## MICHIGAN TRADESMAN.

VOL. 8.

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I WANT TO BUY one or two thousand cords of good 16 -inch beech and maple wood.

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## THOS. E. WYKES,

[^0]GRAND RAPIDS, WEDNESDAY, AUGUST 5, 1891.

THE GOOD-FOR-NOTHING.
"Richard's main fault is that he's just good for nothing;" and Josiah Broadben tapped the ashes
desponding way.
'I don't believe that, Josiah. Nature does not put such a grand dome over a
fine face for 'nothing.' Richard has not fine face for 'nothing. Richard h .
The subject of this conversation sat at an open window at the other end of the
long parlors, and as the two older men long parlors, and as the two older men
looked toward him, he raised his eyes from the book in his hand, to follow the upward flight of a white-winged flock of pigeons. Rational, full, deep-set eyes,
and a bright, keen face, surrounded by and a bright, keen face, surrounded by
soft, light curly hair. Most people would have looked at such a face in a man with dim doubts and forebodings. His father did. Kichard was a stray soul in a stray body in that plain, mat-ter-of-fact family. None of the Broadbents had ever been the least like him
Yeomen, wool-staplers, weavers, great hard-headed, hard-fisted Yorkshiremen, what kin to them was this bright, clever youth, who looked like a knight just stepped out of a fairy book?
At first, Richard's love of learning had rather amused his household. Old Josiah was not adverse to seeing his son carry off all the honors of his school, and when people spoke of the lad's attainment and
of the promising career ahead of him, he thought, of course, they meant that thought, of course, they meant that
Richard would greatly increase the busiRichard would greatly increase the busi-
ness of Broadbent \& Sons, and, perhaps, ness of Broadbent \& Sons, and,
in the end, get into Parliament.
But Richard showed no disposition for business, and after a year of fruitless and aggravating efforts to find something he could do in the works, the trial had been abandoned. His elder brothers,
Stephen and Mark, were very fond of his lad, who was ten years younger than either of them, and whose beauty and bright ways had been their pride for wenty years. Indeed, Richard's mother dying at his birth, these "big brothers" had adopted "little Dick" with all their hearts, and when he complained that the smell and noise of the works made him ill, Stephen had spoken very decidedly to his father about forcing the trial further.
"There plenty $o$ ' brass i' Leed's, Bank well fend for oursel's. Let ' He's none like us.'
And, Josiah, having also a tender spot in his heart for his youngest son, had sighed, and then left Richard very much to his own devices. But every now and
then he wanted his grumble about the then he wanted his grumble about the
lad's shiftless, good-for-nothing ways, and this night he had had it to his ways, friend, the Reverend Samuel Sorley, rector of his parish.
Mr. Sorley knew Richard better than
either his father or brothers, and he was either his father or brothers, and he was glad the subject had been opened.
"Josiah," he said, gravely, "tell
Stephen and Mark that I want Richard Stephen and Mark that I want Richard
for four years. You can give him a thousand pounds, or not, just as you can trust me, but at the end of that time I think
fool."
"What wilt thou do wi' him, Samuel? Send him to Oxford?"
"Thou must ask no questions, Josiah. PIT have the lad entirely at my own disposal."
Then the two men looked toward Richard again, but he had left his seat and was strolling off toward Saurham Park. They walked to the window and watched him, and the father lifted the book he had laid down, and with a mixture of
contempt and indignation threw it aside. At this moment Stephen Broadbent entered the room, and said, angrily:
"Father, Dick is off to Saurham Wood again. I'm willing enoug' to let Dick play
he fool i our house, but dang me if he 'Whedde i' t' squire's."
What does thou mean, Stephen?" 'II mean that our Dick an' Miss Saurham have gotten some love-nonsense to ether. I know it. I'll tell thee how has seen them meet ivery night. Now, I has seen them n
ween't have it.'
Father and
Father and son were both equally angry and distressed, but this circum stance so favored the rector's proposi-
tion, that it was eagerly seconded by tion, that it was eagerly seconded by
Stephen, and was regarded as settled. Stephen, and was regarded as settled.
Then the rector put himself in Richard's Then the rector put himself in Richard's
way and met him just at dark outside Say and met him just at dark outside tomed to look well after his parishion ers and their children, both temporall and spiritually, and therefore Richard was neither astonished nor offended, when he said:
"Who have you been walking with, "ick? Tell me the truth, my son.
"With Agnes Saurham, sir."
The light of love was still in the young fellow's face, and the rector could not help noticing how handsome he was. He did not say to him: "You have no right, our st-the young lady is far beyond leal of trouble," ou are going to make trary, he praised Agnes' beauty and worth, and then showed him how lawfully the squire might refuse her hand to any man until he had done something o prove himself worthy of it.

What can I do, sir?",
And then the old man took the young one's arm and talked so solemnly and so earnestly, that Richard caught his enthusiasm, and whatever Mr. Sorley's
plans were, he entered heartily into plans
them.
"You shall have every help that money can give you, Richard; only, mind, I will have no love-making, and your proceedings shall be kept a secret from all your
friends. I don't want Stephen and Mark friends. I don't want Stephen and Mark
running up to see you and meddling in my plans.
One thing Richard, however, insisted on: he must see Agnes once more and
tell her he was going away; and Mr. Sorley agreed to this, on condition that he saw the squire also. The first interview was easy and satisfactory enough; Agnes praised his ambition and genius, prophesied all sorts of honors to him and promised to wait fathfully for his return. Her father was a different person to manage, and Richard's heart quaked as he entered the squire's own peculiar parodds and ends of hunting and fishing matters, and the squire was sitting on a big, old-fashioned sofa, playing with couple of thoroughbred black English

## terriers.

He said frankly enough
Good-day, Richard Broadbent;" bu he did not trouble himself to rise, for the Broadbents had been tenants of Saur That in these cotton-spinging Stephen That in these cotton-spinning days they had grown rich did not alter their position at all in Squire Saurham's eyes. Fifty
years ago che great landed proprietor did not consider money as an equivalent for good birth; so the squire treated Richard pretty much as he would have done a favorite servant.
"Miss Saurham says thou art going ay, Richard. What for, lad?"
Yo study, si
'Yes, yes, 'When lands and money all are spent, then learning is most excel lad, thy father has money-why need thou go study?
'Because, sir, I wish to make a great name, to become famous; then, sir, per"The dickens! Speak out, lad-then
"Then, sir, perhaps you will permit me to tell you how dearly I love Miss Saurham." thing of the 1 shall never allow anything of the kind. If 'twere not for old Josiah I would say worse than this to
thee. Come, Giddy! Come, Rattle! We thee. Come, Giddy! Come, Rattle! We
will go to the hay-field. I hope thy study, Richard, may teach thee to be Richard watchensible.
Richard watched the sturdy figure in its green coat, white corduroys and buff top boots across the lawn, and then, with a very angry feeling in his heart, left the
Hall. He disappeared soon afterwards Hall. He disappeared soon afterwards, and after a few desultory inquiries from various acquaintances he seemed to be forgotten. The Broadbent mills went on as usual. Josiah and Stephen and Mark passed to and from them as regularly as if their life was ordered by machinery, and once a week the rector went up to Josiah, and generally said, as pe wipe with
"All is well with Richard, Josiah"ery well indeed."
In the fourth year of his absence there was much trouhle between the mill-owners and the operatives. The masters mills were set on fire, and the and many and terror were hardly the excitement when the prominent offenders had been imprisoned. Their trial was one that affected the interests of all the manufacturing districts, and the spacious court house was crowded. Josiah, of course, was present; so were Mark and Stephen. had an almost idolatrous respect for, it was the paraphernalia of the law. Those advocates in their black gowns, those grave men in their imposing wigs, those wise-looking, calf-bound volumes, the pomp and ceremony of the sheriffs, constables and criers were to them the most obvious representative of the majesty of of English law and power.
Conceive, then, their amazement, when, prominent among these gowned advocates, giving directions to other lawyers, authority, was Richard Broadbent having Josiah flushed and trembled, and touched Stephen and Mark, who were also too much affected to do anything but gravely nod their heads. But when the arguments were over, and Richard Broadbent rose as special pleader in the matter, amazement to enthusiasm. Such a amazement to enthusiasm. Such a
speech had never been heard in West Riding before. It was cheered and cheered, till even Yorkshiremen's lungs were weary.
The good rector had his reward when he stood beside his protege and saw the squire and the city magnates crowd around the brilliant young lawyer with
their congratulations. But far greater their congratulations. But far greater
was his joy when old Josiah and Stephen was his joy when old Josiah and Stephen faces and full hearts. They were not men given to speech, and the happy father could say nothing but: "God bless thee, lad!" while Stephen's and Mark's pride and love found its full expression in: "Well, Dick! Dick!" But no words could have been more satisfactory.
The good-for-nothing had found his vocation. Two years after his departure from Leeds he had been called to the bar at Gray's Inn, and since then, by his tact and eloquence, had made himself one of the acknowledged leaders of There was nothing now that his father and brothers would not have done for him, but he asked just the one thing Josiah was loth to move in: he wished him to speak to the squire about his daughto speak to the squire about his daughing of deputing the business to think ing of depating the business to the rector, when the way opened unexpectedly.
Coming out of Leed's Bank, he met the
squire, who had a troubled, preoccupied look. He passed Josiah with a nod, then suddenly turned and, touching him, said:
"Josiah Broadbent, your house and mine have been long friends, eh?"
"Say that, squire. Broadbents served Saurhams when King Stephen was fight ing for the crown o' England; they are just as ready to serve them now."
"I believe it, Josiah. I want four thousand pounds. My boy Rodger has got into trouble. I would rather
"ou than to mortgage Saurham.
Thou can have if thousand pounds wwenty thousand, if thou need ic, squire an' Josiah Broadbent wants no security but Squire Saurham's word-he wor
bad un if he did." bad un if he did.
Then Josiah, standing there on Market street, laid his bank-book on a bale of wool, and, signing a blank check, put it into the squire's hand.
The fewest words in such cases are best. With the tact of a true gentleman, he turned the conversation to Josiah's son, and finally, hesitating a little, said:

There was some bit of youthful lovemaking between Richard and my Agnes; thou didst not know it, belike, Josiah?

Yes, that for he were sent away mainly; but he's as fond as iver about her. Thou mustn't strive wi' him, squirelove is beyond our ordering."
'I had no thought of it now. Richard has proven his metal. You may tell him if Agnes says 'Yes' still, I'll never be the one to say 'No.'
"Thank you, squire; it is a great honor; an if so be you'd niver name the money to the young uns, l'd tak' it kind. That's for you, as Rufus Broadbent did for the first squire of Saurham, but I can draw a check for you, and I'm proud and glad to do it."
As Richard had secured Agnes' "Yes," the future arrangements were easily settled, and within a year lovely Agnes Saurham became Richard Broadbent's wife, and the squire had good cause to be proud of the alliance. Old Josiah also lived to see his son not only one of her majesty's counsel, but also member of Parliament for his native city and a baron of the Court of Exchequer.
Thus the good-for-nothing in a spinning mill was good for an honorable and noble career in a court-room. Young men, act out your genius; nothing else avails.

Amelia E. Barr.

## Is the Salesman Your Friend

From the American Grocer.
We wonder if it occurs to the retail dealer that it is a good thing to number the traveling salesmen among his best friends. Their acquaintance can certainly be used to good advantage by care ful, thoughtful, shrewd traders. We do not mean that it may be taken advantage of, or that friendliness with a salesman may be the cover for squeezing him down to the last farthing in his prices. and, in the end, to the disadvantage of and, in the
the trader.

## the trader.

In the first place, have you his confidence? Does he feel when he enters your store that he is not going to be browbeaten or treated as if he were an intruder; that his goods are not going to be made the scapegoat for all the offenses of which the clerks in his employer's store may be guilty; that he is not to be blamed because the last shipment did not arrive until fifteen days after it was due?

Such things are calculated to take all the confidence and starch out of a man in about two minutes. Don't you think if you greeted his pleas what wistrict words as to his health, what district he had been in last, what the business prospects were there and asked him what he had new to offer he would be more apt to give you closer attention and perhaps a little better prices than he gave a few moments before to your competitor who treated him differently?

We do not forget that there are drummers and drummers; that some of them ought to be hoeing potatoes or pounding rocks. The drummer we refer to is the man who knows his business; who knows how and when to approach a merchant; who does not offer goods that are not what the merchant wants; who can tell
when his customer would like to have a good story, and when not; who knows has any to have his story clean. No man nasty stories, although he may laugh at the time, and the traveler who desires the esteem and good will of the best merchants avoids that style of entertaining them.
The drummer we refer to always has his samples neat and clean. He can is asked for, and is not afraid to tell you what the prospects not afraid to tell you of the prospect it should be against himbelf, for he is smart enough to know that self, for he is smart enough to know that it does not pay to deceive a customer.
It pays to treat that kind of a drumner well. If there is a bargain in his sample case he is apt to save it for the man who does so. He will take special pains to see that the order is filled promptly and exactly as wanted. He will not put in a case or more of something for you to try just as an "opener or that item." He will see that your goods are sent by the cheapest route and do many little favors that are really worth something.
A very amusing instance was told us where a few weeks ago a salesman, anxious to please the customer by prompt shipment, wrote on a slip of paper "Ship-'s order quick. He is the biggest kicker in the State." This he pinned to the order and it was allowed to remain there for the benefit of the shipping and bill clerks. The bill clerk thought it a good idea to leave it for the benefit of the mail clerk, who evidently did not think anything at all about it for he sent the bill off with the slip pinned to it. As a result, the rext time the drummer came around, Mr. wanted to know what he meant by such remarks, but at the same time it pleased him so well that he gave the drummer another erder. He appreciated the fact that his interests were being looked after We claim, therefore, that it pays to reat traveling salesmen with som working, intelligent set of men, who labor under many discouragements, away from home most of the time, needing a cheerful word of sympathy and encouragement, for all of which they are willing to pay the very heaviest kind of interest in a solicitous anxiety for the best interests of those who favor them with a share of their orders.
Of course it is impossible to give an order to every salesman who comes along, but a kind word, a pleasant re quest to be excused from ordering any thing that day, and a cherry good-by are capital which is bound to bring you good returns.

