

# Farm Women Hear Speeches on Food

## Salesmen, Stamps, Discounts: Problems Face Consumers

A discussion about consumer buying, trading stamps, and food for the future were among the many programs that took place for farm women yesterday.

R. Wickert, professor of the department of psychology, Rosalind Laquist, and Phillip Droskin, both from the U.S. Department of Agriculture, spoke in a program designed to give the farm women insights into some of the current issues facing consumers.

Wickert, in speaking about getting the "Salesmen Take From Your Dollars," credited brand, product, store, and media images as being the basic factors influencing consumer purchases.

These four elements combined account for the type of buying we do, explained Wickert. They provide us with an emotional identification with the brand of product we buy, he said.

These may lead the consumer to over pay for a brand name when he could have gotten the same thing for a lesser price and at the same quality in an off-brand commodity, he indicated.

To remedy such purchasing habits to save dollars, Wickert suggested we rationalize in our purchasing, learn of the facts of advertising and budgeting shopping.

Laquist, on her topic about the Pros and Cons of Trading Stamps, said that it would be difficult to say whether or not trading stamps saved the consumer money.

She pointed out that the trading stamp industry has grown leaps across the country and where stamps are offered, people will and do save.

Most of the stamp savers are married people under 40 years old with three or four children, and live in suburban areas, Laquist said.

Although the consumer seems to be satisfied with trading stamps, there is the question of whether or not it would take too long to save enough stamps to purchase a commodity from a redemption catalogue, she said.

For an example, she cited an article from a catalogue that would require 825,000 stamps. If the consumer did \$25.00 of shopping a week at a grocery store, it would take over 60 years to get enough stamps, she said.

To really tell if the consumer is getting something for nothing, Laquist said, one would have to evaluate the prices of the stores giving stamps and the localities they are in and compare them with others.

In "Foods You Will Be Seeing in the Future," Phillip Droskin said we can look forward to new types of foods and new freezing methods.

"Such things as sweet potato flakes are fairly close to being a reality," Droskin said. Along with that may come beet, carrot and mushroom flakes and deep fried peas, he said.

A new freezing operation called "de-hydro" freezing may replace present methods of food preservation, Droskin said. This operation takes half of the water from the product and permits faster freezing, he said.

The de-hydro products are practically indistinguishable from the fresh products, he said.

Droskin believes that de-hydro peas will be on the market within a year or so.

Today's emphasis is being placed on the top award winners in Michigan. Each year an attempt is being made to recognize some of the many individuals who have contributed unselfishly of their time and energy to the betterment of Michigan agriculture.

Those being honored today are Lee Fernon, Chesaning, Meritt Hill, Birmingham, and Arthur Ingold, Blenheim.

# Michigan State News

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EAST LANSING, MICHIGAN—WEDNESDAY, FEBRUARY 3, 1960

The Weather

Partly Cloudy, Cold

High ..... 26

Low ..... 8

PRICE 5 CENTS

## New Developments Grow Required ROTC Battle Rages On

Student organization members protested Tuesday that they are not playing "follow the leader" in the disputed Michigan State ROTC issue.

Meanwhile the committee for required ROTC issued a 20-page membership list, as the battle over the future of military training on campus neared its Monday showdown at student senate's meeting.

All-University Student Government sources, responding to a statement supporting continued compulsory basic ROTC and signed by AUSG President Bill Livingston and Vice President Dick Holmes, said the stand should not be taken as representative of the student government's collective opinion.

Livingston, Holmes, and six other student group administrators released the statement last week, supporting the recently organized drive to kill the proposed change to all but one term of ROTC on an elective basis.

Included in the latest roster of police administration head A. F. Brandt's committee for required ROTC were the names of Dean of Students Tom King, Director of Alumni Relations Starr Kessler, military science head Merion Munn, Director of Intercollegiate Athletics Eugene Munn, Medical Director Dr. James Feurig, football coach Duffy Daugherty and Scholarships Director Paul Bagwell.

A statement from Munn accompanied the committee's third "fact sheet" for distribution to faculty and administration members and the press.

"We must not forget that some of our future leaders must be involved in the organizations set up to protect and defend the nation," Munn said.

While the student must be allowed to choose his own field of study, he must be made aware of his responsibilities in preserving this nation and its way of life.

The foreign students will be helped through registration, introduced to various people on campus and given firsthand information on student governing bodies and organizations.

"We can do nothing to make sure this is done," said Dave Rausa, co-chairman of the project. "It is up to the students themselves to carry out the program successfully only if everyone is sincere and conscientious."

