

Thirty-Ninth Year

## TWENTY YEARS AGO

I've wandered to the village, Tom; I've sat beneath the tree
Upon the schoolhouse playground That sheltered you and me;
But none was left to greet me, Tom, And few were left to know,
Who played with us upon that green Some twenty years ago.

The grass is just as green, Tom, Barefooted boys at play
Were sporting just as we did then, With spirits just as gay;
But the master sleeps upon the hill Which, coated o'er with snow,
Afforded us a sliding place Just twenty years ago.

The old schoolhouse is altered now; The benches are replaced
By new ones, very like the same Our penknives once defaced;
But the same old bricks are in the wall, The bell swings to and fro,
It's music just the same, dear Tom, 'Twas twenty years ago.

The boys were playing some old game Beneath that same old tree;
I have forgot the name just now-
You've played the same with me-
On that same spot; 'twas played with knives By throwing so and so;
The loser had a task to do There twenty years ago.

The river's running just as still; The willows on its side
Are larger than they were, Tom; The stream appears less wide;
But the grapevine swing is ruined now, Where once we played the beau,
And swung our sweethearts-pretty girlsJust twenty years ago.

The spring that bubbled 'neath the hill, Close by the spreading beech,
Is very low, 'twas once so high That we could almost reach;
And kneeling down to get a drink, Dear Tom, I started so
To think how sadly I am changed Since twenty years ago.

Near by the spring, upon an elm. You know, I cut your name;
Your sweetheart's just beneath it, Tom, And you did mine the same.
Some heartless wretch has peeled the bark; 'Twas dying sure, but slow,
Just as that one whose name you cut Died twenty years ago.

My lids have long been dry, Tom, But tears came in my eyes;
I thought of her I love so well, Those early broken ties.
I visited the old churchyard And took some flowers to strow Upon the graves of those we loved Some twenty years ago.

Some are in the churchyard laid,
Some sleep beneath the sea;
But few are left of our old class Excepting you and me.
And when our time shall come, Tom.
And we are called to go,
I hope they'll lay us where we played Just twenty years ago.

OELERICH \& BERRY CO.

$0 \& L$
Ginger Cake and Red Hen Brands are
Real Pure New Orleans Molasses


We pack our molasses in standard size cans. which contain from 4 to 6 ounces each more than other packers.


Old Manse Syrup
It always pays to BUY THE BEST

## Distributed by

ALL MICHIGAN JOBBERS
Packed by
OELERICH \& BERRY CO.
CHICAGO, ILL

## Citizens Long Distance Service



Reaches more people in Western Michigan than can be reached through any other telephone medium.
19,650 telephones in Grand Rapids.
Connection with 150,000 telephones in Detroit.
USE CITIZENS SERVICE

## CITIZENS TELEPHONE COMPANY

## Are You Ready?

A vigorous campaign of national advertising has impressed on people the health-benefits to be obtained from eating

## Fleischmann's Yeast

Convincing reason-why advertisements in leading publications reaching millions, are constantly urging "Ask your Grocer."
Are you ready to serve them with fresh yeast when they ask you?

## The Fleischmann Company

Fleischmann's Yeast
Fleischmann's Service


## Petoskey Portland Cement

## A Light Color Cement

Manufactured on wet process from Petoskey limestone and shale in the most modern cement plant in the world. The best of raw materials and extreme fine grinding insure highest quality cement. The process insures absolute uniformity.

ASK YOUR DEALER FOR IT.

## Petoskey Portland Cement Co. Gemeral Office, <br> Petoskey, Michigan



## How to Make Money On Sugar

You can do it if you will spend just a little time inducing your customers to use FRANKLIN SUGAR in packages, altogether.

You will be benefitting them, because these packages keep the sugar clean.

You will be benefitting yourself, because the saving in waste, overweight, bags, time and labor represents a substantial profit to you.

The Franklin Sugar Refining Company


# IICHIGANTRADESMAN 

Thirty-Ninth Year
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## GETTING BACK TO NORMAL.

The disposition still remains to go ahead somewhat slowly and conservatively. Rises of raw material costs in different lines are not yet reflected by proportionate increases in the prices of finished products, and there is no eagerness on the part of any factor to take up the slack. This is in great measure due to the uncertainty as to what the ultimate levels are to be. These will be profoundly influenced by what action Congress will take with regard to tariff and taxation and by the outcome of the economic negotiations in Europe The deflation of wages, now in process of being worked out, is another factor of consequence to be reckoned with, especially in so far as it will affect the costs of production, and the buying power of large numbers of the people. Unless prices of commodities shrink in proportion, there can be no readjustment which will have the aspect of permanency. The purchasing power of the dollar must increase as wages go down if buying is to be anything like normal. Yet the very recent tendency toward increasing prices is a factor in the opposite direction and simply makes for more uncertainty. It is evident that more experiences are necessary before conditions will improve materially.

It must not be inferred from this hat things are at a standstill or are going backward. The reverse is the case. There has been a marked improvement since business was at its ebb or else the price increases would not have been attempted. But there are plenty of evidences of reluctance on the part of retail buyers to make purchases when attempts are made to charge more than they think to be reasonable, while a good response is had where real values are offered. As the retai: buying is the foundation on which mercantile business is based, the indication is significant. In general, better buying in the stores is reported, except in the regions

GRAND RAPIDS, WEDNESDAY, JUNE 7, 1922

Number 2020
where union coal miners and textile workers are idle because of the activities of the walking delegates and strike managers, fomented by the Gompers gang of anarchists and cutthroats. The brighter outlook in the agricultural sections of the country is inspiring more confidence, and the increase of employment among handicraftsmen is another good element. The great basic industries are also reporting more orders, with the assurance of several months of great activity ahead. Even the labor disturbances, existing or prospective, are not so discouraging a factor as they would be under less promising circumstances, the general impression being that they will soon be settled. All the conditions still point to a continued, although gradual, improvement, always provided that no effort is made to force things to move faster than is warranted. Speculators and "hot air artists" are out of place just now.

## FROM SURPLUS TO SCARCITY

A year and more ago there seemed to be more cotton and wool on hand than the world could possibly use for a long time. The wool surplus was represented as nearly two years' consumption, and the carryover of cotton was so large that the price between January and June, 1921, dropped from 16 to 11 cents per pound. Wool prices in the same period dropped about 20 per cent. Low prices of these and other farm products and the supposd menace of large foreign stocks led to the enactment of the emergency tariff law. Now the situation is greatly changed. There is talk of a shortage of both cotton and wool, and prices are rising sharply. Reduced acreage, the ravages of the boll weevil, and bad weather caused a short cotton crop last year and reduced the big carryover to a normal amount. This spring excessive rains and low temperatures have delayed planting and increased the weevil menace and may cause the abandonment of some acreage. Signs point, therefore, to another short crop, and prices have started another upwar march. The high duties on wool in the Emergency Tariff Act have not as yet stimulated domestic production, although they have forced an advance in wool prices. The wool clip in the Northwest this year is short, and the small crop of lambs this spring points to no immediate increase in the wool output in that section.

Higher prices for cotton and wool must mean eventually higher prices for nearly all kinds of wearing apparel. Manufacturers of cloth and of clothing have been making strenuous efforts to reduce their costs of production, Labor has become moré
efficient, wages have been readjusted, and selling costs have been brought down wherever possible. Such economies may make it possible to pass goods to consumers for the next season without raising prices, but eventually retail prices must go up if present conditions remain unchanged. The American Woolen company last week announced an advance in all prices for suitings and overcoatings in one of its departments, and other manufacturers had already taken the lead in doing this. An advance of 50 c per yard on wool cloth, with an average of three and a half yards for each suit of clothes, will mean an increase of $\$ 1.75$ in the cost of making a suit, but since this additional cost may carry two "markups" before it reaches the consumer the retail price of clothing may rise somewhat higher than the amount indicated by this figure.

THE CLAIMS OF A LOCALITY.
A nice question has been put up for decision to the Federal Trade Commission by Rochester clothing manufacturers. The latter show that, by extensive and expensive advertising for many years, the general public has been informed of the excellence of the tailoring put into the apparel made in the Flower City, distinguished as the Flour City in the days when Genesee flour was the standard. In this way, favorable impression has been created for all clothing made in Rochester or so labeled. Advantage has been taken of this reputation, it is claimed, by makers of clothing in New York and elsewhere who are labeling their garments as "Rochester made," or are otherwise tending to lead the public to believe the goods are manufactured in that city. This conduct is declared to be a form of unfair competition which the Federal Trade Commission is asked to stop. As against the complaint, it was shown that more than one class of clothing is turned out in Rochester and that there are sixteen or eighteen places in ${ }^{*}$ the United States bearing the name of Rochester. And the query is raised as to whether there can be any protection accorded the name of a city or locality to distinguish wares. From the Atlantic to the Pacific and from the Great Lakes to the Gulf the country is doted with "Troy" laundries "Boston" and "New York" stores, gainst which no complaint is made by the cities mentioned. Yet there are times when the claims of localities to the use of their names receive at ention. Perhaps the most notable in the world's history was the writing into the Versailles Treaty among its economic provisions the one under which the Germans are forbidden to use the word "champagne" to designate their own effervescent wines,

Stocks of Flour Very Light EveryWritten for the Tradesman
During the past week the price of wheat has declined about 5 c per bushel, but mill feed, on the other hand, has also materially declined, so that much of the decline in wheat has been offset insofar as the price of flour is concerned, as for every dollar per ton feed declines flour advances 3.7 c per bbl . on an even wheat market.
Crop prospects have continued good -in fact, as a general proposition have improved-and the nearer we get to the time when new crop wheat is available for milling purposes the greater will be the effect of good prospects on prices.
Some sections have suffered slightly for lack of moisture, while in other localities the reverse has been the case, but in general and on the average conditions are very favorable.
Harvesting in Texas and Southern Oklahoma will be under way in a very few days; in Kansas the cutting of wheat will begin not later than the twentieth of the month. In Southern Illinois, Indiana and Ohio the work will start about the first of July, and in Michigan the Fourth of July will see harvesting under way.

A certain number of farmers thresh and market from the field, so new Kansas wheat will probably be offered in fair volume the fore part of July, and in the Central States about the middle to the twentieth of July. New wheat flour from the Southwest will be available, in all probabality, the last half of July, and from the Central States about the first of August. Between now and then mills will have to depend upon stocks of old wheat, and, in fact the trade can well afford to carry a litle old wheat flour in stock, as it is preferable to the entirely new wheat product.
In the Northwest or Spring wheat section the critical period is June and July, as a general thing. Hot winds and Black Rust are the big bugbears of the crop. The wheat up there is looking fine now and, generally speaking, there has been plenty of moisture It is too early, of course, to make anything like an accurate estimate of the probable outturn of this crop. Harvesting will start about the last week in August or first week in September, and new Spring wheat flour will be available about the first of October.

There is no reason, in our opinion, for changing the buying policy the trade has been pursuing during the past six months, although if flour starts on a low basis for the new crop goods, undoubtedly sixty to ninety day purchases will prove profitable at that time, as stocks of flour are very light everywhere. Lloyd E. Smith.

## Gossip Regarding Michigan Hotel

 and Hotel MenGlen Lake, June 6-C. W. Bosworth late proprietor of the Park Hotel a Mt . Pleasant, and now promoting new resort at Elk Rapids, to be known as Keewadin Beach, tells me that the war started in Europe just two day after he embarked in the hotel busi ness. Far reaching that.
Some time ago 1 spoke of the meal
service at the Chippewa Hotel, Man istee, suggesting that the prices migh be pruned to advantage
Field a flying visit the other day and find that he is now serving delightiful luncheons and dinners at 75 cent better business in his dining room. J. C. Mosher, a veteran traveling Inn, at Beulah, and has been making extensive improvements, including the addition of a new dining room and unique front of cobble stone masonry Mr. Mosher is making quite a succes is highly recommended by traveling men. Redstone Hotel, at Elk Rapids has changed hands and Calvin Rac its former proprietor, has returned to Mertens, Grand Rapids. Bella M. Heidt, formerly connected with DeHeidt, formerly connected with
troit hotels, has leased the Redstone troit hotels, has leased the Redstone
and changed the name to Elk Tavern and changed the name to Elk Tavern.
Mrs. Heidt has thoroughly renovated Mrs. Heidt has thoroughly renovated the hotel and is serving a wonderful
table-as good as I have found in any table-as good as 1 have found in any country hotel in Michigan. The only criticism 1 have heard concerning
is that the prices seem just a little bit is that the prices seem just a little bit
high. The boys admit that the meals are undoubtedly worth the price charged, but they cannot afford such luxury. The tourists, however, will
probably appreciate the meals and serprobably appreciate the
vice at their true worth

The writer entertained Mr . and Mr s Ernest McLean, of the Park Hotel Kalamazoo, on last Sunday, and wa also favored with visits from Mr. and Mrs. Frank Orcutt, Northway Inn, Beulah; Mr. and Mrs. J. P. Oberlin, Whiting Hotel Traverse City; Mr and Mrs. David H. Day Haven, and C. W. Bosworth, of Kee wadin Beach, Elk Rapids. Ceda Springs Lodge had not been officially opened for the season, but the visitor were served with a fish and chicken
dinner, and the guests of honor, Mr. dinner, and the guests of honor, Mr and Mrs. McLean, were given an opportunity of viewing the wonderful scenery of the Glen Lake district.
Much of the criticism of poor hotel service, especially in the delivery of mail and telegrams, is chargeable t illegible signa ures on hotel registers It has been suggested to the write
that he use a rubber stamp in append ing his signature to the register There may be more or less reason fo this, especially as the editor of the
Tradesman has suggested the use o the typewriter in the preparation of my "copy
It is somewhat refreshing to know tives in Congress are, as it were, "asleep at the switch" though the dear reople of the chatill are, chafing because
lative inactivity.
Congressman Roy O. Woodruff, of Bay City, who was sent to Congres as a Bull Mooser, and who broke in again two years ago, strictly on hit merits and without any visible politi-
cal backing, as a progressive Republican, is "hewing to the line" and is not a bit particular as to where his chips fall.
Mr. Woodruff is making a strong fight on war grafters, and notwith
standing the fact that he is being op posed at every turn and handicapped by delays of every character, bids fair to face the issue. If he succeed only to the extent of smoking out some of the drones in the Congres sional hive, his constitu
be proud of his record
Conessman Woodruff opinion that Congressman Woodruff would mak
good record during his previous term his fight against iniquitous com inations of capital and interlocking rust directorates, but he was defeated in the political maelstrom of 1914, hough his public activities private in the high ranks between his wo terms was a matter of public a proval and, undoubtedly, won him his ecent election.

The
Thdid
andidacy has developed many quee angles, but from my personal obser vation I should say that Mr. Wood uff possesses all the capabilites ac redited to the various other candidates, backed by his own record of ef qualified to fill the office. If his friends will make a survey of the held, latieve t
While I am opposed to the hifalutin results of the administration of the
United States Shipping Board, I am in favor of ship subsidies to a reaonable extent and the recent endorse ment of this project by Presiden Harding meets wi.h my hearty apAlmost
Almost every other industry under the sun is subsidized to a more or less extent, either through grants, the tariff or bonuses of various natures,
but marine transportation, of much more vital importance to the country than any other similar enterprise suffers from various handicaps and is tinually losing out
James J. Hill, the famous railroad magnate, who did more toward the evelopment of the great Northwest than any other single individual attempted some years ago to establish a first-class line of steamships between
his Western terminals and the Orient. his Western terminals and the Orient. As a matter of fact, he did conduc. considerable financial loss to his enerprises. and finally gave up the roject, but if the Government at the rucial period in the course of his enterprises had offered him reasonable encouragement, we would now be enoying the benefit of a wonderful rade with that portion of the world, carried by American bottoms.
I am inclined to think if it had not been for the unfortunate Congressional enactment known as the LaFollette labor act, that the Great Northern interests would have become prosperous even without a subsidy, and there is a prevailing opinion among business organizations which supply the traffic but who do not control the votersnoxious legislation would accomplish much toward establishing American supremacy in the high seas, which, with reasonable subsidies, would place us where we rightly belong-at As suggested in a recent issue plaint when Congress votes to help fight the cotton boll weevil, he est to fight the cattle tick
some other sections the mouh an hoof disease. All these bounties ape condemnation bocase peo tage to some special interest or clas: swallowed in the "far greater ulti whole.'
The American people have had full and satisfying measure of,, alled ified by rail oad ership." exemplified by railroad experiences
inder the McAdoo regime, when the balance sheet showed billions balance sheet showed billions good asset in times of peace and es pecially desirable under international complications, and Congress could complications, and Congress could casily, without increasing public bur cially, as well as by legislative action. While American seamen demand higher standards from American ships which correspondingly increases the cost of American operation, experience has demonstrated that all such tomfoolery has resulted in a dismal failure.

Frank S. Verbeck.

Proceedings in Grand Rapids Bankruptcy Court. was
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meet was held the first meeting 29 this day upt No. 2093. The bankrupt was, present person and by attorney, Cas present
L .
Bancroft, of Hastings. The bankrupt as sworn and examined without a rehe estate of the bankrupt. It appearing other than those claimed as exempt to firming the bankrupt's exemptions and closing the estate. This case will now
be returned to the District Court and be returned to the District Court and On this day were received the schedM er has been refrapo Benn
as referee in bankruptcy. The bank upt
is a resident of the city of Grand Rap-
ids and is a salesman by occupation The schedules of the bankrupt list assets
in the sum of $\$ 150$, all of which is claimin the sum of $\$ 150$, all of which is claim-
ed as exempt, and liabilities in the sum
of $\$ 583.76$. From the fact that there are no assets in the estate, other than those
claimed as exempt to the bankrupt. the court has written for funds for the con-
duct of the first meeting, upon arrival
of which the first meeting will be called and note of the same made here. A list follows, all from Grand Rapids: Herpolsheim Friedman-Spring Fletcher Drug Sto
Pantlind Style Shop
Sanitary Milk Co. Heffner Art Consumers Ice Dunn Electric Wr.zburg Dry, Gooo Speelman-Boer
Cit Coal $\&$ Coke
Lewis Electric

## Feldpausch Bros. Ponce De Leon $W$

Barron Millinery Co.-................ 13 journed first meeting of creditors and of Regle Brass claims in the matter The bankrupt was present by J. B. Couture, president, and by H. P. Belknap,
vice-president. The trustee was present
in person. Creditors were represented in person. Creditors were represented.
by attorneys N. O. Groswold and John B.
Lewis, of Greenville, and George S. NorLewis, of Greenville, and George S. Nor-
cross, of Grand Rapids. Claims were
allowed against the estate of the bankrupt. Objections were made to the rupt. Objections were made to the
claims of Chas. D. Reeves. J. B. Couture
ind G. H. Currie and testimony was
aken in regard to these claims. The taken in regard to these claims. The referee ordered the testimony transcrib-
ed and briefs filed. The adjourned first
meeting and special hearing on claims meeting and special hearing on claims
was then adjourned no date.
June 2. On this day were received June 2. On this day were received
the shedules, order of reference and
adjudication in bankruptcy in the matadjudication in bankruptcy in the mat
ter of Wilfred R. Johns, Bankrupt No
2102 . The matter has been referred to Benn M. Corwin as referee in bank-
ruptey. The bankrupt is a resident of
the city Grand Rapids. The schedules the city of Grand Rapids. The schedules
do not indicate what the occupation of
the bankrupt is. The schedules of the
bankrupt list assets in the sum of $\$ 4.550$ all of which is claimed to be exempt. From the fact that there are no assets
which are not claimed as exempt to the bankrupt the court has waitten for
funds for the conduct of the first meet-
ing of creditors and when thes have
been furnished the first meeting of credbeen furnished the first meeting of cred-
itors will be called. A .list of the cred-
itrs of the bankrupt is as follows itors of the banki
from Grand Rapid
Lloyd M. Conrad Hom
Lloyd
Heym
Prang
Pren
 Ray Watkins


## H. J. Hull

## Herpolshein

A. F. May
June 5 . On this day was held the fir
meeting of creditors in meeting of creditors in the matter of Joseph Savitsky, Bankrupt No. 2091. The
bankrupt was present in person and by
attorneys, Bunker \& attorneys, Bunker \& Rogoski. Lovelac
\& Broek and Willard J. Turner. wer
both present for various creditors both present for various creditors. Wer
eral claims were allowed against th eral claims were allowed against t hecksel was elected trustee and the amount of his bond fixed by the referee
in the sum of $\$ 500$. The bankrupt was in the sum of $\$ 500$. The bankrupt was norter. The first meeting of creditors
was then adjourned no date. On this day also was held the first Cutler Brothers and William and Frank Cutler, individually, Bankrupts No. 2091.

The bankrupts were present in person and by attorneys Taggart \& Kingston estate of the bankrupts. estate then sworn and examined without pointed Lyle D . Holcomb as such and
placed the amount of his bond in placed the amount of his bond in the
sum of $\$ 500$. An order for the paymen sum of $\$ 500$. An order for the payment cent. was made and first dividend sheets
filed in the matter. The first
creditors creditors was then adjourned no date.
In the matter of Fred Gunther, Sr.
Bankrupt No. 1960, the trustee has filed his nnal report and account and a fina meeting of creditors will be held at the
o.fice of the referee on June 16 at which
time the final account will be passed In the matter of Benjamin H. Bush,
Bankrupt No. 2048. the trustee has filed
his final account and a final meeting will
be held at the his final account and a final meeting will
be held at the office of the referee on
lune 16 for the purpose of passe istration expenses and deeparing adminal
a fing a dind
dividend in the matter. The question
of the discharge of the bankrupt is also In the matter of Edgar De La Mater
Bankrupt No. 1898. the trustee's fina account has been filed and a final meetJune 16. to pass upon such report, pay
administration expenses and declare the
final dividend in the estate. final dividend in the estate.
In the matter of I. Gadziem In the matter of I. Gadziemski, Bank-
rupt No. 1906 the trustee's finai report
and account has been received and the and account has been received and the
fnal meeting of creditors will be held
at the referee's office June 12 . rupt No. 2058. the trustee's final report
and account is filed and a final meeting
of creditors will be held at the referee's

## Employment Conditions Better.

Reports from various sources indi cate that unemployment throughout the country is diminishing. The United States Bureau of Labor Sta tistics has compiled figures showing an increase of 7.3 per cent. in the payrolls of automobile factories and of 6.3 per cent. each in the iron and steel and the cigar manufacturing in dustries as early as last March. There has been some seasonal decrease in certain kinds of factory labor in in dustrial centers, but this has been more than offset by the striking gains in outdoor employment, especially in the building trades and in agricul tural work. The Federal Reserve Board in its latest Bulletin report. that the resumption of mining opera tions in the Western States has give employment to large numbers of idle miners. Four large copper-mining companies in Arizona, for example had 44 per cent. more workers o
their payroll on May 1 than on Apr 1. Judge Gary recently expressed the that if the present rate of ex ues the country might soon exper ence a shortage of common labor. In some sections such a shortage is al ready reported.

## Punctilious

An old colored man in Georgia wa asked to attend the funeral of a neighbor's wife, and as he had gone to the funerals of both of her predecessors his own wife was rather surprised when he informed her that he had declined the invitation
For some time the old fellow would give no reason for the refusal, but he could not put the old woman off indefinitely. Finally, with some hesitation, he said
"Well, you see, Mirandy, I don' like to be acceptin' other folks' politeness when I never have nothin' o the kind to offer dem in return.'

The fiddlers spend their time in tuning up, while the real fellows are playing the game of life.

## Mules' Ears and Lemons

When we were boys, there used to be an old gag about the difference between mules' ears and lemons and the boy who couldn't tell the difference could not be entrusted to buy lemons.

There are some consumers to-day who do not appear to know the difference between mules' ears and lemons. They buy on price rather than quality, and there are others who buy all their goods from some stores thinking they are the most reasonable because some certain articles of well-known value are sold at a cut price.

Then there are those who buy spices because the price is a little less or the package a little more attractive than some others; and yet they never ask the question as to the strength of the spices and how much actual seasoning power they are getting for the money they are expending.

Then there are those people who buy canned goods by the label. They don't know whether the can of tomatoes contains solid meat or is largely water. In other words, they buy by price or prejudice, rather than because of their knowledge of values.

In plain English, they don't know the difference between mules' ears and lemons.

The same line of reasoning applies to the merchant, if he fails to employ the same intelligence in selecting goods as he expects his customers to exercise when they buy goods of him.

The conscientious and usually the successful retail merchant knows values and he buys values which he can recommend and his business is good because he sells values. He makes more money than the other fellow because GOOD GOODS and known values guarantee confidence and the amount of business done on confidence is increasing daily.

He knows the value of the goods inside of the can and is not misled by the label or the trimmings.

He tests the different spices in his own home and he knows which spices have the most strength and which spices give his customers the greatest value for their money.

He thus becomes a student of conditions and soon discovers that his local jobber can take better care of him and supply his needs to better advantage than the jobber in the far-away metropolis whose overhead is several times as much as that of the near-by jobber.

He knows that his cigar case is profitable because his cigars are well-known brands which are familiar to every smoker, rather than long shots and unknown brands which are slow sellers.

He knows that a few brands of well known coffee of real value build his coffee business, rather than a great number of brands which, perhaps, offer long profit and in reality give the customers small value for their money.

He knows the difference between mules ears and lemons and that is why his money buys good value for him and he is able to give his customers good value for their money.

This is along the line of our preachments for a long time and is, we believe, the explanation of the steady and large growth of our business.

This is what we have to offer: We know values and give good value for the money and GOOD SERVICE to those dealers who know the difference between mules ears and lemons-dealers who are building their business on the basis of known values and constructive service.

Grand Rapids-Kalamazoo-Lansing

The Prompt Shippers

MOVEMENT OF MERCHANTS.
Ypsilanti-Alexander Nulan has opened a modern hardware store on Washington street.
Shepardsville-Miss Marjorie E1liott has opened a confectionery store and ice cream parlor.

Hamtramck-The Hamtramck State Bank has increased its capital stock from $\$ 25,000$ to $\$ 100,000$.

Blaney-The Blaney Land \& Cattle Co. has increased its capital stock from $\$ 200,000$ to $\$ 1,100,000$.

Grand Rapids-The Kent County Title \& Realty Co. has increased its capital stock from $\$ 50,000$ to $\$ 400,000$.

Lincoln Park-Labodic Bros., who conduct a lumber yard at Ford City, have opened a lumber yard at this place.

Grand Rapids-The Square Deal Milk Co., 1252 Shawmut street, has increased its capital stock from $\$ 10$,000 to $\$ 25,000$.
Galien-M. Q. Smith, who has conducted a drug store here for the past thirty years, died at his home June 1, following a brief illness.

Grand Rapids-Daniel T. Patton \& Co., 59-63 Market street, wholesale dealer in men's furnishings, has increased its capital stock from $\$ 50,000$ to $\$ 100,000$.

Cadillac-Ray W. Jaques, grocer and former President of the Retail Merchants' Association, died last Wednesday at the University hospital at Ann Arbor.

Coldwater-Fire destroyed the store building and general stock of J. D. Hayes, at Kinderhook, 12 miles south of here, June 2. The loss is partially covered by insurance.

Otsego-The Otsego Department Store has been incorporated with an authorized capital stock of $\$ 40,000$, $\$ 30,000$ of which has been subscribed and paid in in property.
Detroit-The John H. Thompson Auto Co. has been incorporated with an authorized capital stock of $\$ 100$,000, all of which has been subscribed and $\$ 25,000$ paid in in cash.
Grass Lake-The Grass Lake Mutual Oil Co. has been incorporated with an authorized capital stock of $\$ 10,000, \$ 7,000$ of which has been subscribed and $\$ 1,000$ paid in in cash.

Escanaba-L. E. Heinly has sold his lease of the Delta Hotel to Clyde J. Burns and Lawrence J. Cleary, local business men, who will secure a landlord who will work under their direction.

Vicksburg-Ralph Chapman has purchased the McElvaine Hotel, taking immediate possession. Mr. Chapman will make a specialty of Sunday dinners in order to attract the automobile trade.

Albion-B. F. Kinmont, who has conducted a drug store here for the past 30 years, 27 of which has been in the same building, has sold his store building and stock to Floyd Parks, who has taken possession.

Detroit-Gar Wood, Inc., 4196 Bellview, has been incorporated to deal in engines, boilers, machinery supplies, etc., with an authorized capital stock of $\$ 10,000$, all of which has been subscribed and paid in in cash.

Detroit-The Detroit Steel Supply Co., with business offices at 711 De -
troit Savings Bank building, has been incorporated to deal in steel and steel products, with an authorized capital stock of $\$ 25,000, \$ 7,500$ of which has been subscribed and paid in in cash. Jonesville-J. M. Arnold, landlord and owner of hotel Gilmer, is recovering from the effects of the automobile accident which occurred May 27, when the car he was driving was hit by a train, his six year old son killed and both he and his wife seriously injured.
Highland Park - The De Luxe. Candy Shop, 16534 Woodward avenue, has merged its business into a stock company under the style of the De Luxe Candy Shop, Inc., with an authorized capital stock of $\$ 2,000$, all of which has been subscribed and paid in in property.

Detroit - The Oakway Sand \& Gravel Co., with business offices at 53 Buh1 building, has been incorporated to manufacture and sell artificial stone and cement products, with an authorized capital stock of $\$ 50000$, all of which has been subscribed, $\$ 2,200$ paid in in cash and $\$ 30,000$ in property. Hudson-R. A, Beach, who has conducted a shoe store here since 1868, has sold his store building and shoe stock to Harry Burdick and Ray Darby, of Toledo, Ohio, who will continue the business under the style of Burdick \& Darby, under the management of Mr. Burdick.
Saginaw-The Lord \& Parris Co., 821 Genesee avenue, has been incorporated to deal in automobile supplies, accessories, etc., and to conduct a general garage business, with an anthorized capital stock of $\$ 25,000$ common and $\$ 50,000$ preferred, $\$ 55000$ of which has been subscribed and paid in in cash.
Bay City-The Bay City Freezer Co., a new corporation, having a cold storage and ice plant in Detroit, announces that it has let contracts for $\$ 120,000$ in buildings here to the Weber Co., of this city. The work is to be finished by August 1. Fish freezing will be a specialty of the new concern.
Greenville-W. E. Zank, who purchased the Corner drug store from W. W. Slawson about a year ago, has sold the stock to Allen G. Highfield, of Alma, who has taken possession. Mr. Highfield has conducted a drug store in Alma for the past seven years and comes here highly recommended. The location will be known as the Highfield Pharmacy. Mr. Highfield is a member of both the Masons and the Elks.
Greenville-W. E. Zank has formed a copartnership with J. H. Ritzema and Claude C. Cole and engaged in the fox business under the style of the Greenville Silver Black Fox Farm. The firm has purchased the Bryant E. Avery farm, $21 / 2$ miles West of the city, and will start with forty pairs. They are erecting a 50 pen ranch on the most approved plans. Mr. Cole has had previous experience in the business at Muskegon.

Owosso - Samuel Levy, Chicago salesman is in custody here on complaint of merchants in Michigan and other nearby states, who assert he defrauded them out of hundreds of dol-
lars. Levy is held on a charge of obtaining money under false pretenses. Levy is alleged to have sold work shirts and overalls at very low prices, obtained a down payment of as much as he could get, and then failed to deliver the goods. The warrant on which he was arrested charged him with having defrauded L. G. Heyer, of Owosso, out of $\$ 398$ on bad checks.

## Manufacturing Matters.

Royal Oak - The Mellen-Wright Lumber Co. has increased its capital stock from $\$ 70,000$ to $\$ 100,000$.
Detroit-The Murphy Iron Works, Ft. Walker street, has increased its capital stock from $\$ 350,000$ to $\$ 400$,000.

Grand Rapids - The Wolverine Bumper \& Specialty Co. has increased its capital stock from $\$ 50,000$ to $\$ 75$,000.

Detroit-The Hartwick Lumber Co., 1661 Clay avenue, has increased its capital stock from $\$ 225,000$ to $\$ 750,000$.

Port Huron-The E. B. Muller Co., manufacturer of chicory, has increased its capital stock from $\$ 350,000$ to $\$ 620,000$.
Detroit-The Bigelow Clay Products Co., 53 Buhl building, has increased its capital stock from $\$ 200,000$ to $\$ 350,000$.

Saginaw-The Willcox Engineering Co., 900 South Warren avenue, has decreased its capital stock from $\$ 50,000$ to $\$ 12,000$.
Sault Ste. Marie-The Cadillac Lumber \& Chemical Co. will erect a sawmill $93 \times 275$ feet in one section and $100 \times 116$ in the other.
Detroit-The General Tool \& Engineering Co., 2496 East Grand boulevard, has decreased its capital stock from $\$ 100,000$ to $\$ 29,570$.
Grand Rapids-John Melis has sold his store fixtures and bakery at 1117 Wealthy street to Gerrit Van Oostveen. The consideration was $\$ 1,500$.
Menominee-The Limestone Products Co. has been incorporated with an authorized capital stock of $\$ 25,000$, all of which has been subscribed and paid in in cash.
Cadillac-The Cadillac Malleable Iron Co. has been incorporated with an authorized capital stock of $\$ 350$,000 , of which amount $\$ 300,000$ has been subscribed and $\$ 30000$ paid in in cash.
Dearborn-The Dearborn Tractor Appliance Co., 11 Monroe boulevard, has been incorporated with an authorized capital stock of $\$ 25,000, \$ 5,000$ of which has been subscribed and paid in in cash.
Port Huron-The John W. Langley Tailoring Co. has been incorporated to manufacture and deal in clothing, with an authorized capital stock of $\$ 1,500$, all of which has been subscribed and paid in in cash.
Detroit-The Detroit Radio Development Co., 1815 Dime Bank building, has been incorporated with an authorized capital stock of $\$ 15,000$ preferred and 5,000 shares of $\$ 1$ per share, all of which has been subscribed and paid in, $\$ 10,000$ in cash and $\$ 10,000$ in property.

