knowledge of dry goods and preferably some experience in traveling and acquaintance with the merchants.

> GRAND RAPIDS DRY GOODS CO. Wholesale Only.

# Gingham Bundles

REMNANTS.

10/20 Yard Shorts.

Everett Classic, Fancies

Bluebell, Fancies

No. 345 Holland, Fancies

Berwick, Plain Colors

Manchester, Plains and Stripes A limited stock on hand-Order quick-Will not last long.

Quality Merchandise - Right Prices - Prompt Service

PAUL STEKETEE & SONS

WHOLESALE DRY GOODS

GRAND RAPIDS, MICH. 

Athletic Underwear For Spring.

in many fabrics, patterns and combinations. Checked worsted knickerbockers with a solid color jacket make an attractive combination. Others are shown in Scotch plaids with the sleeveless vest buttoned down below the waist and accompanied by a long cape reaching to the knees.

Many manufacturers of women's specialties are adding knickerbockers to their lines and because of the number of manufacturers entering into this business a great variety of merchandise is available. Men's wear manufacturers are also making knickerbockers for women. This has brought up the question in the minds of some as to whether the knickerbocker situation may be overdone.

Knickerbockers will be good for specific sports wear purposes, such as golfing, tennis, hiking, automobiling, hunting and camping, and there will be a steady increase in the use of knickerbockers for these purposes, but knickerbockers will not be worn in this generation for general street wear or by busniess women, whether they be in department stores or offices.

Edith Malvore.

### Obtaining Goods By False Pretenses.

Lansing, May 2—My attention has been called to a transaction with one of the prominent members of our organization, which indicates a fraudulent scheme to obtain goods under false pretenses.

A man representing himself as I.

lent scheme to obtain goods under false pretenses.

A man representing himself as J. Greenbaum, 1822 Gratiot avenue, Detroit, the latter part of February purchased a quantity of unsaleable goods from our member aggregating about \$450. It was understood that a part of them (the most saleable part), amounting to about \$250, were to be shipped to his Detroit address and the remainder to a certain address in Cleveland, which has been found to be fictitious. It was understood that payment of the entire lot was to be made when the C. O. D. shipment at Cleveland was delivered. Information comes from the express company authorities in Detroit that Mr. Greenbaum with his assistant called for these goods at the express office, opened the boxes and carried away the goods in a truck. The C. O. D. shipment to Cleveland has been returned to our member by the express company at considerable expense and loss. Mr. Greenbaum having had business with the firm previously, the transaction was considered safe. Investigation at 1822 Gratiot avenue, Detroit, reveals that this place is occupied by one B. Greenberg, who has been a partner of Greenbaum. Said Greenberg claims to be ignorant of the present whereabouts of Greenbaum.

I am writing to the members of our Association to be on great available.

I am writing to the members of our Association to be on guard against operations of this kind. It will readily be understood that this method of securing cheap merchandise is a plan adopted by such parties to provide themselves with so-called bankrupt stocks for auction or cheap sales. A meeting of the Board of Directors of our Association will be held soon and our Association will be field soon and I shall recommend some action to be taken to render assistance to our member in the prosecution of this case, not only on account of him who has suffered the loss, but for the benetion. This bulletin is to warn our members against such transactions. Sales of this kind should not be made without cash payment.

Jason Hammond, Mgr. Mich. Retail Dry Goods Ass'n.

Copious talk is needed to win a dice ame—and a settlement in a railroad

# PRICES CURRENT ON STAPLE DRY GOODS.

List prices corrected before going to press, but not guaranteed against changes

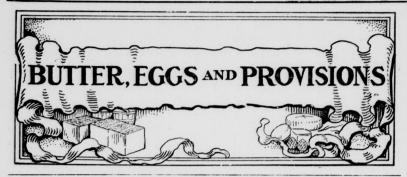
gainst changes.		and the second s
Bleached Muslins.  uto	Outings and Cantons. Cashmere Twill 14½ 27 in. Unble. Canton 14 100 Flannelette 12½ 1931 Outing Lights 13½ 1921 Light Outings 13½ Scotchdown Shaker 15 Appledown Shaker 15 Appledown Shaker 15 Appledown Shaker 15 24 in. White Shaker 11½	Wool Goods.
uto 15	27 in. Unble. Canton 14	36 in. Hamilton, All Wool Storm Serge 57½ No. 75, 44 in. Storm
ravo 13½	100 Flannelette 12½	No. 75, 44 in. Storm
abot14½	1931 Outing Lights - 1372 1921 Light Outings 13½	No. 4040, 50 in. Storm
Big Injun 11%	Scotchdown Shaker _ 15	perge 1 10
onsdale 16	Appledown Shaker 16	40 in. Julliards Pla. 1 32½ 50 in. Julliards Pla. 2 00
6 in. Indian Head 20	24 in. White Shaker 111/2	
in. Indian Head 181/2	Daisy Cloth 141/2	Serge 1 50
4 in. Ind. Head L. F. 3272	Appledown Shaker 16 24 in. White Shaker 11½ 26 in. White Shaker 12½ Daisy Cloth 14½ 1931 Dark Outings 14½	Serge 1 50 K S, 36 in. Storm
		Serge 37½
Plaza 08 6A 36 in. 11½ Hant 11½ 0 in. Exposition 12½ 0 in. 96A shorts 11½	Draperles and Cretonnes.	2215, 50 in. Storm Serge 1 221/2
Hiant 11½	Dresden Fy. Drapery 171/2	56 in. All Wool
0 in. 96A shorts 11½	Nu Drane 32	56 in. All Wool Coating 2 00
Pillow Tubing.	Westmoreland Creto. 16	D R N Tricotine 1 65
Pillow Tubing.	Stratford Cretonne 16	Carpet Warp.
5 in Seneca 34½	3544 D. B. Scrim 131/2	Peerless, White 42
5 in. Pepperell 31	8177 Curtain Net 30	Peerless, Colors 48
36 in. Edwards 25	4039 Marquisette 191/4	
12 in. Cabot 31½	Dragon Drapery 27½	Diaper Cloth.
15 in. Cabot 32½	36 in. Elco Tapestry_ 30	18 in. Seconds 75
12 in. Pequot 37½	Links and Cambridge	20 in 1 25
in. Quinebaug 30	Linings and Cambrics.	22 in 1 25 24 in 1 45
Denims, Drills and Ticks.	Tico D Satine 30 No. 40 Blk. Satine _ 16½ No. 1 White Satine _ 14½ No. 50 Percaline 16½ DD Black Satine _ 25 Satin Finished Satine 42½ Raidant Bloomer Sat. 42½ 36 in. Printed Satine 60 Windsor Cambric 09	27 in 1 60
220 Blue Denim 181/2	No. 1 White Satine - 141/2	30 in 1 75
240 Blue Denim 16	DD Black Satine 25	
Steifels Drill 161/2	Satin Finished Satine 421/2	Notions.
Armour ACA Tick.	36 in. Printed Satine 60	1225-F Boston Garters 2 25
8 oz 27½	Windsor Cambric 09 Parkwood Wash Sat. 571/2	Rubber Fly Swatters 90
Cordis, ACA Tick 25 Warren Fancy Tick 321/2	Parkwood Wash Sat. 5172	Roberts Needles 2 50
Thorndyke Fy. Sat. 35	Meritas Oil Cloth.	Roberts Needles 2 50
220 Blue Denim	5-4 White 3.25 5-4 Mossaics 3.10 5-4 Blue Figure 3.25 6-4 White 4.25 4-4 Fancy 4.10 5-4 Sanitas 3.50 All oil cloth sold net cash, ne discount	Stork Needles 1 00  Per Box Steel Pins, S. C. 300 42½  Steel Pins, S. C. 300 42½
Amoskeag, ACA	5-4 Mossaics 3.10 5-4 Blue Figure 3.25	Steel Pins, S. C. 300 421/2
Berkley, 60 Cambric 13	6-4 White 4.25	Steel Pins. M. C. 300 45 Brass Pins, S. C. 300 75
Berkley, 100 Nains'k 25	4-4 Fancy 4.10	Brass Pins, S. C. 300 75
Old Glory, 60 Camb. 17/2	All oil cloth sold net cash,	Brass Pins, M. C. 300 80 Dos. Coats Thread
Diamond Hill, Nain. 151/2	no discount.	OOM
Diamond Hill, Camb. 15½	Flags. Doz.	Clarks Mile-End Td. 59
81 Longcloth 16		J. J. Clarks Thread_ 56
84 Longcloth 17/2	16x24 in. Spearheads 1 32½ 18x30 in. Spearheads 1 90 24x36 in. Spearheads 2 95	Gainsborough Hairnets D. Mesh1 00
7002 Longcloth 161/2	24x36 in. Spearheads 2 95	Cainghorough Hairnets
7003 Longcloth 191/2	3x5 ft. Reliance Prt. 70 4x6 ft. Reliance Prt. 1 30 5x8 ft. Reliance Prt. 1 30 6x9 ft. Reliance Prt. 2 90 8x12 ft. Reliance Prt. 2 90 8x12 ft. Reliance Swd. 2 75 6x9 ft. Defiance Swd. 2 75 6x9 ft. Defiance Swd. 2 50 9x12 ft. Defiance Swd. 5 20 10x15 ft. Defiance Swd. 8 00 6x9 ft. Sterling Wool 7 50 8x12 ft. Sterling Wool 11 50 Gross Gross	S. Mesh80 Per Box
7004 Longcioth	4x6 ft. Reliance Prt. 1 30	R. M. C. Crochet Cot. 75
	6x9 ft. Reliance Prt. 1 90	B-4 Clarks Crochet C. 90
Seminol Dress Ging-   hams, solid colors     A. F. C.	8x12 ft. Reliance Prt. 4 25	Silkine Crochet Cotton 90
A. F. C. 17	5x8 ft. Defiance Swd. 2 75	Sansilk Crochet Cot. 55
Red Rose 171/2	6x9 ft. Defiance Swd. 3 60	Dexters' Knitting
Dan River 171/2	8x12 ft. Defiance Swd. 5 20	Cotton, White 1 50
Amoskeag Staples 12½	6x9 ft. Sterling Wool 7 50	Dexter's Knitting Cotton, Blk., col'd 1 75
Haynes Staples 121/2	8x12 ft. Sterling Wool 11 50 Gross	Allies' Yarn. bundle_ 6 50 Pound
Lowe Chvelots, 32 III. 13	No. 7 Muslin Flags _ 7 20	
Treffan, 32 in 25		Fleishers Knitted Worsted, skeins 2 30
B. M. C. Seersucker 1872	Sheets and Pillow Cases.	Fleischers Spanish
Jacquelin, 32 in 35	63x90 Pequot Blea 15 85 63x99 Pequot Blea 17 35	Worsted, balls 2 60
Gilbrae, 32 in 37	63x99 Pequot Blea 17 35 72x90 Pequot Blea 17 35	Fleishers Germantown Zephyr, balls 3 70
32 in. Tissue 42½ Manville Chambray _ 16½ Red Seal Zephyr 18½	72x99 Pequot Blea 19 00 81x90 Pequot Blea 18 85	Fleishers Saxony, ba. 3 70
Red Seal Zephyr 181/2	81x90 Pequot Blea 18 85 81x90 Standard 13 56	rieisners Killtieu
Prints and Percales.	42x381/2 Utica Cases_ 3 78	Worsted, balls 2 60
Columbia, Lights 13½ Columbia, Darks 15	42x36 Pequot Plain 3 16	
	45x36 Pequot Plain 4 20	Doz.
Am. Prints, Indigo 101/2	42x36 Pequot S. S 4 96 45x36 Pequot S. S 5 20	Ironweave Handkis 90
Am. Prints, Greys — 10½ Am. Prints, Indigo — 10½ Manchester 80x80 Lt. 18½ Manchester 80x80 Dk. 19½ Scout, 64x60, Lights 12½	45x36 Pequot S. S 5 20 42x36 Meadowbrook _ 2 50	Rit Dye Soap 80
Scout, 64x60, Lights 12½ Scout, 64x60, Darks_ 14½	42x36 Lenox 2 76 42x36 Standard 3 00	Wolverine Dillesii Cap
Scout, 64x60, Darks_ 1472 Shirtings 09	Less 5%	

Childs' Waists.	Infants Hoslery.
"Cub" Knit Waist 2 50	Cashmere, Silk Heel and Toe,
"Rat Waist 3 75 "R & J" Muslin Waist \$2 25, \$3 50 4 50	60 per cent. Wool 4 12½ Infants' Cotton Hose 1x1 Rib 1 00
Ladles' Knit Summer Vests.	Infants' Mercerized 1x1 Rib 2 50
1-1 Pih Course Vest Bodice Top.	Infants' Fibre and Wool Hose 6 50
V nk., Band top ect. reg. szs. 36-38 2 00	Boys', Misses and Ladies' Hosiery.
Mercerized 1x1 and 2x1 rib vests, Asst. Styles, reg. sizes 36x38 4 50 extra sizes 40-42-44 5 00	Boys' 2x1 Cotton Ribbed Hose \$2.25 on 8 R. 10c, F. 5
Ladies' Knit Summer Union Suits.	Boys' 3 lbs. on 9, extra clean yarn
12 Cut Double Carded, Asst. Style,	Misses 1x1 Cotton Ribbed Hose \$1.35 on 7 R. & F. 5
extra sizes 40-42-44 5 25 14 Cut Combed Yarn, Asst. Style,	Misses 300 needle combed hose, bxd. 1 doz. \$2.25 on 7 rise 10 fall
Regular Sizes 36-38 6 00 Extra Sizes, 40-44 6 50	Ladies' 220 needle combed yarn hose, seamed back
14 Cut Mercerized Lisle, Asst. Styles, Regular Sizes 7 50 Extra Sizes 8 00	Ladies' 220 needle merc. hose with 440 needle rib. top fashion seam in back 5
Hoslery-Men's.	Ladies' fleeced hose, hem top 2 2
Men's 176 Needle Cotton Cut Toe 1 00	Ladies' fleeced hose, rib. top 3 (Ladies' fleeced hose, rib. top 3
Men's 200 needle full combed yarn	
hose 1 85 Men's 220 needle full merc. hose 2 85	Bathing Suits for Spring Delivery.  Men's all pure worsted, plain 22
Men's 240 needle fiber silk hose 4 50	Il wonated with chest
Men's pure silk hose 6 00	stripesZi vu to se
Nelson's Rockford socks, bdls 1 20	Ladies' all pure worsted, plain 25
Nelson's Rockford socks, bdls 1 30	Ladies' all pure worsted striped and color combinations 27 90
Nelson's Rockford socks, bdls 1 50	COIOL COMDINATIONS

	Athletic Olider wear 1 or opinion
I	S.V.D.'s, No.01, Men's union suits 12 6246 Seal Pax, No. 10, union suits 10 50 Men's 72x80 Nainsooks, may be had at
1	Men's 72x80 Nainsooks, may be
1	had at 7 25 to 9 00 Men's Soisettes, highly mercerised
	at 750 477-11
1	Men's No. 150 Hailmark (2230) Nainsook \$9.75 Men's 64x60 Nainsooks 650 Men's 84 Square Nainsooks 900 Men's Fancy Nainsooks 900
1	Men's 84 Square Nainsooks 9 00 Men's Fancy Nainsooks 9 00
•	Wide and Medium Stripes.
	B. V. D. Shirts and Drawers, Shirts
1	7 25   7 25
1	U-D Youth's B. V. D. 8 50
	Dane' 'Hanes' No. 856 72780
	Union Suits 6 25
	Boys' 72x80 Union Suits 6 25
	Union Suits 6 25
	Men's and Boys' Cotton Underwear for
	Spring.
	Men's Egypt Balbriggan Shirts and Drawers\$ 4 50
	and Drawers\$4 50 Men's Egypt Balbriggan Union Suits7 50
	Men's Egypt Ribbed Union Suits 8 00 Lawrence Balbriggan Shirts and
	Drawers Pibbod Union
	Suits, Egyption
	Men's Combed Yarn Cotton Union Suits, Egyption 12 00 Boys' Balbriggan Union Suits, Egypt 4 50
	Egypt 4 50
	Men's Dress Furnishings.
	Slidewell collars, linen or soft 1 60 Neckwear 2 10, 3 75, 4 50, 6 00, 7 50 9 00 Flannel night shirts 10 50 Dress pants 22 50 to 48 00 Mufflers 12 00 to 19 50 Dress shirts 80 0to 48 00 Learndend stiff cuff shirts, 80 80.
	Neckwear 2 10, 3 75, 4 50, 6 00, 7 50 9 00 Flannel night shirts 10 50
	Dress pants 22 50 to 48 00 Mufflers 12 00 to 19 50
	Dress shirts 800 to 48 00 Laundered stiff cuff shirts, 80 sq.
	Laundered stiff cuff shirts, 80 sq. percale
	Men's "Linine" Collars, per box 34%
	Men's Wash Ties\$1 35, \$2 00 2 75
	Men's Muslin Night Shirt, doz 9 00 Men's Muslin Pajamas, per doz 16 50
	The state of the s
	Men's Work Furnishings
	No. 260 overalls or jackets 9 00
	Club or Spade overall or jacket,
	Coverall khaki 25 50
	Cottonade pants 15 50 to 21 00 Black sateen work shirts 9 00 Nugget blue chambray work shirts 8 00
	Piece dyed work shirts 9 00 to 16 50
	Golden Rule work shirts 50 Piece dyed work shirts 900 to 16 50 Best Quality work shirts 900 to 16 50 Work suspenders 22 5 to 7 50 Shirley Police or X Back work Sus. 4 50
	Boys' Furnishings.
,	Knickerbockers 6 00 to 15 00
	Knickerbockers 6 00 to 15 00 Mackinaws 4 25 to 8 50 Overalls, Brownies, etc 50 to 9 00 Youths' Wabash stripe overall 10 25 Coverall 12 00 to 16 50
)	Youths' Wabash stripe overall 10 25 Coverall 12 00 to 16 50
)	68x72 dress shirts 850
	Stripe Romper, Red Trim 7 50
)	Red Trim 8 00
)	Red Trim7 50
,	Red Trim "Honor Bright" Plain Blue Romper, Red Trim Play and Wash Suits\$11 00 to 24 00 Boys' Suspenders, Fish Back, Flat Ends Youths' Suspenders, 28 in. Cross-
)	Youths' Suspenders, 28 in. Cross-
0	backs, Lea. Ends
	Caps and Umbrellas.
	Black sateen shop cap, doz 1 00 Dress caps, men's, doz 7 50 to 19 50
	Dress caps, boys', doz 7 25 to 10 25 Men's & Ladies' Umbrellas 10 50 to 48 00
	Black sateen shop cap, doz1 00 Dress caps, men's, doz 7 50 to 19 50 Dress caps, boys', doz 7 25 to 10 25 Men's & Ladies' Umbrellas 10 50 to 48 00 Men's "Scotch Tweed" Caps, Silk Lined, Plated Backs, One Plece Tops, Extra Quality
,	Tops, Extra Quality 18 00 Men's, Boys' and Ladies' Straw Hats, "Peanuts" 2 00
)	Hats, "Peanuts" 2 00
	Ladies' Furnishings.
,	Middy Blouses, red, green, or navy wool flannel, each 4 00 Serge middy blouses, each 3 50
5	wool flannel, each 3 50 Serge middy blouses, each 3 50
•	Voile waists, doz 9 00 to 15 00
C	Crepe De Chine waists, each 3 25
5	Tricollette waists, each 3 25
0	Bungalow percale aprons, dz. 7 50 to 9 50 Bungalow Gingham aprons, doz. 13 50
	Gingham house dresses, dz. 24 00 to 48 00
5	Best sateen petticoats, doz. 9 00 to 13 50
5	Randeaux doz. 2 25 to 12 00
5	Brassiers, doz 3 25 to 13 50 Silk and cot. Env. Chem, dz. 6 00 to 19 50
0	"Drigillo" Sunhonnets doz 4 00
	Muslin Petticoats 12 00 to 19 00
0	Wash or Tub Over Shirts \$15 00 to 36 00

Children's Dresses

Children's Gingham Dresses \$9 00 to 22 50



Michigan Poultry, Butter and Egg Asso-ciation. President—J. W. Lyons, Jackson. Vice-President—Patrick Hurley, De-

roit.
Secretary and Treasurer—Dr. A. Bent-ley, Saginaw. Secretary and Treasurer—Dr. A. Bent-ley, Saginaw. Executive Committee—F. A. Johnson, Detroit; H. L. Williams, Howell; C. J. Chandler, Detroit.

