# of the Golf Course Superintendents Association of New England, Inc.

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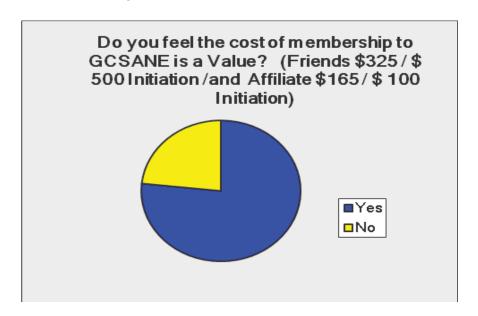
## **Affiliate Survey Results**

Submitted by the Editor; the info was given to me, all I did was dress it up.

Credit shall be given to Mark Casey, the Affiliate Committee and

GCSANE Board of Directors

A survey was sent out to over 130 Affiliates and Friends of the Association. The concept was spear headed by Mark Casy and the Affiliate Committee to better understand the needs and concerns that the vendors and suppliers of GCSANE and the golf industry might have. Of all the Friends and Affiliates that received the survey, 32 responses were submitted. That's just under 25% response rate, not the best but it gave the Affiliate Committee and the Board something to work with moving forward.



The above chart explains that most Affiliate/Friends members consider their membership a value to them. There are some (23%) that don't feel that way and this survey is the first step towards changing that perception for those members. 93% of respondents recognize membership in GCSANE is beneficial to their business but not necessarily considered a direct value to them.

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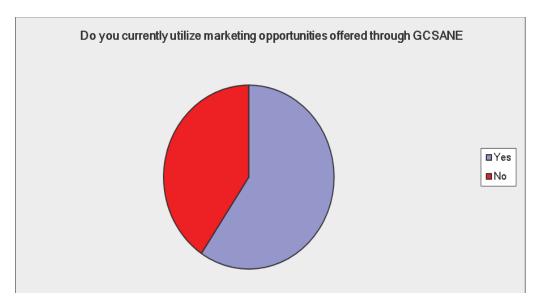
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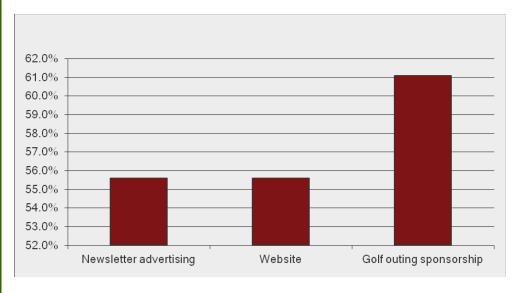
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#### Affiliate Survey - continued from page 1



Over 60 % use advertising opportunities with the Association. They feel as though it's an immediate Return on Investment whether it's using the website banner ads, Newsletter print ads or participating in a golf event sponsorship. Most are selective as to how they advertise as it directly affects their success as business owners. The chart below shows how members choose to advertise with GCSANE. We will be offering more sponsorship opportunities for future golf events, and monthly meetings as this seems to be slightly preferred method of advertising



Meeting attendance is and will always be a struggle. As editor I've read through Newsletters dating back to 1929 and nothing has changed with regards to the lack of participation. Most of the responses noted that they don't attend simply because their target audience is not attending as well. Lack of time is always an issue as well as meetings being held on the same days as other local associations.

# **Thoughts From Your Association Manager**

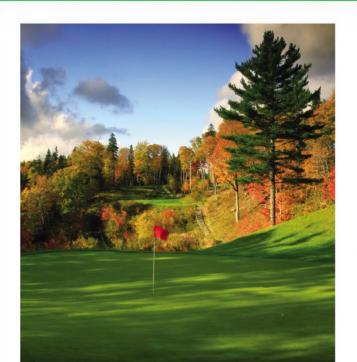
The season is in full swing and long days lie ahead. I, along with others, have wondered why some members attend many of the Association's meetings and why many attend so few, or none at all. I've heard a few excuses that, on the surface, make sense, but upon further thought make no sense. There's the "I'm too busy" one. Well, who isn't too busy? If everyone who was too busy didn't attend a meeting, no one would be there. "I have too much going on" is another. This one can be legitimate. Surely, no one I know suffers from too little going on. While missing a meeting is not the end of the world, attending most of them is an important part of being a member of the Association and a supporter of our profession. It's also a part of staying current with what's happening with your profession, and associates.

Along with attending meetings is the obligation to host a meeting. Maybe you think it's a hassle, a lot of work or a source of added pressure you can live without. Or, maybe you fear criticism from others who might judge your work in an unfavorable way. Let's face it, no matter who you are, or what you've done, there will always be someone ready to jump all over you for the slightest defect or non mainstream maintenance practice you might have perfected. You have to put this possibility aside and just do what you do the best way you know how.

Currently we have close to two hundred clubs represented by Superintendent Members of the Association. We need eight courses each year for outdoor meetings. So, if we determined the meeting sites by lottery, and everyone was entered, you would host a meeting once in twenty-five years! What if you approached the responsible person at your club and requested to host a meeting with the condition that if you did it "now" the club wouldn't be asked for another twenty-five years. I can't imagine many clubs would turn you down. Now, I know there are exceptions that will probably have to be made and my example is overly simplistic, but you get the point. Don't wait to be asked – step up and make your club available.