Bay City-The plant of the Colley

Castings Co., recently purchased at bankrupt auction sale by the Weber Realty Co., has been sold to Samuel Fair, of Saginaw, Edward Mills, of Midland and Edward Smith, of this city. The plant will resume operations here.
Muskegon-The Walker Candy Corporation has completed a large addition and will largely increase its output. The new building is $50 \times 100$ feet, four stories, and half of the new space will be devoted to hard candy manufacturing and the other half to cooling rooms.
Bangor-The Bangor Manufacturing Co. has been incorporated to manufacture and sell at wholesale and retail, automatic pumping machines, etc., with an authorized capital stock of $\$ 35000$, all of which has been subscribed, $\$ 1,625$ paid in in cash and $\$ 28,500$ in property.
Grand Rapids-The Craftsmen Furniture Shop, 1331 Carmen street, N. E., has been incorporated with an authorized capital stock of $\$ 10,000$ preferred and 3,000 shares at $\$ 2$ per share, of which amount $\$ 3,000$ and 3000 shares has been subscribed and $\$ 3,000$ paid in in cash.

Saginaw-The Bell Lock Corporation, to be incorporated for $\$ 300,000$, has been organized. The company will manufacture locks for the Pressed Steel Equipment Co., of Chicago, and at present it has a contract for 100,000 locks for ford automobiles and 50,000 cylinder locks for general use.

Escanaba-The Magnesite Products Co. has been organized among Escanaba business men and will start operations in the old Escanaba Manufacturing Co. plant, with P. L. Sullivan as manager. The company will manufacture magnesite products, stucco and boor composition material. Interested in the company with Mr. Sullivan are Ewald Beck, Max Kurz and W. J. Clark.

The Reserve Board's report on department stores shows that stocks of merchandise in April were somewhat greater than for the same month a year ago. This may be due to some extent to the later season this year and the slower movement of stocks in consequence but it is also significant that in nine of the twelve districts stocks of goods were larger last April than they were in March. The change in most cases, however, is too slight to indicate any pronounced tendency one way or the other. For the country as a whole stocks were 2 per cent. greater in value in April than in the same month a year ago and were 1.1 per cent. greater in April than in March. The greatest change in this respect was in the Minneapolis district, where there was an increase of 22.1 per cent. over a year ago and of 18 per cent. over March. The conclusion to be drawn from these facts is that shelves are not quite so bare as they were a year ago and that dealers are slightly more inclined towards forward buying, but not enough so to justfy the conclusion that they have definitely abandoned their hand-to-mouth policy.

From sun to sun is the length of the night:

Essential Features of the Grocery Staples.
Sugar-The market is firm and excited. New York refiners advanced their quotations Tuesday from 5.70 c to 5.80 c . Local jobbers automatically advanced their price from 6.30 c to 6.40 c . It still looks like a 6 c price in New York by July 1.
Tea-The holiday during the past week interfered to some extent with the demand for tea. Business has been quite dull during the week, butnevertheless there is something doing all the time. Prices have shown no change during the week and are generally considered to be on a rather low level, remembering the conditions in the primary market. There has been no change in any variety of tea during the week.
Coffee-The demand for coffee is reported to have been a little better during the past week, although first hands demand was interfered with by the holiday. All grades of Rio are about where they were a week ago. The same can be said of Santos coffees. Mild coffees are practically unchanged. The above refers to the market on green coffees in a large way. No change has occurred in roasted coffee in the jobbing way unless some jobber has found it necessary to adjust his values with the markets.

Canned Fruits-California fruits are firm, with an upward tendency. Everything is scarce, even apricots and peaches, which are less scarce than many other lines.

Canned Vegetables-Peas are now being packed in the South. The situation in peas is fairly active and strong. Corn is still very weak and dull. Tomatoes are steady to firm, but in light demand. Spinach is reported unusually dull and because of this some holders are cutting prices.
Canned Fish-Salmon has put in a rather dull week and the situation is complicated because Eastern prices are relatively much under coast. In fact, you can buy red Alaska salmon in the East at about f. o. b. price coast, which means a difference of about the freight rate. Pinks are also rather weak, with quiet demand. Sardines are dull, but are selling in small lots all the time. Prices are unchanged. Tuna is strong and fairly active.

Dried Fruits-Prunes are about unchanged without development, except that the new price of Oregon 1922 prunes was announced. The new price list contained no surprises and has aroused little or no interest. Apricots are quiet in spite of the prospect of a light pack. Raisins and currants are weak, with the trade very slow. Peaches are quiet at unchanged prices.
Beans and Peas-The market on dried beans has been somewhat firmer during the week and a number of holders have advanced their prices. This applies to marrows, pea beans and California limas. Demand has not been very heavy. Green and Scotch peas unchanged and quiet.

Syrup and Molasses-Compound syrup has been in fair demand during the week and prices throughout
the line show no change. Sugar syr up is in moderate demand at unchanged prices. Molasses dull at ruling quotations.
Cheese-The market is slightly firmer, the asking price about $1 / 2 \mathrm{c}$ per pound more than a week ago, due to a stiffening of the country markets. The quality is showing considerable improvement and will be full grass in the course of a week or so.

Provisions-The market on lard is $1 / 4 \mathrm{c}$ higher than last week's quotations, there being a better demand, with a fairly good supply. The market on lard substitutes remains steady and unchanged, with a good supply and a light demand. The market on smoked meats is somewhat firmer, the different styles having advanced about $1 / 2 @ 1 c$ per pound since previous quotations. There is a fairly active demand for smoked meats at this time and a good supply. The market on dried beef remains firm and unchanged, with a light supply and a fairly active demand. The mar ket on barreled pork and canned meats is steady at unchanged quotations.
Salt Fish-Mackerel continues short and prices continue steady to firm. Mackerel are on a comparatively high basis, which has not been relieved by the receipts which have so far arrived.

Paris Green-Potato bug season is at hand and retailers will not go far wrong if they keep a watchful eye on their stock of paris green. It is needless to do anything savoring of the speculative but it is highly desirable to maintain stocks on a working basis.
Fruit Jars - Manufacturers have withdrawn their prices on fruit jars and have advised wholesalers that they will be unable to accept any further orders for delivery during June. Moreover all orders for later delivery are accepted only on the basis of price confirmation by the manufacturer. Retailers will do well to bear this fact in mind and if their floor stocks are not sufficiently large to carry them for a reasonable period, to place additional orders to cover their requirements while wholesalers stocks are in such shape as to permit of prompt shipment. The prospects for a big fruit and berry crop this year would seem to warrant merchants in expecting an unusually large sale of jars and other canning accessories.

## Review of the Produce Market.

Asparagus-Home grown $\$ 1.50$ per doz. bunches.
Bananas- $7 \mathrm{I} / 2 \mathrm{c}$ per lb .
Beets- $\$ 2.50$ per hamper for new Texas.
Butter-The quality is showing considerable improvement, as cows are now out in full pasture. There is a firm demand for all grades of creamery butter at this writing, but the receipts have been somewhat heavier than the present consumption can use. Local jobbers have advanced their selling price 2 c . They now hold extra creamery at 35 c in 63 lb . tubs for fresh, and 32c for cold storage; 36 c for fresh in 40 lb . tubs. Prints,

35 c per lb . Jobbers pay 15 c for packing stock.
Cabbage- $\$ 3.25 @ 3.50$ per 100 lbs. from Mississippi; Tenn., \$2 per 50 lb. crate.

Cantaloupes- $\$ 10$ per crate for Calif.

Carrots- $\$ 2.50$ per hamper for new Texas.
Cauliflower-Florida, $\$ 3$ per case of one dozen heads.
Celery-Florida, $\$ 8$ per crate of 4 to 6 doz. stalks.
Cucumbers-Illinois and Indiana hot house command $\$ 1$ per doz. for fancy and $\$ 1.25$ for extra fancy; home grown, $\$ 1.60$ per doz.
Eggs-The price slumped off $21 / 2 \mathrm{C}$ to-day and local jobbers are now paying 20 c for candled stock, including cases. The slump is due to the knowledge that storage stocks are more than a million cases in excess of what they were a year ago. The warm weather of the past few days is also affecting the quality of receipts.
Grape Fruit-Present quotations on Florida are as follows:

64-70-80 ---------------------------- 7.25
96 ---------------------------------- 6.25
Green Onions-Silverskins, 25 c per doz. bunches.

Lemons-The market is firm, with an upward tendency. Sunkist are still being quoted as follows:
300 size, per box -------------- $\$ 9.00$
360 size, per box 9.00 9.00

70 ser box 9.00
240 size, per box --------------------- 8.50
Choice are held as follows:
300 size, per box
360 size, per box $\qquad$
Lettuce-Leaf, 10 c per 1b.: Iceberg from California, $\$ 4.50 @ 4.75$ per crate.
Onions-Texas Bermudas, \$2 per crate (about 45 lbs .) for yellow and $\$ 2.25$ for white; California, $\$ 6$ per 100 1b. sack.
Oranges-Fancy Valencias are now held as follows:
90 and 100 $\$ 8.50$

216 -----------------------------15 8.
252 ------------------------------------------------ 8.50

Sunkist, $\$ 1$ more than Fancy.
Parsley-60c per doz. bunches.
Peppers-Florida, 65c per basket.
Pieplant- $\$ 1.25$ per bu. for home

## grown.

Pineapples-Cubans are still selling on the following basis:


42s - ------------------------------- 4.25
Plants-Current prices are as fol-
lows:
lows:
Asters ---------------------------- $\$ 1.75$

Peppers --------------------------------------1.25
Salvia ---------------------------- 2.00
Tomatoes -----------------------1.25

## Geraniums

 1.25Potatoes - South Carolinas now have the call, having advanced to $\$ 8$ per bbl. because of scarcity. Within another week Virginias will begin to come in, when the price will probably drop.

Poultry-Local buyers pay as folows for live;
Light fowls 16c
Heavy fowls ---------------. 20@22c
Light Chickens ------------------16c
Heavy Chickens, no stags ------20@22c Radishes-40c per doz. bunches for home grown.
Spinach- 90 c per bu. for home grown.
Strawberries-The market is glutted, due to the unprecedentedly large crop. Good berries are netting the grower less than $\$ 1$ per crate which is below the cost of production. Good shipping stock commands $\$ 1.25 @ 1.50$ per 16 qt. crate.
Sweet Potatoes-Kiln dried Georgia command $\$ 2.50$ per hamper.
Tomatoes- $\$ 1.75$ per 6 lb . basket from Florida and Texas; home grown, $\$ 2$ per 7 lb . basket.
fine stock from Florida.
Watermeions-40@50c apiece for fine stock from Florida.
Wax Beans- $\$ 2.25$ per basket.
Hides and Pelts Strong and Higher.
Country Hides-Strong. Best quality steers over 60 pounds are held at 12c; heavy cows alone, also buff weights of choice quality held at 10 c , other stock running 20 to 25 per cent. grubby offered at 9 c . Extreme weights are held at 13 c , with some recent business at this figure for best sections. Bulls quoted at 61/2@71/2 asked. Branded Western hides listed $71 / 2 @ 81 / 2 c$ asked, Chicago freight.

Calfskins-Active. On small lot, less than carload, from an outside slaughter point moved at 16 c , equal to $161 / 2 \mathrm{c}$, Chicago, freight. Regular lots of packer calf are held at 17 c , as are also Chicago and other high-grade first salt city lots. Some fresh city skins are held at $15 @ 151 / 2 \mathrm{c}$, and resalt stock ranging from 10@14c, as to quality.
Horse Hides-Firm on good quality. Renderer horse range from $\$ 4 @$ 4.50 , as to quality, with mixed city skins and countrys listed from \$3@4, depending on average weight and percentage of renderers.
Sheep Pelts-Strong, with offerings of wool pelts scarce. Packer shearlings of best quality are now reported as having moved at 90 c , with some lambs held at $\$ 1.25$. Dry Western pelts are firm and held up to 30 c in some instnaces, though pullers are a little backward about following the market any further.

## Testimonial.

"Gentlemen-I had often read your advertisement stating that corns could be lifted out after a few drops of your liquid were poured on them. I regarded this as piffle and spoof, however, not to say the bunk. But one day recently a corn of mine began misbehaving, and I used a few drops of your medicine. As soon as the first drop hit the toe, the corn bounced right up and hit me in the eye. I can never recommend your corn remedy too highly after this. Have you anything to relieve irritation in a sore eye?"
G. Ullible.

If competition lets up a little, then is a good time for you to throw your advertising into "high" and step on the gas.

# Notice to Stockholders -of- <br> <br> United Light and Railways Company 

 <br> <br> United Light and Railways Company}

The Board of Directors of United Light and Railways Company today approved plans to increase the Capital Stock of the Company from the total present authorized amount of $\$ 30,000,-$ 000 to a total authorized amount of $\$ 50,000,000$, to be composed of 500,000 shares of $\$ 100$ each.

The entire authorized increase of $\$ 20,000,000$ par value will be classified and known as PAR'TICIPATING PREFERRED STOCK. Of this authorized amount, approximately $\$ 3,-$ 500,000 , par value, will be issued on or about July 1st, 1922, being sufficient for the conversion of one-half of the present outstanding Common Stock, share for share. This stock will draw dividends at the rate of $\mathbf{7} \%$ annually and be payable in quarterly instalments. The $\mathbf{7} \%$ dividend will be cumulative.

A further dividend to the extent of $1 \%$ additional shall be declared on the Participating Preferred Stock whenever in any year the Common Stock of the Company shall pay or have declared thereon dividends of $7 \%$ or more.

The Participating Preferred Stock will be subordinate to the First Preferred Stock, now outstanding, in its claim on assets and earnings of the Company.

The Participating Preferred Stock can be called for redemption, in whole or in part, on any dividend date, at the option of the Company at $120 \%$ of the par amount and all accrued and unpaid dividends thereon.

A special meeting of the Stockholders of the Company is called to be held at Portland, Maine, on June 30, 1922, to ratify the acts of the Board of Directors and to approve the increase in the authorized Capital Stock and the classification of it into Participating Preferred Stock. Proper notices and proxies will be sent to all stockholders on or before June 10, 1922, entitling them to vote at this special meeting of the stockholders.

As soon as the stockholders have ratified the acts of the Board of Directors and authorized the increase of the Capital Stock, the Common stockholders will be entitled to exchange onehalf of their present holdings of Common Stock for a like amount of $7 \%$ Cumulative Participating Stock, share for share.

Warrants entitling the holder to exchange Common Stock for Participating Preferred Stock, as noted above, will be issued on July 1, 1922, to Common stockholders of record at the close of business June 10, 1922. These warrants will be transferable and can be bought or sold.

The dividends on the Participating Preferred Stock will be cumulative from July 1, 1922. Proper notices and blanks for deposit of stock for exchange will be sent to stockholders at an early date. All Common Stock exchanged for Participating Preferred Stock will be returned to the treasury of the Company.

Application will be made to list the Participating Preferred Stock on the Chicago Stock Exchange.

A MORE DETAILED STATEMENT WILL BE FORWARDED TO ALI, STOCKHOLDERS AT AN EARLY DATE. COMMON STOCKHOLDERS SHOULD TRANSFER THEIR COMMON STOCK INTO THEIR OWN NAMES ON OR BEFORE JUNE 10, 1922.

## Another Industry That Will Make Millionaires

 NOW IS YOUR OPPORTUNITY
## Nothing Like It in the History of the World

The unparalleled demand for Radio-Telephone Receiving Sets and accessory equipment surpasses anything of its kind. During the past 12 months 750,000 Radio Receiving Sets have been installed in American homes. Today there is a demand for $5,000,000$ Radio Telephone Receiving Sets. Orders have been in the hands of manufacturers for months. Promise of delivery dates is out of the question. Even the old established electrical companies cannot expand fast enough to take care of this remarkable market. Additional sources of supply will feed hits for themselves and their and the manufacturers now able to produce the same time will become firmly established in a permanent field of wonderful opportunity.
THE MICHIGAN RADIO CORPORATION has recently engaged in the manufacture of Radio-Telephone Outfits, parts and batteries. The Company owns its own battery plant and therefore cannot be delayed in the production of outfits through inability to procure batteries or any necessary parts. In this way, the Michigan Radio Corporation will be able to reach the widest possible market.

## Managed by Successful Business Men

The facilities of the plant are complete and admirably suited for the manufacture of Radio Telephones. The corps of Radio Engineers and technical experts in charge of production are authorities on the subject of radio transmission. The officers and directors of the Company are some of Grand Rapids' most successful business executives.

## Officers and Directors of the Michigan Radio Corporation

> GUY W. ROUSE, Pres.
> Wres. Worden Grocer Co
> G. W. EUKER Vice Pres.
> W. G. FARNSWORTH, Sec. Treas.
> H. K. BREARLEY,
> H. Sec. and Treas. Brearley-Hamilton Co.
> c. H. STALKER, Radio Corporation.
H. C. CORNELIUS, Wolverine Brass-Works.

CHAS. J. KINDEL,
Manufacturer.
DOUGLAS RAY, Joc'y \& Treas. John Widdicomb Co.
FRANK G. ROW,
Sec'y \& Treas. Grinnell-Row, Insurance.

## Unusual Opportunities for Investors

Radio has wonderful possibilities. Where it will end no one knows. It is known that the demand is so great, however, that those manufacturers now in the field won't even name delivery dates on various parts. If you have any sum available you should investigate our proposition at once with a view to placing your investment where it has the possibility of earning the biggest income.

## SEND THIS COUPON TODAY FOR FULL DETAILS

Write, phone, call, wire or send this coupon without delay and let us give you full and complete details of this great opportunity. Such a request for information does not obligate you in any way but it does place in your hands the chance you have been waiting for, the chance to own stock in a company which offers limitless opportunities for great profit.

RAILROADS BREAKING DOWN
What will eventually become of the railroads?
They are certainly in a bad way at the present time, with the managers tied hand and foot by the infamous Adamson law, with the employes fighting a reduction of pay, and a public demand for reduced freight and passenger rates.
Even now a strike among railway employes looms, and no man dare prophesy what the outcome will be. Who or what is to blame for the unsetled condition of railroad properties? Primarily, of course, the existence of the Adamson law and the political activity of McAdoo when he rattled around in the chair of railway autocrat. We hear no longer of big railway building projects. That is one industry that is going down instead of up.
One need only to sit by the wayside on a trunk line road and count the heavily loaded trucks, and semi-freight auto cars and the lines of passenger busses to understand where the pinch comes.
Bus lines, freight lines, carryalls along the highways tell the story, and the echoes of the railway death knell sounds all down the line.
It is a sad and unwholesome story to read, yet we must read it all the same, and make up our minds to see the complete disruption of steam railway traffic in the United States.
The railways have, in a measure, outlived their usefulness and are passing rapidly on the down grade. Many short lines are either being taken up or requests to that effect are in evidence.
Watch the trains as they pass your door. How do they to-day compare with those same trains even one short year ago? Comparisons are odious, one cannot help noting the falling off in passenger traffic. As for the freighting business, the stores in every country village along the railway right of way receive daily their quota of goods by auto truck from the city's wholesale stores. This, in itself, tells that part of what the railway is up against.

This is not a temporary embarrassment either, but one that is being enlarged upon every day
The railroads, even the trunk lines, are on the down grade. It is not true charity to shut our eyes to the truth. One had better face the facts and make the best of them.
Slowly yet surely are the trafficers on trunk line country roads cutting into the railway traffic with a big knife, and as the days advance this cutting continues to grow until the railroad management knows not which way to turn to escape from the doom awaiting them.
The railroads have been Government coddled to death, and it is this Government interference which has worked havoc with all the railroad lines in this country.
Better for all concerned had the Government kept hands off. In many instances the interference of Government with business has worked hardships to the business and created no end of confusion and trouble.

One might think that four years
after the conclusion of the war there ought to be an end to war-time management of railroads by the Washington Government. Such is not the case, however, and the prospect looms of a railroad strike that will pale anything of the kind heretofore aitempted.
It is plain enough that freights and fares are too high. No normal conditions can come about while such a condition exists, and yet has not an attempt been made to lock the door after the horse has been stolen?
People have suffered too much from highway robbery to care much how the railways extricate themselves from the mess they have got into, aided, no doubt, in large measure by the ill-considered interference of Government.

## Facts are stubborn things.

The auto busses and freight trucks have multiplied very rapidly within the last few months. A reform of this sort seldom goes backward. We may conclude that these methods of traffic have come to stay, and it is this be lief that leads one to ask what will become of the railroads?

There can be no escape from the fact that it was a mistake when the railroads nearly doubled their passenger rates, ditto freight. Limitless tons of the latter now go across country without paying tribute to big railway corporations. People are becoming familiar with the busses and freight trucks and are fast forgetting the one time indispensable rail trains. It is hard to believe that the steam rail lines may be entirely wiped off the map, yet the tremendous drop in business seems to point to no other conclusion.
From many stations three-quarters of the passenger business is handled by auto busses. What are the railroads doing to counteract this? Nothing that has become visible to the naked eye. Instead of striving to serve the public they seem to take a keen delight in laying on MacDuff until the public has about ceased to care what becomes of the railroad lines. The outlook for renewed railway prosperity is certainly in the gloaming at present

## STEEL FOR BUILDING.

The building boom was reflected in April in orders for fabricated structural steel, which were about equal to the capacity of the plants, according to figures just published by the Department of Commerce. Sales during April by seventy-five firms were at the rate of 99 per cent. of their capacity. Although available figures for March are not exactly comparable, the gain in April over that month was approximately a third. Apparently this was not held during May, however, as preliminary figures indicate a volume of business more nearly equal to that of March. The big demand for structural materials that came with the end of winter and the launching of the building boom has eased off somewhat but this does not foreshadow any immediate slackening of actual building operations. The large orders for structural steel of April rather point to a busy period of building for a good part of the summer.

THE WOOLEN SITUATION.
Not much change is observable in the wool situation from week to week. There has been a persistent effort from many sources to create the impression that there is a scarcity of the raw material. But the fact remains that about a two years' world supply is available and that the only thing which keeps up prices outside this country is the fact that huge stocks extant are held in trust and are doled out in limited quantities to prevent a break in the market. At times it would look as though the break would come in spite of the precautions against it. Last week, for instance, there was a softening of prices at the Australian auction sales and the withdrawals were quite marked. A notable circumstance with regard to recent wool imports into this country is the large quantity of combing wool brought in. This amounted in April to nearly 22,800,000 pounds, which exceeds the total of any complete year excepting 1917. Road business by the salesmen for clothing manufacturers is still a little spotty, but the season may yet be retrieved. Retail sales by clothiers are picking up and, if the improvement continues, it will be a great help to fall purchasing. The labor situation is becoming a little acute and will have to be settled soon. Walking delegates are bending every energy to incite the men to undertake another strike. The same holds true as to the cloak and suit manufacturers, who have begun to show their fall lines.

## GROVELING TO GOMPERS.

In failing to immediately repeal the infamous Adamson law, which is the blackest page in American history, the Republican party has written it self down as the PARTY OF COWARDICE, thus placing itself on the same level of groveling to Gompers as the Democratic party did when it enacted, under the coercion of the union autocrats, the most unjust, unfair and utterly iniquitous law ever conceived by the demons of destruction and unrest.

Fred W. Upham, Treasurer of the Republican National Commitee, is now soliciting contributions for the forthcoming congressional campaign. How any business man can fall for such an appeal is incomprehensible, in view of the opportunity the party in power has had to restore business conditions to normal-by the repeal of the Adamson law-and utterly ignored its duty to the people. It has betrayed the trust reposed in the party by failing to do its duty at a time when such a betrayal ties the hands of all who could work together for the salvation of the country and the restoration of good business conditions.
It would, of course, be a calamity for the country for the party of Wilson \& Gompers to return to power, because the Democratic party admits that it gave free rein to marplots of the Gompers ilk, but it would be no worse than to pretend to be decent, as the Republican party does, and then betray the people by retaining on the statute books the law which makes
liberty a hissing and a by-word and American freedom a joke.

## MURDER AND THUGGERY.

The typographical union has always stood for murder and thuggery and employed them as its favorite weapons whenever it sought to injure employers who refuse to recognize the sacredness of the union card or honest workmen who refuse to bow their heads to the yoke of union tyranny.
In sentencing John F. Simmonds, after being convicted of defying an injunction of the Wayne Circuit Court, Judge Carr said:
No organization that sanctions unlawful methods, that sanctions force, can succeed. An organization like yours which stands for lawlessness is simply building its house on a foundation of sand.

How did the typographical union accept this sentence and judicial rebuke? Did it strike the name of its official from its membership list because he had been convicted of a criminal act and sentenced to pay the penalty? Not much. It immediately re-elected him secretary-treasurer of the murderous organization in whose behalf he was acting when he committed the crime above named.
John J. Quinlan, another agent of the same union, who, under orders from the union, employed two sluggers to maim and murder non-union printers, is still out of the reach of the officers of the law. The Detroit police cannot locate him, although it is five weeks since he absconded. He is probably living on the fat of the land somewhere in Canada on funds sent him regularly by the Detroit typographical union.

## CREASEY AS A BANKER.

## A Louisville newspaper announces

 that Creasey is about to establish a bank in that city-that he proposes to loan money at 3 per cent. and pay his depositors 6 per cent. on their daily balances. Such an arrangement would be no more ridiculous than the promise of Creasey and his piratical gang to sell groceries at wholesale at 3 per cent. profitJust now Creasey collectors-who claim to be lawyers, but apparently know nothing about law-are very busy threatening to sue grocers who have not paid the fraudulent notes they signed for stock in the Creasey graveyard. Dozens of victims have appealed to the Tradesman for advice. In every case they have been told to challenge suit, because no jury will ever hand down a verdict against a grocer who was inveigled into signing the notes by fraudulent representations. In no case will any of the swindlers who secured the signatures under the circumstances dare to show his face in court, so there will be no one present to contradict the testimony of the merchants and that of their clerks or associates who happened to be within hearing when the signatures were obtained. All it requires on the part of the merchant is a bold front and a steadfast determination to refuse to listen to the siren voices of the cheap lawyers who are now undertaking to make good on the nefarious designs of the greatest crook who ever infected the grocery trade.

## NEW ISSUE

# \$550,000 VICTORIA BUILDING (Toronto, Ontario) <br> 7\% Sinking Fund First Mortgage Gold Bonds <br> (Closed Mortgage on Fee Simple) 

Due May 1, 1937

## Dated May 1, 1922

Coupon bonds in denominations of $\$ 1,000, \$ 500$ and $\$ 100$. Registerable as to principal amount only, at the office of the Otis Safe Deposit Co., Cleveland, Ohio. Principal and semi-annual interest, May 1st and November 1st, payable in United States Gold at the offices of the Otis Safe Deposit Co., Cleveland, Ohio, and the National Trust Company, Ltd., Toronto, Ontario. The United States Normal Federal Income Tax not in excess of $2 \%$ per annum, will be refunded.
Callable as a whole or in part by lot on any interest paying date up to and including May 1, 1927, at 105 and accrued interest, and thereafter at one-half point less each year until maturity.
National Trust Company, Ltd., Toronto, Ontario, Canada, Trustee Otis Safe Deposit Co., Cleveland, O., Fiscal Agent
Summary of letter received from Senator William Proudfoot, Ontario, Canada, President of Building Company:
SECURITY: The bonds will, in the opinion of counsel, be secured by a closed first mortgage upon the fee simple title to land having 165 feet frontage on Richmond Street and 104 feet frontage on Sheppard Street, Toronto, with a similar deyth throughout, and upon a ten story and basement, reinforced concrete, fire-proof office building now under construction containing approximately 150,000 square feet of floor space.
Appraised Value of Land
Cost of Building
Total Value of Security

EARNINGS: The average rental prevailing in Toronto for space of the character offered by this building is from $\$ 2.50$ to $\$ 3.50$ a foot. Based upon an average rental of only $\$ 1.50$ per square foot and upon liberal allowances for expenses of maintenance and other contingencies, it is estimated that net earnings of the Victoria Building applicable to interest and sinking fund requirements of this issue will be in excess of two and one-half times the average yearly requirements.
SINKING FUND: Beginning May 1, 1925, provision is made for a sinking fund which will retire, in approximately equal annual amounts, more than $50 \%$ of this issue of bonds before maturity. LOCATION AND The property is located on the corner of Richmond and Sheppard Streets in the business BUILDING: center of Toronto, immediately accessible to the financial and shopping districts and Government buildings. It is particularly well located for the use of barristers, solicitors and actuaries.

Construction of the building will be first class throughout, particular attention being given to durability, lighting and modern conveniences. In addition, this will be the first office building in Canada with garage facilities in the basement, a particularly attractive feature in view of the traffic congestion now prevailing in Toronto.

Since 1914, construction of office buildings has not kept pace with the extension needs of the city, and as a result many businesses are temporarily housed in unsu:table quarters, and there is demand for space of the character offered by the Victoria Building.
GENERAL: The indenture requires monthly payments to the Fiscal Agent of one-twelfth of the annual interst and sinking fund requirements; maintenance of a fund sufficient for the completion of the building from which payments shall be made bv the Fiscal Agent only upon certification by the Engineers and Architects; surety bond for completion of the building, free and clear of all liens and encumbrances; insurance for the full insurable value of the building, and representation for the bondholders, through the bankers, upon the directorate of the Building Company.

The management of the building will be in the hands of experienced building managers of Toronto, approved by the bankers.
APPRAISALS \& The appraisal of the land value has been made, and the estimates of earnings approved by ESTIMATES: three members of the Toronto Realty Board who are recognized authority on Toronto Business property. Plans for the building have been made and estimates of cost approved by C. Howard Crane of Detroit, Michigan, and Windsor, Ontario, Architect of the building.
LEGALITY: All matters of legality pertaining to this issue are under the supervision of Messrs. Bulkley, Hauxhurst, Jamison \& Sharpe, Cleveland, Ohio, and Messrs. Proudfoot, Duncan, Gilday \& Tisdall of Toronto.

We offer these bonds when, as and if issued and delivered to us and subject
to legal approval, at $991 / 2$ and accrued interest, to yield over $7 \%$.

## Howe, Snow, Corrigan \& Bertles

Grand Rapids Savings Bank Bldg., Grand Rapids, Mich.

Statistics and statements above given, while not guaranteed by us, are considered reliable, and are those upon which we based our purchase of these bonds.


Letting Mail Order Competition Defeat Itself.
In every community there are people who think that they are cutting down their shoe bills by sending away for shoes. There must be, or the shoe departments of the large mail order houses would not be doing the volume they do. In many cases these people are the dyed-in-the wool mail order house buyers who buy what they need, from silk to grape nuts from the catalogue.
A merchant whose town was surrounded by these habitual catalogue house buyers solved the problem by letting the buyers convince themselves that as far as shoes are concerned there are more things to consider than the mere prices at the end of the description. And where he used to lose a lot of sleep because of the shoe money-orders that went away, to-day he is not concerned at all about the local buyers who send away for shoes. They are the dregs that are almost impossible of conversion to buying at home.
Nine years ago he quit pleading and arguing-that is, in verbal talk-fests-to get business from such people. He did send out a circular that put a chip on his shoulder. He offered to show these people that they could buy of him to better advantage than of the mail order houses. He felt he had to do something. Business was going away, farmers were talking about wonderful savings, the merchants' hold-up prices and "ragging" him by comparisons.
Before he sent out his defy he visited a few manufacturers and wrote othe-s. He told them that he needed their help to meet the mail order competition. They agreed to work with him-to a: least give the plan he proposed a trial.
He didn't censure the buyers from the mail order houses.
"If you've been patronizing the mail order houses,' he told them in his literature and over the counter, "you have done it because you believe you saved money by so doing. If everything were equal, we know you'd rather give the business to the local merchant. We're going to make them equal. We're going to eliminate the recessity of your ever sending away for another dollar's worth of merchandise. We're going to install a special mail order service department.
"In this department we're going to handle the business just as the catalogue man handles it. We're going to act as messenger between you and the factory. That is the mission of the catalogue man. The difference between what you pay him and what
he pays the factory is his profit. That will be ours.
"We, of course, have goods ready to serve here. If there is no difference between the catalogue house price and our ready-to-serve priceand you will be surprised how they do match up in many cases when you come in-you'll make the selecetion here and have us wrap up the goods for you to take right along home with you.

When you're ready to talk merchandise, we're ready to prove our position. From our ready-to-serve stock you handle, compare, try on and wear out. From our mail order service department you buy sight unseen for future delivery. In either department you save money when you trade with us.'
That circular, containing in all as much matter as would crowd a newspaper page, soon began to bring in challengers. People had heard mail order talk before. They took it for a bluff. Partly to call the bluff, partly to tantalize the merchant and then just to find out they delayed mailing their orders. It was always a pleasure to the merchant to see one of these satisfied mail order buyers walk in and smilingly draw from an inside pocket the order, all sized up and enclosed in an unsealed envelope for the catalogue house man.
These people were not entertained at the front. Experience has taught this man that mail order "challengers" and kickers are best handled when they are escorted to his private office in the rear. With no audience of the store people and customers much of their anger and self-assurance loses itself. The "stage" was all set in the rear office: It was part of the program. On a shelf at one side was a row of the fine catalogues of shoe manufacturers with whom the merchant dealt. Mail order catalogues were also there. Sometimes an order filled out would be for shoes for the entire family and for rubbers and overshoes to fit them, to say nothing of hosiery. When he caught a mail order he usually got a netful.
"What is this Tom, about your matching mail order house prices?" the buyer would say.
"That is what we do.
"I never found your prices as low as mail order prices."
'You will in our mail order service departmen'," the merchant would come back, seeing that the modus operandi was not exactly clear to the customer.
"Well, take a look at that-you haven't any shoe like that at $\$ 8.95$. If you have you changed your prices lately."