Training sessions are planned for spring term to show students how the program is intended to work. A general meeting will be followed by area studies acquainting students with the country they will be dealing with.

Students who apply will receive letters later this term telling dates of the sessions.

Applications are available at the Men's and Women's divisions, UN Lounge in the Union basement and the Union Conference.

Positions open include the general chairmanship and the chairmanships of the publicity, staging, art, banquet, and executive secretary committees.

Petitions are available at the Placement Bureau or at the Union desk.

# Missile Passes Critical Flight Test Over Atlantic

## Top Stage Fired For First Time

Success Could Have Effect on Missile Gap

CAPE CANAVERAL, Fla. — A power-packed Titan passed its most critical flight test Tuesday and took a significant step in its development as America's farthest-ranging military rocket.

The 91-foot giant soared into a clear sky and two minutes later its big second stage ignited with a burst of flame and ejected a dummy warhead to an Atlantic target 2,000 miles away.

The upper stage, which pours out 80,000 pounds of thrust, is the biggest and most powerful ever fired in flight by the United States. This is the first time it has been fired.

The success was the first in nine months for the Titan, which will have an eventual range of 9,000 miles, perhaps farther. It came as three congressional committees are poised to investigate failures which have plagued the program since last May. The last two Titans exploded on the pad.

In Washington the successful launching won praise from Lt. Gen. Bernard Schriever.

"I am very happy about it," Schriever, head of the Air Force Research and Development Command, told members of the Senate Space Committee and House Armed Services Committee.

Schriever said by the end of 1962 the Titan will make up about one-third of our missile inventory.

Continued success by the Titan could have profound effect on the U.S.-Russian missile gap now being debated in Congress.

Defense Secretary Thomas Gates and other military officials have testified that the Soviet Union will have a "moderate numerical superiority" in intercontinental range missiles in the next three years.

The Titan, which is expected to be operational next year, could help fill this gap by taking some of the burden off the already-strewn Atlas ICBM.

The United States plans in 1965 to have 14 Titans and 13 Atlas squadrons scattered across the country. Each will have 10 missiles capable of delivering nuclear destruction to enemy targets in less than 30 minutes.

The Air Force announced that Tuesday's Titan performed perfectly, with the second stage igniting on schedule and pushing the nose cone to a predetermined impact area.

The 10,000 pounds of thrust generated by the second stage greater than any previous upper stage fired in the free world. The largest Titan stage tested Tuesday weighed 33,000 pounds three weeks ago at Cape Canaveral.

The 41-foot Titan second stage weighs 24 tons.

The Titan first stage generates 300,000 pounds of thrust. The firing of the powerful second stage in the upper atmosphere gives the warhead a bigger kick, enabling it to travel a greater distance at speeds up to 10,000 miles an hour.

More Theft Reported In Mens Intramural

Several thefts occurred Monday and over the week-end, reported to the Department of Public Safety Monday.

A basketball value of \$100 was reported stolen from an unlocked locker in the Men's Gymnasium.

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FIRST RUSH of Scabbard and Blade, Army ROTC honorary for Corps Sponsors was held Tuesday night. Representatives from all sororities and women's residence halls were present in the faculty lounge on the Library's fourth floor. Con-

## Speech Praises Playwright Waite Says Williams 'Greatest'

Tennessee Williams, "a less-motivated named reality," is unquestionably America's greatest contemporary playwright, Dr. John Waite told a Union Ballroom audience Tuesday night.

Dr. Waite, an associate professor of English with degrees from University of Colorado and University of Maryland, spoke on the "New Voices of Contemporary Literature" series sponsored by the English Department and Union Board.

Previous lectures have considered Jack Kerouac, J. D. Salinger, and Joyce Cary.

Where Arthur Miller, Eugene O'Neill and other recent dramatists have failed, Williams has succeeded in adding the dimension of spirit and myth to language, Waite said.

Love and hate are the magnetic poles of Williams' world, populated by those capable of love and those who are not. The first type almost inevitably becomes the victim of the second.

The Williams universe, thus becomes far more bleak than the one viewed by the Greek tragedians. For Williams there are no gods; there is no justice.

"What ever can you do on this earth, but catch what ever comes into your hands till your fingers are broken," Waite quoted from a Williams play.

Illustrating the doom theme of all his work.

Any attempt to categorize Williams' characters would be arbitrary and false, Waite said. Listeners in discussing the eight full-length plays, the Southern dramatist has written in the past decade.

All are physically or morally deformed, and even those who appear to escape are haunted by loss, he said.

