

## Can You Answer These Questions in the Affirmative?

1. Has education given you sympathy with all good causes and made you espouse them?
2. Has it made you public-spirited? Has it made you a brother to the weak?
3. Have you learned to make friends and keep them?
4. Do you know what it is to be a friend yourself?
5. Can you look an honest man or a pure woman straight in the eye?
6. Do you see anything to love in a little child?
7. Will a lonely dog follow you in the street?
8. Can you be high-minded and happy in the mean drudgeries of life?
9. Do you think washing dishes and hoeing corn just as compatible with high thinking as piano playing or golf?
10. Are you good for anything to yourself?

## Use Citizens Long Distance Service

To Detroit, Jackson, Holland, Muskegon, Grand Haven, Ludington, Traverse City, Petoskey. Saginaw and all intermediate and connecting points.
Connection with 750,000 telephones in Michigan, Indiana and Ohio.

CITIZENS TELEPHONE COMPANY

Dorothy Dalton the star of "Aphrodite" has acclaimed Fleischmann's Yeast a wonderful beautifier and aid to Good Health.

The demand for Fleischmann's Yeast is very heavy. Be sure your stock is sufficient to meet the increased sales.

## The Fleischmann Company

Your City.


## Vaudeville AMONA <br> "The Ramona Kind"



Boating-Fishing-Picnics-Pavilion
PLAN YOUR PICNIC TO-DAY
To-day Is Your Day At Ramona The Ideal Place For Your Outing
GET THE RAMONA HABIT TO-DAY
T. T. G. I.

## HEBE Moves Quickly and Produces Its Own Profit

HEBE is a distinctive product for use in cooking and baking, producing a new profit for the grocer because it does not cut into the sales of any other article. There is no other product exactly like HEBE. It is pure skimmed milk evaporated to double strength enriched with cocoanut fat. The grocer who sells HEBE for just what it is creates a new field for profit. Recommend HEBE to the housewife for cooking and baking as an auxiliary to her daily milk supply.


# Michigan TRADESMAN 

Thirty-Seventh Year
MICHIGAN TRADESIVAN
WILL NOT FORCE ADVANCE

GOMPERS AND THE PUBLIC

[^0]Man Who Manages Is One Who Manages
Succeeds.
Grandville, June 15 -Management is everything in the world. Mismanagement is the direct cause for most of the failures, not only in the business world, but in domestic affairs as well. We see the fruits of mismanage-
ment everywhere. The housewife bement everywhere. The housewife be-
comes a slave to her work when she would be much better off and enjoy life far more extensively, if she was mistress and the housework her slave.
In the business world we see the same thing. So many failures are the
result of being unable to comprehend result of being unable to comprehend
the right relations of the man and the right relations of the man and
his business. In farming the same results are manifest. One man will win from the soil a competence, out-
distancing his neighbor who has equally good soil, equal opportunities and is, perhaps, the more intense worker of the two
Management is like tact, the main spar in the ship of a successful life, and the man who hasn't it is bound
to fall behind in the battle for advancement. manages is the one who succeeds Some people believe in luck, others Some people believe in luck, others them in good stead at certain critical them in good stead at certain critical
periods of life. The fact is, however, periods of life. The fact is, however,
that nine times out of ten it is misthat mime times out of ten it is mis-
management that ruins lives, not the management that ruins lives, not the
interposition of either the evil one interposition of either the evil one
or the chastening rod of a Divine or the
Master
Man is the arbiter of his own fortunes. It is the indiviual and not the business in which he is engaged that counts. The man who goes to the soil for his sustenance and for his life work makes or breaks, according to how well or ill he manages. It is
the same with the merchant, mechanic or railroader. Success is easy in any line, providing that arch enemy to success. mismanagement, comes not in to block the way
One young man says, "Why should to be a farmer; farmers aren't helped by book learning.
Only a farmer! Many a youth has reasoning, when the fact is that there is no vocation on earth where education counts for so much as does that of farming. Business farming is coming to be recognized more and more as one of the most important voca-
tions followed by man. The world war, with its problems of livworld war, with its problems of liv-
ing. has changed the face of the earth ing. has changed the face of the earth
until now there are none so blind as to not see wherein the husbandman is the peer of all others in the business world.
Political mismanagement has been the bane of our National life. It is not confmed wholly to one party since there are pigheads in all parof the great National parties on one of the great National parties, on oc-
casions, has a monopoly along this line, as note the horribly mismanaged postoffice department to-day. A private business managed so wretchedly would have gone into bankruptcy before the end of a year.
We note with considerable satisfaction that the Republicans managed admirably at Chicago, in that they put up a strong ticket, while at the same time they did not antagonize certain elements in the party which were seemingly waiting only for a pretext to fly off on a tangent and mix things in such manner as to
threaten disaster. If the Democrats threaten disaster. If the Democrats
do as well we shall have a campaign do as well we shall have a campaign
of decency and order that will be a credit to American politics.
Mismanagement spells ruin to business as well as to political parties. It is pretty generally conceded that the Government mismanaged woefully in its conduct of railroads, telephones and the like. The country's short experience along the line of Government ownership of business affairs has been a dear object lesson
which will, no doubt, bury for all time any desire to see any
experimenting of the kind.
The old saying that experience is dear teacher has been thoroughly proven by the sadly mismanaged utilities supervised by our Government during the past two years. We live and learn. Some men learn to manage after experiencing disaster while trying to do the right thing at the wrong time.
bad mismanagement wer It is all it management, therefore, seek diligent $1 y$ to get in right with what you un dertake to do and learn how to manage the business you are engaged in. Men sometimes fail in one under taking and later on win success in fact that the mismanagement of the first exploit marked the way for a successtul management later. The failure, learned. We may easily profit by our mistakes: the man whe does not is, of course, hopeless. Old

## Death of Veteran Dry Goods Trav

 eler.Ishpeming, Jun $\qquad$
15-Elmer of the representatives of Marshall Thursday Thursday noon in Dr. N. J. Robbins hospital. Negaunce, where he was
taken after being fatally injured the previous evening by an automobile driven by A. C. Hansen, superin-
tendent of the Cambria mines. The accident occurred in front of the Breitung Hotel, in Negaunee, and the jury which was impanelled by Coronor William Prin exonerated the driver of the car from all blame. Mr. Schaefer, accompanied by George Skinner, who represents the dry
goods firm of John V. Farwell, had started to or J the hotel to the Star theater and Mr. Schaefer did not observe the car in time to a void being hit, although witnesses stated that the machine was traveling at a slow rate of speed. car he hung on the fender and was carried along a distance of several feet and then thrown to the pavehis skull and he lapsed into unconhis skull and he lapsed into uncon-
sciousness from which he never revived. Mrs. Schaefer, her two sons, Elmer and Walter, arrived in Negaunce Thursday morning, accompanied by Dr. J. R. Minahan, a well Minahan performed an operation in an attempt to save Mr. Schaefer's life, but medical skill was of no avai and the unfortunate man died short ly after being removed from the op-
erating room. The body was shipped erating room. The body was shipped
to Chicago for burial. Mr. Schaefer had represented Marshall Field \& Co. in Northern Wisconsin and the Upper Peninsula for a long term of years and he was well known to many of the residents of this section and to most of the other traveling salesmen visiting the district. He was highly respected by all of his acquaintances and his untimely death is mourned by them all.
has. P. Burns, of Sault Ste. Marie, has arrived in the city to accept the position of manager of the dry goods department in the store of the A. W Myers Mercantile Co. He has had and and should prove a
The Ishpeming Industrial Association has decided to hold a "booster" banquet on Tuesday evening, June Kahn has been named as chairman of the committee which is to have charge of the arrangements. Dinner will be served at 6:30 o'clock, and a charge of $\$ 1$ per plate will be made. the short business session will follow he dinner and complete reports will be submitted by the secretary, J. N.
Olson, and the treasurer, M. A.

Kahn. It was only a few months ago that the Industrial Association was formed, but a great deal of work has been accomplished in a shor space of time and it is believed that all of those who are interested in the city's welfare will be interested inn these reports. It was through the efforts of the association that the Gossard plant was brought to Ishpeming and the Ishpeming Toy Co organized.
Impression of Atlanta Convention on Wife of Grocer.
Cass City, June 8-Thi was my great privilege, as well as pleasure, to go with Mr. Jones to
Atlanta, Ga., to the National Retail Atlanta, Ga., to the National Retail

The trip to and from the Southland of the Great Republic was indeed filled with most surprising as well a pleasing experiences. And while such historic wonders as Mammoth Cav in Kentucky and Lookout and Signal Mountains in Tennessee, where we visited, were sources of wonder to me, yet the real things of life that touch my daily life and that of my husband and children in a business way are of more vital importance and these things were brought to me in clear and forceful manner.
and listened to convention meeting same bused to men engaged in the problems that are we are discuss the ious to thei are good for or imjurmeet and overcome the problems in a way that would be fair to themselves and their families and yet pro tect and safeguard the interests o their customers who are in most cases their neighbors and friends, it seemed to me that they were a body of men who are giving of their time energy and money in safeguarding the consumers by the distribution of none foods.
The sugar question, which is o present, was to us housewives at at great length and it is much to regretted that the public do not know the sugar situation as well as the men who supply our needs. After a full and complete discussion. After a full was adopted covering the subject and the same was telegraphed the and thorities at Washington, stating aut must be done if the welfare of their neighbors and friends were to bir safeguarded in supplying them with sareguarded in supplying them with much regret to me that our men have, in most cases, been left to meet these problems in their own way, although, we, their partners, could have helped we, their partners, could have helped
them in our church, lodge or club by discussing and correcting some of the discussing and correcting some of the
untortunate conditions that prove not only unfair competition, but also diminishes the amount of money that is used by our men to build churches hospitals, good roads and in variou other ways, better the community.
Goods bought in a retail way from mail order houses or clubs sends the profit out of town and nence is used in some other town to build thei churches, hospitals and good roads Aiter coming in contact with and listening to an explanation of these
things and how they affect my family I have been prompted to write my impressions and to say that I mos earnestly hope that every woman who has the interest of her husband and family at heart will invite some o their friends to club meetings to ex plain these problems that to me seemed of such importance after having listened to men from all over the United States in these discussions.
As a result of this meeting I am better qualified to select goods in an
intelligent and understanding man-

I can now know a can of goods that spoiled and from the label select the best grades and I only wish that
I could convey to the mothers and I could convey to the mothers and housewives of Michigan the inspiring messages that I myself received by being at this great convention. Mrs. E. W. Jones.

Keeping Everything in Order in the Store.
Detroit, June 8-Once each week w have an inspection made of the el tire store, as to cleanliness, arrange ment and completeness. Each de partment is visited by an inspectio bers of the "store family"" ferent floors. It is the duty of this committee to make a thorough inspec tion as to cleanliness, arrangement and completeness. This committee has authority and permission to behind counters, open cases, and cab inets, move stock boxes, and inspec generally and thoroughly al section Where merchandise is offered for sale
It is requested that others not on this committee, refrain from conversing with the committee, either personally r collectively. This request is made to prevent any unfairness that coul develop from salespeople or others in fluencing the committee in a decision This committee may make an inspec tion, Monday morning at $9 \mathrm{a} . \mathrm{m}$. Saturday afternoon at 4 p. m.; in othe words there is no set day or hour neither are any persons aware of who
will compose the commitiee, until the are called to the superintendent

This plan is adopted to make sale people keep their demartments in goo order, and ready to stanid inspection nished with a supply of blanks. when it finds dust, porn arans. and merchandise poo, arrang and merchandise bady kept sents the manager of t.ee departuic quest that the disorder be eliminated quest that the disorder be elmminated inspection, it returns to the superin tendent's office, where it make is placed in the department adjudge nearest perfect for cleanlines
rangement, and completeness ner, denoting that the departme the best kept of any department in the store. The banner reads as foilo liness arrangemed weekly for clean limess, arrangement and completeness, last awarded to this departmen addition we give cash prizes, divide as follows: departments having salesperson, $\$ 1.25$; departments ing two salespersons. \$2.50; departments having four salespersons, $\$ 5$.
It has been my experience that the manager, as well as the salespeople o the department to which the banne as awarded, are always proud of the distinction. There is a great deal of ments as to who will obtain the banner the next week

1 have tried this inspection plan i several stores. In each, it has shown almost perfect results, and the prize money that is distributed through this inspection brings large returns; the store is kept clean, neat in appear played.

New Bread Company at Muskegon
The Michigan Bread Co. has been organized with a capital stock of $\$ 100,000$, of which $\$ 50,000$ has been subscribed and $\$ 40,000$ paid in. The directors of the new company H. Scholtens, Louis H. Roman and Mr. Alkema, of Muskegon, and Oliver Rasmus and Edward B. Desenberg, o Kalamazoo. The officer

## company are as follows

## President-A. H. Scholten. <br> Vice-President-O. Rasmus.

 kema.The new company has purchased the Moneyworth bakery, at 81 Pine street, and will continue the business at that location, greatly enlarged and improved.

Lower Price Level Depends on Cost of Production.
Speaking broadly, commodity prices will not be lower before the spring of 1921 , even if then. Not a few goods will be higher this fall than they are now. For more than six months every wholesaler has been contracting for his fall supplies at advanced costs. In many cases these goods could be replaced to-day, if at all, only at still higher prices.

In certain lines, notably silks, prices had become inflated beyond reason. Reduced quotations in such lines are not symptomatic of the market as a whole.
In order to think clearly one must discriminate between seasonable and staple merchandise. The cut-price sales now running over the country are confined mainly to spring ready-to-wear and kindred goods. As in every year when the coming of warm weather is late retailers began cutting prices in May to avoid carrying the goods over.

On staple merchandise there is only one legitimate reason why any retail merchant should sharply reduce his prices, and that is, the need of liquidation, even at a loss, in order to meet bank obligations. The store which, without such compelling reason, can now afford to make deep cuts in its prices on staple goods, by that very fact makes public confession that it has been charging an illegitimate profit for its wares.

Commodity prices in general are artificially high. They must come down. The sooner they come down the better for everyone. But nothing is gained by ignoring the plain fact that wholesale prices (and retail prices) depend on the cost of production. Until that comes down talk about a lower level of prices is vain.
The factors which will make for lower prices are undoubtedly gaining in momentum. The factors which make for higher prices are losing in momentum. But the latter are still in the ascendant, and no one can say when the price-lowering factors will become dominant.
With higher prices for foodstuffs in sight for this fall, wages cannot come down. There is an absolute shortage of the more important raw materials. The tie-up in rail and water shipping is depriving many mills of the materials they need to keep at work. It is a certainty that in most lines production still lags behind demand.

We are in intimate and first-hand touch with all markets and it is our best judgment that the general level of commodity prices will rise somewhat before it starts on the inevitable decline.
One sign of returning health is that in the last sixty days we note a greatly increased demand for the less expensive grades of merchandise-dependable quality goods at moderate prices-and a relative falling off in the demand for the higher-priced, "fancy" grades which have been in such feverish demand for several seasons. We gather from this, and from what many customers have told us, that the mind of the buying public is changing. The average person seems to be returning
to the habit of seeking a good article at a fair price rather than accepting the more expensive thing without question.

There is no doubt that one fruitful cause of high prices has been this very preferance of the public for merchandise whose cost lay largely in trim and finish rather than in those qualities which make for service and good taste. As always, supply has followed demand. Makers and retailers have concentrated on the "fancy" ends of their respective lines at the expense of the more moderate-priced goods which are normally in greatest demand. Advances in "fancy" grades of merchandise have been very much more marked than on the mediumpriced grades, on which competition is always keen.

In many retail stores the public has not been given a fair chance to buy moderate-priced merchandise. Either such goods have not been stocked or they have been kept in the background. This has served to give the public the idea that all goods have advanced equally, which is not the case.

We think the policy of denying people the chance to buy medium-priced goods has been shortsighted. It certainly is wrong now, when the public is again asking the price before it makes the purchase.
We are advising our customers to bring to the show places in their stores the moderate-priced goods which they now have in stock, and to make such goods prominent in their advertising and show windows as they have not been made prominent in several years. Because we specialize in just such merchandise we know that even in this day of high-priced merchandise it is possible for the trade to buy goods of dependable quality at moderate prices.
Our business has never been so good as in recent months. The gain in sales of our five houses for the first four months of the year was 52 per cent. over the same months of 1919. Our sales for the first three weeks of May show no slackening in demand.

So long as everyone who wants to work has a job at good wages, retail trade cannot be but good. We advise our customers to keep their heads. If overstocked on seasonable goods or those of "fancy" grades they will do well, as always, to liquidate-at a loss if necessary.

In staple merchandise we distinctly recommend that prices be figured on the basis of actual value, without respect to what individual overstocked or hysterical competitors may do.
F. S. Cuniningham,

President Butler Brothers.
Klingville--The Michigan Humus \& Chemical Co. has begun operations at its plant here. The company is a consolidation of the former $C$. $F$ Hancock stave mill, at Arnheim, and the plant of the bankrupt Fertile Chemical Co., of this place. Waste of the stave mill will be used as fuel for the chemical plant, which will mine peat and convert it into fertilizer by a process of baking, crushing and combining with lime.

## --FAITH-

The greatest word in any language is -Faith. It is the fundamental principle of all religion - the foundation of all business.

Without faith all would be chaos. Governments, courts, banks and the institution of the family would go down in ruin.

Washington had faith at Valley Forge-Lincoln at GettysburgRoosevelt had boundless faith in the American people.

To believe in something with all your heart--to be absolutely without fear of obstacle, courageous in the face of envy and smiling at defeat until it turns to victory. That is faith.

To every man and woman in the world whose confidence and good will we enjoy, we owe an obliga-tion-to safeguard their faith.

To every person whose good fortune depends upon our good faith we are gravely responsible.

Worden Grocer Company Grand Rapids-Kalamazoo-Lansing

The Prompt Shippers


Movement of Merchants.
Lowell-Louis Root has opened a restaurant in the Rice building.
Kalamazoo-DeWing \& Sons have sold out to the Kalamazoo Ice \& Fuel Co.
Lansing-Jeffreys \& Derby succeed Frank L. Gardner in the drug business.
Sparta-The Sparta State Bank has increased its capitalization from $\$ 18$,000 to $\$ 30,000$.

Bay City-The Republic Fuel Co. has increased its capital stock from $\$ 10,000$ to $\$ 20,000$.
Monroe-The C. F. Beck \& Son Co. announce the change of its name to the Beck Lumber Co.
Pontiac-The Pontiac Community Market has increased its capital stock from $\$ 10,000$ to $\$ 25,000$.
Monroe-Charles E. Vergho, a retired dry goods merchant, died at his home, June 8, aged 75 years.
Battle Creek-The Liberty Coal Corporation has increased its capital stock from $\$ 100,000$ to $\$ 180,000$.

Brown City-The Brown City CoOperative Co. has increased its capital stock from $\$ 15,000$ to $\$ 30,000$.
Lansing-Affeldt \& Sons, have completed a large addition to their meat market on East Franklin avenue.
South Haven-The South Haven Co-Operative Society has changed its name to the South Haven Co-Operative Stores.
Lowell-George Lake has sold his produce stock and cream business to C. H. Alexander, who will continue the business.

Potterville-The Farmers State Bank opened its doors for business, Iune 14. It is capitalized at $\$ 20,000$ with a $\$ 2,000$ surplus.
Negaunee-E. M. Klein is closing out his stock of dry goods, clothing and shoes at special sale and will retire from retail trade.
Detroit-The Dickman Shoe Stores, at 822 and 824 Kercheval avenues, are going out of business entirely. Sales are now being held to dispose of the stocks.

Port Huron-The Huron Auto Sales Co. has been incorporated with an authorized capital stock of $\$ 30,000$, $\$ 20,000$ of. which has been subseribed and paid in in cash.
Concord-The Concord Co-Operative Co. has been incorporated with an authorized capital stock of $\$ 1,000$, 11 of which has been subscribed and $\$ 520$ paid in in cash.
Plymouth-The United Lumber \& Supply Co. has been incorporated with an authorized capital stock of $\$ 25,000$, of which amount $\$ 18,000$ has been subscribed and paid in in cash.

Ypsilanti-W. M. McKinney, of

Detroit, has purchased the Hawkins hotel and will remodel it throughout before opening it to the public. W. J. Currier will be the manager. New Hudson-The New Hudson Co-Operative Association has been organized to conduct a general retail store and grain elevator, with an authorized capital stock of $\$ 25,000$.

Big Rapids-The North Side Mercantile Co. has been incorporated with an authorized capital stock of $\$ 10,000$, all of which has been subscribed and $\$ 3,000$ paid in in cash.

Elsie-E. G. Van Deusen has sold half interest in his furniture and undertaking stock to Ross L. Carter and the business will be continued under the style of Van Deusen \& Carter.
Detroit-The Standard Automobile Co. has been organized to deal in motor vehicles and their accessories, with an authorized capital stock of $\$ 50,000$, all of which has been subscribed and $\$ 5,000$ paid in in cash.

Detroit-Serlin \& Co. has been incorporated to deal in automobiles,
accessories and supplies, with an anthorized capital stock of $\$ 7.510$, of which amount $\$ 4,510$ has been subscribed and paid in in cash.

Adrian-Ye Sweete Shoppe has been incorporated to conduct a confectionery, ice cream and lunch business, with an authorized capital stock of $\$ 7,000$, all of which has been subscribed and $\$ 1,050$ paid in in cash. Beaverton-The Beaverton Elevator Co. has merged its business into a stock company under the same style, with an authorized capital stock of $\$ 50,000$, all of which has been subscribed and paid in in property.
Detroit-The Holmes Detroit Automobile Co. has been incorporated to deal in motor vehicles and their acstock of $\$ 30,000$. all of which has been subscribed and $\$ 5,000$ paid in in cash. Detroit-Roy I. Mosser has merged his drug business into a stock company under the style of the Mosser Drug Co., with an authorized capital stock of $\$ 40,000$, all of which has been subscribed and paid in in property.

Flint-The Bowyer-PeGan-Kelley Co. has been incorporated to conduct a general plumbing and heating business, with an authorized capital stock of $\$ 10,000$, all of which has been subscribed, $\$ 1,330$ paid in in cash and $\$ 8,264$ in property.

Royal Oak-J. F. Codling \& Co, has merged its jewelry and men's furnishing goods business into a stock company under the style of the J. F. Codling Co., with an authorized capital stock of $\$ 50,000, \$ 40,000$ of which has been subscribed and paid in in prop. erty.

Muskegon-Mrs. Matilda Vegter has sold her confectionery stock and ice cream parlor to Louis Maniatakos of Holland and Leo Agon of Grand Rapids, who will continue the business under the style of Maniatakos \& Agon at the same location, 101 South Terrace street.
Detroit-The C. P. Stemheiser Co. has merged its builders' supplies business into a stock company under the style of the Alliance Brick Co. with an authorized capital stock of $\$ 500$,$000, \$ 280,000$ of which has been subscribed and paid in, $\$ 35,000$ in cash and $\$ 245,000$ in property.
Greenville-Claude L. Winter has merged his hardware business into a stock company under the style of duct a wholesale and retail business, with an authorized capital stock of $\$ 15,000$, all of which has been subscribed and paid in in property.
Howard City-John C. Collins sold his brick business block to William F. Turner and associates, who will remodel it and occupy it with a stock of general merchandise under the management of Bert E. Meier. It is reported that Hansen \& Meier will retire from general trade at Morley and will locate here.
Detroit - Moynahan \& Duchene have merged their ornamental iron, brass and bronze business into a stock company under the style of the Moynahan \& Duchene, Inc., with an authorized capital stock of $\$ 25,000$, of which amount $\$ 15,000$ has been subscribed and paid in, $\$ 128$ in cash and $\$ 14,872$ in property.
Detroit-John-Kras has merged his tailoring business into a stock company under the style of the People's Tailoring \& Haberdashery Corporation to manufacture and sell clothing and a general line of haberdashery, with all authorized capital stock of $\$ 100,000$, all of which has been subscribed, $\$ 5,000$ paid in in cash and $\$ 45,000$ in property.
Escanaba-ln recognition of long and efficient service for the company, eight of the older employes of the Delta Hardware Company have been permitted to purchase stock in the corporation and at the annual meeting of the directors last week, two of the employes were elected as officers of the company. A. H. Groesbeck, for nineteen years in the employ of the company, has been elected Secretary of the company and C. B. Smith, for twenty years with the company, has been elected Treasurer of the corporation. The employes selected to become stockholders are those who are holding responsible positions with the company and who have been with the company for a long term of years. In addition to employes who have now become stockholders are: F. J. Earle, head of the electrical department; L. J. Nolden, manager of the company's branch store; B. L. King, F. H. Nolden and F. C. Cayen, traveling salesmen. The bulk of the stock of the company is still held by W. R. Smith, President: R. E. MacLean, VicePresident and the W. W. Oliver estate, but in line with the company's plan of constant expansion and as a
reward for long and efficient service stock in the corporation was madt
available for certain of the employe

Manufacturing Matters.
Detroit-The Ajax Pattern Work has increased its capital stock $\$ 50,000$ to $\$ 100,000$.

