

# Michigan State News

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## Global Glimpses

By the Associated Press

### JFK, Macmillan To Meet

WASHINGTON—The White House said Wednesday President Kennedy and British Prime Minister Harold Macmillan will see each other when the British leader visits this country next spring.

Macmillan will address the American Newspaper Publishers Association's annual dinner in New York April 26. His acceptance of the invitation was announced in Chicago by Russ Stewart, chairman of the board of the ANPA's bureau of advertising, and executive vice president and general manager of the Chicago Sun-Times and the Chicago Daily News.

### Red China Faces Famine

HONG KONG—Communist China's millions face another year of debilitating hunger, a report compiled by a research group of U.S. government agricultural experts here said Wednesday.

The report indicated the food crisis, now entering its fourth year, could affect the economic stability of the Peiping regime. It predicted the "dangerously low level" of food supplies on the China mainland, following three successive years of poor harvests, could take an enormous toll in health and ability to work.

### Strike Paralyzes Algeria

ALGIERS—The right-wing secret army organization paralyzed major Algerian cities with a 75-minute general strike Wednesday. In France itself Paris was rocked by seven bomb blasts attributed to the right-wingers.

No casualties were reported in the bombings, but a continuing wave of terrorism through this seething North African territory left one European dead and six or more wounded.

### Glenn "On Schedule"

CAPE CANAVERAL, Fla.—Space agency officials said Wednesday preparations for astronaut John H. Glenn Jr.'s orbital voyage are "proceeding on schedule" with the target still set for a Saturday launch.

Walter C. Williams, director of project Mercury operations, reported this as optimism swept this spacecraft that after four delays Glenn's orbital flight may at last be attempted.

### Nepal Accuses India

NEW DELHI, India—The bombing attack on King Mahendra of Nepal near the Indian border of southern Nepal brought a sharp exchange of words Wednesday between India and Nepal.

Home minister Tulsī Giri of Nepal told reporters in Katmandu that there would be serious consequences if India failed to heed a request to prevent terrorists from entering Nepal.

The Indian external affairs ministry said it was "completely irresponsible" for Giri to make such a statement before investigating and that there was no evidence anyone in India was responsible.

## Healthy Economy Forecast for 1962

The Lansing area will prosper in 1962, along with Michigan and the nation, if three major segments of its economy remain stable, according to Dr. Eli P. Cox, director of the MSU Bureau of Business and Economic Research.

Cox said he believes that if three segments of the Lansing area, automobiles, state government and higher education, prosper in proportion to the predicted prosperity of Michigan and the nation, Lansing will have a good year.

In the latest edition of the Michigan Economic Record, Cox said:

"State government and higher education are not affected much by temporary fluctuations in the level of economic activity... so Lansing's change from the previous year will probably relate primarily to the change in the demand for automobiles."

He also said that if Oldsmobile gets its share of the increasing demand for automobiles, it should be a good year for the Lansing metropolitan area.

Cox termed the U.S. Department of Commerce estimate that passenger car production will increase by 17 to 24 percent in 1962, "a most heartening forecast for Michigan."

He added that the greater emphasis on research in Michigan industry and the more ac-

tive and intelligent planning in the state's metropolitan areas are also factors which are activating the expansion of Michigan's economy.

### Echo Valley Trip Planned By Jr. Class

Winter Sports Day, sponsored by the Junior Class, will be held Feb. 3 at Echo Valley, Kalamazoo. Attractions at Echo Valley, include eight toboggan runs and ice skating facilities.

Ten buses have been chartered and will be leaving in front of the Union at 10:30 a.m. Saturday. The return trip will be made in two sections. The first section will leave Echo Valley about 5 p.m. and the second about 9.

Tickets which include the bus fare and entrance into Echo Valley are \$3.65. Those who wish to pay an entrance price of \$1.50. These tickets can be purchased at the Union or 317 Student Services Friday through Wednesday.

**FAIR AND WARMER**

### Weather

Warmer Thursday with a high temperature in the mid 30's. Friday's outlook is mostly cloudy with a chance of rain or snow likely.

## Housing Report Expected

A preliminary report on housing problems is expected at next week's meeting of the Faculty Committee on Student Affairs, Dean of Students John Fuzak said Tuesday.

The committee began a study on student housing several months ago before student agitation for a policy change reached a peak last November.

The committee is gathering facts to make recommendations for possible changes, the dean said.

Fuzak said he expects a recommendation for modification of the present policy by the end of the year but he does not know what changes would be involved.

"We don't know how many people would be affected or what criteria to use in changing the policy," he said.

If the committee agrees on a change, it will probably present a recommendation to President Hannah for approval. Fuzak said the type of recommendation would determine whether the Academic Council or the Board of Trustees would have the power to make it official University policy.

Fuzak said any change in policy is a slow process since the University must adopt a basic policy which would be as effective in 1970 as it is today.

Students last fall protested the housing policy because of its small off-campus approved housing list and its age limits for unapproved housing. Single students must be 25 before they can live in unapproved housing. Single male students over 21 may live in approved, unsupervised homes. Single women must be 25 before they are allowed in unsupervised housing.

## Education Budget Hit By Colleges

Presidents of Michigan's nine state supported colleges and universities expressed concern over Governor John B. Swainson's 1962-63 legislative budget recommendation for higher education.

The Michigan Council of State College Presidents met at Kellogg Center Tuesday and discussed possible means of developing a budget for future presentation to the legislature.

There was unanimous agreement among the presidents that the Governor's figure, representing an increase of \$14,500,000, falls short of meeting the minimum needs of higher education in the state.

Swainson's figure is a little more than 1/2 the amount requested in budgets submitted by the nine institutions. Their amount came to an increase of \$27,904,956.

The college presidents said they are alarmed at the growing evidence that Michigan is slipping behind many other states in the financing of higher education.

"We cannot permit further deterioration of educational quality as more new students knock at our doors," said one president.

The presidents expect 7,000 to 8,000 additional qualified students seeking admission to Michigan's state colleges next fall.

To handle these students, including constructing and maintaining new buildings to house them, will cost an additional \$10,607,477 more than the Governor requests, the presidents said.

### Death Ruled An Accident

Edward A. Woods, business administration grad student, drowned accidentally in his bathtub, Coroner Durwin Hoffmeyer ruled Wednesday.

There was no indication his death Sunday in Spartan Village was anything other than accidental, Hoffmeyer said.

# Student Congress Favors All-University Radio

## Democrats Fight For Rival Plan

JOANNE ALESSANDRONI  
Of the State News Staff

Seven Democrats on Congress' Legislative Organization Committee announced Wednesday they will support Dr. James K. Pollock's plan for Senate apportionment.

The Democrat's announcement came as a reaction against the committee's Republican majority that pushed through their Senate apportionment plan Tuesday.

"The Republican plan calls for the Senate to be apportioned under an 80 percent population and 20 percent area after 1970. Until 1970 Senate additional

## Would Up First Class Stamps 1c

WASHINGTON (AP)—The House passed and sent to the Senate Wednesday a postal rate increase bill that would cost users of the mails \$90 million a year more.

Most of the increased cost would fall on business firms. The Post Office Department estimates the average family would pay only \$1.40 more each year if the 4-cent letter goes to 5 cents, as proposed.

Senate passage of some form of rate increase bill is considered certain but there may be cuts in the higher second and third class rates voted by the house.

The new rate bill is expected to end the perennial post office deficit but there were indications such an achievement, if reached, may be short-lived. Sen. Olin D. Johnston, D-S. C., chairman of the Senate Post Office committee, scheduled hearings Feb. 7 on a bill to raise the pay of federal workers, including postal employees.

The House-passed bill would apply one-cent increases across the board in first class and air mail letters. In addition to the new letter rate of 5 cents, it would raise post cards from 3 to 4 cents, air mail letters from 7 to 8 cents and air mail cards from 5 to 6 cents.

Those increases would raise \$455 million of the total new revenue in the bill, the rest coming from higher rates for newspapers, magazines and advertising material.

Passage was by voice vote three minutes after the house met. There was no debate and no recurrence of the angry opposition voiced by many members last night when the leadership abruptly cut off debate. Only a few scattered "noes" were heard when the vote was taken.

Some recalculation by the Post Office Department trimmed \$16 million from the total new revenue in the bill. It had first been announced that new third class rates—the "junk mail" category, as some House members called it—would yield \$171 million annually but that was also changed to \$161 million.

During Tuesday's debate it was stated flatly by several members that such an increase would eliminate the dire 1 mail advertising industry.

Postal rates were last raised generally in 1958, when the first class stamp went to 4 cents after 26 years at 3 cents. The proposed raise to a nickel aroused little opposition in the House, most members apparently agreeing with Rep. Morris K. Udall, D-Ariz., when he said:

"A first class stamp at 5 cents will be the best bargain in America."

seat would be added to Wayne, Oakland, and Genesee counties.

Pollock's proposal will immediately add five Senate seats, and after 1970 establish a Senate based entirely on population.

The Democrats said they believe Pollock's formula will result in apportionment with "all deliberate speed, and we will wait to achieve convention harmony and bi-partisan support for this principle, even though we do not receive it immediately."

Democrat committee member, Ralph A. Liberato, prophesied that "eventually both houses will be based on population. It's just a matter of time."

The Democrats said they also favor Dr. John A. Hannah's plan for the house, which is basically the same as Pollock's because both establish a House based on population.

Under Hannah's plan the House would consist of 101 members. The House districts would adhere to county lines, and the moiety clause in the present constitution would be dropped.

The moiety clause entitles districts with 1/2 the standard population figure for each district to a second representative.

The Democrats explained they are endorsing Hannah's plan because it firmly establishes the population basis for House apportionment, "even though it is not as perfect as we would like it."

### Starring Gypsy Gertie

## Con-Con Wonderland

Con-Con delegate Claud R. Erickson, Lansing Republican, has a plan to apportion "Wonderland" that will be the "integration of all the unacceptable plans to date."

Erickson said his plan should meet with the approval of all delegates "so weary with confusion and boredom that all resistance to opposition will have long left their mental facilities so numb and dumb that their only course left is to approve."

He then described how the delicate task of senate apportionment in "Wonderland" was handled by the apportionment committee:

First, Alice was consulted. In addition to Alice, "a beak-nosed, pigeon-toed gypsy fortune teller with a 24

inch dirty crystal ball was called before the committee. After five minutes of testimony the entire committee fell asleep..."

"Gypsy Gertie continued her testimony to the whirling, neuter, sexless tape recorder."

Gypsy Gertie proposed the following apportionment for "Wonderland," to which Alice concurred:

1. Each county or group of counties which still have a judge who covers his circuit on horseback receives 2 senators.

If the horse is white or blind in one eye, one additional senate seat is allotted.

2. Each area shall be entitled to one senator for every school teacher still wearing high button shoes.

3. For each 100 sparse citizens, a district will receive one senator. Sparsity means lack of one of the following: teeth, hair, one leg, one arm, two hands, one ear, one set of underwear, a bicycle with a flat tire, or with lethargy—legally classified as laziness.

