## To Continue Without Interruption

In reply to numerous inquiries pertaining to the business of the Valley City Milling Company, whether it is to be continued and under what policy, we reply most emphatically the business will be continued and the same policy employed as that in force under the late Mr. William S. Rowe's management.

In fact, Mr. Rowe had the business so well and thoroughly organized there will be no interruption whatever, although we have all been greatly saddened by his death and we shall keenly miss his kindly helpfulness and charming personality.

The Company has leased 1200 barrels per day capacity in one of the most prominent mills in the Country, so it is amply able to supply its trade requirements on both flour and specialties both as to quality and quantity, as the millers who have been with us for years are supervising the manufacture of our goods at the leased mill.

As a matter of fact, the outlook of the Valley City Milling Company is very bright indeed and all indications point to an exceptionally successful year.

Our only regret is that the faithful and resourceful head of our institution will not be with us to rejoice in the success which is attending ou'r efforts-a success due in no small degree to the painstaking service he always accorded the business which he helped to create and place in a substantial position.

# VALLEY CITY MILLING COMPANY 

GRAND RAPIDS, MICHIGAN

## HEKMANS GROCERS-There is only one Hekman line-the standard of the baking art. <br> 1 <br> Grand Rapids.Mich.

## Citizens Long Distance Service



Reaches more people in Western Michigan than can be reached through any other telephone medium.

21,850 telephones in Grand Rapids.
Connection with 150,000 telephones in Detroit.
USE CITIZENS SERVICE
CITIZENS TELEPHONE COMPANY

Watson-Higgins Milling Co. GRAND RAPIDS, MICH.

## NEW PERFECTION

The best all purpose flour RED ARROW

The best bread flour.

Look for the Perfection label on Pancake flour, Graham flour, Granuated meal, Buckwheat flour and Poultry feeds.
Western Michigan's Largest Feed Distributors.


Chocolates
Package Goods of Paramount Quality and
Artistic Design

## JUST A REMINDER-

The modern grocer is alive to the value of selling helps.
He will welcome the new Fleischmann Yeast-for-Health transparency sign; a useful as well as attractive selling help. Just the reminder that links up our Yeast-for-Health message in the mind of your customer and leads to more yeast sales.

Have your nearest Fleischmann representative stick one of these attractive signs on your front door.

THE FLEISCHMANN COMPANY

## Yeast



## The STANDARD IN COFFEE

## A Product is Good or Bad Only By Comparison

That is why in every line of merchandise there is usually one product of such outstanding excellence that it serves as a STANDARD in determining the quality, value and merit of competitive brands.
Grocers have so often been asked "Is it as good as Seal Brand?" that naturally' they have come to ponder the question.

In seeking to know whether a coffee is good, bad or indifferent, consumers habitually compare it with Seal Brand. Seal Brand is their only yardstick for measuring coffee value.

The most satisfactory answer to the question "Is it as good as Seal Brand?" is a stock of Seal Brand Coffee itself-within arm's reach on the shelf.

## CHASE \& SANBORN CHICAGO

## When You Sell Shredded Wheat

you are supplying a demand we have created for you through advertising. We don't.ask you to make new customers for

## Shredded Wheat Biscuit

Just keep a fresh stock in a nice, clean, dry place in your store and hand it out to those who ask for it. Shredded Wheat has survived all the ups and downs of public fancy and remains to-day the one great staple breakfast cereal, with a steady sale all the year 'round, at a good profit.

MADE ONLY BY
The Shredded Wheat Company, Niagara Falls, N. Y.

# VICHIGAN TRADESMAN 

## MICHIGAN TRADESMAN <br> (Unilike any other paper.)

Frank, Free and Fearless tor the Good
That We Can Do. Itself.
Each isue complete in in
DEVOTED TO THE BEST INTERESTS Published Weekly By TRADESMAN COMPANY Grand Rapids
E. A. STOWE, Editor

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ONLY A MINOR REACTION. In the opinion of many business observers too much emphasis has been laid on the decline in forward buying of basic commodities when mills have enough orders on hand to keep them running at or near capacity until next autumn. By that time, it is believed, a new wave of buying will have set in which will be sufficient to keep the industries busy throughout the year. Further than that they regard it as useless to attempt a forecast. For several months rroducers had been steadily booking more orders than they could ship, and it was quite obvious that buying could not go on indefinitely exceeding production. That it should finally slacken is therefore deemed only natural. It is regarded as a sign of healthy conditions that the slackening came before anything resembling a runaway market had developed. This is held to attest the fact that business men have been "watching their step" throughout the period of recovery and are not unmindful of the lessons of 1920.
Meanwhile, it is pointed out, the successful "negotiation" of this bad spot in the road does not mean that the need for careful driving is past. There may be other bad spots in the road ahead. In fact, some of these are already known to exist. One of these is the labor situation. Strikes are becoming increasingly frequent. The situation is not as yet on a plane with that late in 1919, when groups of workers, in defiance of their union officers, sometimes walked out, or took a "vacation," simply for the sake of striking. Such activities were one of the causes for the check to the re-adjustment from a war to a Feace wasis that began in 1919, and brought instead a wave of inflation that exceeded anything noted during the war itself. Labor in the building trades to-day seems bent on a policy of wage inflation, and there are signs

## that this is spreading to other lines.

 If wages are inflated it will be impossible to avoid price inflation as well. The one will follow the other as certainly as night follows day. The outcome will be another period of depression and unemployment. Business men have learned a great deal during the last three years about the business cycle, and they have recently given proof of their ability to put this knowledge to practical use. Labor can use such knowledge with equal profit.
## FOR WOMEN'S NECKWEAR.

Just as the vogue for Egyptian types brought the blouse into restored popularity, leading to the creation of a series of fashionable styles, so has the Egyptian vogue brought the bandanna into popularity and led to the creation of a series of new styles in women's neckwear. It appears to be taken for granted now by the women of the country that the neck requires some sort of additional adornment along bandanna lines, with the result that women's neckwear manufacturers are enjoying a splendid business at this time. Prospects are bright for the biggest business in the history of this trade for the Fall season.
The manufacturers are basing their optimism for Fall on the continued popularity of the Jenny type of neckline, which makes it almost necessary that the women of the country adopt some form of neckwear to complete their costume. The neckwear houses are devoting much attention to working up suitable styles to go with the Jenny or oval neckline and already report much interest on the part of the retailer in the new "numbers."

## THRIFT AND EASY MONEY.

From all parts of the country come reports of a steady increase in savings deposits. With a job for every worker and a high level of wages this is easily explainable. But there is a further significance in this tendency towards thrift. Buyers have not los their heads, as they did just after the war. Retail trade is good, but it is not characterized as it then was by the extravagance of consumers. This has contributed to prevent anything like a runaway market in textiles and clothing, although the sharp advances in wool and cotton in past months might otherwise have been conducive thereto. The tendency to save is in part responsible fo reasy money while business activity has been making new records. In recent weeks the country has witnessed the unusual situation of manufacturers, while running their plants at max mum capaeity, actually paying off their short term loans at the banks before maturity:

## SUGAR MEN PROTEST

Members of the sugar trade, in cluding producers, refiners, and sel lers, have made a protest to the President against the activities of one department of the Government in holding up their industry before the public as conspiring to advance prices. Their presentation of the statistical position of sugar indicates that the available supply this year will be about $1,800,000$ tons less than that of 1922. They estimate the Cuban crop at 300,000 tons less than last year's, and show also a reduction of 300,000 tons in the production of beet sugar in the United States. In addition, on January 1 of this year stocks in Cuba were about $1,200,00$ tons less than on the corresponding date of 1922. The trade is generally agreed on the correctness of these figures, though the members differ in their interpretation of them, for the reason that consumption is difficult to forecast. A decrease $1,800,000$ tons in the supply would of itself account for a sharp advance in the price of sugar. There were violent fluctuations in prices as a result of speculation, but this was temporary, while the condition of the Cuban cron was a matter of so much uncertainty. If the advance were due wholly to speculation, as some Government officials professed to believe, would have been a transient affair, and the speculators would have faced eventual loss. They can only make money when they guess right.

## WANTED: SUNSHINE

Business does not need any sunshine in a figurative sense; it is cheerful enough. Literally, however, a lot of sunshine would help things wonderfully. The retail clothier wants sunshine, and he wants it piping hot. With weather more like March than May his customers will not interes themselves in light weight clothing. The farmers are equally anxious fo sunshine. They have fallen behind with their work. In the winter wheat belt of the Northwest the gorwing season lasts only about ninety days, and during that period intense sunshine is needed if the crop is to mature properly. A backward spring, therefore, is a grea handicap. Likewise in the cotton belt late planting and delayed maurity mean more damage from the South's "billion dollar bug," the boll weevil. The weather we have been having has brought smiles to the long faces of those who are "long" on grain or cotton, but not to the farmer or the retailer.

## BUSINESS STATISTICS.

One of the great difficulties in gauging the future course of business is our lack of statistical information with regard to present conditions.

Let us take for example the case of commodity stocks. Retailers, jobbers and manufacturers are not showing the heavy inventories which were a conspicuous feature of 1919-1920. Yet it is to be remembered that until late in 1920 it was not known that there was an actual plethora of nearly every sort of goods. On the contrary, throughout the early part of that year and during most of 1919 there was a prevalent belief that the supply of goods was inadequate relatively to the demand. The break in prices in 1920 revealed the fact that vast quantities of goods had been bought up for speculative purposes and temporarily withdrawn from the visible supply. Better statistics with regard to production, sales and consumption would have revealed the fact that somewhere along the line the flow of goods from producer to consumer was being dammed up and that an unhealthy situation was developing. The gaps in our present statistical information explain why forecasters sometimes hit so widely of the mark.

## CANNED FOODS MARKET.

The canner has two causes for worrying and bath are concerned with the two most essential factors, that of producing and selling. The backward spring has made a late and unfavorable start, necessitating in too frequent instances replanting. Cool nights have delayed normal development, which affects the crops which mature earlier than those which have a longer growing period to allow for a catch up. Canning costs show no prospect of a favor able change, which makes an unfavorable producing outlook. The canner thinks it strange that the situation does not lead to a heavier future booking, but he is not worrying so much on that score as he was, In some instances packers are glad that they are not more heavily sold up on contract. The present situation is in part responsible for the increased demand for spot canned vegetables. A delay in arrivals of new packs means a longer distributing season for old stocks and indicates an even closer cleanup than expected. In consequence, there has been more activity of late in this form of trading, although consercatism still prevails.
Mrs. E. L. Bunting, wife of the local confectioner and stationer at Walkerville, died recently. Deceased was well known to the traveling men, because she assisted her husband in the store and made frequent trips with him to Grand Rapids.
Aim high-there is little danger of over-shooting the mark when the range is the length of a lifetime.

## HUMAN PROPOSITION.

Social and Economic Issues Involved In Immigration.

## Written for the Tradesman.

In further answer to your recent question as to the interesting topics before the recent session of the United States Chamber of Commerce I have this to say: The subject of immigration was surely a very interesting one to have brought before men who represented not only United States, but some of the foreign countries. J. W. O'Leary opened the subject and other men, during the session of about three hours, delivered addresses and had a part in the general discussion. The speaker made the statement that the matter of immigration was largely a human proposition and had as well, distinct social and economic issues. It was his opinion that an employer must, under all circumstances, study the social side of the immigrant. In this time of world flux, the question arises, what can be done to make this floating element more permanent? He stated that it was generally admitted that what the United States needs is better quality, if at the expense of quantity, and that this could not be settled upon a mathematical basis. At the ir resent time, our immigration law, as fathered by Congressman Albert Johnson, of Spokane, who is chairman of the Immigration Committee, has, as we all know, a 3 per cent. restrictive feature, which only allows, based upon the population of foreigners in our country, an addition to our population of 357,000 during the year from July, 1922, to July, 1923. This quota has been absorbed by all but three or four of the countries which contribute to this side of our population. Upon careful analysis of the ten months, which of this fiscal year had already passed, it was found that the 3 per cent restrictive clause was not f roving to be a success. In the first place, immigration to the amount of about 350,000 per year has proven to be insufficient from the standpoint of needed labor. In the next place, the greater portion of these people come to us without knowledge of any specific vocation. The result of this is, that when they arrive they do not stabilize themselves at any particular occupation or at any particular spot an dtherefore, they become at once a movable population. In the next place, the 3 per cent. restrictive feature of our present law carries with it the necessity of final examination for admission to our country at the time the immigrant upon our shores. In many instances, they must be deported and in other instances, the parts of families arrive and there are certain reasons why they cannot be admitted and these people are deported and the families are separated for life. In the next flace, it has been demonstrated that, during this fiscal year, 70 per cent. of the people coming to our country have settled in the Eastern cities, when the demand for their services was in the industrial centers of smaller cities throughout the country and in the agricultural
fields and as domestics in our homes. The result has been that very few of these people have gone outside of the congested cities and in fact more than one-half of them have settled in the city of New York. There was just one bright spot, that whenever one or more of these immigrants came to this country with specific vocations that these people found themselves in a short time and established homes and set their faces towards citizenship.
In considering these things and the future of our country and its necessities for labor, the question naturally arose, what could be done to legitimately expand the possibilities of immigration and to secure, if fossible, a better class than those coming at the present time and especially those, who could become importnat factors in our labor situation. It was proposed that instead of repealing at the next session of Congress, the present 3 per cent. restrictive law, that it be amended and that there be attached to it a 2 per cent. selective clause and that over and beyond this, that the countries of Europe and Asia from whom we draw this class of people, should enter into arrangements with our country either for what might be called a reciprocal certificate between the countries interested, or that the United States transfer its operations as to admission from our shores to the foreign countries and settle the question of admission before these people leave their home countries. This, of course, would be a considerable expense, but it was thought that it would not be really any more from a financial standpoint, than to make good the errors that are being made now and the losses we sustain by immigrants who are not prepared to engage in any specific undertaking It is perfectly evident that the industrial side of American life will insist upon a more liberal immigration law and it is perfectly evident also that it must be selective as well as restrictive. If the law is to be amended, as indicated above, it will allow the admission of about 500,000 per year. Several of the institutions, including the Carnegie Corforation, were represented in the discussion and the greater portion of them put particular stress upon the training for citizenship after these people arrive. It was stated that they do not know our country and that if they are to be made good citizens and are to assume definite avocations, we must have the facilities for training them, so as to overcome the influence which the foreign element would otherwise have upon our citizenship. What we want in this country is more producers, when these immigrants come to us and less peddlers. In fact, we are inclined to believe that the institutions founded for the purpose of educating those who come to our country, so that they may be soon brought to the necessity of speaking the American language and readily adopting our usages and conforming to our citizenship are doing very important work and that the conclusion is definite that the question of immigration is a social one, as well as an industrial one.

There was just one thing more of particular interest. The Carnegie Corporation has recently made a test of the immigrants who have within the last years come to this country and this test was made from Lowell, Mass., to Seattle, Wash., with an idea of finding out how many years these immigrants upon the average are in this country before becoming American citizens and it is found that the average is a little over ten years and the scale is as follows:
Turkey, 8.1.
Greece, 8.5.
Ireland, 8.6.
Russia, 9.6.
Roumania, 9.8.
Hungary, 9.9.
Holland, 10.1.
Denmark, 10.2.
Austria, 10.5.
England, 11.7.
Scotland, 10.6 .
Norway, 10.8.
Italy, 11.4
Germany, 11.9
France, 11.9.
Switzerland, 12.0.
Sweden, 13.1.
The above scale is interesting and illustrteas just one startling point and that is that the immigrants who come from the countries whose governments and usages the immigrants are not in love with become citizens sooner than those who come to us from the more highly developed countries and who hold to their mother love for a long period of time and with a lingering hope that at some time they may go back.

There were many other interesting features, but this contribution to you is altogether too long, and the consensus of opinion was that the question must be settled before the candidates start for our shores.

Lee M. Hutchins.

## Automobile Production

The manufacture of automobiles during April was again something to excite wonder. The output of passenger cars was 344379 and of trucks 37,366 . This makes a new high mark for the industry. The output of cars was 75 per cent. and that of trucks 68 per cent, above the figures for April, 1922. The cars produced last month exceeded the total num. ber in the United States in 1909. This affords further proof of high rurchasing power in this country, if any were needed. Occasionally one hears criticism of the expenditure for cars, on the ground that it represents reckless extravagance and impairment of working capital. In individual cases this is all to true. Yet, while the use of cars has more than doubled within the last five years, savings deposits in this period have also increased, and there appears to be no dearth of capital to finance any legitimate enterprise. Indeed, money has been so :lentiful that salesmen of worthless stocks have reaped a rich harvest.

## When a customer proves to be a

 stranger, take special pains to make that customer like the store in order that you may add another regular fatron.
## Unusual Developments of interest to The Merchandise Shipper, Jobber or Broker

We rent and lease storage space in the finest warehouse in the State

1st. Fireproof-Steel and cement construction-low fire rates.

2nd. Location-Within 3 blocks of center of town.
3rd. Haulage-Trucks at your disposal.
We can arrange any size space the jobber may desirepart carload or 25 carloads. Elevator service in all buildings, which total nearly a quarter of a million square feet of surface.

Negotiable warehouse receipts are offered to our tenants on merchandise stored, which is a very veluable adjunct.

RICHARDS STORAGE CO.

Ionia, Michigan and Ottawa<br>Grand Rapids, Mich.

Telephone-Citzens 66178-Bell Main 119

Some Things the World Needs.
Opinions as to "what the world wants" are probably as many as are individual desires, for each of us very easily can confound his own needs or preferences with those of the world. Careful consideration may have been given to the question by the members of the British Institute of Patentees, and they have started a book with the title of "What's Wanted."
Among the contributors is Sir William Bell, and his replies to the enquiry presumably give a hint as to the lines along which inventors are working in canfidence that success would be profitable. All the desiderata mentioned by him are purely material, and, curiously enough, though it is easy to see value in the things for which he thinks the world is yearning, none of them seems to be of vital importance.
First on his list is glass that will bend, and if the world wants that it is keeping strangely quiet about its sufferings from the state of deprivation in which it now exists. A furnace that would make available for use 95 per cent. of the energy in the fuel fed to it would indeed be a vast improvement on any now available, and save no end of money now wasted, but apparently such a furnace is not to be expected. Among the improbabilities, if not the impossibilities, demanded by Sir William is an airplane that can be operated safely by any boy or girl. No automobile yet comes anywhere near that degree of perfection, and such an airplane can wait. He asks further for a process to make flannel unshrinkable, methods to reduce friction, practicable way to utilize the tides and a smooth road surface not slippery in wet weather.
Evidently Sir William is a smoker, for he urges the invention of a pipe that can be cleaned easily and thoroughly, and as evidently he fears that prohibition may cast its blight over Great Britain, for his list of wants closes with an anxious cry for a "temperance drink that will keep and yet not pall on the palate." Did he never hear of clear, cold, sparkling water?
While Sir William Bell is urging the invention of better furnaces, and by implication finding fault with the best now in use, he might have given thought to the possibility that men hitherto have been going to the wrong fuels as sources of energy. All animals, including man, keep themselves warm and develop power in the shape commonly called strength by combustion of a wholly different sort from that of any furnace, and by burning materials wholly different from coal or petroleum.
The birds, aviators incomparably superior to their human rivals in everything except speed-and some of them are not so far behind in that-know how to get an amazing amount of energy out of a few ounces a day of food-usually insects or seeds-and their engines never miss fire, never stall and never blow up. The petrels, on a few morsels of water-soaked stuff thrown away as worthless, will keep up with
a fast steamer all day, and incidentally fly ten or more times further than the ship moves.
Animals are equally, though not so noticeably, economical in their demands for fuel, and in this respect they are just as wonderful-just as much inciters to inventive effortas are the often-mentioned and envied fireflies, with their ability to make light without heat.

## Corporations Wound Up.

The following Michigan corporations have recently filed notices of dissolution with the Secretary of State:
Townsend Co., Detroit.
Chapin Realty Co., Detroit
International Soot Blower Co., Detroit.
Luft-Ott Co., Monroe.
Arcade Studio, Inc., Detroit.
Moorhouse Land Co., Detroit
Moorhouse Land Co., Detroit.
Bradt Manufacturing Co., Pontiac. Bradt Manufacturing Co., Pontia
Cornell Store Co., Cornell Clarion Publishing Co., Lapeer.
Kellogo Candy Co., Battle Creek. Kellogg Candy Co., Battle Creek.
W. K. Kellogg Cereal Co., Battle Creek. K. Kellogg Cereal Co., Battle
Harding \& Ripley, Inc., Muskegon Heights.
Jefferson Forge Products Co., De-
troit.
Locators, Inc., Flint
Elizabeth H. Jones Land Co., Appleton. Wis.-Ontonagon. $\stackrel{\text { Wroit }}{\text { Wet }}$
Getmore Realty Co., Detroit, Goudie Market Co., Detroit.
Chapel Machine Co., Inc., Grand Rapids.
Valley
Valley City Novelty Co., Grand Rapids.
Park and Elizabeth Land Co., Detroit.
Holland Home Building Association, Holland.
Miller-Martz Improvement Co., Detroit.
Northeastern Michigan Radio Corp., Alpena.
National Supply Co., Detroit.
Kellogg Laboratories, Inc., Battle reek.
International Rubber Corp., Grand Rapids.

American Importing Corp., Detroit.
Michigan Contracting. Co., Detroit. Jacksonside Land \& Home Co., Jackson.
Goodrich-Finch-Adams Co., Flint. East Michigan Bean \& Grain Co., Pinconning.
Chatterson \& Son, Lansing.
France Motors, Inc., Jackson,
Detroit Copper Mining Co., of Arizona, Detroit.
Machon Pattern \& Manufacturing Mo. Detroit.
Majestic Used Car Co., Detroit. Onibway Steel City Land Co., Ltd., Ontario, Canada-Detroit.

Under Investigation.
Complaints having reached the Tradesman regardin gthe Chinaware Company of America, 540 West Jefferson avenue, Detroit, request was made of a Detroit representative to look the matter up. The latter was informed that the members of the firm are Hugh J. Kurtz, John F. Kurtz and Harry H. Kurtz. They have been in business about three months. They claim to be doing everything they can to expedite shipments, but thus far have been unable to make much headway in that direction.

If you are one of the men who thinks no trade paper can tell him how his business ought to be run, you probably need advice more than another.

## Prepared to Meet The Impending Demand

## The almost universal discussion

 of the sugar question in the daily papers has, undoubtedly, caused many people to withhold purchasing their usual supplies of sugar in the belief that perhaps the price may be lower.We do not look for a lower range of values.

Within the next two weeks the canning season will be here. This means a period of larger consumption and stronger demand.

We have prepared for this emergency and propose to take care of our customers, providing they get in their orders promptly.

Worden Grocer Company Grand Rapids
Kalamazoo-Lansing-Battle Creek

## The Prompt Shippers.

MOVEMENT OF MERCHANTS.
Vestaburg-C. Noble is remodeling his meat market and will add new fixtures.

Saginaw-The Saginaw Rubber Co. has changed its name to Wilson \& Mead, Inc.

Vestaburg-The State Bank is remodeling and redecorating the interior of its building.

Jackson-The Harry J. Conway Shoe Co. is reported to have filed a petition in bankruptcy.

Detroit-The American State Bank has increased its capital stock from $\$ 1,000,000$ to $\$ 1,500,000$.
Menominee-Joseph Maihofer Jr., succeeds Joseph Maihofer in the boot and shoe business.
Lansing-The Michigan Butter \& Egg Co. has increased its capital stock from $\$ 50,000$ to $\$ 100,000$.
L'Anse-Mrs. Maud Menard will act as manager of the new Style Shop which opened for business May 26.

Grand Rapids-The Quimby-Kain Paper Co., 216 Pearl street, has increased its capital stock from $\$ 30,000$ to $\$ 50,000$.
Vermontville-Charles Hess and son, Donald, of Homer, will engage in the furniture and undertaking business about June 1.
Grand Ledge-The new fixtures and furniture are being installed in the new bank building just erected by the Grand Ledge Bank.
Irving-John Ten Harkel has sold his store building and stock of general merchandise to Tom Gillett, recently of Middleville, who has taken possession.
Lansing - Canniff \& Heldmeyer, jewelers at 117 North Washington avenue, have added china and glassware as well as an optical department to their stock.
Lansing-A. H. Steele and A. J. Bartels have formed a copartnership and engaged in business at 1118 South Washington avenue, under the style of the Reliable Electric Co.

Lansing-Ike Parmenter, proprietor of the Gould Battery Shop, 313 South Capital avenue, has added a complete line of automobile accessories, parts and supplies to his business.

## Albion-C. Mark \& Co., who con-

 duct a women's ready-to-wear clothing store at Marshall, will open a branch store here about June 1, in the Putnam block, 403 South Butler street.Belding-Martin Rosenbaum, proprietor of the Belding Bootery, has petitioned the court to name a receiver and the business has been transferred to Mayor Henry A. Smith.
East Lansing-Floyd G. Randall has sold the stock and store fixtures of the Randall Drug Co., 124 West Grand River avenue, to Hiram J. De Vries, who will take possession immediately.
Charlotte-I. Guthman, of Battle Creek, who conducts a chain of clothing stores in the State, has purchased the Shuler building and will open a clothing store as soon as the store can be made in readiness.
Eaton Rapids-Harry Canfield has sold his interest in the automobile accessories, supplies, etc., stock and
garage buiness of Canfield \& Fuller to his partner, Jess Fuller who will continue the business under his own name.
Kalamazoo-Rhenious Bell, who has conducted a grocery store at the corner of Portage street and Washington avenue for the past eighteen years, has sold his stock and store building to D. M. Carroll, who has taken possession.
Charlotte-The Fidelity Stores, of Chicago, has leased the store building formerly occupied by the R. P. Kutsche hardware stock and will open a grocery and general merchandise store as soon as the building can be remodeled and redecorated.
Wellston-The Swigart Land Co has sold its store building to James Harris, who will occupy it with a stock of general merchandise as soon as the present occupant, Raymond Richards, can find a location for his stock of general merchandise.
Detroit-The Wood Gas-O-Larn Corforation, 4196 Bellevue avenue, has been incorporated to deal in auto trucks, motor boats, auto parts, accessories, etc., with an authorized capital stock of $\$ 50,000$, of which amount $\$ 40,000$ has been subscribed $\$ 1,000$ paid in in cash and $\$ 20,000$ in property.
Kalamazoo-A. M. Young \& Co., 307 North Church street, manufacturer and wholesale dealer in dust cloths, household products, aprons, etc., has merged its business into a stock company under the same style, with an authorized capital stock of $\$ 2,000$, all of which has been subscribed and paid in in cash.
Negaunee-Mrs. Olive Prouse, who conducts a millinery and women's ready-to-wear clothing store on Iron street, has sold the stock and store fixtures to Albert and Anne Jandron of this place and A. E. Archambeau of Marquette, who conducts a clothing store there. The store building will be remodeled, a plate glass front installed and modern fixtures and new stock added. The business will be conducted under the style of the Bon Marche.