Vassar-The Vassar Foundry has increased its capital stock $\$ 40,000$ to $\$ 100,000$.

Detroit-The Inter-City Radio has increased its capital stock $\$ 10,000$ to $\$ 45,000$.
Detroit-The Stearns Register


Essential Features of the Grocery Staples.
Every day advances in merchandise are named, one factor in the increased cost being given by manufacturers as the higher prices in cartons and cases. Yet retail merchants often fail to help keep the cost down of the production of paper and cartons and also cases. They burn their refuse instead of turning it back by selling it to waste paper houses who return it to the mills, or utilize it themselves by making new paper.
For instance, the advance last week in Kellogg goods is based partly on carton and case costs, it is said. Paprus plates are up, and also napkins, both crepe and tissue; standard shelf paper, kraft and manila wrapping paper. Mop sticks have advanced also.
This waste of what is commonly called "waste" is a serious matter, and almost as criminal as the great waste which has been made for decades by the American people in timber holdings through carelessness about slashings and camp fires, burning of sawdust and edgings; through failure to reforest cutover lands, and

The American people must save more. The day of prodigal wealth of nature's gifts has passed. One of the big wastes is the foolish stand of the Revenue Department that cigar boxes cannot be reused and must be destroyed. It is hard to convince the people that a saving is necessary when the Government is so wasteful of white paper in turning out thousands of tons of documents which are never read, and also tons that never leave the Capitol at Washington. This office receives sometimes as high as ten copies of the same articles from different Government offices, and does its part by asking the Departments to cut out the duplication of addresses.
Even in Government circles the need for saving is beginning to penetrate. But whatever the Government departments do in the waste line, if it is not right it is not a good example to follow. The Government employes are bound up by red tape and the utter lack of a business administration of affairs in many departments.
But a store is in a man's own hands and when he burns cartons and boxes which can be utilized again he is doing a deadly thing. He lacks interest in thrift. It is up to him to salvage all paper, bale it and sell it to houses which handle such waste, and there is money in old barrels and boxes.

Even used empty tin cans are being utilized in part again in many parts of the country. The can situation, by the way, is serious. The condition is a problem for food producers and purveyors. The steel strike last fall, the later coal strike, and embargoes due to the effect of cold weather on the railroads, the later union switch men's strike and the present transportation situation, make it hard to get tin plate to the can makers.
Many tin plate mills are down and some are running only a small percentage of capacity. In fact these may have to close. At the mills there are great supplies of plate which cannot be moved, and goods that must be canned may have to wait in vain for proper containers, but tin plate is not the only necessity that must be moved and must take its turn. Sugar-Very little change has curred during the week. The raw sugar situation is neglected. There is no pressure to sell and no eagerness to buy. There is still consider able weakness in the market, but much of the cheap sugar has been cleaned up and this has steadied the situation somewhat. At present the Cuban holders are not offering raw sugar. Refined sugar shows no change. Supplies are still much under the demand and prices unchanged on last week's basis.
Tea-The higher price for 1920 Japan teas has caused increased firmness in spot Japans during the week, with some demand. Black teas, generally speaking, are inclined to be weak on account of great dullness, accompanied by some pressure to sell on the part of holders. There has been no radical change in any grade of tea during the week.
Coffee-The market pursued the even tenor of its way during the week. There is very little business and $n o$ change in prices. Nobody is very much interested in either Rio or Santos coffee at present and no change of any importance seems in sight. Milds remain on last week's basis.
Canned Fruits-Attempts wer made last week by brokers representing the smaller California canneries to get business through at 5 (@) $71 / 2$ per cent. under the corporation's opening prices, and some confirmations were secured. The larger packers are holding their prices firm at the opening and report a larger interest from jobbers. The future market from a local standpoint, however, is quict, as the buying trade is waiting for the passage of time with the hope that it will bring a better level of prices. Old packs have ruled steady with a moderate amount of interest in peaches and a lesser in-
are about out, but Southern in syr ups are in better demand, especially among the Western markets. New pack Hawaiian pineapple, when of fered on resale, will bring 20@25 pe cent. over the opening. Old pack is about out. Gallon apples are urged to sale, but it is hard to stimulate
interest in them. Some futures, both Kew Vork and Maine, are selling.
Canned Vegetables-The feature
f the market is the new pack of Southern peas which is now under ting in line. Shipments should be under way in fair volume by June 25 Canners report favorable producing conditions. The spot market is about all cleaned up except for some unlesirable grades which are not wanted except for immediate sale, as new pack is expected so shortly. Fancy are all cleaned up. The tomato acreage in the South will likely be cut 50 per cent., according to some advices. Packers are reluctant to take contracts at present prices, while he buyer is not anxious to take on futures. This makes the deal rather quiet. The prospects for the coming corn crop so far have been good. pot stocks were firm all week in all lines, with dealers who went shor: on fancy hard pressed to get supplies. Southern Maine style was quoted all week at $\$ 1.20 @ 1.25$ factory and Western \$1.30@1.35. Other vege tables were in routine demand. mer season is at hand, the salmon mer season is at hand, the salmon here are plenty of enquiries but fe orders. Pinks are held at $\$ 1.85$ in large blocks and at $\$ 1.90$ in smaller lines. They are steady but not acive. Red Alaska is firm and is offer ed up to $\$ 3.65$, while medium reds are in no more than normal demand. Chums are still dull. Maine sardines are firm on account of the light supply of the spring pack here and in the country. Keyless oils sell $\$ 4.75$ (115. while other grades are firm at the recent prices. Old packs are taken only in a small way and generally in less than carload lots. California and imported sardines showed no change during the week. Dried Fruits-Opening prices on California and Oregon prunes ar about 2 c a pound higher than kast year. No trading is reported as hav ing been accomplished in either pack, as the prices are regarded as extremely high from a distributer's standpoint, no matter how much they are justified from the growers and packers position. Next, it is expect peaches and apricots and possibly more settled trading basis on raisins although the largest actor in the rai sin game, the Associated, has an nounced that it will not make public its prices until about August 1. The high range on all dried fruits so far offered has not been caused by heavy buying to date or in prospect so much as by the extravagant demands made by growers for their acreages. Producers are independent and will not sell unless at their own figure, which the packers are reluctantly
ges. The expected high market on 1920 packs has, of course, affected pot stocks, which are firmly held even though summer dullness has developed. The most remarkable narlset, of eotrse, octurs raisins. very indication that the predictions made carlier in the season that the market would reach 30 c would be
realized. Offers of 27 c have been

Europe. All available sources of
out the stocks until new goods arrive. The market is hardening in values and the frequent advances do not seem to curtail the demand. Imporant development occurred in curants last week, the drift of the marhown by the limit of 15 c which some holders have put on their stocks. Supplies of good quality lines in spot

## are growing less, while rain damaged

 are not so plentiful, as they have abroad stronger, holders are confident of the future, as they believe there will be a heavier demand for currants as raisins are depleted. Prunes have not been particularly firmer tone, as holders will not sell freely as they cannot replace their stocks and they are using them in the way of gradual reduction for their regular trade. The release of goods is sufficient to keep both Californias and Oregons firm at the present advanced prices. Blenheim and other desirable apricots are short on spot and firm, while the other offerings have sold well all week, but in a less conspicuous way. Peaches have entered the period of heavier consumption and are moving in a more liberal manner. Pears have shown no Corn Syrup-Prices are maintained on the basis of 6.33 c for 42 degrees mixing under a steady demand and light spot supplies.Molasses- $A$ routine demand from the grocery trade is supplied at prices within the range as quoted. Sugar Syrups-Continued dullness has a depressing influence upon the tone of the market and prices tend Provisions - Everything in the smoked meat line is unchanged at prices ranging about the same as a week ago, with a light consumptive demand. Both pure lard and iard substitutes are in slow sale at prices ranging about $1 / 2 \mathrm{c}$ lower than a week ago. Dried beef, canned meats and

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Pennsylvania

Items From the Cloverland of Michi gan.
Sault Ste Marie, June 15 -The tourists fortunate enough to enjoy the good old summer time in the Soo, Will be pleased to know that "Shooting the Rapids" will be one of the sports in which they can indulge again. The Cadreau brothers, having the reputation of being the most expert canoeists in the world, have their
large boat, the Minnehaha, in serv-
Charles Hunsberger arrived in the city last week from East Jordan to resume his old position as head jeweler with W. T. Feetham. Mr. Hunsberger is accompanied by his family who will make the Soo their future home
Mr. and Mrs. C. L. Clark celebrated their twenty-fifth wedding anniver sary last week in a fitting manner. Mr Clark has been station agent at Soo Junction for many years and is one of the best known railway agents in Cloverland. All of the old time travelling fraternity have always had a good word to say for Mr. Clark and they have been receiving congratulations from all parts of the State.
The falling of prices may be due to a number of things, but Palmer isn't one of them.
W. M. Rich, for the past two years our well known city manager, has endered his resignation and accepted with an increase in salary of $\$ 1100$. This will be a severe loss to the city. as his successor has not yet been named. Mr. Rich made a very efficient manager and saved the city many dollars by his careful and close attention to business.
The socialist is one who is always trying to divide up something he hasn't got.
Thornton Bros., brick manufacturers at Rudyard, have sold their entire business to a stock company comprised of Lower Michigan men. The new company intends to make many improvements to the plant and will also increase the capacity. The Thornfor the present at least. James Thorn for the present at least. James ThornWen intends to take an extensive trip ably will remain in Rudyard for the ably will remain in Rudyard for the
present. present. 300 members of the Detroit Board of Commerce paid us a visit last Sunday morning on the steamer Noronic and were guests of the Civic and Commercial Association while here. They were entertained with auto rides and golf at the CounCo., also one of the Soo's leading historical members, is to give the principal address at the pageant celebration

Don't feel sorry for the other fellow until you have given yourself the once over
Charlie Hapakowski and John Pelto would like to give anyone a tip, when bringing booze from Canada, to be sure and have the bottles wrapped so as not to jingle loose in their suit cases. This bit of carelessness has got them into a lot of red tape, including free board with the sheriff.

William G. Tapert

## Gabby Gleanings From Grand Rap-

 ds .Grand Rapids, June 15-Thomas Wasson, who was connected with the baking business of Grand Rapids for more than forty years until he relinquished his connection with the City bakery last February, has re turned from Albany, N. Y., where he spent three or four months with his daughter. He is so greatly improved in health that he contemplates purchasing a beautiful home on the bank of the Hudson River, twenty miles South of Albany. The residence is located at New Baltimore and commands a wonderful view of the River and the valley, both North and South. Mr . Wasson purchased a car on going to Albany, learned to drive it and frequently covered all the towns from

New York to Montreal. He looks twenty years younger than he did six months ago. He expects to re-
turn to his new home on the Hudson turn to his new home on the Hudso
in the course of a week or two the course of a week or two.
John Kuipers has purchased the
grocery stock of L. M. Vanderveen. grocery stock of L. M. Vanderveen,
11 West Leonard street, and will continue the business at the same location.
Wil
Wilbur S. Burns leaves to-day for Columbus. Ohio, to attend the meetings of the Jurisprudence Committee of the Supreme Lodge,
which he is a member.
John D. Martin leaves for the same city. Sunday to attend the regular sessions of the supreme Council, to the Grand Lodge at Detroit
L. M. Steward, who was a guest at the Burleson Sanitarium here about a month, went home about two weeks ago. June 8 he was operated on for mastold at the Saginaw General Hospain, He has since suffered intense painected but doing as well as could be expected. As soon as he is discharged by the Saginaw hospital, he will eturn to Grand Rapids to complete hion. tratment at the Burleson institu-
Smith R. Isenhower, who has covred Central
vears for the Norwich Pharmacal Co.

## WORK

The fall of man I would reverse, it labor I would trace The one thing that above all else has been his meanso His fall was from creation down to idleness complete
But work has worked it wonders to put him For it has made him all he is while hewing out a home When otherwise he would have been left aimlessly to roam

Work is the passport to all worth and to all moral things Without it man would have been but anf an angel void of It just remained for him to be to Nature's to subdue, She gave to him her gifts that were but mockery, neath Save as he should their worth were but mockery neath the sky

By work alone man finds himself, his helplessness demands The conquering of the elements of sea and air and land. He finds the way to meet his need, he challenges the earth
To yield its forces to his will and duly bringe To yield its forces to his will and duly brings them forth So it is work, life vitalized and brought to form, whereby
He comes to be all that he is beneath a kindly sky.

Let consciousness a picture draw of what this world would be Without the finger-marks of toil in its variety Of course we don't know much about his erstwhile cloth and feed, Or how he might have lived without a touch of human need
But man, the Adamite, has shown the races here below, But man, the Adamite, has shown the races here below,
That they, like him, must live by work, or to the dise

Norwich, N. Y., has severed his connection with that house to take a similar position with the Wm. R. Warner Co., of Philadelphia, covering the same territory. His successor is Norman Williamson, who has been covering Southern Michigan for the same
house for some time past.
"Selling on the train is a method described by a salesman of novelties as offering a good opportunity to take orders. The two requisites he named were a genial manner and a small sample line. He explained his system as follows: "When I board some erkwater line that runs between small towns I make a point of asking the conductor to point out some of the merchants on the train. This information is usually passed to me for the cigar I hand out. Then I make it a point to get acquainted and it is an easy proposition to lead up to what I have to sell. The chief advantage of this informal meeting of customers is, of course, that the contact is made when the buyer is off his guard. He has none of the protection which his usual surroundings give him against people wanting to sell him goods. You have to work fast, though, in order to get the sale completed before the station is reached. But I have made sales in less than five minutes, and the customer doesn't mind being
hurried a little into the sale when he knows the transaction must be con-
cluded before the train pulls into the cluded before the train pulls into the
station. In my own case, I know that station. In my own case. I know that
these, sales on the small town trains these sales on the small town trans
have saved me many a stop-over at a hotel I wasn't crazy to stop at. Fur-
thermore, a salesman can often pick thermore, a salesman can often pick
up a day or two on his trip by this method, which counts in these days of high travelling
Late News From the Sawdust City Muskegon, June 15-Harold Foote (Swift \& Co.) and entire family, who ported better, except the youngest daughter. who passed away. Rapids correspondent failed to mention the election of C. C. Carlisle as Grand Sentinel. While Mr. Carlisle holds a minor office, he is a fine fellow and. of course, will in time be E. A. Caulkins succeeds Dell Sut ton in th
Hastings.
Muskegon Council lost its first death benefit member by the death of W. Fleming. The road leading South of Muske gon Heights, commonly called the and autoists are compelled to detour
L. B. Mitchell
over the worst piece of road ever permitted to exist this side of hades All this can be avoided by cutting over to the float bridge road, which is in ideal condition. The men who have charge of this improvement and failed to properly placard the road ought to be made to pay for all the broken springs and charged with all the cuss words carried to high heaven by the reporting angel as a penalty for their criminal neglect.
This country and especially the State of Michigan has suffered the verely in the last few years by being governed by cheap and inefficient politicians and the time inefficien when decent and honest arrived ought to assert themselves Plan are now being laid themselves. Plan are now being laid by the old guard again foist one of their gang on
the State for Governor. Surely igan has been grossly misma
during the last few years. The st politicians have been ap o important positions. ow, of Nashville, is the logi o put Michigan back on a b basis-a man who stands squa important issues and is capa
giving us an administration free giving us an administration fr political chicanery.
primary day means
government $\qquad$
Bee Stings as a Cure For Ivy $P$
Many years ago while pros with poison oak, of which poi is a species, while taking an plunge in Crooked River dle horse and pack many miles from the nearest ment. By morning my face, ne hands were badly swollen, oon my eyes were practicall Finally. I unsaddled, picketed mals and tried to get the sleep lost in the night.
Just as I had begun snorting and jumping mule wakened me and that I had picketed her close to
f yellow jackets.
I being juicier than the mule warm concentrated its efforts

## ociable on me

There were apparently abou billion bees, each with four sting working overtime. ing the animals elsewhere ther nothing to do except to be prof I did not have any of the New York Herald's 102 selecte dies.
In the course of an hour there surprise; the swelling in hands face began to subside and by lowing morning for the greate had disappeared.
To the student of physiol chemistry this fact will not be prising; it is a case of normal ical reaction pure and simple venom and poison oak princi substances of tremendous activity. Practically they each other. In spring and e mer the poisonous principle virulent-possibly because more of it-than at other times. this season too the sap of the vated ivy is poisonous to man foxicodendron, the botanic the species, is also the name cal preparation of high repute tain skin ailments.

June Days.
Written for the Tradesman.
The day with all its sun or rain
Brings joy anew to f June but comes around again Where is a friendliness and tree A warmth like hearts aglow ntil we're friends so close and We just together grow know they mean yet more than
With cheering ray or shower With cheering ray or shower Which lead to love an
and power

## WE OFFER FOR SALE

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Present market conditions make possible exceptionally high yields in all Government Bonds. Write us for recommendations.
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Usual Resort of Union Sneaks and Cowards.
Minneaopolis, June 8-During the fall of 1919, at the time of the general strike of the union meat cutters, my market was bannered on account of my having failed to enter into a closed shop agreement with the buthers umion and because I would not Efforts to force me non-union men an agreement at that time failed and my own men refused to participate in the strike. Five of to participate were union butchers, but they refused to obey the order of the busines agent to strike, as they were satisfied agent to strike, as they were satisfied conditions. After three weeks working nering, the apparent efforts of the union to destroy my business in that manner were dropped business in that In the early parted
In the early part of February, 1920, however; the business agent of the and requested me to cagned on me closed shop. Inasmuch as up for a in the principle Inasmuch as I believe furthermore, being under shop, and, to my men being under obligations the strike, who stood by me during into an agreement with the butchers, into an
I heard nothing from the butchers' umion for a few days, and I learned through other sources that it had taken the matter up with the Provision thades Counch and had requested that I be placed on the unfair list of that organization; that this action had been taken and that it had been decided to bring to bear all the influence of the Provision Trades Council and its affiliated unions through a general boycott on my business to force me to sign up with the butchers' union. On February 26 the Grievance Com-
mittee of the Provision Trades Counmittee of the Provision Trades Council visited me at my meat market, 249 Marquette avenue. This committee was composed of the business agent of the cooks', union, business agent of the waiters' union and a representative from the waitress' union. In the presence of a witness the business agent of the cooks' union, acting as spokesman, informed me that the Provision Trades Council had sent a committee during the preceding week to the restaurant customers of my market and he mentioned the names of several; that this committee had not absolutely directed anyone of the customers to stop buying from my market, but had told them that their cooks would be called out, that their waiters would not serve meat purchased from my market, and that the ice wagon drivers and milk drivers would not deliver ice or milk and that the bakers would deliver no bread if they continued patronizing my market.
The business agent of the cooks union further stated that he had been to see the manager of one of his restaurants and had been informed that this restaurant purchased from $\$ 800$ to $\$ 1,200$ worth of meat a week from my meat market and that the management of aforesaid restaurant had informed him that in the event it came to a fight this restaurant would stic by the Provision Trades Council and stop purchasing meat from my marstop
ket.
It

It was stated by the representative of the waiters union that all possible pressure would be brought to bear on my customers for the purpose of inducing me to sign up. The gentleman who was a witness to this contive, "That is to say, if Mr. Vanstrum tive, "That is to say, if Mr. Vanstrum does not will not cook his meat and the cooks will not cook his meat and the waiters and waitresses will not serve liver milk to his restaurant customers liver milk to his restaurant customers, plied in the affirmative.
The business agent of the cooks' union stated that the business agent of the butchers' union, the representative from the waiters' union and he had called upon my customers and informed them that they were trying to sign me up with aforesaid customers
that they would be asked the follow ing Monday to discontinue purchasing meat from my market in the event that 1 did not sign up, and that if they, the customers failed to comply
with such a request when made then with such a request when made, the the pressure of the cooks' union, wait ers, waitresses, ice and milk wagon drivers', bakers' and butchers unions would be brought to bear upon them
Following the visit of this commit Following the visit of this committee, 1 personally called upon my res-
taurant customers and learned from taurant customers and learned from them that that the committee from th called upon and council had actually called upon and threatened them wit what amounts to a secondary boycot if they persisted in patronizing my meat market. In the case of one o my customers, I was informed, in the presence of a witness, that the cook union had ordered their cooks not to report to work on the morning o March 5, if their employer bough any more meat from my market. This threat was carried out and the cook were ordered to leave their jobs. I was necessary for this employer $t$ go to the headquarters of the cooks union and promise that he would pur chase no more meat from my marke in order to hold the cooks.
I learned that this committee visit ed approximately twelve of my res taurant customers requesting them to discontinue buying meat from my market. In fact, in some cases the threat of the banner was made.
There is not now and never has been any dispute between my men and myself. Because my men regard union men as a band of cut throats black mailers and anarchists. I have taken legal steps to protect them and myself from further harm by secur ing an injunction against the union whelps and started suit against the Provision Trades Council for $\$ 25,00$ damages. Charles T. E. Vanstum.

Bottom Facts From Booming Boyne City.
Boyne City, June 15-The Crozed Stave Co. has all the foundation in for its new plant and is commencing the superstructure. We are informed that all the equipment is ready for delivery and most of it on the road so we may expect that the plant will soon begin to assume something like completion.
The last foundation for the East street bridge is in and the work of erecting the last pier has begun. It looks now as though a couple of weeks would see this much-needed structure complete. It is now up to the State Highway Commission to see that we have a usable bridge this season. The citizens will be very glad to see this street, which has been closed for almost three years, in shape to use again.
The Chamber of Commerce committee in charge made a very satisfactory showing in raising over $\$ 3$, 000 to be used in securing the right of way for the State Trunk Line road from Boyne City to the Mackinaw Trail at Walloon Lake, the County Road Commissioners having demanded a bond of $\$ 2,650$ before taking any action. William Tindall and J A. White were the hold-up men.

The cities of Charlevoix, East Jordan and Boyne City are making strenuous efforts to get some important work done on the harbor entrance at Charlevoix, because this harbor, which serves the whole Pine Lake district, if neglected, will cause the large shipping interests of Boyne City and East Jordan to be cut off from Lake Michigan, so far as heavy freight traffic is concerned. Possibly a new administration at Washington will give us needed relief. Maxy.
Newaygo-The Newaygo Farmers Warehouse Co. has been incorporated to conduct a wholesale and retail business, with an authorized capital stock of $\$ 5,000$, of which amount $\$ 2$, 500 has been subscribed and $\$ 1,500$ paid in in cash.

## "Customer Insurance"

That's what|the grocer calls Royal Baking Powder.
"When a woman," he said, "spoils good food materials with poor baking powder she is very apt to blame the food materials-and the grocer.

Royal Baking Powder protects against baking loss all the butter, sugar, flour, eggs, milk and flavors I sell.'

## ROYAL Baking Powder

Absolutely Pure
Contains No Alum
Leaves No Bitter Taste

## SUN-MAID PROFIT

## Our Advertising Puts This Into Your Till

Thirty-eight million Sun-Maid advertisements are entering the better homes of America this
year. Sun-Maid customers are in every locality. They live in your own neighborhood. 'Their number is increasing daily.
Display Sun-Maid on shelf, in window. Let your customers see that you, too, sell these tender, juicy, delicious thin-skinned raisins. It's the brand most women want.