4. For every 1,000 people in a district who understand the quantum theory, an additional senator is allotted.

The Governor of "Wonderland" shall have the veto power to prevent the seating of any elected senator personally repugnant to the Governor.

Also, on a 2-day notice the Governor may reapportion the senate in any manner his wife may desire. The Governor may delegate the apportioning power to any cross-eyed page boy serving in the senate.

The "Wonderland" legislators will be paid \$25,000 daily for their work with an annual bonus of 150% of their total salary.

"This will try by Michigan Wonderland," Erickson concludes.

## Gamow Will Open Provost's Series

Dr. George Gamow, author of "1, 2, 3...Infinity" and physics professor at the University of Colorado, will open the Provost's Lecture series at 3 p.m. Thursday in the Kiva with a talk entitled "The Two Cosmologies."

Gamow, a leading scholar in the field, is the first of four speakers in the AUSG-sponsored series dealing this year with the origin of the universe.

The scientist also will meet Thursday at 10 a.m. in the Honors College lounge in the

Student Services Building.

Other speakers in the series include Dr. Harold Walsh, assistant professor of philosophy Jan. 31; Dr. Hazard Adams, associate professor of English on Feb. 14; and Dr. Allen Fox, associate professor in biochemistry, Feb. 21.

Gamow, author of several books on science for laymen, will discuss two prominent theories of contemporary cosmology: the evolutionary, which he supports, and the

See GAMOW Page 3

## Lifting of Ban on Ads Necessary

By SALLY DERRICKSON  
Of the State News Staff

Student Congress Wednesday night passed a resolution approving the proposed all-university radio station.

The resolution urges the administration to approve the proposed station, and also to change their policy on commercial advertising for such a radio station. Present policy decrees that no commercial advertising will be permitted.

Brody radio, WBRB, which has asked AUSG for funds to set up the all-university station, contends that the station will need advertising money to operate.

John McNeil of the Finance Committee, which introduced the resolution, said that Dean John A. Fuzak is "pessimistic regarding a change of policy on broadcast advertising. McNeil said the administration wants evidence of solid backing from the student body for the proposed station before they make a final decision.

McNeil emphasized that this is not final approval of a loan from AUSG to the radio.

"Our purpose," he said, "is to give verbal backing to the changing of administration policy and to administration approval of the station."

The resolution passed unanimously with very little debate. In other action, Congress granted a temporary charter to the MSU Hospital Association. Kathy Ryan, Congress Business and Organizations Committee, said that the group includes students in hospital work.

The ordinance to provide students government backing for the Frosh-Soph Council's project to bring the Brothers Four to campus was amended. The coverage (\$2500) extends from Jan. 1, 1962 to June 15, 1962.

The group also appropriated \$200 to purchase a new typewriter for the Student Traffic Appeals Court.

See AUSG Page 3

## Campus Chest Set Drive For Monday

"The Name's the same, so's the aim, make this year's chest bigger and best." That was the winning entry in the Campus Chest slogan contest.

Jane Wackerbarth, Lansing junior, received a \$10 cash prize for her entry.

Campus Chest Week will begin Monday. Each student will be contacted in his living unit.

In the dorms, precinct representatives of Campus Chest will pass out envelopes Monday and will collect them on Friday. Fraternities, sororities and co-ops are urged to make blanket contributions.

Donations from married housing will be handled by Spartan Women's League under the direction of Mrs. Jill Fronek.

The money received will be divided among organizations such as World University Service for a health center at the University of India, National Scholarship Fund and Service for Negroes, Spartan Nursery, MSU scholarship fund, recording textbooks for the blind students.

Organizations receiving contributions from Campus Chest will be posted each day in the State News.

Campus Chest is a division of All University Student Government.

Campus Women

# Aldrich Discusses Feminism - Equality

By SALLY WARD  
State News Staff Writer

A sunshine-yellow office adds to the colorful personality of a home economics professor who didn't want to be a teacher.

Red-haired Pearl J. Aldrich, research coordinator and professor of home economics, readily admits an early aversion to teaching.

"In my undergraduate days, if I had been given the choice of any profession, teaching would have been at the end of the list."

"I thought that hospital dietary work would be my life's profession," she said.

"But I soon learned that whenever you have a responsible job you are in a teaching position."

So after working the field for only two years, she decided to go into teaching.

She did field work in institutional administration and dietetics, after getting her bachelor of science degree in 1939 and her master of science degree in 1940, both from Purdue university.

After graduation, she interned as a dietitian at Johns Hopkins hospital in Baltimore, Md., and was manager of the National Youth Residence Center in Indianapolis, Ind., in 1941.

But it wasn't enough and in September of that year she became instructor in home economics and dormitory manager here.

She first managed an off-campus living unit here and in succeeding years was manager at both Mayo and Landon residence halls until 1949 when she started work on her doctoral degree at Iowa State College.

Iowa State granted her a doctoral degree in experimental foods with minors in management and microbiology in 1951. The same year she was promoted to associate professor.

Her full professorship came in 1957. Now as research coordinator, she holds a new post in the College of Home Economics, created in 1960.

As the title indicates, Mrs. Aldrich actually coordinates the research work in the college. She aids and advises graduate students in research and works with the department heads as separate units.

On the ladder of success from dietitian to research coordinator Mrs. Aldrich had few disappointments.

She modestly attributes her success to circumstances.

"I guess I was at the right place at the right time with the right qualifications for the job," she said.

During the past school year, another job was given to her when she was named to the All-University Committee on Education for Women.

Although the committee report hasn't been released yet, she told some of her personal opinions.

"Education doesn't have the final answer to the problems of today's woman," she said, "but it can create an awareness of the important and complicated problems which the dual and triple roles create."

Mrs. Aldrich has a dual role, herself, and knows mixing marriage and a career is not easy. Her husband is Anthony Aldrich, a commercial artist.

"Success in the dual or triple role depends upon the attitude of the family," she said, "and priority interests must be considered."

To prepare for the varied role women must play, Mrs. Aldrich suggested two areas of study to the University woman.

"The University woman can take advantage of courses like child development, which will give her more tools and understanding when raising children."

"Today's society also calls for a knowledge of consumer problems and consumer economics," she said, "because the homemaker makes so many decisions on how the family budget will be spent."

The professional role also has its problems.

"To compete with men on a basis of complete equality can be unfortunate and unsatisfactory," she said.

"She should rather be accepted as a woman and a person

and not fight about equality." The question of feminism naturally comes into any discussion of equality, she said.

And men have a tendency to remember the "abundant actions and spectacles" of the equal rights and social privileges fight during the women's suffrage movement, she said.

Although she hasn't had to compete with men, she still has had to compete with in her field.

She feels her success is partly due to her early interest in foods and nutrition as a child.

Born in Fortville, Ind., Mrs. Aldrich after 20 years considers Michigan her home.

The Aldriches were married in 1950. They have no children and the favored individuals in their household are two cats.

Mrs. Aldrich is a member of the American and Lansing Dietetic Associations and the Institute of Food Technologists.

Party Line

## Fun and Frolic

by Catherine Mahoney

Fraternities are usually the group to sponsor parties, but this week-end the sororities are in competition.

The Greek women are giving parties for their winter term pledges and dates. They begin this week-end and will continue throughout the term.

Delta Gamma sorority will host the "Pledge Presents" open house in honor of their new pledges Friday from 7:30 to 9:30.

Alpha Omicron Pi will entertain pledges and dates at an informal record hop Friday from 8 to 12.

"Moods in Blue" is the theme of Snyder Hall's term

party Saturday night in the lower lounge. Bill Hart will supply the music for the semi-formal dance.

Delta Chi fraternity will hold a "Bestnik Party" Saturday night with the chapter house decorated to match the theme. A local band will provide the music and for entertainment, Gene Rummel will recite some original poetry.

Theta Chi's are starting the week-end with a splash—a swim party at the I.M. pool on Friday night. Saturday they travel to Echo Valley for an evening on the hogsgan slopes.

Says Writer

## 'Combine Career With Marriage'

College women today should combine a career with marriage, Judy C. Johnstone, home economics senior from Milford, said in an article published in the January issue of the Journal of Home Economics.

Mrs. Johnstone conducted a survey of undergraduate women at MSU under the direction of Dr. Elizabeth Drews, associate professor of education.

Superior and average students were interviewed to see if any parallel existed between level of intelligence and concept of role in society.

"Among the group labeled superior, the coeds were aiming for their master's or doctor's degrees, and with few exceptions, planned to combine careers with marriage," Mrs. Johnstone said.

"The average groups aimed no higher than a bachelor's degree and most indicated that marriage or a family would terminate their careers," she added.

"These students failed to realize that they would not be caring for children all their married lives," Mrs. Johnstone said, "and as a result had no tentative plans for years after the children were grown."

Mrs. Johnstone found that

superior students opposed the "typical housewife" role because it did not offer intellectual stimulation. Only one-third of this group felt that the typical homemaker is an interesting person to her husband. However, 52 per cent of the average group approved of the role.

"Society has dictated that a woman's place is in the home," Mrs. Johnstone said. "Few are brave enough to strike out against this maxim, and those who do specify definite qualifications."

College women feel that they must choose between a career and marriage. Those few who plan to combine the two are usually the superior students, Mrs. Johnstone said.

"Young women should be motivated to the point that they will not lightly give up an education for marriage," Miss Crawford said. "Who knows the potential of a generation reared by mothers with well-developed minds and more purposeful lives?"

## Fashions Display Daring

By GABRIELLE SMITH

PARIS (R) — Jules Crahay of Nina Ricci set the fashion world aflutter recently with an utterly feminine, big-skirted silhouette.

His skirts billow and bell. They are cut on the bias. They are smooth with stitched hemlines. Some are tiered with flat insets which wave at the bottom like inverted daffodils, while others float in tiny accordion pleats of chiffon.

The waist wanders but mainly it is properly marked with a heavy leather belt. It moves up below the bosom with tie fabric belts or seams, and even down to the hip.

Necklines plunge to daring depths showing the bosom in triangles or ovals with a tiny oval cut deeper in the middle for good measure. Backs dive to the waist but are generally covered by a capelike floating scarf attached at the neckline. Short skirts with all this feminine stuff are obviously in.

Most suits have short jackets. They trace the body without hugging it. They are cinched at the waist by wide leather belts encrusted with golden circles for belt-buckling, or plain golden knobs. The bottom of the jacket flares like a tiny conservative peplum waving over a smooth circular skirt.

Typical of this trend is an orange model called "Rocco" which closed its tiny jacket with a small scarf knot. Crahay takes out insurance with another more masculine suit. Long jackets, which look like blazers top almost straight but easy skirts. An artificial flower on a pin often decorates one lapel. Most fanciful were two of these "Neo-Classic" suits made of shimmering yellow or turquoise shantung—the whole jazzed up by matching, fringed, schoolboy scarves wrapped around the model's neck.