### Why Not Make a Fortune in Growing Apples.

"How much are these table apples?" enquired a New York business man of his grocer, who was taking his orders for the day.

"Those are Newton pippins. They are grown in the Hudson River Valley, and have a wonderfully fine flavor. May I put a few in with your order? They are only ten cents apiece."

"Ten cents apiece!" repeated the enquirer. "Not on your life! I object to being robbed when I know it. Ten cents for an apple! By the time the agricultural bloc in Washington gets through I suppose we'll consider ourselves fortunate to buy an apple of any kind for twenty cents." As he said this he noticed a tall, ruddy-faced well-built man standing near by, apparently enjoying his outburst.

"Have you ever raised any apples?" the man asked, smiling.

"No, indeed; but I'll bet there is more money in the apple game than in manufacturing wall paper, which is my business. Why, when I go on my vacation I drive past hundreds of orchards loaded with fruit, and yet I have never seen any one working. The sun and rain seem to take care of the fruit until the time comes to

pick it," he ended, laughing. "Well," replied the other, "I raise apples just like those you asked the price of, and the wholesaler paid me this year \$3.20 for a bushel box, or \$8 per barrel, which averages about two and a half cents apiece. My name is William Jenks, and I live about eight miles beyond Hudson, and if you will come and spend a few days with me I will show you my orchard and tell you about my work."

"Thanks. I'll be glad to come next spring for a few days. My name is James Waterberry, and I'll telephone

you when to expect me."
"Very good; I" be on the lookout for you," Jenks replied, as he nodded good-bye to his new city friend.

About the middle of May, when all nature was at its best, an automobile stopped in front of Farmer Jenks's house, which stood some one hundred and fifty feet back from the highway, and painted white, with a red roof, and though unpretentious, had an air of solid comfort. As Waterberry got out of his car he noted the well-caredfor lawn, the flowers, and two beautiful elms that spread their branches over the roof as if in benediction. A

tap with the old brass knocker brought to the door a woman of pleasing appearance. She was thin and somewhat angular, but her face bore all the indications of nobility of soul and a cheerful disposition.

"You're Mr. Waterberry, are you not?" she said in a low-pitched voice. "My husband was expecting you, so come right in. He is out with the boys, and, as it is noon, I expect him in any minute, for my men folks are pretty apt to be on hand for meals." she ended with a smile.

Waterberry thanked her, and said: "I suppose you are Mrs. Jenks, and I trust I am not imposing on your hospitality coming in this informal way, but your husband struck me as a man who meant what he said, so here I am." As he turned to go to get his bag he found himself face to face with his host.

"Well, I'm glad you came," said the farmer, holding out a generoussized hand. "We'll just run your car out to the barn and have a bit to eat. Mother, let Joe carry up Mr. Waterberry's bag to his room."

At the table Waterberry met two alert, wide-awake girls and two strapping big boys.

"My children, Mr. Waterberry, Alice and Jean, Rob and Joe. You see, I am very fortunate in having all my family with me in business, so that we never have to hire outside help. How many business men in the city can say that, do you think?"

"None that I know of," replied Waterberry; "and, of course, they are a great asset."

The girls, one sixteen and the other eighteen, waited on the table while the men did ample justice to the din-

"Now," said Jenks, as he pushed back his chair and lighted a cigar his guest had given him, "we'll go into the office, and I'll show you some

You Make

Satisfied Customers

when you sell

"SUNSHINE" FLOUR

Blended For Family Use The Quality Is Standard and the Price Reasonable

Genuine Buckwheat Flour Graham and Corn Meal

J. F. Eesley Milling Co. The Sunshine Mills PLAINWELL. MICHIGAN

You'll be surprised when you see our stock of Store and Office

Five floors crowded full. Sold for cash or on easy payments. Come in and see us when in the city.

GRAND RAPIDS STORE FIXTURE CO.

Grand Rapids, Michigan

Order a bunch of GOLDEN KING BANANAS of

# ABE SCHEFMAN & CO. Wholesale Fruits and Vegetables

22-24-26 Ottawa Ave.

Grand Rapids, Mich.

WHEN YOU THINK OF FRUIT-THINK OF ABE.

# M. J. DARK & SONS

GRAND RAPIDS, MICH.

Receivers and Shippers of All

# Seasonable Fruits and Vegetables

## MILLER MICHIGAN POTATO CO.

Wholesale Potatoes, Onions

Correspondence Solicited

Frank T. Miller, Sec'y and Treas.

Wm. Alden Smith Building Grand Rapids, Michigan

We are in the market to buy and sell POTATOES, ONIONS, BEANS, FIELD SEEDS Any to offer, communicate with us.

Both Telephones.
Pleasant Street,
Hilton Ave. & Railroads.

Moseley Brothers, GRAND RAPIDS, MICH.

**MAKES** THE



**IDEAL BREAD** 

BLUE **GRASS** 

STANDS FOR QUALITY IN DAIRY PRODUCTS



Better Butter

**Better** Milk

The Repeat Sales makes it profitable for "Grocers" to handle these lines.

ENTSTORAGE COMPANY GRAND RAPIDS ~ BATTLE CREEK
Wholesale Distributors

figures that will upset your theory about apple raising."

Settled at his desk, Jenks brought out his account books and began:

"My father lives on the other side of the village, and has been a farmer all his life. When we boys—there were two of us—came of age, he gave us each \$5,000. I took my money and bought this farm of one hundred acres, paying \$2,500 down and assuming a mortgage of a like amount. On the place was this house, an old barn, some twenty-five old apple trees, and plenty of stones.

"I bought a team of horses, a cow, a pig, a small flock of hens, in addition to implements. Then I married, and we started life with about \$1,600 in the bank. We both believed that a home should be comfortable and have all the necessary conveniences, so we spent \$500 installing a heater and plumbing.

"Apples were just beginning to be appreciated, and a few progressive farmers were setting out orchards and, as I had no love for general farming, I bought and set out with my own hands some two thousand trees, for which I paid \$1,000 when they were two years old, and I had to wait ten years before I picked any fruit to amount to anything.

"Each year my trees have been sprayed five times, the soil plowed, and kept cultivated from April until mid-July, when clover seed is sown for a cover crop to be plowed under the following spring.

"While waiting for my trees to come into bearing I raised potatoes, sweet corn, and children to help out, and as I look back on those lean years I realize that had I not been strong and well, and had my wife been other than a splendid helpmate, we would have gone to the wall. The children came early on the scene and, like young fruit trees, had to be carefully tended until they began to be of some

"Many's the week I had no money coming in, and had it not been for our cow, hogs, and vegetables we might have gone hungry. However, to make a long story short, I have today a farm worth \$25,000, and an equipment, including tractor, sprayer, packing-house, etc., worth \$3 500 more. In other words, I have, counting in my car, about \$30,000 invested. The interest on this amount makes an annual charge of \$1,500; then a depreciation of five per cent. on buildings to cover repairs and insurance adds \$325 more. Finally, there is a ten per cent. charge for depreciation on live stock and implements, inventoried at \$2,375, amounting to \$237.50, and bringing the total up to \$2.062.50.

"As to labor. I and my boys devote our entire time to the farm. Both boys are graduates of the Massachusetts Agricultural College, so their services are worth more than those of the average farm-hands, and I give each one \$1,200 a year.

"My average yield for the past four years has been close to 200 bushels per acre, and the average selling price for that period, counting my best and second-grade apples, has been about \$1.70 per bushel, or \$17,000 for the crop. Of this sum about fifty per

cent. goes for horse labor, motor oil and gasoline, chemicals, fertilizer, boxes and barrels, and clover seed. After deducting my overhead and labor from the net sales of \$8,500, there is left \$4,037.50, out of which must come my labor charge.

"I rather imagine, Mr. Waterberry, that if after twenty-five years of the hardest sort of work you were only able to pay your two best men \$1,200 each a year and draw for yourself \$4,-037.50, you would consider your business a failure?

"You can see that the grower of apples in no way controls the retail market, which usually charges all the traffic will bear."

"Mr. Jenks, you've certainly opened my eyes, and, remembering the ten lean years you went through, I wonder that fruit is as plentiful as it is," replied Waterberry.

"You must'nt overlook the fact that growing fruit is a business," Jenks replied, "and, to my way of thinking, infinitely more interesting than your business, for example. So there are compensations. I have my independence, I work out in the sunshine and the rain, and enjoy watching my apples develop from tiny buds to maturity. My children are with me, and are as interested as their mother and When my boys marry, I shall build each a home and give them a larger interest in the business. Finally, we who live away from the hurlyburly life do not set such store on the almighty dollar as our city cousins, I imagine.

"Now let's go out, and I will show you as fine an orchard as there is in the State, and perhaps we shall find the boys spraying for the third time this year."—E. K. Parkinson in Outlook.

# Save Your Hands With Coating of Soap.

When about to do painting or any dirty work, you can protect your hands by a simple method. Moisten common soap and work it into the pores, around the cuticle, and under the fingernails. In about a minute your hands will be dry and you will be ready for work.

After the job is done the hands can easily be cleansed. I have made use of the application for many years while working on my automobile, and as a result have always kept my hands in good condition. F. W. Erdmann.

# Victor Flour

"The Flour You Can Safely Recommend"

It gives satisfaction wherever it goes.

The Crete Mills

W. S. CANFIELD

Michigan Representative 205 Godfrey Bldg. Cor. Ionia and Monroe GRAND RAPIDS MICHIGAN

# PIOWATY METHODS

INSURES

# PLEASURE AND PROFIT

TO YOUR

# FRUIT AND VEGETABLE DEPT.



M. PIOWATY & SONS, of Michigan

# and now come Fresh Pineapples

Delicious Cuban Pineapples will be arriving liberally from now on and we are heavy distributors.

We have fresh stock daily and know that our Pines will please you in every way. Confine your orders to us and you can handle them profitably.

# Vinkemulder Company GRAND RAPIDS



Mr. Merchant:

# A NEW REFRIGERATOR

not only uses less ice, but also keeps your foods in better salable condition, AND TONES UP YOUR STORE.

CASH OR MONTHLY PAYMENTS

**Boot & Company** 

5 Ionia Ave. N. W.

Grand Rapids, Michigan



Michigan Retail Hardware Association.

President—Charles A. Sturmer, Port
Huron.

Huron. Vice-President—J. Charles Ross, Kalamazoo.

mazoo.
Secretary—Arthur J. Scott, Marine City.
Treasurer—William Moore, Detroit.
Directors—R. G. Ferguson, Sault Ste.
Marie; George W. Leedle, Marshall;
Cassius L. Glasgow, Nashville; Lee E.
Hardy, Detroit; George L. Gripton, Britton.

# The Plumbing Department and the Farm Trade.

Written for the Tradesman.

The hardware dealer with the necessary enterprise can secure some profitable business in providing heating and sanitary equipment for country homes. While just now farmers are generally spending little, there is a big field opening here.

Many hardware dealers and plumbers, it must be admitted, make no effort to cater to or secure such business. They are familiar with the requirements of city business, where sanitary education has gone to such an extent that no new home nowadays is considered finished unless it is equipped with modern conveniences. The city man must have modern plumbing; the sole question for the plumber is, "How shall I secure the job?"

But in the country, education of the public has not advanced to this stage. Sanitary plumbing and modern heating, so far as the farm home is concerned, constitute the exception, not the rule. Yet the individual instances where modern conveniences have been installed in the farm home prove that the day for their general use in the country is surely coming. There is a wide and profitable field for the plumber. It is barely scratched. Who is going to get there first, get in on the ground floor so far as his own neighborhood is concerned, and secure the cream of the business?

For, be it remembered, the farmers who nowadays are going in for sanitary convenience and modern heating are farmers who are building expensive homes, and who appreciate quality more than cut prices.

Another reason why so many plumbers have not invaded this field is that it is unfamilar. They have never expected to give this phase of their work much attention. The main differences are, that instead of enjoying a common water supply, each country home has to provide its own waterworks, usually an artesian well with windmill or gasoline engine for pumping; and, through an attic tank, the necessary pressure; and, furthermore, its own sewerage disposal system. There is nothing difficult in this work; no problem that a well-equipped sanitary engineer cannot readily solve, with a little study. He has merely to adapt his science, and the knowledge he possesses or can quickly acquire, to the individual conditions which each job presents.

Business getting from the farmer is largely a matter of education. In respect to sanitary plumbing, the city man is educated up to the minute; the farmer, on the other hand, is still at the beginning of the nineteenth century. You have to convince him, not merely that you are the man to do the job, but that the job ought to be done, and that it can be done without an unjustifiably large expense. In other words, you have to go after the business energetically and aggressively. At the same time remember that the first job in an untouched field is the hardest to get. Put in one A-1 job for a rich farmer, and every other farmer of like pretensions in the same township will at once feel envious. If John Smith can afford up-to-date plumbing and a hot water heating system, and all these new-fangled contraptions, John Jones is convinced that he, too, can afford them. There is a certain undercurrent of rivalry between leading farmers which will help the plumber, once he has made a start in country business-getting.

The farmer's wife may, as a rule, be counted on as an eager although possibly somewhat timid ally. The farmer's family, particularly if they are young people growing up, will lend a helping hand. And the need of keeping the young people on the farm, a pressing need in these days when efficient farm help is scarce, will prove a potent aid to the plumber.

To secure such business, systematic methods should be employed. A selling campaign—or rather, an educative campaign—may be planned, extending over two or three years, if need be. Spasmodic efforts in the way of advertising, circularizing and the like may bring a little business; but it is the cumulative results of systematic advertising that mount up into big figures. The sanitary engineer who decides to go after country business should go after it strong. A determined, persistent campaign is necessary.

A first essential is to pick a list of

# SIDNEY ELEVATORS

ap work—will make money for you. Easily installed. Plans and instructions sent with each elevator. Write stating requirements, giving kind machine and size platform wanted, as well as begint. We will quote a m ney saving price.

Sidney Elevator Mnfg. Co., Sidney, Ohio

We are making a special offer on Agricultural Hydrated Lime in less than car lots.

A. B. KNOWLSON CO.

Grand Rapids Michigan

# Michigan Hardware Company

100-108 Ellsworth Ave., Corner Oakes GRAND RAPIDS. MICH.

**Exclusive Jobbers of Shelf Hardware, Sporting Goods and** 

FISHING TACKLE

# Foster, Stevens & Co. Wholesale Hardware



157-159 Monroe Ave. :: 151 to 161 Louis N. W. Grand Rapids, Mich.

# W. M. Ackerman Electric Co.

# **Electrical Contractors**

All Kinds of Electrical Work.

Complete Line of Fixtures.

Will show evenings by appointment.

549 Pine Avenue, N. W., Grand Rapids, Michigan
Citzens 4294

Bell Main 28



# VIKING TIRES do make good

VIKING TIRES give the user the service that brings him back to buy more.

Cured on airbags in cord tire molds, giving a large oversize tire.

We have an excellent money-making proposition for the dealer. Write us for further information.

BROWN & SEHLER CO.

State Distributors

Grand Rapids, Mich.

prospects. Select the leading farmers within your business radius—the men who have the money to spend or the men who, though not wealthy, are intelligent enough to appreciate the value of comfort in the home. It is easy to send a broadside of circulars, just once, to every farmer in your territory; but it is more effective to pick, say two or three hundred, of the leading farmers and send them advertising matter, not once, but every month for two or three years.

As a rule the farmer reads his mail very carefully. He will read what you send him more carefully than the city man will. The sort of circularizing campaign you adopt must depend on your individual circumstances and be evolved by yourself; but here are a few suggestions.

Open with a circular letter, imitation typewriting, with your personal signature. In this deal with the recognized fact that the farmer can enjoy all the home comforts possible to the city man, such as hot water heating, sanitary plumbing, etc. Give him, in a few words, a suggestive picture of the comfort these things mean. Then proffer your services. Offer to look over his house and give him figures on a complete system of heating, or plumbing, or both. Invite him to call on you next time he is in town and talk things over.

Follow this up with a series. Vary the material you use. For instance, a farm paper contains an editorial on the scarcity of help or the difficulty of keeping young people on the farm. Quote this or at least the strongest paragraphs; and make this quotation the text of a talk upon making the country home comfortable and attractive as a means of keeping the young people there.

Use freely the circulars furnished you by manufacturers. If there are available circulars or booklets relating to heating systems or sanitary plumbing in country homes, send out to your rural mailing list. A good many plumbers fail to use this readymade advertising literature, even with their city prospects. I have seen a pile of attractive, beautifully illustrated booklets regarding hot water heating lying in a dusty corner of a plumber's shop, torn and smeared with grease. If a prospect asked for information a booklet might be handed out to him; but as for sending them out systematically-well, the plumber simply didn't attempt it.

Use this sort of material on your country mailing list.

Then, study the country homes in your vicinity. Each community has its own peculiarities of architecture. Draft a rough plan or sketch of a plumbing and heating system for an ordinary country home, and enclose this with a letter telling its advantages and the ease with which it can be installed and operated.

If you put a system in a new country residence, get a testimonial from the owner. Have photographs made, and send out reproductions to your mailing list. Each job can thus be made to help secure further business. Of course, be sure that the man for whom you have done the work is agreeable; as a rule he will be very glad to have this evidence of his

progressiveness paraded before his fellows.

Finally, use your own head in planning your "follow up" system and don't rely too implicitly on the suggestions or ideas of other people. No two communities are absolutely alike; you must adapt your ideas, and those of your fellow workers, to the conditions you have to meet.

If you embark upon an advertising—or rather, educational—campaign of this sort, be prepared to see it through for at least a year. It takes time to produce large results in advertising. The longer you keep at it, the larger the results. The man who starts, and quits almost immediately, is going to quit a loser. The advertising game is for the sticker the man who keeps at it.

Then, outside the advertising campaign, if you plan one, try to get in touch with the leading farmers of your community.

You are busy, of course, with your city jobs; that is understood. That takes time. But try to map out your work so that you will be able to atthe more important farmers' gatherings. Could you prepare a little talk for a farmers' institute meeting on "Sanitary Conveniences in the Country Home?" Or for a meeting of the Women's Institute-something on "A handy kitchen in the country home" with photographs of actual installations. Short addresses on such topics will, as a rule, be welcomed; do not make them too technical; deal, not so much with the processes of installation, as with the very pleasant results secured in added comfort. Try to play up the side of this topic that will interest the farmer-the added comfort and convenience, the assistance thereby afforded in keeping the young man on the farm, and the like.

An exhibit at the county fair will help. You might, for instance, show a model bathroom. Use show cards emphasizing the fact that you are prepared to make installations in country homes. In conjunction with such a display you can hand out advertising literature. Such a display will reach city people too; as a means of reaching country people it is invaluable.

Then, put in an hour or so on market day talking to country folks, on the market and elsewhere. Keep tab in this way, and through the country correspondence in the newspapers, on prospective new residences going up. Keep in touch with the builders, contractors and architects, just as you do in respect to city homes. And, when you know that a farmer is going to build an \$8,000 residence within reach of your store or shop, don't wait on the chance of meeting him or be content to write him a letter. Call him up right away over the rural phone; or, if you can't do that, go out and see him if you can possibly spare the time. Actual business is worth going after energetically.

Personal salesmanship after all is the most effective method of selling. Advertising of every kind merely serves to interest the customer and to pave the way for the actual "dicker." Persistence is an essential in personal work, in dealing with country prospects.

Victor Lauriston.



Not merely baking powder but increased leavening power.
The special process of manufacture is the reason.



Warson Higgins

RYZON is an improvement over old-fashioned powders. It has more raising power, is a slow, steady raiser. It retains its full strength to the last spoonful.

# Watson-Higgins Mlg.Co.

Merchant Millers

Owned by Merchants

Products sold by

Brand Recommende by Merchants

**New Perfection Flour** 

Packed In SAXOLIN Paper-lined Cotton, Sanitary Sacks

# MCRAY REFRIGERATORS

for ALL PURPOSES

Send for Catalogue

No. 95 for Residences No. 53 for Hotels, Clubs, Hospitals, Etc.

