**MICHIGAN** STATE UNIVERSITY



# STATE NEWS

East Lansing, Michigan

Sunday, November 14, 1965

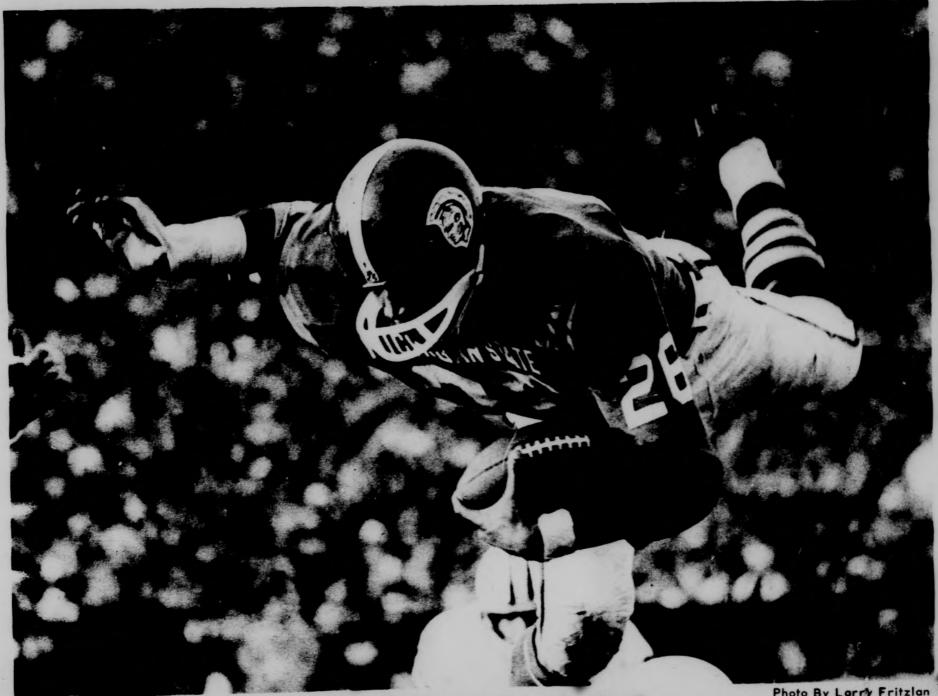
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Halfback Clinton Jones In Flight

Photo By Larry Fritzlan

# BIG TEN CHAMPIONS

# Unbeaten! First Outright Title!

### Indiana Throws Scare, But State Rallies, 27-13

By RICK PIANIN State News Staff Writer

The Spartan football team claimed its first undisputed Big Ten championship here Saturday with a dramatic 27-13 victory over a fired-up Indiana squad.

Some 75,280 fans watched as State closed out its conference season with a perfect 7-0 record. This assures the Spartans of a trip to the Rose Bowl.

The Spartans trailed the upset-minded Hoosiers, 13-10, at the start of the fourth quarter, but quarterback Steve Juday pitched two touchdown passes to end Gene Washington and Dick Kenney booted a 27-yard field goal to shun defeat.

Washington caught three touchdown passes in the game and earned 112 yards. Juday's three touchdown passes and Washington's three TD receptions were both MSU single-game records

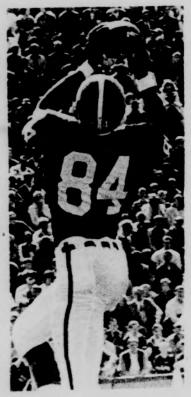
in the Big Ten.

Juday hit on 11 of 22 passes for 150 yards. He has thrown eight
TDs this season.

Key interceptions by defensive backs Jess Phillips and Charlie Thornhill saved State from possible disaster and set up two Spartan touchdowns.

Left halfback Dwight Lee, top rusher of the afternoon, ripped Indiana's line for 103 yards. He was used extensively throughout the afternoon.

Right halfback Clinton Jones could only manage 32 yar is rushing and fumbled twice. Fullback Bob Apisa, who was bothered



RECORD SETTER Gene Washington shows his pass-catching form which led to another Spartan mark as he caught three touchdown passes in the victorious home finale Saturday.

Photo by Larry Fritzlan

all afternoon by an aggravated knee injury, ran for 47 yards and fumbled once.

This sloppy ball handling was partially due to the cold 39-degree

The Spartans ground out 194 yards rushing to Indiana's 65. Quarterback Frank Stavroff completed 14 of 27 attempted passes for 173 yards.

End Bill Malinchak haunted State's defensive backs all afternoon, catching five passes for 89 yards and one TD. Malinchak hauled in a beautiful 46-yard pass late in the second quarter and caught a 10-yard touchdown pass on the next play, with only 46 seconds remaining.

This cut State's early lead to 10-7 and sparked Indiana to go ahead in the third quarter.

Big end Bob Couch, 6-5, leaped high in the air to snag five passes for 54 yards. State's defensive back Don Japinga, only 5-8, had trouble keeping "up" with Couch.

"Our secondary had the most trouble it's had this year," said Head Coach Duffy Daugherty following the game. "Stavroff's throws to those fine receivers made it tough for us.

"He was a lot tougher on us than Bob Griese was at Purdue," he continued. "It's been seldom that we've been beaten on the long throw. The Hoosiers were making excellent receptions."

The Spartans took an early 3-0 lead in the first quarter after blowing a touchdown opportunity.

State's defensive end Bob Viney hit Stavroff, who fumbled the ball to tackle Buddy Owens on the Indiana seven-yard line.

However, State failed to move the ball and had to settle for a

21-yard field goal by Kenney.

The game was interrupted in the first quarter by a small black dog that dashed onto the field and kept players, referees, newsmen

and team managers chasing after it for five minutes.

The dog displayed excellent broken field running and it took four tacklers to bring it down along the side lines.

The Spartans struck again at the 3:27 mark of the second quarter on Juday's first touchdown pass to Washington, a 21-yard play. State moved the ball 63 yards in eight plays and Kenney kicked the extra point to give State a 10-0 lead.

Stavroff picked State's defense apart with passes to Couch and Malinchak late in the quarter. Indiana moved 79 yards in seven

plays, climaxed by Stavroff's touchdown pass to Malinchak in the endzone.

Dave Kornowa booted the extra point and Indiana only trailed 10-7 at halftime.

Indiana took the second-half kickoff on its own 10-yard line and marched 77 yards in 13 plays for a touchdown.

Stavroff mixed his passing and running attack and carried the ball himself the final yardfor the score. State's defensive tackle Don Weatherspoon blocked the extra point kick and Indiana held a 13-10 lead.

Fumbles by Apisa and Jones stalled two Spartan drives. The Hoosiers took Jones' fumble on their own 46 and Stavroff immediately hit on a 14-yard pass

Two plays later, however, Jess Phillips picked off a Stavroff pass on State's 35 which ended the threat.

Juday hit Washington with a 43-yard touchdown pass at the 1:27 mark of the final quarter. End Jim Proebstle delivered a key block to spring Washington loose.

State missed another scoring chance late in the quarter when it failed to take the ball in from Indiana's seven-yard line in two plays. Kenney kicked a 27-yard field goal on fourth down, making the score 20-13.

Thornhill intercepted Stavroff's pass on the Spartan 48 during the next set of downs and raced back to the Hoosier 11.

With only seconds remaining in the game, Juday tossed to high-leaping Washington, who caught the ball barely in bounds for the final touchdown. Kenney kicked the extra point just before the whistle sounded.

Next Saturday, the top ranked Spartans face Notre Dame at South Bend. The Irish have lost only one game this fall and that was a narrow setback to Purdue.

### OFFICIAL WORD ON WAY

## Pocket Pasadena Passport

By LARRY MOGG State News Sports Editor

Rambunctious and ambitious Michigan State, spoon-fed by Rose Bowl hopes for more than a month, picked up their passports to Pasadena, Saturday.

Following their fourth quarter success formula to the hilt, the unbeaten Spartans tattoed Indiana with 17 points in the final period to stalk off with their first undisputed Big Ten football championship since entering the conference in 1953.

Coach Duffy Daugherty, a fuss-budget when it came to Rose Bowl talk the past few weeks, clutched an armful of red roses as he hurried toward the Spartan Stadium dressing room after the game. Somebody had thrust them into his arms. And for the first time this fall he welcomed their sight.

As far back as the Michigan game, Duffy had been confronted with rose-hungry football mania. On Sunday morning after the Michigan win, a dozen red roses were left on the Daugherty front-porch. Daugherty never indicated what he did with them, but it's a safe bet he didn't put them in the deep freeze for safekeeping.