Following the double theme of the suits, coats are of two general sorts: redingotes like a beige wool which goes so far as to have epaulettes, and smooth round-skirted belted models.

Dresses are often sleeveless with circular skirts. Two of the most successful in white and lemon yellow had round bias skirts made of horizontal insets beiling the hem. The same belted effect turned up in pleated skirts even in their sleeves.

Other dresses hid their bodies under stoles attached to the neckline. The combination collar-stole could be worn over the head like a hood. Throughout the collection, colors are bright orange and turquoise scaling down to tangerine and lemon yellow. Long evening dresses follow the same lines in gauzy fabrics embellished by zests and scarves.

## Bahai Faith Representative To Speak

Mrs. Marjorie McCormick, auxiliary board member of the Bahai World Faith, will speak to the East Lansing Bahai's Friday at 8 p.m. in the Union.

Mrs. McCormick, who has traveled extensively throughout the world, will discuss "The New Era."

The public is invited.

## Mlle. Offers Prizes

MADEMOISELLE magazine is offering prizes of \$500 each and national recognition to the winners of its annual Art and College Fiction contests.

The two Art winners will be asked to illustrate the two Fiction contest winning stories. They will be published in the magazine.

At least five samples of the contestant's work must be submitted for the Art contest. Only one story of 2,500 to 5,000 words need be entered for the Fiction contest. However, all stories must have fictitious characters and situations or they will be disqualified.

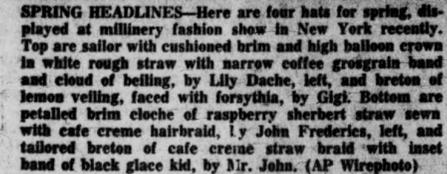
The contests are open to women students between the ages of 18 and 26 who are enrolled in college or junior college. The deadline for both contests is March 1.

Entries should be addressed to the appropriate contest, Mademoiselle, 420 Lexington Ave., New York 17, N. Y.

## Board Openings

Girls interested in positions on the 1962 College Board at Lasalle's of Toledo may apply now.

Information and appointments for interviews may be obtained by writing Madonna Miller Corrigan, Fashion Coordinator, Lasalle's, Toledo 3, Ohio.



## Activities Announced For Farmers' Week

Families from all over the state will soon be coming to MSU for Farmers Week 1962. A Century of Land Grant Progress, this year's theme, is set for January 29 through February 2.

The middle-of-the-week days, Tuesday, Wednesday and Thursday, during the annual event will have special appeal for Michigan homemakers.

The women will have an opportunity to hear university consumer marketing information specialists explain the principles of meat buying and to see an actual meat-cutting demonstration.

Today's home and its appliances will be discussed in talks by nationally known authorities in a home mechanization program.

Thursday, February 1, will be Girl's Day and will feature a special program for junior and senior high school girls. A panel of four Mich-

igan Queens will present their views to the girls on the importance of developing health, personality and education.

A climax to the weeks events for the ladies will be the traditional style show. "Fashion Symphony" will be sponsored by the Simplicity Pattern Co., the MSU Extension Wives Association, Ingham County 4-H clubs, the MSU Floriculture Forum, the Home Economics College club, the Michigan Mink Breeders Association and Capitol Furs.

In addition to these activities there will be daily tours of the Kresge Art Center, art demonstrations and student work displays. Numerous films will be shown to the women concerning such topics as nursery school children, the knowledge of health and nutrition in relation to young people and the explanation of radiation.

## Jackie's French Fashions Criticized by Claire Luce

NEW YORK — Jacqueline Kennedy received a literary dressing down from Claire Booth Luce recently for wearing too many Paris-made fashions.

Mrs. Luce accused the stylish First Lady of not paying attention to her husband's inaugural plea: "Ask not what your country can do for you, ask what you can do for your country."

Writing in the February is-

sue of McCall's magazine Mrs. Luce stated that Mrs. Kennedy "must ask herself not 'what do these clothes do for me?' but 'what do these clothes I wear do for the United States?'"

"She wrote that 'while Mrs. Kennedy may feel that French fashions do a lot for her, the fact is she does more for them—and for foreign designers—than they can ever do for her. And whatever she does for French fashions does not help our own fashion industry."

"When she wears French-designed, French-made clothes, it may be interpreted by fashion-conscious Americans as mistrust of American designers' ability to bring out her full beauty. This would be unfortunate, since this country can boast of some of the finest designers in the world."

Mrs. Luce noted that Mrs. Kennedy has status as the "young and beautiful woman... every American woman would like to emulate," and can therefore "make a contribution to the nation's culture that no other American woman can hope to match."

She should realize, Mrs. Luce said, that her "personal activities" cannot be separated from her role as First Lady "even in so seemingly small a matter as the choice of clothes."

## Literature Discussed

Something new has been added to clubs at M.S.U.—intellectualism.

A group of students who enjoy discussing literary works on an informal, extra-curricular basis meet a few times a month to air their views. The uniqueness of the new Literary Discussion Group lies in the fact that no discussion leader is employed. The members are left entirely on their own, thus making for greater freedom of expression.

Dr. Gordon Rohman, assistant professor of English, is the group's advisor. He notifies the English department faculty of the meeting asking them to inform interested students.

Dr. Rohman also assists members in locating copies of the reading to be discussed. In order for membership in the group to be profitable those participating must read what is to be discussed for the following week.

In its usual meeting place, the fourth floor lounge of the library at eight p.m. on February 2, the group will meet to discuss the one-act play, "No Exit," by Jean-Paul Sartre, French existentialist philosopher and author.

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MSU - NAACP Business Meeting

Thursday, January 25 - 8 p.m.

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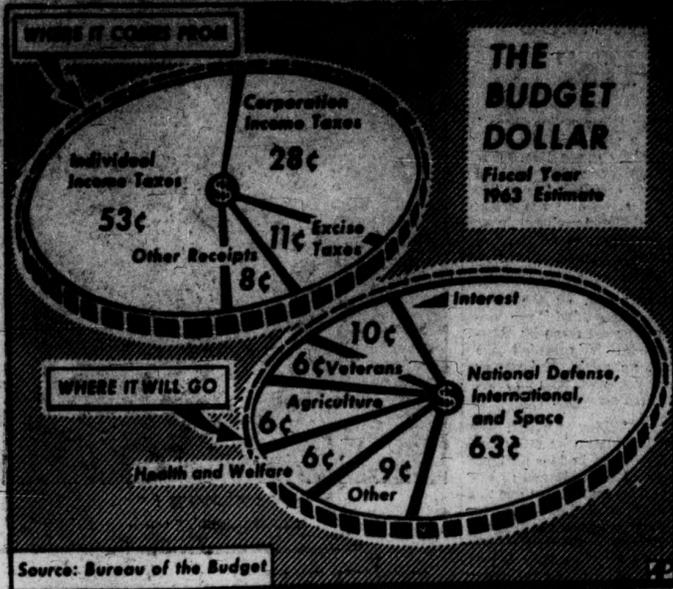
Our complete stock of lined jackets in waist length—or coat length models are reduced for our pre-inventory sale.

Choose from Corduroys • poplins • wools or ski-type quilted nylons. Lined with warm Sherpa-Orion pile or quilted fluffite rayon. Bulky knit collars and fabric collars, some with Parka Hoods.

\$19.95 to \$21.95 Values	Now . . . 16.88
\$22.95 to \$25.00 Values	Now . . . 18.88
\$25.95 to \$27.95 Values	Now . . . 19.88
\$32.50 to \$37.50 Values	Now . . . 28.88

SMALL'S

Two eleven south washington



Source: Bureau of the Budget  
 THE BUDGET DOLLAR—This chart shows where the budget dollar will come from and how it will be spent under President Kennedy's budget for fiscal year 1963, beginning July 1. The President's budget calls for a \$92,537,000,000 spending program. (AP Wirephoto Chart)

### Hawley Is Acting Dean Of Education

The Board of Trustees announced the appointment of William B. Hawley as acting Dean of Education, replacing Clifford Erickson, the provost designate, at their Friday meeting.

Hawley, presently assistant dean of curriculum programs said, "the college of Education is presently under an intensive curriculum examination. We have been doing a lot of work in reorganization and research and I hope to keep the program moving under the same momentum."

Hawley got his B.A. and M.A. degrees from Wayne State University and also did some work at the University of Michigan and here.

He left a job as assistant state supervisor of public construction to take the position of head of the department of vocational education in 1953.

Later he was the head of the department of teacher education before becoming an assistant dean.

The new appointment is effective Feb. 1.

Hawley has a wife, Dorothy, and a son, Bryan, who is in junior high school.

### AUSG

(Continued from Page 1)  
 A bill to create a student board of faculty and course evaluation was referred to committee. The board, if created, would aim at improving teaching methods through use of student evaluation sheets. The bill was introduced by Representative Louis Price.

Representative Linda Lotridge introduced a bill to amend a section of the judicial article of the student government constitution. At present, hearings involving student infractions of university regulations are closed. If the amendment is passed, the hearings can be opened to the public at the students request. The bill calls for a student referendum on the matter. It was referred to the Student Rights committee.

Two resolutions were referred to the newly-formed Political Affairs Committee. One is to "urge Con-Con to restructure the higher educational institutions of Michigan," and the other states that AUSG is in favor of lowering the voting age in Michigan from 21 to 18.

Paul Butler of the Student Rights Committee introduced a resolution urging the University to publish a handbook of regulations—academic, social, motor vehicle, and general—along with an explanation of the judiciary system and a description of penalties. The resolution was referred to committee.

The delegates enjoyed the film "MSU Report—1960-61" produced by the Audio-Visual Center.

Two future presidents were among 5,000 persons who gathered on the tree-shaded slopes of Arlington National Cemetery for the first official observance of Memorial Day in 1962. They were Gen. Ulysses S. Grant, an honored guest, and Gen. James A. Garfield, who delivered the oration.

### AOCS Seeks Evolution

The Association of Off-Campus Students is working on a plan to create a governing body through "evolution" of their present organization. Tom Rasmussen, AOCS, told Student Congress Wednesday night.

Rasmussen outlined the plan in a special report. The need he said, is not for governing-body powers, but rather a representative body.

The temporary plan would be to set up a group that could work with the personnel, money, and organization of the present AOCS. This group would eventually elect representatives to the new constitutional convention, which could work out technical problems and communicate their progress to off-campus students.

The group would be set up by adding 10 popularly-elected representatives to the nine-member AOCS executive board. They would select off-campus representatives to attend campus activities. Off-campus students are not adequately represented in most campus activities, Rasmussen said.

representatives to the nine-member AOCS executive board. They would select off-campus representatives to attend campus activities. Off-campus students are not adequately represented in most campus activities, Rasmussen said.

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### Bride Says Tragic Death Is 'All in Hands of God'

ENGLEWOOD, N. J., (AP)—Frank Lovato and his childhood sweetheart Rena strolled along the banks of the Chiampo River in Arzignano, Italy, and dreamed of life in America.

But there was the problem of money—neither enough for two passages nor enough for two to live on until a good job could be found.