## Manufacturing Matters.

Holland-The Farrand Piano Co. has increased its capital stock from $\$ 50,000$ to $\$ 100,000$
Bay City-The Evenknit Hosiery Mills has increased its capital stock from $\$ 125,000$ to $\$ 150,000$.
Detroit-The National Tent \& Awning Co. has increased its capital stock from $\$ 9,000$ to $\$ 18,000$.
St. Joseph-The Compound \& Pyrono Door Co. has increased its capital stock from $\$ 350,000$ to $\$ 425,000$.
Ionia - The Ionia Co-Operative Manufacturing Co. has changed its name to the Ionia Manufacturing Co. Detroit - The United Automatic Screw Works, 5691 Commercial avenue, has increased its capital stock from $\$ 25,000$ to $\$ 75,000$.
Detroit-The Detroit Cover Co., 4844 12th street, has merged its business into a stock company under the same style, with an authorized capital stock of $\$ 25,000, \$ 18,000$ of which has been subscribed and paid in, $\$ 3.000$ in cash and $\$ 15,000$ in property,

Bronson-The Visel-Darling Co., Inc., manufacturer of metal display fixtures, has increased its capital stock from $\$ 40,000$ to $\$ 115,000$.
Detroit-The Consolidated Stamping \& Manufacturing Co., 1322 First National Bank Building, has changed its name to the Wood \& Metal Products Corporation.
Detroit-The Central Steel Treating Co., Buffalo Blyd., has been incorporated with an authorized capital stock of $\$ 10,000, \$ 1,000$ of which has been subscribed and paid in in cash.
Benton Harbor-The General Machine Corporation, Paw Paw avenue, has been incorporated with an authorized capital stock of $\$ 300,000$ preferred and 5,000 shares at $\$ 1$ per share, of which amount $\$ 160,000$ and 5,000 shares has been subscribed and pain in in property.
Grand Rapids - The American Twisting Co., 634 Front avenue, N. W., has been incorporated to manufacture and sell fiber cord and fiber, etc., with an authorized capital stock of $\$ 15,000$, of which amount $\$ 10,000$ has been subscribed and paid in, $\$ 3,000$ in cash and $\$ 7,000$ in property.

## Review of the Produce Market.

Artichokes- $\$ 1$ per doz.
Asparagus- $\$ 2$ per doz. bunches for home grown; $\$ 1$ per doz bunches for IIl.
Bananas-8@8 $1 / 2$ per 1 lb .
Beets-New from Florida, $\$ 1$ per doz. bunches.
Brussel's Sprouts-20c per qt. box. Butter-The market has shown a decline within the last few days of about 1 c per pound on the different grades of creamery butter. This decline is due largely to an increase in the receipts. Pasture conditions show marked improvement throughout the country and we are, therefore, receiving more butter than we were a week ago, some marks showing slight signs of grass. The quality at this writing is very fine and there is a slightly better supply of the medium grades which have been in very short supply during the last few months. We are nearing the largest producing season for butter and, therefore, must anticipate somewhat lower prices. Local jobbers hold extra at 38 c in 63 lb . tubs; fancy in 30 lb . tubs, 40 c ; prints, 40 c . They pay 25 c for packing stock.

Cabbage-Mobile, $\$ 4$ per crate; Mississippi, $\$ 4.50$ per crate.
Carrots- $\$ 1.20$ per doz. bunches for new from Florida.
Cauliflower- $\$ 3.75$ per doz heads.
Celery-California is selling at $\$ 1$ for Jumbo and $\$ 1.10$ for Extra Jumbo; Florida, $\$ 7.50$ per crate of 4 to 6 doz .

Cucumbers - Illinois hot house, $\$ 1.75$ per doz.
Cocoanuts- $\$ 6.25$ per sack of 100.
Eggs-The market is steady with quotations relatively the same as they were a week ago on the different grades. Receipts remain fairly liberal and on account of the cool weather the quality is still very fine. There is a good consumption for eggs at this time and the warehouose stocks are gaining rapidly on last year's holdings. In the face of present weather conditions, which are affording a good quantity of good quality eggs,
we are likely to see slightly lower prices within the next few weeks. Local jobbers pay 22c for fresh.

Garlic-35c per string for Italian.
Grape Fruit-Fancy Florida sells as follows:

Green Beans- $\$ 4.50$ per hamper.
Green Onions- 25 c per doz. bunches for Ill.
Green Peas- $\$ 4.50$ per hamper.
Honey-32c for comb; 25c for strained.
Lettuce-In good demand on the following basis:
Arizona Iceberg, per crate_--- $\$ 7.00$
Leaf 20 lb . box------------------ 24 c
Leaf, 10 lb . box--------------------------2c 22 c
Leaf, 80 lb . barrel_-------------- 20c
Onions-Texas Bermudas, $\$ 3.50$ per crate for white; $\$ 3$ for yellow. Onion Sets-White, yellow, red, \$2 er bu. of 32 lbs .
Lemons-The market is now as follows:

| 300 | Sun | -\$8.00 |
| :---: | :---: | :---: |
| 300 | Red Ball | 8.00 |
| 360 | Red Ball | 8.00 | 360 Red Ball------------------- 8.00

Oranges-Fancy Sunkist Valencias are as follows:


$\qquad$
$\qquad$
$\qquad$
Potatoes-Old command 50 c per bu. New are now selling as follows:
No. 1, White, per bbl.-------- $\$ 9.00$
No. 1, White, per bu.----------------3.25
No. 2, White, per bbl.------------7.00
Parsley-50c per doz. bunches.
Parsnips- $\$ 1.25$ per bu.
Pepfers-Florida, 75 c for small basket containing about 18.

Pieplant- $\$ 1$ per bu. for home grown.

Pineapile-Red Spanish are held at \$4@4.25 for all sizes.

Poultry-Local buyers now pay as follows for live:



Broilers, White Leghorn_-.-.-.-30c Cox and stags-------------------14c
Radishes--50c per doz. bunches.
Spinach- $\$ 1.50$ per bu. for home grown.

Strawberries-The market is well supplied from Arkansas, Tenn. and Ky . Prices range from $\$ 4$ to 4.75 according to quality.
Sweet Potatoes-Deleware kiln dried command $\$ 2.25$ per hamper.
Tomatoes- 6 lb . basket of California, $\$ 1.50$.

Turnips-New, \$1.25 per doz. bunches.

## A Nasty Comeback.

"Our worthy contemporary," said the village storekeeper in his ad vertisement in the Weedville Clarion, "calls himself 'the store ahead.' Now with us it's different. In every deal we make here the customer, and not the store comes out ahead,"

Essential Features of the Grocery because of producing costs. Old Staples.
Seasonable summer gỏods should be given careful-attention by the dealer from now on. There is the pienic season, with its attendant amount of sales for supplies, in the offing. There is also to be considered the annual war on flies, and the materials which can be sold from the grocery store to carry on this fight. Pienics demand supplies of paper plates, napkins and many kinds of prepared foods and delicacies which are regular stock in the grocery store. Supplies of breakfast foods which do not need cooking in the preparation will be more popular from now on, with the approach of warmer weather.
Word has gone forth from the United States Defartment of Agriculture that a short peach crop is expected, in comparison to that of 1922. In Georgia, the present indication is for a crop of about 57 per cent. of normal, which is less of a shortgae than was expected after the recent cold spell. This is mainly Hileys, the Elbertas being nearly up to normal. The commercial crop from that state is expected to reach about 5,000 cars. Arkansas will furnish about 850 cars, practically all Elbertas. Alabama will ship practicafly none. Other states are more or less under production due to the frosts.

Sugar-There change in the market, sales continuing very light, and the efforts of the interests still resulting in maintaining the price. The time of heavy consumption for canning purposes is not far away, and this they are depending on to enable them to hold the price at the high point. There is no actual shortage, according to very good authorities, and the best advice the Tradesman can give its patrons is to buy freely, so as to be able to meet the strong consumptive demand which will naturally follow the advent of the local berry crop two weeks hence.
Tea-The market has shown no change during the week. There is the ordinary everyday routine demand for for practically all desirable grades of tea, but no boom in anything and no disposition to anticipate wants. The movement, however, is steady and healthy. Prices show no change. Everything is well maintained.
Coffee-There have been slight fluctuations in the market for green coffee during the week, but in Rio and Santos grades they amount to little. Rio and Santos, sold green and in a large way, is perhaps a slight fraction weaker than it was a week ago, but the jobbing prices for roasted Rio and Santos show no change and a moderate demand. Mild coffees are unchanged from a week ago, speaking both of green coffee and roasted, but the demand is moderate and there is considerabale firmness to the undertone.

Canned Fruits-New pack California peaches have not been definitely settled as to price to effect a considerable buying interest, especially in the face of a surplus of 1922 standards. Packers talk of a firm future market
goods are moving in fair volume, but not much in a speculative way, aimed at absorbing the vailable supplies, because of the possibility that they may be a better buy than new peaches. There is little interest in apricots, as a big crop is in prospect, and the carryover of old is moving slowly. Cherries sell in moderate volume. There is an unsatisfied demand for all grades of pineapple, as the market is understocked and has yet several months to face before new pack is available. Apples are quiet, but steady.
Canned Vegetables - Tomatoes have developed more strength in No. 10 s , No. $2^{1 / 2} \mathrm{~s}$ and No. 3 s , but No. 2 s have not followed suit. Gallons are scarce and sell well when offered in resales. No. 3 s are not to be had in a big way at any Southern factory and a hardening tendency is shown. California No. $2^{1 / 2}$ s are doing better here and on the spot and the tendency is to narrow the differential between Southern and Coast stocks. Corn sells in steady volume for standards, while fancy would move more freely if it could be had. The former is doing better in the country. Future standards so far have not been actively sought. Peas are one of the strongest items on the list. Standards are the big leader and as they are so scarce the next best grade is being more readily taken. Fancy peas are in demand for normal replacements. The minor vegetables are moving well, including green and string beans, succotash and the like.
Canned Fish-Maine sardine packing will not be under way until June, which means a continued scarcity, with offerings confined to a few styles. Jobbing operations are still restricted and the market is quiet, but firm. California and imported sardines are selling in a routine way. Salmon is not conspicuous, and pinks continue to be in better demand than reds. Fancy Chinooks are scarce. Lobster is almost unobtainable of the old pack, and new offerings have so far cut no figure in the market. Crab meat is also scarce. Tuna fish is to be had only in a small way in white meat and blue fin. Shrimp is wanted on the spot, but buyers want larger sizes than are generally offered.
Dried Fruits-With the end of the 1922 crop distributing year in sight and because of the disappointing movement of dried fruits toward the retailer since the first of the year the situation is considerably influenced by the present unsold stocks, owned by packers on the Coast or held by them on consignment in the Eastern jobbing markets as well as jobbing holdings throughout the country. The present carryover consists principally of apricots, prunes and raisins. There is a desire to clean up, as the apricot crop will be one of the biggest on record and the raisin tonnage also will show a gain over last year. Prunes, however, in California indicate a 60 per cent. crop. The present movement is not heavy enough to eat big holes into stocks. New York is more than plentifully supplied, and this big outlet so far has not allowed the Coast to use this distributing
point. As apricots are the first crop to move there has been the strongest efforts put forth to sell old and new crop. The carryover sells slowly, and now that prices on all grades are lower there is a desire to take lines better than standards. Fancy apricots are not plentiful but are affected by the general depression. Most of the old fruit is of average quality. New packs have not sold readily but no further cuts in prices have been made by independents. Jobbers, however, think that by waiting they may be able to do better. France, a large market for Northern apricots, may be more or less closed to trade this season because of the enforcement of a ruling which refers to the percentage of sulphur used in drying. To satisfy French requirements a special pack would be required. Prunes on the spot are quiet. While there have been reports among distributors recently that all dried fruits are moving more freely to the retailer, the movement is confined to small parce's and it has not yet greatly improved the situation. Raisins are in fair demand in a jobbing way When the price range is determined on old pack about July 15 and new crop quotations are announced the real test of the market will be made. Peaches, pears and currants are all weak in tone and are in limited demand.
Syrup and molasses-Sugar syrup continues to have a steady undertone, but the demand is only fair. No change for the week. Compound syrup seems to be wanted, possibly on account of the continued cool weather. Prices unchanged. Molasses is also unchanged, with a steady undertone and a very fair demand.
Salt Fish-The demand for mackerel is very light Prices are unchanged, but rather in buyer's favor.
Beans and Peas-The demand for all grades of white beans during the week has been fair, with, however, a continued weak market on almost every line. Green and Scotch peas are still dull, with prices in buyer's favor.

Cheese-The market is barely steady at quotations about the same as previous quotations. There is a fairly active demand for cheese at this time and dealers are more or less anxious to move the heavy receipts, as they are not willing to place this class of goods in the warehouse.
Provisions-The market on lard is somewhat easier, quotations having declined about $1 / 2 \mathrm{c}$ per pound. There is a very liberal supply and a fairly active demand. The market on lard substitutes remains weak at unchanged quotations. The market on smoked meats is steady, with quotations about the same as previous quotations. The market on barreled pork is barely steady, with a light demand and a fairly good supply. The market on dried beef and canned meats is steady and unchanged.
Rice-The market is dull. Trading is mostly limited to moderate replacements and not enough buying ahead has occurred to prevent a trace of weakness. Southern markets are also quiet except on the better grades, which are scarce and firmly
held. Domestic and export buying of average kinds is not heavy. Foreign rice is scarce and while it is not moving in a big way, a firm undertone prevails.

## France, Germany and World Pros-

 perity.Standing out most boldly as a barrier to accord is the hostility between France and Germany; from all surface indications, that hostility is as great as it ever was. But it is altogether impossible that some point of agreement between those two countries does not exist. The present situation is one that is too intolerable to continue much longer; both France and Germany have too much at stake wilfully to block accord. This country has a stake in what is going on but as for insisting arbitrarily upon a settlement of the present dispute, that continues to be out of the question. It is recognized that if peace and good will are to return abroad and if they are to be lasting, the amount of the German reparations must be settled by Germany and France-not by outsiders unless at the joint request of Germany and France. It must be such an amount as Germany is satisfied it can pay, and will undertake to pay with the feeling that it can succeed in doing

It must be such an amount as France will be satisfied to accept and that will enable France to be relieved of a part of the crushing burden of its present debt.
Once the amount of the reparations is finally agreed upon, a long step will have been taken toward restoring the financial stability of Europe. Following that settlement it is quite certain that a loan to Germany could be agreed upon, both as to security and terms, to which investors of England, the United States, France and the smaller countries of Europe might readily subscribe and to whose advantage it would be to subscribe.
Such a loan, widely offered, would mean co-operation in business and finance which at the moment is quite lacking. Offered to the people of the various countries mentioned, such a loan, if properly preseneted, would be readily subscribed, because upon study of the question it surely must be obvious that it would be to the great advantage of the business of the several countries and consequently to the individuals of those countries to have the matter of Germany's and France's finances settled, and to have it taken care of through the cooperation of all concerned. The people of this country are concerned as are the people of Europe. We are concerned because the peace of the world is involved and because with peace there would be great demand for the things that we produce. Once the breath of financial and industrial life is breathed into the situation abroad it will unfold in such a way that the financial undertaking which may look large now will be very much minimized then.

Many Americans who made it a point of laying up something for a rainy day now wish they had laid up something for a dry one.

COALITION LEGISLATURE.

## Description of Its Make Up and

 AccomplishmentsThe Republican party was successful in its first campaign for State officers and members of the State Legislature, in the year 1856, and the affairs of the Commonweath remained in the hands of that party thirty-five years. In the year 1890 a coalition of Democrats and Pa trons of Industry made a clean sweep of the state offices and elected a majority of both branches of the Legislature. The Patrons of Industry represented the radical element of the voters. Fourteen of the Senators elected were Democrats, fourteen were Republicans and four Patrons of Industry. The latter, holding the balance of power between the old political parties, resolved to profit thereby for their followers. The Patrons sought for recognition in the distribution of political patronage at the hands of the Governor and participation in the organization of the Legislature. Some of the measures the Patrons proposed to enact were as follows:
That the legal rate of interest on loans should not exceed 4 per cent; that the farmer be allowed to deduct the amount of the mortgage covering his property from his tax assessment or, in lieu thereof, that he be allowed to pay the whole tax assessed on his property and that the tax receipt for the amount of his assessment be a legal tender for the principal or interest on said mortgage, thereby "catching" non-resident as well as resident money loaners; that mileage on railroads be reduced to 2 cents per mile; that a homestead exemption on improvements and personal property to the amount of $\$ 1,000$ be provided; also a graduated income tax; a uniform system of text books to be furnished by the state; that gambling in farm products be made a penal offense, with an imprisonment imposed upon conviction of not more than ten nor less than five years.
The Democrats of the House of Representatives needed the votes of the Patrons to pass their bills. The death of two Republican representatives, Hawley and Kirk, early in the session, strengthened the position of the Democrats.
President Strong appointed a commitee of the Senate and Speaker Wachted a like committee of the House to negotiate terms for close co-operation between the Democrats and the Patrons, and after weeks had been spent in conference, a working agreement was effected and harmony prevailed between the two parties thereafter. A reduction of the legal rate of interest from 8 and 10 to 7 and 6 per cent., a moderate revision of the general tax law and the enactment of many local bills were conceded to the Patrons. None of their radical bills were enacted.
Representative John Miner introduced a bill to provide for the election of presidential electors by the voters of congressional representative districts and by those of the two districts to be divided by the meridian line. The bill was strenu-
ously opposed by the Republicans, but eventually it passed, with the aid of the Patrons. Its legality was unsuccessfully contested in both State and Federal courts. Under the operation of the law Grover Cleveland received five of the electoral vote of the State, following the presidential election of 1892.
The boards of management of the prisons and the state schools were abolished and those institutions placed under the direction of single boards, the members of which devoted all of their time to the duties of their offices.
A joint memorial to the Congress of the United States proposing the submission of an amendment to the constitution (for ratification by the states) for the election of U. S. Senators by the people, instead of by the Legislatures of the states, was passed. Petitions of tax payers presented to the Legislature asked for the imposition of taxes upon property owned by the rairoads upon the same basis as taxes are imposed upon the property of private individuals and incorporations, instead of upon the net earnings of the railroads above certain stated sums per mile, as at present. Petitioners claimed that through the grants of land by Government, the gifts of rights of way by individuals, the contributions of bonds issued by municipalities and towns together with the low rate of taxes imposed upon net earnings had enabled the railroad corporations to construct their lines very cheaply. A bill was introduced in the house to provide for an annual increase of taxes upon railroad property to the amount of $\$ 1,000,000$. Attorneys for the railroads appeared and protested vigonously against the enactment of the bill. Finally the amount of the tax was reduced to $\$ 500,000$ and the bill passed the House. In the Senate a radical reduction of the amount proposed was made and conference committees were appointed to adjust the difference between the two houses. Representatives Richardson, Diekema and the writer were informed when the conference met, that the Senate had reduced the amount of the proposed increase from $\$ 500,000$ to $\$ 75,-$ 000 , and that the Senate would not yield a larger sum. The committee representing the house studied the figures produced by the Senators carefully, and finally asked and obtained permission to retire for consultation. The Senate computation was again examined critically and the committee found an error of much importance. While the Senators had planned for an increase of $\$ 75,000$ the figures provided for an increase of $\$ 150,000$. Without revealing the discovery of the error as stated the House conferes accepted the proposal of the Senate and within a few days it was enacted into law. Within one year the act was declared unconstitutional by the Supreme Court. Much interest had ben awakened on account of the questionable practices that prevailed in the conduct of political caucuses and the Australian ballot was considered by many a remedy for such evils. The legislature of 1889 was
loath to order a change in the caucus election system, but public pressure finally comselled that body to pass an act providing that booths be furnished for the use of voters while preparing their ballots. By an act of the Legislature of 1891 the Australian ballot was adopted and it has since been in use practically in its original shape. The form of the ballot has not been changed. It was drafted by Frank E. Doremus, the present Mayor of Detroit.
Reports of the mistreatment of patients by employes of the State hospital, at Kalamazoo, resulted in the atpointment of a committee to investigate the management of that institution. The committee learned that force had been necessary at times to restrain unmanageable patients. The front teeth of one man who had bitten many, had been drawn for the protection of attendants.
The superintendent of the State Public Home for Dependent Children, at Coldwater, had placed a young girl in the care of a stranger, without making an investigation of the character and reputation of the man. Two days later the childs body was found in Grand River, near Diamondale. Upon the recommendation of an investigating commitee, the superintendent was ousted.
With but few exceptions the Democrats were inexperienced in legislation, but they proved to be apt students and learned the routine of the work to be performed quickly. Speaker Wachted, S. P. Jackson, of Monroe, W. E. Carpenter, of Oakland, Geo. F. Richardson, of Ottawa, H. W. Cook, of Muskegon, and F. H. Bathey, of Port Huron, were of the small number of Democrats who had served the State as Representatives. Mr. Barkworth quickly proved his ability for leadership, a position that was conceded to him soon after the session opened. Aided by Judge Miner, of Detroit, Arthur A. Tripp, of Pontiac, Frank E. Doremus, of Portland, R. E. Connor, of Saginaw, M. J. Doyle, of Menominee, and W. B. Jackson, of Detroit, Mr. Barkworth was able to meet the Republicans on equal terins in argument and in parliamentary practice. Early in the session the Republicans, presuming that Speaker Wachtel lacked parliamentary experience, attempted to "play horse" with him on questions of precedent and the rules. Mr. Wachtel enjoyed the friendship of Daniel L. Crossman who had served the house as its clerk for many sessions, and was acknowledged to be the abest parliamentarian in the State. His home was but six miles distant from the capital, and when the Speaker needed advice concerning questions pending in the House he called "Uncle Dan" by phone and received the information and advice sought for. Former Speaker Gerrit J. Diekema, who led the Repubicans, had the assistance of Representatives Northrup, Clapp, Swift, Hall and C. L. Eaton. All were able debaters, ready and eager to take advantage of the political mistakes of the majority.
In the Senate Martin Crocker, of Mt. Clemens, Chauncey W. Wisner,
of Saginaw, and Peter Doran, of Grand Rapids, guarded the interests of the Democrats. The Republicans were strong and influential. Senator Alfred Milnes, who later served terms in the office of Lieutenant Governor and as a representative in the Congress of the United States, Robert L. Taylor, of Lapeer, W. H. Withington, of Jackson and Frank L. Prindle, of Gladwin, were the leaders of that party.
Commercial, social and political ivalry had long existed between the cities of Benton Harbor and St. Joseph. Dr. H. C. Rockwell, a resident of the latter city, was elected a Representative in the Legislature in 1890, and soon after the session of 1891 opened, supposedly in compliance with pledge made to fellow citizens before the election, introduced a bill to provide-for the extension of the boundaries of St. Joseph. A large tract of farm land lay between the two cities, and the people of St. Joseph, in support of the measure, desired to acquire the district for the benefit that would accrue through the enlargement of their taxing district. As might have been expected the people of Benton Harbor became excited and indignant on account of the proceeding, and for several weeks much of the time of the Committee on Municipalities was claimed by, and granted to, delegations representing the so-called Twin Cities iu the presentation of arguments in support of, and in opposition to, the measure. Finally, to put an end to the belligerency of the factions, the committee decided to report a bill to the house to provide for the consolidation of the two municipalities to be named Benton. Benton was a pioneer of the lower St. Joseph Valley, to whose intelligence, industry and liberality the region was largely indebted for its early development.
During a discussion of the plan in conrmittee, Representative Jack Hayward, of Kent declared: "Those little towns have always been and will continue to be, in a fight. The Legislature ought to tie their tails together like the cats of Kilkenny and allow them to fight until one kills the other." Finally Rockwell's bill was pigionholed and forgotten Shortly after the adjournment of the Legislature the doctor moved to Cleveland, where he now resides. He lost popularity with his constituents with the failure of the boundary extension bill. Bills were passed providing for the apportionment of senators and representatives
in the Legislature. Partisanship prevailed in the drafting of the bills -always the case when such measures are under consideration. The constitution of the State limits the formation of representative and senatorial districts to contiguous territory. This limitation had been ignored by former legislatures. In one instance a county in the Upper Peninsualr had been associated with a county in the Grand Traveres region to form a district.
The sponsors for the new apportionment bills went a step further, by splitting a township in Houghton county and in giving Saginaw coun-
ty two senators when that county was legally entitled to but one. Representative William Harry, a pugnacious little Englishman, declared he would test the legality of the bills in the courts and emtloyed able lawyers on his own account to do so. The Supreme Court eventually declared the apportionment acts unconstitutional. In the month of August, 1892, in response to a call of the Governor, the Legislature reassembled, and two days later passed apportionment bills which were free from the objectionable features found in the original acts by the court.
Senator Doran, of Kent, early in the session introduced a bill to provide a change in the system used in taxing the mines of the State. The bill was strongly opposed by the mining interests. Don M. Dickinson of Detroit, and George W. Hayden, of Marquette, able lawyers, were employed by the mine owners to appear before the coalitionisits and discuss the bill. A meeting was held behind locked doors, in Pioneer hall, immediately under the roof of the capital building, on the Eastern facade. W. C. Graves, representing the Detroit Tribune, determined to obtain a report of the proceedings. To attain an advantageous position he openned a window and crawled over a narrow ice covered projection to the front of the building, where he could hear the discussion and observe the speakers. On the morning following the Tribune contained a complete account of the meeting. Mr. Graves suffered intensely from the cold during the two hours he clung to the ledge. His return to the main structure was perilous. A slip would have precipitated him to the pavement, about eighty feet below. Later in the session Mr. Graves caused to be printed a statement in the Tribune to the effect that members of the Legisature, whom he named, had accepted remuneration for their services in aiding the passage of local bills. The accused vigonously denied the charge and Graves was summoned by the House of Representatives to apfear before a committee and substantiate his charges. This he refused to do and the House barred him from its floors.
Resolutions were presented to provide for extra compensation to employes of the House and Senate.
In the House such resolutons were In the House such resolutons were referred to a committee especially
charged with the duty of obstructing their passage. On the closing of the session the engrossing and enrolling clerks resigned and left the city. They had expected a material increase over the amount of the compensation legally due them for their services. The Committee on Engrossed and Enrolled Bills called upon the officers of the State for clerical assistance which was cheerfully furnished, and the work to be done was finished when the hour for final adjournment arrived.
The House and Senate jointly held memorial services following the deaths of General W. T. Sherman and Admiral David D. Porter and attended the funeral services of Con-
gressman M. H. Ford, held in Grand Rapids in the month of May. The session was opened on January 7 and closed on July 31. Of the men who composed the legisture of 1891 only a few remain. As a body, in character and intelligence, it was not inferior to the legislatures of the past nor the present.

