# Freshman Enrollment Close To Record

EXPECT TO EQUAL '29 Political Row Embarrasses Kappa Delta

FIGURE; EFFICIENCY Officially Open Mary Mayo Hall MARKS WEEK EVENTS

crease in Entering Class.

EXPECT 300 DROP-OUTS ivide Class Into Ten Groups for New Classifying System.

That the freshman airoll-ent record set 1929 be equaled to sur-seemed assured by received this morning the Registrar office. om the Registrar office, t 11 a.m. 1,131 new stu-nts had officially entered e institution. This com-res with 1,216 for last year are the final figures to thos and include all new didents. reasonably certain that the though this was a rec

eshman enrollment figures

## Will Be Elected

egistration Figures Assure In President Shaw Greets Members of Class of '35

**FEW FACULTY** 

**CHANGES MADE** 

Forestry Sole Department to Undergo Major Change.

Newcomers Have Busy Week With Convocations, Appointments, Social Events.

### **FILE FROSH PHOTOS**

Stage Tryouts for Band; Football, Cross Country Candidates Workout.

are being initiated into cam-pus life this week according to a schedule which account: Psychological, mathematics and English tests with sittings for photographs



Personal Guidance Given Group of Thirty New Students.

Administrative leaders were tips veek watching the workings of Michigan State's newest in registration and classification systems for incoming freshmen. The most noticeable feature of the new plan vas the almost total absence of long vas the almost total absence of long

## NATIONAL RANK

Michigan Beta of Phi Delta Theta Re-established at State.

# **MUNICIPAL CONTROVERSY OVER**

East Lansing City Clerk Explains Basis for Muddle That Is Preventing Local Society From Using Residence in Restricted Residential Area.

THAT the local chapter of Kappa Delta, national social sorority, is the unwitting victim of a municipal political Michigan State News by Harry Lott, East

a new dwelling at 500 W. Grand River, members of the sority found themselves enmeshed in a dispute between East Lansing city officials and their landlord, H. M. Perry, over the establishment of a sorority in a restricted residential district. A zoning ordinance of the city prohibits

Miss Conrad Greets rooming house within the re-Incoming Co-eds societies being considered in this category

college authorities



### Late Co-ed Hours Made by Conra

Initiation and installation ceremonies which marked the re-establishment of the Michigan Beta chapter of Phi Delta Theta at Michigan State took place last Friday and the set of the principle of Building Program for Biennium Second Dormitory Unit to be building through a cooperative star sum
Completed Within Year;
Start Work Soon

Woman's Club to Supervise Outing For Frosh Co-eds

prof. If S. Neurs sit representations are sentenced to the surpress of Associated the Section of Associated

### Michigan State News

SUBSCRIPTION, \$1.50 THE SCHOOL YEAR

| EDITORIAL STAFF   |
|---|
| MANAGING EDITOR GEORGE L. MERKEL, '32, Eunomian House   |
| ASSOCIATE EDITOR JACK GREEN, '32, 330 Southlawn, East Lansing   |
| CO-ED EDITOR HAZEL A. GITHENS, '32, Chi Omega House   |
| Assistant Editors—Osmond L. Beckwith, '33, Campus; Lee Browning, '35<br>Hesperian House; Norman Reeder, '33, Alpha Gamma Rhe House; Stepher<br>Roytenski, '38, Larsing; Charene Van Lopik, '33, Campus, |
| Sports Editor Harris Coates, '33, Hermian House   |
| Assistant Sports Editor Guilford Rothfuss, '31, Trimotra House  |
| Reporters Nate Frye, '23; Minard Farley, '34; J. Ormsbee Simon, '34; Howard   |
| Brinen, '34 G. J. TeWinkle, '31; Most Heath, '34; Howard Shanafelt, '34   |

will discover many peculiarities and . among the students who are already established and a haps they will feel out of place after living among to a short period. But no matter how strange we may a to them, always bear in mind that we were once freshmen like themselves and through a fond and a gettable memory of that period, we will be glad to do can to assist them over the trying days of first term.