So in 1958, at the age of 19, Frank left Arzignano to see if he could make a go of it alone in America. Rena would follow soon.

In Northern New Jersey he found a job in the building trades where the work was hard but the pay good.

Last year he returned to Italy and married Rena, then 20.

But still more money had to be saved before he could take her to America. Frank returned to the States three months later.

In the meantime Rena worked 12 hours a day in a Milan leather factory.

By New Year's Day she had saved enough for passage. Frank wrote he had rented a small apartment.

Rena was scheduled to sail Monday and arrive in the United States Feb. 1.

But while she was making last minute preparations to leave, Rena got word that Frank had fallen off a roof and fractured his skull.

She canceled her ship ticket and took a plane. She arrived Sunday and, weak from air sickness, rushed to her husband's bedside at Englewood Hospital to sit and hold his hand. He had been in a coma since the accident.

She saw him three times—twice on Sunday and once yesterday.

The doctors said Frank seemed to be improving but had some trouble breathing.

But Tuesday he died—on the second anniversary of his and Rena's marriage.

"E'tutto Nello mani di lo," the girl sobbed, "It's all in the hands of God."

The term "some pumpkins" to designate a person or thing of consequence apparently arose in New York City about a century ago when the public's fancy was taken by "monster pumpkins" displayed at the Crystal Palace.

### Congress Sets Committee Appointments

Student Congress approved several committee appointments at their regular meeting Wednesday night.

Gary Parker was appointed representative of fraternities, and Jack Shea was named head of the Academic Affairs committee to replace Martha Hollen.

Marilyn Pierce was named to the Student Welfare committee, and Joan Scafuri and Steve Haberman were appointed to the Students Rights committee.

### Gamow

(Continued from page 1)  
 continuous creation or steady state theory whose best known proponent is Fred Hoyle of Cambridge University.

The speaker has subtitled his talk: "Does the Universe Behave according to Hoyle?"

Background material on the talk, especially useful to Natural Science students, is available in "The Creation of the Universe," by Gamow in paperback, and "Frontiers of Astronomy" by Hoyle, also available in paperback.

The crucial issue of Walsh's talk Jan. 31 is "What are we all doing here?" Readings suggested are Plato's "Timaeus" and Lucretius' "De Rerum Natura."

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## Tested Trackmen Ready for Meets

By **DICK ROBINSON**  
State News Sports Staff

Five tested indoor trackmen and eight other returning lettermen provide an experienced core of runners to challenge Big Ten champ Michigan this year.

Senior Capt. Jerry Young, who set the varsity outdoor two-mile record in 9:04.6 last spring, heads the group. The 4-2 Berkeley product won the Big Ten indoor two-mile race last year and placed fourth in the conference mile last spring with a 4:13.7 performance.

At the NCAA last June, Young tied for seventh place in the three-mile with Oregon's Dale Story and came in 11th in the 3000-meter steeplechase. In other outdoor meets, Young took fifth in the two-mile at the Drake Relays and second in the ICAA three-mile.

Indoor he was second in the two-mile in the MSU Relays and ICAA. Young was also captain of the 1961 cross country team, placing second in the Big 10, fourth in the ICAA and 15th in the NCAA.

Sprinter Don Voorheis, a junior from Frankfort, Mo., scored in the 1961 conference indoor 300 when he placed second to Michigan's Tom Robinson in :30.9. He copped a third in that event at the MSU relays last winter.

Voorheis owns the freshman indoor 300 mark of 31.4 and has tied records in the 100, (9.7) and 220 (20.9). He was also a member of the record setting relay combinations in the 440 and 880.

Senior Clayton Ward, from Long Beach, Calif., is back in form after sitting out last fall from cross country because of a ruptured spleen. In the 1961 Big Ten outdoor mile, Ward ran a second place in 9:10.9 and took 10th position in last year's NCAA 3,000-meter steeplechase.

Ward took fifth in the three-mile at the ICAA last May and a third in that event at the Central Collegiates in June. He set the MSU track record in the three-mile (14:55) last year as well as contributions to the mark-setting frosh indoor and outdoor distance, medley relays.

Another senior, Zack Ford ran second (21.6) in the Big Ten's 220 last spring and fourth in the 100 and fourth in the 60 indoors. Last year he placed in a number of meets: fourth in 75 (MSU Relays), and fifth in 300 (Big 10), fourth in ICAA 220 and second in the Central Collegiates 100 and third in the 220.

The 5-10 speedster holds part of freshmen record in the 60 and indoor sprint and distance medley relays as well as ties in the 100 and 220.

Bill Man, a Traverse City junior, is a top Spartan hurdler, who placed third in the 70-yard high at the conference meet last March. Bothered by injuries last spring, he is now improved.

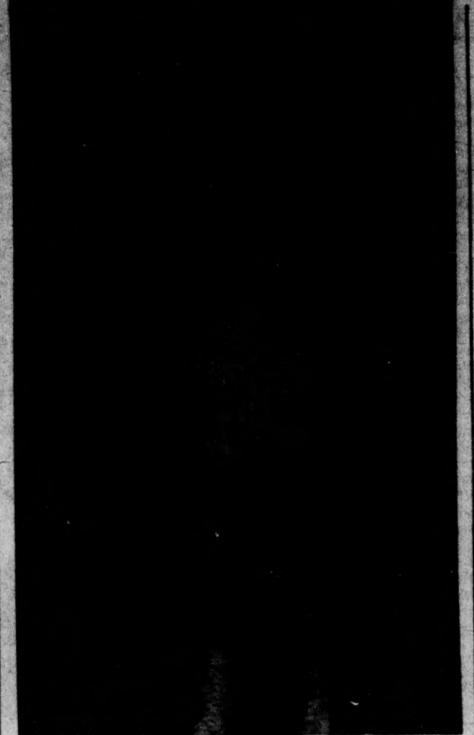
Other returning lettermen include pole vaulter Bill Alcorn, Birmingham junior, who holds in frosh indoor and outdoor records; Gerald Dehenau, a pole vaulter from Detroit; and Junior Bill Green, 600-yard dash man.

Others are two-miler Roger Humbarger, from Wyoming, Mich.; senior hurdler Tom Jefferson; Thomas Peckham, hurdler and high jumper; Jim Roe, who tied for fifth in the indoor Big 10 high jump; and Tony Kumiega, who holds the varsity outdoor javelin record.

Dave Behrman, Michigan State football center and elected to the Look All-American team, and the Associated Press All-American team will be the recipient of the A.P. plaque tonight at a banquet in Kellogg Center.

Presenting the award to the junior gridman will be Granger White, editor of the Port Huron Times-Herald and president of the Michigan Press Association, meeting presently at Kellogg Center.

Three other Michigan football players will receive plaques along with Behrman. They include Bennie McCrae of the University of Michigan and a player from Northern Michigan and Western Michigan.



FRED THOMANN, during practice session yesterday.

## Stand-Out Thomann Tallest Spartan Cager

By **GARY RONBERG**  
State News Sports Writer

Probably the major reason for the sudden brightening of Michigan State's basketball fortunes is the outstanding work of sophomore Fred Thomann at the vital center position.

The tallest player in Spartan cage history, the 6' 9" Taylor Center product was primarily a victim of obscurity throughout the first half of MSU's schedule. He played in seven games and scored but two points.

However, when a Michigan State losing streak reached five games and the Spartans were winless in the Big Ten, coach Fordy Anderson made some changes—three of them, in fact. State journeyed to Ann Arbor to take on Michigan, a team that wasn't supposed to have anything, but one that had enough to pull the rug out from under Iowa, 58-55, the week before.

Anderson gave three sophomores their first college starting assignments against the Wolverines—Bill Berry, Bill Schwarz, and Thomann. All did an excellent job, but it was Big Fred who shone the brightest in State's 80-74 triumph.

Thomann potted 21 points in the game, 13 in the first half, and played a strong game underneath the boards, snatching 15 rebounds.

"Fred was an answer out there this afternoon," Anderson said after the contest. "He went right after them and I think he surprised everybody."

A well-built 216-pounder, Thomann started against a good Minnesota quintet last Monday night and went right on about his business—connecting for 16 points and pulling down 10 rebounds as State won its second in a row, 84-79.

He thrilled the Spartan fans with a fine hook-shot exhibition, looping in four beauties.

Anderson said however, that Thomann's performances have come to him as "no surprise."

"We went with our experience until the proper situation enabled us to use our youth," he said. "Fred was one of three changes we made and has done a fine job."

Thomann played his prep basketball at Taylor Center high school and was selected for all-state honors in his senior year.

A real hustler and hard worker, Spartan followers should be seeing a lot of Big Fred in the future.

## Swimming Practice Or, 'Ready?—Ho!'

Almost every Saturday during winter quarter the Spartan swimming team swims either at home or elsewhere in the midwest. Although most people enjoy the color and excitement of a meet, few realize the training and conditioning that goes on before the meet.

For the one or two minutes the swimmer performs before the audience, he must put in 18 hours of practice swimming 10 to 12 miles in that time.

The 18 hours of practice are divided into 6 three hour practices a week under the coaching supervision of Charles McCaffree and Bob "Limpy" Mowerson.

Bob obtained his nickname "Limpy" some three short months ago, while demonstrating his prowess in a wicked volleyball game. He pulled an Achilles tendon which caused him to coach leaning on a pair of crutches for a while.

As Monday is the day for students to get back into the swing of classes, so is Monday for the swimmers. Bob and Mac usually assign a distance work out. This consists of swimming nearly two miles at about three-quarter speed.

Tuesday through Thursday consists of a sprinting work out for all but the distance men. This work out consists of swimming anywhere from 8 to 21 lengths of the 25-yard pool at full speed with a minimum amount of rest.

In the three hour period the swimmers will swim this about 20 or 30 times. The purpose is to build speed and endurance plus a fast recovery.

During this practice there is usually a little side line action provided by coach Bob. Of all the trophies and medals a swimmer can look forward to, there is one which ranks high in his mind and probably in one of the hardest to obtain. This is the G. Robert Mowerson award.

If any boy, on the command "ready? ho!" can better a time set down by Mowerson he is awarded the prize, an apple. If however the boy misses, then he must give Bob an apple.

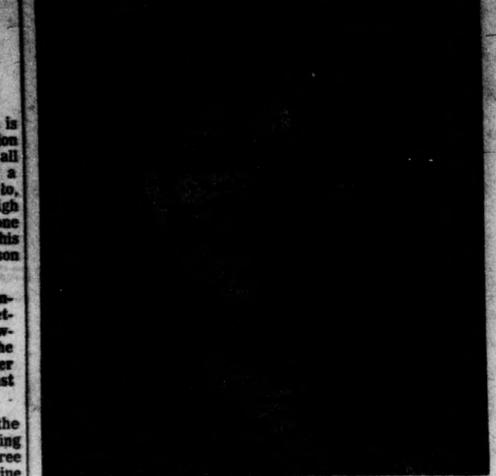
When Friday arrives, the team loosens up by swimming a mile. Then in two or three groups the swimmers line themselves up to swim one and two lengths of the pool.