## Arthur S. White.

## Proceedings of the Grand Rapids Bankruptcy Court.

 Grand Rapids, May $22-\mathrm{On}$ this daywas held the first meting of creditors Bankrupt, No. 2269. William L. Hayes. present in person, and by John J. Was
Kenna, attorney. No creditors were Kenna, attorney. No creditors
present
or represented.
Claims allowed against the estate of the bank-
upt. C. C. Woolridge was appointer trustee and a nominal bond in the sum of $\$ 100$ was placed. The first meeting was then adjourned without date.
On this and meeting of creditors in the the mater of Harlie F. Hunter, Bankrupt,
The bankrupt was not present or repre-
sented. No claims were proved and alsented. No claims were proved and al
lowed. The trustee was present in person. The trustee's final report and ae-
count was approved and allowed. There count was approved and allowed. There
was no objection to discharge. An or-
der der for distribution was made as fa
as the funds on hand would permit The final meeting has would permit.
without date ad without date The case will now be
closed and returned to the clerk of the
court. this day also was held the first
On meeting of the creditors in the matter of Gerry A. Brown, Bankrupt No. ${ }^{2261 .}$ The bankrupt was present in person and
by Glenn D. Matthews, attorney. Claims
were proved and allowed. ridge was appointel allowed.
and directed to investigate by the value of the assets of the estate and report. The
amount of the trustee's at the sum of rustee's bond was piaced
was then ado. The first meeting was then adjourned without date.
On this day also was held the first meeting of creditors in the matter of ${ }_{2264 \text {. The bankrupt was }}$ Thenkrupt, No. Son and by attorneys Peters \& Marshall ed. No claims were present or represent-
estate. The schedules against the estate. The scherules of the bankrupt
were amended by the addition of cred were amended by the addition of cred-
itors. The bankrupt was sworn and examine by the referee sworn and ex-
porter. The first journed without date. From the ad that the estate contained no assets other than those exempt to the bankrupt, no
trustee was appointed and the case has truste was appointed and the case has
beent elosed and returned to the district court.
joint adjourne this day was held the joint
of adiljourned meetings
2220 2222, and that of Lawton L. Skiptilman, No,
Bankrupt, No. 2224. The bankrupt was Bankrupt, No. 2224. The bankrupt was
present in person. The trustees in each
case were present present in person. The trustees in each
case were present and represented. Mr.
Skillman was sworn and examined the various attorneys. The adjourned
first meetings of both cases were adfirst meetings of both
adjourned 23 . On this day was held the of Wolverine first metting in the matter rupt No. 2241 . The trustee was present present for certain, creditors. Bryant were
cock was sworn and examined rebto the claim of the ewestern Electric
Company for preference was called and the testimony treporter
be transeribed to be transcribed if necessary. The claim
of the Western Electric of the Western Electric Co. for preference was submitted on brief. The ad-
journed first meeting was then adjourned May 24 . On this day was held the first
meeting of ereditors in the matter of Weeting of creditors in the matter of Walter Rinner, as Muskegon Vulcaniz-
ing Co., Bankrupt No. 2268. The bankrupt was present in person. No creditors
were present or represented. Claims were proved against the estate of the bankrupt. The bankrupt was sworn and examined without a reporter. It apestate and therefore the first meeting was closed without date and the case oturned to the District Court. ules, order of reference and adjudiea tion in bankruptey in the matter of
Matthew Erler, Bankrupt, No. 2283. The Matthew Erler, Bankrupt, No. 2223 . The
matter has been referred to Benn M. Corwin, as been referred to Benn M. bankrupt is a resident of Reaptcy. The farmer. The sceola county, and is a sum of $\$ 7316$, of which list assets in the exempt to the bankrupt, with liabilities in the sum of $\$ 10,735$. From the fact that all of the assets not claimed as exhas written of doubtful value, the court ing and upon arrival of the first meetmeeting will be called and note of the
same made here. A list of the creditors of the bankrupt is as follows:
Volney Hanchett, Big Rapids

Louis Remenap, Reed City
Fred Anderson, Reed City
Ma
Bet Bettin Bros., Reed City First National Bank, Reed City
S. Stinchcomb, Reed City Belle Watkins, Reed City
Theo. Smidt, Reed City Martin Souter, Harris Henry Smith, Reed City
August Erler, Reed City Fred Hammond, Reed City
Commercial Savings Bank, Reed City
Wenry Erbes, Reed City
William Horner William Horner, Reed Ci Jacob Moloch, Hersey Ed. Strong, Reed Ci leaner Fire Ins. Co., Flin Jacob Moloch, Hersey Flint Com. Svogs. Bk., Reed City
Big Rapids Svgs. Bk, Big Rapids On this day also was held the firs meeting of creditors in the matter of Clark \& Hyland, Bankrupt. No. 2271. The bankrupts were present in person and by
Kim Sigler. Arthur Kidder and Peter \& Marshall present for creditors. Claims wones, of Bellevue, was elected trustee
and the and and the amount of his bond placed by the referee at the sum of $\$ 1,000$. Objec-
tions were filed to the allowance of the
claim of the Company as a secured claim. Both of
the bankrupts were then sworn and examined without a reporter. A reporter
was then called and testimony taken relative to the claim of the International
Harvester Company claim. Appraisers were appointed. The first meeting was
then closed withourt then closed without da
May 25 . On this day
order to show cause on the offer an ceived by the court in the offer re-
Stulp Hardware Co., Bankrupt, No. 2208 of The court has received an offer in the
sum of $\$ 400$ from J. N. Workman, of
Muskecon Muskegon, for all of the property of the estate, except the statutory exemptions
of the bankrupts. The inventory and appraisal show the property at the sum
of $\$ 3975.80$. The hearing and sale in the
matter will be held at matter will be held at the office of the
referee, at 315 Houseman building Grand Rapids, on June 11, 1923. All interested should be present at such time
and place. The inventory and appraisal
may be seen at the office of the refer may be seen at the office of the referee,
or at the office of Matt N. Connine, Muskegon.
May 26 . On this day were received the
schedules, order schedules, order of reference and ad-
judication in bankruptcy in the matter of Arlington B. Crawford, Bankrupt, No.
2284 . The matter has been refer Benn M. Corwin, as referee in bankruptcy. The bankrupt is a resident of
the city of Eaton Rapids, and conducted The schedules of store at such place. sets in the sum of $\$ 1700$, of which $\$ 250$ is claimed as exempt to the bankrupt,
and liabilities of $\$ 2573.71$. The first
meeting meeting of creditors will be held at the
referee's office on June 11, 1923. A list
of the creditors of the bankrupt is as follows:
Straus
Surplus Lansing Shoe \& Leather Co., Lan$\underset{\substack{\text { sing } \\ \text { Wistage } \\ \text { Wis }}}{\text { Shoe Mfg. Co., Portage, }}$ Hichigan Shoemakers, Rork Rord
Macine Racine Trunk Co., Racine, Wis.
Jacob Levy \& Bros., Louisville Ky Jacob Levy \& Bros., Louisville, Ky
Detroit Trunk \& Bag Co., Detroit Clopper Bros., Cleveland
Huett \& Hillock, Eaton Rapids
Weiner Cap
Weiner Cap Co., Grand Rapids_
Jos. N. Herman, Millis, Mass.-
Morley Bros., Saginaw $\begin{aligned} & \text { Weed Colburn Co., Toledo } \\ & \text { Hirth Krause Coll }\end{aligned}$ Hirth Krause Co., Grand Rapids
Butler Bras., Chicago -...............
On this day were ules, order of reference and adjudicaGeorge F. Merritt, Bankrupt, No. No. 2285 The matter has been referred to Benn M, bankrupt is a resee in bankruptey. The and is a carpenter and contractor. His $\$ 250$ is claimed as exempt, and liabilities of $\$ 7948.72$. The first meeting of creditors
will be held on June 11, 1923. A list of the cr
lows:
Michael Meyers, Grand Rapids Geo. Edwards, Grand Rapids William Edwards, Grand Rapids Melvin Thomas, Grand Rapids
Harold Thomas, Grand Rapids Spielmaker \& Sons, Grand Rapids Timmer \& Tepper, Grand Rapids Furniture City Bldg. Co., G. R. R. K. Jardine Lmbr. Co., G. R. United Serviee Printers, G. R.-
Kalamazoo Stove Co., G. R. Kalamazoo Stove Co., G. R.
Madison Sq. Tin Shop, G. R.
Geo. A. Geo. A. Powell, Grand Rapids
Vogel Sheet Metal Wks, G. R.
Citizens Tel. Co., G. R.
50.49
45.06
 11.80
2.54
3.50

8.70 | .70 |
| :--- |
| .50 | menting of creditors in the the first The Bank. Hilliard, Bankrupt, No. 2266 . by John R. Nix, attorney for the Bank represented. No claims were present or

allowed. The thed and
examined wankrupt was sworn and examined without a reporter. It apassets other than those claimed as extrustee was appointed and statute so no
closed and returned to the district court

## Ribbon Trade is Quiet.

## As in other lines, some dullness

 has crett into the ribbon trade reently. Filling-in purchases for the urrent season are the rule, with little disposition on the part of buyers to place any forward business. As in the case of other silks, such activity hampered by the uncertainty of the price course of raw silk. Sellers are holding ribbon quotations firm, asserting that the present levels do not reflect the current raw silk market. Moires are described as Wide numbers are looked upon to continue in improved demand during the Fall season.SOME ASPECTS OF TRADE Less than a couple of months ago nearly every industry in the country was reported to be working at or near capacity. Now there is a very perceptible slacking up excepting where there is a clearing up on old orders. Yet, on the face of things, essential conditions have not materially changed. It is only the attitude of the public which has changed. When things were running full tilt with prices constantly rising, little thought was given to the capacity for absorption of products at higher levels. More was said of needs, the filling of which had been delayed and which called for attention, but not enough heed was given to the fact that such things might be further postponed if terms were not right. Then, too, it was forgotten that in certain lines of industry capacity of production has increased beyond consumptive demands and that, ferforce, there must be a slack period unless a largely increased export trade can be secured for manufactured products. In the domestic field the higher prices have had the effect of making customers shy and causing them to refrain from buying whatever was not imperatively required. They are more than willing to take the usual requirements, but not at any old figure. There is always a limit at which the public begins to balk, and it would appear that this limit has been reached in certain lines. But the first signs of resistance have a significance to prudent business men. They evidence the need of proceeding with caution.
Expressions of sentiment have shown a change in the last few weeks in keeping with the change of attitude referred to. This is shown in statements from bankers, credit men and trade associations. The higher prices which, a short time ago, were regarded as presaging a period of fairly prolonged prosperity are now looked upon as an element of apprehension. Merchants are advised to keen within bounds and run no chances. Typical of utterances on this subject are some remarks made by the President of the American Wholesale Grocers' Association at its convention in Washington the other day. He told his hearers to "avoid long-time contracts at high prices and all burdens that extend far into the coming year." Wholesale dry goods men and other jobbers have been advised to defer what purchases they could until the outlook was clearer. The case of the builders who are getting ground between the two millstones of material men and unionized labor is an extreme one where there has come a real impasse, despite the losses which must result from cessation of operations and the non-fulfillment of contracts. But as has been stated, the limit must be reached some time and an understanding arrived at under which business can be carried on. It is not yet too late to adjust matters in a way to be of general benefit, but any adjustment must be on the basis that wages must go down before long in certain occupations where they have been pushed to an excess and that values of many
commodities must do the same. Settlement on any other basis will be merely a temporary expedient.
When it comes to retail trade, especially in articles of wear, it is generally conceded that the low temperatures over much of the country have been one of the great re tarding agencies. A good deal of the Spring trade so lost will not be regained. As against this, however the vogue for sports has provided a new kind of business, which keeps growing bigger and bigger. Getting outdoors on one pretext or nother has taken hold of people in all station of life and is calling for numberless kinds of new togs and equipment. And it is a curious circumstance that buyers are less inclined to haggle over rrices where pleasure is concerned. Still, ordinary business is by no means neglected as is apparent from the throngs of shoppers. Buyers from out of town also continue to be numerous and the range of their purchases is quite extensive. It is noted, however, that the quantities taken are not large excepting for special sales, where the reverse is true.

## BANKRUPTCY REFORM.

After much agitation of the subject the matter of reform in bankruptcy proceedings promises to get to the practical stage. As a step in this direction, there will be a public hearing in the Federal District Court in New York on June 30 to consider suggestions from lawyers, representatives of mercantile and credit organizations and others conversant with or interested in the subject. Recent recommendations of a special committee of the Merchants' Association will also be taken into account. One special feature to be considered is the practice of making the counsel of petitioning creditors the counsel for the receivers, which has come in for some criticism. In theory, a case of bankruptcy should be simple in the handling. Two things are sought. The first of these is to get as much as possible for the creditors out of the asets of the bankrupt. The other is to enable the latter to be freed of a burden of debt so that he may start anew without handicap in making a livelihood. Intervening is the cost of the proceedings to accomplish these results. .There have been unfortunately too many instances in which the cost has absorbed the bulk of the assets, with lawyers the only gainers. Needless delays in the conduct of cases and the interposition of technical obstacles by men who make a specialty of such proceedings have had much to do with bringing about such results. If fees and expenses were limited to a certain small percentage of the available assets, the temptation to dawdle might be appreciably lessened. The story of the judge taking the oyster for himself and giving each of the disputants a shell is quite naturally suggested as something to be avoided.

There is something wrong with the mental equipment of the clerk who is always having to look and see whether the stock contains what the cusomers ask for.

STAGNANT THEOLOGY.
In voting virtual condemnation of Dr. Fosdick's Ireaching the Presbyterian General Assembly has voted condemnation of progress in religious thought. It has decided that, so far as it can control the human mind there shall be no reinterpretation of religious doctrine. What is belieyed to have been believed two thousand years ago shall continue to be believed. Religion, in this view, comes perilously close to being a set of mathematical formulae. No question was raised as to the spiritual value of Dr. Fosdick's message. Nobody suggested that under the influence of his teaching people were becoming more selfish, more deeply engrossed in things that perish with the using. The accusation brought against him is that he does not present certain doctrines as they are officially heldheld, that is, if the vote is an indication on this point, by 439 Presbyterians out of every 798. This does not seem like a very conclusive showing for doctrines that are as hard and fast as a geometricl theorem, but either the vote at Indianapolis means that 45 per cent. of the representatives of the Presbyterian Church think as Dr. Fosdick thinks about these doctrines or else it means that they are willing for him to think differently about them without paying the penalty of expulsion from Presbyterian pulpits-which in the eyes of the Fundamentalists oomes to the same thing.
If Christ had taken the view of the Jewish creed that literalists of all ages have taken of the Christion creed, there would have been no Christian creed. Instead of conforming to the letter of the doctrines which prevailed in his day, he insisted upon examining the meaning of those doctrines and applying them in accordance with the highest significance that they cossessed. The letter killeth, he said; the spirit giveth life. That the utterances of the Messiah or concerning Him should become petrified like the regulations of the Pharisees which He denounced is one of the ironies of history. Christianity owes its spread in no small measure to the fact that it developed a marvellous adaptability. It conquered paganism by absorption as well as by destruction. It was nothing if not alive, as it would have been nothing if it had not been alive. This living and growing plant Mr. Bryan and those who hold with him would keep just as it is. "Stop where you are,' they say. "If you grow you will lose your sacredness." This is a fatal course. If truth cannot grow inside the church it will climb over the wall. A stagnant theology does not make for a healthy religious life.
WOOL AND WOOLEN GOODS. Auction sales of crossbred wool at Wellington, New Zealand, were marked, during the past week, by some spirited bidding. Prices remained about as before, however, and there was a fair percentage of withdrawals. The next London series of sales will begin on June 26. In this country there has been a fairly steady buying of the new clip by
both mill organizations and dealers. Production of fabrics shows signs of easing up and some smaller mills have either already shut down or are preparing to do so. It would appear as though orders were put in for more goods for Fall than can be made use of and there has been some wriggling to get out of some of them. The matter is not as serious as it might appear at first sight because the mills were inclined to discount the initial orders, and there is yet a chance for some fair reorder business if the responses from retail clothiers pick up. There is a seasonal dullness in dress goods, but a fair quantity is still passing through retail channels. In a short time the garment manufacturers will be busy with initial showings for Fall. Pile fabrics, it is contended, will still be the vogue. The labor problem seems to have been practically disposed of in the men's clothing industry in New York City. The manufacturers, having no organization, made individual settle ments with the Amalgamated Clothing Workers. As this means an added cost of production, it will make it just a little harder for the manufac turers to sell at a profit. The skimping in the cost of much of the cloth ing will probably have to be in the fabrics used.

## FLAX INSTEAD OF COTTON.

Various ups and downs in cotton prices during the past week were due to what is called the "weather map" rather than to any other stat ed cause. As a whole, the weather has remained somewhat unfavorable and the growth of the plant has been checked. This circumstance is likely to be shown in the first official report, to be issued on Friday, which will indicate conditions as of May 25. The rerort is looked forward to with much interest, but, being the initial one of the season, it is not expected to have much effect on prices. In the trade a kind of impression prevails that the condition of the crap will be reported as a little below the average at this time of year. A proposition, from J. S. Wannamaker, of the American Cotton Association, calling on persons in the growing districts to buy cotton and hold it for 50 cents a pound, was received with a loud guffaw. At anything like that price, it would be cheaper to use flax for many of the purposes cotton is now used, and, in any event, consumption would be very small. Meanwhile, the domestic mills are restricting the consumption of cotton, because of the lack of demand for cotton goods, and exports are diminishing. If the condition continues for the next two months, there will be a substantial carryover to the new cotton year. The goods' market is dull, with few features. Occasionally, some sales of printcloths and sheetings are reported, but even concessions do not serve to stimulate business. Large buyers are holding off, waiting to see what will happen to prices of the raw material. This is strikingly true of the knit goods jobbers.

Where the mind inclines the feet lead.

Needs of Some Michigan Towns. If there is anything Traverse City needs, more than another, it is the creation and cultivation of vision and public spiritedness on the subject of an enlarged parkage area. Located :at the head of the West arm of Grand Travers Bay-one of the finest bodies of water in the world-it has an opportunity to develop one of the most comprehensive park systems in the United States by acquiring two or more miles of water frontage. What has it done along that line? Nothing. The good people of Traverse City do not appear to appreciate the wonderful opportunity 'which lies at their very doors:almost for the asking. Within the past week a coterie of public spirited citizens have obtained an option on ten acres of sawdust frontage which lies between the river and the bay for $\$ 18,000$-and ominous growls are uttered by back number citizens to the effect that the price is "too high." Of course, the price is high, but it will be a good deal higher a few years
hence, when the city will have to condemn it and pay for the improvements made thereon in the meantime. Traverse City should own that ten acres and ten times more ten acres extending along the bay, fronting on the water. The men of the present generation who fail to do their duty in this respect will have reason to regret their lack of vision and unprogressiveness if they ever permit this opportunity to slip through ther fingers and also fail to treat this purchase as the first step in the acquisition of at least two miles of additional frontage on the wonderful water gift which God has given them. The frontage need not necessarily be improved at present. That can be postponed until later; but title to lands now needed should be acquired before the end of the present year.
The condition of the main street through Plainwell is a disgrace to that town. The back streets of the town are in good condition, but the main street is so rough and uneven
that it has come to be a by-word with travelers who are forced to use the thoroughfare.
The same is true of Coopersville. Fortunately, automobilists do not have to go through the main street of the town, but those of us who like to see the country towns at their best and note the improvements made in stores and public buildings since the last call find it difficult to navigate Coopersville's main street with any degree of pleasure or satisfaction.

## E UROPE

Book early for summer sailings. All
ines represented. Three personally lines represented. Three personally
conducted tours, leaving June 23,30 conducted tours, leaving June 23, 30
and July 7, taking in Scotland, England, Holland, Belgium, The Rhine, Switzerland, Italy and France. Splendeadership. A trip that will bring the leadership. A trip that will bring the
finest culture with a maximum of rest
and recreation. For and recreation. For particulars apply at this offic
eign travel.
C. A. JUSTIN, Agent Consolidated Ticket Oiffice
151 Ottawa Ave Phones: 151 Ottawa Ave., N. W.

# A Missouri Store Whose Trade Building Plan has been Copied by Merchants in Every State 



Mr. Merchant:-If you take a Trade-Journal or two, you have no doubt read of our success here as business-gettershow we opened up a new store six years ago, on less than $\$ 200.00$ capital-fought our way through all manner of opposition staged against us by other merchants who had dollars against our pennies and how we gradually put it over them until today we occupy the best brick corner in town, with the biggest and best patronized store of its kind in this part of the country. Following this comes the story of how we have explained to other merchants, throughout the country, the simplicity of the little deal we have used here, in putting our OWN store on the map, and how the plan has been copied, now, by over 600 OTHER stores, throughout every State in the Union, from whom we have stacks of testimonials upon its wonderful strength as a continuous trade-puller. Good for towns of any size-large or small. Among the larger ones where merchants have adopted the deal after getting our outline of same, are St. Louis, Milwaukee, Grand Rapids, Philadelphia, Toledo. As a scrapper of chain stores, auction bonds, aluminum deals, trading-stamps, etc., it has no equal.

The plan calls for nothing outside your regular stock, except a little PRINTED matter, the same as we used in starting the deal here. It is good for just one merchant in a town or locality, and that one merchant can absolutely grab and CONTROL it by carefully copying the deal just as we began using it here, and as over $\mathbf{6 0 0}$ other stores, in other parts of the country, have used it during the last year or so.

Our price for the plan is only $\$ 1.00$, which covers the cost of giving it to you in nice printed form, and also protects us against curiosity seekers. Upon receipt of said amount we will send you complete printed outline of the whole proposition, including copy of the announcement we put out in first starting the deal, and copy of a smaller form that will keep the ball rolling with increased velocity. Just plain work-any printer can do it for you. In ordering above you obligate yourself in no manner whatever. The plan will be yours to use if you so desire-if not, throw it aside-no harm done.

Address letter, check, etc., to

GLENN'S GENERAL STORE, Mountain Grove, Mo.

Merchants sending for plan will be given names, addresses and testimonials of merchants now using the deal.


Sport Footwear for the Family. Sport styles and fancy patterns in shoes for children have opened the door to more pairs a year for hundreds of progressive shoe retailers.

The days when natent leather white top shoes and patent leather slippers were the rule for dress occasions are gone. The little miss may now toddle along in as snappy, striking and individual footwear as does the young lady of 20 .
Mothers may now secure sport styles in popular combinations of leathers in infants' size one if they wish to deviate from the time honored pink or blue for a touch of color for baby's costume.
Children are born imitators. You can easily recollect many times seeing them dress themselves in their parents' clothing and have a great time being "grown up."
Taking the hint from that childish propensity, manufacturers of children's shoes have created styles for the little folks which not only appeal to the childish desire to dress like the grown-ups, but which also appeal to mothers who like to array their little ones in "the latest."
Wide-awake shoemen are using the opportunity thus offered to increase their sales-something that is not always the easiest thing in the world to do, particularly when they have the same patrons and prospects to depend upon for business the year around. The sale of extra pairs through this agency comes about in two ways:
Mother or big sister, accompanied by a child, comes into the store and purchases an up-to-the-minute shoe for herself. While she is glowing with satisfaction over her purchase, the salesman who is on the job brings out a smaller edition of a similar style, or one along the same lines, and asks how the youngster would like to have a shoe like mother or sister. If the child has been at all interested in the previous purchase, you know the answer on the part of both. If the sale of an extra pair is not the immediate result the seed of desire thus sown often results in a re-visit to the store and an eventual purchase.
Reversing the situation, the sale of a pretty style to a child is often the incentive for an uncontemplated purchase of something equally attractive by the accompanying womanAnd it is the making of two sales appear where one was before that swells the total on the desired side of your ledger at the end of the year. All theory, you say? Not at all.
Recently a woman-not a regular customer-came into a store in

Southern Illinois and approached the salesman with-
"I want an extra nice pair of shoes for Jane here. I've been in three other stores, but none of them have anything except the same old styles."
The shoe merchant fromptly produced several novelties for her inspection, one of which was selected. When the pleased mother left the store she took with her another pair for herself and an additional pair of play shoes for Jane. A three pair sale and a new customer won!
Incidentally, that merchant's stock of fancy styles for children is a small, conservative one, which emphasizes an important point.
It is not necessary to carry a large stock or to plunge into a wide variety of children's shoes in every weird creation of millinery footwear that feminine fancy favors, and which may result at the end of the season in an assortment of odds and ends that eat up your profits.
The buying power of many communities will not permit it. Sound merchandising does not demand it.
Go into sport styles of children courageously, but cautiously. Select your assortment with an eye to turnover and the avoidance of P. M.'s at the season's end.
You may depend on the many "in-stock" houses to keep sized up. Illustrative of the many sources of supply, an Indiana retailer reports the visits in one day of seven representatives of different "in-stock" houses, all srecializing in children's shoes.

