



# THE NEWSLETTER

July - August 2023

of the **Golf Course Superintendents Association of New England, Inc.**

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## President's Message by Brian F. Skinner



Well that was fun.....

Pardon my sarcasm but June, July and August never seem to get any easier in the golf course maintenance industry. With the many challenges that occur during the hot summer months, maintaining a golf course always seems to require your undivided attention at all times. It is a period of time that limits your exposure to the outside world. At least for me it does so it is nice to be able to spend a few minutes here to say hello and reengage with the Association. Whether it's your family, friends, coworkers or fellow Superintendents and Affiliates, this pseudo disconnect is welcomed by the cooler nights and the late August sunsets not to mention pre season football. We are not out of the woods yet by any means and there is still much work to do but it is certainly nice to feel like you can breathe again. That may be an overstatement but for me there is some truth. As the heat of the summer declines so does the pressure in the workplace which hopefully frees up more time for personal matters and well being. It seems to be the case as we begin our early planning for next year only to do it all over again! I'm not trying to be funny here but it is the nature of the business. The good news is that we will soon have plenty of time to commiserate amongst each other and compare successful coping mechanisms that got us through. For me, I try to keep a good mind set, stay prepared and take one step at a time as I struggle with fatigue while the days pile up. Along with this good news comes the professional resiliency that we exhibit every day, an accomplishment that we should be proud of. The passion required is unwavering. I hope this note finds you well and you are moving into the late summer with better days ahead and I look forward to seeing you in the upcoming months. Please do not hesitate to reach out to myself or any member of the Board with any questions or concerns.

Sincerely,

Brian Skinner

GCSANE President

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### Michael Bonner

Affiliate, Iron Tree Service

### Nicholas J. Carbone, Jr

Assistant, Wenham Country Club

### Joshua Fortier

Formerly a Student Member, now Assistant Superintendent, Taconic Golf Club

### Anthony Laurie

Affiliate, Iron Tree Service

### John Maestranzi

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### Eric Roensch

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For more information, please contact Don Hearn at 774-430-9040 or [donhearn@gcsane.org](mailto:donhearn@gcsane.org)

## May - June 2023



## Thoughts From Your Executive Director *by Don Hearn*

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Good luck to Kent Lemme, Affiliate Member and Technical Representative for Harrell's. Kent qualified for this year's Massachusetts Sr. Amateur Championship. The event will be played September 5-6 at Hopkinton Country Club, where GCSANE Member Justin Gagne is Superintendent.

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*Rocco, left and Kevin*

Rocco played at Unicorn Golf Course in Stoneham, MA where GCSANE Member Patrick Van Vleck, CGCS is superintendent.

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Due to a shoulder injury this year's roles were reversed. Rocco was the player and Kevin was the caddie. We are fortunate to have Kevin and Rocco devote their time to this event. Kevin is a Ouimet Scholar and believes in supporting an organization that supported him. He also contributes his time interviewing applicants applying for scholarships. Kevin and Rocco's participation is very important to help raise scholarship funds for the young men and women working in golf across Massachusetts. Please keep in mind, some of the scholarship recipients work on courses managed by members of the GCSA of New England.

If you would like to learn more about the event or make a donation, please [click this link](#).

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The UMass Field Day, July 19, had a large attendance. The weather was warm and sunny as participants toured research projects at the UMass Dr. Joseph Troll Turfgrass Research Facility in South Deerfield, MA. A wide range of topics were covered including glufosinate as a glyphosate alternative, bentgrasses for better winter survival, using NTEP data for easy access to turfgrass selection data, fungicide combinations for dollars spot control, and a number of other topics of interest. Companies that support our industry were present to exhibit their products and answer questions. The entire facility was in great shape and all was presented in a first-class manner. Congratulations

to the UMass Turf Program faculty and staff for their hard work and continuing contributions to our industry.

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The June meeting was held at Sandy Burr Country Club in Wayland, MA. Our hosts were Andrew Lamy, Superintendent and Ken Munsey, General Manager. The low gross winners were Matt Lapinski and Bob Dembek. They had a gross best ball score of 64 = -8. Low net winners were Patrick Van Vleck and Greg Bennett. They had a net score of 60 = -12. Usually, I would have photos accompanying this, but I was unable to attend because of a bout with COVID.