This type of work out, coach McCaffree explains, is to get the boys to swim their fastest speed without tiring too much. Finally the day of the meet arrives, Saturday. All the swimmers meet at the pool at 8:30 in the morning. At this early hour they repeat a work out similar to Friday's. A breakfast of steak is at 11:00 and the team is back in the water at 1:00 for the meet.

Aside from just swimming, the boys are required to get between 8 to 10 hours sleep a night. During the week they consume 70 to 80 pills, which are to keep the boys in top health. All in all to be a swimmer takes time, physical assertion and discipline. The result is a potential champion swimmer.

## Galen Hall Signs Pact

WASHINGTON (AP) — Galen Hall, star quarterback at Penn State who was overlooked by the professional football clubs draft, was signed Monday by the Washington Redskins of the National League.



BOB MOWERSON, Assistant swimming coach

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**ROTC Rifle Team Loses To U of M**

University of Michigan ROTC marksmen defeated both the Army and Air Force ROTC rifle teams from MSU in a triangular match held Saturday at Ann Arbor.

The Wolverines compiled 1398 points from 1500 possible with Scott leading the individual scoring for U. of M. with 286.

MSU Army placed second with 1369 points with Nick Steen contributing a 285 score.

MSU Air Force, last years League champions, followed MSU Army with 1373 total team score. Ron Haugen, top scorer for the Air Force team, was also high shooter for the match, with a 291 score.

**McCaffree Head**

Michigan State swimming coach Charles McCaffree was elected president of the American Swimming Coaches Association for 1962.

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# 'Dutch' Kemeling, An All-American

By ART DWORZEN  
State News Sports Writer

Last Sunday I called on Reinier Kemeling. His friends and teammates prefer to call him "Dutch." He plays center-half for the MSU soccer team and for the second straight year the National College Soccer Coaches and Referees named him to All-American squad.

Soccer has always come easy for Kemeling. He was born in The Hague, Netherlands, 26 years ago and grew up on the sport. He came to the United States when he was 17.

Kemeling settled down in Racine, Wisconsin. Since he had



Reinier "Dutch" Kemeling

graduated from Machinist Trade School when he was 15, his first job was a machinist for a Racine firm. Two years later he enlisted in the Air Force and was sent to Air Base Defense School.

"I was eventually sent to Laon, A.F.B., France, about 65 miles from Paris," he says. "At Laon, two buddies and I organized a base soccer team." The idea caught on and within two months Kemeling helped to form 15 squadron teams on base. "My squadron had two teams," he says, "and I had to do all the organizing and coaching."

One day in 1956, he got a call inviting him to try out for the U.S. Armed Forces All-Star team. "An Air Force B-26 made a special run to fly me to Erding A.F.B., Germany, for the trials. There were 150 men invited to the trials and they

came from all over Europe." "It was at Erding that I first met Ken Graham," (Graham, also a member of the 1961 MSU varsity was named to the All-America Honorable mention this year.) "I played outside-left," Kemeling says, "and Graham played inside right. Graham, only 19 at the time, was named the captain of the Armed Forces All-Stars."

"Our first international game was at Wiesbaden, Germany, against the Turkish Armed Forces," he says. "Six of their players were international stars. We were beaten 4-1, but we gave them a real rough game. Our only goal was scored by Graham, on my assist."

In 1957, while playing for the CISM team, he first met Sam Donnelly and Jean Lohri, also current State stars.

After he finished his hitch in 1958, Kemeling returned briefly to his old job in Racine. "I decided to take a crack at college," he says, "so I enrolled at MSU in September, 1958. Ken Graham had already enrolled here. I was instrumental in getting both Donnelly and Lohri to come to East Lansing."

Kemeling has thus played a major role in forming the nucleus of State's current outstanding soccer team. They have had a 16-2 record since he, Graham and Lohri became eligible in 1960. This past season Donnelly, only a sophomore, was named the team's most valuable player, an award Kemeling had received himself a year before.

Kemeling, a 6-1, 175 lb. junior, with long blond hair and a warm friendly smile, is majoring in production management. He has some very strong feelings regarding the state of soccer in the United States and here at MSU in particular.

"I feel that the Athletic Department should appropriate more money for the soccer team and make more scholarships available," he says. "They should also put a fence around the soccer field and charge admission to the games. This would arouse spectator interest and attendance would increase accordingly."

"One of my dislikes of college soccer in the United States is caused by the change in rules I encountered when I started playing here at State," he says. "If we are to learn the right way to play the game, we must play it the way its done by the originators of the game, the Europeans."

Dutch is willing to go out on a limb by saying he believes that soccer on an amateur level, will eventually draw even with football as far as popularity is concerned. To back up this belief he says, "just look at the rapid growth of soccer teams in your high schools and colleges. At the same time you see these schools dropping football because of the injuries and tremendous expense involved."

## IM Highlights

The Intramural paddleball tournament is now being held. Several challenges have been received and positions have changed. Ron Clark, a junior from Ontario, Canada, moved into the first place position from his third place on the 'A' ladder. In the second position is Ron Henry, a senior from East Lansing.

Moving from third to first position on the 'B' ladder was Ron Papsdorf, a sophomore from Chelsea, Michigan. Donald Kerr, a Masters Degree candidate from East Lansing, is in the second position on the 'B' ladder.

In top on the 'C' ladder is Marty Levin, a freshman from Midland, Michigan. In the second position is Dave Williams, a freshman from Lansing.

The deadline for entering the individual swimming meet is Friday before 5 p.m. No team affiliation is necessary to enter this meet.

## Hockey Standings

Western Collegiate Hockey Association Standings		
Michigan	7	1 0 .575
MICHIGAN STATE	5	1 0 .553
Michigan Tech.	11	3 0 .769
Denver	5	5 0 .500
North Dakota	4	8 0 .333
Minnesota	2	4 0 .333
Colorado College	0	10 0 .000

Western Collegiate Hockey Association SEASON Standings		
Michigan	13	1 0 .929
MICHIGAN STATE	11	2 0 .846
Michigan Tech	13	3 0 .813
Minnesota	7	4 0 .636
Denver	8	6 0 .571
North Dakota	6	11 0 .353
Colorado College	1	12 0 .077

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10 lb bag

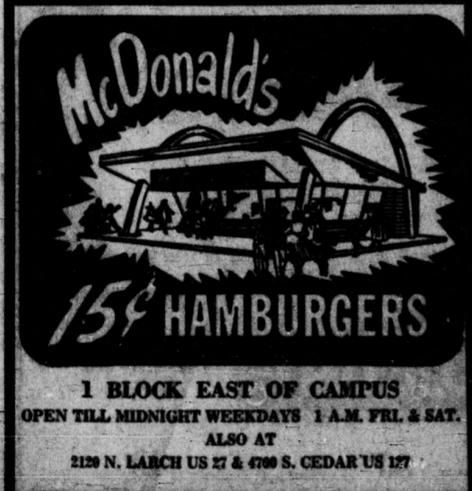
Tray Pack  
**Tomatoes 2 FOR 39¢**  
California New  
**Cabbage LARGE SOLID HEADS 2 FOR 39¢**

## IM Schedule

Court	Gym
3 A.E. Phi - Phi Delt	II
4 S.A.M. - D. Chi	II
5 Phi Tau - A.T.O.	III
6 D.S. Phi - Sig Ep.	III
7 p.m.	
3 Phi Gam - L.C.A.	II
4 T. Chi - Phi Sig. K.	II
5 Phi K. Sig. - A.G.R.	III
6 S. Nu - Phi Psi	III
8 p.m.	
3 Farmhouse - S. Chi	II
4 K.A. - B.T. Pi	II
5 Triangle - S.A.E.	III
6 Z.B.T. - A. Phi A.	III
9 p.m.	
3 P.K. Phi - K. Sig	II
4 T.D. Chi - Phi Mu A.	II
5 Psi U. - D.T.D.	III
6 Rangoon - Rafferty	III

## IM Scores

East Shaw 9	57 - E. Shaw 8	37
Burgandy	99 - Burma	41
Embassy	32 - EMU	27
Behav. Sci.	60 - G. Goids.	32
Playmakers	73 - M Hall	30
Big D's	51 - CSO	46
Emerald	59 - Embers	34
Emporer	40 - Eminence	28
Empyrium win - Empt. for.		
Radcliff	37 - Randall	31
Throwaways	44 - Animals	38
St. Gerauds	39 - Phlogs.	37
Owen Grads	42 - Gunners	16
Magaffers	76 - S. Phi D's	30



**15¢ HAMBURGERS**

1 BLOCK EAST OF CAMPUS  
OPEN TILL MIDNIGHT WEEKDAYS 1 A.M. FRI. & SAT.  
ALSO AT  
2129 N. LARCH US 27 & 4709 S. CEDAR US 127

### Development Fund Aids University

According to Norm Frey, Hastings, and Mary Carruthers, Durand, Development Fund co-chairmen, this year's goal is to inform each student of the junior class as to what the purpose and objectives of the fund are, and also why juniors as future alumni of this institution should begin to concern themselves with the responsibilities that an alumnus has for this university and to higher education.

The Development Fund, which receives contributions from the alumni, is designed to assist in raising funds for university improvement.

### First Potter Award Given Posthumously

The Michigan Rehabilitation Assn. named Charles C. Evans of Kalamazoo as the first person to receive posthumously the Potter Award for aid to the handicapped.

The Potter Award, which recognizes the person who has done the most to help the handicapped in Michigan each year, was accepted by his widow, Mrs. Marie Evans, at the annual MRA Workshop at Kellogg Center. Evans, 70, died of a heart attack Nov. 24.

This award was instituted more than 19 years ago by former U.S. Senator Charles E. Potter of Cheboygan, himself a double amputee.

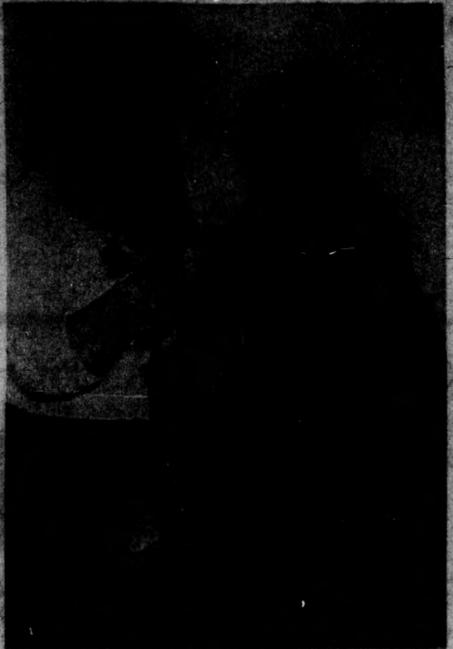
Evans, who served as a storekeeper for Consumers Power Co., did rehabilitation work for many years as an unpaid volunteer.