Mike Stachowicz and I attended the Annual Outing of the New England Golf Course Owners Association held at the Renaissance in Haverhill. The event was well organized by NEGCOA Executive Director, Cheryl McGuire. Cheryl had all in place for what was a fun filled day on a very nice golf course. A lot of improvements are taking place at Renaissance under the direction of Superintendent Greg Tower. It was a pleasure seeing him and viewing all the changes and improvements being made. We also had the good fortune to be teamed with Kevin Doyle, GCSAA's Northeast Regional Representative. ❖

Don Hearn, GCSANE Association Manager



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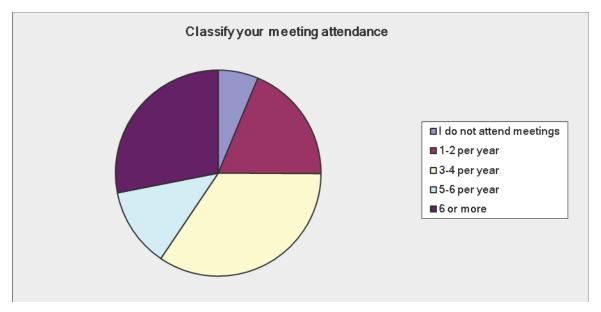
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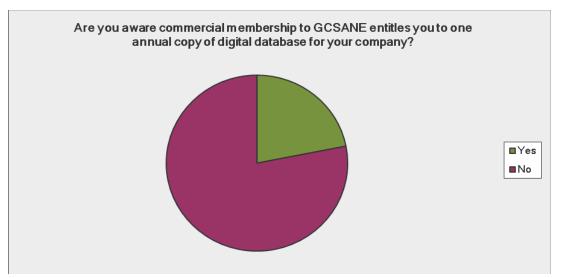


#### Some of your responses to meeting attendance:

"I go to as many as I can if they are not conflicting with other meetings or plans I have."

"More hours in a day :)" "More purchasers attending meetings. Many require appointments which I totally understand. Market meeting attendance to supers. as a way to understand what's out there without setting up multiple appointments. Maybe ultimately a time saver?" "I am going to try to attend more this year to support Don Hearn."

I thought this next graph was very interesting when I read through the results. Shame on you for not asking or shame on us (the Board) for not letting you know in advance. Either way, it will get resolved and help you succeed in your business. Remember as well; other benefits offered to Affiliate members that can help your business goals through the GCSANE are complimentary press releases for your company in the Newsletter, cheaper rates to advertise in the monthly Newsletter, access to the "chat" sections in the website, one annual copy of the GCSANE digital database and much more.



I am planning to provide more results in small doses as the year goes on. All of the information has been reviewed by the Affiliate Committee and the Board. Rome wasn't built in a day, but there are some immediate changes that we are looking at with others to be more of a long term effort by GCSANE. On behalf of the Board of Directors I would like to thank those who participated, your responses show some concern but mostly positive feedback about GCSANE.

This was an answer to an open response that was very "out of the box":

"I understand focusing on affiliates, however, this is a superintendent association. Maybe some feedback as to how supers view affiliate role in association and what would make supers increase attendance. I do believe that alone will increase affiliate willingness to spend more \$\$ (ROI)." .

## **NERTF Elects New Executive Board**

The New England Regional Turfgrass Foundation recently held its 15<sup>th</sup> Annual Meeting on April 24, 2012 where a new Executive Board was elected. The NERTF, Inc. announces that Scott Cybulski, CGCS of Martindale Golf Course, Auburn, Me., is the new President for 2012-2013 Fiscal year. Scott has been serving on the board since 2005 representing the Maine GCSA. Scott replaces Christopher Cowan of Atlantic Golf & Turf, who has represented the VtGCSA on the board for the past 11 years, and will continue as the Immediate Past President. Michael W. Stachowicz, Dedham Country and Polo Club, Dedham, MA will be filling the Vice-Presidential seat, Steve Mann, CGCS of the Captain's Golf Course of Brewster, MA will continue to be Treasurer and John Clark, Rochester Country Club, Dover, NH will begin a 2-year term as Secretary. The full Board of Directors consists of two appointed delegates from each of the 7 chapters of GCSAA in New England, plus a delegate from New England Sports Turf Managers Association and Massachusetts Association of Lawn Care Professionals. Two advisory positions are filled by Mary Owen, University of Massachusetts and Dr. Noel Jackson. University of Rhode Island.

The NERTF produced its 15th Annual Conference and Trade Show on February 6-9, 2012 at the Rhode Island Convention Center in Providence, RI. More than 2000 people attended, as overall attendance reported an increase over 4% over 2011 conference. Total attendance was near 2800. Ray Bourque, retired NHL Hall of Fame Defenseman and former Boston Bruin shared stories and experiences as

the Keynote Speaker. More than 64 scheduled education hours and 13 trade show hours were available during the 4day event. The 2013 Conference and Trade Show dates are March 4-7<sup>th</sup>. The foundation continues to focus its efforts toward funding turfgrass research at New England State Universities and to date has committed more than \$1.5 Million in research funding since March 1998. For more information please visit www.nertf.org. .



2012-2013 NERTF Executive Board: (L to R) Front Row: Michael Stachowicz (VP), Scott Cybulski, CGCS (2012-13 Pres.), Steve Mann, CGCS (Treas.). Back row: John Clark (Sec.) and Christopher Cowan (2011-12 Past-Pres.)



# **Playing It Smart**

### By John Reitman

If Chris Tritabaugh had any doubts about whether tapping into the latest technology could help him in his job, he could count on his mother to ask the tough questions.

And ask them she did one day five years ago when Tritabaugh accompanied his mother, **Laurie Tritabaugh**, on a ride along during a shopping excursion in Minneapolis.