The merchant would read the catalogue number and pull out the catalogue of the house quoting it, then carefully go over the description as given in the mail order book. Recognizing the class of shoe, he drew from his file of manufacturers' catalogues a catalogue showing such a shoe Soon by referring to the stock list he found a shoe in stock on the manufacturer's floor that matched the mail order shoe.
"That the same shoe? Looks a lot better than this one in the mail order book." The merchant realized that this was due to the fact that while the mail order illustration was small and on comparatively cheap paper that of the shoe manufacturer was large and on fine paper. It made a better impression, but he made no comment as to the reason.
"Practically the same shoe. A good "What is the price?"

Eight-seventy laid down here. I know it is a good shoe, for we have sold them for years. It will be mail ed direct to you from the factory."
"I guess I'll take it. That is fair enough. Reckon you want the money in advance? Say-didn't you say that shoe was one you been carrying

## "Yes."

"Well, then, suppose we walk over and let one of the boys try a pair on me? I am not always easy to fit."
"Can't do that. Don't ask for fitting service at this price. You see, you came in to buy of our mail order service department. No fitting goes. your money and in a couple of weeks the shoes come to you by mail-you try them on at home. That is mail order service-
"Yes, but you got the shoe right over there, and the boys ain't particularly busy, are they? Seems funny to me."
"I'm afraid you don't understand. If you buy by mail you don't get fitting service. If you wish to be properly fitted it costs more and is worth it. We have to employ men to fi: shoes-the mail order man doesn't. We cannot meet mail order prices when we have to fit the shoes and they don't; but if you pass up the fitting and buy of us on their plan, we have shown you that we can beat them. It is all in the way you wish 'travel'-pullman or day coach. You

## GRAND RAPIDS KNITTING MILLS

Manufacturers of High Grade<br>Men's Union Suits<br>at<br>Popular Prices

Write or Wire
Grand Rapids Knitting Mills Grand Rapids, Mich. Just pick out your shoe, lay down

## FOOT COMFORT



[^0] No. 989-Men's Genuine Kangaroo, half Double Sole, Rubber Heel, Good-
 The Bekvam last over which these shoes are built has a high plain toe, short shank, extra broad ball. It is designed to fit short, extremely thick, large jointed feet. We have stocked a few of these shoes in Genuine Kangaroo to meet the requirements of the customer
who are looking to us to fill this need.

## HEROLD-BERTSCH SHOE CO.

[^1]geta pair of shoes either way. Is it worth the difference to you to get a pair that will fit correctly and that you can have right away?'
"I see it. You're right. Tear up that order and come on. I never though of you fellows in that way before.'
A very small percentage of these people would let the order go and the manufacturers had to be bothered but little. Once in awhile a crank would turn his back on the logic and walk out of the store; but they were few.
Where much missionary work came in was in calling attention to the misfits of the mail order shoes, not the fault of the seller, but of the buyers in that they in most cases fitted the shoes too small. Tactfully he would point out what this meant. The customer without being criticized got the moral. It convinced people that shoe salesmen are worth something after all. It ran down to the few incurables the number of people in the community who sent away for shoes

Making Walking a Pleasure, Not an

## Effort.

We can safely say that 90 per cent of the civilized men and women find walking an effort, and still they real ize haw essential this exercise is to health.

They give innmerable excuses rather than acknowledge the real cause, which is-uncomfortable shoes.

This discomfort is deliberate, as it is entirely unnecessary, and is attributed to the desire to make the feet appear as small as possible. Too short or too narrow shoes can be the means of excruciating pain accompanying each of our countless steps, as the toes and ball of the foot are held in an unnaturally crowded position. The pain of the cramped part of the foot as it comes in contact with the pavement is plainly expressed in the lack of freedom and grace.
It seems incredible that people will voluntarily endure this unbearable pain rather than wear a shoe built on comfort principles.
The correct construction of shoes requires extremely careful consideration. To insure the springiness of the arch with which we are originally provided, the leather shank of the shoe should be flexible, with sufficient elasticity to yield with the weight of the body, and spring back in place when the weight is removed.

It has been proven that a flexible, hand-tempered steel shank built between the inner and outer soles of the shoe relieves the strained muscles of the arch very effectively.

There is a correct and incorrect way of walking, and to do it properly, the toe should touch the floor before the heel. To observe pedestrians, one would be convinced that the weight of the body should be brought to bear on the heels first, but no athlete would walk on his heels, and no phy sical training instructor would permit his students to walk in this manner The toes and ball of the foot should touch the floor first. This means less jarring and more spring.

The springiness can be maintained only when the shank of the shoe conforms to the shape of the arch. The shank must be of a pliable materia
that will yield with the expansion or contraction of the muscles, and give buoyancy in cases of muscular weakness.
The mere fact that when stepping rom the curb to the road, the toe touches the road first, proves that the foot suffers less shock when the toes are placed on the ground first, when walking. The shock at each step may be very slight, but the countless repetition of it is enough to jar the nerves of the spine and even the brain. Headaches and backaches result, and in many cases the vision is affected.

Toe walking, although correct, is unusual, but it certainly adds grace t the step.

Too high heels have made the ball of the foot too sensitive to constant$l y$ bear the weight of the body, and this is probably the reason for bringing the heel down first.

A sturdy but flexible sole is far superior to the paper like soles so frequently worn, for protecting the soles of the feet from the many uneven surfaces over which we walk.
People must learn to stand properly if they wish to walk properly. As we follow the action of walking from the correct standing position, it can be observed that the toes should be placed on the ground slightly ahead of the heel. As the transverse angle of the body passes over the feet the anterior muscles of the leg in action are flexing and contracting constant

The toes are held to the ground by flexor muscles, in addition to the weight of the body. The action of the gastrocenemius and the soleus at the proper time, raises the heel; the muscles lying back of the inner mal leolus contract, and the smaller toe rasp the surface of the sole, assisted by the plantar muscles. As the pos erior muscles begin to contract, the anterior muscles relax.
When the foot is fully extended the line of the heads of the first and sec ond metatarsals should be at a right angle to an imaginary line of progression of the body
How many can comfortably stand in their stockinged feet for any length of time? Not very many, as in 99 cases out of 100 the muscles of the arch are not strong enough to hold the weight of the body without assistance. This is due to our not being accustomed to walk or stand without the assistance of the shoe
This demonstrates that we must have assistance, but it must be the right kind, and similar to nature's construction of our feet. The amount of pressure and flexibility depends on the individual's requirements which should be determined by a careful diagnosis.

If in selecting footwear, consideration is given the toe room, weight of sole, proper construction of the heel, and the shank, walking will be a pleasure as well as a necessity.

Dr. Peter Kahler.

## The Greatest Things

The greatest sin-fear
The best day-to-day.
The biggest fool-the girl or boy who will not go to school.

The greatest deceiver-one who de ceives himself.

The most beautiful woman-the ne you love.
The greatest mistake-giving up.
The most expensive indulgence-
The cheapest, stupidest and easiest hing to do-finding fault.
The greatest trouble maker-talking too much.
The worst bankrupt-the soul that has lost its enthusiasm.

## COODRICH BDATS

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Sunday, Monday, Wednesday and
7:35 P. M. Grand Rapids Time FROM CHICAGO
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FARE $\$ 3.95$
Boat Car Leaves Grand Haven Elec D tric Station 7:3 P M Daily Service Effective June 15th $\overline{\text { THE }}$ GOODRICH $\overline{\text { WAY }}$
"Operating Steamships Every Day in the Year," and Grand Haven, Muskegon Electric Ry.
over night service.
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The cleverest man-one who always does what he thinks is right.
The best teacher-one who makes u want to learn.
The best part of anyone's religion gentleness and cheerfulness.
The meanest feeling-jealousy.
The most important trainingtraining in democracy.

The greatest need-common sense. The best gift-forgiveness.

## Reme Ease

Black Kid, Flexible McKay, No. 500 . Price $\$ 1$ 80. Terms
3-10. Net 30 days. Write for pamphlet showing other
In-Stock Comfort numbers
In-Stock Comfort numbers CO., Detroit, Mich, Mi
"A MOTOR CAR
is only as good as the house THAT SELLS IT."

We consider our Service organization second to none in Michigan.

Consider this when you buy your NEXT CAR.
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WE SELL
Pierce-Arrow Franklin Oldsmobile
F. W. Kramer Motor Co.

Grand Rapids,
Michigan

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THE NEW FOOD CONFECTION
GOOD THE YEAR ROUND BUT ESPECIALLY SO IN SUMMER. PACKED IN ATTRACTIVE DISPLAY CARTONS
Putnam Factory, Manfrs.

Grand Rapids, Michigan



Crooked Devices Employed To Bunco the Banker.
Banks are supposed to be canny institutions. To their clients they frequently offer shrewd and serviceable warnings against wildcat, blue-sky and other crooked devices, thus, undoubtedly, saving millions of dollars yearly to the public. Meantime they are themselves the prey of a class of swindlers who specialize in the bilking of financial institutions.
Age does not wither nor custom stale the infinite variety of the old, old theme which the hypnotic bunco man successfully works upon the trustful bank official behind the little wired window supposed to guard the cash. One experienced and beguiling operator did a business of several hundred dollars monthly all over the country and practically without variation of his sweet and simple method for around eleven years before the William J. Burns Detective Agency, which acts for the American Bankers' Association, in desperation over the failure of bank officials to heed former warnings, got out a blazing red circular which finally did the business and landed the man of several score profitable aliases in jail.
It is from the Burns Agency records that I have made up the career of the imaginary bank specialist whose activities are set forth below. Although the personality is fictional or, rather, composite, every detail of the schemes described is actual, is fully recorded in the Burns archives or in Government documents, and the total represents hundreds of thousands of dollars cost to the financial institutions of the country and will doubtless run into hundreds of thousands more before they attain to a condition of self-protective caution.
"It never could happen in this bank," confidently asserts the average official. Maybe not. But to err is human. And even in business hours the most careful teller or cashier retains some of the amiable weaknesses of the genus homo.
Suppose we start our crook, whom we will call Cyrus Slickley, without capital other than a native shrewdness, a smooth address and a flair for extraprofessional banking operations. He, begins his career by "hall-boxing." This is a small-caliber pursuit, pracicable only in a large city and involving rather more risk than the higher phases of the art.
Cyrus goes into the wholesale district just after the first rounds of the postman and before the arrival of the business men. Keeping a wary eye out for interruptions, he rifles the letter boxes in the hallway, scurries into seclusion with his epistolary booty, sorts it out, destroys such disappoint-
ing communications as contain no financial possibilities, segregates all checks and drafts, and then enters upon the technical part of his work. With chemicals and knife he delicately erases from the checks all but the amount and the signature (he may even raise the amount if the check be not protected by a perforation stamp) and fills them in to suit his taste either by handwriting or preferably with a typewriter. Now comes the matter of cashing them.

This he cannot do himself, for he hasn't the "front" for it, being probably too shabby of appearance. So he goes to some small shopkeeper who is on the fringe of the criminal world and gets him to act as go-between for a consideration which may run as high as an even split on the loot. The store man's financial responsibility may be practically nil-in fact it usually is-yet his business gives an effect of permanency; he is known to the neighborhood banks; generally one can be found to oblige him once-and once only. For when the checks are put through they come back with unpleasant news attached.
The over obliging bank gets after the storekeeper, who promptly and injuredly washes his hands of all responsibility. He thought the checks were all right. Bank people are supposed to be expert in such matters; if there was anything wrong, why didn't they spot the swindle? So the bank is stuck, and Mr. Slickley, not percisely bulging fat with rewards, indeed, for this game is workable only in small amounts, but with enough to furnish him for his second step upward in his profession, leaves for a smaller city and his next job. This requires careful dressing, but less nerve than the first venture.
Let me now present Mr. Cyrus Slickley in the well-known and unpopular role of his own brother-in-law, one apearance only in the city of, say, Toledo. Immediately upon arrival he has made some quiet enquiries and learned that the Dalton Manufacturing Company runs a checking account at the Howcumsit Trust Company, whose assistant cashier is named Delavan. Armed with this information he calls up the trust company on the phone and hands out his line:
"Mr. Delavan, please. This Mr. Delavan? Good morning, Mr. Delavan. This is Thomas Q. Dalton. Yes, of the Dalton Manufacturing Company. My brother-in-law, John Whittemore, has just come to town to live and I'm sending him down to you. I'd bring him myself, but I've got a lot of things on this morning. He may want to start an account. Anyway, do what you can for him, won't you? You'll find him a very nice fel-

# Fénton Davis \& Boyle <br> BONDS EXCLUSIVELY michigan tnuat euildine GRAND RAPIDS <br> Detroit <br> Congrees Buhthas 

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Direct wires to every Important market east of the Mississippl. A statistical service unsurpassed.

## A Plain Business Matter

THE will of the founder of one of America's great industries contained the following clause:

> "My wife is not named herein as executrix or trustee. because it is my wish to relieve her from the labors, cares and responsibilities of the position of executrix and trustee."

The adjustment of the affairs of a business man is a business problem, which this Company is especially qualified to assume.
Appraising and realizing upon business good will, partnership interests, options, claims due, and various kinds of personal property, are tasks requiring broad business experience and keen judgment. The advantageous sale of securities, when conditions make such disposition advisable, demands expert knowledge. The supervision of real estate and attention to rentals, management, and other matters, require experienced handling and guidance.
By naming this Company your executor and trustee you can relieve your wife of such cares and responsibilities. And this Company's resources, experience, trained organization, and continuous existence will assure your family the protection and continued enjoyment of their heritage.

A full discussion of this vital matter will be found, in a booklet, "Safeguarding Your Family's Future,

## Frand Rapios Trust [ampany

## GRAND RAPIDS, MICH.

OTTAWA AT FOUNTAIN BOTH PHONES 4391


## BRANCH OFFICES

 Madison Square and Hall StreetWest Leonard and Alpine Avenue West Leonard and Alpine Avenue East Fulton Street and Dlamond Avenue Wealthy Street and Lake Drive Grandville Avenue and Cordella Street Bridge, Lexington and Stocking West Leonard and Turner Avenue
Bridge Street and Mt. Vernon Avenue Bridge Street and Mt. Vernon Avenue
Division Avenue and Franklin Street

> CADILLAC STATE BANK

> CADILLAC, MICH.

| Capital $\ldots . . .$. | $\mathbf{1 0 0 , 0 0 0 . 0 0}$ |
| :--- | ---: | ---: |
| Surplus ....... | $\mathbf{1 0 0 , 0 0 0 . 0 0}$ |
| Deposits (over). . | $\mathbf{2 , 0 0 0}, \mathbf{0 0 0 . 0 0}$ |

## We pay $4 \%$ on savings

The directors who control the affairs of thls bank represent much of the sstrong and successful business of Northern M.chigan.

RESERVE FOR STATE BANKS
low. Thank you very much. Goodbye."
Presently a stranger presents himself at the Howcumsit Trust Company cashier's window and proffers a check for $\$ 360$. He is well dressed has a mildly assured manner, and seems quite shocked when the cashier, looking him over dubiously, says "But we don't know you, Mr. Whittemore."
"Didn't Tom phone your Mr. Delavan?" exclaims the visitor; "Thomas" Q. Dalton, I mean, my brother-in-law." Hearing his name, the assistant cashier comes forward. "Why, of course. Glad to see you, Mr. Whittemore, and to be of any assistance.'
The check is forthwith obligingly cashed. In case the official for whom the trap is set is believed to be a hard proposition an accomplice may be sent to cash the check while Slickley waits at the end of a telepehone (which he previously gave as the Dalton Company number) to identify his brother-in-law.
Moral for banks: telephone endorsements are written in air.
Having some working capital, which is as necessary to real operations in the crook's line as in legitimate business, our Cyrus branches out a bit. He runs up to Chicago and begins to haunt brokers' offices, business places and the like, trying to get near men of some importance on one plausible pretext or another with a view to picking up a personal checkbook. This might seem to be a rather hopeless quest; but the records indicate that many men of weal:h are surprisingly careless about leaving their checkbooks lying around where casual visitors can lay hands upon them. Cyrus doesn't want to steal the book; all that he needs is a check or two torn from the back. Having acquired these with the owners name engraved conspicuously across them, the rest is easy. He fills in the check with such an amount as he has reason to believe will be easily covered by the balance at the bank, say $\$ 1,200$, perpetrates a more or less skillful forgery of the signature and takes the result to the bank. Now, if he attempted to cash the check, suspicions would probably be aroused. His work is not so coarse. To the teller he says suavely: "Are you Mr. Calkins? I think you are the gentleman Mr. Morse told me to see about certifying this check." So assured is the official by the sight of the familiar engraved name across the face of the paper that he does not scrutinize the signature carefully. His only concern is to ascertain that the Morse balance exceeds $\$ 1,200$. Yes, that is all right, nearly three thousand in the account. The check is duly certified and the politely grateful Mr. Slickley takes it to another bank where he deposits it in any name which he may choose for the name which he may choose for the
five hundred dollars cash to give an air of solidity to the transaction. A day or two later-it won't do to wait too long, for obvious reasons-he draws out all or nearly all his account and departs happily, leaving the two banks to apportion the blame between themselves according to their lights and prejudices.

Having thus accumulated, on the approved business college principle of "selling oneself" successfully, a nice little nest-egg, Mr. Slickley may conceivably wish to enlarge his mind by travel. Nothing easier. The banks will pay all expenses and a comfortable weekly stipend besides. All that he need do is to follow the example of the eminent Charles Stanley Walker, now deceased, whose eleven years of profitable activity I mentioned above. Mr. Walker had one curious weakness which, one might suppose, would have served to betray him: he invariably operated under a single first initial and a second name, "C. Howe," W. Carson," "A. Warren," and almost always one of the two initials corresponded to his rightful name.

His method, simplicity itself, depended chiefly upon personality and natural histrionic knack. To introduce an atmosphere of reliability he dressed plainly, in good materials of neutral design, and with a generous display of Masonic emblems to which he had no right. Landing in a small city he would quietly absorb personal information about the local bank cashiers and, in the course of a few days, wolud drop in upon one of them with a friendly air.
"Howdy, Mr. Johns. Just met up with Judge Davis outside and he tells me you had a little christening party at your house last night. That is your third, ain't it? Other two girls, eh? Improving as you go on." And so on, ending with the request "Would you mind cashing this check for me?"
Usually the check was a cashier's check. Of course to cash it without knowledge or identification of the man presenting it would be a violation of a fundamental rule of banking, but Mr. Walker's pleasing manner and hypnotic tongue inspired a strange negligence in the official heart, and he seldom scored a failure, not even after the American Bank Association detectives had flooded the financial world with descriptions and warnings. But when the Burns Agency's redtyped warning was issued, the subject of it walked into a Shreveport, La., bank and encountered a teller who had just been studying his record. From that to Atlanta was a short step. It was estimated that Walker averaged upwards of $\$ 500$ a month, in checks ranging from $\$ 75$ to $\$ 250-$ never above that-for the long term of his activities. So Mr. Cyrus Slickly might do worse than pattern by him. Also he might do better. His

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capital will now warrant expansion, and in his next venture we will find the bank acting as his unwitting partner.

Behold our dubious hero, then introducing himself at the cashier's window of a Syracuse institution, as Samuel J. Monkton, a minor capitalist with a wide acquaintance in banking circles of other cities (if his glib talk is to be believed) and a project for buying a local plant wherein to manufacture a new type of carburetor. Naturally he doesn't want anything known of this lest the price go up on him. Meantime he would like to be put in touch with a high class conservative lawyer, one accustomed to handie moneyed interests. Can the cashier suggest one? Why, yes, the bank's own attorney, Judge Clarke. "Be glad to give you a letter to him."

A Little Matter of a Note.
Fortified with this valuable document, he calls upon the lawyer, tells him about the factory scheme. "But my immediate business with you, Judge, is in connection with a note owed me by Ralph Tillinghast of Rochester. You know him, of course. It is only for $\$ 2500$ and he is good for the amount fifty times over, but he is just naturally slow about these things and although the note has run more than two years I don't feel like dunning him because he is a personal friend. It happens that I need the money as I am starting South in a couple of days. So I thought I'd do this-write him that I'd turned over the note on a deal and he must be prepared to meet it. Then I'll give you the note and you do the rest. Here is his address. Can you handle it right away?"
Certainly Judge Clarke will write at once. Thereupon our Mr. Slickley, alias Mr. Monkton, alias also Mr. Ralph Tillinghast whom he has invented for the occasion, takes train for Rochester, goes to the address which he has given the lawyer, and on the following morning gets the letter and writes a reply in the name of the lax Mr. Tillinghast-a quite apologetic reply. That night he spends in Rochester, returns to Syracuse in the morning and calls at the Clarke office.
"I suppose I'll have to leave without that money," he says disappointedly. "My train goes at noon. If you hear from Tillinghast-
"It's all right," interrupts the lawyer. "This came in on the morning's mail."

He displays the letter which Mr. Slickley, as Tillinghast, wrote from Rochester, accepting the draft and stating that he has instructed his ank to forward cash at once to cover it. Trustingly and obligingly Judge Clarke offers to draw the amount on his own check so that his client may catch the noon train. He holds out $\$ 100$ for his fee, and turns over $\$ 2.400$ to the grateful "Monkton," who departs rejoicing inwardly. Later there will be a spirited debate between the bank and the judge as to who is to blame, the judge's main argument (not too easy to refute) being: "You made yourselves responsible morally when you gave a letter of introduction to a man of whom you knew nothing."

Geting On in the World.
By this time the Slickley operating fund ought to be at least $\$ 4,000$ or $\$ 5,000$, quite enough to enable its owner to work the "lunch-hour racket" in some Middle-western city, perhaps Cincinnati. Selecting his institution with care he deposits $\$ 4,000$ to his own account. For a fortnight he checks in and out of this, studying the habits of the bank personnel until he has a good working knowledge. Financial people are usually methodical in their habits; they come and go and eat with regularity. The new depositor finds that he can rely on the cashier leaving for luncheon at 12:45 and returning not before $1: 30$. One day, when his getaway is arranged, Mr. Slickley arrives at just 12:44.
"What is my balance, Mr. Handler?" The cashier has it looked up. It is \$1,564.30."
"That all?" says the depositor, disappointed. "I thought it was more. Got a deal on, calling for two thousand. Well, I'll have to give my note for part of it." He loses himself in mental calculation while the cashier glances restlessly at the clock. "Oh, sorry to keep you waiting. Just let me have $\$ 1,500$, will you?" And he fills in the check.
The official delivers the cash and bolts, three whole minutes late.

Back comes Mr. Slickley, quarter of an hour later, to greet the substiute cashier, and puts to him the same question as to his balance. As the delayed luncher has not aken the trouble to report the withdrawal before going out, the books show the full $\$ 1,564.30$. Again the depositor draws out $\$ 1,500$, this time not his own but the bank's, leaving the odd $\$ 64.30$ as a testimonial to carelessness.
Cases are on record where two banks in a city have been mulcted by this scheme on the same day.
It may well be by this time the

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Capital Stock and Surplus
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GRAND RAPIDS SAFECO. Agent for the Celebrated YORK MANGANESE BANK SAFE Taking an insurance rate of 50 c per $\$ 1,000$ per year. What is your rate? ADESMAN BUILDING ::: GRAND RAPIDS, MIOFIGAN
bank game is becoming monotonous or even dangerous to our Mr. Slickley. Or perhaps he feels that his increasing means and experience fit him for more ambitious enterprises in more highly specialized fields. Hence we find him organizing, with three or four confederates, one of those ingenious stock guaranteeiang schemes of the kind which U. S. Post Office Inspector C. H. Clarahan has been successfully hunting down for the Government for several years past. While this calls for considerale time, skill and capital, it pays large returns and the margin of safety is greater than in the bank ventures.
Mr. Slickley learns that Orson McCann of Springfield, Mass., owner of a quarry, has been organizing a stock company to finance some extensions by the sale of $\$ 100,000$ of stock. He calls upon Mr. McCann, presents an impressive card. and is welcomed as representing the Guaranty Redemption Company, whose specialty is guaranteeing to investors the par value, at the end of any stated period, of well-secured issues.
"We will guarantee to your subscribers," says the bland Mr. Slickley, "a return of par on your stock for a period of forty years and charge you only $\$ 24$ a share for it. Naturally we don't expect the whole $\$ 24,000$ in immediate payment. Our terms are 10 per cent. down and the balance when the stock is disposed of."
Reasonabale though it sounds, Mr. McCann is dubious. The idea is wholly new to him. He wants to think it over. Certainly, agrees the urbane representative, no hurry at all. But he fears that in the present state of the market there will be great difficulty in placing a wholly unknown stock. Almost immediately enquiries and offers begin to flow in upon Mr. McCann from stock salesmen and brokers who have heard (unaccountably to the quarry-owner, since he does not suspect that the enquirers are merely Mr. Slickley's partners) about the project, and invite correspondence. But it proves that all the enquirers lose interest immediately and totally upon learning that the stock is not guaranteed. Nothing but guaranteed issues will do; the public won't look at anything else: a redemption clause backed by some responsible concern, or nothing doing.

The Sad Awakening.
By the time it has sunk into Mr. McCann's perceptions that the Guaranty Redemption Company's representative was right is saying that modern stock promotion must be on a guaranteed basis, that gentleman appears again. The victim is convinced; he take the bait to the extent of the first 10 per cent. payment. Abruptly and mysteriously the brokers and stock salesmen who were so eager to handle his proposition now become indifferent. Letters to them elicit no replies, or if any, evasive answers. There is no way of holding them to legal accountability. The project starts with a net loss of $\$ 2,400$.
In the case of a heavier capitalization, for the purpose of building a branch railroad, for example, it may even pay Mr. Slickley to "plant" a representative abroad. Then the supposed brokers accept the redemption
agreement of the Guaranty concern and notify the railroad people that they have a satisfactory bid for the entire issue from the International Bankers' Alliance of London, controlling an association of banks on the Continent. As a final condition, however, the Alliance insists upon a report from their own engineer, who will sail immediately upon receipt of $\$ 5,000$ to cover expenses. Under the inspiration of this prospect the money is forthcoming. So is the "engineer." Also disappointment. For invariably the expert will return an unfavorable report. The London concern withdraws its bid, and Slickley \& Co. are the richer by $\$ 12,000$ or $\$ 15,000$ of the railroad's money to divided between them.
Eventually Mr. Slickley will get caught. They all do. But not before they have taken a rich toll from the very class of financial experts who are supposed to be immune to fraud, however ingenious.

## Samuel Hopkins Adams.

Why Capital Stock Is Not Necessary. People who are loud in their condemnation of mutual insurance because the profits of the business are returned to policyholders as unused or unabsorbed premiums, instead of being passed along to a body of stockholders, do not seem to realize how illogical they are in their reasoning.
They profess to see a close analogy between the insurance business and the business of manufacturing and merchandising which does not, in fact, exist.
Edson Lott and his followers are insistently demanding to know of the merchant and manufacturer how they would like to have their business mutualized and thereby lose their profits.
The capital of stock fire insurance companies is not invested in the buisness, but entirely outside of it-yet it feeds off the business and its earnings for the stockholders from these outside investments, aided by the profits from the business itself, accounts for the very high quotation for the stock of the big stock fire insurance companies.
The capital of corporations, firms and individuals engaged in agricultura1, manufacturing and mercantile operations is invested and in daily active use in the conduct of the business. The business is dependent on the capital stock and could not exist without it. In other words the capital supports the business.
These fellows apparently do not stop to think that the merchant and manufacturer have their capital invested and tied up in the business, while stock companies have their capital invested in stocks and bonds, real estate, and other property entirely foreign to their business and having no connection therewith.
A large' number of successful mutual insurance companies with greater proportionate assets, based on average experience, than are possessed by a corresponding number of stock companies, including the biggest and strongest, have conclusively proven that so-called capital stock is not necessary in conducting the insurance business.

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## Cash, Bonds \& Mortgages $\$ 261,267.87$ Reserve for Losses and Cash, Bonds \& Mortgages $\$ 261,267.87 \quad \begin{gathered}\text { Reserve for } \\ \text { Unearned Premiums }\end{gathered}$ $\begin{array}{rrrr} \\ \text { Interest }\end{array}-\cdots, 432.58$ Surplus Over Liabill <br> THIS COMPANY HAS HAD THIRTY-TWO YEARS OF SUCCESSFUL UNTHIS DERWRITING EXPERIENCE. COURANCE CARRIED OF ANY COMPANY IN THE STATE. THIS COMPANY HAS RETURNED NEARLY TWICE AS MUCH IN DIVITHIS DENDS SINCE ORGANIZATION AS IT HAS PAID IN LOSSES. $50 \%$ FOR THE PAST 27 YEARS. THIS COMPANY WRITES ON APPROVED MERCANTILE, DWELLING AND CHURCH RISKS.

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Where a Pound Is Not a Pound.
"If a dealer were to weigh out an exact ton of coal and ship it by wagon to the top of a mountain 10,000 feet high, the buyer on the mountain top weighing it on its arrival, would find it a bit short-even though none of it were spilled out on the way up." So said Major William Bowle, of the United States Coast and Geodetic Survey, and added:
Suppose that the man on the moun-tain-top paid for the coal with an exact ounce of gold, weighed out on the spot. The recipient, on getting back to the foot of the mountain, would find, if his scales were delicately correct, that his gold weighed a trifle more than an ounce.
"Things lose weight as they go up. They lose at the rate of a millionth part of their weight for every ten feet of ascent. The reason why is easily understood; it is because the force of gravity lessens with altitude.
"But it should be made clear that the coal and the gold likewise, would have to be weighed by a spring balance in order to show the decrease or increase in weight. A pan balance shows only relative weight; the spring balance gives the absolute weight.
"A chunk of iron that weighs a pound in Philadelphia will weigh more than a pound at the North Pole. The weight of anything is greater by one two-hundredth at the North Pole-or at the South Pole- than at he Equator. This is because it is thirteen miles nearer to the center of the earth, and also for the reason that at the Equator, where the revolution of the globe carries its crust around at a speed of a thousand miles an hour, centrifugal force tends to throw things off, thereby rendering them in effect lighter.
"To prove this proposition in actual practice one would have to use a spring balance, for the reason I have already given. And it is obvious that a maker of such balances, if he would have them exact, should construct them with reference to the latitudes in which they are to be employed.
"If an enterprising citizen of Rio de Janerio were to make a trip to Arctic Alaska and buy gold dust, weighing it with a spring balance brought with him from his home city, he would find when he got back that he had less of the yellow stuff than he paid for."
New Wave of Iiquidation Improbable
There is a division of opinion in business circles with regard to the movement of commodity prices after the present seasonal improvement has run its course. On the one hand, there is the view that the present tendency of prices to advance will continue throughout the year and run well on into 1923. Some of the more optimistic observers expect to see a greater volume of trade and higher price levels in July than at present, even though the summer months normally bring a slackening in business activity. Not all of these who look for a certain amount of recession regard this as arecessafily an inferruption to the general business improvement now well under way. They rather expect the improvement to continue, but be-
lieve that it will be less pronounced during the summer than at present. At any rate, there seems no justification for the view of a few pessimistic observers that a wave of liquidation may follow the spring quickening. Such breaks are generally preceded by warning signs that are not now discernible. A sharp advance in prices, with high money rates and rapidly expanding bank loans, is the familiar danger signal. To-day, however, money is becoming cheaper; prices are rising slightly in some commodity groups, but the price level as a whole is fairly stable; and bank loans are not rapidly expanding.
Surplus Stocks Are Disappearing.
A single issue of a metropolitan newspaper last week carried news that a world shortage of cotton was among this year's possibilities. that less wheat was being planted in Europe, and that a subsidiary of the United States Steel Corporation had voluntarily advanced wages of coal miners in Alabama 10 per cent. and wages of iron miners 15 per cent. There is no close connection between these different items of news, but they have one thing in common, and that is that they all tell a story that is different from what has been running in the press for so many months. The situation is changing. The news that the surplus stocks which have proved such an impediment to the general industrial revival have been worked off in the case of some commodities and that in a few instances wages are being slightly raised-the latter development being a good indication that unemployment is being reduced-may be interpreted as meaning that business is making further progress in getting "out of the woods." News items like the foregoing, however, are not yet to be regarded as typical. There are still large stocks of some raw materials, and wages in certain lines are yet to be deflated, just as has occurred this week in the case of the railway trackmen. In other words, the business situation continues to be marked by the irregularity that always characterizes a period of readjustment.

Open the Door For Them.
An element which largely contributes to a store's success is store ser-vice-the attention to the little things which make trading there a pleasure. A decided improvement in store service is an electric door opener which is operated through push buttons from different parts of the store by the clerk who waits on the customer, thus eliminating the inconvenience and embarrassment encountered by the custmer loaded with bundles in trying to open the door. Such an opener is not expensive and can be purchased from and installed by any electrician or if there is no electrician in your town you can purchase the materials from any electrical supply house and do the wiring yourself. The approximate cost of the outfit is $\$ 8$.
Nobody is going to drag you out of your present job, and force you into something higher. You must do your own climbing, so get about it as soon as you can.

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## LEGEND OF SLEEPING BEAR.