With his larynx removed many years ago because of cancer, Evans had learned to talk again by expelling air from his stomach. He taught "esophageal speech" for a number of years to people who were similarly handicapped. He inspired hope, through numerous visits, to people facing laryngeal surgery.

In addition to teaching and cheering others, Evans worked with speech therapy classes in nearby schools and served as a speaker for many groups.

Evans was originally slated to receive the award Nov. 21, three days before he died, but the event was postponed until the MSU conference.

North American dandelions wouldn't spread so profusely if their lives were complicated by sex, points out a Michigan State University botanist. Unlike some of their Southern cousins, says Dr. John H. Beaman, most North American dandelions can spread rapidly into new areas because they do not require cross-fertilization to reproduce.



**LOCAL TALENT**—Transformed housemothers Mrs. Gertrude Steelman, left, and Mrs. Mildred Webster rehearse for their parts in the upcoming Union Board musical comedy to be presented during Union Board Week, Jan. 28 to Feb. 3. Both housemothers will have comedian roles in the play to be directed by Ronald Grow, East Lansing senior.

### Placement Bureau

Interviewing at the Placement Bureau Tuesday. Additional information in the Placement Bureau Bulletin for the week of Jan. 29 to Feb. 2.

**Ford Motor Co.** — Mechanical, electrical, chemical engineers; marketing, economics, production; purchasing, finance, accounting, statistics, math and physics majors.

**Bell Telephone System** — electrical and mechanical engineers; physics and math majors.

**Grand Rapids Board of Education** — All elementary education, all special education, all secondary except social science and Men's physical education for teaching.

**Johnson Controls** — Mechanical, electrical, and civil engineers.

**National Twist Drill & Tool Co.** — Mechanical and metallurgical engineers for production and experimental work.

**Wyandotte Chemical Co.** — Chemical engineers, chemistry and business administration majors.

**Mallinckrodt Chemical Works** — Chemistry majors and chemical engineers.

**Whirlpool Corp.** — Mechanical and electrical engineers.

### Mid-Court Seats For N. U. Game Go to Seniors

The Senior Council has reserved a special section at the Northwestern game this Saturday for all seniors. The section

will be located at mid-court on the east side of Jenison. Seniors who plan to attend the game are urged to be there early since there are more members of the class than available seats.

Passes have been sent to all seniors and are to be used as identification that will allow them to sit in the section.

PROGRAM INFORMATION CALL ED 2-5817

# STATE

EAST LANSING · PHONE ED. 2-2814

HOME OF THE BEST IN FOREIGN FILMS  
EXCLUSIVE LANSING AREA SHOWING

FIRST SHOW 7 P.M. — ADULTS 90c

ENDS TONIGHT "THE MAN WHO WAGGED HIS TAIL"

STARTING FRIDAY — AT 7:00 P.M.

"INTENSE AND COMPELLING"  
—N.Y. Times

★★★★  
(HIGHEST RATING)  
—Daily News

## The BRIDGE

This is the biographical story of Harriet Ogden and her team, from life on land, created by Howard Wicks, with an outstanding cast.  
An Allied Artists Release

YOUR BEST BUY, CAMPUS CLASSIFIEDS

TODAY AND FRIDAY **GLADMER** OPEN 12:45  
65c TO 5:30

OUT OF NEW YORK'S FAMED PEPPERMINT LOUNGE

WE EXCITING MUSIC ABOUT THE SEASONS!

THE GREAT ESCAPE! THE GREAT ESCAPE!

Feature 1:00 - 3:00 - 5:00 - 7:00 - 9:00

STARTING SATURDAY  
A NEW LEASE ON LAUGHTER... WITH THE MERRIEST MIXINGS SINCE GIRLS DISCOVERED BOYS

JACK CUMMINGS' Production of

# Bachelor Flat

...it's where all the fun takes place!

TUESDAY RICHARD WELD · BEYMER  
TERRY · THOMAS · HOLM  
CELESTE

20th Century-Fox  
COLOR BY DE LUXE CINEMASCOPE

Michigan State University  
LECTURE CONCERT SERIES

presents

## "THE MIRACLE WORKER"

The Great Broadway Play Everyone Is Talking About

Starring  
EILEEN BRENNAN

(Special) - TONIGHT

Thursday, January 25 — 8:15 p.m.

Reserved Seats: \$4.00 - \$3.00 - \$2.00  
(Students: \$3.50 - \$2.50 - \$1.50)

ON SALE AT UNION TICKET OFFICE

### Sabine Sends Safety Plea To Class of '66

It's "safety first" with the Class of 1966.

In a letter to high school seniors who will comprise the Class of '66, Dr. Gordon A. Sabine, director of admissions and scholarships, reported that every year MSU loses some students who are killed or maimed in automobile accidents.

"Four students who would have been in the Class of 1965 were killed while driving before they ever had a chance to register for their first term," he said.

As a reminder to drive safely, particularly during the hazardous winter season, each member of the Class of '66 received a special "Michigan State University" decal with the reminder to "display it only if you plan to use your car safely and wisely."

Seconding the plea for young drivers to drive carefully were Secretary of State James M. Hare and Michigan State Police Commissioner Joseph Childs.

Syria has been called "a kingdom that has rarely managed to exist." Part or all of Syria has been held at times by Egyptians, Assyrians, Babylonians, Persians, Greeks, Romans, Mongols and Christian crusaders.

### History Prof To Speak At Caribbean Club

Dr. Harold B. Fields, associate professor in the department of history, will speak Thursday at 8 p.m. on "British Independence in the Caribbean" at the Caribbean Club meeting in 31 Union.

Fields, who is presently teaching a course in Caribbean history, has traveled in Mexico and Central America.

Tareyton delivers the flavor  
DUAL FILTER DOES IT!

"Tareyton's Dual Filter in duas partes divisa est!" says Ursus (Bear Foot) Sulla, popular Coliseum bear fighter. "We animal wrestlers fight tooth and Claudius to get to that first post-fight Tareyton," says Bear Foot. "De hoc smoke, Tareyton's one filter cigarette that really delivers de gustibus!"

ACTIVATED CHARCOAL  
PURE TOBACCO  
DUAL FILTER  
**Tareyton**

FRANK CAPRA'S  
Festive  
of  
PANTASIM COLOR

COMING SOON  
DEBBIE REYNOLDS  
ANDY GRIFFITH  
"THE SECOND TIME AROUND"

Program Information  
TV 2-2965

## MICHIGAN

NOW... 65c to 5:30  
Feature at 1:30, 4:10,  
6:40, 9:15 P.M.

YOU HAVE TO SEE IT  
TO BELIEVE IT!

GLENN BURTON  
**FORD DAVIS**  
OSCAR WINNER  
**LARGE O'CONNELL**

FRANK CAPRA'S  
Festive  
of  
PANTASIM COLOR

COMING SOON  
DEBBIE REYNOLDS  
ANDY GRIFFITH  
"THE SECOND TIME AROUND"

### A STRANGE NEW EXPERIENCE in Shock FROM JACK CLAYTON

The Director of "Room at the Top"

Did she really see those evil spirits... or was she really the love-starved spinster the innocents said she was?

"Fine and frightening!"  
—Newsweek Magazine

20th Century-Fox  
**DEBORAH KERR**  
*the Innocents*

Based on the story "The Turn of the Screw" by HENRY JAMES  
co-starring PETER WYNGARDE and MESS JENKINS  
with MICHAEL REDGRAVE as "The Uncle"  
PAMELA FRANKLIN and MARTIN STEPHENS as "The Innocents"

STARTS TODAY!

"Deborah Kerr may have a 'walk-away' for the Oscar in 'The Innocents'. Don't dare miss it. It's an eerie sensation."  
—Dorothy Kilgallen

Complete Show  
1:00 - 3:05 - 5:15  
7:25 - 9:40

Feature Shown  
1:30 - 3:35 - 5:45  
8:00 - 10:00

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DAILY LANSING · PHONE ED. 2-5924

Daily until 5:30 P.M. 60c Evenings & Sunday 90c

# 23 Leaves of Absence Board Okays New Appointments

Nine appointments, 23 leaves, 11 retirements, 17 miscellaneous changes and 8 resignations and terminations were approved Jan. 19 by the Board of Trustees.

Appointments approved were as follows: Norman J. Brown, extension director, Kalamazoo County, Feb. 1; Anthony L. Raipes, agricultural agent, Huron County, Feb. 1; Charles T. Woods, 4-H agent, Kalamazoo County, Jan. 8; Robert Merkel, associate professor of animal husbandry, Feb. 1; Donald J. Bowersox, assistant professor of marketing and transportation administration, March 1; Alexander I. Popov, professor and chairman of chemistry, July 1, and John E. McVay, assistant football coach and instructor, intercollegiate athletics.

Sabbatical leaves were granted for: Putnam W. Robbins, associate professor of forestry, March 18 to June 17, for study and travel in the Northwest; Henry D. Foth, professor of soil science, March 16 to Sept. 15, study and writing a textbook; Charles P. Larrowe, professor, economics and the Labor and Industrial Relations Center, Sept. 1, 1962 to Aug. 31, 1963, study and research on the West Coast.

Victor E. Smith, professor of economics, April 1 to June 30, study and travel in England, Germany and Scandinavia; Louise Sause, associate professor of education, April 1 to June 30, study and travel in England and Europe; Margaret C. Hearn, associate professor, textiles, clothing and related arts, April 1 to June 30, write a textbook; Paul V. Love, professor of art, Sept. 1 to Dec. 31, study field of modern architecture in the United States, and Louis B. Raynor, associate professor of art, Sept. 1 to Dec. 31, study in the United States and Canada.

R. Keith Stein, professor of music, Sept. 1 to Aug. 31, 1963, study and travel in Germany and Austria; William W. Heist, professor of English, April 1 to June 30, complete a book; Har-

old Hart, professor of chemistry, Sept. 1 to Aug. 31, 1963, National Science Foundation fellowship at Cambridge University; Max T. Rogers, professor and acting chairman of chemistry, Sept. 1 to Aug. 31, 1963, NSF fellowship to study in London, England.

Walter E. Freeman, associate professor of sociology and anthropology and continuing education, Jan. 1 to June 30, 1962, study in Jamaica; Archibald O. Haller, associate professor of sociology and anthropology, March 23, 1962 to March 23, 1963, Fulbright grant for study in Brazil, and C. David Mead, professor and chairman of English, April 1 to Aug. 31, 1962, study and travel in Europe and to complete a book.

Other leaves were approved for Ellsworth A. Netherton, agricultural agent, St. Clair County, April 26 to Sept. 9, complete M.S. degree at MSU; Nelson D. Cushman, agricultural agent, Schoolcraft County, Feb. 5 to Feb. 23, attend extension school, University of Arizona.

Charles A. Rogers, associate professor, personnel and production administration and Labor and Industrial Relations Center, Jan. 1 to Aug. 31; Robert J. Heinsohn, instructor of metallurgy, mechanics and materials science, Sept. 1 to Aug. 31, 1963, NSF fellowship for study at MSU; William H. Loyd, instructor, metallurgy, mechanics and materials science, Sept. 1 to Aug. 31, 1963, NSF fellowship for study at MSU.