Waite compared Williams' handling of theme and character in his major works: "A Streetcar Named Desire," "Cat on a Hot Tin Roof," "Orpheus Descending," "Suddenly Last Summer," "Camino Real," "The Rose Tattoo," "Sweet Bird of Youth," "The Glass Menagerie," and "Summer in Smoke."

Throughout Williams' plays, the writer treats the subject of sex in frank, outspoken, terminology focusing on perversion and social degeneracy.

"A Streetcar Named Desire," which Waite viewed as Williams' best play, served as an example. Here the Southern belle heroine, Blanche DuBois, substitutes desire and alcohol for love, which leads to her self-destruction.

The shifting relationship of death and desire are symbolized by Blanche's transfer from the one New Orleans streetcar



THIS MODEL Nike missile site is on display in the Demonstration Hall ballroom. It is used to give ARMY ROTC students an idea of the role the Army Anti-Aircraft Command plays in the defense of the metropolitan centers of the United States. This model is typical of the installations surrounding Lansing and all major cities of the country.

## Farmers' Week Events

- 8:00 Devotional Period
- Alumni Memorial Chapel
- Judging Market Swine Classes
- Livestock Pavilion
- 9:30 Produce and Prosper with High Quality Forage
- Room 109, Anthony Hall
- Answers for Vegetable Marketing Problems
- Room 206, Horticulture Building
- Michigan Mock Farmers' Association
- Music Building Auditorium
- Maple Syrup Producers Meeting
- Forestry Cabin
- 10:00 The Rural Church and Our Layman Responsibilities
- Chapel Parlor
- State Milk Control
- Fairchild Theater
- Soil and Water Program
- Room 116, Agricultural Engineering Building
- Professional Bookkeeping Program
- Room 101, Kellogg Center
- Soil Testing and Fertilizer Recommendations
- Kellogg Center Auditorium
- Youth Leaders
- Lincoln Room B, Kellogg Center
- Home Economics
- Union Building
- Poultry Science Management Day
- Room 116, Anthony Hall
- Understanding Our Neighbors Around the World
- Room 106, Kellogg Center
- Judging of Sale Eggs
- Livestock Pavilion
- 10:45 Distinguished Service to Agriculture Awards
- Room 109, Anthony Hall
- 12:00 25th Annual Bred Ewe Sale
- Livestock Pavilion
- Michigan Feed and Grain Dealers' Association Luncheon
- Red Cedar B, Kellogg Center
- State 4-H Council Reunion Luncheon
- Red Cedar A, Kellogg Center
- 12:30 Agricultural Economics Movie
- Fairchild Theater
- Homemakers' Get-Acquainted Luncheon
- Big Ten Room, Kellogg Center
- Youth Leaders
- Lincoln Room B, Kellogg Center
- 1:20 Produce and Prosper with High Quality Forage
- University Auditorium
- Who Will Lead the Way—U.S. or USSR?
- Poultry Housing and Equipment
- Room 116, Agricultural Engineering Building
- More Dollars from Hogs
- Room 109, Anthony Hall
- Woodlot Forestry
- Forestry Cabin
- Field Bean Production and Utilization
- Kellogg Center Auditorium
- Potato Production Day
- Lincoln Room A, Kellogg Center
- Resource Development
- Room 11, Physics-Math Building
- Field Bean Production and Utilization
- Auditorium, Kellogg Center
- 2:25 Potato Production
- Lincoln Room A, Kellogg Center
- 2:45 Landscape Development—Today's Challenge
- Room 25, Union Building
- 3:20 Short Course Alumni Reception
- Parlor A and B, Union Building
- 3:40 Crops and Soils Banquet
- Big Ten Room, Kellogg Center
- Short Course Alumni Banquet
- Ballroom, Union Building
- 4:15 Lecture on Confidence Rackets
- Fairchild Theater

## Movie Set for Tonight

A movie entitled "The Great Hunt" in the Demonstration Hall ballroom at 7:30 p.m. tonight.

The program is sponsored by the Fisheries and Wildlife Club.



# Powers Calls Airborne Alert Essential to Nation's Survival

WASHINGTON (AP)—The chief of the Strategic Air Command said Tuesday a 24-hour-a-day airborne alert by combat-ready bombers is essential to the nation's survival in the dangerous years ahead.

## Poltoratzky Wins Grant

Dr. Nikolai Poltoratzky, of the department of foreign languages, has been awarded a research grant from the American Philosophical Society.

The grant will enable Poltoratzky to examine newspapers and journals of the Vohki period in New York and Washington libraries and report his findings. The grant was awarded for his studies of "Vehki and their significance in the history of Russian thought and society." "Vehki" was a collection of essays on the Russian revolution, and aroused "tremendous response" among the intellectuals of pre-revolutionary days.