The Jobber Pays the Freight.
"The country towns generally manage to make the city pay the freight," re marked a prominent wholesaler the other they often send delegations to the city after subscriptions, and their civic and military organialions and charitable in stitutions are never backward about striking the city business man for assis tance. But the latest scheme is to make the jobbing houses in the city help pay for the Fourth of July celebrations in va rious villages where they have customers.

The jobber receives a letter from the subscription committee to the effect that his customers, Messrs. Doe, Roe, Jone will Smith, will consider it a favor if he tion. The letter says that the celebra tion will call a great many people into town, and, of course, the sale of goods will be increased, for special pains will be taken to push the sale of goods pur chased of those who help the celebration by subscription.

It is a species of blackmail that the jobbers must wink at, and the result is he sends his little check for five or ten dollars, at the same time bottling his wrath. You can see if he receives simila letters from four or five towns the draft upon him is not small, and that he pays tribute to four or five of them is an as There are very few flies on the country subscription committees, I can assure you."

Do You want a Cut

OF YOUR

## STORE BUILDING

For use on your Letter Heads, Bill Heads, Cards, Etc?


We can furnish you a double column cut, similar to above, for $\$ 10$; or a single column cut, like those below, for $\$ 6$.


In either case, we should have clear photograph to work from.

## THE TRADESMAN COMPANY,

ENGRAVERS AND PRINTERS,
GRAND RAPIDS, MIOH.

## Bolts Wanted!

I want 500 to 1,000 cords of Poplar Excelsior Bolts, 18, 36 and 54 inches long. $I$ also want Basswood Bolts, same lengths as above. For particulars address
J. W. FOX, Grand Rapids, Mich.

##  Hides, Furs, Wool \& Tallow,

NOS. 122 and 124 LOUIS STREET, GRAND RAPIDS, MICHIGAN.
WE CARRY A STOCK OF CARE TALLOW FOR MILL USE

LIFE BEHIND THE COUNTER.

## Written for The Tbadrsina

In the last article under this head, it was stated that the grocer had more difficulties to contend with than any other single-line retailer, and, in addition to the many reasons mentioned therein in support of the statement, I wish to add further, that the grocer is placed at a very great disadvantage, owing to the nature of the goods he handles. His sugars, syrups, fruits, seasonings, canned goods, etc., differ in no important particular from those of his competitor in trade and hence he is deprived of the valuable means of protecting himself which dealers in other lines possess. When injudicious and incompetent dealers cut, slash and slaughter, he cannot dodge the issue by superiority of goods, but must stand up and meet it or take a rest, which is the very thing a live grocer cannot offord to do. Better sell for a time at ruinous prices and hold your customers than allow them to slip away from you. When the general dealer advertises 24 pounds of granulated sugar for a dollar, as a leader, there is no alternative for the grocer but to do likewise. He cannot claim, by way of reconciling his patrons, (like the boot and shoe dealer) that the article he sells is worth more money than the other. He cannot make his customers believe that his granulated sugar is of superior manufacture and that he is the only agent in town who carries it. He would fail in an attempt to convince his constituents that the other fellow's granulated sugar was shoddy goods. He is denied this means of defense, and is forced to take his chances in an open field and must meet squarely all difficulties and annoyances which unscrupulous and incompetent rivals may subject him to.
Of all the moves every made to increase sales, the stupidest and most senseless one is to make a general cut in prices. This foolish act is promped by the mistaken and narrowly-contracted idea that all one has got to do in order to induce people to buy more than they want is to cut off a little of the price; or, at least, to make them believe that prices have been reduced. This erronious idea is founded upon the assumption that the masses of the people are too poor to supply themselves with the food and raiment they require and that, by making a reduction in prices, they will avail themselves of the opportunity to supply their wants. It is very doubtful if a cut in prices in staple goods ever caused an appreciable increase in consumption It hardly seems possible that the American people are unable to supply themselves with all of the staple articles of necessity they require when we remember that they are the most extravagant buyers of fancy and unnecessary articles in the world. In staple goods, the people buy what they want and a cut in the price will not make them buy more than they want; but the short-sighted and selfish dealer imagines that, by cutting the price, more people will come to his store to buy, so that if his own customers do not increase their purchases, the cut will attract other dealers' customers to his store and his sales will be increased thereby. But does it have this effect? Is it reasonable to suppose that your competitor over the way will sit down and quietly wait until you have unloaded your stuff on his customers?

Suppose it was the other fellow who made the cut, would you sit down and whine while he was filling up your customers with supplies? or would you say, "Here, Mrs. Brown, you needn't go over there for sugar, I am selling just as many pounds for a dollar as he is." And you wouldn' tell her that it was less than cost, either; or that old Perkins had cut the life out of it. You would simply put on a good face, weigh out the stuff and make the best of the situation like a man, and hold your trade at all hazards. If you got mad and made a further cut through sheer spite and swore that you would cut Perkins wide open before he got through with it, it would be conclusive evidence that you were just as prominent a fool as Perkins.
Fifteen years of active life behind the counter has given the writer a varied experience in this cut-throat business. While engaged in the grocery business in a little town in Canada, during a period of six years, he was continuously annoyed by the general dealers who were in the abominable habit of advertising some staple article in the grocery line as a leader. One would take sugar, another would use rice, and a third would choose coal oil. Of course, they would advertise the article at a price less than its cost, as a drawing card, and rely upon the general stock to make up for the loss. You may safely conclude that this condition of affairs made it highly interesting for the writer, who was the only exclusive grocer in the town. It was highly entertaining but lacked the element of fun. In fact, about the only thing that occurred that afforded even a ghastly apology for fun was a little soap bubble. Ore of the most totally depraved of these general dealers, after searching in vain for a meaner thing to do, resolved to soft soap the dear people by cutting an ugly gash into soap. This will not appear so very odd after all when you remember that the only bar soap in use in the town at that time was a certain four-pound bar which cost four cents per pound or sixteen cents per bar, and which retailed everywhere at twenty cents, giving a profit of 25 per cent. When a placard appeared in the window across the way bearing these words, "We are selling soap at 16 cents per bar," the writer gave up in despair and exclaimed in the language of Cæsar, "Thou too, soap!" Patience ceased to be a virtue and he retaliated by placarding it at 14 cents. Fool No. 1, over the way, was determined not to be beaten at his own game and soap took a tumble to 12 cents. At this juncture fool No. 2 recanted and resolved to unload his enemy at 12 cents and save him from the necessity of making any further cut. For this purpose the writer employed several small boys to purchase in five bar lots, pass around the corner in opposite directions and return with it by a back way to the back door of the writer's store, where it was repacked in cases. Several cases of soan were secured in this way and the old fool never suspected what was going on until the last bar had been carried away.
No dealer in any other single line of merchandise could ever be persecuted in this way, for each one has his own particular brands, patterns and makes of which he is the manufacturer's agent and no other dealer in his neighborhood can purchase them. Then, again, the infinite variety of grades of value in these other lines give the dealers a great ad-
vantage over the grocer. Suppose the
average citizen wishes to purchase a suit of clothes, how is he to know what dealer in town sells the cheapest? He may be attracted by somebody's advertisemen or he may prefer to trade with some one person, but he has no possible means of ascertaining who will really give him the best value for his money. The writer was once annoyed, while engaged in the boot and shoe business, by a very officious individual who imposed upon him self the task of informing the people of the village that they could purchase their boots and shoes at a much cheaper rate in an adjoining town. The writer came upon him while thus engaged, one evening, in a prominent grocery store. This very knowing person had but recently served a term as sheriff of the county and, having returned to his own village, he was declaiming to his old neighbors some of the great advantages of living at the county seat. In order to prove to all who were inclined to rely upon the ex sheriff's judgment, the writer stepped across to his own store and returned with three pairs of ladies' shoes and placed them upon the grocer's show-case and the loquacious ex-guardian of the county was asked to select what in his judgment he considered the best pair. The shoes cost $\$ 1.60, \$ 2$ and $\$ 2.25$. He chose the pair which cost $\$ 1.60$. These shoes retailed at $\$ 2, \$ 3$ and $\$ 3.50$, yet he did not know the difference between $\$ 2$ and $\$ 3.50$ when it come to judging shoes. We find men behind the counter who do not know as much as they think they do but a far greater number of this class of fellows are buzzing about who are not behind the counter. E. A. Owen.

How to Keep a Store.
By Samuel H. Terry, A book of 400 pages Written from the experience and observation of
an old merchant. It treats of Selection of Busi ness, Location, Buying, Selling, Credit, Adver tising, Account Keeping, Partnerships, etc. great interest to every one in trade. $\mathbf{\$ 1 . 5 0}$

THE TRADESMAN COMPANY,

## To whom it may concern:

I hereby forbid any and all persons giving any credit to my wife, Hattie any bills now or hereafter due to me LEONARD L. CONKEY

WANTED--All kinds of Poultry, signments solicited.

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This is the blanket the deale old me was as good as a 5/A."

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The Cheapest, Strongest and Best lanket made in the world. Above blankets at factory prices!
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Other brands of flour may occasionally make as good bread, but for absolute uniformity and reliability our brands "Sunlight," "Daisy" and "Purity" will be kept at the top, as they have been in the past. Write us for quotations.

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## AMONG THE TRADE.

around the state.
Adrian-D. L. Morris has sold his gro cery stock to Jas. Rowley.
Ogden-J. W. Robinson has sold his general stock to A. J. Baker.
Saginaw-J. L. Bannister succeeds J. L. Bannister \& Co. in the drug business. Evart-C. J. Mills succeeds Mills Bros. in the confectionery and cigar business.
Negaunee-A. Boulson is succeeded by White \& Peterson in the tailoring business.
Mt. Pleasant-C. P. Wilcox succeeds Wilcox \& Boyer in the furniture business.
Muskegon-N. Freidman has purchased the dry goods stock of John F. Murdock \& Co.
West Bay City-Reuben Green is succeeded by Prescott Gilkey in the grocery business.

Cassopolis-Chase \& Underhill are succeeded by Richert \& Underhill in the grocery business.

Midland-Walter N. Salisbury succeeds Salisbury \& Randolph in the drug and grocery business.

Northville-Ditsch \& Smitherman have sold their furniture and undertaking stock to Sands \& Porter.
Bay City-G. E. VanSyckle is succeeded by G. E. VanSyckle \& Co., incorporated, in the piano and organ business.

Saginaw-Magdalena (Mrs. John) Neiderstadt is succeeded by E. W. McCormick \& Co. in the grocery business.
Cadillac-The Cummer Manufacturing Co. is turning out a new store front and fixtures for a drug store at Frankfort.
Grattan-C. E. Eddy has sold his general stock to Geo. Whitton and Ed. Brooks, who will continue the business.
Sturgis-T. F. Thornton has sold his drug stock to F. S. Packard \& Co., who will continue the business at the same location.
Luther-Chas. Kingsley has retired from the firm of Kingsley \& Gardner, grocers, and the business will be continued by the remaining partner, Delmar Gardner.
Battle Creek-C. H. Mechem, bookseller and stationer, has taken in a partner, Jas. S. Geddes having purchased a half interest in the stock. The firm name will hereafter be Mechem \& Geddes.
Muskegon-Byron J.Parker, the Eighth ward druggist, has made an assignment to P. P. Misner for the benefit of his creditors. His liabilities are estimated less.
Cadillac - Franklin MacVeigh \& Co. have sold the Fred Kieldsen grocery stock to Chas. Kingsley, formerly of the firm of Kingsley \& Gardner, grocers at Luther, who will continue the business at the former location.
Shelby-D. S. Rankin has purchased J. C. Rings' interest in the drug business and has sold the stock and business to Tuxbury \& Sams, who will continue the business at the old stand. Mr. Rings has not yet decided where he will locate.
manuFacturing matters.
Tecumseh-B. Burtch has sold his grist mill to Heck \& Son.
Cheboygan-Alex McRae has resumed the manufacture of cigars.
Hartford-H. C. Ball succeeds H. C. Ball \& Co. in the flour mill business.
Reed City-H. M. Lowell, of Olean, N. Y., will erect a stave and heading mill
here.

Hungerford-Parker \& Dove are succeeded by S. E. Parker in the sawmill business.
St. Ignace-R. Conway is building a shingle mill at Kennedy Siding, north of this place.
Pontiac-License has been granted to incorporate the Pontiac Box Co., with a capital stock of $\$ 6,000$.
Shepherd-J. E. Wilson has leased C. E. Coon's shingle mill and is putting it in shape for business.
Mt. Pleasant - C. W. Althouse will manufacture $6,000,000$ elm staves this season in his mill here.
Coldwater -- Edward O'Shaughnessy succeeds O'Shaughnessy \& Co. in the manufacture of cigars.
Huron City-F. W. Hubbard, who has operated a lath mill here, has sold it, and it will be removed to Bad Axe.
Owosso-W. H. Mumby has purchased and moved to Corunna the former outfit of J. A. Beebe \& Son, cigar manufacturers.
Mt. Pleasant-The Mt. Pleasant Manufacturing Co. is putting in electric lights for the purpose of running its sawmill nights.
Reed City-George Lee, of Clare, and William Smith, of Flint, have formed a copartnership, and will erect a mill for the manufacture of bed slats, pickets and lath at Pennock's.
Marquette-The Nester estate has the contract for furnishing the timber for the Huron Bay ore dock of the Iron Range \& Huron Bay Railway, and has already delivered about 500,000 feet
Cheboygan-Ellis \& Stinchfield have converted the old Mullet lake extract factory into a shingle mill, and it is about ready to run. They will also add sawmill machinery for cutting hardwood lumber.
Marquette-George L. Burtis has put on a night crew at his sawmill. He has been running a quarter of a day overtime right along this season, but found this would not enable him to cut out all his stock, and so puts on the extra force.
Frankfort-The Frankfort Hardwood Manufacturing Co. has been incorporated to manufacture flooring, handles and general woodenware, by W. O. Strong, Detroit, and A. G. Butler, William M. Strong, D. B. Butler and R. Evans, of Frankfort. Capital stock, $\$ 15,000$.
Cadillac-A new logging railroad is being built by J. Cummer \& Son, from an intersection with the Cadillac \& Northeastern Railroad on section 23, in Haring, to a tract of pine owned by them upon section 15 in that township. The new road will be about one and one-half miles long.
East Tawas - The mill of the East Tawas Manufacturing Co., formerly the Sibley \& Bearinger, or AuGres Lumber Co. mill, but purchased last winter by George Chamberlain, E. E. French, Temple Emery and Milo Eastman, manufactured $5,000,000$ in May and June, and it is expected the season's cut will reach $17,000,000$ feet.
Muskegon-The Morton Manufacturing Co., which recently commenced work at Muskegon Heights, has filed articles of incorporation with the county clerk. The business of the company is given as the manufacture and sale of machinists, tools, farm implements, etc, The capital stock is $\$ 100,000$, with $\$ 56,000$ paid in. The stockholders are Wm. Rowan, Jr., Matthrew Morton, Henry E.