The Michigan State News, as the official voice of student body, wishes to take this opportunity to with newcomers to our campus, and to express the hope that this new class will do its utmost for the office the best interest.

So teach us to number our days, that we may aphearts to wisdom.—King David.



## Welcon Student

Cafeteria --- Private Dining Rooms Baked Goods --- Candies

The Hunt Fond Shop

### **Welcome**, Students

BOOKS STATIONERY SUPPLIES FELT GOODS

SALE OF CONKLIN PENS LIFETIME GUARANTEE

\$7.00 Endura Pens \$2.75 \$5.00 Endura Pens

GOOD PENS

3.50 "Toledo" \$1.95 \$3.25 Pens \$1.75

State College Book Store

AT THE STATE THURSDAY ONLY



ADOLPHE MENJOU, IRENE DUNNE and NEIL HAMILTON in "THE GREAT LOVER."

### CLOSER COOPERATION—

After the unpleasant misfortune the Kappa Deltas experienced changing their residence, it would seem appropri-ate that steps be taken so that any similar recurrence of this nature might be avoided.

Circulation Manager (1) First Noble, (2) Endown (2) To Warrier, (3) Advertising Staff Dock Harrison, (3) Docothy Fackler, (3) Robert Machail.

TO THE CLASS OF 1935—

By this time the incoming freshman class should begin to feel fairly familiar with physical properties of Michigan Staff coolege, and will have contacted with the older students enough to gain some respect for the democratic spirit that has always prevailed.

During the coming week, as all through the year, the newscomers will be brought to realize that two propers will be brought to realize that two parties of the coming week, as all through the year, the newscomers will be brought to realize that two propers all-college and inter-class. Everyone feels it his own personal duty, principle of the love of his Alma Mater, to obey the traditions belonging to the first catugory. Those of the second group are enforced by the classes themselves.

Advertisian Staff Dock Harrison, (3) Robert Machail.

This sorority has been made the innocent sufferer by beling the avoided.

This sorority has been made the innocent sufferer by beling the avoided.

This sorority has been made the innocent sufferer by beling to all tegal advice, the suffered to assume the unwanted position of the proverbal political football. Bereft of all legal advice, the verified area, in which the residence of societies is given to find the residence of societies are sidence in this district.

Little did they realize that this man would take steps through a petition to have the area changed from Zone A to Zone B, a measure which would be greatly to, his own parties of the petition. Had this petition been filed by the soft of the petition been filed by the soriety of the petition. Had this petition been filed by the soriety of the petition been filed by the soriety of the petition of the provided and properties of the college and inter-class. Everyone feels it his safe propers and soriety of the petition of the properties of the petition of the properties of the petition of the properties o

of considering a move into ied by the society.

on done. At present the prof girls with no capable them. It would seem societies, always ready to ase of the Kappa Deltas. sor of some sort is sorely ven a man unversed with willing to help, as best he fliculties would be of some

### to you know that

Pertinent Bits of Historical Information About Michigan State College.

days students were early for they attended 5.30 and breakfast at

IN THE SAME OLD PLACE—129 E. GRAND RIVER



### By JOHN TATE, Jr.

Reincarnation in person may not be demonstrable by scientific methods, but as far as this column and columnist is concerned it has occurred. My friends, let us bow down our heads and bray. But enough, there is business at hand

Over a thousand optimists are entering this institution for the first time, and my the Lord have mercy on their souls. For by now they are firmly convinced that they are completely forsaken and destitute, with no one to turn for solace. But, cheer Bronx variety) up, my freshmen friends, this is merely a beginning, and you are being let in easy.

this petition been filed by the to the effect that it be given to the effect that it be given and well decide why you resemble a moth. There are some who have committee on societies. It is be frank and earnest and well decide why you resemble a moth. There are some who have the covers of books. Oh, for you we are sad and even more depressed that it be effect that it be given to the effect that it be effect that it

Others have come because they have read College Humor, and believe in the movies. College is a constituent round of parties, and after, a specific period enrolled in such a course the student is a finished rounder. The only authoritative view of the derivation of the term. Have your fun, children, it won't be long.