Get your share of Sun-Maid business.

THREE VARIETIES
Sun-Maid Seeded
(seeds removed)
Sun-Maid Seedless
(grown without seeds)
Sun-Maid Clusters
(on the stem)

Order from your jobber.

## CALIFORNIA ASSOCIATED RAISIN CO.

Membershid $\mathbf{1 0 , 0 0 0}$ Growers Fresno, California

Growers and shippers of America's all-year nationally advertised brand of raisins.

HIGH PRICES MUST RECEDE. Those who go to the shores of tidal waters are familiar with what happens when the tide goes out. As the flood recedes, craft after craft which had been riding at anchor settles down and strands, the smaller ones first, because they were nearest the shore. Something akin to this is visible in the business situation at the present. The receding of the high tide of inflated values is leaving stranded many business craft whose owners or managers made no allowance or provision for the tara. The analogy is fairly complete, because in the business embarrassments recently noted the bulk have been among the smaller concerns or of those in inexperienced hands, the latter including certain jobbers and exporters. In the comparatively few larger ones stranded, lightering-to continue the nautical symbolism-is going on to keep them afloat. This has happened in the case of three silk concerns and a large shoe enterprise, followed by unloading on the part of a number of clothing manufacturers. But at this point the analogy ceases. The ebb and flow of tides recur at stated intervals. With prices this is not the case. When once they begin to go down the process continues until bottom is touched, and they are apt to stay there indefinitely until some new impulse is given them to move upward once more. This may, and often is, a mat ter of years. Meanwhile, it would seem the part of business prudence to accomnrodate to the new conditions instead of trying to resist them, as appears to be the disposition of a number of the actors in the primary markets of production.
It is worth noting that the rebellion of consumers against high prices is becoming universal. Not only is it in evidence in different portions of this country, but it is as marked in the various countries of Europe, in Central and South America and ín other parts of the globe. People are refraining from buying everywhere and are resorting to all kinds of makeshifts in the effort to do without a lot of things which they had been accustomed to make use of the failure to take this attitude into account is one of the things which have upset the calculations of many who had articles to sell. Nor has their attitude, since their discovery of what was going on, been especially helpful. This has, as a rule, taken one of two forms. The first of these is an elaborateness of explanation as to why they are charging high prices. In most of the statements of this kind undue emphasis is laid on excessive cost of labor. A reason why the arguments are not taken seriously is that those who read them also have learned of the excessive profits obtained by the organizations which put them forward. They also observe the failure to state any efforts making to reduce prices. The other attitude by producers is even less calculated to appease consumers or induce them to resume purchasing. This is the throttling down of plants to decrease production, whose only
purpose is to keep prices up to the higher levels. Experience has shown that the only way to induce buying is to bring down prices to the lowest point possible. It will pay producers to sell goods at no profit at all for a while, if need be, to get back the good will of buyers. The "coon" of high prices must come down, and he might as well do so gracefully
The year that is coming to a close for a thousand American colleges, universities and professional schools is one of the most remarkable in academic history. Following the war period, when many of these institutions lost the major part of their students and faculty and were only kept going by the device of the Student Army Training Corps, the universities found themselves in the fall of 1919 with shrinking endowments, disintegrating faculties and the highest enrolments in history - a fourth greater than the high record of 1916. How endowment drives were made the order of the day in hundreds of colleges; how alumni and friends came to the rescue in an effort to secure better salaries for the faculty; how former service men and others who had missed or deferred their chance for a college education returned to make the college year memorable-these events are perhaps too close to us to be appreciated at their full value. One unmistakable note that runs through the commencements of 1920 is the realization on the part of the college and the public of a mutual responsibility. The American college, public and private, is serving all the people in a sense never quite so real before. Lord Haldane's observation, "We have passed away from the days in which it was enough to have among us a few preeminent individuals," has been accepted and is being acted upon. America expects more and more men and women to have a college education and it expects them to serve their fellowmen better because of having had

## $\overline{\overline{y M} \text {. Depew did not need to }}$

 tell the Republican convention that he came straight from his native village, "where the old statesmen gather and sit and discuss the situation." It was pleasant after so much pretentious dressing-up of provincial views at Chicago to have one cracker-barrel utterance frankly avowed. Mr. Depew's review of our history was par ticularly redolent of Peekskill. His audience applauded to hear that when Washington had an international question to settle, he did not go himself, but sent Jay, who came back with the frontier posts; when Jeffer son had one, he sent two agents, who came back with Louisiana; when Polk had one, he sent our best constitu tional lawyer, who pouched Oregon for us; and when McKinley closed a war he sent a delegation which "brought back the Philippine Islands and Porto Rico." If this does not prove to the hilt that Wilson was a perverse booby to have gone to Paris to vaunt his overpowering ambition and flaunt his new wife, then the men atop the nail keg and the flour barrel do not know a hawk from a handsaw.NEW UNIVERSAL LANGUAGE.
If you want to travel but feel unequal to learning a supply of modern languages for the purpose, then play chess. The ideal substitute for Esperanto and Latin has at last been found, if the experiences of a scholar who lately returned from long wanderings on foot through Europe may be trusted, for he says that every-plavers-that he need never lack companionship or entertailment. The speech of chess is more reliably universal than musical notation. You may employ it in hut and castle without danger of going astray from etiquette, and it has no pitfalls double meaning. The traveller enjoy--d his little game in the Alhambra, in the mosques of Stambul and in London clubs. His chess men being his faithful companions, a partner was sure to turn up, of what nationality it mattered not at all.
Once, on a walking trip the whole length of the Italian peninsula, he visited the ancient Benedictine monastery of Monte Cassino, whose learned monks were all devoted to chess and had set aside a spacious room in the great building for their games. Its furniture consisted merely of a chess table: players and spectators stood. The monks kept him two days as their guest in a continuous tournament, and he lost but one game -after a banquet in his honor whereat old, rare vintages appeared in profusion. The scene of play was dramatic, the contestants standing in the center of a circle of cowled monks, who followed every move in intense silence. Another "continuous tournament" he played on horseback while journeying through Mesopotamia; another while drifting down the Tigris on a raft of goat skins to Mosul, where he tried his skill with the Archbishop of Bagdad, a genial opponent. At Tabriz, metropolis of Persia, he played simultaneously against the eight strongest players of the city. The traveller attributes his success in a diplomatic mission to an act of great self-denial-he permitted a distinguished nobleman, commissioned by the Shah to conduct negotiations with him, to defeat him in a series of games which preceded the contest of wits.

## TRIED OLD DODGE ON GARY.

 At the Senate hearing on the steel strike Senator Walsh, of Montana, demanded that Elbert H. Gary, chairman of the board of the United States Steel Corporation, who was on the stand, answer one of his ques tions "yes or no." Judge Gary, protesting that he could not, refused to do so. The Senator, and probably some of the lawyers present, thought that he had scored a point on the witness. It is, however, an old-time dodge of lawyers to demand this categorical answer, and it is an imposition upon the witness. Indeed, it is a perversion of truth itself in many cases.We have only to recur to the old familiar example, "Have you stopped beating your wife?" to show the absurdity of the demand for "yes or no" as an answer to some questions. It continues to be the favorite of the
small lawyer, the pettifogger though the big lawyer of large tal calibre has long since disca it, save where the demand is log and legitimate.
It has been a puzzle to some men of a profession calling for titude in language should use inexact method of extracting from a witness. But the explana is that it is simply intended snare for the witness. It is no effort to get at the truth, but an tempt to entrap the witness twisting the truth for the benefl his questioner

## MAY FIRE LOSSES EXCESSIVE

The fire losses in the United Stat and Canada during the month of M again show a heavy increase just how far this can be credited the higher values now being pl on property is very difficult to de mine. The May losses reach of $\$ 25,440.300$, as compared $\$ 16,516,300$ for the same month year, the increase equaling cent.
The five months' fire loss figu show a total of $\$ 138,791,000$ prope values destroyed since the first the year, an increase of over twe eight millions.

## Architects have always been

treated by fame. Fickle towa everybody else, the wilful goddess been consistent in her indifference those who endeavor to build mate monuments more enduring than bra To know a poem without being to give the name of the author on mand is a disgrace, but to know designed a famous monument is $p$ antic. It isn't done. Engravers similarly neglected.
ers of popular songs. Everybody tell who wrote a musical master that lies untouched in the music but to say who is the author air that we hum as we go about work is beyond us. The fame mortal singer of an undying may be far greater than that one who wrote the song. Lind's rendition of "Annie Lauric familiar history, but who except compilers of reference books kt of William Douglas? In a desp ate effort to compensate for ignoring of some of those who sh be her children, Fame, unlike li ning, sometimes strikes twice same place, as when she acknowl ed Sir Walter Scott first as poet then as novelist.
The Michigan State Farm Burc has issued a bulletin parading fact that only half of the normal acreage in Michigan has been pla this year, due to the infamous infl ence and propaganda of the Burea If there ever was a time when needed food in this country, it is this year. Any organization which preac es restriction of planting so as to cur tail production is guilty of a criminal practice for which it will have to st trial before the bar of public and indignation. To accomplish such a result is bad enough. To boast it clearly shows the perfidious char acter of the organization, which destined to place the seal of infamy on every adherent of the gang.


Read what this Grocer says:
"Your efforts to improve the Canned Foods Industry by inspection and to increase the consumption of Canned Foods through advertising should be greatly appreciated by all Canners and Distributors.
"Real quality is the one great necessity and the Inspection Seal assuring the consumer that their Canned Foods are properly canned, will add confidence to the entire Canned Foods Line."
Jones brothers tea co., inc. 68 Jay St., Brooklyn, New York
(globe grocery co. -CHAIN STORES)

NoTECARETULLY
The National Canners Association has organized an efficient inspection service for the purpose of assuring satisfactory sanitary conditions and clean, sound food products, canned either in tin or glass.

Any canner may subscribe to The Inspection and Advertising Service and by complying with the Association requirements may secure the privilege of placing the Seal on each can of his products.

# An Industry's Service to Your Customers 

The National Canners Association. through the work of its experts-including some of the world's most eminent food scien-tists-and the expenditure of thousands of dollars is serving your customers by perfecting the best methods of canning foods. It insures the quality of the raw materials, raises the standards under which they are canned and makes certain of their greatest food value and their appetizing appeal upon the table.

This means better food for American homes and better products for you to sell.

You can help give your customers better canned foods by your interest in the Inspection Service of the National Canners Association and its Seal upon inspected brands.

NATIONAL CANNERS ASSOCIATION, Washington, D. C.



Michigan Retail Shoe Dealers' Associa-President-J. E. Wion. Wilson, Detroit. Vice-Presidents - Harry Woodworth Charles; Webber, Kalamazoo; A. E. Kellogg, Traverse City. Secretary-Treasurer inaw.

Five Million Dollar Retail Shoe Sale. Probably the most colossal retail shoe sale ever held recently began at the Grand Central Palace, New York, when the Nemours Trading Corporation of 151 Fifth avenue placed before the public its entire stock of footwear, amounting to approximately 900,000 pairs with a total cost value of about $\$ 5,000,000$. The corporation, which had purchased the entire output of a number of New England shoe factories, has decided to retire from this branch of the trade

The sale, which was placed under the direction of $C$. A. Lockhart, the famous "Mill-End" man, who came to town for the first time on such business, was being held on the main floor of the Grand Central Palace, and according to Mr. Lockhart, will continue there until the entire stock has been disposed of.

The shoes, which are said to be the entire last year's product of four factories, were put on sale not, Mr. Lockhart was careful to state, at "cost" or "below cost" prices, but at prices "without profit" to the corporation. Some of the shoes, Mr. Lockhart said. may be sold at even 50 cents below their cost to the company, others at slight prices above the cost.

The shoes were grouped in 30 bunches or stores on the floor, each given a special price at a round figure. Thus some shoes slightly below and some above cost, he stated, were in a one-price group of shoes.
The 45,000 square feet of floor space were divided into 30 squares and the shoes distributed in them according to price and style. At the entrance of each booth a table was placed, upon which were displayed samples of the different shoes to be sold there and the price marked in large numerals. A customer wishing to buy a shoe at a certain price goes to the corresponding booth, examines the styles, picks out the sort he desires and then tells the clerk the style he or she wants and the size. The shoes are then handed out and are tried on alone; if satisfactory the buyer pays a cashier, one being situated in every booth. No exchanges are permitted.
It is believed that fully from 10 to 25 per cent. loss to the corporation will result. Prices range from $\$ 1.00$ for babies' shoes to $\$ 8.00$ for the finest quality. Among the 982,000 pairs which went on sale are buttoned and laced high shoes, both for men and women, ties, pumps, brogues, bluchers
and many others. It is expected that the sale will extend over a period of weeks, at least. Not only is the public invited to purchase, but shoe dealers may buy at the same cost as to the retail trade
Mr. Lockhart is authorized to sell the entire stock to the public without profit, and he will not be hampered in any way, says a statement issued by Alfred W. du Pont, president of the corporation.
Mr. Lockhart explained that men's women's and boys' shoes are included, and to give an idea of the immensity of the stocks, says there are 130 carloads.
In an advertisement of the sale Mr. Lockhart said:
"Mr. du Pont and Mr. Mills have both assured me that these shoes are to go direct into the hands of the consumers-that they do not expect any profit-and, in addition to this, this beautiful Grand Central Palace is to be turned over to me to direct this wonderful sale entirely rent free, and if in the end the ultimate result of this sale of these shoes show a loss, there will be no complaint.
"Shoe merchants, wholesale shoe merchants, department store buyers, are all welcome to buy side by side with the men, women and children, but be it understood, the closing-out prices that are marked in plain figures will apply to all alike-no favorites. It is a wide-open field, glorious in opportunity, and immense beyond my ability to picture."

Detroit Shoe Retailers Cut Prices.
Although retailers in most of the downtown shoe stores in Detroit are making special reductions in keeping with the spirit of the day to help reduce the cost of living, these same retailers do not look for prices to be lower for next fall. On the other hand, dealers do feel that within two years there will be a readjustment downward on shoe prices. Their belief is based on an analysis of conditions as they exist and as they should be adjusted in the next 24 months.

The shoe stores are cutting prices earlier than usual. They lay this to the fact that it has been a backward spring. The expectation is that hot weather will come at any time and sales will jump to white shoes. It has only been since about the 20th of May that there has been any spring weather, so it is easy to realize what

--KEDS.Don't forget we are headquarters for this popular line of Rubber soled canvas footwear.

Summer weather is going to bring a big demand for them. For quick service send us your orders.

## Herold-Bertsch Shoe Co.

## WT HOODWURKSHU

## Built Like An Auto Tire



## BLUCHER

Brown duck upper. Loose lined to toe. Half-bellows tongue. Fibre from tire-tread composition. Rubberized toe box. Pneumatic heele made
For hard work and hard play, where stout, serviceable footwear is needed.
Mail-bag duck uppers, joined by live steam pressure to tire-tread soles. Mail-bag duck uppers, joined by live steam pressure to tire-tread soles, heels ease the feet and a leather sock lining insures cool comfort. Pneumatic


Moys'
Wouthen's
Misses' (Spring

Ve have thousands of cases of HOOD TENNIS on the Floor. Write for special Tennis Catalogue.

HOOD RUBBER PRODUCTS CO., Inc. GRAND RAPIDS, MICHIGAN
the retailers have lost in the way of sales owing to the backward season. Even at the reductions, people are not swarming to the shoe stores to buy, and they are not buying except where they need the shoes, showing that sales at the wrong time of the year do not bring any decided results. The store of Alfred J. Ruby, in the Statler Hotel building, is offering 20 per cent off on every shoe in the place and 10 per cent. off on hosiery backing up the sale with newspaper advertising and cards in the electric street cars. Other stores are offering a group of shoes at special prices but the stores of Fyfe's, Walk-Over and other shops have not yet slashed prices generally as they do later in the season. The biggest reductions are being made by the shoe departments at the general dry goods and department stores, such as Hudsons, Crowley, Milner Co., Newcomb, Endicott Co., Klines, Eimer's, Worth's, Heynz Bazaar, etc. All of the shoe departments at these stores handling women's shoes have been cutting prices for the past two weeks.
Bottom Facts From Booming Boyne City.
Boyne City, June 15-Findlay \& Catlin, who have taken over the ducted by $R$. C. formerly conshoted by $R$. C. Leavenworth, are showing a fine line of portraits. They say they like the town, the people and the community. They look like a and surely have with lots of pep terest in the business affairs of the city. Boyne City needs and welcomes city. Boyne City needs and welcomes
just such additions to its business comsunity. We are going to get communty.
our picture drawed just as soon as
we get some new socks and a hair cut. Roy Thomas, of Chicago, and Wilford Reed, of Petoskey, have taken the Watson ice cream parlor and, beside redecorating and refitting the place, have given it the attractive name of the Lakeview. If we were younger and had designs on any member of the opposite sex with a view to permanent annexation, that would be the place to rivet the shackles. From appearances we are not the only person who recognizes the possibili-
E. J. McDonald has opened a cigar shop and tobacco store in the Wenzie building on Walter street. He has fitted up a very attractive place and has a good line of goods. We will expect a good trade for him, as he has a good location and is the only exclusive tobacco shop in town ony The steamer Kansas has made the trips with very good consignments of freight to Boyne City, commencing May 15. With everything held up and hung up on the railroads it is a relief to get goods to sell and use. The Michigan Transit Co. gives us 36 hour delivery from Chicago and so far has been swamped with busi iess to the West shore towns.
The Standard Oil Co. is installing a new gas tank at its station in this town. Like all other Michigan towns, we have been very short of gas-not hot air-for the past two months and our joy rides have been very grumpy But last Sunday-good night-there was a regular procession all day Don't blame any one for getting out on such a perfect day
One of our young tooth carpenter got him a new car last week. Dreve it up from Detroit. Perfectly good car, too, when it left Detroit. When $t$ arrived here it was minus the top windshield and steering wheel rim, but still going strong, but Harold is wearing a patch on his head that looks like a skull cap. They do say that the car never stopped at all. Jus

## Distinctive Lowcuts

Hirth-Krause Shoes possess the style, and give the comfort that is required in footwear for summer. Neat, smart looking lowcuts for both men and women that sell and give satisfaction.

When you sell one pair of Hirth-Krause shoes you are sure that you have given your customer, not only what he wanted, but what he also will want again.

Remember the Hirth-Krause "More mileage" Guarantee.

## Hirth Kivause Shoes

rolled over once and was on its way. Some car. Some driver and some Johi John Bergy's got a new suit of

Editorial Policies Sound and Patriotic. Buffalo, N. Y., June 15 -As a merchant's paper, devoted to the wholesalers as well as retailers, the Trades man is one of the, if not the, best publications I know of-and you know I have been a strong advocate of the paper in every line I have had e perience with.
Constantly and conservatively used by the manufacturer and the wholesaler, it will pay its way for every dollar's worth of space used. I am not guessing at this statement.
Your editorial policies, a
known them for a quarter of have tury, have proved sound, as well as patriotic. Those who have criticised your labor union policy will yet live o learn that Stowe was with them as individual workers, and for them and their individual welfare.
Long after the editor has ceased to be, the Tradesman's principles will

get it. Lincoln dug his out by fire
light.


GRAHAM \& MORTON Transportation Co.

## CHICAGO

In connection with
Michigan Railroad
BOAT TRAIN 7 P. M. D AILY

Freight for CHICAGO ONLY

## Comfort Shoes

HIGH IN QUALITY LONG ON SERVICE AND real low in price


2536-Wos. Dong. Comfort Bal., Plain Toe, MicKay Rubber Heel, 3-8 EE .---- $\$ 3.80$
2537-Wos. Dong. Comfort Bal., Stock Tip, McKay Rubber Heel, 3-8 EE ....... $\$ 3.80$
THE TWO BEST BETS IN OUR COMFORT LINE AT PRICES THAT MAKE THEM BY FAR THE GREATEST VALUES ON THE MARKET. DON'T LOSE ANY TIME ORDERING THESE SHOES OR YOU'LL REGRET IT.

RINDGE, KALMBACH, LOGIE CO.
10 to 22 lonia Ave. N . w .
GRAND RAPIDS, MICHIGAN


Shameful Misuse of Money by the American People.
Regardless of the wartime cry of conservation and thrift, the habit of saving and spending wisely seems to have become a lost art in America. Apparently many Americans have become so callous to thinking in terms of millions and billions, that they are applying these exaggerated terms to their own exaggerated incomes. The fiscal year will show the greatest spending orgy America has ever known! And the end is not yet in sight, although there are indications that this mad debauch of flinging away money is on its last legs.
Labor has been paid in terms undreamed of in the country's history. Speculation and the demand for manufactured goods have netted huge sums to thousands of persons who counted their pennies and saved their dollars previous to the World War. Houston Thompson, Federal Trade Commissioner, says that the American public is squandering the enormous sum of $\$ 500,000,000$ a year in "wildcat" investments. Facts and figures prove that the public seems to like the idea of the high cost of living, no matter how much complaining it creates.
But, as usual, we are not looking forward for the crash that seems inevitable. We are spending, saying, "Nothing is too good for me." We are spending our easily gotten gains more easily than we acquired them. Investigation proves that the spendthrift of to-dze actually prefers high-er-priced things. The laborer who has doubled or tripled his income during the past three years, does not take into consideration that he is really not getting more value for his toil. Yet he spurns the cheaper articles offered him and desires to ape the millionaire in his expenditures. There are certain professional men and women-teachers, professors, scientists, and other brain workers-who are suffering bitterly whose incomes remain stationary while less competent and less-skilled workers are reveling drunkly in a spree of spending.
Here is an instance which shows the popular trend of mind: known New York store endeavored to clear a stock of men's suits, worth $\$ 40$, for $\$ 23.50$ a suit. This firm made a great advertising splash to announce the sale. In cleverly constructed advertising the public was told why the reduction in price was made. The suits should have been gobbled up by a public weary of paying fancy prices for mediocre clothing. But they were not. The sale was a failure. Only a small minority of the store's customers were willing to buy suits priced at less than $\$ 40$. They did not think such
"cheap" things were worth having! They were unworthy of the affluent condition of the purchasers. Yet each suit was guaranteed to be ali-wool, and the promise of service-always given by the firm-backed every one of them.
This example points clearly to the distortion of the public mind to-day. Wild waste is the order of the hour. Merchants have proved it by offering identical merchandise at different prices. The suit or dress or hat that bears the tag with the lower-priced article is identical in value. We are buying blindly. Quality and value have no consideration. We are buying price-tags, not merchandise.
Behind this lies a tragedy which soon will open the eyes of a moneymad public. Henry ford sums up the situation in this statement: "Too many people are sitting around waiting for something to happen. Something will happen. These people will delude themselves until the presentday attitude of easy come-easy go will find them unprepared. The fools who are acting crazily to-day will then regret their wastefulness. The time will come when a neat little nest egg, in the form of a bank account will be a man's best friend.'

The answer is, that those who ar making inflated wages to-day are pay ing far in excess of the value of what they buy
inflated A few same amoun
are few sensible men know this. They are holding back on all but necessary purchases. The


Established 1853
We not only are prepared and equipped to care for your banking

WANT TO DO IT
in a way which will meet with your unqualified approval CLAY H. HOLLISTER CARROLL F. SWEET GEORGE F. MACKENZIE V.-Pres. and Cashier

## A Good Friend But a Poor Executor

Many a man may have the qualifications of honesty, conscientious fidelity and the best of intentions, but yet prove a very poor executor.

His knowledge of business, finance and investments may be limited and his service is naturally subject to interruption at any time.

This company as Executor under Will not only provides all the necessary facilities for efficient service, but its perpetual existence guards against untimely interruptions and difficulties that are inseparable from individual service.

## Frand RapiosTrust|ampany

GRAND RAPIDS, MICH.
OTTAWA AT FOUNTAIN BOTH PHONES 4391

GRAND RAPIDS NATIONAL CITY BANK CITY TRUST \& SAVINGS BANK


CAMPAU SQUARE
The convenient banks for out of town people. Located at the very center of
the city. Handy to the street cars-the interurbans-the hotels-the shopping
On account of our location-our large transit facilities-our safe deposit vault and our complete service covering the entire field of banking, our institutions must be the ultimate choice of out of town bankers and individuals.