Every place Duffy went after that, rose talk was sire to go.

Week after week, the ruffled-haired Irishman pleaded his case, "We can't go to the Rose Bowl until we have won the Big Ten and the athletic directors vote us in."

State cinched the Rose Bowl berth Saturday, and a beaming Daugherty stood his ground in the locker room as members of the press engulfed him. He couldn't hide his patented Irish grin.

"Sometimes this season, I thought our team would never make it," he said,



Everybody Loves A Winner

"especially today when we were down in the fourth quarter. I was very proud and pleased with the way they came back in this gagge to win the championship."

"I'm pretty sure many people thought a Duffy-coached team could never win a championship," he said.

Then a photographer shoved some artificial roses in Duffy's hands and asked him to sniff them.

"We't; not in officially yet are we?"
he questioned as he posed for the picture. "I use to think that the Dear Lord handed cut noses instead of roses as far as we were concerned."

"It's been a very difficult week trying to keep our kids from being distracted by the Rose Bowl talk," Duffy went on. "First, the coeds working at the training table wore straw hats all week which said 'Rose Bowl Bound,' then the State News comes out with an article saying that a Rose Bowl agent had already been selected for the trip."

"Even so, our kids sure showed their stuff in the fourth quarter today."

Whooping and hollering were at a minimum with the Spartan players. They had obtained what they wanted and that was all there was to it.

# Spartans Nail Down 9th Triumph





Halfback Clint Jones ends a flip on the Indiana 4.

RISING TO THE OCCA-SION--Bill Couch, a 6-5 end, leaped over two shorter Spartans for a spectacular catch.





SOMETHING SPECIAL -- This end zone catch sealed the Spartans' win over Indiana and gave Gene Washington another MSU record.

SHOWSTOPPER--This playful pup evaded a half-hearted kick by Bill Malinchak as fans hissed the Indiana end in between hurrahs for the dog.

STREAMERS, SCREAMS, SUSPENSE were all plentiful as the Spartans seal-ed their Big Ten title with a win in their final home game.



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### COLOR SPARTANS ROSY

## The Climb From Also-Ran To Champ

State News Staff Writer

Title the Spartans' story thus far this season, "Success '65," and color the future a rosy hopeful.

It was a dramatic climb to national recognition and the Spartans beat the toughest teams in the Big Ten to prove it was no fluke. The Spartans were already 2-0 for the season before classes

here even began. In two non-conference games State edged UCLA here, 13-3 and then blanked Penn State, a top eastern power, 23-0.

The Spartans fumbled and stumbled in the opener against UCLA and missed several opportunities to score.

State netted 345 yards rushing, with fullback Bob Apisa earning 99 of them. Apisa scored the game's only touchdown on a 21-yard spurt up the middle.

State's great defense was only in the crude stages then and gave up 103 yards. Defensive end Bubba Smith, rover back George Webster, defenseman Harold Lucas and linebacker Charlie Thornhill threw the Bruin quarterback for 50 yards in losses.

State struck for 20 points in the first half and then coasted on to a 23-0 victory over Penn State on the road.

Kicking specialist Dick Kenney booted three field goals which set a game, season, and career mark at MSU. Apisa and right halfback Clinton Jones both ran for TD's.

Quarterback Steve Juday hit on 10 of 13 passes for an even

#### The Games That Count

The Spartans clashed with Illinois here Oct. 2 in their Big Ten opener and dumped the Illini, 22-12.

Illini Jim Grabowski, the 6-2, 211-pound All-America, piled up 125 yards rushing, and scored one touchdown.

The Spartans ripped Illinois for two touchdowns in the fourth

Jones and Apisa each bucked into the Illini endzone and quarterback Juday hit end Gene Washington with a touchdown pass to account for the three touchdowns.

Jones, who gained 89 yards rushing in 16 carries, was awarded the game ball by his teammates.

Bt the Spartans spent most of the afternoon in a state of frustratio and confusion. Two field-goal attempts and a point-aftertouchdown try, by usually sure-toed Kenney, went amiss.

One field goal attempt was blocked by Illini tackle Gary Eickman and mother bounced back from the goal post cross-bar.

I throis took advantage of the Spartans' generosity and scored in every fashion possible. Besides Grabowski's TD and point after, the Illini scored on a fluke field goal and a safety.

#### Wolves Down-Bucks Ahead

The victory over Illinois gave State new confidence but its first real test was against arch-rival Michigan. The Spartans passed with flying colors, dumping the Wolverines in Ann Arbor,

The game was played in the rain before 103,219 fans, and wasn't decided until late in the final quarter, when Dick Kenney kicked a 35-yard field goal. This made the score 18-7 and put even a terout of reach of Michigan.

The Sportons had one of their finest days of the young season, both on of ense and defense. State scored at least once in every quarter and trailed only once early in the second quarter.

Spartan fullback Apisa shocked the crowd with a brilliant 39yard touchdown run only two seconds before the game ended. He lead the team in rushing, netting 74 yards in II carries.

Jones scored on a determined 10-yar i touchdown run in the third quarter and quarterback Juday ran for a one-yard touchdown

Kenney booted field goals of 10 and 35 yards, but missed on an extra-point conversion. His longest field goal attempt of the afternoon, a 51-yarder, was short by only two feet.

State's roverback Webster intercepted a pass and recovered a fumble. The Spartans quickly converted them into valuable points -- a touchdown and a field goal.

Michigan earned a minus 38 yards, mostly due to the yardage lost by quarterback Dick Vidmer attempting to pass.

Webster and Bubba Smith were again standouts in the game and received game balls.

#### Woody Hayes Walloped

Woody Hayes and his Ohio State Buckeyes were the next to try to slap down these upstart Spartans. The Buckeyes, who have been State's closest rival for the Big Ten crown this season were no match for the Spartans.

With an explosive second-half performance, the Spartans crushed Ohio State, 32-7, here for their fifth consecutive win.

State sputtered to a flimsy 7-0 halftime lead and then struck for 25 points in the second half: three touchdowns, a safety and

The Spartan defense pulled off its block magic again, holding the Bucks to a minus 22 yards rushing.

Jones scored two touchdowns -- one coming on a dazzling 80yard run and the other on a 12-yard poss play.

Spartan fullback Apisa dived one yard for a touchdown and fourthstring quarterback Chuck Lowther scampered six yards around

left end for another.

Kenney booted a 35-yard field goal in the third quarter and converted three of four extra points.

Left linebacker Ron Goovert and defensive tackle Buddy Owens nailed Buckeye quarterback Don Unverferth in the end zone for a two-point safety in the third quarter.

Ohio State scored its lone touchdown in the fourth quarter following fullback Tom Barrington's brilliant 62-yard kickoff return. Unverferth passed to Arnie Fontes for a 36-yard touchdown on the next play.

Spartan defensemen Harold Lucas and Don Bierowicz each received game balls. The two were instrumental in halting Ohio State's inside running game.

It was obvious from this point that the Spartans were more than just "also-rans" as the press had rated them at the beginning of the season. The inexperienced players were improving rapidly and State's defense was even better than Head Coach Duffy Daugherty had anticipated.

#### Rally Buries Boilermakers

Powerful Purdue now stood as the last great obstacle confronting the Spartans in their quest for a conference title. It was an allor-nothing game for the Spartans.

"If we lose this one, we might as well pack up for the season," conceded assistant coach Dan Boisture prior to the game. "That's

how important this game is." State played the role of villain at Purdue's Homecoming game and escaped with a close 14-10 victory. In a last-ditch fourthquarter effort, Jones and Apisa each ran for touchdowns to