No. 72 for Grocery Stores No. 64 for Meat Markets No. 75 for Florist Shops

McCRAY REFRIGERATOR CO. 2244 Lake St., Kendaliville, Ind.

# The Name on the Sack is a Guarantee of its Contents

When specifying cement insist that it be the kind with the

# NEWAYGO PORTLAND CEMENT

on every sack.

You can then be assured that this important part of your construction work is being supplied with material that has proven its worth, one ? I will readily adapt itself to your job, no matter what problems or complications may arise.

Newaygo Portland Cement is not limited in use to the construction of buildings. It may be used above or under ground, in or out of water. Its many uses have brought about a universal demand for the cement with a guarantee of uniform quality.

# Newaygo Portland Cement Co.

General Offices and Plant Newaygo, Mich. Sales Offices
Commercial Savings Bank Bldg.,
Grand Rapids, Mich.



Gabby Gleanings From Grand Rapids.

Grand Rapids, May 2—Several Grand Rapids salesmen were guests of their Kalamazoo customers last Monday evening at a banquet given by the Kalamazoo Exchange Club. It was an annual affair and every town of size in Southwestern Michigan was well represented. The programme was quite varied, consisting of speechvocal and instrumental music and a bit of acting. Seating capacity of the large dining hall at the Park-American was taxed to overflowing. It was a new experience to the guests, many of whom had only met their Kalamazoo customers in a business way up to that time. There may have been a deep-set purpose in extending been a deep-set purpose in extending the invitation as every guest present is now a booster for the Exchange Club of Kalamazoo. Each one of them resolved to help sell the idea in other cities not as yet organized. While it is true that money goes a bit farther now, most of us have to hustle to make it reach from one payday to the next.

payday to the next.

The great two-sided problem of the hour is the unemployment of the idle and the idleness of the unemployed.

The word "luck" with a capital "P" spells success.

A country representation of the properties of the country representation of the properties of the pr

A country newspaper received this enquiry from a country subscriber: "Do hogs pay?" The answer came quickly: "Some do and some don't."

"Do hogs pay?" The answer came quickly: "Some do and some don't."

What is the use of grasping an opportunity, as we are so often advised, unless we know what to do with it after having grasped it.

Bills of fare at the Columbia Hotel, in Kalamazoo, now have a map of Michigan printed on one side, showing the distance between towns of importance. The idea is a good one. Patrons will carry these with them as reference and, incidentally, recall having enjoyed an excellent recall having enjoyed an excellent meal as shown on the back.

When relating your experiences on the opening day, May I, first, try to make it big enough. A school boy at Newaygo is credited with one weighing 138 pounds and measuring six feet five inches. It was sturgeon.

Time is money when wisely invested in sound honds and savings but

ed in sound bonds and savings, but time is a speedy bird to the borrower.

Some members of an organization are like oil, helping to make things run smoothly; others are as grit, which tends to throw things out of

gear.

The gink who invented paper towels should avoid meeting travelers who patronize the \$4 per day hotels.

Since the advent of automobiles pedestrians are divided into two classes, psychologically and biblically speaking, namely: "The Quick and the Dead" speaking, namely: the Dead."

Grand Rapids' superintendent

Grand Rapids' superintendent of schools turned in an expense of \$750 for taxi cabs during the past year. This is more than the average traveling salesman spends for railroad fare in the same length of time.

Some time after the year of I, B. C., a foreigner named Stradivariaus made up a batch of fiddles. John McCormack, the great tenor, paid \$5,000 for one of them and thought he was getting a bargain. During the past few months four of these same violins have been discovered right in our own State. One was exchanged at Escanaba for a quart of liquor

some time back and quite recently another was discovered at Allegan. If all these are genuine Michigan must have been especially favored or this man "Stra" was sure a fast work-

The Pike House, at Niles, has changed hands, the former manager having purchased the Gregg Hotel, at Adrian. He will take possession at once and promises many improve-

ments.

Sturgis is rated as the busiest town in Michigan. Contracts have been let for a half million dollars in public improvements and private interests are spending three times that amount in new factories and homes. The Elliott House is filled to overflowing with commercial men. Ten years ago Sturgis was a third rate town. Main street was a sea of mud in spring-time and many a team was mired knee-deep in clay and slush where now are miles of paved streets, boulevard lights, flappers and flivvers. A vard lights, flappers and flivvers. A golf club and bathing beach are the golf club and bathing beach are the latest attractions at the newly-formed country club. A bunch of young business men have taken it upon themselves to make Sturgis the best town in Southern Michigan.

Pavements in Kalamazoo's business section are painted. White streaks of the stuff that sticks to your heels shows where to park or rather where not to park your car.

not to park your car.

Mayor Fred Green, of Ionia, has purchased a \$5,000 strip of land from the Odd Fellows lodge of that city and will shortly begin the erection of a new hotel.

The flock of grossbeaks that visit

Bronson and vicinity annually and remain throughout the winter months remain throughout the winter months have left for their summer homes in the Arctic regions. Just why this bird of the Far North should have selected Bronson as a winter home is a mystery, but folks thereabouts believe their coming is a sign of winter and their departure a sign of spring. This year they lingered much longer than usual.

The U. C. T. of Coldwater gave a banquet Saturday evening to which the ladies were invited. It was a great success and resulted in the forming of a new organization to be known as the ladies' auxiliary.

A man is never counted out so long as his wife sticks with him. With a good wife at his side and his back to the wall any man can fight off a mysticide.

multitude. Now, there is Len Small, Governor of Illinois. Seems Mr. Small is sort of "in bad" with his constituents over some deal or other. Mrs. Small said to a reporter one day last week: "I really dislike politics, yet realize that politics, next to reli-

# Western Hotel BIG RAPIDS, MICH.

Hot and cold running water in all rooms. Several rooms with bath. All rooms well heated and well ventilated.

A good place to stop.

American plan. Rates reason-

WILL F. JENKINS, Manager.

# HOTEL RICKMAN

KALAMAZOO

ck from Michigan Central Headquarters U. C. T. block Barnes & Pfelffer, Props.

**HANNAFORDS** 

**NEW CAFETERIA** 

9-11 Commerce Ave., or

45 Monroe Ave.

For The Past 10 Years

Prop. of Cody Hotel Cafeteria

# QUALITY THE BEST

Beach's Restaurant

Four doors from Tradesman office

HOTEL Near G. R. & I. Depot

**PARK-AMERICAN** 

Kalamazoo

European Plan \$1.50 and Up

ERNEST McLEAN, Manager

# HOTEL WHITCOMB

St. Joseph, Mich.

European Plan

Headquarters for Commercial Men making the Twin Cities of ST. JOSEPH AND BENTON HARBOR

Remodeled, refurnished and redecor-rated throughout.

Cafe and Cafeteria in connection where the best of food is obtained at moderate prices. Rooms with running water \$1.50, with private toilet \$1.75 and \$2.00, with private bath \$2.50 and \$3.00. J. T. TOWNSEND, Manager

# CUSHMAN HOTEL PETOSKEY, MICHIGAN

The best is none too good for a tired Commercial Traveler. Try the CUSHMAN on your next trip and you will feel right at home.

OCCIDENTAL HOTEL
FIRE PROOF
CENTRALLY LOCATED
Rates \$i 50 and up
EDWARD R, SWETT, Mgr.
Muskegon :-: Michigan

# CODY HOTE



IN THE HEART OF THE CITY Division and Fulton

RATES \\ \\ \\$1.50 up without bath \\ \\$2.50 up with bath

CODY CAFETERIA IN CONNECTION



3 Short Blocks from Union Depot and Business Center

HOTEL BROWNING MOST MODERN AND NEWEST IN **GRAND RAPIDS** 

ROOMS with Duplex Bath \$2.00; With Private Bath \$2.50 or \$3.00

gion, is the most important thing in the life of a Nation. It was not the brilliant inaugural ceremonies, the social recognition, the sense of power that I cared for when Len was elect-ed Governor, but rather a feeling of pride that every woman must feel pride that every woman must feel when the man she loves makes good." Yards of the old Sturgis Lumber

Co. along the Pennsylvania right-of-way have disappeared almost over night. The block where piles of lumber were stored for so many years is sow a beautiful park with trees, shrub-bery and beds of flowers. Winding cinder paths lead through it from every cinder paths lead through it from every side and past a fountain in the very center. Early in the year this block became the property of the National Carbon Coated Paper Co. and the dreams of its President, C. L. Spence, are being realized. Mr. Spence came to Sturgis about eleven years ago with limited funds, but an ambition to do high things. Associated with him were big things. Associated with him were J. G. Van Horn and D. A. Hopping. J. G. Van Horn and D. A. Hopping.
It was then that the manufacture of sales books begun in a small way.
Additions and improvements improvements have Additions and improvements have been made each year until now the factory is four stories and occupies nearly an entire block. Every modern device for convenience, comfort and health of employes has been adopted where possible. Lighting, heat and ventilation is of the best. An air coolventilation is of the best. An air cooling system controls the temperature on sultry days of summer. On the top floor of the main building is an immense club room with bowling alleys, billiard tables, shower baths, a dance hall, library, dining room and kitchen. The furniture and fittings are far more beautiful than in many of our best homes. Color harmony and decorations in the several rooms show wonderful taste, a taste almost feminine in delicacy. Offices on the second floor are large and handsomefeminine in delicacy. Offices on the second floor are large and handsomely arranged. No where else are travly arranged. No where else are traveling salesmen shown more consideration or greater courtesy. The purchasing agent, Mr. Topping, is a very busy man, but nevertheless a gentleman and is seldom if ever imposed upon because of his kindly naposed upon because of his kindly nature. Employes are well paid and there is always a waiting list. To hold a position at the National Carbonal Car bon Coated Paper Co. means some-thing to workers in Sturgis. In adbon Coated Paper Co. means something to workers in Sturgis. In addition to weekly wage, each employe shares in a bonus and the yearly dividends in proportion to his earning capacity and real money is paid for ideas. Strange it may seem, the highest priced article made by this immense organization costs the buyer less than 5 cents each. When making purchases at your grocery, meat market or dry goods store the salesman encloses a little slip, a record of the sale, in your package and reman encloses a little slip, a record of the sale, in your package and retains a carbon copy in his little book. That little book with its little slips was probably manufactured by the National Carbon Coated Paper Co.

Kalamazoo adopted fast time on May 1, as did Chicago. St. Joe and Benton Harbor will continue to use standard time, as will Manistee and Traverse City. Owosso, wishing to please everybody, now has three times namely daylight-saying, stand-

Traverse City. Owosso, wishing to please everybody, now has three times namely, daylight-saving, standard central and sun time.

Howard J. Boyd, representing Marquette State Industries, has located in

Grand Rapids.

Here is an incident worth recording. Name of the hotel is purposely omitted. A Grand Rapids traveler complained to the proprietor that his bed was uncomfortable because the propriet of the center and he springs sagged in the center and he did not rest well. The proprietor thanked him and an hour later re-

thanked him and an hour later reported that there would be no need of further complaint, that the offending bed springs had been replaced by a complete new set.

The committee consisting of James H. Bolen, Bill Crowley and Thomas M. Peacock promise something extra good at the You-See-Tee luncheon meeting Saturday, May 6. For a speaker they have secured Captain

Charles E. Belknap and that one part of the entertainment program of itself is sufficient to guarantee every one who comes more than their money's worth, but, besides Captain Belknap, they have a musical program. They do not want to disclose the exact nature but we understand one number. ture, but we understand one number a boy soprano and a promise of other musical numbers. It might be well to mention at this time that as the warm weather is drawing near, in all probability, the Saturday noon lunch will be declared off after Saturday. day, May 20, because that particular date is the one that the ladies will take complete charge of and will not what their entertainment

Mrs. John D. Martin entertained Saturday evening, April 29, at her home with a birthday dinner—it being the birthday anniversary of John. Now, we don't know just how old John is, but there are a lot of us fel-John is, but there are a lot of us fellows who can remember back to the time that we were playing megs and John was then active in the traveling men's organizations and he shows with pride his certificate number and the date on which he became a member of the United Commercial Travelers in 1807 ers in 1897.

Say, fellows, all of you who are members of No. 131 do not forget that members of No. 131 do not forget that Saturday evening, May 6, is a regular meeting night and will probably be the last meeting before going to the Grand Council in June, unless in the judgment of Senior Councilor Bolen, we will take a recess and finish the meeting up the latter part of May. However, it is well for you to bear in mind that your presence is just as in mind that your presence is just as necessary to help make these meetings a success as is the presence of our Secretary-Treasurer, Allan F. Rockwell; our Senior Councilor, James E. Bolen, or any other officer James E. Bolen, or any other omcer or member. Actors cannot put on a successful play to vacant seats. Neither can the officers of Grand Rapids Council pull off successful meetings unless each and every member takes it upon himself to lend his presence and support and also do his best in sacuring new members.

best in securing new members.

Miss Nellie M. Rath has opened a
new tea room in Holland. The
fountain and accompanying supplies
were furnished by the Hazeltine &
Perkins Drug Co.

Perkins Drug Co.

Gabby is in receipt of the following letter from a New York correspondent: What is believed will be the first convention in the United States devoted entirely to the interests and activities of the traveling salesmen of the country is being planned by the National Council of Traveling Salesmen's Associations to be held at Cincinnati Oct. 9 to 11. The proposition was discussed at length at the regular monthly meeting of the organization at the Hotel Claridge. Fred Lewis, President of the Lace and Embroidery Travelers' Association, who has made a preliminary survey of the facilities and hospitality offered by the various civic and business organizations of the Ohio city, painted a roseate picture of what the salesmen might look forward to if they decide to convene there. As a means of offsetting the alleged high charges of transfer comthere. As a means of offsetting the alleged high charges of transfer comthere. As a means of offsetting the alleged high charges of transfer companies holding concessions at the principal railroad terminals in New York City, it was suggested that the salesmen patronize independent baggage companies who now are charging about half what the established concerns charge. This proposition was referred to a special committee. Co-operation on the part of prominent hotels throughout the country with the aims of the organization was reported by Charles Fischer, chairman of the hotel committee. He said the hotels seemed to appreciate the attitude of the salesmen, that the hotel keepers and salesmen have many common interests.

Carl Robinson, druggist at Leslie, has added a new soda fountain, furnished by the Hazeltine & Perkins Drug Co.

P. S. Woodall has added a fountain

to his drug store at Holland. The Hazeltine & Perkins Drug Co. sup-

plied the equipment.
Charles E. Bird, who recently rounded out fifty years as a druggist at Saugatuck, was in town Monday.
Mr. Bird has been interested in about a dozen lake vessels in his day and has always had a liking for lake

transportation.

The Sahlen Manufacturing Co. is being re-organized to manufacture radio outfits under the management of W. G. Farnsworth. The type of goods to be turned out has been fully decided upon and deliveries will be ready in about two weeks.

Harry Winchester (Worden Grocer Company) changed his residence to-

Company) changed his residence to-day from the Cody Hotel to his summer cottage on the North side of Reed's Lake.

J. L. Hamilton, Manager of the

J. L. Hamilton, Manager of the Alabastine Co., who has been con-fined to his home by illness for the past week, has recovered sufficiently to resume his long-time position as the executive head of the organiza-John B. Olney.

### Strong Fight For Interchangeable Mileage Book.

Washington, May 2—More than 1,000,000 commercial travelers, actors and motion picture operators through their business associations are co-operating in a company to the company of the co erating in a campaign to persuade the House it should pass Senate Bill 848 providing for the issuance of a mileage book good on any railroad in the United States. The Senate passed the bill in Language.

United States. The Senate passed the bill in January.

Issuance of interchangeable mileage books providing for the sale of passenger transportation at wholesale rates, will tend to stimulate all business interests throughout the country, according to members of the National council of traveling salesmen's associations ciations.

High railroad rates have worked to reduce the number of traveling sales-men at regular employment by 60 per cent., the council members say. This, they point out, has reduced the amount of goods sold by manufacturers bringing part time operations of mills and factories and creating un-

mills and factories and creating unemployment.

Make a law of the interchangeable mileage book bill and the economic depression would be left behind sooner, the traveling men argue. At least 500,000 mileage books would be sold immediately they promise. Issuance of mileage books by railroads was prohibited by William G. McAdoo as Director General of the Railroads. None of the roads resumed issuance of books when they were returned to of books when they were returned to private control. The proposed interchangeable book, however, never has been issued in the United States.

Interchangeable books would help the railroads financially, it is argued

Interchangeable books would help the railroads financially, it is argued by encouraging travel.

The interchangeable book proposed in the Senate bill would be good for a minimum of 1,000 miles of passage and not more than 5,000 miles. The 5,000 mile book would be furnished at a lower rate per mile than the 1,000 mile book on the theory that any commodity should be sold at a lower rate when purchased in large quantities.

The traveling men also want Congress to abolish the surcharge of 50 per cent. on Pullman fares. The increased passenger rates and the surcharge now make the cost of travel approximately 40 per cent. greater than before the war, it is declared.

High passenger fares are driving many business men and salesmen to travel exclusively by automobile, it is pointed out. The statement is made that 80 per cent. of all the salesmen for one large tobacco company now make their rounds entirely by automobile.

In support of the theory that cheap-

In support of the theory that cheaper fares would give the railroads more passenger business those behind the proposal for the interchangeable mileage book call attention to testimony presented to the Interstate Commerce Commission. This is brought out in

statements issued by the commercial

travelers' council, which reads:
"At a recent hearing before the Interstate Commerce Commission a distersiate committee committee tinguished authority on railroad management, Frederick W. Putnam, of the Minnesota Railroad Commission, stated that the high passenger rates have lost to the railroads, 23 per cent. of the passenger business that they had in 1920 and also the good will of the public. It is the relationship of the railroad users through the ticket windows and on the passenger trains that form public opinion and not through the freight department. "One of the ablest railroad execu-

One of the ablest railroad executives, President Underwood of the Erie, apparently feeling the public pulse, recently championed a flat 2-cent a mile passenger fare for all the railroads, but his appeal was unsuccessful. The railroads are spending cessful. The railroads are spending large sums in propaganda but are not succeeding in changing public opinion favor.

The Interstate Commerce Commission reports that passenger traffic on steam railroads in 1921 was 20 per cent. less than in the preceding year. They report the passenger revenue for 1921 as \$1,153,752,002, a decrease of \$133,671,441, despite higher fares. Passenger miles last year they report numbered 37,332,689,700, a decrease from the preceding year of 9,508,935,000

000.
"The combined earnings of these railroads for January amounted to \$29,604,000, which the commission states is at a rate of 2.60 per cent. as against 3.4 per cent. shown for December, and they also state that seventy-four railroads failed to earn their operating expenses during this

"These figures speak for themselves most eloquently, and every week con-tinues to show a decrease in passenger, in freight and in Pullman traffic. It is the old story of killing the goose that lays the golden egg, and unless some measure of relief is found there is nothing ahead but disaster, not only for the railroads but for the commer-cial existence of our country."

### Joseph Campbell Co. Unfair To Retail Trade.

Marion, Kansas, May 1—The Joseph Campbell Co., of Camden, N. J., makers of soups, etc., is one of the really "hard boiled" concerns of the United States in its total desregard of the rights of retail grocers.

I thought that either the jobbers of the concerns of the con

I thought that either the jobbers were high in their price, or that the Campbell company was strong in advertising the retail price of their pork and beans at 12 cents. We pay \$1.15 per dozen, with 5 cents per dozen freight, making these goods cost us 10 cents per can. If we sell at 12 cents per can, the advertised price, we would have a gross profit of 20 per cent.

I find that jobbers are up against as much as we are. They make it as much as we are. The nothing on the Campbell line.

I think if we can get enough job-bers and retail grocers interested in this we can control the situation in

this we can control the such matters.

If, on the other hand, we let the manufacturer decide what the wholesale and retail resale price shall be, we will become merely the agents of the manufacturers. I think if we can get enough merchants interested in this, we can be our own masters.

Al Richardson.

# Corporations Wound Up.

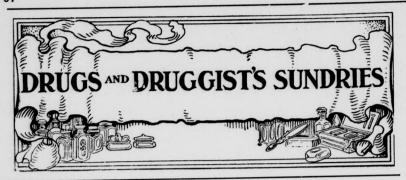
The following Michigan Corporations have recently filed notices of dissolution with the Secretary of

Athletic Park Co., Battle Creek.
D. & N. Billiard Parlor, Detroit.
C. L. Murr Manufacturing Co., Detroit.
J. A. B. Madden Sales Corporation, letroit.
Tecumsch Home Building Association,

Tecumseh.