"I went to the Sprint store to look at smart phones," Tritabaugh recalled. "Now, I was 30 then, but my mom still asked, 'Is this something you really need, or is it just something you want?'"

Although Tritabaugh didn't buy a Web-enabled phone that day, he did a short time later. And, to the reassurance of his mother, he has used it and its successors nearly every day since to help make his job easier at **Northland Country Club** in Duluth nearly every day since.



First it was desktop computers then laptops that helped pave the way for a more efficient working environment for golf course superintendents. Eventually, other technological advancements such as remotely controlled irrigation systems helped make life easier for turf managers. Today, whether it's a cell phone or tablet, the wonderful world of smart phone applications have emerged as the next breakthrough promising to help streamline golf turf operations for many.

In Tritabaugh's case, he uses apps such Google Docs to track labor costs and Evernote to document spray application intervals and rates on his HTC Evo smart phone. Both applications allow for documents to be transferred easily from one phone to another or even to a computer so he share them directly with his assistant, Jake Ryan, or even club members. He downloads pesticide and fungicide labels as a reference tool should any golfing members wonder what he and his crew are spraying and why. And he uses the Evo's 8 megapixel camera has replaced his digital camera as a tool for documenting the progress of projects on the course.

"The amount of time I am able to spend on the golf course rather than in the office is several hours per week," Tritabaugh said. "That's the great thing, I can be anywhere and still be working.

"It's gone from a nice thing to have to 'how did I ever get along without this?' "

Though he has been using smart phone technology for several years, Tritabaugh said even he has barely scratched the surface of the power he holds in the palm of his hand.

"I feel like I use it effectively and efficiently," he said. "But

every week I realize there is even more I could be doing with it."

The impact of mobile technology on the field of golf turf management became clear as crystal to **Robert Porter**, superintendent at municipal **Hiawatha Golf Club** in Minneapolis and a longtime iPad user, during this year's Golf Industry Show in Las Vegas. While teaching a class on mobile app use, Porter noted that about 80 people in the audience were following along on their own tablets.

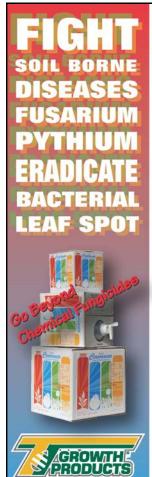
"That tells me there is a lot of interest in these devices," said Porter, an early adopter of the iPad since Apple launched it in 2010. "And it shows me there is a lot of interest about 'how can I use it, and what would I do with it."

For Porter, the advent of the iPad has meant being able to spend more time on the golf course, even as he takes on expanded duties for the city.

"It allows me to spend more time doing what I need to be doing rather than being in the office," he said.

"I have a lot of administrative duties now for the city, entering invoices and purchase orders. I turned in one purchase order just recently and one of the numbers on it was wrong. I was able to fix it and send it back in while out working on No. 3."

continued on page 7







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For More Information Call Today! (800) 648-7626 www.GrowthProducts.com "The amount of time I am able to spend on the golf course rather than in the office is several hours per week. That's the great thing, I can be anywhere and still be working. ... It's gone from a nice thing to have to 'how did I ever get along without this?' "

~ Chris Tritabaugh

The true power of mobile technology has manifested at Hiawatha in an iPad app called **Sun Seeker**, which tracks the angle of the sun at different times of day on different parts of the property. It has become especially useful in identifying trees for removal. The app allows users to duplicate sun angles on any part of the property at any time of day on the iPad screen, allowing Porter to share this information with other decisions makers at the city without having to spend all day on the course watching the effects of the changing angle of the sun.

Apps such as Skitch allow Porter to draw directly on photographic images, a tool that comes in handy during the

planning and implementation of a variety of projects.

Like Tritabaugh, **Pat Daly** says his HTC smart phone has become an indispensable tool in day-to-day operations at **Framingham Country Club** in Massachusetts.

Although many golf course superintendents have established Twitter accounts and maintenance blog sites, Daly said he has gone a step farther, posting tweeting updates about course conditions to more than 100 followers on Twitter, dozens of which are club members, from the course before play begins each day.

He posts photos of unfilled divots and ballmarks on greens to remind members that they share in the responsibility of upkeep of their own course. He also uses it to communicate daily conditions and weather updates. The effort has been welcomed by many of Framingham's members, especially those who don't play golf multiple times per week.

"One of our board members who has only been on the course twice so far this year approached me at a cocktail party and said that is how he is keeping up to date with what is going on at the course," Daly said. •

Source: Turfnet



# Tee-Up New England: A New Success!

"Most golfers prepare for disaster. A good golfer prepares for success." BobToski

Over the last several years, but mostly the last year or two, the New England Regional Turfgrass Board

has looked at several ideas to get the general public involved, in some way, in helping our industry fund turfgrass research. We had hoped something as simple as attaching a \$1.00 fee to every GHIN Card in New England would be acceptable to the golfing public but this was turned down. Asking for monetary donations is never fun, cheap or easily regenerated. So, we looked around and found a new idea using the internet called Rounds4Research that was started down in the Carolinas. It is simply: 1) ask clubs to donate a round of golf to the program, 2) auction the round on-line to the public, 3) collect the payment and 4) issue the bidder a certificate from the agreeing club. So this past year we put together our own program and called it, "Tee-Up New England!" The key to success will be if we can encourage local golf courses to be involved at all levels. The beauty of it is that it is a very simple process, and everyone can participate at the same level by donating a foursome.