Combined Capital and Surplus
Combined Total Deposits
Combined Total Resources
GRAND RAPIDS NATIONAL CITY BANK CITY TRUST \& SAVINGSYBANK
the most frugal in their expenditures to-day. Comparatively poor men do not balk at $\$ 10, \$ 12$, or $\$ 18$ for a pair of shoes. They are the kind of men who once complained because they had to pay $\$ 4$ for a pair of shoes.
But the man of means is having his shoes half-soled-not once but twice and thrice-instead of buying new ones. He is wearing last year's suit. last year's hat and making last year's automobile do, while the newly rich is buying a new car every time a fresh model is put on the market. Why? Because the possession of money is not a new thing to the man of means. He wants his money's worth, and just because his income has grown since the war, he is not willing to fritter it away for the mere fun of doing sofor the purpose of making an impression on the general public and letting his friends know that he can afford to indulge in wild extravagances if he cares to be so foolish.
A glance at the bill presented to the United States for non-essentials during the past six months, is staggering. It represents an expenditure that, by the wildest imagination, would not be called necessary, o even condoled on the ground that it is helpful in the "all-work-and-noplay" sense.
The luxury tax revealed the situation in its true colors. In six months, we have spent $\$ 67,212,677$ for merchandise subject to a United States penalty of ten per cent. This tax went into effect May 1, 1919, and during the first two months it was imposed, the government collected near$1 \mathrm{y} \$ 4,000,000$.

The luxury tax, for instance, is imposed on men's hats costing over $\$ 5$; women's hats costing more than $\$ 15$; socks costing more than $\$ 1$ a pair; stockings over $\$ 2$ a pair, carpets at more than $\$ 5$ a yard, and trunks costing in excess of $\$ 50$ apice. Thus it may be seen that the popular trend is to spend all that can be spent for such articles. And several Fifth Avenue shops display filmy silk stockings marked " $\$ 500$ per pair."
I dropped into one of these shops and asked a clerk if there were women who really purchased such things.
"Oh, yes!" he replied. "Quite a few." His tone indicated that the filmy weblike articles found many ready buyers.
Government figures estimate that the total luxury tax collected during this six-months' period amounted to a total of $\$ 2,500,000,000$-about $\$ 25$ each for every resident of the United States!
But aside from paying needlessly high prices for necessities, the people of this country have squandered huge sums on every sort of divertisement and personal indulgence. It is estimated that since the signing of the armistice, the astounding sum of $\$ 8$,$500,000,000$ has been thrown away by Americans. And a very large percentage of this has gone for "good times"-mostly eating and drinking.

The expenditure for theater going is startling. During 1918, we paid $\$ 263,573,388$ to attend theaters. This is estimated definitely because of the Federal tax on all theater tickets. And it does not include the amount paid to ticket "scalpers" and law-evad-
ing speculators, which, in itself, would increase this total tremendous-
ly. But, during the year 1919 , this expenditure was doubled! In the twelve months of 1919 , the theaters took in $\$ 507,792,458$. In the last half of the fiscal year this expenditure averaged over $\$ 57,000,000$ month, thus indicating a steady in crease in self-indulgence.
This extravagance along the line of personal pleasure, caused one Internal Revenue agent to exclaim, "Where do they get it all-and how do they get that way. There was a time when women shopped and when men balked at paying a reasonable price for things. But, nowadays, the more you ask for a thing the more likely you are to sell it!"
But America is going to awaken from her happy dream that money grows on trees. We will learn-and all too soon-that the money tree must be cultivated and carefully nursed. It cannot be ruthlessly stripped of its leaves and have its branches sawed off, while its roots are being sadly neglected.
Exports are decreasing. Imports are increasing. The country is being flooded with cheaply made, inferior merchandise. It doesn't sell at a low price and what it does sell for affords the foreign manufacturer an undream-ed-of profit. The American manufacturer, paying high prices for materials and higher prices for labor, is not getting an equal return.-Thomas $V$ Merle in New Success.

## Your Liberty Bond.

The United States Government bor rowed money from you to finance the war. You hold the Govermment's promise to pay back. This promise is called a Liberty Bond or Victory Note. On this bond is stated the conditions under which the Governinent borrowed the money from you.
For instance: If you hold a bond o the Third Liberty Loan, it states, that on April 15 and October 15 of each year until maturity, you will receive interest on the amount you paid for the bond. Other issues bear other rates of interest and other maturity dates, all of which are clearly stated on the bond.
Now, if you keep your bond until the date when the Government pays you in full for it, you do not need to worry if, in the meantime, the price is low one day or high the next. You and Uncle Sam are living up to your agreement with each other, and neither will lose by it.
On the other hand, if you sell your Liberty Bond now, you will find that the man you sell it to will not give you a dollar for every dollar you paid for it. The price has been brought down because so many people are of fering to sell their bonds. If the market is flooded with tomatoes, you can buy them cheap, but if everyone is clamoring for tomatoes and there are few to be had, the price goes up. The same is true of Liberty Bonds. Shortsighted people are dumping them on the market and wise ones are buying them.

Success is the measure of a man's ability to do something well, and success cannot come to a man who does not try his best.

Liberty Bond Yields.
Yields on Liberty Bonds and Vic tory Bonds, at recent price levels, continue to be very attractive and should interest the small investor who is concerned as to security as well as The following table give market prices, and the vield on the bonds:
Liberty $31 / 2 \mathrm{~s}$ Narket Price Yield Liberty 1 st 4 s .....-. 86.14
Liberty $2 d$ 4s
iberty 1st
Uberty $1 \mathrm{st}+1 / 4 \mathrm{~s} \ldots . .87 .14$ Liberty $2 \mathrm{~d} 41 / 4 \mathrm{~s} \ldots .86 .10$ Liberty 3 d 414 s ..... 89.90 Liberty th $41 / 4 \mathrm{~s}$...- 86.40 Victory 3 is 4 s _-....-. 95.70 Assets $\$ 3.572 .588$ M

## Kent State Bank

Main Office Ottawa
and Rapids, Mich
Capital - - $-\quad \$ 500,000$
Surplus and Profit
Surplus and Profit - \$750,000
$111 / 2$ Million Dollars 31 prac com.
Paid on Certificates of Deposit Do Your Banking by Mail

The Home for Savings

Insurance in Force $\$ \mathbf{6 6 , 1 0 9 . 2 2 0}$
M/miccelatis Incre Insuraiges Compary

William A. Watts, President

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RELL S. WILSON, Secretary
CLAY H. HOLLISTER, Treasurer
RANSOM E. OLDS, Chairman of Board

Offices: 4th floor Michigan Trust Bldg., Grand Rapids, Michigan GREEN \& MORRISON, Agency Managers for Michigan

. KEEP UP WITH THE TIMES


With
power
to
do
things
"THE CLOCK CORNER"

An individual Executor on assuming the care of an estate, often is confronted with items of expense requiring considerable outlay. He hasn't the money. There is no ready money in the estate available. What then? That situation can be avoided in a very simple way.

This Company is in position to handle such matters, if named as Executor and Trustee in the Will. When not so named it is necessary to petition for our appointment as Administrator.
The Michigan Trust Co.
OF GRAND RAPIDS

Did You Ever Stop to Think?
Grand Rapids, June 15-Anent the country wide wail relative to underpaid teachers we note the following citation: coal sars and dumping boy greasing coal cars and dumping them in Hastings, Colorado, receives as much pay as the principal of the schools."
And again catch the following echo from the recent postmaster convention:

Vigorous protests were voiced by delegates to the 1920 convention of the Michigan branch of the National League of Postmasters, which opened at the Hotel Pantlind Wednesday af ternoon, in the preliminary and informal discussion of the postoffice commission of third and fourth class postmasters.
"Common labor is being better paid than third and fourth class postmas ters," Henry Barnum of Bailey told the convention. "We don't want the word to go out that we are thinking only of the almighty dollar, but we do want a monetary return for our efforts of at least as much as colored scrub women obtain from their toil in the government buildings at Washington.
"Section hands on railroads are bet ter paid than third and fourth class postmasters."
Now who wants to grease coal cars, be a section hand or a scrub woman: Ask the 1920 graduates of schools and colleges how many of them are looking forward to any of the above callings.
And why does an individual select any particular calling in life? Either because there is money in it or be cause it is congenial-it appeals to him. Then why kick about the pay If you want the big money, get into the bandwagon and take a real job that entails hand labor. Somebody must do these jobs and here again "bobs' the old law of supply and de mand. We cannot all engage in genteel occupations, but that seems to be the one aim of the present generation until there is a dearth of people to do the real work and now they are put ting up a wail that they are underpaid in comparison. But when it comes to the so-called "public servant." it is a joke. There has always been a scramble for these once considered "snaps." You even had to exact a "pull" to get them and now, when the pay envelope won't furnish the required amount of gasoline, instead of getting out and oiling cars or working on the grade, they still or working on the grade, they still
want the "snap" with more "snap" to it. Talking seriously, this is one of the greatest problems that faces America to-day. More hands to do the real work and right on top of it all the American Federation of Labor is raising a big howl against immigration, which brings a large proportion of this vital element to portion of this vital element to our to keep in view and that is, on any large constructive work, the first men in the field are laborers and until the foundation is laid the higher class labor is not going to get on the job This is one of the problems that will continue to grow worse that whole system of higher education is whole system of higher education is partly to blame for it. When we have a doctor or a lawyer or a teacher for cvery, plumbing will come high and town, plumbing will come high and it isn $t$ up to the public or the taxpayers
to donate to theother class accordingly. Bryant H. Howig.
Late Proceedings of Bankruptcy Court.
Grand Rapids, June ${ }^{7-\text { In }}$ the matter of Julius Hendricksen, bankrupt, fina
meeting of creditors was held, the fina reeort and account of trustee approved and ailowed and a final dividend of $21 / 2$ per cent. ordered paid. Distribution will In the matter of Edward J. J .
doing business as the Bostwick Roofing Co.. of Grand Rapids, a voluntary petition in bankruptcy has been filed. Ad-
judication has been made and the matter referred to Benn M. Corwin. referee. The schedules reveal assets $\$ 385$. all exempt are listed as creditors of bankrupt:


## The Belgian Loan

The recent offering of Belgian bonds has occasioned much comment because of its novel features and at tractive opportunities offered. The bonds promise a yield of 7.89 per cent. if they are held until they ma ture in 1945. In addition there is possibility of a maximum yield of 24 . 89 per cent. to those who have their bonds drawn for redemption at 115 in 1921, at the first of the series of annual drawings. The coupon rate is $71 / 2$ per cent. and the $\$ 50,000,000$ issue is offered at $971 / 4$.
Belgium is one of the highly rated nations, its credit at all times having been of the very best. Yet the terms of this issue are considered hard. To American investors, who are apprecia tive of the speculative opportunities in an investment, this offering should prove attractive
In passing it may be said that Belgium is not paying a price for the accommodation any higher than our own high grade industrials. Money is worth that, in the present circumstances. So investors must not be misled into the conclusion that something is wrong with Belgium's credit standing. Were she to have come into this market a few years ago under similar circumstances her credit might well have come under suspicion and investors might well have hung back As it is, the offering presents a special ly attractive foreign investment.

Some salespeople have a way of finishing up the purchase for a customer and putting on the last touches with an air that just about says "This way out!" in so many words.

## Stocks and Bonds <br> Are on the Bargain Counter To-day

Now is the time to buy securities.
High grade issues are available today at low prices that afford the most extraordinary yields known in years.

Nothing is intrinsically wrong with the securities. The issuing companies are probably in better financial condition, with larger earning power, than ever before in their history.

Low prices are simply due to financial conditions, world-wide--conditions which the wise are taking advantage of.

The investor who goes over his investments with us now may reap a lifetime of benefit.

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Fourth National Bank
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C. N. BRISTOL, Manager
FREMONT
A. T. MONSON, Secretary
MICHIGAN

Open Letter to Cashier Revenna Private Bank. Revenna Ravenna June 10 I exception to an article published take your magazine of May 19 , under the heading of Now Get Your Money Back. The writer is either ignorant of the cause and order of the surcharge, or is trying to puff himself y belittling his fellow man.
There are hundreds of insurance agents in the State of Michigan resenting professions from clergy to bankers, and to be called criminals and law breakers is putting it strous For your information, 1 wish to state that we are under the wish to surance Commission and all charges are fixed. Beyond this, we charges authority. Returnable surcharge will have to be made under orders of wil Insurance Commission, orders of the applied for or not.
You have got to cheese it, Mr. Writer, or acknowledge that you are in our same class. We are no better than we ought to be, but fair citizens but fair citizens.
Milton Kraft.

## The Reply.

Grand Rapids, June 14
Gand Rapis, Rent letter June 25 1919, the Legislat ed a law and gave it immediate enact prohibiting a continuation of effect charge. Instead of obeying the sur cvery stock fre of obeying the law, tinued to add the surchare companies made a humige until the disgraceful surrender on liating and disgracetul surrender on Sept. 1. I defies the law of the land a man who pression by every member as given exislature and every member of the LegWhether he sits in a bank writing Whether he sits in a bank writing stock fire insurance or throws a bomb at a policeman, I fail to see any difference between the two, because both government; both aim at the to the government; both aim at the destructron of law and order and seek to set at variance the established institutions of this country on which our liberties depend and our wellbeing is based. The man who snaps his fingers at the enactments of the Legislature and the decisions of the Supreme Court is a dangerous man in any community, because he seeks to undermine the fundamental principles on which our liberty rests and to make American citizenship a hissing and a byword, instead of the proudest mantle any man can wear. $\qquad$
How Many Will Help Raise Their Own Food?
Written for the Tradesman
City residents should be intensely interested in every effort to produce the greatest amount of food this year. The Community Service organization, Farm Bureau and Chambers of Commerce are more or less co-operative toward this end and their appeals may have induced some to plant gardens who had not previously planned to do so.

Much more could be done if every one who is able to do anything in this line would do his best. To prevent waste of food is as necessary as to help produce food. This should be the special business of everybody now and while working to save and produce all should be careful not to work against increased production. tain business projects or public un dertakings are drawing laborers from farms which projects could be deferred until help is more plentiful We could not expect much lessening of highway improvement because good roads lessens the time required to market farm products and buy supplies for the farm and increase the time to till land, plant and harvest crops; but there is no necessity to take men and teams away from farm work to mutilate fertile farm land for golf links, or parks or summer resorts. This is done by outbidding the farmer's proffered wage.
Instead of waiting for a drive, a popular fad, a worked-up enthusiasm, individuals should set about this work of food production in any and every way possible; be on the watch to im prove every opportunity and encourage, by word and example, the relinquishment of amusements, camping, boating, fishing, golf playing, ball playing and devoting those hours or days to work in their own gardens or assist farmers who need help.
Need of money may not be an in ducement to offer services in this work, but need of food in the near future ought to impel everyone to help.

## E. E. Whitney

Probably Due To a Disordered Brain. Utica, June 10-Referring to an ar ticle in the June 9 issue of the Trades man stating that the Utica State Bank has started suit against the Farmer and Merchants Co-Partnership Bank, this is the most comprehensive ver-
sion I have seen among all the articles that have appeared in the different papers-and this is just as clear as mud.
The facts are that the State Bank people are the ones who are doing the building adjacent to the Farmers and Merchants Co-Partnership Bank. A11 that has been said about a law suit is what has appeared in the ar ticle that has been going the rounds of the press.

I have often wondered if the aut thor of said article was under the i fluence of raisin whiskey while writ ing it or was it just the product of One of the Co-Partnership.

Diverse Opinions From Intelligent Merchants.
Will Hunsberger, 418 E. Division, Dowagiac: "Are well satisfied with the Tradesman. I want it while I continue 111 trade
Stanley Pietrowski, 201 LaGrand, Dowagiac: "Sure I'll renew. It is a mighty good paper and I want it right along. It keeps me posted."
Thos. F. Welsh, grocer, Dowagiac:
L. Mollgagen \& Co., grocers, St It keeps us posted markets and the articles that the right. It is a fine paper and a great help to us. Would hate to keep store
without it and am pleased to We all read it and enjoy it very much. We can and are pleased to recommand one handling merchan- much hasn't any more to say than the dise as a trade journal that can be de- man who doesn't talk at all, and pended upon and one that is worth neither makes a good salesman until

The Grand Rapids Merchants Mutual Fire Insurance Co.
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More than 2,000 property owners co-operate through the Michigan Shoe Dealers Mutual Fire Ins. Co. to combat the fire waste. To date they have received over $\$ 60,000$ in losses paid, and even larger amounts in dividends and savings, while the Company has resources even larger than average stock company. Associated with the Michigan Shoe Dealers are ten other Mutual and Stock Companies for reinsurance purposes, so that we can write a policy for $\$ 15.000$ if wanted. We write insurance on all kinds of Mercantile Stocks, Buildings and Fixtures at $30 \%$ present dividend saving.

Michigan Shoe Dealers Mutual Fire Insurance Company Main Office: FREMONT, MICHIGAN
Albert murray Pres.
GEORGE BODE, Sec'y

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## THEN REMEMBER THIS ALSO:

That they make you an immediate saving of 25 to $45 \%$ on cost of your Fire Insurance. Repeat this advertisement word for word. If you can't, read it over until you can. It will help you mentally as well as financially.

## LANSING BOY IN CHINA.

How Standard Oil Co. Treats Its Foreign Representatives.
Kiukiang, China, May 5-I am near ing the end of my first week in Kui kiang and I certainly never put in such a unique week in my life. There is so much to tell about Kiu, as well as about my trip from Vancouver,
that I am almost discouraged before I start writing. I think I will tell you about Kiukiang first and in a later letter go more into the details of Japan and Shanghai.
Kiukiang is exactly 488 miles from Shanghai. It is one of the few river treaty ports. The Chinese populathe walled city. The wall is about 15 feet high city. The wall is about most typical Chinese city of all those walled city-and on the wiver is the walled city-and on the river-is the foreign concession. It is about two
long blocks long and two short long blocks long and two short
blocks deep. The foreign population is only about 60. There is a Jap and British consulate and a Russian ex porting house. The remainder are all Orit Company) is firms. The only (Standar Oil Company) is the only American firm here, hence we are the only
American residents. There are a few American residents. There are a few
missionaries, a Frech-Chinese convent missionaries, a Frech-Ch a Catholic church.
Kiukiang is on the south bank of
the river. The river is about a mile the river. The river is about a mile wide here and on either side are ferite rice fields. About ten miles South is a high range of mountains, on the side of which is a famous Chinese
summer resort. Kuling. Our office summer resort. Kuling. Our office
is moved up there from May 20 to is moved up there from May 20 to
September 15 . Europeans from all september 15 . Europeans from all
over China come here for the summer months, so you see we are rather fortunate. It is very hot in the valley in the summer. In fact, it is rather
warm now, though not uncomfortably so.

The office of the Standard Oil Company is on the Bund. In fact, it is the best building on the Bund, a twostory grey brick structure. The main ager and his wife live upstairs. Directly to the rear and on the back street is another house about the same size and style. Here the junior members of the staff live. The perlows: Manager-No. 1 man is Warrack Wallace of Indianapolis. He is about 26 years of age and his wife is P Pittsburg girl, only 23 and very attractive. Wallace is a cracker-jack and 1 like him very much. Mr. Danwho came from Vancouver on the Russia, together with his bride, a New York girl. They are about the same age as the Wallaces and I like them equally well. Mr. and Mrs. Daniels equally well. Mr. and Mrs. Daniels occupy the top floor of the outer house, while the remainder of the staff men are Messrs. Collings and Moore, ment are Messrs. Collings and Moore,
respectively. Neither of them are in Kiu at the present time, but are Kiu at the present time,
down in the South part of Kiangsi on a field trip and will not return for another two or three weeks. I rank as No. 5 Marketer. In addition. there is a stenographer-a 19 year old Ru manian boy who was born in Shang hai. He was educated at an English school and is very bright and capable The chief accountant is a Korean and in addition, there are about fifteen na tives who are accountants, interpre
ters and translators.
Mr . Haimovitch, the stenographer, and I occupy the down stairs alone at present. We each have a bed room alone and share jointly the parlor, a cook jointly and eat together. We have a coolie who does the janitor work around the house and the heavy work, if any. He is furnished by the company. Each of us has a boy who company. Each of us has a boy who is in short a valet. My boy is also a
cook and when I go on trips up councook and when I go on trips up counme. My boy is 30 years of age, but
they call them boys if they are 90 That is their caste
just wish you could see the dail procedure around the house and of fice. I was never used to such lux ury in my life. My boy-or the coopt eat and everything for me ex cept eat and breathe. He awaken shaving water, hands me by th and shaving water, hands me my slipper lays out and while 1 am shaving he lays out my clothes, puts the shir day's suit and gathers up the soiled clothes, shines my shoes, stuffs the toes, keeps the room ins, stufs the der and I rarely have to speak to him If I want to anticipate my every wish I want anything from the Compra dore (Chinese-European store keep er) all I have to do is press the elec tric button in my room. He appear and hustles after it and is back in five minutes. Everything you do for yourself ordinarily at home the boy beats you to it. I am a member of two clubs-the Kiukiang Customs (lub and the Kiukiang Club. Each has club houses fully equipped and the boy service is the same. I also belong to the Tennis Club. Kiukiang has such a small foreign colony that we are like one big family. Every one plays tennis and it is well tha they do, for some form of exercise is imperate for geod health in a climate as humid as this
My work is also very interesting. First I have to study an hour a day on the language. I do this in the 8 until ; withe office hours are from morning tea. mineck up the for and cash report of the accountan every morning and open the mail and refer it to the proper translator accountant. I also have been putting telegraph messages into code and decoding incoming messages. This morning I spent about four hours working on some distributing graphs for Mr. Wallace. There is no special routine, but merely a mass of little details which I must learn in order to get a good working idea of the technique of the main idea of the September I will go out in the field also-first as an inspector-and, as soon as I am capable, as a distributor and marketer
We eat five meals per day-breakfast at 7.30 , morning tea at 11 , tiffin (the universal oriental term for iunch) at 2 , tea at $4: 30$ and dinner at 8 . My hardest work is remembering when to eat and apportioning my capacity to accomodate each meal. There are numerous peculiar little here are which we observe and which I think are of English origin.
In the river are two English gun boats and an American cruiser. The officers come to the clubs and I have met them all. There is a French cusooms representative-a young fellow named Phillipo-who comes over and has tea with Hamovitch and me There are a few Japs and Russians The remainder are English. It sure$y$ is interesting to meet and associate with these people. Kiukiang is really uite an attractive place and 1 am very happy here. In Shanghai they said drew the poorest assignment of the ive. If that is so I haven of if am transferred. It all seems like dream, but thus far there hasn't been disappointing thing and it all meas ures up to what I thought it would be My living quarters are free. My boy costs me $\$ 15$ per month. The coolie is furnished free and the meals and cook's salary costs us about $\$ 45$ per month apiece, but we live high and have fine things-well-cooked-to There is a doctor here and we receive ree medical attention at all times. But Kiukiang is free from malari ere vaccinated agains small pox and typhoid, so there nothing to worry about so there is

I have a nice litte
own started Everythingary of my own started. Everything is comfort able-a grate in my room, a fine ward robe, dresser and chiffonier and a big and the electric button and the boy.

The old Socony gets my vote and wouldn't do otherwise than come t China if I had it to do all over again Now let us pray that the silver ex-
change remains up and everything change remains up and everything will be O. K. When I go up country, all my expenses will be paid. Then is when I can save money. I have just ordered four new suits of white clothes. They cost $\$ 6$ apiece. I have white sun helmet and white shoes and sox and I think I am all set for Reed Stuart Hammmond.