Mack Avenue Plumbing and Heating
Engineers, Detroit.
Exhibitors' Mounted Poster Exchange,

Detroit. J. L. Hoffman Co., Detroit.



Michigan Board of Pharmacy.
President—James E. Way, Jackson.
See'y and Treas.—Charles S. Koon.
Muskegon.
Director of Drugs and Drug Stores—
H. H. Hoffman, Sandusky; Oscar W.
Gorenflo, Detroit; Jacob C. Dykema,
Grand Rapids; J. A. Skinner, Cedar
Springs.

Grand Rapids; J. A. Skilmer, Cedar Springs. March Examination Session—Grand Rapids, March 21, 22 and 23. June Examination Session—Detroit, June 20, 21 and 22.

Successful Candidates at Grand Rapids Examination.

Muskegon, May 2—Certificates were granted to the following candidates who were successful at the examination held by the Michigan Board of Pharmacy at Grand Rapids on March 21, 22 and 23:

Pharmacists.

Pharmacists.

Pharmacists.

Henry I. Aune, Norway.
Stanley A. Benetau, Detroit.
Wendell Brodigan, Detroit.
Charles L. Covell, Detroit.
Bennie W. Covey, Pontiac.
Roger T. Cullen, Detroit.
Eugene Dimick, Port Huron.
Arthur C. Irvine, Muskegon.
Dagnes A. C. Johnson, Newberry.
Raymond J. LaBonte, Alpena.
Arthur E. Lampert, Grand Rapids.
Roy J. Long, Elkhart, Ind.
W. L. McDonald, Alpena.
Thos. H. Millian, Goderich, Ont.
George E. Nordman, Detroit.
John B. O'Brien, Detroit.
Bernard R. Reed, Kalamazoo.
John B. Sahlin, Benton Harbor.
Cornelius G. Schuur, Grand Rapids.
Solon B. Shippy, Benton Harbor.
Harold B. Smith, Dindsor, Ont.
Archer Z. Taylor, Detroit.
Elmer J. Traut, Ann Arbor.
Leonard E. Weaver, Detroit.
Walter B. Erickson, Gladstone.
Anna F. Erikson, Oscoda.
Harry E. Fiero, Detroit.
Jacob Fishman, Detroit.
Elmer G. Hunt, Allegan.
Ed. D. Plummer, Grand Rapids.
L. W. Raymond, Royal Oak.
Edward Roersma, Grand Rapids.
Albert J. Schaaf, Romeo.
James E. Watts, River Rouge.
Clifford Weimer, Lansing.
Assistants.
Lloyd H. Allen, Tigerton, Wis.

Assistants.

Lloyd H. Allen, Tigerton, Wis. Herbert H. Armstrong, Perry. David C. Bright, Maple City. Earl J. Brown, Escanaba. Bernath H. Brown, Allegan. John Carrubba, Chicago, Ill. Joe H. Cohen, Detroit. Walter W. Crawford, Falmouth. Nan H. Durno, Manistique. E. Russell Dyer, Big Rapids. Gerald C. Farnum, Detroit. John H. Finckle, Cass City. Frank A. Foss, Romeo. James F. Hunter, Ann Arbor. Henry H. Johnson, Emmett. Schiller Kleinschmidt, Pigeon. Thomas R. Knowles, Highland ark. Assistants.

Ark.
Harry O. Kohn, Richmond.
Everett J. McCabe, Emmett.
Joseph G. McCann, Flint.
Ross McUmber, Trenton.
Irving J. Nackerman, Mt. Pleasant.
Henry J. Nibbelink, Hudsonville.
Zeben R. Peterson, Detroit.
Philip Ruskin, Detroit.
Philip Ruskin, Detroit.
Stuart B. Sevensma, Grand Rapids.
Glyn I. B. Shimmin, Ashley.
Hugh B. Smith, Fostoria.
Bernard M. Snyder, Elkhart, Ind.
LeRoy Stahler, Detroit.

Stuart S. Steffay, Ann Arbor. LaVerne Supernaw, Otisville. Charles Tennon, Detroit. Walter E. Tennis, Grand Rapids. Claude E. Voss, Spring Lake. Charles S. Koon, Sec'y.

### Marked Prices on Packages Should Go.

Why should the retail price be marked on a package of medicine. The arbitrary fixing of the price of an article is an unfair advantage to take of the dealer.

Merchandising should be in the hands of the merchant not the manufacturer. The merchant is justly entitled to fix his price based on cost of goods, overhead expense and a fair profit.

The merchant is entitled to adjust his price to conform to the fluctuations of the market. Upon what grounds can a manufacturer justly claim the right to fix the retailer's remuneration for distributing his goods to the consumer.

The retailer handling package medicines is awakening to the injustice in the autocratic methods of the manufacturers and voicing his resentment.

With the retail price marked on the package the manufacturer is free to adjust his wholesale price in conformity with a changing market in raw material without arousing antagonism in the consumer.

The retailer stands between the manufacturer and the sacrificing profit which he requires to insure him

Price marking on the package is the fertile soil upon which "price cutting" flourishes. Were there no fixed price on the package there could be no price to cut, and "cut rate" would speedily cease to be a characteristic of drug stores only.

War time conditions educated the public away from "regular" prices, and the time is opportune for the establishing of sane methods of merchandising in pharmacy and the elimination of "cut rate" from pharmacies and a potent factor in restoring the status of the craft would be elimination of "price marking" package medicines.

Pharmacists should demand of manufacturers that this business handicap be withdrawn, and their operations unshackled by an arbitrary price which is the weapon used as a profit destroyer by the enemies of fair trading and "let live."

The remedy is in the hands of pharmacists, and sane business men would apply it and secure the respect of even those upon which it operates.

Items From the Cloverland of Michi-

Items From the Cloverland of Michigan.

Sault Ste. Marie, May 2—Fort Brady looks somewhat forlorn and deserted to-day, practically all of the soldiers, about 400 in number, having left this morning for Camp Custer. It was an unusual sight to witness their departure. Many of the boys have made warm friends here who regret to bid them good-bye, and the business community will also miss them. The Lock City Carriage & Wagon Works changed hands last week. H. A. Johnson purchased the same from Alfred Miller. Mr. Johnson came here from Rudyard several years ago and was employed by Mr. Miller, where he received much of his experience in that line. The firm has always enjoyed a good business and Mr. Johnson will undoubtedly make a success of his new venture.

A new cartage company under the name of Moher & Gillespie was form-

A new cartage company under the name of Moher & Gillespie was formed last week. Both members of the firm are well known throughout the city and should enjoy a good patron-

The many friends of Edward Demar were shocked to learn of his death, which occurred at Oakland, California last Thursday. Mr. Demar was a well-known contractor who resided well-known contractor who resided here for many years and one of the best known architects in the Upper Peninsula. He sold out his interests in this city several years ago and moved to California with his family. Many of the Soo's largest buildings were erected by him. Besides his wife he leaves three children to mourn his

The Michigan Pulpwood Co., a Michigan corporation, is about to wind up its affairs and surrender its

wind up its affairs and surrender its charter.

"Some folks seem to think they can improve their own condition by running the country."

Nick Morrish, manager of the Fred R. Price drug store, has purchased the stock and fixtures from Mr. Price

and will conduct the business on his own account. Mr. Morrish has been in the business for twenty years and needs no introduction to the public. He has made many friends here who wish him every success in his new

wish him every success in his new venture.

Partridge & Barnes, both well known plumbers doing business at 111 Ridge street, have outgrown their quarters and have purchased the Cotrell block at 138 Ridge street. They will move this week into their new place, which is being fitted up for the occasion.

"You cannot keep your hands in your pockets if you have a family on them."

W. J. VanEgmond, for the past

them."
W. J. VanEgmond, for the past three years located at 138 Ridge street moved last week to the Dingman building, South of the Cornwell Company's cold storage plant. Mr. VanEgmond has made many improvements to the building and he now has one of the finest plumbing shops in the city. in the city.

When You Need Any of the **Following Items** And Want the BEST POSSIBLE

SERVICE

Write

The Dudley Paper Co. LANSING, MICH.

Wrapping Paper—Twine Congoleum—Shingles—Roofing Wood Dishes-Milk Bottles

# Springtime Candies

Now that Spring is here, get that Candy Case Freshened up with a new stock of

# Putnam's High Grade **Bulk Candies**

Made especially for those who prefer Good Candy. Let us serve you.

You should see those new LOWNEY PACKAGES the last word in Package Chocolates

# **Putnam Factory**

Grand Rapids, Michigan

# At \$1 Per Ton, Yes by using the BORN -LESS REFRIGERATION SYSTEM COLDER, CLEANER AND CHEAPER THAN ICE

Can connect Machine to any number of Refrigerators

Place your order NOW for Summer's Use Give Size of Refrigerators You Want to Cool

BORN REFRIGERATING CO. **CHICAGO** 324 River St.

A. S. Mann, for the past two years manager for the Kroehler Lumber Co., at Sugar Island, left last week for Kankakee, Ill., his former home, which is also the headquarters of the Kroehler Company. Mr. Mann has made many friends while here who will miss him, but wish him every success in his old home town.

Thos. Ryan the new proprietor of the Home restaurant, on Portage avenue, has been doing considerable work since taking over the business. The place has been redecorated and remodeled and is now one of the attractive eating houses of the city.

"Two Scotchmen went into business together, but they both went blind watching each other."

F. G. Lapish and Thos. A. Small have purchased the sand and gravel business of the Rye Brothers Co., which consists of derrick, scows, sand tug and other equipment used by the company, which also does a towing and wrecking business. With the large amount of building contemplated in the Soo this year they will, no doubt, do a good business.

"Europe would rather owe us always than beat us out of it."

Louis Paquin, aged 70, one of the Soo's respected citizens who has resided here for many years, has married the girl of his choice aged 66, whom he met here about a year ago, when the latter was visiting here from Thessalon. The newlyweds, after celebrating in due form, moved to Thessalon, where they expect to make their future home. Thessalon being near Sugar Island which is noted for many of its residents living to the age of 100, the couple will likely enjoy many years of wedded bliss.

"It's funny to watch a "bossy" man trying to "boss" a railway ticket agent."

Hunter & Carter started a new garage at the corner of Ashmun and

trying to "boss" a railway ticket agent."

Hunter & Carter started a new garage at the corner of Ashmun and Ann streets last week and are now open for business. The new auto repair shop is under the management of Reuben Hunter and "Nick" Carter, both mechanics of long experience and good reputation.

The future prospects look so good to the proprietors of the Leader, one of our largest dry goods and clothing stores, that they have purchased their

present building, which they have been accupying for many years. This

will assure them a permanent location in the heart of the city. The property was purchased from the estate of H. L. Newton. The Leader has always enjoyed a good business and the proprietors are real boosters for their home town.

Trout Lake is to have a new hotel. C. W. Moore, of Chicago, has purchased the property known as the old Sanitorium, which is located about one-half mile from Trout Lake. It will be opened as a modern summer

one-half mile from Trout Lake. It will be opened as a modern summer hotel about June 1. Mr. Moore has not given out his detailed plans as yet, but it is understood that he will make a special effort to provide the proper care for Hay fever patients who come from Chicago and other points. The place is ideally suited for this purpose. Mr. Moore has been looking over this place for some time and is satisfied that he is in the right business at the right place. He will have a bus to meet all trains coming into Trout Lake as soon as the hotel is in operation. is in operation.

nto Irout Lake as soon as the notel is in operation.

Neil McKenzie, the well-known shoe repair merchant, has obtained a patent on a device which he believes will simplify, to a large extent, the making of shoes. Although the patent has been out only a week, the inventor has received several letters from prominent New York and Chicago firms asking him to name a price for his patent. Mr. McKenzie has had long experience in the shoe repair business and is familiar with the details of all the machinery used in that line of work. While he is yet undecided Mr. McKenzie expects he will sell the device outright rather than organize a company to manufacture it.

"What's in a name?" Try to use somebody elses at the bottom of a check and you'll find out.

S. N. Bradford returned last week from Ironwood, where he attended a business session of the employes of the Michigan State Telephone Co.

William G. Tapert.

# Real Joy Ride.

"What sort of a time is your friend having on his motor tour?"

"Great! I've had only two letters from him-one from a police station and the other from a hospital.

# Wholesale Drug Price Current

Whol	es	ale Drug Price	Current
Prices quoted	are	nominal, based on market	the day of issue.
Aolda			Tinctures
oric (Powd.) 171/2@	25	Almonds, Sweet, imitation 60@1 00 Amber, crude 2 00@2 25 Amber, rectified 2 25@2 50 Anise 1 25@1 50 Bergamont 8 00@8 25 Cajeput 1 50@1 75 Cassia 2 50@2 75	Aconite
	25	Amber, crude 2 00@2 25	Aloes
	36	Anise 1 25@1 50	Arnica
arbolic 30@	65	Bergamont 8 00@8 25	Asafoetida Belladonna
tric 60@	8	Bergamont	Benzoin
WI 100 /8 G	-	Cassia 2 50@2 15	Benzoin Comp'd
	15	Cedar Leaf 4 1 50@1 75	BuchuCantharadies
xalic 18@	30	Citronella 85@1 10	Capsicum
alphuric 31/2@	8	Cloves 3 25@3 50	Catechu
artaric 40@	50	Cod Liver 1 15@1 25	Cinchona
		Croton 2 25@2 50	Cubeba
Ammonia		Cotton Seed 1 15@1 25	Cinchona Colchicum Cubebs Digitalis
ater, 26 deg 10@	18	Cubebs 9 50@9 75	Gentian Ginger, D. S Gualac Gualac, Ammon.
ater, 18 deg 81/4 @	13	Eucalyntus 75@1 00	Ginger, D. S
ater, 14 deg 61/2@	12	Hemlock, pure_ 1 50@1 75	Guaiac Ammon
arbonate 22@	26	Juniper Berries 3 00@3 25	Iodine
hloride (Gran) 10@		Juniper Wood 1 50001 15	Iodine, Colorless
moride (drain) 100		Lard. No. 1 1 10@1 20	Iron, clo
		Lavendar Flow 5 00@5 25	Myrrh
Balsams		Lavendar Gar'n 1 75@2 00	Nux Vomica
opaiba 60@1	00	Lemon 1 75@2 00	Opium
ir (Canada)2 50@2	75	Linseed bld less 1 02@1 10	Opium, Camp Opium, Deodorz'o
ir (Oregon) 60@	80	Linseed, raw, bbl. @ 93	Rhubarb
eru 3 75@4	00	Linseed, ra., less 1 00@1 08	
olu 1 00@1	20	Mustard, true, oz. @2 15	
		Neatsfoot 1 15@1 30	Paints
Barks		Linseed bid less 1 02@1 10 Linseed, raw, bbl. @ 93 Linseed, ra., less 1 00@1 08 Mustard, true, oz. @ 2 75 Mustard, artifil, oz. @ 50 Neatsfoot 1 15@1 30 Olive, pure 3 75@4 75 Olive, Malaga, value 2 75@3 00	
assia (ordinary) 25@	80	Olive, Malaga, yellow 2 75@3 00 0live, Malaga, green 2 75@3 00 0range, Sweet 5 00@5 25 0riganum, com'l 1 00@1 25 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Lead, red dry _
assia (Saigon) 50@		Olive Malaga.	Lead, white dry
assafras (pw. 55c)		green 2 75@3 00	Lead, white dry Lead, white oil Ochre, yellow bbl Ochre, yellow les
		Orange, Sweet 5 00@5 25	Ochre, yellow les
oap Cut (powd.) 30c 15@	20	Origanum, pure (#2 50	Putty
100	20	Pennyroval 2 50@2 75	Red Venet'n Am Red Venet'n En Whiting, bbl.
		Peppermint 3 00@3 25	Whiting, bbl
Berries		Rose, pure 12 00@16 00	Whiting
ubeb 1 50@1		Sandalwood. E.	Whiting L. H. P. Prep. Rogers Prep
ish 25@	30	I 10 50@10 75	riogers Trep
uniper 7@	15	Sassafras, true 1 75@2 00	
ricky Ash @	30	Sassafras, arti'l 1 00@1 25	Miscellane
		Sperm 2 40@2 60	
Extracts		Tansy 12 50@12 75	Acetanalid
icorice 60@	65	Tar, USP 500 65	Alum
icorice powd 70@		T. 10 50 20 10 75 Sassafras, true 1 75 20 00 Sassafras, arti'l 1 00 20 1 25 Spearmint 3 75 40 00 Sperm 2 40 20 60 Tansy 12 50 20 75 Tar. USP 50 20 55 Turpentine, bbl. 2 93 Turpentine, less 1 00 20 1 08 Wintergreen.	Alum, powd. an
neorice powa 10@	00	Wintergreen,	ground Bismuth, Subni-
Flowers		leaf 6 50@7 00	Bismuth, Subni- trate
		Wintergreen, sweet	Borax xtal or
rnica 75@		Wintergreen, sweet birch 3 25@3 60 Wintergreen at 80@1 10 Wormseed 6 50@6 75 Wormwood 18 00@18 25	Borax xtal or powdered Cantharades, po Calomel
chamomile (Ger.) 40@		Wormseed 6 50@6 75	Cantharades, po
chamomile Rom 75@1	25	Wormwood 18 00@18 25	Calomel
			Carmine

	G	u

Acacia, 2nd 45@	50
Acacia, Sorts 200	25
Acacia, powdered 300	35
Aloes (Barb Pow) 25@	35
	35
Aloes (Soc. Pow.) 700	75
Asafoetida 65@	75
Pow 1 00@1	
Camphor 1 20@1	25
Camphor 1 20@1 Guaiae	65
Gualac, pow'd	75
Kino @	75
Kino nowdered @	85
Myreh	70
Myrmh poyedoned	75
Myrrn, powdered	10
Opium 9 00@9 Opium, powd. 10 25@10	40
Opium, powd. 10 25@10	60
Opium, gran. 10 25@10	60
Shellac 1 00@1	15
Shellac Bleached 1 05@1	20
Tragacanth 3 25@3	
Tragacanth nw 2 75@3	00
Tragacanth, pw. 2 75@3 Turpentine 25@	30
Turpentine 200	30

### Insecticides

Blue Vitriol, bbl. @
Blue Vitriol, less 8@

Arsenic

Bordeaux Mix Dry Hellebore, White	14@	29
powdered	200	30
Insect Powder		
Lead Arsenate Po.		
Lime and Sulphur		
Dry 0	9402	314
Paris Green		
Leaves		
Buchu 1	75@1	90
Buchu, powdered		
Sage, bulk	670	70
Sage, ¼ loose	720	78
Sage, powdered	55@	60
Senna, Alex 1		
Senna, Tinn		
Senna, Tinn. pow		
Uva Ursi	200	25
Oils		
Almonds, Bitter,		
true 10	50@10	75

Almonds, Bitter,

artificial \_ Almonds, Swete,

# 

Potassium

Ginger, Jamaica	52@	6
Ginger, Jamaica,		
powdered	42@	5
Goldenseal, pow. 5	50@6	0
Ipecac. powd 2	75@3	0
Licorice	40@	4
Licorice, powd.	25@	3
Orris, powdered	300	4
Poke, powdered	30@	3
Rhubarb, powd. 1	15@1	2
Rosinwood, powd.	300	3
Sarsaparilla, Hond.		
ground 1		4
Sarsaparilla Mexica	ın.	
ground		7
Squills		4
Squills, powdered		7
	15@	2
Valerian, powd.	500	6

0. 100	Squills, powdered 6000 70
r	Tumeric, powd. 15@ 20
091/2 @ 231/2	Valerian, powd. 50@ 60
_ 30@ 40	
_ 000	Seeds
	Anise 33@ 35
	Anise, powdered 38@ 40
1 75@1 90	Bird, 1s 13@ 15
02 00	
	Caraway, Po25 17@ 20
_ 67@ 70	Cardamon 1 50@1 75
_ 72@ 78	Celery, powd40 .30@ .35
_ 55@ 60	Corlander pow25 15@ 20
1 40@1 50	Dill 10@ 20
***	Fennell 18@ 25 Flax 081/20 13
_ 30@ 35	
w 25@ 35	
_ 20@ 25	Foenugreek pow. 8@ 15 Hemp 8@ 15
	Lobella, Powd @ 1 50
	Mustard, yellow 10@ 15
	Mustard, black 15@ 20
	Poppy 25@ 30
0 50@10 75	Quince @2 25
	Rape 15@ 20
	Sabadilla 20@ 30
2 50@2 75	Sunflower 10@ 15
	Worm American 30@ 40
1 0001 25	Worm Levant 2 65@2 75

# il. ss 2½@ 5@

# 55@ **75** 08@ 12 09@ 16 2 76@2 93

# Seidlitz Mixture Soap, green \_\_\_ Soap mott castile 22 Soap, white castile case Soap, white castile less, per bar \_\_\_ @13 50 | Soap. white castile | less, per bar | 01 50 | | Soda Ash | 05\$\overline{\pi} 10 | | Soda Bicarbonate | 34\$\overline{\pi} 01 | | Soda, Sal | 24\$\overline{\pi} 05 | | Spirits Camphor | 04\$\overline{\pi} 13 | | Sulphur, Subl. | 44\$\overline{\pi} 01 | | Tamarinds | 20\$\overline{\pi} 25 | | Tartar Emetic | 70\$\overline{\pi} 75 | | Turpentine, Ven. | 50\$\overline{\pi} 25 | | Vanilla Ex. pure | 75\$\overline{\pi} 25 | | Witch Hazel | 1 | 47\$\overline{\pi} 20 | | Zinc Sulphate | 06\$\overline{\pi} 15 |

# Soda Fountains 1922—The Banner Year—1922

Let us remind you again that we are the distributors for the Guarantee Iceless Soda Fountains manufactured by the Fountain Specialty Co., of Grand Haven.