ven a man unversed with willing to help, as best he fliculties would be of some adest possible manner, it ation between the students lie as well as other activities and as a contract of the students of that great group of our country ment of the great group of the group of the group that come to college for the same reason that people join the same reason that

The Union reception Wednes-day night violated no precedents, one third of this exclusively freshmen party were freshmen, and the upperclass men as usual monopolized the fair damsels, and co-eds. Just remember, frosh, you'll grow up to be seniors, too, and you may also be in said straits, and purloin tickets from guileless first-year men, and with a thin veneer of sophistication delude the cream of the new co-ed crop.

## Cleaning - Pressing

**Our Specialty** 



up her schedule. And these blase upperclassmen blushed und it the perplexed gaze of her mild blue eyes. She might have been naive enough to think that they aided her out of the great gen-erosity of benevolent hearts.

They say that this week the freshmen are on parade. Then why do we see so many former and present defuded B. M. O. C's clustering up the scene with grote que attitudes of importance, and gracious smiles of condescension, resembling a flock of jabbering parrots loose in a windstorm? There was the former aspirant to the presidency of the Student Council, the Phi Delt who continues to suffer delusions of Barrymore, last year's sophomore president who issued those strange edicts to the freshmen about traditions, and Bill Ptatt.

Sororities Put
Rushing Rules
Into Practice

Date Books Are Preminent Feature of New Pashellesis:
System.

Panhellenic council has arranged a rushing system for this fall somewhat different from those of previous years. Each sorority sends out two sets of date books in which the rushes is expected to sign her many of the lines provided opposite the parties she wishes to attend a fether send them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities.

The first date books were issued them send them back to the resemptive sororities of the submander of the submander

### WELCOME STUDENTS

WILL WE BE SEEING YOU?

### Collegiate Flower Shop

211 Abbot Road

**Phone** 3702

There is a Sense of Satisfaction in a Hair Cut from

## John and Clark's Barber Shop

Under Posoffice ..

We Specialize in Collgiate Hair Cuts



remember these inside fits that made Sheaffer fit in 73 out of 119 ding colleges in America

East Lansing State Bank



CAPITAL and SURILUS \$141,500.00

red by Affairs That Aid in Acquainting New the Campus and Its Environs; M. S. C. eague Holds Party at W. A. A. Cabin.

TIES, mixers, innumerable teas, and all hirl of campus social activities that dazes send apperclassmen dashing around—

an reception in the Union ballroom, and armory each having an attendance of the season was well initiated. Fresh-men alike througed to the dances and themselves thoroughly. Bruce Fayer-S. C. Collegians furnished the music

ht and ter on Sunday

Gives Tea at Church

Co-eds

SHOP

Beauty Problems d for fall parties. ators. One trial to come

nts

All Waves INTMENT

Prop.

AT THE STATE TODAY AND SATURDAY



### THE THEATER MENU

Tuesday and Wednesda

9.**....** 

First Meeting of C. G. A. Planned for Sunday Morning

### Plans for Wide Program Formed By Speech Staff

Menchofer and Drake Start Ambitious Schedule With Veteran Squad.

Several Changes Affected in Y. W. Group Personnel

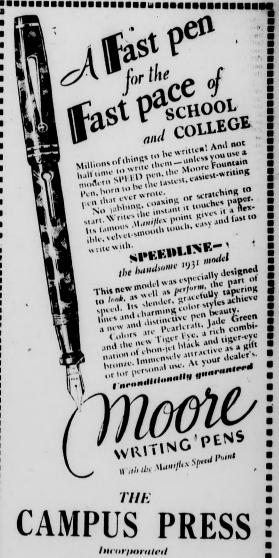
Emma C. Sater Succeeds Neva Lovewell as Secretary and adviser of Church Women.

A. W. S. President Extends Welcome



First Excursion of Year for Co-eds Set for Saturday

Frosh Women to Hike to Cabin for Bite of Early Morning Breakfast.