Morton, James B. Stephens, each 1,050 shares; John L. Reid, 700; Matthew Morton, trustee, 4,400; Thomas R. Reid, by J. Reid, attorney, 700 ; total, 10,000 shares.
Keno-The Chicago \& West Michigan Railway has completed siding for four new mill sites on its Keno branch. fifth sidings has been surveyed and will be put in at once. These sidings include about seven miles of track, and will afford an outlet for the mills of the Phelps Lumber Co., the Clark \& Hardy mill, the McDuff mill and the Vincent mill. The output will be chiefly $\log$, lumber and bark, and it is estimated the business will continue about five years.
East Tawas-The sawmill of Temple Emery has manufactured $6,000,000$ feet of lumber this season. He purchased the interest of his brothers in the mill plant last winter. The logs now being cut at the mill come from Georgian Bay, and $17,000,000$ feet will be rafted from that point to this mill this season. It is calculated that the mill will cut over 20 , 000,000 feet, $6,000,000$ of which is for Mr. Emery, 12,000,000 for the Moore Lumber Company, of Detroit, and the remainder for other parties. Last winter a band mill was added to the circular and gang equipment, and 400 feet of new dock built. The mill was originally built by Van Valkenburg \& Grant nearly twenty years ago, but its capacity has been doubled and the machinery modernized.
Spring Lake-The Cutler \& Savage Lumber Co. will remove its mill now located here to Sawyerville, to replace the mill at the latter point recently burned. Since 1879 the concern has converted into lumber, shingles and lath over 500 ,000,000 feet of pine, and has done aits share toward clearing up the Grand River valley of its forest. In 1884 alone the company sawed $68,198,076$ feet, the company's high water mark at Spring Lake. Since 1884 the product gradually decreased until 1887 , when it was 48,000 ,000 feet, then in 1888 it dropped to 28 ,000,000 and in 1889 to a little over 4,000, 000. Last year the amount sawed was merely nominal, and even then many of the logs were brought in by rail. This year some sawing has been going on, but the bulk of the company's business has been done at Sawyerville.

## The Manistee Extension.

Traverse City, Aug. 1-Considerable friction has been engendered between the owners of the Manistee and Northeastern Railway and the managers of tempt of the former to run their extension from Carp Lake to Traverse City through the grounds of the latter. The original survey took the road on the west side of Cedar Lake, but a more recent survey follows the east side of the Lake, running lengthwise through the land of the Traverse Beach people. Both sides to the controversy have appealed to the business men of this place for assistance, himself in favor of the latest survey, while other business men are using their influence to induce the company to come in over the line originally intended. be the postponement of the extension to Traverse City until another season.

## Country Callers.

Calls have been received at The from the following gentleman in trade
Johnston \& Thurston, Lisbon.
J. Steinberg, Traverse City.
A. R. Chappell, West Troy.
R. B. Gooding \& Son, Gooding.
A. B. McCall, Leslie.
E. M. Smith, Cedar Springs.

From Cotton to Wearing Apparel in a
Some years after the close of the war, when the "Empire State of the South" was anxious to demonstrate to the people that she had not lost her grip on her ancient title, it was decided to have a cotton exposition in Atlanta. One day was set apart for a concentrated effort which was to show, in one grand coup, ust what Georgia could do in the way of agriculture and manufacture.
Guests were invited to repair, on the early morning of the day in question, to the nearest cotton field. A few were there by the time the sun was, and they watched nimble black fingers transfer a ot of cotton from the bolls-where it had just matured-to the waiting baskets. Then cotton and visitors were taken in all haste to a factory, where the staple was spnn, woven and dyed black. Next it was hurried on to a fashionable tailor, and, he, with the help of every assistant who could get a hand on the work, cut and made a dress suit in which the gov and made a dress suit in which the go
His Excellency might have been fashionably late, but he was there, and his onably late, but he was there, and his outward adorning was the identical cot-
ton which the visitors had seen in the ton which the visi
field that morning.

## Good Words Unsolicited.

stone \& Son, dry goods and notions Lowell: "Enclosed find 81 for The Tradesman which is like seed sown in good ground.
James H. Sartwell, general dealer, Rothbury During the three years I have been in business, 1 have tried a number of trade papers, but The Tradesman leads them all in point of accuracs and suggestiveness.

## FOR SALE, WANTED, ETC


situations wanted.


GRAND RAPIDS GOSSIP.
Alex G. Runnels has opened a grocery store at West Troy. The Olney \& Judson Grocer Co. furnished the stock.

The Gun Hardware Co. has foreclosed its mortgage on the hardware stock of F. L. Sargent, at Lake Odessa.
Peter Verplanck has closed his meat market at the corner of Madison avenue and Hall street and retired from the business.

Nearly all the arrangements for the grocers' picnic have now been consumemated, giving good grounds for the belief that the event will be the most successful gathering of the kind ever held by the Grand Rapids grocers.

Ed. Hollestelle and G. VanWestereinen have formed a copartnership under the style of Hollestelle \& VanWestereinen and engaged in the grocery business at Grand Haven. The Olney \& Judson Grocer Co. furnished the stock.

The Canal street grocery stock of Van Every \& Co. was sold, Saturday, to Henry Fralick and S. A. Goes, who will continue the business under the form of a stock company which will be organized later in the week with a capital stock of $\$ 10,000$.

## Purely Personal.

Capt. Jas. Bradford is spending this week at Detroit, taking in the G. A. R. encampment.
Ed. M. Smith, the Cedar Springs groer, spent Sunday in the city, the guest of Byron S. Davenport.
A. K. Wheeler has leased the E. W. Withey residence, 37 South College avenue, and has already taken possession.
W. H. Shaver, who has clerked for Gilbert \& Sturtevant, at Sherman, for several years, is spending a few days in the city.
W. D. Struik, the Byron Center groer, was in town last week for the gurpose of purchasing supplies for a new arrival at his house-a young lady who tips the beam at nine pounds net.
A. B. McCall, the Leslie grocer and produce dealer, was in town last week for the first time. He was pleasantly surprised at the beauty of the city and the magnitude of its manufacturing and jobbing interests.
A. R. Chapel, who operates a sawmill near West Troy during the winter months and varies the monotony of the summer season by handling considerable hemlock bark, was in town last Friday and favored The TradesMAN office with a call.

## Gripsack Brigade

W. C. Glines, State agent for Fleischman \& Co., is in the city for a few days and will remain until after the grocers' picnic on Thursday.

Wm. Loge was in St. Paul, Minn., when the news of his infant son's illness reached him. He started home on the first train, but the little one passed away a few hours before he arrived here.
M. K. Walton and Paddy Miles have returned from Michipicoten Island, near the north shore of Lake Superior, where they camped and fished for ten days. They tell tall stories as to the size and weight of their fish, but brought home no evidences of having caught a single minnow. By continually holding his compass in his hand, Walton escaped the annoyance of getting lost this year.

## Result from an Invention.

Dr. Lardner, writing of the steam engine, said: "To enumerate its present effects would be to count almost every comfort and every luxury of life. It has increased the sum of human hap-
mines, not only by calling new pleasures ines, not only by calling new pleasures into existence, but by so cheapening former enjoyments as to render them attainable by those who before could never have hoped to share them. The surface of the land and the face of the waters are traversed with equal facility by its power; and by thus stimulating and facilitating the intercourse of nation with nation, and the commerce of people with people, it has knit together remote countries by bonds of amity not likely to be broken. Streams of knowledge and information are kept flowing between distant centers of population, those more advanced diffusing civilization and improvement among those that are more backward. The press itself, to which mankind owes, in so large a degree, the rapidity of its improvement in modern times, has had its power and influence increased in a manifold ratio by its union with the steam engine. It is thus that literature is cheapened, and, by being cheapened, diffused; it is thus that reason has taken the place of force and the pen has supperseded the sword; it is thus that war has almost ceased upon the earth, and that the differences which people are for the most part adjusted by peaceful negotiation."

## That Marion Failure.

Marion, July 30-In your paper of July 29 you have an article entitled through your paper that the article is false from beginning to end. In the first place, the store was not closed on a chattel mortgage, and Mr. Lemon came to Marion at our own request and he did not bring an attorney with him, as stated. Mr. Trail did go north, as stated, state to covered by chattel mortgage.
We have taken your paper a good We have taken your paper a good many years and believe that you like square dealing, so if you win please will oblige N. A. VanDecar.

## To Test Shears.

An old method of testing shears, but If that is not known to everybody is this cotton batting neatly to the point, without the cotton having to be guided, they are of good quality and make. If the cotton flattens between the blades, the shears have "soft spots". and are "seccoming from discarded buffing wheels is used for testing the blades.

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Mason Fruit Jars.
Although manufacturers' prices are firm at the last advances, local dealers are quoting fruit jars at $\$ 11.50, \$ 12$ and $\$ 15$ per gross for pints, quarts and half gallons, for a few days, subject to jars being in stock when order is received. Stocks are light in this city and higher prices may be looked for any day.

## Bank Notes.

J. E. Just has sold his interest in the Muir banking firm of Webber, Just \& Co. to S. W. Webber and C. W. French. Mr. Just has been a member of the firm since 1878.
The First State Bank of PPetoskey will open its doors for business August 10, with a capital of $\$ 50.000$.

## The Grocery Market.

Sugar declined $1 / 8 \mathrm{c}$ in New York on Monday. Other articles in the grocery line are without material change.

On four seats of a railway car,
Amidst his traps, the drummer sat, And wished that he had one seat more In which to place his high silk hat.

W
RITE us for Samples and Prices. Possibly we can save you money. We have a good white envelope (our 154) which we sell :


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Special prices on larger quantities. This is not a cheap stock, but good fair envelope. We have cheaper and have better grades, but can recommend this one.

## THE TRADESMAN COMPANY

GRAND RAPIDS, MICH.

## Above Prices Include Printing!



PRINCE RUDOLPH CIGARS.
To tho parson gassing the nearest to the number of Imps that mill
 1stery 2 Lk . Worth of PRINCE RUDOLPH CIGARS. Sold Everywhere. Up to date there has been published 23 cuts, with a total of 303 Imps .
manufactured by
AKEX. GOFEDON, Detroit, Mich.
DANIEL LYNCH, Grand Rapids, Mich., Wholesale Agt.

RINDGE, BERTSCH \& CO., Manufacturers and Jobbers of Boots and Shoes.

Our fall lines are now complete in every department. Our line of Men's and Boys boots are the best we ever made or handled. For durability try men's, boys', youths' men's, boys', youths', women's, misses'

We
We have the finest lines of slippers and warm goods we ever carried. We handle all the lead
ing lines of felt boots and socks. tion before purchasing.
"Agents for the Boston Rubber Shoe Co."

How Ribbons are Numbered.
In this country ribbons are sold by numbers, and very little attention is paid to the French line measure (or lign). Every wholesaler, however, buys his ribbons by the line. The reason is obvious. The line is a uniform measure, as standard as an inch, while numbers vary according te the quality of the ribbon, or perhaps the caprice of the manufacturer or wholesaler. The line is marked on a rule, precisely the same as metres or inches, and anyone can apply this rule the line measure is. It is for this reason that wholesale dealers always refer to the line in making their purchases. There is a fraction over 11 lines to an inch.
inch. to the numbers no one can tell definitely just what width a given number does indicate. A number 5 ribbon, for instance may be in 10,11 or 12 lines. A 10 line No. 5 would be a low grade, he 11 line No. 5 would be a medium, and a 12 line No. 5 would be a fine grade. A. No. 9 used to run from 16 to 20 lines, but now it only is fouud in 16,17 and 18 lines. The ordinary numbers in ribbons are $2,3,5,7,9,12,16,22$. In cotton
backed velvet ribbons, however, the numbers run in fractions considerably, as $1 \frac{1}{8}, 1 \frac{1}{4}$, etc.
In England one will hear merchants speak of "ten penny" or "twelve penny" ribbens.
According to a gentleman who has spent his life in the wholesale trade in Canada, where the English system prevails, these expressions have no relation
to price. They orginated in this manner: It was the custom to measure such things by the width of a penny, and a "ten penny ribbon" would be as wide as ten pennies piled up on top of each other. This designation seems to have gone out of use in recent years, and there is no standard in England that is absolutely accurate.