"I never lost faith in the team," said quarterback Juday after



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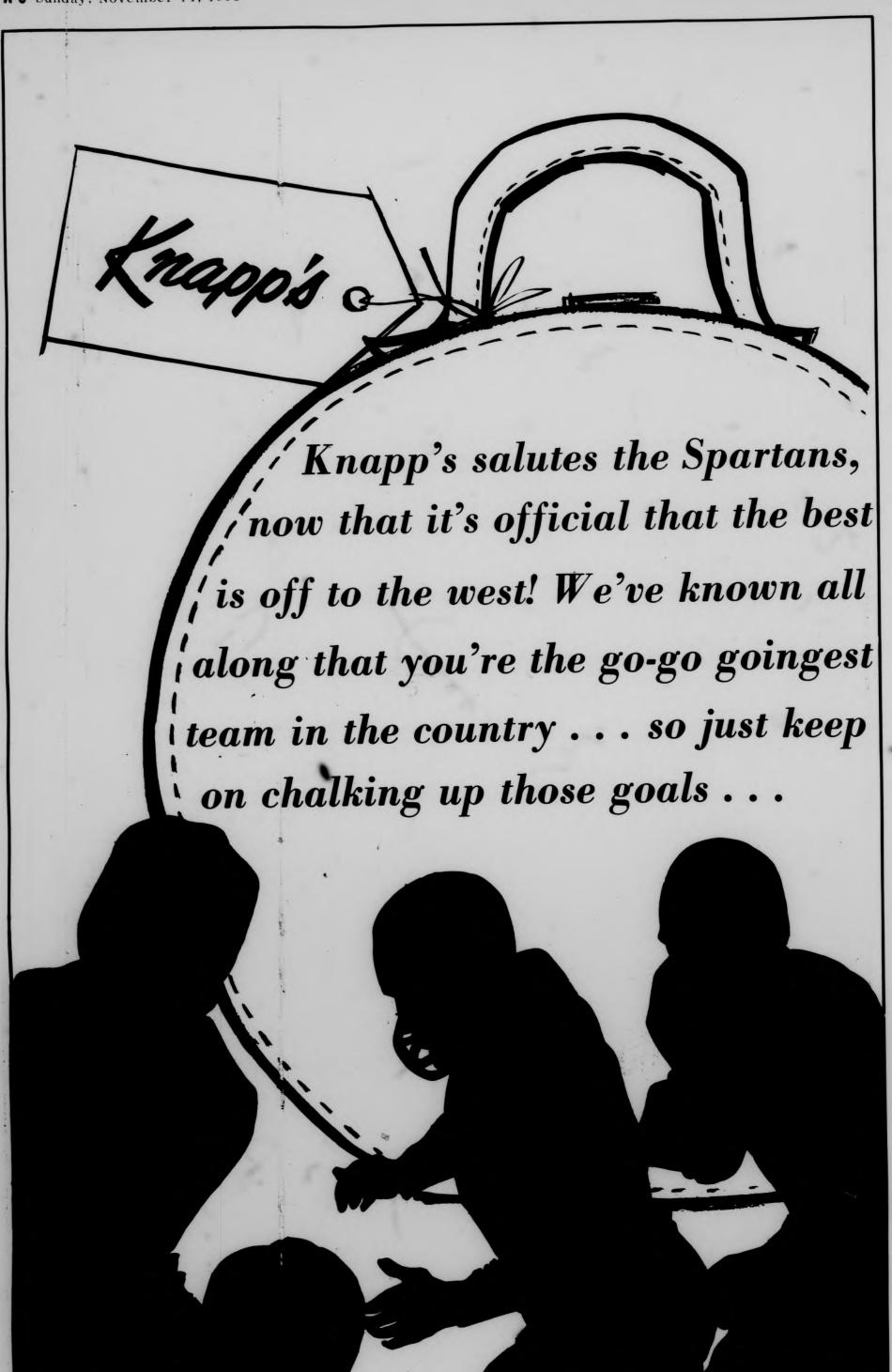
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remaining poses they're yours for 1.35 for the first, 1.25 for the 2nd and \$1

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for any additional.



#### MARATHON WALK BEGINS

### Pasadena--A 1,900-Mile Hike

By JO BUMBARGER State News Staff Writer

You can still make it if you start zen) beautiful Lake Michigan.

you walk in a straight line at a extra hour or so here. rate of at least three miles an hour and spend no more than until you get to Colorado. The eight hours a day sleeping, eating and resting.

arrive in Pasadena half an hour more likely to attract attention before game time. (This schedule and perhaps find a free meal in the smaller towns. allows for the differences between Eastern Standard and Pa- But in Colorado, you go straight cific Standard time.)

ing the 1,900-mile distance at than Pikes Peak.

ping.

some of the most famous and Saturday at 11 a.m. was the scenic areas in the country. starting time for all those eco- Shortly after leaving East Lannomical and hardy students who sing, you pass over or through plan to walk to the Rose Bowl. ( depending on whether it's fro-

Experienced swimmers or ice This, of course, assumes that skaters could perhaps pick up an

The countryside is rather dull hiker would go through no major Following this course, you will cities whatsoever, but he is also

over the top of famed Pikes Peak. Those who don't think they If you wish to make a slight can leave now can still make it detour, of perhaps a mile or if they leave at 11 p.m. Dec. 7. two, you can pass over the top However, this would mean walk- of Mt. Wilson, 136 feet higher

Grand Canyon. You drop straight The beeline route crosses down the north rim without going

And then, on to Pasadena. Returning by the same route Lansing by Feb. 5.

After Colorado comes the so much as a yard out of the way, and resting eight hours a day, hikers should be back in East

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George R. Collins General Sales Manager



Good Luck In The Rose Bowl

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> George R. Collins General Sales Manager



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"See you at the Rose Bowl"

DOWNTOWN-LANSING



## 'Well-Wishers' Swamp Biggie,

By ROBERTA YAFIE State News Staff Writer

Trying to corner Duffy Daugherty or Biggie Munn these days isn't too difficult. If Duffy isn't at the secret practice field he can usually be found--if you run fast--in his Jenison office on Thursday mornings. Biggie, too, is usually in his wing of the building, unless he's called to a New York or Chicago meeting.

Now try and talk to them. Not that they're reluctant to chat; on the contrary. It just seems that a little device created by a fellow named Bell is always getting in the way.

With the Spartans en route to the Rose Bowl, everyone wants to know about it. And, rather than going through channels, they zoom right to the top, plaguing the two with constant calls and numerous letters.

Having coached Rose Bowl champs in the past, the affair is old hat for them. Munn was at the helm when the Spartans picked up their first Bowl bid in 1954, while Duffy's came in '56.

"It took six ballots before we were given the Rose Bowl bid," Notre Dame game?" Duffy asked "Biggie" recalled. "That year--1953 -- was the first that State morning. "And do you think you had been in the Big Ten. We'd could get some for the Rose Bowl, had two undefeated seasons, winning 32 of 33 games prior to the bowl.

"Everything broke loose when the news came out," he went on. "Ev kets; it was as though everyone thought the coach had 100 or so laid away."



THE START OF SOMETHING BIG--Coach Duffy Daugherty is shown here leading his squad onto the Spartan Stadium playing field for their first fall practice. MSU surprised everyone by taking command of the Big Ten race from the outset of the Photo by Cal Crane

this reporter earlier that same any to be had." ute the phone was at his ear

"Phone calls poured in for tic- said, pausing inhis conversation. "Just because I'm the coach they think I have some kind of influence. That's what we have a tic- he explained later, an old school-

"Got about 10 tickets for the ket manager for, and I can't influence him if there aren't

He spoke some apologies into the phone and replaced the retoo, while you're at it?" He put ceiver. Going through some padown the receiver, but in a min- pers in his desk drawer he took out a pile of letters.

"Ticket requests," he noted, "Everybody wants tickets," he shaking his head. "I've gotten letters from people I haven't heard from in years.'

The phone rang again. It was,

as the rest.

"Everyone wants to know job." what's happening and wish us luck realize I have a team to coach."

Duffy can't be that stern. He knows it. But time is of the es- lipped about comparisons. sence.

"This will be another great opportunity to promote the good name of Michigan State in a fine way," he noted. "When we've gone out there before we've always felt that we're representing the entire Midwest and other Big Ten schools. We've also got to uphold the conference's name, of which we're a part and are representing in the Rose Bowl."

The State students have built a fine reputation for themselves skepticism prevailing. and the people on the West Coast really enjoy having them there,' Munn said. "The same can be said for the teams. In '54, there was a great fire in the Huntington Hotel, where we had our

vania. There was no need to ex- very heroically, scooping people plain her call. It was the same up and getting them but. They won a lot of admiration for their

As far as experiences go, both and just say hello. They don't bowl squads had their share of interesting experiences. Commenting on his two championloved hearing from them and he ship teams, Duffy was tight-

> "I never compare teams," he said firmly. "Of course, I'll never, ever criticize a player in public, but I will praise them all if they deserve it. As far as I'm concerned, they're all All-Americans."

> Both squads enjoyed a full California tour, as will this year's Spartan contingent. While they were regarded highly from a personal standpoint, there was some

> 'The people from Pasadena were unimpressed with us," Biggie remarked. "The '54 team was very small; our backfield (continued to page A-21)

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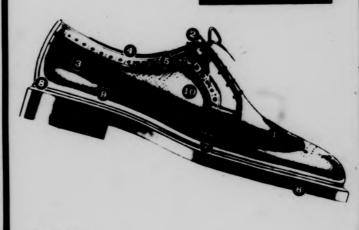
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## Rose Bowl: Horse Stable Modernized

By LAUREL PRATT State News Staff Writer

Everything has to start somewhere. And the more humble the beginnings, the better a success story usually reads.