Old Indian Days on the Muskegon
Grandville, June 15 -The Indian brother was much in evidence in the early day merchans transactions. I has been said that before being con-
taminated by intercourse with white men the Indian was honest. The men the lndian was honest. The schooboy, reading the speech of reproduced for the mental pabulum of the fifth reader class, could not re sist a grin when he came to that part where the big Indian referred to the white as a cheat, while the redskin Was proverbially guileless and honest.
Every schoolboy knew that the name Indian was synonymous with cheat and dishonesty. One Indian out of a hundred had some idea of being
on the square. Indian Bill, who was on the square. Indian Bill, who was some years ago, was one of the hundred. His word was as the hunwhite man's bond and he had the heartiest respect of every storekeeper I remember when river.
party owned by my father, who little store ingly any father, who were seemwhich, of course, was not granted
"Injun like sama, trust Injun for
plug?
Tobacco is an Indian weed and the redman used it without stint tor moking purposes.

Injun pay bymby. Injun no pay, put Injun in jail,' said one young buck with a face as innocent to look at as a babe's.
Il imagine we'll see no more of that ellow very soon," remarked the storekeeper as he handed over the two plugs. That surmise was correct, the guileless redskin never appeared to pay for the tobacc
The Indians made sugar every spring from the sap of the maple. the sweetening to be had in the all lements. The to be had in the setbled somewhat the light brown sugar of the present day and was brought to market in birch bark receptacles made by the squaws.
Some of these carriers would hold 50 pounds and more. This stirred maple product was the delight of the arge boys and one occasion rom the Indian rom the Indian camp near the rive hank. A general powwow followed by the redman over the loss of prec by the redm
The sugar was never found, but the choolboys imparted to the writer the intligence that the sugar had been tolen by one of the big boys, carried 0 a swamp and hidden until the ex ditement of its loss blew over, after which several of the boys made daily pilgrimages to the cache, enjoying the stolen sweets to their heart's content. However indefensible the act it was not considered a crime to take nything lying around loose from an ndian. It was paying the redmen back in their own coin.
In general, the Indians were very riendly and it was often my delight to go out hunting small game with the Indian boys, armed with bows and arrows. Squirrels and blackbirds were legitimate prey at that time. The male Indian was always a hunter, nev er a worker. The hard work was al ways allotted to the women of the tribe
It was no uncommon sight to se
half a dozen stalwart bucks astride their ponies, riding down the wildwoods roads, while behind plodde as many squaws, some of them bear ing extremely heavy burdens, held to their bowed backs by a broad strap which was passed about their fore heads.
The men were the hunters and fish Crs, the women the burden-bearer to by squaws affairs were attende the woods with rifle and hunting knife to obtain venison and bear meat for

## family sustenance

"The noble redman" was never ver much in evidence during those early first white settlers were frequentl annoyed by the intrusion of thes knights of the woods on their privacy One woman, a young married womal from the hills of the far away State the reds she feared the intrusion when she saw any of them coming. Nor would she let one of them inmg even to purchase venison when the The squaw and squaws would crowd at the white woman, while point at the chattering in opprent deling and misery they were inflicting on the frightened young inflicting
On one occasion I sat
schoolroom with mat in the little schoolt watching thy heart mon a band of a dozen redmen the window out of the dozen redmen as they filed ing. They carried bows little clear their faces hideously painted, tall feathers sticking from their head tresses. They were clad in regula and crude leggins, Macinac blanket and crude leggins, looking savage I looked at the the timid.
looked at the little school ma'am to note if she was alarmed. It was a relief to see her pursue her duties Sithout the flutter of an eyelash. since she seemed unafraid, I, being
only five, took courage as I watched he movements of the Indians.
These gathered about a big grind which they proceeded roadside Which they proceeded to sharpen heir hatchets and whet their long knives. 1 was not fully at my ease willing to exhibit fear in the was unwilling to exhibit fear in the presenc my older schoolmates and the teacher.
I shall never forget the feeling o relief that came to me as that band hemselves hostile natives betook had come, in the faspearing, as they oods.
One small incident came near caus ing an outbreak on the part of som en indians, when one of the big lement the tribe came into the se ilit, seeming very much excite had stoned "his folks" as thite boy to the settlement in canoes. The folk question were his wife and her very worthy members the tribe
Our merchant agreed to see that boys were properly reprimande their ungallant behavior and the big Indian finally subsided.
There seems to be no single memleft of this once numerous rac people who seventy years ag解 the larger part the popula

Old Timer

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## Lynch Brothers Sales Co.




Michigan Retail Dry Goods Association. President-D. Mry Goods Association
Pristian, Owosso. First Vice-President-George J. Dratz Muskegon.
second Vice-President-H. G. Wend-Secretary-Treasurer-J. W. Knapp, Lansing.

Why Food Prices Must Be Reduced. Lansing, June 15-Before retail prices in general can come down, something must be done to greatly increase the production of food and provide laborers for the farms, is the opinion of J. W. Knapp, Secretary and Treasurer of the Michigan Retail Dry Goods Association, who is just returning home after a short buying trip to the markets.
"It is astonishing the number of farms that are being abandoned out in the Middle West," said Mr. Knapp, "and until something is done to remedy this situation and provide for the intensive cultivation of the soil, prices in other staple commodities will stay up." Mr. Knapp comes from both a farming and an industrial State, but he says that the same condition seems to prevail in many parts of the West. The retailers in Lansing have realized the seriousness of the situation, he added, and are offering a number of prizes totaling $\$ 1,100$ for the best farm products that are raised by school products that are raised by school
children. Much, he thought, could be children. Much, he thought, could be done also in New York and other large cities by encouraging the c
dren to cultivate vacant lots, etc.
dren to cultivate vacant lots, etc.
One of the steps that must eventually be taken, he thought, to solve this growing food crisis, is the decentralization of industry, that is, the establishing of factories in smaller towns where the workers would have a chance to raise a part of their own food supplies. There will be no rush of buyers into the market during the summer months to do buying.
"Because of the price cutting movements and the general unsettled conditions, the retailers don't know just exactly where they stand and they are going to proceed carefully," he said. "They have been buying carefully and in small lots, and I think that they will continue to do so." This situation would have the one benefit, he thought, that it would stop merchants from "bulling" the market against themselves, as has been the case for some time past.
While substantial reductions have been made in Lansing during the last few weeks, there have not been the same tendencies as have prevailed here in the East. One reason for this, he thought, might be that they had been selling at a closer margin.
The Government should make a movement at once to allow the comimmigrants. They should be admitimmigrants. They should be admitstandard set by the Government. This should be done as soon as possible, he thought, in order to relieve the pres thought, in order to relieve the presout on the farms and in some help factories, but their aid is certainly needed to increase production. On needed to increase production. On we other hand, those foreigners whom we have with us, who have earned a their own country would mean much should be allowed to return, rather should be allowed to return, rather and not producers. They should not be allowed to stay if they want to go
back, and especially where they do back, and especially where they do
not wish to help produce food stuff and other necessities.
One of the movements in which Mr Knapp is very much interested is that Knapp is very much interested is that of the Kiwanis Club and the Rotary Club. The Kiwanis Club of Lansing, of which Mr. Knapp is a member and an ex-president, is limited to 100 mem bers. Luncheon meetings are held weekly, at which speakers of ability address the merchants and business men on current questions. Such ques tions as taxation, high cost of living reductions, etc., are discussed, and he was enthusiastic over the good which such gatherings can accomplish.
held by the merchants, Lansing far held by the merchants, Lansing farmers from around the vicinity within a radius of ten to twenty miles were invited. At this luncheon the farmers were selected as speakers, and they gave their ideas pertaining to the hardships endured by the farmer in com peting with the wages paid or offered by some of the manufacturing institu tions, and the farmers' complaint was that there was an exceedingly short age of help at any price, which makes farming at the present time almost an impossibility. Such gatherings as these, he declared, can help to bring about a business administration in Government which is a vital need. We have the greatest and best country on the globe, consisting of all the most desired soils and climates. Nature does wonderfully big things for us, yet without labor to gather the necessary food stuffs we fall far short of taking advantage of the many wonderful things that we have at our very doors. If we all roll up our sleeves, the evils of the high cost of living would gradually adjust themselves. We must have patience to wait and to work and to grow, and with the Yankee determination and grit turned in the right direction, with the help of the right kind of immigrants from Europe, God only knows how perfectly willing they would be to help this country gather enough crops to feed the world if necessary.
I have been interviewed by a good many of our members on the subject of trading stamps and find that there is quite a difference in opinion on this subject.
Some good merchants continue the use of trading stamps at a considerable expense to their business and believe that it is a profitable expenditure. Others seem to think that the use of trading stamps is an unnecessary burden and creates an expenditure from which little returns are ac crued. I quote from a letter recently received from one of letter recently getic and public spirited members, as follows:
We took the step of discontinuing trading stamps which cost the store some $\$ 10,000$ last year, and got a lit tle over 20 per cent. increase in business the first two weeks in spite of that handicap."
It seems by this that this member finds it profitable to discontinue the trading stamp custom. We would like to receive some comments on this subject from a number of our members. Jason Hammonem Manager Michigan Retail Dry Goods Association. Ming Retail Dry There is only one sure way to obtain happiness and that is by useful work.

The Man Who Has No Capital.
It is of the greatest importance that a man who has no capital, except what is inside of himself, should early establish a reputation for having certain winning qualities. Until he has done this, no matter how brilliant he may be, he is at a disadvantage. When he has shown that he is honest and reliable, that he has principles and proposes to live up to them; when he has shown that he has courage, grit, pluck and that he is not afraid to fight for truth and justice; when he has proved that he thinks more of always being found on the right side of any question than on the winning side, then he will get people's confidence and admiration.

He Did.
"My wife had invited some people for Sunday dinner, but I forgot and went fishing."
"Catch anything?"
"I sure did!"
"Where?"
'At home."

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No. 726-Stifels 285 weight, club and spade pattern, sizes 32 to 40, 2 front pockets, 2 patch pockets and rule and watch pockets. Jackets to match, 36 to $44 \ldots \ldots$....price doz. $\$ 25.00$
No. 106Y-Stifels medium weight, star pattern, sizes 27 to 31 , assorted.
dozen $\$ 14.50$
No. 916-Stifels medium weight, star pattern, sizes 5 to $15 @ \$ 10.00 \mathrm{dz}$. sizes 9 to 16 @ $\$ 10.50 \mathrm{dz}$.
No. 101-Stifels 285 weight, no bib, wabash stripe, sizes 32 to
42. Full cut © $\$ 23.00$

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## Right now when <br> You Want Soft Collars <br> we have them <br> ON THE FLOOR

From $\$ 2.35$ per dozen, up.

## Daniel T. Patton $\mathcal{f}$ Company

GRAND RAPIDS
The Men's Furnishing Goods House of Michigan


## What Is Telephone Service

It is because the telephone is so intimately yours-because the daily benefits from this service are so far-reaching and vital, that we are coming to yort with a message.

This is in line with our wish to give the people of Michigan the very best and most extensive telephone service that could possibly be desired. And to do this we must have your friendly and complete co-operation.

In order to give that co-operation you naturally need and are justified in asking an intelligent understanding of the telephone business.

It is our purpose, therefore, in this and succeeding announcements, to tell you, among other things, exactly what the Michigan State Telephone Company is, what the giving of service involves, and to discuss with your present conditions and plans for the future.

The conduct of any public service corporation carries its share of unending problems-problems that are as vital to the public which it serves as to the company itself.
These problems cannot and in fairness should not be solved by the corporation alone. The perblic is too vitally interested, and where public interest is so intimately involved, the public's judgment must have every consideration.
It is our purpose, therefore, to make these announcements as though we were all in council, where all have free opportunity of discussion.

Among the problems that will undoubtedly come before us are matters of service-why it is that there sometimes are apparent delays in getting a number, why you sometimes get the wrong number, etc.

The problem of telephone extensions also is a very vital one. Everyone should know why it is impossible under present conditions to install apparatus promptly for every new subscriber.

And we will want to discuss with you very frankly the rate problem, and tell the real crisis that confronts us in the face of constantly increasing costs of labor and material.

But it is neither our desire nor our intention to limit the diseassion to published statements of our own.
We invite you to ask us by letter about those points that we may overlook or may not have made sufficiently clear.
To care for these answers promptly, we have established a special service to provide you with the necessary facts.
Where a large number of questions of any one subject indicate a general interest in that point, we will publish the questions and answers in these columns.
We will likewise be pleased to have your visit any of our exchanges and see for yourself some of the things telephone service involves, and how we endeavor to meet the demands placed upon us.

It will be our purpose to speak frankly, to acquaint your with every phase of the "telephone problem," and to maintain this open-minded attitude permanently.
We believe that this will result in a relationship that will make our mutual ideal of good telephone service for Michigan a practical reality.

MICHIGAN STATE TELEPHONE COMPANY



Michigan Poultry, Butter and Egg Asso-President-J. W, Lyons, Jackson. Vice-President-Patrick Hurley, De troit. Secretary and Treasurer-D. A. Bent ley, Saginaw. Executive Committee-F. A. Johnson Detroit: H. L. Williams, Howell; C. J
Chandler, Detroit.

More History of the Michigan Horticultural Society.

## Written for the ral

The history of an important and far reaching movement rarely recounts a continuous and blooming success. There are periods of retarded activity when parties interested are waiting to get a better hold. They hesitate about the next step to be taken or wonder if some one will not come along to help boost. It is not uncommon for the few who have carried the burden of their voluntary efforts to conceive that an enterprise benefiting all the people should be promoted by all the people through the law making power and turn to legislative aid as a substitute for personal activity.
This was true of the Michigan Horticultural Society as we entered the new century. Some of the old "wheel horses" became tired. The Legislature was the recourse and appropriations were sought to carry on the work. The assistance has been spasmodic and not entirely dependable, so there have been periods of financial strain and depression.

Gradually younger men have come into the management of the Society and there is great hope that there will be a renewal of energy and usefulness.

It is interesting to review the proceedings of the Society from year to year and note the varying permanent values recorded as affected by legislative appropriations. When the Society leans upon State aid and purchases its contributions of advice and experience by securing for pay, ex perts to address the meetings and the reports are largely made up of care fully prepared papers, which occupy the time at the conventions, the real assistance to the growers and practical value of the printed reports are not so apparent as under the plan of securing the attendance of local growers and drawing from them through discussion the best things they have found out.

This conclusion does not undervalue the help of experts, but recognizes the importance of the informal exchange of experience and observation of a large number of thoughtful and painstaking growers. A convention so managed as to draw men out by loosing their tongues and getting a large number to freely give to others what they have learned is far more useful and attractive than care fully prepared platform addresses, no
matter how scholarly they may be nor how prominent may be the lec turers
An organization is strengthened and rendered useful by what it gives out rather than what is poured into it and self reliance in a society is as important as in the individual. It requires genius, plus sacrifice and persistence, to maintain a society near flood tide continuously and auxiliary assistance can be utilized safely only to a limited extent and never to a degree that will dampen the ardor of personal service
These observations are suggested by the experience of the Michigan Horticultural Society. When all eyes have been turned toward possible legislative aid the Society has languished. When great effort was expended to maintain the membership and in keeping the organization $u p$ to its full working capacity it has flourished
Two great expositions were held during the first decade of this century -the pan-American at Buffalo and the international exhibit at St. Louis -at both of which Michigan fruits were fairly well represented, but not without great anguish of spirit on the part of the State Horticultural Society. Politics crept into the arrangements, leaving its blight and wasting the funds appropriated by the State upon non-essentials. In each instance it was only the result of the strong appeals made to individual growers that anything creditable was accomplished. This was especially true of the Buffalo exhibit. Michigan was humiliated by the sickly show made, until the fruit growers were thoroughly aroused and came to the rescue with autumn exhibits which attracted great attention and added glory to the State, in spite of the incapacity shown by those charged with the disbursement of State appropriations.

The great freeze of 1899 was very disheartening to Michigan fruit growers and affected the orchards all over the State. The lake shore region was hit very hard and unexpectedly, because so much protection was expected of Lake Michigan as the "Cherishing Mother" of the orchardist. It


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## BUTTER EGGS CHEESE

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We are always in the market to BUY or SELL the above products. Always pay full market for Packing Stock Butter date of arrival.

Phone, write or wire us.
GRAND RAPIDS, MICHIGAN

MILLER MICHIGAN POTATO CO. Wholesale Potatoes, Onions Correspondence Solicited
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$\underset{\text { Grand Rapids. Michigan }}{\text { Wmith Building }}$
seno us orders FIELD SEEDS will have quick attention


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Wholesale
Fruits and Produce

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Grand Rapids, Michigan
M. J. DARK

Better known as Mose
22 years experience
WE HANDLE THE BEST GOODS OBTAINABLE and always sell at reasonable prices


WE ARE
EXCLUSIVE DISTRIBUTORS FOR "Dinner Bell"

ALWAYS FRESH AND SWEET

## M. Piowaty \& Sons of Michigan MAIN OFFICE, GRAND RAPIDS, MICH.

Branches: Muskegon, Lansing, Bay City, Saginaw, Jackson, Battle Creek, Kalamazoo, Benton Harbor, Mich.; South Bend, Ind. our nearest branch will serve you
took many years to recover from this disaster, but a more courageous lot of husbandmen could not be found anywhere and recuperation came through the planting of small fruits until the replanted orchards should again come into fruitage
During these years following 1900 there were some men of unusual intelligence, breadth of experience and unselfishness of action who stood out prominently in our horticultural circles. I cannot omit some of their names in the record of these annals even at the risk of leaving out others and doing a seeming injustice because of my faulty memory.
Thomas Gunson, a Scotchman, of fine ability and beautiful character became a factor in the gardens at the Michigan Agricultural College and at once attached himself to the State Horticultural Society. A more useful man never came into its councils. To this day he is welcomed at any horticultural gathering in our State with great joy. Because of his versatility, gift of expression and attitude of benevolence, he has been wonderfully helpful to the young growers and a beloved companion of a host of friends.
Asa W. Slayton was treasurer of the Society for many years until his death in 1907. He was in at the birth of the Society in 1870 , was a constant contributor to the exhibits and in later years added many a humorous bit of literature to the historical record of Michigan horticulture. He was a lover of everything in nature, a scientist an educator and writer of verse. He was exact in his accounting and as treasurer many years enjoyed the absolute confidence of the Society.
R. M. Kellogg, whom I have mentioned before, became President of the Society and, because of his skill as a cultivator and success in developing pedigree strawberry plants and his splendid optimism, he became a real and inspiring leader.
While writing the above sentence Roland Morrill, who was also executive head of the Society several terms during the early years of 1900 , dropped in on me and I asked for his estimate of Kellogg
"R. M. Kellogg," said Mr. Morrill, "was a bundle of contagious enthusiasm. He was always the center of a group of ardent admirers and his messages, fresh from his rich experience always come with vividuess and car ried conviction.
Dr. R. C. Kedzie died in 1902 and Judge J. G. Ramsdell in 1903. These two men for more than thirty years by different methods rendered great service to our horticulture. The for mer led us to the scientific foundation of our successful practice and with prophetic vision portrayed to us the some of our thoughtless methods and pointed out definite ways to avoid the penalties for our careless and wasteful habits in the treatment of our forest cover and our land heri tage.
The latter never tired of emphasiz ing the advantage of Northern Mich igan in growing fruit incomparable in beauty and quality, always illustrat ing his contention with facts from his own rich observation and experience
pon his farm near Traverse City. Prof. U. P. Hedrich, followed later by Prof. Harry Eustace, kindled fresh fires of interest and inspiration in the area of Michigan horticulture through the agency of their work with young men at the Agricultural College. They brought their classes in pomology floriculture, olericulture and landscape art into the circle of the Society, leading them into the life of the meetings and making them carriers of latest messages in the science and art of horticulture to the rank and file o the Society, adding thrills to the programmes and combining the scholastic and emperical features of progressive husbandry in attractive functions to the delight of the attendants upon the conventions and conferences.
The induction of this student ele ment under the skillful direction these leaders into the life of the So ciety quickened the pulses and bright ened the outlook and added a vital element to the service of the organization.
Commercialism entered the deliber ations of the Society with greater sig nificance and impetus during the opening years of the new century than ever before. It was an echo of the spirit of the age and to-day is the dominat ing factor in determining the trend of the Society's influence upon the horticulture of the State.

Charles W. Garfield.
Hoover's Reasons For High Cost of Living.

1. Shortage in commodities due to under-production in Europe and our participation therein through the drain 2. In exports.
2. Inflation, especially in its expurposes or us credit facilities for phoses and non-essential industry.

Profiteering and speculating arising from the combined opportunities afforded in the previous two items.
4. Mal-adjustment of taxation, par ticularly the excess profits tax.
5. Decrease in our own produc tivity due to the relaxation of effort since the war, to strikes and other causes.
0. Increase in our own consump tion, waste of commodities and the in
$\qquad$
$\qquad$
$\qquad$ tribution system, and other causes of less importance.

When you please a customer so well be sure that on his return he will be easier to please. He is likely to send

GROCERS and BUTCHERS The 20th Century Computing Scale World's Best.
Liberal exchange allowances for old scales. Write for details.
843 Sigsbee St., J Grand Rapids, Mich. Prices.
The McCaskey Register Co. ALLIANCE, OHIO
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## Merchant

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NewPerfection Flour
Packed In SA XOLIN Paper-lined
Cotton, Sanitary Sacks

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Satisfied Customers when you sell "SUNSHINE" FLOUR
blended for family use the quality is standard and the PRICE REASONABLE

Genuine Buckwheat Flour Graham and Corn Meal

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PLAINWELL,
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## Grocers' Display Counters



No. 46
This glass front counter shows the goods. Goods well displayed are half sold. Are you interested? If so, let us give you full particulars and price.

DETROIT SHOW CASE CO., Detroit, Mich.

## Bel-Car-Mo

## Peanut Butter



In all sizes fromm
oz, to 100 lbs.
A clean, healthy food staple that is delicious
to the last morsel. Automatically packed in Air-tight Sanitary Tins. A 'repeater' that never fails.

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## STRAWBERRIES and PINEAPPLES

You can handle them profitably because you are sure of having the best obtainable shipped you promptly by the

VINKEMULDER COMPANY
GRAND RAPIDS, MICHIGAN


Michlgan Retail Hardware Assoclation. President-Geo. W. Leedle, Marshall. Secretary-Arthur J. Leott, Marine City. Treasurer-William Moore, Detroit.
Converting the Newly Weds Into Permanent Customers.
Written for the Tradesman.
All the business arising out of June weddings does not end when the bride is led to the altar. That was where the author of the old-fashioned story wrote "Finis"; but for the hardware dealer the possibilities are just begining.

To obtain a share of the purchases made by the bride and groom before they are married, and by their friends in the shape of gifts, is, of course, of considerable importance. But a matter of perhaps even greater importance is to make permanent customers of the new home-builders.

No married couple start off so well equipped with house furnishings that when they have settled down in their new home they find themselves in no further need of buying things. Indeed, practical experience is sure to disclose new and unthought of needs; and for many a day Mr. Newlywed will receive instructions from Mrs. Newlywed to make any amount of absolutely necessary purchases.

But even if there is no immediate necessity for purchasing house furnishings, there are the possibilities of the future to consider as well.

The future implies a generation, and the possibilities in that direction no one can compute in advance. The only certainty is that these possibilities are too important to be neglected. Hence, it will pay the hardware dealer to get on buying and selling terms with the newly married couple as speedily as possible.

It is of course beyond the limits of human possibility for any one hardware dealer to link up every newly married couple as permanent customers for his store; or even as occasional customers. But he can at least try; and the more persistent and intelligent and tactful his efforts, the larger the proportion of permanent customers will he secure for his store in this way.

As in farming, so in business, the more careful the planting and subsequent cultivation, the larger the harvest.

Of course, it is one thing to get people to come to your store, and another and a more difficult and important thing to keep them coming. The first essential in order to hold business after it is tentatively secured is service.