Clever Diamond Smuggling.
"Talking about smuggling reminds me of a trick I saw resorted to by a passenger on one of the big steamers a couple of years ago," said a loquacious commercial traveler. "You know there is a duty on diamonds, and one of the passengers had three large stones, worth several thousand dollars which he had purchased in London. The problem of how to evade paying the duty on the stones worried him considerably, but at last he evolved a plan, and a few days before the steamer arrived in New York he proceeded to execute it.
"The chief officer had a little skye terrier, and the passenger after considerable coaxing, induced him to sell the dog. As soon as the smuggler gained possesAs soon as the smuggler gained posses-
sion of the animal he tied him up and gave him nothing to eat until just before we were to go ashore. He then procured some fat meat from the cook, and cutting off a piece a little larger than a walnut made a hole in it into which he placed one of the diamonds.
"A dog will generally bolt a piece of fat without chewing it, and of course a diamond would go down with it. The hungry dog swallowed the meat, as his owner expectede diamonds were safely time the three diamonds were safely
stowed away in his interior. The diamond smuggler had no difficulty in evading the vigilance of the Custom House officials, and was soon on his way
town leading the dog by a string.
"I met him again a few days afterward, and asked him how he recovered the stone. 'Easy enough,' he replied. 'As soon as I got home I shot the dog and found the diamonds after a short search. Of course I was sorry for the dog, but dogs are cheap and the tariff on stones is high, and I never allow sympathy to interfere with business.'

Not Much of a Reception.
A Texas merchant sent his clerk for the twentieth time to the residence of a prominent citizen to collect a bill.
"Did you get anything?" asked the merchant, on the return of the clerk
"Nothing at all. They told me to come into the reception-room, as usual, but I didn't receive anything."

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The Farmer on Top.
Erastus Wiman has earned the gratitude of all, especially the farming interests, by showing in his valued article in the North American Review, the trend of events relating to the relative increase of fool consumers and of food products
Every farmer should have the informa tion given therein and take heart with the coming conditions. The key of the article is "that the power of consumption of food products has at length caught up to the power of production." This is shown in a series of statistics; census figures show an increase in population of 26 per cent. in the whole country, while the farming population increased only 14 per cent.

While the population increase is 12 1-2 per cent. in every five years, the area of food growth increased only 7 per cent. and it is yearly and progressively lessening.

It is a significant fact that the production of cultivated land which is marketed abroad has declined from 21,000,000 acres in 1885 , to $13,000,000$ in 1890.
"In the decade from 1870 to 1880 the wheat area of the world increased $22,-$ 000,000 acres, and from 1880 to 1890 the increase was only $5,000,000$ acres, to which this country contributed not an acre."
With the greater increase of population over the increase of food, there has been a steady reduction of the vast surplus of wheat in the market of the world.
'From the best data, it appears that the average world's crop of wheat and rye is now $70,000,000$ bushels less than the yearly consumption. And that the reserves accumulated during the decade of the surplus acreage are everywhere nearly or quite exhausted."

This is also confirmed by the scale of prices.

In 1875 wheat in Great Britain was $\$ 1.64$ per bushel.

During the five years ending with 1889 it was 95 cents per bushel.

All the signs are in favor of dollar wheat at the farms.
This means an increase of 40 per cent. to the farmer's income. "A greater economic revolution than has ever been witnessed." The farmer out of debt, as a borrower he will no longer be the servant to the money lender. This change will bring the American farmer on top.
It will make him of all classes the most prosperous, and he will be the most independent, intelligent and prosperous producer of his period.
With ability to buy twice or thrice the quantity of goods hitherto, and to deny his children nothing they need and can enjoy, the absorption of manufactured goods will be enormously increased, and this will aid greatly to absorb the excess of present production.

With the improved condition of the farmer, a larger demand will exist for all classes of goods.
There will, doubtless, therefore be felt throughout the country a new commercial activity, "as the result of the enchanced prosperity of the worthiest group of food growers that this world has ever seen."

Mr. Wiman, by presenting these facts has done a signal service, not only to the food grower, but also to the goods manufacturer. And the results of all wild be a returned tide of general prosperity to this country, exceeding any in the past history.


## FIARDWARE

# Fishing Tackle AMMLINITION GUNS. 

33, 35, 37, 39, 41 Louis St., 10 \& 12 Monroe St.

Subseription Price, $O$
strictiy in advance
Advertising Rates made known on application.
sublication Office, 100 Louis St
Entered at the Grand Rapids Post Oy
E. A. STOWE, Editor.

WEDNESDAY, AUGUST $5,1891$.
SHORT WEIGHT CODFISH. Noting the complaint of Lee Deuel, the Bradley general dealer, in regard to short-weight codfish, the Olney \& Judson Grocer Co. clipped the item from The Tradesman and forwarded it to one of the largest fish house in Gloucester, accompanying the same with a request for an explanation. The reply was as follows:

In handling boneless fish, please remember you are handling something that is subject to a continual shrinkage until consumed. Those fish you complain about falling short will in two-weeks, time from now fall short four or five pounds per box and they will continue to shrink quite fast until they will fall short six or seven pounds per box. After that the shrinkage will be more gradual. We give full weight. In order to have our fish hold out, we would be obliged to give considerable overweight and this we cannot do and do business. We, as every other shipping house in Gloucester, will guarantee full weight when fish are packed. This is all anyone can do. We will also guarantee to place our goods alongside of any fish put up by any house as regarding holding out in weight, providing the fish have been weight, providing the fish have been packed an equal length of time. We
wish we could put up fish so that they wish we could put up fish so that they would hold out in weight, but, considering that pickled cured fish are wet and subject to a continual drain, you must see that it is impossible for us to do so As regarding mistakes in weight, we put up on an average 400 boxes fish per day and our scales are tested about every day Every box of fish is weighed by a man employed especially to do this one thing
Accepting the above explanation as authe: tic, the retail dealer is placed in an uncomfortable position. If he buys fish which has been in the jobber's hands two weeks, it is four to five pounds short. Two weeks later it has shrunken stil more and is six to seven pounds short What shall he do about it-pay for what he gets or what he is supposed to get? In the opinion of The Tradesman, codfish should be sold net weight and the process of curing or the method of sale should be so reformed that the goods would get to the dealer at the weight named in the invoice. In the present condition of things, it is manifestly unjust to ask the jobber to stand the shrinkage, for he pays on the basis of the billed weight, the same as the retailer, but some coneert of action should be undertaken which would result in the goods being put up net or an adequate tare established.

The Tradesman will have.more to say on this subject later.

## A TIMELY RESOLUTION.

At a recent convention of the Patrons of Industry of Osceola county, the following resolution was unanimously adoptew:

Resolved, That we will not support any person but a farmer or laborer for Representative to the State Legislature from this district in the year 1892, and that we will support such a man.

It is well that the Patrons "take time by the forelock" and "resolute" about things a year ahead, for there will not be enough of them left twelve months hence to make a respectable prayer meeting. Both the membership and enthusiasm are waning so fast that it is extremely unlikely if any one but the officials who receive dues and levy assessments will survive the present season. Strange to say, these barnacles will stick to the ship un-

WILL CEASE DETECTIVE WORK. The Detroit News publishes the following, without stating any authority therefor:

The State Board of Pharmacy has been spending $\$ 1,400$ a year in the work of detecting druggists who do business without a license, but are convinced that this is usurping part of the duties of prosecutors and will turn over $\$ 1,721$, now in their hands, to the State Treasurer.
The validity of the Pharmacy act has been passed upon by the Supreme Court and the law held to be constitutional. The case was that of Dr. Moorman, of Belding, who was convicted in the Ionia Circuit Court for dispensing drugs without first securing a license from the Board of Pharmacy. The full text of the decision will appear in The TradesMAN next week.
If it is a fact that the Board has decided to abandon the work of detecting druggists who are pursuing their business illegally, the law will be enforced still less than it has in the past-and past enforcement has been in the nature of a burlesque, so far as preventing any considerable number of violations of the law is concerned. The Tradesman hopes that the statement of the News is incorrect, for a law which is not enforced is worse than no law at all, and the only practical method of securing a rigid enforcement of a law is to provide an officer charged with that special duty.
Since the drug market was put on the press, all brands of morphine have declined 10 cents per ounce.

A Disturbed World.
Nearly the whole of the civilized world is disquieted just now; and if the "signs of the times" are to be trusted, History will have a wild and woeful tale to tell a few years hence. Fighting on a grand scale may soon commence in Europe. All Europe is more or less distracted by conflicting national interests and jealousies, while the popular element is everywhere asserting itself with a bold ness, vigor and success perilous to dynastic rule. The fires of discord may smolder for some time longer, or they may break out suddenly and soon, but that a bloody crisis is not far distant seems to be about as certain as anything in the future can be.
Since the beginning of the year 1891, over seventy million dollars of gold have been sent from this country to Europe, and the greater part of this amount has found its way to Russia. What is Europe, and Russia in particular, accumulating so much gold for? It is in anticipation of the fact that when a nation's legal tenders become depressed in consequence of the uncertainty of a war issue, it becomes necessary that the treasury of a nation thas engaged should be well stocked with the yellow metal, which for liquidating foreign obligations has no equal?

## EIGHT PER CENT.

The launching on the market of a number of new industrial undertakings comes very opportunely to break the insupportable dullness which has latterly prevailed in Wall street. It makes me think of what the famous Sexton Brown of Grace Church said one winter when balls and parties, the management of which supplemented his religious duties, were few, and his collateral income therefrom was scanty: "Nothing is going on in the way of dancing, but I contrive to make the funerals lively." For, in a certain not invidious sense, each of these new industrial companies represents funeral. Its formation marks the death of an old, well-established private con cern and its resurrection as a corporation Its future lot, like that of individua mortals, is veiled from human eyes, and only time and experience will reveal it.
The striking feature to me of the advertisements of these undertakings is the liberality of the terms they offer to investors. Eight per cent., preferred and cumulative, seems to be by common consent the income which they promise This is due partly, I am told, to the law of New Jersey, under which the companies mostly are formed. limiting pre ferred dividends to eight per cent. per annum, and partly to the fact that the preferred stocks of similar companies already on the market, such as, for ex ample, the American Sugar Refineries, sell at prices which return eight per cent. and over to the purchaser. What ever may be the reason, the fact remains that both by the promotors and by the public, eight per cent. is taken to be the proper and normal hire of money when it is to be invested in industrial undertakings like those now presented, on the best security that they can furnish.
This is a phenomenon that merits investigation, not only by those who are disposed to put their money into these undertakings, but by disinterested observers like myself. Why is it, and what does it mean, that when the Government can borrow at 2 per cent. per annum, muncipalities at 3 , private owners of city real property at from 4 to 5 , and railroad companies in good credit at 5, the proprietors of these private enterprises, which, if these prospectuses tell the truth, have long been enormously profitable, and are to continue under the same management as heretofore, cannot procure capital at less than 8 per cent.?

The impression first produced upon my mind, as it doubtless is upon the minds of all who have seen for many years the ups and downs of speculators, is that this high rate of interest is a bait covering a hidden risk. It brings to remembrance the saying attributed to the Duke of Wellington, "High interest means bad security," and I am reminded by it of an anecdote of the late Stephen Whitney. He had been solicited to join in a speculation upon which was figured out a clean profit of 100 per cent. in a few months. Mr. Whitney, not liking either the speculation or the speculator who was managing it, declined with thanks, saying: "My dear sir, the thing is too good altogether; my conscience would not allow me to make so much money." So, the offer of eight per cent. per annum for the use of capital implies, at first sight, either that the investment is doubtful or that the dividends are unconscionable.

At the same time I admit that these enterprises are still comparative novelties, and have yet to win their way to public favor. When, some six or seven years ago, the Standard Oil certificates to the amount of $\$ 70,000,000$ were offered on the market, they brought only 90 cents on the dollar, although they were paying 12 per cent. per annum, and those who bought them at that price did so with considerable hesitation. Since then $\$ 20,000,000$ of pure water has been added to the $\$ 70,000,000$ original capital without reducing the dividend rate, and the whole $\$ 90,000,000$ is now selling at somewhere between 160 and 170. The steady payment of dividends has given the investment a good reputation, which it did not enjoy at the outset, and the early purchasers of it are reaping the reward of their audacity. It may well be, therefore, that the offer of 8 per cent. on par, which is considerably less than the 12 per cent. on 90 offered by the Standard Oil Trust, indicates no more than the amount of temptation necessary to induce capitalists to put their money into an undertaking good enough in itself, but which lacks the stamp of approval attainable only by a career of several years of success. Balancing this consideration aganst the distrust aroused by the seemingly excessive income promised, each investment is left to be judged upon its intrinsic merits. Here is where the real difficulty arises. People in general have not the means of forming a satisfactory opinion upon a business in which they themselves have had no personal knowledge, and of which they can learn nothing except what is told them by persons who have the strongest motive to represent matters as favorably for themselves as possible.
Then, too, comes the further inquiry: Why, if these various concerns into which the public are invited to put their money are as profitable as they are represented to be, is it necessary to appeal to the public for money at all? I can well understand why a partnership composed of many partners and having large and widely extended transactions should be converted into a corporation. A partnership is dissolved by the death of a single member of it, and has to be liquidated and organized over again, at great trouble and expense, with probably great loss of capital through the withdrawal of the deceased partner's share; whereas a corporation goes on forever, like Tennyson's brook, and disregards individual catastrophes. For this reason Tiffany \& Co., W. \& J. Sloane, and Park \& Tilford have been formed into corporations, although no change has been made in their mode of doing business, and so far from asking money from the public, these stocks are jealously kept in the hands of their original members. They have all the capital they want and do not desire to share their profits with outsiders. But when, in addition to incorporating itself, a firm of long standing and good reputation offers practically to sell out at a low price, it is impossible to avoid the suspicion that there are other reasons for the step than those which appear on the surface.
Here, again, a satisfactory explanation is possible, and the suspicion I have mentioned may be completely removed. Not to repeat the illustration furnished by the Standard Oil Trust, there are plenty of cases to show that a willingress to admit the public as shareholders in a
business may arise not from any wish to unload it upon them, but either to obtain permanently capital which has hitherto been raised only by continual borrowing, or to enable the proprietors to use for other purposes the money they have locked up in it. Thus, Guinness \& Co., the Dublin brewers, sold an interest in their brewery with great benefit to those who bought it; and from all that I hear, Mr. Lorillard has ample justification for disposing of a part of his tobacco business in the advantage to be gained by having ready cash for its needs, instead of being under a perpetual necessity of borrowing.
After all, the question comes back, as I have frequently said on other occasions, to the personal character of the men who are to conduct the concerns in which investors are asked to invest. A corporation cannot successfully run itself any more than a partnership can, and calling a man President, Secretary, or Director does not endow him with honesty and sagacity. His shareholders are, to the extent of their shares, special partners with him, and it is a safe rule not to buy stock in any corporation which is managed by men who would not be desirable general partners in a private firm. Especially to be avoided are stocks in whlch the officers of the companies are gambling on the Stock Exchange. The exigencies of their situations compel them occasionally, if not to tell lies, at least to suppress the truth, and without a full knowledge of the truth it is impossible to use one's judgment with any hope of a sound result.
Bearing all these things in mind, and exercising reasonable discretion, I think that investments in these new industrial enterprises may properly be made by those who can afford to lose what they put in if fortune should prove adverse to them. They offer, first, a probability of a large return upon the amount invested, and then, if, as time goes on, they demonstrate their ability to pay this income, year in, year out, their price in the market is sure to advance, like that of the Standard Oil certificates. When the seeming bad security is demonstrated to be good security, its capitalized value will increase, and will reduce the high interest to low interest. This has been the case so often that I need not mention instances. Time tries all things, and the almost universal wedding process is in evitable. In the struggle for existence, which prevails in money making as in everything else, the fittest survive, and the weaker go under. To pick out the winners in advance and to discard the losers requires knowledge, skill, and a certain instinet which may be sharpened by exercise, but which cannot be supplied by art if it is wanting by nature. I can only offer suggestions; my readers must do the rest themselves.