Published in 1909, "These essays still worry the Soviet intellectuals, who continue to fight the Vehki authors and the ideas presented there," Poltoratzky said.

Gen. Thomas Power told senators President Eisenhower's new military budget falls short of providing enough money to get ready for such an alert.

The SAC commander saw the next four or five years as holding the greatest danger of surprise attack by Russia. Nobody can tell, he said, when Soviet Premier Nikita Khrushchev might decide the time was ripe. By the middle 1960s, Power said, the United States will have so many long range missiles that "no one will dare to attack this country."

Testifying before the Senate Space Committee and Preparedness Subcommittee, Power declared that "at this very moment the Strategic Air Command is the most powerful deterrent in the history of the world."

## Haworth Speaks To Vets' Wives

Dr. Mary Haworth, assistant professor of psychology, will speak to the Veterans' Wives Club at 8 tonight, on the "Sex Education of Children."

The meeting will be held at Spartan Village Hall. All interested may attend, according to Dorothy Renbarger, publicity chairman.

plain he was concerned about the future, and he said "You can't change military programs overnight." As Power described it, his duty as a field commander was to prepare for "the worst situation."

Monday Secretary of Defense Thomas Gates Jr. told the combined Senate groups the joint chiefs of staff do not feel it is necessary to start an airborne alert now. Gates also termed unrealistic Power's recent statement that with a surprise attack by 300 missiles Russia could knock out this country's strike capability in 30 minutes' time.

"I still stand by my statements," Power said when asked about this Tuesday.

The strategic bomber commander also differed with his Pentagon superiors on their action halting, at least for now, a program for building a 2,000-mile-an-hour B70 bomber.

The present 800-mile-an-hour B52 bomber, mainstay of SAC, will become obsolete in the middle 1960s, Power forecast, and "it is important that the B70 be ready as a replacement."

Because of long lead time needed to build equipment, Power said, "It's timely" to go ahead with B70 production now.

In arguing for an airborne alert, Power said the need is to make certain a percentage of SAC's heavy bomber force is in the air around the clock, "fully loaded with bombs and able to go right to the target without being destroyed on the ground."

He estimated that with the currently expected 15-minute warning of attack, a big percentage of U.S. bombers can get off the ground.

Eisenhower has asked Congress for 50 million dollars this year to acquire replacement parts and more treatment for SAC bombers, as a means of getting set for a constant airborne alert, if and when officials deem it necessary.

Asked by Democratic senators whether the administration request is enough, Power gave his opinion with a blunt "No."

## Shaw Orchestra To Present Bach

The Robert Shaw Choral and Orchestra will perform Bach's B Minor Mass at MSU's auditorium Sunday at 3 p.m. The performance will be a feature of Lecture-Concert Series B.

A formidable work, the Mass has never before been performed on a concert tour. In its 177-year history, America's oldest orchestra, the New York Philharmonic, has never performed this music in its entirety.

To tour the mass, Shaw has enlarged his group to include a chorus of 40 and an orchestra of 30. This month and next, they will perform in 36 cities. Their schedule includes stops at 23 colleges and universities.



Lt. CHARLOTTE SANFORD addresses AWS Tuesday night on the opportunities and obligations of women in the Armed Services.

## Industry May Resist Cox Claims Prosperity Depends on Adaptation

While Michigan's economic prosperity seems to be assured for 1960, its long run prospects depend primarily on the degree to which it adapts itself to change in a rapidly changing world, according to economist Dr. E. H. Cox of MSU.

Michigan must create a climate which is change-oriented and must increase its development of highly trained managers, engineers and scientists, who are capable of industrial pioneering, he adds.

Writing in the January issue of the Michigan Economic Record, published by the University's Bureau of Business and Economic Research, Dr. Cox notes that Michigan's present position of industrial pre-eminence can prove to be a handicap.

"Owners of plants and equipment designed to produce a certain type of product have a vested interest in that product and may be reluctant to write off valuable assets in order to revamp production facilities to produce new and better product types," he said.

"Similarly, highly skilled craftsmen may use the power of their unions to protect once valuable skills from machinery which makes them inefficient and obsolete."

Predicting general prosperity for the nation and Michigan in 1960, Dr. Cox points to some encouraging signs in the nation's economy. Steel production is up and industry leaders predict a record first quarter of about 36 million tons. He sees the potential product exceeding \$500 billion — a barrier that long stood in men's minds along with the four-minute mile. Automobile production will also be up.