Hinrich R. Martens, instructor of metallurgy, mechanics and materials science and electrical engineering, Jan. 1 to Aug. 31, NSF fellowship for study at MSU; Francis S. Tse, associate professor, metallurgy, mechanics and materials science, Sept. 1 to Aug. 31, 1963, NSF fellowship at Purdue University, and John H. Trimm, instructor, business and public service, Oct. 20, 1961 to Nov. 27, 1961.

Retirements were approved effective July 1, 1962 for:

Ralph Gardner, buildings and utilities, employed in 1940; Earle Harrison, zoology, employed 1934; John Hekhuis, buildings and utilities, employed 1939; Edith Moore, laundry, employed 1942.

Hazel Nelson, dormitories and food services, employed 1945; Walter Toenjes, superintendent of the Graham Experiment Station, employed 1926; Esther Van Meter, departmental secretary in International Programs, employed 1945, and Berenice Doren, food service helper, Snyder-Phillips, employed 1947.

Other retirements were approved for: Agnes McCann, assistant to the dean of engineering, employed 1917, retires July 1, 1963, following a year on retirement furlough; Alice Koski, housekeeper, Williams Hall, employed 1949, retired as of Jan. 1, 1962, and Claude Price, foreman in soil science, employed 1935, retires Feb. 1, 1962.

New assignments, designations, changes in status and transfers were approved as follows: R. C. Lott, program consultant, Huron County, to community research development agent, Huron, Bay, St. Clair, Tuscola and Lapeer counties, Jan. 1, 1962; William S. Pryor, agricultural agent to extension director, Ionia County, Feb. 1.

H. John Carew, professor of horticulture to professor and chairman of horticulture, July 1; Darab B. Unwalla, assistant professor, from the office of the Dean of Business and Public Service to personnel and production administration, Jan. 1, 1962, and William L. Finni, from associate director of admissions to acting director of admissions and scholarships and associate professor, Feb. 1.

Assignment of Hugh E. Henderson, associate professor of animal husbandry, as adviser in animal sciences at the University of Nigeria, Jan. 8, 1962 to Jan. 7, 1964; assignment of Joseph L. Druse, associate professor of humanities at the University of Nigeria, Jan. 1,

1962 to Dec. 31, 1963; assignment of Chester A. Lawson, professor and chairman of natural science, to the University of Nigeria Program, Jan. 20 to Feb. 19, 1962.

Wells E. Williams, assistant professor of natural science to the University of Nigeria, Jan. 15, 1962 to Jan. 14, 1964; deferment of the retirement of Jackson Towne, professor of bibliography from July 1, 1962 until July 1, 1963, and change in dates of sabbatical leave for Myril B. Reed, professor of electrical engineering, from April 1-June 30, 1962 to Sept. 1-Dec. 31, 1962.

Fred J. Peabody, extension director, Ionia County, to ex-

ension director, Northwest District, Feb. 1; Paul E. Smith, professor of marketing and transportation and continuing education, and assistant dean of business and public service, to professor, Graduate School of Business Administration and marketing and transportation, Jan. 1, 1962.

W. Lloyd Warner, University professor, personnel and production administration, given additional appointment in sociology and anthropology; Russell F. McDonald, marketing agent, Lenawee and Hillsdale counties, given additional appointment in agricultural economics.

David G. Moore, professor, personnel and production administration, given additional appointment, in sociology and anthropology, and R. Winston Oberg, associate professor of personnel and production administration, additional appointment as assistant dean of business and public service.

Resignations and terminations were approved as follows: William F. Yeoman, assistant football coach and assistant professor of health, physical education and recreation, Dec. 31, 1961; James M. Hutchinson, 4-H agent, Monroe County, Dec. 15, 1961; Ivan M. Lappin, 4-H agent, Macomb County, Dec. 31, 1961.

Ellen R. Ross, 4-H agent, Kent County, Jan. 31; Neil B. Webb, associate professor (extension) of food science, Feb. 15; Dean E. Bluman, instructor of metallurgy, mechanics and materials science, Aug. 31; Wayland P. Smith, associate professor of metallurgy, mechanics and materials science, Aug. 31, and Paul A. Miller, provost, Jan. 31.

Any coed interested in the position of Mistress of ceremonies for the Inter-R-Sing may apply to the WIC council or either co-chairmen.

All the cosmic rays bombarding the earth in a year would weigh only an ounce or two. Only their energy makes them important.

## Choral Clubs To Compete In WIC Sing

Choirs from women's residence halls will participate in the WIC Inter-Residence Sing Feb. 25 in the Kellogg Center Auditorium.

Each choral group, composed of from 15 to 30 coeds, will sing two selections appropriate to this year's theme, "Songs America Loves."

A roving trophy will be awarded to the winning group. If a residence hall wins the trophy three times in a row, it may keep the trophy permanently. Only West London has accomplished this feat to date.

This year's program is directed and planned by co-chairmen Nancy Jelinek, South Williams, and Linda Collins, North Case.

Any coed interested in the position of Mistress of ceremonies for the Inter-R-Sing may apply to the WIC council or either co-chairmen.

All the cosmic rays bombarding the earth in a year would weigh only an ounce or two. Only their energy makes them important.

## today on campus

Lutheran Student Assn. — 9:30 p.m., Meditations, Martin Luther Chapel.  
Delta Phi Epsilon — 7:30 p.m., Speaker, Charles Gallagher: "The Arab World Today," 32 Union.  
Academic Affairs Committee — 4 p.m., Student Services.  
Delta Phi Epsilon — 7 p.m., Pledge Meeting, Union Oak Room.  
Lutheran Student Assn. — 7:30 p.m., Lutheran Lectures, Martin Luther Chapel.  
Campus Chest Representatives — 8:30 p.m., Instructions Meeting, Union Ballroom.

### Michigan State University

### FOREIGN FILM SERIES

presents

## "FORBIDDEN GAMES"

(French)

Winner Of Three Major Awards

FAIRCHILD THEATRE

Friday — January 26 — 7 & 9 p.m.

Admission: 50c

## "LA DOLCE VITA"

in 2nd Week at

Downtown Art



Anita Ekberg as an infantile Hollywood star, is shown in a scene from "LA DOLCE VITA." This controversial film, recent winner of the New York Film Critics award as the Best Foreign Film, is now in its 2nd week at the DOWNTOWN ART THEATRE. New Cinemascope equipment and screen now have been installed.

Feature times: 7:00-10:00

Special Price for Students



"I won't...buy a...Wol...OK, OK, I'll buy a Wolverine."

## CAMPUS CLASSIFIEDS

DEADLINES: 1 p.m. Day Before Publication for Tues., Wed., Thurs., and Fri. Editions. Deadline for Mon. Edition: 1 p.m. Fri.  
PHONE: 355-8255 or 355-8256

### AUTOMOTIVE

1960 FORD Consul, 4-door, excellent condition. Very economical. Must sell. 355-8303, 8-5 p.m., Mrs. Eyde. 15

1956 T-BIRD. Immaculate, automatic, 3 tops, new premium white walls, battery brakes. Black and heavily chromed. Write or call George Adastik, 1313 Michigan, Grand Rapids. Glendale 8-0162. 16

1955 MERCURY, automatic 1955 Mercury standard, 1957 Ford standard, all with radio heater, white walls, private, 337-4444 evenings. 24

1961 VOLKSWAGON, black, sunroof, white walls, undercoated. Plau-pugst radio, excellent condition. See at Rah's Shell, Clippert and Seginaw. 15

1959 VOLKSWAGON, sunroof, good condition. OR 7-1122. 15

AUTO INSURANCE for students and faculty. Low prices, high limits, fast service. Buboltz, ED 2-8671. 19

### EMPLOYMENT

REPRESENTATIVES for nationwide advertising institute. Excellent chance to earn extra money in your spare time. Write J.C.M., Student Marketing Institute, 3531 Jewell Ave., Lansing, Michigan, stating name, address, age and sex. 16

CHARLES KENT REAVER Company, Diamond Merchants, desires mature Michigan State students to act as campus representatives. For appointment interview call IV 9-4171. 15

PART TIME, 4 well dressed men to deliver free advertising gifts, \$15 per evening. Car necessary. IV 9-1318, 8-9 p.m. only, Alcoa. 16

COUNSELLORS WANTED for summer camp in New Hampshire. Contact Nancy Bonart, 355-6373. 17

### FOR SALE

35 MM CAMERA and case. Almost new (7 months) Will sell for \$35. 355-9929 after 8:30. 15

New Year's Special Ladies and Men's Famous Wyler Watches Guaranteed Waterproof for 2 Years Stainless Steel Case at the low price of \$25 + tax Top trade in other fine watches WM. H. THOMPSON 15

JEWELERS Frandor Shopping Center IV 5-0749

### FOR SALE

COCKTAIL DRESSES, 3 white, pink, aqua and white. Sizes 10-14. \$7.50-\$15. 355-9929. 17

DAVENPORT and matching chair. Very good condition. \$47.50. Call ED 7-1840. 16

RACCOON COAT. Call Beaver, ED 2-2519. 16

FREE FILM at Marek Rexall Prescription Center with each roll developed and printed, 75c minimum. 301 N. Clippert, by Frandor. Phone 485-4355. 23

### TRAILERS

2 BEDROOM Mobile home, 36x8, top condition. Never any children. Carpeted living room, bath tub, shower, desk and record cabinet. Mile from campus. Modest price. ED 2-5210. 16

### FOR RENT

800 N. HAYFORD. Newly decorated 2 bedrooms, basement, garage. \$80. IV 5-2261 or IV 7-3446. Edward G. Hacker Co. 15

### APARTMENTS

217 BOGUE ST. 2 room efficiency. Stove, refrigerator, heat and water. \$75. Parking. IV 5-2261. Edward G. Hacker Co. 15

WANTED. WOMAN graduate student or teacher to share apartment 3 blocks from Berkeley. ED 2-0003. 15

### ROOMS

SLEEPING ROOM, gentleman. Near Frandor. On University bus line. Quiet, good for studying. Parking. IV 2-3454. 19

OFF CAMPUS. Light room, quiet, kitchen and living room privileges if desired. IV 2-8257. 15

SINGLE ROOM for men. Close to campus. Parking. Call ED 2-3151. 17

### LOST and FOUND

LOST. KEYS in red leather Lady Baton case. 355-1543. 15

CLASS RING. Green stone, initials G.A.L. Lost in Home Ec. Bldg. If found please 355-7690. 16

BOYS CLASS RING. Lost between Home Economics, Mayo. R.W.K. 1951 C. Call Pat. 355-3743. 19

## Shop With Campus Classifieds

### PERSONAL

SKIERS. Excellent accommodations. Moderate rates for groups. Roberts cabins and motel. U.S. 27, Gaylord. Mich. 732-4936. 15