It is comparatively easy, through good advertising, to attract people to your store; but good advertising will
not, of itself, hold customers. Service, and nothing but service, will do this.
Presumably every dealer who has made preparations for the June gift trade has a carefully compiled list of the happy couples immediately concerned. Presumably, also, this list is put together on the card-index principle. The card-index system of listing prospects is the most convenient and satisfactory, and, in the long run, the cheapest and easiest to operate.
As the list was originally compiled for prospective brides and grooms, it naturally follows that after marriage it will no longer serve its original purpose. But the cards can then be transferred to what might be called a "housekeeper's list"; particularly if, when compiling the original list, precaution is taken to secure the street address of the newly married couple. From the original list must, of course, be eliminated the names of those who take up their residence in other communities outside the scope of your business.
With the list compiled and revised, the follow up campaign can begin. The first step might logically be a nicely worded typewritten letter to Mr. and Mrs. Newlywed extending congratulations. It might also be pointed out that should Mrs. Newlywed discover that she needs any articles in order to complete the furnishing of her home, these will be delivered at once on receipt of a telephone message. In this connection stress the idea of service.
With this congratulatory letter might be enclosed a neatly-printed booklet containing a list of articles required in the home. If this list is subdivided and departmentized, so much the better. But whether departmentized or not, the list will nine times out of ten remind the new housewife of certain necessary articles which have been overlooked in the furnishing of the home. The selling power of the list would also be enhanced if prices were quoted; though with constantly fluctuating prices it is a difficult matter to prepare a price list that will hold good for any great time in advance.

A list printed in good clear type might also be posted in different parts of the store.

Toward the latter part of June the dealer will find it advantageous to set apart a day or so, or even a week, for a special sale for newlyweds.
For this special sale, sections of the store may be fitted up, as far as possibly, to represent corresponding rooms in the home. While the larger stores will naturally be a better position to work out this idea in greater detail than the smaller ones, that fact


## Store and Window


made to order of white or khaki duck plain and fancy stripes.

Auto Tents, Cots, Chairs, Etc. Send for booklet.
CHAS A. COYE, Inc. GRAND RAPIDS, MICHIGAN

## Announcement!

W are pleased to avNOW NOUNCE THAT WE ARE NOW LOCATED AT OUR NEW HOME-57-59 DIVISION AVE. SO.-WHERE WE WILL CARRY A COMPLETE LINE OF LEATHER FINDINGS AND SHOE STORE SUPPLIES.
"The Best of Everything'
Prices quoted on application. Correspondence solicited.
Schwartzberg \& Glaser Leather Co.
GRAND RAPIDS, MICHIGAN
WATCH US GROW:
1912 200 SQUARE FEET
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EVEREADY
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Guaranteed $11 / 2$ years and a size for YOUR car
SHERWOOD HALL CO., LTD., Distributors Local Service Station, Quality Tire Shop, 117 Island Street,
Grand Rapids, Michigan.

## Sand Lime Brick

Nothing as Durable
Nothing as Fireproof Makes Structures Beautiful No Cost for Repairs
Fire Proof Cost for Rep
Fire Proof
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Warm in Winte Warm in Winter

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Grande Brick Co., Grand Rapids So. Mich. Brick Co., Kalamazoo Siginaw rick Co., Saginaw Jackson-Lansing Brick Co., Rives Junction

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HARNESS, HORSE COLLARS

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Saddlery Hardware, Blankets, Robes, Summer Goods, Mackinaws, Sheep-Lined and Blanket-Lined Coats, Sweaters, Shirts, Socks, Farm Machinery and Garden Tools, Automobile Tires and Tubes, and a Full Line of Automobile Accessories.

GRAND RAPIDS, MICHIGAN

## Foster, Stevens \& Co. Wholesale Hardware <br> 157-159 Monroe Ave. :: 151 to 161 Louis N. W. Grand Rapids, Mich.

Jobbers in All Kinds of
BITUMINOUS COALS AND COKE
A. B. Knowlson Co.

203-207 Powers' Theatre Bldg., Grand Rapids, Mich.

Observations of a Practical Farmer-
should not deter the dealer whateve the space at his disposal from at least adapting the idea as far as his facilities will permit.
In addition to showing the various model rooms of the new home, with their full and proper equipment, demonstrations may be made of various articles, and refreshments served.
During the special sale week, the store windows should, of course, be dressed specially for the occasion. The advertising, too, should have special bearing on the campaign. The adver tising will be doubly potent if an invitation to visit the store during the period set apart for the special sale is sent out. This invitation, which should be sent out on the regulation card, should be mailed not only to the newlyweds and the prospective brides, but to a selected list of housewives in general; for interest in occasions of this kind lasts with women as long as life lasts.
Resourcefulness is one of the most important factors in bringing to a successful issue a campaign of this sort. The resourceful man is the thinking man. And the dealer who gives thought to the problem will be able to develop a lot of good businessgetting ideas adaptable to his particular community and his special class of trade. Watch out for opportunities to pull off some special stunt that will attract people and help to make sales and secure permanent customers.

Throughout, stress the idea of getting the new home properly equipped. Every woman fervently believes she is immune to the mistakes of her parents, and that she is going to run things more smoothly and pleasantly and successfully than the married couples of an earlier day. You can help her to achieve a measure of success by teaching her the necessity of proper equipment for the efficient handling of all her daily household tasks.
Incidentally, talk the matter over with your salespeople, coach them on your own ideas as to what should be done, and get their ideas also. Develop teamwork and co-ordination of effort in handling this new trade, and in giving service.
After your sale, follow up your prospect list with monthly circulars or letters for a reasonable periodsay a year. This will constitute a very fair try-out of the possibilities of developing permanent customers.
Of course, all brides are not June brides; and all newly weds should be followed up; but the end of June is a fitting time to stage a special sale and make your strongest and most effective appeal to this class of prospects. Victor Lauriston.

Ann Arbor, June 15-On a recent trip within the borders of Washtenaw, Livingston and Oakland coun ties, through Whitmore Lake, Island Lake, Milford, Highland, Brighton and Hamburg, I had opportunity to note the many fields which so far are not in crops and no start made to prepare them for crops. The corn stubbles from last year's crop show some weeds which, however, are of no value even to supplement the scanty pastures-the result of last year's drought and failure of grass seeding. Most of such fields will continue unproductive this year unless help comes from other sources than from the owners and occupants of the farms. Good roads work is taking some teams and men from farms; yet the wage of $\$ 9$ per day for man and team is not adequate compensation for the neglect of crops. We were told of one man who having two teams, hired a man at $\$ 5$ per day to run one and he himself worked the other. At the end of two weeks he sold one team and went to work elsewhere. He had to buy all feed for his teams. At present prices it would cost $\$ 2.50$ per day for hay and grain for one team; adding one-sixth of Sunday's bill would bring it to about $\$ 3$, leaving him a margin of one dollar per day to cover repairs, time lost from bad weather and depreciation on team, harness and wagon, worth
By the way, I noticed the farmers in plowing, scraping and grading were really working, a great contrast to a gang of men on city street work or excavating for buildings. where you may see one man out of a dozen at work-the others move once in a while. Three, four or more such laborers will not move as much earth in a day as one farmer.
It mention one pleasant experience: It being the noon hour I thought of a place to water and feed my horse, when at a farm house on a hill I saw a flag flying from a pole. I turned in and saw on the ground a new, longer pole prepared for erecting. To my salutation: "I conclude that this is are right: it is," "Have replied: "You diers here?" "Yes two you any ,sol 1 watered and fed my horse isited with the father and horse and the soldier boys one wher of back in the field and the oner was one this year back to the navy. Thad was no mear back to the navy. There these parents - German - but fifty years residence in Americat fint man not only glad to sive hase the but he said ge would give his sons, life for a country where they awn treated him fair, from the the hays reated him fair, from The boy ten.
The boy at home had been in the artillery which helped smash the handenurg line, which the Germans had boasted the devil himself could thas.
Flags are frequently in evidence in town, yet in a sixty-five mile drive I remember only this large flag at a One s residence.
Will town people question now is Will town people undertake any drive or concerted action to help plant any of the fields mentioned before it is to late to plant beans, potatoes, buck
wheat or turnips? wheat or turnips? E. E. Whitney.

## Flat Opening Loose Leaf Devices

We carry in stock and manufacture all styles and sizes in Loose Leaf Devices. We sell direct to you.


GRAND RAPIDS, MICHIGAN


SANITARY REFRIGERATORS

For All Purposes Send for Catalog

McCRAY REFRIGERATOR CO.
944 Lake St. Kendallville, Ind.

FIELD SEEDS
For Use Wherever Seeds Are Sown


Continental Seed Company lock Drawer 730 CHICAGO, U. S. A

## Michigan Hardware Co.

Exclusively Whoiesale
Grand Rapids, Mich.

## DICKINSON'S



SEEDS
The Albert Dickinson Co. MINNEAPOLIS

CHICAGO


Grand Council of Michigan U. C. T. Grand Counselor-C. C. Starkweather Grand Junior Counselor-H. D. Ran ney, Saginaw. Grand Secretary-Maurice Heuman Jackson. Grand Treasurer-Lou J. Burch, of De
troit. troit. Grand Conductor-A. W. Stevenson Grand Page-H. D. Bullen, Lansing. Grand Sentinel-George E. Kelly, Kala

Former Michigan Traveler on Isle of Jackson, June Pines.
tired salesman, in looking for a place where you did not have to burn coal to keep warm and where you could pick cloth off the palm trees for your clothes, I accepted an invitation from
F. S. Doud to spend last winter at hi home on the spend of Pines, his wife spending last summer at our home. Fred, as he is commonly called, 1,000 eleven year old grape fruit trees, which net him about $\$ 10,000$ per year, with many other tropical fruits, such as oranges, tangerines, cumquats bananas, strawberries and anacotas He has five Jersey cows, hundreds of chickens, goats and hogs and with the fishing, where you can catch all shelled crabs you want, and a garden where you can get all the fresh vegetables vou want, you can bet it is some place to live.
Mr. Doud traveled for twenty-five years up and down the pike in Michigan, selling boots and shoes for the Detroit. Thinking perhaps that so., of of his old customers would like to know what had become of him and as most of them take the Tradesman, they can do so through your magazine if you care to print any part of this letter. I am enclosing Fred's letter to me. $\quad$ M. J. Moore.

## Where Clothing Grows on Trees.

 Los Indios, Isle of Pines, May 23 This is to serve notice on you that the isle of Pines has slipped one overon the overall clubs in the U.S. We have organized a Robinson Crusoe club and make our own suits of the cocoanut fiber-nature's own weave-
like the sample enclosed. I tell you, Jay, this makes a nifty suit and beats the overalls to death when you come to beat the H. C. of L., as overalls cost money. You should see a fat man like Willes of the Appeal or a fat woman in a Robinson Crusoe suit to appreciate it. Just the thing for the tropics. You can give this story to
the Associated Press if you want to the Associated Press if you want to I know you know what the cloth is,
but thought you might like a sample but thought you might like a sample
to show. Things are moving along Got our planting done. Now we have got to spray again next week. A1 ways something to do. We can look ahead and think next month we will be caught up and can do so and so, but when the time comes we are as
busy at something else busy at something else. Fruit is
coming on nice, put on $\$ 500$ in fertilcoming on nice, put on $\$ 500$ in fertil-
izer last week. That is where the izer last week. That is where the
money goes, but you can't raise fruit without it and get it any size. We are having ripe mangoes now and will have for the next ninety days. All we want. Wish you could have a dish with sugar and cream (real cream). They have a peach beaten seven ways.

Was over to Gerona yesterday. Took over a load of sweet potatoes in th
car. They are worth 6c here. Ough to be worth 10 c . Irish potatoes are
selling for 16 to 20 c . We are using any, as we have too We are not stitutes. Our crop of Avocadoes Aligator pears is heavy, so will soon have all we want of them and I want to tell you they are some food supply as they are both a vegetable and many acres of there will be a good ed here next fall, as I think they plant be high and can be sold right in Havana. We can raise as fine ones her as in Bermuda and get them on the so as to get the advance price. This would be about March 12, when ol omions are about out. I think we wil nice job to weed them have you come down to do that, as it would be easy for a little fellow like you to get down. Still getting lots been hanging around the back door died of heart failure this a back door will have him fried for dinner. Installation and Banquet at the and Banqu
Cereal City.
Battle Creek, June 15 -John Quincy Idams, the veteran Past Senior Counlicers Past Senior Councilor - Charle
Senior Councilor-Will Bradley Junior Councilor-Vern V. Wilson Conductor-Norman Williamson. Secretary-C. Spaulding.
Page-J. Q. Adams, Jr.
Sentinel-Baldwin. Jr
Chaplain-Ben Campbell. ainment committee was enter with Norman Riste as chairman By the efforts of the chairman this committee, a bancquet was held at the Post Tavern. Senior Councilor the Post Tavern. Senior Councilor
Bradley acting very ably as toastmaster, introducing Rev. Taylor, of Eng land, the boy evangelist. His tal was along commercial lines of selling soul insurance or, more rightly speak ing, giving the gospel of Jesus Chris to the people free. He also brought day salesmen in presenting of present day salesmen in presenting and sell ing goods and that the day of camou flage with whiskey and wide varia tion from the truth has passed to the benefit of the customer and the sales
profession itself. Our family
Zalinski, gave us some facts Dr. Thos Zalmski, gave us some facts about the benevolences, charity and fidelity
which our Supreme Council ha sshow toward the widows and orphans of toward the widows and orphans of
our deceased brothers, citing a reour deceased brothers, citing a re
cent and familiar instance in our own Council in which they could possibly have deferred payment of insurance legally
After the banquet all brothers join ed at the Council rooms for the initiation of candidates.
We are planning
We are planning a picnic with Kal amazoo Council at Gull Lake some
time in July or August. Norson.
When you find customers better informed about advertised goods than you are, you may be sure you have not been watching the magazine advertising of lines you sell.

|  |
| :---: |

## New Wotel mertens

Rates, $\$ 1.50$ up; with shower, $\$ 2$ up.
Meals, 75 cents or a la carte.
Wire for Reservation.


## Livingston Hotel

 and CafeteriaGRAND RAPIDS
Nearer than anything to everything. Opposite Monument Square. New progressive management.

Rates $\$ 1.00$ to $\$ 2.50$ bERT A. hayes, Propr.

## COODRICH BOATS

TO CHICAGO
Sunday, Monday, Wednesday and Friday Nights 7:15 P. M. STANDARD TIME FROM CHICAGO
Tuesday,Thursday \& Sat'day Nights 7:45 P. M STANDARD TIME
Fare $\$ 3.85$ plus 31 Cents War Tan Car leaves Muskegon Electric
Station $7: 15 \mathrm{P}$. M.

Daily Service Effective Soon. Route "Your Freight Shipments The Goodrich way.
 156 Ottawa
Railway Office.
W. S. NIXON, City Ave., N. W.

## OCCIDENTAL HOTEL  <br> EDWARD R. SWETT, Mrr. <br> Muskegon <br> Michigan

Beach's Restaurant
Four doors from Tradesman office QUALITY the best

## Standard Oil Company <br> Standard Oil Company

Chicago, Ill.

RED CROWN Gasoline is made especially for automobiles. It will deliver all the power your engine is capable of developing. It starts quickly, it accelerates smoothly, it will run your car at the least cost per mile, and it is easily procurable everywhere you go.








The Weakness of Samuel Gompers Position.
Samuel Gompers, head of American labor unions, in his belated answer to Governor Allen's question about the rights of the public in the problems presented by strikes, says:
"The public has no rights which are superior to the toiler's right to defend himself against oppression," and again, "So far as labor is concerned the right to strike must be and will be maintained," and again, "To describe a strike as a private war between capital and labor is to become perilously near applying the language of either thoughtlessness or ridicule to struggle of human kind toward the attainment of an ideal."
He and all his followers proceed on the idea that they are the only people that have any rights whatever. They have all the rights and no duties as regards the others of the body politic.

Let us look at this a little. The man who digs coal gets his food, his clothing, his shelter, and other necessaries and the luxuries of life from the labor of other people than himself. He furnishes them coal and in return he gets these other things from them. When he cuts off their coal supply has he any right to complain if they should cut off what they supply to him? Cutting off coal supply stops factories where articles of clothing, food and shelter are made; stops the running of railroad trains whereby food, clothing and means for making shelter are transported about the country. Has the man who, for his own selfish interests, stops manufacturing and transportation any right to expect a share of the limited supplies which he is trying to reduce?
Has the railroad employe who stops the running of the train whereby food is transported to market, whereby manufactured goods are carried from producer to consumer, any right to expect himself and his family to get a share of these things when he makes them scarce and is trying to make them scarcer for other people in order that by doing so he may promote his own selfish interests?

No candid labor unionist will for a moment deny that he reckons on the inconvenience and the suffering of other people, occasioned by the want of what he produces, to bring pressure to bear to get him what he wants in increased pay or shorter hours of work. He uses the inconvenience and suffering of the general public as a club to beat his employer into submission to his demands.
Now, when he ruthlessly uses the general public for this purpose, has he any right to expect the general public to submit more and more often, year by year, as the demands of the unions increase? There is a limit to all things.
A strike is a war; a war against the employer and a war against every person dependent upon the product which has been stopped by the strike. The more general the use of the product and the more necessary it is the greater is the scope of the war.

If the long suffering public that has been made the victim in all the strikes will say to the striker. "You have ceased to do your share, ceased to contribute to the general supply of the necessaries of life; therefore you shall cease to receive anything from the general supply. You have sought to starveme and my wife and my babies; you do without at your own home and see how it is," then he will go back to work next day, and the next time he will not strike, but will go about redressing his wrongs like the rest of us have to do, through the courts, where there is as ample provision for his rights as for the rights of the rest of us,

## Joseph Hansell Merrill.

Gabby Gleanings From Grand RapGrand Rapids, June 15 -The Wor den Grocer Company sustained water loss which approximates $\$ 15$, 000 during the thunder storm last Saturday morning. Lightning ran into the building over the electric light wires and set fire to a switch box in the Northwest corner of the building. The heat from the fire put the automatic sprinkler heads into action, extinguishing the fire but flooding the floor of the ground floor and basement, doing much damage to sugar and flour. No interruption to business was caused by the circumstance.
Clarence J. Farley, President Grand Rapids Dry Goods Co., has purchased a hunting and fishing lodge on Spring Lake and spends his week ends there in search of relaxation and pleasureThe Grand Rapids Growers As. sociation has closed the leaf lettuce shipping season, having disposed of approximately $1,000,000$ pounds, compared with 800,000 pounds a ago. Since the season opened Nov 10 , Manager Cheney has deposited ap. proximately $\$ 300,000$ in the bank to the credit of the organization, which is composed of 90 per cent. of the lettuce growers of this vicinity, representing about 90 per cent. of the production in this locality. Grand Rapids now produces and ships more leaf lettuce than any other locality in this country except Toledo.
Wonder what these people who are unloading their Liberty Bonds would have thought they were worth if we had lost the war?
The city that brags about its increased population never stops to think that the increase in city population may have something to do with the increase in the price of potatoes.
There are two sides to every public question-the side the public sees, and the inside.
Taxation without representation may be tyranny, but taxation without the money in sight is darned foolish-
With the country folks all moving room for the city folks except in the ountry
The biggest men in the world today, the biggest men in history, the men who have made the most money done the most good, and in every way been the most successful, have been what is termed God-fearing men. No use in trying to dodge facts, and this s one of them.
Many a man winds up his business career with most mediocre success because he has been dull and loggy all his life on account of having eaten too heartily and exercised too little. A customer who has to wait her turn at the counter rarely gets peevish when she knows she is going to get good service.
Your customers care nothing about your troubles. Let them tell their hard luck stories. You do the listen-
R. T. White, Manager of the Michigan State Telephone Company's ex
change in Grand Rapids, has resigned to engage in other business. His successor is Fred Saunders, who has been connected with the local office as Contract
teen years.

Automobilists approaching Muske gon from the South would do well to cut over West to the "float bridge road" before reaching the point where the road improvement is under way because the detour from that point is the most wretched stretch of road ever forced upon a suffering traveler road which starts anywhere and apparently ends nowhere. The writer seconds the motion of our Muskegon correspondent that the men who are
in charge of this improvement and failed to properly placard the road ought to be compelled to pay for all the broken springs for which they

## General Conditions in Wheat and

## Flour.

## witen for the Tradesman

Wheat harvest is under way in Southern and Central Oklahoma and will be general throughout Northern Oklahoma and Southern Kansas within the week.

Reports coming from the Southwest indicate wheat is in excellent shape and the prospects are for a good yield.
The sentiment of the grain trade is not changed from a week ago. Everybody is on the "anxious seat," so to speak, waiting to jump in and buy as soon as conditions seem to warrant it. The trade in general is buying both wheat and flour in a hand-to-mouth fashion and very likely will continue to do so for another thirty days, as there has not been enough of a wash-out in prices o cause buyers to take hold freely. We do not believe cheap wheat or cheap flour can be expected. In fact, all food stuffs, in our opinion, will rule reasonably high during the next twelve months, as production is not in the proper relation to demand to cause any material slump.
Cheaper prices are being talked, wished for, and hoped for, but with short hours and high wages, coupled with under production in most lines, it is difficult to figure out how any drastic change can come about in the immediate future.
We still feel the best policy to pursue with reference to the buying of wheat and flour is to purchase to cover immediate requirements only. Of course, if anything should happen to the growing crop and serious damage should develop in the West or Northwest, advances would surely be brought about, but indications are that we are going to have a good crop of wheat both in the soft winter wheat sections and hard wheat secions, so advocate conservative purchasing for the time being.

Lloyd E. Smith.
There have been several contributing causes to the prodigious growth of Los Angeles, but one of the earliest and most pregnant of them was the suitability of the soil in its vicin ity for the cultivation of citrus fruits Without irrigation Los Angeles would not have got a fair start. The average yearly rainfall is only 15.55 inches. But there were rivers, some
of them many miles away, to be tapped. For the use of the inhabitants water has been brought from the Owens River in Inyo county, 240 miles distant. Los Angeles, having built one of the most wonderful aqueducts in the world, will not have to worry about its potable water until it has a population of $2,000,000$. At the San Fernando reservoir alone $258,000,000$ gallons can be delivered each day. The climate the city is blessed with is known as one of the most temperate and salubrious to be found anywhere. Records of thirty years show the mean of the minima for January to be 44.16 degrees Fahrenheit and the mean of the minima for August as 60.1 degrees. Rarely has the official thermometer fallen under 32 degrees. It is an event to be talked about, by visitors-the natives do not speak of it. The climate accounts for a good deal of the increase of population in the last twenty years. Forty years ago, in 1880, the enumerators could find only 11,183 people in Los Angeles. By 1900 it had just crossed the "hundred mark." In the next ten years there was a tremendous advance, 319,198 being reported. Los Angeles may look forward confidently to a whole million in another decade and a few

The German Medical Society has issued another protest against the surrender of 140,000 milch cows to France and Belgium. Friends of Germany here have talked enough abont this item as a condemnation starvation. They all the miln the Germans occupied districts and thereby condemned French and Belgian babies o starvation; nor are they concerned over the sufferings of French and Belgian babies to-day because of the shortage of milk. But aside from this consideration of abstract morality, which can hardly be expected to appeal to these consistent friends of the enemy, there are one or two other details which do some damage to the German argument. One is the fact that France and Belgium have actually reduced their demands, atter wh German "verbal negotiation" as has obtained other modifications in the Peace Treaty to the advantage of Germany, and will accept 90,000 milch cows, and a sufficient number of dry cows, heifers, and calves to compenate for the remainder. The other tem is the German census report which gave the number of cows in Germany last spring-not cattle, but cows, although heifers and calves were included-as seven million. The sufferings of German children would eem to have less to do with the ierman protests than the possible in creased standard of health in French and Belgian children. But all this is of no effect upon German apologists abroad. Even in defeat the leopard refuses to change his spots.

The Wilson-Davy Co., dealer in lothing and general merchandise at Clare, renews its subscription to the Tradesman and says, "We could not do business without the Tradesman."


Michigan Board of Pharmacy. President-H. H. Hoffman, Sandusky Bay City. Other Members-Charles S. Koon,
Muskegon; Geo. F. Snyder, Detroit; Muskegon; Geo. F. Snyder, Detroit;
James E. Way, Jackson.

Annual Meeting of Michigan State
Pharmaceutical Association.
The annual convention of the Michigan State Pharmaceutical As sociation, which was held in this city last week, was well attended. The annual report of Secretary Wheaton was as follows
It affords me much satisfaction to be able to stand before you to-day and say to you in this, my fourth annual report, that the good ship M. condition or better in a more healthy condition or better prepared for the work before it than at present. I believe the reports that follow will bear me out in this statement.
ed by us as an off year, what is termed by us as an off year, due to the fact that there was no meeting of the State Legislature, however the officers have had a very, busy year, especially the Secretary's office. This was due largely to the radical change brought about by National prohibiItion.