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This year's Scholarship and Benevolence (S&B) tournament will be held at the Concord Country Club, Tuesday, October 10. Our host will be Peter Rappoccio, CGCS, Superintendent. We have been fortunate to have support from our Friends, Affiliates and Members for this event. Since 1995 the total scholarship amount awarded has been \$226,750.00. Benevolent aid distributed has been \$167,200.00. While these have been generous amounts, needs continue and we are always looking for ways to increase participation in the annual fundraiser, which is the S&B Tournament. There will be information sent to you that will include ways to support this important event. If your child has benefitted from the S&B Fund you might want to consider a donation to help pay it forward for those who may be in a similar circumstance with their future. The benevolence side of the S&B also lends a helping hand to those in need.

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*Bob DiRico, left and Dan Catterson*

This year's US Open Championship had a connection with one of our members. Bob DiRico, a past president of the Association and former superintendent at Brae Burn Country Club was responsible for the reconstruction of the Los Angeles Country Club's North Course in preparation for the championship. Bob was the construction manager employed by Hawk Shaw Golf Course Construction. His duties included supervising and making certain the work done was to the level specified by architects Gil Hanse and Jim Wagner. Last year I had the good fortune to meet Dan Catterson, Superintendent of LACC's North Course and his wife Lora Beth, who was volunteering during the US Open at The Country Club. Lora Beth is the Assistant Director of Agronomy at Hillcrest Country Club in Los Angeles. Bob and Dan swapped a few stories about the work done and course conditions during championship week.

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## Thoughts *(continued)*

The first Chips for Kip tournament in memory of Kip Tyler, longtime Superintendent at Salem Country Club was held at the Ferncroft Country Club, June 19. The proceeds from the day totaled \$33,000.00 and were donated directly to the National Brain Tumor Society. This is planned to be an annual event to raise funds for research to help conquer the disease that took Kip's life.

Pictured are some of our members and friends who participated.



*From left: Chris Tyler, Mike Cassidy, Ben Tyler*



*Jim Cohen and Melissa Gugliotti*



*Dave Wallace and Scott McLeod, right*



*Brian Skinner, left and Russ Heller*



*From left: Mark Eggleston, Chris Donato, Dave Scanlon, John Eggleston, Kevin Strong*



Retirees at the Marlborough meeting. Front row from left: Wayne Zoppo, Dave Barber, Rick Arzillo, John Paul Jones. 2nd row from left: Steve Murphy, Arthur Silva, Bob Healey, Mike Hermanson, Mike Nagle, David Mucciarone, Don Hearn, Todd Sauer. Tom Ackley and Bob Matthews attended but due to the rain delay and schedule change they arrived after the photo was taken.

The August meeting was held at Marlborough Country Club, August 15. Adam Bennett is the first-year Superintendent at the club and is enjoying his time in spite of the record-setting wet year. Even with the crazy weather, he and Assistant Superintendent Shaun Allen and their team had the course in wonderful condition. The day of the event started off with light rain that grew heavier after play started. The round was suspended for 90 minutes, which required a change in the day's schedule. Because of this we were unable to present the crystal bowl to the 2023 DSA recipient, Sharon Brownell. We will try to do this at a later date. When

## Thoughts *(continued)*

the rain stopped, play resumed with a 9-hole shotgun. After golf, lunch was served, announcements were made and recognition of the Association's retirees took place. Brief biographies of each were read. It's always nice to recognize those on whose shoulders we are carried. Each retiree contributed to our profession and industry, and we owe them recognition for moving us forward.



*Adam Bennett*

I would like to offer a special thanks to Adam and his staff for being so easy to work with and helpful during the “on the fly” changes needed because of the rain. Greg Farland, Golf Professional was very helpful figuring out the format changes. Charlotte Hillery, GM; and Stephanie Andrade, Director of Sales and Events and their teams went out of their way to change the lunch and meeting plans because of the wet weather.

This meeting was also the qualifier for the New England Superintendents Championship that will be played at the Pt. Judith Country Club in Narragansett, Rhode Island, Monday, October 2. The RIGCSA will be hosting this year's event.