Origin of Remarkable Sand Dune at Glen Arbor.
Benzonia, June 5-A number of years ago I saw in some paper or magazine a brief story of the origin of the Manitou Islands and of the remarkable formation of sand so resembling an enormous bear lying down with her face pointing out over the lake. It made quite an impression on $m$ at the time and I have very often thought of it since, but have never been able to find the article again and in its details it was very indefinite.
By referring to any map of Michigan one will note the Sleeping Bear Point just off Leland in Leelanau county and the two Manitou islands some distance out in the lake to the North.
This is on the direct line of lake traffic North and South between Chicago and Detroit and always an object of great interest to lake travelers.
Presume it may be that on account of its being so near my home and because it is in my home district that I have undertaken to work out an imaginative account of these prehistoric happenings. Since writing it out it has occurred to me that possibly it might have some literary merit. Any way, I quite enjoyed writing it, taking some time to indulge my imagination as the story progressed. William L. Case.

It was when time was very young. The period when the earth was with out form, and void, had passed, the waters had been divided from the dry land and the evening and the morning of the third, the fourth and the fifth day had passed into an accomplished fact.

Mount Shasta and Mount Rainer had already reared their mighty summits far above the craggy peaks that surrounded them. Newly formed surrounded them. Newfixed by ir moraines were distinctly fixed by ir resistable geological power. Between the eastern and the western show of the great salt water were the show covered monstans the tong conlimi tinental divides.
But the continents that the Great Intelligence had planned for the liv ing man were not yet ready for $h$ : advent and nature was still at work
These shores formed the boundary lines between which for long ages roamed hordes of untamed and unafraid denizess of the forest, the plain and the grassy slopes. The whole earth teemed with vegetable and ani mal life in unbounded measure and abundance
The work of the sixth day, with all of its tremendous possibilities, was as yet only a divine prophesy, for the as yet only a divine proph yet trod the yielding ground or his eyes looked upon the primeval glory of the virgin earth
These wide regions pastured great troops of herbivores that fed on the productions of forest and the glade. They wandered over a land that was to be a Dakota and a Wisconsin, they slaked their thirst at the streams or at the border of the wide lake. They were joyous and contented creatures that walked the green earth, inhaled the vital air and basked in the life giving sunlight.
So it was that generations of them came and went and came again with the returning seasons.
Finally there came a season that was to challenge the endurance and was to challenge the endurance and hat had so long been favored by nature. ature.
From the time of the vernal equinox there had been no rain. The days of lengthening sunshine had melted the thin snow and the moisture was soon absorbed by the porous from the fertile ground, but the fol-
iage clothed the forest tree and bush
iage clothed the for
As the days grew longer and the As folld to give forth their ac clouds faild to give heat of the sun customed rain, the heat of the sun erved to dry the blade of grain and he root also, till all growth seemed choked and the shrunken foliage of the forest began to wither and al vegetation became but a faded sub
tance of its native living green.
And what of the animal lite whose dependence was upon the gifts that hature had always so bountifully provided?
The former fields of verdant pasure became parched plains, dusty with the eager tread of the hungry herds seeking an ever decreasing food supply.
The cattle of the plains sought new fields and unaccustomed forests for food. The wild beasts of the forest came forth to the open plain seeking to satisfy the craving for the life sustaining food.
As the days passed on the midsummer sky became dull as parchment and at night the sun sank dimmed in the hazy glow of a cheerless horizon, only to rise again on a scene of all but herbless waste.
Death was now taking a heavy toll of the one time contented and unafraid animal life, starvation was
counting its victims by the score and by the thousands. Gaunt beasts o the forest came forth and preyed upon the defenceless kine. It was time of the matching of strength and endurance, a time when only the fit test could survive. The withering heat of the summer increased, the ho ir was motionless and the unpitying sky looked upon a scene of desolation.
The shrunken streams became only ry ravines and from long distance came the herds, the beasts and even the birds to the shore of the great mland lake to quench their thirst in hland lake to quere he life giving water
From a deep glen in the forest here came forth one morning an normous mother bear with two half grown offsprings by her side. A agoly par a good measure larger than the sturdy By
By virtue of her immense size and ferocity the old mother had held undisputed possession of the glen that had up to this time amply provided for their wants, besides many were the unfortunate victims of her ravenous strength
But now her old haunts ceased to vield a supply for herself and for her loved young, and they too came down to the lake each day quenching their
thirst with great drafts of the cooling

water.
Suffering with hunger herself and yearning in anguish for her progeny, the great beast would give vent to hoarse roars that made tremble with an added fear all animal life, and each night some new victim was made an added toll to her cunning and as yet unimpaired strength
After making one of these nightly raids the mother bear when going down to the lake again for water went out a little distance from the shore and stood for a time half cov red by the limpid green water. The ext day she did the same, going out little farther from the shore and her face pointed outward with a wist ful look as though scenting an unsee ragrance from across the boundles expanse of water.
At length as though impelled by ome prescient instinct the great creature strode down to the lake one morning, followed by her inseparable progeny, all three still fit and strong. Going out to her usual limit she turned with a long defiant gaze toward her old home, then with her wase pointed toward the newly risen noun phe plunged into the wide stretch sun she plungediss waters and in an ng aurering course they swam fearlessly out isto the fathomles depths,

# Home is as near you as the Telephone 

NO matter where you roam-or where business or pleasure calls-you will find a telephone near.

Don't spoil the pleasures of your tour or of your fishing or week-end trip with a single worry about the welfare of the folks at home or about your business.

Just keep in mind that every Bell telephone is a connecting link between you and home. Call home every eveninglet the folks know you are thinking of them in the midst of your pleasures.

There are special evening and night conversational rates that make your calls very economical.

Let them hear your voice
leaving behind them an ever widening wake on the placid surface of
the lake.
Farther and farther the trio left the barren shore behind them, the old mother a little in advance and her sturdy offspring, one at either side following with a loyal devotion. Finally the long shore line was lost in the distance and the grey water had in its keep
first navigators. Steadily and to her course until a night and a day and another night night and assed. Sustained by the renewed strength given them by a successful raid during their last night in the forest they continued with almost unforest endurance.
On the afternoon of the third day the very air seemed to quiver with the vapid heat and there was a distinct slowing down of the ceaseless tinct slowing downers. For the first tread of their native endurance was being time their native Their immense bodies severely tested. Their immense bout sank a little lower in the water about them and the young bears began to lag behind the mother, who the failwas glad to suit her pace to
ing strength of her young.
Now while the afternoon sun was still high, the sky began to be screen ed with little flecks of cloudy vapor the torrid air began to stir with al most forgotten motion and little ripples already dotted the glazen surface of the water. A flock of grey winged water birds passed over them, flying low and uttering shrill little calls of expectation. As if warned of some impending danger the old mother turned and waited for her young that were now dropping behind, then with renewed energy all three pressed forward, the younger ones following now in single file close behind. Great jagged clouds were now coming up from the horizon behind them, the ominous stir in the air increased and short puffs of wind struck hard upon the face of the water.

All at once the afternoon sun hanging midway in the heavens was covered with a shroud of stly to the clouds that mounled twilight gathered zenith. A ghostly twilighted in the murky waters about them.
Then a great flash of light rifted the canopy above and was instantly followed by the sharp crash of re followed by the sharp
sponding thunder, drops of rain besponding thunder, drops of to fall and the storm overtook gan to fall and the storm overtook
them with furious swiftness. So sud them with furious and so tremendous was the force of the approachisg wind that it drove of the approachisg wind that it drove a high wall of inky water before it outlined sharply along the level stretch of water. On the top of this moving wall was a white crest, leaping, curling and surging like a thing instinct with life.
Through the purple light came con tinuous flashes followed by sharp de tonations that seemed to rend the universe. The heavens opened till the driving waters from above came down to meet and mingle in unlimited volume with the raging wate:s below till the great lake bottom seemed to bend bencath its load.
It was another step in the progress of the physical forces of the world. Warned by the roa: of the approaching tidal fload the old mother bear turned to face he: new enemy and to defend her young. With all her formen fierceness she braced herself to meet the onset. But it was an unequal contest. Before she could turn again the wall of rushing water overtook them and instantly all three were hurled forward and submerged under fathoms of seething, boiling mass of turbid water. Coming to the surface again the high wall of water had passed on and an irresistable current carried them forward under the pressure of pitiless tempest.
Soon the first force of the storm seemed to have spent itself. With endurance tested almost to the limit and driven from their course but stil)
unseparated, the great mother again took her place in the lead followed very closely by the smaller of her offspring, the brother tugging wearily in his effort to keep up with the in his
others.
With bodies struggling to keep above the water and with the unpitying waves constantly breaking over ing waves constantly their gigantic strength was all but exhausted. Days of ceaseless but exhausted. Days of ceaseless treading of the water overtaken of the
of their native element the end of the of their native element the
tragedy seemed at hand.
But the love of life is strong and as if bound by some inseparable compact the trio pressed unsteadily for ward. Often the waves washed entirely over them and it seemed as if each such event must be the last.
Night was now coming on and the darkness settled about them. Another high tumultuous rushing of the water swept over them and recovering from it, the wearied mother instinctly turned to her failing progeny and found but one of them. The stalwart brother overcome by the last onslought gave up the struggle and sank beneath the dark waters.
The wind ceased from the fury of its raging and the waters settled down to the long heavy rolling of down to
the waves.
A little farther the two made their way together. Then with no strength way together. Then with no strength to keep her head above the water and no strength to struggle against a fate that seemed inevitable, the young companion also sank and her place was covered by the night waters. With a despairing moan the brave mother circled around again and again hoping for some sign of her loved young. Then with a hoarse bark of desolation and defiance she plunged forward as though impelled by some mysterious and supreme
Time and again the tyrant waters swept over the great body of the bear as she struggled on. At last with all her strength gone she was no longer able to keep above the still raging surface of the water. Again the waves swept over her for the last time and she too gave up the long struggle.
But now her broad feet struck the solid bottom ard the next wave, greater than any preceding one threw the resistless body far up on the open beach. With a final effort she attempted to stand up and almost succeeded in doing so when a still mightier torrent of incoming water hurled her over and over and then
receded leaving her high and safe receded main land
The long brave struggle was over

at last, with her physical power altogether gone, the great creature laid down in the darkness with her head facing the outrushing waters and sank into the wholly unconscious slumber and exhaustion.
Time goes on: There is nothing here to disturb the lone sleeper. Even the seasons change and still she lies without motion, but ever with the faint throbing of vital life yet within her once powerful frame.
One morning the sun was already risen and the fresh life of another season was in its full warm glory. As the gentle breeze came over the sand dunes a tremor moved through the body of the silent sleeper. Slowly
she awoke from her long life restoring slumber. With an almost supernatural vision she looked about her. Soon the memories of the fearful struggle in the water came over her and then the loss of her loved offspring.

Slowly she raised her body with great effort and stood once more firmly upon her feet, looking out as if hoping to catch somed from the they too had been saved from the final grasp of the merciless waters. Now what is it catches the gaze of the rid mother as she looks out over the glistening blue water and the radiantly clear sky on this beautiful morning? Away out on the bosom

# THE PRICE <br> OF <br> Shredded Wheat <br> has been <br> REDUCED 

The Shredded Wheat Company
niagara falls, n. y. at the same time save your goods from damage by s-reading sheets of TANGLEFOOT in your show windows, especially over Sunday.

tanglefoot

# A Valuable Impression 

 will then be at work for you and will not only catch the flies, but attract the attention of people who pass your store to your stock clean and fresh, and create in them a desire to use TANGLEFOOT themselves. This means extra sales to you. For 1922 TANGLEFOOT has been reduced 60 cents per case. This will allow you to sell at the old rrice, two double sheets for 5 cents, and make a profit of 50 per cent.
of the sparkling water, clothed in living green, she saw with distinct visions the embodied spirits of her two lost children. Separated forever from he: and from each other, but still the:e, transformed from the sentient animal life to rare gems made up of living fields and hills clothed with the verdure of delight.
This visi n so potent with life seemed the fulfilment of her long restful dreaming. Wholly satisfied now and unable again to take up alone the burden of life, the noble mother with a delirium of joy lay down again with face pointing toward her transformed progeny. With loving look, content and satisfied with the vision of the newly embodied Manitous, the great heart of the Sleeping Bear falls into the silent repose that may have its waking in the time yet to come.

## Mail Order Houses Chief Beneficiaries

 of Parcel Post.At last the Postoffice Department has been obliged to tell the truth-or a part of the truth-about the postage rates on the parcel post. Camouflaging the issue a bit by loud pedaling the increase in the cos of doing business that has occurred since the United States entered the European war, the Department now frankly admits that the parcel post rates are too low. This is another way of saying that the chief beneficiaries of this service, the big mail order houses, are operating their delivery systems to a substantial degree at he expense of the general taxpayers of the country.

The Department intends to give very serious consideration to the question of raising parcel post rates to a point where the service will be self-sustaining. It is a difficult problem and one that will require very skillful handling.
Several alternative plans are under discussion. The most favored seems to be the addition of a flat increase to every zone rate. The advantage of this plan is to be found in the fact that the Departmrent can estimate with reasonable accuracy the number of parcels annually carried, and can thus figure closely the rate of increase necessary to provide a certain amount of additional revenue. Of course, it will be necessary to take into account the fact that any increase-especially of the basic rate-would operate to reduce the number of parcels handled by the service.
With the express companies and local delivery services eagerly seeking more business, Uncle Sam would undoubtediy lose heavily if the basic rate should be substantially increased. The feeling that private enterprise can carry on almost any business much more cheaply than the Government is worrying the postal officials not a little in this connection and they will be disposed to limit the proposed increase to the strict necessities of the service.

Another proposition receiving consideration is the readjustment of zones so as to provide higher rates for great distances without disturbing the schedule of the first two or three zones. It is feared, however, that the effect of such a change would be to give the Government all the short haul business where the expense of collection and delivery must come out of the minimum fee and to turn over
the long hauls at more remunerative rates to the express companies.
There is no doubt that while the big mail order houses have been the chief beneficiaries of the parcel post, the service has grown to be of great importance to merchants in all lines; hence the final disposition of the problem now before the department will be awaited with very general interest.

Opposition To Tax-Exempt Securities
Much pressure is being brought to bear upon the House leaders to secure consideration for the joint resolution recently reported by the House Ways and Means Committee proposing a constitutional amendment that will prohibit the issuance of tax free bonds by Federal, State and municipal governments. Under the Constitution the Federal Government is prohibited from levying taxes on state and municipal securities, and as a result more than $\$ 18000,000,000$ have been invested in these issues, income from which wholly escapes taxation.
From one aspect the issuance of tax exempt municipal bonds is decidedly deplorable. The demand for such securities on the part of men of large wealth who desire them as permanent investments has induced many cities and towns to borrow larger sums for public improvements than the necessities of the case warrant, and in some instances larger sums have been borrowed than can be taken care of on the basis of current taxation.
The discussion of the proposed amendment to the Constitution will probably have the effect of accentuating this uncertain feature of the case for whatever prohibition may be secured through the adoption of a constitutional amendment, lawyers all agree that it will apply only to future issues and not to securities already floated. Under these circumstances every municipality in the country is facing the temptation to put out a bond issue before Congress acts.
The assent of thirty-six states will be necessary for the adoption of the proposed constitutional amendment. It is therefore an interesting question as to whether so large a number of the states will ratify a constitutional provision under which they will surrender to the Federal Government the right to tax their own securities.
Some slight inducement is offered the states to ratify the proposed amendment by a reciprocal provision which would permit states and municipalities to tax Federal securities. Theoretically this is all very well, but men who have invested their life savings in Federal or state securities must contemplate with "mixed feelings" the day when both Federal and state governments can tax each other's securities without any limitation whatever.

## Just a Chip Too Large.

Customer-What is the price of this vase?
Clerk-That is a $\$ 50$ vase, imported from France, but as there is a chip broken off, I will let you have it for $\$ 40$.

Customer-Can't you break off another chip and let me have it for $\$ 30$ ?

## To Protect Your Profits

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BAKING POWDER

ounces for

The price is plainly shown on the package and in the advertising.
Your customers know that the price is right.

It never is necessary for you to reduce the selling price on K C Baking Powder and accept a loss.

In Selling K C Baking Powder
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The government bought millions of pounds

> Let us show you how to increase your baking powder profits by selling K C.

> Jaques Manufacturing Co. Chicago

## THE INGERSOLL WATCH.

## Mistake Which Swept Concern Into

 Bankruptcy Court.Robert H. Ingersoll didn't start out with a big idea. He started out with ten dollars, feeling that there was a place in the sun where a young man who was willing to work had a better chance to do something in life than on the mortgaged farm. The big idea came much later, and spread even to the uncivilized quarters of the globe; so that Theodore Roosevelt once told how, when he was exploring Lost River (since named for him), a native African chieftan greeted him through an interpreter with the words: "You come from the Land of the Dollar Watch."
More than seventy-five millions of watches had been sold by Mr. Ingersoll before a little idea wrecked the business, at least for the time being. It was a little idea about financing a great manufacturing and merchandising concern; and it plunged the man whose watch had "made the dollar famous" into bankruptey courts.
If you are to have a picture of this man, of his extraordinary success and his extraordinary failure, it is necessary to race through certain preliminary details. The kindness of a stockraising kinsman enabled him to get free passage on a cattle train when he left his father's farm at Delta, Michigan, back in the late 70 's; and his destination was the farm of another kinsman in Connecticut. But in a short while nearby New York beckoned him, and there, at the age of twenty he set to work at his job and that, saving his pennies and nickels at a great rate against the time when he could go into business for himself. And then, when he had the huge capital accumulation of $\$ 175$, went to making and selling rubber stamps. Later on he sent for his brother Charles.
Charles.
Presently the Ingersolls were making and selling dollar typewriters and dollar sewing machines and dollar cameras, patented pencils and keyrings and other novelties. They were pioneers in developing a mail-order business, and their catalogs ran into editions of millions. They were early in the chain store field, and at one time had seven retail shops in New York City, devoted largely to bicycles and bicycle supplies. Robert Ingersoll who traveled constantly about the country in the selling end of the business, gained a great fund of information about the public and what the public wanted. And the greater this fund grew, the greater was his dissatisfaction. He felt that toys and novelties were not enough. To endure, the Ingersoll concern must sell something necessary, something of universal appeal, something of actual service. That was the keynote-service! What was it to be?
In those days Robert Ingersoll lived in a Brooklyn boarding house, and on the dresser in his room rested a little "Bee" clock. It was this that ticked the big idea into his brain. Why not compress that cheap mechanism into a size for the pocket? Why not make a cheap watch? A dollar watch?
Although the factory system was even then in vogue, although the rail-
road and the sewing machine and the steam engine and the threshing machine were commonplaces, and even the phonograph was in use, watches were still regarded as a luxury, owned chiefly by the well-to-do. And yet, when Mr. Ingersoll, bursting with the big idea, came to investigate it, he found that he Waterbury watch was already cheap-a $\$ 3.50$ watch, that is to say. It was, despite its simplicity, a fearful and wonderful mechanism. It boasted a nine-foot mainspring, and the whole works turned round inside the case, thus moving the hour hand. People spoke of the contraption with a smile, and minstrels jested about Waterbury, Conn., "the land of eternal spring." After a large sale as a novelty, the Waterbury venture was doomed to failure, despite refinancings and changes of management; but before that happened the Ingersolls, buying by the gross and then by the thousand, put the price at a dollar to test the mail-order market for such a commodity. This was not the waich with the eternal spring, which wound almost forever, but was a sturdy little pocket clock, wound and set from the back in accordance with the big idea Robert Ingersoll had got from his "Bee."
During the World's Fair in Chicago Ingersoll watches were sold with Mayflower and Columbus pictures on the back, and a National advertising campaign was begun. But the public was skeptical. It didn't believe that a reliable timekeeper could be made for a dollar. And to overcome that resistance the Ingersolls set up their famous guarantee and lived up to it even though some of the watches sent back to them had been immersed in beer or soaked in oil. And so it came to pass that millions of farm boys and millions of working men, clerks and school children came to carry Ingersolls.
Many said the market would soon be saturated. Others had said this when Eli Terry, the first American clockmaker, began turning out his wooden timepieces by the hundred early in the last century. "You are ruining your business," his friends told him; "the country will soon be so full of clocks there will be no market for them." It was so in 1850, when an employe of the Howard factory in Roxbury boasted that he was working for a company which made seven complete watches in a single day. "Where on earth could you sell seven watches a day?" his derisive neighbors asked. And four years later, when Aaron L. Dennison of Boston forecast that he would eventually make as many as fifty watches a day, he was listed as insane by his acquaintances.
The time came when the Ingersolls, in factories which they owned at Waterbury and at Trenton, N. J., were making 20,000 watches a day, and still the demand was not appeased. Thousands of automatic machines reduced costs to a minimum, turning out the 150 parts or the complete watch with incredible rapidity. It has been said that Henry Ford got his idea of quantity production from this source, and it is a certainty that he took to watchmaking and repairing before he took to automobile build-
ing. Robert Ingersoll, at any rate, preceded him in quantity production and at a selling price so low as to cause a sensation in its day. He established a branch in London, and sold his product throughout he world.
"But the miracle market," he told me not long since, "is right here in the United States. It is like an enormous sponge that never gets enough. If the price is right and the commodity is needed, it seems to me that too great a quantity can hardly be produced for consumption right here at home."

The Ingersolls did not confine themselves rigidly to dollar watches. At he Trenton factory they made a seven-jeweled wa.ch, called the $\mathrm{Re}-$ liance, which sold at $\$ 7.50$. Six years ago, when they bought the Waterbury factory, they continued making the watch under the same name and sold it at prices ranging from $\$ 3$ to $\$ 5.50$. Theirs was typically an American enterprise. Among the trade names the Ingersoll watches have borne are Jumbo, Triumph, Columbus, Eclipse, Liberty, Climax, Champion, Radiolite, and Yankee; but more have been put out under the name Yankee than under any other. By actual test at a New York department store, it was found that 93 per cent. of the enquirers for cheap watches asked for an Ingersoll. They might buy another watch but in their minds the kind of watch they wanted was inseparably connected with a certain firm's name. Probably no other industry in the world has ever built for itself a more secure foundation in public thought. Mr . Ingersoll believes that the association of Eastman with the word Kodak is the nearest approach.
When the United States entered the World War, the firm of Robert H. Ingersoll and Brother was at the flood tide of its prosperity. Even newsboys wore Ingersoll wrist watches. In this wore Ingersoll wrist watch througout the world there was an enormous demand for the commodity. Then clouds began to gather. In the emergency of conflict the War Industries Board declared the product non-essential. It was imperative that the Ingersoll continue to produce their widely advertised watches. To do this they must compete with such high-priced concerns as the Waltham and Elgin for labor in a disorganized war market.
This meant inevitably an increase in the cost of their watch but they were extremely reluctant to take the step. In time the Yankee dollar watch sold at $\$ 1.30$, then $\$ 2.50$, and while their costs of production were still at the peak, there came in the lattr part of 1919 the period of deflation and the "buyer's strike." The public demanded lower prices. The Ingersolls, with costs of production still abnormal, put forth every effert to meet this new selling resistance, not without some success.

For thirty years this remarkable business has been conducted practically upon a cash basis. Mr. Ingersoll says, "We paid every Saturday night in full. This necessitated a large working capital to carry the watch from its production to its selling; and during the last decade it had been our custom to finance the business
chiefly with short time notes put out through brokers.

The credit of the company was so good that our notes were in demand by banks. We had experienced a consistent growth and we had never experienced any financial trouble, we had never defaulted on a note or an account. We had no merchandising debts-all we owed was in bank credits; and our assets stood at the figure of two to one against our liabilities.
"But in the period of extreme distress, which accompanied the postwar deflation, we went in deeper than ever before in our history. We had outstanding $\$ 2,500,000$ in notes, which we had to meet with cash periodically. It was not a question of renewing this paper, as would have been the case had we obtained accommodation through large banking houses. Every time our paper fell due, it was necessary for us to meet it with cash. Meanwhile the raw and manufactured material offsetting our notes began to decline in price. The assets back of our paper shrank. The repeated payments and reissues of notes involved an enormous strain, and finally we reached the breaking point.
"If we had funded our indebtedness over a long period-in other words, if we had done business with the big banks or big banking house which would have stood by us during this period, instead of selling our paper in the street, the failure would never have come."
The Waterbury Company has offered to purchase the assets of Ingersoll and Brother for $\$ 1,500,000$ cash. As this is written, Mr. Ingersoll is endeavoring to reorganize and refinance the business. Upon his success in that direction depends, probably, the question whether he is to come through this storm bereft of his fortune or with a chance to renew it. A slim, gray-haired, graybearded man, he sits amid the shards of his hope and ambition in a small plainly furnished office, meditating the fate of a big idea in collision with a litle idea-the victim of fate which came into play merely because of a fundamental error in financing an enterprise conceived and operated with every evidence of typical American ingenuity.

Silas Bent.

## Pity the Poor Rich.

The two women were discussing the spectacular existence of a very wealthy man.

Yes, my dear," said Mrs. Tooler, "I knew him when he worked for Uncle Bill for three dollars a week. Of course that is the fixed price for all millionaires who have made their mo:ley, and it does make one tired, but this is literally true. And now he has a house in New York, another at Newport, a farm on Long Island, an estate in Lenox, and cottages in New Jersey and South Carolina, beside a yach and a private car that is the apotheosis of leather and gilt."
"Where is his home?" asked Mrs. Moreler.
"Home? He hasn't any. When they get as rich as that they've no more home instinct than milk-cans."
you can bet a large percentage of them use



If you love action-and get a thrill from shooting out ahead of the restuse Red Crown, there is no gasoline made that surpasses it.

Red Crown is good motor gasoline. Not only does it insure a quick "get-away", but it causes your engine to accelerate smoothly and deliver the maximum power and speed it is capable of developing.

Red Crown is made to produce an abundance of power. Its chain of boiling point fractions is so arranged as to give to the piston an action closely approximating the smooth, even stroke of the steam engine.

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## STANDARD OIL C:OMPANY (INDIANA) <br> CHICAGO




Michigan Retail Hardware Assoclation.
President-Charles A. Sturmer, Port Huron.
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Vice-President-J. Charles Ross, Kalamazoo. Secretary-Arthur J. Scott, Marine City. Treasurer-William Moore, Detroit. Directors-R. G. Ferguson, Sault Ste.
Marie; George W. Leedle, Marshall; Marie; George W. Leedle, Marshall; Cassius Detroit; George L. Gripton, Britton.
Some Practical Pointers on Wedding Gift Displays.
Written for the Tradesman
In trimming windows for the wedding present trade, several essential points must be borne in mind.

In the first place, the windows must be dressed with particular attention to finish and detail. As a large share of the goods displayed will be highpriced, the trim must be artistic and attractive. It must appeal to the aesthetic in would-be purchasers.

To secure the required effect, it will be found advisable in practically all cases to have a soft-apearing background. The floor of the window and the background should be covered with some such material as heavy cloth, crepe paper or cheese cloth. If soft tones are used, the goods displayed will stand out most conspicuously. Wreaths and other floral decorative effects can be used to good advantage.

Another essential point is that a large assortment of goods must be shown. The average purchaser of a wedding present starts out without any definite idea of what he or she will buy. The intention in most cases is to make a selection after "looking around." To buyers of this stamp, a window containing a large assortment of articles has an immediate appeal. They study it carefully and if they see anything that seems to fill the bill from every standpoint, including price, they buy.

There are innumerable ways of increasing the display space in a window without giving it a crowded appearance. The floor space can be increased by putting in steps, thus providing room for the showing of flat articles against the back of each step. The placing of shelves and brackets against the background very materially adds to the amount of stock which can be placed in a window. Sometimes a sort of fence can be introduced to give added facility for display.

In catering to the wedding present trade, I am inclined to think that best results can be secured by showing prices in the windows. There is and always will be considerable legitimate difference of opinion on this point; and it might be that, where a display is made up of very high-priced articles only, the use of price tickets is not necessary. People who can afford to buy goods of this class will be cer-
tain to put quality before price. But in the majority of cases, price is a considerable factor. Indeed, a large proportion of the purchasers of wedding gifts settle in their own minds, first of all, approximately how much they mean to spend. In any event, the showing of goods of a distinctly costly nature, with prices marked, is a good adveritsement for the hardware store. It emphasizes the fact that the store carries high class goods, and that quality can be secured in buying from the hardware dealer quite as much as it can be secured anywhere else.

The majority of wedding gift displays must of necessity be of goods within the reach of most people; or, at any rate, they must show a range of values to suit all purses. In windows of this class it is highly important that prices should be displayed. While the average person on the hunt for a wedding gift has no settled idea beforehand as to what to buy, he or she usually has a decidedly definite idea as to how much is to be spent. Most people start out with the decision that a certain amount is the limit, say $\$ 5$; and as a result they are intrested only in articles priced around that amount. A window which presents a good range of marked prices serves as an excellent study of values and is sure to command the attention of such buyers. Supposing, however, no prices are indicated, people will give the display a certain amount of study, and some articles will probably appeal to them as suitable. "That fern pot would do," says a shopper, "but it is probably more than I can afford." In such a case, the majority of shoppers do not go in and ask the price. A few will do so; the others will hang around the window for a while, indecisively, and then pass on to the next display.

There is a growing recognition of the wisdom of giving sensible presents. This is a tendency the window trimmer must recognize. Such lines might well be used in every display; and in any event at least one display should be devoted to emphasizing the "useful" and "practical" idea in wedding gifts. Such a display could include carpet sweepers, vacuum cleaners, electric irons, electric toasters, washing machines and wringers, etc. In some respects these goods can be used to better advantage than the more ornamental gift lines, as they lend themselves to what may be termed demonstrative displays. The use of an article can be demonstrated by placing a figure in the window, running an electric iron or with a carpet sweeper in hand. If this method of display cannot be carried out, the good points of an article can be

Foster, Stevens \& Co. Wholesale Hardware

157-159 Monroe Ave. :: 151 to 161 Louis N. W.
Grand Rapids, Mich.

## W. M. Ackerman Electric Co.

## Electrical Contractors

All Kinds of Electrical Work.
Complete Line of Fixtures. Will show evenings by appointment.

549 Pine Avenue, N. W., Grand Rapids, Michigan

## Citzens 4294

Bell Main 288


## VIKING TIRES do make good

VIKING TIRES give the user the service that brings him back to buy more.

Cured on airbags in cord tire molis, giving a large oversize tire.

We have an excellent monev-making proposition for the dealer. Write us for further information.

BROWN \& SEHLER CO.
State Distributors
Grand Rapids, Mich.

## Michigan Hardware Company

100-108 Ellsworth Ave., Corner Oakes
GRAND RAPIDS, MICH.

## Exclusive Jobbers of Shelf Hardware, Sporting Goods and FISHING TACKLE

demonstrated by cards, posters, hangers, etc.
Here is the display contrived by one dealer, and showing the extent to which decorative accessories can be used to give "class" to a display. The top of the window was covered with white cheese cloth. At the rear a wood background was covered with bright green cotton. On this background shears were arranged in circles. Four pillars to which brackets were at tached were used to good advantage in displaying nickel and brass ware spoons being used as borders.

In the center of the window a porch was constructed. On the one side of this porch two gates made of lattice work were built, and trimmed with bronze tee-hinges and latch, and poinsettia vines; and on the other side a fence was built of the same material and trimmed with poinsettia vines. On the top of the four posts electric lights were placed. The porch, fence and gates were painted with white enamel.
The bottom of the window was covered with bright red cotton. Some of the larger articles were displayed on pedestals. The display, in this case, included cut glass, silverware, pearl goods carvers, brass ware, and the more decorative gift lines, each article with a neat price tag attached.
Such a display requires a fairly large window; in this case $103 / 4$ feet at the front and 12 feet at the rear, with a depth of $61 / 2$ feet. The display fixtures when not in use can be stored away, and will be found useful year after year.

In connection with the gift trade,
however, a large share of display space should be given to emphasizing the "useful" idea; not merely the idea of giving useful articles, but the further idea that an exceedingly wide range of articles make excellent wedding gifts. The thing which dealers need to remember in connection with sweepers, vacuum cleaners, and similar lines is that they belong to a class of goods which many people do not associate with the word "gift." While the useful things have been recognized as suitable for presents, yet the training of years is not easily frogotten. When a woman thinks, "Mamie is going to be married, I must get her a present," something ornamental at once comes to mind. It is to secure for sweepers, vacuum cleaners, refrigerators, kitchen ranges, etc., a place beside the ornamental that the hardware dealer should exert himself. To this end his displays should insistently suggest the suitability of these goods as presents.

The dealer should give some study to the gift possibilities of his stock, and should be prepared to suggest in his displays a wide range of useful articles. "Know your stock and its possibilities" is a first essential to catering successfully to the gift trade. Then, use your display space to drive home to the public the fact, too often overlooked, that the hardware stock is comprehensive enough to meet the utmost demands of the gift-buying public. Victor Lauriston.

Quality is something all your customers prefer, although they may often find it desirable to buy on price.

George Washington Believed in Water Transportation.
That the future of our great agriculural, commercial and industrial probabilities were appreciated, many years ago, is revealed by the resurrection of a group of official and private correspondence of George Washington relating to the opening of a water route between the colonies and the Middle West and Western areas, now so clearly valued and affirmed. This "find," embodying about forty manu-scripts-supposed to have been lost in the early part of the ninteenth century-has been discovered in the files of the Minnesota Historical Society, at St. Paul. Officials of that organization are at a loss to explain how the collection found its way into their book stocks and letter cabinets.

