

## McGinnis and the Union Label

Mr. Joseph A. McGinnis was for unions all the way,
He favored larger wages and a somewhat shorter day. A walk-out always pleased him, thu' he didn't have a cent, But when the delegate said strike! McGinnis always went. He did the shopping for his wife because he liked to know That naught save union articles were purchased with his dough.

Has it got the union label? McGinnis used to sav. Has it got the union label, show it to me if you're able. If it hasn't got the label take the bloomin' thing away.
McGinnis had no children, tho' he hoped to have some day, And his wife, who "seen her duty", was opinioned the same way. So when the stork arrived one day and brought a bouncing boy McGinnis was elated-he was overcome with joy.
He looked the baby over his face wreathed in a grinWhen all at once a thought occurred which filled him with chagrin:

Has it got the union label? McGinnis used to say. Has it got the union label, show it to me if you're able. If it hasn't got the label take the bloomin' thing away.
Now, Joseph A. McGinnis was a man of good repute,
He went to church on Sunday in his union tailored suit. Like many other union men he led a blameless life,
And when he died the neighbors said "the blow will kill his wife." He reached the pearly gates on time, as upright spirits do, "Welcome" was Peter's greeting, and "I have a harp for you."

Has it got the union label? McGinnis used to say. Has it got the union label, show it to me if you're able. If it hasn't got the label take the bloomin' thing away.

## Pure Apple Cider Vinegar

Absolutely Pure<br>Made From Apples Not Artificially Colored

Guaranteed to meet the requirements of the food laws of Michigan, Indiana, Ohio and other states Sold through the Wholesale Grocery Trade

Williams Bros. Co., Manufacturers
Detroit, Michigan

## SUGAR

 for the
## Canning Season

Buy as you need from our daily arrival of Cane Basis Eastern Sugars

Our prices are right Our goods fresh

The very best is always the cheapest

## JUDSON GROCER CO.

GRAND RAPIDS, MICH.


## Every Cake

 of FLEISCHMANN'S YELLOW LABEL COMPRESSED YEAST you sell not only increases your profits, but also gives complete satisfaction to your patrons.The Fleischmann Co.,
Detroit Office, ili W. Larned St., Grand Rapids Office, 29 Crescent Ave.

## Simple Account File



Charge goods, when pur-hased, directly on file, then your customer's bill is always ready for him, and $\mathrm{can} b e$ found quickly, on account of the special index. This saves you looking over several leaves of a day
 book if not
posted, when a customer comes in to pay an account and you are busy waiting on a prospective buyer. Write for quotations.

TRADESMAN COMPANY, Grand Rapids

# WakesclothesWhitier-Work Exsier-VitchenCleaner. SNOHBOYM, SHMER GOOD GOODS - GOOD PROFITS. 

Twenty-Fourth Year

GRAND RAPIDS
FIRE INSURANCE AGENCY w. FRed Mcbain, President

Grand Rapids, Mich. The Leading Agency
ELLIOT O. GROSVENOR
Late Stato Food Commigsioner
Adivisory Counsel to manufacturers and jobbers whose interests are affected by pondence invited, ponder invited
2321 Majestlc Bullding, Detrolt. Mich


YOUR DELAYED FREIGHT Easily
and Quickly. We can tell you how. BARLOW BROS.,

Grand Rapids, Mich

We Buy and Sell Total Issues

State, County, City, School District,
Street Railway and Gas BONDS
Correspondence Solicited H. W. NOBLE \& COMPANY BANKERS

## The Kent County Savings Bank

OF GRAND RAPIDS, MICH
Has largest amount of deposits of any State or Savings Bank in
Western Michigan. If you are contemplating a change in your opening a new account, call and
see us. $31 / 2$ Per Cent. Paid on Certificates of Deposit Banking By Mall
Resources Exceed 3 Million Dollars

Commercial Credit Co., Ltd. of michigan
Credit Advices, and Collections
Offices
Widdicomb Building, Grand Rapids
42 W . Western A ve,. Muskegon Detroit Opera House Blk., Detroit

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Clothing.
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DEAD-LETTER GOVERNMENT.
The fact that there is a well-un-
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SPECIAL FEATURES.
2. Window Trimming

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2. Window Trimming
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People will always
vice as a demonstration when they would reject it as a proposition. $\quad \begin{aligned} & \text { coach appears to stand in } \\ & \text { rank of such improvements. }\end{aligned}$

## WINDOW Trimming

Heedlessness To Details Lowers the Quality of Trims.
If you do window trimming at all, in the vernacular, do it up "brown." Don't half do the work and then trust that an indiscriminating public either will overlook your sloppy little attempt at right results or else kindly excuse the miserable make shift of a trim.
In many a Grand Rapids window I have noticed a lamentable ab sence in care of details, and that, too, in stores which claim to be-and are considered - model establishments. They seem to think that window dressing is a subject of such minor importance that matters may be slighted therein. But, let me tell you, Mr. Heedless Windowman, you are lowering the tone of your store, commercially, when you neglect the nice points that show perfection in your art.
In the very first place, attention is not given to the condition of the glass. This, one would think, would engage a window dresser's thought before anything else entered his mind, for if the front be not shining with cleanliness how can a proper inspection of goods be made?
Item number 2 to be considered, in the trying summer months, is the presence of flies. Like the poor they are always with us-in dog-days-and some means must be employed to rid us of their existence in the trim. The best way to get around the difficulty is to enclose the window space; to shut 'em out of this store paradise-poor things! This may be accomplished in two ways: either with a wooden or glass partition, preferably the latter being means employed, as it allows more light to show goods, tends to a less gloomy appearance to the interior and gives the public a chance to look beyond the trim, thus creating a greater interest for the place in their minds.

Then, too, the clerks on the ground floor do not have that stuffy, shut-in- feeling that goes with a partition that cuts off all view of the street. Most proprietors would give small reflection to this idea, rather regarding it as an advantage to deprive the help of this privilege as assisting in keeping their mind on their work. But the good clerk will not abuse this leniency; the bad one had better be gotten rid of and a conscientious one put in his place. Land knows the average clerk has trials and tribulations enough on his shoulders without adding a gloomy environment to the interminable list.

Among the strictly new things in millinery in the windows are to be seen the "plumage hats." These are in different shapes: toque, turban and Scottish bonnet, the harsh lines of the latter being mitigated with breasts and wings. These styles are especially appropriate for street
wear, either morning or afternoon The "plumage" covers these hats completely and is made from the short scale-like feathers seen on the breast and throat of fine barnyard fowls, pheasants or other game birds They show mostly the natural color ing, although they are sometimes dyed. A lady may match up a gown nicely. The stunningest of these chapeaux have a trimming at the left side of the tail feathers of the bird, placed as would be a Paradise plume
Fur hats are prophesied for cold weather, to match the muff and neckpiece. They will have scant trim-ming-a single flawer and leaves, an ostrich tip or two, or a graceful aigrette emerging from the confines of an elegant crescent of mock jewels.
The dress hats on display are marked by severity of outline, the effect aimed at lying in the extreme neatness of manufacture and the simplicity of the well-tailored style The crowns are very low and the brims show no tortuous curves and angles. More likely than not but a single dent will be in evidence. One beautiful hat I saw the other day had a flat brim about three inches wide and a low oval crown. The frame was covered very smoothly with white moire silk. Around the crown was an orange-colored breast, shaded to pale sulphur. Two jet buttons about as large as a 25 -cent piece caught it down at the right, opposite the black shining head of the long-billed bird. The facing was of black taffeta with flat black silk braid at the other edge. Slightly bunched black maline lay against the hat all around next to the hair. The brim was like an inverted saucer in shape, with one soft dent at the left. It reposed on the head of a pretty ittle blonde.
The most stylish of the milliners are showing dressy theater hats made entirely of curled ostrich trimming and finished with falling tips or Paradise plumes. Some of these charming feather hats are all of one tint (pale blue or pink or buff) or white. The tips may be white at the base and deepen into the color of the hat at the end.
Feathers-feathers-feathers of all description are in vogue. Wings and breasts are in the best of form and are big enough to hide the hat to which they are attached. Velvet flowers and velvet leaves are very popular with regal velvet.

Here is the description of a hat from across the water:
"A most attractive hat recently imported is in the shape Eugenie always favored. It has a broad, shallow crown, and the brim follows the graceful lines familiar to those who can recall the Second Empire styles. It is covered with black ostrich trimming of high grade. Nestling in the waves of the brim lie sprays of currants, wonderfully lifelike, and shading from white to the vivid red of the natural fruit. Long streamers of black velvet hang down behind, to be brought forward and loosely tied at the will of the wearer."
The hat is everything to a lady's
toilette. It makes or mars it and it behooves her to give it the most particular

Vehicle Business Affected by Short Flint, Oct. 2-The
vanced in vare work of getting ont
$\qquad$ the indications point to the realization of the earlier anticipations of one of the busiest seasons in the his tory of the vehicle industry in this
city.
Already many jobbers have been here, and others are still coming to file their specifications and make their contracts for their individual mes of carriages and wagons for next year. While a great many job
are being sent out daily to meet the current demands upon the local plants, the heavy shipments will not commence before the first of Decem-

The threatened car famine is givng the local manufacturers rot little concern, and as far as possible they are making preparations to profect themselves against such a contingency. An immense quantity of vehicle jobs, exceeding the output of any other city in the United States, with the possible exception of Cincinnati, goes out of this city during the winter months, and any curtailment of shipping facilities would be severely felt here. Some embarrassment in this direction has been experienced during the past week, indicating that the prospective short-
age of cars is close enough at hand
to be made a matter for immediate and serious consideration.
The work of rebuilding and fitting the office building of the Du-rant-Dort Carriage Co., which was artially destroyed by fire on Apri 12, has been completed, and the large office force is again located in it, completely appointed structure of its kind in the country.

Will Give Site for New Factory. Munising, Oct. 2-At a special mecting of the Common Council of this place it was decided to purchase from the Munising Railway Co. a site for $\$ 2,000$, which will be deeded to the Great Lake Veneer Co. when the latter completes and places in operation its proposed new plant in that city.
This company has been organized with a capital stock of $\$ 100,000, \$ 5 \mathrm{I}$, ooo being paid in. Burdis Anderson, Secretary, Treasurer and General Manager, who will have charge of the plant and business, says that fifty men will be employed.
Construction work on the new plant is to be started at once. All of the machinery at the Grand Marais plant will be moved to this place and from $\$ 10,000$ to $\$ 15,000$ worth of new equipment purchased. The product of the new plant will be furniture and piano veneers. The company has secured from the Cleve-land-Cliffs Iron Co. a ten years' sup ply of timber and may later erect a panel mill

## Mail Orders and telephone

 orders are for goods the dealer wants in a hurry. We appreciate this, and with our modern plant, complete stock and splendid organ= ization, can guarantee prompt shipment of all orders entrusted to our care. We solicit your special orders as well as the regular ones through the salesman.
## Worden Grocer Company

Grand Rapids, Mich.

Inside History of Sears, Roebuck \& Co.
"Do you know how Sears, Roebuck \& Co. started in business?" asked Mr. Zandition of the News editor recently. "I worked for them nine years ago. I knew Sears when he was a station agent in Wisconsin and Roebuck when he was a watch peddler. One time Roebuck wanted to go to Milwaukee and didn't have the money; so he left a watch as security with Sears for his fare, telling him that if he should be able to sell the watch for more than $\$ 6$ he might keep half he made. Sears sold the watch for $\$ 12$. Then Sears wrote to Roebuck in Milwaukee and got him to send by express a dozen watches to Bill Jones, Sam Smith and a lot of fictitious names. These watches were billed out at $\$ 25$ and $\$$ Io paid on them apparently. Sears unloaded them on his friends easily at \$I5 each, which cost him and Roebuck $\$ 3.50$. But the railroad company got on to the game and fired Sears, and the two of them opened an office in Milwaukee. They bought a thousand watches and shipped them to every express office in Kansas, Missouri and Illinois. These watches cost $\$ 3$, but they sold as $\$ 25$ watches and marked \$1o paid and to fictitious names. When the agent reported such matters back as undelivered, then this pair would write back that some mistake must surely be made, but as payment of $\$$ ro had been made on this watch they would allow the agent a commission of $\$ 2$ to secure the other \$15. Well, the
watch scheme worked fine and the
pair cleaned up an even $\$ 10.000$. Then they bought a lot of parlor sets for children and advertised them, giving the impression that you would receive a full set of furniture for $\$ 5$; and the people bit all over the country. Uncle Sam has stopped Sears, Roebuck \& Company's mail fourteen times for fake deals like this, but has never been able to catch them. Sears is probably worth nine or ten million. Roebuck is working in Des Moines, Iowa, for $\$ 18$ per week, being forced out of business several years ago. As an illustration of how this firm makes money, about a year ago they bought three thousand bicycles all alike, and they placed three prices on the same wheel, which cost them $\$ 6.50$, and they sold it for \$12.75, \$16.25 and $\$ 12.50$. The same wheel, mind you, possibly a different color of paint; but the only difference was that some people wanted a $\$ 12.50$ wheel and others a $\$ 12.75$, and they all got what they wanted. They worked the same graft on clothing. In catalogues they advertise clay worsteds at \$12.50, \$15 and \$18. No matter what you pay you get the suit. The name Sears, Roebuck \& Co. is their trademark, but, as Roebuck has been bankrupt for several years, he is not connected with the firm. Yet these people have been so successful in stealing from the public such large sums that it is a wonder Uncle Sam allows them to exist. Their advertisements are deceptive. They do
they are filled, yet they are smooth enough to keep within the bounds of law some way. Even your country merchant who pays a larger wholesale price for his goods than they do could get rich selling a better grade of goods to the people that patronize these two big places. I worked for Sears, Roebuck \& Co. for two years and I know what I say is true." Norton County (Kansas) News.
Advance in Price of Ball Bats. Owosso, Oct. 2-That business has been on the boom during the past summer is proven by the fact that all the railroads report a big increase in freight during the last few months over the same time a year ago. One road reports the increase is 15 per cent. net.
The sugar beet slicing campaign is now in full swing here, and forces of men are being worked night and day. Friday the officers of the company, who are identical with the officers of the Pittsburg Plate Glass Co., visited their factories in this city and Lansing and were well pleased with the outlook. They declare they do not intend to merge with the Michigan Sugar Co., a part of the trust.
J. N. Zimmerman's ball bat factory is branching out and will manufacture all kinds of handles. The force of workmen will be increased 50 per cent. during the coming season. Mr. Zimmerman says that because the price of timber has advanced in this State he has to ask more for his goods, but his bats are in great demand and he sells all his

Power Company Increasing Its Ca-
pacity.
Lansing, Oct. 3-The Michigan Poewr Co., which is developing power from Grand River in this city and has water rights at Dimondale, Grand Ledge and other points on the river, is making extensive improvements in its plants under the direction of its new superintendent, Thomas M. Keeley. The company is installing an immense boiler in order to increase the capacity of its central heating plant, where heat for the capitol and other large buildings is generated.

The local plant of the Owosso Sugar Co. will commence slicing sugar beets to-morrow. One of the largest and best crops of beets ever raised in the State is being harvested and a prosperous season is anticipated.
During the week contracts were let for the erection of a plant for the manufacture of artificial ice. The contractor has already commenced work and the plant will be completed rapidly.
Efforts are being made, with indications of success, to organize another company for the manufacture of gasoline motors in this city. Lansing already leads all others in the manufacture of gasoline engines, having twenty factories in which explosion engines are manufactured.


The musician who blows his own horn is rarely called on to respond to an encore $\qquad$
Sin and sorrow often have the same not fill orders as the customers think output.

## A Good Repeater

> A prominent grocer, when recently asked wha kind of goods he liked to sell best, replied:-
> "Give me a good repeater like Royal Baking Powder; an established article of undisputed merit which housekeepers repeatedly buy and are always satisfied with."

NEW baking powders and new foods, like new fads, come and go but Royal goes on forever. Grocers are always sure of a steady sale of Royal Baking Powder, which never fails to please their customers, and in the end yields to them a larger profit than cheaper and inferior brands.

## AROUND <br> The State

## Movements of Merchants

Port Huron-A new bakery will soon be opened here by L. T. Whit ney.
Port Huron-Joseph Tracey wil! soon open a grocery and butcher shop.
Port Huron-Amos L. Reichow has purchased the McCall grocery stock.

Traverse City-G. E. Wolfe ha purchased the meat market of G. A Herkner
Reed City-G. V. McConnell has sold his interest in the furniture business of McConnell \& Wood to B. T. Curtis.
Owosso-Arthur Dowling has purchased the stock of the Johnson Grocery Co. and will take possession about Oct. 15 .
Girard-Myron Bidwell has sold his stock of general merchandise to Will Carey, who will take possession in about four weeks.
Hamilton-John Barkel has purchased the meat market of Kronemyer Bros. and will conduct the business in the future.
Boyne City-Ingersoll \& Rowan will open a new meat market here as soon as the building which they are to occupy is completed.
Tower-B. V. Walton, of Onaway, has sold his branch hardware store at this place to W. H. Rutan, of Vanderbilt, who will continue the business.

Ypsilanti - The Weinmann-Matthews Co. have purchased the stock of Chas. Samson and will carry a line of books, stationery, fancy groceries and drugs.
Cheboygan-The bazaar stock of Groveston \& St. Germain has been sold to Phil Fineberg, who will close same out with the stock of the Bay City Supply Co
Petoskey--G. Dale Gardner will open a branch house furnishing store in Pellston similar to his store here Mr. Gardner also operates a branch store at Boyne City
Port Huron-Wallace A. Murray, traveling shoe salesman, and his son Edward will soon engage in the jewelry business here under the style of E. A. Murray \& Co
Alden-L. H. Campbell, who has conducted the grocery business at Central Lake for the past two years, will remove to this place and re-engage in the same business.
Albion-H. H. Klemm and Fred Young have purchased the meat market of Greenman \& Brodox. Mr. Klemm was formerly of the firm of Talmage \& Klemm, meat dealers.
Hancock-M. A. Bab has purchased the retail cigar stock of N. B. Ongie \& Co. and will consolidate the same with his own stock. N. B. Ongie \& Co. will continue their wholesale business.
Alma-John F. Schwartz has purchased the grocery stock of Harvey Davis. Mr. Schwartz will retain the services of H. N. Stoddard, who has
had several years' experience in the grocery business.
Clinton-C. M. Drake, of Philadelphia, has purchased the interests of L. W. and A. Newcomer, of Monroe, in the Clinton Clothing Co. The same management as before.
Eaton Rapids-The Eaton County Co-operative Association, which re cently passed into the hands of a re ceiver, will net the subscribers balance after paying all the debts and the expenses of the receiver.
Harbor Springs-The sympathy of the community is extended to John Gates estimable wife, who was unable to survive an attack of acute jaundice The interment was in the former home of the deceased in Oakland county.
South Lyon-The South Lyon Telephone Co. has been purchased by the Livingstone Home Telephone Co. The former company had been organized three years. It has roo miles of lines, with 300 'phones. The stock was all in the hands of local men, and they realized a comfortable profit by the sale.
Detroit-The business of the Mil-ler-Sheldon Electric Co. has been merged into a stock company under the same style. The company will manufacture machinery as heretofore The authorized capital stock of the corporation is $\$ 25,000$, all of which has been subscribed, $\$ 2,000$ being paid in in cash and $\$ 23,000$ in prop erty.
Glen Arbor-H. L. Nessen, the local merchant and lumberman, and Miss Louise M. Stecher, of Chicago, were united in marriage September 19 at the home of the bride's parents in Chicago. The bride is prominent in musical circles in Chicago, and is the daughter of Mr. and Mrs. M. D. Stecher. She is also well known in Traverse City, having spent last summer as the guest of Mr. and Mrs. John F. Ott, friends of many years standing. The groom is a well known business man of this region, and is a brother of J. O. Nessen, of Manistee.
Big Rapids-All of the property of the National Wagon Co. has now been disposed of and the matter of paying the creditors will be attended to as soon as the law permits.
Muskegon-The Continental Mot
Manufacturing Co. has been incorporated to manufacture motors, with an authorized capital stock of $\$ 125,000$, of which amount $\$ 62,500$ has been subscribed and $\$ 45,000$ paid in cash.
Escanaba-A corporation has been formed uder the style of the Iron Port Lumber Co. to manufacture lumber. The company has an authorized capital stock of $\$ 50,000$, all of which has been subscribed and paid in in cash.
Jackson-Emmet L. Smith has retired from the Reliance Corset Co., having sold his interest in that business after having been identified with the same for the past eighteen years. He has accepted a position with the

Romeo-A corporation has been formed under the style of the Rome Elgin Creamery to manufacture milk products. The company has an au thorized capital stock of $\$ 5,000$, o which amount $\$ 4,450$ has b
scribed and paid in in cash.
Muskegon-The West Michigan Electric Co. has been incorporated for the purpose of manufacturing electrical appliances. The corpora tion has an authorized capital $\$ 5,000$ of which amount $\$ 3,000$ has been subscribed and paid in in cash.

Manistique-C. G. Ekstrom recent ly purchased $1,000,000$ feet of standing timber from A. McEachern, of Gould City. The tract is adjoining his big farm. About 50 per cent. of the timber is maple. It will be log. ged during the coming winter.
Battle Creek-The Twentieth Century Clock Co. has been incorporated to conduct a manufacturing
business. The corporation has an authorized capital stock of $\$ 50,000$, of which amount $\$ 31,000$ has been subscribed and paid in in property.
Detroit-A corporation has been formed under the style of the American Lightning Rod Co., which will manufacture lightning rods, with an authorized capital stock of $\$ \mathrm{Io}, 000$, of which amount $\$ 5,000$ has been subscribed and $\$ 1,000$ paid in in cash.
Detroit-A corporation has been formed under the style of the Symphony Manufacturing Co. to manufacture automobile accessories. The authorized capital stock of the new company is $\$ 6,000$, all of which has been subscribed, $\$ \mathrm{r}, 000$ being paid in in cash and $\$ 5,000$ in proprty.
Sault Ste. Marie-W. J. Hesson \& Co., of the Canadian Soo, who lost their sawmill on the river front by fire a short time ago, will rebuild. The new structure will be one story high and the machinery will be placed on concrete foundations. Work is to start at once. The plan will have the same capacity as the one burned.
Vanderbilt-Lewis Lefever started his lath mill Monday. He has purchased a bunch of forties well timbered with hemlock, spruce and balsam, from which lath are manufactured, and he will operate a crew of twenty hands during the winter. The trade in lath has been particularly active during the season and prices have ruled from $\$ 4.50$ to $\$ 5.50$.
Sault Ste. Marie-A. D. McNabb, of the Canadian Soo, is making arrangements for the erection of shingle, tie and lath mills on the water front at that place. Associated with him in the enterprise are a couple of capitalists and it is expected that a company will be incorporated to handle the business. Mr. McNabb owns 227 feet of water frontage at the site where it is planned to build the mills.
Barryton-The Barryton Creamery Co. has been incorporated with an authorized capital stock of $\$ 2,000$, of which amount $\$ \mathrm{I}, 000$ has been subscribed and $\$ 480$ paid in in cash. The company will deal in milk products. Detroit-A corporation has been formed under the style of the Detroit Wrench Co., which will manufacture steel castings. The author-
pany will be $\$ 75,000$, all of which has been subscribed and $\$ 74,980$ paid in property.
Bay City-The sawmill of W. D. Young \& Co. is shut down for general overhauling and a new band resaw will be installed, which will increase the capacity of the plant one-third. The firm is operating its flooring mill. Mr. Young says the general hardwood trade is good, although it lacks the vigor both as to price and volume of business that characterizes the hemlock and pine market. The flooring trade is also operates its plant the year through and Mr. Young says on the whole they have no fault to find.
Menominee-Cedar of all sorts, es pecially poles between thirty and forty feet long, were never so plentiful in the local markets as at present. Local dealers are stocking up heavily. Large drives are brought down the Menominee River every spring, but this winter's cut promises to be the largest on record. In addition to the drives tugs are bringing down huge rafts and schooners are also bringing cargoes from points north. The reason for the unusual activity in cedar circles is the extensive opening up of new country with the demand for fence posts and the demand of the telephone and telegraph companies for poles and the railroads for ties for their extensions.
Saginaw-The Mershon \& Morley Co., manufacturer of portable houses of various sizes, which are made ready to set up and hook together, has built up a large business the last three years, the demand coming from all over the world. The houses are made for summer resorts, camping and hunting expeditions, and are particularly adapted for warm climates, where they are said to answer every purpose. Immediately following the earthquake at San Francisco, April 18, the company received one order of thirty houses and others followed. A rush order through a New York house came a few days ago from Valparaiso for fifty houses, which have been made ready to ship and the order is practically filled. This is the first order from that section of the world and the company is confident it will not be the last. The plant has been very busy during the entire summer. Many houses have been shipped to Africa and Australia, and they are well adapted to all kinds of use in warm countries. From a small beginning a large industry has been built up in this line.

Our automobilists often complain that the regulations imposed upon them are unnecessarily severe and even unjust. Over in France, however, some municipalities forbid "the emission of smoke by automobiles on the public highway." In this day of smoke ordiances our auto owners may thank their stars for their immunity in this regard, anyway.

The sharpness of the serpent's tooth is nothing to compare to the ravages of the tooth of Time.


## The Grocery Market.

Sugar--The sugar market from now on will be governed by the Cu ban situation to a very considerable degree. The Warner Sugar Refinery has closed down for about six months, and the company will be out of the market for nearly that period. Their refinery, which was built by Adolph Segal, the frenzied financier, who was largely instrumental in putting the Real Estate Trust Co. in its present condition, proves to be an utter botch and must be practically rebuilt. The capacity of the plant will be increased to about 2,000 barrels a day, which will make the Warner concern a much more important factor in the market than it has ever been before. Refined sugar is dull and unchanged. No immediate advance seems likely unless the Cuban situation grows more strained.
Tea-No changes have occurred in prices during the week and the situation remains in every way unchanged from the week before. The markets on the other side remain unchanged and steady to firm.
Coffee-Rio and Santos grades are stronger by reason of the official announcement that a syndicate of bankers was at last ready to float the valorization scheme. This lifted the market at once from the slump into which it had fallen in the last few weeks and caused an advance of several points. The same statement was made several times before and proved premature, but this time there seems to be no doubt about it. The transactions of the week have not been particularly large. Mild coffees continue firm and Java and Mocha steady
Canned Goods - The prolonged rainy weather in July and Augustthe time when the bulk of the crop matures-has caused a complete reversal of the tomato situation, and it is now too late to recover from the effects thereof. Whether or not the market prices of the canned article will continue to advance remains to be seen, but all the present indications are certainly in the direction of a higher range of values during the next two weeks. Concerning the peach market, the same cause produced a like result, only more decided, possibly, than in the case of tomatoes. Following a short pack in 1905, the shortage this season is such that it is getting to be more a question of securing the peaches than of getting prices on them. In a couple of weeks the last of the peaches available will have been canned, and it is known now that the surplus stock left unsold in packers' hands, after the orders already booked are filled, will be exceedingly small, and some sizes and grades are already closed out. In the line of vegetables lima beans and string beans occupy a strong position, which may cause higher prices shortly. The steady
demand for peas has reduced the stock to unusually small proportions, and our canners will have little left on hand to supply the demand next spring. Corn is fairly active, and all the other items in this line are moving out in good shape. Less business in small fruits was done during the past week, peaches, pears and apples being the only articles in the line of fruits that showed any activity at all. Every item in this line is held very firm, however, because of very light stocks and small offerings. The outlook for the fall and winter trade is considered to be very good. Dried Fruits-Apricots are very high and the entire season's output is said to be not over eighty to ninety cars, as against 600 cars usshow an advance of another $1 / 2 \mathrm{c}$ for the week. This makes them about ic above the lowest point. The advance in the primary markets seems to be responsible. As to raisins, some coast packers have advanced $1 / 4 \mathrm{c}$ further, but this advance is not general. Prunes are stronger and some packers now refuse to sell under a $21 / 2 \mathrm{c}$ basis. These decline to sell $30^{\prime}$ s and $40^{\prime}$ 's at all. Other packers are still quoting ordinary sizes at $2^{1 / 2} \mathrm{c}, 50^{\prime} \mathrm{s}$ at $2 \frac{1}{2} \mathrm{c}$ and $40^{\prime}$ 's at $23 / 4 \mathrm{c}$. Size 30 's seems not to be available at all. Buyers are beginning to take an interest in prunes and the outlook is strong, as the market is almost bare of old goods. Peaches remain firm and high, and prices show no further change. There is no great demand.
Rice-The demand for rice continues satisfactory for the season and receipts of new crop have not yet had any perceptible effect upon the stocks. Retailers are said to be buying in a liberal manner and some are anticipating their needs somewhat.
Fish-Cod, hake and haddock are growing firm and the cool weather has improved the demand. Salmon is unchanged and has had a good sale. The mackerel situation remains unimproved. The catch of shore mackerel continues very sparse and prices are high. The demand is fair Sardines are firm and unchanged. The selling season is about over and the demand is light.
Provisions-There is no change to speak of in any department. Packers claim to be sold up to cure and there appears to be no likelihood of any decline until the cold weather sets in. No pork product has changed in price during the week. Both pure and compound lard are firm and unchanged. Barrel pork is firm and unchanged. Smoked meats are unchanged and steady. Dried beef is unchanged and dull. Canned meats are dull and weak.

A corporation has been formed under the style of the East End Feed \& Fuel Co. which will conduct its business at 2 Robinson avenue. The authorized capital stock of the company is $\$ 10,000$, of which amount $\$ 5$,ioo has been subscribed and $\$ 3,050$ paid in in cash. The stockholders are C. W. Hoyle, S. W. Sherman, Arthur N. Albee and C. M. Bradford.

The Produce Market.
Apples-Good stock is plentiful and the market is steady on the basis of $\$ 2.25$ for Kings, Golden Sweets, Greenings and Baldwins and $\$ 2.50$ for Spys.

## Bananas $\$ \mathrm{I}$ for small bunches,

 $\$ 1.25$ for large and $\$ 2$ for Jumbos The situation remains practically unchanged and there is no change in prices. Demand is of moderate proportions and the movement is steady Beets-50c per bu.Butter-Creamery is in strong demand and fair supply at 26 c for extra and 25 c for No. I. Dairy grades are in active demand at 22 c for No .
I and 16 c for packing stock. The market is firm and unchanged. There is a continued good demand for all grades. The make of butter is about normal, and the market is altogether in good condition. Prices will probably remain about on the present level for some little time.
Cabbage- 35 c per doz.
Carrots-50c per bu.
Celery-Home grown commands 16c per bunch.
Cocoanuts- $\$ 3.50$ per bag of about 90.

Crabapples-75c per bu.
Cranberries-Early Blacks from Cape Cod command $\$ 2.25$ per bu. and $\$ 6.50$ per bbl.
Eggs-Local dealers pay 2 Ic per doz., case count, holding fresh candled at 23 c and cold storage candled at 22 c . The market is very firm. Rece pts of new-laid eggs are light and eggs are still being withdrawn from storage in order that stock sufficiently good for wants may be obtained. The outlook is promising for fancy eggs and the general outlook is firm.
Grapes-Concords command per 8 tb . basket. Niagaras fetch 14 C per 8 tb . basket. Delawares command 18 c per 4 Hb . basket. The crop this year is a bumper one
Green Corn-8c per doz.
Green Onions- 15 c for silver skins. Honey-15@16c per tb. for white clover.
Lemons-Californias and Messinas are steady at \$8@9 per box.
Lettuce-6oc per bu. box.
Onions-Home grown, 6oc per bu. Spanish, $\$ \mathrm{r} .35$ per 40 tb . crate.
Parsley- 30 c per doz. bunches
Peaches-Smocks continue to come in and find ready sale on the basis of $\mathbf{1}_{1.50 @ 2 .}$
Pears-Duchess fetch $\$ 1.25$ per bu. Sugar \$1 per bu.
Peppers-75c per bu. for green and $\$ 1.25$ per bu. for red.
Potatoes-40c per bu.
Radishes-roc per doz.
Squash-Hubbard, $11 / 2 \mathrm{c}$ per tb.
Sweet Potatoes- $\$ 2$ per bbl. for
Virginias and $\$ 3$ per bbl. for Jerseys.
Tomatoes-50@6oc per bu.
Pickling Stock-Cucumber
per 100; white onions, $\$ 2.25$ per bu.

## The Grain Market.

There has been very little of interest in the grain market situation the past week. Prices have all just about held steady, wheat closing last night in Chicago within of $1 / 8 \mathrm{c}$ per bushel of one week ago. There seems to be a general leaning towards the bear side of the market.

The weather in the Northwest is fine and receipts from first hands are liberal. Foreign crop advices are more favorable. The world's available supply, as reported by Bradstreets,
showed an increase of showed an increase of $9,949,000$ bush-
els, while one year ago during the same period there was an increase of but 3,652,000 bushels.
Compared with the previous week there have been changes in the visible supply as follows: Increases of $1,234,000$ bushels of wheat, 437,000 bushels of corn, 755,000 bushels of oats, 32,000 bushels of rye, and 531,ooo bushels of barley. This makes the present total visible supply at $33,352,000$ bushels of wheat, and the same source of information gave the amount in store at the same period last year as 17,896,000 bushels
Corn prices are firm at $5 \mathrm{I}^{1 / 2 @ 52 c}$ or choice yellow to arrive. The movement of old corn has been
light comparatively, but sufficient to care for the needs of the trade. New corn is fast maturing, but it will be many moons before the same is in milling condition.
Oats have lost about $1 / 4 \mathrm{c}$ per bushel on options and $1 / 2 \mathrm{c}$ on cash. The movement has been a little faster, with more inclination on the part of farmers to sell. Western oats wili have a tendency to crowd the State market and hold it down to a shipping basis at least.

> Fred Peabody.

## The Drug Market.

Opium-Is firm but unchanged.
Morphine-Is steady.
Quinine-Has declined ic per
Santonine-Has been advanced by the manufacturers 35 c per pound.
Oil Bergamot-Has advanced.
Oil Cassia-Has again advanced and is tending higher.
Oil Anise-Is also very firm. Gum Camphor-Is getting scarce and prices are very firm. Another advance is looked for
Goldenseal Root-Continues high and advances are looked for later on.

## McDonough, agent for the

 American Hotel Supply Co., Chicago, was in town a few days ago and"held up" the jobbers and commis"held up" the jobbers and commission merchants of the city for cards
in a hotel guide or directory. The victims of the imposition naturally feel ugly over the manner in which they were caught, especially when they come to compare notes and find that the agent had about as many prices for space as he had customers. When this fact leaked out some of the victims cancelled their orders, and assert that they will not consent to be parties to a fraud of this character except at the end of a law
suit.