Those who qualified:

Dave Rice, Hopedale Country Club

Jeremy Cox, Trull Brook Golf and Tennis

Mike Nagle, Retired

Willem Geldenhuys, Nabnassett Lake Country Club

Mike Bach, Chicopee Country Club

Steve Thys, Warwick Country Club

Joe Gallagher, Long Meadow Golf Club

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When I started this Field Staff position at the Western NY GCSA-Finger Lakes AGCS education event in March of 2012, the mention of GCSAA often led to a phrase “all I get is a magazine.” My response generally was to ask if the magazine was really good, and to let them know that now they had a resource in me. I want to touch on my efforts to directly deliver GCSAA resources to you the

members and do my best to highlight the many resources available to you and working for you daily. Because this is such a long list that includes member, local association, and national level benefits, this segment will include only member benefits. Future newsletters will cover additional opportunities!

All these resources and efforts are specifically designed to achieve the mission of your national association:

## GCSAA Mission

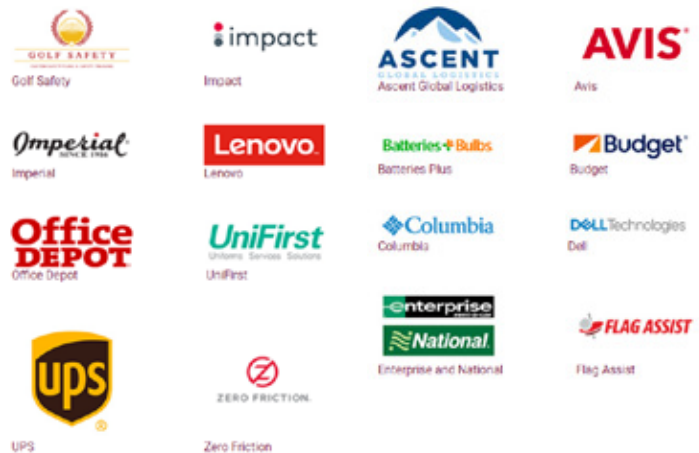
*GCSAA is dedicated to serving its members, advancing their profession and improving communities through the enjoyment, growth and vitality of the game of golf.*

So here now entering year twelve, I now have nearly 1500 contacts in my phone, made hundreds of site visits, attended countless chapter events, written dozens of newsletter articles, volunteered at 16 events, and have advocated for our great industry in many of my regional states and attended National Golf Day in D.C for the third time this past May. If I haven't been a resource to you yet, lets connect and fix that! Please reach out or see me at one of the many association events I will attend.

## Resources for Members

- In 38 states GCSAA members have access to health insurance. Massachusetts will only allow for their own state-run insurance programs, and/or have certain state limitations, do not allow outside parties to offer options within the state so the GCSAA opportunity is not available to you.
- GCSAA provides free life insurance and AD&D (accidental death & dismemberment) as a part of your membership. The coverage is provided by Metropolitan Life Insurance Company (MetLife) and administered by USI Affinity. Be sure you have designated a beneficiary (form [here](#) if needed). Eligibility and benefits can be found [here](#).
- GCSAA has partnered with trusted companies (listed to the right) to offer exclusive savings on a variety of personal and professional products. If you haven't looked into these opportunities, you should! Specifics are located here.

- Jump start your career advancement and discuss your individual situation and goals with career services' Erin Wolfram, CPRW. Wolfram is a certified professional resume writer who specializes in the golf course maintenance industry. Services offered to GCSAA members are free to reduced fee including customized and successful resume services and career coaching resources to help you rise above the competition in the turf industry.
- Free webinars.
- Access to mountains of information, including Michigan State's TGIF library database, BMP resources, operation reports and surveys (including compensation and benefit surveys), member forums to learn from your peers, and more.
- In 2006, in reaction to Hurricane Katrina, the association established the GCSAA Disaster Relief Fund to assist GCSAA members who suffered personal loss. The fund has continued to be a resource for members who face tragedy caused by natural disasters.
- As a benefit of membership, many GCSAA members enjoy complimentary admission to designated golf events. The tournament benefits linked here are to be used as a general guideline. Perhaps you got to enjoy the PGA Championship at Oak Hill, Women's PGA Championship at Baltusrol, or one of the many other great events right here in the Northeast....your GCSAA membership may have allowed that to happen!



So is GCSAA more than just a magazine....you tell me!

Again, if I can be of any assistance, please feel free to contact me.

