# GRAND KAPIDS. MICH. <br> Michigan Tradesman 

## The Michigan <br> Mercantile Company

a 4 Tower Block, Grand Reference furnished upon application.



INSURANCE CO.
$\underset{\mathbf{1 8 8}}{\substack{\text { Organized }}}$
Detroit, Mich.

## Commercial Credit Co., Limited.

Reports on individuals for the retail trade.
ouse renters and professional men. Also Local Agents Furn. Com. Agency Co.'s "Red Book," ollections handled for members. Phoner $166-10$
WIDDICOMB BLDG., GRAND RAPIDS.


TELEGRAPH NQ TO THE PREFERRED BANKERS LIFE
LANSING. MICH.

## LANSING. MICL

 This Check furnished by Preferred BankensLife Assurance Co, Lansing, Mich., to be worn
on key ring to identify keys if lost, also to on key ring to idify the person in case of accident or sudden:illnes

## The Michigan <br> Trust Co. $\begin{gathered}\text { drand Rapils. } \\ \text { Mich. }\end{gathered}$ <br> Hateses speceality of acting as

EXECUTOR OF WILLS
AdTINISTRATOR OF ESTATES
GUARDIAN OF RINORS AND
INCOIPETENT PERSONS
TRUSTEE OR AGENT
In the management of any business which may
be entrusted to it. Any information desired will be cheerfully

## furnished.

LEWIS H. WITHEY, President.
ANTON G. HODENPYL, Secretary.

## Country Merchants

Can save exchange by keeping their Bank

offers exceptional facilities to its custom
er, and is prepared to extend any favors
consistent with sound banking.

## daniel mccov, President. <br> CHAS. F. PIKE, Cashier.

The Tradesman's advertisers receive sure and profitable results.

## THE SEVENTH ANNUAL.

Full Proceedings of the M. K. of G. Convention.
The seventh annual convention of the Michigan Knights of the Grip convened in Representative Hall, Lansing, Dec. 30 , 1895, at $2: 30 \mathrm{p} . \mathrm{m}$. The meeting was called to order by President Jack lin, when Rev. W. H. Osborne read a selection from the Scriptures and Rev. John M. Fitch invoked the divine blessing. After roll call of officers and committees, and the reading of the minutes
of the last meeting President Jacklin announced the following special committees
Credentials-J. B. Heydlauff, Fred Anderson, Geo. Gane, J. J. Evans, Chas. H. Smith.
Rules and Order of Business-E. P. Waldron, John McLean, A. W. Stitt, Max Caspell, W. J. Richards, J. W. O'Brien.
President's Address -N. B. Jones, M. Howarn, L. M. Mills.

Resolutions-Leo A. Caro, C. S. Kel sey, Grant S. Bennett, Chas. McNolty Geo. Munroe.
Amendments-F. M. Tyler, Frank $k$ Streat, John R. Wood.
Vice-Presidents-E. L. Smith, John H. Temmink, Gustave Hinkler, F. W. Thompson, J. H. Russell.
President Jacklin then read his annual address, which is published in ful elsewhere in this week's paper. The address was well received, being greeted with applause at its close. The address was referred to the appropriate committee.
Secretary Owen then read his annual report, which is published verbatim elsewhere in this week's paper. The Finance Committee of the Board of Di rectors announced that the financial por tion of the report was correct and, on motion of Mr. Peake, the report was accepted and adopted.
Treasurer Frost presented his annual report, showing total receipts in the general fund of $\$ 2,331.43$ and disbursements of $\$ 1,568.13$, leaving a balance on
hand of $\$ 763.30$. In the death fund the hand of $\$ 763.30$. In the death fund the receipts have (twelve checks of $\$ 500$ each) $\$ 6,000$, leaving a balance on hand of $\$ 338.85$. The report was made in
detail, was certified to as correct by the Finance Committee of the Board of Directors and was accompanied by a certificate from the bank of deposit, certifying to his statement relative to
cash on hand. On motion of Mr. Tyler, cash on hand. On motion of Mr. Tyler the report was accepted and adopted. The meeting then adjourned until Tuesday morning at 9 o'clock.

## TUESDAY MORNING.

President Jacklin called the convention to order at $9: 30 \mathrm{a} . \mathrm{m}$, when a proposition was received from a local photographer to take a group portrait of the traveling men present at the convention on the front steps of the Capitol.
Mr. Peake called attention to the fact that he had paid for such a photograph when the first convention met at Lansing, six years ago, but had never received the photograph, and moved that
the communication be laid on the table,
unless some Lansing traveling man could vouch for the responsibility of the applicant. No one being willing to
stand sponsor for the gentleman, the communication was tabled.
Election of officers being then in or er, nominations for President were called for. M. V. Foley nominated
Samuel E. Symons, whose candidacy was supported by G. C. Burnham, A Wetzel, E. P. Waldron, A. W. titt and C. S. Kelsey. John Mcleam and $W \mathrm{~m}$. H. Baier
of Frank R. Streat.
John R. Wood, O. W. Booth and Miller were appointed tellers.
The Committee on Credentials presented the following report, which was adopted :
In the absence of any proof to the contrary, we assume that all members present are in good standing, having year, 1805, and, therefore, entitled to seats in this convention.
A formal ballot resulted in 207 votes being cast 162 of which were for Symons and 45 for Streat. On motion
of Mr. Streat, the election of Mr. standing vote. Mr. Symons was thereupon escorted to the rostrum by a committee and accepted the office in a welltimed address, thanking the members for the honor they had conferred upon him and bespeaking for the organiza ion a prosperous year.
Election of directors resulted in the selection of Frank R. Streat, A. F. each and B. D. Palmer to fill the vacancy caused by the election of Mr. Symons to the presidency.
The meeting then adjourned until af ternoon.

## AFTERNOON SESSION.

At the opening of the afternoon ses sion, the Committee on President's Ad dress presented the following report We respectfully recommend that much of the President's address as re mileage be referred to a special committee of three, to be appointed by the chair, to draft resolutions expressive of he sentiment of this body on this sub ect, and that all matters pertaining to mittee, who shall report the same at Tuesday's session.
We recommend this convention to rat fy the action of the President in appointing Brothers Tyler, Streat an Proposed Amendments to the constitu ron and that all matters pertaining to his subject be referred to them
We rect bend that so
President's address as refers to the sub President's address as refers to the subect of the Apecial committee of three to be appointed by the President
We appoco by
We providing a fund for defraying the ex pens Association be ratified and adopted his Associatior be submitting a proper and the matter of submitting a proper vide for same be referred to the above vide for same be rendments to the conCommittee on Amendments to the constitution with he rume at this meeting and present the same at tion meeting for acceptance and adoption and your committee would also recon mend thit this special assessment be made with the midsummer assessment.
 cpted
The recommendation relative to the creation of a special assessment for tertainment purposes was debated at considerable length, culminating in the adoption of a resolution referring the matter to the committee of the whole,
to report at the next annual meeting.
The President thereupon appointed the following special comimttees
$\qquad$ Jones, E. P. Waldron, L. M. Mills. Lean, Geo. A. Reynolds, G. H. Russell. The Committee on Resolutions pre sented the following report, which was adopted :
Whereas, It has pleased Almighty God to remove by death, during the past year, our esteemed brothers, Silas
Clark, Theodore I. Beaubien, B. F. Winch, Fred Sheriff, Fred Miller, W.
L. Reed, Ellen M. Raleigh, Norman Boughton, Theodore Schultz, Frank Seymour, Gilbert M. Steese, Sigmund
Tobias, Frank B. Gates and A. L. Tobias, Frank B. Gates and A. L. Resolved, That in their death there has been taken from our membership esteemed and worthy members and, recognizing our great loss, and the still
greater loss to their families and riends, be it
Resolved, That the Michigan Knights of the Grip in convention assembled at Lansing, December 30,1895 , do extend to the families and friends of our dein this, the hour of their bereavement and be it further
Resolved, That a copy of these resoitions be spread upon our minutes and copy forwarded to each of the families of our departed brothers.
Resolved, That we, the Michigan Knights of the Girp, in our seventh annual convention, assembled at Lansing, hereby declare our sympathy with the Cubans in their struggle for independence.
Reesolved, That the thanks of the Michigan Knights of the Grip be exrended to the officers and Boanner which they have carried on the duties of their vairous offices and so carefully protected the interests of the members of our Association, during the year

Resolved, That a vote of thanks be extended to Post A for the magnificent manner in which they have entertained this, our seventh annual convention..
Resolved. That a vote of thanks be extended to the municipal officers of the city of Lansing and the citizens in general for the open hearted hospitality for the lavish manner in which their streets were decorated and for the uni versal kindness which they have extended to the visting Knights among them during this convention. Resolved, That our especial thanks are due to the ladies of Post A and to the ladies of Lansing in general for the shown to the visiting ladies among shown to the visiting ladies among them, and that we assure them that their open hearted hospitality will be a bright spot in the memories of all of us who have attended our seventh annual convention.
Resolved, That a vote of thanks be extended to the press of Michigan in general tor the great and efficient man ner in which they have, at all times, furthered our interests; and that ou thanks are especially due to our officia
organs and W. H. Turner, General Man[CONTINUED ON PAGE TWENTY-FIVE.]

cident Association, notably, R. A. Harrington, of Flint. The question naturally arises, the old association having
gone into the hands of a receiver, and having been practically swallowed up by the United States Casualty Company, is this company or their agents, entitled to consideration and business from our membership? You will answer the question rightly.

Annual Conventions.
In the future, as in the past, it will be a question of how to provide for the annual convention-or reunion, as 1 wil erm it-for the reason we find that it is cial organization and we find that it a vereat burden upon our posts to very great burden upon our posts to en-
tertain as elaborately as the pace we tertain as elaborately as the pace we have set for these occasions would indicate, and I therefore suggest, for your consideration, a plan to create a fund, be praperly guarded by the Board of
Directors, to beknown as the "Entertainment Fund,'" by an assessment, at the proper time, upon our membersnip of 50 cents each, to be used for the purpose of defraying the necessary expenses of our annual conventions, and recommend that a resolution be offered with this object in view.
I wish to state that whatever of success may be due to my administration of the affairs of this Association during the past year, the credit is largely due to the Secretary and Treasurer, and to each and every member of the Board of Directors. They, one and all, have been faithful and untiring, in and out of season, at times when their personal inter ests were being sacrificed, for the good of the Michigan Knights of the Grip. I, therefore, urge upon you to be care ful in your selection of officers and members of the Board of Directors, to fill vacancies by expiration of service, by selecting good men and true, with
a view of producing harmony of interest, unity in action, and economy in expenditures. These three essentials are for the future growth and prosperity of our Association. Further, allow me to suggest that fraternitv and co-operation with kindred associat the United States is particularly desirable, at this time, when so much appears for us to take interest in and action thereon

- Thanking you for your support during the year, your attention on this octhe year, your attent and all a happy, active main,


## Yours to command,

## $\xrightarrow[\text { R. W. Jackl }]{\text { reading Ink. }}$

## Use Care in Spreading Ink.

- During January much time and attention
ing.
ing. over each ad until you feel sure that it's as good as you can possibly make it should be your own critic, and Yore severe and harder to please than moryone else, because these ads concern you and your welfare more closely than they do any other person.
If your competitors drop, out of the papers during the dull season your ads will stand just that much
of attracting attention.
If you are the only advertiser in the paper in your line so, much the better for you. It's almost as good as owning the paper yourself.

Make the advertisements bright, at tractive, convincing and you're bound to attract attention.
People will say to each other, " That man Blank is a hustler. He never seems to let up in his effort to draw trade. He's working just as hard now to get people in as he did before Christmas!'
If you can draw opinions of that kind from the
An employer is not bound to abandon the use of a particular machine or appliance which is in common use and in a proper state of repair, merely because there are other machines or appliances in use that are better adapted for doing the work or
handled with greater safety.

## SECRETARY'S REPORT.

 Statement of ReExpenditures.
To the Officers and Members of Michigan Knights of the Grip
Your Secretary would respectfully submit the following as the report for the year ending Dec. 28, 1895 :
 Members in
Members j
Honorary 18
1895 ,

Members la sed since Dec
Members died since Dec.
Total
27,1894

## 269.

wing to-day
standing,
This shows aet 1,818
RECEIPTS-MORTUARY FUND. Mortuary Assessment Nos. I and for $\$ 2$ was ordered by the January Board
of Directors January 15, to close Feb. From the assessment 1 received ,778.
Assessment No. 3 was ordered June I and I made it to close July 15. From this I received $\$ 2,850$.
I also received during the year from delinquents
Yotal receipts, $\$ 5,685$, ali of which have remitted to Treasurer Frost and hold his receipts therefor.
death have drawn warrants for thirteen death claims as follows :
Warrant No. 9-Beneficiary

## Wa

vis.

The four who neglected their pay Deering, of Jackson; Scott Swigart, of Deering, of Jackson ; Scott Swigart,
Grand Ledge, and J. L. Robertson, Marine City.
I want right here to express my thanks to the many loyal members for their prompt payments, for by reason of that loyalty and the active work of our off cers we ha
sessments.

The following is a statement of the General Fund (I will report this as re ceived and reported to the Board of Di rectors at our quarterly Board meetings)
January 12, received from Secretary January 12, received
Mills

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Received fr
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Received from 33 honor$\begin{array}{r}\$ 1264 \\ 197 \\ \hline\end{array}$

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Sept. 7 , received 1895 dues and applica Sept. 7 , received honorary dues and ap
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1855 due
tions.
Dec. 30 , received 1

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& 895 \text { dues and applica- } \\
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Dec. 30 , received
Total receipts $\quad \overline{\$ 175345}$
These sums I have remitted to Treasurer Frost by check from time to time during each quarter, it being my intention to start in each quarter without a
penny of Association money in my penny
hands.
Rands. RECAPITULATION
Receipts of Mortuary fund
85,65800
1,75345
EXPENSES OF Total
Postage and supplies
Printing and matter and stationery
Grip tags
Repairing
Repairing desk and typewriter
Total

$$
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The expenses of holding the meetings of Board of Directors during the Never in the history of our Association have our losses been so large in one year. Eighteen of our members have laid down their grips and crossed the Dark River. Four of them, through oversight or neglect, had let their payments lapse ; therefore, their loved ones were deprived of the amount, which, though small, might mean to them a
fortune; and, could you read the letters which I have received from some of the which I have received from some thanks beneficiaries and the heartfelt thanks
which they expressed, you would never which they expressed, you would never
begrudge the small amount it has cost you, nor would you ever aga
assessment pass unheeded.
I wish to express my thanks to the several committees for the assistance they have given me in watching the in-
terests of the Association, in filling thei respective responsibilities.
respective responsibilities.
Our Legislative Committe, with the assistance of many loval working members (after fruitless efforts with the rail road magnates), through untiring work, obtained from our Legislature a bill known as the Interchangeable Mileag cent's expense to the Association) ; but our good Governor saw fit, in his great wiscom, to constitute himself judge and jury, and sat down we we taught that sign it. Of course, we are taught there is a hereafter. No doubt his re ward will come in due time
In my last notice to the members, asked their opinion in regard to adding an accident feature to our Association. I have received a large number faver plies, and there is a majority who favor
it, providing it can be added without detriment to our organzation. I would recommend structed to appo feasibility of it and report at our next meeting.
Another thing I would like to call your attention to is the sending of cash in a letter. I have only had two claims this year of money being lost, ash, and
both cases they said they sent cash, my cash book shows that fully one-third of the remittances are in cash.
I would also call your attention to the filling up the stub to the notice that is sent you. As I keep the stubs as you a favor that, for the benefit of your future secretaries, you will fill them out. It is for your of your Secretary. meeting, decided that in the future they will issue a new form of certificate. It will be gotten up in the form of a pol
icy, so that you will have something you can frame and not be troubled with a new certificate ev your mortuary benefit and also your beneficiary, and I would ask that all of you who have not aleficiary do so at once, so that it will show on your certificate.
When I took the books, as your Secretary, I found I, i29 names on them names. I sent out a notice to each one, and you would be amused to see the answers which came back. Some corrected the record and some wrote me very lengthy letters, saying that if I did had better resign. Several were very clever and made me their beneficiary. All I wish, brothers, is to record your
wishes. If you all want me as your beneficiary, all I have to say is, is willin'
In closing, I desire to return my Board of Directors for the hearty support they have given the Secretary during the past year, and to the membership generally for the cordial co-operation and their loyalty to the organization. and their loyalty to the organization. the face of the earth and our loyalty to it will be emblazoned in gold on the banner of fame.
Respectfully submitted,
Geo. Fowen, Sec'y
Publicity pockets profits.

MENTAL REST FOR MERCHANTS The work of the manager of a sucessful mercantile undertaking is of the haracter most taxing to the mental powers. Not only is this statement cor rect in regard to general trade, but it is the mercantile end of a manufacturing business which is the critical point, deciding its success and requiring the itmost mental effort of its projectors. To be sure, the matter of production requires great attention. Every care must be taken to procure the most economical apparatus, to find the best methods, to procure the best materials, to hire the most profitable and economial workmen-all these require study but they are all subject to rules and
data that may be tangibly defined and data that may be tangibly defined and ing the cost of production and bringing that factor in the problem of suc ess to its proper status is far simpler than that of the most advantageous plac ing of the product and the realization of profitable returns.

Competition in production is based comprehensible data; competition in selling involves the most abstract and incomprehensible. The variations in the elements of the problem are causing
constant change. The methods of very competitor may affect your business and require consideration; fluctuations in the markets bring taxing questions for study. The best way to push sales is in infinite subject and the ques tions of credits and coll
enough to " drive one wild.
The merchant is fortunate who under akes this work with a sufficient mental equipment. But such an one, to stand any show of success, must have his mental forces suitably trained, and in mental rest and recreation. The lack of this provision is the lack which de cides the downfall of a much greater proportion of those entering the arena of trade than is generally supposed. Yet a little consideration will convince any of extended experience of the truth of the statement. Constant mental effort without recreation is apt to degenerate into worry and anxiety; these are fatal merchant's success and usually results in financial disaster, mental shipwreck or suicide, or perhaps all three.

Constant mental effort, intellectual verdoing, is enough, taken alone, to destroy the brightest minds: Readers will recall examples of this in the case of many eminent divines and literary workers. Two notable examples occur mind in the recent cases of Joseph Cook, of Boston, and Myron W. Reed, of Denver. In these and in hundreds of others that might be cited, the cause of failure was simply intemperate intellectual work, and yet these men have really less reason for mental exertion than the average merchant. It is no wonder that so many of these find failure in this direction; there are many more of such cases than is generally supposed.
Stop and think. Are you controlling your mental efforts and providing suitable rest and recreation? If not, the matter is worthy of attention.

One effect of the recent earthquake in Cincinnati and the surrounding country is just coming to light. Notwithstand ing the recent heavy rains, it has been discovered that many cisterns are still as empty as during the long dry spell. Investigation shows that the cement wa cracked in hundreds of cisterns, rendering them practical'y worthless.

## Around the State

## Movements of Merchants.

Cedar Springs-E. A. Marvin has embarked in the grocery business.

Flint-Fred Wesson has purchased the meat business of Nicholson Bros. Holton-S. P. Murphy succeeds S. J Murphy in the boot and shoe business. Holton-H. S. Henderson, of H. Henderson
., general dealers, dead.

Douglas-Geo. J. Menold has removed his drug stock from Coldwater to this place.
Mendon-The clothing store of R. mortgage.
Dowagiac-Geo. Hamel succeeds Hamel $\mathbb{\&}$ Co. in the cigar manufacturing business.
Unionville-Durkee \& Kolb succeed Fred J. Durkee in the hardware and implement business.
Hudson-Geo. R. Beardsell, of the firm of Beardsell \& Plympton, grocers and druggists, is dead.
Albion-R. K. W. Van Nuys is succeeded by Lewis Hunt \& Co. in the bakery and confectionery business. Benton Harbor-W. C. Hovey suc-
ceeds Hovey \& Brunson in the carriage ceeds Hovey \& Brunson in the carriage Ludington-H. C. Hansen has merged his business into a stock company under the style of the Hansen Mercantile Co.
Judd's Corners-Aaron House has sold his general stock to A. Reed, who will continue the business at the same location.
Traverse City-F. Gardner has sold his grocery stock to Schuyler Adsley who will continue the business at the same location.
Watervliet-Kidd, Dater \& Co., of Benton Harbor, have taken possession of D. L. Wigent's stock of groceries by virtue of a chattel mortgage.
Saginaw-The dry goods stock of
Tuomey \& Co has been taken in Tuomey \& Co. has been taken in charge by the Ferguson Adjusting Co. in the interest of the Detroit and Chicago creditors. The stock will be sold un-
der the chattel mortgages given some time ago.
Detroit-Harry G. Baker and Charles M. Smith have been admitted to partnership in the wholesale drug house of T. H. Hinchman \& Sons, which will hereafter be known as T. H. Hinchman Sons \&
Ionia-John F. Bible and Frank C. Thompson have embarked in the grocery business at this place under the
style of Bible \& Thompson style of Bible \& Thompson, having purchased from C. Elliott \& Co., of Detroit, the stock formerly owned by J. L. Taylor and acquired by them by virtue of a chattel mortgage.
Kalamazoo - The wife of a Kalamazoo business man sat up until 12 o'clock the other night waiting for her husband to come home. At last, weary and worn out with waiting, she went to her bedroom to retire and found the missing husband there fast asleep. Instead of going down town, he had gone to his room. She was so mad that she wouldn't $\begin{aligned} & \text { peak to him for a week. }\end{aligned}$
Detroit-W. H. Mitchell \& Co. have merged their wholesale millinery business into a corporation under the style of the W. H. Mitchell Co. The capital stock is $\$ 30,000$, of which $\$ 23,720$ is paid in. The shares are held as follows: William H. Mitchell, I; Douglass E. Kellogg, i; Adelbert A. Tefffft, 640; Aibert H. Webb, 500; Richard

Rowland, goo; Fred S. Alley, Io0; Arthur W. Hurdley, Ioo; Joseph A. McColl, 100 ; Alexander Reno, 30 ; Alexander Reno, trustee, 628.
Saginaw-The Hoyt Dry Goods Co. will discontinue business here and transfer its interests to Cleveland, having closed a contract with Cleveland parties for the erection of a fine modern business block in that city, on Euclid avenue, nearly opposite the Arcade. The building will be $60 \times 400$ feet in size, six stories and basement, seven floors in all and equipped in the most thorough manner for the rapid handling of merchandise.
Lansing-The annual meeting the stockholders of Hugh Lyons \& Co. occurred Dec. 31. The books of the company show that last year was the most prosperous in the history of the company, the business having increased about to per cent. A 15 per cent. divi-
dend was declared and paid. The following officers were elected: President, Hugh Lyons; Vice-President, Cyrus G. Luce; Secretary, H. D. Luce; Treasrer, Elgin Mifflin.
Cheboygan (Tribune)-The merchants of Cheboygan had made great preparaCons to supply all the demands of Santa Claus for Christmas, but the snow leav-
ing prevented the farmers from bringing their wood, elm logs and other products in, whereby to supply the need ful and hence their patronage from the rural population was limited. While they all enjoyed a good city trade, the thaw, undoubtedly, knocked them out of several thousands of dollars of busijoyed.
Kalamazoo-The Conger Company, dealer in variety goods at 136 South Burdick street, made a general assignment last week, the action being precipitated by an execution obtained by the Garden City Stationery Co., of Elkhart, Ind., which has a claim of $\$ 500$ against the company. It was also carried out promptly in order to prevent the closing of the store during the holiday trade. David H. Haines was made assignee, and the store is now in his hands. The claims against the company are all small ones, the largest being $\$ 700$. It is asserted that Mr. Conger has never recovered from the Conger \& Baumann failure, on account of a large debt which he has been trying to liquidate. Besides this load, the
company has had to contend against a company has had
poor holiday trade.

## Manufacturing Matters.

Alba-The Alba Handle Co, not incorporated, has removed to Escanaba. firm of Buck \& Hoyt, furniture manufacturers, is dead.
Cheboygan-Merritt Chandler is getting out 300,000 ties and 18 , 0no telegraph poles for W. H. Downes.
Munith-The Stockbridge Brick \& Lumber Co. succeed Thos. Pinney \& Co. at this place and also at Stock-
bridge. bridge.
Marshall-Jos. Gramer, Sr., brewer, has merged his business into a stock company under the style of the Jos. Gramer Brewing
West Bay City-The West Bay City Brewing Co., J. Knoblauch proprietor, has merged its business into a stock Company under the same style.
Rogers City-Hoeft \& Larke will put in about $2,600,000$ feet of white pine logs this winter, from timber said to represent the last remaining group of pine left tributary to the Huron shore between Bay City and Cheboygan.

Tawas City-The Business Men's As sociation has raised a bonus of $\$ 2,000$ for a heading factory, and is now advertising for a casket factory and a table factory.
Kalamazoo-Frank Allen, who has been with the Kalamazoo Cycle Co. for some years, has taken an interest in the Celery City Cycle Co., which will remove to a new location Jan.
Coral-John McLennan and Harry Putnam have formed a copartnership under the style of the Candy Cabinet
for the purpose of embarking in the manufacture of novelties in wood. Calkins a new firm has been organized to operate the planing mill, which is now styled the Bay City Planing Mill

## It is running with the same crew.

## Bank Notes

The newly-organized Citizens' Savings Bank of Owosso will open its doors for business about Feb.
Mt. Pleasant-The Commercial Bank and the People's Savings Bank have consolidated under the style of the People's Savings Bank.
Henry S. Hull and J. M. Longnecker of the Oval Wood Dish Co., have purchased of the Lewis estate its large interest in the First National Bank of Traverse City, and Mr. Hull has been
elected one of the directors of the bank. elected one of the directors of the bank. sonal holding of bank stock. sonal holding of bank stock.
the Home National Bank of Saginaw, held Dec. 30, the owners of all but $\$ 20,000$ of the $\$ 200,000$ capital stock unanimously voted to go into liquidation through the Second National, selling the Home Bank building to the Second National, in which the latter will hereafter do businss. The Second National will increase its capital stock and will have a capital and surplus of nearly half a million. The Home National was organized in 1882.
A deal which has been under consideration between the stockholders of the Missaukee County Bank and the owners of the Lake City Bank at Lake City, for some weeks, has been practically consummated. The transfer will take place January i, it is expected, and the business of the Lake City Bank will be merged with that of its neighbor. S. B. Ardis, principal owner of the younger institution, becomes a stockholder in
the Missaukee County Bank. Mr. Lewis, the cashier, will remove to Eastern Tennessee.
State Bank Commissioner Sherwood has authorized the incorporation of the Sanilac County State Bank of Croswell, with a capital of $\$ 30,000$, all paid in. The directors are B. R. Noble, John P. Niggeman, M. D. Wagner, J. L. Benedic and C. F. Lawson, with B. R. Noble as
President, M. D. Wagner, Vice-President, and John P. Niggeman, Cashier. The bank was formerly a private bank, owned by Mr. Noble and Mr. Nigge man, and was one of several private banks in Sanilac county under the management of Mr. Noble, who contemState law.