Arthur H. Webber, of Cadillac, and John D. Muir, of Grand Rapids, are in Atlanta for the purpose of attending the eighth annual convention of the N. A. R. D. They are both accompanied by their wives.
You can not give life to men with out giving life for them.
It's a poor kind of faith that you have to have faith in,

## THE CORNER CLUB.

## It Takes a Whack at Municipal Own-

 ership.Written for the Tradesman
The members of the Corner Club met in the back room of the corner grocery last Saturday evening, the grocer in the chair and the delivery boy asleep on a bag of beans next to the alley door.
The hardware merchant from across the street, who has recently been admitted to membership because he has a second cousin who once addressed a jury in a larceny trial and was acquitted, presented the following preamble and resolution:
"Whereas-When you ship by freight, it is a good plan to kiss it good-bye for many years, if not forever; and,
"Whereas-A large per cent. of the goods handled by freight-bearing railroads are never heard of again; therefore be it
"Resolved-That it is the sense of this meeting that there be appointed a State official, whose duty it shall be to see that the railroad companies of Michigan do not carelessly mislay their rights of way or any of their new brick station houses."
"The member needs a cold compress," said the teacher, who was smoking a cob pipe turned top side down over the coffee chest. "Railroads are not in business to lose rights of way. They propagate rights of way instead. I have known a railroad company to set out a quarter-acre right of way by the freight house, and in a few years harvest a right of way ten times as big. Railroads keep strings tied to their rights of way, not only so they can keep track of them, but so they can pull them under the trackage when the assessor comes along."
"If the teacher will close that foghorn," said the hardware merchant, "I will speak to my resolution. I claim that the railroad right of way should be protected by the State. How do we know that it is not in danger of being shoveled into the wrong car by some strong man with a personally conducted two-wheeled truck?"
The mechanic arose from his seat on a soap box.
"I speak for the resolution," he said, "and I think it is time something was done by the State. To-day I called at a freight house to enquire after a box of tools three months out from New York. While there I heard a contractor asking about an iron bridge which had been shipped to him about six months before. Now, I claim that if an iron bridge can disappear up a railroad company's sleeve, a right of way or a new brick station house may also become lost.'
"Considered as kickers," said the chairman, "the mile Maud made on her way to the Mountain House is not fit to be in the same row with you. I presume you think the railroads ought to put a brass band on the top of each car to keep it from getting lost. The only people who know how to conduct the business of a railroad never get money enough ahead to buy a wheelbarrow.

The resolution will be placed in the envelope with the unpaid bill of the teacher. Who's next?"
Mr. Easy arose from a barrel of apples and addressed the chair reverently, for it chanced that his bill at the grocery was larger than the bili of the teacher.
"I have here," he said, "a declaration for municipal ownership which seems to me to be in line with the previous resolution.'
The teacher's dog chased the store cat up on a shelf of canned goods and a quart tin of pineapple broke on its way to a connection with the head of the delivery boy, who threw an ax handle at the dog and hit the speaker in the tummy. After peace had been arranged by the eviction of the dog, the grocer ordered the pineapple charged to the account of Mr. Easy and recognized himself for a speech.
"The declaration," he said, "will be tucked away with the resolution. What you fellows don't know about freight traffic and municipal ownership would go twice around the open Polar Sea."
"I move that the chair be not allowed to speak to the question," said the hardware merchant. "He gets rebates."
"It is no crime to take rebates from a railroad company," said the chairman, "but one must be gifted to get them. The motion disfranchising the chair will not be put. The trouble with you fellows is that you know too many things which are not so. I bought a load of bread to-day that I afterwards discovered was under weight, also that carried an inferior brand of cockroaches. Now, according to you municipal ownership sharks, the Government ought to buy out that bakery and run it in the interest of a pure bread supply. The real truth of the case is that the baker ought to be sent to jail for violation of the food laws."
"And the next baker would make light weight loaves and cook flies in the bottom of his pies, just the same," said Mr. Easy. "The Government ought to take full charge of the food supply of the country."
"The Government," said the chair, "ought to learn how to make a cent postage stamp that will stick before it takes over all the industries of the nation. If a street car conductor gets up in the morning with a grouch and hands out a lot of stale lip to his passengers, you want the city to buy up the road. The correct remedy is to bump the fresh conductor on the brow with a brick and then lock him up."
"I move," said the mechanic, "that we hire a hall for the chair. In that way we may be able to get a little satisfaction out of our meetings. He makes me think of a neighborhood gossip boiling soap in an alley."
The delivery boy awoke with a start and rolled off his bag of beans. The grocer tossed a ripe tomato at him because he swore at a nail in the floor which had caught him by the slack of the trousers, and he retaliated by making faces at the teacher.
"It now takes this great and lovely Government about all the time to
keep the few employes it has from walking off with its assets," said the chair, "and there is no knowing what would happen if all the public utilities were turned over to the bosses of any party which happened to be in power. We'd have a beautiful time with the pluguglies who run the caucuses running the railroads! When you get Government control of the meat industry you'll be finding campaign documents in cans of pig's feet. This Club is not for the purpose of discussing political questions, and those in favor of the resolution and the declaration will be fired unless they pay before the next meeting the bills they owe the store."
move that the chair be asked resign!" said the teacher.
"Out of order!" said the chair.
"If he'll go off alone and count himself," said the mechanic, "he'll find that he's only one. I wish I was as wise as he looks with that four-for-
five cigar stuck in his face and that postage stamp cap down on his nose."
"Get to going!" roared the chair. "Any municipal ownership convention which doesn't break up in a row is not under the rule! If the delivery boy will open the alley door and let the dog in that will help some."
The boy let in the dog and turned out the lights. On the way out the teacher fell into a basket of eggs which the boy had moved in the right of way, and the lad decided to get out with his first load in the morning before the grocer reached the store, but the grocer heard the crash and saw the plight of the teacher.
"I suppose," he said, locking the door, "that if the city was running this store I could bottle those eggs and sell 'em for wild rose perfume."
The Club members hastened away, stopping at least three blocks from the basket of broken eggs. Then they sent the teacher on ahead and quarreled over the subject to be discussed at the next meeting.

Alfred B. Tozer.
Power Company Will Double Population.
Ann Arbor, Oct. 2-It is stated that the Washtenaw Power \& Light Co., which is backed by the North American Power \& Development Co., will put in its first dam on the new
spring, and that it will be near this city.

Said one of the stockholders: "The company has had a man out looking over similar systems throughout the country and reports that invariably towns affected have doubled in population in ten years. You would be surprised at the stacks of letters the company is receiving from manufacturers wanting sites and power. One steel tube firm, employing 600 men, wants to come here. It is safe to say that this city will have 30,000 people in ten years and will not rely alone on the University for its growth."
Moving Sawmill from Allegan To Sault Ste. Marie, Oct. 2-The Oliver Roe Lumber Co. has leased a piece of land on Neebish Island near the Soo for sawmill purposes. The company expects to have its plant in operation in three weeks. It will have a capacity of 20,000 feet daily. All the machinery will be moved from Allegan, where the company has been operating for some time. The company has purchased severa! tracts of timber near its new location and has sufficient stumpage to last it for some years.
A. D. McNabb, of the Canadian Soo, is making arrangements for the erection of shingle, tie and lath mills on the water front at that place. He owns 227 feet of water front at the site where it is planned to build the mills.

Furniture Company Is Rushed.
Monroe, Oct. 2-The Deinzer Furniture Co. is doing a tremendous business these days. It will be its banner year. The company has added some new machinery with which to make spring beds and has also increased its working capacity.
The Monroe Gas Light \& Fuel Co. has decided to erect a large coke storage shed, $150 \times 30 \times 20$, back of its present plant.
Considerable fruit is being brought in to the Monroe Canning \& Packing Co. It is likely this season's output will far outdistance that of last year. The company has shipped a carload of tomato pulp to Detroit every week since the plant has been running.

Religion is more than a prayer in the slot machine


High Grade Coffee At a Popular Price

Why handle coffee at one cent a pound profit when you are offered a superior grade at a better margin?
Mo-Ka Coffee is put up in 1 lb . air-tight packages only, thus preserving its strength, flavor and aroma and insuring cleanliness.
The blend of coffee is not in the class of the cheap coffees which flood the market. It is the best coffee to handle, because it sells steadily and offers a better profit on every sale. Write us for prices.

Valley City
Coffee \& Spice Mills
Coffee Roasters
Saginaw, Mich.

COUNTRY ROADS.
Necessity of More Permanent Form of Construction.
The New York and Chicago Road Association, of which Col. Albert A Pope is President and John Farson, of Chicago, is Vice-President, has for its object the construction and maintenance of an improved thoroughfare connecting the two cities. About two-thirds of the distance across New York State has been macadamized at an average expense of $\$ 8,000$ a mile. A less proportion across the State of Ohio has been improved, and almost nothing has been accomplished in Indiana and I1linois, the lack of progress in the latter States being due to a scarcity of good road material rather than to lack of interest on the part of the road users. The principal cities along the proposed route have taken great interest in the project, and several have held good roads conventions in furthering the work of the Association.
As a director I have completed a general survey of the route and find that, while bad roads are deplored and a good roadway is considered a necessity, there is a growing prejudice against the ordinary macadam road. In New York State particularly experience is demonstrating that the automobiles are pulling the macadam surfaces to pieces almost as rapidly as they are constructed, which greatly increases the cost of maintenance.
Heretofore little attention has been given to the cost of maintaining country highways, for, in most instances, they have been left to take care of themselves. It is clear to the careful observer that such a course no longer can be continued. For example, when the State roads of New York call for an average of $\$ 310$ a mile for maintenance, and one county shows $\$ 175$ spent for repairs in 1905, with nearly $\$ 700$ a mile required for the current year, it is evident that an increase of $\$ 1,000$ or $\$ 1,500$ a mile in the first cost of a road is
small matter if the question of maintenance can be forgotten for a few years when appropriations are being considered.
Most of the State highway officials in this country and also in Canada, not to mention the park commissioners in every large city, are casting about them for some material which will enable them to so construct the wearing surfaces of their roads and boulevards as to prevent the ravages of the speeding automobile.
As it is conceded generally that the automobile industry is in its infancy, notwithstanding its rapid development during the last five years, the problem becomes all the more serious. Some of the state officials and park commissioners have been impressed favorably with what has been called an asphaltic macadam, which is constructed with a high grade natural asphalt, the only form sufficiently rich in bitumen to warrant its use. The ordinary Trinidad pitch lake or land asphalt, or any of the artificial brands, according to Prof. A. W. Dow, United States Government expert, do not possess
enough of the natural bitumen to pre vent the evil effects of water. For the same reason coal tar in all its forms has been condemned
To show that an asphaltic macad am is among the possibilities, take Monroe county of New York State as an example. The eighty-eight miles of improved roadways in that county cost $\$ 8,114$ a mile. Last year they called for $\$ 175$ a mile for re pairs. Disregarding the county engineer's call for nearly $\$ 700$ a mile for the current year, and taking $\$ 175$ a
mile as the average for five years, would make a mile of roadway cost $\$ 8,289$ for construction and maintenance for five years. The report of the Commissioners of Accounts for the City of New York for 1904 shows that in ten cities where asphalt pavement was contracted for, with no re-
strictions as to the kind or brand strictions as to the kind or brand of asphalt to be used, the average
cost was $\$_{1.69}$ a square yard. At this price a fifteen foot roadway could be constructed at a cost of $\$ 8,923$ a mile, or a saving of $\$ 66$ mile on the first cost of macadam and five years' maintenance. These pavements were laid on a concrete base with a minimum and maximum guarantee clause of five and ten years respectively.
"It is only too well known to New Yorkers," said the New York Tribune, in referring to the possible use of asphalt in the building of country roads, "who have suffered from the tricks of the trade that there is a vast amount of quackery and empiricism in the business of manufac turing and laying asphalt in pave ments; but there also is a wide spread and, in many cases, dense ig norance regarding the advantages of a smooth, practically dustless and impervious wearing surface for a country road. This ignorance in no small measure is due to the prominence given to the many cases of faulty and tricky work on the city pavements, and the fact that New York pretty freely was 'milked' for a number of years by the asphalt trust has led to a refusal on the part of county commissioners to take any chances. New York's rescue came when the members of the trust fell to fighting, with the result that in some cases less than \$1 a square yard was bid for (resurfacing) pavements in Brooklyn; but it is not to be expected that any such figures could be obtained in competition for country highway construction. Indeed, it would not be well if they were, for the slightest knowledge of the cost of material and labor would show that work done under such financial conditions could not be of the first class."
But the automobile is not the only enemy of macadam roads. The frosts of winter and the rains of summer do a far greater amount of damage, not to mention the narrow tire of the farmer's wagon. When all these factors are given due consideration there can be no other conclusion than that high grade natural asphalt or some other equally good binding material must be used to put on the top or wearing surface of the coun-
of wisdom if good roads enthusiasts, automobilists and good roads organizations everywhere insist upon the more permanent form of construction for country roads.


An Advertisement and One Reply Thereto.
Wanted-A young man for office. Must writer, able to correspond in Ener and type-
Genglish and
German. Salary to start German. Salary to start $\$ 3$ per week. Address H. O. G., care Ledger.
Bird Centre, Oct. I-I beg to offe myself as an applicant for the pos tion advertised this morning. I am young man, 37 years of age, have had twenty-three years' business
perience, being connected with U. S. Embassy at Madagascar, an feel confident if you will give me trial I can prove my worth to you.
I am not only an expert book-keeper, proficient stenographer and typewriter, excellent telegrapher and erudite college graduate, but have
several other accomplishments which may make me desirable. I am an experienced snow shoveler, a first class peanut roaster, have some knowledge of removing superfluous hair and clipping puppy dogs' ears, and have a medal for reciting "Curfew Shall Not Ring To-night;" am a skillful chiropodist and a practical fakir, can cook, take care of horses, crease trousers, open oysters, repair um-
brellas and am also the champion plug tobacco chewer of Pennsylvania my spitting record being thirty-eight ect.
Being possessed of great physical It takes more than pulpit thunder beauty. I would not only be useful,
but would be ornamental as well, lending to the sacred precincts of your office that delightful charm that a Satsuma vase or a stuffed billy goat would. My whiskers being quite extensive and luxuriant my face
could be used for a pen-wiper and feather duster.
I can furnish high recommendations from Chauncey Depew, Jacob J Coxey, Kaiser Wilhelm der Grosse, Captain Clark, the Prime Minister of Dahomey, and the Ahkoon of Swat
As to salary, I would feel that was robbing the widowed and swip-
ing sponge cake from the orphaned if I were to take advantage of your munificence by accepting the fabulous sum of $\$ 3$ per week, and would be entirely willing to give my serv-
ices for less, and, by accepting the sum of $\$ 1.30$ per week, would give you an opportunity of not only in-
creasing your donation to your church, paying your butcher and keeping your life insured, but also to found a home for indigent fiy-paper salesmen and endow a free bed in the Cats home. Really, old man, your unheard-of bounty borders on the cated must appear like reckless exravagance.
Can call any night after to o'clock or can be seen Sunday morning in the loft of the church, Broad and Dock streets, where I am employed as first assistant organ blower and understudy to the janitor.

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It takes more than pulpit thunder
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## Franklin Cars for 1907

## All models have new, larger and more luxurious bodies,

 larger wheels and longer wheel-bases, without increased weight; automatic gear-change, and absolutely quiet engine.No change whatever has been made in the distinctive Franklin engineering, design or construction. Their correctness has been demonstrated during the past season more triumphantly than ever. But, in these 1907 models, the abundant, net, always-available Franklin power, Franklin economy and Franklin comfort are carried to the highest point.

Type G---Four-Cylinder Light Touring-Car \$1,850
Five passengers. 12 "Franklin horse-power." Threespeed sliding-gear tra hour. I, $45^{\circ}$ pounds.

The most popular of all family cars. Light, strong, and in performance equal to any "twenty." The only small fourcylinder touring-car made in America.

Type D.-.Four-Cylinder Touring-Car \$2,800
Five passengers. 20 "Franklin horse-power." Three-
. ${ }^{20}$ miles per speed sliding-gear transmission. Shaft drive. $\qquad$ hour. 1,900 pounds.

The ablest and most luxuriously comfortable on American roads of all four-cylinder cars.

Type H---Six-Cylinder Touring-Car \$4,000
Seven passengers. 30 "Franklin horse-power." Threespeed sliding-gear transmission. Shaft drive. 50 miles per hour. 2,400 pounds.
eylinder perfection. An unmatched combination of power, strength, smoothness, flexible control and light weight.

Write for 1907 catalogue showing above models and shaftdriven Runabout, Tandaulet and Limousine.

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of issues a year or more old, $\$ 1$.
Entered at the Grand Rapids Postoffice. E. A. STOWE, Editor

## Wednesday, October 3, 1906

JIM INGLIS' DREAM.
President James Inglis, Detroit Board of Commerce, suggests the formation of a State Association of organizations in Michigan such as is the one he represents, and he takes the broad stand of co-operation for the advancement of the general welfare of our entire commonwealth as the foundation of his purpose. The position is a creditable one, but, unfortunately, Mr. Inglis is but one man among the 400,000 people in Detroit, and the Board of Commerce of that city, while it may represent a major share of the great wealth of our metropolis, falls far short of serving as an illustration of the spirit that has seemed to dominate affairs in that city during the past half century.

More than any other large city in this part of the country, Detroit has been permeated-almost sod-den-with the old French habitants' contentment, lack of ambition and opposition to change, which has so surely developed habits of thrift almost painful, extreme caution and its companion essentials of suspicion, doubt, fear and avarice. Under these conditions it is not strange that such a factor as public spirit has made a toilsome, discouraging journey in Detroit thus far; it is not singular, with such a history to overcome, that there has unfolded an almost permanent condition of jealousy and covetousness, not only between individuals who live there, but as to other cities. The steady and superior growths shown by Buffalo, Cleveland and Chicago have long been painful to Detroit, the growth of Toledo during the past thirty years has stood a big black beast in the path of its business men, while the half century race between Milwaukee and Detroit as to population has been a perfectly heart-rending affair so far as the people of the latter city are concerned.
And so it will be seen Mr. Inglis has his work cut out all right

As an illustration of the intense manner in which Detroit indulges in resentment a story is told of a party of travelers who were discussing, good naturedly, the relative merits of their respective cities - Buffalo, Cleveland and Toledo. Incidentally, a Detroit man "butted in" with: "Do
you gentlemen know that a greater
marine tonnage passes Detroit each year than passes any other port in the world?"
Yes, we know that," replied the (he man from Buffalo added: "And that's all it The Detroit gentleman was so incensed that (the episode took place on a Lake Shore train) it became necessary for the conductor, the porter and a brakeman to interfere and put the Detroiter under restraint to prevent a serious altercation.

There is a genuine public spirit and it has various counterfeits. The building of a million dollar hotel, such as will be the Hotel Pontchartrain, is an example of the real thing; the projected building of the Bi Centennial Memorial at Belle Isle five or six years ago was an imitation. In the latter case a magnificently esthetic idea was conceived.
Had it been carried out Detroit would have become famous and its gateway to the Northwest would have been one of the chief and forever permanent show places of the world. The project was killed by a bogus public spirit. A few men were genuinely appreciative and in earnest in the matter, but the great majority of Detroit's wealthy men and those who were merely independent and prosperous went into the matter to exhibit their public spirit (?) and, incidentally, to excite suspicion as to the motives and practices of those who were genuine. It was these latter public spirited(?) men who originated the absurd appeal to all cities in Michigan for funds to help along the proposition. That kind of public spirit has its monument in the ridiculous and contemptible climax yclept "Cadillac's Chair" on Cadillac Square.
No, Mr. Inglis, you are to be commended and commiserated simultaneously. The Tradesman will rejoice when your plan carries, but at present the thing seems impossible. Why, just look at what you are up against right at home. When your Detroit Fair began operations last month the Grand Rapids daily papers sent in a request to the Associated Press for a daily report of five hundred words or so as to the Fairyour Fair. We wished to help yout and did help. When the Grand Rapids Fair opened the following week, did the Associated Press receive a similar request from Detroit papers as to the Grand Rapids Fair? Not much. Of course our Fair prospered and we are not sorry that we gave you a hand; but we do regret that your daily papers are so narrow and so unneighborly.
Of course, Mr. Inglis is hopefulnay, confident-of success in his new idea and the Tradesman, in its desire to help him see just where he is at, offers a few additional citations of fact. The late Mayor H. S. Pingree (the Tradesman was not an admirer of Mr. Pingree) suggested a splendid and perfectly feasible plan for rearranging and beautifying the business center of Detroit, which, had it been undertaken, would have antedated Cleveland's magnificent rearrange-
ment (now under way), by about ten years. The plan was killed by counterfeit public spirit. Moreover, Mr. Pingree's plan could have been carried out at the time, and now it is forever impossible, much to the satisfaction of the larger cities on the Lakes.
A few years ago a number of really public spirited men of Detroit presented an opportunity for the establishment of an adequate manual training school, one which to-day might have taken rank with the best in the country. The opportunity was lost through too much pretended alruism. Quite recently a citizen of unique in extent, variety, quality and value, to the United States Government and it was accepted by the Government. Had it not been for jealousy and suspicion, short sightedness and an utter failure on the part of the influential citizens of De troit to appreciate that which was within reach, that collection might have been retained permanently, the lasting pride and benefit of its citizens in Detroit. There is to-day in Detroit a very large, comprehensive and rare historical library which, one day, will go to the University of Michigan because of the spuriousness of the public spirit in Detroit, just as there is to-day in the New York State Library at Albany a comparatively small but unique and very valuable Edgar Allan Poe Libraryoriginal manuscripts, rare volumes, correspondence, portraits, and so on, which, collected and prized by a Detroit gentleman, found its way to Albany because of lack of appreciation in the City of the Strait. In the face of such a record, Mr Inglis, will you kindly permit the Tradesman to suggest that, in carrying your plan forward to the success you deserve, you make a beginning by providing the public benefit organizations throughout the State with a few evidences that Detroit business men do not stand in mortal fear of competition at the hands of Jackson Kalamazoo, Lansing, Saginaw, Bay City, Flint, Port Huron, Pontiac, Owosso, Battle Creek, Adrian, Coldwater, Niles, Ann Arbor, Ypsilanti,

Joseph, Benton Harbor, Hol land, Grand Haven, Muskegon, Ludington, Traverse City, Cadillac, Big Rapids and Grand Rapids, which, as the late Mr. Blaine once observed, "Is the biggest city of its size in the country."

## FALSE PRETENSE.

There is "something too much of this" perpetual iteration and reiteration by the railway people of the tremendous debt of gratitude which is their due at the hands of business communities located along their respective lines. There is a happy mediam which they might occasionally strike without detriment to their cause. No story can be a good one without it has two phases.
Railroads are built to places where traffic is available, as a rule. Once in awhile they go where the development of traffic is possible. In either instance the railways are not the sole benefactors, as they would have us believe.

From the beginning of a railway project the idea kept most in the foreground is the philanthropy of those who are promoting the enterprise. The man who has "cleared a ed that the passing of a railway diagonally across his farm is nothing less than the gift outright of the price of the property. The neighborly, industrious little four corners is made to believe that it constitutes the
nucleus of a great industrial center worth a thousand times the value of the thousand or two thousand dollars it raises as a bonus; the vil-
lage which grants a right of way and "takes some stock" is satisfied because the railway men, out of the
goodness of their hearts, accepted its meager offer rather than go three miles north or east or any other di-

## hree times as good.

And so it goes up to the time and place where thousands of passengers await trains daily, where thousands of originators of freight work day and night to feed the great trains to all parts of the country. It is inevitably the railways who are conferring the favor.
The fact of the matter is that shippers and travelers are entitled to a great deal more than they receive because, as an entity, they are outclassed by the railways as a single factor. Theoretically, merchants, manufacturers and the thousands of individuals who are not officials and members of Boards of Directors and the like are the creators of the laws which they execute. Practically, this is not at all the case. The railways are in control, and even now, with the new inter-state commerce law in force, are demonstrating the fact The uniform bill of lading with its odious limited liability clause is being fought for tooth and nail; the flat rate $\$ 20$ mileage book-in use by the Vanderbilt, Pennsylvania and the Erie systems-is liable to come, but with such changes as to various values that the shippers and travelers will hardly know it; already the per petual teasing, aggravation and irritation over switching charges and inability to get cars are renewed with redoubled force and in every way conceivable the railways are striving meet the demands made upon them by the gluttonous practices of Wall Street
On the other hand, with stealthy tread, adroit concealment of real purposes, supreme contempt for the rights of individuals or of the public welfare, they are besieging every township board, every common council, every legislature and all courts State and National, for privileges which they do not deserve and rights which, logically and in fairness, belong to others. And whenever opposed in these efforts their chief re tort is: "Look at what we have done for you in the past." It would be a happy circumstance if the people could look, and look comprehensively, at what they have done, not for them but to them. Such a view would yield actual benefits long dewould yield act
nied or stolen.

## THE STATION AGENT.

Some Woes Which Are Forčed Upon Him.
The railroad ticket agent at the small station in the average small town has troubles that are all his own. He is a much misunderstood individual for the most part, and to this extent he finds the whole outside world hard to understand.
In the line of his salaried work he is telegraph operator, express agent, freight agent, ticket agent, baggage man, janitor and flagman, and, while he is doing all these things, he is the official reporter on the time of all trains to dozens of villagers who come down to "see the train come in," and who, by reason of this mission, are "sore" if it chances to be ten or fifteen minutes late.
There are exceptions from the station agent "type," naturally. Just to the extent that a station is on only one line of road which makes a specialty of monopoly ugliness, of course, a station agent has a chance to play even in the course of a year or so. But where there are competing lines in the neighborhood, reached by cross country trolley lines in two or three directions, the station ticket agent has troubles beyond the possibilities of a single catalogue smaller than an encyclopedia.
In the last twenty years railroads have undergone a change of business heart accordingly as other railroad lines have intersected the map. Today it is said there is not a farm in Iowa that is farther than twelve miles from a railway station, which is suggestive of some of the ticket agent concessions made to a traveling and train-seeing public. Where once the best type of agent was of the bruiser cast of countenance, surly of speech and disobliging to the last degree, his antithesis to-day is in sharp demand. "Pleasant as a station ticket agent" is an expression sooner or later coming into colloquial use.
There are two station ticket agents for each town. This means twelve hour days for seven day weeks. A day off is an event; a vacation may be as impossible as the meeting and passing of two trains on the same track. At the same time the day agent never finds it lonely if his station town has three competing hotels and another line of road through the place.
He may get $\$ 60$ a month, or only \$40, accordingly as the illiberality of the road has become a matter of fixed gossip. But he gets a commission on certain tickets which he sells for other roads when some one in the town two or three times a year decides to "take a trip." But he earns most of this, with a little overtime coming, in the long, long talks which he has with the traveler at odd times during the three or four months in which the traveler is getting ready to decide upon the route.
Ordinarily the railroad ticket window in the small town is supposed to open twenty minutes before train time. Ordinarily, too, the patron of the road from the small town appears at the waiting room forty minutes before train time. The average distance traveled by the average vil-
lage patron of the road is about sixteen miles. Here is a situation out of which, at a glance, any one may see where the ticket agent earns his money thirty days before the pay car comes through.
For the village patron of the road to blow in forty minutes ahead of train time and find the shutter of the ticket window down and bolted at once is to suggest to that nervous person the horror of being left. He may wait seven minutes before he begins to hammer on the shutter, but in fourteen minutes he will be half frantic. At the moment the agent may be in the freight room of the station billing out three coops of chickens, two cases of eggs, and a barrel of soapgrease butter, and utter1y unconscious of the racket. Or he may be inside the ticket-telegraph office making up the books of the office, in anticipation of a traveling auditor's blowing in without notice.
In any event, however, the patron who intends going three stations down the line is in an anarchistic mood ten minutes before the ticket window opens, and when the same customer then learns for the first time that the train is thirty minutes late he bursts all bounds of anger against the whole line and attempts to take it out of the agent. In this situation the rules of the road do not compel the agent to smile pleasantly, but at the most he may look calm only, and he must not strike the ticket stamp with more than four pounds extra force, which always makes the customer madder than ever.
Under the rules of the companies the ticket agent must keep the spring lock on the door of his office closed and fast. But the agent can't do it all the time, and whenever he doesn't some one walks in with two grips, an overcoat and an umbrella, asking the privilege of leaving them there, as the train is late. If this be a traveling man, who afterwards walks four blocks up the street for "another one," and makes it four instead, there are more hollers when the agent is handing the conductor his orders on the platform and the traveler is beating on the station door, breathless from a run, and seeing his finish in the inability to get his baggage.
Long before this the three hotel "runners" have been nagging him as to the exact time the train ought to be due; whether "she" has made up any time; whether that wasn't "her" whistle at the crossing four miles up; whether No. 6 isn't likely to be laid up in the afternoon, and whether a certain piece or two or three of baggage misplaced last week have been located for a customer of "the house." In the meantime a freight conductor who has had to take a siding unexpectedly because of the disarrangement of the passenger schedule will have been in the office, using freight train language, pianissimo. He will have spit tobacco juice on the office floor and stove, questioned the orders which tied him up there, and in general will have condemned all things to a warm place of last resort. And on all such occasions the ticket agent meets an unusually large
number of village acquaintances who are cheerful and talkative; notoriousy there are thousands of dwellers in the small towns who never come behind time.
On these occasions when a passenger train is late the ticket agent has a serious proposition up to him. As a rule the ticket agent would be fired for telling the truth about the lateness
of a train. If the train is to be in
within ten minutes of the schedule
he is supposed to say nothing about lateness; on the other hand, if he has knowledge of a full sixty minutes off the schedule, he is expected to shade the time in the proportion that paline.
Twenty minutes late is about all ticket agent under the circumstances is allowed to admit at one
time. Twenty minutes after the first announcement he may admit another twenty minutes of delay, and at the expiration of that time he finds it better to give the last twenty minlites of the hour in two installments of ten minutes each. Holding a crowd
together in a waiting room, with a train running an hour late is something more than an art. It is a confidence game in which the successful agent demonstrates that he might have become a millionaire if only he had gone into the gold brick business.
Seriously, one of the hardest potown is the position of station agent, where the myriad duties of a rail road fall upon the all around man working eighty-four hours a week for ar less money than he earns. Nothing in the field of tactful, intelligent energy and common sense could be too good and profitable for the ca in a country town. Harold Foster.

Strokes That Break Bells.

## Comparatively few people know

 bell hing a bell ruinnd after so many blows will break 960 -pound bell, struck blows of 78 foot pounds of force, broke after roke after 18 ,ooo blows of 350 foot pounds force.

Sins that make you lose your head

Business Progress and Trade JourTrade journals show a process of expansion and betterment as decided as any of the many lines of business that they represent. It was little more than yesterday when even the broad est merchant saw little usefulness for them. To-day every conceivable department of commercial life is cov ered by five or six. Nor are they any onger content to merely follow in the wake of the news. They lead. They set up new standards for the manufacturer, the wholesaler and the retailer, bring them into closer and more beneficial relations, give them the advantage of each other's best efforts. A writer in Printers' Ink cearly points out that "the specialized journal began with the 'scheme business, printing puffs instead of information, and securing advertising on sufferance." But as was to be expected, they were defeated by their purposes and "gradually in the more important lines of business here developed journals that gave to every one in that business." Puffs are growing obsolete. Few seek them, his day of scientific merchandising, when every fact is searched to its innermost. Instead the advertiser spends his best thought on his adverisement and the journal searches every activity of trade for that which pells "progress." And the buyer is mpressed by the one and persuaded by the other. It is an open question whether present day business is striving after real ideals because of trade ournalism

Preparing His Trousseau.
Bernard, the well-known come an, said at a wedding breakfast in "I am glad to see here a luxury to which all brides and bridegrooms are I, for instance, called one day in June upon the dear old lady who did my washing and ironing.
"'Where is your son this morning, Mrs. Smith?' I said. 'I don't see "'Oround. I hope he isn't ill? to be married to-morrow, and he's up. stairs in bed while I wash out his

## To the Economical We Say

H. M. R. Granite Coated Roofing Wears Longer

## To the Artistic We Say

The Beautiful Brown Granite Is Attractive

## To the Busy Man We Say

Our Granite Roofing Is Easily Laid
To Everybody We Say
We Make a Better Roofing Than Has Been
H. M. REYNOLDS ROOFING CO.

Grand Rapids, Mich.


## THE MEAT IN THE COCOANUT.

Is Present Day Unionism So Necessary That the Courts and Law Must Be Suppressed?
Behind a banner inscribed "The American Workingman" and bearing the ancient mottoes, "Liberty," "Truth" and "Justice," Samuel Gompers and his cohorts of the American Federation of Labor are marching into politics. How many of the army will ever reach the polls or obey the dictates of their leader, in the matter of using their voter's franchise, is another question. The situation, however, is important enough as marking a new development to bear analysis. The machinery of politics was originally framed for the purpose of securing equal rights for all and special privileges for none. In theory, those chosen to act were intended to represent the people as a whole and not as classes. So firmly fixed is this ideal or theory of government and politics in the minds of the American public that no political leader would be rash enough openly to proclaim that his party represented anything but the dear people. It is to be expected, there fore, that Mr. Gompers, in entering politics in behalf of any labor organiza tion, would claim to be the champion of the American workingman and of labor as a whole, notwithstanding the fact that the actual membership of all the organizations affiliated with the American Federation of Labor amounts to scarcely 7 per cent. of the whole body of American working men. It was further to be expected that he would disclaim any selfish motive, but would stand upon a broad platform and in the name of high principles

So far, so good. But politics from its very nature, determining as it does the character of the government under which all of us must live. is of peculiar and vital interest to the general citizen. Many statutes, state and federal, mark the concern of our lawmakers in the interest of the laboringman. These statutes, in large measure, have been recommended by their own merit, and it has been the province of organized labor merely to make their necessity apparent. Child labor laws, factory inspection laws, employers' liabilities acts, compulsory school laws, labor lien laws, laws making stockholders liable for labor claims-these and many others are common to the statute books of nearly every state in the Union. Mr. Gompers did not have to talk at the polls to secure them. No labor party was required, no separation of class against class appeared. The laws, in large measure, were just and, being just and this being an age of progress and uplift, they were put upon the statute books by men elected to represent all the people. Then why does organized labor find it necessary or desirable to go into politics and to control, so far as may be, the franchises of its members? What has organized labor to gain that fails of accomplishment through the methods of fair argument, persuasion and the righteousness of its own cause? Is its motive unselfish? Does it represent the American workingman? The average citizen who must live under the laws made by the next Congress is asking these questions and many more and is seeking whatever light he can get upon the correct answers.