**Kevin Doyle**

GCSAA Field Staff

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*May - June 2023*



## 5 Signs Your Body Is Begging You For More Electrolytes *MBG By Julia Guerra*

Have you ever wondered why you get so thirsty after a tough workout or an afternoon in the sun? Anytime you work up a sweat, your body loses some of the fluid that keeps it hydrated. That depletion puts you at risk for dehydration, which means replenishments are vital. Drinking plenty of water is the obvious solution, but if you can get your hands on some H<sub>2</sub>O that's been fortified with electrolytes, even better.

### Why are electrolytes important?

The term "electrolytes" has become something of a buzzword in the fitness and health space. You've likely heard of them from a trainer or wellness enthusiast, but what are electrolytes and what do they do for the body?

To put it simply, leading functional medicine physician Bindiya Gandhi, M.D. tells mindbodygreen that electrolytes are a category of electrically charged essential minerals the body both produces and derives from food and beverages. Minerals like calcium, magnesium, potassium, phosphate, chloride, and sodium are all examples of important electrolytes.

According to Gandhi, electrolytes are vital to sustaining a healthy body and mind as they "balance our fluid levels, maintain our blood pH, help to keep our muscles, nerves, heart, and brain cells working, help to transport nutrients to our cells, and excrete toxins out of our cells." In other words: They're more than post-workout fuel.

### 5 signs your body needs more electrolytes

In the same way your body lets you know if you aren't getting enough protein, fiber, or virtually any macro or micronutrient in your diet, when your body needs electrolytes, it's going to send out an SOS.

These are the top five signs your body needs more electrolytes, according to experts.

#### Sign #1: Your muscles are weak or cramping.

Electrolytes aid in proper muscle function, so if you're experiencing muscle weakness and/or muscle cramps<sup>1</sup>, registered dietitian

Dan Gallagher warns your body likely needs a restock on these essential nutrients. "When you're active, your body uses its store of these nutrients" Gallagher explains, "so you need to replenish them regularly."

#### Sign #2: You're feeling off.

If you notice you've been feeling sensitive or more irritable than usual, dietitian Susan Schachter, MSRDN, says a lack of elec-

trolytes could be the culprit. "Electrolyte imbalances can sometimes affect brain function," Schachter explains, "resulting in mood swings, irritability, or even mental confusion."

#### Sign #3: Your stomach is upset.

Feeling nauseous or experiencing GI issues? Ellen Landes, MS, RDN, aka The Runner's Dietitian, warns this, too, could be a sign



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your body needs more electrolytes. “A lot of runners I’ve worked with have experienced nausea at the end of or after runs,” Landes notes. “We’ve worked on adding more sodium before, during, and after runs to alleviate it.

#### Sign #4: Your sodium levels are down.

In severe cases of an electrolyte deficit, Landes says some might experience hyponatremia, a condition of low sodium. “This can happen if someone is drinking plenty of fluids but not replacing the sodium lost through sweat,” Landes explains.

However, hyponatremia is a serious medical condition, one Landes says could cause lethargy, mental confusion, nausea, muscle weakness, “and in very severe cases, even death.” If you experience any of these symptoms, it’s important to talk to your doctor.

#### Sign #5: Your heartbeat is abnormal.

If you needed any more proof that electrolytes are vital to your health and wellness, this is it. According to functional medicine registered dietitian and women’s health specialist Sam Schleiger MS, CLT, IFNCP, electrolytes such as potassium and calcium play a major role in maintaining proper heart rhythm, and an imbalance can lead to “irregular heart rhythms, palpitations, or a rapid heartbeat.”

Schleiger warns, “Severe electrolyte imbalances can even pose serious risks to heart health,” so you want to make sure your electrolyte

levels are at their most optimal, at all times. Check in with your doctor if you’re unsure about yours.

#### 3 ways to get more electrolytes

Here are three easy ways to make sure you’re regularly getting enough electrolytes.

**Enhance your plain H<sub>2</sub>O:** Don’t have a bottle of electrolyte-fortified water in your fridge? No worries. Gandhi explains that getting more electrolytes in is as easy as adding salt to your water with a squeeze of lemon or reaching for coconut water (which is naturally rich in electrolytes) instead.