With all these and many others at your command, you may use the leverage of sport styles for children as a means for extra sales, with safety and profit to yourself.
Scores of live shoemen throughout the middle west have, during the past season, stocked the same fancy styles for little folks that they have for women, and, if their record of re-orders can be accepted as proof, have profited thereby.
The door to bigger sales through this agency is there. The merchants who gets in on the extra profits is the one who follsw directions on the door-plate marked "PUSH."
A. E. Reynolds.

Exhibit your goods in window and inside dis-lays, and show-card them wherever you display them


EARLOW BROs. Grand Raplds, mioh.

## Herold Bertsch Shoes

 wase $(B$ maso

You'll Have Many Calls<br>For This Sport Oxford

The season is here when boys and men will be demanding a cool oxford such as this for both sport and regular wear. No. 942 has smoked elk upper with mahogany saddle strap and tip, Neoline sport sole and heel. No. 941 is same with plain toes.

HEROLD-BERTSCH SHOE CO., GRAND RAPIDS

## We Have Them on The Floor

More Mileage Oxfords
544-Men's Brown Kid Blucher Oxford, Polo Combination Last Rubber Heel Welt B C and D, at _- $\$ 5.50$

ALSO
571-Men's Black Calf Oxford Saxon Last Four Stitched Tip Solid Leather Welt Rubber Heel B C and D.

These have been some sellers. Get yours to-day.
Rouge Rex Shoes
Get Set For Your Farm Trade on

| The Planter | 442 | 4127 |
| :--- | :--- | ---: |
| The Plow Boy | 446 | 470 |
| The Harvester | 435 |  |

HIRTH-KRAUSE CO.
From Hide to you.
Shoe Mfgs. and Tanners Grand Rapids, Mich.

Sport Shoes Twelve Months in the Year.
How many shoe merchants still look upon the so-called "sports shoe" as a single or short season affair cannot be estimated. As a matter of fact in the retail shoe trade the sport shoe is misnamed. Originally meaning a shoe bought by the elite for sport only, today the sport shoe is really to the American man and woman an extra pair of shoes bought by practically all classes for "free and easy" dress purposes.
It is the trade itself that gives fresh impetus to the sale of sport shoes by bringing them out in a volume of new designs in the spring and summer. But if an impartial observer would trace the sale and wear of these so-called sport shoes, he would have to admit there were many of them worn last fall and winter. It was only a little more than a year ago that sport shoes were brought out in mid-winter and met with such approval they became the vogue far in advance of the regular season.
It is time to give some analytical thought of the public's own attitude toward this class of shoes. Women, in the seasons mentioned, proved they like to have one pair at least of this type of footwear in their possession at any time of the year. There must be a reason. It is the one type of shoe that can be said to be informal and at the same time cover a wide field of uses and adapts itself to wear with more varieties of clothing than any other type.

The almost universal use of the sports and dressy sweater as a smart, and at the same time, economical method of dressing for a vast army of school girls and girls who work in places where such dressing is permissible is responsible for the favor of the sport shoe. They are natural affinities. This feature of dress has been overlooked by many merchants who by habit think only of the sport shoe as a spring and summer proposition.

The use of the sweater as against a waist is logical. It is inexpensive; the problem of laundry is a big factor, and it offers the opportunity to dress up in the evening as a change. It is a mode of dress that has come to stay for some time to come and merchants who do not give this fact due consideration in placing their orders for fall or who close out sport shoes without reordering are losing out in a field of volume sales the year round.
The same thought can be carried out in young men's footwear to somewhat less extent. Young men like to look smart and sporty. As for instance, note the wearing of caps by young men as against hats. The cap business is better than the hat business and has been for some years. A sporty shoe goes with a sporty suit, as a Norfolk, coming into popular favor.

Sport shoes for women will have a tremendous sale this summer season as sport clothes are the thing. They are the ideal shoe for ordinary wear and soon the summer dance halls and resorts will be crowded
with the younger element who will wear almost unanimously sport clothes and sport shoes with moderate heels and toes. The sport shoe fills a place that no other class of footwear fills-hence its popularity. It is the one shoe that seldom looks out of place when worn with any style of ordinary informal clothes at any informal place whether it be day or night. A sport shoe of the right type finishes off a costume where any other type would not.
No matter what styles may come and go between now and fall selling, the one safest thing that can possibly be said at this time is that the wearing of sweaters for ordinary wear in the fall and winter months will bring a natural demand and sale for sport shoes.
The one thing that merchants should do who want to plan intelligently is to discriminate merely between the season and bring out sport shoes in the spring and summer that are lighter in the color schemes, in which white will flay a prominent part.
Then in the fall they can bring out smart styles in all round utility shoes on the sport order in combinations of tans and darker and more subdued colors that by their attractiveness and a change from the summer styles will appeal because they are different.-Shoe Retailer.

What a Jobber Would Do if a Retailer.

## If I were a retailer:

1. I would try to establish a trade on quality goods, learning all about them that I could and passing on this knowledge to the customers.
2. I would stick to as few lines as possible, and feature those few lines strongly.
3. I would not buy deals or quantities unless I could see that it was a real advantage or a necessity, making the turnover as rapid as possible. 4. I would try to have my store always looking clean, orderly and inviting.
4. I would never allow old goods to accumulate, but put them to the front and move them.
5. I would encourage cash and carry by making customers an inducement in prices.
6. I would insist upon clerks being polite and accommodating.
7. I would be strict on collections and discount all bills.

## To Sell More Shoes.

1. Sell to more customers.
2. Sell each customer an extra pair.
3. Have your stock kept clean and attractive to the eye.
4. Have it so arranged that sales can be made quickly.
5. Have displays constantly changing, showing special features occasionally or anticipating seasonal demand such as vacation, week-end, school opening, etc.
6. Know every merit of each number in stock, and have a general knowledge of all footwear that might be offered in competition.
7. Uniform courtesy, careful fitting and patience always.


## ANew Work GloveHorsehide Service At Cotton Glove Prices

Here is the new TIP TOP - a work glove that will sell and make friends for you. You know your trade is particular about their work gloves, they want them comfortable above all things. That's the real reason they buy work gloves anyway - they want protection for the hands.
WOLVERINE GLOVES are something new in the glove game. They are made, palm, entire thumb and shield, of soft, full tanned horsehide, on both Gunn and Clute patterns. They have extra heavy cotton backs and are sewed with four cord shoe thread.
They give real comfort and protection at comparatively low cost. Your trade wants horsehide gloves, wants horsehide comfort and long wear. Give them what they want - at a price they are willing to pay.
Send us a trial order. Harvester costs $\$ 4.50$ per dozen. Morvich \$5.65, Man O' War \$6.50 and TIP TOP $\$ 8.25$. Send for a case of these numbers assorted. These gloves are a real success and you should have them first in your town. Catalog showing complete line of Horsehide gloves sent on request. Write for it.

Terms $1 \%-30-$ net 60 days

## WOLVERINE SHOE \& TANNING CORPORATION

Rockford, Michigan

## BANK FIXTURES FOR SALE

FOR SALE-Bank fixtures. Com.
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Differing Opinions as to What Lies Ahead.
This is one of the times when an enquirer can find every possible shade of opinion among business men as to what lies ahead. Sixty days ago they were very much of one mind; everybody was happy. But to-day some are as optimistic as ever, while others have gloomy forebodings of trade depression. Between these two extremes there is such a graduation of views that any one ought easily to find something to suit his individual taste. Nevertheless, the extremists, whether optimists or pessimists, are decidedly in the minority. The great majority of business men take what may be called a middle-ground view. They believe that we shall not have a sharp break in prices, because we have not had a real wave of inflation-except in the building industry, where conditions have been exceptional. They expect some further moderate reaction, such as has already begun, but they do not believe that this will bring any interruption to the country's prosperity. In fact, they regard recent developments as indications of a healthy condition, believing that it has helped to remove the possibility of a period of dangerous inflation, and has thereby prolonged prosferity.
With these views one finds it easy to agree in the main, but the fact needs to be emphasized that the slight lull in activity has not removed the danger of inflation or the need of caution. Such price recessions as have occurred have been confined to a narrow range of commodities, and they have been fully offset by a continuation of the advances in other lines. This is shown by the index of the Bureau of Labor Statistics, which showed no change in its general average during April, in spite of the break in prices of grain, cotton, rubber, and some of the metals. It is also to be noted that during last November, December, and January the index remained stationary; that it advanced only one point in February, and two points in March. The total changes in the general price level during the last
five months, therefore, have been small, but this apparent stability in prices is likely to prove deceptive. It is one of those cases in which averages mislead by concealing wide variations in individual instances.
By observing the changes in prices in different groups of commodities during the last six months one will note that the slight change in the general level is really a result of prices getting further "out of line." In other words, prices have not been nearly so stable since last November as a change of only three points (from 156 to 159 ) would seem to indicate. In this six months' period metals rose 24 points, cloths and clothing 13 points, and building materials 19 points, while foods rose only 1 point and farm products and fuel and lighting declined respectively 2 and 18 points. Failure of the index to register a sharper advance in the general level is due to lower prices for coal following the gradual recovery from the effects of last year's strike and the slight recession in prices of farm products. High prices for cloths and clothing, building materials and house furnishings still persist and still tend to run ahead of the procession. A normal basis as between different commodity groups still remains to be established.
It is a significant fact that while there were 229 cases of wage increases and none of wage decreases reported to the National Industrial Conference Board during the month ended April 15, the cost of living computed by the same authority during this period showed no advance. Mathematically it declined a tenth of a point. Food prices were up a point, clothing prices off a point, while fuel prices were off 9 toints. Under the system of weighting these various items the index number showed a decline from 59.2 to 59.1 per cent. above the level of July, 1914. Incidentally, this index for the time being corresponds very closely with that of the Bureau of Labor Statistics for wholesale prices. The stability of living costs while wages are advancing has

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led to a further advance in "real" wages, as contrasted with money wages. This means additional purchasing power, and so long as real wages are rising there is little reason to fear a return of the buyers' strike. William O. Scroggs.

Opposes the Shortening of the Flag. Grandville, May 29-Captain Belknap's article in the Press relating to Major A. B. Watson recalls some of the incidents of the time when, as the Captain says, the Major marched into Grand Rapids at the head of a company of woodsmen from Newago.
I well remember Mr . Watson as he appeared at that time. He was a leading business man of Newago, the son-in-law of John A. Brooks, who was the founder of Newago, on the Muskegon
Brooks built the first sawmill at that point at the mouth of Penoyer creek, on the North side of the river. The Brooks House was long the leading hotel, and it was John A. Brooks who put through the flats improvement for which the State appropriated $\$ 50,000$ and never paid.
The improvement was accepted by the Governor, and long remained the best part of the stream, so far as navigation was concerned.
In the company of woodsmen captained by Watson was one member from the Merrill mill, at Bridgeton, David Carvin by name. He was only 15 when he enlisted in the 8th Michigan. He went South with the rogiment and thence by water to the coast of South Carolina, participating in the battle which the Major was so severely wounded.
The name of David Carvin was listed among the mortally wounded, His parents mourned their son as dead, till later news assured them that he was in a hospital. Although the wound the boy received went diagonally through the body from the breast downward, he recovered, came home, returned to work in the mill, later re-enlisting, taking his place in the 10th Cavalry to again go South to fight for the flag.
Major Watson led a Fourth of July parade in Newago after his eturn from the war and soon after removed to Grand Rapids.
Although David Carvin was but a private, he yet showed the heroism of a stalwart and his name should adorn a monument dedicated to the heroes of the Civil War.
His father was, aside from being a armer, a Baptist clergyman, and ften attended rallies to plead the cause of the Union. He did much good in this way and was a firm supporter of Abraham Lincoln and his policies.
The ranks of those old-time boys in blue are thinned to a very narrow line, thinner now than the red ines of English at the battle of Waterloo.
Major Watson made a place in the business world of West Michigan and he will long be remembered as one of the sterling citizens of his time. There was much discussion near he conclusion of the war about the unfriendly attitude of England. Our
stalwart Senator Chandler advocated wresting Canada from Britain, but since that country was off her high horse, and seemingly in a humble if not repentant mood, the U. S. Government did not see fit to shed any more blood.
"Just say the word and Michigan, troops will take care of Canada,' declared the Senator.
At this time the American people were feeling bitter against the mother country because of her wanton and disgraceful efforts to aid the Confederates by every device in her power save entering openly into war against us.
The fitting out of piratical craft in her shipyards for preying ufon United States merchant vessels was and an open insult to every loyal American. There are men now living who remember these things, and the current of British love, cultivated in later yoars, smacks to chem very much of downright hypocricy very

Flushed with victory our would, at the close of the war armies gladly swooped down poon Canade and added her to the United States of America One of th
One of the early cartoons of the who had ridden reprented Lord Russell, at Washington, to witness the others of Bull Run, riding on herseback at furious speed toward Washeback, on the return, and flying along be side the animal bestridden by beBritish Lord was the stake to which was attached the animals halter Too badly frightened, of course, to think of unhitching.
Our President Lincoln was shamefully cartooned and lambasted by days London Punch throughout the supremacy of the Union. After General Grant became President the losses sustained by our merchent men because of England's merchantwere, in a measure adjusted aving been submitted council of nations. ouncil of nations
Most of those who wore the dlue from Sumpter to Appomatox have given their last countersign and passed on to that country from whose ourne no traveler returns.
Becuse of artistic defect in the of the Nation of the wise guys of the Nation are advocating a shortening of its length. This may be the right thing to do. It is wonderful how people, who are wise in little else find out about the defects of, not only the flag, but the Shole system of government.
Whall the flag be shortened?
Would Washington, Lincoln, Grant and the millions of soldiers who fol lowed the present flag to victory on all our battlefilds consent think you this desecration of the colors?
The flat believe it
The flag of the dear old Red, White and Blue is good enough for us as it is. Let art seek other pastures for its exploitation, and leave Old Glory alone, constituting, as it does, the dearest bit of bunting tha floats over any sea or land this side of Heaven. Old Timer.

Many a man who had the sand to stick to it has won out at the eleventh hour, just by sticking to it.

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Business on a Sounder Footing. Business is on a sounder footing today than it was sixty or ninety days ago, even though there may not be quite so much good feeling now as there was then. The little reaction of the past few weeks has admittedly made some business men a bit nervous. Yet what has occurred has undoubtedly been helpful. In March the country faced the possibility of a return of inflation. The check to price advances and the slight falling off in the volume of forward buying have removed this danger for the time being. It might have been removed more effecively if the Federal Reserve Board had had the courage at the time to exercise functions of a real central banking system and put its rediscount rate slightly above the market
It failed to do so. Purely speculative buying of commodities began to increase; cases were found by bankers in which a single dealer had placed identical orders far beyond his actual requirements with four or five different manufacturers, delivery premiums were increasing, the building situation got entirely out of hand. All this showed which way the wind was blowing. No word of caution, however, came from the Reserve Board, which is supposed by most business men to serve as a preventive as well as a palliative for business depression. On the contrary, such comment as came from Washington dealing with the business situation was obviously inspired by a desire to engineer a still bigger boom. Sound counsel from other sources was what saved the country from unhealthy developments.
The question has been raised whether the reported resistance of consumers to price advances is not contradicted by the gains reported in retail trade. There is nothing incompatible in the statements that resistance is offered to price advances at the same time that buying proceeds in large volume. The very fact that demand has been almost equal to that in the post-armistice period, while the upward trend in prices has not been at all comparable with the movement of that time, supports the conclusion that this resistance is being encountered. Wage earners are not grabbing $\$ 7$ dollar silk shirts and $\$ 15$ dollar shoes as they did in 1920. Retailers, moreover, know that they are not going to do so, and have adhered to the policy of quick turnover with a narrow margin of profits. As a result the volume of their business has been large. There is nevertheless a disposition among customers to shop around and this is in noticeable contrast with the buying orgy of the "flush times" following the war.
Gold Has Become More Valuable.
The revival of the gold mining industry in the United States was recently described in the Tradesman In other gold producing countries similar improvement is noted. The output of the mines of the Transvaal in the first three months of this year is considerably in excess of that in any similar period since 1917, and it has been steadily improving for the past twelve months. In Canada also
the otutput is increasing, and the year's production is expected to run more than 25 per cent. ahead of that in 1922. Trading in stocks of gold mining companies in Canada is said to be almost as active as in the days of the Klondike boom. The increased output of gold has been stimulated by the fall in prices, in terms of gold, in all parts of the world since the collapse of the post-war boom. This is only another way of saying that gold has enormously increased in value, and that its mining has become correspondingly profitable.

## Demand For House Furnishings.

House furnishings have been among the most active items recently in retail selling. In a number of instances the records compiled show that the turnover of this class of goods is considerably in excess of last year at this time. The unfavorable weather has not proved as much of a deterring influence here as it has in the case of other merchandise. Furniture selling has kept up well, and, with more new homes to be outfitted during the next month, it is expected that the turnover here will continue its favorable ratio. Distinctly Summer furniture has come into more prominence lately with some of the retailers featuring this type much more strongly. Other lines of furnishings, including rugs, draperies, kitchen utensils and the like, are described as selling well.

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That the "loss was fully covered by insurance" is a decidedly misleading statement. Eẻery burned equipment and every bit of destroyed material is so much gone forever. By being destroyed before it has done the fruitful work designed for it, it has suffered death as absolutely as a man suffers death. Other men may be born and other material may be dug from the earth or cut from the forests, but these are new creations demanding all the expenditure of effort new creations necessarily involve. A burned industry is dead, and it stays dead until it is laboriously built up again. The fire insurance companies have not an ounce of raw material in their till, not a plank or a bar of steel, not a rivet or a wheel. They have dollars merely, dollars collected for indemnities; and all the dollars in this country piled one upon another cannot produce a penny's worth of anything by themselves. Insurance merely collects money from us all to finance the individual who has the fire. This individual is generally regarded as an object for sympathy, but in most cases he is a public offender and should be looked upon as such. The fire waste is the great American pickpocket, but it operates more, through the careless than through the cunning. We cannot catch the cunning incendiary because the careless incendiary is his guide, bulwark and shield.

An Important Distinction.
The old idea that any non-inflammable material was neccessarily fireresistive has been the cause of many disastrous failures. It is recognized today that many materials that will not burn are failures as fire retardents. Materials vary so much in thermal conductivity, in rate of expansion when heated and in strength after heating, factors that are of paramount importance in fire resistance. The fire-resistive qualities of a building material bear no relation to their strength or conductivity. In building materials like gypsmu, steel, clay tile, concrete block, lumber, cast iron and stone are found some that are high in fire resistance and low in strength and vice versa and even those that are high in both vary a great deal in thermal conductivity, rate of expansion and contraction and other factors that effect their
stability. Therefore, each building material must be examined, tested and rated on its merits from the structural and fire-resistive point of view.
Frozen Hydrant Brings Court Action Judge R. C. Flannigan, of Iron Mountain, Mich., has set aside the verdict for $\$ 3,500$ returned by a jury in Circuit Court in that city in favor of Mrs. Ellen Anderson in her suit for $\$ 25,000$ damages against the Iron Mountain Water Works Co. Mrs. Anderson's building was destroyed by fire the night of Feb. 26,1922 , and she claimed frozert water hydrants were responsible for much of the loss. The company admitted that some of the hydrants were frozen, but claimed that no contract for hydrant service was entered into between it and any individual. Hydrant service contracts are signed only with the city. The case, the first of its kind ever tried in Michigan, will probably be taken to the Supreme Court.

Safeguard Your Premises.
Remember that the great majority of fires could be avoided by a little timely foresight and care. Precaution in looking after your premises may be the means of saving lives as well as valuable property. See that your chimneys and stovepipes are in good condition and keep the aracks in your chimneys cemented up. Guard against the accumulation of old dry leaves and rubbish in fence corners and buildings. "An ounce of prevention is worth a pound of cure" in averting fire loss. Safeguard your premises against fire and you will be surprised at the effect it will have on your property. Remember it is the people and the policyholders who pay the loss.

## The Politest Man.

The politest man has been discovered. He was hurrying along the street the other night, when another man, also in violent haste, rushed out of a doorway, and the two collided with great force. The second man looked mad, while the polite man, taking off his hat, said: "My dear sir, I don't know which of us is to blame for this violent encounter, but I am in too great a hurry to investigate. If I ran into you, I beg your pardon; if you ran into me, don't mention it." And he tore away with redoubled speed.

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Strong Views on Several Diverse Glen Lake, May 29
Glen Lake, May 29-What is now known as the whale-back type of of steamship first came to public notice, during the period of the Chicago, in 1893, being exemplified in the steamer Christopher Columbus, which at that time was engaged in transporting passengers from the city to the fair grounds and was a familiar object to all visitors to that in the $1 t$ was built to rest low in the water, so that it could best outride the elements-wind and rough weather-which are the chief handicaps in navigating. I speak of this now for the reason that this type of vessel was the invention of Captain Alexander MacDougall, of Duluth, who passed away last week.

I enjoyed the personal acquaintance and friendship of Capt. MacDougall and during a tour through Northern Michigan, Wisconsin and Minnesota last fall, I had the pleasure of renewing an acquaintance formed years previously.
Capt. MacDougall was president of the MacDougall-Duluth Co. and, as such during the Kaiser's war, directed the construction of a large fleet of freighters and steamers for the Great Lakes and coastwise trade.
I have no intention of writing a biography of the Captain, but I have in mind my latest talk with him on transportation matters, in which he declared himself strongly in favor of the ship-subsidy program of President Harding and his bitter opposition to the Great Lakes-St. Lawrence waterway projcet.
He felt, as I did, and have so expressed myself, that while the President's ship subsidy program might be largely experimental and speculative, that it was worth a trial at this particular time. if ever, for the reason that American shipping bottoms predominated, and if we were ever to contend with Great Britian for dominion of the seas, the accepted time was at hand.
His opposition to the Townsend water way rroject was a matter of National knowledge. To me he made the remark that outside of the Soo canal, which was useful during a very short period of each year, and the Panama project, which was useful for little more than strategic purposes, no government enterprise back to the Nation's profits one per cent. of the investment made in them.
Citing particularly the Erie canal which, while constructed and operated under State control, but a Government beneficiary, and which went into the discard many years ago for the reason that it could not meet the competition of the rail lines, he went on to mention the enormous Government outlay in improving the Ohio and Mississippi rivers. the transportation on which has deteriorated from the floating palaces of three decades ago to an occasional coal barge or cheap packet; the Fox and Wisconsin river improvement, in Wisconsin, upon which an expenditure aggregating $\$ 300,000,000$ was made and not one single vessel ever traversed its entire length. His reasons, briefly, were that the great expense incurred in breaking bulk more than offset higher rail rates, and that while scanty margins of profit were to be derived in the handing of ore and grains where adequate terminals were provided, the railroad always had the advantto all manufacturing establishments The transportation of the item of coal demonstrated that without these physical terminal arrangements it could only be handled at a great 10 los, which accounted for less than at lake ports and territory directly at lake ports and territory directly
tributary thereto being carried tributary thereto being carried on lake bottoms.
Captain MacDougall expressed
himself very forcibly on the LaFollett seaman's act, which, he claimed, was driving shipping from the Great Lakes and foreign trade as well, which accounted for the bulk of new shipping being built in Canada and operated at a profit between American ports, which in competition with shipping American controlled, practically put the latter out of business.
All of which I speak of because of the itermittent agitation of the project of a lake-to-ocean waterway,
to be built by Government aid and to be built by Government aid and hereafter to be available to British interests only, because some long-
headed politician wanted to secure the marine vote. $\qquad$
William Jennings Bryan, once an obscure attorney in Lincoln, Nebraska, through an accident-a party split or something-broke into Congress in the nineties.
Nothing he accomplished in his brief congressional career seemed to have any effect on the earth's orbit, but at a psychological moment in in 1896 , and crow he sprang his "cross of gold came crown of thorns" simile and beturned famous as an orator, and as it for the out, a perpetual candidate unsuccessful attempts to break into the White House, he at last reached a period where he was handed the premiership of the Democratic ad"ministration, which an attack of "word-hemmorhage" soon after eliminated him from.
Granting that Mr. Bryan is an individual of rare quality as an orator, on a purely commercial basis, there are those who are cruel enough to are those who are cruel enough to
think and a few unkind enough to think and a few unkind enough to say that he is a one-tracker; in other words, he has a limit of one string o his violin.
He ranted on free silver for a number of years, then drifted over to religion, and has now got around o anti-Darwanism.
As a prelude to his religious work always for a pecuniary consideration, he made the statement that "the religion of his mother was good enough for him," and that undoubtedIy estimable lady's religion, being undoubtedly based on the ideas of a great-great grandparent, his theology was, to be cold-bloodedly frank, no according to modern spiritual or scientific teachings, strictly "up to the minute."
But, like Billy Sundays' "disinterested" religious efforts, it helped fill the family flour chest, and a generous public permitted him to put over his "four corners of the earth" brand of theology, at the same moment tapping their craniums, concurrent with a right and left motion of same
Then he got after Darwin. To be sure that capable individual had entered that stage whish permitted of his spiritual entrance to the hal of fame, but Mr. Bryan "knew better. The chimpanzee might answer the requirements of the "zoo," but fell short as an ancestor, hence Dar-
win and all who thought well of him win and all
Now he has resigned the chairmanship of the committee of home missions, to which he was appointed at the Presbyterian general assembly at Indianapolis, and announced his intention of devoting all his time to his fight against the doctrine of evothis A long not allow him to do this A long suffering public ought even to extract a morse of comfort
from this new announcement. The
great leader, who espouses the cause great leader, who espouses the cause of patriotism to the extent of balloting for General Jackson, when he is unable to make it more personal, might possibly find himself the possessor of a more permanent. job than he has heretofore been busy at In fact he ought to be encouraged to devote all of his time to this industry. Hs only competition would probably be of the canine-not

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money-species, "baying at the moon."
Naturally the country will miss his periodic running for the presidency, but it might reap a grain of comfort from the knowledge that he is in his element, gathering in the coin, and not leading his audiences astray. He cannot possibly grate on the sensibility of the monkey family and Darwin has escaped the holacaust.