We began by soliciting every course in New England by paper to participate. We did finally get 57 golf courses to donate at least a round of golf for four. The online auction took place April 9-16<sup>th</sup>, and all items sold for more than \$13,000 total. We are delighted with the results and already look forward to putting together "Tee-Up New England!" again in 2013. We thank all the courses in New England that participated. From Mars Hill CC in Maine, Stowe Mountain in Vermont, Oronoque CC in Ct, to Mink Meadows in Vineyard Haven, MA, all corners of New England were part of our 1st Tee-Up New England auction. Our hope is that you will

all do it again! Everyone else, please consider joining us soon in 2013 as we are already preparing for our second annual auction next April. Here are some reasons to consider:

- The best turf research for your course is the research done locally (in New England)
- By supporting turf research we are supporting our local universities who support the turf industry in New England (This is a win/win situation)
- The healthier the school is; the more attractive it will be to quality potential students
- The more turf information superintendents have, the more chance of success!
- Better Turf means Better Golf!

Bob Toski was born in Haydenville, MA in 1926 and never weighed more than 135 pounds taking on the biggest names in golf. He joined the PGA tour in 1949 and was leading money winner with 4 wins in 1954. He is a great example that if you have the tools and the right attitude you can accomplish great things especially if you "prepare" for it! By working together, turf research will help you fill your tool bag with the best management practices to make your course a better place to play golf. Please, support "Tee-Up New England!" by donating a round of golf for the 2013 auction in April! Visit www.tee-upnewengland.com. ❖

Gary J. Sykes, Executive Director New England Regional Turfgrass Foundation, Inc.

# Double duty: Pinehurst No. 2 prepping for 2 U.S. Opens in 2014

PINEHURST, N.C. – Things are starting to take shape before the first doubleheader of U.S. Opens.

In just over two years, Pinehurst's renowned No. 2 course will play host to the U.S. Open and U.S. Women's Open on consecutive weeks – the first time the USGA has attempted such a feat.

Organizers said Friday they'll keep an eye on the freshly renovated course next month to see how it behaves in typical June weather and make any necessary tweaks.

Ben Crenshaw led the course's yearlong \$2.5 million facelift in which, among other things, the rough was removed and its layout reverted closer to its original Donald Ross design.

That project started in the fall of 2010 and the course reopened last spring. Now Pinehurst president <u>Don Padgett</u> says it's finally mature enough that "we can kick the tires and see what we've got."

Eight tees were added to the championship course, lengthening it by 271 yards to 7,485. The fairways were widened by an average of 50 percent, a move designed to give players more options. The tight-angled dogleg on the seventh hole was widened to more closely resemble how it played in the 1940s.

Pinehurst Resort CEO and owner Bob Dedman Jr. said groundskeepers have eliminated "40 acres of the rough that we have come to know and hate."

Only two cuts of grass remain: green and fairway. Roughly 32 acres of grass was stripped and replaced with areas of hardpan, sand, pine straw and wiregrass – all components of the course's original design.

"We obviously started on the track of preparing for (the two opens) over two years ago when we started working with Ben Crenshaw ... on the concepts to return some of the strategy back to the course," Dedman said." And it continues to evolve. ... The beauty of that has been just adding that much more texture and more variety, and aesthetically, it's significantly different than it was (when No. 2 last hosted the Open) in 2005."

Dedman says the course itself should hold up well despite two weeks of nearly nonstop traffic, and that for the U.S. Women's Open, he expects the greens to be "somewhat more receptive than they would from a men's shot approaching the green.

"Certainly the firmness and the texture of the fairways will be the same," Dedman said. "Really, the only difference is the receptiveness of the greens, and they really have it down to the metrics."

Reg Jones, managing director of the U.S. Open, says the biggest questions faced by the organizers at this point concern parking, transportation, booking volunteers and the other outside-the-ropes logistics that must be sorted out during the coming two years.

But that's where the region's experience at hosting bigtime golf comes in handy, and that's why Jones says his crew is "looking forward to a home game in 2014." "When you look at the recent history of golf in the sandhills, I think it's pretty obvious the USGA likes to be here," Jones said. Pinehurst No. 2 has hosted U.S. Opens in 1999 and 2005. The U.S. Women's Open has been held at nearby Pine Needles three times since 1996 – but never at Ross' masterpiece course. By 2014, the USGA will have held 12 championships in 20 years in the North Carolina sandhills, with the most recent such event at No. 2 being the 2008 U.S. Amateur.

Padgett says it didn't take much convincing at all a few years ago to persuade Dedman to go along with the proposal for back-to-back Opens. Padgett says he pitched the idea to Dedman, and then there was "just a long pause, and the only thing he said was, 'Has it ever been done before?"' "He got the idea of being first, never being done before, and the history part was all that he really wanted to know," he added. "It wasn't hardly a 5-minute conversation, but it spoke volumes for his commitment and how he feels about working with the USGA.

"It didn't take him long to say, 'We're in."

Source: GolfChannel.com, May 25, 2012



## REGISTRATION OPEN FOR UMASS TURF RESEARCH FIELD DAY

**Event Date: Wednesday, August 1, 2012** 

Time: 8:00 AM - 1:00 PM

Location: UMass Joseph Troll Turf Research Center - 23 River Road, South Deerfield, MA 01373

Turf managers and associates from across the Northeast region: register now for University of Massachusetts Turf Research Field Day on Wednesday, August 1, 2012. This mid-summer date provides an excellent opportunity to view trials and experiments during the stressful summer period. As in the past, this year's event will be held at the center of the UMass Turf Program's field research universe: the UMass Joseph Troll Turf Research Center on River Road in South Deerfield, Massachusetts.