We have placed since Jan. 1, 1922, over a score of Fountains in Drug Store, Candy Stores and Lunch Rooms in Michigan.

We are still in a position to give your wants immediate attention. Write our Mr. A. W. Olds for plans and prices.

Hazeltine & Perkins Drug Co. Grand Rapids, Michigan

# GROCERY PRICE CURRENT

These quotations are carefully corrected weekly, within six hours of mailing, and are intended to be correct at time of going to press. Prices, however, are liable to change at any time, and country merchants will have their orders filled at market prices at date of purchase.

CANNED FISH.

### ADVANCED

Canned Apples
Canned Oysters
New Perfection Flour
Veal
Coffee
Cheese
Fruit Jars

### DECLINED

Beef Queen Flakes Shredded Wheat Jelly and Preserves

AMMONIA  Arctic Brand 16 oz., 2 doz. in carton, per doz 175 Parsons, 3 doz., 12 oz. 4 05 Parsons, 3 doz. small 5 00 Parson, 2 doz. med. 4 20 Parsons, 1 doz., 1ge. 1 35  AXLE GREASE	CANNED FRUIT.  Apples, 3 lb. Standard 1 75 Apples, No. 10 6 25 Apple Sauce, No. 2 2 35 Apricots, No. 1 1 90@2 00 Apricots, No. 2 2 25 Apricots, No. 10 9 00@13 50 Apricots, No. 10 9 00@13 50 Blueberries, No. 2 3 00 Blueberries, No. 2 3 00 Cherries, No. 2 3 00@3 50 Cherries, No. 2 3 00@3 50 Cherries, No. 2 3 00@3 50
MICA AVLE GREAST  Standard Oil Go	Cherries, No. 10 13 00 Peaches, No. 1 1 85 Peaches, No. 1, Sliced 1 40 Peaches, No. 2½, Mich 2 60 Peaches, No. 2½, Mich 2 60 Peaches, No. 10, Mich 2 60 Peaches, No. 10, Cal. 10 50 Pineapple, No. 2, slic. 2 75 Pineapple, 2, Brk slic. 2 75 Pineapple, No. 2, slic. 2 75 Pineapple, 2, Slic. 2 75 Pineapple, 2, Slic. 2 75 Pineapple, No. 2, slic. 2 75 Pineapple, No. 2, slic. 2 75 Pineapple, 2, Slic. 2 75 Pineapple, 2, Crus. 2 25 Pineapple, No. 2, crus. 2 25
48, 1 lb	Pineap., 10, crus. 7 00@9 00 Pears, No. 2 3 25 Pears, No. 2½ 4 25 Plums, No. 2½ 2 30 Plums, No. 2½ 3 00 Raspberries No. 2, blk. 3 25 Rhubarb, No. 10 5 25

BAKING POWDERS

Calumet, 4 oz., doz. 97½
Calumet, 8 oz., doz. 1 95
Calumet, 16 oz., doz. 2 35
Calumet, 5 lb., doz. 12 75
Calumet, 10 lb., doz. 19 90
K. C., 10c, doz. — 95
K. C., 25c, doz. — 2 35
K. C., 25c, doz. — 2 35
K. C., 5 lb., doz. — 7 00
Queen Flake, 6 oz. — 1 35
Queen Flake, 50s, kegs 11
Royal, 10c, doz. — 95
Royal, 6 oz., doz. — 2 70
Royal, 1 0 oz., doz. — 31 20
Rumford, 10c, doz. — 31 20
Rumford, 10c, doz. — 31 20
Rumford, 10c, doz. — 32
Rumford, 12 oz., doz. 1 85
Rumford, 2 oz., doz. 1 260
Ryzon, 4 oz., doz. — 1 35
Ryzon, 8 oz., doz. — 1 35
Ryzon, 8 oz., doz. — 2 400
Rocket, 16 oz., doz. — 24 00
Rocket, 16 oz., doz. 1 25 BAKING POWDERS

BLUING Jennings Condensed Pearl C-P-B "Seal Cap" 3 doz. Case (15c) \_\_\_\_ 3 75

3 doz. Case (15c) --- 3 75

BREAKFAST FOODS

Cracked Wheat, 24-2 4 85
Cream of Wheat -- 7 50
Pillsbury's Best Cer'l 2 70
Quaker Puffed Rice -- 5 45
Quaker Puffed Wheat 4 30
Quaker Puffed Wheat 4 30
Quaker Brist Biscuit 1 90
Raiston Purina --- 4 00
Raiston Branzos -- 2 70
Raiston Food, large -- 3 60
Ralston Food, small -- 2 90
Saxon Wheat Food -- 4 80
Shred. Wheat Biscuit 3 85
Post's Brands. Post's Brands.

Grape-Nuts, 24s --- 3 80

Grape-Nuts, 100s --- 2 75

Postum Cereal, 12s -- 2 25

Post Toasties, 36s -- 2 85

Post Toasties, 24s -- 2 85

BRUSHES

Solid Back, 8 in. \_\_\_\_ 1 50 Solid Back, 1 lin \_\_\_ 1 75 Pointed Ends \_\_\_\_\_ 1 25 Shoe BUTTER COLOR Dandelion, 25c size \_\_ Nedrow, 3 oz., doz. CANDLES
lectric Light, 40 lbs. 12.1
lumber, 40 lbs. 12.8
laraffine, 6s 144
laraffine, 12s 144
laraffine, 12s 144

Baked Beans. Baked Beans.
Beechnut, 16 oz. \_\_\_\_
Campbells \_\_\_\_\_
Climatic Gem, 18 oz.
Fremont, No. 2
Snider, No. 1 \_\_\_\_\_
Snider, No. 2
Van Camp, Small \_\_\_\_
Van Camp, Med. \_\_\_\_

CANNED MEAT.

Bacon, Med. Beechnut 2 76
Bacon, Lge. Beechnut 4 50
Bacon, Large, Erie \_ 2 25
Beef, No. 1, Corned \_ 2 70
Beef, No. 1, Roast \_ 2 70
Beef, No. 1, Roast \_ 2 70
Beef, No. 1, Qua. sli. 1 35
Beef, No. 1, Qua. sli. 3 10
Beef, No. 1, Brut, sli. 5 10
Beef, No. 1, Brut, sli. 5 10
Beef, No. 1, Brut, sli. 3 15
Beef, No. 1, Brut, sli. 3 15
Beefsteak & Onions, 1 3 16
Deviled Ham, 1/4 s \_ 2 20
Deviled Ham, 1/4 s \_ 3 60
Hamburg Steak & Onions, No. 1 \_ 3 16
Potted Beef, 4 oz. \_ 1 40
Potted Meat, 1/4 Libby 90
P

Derby Brands in Glass.

CANNED MEAT.

CANNED VEGETABLES.

Asparagus.

No. 1, Green tips \_\_\_ 3 75
No. 2½. Lge. Gr. 3 7564 50
Wax Beans, 2s 1 35@3 75
Wax Beans, 2s 1 35@3 75
Wax Beans, No. 10 \_\_\_ 6 00
Green Beans, No. 10 \_\_\_ 8 25
Lima Beans, No. 2 Gr. 2 00
Lima Beans, 2s, Soaked 95
Red Kid., No. 2 1 30@1 55
Beets, No. 2, wh. 1 60@2 40
Beets, No. 2, cut 1 25@1 75
Beets, No. 3, cut 1 40@2 10
Corn, No. 2, St. 1 10@1 35
Corn, No. 2, Fx. 51 1 10@1 35
Corn, No. 2, Fx. 51 1 15
Corn, No. 2, Fx. 51 1 10 2 10
Corn, No. 2, Fx. 51 1 1 50
Corn, No. 2, Fx. 51 1 1 50
Corn, No. 2, Fx. 51 1 1 50
Corn, No. 2, Whole \_\_ 1 90
Okra, No. 2, whole \_\_ 1 90
Okra, No. 2, whole \_\_ 1 90
Okra, No. 2, cut \_\_ 1 60
Dehydrated Veg Soup
Dehydrated Veg Soup
Dehydrated Veg Soup
Dehydrated Potatoes, lb 45
Mushrooms, Choice \_\_ 48
Feas, No. 2, Ext. 1 25@1 80
Peas, No. 2, Ext. 51ft.
E. J. \_\_ 1 90@2 10
Peas, No. 2, Ext. 51ft.
E. J. \_\_ 1 90@2 10
Peas, No. 2, Ext. 50
Pumpkin, No. 3 \_\_ 1 60
Pumpkin, No. 10 \_\_\_ 3 75
Pimentoes, ½, each 15@18
Pimentoes, ½, each 15@18
Pimentoes, ½, each 15@18
Pimentoes, ½, each 15@18
Pimentoes, No. 2 1 60@2 35
Succotash, No. 2, 160@2 35
Succotash, No. 2 1 145@1 65
Spinach, No. 1 \_\_\_ 7 25
Tomatoes, No. 2, glass 2 85
Tomatoes, No. 1 \_\_\_ 7 00

CANNED FISH.

Clam Ch'der, 10½ oz. 1 35
Clam Ch., No. 3 3 00@3 40
Clams, Steamed, No. 1 1 75
Clams, Minced, No. 1 2 50
Finnan Haddie, 10 oz. 3 50
Clam Bouillon, 7 oz. 2 50
Chicken Haddie, No. 1 2 75
Fish Flakes, small ... 1 35
Cod Fish Cake, 10 oz. 1 85
Cove Oysters, 5 oz. ... 1 45
Lobsters, No. ½, Star 4 50
Lobster, No. ½, Star 4 50
Lobster, No. 1, wet ... 1 75
Shrimp, No. 1, dry ... 1 75
Shrimp, No. 1, dry ... 1 75
Sard'nes, ¼ Oll, k'less 3 75
Sardines, ¼ Oll, k'less 3 75
Sardines, ¼ Smoked 7 00
Sardines, ¼ Smoked 7 00
Sardines, ¼ Smoked 7 00
Salmon, Warrens, 1 10 4 00
Salmon, Warrens, 1 10 4 00
Salmon, Pink Alaska 2 00
Salmon, Pink Alaska 1 45
Sardines, Im., ¼, ea. 10@23
Sardines, Im., ¼, ea. 10@23
Sardines, Cal. ... 1 75@2 10
Tuna, ½, Albocore ... 96
Tuna, ½, Regent ... 2 25
CANNED MEAT.

CATSUP. CATSUP.

B-nut, Large \_\_\_\_\_ 2 95
B-nut, Small \_\_\_\_\_ 1 80
Fraziera, 14 oz. \_\_\_\_ 2 25
Libby, 14 oz. \_\_\_\_ 2 90
Libby, 8 oz. \_\_\_\_ 1 90
Van Camp, 16 oz. \_\_\_ 1 190
Van Camp, 16 oz. \_\_\_ 3 15
Lilly Valley, pint \_\_\_ 2 95
Lilly Valley, ½ Pint 1 80 CHILI SAUCE.

Snider, 16 oz. \_\_\_\_\_ 3 50 Snider, 8 oz. \_\_\_\_ 2 35 Lilly Valley, ½ Pint 2 40 OYSTER COCKTAIL Sniders, 16 oz. \_\_\_\_\_ 3 50 Sniders, 8 oz. \_\_\_\_ 2 35 CHEESE.

CHEESE.

Roquefort

Kraft & mail tins

Kraft American

Chili, small tins

Pimento, small tins

Roquefort, small tins

Camembert, small tins

Brick

Wisconsin Flats

Wisconsin Flats

Longhorn 

Adams Black Jack ... 66
Adams Bloodberry ... 66
Adams Calif. Fruit ... 65
Adams Calif. Fruit ... 66
Adams Sen Sen ... 66
Adams Sen Sen ... 66
Adams Yucatan ... 66
Beeman's Pepsin ... 65
Beechnut ... 70
Doublemint ... 65
Juicy Fruit ... 65
Sapota Gum ... 12
Sapota Gum ... 12
Sapota Gum ... 12
Spearmint, Wrigleys ... 65
Spic-Spans Mxd Flavors 65
Wrigley's P-K ... 65
Zeno ... 65 CHEWING GUM

Baker, Caracas, ¼8 —
Baker, Caracas, ¼8 —
Baker, Premium, ¼8 —
Baker, Premium, ¼8 —
Hersheys, Premium, ½8 —
Hersheys, Premium, ½8 —
Runkle, Premium, ½8.
Runkle, Premium, ½8.

COCOA Van Houten, ½s ----

CLOTHES LINE
Hemp, 50 ft. \_\_\_\_\_ 1 60
Twisted Cotton, 50 ft. 2 00
Braided, 50 ft. \_\_\_\_\_ 2 90
Sash Cord \_\_\_\_\_ 4 00

COFFEE ROASTED Bulk

 
 Rio
 16½

 Santos
 23@24

 Maracaibo
 26

 Guatemala
 26

 Java and Mocha
 39
 Bogota \_\_\_\_\_\_ 27 Peaberry \_\_\_\_\_ 26

Peaberry \_\_\_\_\_\_26
McLaughlin's XXXX
McLaughlin's XXXX package coffee is sold to retailers only. Mail all orders direct to W. F. McLaughlin & Co., Chicago.

Coffee Extracts
N. Y., per 100 \_\_\_\_\_ 11
Frank's 50 pkgs. \_\_\_\_ 4 25
Hummel's 50 1 lb. \_\_ 09½

CONDENSED MILK Eagle, 4 doz. \_\_\_\_ 9 00 Leader, 4 doz. \_\_\_\_ 5 60

MILK COMPOUND Hebe, Tall, 4 doz. \_\_ 3 70 Hebe, Baby, 8 doz. \_\_ 3 60 Carolene, Tall, 4 doz. 3 40 Carolene, Baby \_\_\_\_ 3 35

EVAPORATED MILK Carnation, Tall, 4 doz. 4 50
Carnation, Baby, 8 dz 4 40
Every Day, Tall --- 4 50
Every Day, Baby --- 3 30
Goshen, Tall --- 4 25
Goshen, Gallon --- 4 25



Oatman's Dundee,
tall, 48s
Oatman's Dundee,
baby, 96s
Pet, Tall
Pet, Baby, 8 oz.
Silver Cow, Tall
Silver Cow, Baby
Van Camp, Tall
Van Camp, Baby
White House, Tall
White House, Baby 4 50

CIGARS
Worden Grocer Co. Brands
Harvester Line.
Kiddies, 100s \_\_\_\_\_ 37 50
Record Breakers, 50s 75 00
Delmonico, 50s \_\_\_\_\_ 95 00
Epicure, 50s \_\_\_\_\_ 95 00

CIGARS

The La Azora Line. Agreements, 50s \_\_\_ 58 00 Washington, 50s \_\_\_ 75 00 Biltmore, 50s, wood 95 00

Sanchez & Haya Line Clear Havana Cigars made in Tampa, Fla. in Tampa, Fla.

Specials, 50s \_\_\_\_ 75 00
Diplomatics, 50s \_\_\_\_ 95 00
Bishops, 50s \_\_\_\_ 115 00
Rosa, 50s \_\_\_\_ 125 00
Victoria Tins \_\_\_\_ 115 00
National, 50s \_\_\_\_ 120 00
Original Queens, 50s 150 00
Worden Special, 25s 185 00

Webster Cigar Co.
Plaza, 50s, Wood -- 95 00
Coronado, 50s, Tin -- 95 00
Belmont, 50s, Wood 110 00
St. Reges, 50s, Wood 125 00
Vanderbilt, 25s, Wd 140 00
Ambassador, 25s, W 170 00

Ignacia Haya Starlight Bros.

Starlight Bros.

La Rose De Paris Line
Coquettes, 50s \_\_\_\_\_ 65 00
Caballeros, 50s \_\_\_\_\_ 70 00
Rouse, 50s \_\_\_\_\_ 115 00
Peninsular Club, 25s 150 00
Chicos, 25s \_\_\_\_\_ 150 00
Palmas, 25s \_\_\_\_\_ 175 00
Perfectos, 25s \_\_\_\_\_ 195 00 Rosenthas Bros. R. B. Londres, 50s,
Tissue Wrapped \_\_ 58 00
R. B. Invincible, 50s,
Foil Wrapped \_\_\_ 70 00

Union Made Brands El Overture, 50s, foil 75 00 Ology, 50s \_\_\_\_\_ 58 00

Our Nickel Brands Cheroots Old Virginia, 100s \_\_ 23 50

Stogies Home Run, 50, Tin 18 50 Havana Gem, 100 wd 26 00

### CIGARETTES.

CIGARETTES.

One Eleven, 15 in pkg
Beechnut, 20, Plain 6 00
Home Run, 20, Plain 6 00
Yankee Girl, 20, Plain 6 00
Yankee Girl, 20, Plain 6 00
Sunshine, 20, Plain 6 00
Red Band, 20 Plain ... 6 00
Red Band, 20 Plain ... 7 80
Nebo, 20, Plain ... 7 80
Relu, 20, Plain ... 7 80
Lucky Strike, 20s ... 6 80
Sweet Caporal, 20, pl. 7 20
Windsor Castle Fag 20 8 00
Chesterfield, 10 & 20 7 20
Pledmont, 10 & 20, Pl. 7 20
Spur, 20, Plain ... 7 20
Spur, 20, Plain ... 7 20
Spur, 20, Plain ... 7 20
Gamels, 20, 20, Plain ... 7 20
Spur, 20, Plain ... 7 50
Idle Hour, 20, Plain ... 7 50
Idle Hour, 20, Plain ... 9 20
Falks Havana, 20, Pl. 9 7
Richm'd S Cut, 20, pl. 10 00
Richm'd 1 Cut, 20 ck. 10 00
Fatima, 20, Plain ... 9 20
Helmar, 20, Plain ... 9 20
Helmar, 20, Plain ... 9 20
Helmar, 20, Plain ... 9 50
Curkish Trop., 10 ck. 11 50
London Life, 10, cork 11 50
London Life, 10, cork 11 50
Herbert Tarryton, 20 12 25
Egyptian Str., 10 ck. 12 00
Murad, 10, Plain ... 15 50
Murad, 10, Plain ... 16 00
Murad, 20, cork or pl. 16 00
Murad, 10, Plain ... 16 00
Melachrino, No. 9, 20, St 16 50
Melach'o, No. 9, 20, St 16 50
Melach'o, No. 9, 20, St 16 50
Matural, 10 and 20... 16 00
Pall Mall Rd., 20, pl. 17 00
Pall Smorris, 10 ... 22 00
Phillps Morris, 10 ... 22 00
Phillps Morris, 10 ... 23 00
Benson & Hedges
Tuberettes ... 55 00

CIGARETTE PAPERS.