Apropos of the Presbyterian assembly at Indianapolis, the newspaper accounts would lead one to believe that it was made up quite largely of that class of "really good" who want to save humanity from themselves.
The use of tobacco was "viewed with alarm" and the ungodly individual who seeks out a little innocent Sunday diversion was very mercifully garroted.
The increasing size of Sunday newspapers and the increased size of heads resulting from Saturday
night orgies with coffee and cococola, and the disastrous effects on the moral code by the juvenile indulgence in movies and tiddle-de-winks were all generously taken care of
were all generously taken care of.
sometimes been spoken friend wh the sometimes been spoken of as a
disciple of Socrats, has a theory of life to the effect that "the things you like to eat are bad for you and the things you like to do are wicked " Now that we are passing through one of these eras of reform which are usually concurrent with sun are usually concurrent with sun spots and hard winters, why not
make a job lot of all make a job lot of all these well from physical and moral suicide and ask the law makers to prepare a dieask the law makers to prepare a dietary code.
Dr. Kellogg will prove to the lawmakers that salt used in the pre"rough on food is worse than flicted death, the predigested inflicted death, the predigested saw-
dust dispensers will show one drop of coffee on show you that one drop of coffee on a dog's tongue will produce hydrophobia, and the anti-tobacco element will absolutely satisfy you that if that ancestor of yours who devoted himself tirelessly to the nursing of his pipe for ninety years or so, and left Methuselah with a clear field on the age limit, undoubtedly was the victim of premature taking off because its excesses. Even oat meal has its husks, and ice cream its ptomaines. Do it all in one lump and have it over with and relieve the tenson of awaiting the millenium. Frank S. Verbeck.
Plead For Access To Hotel and R staurant Trade.
One cause of complaint by retail grocers about the falling off of the family trade in groceries is that the "home cook stove is idle a good portion of the time, while the hotel and restaurant range is working overtime,' and that the retail grocers are not prepared to cater to the restaurant and hotel trade, leaving that trade entirely to a class of supply houses that specialize in "eating" houses."
The trouble is that, when the retail grocer attempts to compete for the restaurant and hotel food supply, he finds this trade is recognized as entitled to buy at wholesale by produce commission merchants, butter and cheese dealers, meat packing houses, most wholesale grocers and many manufacturers.
When, therefore, the retail grocer finds that his family trade is falling away in the big cities, what is he to do? The line between the retailing and wholesaling of groceries is indistinct and is made more so by the commission produce houses and
many manufacturers who sell to restaurants and hotels at wholesale prices.

The hotels and restaurants advance a strong argument to the effect that they are dealers, and that they do not consume the supplies they buy, but sell them to consumers for a profit. They also say that if they are not to be considered dealers, then they are entitled to be classed as manufacturers, preparing the foods and selling direct to consumers.

John A. Lee.

## German Garment Competition.

Further reports that German garment manufacturers are planning to compete in a big way in the American market have caused wholesalers here to express considerable anxiety over the possibilities inherent in the situation. It is understood that the matter is being given careful consideration by the Cloak, Suit and Skirt Manufacturers' Protective Association. The foreign merchandise, it is said can be landed and sold here at prices that are considerably below those which domestic manufacturers must ask. Several of these said yesterday that a determined stand must be taken against an influx in this market of the low-priced stuff, especially in a season when the wholesalers have to buck against higher prices all around. One of them said that efforts should be made to have the German garments taxed on the American valuation plan. It is pointed out that the foreign competition would not only affect the garment manufacturers, but their labor and the woolen trade as well, and that opposition should come from all three sources.

Don't make special offers and then tie them so tight with a string that no one can get away with them.

## DRY-PAK Prunes

Here are the sugar plums of your childhood fancyPrunes in Cans

## Specially Packed by Vacuum Process

To All Quality Grocers:
This is the modern-clean-fresh-sanitary way to sell prunes.
It gives you absolute assurance of atisfying your most particular customers at all times.

It saves you all loss from spoilage, shrinkage and deterioration and you waste no time in weighing and wrapping.

DEL MONTE Prunes packed in this way really make your prune business last all year long because you are always able to sell the very highest quality of prunes in perfect condition, at any season and under any condition of climate.

## JUDSON GROCER COMPANY GRAND RAPIDS, <br> MICHIGAN

$5 \%$ AND SAFETY.
Full Paid Dividend Shares $\$ 100.00$ each.
Interest payable semi-annually on all shares in force three months.

Can be withdrawn upon demand.
Backed by the best security on Earth-First mortgages on Grand Rapids Homes.
Grand Rapids Mutual Building and Loan Association
Resources $\$ 4,500,000.00$
Chartered 1888
Second Floor Widdicomb Building

## Americà̉ Most Famous Dessert

# Jello 

> TOhere demand pulls so strongly no pushing is required.
> The Genesee Pure Food Company LeRoy, N.Y.


Michigan Retail Dry Goods Association. President-J. C. Toeller, Battle Creek. sing.
sing.
Seond
Kalamazoo
Kalamazoo.
Secretary-Treasurer-Fred Cutler, Ionia. Manager-Jason E. Hammond, Lansing.

Has New Measuring Device.
A new device for measuring fabrics, which not only performs that work but prints a sales slip for the customer and makes a record of all transactions in which it is used, is shortly to be offered to the department stores of the country. The computing of the new machine is done mechanically, which widens the price field in which it may be used. The device will measure up to 100 yards without being reset. This makes it available for the jobbing trade as well as the retail, it is said, and of particular value to the wholesaler who deals with the smaller merchants. The machine computes prices in eighths of a yard up to the 100 -yard mark, and the sales check printed by it shows the size of the purchase, the yard price of the goods and the amount of the sale. The clerk's number also is printed on the check, along with other information usually given on sales slips for the guidance of the accounting department. The record of transactions kept by the machine is inaccessible to clerks, which prohibits tampering. The cost of operation is said to be very small.

## Have Increased Petticoat Sales.

The long, sheer skirts which leading stylemakers on both sides of the Atlantic have decreed for late Spring and Summer wear have done a great deal toward increasing sales of petticoats in this country, according to a statement issued yesterday by the United Petticoat League of America. So marked has been the demand for these garments in the last few months that manufacturers represented in the membership of the league report business rivaling that of any similar period in their history. Especially significant is the fact that the demand is keeping up at a time when it ordinarily would be missing as a result of a between-seasons lull. Indications of wider skirts for Fall are taken to mean a continuance of good petticoat business, but in different materials. Taffeta is then expected to be much in vogue for the purpose.

## Neckwear Demand Picking Up.

Business in women's neckwear is showing signs of improvement, according to wholesalers here. While the weather is still described as the factor that is holding back retailers' purchases, the latter are said to have shown greater interest lately. Buying is mainly confined to certain
items, such as guimpes, camisole vestees and some vestings and bandings by the yard. These provide the "front" effects which are currently desired. Guimpes with sleeves are moving fairly well owing to the current vogue of the sleeveless sweater. Frilled lace varieties are also said to be taking well. Some call is noted for hip or overblouse guimpes. Collar and cuff sets as yet are in more or less quiet demand. The lace types are not particularly active. One wholesaler said yesterday that he had found organdy vestee sets trimmed with a bit of contrasting color meeting with buyers' favor.

## Opposed To German Garments

Definite plans of opposition to the influx of German-made garments are expected to be drawn up at a meeting of the Ways and Means Committee of the Cloak, Suit and Skirt Manufacturers' Protective Association to be held within the next few days. Since the first reports of the threatened invasion by the German manufacturers in the market here were received, opposition has been growing among the local garment producers. It is thought likely that the new plans to be developed will enlist the aid of other associations in kindred lines. Efforts, it is said, will be made to acquaint Senators and Representatives with the dangers to production here, and the consequent need of new tariff provisions. It is pointed out that, so far as style and design go, the American-made garments are far superior, but the objection is to the cheapness with which the Germans can produce owing to low wages and low-priced fabrics.

## The Newest in Millinery.

So strongly entrenched in the millinery mode is the abbreviated back that it is now being shown here even in garden hats with spreading brims. Another feature of the newer chapeaux is the increasing return to favor of the off-the-face style of hat. Also new is the use of slight cuffs for tall sectional crowns. Cushion brims show a tendency to swing over into the Summer season. In the sports shapes dyed leghorns and bangkoks are strong factors. In the trimmings the use of pheasant tails is growing steadily, and the same is true of appliqued embroideries. Fancy pin trimmings are very strong, and in the flower trims the larger blooms still dominate. The softer yellows show increasing popularity in the colors, as do browns. Orchid is strong in the paler tints. White on black is taking better than black on white.

No Early Operations Now. Because of the current restricted demand for men's suits there is no tendency now on the fart of those clothing manufacturers who operate rather ahead of the general market to do any fabric buying for next Spring or Summer. With conditions favorable, it is pointed out, several of the leading clothing houses would begin a part of their fabric operations, principally in tropicals about this time. The houses of this type will, it is said, bring the greater part of their Fall selling activities to a close within the next two or three weeks. The present situation, however, according to the woolen buyer of a well-known house, is such that operations will probably be postponed until later.

Have You Investigated
the opportunity offered in an investment in the Wolverine Carton Company?

## IT WILL PAY YOU

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F. A. Sawall Company

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Michigan

## Seasonable Merchandise

Warm weather is here. Have your stock in condition to take care of the rush, which is sure to come. We have good stocks on hand in all departments.

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rite for samples. Better still, call on us.
PAUL STEKETEE \& SONS WhOLESALE DRY GOODS

GRAND RAPIDS, MICH
Quality Merchandise-Right Prices-Prompt Service


ALL PURE WOOL TWO GRADES.
Heavy Ribbed Plain Colors
(a) $\$ 36.00$ Medium Weight with either breast or skirt stripes
(a) 28.50 Stock is NOW Complete.

## Daniel T. Patton \& Company

Grand Rapids.Michigan - 59.63 Market Ave. N.W. The Meris Furnishing Goods House of Michigan

## Duroßelle

## Human Hair Nets

A Product of Unsurpassed Quality-with Greater Profit for You
Full in size-Duro Knots, an exclusive feature make for durability and longest wear.
$\$ 1.20$ more profit for you per gross than in the sale of any other advertised net.
Numerous advertising and display helps including beautifully lithographed cabinets supplied free will create sales for you

## Buy Duro Belle Human Hair Nets from your jobber

NATIONAL TRADING COMPANY
630 SO. WABASH AVE.
CHICAGO, ILL.


May Go Short on White Hose. If the consumer demand for white hose reaches the proportions this Summer that have been predicted during the past several months, there is likely to be a shortage of this merchandise in many stores in this vicinity. Stocks of these goods at the mills are not large, as makers of the better qualities will do little on them for purely stock purposes. This fact, coupled with the slowness with which many buyers in this part of the country have been ordering them, led yesterday to the assertion that the only thing which can really prevent a shortage is a great deal of continued cool, wet weather. The call for "at once" colored hose, which is looked upon in some quarters as temporary, has been so large of late that certain mills with small stocks of whites on hand have dyed them up for prompt shipment. This also promises to contribute to the paucity of white hose later on.

## Bangle Bracelets Very Active.

Any doubts there may have been about the continued popularity of bangle bracelets made of Indian colored glass have been dispelled by the telegrams received by a prominent local jewelry distributor asking for rush deliveries of merchandise that bas reached this market after it had been "cleaned out" of the genuine articles for about two months. Requests for such shipments have been received in the last few days from retailers in practically all parts of the country, the individual orders in most instances calling for several gross of the bracelets. The size of the demand for them is attributed to the fact that from two to eight, in harmonizing colors, are worn at once. The bracelets which may be retailed profitably at 50 cents each, come in three sizes and many colors. Several of the colors now offered have not previously been available here.

## Style Lines to be Shown.

Quite a few of those in the garment trade who went abroad early to study style trends for Fall are now returning. Others are scheduled to come back during the closing days of this month and early in June, although still others will leave here to obtain details of the later season openings by the leading couturiers. Preparations on the lines of the style houses here are well under way and they will be further hastened by the return of those who have been abroad. It is believed that the openings of these lines will begin in the early part of next month, with a large number ready to show about the second or third week in June. The trade believes that there will be a large number of buyers in town then, and the number will be greatly increased if weather conditions are favorable for the sale of current season garments.

## Opening of the Spring Lines.

There is some disposition to believe, according to some in the trade, that the openings of the Spring lines of woolens and worsteds for both the men's and women's wear will be held later than usual this
year. Normally, the lines for the Spring season would be opened some time in July; but it is thought that this year, in view of the current circumstances, the date may be postponed until the following month. It is pointed out that it will be greatly to the advantage of the mills to let the price situation thoroughly settle down so that the operations for the next season will be on a more firmly established basis. Furthermore, the current orders on the mills are deemed to be sufficient to carry them through July without any trouble. At the present time, the only attitude that is sponsored in the trade about prices is that they will be higher.

## To Issue Special Color Card.

That constantly increasing attention is given to colors as factors in the sale of various kinds of wearing apparel is shown by the number of trade associations that are working out special cards embodying accepted hues for various seasons. Most of them are founded on the colors contained in the selections of the Textile Color Card Association, or else supplement the cards issued by that organization. One of the latest trade bodies to bring out its own card is the National Knitted Outerwear Association, which will shortly announce style colors suplementary to the card recently issued to guide manufacturers of the more staple lines of merchandise. The new card, which will be the first of its kind ever issued by the association in question, has been worked out by a committee of which $M$. Katzenberg is Chairman, and the shades in it will be announced soon.

## Wing Collar for Next Season.

Some manufacturers think that the wing collar will come into marked popularity in the Fall. Current indications as seen by these wholesalers are said to favor this. There was something of a tendency toward greater use of the wing type last Fall, it is pointed out, but this did not reach the proportions that were expected. In the coming season, however, the movement will have the benefits of the efforts then made to popularize it, with the added support of the declared new trend in men's styles for Fall. The main appeal of the wing collar is said to be that it gives a dressier appearance, quite in contrast to the "lounge" effect of the medium-low starched and semisoft collars which are in vogue.

Leather Collar and Cuff Sets.
A new idea in women's neckwear has been developed by a New York City wholesaler, based on the prevailing popularity of women's colored shoes. He shows a collar and cuff set of the same leather used for the shoes, dyed in shades of red, blue and green to match the footwear. The set is designed in the Puritan style, with a large collar and cavalier cuffs. It is claimed that, even though leather is used, the sets will not be unduly hot for Summer wear and represent a novelty that will have considerable appeal for the stylish dresser. The sets wholesale at $\$ 15$ per dozen.

## Summer Wash Goods

 WARM WEATHER will bring you a BIG VOLUME at GOODPROFIT IF YOUR STOCK IS WELL ASSORTED WITH THE FOLLOWING:

DRESS GINGHAMS
32 inch JACQUELIN-A
PR PRKINS-A fine soft finished yarn, in staple
32 inch TOILE DU NORD-Well known, cost $241 / 2$ c; sell @ 39 c.
32 inch KENT一To sell at a price, costs 21 c ; sell @ 29 c .
APRON GINGHAMS
32 inch AMOSKEAG-Staple checks, cost $201 / 2$ c; sell @ 29 c .
32 inch ENSIGN-To sell at a price, cost 19c; sell @ 25 c .
TISSUE GINGHAMS
32 inch GAZE MARVEL-Best known, cost 45 c ; sell @ 59 c to 69 c .
32 inch LORRRAINE TISSUES-Silk and ratine effects, cost 45 c ; sell 32 inch VERLAN TISSUE-To meet competition, cost 35 c ; sell @ 49c. RATINE AND DRESS CREPES
34 inch PLAIN RATINE-Cost $371 / 2$ c; sell @ 59 c .
No. 200-SPORT FRENCH, RATINE-For skirts, etc., with white
grounds, cost 65 c ; sell @ 89 c to $\$ 1.00$ yard. No. 300-NOVELTY CREPE-In high sport colors; cost $621 / 2$ c; sell at $\$ 1$. No. 400 CREPONGE-BOX-100m crepe in new sport shades, cost $521 / 2 \mathrm{c}$;
sells $@ 89 \mathrm{c}$ to $\$ 1.00$ yard. No. 500 -NOVELTY CREPE-Ratine effect, cost 45 c ; sells @ 69 c .

ORGANDIES \& SWISSES
S S-40 inch-imported transparent permanent finish-all colors, cost $W 25$ and $421 / 2 \mathrm{c}$; sell @ 69c.
 VOILES
LA ROSE-40 inch Plain Colors, hard twist, cost $271 / 2 \mathrm{c}$; sell @ 45 c . PRINCESS-40 inch Printed, small patterns and dark grounds; cost VICTORY-40 inch Printed sm PARIS BATISTE-40 inch Printed on light grounds, cost $321 / 2 \mathrm{c}$; sell @ 55 c PARIS BATISTE-40 inch Printed on dark grounds, cost 35 c ; sell @ 59c. VOILE LEVANT-40 inch Printed, Egyptian and Oriental patterns, cost VOILE BATIK-40 inch Printed

SUITINGS
COLORED INDIAN HEAD-36 inch guaranteed fast colors, widely ad. PONDEL CLOTH-32 inch plain, all colors, pongee, cost $371 / 2 \mathrm{c}$; sells @ ULSTER ${ }^{59 \mathrm{c}}$. BELLE MAWR to 49 C . BELLE MAWR POPLIN- 36 inch, ${ }^{2}$ ply, highly mercerized in black
and white, cost $45 c$; sell $@ 69$.

SEND US YOUR ORDER BEFORE YOU LOSE THIS BUSINESS TO YOUR COMPETITOR

## GRAND RAPIDS DRY GOODS CO. Wholesale Only

## Roth Body Co.

builoens of special
Motor Truck BODIES
"Any style body for any make truck"
2048 division AVENUE, s.
Citizens 31072


## CYRUS W. RICE PATENT ATTORNEY

1208-1210 Grand Rapids Savings Bldg. GRAND RAPIDS, MICHIGAN References: Grand Rapids lawyers, Wahoo Novelty Works, Wahoo, Nebraska

THE TOLEDO PLATE \& WINDOW GLASS COMPANY Mirrors-Art Glass-Dresser Tops-Automobile and Show Case Glass
All kinds of Glass for Building Purposes
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GRAND RAPIDS, MICHIGAN


Poultry Brings Roads Highest Rate Per Ton.
Washington, May 29-Poultry shipped as freight brought railroads a larger revenue per net ton than any other commodity during 1922. Citrus fruits, potatoes, butter, eggs, cheese and automobiles are other products from which profortionately large returns were secured, according to statistics on the subject compiled for the first time and issued today by the Inter-State Commerce Commission.
Apparently the cheapest transportation afforded works out from the rates applied to logs, posts, poles and cord-wood, amounting to 96 cents fer ton.
No attention was paid to distances of shipment in the commission's figures. The rate of earning per ton varied widely from the rates of earnings when applied to the number of cars hauled. Citrus fruits still ranked high in the classification by car revenues. The carriers got a net revenue of $\$ 480.34$ per car handled, and $\$ 31$ per ton.
At the same time, the revenue on bullion shipments, which was only $\$ 10.45$ per ton, worked out to $\$ 461.79$ per car handled. Poultry revenues, though amounting to $\$ 34.74$ per ton, were only $\$ 382$ per car. The log, post and cord-wood rate gave car revenues of $\$ 28.81$. For butter, eggs and cheese, the earnings of about \$24 per ton were approximately $\$ 275$ per car.
In cattle shipments, a revenue of $\$ 6.36$ per ton produced average revenues per car of $\$ 73.57$. Anthracite coal revenues were $\$ 2.74$ per ton, or $\$ 130$ per car, while bituminous croduced $\$ 2.36$ a ton, or $\$ 120$ per car. Cotton, with revenues of $\$ 12.42$ per ton, brought $\$ 142$ per car. Potato shipments earned $\$ 9.71$ per ton, or $\$ 176$ per car, while fresh fruits, other than citrus, brought in $\$ 23.49$ per ton, or $\$ 325$ per car. Tobacco earned $\$ 9.06$ per ton and $\$ 100$ per car.
The wool rate, though comparatively high at $\$ 16.70$ per ton, worked out to $\$ 194$ per car. Crude petroleum at $\$ 4.84$ per ton brought in $\$ 173$ per car. One of the lowest rates, that given to artificial stone and brick, gave railroads $\$ 2.07$ per ton, but only $\$ 71$ per car. Refined petroleum and its products, with a higher ton rate of $\$ 6.08$, brought $\$ 169$ per car.
Structural iron and sheets and bars at $\$ 6.10$ per ton produced revenues of $\$ 197$ per car. Furniture, while netting $\$ 18$ per ton, produced $\$ 166$ a car. The automobile rate, $\$ 25.27$ per ton, likewise was low in the car revenue, $\$ 201$
All less than carload shipments worked out to bring railroads averare revenue of $\$ 7.36$ per ton handled but no car earnings were figured on such traffic.

Canning Season is Delayed Two Weeks.
The cool weather prevailing in the Great Lakes district is retarding the growth of canning crops, and the season is already about two weeks belated. There is no reason on that account to apprehend a shortage of production, as there still is plenty
of time for the production of good crors in nearly all canning food products, provided the weather is favorable from this time forward. The stock of canned corn of the 1922 pack remaining in the hands of Iowa and Nebraska canners, May 17 was 159,956 cases of two dozen No. 2 cans each, and the stock is going out to dealers slowly, but surely. Sales of future or 1922 canned corn for the two states mentioned now aggregate $1,132,346$ cases, some of the canneries being sold up to their prospective capacity.
The secretary of the Michigan Canners' Association is doing his utmost to secure the perfection of the quality of the output of canneries of that State, and he has taken the causes of criticism or rejection of canned foods packed in that State, and is handling each ground separately and cautioning canners to avoid it.
There are no changes in the prices of canned foods of sufficient importance to note. The demand for spot goods for immediate shipment or delivery continues good, but the contracting for canned foods for future delivery is a little slow.

John A. Lee.
Keeping Credit Accounts Active. Whether or not a retail store may have 100 or 10,000 charge customers upon its books, some of these accounts are bound to become more or less inactive at times. Months will pass when some of these customers will make no purchases whatever upon their accounts.
The George Muse Clothing Co., of Atlanta, has, during the past few months, met with an unusual degree of success in having the store's salesmen call personally upon these inactive accounts, with the result that more than 50 per cent. of the calls thus made have brought immediate sales results, making the ac-

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## NUCOA SALES

Nucoa, by far, out-sells all others

## I. VAN WESTENBRUGGE DISTRIBUTOR

Grand Rapids
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MPCRYY REFRIGERATORS for ALL PURPOSES

Send for Catalogue
No. 95 for Residences
No. 53 for Hotels, Clubs, Hospitals, Etc.
No. 72 for Grocery Stores
No. 84 for Meat Markets
No. 75 for Florist Shops
McCRAY REFRIGERATOR CO.
2344 Lake St., Kendallville, Ind.



AMBER COFFEE
should be on your shelvesthe same quality that made it famous.
ended, Roasted and
Packed by
CHRISTIAN COFFEE CO

337-339 Summer Ave.
GRAND RAPIDS, MICH.

## FELDPAUSCH BROS.

10-12 Diamond Ave., s. WHOLESALE DEALERS Grand Rapids, Michigar SMOKED HAM LARD BACON

# IT'S TRUE <br> Swift Cigars 

Nothing Fancy But the Tobacco

Distributed by
LEWELLYN \& CO. WHOLESALE GROCERS GRAND RAPIDS

DETROIT

counts again active, according to William F. Greene, credit manager of the store.
For instance, in going over the accounts suppose Mr. Greene may find 200 on which no purchases have been made for some four or five months-accounts that before that time had always been active. He will then seek out the salesmen in the store who know these people personally. There will be one salesman, for instance, who may know fifteen or twenty of them, another who will know ten, etc. The names and addresses will be provided the salesmen, and as soon as possible personal calls will be made at the homes of the customers in question. Was there any dissatisfaction on the customer's part? Were the goods wrong? The prices right? Had some one in the store caused offense? These, and other questions, will the salesman ask, and endeavor to his best ability to bring back that customer's trade. As stated better than 50 per cent. sales results have been obtained, and recently one salesman was so successful in his calls that out of six men called on, five came in within a week and purchased.

Wages and Productivity.
It was recently shown by the Trađesman that the rise in wages in the United States has exceeded the rise in prices, and that real wages, as contrasted with money wages, are much higher than they were before the war. The computations of the National Industrial Conference Board indicate an actual increase of 28 per cent. in the real wages of factory workers since 1914. This may indicate a certain amount of wage inflation, but it certainly does not indicate any general price inflation. Normally, wages are expected to lag behind prices, but owing to the lack of an elastic supply of labor in this country they have actually run ahead of prices. This higher purchasing power of the working population means higher standards of livi"g and all the social and economic benefits which such a change involves. There is, however, a fly in the ointment. There is a limit to which wages can be advanced. If the wage level represents more than the workers' productivity the prosperity of the wage earners will be short lived. The profits of basic industries during 1922 show that the laborer was then eareing his hire, but if the present steady advance in the cost of labor wipes out profits, it will also wipe out demand for labor, and employer and employe will suffer together
In strong contrast with the labor situation in the United States, as regards real income and the level of purchasing power, is that indicated by the indexes of wages and living costs in Germany. The recent decline in the mark, after the failure of the Reichsbank's scheme of stabilization, has brought on a renewal of inflation. While real wages in this country are perhaps a fourth higher than in the pre-war period, wages of skilled workers in Germany are estimated, on the basis of the Federal index number, at 26 per cent, less than
before the war. This is a distressing condition, but the high Government officials have even more of a tale of woe. Their present salaries have only about 33 per cent. of the purchasing power of 1913. Unskilled labor has fared somewhat better; its real wages are within 98 per cent. of the pre-war level. Before the war the wage of this group was very close to the minimum of subsistence, and it has had to be heavily increased to keep it at that level.