The last recorded owner was John Mason, Secretary of the Navy shortly after Washington's death. Secretary Mason obtained the collection from Washington, with a view of presenting the material to a Congressional Committee investigating the plausibility of a water route from Cumberland Md. to the Ohio River and its tributaries
Copies of the surveys made under the direction of George Washington and his comments were incorporated in the reports of the House commitee of the first session of the Ninteenth Congress.
Since that time, however, no record of the collection has been made. The present line of the Baltimore \& Ohio Railroad follows the route advised by Washington and his aids.
Washington's idea, according to the
maps and the correspondence, was to open the Potomac and its branches, leading to a point where a small portage or canal could be made and thence into the Ohio and its tributaries.

This development would not only tend to bring the Western country in touch with the colonies, but would tend to hold the colonies together in a more satisfactory manner, the early engineers and statesmen held.
The very valuable correspondence included letters from Thomas Jefferson, who was known as the man who proposed that Washington should be made Commander-in-Chief of the armies, and by Dr. James Craik, later physician to Washington.
One of the letters, undirected, was writen by George Washington on the eve of the battle of "Great Meadow" in 1754, between the French and Indians and shortly preceding the defeat of Braddock. The letter reads:
"If you think it advisable to order me in the shattered condition we are in, to march up to you I will, if no more than ten men follow me, which I believe the full amount."

Wanted To Be There
The great city banker lay on his deathbed. Many of his friends were gathered about his bedside to be with him at the last. The attending physician whispered to the group: "I fear he is nearing the great divide."
"Tell them not to divide until I get there," whispered the dying banker.
"After Christmas, what?" asks a trade journal. See dad; he knows.


A typical Brecht installation. Modern display counters and refrigerators will add fifty per cent to the appearance, economy and sales power of your store. Let us tell you why Brecht six-inch wall refrigerators are pretell you why Brecht six-inch wall redre progressive market men. Write Dept. B. THE BRECHT COMPANY - ST. LOUIS, MO.


MAIN OFFICES AND FACTORIES: ST. LOUIS, MISSOURI


Recover Youth in the Enthusiasms of Your Children.
Written for the Tradesman.
Enthusiasm, unbidden, unsought, comes singing into the heart of youth and tunes its life to higher pitch.
How often you wish that once again you might have the old zest for some-thing-for anything!-that you once had! How often you envy the young, and some older people, too, who have still the capacity for enthusiasm. Sometimes I think that the loss of the capacity for enthusiasm, the state of being bored with life, is the distinguishing thing that marks the change from youth to age.

If you do wish that you had still some zest and appetite for things, why do you kill the enthusiasms that you see cropping out among your children?

One is enthusiastic about marbles, another about baseball; another about dolls, birds, insects, trees, white mice. Does it all seem silly to you? Do you just barely tolerate these things in the young folks, or even act impatient about them, and force the children to take their enthusiasms somewhere else?
Foster these things, mother. Help in every way you can in these interests of your children. If it is a game, help the child to play it well, in the best possible spirit, and with the best possible skill. If it is a collection he is making, from bugs to Ming vases from postage stamps to geological specimens, give him all the backing you can and show him that only by studying the business can he make a success of it.
Don't think of this in terms of details. What I am trying to say is that you must not quench the spirit, no matter what form it takes. Tha: enthusiasm that brings with it energy and ability to act must not be dulled. Welcome it, foster it, educa e it. Enter into it if you can; into the enthusiasm with your child. Are you incapable of a new interest? Have you become such a dull, drab, blase old thing that you cannot warm your own self with the radiance of a child's joy in the discovery of the fascinating things in the world?
Enthusiasm is the ;ife-breath of youth and it is so $p$ ecious! Through enthusiasm the world accomplishes its greatest achievements. Who knows how many wonderful possibilities in men who have seemed dull and listless were killed because some dull grown folks sat on them and chilled their eagerness in some childish burst of enthusiasm?
"Don't be silly! I don't want that rubbish in the house; throw it away!"
Haven't you heard mothers say
that? I hope you never said it yourself. If you did, let's hope it isn't too late for you to mend your ways.
If the minds of your little folks are open and eager for anything, for heaven's sake don't shut them up with your superior "wisdom!"

When you impose your dullness upon their enthusiasm you are deadening a living thing, killing a real force, or driving it into ways of secret mischief which you may discover only when it has grown into something terrible. And when it has broken your heart it will serve you right.

Sometimes the enthusiasm will be misguided, misdirected; but the best way to manage that is to get right into it and steer it into some better channel.

Can't you remember, when you were a child, how rebuffed and hurt and humiliated you felt when you brought some childish eagerness to a grown person and got snubbed? That is what the child feels that is what you do when you smother joy with unresponsiveness or snap off the flower of enthusiasm. It is your business to help the eager mind and fertilize it with new ideas and purposes. It is of no importance that you are not personally interested in bugs and dolls; the important thing is that the child is interested. That interest is a very precious thing.
Watch yourself and see if you are meeting these happy spontaneous interests wi:h a joyous response.
The curious thing about these interests and enthusiasms in children is that they do shift and change; finally they settle down into a real, solid joy and prosper in some particular form of work; into a permanent avocation or profession. It makes little difference what the form of it -at any particular moment. The important thing is that the enthusiasm is there and that you must not repel or discourage it-even if you are a dull old thing yourself.

There is a happy chance that in sharing the enthusiasm of your children you might recover something of your own lost youth

Prudence Bradish.
(Copyrighted, 1922.)
Saleswomanship.
"I sold some of our new Krepeknit stuff to that lady.
"Who was she?"
"Widow of the late Mr. Fastboy. I told her about the goods, and the name of it. She grabbed at it. Said that was just what she wanted. under the circumstances-crepe, nit!"

Count that day lost in which you have learred nothing about the busi1.ess in which you are engaged.

## Recommend

## Quality Products

Women who order Royal Baking Powder are buyers of quality products. They are the kind of customers you like to see in your store. For they are potential purchasers of the best of your stock.

You will attract more of this profitable trade if you recommend products of unquestioned quality such as

## RODYAL Baking Powder Absolutely Pare

The best known-the best liked-sells itself
Contains No Alum-Leaves No Bitter Taste

## $\nabla^{\text {th }}$ year

SAVE THE FRUIT CROP
Our seventh "SAVE THE FRUIT CROP" campaign is ready to get under way in your territory. At the time fruits ripen in the different sections of America, the newspapers will appear with strong advertisements urging women to put up preserves, jams and jellies with Domino Granulated Sugar. This means increased sales in fruits, jars and preserving material, and in Domino Granulated Sugar in the clean, convenient packages. Make this campaign pay you by giving it your support and pushing the home preserving idea.

## American SugarRefining Company

"Sweeten it with Domino"
Granulated, Tablet, Powdered, Confectioners, Brown; Golden Syrup; Cinnamon and Sugar; Sugar-Honey, and Molasses


## Added to your other profits

Your profit on Hebe comes as an extra profit in addition to all other profits. Hebe does not cut into the sale of any other article in your store because there is no other product in your store exactly like it.
Give Hebe a separate place on your shelves and tell your customers you have it. They'll know about it because they have read the Hebe advertisements in the women's magazines.

Don't confuse HEBE with evap-
 orated milk. Sell it for just what it is-pure skimmed milk evaporated to double strength enriched with vegetable fat. Recommend it as a "cooking liquid" for cooking and baking-it moistens, shortens and enriches.

If you haven't a supply of window hangers, wall posters, counter cards, leaflets, etc., write for them. Address 2638 Consumers Bldg., Chicago.

THE HEBE COMPANY
Chicago
New York
Seattle
"What happened to His Wife?" is the title of a dainty brochure which is being issued to its patrons and friends by the Michigan Trust Company. The booklet gives in narrative form typical instances of what so often happens to the families of men in business who die leaving no will. The instances given make absorbingly interesting reading for the nine-tenths who, according to the writer, are omitting the ounce of prevention. Oddities which have come to light in the wills of some famous men are used as illustrations. The booklet is an adaptation of the story under the same title by Bruce Barton, which recen:ly appeared in Collier's National Weekly. Publication rights for Michigan have been acquired by the Michigan Trust Company. The press work and the artistic cover design reflect credit upon the publishers and the whole work is timely and in keeping with the spirit of helpfulness which has long characterized the services to the community by Michigan's oldest trust company.

Number or name the window goods in such a way that it will be easy for the entering customer to explain what it is in the window she wants to see.
store at Charlevoix. One daughter is teaching school at Schenectady, N. Y., and the other is teaching at Newark, N. J. A little girl died in infancy.

Mr . Bird has been a member of the Congregational church of Saugatuck forty years, having served the organization thirty-five years as trustee. He was also Secretary of the board many years. He has also been one of the directors of the high school for eight years.


Charles E. Bird.
Mr. Bird owns up to three hobbies he likes water spaniels, shoots ducks and goes trout fishing. He has owned water spaniels for forty years. He has no social and fraternal interests outside of his home and his church, but is always ready to enter into any undertaking having for its object the betterment of Saugatuck and the country and people round about

Appeal To Those Who Have Not and paying Rogers \& Bird $\$ 6,200$. The Bon Voyage was the next lake vessel of the series. She sailed on the Thousand Islands noute summers and handled the fruit crop out of Saugatuck every fall for six years. Her successor was the Bon Ami, which covered the Saugatuck-Chicago route for five seasons. She retired from the route in 1899, when Rogers \& Bird built the City of Holland on contract. They also built the General Hancock for the surveying service of the Government. She continued in this service thirty-two years, being sold a short time ago to Capt. Sanford, of Charlevoix, who will devote her to the excursion business. Rogers \& Bird also built the Pup, the largest tug ever built on the Great Lakes, which was used in towing craft in and around Saugatuck.
Mr . Bird was married to Miss Hattie L. Wright Sept. 14, 1876. They have had seven children, five of whom are still living. The oldest boy, Harry M., was killed in an automobile accident near King, Ind., eight years ago. His wife was killed at the same time, leaving two boys, who are being carefully reared by the paternal grand parents. Chas. E. Jr., is engaged to the real estate business at Ann Arbor. Cary C. is an electrical worker at Saginaw. The youngest son, John M., is employed in the Fessenden drug
Charles E. Bird, the Veteran Sauga tuck Druggist.
Charles E. Bird was born on a farm near Wheaton, Ill., April 24, 1855. El bert H. Gary, the great jurist and financier-for many years at the head of the United States Steel Corpora-tion-was born and reared on an ad joining farm and the two boys were playmates during their early boy hood. When Charles was 7 years old his parents removed to Wheaton, where they remained six years. The family then removed to Saugatuck, years. When 16 years of age he entered the drug store of C. A. Ensign, for whom he worked three years. Then he purchased the drug stock and fixtures of his employer and has conthe excep business ever since, with ears, when of one period of eight boat building business. The store has been in the same location since 1875 and Mr . Bird has been behind the counter continuously since 1902.
In 1883 Mr . Bird engaged in the building and operation of lake vessels under the style of Rogers \& Bird. Their first boat was the passenger and freight steamer, A. B. Taylor, which went into commission in the Saugatuck-Chicago route five years and she sailed one season between Chicago and Michigan City. She was then sold to the Isle Royal Mining Co. and continued in the service of that company until she sunk off Cape Vincent, Lake Ontario, in the fall of 1899. The Taylor was succeeded by the Pilgrim, which continued on the Saugatuck-Chicago route until she collided with the Kalamazoo, owned by Griffin \& Henry. The matter was settled by the latter taking the Pilgrim Made Wills.

RAMONAWhere the Cool Lake Breezes Blow

## Go to Ramona for Fun

 Everything at Bargain Prices
## RAMONA THEATER <br> KEITH VAUDEVILLE and <br> FEATURE PICTURES

Mat's 3 P. M. Eve's 8:30 P. M.

RAMONA DANCING CASINO<br>CRAWFORD-DAVIES<br>WONDER ORCHESTRA<br>Every Night But Sunday

## The Ideal Spot for Picnics

Conservative Investors Patronize Tradesman Advertisers

## DRY GOODS,

 FANCYGOODS AND NOTIONS

Michigan Retail Dry Goods Association. President-J. W. Knapp, Lansing. President-J. Vice-President-Geo. T. Bullen Albion.
second
saginaw. ecretary-Treasurer-Fred Cutler, Ionia.

Great Britain Looks Forward To Wool Shortage.
We learn from a reliable source that fears are being entertained in Great Britain and elsewhere of a coming wool shortage. Unless, it is asserted, the arbiters of fashion succeed in introducing the use of crossbred wool (wool of average quality and coarse wool) for the manufac ture of fabrics destined to the making of clothing and other goods, : dearth of fine wool is likely to occur within two years' time, during which period the price of that commodity will continue to rise.

This danger is due to the excessive consumption during the war, and since the armistice, of merino wool for the manufacture of cloth fabrics and to the consequent neglect of goods made of cross-bred wools. This neglect caused this quality of wool to be sold at less than cost price, involving loss to the producer and a consequent decline in production. The producer of cross-bred wool, finding no profit in it, sold his sheep for meat and did not replace them. This is taking place not only in the Argentine, New Zealand, but every where, and the movement will continue until the excessive consumption of merino at the expense of crossbred wool ceases. The consumer does not appear to realize the gravity of the situation. It must not be forgotten that for some years past the world's production of wool has barely kept pace with its consumption, which before the war was increasing slowly but surely, whereas production stood still. The blockade and the
submarine campaign provided an opportunity for the accumulation of stocks during the war, but since 1913 the number of the world's sheep has diminished by about 10 per cent. The 1921 shearing did not provide for the needs of consumption, and had to be supplemented by wool taken from the reserves, which are not inexhaustible. There seems to be no doubt but that the number of sheep in the world has considerably declined since 1914, as will be seen by the following table, which has been compiled by an Italian economic publication

## 19141921

Million head $84.2 \quad 80.4$

| Australia | 84.2 | 80.4 |
| :---: | :---: | :---: |
| Russia | 70.0 | 35.0* |
| Argentine | 44.0 | 47.0* |
| United States | 50.6 | 45.1 |
| S. African Union | 35.8 | 26.3 |
| China | 30.0* | 30.0* |
| India | 28.5 | 30.2 |
| United Kingdom | 27.6 | 23.4 |
| Turkey | 27.1 | 15.0 |
| Uruguay | 26.3 | 17.0* |
| New Zealand | 24.8 | 23.2 |
| France | 16.3 | 9.4 |
| Spain | 16.1 | 19.3 |
| Persia | 15.0* | 12.0 |
| Austria-Hungary | 13.0 |  |
| Italy - | 12.0 | 12.0 |

Italy ------------------ 12.0 Brazil -------
*Estimated.
It will be noticed that Argentine and Spain are the only countries in this list that show an increase in sheep during this period. The decline in Russia is particularly noteworthy, but estimates on Russia, are to say the least, uncertain.
Finally, it must be borne in mind that in the normal processes of economic law, high prices have a tendency to cut down consumption and increase production. Frank Stowell.

# DuroBelle 

 HUMAN HAIR NETSThe real selling season is now on. Why not stimulate your sales by an attractive Window Display. Show your customers that you have the best net made. Your jobber has this display for you. He will be glad to help you with your problem.

## Write your jobber or ask his salesman

NATIONAL TRADING COMPANY 630 SO. WABASH AVE.

CHICAGO, ILL.

## WASH GOODS

A real clean-up of Wash Goods in fancy Voiles, printed Batiste, tissue Gingham, white and colored Organdie.

Put up in bundles and full pieces.
Good assortments of the seasons latest patterns.
All priced for quick clearance.

## Quality Merchandise - Right Prices - Prompt Service

PAUL STEKETEE \& SONS

WHOLESALE DRY GOODS

GRAND RAPIDS, MICH.

## Tominue bathing (D) SUITS

Highest standard all pure wool, made in two grades. Heavy Ribbed (like the jackets) Solid Colors, per doz. ------\$36.00 Flat Ribbed. All Colors with Fancy Breast and Skirt Stripes, $\$ 28.50$ per doz.
It is real good high grade bathing suits that "they" want.
Daniel T. Patton \& Company
Grand Rapids, Michigan -59.63 Market Ave. N.W. The Men's Furnishing Goods House of Michigan

## BATHING SUITS

The finest line of Men's Ladies' and Children's Pure Worsted Bathing Suits, ranging in prices and colors and make from the heapest to the best. This merchandise was bought and priced on the lowest market. Now is the time to get your stock of Bathing Suits from us and cash in on the immense resort trade of Michigan.
No. 601 Ladies' pure worsted, solid color bathing suit. Color ma-
roon and navy. Bxd. $1-12$ doz. Sizes 36 to 46 . roon and navy. Bxd. $1-12$ doz. Sizes 36 to 4 suit, made with
No. ${ }^{4010-L a t i e s ~ c h e s t ~ s t r i p e s, ~ i n ~ c o l o r s ~ a s ~ M a r o o n-G r e e n . ~ P u r p l e-~} \quad 3.00$ Gold, Green-Gold. Bxd. 1-12 doz. Sizzes 36 to 44 ---....No. 4027 -Ladies' fine yarn pure worsted, solid plain color bathing
suit, colors as, green, navy and purple. Bxd. $1-12$ doz. suit, colors as, green, navy and purple. Bxd. 1-12 doz.
Sizes 36 to 44 , No. 4029-Ladies' fine yarn, pure worsted bathing suit. Square neck with belt, color combination as, Purple-Gold, Black-
39.00 White, Navy-White. Sizes 36 bathing suit. Piped with No. 4026-Ladies' fine gauge pure wool bathing suit. Piped with
white mercerized braid, belted model, v neck. Bxd. $1-12$ doz.
Color Purple-Gold only. Sizes 36 to 44
No. 201-Men's pure worsted, solid color bathing suit. Colors as Navy, Black, Maroon, Dk. Green. Dk. Oxford, Bxd. 1. 36 to 46

No. 2000-Men's fine gauge pure wool bathing suit, colors as Navy, 27

No. 2004-Men's all worsted bathing suits, made with a cluster of 2004-Men's alored chest stripes, colors as Green-Gold-Purple, Navy-Gold-Purple, Black-Gold-Purple. Boxed $1-12$ diozen. Sizes 36 to 46 worsted bathing suit. Assorted color chest 2017-Men's pure worsted bathing suit. Assorted cold. Bxd.
stripes, colors as Black-Green-Gold, Navy-Purple-Gold.
 No. 2019-Men's pure worsted bathing suit, cluster chest stripes,
colors Black-Kelly, Navy-Gold, Maroon-Gold, Bxd. $1-12$ doz. colors Black-Kelly, Navy-Goid, Maroon-Gold, Bxd.
Sizes 36 to 46 5001-Boys' pure worsted bathing suit. Solid color as Myrtle,
Navy, Maroon. Bxd. 1-12 doz. Sizes 28 to $34 \ldots$

GRAND RAPIDS DRY GOODS CO.

Changes In Millinery
Small and medium-sized hats for women are giving ground slowly before the growing popularity of the larger chapeaux, according to the bulletin of the Retail Millinery Association of America, which describes the present situation in the trade in this way
"In spite of everybody's opinion in favor of large, droopy body hats, it is the medium brim model of fabric or felt that is occupying general retail attention. Turbans, too, are being bought and reordered in considerable quantities, but these are limited to two distinct types. One of these is the turban with the Russian coronet flare of felt and the hand modeled visor brim, and the other class is made up of draped maline and novelty satin models on the sheik pattern.

The cameo effects that the tightly draped Oriental turbans bestow on the fair sex are satisfactory through the warm weather days, in spite of the preferable appearance and comfort of body hats. For later wear, however, it is believed that there will be a tremendous boom in the body hats-heavily trimmed with flowersparticularly leghorns and similar weaves, but they cannot now obtain the price they would were they considered the most chic item of the season. There are quite a number of tricorne treatments selling also, in mushroom patterns or decidedly continental in their trim pointedness."

Clothing Cancellations.
Although reports indicate that the clothing retailer generally is buying conservatively for fall, the question of cancellations has again popped up. As is well known, clothing salesmen now on the road for fall have made much of the higher costs of piece goods in their sales arguments to the retailer, especially in the smaller communities. While the retailers in the larger cities have not been stampeded by the rise in the primary markets, it may be that the arguments put forth by salesmen will cause some of the smaller merchants to buy over their requirements now. This action may result in considerable cancellations later on.
However, clothing manufacturers say that up to the present the buying in general has been on such a sound basis that the cancellation evil is not expected to assume serious proportions. In fact, the contrary may be the case, with a large proportion of retailers holding off in their orders until they are forced to cover their requirements by actual consumer demands.

In the Meat Department.
"Hogs are funny things," mused the "ssistant meat-cutter as he whacked off some slices of bacon.
"As to which?" asked the head meat cutter.
"They have to be killed before they can be cured."

The salesman who is a good arguer may win some arguments, but he will win few customers.

## PRICES CURRENT ON STAPLE DRY GOODS.

List prices corrected before going to press, but not guaranteed against changes.

| Bleached Musiline. | Outinge and Cantonas ${ }^{141 / 2}$ | Goods. |
| :---: | :---: | :---: |
| Auto - | 27. |  |
| ${ }_{\text {Bravo }}$---- $131 / 2$ | 100 Flannelette | No. 75, $44 \mathrm{in}$. Storm |
|  |  |  |
| ${ }_{4}^{4} \mathrm{in}$. Indian | Scotchdown Shaker - 15 | ${ }_{\text {o. }}$ Serge 4040.60 in . Storm 110 |
| Lonsdale | Appledown Shake | 40 in . Julliards |
|  | Appledown Shaker ${ }^{\text {a }}$ in. White Shaker ${ }^{\text {a }}$ (11/2 | $50 \mathrm{in}$. Julliards |
| In | ${ }_{26}^{24} \mathrm{in}$. White Shaker | ¢120, 50 in . French |
|  |  |  |
| Un |  | ${ }^{\mathrm{K}} \underset{\text { Serge }}{\mathbf{S},}{ }^{36 \mathrm{In} \text {. Storm }}$ |
| 96 A 36 in . ----------- $111 / 2$ |  | 2215, $50 \mathrm{in} . \mathrm{St}$ |
| Giant ${ }^{\text {a }}$ in. ------------ 11/2/ | Hamilton Twill | Ser |
| in. $\overline{\text { E }}$ | Dresden Fy. ${ }^{\text {Try }}$ ( Drapery | 56 in . All Wool |
| in. 96 | Nu Drape --1- ${ }^{32}$ |  |
|  |  |  |
| $42 \mathrm{in}$. Seneca | Stratiord Cretonne- | Carpet Warp. |
| ${ }_{42}{ }^{45} \mathrm{in}.{ }^{\text {Pepmereil }}$ | 3544 D. B. Scrim ---- | Peerless, White |
| $45 \mathrm{in}$. Pepperell ---- ${ }^{35}$ | ${ }_{8432}^{8177}$ Curtain Net | Peerless, Colors |
| 36 in . Edwards ---- ${ }_{30}$ | ${ }_{4039} 442$ Marauisette |  |
| $42 \mathrm{in}$. | Dragon Drapery |  |
| $45 \mathrm{in}$. Cabot | 36 in . Art Cretonne- ${ }^{25}$ | 18 in. Seconds ------ 75 |
| 42 in . Pequot | 36 in . Elco Ta | 20 In. -------------125 |
|  | LIn!ngs and Cam |  |
| Dr | Tico D Sa |  |
| 220 Blue Denim .-- 181/2 | No. 40 Bik. |  |
| 240 Blue Denim --- 17 | No. ${ }^{\text {N0 }}$ ( Percal | 30 in. |
| 260 Blue Denim | DD Black Satine -- 25 |  |
| eifels Drill | in Finished Sat | Notions. |
| ${ }_{\text {Armour, }}{ }^{\text {oz. Canvas }}$ ACA - Tick. | Raidant Bloomer Sat. ${ }^{42}$ |  |
| 8 oz . --------- ${ }_{25}{ }^{27}$ | Windsor Cambric |  |
| $\underset{\text { radis, ACA Tick }}{\text { arren }}$ | Parkwood Wash Sat. 571/2 |  |
| Thorndyke Fy.  <br> Amoskeag, ACA Sat. <br> $-271 / 2$   | 11 | Stork Needles |
| Cambrics | Mossaic | Steel Pins, S. C. 300 421/2 |
| Berkley. | 5-4 Blue Figur | Steel Pins, M. C. 80045 |
| Berkley, ${ }^{\text {Berkley, }} 100$ Nainsook'k ${ }^{\text {a }}$ | 6-4 White ------------ 4.25 | Brass Pins, S. C. 300 |
| ${ }_{\text {Old }}$ Glory, 60 Camb. | ${ }_{5-4}^{6-4}$ Sancy ${ }^{\text {San }}$ |  |
| Old Glory, 60 Nain. | All oll cloth sold net cash, | 59 |
| Diamond Hil | no discount. | Coats Thread -------- ${ }^{69}$ |
| amond |  | Clarks Mile-En |
| 81 Longcloth | Flags. Doz. | J. J. Clarks Thread. |
| 84 Longcloth | $16 \times 24 \mathrm{in}$. Spearheads $1321 / 2$ | Gainsborough |
| 7001 Longcloth | 18230 in. Spearne | D. Mesh ---------1 |
|  |  | insborough |
| 7004 Longcloth $\qquad$ | $3 \times 5 \mathrm{ft}$. Rellance Prt. 70 <br> $4 \times 6$ ft. Rellance Prt. 130 | R. M. C. Crochet Cot.Pox <br> 15 <br> 80 |
| Ginghams | $5 \times 8 \mathrm{ft}$. Rellance | B-4 Clarks Crochet C. 90 |
|  | ${ }_{8 \times 12}^{6 \times 9} \mathrm{ft}$. ${ }_{\text {Rellance }}^{\text {Rellance }}$ Pr | B-4 Clarks Crochet ${ }^{\text {Sllkine Crochet Coton }}$ |
| A. F. C. ----- ${ }^{17}$ | $4 \times 6$ ft. Deflance ${ }^{\text {Sw }}$ | Sansilk Crochet Cot. 55 |
| Toile du | $5 \times 8 \mathrm{ft}$. Defa |  |
| Red Rose | ${ }_{8 \times 1} \times 1$. |  |
| Everett Classics ----- | $10 \times 15 \mathrm{ft}$. Deflance Swd |  |
| Amoskeag Staples -- 1212 | $6 \times 9$ ft. Sterling Wool $7{ }^{50}$ | Cotton, Blk., col'd.. 175 |
| Haynes Staples ${ }^{\text {a }}$ - in . 15 | $8 \times 12 \mathrm{ft}$. Steriling Wool 1150 | 50 |
| Bates, 32 in. | 4il |  |
| Treffan, 32 |  | Worsted, skeins --- 230 |
|  | Sheets and Plllow Cases. | eischers Spani |
| Jacquelin, 32 in | ${ }_{63 \times 90}$ Pequot Blea.-- 1585 | Worsted, balls |
| ${ }_{32}$ | ${ }_{72 \times 120}^{63 \times 99}$ Pequat Buot Blea.-- 1736 | Fleishers |
| ville Chamb | $72 \times 99$ Pequot Blea.-. 1900 | Fleishers Saxony, ba. 370 |
| d Seal Zephyr --- | ${ }_{81190}^{819}$ Pequot Blea.-- 1885 | Fleishers Saxony, |
| Prints and Percales. | ${ }_{41 \times 9} \times 1{ }^{\text {a }}$ Standara Cases 375 | Worsted, balls ---- 260 |
| Columbia, Lights -- 13 | $4 \times 381 / 2$ Utica Cases- ${ }^{3} 75$ | Fleishers Scotch |
| 1a. Darks --- ${ }_{\text {10 }}^{15}$ | $4 \times 36$ Pequot Plain -- ${ }_{45 \times 36} 16$ | . |
| . $\mathrm{Pr}_{\mathbf{P r}}$ | ${ }_{42 \times 36}^{45 \times 36}$ Peq |  |
| Manchester $80 \times 80 \mathrm{Lt}$ | $45 \times 36$ Pequo |  |
| Manchester $80 \times 80 \mathrm{Dk}$. | $42 \times 36$ Mead | Wit Dye Soap -- |
| ut, $64 \times 60$, Darks- 14 | $42 \times 36$ Standard $\qquad$ 300 | - |
| Irtings | Less $5 \%$ |  |

 Ladies' Knit Summer Vests.
 extra, sizes $40-42-44$ sider
Mercerized $1 \times 1$ and $2 \times 1$ rib
2

Ladies' Knit Summer Union Sults.
12 Cut Double Carded, Asst. Style,
 14 Cut Combed Yarn, Asst. Style, Extra Sizes,
14 Cut Mercerized Lisle, Asst. Styles, $\underset{\text { Regular Sizes }}{\text { Sizes }}$

## Hosiery-Men's.

Men's Cotton Hose, Engineer \&
Men's 176 , Needle Cotton Cut Toe
Men's 200 needle full combed yarn 188
hose
Men's 220 needle full merc. hose --
2 silk hose -

| Men's |  |  |
| :--- | :--- | :--- |
| Men's pure silk hose silk hose --. | 4 | 50 |
| Nelson's Rockford socks, bdis. --. | 120 |  | | Nelson's | Rockford socks, bdis. | .-- | 1 |
| :--- | :--- | :--- | :--- |
| Nelson's | Rockford | socks, bdls. |  | Nelson's Rockiord socks, bals.

Infants Hoslery.
Cashmere, Silk Heel and Toe,
 Infants' Mercerized 1x1 Rib _--.-- 250 Infants' Fibre and Wool Hose _...... 650

## Boys', MIsses and Ladies' Hoslery.

Boys' Bearskin No. 1, IXI Rib Hose.
$2.10-8$ Rise \& fall Boys' $2 \times 1$ Cotton Ribbed Hose $\$ 2.25$ on 8 R. 10c, F. 5 c Boys'
on
8 libs. on $^{\text {lin }}$ 9, extra clean yarn 25 Misses $1 \times 1$ Cotton Ribbed $\begin{aligned} & \text { Hose } \\ & \$ 1.35 \\ & \text { on } \\ & \text { R. F. } \\ & 5 \mathrm{C}\end{aligned}$ Misses
bxd. 1
300 doz. $\$ 2.25$ on 7 rise 10 fall 05 Ladies' 220 needle combed yarn
hose, seamed back
50 hose, seamed back needie merc. hose with
 Ladies, fleeced hose, rib. top
Ladies'
feeced hose, rib. top
3 Bathing Sults for Spring Delivery. Men's all pure worsted, plin
Men's all pure worrted with cheat
stripes
28 stripes
Ladies' ali pure worsted, plain $\overline{20}$
Ladies all pure wornted atriped and
color combinationst

Athletic Underwear For 8pring. B.V.D.'s, No.01, Men's union suits $12621 / 2$ | Seal Pax, No. 10, union suits - ${ }^{\text {Men }} 72 \times 80$ Nainsooks, may |
| :--- |
| had at |
| 25 |


 $\begin{array}{lllll}\text { Men's } & 64 x 60 \text { Nainsooks } & & 6 & 50 \\ \text { Men's } & 84 & \text { Square Nainsooks } & 9 & 00 \\ \text { Men's } & \text { Fancy Nainsooks } & & 0 & 00\end{array}$ Wide and Medium Stripes. B. V D. Shirts and Drawers,

 Boys' "Hanes" No. 856,-72x80. Boys' $64 \times 60$ Union Suits
 Men's and Boys' Cotton Underwear for Spring.
Men's
and Dgypt Balbriggan Shirts
Drawers $5_{50}$ Men's Drawers Balbriggan Union 750 Men's Egypt Ribbed Union Suits 800 Lawrence Balbriggan Shirts and Men's Cotton Ribbed Union
Suits, Egyption $\begin{array}{cc}\text { Men's Combed Yarn Cotton Union } & 850 \\ \text { Suits Egyption } & 1200\end{array}$ Boysts, Balbriggan Union Suits,
Egypt

## Men's Dress Furnishings.

 Flannel night shirts
Dress pants
 Laundered stiff cuff shirts, 80 eq. percale
President and Shirley suspenders --
16
450 President and Shirley suspenders --
Men's "Linine" Collars, per box
N Men's "Linine Men's "Challenge" cleanable, doz. 275 Men's Wash Ties
Men's Mustin Night Shirt, doz.
Men's Muslin Pajamas, per doz.-. 1600 Men's Work Furnishings. No. 220 overalls or jackets
No. 240 overalls or jackets
No. 260
overalls or jackets No. 260 overalls or jackets ---1.Club or Spade overall or jacket, 2 seam triple stitched drill
Coverall khaki, heavy drill
Cottonade pants
13 Black sateen work shirts Golden Rule work shirts Piece dyed work shirts
Best Quality work shirts Best Quality work shirts -9200 to

Work suspenders | Work suspenders |  |
| :--- | :--- | :--- |
| Shirley Police or |  |
| $\mathbf{X}$ |  |
| Back work Sum. |  |
| 25 | to |
| 7 | 50 |

## Boys' Furnishings.



| $68 \times 72$ dress shirts |  |
| :--- | :--- |
| "Honor Bright" |  |
| Stifels Wabash | 850 | Stripe Romper, Red Trim ----- 750 "Honor Bright" Khaki Romper, 800 Red Trim

Red Tright Plain Blue Romper, 750 Red Trim
Play, and Wash Suits
Sish Back, Boys' Suspen
Flat, Ends
Youths Suspenders, 28 in. Cross-
backs, Lea. Ends $\begin{array}{r}1421 / 2 \\ \\ \hline 25\end{array}$ Caps and Umbrellas.