**Eat an abundance of whole foods:** Physician and healthcare educator Kelvin Fernandez, M.D. stresses the importance of a well-rounded diet rich in fruits and vegetables when your body is craving more electrolytes. “Avocados, bananas, and spinach are fantastic sources of potassium, while foods like almonds and tofu can provide you with your daily dose of magnesium,” Fernandez explains. “Our everyday diet is an excellent source [of electrolytes] and Mother Nature has us covered.”

**Take a supplement:** Nobody’s perfect. Some days, you’re not reaching for fruits and vegetables or you’d rather save a few bucks than splurge for the pricy fortified bottles. To make up the difference and ensure you’re getting some electrolytes in, Schachter says there are plenty of electrolyte supplements available—like tablets, powders, and capsules—that can be added to water or other beverages.

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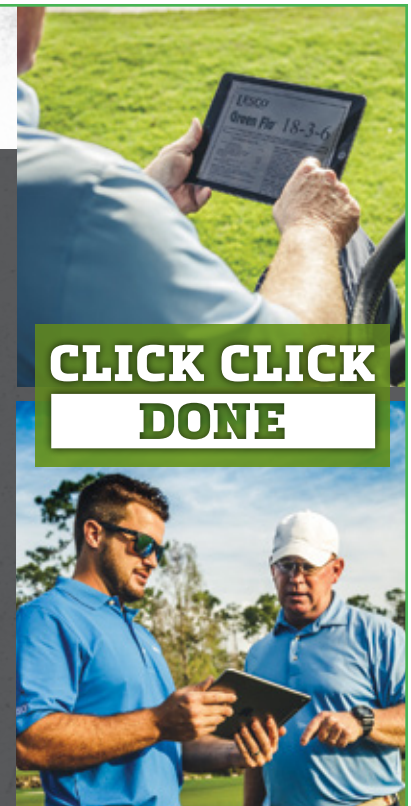
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## **Assistant Superintendent Spotlight: Dan Peterson, Assistant Superintendent Pocasset Golf Club** *Presented by Ryan Boudreau, Assistant Superintendent Framingham Country Club*



Introduction by Dan Peterson:

My first job at a golf course was setting up chairs for weddings at White Cliffs Country Club. Followed by my second gig dressing up as an elf at White Cliffs Country Club. My mom was Santa. A photo exists, you could not torture the location of it out of me. As the son of a single mother/bartender, I

have been making myself look busy on a golf course my entire life. I began working at Pocasset Golf Course during high school in 2005, working seasonal full time until 2014. Full-time year-round jobs are hard to come by on Cape Cod, so from 2014-2018 I left the industry to run a butcher shop/deli. In 2018 my old boss Steve Carr (42 years Super @PGC retired 2019) called with an offer; come back full time, go to Winter School, get a pesticide license, and he would make me the 2nd assistant. I have been at Pocasset



ever since. I live a few miles down the road from the course, and love everything Cape Cod has to offer. There is nothing better than getting off work on the weekend and heading down to the

beach to do some shellfishing. I also enjoy photography, and with the abundance of people and wildlife, there is always something interesting to take photos of.

**Q. Dan, thank you for taking the time to participate in our ongoing Assistant Spotlight series. What sparked your interest in starting a career in the golf course industry?**

A. Thank you for choosing me! Golf has been a lifelong passion for me. I grew up in a golfing family, my mom worked weekends at private courses, and I learned to play the game from a very young age. I always found myself drifting back to the game, wishing for a way to make it a life. Unfortunately it was clear from an early age that golfing professionally was not going to be the path. Even during the time I was working in the deli, I remember thinking, “the worst day on the golf course was better than my best day here”. I understand the game, and our role in it, and appreciate the fact that there is always something new to learn. This is the most content I have been with my work life.

**Q. Who were/are your mentors and what are some things that you will take from them as you continue your career?**

A. I am closing in on 15 years on a golf course, and I am incredibly lucky to have worked with the same group of guys during that time, with the exception of Steve Carr retiring and Jon Burke taking his place as Superintendent. I would say every single person, in one fashion or another, has mentored me and taught me everything I know about maintenance and the wider world beyond. Jon, Steve, Jeff, Stevie G, Mike, Brian, Pete and Mark have watched me grow from a summer kid to an assistant over the years and I would not be where I am today if not for their guidance, encouragement and sometimes yelling at me.