So it is with the Rose Bowl. The post-season football classic began as a last-ditch effort to put some life into a celebration that was dying on its feet -- and it's now essential New Year's TV and radio fare for perhaps 100 million people across the nation.

But about those humble beginnings.

It all started back in 1888 when the Valley Hunt Club of Year's Day deserved a celebration. The members held a picnic the next Jan. 1.

Tournament of Roses parade. ers any wheeled conveyances they cess."

main street to Sportsman Park for a picnic and sports events.

Track and field was the thing in the Gay Nineties -- plus burro. horse and pony races, bronco riding and a thing called the "lourney of Rings," in which horsemen tilted at a series of rings with lances. And to add to the excitement there was a tug-

The winners got manicure sets. There were bicycle races from 1895 to 1898, as well as track into the evening.

Polo was introduced in 1901. But when a brash young newcomer from the East was chosen president of the Tournament of Pasadena decided that New Roses Assn. in 1900 things got

"For 12 years," said James B. Wagner, "the Tournament has In 1890 they held the first lived with nothing to show but the memory of a successful day. Families dressed up with flow- Football assures a financial suc-

and field events that jasted well first of all should show the world that it had something special-ly in mid-winter. Besides, he ar- other New Year's Day games. gued, the sports programs of the previous 12 years were below

> Pasadena was not convinced. It would be expensive to get two universities to come to play football on New Year's Day--\$3,500 per team for expenses.

"Besides," they argued, "who will pay 50 cents and \$1 just to see college boys push each other around over a silly little in-flated pigskin?"

Wagner refused to give up. After all, the past sports programs hadn't brought in any money. So he got his chance.

The football game at Tournament Park was the chance of a lifetime for Wagner and for a University of Michigan coach by the name of Fielding "Hurry Up" Yost.

Yost had been coach at Stanford until the western schools introduced a graduate-coachonly rule which sent him east. Convinced that professional jealousy over his record at Stanford had caused the passage of the rule, Yost was determined to get even.

His Wolverines were asked to play Stanford. Here was his golden opportunity. His team had a 10-0 record, with aggregate points of 501-0. Holding out for a six-day stay in Pasadena, with \$3 a day meal money per player instead of the \$2 Wagner wanted to allow, Yost headed west.

On New Year's Day the Wolverines chalked up 49 points-a scoring record that has only been tied once in Rose Bowl history and never broken--to the Indians' 0. And the Tournament of Roses Assn. profited to the tune of \$3,161.86.

But it was back to polo in 1903--possibly because nobody wanted to risk another Eastern

Polo went out the window in 1904 in favor of chariot races. These continued through 1915, when the expense of operating them became too much to bear and the necessity of using professional drivers (the amateurs nearly killed one another) started meaning fixed races.

Football came back, then, on New Year's Day, 1916. Washington State played Brown, and won,

After six games had been played at Tournament Park, the excitement moved to the Arroyo Seco. When a new stadium was built there, a former Pasadena newspaperman suggested that they call it a bowl. So the name

He maintained that Pasadena stuck--and from the original Rose Bowl have come the Orange Bowl, the Sugar Bowl, the Junior which was not too hard to show Rose Bowl, the Gator Bowl, the when the sun was shining bright- Cotton Bowl and the numerous

And by the way, a lot of peopar if not completely outmoded. ple are willing to pay a lot more than 50 cents or \$1 "to see college boys push each other around over a silly little pigskin." Last year's tickets were \$6 apiece, and the Rose Bowl is the greatest single sports attraction of all.

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Michigan State **Rose Bowl Spartans** 

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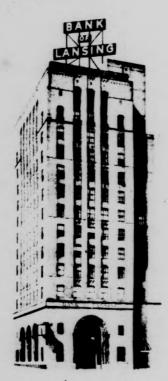
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### The Anatomy Of A Telecast

State News Staff Writer

More than 50 million television sets are expected to be tuned to the Rose Bowl telecast New Year's Day.

The story of how this program, and other football broadcasts, get on the air is almost as interesting as the contest itself. school has ever taken its card Anywhere from several months to a couple weeks before the

game, the producer and the director of the broadcast survey the stadium where the game will be played, according to Terry Braverman, associated sports editor of WMSE-TV.

Braverman said the producer will try to anticipate costs and technical problems, as the director locates the places he will place the camera, and attempts to guess at what kind of a "shot" he will get.

A minimum of three cameras are used, Braverman said, and the networks may use as many as five or more.

On the Thursday before Saturday's clash, the TV people move in, setting up audio and video

equipment and laying cable. The operation, Braverman said, is controlled from a van out -

side the stadium which serves as control room. In the van, the director looks through his monitors at what the various cameras are showing and decides what picture goes on the

Each of the cameramen has his own specific assignment, Braverman said. The most important of these is what is called "basic camera". This camera, according to Braverman, is located up in the press box on the 50-yard line. The cameraman on the basic camera is assigned to follow the ball as closely as possible, keeping the main action of the play on the

Braverman said another camera may be assigned to take a wide shot of a large area of the field, another a close-up of the players unpiling after the tackle, and a third camera might take a picture of the crowd.

In addition to the regular cameras, there is the "isolated camera" which provides those instant taped replays. The cameraman on the isolated camera, according to Braverman, will attempt to anticipate the play and follow it more closely.

Braverman put it this way: "The camerman knows that Washington is our top pass receiver. If it's third and 10 and Washington is flanked out, he will follow Washington getting a close-up of him catching the pass if the play develops that way."

If the isolated camera misses the play, as often happens, the tape will be re-wound and used again.

Video tape works just like regular recording tape, Braverman pointed out.

In the booth, the two announcers, one called the "color man" and the other who does the play-by-play, are able to see the taped replay, or whatever else is going out on the air, and comment on it.

The two announcers are assisted by two spotters, one for each team, and a device known as a "spotting board.

Braverman said the spotting board used by WMSB contains all the pertinent information about each player in the game.

The board has 11 positions on it for each team, corresponding to field positions. Each position contains a card with the players name, age, height, weight, number, hometown, class, etc.

The cards are placed on four (continued on page A-20)

### Block S' Wants To Go, But There Are Problems

By ELLEN ZURKEY State News Staff Writer

section ever to go to the Rose Carman said.

'As far as we know no Big 10 of "Block S."

"It may be against Big 10 we will seek an OK from the Big 10 and from the Rose Bowl committees to take 'Block S' should MSU receive a tournament bid."

A few prospective sponsors have been contacted already to

help pay the cost of sending the Carman said. "It is hoped that block to Pasadena. If "Block S" with the help of these films does get a sponsor, students who we will get some new ideas for have participated in the block stunts. Michigan State would like to activities all season will be the be the first Big 10 school card first ones given the option to go, planned yet," he said, "but these

An entirely new program of stunts will be designed for ex- about 3,000 tickets for the game. clusive Rose Bowl use. There Of this number, 1,000 could go section," saidTomCarman, head may be as many as 100 new to "Block S." card stunts designed for Jan. 1, Carman said, Most of these stunts definitely until Nov. 22, however. rules," Carman said. "However, will be designed by Carman and an art committee which he is now an OK from the Big 10 or the

stunts have been done before,"

things can happen the night before the game."

Spartan Spirit may receive

Travel plans will not be known

Should "Block S" not receive Rose Bowl committee, students from MSU who go to the game "We are going to take a look will be asked to do the card at some old Rose Bowl films stunts. This is believed to be to get an idea of what type of what Big 10 schools have done in the past.



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### **Bowl Trip Testing** Sports Info Office

By ROBERTA YAFIE State News Staff Writer

of paperwork, for there are 13 varsity sports which must be reported to the fullest detail.

When it comes to a Rose Fowl, however, you can bet that there's much more to relate.

How much? Walk over to Agriculture Hall if you get a chance and look for yourself. You'll find the beehive of activity on the first floor, where the offices of Sports Information Services are housed.

Being a Rose Bowl particibut for Fred Stabley, director for distribution. of Sports Information Services and Nick Vista, his assistant, the staff departs for California. it's Pasadena Pandemonium.

under bowl conditions isn't any- ters--the Huntington Hotel--and thing new to Stabley, who's held the machine starts moving again. brings to mind an interesting his position for the past 18 years directing the operations during spot at practices, at press con-State's other two West Coast ferences, at the hotel and wherappearances.

he said, seated behind piles of two press conferences daily-correspondence, the phone ring- noon and evening. The home coach ing incessantly and secretaries is usually interviewed over the running in and out of the office. phone from the press room.