## Travel Film To Feature Poland Trip

Poland will be presented at 8 p.m. Thursday in the Arts as a Farmers' Week feature of the World Travel series.

Produced and narrated by Arthur Benachowski, "Poland" is the first film of its kind of that country in over twenty years.

The film depicts present-day Poland as 160 years of customs, ancient culture and her virtually unknown scenic beauty.

Some of the scenes in the film include a cable car ride 1000 feet up the Carpathian Mountains, a canoe ride down the Dnieper river, a visit to the religious shrine at the Hill of Light in Cracow and a visit to Warsaw during the Harvest Festival with 100,000 spectators and 10,000 dancers in native costume.

Arthur Benachowski, vice president of Polish immigrants in Southeastern Michigan, New York, because of an interest in the people and history of the land of his parents, his proposal to produce a travel film on Poland was enthusiastically received and approved by the Polish government and the United States State Department.

10,000 feet of color film was taken without restriction of censorship and a premier showing in Detroit recently over station KTVB received a favorable response from viewers.

General admission is 75c.

Jack Kinney, director of the Placement Bureau, will address the chapter on various problems regarding employment.

## Placement Bureau

The following employers will interview on the indicated dates. If you are interested report to the Placement Bureau at least two school days in advance of interview date. Women also may interview majors with asterisk (\*). (B) Bachelor's degree, (M) Masters, (D) Doctors. Where no degree is indicated, all degree levels are eligible to interview.

- FEBRUARY 4-5**
- National Malleable & Steel Castings Co.: All men (B) (M) from the Colleges of B & PS, S & A, and Comm. Arts for Sales or Supervision work; Elect. (B), Mech. (B), & Met. (B) Engrs. for R & D, Sales, Sales Service, Testing & Plant positions. Accounting (B) majors for positions in Controlling Dept.
  - Union Carbide Metals Company: Civil (B) (M), Chem. (B) (M), Mech. (B) (M), Elect. (B) (M) & Met. (B) (M) Engrs. & Physics (B) and Chemistry (B) majors for Engineering, Construction, Maintenance, Sales, Technology & Production.
  - FEBRUARY 5.**
  - E. W. Bliss Company: Elect. (B) (M), Mech. (B) (M) & Met. (B) Engrs. for Design, Research, Sales, Production, & Administration.
  - Diamond Gardner Corporation (Gardner Division): Packaging (B) majors for related work.
  - The Mead Corporation: Accounting (B) (M) & MBA majors for Training Programs; Journalism (B) (M) majors for position as Associate Editor of West Publications.
  - Midwestern United Life Insurance Co.: All interested men (B), regardless of major, for Agency Management & Sales positions.
  - New York Air Brake Company: Met. (B) Engrs. for Metallurgical Practical Research, (Developmental) (Especially Well Equipped Laboratory); New York Central System Railroad: Civil (B) & Elect. (B) Engrs. for Engineering Assistant; Mech. (B) Engrs. for Engineering Assistant & Research Engineer; Accounting (B) majors for Junior Accountant position; Marketing (B); Transportation (B) & Economics (B) majors for Sales Representative. All men (B) from the Colleges of Engineering, B & PS and S & A for Freight Transportation & Inspector Training Programs; Chemistry (B) & Chem. (B) Engrs. for positions as Chemist.
  - The Timken Roller Bearing Company: Mech. (B) Engrs. for Training Programs leading to Sales & Application Engineering and Manufacturing Trainee.

## Pinnings

- ALPHA SIGMA PHI**  
Linda Baumer, Lansing junior and Alpha Omicron Pi; Doug Millman, Lansing junior; Eugene Vermeerach, DeWitt; James McGowan, DeWitt junior; Karen Dougherty, Senna Heights College junior; to Bruce Kiesel, Adrian senior; Nancy Kelsey, Vermontville sophomore; to John Leindefcker, Kalamazoo senior.
- DELTA SIGMA PHI**  
Judy Herry, Lake Orion sophomore; to Ed Braid, Lake Orion sophomore.
- DELTA TAU DELTA**  
Adele Lucas, Birmingham senior and Kappa Kappa Gamma; to Bill Young, Allegan senior.
- TRIANGLE**  
Rosemary Comer, Flint sophomore; to Roger Haan, Flint sophomore; Esther Ostrom, Benton Harbor; to Jules Gros, St. Joseph senior.
- DELTA GAMMA**  
Nancy Turner, Detroit sophomore; to Dick Ross, Flushing, N.Y. senior and Delta Upsilon.