Another Failure Due to Sugar Speculation.
Benton Harbor, May 29-Another failure was added to the sugar panic of 1920 when last week, Circuit Judge, Charles E. White, appointed George M. Valentine, of this place, receiver- of the Benton Harbor Canning Co., a corporation having a car ital stock of $\$ 200,000$, of which amount about $\$ 125,000$ was paid in. The failure of the concern it is claimed by the bill of complaint filed in the circuit court in Chancery by two former directors and two stockholders, was brought about by sneculation in sugar on the part of the president of the company, George Friday, in connection with his brother, Jacob Friday, who was the general manager and assistant treasurer of the concern, and both of whom operated a cannng plant at Coloma under the name of the Friday Brothers Canning Co., which company for some tme has been undergoing an investigation by its stockholders on account of the many wild rumors afloat as to the company's financial condition. The bill of complaint is quite sensational in the extreme and charges that George Friday and Jacob Friday purchased some $\$ 187,000$ worth of Java sugar at 21 and 28 cents per pound in the name of the Friday Bnothers Canning Co., without authority of the factory, and forced a great amount of the sugar upon the latter company, so that a loss of $\$ 50000$ to $\$ 100,000$ occurred. The stockholders ask that they be required to account for this loss. It is reported that pending the final outcome of the suit. Receiver Valentine will either lease the Benton Harbor canning plant or sell it outright.

Raking and Scraping.
He raked and scraped
The money for the seeds.
He raked and scraped
For all the different breeds.
He planted them,
Then raked and scraped
His neighbor's hens
Now rake and scrape
And have most pleasant feeds.
Maurice Morris.

| You Make tisfied Custom when you sell UNSHINE <br> FLOUR <br> Blended For Family U: Quallity Is Standard and Price Reasonable <br> nuine Buckwheat Fl raham and Corn Me |
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## Order a bunch of GOLDEN KING BANANAS of ABE SCHEFMAN \& CO. Wholesale Fruits and Vegetables 22-24-26 Ottawa Ave.

 Grand Rapids, Mich.
## WHEN YOU THINK OF FRUIT-THINK OF ABE.

## "Hello, Hiram"

The Candy Bar That Satisfies<br>DE BOLT CANDY CO. Kalamazoo, Mich.

## M. J. DARK \& SONS GRAND RAPIDS, MICH.

Receivers and Shippers of All

## Seasonable

 Fruits and Vegetables
## STRAWBERRIES

Season is here. Berries are beautiful, sweet, and price is within reach of all. Include a crate with your order.

## PINEAPPLES

Big, canning sizes are now plentiful. Later on sizes will be smaller-not so desirable for canning. Buy now.

Send us your orders for best quality Strawberries and Pineapples. We receive fresh shipments daily. We guarantee our goods and service to please you

## The Vinkemulder Company

GRAND RAPIDS, MICH.

| Agricultural Hy <br> in less than c |
| :---: |
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Moseley Brothers
GRAND RAPIDS MICH.
Jobbers of Farm Produce.
MILLER MICHIGAN POTATO CO. Wholesale Potatoes, Onions Corrosoonodonco solvetrea
Frank T. Miller, Sec'y and Treas.
Wm. Aldon Smith Building
Grand Rapids, Michigan

[^1]

Michlgan Retall Hardware Association.
President-J. Charles Ross, Kalamazoo. President-J. Charles Ross, Kalamazo. Secretary-Arthur J. Scott, Marine City. Treasurer-William Moore, Detroit. Executive Committee-L. J. Cortenhof, Grand Rapids; Scott Kendrick, Ortonville;
George W. McCabe, Petoskey; L. D. Puff, Fremont; Charles A. Sturmer, Port Huron; Herman Digman, Owosso.

Handling the Wedding Gift Trade in June.
Written for the Tradesman
The wedding present trade is, year by year, an increasingly important factor in hardware business. Although it reaches its biggest proportions in June, it is an all the year round affair; but it is in June that the wide-awake hardware dealer lays the foundations for a successful year's business. For then is the psychological moment to make an effective appeal to the buying public and to identify the hardware store with the wedding gift.
The hardware dealer is helped, in catering to this trade, by the growing trend away from the purely ornamental gift and in the direction of the practical and useful gift. In advertising these lines, it will, consequently, pay the hardware dealer to stress the idea of usefulness. Also, he should emphasize the fact that only in the hardware store can the widest range of useful gifts be found.

Of course, many of the hardware lines are ornamental as well as useful. Cutlery, silverware, brass goods and similar lines are handled in many hardware stores; and should be featured at this time. But there are useful lines as well, the gift possibilities of which are not always appreciated.

A great deal can be done to stimulate business by hardware dealers who appreciate these generally unrealized possibilities. One dealer who has met with good success in pushing brass goods begins toward the end of May to display his stock prominently in the windows. The goods are also brought to the front of the store, and arranged with exceptional care. Little accessories are introduced. Thus, plants mounted in brass fern holders add much to the artistic appearance of the goods. Window displays for a couple of weeks before the wedding season begins are helpful.
Art metal goods are profitably handled in many hardware stores. Many people like to put into their gifts something of their own work and skill. A hardware dealer who discerned the opportunities in this direction had a circular letter printed and mailed to all the young ladies in his town who might reasonably be expected to show interest in a hobby of this sort. The letter point-
ed out that art brass work made possible the preparation of pretty articles at relatively slight expense, and with comparatively little labor, and that pleasant. The suggestion was added that wedding presents of this sort were quite acceptable and very stylish. Simultaneously with the sending out of the circulars, a window was fitted up with piercing sets, brass patterns, shades, candlesticks and similar items. The result was a good trade in these lines in June, and a small but appreciable regular business develofed.
Apart from the ornamental gifts, however, there are many useful articles in the hardware stock which should appeal strongly.
In this connection it is worth remembering that most individuals find it a hard problem to select an appropriate gift. The dealer who renders practical aid in the making of a selection will find his efforts appreciated in a tangible way.
The merchant's intimate knowledge of the possibilities of his stock puts him in a position to be very helpful. Many merchants compile complete lists of suggested gifts. These lists are printed or mimeographed, displayed prominently in the store, and mailed to prospects. The dealer advertises that he will be glad to help any intending purchaser to select appropriate gifts.
In some lines of business astute salespeople take note of the intended recipients of the more important gifts. Thus, a furniture dealer in my experience was approached for a rocking chair as a wedding gift to a young couple. He suggested a center table as an alternative. "The price is practically the same," he said, "and you will avoid duplication." In this store elaborate precautions are taken to give real service to gift purchasers in the way of selecting appropriate articles that will harmonize with articles already bought and to avoid duplication. The salespeople keep track of approaching weddings, find out for what couples the gifts are being purchased, make note of articles already purchased for these couples-in short, are in a position to tell intending purchsers just what will fit into the general scheme of things.
The same idea can be adapted to the hardware store in handling the gift trade. Find out for whom a purchase is made, keep mental track of it, and thereby help succeeding customers to get just the right article. Of course one store cannot keep track of purchases in another store-though occasional instances have been known of working arrangements between competitive

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## Michigan Hardware Company

100-108 Ellsworth Ave., Corner Oakes GRAND RAPIDS, MICH.

Exclusive Jobbers of Shelf Hardware, Sporting Goods and FISHING TACKLE
stores to avoid duplications. These, however, are exceptional. The point is, a carefully-planned service to customers in this connection is a mighty good advertisement.
The hardware dealer should not overlook gift possibilities in ordinary articles of stock. Carpet sweepers and vacuum cleaners are necessary in every modern home. Electrical cooking, heating and cleaning devices make excellent gifts, in places where electric current is within reach. These lines make excellent window displays in June, having an appeal not merely to the June gift trade, but to general customers as well; since the approach of hot weather makes electrical goods eminently seasonable. An electric vacuum cleaner, a cooking range or a washing machine make excellent gifts where the purchaser has considerable money to spend.
In addition to the direct gifts, which individually often run up into considerable money, the friends of the June bride usually hold a series of "showers" for which smaller articles are in demand. Young friends select a day in advance of the ceremony, entertain the brideelect, and shower her with practical gifts designed to help in housekeeping. A"kitchen shower" may include small articles such as a nutmeg grater, an egg-beater, egg flopper, pie pan, or something in that line.
The hardware dealer who features kitchen utensils the latter part of May can continue such displays into June, coupling with them show card suggestions of "A kitchen shower for the June bride." Often very elaborate displays can be arranged with orange blossoms, figures in bridal costume, gigantic wedding rings and similar accessories.
The dealer can encourage the "shower" habit by devising new varieties in showers. Thus, an electrical shower, for the smaller electrical devices, and an aluminum shower, are apt to be popular.
Some retailers make up "shower suggestion lists" showing a complete list of small articles the housewife is apt to need. They offer the entire list for a lump sum and quite often the friends will club together and raise the money for a shower of this sort in preference to making a less complete and less satisfactory selection individually. This scheme usually saves the Iurchasers a little money or gives them a better assortment; and in addition it eliminates the risk of duplication. A variety of articles can be listed to appeal to all purses.
It will pay a dealer, either personally or through his salespeople, to get in touch with prospective weddings, and to secure advance notice of such events wherever possible. With this information in hand, he can send out circular letters and lists of gift suggestions to friends of both parties. Here it pays the hardware dealer to do a bit of gossiping with personal friends and acquaintances wherever opportunity offers. The newspapers should be watched, too, for announcements of engagements. The salespeople should
be encouraged to keep alert for information of this sort and to report it promptly.
June is the great month to stress the facilities of the hardware store for handling the wedding gift trade. It must not be forgotten that the dealer who secures the bulk of the gift trade is apt to secure a good share of the regular household trade that is pretty sure to follow.

Victor Lauriston.
South Bend vs. Grand Rapids. Grand Rapids has approximately 150,000 people.

South Bend has 100,000 people.
In some respects South Bend has done things very much better than Grand Rapids has succeeded in doing them. Their main business street, for instance, is 100 feet wide, compared with 66 feet width for our Monroe avenue. This gives the town a metropolitan appearance which a narrow street can never present.
South Bend has learned how to develop her water front with great skill and effectiveness. She has created a park along the banks of the St. Joseph river for a considerable distance, producing one of the most beautiful park areas of the kind

## in the country

South Bend has also a vaudeville theater and moving picture house which is ten times as handsome, three times as commodious and fifty times more representative of the spirit of the city than anything Grand Rarids can show. All familiar with the subject concede that Grand Rapids is very porly served in the matter of moving picture shows. We get many poor shows, but we are paying two prices for what we get. At the Palace Theater, at South Bend, seven acts of vaudeville, comedy and feature are shown for 50 cents net. We pay 55 cents for a feature, too often a cheap comedy and, perhaps, an amateur act which is more likely to be ridiculous than enjoyable. The ventilation in the Palace Theater is perfect and the method of seating those who attend is superb. In no way is Grand Rapids treated so shabbily and miserably as she is by the amateur operators who conduct our moving picture shows.
In the matter of traffic signals South Bend is also away ahead of Grand Rapids. Instead of having men at each corner or hoisting a light so high up in the sky that nobody can see it without getting out and gaping, South Bend works her ground floor signals automatically by electricity from a central point and the cars all move in one direc tion at one time.

## Pleasing Prospect.

"Say, Gabe!" chided a companion "When that there infernal automobile tore past, slinging mud all over us, you just grinned. What's the matter with you-got religion or something?'
"Nope!" was the reply. "But the freshet washed out the bridge around the bend in the road, and that there haughty cuss will prob'ly be in the creek up to his neck by the time we get there."

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CHICAGO, ILLINOIS



Verbeck and Tradesman Commended by Ohio Landlord.
Glen Lake, May 29-A word of commendation of my work for the profession sifts through once in a while and is most assuredly appreciated. Here is one from R. E. Lawless, landlord of the Nichols Inn, at Clyde, Ohio
Tradesman:
I think your articles on Michigan hotels in the Tradesman have been very fine. They have helped me immensely and I cannot help but feel that the new man at the game-the old hand who has fallen into a rut, and even the up and at 'em fellow -if he will carefully digest your articles, will benefit by them. These articles could bring a new era for some hotel men.
"You have handled so many phases of the hotel question from so many different angles that I have felt for some time that these articles should have a wider distribution. Your review of hotel conditions in various towns and your conclusions as to investments in hotels with reference to location, possibilities for business, size of hotels suitable for certain locations and kindred subjects, would be of immense value to the fraternity. I do hope that if you have not considered publishing these articles in pamphlet form, you will think of this and give us at least the pertinent foints in this way.
"The point you raise in one of your articles about the condition of
lobby and toilets in country hotels, as compared with the part of the house presided over by the lady of of the house, is startling enough to get action.
"The bill of fare which you published is built up more or less from an article you wrote at one time concerning the advisability of the Rickman Hotel, of Kalamazoo, adopting the American plan.
"Let me express my thanks for your many helpful suggestions, and
to say that to me, the Michigan to say that to me, the Michigan
Tradesman is the best hotel paper I read."
Incorporated in Mr. Lawless' communication is an idea which might be useful to many of our Michigan friends:
"Catering to the class of trade we do, we never close our dining room until the last soul in the house is roomed or departs. If we are unlimits his or her efforts to certain hours, we take care of our guests personally, and prepare the "skids" for said cook. I believe this must be done when catering to automobile traffic. We often serve after 8 p. m. more people than we serve during the day time, and practically all these people are room guests."
This information is most certainly a quarter of a century as a traveling a quarter of a century as a mave times I have heard the remark: "Our cook wil not serve meals after certain stated hours." In my. own practice ${ }^{\circ}$ I have never allowed a guest to depart or go to bed hungry. Employing two cooks I so arrange their hours of service that one at least is on deck during reasonable hours and late comers are this servicter personally.
is still an act of simple justice to the guest whose delay is usually through no tault of his own.
This also reminds me that we always employ one or two extra waitresses, so that in any event each one enjoys a day's lay-off in each seven. This not only conforms to the legal requirements, but creates a good feeling among employes. That they are satisfied with conditions is evident from the fact that they always report for service each season, the only exception being when they take on matrimonial responsibilities
Two weeks ago I made the suggestion that strawberries at 50 cents a quart were a good investment for any hotel which could produce a good brand of shortcakes. has 1 find the Chicago Tribune has treated the strawberry shortcake "The U. S. Sureau of agricultural economics has announced that strawberries will be better this season than usual, though perhaps a little later. and that strawberry shortcake will are correspondingly improved. We of the so-called strawherry. Most cake which comes to our attention is a decadent thing, not shortcake all, but a kind of sponge, more at less decorated and splightly impregless decorated and slightly impregnated
cream berry is a foul libel upon the strawberry shortcake of our mothers and
of our youth-the mouth-melting of our youth-the mouth-melting,
soul-moving delectation of a bygone sour-moving delectation of a bygone
day. It verges uron blasphemy. It is a creation of hyphenated restaurateurs. It is a base substitute for a National institution, a porous and crumbling stone in the foundations of our civil life and family
"No improvement in the quality of strawberries can make this unnatural product worthy of the name of product worthy of the name of
strawberry shortcake. The departstrawberry shortcake. The department is basely deceiving us if it so
suggests. Do not blame the strawsuggests. Blame the cook.
berries. Blam "Try this on in your kitchenette, even with inferior strawberries, and note the difference: Mix a good, rich biscuit dough, and mold farm size biscuits. Butter the top half of
them thickly, and them thickly, and place the others upon them to bake. When out or the oven they will separate easily.
Place between the portion of een the halves a goodly been half crushed stand an crushed and allowed to with an hour or so in sugar. Serve with a generous portion of cream to the cake has stood long enough bowl so up some the juice. A bowl of berries, stewed for two minutes with some sugar, may be provided on the side.
For this we make no apology to Tane Eddington or any other mortal. It is an American heritage and it is divine."
All of which demonstrates that the Tribune writer is a regular fellow Ind not an incubator product, and I witl only add that if the aforesaid

## EAT AT

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## CODY HOTEL GRAND RAPIDS

RATES $\left\{\begin{array}{l}\left\{\begin{array}{l}1.50 \\ 2.50 \\ \text { up }\end{array} \text { without bath bath }\right.\end{array}\right.$
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The best is none too good for a tired Commercial Traveler.
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## HOTEL WHITCOMB

st. Joseph, Mich European Plan
Headquarters for
making the Twin Cities of ST. JOSEPH AND BENTON HARBOR Remodeled, refurnished and redecorRemodeled, refurnished and

Cafe and Cafeteria in connection where the best of food is ob-
tained at moderate prices.
Rooms with running water $\$ 1.50$, with private toilet $\$ 1.75$ and $\$ 2.00$ with private bath $\$ 2.50$ and $\$ 3.00$. J. T. TOWNSEND, Manager.

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> Lansing's New Fire Proof HOTEL ROOSEVELT Opposite North Side State Capltol 250 On Seymour Avenue 250 Outside Rooms, Rates $\$ 1.50$ up, Cafeteria in Connection

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Daily 7:35 P. M. Grand Rapids Time

## From Chicago

Daily 7 :45 P. M. Chicago Time
FARE \$3.95

## Electric Station $7: 35 \mathrm{P}$. M Block East of Hotel Pantlind <br> IHE GOODRICH WAY <br> Grand Haven, Muskegon Electric Ry.

over night service city Ticket office

 General Agent Freight and Passenger Department
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Block East of Hotel Pantlind A. GOodrich, Traffic Mgr.

## Stop and see George, <br> HOTEL MUSKEGON

Muskegon, Mich.
Rates $\$ 1.50$ and up.
GEO. W. WOODCOCK. Prop.

## Western Hotel BIG RAPIDS, MICH.

Hot and cold running water in all rooms. Several rooms with bath. All rooms well heated and well ventilated.
A good place to stop.
American plan. Rates reasonable.

WILL F. JENKINS, Manager.

## The Center of Social and Business Activities THE PANTLIND HOTEL Everything that a Modern Hotel should be.

 Rooms $\$ 2.00$ and up.With Bath \$2.50 and up.

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150 Fireproof
GRAND RAPIDS
Corner Sheldon and Oakes;
Corner
Facing
Three
Sheldon
Union
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Away
Rooms, duplex bath, $\$ 2$
Private $\begin{array}{r}\$ 2 \mathrm{th}, \\ \text { Never higher }\end{array}$

## HOTEL ROWE

GRAND RAPIDS NEWEST HOTEL
350 Rooms- 350 Servidors-250 Ba
tory and Tollet
HOLDEN HOTEL CO., C. L. Holden, Mgr.
creation is served reasonably fresh and warm it will also be a 100 per cent. American product.

The latest dope I am handed on th. Morton House project, at Grand Rapids, is that Peter M. Chamberlain, manager and owner of the Passaconaway Inn, York Cliffs, Maine, and lessee and manager of the Hotel Marlborough, Miami, Fla., will be its manager. Mr. Chamberlain, a young man, has ample hotel experience, having in the past conducted hotels for the Canadian Pacific railroad.
It is expected that the new hotel will be in operation early in October, and while it will find stiff competi tion with its rivals, the Pantlind and Rowe, it will open with the asset of sentimentality and a perfect loca-tion-the former. Hotel Morton site. George C. Brittain, manager of the Hotel Montcalm, Detroit, died suddenly of heart disease at his Detroit home on Saturday last. Mr. Brittain was a prominent member of the Michigan State Hotel Association and of the Michigan Greeters He was largely instrumental in the organization of the last named Association. His wife has the earnest sympathy of every member of both organizations, as well as of a host of others who knew and admired him.

I regret that lack of time and space -more particularly the latter-precount Hotel Statler, at Buffalo, on May 19, which was attended by severa hundred of the leading hotel men of the country. A delegation of forty went from Michigan, headed by President C. H. Montgomery, manager of the Post Tavern, Battle Creek and president of the Michigan State Hotel Association
All of these hotel men men were the personal guests of Mr . Statler and the Michigan delegation were under the chaperonage of H. Wil liam Klare, who presides over the destinies of the Detroit Statler These went from Detroit by D. \& C steamer, leaving that city at $5 \mathrm{p} . \mathrm{m}$. Friday,
The bulk of the delegations from various parts of the country arrived early Saturday, when, after registering and getting located in their apartments, they were whisked away to Niagara Falls by autos, where they were shown the wonders of that luncheon and scenic spot, foral hotels by that famous resort, returning early in the afternoon, for further entertainment by Mine Host Statler, included in which were a banquet and dance.
Among Mr. Statler's personal guests were many of the most famwere lavish in the praise of his who achievement.
The new hotel is located on the very srot where many years ago of Millard Fillmore, President of the United States. Handsomely gowned women and men in evening dress women and men in evening dress ion this truly important date in Buffalo's history. Once more was the social and civic life of Buffalo revolving about the place of hallowed memories.
It was, in truth, "some party," "Everybody,", as the saying goes, numbered at least 2500 , and in addition thereto were the hundreds of hotel friends from every part of the country. They came from the North South, East and West to do homage to Mr. Statler, who, with his manathem to a veritable marble palace, bright with floral offerings expressive of good will toward this famous man.

Numerous guides conducted the visitors through the wonderful establishment, virtually from "cellar to
garret," after which inspection din-
ner was served to 7,000 , in the various cafes of the establishment, to the music of excellent orchestras, among them being the Vincent Lopez organization, which dispenses at the Hotel Pennsylvania, Statler's New York creation.
The menu, which was printed on parchment vellum in the highest style of the art and individually autographed by Mr. Statler, was as follows, except that it was of Paritranslated for the benefit of Tradesman readers by Carl Montgomery:


Brook Trout, meneurre
Braised Veal on Virginia Ham
Roast Squab Chicken, Water Cress New Asparagus
French Glace
Coffee Apollinaris Whace White Rock
Souvenirs supplied to hotel guests consisted of dainty manicure sets in leather cases for the ladies and bronze ash trays in nests of four for the sterner sex.
E. M. Tierney, president of the American Hotel Association, who was one of the banquet speakers, said: "There is no finer hotel in the world than this one. There is no hotel more beautifully or completely equipped. All I can say is it is "ne plus ultra."
Here are a few general facts about the new hotel:
Ground broken, May 18, 1921.
Estimated cost, $\$ 9,000,000$.
Covers 74,000 square feet.

## Is 265 feet high.

Has 1,170 guest rooms.
Employs more than 900 persons.
Can serve 5,000 guests daily.
Laundry equipment to do the entire work for a city of 20,000 .
Carpets, if laid in a continuous strip, would have a lineal measurement of 37 miles, the guest rooms alone requiring 49,000 yards and the corridors 25,000 .

Refrigeration for 3,000 guests.
Gold service of 1,008 pieces, sufficient to have made Anthony and Cleopatra look like pikers.
Broilers of sufficient capacity to prepare 1,000 orders simultaneously. One hunderd forty miles of electric wiring and sixty miles of conduits used in construction.
The help situation among the larger hotels is one of the greatest problems of hotel operation. Even in the country there is a delicacy on the part of would-be employes, who do situations because of embarrassment about interviewing the boss.
Hotel employment is something which should be brought to the attention of any household where necessity requires that some members of the family seek outside employment. And it should be also known that ability and service are as well rewarded in this as any other line. Every domestic science class in our schools should be shown that art, remunerative and patriotic.
mormandizing and the worlds ind is gormandizing and the wonderful lished by many who have taken up this study are heard of daily. In fact the greatest achievements of the fact the greatest achievements of the
future are quite likely to be along future are quite likely to be along public. Frank S. Verbeck.

## Gabby Gleanings From Grand Rapids.

 Grand Rapids, May 29-Judging by the special meeting Saturday evening, May 26, Grand Rapids Council will have a good crowd going to. Friday chine which opens full full quota of delegates from No. 131 to bring the convention to Grand Rapids in 1924 . In addition to the letter mailed out to the sixty delegates, as well as the Grand Council officers, there have been letters mail-ed out to this same list from the Association of Commerce and from Rapids Aotel Association of Grand gates and Grand Lodge officers set forth many reasons why Grand Rapids invites them here in 1924. There will also be read on the floor of the convention a special letter and from the Hotel Association backing up the Grand Rapids boys and their invitation to the 1924 convention. This is going to be a
three cornered fight. Saginaw wants the convention and Battle Creek wants the convention for 1924 . It is up to the delegates to the Grand Lodge officers to decide which of the three flaces will be chosen. The will of the late William Rowe is one of the most carefully
planned documents of the kind ever filed in the probate office of this county. The method of distributing a fortune estimated at $\$ 175,000$ is so equitable as to meet with commedation on every side. The widow recent. of the estate so long as she remains single. If she marries the amount going to her is reduced to 30 per cent. The children are provided for most handsomely and the employes of the company are also manner. In addition to the property disposed of by will, Mr. Rowe carried $\$ 200,000$ insurance payable to
his wife and $\$ 100,000$ payable to the his wife and $\$ 100,000$ payable to the
Valley City Milling Co. Gat Behan (Grand Rapids Dry pneumonia for five months, starts out on the warpath again next Monday. Petoskey people thought many times they would have to part company they would have to part
with their stalwart citizen.
Mr. and Mrs. John D. Martín left Grand Rapids Tuesday morning for Saginaw and Bay City to visit a couple of days with friends. They will then go to Flint, expecting to
reach there Thursday noon and rereach there Thursday noon and re-
main until after the close of the Grand Council meeting of the United Commercial Travelers. They will be home early Saturday evening.
Stevens S. Clark, who has been connected with the State banking department in the capacity of State Bank Examiner for the past three firm of Corrigan, Hilliker \& Corrigan firm of Corrigan, Hilliker \& Corrigan Grand Rapids

Banister Admits Drug Violation. Bay City, May 29-John L. Banister, Saginaw druggist, Tuesday changed his plea to guilty in Federal court here to the charge of violat-
ing the Harrison drug act. His bonds were continued by Judge Tuttle and sentence was deferred
until after the cases of Dr. E. P. Richter and Dr. H. M. Leach, Saginaw physicians under indictment for Harrison act violations, have been concluded.
Mr . Banister was represented by
Assistant Prosecuting Attorney Riley Assistant Prosecuting Attorney Riley
L. Crane of Saginaw, who told the L. Crane of Saginaw, who told the
court that he was satisfied his client was technically guilty of the violaMr . Crane said that when the prescriptions were presented to be
filled, Mr. Banister did not have the drug called for and instead of furnishing morphine, substituted heroin, after calling Dr. James D.
Bruce, who had written the prescriptions, and obtaining his permission o make the substitution.
Mr . Banister identified the alterations on seven prescriptions. He told the court that five years ago he compromised a case with the Government, paying a fine for selling drugs illegally.
The man who looks ahead, and thinks ahead, and plans ahead, and saves ahead is invariably the man who IS ahead.