"Our job is to coordinate all on. "We distribute all the full- and arrange for their various price stands tickets--450 of appearances." them--intended for press, radio

a detailed press information bro-Keeping the public up to date the one we prepare for the enon Spartan athletics is a yearround job entailing mountains sketches, and statistics, and a general statistics folder on the same order as the one for press and not as detailed. We often distribute that locally as

Along with Big Ten and Michigan media, press, radio and TV all over the nation will be clamoring for State information, and releases must be sent to them as well. Special game movies must be put together, and the photo lab at Ag Hall is working day and night to turn out hundpant may be fun and exciting, reds of action and mug shots

The job is only half over when Once on the Coast, offices are alumni from Big Ten schools, Getting things ready to roll set up at the team's headquar-

"We handle the press on the and very funny story. opearances. ever else they turn up," he "It's one big panic operation," continued. "There are usually

"And then there are the numpress, radio and television re- erous luncheons and dinners. We lations at this end," he went set up a regular speakers' group

and TV in the seven-state Big tire Stabley, and no wonder, were made for a night on the Along with his bowl prepara- town. "There are four or five pro- tions, he has to prepare brograms for which we have to chures for winter sports--provide material practically there are seven--- and releases overnight. There's the game pro- for the Notre Dame game.



"The Big Ten Club of Southern California, composed of helps us out, too. Every year they stage a huge banquet. Which

"During the spring of '53 we were out taking pictures. 1 was talking to Billy Wells, and asked him who his favorite movie star was. He named Debbie Reynolds, and I promised him that if we went to the Rose Bowl I'd get him a date with her.

"Well, wouldn't you know it, but the day we made it he was on the phone to remind me. I made calls and inquiries and finally got through to 20th Cen-Talking about it seemed to tury Fox. All the arrangements

> "The the Big Ten Club of Southern California got wind

(continued to page A-16)

STABLEY-HILTON--That's what visiting sportswriters call the mammoth Spartan Stadium press box, which is run by Fred Stabley, Sports Information Director. Stabley, along with his assistant Nick Vista, handle publicity for all 13 Spartan varsity Photo by Bob Barit



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## Earley Must Make Bowl Plans Early

By LARRY WERNER State News Staff Writer

Duffy Daugherty says it's too early to plan for the Rose Bowl, but one member of the football staff who can't wait until the officials announcement is made, to make plans, is equipment manager, Ken Earley.

New equipment and new uniforms must be ordered and preparations must be made for getting all of the team's gear to Pasadena, with time to spare, before New Years' Day.

Since the Spartans' uniforms are custommade, tentative orders have been placed. Should State not be elected for Rose Bowl honors, the uniforms will be purchased for next year. Jerseys are top on the list of orders.

California weather won't pose a significant problem equipment-wise. State's Jerseys are made of cotton, which is quite suitable for warmclimate play. Each player has heavier jerseys for cold weather.

Earley will send as much equipment as possible ahead to California. However, the team will need much of their gear for practice here until just before departure. Thus, trunks of apparatus will be taken on the team plane.

A conception of how much gear is necessary to outfit a varsity football team can be ac-

quired by considering that Earley finds it diffi-Ecult to keep within his maximum allotment of one ton of cargo.

Earley made the last Michigan State bowl trip in 1956, after only nine months as head equipment man. "We got to the locker room 45 minutes before the team arrived and had everything ready on time," Earley said regard-

Special effort must be exerted to insure maximum efficiency in getting things ready for the big event. "I'm out there for a job--to take care of equipment," State's equipment man

Even the best equipment may break, and if such occurs in the Rose Bowl, Earley plans on being well prepared. "Players must get back into the game as soon as possible. Therefore, the biggest thing is anticipating problems. We must have backup on every piece of equip-

After equipping Spartan teams for ten years, Earley is especially conscious of the fact that faulty equipment can cause injuries. With this in mind, he stresses keeping the equipment in top shape. "I feel partly-responsible for a player getting hurt," was Earley's dedicated

Earley speaks enthusiastically about the '65 squad. "This year's team has more spirit than

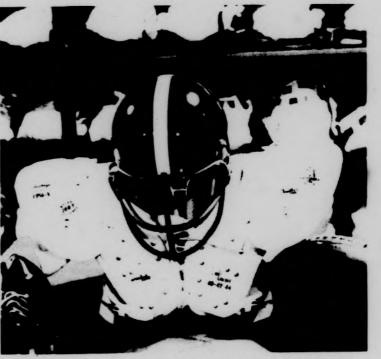
> I have ever seen. It's the first team that leaves the lockerroom singing and comes back in singing the fight song."

> It normally takes a month or more to perform the cleanup duties after football. Earley will be gone, but he has help to assume the routine--but importpiece of equipment before stor-

Referring to the '56 trip, Earley said, "Everything went real well last time. It'll be easier preparing this year, because I know what to expect.'

Despite the extensive planning being done for the '66 Rose Bowl, the word is still "if," among members of the football staff.

Everywhere else it's "roses" -with a capital 'S.'



HEAD-KNOCKING EQUIPMENT -- Michigan State has hung nine straight losses on opponents so far this season behind some powerful play. It's a good bet that many of their foes have felt the sting of State's equipment.

### **Providing Publicity**

(continued from page A-15)

ant--duties of checking each of it and decided to pull a surprise on him. I had to tell Billy that the whole thing was off because Debbie would be out tried to call her himself.

me the letters they'd received.

"Boh Hope was the emcee at the banquet. He was making his usual jokes directed at the team and different players; he life! It was really something."

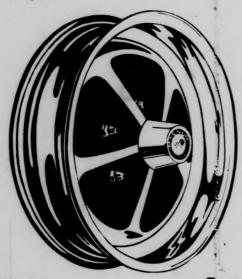
always throws around a jab or two. Then he looked over to Billy and asked him to come up on stage and do a little tap

"Billy's a pretty good danof town on a movie promotion. cer, and they went through a He was so broken up that he short routine. He was watching Hope's feet to keep in step "He kept on writing; in fact, when Debbie came out of the the people at the studio showed wings, put her arm through Billy's and started dancing with them. Well, I tell you," Stabley chuckled, "I never saw such a complete double-take in my



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### Road To Rose Bowl

(continued from page A-5)

the game. "Although I guess after a while I started talking to myself."

Jones was the game's top runner with 95 yards in 27 attempts and Apisa was second with 60 yards in 18 tries.

Randy Minniear, Purdue's fullback, lead the Boilermakers in rushing and ripped the Spartan line for 85 yards with sharp slants off tackle.

State's 5-7 defensive back, Co-Captain Don Japinga, spent the day covering 6-2 All-American end Bob Hadrick, who caught nine passes for 82 yards. Japinga allowed Hadrick only one reception in the second halt.

Bollermaker quarterback Bob Griese's aerial attack was sharp in the first halt, as he hit on 13 of 23 passes for 113 yards, but once the Spartans adjusted their defensive unit in the second half Griese only completed two passes.

The Boilermakers opened the game with Griese's 20-yard field goal in the first quarter. Then they capitalized on a Spartan penalty in the second quarter to score their touchdown.

On fourth down and four yards to go for a touchdown, Griese threw a pass over the head of Hedrick, who was standing in the end zone.

But State was detected for pass interference on the three-yard line. Three plays later, Griese fired a seven-yard swing pass to right halfback Jim Finley for the TD.

#### Spartans Roll Up 49 Points

The Spartans were given a warm Homecoming the following Saturday and they promptly responded with a 49-7 smashing of Northwestern.

Apisa, in his first starting assignment, scored three touchdowns, while Jones came through with two touchdown jaunts.

Left halfback Dwight Lee scored his first touchdown of the season on a one-yard run and second-string quarterback Jimmy Raye dashed 45 yards for the first tally of his career.

Raye displayed fantastic speed in the fourth quarter, running the ball himself off tackle. He ran for 99 yards in nine plays to tie Jones for most yards rushing.

Northwestern scored its only touchdown early in the first quarter, moving the ball 44 yards in nine plays. Wildcat quarter-back Dennis Boothe fumbled the ball on a roll-out, but right halfback Larry Gates recovered it in the end-zone for a score. Iowa provided State with one of its most bruising contests

although the lopsided 35-0 score didn't verify it.

The Hawkeyes were held to a pathetic one yard rushing and 85 yards passing. State ground out 318 yards rushing and 116 more by air. Quarterback Juday completed seven of 16 passes.

Jones was the man of the hour as he scored four touchdowns. He became the second Spartan to do it in one game and the 13th to do so in the Big Ten.