Matthew Marshall.
New Shoe Stock---Change of Base. Ada, July 31-Ed. C. Duff, grocer, ha added a full line of boots and shoes. The Watertown Shoe Co. furnished the stock.
Lester \& Co. have purchased the fixtures and last end of the Fish stock, at Rockford, of J. F. Ferris, of Grand Rapids. They will immediately remove their stock of dry goods to Rockford and consolidate the two stocks and close them out, preparatory to opening a grocery store at South Cascade, a new point on the D. L. \& N. Railway, one and a half miles from Cascade Springs, where the Lesters own a farm.

## A Turk's Notion of Justice

 A grocer of Smyrna had a son, who, with the help of the little learning the country could afford, rose to the post ofnaib, or deputy to the cadi, or mayor of naib, or deputy to the cadi, or mayor of
that city, and as such visited the markets, that city, and as such visited the markets, and inspected the weights and measures of all retail dealers. One day, as this officer was going his rounds, the neighbors, who knew enough of his father's character to suspect that he might stand in need of the caution, advised him to shift his weights for fear of the worst; but the old cheat, depending on his relationship to the inspector, and sure, as he thought, that his son would never expose him to a public affront, laughed at their advice, and stood calmly at his shop-door waiting for his coming. The naib, however, was well assured of the dishonesty and unfair dealing of his father, and resolved to detect his villainy and make an example of him. Accordingly he stopped at his door, and said coolly to stopp
him:
"G

Good man, fetch out your weights hat we may examine them."
Instead of obeying the grocer would ain have put it off with a laugh, but was hearing him order the officers to search hearing him order the offcers to search his shop, and seeing them produce the an impents of ham an impartial examination, were openly condemned and broken to pieces. His shame and confusion, however, he hoped would plead with a son to remithim all
further punishment of his crime; but further punishment of his crime; but
even this though entirely arbitrary, the even this though entirely arbitrary, the
naib made as severe as for the most innaib made as severe as for the most inaifferent offender, for he sentenced him
to a fine of fifty piastres and to receive to a fine of fifty piastres and to receive a bastinado of as many blows on the soles of his feet. All of this was executed upon the spot, after which the naib, leaping from his horse, threw himself at his feet, and watering them with his tears, addressed him thus:

Father, I have discharged my duty to my God, my sovereign, my country and my station; permit me now, by my repect and submission, to acquit the debt I owe a parent. Justice is blind: it is the power of God on earth; it has no regard to father or son. God and our neighbor's rights are above the ties of nature. You have offended against the laws of justice; you deserved this punshment; you would in the end have received it from some other: I am sorry it was your fate to receive it from me. My was your fate to not suffer me to act conscience worwise behave better for the future, and, instead of blaming pity my ture, and, instead of blaming, pity my
This done, the naib mounted his hors
Tis done, the $h$ journey amid gain and continued his journey amidst he aclamations and praise of the whole city for so extraordinary a plece of jusSublime Port of whe Sublime Porte, the sultan advanced him to the post of cadi, whence, by degrees, he rose to the dignity of mufti, who is the head both of religion and law among the Turks.

Trade Schools Useful.
The editor of the Builder and Wood Worker believes in trade schools. It gives a young man, in a few months, he says, instructions that it would take him the same number of years to "pick up" haphazard in a shop, and accompanies this instruction with a technical and scientific teaching of the whys and wherefores of his work that the shop seldom or never furnishes. At the same me it enables him to reach the stage at which he attains a value as a mechanic that much earlier than if he went into a shop as a boy. He can commence with the trade schools in his seventeenth or eighteenth year, and would be just as far as the shop boy on completing his trade school course, with the incalculable ad vantage, if he has wisely used his time, of possessing the foundation for an education that will ever help him.
e parent

Economy is the parent of integrity, of liberty and of ease, and the sister of tem perance, of cheerfulness and of health: and profuseness is a cruel and crafty demon, that generally involves her followers in dependence and debts, that is, fetters them with "irons into their souls."

## PEACHES

We are headquarters, as usual, for Peaches, handling daily average 200 to 300 bushels, which is over one-third of the receipt of the early Alexander peaches. We expect in a few days to commence on the early Rivers and by latter part of the week the famous Hale's Early will begin to come.

The careful estimate of the crop to be marketed here is

## 

This means that our share of the crop will be over $\check{\jmath} 0,000$ bushels.

If you wish us to keep you posted regularly as to conditions of our market, we will quote you with pleasure. Please drop us a postal card. Address all correspondence to

## ALFRED J. BROWN,

Grand Rapids, Mich.

## To Clothing and General Store Merchants-

It will pay you well to see our line of fall and winter clothing, especially our elegant line of the real genuine "Trevoli Mills" all wool fast colors. Kersey overcoats at $\$ 8.50$ and $\$ 9$, silk faced, single and double breasted. Also our Melton overcoats and one of the nicest line of Ulsters in all shades, grades and material in the market. Our Chinchillas are up to the equal standard, the whole selected from the best foreign and domestic goods.

## SUITINGS.

We have an excellent assortment in fine worsted, cheviot, pequay, meltona, cassimere and other famous mills. We have a reputation of over 30 years standing established for selling excellent made and fine fitting clothing at such reasonable prices as enables merchants to cater for all classes. Our Prince Alberts have got a world fame popularity and our line of pants is most attractive.

William Connor, for nine years our representative in Michigan, will be at Sweet's Hotel in Grand Rapids on Thursday and Friday, August 13 and 14, and will be pleased to show our line. Expenses paid for customers meeting him there, or he will wait upon you if you drop him a line to his address at Marshall, Mich., or we will send samples.

## MICHAEL KOLB \& SON, <br> Wholesale Clothiers, <br> Rochester, N. Y.

William Connor also calls attention to his nice line of Boys' and Children's Clothing of every description for fall and winter trade.

## Drugs Medicines.



Is the Contract Plan Desirable?
Written for Thr tradgsias.
"My soul is wrought within me" the action of the manufacturers of certain proprietary medicines, in forcing through the wholesalers a pledge or contract upon the retail druggists of the country,
binding said retail druggists to sell said binding said retail druggists to sell said
manufacturers' nostrums at certain fixed rates.
It seems to me that the wholesale drug trade, by agreeing with said manufacturers not to sell to such of their trade as refuse to sign certain contracts, discriminate against the retailers, and in favor of the manufacturers. For
instance, I want one bottle of Dr. Sharp's Liver Exhilirator and only one, for my trade. Perhaps I could not sell another in a year. Not having signed the pledge, 1 am obliged to pay full retail price, for my one bottle; and should I sign the obliged to pay 10 per cent. above regular wholesale rates.
We also see these cunning little pledges which our friends(?), the patent medicine men, want us to sign, an
agreement not to substitute any like agreement not to substitute any like
preparation, for an article of their manufacture and also to keep a full supply of their articles on hand, etc.
The object, and the only object, of these manufacturers in exacting pledges
of the retail trade, is to increase the sale of their preparations. The scheme directly benefits them by having a tendency to increase the volume of their sales by compelling the retailer to buy in larger quantities. This, and the article in their pledge against substitution, is the sum and substance of their excessive
and almost paternal regard for the reand almost paternal regard for the re-
tailer, as set forth in the pledge which we must sign, in order to "protect the retail dealer in realizing fair and liberal profits on the sale of our medicines," etc. Now, I do not cut on the price of patents, nor do I intend to, neither do I sign contracts of any kind.

What is it to A., B. and C., or other patent medicine proprietors, if I sell a dollar bottle of Dr. Shark's System Tickler for $831 / 3$ cents, $66 \%$ cents on even 25 cents? After the stuff has been paid for and placed on my shelves, it is
certainly none of the manufacturer's business what I get for the same. Let the retail druggists' associations in the different States, and in National assembly, attend to the vexed question of cutting of prices and let patent medicine men attend to their own business and things will right themselves. United action on the part of retailers would
bring to time these patent medicine proprietors, who imagine that they own the retail druggists of America.
I believe that the retail trade will soon awaken to the true inwardness of this pledge scheme and proceed to sit on it as hard as they recently did on the Hood

## plan. <br> Columbiaville, July 28, 1891.

The White Lead Trust.
At a meeting to be held in New York on August 27, the National White Lead Trust will, no doubt, be reorganized into
a corporation under the laws of New Jersey, that State having more elastic laws affecting corporations than most others. The adoption of a corporate management, instead of trust methods, of a large number of shareholders and of a large number of shareholders and tionable business ethics of all trusts, as
also a desire to conform to the laws of such states as prohibit trusts or any part of them from exercising business functions in their localities
The White Lead Trust is, without question, well officered and financially
healthy, strongly intrenched to do business, and capable of realizing satisfactory and legitimate profits to its shareholders, and under the proposed new order of working it will probably meet the ap-
proval of the public and those pecuniariproval of the public and those pecuniari-
ly interested. At the meeting called it is proposed to reduce the capital stock from $\$ 89,000,000$ to $\$ 30,000,000$, of which $\$ 15,000,000$ shall be cumulative 7 per cent. preferred stock and the rest com there shall be $\$ 3,000,0006$ per cent. debenture bonds, $\$ 371,364$ of them to re deem mortgages on real estate, and $\$ 149$, 487 to reimburse trustees for cash paia for properties acquired since the organdisposed to acquire additional capital for carrying on the various businesses to be acquired. The trustees are to be author-
ized to carry out this plan. In the new National the holders of six shares of of the new preferred and one of common. The transfer books close August 17 and will re-open on August 28

New Thing in Metalic Paint.
If the newly discovered property of cottonseed oil, which has been so widely
proclaimed, shall prove to be all that $i$ proclaimed, shall prove to be all that is claimed for it, good judges are of the abundant product is likely to be very considerably extended. The simplicity of the process is a valuable feature One gallon of pure cottonseed oil being placed in a suitable iron vessel, twenty pounds of lead are melted and slowly poured into the oil, which at the same time is thoroughly stirred, under which operation the lead separates in globules, and when the oil is poured off, after seventeen pounds only of the lead, the seventeen pounds only of the lead, the
balance being absorbed by the oil. On the lead being again melted and the operation repeated to the fifth pouring-
the amount of lead absorbed the amount of lead absorbed being less at each succeeding pouring-the total amount of lead absorbed is about ten pounds. The oil thus charged with the lead is then used as a paint, being applied in the ordinary way to metalic
surfaces, which it is desired to protect surfaces, which it is desired to protect
from oxidation or corrosion, the liquid adhering closely and becoming very hard.

An Every Day Occurence.
'Any arsenic?', softly asked the little woman as the druggist came forward with his usual retail smile.
"Yes'm."
"I'd like a quarter's worth, please."
Yes'm. How are you going to administer it?",
"Why-why, on cheese or bread, suppose. Isn't that the general way?" "Some give it in coffee."
"Why, rats don't drink coffee, do they?"
"Oh it's for rats, eh? Then cheese is

The Underlying Cause of His Failure. From the Youth's Companion.
The red flag
The red flag fluttered over the door of Gillam's Emporium. The villagers were crowding the sidewalk, while from nasal tones and the rap of auctioneer's Mr. Whiffin, a merchant from the neighboring county town, stopped in a group of men outside.