**Q. Some people may better know you as “The Greenskeepah” on X, formerly Twitter. Could you shed some light on some of the things you have been doing to help build your brand and what are some of your goals as you expand your reach outside of our colleagues?**

A. X is a great tool for connecting with other people in the turf industry and adjacent markets. Instagram has been the best for connecting with people from the consumer side of golf. Now you can find @thegreenskeepah across all sites posting a variety of content. It has been a lot of fun, I have interacted with people from around the world while learning and absorbing things I never would have thought to try. It's led to some great opportunities, the largest of which is partnering with another brand (@capecodgolfguys [www.capecodgolfguys.com](http://www.capecodgolfguys.com)) to put on golf tournaments across the Cape. We started with a sponsored tournament at Pocasset, The Cod'r Classic, named for the sponsoring company, Cod'r Craft Cocktails. That has run each year, as well as a tournament on Martha's Vineyard at Royal and Ancient Chappaquiddick Links. There is also a tournament for brands and creators held at Plymouth Country Club earlier in the year for people to make connections and plan content for the summer. We have a secret tournament in the works for this fall, so keep an eye open! Additionally I was lucky enough to get in early with a company that makes online pro shops for golf courses (Tee Commerce), and



they built me a website to sell merchandise [www.thegreenskeepah.com](http://www.thegreenskeepah.com). I have spent the last few years teaching myself photography/video editing to make better and more relatable content, photoshop to create logos and other digital media.

**Q. What are some challenges you have experienced in your career that you may not have expected when you first started out?**

A. Teenagers. Wrangling teenagers. It's much more work than I initially gave it credit for, however it is something I have truly come to enjoy.

**Q. Do you have any capital projects lined up at Pocasset in the near future?**

A. Next August we break ground on a Rainbird IC System, shoutout Paul Roche from Golf Water for helping the process run smoothly. Tanto will be doing the install and Northeast Nurseries will be fielding all of our questions (Looking at you Dan and Dan). Plenty of irrigation work



has gone into this in the recent past, namely a new well and pump replacements. We are in the middle of a multi-stage cart path project, removing asphalt and replacing it with trail mix. We are addressing a variety of drainage issues across the course, from greens drainage to horizontal tunnels that

can drain massive puddles. The course is in year 2 of 3 for a phragmites mitigation project in one of our ponds.

**Q. Do you have a favorite job/task you like to perform while you are at work?**

A. I stand firm that a tractor is the most fun piece of equipment to use on and off a golf course. Although, if I had to pick one job to do, it would be walk-mowing greens. I am a stripe fanatic that lives and breathes to put down perfect lines across a green.

**Q. Other than Pocasset, what are some your favorite courses you've been able to play?**

A. My favorite round was earlier this year at Essex County Club. I opted to have a caddy and it was hands down the best round of my life. The caddy, Mike, was the most knowledgeable and helpful guy I could've imagined, and it really elevated the round above the rest. The grounds were immaculate, Eric and his team do

*continued next page*

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a spectacular job. Hyannisport, another beautiful course, was a longtime bucket list item that I got to play last year. I'm looking forward to getting more involved with the association so I can see more courses!

**Q. You have the opportunity to play any course with anyone. Where are you playing and who is in your dream foursome?**

A. Martha Stewart and my wife in one cart, myself and Snoop Dogg in the other. Playing a 4 person scramble at Cape Arundel Golf Club.

**Q. What would you like to see change within our industry, in particular how it pertains to Assistant Superintendents?**

A. My wife is a psychotherapist, so I recognize the importance of maintaining overall mental health. I see a lot of burnout within the industry both above and below the level of assistant. Workers are more productive when there is a good work/life balance. Mistakes happen when this balance is thrown off. I have no immediate solution to this problem, but I see it as something that requires the attention of the industry.