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MICHIGAN STATE NEWS February 3, 1960 Page Three

**INFORMATION**

**GREEN SPLASH**  
7 p.m. Texas and Hedges  
8 p.m. Finale  
9 p.m. Opening Women's Pool

**RIFLE CLUB**  
6:30 p.m. Rifle range in basement of Deam Hall

**MARKETING CLUB**  
7 p.m. 33 Union. Fred Day will speak on Industrial Marketing

**SPECIAL EDUCATION CLUB**  
7 p.m. 318 Ed. Bldg.

**FISHIBLES AND WILDLIFE CLUB**  
7:30 p.m. 116 Nat. Sciences Bldg. Lewis Zimmerman will present his film "Big Game Hunting in India"

**VETERANS WIVES ASSOCIATION**  
8 p.m. Spartan Village Hall

**PURSHING RIFLES**  
7:30 p.m. 11 Deam Hall. Shooting meeting. No spectators required.

**SPARTAN WOMENS LEAGUE**  
7 p.m. 32 Union. Foreign speaker program

**YWCA STUDENTS WIVES**  
8 p.m. 603-102 Cherry Lane. Council meeting

**PROMENADERS**  
7 p.m. Open dance. WIM Bldg

**HISTORY CLUB**  
8 p.m. 34 Union. Panel of about 1000 members

**PHI BETA LAMBDA**  
8 p.m. 34 Union. Panel of about 1000 members

**PACKAGING SOCIETY**  
1:30 p.m. 114 E. Jackson St. 100 members

**GERMAN CLUB**  
7:30 p.m. 603-102 Cherry Lane. Song recital. Barbara Lester will sing. Prof. Karel Arndling

**AG. ECONOMIC CLUB**  
7:30 p.m. 31 Ag. Hall. Dr. Carlos Terrell will speak on "New states of Mexico"

**JUDO CLUB**  
8 p.m. 34 Union

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# Wrestlers Crush Purdue To Remain Undefeated

By MIKE SKINNER  
Michigan State Spartans continued their mastery over Purdue in the 131-pound wrestling match Tuesday night in the 131-pound division, winning the wireless Purdue.

ing a takedown in the final period of play to defeat Dick Mitchell, 7-5.

Heavyweight Boon wrestled with his opponent Steve Moriarity for eight minutes on their

The Spartans gained three pins to race to their fourth consecutive dual meet victory of the season. They haven't lost yet.



JOHN BAUM, Michigan State heavyweight, pins Steve Moriarity of Purdue in the Boilermaker-MSU wrestling clash Tuesday night.

The strategy clicked for one and one loss. Sophomore James Guerciardo of Purdue, 3-1, but the 133-pound match was stopped by Bob first of the Boilermakers, 3-2.

Guerciardo-130 pounds, and Moxer-157 pounds, and tonight John Baum posted a state pin. It was the first victory won on falls by Baum and Baum, this season.

Norman Young came close to following Guerciardo's example in pinning his opponent, but gained a near-miss and finally settled for a 6-0 match score shutout in the 137-pound class.

Creighton had his best season in the National League, two years ago, scoring 32 points, 117 goals, 11 assists for the New York Rangers. Six of the last 10 games were won by the team, where he remained until the Toronto Maple Leafs bought him up 10 days ago.

## Back In Majors Creighton Now Playing For Toronto Maple Leafs

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## Big 10 Standings

W	L	PCT	
Ohio State	6	9	1.000
Minnesota	5	1	.833
Illinois	3	3	.500
Iowa	4	3	.571
MICHIGAN STATE	4	1	.800
Purdue	2	1	.500
Northwestern	1	1	.500
Indiana	1	3	.250
Michigan	0	5	.000
Wisconsin	0	5	.000

Spartan Bowlers  
Top Wayne State  
The five Spartan bowlers scored 200 in the first game, 200 bowling club won the 100-point match over Wayne State.

The Spartans collected 2,891 points, 2,447 for Wayne State. Wayne rolled 636 and Bob Guerciardo 631 in three games to win the game honors. Both had

**"J-HOP" feature**  
**TUX-RENTAL**  
• Shirt - Jewelry  
• Cumberbund - Tie  
• Tux - Suspenders  
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**State News Sports**  
Night Sports Editor  
Pat Stephens  
February 2, 1960 Page Five

## Mathews Signs 1960 Contract With Milwaukee

MILWAUKEE (P) — Eddie Mathews, home run king of the major leagues last season, signed his 1960 contract with the Milwaukee Braves Tuesday after a brief session with General Manager John McHale.