Ned Gillam sold out by the sheriff! What does that mean? I should have
said that of all the young men in this said that of all the young men in this
village he was the one who would make village he was the one who would
his way. Has he taken to drink?"
"Not at all,"
"Ned understood his business," pursued Whiffin, still curious. "He was a saiesman for me for two years, you
know. I never had a more polite fellow know. I never had a more polite fellow goods faster. I never had any damaged goods left on his counter. He sold them at full price. He was almost too smart." "You have hit the nail on the head, there!", said the squire. "Gillam is a
pleasant, polite fellow, but tricky. When pleasant, polite fellow, but tricky. When
he opened the Emporium we all went there to buy. I took my custom from old David Longaker at the corner, thinking that we must have the 'fine table delicacies' which Ned promised.
"But presently I discovered that whenever he could palm off inferior goods for the best he did so. I never
went back to him. David's goods were ust what he represented them to be. He's a crusty old fellow, but his word is to be taken."
"Our experience was the same," said the doctor. "My wife and daughters bought their hats with the fasnion, and bought their hats and gowns which Ned
"But when they found they were old auction goods which he had bought cheap and sold at high profit, they never went into his store again.
That is the history of his dealings with most of the villagers. One after another dropped away until he had nobody left. Hence-the red flag and ".Well! well!
Gillam would score a success in Ned world!" said Mr. Whiffin, as he climbed into his buggy and drove toward home. "Such a polite fellow and so agreeable to everybody!" he muttered, flicking his horse gently.
Young Gillam himself, as he watched the auctioneer and the buyers, wondered bitterly at his defeat. He had started with but little capital, but clear of debt. Now he owed every one, and the assets would not cover his debts.
"I tried to be civil and pleasant," he interests. I don't know where my mistake was!"
But every villager in the crowd knew.
The secret was a truth as old as the first trade which was made between the children of Adam; it repeats itself in every individual life to-day; and most village history can tell what it is.
Linseed Oil Manufacture Growing Less Profitable
Coming on the heels of an open market for linseed oil, the reduction of the divi-
dend of the National Linseed Oil Co. to dend of the National Linseed Oil Co. to
one-half its usual size becomes a matter one-half its usual size becomes a matie
of common comment. The August dividend is 50 cents per share, a 2 per cent. basis. The preceding fourteen dividends were with great regularity one dollar a hare, a 4 per cent. basis-or just double that of August. True, the dividend for basis of the profits for the year preceding, but this serves very little to help toward a hopeful view of the apparent as the officers of the company assert, they are quite able to declare a dividend of equal proportion to that of the previous three and a half years without interfering greatly with their treasury surplus, but the fact that they do not do so, because of an adherence to the rule which governed the declaration of previous dividends, is a better key to the real situation than any fictitiously based dividend would be.

While this action of the company shows the carefulness and probity of the board and officers, it also demonstrates the uncertain possibilities of the linseed oil business in respect to its being a profitable one in the face of keen competition.

## True Philosophy.

Madame Neckar relates the following aneedote of M. Abauret, a philosopher of Geneva:

It was said of him that he never had been out of temper; some persons, by means of his female servant, were determined to put this to the proof. The woman in question stated that she had been his servant for thirty years, and she protested that during that time she had never seen him in a passion. They promised her a sum of money if she would endeavor to make him angry; she consented, and knowing he was particu-
larly fond of having his bed well larly fond of having his bed well made, she on the day appointed neglected to make it. M. Abauret observed it, and, the next morning, made the observation to her; she answered, that she had forgotten it; she said no more, but, on the same evening, she again neglected to make the bed; the same observation was made on the morrow by the philosopher, and she again made some such excuse, in a cooler manner than before. On the third day, he said to her: 'You have not yet made my bed; you have apparently come to some resolution on the subject, as you probably found it fatigued you. But after all, it is of no consequence, as I begin to accustom myself to it as it is.' She threw herself at his feet and avowed all to him."

## Canine Common Sense

A French dog was taught by his master to execute various commissions, and among others, to fetch him vituals from the cook-shop in a basket. One evening, when the dog was returning to his master thus furnished, two other dogs, attracted by the savory smell of the contents of the basket that this new messenger was carrying, determined to attack him. The dog put his basket on the ground, and set himself ceurageously against the first that advanced against him; but while he was engaged with the one, the other ran to the basket and began to help himself. At length, seeing there was no chance of beating both the dogs and saving his master's dinner, he threw bimself between his two opponents, and, without further ceremony, quickly dispatched the remainder of the good things himself, and then returned to his master with the empty basket.

## Potat

Nine Anglo-Saxon women in ten among those who eat potato salad in a German restaurant imagine it to be an easy and simple dish to have at home. They find out their mistake, for one of the chief ingredients in it is one that is seldom suspected. That is beef stock or bouiliion. To sufficient potatoes for five persons add a cup of beef stock poured on while the potatoes are hot. That sinks into the vegetable and keeps it moist and delicious. After adding the beef stock sprinkle pepper and salt to suit the taste, a little sharp vinegar, as much oil as you please, and chop up a small onion very fine to throw over the completed dish.

The Drug Market.
Opium is dull. Morphia is unchanged. Quinine is steady. Turpentine is lower. Linseed oil is steady

## Drus Sotor for Sale at a Bargain

 part productive real estate. Stock clean and
well assorted. Location the best in the city.
I wish to retire permanently from the drug bus-
C. L. BRUNDAGE,

Opp. New Post Office.
Muskegon, Mich

## GINETHNG ROOT. <br> PECK BROS., wholealio Draykitas



## GROCERIES.

## Something For Nothing

A leading receiver of country produce who had lost the patronage of a leading steamship company which he had held for several years replied when asked in to furnish something for nothing. I get nothing for doing nothing, and, therefore, am just as well off. Ain't I?',
am just as well off. Ain't l?
Our answer was yes. What is yours? If we judge by the record and results we find that there are thousands, yea, tens find that there are thousands, yea, tens of thousands answering differently; they are engage in furnors supplying house nothing. They work supplying household goods fourteen to eighteen hours per day, year in and year out, adding nothing to their capital and many trading the something with which they started business for nothing. The cutter is a giver of something for nothing. The dealer who sells granulated sugar at 4 to $41 / 2$ cents per pound is working for less than nothing, because he throws in paper, string, loss in weight, time and a portion of his general store expenses just for the fun of the thing.
Another class distribute popular proprietary articles for nothing; others, pro visions or staple canned goods. For tunately, we now and then meet a pros perous retailer who talks in this way:

I get 10 per cent. advance on sugar, and average a fair profit all around; we keep such an extensive line of goods that this is much easier to do than extensive business in two large cities and is a type of the successful grocer in all cities.
The men who have made their mark in the retail trade are not those who have rather, those whose constant study has been high quality, variety and a complete service. With such a policy one can win against all competitors, irrespective of location or class of customers served.
In one of our large city markets is man who has made a fortune selling butter and cheese. His stand is crowded from morn till night in marked contrast to other nearby stands where customers to one only seen occasionally. His inflexible rule has been to keep only the finest rule has been to keep ond ogrs The result has been a reputation for quality that is in itself worth a competency. that is in itself worth a competency, tailers, who started fifty-one years age with $\$ 900$, and to-day is a millionaire, said. when asked for the secret of his success: "Only one thing, Always reliable. Everything we sell must be of that character; there must be no de-
viation."
People are wiiling to pay for satisfactory service. It is akin to paying your tailor, or shoemaker for style and
fit, or your doctor for his skill and experience.
Even the heathen prefer to pay for the gospel than have it free. Father Gavazzi, the Italian missionary, said the free distribution of Bibles was a mistake, because the poor argued that what was not worth paying for was not worth having, and so they lit their pipes with the tracts and Testaments that cost nothing, treasuring them, however, when they were obtained at some cost, no matter how slight.
People are always suspicious of the merchant who offers something for nothing, or next door to nothing. And they are right. Customers know that it costs something to open a store, heat, that they in addition to a fair price for the merchant's time, knowledge and service. The moment the seller announces goods at cost, he challenges suspicion. Why then pursue the wretched policy of "giving something for nothing, when you can get nothing for doing nothing?",

For the finest coffees in the world, high grade teas, spices, etc., see J. P. Visner, 304 North Ionia street, Grand Rapids, Mich., general representative for E. J. Gillies \& Co., New York City.

Waste of Brain Energy.

## rom the "Spectator" in Ohristian Union.

If you will take your stand on a business street of any great city and watch the faces of the passers-by, you will be surprised to see how many men there are who put into their legs the brain energy which they ought to put to their business. it is not rapid walking, but hurried walking that wears men out. A man may form a habit of rapid walking, and walk his five miles an hour without knowing it. Another man may walk no faster, but you see by his face that he is putting his mind on his pace, that is the essence of hurrying. His nerve energy is all going into his legs; his brain is all alive with the question whether he is going to get there in time. His neighbor gets there perhaps just as quick but ets there perhaps just as quick, but ithout thinking about it. A man ough lave his wain with leave his brain free to think on things worth thinking about. Hurrying is walking with your nerves instead of our muscles. "Men break down prematurely," said the professor, "for the same reason that ocean steamers break their machinery in mid-ocean; they habitually put all the strain on their machinery it can bear, and some day suddenly it snaps."

## Pleasant Villages.

The villages of New England are among the pleasantest in the world, and he chief secret of their charm is sumwho laid them out, a century or two who had the good sense to plant a few score of young trees about the green and along the streets Now look at them along the streets. Now, look at them! envelop the place in shade. The meanest nvelop the place in shade. The meanest cottage is pleasant and picturesque if it stands beneath a fine old tree. The nestles under giant trees. Plant trees. flant them round the schoolhouse. Plant Plant them round the schoolhouse. Plant
them round the church. Plant them on the common. Plant them along the street. Make all the villages and towns pleasant with trees.

Camping at Traverse Point
m the Cadillac News.
A party of business men and thei Bay ring withe the shores of Traverse of their select resort. The entire company vote Traverse Point the most en chanting outing place in Michigan.

Next Meeting of the Board
The Michigan Board of Pharmacy will neet at Houghton, Sept. 1, to examin candidates for registration. The examination for both registered and assistan pharmacists will begin at $9 \mathrm{a} . \mathrm{m}$. of that day.

Crockery \& Glassware

No. 0 Sun
No.
No
No. 2 .
Tubular

## 6 doz. In box. <br> No. 0 Sun. No.

No. 1
No. 2
First
First quality.
No. 0 sun, crim
No. 0
No.
No. 2
X
XXX Flint.
No. 0 Sun, crIm
No. 0 Sun, crimp top
No. 1
No. 2
Pear
Pearl top.
No. 1 Sun, w
No. 2.
No. 2 Hinge,
La Bastic
No. 1 Sun, pla
No. 2 "
No. 1 rimp, per "
Noz
FRUIT JARs.


Butter Crocks, per gal
Jugs, $1 / / 2$ gal., per doz
Jugs, $1 / 2 \mathrm{gal}$., per doz.



979898
$\infty$

## PRODUCE MARKET

Apples-Common cooking command $81.50 @ 1.7$
per bbl. Fancy eating ard held at ti2.25@2.50. Beans-Dry beans are firm and in strong de-
mand at $\$ 2$ per bu, for choice hand picked. Wax mand string command 50 c per bu.
Beets-Green, 10 c per doz.
Butter-The market is full all around, dealers
Butter-The market is full all around, dealers
purchasing only for immediate wants at 10 ab 15 c . purclackberries- 8 Q 10 c per qt.
Celery-20c per doz. bunches.
Celery-20c per doz. bunches
Cabbages-50@75e per doz.
Corn-Green, 8 c per doz.
Corn-Green, se per doz
Cucumbers-20c per doz.
Eggs-Dealers pay 15 c and freight, holding
at 1 cic .
Grapes-Ives command 8e per lb. Honey-Dull at $16 \bigotimes 18$ for clean comb.
Onions- $\$ 4$ per bbl. for red or yellow Danvers Muskmelons- 81 per doz
Potatoes-50c per bu.
Peas-50@75e per bu.
Peaches-Alexanders and Hale's Early are in free supply at $81 @ \$ 1.25$ per bu., the supply being considerably larger than the demand.
Radishes-In plentiful supply, but little for stock.
Raspberries-Black, 8 c per qt., $\quad$ Red, $10 @ 121 / 2 \mathrm{c}$ for stock.
Raspbe
per qt.
Tomato

Tomatoes-50c per crate of fancy Acme Tomatoes-50c per crate of fancy Acme.
Watermelons-- The market is in better sh consignments being less in number and the quality improved. Dealers are now asking $15 @$
$18 c$ for choice stock.

POULTRY.

## Local dealers pay as follows for live weight:

 Spring chickens Fall chickens Spring ducksFall Spring duc
Fall ducks
Geese

CANDIES, FRUITS and NUTS.
The Putnam Candy Co. quotes as follows:

## PROVISIONS. <br> The Grand Rapids Packing and Provision Co. quotes as follows

## Mess, new Short cut

Extra clear pig, sho
Extra clear, heavy
Boston clear, short cu
Clear back, short cut.
Standard clear, short cut, best. sausage-Fresh and Smoked
Pork Sausage
Ham Sausage
Ham Suusage....
Tongue Sausage.
Frankfort Sausage
Blood Sausage
Blood Sausage...
Bologna, straig
Bologna, straigh
Bologna, thick.
Bead Cheese.