Take a short break from your busy schedule to join us for a morning of education and insight... on our turf! Field Day 2012 will focus on the research currently taking place at the Joseph Troll Turf Research Center as well as on research being conducted at other locations by University of Massachusetts Turf Program faculty, staff, and graduate students. Attendees will enjoy meeting and speaking with UMass researchers and viewing projects underway. Current research includes studies on the biology and integrated management of turf-damaging insects and diseases, short- and long-term weed management, responsible fertilizer and water use, pesticide fate and wear tolerance. An array of National Turfgrass Evaluation Program (NTEP) turfgrass variety trials will also be featured. The half-day agenda will include a trade show, with numerous Green Industry vendors and exhibitors on hand.

Support the UMass Turf Program with your presence at Turf Field Day 2012! Come to learn about cutting -edge turf research, network with colleagues, and meet with vendors. Pesticide recertification contact hours have been requested, valid for all New England states. Continental breakfast and hearty barbecue lunch are included in the price of registration.

For complete information about this program and online or mail registration, refer to: <a href="http://extension.umass.edu/turf/events/umass-turf-research-field-day">http://extension.umass.edu/turf/events/umass-turf-research-field-day</a>

Alternatively, contact Mary Owen at 508-892-0382; <a href="mailto:mowen@umext.umass.edu">mowen@umext.umass.edu</a> or Jason Lanier at 413-545-2965; <a href="mailto:jdlanier@umext.umass.edu">jdlanier@umext.umass.edu</a>

Sponsorship opportunities are available, please inquire.



## **Volunteer Requests**

Dear Superintendents, Turfgrass Professionals, Interns and Vendors,

I am writing this letter to make you aware of a great opportunity coming up in the near future and to ask for your help. As some of you may know, The Golf Club of New England, in Stratham NH has been chosen to host the United States Golf Association's Junior Amateur Championship, July 16-21, 2012. This event will mark the first time the USGA has hosted a championship in the State of New Hampshire.



The reason for this letter is to ask for your help the week of the tournament in July. I understand this is a difficult and busy time of year for all of us, but I am hoping either you, your assistant, or crew member(s) can help us bring to fruition a great championship and experience first-hand tournament golf. Enclosed you will find a volunteer application with all pertinent information needed by us to help in this endeavor.

I truly appreciate your help with this and should you not be able to help please by all means join us at some point that week to watch the best young amateur golfers compete in this championship.

Thank you, Jeff Baker Superintendent Golf Club of New England jbaker@golfclubne.com 603-775-7774

#### Dear Members,

I am pleased to announce that Rhode Island Country Club is once again hosting the CVS Caremark Charity Classic from June 17-19<sup>th</sup>.

We are looking for volunteers for the event during the following hours:

Saturday 4:30 AM – 7:30 AM

12:00 PM - 8:00 PM

Sunday 4:00 AM - 7:30 AM

6:30 PM - 8:30 PM

Monday 4:30 AM – 10:00 AM

2:00 PM – 8:00 PM

Tuesday 4:30 AM – 10:00 AM

Many of you have been kind enough to offer to help out with the event. If you don't feel that you can and would like to offer a member of your staff, some equipment to use or anything else that you might deem helpful, please contact me as well.

This is a great opportunity to gain some tournament experience, meet new people, network with friends and colleagues and see some great golf. Meals will be cooked by the talented Chef Manny Mihailides.

Thank You, Steve Thys Superintendent Rhode Island Country Club Phone: 401-245-5138 stevethys@ricc.org



## **Golf Course Superintendents Association of New England**

# 20th Annual Scholarship and Benevolence Golf Tournament Monday, June 25, 2012

# Dedham Country and Polo Club Host: Michael Stachowicz

This year's event will honor the memory of long time Winchendon School Golf Club Superintendent David Comee who passed away tragically last October at the age of 60. David served for many years on the S&B Committee and was a very active member of the GCSA of New England.

The S&B Fund has awarded more than \$225,000 in scholarship and benevolent aid to Superintendent, Friend and Affiliate members and their families since its inception in 1993.

We are asking Superintendent members to solicit their clubs or facility to contribute a round of golf for this year's raffle. In addition, other ways to show support and participate in this event include:

- Playing golf in the event
- > Selling raffle tickets
- Volunteer time at registration
- Send money directly to the fund

## Donations may be mailed to:

Don Hearn, Association Manager GCSA of New England 300 Arnold Palmer Blvd. Norton, MA 02766 donhearn@gcsane.org

#### THE UNIVERSITY OF CONNECTICUT INVITES YOU TO THE



For more information and to register, visit



www.turf.uconn.edu/fieldday2012

The 2012 Turfgrass Field Day at the University of Connecticut offers exciting educational opportuni-



ties for turfgrass professionals of all levels.

The date of the Field Day has been selected in order

to provide the best opportunity to view the research plots when they are under the greatest summer stress. Cutting edge research in the areas of lawn care, sports and golf turf management will be presented.

Attendees will have an opportunity to discuss ongoing research and management concerns with the UCONN turf team. In addition to seeing the latest

research results, turfgrass professionals have the opportunity to interact with exhibitors and

discuss the latest developments and challenges in the industry.