## Intramural Results

**BASKETBALL**  
2nd stringers over State—fortett  
Zoo West 29, Village Idiots 21  
Kattman 13, Elkart 9  
BARCA 21, Ramblers 21  
Rakus 18, Hart 14  
Phi Nu Alpha over Leo Gourmet—fortett  
Motte 27, Seal 25  
Smith 17, Schirke 9  
Elsworth 44, Bower 13  
Rune 18, Osburn 6  
Playboys 26, Irene 24  
Shaft 17, Willis 18  
Tappers 24, Guffner 10, Shell 11  
Alphabets 47, Asher 27  
Boughton 14, Johnson 13  
Phi Nu Alpha 26  
Torch 14, Johnson 13  
Eggers over Wheeler—fortett  
Comets 29, Rainbows 18  
Bury 17, Schneider 14  
Sharto 20, Luther 14  
Homo 23, Meyer 14  
Fables 14, Runners 17  
Fain 20, Adorley 11  
Trojans over Manor Nico—fortett

**VOLLEYBALL**  
Phi Nu over Phi Sig 15-8, 6-15, 15-12  
A10 over A. F. Phi 15-4, 15-11  
Lambda Chi Alpha over Phi Nu, 15-13, 15-17  
Sigma Chi over Delta Chi 15-1, 15-8  
Alpha Sig over Phi Delta Theta, 15-6, 15-9  
Phi Nu over Phi Tau 15-7, 15-11, 15-12  
Sigma over Farmhouse—fortett  
A & Phi over Phi Sig, 15-12, 15-12

**Late Scores**  
NBA  
St. Louis 105, New York 100  
Philadelphia 109, Cincinnati 97

# Boilermaker Captain Wins Diving State Beats Purdue, Gives Up Only 1 First

Except for a strong showing in diving, Purdue swimmers put up a 2-2 tie with the Boilermakers for a new dual meet record. The Spartans dominated the pool, winning 10 of 12 events.

Coach Charles McAffree need some new faces in the meet, the sixth victors for State. One of them was sophomore Bob Eiler, who won in both the 50 and 100-yard freestyles.



JERRY CHADWICK, Spartan diver, placed third against the Purdue divers, who won first and second in the 100-yard freestyle over the Boilermakers. The first in diving was the only one Purdue got over the Spartans.

Bob Eiler, who had won the 100-yard freestyle at the 1959 meet, was the only Spartan to win a medal in the 100-yard freestyle.

**INVITATION**  
The Spartan Book Store cordially invites you, on your next visit to the store, to look at the special display of books that are appropriate as gifts for Valentine's Day.  
Corner of Ann & M.A.C. Ave.  
East Lansing, Mich.  
**SPARTAN BOOK STORE**  
Super Market For Education

**On Campus** with Max Strubman  
A collection of 100 witty, humorous, and thought-provoking essays by students from various colleges and universities.

**COMMITTEES: AN AGONIZING REAPPRAISAL**  
The Student Council met, discussed the dues for the next year, and then adjourned. There were some who would like to see the Student Council reorganized, but they remained without incident.

**FREE! 1/2 GALLON COKE**  
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Men's and Ladies' **PIKKOLO Stretch PANTS**  
Men's and women's styles in black and blue, short lengths only. 50% wool, 50% Helanca stretch. German imports.  
Reg. 32.95 and 31.95 **\$24.88**  
Ladies' Superba **AFTER-SKI BOOT**  
Italian imports with fur uppers, rubber soles. Water repellent.  
**\$3.95**  
**SKI RENTALS**  
Boots, Skis, Poles  
**\$5.00** per weekend  
**OPEN TONIGHT 'TIL 9 P.M.**

**Walter's**  
But I agree, The Student Council met, discussed the dues for the next year, and then adjourned. There were some who would like to see the Student Council reorganized, but they remained without incident.

### To Break Farm Deadlock Ike to Try Flexible Approach

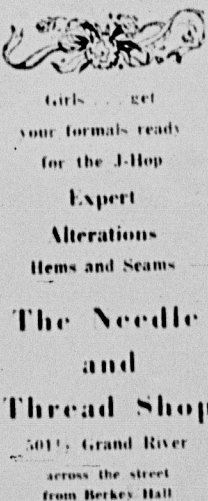
WASHINGTON (AP)—The Eisenhower administration appeared ready Tuesday to use a more flexible approach in an effort to break the deadlock with Congress over farm legislation this session.

Republican congressional leaders said the administration will try before the Democratic-controlled Congress some alternative proposals. Anything within the board guidelines will receive sympathetic consideration at the White House, they said.

### Israeli Consul To Address Club

Israel, recent news-maker and a center of attention, will get the spotlight Thursday at the International Club as MSU well-known Shaul Ramati, the Consul of Israel, in Chicago.