## How to Wash Windows.

In washing windows do not use soap water in which a small amount of ammonia has been mixed is much better. small pointed stick, with cloth wrapped about it for the corners, a
sponge, and one of those rubber sponge, and one of those rubber the final polishing can be done with tissue paper.

## The Grain Market.

Wheat was firm during the week ans closed fully one cent up. One of thi strong factors was, the extraordinary large exports from both coasts, being 3,456,000 bushels against $1,814,000$ bushels the corresponding week in 1894. Then, the receipts at the initial points in the Northwest had their influence on the market and, as stated last week, the bear arguments were all exhausted, which left the market to work for higher prices on its own volition. The market had its usual holiday appearance, and will have for a couple of weeks yet, as many concerns are closing up their business accounts in order to start anew in 1896. Owing to the very nominal, but should the roads prove we will probably receive more as farmers seem quite willing to sell. Corn had a very strong undertone dur
ing the week, which was caused by th mild weather; thus deliveries were hindered to a certain extent.
There was no perceptible change in oats. The receipts are still very large, and as the oat meal trusts are not in the deal this year, they are liable to remain low. The visible was rather disappointing, as it showed an increase of only 560,000 bushels. This is rather small, there was no mistake made.
The receipts during the week were wheat, I2 cars; corn, 4 cars and 4 of
oats - the smallest number cars of wheat in years, or since a record has been kept. Wishing all a happy and pros-
perous New Year. C. G. A. Voigt.
Three hundred of the Little Rock, Ark., State prisoners have been contracted by the authorities to cultivate and pick cotton for a planting company. Half the product of their work is to go to the State. There are four or
five hundred more whom the State would like to hire whom the State terms. In this experiment, all the risk and trouble whicl: would attend the use of the convicts for the prosecution of road building is incurred and the returns from their iabor will not amount to one-tenth as much as if devoted to that work. Such a disposition of the convicts' work would not be in competition with the free iabor of the State. But the result, 0 s their labor in road building would tot have so immediate and tangible efect on the meeting of state expenses, and this is what best pleases the taxpaying constituents of the legislators. It is a pity that some missionary of emmon sense could not be sent to these benighted localities to teach that every dollar saved(?) to the state by using convicts to compete with ree labor cos.s many dollars in the destruction of industries and that if such labor we.; devoted to the improvement of highwiys the value of the whole commonwealth would be rapidly increased. The direct returns from their labor in any industrial enterprise would
be a drop in the bucket in comparison.

## How to Light Store Windows.

In lighting store windows the aim should be to throw the light on the goods. The gld way of having a chandelier wich one or two lights in the center of the window did not meet this requirement. Two lamps, if lamps are used, placed in the corners of the window with reflectors behind them, will produce much better results. Gas can also be arratiged in tie same position. Of course, by far the best results can be secured fron incandesck at lights.

## Grand Rapids Gossip

G. W. Chaffee succeeds Young \& Chaffee in the commission furniture business in the Lockerby building.

Henry Wickerink has opened a grocery store at New Era Kilns, one mile north of New Era. The Olney \& Judson Grocer Co. furnished the stock.
P. B. Gast and F. A. Pulte have formed a copartnership under the style of Gast \& Pulte and embarked in the manufacture of laundry and toilet soap at 42 So. Jefferson street.
It is the Michigan Bark \& Lumber Co., instead of the Grand Rapids Bark \& Lumber Co., which has purchased the cedar on lands owned by Will Straight, four miles west of Lilley, and has built a mill on the lands to saw out 20,000 ties.
I. F. Hilsinger has purchased the interest of his partner, W. C. Vliet, in the firm of Hilsinger $\&$ Viet, grocers
at 283 Jefferson avenue, and removed the stock to Elwell, where he has purchased a store building, and where he will embark in general trade, purchasing his dry goods from Burnham, Stoepel \& Co. and his line of shoes from the Herold-Bertsch Shoe
E. J. Herrick is rapidly recovering from the injuries sustained during a runaway by his carriage team while on his way to church last Sunday. He is
not yet handsome to look upon, inasnot yet handsome to look upon, inas-
much as a series of bandages cause him to resemble in appearance a knight of the Middle Ages, but he hopes his face will resume its normal condition by next week, so that he can appear on the
street without being compelled to resort to the use of a mask.
B. S. Harris, whose opinion is held in high esteem by the grocery trade generally, suggests the formation of a grocers' club, to be composed of from fifty to 100 retail grocers, placing the annual dues at about sio a year and maintaining regular club rooms in which to hold meetings and entertain guests. Mr. Harris has evidently come to the same conlcusion which must sooner or later be reached by everyone -that the burdens of business rest on comparatively few shoulders and that the business of a town is, practically, done by a few men. While there are nominally 300 retail grocers in Grand Rapids, the retail grocery business of the town is practically done by about too grocers, and a club which would include the leading representatives of the trade would, undoubtedly, receive the hearty co-operation and support of everyone who appreciates the benefits of organization. This idea was, probably, suggested to Mr. Harris by reason of the backwardness shown by some of the suburban grocers in supporting the Retail Grocers' Association, which has
stood as a barrier between prosperity and stood as a barrier
demoralization.

## The Grocery Market.

Sugar-All grades of refined have been advanced $3 / 8 \mathrm{c}$ since our last issue, and an active demand is reported at the advance. Cables indicate another advanse in beet sugars and our own raw sugar market is very strong, with light offerings at $3^{3 / 4} \mathrm{c}$ for centrifugals. The course of the refined sugar market at this time would be surprising when the visible supply of raw sugar is taken into consideration, were it not, as expressed by one of our correspondents,
that "Refiners don't like such a large demand for their product, without knowing where the raws are to come from, for such large requirements. It is said that 180,000 barrels of refined sugar were taken by the country on Thursday last, before and after the advance." The general position is unchanged.
Cereal Goods-The American Cereal Co. has issued a circular to the trade, withdrawing its former guarantee on goods of its manufacture. It still guarantees them to be fresh on shipment from manufacturer and jobber, but will not replace them after they have laid any considerable length of time in the possession of the retailer.
Lemons-The arrivals at the United States ports are averaging very heavy and a bulk of the fruit is selling low. The trade throughout Michigan orders invariably the best grades, and by so doing, derives a better profit, and, at the same time, very little complaint is received from the customer. We be-
believe that the better class of dealers prefer good goods at a slightly increased cost and that they experience little loss from the coarse, rough scrun stock hawked about by peddlers. There is
no immediate prospect of any advance in prices. Small purchases are the safer,owing to the probabilities of frost. Bananas-It has been several years since there has been such a scarcity of
this kind of fruit in the local market. None of the wholesale fruit dealers or commission men saw fit to order a full car, owing to the very light demand from the out-of-town trade. The Italians engaged in retail trade had in a car of New Orleans fruit and they divided their shipping stock as oc-
casion demanded, so that very few orders from out of town were turned down. Oranges - Prices were held up very firmly during the holiday trade, and it was with difficulty that local dealers exe cuted all of their orders. The California Navels have been more or less streaked with green and have been quite sour; but a decided improvement will
soon be noticeable and a perceptible decline in prices is already manifest. There are a good many foreign oranges coming forward, and that fact, coupled with the certainty of a large volume of California Seedlings and Navels about ready to be moved, warrants a belief in much lower prices and better quality during January.
Foreign Nuts-Nearly all varieties have declined since the holiday de-
mand ceased and it would seem that prices are now about as low as they can

As soon as the annual inventories are all taken and the odds and ends cleaned up, a better demand and, probably, a firmer feeling as regards prices保 become apparent.
Peanuts-Have advanced 1/8@1/4 per pound, and, while the limit has probably been reached, there is no rea-
son for believing any particular change from present quotations will be made in the near future.
Benj. Whittemore, formerly with W. H. Goodyear, the Hastings druggist, has taken the position of prescription druggist for Hall Bros. Co., at Kalamazoo.

Frank H. Barnes, Western Michigan Manager for Scofield, Shurmer \& Teagle, entertained his brother, Henry from Cleveland, during the holidays.
$1 / 2$ off on New York Fancy Basket
Iapan Teas. E. Gillies $\&$ Co Japan Teas. E. J. Gillies \& Co. J. P. Visner, Agt.

## Gripsack Brigade.

J. P. Pressly, of Belding, has engaged travel for the Lansing Pants and Overall Co.
James A. Morrison (Olney \& Judson Grocer Co.) left Jan. I for Boston, where he will spend a week as the guest of the coffee importing house of Dwinell, Wright \& Co
Joseph H. Gibbons, for the past two years on the road for Curtis \& Son, of Charlotte, has engaged to travel for the columbia Refrigerator Co., of North ville, covering the retail trade of Michgan, Ohio and Indiana. Mr. Gibbons will continue to reside at Charlotte.
Hereafter no one can become a member of the Michigan Knights of the Grip on the payment of the annual dues or membership fee. According to the bership fee of si and an advance leath assessment of $\$ 2$, making $s_{3}$ in all. B. F. Parmenter has identified himelf with the I. M. Clark Grocery Co.,
Hull Freeman, who has engaged to ravel for an Elkhart paper house. Parmenter is a salesman of education make his mark in his new connection, J. C. Watson, traveling representa-
ive for Daniel Lynch, is confined t his home by reason of a sprained back, which has caused him considerable pain and much uneasiness. Mr. Watson confidently expected to attend the Lansing convention and was much dis appointed over the turn affairs took.
Post C (Detroit) held its annual election of officers resulted as follows: Chairman, L. Williams; Vice-Chairnan, Charles Burnham; Secretary and reasurer, J. W. Schram ; Board of Diectors, W. V. Gawley, H. F. Moeller A. S. DeGolia, Gus Hinkler, John Mc-
Lean; Sergeant-at-Arms, M. Howarn. S. L. Rice, for the past year traveling epresentative for Baker \& Shattuck Adrian), prior to which time he was
ad four years for Clark, Mason
of the same place, has engaged represent the Lemon \& Wheeler Vorthern Indiana. Mr. Rice will concinue to reside at Coldwater, whic
been his home for several years. Grand Rapids has redeemed herself, having gone to Lansing via special train with seventy-five members of the
Knights of the Grip. The next largest delegation was Sagmaw, with forty members. Detroit sent thirty-eight and ackson sent about thirty members. It is to be hoped that Grand Rapids will now maintain the prestige she has acquired as the champion delegation, in Fermor Coppens has resigned his position with the Star Clothing House to take a position as traveling salesman for the Chicago Stove Works, begining with the New Year. He will asafter the interests of the house in Michigan. P. J. Coppens has been in the employ of the company for the past nineteen years, and it is hoped that Fermor will prove as faithful as his uncle.
Allan D. Grant, formerly on the road for Northrup, Robertson \& Carrier, of Lansing, but for the past two years raveling representative for the Globe Tobacco Co., has returned to the fold of the Lansing house. He will cover the trade of the larger cities of the State. The vacancy with the Globe Co., caused by his change of base,
will be filled by Chas. E. Williams, formerly engaged in the grocery business in Grand Rapids.
A Saginaw salesman spent his holiday vacation with an uncle in the country. Upon being suddenly called upon to ask the blessing, and, not being accustomed to it, he promptly tackled the difficulty in the following words: " We acknowledge the receipt of your favor of this late. Allow us to express our gratitude for this expression of good will. Trusting that our house may merit your confidence and that we may have many good orders from
yours truly.

## For a Worthy Charity

The Tradesman is in receipt of a $\$ 50$ Check from the Samuel Bingham's Son Manufacturing Co., of Chicago, manu-
facturers of printers' rollers, for the renefit of the Children's Home of this The occasion of this liberal donaversy as to the identity of some rollers which had been forwarded to the manufacturers. It has been the custom of the Tradesman Company for several years to send its press rollers to the Bingham Co. whenever they required renewing. were not up to the usual excellent standard, resulting in their return.
They were so evidently bad that the manufacturer denied their being the rollers it had shipped, claiming the Tradesman Company had returned some old ones instead. As that question could best be decided by a personal exami-
nation of the rollers in use, the Tradesman offered to bear the expenses of representative of the company and to pay to the Children's Home $s 50$ as a
penalty if it should prove that the wrong rollers had been returned; otherwise the Bingham Co. was to pay a like amount. The wager was accepted without hesitation and in a few days the President of the company, M. F. Bingham, called at the office and was quicky satisfied of the correctness of the Tradesman Company's pusition. It was found that the rollers had been cast from the material belonging to some Chicago
daily, through the carelessness of a sulordinate. The Tradesman has alwas found the Bingham Co. reliable and its work superior to any others it has dealt with in that line, and it is glad to record
the liberality of Mr. Bingham, which provides so handsome a New Year's present to a worthy charity
Another very quiet week, merchants only buying on the "hand to mouth" this season of the In sympathy with general financial depression, the market has been weak and, to make large sales for future dehivery, concessions would have to be made. Fortunately for the Grand Rapids mills, however, their trade has been steady and uniform for several months, so that but little surplus has accumulated. In fact, the merchant millers of the country are not anxious to push their flour on to the market, under ex isting conditions, there being a very general belief that, as soon as confidence in financial circles is restored, values of breadstuffs will advance to a Feed and millstuffs
and price fair demand and prices unchanged for the week.
Wm. N. Rowe.

A clerk sometimes finds, when he becomes a proprietor, that he can't afford to pay himself his old salary.

BICYCLE MANUFACTURE
Grand Rapids' Activity in This In dustry
The manufacture of bicycles and bi cycle specialties in Grand Rapids has become an industry of more than average importance for towns of its size. The mechanical ability developed by woodworking machinery seems to adapt itself readily to the peculiar requirements of the new industry, and from the first the output of the factories has been such as to command a reputation for more than the average in reliability. Many of the wheels put out six years ago are still dorng good service for fility than
who have more regard for for modern style. The special care given to close mechanical accuracy of failure that has overtaken the industry in many localities, and has placed it on a basis here to command permanent and indefinite development.
The first factory in the field was the Grand Rapids Cycle Co. Commencing ceived the aid of several valuable inventions, and, from the beginning, its output commanded a ready sale, which has steadily taxed its growing facilities to the present. next year and the ratio of increase thus inaugurated has been maintained ever since, and will be for has required almost constant addition to factory buildings and plant, and yet, with a force of nearly 200 men, the present demands make it necessary to run day and might shifts in some of the last season was considerably larger than the original factory and is provided with the latest applanices which ex perience has suggested for the econom ical and rapod production of the wheels and dust removing apparatus in use. Among other innovations is a pleasant reading and lunch room, provided with tables and chairs and with suitable reading matte

## and magazines.

 plied by three large electric motors, ru by currents supplied by the Edison Co. although it is necessary to make steam for heating purposes and for other use in the factory and for power for running their own lighting plant. It has been found the most economical to provide very heavy and expensive machines for much of the work, a single drill press costing as much as $\$ 1,000$. his country. Imported tubing is used his cout the American production fully as good, although it takes time to demonstrate that fact to purchasers. There is no trouble now in obtaining sufficient material for any probable demand.The product goes to all parts of this country and wheels are being sent to many others. During the week preceding the interview of the Tradesman, orders were received for about 500 wheels, one agent having placed 200. Among recent orders were some for Helsingfors, Russia; Cape Town and Johannesburg, South Africa; Hamburg. Germany, and for Sweden, Holland and other foreign countries. These are suggestive of the possibilities of the increase in trade.

The next most extensive manufacture
or this season is that of the Sligh Fu niture Co., to be called " The Sligh.
This company has made extensive prep arations, by additions to its factory and he purchase of a complete outfit of the most improved machinery. It has seured the services of George Burdick, formerly superintendent of the Black Manufacturing Co., at Erie, Pa., mak ers of the well-known "Tribune,' as uring sill and experience which with ample room and capital and the atest apparatus and material, put the success of the production beyond quesion. The experience and success of the Sligh Co. in selling goods assure hat part of the undertaking. It has secured the services and experience fers his allegiance from the Fox Machine Co., and will use his store on East Fulton street for local headquar

The company will build from 3,000 to , 000 wheels for this season's trade and , ill wom in the work from senty ve to 100 men. The wheels are to be strictly high grade and will be sold at prices to compare with those of other is the latest and will be on exhibition the coming cycle show in Chicago. An older enterprise, but not so exte ive, is the Cycloid Cycle Co., which mors ago. The wheels buil by this company have given it a repu tation for good work and the enterprise he output will amount to over 1,50 wheels for 1896 , which are to be taker by Studley \& Jarvis.
Quite extensive preparations are be ing made for bicycle manufacture by the Perkins Machine Co. These ar not far enough advanced for the com pany to give definite data as to what 1
will do. The difficulty of obtaining we proper machinery has seriously de layed the enterprise, but it will, doubt ess, be in season to secure a share of he 1896 trade. number of wheels last year and will probably, be represented among thos f 1806 , although the manager seems re uctant ine information on this point. Judging by appearances, this part of the company's manufacture will not be extensively pushed.
Another enterprise promising consid rable importance is the manufacture of wood rims by the Berkey \& Gay Fur arations have been going on for several months, perfecting and fitting up machinery, and purchasing and preparing material. This consists to any other in elm which is superior to any otimensions and carefully seasoned before it is fit for use. Shipments have been going forward for the past thirty days. All the Grand Rapids factories are being supplied and two of the largest factories the country outside, besides moderate shipments East and West.
The special features of these rims are the joint and a reinforcing canvass strip and the finish. Enquiries are coming from all quarters and the outlook is that there will be no trouble in disposing of all that can be manufactured.

The automatic bicycle seat, a spe cialty manufactured by the Automatic Bicycle Seat Co., is proving a success and is being extensively pushed and advertised.
Still another seat is the invention and manufacture of Alexander Dodds, of the Dodds Machine Works, called the "Utility." This enterprise is new, the seat having been on the market but a few weeks. It starts out with excellent prospects and, being in the hands of an energetic pusher, will, undoubted-


Manufactured by ALEXANDER DODDS,
30 MILL STREET.
GRAND RAPIDS, MICH.

## Fire Tunamo In Eife Poperal

Some of our competitors in the metropolis are trying to imitate our methods of advertising, but it is only a sickly imitation. We offer this week with each and every
Leaf or Dust Japan Teas, equal in cup quality and style to anything, at the price, in Michigan, One 16 lb . Butt Evenchange Plug Tobacco, FREE

## Cash with order.

Samples of Teas mailed upon application.

## 

(LIMITED.
SAGINAW, MICH.
ly, become an industry of considerable magnitude. This seat is to be exhib ited at the Chicago exhibit, January 4 to 11 .
Another specialty is a mitt to be at tached to the handle bars for protection of the hands against cold. These are the invention of $R$. $H$. Graves. The creasing.

It will be observed that several of the enterprises are only just entering the field, but these are in the hands of projectors whose business experience and prestige, as well as capital, put the question of success beyond a doubt.

## The Chicago Cycle Show

It seems to be an assured fact that the Chicago Cycle Show, which will be held at Tattersall's under the direction of the Board of Trade of Cycle Manufacturers, January 4 to II, will be productiv of great good, both in direct returns to the exhibitors and in the education of the agents and others attending.
If it were possible to get the use of building with double the floor space of Tattersall's, which is located at the corner of Sixteenth and Clark streets, every inch of it would be occupied by those establishments which have already been allotted space at the Show, as well as by those who were late in making application for space, and so are denied the opportunity of exhibiting their goods. There are almost a score of establishments which have been denied admittance to the show, owing to want of room within the building. Originally it was planned to hold the exhibition in the Coliseum building, which huge structure collapsed as it was being structure collapsed as it was bemg for the next Chicago Cycle Show, for the building is now being reconstructed, and will be ready for occupancy by next summer.

The show will open on Saturday even ing, January 4 , and close the following be of the widest character is patent to anyone who will carefully examine the list of exhibitors. Agents and attendants at the show will again be entitled ants at the show will again be entitled which was obtained for them on the occasion of the last Chicago show A rate asion of the last Chicago show. will be issued.

## Tattersall's

Tattersall's building is not more than ten minutes walk from the center of the business district. The appearance of the show will be much superior to hat seen at the last exhibition. The exhibits are mixed, and not as they were last January, in departments.
Every effort is being made to bring agents to Chicago for the purpose of inspecting the new models, and, from assurances now in hand and the education which these agents who attended the last show received, it is expected that at least 5,000 dealers will be recorded upon the trade visitors' book
One Hundred and Twenty Additions During December.
Grand Rapids, Dec. 3i-One hundred and twenty names have been added to the membership roll of ${ }^{*}$ the Michigan Knights of the Grip during the month December, as follows
Joseph S. Hart, New York City
John Skillman, Grand Rapids.
E. B. Faude, Ionia.
W. A. Ryan, Grand Rapids.
W. A. Ryan, Grand R
E. J. Curtis, Linden.
. Simmons, Chicago. Schwartz, Chicago John Waddell, Grand R John Waddell, Grand Rapids. C. E. Mearns, Grand Rapids. T. H. Baker, Shelby.
J. H. Darrow, Lansing.
H. W. Beckrow, Saginaw
F. E. Armstrong, Saginaw.
P. G. Spangler, Saginaw
E. P. Atwood, Jackson.
H. A. Bordean, Jackson.

Sol Cohn, Jackson.
W. G. Melville, Ludington.

Ford North, Lansing.
Seth Davis, Saginaw.
L. Verdon, Kalamazoo
. Heorge, Lansing.
Wm. Cannon, lonia.
V. I. Treat, Coldwater
A. H. Rothermel, Kalamazoo.
D. ${ }^{\text {e }}$ K. ${ }^{\text {.McNaughton, Kalamazoo. }}$
E. D. Knapp, Grand Rapids.
R. D. Johnston, Saginaw.
. J. McDonald, Grand Rapids.
D. W. Leedy, Grand Rapids.
E. E. Kraai, Muskegon.
F. W. Brooks, Toledo. in
D. T. Waldron, Buffalo.
F. G. Hutchinson, Detroit

Batcheller, Detroit.
Wells, Lansing.
D. Page, Jackson.
3. D. Meeker, Grand Rapids.
D. Wilcox, Eaton Rapids.
. B. Kelly, Detroit.
J. D. Robinson, Big Rapids.
i. M. Love, Grand Rapids.
J. E. Phillips, Ionia.
O. E. Rasmus, Muskegon
J. D. McKay, Grand Rapids.
H. F. P. Schneider, Detroit.

Theo Gale, Lansing,
W. Gilkey, Lansing.
E. A. Glancy, Lansing

Louis Rosenbaum, Kala
our Kosenbaum, Kalamazoo.
. H. C. Gavin, Saginaw.
Frank Plumb, Saginaw.
W. H. Hood, Coldwater.
C. W. Starr, Owosso.
J. A. Watson, Bancroft.
E. J. Evans, Lansing.
A. G. Childs, Kalamazoo
A. L. Oppenheimer, Cleveland. Phillips, Jackson. . Brown, Hastings. W. F. Sullan, Lansing

Weal Mckilan, Rockford.
W. S. Armstrong, I raverse City F. E. Phillips, Grand Rapids. C. H. Morgan, Grand Rapids E. E. Hewitt, Rockford. E. E. Hewitt, Rockford. G. M. Converse, Jackson.
H. D Pbson,
H. L. Pipp, Grand Rapids.
R. L. Scott, Jackson.
T. F. Giddings, Kalamazoo
W. H. Johnston, Kalamazoo.
C. A. Remisch, Kalamazoo.
T. E. Doyle, Kalamazoo.
F. L. Walker, Kalamazoo. Harry Hill Kald, Kalamazoo Harry Hill, Kalamazoo Wm. B. Streeter, Kalamazoo. A. M. Robson, Lansing. Edward Ross, Lansing. T. J. Lesher, Lansing. Chas. Christopher, Lansing. Fred Darling, Lansing. B. C. Barrett, Milwaukee . Johnson, Grand Rapids Coghlan, Grand Rapids F. B. Kreps, Grand Rapids. Geo. H. York, Battle Creek D. D. Ford, Battle Creek. Chas. W. Smith, Battle Creek. H. A. Latta, Battle Creek. E. T. Shekell, Battle Creek. R. E. F. Baxter, Battle Creek Geo. W. Lusk, Battle Creek. Chas. L. Ward, Battle Creek. Frank C. Sayers, Eaton Rapids. Franklin E. Singrey, Ft. Wayn Tom C. Price, Saginaw, W. E. H. Maxwell, Lansing I. B. Wolf, Jackson. Ed. C. Emmer, Grand Rapids. Edgar Hubbard, Concord. John Goebel, Grand Rapids Fred E. Howe, Dowagiac. Truman Hubbard, Concord. M. B. Pollock, Grand Rapids. Wm. H. Graves, Detroit. Julius Tisch, Grand Rapids.
A. W. Kelly, Detroit.
L. C. Johnson, Ann Arbor. A. L. Saltzstein, Grand Rapids. In addition to the active members above named, five additions have been made to the list of honorary members as follows:
I. W. Calkins, Clare
H. E. Painter, Marshall
W. M. Woodard, Kalamazoo
C. B. Rogers, Springport
W. L. Andrews, Williamston

## Begin the New Year Right

and

## Shake Off the Dragging Chains of Credit

By discarding the pass book and other antiquated bookkeeping methods and substituting in their place the

## COUPON BOOK SYSTEM

Which places the credit transactions of the merchant on a cash basis, and enables him to avoid all the losses and annoyances incident to old-fashioned methods

## ACCOUNTS NEVER OVERRUN

One of the strong points of the coupon system is the ease with which a merchant is enabled to hold his customers down to a certain limit of credit. Give some men a pass book and a line of sio, and they will overrun the limit before you discover it. Give them a ten dollar coupon book, however, and they must necessarily stop when they have obtained goods to that amount. It then rests with the merchant to determine whether he will issue another book before the one already used is paid for.