Riz La Croix, Wh., dz. 42 Riz La Wheat Br., dz 42 Riz Tam Tam, 2 dz for 87 Zig Zag, per 100 \_\_\_ 7 25

TOBACCO-FINE CUT.

Scotten Dillon & Co. Brand Dan Patch, 10c, doz. 90
Dan Patch, 16 oz., dz. 7 50
Ojibwa, 10c, doz. 96
Ojibwa, 95c, doz. 3 85
Ojibwa, 95c, doz. 3 50
Ojibwa, 90c, doz. 3 50
Ojibwa, 91c, doz. 96
Uncle Daniel, 10c, doz. 96
Uncle Daniel, 16 oz. 10 20

J. J. Bagley & Co. Brands. Mayflower, 16 oz., dg. 15 00

P. Lorrilard Brands. Pioneer, 10c, doz. \_\_ 96 Tiger, 10c, doz. \_\_ 96 Tiger, 50c, doz. \_\_\_ 480 Weyman Bruton Co. Brand Right Cut, 10c, doz. 95 W-B Cut, 10c, doz. \_\_ 95

PLUG TOBACCO. American Tobacco Co. Brands.

Amer. Navy, 10c, doz. 96
Amer. Navy, per plug 64
Jolly Tar, 24, per plug 16
Gold Rope, 10c, doz. 96
Boot Jack, 15c, doz. 144
Piper Heidsieck, 10c 96
Piper Heidsieck, 20c. 1 92
Spear Head, 10c cuts 96
Spear Head, per plug 64
Standard Navy, 8, plg 64
Town Talk, per plug 56
Liggett & Myers Brands.

Town Talk, per plug 56
Liggett & Myers Brands.
Clipper, per plug — 96
Chops, 10c, doz. — 96
Drummond Nat. L. 15c 1
Honey Dip Twist, 10c, dz. 96
Horse Shoe, per plug 74
J. T. Bright, per plug J. T. Smooth, plug \_ 24
King Pin, per plug — 24
King Pin, per plug — 19
Ling Pin, 10c cuts, ea 08
Masterpiece, per plug 4
Pienic Twist, 10c, doz. 96
Pure Grape, 10c, doz. 96
Pure Grape, 10c, doz. 96
Spark Plug, per case 1 92
Star, per plug — 74
Uncle Sam, 32 10c cut 2 56
Scotton, Dillon & Co.

Scotton, Dillon & Co. Brands. Brands.
Bracer, per plug \_\_\_\_
Cream De Menthe, 10c
Peachey, per plug \_\_\_\_
Stronghold, per plugYankee Girl, per plug

P. Lurrilard Brands. Climax, 10c tins, dos. Climax Smooth, plug Climax Thick, per plug Red Cross, 10c cuts... Red Cross, per plug

R. J. Reynolds Tobacco Co.
Brands.
Apple, 5 lb. Butt, lb.
Caramel Twist, per lb.
Gravely Superior, 10c
Humbug, per lb. 128
Kismet, per lb. 105
Liberty Bell, per lb.
Maritana, 15c Foil, dz. 144
Mickey Twist, per lb.
72

John J. Bagley & Co-Brands. Maple Dip, per plug\_ 56

SMOKING TOBACCO. American Tobacco Co. Brands.

Banner, L. C., 10c, dz. 384
Blue Boar, 25c Foil 28
Blue Boar, 25c Foil 276
Bob White, gran., 10c
Bull Lanham, 10c, dz. 96
Brum, Gran., 10c, dz. 96
Brive Bros. 10c, dz. 96
Giant, L. C., 10c, dz. 96
Myrtie Navy Plug Cut
Myrtie Navy, 16c Po. 1
Myrtie Navy, 16c Polis, 26

Biant L. C., 10c
Peerless, L. C., 10c

May 3, 1922		MICHIGAN I	RADEULIII		
Summertime, 65c Pails 6 50 Sweet Tip Top, 10c, dz 96 Velvet, Cut Plug, 10c 96 Velvet, Cut Plug, tins 1 53 Velvet, Cut Plug, 8 oz. 6 72 Velvet, C. Pl., 16 oz. 15 84 Yum Yum, 10c, doz. 96 Yum Yum, 70c pails 6 80	United States Tobacco Co.  Brands.  Central Union, 15c, dz. 1 44 Shag, 15c Tins, doz. 1 44 Shag, 15c Papers, doz. 1 44 Dill's Best, 16c, doz. 1 52 Dill's Best Gran., 16c 1 52 Dill's Best, 17c Tins 1 52		Mason, ½ gal., gross 11 80 Ideal Glass Top, pts. 9 30 Ideal Glass Top, qts. 10 80 Ideal Glass Top, ½ gallon 15 00	NUTS. Whole Almonds. Terregona 22 Brazil, Large 14 Fancy mixed 21 Flberts, Sicily 16 Peanuts, Virginia raw 09 Peanuts, Vir. roasted 11 Peanuts, Jumbo raw 10 Peanuts, Jumbo, rstd 13	Veal.           Top         12½           Good         11           Medium         09           Lamb.         31           Medium         29           Poor         25           Mutton.         31
P. Lorillard's Brands.  Beechnut Scrap, doz. 96 Buzz, L. C., 10c, doz. 96 Buzz, L. C., 35c, doz. 3 30 Buzz, L. C., 80c, doz. 7 90 Chips, P. C., 10c, doz. 96 Open Book Scrap, dz. 96 Stag, Cut P., 10c, doz. 96		Hominy Pearl, 100 lb. sack 5 25  Macaroni Domestic, 20 lb. box 071/2	Jello-O, 3 doz 5 45 Knox's Sparkling, doz. 2 25 Knox's Acidu'd, doz. 2 25 Minute, 3 doz 4 05 Nelson's 1 50	Pecans, 3 star       22         Pecans, Jumbo       80         Walnuts, Grenoble       34         Walnuts, Sorento       35         Saited Peanuts       10         Jumbo       21	Medium         18           Poor         16           Heavy hogs         10           Medium hogs         13½           Light hogs         13½           Sows and stags         10           Loins         23           Butts         19           Shoulders         16
Union Leader, 50c tin 4 80 Union Leader, 50c tin 4 80 Union Leader, \$1 tin 9 60 Union Leader, 10c, dz. 96 Union Leader, 15c, dz. 1 44 War Path, 35c, doz. 3 35	Standard	Pearl Barley Chester 4 80 Peas	GRANULATED LYE. Wanders. Single cases 5 15	Almonds — 50 Peanuts, Spanish, 125 lb. bags — 08% Filberts — 50 Pecans — 80 Walnuts — 75 OLIVES. Bulk 2 gal keg 3 25	Hams 24 Spareribs 11½ Neck bones 05 PROVISIONS Barreled Pork Clear Back 23 00@24 00 Short Cut Clear 22 00@23 00
Scotten Dillon Co. Brands Dan Patch, 10c, doz. Dillon's Mixture, 10c G. O. P., 35c, doz 3 00 G. O. P., 10c, doz 96 Loredo, 10c, doz 96 Peachy, Do. Cut, 10c Deachy, Deachy, Deachy, Deachy, Deachy, Deachy, Dea	Cameo18 Grocers11 Fancy Chocolates. 5 lb. Boxes	Sago East India	2¾ cases 5 04 5½ cases 4 95 10 cases 4 87 ½ cases, 24 to case_ 2 60  CHLORINATED LIME.  Single cases, case 4 60	Bulk, 2 gal. keg 3 25 Bulk, 3 gal. keg 4 50 Bulk, 5 gal. keg 7 00 Quart, jars, dozen 5 25 4½ oz. Jar, plain, dz. 1 35 5½ oz. Jar, plain, doz. 1 60 10 oz. Jar, plain, doz. 2 35 10½ oz. Jar, Pl. doz. 3 50 3½ oz. Jar, stuffed. 1 45 8 oz. Jar, Stuffed. 1 45 9 oz. Jar, Stuffed. dz. 3 50 1 2 cr. Jar, Stuffed. dz. 3 50 1 2 cr. Jar, Stuffed. dz. 3 50 1 2 cr. Jar, Stuffed. dz. 4 50	Clear Family 27 00@28 00  Dry Salt Meats  S P Beilies 14 00@17 00  Lard  80 lb. tubsadvance
Peachy Scrap, 10c, dz. 96 Peninsular, 10c, doz. 96 Peninsular, 8 oz., dz. 3 0 Reel Cut Plug, 10c, dz Union Workman Scrap, 10c, doz. 96 Way Up, 10c, doz. 96 Way Up, 10c, doz. 3 21	Choc Marshmallow Dp 1 55  Milk Chocolate A A _ 1 90  Nibble Sticks 2 00  Primrose Choc 1 60  No. 12 Choc 1 60  Chocolate Nut Rolls _ 1 80  Gum Drops Pails	Minute. 8 oz., 3 doz. 4 05 Dromedary Instant 3 50 FISHING TACKLE Cotton Lines No. 2. 15 feet 1 15 No. 3. 15 feet 1 60	½ case, 25 cans to case, case 2 35	PEANUT BUTTER.	69 lb. tubsadvance
Way Up, 16 oz., adz. 1 k Way Up, 16 oz. pails 7 4 Yankee Girl Scrap, 10c 96 Pinkerton Tobacco Co. Brands.	Anise 17 Orange Gums 17 Butterscotch Jellies 18 Favorite 20 Superior 18 Lozenges Palls A. A. Pep. Lozenges 15	No. 4. 15 feet 1 80 No. 5. 15 feet 1 95 No. 6, 15 feet 2 10 Linen Lines Small. per 100 yards 6 65 Medium. per 100 yards 7 25 Large. per 100 yards 9 00	HIDES AND PELTS HIDES HIDES HIDES Green, No. 1	BEL CAR-MO PEANUT BUTTER	Sausages   12   12   12   12   12   12   12   1
Big 9, Clip., 10c, doz. 99 Buck Shoe Scrap, 10c 9 Pinkerton, 30c, doz. 2 4 Pay Car Scrap, 10c, dz Pinch Hit Scrap, 10c 9 Red Man Scrap, doz. 9 Red Horse Scrap, doz. 9 J. J. Bagley & Co. Brands	A. A. Choc. Lozenges 10 Motto Hearts 17 Malted Milk Lozenges 20 Hard Goods. Pails Lemon Drops 17	No. 11%, ner gross wd. 5 00 No. 2 ner gross, wood 5 50 No. 21%, ner gro, wood 7 50 Hooks—Kirby Size 1-12, ner 1 000 1 05 Size 1-0, ner 1 000 1 20	Calfskin, cured, No. 1 12/ Calfskin, cured, No. 2 10/ Horse, No. 1 3 00 Horse, No. 2 2 00 Pelts	Bel Car-Mo Brand  8 oz., 2 doz. in case 2 45 24 1 lb. pails 4 25 12 2 lb. pails 4 10 5 lb. pails, 6 in crate 4 65 25 lb. pails 134	Hams, 14-16, lb. 28 @32 Hams, 16-8, lb. 28 @32 Ham, dried beef sets 38 @39 California Hams 15 @16 Picnic Boiled Hams 30 @32 Boiled Hams 44 @48
Broadleaf, 10c 9 Buckingham, 10c, doz. 9 Buckingham, 15c tins 1 4 Gold Shore, 15c, doz. 1 4 Hazel Nut, 10c, doz. 9 Kleeko, 25c, doz 2 Old Colony, Pl. C. 17c 1	Peanut Squares 18 Horehound Tablets 18 Pop Corn Goods. Cracker Jack, Prize 3 90 Checkers, Prize 3 90 Cough Drops	Size 2-0 per 1 000 1 45 Size 3-0 per 1 000 1 65 Size 4-0 per 1 000 2 10 Size 5-0 per 1 000 2 45	Lambs 10@ 25 Shearlings 08@ 15  Tallow Prime @5 No. 1	50 lb. tins	Minced Hams _ 14 @15 Bacon _ 22 @38  Beef Boneless _ 23 00@24 00 Rump, new _ 23 00@24 00 Mince Meat Condensed No. 1 car. 2 00
Sweet Tips, 15c, doz. 1 4 Wild Fruit, 10c, doz. 9 Wild Fruit, 15c, doz. 1 4 Independent Snuff Co. Brands.	Smith Bros 1 50  Package Goods Creamery Marshmallows 4 oz. pkg, 12s, cart. 95	No. 3. per gross 1 20 No. 5. per gross 1 60	Unwashed, medium @25 Unwashed, rejects _ @18 Fine @25  HORSE RADISH Per doz., 7 oz 1 25	V. M. & P. Naphtha26.2 Capitol Cylinder 42.2 Atlantic Red Engine 23.2 Winter Black 13.7	Condensed Bakers brick 31 Moist in glass 8 00  Plg's Feet  1/8 bbls 2 15 1/4 bbls 4 00 1/2 bbls 7 00 1 bbl 14 15
New Factory, 5c, doz. 4 New Factory Pails, dz 7 6 Schmidt Bros. Brands Eight Bros., 10c, doz. Eight Bros., Pails, dz. 8 Q. J. Reynolds Tobacco C Brands.	Arcadian Bon Bons - 24 Walnut Fudge - 23 Pineapple Fudge - 24 Italian Bon Bons - 11 National Cream Mints 25 Silver King M. Mallows 36	FLAVORING EXTRACTS Jennings Pure Vanilla Turnencless	JELLY AND PRESERVES Pure, 30 lb. pails 2 60 Pure, 7 oz. Asst., doz. 1 35 Pure, 15 oz. Asst., doz. 2 00 Buckeye, 22 oz., doz. 2 00 O. B., 15 oz., per doz. 2 25	Medium heavy 62. Heavy 67. Extra heavy 67. Transmission Oil 57.	% bbls., 80 lbs 3 00  Casings  Hogs, per lb @42  Beef, round set 14@26  Beef middles set 25@30
George Washington, 10c, doz	CRISCO  36s, 24s and 12s.  56 Less than 5 case 20  66 Five cases 19  57 Twenty-five cases 18  78 Less than 5 cases 19  Less than 5 cases 19  10 Ten cases 19  11 Less than 5 cases 19  12 Less than 5 cases 19  13 Ten cases 19  14 Ten cases 19  15 Ten cases 19  16 Ten cases 19  17 Ten cases 19  18 Ten cases 19  18 Ten cases 19  18 Ten cases 19  18 Ten cases	7 Dram 1 35 114 Ounce 1 75 2 Ounce 2 75 4 214 Ounce 3 00 2 15 Ounce 3 25 4 4 Ounce 5 00 8 Ounce 8 50	JELLY GLASSES 8 oz., per doz 35	Parowax, 40, 1 lb 7.4 Parowax, 20, 1 lb 7.6	Sheep, a skein 1 75@2 00   Uncolored Oleomargarine   Solid Dairy   20@23   Country Rolls   22@24   Gem Nut   22   RICE   Fancy Head   09
rins, without pipes - 8 Prince Albert, 8 oz 8 And Pipes, doz 8 Prince Albert, 16 oz. 12 Stud, Gran. 5c, doz. Whale, 16 oz., doz 4 Block Bros. Tobacco Co Mail Pouch, 10c, doz.	96 25 cases 18	FLOUR AND FEED	MATCHES.  Blue Ribbon, 144 box. 7 55 Searchlight, 144 box. 8 00 Safe Home, 144 boxes 8 00 Old Pal, 144 boxes 8 00 Red Stick, 720 1c bxs 5 50 Red Stick, 144 bxs 5 25	SEM DAC LIQUID GLOSS	Blue Rose 06 Broken 04 ROLLED OATS Steel Cut, 100 lb. sks. 3 25 Silver Flake, 10 Fam. 1 90 Quaker, 18 Regular 1 80 Quaker, 12s Family 2 65
Falk Tobacco Co., Branc American Mixture, 35c 3 Arcadia Mixture, 25c 2 Champagne Sparklets, 30c, doz 2 Champagne Sparklets, 90c, doz 8	Where 1,000 books are fordered at a time, special ly print front cover i furnished without charge	Graham 25 lb. per cwt 3 40	Safety Matches.  Red Top, 5 gro. case 5 75 Sociable, per gro 1 00	A 200 FIGURE PROSECTION OF THE	Mothers, 10s, Family - 2 stress 1 step 1 45 Sacks, 90 lb, Jute - 2 60 Sacks, 90 lb, Cotton - 2 75 SALAD DRESSING Durkee's large, 1 doz. 6 75
Personal Mixture 6 Perique, 25c, per dob. 2 Serene Mixture, 16c dz 1 Serene Mixture, 8 oz. 7 Serene Mixture, 16 oz 14 Tareyton Lundon Mixture, 50c., doz 4 Vintage Blend, 25c dz. 2 Vintage Blend, 80 tins 7	DRIED FRUITS  OF THE PROPERTY	Buckwheat Compound, 5 lb. sack 4 80 Watson Higgins Milling Co.	Libby Kegs, Wet, lb. 25	PICKLES Medium Sour Barrel, 1,200 count 13 0 Half bbls., 600 count 7 5 10 gallon kegs 5 5	Durkee's Pichic, 2 dz. 3 50 Snider's large, 1 doz. 3 50 Snider's small. 2 doz. 2 35 SALERATUS Arm and Hammer _ 3 75 SAL SODA Completed bils 2 25
Vintage Blend, 80 tins 7 Vintage Blend, \$1.55 tins, doz14 Superba Tobacco Co. Brands. Sammy Boy Scrap, dz Cigar Clippings	70 Citron 10 lb. box	Gr. Grain M. Co.  Bolted 2 25 Golden Granulated2 45  Wheat	Stock2	30 gallon, 2900 37 5 15 gallon, 2000 17 5 8 10 gallon, 800 12 7 5 10 gallon, 800 Size, 15 gal 10 6 PIPES Cob, 3 doz. in bx 1 00@1 2	6 Granulated, 36 2½ lb. 5 packages 2 60 COD FISH. 6 Middles 16½ Tablets, 1 lb. Pure 22
Cigar Clippings Havana Blossom, 10c Havana Blossom, 40c 3 Knickerbocker, 6 oz. 3 Lieberman, 10c, doz. W. O. W., 6 oz., doz. 3 Royal Major, 10c, doz. Royal Major, 14 oz. dz. 7	96 Peaches 95 Evap. Fancy, Unpeeled 96 Peel 96 Orange, American 96 Orange, American 97 Raisins	No. 1 Red 1 25 21 No. 1 White 1 25 26 Carlots 45 27 Less than Carlots 48  Corn	Molasses in Cans.  Red Hen, 24, 2 lb 2 6  Red Hen, 24, 2½ lb. 3 2  Red Hen, 12, 5 lb 3 0	PLAYING CARDS Broadway, per doz 2 2 0 No. 90 Steamboat _ 2 5 5 Crickett _ 3 0 Congress _ 6 6 0 DOTASH 0 Babbitt's 2 doz 2 2	Whole Cod
Larus & Bro. Co.'s Bran Edgeworth Ready Rub- bed, 17c Tins 1 Edgeworth Ready Rub- bed, 8 oz. tins, doz. 7 Edgeworth Ready Rub-	ds. Seeded, 15 02. pkg 18 Sultana Seedless 18 Seedless, 1 lb. pkg 24 California Prunes 00 90-100 25 lb. boxes @12 80-90 25 lb. boxes @12	22 Carlots	Ginger Cake, 6, 10 lb. 3 5	FRESH MEATS.  FRESH MEATS.  Beef.  Top Steers & Heifers 14  Good Steers & Heifers 13  Med. Steers & Heifers  Com. Steers & Heifers  Cows.	8 lb. pails 90 Cut Lunch 90 ½ Boned, 10 lb. boxes 15 ½ Lake Herring 12 ½ bbl., 100 lbs 6 35 Mackerel
bed, 16 oz. tins, dz. 14 Edgeworth Sliced Plug, 17c tins. doz Edgeworth Sliced Plug, afo tins, doz	62 50-60 25 lb. boxes@17 40-50 25 lb. boxes@18	No. 1 Corn & Oat Fd 30 00 Cracked Corn 30 00	Dove, 24, 2½ lb Wh. L 6 3 Dove, 12, 5 lb. Blue L 4 7 Dove, 6, 10 lb. Blue L 4 4 Palmetto, 24, 2½ lb, 4 6	Top	Tubs, 60 count 6 9 White Fish

\*\*TABLE SAUCES. & Perrin, large\_ 5 75 & Perrin, small\_ 3 35

Ceylon
Pekoe, medium \_\_\_\_ 33
Melrose, fancy \_\_\_\_ 56

English Breakfast
Congou, Medium \_\_\_\_ 28
Congou, Choice \_\_\_ 35@36
Congou, Fancy \_\_\_ 42@43 Oolong Medium \_\_\_\_\_\_ 36 Choice \_\_\_\_\_\_ 45 Fancy \_\_\_\_\_ 50

TWINE
Cotton, 3 ply cone --- 35
Cotton, 3 ply balls --- 35
Wool, 6 ply --- 18

Wool, 6 ply ------ 18

VINEGAR
Cider, 40 Grain ---- 30
White Wine, 80 grain 17
White Wine, 80 grain 22
Oakland Vinegar & Pickle
Co.'s Brands.
Oakland Apple Cider -- 30
Blue Ribbon Corn ---- 22
Oakland White Pickling 20
Packages no charge.