It has been the earnest endeavor of the Secretary to answer all enquiries on the day received. As to how well we have succeeded, we are willing to leave the verdict with the membership
Your Executive Committee held two meetings during the year, a detailed account of which you will receive from the chairman, Mr. E. W. Austin.
Your Legislative Committee has held no regular meetings. However, I think the chairman will have some things to say to you in his report that will be very interesting.
Membership: This is a subject that should interest every member of this Association. However, it seems to re ceive the least attention of the members. We are again indebted to our worthy friend, E. T. Boden, Secretary of the State Board of Pharmacy and the Travelers for increase in membership this year. There has been added to the roll during the year 91 names. Of this number 79 was sent to the Secretary, either through the efforts of the Travelers or by the slips that Mr . Boden very kindly enclosed with his notices for reregistration last fall. The membership stands at present as follows: Total number of members last
report

Total
The loss thi 992
pared wear is small as com-
Resignedrer years
Died

day a total membership to-
day of Financial Statement
Cash on hand last report _-.-\$ 560.32 War Savings Stamps …-.-.-- 50.16 Total reciepts during year -- 1414.00
Making total of
$\$ 2024.48$
Less orders paid No. 1 to 49
inclusive
Balance
1582.90
441.58

Interest
441.58

Total balance 442.41

There is standing out at the present time several hundred dollars in unpaid dues. This is due largely to the inability of your Secretary to get out notices for dues as often as he would have liked to. This could be overcome by the purchase by the Association of an addressograph. With a small machine of this kind the Secretary could in about two or three hours address letters to the entire membership where it takes two people the better part of three days to the work. A machine of this kind would increase the efficiency of office of Secretary many times over closing this report I would like to recommend that you instruct your in coming Executive Committee to purcoming Executive Committee to purThe report of the Membership Committee was accepted and adopted, as follows:
In giving you the Membership Com mittee report I am pleased to an nounce the following: Total of new members to date, Jun 8, was 91, our hard-working Secretary tallying 79, Mr. Edmunds, of Detroit, 6 and our President sending in 6 This is a little less than last year which we are sorry to say.
Our own city is the standard bearer in membership, being 95 per cent proof, of which we are very proud I would suggest prizes for next year as a stimulant for a larger association, making say five prizes, either in cash or merchandise, as the chairman of the Membership Committee sees fit Our city association made an extra exertion to bring out a large an extra ance to the convention, ade attend follow-up system as y, adopting a First the State Traveler's all know. nouncement, next the Grand Rapid Association of Commerce mailed welcome invitation, and last the Grand Rapids Drug Association's card Grand vitation. Possibly this brardt many strange faces and we hope they were strange faces and we hope they were members. If there are in as new members. If there are any in the room who have not given their name join us. I hope our membership will be more than doubled the coming year, as members we must have in order to thrive. One word inregard to retail drug clerks. A part of our membership which has should see that one neglected. We clerks join that one at least of our clerks join the Association, if each and our numbers would increase 100 per our numbers would increase 100 per
cent.
The report of the Committee on Resolutions was accepted and adopted as follows:
Your Committee on Resolutions beg leave to present the following report First, in regard to the communication from the American Congress of Pharmaceutical Faculties, relative to the obtaining of recruits to pharmacy from high school students, we recommend that in view of the evidently universal acceptance of the prerequisite principle, steps should be taken by our association to bring to the attention of high school students the advantages of a pharmaceutical career; in this connection we suggest. that the executive committee consider, 1. Some feasible plan to have talks given to undergraduates by local men of standing in pharmacy.
2. To consider the advisability of


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## CANDY



The "DOUBLE A" Kind Made by
People Who Know How
Our record of over fifty years of continuous growing business, no only in Michigan but all over th United States, speaks for itself.
You take no chances when you buy "Double A" Brand.

The
Sign of


Made in Grand Rapids by NATIONAL CANDY CO. PUTNAM FACTORY Grand Rapids, Michigan

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We are agents for LOWNEY• in Western Michigan.


All Michigan knows the charming quality of Arctic Ice Cream. The purest ingredients and sanitary manufacture produces a rare quality that all dealers should be acquainted with.

Write us for information regarding the necessary steps to take for you to become an Arctic Dealer.

ARCTIC ICE CREAM CO.
Grand Rapide, Mich.
Claude G. Piper, Manager
requesting a plan emanating from and recommend that a committee be
our association to various high school
principles in the state principles in the state
equesting ansider the advisability of equesting a plan of granting a relafor graduation (say 1 unit a year) as is being tried in Chicago, for work done in drug stores. ee may deemer plans
In the tardization of Drug Stores. drug stores into two or more classes, we reel that as yet no satisfactory sug
such classificationde as to the basi
Public Health Insurance
With regard to public health insur ance, we recommend that we again any plan that has as yet been suggest Restriction of Sale of Drug Merchan-
We believe that our Association should co-operate with any movement to discourage the sale of proprietary manufacturers through other than drug channels
Publicity Program
We feel that this Association should endorse the

Stevens Bill
We recommend that a resolution be passed that our Association in con-
vention assembled approves the recommendations of the Federal Trade commission and that all legitimate and proper efforts be made by this
association and by its members to secure enactment of the proposed legsation.
Affiliations With National Organiza-
We recommend the continuance of our affiliation with the N. A. R. D. and A. Ph. A
Organization of American Pharmacy.
That we appreciate the necessity
may be offered (and the Newcomb signed to accomplish this result. igned to accomplish this result.
Topics for Discussion at Meetings. We call attention to the following list of topics submitted by the Council the consideration of its members by

## Wholesale Drug Price Current

| Prices quoted are nominal, based on market the day of issue. |  |  |
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| Water, 18 deg. -- 10917 |  |  |
| Water, 14 deg. -- 9916 |  | Cinchona |
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| Tragacanth | Chin |  |
|  | powd. --------- 28 @ 35 |  |
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| Insecticides |  |  |
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| Arsenic -------- $20 @ 30$ | Prussiat |  |
| Blue Vitriol, bbl. ${ }^{(1)}$ |  |  |
| Blue Vitriol, less 119 |  |  |
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| Paris Green ---- 48 @ 58 |  |  |
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| Brick, Strawberry --- $\mathbf{1}^{160}$ |  |  |
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| Bulk, Strawberry ---- 135 | Valerian, powd. ©200 | Nux Vomica, pow. 26 © |
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Hazeltine \& Perkins Drug Co. Grand Rapids, Michigan

## TANGLEF00T <br> The Non-Poisonous Fly Destroyer $35^{\circ}$

## Allen Qualley

 ChocolatesSAINT PAUL, MINNESOTA
THE BEST BY TEST

We are featuring such popular numbers, as

| RIP VAN WINKLE | RADISSON |
| :---: | ---: |
| HINDUSTAN | DELLWOOD |
| BLACKSTONE | FRIVOLITE |
| JOAN OF ARC | ADELE |

## GROCERY PRICE CURRENT

 filled at market prices at date of purchase.


25 lb . pails, per doz. 1880

## bluing

Jennings' Condensed Pearl Small, 3 doz. box ---. 255
Large, 2 doz. box --- 270 BREAKFAST FOODS Cracked Wheat, 24-2 460 Cream of Wheat -.-- 900
 Quaker Puffed Rice -- 560 Quaker Puffed Wheat 430 Quaker Brkfst Biscuit 190 Quaker Corn Flakes 335 Ralston Purina Ralston Branzos Ralston Food, large . Ralston Food, small -. 315 Saxon Wheat Food -- 550
Shred Wheat Biscuit 490 Triscuit, 18 _-....-.-. 225

## Kellogg's Brands

 Toasted Corn Flakes 4 IndividuaKrumbles $\qquad$ Krumbles, Individual 20 Biscuit Peanut Butter
$\qquad$ Peanut Butter -.......- 2


## BROOMS

Standard Parlor 23 lb .575 Fancy Parlor, 23 lb 800 Ex. Fancy Parlor 25 lb .950 Ex. Fcy. Parlor 26 lb. 1000 BRUSHES Scrub | Solid Back, 8 in. |
| :--- |
| Eolid Back, 11 |
| Pointed Ends |
| Por |

 No.
No.
No.


BUTTER COLOR Dandelion, 25e size -- 200
Perfection, per doz. -- 176 CANDLES

| Paraffine, 6 s |  |
| :--- | :--- |
| Paraffine, | 12 s |
| Wicking | 16 | CANNED GOODS ${ }^{3}$ No. $1 \mathrm{lb} .{ }_{10} \begin{gathered}\text { Apples } \\ \text { Standards }\end{gathered}$ $-\mathbb{Q}_{7}^{25} 06$

These quotations are carefully corrected weekly, within six hours of mailing, and are intended to be correct at time of going to press. Prices, however, are liable to change at any time, and country merchants will have their orders
 Saimon


Sauerkraut

| Sauerkraut |
| :--- |
| Hackmuth, No. |
| Silver Fleece, No.--1 |
| 1 |
| 1 |


| Shrimps |
| :--- |
| Dunbar, 1 s doz. |
| Dunbar, $11 / 2 \mathrm{~s}$ doz. ----- |

Strawberrles
Standard No. 2 No.
Fancy, No.
4
5
50
 Snider's CATSUP


DECLINED


CHOCOLATE


Caracas
Premium,
$1 / 4$
W or
$3 / 2$
s --
46 Walter $M$. Lowney Co.
$\begin{aligned} & \text { Premium, } \\ & \text { Premium, } \\ & 1 / 2 \mathrm{~s}\end{aligned}$ CIGARS
National Grocer Co. Brands
El Rajah, Diplomat El Rajah, Diplomat-


Mungo Park, African 9000
Stand 50 Gold
Mungo Park,
Stand, 25
Gold
100
00 Discount on Mungo Park.
Lots of 500,100
Lots of $1,000, \$ 1$ Der 1,000 $\begin{array}{ll}\text { Lots of } 1,000, \$ 2 & \text { per } 1,000 \\ \text { Lots of } 2,500, \$ 3 \text { per } 1,000\end{array}$

## Worden Grocer Co. Br <br> Harvester Line Record Breakers, 50 s <br> Lecord Breake Lemonico 50 s 'anatella, 50 s <br>  <br> $\begin{array}{llll}\text { ravorita Extra, } & 503 & 95 \\ \text { Presidents, } 50 \mathrm{~s} & \ldots .0 \\ 112 & 50\end{array}$ <br> Royal Lancer Lin

 Imperiales, 50 s Magnincos, 50s -..- 1Washingtazora Line Panatella Foil, 50 s.
 $\begin{array}{llll}\text { Opera, } 50 \mathrm{~s} & \text { - } \\ \text { Sanchez } & \text { \& } & 95 & 00 \\ & & 00 \\ \text { Haya } & & 00\end{array}$ Hanchez \& Haya Clear
Cigars. Made in Diplomatics, 50 s Tha

 Queens, $50 \mathrm{~s} \ldots \ldots . .13500$
Worden's Special 150.00
Ignacia Haya Made in Tampa, Florida Extra Fancy Clear Havana
Delicados, 50 s
 R. B. Rosenthal Bros. R. B. Cigar (wrapped 6000
Lewis Sissue) 50 s Single Binder 5800 Manilla Cigars
Philippine From Philippine Islands
Lioba, 100 s .......... 3750 Other Brands
Charles the Eighth (D mestic), 50 s ....... 70 B. L., 50 s
50 s (
Champions,
56 Scarlet Runner,
El Dependo
20s. Court Royai, 50 s Court Royal, 50 s Royal, 25 ting 60
Qualex, 50 s Knickerbocker, $1 . . . .$.
Eoston Straight,
E0s $\begin{array}{llll}\text { Trans Michight, } & 50 \mathrm{~s} & 56 & 00 \\ \text { Templar Perfecto, } & 50 \mathrm{~s} & 58 & 00 \\ \text { Irig } & 05 \\ \text { Ir }\end{array}$

## CLOTHES LINE


 888 McLaughlin's XXXX pack-
age coffee is sold to retail-
ers only. Mail all orders direct to W. F. McLaugh
lin \& Co., Chicago.

Coffee Extracts


## CONDENSED MILK

Eagle, 4 doz. ---.-- 1290
Leader, 4 doz. 900

EVAPORATED MILK | Carnation, Tall, 4 doz. 715 |
| :--- |
| Carnation, Baby, 8 dz .650 |
| Pet |



## MILK COMPOUND

Hebe, Tall, 4 doz. .-.- 580
Hebe, Baby, 8 doz. 600
Carolene, Tall, 4 doz. 435



Hard Goods


Pop Corn Good Cracker-Jack Prize -- 7440
Checkers Prize

Cough Drops Boxes | Putnam Menthol $-{ }^{\text {Boxes }}$ |
| :--- |
| Smith Bros. |
| 165 | COOKING COMPOUNDS



COUPON BOOKS

## 50 Economic grade -

 100 Economic grad̄e 250 $\begin{array}{ll}500 & \text { Economic grade } 2000 \\ 1,000 & \text { Economic grade } 3750\end{array}$ Where 1,000 books are ordered at a time, specially printed front cover isfurnished without charge. CREAM OF TARTAR


## DRIED FRUITS

 Apples
## Apricots

Evaporated, Choice
10 lb Cltron box Currants
Packages, 12 oz.
Boxes, Bulk, per 1b. $23 @ 27$ Peaches
Evap. Choice, Unpeeled 22
Evap. Fancy, Unpeeled 24 Evap. Fancy, Unpeeled 24
Evap. Choice, Peeled 23
Evap. Fancy, Peeled

Peel

| Lemon, American |  | 35 |
| :--- | :--- | :--- |
| Orange, American |  |  |

Raisins
Choice S'ded 1 lb. pkg. 24
Fancy S'ded, 1 lb. pkg. 25
Thompson Seedless, Thompson Seedless,
1 1b. pkg. 26
Thompson Seedless,--Thompson Seedless,
bulk

## California Prunes


FARINACEOUS GOODS Beans
Med. Hand Picked
California Limas
.-.
$161 / 2$ Brown, Holland -..-.- $61 / 2$

251 lb packages
Bulk, per $100 \mathrm{lbs} .--{ }^{---}$

## Pearl, Hominy

| Macaroni |  |
| :---: | :---: |
| Domestic, 10 lb . box-_ 110 |  |
| Domestic, broken bbls. $81 / 2$ | Mason, pts. per gross 840 |
| Skinner's 24s, case $1371 / 2$ | Mason, qts., per gro 875 |
| uld's, 2 doz, 2 doz. -- 190 | Mason, $1 / 2$ gal., gro 1100 |
|  | Mason, can tops, gro 285 |
| arley | Ideal Glass Top, qts. 960 |
| hester --------------- 60 | Ideal Glass Top $1 / 3$ gallon $\qquad$ 12 |
| Peas |  |
| Scotch, lb. <br> Split, 1 lb . $\qquad$ 7 | GELATINE |
| Sast Sago | Cox's 1 doz. large -- 145 |
|  | Cox's 1 doz. Small -- 90 |
|  | Knox's Acidu'd doz. ${ }_{2}$ |
| Taploca | Minute, |
| earl, 100 lb . sack | Nelson's |
| inute, 8 oz., 3 doz.- 405 | Plymouth Rock |
| romedary Instant, 3 | Plymouth Rock, Plain |
| doz., per case --. | Waukerh Rock, |

HIDES AND PELTS PETROLEUM PRODUCTS | Hides |  |
| :--- | :---: |
| Green, No. 1 |  |
| Green, No. 212 |  |
| Cured, No. 11 |  |
| Cured, No. 2 |  |
| Culfskin |  | Calfskin, green, No. 120

Calskin, green, No. $2181 / 2$
Calfskin, cured, No. 123 Calfskin, cured, No. 1123
Calskin, cured, No. $2211 / 2$
Horse, No. $11-7$.
Horse, No. 2


Unwashed, Wool medium a30 Unwashed, rejects_@ $@ 45$
Fine
Market dull and neglected. HONEY
Airline, No. 10
Airline, No. 15
Airline, No. 25
HORSE RADISH HORSE RADISH
doz. --......-
100 Jure, per pail, 30 lb. 560 JELLY GLASSES
oz., per doz.

## MAPLEINE



MINCE MEAT None Such, 3 doz.
case for
Quaker, 3 doz. case $\begin{gathered}\text { Quaker, } 3 \text { doz. case } \\ \text { for } \\ \text { MOLASSES }\end{gathered}$
$\begin{gathered}\text { Mew Orleans }\end{gathered}$
$\begin{gathered}\text { Fancy Open Kettle } \\ \text { Choice } \\ \text { Good } \\ \text { Qock } \\ \text { Stock } \\ \text { Half barrels 5c extra }\end{gathered}$

NUTS-Whole Almonds, Terragona 35
Brazils, large washed 26 Fancy Mixed Filberts, Barcelona --
Peanuts, Virginia raw

16 Peanuts, Virginia ra | roasted |
| :--- |
| Peanuts, |
| Walnuts, California---- |
| 25 | Walnuts, California --



## OLIVES

Bulk, 2 gal. kegs, each 450

Bulk, 5 gal. kegs each 1050 | Stuffed, 4 oz . $-\cdots----180$ |
| :--- |
| Stuffed, 15 oz. |
| 4 | Pitted (not stuffed)

14 oz.
Manzanilla, 8 oz.----Lunch, 16 oz. -------Queen, Mammoth, 28 oz. 10
15 lb
25 lb
50 lb
100


FICKLES
Medium
Barrel, 1,200 count - $\left.\begin{array}{r}1600 \\ \text { Half tbls., } 600 \text { count } \\ 5 \\ 5\end{array}\right)=00$ gallon kegs -.-...-- 400


Gherkins

| Barrels Gherkins |
| :--- |
| Half barrels |
| 5 gallon kegs |

Barrels
5 gallon kegs
Half barrels $\qquad$ Cob, 3 doz. in box -- 125

## PLAYING CARDS 90 Steamboat

No. 90 Steamboat --.- 225
No. 808 , Bicycle --.--
Pickett
POTASH
Babbitt's, 2 doz. ---- 275

## PROVISIONS

$\begin{array}{ll}\text { Clear Back }--4800 @ 4900 \\ \text { Short Cut Clear } 40 \\ 00 @ 41 & 00\end{array}$ Piear Family --.-.------ 4800 Dry Salt Meats S P Bellies -- $3200 @ 3400$


Beef



## Canned Meats

Red Crown Brand
Corned Beef, $241 \mathrm{~s}-{ }_{3}^{3} 90$
Roast Beef, 241 s -- ${ }_{9} 90$ $\begin{array}{lll}\text { Reas Loaf, } 48 \quad 1 / 2 \mathrm{~s}, & 51 / 2 \\ \text { Vz. } & 165\end{array}$ Veal Loaf, $243 / 4 \mathrm{~s}, 7$ oz. 2 Virnna style sausage,
Virginies, 241 s Potted Meat, $481 / 4 \mathrm{~s}$
Potted Meat, 48
$1 / 2 \mathrm{~s}$ Potted Meat, 48 1/2S

Hamburger Steak and | Corned Beef Hash, | 175 |
| :--- | :--- | :--- |
| $48 ~$ |  |
| $1 / 2 \mathrm{~s}$ |  | Cooked Lunch Tongue,

$481 / 2 \mathrm{~s}$ -

Cooked Ox Tongues, | 12 | 2 s Ox Tongues, |
| :--- | :--- | :--- |
| Chili Con Carne, 48 | 18 |
| 18 | 50 | Pliced Bacon, medium 400

Sliced Bacon, large_- 625 Sliced Bacon, large_- 625
Sliced Bef, $21 / 2$ oz.- 220
Sliced Beef, 5 oz. ---- 400

Condensed No. 1 ear. 180
Condensed Bakers brick 30
Moist in glass ......-6 50


Bel-Car-Mo Brand $8{ }_{24} \mathrm{oz} ., 2$ doz. in case $=$ 121 lb. pails
5 lb. pails. 6 in crate
lb. drums


| Kits, 15 lbs . | SNUFF |
| :---: | :---: |
| $1 / 4$ bbls., 40 | Swedish Rapee 10c 8 for 64 |
| 7/8 bbls., 80 lbs .------ 3 | Norkoping, 10 c 8 for -64 |
| Casings | ass -- 85 |


WOODENWARE

Bushels, wide band,
wire handles --.--
Bushels, wide band, $\begin{array}{ll}\text { wood handles --.-- } & 260 \\ \text { Market, drop handle } & 100 \\ \text { Market, single handle }\end{array}$ Market, single handle Splint, large Splint, medium

Butter Plates

| STARCH | Butter Plates |
| :---: | :---: |
| Corn | Co. |
| ngsford, 40 lbs. | Standard Wire E |
| uzzy, 481 lb . pkgs. $91 / 2$ | Standard Wire Per 1,000 |
| wo, 481 il l . pkgs.--- ${ }^{71 / 2} 15$ |  |
|  |  |
| Kingsford <br> Silver Gloss, 401 lb . -- $11 \frac{1}{4}$ |  |
|  |  |
| Argo, 481 lb pkgs.-- 415 |  |
|  | No. 8-50 extra sm cart 121 |
| Argo, 123 lb . pkgs. -- 304Argo, 85 lb . pkgs. ${ }^{\text {a }} 40$ | No. ${ }^{\text {No. }} 850$ small carton 1127 |
|  | No. 8-50 large carton 160 |
| Silver Gloss, 163 lbs , $111 / 4$ | No. 8-50 extra lg cart 193 |
| silver Gloss, 126 lbs 111/4 | No. 4-50 jumbo carton 132 |
| Muzzy |  |
| 481 lb . packages ...- $91 / 2$ | Barrel, 5 gal., each -- 240 |
| 1633 lb packages -.-- 91 | Barrel, 10 gal. each -- 255 |
| $12{ }^{6} \mathrm{lb}$. packages | Stone, 3 gal. |
| 50 lb . box | Stone, 6 gal. --------- 78 |
| SYRUPS Corn | Clothes Pins <br> Escanaba Manufacturing |
| Barrels ---------------7 |  |
| Blue Karo, No.-11/2, |  |
|  | No. 60-24, Wrapped -- 475 <br> No. 30-24, Wrapped <br> No. 25-60, Wrapped $\qquad$ |
| Blue Karo, No. 22 dz doz. ${ }_{4} 405$ No. 25-60, Wrapped -- 75 |  |
| Blue Karo, No. $21 / 2,2$ <br> Egg Cases |  |
| Blue Karo, No. 51 dz. 490 | . 1, Star Carrier --6 00 |
| Blue Karo, No. 10 , | No. 2, Star Carrier - 1200 No. 1, Star Egg Trays 800 |
| Red Karo, No. 11/2, ${ }^{1 / 2} 65$ No. 2, Star Egg Tray 1600 <br>  |  |
| Red Karo, No. $2,2 \mathrm{dz}$. 460 | Cork lined, 3 in. <br> Cork lined, 9 in. $\qquad$ <br> Cork lined, 10 in . $\qquad$ 70 90 |
| Red Karo, No. |  |
| Red Karo, No. 5.2 dz .510 |  |
| Red Karo, No. 10, $1 / 2$ doz. ------------ 45 |  |
|  | Trojan spring <br> Eclipse patent spring 325 <br> No. 1 common ...... 325 |
| Pair Pure Cane |  |
| Chood | No. 2, pat. brush hold 325 Ideal, No. 7 …-.-- 325 20 oz cotton mop heads 480 |
|  |  |
|  |  |
| TABLE SAUCES | 12 oz cotton mop heads 28 |
| Lea \& Perrin, large -- 575 | Pails |
| Lea \& Perrin, small -- 325 |  |
| Royal Mint -----------150 | 12 ft . Galvanized --.- 600 |
|  | 14 qt. Galvanized ---- 700 |
|  | Fibre ----------------- 975 |
| A-1, large   <br> A-1,   <br> Amall 5 00 <br> 2   |  |
|  | Toothpicks |
| apers ------------------180 | naba Manufacturing |

## Medium $\begin{gathered}\text { TEA } \\ \text { Japan }\end{gathered}$



Backed-Fired Med'm
$40 @ 42$
$49 @ 52$
$60 @ 61$

##  $\underset{\text { Cod }}{\text { SALT }} \underset{\text { FISH }}{ }$




## SHOE BLACKING

Handy Box, large 3 3 dz .3
3


80 can cases, $\$ 4.40$ per case
SODA
Bi Carb, Kegs _--.-- 4
Bi Carb, Kegs
SPICES

## Allspice, Jamaica ---- @18

Annual Meeting of Michigan State Pharmaceutical Association.
(Concluded from page twenty-seven) Whereas-The Government Savings Organization, conducting the national thrift campaign in the Seventh Federal Reserve District for the United eraat Reserve District for the United
States Government, urges wise spending. systematic saving and the purchase of Thrift and War Savings tamps and Treasury Sarings Certi ficates, and
Whereas-Through the purchase of such Treasury Securities there is not a man, woman or child who may not become a participant in the post-war reconstruction of the entire post-war a share-holder in our great Government. now therefore be it resolved by this body
First-That the members be urged to practice wise spending and systematic saving
Second-That the members extend consideration in every way to thrift, consideration in every way to thrift, much as they may be able by saving as ing as they may be able in Treasury Savings Securities:
Third-That unqualified endorsement be made by this body of the National thrift movement
Government Training of Soldiers.
We approve of the efforts of the government in training the men still government in training the men still including pharmacy and pledge our including pharmacy and pledge our support by giving such discharged wherever opportunity for employment wherever possible, and recommend this matter be forwarded to Colion in head, the officer in chare Col. Bank head, the officer in charge.