## CAN ALLOW A DISCOUNT

In many localities merchants are selling coupon books for cash in advance, giving a discount of from 2 to 5 per cent. for advance payment. This is especially pleasing to the cash customer, because it gives him an advantage over the patron who runs a book account or buys on credit. The cash man ought to have an advantage over the credit customer, and this is easily accomplished in this way without making any actual difference in the prices of goods -a thing which will always create dissatisfaction and loss.

## FIVE G00D REASONS

Briefly stated, the coupon system is preferable to the pass book method because it (1) saves the time consumed in recording the sales on the pass book and copying same on blotter, day book and ledger; (2) prevents the disputing of accounts; (3) puts the obligation in the form of a note, which is prima facie evidence of indebtedness; (4) enables the merchant to collect interest on overdue notes, which he is unable to do with ledger accounts; (5) holds the customer down to the limit of credit established by the merchant, as it is almost impossible to do with the pass book.

Are not the advantages, above enumerated, sufficient to warrant a trial of the coupon system? If so, order from the largest manufacturers of coupons in the country and address your letters to

TRADESMAN COMPANY
GRAND RAPIDS, MICH.

# Michiganimadesuan 

Devoted to the Best Interests of Business Men
Published at the New Blodgett Building Grand Rapids, by the
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one dollar a year, Payable in Advance advertising rates on application. Communications invited from practical business
men. ior espondents must sive their fall men. Coriespondents must give their full
names and addresses, not necessarily for pub-
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Subscribers may have the mailing address
their papers changed as often as desired. their papers changed as often as desired.
No paper discontinued. except at the option
the proprietor, until all arrearages are paid. the proprietor, until all arrearages are p
Sample copies sent free to any address.

Entered at the Grand Rapids Post Off

When writing to any of our Advertisers, please say that you saw th
Michigan Tradesman.

## WEDNESDAY, . . - JANUARY 1,1896 .

CONGRESS MAKES A GOOD START On account of the political difference between the executive and legislative
branches of the Government it was predicted that there would be no co-operation and that a deadlock would be apt to occur. It is, therefore, rather a surprise to see the readiness with which the President's suggestions are second-
ed by Congress. The Venezuelan message carried a recommendation that commission to investigate the boundary question should be appointed by the President. As quickly as such action could be taken a bill was passed in both houses, in accordance with the Presi dent's wish. Immediately following this, a message is sent to Congress calling attention to the rapid depletion of the Treasury and asking that action be taken to provide for the emergency. Without hesitation, the new Committe on Ways and Means reports a bill to increase the revenues $\$ 40,000,00$, debate Then, to provide for immediate necessi ties, the same Committee reports a bill for the issuing of short-time, low inter est bonds, which passes the house as
promptly. All this would seem to argue a hearty concurrence in legislation were it not that these two biils were not jus what the President asked for. He
claimed that the need would be met by the retirement of the greenbacks and the issue of bonds instead, thus breaking the "endless chain" which had been depleting the Treasury gold by presentation for redemption, over and over again. With this arrangement he
claims the revenues as now laid would be sufficient. So that with the apparent harmony, there is still a possibility of friction and these bills, though start ing out with such promise, may fare hard before they get through the Senate and the President's hands.
The bill for increasing the duties is undoubtedly a move in the right direction, and is certainly in accord with public sentiment. The manner in which the legislative work has been done so far is reassuring as to any ex-
tended consideration of the question that should tend to unsettle values as during the consideration of the Wilson bill. In fact, so far, the action, on account of its promptness, has seemed to have a beneficial effect. The reassembling of Congress will be watched with a good deal of solicitude. If the action so well begun as to the revenue can be carried through in like manner
it will do much to reassure business and restore a normal condition of finance. The bill providing for emergency bonds is not of so much real importance. Its only recommendation is the short time feature. The rate of interest is immaterial, for the higher rate will command a premium to correspondthe market value of the bonds is fixed by laws not passed by Congress, and a proper disposition of them will command the right price

## trade still going the wrong way.

While the general recovery from the sudden panic caused by the President's message has been more complete than could be expected, many industries were affected and lines of trade adversely inHuenced, in which there car be no re Perding foliday season is fairly Pesding financial legislation and the uncertainty caused by the unfavor-
able condition of the Treasury undoubtable condition of the Treasury undoubt-
edly aid in continuing the waiting and depression. The great anxiety is on account of paucity of orders. The general decline still continues, although
hides have been advanced by speculation from in to 25 per cent. in two show slight decline
Bessemer pig iron declined 25 cents and the bar iron association has reduced its prices. The industry is suffering from the undue advance. Minor metals are a shade lower. The coke combinaion is cautiously advancing its prices for short intervals.
It is the same story in textiles and woolen goods-dull and waiting-and woolen prices declined in soft dress goods and ladies' cloth an average of $1 / 2$ per cent. for week.
Wheat and cotton were decidedly affected by the panic and the general waiting condition makes recovery slow. Vestern receipts are considerably more than double those of last year, while exports have been a trifle less.
The total number of failures for the year is put at 13 , o13, against 12,721 for 1894. It is notable that a larger proportion of the failures was of solvent firms than was the case last year. Spec
ulation in Wall Street was feverish dur ing the week, being affected by the panicky conditions and by pending and proposed legislation. In spite of all this, there was a decid
confidence and prices.
Early in the current week wheat de veloped unexpected activity with a positive advance attributed to unfavorable hews as to the Argentine crop and the improved tone in Wall street on account of the diposition manifested by the Govermment to take suitable care of its finances. While general trading was dull on account of the holiday season,
there seemed to be a better feeling.
A matter in connection with the b cycle trade which bids fair to engage considerable attention this season is that of the ill effects of unsanitary saddles. It is generaily claimed by physi cians that the saddles mostly in use are injurious and go far to counteract the
beneficial qualities of the wheel as a means of exercise, and their advice has deterred many from the use of the wheel. This has turned the attention of inventors to the question, and saddles are being put upon the market which, it is claimed, are free from such objections. The matter is worthy of attention at the hands of manufacturers and dealers who are striving to secure the widest possible adoption of this means of progre sion and exercise.

THE PHILADELPHIA STRIKE.
The strike of the street railway employes of Philadelphia, which terminated the day before Christmas, was one of the most remarkable in many respects of any that has ever occurred in this country. The principal contest of the strike leaders was for the recogni tion of the union on the part of the employers. This was refused in the settle ment, although it was conceded that employes could retain their membership in any lawful organization. All questions of difference in wages or hours are reserved for future consideration.
The strike was greatly encouraged by the people on account of the company's having just discontinued the granting of transfers. The strikers took advan tage of this prejudice and thus secured the aid of a large proportion of the populace in the riots and destruction of property.
The strike proper continued only a week, but this was long enough for very serious consequences. Occurring, as it did, just before the holidays, brought untold disaster to the retail ers of the city. Their loss is much reater, in the aggregate, than that of the street railway company, although the destruction of its property was tremendous, and in fares alone its loss was about $\$ 350,000$.
The number engaged in the strike was 4,000 . Between 1,000 and 2,000 non-union men were put to work by the company before the settlement. By the terms of the settlement they will be retained and the old men put at work as fast as places can be found for them. It was through the friendly mediation of Mr. Wanamaker that terms of settle ment were finally agreed upon. Work was resumed on Christmas day, but, the company failing to meet the ideas of the disaffected in the reinstatement of the men, there was a new outbreak which was of short duration.
For so short a strike this was the most violent and disastrous that has ever occurred. If its results are a vic tory for the strikers, it is about as costly and as barren as can be imagined.
what has been done for armenia?
It is now about three months since the representatives of the European powers took their last determined stand, that the Turkish government must put an immediate stop to the atrocities against its Christian subjects, and propused the most vigorous measures that end. The movement, just at that ime, was caused by the beginning of a peculiarly atrocious series of outrages, which, indeed, seemed to threaten the extermination of the Armenians. The terrible outbreak of carnage and rapine made the whole civilized world stand aghast and the great question was, how best to put an immediate stop to the career of the Turkish fiends and rescue the remnant of the persecuted from death at their hands and from starvation on account of the loss of all means of sustenance.
That there could be any extended delay in the matter seemed impossible. Diplomacy would require a little time to exhaust its resources and then something would be done. Months have passed. The first few weeks were filled with manifestoes, conferences and ultimatums. It seemed that nothing could stop or hinder the work of rescue long. But there comes the diversion caused by the embassador's demand for extra guardships. By this time, the people had become tired of the subject, for no
political sensation can occupy the public mind long without weariness and satiety. Then, other questions-threatenings of National complications-oc cupy the mind, and the months have passed. What bas been done for Armenia? The embassadors are still be fore the Porte, with no apparent change in their position, except an appearance of relaxation. Armenian slaughter stil goes on unchecked, and there is absoutely no appearance of progress in the direction of rescue; in fact it seems much farther off to-day than it did three months ago.
Something is being done in the way of monetary relief, from this and other countries; but, in the conditions sbtaining in the stricken countries, it can amount to but little. The only apparent ray of light is that this country is taking up the cause of its despoiled citizens in Turkey. If this should lead to the United States taking a hand in the matter, financial considerations will not stand in the way and the tricks of diplomacy will not hinder long.

## TO RE=ARM THE MILITIA.

The recommendation made by General Miles, and embodied in a bill already introduced, that the National Guard of the different states be armed with the 45 -caliber Springfield rifles, recently discarded by the army, is rather a radical movement. In the first place, most of the state troops are already armed with that rifle, and have been for years. In the second place, the State of New York, which maintains fully 25,000 men, or as large a force as the entire United States Army, has already made arrangements to arm her troops with an improved magazine gun, and, lastly, it has always been the policy of the Government to issue to the States the same sort of an arm which is used by the regular army, so that in the event of war there would be no diversity of armament.
It certainly would be wiser to arm the state troops with the improved magazine gun now in use in the army, because they would in that way become fully familiarized with the weapon they would be called upon to use in the event of war. The state troops are the first reserve of the regular army, and consequently they should be as well armed as the regular army itself, and, moreover, be perfectly equipped to take the field at short notice

The Government, instead of issuing the discarded Springfield rifles to the state troops, should ask Congress to authorize the manufacture of improved arms at once, with a view to arming the entire National Guard with the same arm as that in use by the regular army, as speedily as possible.
It naturally affords the Tradesman much pleasure to be able to present the first full report of the proceedings of the seventh annual convention of the Michigan Knights of the Grip, albeit such an undertaking necessitates a delay of a day in issuing this week's paper. The Tradesman's report includes the full text of all the papers and reports, a summary of the discussions and a correct statement of the action taken on each topic introduced. The report will be perused with interest by merchants as well as traveling men because it dis closes the thoughts and aspirations uppermost in the minds of the progressive traveling salesman of the day.

## A NOTABLE VISIT.

It is announced that in a few days Grand Rapids is to have the honor of a visit from the renowned hero of the Pull man strike and the martyr of Woodstock jail, Eugene V. Debbs. Mr. Debbs comes to this city with the qualifications necessary to command the homage of audiences whose intelligence is not a credit to any community. It is a passion of the most ignorant and debased to have an opportunity to see those who have become the most notorious, and the more sensational and outrageous the means by which the notoriety is obtained, the greater the attraction. It was owing to this characteristic of the most ignorant of the sensation-loving classes that the talented and refined
John L. Sullivan was enabled to star around the country posing as an actor. In the Debbs case there are, also, the same attractive elements which make the murderer such a object of interest to ignorant and weak-minded women and men. For was he not the leader of a murderous insurrection responsible for the loss of millions upon millions of property and of many lives -more than those who perished in the rebellion for which Riel was hanged a few years ago in Canada?
Mr. Debbs comes abundantly equipped with the qualifications necessary to command success with such audiences. Lacking in intelligence, without any personal qualification worthy of recognition by a decent man or woman, a drunken bar-room loafer, whose conduct disgusted his immediate followers to such an extent that he was thoroughly "turned down'" when he came out of jail, it remains to be seen whether he has the qualifications to command the attention of an audience containing a single person of dignity or repute. It remains to be seen whether any ministers of the gospel are so low in intelligence and timeserving in character as to accept the invitation of the committee to a seat on the platform with the eminent speaker whose treasonable conduct in any other country would have condemned him to the gallows.

## THE GOVERNORSHIP.

The time is rapidly approaching when choice must be made by convention of a man to guide the political, social and business interests of Michigan for the next two years. The governorship is not entirely an ornamental office. It
involves responsibilities and affords opportunities which make the question of choice a serious matter. The short but sensational career of the Populist leader, Waite, of Colorado, is an -illus-
tration of the importance of care in the tration of the importance of care in the selection of such officials, and a nearer
one can be found in the notorious Altgeld, of Illinois. A recent incident in the career of the latter is a case in point, showing how the ends of justice may be defeated by such a timeserving demagogue. The Civic Federation, an organization of the best business and moral elements, made necessary on ac-
count of the municipal corruption of Chicago, succeeded in securing the conviction and imprisonment of two of the most notorious political toughs, who were responsible for the killing of reputable citizens at an election riot. The authority of his office enabled this ' 'popular'" Governor to promptly undo the work of reform by pardoning both of the criminals, thus putting a premium on murder and the desecration of the ballot.

Michigan cannot afford to elect a

Governor of this stamp. The business interests, especially, require a man of conservative character and broad judg-ment-in short, a man who can be depended upon to do the right thing at the right time. Such a man, for in stance, was President Harrison, and such a man, in most business matters, is President Cleveland. Such men are obtainable for the Michigan governorship, and it is to be hoped that such a man will be selected, in preference to the leaders of municipal rabbles or those who will sacrifice principle to conciliate the walking delegate

OUR $\overline{\overline{\text { GREAT RESOUR }}}$ CES.
No country in the world can reach
he full measure of prosperity and greatness within the confines of a Chinese wall, but, of all countries upon the earth, possibly the United States could come nearer reaching a great destiny inder such circumstances.
Were the navies of the other nations to impose an actual embargo upon our trade and blockade of our entire coast line, there is scarcely an article for man's support and even comfort that
could not be produced in its raw or manufactured state in this country. This can be said of not another nation on the globe. A complete blockade of any other country would produce a famine. Here we have the cattle and
sheep and hogs for meat and for leather: the breadstuffs in great abundance; the cotton and wool for clothing ; the timber and clay for building purposes; the iron and copper, and the coal for fuel. Even cane and beet sugar can be produced almost in sufficient quantity to meet our wants. Coffee is not here, but can be had by rail from Mexico. Nearly all of man's wants can be supplied by our native and manufactured products.
It is not probable that we shall ever be put to such a test of our independent resources, but it is possible. The French and British navies could to-day
maintain such a blockade for a year, or until we could build ironclads enough to raise it. It is very comforting, therefore, to contemplate the variety and abundance of our resources under such an emergency. Even the South, without half the development now enjoyed, fought through a three years' blockade, and could have lasted ionger without great suffering had not the Union ar-
mies been marching and countermarching across it all the while. Truly it is a grand country we have and our pride and boasting are pardonable.
The outcome of the Venezuelan controversy will be watched with much interest by the French government, for the reason that the line of French Guiana is being moved to include a slice of Brazil in exactly the same manner that the English have encroached on Venezuela. The advance of France precipitated a conflict with Brazilian troops, in
which the French were successful. This which the French were successful. This
was followed by diplomatic negotiations, was followed by diplomatic negotiations, which it looks as though Brazil would have to fight unless the precedert that will be established in the controversy between the United States and England as to the Monroe doctrine shall be such as to settle the matter. It would seem as though there was sufficient need for a clear definition of this doctrine in the
number of territorial encroachments number of territorial constantly imminent.
The earliest branches of an education are beech, birch and hickory.

## MANITOBA'S FIGHT FOR FREE SCHOOLS.

The contest over the question of separate denominational schools in Mani toba seems likely to come to a conclusion in a short time. The Manitobans have adopted American ideas in their government and in the school system, and decided some time ago to devote
the public funds to the maintenance of none but non-sectarian schools. The defeated minority, depending on the strength of sectarianism in the Eastern provinces, appealed to the Dominion early last spring an order was issued commanding the Manitoban government to restore the separate school sys-
tem. The Legislature refused obedience to this mandate. The matter was then taken up in the House of Commons, where it was stated that, in the event of a continued refusal to obey on the part of the recalcitrant province, session of the Dominion Parliament
would be called to consider the matter early in January. In view of this a special election has been called in Manitoba to vote upon the question, to be held January 15 th, in the hope that the majority in favor of the American sysaction of Parliament.
In view of the fact that Manitoba adjoins our north-central states and is decidedly American in spirit and feeling, the outcome of the controversy will be watched with much interest. That the sectarian conservatism of the eastern provinces should attempt to foist such an obnoxious school system upon the more progressive members of the Federation because it is within their
power to do so seems most intolerable.

## ADVERTISING VS. SCENERY.

That signboard advertising pays is indicated by the fact that it is so rapidly increasing, and it follows that it is a method that has come to stay, but the disfigurement to which the country is being subjected thereby is becoming a serious matter. With or without the consent of owners, fences, buildings, trees, rocks-anything on which lettering can be painted -are appropriated by the ruthless desecrator, and signboards are interposed in every pleasant vista until there is no longer any such thing as scenery near our larger towns. It seems as though the shrewd advertiser selects the most attractive places for his unsightly disfigurements, thinking they will thus more likely meet the eye; but if his object is to produce a pleas-
ant impression on the mind of the beant impression on the mind of the be
holder, in most cases that object is de feated. For the disgust created by the outrageous disfigurements, the imper tinent obtrusions, neutralizes in a grea degree the benefit sought in the advertising.

There is a strong sentiment growing in many localities against this increasing nuisance, and in some places the authorities are employing men to re move the unauthorized disfigurements,
and those engaged in painting and post ing such signs are arrested and fined. Is a recent instance at Riverside, Cal., the fine imposed was $\$ 20$. It is to be hoped that the sentiment will continue nuisance shall be abated

The Sunday night before Christmas there was brought into the Chicago post office ten tons of mail as the result of a single collection, the largest in the record of that institution.

It is more dangerous to eat stale fish than meal, because, the moment that decomposition sets in in the flesh of a fish, exceedingly poisonous products, possibly compounds of phosp horus, begin to form. The poison is an irritant, and its effects are usually first a severe attack of indigestion, passing in the most severe cases into the gastric enteritic orm; then come great coldness of the body and nervous disturbance and depression. Another form still more serious begins with nausea, severe and protracted vomiting, compression of the pulse, great lowering of the temperature, cramp, diarrhoea, then convulsions. The decomposition of meat does not produce these poisons and, therefore,
'high" meat and game may be eaten with comparative impunity; but it must never be forgotten that fish, the moment that decomposition sets in, becomes actual poison, and that the
further the decomposition proceeds the more poisonous the fish becom
It is a matter for political self-gratulation that the panic caused by the war scare message had so littie effect in
changing the expression of patriutic sentiment. Had not patriotism been more potent than the "greed of capi-
tal,"" the sudden decline and panic in American stocks, showing the degree in which English capital has power to injure our securities, would have changed
the expression of sentiment and it would have been discovered that a serious mistake had been made. That there was no such effect argues that American capital is ready to face any exigences to which patriotism may subject
Many in this country have deprecated the fact that the United States could do nothing directly for the rescue of the Christians in Turkey on account of the American policy of neutrality in Old World affairs. But the recent outrages against American citizens and the destruction of their property seem likely to make the matter the business of this country. If there is enough of the Turkish-government left against which to push the claims, there will be a long reckoning when such matters are brought to the official knowledge of the United States.
A carload of redwood for use in making lead pencils was recently shipped from Sanger, Cal., for Nuremberg, Germany. Some time ago, experts from Germany investigated the timber resources of the Pacific coast in an effort to find a substitute for cedar, the forests in Europe from which the supply of that wood for pencils has hitherto been obtained having become almost exhausted. It is said that the redwood from the east slope of the Sierras is the only wood be side cedar with a sufficiently straight grain to make it suitable for pencils.
An article in another column on the local manufacture of bicycles will be a surprise to many in the indication of the importance to which this industry is rapidly growing. This has a value in the outlook for the future of our local in dustries in that it indicates a diversity which insures healthy growth. While furniture will doubtless be the leading one for many years to come, a great
number of others are assuming sufficient proportion to prevent the vicissitudes in that single line from having too great an influence on trade conditions.

Three hundred pounds of excellent tea was recently marketed in Memphis, raised by a planter in Arkansas.

## Getting the People

Art of Reaching and Holding Trade by Advertising.
Thousands of merchants in this great United States are just now cudgeling their brains for something to write about in their advertisements. Holiday season is past, it isn't time to advertise spring goods, and the result is an alarming lack of good material wherewith to Get the People.
Just as surely as business is likely to be dull for a time, just so surely must the progressive merchant hustle so much the harder for custom, and just so much more fetching must he be in his advertising literature. People will always buy an article when they have the money and really want it, but it requires a shrewd advertiser and a shrewd salesman to sell them something they don't need.

## It Speaks Volumes

When we say that our trade is
keeping up to the average, even $\left.\begin{array}{l}\text { keer the Holidays are past. even } \\ \text { Our } \\ \text { after the }\end{array}\right\}$ $\left.\begin{array}{l}\text { universal practice of giving ab- } \\ \text { solute values for every dollar }\end{array}\right\}$ spent in our store encourages
people to buy and insures them people to buy and insures them
fair treatment in all dealings. Just try a sample bargain.
ALLOKAY \& Co.

Apropos of novelties in advertising there are plenty of hints-some good, some bad-for merchants in the following on "Chicago Methods," by Miller Purvis, in Printers' Ink

That the methods adopted by Chicago advertisers are correct and paying ones is proved by the success of the adver tisers and their continued use. Natur ally, in a city the size of this, there are a good many different ways of obtaining publicity though ads, and it would be pretty hard for a beginner to decide which one of those in use here to adopt
Marshall Field \& Co. are always dig nified in their ads, and I believe they are truthful. In their ads they say:
".Our prices are always lower than those quoted elsewhere." ' Our adver tisements are entirely free from exag. geration," "'Our stocks, varieties and assortments are immeasurably the best in Chicago., ${ }^{\text {It would not require any }}$ argument to convince careful buyers argument to convince careful buyers that these statements are truthful, and in the half-page that follows there is a with prices, that sounds reasonable and entirely within bounds.
This style of advertising is characteristic of the ones put forth by other big dry goods and bric-a-brac houses, like Scott \& Co. and Mandel Bros. All these firms do a very large business, these firms do a very large business, ing high-class goods at good prices, but at prices that are entirely within reaat pr

There is another class of department stores here which are bargain stores. At these stores may be found goods at al They advertise a certain line of goods at a very low price, and, when the ads are followed up, the discriminating buyer finds that the articles advertised are there, but of a quality that makes their purchase a matter of doubtful economy. Then the polite saleswoman -and they are all polite - is ready to show you a higher-priced article at a show you a higher price,, and, il the shopper wil buy just as high-class articles there as in any other place. I think this class in any other place. 1 think this class of stores do business in an absolutely the ads that the bargains they advertise are the best goods, and readily admit that
they are not when the shopper asks have the goods at a price, as advertised, but do not make any false claims for them in any way, except to say in their ads that their prices cannot be dupli cated, when the fact is the same kind in town. These people advertise to get the crowds in their store, and then take chances of selling the roods advertised, chances of selfing the On Barnum's principle that if he could get the peoprinciple, that if he could get the peo-
ple to his show by any means, he would give them the worth of their money, these stores advertise to catch the bargain hunter's eye, and then try to give them good value at whatever price they pay for what they take
There are other stores here which are fakes pure and simple. Going along the street the other day, I saw a certain ine of plaid dress goods displayed at bargain. Further up he street I saw a piece exactly like it, piled in front of piece exactly like it, piled in front of a big store, marked, " 5 cents to-day. I passed he said: ${ }^{\text {At }}$ This is the last day for us, as our lease expires." I wen in, out of curiosity, to see the big
crowd, and I found the counter where crowd, and I found the counter where the plaids were crowded with ladies, but
the sales girls were not trying to wait on them. While I stood there, I was approached by two or three of these girls and asked to look at some of the fused a man While I stood there fused to buy. While I stood there, heard one clerk say to another: "Why don t you get a move on you? The old man has put some plaids out, marked 5 cents, and is getting them in here, and he expects us to get something out of the crowd.', This showed me that that store was a fake, and as it is
yet, I presume it is no better now yet, I presume clothing advertiser invariably begins his ads with some moral reflec tions that often come very near being epigrams.
I quote a few from to-day's papers : "Mer of bad reputation are seldom as bad as they seem.

Reputation is not character.
More than a thousand innocent men "e imprisoned in Chicago every year. " Men have been hanged in Chicago simply, for the reputation forced on them.,

Then follows: " Most clothing houses have made mistakes, too. They have overloaded themselves at boom prices, and now some of them are orced to quit business.

The Nonesuch makes no mistakes,
All the argument goes to prove that be cause they have not made a mistake they can now buy cheaper and sell come out with alarming frankness, and states that it does not offer goods below cost at any time of the year, and get just as good a profit during the holidavs as at any other time. This is no doubt true and the telling of it deserves its reward, though I have a suspicion that the man who claims to sell closer than
any one else does or can will get the any one else does or can will get the
trade of the hunters after cheap bargains.