AGENDA:	7:30 7:30-8:45	Registration opens/continental breakfast Visit with exhibitors, silent auction opens			
	8:45-9:00	Welcoming remarks			
	9:00-11:30	Guided tour of research plots			
	11:30-12:00	Visit with exhibitors			
	12:00 - 1:00	Lunch			
	12:30	Ice cream social with exhibitors in vendor section			
	1:00-3:00	Visit with exhibitors			
	2:00	Silent auction ends			
	1:30 - 3:00	Afternoon Workshops (Separate registration required)			
		<ul> <li>Turfgrass Disease Identification and Management Walking Tour</li> </ul>			
		<ul> <li>Use of Entomopathogenic Nematodes for Insect Management</li> </ul>			

· Managing Weeds in the New (25b) World Early registration deadline is July 3, 2012.



TURFGRASS SCIENCE PROGRAM | DEPARTMENT OF PLANT SCIENCE AND LANDSCAPE ARCHITECTURE

DIVOT DRIFT... announcements ... educational seminars ... job opportunities ...tournament results...and miscellaneous items of interest to the membership.

#### **WELCOME NEW MEMBERS**

- Northeast Nursery, Inc., Friend, Peabody, MA
- Ryan Minzner, Supt., The Woodlands Club
- Richard McGovern, Asst., Sterling National CC
- Tim Gerzabeck, Supt., Sterling National CC
- Harris Schnare, Supt., Wayland CC
- Tucker Sheran, Asst., Concord CC
- Craig Resley, Asst., Franklin CC
- Nathan Gauthier, Asst., Highfields G+CC

**ANNOUNCEMENTS** 

Our condolences are extended to Lianne Larson and family on the passing of Lianne's father, Robert Larson, who passed away on May 5, 2012 at the age of 81.

Congratulations to John Eggleston, Superintendent at Kernwood Country Club, and his wife on the birth of twins! The boy's name is Seve and the girl's is Marina.

Congratulations to James and Kathleen Small on the birth of their new baby girl Isabella Rose who was born on May 19, 2012.

As in the past, *The Newsletter* continues to invite Affiliate members to submit a press release about new personnel, new products or a company bio. We will print each and every release **free of charge**. This is a great way to advertise for free. Who said nothing in this world is free? Free advertising to better your company, wow what an offer.

Jeff Urquhart, Editor



Mike Stachowicz and GCSA of New England's tee sign at the NEGCOA Annual Outing



GCSANE Offers
Website Banner advertising at
www.gcsane.org

The price is \$500 for one year which will be re-occurring annually from your first billing unless otherwise specified.

For more information, please contact Jeff Urquhart at 781-828-2953 or imartin101@gmail.com

## Please Patronize these FRIENDS of the ASSOCIATION

Page 1

#### A.A. Will Materials Corp.

198 Washington St., Stoughton, MA 02072-1748
Root zone mixes, divot mixes, topdressing blends, bunker sands, cart path mixes, bridging stone, & hardscape supplies.
Rob Fitzpatrick - (800) 4-AA-WILL

www.aawillmaterials.com

#### Agresource, Inc.

100 Main St., Amesbury, MA 01913 Tim Gould, Guy Travers (800) 313-3320, (978) 388-5110

#### Allen's Seed Store, Inc.

693 S. County Trail, Exeter, RI 02822 Specializing in quality seed and related golf course maintenance supplies.

Gregg Allen - (800) 527-3898 Michelle Maltais - (401) 835-0287

#### The Andersons Technologies, Inc.

26 Waite Ave., S. Hadley, MA 01075 Manufacturer of fertilizer & control products. Rick Forni - (413) 534-8896

#### **Atlantic Golf and Turf**

9 Industrial Boulevard, Turners Falls, MA 01376 Specializing in agronomy through the distribution of fertilizer, seed and chemicals throughout New England. Chris Cowan (413) 530-5040, Gregg Mackintosh (508) 525-5142, Scott Mackintosh CPAg (774) 551-6083

#### Atlantic Silica, Inc.

P.O. Box 10, Enfield N.S. B2T 1C6 Canada (902) 883-3020

#### A-OK Turf Equipment Inc.

1357 Main St., Coventry, RI 02816-8435 Lastec, Tycrop, Blec, Wiedenmann, Therrien, Graden, Sweep & Fill, Baroness, and used equipment. Mike Cornicelli - (401) 826-2584

#### **Barenbrug USA**

Great in Grass 166 Juniper Drive, North Kingstown, RI 02852 Bruce Chapman, Territory Manager (401) 578-2300

#### **BASF Turf & Ornamental**

47 Falmouth Rd., Longmeadow, MA 01106 "We don't make the turf. We make it better." John Bresnahan - (413) 565-5340

#### **BACKED by BAYER**

Building on an already solid foundation of proven products to help you succeed. Brian Giblin 508-439-9809 <a href="mailto:brian@bayer.com">brian@bayer.com</a> <a href="mailto:www.backedbybayer.com">www.backedbybayer.com</a>

#### The Borden Company

114 Summer St., Maynard, MA 01754 Bulk limestone dealer. Jack Borden - (978) 897-2571

#### **Boston Irrigation Supply Co. (BISCO)**

60 Stergis Way, Dedham, MA 02026 Distributor, irrigation supplies & accessories, featuring Rain Bird. Andrew Langlois, Jay Anderson III, Dan Fuller, Jeff Brown, Greg Hennessy, Chris Russo (800) 225-8006

#### The Cardinals, Inc.

166 River Rd., PO Box 520, Unionville, CT 06085 Golf course and landscape supplies. John Callahan, Dennis Friel - (800) 861-6256