Let us follow backward the course of recent events. The first effort of organized labor in politics is to defeat Mr. Littlefield, of Maine, for renomination to Congress. Mr. Littlefield during the last Congress was a member of the House Judiciary Committee and was responsible, more than any other member of that Committee, for the failure of the Committee to report favorably upon any of the several anti-injunction bills proposed by Mr. Gompers. Mr. Gompers appeared before the House Judiciary Committee on behalf of the anti-injunction bill and, in concluding his remarks, used the following language:
"The American workingmen have grown impatient and they are not less sensible to their own rights and power than are the workingmen of other countries. On the strength of their American citizenship and their devotion to the institutions of our country, they demand recognition. They demand from Congress the heeding of their too long vain requests. If we shall be disappointed in this Congress-well, there will be other Congresses, and perhaps then we may have others who are more fairly inclined to the earnest requests of the workingmen of our country."

The House Judiciary Committee did not waver at this threat or heed the demands of Mr. Gompers, and now that gentleman is resorting to the polls, primarily to punish a Committee who preferred to represent the people instead of organized labor and ultimately to secure the legislation demanded.

We have reached, therefore, a basis from which to investigate the real situation.. What is the anti-injunction bill? Should it, as a matter of right, have been passed? Were Mr. Littlefield and a majority of the Committee wrong in not reporting favorably upon it and should they be punished at the polls? Does the American Federation of Labor espouse truth and justice and the cause of the American workingmen in its political activity? Is it justified in arraying, by an organized, concerted campaign, class against class?

A little study of the purposes and methods of present day unionism makes clear the answer to all these questions. The main purpose of unionism is to secure a monopoly to itself of the labor market and, having secured a monopoly, to exact such conditions as may be desired. The 7 per cent. of the workingmen represented by organized labor have absolutely no interest or regard for the other 93 per cent. in this purpose. In fact, the moment a union gets strong enough, it begins the policy of restricting
membership, restricting apprentices, restricting output, and in every other way limiting and controlling the particular industry for the advantage of its own members and to the disadvantage of all outsiders, whether they be employers or workingmen or boys desiring to learn a trade. In numberless counties and cities and other public bodies throughout the country, organized labor has secured ordinances or resolutions or contracts providing that none but union labor should be employed on public work, thus excluding all non-union men. The closed shop, that great economic crime of our latter day industrial system, is for the purpose of building up and maintaining a monopoly for the union, as against non-union men. The great dominant motive of unionism, then, is monopoly in the interest of 7 per cent., as against the interest of the remaining 93 per cent. of the workingmen and the general public. While Mr. Gompers on the coast of the Atlantic is talking about truth and justice and claiming to represent the masses as against the few, the unions in stricken San Francisco upon the coast of the Pacific are using the temporary monopoly brought about by calamity for purposes of extortion to the extent of crippling, if not absolutely checking, the upbuilding of that city. Let there be no mistake about the motive of unionism, whether in industry securing closed shop contracts or in politics securing a monopoly of public work or the passage of class legislation. But let there be no cant or hypocritical reproach of organized labor for such a motive. Monopoly is the ideal of present day industrial activity and labor is but following in the footsteps of capital in striving to obtain it. The average citizen, however, can think it over and see where it affects him, especially since the matter has reached the polls.

So much for the purpose. Did organized labor go to Congress to secure a monopoly? Not directly. It went to Congress, however, to secure the removal of an obstacle in its progress toward a. monopoly. That obstacle is nothing more nor less than our judicial system and the principles of law and equity which it applies and enforces. It is at once apparent that there can be no practical monopoly by 7 per cent. of the supply in any given commodity or field of industry if there be anything approaching a free distribution or circulation of the supply. Concretely speaking, it would be possible to supply the places of men who quit work in a body in almost any industry if sufficient wages or other inducements were offered to new men. A union, therefore, that strikes in order to secure some demand which the employer will not grant faces the prospect of having the places of its members taken by other men willing to work on the terms proposed by the employer. The situation amounts to this-the union desires a monopoly price for the services of its members, but, in fact, there is a potential supply outside of its membership. The union solves this simple problem by preventing, so far as possible, the potential supply from becoming an actual supply; that is, by preventing non-union men from going to work in the places of its members. We come, then, to the second inevitable feature concerning trades unions of to-day-coercion. To secure even a partial control of an industry, individuals are coerced to join the union and unions are coerced to join associations and councils, and when actual strife results from a refusal to grant a demand for monopoly conditions, non-union men are coerced by social ostracism, threats, intimidation, violence and even murder, from taking the places of members of the union. Coercion as a method follows naturally and inevitably from monopoly as a purpose, and so far had coercion as a method become second nature to the head of the American Federation of Labor that we find him demanding legislation in the very halls of Congress with a threat.

The road to monopoly is beset by the same rocks for organized labor as for organized capital. It has long been fundamental law that a combination, a group of men, acting in concert, becomes a conspiracy when either its purposes or its methods are unlawful. It has long been established that the purpose of creating a monopoly is an unlawful purpose on the part of such a combination and makes it a conspiracy. It is further well settled that it is unlawful for a combination to use force or violence or threats of intimidation or the pressure of superior numbers, or any other coercion, upon others in order to carry out its purposes. So fundamental are these principles that they can be said to be the bed-rock upon which rests our present industrial system. They have been established and en forced by the Courts mainly against organizations of capital.

These time-honored principles enforced by Courts who could see no difference between a combination of labor and a combination of capital actuated by similar motives and using similar methods found no place, in Mr. Gompers' program and, in fact, seriously checked its execution. The courts held that coercion, applied to innocent third parties in a labor disturbance by means of the boycott, was unlawful, and restrained it. They held that the prevention of men from working by a combination through threats, intimidation and violence was unlawful, and restrained it. They held that the ruining of a man's business by combined and concerted action because he saw fit to refuse to concede to the demands of the combination and from motives of malice was unlawful, and restrained it. These are the principal things that Mr . Gompers complained of, for how could he secure a monopoly for the members of his combination if he was denied the use of these typical union methods? Therefore, it was that the anti-injunction bills were introduced into Congress and were championed by the American Federation of Labor, and the purpose of these bills is nothing more nor less than to do away with the application of the above principles
of law to combinations of labor in any trouble arising between employe and employee.

The anti-injunction bill, so-called, championed by Mr. Gompers, is really a misnomer. The bill in substance provides that no combination of men in cases growing out of labor troubles shall be deemed a conspiracy because of any purpose or conduct which would not be unlawful if done by a single individual. Now, there can be no boycott or pressure of superior numbers or combined threats and intimidation made use of by a single individual acting alone, and not in concert with others. The combination of many to do these things is not only necessary to make them possible but constitutes their real viciousness and danger. A boycott by a single individual, if possible, would be a matter for ridicule. It follows, therefore, that the purpose of the bill and its plain result would be the annulment of the law of conspiracy, so far as it relates to the activity of labor unions, and that its passage would open the door to almost any system of coercion or compulsion that such a combination saw fit to devise

Of course, the unions want eight-hour laws and child-labor laws and sanitary laws, but none of these things have seemed important enough to induce a concerted labor movement in politics; but the very foundation of present day unionism is threatened by these old simple principles of common law and their fearless application by our courts, and those labor leaders who stand for present day unionism, and who have built it up, must perforce remove out of its way the courts and the law. Does the average citizen want the courts and the law removed from all application to labor troubles? Does he want a combination of workingmen to be able, untramelled by legal restrictions, to work whatever injury they see fit upon others, short of actual crime? Is present day unionism with its closed shops, its limitation of apprentices, its monopoly of public work, its restriction of output, its, opposition to labor-saving machinery, its alignment of class against class, so necessary to be preserved that the courts and the law should be suppressed at its behest?

The average citizen owes it to himself and to his country to be informed upon the trend of political affairs. He it is who ultimately pays all bills and bears all the burdens, and when an issue is presented squarely in a matter where he can exert his influence, it is for him to act intelligently and with a view to things broad and permanent.

Walter Drew
Special Features of the Grocery and $\left\lvert\, \begin{aligned} & \text { Syrups are in good demand and are } \\ & \text { firm. }\end{aligned}\right.$ Produce Trade.
Special Correspondence.
New York, Sept. 29-Coffee has been about the most interesting of grocery staples this week, and has, in a speculative way at least, shown a marked upward tendency. In a jobbing way a fairly satisfactory business has been done. No. 7 Rio closes at $83 / 8 @ 81 / 2$ c. Receipts at Rio and Santos from July I to Sept. 26 were 5,137,000 bags, against 3,804,000 bags at the same time last year. Mild coffees are quiet, but a steady trade has been transacted all the week. Quotations are without change.
As the season advances the tea market shows steady improvement, although there is no "boom." Jobbers report orders from all sections and there is almost a scarcity in some grades, with corresponding strength in quotations. Especially satisfactory is the trade in India and Ceylons.
Sugar is quiet. New business is almost nil, and not much has been recorded in the way of withdrawals under previous orders. The general undertone seems to be rather weaker all around.
The dmeand for rice is perhaps all that could be expected, and that is not saying a great deal. Prices are firmly adhered to but seem to show little, if any, inclination to advance.

Spices have been rather more active. Stocks are not overabundant, but prices are firm and, if anything, the tendency is toward a higher level.

The demand for molasses shows a steady improvement as autumn approaches. Stocks are light and holders invariably ask full rates, while buyers do not make any protest.

Tomatoes, as usual, are the most interesting things in canned goods. They have now reached the \$I mark in so many instances that that figure almost seems the right one, although 95 c probably cover most transactions. Some New Jerseys have sold at \$r.io, and some old pack at $\$ 1.05$. There are still some "Syndicate" tomatoes, but they are not to be offered until the results of the pack this year are known. Fruits are steady and firm. Corn is quiet for almost all grades There is plenty at 65 c . Peas are quiet and at the moment about the dullest thing on the market.
Butter is in very light supply so far as the better grades are concerned, and the rate of $251 / 2 \mathrm{C}$ is easily obtainable for extra creamery. Seconds to firsts, $22 @ 24^{1 / 2}$ c; factory, $17^{1 / 2}$ @19c; renovated, 171/2@22c, the latter, of course, for choice stock.
Receipts of cheese are lighter and prices, while showing no advance, are well sustained at $13 c$ for full cream.
Best Western eggs are worth $24^{1 / 2}$ 25c; firsts, 23¹/2@24c. Receipts run light and the tendency is steadily upwards.

## Gently Put.

The Chinese tell a story of how a very mean man took a paltry sum of money to an artist-payment is always exacted in advance-and asked him to paint his portrait. The artist at once complied with the request, but when the portrait was finished nothing was visible on the canvas save the back of the sitter's head.
"What does this mean?" cried the latter, indignantly.
"Well," was the artist's reply, "I thought a man who paid so little as you did wouldn't care to show his face."

## The Big=Profit Package

In one month Quaker Best Corn Meal has 'made good.' No other cereal has ever met with such tremendous success at the start.

Its sale is increasing at a rapid rate because it is the best Corn Meal made-the kind consumers have always wanted.

The Quaker name and trade-mark and the Quaker process of milling guarantee its purity and superfine quality.


Made of the very
choicest

## White Corn

Or

## Yellow Corn

To suit the requirements
of your trade
Many Dealers Are Selling Both Kinds

Quaker Best Corn Meal is sold only in sealed packages

## It almost sells itself and is a sure repeater.

The profit for you is extra good. Figure it out for yourself.
There is a big saving for you, too-a saving of time, trouble, loss and waste which you always have to stand for when selling meal out of a barrel. Figure this out, also.

If you haven't bought Quaker Best Corn Meal order a supply from your jobber today.

## The Quaker Oats Company

The American Cereal Company
Chicago, III.

## Put the Brakes 0n

your inclinations to spend money, cut down your expenses for things that are not essential to your necessities. Deposit your surplus here and you will at the end of a few years experience a satisfaction undreamed before.

## HOME BUILDING

It Is the Highest Human Duty of a Woman.

## As a rule, the worth or the worth-

lessness of the home is the work of woman. "A man may build a castle or a palace," says Frances Power Cobbe; "but, poor creature, be he wise as Solomon, or rich as Croesus, he
can not turn it into a home. No masculine mortal can do that. It is a woman, and only a woman-a woman all by herself, if she must, or prefers, without any man to help her-who can turn a house into a home." It requires a high order of woman to be a good wife, mother, housekeeper and homemaker. She who makes a success in these departments possess:s such a combination of admirable qualities, both mental and moral, hat, with proper training, she might make a success in any business in life. "Government is political economy, or national housekeeping," said Theodore Parker half a century ago. "Does any respectable woman keep house as badly as the United States, with so much bribery, corruption, quarreling and squandering?"

For the mighty reason that the majority of women always will be wives, mothers and homemakers, while the world stands, they should receive the largest, completest and most thorough iraining for their business. These positions are the most important that women can occupy. The highest function of a woman is to make a home, and to rear and train a family. It is the highest function of a man, also. It is not possible to state this too strongly. Education, religion, human affection and civil law-all should aid to accomplish the best of which they are capable. Instead, we trust almost entirely to natural instinct and aptitude, which, in girls, are incomparably strong in the direction of wifehood, motherhood and the home. We almost entirely ignore the domestic virtues in the training of our sons, and seem to take it for granted that they will make affectionate and faithful husbands and fathers to their future wives and children.

Domestic mismanagement and unhappiness, of which we hear so much nowadays, are due quite as much to the shortcomings of the husband as to those of the wife-in an overwhelming majority of cases he seems, indeed, to be the more blameworthy The man's blame most often is one of aggressive provocation, of unprincipled and heartless behavior, of crue disappointing and thwarting, of giant's strength used in a giant's way The woman's is a blame of imprudence, of disappointment unwisely met, and impatiently or otherwise illy borne. It is a blame that is negative rather than positive, passive rather than active. If it were the rule to train sons as well as daughters for the important duties of marriage, parenthood and homemaking that await them, does anyone believe that the press of to-day would overflow, as now, with the foul accounts of conjugal wretchedness and applications for divorce?

The duties of the mother begin lang before her children come into life-aye, and the duties of the father also. He needs to know that the physical sins which he may thoughtlessly commit in his early manhood may be punished fearfully in the person of his child, by the action of the remorseless law of heredity; that "Whatsocer a man soweth, that shall he also may be sown; that it is the husband and the wife together who make the home; and that, if he is intemperate, extravagant, ill tempered, indelicate, rrogant, ignorant and obstinate his wife can not make the home what it
onght to be. no matter how wise, loving and prudent she may be. Enlightened motherhood needs to be supplemented by enlightened fatherhood, i
the home is to become what it should be, the great civilizing and uplifting agency of the world.
mother should know all that science can teach of the prenatal laws of being and of heredity. Her ac quaintance with physiology should not be the superficial knowledge given in the ordinary school or college even. It should be a thorough exposition of the mysteries of her own physical being, with a clear under standing of the hygienic laws she must obey, if she would grow into healthy, enduring womanhood. She should be taught the laws of ventilation and of nutrition; what constitutes healthful food and its scientific preparation, the care of infancy, the nursing of the sick, and in what that vigilant and scrupulous cleanliness consists which almost prohibits certain forms of disease, called by the doctors "dirt diseases," from crossing one's threshold. The details of this necessary knowledge can be learned only in practice and slowly Put the foundations must be laid in early study. The mother must dignify these matters in the mind of her daughter by her own observance o them; and there are pouring upon us such clouds of light as to all mat ters of physical life and well being that the mothers of the future, in hese respects, ought to be a great improvement on the mothers of the past and present.

## Mary A. Livermore

## Cutting Both Ways

There is a story about a companypromoter who advertised for an office boy. He received a hundred replies. Out of the hundred he selected ten, and with the writers of these ten replies he had a personal interview. His final choice fell upon bright youth, to whom he said: "My boy, I like your appearance and your manner very much. I think you may do for the place. Did you bring a character?" "No, sir," replied the boy; "I can go home and get it." "Very well; come back to-morrow morning with it, and if it is satisfactory I dare say I shall engage you." Late that same afternoon the financier was surprised by the return of the candidate. "Well," he said cheerily, "have you got your character?" "No," answered the boy; "but I've got yours-an' I ain't coming!"

Private Property the Foundation of Society.
The issues of politics in this country are being steadily narrowed down questions turning on the ownership and control of property
Ever since there has been any rec ord of human society we find a gen eral recognition of both personal and property rights. It was for the pro tection of these rights that social or der was organized. When might made right and the strong hat. took what and when it would from the weaker the necessity for some protection was made so plain that the people of even the wildest and rudest tribes recognized it and they banded together to save their women and children and such property as they possessed from being carried away by robbers.
The recognition of the right of a man to his wife, his minor children and his property is the basis of all civil and criminal law, and upon that right all social order in every race and nation, from the most savage to the most enlightened, is founded. There is no race of people upon the globe in which the right of property is not recognized and defended.
But we have come to an age of social development when a great feel ing of enmity is growing up agains private property. This notion has not reached its fullest stage of evolution The peculiar phase which it has taken on is that there is general, if not universal, hostility to all very large ag gregations of wealth.
This hostility to the owners of wealth is remarkably mixed up. For instance, there is a widespread oppo sition to great corporations and combinations of capital for the production and transportation of articles of use. This feeling has been carried to the extent of securing National legislation for the control of railroads and trusts, and there is even a loud demand that the National Government shall not only control, but secure ownership of such means of transportation and production.
Here is demonstrated the fact that hostility to private property has reached such a point that the people who were able to force Congress to take control of the railroads and trusts may go one step farther and force Government ownership. It is only a matter of votes.
But so far the hostility to the owners of wealth extends only to the pos sessors of great fortunes. Say that this hate is limited to the multimillionaires, and not to those whose wealth includes a few hundred thousands up to a single million.
"So far, so good," say the people but when the property of the great ferred to the Government, will the movement stop there? Will the millions of wage workers be content to toil for daily bread when there will still be a wealthy class to excite jealousy and dissatisfaction? Thus it may turn out that another assault will be made on private property. Where will that stop? But no matter what limit may be set to a man's private possessions, all the property above that amount having been transferred to the Government, somebody
will discover that there is still a large class that has not been benefited by the change. The shiftless classes, the spendthrifts, the idlers and loafers will find that they have received nothing, and that in fact the conversion of private into public property has not added a single dollar to any body's possessions.

Then there will be a wild howl of dissatisfaction at the situation, and frantic demand for a general distribution. Who wants to pile up all the wealth in the country in the possesion of the Government while the people are still toiling for wages? The very idea is preposterous. The wild rage against the great capitalists does not entirely arise from any sense of justice and a deep-seated belief that the big fortunes have been accumulated by oppressing the people and other sorts of wickedness. There are, of course, some righteous people who hold such a belief, but the main body of the howlers would willingly change places with the big capitalists if they could
But coming back to the point where the discussion starts, namely, that our entire social order is built on private property rights, it is easy to see that our lawmakers are entering upon a nomics, and if carried out to its logical result it will overturn our entire social system. The first step has been taken in Government control of private property and business, and the next step, which means Government ownership, is already threatened. Who can say where it will end? Revolutions never go backward.
Frank Stowell.

## Worked Both Ways.

Smith's wife had gone to the mountains, so he prepared a stack of postals, gave them to his stenographer with instructions to mail one every day, and went to Saratoga with a few friends.
Mrs. Smith got postal No "Working away at business this hot weather. Miserable with t you." "he "Poor man," she murmuzed, must be lonely."
Next day postal No. 2. "Home seems a desert. Miss you terribly." a shame for me to be here enjoying myself, while he slaves away in loneliness.
Postal No. 3 came the next morning. "Can hardly live without you. Life a blank."
Mrs. Smith packed her trunks and went home. There was trouble.
This year Smith thought he'd be wise. The first postal he left for mailing to his absent wife was: "Getting along splendidly. Having great "Humph!" said Mrs. Smith.
Next postal: "Best time of my life. Stay as long as you like and don't bother about me. I'm all right."

This time Mrs. Smith started home the second day. When she arrived there was trouble again.-New York Tribune.

Heaven regards the heart that comes to the altar more than the gift it leaves there.

## Perpetual

Half Fare

# Trade Excursions To Grand Rapids, Mich. 

Good Every Day in the Week

The firms and corporations named below, Members of the Grand Rapids Board of Trade, have established permanent Every Day Trade Excursions to Grand Rapids and will reimburse Merchants visiting this city and making purchases aggregating the amount hereinafter stated one=half the amount of their railroad fare. All that is necessary for any merchant making purchases of any of the firms named is to request a statement of the amount of his purchases in each place where such purchases are made, and if the total amount of same is as stated below the Secretary of the Grand Rapids Board of Trade, Board of Trade Building, 97=99 Pearl St.,
will pay back in cash to such person one=half actual railroad fare.

## Amount of Purchases Required

If living within 50 miles purchases made from any member of the following firms aggregate at least.
$\$ 10000$
If living within 75 miles and over 50 , purchases made from any of the following firms aggregate ... 150 oo
If living within 100 miles and over 75 , purchases made from an $y$ of the following firms aggregate 200 oo
If living within 125 miles and over 100, purchases made from any of the following firms aggregate If living within 150 miles and over 125 , purchases made from any of the following firms aggregate 25000 If living within 175 miles and over 150, purchases made from any of the following firms aggregate 300 oo If living within 200 miles and over 175, purchases made from any of the following firms aggregate 350 oo If living within 225 miles and over 200, purchases made from any of the following firms aggregate
If living within 250 miles and over 225, purchases made from any of the following firms aggregate ...
Read Carefully the Names ${ }^{\text {as }}$ purchases made of any other firms will not count toward the anount you are through buying in each place.
BREWERS
Grand Rapids Brewing Co.
CARPET SWEEPERS
Bissel Carpet Sweeper Co.
CARRIAGES
Brown \& Sehler Co.
CARRIAGE AND WAGON
Sherwood Hall Co. Ltd.


Short Credit System.
ART GLASS Doring Art Glass Studio. BAKERS
Hill Bakery
ational Biscuit Co.
BELTING AND MILL SUPStudley \& Barclay BICYCLES AND SPORTING w. B. Jarvis Co., Lted. BILLIARD AND POOL TA. Brunswick-Balke-Collander Co. BLANK BOOKS, LOOSE LEAF SPECIALTIES, OFFICE ACOUNTING AND Edwards-Hine Co. BOOKs, STATIONERY AND PAPER
Grand Rapids Stationery Co. Grand Rapids Papor Co.

## BR WERT

 GARPET SWEEPERS Bissel Carpet Sweeper Co. CARRIAGES- 

CONFEGTIONERS
A. E. Brooks \& Co. Putnam Factory, Nat'l Candy CLOTHING AND KNIT GOODS Clapp Clothing Co.
COMMISSION-FRUITS, BUT TER, EGGS, ETC. C. D. Crittenden E. E. Hewitt CEMENT, LIME AND COAL A. Himes
A. B. Knowlson Wykes-Schroeder \& Co.
CIGAR MANUFACTURERS G. J. Johnson Cigar Co.

CROCKERY, HOUSE SUR-
NISHINGS
Leonard Crockery Co.
DRUGS AND DRUG SUN-
Hazeltine \& Perkins Drug Co.
DRY GOODS
$\underset{\text { Prand Rapids Dry Goods Co. }}{\text { R }}$
ELECTRIC SUPPLIES
M. B. Wheeler Co.

FLAVORING EXTRACTS AND PAVORINGEXMES
Jennings Manufacturing Co.
GRAIN, FLOUR AND FEED Valloy City Milling Co.
Voigt Milling Co
 of purchases required. Ask for "Purchaser's Certificate" as soon as

## Judson GROCERS

Judson Grocer Co.
Lemon \& Wheeler Co.
Musselman Grocer Co. Musselman Grocer Co.
Worden Grocer Co. The Dettenthaler Market. HARDWARE Foster, Stevens \& Co.
Clark-Rutka-Weaver Co HARNESS AND COLLARS Brown \& Sehler Co. HOT WATER-STEAM AND Rapid Heater Co.
LIQUORS, WINES AND MINThe Dettenthaler Market. MATTRESSES AND SPRINGS H. B. Feather Co.

MEATS AND PROVISIONS. The Dettenthaler Market. MUSIC AND MUSICAL IN Julius A. J. Friedrich
Standard Oil ${ }^{\text {OILS }} \mathbf{C o}$
PAINTS, OILS AND GLASS Goble Bros.
V. C. Glass \& Paint Co. Walter French Glass Co. Harvey \& Seymour Co. Heystek \& Canfield Co.
Pittsburg Plate Glass PIPE, PUMPS, HEATING AND PIPE, PUMPS, HEATING AND Grand Rapids Supply Co. SADDLERY HARDWARE Brown \& Sehler Co. Sherwood Hall Co., Itd. PLUMBING AND HEATING Ferguson Supply Co. Ltd.

READY ROOTING AND ROOF-
ING MATERIAL H. M. Reynolds Roofing Co. Tradesman Company
SEEDS AND POULTRY SUP.
A. J. Brown Seed Co.

SHOES, RUBBERS AND FIND-
Herold-Bertsch Shoe Co.
Herold- Bertsch Shoe Co.
Hirth, Krause \& Co.
Geo. H. Reeder \& Co.
Geo. H. Reeder \& Co.
Rindge. Kalmbach, Logie \&
Co. Ltd.
SHOW CASES AND STORE Grand Rapids Fixture Co.

STOVES AND RANGES
Wormnest Stove \& Range Co.
TINNERS' AND ROOFERS'
Wm. SURLES
Wm. Brummeler \& Sons
W. C. Hopson \& Co.
WHOLESALE TOBACCO AND CIGARs
The Woodhouse Co
UNDERTAKERS' SUPPLIES Durfee Embalming F'luid Co.
Powers \& Walker Casket Co.

WAGON MAKERS
Harrison Wagon Co.
WALL FINISH Alabastine Co.
Anti-Kalsomine
WALL PAPER
Harvey \& Seymour Co.
Heystek \& Canfleid Co.
WHOLESALE FRUITS

If you leave the city without having secured the rebate on your ticket, mail your certificates to the Grand Rapids Board of Trade and the Secretary will remit the amount if sent to him within ten days from date of certificates.

## Clothing

Autumn Sales of Little Men's Wear Start Early.
Retailing autumn clothing got some impetus from the stimulating effect of cool weather during the first week of September, demand, too, being helped by the opening of the fall school term. Additional movement was imparted to new stocks in the large cities by sales to tourists and vacationists stopping over on their way home after the summer's sojourn at mountain, beach and foreign parts, so that on the whole the season has had a fair beginning, not-
withstanding that trade has since been interrupted at times by the mildness of Indian summer days.
While dealers have received enough of their orders to enable them to satisfy supplementary requests, they will not have received
full shipments of their orders in some cases before the end of the month Manufacturing was first retarded by a series of sporadic strikes and later by the interruptions caused by the Jewish holidays, which have caused considerable delay in getting orders completed and to their destinations
In the large citics, and especially in the department stores, there have already been sufficient sales made for the buyers to determine the pulse of trade. On the business done there is a sanguine feeling that the sea son will develop into a record one. It is a matter of general comment among those who have made a study of the situation up to this time that there is significance in the fact that early purchasers more than before are partial to the best grades of clothing. It is told with considerable enthusiasm that only fine qualities are selling, and although it is usual for the early people to buy the best, this is so much more pronounced a tendency than usual that it is accepted as a forerumner of a remarkable season for good clothing.
There is a great big opportunity or the retaler in this condition, considering that none have been more ond in their complaints of the poor appearance of low and popular grades hat they have come in for inspection condition that makes it very easy for the dealer o trade up and do a greater volume of business on the best grades of clothing. Good clothing will as suredly give satisfaction, and its serv ice will be remembered when the price paid will be forgotten. It is doubtful what kind of results will come from the cheaper stuff.
"Bloomers" are so universally poplar that it is said only the exception al country purchaser calls for the straight knee pants, and there are many more stores than before which have had no call this or last season for the old style pants.
The favorite suit for fall and winter in school sizes is the doublebreasted jacket, with detachable belt and knickerbockers, although with
some trade the Norfolk is still strong Box, inverted and knife pleat effects are all in vogue, and run to the top of the shoulder in the latest models
the yoke style is less recent and therefore not in line for the lead The new features, such as pleated side seams with button ornamenta tion, cuff effects and semi-fitting backs, have fairly captivated the young folks because they are as full of style as anything worn by older brothers.
Although attention was called to browns as the highest keynote in autumn fashions several months ago in his magazine, manufacturers and buyers only recently awakened to the nlivening effect browns would have in the almost dreary field of black, blue and gray goods. Now they are adding browns. The season's new series certainly express more style than in black and white and gray and give tone to the otherwise mo notonous assortment. Buyers, how ever, are not confident of browns obtaining a vogue.
The early sales of fancy reefers in bright red, tan, covert and fancy grays were so good that buyers had o place duplicate orders immediate$y$, and already it is apparent that reds will not be easy to procure in the vent of a sustained retail demand Russian and sailor blouse suits in fine qualities of gray worsted, including staples, shepherds, overplaids and fancy weaves, have taken remarkably well with early purchasers, the most successful departments being forced to duplicate on the best selling styles before the middle of the month.
We learn of a growing department that is building an increase of business by selling hats and caps of cloth matching the suit material, not simply matching the suiting effect, but being of the same material as the

Another department gave early impetus to its business by offering a ot of strictly all-wool knickerbockers in school sizes at a dollar. Exceptional value was represented in every pair of trousers sold, the material costing 85 cents a yard, and the trousers being so liberal in cut as to require nine yards of cloth to the dozen pairs.
The growth of a new juvenile and boys' clothing department in a dry goods store in New York, that has not previously sold clothing, will be watched with considerable interest. Located in the new uptown retail district and near the best class of trade only medium and high-priced qualities will be carried in the stock, prices beginning at $\$ 7.50$. Some time ago this magazine pointed out that very few, if any, of the department stores apparently had the courage to go after the high-class trade and cater to it with the best merchandise at commensurate prices. The majority seem to think that owing to considerable competition cheap lines are necessary to get and hold trade, hence the greater number who feature garments at $\$ 5$ and below, and the absence of one department not selling below $\$ 7.50$. There are two specialty houses that begin at


## "Quiet?"

"I never was in a more quiet place." Beds all right
-First rate. Private bathroom

## "But very expensive, no doubt?"

 "On the contrary, it was the cheap tholiday I ever had.""But, man, tell me the name of the "I stayed at home."
Salvation may be sensational, but sensation is not salvation.

## The "Ideal" Girl in Uniform Overalls

All the Improvements
Write for Samples

## We Are Now

distributors for the well advertised Buster Brown brand of hosiery. We have them as follows:
Buster Brown, Jr.-A stocking for boys and girls, sizes $6 \times 9 \frac{1 / 2}{2}$, at $\mathbf{\$ 1 . 2 5}$ Buster Brown-A stocking for boys, sizes $6 \times$ 10, at $\mathbf{\$ 2 . 1 5}$ per dozen. Buster Brown Sisters-A stocking for girls, sizes $6 \times 9^{1 / 2}$, at $\$ 2.15$

Buster Brown Special for Holiday Trade-The "Funne Box," containing four pairs stockings, a rag doll and the box that makes up into a jack lantern, at $\mathbf{\$ 2 . 2 5}$ per dozen

WE ALSO CARRY
the celebrated Bear Skin brand of hosiery for boys and girls, sizes $6 \times 91 / 2$,
 at $\$ \mathbf{1 . 2 5}$ per dozen, as well as other strong lines-fact is we make a specialty of hosiery of every kind and can offer some exceptionally good numbers to sell at popular prices for men's, women's and children's wear.

Try Our
Hosiery Department
Grand Rapids Dry Goods Co.

Exclusively
Wholesale
Grand Rapids, Mich.

Procrastinating Buyers Awaiting Cancellation Opportunities.
The closing weeks of August found the shipping departments of factories extremely active getting merchandise to dealers. Manufacturers are doing their utmost to get orders away promptly, although handicapped somewhat here and there by the sporadic mid-summer strikes of the tailors with the contractors, and such delays as will be felt by retailers are caused by these strikes coming in the busy shipping season. The last of these labor troubles in the Eastern manufacturing centers was the strike of the jacket tailors for advances in wages and shorter hours.

While the past month saw a fair number of visiting buyers in market, complaints were quite general among selling departments of an unusually dull market season, although it is apparent from the reports of satisfactory house trade made by some wholesalers that a certain few got the lion's share of the business done, for there were very many more that expressed disappointment at not having seen more of the visitors.

Although the season, now virtually declared over by manufacturers so far as initial order taking goes, has, in general, been reported a tremendous one, with everybody making gains, all eyes are now anxiously turned toward the retail branch, watching for results of the opening of the retail autumn season and eager to know what will develop in the overcoat situation.

Even although big business is reported everywhere, if the say-so of some big local buyers is any criterion of the amount of business not done, then in the event of cool weather early and good selling conditions prevailing the latter half of this month and first half of next, there should be a lively scramble on duplicates. The procrastinating buyer is still to be reckoned with, as is the buyer always gifted with a superabundance of faith in cancellations that will give him opportunity to pick up merchandise somebody else doesn't want at pretty near his own bidding. There are some such left, one of them having said to the writer within the fortnight, "I don't understand why manufacturers say they have done such big business. I haven't bought half of my usual fall bill. I have enough to begin the season with, and by the time I get to the end of that I think there will be plenty of stuff I can pick up at a price. Everybody is talking and kicking about stuff being so exorbitantly high, and with so much kicking against high prices and poor merchandise there will be cancellations galore, and then it will be time enough for me to jump in and get what I want."
Cancellations thus far are insignificant, although there has been the usual amount of revisions. Yet if the sample numbers remaining upon wholesale racks tell any story at all, it is that there is little prime picking in good selling suitings, and manufacturers are not sanguine of their ability to get desirable substitutes.
Advance selling at retail of autumn weights shows that both the Norfolk and plain belted styles with knicker-
bocker breeches are well favored. Sailor blouse suits have a little the better of the Russians in some localities, while in other places the Russian in sailor collar style is the favorite. In the overcoat lines top-coats, three-quarter lengths, and reefers are all well thought of, although the rather light showings made by retailers would indicate that they are all waiting on the pulse of trade.
As early as the closing week in August some dealers were advertising school suits, in their anxiety to interest the school trade early. Others held off until three days before the opening of the autumn school term in the belief that this was soon enough to announce the opening of the new lines, although they were selling autumn weights for school wear in mid-August.-Apparel Gazette

Copper County Not a Barren Waste. Hancock, Oct. 2-Houghton county, with its numerous big mines, is the greatest producer of native copper on the globe, and naturally the mining industry, directly and in directly, supports the great bulk of the population of some 70,000 people But agriculture is making rapid strides in the land of the red metal. This is borne out by the display of farm products on exhibition at the second annual Copper County fair The showing in this department of the exposition has proved an agreeable surprise
In the vegetable line were ripe to matoes, cucumbers twenty inches long, a ro5-pound Hubbard squash, a thirty-seven pound rutabaga, a twenty-seven pound cabbage, 175 different kinds of potatoes; every thing that one would expect to see in Lower Michigan.
In the fruit department were 300 entries ,among them apples of various varieties, grapes, peaches, rais ins, muskmelons, citron and water melons. A queer exhibit was a sun flower standing sixteen feet high The growing of sunflowers might not appear to the uninitiated to be a very important matter, but it furnishes a valuable crop, its seeds be ing excellent feed for poultry and also being used to produce an oil, while the stalks make a good fuel. The corn shown is excellent, and this is emphatically not a corngrowing country, but among the ears was one of flint corn that was foot in length and possessed six een rows of kernels.
To show that the copper country farmer is an experimenter, there were on display an entry of peanuts rivaling the Virginia article; the largest English flat reeks ever grown so far north, measuring four feet high; white Belgian carrots, cardoone, Italian cabbage and Italian kale, sugar beets, English vegetable mar row, celery that would challenge the Kalamazoo product, and Jerusalem artichokes.
Of cereals, there was an abundance and the fact that Houghton county's first grist mill has recently gone into commission with sufficient grain in sight to insure it a four or five months' continuous run gives
evidence that something more than
hay is being grown in the district. It wasn't so long ago that hay and potatoes were about all the copper country farmer raised in the way crops, but these days are past. There are hundreds of farms in the red metal region now, where ten and even five years ago there were less han a score, and each season sees thousands of acres put under cultir
vation. The time is coming when the copper country will not only raise all the farm products it require for its own consumption, but will
have a surplus to ship to outside markets. $\qquad$
When a man boasts of his humility you can depend on his hypocrisy. Some winter is always sent to those

## Wm. Connor

Wholesale
Ready Made Clothing
for Men, Boys and Children, established nearly 30 years. Office and salesroom 116 and G, Livingston Hotel, Grand Rapids, Mich. Office hours $8 \mathrm{a} . \mathrm{m}$. to $5 \mathrm{p} . \mathrm{m}$. daily. Mail and phone orders promptly attended to. Customers coming here have expenses allowed or will gladly send representative.