## There are a <br> Few Left Over- <br> Not many, though-of those beautiful and Ceauks and Jackets w Cough for the Holiday trade bought for the Holiday trade. We will close them out now We will close them out now at a large reduction in price and guarantee every garment in all respects. HOWARD \& CO.

It has always been a favorite argument of mine that an advertisement should be devoted, as nearly as possible, to one thing at a time. "Too many irons in the fire" do not pay in advertising any better than in other matters. In this connection, a prominent Canadian journal for advertisers says :


The women-folks want it because it is pure and doesn't hurt the hands. It brings greater profit than any other brand on the market. Why? Ask your traveling man.


The $=$ Best $=$ Seller $=$ in $=$ the $=$ Market


Combined Cleaner, Polish The Only One.
Sample ( $1 / 2$ pint can) and prices sent to dealers free on receipt of business card and $\underset{\text { wholesale }}{20 \text { cents }}$ quotage. See Grocery Price Current.
W. F. Henderson \& Co., 42 Hubbard Court, Chicago

First have something to say, then say had never before been utilized for gar Talk of one thing at a time. Two ments.
articles may be equally worthy, but you Another important factor in the situcan't claim attention for both at once. One article well advertised is better than two articles half advertised.

Don't repeat ideas. Be short-direct pointed. Smooth, flat ads are as easy to forget and as hard to pay attention to as dry sermons on a sleepy summer Sunday. Put in points-sharp ones.
An article for sale has but three points of interest for the public-how good it is, the price, and where to get it - points cold and unromantic, but full of busi ness. Present facts about the thing you sel-give reasons wou do it correctly the smallest kind of type for your name and address will not hide them from the interested reader.

Put a good heading on your ad; make it bold and concise. The heading should always have some connection with the article advertised. Don't have too much reading matter; short and to the point. Cut out all words that are not essential to direct meaning. Short, crisp sen tences are the kind that count.
Avoid generalities. Particularize. Give special mention of a special article with special price and the attributes most likely to sell it. Arrange facts in $\operatorname{logical~order,~so~that~when~the~}$ that he needs the article and had better buy it of you. There is nothing from cheese to broadcloth that cannot be effectively advertised in this space-saving style.

## Occasional <br> Wet <br> Feet <br> Are necessary to the comfort and sweetness of yourself and family, but wet stockings while being worn are unnecessary nuisances and in fact danger ous. Waterproof shoes offered great economy.

Above all things else, don't let up on advertising because trade is quiet after the holidays. Load your cannon of publicity with hot shot and go gunning for customers. If they climb a tree, go after 'em, and if they refuse to be bagged, take 'em by main strength honestly, of course. Trade is never so lively or so dull but that it can be made better by plucky, persistent, careful, painstaking advertising.

Fdc. Foster Fuller.

## Disastrous Year in Furs.

From the Dry Goods Reporter
The year 1895 will be remembered as one of the poorest the fur trade has ever known. In no previous year were there as many failures, nor has there ever before been such fierce competition. The whole trouble appears to rest with the manufacturers, who made up an immense amount of cheap furs, for which there has been only a limited demand, the weather, for the most part, being unfavorable for the sale of furs.
In making preparations for the season the entire trade was imbued with the idea that there would be a large demand for furs. Just why this opinion was held does not appear, but manufacturers went ahead on that basis. The demand for furs on the part of American merchants was so large that prices went up very considerably in Europe and supplies ran short. Manufacturers were led to believe that a large part of the demand would come from the middla and lower classes, and that they would want cheap furs. This led the manufacturers to pay particular attention to low-priced furs, and the amount of trashy stuff put on the market was simply appalling. Skins were used which
ation was the large number of concerns which went into the fur business, in the belief that this would be the banner season for furs. Cloak houses, which had previously dealt in furs only to a limited extent, went into it heavily, and this made competition fierce. Continued unseasonable weather served to restrict the demand, and houses with imited capital went under. Some men who had had no previous experience went into the business, and they wer among the first to fail. Nearly thirty failures have occurred in the United States, and of these nimeteen were in New York alone, but it is worthy of 110 tice that only a very few of the old-es tablished firms failed. Some of these did not take stock in the generally accepted idea regarding the season, and they are consequently not seriously affected by present conditions.
The question of styles does not appear o have entered into the situation to any extent, the main cause being the anticipation of a demand which failed to materialize.
With high-priced furs trade has been fairly good. Furriers report the demand as about on a par with last season, and there has not been the over-producfion, of as in cheap furs. The experience for the present season, it is hoped, will be a salutary lesson to the trade and prevent a repetition of it another year.

## Outside the Counter.

Too little attention is generally given to little details that make for the customer's personal comfort, or that minister to the customer's vanity, by delicate study of the weaknesses in human nature.
Everybody is favorably influenced by attention. It is the very marrow of feminine appreciation, the keen delight of girlhood, the solace of age, the ready key that unlocks the good-will of all sorts and conditions of men. The merchant who adroitly plays upon the self-appreciation of his customers
very sure of large returns of reciprocat very sure
ing profit
Put a little fellow-white or black-in quiet livery at the inside of the door, to open or close it for visitors. It is wonderful how much "buttons" adds to
the tone of a store; and the expense is the tone of a store; and the expense is very trifling-a dollar or two a week with a few perquisites. It is worth many times the cost, in the advertise ment of your solicitude for your cus tomers convenience
A full-length pier glass-a mirror reaching to the floor-is always a comfort to a woman when she comes near it, and a surreptitious glance to see whether her skirt "hangs" right, or her hat is straight, carries with it a gratefu sense for the thoughtfulness which provides the means for this satisfaction. Little things? Oh, yes, of course, but then it is just these little things whose aggregate produces big results. America is growing out of her crudities. The twentieth century merchant will make elaborate provision for the creatur comforts of his customers, for the finan cial no less than the aesthetic value of that wise provision.

## Feel Highly Complimented.

## From the Mancelona Herald.

That excellent trade journal, the Michigan Tradesman, has on two different occasions reproduced a number of advertisements from the Herald to show the manner in which they are writte and the attractive style of composition The business men of this place ought to feel highly complimented when publication of the reputation which the Tradesman enjoys reproduces their ad vertisements for other merchants to pat tern after.
Any man that fails to secure his full rights is not living up to his highest duty. Every true man will see to it tha he receives his just dues at the hand of every other man. But it should be our we are worth, but also to make ourselves worth more.

## BOOK OF BOOKLETS-Chap. II.

1. Verily, I say unto you, the man who hath been born in wisdom advertiseth his wares after the manner of the coming generation, and geteth himself a Воокlet which describeth he who taketh a city, his merchandise in a for he commandeth comely manner and the trade of all cities with conciseness, and of all the people
2. For the buyer in those cities. who readeth a Воок-
3. When thou setlet doth so with test thyself down to much pleasure and write thy Booklet, enlighteneth his mind let thy mind dwell with due regard with- upon those things al for the merits of which will interest the the goods and chat- buyer of merchandise, tels therein spoken of. for thereby wilt thou
4. And, moreover, gain praise to thyself I say unto you, the and profit to thy acBоoкlet enableth the count.
advertiser to say many things in a seemly manner which will be read and taken heed of by the people.
5. For therein he may be able to please the vanity of the readcr, and by his logic he disarmeth the an- attractive to thy cusger which ariseth in tomers, for thereby the breast of the man thou winneth half the who hath no time for battle. lengthy parables.

The Tradesman Company makes a pecialty of Booklets, for Manufacturers, Wholesalers and Retailers. A special writer is employed who will prepare the matter for the booklet if desired.

## JanE CRAGIN.

Cy Plays the Part of the Good Samaritan.

## Written for the Tradesman

It was along towards five o clock; at all events it was between daylight and dow and looking out into the deepening twilight of the rapidly closing year. He was thinking of ways and means to increase the financial prosperity of the past year, when his eye caught the figure of a man, half creeping, half crawling around the end of the Neely house to the back door. When he reached the corner of the house, he peered through the darkness as if he were trying to find something. Then, after a quick glance in ever direction, to see if anybody was in sight, he seized some crusts that were lying in the swill box and, stepping into the corner formed by the L and main part of the building, ate every crumb of that mouldy bread

By George! If that ain'ı a little the wust I ever see! If I call to him, he'll scud. I'll go out and kind o' saunter by there and mebbe I'll meet him. '"

Jane had gone to supper and Jim was in the store. Cy went out at the front store door and walked leisurely around the corner. He saw his man coming toward him.

Good evening,'" said the store-keep er, with a strong emphasis on the good. The man was touched by the hearty tone and, hestitating a little, stopped and said, "I wonder if you could help me to a place to sleep to-night. I've had my supper; but my last cent is gone, and I must sleep somewhere. Do you think you can do anything for me?'
' Well, I don't know. It's so dark can't see you; and I don't like the idea of giving you money without knowing who you are or what you'd do with it if I did. I'll tell you what I'll do-
you come right along home with me. haven't been to supper yet, and, even if you've had yours, I'll bet you can worry down a cup o' tea or something. After that I'll see what I can do for you. Who are you, anyway, and how do you happen to be here in Militown in this shape? You can tell me as we go 'long It's too biting cold to stand here.
They kept on in the direction Cy wa going. Urged by the cold, Cy started en his steps the man couldn't keep up he made an effort, but hadn't the strength. Seeing this, Cy took him by the arm and supported him. Telling him to keep his story until they reached a place warm enough to listen in comfort, they slowly found their way to the Huxley door.
'Mother," said Cy, "here's a friend of mine that l've invited to try potluck with us to-night. I declare! I've forgotten the name. Willard-Oh, yes. Mother, Mrs. Huxley, Mr. Willard."
".I'm dreadful sorry, Mr. Willard, that I didn't know you were comingI should feel a little surer of your supper. Cy, you'd better take Mr. Willard right up to your room. Don't stay long, for supper's most ready to put on the table.
Cy took the man "up to his room." They were hardly inside the door, when the man said with emphasis, "Please don't ask me to. sit at the table with you-I'm not fit, I'm not clean. My clothes are too dirty to be even decent. Take me to the kitchen and let me have my supper there.
He stood by the door where the light fell full upon him and Cy had a chance
to take him in. He was a man about 25 years old, five feet ten or thereabout in height, with a pleasing face, dark hair and beard and heavy black brows. His voice was pleasing, too, and his language showed training, as well as his manners. That one look at him out of Cy's searching eyes settled the question for the store-keeper.

Never you mind about your looks. Here's warm water and soap. Go ahead. You'll feel better in a minute or two. Take your coat right off-that's While you're busy with that, I'll brush up a little myself. Now, excuse me just a minute;'" and downstairs Cy went to let his mother know who their
guest was, and to find out what she had done with the shirts and other wearing apparel which she had been insisting he should wear out, much against his will.
' You needn't hurry about supper, mother. It'll take some time for him to be ready;" and back he hurried upstairs.
No wonder the man was cold. H had on only a thin cotton shirt withou underwear of any kind
" Now, then, Mr. Willard, you're not dressed warmly enough for this weath er, and I've a lot o' things I shall neve wear, and it'll be a good thing for me if you'll just take 'em off my hands, You're about my build and I guess
these things 'll fit you all right. Here's this underwear and the rest. On with 'em ;'' and Cy slipped out of the room. When ready to go down, the man didn't look much like the fellow who had come up a half hour before. Soap and water had done their work and the garments that Cy had brought up fitted him to a T; and he wore them, too, as if he was accustomed to wearing clothes as good as those.
Hungry? Of course he was. In the first place, in spite of the "potluck'" Cy had called it, it was a remarkably good and appetizing meal. When it wa over, the young man told his story.
' I have but little to say for myself and that little is soon told. I told you my name is Willard-Henry Willardand 1 live in Willowby, Maine. The rest is soon told in the old story of the Prodigal Son. I've spent my substance riotous living, have eaten my ful share of the husks. When I get home -if I ever do-I shall have a great deal more to say to my father than that young man had to say to his. T ve been pretty busy thinking for the last three or four months. I've known what it is to go hungry, and when a man of my ag finds that out, he knows what he's talk ing about. I thought at first I wouldn't tell you, but before I met you, Mr Huxley, I had what I called supper from some bread I found in a pail at the back door of the house we passed first after I met you.
" No, I shall stop nowhere but get home as soon as I can. The first money I get after I reach there I shall send to you for the first real dinner I have had in four weeks. Now, sir, I'll not trouble you any more, and, thanking you heartily for your kindness-both of you-if you will get my hat, I'll go.
"Go?" said Cy. "I guess
down, unless you want to go to bed. It's pretty early in the evening, but that isn't anything, if you want to go to sleep. Do you?
It was exactly what he did want and, with no fear now as to the result, the guest chamber was placed at the man's disposal. There was no doubt about his making good use of the privilege-


Are now receiving large shipments of SYRUPS and MOLASSES, all grades, from highest to lowest, and can bill your orders to your entire satisfaction.

## PRICES ARE RIGHT.

## Worden

 GrocerGRAND RAPIDS, MICH.

## Siliver

## The line includes Black Raspberries Black Raspes Black berries Blackberries strawberries



The finest canned goods parksale only by ork state,
The Musselman Grocer Co.
that was what $C y$ thought when he passed the door at eleven o'clock that night. The man went east on the tensomething train the next morning. Cy more than suspected himself a fool with a capital F , but he bought him a through ticket to Willowby and gave him money enough to keep him from being hungry until he should reach the end of his journey. He took him over to the depot and saw the cars leave with him aboard, and, as he turned away aft er bidding him good bye, he said to himself, "Well, he may go to Maine and he may leave the train at Boston but I've done what I'd like to have any one do for me, and that's all I need to bother about.
Long months after this Cy received letter postmarked Willowby, the con tents of which he did not divulge for a week to those in the store

Richard Malcolm Strong.
Milling Industries of Grand Rapids.*
The first grist mill in Grand Rapids was made in 1834 , by putting a run of stones into the Indian Mission sawmill,
which stood near where is now the railwhich stood near where is now the raiway junction, above the north line of
the city, on the West Side. For lack of the city, on the West Side. For lack of water power it could do but little work. cation there were only two grist mills doing much business.
In 1837 , Dwight and James Lyman built a grist mill on Coldbrook Creek, a short distance above where is now the railway station. On F ebruary 28,1880 ,
this mill was blown down. this mill was blown down.
In 1836, the foundations were laid for the building which came to be known as the "Big Mill." It stood on the river bank, nearly opposite the foot of Has tings street. It was begun by Lyon \& Sargeant. In the same year N. O. Sar-
geant sold his interest to Carrol, Almy \& Richmond. The superstructure was erected in 1837 . James A. Rumsey assisted in the building and was the miller operating it until 1845 . In 1846 , it was purchased by John Clements and Martin L. Sweet, who operated it until 1854. The latter built, in 1854 another large mill opposite the
"Big Mill." Gardner and Armitage. On July 13, 1873, the new mill was destroyed by ire, as was also the "Big Mill', a little later.
The grist mill known as the Kent Mills stood between Canal street and the mill-race, a few rods south of Bridge street. It was a stone building, built by John W. Squiers in 1842 , and was operated by him.
The Valley City Mills were built in 1867, by A. X. Cary \& Co. Mr. Cary was their manager for ten or twelve years. They are now operated by the Valley City Milling Co., established in 1884, of which C. G. Swensberg is
President and Wm . N. Rowe Manager. These mills are among the best equipped in the State, having a capacity of 300 barrels of flour per day, , Roller Champion" and "Lily White" being among their specialties. They are now known as the Grand Rapids Roller Mills. They use both steam and water power. almost company carries on a trade Mississippi River and occasionally ships flour to Europe.
The Globe Mills, located on Mill street, south of Bridge street, were built in 1868, by G. M. Huntly and C. A. Moross. They are still at work, having passed into the hands of the Valley
City Milling Co. In these mills the City Milling Co. In these mills the company do a heavy business, aggregat ing nearly \$1,000,000 per annum.
The Star Mills, on the west bank the river, below Bridge street, were built, in 1868 , by Wellington Hibbard
\& Co. In 1870, the firm became Man$\&$ Co. In 1870, the firm became Mangold, Hibbard \& Co. In 1875 , after the death of Mr. Mangold, it became Voigt, Herpolshiemer \& Kusterer. Co.
1881, it became C. G. A. Voigt \& Co.,

* Paper prepared by Wm. S. Rowe, the 15 year High School Commercial Day.
by whom the mills have since been operThe
capacious ancent Mills, built of brick, erected in 1875 , by Hibbard, Rose \& Co. In 1883 , these mills were purchased sheimer, A. Vorgt and W. G. Hed them sheimer, who have since operated them under the firm name of Watch and Henry Mitchell erected the Model Mills, on Winter street, for the special manufac ture of a new process flour - ' Jonathan Mi'ls System." These mills were removed to the side of the rallroad track near the west end of the G. R. \& R. R. bridge. They are in operation purchased them and erected a grain elevator, with a storage capacity of 75,000 a capacity of holding 7,000 barrels. They can turn out 350 barrels per day.
The total output of the flour mills o the city is about 1,500 barrels of flou per day.

How like is life to some great mill
Which never shutteth down,
Which never shutteth down,
And we are like to Nature's
The glory of her crown.
The rolls are like the years which turn And grind us as they roll,
and God, the mighty miller,
Whose product is the soul.
oo this great mill of life we
By His own win decreedving ye
To suit His every need.
Death stands without to get his toll,
Time marks the final hour
Earth takes the body dust and dross
God takes the soul-the flour.
ndsome Woman Buyer Unscrupulous Male Buyer.
What won't merchants nowadays do n order to gain a business advantage? asked the drummer from Ohio, who then partially answered his own question by saying :

I went into a big department store ast week. I found that the buyer for my line of goods was a woman, appointmend forning, and when I arrived with my samples found half a dozen salesmen ahead of me and had to wait my turn

The buyer was busy just then with a fellow who sold cheap jewelry. He was a susceptible youth and the gir was stringing him for all he was worth. You'd have sworn she was dead in love name ban confidingly against him as they looked over the samples, and insisted on pinning the goods into his searf and shirt front t see how they would look. As a result she bought all she wanted for a song. That young fellow's employers are probably wondering yet how he came to make such prices

Some male buyers are just as un scrupulous, though,'" continued the drummer from Ohio, "though not al ways on their employer's side. I once went into a store at Aurora, Ill. Th buyer shivered and remarked that it was a very cold day, and that he didn have any coal at home. I excused my self, obtained his address, and sent him five tons of coal that afternoon The next day I called around at the store and took a big order at my own figures.

A wholesale dry goods merchant of New York recently gave a supper to twenty of his friends engaged in the dry goods business in that city. As one of the guests happened to speak of the state in which he was born, the host made inquiry into the nativity of the others, and it turned out that the twenty men were born in twenty different
States of the Union.


## Fim Drums



## A TRICK OF FATE.

The Gillieflower farm lies on the road to Oak Orchard, just after you cross the covered bridge and climb the hill. The large white house sets well back from the road. The barn is built of round cobble stones from the lake shore. Back of the barn an apple orchard stretches to the banks of the creek. To the right are fragrant meadows of buckwheat. In this good home Nathan Gillieflower and his wife, Ann, were now enjoying a comfortable and prosperous old age.
They had two children-Joel, a bachlor of 35 who superintended the farm work, and Miss Julia, who never looked into the family Bible because it contained the date of her birth. Joel and Miss Julia had been to the district school down near Two Bridges, and afterward had driven in daily to the high school in Alton. They were, from the beginning, sober, respectable and industrious, and sober, respectable and industrious they would always continue. They looked very much alike, and also like their father and mother, between whom there was the resemblance common to old couples. They were tall and heavy, with dark hair, light blue eyes, faces broad at the chin, dull brown complexion and indefinite eyebrows and eyelashes. They bought their clothes ready made in Buffalo. These were often expensive, but the effect was irregular. Miss Julia liked a touch of bright color in her hats. Joel gave his fancy rein in the matter of neckties. Neither Miss Julia nor Joel had ever known a love affair. This was not the result of determined celibacy. Cupid had never aimed their way. Joel had once taken Sally Calthorpe to drive, and all the way had talked about the crops, particularly of the ravages of the cabbage worm and a device of his own to defeat that belligerent animal. When he went to announce his victory the following Sunday, Miss Sally was gone with another man.
The elder Gillieflowers were very anxious that Joel should marry. First, because it was "nateral an' right, " and second, because they wanted to see al heir to the Gillieflower acres. Their son was likely, steady, well-to-do. What more could a woman want? As for Julia, that was of less importance
Old maids were more in the order of nature. A bachelor was a monstrosity
Old Nathan talked seriously to Joe about it as they husked corn in the barn. '"Why don't yer git yer a wife, Joel? Yer mother'n me air gittin' tired of waitin' fer you an'Julia. Seem's ez if you jest set 'round an' expected the Lord to fix yer up a rib, same's He did for Adam. Yer missin' yer best years, I tell you. Why, I married yer mother when I warn't but 20 year old. Yer needn't take a beauty. Any smart, healthy girl will do. There's Matlida Bridges. Why don't you make up to her? Old Martin Bridges ain't another chick nor child in the world. If ye're scairt about it, I'll sound the old folks fer yer."' But Joel hastily declined his father's kindness. Matilda Bridges weighed 200 pounds and was cruss-eyed, and Joel had his dreams. They showed him a trim young woman, with black eyes and hair and scarlet lips, resembling a summer boarder who once stopped in the neighborhood. This vision appeared when cabbage worms were quiescent.
One evening, as he drove home from the mill, thinking of his single state, he saw painted on the fence in mam-
moth letters, "Advertise." He read no further, but took the word as a prophetic message. He knew of no maiden o his fancy, but, of course, the world held one somewhere. He would seek her through the omnipotent press. The more he thought of it, the more the idea pleased him. Without the ordeal of asking he would know if the maiden were willing. He could enumerate the necessary qualifications, so that none others need apply. And finally everything could be finished up before the spring planting came on.
The wording of the advertisement ook much thought. He decided to keep his plan entirely secret. After wenty slips of paper were torn up, the following notice was sent to the weekly o which the Gillieflowers had been subscribers for many years: "A goodlooking'' (mother always savs so, that ' all I know about it, ' well-to-do, steady with a modest, amiable and industrious lady, object, matrimony. Address J. this office.
When Joel took the weekly from the mail and saw that notice on the first page he blushed violently. It seemed to him that everybody must know who afraid to give his father the paper, lest they should suspect him at once. But he old man took no further notice of he all important paragraph than to re mark to his wife, who sat with her knit ting on the other side of the table

Here's another darn fool advertising er his mate
Joel and Julia had gone to the praye meeting at Deacon Podgers'. The ay, both were thinking of the sam thing. Julia Gillieflower had long suffered from the heavy weight of the commonplace. She longed to throw off the bonds of conventionality, to feel some f the wild emotions she read about in novels. In short, she wanted to get narried. She had seen that notice in the weekly. It was a wild, a dreadful thing to do, but she was very much in clined to answer it.
That night before she slept, Miss ulia composed the following letter Jay: Dear Sir-I have seen your ad vertisement in the 'Weekly,' and would like to correspond with you, if agreeable I am affectionate, industrious and well off, and willing to meet a suitable partner for life. I have been to school and to a high school. I would be willing to do anythng for my husband. Please address Evelina, Buffalo, Miss Julia also wrote to a riend in Buffalo to forward these 'Evelina'' letters to her under cover. In three days Joel received a bundle f answers to his advertisement. He took them from the mail himself, and read them as old Clover lazily jingled the sleighbells on the homeward road. They were a motley crew. Several addressed him as "Darling Jay," which he thought indecorous. One or two made unpleasant puns on his initial letter. Finally he took out a delicately tinted envelope of the twenty-five-cents-a-box order. The handwriting, though slightly disguised, was of that delicate, copy book kind which Joel had been taught to admire at school. The address nestled modestly toward the bottom of the envelope.
A thrill went through Joel's fingers as he opened the end. The contents were exactly to his taste. It was signed "Evelina." Lovely name! Joel looked over the level fields to the sunset which

# Great Weather, This, FOR RUBBERS <br> WE have them, and YOU can get them promptly, if you will 

 W. A. McGRAW \& CO., onil quileres.Detroit, Mich.

## $\mathrm{H} \cdot \mathrm{S} \cdot \mathrm{RobINSON}$ and COMPANY.

General Agents for
Candee Rubbers

Etc., and all Warm Goods in stock in our Jobbing Department, where we carry all the newest and best styles of.

BOOTS AND SHOES

We manufacture the best wearing goods in the world.
FACTORY: 330, 332 Lafayette Avenue.
WAREHOUSE: 99, 101, 103 and 105 Jefferson Ave.
Detroit, Mich.

flamed behind the distant woods. Far away old Ontario panted under its icy bars. The red glow shone back from the polished surface of the snow Strange he had never noticed these things before!
He answered the letter that night, elaborately backhanding his writing and keeping his assumed name. He wrote how nice a home he would make for his bride, how large the farm was, that she would never need to work hard, but might have her own horse and carriage and go where she pleased. He hinted that he lived not far from Alton.
This letter was duly forwarded to Miss Julia, whose delight therewith flushed a pretty pink into her plain face. Lived near Alton !
What could it mean? Miss Julia knew the vicinity well. Running over the names of the unmarried men, she finally came to Woodford Longley. He lived ten miles the other side of Alton, owned a large farm and was a jovial widower whom Miss Julia felt she could readily take to her heart. The idea of Woodford gradually strengthened itself to a conviction. Therefore her next letter she wrote in fancy to him. She was glad to have so pleased him. She felt from the tone of his letter how kind and good a man he was. She dreaded lest when he saw her he should be disappointed. Altogether she wrote four pages of tender sentiment, which later enraptured the heart of Joel. What a treasure of womanhood was this he had discovered! In every line he could read how completely her character narmonized with his own. How congenial she would be to his parents and Julia! He replied ardently, pressing for a meeting and a definite promise of marriage. Julia's heart pained her deliciously over this letter. The crisis had come. She must now confess to her parents that she had accepted the proposal of Mr. Woodford Longley. She knew they would be pleased, for the Longleys were much respected in the neighborhood, and Woodford had been very good to his first wife.