# Record

DVERTISE

ne 3702

action

p

Cuts

ffer firs merica

**Budd's Music House** 



DANCE

d Beginner,

Ballroom Class

MY, OCTOB R 6, 7:30 P. M.

la Dance Club

OCTOBER 5, 8:30 P. M.

3 Simmons School of Dancing

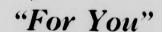
TYPE G TAUGHT The M. S. C. Barber and Beauty Shop 213 M. A. C. Avenue

SPECIAL Monday, Tuesday and Wednesday

Shampoo, Finger Wave and Manicure

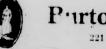
\$1.25

OPERATOR



the best shoes are not too good. Your feet deserve WALK-OVER shoes. Don't miss seeing the new ones, just unpacked and now on display for your approval.





Purton's Walk-Over Shop 221 S. Washington Ave. - Lansing, Mich.



### Mahoney's SHOE SALON

The Style Hits of '31



LORRETTO

MART ONE STRAP



\$685 DYEING BEAUTIFULLY DONE

The Marcelene Shoe Salon

Maroney's

### Be Chic, Oh Co-ed!

STATIONERS - PRINTERS 106 W. Grand River Ave.

and let who will be clever!

Class-room Chic requires a

Wool Crepe \$ 6 99 FROCK

Black is smart, and so is Brown, and Green and Spanish Tile. You simply MUST have one of these adorable Frocks. Sizes 12 to 20.

Campus Chic means a

3-Piece Knit Suit

Brown leads, then Green, and Spanish Tile and Black---Of course they're 3-piece---Sizes 14 to 20.

Velvet or Satin for a Chic

Afternoon \$

Sleeves are the "self expression" of the smartest new Paris Freeks Puffs, Buttons, Bows and Pleats 1931 Fashion. Sizes 12 to 20.

214 South 'ashington Avenue

## len's Rooming Houses Come Under Supervision of the C

ts for Men's and Women's membership on the staff.
Co-eds who desire to work as members of the women's staff are asked to meet with Hazel Githens. co-ed editor, in the Women's lounge of the Union building at 5:00 o'clock on Monday. 5; Business Staff Wed.

an unusually large number of Openings in the business staff will be three staffs of the Michigan the business staff meeting in the State News are available this fall News office next Wednesday at a set if was announced today by the News o'clock.

COLLEGE MANOR FOOD SHOP Across From State Theater

"Quality Eats at Rock Bottom Prices"

## NEWS

Is not always under a headline

Your State News Advertisers Have Valuable News for You Every Issue

Tell Your Merchant You Saw It in the News

### AT THE STATE TUESDAY AND WEDNESDAY



## Women's Groups Merge

on Campus According to Nov el Plan Worked Out.

NEW MEN ON

## in 'Big Sister' Movement

Freshmen Girls Will Receive Aid

Lt Charles Martin and Capt Marion Vonrhes Are Two

### SUGGESTS PLANTO HELP UNEMPLOYED

## STUDENTS!

WE WELCOME YOU AND WISH YOU

SUCCESS

ALL \$22.50

The finest in 52 years of merchandising

The Richman Bros. Co.

206 So. Washington Ave.

## **R.O.T.C. Students**



M. S. C. Armory

During issuing of Uniforms

Special Prices to R. O. T. C. Students

LANSING, MIC I.

## Army Shoes : MILLINERY ...

REASONABLE PRICES

11 Strand Arcade



: East Lansing Dry Goods

La Mode Hat Shop

Hoover Aprons Gym Socks Smocks

-East Lansing Dry Goods-ACROSS FROM CAMPUS

### Welcomes Frosh

### M. S. C. BEGINS **NEW SYSTEM IN** LISTING HOMES

Authorities to Remedy Strained Conditions Between Landlord and Student.

OTHERS USE PLAN

rof. Emmons Heads Campaign in Carrying Out State Board Recommendations.

EASON'S SURPRISE IS WAITING LIST AT WELLS

### Council President



Trench !