 Men's "Scotch Tweed" Caps, Silk
Lined, Plated Backs, One Piece
Lined, Plated Backs, One Piece 1650
Tops, Extra Quality Men's, Boys' and Ladies' Straw
Hats, "Peanuts" 200

## Ladles' Furnishings.

Middy Blouses, red, green, or navy

$\begin{array}{lll}\text { wool fianne, each e-an } \\ \text { Serge middy blouses, each } & 400 \\ 3 & 50\end{array}$ Sorge walsts, doz. -........ 900 to 1500 Georgette waists, each …-.-.-.-.-- | 400 |
| :--- | Crepe De Chine waists, each …-.- 325 Bungalow percale aprons, dz. 750 to 950 Bungalow Gingham aprons, doz. 1350 Bungalow Gingham 1850 to 4800 Genghm 900 to 1350 Best sateen pettiboats, doz. Pettibockers, doz $\qquad$ 225 to 1200 Bandeaux, doz.

325 to 1350 Brassiers, doz. ---_--_- 600 to 1950 Silk and cot. Env. Chem, dz. 600 to 350 Prinl $\$ 1200$ to 1950 Wash or Tub Over Shirts $\$ 1500$ to 3600

Chlldren's Dresses.
Children's Gingham Dresses $\$ 900$ to 8250


Michigan Poultry, Butter and Egg Asso President-J. ©iation. Vice-President-Patrick Hurley. De troit. Secretary and Treasurer-Dr. A. Bent Secretary
ley, Saginaw. ${ }_{\text {Executive }}$ Committee-F. A. Johnson Executive Committee-F. A. Johnson Chandler, Detroit

Proper Method To Use in Ripening Bananas.
Enquiries have been received from time to time on the subject of ripening ananas, and more than usual interest has been shown in the general problem recently, hence we believe that few ideas on the subject drawn from general observation and experiment may be serviceable to our readers.
Those who have thoroughly studied the ripening of bananas accept as an axiom that proper temperature, a humid atmosphere, and fresh air are the three principal factors involved in securing good results.
The art of constructing and operating banana rooms has gone through a long course of development in which practical experience, customs and individual ideas have played an important part. Until the last few years very little scientific attention has been given to the problem and it is inevitable that errors should have crept in, however great skill developed under existing methods-errors which are evidenced by the variety of method and lack of standard. There cannot be a dozen best ways of doing the same thing.

On the matter of temperature, es pecially, very few banana men agree -individual practice resulting from experience and affected by circumstances, showing wide variation. Much of the difference of opinion arises from a failure to understand the humidity and the various ideas as to time required to ripen bananas.

In up-to-date, well humidified rooms ripening can be carried on most successfully at a temperature of 62 degrees to 65 degrees and the fact tha 75 degrees and higher temperature are frequently used is due usually to presence of dry atmosphere or a de sire to force ripening. As ripening is vital process it should be accomlished in a natural manner and sufficient time should be given for the chemical and structural changes to take place Ripening can only be forced at the expense of flavor, food value and "keeping quality." High temperatures cause shrinkage in the weight and if carried to extremes result in a destruction of tissue which causes quick deterioration in the retail market. Bananas ripened at moderate temperature with the required humidity should, in about three days' time, develop the desired color, good keeping quality and highest intrinsic value.

The only occasion for using high temperature would appear to be in the event of putting cold fruit in the banana room, and even then twelve hours or less at 75 degrees with a subsequent gradual reduction to 65 degrees is all that should be necessary, and humidity will often do more than heat under such circumstances.
The proper regulation of temperature in banana rooms throughout the year has only been accomplished by year has only beon ansulation with he installation of insulation with heating and refrigerating appliances In the approved design, air circulation is set up by gravity which gives a fairly even temperature at all levels. In the old-fashioned basement or first floor banana room a great variation n temperature is usually found in winter with cold air at floor and warm air at ceiling. One of our good cus-tomers-an artist in his line-occupies basement, of present necessity, basemer, which solves this trouble and he finds it necessary to hang the bunches upside down for a day or so to equalize the ripening of top and bottom hand. In hot summer weather there is only one way to avoid occasional heavy loss and to put out fruit of sufficient staying quality to last for retail distribution and consumption and that is to use well insulated refrigerated rooms.
Good, tested thermometers should be used in each room and in those rooms not insulated nor fitted with up-to-date facilities for air circulation it would be well to place thermometers both at top and bottom levels of the fruit, especially for winter operation.

The subject of humidity is, of the three ripening factors, perhaps least generally understood, although very interesting. No reliable, durable, commercial instrument has been devised to give direct readings of the moisture content in the air and it is therefore difficult to regulate it. The average banana man balks at the sling psychrometer with its wet and dry bulb thermometers and reference tables, although it is not a difficult instrument to use and give accurate results. If we only had something to indicate humidity as the ready thermometer keeps track of temperatures it would be a great boon. However, one can easily sense the difference between dry and humid atmosphere in a banana room and to some extent approximate the intermediate conditions.
The water content of bananas is about 76 per cent. and the skin is moist and porous. In too many cases the air of the ripening room is humidified almost solely by water evaporated from the bananas themselves, which means shrinkage of weight and a less healthy condition for the fruit's further adventures.

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## Wholesale Fruits and Vegetables

22-24-26 Ottawa Ave. Grand Rapids, Mich. WHEN YOU THINK OF FRUIT-THINK OF ABE.

That bananas may be cooked or chilled by high or low temperatures is prety well understood, but the damage resulting from excessive evaporation is not so well recognized through none the less serious. If the reader will cut a hand of green bananas in two and place half on his desk in a steam heated office and the other half in a glass jar with the cover loosely applied to permit ventilation he will easily demonstrate the injury from this cause. The bananas subjected to the dry atmosphere of the office will lose heavily in weight and ripen slowly to a poor color with every scar and abrasion accentuated and develop the trace of brassy flavor due to imperfect maturation. If cut even before color appears the skin ducts will show dark. On the other hand, the fruit in the jar with its atmosphere self-humidified will ripen more quickly with a light golden waxy surface and bright green tips. The skin will be thick and moist, and not shrunken or dry nor will it cling to the pulp. The flavor when ripened fully will be found to be good.

The effect of dry atmosphere is so well known about our office that the employes will wrap hands of bananas in newspapers to bring a good color to the fruit by retaining its moisture. This procedure would be good if ventilation were supplied at the same time though it is probable that while the moisture is mostly retained the gases thrown off by respiration of the fruit are mainly dissipated through the pores of the paper. However the experiment is being practically worked out in daily practice by all users of up-to-date banana rooms artificially humidified and ventilated.
In the refrigerated room a satisfactory percentage of humidity is maintained and the excess is taken out by condensation on the coils, but in heating the air would be dried unless the proper percentage of moisture is supplied by artificial means. In the most approved plan this is effected by a humidifying appliance incorporated in the heater. Of the ripening rooms of less advanced type some are heated by low pressure steam pipes around the base of the wall and when the fruit is first put in live steam is injected for initial humidification. In rooms heated by gas burners, metal vessels of water are set over the heaters and in all cases some method of humidifying is essential when heat is applied. We have all noted the variation in the efficiency of the old style banana rooms and it is not too much to say that humidity is usually the large factor in the differences encountered. A basement room may have so much moisture in its stone or brick walls and cement floor that it cannot take up more and may even give off some under heating. Whatever the other deficiencies in ventilation temperature and cleanliness, the advantage of humidity may tell at least in the color of the fruit. On the other hand, a room which dissipates the humidity given off by the bananas or absorb it in its walls and ceiling produces less fortunate results.
Many a complaint of slow ripening, high shrinkage, poor color, or excessive scarring has been traced directly to a dry atmosphere in the ripening
room. In air of low humidity every abrasion on the skin of the fruit quick$1 y$ extends as the exposed sap and cells dry and oxidize. Thus, fruit which would be acceptable, under which would be roper ripening conditions is rendered unattractive in appearance. The banana is grown in the humid tropics and it is only natural that it should require a fair degree of humidity throughout its cycle and when transported thousands of miles from home to be ripened artificially. It is safe to say that the atmosphere of the banana room should register above 76 per cent. relative humidity that less heat is required as the humidity is increased, that increased humidity reduces shrinkage and that the proper percentage of humidity favorably affects color, flavor, food value, skin imperfections, and keeping qualities.
The necessity of fresh air in ripening rooms is a matter difficult to fully explain without going into the technical side of the question but some homely analogies and facts will assist in explaining the case. In the first place, the banana is practically a living plant organism and breathes. It is mainly the product of its own respiration that vitiates the atmosphere of a cleanly banana room and it is a well accented fact that the respiratory emanations of any organism have a deleterious effect in reaction on its vitality. Bananas in a hermetically sealed room occupy much the same unfavorable position of a man smothering in a vault. To give an illustration directly in point-the writer recently conducted an experiment in his office in which a hand of green fresh bananas was divided and each portion placed in a glass jar, one jar being sealed air tight and the other with an opening for ventilation. Now the bananas in the ventilated jar ripened beautifully in due time while those in the sealed jar became soft and dead although still green, and analysis showed above 75 per cent. carbon dioxide gas in the atmosphere of the jar before it was opened. It is quite clear that these bananas were killed and on. their way to decomposition. In rooms sealed tight for ripening purposes gas burners increase the atmospheric impurity by adding the products of combustion to air already vitiated by banana respiration. Color and quick ripening are obtained by such methods but the process is forced and unnatural and the effect of impure air is deleterious to the vitality of the fruit. In closing the rooms tightly the sole benefit is in the sustained humidity, for in operating the old-fashioned rooms the humidity is usually lowered by ventilating. With the rooms of later design the air is perfectly conditioned to both purity and the proper percentage of humidity, giving the best result.
In all our study of the physical problems of banana handling we have found it best to keep Nature's good old way in mind and we do not believe she can be improved upon by substituting foul atmosphere for good fresh air in the banana ripening process.
When all is said the problem of ripening bananas is simply solved by supplying the most natural environment with control and adjustment of

## "Yellow Kid" Bananas

smooth as a glove

Bananas which are always bright, clean and attractive. Ripened correctly, handled carefully and always most delicious to eat.

Many recognize these distinctive qualities.

## "Yellow Kid" Bananas

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NewPerfection Flour
Packed In SA XOLIN Paper-lined
Cotton, Sanitary Sacks

## PIOWATY METHODS

insures
PLEASURE AND PROFIT

## TO YOUR

FRUIT AND VEGETABLE DEPT.

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M. PIOWATY \& SONS, of Michigan

conditions within moderate bounds. Insulation and approved appliances will meet all the needs, and the expense of such equipment seems fully warranted in view of the perishable nature and value of the commodity, and considering the economy in shrinkage and waste together with the certainty of business development and progress as a result of delivering goods of highest possible intrinsic value.
If the installation of refrigerating machinery involves too much outlay, banana rooms can at least be insulated with cork board which in many markets is about as cheap as lumber to-day and the appliances for properly heating, ventilating and humidifying can be installed to good effect for operation during a large part of the year. E. C. Calkins.

Freight Rates and the Retailer.
A retailer writes the Tradesman enquire how a reduction in freight rates is going to help his business if the prices which he must pay for his goods keep going up and more than offset what lit le he saves in freight charges. In that event he will have to increase his prices to consumers, and he is not sure that this will not hinder the revival of retail buying. It is probably true that a 10 per cent. cut in freight rates on some articles will have very little effect on retail trade. In the case of a commodity like silk, for example, the reduction in the rate is such a small fraction of the total cost of the goods that its effecis will be negligible. Perhaps the retailer will get as much benefit from lower rates on commodities that he does not handle as on those that he carries in stock. The freight rates on certain cheap and bulky commodities like gravel, crushed stone, and other road building materials have proved a hindrance to construction work. The reduction of rates on such commodities may prove a stimulus to their shipment. If this in turn leads to more construction work and bigger payrolls in his community the retailer will necessarily obtain a good portion of the benefits.

## An Auto Every Twelve Seconds.

For the past ten months the Department of Commerce, through the Census Bureau, has been compiling statistics of automobile production in the United States. Its latest report shows that the output of passenger automobiles in April was 196,512. This represents an increase of 30 per cent. over March and is the largest production in any month since the compilation of the figures began. The April output indicates in round numbers 7,500 cars for each working day. This represents a car every twelve seconds per twenty-four-hour day. If all factories were not working night shifts the average output during actual working time would be higher. Production of trucks during April was also the largest for any month reported, and was 13 per cent. greater than in March. All this looks like beter business and also preparations for s'ill more to come.

Looks like international complications have set in.

OURS NOT TO REASON WHY.

Tender Tribute To the Memory of Raymond H. Merrill.
Grant, June 6 -Death rang down the curtain for R. H. Merrill, prominent business man of Grant, on the 31 st day of May, 1922
He was in his usual health on the morning of that day, when he set out for his store. A sudden illness caused him to call in at the store of Archie within an hour had passed to the within an hour had passed to the
great beyond.
Raymond Hale Merrill was born at Bridgeton, Michigan, Sept. 21, 1877 to Sparta, where he received his early schooling, and where, at an early age he manifested a love for the printer's art and entered the office of the Sen-tinel-Leader, with which publication he was identified for several years.
From Sparta Raymond was called to Sault Ste. Marie, where he became a Sault Ste. Marie, where he became a
reporter and writer on the Evening reporter and writer on the Evening
News, which journal at that time was under the business management of W. Frank Knox, who is now publishing a newspaper at Manchester, New Hampshire. Mr. Knox was one of the Roosevelt rough riders and a man of terling worth.
It was in the spring of 1902 that Mr .
Merrill became connected Merrill became connected with the Soo paper, and as reporter and writer he met and became intimate with that Michigan statesman. Chase S. Osborn. The trend of Raymond's mind was for newspaper work and he seemed to enjoy the lot of a newspaper man.
However, as a writer of advertising he became an expert, and the fascination of a business life came to him with irresistable force, finally turning him away from that journalis:ic work for which he seemed especially fitted to seek his life with the mercantile world.
He removed to Grant about 1908, and a short time later entered upon the work which has since that time occupied his entire time. He believed implicitly in the value of printer's ink, believing that if you had anything to sell it was the proper thing to make the community wise to that fact through the printing press.
As a merchant he was faithful to his ideals, never swerving from the strict path of honesty in advertising. His store became the trading point and rest room for customers for miles around. Ever pleasant, always carrying out every pledge made in print to his numerous patrons, he was respected and loved by every man and woman who believes in square dealing honest who believes in square dealing, honest open to charitable doings and splendid open to charitable doin
His heart and hand
His heart and hand were ever in the right place. Every public measure
that he felt would be of benefit he that he felt would be of benefit he endorsed and aided whole-heartedly. nature. Dozens of his fellow citizens have expressed to the writer their admiration and affection for the deceased merchant and the belief that his pla
in our little city will be hard in our little city will be hard to fill.

A good man has fallen in Israel.
The suddenness of it came as profound shock to the whole communi y. To drop out from a world of shadow which veils all human kind as they step across the border line between this world and the next, is provokative of deep sadness and a provokative of deep sadness and a
theme for much speculation. From whence, whither? The question is as be answered to-day
ther world on the boundaries of another world do not reach the mortal ear. We know that whatever God has
provided for his subiects here will provided for his subiects here will some time, somewhere somehow be revealed to our dimmed vision. Until then we must wait and wonder, perhaps question the justice of the rod that chastens.
What we d
What we do, not what we say, is
what counts in the great realm of

Bury the trials and troubles of handling the flour that you have been "trying to get away with." Handle a flour that wins business for you. Don't be apologetic; be proud.

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No. 72 ior Grocery Stores No. $6 i$ for Meat Markets No. 75 for Florist Shops

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made to order of white or khakl duck, plain and fancy stripes.
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CHAS. A. COYE, Inc. GRAND RAPIDS, MICHIGAN
world existence. Raymond was doer, as his myriad of friends bear witness.
Why such a life should be snuffed ou: at the zenith of its usefulness is query that confounds and mystifies to the last degree. A loved and loving husband and father has been taken away. There should have been many years yet of usefulness and good deeds and yet nothing counts with eternal things. We bow our heads in sorrow over the bier of our loved one. We cannot help the thought, amounting to belief, that Raymond Merrill has gone to join that mother who passed to the beyond less than three months ago, and whom he loved as all good, grand men love their mothers.
Behind he leaves a sorrowing wife, an only daughter of fourteen, who is a member of the High school at Grant and a father, the latter now full of years and infirmities.
It is not what we say, but what we do that tells the story of man's stewardship on this earth. Fully departed we bow our heads to the inevitable reaper whose kingdom is not of earth and whose ways are past understanding.
The funeral was under Masonic auspices, of which order the deceased was a member of several years' standing. It was held at the Community building, Elder Livingstone preaching a sermon full of kindly references to the life of his friend. Merchant and minis er were on terms of kindly 1:-
timacy and the occasion was one long to be remembered in Grant. Merrill.

What Farm Products Will Buy.
The purchasing power of farm products in terms of other commodities is now about 22 per cent. above the low point reached last December, according to statistics compiled by the Department of Agriculture With purchasing power in 1913 taken as 100 , the index stood in April at 67 1 his compares with an average of 61 for 1921 and of 78 for 1920. The purchasing power of farm products was at the peak in 1918, when the yearly average was 111 . The low point, as already stated, was reached last December, when the index dropped to 55. By March it had moved up to 67 and remained unchanged during April. The change from Deember to March inured to the farmer's benefit, but during April, although prices of farm products were advancing, the gain was offset by the rise in wholesale prices of other commodities, and the index, therefore, remained unchanged. The figures just cited indicate that a given combination of farm products that in 1913 would buy 100 units of other commodities will to-day buy sixty seven units of the same goods-in other words, that the purchasing power of farmers, in spite of its im provement since 1913, is still a third below its pre-war level.

While this index of the purchasing power of farm products indicates that the farmers are not yet "out of the woods," there are several favorable factors that price statistics alone do not reveal. For instance, this year's crops are going to be produced at much less cost than any since the war, and the cost of production is a important an item as the selling price. Again, the farmers at the next crop movement will have the advantage of lower freight rates. The roads had voluntarily reduced rates on
some farm products before the recent decision of the Interstate Commerce Commission, but this was done too late to confer any great benefit on the original producers. When the farmer sells his produc's he must bear the cost of their tansportation o the central markets, and when he buys finished goods the costs of transportation are likewise shifted to him as they are to all other consumers. Lower freight charges may therefore benefit him in two ways, by giving him a greater net return on what he sells and by enabling him to buy his machinery implements, and other equipment more cheaply than before. This will improve his purchasing power, if prices continue relatively stable.
Stringless Beans Now Being Canned. The new crop of stringless green beans from the South is now being canned in Mississippi, Alabama and Louisiana. The variety is what is called the Burpee stringless, and grows without a string. In that re spect it is superior to the Refugee variety of green beans grown in the North, although it is larger and is not well adapted for canning whole or for grading into several sizes whole in the cans. The color is darker and the bean is therefore not so sightly as the transparent green Refugee bean of Northern production, which when graded and packed whole in the cans is stringless for the sizes 1 2 and 3. The larger sizes of Refugee re usually cut, although some 4 size is packed whole
The Southern stringless green bean packed cut and in can sizes 2. 3 and 10 s . They are not graded or packed whole in the can. These Southern green cut beans are of fine flavor and, being devoid of strings, are tender. These Burpee cut stringless beans are also packed in the vi cinity of Baltimore and in the Baltimore canneries
Those packed in the South seem to be freer of mixture of the beans with string, which appear in some of the Eastern packs. The Southern canners claim that they are very careful in the selection of seed, and that as they do not pack any of the common string beans they are able to keep mest of the stringy beans out of their

Freight rates have some influence in directing the buying in this article. The carload rate from Baltimore is 60 cents per hundred, from Alabama cannerics 53 cents, and from Missis sippi points 47 cents per hundred Prices from each of these localities now quoted on the new pack are about equal. For No 2 size cans the price is $\$ 1.10$, and for No. 10 size cans $\$ 450$ per dozen f. o. b. canneries
There is a stringless bean called the cranberry bean which is packed in Maine, a very good bean and stringless. It is packed only in cut style. It is a very large growth, and on that account is not sightly in the cans when it is allowed to become too mature. The bean inside the pod is of a dark color and apt to show red through the pod, when canned too mature John A. Lee.

BECKMORE OINTMENT

## FOR HORSES AND CATTLE

Quick relief for Galls, Cuts, Scalds, bles. Sold at Wholesale by:

HORACE D. SHIELDS
6-8 Commerce St. S.W. Grand Rapids, Michigan

We are manufacturers of
Trimmed \& Untrimmed HATS
for Ladies, Misses and Children, especially adapted to the general store trade. Trial order solicited.
CORL-KNOTT COMPANY,
Corner Commerce Ave. and Island St.
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When You Need Any of the Following Items And
Want the BEST POSSIBLE SERVICE

## Write

The Dudley Paper Co.
LANSING, MICH

Wrapping Paper-Twine
Congoleum-Shingles-Roofing Wood Dishes-Milk Bottles

Graham E Morton ro CHICAGO
$\$ 395 \underset{\substack{\text { Single } \\ \text { Irije }}}{\$ 7.30} \underset{\substack{\text { Round } \\ \text { Trip }}}{\substack{\text { dit }}}$ MICHIGAN RAILWAY LINES
boat train 8 p. m.-G. R. Time Sundays - Tuesdays - Thursdays

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| :---: |
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RARLOW BROS. Grand Raids. Mich
We are making a special offer on Agricultural Hydrated Lime in less than car lots. $\underset{\text { Rapids }}{\text { A. B. }}$
Grand Rapids
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## "DRY-KOLD" REFRIGERATORS



Meat Coolers, Complete Market Fixtures, "Freezer" Display Counters.
REFRIGERATORS FOR ALL PURPOSES.
Send for Grocers' and Butchers' Catalog No. 12.

## THE "DRY-KOLD" REFRIGERATOR CO. Manufacturers <br> MICHIGAN <br> NILES



Gabby Gleanings From Grand Rapids Grand Rapids, June 6-W. S. Shaffer and J. H. Kennedy, representing the Norwich Pharmical Co., attended a meeting of the company's Middle States salesmen at the Statler Hotel, Detroit, last week. Mr. Kennedy while a resident of Grand Rapids, is a member of Saginaw Council and visits the druggists. Mr. Shaffer calls only on physicians and surgeons. I isn't often that we find commercia travelers, with college degrees. The "M. D." that Mr. Shaffer can writ after his name must give him an im mense advantage over his competitor who may not be so fortunate.
L. E. Merchant, well-known prin er of St. Joseph is a candidate for Register of Deeds. His chances of suc cess must be good since every paper and supply salesman seems to be working for him.
Roller towels seem to be more in evidence of late around many of the country hotels. Make note of these fellows, and be sure to observe wheth er .or not there are also individual towels, paper or otherwise. If you think it none of your business just please remember that one of our memplease almost lost an eye last year from bu infected towel. It might have been an in
you.
Give the new manager a chance, even though he doesn't pose as a regueven though he doesnt pose as ar motel man. Two travelers this week complain that there has been no imcomplain that the Pike House at Niles, provement in the Pike House. at Nio since Birney left it some weeks a G. F. Dinsmore has resing a sales manager and purchasing agen of the Rosback Co., at Benton Harbor and will leave shortly for Boston where he has accepted a similar pos tion with another house.
Manager Pfeifer, of the Shelby Hotel is very proud of the white card recently sent him by the State hotel inspectors. Patrons are welcome in this man's kitchen at any time and laie arrivals may have a cold bite for the asking. If hungry between meals go to the kitchen. It is just like be ing at your own home.
Everyone who has stopped there has a good word for the Hotel Rex, at Buchanan. Sales men working in Niles prefer spending the extra bus fare over and back. There is a pretty fair restaurant opposite the Rex. There is plenty to eat and it is home cook ing.
ing. ${ }_{\text {Dollar }}$ dinners at the Hotel Rickman, in Kalamazoo, are becoming man, in Kalamazoo, are becomini popular as an evening meal and bic fair t
days
Where to eat when in South Haven is a question that puzzles most travel ers. That restaurant nearest the Reid Hotel is a disappointment. The food might be all right if they had a new gook and, above dishwasher.

Card games with guests have put more than one hotel manager to the bad, not because of the money involved but because of time lost and lack of attention to business. Keeping things in shape around the average country hotel takes iust about twenty-four hours' time every day in the week. That is what most of those men say who are conducting the kind of hotels where you would prefer to spend a Sunday when away from home.

That street in Benton Harbor on
which the Dwan Hotel is located-you drivers of flivvers well remember-it is all torn up and will soon be paved with asphalt. Even in its present con prings on a car than for a couple o years past.
Commercial travelers are given preference at the Goodwin Hotel, Cassopolis. It was a big undertaking to rebuild the Goodwin and put in modern plumbing throughout. Rooms which were always clean are now more comfor able and dining room service is good. Harry E. Brounely traveled Michigan for the Winchester Arms Co. has accepted a

## Grand Rapids.

Say what about that hotel key you carried away to-day? Did you mail it back as you should? Wednesday evening the Hotel Reid, at South Haven, reported eleven missing and the week but half gone. Three were returned by the mail man Thursday morning. This seems to be about the average. Hotel keys cost very little money, to be sure, but the biggest expense is fitting them in the doors. I s best to leave your key at the desk There is always someone about who can pass it over when needed. You've never heard a clerk complain that was too much trouble.
Complaints continue to come in concerning the McKinnon House, at Cadillac. Recently a proposition pu. up to the local Board of Commerce for another hotel met with small encouragement. Members of that Board judge everything by the weekly luncheons served them. These, by the way are very good and the price is reasonable. Get one of the home fellows io take you on some Wednesday noon Mrs. Johnson, who conducts the Hotel Handy at Mancelona, struggled through the war period of high prices without raising rates and is now be ing rewarded. Travelers go a long he Handy and it will be to patronize before nast favors are forgong tine A patron of the Dwan Hotel din A patron in Benton Harbor was heard to hall, in Benton Harbor, was heard to remark that his portion of bread had been sliced with a safetv razor. He declares that by actual measurement five-eighths of served him totaled rve-eighths of an inch and that toas at breakfast was thinner still. Bread is but a part of the regular meal, which is
sidered.
J. E. Bachelder, who recently pur chased the Old VanderPool drug stock at Madison Squarr has done consid erable remodeling un il now this is one of the finest and most modern
pharmacies in Western Michigan. Mr.

## HOTEL WHITCOMB

 St. Joseph. Mich. European PlanHeadquarters for $\begin{gathered}\text { Commercial } \\ \text { making the }\end{gathered}$ Twin Cities of ST. JOSEPH AND BENTON HARBOR Remodeled, refurnished and redecorCated throughout.
Cafe and Cafeteria in connection
where the best of food is obwhere the best of food is obwalt at ming Rrivate toilet $\$ 1.75$ and $\$ 2.00$, Fith private bath $\$ 2.50$ and $\$ 3.00$. J. T. TOWNSEND, Manager.

3 Short Blocks from Union Depot and Business Center
HOTEL BROWNING
MOST MODERN AND NEWEST IN GRAND RAPIDS
ROOMS with Duplex Bath $\mathbf{\$ 2 . 0 0}$; With Private Bath $\$ 2.50$ or $\$ 3.00$

## Beach's Restaurant

Four doors from Tradesman office QUALITY THE BESI

## HOTEL RICKMAN

## KALAMAZOO

One block from Michigan Contral station. Headquarters U. C. T

Barnes a Pfelffer, Props.

## HANNAFORDS NEW CAFETERIA

9-11 Commerce Ave., or 45 Monroe Ave.

For The Past 10 Years
Prop. of Cody Hotel Cafeteria

## Western Hotel

BIG RAPIDS, MICH.
Hot and cold running water in all rooms. Several rooms with bath. All rooms well heated and well ventilated.

A good place to stop.
American plan. Rates reason able.
WILL F. JENKINS, Manager.


## CODY HOTEL <br> 

IN THE HEART OF THE CITY Division and Fulton

## RATES $\left\{\begin{array}{l}\$ 1.50 \text { up without bath } \\ \$ 2.50 \text { up with bath }\end{array}\right.$

CODY CAFETERIA IN CONNECTION

Bachelder and wife are visiting this week with relatives in Port Huron. J. M. Bowen, a member of U. C. T.
Council, No. 134 , Grand Island. NeCouncil, No. 134, Grand Island. Nebraska, is now living in Grand Rapids
at 548 Lafayette avenue and intends to transfer to Grand Rapids Council. Absal guild, A. M. O. B., will hold special meeting Saturday evening, June 17. Several matters of importance will come up for consideration, including that of increasing the membership and including in ou
ization a death benefit fund.
Counselor K. C. Ainsley, 2115 Wealthy street, has just completed arrangements with A. F. Levine \& Sons, Bay City, to sell their line of mattresses in Western Michigan, with headquarters in Grand Rapids. This firm also has
Dayton, Ohio.
They say that the early bird catches the worm but it is a sure thing that he doesn't have to stay up all night in order to be the first one on the job. The ostrich has a habit of hiding his head in the sand and thinking that no one can see him for the reason that it is impossible for him to see anyone else. There are a good many employes who are human ostriches in that they believe they have no faults or shortcomings for the simple reason that they cannot see them themselves. These are the men who. when called to account by their employers spend several days in sulking and telling their fellows that they are being "picked on." It might be well for these men to look at themselves when their work is criticised instead of re garding their employers as unjust critics.
You rarely hear a hustler say that business is poor and that things are going to the dogs. The man who is up on his toes every minute of the business day is too much occupied in bringing in orders to pay much atten tion to the current gossip on busines conditions. This man makes his own conditions and does not depend upon others to make them for him.
There is an ever increasing demand for young men in business. Youth brings new ideas, speed, enthusiasm and idealism, and there is an old sayserved. Large companies throughout the land are endeavoring to get youngthe land are their various departments and the desire for the comparatively young man has penetrated the ranks of both industry and merchandising. In the desire to obtain men with a fresh viewpoint employers are often inclined to forget the older men in inclined to forget the older men in aside. Stop and consider the wisdom of such a step before you take it, howover, for the old employe has often ever, for the old employe has often a personality He knows the customers, their likes and dislikes and it is often his personality and not your goods or his personality and not your goods or your prices
Some men resemble electricity in that they are useful but dangerous.
Avoid conceit as you would bad company. In our opinion there is nothing quite as bad as a man who thinks that he is the exact center of the solar system and who has the idea that he is indispensable to the welfare of the universe. There never was a man in the history of business who could not be replaced. Whenever you begin to think that better than anyone else, pause minute and reflect that there are about $110,000,000$ people in this land of ours and that if you were really the man you think you are position than you now hold.

Thanks, fellows. Awfully nice of you, indeed. No one would ever suspect that the "gabby guy" was away all last week on a fishing trip and there wsan't a line of his own stuff on the commercial travelers page of the Michigan Tradesman; nothing but his name and that was probably left over from the week before. More than a dozen good old U. C. T. scouts
sent in news last week and it might be well to "fess" up right here that not half you read in this section is ever seen by the official correspondent un-
til it is in print. In truth, there is not til it is in print. In truth, there is no, one, but a dozen "gabby gleaners, whose united efforts make it just know ne reader has said: "You never know what's coming next, so its best to
read of it." John B. Olney.

## Federal Regulation of Child Labor Held Unconstitutional.

Detroit, June 6-What in ante-bellum days was known by the term of "state's rights" has just had an inning in the United States Supreme Court, where Chief Justice Taft read a deFederal that tribunal, authority to egulate child labor, going so far into the real merits of the case as to eliminate the real fiction of child labor regulation through penalization in order to establish the fact that it was of a soverign state
Now that the court has taken the stand that it must decline to recognize any law, or enforce same, which Congress passes outside of its constitu-
tional jurisdiction, we may hope for even greater things.

This really bears out what the writer has contended in various articles with reference to the tenth amendment, which says that powers not specially delegated to Congress shall be "reserved to the states respectively to the people."
While the question of child labor is one of vast importance and is now receiving the attention of a majority of the states and, no doubt, will receive proper regulation by state en actments, the decision or less bear ing on many situations and contropublic mind

The Attorney General, who presented the case and argued for Congress, maintained that suppression of child labor was an act for the general welfare and that the people and not the courts should enquire into the objects of such legislation.
The court, however, declared emphatically that it had to perform its duty, "even though it requires us to refuse to give effect to legislation designed to promote the highest good." This announcement of the chief justice is somewhat startling in view of the very fact that the Supreme Court of the United States has seemingly gone out of its way on numerous occasions to meddle with state affairs, which on advice of some of the best legal authorities in the country were protected from congressional interference by the said tenth amendment to the constitution and decided adversely to the state authorities.
The then Attorney General
Michigan, several years ago, invoked the aid of the tenth amendment in handling the case against the railroads which had appealed to the Federal district courts in their fight to set aside state regulation through what was clearly legally unwarranted decisions of the Interstate Commerce Commission. He put up one of the most spectacular and to legal history, backed by most emminent legal authority, and yet the decision of the court was in direct contravention to the findings in the child labor case. There might have been some palliation for the excess of authority displayed by the greater court, when it decided that the Interstate Commerce Commission, being endowed by Congressional authority, might override state legislatures and also state courts in their rulings on interstate matters. It was conceded that interstate regulations were subject to reviews by the Interstate Commerce Commission, but reasonable interpretation of the tenth amendment was really a notice to the said Commission to "keep off the grass."

