



AUTHORITIES  
ADVISE *Fall*  
*Seeding* FOR



Better  
Lawns



*My neighbors are asking what we did to get such a marvelous lawn. We give full credit to your seed and Turf Builder.—Mrs. A. L. Rivard, Chicago.*

*We seeded a small lawn with your seed two years ago and to this day we have not had weeds. I never miss an opportunity to advertise your seed.—Margaret B. Dillon, Ridgewood, N. J.*

*I have used many kinds of seed but never any like yours. I am recommending it to all my friends.—Mr. H. B. Dowie, Philadelphia, Pa.*



# Have thicker, greener lawns the year 'round

Early Autumn is the ideal time for seeding lawns. The cool moist weather of August, September and October stimulates the healthy growth of new seedlings. Summer finds the grass sufficiently matured and well established to contend with hot, dry weather and pesky weeds. These benefits have been determined by test plantings at the State Experiment Stations as well as practical plantings by home owners seeking more beautiful turf:

## ● Greater Drouth Resistance

Fall seeded grass develops deeper roots, enabling it to draw on a larger volume of soil for water. When hot weather arrives, these roots are firmly established.

## ● Thicker Grass

Cool autumn evenings encourage grass to tiller or stool out, thereby forming thick, spreading sod with a long healthy blade growth.

## ● Fewer Weeds

Fall seeded grass has about four months growth before lawn weeds start in May or June. Consequently, it can better compete with such objectionable weeds as Dandelions, Plantain or Crabgrass.

## ● More Uniform Growth

Fall rains are slow. They do not wash the dirt away and are favorable to a higher germination. Fewer bare spots appear to mar the lawn.

## AUTHORITIES URGE FALL SEEDING

*Late summer seeding will generally give better results.*—Penn State College.

*Regrettable that home owners don't take much interest in starting a lawn in the fall.*—U. S. Department of Agriculture.

*Planting trials show seeding in fall usually most successful.*—N. Y. Experiment Station.

*Fall seeding much preferred to spring seeding.*—Ohio State University.

*Most favorable period for seeding lawns is late summer and early fall.*—N. J. Exp. Station.

*Late August and early September most favorable for seeding new lawns.*—Michigan State College.



## Scott's Lawn Seed

A general purpose mixture for open sunny lawns. Composed of deep-rooting perennial grasses with Creeping Bent. Sow 4 to 6 pounds per 1,000 square feet for new lawns, half as much on established lawns.

1 lb.	-	\$ .60	5 lbs.	-	\$2.75
3 lbs.	-	1.75	10 lbs.	-	5.25



## Scott's Shade Mixture

Carefully prepared from imported shade tolerant varieties. Produces lasting turf in absence of sunlight. Heavy and weed-free. Seed at the same rates as Scott's Lawn Seed.

1 lb.	-	\$ .75	5 lbs.	-	\$3.50
3 lbs.	-	2.15	10 lbs.	-	6.75

## Scott's Creeping Bent

Genuine and pure seed of this finest of all turf grasses. Makes lawns like putting greens. As the seed is so fine it goes a long way in planting. Sow at half the rate suggested for Scott's Lawn Seed.

1 lb.	-	\$1.65	5 lbs.	-	\$ 7.75
3 lbs.	-	4.70	10 lbs.	-	15.00

## Scott's Turf Builder

A complete grass food that goes three times as far. Insures thicker turf and greater freedom from weeds. Apply 10 pounds per 1,000 sq. ft. on old lawns, two or three times that amount before seeding new lawns.

10 lbs.	-	\$1.25	50 lbs.	-	\$3.75
25 lbs.	-	2.25	100 lbs.	-	6.50

# Sow SCOTT'S LAWN SEED *this fall*