## ho have a great work to

## Get Ready for the

HOLIDAY TRADE


We wish to announce that our large Holiday jobbing department is now open for business. We have enlarged this department this year and the assortments are broader than formerly.

Foreign and Domestic Toys, Dolls, Games, Rock= ing Horses, Express Wag= ons, Go=Carts, Fancy China, Books, Pictures,
etc., make up a wonderful aggregation for Holiday buyers.

Note: The assortments are so large this season that our traveling salesmen are unable to carry a representative line of samples. But we invite you to visit us in Saginaw where you can make better selections. We would advise early buying when you can choose from a complete stock. Prompt deliveries and liberal dating

## The Wm. Barie Dry Goods Co.

Wholesale Dry Goods
Saginaw, Michigan


## We are Headquarters

for Men's and Boys' Winter Caps and carry a complete line in all the latest styles.

Boys' Caps from $\$ 2.25$ to $\$ 4.50$ the dozen.

Men's Caps from $\$ 2.25$ to $\$ 15.00$ the dozen
Made of the following materials: Corduroy, Plush and Cloth. See our line before placing your order.

## P. Steketee \& Sons

Wholesale Dry Goods
Grand Rapids, Mich.

## LOVE YOUR WORK.

You Will Surely Fail If You Do Not.
Are you dissatisfied with your present position? Don't you like your work? If your answer to the foregoing questions is in the affirmative there are two courses of action open for you. Change your job, or learn to like it if you are anxious to win success.

## If you don't care about being suc-

 cessful it does not make any difference. Stay where you are not satisYou will reach the level of your bitions then; for it is not recorded that any man has won signal success in any line without liking his work. Success is severe in her demands upon those who would woo her. She demands congeniality. Many and many a man she has turned the haughty stare of refusal upon because of "incompatibility"-with his work. She bestows no favors upon those who come with only a half heart in their courting. It must be all or nothing. Only those may win who can give the best that is in them; and only those who like their work, who are satisfied with what they are doing, can do this. And success is too wise to be fooled by any pretense.Everybody has heard or read of the man who, having slaved for a lifetime at soap making, harness selling, or stock manipulating, and having won a satisfactory fortune, leans back in his easy chair and tells how he has hated his business for all the long years that he has been in it. Circumstances, he wails, forced him into it, circumstances brought him prosperity, circumstances rendered it impossible for him to get out of it, although not for an instant did he cease to dislike it and wish that he were in some other line. If he had been in some other line, says he. he might not have made so much money, but he would have been more satisfied through being in a congenial vocation.
Either such a man is not a success or else he is insincere. If it is true that through the long years of money winning he has been eating his heart out because his occupation was uncongenial to him, then there is only one word to use in describ ing his condition. And that word is failure. A man makes his own success or failure with himself, not with the world. It is his own heart that tells him, "You have done well," or "You have made a miserable botch of your life." The world may pat him effusively on the back and tell him that he is a great man, but unless the man is a miserable fool he knows that the world does not know.
"The verdict men write in their inner hearts, it is never one of these" -may not be good poetry, but it is truth. So if a man at the end of a long business life feels that he has not been in his right place, that he is not satisfied with his work, then his word may be taken as evidence that he has not been successful; and the advice of "changing jobs" would be applicable to him at the begin-
ning of his career just as much as it would be to the man who was destined to be a failure through failing to accumulate money or acquire position. For had he changed to the line that he felt was most congenial to him, the line that he always had a secret yearning to enter, he at all events could not sit down in the autumn of his career and say: "I wish I had done otherwise.
The half hearted do not woo well, and it is only those that woo well who win success for their own.
One of these chaps, who is worth million and pretends to hate his office, retired the other day. Everybody knows his name-advertising did it-but it isn't fair to use it here He went to Oconomowoc, or some place of the kind, and settled downfor a month. Then he came back, ousted the young man who had acquired his old private office, and buried himself in the stuff that he hated, just as he had done for the last twenty years.
Those who thus "knock" their own business do it in the same spirit as the old horseman says, "Here, you old fool," to the favorite horse in his stables.
But the man who truly is dissatisfied with his place-we are speaking of the young man who has yet to win his spurs-is a fool if he stays in it, unless he does so with the intention of cultivating a liking for the same. Therefore, there is one thing for the average man to do if he wants to make a success of things "Learn to like your work." Then you will be able to do your best with it and this is necessary, no matter what the work may be. Martin Arends.

## Yawns and the Man.

Travelers' tales which often add charm to the conversation of an agreeable person frequently render a bore more tiresome than ever, a fact that was amusingly illustrated by an occurrence in a Baltimore club hous

## not long ago

"There I stood, gentlemen," the ong-winded narrator was saying, aft er droning on for an hour with refer nce to his trip to Switzerland"there I stood, with the abyss yawning in front of me.'
"Pardon me," hastily interjected one of the unfortunate men who had been obliged to listen to the story, "but was that abyss yawning before you got

## Mail Order Competition.

You must get out of the rut. You must try new methods in order to conquer this great mail-order house evil. Cut away the dead timber that handicaps you just as the sailors in distress cut away the main mast to keep it from crushing them and their troubled bark. Cut away every incubus. Organize an association and work hand in hand with your brother in a common cause. You can't do it single-handed. One soldier, no matter how brave or daring, can not win a battle. It requires an organized army, headed by competent generals, to swoop down upon the foe. Prepare yourselves to fight

Claims the Dusting Habit Is a book a brush is jammed against my Disease.
Sweeping, dusting, and scrubbing are three forms of housework that become diseases. Of course a certain amount of such cleaning is necessary, but there is more energy offices of the United States than would run all the locomotives in the country for that day.
Every office ought to be swept a least once a week, and at a time when the worker is not around. Every room should be swept and dusted once every two weeks. When waste paper reaches the tops of the lower desk drawers in an office the occupant should withdraw after sum moning the janitor
These rules if adhered to would make life on this earth much more pleasant, and I figure that in the of fices alone \$ir,iI4.534 worth of val uable papers that are swept out by janitors would be saved each year It is a distressing fact that a janitor after a man has filed away an ex tremely important paper on top of the nearest pile of waste paper right where he can reach it most handily and of course the careless janito carries it away with the rubbish.
It is not without cause that I write these things, and an, striving to make rules which shall aid careful, meth odical men like myself in preserving their valuable papers and their tempers. For many years I have suffered violent attacks of the mania for cleaning and sweeping around me.
I remember when I was yet a little fellow I used to visit an aunt and the moment she saw me she began brushing flies out of the house, and she came to grect me with a broom in her hand. Her welcome alway was warm and co:dial, but it dampen-
ed the effect of the welcome to have her follow me around, sweeping the floor in my wake and assuring me how glad she was to see me. The day after my arrival I always noted new footmats both inside and out sice the doors, and they and the ever present broom gave me a feeling of uneasiness. She always had to lean the broom against her arm while she kissed me good-by and my last remembrance of her was of seeing her in a halo of dust vigorously wielding broom.
She had the cleaning disease bad, but she never suffered from it as we men do who know what it is to be welcomed home with a kiss and an injunction not to track snow into the house.
It seems to me that the cleaning mania is growing, and I firmly believe that if I went into the middle of the Sahara desert and sat down for five minutes some one would come along and want to sweep it.
Brooms, mops, and brushes have pursued me all over the country-at lease to every part of it I have reached. If I sit down in a hotel lobby for a minute to wait for some one the first thing is, "Will you please move your feet a minute, sir? I want to brush under that chair." If I drop
into a library and delve into some
book
legs.

It is the same everywhere. There is in town a certain elevated railway station and the rules are that it must be swept out twice a day. I have caught every train on the schedule, but the porter sweeps just as soon as he sees me coming. In the restaurant where I eat the scrubwomen postpone all operations until I have ordered, and then they start on the othside of the room and scrub an air ine for my table.
Years ago I fell in love with a young and beautiful girl whom it was impossible for me to support in the style to which she had been used, and therefore, of course, she agreed to marry me. On the night when we reached the momentous agreement she told me she was willing to live in a cottage (they always are at that stage) and do all the work
"Only," she confessed, tremblingy, "I don't know a thing about it. I never had a broom in my hands in my life."
If I hadn't loved her before, I would have loved her then. I felt doubly happy, and as I held her in my arms I told her: "Darling, you have made me the happiest man on earth. We won't have any broom in our house."
But, almost before the honeymoon was over, she began to get the disease.
I noticed the insidious symptoms when she began "straightening up things"-which means disturbing all the important papers that I had filed away on the floor of my workroom. Then one day I discovered a broom and the honeymoon was over.
For a girl who never had had a broom in her hands she was the most apt student of sweeping that ever happened. Now I am forced to put my papers in drawers, pigeon holes, and other inaccessible places to preserve them. She encourages, aids, abets, and comforts the maid in her efforts to throw away all my work. I am quite sure she would throw this away if she knew about it.
Besides that, she has the habit of sweeping around the spot where I sit o read the morning paper. It gives fellow a feeling of intrusion, and, worst of all, she never says a word, so there is no chance to deny that I threw ashes on the rug.
Indeed, I'm extremely careful about my cigar and pipe ashes. I always empty my pipe into a rose bowl and knock cigar ashes onto part of the paper. John W. Mace.

## Why He Didn't Look.

Senator Hale, apropos of an awkward remark, said:
"It reminds me of the conversation of two ladies at a reception.
"These ladies were strangers to each other. After a moment's desultory talk the first said rather querulously:
"I don't know what's the matter with that tall, blond gentleman over there. He was so attentive a while ago, but he won't look at me now."
'Perhaps,' said the other, 'he saw me come in. He's my husband, you know.'"

## Invitation

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When writing mention the "Michigan Tradesman," and ask for CATALOGUE No. M463.

## ButterandEggs

Advantages of Keeping Butter Packages Clean
1 had been shown a lot or two of exceedingly fine butter at a Warren when the receiver picked up his trier and remarked that he wanted to show me another lot that was strongly in
contrast with what we had then been looking at. those tubs are," said the rece:ver, as he began to take off one of the covgotten that way while they were being taken from the creamery to the depot. That is genuine country mud, and I should think that the butter maker would have covered the tubs in order to keep them clean." I was surprised to find them so very dirty. Beside being spattered on the sides, the whole top of the tubs was besmeared with brown mud and the bottoms looked as if they had been set in mud up to the chimes. It is possible that some accident befell this shipment, as not many lots come in that way. My object in referring to it is to impress upon creamerymen and buttermakers the great importance of guarding against just such things as this. A buttermaker may understand his work wel! and turn out a first class article, but unless all the details of packing and shipping are watched carefully, something may happen that will in measure neutralize his good work in making the butter.
Another thing that the receiver complained of, and justly so: The name and address of the creamery were put on the top of each tub with a large stencil, and this had become a perfect daub. "Of course I have to scrape that off, but it disfigures the package and makes it look like a second hand tub," remarked the receiver. The day of these big, unsightly brands has gone by. They retard rather than help the sale of the butter, and are invariably scraped off before the goods are shown. A small stencil with the name of the consignee and a number which will indicate to the receiver the concern that ships the goods are all that is required. If the butter is sold here under a brand it is one used by the distributing house and stands for a certain grade. Neither the jobber nor wholesaler is willing to use a creamery brand, and this ought to be very fully understood. Every once in a while there is talk of having a State brand to indicate that the goods are from Illinois, Iowa, Minnesota, Wisconsin, or some other state, but every large market in the country objects to this plan, and under the present method of doing business it is not at all feasible.
With dirty tubs, the tops daubed over with an unsightly stencil, the average buyer would have been prejudiced against this lot of butter before ever a trier was put into it. In
this case, however, the quality was a it was the bad appearance that the receiver tried to impress upon me and, in turn, I want the buttermakers to realize the difference between a clean, handsome appearance of the package and a dirty, unsightly lot of tubs. Opinions are formed quick$y$ and often are hard to change, so it is essential that the first impres-
sions shall be just as favorable as possible.
One of the good effects of the work now being done by the Government butter experts-Smarzo in New York and Credicott at Chicago-is to bring to light the creameries that are drift ing along in the same old fashioned way that they have been for year past, with poor equipment and other conditions that make it impossible or a buttermaker to turn out a satisfactory grade of butter, regardless of his ability. As these conditions become known it often results in a very decided change for the better, and I am frequently shown letters that speak of plans to put in new machinery, etc., in the determination to improve the product.
The following characteristic letter telling of the hard conditions under which a South Dakota buttermaker is laboring came to Mr. Smarzo late$y$, and it shows an appreciation of the expert's work in criticising the butter:
"I have a little time now and will endeavor to answer your letter. In reply would say that I am making butter under very hard circumstances and when you hear what I have to say I think you will agree with me. In the first place we are right here in the part of the country where the competition is so great that we have to take nearly everything that comes to us, although I do turn some of the worst of the cream away. There are two receiving stations here for two large centralizing plants, and they pay from 2 @ 4 c more than we do. We started the creamery this spring and are doing our best to make a success of it, which I think we will do. I have no pasteurizer nor starter in the factory at the present time, but think we will put both in this winter. We are short on ice also, which helps to make the creamery business very hard. The cooler is no good, so poor that we do not try to keep the butter cold at all. It is the intention to do considerable repairing this winter and be in first class shape to do a good line of work next summer. I appreciate your effort in helping me to overcome the faults of the butter, and will do all that I can to improve it. As the weather becomes cooler I think that I will be able to do better."-N. Y. Produce Review.

Johnny on His Travels.
His mother tucked 4-year-old Johnny away in the top berth of the sleeping car. Hearing him stirring in the middle of the night, she called softly:
"Johnny, do you know where you are?"

Tourse I do," he returned sturdily "I'm in the top drawer."

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Peas, Potatoes, Onions,
Apples,
Apples, Clover Seed.
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GRAND RAPIDS, MICH.

Michigan Educational Scoring Con-
At the request of the State Agri cultural Society, the August educa tional test was held on the Stat Fair grounds in connection with the State Fair. This made a fine dis play of butter and cheese, the larg est ever made at a State Fair in this State. The scoring was done on Wednesday, September 5. The high est score for creamery butter was only 96 , which is lower than usual, in fact, the whole average was rather low. There are, however, reasons for this. In the first place, we had extremely hot weather in Michigan during August and this always tell on the quality of butter. Then again, the call was made about the middle of the month and this butter was held at about 50 deg. for nearly two weeks before it was scored. This, it must be admitted, was a severe tes and butter that would score extra then must have been made under good conditions and have been well made butter. Of course, these conditions did not affect the cheese as much as the butter and the cheese on exhibition were of unusually high quality, great pains probably having been taken in their selection. The official scorer says that they were as fine a lot of cheese as he ever scored. The following is a list of factories receiving a score of 90 or above:

## Whole Milk Creameries

Grand River Creamery, Eastmanville
Buchanan Creamery, Buchanan 95.5 Litchfield Creamery, Litchfield..95.5 C. E. King, Concord. C. A. Grove, Clarks Lake. H. H. Rensbarger, Glendora. J. F. Phillips, Henderson.
R. Pierce, Dorr

Salem Butter
Burnips Corners
A. E. Clifford, Unionville George B. Myers, Reeman
D. B. Myers, New Era.

Daggett Creamery, Daggett.
. Finch, Salem
C. Stevenson, Holten.

Borculo Creamery, Borculo.
Overisel Creamery, Overisel
George T. Yetter, Eau Claire. Parma Butter Co,, Parma. Fremont Creamery, Fremont J. P. Miedemas, Batuer.
L. J. Bush, Dixboro.. . W. Lyle, Gobleville.... 94 Bishop Creamery, Newaygo. . . . . 94 Filmore Creamery, Filmore Cen-

A. J. Lyon Scott .94

W Stafford, Vicksburg
W H Bechtel, Caro
E. Demuth, Homer

Hickory Creamery, Hickory Cor- 93
ners
Zeeland Cheese Co,, Zeeland....93 George J. Wintersteen, Macon. . 93 Batuer Creamery, Holland....... 93 Whole Milk and Gathered Crean Creameries.
George P. Sunday, Constantine. . 96 John Batten, Morrice............. 95 Coopersville Creamery, Coopersville
C. J. Reichle, Richville........... . 94
B. C. Martin, Wooster. . . . . . . . . 94
I. M. Birdsall, Tecumseh....... 94

Clarksville Creamery, Clarks-
ville
Gathered Cream Creameries.
Sterling Creamery, Sterling .... 045 E. Ferris, Ruth Alcona Creamery, Harrisville C. Liebun, Orleans. R. G. Brumm, Applegate.

Dairy Butter.
Mrs. De Conic, Orchard Lake. . 98
B. Rose, Remus . . . . . . . . . . . . . . 96
W. R. King, Waterford.
M. G. Northings, Waterford.

Mrs. J. Harris, Traverse City
W. G Soper, Jackson ........ 94
E. E. Beardsley, Clarkston....... . . 93
P. Escock, Pontiac .

Prints.
L. H. Peck, Dryden. .

Mrs. De Conic, Orchard Lake.
Cheese-Cheddar.
Doyle Cheese Co., Elsie
Blackmar Cheese Co. .
Superior Cheese Co., Brimley
W. Pomeroy, Dowington.
E. J. Rice, New Hudson.
M. W. Reede, Columbiaville.
D. Robertson, Mikado.
F. M. Warner
F. M. Warner
D. Robertson, Mikado
A. Powell, West Bay City
F. M. Warner
D. Robertson, Mikado.

Soft Michigan.
Doyle Cheese Co., Elsie.
Doyle Cheese Co., Elsie. Thetford Cheese Co., Clio. F. M. Warner
F. M. Warner
F. M. Warner
F. M. Warner
F. M. Warner
F. M. Warner

H R Fitzpatrick, Carson City
D. Robertson, Mikado..
C. L. Davis, Somerset
D. Robertson, Mikado.. Doyle Cheese Co., Elsie. F. M. Warner

Michigan Cheese. M. B. Armstrong, North Farm
F. M. Warne
F. M. Warner
F. M. Warner
F. M. Warner
F. M. Warner
A. L. Rice, Silverwood...
A. B. Smith, Farmington
W. N. Allen, Walled Lake.
i. M. Warner
M. Warne
M. Warner
. R. Snyder, West Bay City
F. M. Warne
F. M. Warner
E. M. Warner

F M. Warner
Doyle Cheese Co., Elsie..
B. Smith, Farmington...
. Delong, Taymouth Cheese
C. Wolohan, Birch Run ........... 9 Doyle Creamery Co., Elsie.
F. M. Warner
F. M. Warner
F. M. Warner
F. M: Warner
F. M. Warner
F. M. Warner
F. M. Warner
F. M. Warner
A. B. Smith, Farmington

Superior Cheese Co., Brimley
F. M. Warner
F. M. Warner

Philadelphia Cream Chees Zeeland Cheese Co.

Young America Cheese.

## No name

D. Robertson, Mikado
D. Robertson, Mikado
A. B. Smith, Farmingto

Doyle Cheesc Co., Elsie
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quantities quantities. or W. C. Hocking \& Co.

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Some Inside Facts in the Life of Dorothy Dix.
Women, don't purr! If you do Dorothy Dix will be after you. Men, don't wear smoking jackets at the breakfast table! Dorothy Dix doesn't like it, and you will surely hear from her. You well-meaning matron over in the corner, stop making a specialty of yourself. Don't talk any more of what a belle you were when you were a girl. Dorothy objects. By and by she will route you out of your cush ions and send you down town for Marcel wave and a straight front.
And about curl papers for young wives in the morning. They are worse than tobacco, steeped velveteen jackets. It may be all very well for you to say that what Dorothy doesn't know won't do her any harm, but she always finds out, and before longperhaps not to-day, but within a week -she will locate your pet weakness, or your favorate indulgence and haul it out into the light where everybody else may see it and read of it. Dor-othy-some call her cousin and others refer to her as aunt-is counsel to many homes. Her advice is sought every day in the columns of the newspapers of the Hearst system and its affiliated journals.
Sometimes her clients tear the "home page" to bits and after a while they go out and get another copy when they reach the conclusion that Dorothy was right about golf being more improving than getting fat in a cozy corner
Dorothy Dix, who makes trouble and gives advice and puts pins in soft cushions and punctures self-inflation and boxes the metaphorical ear, is not made of paper and ink. She is a real personality, a vivid, radiant entity What she says she really believes. Dorothy Dix is what was called in the old days, when first women millinery writers came into vogue, a nom de plume. Nom de guerre would be better, for she is a trouble-maker; an enemy to the self-complacency which descends upon the feminine soul and to "The Truce of the Bear" when husbands grow old and grumpy.
Everybody calls her Dorothy Dix, even her own relatives, but when she sends out cards to teas and such things she is Mrs. Elizabeth Meriwether Gilmer, of New York and New Orleans. She spends her time about equally between the two places. In New Orleans she meditates on the destinies of the domestic state, on the ten commandments of love, on frowsiness, on frumps and not to be them; when she comes to New York her thoughts are of battle, murder and sudden death.
Dorothy Dix is a vivid, vitalized personality, a wide-awake newspaper woman who covers real stories of the day, writes dramatic reviews, describes the events of the everyday world, studies the human race at first hand. She is not a member of that clinging sisterhood which advises the
feminine portion of the community to read nothing but the woman's page and to content themselves with Jane Austin and the Dorcas Society. Dorothy Dix is a keen judge of human nature, a destroyer of self-illusion and a foe to foolishness. Yet there is sertion is impossible to a woman like her, whose favorite relaxation is washing dishes just for the fun of it One does not talk to Miss Dorothy Dix for long, however, before being under the spell of a forceful individuality. She thinks quickly and directly, and what she thinks she say a way which is all her own. It requires no power of divination
to tell that she comes from the South, for her speech proclaims it Her voice is soft and low, her eyes are dark brown and might have been intended to be dreamy, but as she


Dorothy Dix
never got into the habit of musing, the last generation were counseling they fail to mask the flashes which come from the active brain. Nature intended her for a life of ease in the land of the oleander. Were it not for the firm mouth one might almost imagine that she had lived as many other women have in that Dixie land, where the languorous fair take to hammocks and long, peaceful days, and speak with that soft half-drawl, half lisp, which holds for all mankind so ineffable a charm. Dorothy Dix is Southern in her manner, with the added vivacity which comes from her French descent. Her face is all animation and her speech is accelerated in a vain endeavor to keep pace with the rapid play of her ideas
Down in New Orleans she presides over a home and she has a devoted husband who does not read anything she writes, for he has too many bus
ness projects on hand. They make i a rule never to talk shop to each other, and the arrangement is an eminently satisfactory one. Miss Dorothy Dix is the adviser of all womankind. Mrs. Elizabeth Meriwether Gilmer is a good housekeeper and wrestles valiantly with all domestic problems at first hand. She is a good cook, and this information is gained from reliable sources; she knows how to dress well and she believes in all women looking their best. This is by way of saying that she does not be long to a cult of advisers to femininity who never took any of their own counsel.
Dorothy Dix is the type of the up-to-date woman journalist. It was not leng ago that writers for the sweet fair, or the unquiet sex, or the dear unkind sex, or whatever it was they label their sisters, in them to submit to everything with resignation and be careful not to weary their husbands by talking too much. The only relic of the oldfashioned woman writer about Dorothy Dix is her name, and she chose that when she started in the business of taking her thoughts for evening walks on paper because she believed that she really ought to follow precedent. Didn't Fanny Fern and Jennie June and all of those who wrote for women have titles? Of course, when one was a poet Dorothea Felicia Hemans or Mrs. Sigourney or any real name would sound well.
I was brought up by Jennie June and the editorials of Colonel Henry Watterson," said Miss Dix. "Do you know what a charm there is in the very fact of being a writer? and in
those days Colonel Watterson and

Mrs. Croly were to me inspirations. They belonged to a world all to themselves, a world of which I had never dared to hope that I would one day be a small part.
"Years afterward when I came to New York I met Mrs. Croly only a short while before she died, and I told her of how I had looked up to her as my newspaper foster mother. I belong to the nineteenth century,' she answered; 'you to the twentieth. I give you my mantle.' It was lovely thing for her to say, and it has for years been a stimulus in my work."
"Why did you adopt the name of Dorothy Dix?" I asked.
"Well," was the reply, "I rather liked the sound of Dorothy. There was something so sensible about it, and yet it is rather a pretty name, too, don't you think? So I took it. The name 'Dix' I got from hearing my old negro mammy call her husband, whose name was Dick, Dix. The name caught my fancy and I annexed it. It was not until years afterward (for we in the South don't hear so much about the great women of the North) that I learned of Dorothea Dix, pioneer of prison reform and the woman philanthropist. The first I knew of her, in fact, was when somebody wrote congratulating me on the dedication of my monument."
Miss Elizabeth Meriwether was not born in Old Kentucky, owing to the fact that when she came into the world her parents had moved across the Tennessee line, which crossed their plantation, in the house of the overseer while the homestead was being repaired. She migrated to the Blue Grass region, however, as soon as she could walk, and for many years her residence was at Clarksville, Tenn. She first got the indelible satin of printers' ink on her fingers when she was attending a school for young ladies twelve miles from her home, which, in accordance with the custom of the last century, when it was founded, was called a female seminary. There she edited a little school paper of which she was also publisher and one of the principal subscribers. She wrote stories for this publication. Her debut in the world of letters consisted of a prize Christmas story written for a Nashville journal.
"I regret to say," remarked Miss Dix, speaking of her beginnings, that I was rather sparsely educated. I took all that there was, I reckon, but it was not much. I acquired one of those omelet souffle educations. It was principally flubdub. I am quite sure that the curriculum included a taste of everything there was to be had, but, oh, such a little of it. I was 16 when I got through and I thought that I knew something. Who knows but what I might have remained there and taught? I shudder to think of it."
Destiny evidently masked its intentions for a time concerning Dorothy Dix. She returned to her father's plantation, and within two years after she, as a girl of 16 , had been graduated from the seminary, she was married to Mr. Gilmer. She and her husband were spending the sum-


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Because, in the manufacture of Crescent Wheat Flakes, we retain all the nutritive parts of the wheat.
Because it is more palatable than others.
Because the package is a large one, and filled.
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## Hart

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## Goods

These are really something very fine in way of Canned Goods. Not the kind usually sold in groceries but something just as nice as you can put up yourself. Every can full-not of water but solid and delicious food. Every can guaranteed.
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That is what we are aiming at, both in number of subscribers and efficiency of service.
Over $\mathbf{1 0 7 , 0 0 0}$ Subscribers in Michigan, Including $\mathbf{3 5 , 0 0 0}$ Farmers
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mer in a resort near New Orleans where they had a cottage adjoining that of Mrs. E. J. Nicholson, the proprietress of the Picayune. Mrs Nicholson and she became clos
friends and Mrs. Gilmer confided to the elder woman her yearning write. Mrs. Nicholson asked to some of the things which she had penned and then expressed the opin ion that Mrs. Gilmer certainly had
the ability to clothe vigorous thought in appropriate garb. -Financial reverses overtook $\mathrm{Mr}_{\mathrm{r}}$ Gilmer and a readjustment of affair years ago Dorothy Dix made her the New Orleans Picayune. she in speaking of it. "how should write? Mrs. Nicholson, known to brilliant newspaper woman. She thought about it a little and she said, believe that you could write like Fanny Fern.' 'That would never do
in the world,' I said. 'Women don't think as they did in her day.' She said that I might try it, anyway, so I got some of Fanny Fern's books out of the library and read a few
selections. I had not gone far before she fairly shrieked, 'Stop it! We saw that the ideas of the woman what they were whar away from began her career. The time has passed to advise women to be cling ing vines on the oak and to suffer "I began to study things from $m y$ own point of view and to try to about them as they appeated to me. The editor of the Picayune was Major Burbank, a remarkable
man, who had been the friend and confidant of Thoreaus and Emerson and Longfellow. He had come from the East originally, and down in New Orleans he was, as far as his old associations were concerned, stranded high and dry. He took an interest training I got from him I owe more than I can tell. He was a newspaper man, with a keen insight, and he had a way of seeing the true inwardness of everything. He was a shrewd judge of human nature and quick to grasp a situation.
"I had been writing for the Picayune for five years when some one to my work. He wrote and offered me a position, and as I did not wish to Orleans I declined it He kept making offers, and finally that I accepted it and came while where I worked two years. At the end of that time I concluded that I did not wish to remain permanently away from my home, so I went back to New Orleans. There was an arrangement that I should come up here whenever there was a demand for my services, and often I have left home on an hour's notice. I came up this last time to write about poisoning at Toms River. But as the Thaw matter will probably not come up for months and the Toms River trial is postponed, I think that I will ask to go back home."
"But how about your advice t women, your counsel on how to get and all that?" I enquired.
"Well," was the reply, "I conside that my real mission is to write for women. If I have ever been able $t$ influence the men to any extent it he been a reflex influence exerte It seemed to me that too much ha been written for the perusal of wom Women purely sentimental side four centuries too long, and I hav ried all that I could do to get her
lown from the clouds and her see that she must take up the esponsibilities of everyday life, the
care of her home and the rearing of her children. When I started out ooked for some line to guide me and I have always in mind the word which were spoken of Lincoln: When e spoke common people heard them elves think out loud.
"I am speaking always to find ou just what people are thinking about and to write on topics which a nearest to the heart, to touch the problems which have to do with the eal things of life. In order to get at that point of view I consider the letters from correspondents invaluable. Much has been said about the etters which appear in the news papers, and some persons really be lieve that these missives are written principally by the staff of newspapers in order to stimulate discussion With the thousands of letters which come into a newspaper office that is entirely umnecessary. I read all the letters which are forwarded to me and fully three-fourths of all I write are based upon hints which they contain. I know of no better way of getting in touch with the public Some of these missives are bright and some pathetic. Many persons ay bare their souls in this way, for they look upon the person to whom they write as a confessor and tell many things which they would no confide to their friends and to thei families. To some of the correspondents I write directly when I think that what I may say will be of benefit. hit it is not often that I can spar the time for such communications. "I use the newspaper article as a
means of giving ideas which I hope may prove helpful to a class of read I have had any success in this kind writing it has been due, I think, impressing upon women that what they need above all else is common sense. I try to make them see things as they are. While it may be well enough to teach how to suf
and be strong, it is better not whine and not to suffer until you have done all you can to remedy the conditions. In fact, I am a good deal of an optimist in my views of knew if never borrow trouble. I had everything, apparently, which this world could give her. She was wealthy and led a sheltered life, yet before her mind were two great dreads-one that she would go to
the poor house, the other that she would die of hydrophobia. I verily

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believe that she never had a really happy day on that account, and when she died there was found in her room a whole bureau drawer full of newspaper clippings about rabid dogs and hydrophobia."
Miss Dorothy Dix is an early riser and by 9 o'clock every morning she is at work in her study dictating to a stenographer. She composes he articles of advice five times a week for one particular paper and a syndicate of newspapers throughout the country, and also writes a talk by Aunt Mirandy, a colored mammy for the Sunday newspapers. In fact, she has only one delusion, and that is that Aunt Mirandy's observations constitute her best work. Besides these contributions she frequently spends a large part of her day in writing stories of the news. One of her most notable achievements was the defense of the Terranova girl, who slew the uncle who had wronged her. Her pen pictures of Harry Thaw and of Evelyn Nesbitt have attracted much attention.

- Dorothy Dix is also the author of a diverting series of fables in slang and of the lucubrations of that queen of stenographers, Miss Belle Blitz As a dramatic critic, too, her writ ings have attracted much favorable comment. Her entrance into that field was made rather unwillingly, for when Mr. Hearst asked her to write about plays she pleaded ignorance of the technique of the drama.
"All the better for that," he replied. "Most critics take threefourths of the space in telling how much they know and give only a paragraph of what really happens at the play." She is one of the few writers who do not care to see their thoughts between board covers.
"No books or plays for me," she said in reply to a question as to her ambitions. "I am a newspaper woman first, last and all the time."

Is the Modern Girl a Good Comrade?
Is the modern girl, the athletic girl, who scorns the arts and coquetries of femininity and claims only friendship, a really good comrade?
Ask five out of every ten girls today in just what way they would prefer to be admired by their men acquaintances, and they will tell you as comrades.
The idea of charming simply by the arts and coquetries of femininity does not at all suit the independent views of the twentieth century girl. Equality is her watchword, and mere man has no choice but to humor her fancy and meet her as "man to man," in the social as well as the business world.
Men have so long considered comradeship as one of their own special prerogatives that they look with thinly veiled suspicion on the woman who tries to filch it from them-or, more accurately, to share it with them. From time immemorial it has been a pet theory of the world masculine that woman lacks the essential elements that make for this ideal relationship. She can be an adorable sweetheart, a loving wife, a devoted mother, even in somewhat rarer instances, a faithful friend; but a com-
rade-never! To be that-this, of course, being the man's view of itshe must possess a well-balanced, logical brain, which no woman ever yet possessed in common with an attrac-
tive personality. She must be capable of a many-sided and impersonal viewpoint-and where is the woman who can look at things in more than one light, or who does not consider all things in relation to herself? She must be able to keep a secret-he friend's secret, mark you, as well as her own-and as everybody knows, that is a woman's weakest point; she must-but what's the use? One could go on forever and ever citing reasons why a woman is utterly incapable of attaining the man's ideal of comradeship, but never a single one in support of her claim thereto.
To a certain extent the man's view is justified by facts. It is harder for the average woman to lose sight of
the sex question than for a camel to pass through a needle's eye. She may have the most exalted ideas in the world as to the pre-eminence of the platonic over all other varieties of love; she may regard the male part of the community-collectively-as a man and a brother.
But all the same she will inevitably feel aggrieved if the individual portion of it represented by her "comrade" fails to convey a neat compli-ment--judiciously, of course-anent the becomingness of her costume and her own general superiority over all other women in the world, and a man complimenting his chum on the color of his eyes, or the bewitching arrangement of his hair, or the exquisite taste displayed in his choice of a necktie! The skies would fall and the floods break loose in the cataclysm that would inevitably follow. Real comardeship between the sexes is possible only amid the activities of life. In business and in athletics-in fact, wherever existence is full and strenuous-men and women can be comrades, because there are few loopholes through which Cupid can creep in.
Sentiment is one of the luxuries of leisure. It is during the idle moments that Love gets busy, and when Love enters the field comardeship goes incontinently out.
The one man and the one woman who have just found each other are too thoroughly under the hypnotic spell for any such commonplace relationship. Likely as not they are absolutely unsuited to one anotherand everybody knows it but themselves.