## Tierces Tubs.

Tubs.
50 lb . Tins

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fresh meats.
Swift and Company quote as follows:


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Mutton
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## FISH an OYSTERS

F. J. Dettenthaler quotes as $f$

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Whitefish
```Falrheven
        oysters-Cans.
\
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Stand
Leader
Special
Royal
Nob
Bro
En
Co
Bro
Pea
Ex
Ere
Fre
Val
nglish Rock
Conserves.....
Broken Taffy.
Broken Taffy...
Extra...........


Stand up, 5 lb, boxes

Messina, choice, 360
fancy, 360 .
choice 300
fancy 300
fancy $300 \ldots \ldots \ldots \ldots \ldots$ FTHER FOREIGN FRUTS
OTH
$\begin{array}{cl}\text { Figs, Smyrna, new, fancy layers. } \\ \text { " } \\ \text { " } & \text { uno } \\ \text { unce }\end{array}$

HIDES, PELTS and FURS
Perkins \& Hess pay as follows:



## Brazils, Filberts. Walnuts,

## California..

Filberts
Walnuts
Mrenoble.
Pecans, Texas, N ,
Cocoans, Texas, $\mathrm{H}, \mathrm{P} . . . . . . . . .$.
PEANUTs.
Fancy, H. P., Suns.........
Fancy, H. P., Flags...........
".
Choice, H. P., Extras......
$.20 @ 30$
$10 @ 20$
$31 / 2 @ 41 / 4$
$112 @ \underset{2}{2}$
$250 @ 300$
The Standard Onl Co. quote
barrels, f. o. b. Grand Rapids:



LMPLOYER AND EMPLOYE. Relation of the Two Succinctly Set Address by Rev. Joh
Club of St. Louis.
It is a profound satisfaction to me to see with what felicity of expression and clearness of statement our younger business men are able to present their thoughts to a meeting like this. While
listening to the preceding papers of this listening to the preceding papers of this discussion I have been impressed with
the superiority of the American merchant and average man of business in this important respect. Anybody who has had the opportunity of making a comparison between the American man illustration, must be forcibly impressed with the rare ability possessed by the former in this particular. The English pecially well posted in the philosophy of pecially well posted in the philosophy of but he seldom possesses the gift of easy, fluent, forcible and concise speech. He rarely, I believe, a good speaker. On the other hand, the American man of business seems to have been born with the convinced of this who attends a business convention and listens to the speeches made by the average members. This is
why it is to be so regretted that certain lamentable conditions keep the ordinary business man out of political affairs. In-
telligent political interests broaden and deepen the mind more than any other type of study. Especially would they
enlarge the horizon of the man who is confined to the necessarily narrow sphere of commercial interests, and the very
general abstinence from political affairs that characterizes the American mer chant is doubly regretable, because of
his manifest fitness for that career of his manifest fitness f
1 have been led into this train of reflections by the very admirable speeche we have listened to to-night, coupled with the fact that I am almost wholly unprepared to take any intelligent part in this
discussion. So brief has been the time discussion. So brief has been the time
within which such preparation could be made that nothing but my habit to obey the commands of my superior officers brings me before you at all.
Surely there is no subject of more universal interest than that of the ethics of ployed. In that relation we see the influence of the law of evolution. All of the problems that have arisen tending to complicate that relation
purely modern growth. As far as history shows the primitive man, it shows him seen as either throwing labor upon the weaker sex, or upon slaves who were captured in battle. Labor is the badge ligiously supposed to be the penalty of sin. Capital was not the employer of labor; it was its owner. In civilization, people who had any notion of the true people who had any notion of the true ordained to endure; only they felt it to be a burden which all men should share in common. So while all other
people were looking with contempt upon labor, the Jew was teaching all classes to engage in honorable employment. And while the Bible permitted slavery, it nowhere looks with contempt upon the humblest kind of handicraft. Its
greatest teachers and scholars were oft greatest teachers and scholars were oft
men who had been trained in mechanical trades. This peculiarity of the $\mathrm{He}-$ brew race tinged and colored the Christian church, even at its periods of haughtiest supremacy. When Feudalism
bore its most abundant fruit, the humblest handiworker always found a career open to his ambition inside the church. That church might be an aristocracy piety. Still, in spite of the church's example and teaching, the spirit of Feudalism was hostile to the rise of industrialism. The hand-worker was practically, even when not actually, a great cities, like Amsterdam and Antwerp, that the modern idea of the true
relation between capital and labor began, very slowly, to be evolved. Now the process of this evolution is exceedingly interesting to a student of history. It of social and political condition were supposed to be of divine appointment. The slave, the serf, the laborer, the poor man, were all taught to be contented wan, were all taught to be contented born, because God himself had fixed their condition and it would be impious to be restless and dissatisfied. The doctrine of "divine right" was extended, trine of "divine right" was extended,
not only to kings, but to priests, feudal ords, owners of the soil and employers of labor, as well. All authority was of divine origin. Very slowly this doctrine began to be displaced. Feudalism was destroyed. The serfs of the soil were emancipated, and vouchsafed some measure of freedom in disposing of their labor to the highest bidder. This condiEngland than in any other Enropean country, and it was in England that the great revolutions of the seventeenth century finally discredited the doctrines of the "divine right" of kings. The perover accession of the house of Hanlish and the active control of the Enprepared the way for the pure American doctrine that all sacred and secular governments are of distinctly human origin and owe their right to exist simply in their ability to advance human welfare, Everywhere, except in certain forms of right" has been utterly discredited
Sometimes we fail to see how completely the abandonment of this doctrin has revolutionized certain fundamental social ideas upon which ancient society rested. In the old day, to revolt against government or the fixed order of society, was to fight against God. Rebellion and blasphemy were kindred sins. But a period of questioning has come. Men are sure that no priest has the right or shall have the power to command their piritual allegiance, that no kind has the right to command their political allegiance. And they have not topped there. They have begun to question the foundations of property rights. To say to the landlord and labor employer, "What is the process by which you have obtained control of what you call capital?" In a word, the very coneption of property is undergoing revis on, and the relation between employer and employed materially altering. The laborer once received the right to labor as a boon from the holder of capital. He was grateful for the opportunity to earn was grateful for the opportunity to earn
his own bread while increasing his employer's material wealth. He generally recognized the right of the employer to fix his wages and determine his hours of abor. In any maladjustments of relationship between capital and labor the atter occupied the position of a petiioner. This condition of things has changed, or is rapidly changing. The aborer now regards his labor as a part truth, the most necessary part of the truth, the most necessary part of the
capital. He insists upon meeting the employer upon equal terms. In fact, he amployer upon equal terms. In fact, he misnomer. He hopes to make rapital misnomer. He hopes to make rapital and labor joint owners of all the sources of material wealth. This is the root of
all the labor agitation and organizations in the land This serious change in seniment has. This serious change in sen ocial relations between employer and employed. The old feeling of loyalty has measurably evaporated. The spirit of caste has been intensified. Barriers of prejudice are being erected. The two classes are thrust into a position of bitter antagonism. Each gives only what he must and is quick to resent the encroachments of the other. A problem of the gravest character and proportions is certainly arising, and its solution de mands the wisest and most delicate treat ment. I do not propose to offer any soution to-night. We are met for the dis cussion of great subjects, not necessarily for their settlement. In my mind some things are certain. We are unquestionably going through a process of industrial evolution. It is vain to expect that the ancient relation between labor and capi-
tal-the employer and the employedwill ever be restored in modern society. The old doctrine that the employer has all the rights and the employed all the duties, will never be tolerable again in the higher ranges of civilization. I think, process of extinction. Whether it will process of extinction. Whether it wil
be replaced by any existing system of be replaced by any existing system o
profit sharing in some of its aspects, in profit sharing in some of its aspects, would be a personal conflict between would be a personal conflict between
industrial leaders, become an industrial industrial leaders, become an industrial
battle between two clans. It is equally battle between two clans. It is equally
certain, I think, that the wage workers themselves have done much to intensify the lamentable caste and spirit between themselves and their employers. Beyond question, the great labor organizations of England and this country have done much to improve wages and arouse capi tal to a keener sense of its responsibili ties. But the philosophy that underlies these organizations; the gigantic strike that impoverish labor and capital alike the bigotry and exclusiveness that generally govern their actions, promise but little help in the solution of this grave social problem. Great social revolutions are successful only in proportion as they are directed by the calmest wisdom and tions are very generally, I fear, governe by an overmastering prejudice agains the employer, than by a wise determina tion to find some adjustment of interests that shall be mutually advantageous Socialism, in any of its modifications, even if ideally desirable, will be no prac tical solution of the question in this gen easily. In fact, the wage worker is so capitalist that this will probed into the last country on the globe to surrende last country on the globe to surrender
the present ideas concerning the rights of individual property
I am aware, of course, that I have answered no question and have opened not a few. I do not think the time for answering these tremendous questions ha yet come. I distrust a medicine that guarantees to cure every disease, as distrust any system that promises to hea all social ills. I feel sure that the time for violent revolution, at least in thi
land, has passed. No man will be violand, has passed. No man will be vio lently dispossessed of his property. To
many wise and unselfish men are pledged many wise and unselfish men are pledged to the solution of this great problem, to permit the selfishness either of the capi talist or the wage worker, to force us in to anarchy. But the situation is one o extreme gravity. We must not shut ou eyes to the facts. There are labor agi tators who are a social pest; there are
capitalists whose stupid selfishness keep them in constant antagonism with th best interests of society; men who have neither sense nor sympathy and who are constantly clamoring for legal protection against the natural consequences of thei dangerous classes a body of wise an conservative men is growing up, who shall finally teach the capitalist, that money, like all human possessions, shal be held subject to the supreme interests of human life; and shall teach the wage worker that the hand cannot say

Ten Reasons for Failure.
The New York Press has been getting from people who have failed in business their opinions as to the cause of it. One bankrupt has been frank enough to send in the following, in which will be found causes which bring about failure more often than people are generally willing to acknowledge

Reason No. 1-In too much haste to ret rich.
Reason No. 2-A reckless method of iving credits. Reason No. 3-Extravagance in man er of living not warranted by income
Reason No. 4-Pride.
Reason No. 5-Numerous trifling ex penditures for unnecessaries.
Reason No. 6-Speculation.
Reason No. 6-Speculation.
Reason No. 7-Betting on race horses Reason No. 7-Betting on
Reason No. 8-Gambling.
Reason No. 9-Reckless inatt
egular and legitimate business.
Reason No, 10 -Doing too much business for the amount of capital.

## A. D. SPANGLER \& CO., GENERAL

## Commission Merchantis

Fruits and Produce.
We solicit correspondence with both buy ers and sellers of all kinds of fruits, beries and produce.
Saginaw, E. Side, MICH.

## Granid Rapids Blectrotype Co., <br> fiberiniveric

 SRRREOYPRERS
## 6 and 8 Erio St. Grand rapits.

## WHEN <br> the strike is ended, <br> differences are mended <br> all is serene, <br> everything is clean, <br> cigars will take a boom your dealer has not the ask him <br> he will have them.

THE LUSTIG CIGAR CO.
J. LUSTIG, State Agent.

## S. A. Morman

WHOLESALE
Petoskey, Marblehead and Ohio

## 工エME,

## CEMENTS,

 FIRE BRICK AND CLAY.20 LYON ST., - GRAND RAPIDS.
FOORTH NATIONAL BANK
Grand Rapids, Mich.
A. J. Bowne, President.

ETt, Vice-President.
H. W. Nash, Cashier
CAPITAL,
$\$ 300,000$.
Transacts a general banking business

Make a Specialty of Collections. Account

## THE A B C OF MONEY.

## by Andrew carnegie.

[continued from last week.]
One reason urged why silver should be purchased and coined is that the country has not enough " money," and that free coinage of silver will give it more. But which it is wise to buy is gold. Why which it is wise to buy is gold. Why insue in value notes involves, which is falling in value and involves unknown danget the solid, pure article itself, real get the solid, pure article itself, real
money, gold, which cannot possibly entail a loss upon the country? But is it true that the country has not enough "money"?-that is, you remember, the coined article used for exchanging other articles. If so, it is a new discovery.
We have not suffered for want of coined We have not suffered for want of coined
money in times past, and yet there is for money in times past, and yet there is for
each man, woman, and child five dollars each man, woman, and child five dollars
more "money" in circulation than there eyer was. We have more circulating medium-that is, "money"-per head than any country in Europe, with one exception, France, where the people do not use checks and drafts as much as
other similar countries - a fact which other similar countries - a fact which makes necessary many times more coined little objection to having just as much coined money as is desired, provided it is not debased, but honest money; and the only way to be sure of that is to buy gold and coin it into "money"-not silver, the the purchases of which have so far been a losing speculation. Ask the advocate of more money why gold is not the best metal for the government to buy and coin into money for the people, and see What he has to say. Gold is as much an American product as silver; our mines
furnish more than two millions of dollars of it every month. He could have no objection except that this would not tend to keep up the price of his own product, silver. He could not deny that it would give safer money for the people.
There is another plea urged on behalf of silver. Many public men tell us that silver coinage "is in the air," that peo-
ple want it because they think that it ple want it because they think that it
will make money "cheap," and that, silwill make money "cheap," and that, sil-
ver being less valuable than gold, the ver being less valuable than gold, the
debts of people could be more easily paid. debts of people could be more easily paid.
But let me call your attention to one But let me call your attention to one
point just here. The savings and the point just here. The savings and the property of the people could only be thus
reduced in value if the gold standard reduced in value if the gold standard
fell. As long as all government notes fell. As long as all government notes
were kept equal to gold, as at present, no matter what amount of silver the government bought or coined, not the slight-
est change is possible. Only after the est change is possible. Only after the
financial crisis had come, and the gold standard had gone down in the wreck, and every dollar of gold was withdrawn and held for high premiums, could any change occur to favor one class or an-
other. If any man is vaguely imagining that he is to save or make in some way by the government becoming involved in trouble with its debased silver coin and silver purchases, let him remember that, in order that this vain expectation can government a loss of ability to make good its determination to keep its silver once vanish and command a premium. A wise Secretary of the Treasury has truly foretold the result:
"This sudden retirement of $\$ 600000$,000 of gold, with the accompaying panic, would cause contraction and commercia disaster unparalleled in human exper ience, and our country would at once
step down to the silver basis, when there would no longer be any inducement for would no longer be dollars would sink to coinage, and silver
their bullion value.
their bullion value." disaster in the hope to profit by it is twin brother to him who would wreck the express train for the chance of sharing its contents, or would drive the ship of state on the rocks for the chance of securing
a part of the wrecked cargo. He is a a part of the wrecked cargo. He is a
wrecker and a speculator. His interests are opposed to the interests of the toiling masses.