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# Heritage Highlights



*I recently received this item from Terry Mahoney, a member of Brae Burn Country Club's Heritage Committee who was tasked with telling the story of the person behind the club's Anderson Cup.*

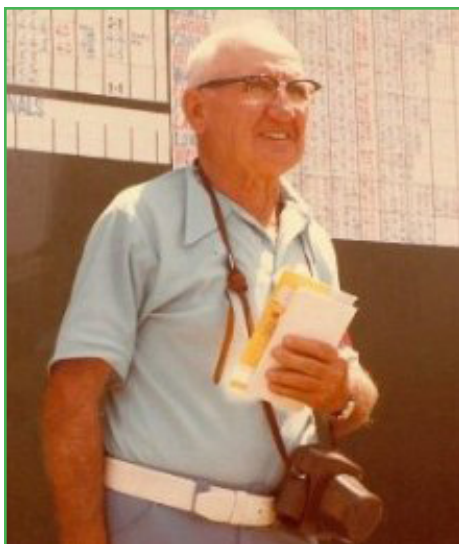
*I've included this article because most members of the GCSA of New England never met Arthur and therefore their only exposure to him would be from reading pages of archived issues of The Newsletter or reading an article like this.*

*I had the good fortune to be the superintendent at Weston Golf Club during Arthur's retirement years and spoke for many hours with him about his career and life experiences at Brae Burn. I always looked forward to his visits to Weston to talk with him. Arthur helped our*

*profession move forward and was a respected leader known as an innovator and curious individual whose advice was sought by those trying to improve their knowledge of turfgrass management.*

*I believe it's important to know the history of our profession and realize how far our industry and profession has progressed. While some may snicker when shown old photos of how some maintenance practices were performed, it's important to realize those practices, though primitive by today's standards, were trailblazing at the time and an important part of our evolution.*

## The Anderson Cup



Arthur Anderson was the tournament photographer at the 1975 USGA Women's Amateur

Many Brae Burn tournaments are named

after members, but not all. Our oldest tournament, going back to 1900, is named after Arthur Anderson, our superintendent from 1935-1965. A great golf course can only live up to its potential when in the hands of a great greenkeeper, and we therefore honor this man's decades of valuable contribution with the Anderson Cup.

Arthur began his greenkeeping career along with his brother Ted at the Alpine Golf Course in Fitchburg, after which both came to Brae Burn around 1930 to work under the talented John Shanahan. Ted moved on to Ellinwood Country Club in Athol, but Arthur remained at Brae Burn for the balance of his life, living with his wife in an apartment attached to a maintenance building near the pond behind The Rink.

Before his tenure at Brae Burn, Arthur was one of seven members of the first graduating class from the Stockbridge

Winter School of Greenkeepers at the Massachusetts Agricultural College (now UMass), studying under Professor Lawrence S. Dickinson, a pioneer in the teaching of turf management. This was the first and for many years the only such program in the country, and as the degrees were awarded alphabetically, Arthur Anderson had the distinction of being the first student to have graduated from this prestigious organization. Arthur was a close friend of Al Radko, the first National Director of the USGA Green Section, and was considered by the USGA to be an authority on grasses, particularly bent grass and *Poa Annua*, the fine grasses we still play at Brae Burn. These grasses are today considered by discerning superintendents to provide some of the best greens in the world.

Arthur's tenure reflects the changing approach to golf course management, applying science and the shared techni-

cal knowledge that we take for granted today. But he knew the importance of having a feel for the course. Members remember his walking the course the way a player walks the course—from tee to green. He continued to walk the course the same way after his retirement, observing the work of his successor, Robert Grant. Occasionally he would drive around the course in a small truck (never a golf cart) which he kept in third gear even at slow speeds, to the consternation of anyone who was with him.

Arthur was so highly regarded by professionals in his trade that the Golf Course Superintendent Association of New England (GCSA of NE) established a tournament in his name in 1968, inviting superintendents along with the press to better acquaint the golf scribes with the language of turf management. Arthur was always on hand to present the trophy. The August, 1969 newsletter of the GCSA of NE describes the event as follows: "The day was completed with . . . the presentation of the Arthur Anderson Trophy to the winning team. Sir Arthur was there in all his orange-trousered splendor. 'I wouldn't miss this one for the world,' said he."

Don Hearn, the current Executive Director of the GCSA of NE, got to know Arthur well during the latter's retirement years. Don was superintendent at Weston CC at the time, and Arthur would stop by to chat with him — and then nap in the lunchroom at the Weston maintenance facility for a few hours in a cozy chair. It was more than respect that caused Don and his crew to work around Arthur quietly while he was dozing so as not to disturb his rest. Don describes Arthur as the dean of superintendents in the New England area ("If Arthur was doing something at Brae Burn, you'd take notice"), but also as an unassuming man with no ego to protect; simply a nice and gentle person, approachable and well-liked by all who met him. Don recalls thinking that if he could ever have adopted a grandfather, it would have been Arthur.