OFFICIA'

Lewis B

For

### PEOPLES CHURCH ACQUAINTS FROSH

Campus Religious Bodies Start Functioning With the Opening of School

M. .

TYPEWRITING Reasonable Rates LOUISE LANGE

BRUCE FAYERWEATHER'S M. S. C. Collegians

MUSIC FOR ALL OCCASIONS Tel. 7137

UNCONDUT MALLY GUARA

PATRONIZ OUR ADVE

WELCOME STOENTS

### This is NOT a Sp

But one of the many good things FOR FRIDAY NIGHT WE O' Sirloin Steak with Mushroom Saur and "Tr

The GREEN and

WE SERVE ONLY THE HE HEST GRADE MEA

### Michigan State's Program Of Beautification Continues

### News Events of Summer Include Many Stories of Michigan State MANY CHANGES

defines State college figured models in the day's new during the parts summer.

Make importance of the parts of a local and state importance of the control of college in the state of the fifter a numiversal of the fifter and the fifter and

GREETINGS

race E. Lyon Cafe Opposite Campus Entrance

...... WELCOME STUDENTS"

"Hardware That Wears Hard"

YOUNG BROTHERS HARDWARE

201 East Grand River

### Welcome, Gang!

GLAD YOU ARE BACK

### Rex's Subway Lunch

THE BEST HAMBURGS IN TOWN NO FOOLING

Sleep Any Place But Eat at Rex's

Inder the Postoffice

Examinations

### PALMER PARK

NEW ATTRACTION EACH WEEK

NOW PLAYING

Joe (Wingy) Mannone and His New Orleans Stombers

Every Thursday Social Plan-Ladies 25c, Gents 50c Friday, Saturday, Sunday-Park Plan, Gen. Adm. 10c

COMING OCT. 6 FOR ONE NITE ONLY

ISHAM JONES AND HIS FAMOUS RECORDING ORCHESTRA

Social Plan Dancing General Admission 75c for This Attraction

List Traditions

for Freshmen

New Students Get

Hearty Welcome From All Sources

Church Bodies Unite in Giving Ovation to Incoming Frosh at Sunday Meetings.

AT THE STATE SUNDAY AND MONDAY



Varsity Football Schedule

FROSH AIDED BY BLUE KEY

Service Honorary Takes Large Part in Orienting Class of '35.

Oval Billiards

WASHBURN'S

SMOKE SHOP

EIGHTY FROSH **GRID MEN HEED** INITIAL CALL

Coach John Kobs' Freshman Football Squad Scrimmages With Varsity in Initial Workout; Several Capable Performers.

Welcome, Students TRY OUR SPECIALS

BEST FOODS AT LOWEST PRICES

"Since I lent him my pen



WELCOME FELLOWS!

And Here's

The "CAMPUS" TRENCH COAT

It's the most popular coat of season for rain or sports wear. Smart in appearance-English leather buitons. It's an unusual value at \$1.85.

SCHAFFNER & MARX JET GREY SUITS

\$27.50

THE "KLIKKIT"

Knitted shower proof jacket. A new style for college men. \$6.50

HART SCHAFFNER & MARX CLOTHES

Safety Convenience Economy

Michigan State Bank

Green Checks -

They are Precertified

### Alma Here Saturday Eleven Clashes

SCOUTS WILL SEE

### **PRESBYTERIANS TO FURNISH OPPOSITION AS CROWLEYMEN OPEN GRUELLING CAMPAIGN**

Lack of Capable Reserve Material Worries Spartan Football

Lack cf. Capable Reserve Material Worries Spartan Football
Coach as Michigan State Opens Hardest
Schedule in Years.

WITH A SCANT-THREE WEEKS of practice completed, the Michigan State college football team will open the grid season Saturday aftermoon at 2:30 o'clock in the stadium against the doughty Alma college team, 1930 champions of the M. L. A. A. Last year the Presbyterians, a great argument and held State to a 28 to 0 victory. The Alma eleven uncorked an interesting collection of trick plays which kept the State players on the alert continually. With many veterans back, Alma can be counted upon to furnish State with a good?

brand of opposition for the against the Presbyterians. State with a good?

brand of opposition for the against the Presbyterians are facing a tough sight game schedule, with five contests scheduled on the home gridiron.