She answered the letter at once dear one: Overcome by my confusions, however can I answer your lovely letter? My heart is yours. If you want me to, I will meet you on Wednesday in the Alton depot at 2 o'clock. I will try to make you a good wife. Yours until death, Evelina.'

She did not sleep well that night, but tossed and turned in her feather bed. watching the moonlight creep across the snowfields through the white window curtains. The fire in her cylinder stove made a pleasant glow in the tidy room. She finally arose and, wrapping herself in a warm shawl, sat down in the rocking chair to dream of her blissful future. Joel, too, was restless. could hear him turning and sighing the next room. Poor Joel! He would miss her sorely, for they were accus tomed to going everywhere together She wished he might find a good wife

The next morning she absent-minded ly watered the geraniums with the coffee and poured the milk into the fire.
"Good land, Julia, what does a you?', exclaimed Mrs. Gillieflower. "Here, don't you touch my wool slippers.
By the second day Julia roused her courage to the point of telling her mother of her approaching marriage. Mrs. Gillieflower was quite overcome and for an awful moment suspecte
'You don't mean it, Julia. Who to? ""Mr. Woodford Longley, I think, answered Julia, blushing furiously at the sound of the beloved name. The hired girl, who happened to come in a that moment, heard it and stopped aghast.

Put the coal on the fire, Vira, and go back to the kitchen," commanded Mrs. Gillieflower sharply. "I'll be out to see tc the butter in a minute. Now Julia, " as soon as the door closed, " want to know what this means.
' Why, he advertised in the paper and I answered, and then he wrote de scribing his place and all, so's I knew who it was. $\mathrm{An}^{\prime}$ then he wanted to marry me right off. Oh, he writes such beautiful letters! He said his wife should live like a lady, an' have a horse and carriage of her own, an' he would always love her an' be kind to her.
Mrs. Gillieflower folded her hands. -Wood Longley advertise for a wife What's the world comin' to? He didn't need any advertisin' when he took his first. Julia, show me those letters. How did you get 'em, anyhow?
"Why, I wrote to Flora Bridges in Buffalo, an' she sent 'em on to me. I've only had four or five. He doesn't know who I am yet. He says he doesn't care. He knows my heart's pure an' true., '
'Doesn't know who you are? How did he write to you, then?
'Why, I signed myself 'Evelina' and he's 'J.' I'll get the letters," and Julia ran out of the room with joyous step. Mrs. Gillieflower hunted up her "glasses as she might have done if a diamond mine had been discovered at the front door. Julia came down with the precious packet tied up in bright pink ribbon. Mrs. Gillieflower was a slow reader. Julia, fidgeting around the room, stopped at the window. "Why, here's father, an' he must have been to the office. He's got a letter in his hand. She opened the door for the old gen tleman, who burst out in great excite ment. "'Look here, wife!'" Mrs Gil lieflower dropped her head and looked a him over her spectacles. "Just you look-a-here.' He waved a sheet of tint ed paper in the air. "What do you think of that young scamp, Joel, now I went down to the office to see if there was any mail, an' Sam Flick, he handed me out this letter, an' sez he 'Joel's gittin' lots. of letters from the "Weekly'" lately.' I sez 'Oh, that's the quarterly subscription due. I'll open it here an' send the money right along. So I tore the envelope open, and then I found there wuz another envelope inide, an' I tore that, too. 'This is curus, ' sez I. An' then I drawed out this sheet of paper. I hadn't my glasses so I asked Sam Flick to see how much it was, for I thought somethin' uncommon must be up from that pink paper. So he read it, an' Geewhillikens! jus you listen here!'
"'Lemme read it," said his wife, you hain't your glasses now any more'n you had then. 'My dear J. Overcome by my confusions, howeve can I answer your lovely letter? My heart is yours. If you want me to, I will meet you on Wednesday in the Alton depot at 2 o'clock. I will try to make you a good wife. Yours until death Evelina.'
Julia sprang forward with a shrill cry - Oh, that's the letter I wrote to Woodford. Give it to me! What is it doing here?

You - you - you wrote that letter to Woodford? Woodford who? How kin you be Evelina? What's Joel doin'
with. her, I'd like to know?' Mr. Gil lieflower spoke so rapidly that the words almost choked him. His wife sat absolutely silent.
Julia still reached for the letter when
the kitchen door opened and Joel entered. "Mother, the old gray hen's gone, and Job says he's seen a fox
around." he began, then stopped as tonished at their faces.
His father thrust the tinted sheet into his hand. "Who's Woodford and what are you doin' with his letters?"' he de manded.
'Woodford is Woodford Longley, cried Julia. "I wrote him that letter.' Joel glanced over the writing. His face flushed and then paled. "I don' know how you come by this letter. meant to tell this soon's I received it, but I don't like my private affairs pried into. I have asked this young lady, Miss Evelina, to marry me, an' she's accepted. You've been teasin' me to find some girl this long time, an' now I've done

But who is she? What does she look queried old Mr. Gillieflower.
She's dark an' cherry," answered
Joel, whose imagination had been ac-
tive. are well off, an' she's been through the High School.

How did you know her?
I advertised.
Advertised!"' cried the three listeners togethe

Yes, I advertised in the 'Weekly, n' she answered it. Here are her letters.' Joel drew a package of notes tied with a blue cord from his pocket and laid them on the table.

Those those are the letters I wrote Woodford Longley!'", exclaimed Julia

- Look here, Joel,', said Mrs. Gillie
flower, picking up the papers she had dropped on the floor when her husband entered. " Look at these letters. Have you ever seen any of 'em before?
Joel stared at them blankly. "Why, yes, I wrote them letters to Evelina." 'Well, then," said the old lady, rising from her chair, "those are the letters Flora Bridges has been sendin' here to Julia from a man named J., an these are the letters Julia's been writin
to a man named I. an' signin' herself to a man named J. an signin herself Evelina. Woodtord Longley an' there
thing to do with it. An' if ever there were to do wols. An earth, they're my were two
Joel and Julia looked at each other. The dull color crept, up into Joel's cheeks. "I sh'd think," he said finally, othat you might a-known better than
try to trick a man into marrying you at your This was the first unkind word he had ever spoken to his sister. Julia picked
up her treasured letters, pink ribbon and up her treasured letters, pink ribbon and
all, and tossed them into the stove. ${ }^{\prime} 1$ guess," she snapped, " you'll have enough to do settlin' Sam Flick an' the Father had Sam read the letter out, loud, cause he thought it was a bill. forted his mother He did catch it. So did Julia. For the servant who overheard her statement that she was to marry Woodford Long ley spread the news far and wide.
Ouite the truth of affairs the neighbors have never found out. Julia is still keep ing house for her bachelor brother.


## $\left\{\begin{array}{r}\text { Our Spring Line is in the hands of } \\ \text { our travelers. They will call on you } \\ \text { early with the "Market's Best" at } \\ \text { prices to match the times. If you're } \\ \text { not on our calling list kindly consider } \\ \text { it an oversight and drop us a card. } \\ \text { Yours for Shoes, etc., }\end{array}\right\}$



Place your order for Spring Goods until you see our line. We can make you some prices that will please you.

## WE ARE RIGHT IN IT! <br> Agents for the boston rubber shoe co. <br> RINDGE,KALMBACH\&CO.,

12, 14, 16 PEARL STREET.

## PICTORIAL ADVERTISING.

Some of the Advantages of This Particular Style.
By John P. Len in Toleto Bre
The first duty of an advertisement i to attract attention. If it doesn't do that, though it is as full of wit, logic and persuasion as the north pole is of cold, it is a failure. Now, a picture at tracts attention; there is no question whatever about that. It attracts every body's attention. The terror of the
nursery will stop teething to look at it. Ninety-year-old grandfather will giv his specs another wipe to get a better servant, and your maid-servant and the stranger within your gates will all look at a good picture. It appeals universally. Our progenitors away back in letters were yet invented, wrote to one another in pictures. The picture was the first dawn of literature. But, even now that the greater part of us are able
to read and write, there are a good many that still prefer this instantaneous process of communication.
There are some people that are too azy to read; they ine a picture because
it can be absorbed with so little effort. And then there are a great many of usby no means the least important element in the community-who really haven $t$ cause it tells the story in a flash-it gets us there in a minute. Now those who trouble to read, and those who haven't the time to read constitute a consider ment is the only one that will reach them.
But, of course, the larger part of the communty consists of people who have less opportunity to read. But where there is so much to read, they must discriminate. The day has long since gone by when a body reads the news paper from corner to corner, taking the headlines-if they interest us we read the article ; if not, we skip it. Stil less do people read the advertising there must be something about it that
will attract attention. Big black type may make an advertisement conspicu-
ous, but it can hardly make it attracous, but it can hardly make it attrac-
tive. Now nothing will draw attention quicker to an advertisement than an at Don't spring a nightmare in printer' ink-some ghastly, shuddering thing that will drive nervous people to then
octors. I have known advertisers to try to attract attention by something conspicuously repulsive. This doesn't pay.
People win never thank you for giving them the shivers. Suit your picture to the people you are after. If you are ad-
vertising in a man's paper be rather sparing of infants and cats. You can choose-men will always look at those but keep your cat and infant pictures Make your pictures appropriate to a mistake in this regard; they have an idea that any pretty picture makes as picture. This is quite wrong; for you picture should not only attract attention, but it should attract attention to the par ticular object that you are advertising 1 remember a concern that advertised washing powder very extensively a few years ago. The proprietor had a large Newfoundland dog of which he wa very fond; and so he Nodertising. Now there is no more relation between a Newfoundland dog and a washing powder than between a Hottentot and an Aeolian harp. Don't subject that one must have the imagina tion of Jules Verne to associate the two Speaking of soap advertisements there are a good many of these promul gated, in these latter days that may fair ly serve as models of pictorial advertis ing. I am told that one big English soap house paid an artist a thousand pounds for the original painting of one
of its famous advertising pictures. There have been during the last two or three years a good many effective illustrated soap ads. put out, and in
nearly all of them you will find that the soap is palpably in evidence. There are children blowing bubbles, the nurse is washing baby, or there is some other distinctive soap scene. One of the best illustrated advertisements I have recently seen is in the soap line. You have doubtless seen it, and if you have you can't fail to remember it. There are two chubby little tots in a pro-
nounced state of dishabille, both being clad only in a single undergarment But with the one it reaches nearly to the knees, while in the other case it is sadly shrunken and barely reaches to the weat, leaving its dimpled and cherubic The first a most embarrassing position length tunic, exclaims: he My mamma uses So-and-So's soap! Sadly re sponds the other: ${ }^{-}$I wish mine had. There's a volume of advertising in less than a dozen words, and you can't forget it if you try.
I have just been looking at two bi cycle advertisements. One is a picture way train and keeping the lead by very comfortable distance. It's a pic ture full of life and action-and bicycle The other advertisement is a big black track of a bare foot, with a little white bicycle across the instep. It's conspicu ous enough because of its very black thought that you carry away is not that you' like to buy a bike like that, but you'll be willing to contribute very generously toward getting a shoe and stockfoot.
Always, when practicable, work the article you ve got for sale into your pic upon the market, a new combination chair, something new to wear anything new whatever be sure to give a picture
of it. That is so easy to understand while long detailed descriptions are to most people a weariness to the flesh and a tangle to the understanding. Always have your picture unmistakably suggest the article that is for sale. This is usually a thoroughly easy matter. If toilet preparation or some household urnishing there are innumerable scenes forth your goods appropriately and conspicuously. Some advertisers with very easy thing to illustrate will go inappropriate and far-fetched illustraron. There was a chewing gum some what extensively advertised a while ago and always with a cut of a big grizzly
bear. Now what association of ideas there could be between a piece of chewing gum intended for the use of the in nocent and tender schoolgirl and an, un-
couth and lumgbering grizzly I never
could divine.
Photography can often be used to great advantage in advertising. Rail-
road and steamboat companies, for instance, that want to attract people to their lines, cannot do better than to
photograph the inviting scenes through which they pass or the beautiful countries to which they run. A few hand-
some views are worth columns of description.
It does no harm to put a touch of humor into your illustrated advertising -humor, however, of the gentle and genial sort, rather than of the wildy violent and grostesque kind. If your advertisement looks too much like a caricature people will think the whole is a joke, and while you may get the reputation of being a humorist some body else will get the trade. I have just been looking at two illustrated Florida advertisements. One shows a little pickaninny-blacker than the crack of doom-climbing up a palm tree, his white eyes roling in a wild frenzy, while a fat alligator sits at the foot or the tree smiling maliciously. The other picture is a photograph of a Florida ple bobbing around in the surf and the rest lolling around on the sand with that

## COMPUTING SCALES

MORE THAN 19,000 IN USE,

At prices ranging from 15 up-
wards. The style shown in this cut


For advertisement of our World Famous Standard Market DAYTON COIPUTING SCALES, see last page of cover in this issue

## The Computing Scale Co.

DAYTON, OHIO.

## Beot co Cigar on Earth



If you have not this brand already in stock, please include a supply in your next order We assure you that your trade will appreciate the merits of the goods.

## I. M. Clark Grocery Co.

Grand Rapids.
same hearty disregard for attire that you see down at Coney Island in the hottes day of August. The alligator picture is funny, but it would never persuade anybody to go to Florida, but the picture of those bathers languorously sunning their shins on the Florida sand, while we in the North are paying the plumber for thawing out our pipes, would start a man off to pawn his ulster to ge a ticket on the next train for the land of sunshine and birds and mid-winter bathing.

There is one sort of picture that, in my opinion, a modest man who is simply after business and not notoriety will carefully avoid, and that is his own picture. I am aware that there has been considerable advertising of this sort among medicine people and one or two shoe men, and I presume from its long continuance it has been successful advertising, but 1 am inclined to think that the advertising was success ful rather by reason of its persistence than because it was adorned by the proprietary visage. It is questionable taste this obtruding your own face on the public all the time; it savors strongly of vanity, and vanity is something that we all dislike - in others. It certainly lacks dignity and smacks of quackish ness. People don't care what you look like, they want to know what you ve got, and how much it is. I don't think a proprietor's face in the advertisemen an I know from having asked the question of divers people that it has repelled possible customers. Don't obtrude your personality. Push your goods to the front and not yourself.
There's one thing regarding which you can't be too particular, the artistic quality of your illustrations. Don't let one of the clerks get up your pictures because he says that when he was a boy in school he used to draw cows and cats on his slate which were highly recommended by the other boys. Get somebody to do your pictures who can draw ; for whether it is right or wrong your , goods will be judged by the appearance of your advertising, and a bad picture is not good advertising. It's not expensive getting little outline sketches drawn suitable for newspaper work. I find no difficulty in getting all the single column pictures I want at si or $\$ 2$, while if I want to branch into something three or four columns wide, I can get for $\$ 5$ a piece of drawing as artistic as anything that can be found in any of the illustrated papers, You will find it is of great assistance in getwill find it is of great assistance in get through the illustrated advertisements so much in vogue in the magazines; or better still, if you will glance through the illustrated papers occasionally. don't mean to suggest your stealing any of their pictures bodily or in part, but you'll run across a good many which will suggest something easily applicable to your advertisers. Keep up with the artistic fads of the which has not yet run its course, has proved a most admirable adjunct for provertising. Only in adapting a passadvertising. Only in adapting a pass-
ing fad to advertising purposes you must use some judgment. Don't be the first to take it up, because people won't first to take you're driving at. And don' be the last to hold on, because people get tired of passing fads, and any adget tired of passing fads, and any ad-
vertising device that has been worn tbreadbare may well be left for your threadbare may
competitor's use.
In a general way, the best advertising picture is the picture that needs the fewest words to complete the story. If you haven t yet tried pictures in you advertising, try a few and see how they hit people. If no one else in your line in your town has used them, that's all the more reason that you should.
An experienced matron says man will eat soggy biscuit twice a week without complaint when his girl in vites him in to tea; but after the gir becomes his wife, if there is the faint est indication of a touch of saleratus in them, the neighbors will think there is a district school out for a recess, by the racket he makes.

The Commercial Traveler. In the springtime, from the cily, when our hearts are full of hope,

## samples of his soap:

hows you scouring, y
is arguments convin-
not jar;
His prices
great:
free of freight."
Writes your order
acquired by rot
a bogus note;
, this strange:
, worker from his bearing call your own.
call your own. es many he ha
Railroad accidents
dren and his wife
hd the needy have
ind end feeble he
heart is warm.
, when you see a
grips and wares,
't look upon him coldly, for changes com with years.
The misty,
take,
ut fortune is unce-tain-both men and banks, they break.
riving faithfully for
who ve gone before
answer to the bugle when our "soaping"

Song of the Shoppers.
e are shoppers, and you'll find us
ad we always leave behind us
Clerks with smile and clerks with frown;
Bundles in our arms we carry,
Though we sometimes have them sent,
Till our money is all spent
Longest way to us is quickest
If it leads by bargain stores;
And you'll find us in the thickest
Of the crowd before the doors
Where they sell at slaughter prices,
At tremendous sacrifices
At remendous sacrifices,
Of some big concern that fails.
We make business for all mortals,
And, if we should cease to shop,
Factories would close their portals
And the wheels of trade would stop;
But we keep the money flowing,
Buying goods from every chime; Buying, buying, all the time
We go shopping, we go shopping We shop on from morn till night ever stopping, never stopping, Till the shops are closed up tight ometimes trying, sometimes trying fotimes buying oftti,
Eyerything at every pis buin
Declined to Pay in Advance.

- Madam, would you kindly subscribe something for the missions in Africa The money will be used for the conver-
ion of heathen children.
Very well; you may have a few children converted and send the bill
me. $\leqslant$
The camphor tree of China and Japan len, with a white flower and red berry The gum is taken from chips out of the root or base, which yield five per cent ment owns large forests of campho rees, able to keep up the average sup ply of the gum for twenty-five years and young plantations are growing up These are under the Japanese Forestry Department. Hitherto, the gum has ighty years old, but it is proposed to operate on younger ones in the future.
More money can sometimes be made by giving a customer some odd trifle nan by selling it to him for seven and a half cents.
Mud on your boots is like a letter. It requires a_stamp to get it started.

OF COURSE YOU HANDLE

## =LION COFFEE



For Sale by All Jobbers.

SEE PRICE LIST ELSEWHERE.
EVEEY PREKKPE IG OZ. NET Without glazing.
Perfectly Pure Coffee.
WOOLSON SPICE CO.
TOLEDO, OHIO, and KANSAS CITY, MO
Chas. A. Morrill \& Co.
Importers and

- Jobbers of

TEA
2I Lake St., CHICAGO, III.

> Rags
> Metals and Rubbers
> Bought at Highest Market Prices
> Factory Cuttings a Specialty

Wm. Brummeler \& Sons, 260 S. Ionia St., Grand Rapids, Mich.

## Furniture Business of E. BURKHARDT <br> = Grand Rapids

Is offered at a bargain. Established in 1887. Well advertised
D. STOLL, Administrator, 15 CANAL STREET.

## Perfection Patent Broom

The Best and Finest on the market. Write for prices to manufacturers,
THE PENINSULAR BROOM CO., 92 LARNED St., West, DETROIT.

REPRESENTATIVE RETAILERS.
A. B. Schumaker, the Grand Ledge Grocer and Druggist.
Anthony B. Schumaker was born in Hambach, Prussia, June 1,1847 , being the fifth of a family of eight. The father was a ship carpenter by trade but served four years in the German army under King Wm. I prior to his emigrating to America. When Anthony was 8 years old, the family removed to Elmira, N. Y., where they remained a year, whence they proceeded to Coldwater, Mich., which has since been the headquarters of the family. Mr. Schumaker attended school in Prussia, Elmira and Coldwater, and at 17 years of age entered the drug and grocery store of Edward R. Clark \& Co., at Coldwater, where he remained eight years, when he formed a copartner-

ship with a former classmate, R. F. Tinkham, under the style of Schumaker $\&$ Tinkham, and embarked in the drug and grocery business at Grand Ledge. Eighteen months later he purchased the interest of his partner, since which time he has conducted the business alone, with the exception of about four months in 1887, during which time a two-fifths interest in the stock was owned by Chas. Allen, of Detroit. The business has continued to expand from year to year, until it is now regarded as one of the leading mercantile establishments in Eaton county. The stock is located in a two-story brick double store building, one side of which he rents to other parties.
Mr. Schumaker was married September I, 1876, to Miss Lizzie Raleigh, of Lansing, who died March 7, 1888, leaving two children, a boy and a girl, the former of whom is now 16 and the latter 13 years of age. Both are students in the public schools of Grand Ledge.

Mr. Schumaker is a Mason, an Odd Fellow and a Knight of Pythias, having passed all the chairs in the latter organization and been elected a member of the Uniform Rank. He is, also, a member of the A. O. U. W., which he has served in the capacity of Master Workman, Past Master Workman and Treasurer.

Mr. Schumaker has always been foremost in every enterprise of a public nature haviag for its object the improvement of the town, financially and morally. He was one of the incorporators of the Grand Ledge Sewer Pipe Co., in 1800 , at which time he was elected Vice-President, and for the past
five years has served the corporation in the capacity of President. In 1890 he was one of the incorporators of the Grand Ledge Canning Co. and is now President of that corporation. He was President of the old Business Men's Association, has been a member of the Common Council for three years and has served as City Treasurer one year. In addition to his own home and the store building above referred to, he is the possessor of three other dwelling houses and several other properties, which yield him handsome returns. In the fall of 1887 he suggested the idea of putting in electric lights, and was subsequently appointed a member cf the Electric Light Commission, which replaced the original Jenny system with the Westinghouse incandescent system, with which the citizens are highly pleased. On the destruction by fire of the chair factory in 1885, he called a meeting of a Committee of Twelve of the South Side Improvement Association and within a week succeeded in raising enough money to rebuild the factory, a four-story frame building toxi20 feet in dimensions, which was constructed within thirty days from the time work was begun on the building. Mr. Schumaker attributes his success Mr. Schumak full time; to close and to putting in full time; to close and careful attention to business; to fair treatment of customers and to respecting other people's views. Unlike many merchants, he is more careful to please a child than he is to satisfy an adult, and there is a well-grounded belief in Grand Ledge that a child can drive a better bargain at his establishment than the veriest bargain hunter in the place. How much this reputation has assisted in gaining for him the prestige he now enjoys is a mooted question, but it goes without saying that the principle is a good one and that, if it were followed by more merchants, there would be more successful men enrolled in the list of mercantile ventures.

It seems to be a matter of great satisfaction to certain people to learn that the real name of Barney Barnato, the alleged richest man in the world, is Bernard Isaacs. This name at once suggests his extraction. So accustomed are some persons to the idea that men of the race to which he belongs are ultimately to possess the whole world, in a financial sense at least, that the distinguished success of a representative of any other race, either as financier or merchant, seems out of place-an exception to the rule. Hence their satisfaction and audible "I thought as much" at the fact revealed by this man's name. There seems to be in this case, as in many others, the conventional story of privations in boyhood, deficiencies in education, and a powerfu struggle to get the first start in life.

Judge Pardee, of the Federal Court in New Orleans, has rendered an opinion in favor of the sugar growers in the bounty suits for the payment of the bounty of 1894 authorized by Congress. It will be remembered that when the bounty law was repealed special provision was made for the payment,to those who had made their crops with that understanding. This payment the Comp troller took upon himself to refuse. The only conjectural reason for such refusal was to give the lawyers a "fat take.
It is estimated that the floods of the Yellow River have cost China 11,000, 000 of lives in the present century.
 NIGKELIN

## NICKELINE....

A MODERN WONDER.


TRACY \& WARREN, Grand Rapids Agents, 737 Mich. Trust Co. Bldg.

## Scientific Miscellany.

The evidence supporting the sensa tional claim of Dr. Eugene Dubois, that a genuine link between man and the apes had been discovered, has been submitted to recent scientific meetings, and its substantial character is admitted by even the most conservative anatomists. The remains were dug up in 1892 from the bank of the Bengawan River in Java, where they were surrounded by bones of the hippopotamus, the hyena, several species of deer, a gigantic pangolin, and other animals. Among all these bones there were four-a wisdom tooth, a skull-cap, a left femur, and a second molar-that undoubtedly represent an animal hitherto unknown. It seems quite certain that the four bone belonged to one individual, although they were scattered 50 feet in the gravel. The skull has twice the internal capac ity of any modern ape, but is small for a man of the size indicated by the femur; the femur is decidedly human, and its possessor must have walked erect, but up to this time human remains have never been found in lower pleistocene deposits; the teeth are larger than human teeth, with a development that is characteristically simian. Pithecanthropus erectus, as the animal is now known, seems to be assigned by all apes, but opinions differ as to whether it was a man-like ape or an ape-like man.
Genuine photographs of images impressed on the retina seem to have been taken by Mr. W. Ingles Rogers. In the presence of three trustworthy witnesses, he looked steadily at a postage stamp in strong light one minute, then at a photographic plate in non-actinic light 20 minutes. Development gave a picture in outline-or "psychogram," as it is to be called.

A contrivance for quickly stopping machinery as in case some person is being drawn between cogs or rollers has been devised by a French electrician. On touching one of a series of push-buttons placed at convenient points, the power is shut off and a powerful brake is applied to fly-wheels. A 20 horse-power engine, working at 90 revolutions, was stopped in two-thirds of a second.
In the Christmas holidays of 1894 a new idea in University Extension teaching was instituted by Cornell University, and, according to Prof. R. H. Bailey, is destined to produce, farreaching and important results. An itinerant school of horticulture, devoted to the particular interests of the locality, was opened for four days at Fre donia, Chautauqua Co., N. Y. This was the first "school of its kind, and it has been followed by about a dozen similar schools, which have been attended by the most intelligent men and women of the rural communities, and are producing an awakening to rural needs that is described as almost vol canic. Rural life is the life of the future, but it is to be modified by the progressive spirit of the age. It is of interest to record that the programme of the first horticultural school included observation lessons upon twigs, fruit buds, seeds, leaves, flowers and fruits, with lectures-several of them illus trated - upon plant growth, the analysis of landscapes, the evolution of plants and origin of varieties, the geological history of soils, the chemistry of the grape and of soils, the theory of tillage and productivity of land, fungi and commercial grape culture in Chautauqua county.