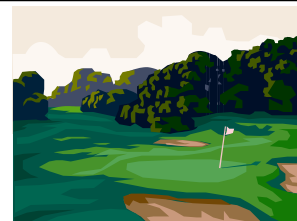
The Brae Burn Heritage Committee



Turf Management of today. Arthur Anderson, Superintendent, Brae Burn Country Club, West Newton, Massachusetts, and James M. Latham, Jr., Agronomist USGA Green Section, inspect sod of C-1 Arlington and C-19 Congressional creeping bentgrass turf at Mr. Anderson's nursery site at Brae Burn. From a nursery area of 6,000 square feet, enough sod was grown to plant more than 40 greens in the Boston area.



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[nick@rsturf.com](mailto:nick@rsturf.com)

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Welch Mechanical is a mobile repair company  
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hydraulic and electrical systems repairs, engine  
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*Please check out our website*  
[www.welchmechanical.com](http://www.welchmechanical.com)

## **Winding Brook Turf Farm**

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Wethersfield, CT and Lyman, ME

240 Griswold Road  
Wethersfield, CT 06109  
Kathy Arcari (401) 639-5462  
[karcari@windingbrookturf.net](mailto:karcari@windingbrookturf.net)

[www.windingbrookturf.com](http://www.windingbrookturf.com)

# ***Golf Course Superintendents Association of New England***

## ***The Newsletter—Rate Schedule***

### **THE NEWSLETTER DISPLAY ADVERTISING ORDER FORM**

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Issues (List month or months of publications where we will publish your ad): \_\_\_\_\_

Amount of payment: \_\_\_\_\_

Payment can be made by check payable to GCSANE or by credit card using the Pay Pal link on the home page of the Association's website at [gcsane.org](http://gcsane.org). You do not need a Pay Pal account to use your credit card.

<b><u>Member Rates:</u></b>	<b>Monthly Rate</b>	<b>3 Times Per Yr. (Save 5%)</b>	<b>6 Times Per Yr. (Save 10%)</b>
<input type="checkbox"/> 1/4 page (vertical; 3.75" wide x 5" deep)	<input type="checkbox"/> \$ 100.00	<input type="checkbox"/> \$ 285.00	<input type="checkbox"/> \$ 540.00
<input type="checkbox"/> 1/2 page (horizontal; 7.5" wide x 5" deep)	<input type="checkbox"/> \$ 165.00	<input type="checkbox"/> \$ 470.00	<input type="checkbox"/> \$ 890.00
<input type="checkbox"/> Full Page (vertical; 7.5" wide x 10" deep)	<input type="checkbox"/> \$ 220.00	<input type="checkbox"/> \$ 630.00	<input type="checkbox"/> \$ 1190.00
<b><u>Non-Member Rates:</u></b> *All payments must be received in full before the ad appears in The Newsletter.			
<input type="checkbox"/> 1/4 page (vertical; 3.75" wide x 5" deep)	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 370.00	<input type="checkbox"/> \$ 700.00
<input type="checkbox"/> 1/2 page (horizontal; 7.5" wide x 5" deep)	<input type="checkbox"/> \$ 200.00	<input type="checkbox"/> \$ 570.00	<input type="checkbox"/> \$ 1080.00
<input type="checkbox"/> Full Page (vertical; 7.5" wide x 10" deep)	<input type="checkbox"/> \$ 265.00	<input type="checkbox"/> \$ 755.00	<input type="checkbox"/> \$ 1430.00

**\* Deadline for ads:** *The first of the month for that month's issue.*

### **Ad Preparation Specifications:**

**File Specifications for Ads Supplied in Digital Format:** Files should be created at 300dpi at the correct size for that ad. Formats preferred are JPG and PDF. Full color is available with all ads. Please send ads to Don Hearn at the email address below. The newsletter is published in February, April, June, August, October, and December.

**Send all Newsletter ads to:**  
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300 Arnold Palmer Blvd., Norton, MA 02766  
Email: [donhearn@gcsane.org](mailto:donhearn@gcsane.org) O. 774-430-9040