## Comrades? Hardly

Comrades don't want to sit for hours at a stretch gazing spellbound into each other's soulful eyes, "the world forgetting, by the world forgot." They would rather-infinitely rather-be fighting shoulder to shoulder in the thick of the fray, helping and cheering one another in long marches, keeping watch together over the campfire, sharing rations and privations in common.

The most common fallacy in this world is the mistaking of moral specifications for the materials themselves.


## Putnam's

## Menthol Cough Drops

Packed 40 five cent packages in carton. Price $\$ 1.00$.
Each carton contains a certificate, ten of which entitle the dealer to

One Full Size Carton
Free
when returned to us or your jobber properly endorsed.

PUTNAM FACTORY, National Candy Co.
Makers
GRAND RAPIDS, MICH.

I am handling S. B. \& A. Candies, my trade is increasing every day.

More than one merchant has made that remark to us in the last year.

## Sure!

That's why your trade is growing. Clear as water to us.

## Straub Bros. \& Amiotte

Traverse City, Mich.



CARD-PLAYING CLERKS.
They Furnish Amusement for Professional Gamblers.
Written for the-Tradesman.
The linen counter clerk showed up late, looking indolent and heavy-eyed. The manager of the shoe department walked up and looked him over critically.
"Susie must have been too sweet for anything last night," he said. "You look like 2 o'clock in the morning. Did she hide your hat?" "Got home just in time for breakfast," replied the clerk, "and Susie wasn't in it at all."
"Watched with a sick friend, I presume," laughed the manager. "Perhaps you'll make the boss believe that,
too." I don't care what the boss says," declared the clerk. "I can get along without this little old job."
The clerk drew forth a roll of banknotes, surrounded by a rubber band, and tossed it down on the counter.
"There's a century," he said. "How is that for one night?"
"Wheat?" asked the manager.
"Poker," said the clerk.
The manager whistled.
"You must have butted in with a lot of school children," he said.
"Oh, I don't know," was the reply. "There were some good poker men in the bunch.'
"Then how did you happen to have carfare this morning?" asked the other.
"I'm seven and upwards," said the clerk, crossly. "I guess I know something about draw poker. I made some of the wisest sit up and take notice.,
The old book-keeper, who was a friend to everybody in the store, came along in time to hear the last remark.
"Rich this morning, eh?" he asked. "Cards came your way, eh?"
"Rather," replied the clerk, with a self-satisfied grin. "I made more money than I could acquire here in two hot months."
The old book-keeper sat down on the end of the counter and swung a fan
"Throw it away," he said, shortly. "Oh, yes, I'll throw it away." said the clerk. "I'll take it out and put it in the garbage can.
"You couldn't do better," insisted the book-keeper. "Money got in that way is worse than no money at all." "I notice that it buys things," observed the clerk.
"It will buy things for some other fellow before long," was the reply. "And all your savings and your salary will go with it. If you don't throw it away, put it in bank where you can't get it."
"I'm keeping it for a stake in a big game," said the clerk. "There is something good coming off directly. You'll soon see little Willie wearing diamonds."
"Look here," said the book-keeper, "I've beaten every gambling game known to an enlightened and progressive civilization until I didn't have the price of a ham sandwich. I've won of boys who couldn't afford to
pre, and peddled the money out to professional gamblers who got it
away from me like taking popcorn balls away from babies. I've been all through it. That's why I'm bending over the books, when I ought to be living at my ease. I've seen young men start in just as you are starting in, and I've stood by their graves after they settled overdrafts and forgeries by putting a bullet through their heads. I've been through the mill. I guess all the boys know that."
"Had a good time, didn't you?" dedemanded the clerk.
"Good time!" echoed the bookkeeper. "I've walked the floor all night and borrowed money all day to make up shortages. I've lived week after week in fear of discovery and disgrace. Good time! I prefer the burning pit to the good times I had while I was playing producer to professional gamblers."
"If you had such bad luck, why didn't you quit?" asked the clerk.
"Because I kept on playing to get even, just as every young fool does. Because I had mortgaged my future for years, and wanted to pay off the claim in one night. I didn't do it, however. I worked it out."
"Some one must win," observed the clerk.
"Well, who would naturally win? The inexperienced youth whose head is full of business all day, and who goes to sleep over the cards, or the expert gamblers who sleep half the day and devotes the remainder of the daylight hours to practicing skin games with cards? The professional gambler is there to get the coin. He marks cards and holds out aces and kings. He is a cur, and rarely plays with a man who is expert in the game. Oh, yes, I know! He spends his money like a prince, and gets his name in the charity lists now and then. I said his money, didn't I? Well, it isn't his money. It is money stolen from weak young men. Money which belongs to widowed mothers or employers. Cut it out, young man."
The linen clerk said he guessed he knew his business, and would do as he chose, in spite of any doddering old has-been, and went to work on his stock. The old book-keeper went away with a smile at the hot words and watched the young man. For several mornings the clerk came in with a merry eye. He exhibited a roll of bills occasionally, and finally stuck a cheap diamond on his shirtfront.

Then, one morning when he was late at his counter and came in looking like an old man, he walked over to the book-keeper's cage.
"Say, dad," he said, "it's all come true!"
"You own up well," said the bookkeeper. "Let you in for your roll, did they?"
"I should say so, and for a roll I was carrying home to mother, too. Yes, they let me down for about two hundred. Little Willie flew around the lamp until he got his wings scorched. Yes, indeedy!"
"Can you make good the money

The Wise Do First What Others Do Last

## Don't Be Last

Handle a Line of

## BOUR'S COFFEES

The Admitted and Undisputed

## Quality Coffees

They Are Trade Bu:lders
Why?
Because the J. M. Bour Co. offers the Greatest Coffee Value for the Money of Any Concern in America.

## Unquestionably the Best

Branch Houses
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The J. M. Bour Co. Toledo, Ohio

## Talks To Grocers On Modern Methods===No. 5

The SLOW GROCER waits for Competition and Demand to FORCE him to take NOTICE. He does not know or care about his BUTTER business.

Yes-he digs chunks of messy BUTTER out of the tub because -
"That's the way he has always done it and guesses if his customers don't kickit's good enough.'
He has paddled BUTTER into a tray for years.

Can't show him modern methods.
He rants against Department Stores and Mail Order Houses with resolutions most drastic-but-
MODERN METHODS for him? "Not Much."

The UP-TO-DATE GRGCER watches for every new beneficial DEVICE which will reduce his cost of doing business or PLEASE HIS CUSTOMER or DISPLAY his wares to better advantage or ADVERTISE his business.

HE KNOW S THAT THE KUTTOWAIT SYTEM IS AN ESSENTIAL UNIT TO HIS SUCCEis.
He is not afraid of COMPETITION because he has the BRAINS to select and use MODERN METHODS.
WE CAN PROVE THAT THE KUTTOWAIT SYSTEM BELONGS TO EVERY WELL REGULATED GROCER'S OUT FIT.
LET US SHOW YOU?

## The Kuttowait Butter Cutter Company 68-70 N. Jefferson St., Chicago, III.

you lost which belonged to your mother?" asked the book-keeper, with a sigh, anticipating a "touch." "Cert. I went to a business friend and told him the truth. He helped me out. I'm going to pay him at five a week. Cheerful prospect, eh?" "Serves you right," was all the conhim.
"Ob I'm not sobing" clerk. "I played even in a way. See how that mit is in the hospital? Well!"
The clerk stuck out a hand which was nicely bandaged.
"I've got a felon," he said, "if anybody should ask you. Broke it on the slick man's nose. Broke his nose too, and he's laid up for repairs Little Willie got there with both feet, and both hands."
"Gambling usually leads to fighting," said the book-keeper. "When are you going to begin drinking whiskey? That comes too, in time." "Not any for your beloved," said the clerk. "I just put a crimp in his bellfry because I caught him
cheating. He had been working with a marked pack all night. I'd have taken the money away from him, only he had lost it to another sharp who had gone away with a pair of the coldest feet I ever saw. Oh, they are a fine pair! It's no more fo your little pet! He's going to sit in again-not! It's the linen counter for me daily bread from this on."
"Beat up an old man, did you? asked the book-keeper.
"Not yet! He's in the prime of life and trickery. He says to me
when I was going over him with me mauls, 'You're an athlete, and you jump on me just because you can. You don't dare take a man of your weight and skill with the mits!' And I says to him: 'You pick me for sucker because I'm young and don
know the game. It's like a bear eat ing a canary for you to coax coin away from me. You don't dare play cards with an expert,' and then I gave him a left in the jaw and came away -came away about six feet ahead of the worth of me money. No more poker for this little Indian ma:n. Yo hear me."
eeper ". Yo you, said the booka man who means what he says You've found out that you young fel lows just supply amusement for expert gamblers, have you? Well. told you that before, only yon
wouldn't believe me. Now, run along to your counter, and when you see another young fool in such trouble as you've been through, knock it out of him."
"I'll be blessed if I don't," said the clerk, and the round table with the hole in the center knew him no more-one lesson was enough.

Alfred B. Tozer

## Naturally.

She-Do you believe thinking of marriage?
He-Of course
She-Why do you say "of course?" He-Because of her sex.

Give Razorback His Due.
A Chicago packer who knows the rant business from ranch to restanhe has surprised some people by the statement that the prize corn-fed hogs of the West that figure in the county fairs and look so impressive in the pictures are not nearly so highly esteemed by the consumer as the acorn-fed porkers of Virginia and the South.
"Lean and hungry" as any Cassius, the Southern razorback learns early to shift for himself and pick up the best morsels from the world of food. The razorback can not lay claim to long and lordly pedigree and does or his picture in the farm journals stall-fed life of ease for him; no day of rest and sleep in the protected pen rising and waking only to take his meals as the feeder urges him to take another slice. The razorback, in or der to "save his bacon," must have a keen ear and a swift foot. Some of them develop speed like a race horse and are as hard to catch as a sand country flea.
But, although his back may be so sharp it will cut through a fence rail and his sides as lean as a Kansas farmer in drouth time, the razorback has his reward. He feasts on the sweet and succulent acorns that fall from the shady oaks and drinks the
pure water of limpid country streams He is as free as the air, and although he sometimes goes hungry it gives him good digestion and a keen appe tite that the corn-fed pen-pampered Western hog never knows. It is a pleasure to know that the world is coming to appreciate the merits of
this creature, who from very pighood leads the strenuous life. When the Southern hog at last comes to the knife he dies in a good calse. Men may praise the capon of

| land," the steaks of Chicago and the wienerwursts of Coney Island, but they do not tempt the epicure, who really appreciates the flavor of old | a) 951 |
| :---: | :---: |
| Virginia ham. Whether boiled or served in appetizing wafers, broiled | The Sanitary Wall Coating <br> Dealers handle Alabastine |
| in slices of rare excellence or fried |  |
| with a gravy that makes you smack | yields a good profit, and is easy to sell. perty Owners Use Alabastine |
| your mouth, the Virginia ham is a |  |
| thing to be treasured and cherished | beautiful wall coating, easy to apply, mixed with cold water, and with fuli |
| by the man who loves good things to | directions on every package. |
| From the frying pan ther | Alabastine Company |
| es a matchless aroma that is | Grand Rapids, Mich. 105 Water St., New York |



## The National

 Cream Separator from the milk. It runs lighter and handles more milk in a given time than other separators. It will pay for itself in one year and will last a lifetime. Costs almost nothing for repairs. You will find it one of the best sellers you could carry in stock. Write to us about it to-day.Hastings Industrial Company
General Sales Agents Chicago, III.

## You have had calls for

# HAND SAPOLLO 

If you filled them, all's well; if you didn't, your rival got the order, and may get the customer's entire trade.

HAND SAPOLIO is a special toilet soap-superior to any other in countless ways-delicate enough for the baby's skin, and capable of removing any stain.

Costs the dealer the same as regular SAPOLIO, but should be sold at 10 cents per cake.

BANE OF BRAIN WORKER.

## Sleeplessness Peculiar to the Busy

 Business Man.The man who works with his brain, and especially the professional man is liable to insomnia to a greater degree than the man whose employ ment does not make a big strain on the intellect. The man of business, whose work is more or less routine has a far smaller demand on the nerve of his brain than the doctor, who has to think out every case as it comes along, and still less than the writer, whose work has to be the coinage of his own brain. One of the results of the big demand which personal work makes on professional men, and especially on active business men, is that they suffer a good deal more from insomnia than the ordinary man.
Everybody who has read the autobiography of Herbert Spencer will remember the many somber passages in which he describes what he used to suffer from insomnia, the result, as he pathetically remarked, of forty years of unremitting brain work. In the end he became so sensitive to even the least excitement that he dared not go to a concert. If he did, he was sure to have a bad night. And there was not a night for many years
before his death when he had not to take a large dose of opium before he could get sleep.
I often used to see the grea philosopher by the sea, sitting in a bath chair on the high cliff at Kemp Town, Brighton, and though I had the most profound admiration for his character and genius, I never dared approach him. He sat there all alone, looking out on the changing sea, speaking to nobody, spoken to by nobody; his attendant even had to re main a considerable distance off whiskers running Victorian air-long whiskers running around the whole face, stand up collar, and something like a stock, and his mouth pursed up-he was a curious figure as he looked out to sea with his eyes that even in the distance you could see were always brightened by the active and searching intellect behind them.
Another sufferer from sleeplessness who has always appealed to me is Bismarck. Amid the myriads of pages I have read about Bismarck, one which dwells in my memory is that in which he described to Mr. White, the American minister at Berlin, his sufferings from insomnia. Mr. White, if I remember rightly, was complaining of the noise-especially in the early morning-of the streets of Berlin, and of the difficulty this made for
those who suffered from simer those who suffered from sleeplessness. The reply of Bismarck always choly. He said that he, on the contrary, liked this noise, that after he had lain all night without a wink of sleep this noise came almost as something to soothe him, and that it was to the dawn of the day and the bustle of the streets that he looked for the beginning of sleep.
To those, like myself, who know what sleeplessness means-how the night is made affrighting by the ex-
aggeration of all the worries of the
day, how the future is painted by the
morbid imagination in those dreary hours in the blackest hues-it is moving picture, that of the mighty man who at that moment ruled with his single brain and his single voice the millions of Europe, lying there helpless, somber, caught in the Nessus shirt of his own tortured body, and unhappier, perhaps, than the drayman whose lumbering vehicle was the signal of sleep to the tired statesman. It is a curious instance of the difference between the realities
of life and their appearances, between of life and their appearances, between
the supposed satisfaction of
and its real miseries.
Napoleon did not suffer from sleeplessness, for he was one of the men who could do with a phenomenally small amount of sleep, and he could sleep when and where he liked. He often was able to just close his eyes or a few minutes, and to sleep so profoundly during that short interval that when he awoke he was as fresh as many men would be who had had an hour's sleep. But then, his brain was so restless and his body so active that he never did take more than four or five hours at a time. When nine-tenths of the people he ruled were fast asleep this tireless man
was up with half a dozen secretaries was up with
round him.
Five o'clock in the morning usually found him fully immersed in all the details of the great empire his single will ruled. This eagerness to utilize every moment of his time destroyed Napoleon, as it destroys nearly every like man in the end. He used to gulp down his food, so that his lunch rarely lasted more than a quarter of an hour; and his dinner was bolted in almost a similar hurry When the dinner was over people rose from it, and then, with him at their head, marched at double quick time into the drawing room-all excepting Jo-ephine, whose languor as creole woman even Napoleon's omnipotence never was able to ac celerate. It probably was this rapid ity at his meals that accounted for the disease of the stomach of which Napoleon ultimately died.
This early rising in his case had the effect often of making people think that he was much worse in health than he really was and, considering all the things that depended on his single personality, one can understand how closely his every look was studied by the courtiers round him. Often when night came, especially in the last years of his reign, Napoleon used to look so fagged out and so desperately ill that his early death constantly was expected; and many of his obsequious courtiers began thus prematurely to worship the rising sun that might be expected to soon dawn when Na poleon and all his dynasty had passed away. As a matter of fact, Napoleon was not half so fagged out and so 11 as he appeared; it was because he had been up so early and had worked so long that he looked exhausted when night came
1 rejoice in the present attention which is being given to the question of more sleep and more rest. It is necessary that a race so preternatur
ally active as ours should now and then be reminded that the system time should not be overworked; that overwork usually means bad work as well as bad health; and that, after all, we have not got beyond the maxim of the old Latin poet, that the best hing for any man is the mens sana in corpore sano.
T. P. O'Connor.

## Why Few Get Rich from Patents

 Compared with certain other departments of the government, the pat ent office makes but little noiseBut in the gear of Uncle Samuel's great machine it is for thousands picturesque wheel of fortune.
Say that the inventor has played and won. Then comes to him in due time a magical package by mail em bellished with blue ribbon and red wax. His fortune is made, the key to competence, nay, independence and
wealth, is his for seventeen years
To the amateur inventor the element
of romance looms large.
Why not? A careful search of the archives in the national museum of inventions has shown there is nothing in duplicate of his device, improve ment, or discovery visible upon the Western Hemisphere.
True, his invention is of the humble class, so far as cost or bulk is figured. But its utility is apparent, and surely the vast world of housekeepers will want it and bless his name.
The domestic knight of the blue ribbon and red wax has visited many families, and there is encouragement in every interview.
So far things are rosy enough, and now for a seance with the manager of the big company upon whom the inventor is to confer a benefaction.

The manager promptly decides that it would appear well as a show case object, but the utility would end there.
So another "improvement" goes into the vast outside museum which radiates from Washington to all corners of the land.
Divided into two classes, these patrons of the patent office are the patent rich and the patent poor. With the latter class the majority tands registered.
Many inventors believe that original inventions or improvements must be patented without delay. When unable themselves to do so, they apply to friends to effect the protection.
One inventor, who had gotten out several patents and failed to make good on them keeps on shaping up his ideas minus patents in model form or drawing plan, and sells out if he finds a customer.
Others producing their ideas in similar manner are satisfied to make declaration in the presence of witnesses that on such a day and date a certain model or plan was shown and duly examined.
The presumption is that priority of invention is established, and if the inventor possesses the requisite means he goes on to exploit his creation.
He calls for money in the most insistent way. The expert in metal novelties, the maker of models, dies, and chills is to be consulted. His
to pay him for experiments and
It may be $\$ 6, \$ 8$ or $\$$ ro, or the rate may be named at 60 cents an hour. Perhaps one day of nine and a half hours may suffice, and the time may be doubled or more
The inventor gets his sample. If satisfied he desires the manufacturer to go ahead and make them in quantities of 5,000 or 50,000 . He desires
this, but, consulting discretion, he this, but, consulting discretion, he first looks up a market for his wares If the result is favorable, and the material to be used requires a stamping die, the first one will cost him \$100 or more, this depending upon its simplicity or complication.
If the form to be made calls for molten metal and the molder's art then the "chill" takes the place of the die and the expense is less,
The chill itself is a molded form of cast metal in which a dozen or multiples of the number in the form of the pattern required appear upon its base plate.
The man who connived the wire lock for thin basket, box and firkin uses produced a simple thing, but the amount of enquiry and energy expended in the initial exploitation of it was of the compound rather than the simple order.
He had spent a fair lifetime in a much different vocation and had to "learn the ropes."
Finally he was advised to have a die made and stop fiddling with friends and gossips who wouldn't take the trouble to even think over the prospect.
He did so and at the cost of perhaps $\$ 800$ got a masterly machine with a voracious appetite for wire. The machinist diemaker had paved his road to glory and in a few years the wire wizard could buy forty automobiles at the $\$ 2,500$ rate per "beel."
The man who all but dissipated his bank account of several hundred dollars in the production of a "calf weaner" had received through the term of his endeavors the usual brand of counsel and advice, mostly of the adverse order.
The contriver had been brought up on a farm, and vowed to win or "bust." He did win, and still is using tons of wire in supplying his weaners an increasing trade.
The humbler line of patents is not to be despised. Instances where they have proved fortune builders are numerous enough, but the amateur must never decide that the mere fact of obtaining letters patent insures commercial value for his device.
J. M. Dowling.

The third rail system of transportation is usually limited to the rapid carrying of passengers over short distances. The Southern Pacific, however, contemplates using it instead of steam in hauling trains over the Sierra Nevada grades. Now trains have to be broken up and the employ ment of many engines entails a big expense. Under the new system powerful electric motors will be used, lowering the expense and saving much time. We are surely witnessing the passage of the steam age.


Weeklies, monthlies, dailies, secular and religious, farm papers, city papers and magazines-published in many languages-carry the story of Mayer shoe quality into the homes of the people in the most direct and convincing manner we are able to present it.

## The Power of Advertising

 is used with telling force to aid and assist merchants in selling more Mayer shoes, to help them establish new trade, to make it easier to meet competition and get all the benefits that follow popular and well-advertised goods-in fact, to make it possible for our customers to command the trade of the town. To more clearly understand how well Mayer shoes are known among the people, it is but necessary to say that Mayer shoe advertisements appear in nine different lauguages. They reach the homes of the masses in the language best read and understood.A campaign of this kind is hard to beat=in fact, IT CAN'T BE BEAT.

## The Quality and Superiority of Mayer Shoes Are Undisputed

## Reasons for Selling Mayer Shoes

[^0]There is no longer any question about that. With such splendid values, backed by thousands of dollars' worth of advertising, any merchant, in any part of the country, can increase his business and profits by selling Mayer shoes. If you are interested, we will be glad to have one of our salesmen call on you.


## Mayer Shoes Are the Business Bringers of the Northwest

 F. MAYER BOOT \& SHOE CO., Milwaukee, Wis.TELEPHONE TALK
Frequently Permitted To Interrupt Important Transactions.
Written for the Tradesman.
"Yes," said the dry goods man, there are too many dry goods houses in this section of the city; there is no doubt about that."
"I have long thought so," said the other dry goods man, in whose place of business this conversation took place.
"Then suppose we come to some understanding.
"All right. That will suit me What's the matter of-"
The telephone rang and the merchant took down the receiver. The other dry goods man was in a rage. He had long considered the advisability of making a proposition for consolidation to his rival, and now that he had got him to the point, after much figuring, why, this interruption. Perhaps the other would ring off directly. But he did not. This is what the waiting man heard:
"Oh, about the usual time."
"Yes, I can be there."
"Why, the expense will be nothing."
"I expect to have a good time if I don't get any fish.

## "Go and send him to the phone."

Then the other man seemed to come to the 'phone, and the talk went on for about ten minutes. In the meantime the waiting man was accumulating a cargo of anger. After talking about tents and rods and boats the merchant hung up the receiver.
"As I was saying," continued the merchant, turning to his waiting friend, "I don't see why we shouldn't make a deal whereby-"
Again the 'phone rang and again the merchant took down the receiver This time it was an order for goods. The waiting merchant expected the other to call a clerk to take the order, but he did not. Instead, he fished out a piece of paper and a pencil and went at it himself. The waiting merchant walked to the front of the store and looked out on the walk. He was too angry at the insult to put his feelings into words. In five minutes a clerk came to him.
"Mr. Marston wants you," said the clerk.

The merchant stepped back and found the other figuring on a slip of paper
"When interrupted by the 'phone," he began, "I was about to remark that we may as well join-,
The telephone bell set up a terrible whirring, and the merchant again took down the receiver. This time it was a customer who considered himself aggrieved by the manner in which an order had been filled, and the merchant talked, and explained, and talked, and offered to make it right, until the other dry goods man
was ready to walk across the store on his ear
"This 'phone is a nuisance," said the merchant at last, hanging up the receiver. "Whenever I am particularly engaged it keeps ringing. Yes, we may as well save the rent of one store and the salary of one salesman if we-
This time it was about some goods the depot, and it took a long time get the tangle straightened out. The merchant talked with the agent, then with a clerk, then with the cashier, then hung up the receiver with a frown on his face
"It's a wonder they don't lose their right of way," he said. "Two cars of fall goods side-tracked somewhere. If we could agree on terms it might be a fine thing for us to get together. I'm sure
There was the telephone again. The merchant realized that the conversation he was engaged in, by fits and starts, with his rival was the most important of the year, and yet he broke in on it repeatedly for trivial causes. The other merchant wait ed no longer. When the man at the phone got through talking the man who had been so patient was a couple of blocks down the street.
At the hotel that evening he met a wholesaler who was interested in
he success of both men.
"Did you close with Marston?" the wholesaler asked.
"Indeed I did not,", was the reply
"Why, may I ask?"
"I don't want him for a partner."
"But it will put money in your pocket."
"I am not so sure of that."
"But two dry goods stores can't live up there. He was a fool to butt in."
"I am not afraid. He won't last long."
"Don't fool yourself. He has both money and credit."
"All right," replied the merchant, "but there is a still more important thing which he has not, and that is common sense.

## "For instance?"

The merchant told of the attempted consolidation.
"It just happened so," said the wholesaler. "Don't be so sensitive. Go again, or drop him a note, and you'll get together, all right."
"I have no doubt that he wants to consolidate," was the reply, "but I do not. I'm going to take my chance alone. I don't want to be in business with any man who will work the 'phone when the most important interview of his business life is on. He will not succeed."
"Oh, he'll get over that," laughed the other. "Besides, what could the man do? He was called to the 'phone, wasn't he?"
"Sure, but he had clerks there, idle clerks, and a book-keeper. I'll tell you, Mr. Classon, I'm done with people who don't think at the right time The telephone is a great detective It points out character. Why, my dear sir, should I stand like a dummy before a man's desk while he quits me to talk trivialties over the 'phone?

I have paid him the courtesy of a personal visit, while the man on the phone has done nothing of the sort. This thing is becoming so common in business that if a man wants to receive immediate attention he goes 'phone instead of calling in per-
If he called in person he would have to be interrupted every time the phone rang. If he is on the 'phone himself he can interrupt others."
"What should be done?"
"Attend to the man before you. Tell the man on the 'phone to call up again or call a clerk. It is easy enough. I felt insulted to-day, but it is nothing new. I have wasted many supposed to be doing business with me to do foolish talking over the phone. I don't know how the notion got to going, but there seems to a sacred thing, and must bene call is to to the delay of all business, even if the call is nothing more than an invite to a ball game. The 'phone
> that fine thing, but I can't stand for that sort of goings on. It is not civil. It is not business." "You're too sensitive," said the wholesaler
"Look here," said the other, "if you negotiating an important matter with me, personally, and I should turn my back on you in the middle of a sentence and begin to discuss a fishing trip with some chum, wouldint your feel insulted? Well, this is what is done every day, only the man who talks about fishing is at the other in of a wire, ard you are present "So that deal is off, and for such reason?"
'All off, and for a very good reason. I don't want to go into busiriess with a man who doesn't know how to treat people."
The wholesaler went away a little gruffy, but he admitted that the mer chant was right in his argument. Alfred B. Tozer.

## Clearance Sale High Grade Automobiles

We have a few very desirable bargains in used cars that have been turned in to us by people who have bought larger cars. These cars have all been carefully overhaulf $d$ in our shop and are guaranteed in good running order. Many times a good second hand car if in good shape is a better bargain than a new car. We have decided to make

## Special Low Prices Until 0ct. 15

in order to move these cars Here is a partial list:
Oldsmobile-Runabout, 2 passenger car, 5 H. P. Cost new $\$ 550.00$. Clearance Sale Price $\$ 300.00$ Cadillac-Model A, io H. P., 4 passenger cartonneau can be removed, making good run-about-overhauled and repainted, black body, red gear. Price new $\$ 950.00$. Clearance Sale Price
$\$ 450.00$
Cadillac-Model B, 5 passenger car, io H. P., just overhauled and repainted. $\$ 950$ oo. Clearance Sale Price

Cost new $\$ 550.00$
Haynes=Apperson-5 passenger car, $16 \mathrm{H} . \mathrm{P}$., double cylinder engine, detachable back seat, 32 in. wheels, overhauled and refinished. Cost new $\$ 1450$ oo. Clearance Sale Price - $\$ 800.00$
Waverly Electric-Runabout, 2 passengers, with top, batteries new about 90 days ago, recently repainted. Cost new $\$ 925$ oo. Clearance Sale Price
$\$ 475.00$
We have some io other cars ranging in price from $\$ 150.00$ upward. We want the room these cars occupy, also the money tied up in them, as our 1907 cars will begin to arrive about October isth. Come in as ea ly as possible while you can get a good
selection.

## Adams \& Hart

47-49 No. Division St.
Grand Rapids, Mich.

BORROWING ON SECURITY.
Matters Little What Kind of Col lateral Is Used.
ritten for the Tradesman.
On the fourth floor of the big building, not far from the elevator was a door with a ground-glass panel. On the panel, in large black let ters, were the words, "Real Estate." Inside the room were two roll-top desks. At one desk sat a man with a cheque book in his hand. At the other desk sat a man watching him of the cheque book with an amused expression on his face.
"How much?" asked the man with the book

Two hundred."
The man with the book whistled.
"What's up?" he asked.
"Never mind that now," replied the other. "Give me the cheque."
'All right."
The man took the cheque and placed it in his pocket.

Then the cheque-writer asked:
"Going out to see about that suburban deal to-day? About what time is it getting to be
don't know," was the reply. "I think my eariy education must have been neglected. At least, I never learned to tell time by a pawnbrok er's ticket."
The other man looked up in amaze ment.
"Is that right?" he asked.
You bet it's right."
"Wherefore?"
"Just a quick call for money when I was in Chicago yesterday.
"Poker?

## No; wheat

And I lost, too
"Well," said the other, "I don't wish you any bad luck as a general thing, but I'm hoping that you'll always lose under such circumstances."
"What kind of circumstances; wheat?"
"Oh, no; that's speculation."
"What then?"
"Pawning."
"Oh, I see."
The partners were silent for a moment, each busy with his own thoughts. Then the cheque-writer said:
"Do you think this pawning watches, is the right thing for a business man to do?
"Of course," was the reply. "I never do things that are not the right things to do. You ought to know that.'
"Some day," said the other, "when some of your pipe dreams come out of the box on the wrong side you'll need more than the firm's cheque book to keep you on your feet."
The partner who was being scolded turned away to conceal an amused smile.
"What makes you think so?" he asked.
"This pawning is the limit."
"Well," replied the other, "I have some bonds down at the bank. I might have put them up."
"On the wheat deal?"
"Of course. Instead of the watch."
"You let the bonds alone for a few
days. If the suburban deal goes through, we'll need $\$$ ro,000 more than got, and it will take all our bonds for collateral."
The scolded one grinned
"Not our bonds!" he cried, in ev ident dismay

Of course
"We can't put them up."
"And why not?"
"Why, that would be pawning.
"But this is business. It is common enough to hypothecate securities in a perfectly legitimate deal. That is all right.
"Oh, yes, it is common enough to pawn watches, too. Where is the difference? I saw Gleason putting up bonds yesterday. Might have been
"He wouldn't do such a thing."
"Oh, I don't know. He buys Lake Shore and puts it up to buy Northwestern, puts up Northwestern to buy Central, puts up Central to take a flier in wheat. You see it all depends on what it is that you pawn, in the eyes of the business world. I "t see any difference, myself."
"But you ought to be able to
The partner looked interested
What is the difference?" he asked
"The difference between legitimate and illegitimate methods," was the reply. "I see you out in the country in quest of health and brain food," he added. "Come, go on out and see about the interurban deal."
"Wait," was the reply. "Let me get this thing fairly in my head. See if I've got it right now: Buy Lake Shore, put it up to buy Northwestern, put that up to buy Central, put up Central to take a dip into the wheat watch, hock the watch to get money, slam the money in the wheat pit. That's disgrace and foolishness? Have I got it right?"
"By the time you get through with the pawnbroker," said the other, "you wouldn't have much money to put into the pit. It is not business to submit to such trimming as you get under the sign of the three balls." "That is not the point. I am claim ing that it is just as honorable to pawn a watch as to pawn bonds But a business man who will shudder at the sight of a pawn ticket will mortgage his home and hypothecate all his investments to get money to carry on a deal which is little better than gambling."
"Such sacrifices are necessary where there is a lack of capital."
"Keep the business down to th capital, then," replied the other. " don't believe in this pawning things." "You are talking strangely for man who has just confessed to pawning his watch in a wheat deal.
"Oh, I'm talking on general prin ciples," said the other, with a laugh.
The partner eyed him keenly.
"You don't like that suburban deal, eh?" he asked.
"How do you know that?
"You have been saying so. I don' believe you pawned that watch Come here and let me look you
Ther.
"Of course I did," he said, looking
Then he drew his watch from an in
Trom side pocket and went merrily down "I didn't say I had pawned it," he mused. "I just wanted to show him a few things about borrowing money Strange how a man who will mort-
gage his home and put up his life gage his home and put up his life earnings in a deal will buck at the
sight of a pawn ticket. I wonder i he caught on in the right spirit?" But the suburban deal was not pulled off, and the stocks and bonds of the firm are still in their posses
$\qquad$ B. T

## 保

 that not a few men with yearly in comes of $\$ \mathrm{r}, 000$ or less are possesso types. Men whose homes are mor gaged have purchased automobile putting down all their small savings as a starter on the payment. A womceived a le verge of destitution, re ceived a legacy of $\$ 800$, and, insteadof paying off her numerous debts, at once turned in the entire sum towar buying a touring car. The craze has become so widespread that the feeling among those whose
sire in life is to "make
has grown till with that
considered hardly respectable own a costly automobile. Of cours this particular variety of idiot forms small proportion of the population of any city. Yet, apparently, ther are enough to cause comment and in

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Made from Pounded Ash, with strong cross braces on either side, this Truck will stand up under the hardest kind of usage. It is very convenient in stores, warehouses and factories. Let us quote you prices on this or any other basket for which you may be in market.

BALLOU MFG. CO., Belding, Mich.