#### Cavicchio Landscape Supply, Inc.

110 Codjer Lane, Sudbury, MA 01776 Annuals, perennials, garden mums, ground covers, loam, & mulch. Darren Young - (978) 443-7177

#### Charles C. Hart Seed Co., Inc.

304 Main St., Wethersfield, CT 06109 Authorized distributor for Bayer, Syngenta, Grigg Bros., Foliar Fertilizer, & Aquatrols. Roy Sibley, Dick Gurski, Robin Hayes - (800) 326-HART

#### **Country Club Enterprises**

PO Box 670, 29 Tobey Rd., W.Wareham, MA 02676 Club Car golf cars, Carryall utility vehicles. Dave Farina, Keith Tortorella, Mike Turner (800) 662-2585

#### DAF Services, Inc.

20 Lawnacre Rd., Windsor Locks, CT 06096
Irrigation pumps - sales & service; northeast warehouse/distributor for ISCO HDPE pipe & fittings. Richard Young - (860) 623-5207

#### **DGM Systems**

153A Foster Center Road, Foster, RI 02825 Your New England specialty products distributor: Reelcraft, POK, Allen, Kenyon, Echo, Carhartt Office - (401) 647-0550 Manny Mihailides - (401) 524-8999 David Mihailides - (401) 742-1177

#### **DHT Golf Services**

8 Meadow Park Road, Plymouth, MA 02360 Serving the GCSANE for over 20 years. Planning to proposal to completion. Golf construction and irrigation consulting. Emergency irrigation repairs. Dahn Tibbett (20 year member), Jaime Tibbett 508-746-3222 DHTGOLF.COM

#### G. Fialkosky Lawn Sprinklers

PO Box 600645., Newton, MA 02460 Irrigation services to golf courses throughout New England. Gary Fialkosky - (617) 293-8632 www.garyfialkoskylawnsprinklers.com

#### **Gustavo Preston Service Company**

10 Kidder Road, Unit 8, Chelmsford, MA 01824 Flowtronex irrigation pumps - sales and service. Spring start ups, winterization and 24 hour emergency service for all irrigation pumps. Ed Ceaser (978) 250-3333

#### Harrell's

19 Technology Drive, Auburn, MA 01501 Turf & ornamental supplies. Chuck Bramhall, Mike Kroian, Mike Nagle, Jim Wierzbicki - (800) 228-6656

#### International Golf Construction Co.

5 Purcell Rd., Arlington, MA 02474 Golf course construction. Antonios Paganis - (781) 648-2351; (508) 428-3022

#### **Irrigation Management & Services**

21 Lakeview Ave., Natick, MA 01760 Irrigation consultation, design, and system evaluation. Bob Healey, ASIC, CID - (508) 653-0625

continued on next page

## Please Patronize these FRIENDS of the ASSOCIATION

#### John Deere Golf

Offering our customers the most complete line of products, service and expertise in the industry. Tom Rowell, Ren Wilkes, John Winskowicz - (978) 471-8351 Ron Tumiski 1-800-321-5325 x6219

#### Ken Jones Tire, Inc.

71-73 Chandler St., Worcester, MA 01613 Distributor of tires for lawn & garden, trucks, cars, industrial equipment, and golf cars. Gerry Jones - (508) 755-5255

#### **Larchmont Engineering & Irrigation**

11 Larchmont Lane, Lexington, MA 02420-4483 Kevin Rudat - (781) 862-2550

#### Lazaro's Golf Course Supplies & Accessories

dba Hammond Paint and Chemical Co., Inc. 738 Main St., Suite 223, Waltham, MA 02154 Complete line of golf course accessories; Standard, Par Aide, Eagle One. Joe Lazaro - (781) 647-3361

#### **Maher Services**

71 Concord Street, N. Reading, MA 01864 Specializes in Water well drilling, pump sales, pump repair, well redevelopment and preventative maintenance Peter Maher cell: (781) 953-8167 or (978) 664-WELL (9355) Fax (978) 664-9356 www.maherserv.com

#### **MAS Golf Course Construction LLC**

60 Hope Ave., Ste. 107, Waltham, MA 02453 Fulfilling all your renovation and construction needs. www.masgolfconstruction.com Matthew Staffieri (508) 243-2443

#### Maltby & Company

30 Old Page Street, P.O. Box 364, Stoughton, MA 02072 Provides expert tree pruning, tree removal and tree planting services. Our two other divisions include Natural Tree & Lawn Care. which treats for winter moth caterpillars, ticks and mosquitoes etc. Forest Floor recycling manufactures color enhanced mulch and natural composted leaf mulch. For more information or to speak with one of our arborists please call Bill Maltby at 781-344-3900

#### **Matrix Turf Solutions**

29 Gilmore Drive - Unit C, Sutton, MA 01590 Providing the finest turf care products and accessories. Jim Favreau - (978) 815-9810 - Larry Anshewitz - (508) 789-4810 www.matrixturf.com

#### **Mayer Tree Service**

9 Scots Way, Essex, MA 01929

Your one source tree care company. Our certified arborists specialize in plant health care as well as tree pruning and technical removals. Jeff Thomas (978) 768-7232

#### **McNulty Construction Corp.**

P. O. Box 3218, Framingham, MA 01705 Asphalt paving of cart paths, walkways, parking areas; imprinted asphalt. John McNulty - (508) 879-8875

#### Miller Golf Construction

P.O. Box 1008. Essex. MA 01929 Golf course construction & renovation. Jonathon Miller - (978) 768-6600

#### MTE ~ Turf Equipment Solutions \* new Location \*

890 EAST STREET (rear), TEWKSBURY, MA 01864 New and Pre-owned Equipment; Sales / Parts / Service JACOBSEN - TURFCO - SMITHCO - REDEXIM -NEARY GRINDERS - BUFFALO TURBINE - TRU TURF -GOLF LIFT - STANDARD & PAR-AID - SDI - BROYHILL -RYAN - HUSQVARNA- GRAVELY - LELY - VICON

NEW Office#: 978-654-4240 or Mark Casey 617-990-2427 Mungeam Cornish Golf Design, Inc.