Churns
Barrel, 5 gal., each \_\_ 2 40
Barrel, 10 gal., each \_\_ 2 55
3 to 6 gal., per gal. \_\_ 16

Egg Cases

No. 1, Star Carrier 5 00

No. 2, Star Carrier 10 00

No. 1, Star Egg Trays 4 50

No. 2, Star Egg Tray 9 00

Mop Sticks
Trojan spring \_\_\_\_\_ 2 00
No. 2, pat. brush hold 2 00
No. 2, pat. brush hold 2 00
Ideal, No. 7 \_\_\_\_\_ 1 35
9 lb. Cot. Mop Heads 1 40
12 lb. Cot. Mop Heads 1 80

12 lb. Cot. Mop Heads 1 80
Palls

10 qt. Galvanized \_\_\_\_ 2 00
12 qt. Galvanized \_\_\_\_ 2 20
14 qt. Galvanized \_\_\_\_ 2 40
12 qt. Flaring Gal. Ir. 6 75
10 qt. Tin Dairy \_\_\_\_ 5 50
12 qt. Tin Dairy \_\_\_\_ 5 50
Mouse, wood, 4 holes \_\_\_ 60
Mouse, wood, 6 holes \_\_\_ 60
Mouse, wood, 6 holes \_\_\_ 60
Mouse, to 5 holes \_\_\_\_ 60
Rat, wood \_\_\_\_\_ 1 00
Rat, spring \_\_\_\_\_ 1 00
Mouse, spring \_\_\_\_\_ 30
Tubs

Tubs Large Galvanized
Medium Galvanized
Small Galvanized

 Small Galvanized
 5 75

 Washboards
 5 75

 Banner Globe
 5 75

 Brass, Single
 6 75

 Glass, Single
 7 00

 Double Peerless
 8 25

 Single Peerless
 7 50

 Northern Queen
 6 25

 Universal
 7 50

| Victorial | Vict

38@40

SALT
Colonial 24 2 lb 90
Med. No. 1, Bbls 2 70
Med. No. 1, 100 lb. bg 90
Farmer Spec., 70 lb. 92
Packers, 56 lb 56
Blocks, 50 lb 52
Butter Salt, 280 lb bbl. 4 50
Baker Salt, 280 lb. bbl 4 25
100, 3 lb. Table 6 30
60, 5 lb. Table 5 80
30, 10 lb. Table 5 55
28 lb. bags, butter 50



Per case, 24 2 lbs	Z	40
Five case lots	2	30
SHOE BLACKENIN	G.	
2 in 1, Paste, doz	1	35
E. Z. Combination, dz.	1	35
Dri-Foot, doz	2	00
Bixbys, Doz	1	35
Shinola, doz		85

STOVE POLISH.		
Blackine, per doz		35
Black Silk Liquid, dz.	1	40
Black Silk Paste, doz.	1	25
Enamaline Paste, doz.	1	35
Enamaline Liquid, dz.	1	35
E Z Liquid, per doz.	1	40
Radium, per doz	1	85
Rising Sun, per doz.	1	35
654 Stove Enamel, dz.	2	85
Vulcanol, No. 5, doz.		95
Vulcanol, No. 10, doz.	1	35
Stovoil, per doz	3	00
0040		

			AP.			
Am.	Fan	nilv.	100	box	5	75
Expo	ort.	120	box		4	65
Flak	e W	hite.	100	box	4	90
Fels	Nar	tha.	100	box	5	60
Grdr	na V	Vhite	Na.	100s	4	85
Rub	No	Mor	e W	hite		
Na	ntha	. 10	bo:	x	5	50
Swif	t Cl	assic	. 100	box	4	90
20 M	fule	Bora	x. 10	00 bx	7	55

Napilia, 100 box == 0 00
Swift Classic, 100 box 4 90
20 Mule Borax, 100 bx 7 55
Wool. 100 box 6 50
Fairy, 100 box 5 50
Jan Rose, 100 box 7 85
Palm Olive, 144 box 11 00
Lava, 100 box 4 75
Pummo, 100 box 4 85
Sweetheart, 100 box _ 5 70
Grandna Tar. 50 sm. 2 00
Grandpa Tar. 50 Lge 3 35
Fairbank Tar, 100 bx 4 00
Trilby, 100, 12c 8 51
Williams Barber Bar, 98 50
Williams Mug, per doz. 48
Proctor & Gamble.

Troctor of Gamero		
5 box lots, assorted	1	
Ivory, 100, 6 oz	6	50
Ivory Soap Flks., 100s	8	00
Ivory Soap Flks., 50s	4	10
Lenox 120 cakes	4	50
P & G. White Naptha	5	25
Star. 100 No. 11 cakes	5	2
Star Nan. Pow. 60-16s	3	6
Star Nap. Pw., 100-10s	3	8:
Star Nap. Pw., 24-60s	4	8

Tradesman Brand.
Black Hawk, one box 4 50
Black Hawk, five bxs 4 25
Black Hawk, ten bxs 4 00

Box contains 72 cakes. It a most remarkable dirt nd grease remover, with-it injury to the skin.

# ITCHEN



WASHING POWDERS.	24. 18 oz
Bon Ami Pd, 3 dz. bx 3 75	12, quart bottles
Bon Ami Cake, 3 dz. 3 25 Climaline, 4 doz 4 20	Ko-Ka-Ma.
Grandma, 100, 5c 3 90	6, 10 lb. cans
Grandma, 24 Large = 3 80 Gold Dust, 100s 4 00	12, 5 lb. cans 24, 2½ lb. cans
Gold Dust, 20 Large 4 30	5 gal. jacket cans, e
Golden Rod, 24 4 25	24, pint bottles
Jinx, 3 doz 4 50	24, 18 02. 000000

La France Laun, 4 dz.	3	70
Luster Box, 54	3	75
Miracle Cm, 4 oz. 3 dz.	ĭ	00
Miracle Cm, 4 02. 3 dz.	7	00
Miracle C., 16 oz., 1 dz.	3	00
Old Dutch Clean, 4 dz	4	00
Queen Ann, 60 oz	Z	40
Rinso, 100 oz	6	40
Rub No More, 100, 10		
Rub No More, 60, 4 oz.	4	-00
Rub No More, 60, 4 oz.	3	45
Rub No More, 18 Lg.	4	50
Spotless Cleanser, 48,		
20 oz	4	00
Sani Flush, 1 doz	2	25
Sapolio, 3 doz.	3	15
Soapine, 100, 12 oz	6	40
Snowboy, 100, 10 oz.	1	00
Showboy, 100, 10 02.	4	70
Snowboy, 24 Large	7	20
Speedee, 3 doz	:	20
Sunbrite, 72 doz	:	00
Wyandotte, 48	D	50
SPICES.		
Whole Spices.		
Allspice, Jamaica	0	12
Clare Manuillan	6	019

Whole Spices.	
Allenice Tamaica	@12
Cloves, Zanzibar	@42
Cassia, Canton	$\omega$ 10
Cassia, 5c pkg., doz.	<b>@4</b> U
Ginger, African	@15
Ginger, Cochin	@22
Mace. Penang	<i>@</i> 70
Mixed, No. 1	@22
Mixed, 5c pkgs., doz.	(D 45
Nutmegs, 70-80	@30
Nutmegs, 105-110	@2
Pepper, Black	
Pure Ground In Bu	lk
Allspice, Jamaica	@1:
Cloves, Zanzibar	@5
Cassia, Canton	@25
Ginger, African	@22
Mustard	(a) 3.
Mace, Penang	@71
Nutmegs	@32
Nutmegs Pepper, Black	@32

repper, Diack	100	
Pepper, White	0	29
Pepper, Cayenne	a	32
Paprika, Spanish	@	42
Seasoning		
Chili Powder, 15c	1	35
Celery Salt, 3 oz		95
Sage, 2 oz		90
Onion Salt	1	35
Garlic	1	35
Ponelty, 3½ oz	3	25
Kitchen Bouquet		25
Laurel Leaves		20
Laurer Leaves		
Marjoram, 1 oz		90
Savory, 1 oz		90
Thyme, 1 oz		90
Tumeric, 21/2 oz		90
1 unicite, 272 02		-

Tumeric, 2½ oz 9	0
STARCH	
Corn	,
Kingsford, 40 lbs 111/4	١
Powdered, bags 03	ı
Argo, 48 1 lb. pkgs 3 7	5
Cream. 48-1 4 8	U
Quaker, 40 1	6
Gloss	
Argo, 48 1 lb. pkgs 3 7	ā
Argo 12 3 lb. Dkgs 2 (	9
Argo. 8 5 lb. pkgs 3 1	ı
Silver Gloss, 48 18 114	4
Elastic, 64 pkgs 5 3	ŧ
Tiger, 48-1 2 8	
Tiger, 50 lbs 051	4
SYRUPS	

Tiger, 48-1 Tiger, 50 lbs	05	1/2
SYRUPS		
Blue Karo, No. 11/2,		202
2 doz. Blue Karo, No. 5, 1 dz.		
Blue Karo, No. 10.		
1/2 doz	2	40
Red Karo, No. 1½, 2		
Red Karo, No. 5, 1 dz.	2	15
Red Karo, No. 5, 1 dz. Red Karo, No. 10, 1/2	3	U
doz	2	80
Maple Flavor.	-	0,
Karo 116 lb., 2 doz	3	95
Karo, 5 lb., 1 doz	6	15
Maple and Cane	1	=
Kanuck, per gal		31
Sugar Bird, 2½ lb.,	9	00
Sugar Bird, 8 oz., 4		3.

Kanuck, per gal.	50
Sugar Bird, 2½ lb., 2 doz 9	00
Sugar Bird, 8 oz., 4 doz 12	00
Johnson Purity, Gal. 2	50
Johnson Purity, 4 doz., 18 oz 18	50
Sugar Syrup.	
Domino, 6 5 lb. cans 2	50
Bbls., bulk, per gal.	90

Sugar Syrup.
Domino, 6 5 lb. cans 2 50
Bbls., bulk, per gal. 30
Old Manse.
6, 10 lb. cans 9 40 12, 5 lb. cans 0 40 24, 2½ lb. cans 1 40 24, 1¼ lb. cans 7 00
12, 5 lb. cans 0 40
24. 21/2 lb. cans 1 40
24, 1¼ lb. cans 7 00
a gal. lacket cans, ea. ( 15
36. 8 oz. bottles 5 25
24 pint bottles 6 75
24, 18 oz. bottles 7 25
12, quart bottles 5 75
15.111
Silver Kettle.
6, 10 lb. cans 7 40
12, 5 lb. cans 8 15
24, 2½ lb. cans 9 15
48, 11/4 lb. cans11 00
5 gal. jacket cans, ea. 5 90
36, 8 oz. bottles 4 40
24, pint bottles 5 50
24, 18 oz 5 75
12 quart pottles 4 (a

Berry and	Cherry	Crops	Both	Large
Chicago				
held a f				week
which was	s well a	ttended.		

It developed that the sales of per
ries for future delivery from the 192.
output have been heavy, and all berry
canners firm and unyielding in their
views as to prices. A condition ha
developed which may cause then
some trouble as to a supply a berrie
and cherries, for several pre-cooling
plants have been established in the
State, similar in operation to those
established in Oregon and Washing

state, similar in operation to mose established in Oregon and Washington last year.

These pre-cooling plants are conducted by buyers o fresh fruits who buy the berries in crates as they come on the market, run them through these plants reducing the temperature to a very low point, and then load them in iced cars. In this manner the berries can be shipped to long distances and are not endangered by delays in shipments, but arrive at their destination in perfect condition. Canners fear that this system will enable the shippers of fresh fruits to pay more for the berries than the canners can afford to pay, and thereby take away from them supplies they expected to put into cans.

These plants proved very potent

expected to put into cans.

These plants proved very potent and profitable in Washington and Oregon last year, and more cars of fresh berries were shipped than ever before, while canners were compelled to make very short deliveries.

No damage by frost to any of the early fruits in Michigan is noticeable. The crop that is most in danger just now is the cherry crop which promises a good yield, both in the Northern and Southern sections of the lower peninsula of Michigan, but a killing frost would bring ruin to that crop if it comes within the next week. The cherry crop of Central New York is reported to have been seriously frost damaged.

Chicago brokers report that the damaged.

reported to have been seriously frost damaged.

Chicago brokers report that the business in canned foods for April was a great improvement over March. Their opinion of the effect of the recent reorganization and receiverships of a few big canneries is that it will be entirely confined to canned corn spot and future, and that no other kinds of canned foods will be sympathetically affected.

They also think that the effect on the canned corn market will be temporary, and that when it is learned that a large number of corn canneries will not operate at all, there is likely to be some speculative buyng in canned corn among those who have sold futures to the retail trade. It is realized that the article cannot be packed at prevailing prices except under perfect conditions of weather and crop production, and even then that no profit could be made by the canners. A heavily reduced output is predicted for these reasons.

The Sears & Nichols Co, has issued a supplementary statement to the effect that their future orders sold will

a supplementary statement to the effect that their future orders sold will

all be provided for, and that as their assets are greatly in excess of their liabilities they hope to soon have the company out of the receivership. It will however proceed until then in the conduct of its business under the receivership, and control of the courts ceivership and control of the courts.

### Relative Merits of Six and Eight Cylinders.

Detroit, May 3—We note in recent issues of the Tradesman a discussion of the relative merits of the six cylinder and eight cylinder types of auto-mobile motors. The following is an exposition of the merits of the eight linder engine as exemplified in the

Cadillac:

In the eight cylinder engine the power impulses overlap, so that not only is turning effort exerted on the crankshaft continuously, but for approximately 50 per cent. of the time two or more cylinders are delivering power simultaneously. The result is a very flexible power plan which meets the slow speed dequirements of modern city traffic without gear shifting, and which has fluent power for rapid acceleration to extreme speeds.

In the eight cylinder car greater

speeds.

In the eight cylinder car, greater efficiency is made possible by carrying higher compression. One of the im-In the eight cylinder car, greater efficiency is made possible by carrying higher compression. One of the important efficiency factors is the compression pressure, which is, however, limited in pressure by pre-ignition. The easier cooling of the smaller pistons of the eight cylinder engine allows an increase in the compression pressure, without the rise in temperature from which pre-ignition results. The high speed and smooth running of the eight cylinder engine are due principally to the reduction of inertia forces accomplished by the use of lighter reciprocating parts. In the pistons especially is evidenced the elimination of unuecessary weight, made possible by the less severe impulses and smaller cylinders which accompany the multi-cylinder design. When one considers that in the modern multi-cylinder engine at high speed each piston travels at a tremendously high velocity and stops and star's more than eighty times per second, the relationship between speed and weight of the reciprocating parts becomes clear.

Cadillac Motor Car Co.

# Confidence and l'atronage



go hand in hand.
Everyone likes to patronize the store that can always be depended upon to supply merchandiss of reliable quality.

VAN DUZER'S Certified Flavoring Extracts is one of the quality of the profit it brings, but also because it results in increased patronage. There are no better flavoring extracts mad

Van Duzer Extract Co. New York. N Y Springfield, Mass.

# Novelties—Advertising—Specialties The Calendar Publishing Co.

G. J. HAAN, President-Manager

1229 Madison Ave.

Grand Rapids, Michigan

**CITIZENS PHONE 31040** 



### The Jesse James Type of Hotel Keeper.

Cadillac, May 2—Quite recently, while trying to appease my appetite with an indigestible meal in one of our small town hotels, I wondered if the owner (self-styled manager) realized just what kind of food he was serving to his patrons, or if he ever tried to eat any of it. These kind of meals might be all right for a mule driver or some one with cast-iron intestines, but not for a human with ordinary digestive organs.

There is not an excuse of any na-

There is not an excuse of any nature for a hotel or cafe serving meals that are half prepared or unfit for hu-

that are half prepared or unfit for human consumption.

Yet there is one thing they put out good, and that is their hand, and that is good for taking our dollars.

These so-called hotel keepers would make a better success at slopping hogs or herding sheep than by trying to kid themselves into making a success at running the mis-named hostelry. It is absolutely wonderful how they do it and get away with it without the public putting up a protest—a kick, if you prefer. The traveling public made allowances during the a kick, if you prefer. The traveling public made allowances during the past few years, owing to the high prices and the scarcity of efficient help, and now the hotel managers or owners are taking the stand that the public should continue to put up with the service offered—not render-

with the service offered—not rendered.

There is an end to all things—even robbery by the Jesse James type of hotel keeper. His time in business is getting shorter every day, and when the verdict of public opinion is heard and the sentence imposed there will not be a court in the world to which he can appeal for a new trial, because he convicted and sentenced himself—convicted himself on the service and sentenced himself with a guilty conscience. No, we do not want something for nothing, but we do want what we pay for. The hotel is our home while on the road and we pay money for this temporary home and we should demand that we get the accommodations.

accommodations.

Some of these hotel keepers get a newspaper or a magazine that a guest newspaper or a magazine that a guest has left and read where the hotels in the larger cities are charging certain rates, and they think that because they have the sign HOTEL nailed to the tree or post in front of their shack, the same rates should prevail as in the cities. The war is over, and prices have been reduced, so why can not these hotels reduce their rates? There is law on the statutes of this State for punishing people who hold

There is law on the statutes of this State for punishing people who hold up the public with a gun, but none to punish the Jesse James type of hotel keeper who holds up its patrons with high rates. It is unsafe to enter some of these '49 style of places without first having locked your pocketbook in the safety deposit box in the bank.

### Meeting of National Sample Men's Association.

Association.

Indianapolis, May 2—The ninth annual convention of the National Sample Men's Association will be held in Louisville, Kentucky, May 15, 16 and 17. In previous years the convention has alternated between Chicago, St. Louis and Omaha.

Representatives of most of the lead

Representatives of most of the leading wholesale dry goods houses in America are expected to attend this convention. It will be a gathering of sample managers advertising managers and sales managers interested in selling more merchandise through improved methods of sampling. This applies particularly to lines of merchandise sold by salesmen from sample lines carried in trunks, shown on sample cards or swatches, by photographs, minature models, etc.

The membership of the National Sample Men's Association now numbers approximately sixty concerns, representing leading wholesale houses and manufacturers selling to the dry Representatives of most of the lead-

goods and notion trade in all parts of

goods and notion trade in an parts of the country.

Experts from the Association's own membership will make speeches and lead discussions on each of the fol-lowing twelve main divisions into which the program for this year has been divided, and most of the talks will take on added interest through the display of various exhibits, show-ing how different firms sample each ow different firms sample each An outline of the program fol-

Staple dry goods and all piece goods

2. House furnishings, blankets, draperies, rugs, linoleums, bed spreads

Ladies' ready-to-wear.
Notions and novelties.
Hosiery, underwear, knit goods.
Men's furnishings.
Work clothing and shirts.
Relation of sales to sampling.
Printing, cataloging and price changes

Trunks, telescopes and equip-

Past, present and future of N.

12. Exhibits of photographs and sampling equipment by various manu-

Attendance at the convention this year will not be restricted to members only (except at the executive sessions), but the general meetings will be open to all interested persons in an effort to prove to all firms interested in such subjects the real merit of the N. S. M. A. The general sessions will be held in convention hall of the Henry Watterson Hotel, and arrangements have been made for rooms at the Plaza Hotel for the delegates and guests at the convention. An unusually good attendance is expected this year owing to the fact that the Derby races are also being held in Louisville at the same time as this convention. Attendance at the convention this convention.