The blood of the viper, Messrs Phisalix and Bertrand some time ago discovered, contains the same poison as its venom. These investigators, who had supposed that the viper resists its own stings because accustomed to the poison, have now made the additional discovery that the blood not only contains the poison but also a substance that neutralizes it. Different temperatures are required to destroy the two substances. The poison disappears aft er the blood has been heated to 136 de grees F. for a quaretr of an hour, while the anti-toxic substance remains; and blood, the animal not only survives but is made proof against an inoculation of fresh viper's blood.
When the wordy war is over, the distinguished scientists of the three great branches of the Anglo-Saxon race may meet together for humanity's weal. Two or three months ago, Prof. W. H. Hale suggested that the British, American and Australasian Associations for the Advancement of Science hold a joint meeting at San Francisco in 1896, and the plan has been favorably received.
Many thousand square miles of the northwestern part of New South Wales and the adjacent territory were once covered by an inland sea, and are now occupied by a cretaceous formation that absorbs like a sponge the entire drainage of the western side of the tablelands, carrying the water in unknown subterranean courses to the sea. As the annual rainfall is scanty, this region is too ary for cultivation. In I879 an attempt was made at Killara station to get water by boring, and an abundant artesian supply was tapped at a depth of 140 feet. In 1884 the Department of Mines took up the work. Its first bore struck a small supply of water at 89 feet; and in December, 1894, it had completed 30 wells, with 9 in progress and 23 others located, and had failed but once to get water. Of the $30 \mathrm{com}-$ pleted wells, 20 yielded an artesian supply of over $7,000,000$ gallons daily, and from to a daily supply of 500,000 gallons could be pumped. Water for the northwestern traveling stock routes is furnished by 15 of the largest wells. In addition to the Government work, private enterprise had completed 90 bores in June, 1895 , of which 7
gave a combined daily flow of about gave a combined daily flow of about water by pumping. Gardens and orchards flourish luxuriantly near these wells. Little water is yet used for irri gation, but recent investigation tends to show that the artesian water-bearing basin extends much further southward han has hitherto been supposed, and that a great barren region may be transformed by further well-boring into a rich farming country, adding much to Australia's resources.
A new and surprising theory of gout has been advanced by Mr. Mortime Granville. He concludes that it is not due to an over-production of uric acid, but that its cause is the presence in the organism-not necessarily in the blood, but in the organs and tissues generally-of an undue proportion of lencocytes. The treatment called for is a meat diet, to multiply the red corpuscles in the blood, and so assist in reducing the white corpuscles-the uric acid makers-to normal limits.
If Turkey should be wiped out, it would mean the loss to Russia of an annual sum of $\$ 7,500,000$, which Turkey pays her by way of indemnity, and will have to pay until 1977.

## 



AUGURS AND BITS

## Suelfs...."; Jenningss Jenings',

 genuine AXESFirst Quality. S. B. Bronze
Firt Quality. D. B. Bronzee
First \&uality. S. B. S. Steel First quality, S
First quality. D.
barrows

## Railrond Garden...


blocks

## Cast Steel... Ely's $1-10 \ldots$ Hick'. C. F. G. D......... Musket......

Rim Fire........
CARTRIDGES


CROW BARS Socket Frami
Socket Corme
Socket Slicks
chisels

## Morse's Bit stocks <br> DRILLS Taper and stockstith ina Morse's Taper Shank.

Elbows

## Com. 4 piece Corugated Cdjustabl <br> \section*{Corruyated Adjustable

}6 in......
EXPANSIVE BIT
Clark's small, $818 ;$ large, 826
Ives', $1, \$ 18: 2,84 ; 8,80 \ldots$
files-New List

GALVANIZED IRON
 List
Discount,

## GaUGES stanley Rule and Level Co.s... <br> KNOBS - New Lis

 Door, mineral, jap. trimmings...Door, porcelain, jap. trimmings

miles
 Coffee, Landers, Ferry \& Clark $\quad$. molasses gates Stebbin's Pattern
Stebbin's Gienuine

## tebbins Genuine



10 to 60 advance

## ${ }_{7}^{8}$ and 6 .

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Case $6 . .$.
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Barrel s......................
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 Bench, firstquality.
Stanley Rule and.
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PANS
$\underset{\substack{\text { Fry, Acme } \\ \text { Common, p }}}{ }$
RIVETS
Iron and Tinned Cop .
Coper Rivets and Burs


PATENT PLANISHED IRON
"A" Wood's patent planished, Nos. 24 to 271020 Broken packages $1 / \mathrm{c}$ per pound extra. Maydole \& Co.'s, new list. Kip's.
Yerkes © Plumb's. $\qquad$ dis 332 s
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Bright Market...... WIRE
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 $\underset{\substack{\text { Au Sable. } \\ \text { Putnam }}}{ }$ dis $40 \& 1 \mathrm{c}$
dis
dis $10 \& 10$ Putnam........
Northwestern. HORSE NAILS

WRENCHES
Baxter's Adjustable, nickeled
Coe's Genuine.........................
Coe's Patent Agricultiral, wrought

 $7 \% 10$
$50 \& 10 \& 10$
$40 \& 10$

Sc
S.
C
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F
Forks, hoes, rakes and ail steel goods. 600 pound casks...........Zinc 600 pound e
Per pound.
 in the market indicated by
according to composition.
 14x 201 X, , Charcoal $\mathbb{X}$ on this grade, $81 . \%$. TIN-Allaway Grade $10 \times 14 \mathrm{IC}$, Charcoal
$14 \times 20$ IC, Charcoal $14 \times 201 \mathrm{C}$, Charcoal
$14 \times 14 \mathrm{IN}$, Charcaal
$14 \times 20$ IX,', Charcoal roofing plates $14 \times 20 \mathrm{IC}$, Charcoal, Dean.
14x 20 IX, Charcoal, Dean.
$\qquad$
 Bollene SIze TIN Pa $\left.\begin{array}{l}14 \times 56 \text { IX, for No. } \\ 14 \times 56 \text { IX, for No. } 9 \text { Boilers, } \\ \text { Boiles, }\end{array}\right\}$ per pound

$\left.{ }_{14 \times 56 \text { IX, for }}^{14 \times 56 \text { No. } 9 \text { Boilers, },}\right\}$ per pound.
${ }^{9}$
T. E. WYKES \& CO.

Write for prices on assorted cars of anything
45 South Division St. GRAND RAPIDS

WM. BRUMMELER \& SONS, widimix TINWARE

Selling Agts. for Columbian Enameled Steel Ware. Write for Catalogue.
Telephone 640 .

REAL VS. UNREAL.
Publications Which Clasquerade Under False Colors.
Written for the Tradesman. Copyrighted, 1895 . Imitation is the order of the day.
Imitators are everywhere
The real and the unreal live side by
side.
The good and the bad are neighbors. There are trade papers which are trade papers.
There are trade papers which trade on the trade and have nothing to trade with.
The profitable trade paper is very
profitable
First-class trade papers make money All first-class men are successful. All honest men succeed.
Dishonest men try to, and sometimes
There are papers may
There are papers masquerading under the name of legitimate publica tions which are nothing more nor less than advertisements bound together in pamphlet form

There are so-called trade paper which have no circulation, and which cannot get any circulation.
There are trade papers run by men who know nothing about the trade they represent.
The popular impression that all trade apers are successful has thrown upon the market numerous illegitimate pubications which attempt to float on the water which has passed, and to sail by the wind of others.

A trade paper can be three-quarters divertising, and yet be a good trade paper
A trade paper can be half clippings, and yet be a real trade paper.
The trade paper which is a trade paper is the paper which contams part advertising, part original matter, part clippings and is of interest and benefit to its readers, and such a trade paper is obliged to have circulation.
There is many a trade paper with half its circulation in the form of sample copies, but that does not seriously handicap its advertising value, for each sample copy is sent out as a means to obtain a new subscriber, and each sample copy reaches people of its trade because it would not pay to send sample copies to folks of any other class.

The trade paper which is all sample opies is illegitimate-it has no right of existence.
The tre pap pings is not a real publication.
The trade paper which is all advertising cannot be classed in the first class.
The trade paper which contains noth ing but puffs is not worthy of consider-

The trade paper which has all of its reading columns for sale, and which sells nearly all of its reading matter space, is worthless as an advertising medium.
The trade paper has a perfect right to print a paid notice. Every publication, excepting a few of the magazines, does that.
The trade paper can legitimately speak well of its advertisers-it ought to do that-the advertisers expect it.
The trade paper which speaks illy of those who do not advertise in its columns is a trade paper which has no standing, and which is worth little.
There are trade papers in the country which are nothing more or less than blackmailing sheets, which the Government ought not to transmit through the
mails, and which are a detriment to the trade they represent, and to the honesty of the craft.

The legitimate trade paper, the trade paper of character, and the trade paper which pays the advertiser, is the trade paper which carries a large amount of advertising, for such advertising is as valuable to the reader as the reading columns themselves, for these pages of advertisements present pictures of progress, and tell the buyers what to buy, as well as where to buy
The legitimate trade paper contains a reasonable amount of reading matter, part of it original, and part of it copied.
The legitimate trade paper balances ts advertising with its reading matter, and its reading matter with its adver

## ising.

It prints legitimate reading notices.
It speaks well of its advertisers, but it is not a paper of puffs it is a paper f news and comment, simply the right combination of all that which makes up a first-class publication.
Beware of the trade paper which has different rate for every advertiser.
Look out for the trade paper which has a "Seeing-it's you concession for everybody.
Look out for the trade paper which does not stand on its own dignity and say to the advertiser, ${ }^{*}$ My space is merchandise. If you want it, you must shoes.
Look out for the trade paper that puffs everybody indiscriminately.
The trade paper can be known by the quality of its representatives.
First-class advertising men work for irst.class papers
Second-class advertising men work for second-class papers.
The representative of the legitimate trade paper is a gentleman worthy of your confidence; when he calls he is entitled to your consideration, and should be given an audience
It is your business to discourage the illegitimate trade paper.
It is your business to encourage, with your money and your interest, the trade paper of character, for such a paper is as much a part of your business, and is as necessary to your business, as your desks and your counters.

## Nath'l C. Fowler, Jr.

The Bishop and the Drummer.
Bishop Watterson is not only the crack fisherman of all the clergy, but the best story-teller. The Bishop tells a story of how the drummer on the train mistook him (the Bishop) for another commercial tourist, and asked him if he rep resented a big house

Biggest on earth," replied the
Bishop.
"What
hat's the name of the firm, eried the drummer.
turbable Bishop
$\because$ Hum
Hum! 'Lord and Church.' Never where?"
"Branch houses all over the world. "
That's queer. Never heard of 'em. Is it boots and shoes?

## $\because \mathrm{No} .{ }^{\prime}+$

Hats and caps?
Oh! dry goods, I suppose
Well," said the Bishop,
it notions.
There is a curious building in New York City, known as the "'Spite House.' It is but 42 inches wide inside, but it is in it. It was built to spite the owner of the handsome residence adjoining, because he refused to buy the strip of land, on which the house stands,

## Putnam Candy $\mathrm{Co}_{0}$.

## Wholesale Manufacturers.

Grand Rapids, Mich., Dec. I2, I895. A few of our seasonable goods for Christmas and New Years now close at hand.

> Mexican and Jamaica Oranges -Fancy packed, bright colored Lemons-Sound, crisp, Malaga Grapes Elegant new Layer Figs Persian and Fard Dates -P. \& B. Oysters Ohio Hick= orynuts - Walnuts - Butter= nuts-a full line of Foreign Nuts and the FINEST CON= FECTIONERY that ever went into a box. Let us serve you.

## Z1แ 1 dib

Something fine. Have you tried it? Do so at once.

## BABY = MIXED

(20) Also Broken Taffy, Cut Rock and Yum Yum. Manufactured by SNYDER \& STRAUB, Muskegon.


We are jobbers of these goods, among which are Tarred Board, Rosin Sized $\begin{array}{ll}\text { Tarred Felt, } & \text { Rosin, } \\ \text { Roofing Pitch, } & \text { Asphalt Paints, }\end{array}$ Coal Tar, Elastic Cement, Mineral Wool. QUALITIES THE BEST AND PRICES THE LOWEST.
H. M. Reynolds \& Son, Grand Rapids, Mich.

Paints, Oils, Brushes, Varnishes, Etc.
PLATE and WINDOW GLASS.
GRAND RAPIDS, MICH.
 a bottle, and with it "invisible patches can be
put on shoes, so prolonging their wear. Worth the price, if you only use it once.
For Repairing China, Glassware, Furniture, Meerschaum, Vases, Books, Leather Belting, Tipping Billiard Cues, etc.

An ordinary plate broken in two and mended with MAJOR'S
CEMENT held a stone weighing 300 pounds during the World's Columbian Exhibition at Chicago, 1893 .
 JOR'S CEMENT and put on a bandage like this:

Then you can eat, sleep, work and wash your hands. This banduge protects and allows the sore to heal rapidly.
FOR OBSTINATE RUNNING SORES, is sorbent cotton, like this:

PRICE LIST.
Major's Cement, $1 / 2$ oz. sıze, 15 cents...... per gro. $\$ 1200$ Major's Cement, i oz. size, 25 cents....... per gro. i8 00 Major's Best Liquid Glue, i oz. size, Io cts.per gro. 960 Major's Leather Cement, i oz. size, $15 \mathrm{cts} .$, per gro. 1200

Handled by Wholesale Druggists.
The above Cements for sale by dealers all around the earth, or by mail at the same price.

Major's Leather Cement, 2 oz . size, 20 cts ., per gro. 1800
Major's Rubber Cement, 2 oz . size, 15 cts , per gro. 12000

A fine 4 ft . Thermometer, Folding Chair, Out-Door Sign, or Showcase Box and Tumbler, given away with small orders. Write for particulars.
If you handle Major's Cement and haven't a Showcase Box and wish one, we will send you, expressage prepaid, the Box, also a Tumbler.


Price 15c. and 25c. per Bottle.


MAJOR'S RUBBER CEMENT, for reparing Rubber Boots, Shoes, Rubber Garments and
cycle Tires. You can use shoe for patehing, which will do as well as new
material. Price 15 cents per bottle. You can miterial. Price also repairall kinds of garments and umbrellas of different material in the same way



## Dry Goods

PROFESSIONAL SHOPPERS.
How Metropolitan Stores Keep Tab on Their Rivals.
From the New York Tribune.
"I would like to look at the coatsthose, advertised at $\$ 7.50$ to be sold today.
Certainly. Come this way, madam, and the customer follows the saleswoman to where the big-sleeved coats, double-breasted, single-breasted, rough and smooth finish, were laid out for in-
spection.
'That fits, madam, beautifully,', avers the saleswoman, as the customer fastens the last button on a stylish-looking coat and turns to view herself in the glass. " A trifle loose across the shoulders,
don't you think?'' comments the wearer, craning her neck to obtain a better view. Not at all. It is the way you are standing that gives the back that ap-
pearance. Here is a handglass. Now see; why, the coat fits you as if it were made to order.

I don't like it,"' decides the shop-
". Let me see that diagonal one per. "Let me see that diagonal one
with the velvet collar." The discarded coat is drawn off and the other substituted.

These coats are all really a bargain," says the saleswoman as she tucks in the big sleeves. It s true they are very, neat, and they are such a good cut.:

Yes, that looks very well, but I
t like the sleeves; they are a little don't like the sleeves; they are a little

But we will alter any little fault like that free of charge," says the saleswoman.

But there's a flaw in the material right where it will show most," objects the shopper.
Another coat is tried with no better success, and finally the customer withdraws, regretting that she cannot be suited.

She's one of them,' says the saleswoman to the head of the department, as she gathers up the pile of coats to put them back in place
The forewoman laughs. "What makes you think so?', she inquires.

She didn't want to buy any coat. Two that she tried on fitted like wax, and her excuses were made out of whole cloth. I looked at her real good, and 1 think I have seen her behind Z. s silk counter more than once. She just came
here to see what sort of goods we are here to see what sort of goods we are giving at $\$ 7.50$
"And what were you doing in $Z$.'s when you saw her behind the stlk counter, eh?' says the forewoman, making a grimace and pinching her chum's arm in significant fashion.

Finding out what sort of silk it was that Z. could afford to sell for 98
cents," says the other smilingly. "Oh cents, says the other smilingly. "Oh, but I admit I got out of patience with that woman; she need not have tried on quite so many.
she has such exquisite taste Mrs. A. such an interest in everything, "said one of D. 's clerks, who had just escorted an elegant-looking woman to the elevator.

Did she buy the rug? accord with the decorations in the quite accord with the decorations in the particular room she was selecting for. She's going to advise the parties and come in again about it. She says she's looked all about and that these rugs are
the best value for the money in the city.'".
" "Has cards out, hasn't she?'" asked the other clerk.

Oh, yes. Her means are reduced, you know, and she shops regularly for people out of town; makes something like $\$ 100$ a month at it

I suppose shopping for people out of town is the only business she is engaged in?'' observed the other carelessly.
'What do you mean?'
'Why, I happen to know that she's engaged regularly to keep a certain firm posted on the way the goods run in other ouses.
"How do you know it?"
"Well, I could not swear to it before
"'Well, I could not swear to it before
jury, because I have never heard her a jury, because I have never heard her watch her movements the next time she comes in and I rather think you'll agree with me.
Mrs. A.'s adv
Mrs. A.'s advocate looks crestfallen, but he sticks to his guns.
It's not a nice business to be in, I suppose," he observed, "but what's a woman to do, when she's got her own
way to make?
Yes, I think the artistic work on that vase, for $\$ 9$, is something wonderful,'" declares an enthusiastic purchaser. "One would take it to have cost at least \$i2. Have it sent ,
West Blank street, C. O. D.
West Blank street, C. O. D.'"
The charming vase with its Dresden The charming vase with its Dresden in due time finds its way to No. 29, and in due time is transferred thence to the managing referee of a big department store.

Yes, I see now, says the critic, "how Alcott could sell these goods at
such a low figure. And, Mrs. B., the such a low figure. And, Mrs. B., the first chance you get bring us a report if necessary, and don't feel stinted in the price. We leave that entirely to your judgment.
J. \& L. 's clerks make haste to show their costliest and choicest goods to who from who shops in her carriage, and neted head her smartly booted foot, is the reflection of quiet elegance. The attendants are all obsequiousness and her slightest whim is law. The furs delivered at her resi-
dene not beneath her roof long, however; they follow the $\$ 9$ vase to the private rooms of the big department store.
"Every merchant" who pretends at al to keep in touch with the movements of methods of business is alert as colled to know more about the inner workings of rival houses than he could learn through made merchandising a study.
Every day the advertising columns of all the principal papers are spread before him and thoroughly canvassed by men of judgment and keen discernment

Gloves, real kid, at 89 cents, reads one of these experts. Immediately an
electric bell is touched. Astric bell is touched.
Ask M. to step
Ask Miss M. to step up here,'' the messenger is told; and in a few moments one of the cleverest women in the glove department is awaiting orders.

The expert agent simply hands he
clipping from the department "Investigate," he says laconically "Investigate," he says laconically.
"A pair of good kid gloves," Miss A pair of good kid gloves, Mis M. is saying a half hour later to the girl at the glove counter of the firm
which advertised. which advertised.
" Something at $\$ 2$ ?" says the girl, opening a box.
You advertised $g$
how me those, please.
They are all sold," says the girl.
Indeed. Well, I only came for pair because I thought them such a
bargain."
"JJust a fake sale," Miss M. reports on her return. "'All sold before I o'clock. They never had them at all.' "I thought that firm was above such devices for attracting trade.
It may be that Miss M. finds a pai of the 89 -cent gloves and finds them other than represented, not of kid and inferior; in this case she secures a
pair and the rival firm examines them pair and th

It is the same with velvets, wraps, silverware, jewelry, carpets, laces and indiscriminate articles; with anything that constitutes an important item in merchandise.

How much does a professional shop, per of this description make a week ? an authority was asked.

The salary depends upon the abil ity and tact of the employe; $\$ 25$ a week would be paid to a woman who under-
stood her business even $\$ 50$ if the woman had social prestige and commanding presence sufficient to insure her uning presence sufficient to insure her un-
usual attention at the hands of the clerks and initiation into the business moves of the firm. A person so situated in of the firm. A person so as to evade suspicion as to her real employment is of infinitely more value to her employers than one who would to her employers than one who would would be shown everything, the poor would be shown every,
one would be ignored.

The common custom is to employ the most tactful and able women in the various departments to make these little expeditions into the realm of prices, qualities, etc. These women, of course, are paid extra money for their services. Nobody would send a saleswoman from the suit department to look into the matter of silverware or laces or ribbons, and nobody would dream of employing a person in the ribbon department to
see how carpets or furs were going. see how carpets or furs were going.
Except in rare instances it is found best to employ people already identified with the house, those who could have no incentive for representing things
other than as they are. Occasionally, other than as they are. Occasionally, however, a firm gets hold of a treasure in the guise of womanhood who has what they call a nose for scenting the movements of rival houses, and who thoroughly enjoys the work. Tact is not the only attribute required. Many women possess innate tact to a degree
to whom anything like the semblance of double dealing would be impossible. In a certain city there is a woman of so
sources considerably and steadily by keeping track of the various trade movements in the reputable stores. She has done this for years. These stores have no special sales,' but it is desirable to know how they are selling their goods.
A woman who has always lived and dressed expensively, and who has associated with people who live sumptuously is a better judge of, fine raiment and house decoration than is the besttrained expert. Her ideas and interests have centered in such things all her ife. She is the woman who loves to shop, loves to see and examine pretty things and to fancy she is making them her own. She is plentifully supplied with money by the firm, and the clerks in the stores from whom she makes her purchases never go to her house to note hat the things so lavishly bought do not remain there.
A well-trained professional will know by instinct almost when there is to be change made in the membership or management of a firm. She finds out What circulars they are going to send forth. She has such opportunities well t hand when, in the guise of shopping for arge constituency the firms from which she buys pay her commission on her sales, thus coming in closer contact with her than they would under ordinary circumstances Professional shoppers litting from store to store are as neces itting from store to store, are as neces bone of trade as the drummer, the buy bone of trade as the drummer, the buy

## Eat, Drink .And Be Merry.. <br> at PECK'S CAFE,

Finest Restaurant in the City

100 Monroe Street, GRAND RAPIDS, MICH.

## SIM M <br> <br> Voigt, <br> <br> Voigt, <br> <br> Herpolsheimer <br> <br> Herpolsheimer <br> <br> \& Co. <br> <br> \& Co. <br> Wholesale Dry Goods <br> GRAND RAPIDS, MICH. <br> Keep <br> Your <br> Shirt <br> On <br> Pretty chilly to be without, and colds are a poor thing to have. Just so with a poo fitting fitte. shing sirt. so we have the find that is right. The TA kind <br> CONIC, a dollar shirt, is our prid maker of customers. Our Spring Trade will be the largest and best we have ever shown. Look us over before placing an order <br>  <br> 

## 

## THE ART OF SELLING.

Pertinent Points of Interest to Merchant and Clerk.
Isaac Gans in Dry Goods Chronicl
If a man intends entering professional life, he is fitted for it in his school or college. If he knows he will enter the mercantile life, he receives no special instructions for that branch, yet the greater majority of young people enter the mercantile field, and scarcely any of them know the first rudiments of business. On the other hand, if you take an applicant for professional life, he is taught all about his particular study, and when he begins his career he is versed in it, but not so with those who want to become business men ; they leave school, make application for positions in stores without the slightest knowledge of what they would have to do. They have no training at all in business. They know how to add, multiply, parse, conjugate, etc., but do not know wool from cotton. They would not know how to measure, how to talk to customers, or anything else pertaining to business life. If they begin when real young, they start in as cashboys or girls, and giadually work their way up, but if young people go to school until they are seventeen or eighteen, they don't feel as if they could begin at the bottom of the ladder; but if they were taught what store-keeping meant, they could afford to go to school as long as they desired and could begin business life with a knowledge of what to do, and would not then be expected to begin at the lowest notch. The thousands of parents who bring their young sons and daughters to you nowadays for places say to you, if you ask, "Have they had any experience?" $\therefore$ No, but they are apt, and will soon learn." They are sincere in their belief, but business is absolutely business nowadays, and one cannot afford to experiment with inexperienced people. In busy season you dare not, and in dull season you you dare not. Yet, it you want to be honest with them and tell them so,they will answer you that they have to get their experience somewhere, and so they do. A good place to get it would be from an instructor, someone who is versed, someone who is himself experienced. Agitate this momentous question, insist upon it, let your school trustees see to it. They nowadays have instructors for singing, calisthenics, for cooking, none singing,
of which are as important as a knowledge of which are as important as a knowledge
To sell goods looks easy, but it is not. It is really trying. Take expresnot. sions that ought to be used, and how sions that ought to be used, and how, they should-be used. Not the cold, frigid, half-hearted tone, but the warmhearted, making-you-feet-at-home kind, for a customer enters the door kind, for if a customer enters the doors
of a large or small establishment and is of a large or small establishment and is accosted in an automer feels like retracing her steps and going somewhere else; but should and going somewhere else, but should that customer be approached in a civil, gentee or agreeable manner, the impression of the customer feels at home-feels like buying So many clerks in stores are like automatons, and if approached are like atom with any inquiry, point by a customer with any inquiry, point in an aimless and expressionless way here or there, instead of adding a few words of information. It is not so much what you say to customers, as the was you say it. Again, supposing the cus tomer is asks for gloves or dress goods ment, and asks for gloves or dress goodn or silks. When she comes to that counShow the goods at once. Don't ask too Show the goods ance. he color, too many questions about the color, price and style the customer down something and say: $\because$ of all pull down something and say This is a stylish fabric or This is entirely new. Say somethe customer be undecided, suggest, but don'tinsist. be undecided, suggest, but don tinsist. Quietly advance your ideas, without saying too much. Try to please, without importuning. If you cannot make the sale, by all means leave a good imPression. Let the customer say of you anything from Blank's store, we certainanything from Blank s store, we certain'
ly will look up that clerk.
let the customer go away with the impression that you are impolite or uncivil, or overbearing ; it hurts you some, but the store more. If salespeople could only be made to understand that if the store prospers, their opportunity for a store prospers, their opportunity for a
greater compensation is assured. It is a mutual affair; what you do, you do as much for your own interests as those of your firm.