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HANDY FELLOW--Michigan State University President John A. Hannah offers a handshake to Dave Kaiser, who booted the winning field goal in State's 1956 victory over UCLA. Kaiser's kick came with just seven seconds left in the game.

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# Spartan Fans Too Pooped To Pep?

### Over-Dose **Syndrome**



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#### By BILL KRASEAN State News Staff Writer

Everybody talks about the Rose Bowl but nobody does anything

Spirits are so high this year that they are out of sight. What we are trying to say is that there hasn't been one single mass Rose Bowl rally this year--yet.

In the past the MSU campus has been the scene of numerous Rose Bowl rallies, especially in 1954 and 1956 when State won the nod to travel to Pasadena.

Even before the trips were official, masses of students crawled all over campus chanting crys of "Go State," and "Westward ho."

But not this year.

In 1956 many of the same students gathered around Sparty and yelled for three hours urging the team to win the final encounter with Kentucky. They also gave the University of Michigan a hoost, screaming for them to defeat Ohio State to clinch a MSU bowl

But not this year.

In 1963 a huge crowd of ranting students gathered in an impromptu rally around Sparty and wound their way across campus. The chant was "Beat Illinois." But not this year.

The only rallies are the under-Sparty is as lonely at night as the Sargasso Sea.

The largest impromptu group seen this year is a date.

What's wrong? Students of sociology blame the let-down of two years as the major factor. The 2,000 fans that crowded around

### Rice Crispy **Syndrome**



President John A. Hannah's house on that November night before the fateful battle with the fighting Illini were broken in spirit by the 14-0 score one week later.

Many of the students are still here, either by choice or by chance, and some say they don't want to be upset again.

This reaction has been labeled the "Cold Whether" syndrome. the-breath type held in closed It is characterized by a bitterly sessions in dormitory closets. cold attitude toward the game, the result of not knowing whether we are going or not.

> But obviously this condition isn't the case. State is Rose Bowl bound--barring, of course, an unfortunate tragedy.

Check off problem No. 1.

Others complain about what is forbid--apathetic.

called the "Soggy Rice Crispy" syndrome. With midterms and all, students are too pooped to pop--and yell and scream and so

It's a possibility, but highly unlikely. Nothing, including midterms, can stop a spirited student rallyist.

Then there is the "Over Dose" syndrome. It is caused by a manic depressant reaction to too many rallys, protests, sit-ins, park-outs, lift ups, sleepthroughs, eat-outs and shove-

Naturally, when students see the slightest hint of a group conglomeration, they shy away and retreat to their closets.

Or maybe they're just -- heaven



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-MSU 27	Indiana 13	

(ROSE BOWL\*)

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# Your Time Table For New Year's Day

By BILL KRASE'AN State News Staff Writer

us who are unfortunate enough end up watching two "unknowns" not to make it to the Rose Bowl playing in the Bazoo Bowl, not will have to be content with the tube version.

with the bag of peanuts, salted to taste, maybe a little potato chip at the right hour. dip and snuggle down into a cozy

bursts into living color.

But it's the wrong bowl game! On New Year's Day, those of We've midjudged the time and the Rose Bowl.

To avoid making this mistake We buy an extra six pack, a handy time guide has been take it into the living room along prepared by the State News to facilitate watching "The Game"

The Rose Bowl kickoff is at 1:30 p.m. Jan. 1, California time.

We push the button on the re- California time varies from mote control and NBC's Big Bird Michigan time even more than the clocks in Berkey Hall. Therefore time adjustments must be made to allow for the differences.

Our earth has been nicely divided into 24 separate time zones. Every 15 degrees of latitude forms a one hour time zone along the earth's surface. In order to keep people from getting up at 6 a.m. only to find the sun is setting, each 15 degrees zone contains the separate time.

Fifteen degrees to the east or west of that time produced a one hour difference, east being one hour faster, west one hour slower.

Pasadena is almost 35 degrees west of East Lansing. Therefore is we use the latitude-intersect method we find that the time difference should be three hours. And it is--except during daylight saving time.

On Jan. 1, 1966--Rose Bowl Day--the time in Pasadena will be three hours behind Michigan time. This radical change will upset the latitude-adjustment tables, but when we realize the change it will keep us from having to sit through all of those fruit-juice commercials that precede "The Game."

Rooters west of Michigan don't have to wait as long for the game to start. Depending on your location, the game will begin either "on time," one, two or three hours late, the adjustment being made as we work to the east and add one hour for every 15 degrees latitudian change, except, of course, where local rules take precedence over the infallibility of higher mathematics.

Outside of the country time changes are either great or not at all, depending on which direction you live outside of the U.S.



ple, the time difference is only two hours. Our Alaskan friends time to catch the kickoff at 11:30 a.m.

In Hawaii, friends of our Hawaiian punch duo will have to settle down in front of the TV



In Homer, Alaska, for exam- between sunny Pasadena and the wintry outpost.

Siberians may not see the will have to get out of bed in game. It's not that they don't have the interest, but the Vladivostok television station would have to tune in on California at

Our Christmas vacationers in Europe will have to wait until complete game. These time dif-

### Big Ten's Record In Rose Bowl Play

1902--Michigan 49, Stanford 0 1921--California 28, Ohio State 0 1947-- Illinois 45, UCLA 14

1948--Michigan 49, Southern California 0 1949--Northwestern 20, California 14 1950--Ohio State 17, California 14

1951--Michigan 14, California 6 1952--Illinois 40, Stanford 7

1953--Southern California 7, Wisconsin 0 1954--Michigan State 28, UCLA 20

1955--Ohio State 20, Southern California 7 1956--Michigan State 17, UCLA 14

1957-- lowa 35, Oregon State 19 1958--Ohio State 10, Oregon 7 1959--lowa 38, California 12

1960--Washington 44, Wisconsin 8 1961--Washington 17, Minnesota 7

1962-- Minnesota 21, UCLA 3 1963--Southern California 42, Wisconsin 37 1964--Illinois 17, Washington 7

1965-- Michigan 34, Oregon State 7

TOTALS--Big Ten: 16 wins; 5 losses.

#### set and crack open their pineapples three hours early--10:30 all hours of the night to see a Canadians watching the game ferences vary the local kickfrom Ft. Simpson, Yukon terri- off time from 9:30 p.m. in Cliftory, will be among the fortu- den, Ireland, to 11:30 p.m. in nate. There is no time difference Hajduboszormeny, Hungary.



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A HEROES WELCOME--Members of the 1965 Rose Bowl winning.squad climb off their chartered plane to be greeted by delighted fans at the Lansing airport. A last-second field goal enabled State to beat UCLA that year, 17-14.

### A Bunch Of Old Fogies? Not Alums Of '56 Trip

By MARGIE MARSH State News Staff Writer

they're sometimes made out to in one of Refior's old socks,' be, and especially not on a trip said Jim Miller, of the College to Pasadena.

"For a group of old people, tour. we kicked up our heels considerably both going and coming from the Rose Bowl in 1956," said Bob Refior, the youthful speaking president of the Ingham County Alumni Club in 1956.

"It was really a blast, especially to look back on," Refior said, recounting some of the events of the trip he took with some 600 other alumn and MSU

Two trains and a plane took alums west 10 years ago, leav- ior said. ing Dec. 27 and returning Jan. more and Statler Hotels.

"There was the morning we train," Reflor said chuckling.

Alums aren't the old fogies Angeles area, keeping the money Travel Office, who arranged the

> Though the trip was preferentially for alumni, it included MSU fans wno were alums from all over the state, Reffor said.

"Though some of the private parties on the west coast were held for groups who knew each other from home, we all met a lot of others," he said.

About 100 children were included in the group. They got along tine except for a nightclub act "that was a little risque not only for 10-year-olds," Ref-

On the way back the tour stop-5. The group stayed in the Bilt- ped for four hours in Las Vegas, Reflor explained.

"Several people lost money, stepped out of bed into an inch but I don't know if anyone adwater on the floor of the mitted winning any," Refior said. "The vast majority of the peo-

"We sold sightseeing tickets ple got what they expected or for special tours of the Los more out of the trip," Refior

"Of course, winners always come back happy."

(continued from page A-13)

spindles, two for offense, and two for defense.

Braverman explained that when a substitution is made, for example at quarterback, the spotter simply flips the card at the quarterback's position on the board from Steve Juday to Jimmy Raye. Braverman said the same thing is done when the squads are changed.

The only thing the play-byplay man does is to witch the. game, decribe what he sees, and occasionally look down spotting board to where

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### **Duffy, Biggie Swamped**

(continued from page A-9) averaged 161 while our line averaged 191."