Coach Jimun Crowley will present the minimal state as a state a short period on the homest difficult grid senson outlined for a State search and the state of the tasks were as a state of the task state will be at the minimal state as a state of the task state of the tasks will be at the sight game schedule, with five contests scheduled on the home gridiron.

Coach Jimun Crowley will present the player of the Alma same has practically assessed to be a state of the lack of State's reserve strength. The first team looms as peritae in the line last sear will be at the minimal state of the tasks will be at the stronger than last vears, but the stronger than last vears, but the stronger than last vears but the stronger

Gridiron Players Offered Awards

Lewis Bros. Offer Haberdashery for Outstar ling Individual Effort.

ON EVERY

LONGS



versities-slip into a pair of Hip-Zip longs, the season's trouser sensation. This new idea in pants making, using the Talon fastener, brings you the finest fitting trousers you

TWO-LEGS, Inc.



College

orner Michigan and Harris

Complete

George B Handy, Detroit, guard: Reuben E Dill, Saginaw, guard: Ralph J. Bernhagen, Detroit, guard. ALMA GRID GAME

Rearly 3000 Boy Scouts Are Expected to Window Game as bock: Francis H. Me, e.s. Murk unicanter; Harold E. Hauri Charl. Avend: Mysten I. Vandameer G. on!
Papide end Jacob P. Fase Grand
Haven end. Abe Eliowitz Detroit
halfback: Joseph Kowatch, Ionia
quarterback: Chiford P. Liberty.
Gladstone halfback Robit. C. Movnett Bucyrus Ohio, halfback Rose
Keast, Lansing end. Gerald Jose
Bas City halfback, Leorard L.
Lishop, Benton Harber, quarterback Donald I. Warren St. Joseph halfback Sam S. Schwarzhare. Petert, converback Cleven.

**BROWN IS NEW** HARRIER COACH

Cross Country Men Start Work Co Under Tutalage of Former Spartan Distance Star.

tey Champion, will again captain the team this year. This wirr youth has gained rengan all over the country with his distance work, and should aid greatly in the success of Temorrow's grid game time will start promptly at m, as has been the cust ast years and not at 2 reconstly stated in the f

> and is Miss Elizabeth Daniels corrective and remedia Miss Daniels has met taught for the past four year In- Daniels is a graduate of Oheand Cornell university where s levan university and of V

Spartans!--Make the State your eadq u arters for entertainment!

WELCOME, Freshmen and

FOUR COMPLETE CHANGES OF PROGRAMS

Each Week. New Shows On SUNDAY -- TUESDAY -- THURSDAY -- FRIDAY

MATINEES DAILY at 2:00 & 3:15 P. M.

**Evening Shows Every Night** At 7:00 and 9:00 P. M.

Continuous Performances Sundays and Holidays 2:90 to 11:00 P. M.

Matinees ·

ALL SEATS

Week Nights

Balcony

Main Floor

Sundays and Holidays

Children (under 12 years) 10c anytime



SUNDAY AND MONDAY

VOTE THE STRAIGHT LAUGH TICKET!

MORAN POLITICS



They wage a campaign of laughto chase the blues away They're funnier than in 'Caught Short!' ROSCO ATES

Our Yearly Advice

To Freshmen

A friendly word of welcome and a few suggestions. . . During the next four years at

college you will learn a great deal about things in general

and quite a lot about things in

One of the short cuts to a thoroughly sophisticated university manner is in three

University

Clothes

and the most direct route to

an upper classman look is the

833.50 - 837.50

With Two Trousers

shortest way to this store.

particular.

magic words-

BABY GRAND

THE NEW

**PHILCO** 

5-TUBE T. R. F.

Speakers. Juring Comensers-formine Mahogany Cabinet. Our present allotment is limited. Get yours today. Available also in a leaautiful Lowboy cabinet with over-sized speaker complete for \$49.95.

ANA ALSO TO SEE AND HEAR THE GREAT

Garage

Phone 2-3113

**Automotive Service** 

207 E. Grand River