Welcome to Attend Controllers Lansing, May 29-The annual convention of the Controllers Congress of the National Retail Dry Goods Association will be held at 1210 year from June 11 to 14 . We believe that our members will be much benefited by taking advantage of the efited by taking advantage of the of this kind so near at home. It member of the controllers congress member of the controllers congress ceive its benefits. A Cleveland to offer for sale for has asked us carrier system at a price of $\$ 20$. Their letter states that this system has three lines and is worth from bought it originally at a bankrupt sale and is desirous of selling the
same. Communicate directly with S. Stern, 12012 Saywell avenue, Cleveland, Ohio.
Fine location in a good city for a women's ready-to-wear store. The proprietor wishes to make a change
in his affairs and has a lease which expires in April, 1925. Rent, \$175 to $\$ 200$ per month. Also fixtures, including repairs on balcony aggregatbargain for the right party. Send bargain for the right

A progressive store in Flint, desires a young man to assist in window trimming and card writing. This is ty for advancement. Send enquiries to this office. One of our members wishes to purchase two round revolving racks
for coats and.dresses. The same merchant has for sale some PalmenA carable man between thirtyfive and forty years of age, who has
had considerable experience as employe as well as proprietor of ready to-wear and dry goods stores, has that he will leave his position July 1. He desires a position in a readyor as manager of a branch or chain city in which he is now living as a directly to this office.
One of our members in a thriving
city in Southern Michigan desires to secure a young man between commence a business carrer with him. This position would be a good lace for a young man who desires $t$ the same time find himself located in a good Southern Michigan 't is with pleasure that I note in
the columns of the Hillsdale Daily News an account of the thirty-fifth anniversary of Gerge E. Walworth,
of Hillsdale. I have known Mr. Walworth personally during all of these Hillsdale before coming to Lansing, and can congratulate him, knowing how faithful he has been to business and also how faithful ho has been to
business ideals and honesty. Mr. Walworth now has a son in business with him and we wish for them many years of continued suc-

The board of directors of our AsJackson City Club, English Room, Jackson City Club, English Room, this is an official meeting and the directors are the official representadirectors are the official representa-
tives of the organization, it has altives of the organization, it has a!our directors meetings any member who desires to attend or who may be in the city at that time. Please regard this, therefore, as an invita-
tion. You will be welcome. A tion. You will be welcome. A residing near Jackson reminding them of it. Jason F. Hammond,
Mgr. Mich. Retail Dry Goods. Ass


Mich. State Pharmaceut:cal Ass'n. troit. Secretary-L. V. Middleton, Grand
Rapids. Rapids. D. D. Alton Committee-J. A. Skinner, skinner,

## Michigan Board of Pharmacy.

President-James E. Way, Jackson. Vice - Presid.
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Claude C. Jones, Battle Creek.
Director of Drugs and Drug StoresH. H. Hoffman, Lansing.

Next examination sessions-Detroit; Aug. 21 and 22; Grand Rapids, Nov. 20 , 21 and 22.

Complete Programme for the Pharmaceutical Convention.
Forty times the Michigan State Pharmaceutical Association has celebrated its birthday and forty times it has had a bigger, better birthday party than the year before. It can be safely said that the forty-first annual party is going to maintain this reputation of growing "better and better" every time. The forty-first annual convention of the Michigan State Pharmaceutical Association will be the largest and best one that it has ever had and we feel that it is the largest and best one that any state association has ever had.
A glance over the topics of the business sessions in the program that follows will convince you that every paper will be timely and to the point and you cant afford to miss a session. The M. S. P. A. has just finished the most active year in its history and if you miss getting the reports on what has been done, you will be the loser.
The entertainment program this year has more events than any program heretofore offered. Everything will be done to make the ladies feel at home. They will enjoy going through some of our furniture showrooms and will have a different idea of what a furniture exhibition is like after this tour has been made. The picnic will be an innovation this year. The Travelers are putting it on and won't even let us know where the mysterious place is that it is going to be. And you know that everybody loves a mystery. The writer had it confidentially tipped off to him that the smoker would be the biggest smoker we have ever had. It is said that all the hyenas have been borrowed from the circus that will be in town that day to assist in the initiation ceremonies of the Hilarious Order of Hyenas. Good entertainment has been promised for the banquet, among whom is Clifford Walker, the cartoonist.
There will be prizes at the picnic. Also there are to be all sorts of prizes from a case of dyes to jack-
l:nives fo: prompt and steady attendance. Better be on time at every session and get in on the prize contest.
Don't forget to carry an extra suitcase to carry away the souvenirs. If you do forget, you will have to buy one in Grand Rapids.
Be sure and ask for a certificate for each member of your family when purchasing your going ticket. Leave this with Secretary Middleton upon your arrival. Should 250 do this, you will get half fare returning. This has also been extended to the Northern Peninsula since the first announcement was made. Should you fail to do this, you will not only lose your chance of securing the reduced rate, but you may be the cause of 249 others losing their reduced fare also.
The convention is to held in Grand Rapids, which has justly been called "A good place to live" and I think you will all agree, a good place to hold conventions. The headquarters will be at the Hotel Pantlind and most of the sessions will be in the ball room of this hotel. For reservations, write Hotel Pantlind, Grand Rapids.
Do not let anything keep you from attending all three days. Bring the good wife and come prepared to have a good time and combine business with pleasure. Take part in the discussions, get in big, and go home feeling ten years younger.

## Programme

All events in this program are for Eastern or daylight saving time.

| $\boldsymbol{A}$ |
| :---: |Sunday.

Tuesday morning, June 12. 10 a m .
Opening of registration booth at the Hotel Pantlind.
General get-to-gether and reunion of the druggists and their families.
Tuesday afternoon, 2 p. m.
Opening of first business session.
Announcements, reading of communications, appointment of committee on resolution.
Address of the President-George
H. Grommet, Detroit.

Report of the Secretary-Louis V. Middleton, Grand Rapids.
Report of the Treasurer-Ellis E. Faulkner, Middleville.

Report of Standing Committees. Executive-E. W. Austin, Midland, Chairman.
Membership-Glen Staines, Detroit, Chairman.
Publicity-R. T. Lakey, Detroit, Chairman.
Trades Interest-C. J. Wilkinson, Lansing Chairman.
Report of the State Board of Pharmacy-H. H. Hoffman, Lansing, Director of Drugs and Drug Stores.
Report of the Prescott Memorial Scholarship Association-Charles E. Mann, Detroit, Chairman.
Paper by Hon. Carl Young, State Commissioner of Labor.
Wednesday morning.
Report of the Legislative Committee, D. G. Look, chairman. Several of Br. Look's colleagues n the State Legislature have promised to attend and take part in the discussion. Michigan druggists have made great progress in securing legislation for the safeguarding of public health during the past session of the State Legislature and every druggist should hear this refort and take part in the discussion.
Discussion of the Anti-Narcotic Conference at Washington. Leonard Seltzer and Charles E. Mann, the representatives of the Michigan State Pharmaceutical Association at this conference, will lead this discussion.
Wednesday afternoon.
Paper, "Federal Laws and Regulations," by Julius H. Riemenschneider, Chicago, chairman Exe
cutive Committee, National Associaton of Retail Druggists.
Paper, "How to Make Vaccines Move," by J. J. VonKoss, Detroit, Sherman Laboratories.
Thursday morning.
Paper, "The Busy Druggist and His Windows" by Fred Tracy, Grand Rapids, Window Display Service Co. This paper will be illustrated by a demonstration of trimming inexpensive wndows with a punch.
Parer, "The Manufacture, Storing and Sale of Chocolates,' by R. T.

 pleasing impression upon customers is of value. You can create one and at the same time save your goods from damage by spreading sheets of TANGLEFOOT in your show windows, especially over

FAPFINT will then be at work for you and will not only catch the flies, your efforts to keep your stock clean and fresh, and create in them a desire to use TANGLEFOOT themselves. This means extra sales to you. You can now sell at the old price, two double sheets for 5 cents, and make a profit of 50 per cent.

Remember TANGLEFOOT catches the germ as well as the fly, and that poisons, traps, or powders cannot do it.

Hudson, Elmira, N. Y. Booth's Chocolates.
Report of the Committee on Re solutions.
Report of the Committee on Nominations, E. C. Varnum, Jonesville, Chairman
Election and installation of officers.

Awarding of attendance prizes. Entertainment Programme
Tuesday evening, at 8 p . m., there will be an opening dance for all registered guests at the Pantlind Ball Room. Entirely informal.
Wednesday-Noon luncheon for all registered guests.
Paper, "The University of Michigan College of Pharmacy," by Prof. Edward H. Kraus, Ann Arbor, acting dean.
Immediately after Dean Kraus' paper, Wednesday afternoon, the ladies will be taken to the Kent Country Club, where they will be entertained by Hazeltine \& Perkins Drug Co. during the afternoon and for dinner.
Wednesday evening there will be a theater party for the ladies at Ramona Theater, Reeds Lake. Transportation will be provided for from the Kent Country Club to Reeds Lake.
Wednesday evening there will be a Dutch lunch and smoker for the men at the Pantlind ball room. Meeting of the Hilarious Order of Hyenas.
Thursday morning there will be a visit to the furniture exhibition rooms of the Berkey \& Gay Furniture Co. by the ladies.
The furniture season will start the week following the convention and a visit to the display rooms at this time is a revelation in what Grand Rapids can produce in the way of furniture.

Thursday afternoon there will be a blind run field day and pienic for all registered guests. Autos will call at the Pantlind Hotel at $1 \mathrm{p} . \mathrm{m}$. and return at $5 \mathrm{p} . \mathrm{m}$.
Thursday evening there will be a grand annual banquet for all registered guests. Louis V. Middleton.

Landed the Next Assembly for Grand Rapids.
Lee M. Hutchins and Dr. William Hess were successful in their efforts to bring the Presbyterian Assembly to Grand Rapids in Mary, 1924. The convention allowed Mr. Hutchins eight minutes to tell 1500 people why they should come to Grand Rapids. They allowed four men to present, not objections to Grand Rapids, but reasons why San Francisco would be better than any other city. This coterie of four included three California men and, as a last resort, they brought in William Jennings Bryan for a three minute talk, and after sitting four hours in a camp chair and speaking eight minutes, Mr. Hutchins carried away the bouquet. Mr. Hutchins was the first layman in years to present the matter of place and time before the General Assembly. Therefore, he feels quite well repaid for his trip to Indianapolis and his efforts in behali of the city of his adoption.

His Flute Was Better Than a Gun. When John Jacob Astor, the founder of the Astor fortune used to go into the forests to trade with the Indians for furs he did not carry a gun. He took a flute with him and played on it, which pleased the Indians, and won him their confidence and friendship.
When you are trying to make friends, never carry a gun with you. Always take a flute-the flute of courtesy, kindness, and good will.

## A New Soda Fountain A ND

 Up-to-date Store FixturesHelp Build Up Your Tourist and Resort Trade

WE are state agents for the GUARANTEE ICELESS SODA FOUNTAINS of Grand Haven, and for the WILMARTH SHOW CASE CO. of Grand Rapids. They are the leaders, and their products will bear the closest scrutiny of your most exacting tourist and resort customers and friends.

> Hazeltine \& Perkins Drug Co. Grand Rapids, Michigan

## WHOLESALE DRUG PRICE CURRENT



## GROCERY PRICE CURRENT

These quotations are carefully corrected weekly, within six hours of mailing and are intended to be correct at time of going to press. Prices, however, are liable to change at any time, and couontry merchants will have their orders filled at market prices at date of purchase.
$\quad$ ADVANCED
Dom. Sardines
Cheese
Mop Sticks
Allspice
Nutmegs


No. $\frac{1}{2}$----------------- 19

## 



CANNED FRUIT. Apples, 3 lb . Standard 1
5 B


25 lb. pails, per doz 17
BAKING POWDERS
Arctic, 7 oz. tumbler 135
Calumet, 4 oz., doz. 95
 Carload Distributor
$\frac{231}{1}$ lba cartons
2 and 5 lb.
l. MATCHES.
Diamond, 144 box ---- 80
 Damona, 144 bx 6

$\begin{array}{llll}\text { Old Pal, } & 144 & \text { Boxes } \\ \text { Buddie, } & 144 & 80 \\ \text { Boxes } \\ --575\end{array}$
Quaker, 5 Matches.
Red Top, 5 gro. case 475
 Quaker, ${ }^{3}$ doz. case Wet, 1 lb . ${ }^{3}{ }^{64}$
 Gold Brer Rabbit No. ${ }^{10,12}$, cans to case 5 No. $21 / 2,24$ cans to cs. 560
No. $1 / 2,36$ cans to cs. 460 Green Brer Rabbit
No. 10,6 cans to case 365
No. 5,12 cans to case 390
No. $21 / 2,24$ cans to cs. 41. No. $21 / 2,24$ cans to cs. ${ }^{4}{ }^{4} 15$
No. $11 / 2,36$ cans to cs. 350
Aunt Dinah Brand.

No. 10, ${ }^{6}$ cans to case $2{ }^{2} 85$ No. $21 / 2,24$ cans to cs. 313
New Orleans

$$
\begin{aligned}
& \text { Fancy } \\
& \text { Chnoice }
\end{aligned}
$$

Fair

## Molasses in Cans.

 Red Hen
Red Hen,
Red Hen, Ginger Cake, $24,21 / 2 \mathrm{lb}$.
Ginger Cake. 12,0 ,
Ginger Cake


| NUTs.WhoreWhorAlmonds,Terregona- |
| :---: |
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## Bel Car-Mo Bran



 PETROLEUM PRODUCTS Perfection. Kerosine
Red Crown Gasoline Tank Wagon Gasoline, Gas Machine Ga-soline
V. M. \& $P$. Naphtha Capitol Cylinder
Atlantic Red Engine- 2
Winter Black

## Polarine


$\begin{array}{lllll}\text { Semdac, } & 12 & \text { pt. cans } & 2 & 70 \\ \text { Semdac, } & 12 & \text { qt. cans } & 4 & 00\end{array}$

## PICKLES Medium Sour

 Barrel, $1,2.20$ countHalf bbls., 600 count
90
900 10 gallon kegs --1
30


Cob, 3 doz. in bx 00 @1 20
PLAYING CARDS Broadway, per doz. -- 240
Blue Ribbon
Bicycle -------- 400
4 Rabbitt's 2 dotas.

FRESH MEATS
FRESH Beef.
Top Steers
Good Steers \& Heif. $15 @ 16$
Heif. $14 @ 15$ Good Steers \& Heif. $14 @ 15$
Med. Sters \& Heif. $12 \varrho 13$
Com. Steers \& Heif.10@12



PROVISIONS




30 Toan


## Hams, $14-16,1 \mathrm{lb},-20 @$ Hams, $16-18$, lb Ham Hen

 Picnic Boiled
Hams


Bacon ---------
 Condensed Noe Meat
Condensed No. 1 car. 200 Moist in glass --.... 800
 Kits, 15 Tripe $1 / 4$
$1 / 2$
bbls.,
bbls.,
80
80
libs.




ROLLED OATS
Steel Cut, 100 1b. sks. 475
Silver Flake, 10 Fam. 190
Quaker, 18 Regular $: 1180$
Quaker, 12 s Family $-2_{2} 865$
2


Arm SALERATUS
SAL SODA
 $\begin{array}{ll}\text { Granulated, } \\ \text { Granulated, } & 100 \\ \text { lis } & \mathrm{lbs} \\ 21 / 2 & \mathrm{cs} \\ \mathrm{lb} .\end{array}$
packages -----
Midales COD FISH
Tablets,
Tablets, $11 / \mathrm{lb}$. Pure Pure,
Wood boxes, Pure --- 140 Holland Herring


 Bone, Lake. Hexring- $161 / 2$
Lble 100
 White Fish Med. Fancy, 100 lb. 1300
SHOE BLACKENING.

## ${ }^{2}$ in I. Combination, dz. 1

 Bixbys doz.Shinola, doz. STOVE polish
Blackine, per doz
Blackine, per doz.
Black Silk Liquid, dz,
Black Silk Paste,
Black Silk Paste, doz.
Enamaline Paste, doz.
Enamaline Liquid, dz
Ea Liquid, per doz
Radium, per doz.
Racium, per doz. -
Rising
64 Sun, peve Enamel, doz
Vuncanol, No. 5 ,
Vulcanol, No. 10,
Gtovoll, per doz.

| 2 |
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## Am. Family, 100 box 600

 Export, 120 box ----- 500 Flake White, 100 box 4Fels Naptha, 700 box 50 Grdma White Na. $100 \mathrm{~N}^{5} 5$
Rub Nu More White

Woule Borax, 100 bx 755
Wairy, 100 box 100 box $-\cdots-{ }^{2} 50$

Lava, 100 box-
sweetheart, 100 box - 485
Grandpa Trar, 50 sm. ${ }^{5} \mathbf{2} 00$

Trilby, 100, 12c
Williams Barber Bar, 9 s 50
Williams Mug,
Proctor \& Gamble.
C


Chipso, 80,1 12s
Chipso,
lvory,
IVry

Ivory Soap Flks.,-100s 8 50 vory Soap Fliss,. 50s 4 Puna, 100 cakes . White Naptha ${ }^{3}$


TITCHEN
LENZER


80 can cases, $\$ 4.80$ per case WASHING POWDERS Bon Ami Pd, 3 dz. bx 3 Climaline,
Grandma Grandma.

Grandma. Ganama. 240 . 5 c ----- 400 Gold Dust. 100 s Lare finx. 3 doz. | La Frane Laun, $4 \mathrm{dz}_{3}^{4}$ |
| :--- |
| Luster Box, 54 |

## MIRACIE

Miracle C., 12 oz., 1 dz 225
Old Dutch Clean, 4 dz 400 Queen Ann, 60 oz. -240
Rinso, 100 oz.
Rub No More, 100.104


 Quaker, $40-1$




Penick Golden Syrup
, 10 lb . cans

Crystal White syrup 190

Penick- Maple-Like Syrup
6. 10 lb . cans

Blue Karo, Norn


doz
Red Karo, No. $5,1 \mathrm{dz}$
3
3
oz. ---…-., $\quad 330$
Imt. Maple Flavor.
Orante., No. $11 / 2,2$ doz.
Orange, No. 5,1 doz. 420 Green Label $\underset{\text { Maple. }}{\text { Karo, }}$
${ }^{23}$ oz., 2 doz. Karo, 669
Maple and Cane
Kanuck, per gal.
sugar Bird, $21 / 2$
ib.,

Michigan, $\begin{gathered}\text { Maple. } \\ \text { per }\end{gathered}$
TABLE SAUCES
Lea \& Perrin, large-
Pepper
Royal Min
Tobasco
Sho $Y$ You
A-1. larg
A-1, large
A-1 small


WOODENWARE Baskets

narrow band wire handles ---.-190 190 wood handles band, 200 | Bushels, wide band--- 210 |
| :--- |
| Market., drop handle- |
| 15 | Market, single handlesplint, large

Splint, large --------- 8 80
Sp
Splint,
Splint,
Small

ga., per sal.

Mop Sticks
 12 oz. Cot. Mop Heads 250
16 oz. Ct. Mop Heads 300


 | 10 |
| :--- |
| 12 |
| 12t. |
| qt. Tin Din Dairy |
| O.--- | Mouse, wood, ${ }^{4}$ holes -- 60

Mouse, wood, 6 holes Mouse, tin, 5 holes $---\quad 65$
Rat. wood
Rat, spring --------- 100
Rat Rat, spring
Mouse, sprin
 Small Galvanized
Washboards Banner Globe --ard Grass, Single
Glasble Pingle
Doerle Double Peerless Northern Cueen
Window Cleaners
$12 \mathrm{in}$.
14 in.
16 in.


13 in . Butter Bowls


WRAPPING PAPER Fibre, Manila, white- $05^{3}$


## Magic.

Magic, ${ }^{3}$ doz. dunlight, ${ }_{3}$ doz------ 27



YEAST-COMPRESSED


Why Should People Be Cross Mornings?

## Written for the Tradesman

Men differ, but all husbands are alike. Weather is of infinite variety, but climate is always the same.
These old sayings floated through my mind as I sat on the hotel veranda and overheard the group of women gossiping a few feet away. The subject of the meeting was the question of the last-comer, who came out of the house and sat down with a sigh:
"Why are all men cross in the morning?"
"Are they?" asked the unmarried member of the group.
"They are." It seemed as if all the married women joined in the chorus.
""Those opposed?" queried the white-haired one. "The ayes have it." And everybody laughed-except the unmarried one, who remarked emphatically:
"That's another reason why I shall not marry."
"The other reasons being-?" Agan the white-haired woman.
"You needn't be catty: I've had chances. But I don't intend to surrender my special personal right."
"Which is?"
"To be cross in the morning. Marriage would be unendurable with two cross people in the house."
"But why in the morning?" asked the white-haired one. She had an unusually sweet face. "There might have been some excuse, before pro-hibition-"
"What do you mean-prohibition?" somebody asked, and everybody laughed. "Prohibition at this place doesn't account for anythingexcept perhaps Mrs.-'s vulgar display of diamonds. Everybody knows that her husband has got rich
"Everybody says it, but nobody knows it," interrupted the whitehaired lady. "And really, I'd like to understand this cross-in-the-morning phenomenon. Is it universal among men?"
"It's universal among everybody, if I'm any judge," the unmarried woman said. "It can't be marriage, because I'm not married; but I'm not fit for human society until I've had my breakfast."
"I am not cross in the morning," said the woman who had provoked the discussion. "Heavens! If I were, we couldn't afford a house big enough for Jim and me. I had to learn thirty years ago to save my crossness until he had gone to the office."
"Why thirty years?"
"That's how long we've been married."
They didn't come to any conclusion about it. Some thought it was due to insufficient air in the sleeping room; the one who is crazy about psychoanalysis believed it was some kind of a complex, which operated in the hours before the duties of the day provided distraction. The whitehaired woman rather agreed with this, suspecting that it was due to a sense of insufficiency to cope with the day's problems.
"It's my observation," she said, "that crossness is generally one's impulse to take out of those with whom we are especially intimate the punishment we'd like to inflict upon those we cannot or do not dare to punish, including the world in general. Crossness is the expression of a sense of inferiority and helplessness. We wake up to confront the tasks of the day, we feel inadequate for them, and take it out of anybody in the neghborhood who isn't likely to bite back. Its the impulse to dramatize the thing we'd like to do to things in general. After we've had something to eat, we get chirked up and busy, and things don't look so bad."
One little woman who had not said anything opened a book which she had in her lap-it turned out to be "Daily Strength for Daily Needs" -and said:
"That's all very well as an explanation, but $I$ don't think it's a very good excuse. Nobody has a right to poison the whole day for the people around him, and add to the sum-total of crossness in the world, just because he doesn't feel big enough for the things he's got to do. Describing it in terms of psychoanalysis doesn't make it any better. Being a husband-or a wife either-doesn't give anybody the right to face the day with the disposition of a pickle. The mood in which you begin the day colors the whole programme, for yourself and everybody around you. It's funny that what I have just been reading fits so well. Hear this by Albert
Barnes: Barnes:
'All usefulness and all comfort may be prevented by an unkind, a sour, crabbed temper of mind-a mind that can bear with no difference of opinion or temperament. A spirit of faultfinding; an unsatisfied temper; a constant irritability; little inequalities in the look, the temper, or the manner; a brow cloudy and dissatisfied-your husband or your wife cannot tell why-will more than neutralize all the good you can do and render life anything but a blessing.' "
"Let me read that over, please," said the white-haired lady, reaching for the little volume. She did so, and added:
"Yes. It's true. You ought to ${ }^{\circ}$ have read also this little final paragraph by Charles Buxton:
'You have not fulfilled every duty unless you have fulfilled that of being pleasant.'

Prudence Bradish. (Copyrighted, 1923.)

Will Chambrays be Priced Next?
The question now in the minds of many buyers of the heavy cotton goods is when chambrays will be priced for the deliveries through the late Summer and early Fall. Indications were yesterday that this action would not be taken for a while, especially in the case of the chambrays used for making work shirts, and for this two things are held responsible. One is that the backwardness of the weather has retarded sales of work shirts in the farming regions, which has lessened buyers' pressure on makers of these garments. The other is that the actual or prospective slowing down in several lines of work, especially building, presages a period of caution on the part of wholesale and retail buyers of the made-up articles. At least one of the leading producers of the goods is sold up on chambrays to July and is not contemplating new prices just now.