NEVER FAIL
Fight Hardest When You Are on Your Back.
happen to a man nowaday is can a failure. It is an awful thing to be a fanlure. A man may live in a way wonder just why the grand jury doe not hammer him over the head with a dozen indictments, he may get his name printed along with those of ward politicians, he even may be acfondness for croquet, but so long is his checks do not come back from in the perfectly expressive language of the canaille, "All right:" For then es not a fallure, and in this age But when he is a failure, when his checks come back from the bank unpaid, or, worse still, when he does name, then he is in a terrible fix indeed. And when his failure is plain name is so open that men may stand about and talk of it, when they may hrust it flauntingly before his eye and tell him in so many words that who hasn't succeeded - then his situa-Unless-unless he can go and do as Scherer did. Therefore, if in your catch as catch you have felt the good red earth on our shoulder blades it behooves you to dip decply into the pellucid tale what happened to Scherer and draw therefrom the obvious moral, jitsu experts of Japan, reads: "Fight hardest when you're on your back, Many a down and outer would be an up and inner if such action had governed them at the crucial times of their careers. One phrase there the man who wishes to acquire that condition which men have chosen to label as success is "time to quit" Neither the calendar nor the clock shows any such time. It does not exist. While a man is climbing he dare not quit lest he lose his foot hold, and when he has made his climb and is at the top of the ladder, where by all accounts there should be rest and security, he finds that he can not quit, that the habit of not quitting so firmly is fixed in him that it can not be shaken off. miserable sort failure. He was failure was he that a certain man told him so to his face and before many other men. A man must be this, unless the man who does so is a great fool. In this case he was n't a fool. It was Old Going who told Scherer that he was a failure.
$\qquad$
$\qquad$ the section of that preat commonWent which he hailed from, he onked as if he could write histori cal novels. Old Going had one rule of selection in the matter of sales-men-they should have thick necks
"They need 'em," he was wont say. "The thicker and tougher the better. They get hit there so often that if they aren't well fixed they soon wilt away and let their expense accounts creep up towards their sale figures. If they have good necks, getting hit there makes them ali the better. Muscles, and everything else develop with use. Yes, give me the salesman with the big neck; he won' know when a customer has walked on him."
But he made an exception in the ase of Scherer. Scherer didn't have thick neck. Perhaps it is unneces sary to state this, as it has been said that he looked as if he might write historical novels. He was small and finl, and he ran rather to a high forehead than to thickness in any part of his anatomy. It was patent on his appearance that he couldnt ell goods, but nevertheless he wa on the selling staff of Going \& Co. Scherer had owned a small estab na na. From there he had graduated general agent for of Going \& Co.' had done well for his county. He He had a way that went well with the men who kept stores off the railroads; and so the product of Going \& Co.. was distributed successiully under his supervision. But it was a small post at its best, and with absolutely no possibility further development, and the uneasy germ of ambition had been sown deep Scherer's bosom by the first sweet taste of success under the big firm's banner, and so he came into the general office. determined to make big place for himself on the road.
"Well," said the manager of the sales department, "we haven't got anything against trying out a new man." He rubbed his chin a little dubiously as he spoke, and Scherer noticing that he had a brand new shave and, therefore, needed not rub his chin, spoke up.
"But I'm not exactly a new man. Mr. Manager," said he. "I've handled the firm's line for the last fourteen months in Wheatville county Ind. I've sold the goods in-" And towns went on to enumerate the agent that he had made as the firm's kind of home. They were the kind of towns that are productive of livery bills in a salesman's expense account, and so the sales manager smiled a little. "Well, it's a little different on the road," he replied. "But we can find a territory for you all right.'
So they gave him a territory, and a fairly good one, and Scherer tug ged his sample cases to the depot and tried hard to be a real salesman Lacking the thick neck, he figured that he could make up for it with the honeyed smile, the super glad hand, and truly square treatment of customers. It seemed plausib! enough, but somehow it didn't work ant, and Scherer hardly equaled the ecord of the old man in his territory. He should have excelled it considerably to be credited with anything that resembled success, for the other man had introduced the goods,

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Candy, Corsets, Brass Goods,
Hardware, Knit Goods, Etc. Etc
Folding Boxes for Cereal Spices, Hardware, Druggists, Etc.

Prompt Service.
19.23 E. Fulton St. Cor. Campau,

Reasonable Prices.
GRAND RAPIDS, MICH.

## THE FRAZER <br> Always Uniform Often Imitated <br> Never Equaled <br> Known <br> Everywhere <br> No Taik Required to sell it <br> Good Grease <br> Mrikes Trade <br> Cheap Grease <br> Kille Trade <br>  <br> FRAZER Axle Grease <br> FRAZER Axle Oil <br> FRAZER Harness Soap <br> FRAZER Harness Oil FRAZER Hoof Oil FRAZER Stock Food

## Good to the Very End E.c.MN. 5c Cigar

## G. J. Johnson Cigar Co.

Makers
Grand Rapids, Mich.
and an advertising campaign of much strenuosity had been indulged in by the house.
Scherer saw to the old trade successfully, but this trade was so well fixed that a boy to carry sample cases around and open them for the benefit of the customers could have held it with practically no loss. It consisted mainly of customers who had found Going \& Co.'s goods the best kind for them to handle, and who never would for an instant consider a proposition to change to some one else.
Scherer was good where he was acquainted and where the name of his house was both an introduction and an indorsement of him and his goods.
When it came to getting new trade Scherer was a ship without a com pass-completely lost. Here he missed the thick neck terribly. When he made a dozen towns in a week and failed to land one single order from new trade he got discouraged. For a week then he tended only to the fixed trade. And when he was turned down hard he took it to heart. These things explain why he came to be reckoned as a failure, which, as has been said, he did, and why there seemed no prospects for him ever to be anything else
He occupied this unenviable position in the eyes of the general office for four long, dreary years. It may seem strange that he could stay on the staff for this length of time, but as a matter of fact Going \& Co. were disposing of just as much of their product as they could turn out without enlarging their plants, and as this was no part of their present plans they did not seriously bewail the fact that one salesman on their staff was deserving of the title of "dub." While the sales manager knew quite well that he could put another man into Scherer's territory and touble the sales thereof, he knew also that the plants were running overtime, so why go after orders that, cause trouble in the operating department? All this is told merely to explain the presence of a failure on the otherwise immaculate selling staff of Going \& Co.
And then, at the end of the fourth year of servile failure on Scherer's part, old Going, as was his custom, held in his private office a reception for the salesmen of the firm. One salesman, one with a ready wit and tongue, once dubbed these salesmen's receptions as the "dip in the salve bucket." As a matter of fact they were love feasts of a practical nature, Old Going sitting in his $\$ 4$ office chair and speaking nice words to the salesmen lolling about in mahogany and leather creations that cost the firm $\$ 24$ each. While business was the strong side to Going's character, there was another side which was as smooth and silky as any one could desire, and it was this side, al! smiles, handshakes and congratulations, that he showed to the salesmen when they annually assembled in his sanctum. It was a day of good feeling, an occasion on which the curtness and acrimony of business were put to one side and mutual
expressions of respect and appreciation passed freely about.
On this particular year the meet ing was one of the greatest felicity It had been a great year for the
firm, and Old Going was horpy in his attitude towards his salesmen. He told them that never had he been so well served by any set of salesmen as those now on the firm's roll, that never had the firm done so much business, and that never were the promises of the future as bright and rosy. Not a salesman on the staff but had done himself proud, he said. Then his eye happened to notice Scherer, the Failure, as he sat in the corner. The iron in Going's soul was touched. "That is," he added, "with one exception. Mr. Scherer, who is our weakest salesman, has failed, customary, to do justice to the firm and the territory in which he travels However, the other men have done so well that the handicap of on
man scarcely has been felt."
Scherer never knew just how he left the office that day. He had a confused remembrance of some of the other men looking at him in an amused sort of way, and that was all. He went home and sat with his hands in his lap forcing himself to realize just what the head had said of him. When he did realize it he was terribly ashamed. Also, he was angry, as men grow angry in silence and alone when they have unpleasant thoughts, and he swore considerably. He didn't sleep that night. He lay awake and cursed himself and Old Going with great impartiality.
He was in the city for a week rest, but the morning found him road his trunks and cases for the road. He was on a train all the next
day and at nightfall he walked into the office of a man who twice befor had refused to see him. The man each year bought goods of the kind made by Going \& Co. to the extent of 50,000 . This time Scherer walked past the office boy and presented his wn card.
"Mr. Blank, I've come to sell you some goods," said Scherer. "You can't afford to stop me from doing it. Will you give me some time now or shall I call later on?"
The man tore the card into bits "D-it!" he roared, "where are those -office boys?"
"Outside," replied Scherer calmly "There only was one. I stuffed him under a bench when he tried to stop me. And here's another card. Now do you think I've got a proposition hat can interest you?"
The man looked carefully at the new card and laid it down "What's your proposition, Mr
"Whew! What in the world's happened to Scherer?" said the sales manager two weeks later. "He must have gone crazy. Why-why, he's actually got the record for the sales of last week."
He carried his discovery to the head and the old man smiled grimly Scherer? Oh, yes. Well, you never can tell what a horse can do until
you've tried your hardest whip on him."


Store building and general stock located
in thrifty town which settled farming country industries of which are dairying, fruit, stock and general pickle factory, creamery, churches, up-to-
date schools, etc. and store is the best codate schools, etc. and store is the best cor-
ner in town. A business that has continued
for H. L. CORNWELL, Lawrence, Mich

## Fast, Comfortable and Convenient

Service between Grand Rapids. Detroit,
Niagara Falls. Buffalo, New York, Boston and the East, via the

## Michigan Central

The only road running directly by and in
ull view of Niacara Falls. All trains assing by day stop five minutes at Falls View Station. Ten days stopover allowed on
through tickets. Ask abnut the Arough tick.
Art Picture.
E. W. Covert, $\quad$ O. W. Ruggles,
$\begin{aligned} & \text { Citv Pass. Agt. } \\ & \text { Grand Rapids. }\end{aligned} \quad$ Gen. Pass. and Ticket Agt.
Chicago

FOOTE \& JENKS
MAKERS OF PURE VANILLA EXTRACTS AND OF THE GENUINE, ORIGINAL, SOLUBLE
TERPENELESS EXTRAOT OF LEMON


## Guns and Ammunition



Complete line of
Shotguns, Rifles and Revolvers Loaded Shells Camp Equipment

Big Game Rifles



Some Observations Among Canadian Shoe Dealers.
While I was on my vacation over in Canada just recently, I was much struck by the advertising methods of the shoe dealers, particularly in the smaller towns and villages.
In the cities like Toronio, Montreal, Ottawa and Quebec, the news-
paper advertising methods are about the same as in "The States," except, perhaps, a trifle different in Quebec, but out in the villages there is difference.
In the window of one Canadian dealer there had been made, with much painstaking, an elaborate, simple rebus. The awl and the rule and the square were all real articles fastened onto the cardboard. The scheme and wording may have been
old, but both were new to me. rim with the country dealers, and I saw several variations of
Another read:
"Our Sole Thought is the Low-est P-rice."
The sole was of course, an insole the "Low-est" a two--pot with "Est" after it, and the "P-rice" was a com mon or garden pea with a tiny cup of rice fastened onto the face of the sign.

## Still another

"Save Dollars Trading Here.
The "Dollars" were attractive look ing Canadian bills pasted by one corner onto the sign, and the "Here" tickled my partner and me a good deal because it was simply an ear of corn wired onto the sign, and that way of putting it seemed so like dear old England.
One which seemed a little far fetched was this one, in which cards from a euchre deck figured:
Our prices are "Low."
Our quality is "High."
Our styles are fit for a "King" Queen," and
Nobody but a "Jack" would go elsewhere.
Try a "Pair" of our Royal Shoes. The quotations explain what cards were used.
The Canadians have quite a lot of native novelties to help out on window trims, for instance: Indian moccasins, snow shoes, fur bootees, lumber men's spiked boots, and on the whole they put up some very attractive windows. I was surprised at the number of United States' lines which were represented over there, and the way they were boomed. To be the agent for an American line of any thing, but particularly of an Amer can line of shoes, seemed to be thing to be especially proud of and to advertise as an especial distinc tion.
I really didn't need anything in the line, but just for the experiment, went into a little combination shoe and general store well up among the
villages of Ontario. "Good after noon," I remarked.

Good afternoon, sir.
"What sort of a pair of shoes have you for my wife?" I asked.
"Well, sir, we 'ave habout everything she'd want to choose from, if she lives 'ereabouts, sir, but, of course, sir, we can't quite keep up with Ottawa and Montreal, can we, I told him I didn't see how that would be advisable even if possible, and asked to see something in a good wearing, Canadian made shoe.
"There's a good thing, sir, we and a lot of. It's called Moose Calf and women what's bought them tells me they wear like rawhide.
"They seem heavy," I ventured.
"Well, of course, sir, for summer, perhaps, but in the winter one needs I admitted that one di
I 'as a woman customer from over in the Octobegaweganosic country buys a pair of thin shoes year and ways comes about the last of August or the first of September, and that' the only time she gets to a store where she can buy shoes as good and stylish as these the year round, su every year she's bought a pair and only one, for the year, they wear "Well, sir, man, you'll believe me she was in ere just a few days agone and she said, 'Mr. Fitzroy,' she says, 'I'm not goin' to buy no shoes of you this year at all,' she says.
'Is that so, madam,' I says, -What's the matter?'
'Nothin' at all the matter,' she says, only those blamie Moose Cali shoes wear me a little over a year One year I keeps my new ones a month fore I wears 'em, the next year 'twas three months I keeps my new ones, the next year I wears my old ones six months 'fore I dirties the soles of the fresh ones and so on, until this year I just put me new ones on yesterday to come to the village. So you see, sir, selling such good wearing shoes is a bad thing for trade, isn't it:"
I admitted it. "But haven't you something in a light kid shoe such as you sell the village girls and
ladies?" I asked.
"Indeed and I've, sir. 'Ere it is. Could you find a prettier thing in Winnipeg? Are you from Toronto

Winnipeg, sir?"
I told him that I was from across the border.
"I thought you didn't appear just like a Canadian, sir. I suppose over there they just think of nothing at all but annexing and getting hold of Canada, sir
"Well",
"Well," I replied, "I've heard good deal of that sort of talk since I have been in Canada, and I don' want to be unflattering, but I don't believe that the average United States citizen thinks of Canada on an average more than once in three weeks and then he does not long for her a particle. We don't need Canada half as much as Canada needs $u s$, and you need never fear annexation with the States until you ask for it, and you may have to ask several times
at that. Perhaps if the States people appreciated what a country there is over here it might be different, but they don't and it will be many a day before there will be any thought of "Wying more than being cousins." "Well, sir, you surprise me. I don't know how it is, but we someway get the idea over 'ere that the States want to gobble us up, and while we 'aven't anything against the States we don't just like the idea of being gobbled. You wouldn't like the idea yourself, would you, sir
"How would you like a mutual oining of the countries if it could be arranged all around satisfactorily
"Well, sir, it might come some time, sir, but another generation, perhaps. We have our own little ways, sir, and while we all know that the people from the States have more push in a business way, we feel, beg ging your pardon, that our govern ment is better and cleaner.
"Not better than ours might be?" "No, sir. Not so good. Better lect yours is, because the people you you, don't respect themselves."
He had been reading the exposures and I turned back to the shoe ques fion. I may state I have no wife, but it occurred to me that a pair of genuine Indian made, rawhide snow hoes would be a novelty for my how window in Lasterville
Mr. Fitzroy had several pairs practical snow shoes, intended for service, and on account of last winter having so little snow he had carried them over and I managed to buy a pair at a pretty low price. They were monstrous things and caused me so much trouble that I forgot my rain coat in leaving one of the way trains and never heard of it again but I clung to my snow shoes,
I shall never forget that day in Toronto when I waited for the boat. It was such a day as you want to sit in a hammock and in the shade and send a boy around the corner for something off the ice, every few minntes. As I wandered through the streets with that pair of monstrous snow shoes under my arm people would turn to grin as I went by. It did look funny with the thermometer 90 in the shade to see a man with an umbrella and a pair of snow shoes around sight seeing as though he were a prudent tourist who always went prepared for any change in the

## weather.

I stood it for awhile, but when I went over to the King Edward Hotel dinner, I checked them and gave the boy a quarter extra. "Now," I said, "I'm going over to Buffalo on he two o'clock Lewiston boat-can't you have these sent down to me?"
"Yes, sir," he said, and then he told me in detail how he would have them left for me in the office on the right as I entered the dock.
We enjoyed ourselves around Toonto in the afternoon, my fishing partner and I, and didn't attract half as much attention as in the morning At a short time before two w mingled with the monstrous Satur day afternoon crowd which was mak

Georgew.Rederde.
GRANDRAPTDS. MTCEM.

## Carry in Stock

Simith
Men's Work Shoes


## Wolverine Girl

 ShoeAll Styles<br>$\$ 1.65$

State Agents


Georgen.Resder\& Co.
GRAND PRipTIS. .MTICE.
ing its sweating way to the two o'clock boats.
"The office at the right of the dock!" Why, there were any number of offices at the right. Four separate and distinct lines of steamers were getting ready to leave that dock and there were offices galore: Offices for each line of steamers for both freight and passengers, branch offices of the railroads, hack stand offices, transfer companies, and I had only twenty minutes before boat time. While my partner saw to the fish boxes and the baggage I began my search. Imagine your Uncle Ike, sweating at every fat pore, worried looking and out of breath, breaking into the quiet tranquil office of the Canadian Pacific branch office and asking:
"Has anybody left a pair of snow shoes here for a Mr. Fitem?"'
Did you ever go into a silent office and make a remark like that and have about ten secretaries and managers and clerks look enquiringly up and then have about half a dozen conceal their faces in their books while they smiled, and have a gray haired, solemn faced, polite old English gentle man leave his desk to go poking around through a suite of offices looking for a fool pair of hand-made snow shoes in August? No, they were not there
"Gee! that sounds refreshing," remarked the perspiring man in the candy stand and information bureau but the snow shoes were not there.
I joined a line about twenty long prepared to buy tickets on the Hamilton line of steamers and slowly worekd up to the head for the privilege of gasping, "Have you got a pair
of snow shoes in there-"
"Git to hell out of the way, what you give us. Ain't it hot enough in here without being insulted-'
The next man in line jostled me aside so that I lost the rest of it.

At two more offices I joined lines and worked up to the head only to be jeered. I worked the baggage room, both custom houses, the popcorn stands, the railroad offices and the transfer agencies; I went on all the boats and presently, by persistence I managed to get Canada stirred up thoroughly over the matter. Every porter, office man, steward, chief engineer, captain, customs official, dock walloper and plain tourist was helping in my search. Finally I gave it up, amid a general sigh of Canadian sympathy and went aboard the boat, when down the dock came a small boy with my snow shoes under his arm.
"Here they come!" was the shout, and a dozen people tried to take my purchase away from the lad and be the one to make me happy
They are attracting much atten tion in the show window of Laster \& Fitem's store in Lasterville this hot weather, and I expect they will be a great feature next winter.
You know I always was a great friend of novel window trims..-Ike N. Fitem, in Boot \& Shoe Recorder.

If criticism began where charity is said to it would seldom go any farther.

He Came Too Late.
He was a big man, with shaggy eyebrows and a fighting jaw, and fter looking up and down the street he entered a cobbler shop and queried of the small and harmless-looking man on the bench:

You are not the man who ran this shop fifteen years ago?"
"No, I'm not."
"Are you his son, brother or any ther relation?"
"Not at all."
"Where is the man? I think his name was Ward."

## "He is dead."

"What! Dead?"
"Expired fourteen years ago. Did he owe you anything?
"No. I owed him something. I owed him the all-firedest licking a cobbler ever got, and I came in to-day to give it to him."
"You are too late. Why did you wait so long?"
"Because I was only a youth when I came in here one day fifteen years ago to have a lift put on the heel of my shoe. I accidentally upset some of his traps and he put the lift somewhere else. He was a big man, but I told him I'd grow for him, and here I am."
"Sorry for you," said the cobbler, as e shaved away at a piece of sole leather.
"It's a mean trick," growled the other. "It's simply fifteen years thrown dead away. You say you are in nowise related to the deceased?"

## "Not the slightest."

"And you never met him?"
"Then I couldn't consistently punch your head on the old account. Well, good-day. I'd like to glve you onc punch for the sake of the departed, but I s'pose I'll have to put up with the disappointment and try and kick up a row in the saloon next door. Successor to the man I've grown for, but
$\qquad$
Copper Is a Germ Killer
Copper is a marvelous preventive of disease. If we returned to the old copper drinking vessels of our fore fathers typhoid epidemics would disppear.
The speaker, a filtration expert ook a copper cent from his pocket. "Examine this cent under the microscope," he said, "and you will find t altogether free from disease germs Examine gold and silver coins and you will find them one wriggling and contorting germ mass. Yet copper coins pass through dirtier hands than gold and silver ones-you'd think they'd be alive with micro organisms. But no. Copper kills germs. Diphtheria and cholera cultures smeared on a copper cent die in less than two hours.

They have many cholera epidemics in China, but certain towns are always immune. These towns keep their drinking water in great copper vessels Travelers have tried to buy these vessels, for they are beautiful, but the villagers will not sell them. They have a superstition that their health and welfare depend on their retention. I wish all superstitions were as true and salutary as that."

## ARISTO (glazed) COLT

As Tough as Bessemer Steel


It has the superior qualities of a Kid Skin, namely: pliability, a smooth, bright finish, but it will not bark or peal like a kid or goat skin. Made on our Rockford last, it is a dress shoe with a remarkable amount of wearing quality

Write for sample pair Bal. or Blucher.

HIRTH=KRAUSE CO.
Shoe Manufacturers
Grand Rapids, Mich.

## A Pentagon Is a Five-sided Geometrical Figure

Our trade mark is a pentagon Every one of our shoes has five sides or five strongly marked characteristics, namely-leather, workmanship, fit, wear and style. In every one of our shoes, from those intended for hard rough wear to men's fine Goodyear welts, your patrons will find satisfaction and at a medium price in each and every one of these five particulars.

Rindge, Kalmbach, Logie \& Co., Ltd. Grand Rapids, Mich.

Confidential Talks With Successful Shoe Dealers.
The subject of this sketch, although not an old man, is a man of wide business experience. He is pointed at with pride by his fellow citizens as a striking embodiment of those solid principles which not only secure profits, but also win respect His commercial rating is high. His friends are many. His enemies-if he has such-are probably confined to that evil-eyed, jealous-hearted ilk who look upon every successful busi ness competitor as a personal af front.
There is a merry twinkle in his searching blue eyes-an easy, affable companionable quality which easily wins confidence, and by the same ir resistible spell holds it. Since our boyhood days, fraught with the memory of knickerbockers, green apples and "the old swimming hole," we have been interested in each other's pursuits and achievements. Whenever I am in his city, or he in mine, we plan a dinner and a chat. Recently we enjoyed a two days' outing on the Kankakee.
We had finished our lunch-having boiled our coffee in a minnow bucket, and fried our bacon over the glowing coals of a wood fire-and were smoking and ruminating to our hearts' content. The incessant lullaby of the river came up to us in pleasing cadences. There was a fortifying, tranquilizing tone in the air, while high up in the blue sky the white, fleecy clouds drifted on in their tireless flight.
"McKay, it's almost sacrilegious to start a man talking shop at a time like this, but since you have given a twist to the one spigot of my loquacity which never was known to fail, the responsibility rests with you.
"If I were trying to sum up in three words the principle which has done more for me than any other it would be this: Attention to details. Of the success I have thus far achieved-although I don't think I am nearly as successful as some people imagine-this is undoubtedly the foundation. I think a study of the policies of our really great business men will show that attention to details is a prime factor in nearly every instance. Potter Palmer used to say: 'I won't spread over more ground than I can see the edge of.' Of the wisdom of that policy there can be no doubt. I always try to round up a business proposition as far as I am able; make it a care to see what there is in it for myself as well as the other fellow. I never buy a batch of shoes, I never give a big or little credit, I never write an advertisement or attempt any new trade-winning propaganda until I have first carefully thought it out and determined precisely what I am doing, and why.
"One isn't apt to spend too much time and thought on the buying end of his business. The temptation is pardonably natural, but nevertheless fatal to overload. There are so many attractive shoes on the market, and so much that is both plausible and convincing to be said about them, that it is mighty hard to keep a cool
head and a firm purpose. One is often tempted to put in more stock than his trade calls for. And I must confess that some of our energetic road men are veritable Sirens, and know how to urge the claims for such a procedure. In the retail shoe trade the brilliant and successful plunger is a rare bird. Don't think I have ever beheld his shadow. In real estate speculations in the promoting of corporations, and even in manufacturing industries, there may be valid reasons for tempting fate, and taking a 'long chance' on coming out unscathed, but not in the more staid and matter of-fact business of selling shoes a pair at a time.
"The great and ever-increasing variety of styles and leathers put upon the market makes it necessary for the local merchant to exercise his powers of discrimination and selection. It stands him in hand to cultivate the art of firmness. He must master local conditions-and this in itself is a task by no means insignificantand buy his goods with reference thereto. Not infrequently the mistake is made of catering to an ideal trade instead of to the trade one actually has, or may reasonably count on gaining. By listening to the bee that buzzeth in his bonnet, instead of exercising his optics, the unwise buyer suddenly finds his place glutted with shoes 'thick as autumnal leaves that strow the brooks of Vallombrosa.'
"Another factor which I believe of the utmost importance in the conducting of a winning shoe trade may be expressed in a single word-individuality. The store, after all, is the expression, within certain limits, of the proprietor's peculiar temperament, outlook, mental status-in a word, of his individuality. His shoes represent his interpretations of style, comfort and wearing values in shoes More unmistakably than what is said in the ad. do the shoes declare the man. If there is any latent foppish ness in a man it will appear in his stock. If there is any 'yellow dog'and dishonest taint in the fibre of him --it also will appear in shoddy stuff masquerading under the guise of de pendable wares.
"When I began my business career fifteen years ago--and I shall never cease to be glad that I began it right in the heart of a big city, where the glare of competition smote upon me right from the beginning-I reasoned out with myself somewhat like this: 'Now, here am I, a young man, going up single handed against the momentous problem of winning a trade and keeping my scalp. I want to make my store synonymous with something or other in the retail shoe line. On general principles, it looks easier to lower one's standard of shoe values than it does to raise it. I believe, therefore, I'll start in about
right. Seems to me there right. Seems to me there ought to which hereabouts for another store which stands for men's shoes in the medium and better grades. The demand for the highest priced shoes is necessarily limited, while the cheaper grade presents some difficulties which I do not care to face. The middle of
the road for me.' From this policy I
have no occasion to swerve. I began
as you remember, by putting in limited line of the more popular se lers. I bought conservatively, and branched out only when I felt the necessity for so doing. But whenever I did branch out it was along the lines already suggested. My scale of prices ranged between three and five dollars, and I honestly tried to graduate the price with ref erence to the value of the shoes. 1 goes without saying that with any de-
finite and limited policy, such as

## DURANG0, MEXIC0

Never Too Hot Never Too Cold CLIMATE UNSURPASSED
vestors restors in mining properties.
farming, grazing
and timber lands, and other enterprises
For information address
H. J. Benson, Durango, Mex. has been, one is going to miss certain opportunities for trade that lie outside the range of such a policy; but my experience and observation confirm me in the conviction that fa more is gained in the long run by having a definite and limited policy This very fact served to give one's store character and individuality Consequently, it comes to stand fo something
"This policy early suggested the propriety of selling my shoes under my own name. The publicity created by the manufacturers of the one-price specialty shoes never appealed to me. I resisted the inclination to 'knock but I insisted on maintaining my own independence. It occurred to me that a man who works early and late to build up a trade for himself in a given community ought to have some sort of protection. For this reason I bought the very best shoes I could buy, for the money, and whether they came in or whether they went out, they came and went with my name stamped upon the soles, and my label stitched upon the soles, and my label stitched upon the linings. In order to make that name good I have sent back more than one bunch of goods, and have had not a


Sold at Popular Prices

Today
Always Guaranteed to Meet the Food Laws

Jennings Manufacturing Co. Owners of
Jennings Flavoring Extract Co. Grand Rapids, Mich.

## Mr. Shoe Merchant

If you have a call for a work shoe that will "wear like iron," yet is "easy and comfortable" on the foot, WHAT HAVE YOU
TO OFFER? Our Celebrated "NOX-ROX"

## (Registered)

Black or Tan Buck Bal, will satisfy your most exacting customer which means it will satisfy you, and that satisfies us.

Ask our salesman when he calls, or send for a sample case of

## Waldron, Alderton \& Melze <br> Saginaw, Mich.

## SKREEMER

The $\$ 4.00$ Shoe for Men
Nothing Better Made.
All Styles.
All Leathers.
Carried in stock by
MICHIGAN SHOE CO., DETROIT

I think I have retained the confidence of all the men whose opinion really counts.
"A customer now and then pays me the compliment to say that $I$ am up to the notch on seasonable and popular shoes. I am willing to concede that I try to be. I keep an eye on the calendar what time I make my orders. My hobby is to push goods in season. In summer I display noth ing but summer goods. I just take it for granted that my customers want that sort of thing. If they want something different they have to ex plain it to me. When 1 find tain last has a steady. rum, I try to keep it going; and when I discover new one coming into vogue, I try to get something as near like it as possible, even if I cannot get the exact thing, but in doing this I try to keep within the bounds of moderation.
"For another thing I try to clean up my stock and reduce to the lowest possible number my collection of unsaleable shoes. 1 like to see them go, and it doesn't punish me to slash prices in order to move them out. In cleaning out my odds and ends $I$ have never had to resort to the usual meth ods of advertised slaughtered-price sales. I do it in a quiet way. Sometimes when 1 have sold a customer a pair of shoes from a regular line 1 just casually refer to the fact that I have a few bargains in the way of leftovers. In this way I often sell two pairs of shoes instead of one And it's a cinch, you know, the more shoes a man has the more shoes he wears out. If he doesn't wear them out he gets tired of seeing them around and gives them over to the hired man. I think this is a good plan, inasmuch as it helps me to recoup while at the same time it serves to develop, in a roundabout way, benevolence in my customers. Thus, everybody is benefited, and nobody is injured.
"Among the lesser virtues I have endeavored to practice courtesy my self and to teach it to my clerks if I see that they haven't it already Nothing short of that goes in my establishment. It never pays to browbeat a poor fellow, just because you have the chance. If you do, it'l! probably be your last chance, and it ought to be. When it becomes necessary for a man to be anything less than a gentleman in order to seli shoes, it's all off with me; I'll hike.
"But enough of this! I came out here in obedience to the call of 'the wild,' and if you say 'shoes' again to me this blessed day, one or both of us go into that blooming river ca plunk! Come on; let's get busy!"Cid McKay in Boot and Shoe Recorder.

## A Real Physical Feeling.

Mrs. Biddle-Poor child! I'm sorry he had to be whipped. He is so sensitive that the lightest punishment affects him deeply
Mr. Biddle-I meant it should.
Mrs. Biddle-But the poor boy's feelings are hurt.
Willie (desperately between his sobs) -'Taint my feelings at all.

Village Know-It-Alls See Contents Written of Bag.
Dr. Newman and Nels. Upthegrove stood on the street corner Saturday afternoon holding a heated debate Under Dr. Newman's arm reposed a package about the size of a five pound baking powder can and it was wrapped in brown paper.
"I wouldn't do anything of the kind," said Upthegrove warmly. "It couldn't do any harm," replied he Doctor, earnestly, "and even if it did, I know how to correct the trouble.
"Well, you can count me out, anyway," replied Upthegrove, and half turned as if to leave the spot. Just then the Scribe made his ap Fearance and Upthegrove hesitated. "Ever see a rattler?", queried the Doctor in his blandest manner Something inside the package made a peculiar noise and the Scribe stopped.
"Never did," replied the Scribe
"Got one?" "Can't you hear him?" answered the Doctor. beginning to remove the wrappings from the package. The rustling of the paper annoyed the rep. tile and another and more ominous 1)-r-r-r-r sounded from the package. crowd was gathering.
"Rattlesnake!" exclaimed a prominent business man and began to back off.
What it is?" queried the short man from Vienna. Oldest Inhabitant as gathering citizens pushed him in toward the package. The Doctor was still unwrapping the baking powder can which was now resonant with half muffled rage. Considering its confined position the rattler was doing a very lively tattoo
"Lemme see him!" demanded the Weather Prophet excitedly
Just then the wrappings came off the package and, with a warning howl, the crowd slunk back toward the gutter. But the Doctor had his reptile well protected. The can that held it was inside a cotton bag, and the loose end of the sack was twisted over the open end of the can The audience gained courage and began to draw in again and the man of medicine commenced unwinding the mouth of the bag.
"Say. Doc., I wouldn't do that," admonished Upthegrove, and as the reptile made another noise that sounded like a big red squirrel on a
frosty morning the audience made another hasty movement toward the
The Weather Prophet gained cour age and returned to the attack. "Le's peek into the bag anyhow," said he. "You've got to be awful careful," suggested Upthegrove; "those critters jump like grasshoppers."
"I kin handle him all right," pro tested the Prophet, "jes' put a fork ed stick over his tail."
"You can't do that," said Dr. Newman positively
"Why not?" asked the prophet.
"Because you don't know enough." Bet ye ten dollars," said the


#### Abstract

"Done," said the Doctor. "Now $\mid$ through the mouth of the bag and get your crotch!". The Prophet went over to Upthegrove's peach tree and sliced off a who with poised stick had watched解 with his pocket knife, selected a Like a rapier descended the crotch smooth place on the grass near Mar- The Prophet was quick but he lost tinek's store and announced his read- his iness to fasten the rattler. "Let him big, bet. The horrid reptile was  "I'll do the best I can, bequested. fellows are mighty quick." but these


Dr. Newman laid the cloth cov ered bag on the greensward and slowly untwisted the enveloping folds of the bag. As light began to Guest (who has been pretty well trickle through the opening there powerful remembrances, I assure you the a struggle inside the sack and the crowd gave back with a yell, for

## ferce wouldn't take off her wings and cook

$\qquad$ HONEST WEAR IN EVERY PAIR SOLD HERE THE HEROLD.BERTSCH SHOE CO.

## THE SIGNOF GOOD BUSINESS.

## You Are Master of the Situation

If you haye what the people want they'Il come atier it-dont have to ask them very hard det ethem it
you sell

## Hard=Pan Shoes

Competition will never, never keep the people away rom a store that handles Hard-Pans in the right way. One more proposition: We are sorry but one man in a town can have them. Order a case today. We'll

Our Name on Stap beats you out.

HEROLD=BERTSCH SHOE CO.
Makers of Shoes
GRAND RAPIDS, MICH.

Fire and Buralar Proof Safes

Tradesman Company, Grand Rapids

DOUBTFUL VIRTUES.