The various decisions concerning the application of the 18 th amendment
and the interpretation of the Volstead act were in many instances "sailing pretty close to the wind," but the people had in the enactment of the amendment delegated certain additional authority-that of passing regula tory legislation-to Congress and there seemed less necessity for scrutinizing its decisions than in the rail road cases, when the action taken was in dit.
It almost seems a pitv that this late ecognition of and seeming zeal for state rights" could not have been in ther more important causes was undertaken and that the Supreme Court cannot bury its aristocratic tendencies as well as its tendency to interfere with business.
The Federal Government's negating activities are immediately killed by the court if that whimsical institution's digestive apparatus is out of tune, but the right of Congress to meddle with business affairs is seldom questioned by the higher body and the constitudenced in test cases
denced in test cases. Davis has burst forth in song and through the newspapers is endeavoring to show that laborers' wages must inevitably and 50 per cent. every half century.
50 per cent. ewn satisfaction, may it be said, he has proved it by interpretation of certain tablets of the stone age, the bringing out to public view paprus relics, etc., basing his premises on the wages paid in the erection of the pyramids and the Tower of Babel. He discoveredived five cents a day presumably under union regulation and in all the time it took to raise that wage to $\$ 5$ per day-also under union regulation-there never was a fifty year period when wages had receded. There never was a war when they did not advance at least 40 per cent. and the same procedure would continue as a settled course on human events

By still another hypothesis Mr . Davis figures that even if there had been no war at his ratio wages now would be up 18 per cent. more than in 1913, though there are some authorities who scientifically figure out that without the war there would hav been a more calamitous depression in we have been undergoing in the pas eighteen months.
Mr. Davis has, in his review of the results of his research overlooked the period of the civil war, ignored the fact that the wage earner was suddenly plunged from the heights he had attained by an unusual labor depression when common laborers were working in sawmills, lumber camps and on farms for a stipend of 50 cents per day, supporting the usual family complement and this wage considerably less than at
The repeal of the "law of supply and demand," as once promised by a certain presidential aspirant, is the one, loose spoke in the wheel of Mr. Davis' thesis. It will govern wages and the cost of living, which, in a large measure, governs wages and at 5 cents per worked at carpenterin not have continued in that day could not have contion if living levels were not contemporaneous therewith, and even at that infinitesmal wage, he could not have retained his job without efficient service.

The supply of labor will govern the measure of wages in the "foreevermore predict the supply of potanmber of gormandizers who consume them.
Mr . Davis may be valuable as a cabinet officer, but nis $\begin{array}{ll}\text { based on historical research, are no } \\ \text { convincing. } & \text { W. H. Istler. }\end{array}$
"It is better to do your best and ex pect the worst, than to do your wors and expect the best."

Items From the Cloverland of Michigan. Sault Ste. Marie, June 6-The Mac \& Mac Transfer Co. has purchased a new taxi-cab which is its kind in the city. It is equipped of its kind in the city. with a meter and every conv

Roberg, of Manistique, ha purchased the Armstrong meat market of that place. Mr. Roberg, who has spent the past year in Detroit, is well and favorably known. He states that he will sell for cash only and with his previous experience in that busi-
ness his friends predict it will be a

Dan Call, of Manistique, has started daily bus between Manistique and Newberry. Leaving the Ossawana-
makee Hotel, at Manistique, every makee Hotel, This will enable travelers to make the trip in one day, where otherwise it took two days to go to Newberry and return, besides Manistique, much traffic between Manistique,
Germfask and Blaney to pick up en Germfask and Blaney to pick up en
route. This route will be appreciated route. This route will be appreciated by the numerous traveling men heretofore. Doolittle, the famous good roads enthusiast of Toronto, paid the Soo a visit last week. He gave a
very interesting talk on good roads in very interesting talk on good roads in
the Canadian Sault. Many of our good roads boosters attended the meeting and are lined up for every move leading to better roads in Cloverland. The mill formerly owned by the Michigan Forest Products into the Strongs, and which went $h$ of a receiver last September, has hands of a receiver last September, has been purchased by Chas. D. Kerry, of
St. Ignace. The mill has started opSt. Ignace. The mill has started op-
erations again under the name of the erations again under the name of business hum at Strongs once more after several months of idleness.
D. Ingles will be the man in charge New fixtures have been installed in Williams and many improvements have been made which makes the office up-to-date in every respect. terior of the building has also been
renovated and refinished, which adds renovated and refinished, which adds
reatly to the appearance.
Thomas and Villard Bolitho, proprietors of the A. S. Putnam \& drug store on the East side (Manistique), have taken over the business They will operate both stores. Mr Neville has been in the drug business in Manistique for 20 years. He has not decided on his plans for the be retained ture. A. A. LaBarry will
as clerk in the drug store. It looks as if the baseball team for the Soo is a thing of the past this year. There are appart and the project is abandoned Forty-eight building permits wer ranted here during May, which shows that business is picking up to
Jay $F$. Young, one of our wellknown young men who served Police seas, has been named Chief of Police to succeed former Chief H. M. Mitchell. Jay makes a good appearance in the uniform and will no doubt give The first actual work on the Cadillac Lumber \& Chemical Co.'s new
plant will start this week. Marshall plant will start this week. Marshall order for 500000 barrels of cement to get the work under way. This will mean much extra activity which will be appreciated by the merchants in
general. general.
"Many a man who acts like a big gun isn't loaded The Soo merchants will start the usual half holiday closing every
Thursday afternoon during the summer months.

Harry Wilcox, of Grinnell Brothers music store, is enjoying a fortnight's vacation with relatives at Rochester Wm. Harris formerly of Marquette, has opened a restaurant at Pickford. It's easy to make a monkey out of a man when you get him up a tree.'


## Michigan Board of Pharmacy Members-James E. Way, Jackson; Chas. S. Koon, Muskegon; H. H. Hoffman, Sundusky; Oscar W. Gorenflo, De- troit; Jacob C. Dykema, Grand Rapids; J. A. Skinner, Cedar Springs See'y an Muskegon. <br> Muskegon. <br> H. H. Hoffman of June Hoffman, Sandusky. Examination Session-Detroit, <br> Mich. State Pharmaceutical Ass'n. President-John G. Steketee, Grand Rapids. Secret Rapids. <br> $\qquad$ v. Middleton, Grand

## Annual Meeting of Michigan State

Pharmaceutical Association.
The annual meeting of the Michigan State Pharmaceutical Association convened at Ann Arbor Tuesday ther b Committee read his annual report as follows
The past year has been one of very gratifying resuits in the drug fraternyents during hasociation. Several sisted the retail druggist in bettering his condition and in removing the petty burdens that have been a nuisnce to him
The adoption by the N. A. R. D. in their annual convention at Denver of has awakened the manufacturers to the fact that the druggist is the merche fact that the of the futurgist and the manufacturers are vying with each other to facturers are vying with each other to
interest the druggist in handling their products.

There i
There is no concealing of the fact that the public has not appreciated as it should the high standing of phar-
macy as a profession. And you can't bl
And you can't blame the public much. The jokesmiths who have con-
sidered the drug store their legitimate sidered the drug store their legitimate
prey have gone unrebuked. Druggists prey have gone unrebuked. Druggists
themselves have so emphasized the commercial features of their business
that the public has lost sight of the that the public h.
Orofessional side.
Other lines of trade are insistently teaching the public that it is not necessary or economical to buy drug store supplies at the drug store.
Some manufacturers, in their zeal
o create a greater demand for their to create a greater demand for their
products, are loudly shouting to the public to beware of substitutors. With all these influences at work undermining the prestige and good
will enjoyed by pharmacy in the years past, it is imperative that pharmacists do something to protect their own interests.
Public opinion is shaped by publicity. There can be no question about
that. The average person accepts as true what appears in print. The printed word is the only means of informacan be glorified or damned by the printed word.

When the public is warned to accept no substitute, the inference the public gets is that pharmacists as a
class are substitutors, always seeking class are substitutors, always seeking
the opportunity to sell some inferior product, even a dangerous substitute, product, even a dan
When the public is warned against imitations offered by unscrupulous dealers, the public gets the impression that there are so many unscrupulous dise the fact.

This kind of publicity is creating a prejudice against pharmacy. The fact that no combined effort has been made for many erroneous impressions take root. Your individual effort to counteract unfavorable publicity will not amount to much, but if every druggist will consider himself a unit in a great $\mathrm{Na}-$ the molding of public opinion, pharthe molding of public opinion, phar-
macy would find itself enjoying an macy would find its
estimable reputation.
Suppose the druggists of America, like the orange growers of California had a co-operative organization in a
position to spend hundreds of thousposition to spend hundreds of thousadvertising or publicity, what would they say about themselves?
They would drive home, with all the force they could command, that the drug soore is a scientific institution rather than a commercial business. That is the fundamental idea upon which all pharmacy publicity
should be constructed. The public should be constructed. The public
needs education on this subject. It has been thinking of the druggist as a merchant rather than as a professional
The public must be made to understand that pharmacy is more than a commercial enterprise and that a druggist is more than a merchant; that highest recognition and that the druggist is a scientifically trained pharmacist safeguarding the health of the community.
Something along this line is now being done by Johnson \& Johnson. For a long time they have felt that pharmacy needed constructive pubhing came opportunity to do sow started an extensive advertising campaign. They decided to use a part of this space to enlighten the public on the service which the drug store is rendering to its community.
For the past few years they have been persistently telling the public the drug store and have been urging he people to increase the efficiency and usefulness of the drug store by giving it more of their patronage.
They originated the expression, "Your druggist is more than a merchant," an easily remembered sentence which tells a big story and they are using the influence of the big home magazines to make the sentence a Na tional slogan for pharmacy and to
impress upon the public that it should Try the Drug Store First."
Every pharmacist owes it to his profession to do something to put pharmacy in its true light before the public.
In your own advertising emphasize he professional side of pharmacy
In your window displays take care that you do not discourage the pubic from thinking of your store as pharmacy.
Interest the other druggists of your No one druggist can do the job alone, but if all the drugbefore the people of that city will have a greater respect for pharmacy.-
It rests with you to determine just what to-morrow's opinion of pharmacy is going to be.
The enactment of the new revenue law, in which the N. A. R. D. and the
M. S. P. A. worked hard and seriously, has removed from the druggist many of the nuisance taxes and re-
ports with which he has been burdenports with which he has been burden-
ed. We do not have to stop in the midst of our waiting upon a customer to stick up our fingers with Government stickers and risk our customer having the extra penny in his pockets; nor do we have to collect an extra cent or two on each glass of soda
water and hear it muttered, "that bit will never reach the Government." Likewise we have been saved making out a detailed report of how many drinks we sold each day. This alone is worth to the druggist several times the amount of dues he has paid, or should have paid, to his local, state and National associations. And without the work accomplished by these associations, which are all affiliated these reports to the end of time.
The scandal attached to the Depart ment of Education and Registration in the State of Illinois, to which the Board of Pharmacy of that Satte is subservient, is a big illustration o what our State Association has saved us from in Michigan. It is the old story of placing board in politics. We story of placing board in polith pride to the fact that the Grand jury indictments in this scandal did not include any of the scandal did not include
In this regard, your President feel that it is opportune to call the attenthat it is opportune to call the atten-
tion of the members to the admirable tion of the members to the admirable Drugs and Drug Sales, H. H. Hoff man. It is only a year since tha
the pharmacy law of our State was made workable by having funds sufficient to provide for its enforcement and yet in this short time Mr. Hoffman has created an efficient and systematic inspection of drug stores and
places where drugs are sold that is places where drugs are sold that is
equal to any in this country. The placing of the sale of drugs upon legal and an ethical base is due to Mr Hoffman, his assistants and the State Board of Pharmacy.
Rumors that our College of Phar macy was to be abandoned were adin Detroit. Your President immediately got in touch with Benjamin S Hanchett, one of the State Board of Regents of the University of Michigan, who assured us that our fears were who assured us that in case anything did transpire in that line, he would get in direct communication with me. As a proof of what organization can do and why it is necessary to be fully organized, the President wishes to call attention to what really hap pened to our Secretary's wife during pened to our Secretary's wife during
the past year. Mrs. Middleton sells spring water at 10 cents per gallon and less. This is specifically exemp from internal revenue tax. One day Government inspector called at the office and demanded to few days later, a demand books. A few days later, a demand
was sent out from the internal revenue was sent out from the internal revenue
office that the Arctic Spring Water office that the Arctic Spring Water
Co. pay over $\$ 2,000$ taxes and penalCo. pay over $\$ 2,000$ taxes and penal-
ties to the internal revenue office withties to the internal revenue office with
in ten days or be closed up. Protests to the internal revenue office were unavailing, although the officers ad mitted the exact wording of the law. Quick work on the part of our State and National Associations brought about instructions from Washington to the local revenue office not to at tempt to collect the tax penalties. In making explanations, it was shown that our officers pay little attention to reading the punctuation in a ruling. The inspector also maintained that carbonated and distilled water were dentical inasmuch as a still was the same thing as a carbonator. Without our Association, this business would have been ruined before the red tape could have been unwound in Washington. Can you say that your business will not be next?
Lack of funds in our treasury has nabled the Attorney General of this State to say what is and what is not medicine. He has decided that wines
of ipecac, antimony and other Nation formula wines cannot be manufac tured by the druggists of the State Protests from your Secretary have failed to show him that this was not the intent of the law. I feel that at times, the expenditure of a small sum for an attorney in such cases would be advisable but at present we are nable to du so.
This leads to the Prësident's main object in this address, lack of funds, not only in this instance but in many other ways, including executive officers meetings, which previously have required them to put their hands in their own pockets for the expenses of your Association's main work. ecommend that at this convention be adopted to cover this trouble. We find that in the states of ahoma, South Dakota, Texas and Wisconsin, membership in the association is provided for by adding from $\$ 1$ to $\$ 3$ to the pharmacy renewal fee, the State Association being conceded necessary for the advancement and development of pharmacy.
In relation to the matter of drug addiction. The carrying of separate icenses-manufacturers. wholesalers and retailers-for handling narcotics is a burden which few druggists can bear and I recommend that a resolution be adopted by our convention
and sent to the N. A. R. D., endeavorand sent to the N. A. R. D., endeavoring to secure legislation making it necessary to have one license only
for the handling of small amounts of narcotics.
Those who have read the Druggists Circular during the past year can see that the M.S.P.A. ranks high through National eyes in organization work. The work of the Michigan Association and its results were singled out and very favorably commented upon, I would also call the attention to the excellent work done by our Secretary, who has devoted much time to the betterment of our Association. Even during his illness, the work was directed by him, and it is through his constant hammering we are in the position we enjoy to-day.

In conclusion, I wish to thank the Membership Committee and the De troit Retail Druggists Association for their excellent co-operation in secur ing new members and all other com mittees for their excellent work dur ing the past year
Secretary Middleton then presented' his annual report as follows

The year 1922 marks the fortieth birthday of both the Michigan State Pharmaceutical Association and your Secretary. But I must admit that the M. S. P. A. shows its age less than the Secretary does.
When our committees were organized for the 1921-22 work, it was
thought that this would be an "off" thought that this would be an "off" meeting in 1921-22, it was thought there would not be much in legislativ lines to do; but the enactment of the internal revenue act has made the pas year a most active one for your As sociation and the M. S. P. A. has as sisted the druggists of the State o Michigan more within the past yea along legislative lines than during any previous year. With this difference the work was done in connection with National, instead of State, legislation For the N. A. R. D. to be successfu in the work they were conducting in Washington, it was necessary that they have the support of the various state associations and at times it was necessary for the state secretaries to very important State in this regard inasmuch as Mr. Fordney, the chair man of the Ways and Means Com man of the Ways and Means Com mittee, is a Representative from Michnew angle to the revenue act and the new angle the revenue act and the Secretary at times wished that he was secretary in some state where ther But the work was very pleasant The But the work was very pleasant. Th congressiction and to conviction, agreed with the Secre-
tary in nearly ever case and acted ac-
cordingly. As a result of the excellent work done by the N. A. R. D., of which your Association aided its part, the sticky revenue stamp done away with, the beverage tax has been done away with, the plan to place a prohibitive tax on alcohor for medicine has falled and the sales tax along with several other varieties. In freak revenue taxe , fare we unsuccess noly one instance were we unsuccess ful. The syrup tax was passed in spite of the protests of the N. A. R. D and various state associations. your Secretary had nothing further report, every druggist in the State ship in the M. S. P. A. a good invest ment.

During the fall, your Secretary's at tention was called to a ruling by the present State Atiorney General to the effect that wines such as are included in the National Formulary could no be made up by the druggists of Michigan. This decision was rendered by he Attorney General last June, bu did not become known until the United States Prohibition Director acting as per his request, refused the withdrawal of wine for this purpose to a Michigan druggist. The Secretary tried in vain to secure a reversal of this decision, it not being within the intent of the law. The circumstances and law were quoted at length, bue strict interpretation of "alcohol" a pure grain alcohol and not coverin alcoholic liquids, in the law to hold his point. Not having sufficient funds to hire an attorney, we were obliged to drop the case for the time being.
The financial condition of the Association is very optimistic. For the past few years we have been struggling under a debt caused by trying to supply members with printed copies of the proceedings and the Journal over $\$ 200$ for printing the proceedings, has been paid and the Association has these could be paid off with the funds on hand. Our Treasurer has on hand \$423.67. The program which you have still has to be paid for, as it has just left the printer and the advertisements are yet to be collected for. The advertisements will pay for the projust about pay the expenses we are
incurring in this convention. Re-
ceipts for the year are as follows
 Ddvertising in 1921 program 37.50 Advertising in 1922 program 37.50 $\begin{array}{ll}\text { Collect from proceedings acc't. } & 15.00 \\ & 14.10\end{array}$ Paid by M. P. T. A. -------- $\frac{14.10}{\$ 1199.60}$ Our disbursements, vouchers No. While this is slightly more than our While this is slighty mou will realize that this includes our old indebtedness.
During the year there was but one meeting of the Executive Committee, which was held in Detroit. This was to determine the time and place of this convention and discuss other matters which arose during the year
The present membership of the Michigan State Pharmaceutical As sociation is as follows:
Paid up to and including 1920_-.-. 177 Paid up to and including 1921-..-- 376 Paid up to and including 1922...-- 512 Paid up to July 1, 1922 Paid up to April 1, 1922 Paid up to and including 1923 $-\ldots-19$

Membership at the last report --- 17

Present membership ---.-.-----1,097
Deceased, bankrupt and failed to renew for various causes Increase in membership
The writer wishes at this time to thank the members for their assistance in securing new members and maintain ing the membership of our Associs tion. The Detroit Retail Druggists Association has done us a signal favor by makng membership in the State Association a part of its membership fees in the Detroit Retail Druggists Association. Also the Travelers Association has been generous with its assistance. One traveler who does not wish to be mentioned has
102 memberships and renewals. thanks are due to our President for his aid during the past year and wishes to extend them at this time. Our Presi dent has always had the welfare of our Association at heart and has ever been ready to extend a helping has)

## Soda Fountains

1922-The Banner Year-1922

Let us remind you again that we are the distributors for the Guarantee Iceless Soda Fountains manufactured by the Fountain Specialty Co., of Grand Haven.

We have placed since Jan. 1, 1922, over a score of Fountains in Drug Store, Candy Stores and Lunch Rooms in Michigan.

We are still in a position to give your wants immediate attention. Write our Mr. A. W. Olds for plans and prices.

Hazeltine \& Perkins Drug Co. Grand Rapids, Michigan


## GROCERY PRICE CURRENT

These quotations are carefully corrected weekly, within six hours of mailing, and are intended to be correct at time of going to press. Prices, however are liable to change at any time, and country merchants will have their orders filled at market prices at date of purchase.

| alif. Lima Beans alfskins ruit Jars eans-Hank Picke |  | DECLINED <br> Rub-No-More Naptha Soap Rub-No-More Washing Powder Beechnut Bacon Raisins |
| :---: | :---: | :---: |
|  <br> AXLE GREASE |  | CANNED VEGETABLES. <br> Asparagus. |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| AXLE GREASE | Cherries, No. 2.300 O 350 Cherries, No. $21 / 2400 @ 495$ |  |
|  |  |  |
|  |  |  |
|  | Peaches, No. 1, sliced 140 |  |
|  | Peaches, No. 2, In $^{2}{ }^{2}{ }^{2} 75$ Peaches, |  |
|  | Peaches, $21 / 2$ Cal. $300 @ 375$ |  |
|  | Peaches. No. 10. Mich ${ }^{7} 75$ <br>  |  |
|  |  |  |
|  | Pineapple, 1, slic. $160 @ 175$ Pineapple, No. 2, slic. 290 |  |
|  | Pineapple, $21 / 2$, sliced 390 |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | , J.-Fine, French ${ }_{32}$ |
| deails, per |  |  |
|  |  |  |
| umet. |  | Pimentos, $11 / 4$, each 15@18 |
|  | CANNED FISH. <br> Clam Ch'der, 101/2 oz. 135 | Pimen |
| et. 5 lib, | Clam Ch, |  |
| 10c, doz | Clams, Minced, No. 12 |  |
|  | Finnan Haddie, ${ }^{10}$ oz. ${ }^{2}$ oz |  |
|  | Chicken Haddie, No. 1275 |  |
|  |  |  |
|  | Cod Fish Cake, 5 oz oz. 145 |  |
| yal, | Lobsters, No. $1 / 2$, Star 450 |  |
|  |  |  |
|  |  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| oz., |  |  |  |
|  |  |  |
|  | Salmond, Med. Alaska 200 Salmon, Pink Alaska 145 |  |
|  |  |  |  |
|  | Sardines. Im . 14 ise ea. $1 / 20{ }_{25}$ Lilly Valley, $1 / 2$ Pint 180 |  |
| Jennings Condensed "Seal Cap" |  |  |
| FAST FOODS |  | Snider, 16 oz. <br> Snider, 8 oz. <br> Lilly Valley, $\overline{1 / 2}$ Pint 240 |
|  | CANNED MEAT. 40 Lilly |  |
|  |  |  |  |
| a | Bacon, Me. Beechnut 425 |  |
| aaker Pufred Wis |  |  |
|  |  |  |
| Ralston Branzo | Beef, No. 1,2 Rose SII. ${ }^{135}$ | 砣 |
|  |  |  |
|  |  |  |  |
| heat |  |  |  |
|  |  | Roquefort, small tins ${ }_{2}^{2} 25$ |
|  | Deviled Ham, ${ }^{1 / 2 s}-{ }^{3}-{ }^{3} 60$ Hamburg Steak | Wrick Wisconsin Flats -------- |
|  |  |  |
|  |  |  |
|  | Potted Meat,Potted Meat, $1 / 2$LibbyLibby90 |  |
|  |  |  |  |
|  |  |  |
|  |  | CHEWIN |
| ${ }_{\text {Ex }}^{\text {Ex. }}$ Toy Fcy, Parlor 26 lb le 9 |  | Adams Black Adams Blood |
|  | Derby Brands in Glass. Adams Blatif. Fruit ----65 |  |
|  |  | ${ }_{\text {Adams }}$ Adams Sen |
|  | Calf Tongue, No. $1-550$ Lamb Tongue, Wh. 1s 500 |  |
|  | Lamb Tongue, sm. Nongue, No. i 550 | ${ }_{\text {Beechnut }}^{\text {Doublemint }}$--------------65 |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |  |
|  | Boneless Pigs Feet, pt. 315 Boneless Pigs Feet, qt. 550 Sandwich Spread, 1/2 200 |  |
|  |  | HOCOLATE. 35 |
|  |  |  |
|  |  |  |  |
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|  |  |  |  |



CONDENSED MILK
Eagle, ${ }^{4}$ doz.
Leader, ${ }^{4}$ doz.
do---- 9560
MILK COMPOUND


## EVAPORATED MILK

Carnation, Tall, 4 doz. ${ }^{4} 4$
Carnation, Baby, 8 dz 4
4

Goshen, Gallon -------



Oatman's
tall. 48 s
Dundee. tall, 48s Oatman's
bet, Tall
Pet.

## Pet, Tall Pet, Ba

 White House, Tail
White House, Baby

\section*{CIGARS <br> Worden Grocer Co. Brands} | Harvester Line. |
| :--- |
| Kidies, 100 s |
| Record Breakers. 50 s |
| 75 |

 Perfecto, 50s --..- 95
The La Azora Line.
Agreements, 50 s
Washington, $50 \mathrm{~s}--{ }^{58} 000$
Biltmore, 50 s , wood 9500
9500

## Sanchez \& Haya Line Clear Havana Cigars

## Clear Havana Cigars in Tampa. Fla.

| Specials, ${ }^{50 \mathrm{~s}}$ |  |
| :--- | :--- |
| Diplomatics, | 50 s ---- |


| Speclais, |
| :--- |
| Diplomatics, |
| Bishops. 50 s |
| B0s |
| Bos.-- | Rosa, 50

Orig.Fav
Original
$\begin{array}{lll}\text { Worden Special, } & 25 s & 185 \\ \text { On }\end{array}$
A. S. Valentine Brands.
Victory, 50 , Wood -7500

| Victory, 50 , Wood Brands. 7500 |
| :--- |
| DeLux Inv., 50, Wd. 9500 |
| 1200 | Royal, 25 . Wood

Abram Clark, 50 wd 5800


|  |
| :---: |
|  |  |



## Old Virginia, 100 s



CIGARETTES.
Red Cross, $10 c^{2}$ per plisg
Red Crsas, po plug

J. J. Bagley \& Co. Brands.
Mayflower, 16 oz., ds. 1500 Mayflower, 16 oz. , ds. 15 Pioneer, 10 c , doz. -- 96
Tiger, 10 c , doz. Weyman Bruton Co. Brand


## plUG tobacco.

## merican Tobacco Co



Liggett \& Myers Brande. Clipper, per plug Chops, 10e, doz. -i5c 1
Drummond Nat. $1 .{ }^{\text {Honey Dip Twist, } 10 \mathrm{c}}$ Granger Twist, $10 \mathrm{c}, \mathrm{dz}$.
Horse Shoe, per plug
J. T. Bright, per plug J. T. Smooth plug-
J. T. R. and P., plug
King Pin, per plug -Masterpiece per plug
Picnic Twist Pienic Twist, 10c, doz.
Pure Grape, 10c, doz.

 Scotton, Brands. $\mathbb{C}$ © . | Peachey, per plug |  |
| :--- | :--- |
| 8 |  |
| Ptronghold, | 64 |
| Ser plug- | 64 |
| Yankee Girl, |  | limax, 10 c tins, doz. Red Cross, $10 c^{c}$ cutan

Red Crcas, per plug

H


New Factory, 10c, doz. 96
New Factory Pails, dz 760
Eight Bros., 10 c, doz. 96
Eight
R. J. Reynolds Tobacco Co. George Washington,
10c, doz. 10 cl doz. 96 $\begin{array}{ll}\text { Our Advertiser, } \\ \text { Prince Albert, } & 10 \mathrm{c}, \mathrm{dz} \text {. } \\ \text { Prince Albert, } & 17 \mathrm{c} \text { c, } \mathrm{dz} . \\ & 153\end{array}$ Prince Albert, 8 oz.
tins, without pipes
Prince Albert, 8 oz.
Pl
and Pipes,
doz. Prince Pipes, doz. -- 8888
and Pince Albert, 16 oz. 1296
Stind Gran. 5 c doz.
Stud, 48
Whale, 16 oz , doz. -- 480 Block Bros. Tobacco Co.
Mail Pouch, 10c, doz. Falk Tobacco Co., Brands. American Mixture,
Arcadia Mixture,
25 c
25
2 $\frac{30}{30}$ Champagne Sparklets,
30 c, doz. Champagne Sparklets,
90c, doz. 10
Personal Mixture ---- 660 $\begin{array}{ll}\text { Personal Mixture } \\ \text { Perique, } 25 \mathrm{c}, \text { per } \\ \text { dob. } & 6 \\ 2 & 60 \\ 25\end{array}$ Serene Mixture, 16 c dz 1
Serene Mixture, 8 oz. 7
Serene Mixture, 16 oz 14 Tareyton Lundon Mix-

 | $\begin{array}{c}\text { Vintage doz. Blend, } \\ \text { tins, di.s. } \\ \text { Superba Tobacco } \\ \text { Brands. }\end{array}$ |
| :--- | Sammy Boy Cigar Clippings $\begin{array}{lll}\text { Havana Bossom, } & 10 \mathrm{c} & 96 \\ \text { Havana Blossom, } & 40 \mathrm{c} & 35\end{array}$

 Royal Major, 10 c , doz.
Royal Major, 6 oz., dz. 3 Larus $\&$ Bro. Co.'s Brands Edgeworth Ready RubEdgeworth Ready Rubbed, 8 oz. tins, doz. 700 bed, 16 oz, tins, dz, 14
Edgeworth Sliced Plug

Pop Corn Goons.

$$
\begin{aligned}
& \text { Pop Corn Gooss. } \\
& \text { Cracker Jack, Prize } \\
& \text { Checkers, Prize Prans } \\
& \text { Che }
\end{aligned}
$$

## COUPON BOOKS

 50 Economic grade -- 250100 Economic grade -- $\mathbf{4} 50$ 500 Economic grade 2000
1,000 Economic grade 3750 Where 1.000 books are
ordered at a time, spectally print front cover is
furnished without charge.

CREAM OF TARTAR
DRIED FRUITS
Apples
Evap'd Choice, blk.
Apricots
Evaporated, Slab
Evaporated, Fancy
10 lb Citron
Currants
15 oz.
$181 / 2$
Boxes, Bulk, per ib. $\begin{aligned} & \text { Peaches } \\ & \text { Evap. Fancy, Unpeeled } 21\end{aligned} ~$然

| Peel |
| :---: |
| e, American American --.-.-. 26 |

Raisins
Seeded, bulk
Seded, 15 oz pkg.... 18
Sedtana
Sultana Seedless
California Prunes


## FARINACEOUS GOODS

|  |
| :---: |
|  |  |
|  |  |


Hominy
Pearl, 100 lb . sack _- 250

Domestic, Macaron,
 Pearl Barley


barrels 5 c extra Molasses in Cans.






Carlots $-1 .-2200$
Less than Carlots -- 2400
Street Car Feed F $\quad 3000$
No. I Corn \& Oat Fd 3000
Cracked Corn No. 1 Corn \& Oat Fd 3000
Cracked Corn
Coarse Corn Meal -- 3000
30






JELLY GLASSES

## 8 oz, per doz. 34

## MATCHES.

Blue Ribbon, 144 box. 755
Searchlight, 144 box. 800 Searchlight, 144 box. 800
Safe Home, 144 boxes 800
Old Pal, 144 boxes -- 800 $\begin{array}{llll}\text { Red Stick, } & 720 & 1 \mathrm{c} & \text { bxs } \\ \text { Red } & 5 & 50 \\ \text { Red } & \\ \text { Stick, } & 144 & \text { bxs } & - \\ 5 & 25\end{array}$ Red Top, 5 gro. case $5 \quad 25$
Toyo, per gro.

## MINCE MEAT

 None Such, 3 doz. $-{ }^{4} 85$Quaker, 3 doz. case -100
Libby Kegs, Wet,

MOLASSES.

| hole rregona22 |  |
| :---: | :---: |
| Brazil, |  |
| ney mixed |  |
| beits. Sicily |  |
|  |  |
|  |  |
|  |  |
| Peanuts, Jumbo, rstd Pecans, 3 star $\qquad$ |  |
|  |  |
|  |  |
| Walnuts, Grenoble - |  |
|  |  |
| Walnuts, Sorento $\qquad$ Salted Peanuts |  |
| ncy, |  |
| mbo -------- |  |
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Bel Car-Mo Brand


## PETROLEUM PRODUCTS

 Perfection KerosineRed Crown Gasoline,
Tank Wagon V. M. \& P. Naptha 27.2
Capitol Cylinder
Atlantic Red Engine 23.2

## Polarine

Iron Barrels
Medium Light
Medium Light
Heavy
Extra
 Transmission Oil $-6 .-67.2$
Finol, 4 oz. cans, doz. 1.40
Finol, 8 oz, cans, doz 1.4 Finol, 8 oz. cans, cans, doz. 1.90
Parowax., $100,1 \mathrm{lb} .-2.2$ Parowax, $100,1 \mathrm{lb}$.
Parowax, $40,1 \mathrm{lb}=$
Parowax, $20,1 \mathrm{lb}$.