Show me how a stock is kept and I will tell you at once what kind of salespeople you have. A salesperson who grows careless about his stock, does not take an interest in your business. Stock must always look presentable. There can be no excuse for it being otherwise Every article in your stock should be tagged. Every piece of goods ticketed, not in off-hand manner either, but a plain, clear way, so that anyone at a glance could tell the price or size. Let all of your ticktes be of one uniform
size and one color there is nothing that will tend to cheap there is nothing that will tend to cheap. written tickets, and particularly so, written tickets, and particularly so, if of different colors. Make nice shows of your stock no matter what it is. Change your shows often. Have a nice card on all goods you so exnibi, a great disadvantage in not fixing a disa great disadvantage in not fixing a dis play card on all goods you want to use for show, for the cardmetractore readily. as the goods, oftentimes more ready.
In order for the advertising man to know what is in your stock, you've got to inform him. He is glad enough to edit your items if you give to him in
him, but let them be given to him in him, but let then be inten to a readan intelligent shape, written what you are
able manner, so he knows what able manner, so he knows what you are
writing abuut. Let things be explanatory. Write explicitly, don't leave it o the imagination of the ad-man. Pre pare your items regularly each week, and oftener if the occasion requires. Acquaint yourself with your goods, he make-up, the composition, so tha and talk about them intelligently.
When customers give you money for their purchases, be sure to say "Mad am, or 'Sir (as the occasion de mands) " you gave me a five-dollar bill, '," or "you gave me a ten-dollar bill,', or whatever the money may be. This avoids so much after-argument, for there are ever so many people, forgetting what money they gave you, are apt to ay when their change comes back, ave you a ten-dollar bill and not ive," and really may believe they did and it is then awtully hard to prove otherwise, and even if you do show then the check where you had filled in in the place so designated the amount received, yet they feel dubious, and think either you or your firm have the difference in money. I have seen it so often where customers, who were under such belie that they had been duped out of their correct change. determine never to er your store again. Should one do so t will not be with the same feeling of security; so avoid any harmful after ar gument or discussion, by telling your customer before you send up your cash, what denomination of money the customer gave you.
To put the correct address on a label aves so much annoyance. One should ask twice the address given by the cusa disappointment and makes an agree able customer displeased. Great care indeed, should be used to properls address a package to be sent, or to be called for or to ship at a later time so specified by the customer. Now these functions are but a fraction of whit clerks must know, and in stores where there are many people employed, surely would be such a relief and such a satisfaction to be able to get salespeople from just such schools where they have received some preparatory what they must know, and if the schools would have some such instructor, don't you think that all stores, when places were vacant, or more people necessary would gladly take those people who had received this instruction? Think it Agitate it, and see if it would not be a step in the right direction.

# Corl, Knott \& Co. 

$20=22$ NORTH DIVISION ST. GRAND RAPIDS, MICH.

# ....•• <br> -Ribbons = 

Velvets, Silks and Millinery
All Ribbons Warranted 10 Yards. Guaranteed All Silk.

We are State Agents for Brainerd \& Armstrong's celebrated Vash Embroidery Silks, the best made
for Sample Card and Price List.

Pattern 300; All Silk, Satin and Pattern 130: Extra Quality Satin G. G. Ribbon. and G. G. Ribbon.


Will be Pleased to Send Samples or Ship Approval Orders

## Clerks' Corner

Make the Resolutions Last.
Time has turned for us a new leaf this first morning of the year. There lies the page, boys, white as snow and as stainless. Not a single mark is against a single name. It is not strange, as we look upon that spotless page, that the thought should come to us to keep it as it is, nor strange that with the thought should come the resolve to do

This is not an idle fancy-it is a result as inevitable as the causes that brought it about. The idea began in November with the first thought of Thanksgiving. Pictures of the family gathering came in the pauses of busi ness, and from that time on we though only of the coming feast day.
From Thanksgiving, life went on but not the same, nor are we the same We grasp the Almighty Dollar as eager-ly-the power of habit is great-but it stands no longer for everything. We come to the conclusion occasionally, that it is a good thing to let others live -and to help them, too, if it comes to that. It is getting to that season of the year when there ought to be a little 'let up' to this everlasting business.
With home and heaven around us the year is at its end. What wonder that the life we are living seems - is - "stale, flat and unprofitable?" Must it go on so always? Is there not force enough in us to live nearer the ideal life that might be ours, if we would have it? So we commune with ourselves by day and "by night, and the clock ticks off the minutes. The leaf in the book of life is turned and, with a sigh for the blots we know are there, we resolve that the fair page shall remain white and clean. The cigar and the pipe are resolutely laid aside their owners have once more "swored off." The beer bottle and the wine glass are put by, and one vice after another is discarded when the New Year begins.
As the days go by and we are more and more removed from the good influences which have been at work, the cares will come creeping back. With them will come the old vices and the old sins, and they and we, their victims, jog on together until time brings us again to the Thanksgiving dimer, the Christmas hymn and the New Year's resolve. It was so last year, it will be so this year, and time shall be no more. Happy will it be for us if, as the days shall go by, we can keep alive the blessed influences of the hearthstone and the holly, and so strengthen the good resolutions made on the first day of the year that the springtime and the summertime may find us with vows unbroken still and, so, with lives purer and better the whole year around.

Uncle Bob.

## Managing Railway Deliveries.

How to get prompt service from a railway company is something that interests every business man who has freight to ship. Agents make promises on demand, and when the performance fails to come up to standard the blame is put where no one can reach it, and the business man is blandly asked to still further intrust his goods to the same carrier. Again, railway companies in their eagerness for business will often accept freight for points which they cannot as well reach as others. The cannot as well reach as others.
rates are the same, but by reason of
necessary transfers the service is very different. A's line, for example, reaches a given town as the result of three transfers, all of which is known in a genera way, and particularly by the agent of the ine, while, on the other hand, B's line goes direct. The merchant who has only occasional shipments to make to he town in question does not know the difference between the two lines unless his attention is specially called to it. He may be in the habit, therefore, of sending his goods to the wrong depot to insure prompt delivery. If there was some plat by which the company would be held to strict account for delivery, some plan by which it could be shown that prompt delivery was not being se-
cured, it would not be long before the advice would be given to take the reight to the other road, so far as the town in question is concerned, simply because the other road could give prompter and more satisfactory service. worked out by the Abram Cox Stove Co., of Philadelphia, is the object of the present article. Some time since the company named prepared an addressed postal of goods mailed, reading as follows:

The stoves, etc., shipped, to us on
did not arrive until
On the opposite side of the card was printed the address of the company, and it, in connection with a circular of explanation, is mailed with every invoice. The circular letter is as follows In order that we may secure prompt service in delivering goods to you, please sign inclosed card, giving the date when goods arrived at station, and return promptly to us.
The buyer of stoves, as well as the buyer of any other line of goods, is always willing to co-operate with the shipper in securing prompt service at the hands of the railroad company, and comangly it is found that these card tomers of the house. They show i some cases that the delivery is remark ably prompt. In other cases they show very slow and unsatisfactory service. with these cards revealing just when certain shipment arrived at its destina tion, is in most excellent shape to inter view the general agent of the railway ne. We say armed with these cards, but perhaps should qualify this expression, because the cards have not yet been explained to the railroad agents, and up to a recent date they were wondering where the shipper got all his information of the delinquencies of the transportation companies, or what system was emploved by which the management was able to make so many points at their expense.
The results of this system, which has been in operation only a short time, are eminently satisfactory. The railroads are looking out for the shipments of the Abram Cox Stove Co. with the greatest pany's goods perhaps at the expense of other shippers at times, because they know of a certainty complaint will be made from them if there is any delay. Interesting points of information have also been derived. Certain roads, as a have said: "You ought not to ship goods by our line, because the other line goes there direct, while we have a the shipping department of the company in question is learning, and shipping directions are being changed from time to time to correspond. Still other advantages flow from the use of this card. The customer signs it for the reason the it helps to get his goods delivered more promptly. In signing it, however, and returning to the shippers, he acknowledges receipt of the goods charged on a certain date as per invoice rendered, etc. This is an excellent record to have in an office, and we judge would be useful in a suit if ever suit were necessary to enter against a customer. Still other advantages of this system will be apparent to those of our readers who give the subject any consideration.


## Scofield, Shurmer \& Teagle

Petroleum and its Products.
Special Brands
Palacine Oil,
Daisy White Oil, Daisy White Oil,
Red Cross W. W. Red Cross W. W. Oil,
Red Cross Stove Gasoline Red Cross Stove Gasoline. All Grades Lubricating Oils Kept in Stock.
Highest Price Paid for Empty Carbon and Gasoline Barrels. GRAND RAPIDS.

0000000000


Write for Prices on
$55,57,59,61$
Canal St.,
GRAND RAPIDS.

tive but to obtain compulsory action on this cherished measure of the traveling
the part of the law-making power of $/$ men is looked upon with toleration, but

## M. C. T. A.

Proceedings of the Twenty $=$ First An nual Meeting.
Detroit, Dec. 28-The Michigan Commercial Travelers' Association held its twenty-first annual meeting yester-
day, the proceedings coming to an end day, the proceedings coming to an end daughters of the members took an acThe part in the banquet and dancing. completely filled with the men of the grip, when President John A. Murray called the meeting to order shortly after
0 o'clock. The morning session was devoted entirely to routine business. President Murray gave his annual re-
port, which was extempore. It showed the Association to be in a gratifying the year was such as to call for congrat ulation. Following the President s re-
port came that of Secretary-Treasurer Morris. His report showed a slight
decrease in the membership since last year. Un January 1, 1895 , there v/as a
membership of 574 . Yesterday's re-Thirty-two memberships had lapsed, new members had come into the Assoing the year. The financial report showed a good condition. The receipts
were $s 35,553$. 00, while the disbursements were $s 11,365.17$. The reserve fund con-
tains $\$ 8,272.69$, the beneficiary fund $\$ 2,500$ and the expense fund $\$ 592.48$.
After the official reports, came the re Fund, which was given by John W Ailes, the report of the Board of Trus-
tees, given by John McLain, and the report of the Examining Ccmmittee, given by S. H. Hart. A lengthy report
of the Railroad Committee was read by E. E. Mortlock. In it he took up the
matter of interchangeable muleage. The report was ordered placed on file. This completed the work of the forenoon.
The principal business of the after noon was the election of officers, whic President-J. F. Cooper, Detroit.
First Vice-President-M. Silberman, Second Vice-President-Geo. J. Hein Third Vice-President F. H. Bowen ackson.
Fourth Vice-President-J. A. Bassett, Fifth Vice-President-R. W. Ballen ine, Petoskey.
Members of the Board of TrusteesJ. A. Murray, Geo. B. Hutchings and Members of the Board of Trustees of the Reserve Fund-Geo. W. Edson and
W. H. Baier the first Saturday of January at the Secretary s office on Congress
when a Secretary will be elected.
Maj. R. W. Jacklin read a long report commercial men held at Atlanta during the Exposition. The report favored an Cabinet-a Secretary of Commerce. I of commercial men in Nashville, Tenn., in $18 g 6$, when that State will celebrate
the hundredth anniversary of its ad he Association that two members be sent there as delegates. President Cooper, the newly elected executive, will power to appoint a second and two al constitution so that eight death benefit might be paid from the reserve fund during the vear
During the afternoon's proceedings, William Koppel, manager of the agita tion department of the Cuban-American League who is in Detroit to organize an auxiliary and stir up sympathy in fa speak to the commercial men in regard to the Cuban situation. There seemed to be no reason why he should not, and when the proceedings of the Association
were nearly at an end, President Murray told the Association that Mr. Koppel was ready to address them. But M. J.
Mathews arose to object. He did Mathews arose to object. He did no introduced into the proceedings of the Association. The members were there ta th business, and not about Cub Everybody applauded, else political Everybody applauded, and the Pres ident decided that Mr. Koppel should sat down upon, as he said. Word wave time to hear the agitan there was sentiment among the com mercial men in favor of Cuba, just the same. Maj. Jacklin formulated a res olution and presented it
tion. It read as follows
'Resolved, That we, the Michigan Commercial Travelers' Association, do hereby declare our sympathy with the Cubans, in their struggle for independ

He presented it with a motion that be adopted, and his motion was second Then there was a sharp discussion No religion or politics in this Associa tion, was shouted, and the sentiment that the Association was only for th transaction of business was reiterated Some one moved to table the resolution, and it was seconded. When the vote came, after some discussion, there was a loud chorus of ayes, but the noes out stripped their adversaries in lung power, and numbers, and the motion to table was defeated. Then the resolution passed as drawn, and without a dissent ing vote, and Maj. Jacklin was. happy
The new President, J. F. Cooper, was escorted to the chair, and made an inberman was also compelled to do the same. The annual meeting closed with votes of thanks to the proprietors of the Cadillac, to the retiring officers, and the meeting adjourned to the banquet and ball of the evening.
In the evening, a sumptuous banquet was served at the Hotel Cadillac, followed by appropriate responses by M . J. Matthews, John McLean and C. L. order from midnight until morning.

Care in Dispensing Potent Reme= dies.
without any knowledge of materia medica, therapeutics, or pharmacy, can prepare and sell any kind of medicine, if we will but give the compound or preparation a new name and put it up in packages with directions for use. prohibit the selling or dispensing of or dinary domestic remedies, and the compounding and dispensing of physicians prescriptions by persons other than reg istered pharmacists licensed by the State boards of pharmacy after due inquiry into their special knowledge and skill; and yet, in several of these laws we find the explicit stipulation that the sale of "patent medicines' must not be ent medicines sold are enormous, and many of them contain such dangerous
substances as arsenic, mercury, strych nine, cocaine, morphine, c
drate, cantharis, belladonna,
a fact that in several states anybody at liberty to concoct, bottle and sell any nostrum containing any or all of the teria medica, without let or hindrance while in the same state the law forbid ny person not a registered pharmacis or from selling carbolic acid without registering the sale! In other words, we carefully regulate the traffic in medi cines and poisons on a small scale, but leave the wholesale traffic in these arti cles free and wide open. We protect the public health against measies, bu deliberately expose it to smallpox and cholera.

In most- of our states an utterly selfis and unscrupulous patent medicine mak er is entirely exempt from all the oper ations of the pharmacy laws and the laws regulating the sale of poisons, and there are actually men who cannot see the iniquity of that license-men, too who do admit the necessity of regulat ing the practice of pharmacy and the practice of medicine
We say to those who want to prac tice medicine, that they must first com plete a four years' course of study at a reputable medical school; but those who want to entrap the unwary and the fools into submitting themselves to a course of wholesale medication without diag nosis are free to carry on their nefarious imposture in the most public and shameless manner
In many of the national pharmaco poeias there are tables of potent reme dies held to be so dangerous as to require to be kept apart from all other remedies and to bear labels of a dis tinct color (as white letters on a black background), or to have a special mark in order that the dispensing pharmacis may have his attention called to their s nature whenever he dispenses cluded in those tables are not all such as would ordinarily be termed poisons many of them are emetics, cathartics, etc., the use of which should not be lightly regarded. In these tables we find acetanilid, amyl nitrite, antipyrin, squill, caffeine, extract of colocynth, gamboge, phenacetin, santonin, scam mony, ergot, sulfonal, jalap, wine of colchicum, and fluid extract of ipecac, side by side with the extracts of belladonna, nux vomica and opium, morphine salts, fluid extract of aconite, etc What a contrast with our criminal neglect

The evil of free traffic in the so-called patent medicines, many of which contain drastic cathartics and other hazard ous drugs, is one of the worst of our times. It cannot be removed by re stricting the sale of medicines to phar macists, and prescribing to physicians, for quacks may become either pharmacists or physicians, or both, before the law; the only way to suppress this terrible evil would seem to be to absolutely forbid the advertising and sale of any and all ready-made cures consisting of drugs, for any and every purpose, and by any person

Oscar Oldberg.


5 AND 7 PEARL STREET.
Coumbian Transfer Company

## CARRIAGES

 FREIGHT WAGONS 15 and38 I Girand Rapids.

PECK'S HEADACHE...........
Pay the Best Profit, Order from your jobber

## NEW YORK TRIBUNE

Leader of the Republican Party.
1896.
are You Wiling io lisien lo a sugugesion?
The New York Tribune's broad columns and large print make it the easiest paper in the country to read, either on the cars or at home. Henry Romeike. proprietor of the largest Newspaper Clipping Agency in the world, testi-
fies, in a published card, that his clippings for fies, in a published card, that his clippings for tains, "day by day and week by week, far more original matter than any daily newspaper in
New York City., He proves the fact by figures. The Weekly ranks the same.
Business men find the market reports of the Business men find the market reports of the
Tribune absolutely without an equal. The Tribune absolutely without an equal. The
Tribune is the only newspaper in New York
City whose reporters actually visit all the differCity whose reporters a
The Tribune in person
The Tribune now prints the best and freshest humorous pictures of the day from the comic
press of two continents, and supplies plenty of other entertainment.
By its special telegrams and correspondence,
its able editorials its able editorials and high litera $y$ character
the Tribune maintains a splendid position in the regard of Reputlicans and lovers of music, art and good books.
The Tribune's society news is known every-
where for its excellence. Its fashions have al where ber its exceliance. Its fashions have al-
was been of special value, and changes of style are, as a rule, foretold in the Tribune sooner han in other newspapers. $y$, as the leading newspaper recognized, official As for farming and 1 abor 5o years demanded, and yet demands, Tribune has for possible dollards worth of food and commodities consumed by the American people shall be produced by the American people. For this 365 days in every year.
A man is judged by the newspaper he takes He who reads the Tribune is wide awake, pro-
gre-sive, respectable and capable, worthy of the gres sive, respectable and capable, worthy of the
contidence of business and social friends. If you are a young man, you will live in a rut all
your life (except by catering to that which is your life (exce pt by catering to that which is
base) if you feed your mind upon newspapers full of scandal, vuigarity and inanity. Think for a moment of the people who read news-
papers of that class. On the other hand, the papers of that class. On the other hand, the very, people who can help to improve a young man's position of any newspaper in the United States
Associate yourself with them.
Mr. Horr continues to wite for the Mr. Horr continues to wite for the Tribune.
Sample copies free. Daily, $\$ 10$ a year. Sun-
day, separately, $\$ 2$. Semi-Weekly, $\$$. Weekly, day, separately, Semi-Weekly, \$2. Weekly
$\$ 1$. Tribune Almanac for 1 1.96. 2, cents.
THE TRIBUNE, New York.

## Taxe a Look al 'Em! Wétl Do Itherest.

The Tradesman Company has on hand a line of Picture Cards, Menu Cards, Dance and Programme Cards, Announcements, etc. which it desires to close out. To do this, we will give a reduction of 50 per cent. on the price at which the same goods can be bought elsewhere, and will print them for you at small additional expense. They are all up-to-date, and a surplus stock is the only reason for this cut in price

Call and look at samples when you are up our way.
TRADESMAN COMPANY,
NEW BLODGETT BLDG

WHOLESALE PRICE CURRENT.


| Morphia, S.P.\& W... |
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Piper Nirra...po. 22
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39

## GROCERY PRICE CURRENT.

The prices quoted in this list are for the trade only, in such quantities as are usually purchased by retail dealers. They are prepared just before going to press and are an accurate index of the local market. It is impossible to give quotations suitable for all conditions of purchase, and those below are given as representing average prices for average conditions of purchase. Cash buyers or those of strong credit usually buy closer than those who have poor credit. Subscribers are earnestly requested to point out any errors or omissions, as it is our aim to make this feature of the greatest possible use to dealers.


|  |  |  | 5011 | Ib Tins .......advance |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | ums |  |  |
| $\text { ry in } 1$ |  | Vade Cream, |  |  |  |
|  |  |  |  |  |  |
| Common Fine. |  |  |  |  |  |
|  |  |  |  |  | Fire Proof Plain Top. |
|  |  |  |  |  |  |
|  |  | Vo. 1 wrapped, 2 lb . |  |  |  |
|  |  |  | Grains and Feedstufis ${ }_{\text {E }}$ | Head cheese Beef. |  |
| Maccaboy, in jarsFrench kappee, in jarSALERATUS Packed 60 lbs. in box. |  | No. 1 wrapped, 3 lb . boxes <br> (14) 5 |  |  |  |
|  |  |  |  |  | plain bulb, per |
|  |  |  | Flour in Sacks. |  |  |
|  |  | FRUITS. |  |  |  |
|  | alad Dressing, harge.... 455alad pressing, 3mall...2 65 |  |  | Kits, 15 lbs | Rochester. |
| Dwight's Taylo s . $\begin{aligned} & 330 \\ & 300 \end{aligned}$ |  |  |  |  | \%o. 1, Lime (6se doz) |
| tobaccos. <br> Cigars. <br> G. J. Johnson's brand | VERMICIDE./enoleum, $6 \mathrm{oz} \ldots \ldots \ldots \ldots \%$.......... 00 |  |  | 1/2 bbls, 80 lib-........ 2 Casings. |  |
|  |  |  |  |  |  |
|  | $\qquad$ | Lemons. Strictly choice 3610 s.. |  | Beef rounds |  |
|  |  |  | ditional. Meal. | $\begin{aligned} & \text { Butterine. } \\ & \begin{array}{l} \text { Rolls, dairy.................... } \\ \text { solid, dairy........... } \end{array} \text { to } \end{aligned}$ |  |
|  |  |  |  |  |  |
|  | a dresta |  |  | solid, dairy <br> 10 <br> Rolls, creamery |  |
|  |  |  |  |  |  |
|  | 100 packages in case......... 335 WICKING. |  |  | Canned Meats. |  |
|  |  | A definite price is hard to name, as it varies according tt |  |  |  |
|  | Vo. 0, per gross 25 | size of bunch and quality of |  |  | Mammoth Chimneys for Store Lamps. Doz. Box |
|  |  |  |  | Potted ham. |  |
|  |  | Medium bunches...12\% ${ }^{\text {a }}$ | screenings. <br> Corn. |  |  |
| "Queen of the Islands. | CRACKERS. |  | Car lots <br> Less thata car lots |  |  |
|  |  | Foreign Dried Fruits. L |  |  |  |
|  | The N. Y. Biscuit Co. quotesas follows: Butter. | Fig. Fancy Layers 13 |  | FRESH MEATS. | No. 2 Globe Incandes <br>  |
|  |  |  |  |  |  |
|  |  | Figs, Naturals in <br> bags, new .......i. <br> (13) 6 |  | Beef. Alsat | Oil Cans. Doz. |
| Clark Grocery Co's brand. | Seymour XXX <br> 5 |  |  |  |  |
|  |  |  | Hides and Pelts. |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  | $\qquad$ |  |  |
| Good cheer $601-1 \mathrm{~b}$ |  | S |  |  |  |
| Proctor \& Gamble. $\quad . \quad 2$ 70 ${ }_{\text {ctic }}$ |  | NUTS. |  |  | Pump Cans. |
| neor |  |  |  |  |  |
|  |  |  |  |  |  |
| Motted German...........2 ${ }^{65}$ |  |  |  |  |  |
|  | sq. Oys XXX. 1 lb carton. 6Farina oyster, XXX...... 5SWEET GOODS-Boxes. |  | Deaconskins ........2) ©30 |  |  |
| Dingman brands. |  |  |  |  |  |
| box lots, delivered. ....3 35 |  |  |  |  |  |
|  |  |  | Old Wool............ 4, (®\%) |  |  |
|  |  | Table Nuts, fancy ... © 12 |  | tanda |  |
|  |  |  |  |  | तo. $\overline{2}$ stre 1 Lamp........ 3 as |
|  |  | Pecans, Texas H.P... 7 © 8 | liscel | Eocenc.ï. iichiiliti | No. 0 Tubular, cases <br> No. 0 Tubuar, cases 1 doz. |
| Brown, 0 bars <br> Lautz Bros. de Co.s brands |  |  | Grease Butter.......... $11 / 2$Switches ..........and |  |  |
|  |  |  |  | "W Michigan High Test Headight | No. O Tubular cases 2 doz. |
| Acme - ©ill.................5 \% | Gin. sup | Black Walnuts per bu (a) 60 Peanuts. | Ginseng ……........ 2 50@2 90 |  | No 0 Tubular, bbls 5 doz. 40 |
| Marseilles................. 4000 |  |  |  |  |  |
| Master ................. 3 \%o |  | Fancy, H. P., Game a $51 / 2$ |  |  |  |
|  |  | Fancys.in. P., Game a \% |  | Black, summer......) © ${ }^{3 / 4}$ | LAMP WICKS. |
| Sapolio. kitchen, 3 doz _.....3 ${ }_{4}^{41}$Sapolio, hand, 3 doz Gapons \& Sons' Brands. |  |  |  | From Tank Wagon. | No. 1 Hel gross <br> $-6$ |
|  |  | Fancy, H. P., Associa- @ $51 / 2$ |  |  | Yo. 3 per gros..................... 80 |
|  |  |  | (en |  |  |
| 0 |  |  |  |  | Mammoth per doz <br> 75 |
|  |  |  |  | scotield, sharmer is Teaste |  |
| stic White |  |  |  |  |  |
| Lotus Oak Leaf.................. 3 \% 55 | CANDIES. | Fish and Oysters | (exter | Daisy White .i.....Red Cross, W. W.It/2 | doz (bbl 35) ... |
| Old style | The Putnam Candy Co. quotes as follows: | Fr |  |  | box (box (x)) <br> se Pints, 18 doz in bbi. per <br> doz (bbl 35) |
| Happy Day <br> Henry Passolt's brand |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  | Black Bass.......... 18 (eite | Reavercastors Deerskins, dry, per 1 lb I: | From Tank |  |
|  |  |  |  |  | Merchants |
|  |  |  |  | Red Cross W . W ... ... Gasoline . . . . . . . . . . . . . |  |
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|  |  | ${ }_{10}$ | and |  | Convinced |
|  |  |  |  | are |  |
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|  |  | Red Snapper Col River Salmon.. |  |  |  |
| stove polish. |  | Mackerel |  |  |  |
| Nickeline, small, pergro. ${ }_{4} 00$ | Croke |  |  | No. 2 Su | Of the |
|  |  |  |  | ${ }_{\text {Tubular }}^{\text {Tecurity No. } 1 \text {............. }}{ }_{6}^{50}$ |  |
|  | French Cream...... | Clams, per 100....... 9tcl vo |  | ecurity, No. 2............ ${ }^{55}$ |  |
|  | Fancy In Buik. Pails |  |  | utmes | Compan |
|  | Lo |  |  | Lamp | Bo |
|  | Lozenges, printed.. 11 Drops...... |  |  |  |  |
|  | Choc. Monumentals |  |  | $1 / 8$ No. 0 sun.............. 20001 20 |  |
| no point | he |  |  | 14 No. ${ }_{4}$ |  |
| th | Imperials ......... (a) 9 |  | Hams, 0 | Firs |  |
| weight of the barrel. | perials <br> Fancy-In 5 lb. Boxes. |  |  |  | ${ }_{0}$ Please |
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|  | Gum Drops........ 35 @ © ${ }^{\text {a }}$ |  |  |  |  |
|  | Licor |  |  |  | Save You |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