Briant Sando, President.

A legal point: When you buy from sample the goods must all be up to sample. When you buy from stock, you agree to take the stock as it runs unless otherwise stated.



WHEN U THINK OF A

# **Business Education**

THINK OF



Accounting, Bookkeeping, Shorthand, Typewriting, Secy. Training, Salesmanship, Telegraphy and English subjects. Catalogue free.

New Term | Day Evening

Starts Jan. 30.

We are manufacturers of

# Trimmed & Untrimmed HATS

for Ladies, Misses and Children, especially adapted to the general store trade. Trial order solicited.

# CORL-KNOTT COMPANY,

Corner Commerce Ave. and Island St. Grand Rapids, Mich.

# BUSINESS WANTS DEPARTMENT

Advertisements inserted under this head for five cents a word the first insertion and four cents a word for each subsequent continuous insertion. If set in capital letters, double price. No charge less than 50 cents. Small display advertisements in this department, \$3 per inch. Payment with order is required, as amounts are too small to open accounts.

Wanted—To hear from owner of good general merchandise store for sale. Cash price, particulars. D. F. Bush, Minne-apolis, Minn. 716

Want to hear from a party owning a good general merchandise business or other business for sale. State cash price and particulars. John J. Black, 130 St., Chippewa Falls, Wisconsin.

For Rent or Sale—Great opportunity for the druggist who is looking for the right location. Fine room, 22x85, brick. Very best location, in best manufacturing town. Reasonable rent. Ready May 10, For particulars, address No. 743, care Michigan Tradesman.

For Sale—Six practically new Singer power machines complete with shafting and dies for cutting out canvas gloves. Price \$250. Iver Peterson, Frankfort.

Price Tickets and Feature Cards— Send for samples. Co-Operative Printing Co., Armada, Mich. 746

WANTED—Experienced practical builders hardware man, one competent to
handle the largest blue prints and all
builders hardware for large construction
jobs. None but experienced men need
apply. State age, number of years experience, where now employed, and salary
expected. THE EDWARDS & CHAMBERLAIN HDWE. CO., KALAMAZOO,
MICH. 747

WANTED—Salesmen calling on the grocery trade in Michigan, Indiana, and Ohio to take orders for the FAMOUS KALAMAZOO CELERY. Good proposition. Apply by mail. Peerless Celery Co., Kalamazoo, Mich.

For Sale—Clean stock of hardware, stoves, paint, plumbing and tinshop, windmill and well work in good dairy community. Invoice about \$10,000. In corner brick building, seven-room flat above, steam heat, electric lights. Reasonable rent. V. J. Stevens, Maple Park, Ill.

For Sale—Grocery stock and fixtures in Kalamazoo. Good lease. Good loca-tion. Quick sale required. B. E. Sweet-land, Wayland, Mich. Bell phone. 750

WILL EXCHANGE—I have a fine lot of 2500 dozen Swiss Patern Files in fine selection of sizes and cuts. Will trade for twist drill stock or other mill supplies or hardware. Files are all new, first quality, and many are Grobet. Original packages. Can offer attractive price. P. O. Box. 2117, Philadelphia.

WANTED—To hear from some one interested in the general dry goods and shoe business wishing to establish in a small town where competition is small. Address No. 752, care Michigan Tradeston.

For Sale—One Singer shoe patching machine. Price \$35. Iver Peterson, Frankfort, Mich.

For Rent—A well located store in Three Rivers, Michigan, suitable for furniture and undertaking business. Only one competitor—a fine business opportunity. Address John Tripp, Charlotte, Mich.

For Sale—Stock of general merchandise and fixtures in small railroad town. Doing good business. Good reason for selling. Address No. 739, care Michigan Tradesman.

For Sale—Complete line of building material. Also handle farm produce, hay, feed and grain. One lumber warehouse and two lumber sheds with plenty of land for handling the business. This business will bear the closest investigation. Good reasons for selling. Tustin Warehouse Co., Tustin, Mich. 740

1000 letterheads or envelopes \$3.75. Copper Journal, Hancock, Mich. 150

For Sale—Cash registers and store fix-tures. Agency for Standard computing scales. Dickery Dick, Muskegon, Mich. 643

Will pay cash for whole stores or part stocks of merchandise... Louis Levinsohn, Saginaw, Mich. 998

Citz. Phone 61366 Bell Phone 596 JOHN L. LYNCH SALES CO. SPECIAL SALE EXPERTS Expert Advertising
Expert Merchandising
209-210-211 Murray Bldg.
GRAND RAPIDS, MICHIGAN

Pay spot cash for clothing and furnishing goods stocks. L. Silberman, 274 East Hancock, Detroit.

FOR SALE—One of Muskegon's best located garages. Doing a nice business. Good automobile agency can be secured. Will give reason for selling. Full particulars, write or phone GREAT SCOTT CORPORATION, Grand Rapids, Mich.

RARE BUSINESS OPPORTUNITY—To one who can invest, with or without services, five to ten thousand dollars in an old established wholesale produce business in Central Michigan. Address No. 734, care Michigan Tradesman. 734

Detroit Grocery Store—One of very best. Sales \$80,000 per year. High class trade. Takes \$10,000 to handle. A Newton, 2645 Vicksburg Ave., Detroit Mich.

Salesmen—Profitable side line. Carry samples in pocket. Address Copper Journal, Hancock, Mich.

For Sale—Wardrobes, suitable for men's and boys' clothing. Dickry Dick, Muskegon, Michigan. 723

# REBUILT CASH REGISTER CO., Inc.

CASH REGISTER CO., IRC.
Cash Registers, Computing Scales,
Adding Machines, Typewriters And
Other Store and Office Specialties.
122 N. Washington, SAGINAW, Mich.
Repairs and Supplies for all makes.

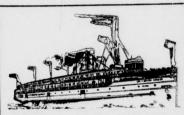
# Sand Lime Brick

Nothing as Durable
Nothing as Fireproof
Makes Structures Beautiful
No Painting
No Cost for Repairs
Fire Proof
Weather Proof
Warm in Winter
Cool in Summer

# Brick is Everlasting

Grande Brick Co., Grand Rapids

Saginaw Brick Co., Saginaw Jackson-Lansing Brick Co., Rives Iunction



Graham & Morton CHICAGO Michigan Railroad

Boat Train 7 p. m. G. R. Time

Sundays — Tuesdays — Thursdays

# FREIGHT RATES LOWER

Telephones

Freight—Citz., 64241; Bell, M-3116 Passenger—Citz., 4322; Bell, M-4470

MICHIGAN RAILWAY LINES

### CREASEY THE CROOK.

### Pay No Attention To His Threatening Letters.

Many of the Tradesman's readers have received threatening letters from an alleged collection agency in Louisville, reading as follows:

Louisville, April 25—We have in our hands the claim of the Creasey Corporation against you in the form of notes and interest, amounting to

On account of the stringency in the money market and the tightening in financial affairs and the calling of loans, it will be necessary to handle these notes in a vigorous manner and we cannot waste time writing letters debtor

to debtor.

Our client has given this debtor every opportunity to pay these notes and it has come to the point where they cannot finance any longer. This debtor cannot dispute the validity of these notes, for, in addition to the notes, debtor signed a contract, which allows debtor no grounds for dispute as it is printed in the contract "the agent or solicitor taking this applicaother contract, except as herein print-ed." Courts in different states have held this contract valid and enforced it in suits we have filed.

Before we send these notes to you for collection, we want to know if you are in a position to follow our instructions and take the action that we will direct. If it is necessary to run an attachment to enforce payment of these notes, we want to do so, or, if in your opinion it is advisable to put a receiver in debtor's business getting control of debtor's assets, so

getting control of debtor's assets, so same cannot be wasted in any way.

Where a debtor is honest and cannot pay all of these notes at once and is willing to send us post-dated checks to cover same, we will accept a settlement of this kind, but where they decline to do so and force us to the necessity of taking legal action, we are determined to go the limit even if

necessity of taking legal action we are determined to go the limit even if it results in closing debtor's place and put debtor out of business.

There is no use taking this matter up with the debtor or of writing any letters, for all of client's requests for settlement have been ignored and debtor is not entitled to any further consideration. Kindly let us hear from you by return mail as this is a matter of importance and will need immediate attention.

Very truly yours,

American Adjustment Co.,

W. D. Burton, President.

In all cases the Tradesman advises

In all cases the Tradesman advises the victims of the Creasey swindle to pay no attention to the threatening letters, because the Louisville concern dare not start suit against any merchant. The notes were invariably obtained by fraud and can be successfully defended by the makers on that ground.

The threat to put the merchant who refuses to pay into the hands of a receiver is too foolish to be given serious consideration by any thinking dealer. It is barely possible that such threats sent through the mails constitute a violation of the postal laws, punishable by both fine and imprisonment.

It is well to remember that 'barking dogs never bite" and that cheats and crooks of the Creasey stripe never dare show their faces in court.

### Late News From the Fourth Largest City.

Detroit, May 2—The growth of Detroit from 465,000 (1910 census) to over 1,000,000 in 1921 has been one of the most wonderful developments of the last decade. The wholesale mer-

chants of Detroit have kept abreast of the city's expansion until to-day they are conceded to be in the front rank among the larger cities of this country. With its commercial growth Detroit transportation facilities have

troit transportation facilities have been accordingly strengthened, both by rail and water.

Hanan & Son will open their own retail shoe store in Detroit soon. It will be located at 40 Adams avenue, West, in the New Stroh building, just a half block from the big R. H. Fyfe building. W. H. Jones, who will be the resident manager, anticipates being in the new shop and doing business about May 1. For some years Hanan shoes have been sold exclusively in Detroit at the S. L. Bird store.

Several important changes in the executive personnel are announced by Dodge Brothers. C. W. Matheson has been advanced from general sales manager to vice-president in charge of sales; John A. Nichols, Jr., proomted from director of field operations to general sales manager; John H. Gordon, from New York district representative to director of distribution. Mr. Gordon succeeds J. E. French, who resigned to take over the Dodge Brothers dealership in San Francisco, where he maintained his headquarters for several years as Dodge Brothers district representative. Several important changes in the

tive.

The new J. E. Wilson Boot Shop, in the basement of the Baumgartner Fashion Store for men, at Washington Boulevard and Grand River avenue, has been formally opened. It is a very beautiful store catering exclusively to men. Mr. Wilson was for

avenue, has been formally opened. It is a very beautiful store catering exclusively to men. Mr. Wilson was for many years manager of the Walk-Over shoe stores in Detroit.

Thursday evening at the annual banquet of the Michigan Manufacturers' Association, to be held in the Hotel Statler, Gov. Groesbeck will speak on "Taxation and Public Expenditures." Gov. Groesbeck will be followed by President Burton of the University of Michigan, who will speak on "The Industries and the University." A large attendance is expected. expected.

The entire second floor of the C.
H. Baker store, at Farmer and Monroe streets, has been enlarged and remodeled to provide adequate space
for the women's department. Indiridual chains are applied and the for the women's department. Individual chairs are provided and there are show cases for hosiery and other things carried by the modern shoe stores catering to women.

Several retail merchants have recently added the radio for receiving

cently added the radio for receiving messages. They are getting the Detroit news, concerts, and are advertising the fact all over their respective neighborhoods.

The initiation and installation of the The initiation and installation of the new officers of the Detroit Retail Shoe Dealers' Association will take place sometime this month. The committee in charge is planning one of

mittee in charge is planning one of the greatest gatherings of local shoe men ever held in the city. Claude E. Mulkey announces the establishment of the firm of C. E. Mulkey & Company, with offices in the Dime Bank Building. This firm will deal in all forms of investment

addition to the original shop at In addition to the original shop at 14 Michigan avenue, the Emerson Shoe Co. now has three other stores, making a total of four in this city. The latest institutions are at 2321 Woodward avenue, 640 Woodward avenue and 14,004 Woodward avenue, which is in Highland Park. The stores at 14 Michigan and 640 Woodward avenue carry only men's shoes ward avenue carry only men's shoes the other stores carrying both women's and men's.

### Children's Sight.

An examination made in a large American city showed that 66 per cent. of several thousand school children inspected had vision so far defective as to warrant the wearing of glasses.

Buy Flour For Early Requirements. Written for the Tradesman

Cash wheat to-day is only 4c under the high point reached on this crop and the general impression of well informed grain traders is that there will not be material changes in the price of wheat to new crop receipts.

During the past sixty days there has been quite a wide fluctuation in prices. The last half of February showed quite an advance, but the first half of March recorded a like decline. Present prices are slightly above the average of these two extremes and appear in a reasonably strong position.

The first spring report on Kansas wheat crop conditions, just issued by the State Board of Agriculture, shows an abandonment of 26.3 per cent. and an average condition of 73.9 per cent. This compares with the Government report of April 1 of 65 per cent. for condition.

Based on the recent report of the State Board of Agriculture of Kansas, 106,000,000 bushels of wheat will be harvested in that State, against approximately 129,000,000 bushels a year ago. During the past twenty years, only one year has shown a lower condition than 73.9 per cent.

The damage and loss and abandonment is almost wholly due to dry weather during the late fall and winter, with the late seeding suffering the most. Winds were an element causing loss in the Southwestern counties, while just recently a half dozen counties in the Southeastern section of the State suffered severely from floods.

No material damage has been reported at any time from insects.

Conditions in the soft winter wheat sections are fairly good. Somewhat better than an average crop is pre-

Spring wheat seeding has not progressed so rapidly as was desired, owing to the rather backward weather. No definite statement as yet has been made concerning this.

All in all, wheat is in reasonably strong position and, unless unexpected improvement or unusual additional losses are sustained, there should not be a great variation in prices during the next fifty or sixty days. The trade can profitably cover their requirements in flour, but there seems to be no element in the price situation that would make it appear advisable to buy beyond early requirements for future delivery.

Lloyd E. Smith.

### Marked Improvement in Conditions at the Statler.

Grand Rapids, May 2—A year ago I had a series of very unpleasant experiences at the Statler Hotel, Detroit, which served to emphasize the fact that the much-lauded "Statler service" was a good deal of a joke. A three that the much-lauded "Statler service" was a good deal of a joke. A three day stop at the Statler last week disclosed the fact that while some things have been greatly improved, there is still room for more improvement, as there probably always will be in any organization which is directed and maintained by human beings. On registering at the hotel I was assigned to a room—arranged for a week in advance—which was in an exceedingly sorry condition, so far as cleanliness and attractiveness were concerned. There were no towels, no soap or other toilet conveniences. The

bed had evidently been slept on—not in—by the last occupant, because the bedspread and one pillow case were soiled. Complaint at the office resoiled. Complaint at the office resulted in immediate attention to the matter. The food and service in the several attractive dining rooms of the Statler appear to be better the several attractive dining rooms of the Statler appear to be better than ever before. The prices are certainly reasonable. The \$1.50 dinner served each night is nearly up to the standard of the Post Tavern dinner, which is saying a good deal. There is an unfortunate tendency to crowd the elevators too full for either comfort or safety. The cashier who accepts your money on leaving appears to take keen delight in throwing your change at you, as though she were feeding a keen delight in throwing your change at you, as though she were feeding a dog, instead of dealing with human beings. In several instances I observed the silver portion of the change rolled off on the floor, causing unseemingly scrambles on the part of departing guests to recover their property. Taken as a whole, the criticisms made by the writer a year ago appear to have borne good fruit, because many of the abuses therein referred to have been utterly eliminated. Mr. Statler evidently wants things right and, considering that he has five mammoth hotels on his hands, he certainly gets a greater degree of he certainly gets a greater degree of co-operation from his employes than any other large hotel manager with whom I am acquainted.

E. A. Stowe.

### Beware of D. E. Jacobson, Common Swindler.

The Tradesman again warns its readers to beware of D. E. Jacobson, who has recently been conducting a stock sales business from a room in the Murphy building, Detroit, under the style of the National Investment Corporation. Jacobson makes a strong plea for advanced payments by his victims and then repays them for the confidence they repose in him by making way with the money, instead of arranging with his principals to have the stock issued in due form. He attempts to cover up his misdeeds by making promises he has no idea of ever keeping and uttering falsehoods which serve only to add to the contempt in which he is held by all who trust him. Although he was suspended as a stock salesman March 2 -and had full knowledge of the fact -he illegally and criminally solicited stock orders the day following and took money for securities he sold contrary to law. The sooner he is landed behind the bars the better it will be for all concerned.

### Creditors Will Receive Little.

Grayling, May 2-I have comple ed Grayling, May 2—I have comple ed the inventory of the Railway Men's Union Co-operative Association a corporation of which I am trustee. It is as follows:

Merchandise \_\_\_\_\_\_\_\$1080.01 Accounts of doubtful value \_\_\_\_\_\_ 1921.93 634.25

Total \_\_\_\_\_\$4242.79

In addition to above fixtures there In addition to above fixtures there is a National cash register on which there is a lien of \$402.50 and it is very doubtful whether there will be anything over the lien realized for creditors. The book accounts are of doubtful value.

Remaining stock and fixtures will be sold May 8, at 1 o'clock in the afternoon at Grayling, and notices of sale have been posted.

The real estate was purchased on a land contract. There is owing over \$2,500 and considerable interest and there is not much if any to be realized on the equity in it. on the equity

Nels Anderson, Trustee.





# When Cars Pass You On the Road

you can bet a large percentage of them use



# Red Crown Gasoline





If you love action—and get a thrill from shooting out ahead of the rest—use Red Crown, there is no gasoline made that surpasses it.

Red Crown is good motor gasoline. Not only does it insure a quick "get-a-way", but it causes your engine to accelerate smoothly and deliver the maximum power and speed it is capable of developing.

Red Crown is made to produce an abundance of power. Its chain of boiling point fractions is so arranged as to give to the piston an action closely approximating the smooth, even stroke of the steam engine.

It is impossible to manufacture a more economical gasoline for use in the automobile engine.

# STANDARD OIL COMPANY

(INDIANA)

**CHICAGO** 

**ILLINOIS** 



# NATIONAL GROCER COMPANY

F.C.LETTS, PRESIDENT
CHICAGO, ILL.
CELLIOTT, VICE PRESIDENT
DETROIT, MICH.
E.A.KRUISENGA, SCHURAL MANAGER
DETROIT, MICH.
W.I.COLWELL, SECTY ÄTREAS
DETROIT, MICH.

WHOLESALE GROCERS

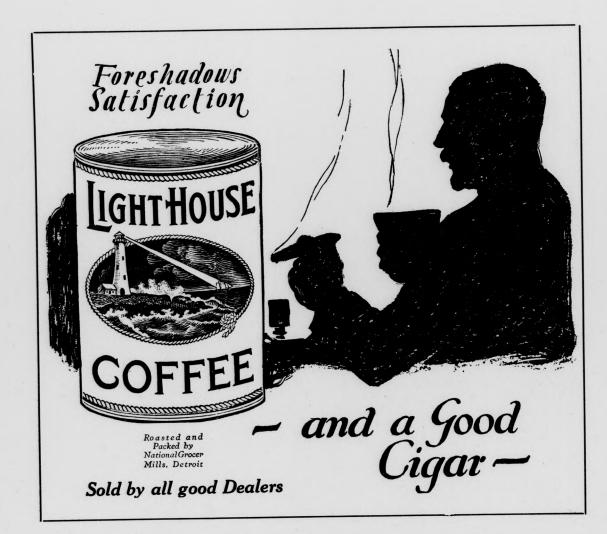
-00-

OPERATING JOBBING HOUSES AND BRANCHES

DETROIT, MICH.
SAGINAW, MICH.
BAY CITY, MICH.
JACKSON, MICH.
LANSING, MICH.
CADILLAC, MICH.
GRAND RAPIDS, MICH.
SAULT STE, MARIE. MICH.
TRAVERSE CITY, MICH.
SOUTH BEND, MICH.
HONDING BEND, MICH.
HONDING BEND, MICH.
ESCANABA, MICH.
OWOSSO, MICH.

GENERAL OFFICES AND MILLS

DETROIT



ONE of the LIGHT HOUSE COFFEE advertisements appearing weekly in newspapers throughout Michigan. This campaign is helping you sell LIGHT HOUSE.