## Milo Bolender

Leonard A. Seltzer,
Chairman.
The report of the Legislative Com mittee was accepted and adopted, as follow
Committec have of your Legislative Committee have been held during the past year. There being no session of the Legislature, it was not necessary to either plan or combat Legislation.
In April Lee H. Bierce, Secretary of the Grand Rapids Association of Commerce, called a meeting of repre sentatives from the several mercantile organizations of the State for the purpose of discussing the advisability of organizing an association to be made ${ }^{u p}$ of these several organizations. Seventeen such organizations were represented at this meeting and your President, Mr. Wilkinson; Secretary Mr. Wheaton; Mr. Skinner and myself were present to represent the Association. After a general discussion it was deemed advisable to perfect a temporary organization and committees were chosen for that purpose. The object of said organization shall be to promote fair dealing in merchandise and to combat unfavorable legislation aimed at the retail interests of the State.
A second meeting was called in May and, on request of Mr. Wilkinson, attended this meeting.
Theorganization was perfected by the election of a President, Vice-President, Secretary and Treasurer, and an Executive Committee to consist of the President of each such organizations in the State.
I believe that this is a move in the right direction and, instead of each organization having to fight for their individual rights alone, they will have the united influence of the retail and wholesale interests of Michigan.
The organization was perfected by Comman Merchants and Ways and Legislation, Publicity pointed and the activities been apsociation have been launched in full force.
We believe the druggists of Michigan should lend their hearty support to the Michigan Merchants' Associalion, as undoubtedly much adverse interests of the State will the retail duced at the coming, session of the Legislature and we must have the
united support of the jobbers and retailers to combat it. Legislation is a matter of great importance to the
members of this Association members of this Association, as druggists seem to be singled out for unjust legislation in laws and regulation which are bearing down so heavily upon them that we do not know one ay what is coming next.
Election of officers resulted as folPre
President-J. A. Skinner, Cedar Springs
First Vice-President, G. S. Barnard, Benton Harbor
Second Vice-President-J. H. Wie-
sonroe. sel, Monroe.
Treasurer-Karl H. Wheeler, Grand Rapids.
Secretary-F. J. Wheaton, 711 Greenwood avenue, Jackson, Mich. Members of Executive Committee, three years-D. G. Look, Lowell, and H. Webster, Detroit.

Members Board Trustees Prescott Memorial Fund, to fill vacancy-Prof. Henry Kramer, Ann Arbor; for five years, E. E. Calkins, Ann Arbor. Everyone of us should get into the political game sufficiently to use our influence, at least, to see that men Who represent our districts are not antagonistic to our interests.
new Lenclusion, I will say that your new Legislation Committee will need your full support during the coming session of the Legislature, as there is a lot of agitation in the air detrimental to our interests.
Chairman Legislative R. G. Look,
How Various Merchants Regard the Tradesman.
W. A. Young, dealer in meats, Paw Paw: "All I have to say is that I like the Tradesman and I want to keep it coming. And what Mr. Stowe has to say he says so we all understand it and he does not mince matters either and that is what I admire in any man."
Maple City Grocery Co., Paw Paw "We like the paper fine. Do not always read it all through each week, but we do like mighty well what we do read and if it did not come should miss it very much, so will renew and keep it coming."
W. J. Warner, dealer in groceries and meats, Paw Paw: "I take four trade papers and the Tradesman is by far the best of them all. I am too busy to read all I want to during the working day. I have a cottage at the lake and on Sunday I leave all other papers behind and take the Tradesman and go to the lake and read it there and enjoy myself."
O'Grady Bros. Co., dealer in clothing, Paw Paw: "We are pleased with the Tradesman. We find it very re liable and it is full of valuable information for any one handling merhandise. We are pleased to renew, Mrs. J. D. Salls, notions, Lawrence: "Like the Tradesman? You bet I do. It is worth ten times what it costs. Every paper is worth considerable to a person who will read it and I iike the editor, for when he has anything to say he says it. There is no misunderstanding him. He sticks for the right and strikes right from the shoulder. I wish he was our representative in Washington. We need a lot like him there.'
F. B. Dustin, grocer, Watervliet: II do not see how I could get along without the Tradesman. I find every issue valuable. It is worth many times what it costs me and I am pleased to renew."
D. W. Mott, landlord Hotel Pitcher,

## MATCHES

All Types and Sizes to Suit Every Requirement

## American Safety Strike Anywhere Match

The Most Popular Home and Smoker's Match

## American Strike-on-Box Match

Both square and round splints

## Diamond Book Match

An excellent advertising medium with advertising on cover as well as on each match.

## Made in America, by Americans, of American Materials, for American Users.

We pay City, County, State and Federal Taxes. Why not patronize Home Industry?

## The Diamond Match Co.

## Lily White

"The Flour the Best Cooks Use"
is made to "make good" and it does.
Only the very choicest varieties of wheat are used in its manufacture, and the wheat is cleaned four times, scoured three times and actually washed once before going onto the rolls for the first break.

This eliminates every particle of dirt from the grain, making it impossible to preserve the natural flavor of the wheat.

The result of careful, sanitary milling is immediately apparent in LILY WHITE FLOUR, which bakes the most delicious bread and pastries you have ever eaten.
Your dealer will refund you the purchase price if you do not like LILY WHITE FLOUR better.

## VALLEY CITY MILLING CO. <br> Grand Rapids, Mich.

[^1]Coloma: "I like the Tradesman fine. house and read it all carefully during Most all of the traveling salesmen that come to my hotel like to read it. I find it useful and profitable in many ways and while I continue in the hotel business I expect to keep it. It is worth to me many times what it
W .Ragan, hotel manager, Benton Harbor: "Sure I'll renew. Taking the Tradesman is the best bargain I make. It is a money maker for any business man."
Carter \& Carter, restaurant, St. Joseph: "Sure we will renew. The Tradesman is a great help and our guide in buying. We buy about $\$ 45$,000 worth of groceries a year and before we give an order for any amount we consult the Tradesman and we have found that since we have taken it that it has saved us a great many dollars. Without it or some other good trade journal, we would be like a ship at sea without compass or rudder."
Frank Ankli, grocer, 309 State street St. Joseph: "It is a good, valuable trade journal. We like it very much." Jos. Leighton, wholesale produce dealer, Third and Saginaw streets, Bay City: "We like the Tradesman. It is refreshing and satisfying to read editorials that have conviction on the subjects treated and are expressed squarely and boldly. The Tradesman has done good educational work during the last year or two particularly and always it is on the right side, as compared with the easy going purchasable kind which is so plentiful. On the whisky and tobacco question it suits yours truly to a T. and I am pleased to boost it ever and always."
W. H. Sweet, grocer, 812 Wisconsin avenue, St. Joseph: "The Tradesman is a very valuable paper. I have taken it over a year and have found it a great help. I am a very busy man, but I have the paper come to my
the week. The Price Current I cut out and take to the store, where I have it handy to refer to. I was taking other trade papers, but I have dropped them. If the Tradesman cost ten times as much as it does, I still would take it and make money by so doing. As long as I am in trade I expect to take the Tradesman.' Culliton \& Dunn, groceries and meats, Mt, Morris: "The Tradesman is welcome each week. It is a great help to us. We would dislike to keep store without it."

## "CAN'T"

was originated by a lazy man, used by a lazy man; and

WAS THE DEATH OF HIM


SIDNEY ELEVATORS
Will reduce handling expense and speed
wip work-will make monen for you Eesily up work - will make money for rou . Easily
installed. Plans and instructions sent with
each elevator. Write stating each elevator. Write stating requirements.
giving kind machine and size platform
wanted, as well as height. We will quote wanted, as well as height. We will quote
a money saving price.
Sidnev Elevator Mnfg. Co., Sidney, Ohio
OFFICE OUTFI ITERS LOOSE LEAF SPECIALISTS THE Fíchertine co 237-239 Pearl St. (near the bridge) Grand Rapids

"The Quality School'
A. E. HOWELL, Manager 110-118 Pearl St. Grand Rapids, MIch. School the year round. Catalog free.

## Puritan Flour

Made at Schuyler, Nebraska. A strictly Short Patent Flour with a Positive Guarantee on each sack.

Mr. William J. Augst, the Puritan Salesman, who has a special advertising features, will call on you soon.

## JUDSON GROCER CO.

Wholesale Distributors
GRANDRAPIDS MIGHIGAN

## BUSINESS WANTS DEPARTMENT

Advertisements inserted under this head for five cents a word the firs insertion and four cents a word for each subsequent continuous insertion.
If set in capital letters, double price. No charge less than 50 cents. Smali display advertisements in this department, $\$ 3$ per inch. Payment with order is required, as amounts are too smali to open accounts.

## General Stock For Sale

## Clean general stock, doing a

 going business amounting to $\$ 175,000$ per year. Big paying. Stock clean and well assorted. If this interests you, take the next train for Manistee. Saleslast year were as follows: Ready-to-wear, $\mathbf{\$ 5 9 , 0 0 0 ;}$ Milinery, \$14,000; Dry Goods, 60,000; Groceri s, $\$ \mathbf{4 3 , 0 0 0}$.

LARSEN BROS.
Manistee, Mich.

Wanted-To hear from owner of good
general merchandise store for sale. State general merchandise store for sale. State
price, description. D. F. Bush, Minneapolis, Minn.

CASH REGISTERS
rebuilt cash register co.
122 North (Inc.) Washington
We buy sell and exchange repair and
Parts and supplies for all makes. Pay spot cash for clothing and fur-
nishing goods stocks. L. Silberman, ${ }_{566}^{106}$
E. Hancock, Detroit. E. Hancock, Detroit.

BANISH THE RATS-Order a can of the pests in one night Price $\$ 3$. Trades man Cumprany, Grand kapıds, Michigan For Sale-Four-scre
W. Yeiter, Alto, Mich

For Sale-Chandler \& Price $10 \times 12$ Gordon for $\$ 200$. In use every day, but wish to install larger machine. Tradesman Company.
Wanted-Good all around clerk for general store. Must be good salesman
Kuyers-Longwood Co., Grant, Mich. 892
If you are thinking of going in business, selling out or making an exchange, phances columns, as it will bring you in touch with the man for whom you are
looking-THE BUSINESS MAN.

FOR SALE-A good business in a fine town in the center of the best fruit and
farming region in Western Michigan, con. sisting of a brick store $26 \times 66$ feet, with full sized basement. also reinforced concrete warehouse
which is coal shed capacity 200 tons. power elevator and conveyor; other half frost proof and will store five carloads of potatoes or grain. Railway side track.
The business consists of selling hardware, repairs, implements, seeds, feed and hay, potatoes, beans and grain, and runs about
$\$ 30,000$ a year. Old age the only reason $\$ 30,000$ a year. Old age the only reason
for selling. If interested, write D. H. for selling. If interested, write $\mathrm{D}_{\mathbf{9} 19}{ }^{\mathrm{H}}$
Scott, Northport, Mich.
DRY CLEANING BUSINESS in best town in Central Michigan. Every thing three-story new store, another cheap store building; all house furnishings except a few personal articles. Furnish-
ings of house alone worth several thouings of house alone worth several thouwith store; everything new and of an elegant type. Owner steps right out and leaves all: must go to California for his health. Write or telephone today for
further particulars, to W. J. Cooper. Mt. further particula
Pleasant, Mich.
For Sale-First-class grocery in Muskegon. Stock about $\$ 7,000-$ can cut down
to suit. Investigate. P. O. box 97 , Musto suit. Investigate.
kegon Heights, Mich.
Wanted-A good retail or wholesale store. Specify best price and give description. Cash buyer. Address No. 916 ,
care Michigan Tradesman.

For Sale-Grocery and meat market in Battle Creek. $\$ 45,000$ business last year. Up-to-date fixtures. Invoice about \$45,000 Good reason for selling. Address


Signs of the Times Are Electric Signs

Progressive merchanta and manufao turers now realize the value of Electrle Advertising.
We furnish you with sketches. prices and operating cost for the asking.

THE POWER CO. Bell M 797

Citizens 4261

## Review of the Produce Market

Apples-Western fruit commands $\$ 6$ per box.

Asparagus-Home grown, $\$ 1.50$ per doz. bunches.
Bananas- $91 / 2 \mathrm{c}$ per 1 b .
Beets-New, $\$ 2.75$ per hamper
Butter-Receipts are increasing as the season advances. In the last few days there has been a good demand for butter for storage purposes. The butter arriving now is very good. The price for the remainder of the month depends entirely on the demand for storage purposes. The consumptive demand is about normal for the season. Local jobbers hold extra creamery at 53 c and first at 52c. Prints 2c per 1b. additional. Jobbers pay 30 c for packing stock.

Cabbage-California, $\$ 4.50$ per 75 1b. crate; Tenn., $\$ 3$ for 50 lb . crate Cantaloupes-Imperial Valley stock is now selling on the following basis:
 Ponys, 54s $\$ 6.00$

Flats 3.00

## Carrots- $\$ 3.25$ per hamper.

Cauliflower- $\$ 3.50$ per doz California.
Celery-California, $\$ 1.50$ per doz Florida, $\$ 9.50$ per crate of 3,4 , or 6 doz.; $\$ 9$ per crate for 8 and 10 doz . Cocoanuts- $\$ 1.50$ per doz. or $\$ 10$ per sack of 100 .
Cucumbers - Home grown hot house, $\$ 1.75$ per doz; Illinois hot house, $\$ 1.50$ per doz.
Eggs-Receipts of fancy have fallen off considerably in the past week. There is still a quantity of eggs arriving that are not quite fancy and are being sold at relatively lower prices. The consumption is good. Stocks in storage are some what lighter than they were a year ago. The market is in a healthy condition on the present basis of quotations and if we do have any change in price in the near future it is likely to be a further slight advance. Jobbers pay 35 c f. o. b. shipping point for fresh, including cases.
Egg Plant- $\$ 5$ per crate of 24 to 36 .
Green Onions-25c per doz. bunch-
es for home grown.
Green Peppers- $\$ 1$ per basket
Lemons-Extra fancy Californias sell as follows:

300 size, per box -.------------- 6.25 270 size, per box

Fancy Californias sell as follows:
360 size, per box -----.-------- $\$ 5.75$
300 size, per box --------------- 5.75
270 size, per box 5.75
5.75

240 size, per box ---------------- 5.50
Lettuce-Iceberg $\$ 5$ per crate of 3 or 4 doz. heads; garden grown leaf, $\$ 1.50$ per bu.
New Potatoes $\$ 6.50$ per bu or $\$ 16$ per bbl. for Carolina Cobbles.
Onions-Texas Bermudas, $\$ 3$ per 50 lb . crate for White and $\$ 2.75$ for yellow; California 25 c per crate higher.
Oranges-Fancy California Valencia now sell as follows:

| 100 | _\$9.25 |
| :---: | :---: |
| 126 | 7.25 |
| 150 | 7.25 |
| 176 | 7.25 |
| 200 |  |

## 216

250

324

Choice Valencias, 50c per box less
Parsley-60c per doz. bunches.
Pieplant- $\$ 1.50$ per bu. for home grown

Pineapples-Red Spanish are finding an outlook on the following basis:

| 24 size |
| :---: |

30 size
7.50

36 size
7.00

42 size 6.00

Plants-Now on sale as follows: Cabbage, per box --------------- $\$ 1.25$
Tomato, per box --------------------1.25
Salvia, per box -----------------1.35
Aster, per box
Pepper, per box
Potatoes-Home grown, $\$ 5.25$ per
Radiches-Outdoor grown, 20 c doz. bunches.
Spinach- $\$ 1.25$ per bu.
Strawberries-Home grown command $\$ 4 @ 4.50$ per 16 qt crate. The crop is short on account of the hot weather.

Sweet Potatoes- $\$ 3.75$ per hamper for kiln dried Delawares.

Tomatoes- $\$ 2.25$ per 6 lb . basket from Florida.

## Positions of Cotton and Fabrics. <br> More mature consideration of the

 Government's estimate of the cotton crop does not seem to have had much effect in hoisting quotations. The effects of wet, cool weather in the growing districts and the resultant delays in planting appear to have been discounted. So, during the last week, those bullishly inclined turned for comfort to items of cotton exports. But these exports represent past purchases. Latterly there has been little or no buying for either foreign or domestic account. A little more definite information in the new crop is needed to guide any real business, and monetary conditions are not such as to invite speculation. The weather in the South seems to have taken a turn for the better, which has encouraged those who hope for a fairly large crop. Concerning the large carryover, much of which is low grade or stained, officers of the Cotton Growers' Association now say their attitude was misconstrued when it was asserted that they would insist on 60 cents per pound for the balance of the cotton. What they really resolved on was that spinners could afford to pay that price, considering what hey were being paid for goods. In his they were quite within the facts. The goods market showed few signs of weakness during the last week except in the volume of transactions, but everything points to an easing off in all constructions in the gray save in a few specialties. Not much strength is shown in wash goods and shirtings, these being affected by the public demand for lower retail prices. Hosiery prices have weakened decidedly and knit goods have reached the point where the makers are talking of restricting production to the filling of orders.Saugatuck-D. Leoci succeeds E. Crow in the grocery business.

## Manufacturing Matters

Detroit-The Automobile \& Truck
o. has been organized with an authorized capital stock of $\$ 35,000$, of which amount $\$ 24,000$ has been subscribed, $\$ 3,500$ paid in cash and $\$ 4$,500 in property
Kalamazoo-The Metal Sign Board Co. has been purchased by the Wolverine Advertising Company, of Holland, Grand Rapids and Benton Harbor. A branch factory will be established in Kalamazoo.

Jackson-The Aetna Screw Corporation has been incorporated with an authorized capital stock of $\$ 15,000$, of which amount $\$ 8,212.50$ has been subscribed, $\$ 1,000$ paid in in cash and $\$ 5,962.50$ in property.
Fremont-The Blandford Pickle Co. has been incorporated with an authorized capital stock of $\$ 40,000$, of which amount $\$ 20,000$ has been subscribed, $\$ 11,778.17$ paid in in cash and \$8, 221.83 in property

Sault Ste. Marie-The B. E. Jones Co., recently organized, will elect a new wood working plant at the corner of Easterday avenue and Seymour street and expects to have it in running order by the middle of October.

Detroit-The Royal Machine Co. has merged its business into a stock company under the same style, with an authorized capital stock of $\$ 15$,000 , all of which has been subscribed and paid in, $\$ 683.09$ in cash and $\$ 14$,316.91 in property.

Benton Harbor-A. W. and E. C. Filstrup, who control the Covel Manufacturing Co., have purchased the business and property of the Engberg Electrical Co., of St. Joseph, which employs 100 men, manufacturing steam engines and dynamos.
Detroit-The Canadian Fur Traders has been incorporated to manufacture and sell furs in completed articles as well as in the natural state, with an authorized capital stock of $\$ 10,000$, all of which has been subscribed and paid in in property.
Detroit-The Newport Manufacturing Co. has been incorporated to manufacture and sell bodies for hicles and other products of wood and metal, with an authorized capital stock of $\$ 70,000, \$ 35,000$ of which has been subscribed and $\$ 7,000$ paid in in cash.
Detroit-The Palcaux Co. has been incorporated to manufacture and sell at wholesale and retail, confectionery, ice cream, baked goods, etc., with an authorized capital stock of $\$ 25,000$ common and $\$ 25,000$ preferred, all of which has been subscribed and paid in in property.
Detroit-Felix P. Sadowski has merged his piano and phonograph business into a stock company under the style of the Adora Phonograph Co., with an authorized capital stock of $\$ 100,000, \$ 91,000$ of which has been subscribed, $\$ 9,518$ paid in in cash and $\$ 55,000$ in property.
Allegan-Capt. C. S. Hughes has purchased the plant of the Steel Process Manufacturing Co. and will install aditional machinery and engage in the manufacture of steel furniture and factory equipment. His two sons, Norman and Garland Hughes, will be associated with him in the business.

Detroit-Stockholders of the Detroit Creamery Co. are to vote June 16 on a proposal to increase the company's authorized capital stock from $\$ 1,600,000$ to $\$ 6,000,000$ and on a recommendation by the directors that $\$ 1,600,000$ of the new stock be offered to the share holders, pro rata to their present holdings at par value of $\$ 10$ a share. The increase in capital stock is necessitated in the opinion of the directors, to provide for expansion of the company's facilities and to take care of its rapidly increasing busiMichigan Drug Co. Returned to Former Owners
For some reason the Michigan Drug Co., of Detroit, has not been a money making institution for many years. With $\$ 368,000$ preferred stock and $\$ 200,000$ common stock, the corporation is reported to have paid only three dividends on the common stock during the past twenty-two years. A few months ago James Smart,- Frank N. Moulthrop and associates entered into an agreement to purchase the common stock at par, making an initial payment of $\$ 70,000$. It is understood that the indebtedness of the corporation is quite large -so large that the recent financial stringency caused the holders of the company's paper to insist on a substantial reduction being made. Not being able to do this and keep up the payments on the $\$ 130,000$ personal indebtedness, the holders of the common stock threw up their hands and surrendered the business to the former owners. The transaction is thus officially announced in a Detroit Sunday newspaper over the signature of the Michigan Drug Co.
"We have re-organized under the management of T. H. Hinchman, President; James E. Davis, VicePresident; A. S. Brooks, Vice-President; W. H. Dodds, Secretary; Frank N. Moulthrop, Treasurer and Gencral Manager; M. O. Williams, Director, and will continue to render our customers the best service consistent with present commercial conditions.

This arrangement restores the business to the men who have made a determined effort to place it on a profitable basis for over twenty years, without result.
Paper-All kinds are moving upward. Some stocks are not obtainable at all, and what is to be had costs more. Deliveries are at least 30 days late. Shutdowns and curtail ed output of factories that are running is the crux of the situation.
Cheese-This market is gradually easing off and we can look for lower prices here in the near future. The consumption is light and the quality arriving is not quite good enough for long holding.
Salt Fish-The demand for mackerel is very poor. Fine grades of mackerel are wanted more or less every day, but not in large quantities and not from all buyers.

The Charles F. Bartlett Co., grain dealer, has increased its capital stock from $\$ 50,000$ to $\$ 100,000$.


[^0]:    LOWER PRICES IN SIGHT

[^1]:    Ads like these are being run regularly and continuously in the principal papers throughout Michigan. You will profit by carrying Lily White Flour in stock at all times, thereby being placed in position to supply the demand in stock at all times, thereby being placed in posit
    we are helping to create for Lily White Flour.