Quite a different story from 268-Ib. Bubba Smith and Harold Lucas, who tips the scales at

expected to spend all the time sight-seeing excursions," Duffy demonstrating as he spoke. said. "We took them to studios, things like that.

"Then when we got down to the ball. work, just as we do before every we spent all our time sightseeing, but you'd be surprised and how hard they got down to

"Everyone really enjoyed gusted. themselves," Biggie noted. "It's "Tha surprising, though, that the only feeling of homesickness came on Christmas Day. There may have been a little nostalgia; for some of

they'd been separated from their families on Christmas."

Reflecting back to amusing instances, Munn recalls one which occurred while he was watching the game, rather than coaching.

There were seven seconds "We realized that since the left to play with the score tied players are out there two weeks 14-14. Dave Kaiser lined up to before the game they can't be kick a field goal. He kicked and immediately turned around to see working. So we arranged various the official's signal," Munn said,

"It won the game, and while they had dinner at the Moulin everyone was crowding around Rouge, went to Disneyland. . . him I asked him why he'd turned to the official instead of following

" 'At halftime I forgot my congame. There was a lot of criti- tact lenses and I couldn't see the. cism from people who thought that goal posts very well, he answer-

Again the phone interrupted at how appreciative the teamwas Duffy's reminiscences. He spoke for awhile, then replaced the receiver, half-pleased, half-dis-

"That was a taped interview," he explained, "and the operator cut us off. Now we'll probably have to start the whole thing ever."





#### FOR SYATE'S BULLOUGH

# Rose Bowl Like Homecoming

By BOB HORNING State News Staff Writer

Twelve years ago Hank Bullough made a trip to the West title.' Coast 'as a lineman on State's 1954 Rose Bowl team.

This year he returns as an assistant coach and head of the defensive line ranked No. 1 in the nation against rushing.

Bullough's feeling about the approaching trip this time are much different than as a player. "In 1953 we didn't even think about going to the Rose Bowl because Illijois had the Big Ten

game of the season. But it lost biggest lineman at 202 pounds. to Wisconsin, 3-14, and we beat As a coach, Bullough feels Michigan, 14-6, to tie for the going to the Rose Bowl is "an

Bowl bid, since it was their players and feel personal pride first year in the conference and in their achievements." they hadn't been to the bowl before. The '53 team won nine like many people think," Bul-of 10 games and beat UCLA in lough said. "Players have to go the Rose Bowl, 28-20.

honor and a distinction. All of The Spartans received the Rose the coaches are close to their

"But the Rose Bowl isn't fun, out there with the idea of winning. During Bullough's three years And since Big Ten rules permit as a Spartan, 1952-54, State had only a certain number of days a combined record of 21-7. He to prepare for the game, teams played both offerse and defense have to practice twice a day because of the cae platoon sys- even when they get to California."

at State in 1959, after five years as an offensive guard with the Green Bay Packers, said he wouldn't trade the present group of guys for any he has conched because of their tremendous at-

"They are about the same as the '63 group as far as attitude, spirit and willingness to work goes. But they have a little more talent than the '63 team."

The present team has allowed only 50.4 yards per game rushing this year, least in the nation, and gets more rants and raves than the offense.

The spirited 1963 team, led by little Sherman Lewis, missed going to the Rose Bowl when it lost the last game of the season to Illinois, which became Big Ten champ.

Commenting on individual players, Bullough said that Don Bierowicz made the most of his ability of anyone he has coached, and Bob Szwast, a tackle on the '62 team, was the most underrated. He said other top players he has coached were Dave Behrman, Ed Budde, Jim Kanicki, Jerry Rush, all in pro ball now, and Ron Goovert on this year's

Bullough said coaching methods have changed greatly since he was in college. "One of the big changes is two platoon football which is used now." That is, separate offensive and defensive teams, whereas sev-

eral players use to go both ways. With the responsibility of coaching only a few players, and teaching them only offense or defense, the coach can devote more time to each player, and can develop more personal pride in the work of each boy," Bullough said.

"The biggest change in coaching has come through the use of films of our games and of our opponents' games makes work ent's weaknesses."

have to make several changes Franks.



NOTHING HERE--Assistant coaches Hank Bullough (white shirt) and Gordie Serr listen to some advice from Spartan spotters upstairs in the press box.

in our offensive and defensive patterns from week to week.

Another change Bullough noted was in the caliber of high school players coming to college. "It used to be that only a few colleges could get the good high school players. But now, because high schools have five and six good coaches, more talented players are turned out, and every college can get them."

Two other differences, Bullough said, are that players are much bigger now, and the game films," Bullough continued. The is more wide open with the passing game stressed more.

Ten players on the 1954 Rose harder for the coaches since Bowl team later played pro ball. we must spend so much time Besides Bullough, they include watching films to spot our own Earl Morrall, Gary Lowe, Tom mistakes and our next oppon- Yewcic, Bill Quinlan, Norm Masters, Leroy Bolden, Billy "Because of the films, we Wells, Bert Zagers and Chuck

### Universal Steel Congratulates The MSU Spartans . . .



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UNIVERSAL STEE

ompany of Michigan

In Behalf Of The Students At Michigan State University Says

**Good Work Spartans** and **Well Done** 

We Will Be With You In Pasadena On New Years Day.

# Rose Bowl Eludes Migyanka Again

By ROBERTA YAFIE State News Staff Writer

where before.

Could it have been at a foot- self. ball game last year? But then there are so-o-o many people. Rose Bowl, as far as a team I No, not in the stands, on the played on goes, was in '63," field.

Charlie Migyanka, '64 Spartan We started out the year not excaptain and defensive half- pecting too much. back who's now doing graduate work in physical education.

ticipation goes, he's but a mere ed true. walk down the hall from the football offices and, from the looks it all," he went on, "but you

Don Japinga was among sev-

CHARLIE MIGYANKA

Every morning from around 9 their talk concerned their mu-

trance to Burt Smith's outer of- sonal about watching your forfice at Jenison FieldHouse. Peo- mer teammates pile up win afple pass by and look and then ter win, along with the Big Ten look again, trying to place him, championship and a Rose Bowl knowing they've seen him some- bid, especially when you just missed out on a trip west your-

"The closest we came to the Charlie said, referring to his If you followed the latter way second season as a Spartan. "It of thinking you'd be right. He's was much like this year's team.

"Then we beat North Carolina, tied Michigan and rolled right Although he's out of Spartan along. We knew the deciding facathletics as far as active par- tor would be Illinois, and it prov-

"We felt that we wanted to take of things around his desk, you'd can only do as much as you can. think they'd moved the grid cham- You try to play 110 per cent all of the time.

"The '63 squad wasn't as ineral Spartans joking with Char- experienced as last year's. There were a lot of good seniors. They really led the team, carrying on this esprit de corps. The enthusiasm and desire carried us through along with ability.

> "We didn't have a lot of big men, but they were strong. The cancellation of the Illinois game due to President John F. Kennedy's death was sort of a letdown. We had been really high for the game.

"There were a lot of mistakes made that day," he reflected. "It was the sort of thing where you're at the top of the ladder and standing just so high, when someone comes along and knocks it out from under you."

Charlie is naturally pleased with the team's performances this year and the rosy future

that lies ahead. "I'm very happy for the team

lie one morning last week, and because they honestly deserve Migyanka drew a parallel be- back to make the trip in '56. it can be assured that most of this," he said, "but of course tween State's last Rose Bowl ven- The same can be said for the '64 Every morning from around 9 their talk concerned their intoyou're along
you're along
till noon a familiar-looking young tual position and mutual sport. didn't make it. In '63, though, it tap.

Which could set a precedent.

"Looking back to 1954, State Although perhaps the Spartans and the process are the process are the process and the process are the process and the process are the process are the process are the process and the process are the you're always sorry that you tre and the one currently on time around we're the undisputed had a losing season following the might speed up the process and

first Rose Bowl, but then bounced skip the losses.

team and this year's squad."

Which could set a precedent.

Hatzel

Buehler,

**Electrical Construction** established 1884



## Good Luck In The Rose Bowl

2820 Alpha Street Lansing, Michigan

In 1966 Rose Bowl In 1938 Orange Bowl



Standing left to right: Mr. Burt (ticket mgr.), Heppinstal (trainer), Harris, MacRea, Bennet, Micknovich, Lueck, Pearce, Kovatch, Rockenbach, Haney, Pingel, Ebby, Hannah (MSC Secretary), Kinick, Schroeder, Speelmon, Dr. Olin (MSC Physician), Ohman, McShannock, Pogor, Person, Smith, Gargett, Berry, Ceolick.