Again, we are constantly told that the masses of the people favor "free silver coinage," or at least uphold the present coinage, or at lecause they have received
silver laws, becal
the impression, somehow or other, that the more silver there is coined the more money will come to them. Let us look into that. When the government buys silver bullion, it gives its own notes or silver dollars for it. Who gets these? The owners of the silver bullion. How can these be taken from their pockets and put into the pockets of the people? From what we know of the silver men, we cannot expect them to present many
of their dollars to anybody: it will only of their dollars to anybody; it will only be when they buy the labor or the products of the people that they will give
these dollars at the value of a hundred cents which have cost them only seventyeight. Will they give more of these seventy-eight-cent dollars than they dollars for the same labor or products No, not until or unless the effort of the government to give an artificial value to silver broke down, and our money lost value, when a dollar might not be worth half a dollar in purchasing power: cal-
culated upon gold value, they would culated upon gold value, they would
always give less value than before. How, then, can the working people or th farmers be benefited? It is the owners of the silver, who will give the government seventy-eight cents' worth of bulmake the profit. Surely this is clear. Up to this time the dollar which the farmer or workingman receives is still worth a dollar because the government
has been able, by trying hard, to keep it worth this; but when "free coinage of silver" comes, the silver dollar must fall to its real value-seventy-eight cents-
and the farmer and workingman will be defrauded; so that the interests of the farmer, mechanic, laborer, and all who
receive wages are that the "money" they receive wages are that the "money" they
get should be of the highest value, and not cheap-gold, and not silver.
Up to this time we have held fast to gold as the standard. Everything in the United States is based upon gold to-day, all silver notes or coins being kept equal to gold. Has that been a wise or an unwise policy? Would it now be best to let the gold standard go, to which the advanced nations cling, and especially Britain, and adopt the silver standard of our South American neighbors? Upon
the solid rock of gold as our basis article we have built up the wealthiest country in the world, and the greatest agricultural, manufacturing, and mining and commerical country ever known. We have prospered beyond any nation the have ever shown upon. In no country are wages of labor so high or the masses are wages of labor so high or the masses
of the people so well off. Shall we disof the people so well off. Shall we dis-
card the gold basis, or even endanger it? This is the question before the people of This is the question before
the United States to-day.
The New York Evening Post is a freetrade organ, but it has recently said that it would rather be the party to pass ten McKinley Bills than one Silver Bill such as was urged; and I, a Republican and a
believer in the wisdom of protection, believer in the wisdom of protection,
tell you that I would rather give up the tell you that I would rather give up the
McKinley Bill and pass the Mills Bill, if or the exchange I could have the present Silver Bill repealed and silver treated
like other metals. In the next presidential like other metals. In the next presidential
campaign, if I have to vote for a man in campaign, if I have to vote for a man in
favor of silver and protection, or for a favor of silver and protection, or for a
man in favor of gold standard and free trade, I shall vote and work for the latter, because my judgment tells me that even the tariff is not half so important for the good of the country as the maintenance of the highest standard for the money of the people.
Would it not be well for you to listen to men who have your confidence, and Who have been compelled by their oficial silver question well? President Harrison is well known as a most conscientious man. He is not rich; he is poor. If he mas anything at heart, it is the good of the plain working people of his country. He has had to study this subject, and he tells you that he finds that the first thing debased silver dollar will do is to go forth and cheat some poor man who has President Cleveland, like President Harrison, is a poor man; his sympathies are with the plain working people - the masses. He had to study the question masses. He had o study the question
that he might act upon it; and although

## BULLLT FOR BUSSNES8!

Do you want to do your customers justice?
Do you want to increase your trade in a safe way?
Do you want the confidence of all who trade with you?
Would you like to rid yourself of the bother of "posting" your books and patching up" pass-book accounts?
Do you not want pay for all the small items that go out of your store, which Did you ever have a pass-book account foot up and balance with the corresponding ledger account without having to "doctor" it?

Do not many of your customers complain that they have been charged for items they never had, and is not your memory a little clouded as to whether they

Then why not adopt a system of crediting that will abolish all these and a hundred other objectionable fe
a CASH BASIS of crediting?

A new era dawns, and with it new commodities for its new demands; and all

## Tradesman or Superior Coupons.

COUPON BOOK vs. PASS BOOK.

We beg leave to call your attention to our coupon book and ask you to carefully consider its merits. It takes the place
of the pass book which you now hand your customer and ask him to bring each your customer and ask him to bring each enter the article and price in it. You know from experience that many times the customer does not bring the book, and, as a result, you have to eharge many items on your book that do not appear on the customer's pass book. This
is sometimes the cause of much ill feeling when bills are presented. Many times the pass book is lost, thus causing considerable trouble when settlement day comes. But probably the most se-
rious objection to the pass book system is that many times while busy waiting on customers you neglect to make some charges, thus losing many a dollar; or if you stop to make those entries, it is done when you can illy afford the time, as you keep customers waiting when it might be avoided. The aggregate amount of time consumed in a month in making these small entries is no inconsiderable thing, but, by the use of the coupon system, it is avoided.
Now as to the use of the coupon book: Instead of giving your customer the pas book, you hand him a coupon book, say note for the amount. When he that anything, he hands you or your clerk the book, from which you tear ou 1 cent, 12 cents, 75 cents or any other sum. As the book never passes out of your customer's hands, except when you tear off the coupons, it is just like so much money to him, and when the coupons are all gone, and he has had their worth in goods, there is no grumbling or suspicion of wrong dealing. In fact, by the use of the coupon book, you have ay the systems and none of the disadvantages of either. The coupons taken in, being put into the cash drawer, the aggregate amount of them, together with the cash, shows at once the day's business. The notes, which are perforated at one en so that they can be readiy detached rom money drawer until the time has arrived
or the makers to pay them. This renwith each customer keeping of accounts chant to avoid the friction and ill feeling incident to the use of the pass book. As the notes bear interest after a certain date, they are much easier to collect than book accounts, being prima facie vidence of indebtedness in any court of law or equity
One of the strong points of the coupon ystem is the ease with which a merchant is enabled to hold his customers down to a certain look and a line of $\$ 10$, and they will overrun the limit before you discover it. Give them a ten dollar coupon book, however, and they must ecessarily stop when they have obtained goods to that amount. It then rests with the merchant to determine whether he will ssue another book before the one al eady used is paid for.
In many localities merchants are selling coupon books for cash in advance, giving a discount of from 2 to 5 per cent. pleasing to the cash customer, because it gives him an advantage over the patron who runs a book account or buys on dvantage over the credit customer, and this is easily accomplished in this way without making any actual difference in the prices of goods-a thing which will always create dissatisfaction and loss.
Briefly stated, the coupon system is preferable to the pass book method because it (1) saves the time consumed ind copying same in blotter, day book and ledger; (2) prevents the disputing of accounts; (3) which is origationce evidence of indebtedness; (4) enables the merchant to colect interest on overdue notes, which he is unable to do with ledger accounts; (5) credit established by the merchant, as it is almost impossible to do with the pass book.
Are not the advantages above enucoupon sufficient to warrant a trial of the largest manufacturers of coupons in the country and address your letters to

## THE TRADESMAN COMPANY,

GRAND RAPIDS.
many of his party have been led away into the crusade for silver-temporarily, it is to be hoped (for to its credit, let me say, the Democratic party has hitherto been the stanch friend of the best money for the people)-Mr. Cleveland felt that he must tell the truth and denounce the free-silver-coinage idea, because he found that it must injure the workers of the nation. His recent letter gives another proof that he is a natural leader of men personal prospects he weighs net against the true welfare of the toilers who once made him President. In addition to these, no abler, purer, or grander Democrat ever managed the finances of this nation than Mr. Manning; no abler, purer, or grander Republican ever did so than Mr. Windom. These men were friends of the masses, if ever the masses had friends. Both had to investigate the silver question that they might learn what was best and act so as to promote What was best and act so as to promote
the permanent welfare of the people. the permanent welfare of the people.
Both became deeply concerned about the impending danger of "debased money," and used all their powers to stop representatives in Congress from forcing the government to imperil the interests of the workingman, who must have the best money for his labor or products, or be the prey of speculators. These great
men, two of them exalted to the highest men, two of them exalted to the highest political office upon the earth by your
suffrages, had and have at heart only the good of the many as against the possible enrichment of the few. Political opponents as they were or are, that they
should agree upon this question must surely give every farmer, mechanic, and workingman in the United States grave reason for believing that they, and not the advocates of silver, are his wisest counsellors.
I close with one word of advice to the people. Unless the government ceases more silver, or if the free coinage of silver be seriously entertained, avoid silver when you lay by anything, let it be in gold; when you deposit in the savingsbank, let it be a gold deposit-ask the bank to give you a gold receipt therefor. There is no use in the poor taking any risk. If you do not thus act promptly, you whil with business will have it all. It is a fact full of warning that no bonds could be sold to advantage to-day which were not made specially payable in gold. not made specially payable in gota.
There is danger ahead. Whatever happens, you can sleep soundly upon gold. Silver will bring bad dreams to wise men. Our government can do much; it is very strong; but there are two things which it cannot do: it cannot-by itself, against the world-permanently give to silver a the world-permanently give to silver a
higher value than it possesses throughout higher value than it possesses throughout
the world as metal, though this is what it is trying to do; and it cannot lessen the value of gold. Some day, perhaps, you may have reason to thank me for the not.
Do not think, however, that I despair of the republic-never; even if dragged into the difficulties inseparable from sil ver, and matters become as bad with us as they are to-day in the Argentine Re public, where one gold dollar is worth two and a half currency dollars, there is no occasion to fear the final result. The good sense of the people will restore the gold basis after a time, and the republic will march on to the front rank among nations; but the silver experiment will cost much; and it is better that the direct loss should fall as much as possible upon the few of the moneyed class than upon the few of the moneyed class than upon latter must suffer most, for moneyed men know better than others can how to proknow better than others can how to protect themselves. All this loss, I am sure,
the people would prevent if they could the people would prevent if they could for their interests, far more than those for their interests, far more than those of the rich, lie with honest money, and their wishes have only to be expressed threatened crisis.
Silver, owing to changes of value, has become the tool of the speculator. Steady, pure, unchangeable gold has ever been, and never was so much as now, the best
instrument for the protection of the masses of the people.
I have written in vain if this paper does not do something to explain why this is so, and to impel the people to let their representatives in Congress clearly understand that, come what may, the
stamp of the republic must be made true the money of the American people kept the highest and surest in value of all money in the world, above all doubt or suspicion, its standard in the future, as in the past, not

The Best Reference a Boy Can Have. John was fifteen, and wanted a desirlawyer who he office oftised for a bor, but doubted his success becanse, bein a stranger in the city, he had no refer ences.
"I'm afraid I'll stand a poor chance," " thought "but I'll try and appear well as 1 can, for that may help."
and person neat, and when his dress urn to be ineat, and when he took his turn to be interviewed, went in with his The keen-eyed and a smile on his face The keen-eyed lawyer glanced him "Good face," to foot.
"Good face," he thought, "and pleasant
Then he ncted the neat suit-but other boys had appeared in new clothes-saw the well-brushed hair and clean-looking skin. Very well, but there had been others here quite as cleanly; another glance showed the finger-nails free from soil.
"Ah! that looks like thoroughness," hought the lawyer
Then he asked a few direct, rapid questions, which John answered as directly.
"Prompt," was his mental comment; "can speak up when necessary.
see your writing," he added aloud.
John took the pen and wrote his name
"Very well, easy to read, and no flour 'Ves. Now, what references have you?" The dreaded question at last!
John's face fell. He had begun to feel some hope of success, but this dashed it.
"I haven't any," he said slowly; "I'm almost a stranger in the city.
"Can't take a boy without references," was the brusque rejoinder, and as he spoke a sudden thought sent a flush John's cheek.
with haven't any references," he said mother I just received
other I just received.
The lawyer took it. It was a short
"My Dear John-I want to remind you that whenever you find work you must consider that work your own. Don't go into it, as some boys do, with the feeling hat you will do as little as you can, and get something better soon; but make up your mind you will do as much as posyour employer that he will neversary to go! You have been a good son to me. Be as good in business and I am sure God will bless your efforts."
"H'm! said the lawr
H'm! said the lawyer, reading it over the second time. "That's pretty good advice. John-excellent advice! I rather
think I'll try you, even without referthink
John has been with him five years, and last spring was admitted to the bar. "Do you intend taking that young man into partnership?" asked a friend lately.

Yes, I do. I couldn't get along without John."
And John says the best reference he ever had was a mother's good advice and honest praise.

Prospective Growth of Central Lake. Central Lake, Aug. 1-The business nen of this place are assured that the management of the C. \& W. M. Railway expect to make this point one of consid erable importance in a manufacturing way, the company having purchased 300 feet frontage on Intermediate Lake for the use of a corporation which will embark in the manufacture of specialties in woodenware.
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| Grand Raplds 8 <br> In effect July trains going $\qquad$ | s \& Indiana. <br> ly $19,1891$. <br> va NORTH. <br> Arrive from Leave going <br> South. <br> North. |
| :---: | :---: |
| For Saginaw \& Big Rapids.... |  |
| For Traverse City \& Mackinaw | naw 9:15 a |
| For Saginaw |  |
| For Mrackinaw |  |
| Train | all other trains |
| trains goina sors | na south. <br> Arrive from Leave going <br> North. <br> south. |
| For Cincinnati. | 6:00 a m 7:00 |
| For Kalamazoo and Ohica |  |
| For Fort Wayne and the E |  |
|  |  |
| For Cincinnati and Cochicago.... 10:00 |  |
|  |  |
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| Muskegon, Grand Rapids \& Indiana. |  |
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|  |  |
| 6:30 p m | 10:15 p |

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10:30 p m train. - Sleeping Car Gran apids to Cincinnati.
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| St. Joseph... | +10:00 | $+1: 15$ $+5: 25$ | *11:35 | 86:30 |
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connection with the Detroit, Lansing offers a route making the best time betwe offers a route making the
Grand Rapids and Toledo.
Lv. Grand Rapids at....7:25 a. m. and 6:25 p. m.
Ar. Toledo at .........1:10 p. m. and 11:00 p. m. viA d., $\boldsymbol{\epsilon}$. H. \& m.
v. Grand Rapids at.

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Lansing \& Northern $\mathbf{R} \mathbf{R}$

| depart for | A. M. | P. M. | р. M. |
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