Ramati, Consul and director of information in charge of Press and Information Services for the Midwest area has published various pamphlets and articles on political, economic and security topics. He received his Masters Degree in Political and Economics from Oxford University.



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Secretary of Welfare Arthur Flemming on education and Agriculture, William Rogers, on civil rights.

Eisenhower's detailed farm message may go to Congress soon. His promise of one last month brought some grumbling from both GOP and Democratic farm leaders in Congress.

Some Republicans called the President's words confusing and vague. And farm state Democrats called Eisenhower's appeal for an up-to-date farm law the "main old message to round."

By a flexible approach, the administration may, apparently, hope to break the deadlock that has plagued election-year political interest on farm legislation.

Eisenhower last year vetoed a bill that would have required wheat growers to cut their planting in return for higher price supports. He also vetoed a bill to free growers from supports, contending they would be fixed at too high a level.

After Tuesday's White House meeting, House GOP leader Charles Halleck of Indiana said those present agreed that Eisenhower's farm proposals over the last few years "have fallen by the wayside."

### Devereux Named Assistant Dean Of Vet Medicine

Dr. Edward Devereux has been named assistant dean of the College of Veterinary Medicine at MSU.

Dr. Devereux will continue as professor of microbiology and public health. He is also assistant dean of Amnstead, primarily in matters of on-campus education.

Born in 1901 in Downers Grove, Ill., Dr. Devereux received his BS degree in 1924 from Knox College and the MS and PhD degrees in 1925 and 1927 from the University of Illinois. He has been teaching and doing research at MSU since 1927 and is the author of numerous scientific publications and the co-author of "Laboratory Manual for Beginning Bacteriology."

He recently served as acting head of the department of microbiology and public health.

ITC to Select Officers  
ITC officers will hold a meeting today at 2:30 pm at the SAE house to nominate new officers and to consider changes in its constitution. Among other important things, according to Larry Potter, ITC spokesman

A date to remember... February 13 and 19, 1960  
SUBJECT: Caterpillar Interviews for Engineers

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### Secret Agent To Talk Tonight About Con Men

Dan Moore, the only speaker on the American platform who has headed a large-scale counter-intelligence operation, will be the speaker tonight at Fairchild Theater at 8:15 as a special Farmer's Week feature of the Lecture-Concert series.

Moore will speak on "Confidence Rackets, How to Avoid Them," drawing on his personal experiences while acting as regional administrator for the Securities and Exchange Commission in Kentucky, Ohio and Michigan.

Moore headed the much-publicized clean-up of securities and other frauds in that area from 1937 to 1943. It was primarily his work in the field of fraud and confidence games which brought about his appointment as chief of counter-intelligence in the Middle East during World War II.

### Book Calls Political Party Conventions 'Indispensable'

That national party conventions are "indispensable" to the survival and stability of the American political order is the major conclusion of a new book co-authored by Dr. Ralph Goldman of MSU.

The book, "The Politics of National Party Conventions," published by the Brookings Institution, deals with the manner in which major political parties nominate their candidates for president and vice president.

Some fifty years of pronouncements on behalf of presidential primaries have tended to highlight the failings of the conventions, according to the study, and have fostered the mistaken belief that the convention system should be replaced by another instrumentality.

Abolishing the conventions is not the answer, say the authors. Rather, there is need for a more general recognition that the way to reform lies in improvement.

### Professors to Address EE's

Professor Herman Koenig and Asst. Professor H. K. Kesavan of the electrical engineering department will present three papers today to the convention of the American Institute of Electrical Engineers in New York.

The two papers concern work the two men have done in the last seven years under a grant from the Reliance Electric Company of Columbus, Ohio.

### Jazz Club to Meet

The West Circle Jazz Society will hold a meeting tonight at the Catholic Student Center, from 8 on.

The meeting is open to regular jazz society members and members of the CSO.  
Spokesmen for the society urged that all members be present.

Grid of numbers for a crossword puzzle.

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Your Key to Better Values...

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Old Spice Smooth Shave advertisement with image of a shaving can and text: Stays moist and firm throughout your shave! regular or new mentholated

Exciting Event! Educational...Decorative...In Full Brilliant Color! Mural-Size "LOOK and LEARN" CHILDREN'S POSTERS \$5.00 Value! Incidentally Priced at Only... \$1 each

KOOL KROSSWORD No. 4 grid with clues: 1. The main event, 2. Cleanly, 3. Subsequent, etc.

You Need The Menthol Magic of KOOL... Kool Kings Cigarettes advertisement with image of a pack and a person.