$\begin{array}{lllll}\text { Semdac, } & 12 & \mathrm{pt} . & \text { cans } & 285 \\ \text { Semdac, } & 12 \\ \mathrm{qt} \\ \text { cans } & 435\end{array}$ PICKLES
Medlum Sou
Medlum Sour
Barrel, $, 1,200$ count

13 | Barrel, 1,200 count - | 13 |
| :--- | ---: |
| 7 | 00 |
| Half bbls., 600 count | 50 |
| 10 gallon kegs |  |
| Swall | 50 | 30 gallon, 2400 .... 30 gallon, 2400

15 gallon, 2000
10 gallon, 800

$$
\begin{aligned}
& 10 \text { gallon, } 800 \text { Dill Plckles. } \\
& \text { Size. } 15 \text { gal. }
\end{aligned}
$$

 Medium Lamb. 11

|  |
| :---: |
|  |  |
|  |  |


| Mee |  |  |
| :---: | :---: | :---: |
|  |  |  | Heavy hogs --------------11 $11^{10}$ light hogs Sows and stags Loins

Sutts
Hams
Spareribs
Neck bones

$$
\begin{aligned}
& \text { PROVISIONS } \\
& \text { Barreled Pork }
\end{aligned}
$$

$\begin{array}{lll}\text { Clear Back }-2_{2} & 230024 & 00 \\ \text { Short Cut Clear } 22 & 00 @ 23 & 00 \\ \text { Clear Family } 27 & 00 @ 28 & 00\end{array}$ S P Bellies -- $\begin{gathered}\text { Dry Salt Meats } \\ \text { B }\end{gathered}$

 $\begin{array}{llll}\text { Boneless }-\cdots \text { eef } & 23 & 00 @ 24 & 00 \\ \text { Rump, new -- } 23 & 00 @ 24 & 00\end{array}$ Condensed No. 1 car. 200
Condensed Bakers brick Condensed Bakers brick 81

$$
1 / 8 \quad \text { bbls. Pig's Feet }
$$


 Casings
Hogs, per lb.
Beef, round set Sheep, a skein 175@200 Uncolored Oleomargarine
Solid Dairy
 Fancy RICE Fancy
Blue Ros
Broken


ROLLED OATS
Steel Cut. 100 lb. sks. 325
Silver Flake. 10 Fam. 190 Suaker. Flake. 10 Fam
Quaker.
Quaker. 19 Regur $\begin{array}{llll}\text { Quaker. } & \text { Fes Family -- } & 2 & 65 \\ \text { Mothers } 10 \mathrm{~s}, \text { Ill'inum } & 3 & 35 \\ \text { Silver }\end{array}$ Sacks, 90 lb . Jute $-2_{2}^{1} 75$
Sacks, 90 lb . Cotton- 85 SALAD DRESSING
Durkee's large, 1
Durkee's med.,
2 doz. 675
 Arm and Hammer
SAL SODA Granulated, bbls. --- $2 \underset{20}{00}$ Granulat,...
COD FISH.
$\begin{array}{ll}\text { Middles } \\ \text { Tablets, } \\ \text { Tablets, } & 1 / 2 \\ 16 & \text { 1b } \\ \text { Pure }\end{array}$ Tablets, 1 lb . Pure
$\begin{aligned} & \text { Tablets, } 1 / 2 \mathrm{lb} \text {. Pure, } \\ & \text { doz. }\end{aligned}$ doz.
wood boxes, Pure 140
Porter Hous. 1 Hab. 19

Whole Cod | Holland Herring |
| :--- |
| Standards, kegs |
| 0 |

 Cut Lunch $\quad 10 \mathrm{lb}$. boxes -- 15 $1 / 2 \mathrm{bbl}$., 100 Herring

Tubs, 50 lb fancy fat 1375
Tubs, 60 count White Fish
Med. Fancy, $100 \mathrm{lb\mid} 1300$

 SHOE BLACKENING.
in 1 Paste, don. E. Z. Combina
Dri-Fot, doz.
Bixbys, Doz. Shinola, doz. -------Blac
Blac

$\mathrm{K}_{\text {ICitux }}^{\text {Iche }}$
$\begin{array}{lll}\text { Johnson Purity, } & \text { Gal. } 250 \\ \text { Johnson Purity, } & 4 & 1850\end{array}$ Sugar Syrup.
$\begin{aligned} & \text { Domino, } 65 \text { lb. cans } 2 \\ & \text { Bbls., bulk, per gal. }\end{aligned}{ }_{30}$
 WASHING POWDERS. Bon Ami Pd, 3 dz. bx 375 Bon Ami Cake, 3 dz
Climallne, 4 doz. Grandma, 100 , 5 c - ---Gold Dust., 12 Large NOOHON NNOOO





80 can casem. $\$ 4.80$ per case N్ర8ంO8우T




Annual Meeting of Michigan State Pharmaceutical Association (Concluded from page thirty-five) whenever needed. His aid and his advice have given confidence to the writer and helped put the work out-
lined in this report across. Lethargy on his part would have compelled me to write a far different report. Per-
haps your Secretary has repaid him, to some extent. Mr. S.eketee having been elected an honorary hife member of the Phi Delta Chi during the past
two months, he insisted on my pubtwo months, he insisted on my pub-
lishing the history of this fraternity lishing the history of this fraternt this
in the program. You will find this history on pages 53 and 54 of the program and I trust you find it as
interesting as the writer has. It is interesting as the writer has. It is Michigan and should be an extra incentive for you to preserve this book-
let. The Phi Delta Chi is the only strictly pharmaceutical fraternity in
the United States, it was founded in this very town where the Alpha Chapter is situated and one of its founders
was Dr. Prescott, who created the was Dr. Prescott, who created the
Prescott Memorial Fund that we have charge of.
The writer finds that we have lost a valuable ally in not having the phar-
macy renewal fees collected during the winter months. This was a source of a great deal of revenue and he notes that there are quite a number of renewals for Associaton due at the present time, the Stat its renewal notices with our enclosures on June 1. On page 51 of the program is a consociat table of the priaus states, what dues are being charged and whether or not it is compulsory to include解 to the State Board of Pharmacy in each state. Nearly every secretary of states where dues had not been raised say that they were thinking of raising they where the dues have been raised. an increase in membership was invariably reported with the raise. The reason is very important. lined, benefits increase in geometrical proportion. At present the state as dues collecting organizations were it not for the self sacrifice on the part doubt, be surprised to learn that 10 per cent. of the membership fee
The program this year was printed at an expense of $\$ 200$ and when the entire amount is collected for adver-
tising, our collections will be $\$ 412.50$ This means a profit from this source of $\$ 212.50$.

In conclusion, your Secretary trusts that you will enjoy the program out-
lined for the next three davs. The Ann Arbor Retail Druggis's Association and the University of Michigan helping us prepare the treats you have in store and to them credit is due: of this opportunity to visit the various buildings

## Pharmacy Examination Session at

 Detroit.Muskegon, June 6-The Board of Pharmacy will hold a meeting for the examination of Candidates for Registration at the Cass Technical high school, Detroit, Tuesday, Wednesday and Thursday, June 20, 21 and 22, beginning at 9 o'clock a. m. of the 20th, Eastern time. All candidates must be present at this hour. Applications
must be filed with the Secretary at must be filed with the Secretary at All candidates must furnish satisfactory evidence to the Board that they factory evidence to the Board the public have completed work tenth grade. chools equivalent to tenth Candidates for Reristered Pharmacist must furnish avidavits showing that they are at least twenty-one years of age and, have had not less than
pharmaceutical work and compounding prescriptions.
Candidates for Registered Assistant Pharmacist must furnish affidavits showing that they are at least eighteen years of age and have had not less than two years' practical experience in pharmaceutical work where drugs medicines and poisons are dispensed and prescriptions compounded.
Not to exceed two years' attendance at a recognized school of pharmacy may be accepted by the Board in lieu of a like period of practical phar-
maceutical experience.
Only full college years will be accepted.
If registered as an apprentice do not fail to mention the fact in your application and give the number your apprentice's certificate.
Applications for examination and blank forms of affidavits for practical or college experien
Fee for Registered Pharmacist, $\$ 15$ fee for Registered Assistant Pharmacist, $\$ 10$. Fee for re-examination: Registered Pharmacist, \$3; Registered Assistant Pharmacist, \$2. There is also a Certificate fee after passing:
Registered Pharmacist $\$ 15$; Registered Assistant Pharmacist $\$ 10$.

## Charles S. Koon, S

Planning For Big Summer Season. Petoskey, June 6-The McCabeBoehm hardware store window has been the center of at raction here
since the fishing season opened. Wonderful displays of trout are to be seen there most any day. It is renorted that unusually large catches of herring are being brought in from Little people are tast and every man is bringing his fishing tackle and hunting up the best fishing grounds.
The Petoskey-Bay View country club house, which was just finished last fall, now presents a very attrac tive appearance, both outside and in-
side All of the ladies of the Club side. All of the ladies of the cash asked to contribute cash toward the furnishings of the Club and Mrs. Louis Hankey, chairman o the Furnishings Fund, reports very good success. The last of a series of five golf club dances was given last evening at the Perry Hotronized and the proceeds are used toward improvement of the golf club house. The golf links are in very good condition this season and it is expected the links and club house this season.
City-Manager Wolff is busy with crews of men improving our city parks and is insi
clean-up be made.
The Bon-Ton Bakery, formerly owned by B. S. Klise, has been sold company comprised Thomas Traverse, Manager. Hazel Kinert, Secretary-
Manager.
The Hotel Flint, which has stood

## Victor Flour

"The Flour You Can Safely Recommend"

It gives satisfaction wherever it goes.

## The Crete Mills

W. S. CANFIELD<br>Michigan Representative<br>205 Godfrey BIdg.<br>Cor. Ionia and Monroe<br>GRAND RAPIDS<br>MICHIGAN

torn down, and in its place will be a very attractive filling station, owned by the Northern Garage, of this city. This change is very greatly appreciat ed by the citizens of Petoskey
Scores of enquiries are being received by the Chamber of Commerce regarding summer hotels rates, positions, camping sites, etc. All com mumications are given prompl attenfion and a bumper crop of resorter expected.
The new pumping station is now almost completed and the pumps a.e rezdy for installation. and will soon be ready for use-adding to our ater.

Upon request of our summer peo ple, Petoskey has erected a new launch ock directly in front of the Pere Marquette station. This will be a Harbor Point, as hundreds of boats are owned by the Summer inhabitants of our neighboring resorts.

Afton Holm.
What have you done during the current year to improve the equipment of your store, to make it easier to display and sell goods. Surely you wouldn't stand still for a year!


There is nothing more unsatisfying than bucking a strong wind. When climbing a hill we are rewarded by at some time reaching the top. A long journey has its goal and a task well done its reward. But after heading into a strong wind there is nothing to show for the effort we expend in making progress.
When a public institution has to fight for the good will of its patrons it is bucking the wind. Our business is most satisfactory to our patrons and ourselves when it grows out of public good will and confidence. Then we have the wind at our backs and you share in the increased progress.

Our problem is to increase our business. It is the only way we can improve our service and reduce fares.

## Grand Rapids Railway Co.



## BUSINESS WANTS DEPARTMENT

Advertisements inserted under thls head for five cents a word the first insertion and four cents a word for each subsequent continuous insertion.
if set in capital letters, double price. No charge less than 50 cents. Smail display advertisements in this department, \$3 per inch. Payment with order is required, as amounts are too small to open accounts.

Wanted-To hear from owner of good eneral merchandise store for sale. Cash price, particu
apolis, Minn.
Wanted-Laundry in town 2,000 , center $\mathbf{0 , 0 0 0}$ people. Electric current. Write No. 786, care Michigan Tradesman. 786
FOR RENT-Established boot and shoe location, in center of business district, in town of 10.000 . Address BRAD-
LEY BROS., WABASH, IND. CEY BROS., WABASH, IND. 794 SHIRT, overall, dress or apron factory.
Write J. C. KIMMELL, Cromwell, Ind.

For Sale-The entire stock and fixtures of the little store known as the Style
Shop, milliners and ladies ready to wear. The only store of its kind in a town of 1,000 inhabitants and large farming country trade. Reason, poor health. Write
Mich.
FOR SALE or EXCHANGE-Eightysix acres, nicely located, best of land, close in, for grocery or clean general
stock in live farmers town in Southern stock in live farmers town in southern hardware or good general stock, a cash buyer. Loder Real Estate Agency, Mich.
Rare Business Opportunity-I want to hear from party looking for the very
best location for drug store in Southern Michigan. Finest and only vacant room in place, and very best location. Famous manufacturing town, finest
farming section in Michigan. Reasonfarming section in Michigan. Reasonable rent. For particulars, ad
H. Hill, Fayetteville Arkansas.
Modern improved fruit, general farm, Modern improved fruit, general farm
exchange for hardware or grocery stock exchange for ha
SPLENDID OPPORTUNITY ETGR SALE. STOCK AND FIXTURES OF LATE OF ICE CREAAM PARLOR, RES-
ING
TAURANT, AND GROCERY COMTAURANT, AND GROCERY COM-
BINED. BEST LOCATION IN CENTRAL MICHIGAN. ESTABLISHED
EIGHT YEARS. LONG LEASE ON
BUILDING, YEAR ROUND BUS RAY BINKLEY, ROUND BUSINESS
RAMMINISTRATOR
BI9
For Sale or Exchange-Millinery business in resort city for farm or residence property. Address No. 784, care Trades
man.
For Sale-General stock. Includes groceries, dry goods, shoes. All in best
condition. Good, established business in condition. Good, establingmunity. Reason for selling, going to retire. Rent low. Address No. 785, care Michigan Trades man.

Bell Phone 596
Citz. Phone 6136 JOHN L. LYNCH SALES CO.

SPECIAL SALE EXPERTS
Expert Advertising
Expert Merchandising
$\begin{array}{ll}\text { 209-210-211 Murray } & \text { Bldg. } \\ \text { MICHIGAN }\end{array}$
For Sale or Trade-Beautiful suburban ome Grand Rapids. Modern except gas. f merchandise in live town, or smaller modern home. Address Glenn McLeavy, Hastings, Mich

For Sale-An established manufactur ng business. Only one of its kind in
Western Michigan. Has shown a profi each year since established. A good hance for a salusman to get into business. Owner wishes to retire, ill health Address No. 791, care Michigan Trades-
A Real Opening-For a sales manager in the automobile truck line. Only a high grade man wanted. Act quick. Address
vo. 792 , with full references, care MichNo. 792 , with full references, care Mich-
igan Tradesman.
For Sale-Cheap. Two twelve-foot hand-made oak counters with sixteen sanitary drawers; hundred ten count
Caskey; American cash register.
A. Storeyt
774

## REBUILT

CASH REGISTER CO., Inc. Cash Registers, Computing Scales, Adding Machines, Typewriters And 122 N. Washington, SAGINAW, Mich. Repairs and Supplies for all makes.
ATTENTION MERCHANTS-When in need of duplicating books, coupon books,
or counter pads, drop us a card. We or counter pads, drop us a card. We Prices on application. Tradesman Company, Grand Rapids.
$\begin{array}{ccc}1000 & \text { letterheads or envelopes } & \$ 3.75 \\ \text { Copper } & \text { Journal, Hancock, Mich. } & 150\end{array}$ Copper Journal, Hancock, Mich.
Will pay cash for whole stores or part stocks of merchandise.- Louis Levinsohn. Saginaw. Mich.
Will Trade for Merchandise-Forty-acre farm close to Jackson. Near car line.
Address A. Immerman, Jackson, Mici.

For Sale-Metzger credit register. In-
quire of H. VanHarten, Zeeland, Mich.
For Sale-Cash registers and store fixtures. Agency for Standard For Sale-In a live town of 8,000 on the
main line of the Michigan Central Railway, a brick store and grocery stock way, will sell stock and rent the store. Address Nick Daleo, Albion, Mich. 757 Pay spot cash for clothing and furnishPay spot cashs. L. Silberman, 274 East
ing goods stocks.
Hancock. Detroit.
If you are thinking of going into business, selling out, or making an exchange place an advertisement in our business in touch with the man for whom you ar in touch with the man for whom
MERCHANDISE AUCTIONEER - I close out merchandise stocks and find buyers for all kinds of mercantile busi eer, $1281 / 2$ North Santa Fe, Salina, Kan-

For Sale-Wholesale and retail hard For Sale-Wholesale and retail hard ware business. num. Consisting of general line of hard ware. Business established eighteen
years. Handling all the well known line years. Handling all the well known line
of hardware. Can lease building for of hardware. Can lease building for
number of years if so desired. Stock number orging $\$ 80,000$ to $\$ 100,000$. Can be
reduced. Address Hooker Hardware Co reduced. Address Hooker Hardware ${ }_{789}^{\text {Co }}$
Muskoge, Oklahoma.

## Yearly Invoice Record

The contract you enter into when you purchase fire insurance requires you to retain all invoices or keep a record of all purchases during the current year. Merchants who have small safes sometimes find it inconvenient to preserve all invoices intact. To meet this requirement, we have devised an Invoice Record which enables the merchant to record his purchases, as $s$ : forth in his invoices, so as to have a complete record in compact form for use in effecting a settlement in the event of a loss by fire. This Record is invaluable to the merchant, because it enables him to ascertain in moment what he paid for and where he purchased any article in stock. Price $\$ 2$.

Tradesman Company
Grand Rapids

BETTER THAN EVER.
Twenty-Ninth Annual Session of Grand Council.
All conventions and social gatherings
leave pleasant memories; some, however leave more pleasant memories than
others. For twenty-eight years the Grand
Council of Michigan of the United Com.
mercial Travelers have been meeting in mercial Travelers have been meeting in
annual sessions. There is one sad mem-
ory in connetion with these meetingsory in connection with these meetings-
that year arter year some faces are miss-
ed. In some cases it is but a matter of


 Commercial Travelers which was held
in Muskegon, Juer 1,2 and 3 , certainy
left pleasant recollections to all who at-
 guests, which was a very good showing
for the day preceding the opening of the
business session. During Thursday afterbusiness session. During Thursday arter-
noon a reception was held in the Occi-
dental Hotel for grand officers and delegates. The wives who accomarge by the
members were taken in charge
committee of tadies of Muskegon Council and given a sight seeing trip around
the city. At 5 oclock. in the private
poren dining
Edward R. Swett, gave a luncheon , with Gis compliments, to the officers of the
Grand Counci of Michigan, and J.
Rogers. Vice-President of the Pennsl. Rogers, Vice-President
vania Rairoad System; D. P. McCarthy, member of the supreme Executive Com-
mittee Columbus: Fred Z Pantlind. of
the Michigan Hotel Association; the Michigan Hotel Association; Lee M. Merkins
Hutchins, of the Hazeltine \& Pe
Drug Co., Grand Rapids and also the Hotel Committee of the Grand Council
of Michigan-John D. Martin, of Grand E. C. Spaulding, of Flint. The talks Eiven hy Messrs. Rogers, McCarthy,
Hutchins and Pantind were all very in-
tut pertaining to their own particular busi-
ness-J. R. Ropers on rairoading D. P. McCarthy on the Duties of the Supreme
Executive Committee. Lee M. Hutchins on Co-operation Between the Traveling Man and the Hotel Keeper. a subject
that has been very dear to Fred's heart for the past two years and the line on
which the Hotel Committee or the
Grand Council has tried to work out Ghich Council has tried to work out
Grand
better rates, better accommodations and traveler feeling in general metween and the hotel keeper.
Promptly at 10 a. m. Friday morning Grand Councilor A. W. Stevenson rap-
ped the gavel and called the Counci to
order and admitted the Mayors of Muskegon, Muskegon Heights and North
Muskegon, who each one in their own happy way bade welcome to the traveling
men who were their guests. After lismen who were their guests. Atter his-
tening to w very nice talk from each of
these representatives and bidding them good bye. Grand Councilor Stevenson
called upon Grand Chaplin E. P. Monroe, ing with prayer. Then the roll call of
officers and delegates showed there were upon respender. Going through the pare-
liminaries of reading the minutes of the last session was dispensed with, owing
to the fact that this was in printed form on everyd his annual report and
tas is then read hays the case, there was one sad
as part when he reads the names of broth-
pers who have left us since our last meeting. The number this year was quite
large, being 43. Grand Councilor A. W.
Stevenson then read his annual report. Grand Treasurer Ben Mercer read his
report. Reports were read from the
Grent committexes on mileammittee, resolutions and
by-laws. The following committees were then appointed following committees w. W. Stevenson
act Credentia
Courtright.
Ourtright, A. J. Roby.
Mileage and Per Diem-Wm. H. Lightheart, A. G. McEachron, A. M. Borden.
State of the Order-M. G. Howarn,
Geo. E. Conviss, M. V. Foley.
Resolutions-Rodney Eaton, Adrian Oole, Stanley
Charter
Dyner W. Wispensation-Fred Man Dyne, W. L. McManus J. W. Hinkle.
Press--E. B. Monroe, C. M. Coalman Tradesman and Sample Case-John D
Martin. By this time the clock was striking the
hour of 12 and Grand Councilor Steven-
son declared recess until 1:30. Immediately at the opening of the afternoon
session the Hotel, Bus \& Baggage Comupon for their report, which was read by the chairman, John D. Martin. con-
sisting of five typewritten pages, it was given a good warm rece them many let ters from hotels throughout the Mich-
igan jurisdiction, backing up statements which they had made in their report and
they stood ready to read any of these
letters, but as they did not so express themselves, all statements were considof the report a rising Committee for the work they had done during the past year
and a recommendation made that this year.
Grand Councilor Stevenson called Past Grand Councilor Mark Brown, of Sagi-
naw. to the chair and for some time
Mark conducted the business of the Mark conducted the business of the
Council The delegation from Cadilac
Council, No. 143. seeing an opprtill Council, No. 143, seeing an opportunity
for a little fun, began making objections to some of the rulings made by acting
Grand Councilor Brown. Being persistent in some of these objections, they
finally accomplished what they wated
to do and that was to "get Brown's Doat.
ptive Committee, gave a very interestutive Committee, gave a very interest
ing tak on the Duties of the Supreme
Executive Committee and in so doing explained some matters which sometimes
situe bit hazy to the lay mem appear a little bit hazy to the lay mem
bers of the organzation. He also ex
ber
nained the Duties of the Surreme Audi tor, Supreme Attorney and the Supreme
furgeon and he brought out the fact that acidents from automobiles are costin gar organs, a very large amount of money. Laid out on injuries caused by the
oon patomobile. He also talked of the Wid-
auto ows and orphans Fund, wach year as
ceiving more appications each
we go along. Yet the reserve fund still on hand gives full warrant that arl ap-
pications to the Wiows and Orphans Mund for many ears to come whil be
Faken care of. He spoke in favor of the recently organized U. C. T. clubs probably come up at the Supreme Coun-
cil meeting in columbus this year of
sending but one delegate to each 750 members or a fraction thereof in each
Grand Jurisdiction. During the past year there probably has been more pus-
pensions than during any other one year
in the history of the argan in the history of the organization, which
is the cause of many subordinate and grand bodies not showing a larger in-
crease in membership. During the past
ixty days there has been a very pat sixty days there has been a very large percecount could be taken June 1, in place
of March 1, there would not be so large a falling off shown as did exist when
the report went out. He gave a message
trom the edito of the from the editor items from each and every member of the organization, and it is
hoped that many will respond, because
he sample Case as it is coming out the Sample Case, as
now. is certainly a credit to our organization. Never before has the Sample The present salary of $\$ 3200$ per year
that is given to the editor with a bonus ple Case up on a paying basis will en-
titled the editor to $\$ 4,200$ for the past
year because $h$, year, because he has earned the bonus
added to his salary of $\$ 3.200$. and during this interval quite a little
commotion was created in the back end commotion was created in the back end
of the hall by somed of the goo live
members from Detroit. where they seem members hron tetrotery nice time over a
ed to be having a ver
quart bottle, semingly filled with booze. quart bottle, semingly filled with oboze.
Even though this is strictly against the
tule rules of our order, a number of good
members seemed very thirsty, but when
they took a good drink out of the bottle they took a good drink out of the bottle
it proved be nothing but ginger ale.
The hours of the clock were getting around to $4: 30$ and there was yet con-
siderable to be done, so Grand Councilor A W. Stevenson again tooks the chair
and began to hustle matters. one very
nice nice act was a mot Council be voted a
Foley, of saginaw
live member of the Grand Council of Mive member of the frand
We forgot to state further back that by noorgot of Friday the registration list
ran over 400 and at the close of the noon ran over 4n and at the close of the noon
session an initation was extended by
the Kewanis. Club for the entire Grand the Kewanis. Club for the entire Granc
Council officers to the buests at
lunch. During this lunch meeting very interesting talks were made by $F$. W. W.
Wilson, of Traverse City, member of the Supreme Executive Committee and E. B
sehumaker. Cadillac Council. his talk being largely of a matter that is very
close to his heart-the U. C. T. club
TTse close to his heart-the U. C. T. club.
The election of officers resulted as fol
Grand Councilor-H. D. Bullen Lan

## sing. Junior Councilor-Geo. E. Kelley

 Grand Conductor-C. C. Carlyle, Marquette. quette
Grand Page-Fred J. Fenske, Bay City
Grand
Secretary-Morris
Heuman Jackson.
Grand
Treasurer-Bon N. Mercer, Sag This brought up to the supreme moFriday morning was that there were Friday morning was that there were
going to be four candidates in the field. but after the noon hour the number ha gotten down to a
candidates-
contest naw Council. and L.
Grand Rapids
Council.
It was the happy privilege of Past
Grand Councilor Mark Brown to nomer inate H. I. Rutherford, which he did
in a very masterful manner; in fact, not do it in any other manner.
Rutherford received seconds from
De troit, Bay City and his own Council
and there was nothing said in praise of of Bert Rutherfords The second nomination-that of Mr. Pilkington was made by Homer R. Brad-
field and, equally with Mark Brown.
Hem Homer Bradfield made a very strong the qualifications of Mr. Pilkington for
the office and backing up these state the office and backing up these state
ments by facts and figures. This nomination was seconed by Muskegon
Council also by Grand Rapids Council There being two candidates in the fiel
it was necessary to proceed to ballot All other officers before this time were
elected by acclamation. During the count
 man was elected the Grand Counci wauld be the winner. The tratal Counce
of votes cast was. 96 , Rutherford,
of Saginaw, receiving 42, and Pilkington
of Grand Rapids, receiving ${ }_{54}$. Immed iately after the announcement of the
ballot Past Grand Councilor Brown. ballot Past Grand Councilor Brown,
Saginaw, moved that the election of Mr pilkington be declared unanimou ng of the supreme Council in Colum us, June 27 to 30 result
H. D. Bullen, Lansing.

$$
\begin{aligned}
& \text { A. D. Buten, L. N, Mus. } \\
& \text { A. Wevenson. Muskon. } \\
& \text { M. G. Howarn, Detrit. } \\
& \text { F. W. Wilson, Traverse City }
\end{aligned}
$$

F. W. Willson, Traverse City. Morris Human, Jackson
A. G. MacEachron, Detroik.
Iternates:
Walter S. Lawton, Grand Rapids.

Frank L. Day, Jackson.
John A. Murrey, Detroit.
John. Aelch, Kalamazoo
E.A. Wel Adams Batle
Jon . Dibble, Hillsdale.

## W. S. Burns. Grand Rapids.

The newly elected officers were install
ne by Past Grand Councilor Startweath
Caps and pins were presented to H.
Ranney, retiring Grand Past
D. Coun-
Dilor and . W. Wilson. retiring from the Grand Executive Committee, Grand Councilor Bullen gave a very hie Gerting the chair of the Grand
on accepting the
Councilor and appointed the following committees for the ensuing year: Mar
Hotel Bus and Baggage John D. Manting, Grand Rapisis; D. Flint.
Legislative-Lou J. Sur. Burch, Detroit; E.
A. Dibble, Hillsdale; W. J. Devereaux, Por Huron
Railroad and Transportation-John A. Hach, Coldwater; G. E. Reiny, R
Grand Chaplin-Haskins. Owosso.
During the middle of the atternoon
session of the Grand Council a beautiful session of the Grand Council a beautiful
bouquet of flowers was sent in with the compliments of Wil Jenkins
Western Hotel, Big Rapids.
Western Hoteo, Blg Rapias.
A rising vote of thanks was given
for this beautiful bouquet and Grand
 write Bill Jenkins a letter of thanks
Before the close of the Grand Council session. a rising vote of thanks was
extended to Muskegon Council and to ext ladies of Musiegon, the hotels of
the lation
Muskegon and the boat transortation company which all worked so hard and
tried toried to do so much for the entertain-
ment of everybody attending this Grand Council meeting. Henschel, being reported very ill, it was voted at the close of the
Grand Council meeting to have the flowGrand council meeting to have the flow-
ers sent up to the hospital where Mr.
Henschel hring a little bit of sunshine to a member who was so sick that he was not
able to be at his accustomed place on
the entertaining line of Muskegon CounAn invitation was received from Flint Council, also from the Association of
Commerce of Flint and the management 1923. which will be the thirtieth anniversary of the Grand Council and very actly thirty years ago the Grand Coun-
cil of Michigan was organized and held cil of Michigan was organized and held
their first meeting. It qoes without
without saying that the Hotel Durant. as well as the other hotels, will be put
to the full test of thir buest capacity
when the Grand Council meets there in ${ }_{A t}{ }_{8}{ }_{8: 30}$ Friday evening an elegant fish dinner was served at Lake Meehant
Park winding up with a ball. The music was good. Everybody seemed to be able
to dance. although some could dance more than others. Just what the reason
was. we will leave to your imagination. Some very fine musical stunts were pull-
ed off from the orchestra loft and there was also some very goo exhicitions
of fancy dancing put on the floor. These of fancy dancing put on the foor. Shese
stunts were pulted off both by Muskenon
and Grand Rapids people. We will not, and Grand Rapids people. We will not,
however, mention any names.
Shortly after however, mention any names. orchestra
Shortly atter 12 oclock the and every-
played Home . ${ }^{2}$.eet Home and played Home sweet home automobile. so
body seemingly had an and and are thaten care from Lake
that all that all were taken care of from Lake
Michigan Park back to their respective notels.

A parade was scheduled for 10 o'clock
Saturday morning and, long before that time, the Councils from the different parts of the state began gathering to-
gether and making ready for the parade. passing the reviewing stand at the casental Hotel, every man in line with
eyes straight ahead, made a very pretty eyes sturaight ahead made a very prety
picture Geand Rapids Council for the best appearance in the parade. A
was awarded to largest percentage of membership. The
line of march was kept and livened by the music of the bands and also many the music of the bands and aliso many orated were in this parade.
After lunch Saturday
After lunch Saturday ball games and
sports were scheduled for Hackley field sports were scheduled for Hackley field.
pitching the horse shoe contest be-
tween teams selected from Grand tween teams selected from Grand Rap-
ids Council and Muskegon Council re
sulted in a victory for the team, with the award the Grand Rapids got busy in the field two ball teams Grand Rapids boys were the winners geting the $\$ 25$ cash prize.
in this horse shoe pitching contest teams the batters of the ditferent ball games?
Right here we will ter of these contests wome of the work done was so rotten that the shock entirely
destroyed our lead pencils and we were unable to make any more memorandums
and, in fact in justice to the boys, it is possibly fact in as justice to the boys, it is
in personalities. The cosing of these contests practi-
cally ended the 29th session of the Grand
Council of Michigan. Tho much praise cannot be given to
the members of Muskegon Council and
the the Laciies Auxiliary of that Council for
their untiring efforts and the vigilant
watch they kept to see that very. watch they kept to see that everyone
was enjoying himself at alit times. If
every entertaining city in the future will every entertaining city in the future will
try as hard to do their part in enter-
thing as the people of Muskegon did.
there will never lack of attention. Not only the members
of the United Commercial Travelers, but the Association of Commerce, the Good-
rich Transportation line. the hotels of
Muskegon and the citizens in general vied with each other in doing things.
Some time in the future without doubt. Muskegon will feel that they will want Judging by the sucess of this meeting.
it would be a mighty hard matter for any other city to pursuade our organ-
ization that the 'r city would show a betAll power to the Muskegon boys. the
Muskegon ladies and the city of Mus-

## BIDS WANTED.

will be received by the Drain bids missioner of Oakland County. Michigan, until 2 P. M. Eastern Standar Time, on Thursday, June 8 A. D. 1922. Assessment District in said Count and in amount not to exceed the following amount, viz:- $\$ 27,000.00$ (Twen-ty-seven Thousand Dollars).
Said bonds to be of the denomination of Five Hundred Dollars ( $\$ 500)$
and One Thousand Dollars $(\$ 1,000)$ each as near as maybe payable in of America at a place to be agreed
upon by the rurchaser. Said bonds naturing in ten (10) years from date
with interest semi-annually. All bids must be acconranied by a certified check for the sum of Two Hundred Dollars (\$200) payable to the order land County to insure performance in case bid is accepted. Bidders must the said Drain Commissioner the necessary blank bonds and also pay their wn attorneys fee in the supervision of the necessary proceedings.
All bids must state the rate of in-
terest at which the purchaser will take the said bonds. Which will mature in substantialy equal install-
ments in from one to ten years. The rents in from one to ten years. the right to reject any and all bids. The successful bidder, will be re-
quired to furnish satisfactory surety for carrying out of his bids.
Any further information can
cbtained from the undersigned. Dated at Pontiac, Michigan, thic 25th day of May, A. D. 1922.

CASSIUS J. CRAWFORD,
County Drain Commissioner Oakland County, Pontiac, Michigan

## The Name on the Sack is a Guarantee of its Contents

When specifying cement insist that it be the kind with the name-

## NEWAYGO PORTLAND CEMENT

on every sack.
You can then be assured that this important part of your construction work is being supplied with material that has proven its worth, one :' $t$ will readily adapt itself to your job, no matter what problems or complications may arise.

Newaygo Portland Cement is not limited in use to the construction of buildings. It may be used above or under ground, in or out of water. Its many uses have brought about a universal demand for the cement with a guarantee of uniform quality.

## Newaygo Portland Cement Co.

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General Offices and Plant
Newaygo, Mich.
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## Commercial Savings Bank Bldg., Grand Rapids, Mich.



CALIFORNIA PRUNE AND APRICOT GROWERS INC. 699 MARKET STREET, SAN JOSE, CALIFORNIA

If "Profits in Prunes" by Paul Findlay is everything you say it is, I certainly want [ how many? ] copies for myself and clerks. I want to get straight, once and for all, this troublesome question of margins-not only for prunes but for everything else in my store. So send the books along-we'll be more than glad to study the principles and price-tables and profit by them.

NAME

STREET

CITY $\qquad$
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Do you know how to figure margins correctly? Why margins must bebased on the selling price and not the cost? When it pays to buy quantities? How to avoid the pitfalls of speculation? Would you like to have at your elbow a system that tells you instantly how to price merchandise on any margin from $20 \%$ to 30\%? Thensendfor "Profits in Prunes." Mail the coupon now-it's free!



[^0]:    No. 988-Men's H. B. Kangaroo, half Double Sole, Rubber Heel. Good-

[^1]:    Manufacturers of Serviceable Footwear Grand Rapids, Mich.