207 N. Main St., Uxbridge, MA 01569 Golf course architects. (508) 278-3407

#### **New England Lawn & Golf**

15 Del Prete Drive, Hingham, MA 02043 Distributor of Express Dual and Anglemaster Speed Roller and Converted Organics a liquid compost & fertilizer from food waste John Lenhart - (781) 561-5687

#### **New England Specialty Soils**

435 Lancaster, Street, Leominster, MA 01453 1mm. Top Dressing Sand, High Density Bunker Sand, Rootzone Mixes, Tee Blends, Divot Mixes, Bridging Stone, Cart Path Mix, Infield Mixes, Inorganic Amendments, SLOPE LOCK Soil. Ed Downing - 978-230-2300 Rick Moulton (978) 230-2244 www.nesoils.com

#### **New England Turf**

P.O. Box 777, West Kingston, RI 02892 Phone: 800-451-2900 or Ernie Ketchum 508-364-4428 Website: www.newenglandturf.com

#### **NMP Golf Construction Corp.**

25 Bishop Ave., Ste. A-2, Williston, VT 05495 Golf course construction. Mario Poirier - (888) 707-0787

#### **Northeast Golf Company**

Golf Course Architectural/Consultation Services 118 Beauchamp Drive, Saunderstown, RI 02874 Robert McNeil (401) 667-4994

#### North Shore Hydroseeding

20 Wenham St., Danvers, MA 01923 Hydroseeding and erosion control services. Brian King - (978) 762-8737 www.nshydro.com

#### On-Course Golf Inc., Design/Build

16 Maple Street, Acton, MA 01720

We serve all your remodeling and renovation needs. You can trust your project with us! We make you look good! Sean Hanley (978) 337-6661 www.on-coursegolf.com

#### **Partac Peat Corporation**

Kelsey Park, Great Meadows, NJ 07838 Heat treated topdressing, golf hole targets, turf blankets, other specialty golf supplies. Jim Kelsey - (800) 247-2326

#### Putnam Pipe Corp.

90 Elm St., Hopkinton, MA 01748 Underground water, sewer, & drain pipe and fittings-Erosion and sediment control material. 24-hour service. David Putnam, Eli Potty - (508) 435-3090

## Please Patronize these FRIENDS of the ASSOCIATION

#### **Read Custom Soils**

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#### Slater Farms (Holliston Sand Products)

P. O. Box 1168, Tifft Rd., Slatersville, RI 02876 USGA recommended topdressing, root-zone mixes, compost, pea stone, angular & traditional bunker sand. Bob Chalifour, CGCS (Ret.) - (401) 766-5010 Cell: 860-908-7414

#### Sodco Inc.

P. O. Box 2, Slocum, RI 02877 Bluegrass/Fescue, Bluegrass/Rye, Bluegrass/Fescue/Rye, Bentgrass. Sean Moran, Pat Hogan - (800) 341-6900

#### **Southwest Putting Greens of Boston**

P.O. Box 827, Westford, MA 01886 Synthetic turf, tee lines, practice greens, outdoor and indoor practice facilities. Douglas Preston - (978) 250-5996

#### Stumps Are Us Inc.

Manchester, NH Professional stump chipping service. Brendan McQuade - (603) 625-4165

#### **Syngenta Professional Products**

111 Craigemore Circle, Avon, CT 06001 Melissa Gugliotti (860) 221-5712

#### Tom Irwin Inc.

11 A St., Burlington, MA 01803 Turf management products. Paul Skafas, Rob Larson, Chris Petersen, Greg Misodoulakis, Mike DeForge, Brian Luccini, Jeff Houde, Fred Murray (800) 582-5959

#### Tree Tech, Inc.

6 Springbrook Rd., Foxboro, MA 02035 Foxboro, Wellesley, Fall River Andy Felix - (508) 543-5644

#### Tuckahoe Turf Farms, Inc.

P. O. Box 167, Wood River Junction, RI 02894 Joe Farina (774) 260-0093

#### **Turf Products Corp.**

157 Moody Rd., Enfield, CT 06082 Distributors of Toro irrigation & maintenance equipment and other golf-related products. Tim Berge, Dave Beauvais, Nat Binns, Andy Malone - (800) 243-4355

#### **Valent Professional Products**

294 Archer Street, Fall River, MA 02720 Valent Has Turf Covered Jim Santoro - 508-207-2094

#### Valley Green

14 Copper Beech Drive, Kingston, MA 02364 Phone: 413-533-0726 Fax: 413-533-0792 "Wholesale distributor of turf products"

#### **Winding Brook Turf Farm**

Wethersfield, CT 06109 Scott Wheeler, Mike Krudwig, Sam Morgan - (800) 243-0232

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## **Ad Preparation Specifications:**

**File Specifications for Ads Supplied in Digital Format**: Ads may be sent either by email or by mailing a CD to the address below. Formats preferred are .GIF; .JPG and .PDF. Ads can also be accepted in Microsoft Word or Microsoft Publisher files. Full color is available with all ads.

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