FLASH IS OUR choice. Good luck! B.B. International. 15

IF YOU THINK our... funny, you should hear us laugh... you count your money. Buboltz, A... insurance—ED 2-8671. 16

OPEN RUSH FOR ALL men interested in co-op living. See Tuesday's News for details. 15

### REAL ESTATE

LANSING 'SOUTHEAST. 3 bedroom ranch. Finished 2nd room, enclosed yard, 6 years old. FHA terms. Call 489-6099 for appointment. 15

### SERVICE

LOW STUDENT RATES for summer trips. Europe, Hawaii, Orient, or the Americas. Adult leader. A.Y.H. sponsored. Call Dick Livesey, 355-8956. 17

### WEDDING INVITATIONS and ANNOUNCEMENTS

with matching appropriate accessories. Expertly done. Fast 8 day service. The Card Shop Across from Home Economics ED 2-6753

WILL TAKE CARE of children in my Cherry Lane apartment full or part time. Call. 355-8063. 15

MUSIC FOR DANCES and parties by the "Continental." Ballads, twists, and blues. 337-2591 or 485-4104. 15

EDIE STARR, typist. Experienced, in these work, IBM. Excellent quality on multilith masters. Call OR 7-8232. 19

ANN BROWN, typist and multilithing. General typing, term papers, theses, dissertations, duplicating. ED 2-8284. 19

THESES TYPING, printing, IBM Electric typewriters. Editing and proof-reading available. Wonch Grafic Service. 1720 E. Michigan Ave., Lansing. 486-7786. 15

### TRANSPORTATION

WANTED. RIDERS to MSU from Charlotte. 8 a.m. - 5 p.m. 543-2457 after 6:30 p.m. 16

Peschke, Lean

**Sliced Bacon**

1-lb. Pkg. **39c** With Coupon Below

Grade 'A' Fresh

**Large Eggs**

Doz. in Ctn. **39c** With Coupon Below

RED TAG SALE

Delcrest Instant Coffee 10-oz. Jar 99c

Elna Coffee Regular or Drip 2 Lb. Can 97c

**HEINZ SALE!**

- Pork & Beans
- Vegetarian Beans
- Spaghetti

Your Choice 300 Can **10c**

**Heinz Soup**

Chicken Noodle, Vegetable Beef, Chili Beef or Mushroom

SAVE 14c 6 Tall Cans **97c**

Good Taste

**Saltines**

SAVE 6c 1-lb. Pkg. **19c**

New Era Peaches Home Style in Syrup 5 2 1/2 Cans 1 00

Motts Apple Sauce 15-oz. Jar 49c

Flavor Kist Fig Bars 1-lb. Pkg. 19c

Kleenex Tissues 4 Pkgs. of 65 1 00



## Frandor Shopping Center

Open Daily 9-9, Saturday 8-7

5020 S. Cedar at Jolly

Open Daily 9-9, Saturday 8-9

★ PLENTY OF FREE PARKING ★

Ideal for Frying, Baking or Broiling

Perk Tenderloins All Solid Meat lb. **69c**

Peschke Sliced, 9 Varieties Luncheon Meats 2 1/2-lb. Pkg. **49c**

Top Frost Ocean—Pan Ready Perch Fillets 1-lb. Pkg. **39c**

Prices effective thru Saturday, January 27. We reserve the right to limit quantities.

Delcrest Pre-Ground Coffee Food Club Evaporated **1-lb. Bag 39c** With Coupon Below

**Canned Milk 8 1 00** Tall Cans

U.S. No. 1 IDAHO BAKING **Potatoes 8 39c** lb. Mesh Bag

VALUABLE WRIGLEY COUPON

SAVE WITH THIS COUPON

Peschke Sliced Bacon 1-lb. Pkg. **39c**

Coupon good thru Saturday, January 27. Limit One Coupon Per Customer.

VALUABLE WRIGLEY COUPON

SAVE WITH THIS COUPON

Lily, Grade 'A' Large Eggs Doz. in Ctn. **39c**

Coupon good thru Saturday, January 27. Limit One Coupon Per Customer.

VALUABLE WRIGLEY COUPON

SAVE WITH THIS COUPON

Kraft Deluxe Cheese Slices American or Pimento **4 39c** 1-lb. Pkg.

Coupon good thru Saturday, January 27. Limit One Coupon Per Customer.

## Barnet Traces Causes Selling Has Bad Name Marketing Prof Warns

Selling has an unjustly bad name in society, reported Edward M. Barnet, professor of marketing and transportation administration, at a recent meeting of the Indianapolis Sales and Marketing Club.

In an era of large-scale industrialism, selling is essential to gain competitive volume to keep unit costs in line and to justify investments, Barnet said.

World competition for markets, he continued, "challenged the efficiency of selling and raises new questions about its importance."

Those actively engaged in selling do not properly appreciate the importance of what they are doing, Barnet said.

Stressing the salesman's role as the link between independent business, Barnet said, "The contactless function calls for trust, reliability, precision in communications and performance."

How did salesmanship come into disrepute?

Barnet traced it back to Athens, where Aristotle and his contemporaries thought the God of Thieves to be patron of traders.

Much snobbery about salesmanship, Barnet said, is left over from the days when great landed estates produced revenues to support the gentlemen who ruled the agricultural society.

"Today, living in an industrial society in that part of the world which purports to repu-

diate slavery, these forms of snobbery seem singularly out of date and inappropriate," Barnet commented. Yet much of these ancient attitudes remain.

"But the success of mass production has put heavy burdens on those with the responsibility for selling the goods that relentlessly roll off the production line."

And marketing, Barnet said, is now the director of production.

"Today, he said, 'marketing research must find out what the consumer wants before it is feasible to risk so much capital investment on behalf of so many on the part of so few.'"

Although educational institutions are providing new tools of thought to direct the efforts of selling more efficiently, Barnet said "there is no need for an educational institution to waste time teaching what may be better learned on the job."

"For meeting the needs of immediately applicable knowledge, a company training program is always best. For providing a background of understanding—both in breadth and in specifics—a university is uniquely fitted to provide depth and grasp."

"Such understanding is capital investment in a man."

"Some insects live uncathed on insect-eating plants. Certain small moths, for example, lay their eggs only on pitcher plants and the larvae feed on the plant tissues."

### Crossword Puzzle

**ACROSS**

1. Protuberance
3. Get away
8. River bottom
12. To a place inside
13. Grow less
14. Unrefined metal
15. Group of players
16. Irish lake
17. Deserter
18. Put into type again
20. Rectory
22. Exactly suitable
24. Surmounting
26. Ogle
27. Apportion
29. Require
31. Small beetle
32. Broad street
37. Soon
38. Went up
40. Deer track
43. Ornamental ball
45. Condiment
46. Acidic
48. On one's guard
50. Unclasp
51. Singing voice
52. Of the mouth
56. By
57. Noticed
58. Wait for
59. Old musical
60. Peel

**DOWN**

1. Bridle
2. Two halves
3. Frighten suddenly
4. Not all
5. Sugary
6. Pasteboard box
7. Mast cape
8. Abound
9. Carried
10. Rub out
11. Restrain
12. Silk fabric
21. Tree
22. Animal's foot
23. Beverage
25. Edible seed
28. Egg-shaped
29. Shark
32. Tennis stroke
34. Passage through the nose
35. Amer. republic
36. Lamprey
38. Morose
40. Range
41. Part of a coat
42. Musical drama
44. By one's self
47. Course file
48. Pilfers
52. Old yam measure
54. Soft drink
55. Bulgarian coin

**Solution of Yesterday's Puzzle**

**ACROSS**

1. Bump
3. Escape
8. Bottom
12. Inside
13. Shrink
14. Dross
15. Team
16. Lough
17. Deserter
18. Retype
20. Rectory
22. Fit
24. Summit
26. Gaze
27. Apportion
29. Require
31. Small beetle
32. Broad street
37. Soon
38. Went up
40. Deer track
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## Student Slain In Iranian Uprising

TEHRAN, Iran (U)—One student was killed in demonstrations Tuesday outside the El-mish school in the center of the capital.

The student was killed by a bullet, Premier Ali Amini said. But, he added, police did not open fire during clashes between students and security forces.

He said the student was killed by a provocateur. Security authorities are investigating the student's death, he added.

Amini held a news conference after a special cabinet meeting at which Sunday's violent disturbances were discussed. He declared the outlawed Communist Tudeh party and feudal interests who opposed his land reform had a hand in the riots and demonstrations.

Amini told newsmen the Shah

## American Hotel Assn. Readies New Courses

The last of three course studies prepared by the American Hotel Association's Educational Institute has been completed. The studies are internationally distributed for home study, hotels, restaurants, industry and in classes.

"Food and Beverage Purchasing," prepared by Dr. Lendal Kotschevar, professor of hotel management, accompanies his text, "Quantity Food Purchasing."

"Supervisory Housekeeping," prepared by Mrs. Jean Kimball, doctorate candidate in education, deals with training employees for supervisory and executive positions. It was made available Dec. 1.

## Free Press Editor To Speak Here Friday

Frank Angelo, managing editor of the Detroit Free Press, will speak to members of Sigma Delta Chi, national Journalism honorary Friday at 4 p.m. in Old College Hall.

Topic of the speech will be "What's Ahead for the Metropolitan Press."

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## Land Judging Teams To Receive Awards

Nine young land judges will receive awards for outstanding performance during 1961 at a Feb. 1 Farmers' Week session on campus. Sponsors of the program will be the departments of resource development and soil science and the Michigan Chapter, Soil Conservation Society of America.

Ingham County's 4-H land judging team will receive awards for their championship performance at the annual State 4-H Club Show in August. Members are Gary Benjamin, Arlin Head, and Douglas Kurtz, all of Williamston; and Roger Graf of Dansville.

MSU's land judging team will receive acclaim for a fourth-place in the National Collegiate Land Judging Contest last spring. Members are Roy Voss, Williamston; Doris Mangum, Harvey, Illinois; Gerald Wigger, Grand Rapids; and Rodney Tyloch, Vassar.

Voss, first-place winner in the national event, is now a graduate student at the University of Hawaii. The other three participants will be on hand to receive recognition.

Cash prizes will go to three top winners in a land judging contest for all MSU students last fall. Doris Mangum, James Walcutt, Daggett, Michigan, and Bruce Rae, Ann Arbor, will be given these awards.

Other highlights of the meeting include a panel on Rural Area Development in Michigan and an address by Don Williams, administrator of the Soil Conservation Service, Washington D. C.

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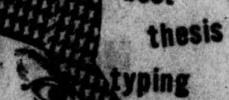
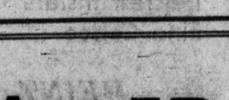
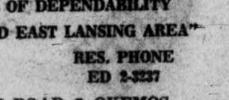
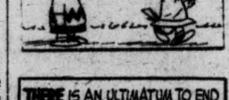
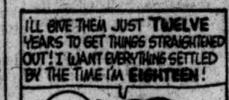
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