## Fruits and Produce

## LONDON TIARKETS.

Written for the Tradesman
There is no better place abroad to study human nature than in the markets. You may there see all sorts and conditions of men, as well as read an epitome of history in a nutshell. Take London, for instance, and see how the individuality of the nation is impressed upon its markets.
You will not be in London twenty-four hours before you notice how every trade and occupation are specialized. There is a shop for every department. Even in the way of literature you go to one place for your novel and to quite another for a scientific work. An American is quite a genius who can make his wants understood in England. It is a constant surprise to find two nations of such close kinship using vocabularies so at variance with one another. perplexed look passes over an English woman's face when you ask her where is "the best store to buy a cloak." She could not be more bewildered if you spoke in a foreign tongue. The term "store" is only applied to an establishment for naval supplies, and a "cloak'" is recognized as a mantle.
To return to the markets, they, too, are specialized. The large meat market is located in one part of the city, the fish market in another, while fruit, vegetables and flowers are sold in stil a different establishment.
The great meat market of London is the Smithfield Market. The present building was opened in 1868. It has good railroad connections, and is in communication with the Metropolitan Cattle Market, which is the largest in the world. Smithfield was formerly the chief cattle market of London, and it was here that was held the famous Bartholomew Fair down to 1853 .
You cannot escape the Billingsgate fish market if you would, unless, perhaps, you are willing to forego a visit to the Tower of London. This is a fine structure situated on the Lower Thames not far from London Bridge. The olfactories are made aware of its existence long before it looms up to view; yet you must pause to look at the handsome building, which has recently been completed. Along the quay are the fishing boats in plain sight. The fish are landed in baskets. Also, large quantities of fish are sent to Billingsgate by rail. The salmon come from Scotland, the cod and turbot from the Dogger Bank, lobsters from Norway, soles from the German Ocean, eels from Holland and oysters from the mouth of the Thames.
But no market gives so much pleasure as the Covent Garden. Here are displayed all kinds of fruit, vegetables and blooming plants. The display is especially gorgeous early in the morning of market days-Tuesdays, Thursdays and Saturdays. At six in the morning, in summer, it would seem as though all London were out to catch a peep, get a taste, and steal a smell. The streets all about are crowded with men and teams, until there seems scarcely space to breathe, much less load and unload produce. Here, as everywhere, there are men and men. The ever-present bargainmaker, hankering after splitting a penny and splitting it again, thrusts himself upon you. As you stroll along you may catch such bits as this:

## "Give me more! Give me a shilling!

## I haven't any."

'Well, you ought to have!
Covent Garden and its neighborhood are full of historic memories. Here were the Convent Gardens of the Monks of Westminster, whence the name. A map of London in the sixteenth century shows a wall extending about a strip of country from the Strand to Long Acre, covering an extent of seven acres. A part of the garden was made into a market place, in the sixteenth century. The present buildings were erected by the Duke of Bedford, in 1831. Although recently greatly im-
proved, they are still wholly inadequate to the enormous business conducted here.
The London markets give the impression of plenty and to spare. The beef and mutton are as savory as in Dickens' time, the vegetables look as though they never could wilt, and the fruit appears as if made of wax. When it comes to prices, they're more "out
of sight" than the bottom of a strawberry box. Imagine a Michigan man coming over here and having to pay 15 cents a pound for grapes and from 20 to 50 cents apiece for peaches! No wonder the Englishman nibbles at his fruit, and that the American thanks his lucky stars when he touches terra firma once meal. Zaida F Udell
Berlin, Prussia. Zaida E. Udell. on Himself.
Shop Man in Hardware
See that man with Mr. G-?'" enquired the book-keeper of the new clerk, indicating a man conspicuous for
his homeliness. is homeliness.
'Ten years ago,"' he continued, "he came to work where I was employed.
He was a smart chap, but the He was a smart chap, but the laziest, apparently, ever created. He was so
ugly and awkward that he became the butt of all our second-hand jokes. Our head clerk was quite a handsome fellow and very much given to society and,
consequently, late hours. One day he consequently, late hours. One day he
was worrying 'Poxey,' as our lazy man was called, taunting him in a very mean way about his looks, when 'Poxey,' thoroughly aroused, said: 'Look here Sam! I may be ugly, and not such a masher as you are, but-in five years I'll show you I'm a better buisness man. '
From that time we noticed a change take poxey. He got permission to
the catalogues home. He would stay at night with the proprietor when all the clerks had gone, helping him with the plans for builders' hardware At first he was only a live paper-weight and kept the plans unrolled, but gradually becoming more and more useful, until he was entrusted with the entire making estimates of cost. Sam was till head clerk, but "Poxey" was drawing the better pay.
Then came one of those crises in business
lishment.

Poxey
firm in the accepted a position with builders' hardware city, as manager of the then came, as I have many a time heard him say, the triumph of his life Sam came to him for a position.
He was weak enough, he said, to remind Sam of the day he had taunted him ; but, after giving vent to his feelings, he thanked Sam for the taunt, saying it was that, more than the prospect of advancement and higher wages, tha He then used his influence and He then used his influence and Sam was given a position.
Don't be satisfied simply because you are doing better than your competitor You may be doing that and then not be
making money.

BEANSMerchants having Beans for sale in Carlots or less we would like to purchase. Send sample with quantity and price or ship us your Beans and will pay market price delivered here.
「IOSELEY BROS., 26=28=30=32 OTTAWA STREET Grand Rapids, Mich.
Jobbers beans, seeds, potatoes, fruits.

## Seasonable Goods

Sweet Potatoes,<br>Cranberries, Malaga Grapes, Figs, Figs, Chestnuts.

BUNTING \& C0 20 and 22 OTTAWA STREET, Girand Rapids, Mich.

## Buckwheat Flour <br> 'EXCELSIOR SELF=RISING' <br> in attractive ten cent packages affords 25 per cent. profit. <br> Pleases everybody. Mfd. by <br> CHAPPELL \& TELZROW, <br> $385-387 \mathrm{~N}$. Ionia St. GRAND RAPIDS.

MAYNARD, COON \& BLIVEN

# Oysters <br> 54 S. IONIA ST,, GRAND RAPIDS. 

Growers and Shippers of Fruits, Trees and Seeds.

## Hammond, Standish \& Co.

## PACKERS

## Jobbers of Provisions

Refiners of Lard
DETROIT, MICH.

Branch Houses:
Bay City, East Saginaw, St. Ignace, Sault Ste. Marie
Car Terminals:
OYSTERS=Old Reliable


MWMWMO
tations in Price Current.
F. J. DETTENTHALER, $117-19$ Morree St., Grand Rapids.

## GOTHAM GOSSIP

News from the Metropolis==-Index of the Market.
Special Correspondence.
New York, Dec. 27-Several causes are acting in concert to make the end of the year somewhat unpleasant, the be the renewal of that never-dying ques tion, the tariff. ${ }^{-}$Just wait until next year ", says one " and we'll show you " It is hard work to find a jobber who feels that there is any stability to affairs as they now appear. It is quite generally thought that a small duty might be imposed on coffee and tea and thus imposed on coffee and tea and thu ficit and at no distress to the con sumer.

Coffee is attracting considerable at ention-not on account of its rise but of its probable decline. The bears seem have things pretty much their own way and the year promises to go out months. Supplies seem sufficientl months. Supplies seem sufficientiy arge and the prospects are said to fa vor large crops next harvest; so that al logether the chances are in yet lower prices. Quotations lower and yet lower prices. Quotations Ro Mo. 7 are stile the lemand is fair and prices are without naterial change
Refined sugar met with an excellent demand during the week until the reiners thought they saw an avalanche of orders coming and orr Tuesday afternoon they advanced quotations $1 / 8 \mathrm{c}$ all around. News from abroad, particular y from Cuba, indicate that the advance is well sustained. Foreign refined has met with good sale and attracts atten ion as domestic appreciates in
At the close, granulated is worth $4 \% 4$
The least said of tea the soonest mended. The market is dull and inactive. Orders have been few and far between. Ceylon and India are showing a fair trade, but the exception only proves the rule. Prices are demoralized, he auction sales attract scarcely any attention and everybody is waiting for something to turn up. Beer takes the place of tea, and the beer trade is excellent, if we may judge from what
Trade in molasses is hardly equal in volume to that of last week. The holiday trade is over and dealers are stock taking. Supplies are not large of the better qualities and quotations show no particular change
Syrups are doing well as to price. Holders profess great confidence in the future, but at the same time they allow no probable buyer to get away if it is necessary to "do the right thing" in order to secure his order.
Holders of rice are calm and unruffled. Orders in quite liberal quan tity have come to hand by mail and prices are firmly adhered :o.
Spices are in an unchanged state. Sales have been small in quantity and few in number. Quotations are without change.
Butter is in rather light request. For best Elgin and state, 24 C is top, al though holders have held well for 25 C Supplies are moderate and the outlook is for somewhat higher prices after the turn of the year
Fresh eggs are worth 25 c . There is some speculative buying and holders are confident we shall very soon see higher prices prevail
There is very little doing in cheese and quotations are pretty much as las week. The export trade is very dealer ceem to be waiting for the opening of see Spring campaign before doing any the Spring capares low without thing at all. Prices are and without any change to speak of
Dried truits are in moderate request Some things are fractionally lower and dealers are counting up their gains and losses, hoping to show a decent state of affairs to their wives on the first of
During the past year granulated suga reached its lowest point in February when it touched 3.94 c . The highes point touched was 4.75 c in October
was worth for No. 2, 50.6 IC and there was a steady decline nearly the whole time until Noverber, when it touched 37. 19c. For W. W. patents, the lowes quotation was $\$ 2.75$ (a3 in Febriary
The best price was obtained in June, The best price was obtained in June when the range was from $5,4.28(4+44$.
There will be a canners' convention in this city during March and delegates from many points will talk over matter The weather is all that could be sired for trading.
is warm
equaled. Retailers are all doing seldo equaled. Retailers are all doing a good business, and, were there no great Na
tional questions to bother, trade woul imply hum New York City just now

## The Hardware Market

General trade is quiet, no doubt ing to the holiday season. Very goods are moving, and only those need hing, are busy taking stock and trying to find where they stand. Manufacturer are busy in figuring on what they wil do in the coming year. Prices generally will show a small decline, and, unles something happens that at present canmuch higher prices will be made.
Wire Nails-The Associations claims to have its affairs well in hand and is confident it will be able to hold the present range of prices. It claims that, being able to do it now with trade as dull as it is, there will be no trouble as soon as Spring business begins.
Barbed Wire-Many orders are being entered for Spring shipment, as prices are now as low as they were a year ago at this time and, with the price being guaranteed to date of shipment, the dealer certainly is not taking any chances by placing his orders now. He protects himself, in case of an advance and the jobber protects him against a decline.
Miscellaneous-Window glass is firm the entire line of tacks is down in price; galvanized iron is weak; ma chine and carriage bolts are being offered at lower prices. Manufacturer were unable to maintain the advance on screws, and they are now being offered at io per cent. less. Sheet copper and copper bottoms are a trifle cheaper.

A French scientist of note maintain hat a large number of the hervous mal adies from which girls suffer are to b attributed to playing the piano. He shows by statistics that, of 1,000 girls who study this instrument before the ag of 12 , no less than 600 suffer from ner vous disorders, while of those who do not begin till later there are only 200 er 1,000, and only 100 per 1,000 amons those who have never worked at The violin, he says, is equally injurious As a remedy he suggests that children hould not be permitted to study eithe and, in the case of those possessing del icate constitutions, not until a still late age. This commiserates only the youngsters who try to play. There are others. Whole neighborhoods suffer in open windowed summer time from the piano habit.
James Jackson, an educated Indian, has one of the most difficult mail route in the world. He carries the mail from uneau to Port Cudahay on the Yukon iver, using relays of dogs to draw hi sledge over the mountains to the Cana ian post office on Forty Mile Creek. This is merely a private enterprise, be ing maintained by the miners, who pa o cents apiece for their letters. Th Canadian government guarantees $\$ 35$ for each of two round trips. This journey many reckoned as extreme their lives in many miners

## Kolia-hid

Retails at 12 C per package equals one pound of
ground coffee. If your jobber cannot supply it, drop see that you get it. Each case contains samples col-
ored Banner Placque and

THE KOFFA-AID CO DETROIT

## CLOTHING

Representative, William Connor Box 346, Marshall, Mich., who We guarantee fit and excellent made garments and prices guar

IICHAEL KOLB \& SON Wholesale Clothing
ROCHESTER

## Two Dollars for One Dollar

## traveling publice that 1 have dee ite

## tion in price. 1 shall continue to condte <br> eeping the table and service up to the ame high standard which has char

$\qquad$

## §~GRISWOLD HOUSE <br> Newly Refitted and Refurnished Only First-Class $\$ 2.00$ a day House in Detroit. Electric <br> FRED P0STAL, Prop. <br> SAM'L BRADT, Clerk

Cutler House in New Hands.

# Oysters <br> WOLVERINE <br> brand <br> OSCAR ALLYN, 

J. C. Herbine's High Grade roc Cigars
W. J. Florence Bee Boo
Royai Highness
Flora Fina
J. C. Guara
He is sole agent for these
TRADE WI
Division \& Fulton Sts
GRAND RAPIDS

SEE QUOTATIONS

## value cir - - <br> ICE \& COALCO <br> LEADERS IN FUEL

Wholesale Sales Agents for Anthracite, Steam
Grand Rapids, Mich.


Echoes of the Lansing Convention.
It cannot fail to be gratifying to Sec retary Owen and Treasurer Frost to be re-elected by acclamation in view of the fact that such action is a sure indi cation that their services have been ap preciated and that their administration of their respective offices is commended
Owing to the absence of the regula Sargeant-at-Arms C. L. Lawton was appointed to fill the vacancy. He dis charged the duties devolving upon him in this position with dignity and disthe presiding officer for his faithfulness and good judgment.

A large portion of the boys would have been glad to hear from Governor Luce at the banquet. He wa an honorary guest, but as was relegated to the rear rank by the man whom he rescued from obscurity Governor Richhe was ineligible for admissio
The decorations in honor of the conention were in excellent taste, the badges were unique and convenient, entertainment of the ladies of the guests was complete-in fact, everything which money could buy or big heartedness could suggest was on tap. Asoed themselves adepts.
At the close of the convention the Board of Directors held a brief session and instructed the Secretary to issue Death Assessment No. Jan. 15 and payable . 15. The proofs of aped and the Secretary was instructed to draw an order on the Treasurer for $\$ 500$ in favor of the widow of the deceased. The next meeting of the Board will be held at the Hotel Downey, at Lansing, Jan. 18. No Governor ever received a more stinging rebuke for an unpopular act than Mr. Rich received at the hands of
the convention. Ignored at every point in the proceedings, condemned in nearly every official report acted upon by the Association, refused a hearing at the hands of the convention, his name was greeted with hisses and groans whenever it was mentioned either in the hall or hotels or on the street. Mr. Rich has always arrayed himself upon the side of the corporations, whenever he could serve them at the expense of the people, and he is now reaping the reward of his one-sidedness.
Two cities squared themselves at the convention-Grand Rapids and Lansing. The former city had never before done herself justice in the matter of attending the annual meetings, but this year she sent the largest delegation of any city-seventy-five bona fide members, forty-five ladies and six honorary guests via special train, thus redeeming her reputation in this respect. Lansing made wretched work of entertaining her guests on the occasion of the first annual convention, six years ago, but the magnificent manner in which she handled the seventh convention blots out the memory of the past and places her in the front rank as an entertainer.
The Committee on Resolutions commended the work of the "official organs'" of the Association. The Tradesman was designated as the official mouthpiece of the organization at the Lansing convention and since that time the defunct Detroit Herald of Commerce and Wood's Guide have had the same honor bestowed upon them. So far as honor bestowed upon them. So far as
the Tradesman is concerned, its policy
has always been to accord the organization a hearty support, whether it acts ir an official or unofficial capacity. In view of the Association's unfortunate experience with the Herald of Commerce, necessitating the adoption of an iron-clad resolution commanding L Rogers to cease soliciting advertise ments for the Herald of Commerce in the name of the Association, the commendation of the Committee is a little questionable. In reality there is no such office, as there has been no election of an official mouthpiece for several years and the constitution does not provide for any such representative
The annual banquet, which was held the armory on Monday evening, was happily planned and excellently man aged. The menu was ample and the service superb, the waiters being the ladies of the Plymouth Congregational church, which organization undertook the duties of caterer. The decorations of the hall were lavish and the electrical effect very striking. The after-dinner seeches, with the possible exception of the manuscript talk of Mayor Pingree, humor and suggestiveness, albeit there was a superfluity of politicians and would-be governors on the programme and a dearth of traveling men and repthis respect Lansing simply followed the example set by previous conventions. A traveling men's banquet, with a traveling man for toastmaster and a
series of responses on trade topics by representatives of the fraternity and the wholesale and retail trade would be a decided novelty in these days of truckling to political freaks and ambitious politicians.

## PRODUCE MARKET

Apples-Ohio fruit is still the staple, commanding $\$ 2$ @ 2.25 per bbl., but is much inferior to Michigan fruit in both size and flavor, the latter commanding S2.25@3 per bbl.
Beans-Receipts are moderate and demand light. No change from former quotations.
Beets -25 c per bu.
Butter-The market is still plentifully supplied with both creamery and dairy. Factory creamery command
choice dairy brings $14 @ 15 \mathrm{c}$
Cabbage-Home grown is a little more plentiful, having declined to $\mathbf{\$ 3}^{3}$ a 4 Celery- $121 / 2 \mathrm{C}$ per doz. bunches.
Cider-1oc per gal.
Cider-10c per gal.
Crarberries Demand has fallen off since the holidays and prices have debringing $\$ 7.50$ per bbl. and $\$ 2.40$ per on Junction) command $\$ 2.85$ per bu

Eggs-Surictly fresh command 20 c while pickled and cold storage stock is in moderate request at 16@18c. Fresh remain in a strong position for several weeks, unless the weather should come off warm.
Grapes-Malaga stock is held at $\$ 6$ per keg of 60 lbs net.
Hickory Nuts (Ohio)-Small, $\$ 1.25$ per bu, large, si per bu. Honey-Dealers ask $15 @ 16 \mathrm{c}$
white clover and $13 @ 14 c$ white
wheat.
Lettuce- 15 c per lb . Onions Spanish command about s dull and slow sale at $25 @ 35 \mathrm{c}$.
ull and slow salc at $25 @ 35 \mathrm{c}$
Pop Corn-Rice, 3 c per lb.
Potatoes-All shipments from country points are based on a purchasing price of 7 © 12 c per bu. In the meanitme the of 7 12c per bu. In opinion is gaining strength that potatoes will be potatoes bers who ne June and that those growers who are in a position to hold their crop and do so

## prices which will, ater in the season

Squash-1/2@Ic per lb. for Hubbard. Sweet Potatoes-The market is weaker, Illinois Werseys having declined to $\$ 2.50$ per bbl. and $\$ 1.15$ per bu.
It is stated that the Jews have pu chased the site of ancient Babylon, but t is not known for what purpose. There is a poetic interest in therr securing the ownership of this locality, where their ancestors were held as captives twentyfive hundred years ago, and from which it is supposed their great ancestor, Ab raham, emigrated nearly four thousand years ago. That they are actuated by probable for the region has been probable most of the time since the Christian era.
Brainard \& Armstrong's wash silk for embroidery is considered the best. Send for sample card and price list.
Corl, Knott \& Co., Grand Rapids, Mich., State Agents.

Mamma," said a little five-year-old his mother was giving him a bath, 'be sure and wipe me dry, so I won'

## WANTS COLUMN.

## BUSINESS CHANCES.

$\mathbf{F}_{\text {ery business in good location, Graud Rapid }}^{\text {OR }}$ Other cares compel a sacritice for cash. Ad
dress No. 927 , care Michigan Tradesman. 92 i

## F OR SALE-DRUG STOCK IN NORTHER

## What town wants it: is there

W Mat town wants IT? IS THERE (or a county seat town of at at east soon that want
as good a weekly or semi-weekly newstaper as good a weekly or semi-weekly newspay
any country town in the State possesses:
 bonus asked; we wish only a good field. Ad
dress E. D. Foster. Principal of Schools. Colomat
ona
$\mathrm{B}_{\text {for dry goods or clothing to locate }}^{\text {EST CHANCE IN SOUTA }}$ B for dry goods or clothing to locate
dress L. A. Meleher, Constantine, Mich.
git
 cheap rent: good location: a good chance to
embark in a good paying business. Reson for embark in agood paying business. Reason for
selling, wish to reirie trom business for a time.
Don't answer unless you mean business and Don't answer unless you mean business and
have the monay. Address J. F. Mufley, Kala
mazoo, Mich.

## 

## D REGSTORE FWR SALEAT A BARGAN-



 F Northern Indiana: town of Gro, in splendid

$\mathbf{F}^{\mathrm{OR}} \mathrm{SALE}$ GTAPLEE ADD FANCY GROive Southern Michixan town of 1,20 inh habitants:
good trade, nearly all cash. Reasons for selling

## $\mathbf{W}^{\text {NTTED FOR CASH, STOCKS OF }}$ ner

## 


 of general merchandise in good dairy dis-
trict in Northern llinisisj fine opening for some
one: terms cash. Addess John A. Hateh,
one: terms cash. Address John A. Hateh,
Mokena, , Il.
$\mathbf{F}^{\text {a }}$




 igan Tradesman.
$\mathbf{F}^{\text {OR SALE-A FIRST-CLASS HARDWARE }}$ in aood farming commmunity.
Sehler, Grand Rapids, Mich.

W
W 100 TED-TO BLILD A FINE BLOCK 50x 34, Sou ih Ionia street, for responsible, tenant
wishing to rent for term of years. Rent very reasonable; location, one of the finest in the
dity city for wholesale or manufacturing business, beng within 10 rods of Union Depot Edwin
Fallas, 219 Livington street Grand Rapids. 888

MISCELLANEOUS.
W ANTED-THOROLGGHLY COMPETENT make a change. Capable of taking full charge
on the $0_{5,}$ care Michigan Tradesman. $\bar{W}$ ANTED-A HUSTLER FOR THE MEAT References required. State wages. Newton L .
TO WHOM IT MAY CONCERN-WRITE US Co WHOM IT MAY CONCERN- NRITAL Cap
for samples of note, heter and legal cap Our prices on printing commercial stationery will surprise you. School \& Office Supply Co., W ANTED-WOMAN TO DODRESSMAKING Wate assist in ladies furnishing store.
State experience and wages expected. Address
920 PostIon-AS ASSSTANT REGI-TERED Perience. Wages, moderate. Address D. T. T.
Paulson. 125 Canail street, Grand Rapids. 914
 enced registered pharmacist familiar with ny kind of position. Aderess No. 913, care
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Uerience. Wages, moderate. Address D. T. Walson. 125 Canal street. Grand Rapids. 914 W ANTED-POSTTION AS REGISTERED rugy st of thirty five years' experience. Best
of references. Address Derk Kimm, 00 Antisdel W ANED - SEVERAL MICHGAN CEN W titos, Bonions aphe EGGS, PoULTRY, POCataes, onions, apples. cabbages, ette, Cor-
Watkins \&, Axe, $84-86$
outh Dive solicicion street. Grand Rapids. W ANTED-EVERY DRLGGIST JUST COMW mencing business, and every ore already thas cost you 85 you can now, get for 44 . Four-
teen labels do the work of 113 . Tradesman Comnany. Grand Ranids.

## Edwin Fallas

## Oyster Packer, Syrup Refiner and Manufacturer of Condensed and Bulk of Condensed and Bulk Tince Meat and Jelly. Dealer in Butter, Eggs, Chese, Sweet Cider, GRAND RAPIDS, $=\stackrel{=}{=}$

0 Note Low Prices on Syrups and Jellies. Solid Brand Cans.

## Selects Standard

Favorite.
Extra standards in bulk, per gal
Staud
Fine Table Syrups.


Mrs. Withey's Home Clade Jellies.


Jelly in quart Mason jars, per doz............. 1 65
Jelly in pint Mason jars, per doz....... 1
Mrs. Withey's Condensed Mince Meat
Mrs. Withey's Bulk Mince Meat.


Miscellaneous.

## Le Le Le Fin Fin Fin Ea Fa Sa $A$ $A$


Dairy B