## Honesty Which Is Not Tried and

 Sure.In this hurried life of the twentieth century some of the simplest and yet most meaningful things in the world are overlooked. We meet a man in public and instinctively are distrustful of him. Or in a studied summing up of his personality we decide that we will have as little as possible to do with him. Or, on the other hand, we meet this man and at once there is established a feeling of mutual understanding and good fellowship
But whatever these first impressions the great majority of men look no further for the reasons for these impressions. Here is a man; we like him or we dislike him; he is an individual entity in a world of individuals; we deal with him as our im pulses prompt us, accepting him or rejecting him, and we have done with it. The great who, what and why of the man are overlooked. Jones is judged as we judge Smith, and Brown is measured with Black for what they are when we meet them.
Perhaps a busy world has no time for more than this. If so, this is condition against which theories can avail little. But out of the condition it comes home first to the parent and second to the man to determine the personality with which the adventurer into life finally must stake his whole claim to succcess.
The old idea that man is especially God made, springing full fledged into life in the image of his Maker, can not hold in fact. That a man "is the sum total of all his ancestors" is a worse fallacy. Sooner or later the whole world must come to the inevitable philosophy that man is man made, no matter how credit or discredit is reflected by this creature of environment. Birth is much, but en vironment and training are more.
Nature endows every living creature with that first impulse of self preservation. This impulse is the per sonification of selfishness. Were man to live alone according to this law and ripen in his loneliness to maturity, his coming into modern community life would stamp him as the worst citizen in civilization. His short sighted egotism would put him at war with the best interests of modern life. He would be a liar, thief, robber-murderer! In the experience of the psychologist and alienist, it is doubtful if in his maturity the best efforts of society in the best practicable manner ever might train this man to a point allowing him an unrestricted liberty. Out of these facts we have the inevitable conclusion that-
Given the finest type of man who ever has lived community life among h:s fellows, we have the most per"I ivenial of all men
Live and let live" never was the philosophy of Nature in the sense that the quotation generally is accepted. This is the voice of community life, uttered long after it had become plain that man's community life stood for the best protection of the individual. Perhaps in its last analysis it was a selfish voice. It is beyond
the finite mind to say just where all selfishness ends. Religion, which
should have given the highest interpretation of the unselfish, has fallen short when it has accepted the salva tion of a father alone of all his fami y , leaving him to look forward to an eternity of life in separation from his laved ones condemned to an eternity of death.
But it is not the intention of the writer to suggest the elimination of selfishness in modern life. At the most, he would advance the idea that civilization is nursing in the individ ual a greater degree of selfishness than the present status of man seems to require. Selfishness is ignorance per se. To the degree that it is possessed in undue measure even by the ignorant it is inimical to modern life It is something more selfish and less regardful of others in Smith which makes him fall short of the virtues which we see in Jones, presuming al ways that our readings of the two men are true readings of character
Which brings us to the question, Is not Smith the more natural man of the two? Is not Jones the admirable one wholly because of the fact that in environment and training he has been taken away from his natural impulses? And in criticising Smith are we not holding him responsible for lack of opportunities and breeding, while, on the other hand, we may be lauding Jones in reality when Jones may have fallen short of what Smith might have been had Smith had the Jones opportunities?
Honor and honesty are words community significance only. Just as cold is the absence of heat, so honor and honesty are interpreted by man out of his community life. Man is not born perfect, to fall; he is born selfishly imperfect, to rise if he can, and often if he will.
I hold it truth with him who sings
That one clear harp in divers tones
That men may rise on stepping of their dea
The one lesson running through his philosophy should impress itsel first upon the parent who may reason that by virtue of his blood and ancestry a child must be honest. There are few persons in this world whose conscious memory does not run back to a time when they lied and stole and the higher the manhood they have attained the more sharply the knowledge of these primal expressions of the animal are recalled. Honesty that is not trained and tried and true is a doubtful virtue which may ve reason to doubt itself.
"Teach this," is the injunction to the parents of all children.
"Learn this," is the belated message to the man who needs to know the truth which shall set him free.
John A. Howland.
John A. Howland.
"The man who wins my admiraion," said the serious girl, "must be one who can stand firm in his convictions in the face of ridicule, opposition and personal danger." "I see," aid Miss Cayenne. "Your ideal is baseball umpire.
It will not do us much good in heaven to think of the things we had thought of doing here

Status of the Boston Butter and Egg Market.
The Board of Directors and the Committee on Market Reports of the Chamber of Commerce held a consultation meeting on Tuesday to talk over the question of butter quota-
tions. It seems that had reached the directors in regard to the method of quoting butter in the official circular, and the board, in order to have an understanding on the matter, invited the whole com mittee before them. No regular com plaints were formulated, but it was stated in a general way that some parties in the butter trade claimed that the quotations of extra creamery were below the regular selling rates on that grade. The chairman of the Price Committee gave an explanation of the basis of quotations, and insisted that the quotations each week represented the value of the average extra butter received. He admitted that they did not represent the maximum prices received for fancy quality, but were intended to cover the value of invoices shipped in here as extras, but which varied considerably in selling quality.
The Board of Directors, after hear ing from other members of the Price Committee, decided to take the matter under consideration, before taking any decided action. While some member of the board are of the opinion that the exact selling price of each particular grade should be quoted, near as can be ascertained, others are of the opinion that the explanations of the committee should have due weight. This question is somewhat similar to the controversy which is now going on in New York, and it is to be hoped that it will be settled satisfactorily to the great majority of the butter men in both cities.
It is a long time since there was such an eager demand for high grades of butter as at present. Receivers of northern creamery - that is, the make of Vermont, New Hampshire and New York State-are different about putting their goods on sale in the open market in wholesale lots. As a rule they hold the goods for their jobbing trade, or in expectation of getting higher rates later in the season. For this reason, dealers who are anxious to buy supplies in wholesale lots here at the official quotations can not get them, and of course are in a very complaining mood. difficult to obtain. There about as coming to this market in large lots, because it is supposed they are wanted nearer home, but when they do come they are held above the official quotations or peddled out in small parcels at extreme prices. The whole situation is quite complicated, and it is difficult to tell what a full line of if ptrictly extra creamery would bring if put up at open sale.
"I am forced to admit that I great$y$ miscalculated the tendency of the butter market in the summer," said a member of a large jobbing house. "I bought sparingly for storage, because had no faith in the high prices, and now I am unable to buy at what I
a lot of money I might have made if I had had courage to go in when others were holding off. This week I paid 23 c for a lot of 1905 stock, which Icould have secured at 17 c early in the year, and I have heard of another lot being sold at 24 c which buyers passed over at $16 @ 17 \mathrm{c}$ some time ago No more old stock is now in first hands."
we have a very strong situation on eggs at present," responded a large dealer to our inquiry, "but 1 am afraid the market is being strained. Receipts you may notice are running fairly liberal this week, and as high prices to consumers are likely to curtail the demand, it is well for operators to move cautiously. But perhaps you will say that I talked about in the same way early in the summer, and that the market has gone entirely different from what I then predicted. I suppose I was too cautious in operating in April stock, and now wish I had taken hold more courageously, but that is no good reason why I should not be cautious now. Still there continues to be an active demand for the best grades of fresh gathered Western, and the chances are that present values will be maintained for this month at least. Holders of April stock, I notice, are unwilling to offer from storage here at current rates. They are looking for a big margin of profit."-Produce Review.

Observations of a Gotham Egg Man Under the general conditions pre vailing in the egg market the scale of current receipts in the leading markets is of great moment. Our readers have been kept informed as o the large increase in supply realzed ever since the latter part of April. It has been shown that according to the official records the receipts at New York, Boston, Chicago and Philadelphia combined showed an excess over last year of no less than 678,000 cases from March I to April 3I. And yet the accumulations in cold storage at these four points combined appeared to be omewhat less than on the same date a year ago.
This evidence of material increase in consumptive demand has been the basis of rather a confident feeling among holders of refrigerator eggs. And yet, when it is remembered that the quantity on hand last year proved to be far greater than could be profitably sold during the following winter, the question at once arises whether the increased consumption will prove sufficient to absorb a sup ply as large as we had last year should the winter season prove equal y favorable to fresh production.
hardly expect appearances we can hardly expect that the Septembe reduction of storage eggs in the lead ing markets will be as much as it was last year, owing to the relative ly heavy fresh supplies received dur ing the first half of the month; but the movement of fresh stock now appears to be on the decrease, and if it should soon fall to about last year's figures there would undoubtedy be a much more rapid reduction of reserve stock as a result of the arger demand.

A comparison of the recent receipts by weeks will therefore be of interest and will be found in the following table, in which calendar weeks are compared:

Week ending Aug 1906. 1905. 4.161,180 129,88 Week ending Aug. 18.171,823 141,558 Week ending Aug. 25.167,014 152,928 Week ending Sept. 1.153,519 158,100 Week ending Sept. 8.153,725 145,143 Week ending Sept. $15 \cdot 165,580 \quad 137,342$ Week ending Sept. $22.149,672$ 139,939
It will be seen that from the heavy excess of receipts over last year pred vailing early in August (and previous ty) there was a gradual decline during August until for the last week ot that month they fell even slightly below the corresponding week last year; subsequently there was a considerable increase, but the last week shows a decline to a point only a little in excess of the corresponding week last year
Last year our receipts during Octoper, November and December were swelled considerably by the shipment here of an unusually large quantity of storage eggs from interior points. This year we may reasonably expect to get less of these and it will not be surprising if our last quarter's total receipts should show a considerably smaller percentage of increase over last year's than has been the case earlier in the season.
It would be exceedingly dangerous, however, considering the heavy stock of stored eggs, and remembering the disastrous results of last year's late holding, to endanger the liberal consumptive demand now being enjoyed by too high prices. Present prices are profitable to holders of stored eggs and they are so high as to result in retail figures close to the danger limit.
It is unfortunate that consumers can not more generally get refrigerator eggs at retail in fair proportion to their wholesale cost. Retail prices, in a large majority of the stores, seem to be fixed on the basis of the wholesale cost of fine fresh eggs and the storage goods are very often (if not very generally) worked in; if the demand is unfavorably affected the retailer and jobber console themselves with the size of the profit-but the original owner of storage eggs suffers.-N. Y. Produce Review

Too Much Law and Too Few Clerks.
There is much complaint among the Buffalo, N. Y., druggists of the short age of help. The factory law cuts off boys who are under 16 or have not been to school through the winter, and it is claimed that the orerequisite law has made a big difference with youths who are over 16 , for those who have no money can hardly hope to go through the college and become druggists, so they see no permanent business at the end of an apprenticeship of soda water dispensing. On the other hand, it is said that if they have money they object to be tied up at the soar water counter. It is predicted that the supply of clerks will grow shorter right along in future.

Hardware Price Current
 $\underset{\text { Bight Band }}{\text { Bar }}$

IRON




Paper Shells- and flue pot Loaded.
pasteboard boxes No. 10, paper Shells-Not Loaded.
No.
No. 12, pasteboard boxes 100, per 100.
bax es 100, per 100.

 Drop. all $\begin{aligned} & \text { In sacks containing } \\ & \text { sizes smaller than } \\ & 25 \\ & \text { Bbs..... } \\ & 85\end{aligned}$ Snell's AUGURS AND BITS Snell's
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Imitaine
 $\underset{\text { Railroad }}{\text { Garden }}$
.1500


Well, plain


Butts, cast.
Cast Loose, Pin, figured

## CHAIN.

Common
Comm
BB.
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Cast Steel, per tb.
CHISELS
Socket
Socket
Socket
Framing
Socket Corning.
Socket
ELBOWS. Com. 4 piece, 6 in., per doz.
Corrugated, per doz. Adjustable

EXPENT...........dis..... $40 \& 10$


.... ${ }_{25}^{40}$ Heller's Horse Rasps.
GALVANIZED

Discount, 7. gauges.


Single Strength GLASS Single Strength, by box
Double Strength, by box
By the light ..............

## Maydole \& Co.'s new list Maydele \& Co.'s new list Hasten's Solid Cast Steel

 Gate, Clark's 1, HINGES.

Au Sable. ................... dian.
HOUSE FURNISHING GOODS. tamped Tinware, new. ل1ot...........ichis
IRON
.225 rate
\& $10 \& 10$
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Ohio Tool Co.'s CLancy
Scrota Bench
Sandusky To l Coo s an ch
Bench, first quality
NAILS.

Advance over base,
Steal nails, base
Wire nails, base
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## Iron and tinned RIVETS.



## S

450 60
 All sheets No. 18 and lighter, 80 over 410
40
inches wide. not less than 2-10 extra.

## 5 F


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rate
sition

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Steel and Iron SQUARES
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EL
Each additional $X$

0x14 TIC, Chat Law
$14 \times 20$ IC, Charcoal
1014 IX. Charcoal
$14 \times 20$
Charcoal
Each additional $X$ on this grade, 81.50 $14 \times 56$ IX., for Nos. $8 \& 9$ boilers, per to 18 Steel. Game
traps
dis.
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[^1]Crockery and Glassware


MASON FRUIT JARS
With Porcelain Lined Caps


LAMP CHIMNEYS-Seconds. Per box of 6 doz. Anchor Carton Chimneys
Each chimney in corrugated tube
No. ${ }^{\text {P }}$ Crimp top...................... 1
No. 1
No. 2. Crimp top top
Fine to..............

Lead Flint Glass in Cartons
No.
No. 1, Crimp top top $\begin{array}{ll}.3 & 30 \\ 4 & 80 \\ 6 & 00\end{array}$
Pearl Top in Cartons
No. 1, wrapped and labeled
460
580
Rochester in Called

Electric in Cartons

Lime (75c doz.)
Fine
Flint,
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. c doz.)420
460
60




 BEST WHITE COTTON WICKS צgemex


## Meat Market

Stringent Rules Promulgated by Sec retary Wilson.
The Tradesman of last week gave a synopsis of the rules promulgated by Secretary Wilson governing the use of labels on meats. The full text of the rulings indicates that they are somewhat more stringent than previous information that came from the Department of Agriculture would in dicate. Under these rules the true name of the article, the name of the manufacturer, and the actual name of the place where the product is manufactured must appear upon the labels.
Then, too, the word style is to play an important part, and when an American manufacturer imitates foreign manufacturer of sausage the American manufacturer must use labels which tell the style of the out put. Thus hereafter it is to be "frankfurter style
"Frankfurter sausage."
Potted, deviled, minced or otherwise prepared ham. Name consider ed deceptive unless actually made o ham or ham trimmings. If any other pork is used in the mixture it can be called "pork meats" or "potted meats
Potted, deviled, minced or otherwise prepared tongue must be made of tongue or tongue trimmings.
Picnic hams can not be called "hams," but they may be called "picnics" or "picnic shoulders."
California or Cala. hams can not be called "hams," but may be called "Calas."
Boneless ham (as applied shoulder butts) may be called "bone less picnics" or "boneless butts."
Cottage hams may be called tage style ham sausage," if made from ham or ham trimmings.
Dewey hams are loins. They may be called "Dewey loin, but can not be called "ham
Westphalia ham may be called
Westphalia style ham."
York ham may be called "York cut ham" or "York style ham."
New York shoulder may be called
"New York style shoulder."
English cured ham may be called "English style cured ham."
Pork sausage can not be so called unless made from pork meat only. Little pig sausage may be called "little pork sausage," or "pigmy sausage."
Farm sausage may be called "farm style sausage.
Bologna sausage must be called "bologna style sausage." Oxford sausage must "Oxford style sausage."
Vienna sausage must Vienna style sausage."
Frankfort sausage sausage-names of Frankfurter must be shown.
"Pure lard" must be made of sweet, clean, clear hog fat. The addition of not to exceed 5 per cent. of clean, sweet lard stearine is allowed.

Leaf lard must be made wholly flour (or other cereals), milk, eggs,
from leaf fat of hogs, without the addition of fat from any other por- butter or other ordinary loaf ingretion of the carcass. Kettle rendered lard must be ac- meat is indicated that kind must be tually rendered in an open or closed kettle, without the addition of pressure or contact of live steam with the
product.
Open kettle rendered lard must be actually rendered in an open kettle, as above.
Country
country lard must be made in the called "country open kettle; lard" if rendered in an open kettle.
Home made lard may be called "home made style lard." must be equal to or greater pure lard other ingredient.
Roast beef or roast mutton may be used provided a description of the method of preparation appears in letters of prominent size in connection mutton."
Rump steak can not be so called unless made from rump steak only Minced steak is clearly a misnomer inless made from steaks.
Brawn can not be so called unless made from pork only.
less eal loaf can not be so called unless the meat used is veal only. Extract of beef must be actually made from beef
Mixtures: When the name plainly indicates a mixture, such as "sausage, "hash," "mince," etc., it need not tures not so indicated Other mixnames not so indicated by their names must be marked "compound." In the case of compounds containing tonseed oil, and in compound cottaining stearine and cottonseed oil the names of the ingredients must appear upon the label. If the compound has a distinctive name, such as "White Cloud," "Cottolene," "Cot tosuet," etc., the word "compound" need not appear, but the ingredients must be stated upon the label. When the word "compound" is used it can eith be qualified by any adjective name of any product be attached to the word "compound," unless that product is the principal ingredient the compound
Unless mince meat, or pork and beans, or soups contain a consider able proportion of meat, they will not be considered meat-food products.
Sausage and chopped meat: The word "sausage" without a prefix indicating the species of animal is considered to be a mixture of minced or chopped meats, with or without spices. If any species of animal is
indicated, as "pork sausage must pork sausage," the the meat of that species. If any flour or other cereal is used the label must so state. If any other meat product is added the label must so state: for example, "pork and beef sausage;" "pork, beef and flour" (or other cereal); or "pork and beef sausages, cereal added."
Meat loaves, without a prefix indicating any particular kind of meat, are held to be mixtures of meats,

## Our Holiday Goods

 nd loai must be made from veal other ingredients only. If any state, for example, "veal and pork loaf," "veal, beef and pork loaf." The word "pate" is synonymousFlour or other cereals may be gravies or soups without being stat

Inauguration of Sugar Season at Saginaw, Oct Saginaw.
Valley Sugar Co. Saginaw yesterday morning, and from now the great building will be a veritable hive of industry.
Receipts of beets have been large the past few days and the supply tinuedes to be adequate for a conThe season opens a week earlier and is now expected to run later into the fall than ever before, probably The the beginning of the new year
The tonnage this year will not be as great as was expected. The beets have not grown as rapidly as wa anticipated, owing to the continued
dry weather. Nevertheless the dry weather. Nevertheless the tonThe acreage is much larger than last year, and it is figured that the tonnage will be at least twice as
great. Probably by tory will be receiving from thirty to fifty cars a day and from 150 to 200 wagon loads a day.
The car shortage is evident already. There is always more or less
complaint of this sort, but it is manifest so early in the season. The management, however, does not anticipate any serious difficulty from
this source. The company mainthis source. The company mainthe eleven weigh stations, wher he beets can be handled and weighed, and loaded directly into the cars.
The manufactured sugar has to be hipped in box cars, difficult to ob tain during a car famine, but it expected that they will be supplied sufficiently rapid to permit the com pany to dispose of its product with easonable celerity.
The company employs about 350 men, who will begin work Monday During the season it is expected that will turn out about $8,000,000$ or $9,000,000$ pounds of sugar.

Some men expect to unload their own sins by confessing those of


One Thousand Cases in Stock Ready for Shipment


All Sizes-All Styles Ourfixtures excel in style, construction and finish. No other factory sells as many or can quote you as low prices-avail yourself of this chance to get your cases promptly.

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Grand Rapids Show Case Company Grand Rapids, Mich. The Largest Show Case Plant in the World

Chief Causes of Weak Body in But ter.
The causes of weak body in butter may be many and various. The chief sources may be included under the following headings:

Natural characteristic of butterfat.

Improper control of temperature of cream and butter in cream ery and during transportation. 3. Overchurning and overworking of butter in presence as well as absence of water.
The natural characteristic of butterfat, as a cause of weak body in butter, is most in evidence during the spring months, when cows are first turned on grass. Every buttermaker knows that at this time of the year a lower churning temperature and a lower wash water temperature are necessary in order to obtain the same normal firmness of the butter as was obtained previous to turning the cows on grass. The conditions favorable for weak body may come so gradually that the maker can adjust himself to them and not have any trouble at all; but at times these conditions tend to steal themselves upon the maker, and, although he knows perfectly well how to overcome them and also their causes, he is suddenly caught with a churning of soft and weak bodied butter on his hands.

Most makers are able to remedy the trouble so that no more such butter is churned, but some are unable to do so. A churning or two of weak bodied butter may go through without any complaint, as most commission men realize that all human beings are likely to make mistakes, and accidents are likely to happen to all. There are two main reasons why this difficulty is not always remedied. One is the maker does not always know the cause, and hence he can not proceed to intelligently apply a remedy Secondly, the conditions in the creamery may be such that it is practically impossible to remedy the defect. The writer knows of one creamery that was always producing butter of weak body during the spring months. Continuous complaints were received from the commission man. The butter, however, sold at the usual price, inasmuch as it was manufactured in a whole milk creamery and the quality was otherwise good. This particular creamery had no ice,
and the temperature of the well water, with which the cream was cooled, was about 50 to 55 deg. Fahrenheit. In the first place it took a long time to cool cream with such water; and, second, it was almost impossible to cool the cream any more than to within 3 or 4 deg. o that of the water. Under such conditions it is easily seen why weak bod ed butter was produced.
The softness of butter during the spring months is due to the presence of a proportionately large amount of the softer fats, or to fats with a low melting point. When the cows are fresh, as they usually are in the spring, and fed on a succulent feed such as spring grass, the percentage of the softer fats is always greatest. In order to preserve the body of the butter during this time it is necessary to churn, wash and handle it at a lower temperature than during the other months.
The second cause of weak bodied butter, as mentioned, is improper control of temperature of cream and butter in creamery and during transportation. The effects of this are most in evidence during the hot summer months. The writer can point to one maker who, less than a month ago, was compelled to drop his job on account of manufacturing butter with weak body. There was no other serious complaint. During July practically all of his butter sold for 2 cents below market price. When butter sells below market price, instead of above, it does not take long for a creamery to lose money. This maker had conditions for controlling the temperature, but he either was indifferent or else did not manage so as to have the cream exposed to sufficiently low temperature.
The cream came in during the afternoon in a heated and somewhat bad condition. It was cooled down at once with ice directly and left until morning, at which time it was churned. Usually the temperature would rise during the night, and, although he put some small pieces of ice in the churn with the cream, the butter would break in rather soft lumps. Such a condition was not conducive to good flavored and good keeping butter, and besides, the body was invariably weak. The churning temperature should be low enough to make the butter "break" in irregular make the butter "break" in irregular
flaky granules. If the butter is in a
soft condition when it is churned, under average creamery conditions during hot weather, it will not improve during the remainder of the manufacturing process.
Not long ago a certain creamery operator received complaints from the commission man that his butter was soft and had a very weak body when it arrived on the market. The buttermaker was a man who knew good butter from poor butter and was able to see the relation between cause and effect. He knew that the butter was good when it left the creamery. But he also knew that the freight train on which it was shipped was never on time. The butter was taken to the depot at the time the train was scheduled. At times the train was six or seven hours late, and during this time the butter had to stand on the depot platform exposed to the heat. Of course, it became very soft and smeary, and when it arrived on the market it was criticised. The maker is now asking who shall stand the loss and blame-the creamery, the railroad or the commission man?
The third chief cause of weak bodied butter is overchurning and overworking. This is occasionally done purposely, but many times it occurs when the maker really does not think the butter has been injured. Butter may have been churned, washed and worked at the proper temperature and degree of firmness, and yet it may be injured by overchurning and overworking. It is true that the softer the butter the more easily the body can be weakened. When butter is overchurned and overworked at any stage in the manufacture the grain is mashed together; when pulled apart it strings and the texture is dense like that of a soft piece of gum. Churning and working should not be carried on so far as to allow the grains to be pounded or worked into a solid mass. The maker has to use his judgment as to the extent of working. So many conditions influence this that no outsider could prescribe. The question of preventing mottles in butter should always be considered in connection with the churning and working of nal nal.
Experience is a widow grown old

Evils of Paying in Advance.
"Never pay for anything in advance and half the trouble in households and in housekeeping will be avoided," said the manager of a large business house
"It is a habit on the part of some people, this paying in advance habit, and if you will take the trouble to keep tab on it you will observe that such people are more or less, considerably more than less, in hot water figuratively most of the time. This is particularly true as regards the performance of labor on the part of other individuals, or where certain things or articles are to be made for another. It is the indulgent, easy housekeeper who pays her help off before it is due who always sings the saddest and the longest song on the household domestic problem.
"Never pay for goods, a garment, for instance, until you get it and it suits you and not its maker, although this has no reference to goods bought outright in a store which are to be delivered. And in this class of purchases, if you wish them at a specified time, otherwise they would be of no use to you, pay on delivery; then you will in all probability get them at the hour you and not the other party want them delivered.
"If you will take the trouble to ob serve in lawsuits brought by trades. men most of them are for balances due rather than for the entire amount of the bill. One of the main reasons why the well-to-do seem to get what they want, and you don't if you are poor, is because they seldom pay for articles until they are received, and not then if they don't suit, but in your case it is you and not the other ellow who seems to get stuck on the transaction. This is because this class of people put into practice the principle I am expatiating upon of never paying for things in advance."

## Poor Papa.

"I wish papa would give me a "He can't, dear; he is not rich nough."
A little later:
"Mamma, may I have some pud ding?'
"No, my dear, it is too rich."
Still later;
"Mamma, I-I wish that pa-pa-pa s as rich as the pudding!"

Are You a Storekeeper?
If so, you will be interested in our Coupon Book System, which places your business on a cash basis. We manufacture four kinds, all the same price. We will send you samples and full information free.


Michigan Knights of the Grip. Secretary, Frank L. Day, Jackson: Treas urer, John B. Kelley, Detroit.
United Commercial Travelers of Michigan
Grand Counselor, W. Gmazoo; Grand © Counctary. W. F. Tracy.
Flint

Grand Rapids Councll No. 131, U. C. T Secretary and Treasurer. O. F. Jackson.

Fraternal Greetings From Secretary Day.
Jackson. Sept. 25-It is a pleasant
thought that we live in
evolution when man seeks to promote
the spirit of fraternal and brotherly by bringing together, in mutual and fraternal association, those of their associates engaged in competition for
livelihood or for gain. There is no other association of men so fraught with good for each others' welfare, or that extends a helping hand more
freely to the brother in time of need than does the Michigan Knights of the Grip.
Unity begets a brotherly interest i mon caliing, and leads to harmony i all the relations of life.
nany industries of our country, and many industries of our country, and
the many organizations, such as lodges, insurance companies, grow from their infancy to mammotl organizations or industries,
feel assured that their success is due
to good organization and promotion body, organized uncer the laws of brotherly love and honor, and all we need now to double its membership is that every member put his shoulder to the wheel of promotion in united action.
It is useless to occupy space or time in relating to you the many things the M. K

## its member

It might be in keeping with the jes however, that has a handle on both sides to ask, what have you done for
the M. K. of G.? It is wonderful. to say the leas that we are an organization not
bound together by state or ritualistic law, but by a law that stands higher than ei her of these; it is the law o These laws that underlie our granc organization stand as firm to-day a on the day we organized, and giv
us the title Sichigan Knights o the Grip.
Past history shows that the suc cess of all organizations carrying an insurance feature, whether an old line
fraternal, or mutual plan, lies in se curing new member
As an incentive and inducement that you may be interested in pro-
moting the membership and interest of our organization, the Board of Di rectors, at their last meeting, decided to offer you a premium for securing new members, bearing in mind to quantity. Said new member must be
desirable and acceptable to the Board Make It a Practice To Buy of the Traveler.
By all means do all the busines with the traveling salesman that you can. He comes in contact with you personally, and therefore in time becomes real friendly, if you encourage his friendship. First, you want to not only pick the salesman that you want to do business with, but salesman granted that the house is all right, you want a straight salesman to do business with. Shake anything in the person of a salesman that impresse doing with the straight goods.
The majority of the traveling sales men are straight, not only because they want to be, but it is to their best interests, as they must come will undoubtedly lose and they they will gain by being otherwise. By straight I mean one that will be truthful in all his assertions. This covers the definition fully. If you get a truthful salesman representin a good reliable house, a salesman that knows his business, he will give you the benefit of his wide experi ence in the shoe business.
The salesman wants to sell you saleable goods, the wholesaler tries to sell you what he has on hand Whether they are saleable with you or not he is not in a position to know. The salesman has been in your store and locality often and is in a better position to know what you need. He can make suggestions to you that will be valuable. Even if these suggestions are not taken ip as given they make way for ideas of your own. In other words, his suggestions can and often do sug gest suggestions to you.
You look over his samples and perhaps this shoe or that shoe can be improved on in style. You talk over, you mention your ideas and he will undoubtedly improve on them Between you and him you evolve shoe that is more adapted to your needs, whereas, if you do business with the wholesaler you get the shoes made up as the wholesaler thought they should be made and your ideas e not embodied in their make-np all.
Then, again, you get a bigger cash discount and cut out the middleman's profit. Everyone knows that man's profit. Everyone knows that
shoes are made and sold so close shoes are made and sold so close
that everything counts, and your competitors are there to take ad vantage of everything, and you must do the same. The salesman is better able to sell you cheaper than a job bing house will. His expenses, it true, have to be paid, but they amount to very little on each pair. The wholesaler's cost is a great deal more.
But leaving every argument other than the first one aside, the fact that the salesman comes in contact with you personally, and you are able to get his friendship, is the one fact that counts most. Many a time he can put in a good word for you with the credit man (if you really deserve , and many a time you may need his and need it bad, especially

年e thing any shoe store can do to there ont loafers, and that is, see that hey are allowed to place where lean with any degree of comfort Give them to understand that the set only. Crowd them out if youmer get rid of them any other way. Loaf ers don't like a busy spot. It make a lot of difference about loafing how willing the proprietor or the clerks

Make up your fellows that drop Make up your mind that if you will be apt to be a good visitor you with you.
dealer doing a comparatively small business.
Then, again, his friendship may come in handy in suggestig to you houses that make a line of goods that yout are looking for. Of course it must be taken for granted that he goods that conflict with his own o
$\qquad$ buy from the wholesale house, as you may want the goods in a hurry and
they have them (maybe) on hand. Every rule has its exceptions, but man. Keep on the good side of him You never can tell when he will do you a good turn. Cultivate his friendship at every opportunity.-L. Jacobs

## Wireless Useless in War.

$\qquad$ agreed that wireless telegraphy will be useless in war. This is not bemessages. We could take precautions against that by frequently changing the cipher code. But by using a special mechanism, which sends out an uninterupted series of waves, the enemy could so manipulate his trans mitting station as to overwhelm and drown every message within the zone of war M. Edouard Branly, who is credited in France with being the real inventor of wireless telegraphy has made an improvement by which the Marconi system is safe against nterception, except by special appar atus. He says that his mechanism insures for a given set of electric waves complete immunity from the ac He confesses, however, other waves ess telegraph system known is proof against deliberate interference of an apparatus that sends out continuous and confusing waves. He declares hat for war purposes, on land or ea, the usefulness of wireless teleg

\section*{Traveling Men Say! Hermitage | European |
| :---: |
| Hole |}

in Grand Rapids, Mich
ed rooms at the rate of elegantly furnish-
per day. Fine per day. Fine cafe in connection. A cozy
Try it the next time you are night.
J. MORAN, Mgr.

## Livingston Hotel

Grand Rapids, Mich.
In the heart of the city, with in a few minutes' walk of all the leading stores, accessible to all car lines. Rooms with bath, $\$ 3.00$ to $\$ 4.00$ per day American plan. Rooms with running water, $\$ 2.50$ per day Our table is unsurpassed-the best service. When in Grand Rapids stop at the Livingston.
ERNEST MCLEAN, Manager

Gripsack Brigade.
William H. Baier, of Detroit, is recovering from the effects of umpiring a game of baseball at Grosse Isle
Labor day. "Billy" was standing close behind the batsman when a foul tip crashed into his face, knocking out two teeth and smashing his nose. He is hoping to come out without serious disfigurement, but swears that the amateur wind-swatters can fight it out themselves before he ever gets into the game again.
John Cummins (Judson Grocer Co.) sailed from New York on the Lucania last Saturday for a two
months' absence abroad. He will months' absence abroad. He will
land at Queenstown and spend most of his time with his father and other friends in the northern portion of Ireland. He has not visited his home before for about twenty years. He is accompanied by his nephew, Robert Cummins, who will remain in Old Ireland until after the holidays.

Ionia Standard: Robt. McGaw, traveling salesman for the Clapp Clothing Co., of Grand Rapids, left a packer full of samples on the platform of the Grand Trunk depot Monday evening while he went up town, having half an hour to spare between trains. Upon returning he found the packer missing. Early next morning Jim Duffy phoned the sheriff that there was a large quantity of overalls, shirts, socks, etc., strewn about the Grand Trunk yards east of the depot, and the sheriff went thence at once and gathered up the plunder. Henry Allen found the rifled packer about 8:15 next morning, and pretty much all the goods were recovered. Evidently it wasn't clothing the thief or thieves wanted.
Mancelona Herald: The Pennsylvania Railroad is now issuing a 1,000 mile book which is sold for $\$ 20$ flat and is good for the purchaser and just as many people as he cares to take along and pay fare for. This is the sensible kind of a mileage book that the public has demanded for years and there has never been any very good reason for not selling such a book. As a business proposition it will be a winner, for once having purchased a book that is good for the whole family and as many friends as you care to take along, the tendency will be to use up the book very quickly and buy another. It will promote travel. The announcement was made last week that the New York Central lines would put out such a book without time limit as to its use. A little limbering up along these lines will take away much of the ill feeling heretofore existing against the railroads.
Charles M. Smith, who covers towns reached from Detroit by the interurban lines for the Michigan Drug Co., has been with that house twenty years, and is well known throughout Michigan. Formerly his territory was the entire State, but now it has been rearranged in a way that allows him to be in Detroit every day. This is a good thing for Mr. Smith, for he is one of the busiest traveling men in Michigan. He is proprietor of four drug stores, two in Pontiac, one in Warren and one
in Royal Oak, and in addition to
this was last July elected President
of the National organization of Gid
eons, or Christian traveling men, at
their convention at Winona Lake
He has already filled the local and
State presidencies. Mr. Smith is a
brother of Congressman Sam Smith,
of Pontiac. He is married and has
a son who is a graduate of the Elec-
trical Engineering Department of the
University of Michigan.
Movement of Michigan Gideons.