## May Mean More Wool Hose.

The more or less general absence of high shoes from the Fall and Winter calculations of the women's footwear manufacturers, especially in the so-called style lines, brought up the question here yesterday as to whether wool hose or spats would benefit the more from it. During the past season there were indications that women were tiring of wool hose and that they were abandoning them in favor of silks. At the same t:me, however, there was no great gain reported in sales of spats. With high shoes out of the running for the type of women who wore either wool hose or spats, a pretty question is presented to buyers of this merchandise. Just how large a factor, if any, the new invisible spat will be in shaping hosiery sales is another point that is now under discussion.
Imported Linens in Good Demand. One of the features in the market for imported lightweight dress fabrics is the life to the demand for linens, coupled *with their firmness in price. This is described as all the more noteworthy because of the price weakness of other imported Summer cloths such as dotted Swisses, organdies and ratines. A leading seller of linens here said yesterday he had recently received fifty-three cases of Irish dress linens, totaling about 2,600 pieces, in addition to prior shipments. He finds the current demand so good that he has to allot orders. He is quoting 60 cents per yard for the goods. Both cutters-up and retailers have been the buyers. Oyster lavendar, Copenhagen, rose and straw are said to be the leading colors in demand.

Fabrics That May Lead.
Plaids have been conspicuous in the fabric designs favored by the leading French oouturiers during their current mid-season openings. This is taken to indicate that these effects will be among the leading ones for the coming Fall. They are shown, according to the reports received here by the fashion expert of a leading local dress goods mill, in such widely varying fabrics as tweeds, velvets, broadcloths and chiffons.
In sport coatings the Fall trend is toward large plaids and checks in soft colorings, worked up in two and three tones of one color in brushed cloths and fleeces. Mixed colorings are also considered a pronounced factor. The trend here is working toward the wide acceptance of the traditional English sport: cloths, as is indicated by the surprising number of severely tailored mannish suits to be observed at the Paris races daily. It is declared that the mixed nub cloths will be a feature of the sport fabrics division. These mixed effects will also include two and three tone camel's-hair novelties, serges and cheviots.
A man is rich in proportion to the things he can let alone.

## 

Weber Flour Mills Corp. Brands. Tea Table
Oven Spring
GENTSTORAGECOMPANY
Grand $\begin{gathered}\text { Rapids-Lansing-BattII } \\ \text { Wholesale Distributors }\end{gathered}$
Wholesale Distributors

Even Hens Scratch Harder When Worms Become Scarce

- O So
Do
All
Consistent Advertisers

Colors in Footwear.
Close co-operation of the tanners, manufacturers and retailers of women's shoes with the Textile Color Card Association of the United States has greatly developed the use of the colors in the shoe and leather industries. The result is that a woman can match her shoes with her hat or gown as perfectly as if they had been dipped in the same dye pot.
In discussing the vogue of colors in footwear, a leading lady authority stated that the streets resembled gardens these days with the red and green shoes snbstituting for Spring flowers. "In the bright colors," she declared, "reds are strongly favored, particurarly the shade known as holly berry. Second flace is given to greens, especially those known as harlequin and Egyptian green. Blue ranks third in order of importance, with the lighter tone called bluebell most popular, although some navy is being worn. There is also a tendency toward the soft shade simulating periwinkle, which was popular last year.
"In spite of the invasion of these daring dues in footwear, the soft beige and wood browns are by far the most fashionable. There is decided leaning, besides beige, to such colors as hazel and Mandalay. These are being used in soft tones or a combination of light and dark shades, and have supplanted grays to some extent. Black will continue a big factor, while the all-white shade or white with treatments of red green, blue and other colors will blend in harmony with Summer sports attire.
"Evening slippers will be most decorative, as well as colorful, in many instances being the only item of color with the favored all-white dance frock. Gold and silver leather, combined with lustrous metal brocades to match, fashioned in many interesting patterns, promises to find pronounced favor. Laminated fabrics will likewise be cleverly employed with gold and silver leather to harmonize with the dress fabrics o Egyptian or other Oriental inspiration. Black satin, combined with gold and silver leather, as well as black and hazel brown satins used with different kinds of leather in matching color, will also be featured."

When They Fail to Answer.
"I am quite a man to answer advertisements," a visitor to our office said on day, "and so in the course of time I receive many fol-low-up letters. The average one tells me about the article, its price, make-up, uses, and so on. As a
rule I find that I cannot use the article, and so I simply throw away the latter. In due time I receive first one follow-up to the original letter, then another and another, until the advertiser gets tired sending them. All this time I simply remain silent and these letters, like their predeces sor, land in the wastebasket. Why Because not one of them gives me a chance to say whether or not I want the article. They simply assume that I want it, that I can't do without it and keep pounding along at that rate. If such advertisers, after sending the third letter, would drop their selling effort and just ask feople to inform them why they are not interested, they would get many valuable selling pointers. It would be a simple matter to enclose a stamped post-card or envelope for reply and it would not only uncover weaknesses in the method of pre sentation of the product, but, oddly enough, it has been found that similar methods have made customer out of many people who ordinarily would not buy."

Will Blue Serge Suit Return? Considerable interest has been shown in the wool goods trade over the current featuring of blue serge suits by prominent New York retailers While this is usual at this time of the year, the action of the retailers has given point to the question of whether the former popularity of the blue serge suit with the conservative, well-dressed man is to return. In the men's wear fabric trade there is no immediate sign of revived in terest in serges, although quite a number of the mills would welcome such a trend. It is pointed out that the widespread use of the automobile is what "killed" the serge demand. Constant riding in a car quickly renders the serge suit shiny, and as a result the demand switched into pencil stripe worsteds.

## Response to Fall Coats.

Early reports of the way retailers are responding to the Fall showing of coats which some wholesalers are offering on the road, are not of a pessimistic nature. Despite the bad weather, which has held back the Spring buying, it was said yesterday that, everything considered, the early purchasing in territories covered has been such as to indicate that a good Fall is in prospect. In the case of one of the large stock houses which has had men on the road since about the first of this month, the report was that the volume of orders was particularly good, the demand centering on coats that wholesale from $\$ 16.75$ to $\$ 32.50$.

## Walker <br> Makes Good Ghocolates

## BUSINESS WANTS DEPARTMENT

Advertlsements Inserted under this head for five cents a word the firat Insertion and four cents a word for each subsequent continuous insertion.
If set In capital letters, double price. No charge less than 60 cents. Smail
display advertisements in this department, $\$ 3$ per Inch. Payment with order

Want to hear from a party owning a ness for sale. State cash price and parness fors. John J. Black, 130th St. St. Chippewa Falls, Wisconsin. 110
store in town of not less than 5,000 population.

## For Sale-Or exchange for city prop erty or farm. Stock general merchan erty or farm. Stock general merchan- dise, fixtures, and store building with living rooms in living rooms in connection. Address 194 , c-o Michigan Tradesman.

FOR RENT-Live wire woman's ready-to-wear shop located in one of
the best cities of Central Michigan. A money-making proposition. If interested, write Ladies' Shop, c-o Michigan Trades-
man.

## For Sale-Stock groceries and small

 stock shoes in good farming town. Goo reason for selling.\section*{For Sale-General store and five living} | on Apple St. road. J. H. Bennett, Cas |
| :--- |
| novia, Mich., R 2. |

## For Sale- $\$ 1575.00$ Diebold Manganese Steel safe with silver chest base. Three Stee safe with silver chest base. Three window, one cage, mahogany finish bank fixtures of late don marble plates fixtures of late desfgn, marble plates at each window and base, top and gates of square bronze staves. Large mahogany finish roll top steel desk. Reason $\begin{array}{lll}\text { for sale, bank liquidating. } & \text { State } & \text { Bank } \\ \text { of Trout Lake, Trout Lake, Mich. } & 199\end{array}$

Wanted-Manager, for grocery depart-
ment in big country department store ment in big country department store,
capable of earning $\$ 25$ to $\$ 0$ and better a
week. Salary bases on sales and profit. week. Salary bases on sales and profit.
Address No. 200, e-o Michigan Trades-

HOTEL-IN Center of Michigan's tourist and sports terms: will pay for itself this summer. Will teach buyer. Rare opportunity.
Good reason. Write or call on Geo. H. Good reason. Write or call on Geo. H.
Smith, 608 Sun Bldg., Detroit, Michigan.

| FOR RENT-Live wire woman's de- |
| :---: |
| on main floor for rent. Located in one |
| of the best cities of Central Michigan. |
| Also offer entire third floor for rent. |
| Best of references required. Write or |
| wire No. 105, c-o Michigan Tradesman. |
|  |
| of muck land adapted for hay or |
| pasture land, at the source of Maple |
| river in Emmet county, Michigan, \$5,000. |
|  |
| inistrator, Harbor |
|  |
| REFRIGERATING MACHINES ALL |
| SIZES MAKES-Taken in on larger ones, |
| sell about $1 / 2$ price. Will erect and guar- |
|  |
| Chicago. 166 |
| OR SALE-One of the best groceries |
| nd shoe stocks in town of about 2,000 |
| population close to Grand Rapids. Doing |
| about $\$ 30,000$ business annually, invoice |
| about $\$ 4,500$, stock and fixtures. Rent |
| $\$ 35$ per month. Address No. 175, care |
| Tradesman. 175 |
| OR SALE-EIGHT DRAWER NA- |
| NAL CASH register, used only |
| short time. Edward Wolf, Hillsboro, |
| Wisconsin. | a short time. Edward Wolf, Hillsbor

Wisconsin.

For Sale-Hotel, 50 rooms and restaurant, nicely furnished, rent 320, 12 year lease, good income. $\$ 6,000$ handles.
tel Hawkins, Ypsilanti, Mich.
bress and gum mixed. The Hyde park Lumber Co., Burch Ave. and N. \& W. R., Cincinnati, Ohio

## Wanted-Store fixtures. What have you? Address A. L. Redman, Olney,

 you? Address A. L. Redman, Olney,ill.

Pay spot eash for clothing and furnish-
ing goods stocks. ing goods stocks. L. Silberman, ${ }_{566}^{1250}$
Burlingame Ave., Detroit, Mich.
CASH For Your Merchandise! Will buy your entire stock or part of nishings, bazaar novelties, furniture, etc.
LOUIS LEVINSOHN, Saginaw, Mich.

[^2]For Sale-A real money maker business proposition at Wolf Lake, Jackson, and living rooms attached; $21 / 2$ lots; ice house full of ice to be sold to cottagers. Has a good acetylene lighting plant, boasiness. Should bold on account of other very good thing. Eugene Davis, 830 Steward Ave., Jackson, Mich.
with Sale or Rent-Double brick store dition basement $50 \times 60$ feet. In fine condition. Write or call, J. N. Gilman,
Springport, Mich.

For Sale-Confectionery, novelty store, Eastman agency, property and equipment. Established seventeen years. Retiring from business. Poorest season Only local view post card dealer in town Terms; third town, balance on time. Address No. 161, care Michigan Trades-
man.
 soda fountain, candies, cream parlor,
small stock of groceries, Owner and small stock of groceries. Owner must
change climate. Address No. $181, ~ c a r e ~$ Michigan Tradesman.

FOR SALE-General merchandise business, excellent farming community, stock thirteen thousand; fixtures, eighteen hundred: double store and upstairs, four thousand: warehouse on track eight | tion. Want to repaire. Shop in connec- |
| :--- |
| Daggett Mercan- |
| tile Co., Daggett, Mich. |

For Sale-Mr. Merchant, do you want to move into the finest county sou town finest modern building? location at about half value

For Sale-Feed mill and custom grindestablished trade, doing profitable busito retire. Might consider forty wishes acre farm in exchange. Address Charles
B. Hayes, Pratt Bldg., Kalamazoo, Mich.

FOR SALE General store and home, town of 1,800 , thirty miles from Phila-
delphia, on P. \& R. Ry., in rich farming selphia, on P. \& R. Ry., in rich farming
section. Store building, separate
from home. Oldest establishment in from home. Oldest establishment in
town. Address Box 7, Telford, Pa.

FOR SALE-In city of 150,000 in
Michigan up-to-date wholesale and Michigan up-to-date wholesale and re-
tail bakery, one-story brick building about $56 \times 120$. one-story brick building ventory. Address No. 172, care Michi-
gan Tradesman. For Sale-Dry goods stock, best store
and location in town. Wonderful clean stock. Sure money maker. Invoice $\$ 15,-$ 000 . Cash. J. E. Lugibill, Blufiton,
Ohio.

## Simple

Account File
Simplest and
Most Economical
Method of Keeping Petit Accounts
File and 1,000 printed blank statements
File and 1,000 specially printed statements Printed blank statements, per thousand
$\$ 5$ Specially printed statement per thousand $\$ 300$

## Tradesman Company

Grand Rapids

## PRACTICING CAUTION

The slight recessions in prices and the decline in forward buying have proved useful, in the opinion of many observers, in developing a bit more of the caution that the business community was beginning to need. In the opinion of one of them, however, there may be danger, when business activity again begins to move forward at an accelerated pace, that the admonitions which have re cently been heeded will be ignored the next time they are needed. He is apprehensive that many business men will be like the sheep herders in the old fable who heard so often the cry of "Wolf!" that they failed to pay attention to it when it really meant something. Business men have been urged to caution and have been practicing caution.. Nothing serious has happened, and now he wonders whether a few months hence when things are again going at full speed if necessary precautions will be taken when advice to this effect is given once more. Failure to heed, he says, will mean inflation.

## THE MONEY MARKET

It is quite generally recognized that the recent change in the business temper has not been due to any signs of strain in the money market. The banking reserves of the country and the rediscounting resources are sufficient to meet every current demand without greatly increased charges for credit accommodations; at the moment the situation is one in which rates are a trifle easier. Rates will not fall very far unless trade suffers an unexpected depression, with sharply falling prices; the money market prospect turns mainly on the prospect of business volume and prices with the situation vastly different than it was in 1920, when the banking reserves of the country and the rediscounting resources were strained to their utmost capacity.

Detailed Status of the Cotton Crop.
New York, May 29-We hand you herewith the result of our investigation covering the condition of the growing cotton crop, and the acreage planted to cotton, with such information as may be pertinent and including May 26.
The average indicated percentage condition for the United States is 70.0 .

The indicated increase in a
The indicated yield with normal weather henceforth is $11,650,000$ Bales linter excluded
The labor situation south has changed radically since last year when farm workers were plentiful, willing and cheap. During the Fall and Winter months negro families, in constantly increasing numbers, have been leaving the south, going principally to the northern and eastern industrial centers. During the past few months this movement of the negroes from the south has continued in considerable and constantly increasing volume and constiderable and condents now express much anxiety about the labor necessary to work about the labor necessary to work he cotton crop, should The 1923-24 cotton
The 1923-24 cotton crop starts off poorlv. The season averages fully wo weeks late. The weather has been too cold and too wet. Much remains to be done Chopping is remains to be done, Chopping is
later than last year. later than last year.

The present indications are fo an increased area of $7 \frac{1 / 2}{}$ per cent over that picked last year. Weather and labor conditions during the nex few weeks will decide.
Using the U. S. Government par yield, basis for 1922 (1923 figures not as yet published), the yield indicated by the acreage and percent condition shown in this survey is $11,650,000$ bales, linters excluded. This indicated yield is, of course predicted upon normal weather henceforth and the planting of the estimated $7^{1 / 2}$ per cent increased area, less 1 per cent allowance for abandoned acreage.
While our correspondents in Alabama, Louisiana, North Carolina, South Carolina, Oklahoma, Georgia and Florida make mention of boll weevil being present it is too early for much damage from this source About all that can be said at this time is that this insect infests prac tically the entire area in which cotton is raised, excepting the irrigat-

The present cotions in the fart.
The present cotton year has now progressed to a point where it can be stated with a reasonable degree of certainty that the carry-over of American cotton July 31, 1923 (all Finds and all sources), will be around $2,000,000$ bales. On July 31, 1922, according to Secretary Hester, the mills of the world had in their warehouses 2,029,000 bales. Thus the Irospective carry-over July 31,
1923 of 2,000000 bales is about the quantity mills had in stock July 31, 1922. Assuming that of this quantity mill stocks, afloat and enroute to mills, will require $1,500,000$ bales, there will be around 500,000 bales left on July 31,1923 which quantity includes the farm reserves, linters and etc., in fact every known bale of American cotton of every kind, everywhere.
New crop cotton. can hardly be expected to reach the mills before the last half of September and the reserves of raw cotton have gradually been reduced until the suppply no longer exists sufficient for the mills to continue their present rate of operation. Curtailment in some volume seems a necessity.
Perfect growing weather throughout the coming season and a minimum of insect damage is for the welfare of the cotton trade. J. W. Jay \& Co.

## Draining the Farms for Factories.

 There are many significant aspects to the labor situation; not the least important is that having to do w:th the effect upon our agricultural regions of what has recently gone on. High prices for manufactured goods and high factory wages have brought about a great shift of labor from the agricultural sections to the industrial communities, and at some time in the future, although not immediately, the broader consequences of this will, be felt. The farmers have not frospered during the past three years, which accounts for the readiness and the volume of the flow of labor from the farm to the factory. But it is inevitable that at some point the pendulum of prosperity will swing the other way; then it will be found that with the supply of agricultural labor inadequate, and with the urban labor market oversupplied, a return flow from the factory to the farm must begin, with many consequent dislocations. A change involving these things is still in the future. It may not involve the outlook immediately, but it is something to consider in making calculations for the longer outlook.Cheats and Swindles Which Merchants Should Avoid.
A new kink in the get-rich-quick game is to cater to the ambitions of the embryonic financier by offerings to appoint him a director upon the investment of a few dollars. This is what the Cain Oil Co, of Houston, Texas, is doing. For $\$ 50$ it will send an ornate diploma advising whoever has the opportunity to read this chromo that Mr. So and So has been made an associate director of the company. That is about all that ever will be returned -a title that, in later years when more intelligence has been awakened will be regarded as a badge of crass foolishness. The proper interpretation of the diplomas of the Cain Oil Co. would be that they fittingly designate the sucker.

Announcement has been made by Bank Commissioner Lawrence, of the State of Maine, who has supervision over securities permitted to be offered to the investors of the state, that the application of the Durant Corforation to sell the stock of the Flint Motor Company has been denied. Mr. Lawrence, in his announcement, took the position that, "An analysis of details submitted shows a carefully conceived plan whereby purchasers of the stock are the sole losers in case of the failure of the enterprise, while the Durant interests will be for practical purposes the sole gainers if it succeeds. We have consistently held all projects involving such consequences to be unfair and in the language of the statutes 'to work a fraud.' '

The Tradesman reçently warned its readers to beware of the Pilgrim Oil Co., of Fort Worth, Texas. On May 9 a fraud order was issued against this company, W. H. Hollister, G. M. Richardson, and H. S Robinson, officers and trustees of the company (all of Fort Worth), prohibiting the use of the mails by them for participation in a fraudulent oil stock scheme. Their use of the mails was prohibited both as members of the company and as individuals.

## Go Careful on International Lamp Corporation.

A reader of the Tradesman re quests an opinion of the stock of the International Lamp Corp.
The caritalization of the company consists of 80,000 shares of $\$ 25$ par common stock. There is no preferred stock or funded debt. Just recently $\$ 1,500,000$ of the $\$ 2,000,000$ stock outstandng was sold. This money was to be used for working capital and towards equipping the additional plants.
The lamp business of the company ranks among the largest of its kind in the country.
Net sales in 1922 were in excess of $\$ 900,000$, while net profits came to about $\$ 122,000$, equivalent to $\$ 1.54$ a share on the present amount of stock outstanding. This compares with sales of $\$ 800,000$ and profits of $\$ 93,972$, or $\$ 1.17$ a share in 1921.

The stock has been placed on a dividend basis of $\$ 3$ a year, payable monthly.

It seems strange, on the face of it, to declare a dividend of $\$ 3$ a share on a stock which has only been able to show about $\$ 1.50$ a share in its best year, or at least in any year which has been reported. First quarter earnings, however,

## about 90 cents a share.

The stock was listed on the Chicago Stock Exchange in April. Since that time it has jumped all over the board. It is evident that the past record does not entitle it to much of a rating. However, the management is depending on operating efficiencies, coupled with exceptional executive ability to enable the company to earn its dividend. The present dividend was probably a little too oftimistic as it was only a little over half earned in the first quarter of this

Items From the Cloverland of
Michigan. Michigan.
Soo, Mich., May 28-J. A. Gibbons who for the past ten years has been in the grocery business here has Fold his stock to C. O. Brown and Frederick Baldwin who will continue the business. Mr. Brown is also oferating the grocery on Spruce street and has had years of exper-
ience at the business. Mr. Gibbons has not as yet stated his plans for the future but it is hoped that he will continue his residence here where Mike A. Paris favorably known. Mike A. Paris, one of the pioneer
grocers of the Canadian Soo, grocers of the Canadian Soo, fassed at the age of 53 . Mr. Paris was one of the successful merchants, starting the bottom and by strics, starting o business with a cheerful disposi to accumulated a nisposi He leaves to mourn, his widow and everal children, besides a large cirl friends.
The bes
winter
Harmony Beach, one of our popular summer resorts, will be opened to the public about June1. There will be dancing three times each
week. The proprietors, Fred Furnier and A. Machan have been mak ng many improvements and are an icipating the best season this yea since the orening of this popular resoft, as the roads are in fine con dition at this time. Mr. Fournier has been in Flint during the winte where he has been directing the Durant hotel orchestra
Taxes are keeping them "down"
n the Farm.

## Going Into Particulars.

"These," orated the modern Cornelia. "are my jewels."
The visitor gazed ufon her hostess' children. They were at their dinner. One little boy particularly fascinated her by the amount of food he could conceal within the little ana-tummy.
"Your jewels, eh?" mused the thoughtful guest. "Your jewels! I don't know just what sort of jewe's the others are, but that one, in a few minutes, will be a son-burst.'

## Forty Years in General Trade at Grove.

Grand Rapids, May 29-I find in looking through the Tradesman that the things I was most interested in are the things I have parted company with. I have sold the ship, but still need the pilot for that ship. I could not tell on paper the help the Tradesman has been to me in the general conduct of my business. I certainly have had a hundred and fitfy cents on the dollar for all I have :ut in the Tradesman.

George F. Cook.

## Now is the time to order <br> parowas

LUSCIOUS strawberries, ripe red cherries and delicious, juicy raspberries will soon be tempting the housewife to prepare for her spring canning. She will count her jars and glasses and look to her supply of sugar and Parowax. For she knows that to keep her favorite preserves properly, she must use Parowax to seal the containers. It keeps the air out and the flavor in.

For many years now, Parowax has been necessary for her preserving. It does away with the troublesome strings and paper caps, which did not protect even from the dust, much less the air. It seals air tight, every kind of jar. Parowax assures her that her fruits will be as good, when opened, as the day when they were canned.

You will find that the demand for Parowax is steady during the canning season. Every package you sell adds to your profits.

Now is the time to order it, so it will be on hand when the fruit starts to ripen.

## Standard Oil Company (INDANA)

910 S. Michigan Avenue

Michigan Branches at Detroit, Grand Rapids and Saginaw

One of these two color counter display cartons is packed in each case of Parowax.


# CONSUMERS POWER COMPANY 

"THE MIGHT OF MICHIGAN"

## An Asset to <br> THE INDUSTRIES THE COMMERCE- <br> THE INVESTORSTHE HOMES-

## OF MICHIGAN

CONSUMERS POWER COMPANY renders a vital Public Service to 125 prosperous Michigan cities and towns. 218,000 Electric or Gas customers are using the Service of this company every hour of every day.

The 45,000 square miles of Consumers Power territory, covering 31 counties with a population of 800 ,000 , are united in a vast power reservoir. 1,300 miles of high-power transmission lines and 9,000 miles of local lines form the great Web of Service which "ties in" the company's 36 power plants with the communities served, each backing the other and insuring to factory, store and home an ample, dependable power supply.

This superpower system ( 722 miles of which operates at 140,000 volts), and one of the nation's besttotals nearly a quarter-million horsepower-one-half of which is waterpower. This waterpower is developed in 21 plants on 9 Michigan rivers.

In 1922 alone, these waterpower plants saved for Michigan the equivalent of 700,000 tons of coal, which would have been required to produce the same power in private plants. This one year's saving of coal released 14,000 railroad cars for other needs of commerce.

## Millions For Greater Service

CONSUMERS POWER COMPANY has under way a construction program aggregating Nine Million Dollars-to meet and care for the development of Michigan. A 20,000 horsepower Dam on the Manistee River; a 12,000 horsepower Dam on the Au Sable, and a 60,000 horsepower steam plant on the Saginaw River -all interconnected-are included in this great work.

A review of the past eight years indicates the underlying reasons for this progressive growth:

| Kilowatt-Hours | 1915 | 1918 | 1922 |
| :---: | :---: | :---: | :---: |
| produced --....... | $245,299,654$ | $404,412,930$ | $461,840,561$ |
| Cubic Ft. of Gas <br> produced |  |  |  |

## Customer-Ownership

Back of this stands a great family of "Profiting Fartners." Over 10,000 Michigan peoplé are investors in the Preferred Shares of Consumers Power Company. At the present rate of progress, the figure will be doubled by 1924. Customer-Ownership provides the means for expansion; creates a personal interest in the company's success, and provids a foundation investment for Michigan people.

## General Office-Jackson, Michigan

District Offices-

Grand Rapids
Flint
Saginaw
Jackson
Kalamazoo
Muskegon
Pontiac
Battle Creek
Bay City
Owosso
Alma
Hastings

Manistee<br>Cadillac


[^0]:    J. F. Eesley Milling Co. The Sunshine Mills PLAINWFLL MICHIGAN

[^1]:    TOP PRICES-CORRECT WEIGHT-PROMPT RETURNS POST \& DE VRIES
    Wholesale Receivers POULTRY, EGGS and VEAL 120 ELLSWORTH AVE.

[^2]:    For Sale To Close An Estate-Creamery building and equipment at Harbor desired. G. N. Goulds, Administrator
    Harbor Springs, Michigan.