The Grand Rapids Camp of Gide ons has many attractions. It has Mayer for President-Harry Mayer,
290 Eleventh avenue. It is getting ready to bear Fruit. The Camp has a "Blossom"-Ira Blossom, Secretary, 32 Dunham street. These brothyou will use them "Mohr"-E. K. Mohr, 235 Chatham street. Thackeray hints there is a law of
spiritual harvest. "Sow a thought and spiritual harvest. "Sow a thought and
reap an act; sow an act and reap a habit; sow a habit and reap a character; sow a character and reap a
destiny." There was a "Frost" in Fenton
ast week, and the nearer you got the warmer it turned out to be-F. S Frost, 161 North Prospect street, Grand Rapids, who represents the
Ideal Clothing Co. L. B. Langworthy, Secretary of Saginaw Camp No. 8, was at Fenton and enjoyed the "Frost sunshine." He said for a thought in twenty-five words: "Auxiliary should plan and arrange all the local camp meetings, music, enter-
taining, lunch, etc." This is an idea "Worthy" of notice by every Camp in the State.
In the Wealthy Avenue Baptist church, Grand Rapids (W. P. Lovett, pastor), there are eight Christian traveling men, five of whom are
Gideons, and among the others, a Miner, therefore we expect soon they will dig up "Mohr," as the work is pleasant and they "Loveit."
This record for one church is good.
Are there others?
W. F. Parmelee, 423 South Burdick W. F. Parmelee, 423 South Burdick
street, Kalamazoo Camp, is now on his Eastern trip. He writes that he is in poor health and that he will be at his daughter's at Middletown,
Conn. He sends greetings-"Pray without ceasing and then help answer your own prayers. Every Gideon
must put HIMSELF into his work." must put HIMSELF into his work,"
John H. Nicholson, our National Superintendent, has given us a new watchword, "Work-Pray-Work." He
says work on both sides of prayer will always win.
Herbert W. Beals, Secretary of Herbert W. Beals, Secretary of
Jackson Camp No. 5 , carried with him last week papers signed, sealed
and delivered for the Gideon City Mission, and is ready to deliver the goods at the Gideon City Rescue Mission Rally, Sunday, October 7,
Igo6, which will attract all Gideons and traveling men. Aaron B. Gates. It was the old-fashioned mother who used the sole judiciously who made for the good of her son's soul.
Much that passes for patience is only petrified laziness.

Some Odd Things About Railroads. The oldest and perhaps the oddest section of railway still in existence is in use as a part of the South Caro-
lina and Georgia system. It was built in 1823 , and is said to be the only passenger line in the world that
ever was run by wind power. With a favoring breeze thirteen passengers and three tons of iron were carried at a rate of ten miles an hour.

The oldest steam railway that still is in existence is a short line that runs from Stockton to Darlington, in
England. It first was opened in 1825 , and has been in continuous operation. In England can be found both the cheapest and the most expensive miles of railway ever built. The eight mile line known as the Wotton tramway, and which was built by the late Duke of Buckingham and Chandos, cost les;
than $\$ 7,000$ a mile to build standard gauge and now is used fo: light traffic.
The most expensive piece of railway in the world is that between the Mansion house and Aldgate, of the London underground system. It cosi
nearly \$10,000,000 a mile to build For a short distance the cost of con-
struction of this line was about $\$ 5,000$ a yard-or a trifle less than $\$ 140$ an inch.
For cheap long distance traveling the trans-Siberian railway holds the world's record. In order to encourage immigration into Siberia, third
class fares are granted from any Russian station on the line to Tobolsk for two roubles, or about $\$ \mathrm{I} .20$. From Tobolsk on to the Manchurian border one can travel for $\$ 2.25$. Thus, for
$\$ 3.45$ the Russian immigrant, if he is anxious to go east and grow up with the country, can take a journey of
6,000 miles-or less than io cents for a hundred miles.
Opposed to this some of the AmerOpposed to this some of the Amer-
ican short lines in the west and south have had regular passenger rates running from io to 25 cents a
mile. The short line from Malvern to Hot Springs, Ark., was one of these high priced railroads, and it also held at one time the unique record of being the only passenger road in the United States over which no tramp could The most northern railway line in existence is the Ofoten, built across the upper end of the Scandinavian peninsula by a British company, to tap
the great iron ore beds which cover 300,000 acres. At the frontier station, between Norway and Sweden, an enormous hall has been built, into
which the whole train runs bodily, and which can then be closed as a protection against the weather. When crossing the Arctic circle the engi-
neers make a point of blowing the neers make a point of blowing the
whistle. The Manila \& Dagupan railway, of Luzon, has some claim to be considered the most elegant in existence. Certainly, no other line can boast that all the sleepers are of solid mahogany.
The London \& Northwestern, besides being the richest of British railway companies-in fact, perhaps, the richest in the world-can boast also $\left.\begin{aligned} & \text { of owning the largest engine works } \\ & \text { in existence. The enclosed space at }\end{aligned} \right\rvert\, \begin{aligned} & \text { Woul } \\ & \text { price. }\end{aligned}$

Crewe is eighty-five acres, and a little Midland has at Derby twenty-six cres of covered workshops.
The Midland holds the transportation records for the shipment of
beer. From the great breweries at Burton on Trent there were shipped of beer.
There is an Australian line which owns a most odd record. The New
South Wales line, between Nyngan and Bourke, runs a distance of 126
miles in a mathematically mines over a plain level almost as a billiard table.
Perhaps the only railroad in the world that pulls up stakes and goes year is operated at a fashionable eastand runs from a big hotel to the bathing beach. It is operated in the
regular way during the summer, and in the fall the track is taken up and stored and the rolling stock goes into
shelter until the next spring. Ben Burbanks.
The Grand Manner.
Joseph H. Choate, during his term as Ambassador at London, chanced
to spend a few days one summer at a very small English town. Having noticed a pleasant river that seemed
to promise excellent fishing, he spoke of it to his innkeeper.
"Yes, sir," said the latter, "there is very good fishing here-many per-
sons come here for fishing. A number of literary gentlemen, too, sir." "Indeed," remarked the Ambassador. "Would you mind telling me 'Oh, not at all, sir! We had Mr Andrew Lang here not long ago."
"And is Mr. Lang a good fisher-
"Oh, yes, indeed, sir! He fishes
"Really! Does he catch much?"
"Oh, no, sir! He never catches any-

 Seretary-Sid. A. Erwin, Battle Creek.
Treasurer-W. E. Collins. Owosso; J. D Muir. Gr
Cadillac.
Next
Next
vember.
Michigan State Pharmaceutical Associa-President-John Lion. Wallace, Kalama-
zoo First Vice-President-G. w. Stevens,
Detroit. Second Vice-President-Frank L. Shil-
y. Reading.
Third Vice-President-Owen Raymo
 Exeasurer-H. G. Spring, Anionvibor
Eecke Antive Arbormittee J. O. Schlotte Maus, SchlotterLansing; Min

## SOME SIDE LINES

Which Should Be Handled by the Druggist.
The question of wisdom in the se-
ction of side lines is commencing lection of side lines is commencing to play a ponderous role in the economy of a retail drug store life, and a judicious selection of such added to a good run of custom means a very substantial addition to the year's in come.
There are so many who have only the contrary to deplore. In the selection of suitable side lines for a pharmacy many seemingly trivial points may have a wide bearing on success. On broad principles it may be said that almost anything, the use or misuse of which may be said to have a bearing upon human health, has its place in a drug store, within limitations. The idea must not, however, be pursued to extremes. The druggist, for instance, stops at beef extracts and condensed or malted milks as appertaining to the sick room; he would never go so far in the direction of food lines as to stock tinned soups or fresh milk. The same thing applies to the question of side lines. A great many things are clearly at home in a
drug store which would be drug store which would be equally but their associations elsewhere would be with lines which no druggist could ever consistently touch.
No druggist should go extensively into the matter of side lines until he can feel that he has conscientiously covered the necessities pertaining to his purely pharmaceutical business so as to be in complete accord with all possible requirements of the local
medical profession medical profession.
When he has done this-and it is no easy task to be able to boast that no stone has been left unturned-it is time to think of the side line as a source of additional profit
Relating to these, one of two general points should never be lost sight variety of quick sellers at small profits than slower goods which produce a greater profit when occasionally sold. It's the quick turning of capital which counts.
It is a bad thing for any druggist to buy in quantity any new or untried preparation, and when such are offer-
ed to him on the guarantee that they are to be "extensively advertised in his local paper with his name at the bottom of the advertisement," he should insist on seeing the contract between the manufacturer and publisher, or, at least, have a written
guarantee of the number and characguarantee of the
ter of insertions,
Beware of the glib-tongued traveling salesman of the hot-air radiating variety with his specious consignment contracts for lines of cheap jewelry and kindred articles, which almost always turn out to be unconditional sales which have to be settled for, whether the venture is a success or
Do not rely too slavishly upon the catalogues of those jobbers who make an almost exclusive specialty of the retail drug trade. There are scores of opportunities to buy the same sort of goods in the open market, taking advantage of the odd occasions that are always cropping up before the With regard eyes wide open.
With regard to particular side lines, to commence from the ground up, we may as well speak of soap as the most important leader to which the retail
druggist should give special attention. Soap is something which everybody wants, all the time, and in generous quantity. A first-class soap should be sold just as cheaply as possible with little regard to profit.
There are so many packers now who will supply a really elegant article in a beautiful package that a choice is easy.
If care is exercised to get such as can not be easily duplicated locally, it is well worth the trouble to hunt it out, for it is an infallible tradebringer. Then, there is the question of bristle-goods-hair brushes, toothbrushes, clothes brushes, etc., are con-
tinually coming on the market in lots which contain goods of several different qualities thrown pell-mell together. A little discrimination in sult in a stock of superior goods which cost no more than the cheap-

Leather goods have often been attempted, but have never proved enThey satisfactory in the drug store They constitute a big investment. gist is not in a position to compete with the department stores. His prices will be too high.
Cutlery is nearly always attractive and profitable within those narrow bounds to which the druggist is confined, including penknives, scissors and manicure sets. No well-stocked modern pharmacy to-day should be without a full line of manicure goods. Every druggist should have at least one distinctive perfume on his counters which can not be locally duplicated or imitated. If it is well chosen it will make firm and lasting
friends for the store. The same apply at least to one The same will soap and distinctive toilet water. Cigars should not be mixed in among other goods. They should invariably have their own case; and, hrands which try to have distinctive brands which can not be duplicated locally. It will gain you the best
trade to do so.
profit in having a brand of cigars manufactured exclusively for you in your locality. You will be able to give a far better make for less money, and you know what that means.
So far we have spoken only of the lines usually carried by all enterprising druggists, but other equally profitable side lines will doubtlessly develop in the course of time. Already photographic materials and photographic chemicals offer quite a field of added usefulness to the country druggist, who, by reason of his skill as a chemist, is peculiarly able to afford satisfaction to a photographic clientele.
Developing films and negatives often forms a very profitable employment for the night clerk, which adds largely to the income of the store Here again a large outlay is not necessary, as a few moderate-priced kodaks and plate cameras make a very imposing display; but care should be taken to always have at hand a complete assortment of standard photographic material lists, so that every requirement of the amateur may be quickly supplied and an intelligent line of "photo" talk developed.
Stationery is always a good selling side line, and the bright retail druggist will take care to have a few attractive lines of "box paper" to sell under his own name at low pricessay a quarter or fifteen cents.
One of the most profitable side lines that is now attracting the attention of the more successful druggists is candy.
In the country districts most druggists carry extensive lines of garden seeds in season.
At holiday times a far greater latitude is indulged in, and the wise drug gist will endeavor to make arrangements well in advance of the rush to stock most of the ornamental wares signment arrangements with on conbing houses. He can usually do this by buying a moderate-sized bill outright and having the major part consigned, but this must be early attended to.
The druggist will always be looked to for goods of a special distinction and better quality than the same sort of thing offered for sale by his neighbors, and the sum of it all is that the nearer he can come to absolute local control of the particular goods in which he deals the longer will he retain his superior prestige in the face of all possible competition.

## Canvas Made Waterproof.

For this purpose a solution containing equal parts by weight of gelatin and chrome alum is usually employed. It is not advisable to mix more of the solution at once than is sufficient to give the canvas one coat, as, if the mixture once sets, it can not be reliquefied like a plain solution of gelatin, and hence if the quantity of canvas to be waterproofed is but small, it would, perhaps, be preferable to coat with plain gelatin solution until quite mpervious to cold water, and then to thoroughly soak for, say, twentyfour hours in a strong solution of
chrome alum.

Joseph Lingley.

Unsafe to Write at Night. wrote letters. The next tall girl wrote letters. The next morning, after breakfast she announced that her time up to 12 o'clock would be devoted to correspondence.
"Surely, you are not going to write more letters," said the top floor girl
"I I wrote a dozen last night."
"I know I did," was the reply, "but I am not going to send them. I never mail a letter that I write at hight. It isn't safe. I say too many ind things. I only write them as a kind of safety valve. There are cer-
tain things that I must say to relieve my mind. Aiter I get those thoughts put down on paper I feel better, but you couldn't hire me to mail the letters.
"I used to, but that was before they got me into so much trouble. We let our emotions run away with us when writing at night. We get entirely too confidential. Under a shaded gas et we tell things that wild horses couldn't draw from us by the light of day. Next morning we realize what geese we have made of ourselves, but if the letters have been mailed it is too late to do anything, and we just have to sit down and wait for the avalanche.
"I still write letters at night, but only as a relief. This morning I shall write to the same persons I wrote to last night, but the letters will not be even first cousin to those emotional epistles. These will be safe and sane and warranted innocuous."
The top floor girl looked uneasy.
"I wrote a letter myself last night," she said.
"Better read it," the tall girl advised. "You'll be sure not to send it you do."
The top floor girl opened the enelope and perused her letter slowly. "I think," she said, "that I will go upstairs and write another."
Formula for Syrup of Zinc Iodide. Merrell's Digest of Materia Medica and Pharmacy is authority for the following formula for a syrup of zinc iodide:
Granulated zinc
Iodine
25 parts
Sugar
82 parts
Distilled water ..a sufficient quantity
Digest the zinc in a bottle or fask with the iodine and 200 parts of water agitating occasionally, until the color of the iodine has disappeared. Filter into a bottle containing the sugar rinse the vessel with 90 parts of water, and pass the rinsings through the filter with sufficient additional water to make the total weight $\mathrm{I}, 000$ parts Lastly, agitate until the sugar has dissolved. Strain, if required. This syr up contains about 10.3 per cent. of zinc iodide. Dose, 20 to 30 drops of the syrup three times a day.

A somewhat similar formula is given in a foot note under Zinc Iodide in the United States Dispensatory.
M. Billere.

Few of us are mean enough to begrudge our friends their trips abroad. It's the home-coming stories of the sights they have seen that drive us desperate.

WHOLESALE DRUG PRICE CURRENT

## Advanced- Advanced-Citric Acid, Oil Peppermint, Camphor.

$\underset{\substack{\text { Liquar Arsen et } \\ \text { Hydrarg Ind } \\ \text { Id }}}{ }$


Rubia Tinctorum14 Vanill
$\left.\right|_{\text {Vanilla }} ^{\text {Zinci }}$ ulph Sacech
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$\qquad$ Paints
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Whiting, white s'n White. Paris Am'r Whit'g Paris Eng $\xrightarrow[\text { No. }]{\text { Notr }}$ Varnishes
$\square$

We wish at this time to inform our friends and customers that we shall exhibit by far the largest and most complete line of new and up-to-date Holiday Goods and Books that we have ever shown. Our samples will be on display early in the season at various points in the State to suit the convenience of our customers, and we will notify you later, from time to time, where and when they will be displayed.

# Hazeltine \& Perkins Drug Co. 

Grand Rapids, Mich.


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## Special Price Current

Royal Java Royal Java and Mocha
Java and Mocha Blend Java and Mocha Blen
Boston Combination. Distributed by Judson Grocer Co., Grand Rapids;
Lee \& Cady, Detroit; SymLee \& Cady, Detroit; Sym-
ons Bros. \& Co., Saginaw; ons Bros. \& Co., Saginaw;
Brown, Davis \& Warner, Jackson; Godsmark, Du rand \& Co., Battle Creek Fielbach Co., Toledo. Peerless Evap'd Cream 40 FISHING TACKLE $11 / 2$ to 2 in .. $1 / 4$ to 2 in . $1 / 2$ to 2 in
$1 \% / 2$ to 2 in 2 in .

Cotton Lines No. 1, 10 feet No. 2, 15 feet No. 3, 15 feet No. 4, 15 feet No. 5,15 feet
No. 6,15 feet No. 6,15 feet
No. 7,15 feet No. 8,15 feet No. 9. 15 feet $\begin{array}{ll}70 & 1 / 4 \mathrm{tb} \text {. pkg. per case } 260 \\ 35 & 60 \\ 38 & 1 / 2 \mathrm{tb} . \\ \text { pkg. per case } 2 & 60\end{array}$
 Small
Medium
Large Linen Lines


13 Knox's Acidu'd. doz... 120 Nelson's ................ 150 Oxford Plymouth Rock No Medium
Large


Bamboo, Poles Bamboo, 14 ft ., per Bamboo, 18 ft ., per doz. 60 GELATINE
Cox's 1 qt. size Cox's 2 qt. size ......... 110 Knox's Sparkling, doz 120 Knox's Sparkling, gro. 1400
 ,

C. P. Bluing

Small size, 1 doz, box 10 Large size, 1 doz . box.. 75


500 or more
1,000 or more


Perfection Ben Hur Perfection Extras Londres
Londres Grand Standard Panatellas, Finas Panatellas, Finas Panatellas, Bock
Jockey Club ...

COCOANUT Baker's Brazil Shredded

White House, 1tb Excelsior Mouse, 2tb. Excelsior. M \& J, 11b.
Excelsior, M \& J, 2 bb . Tip Top, M \& J, 1 nb .
 Galvanized Wire
No. 26. each 100ft. long 190
No. 19. each 100ft. long 210 COFFEE Roasted
Dwinell-Wright Co.'s. B'c

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Use

Tradesman

Coupon
Books

Made by Tradesman Company

Black Hawk, one box 250 Black Hawk, five bxs 240 Black Hawk, ten bxs 225
TABLE SAUCES Halford, large
$\qquad$


## All About Notions

You could have a notion department that would pay direct profits and help you to sell more of your other goods.

Right now is an especially good time to look into the matter thoroughly. Our October catalogue makes a feature of not ons-and we are notion headquarters.

Besides the notions of headquarters and all our fall and winter goods in general, the October catalogue shows by far the largest line of holiday goods. And some well-informed folks are already asking-will there be holiday goods enough?
With every reason for having it, do not delay until the edition is exhausted. Write at once for our October cata-logue-No. J 589.

## Butler Brothers

Wholesalers of General Merchandise
NEW YORK CHICAGO
ST. LOUIS (Anat mive Ropis)

## Sample Houses:

Grand Rapids, Mich.


Money Getters Peanut, Popcorn and Combination Machines. Great
variety on easy terms Catalog free. KINGERY MFG. CO. 106 E. Pearl St. . Cincinnati

## Sawyer's

 50 Yearsthe People's
Choice. CRYSTAL

Sawyer Crystal Blue Co. 67 Broad Street,
BOSTON - - MASS.

Write us for prices on
Feed, Flour and Grain
in carlots or less. Can supply mixed cars at close prices and immediate shipment
We sell old fashioned stone ground Buckwheat Flour. Now is the time to buy.
Grand Rapids Grain \& Milling Co. L Fred Peabody, Mgr.
Grand Rapids, Michigan

[^2]
## BUSINESS-WANTS DEPARTMENT

Advertisements inserted under this head for two cents a word the first insertion and one cent a word for each subsequent continuous insertion. No charge less than 25 cents. Cash must accompany all orders

BUSINESS CHANCES. For Sale-Stock of general merchan-
dise in a good town in an excellent farmdise in a good town in an excellent farm-
ing country, about 100 miles from De-
troit; stock will invoice about $\$ 25,000$; troit; stock will invoice about $\$ 25,000$
owner wants to retire. First-class op owner wants to retire. First-class op
portunity for a good man to buy for
cash an old-established business. quire of B For Sale-Drug stock will be sold
cheap owing to sickness. Address Box V, Ashley, Mich.
Retail lumber yard and planing mill.
Four-ninths interest; a bargain; excelRetail lumber yard and planing mill.
Four-ninths interest; a bargain; excel-
lent location, rare opportunity. Address For Sale-Paint and paper store. Only
one in town. Invoices about $\$ 2,200$. Will
sell at 10 per cent. discount. Good location. Population 5,000 Reason for sel
ing. going to leave. Address Walter I
Cure, Martinsville, Ind. For Sale-A 5-7 interest in a general
stock of hardware in a country town of
800 in Western Michigan 800 in Western Michigan. Gaod farmers
trade. Last inventory Feb. 1, 1906 , $\$ 8,303$
99 . Will sell for 70 c on dollar. Good
reason for $\frac{\text { care Tradesman. }}{\text { For Sale-Two bowling alleys in goo }}$ Wanted-Small drug store, Southern Address No. $\$ 81$, care Michigan on time.
Trades-
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abou

For Sale-Modern creamery and skim-
ming station in fine dairy section, re-
ceiving 10.000 pounds, daily. Good local
market.

| market. "Creamery," Conneaut, Ohio. |
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| Bargain for |

For Sale-A well-established farm im
plement and vehicle business. Good clean

stock. Will invoice from Good paying business for a hustler. Onl $\$ 2,500$ to | one competitor in town. Too much oth |
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| business reason for selling. Bears tho |
| ough investigation. Address |
| man, Montpelier, Ohio. M. H | For Sale or Rent-Brick store in

hustling northern town. Fine location for furniture and undertaking or general mer
chandise. Address No. 2, care Michigan $\frac{\text { Tradesman. }}{\text { Wanted-To buy stock shoes, clothin }}$

$\$ 2,500$ cash will secure one-half inter-
est in a clean up-to-date shoe and
clothing business. Established twenty-
three years. Or would be willing to form

$\qquad$
Saves Oil, Time, Labor, Money
By using a
Bowser meatring Oil Outfit Ask for Catalogue "M"
S. F. Bowser \& Co. Ft. Wayne, Ind

HATS ${ }^{\text {м는 }}$
For Ladies, Misses and Children
Corl, Knott \& Co., Ltd.
22, 24, 26 N. Dlv. St., Grand Rapids.

## Attention!

Second hand
W. Millard Palmer Company
irand Rapids, Mich.
School Supplies
Holiday Goods
FRED BRUNDAGE Wholesale Druggist
Muskegon, Mich.

## Dorothy Vernon Perfume

Iy popular owing treshess and lasting uality. There is no other periume

## Dorothy Vernon

## Stands Alone

Par Excellence

## e*

The Jennings Perfumery Company Grand Rapids, Micb.

## A TOWNSHIP CRIME.

There is a young man 20 years old, at present employed in this city, who is good looking, in perfect health and of desirable habits, who is keen in business, industrious, thrifty and in every way fitted to make a desirable citizen, except that he is unable either to read or write. With the exception of the first year or two of his life this young man has resided continuously in one of the most intellectual and enterprising townships within ten miles of the city of Grand Rapids, and during this time he was not required to attend school, except as he might
Think of the possibility of truthfully recording such a fact in the year
A. D., 1906, and then say where the crime-for it is a crime-rests. The father of this son is an ex-pupil of the State Normal School at Ypsilanti, has indulged in considerable and is an inveterate reader of newspapers. The young man's mother has a fair district school education. Knowing these facts, the impulse is to lay the offense entirely at the door of these parents. They are to blame largely, but the chief fault lies with the township officials-the school trustees who have so grossly neglected their sworn duties, to the perpetual handicap of one who might otherwise have proved an exceptionally valuable factor in township, county and State affairs.
True, the young man is to be reprimanded that he does not, now that he has reached an age when he must realize his depleted equipment, begin studying of his own accord.
But this fact does not wipe out the guilt of the township officials, who
during all this time must have known during all this time must have known
of the young man's neglect because he "worked around," here and there, among all the residents of that and adjoining townships and his ignorance was four-corners gossip all over the countryside.
As to the shiftless, aimless parents, they deserve only contempt for their utter failure to appreciate their re sponsibilities as father and mother for their total lack of pride and that sort of affection which creates an ambition in the hearts of true fathers and true mothers, in behalf of their offspring, which is paramount and inspires energy, effort, self denial and incessant watchfulness that no advantage or opportunity by which the child may profit is permitted to escape.

## INTER-STATE EMIGRATION.

## was attracted to the strange specta

 cle of a large emigration from the Western States bordering on the British American dominions into that part of Canada known as the Province of Manitoba.That country is all north of the parallel of 49 degrees north latitude, and it runs up to 60 degrees and above, and as a consequence the winter climate is very severe. But the region in question is a great wheat country, and lands are cheap. It is for this reason that some thousands of farmers in Michigan, Wis-
consin, Minnesota and Iowa, where
lands are very high, have been enabled to sell out their small farms for good prices and have money enough to purchase large bodies of land in the wheat region of Manitoba.
Public attention was naturally directed to such an emigration from the United States into a foreign country because it was a very curious reversal of the rule which for three quarters of a century has drawn a vast stream of emigration from all ed States. While special attention was attracted to the movement o population out of the northernmost States of the Middle West into British America, little notice was given tho the movement of population from those Northern States into the Southern and Southwestern States of the Union.
In this connection it is mentioned in the New York Outlook that all the past summer, what is called the Kansas City gateway, from the fact that through it pass several southward and southwestward railways, has been thronged with travelers bound for the cheap lands of the Southwest on home-seekers' excursions. These excursions are extensively advertised by the railways in Michigan, Indiana, Illinois, Missouri, Iowa, Wisconsin and Minnesota, where farm land values are relatively high. An Iowa farmer, for instance, whose land is worth \$125 an acre, finds it difficult to make more than 6 per cent. on the investment. Moreover, he sees that he will be unable to provide land for his children. But if he sells his 160 acres for $\$ 20,000$ he can go into the Southwest and buy 2,000 acres at $\$ 10$ an acre and
supply his children supply his children with farms.
The inducement thus offered has proved sufficiently strong to send tens of thousands of men and women every fortnight into the cheap lands of Texas and New Mexico. Much of the land in the States sought by those emigrants lies in a region where the rainfall is seldom greater than twenty inches in a year when forty is necessary, but irrigation is being used extensively and with great success, the water being ob-
tained from the rivers which take tained from the rivers which take
their rise in the Rocky Mountains, or from artesian wells, the underground supply in many districts being sufficient for all demands. Thus it is that vast areas that were barren and would have been classed as arid or desert lands twenty years ago
are to-day giving satisfactory results in agriculture, and are able to support a large population.

## Butter, Eggs, Poultry and Beans at Buffalo.

Buffalo, Oct. 3-Creamery, fresh, 22@25 $1 / 2 \mathrm{c}$; dairy, fresh, 16@22c; poor, 16@17c.
Eggs-Fancy candled, 25 c choice, 23@24c.
Live Poultry-Springs, $12 @ 121 / 2 \mathrm{c}$; fowls, 12@ $121 / 2 \mathrm{c}$; ducks, $121 / 2 @ 13^{1 / 2 c}$ c; old cox, 8@yc.
Dressed Poultry-Fowls, iced, 1.3@ I3 $3 / 2 \mathrm{c}$; old cox, 9@Ioc.
Beans-Pea, hand-picked, \$r.55@ 1.60; marrow, $\$ 2.75$; mediums, $\$ 1.60 @$ I.65; red kidney, \$2.50.

First Fairs Held in Grand Rapids Jas. N. Davis, has furnished the Tradesman the following information regarding the pioneer fairs held in this city:
On June 8, 1847, there was a meeting of the farmers and others of Kent county held at the National Hotel in Grand Rapids for the purpose of organizing an agricultural and horticultural society. E. B. Bostwick was called to the chair and D D. Van Allen chosen Secretary. At this meeting an Organization Committee was appointed.
In July an adjourned meeting was held and the Committee reported a constitution, which was adopted, fixing the name of the society as the Grand River Valley Agricultural Society. E. B. Bostwick was chosen President; J. F. Chubb, of Byron, and Henry Hall, of Plainfield, VicePresidents; William A. Tryon, Walker, Secretary, and Dr. Freeman, Grandville, Treasurer. The meeting adjourned to the second Saturday in September.
Jan. 28, 1848, there was a meeting of the farmers of the township of Walker, at which a constitution was adopted creating the Walker Agricultural Society of Kent County, Article 13 of which provides for an "annual fair and plowing match in each and every year." The officers elected were: D. Schermerhorn, President; C. Philips and J. Burton, Vice-Presidents; H. Seymour, Secretory; S. Armstrong, Treasurer. The first fair of the Walker Agricultural Society was held at the lecture room of Dr. Penney and the grounds nearest on the west side of Grand River, Oct. 27,1848 , the premium list aggregating $\$ 32.25$.
The second annual fair of the Grand River Valley Agricultural Society came off on Oct. 10, 1849, at the court house (in Fulton Street Park) in Grand Rapids. The premium list aggregated $\$ 34.50$.
My recollection is that, the Legislature having passed a law allowing boards of supervisors to raise by tax a small amount to allow counties to assist in supporting county agricultural societies, the Grand River Valley Agricultural Society was changed into the Kent County Agricultural Society, which held annual fairs thereafter.
In the Grand Rapids Eagle of June 17, 1849, was published the premium list of the Ottawa County Agricul-
tural Society, aggregating $\$ 95.25$.

## Power of Suggestion.

Two gentlemen of large business experience recently visited a certain city on one of the lakes. It had been the center of a lumber camp, with certain points of beauty, but now all beauty was stripped from it.
The one who was familiar with the place took the other about, and asked him what he regarded as its chief characteristic.
"Its awful, unadorned ugliness," was the reply.
"Then come with me," he said, and took him to the lake front, and showed him a large vacant tract of land, entirely unadorned, unimproved and
cle for old newspapers and rubbish. "What do you see here?" said the leader.
"I see a most wonderful opportunity for a public park."
"Then come with me again," said the leader, and these two then went to the leading citizens in the places of business and made them this suggestion of a public park on the lake front.
Only a few months have passed since that seed was sown, but already a landscape gardener has been employed, has proposed a plan, which has been accepted, the drives and walks have been laid out, grass seed sown, shrubs planted, artistic seats put in place, and now the beginnings of a beautiful park have been realized.
But even this is not all. These gentlemen pointed out how a system of small parks and boulevards connecting with the main park might be devised, and the entire plan is now in the workmen's hands.
It pays to improve the home surroundings, private and public

Healing Properties of Water. There is no remedy of such general application and none so easily obtained as water, and yet nine persons out of ten will pass it by in an emergency to seek for something of less efficacy. There are but few cases of illness where water should not occupy the highest place as a remedial agent.
A strip of flannel or a napkin folded lengthwise and wrung out of hot water and applied around the neck of a child who has croup will usually bring relief in a few minutes. A towel folded several times, then quickly wrung out of hot water and immediately applied over the seat of the pain in toothache or neuralgia, will afford prompt relief. This treatment in colic works like magic Cases on record having resisted other treatment for hours have yielded to this treatment in ten minutes. Pieces of cotton batting dipped in hot water, then applied to all sores and new cuts, bruises, and sprains is the treatment now generally adopted in hospitals. Hot water taken freely a half hour before bed-time is an excellent cathartic in the case of constipation, while it has a most soothing effect on the stomach and bowels. This treatment continued for a few months, together with proper attention to diet, will alleviate mild cases of dyspepsia.-National Magazine.

When the New York, New Haven \& Hartford Railroad Company reduced its passenger rate to two cents a mile and made a corresponding reduction in its coal rate several months ago it figured on a loss of $\$ 250,000$ for the first year. The reduced rates have now been in operation for some months and the returns actually indicate that the increased volume of business due to the reduced rates has not only made good the expected loss, but actually increased the gross receipts. Such success ought to preclude any political movement to secure a uniform two cent rate through-


Any system that requires more work than you are now doing would not interest you. Some systems are made up of TECHNICAL DETAILS and RED TAPE and require an expert accountant to operate them, and the results are costly and unsatisfactory.

You don't care for the frills and feathers.
RESULTS ARE WHAT YOU ARE AFTER.
The McCaskey Account Register System handles ALL kinds of credit charges with but ONE WRITING; shows you at a glance how EACH customer's account stands; gives you MORE information in five minutes about your business than you would get from other systems in hours.

ARE YOU looking for an easy, simple and accurate system? If so, write for free catalogue.

## THE McCASKEY REGISTER COMPANY Alliance, Ohio

Mfrs. of the Famous Multiplex Duplicating Sales Slips and Order Pads; also Folding and Single Carbon Pads.
J. A. Plank, Gen. Agent for the State of Michigan, Tradesman Bldg., Grand Rapids.


> LOWNEY'S COCOA is an Amer= ican triumph in food products. It is the BEST cocoa made $\mathrm{ANY}=$ WHERE or at ANY PRICE.

The Walter M. Lowney Company, 447 Commercial St., Boston, Mass. Are You Protected

against loss where the chance for loss is greatest? What would you think of Uncle Sam if he should fortify Cape May and other unimportant places and leave New York City unprotected?

Yet there are some grocers and butchers, careful about guarding against losses, who are using old style scales and are therefore unprotected at their most vulnerable point.

Butchers and grocers lose more money over their old style scales than in any other way.

## Moneyweight Scales

SAVE ALL LOSS in overweight. SAVE ALL LOSS in time hunting for and lifting weights. SAVE ALL LOSS in time spent adjusting scales for each weight. SAVE ALL LOSS in time consumed in figuring values with old style scales. SAIE ALL LOSS in errors in figuring by
 the old method. made in figuring

Every Grocery or Meat Market of average size not using MONEYWEIGHT Scales is sustaining a yearly waste in overweight alone sufficient to pay for at least two.

Why not invest that loss in MONEYWEIGHT Scales and stop that leak?
SEND IN THE COUPON and have a MONEYWEIGHT Scale demonstrated to you. This places you under no obligation to purchase.

## NAME.

Town
Business .
No. of Clerks.
Thind

MANUFACTURERS
DAYTON, OHIO.



[^0]:    They are easy to sell.
    The advertising brings the trade direct to the dealer.
    Mayer shoes are known among the people.
    Mayer shoes are know
    They are made solid.
    They give complete satisfaction.
    Increased business always follows where Mayer shoes are sold.
    Less stock is required when trade is confined to Mayer shoes.
    No accumulation of odds and ends, as you can "size up" on same goods.
    Less capital required to do business than when dealer handles a variety of other makes.
    Better goods, better trade, more profits, satisfied customers.
    ALL MAYER SHOES ARE MADE WITH FULL VAMPS

[^1]:    50 COUPON BOOKS
     printed cover without extra charge c. COUPON PASS BOOKS
    

[^2]:    Simple

    ## Account File

    Simplest and Most Economical Method of Keeping Petit Accounts
    File and 1,000 printed blank bill heads.............. $\$ 275$
    File and i,ooo specially printed bill heads..
    Printed blank bill heads, per thousand........
    Specially printed bill heads, per thousand...
    Tradesman Company, Grand Rapids.