Kneeling left to right: Smith (student mgr.), Rossi, Alling, Dichl, Dudley, Ketzko, Asher, Klewick, Coolidge, Gaines, Swartz, Bremer, Nusnov, Szcasz, Nelson, Diebond, O'Malley, Kramer, Bruckner, Cusino.

Thank You and Congratulations From The Dudley's.

Darwin (1938 Orange Bowl Guard) and Helen Dudley personally here since 1948 to serve students, faculty, and teams to the lowest discount prices in Lansing.

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Congratulations, State!



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STEP OUT FRONT IN 66 ... in a Rocket Action Car!



Section B



# STATE NEWS EXTRA

East Lansing, Michigan

Sunday, November 14, 1965

Saga Of A Football Power



### It All Started With A Victory Over Lansing High

By BOB HORNING State News Staff Writer

Way back in A.D. 1896, Michigan State played its first football game. The Aggies, as they were called in those days, didn't fare nearly as well as our 1965 gridders.

Michigan Agriculture College won its first game that year beating Lansing High School, 10-0. But, alas the Aggies ran into trouble and couldn't win another that season. Their season record was 1-2-i.

Up through 1964, other teams were finding State no pushover. In 67 years of football (State didn't play football during the war year of 1943), the Spartan's over-all record reads 355 wins, 183 losses and 34 ties; a fancy .650 won-lost percentage. Over the years State has outscored its opponents 11,726 to 5,727, better than 2 to 1.

Perhaps coaching had something to do with the Spartans' first year failures-or the lack of coaching-for there was no established coach in '96. In 1897 Henry Keep became Michigan State's first head coach and the team improved with a 4-2-1 record.

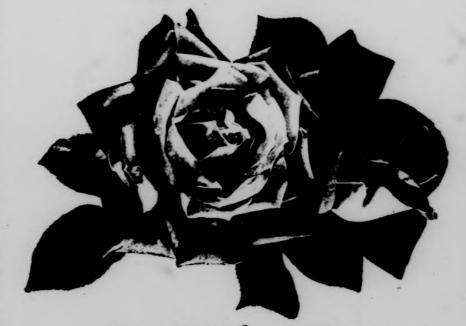
Since then the Spartans have had 14 head coaches. The most successful, percentage wise, was John F. Macklin. His teams won 29 games and lost five from 1911-1915, for a .853 percentage.

The second most successful coach was Clarence "Biggie" Munn, now MSU's athletic director. Coaching from 1947 to 1953, Munn compiled a 54-9-2 record and a .846 percentage. His 1954 team went to the Rose Bowl and his 1952 team was ranked first in the nation by UPI and AP polls.

Duffy Daugherty has taken over the lead in victories by a Spartan head coach. He now has 72 victories, two more than Charley Bachman had in his 13 years from 1933-1946.

Bachman lost 34 games and tied 10 for a .658 percentage. Daugherty has lost 34 times and tied three games since his first year in 1954, a .668 percentage.

In their 67-year history the Spartans have had three perfect seasons. The first one was in 1913 when they won seven games under Macklin. That year they outscored their opposition, 180 to 28. Congratulations Spartans!



**Best Wishes From** 

DOWNTOWN LANSING - FRANDOR SHOPPING CENTER -LOGAN CENTER 

(continued on page B-5)



# See You There, Spartans

Get All Your Rose Bowl Supplies At Both

# CAMPUS BOOK STORES

Across from Union

**Across from Berkey** 

Strangers Need Sunny Cal Fun Guide



### Disneyland, Tia Juana Mark Appeal Range

State News Staff Writer

it's been 10 years since MSU went to the Rose Bowl, so if you've been here waiting since then, you may not be up on what there is to do with a few free days in Southern California.

Much of what you do will depend on the type of student you are, so this guide is broken down into the significant campus elements.

FRESHMEN-- Go to Disneyland.

SOPHOMORES -- Go to Pacific Ocean Park (POP).

JUNIORS -- Go to the Pink Pussycat.

SENIORS- Go to Tia Juana.

Disneyland is fur for young and old. It has all the excitement of a Sunday School picnic. Everything is neat and cute and fun.

POP swings a little more. It has roller coasters and lots of fun and games for those of you with energy and no fake ID.

The Pink Pussycat is a good starting place for strangers because it lets you get to know California as it really is. It is a strip joint and a clip joint. Don't stay long. Head for Hollywood and walk up and down the boulevard looking at the star's names embedded in the sidewalk. Stand at Hollywood and Vine until someone you know walks by and then head for Venice West, the Greenwich Village of the coast, and watch the weirdos.

Tia Juanais a sleepy little town just across the Mexican border and within easy reach of Los Angeles. It offers many tourist attractions not available in the United States. This is probably because the U.S. has laws against most of what goes on. Nevertheless, head south from LA and tell the border guard you're from Michigan State and ask him where the action is. Continue south until approached by a wormy little man who grins to expose a row of neatly erroded teeth who will say, "You want to buy some feelthy post cards." That's

CULTURE: The Hollywood Bowl.

The bowl is built into the side of a hill which hasn't moved much since the last rain. If you are lucky enough to see a concert there, think of how nice it was when we used to have a band shell here on campus. It was replaced a few years ago by Bessey Hall.

There are art galleries, movies, plays, concerts and all sorts of things to see in the LA area if you can figure out how to get

Get a map before you start traveling by bus or car and forget about walking.

Griffith Park offers a stirring program in its planetarium and you will want to see all the animals in the zoo there. You will recognize the location because they made the movie, "Rebel Without

A Cause," there starring James Dean. You will recognize a lot. The old city hall used to be in the intro to "Dragnet." Police majors will want to see that.

Don't miss Mulholland Drive either, with its view of the city by night and a look at how Californians solve their parking problem. Go, downtown on a warm afternoon and listen to the soapbox

speakers tell you what's wrong with the world. There is bound to be one hairy cat screaming that the end of the world is coming. Like MSU, Los Angeles started small and got out of hand. Gener-

ally speaking, the city itself lies between the hills and the ocean. Pasadena is just north and east and is known for its "little old ladles."

Burbank, Hollywood and many more suburbs spread out from the city like tentacles. Connecting the maze are public raceways called freeways. They are notorious for the speed at which cars must

(continued on page B-9)

### Going West **Suits Us Just Fine!**



### Congratulations Spartans

Small's

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## Westward Ho, With Or Without Co

By BILL KRASEAN State News Staff Writer

There's a severe case of roses are red, violets are blue; State to Pasadena, and me too going around campus.

Students from Brody to Fee, Wilson to Abbot and the whole off-campus area are packing their bags for a common destination for the Christmas vaca-

And where are they all heading? Pasadena and the Rose Bowl. The Rose Bowl fever has bloomed across campus and everybody wants to aim for the setting sun.

But there is one drawback that will keep more than one passionate rooter from claiming a seat at the distant stadium; money.

Money. That so useful, but so scarce entity that is the scourge of every student, the breaker of so many football fans' hearts.

But do not fear, penniless people, the State News has the answer: A complete guide to how to get to the Rose Bowl for \$5 or less.

Here's how it works.

The most obvious method for getting to the land of the sun cheaply is to hitch-hike. All one needs is a sleeping bag or warm blanket, a three-day supply of food and at least one good thumb.

The food is not as expensive as one might imagine. Several stores in the East Lansing area are planning to offer special Rose Bowl discounts on foods like peanut butter, honey, wheat germ yogurt, goat's cheese, candied sams and pickled pumpernickel with pickles. The entire bundle of goodies can be purchased for less than \$4.65, leaving almost 35 cents to blow on souvenirs, candy for your date, postcards to your less courageous but shivering friends back at State and so on.

If you conserve the food supplies properly, even the hungriest of travelers should be able to make it back to Illinois before the food runs out, But the satisfying fruits of victory should carry any loyal fan the rest of the way home.

sired land of tournament is Maude again...." through the mail system, wrap-Postal rates are low and the and the wealth of the cousin.

THE LINITED STATES OF INNFERT

Christmas rush keeps postal employes so busy that they probably won't see the large package postmarked "Pasadena" slip through

Students are fortunate in that they can mark themselves as "Educational Material" and thus avoid the higher rates.

For a successful postal-service voyage, it usually helps if you are not particularly large, people under 100 pounds having the

One of the cheapest ways to get to California is the hobo method. Students desiring to raid the Rose Bowl with this plan of attack must leave State at least one week before the game. The only trains that go slow enough to climb aboard are also the trains that ramble all over the country.

For example, a freight train that leaves East Lansing, south of Wilson Hall Dec. 18, wanders from Michigan to Indiana, Missouri, Oklahoma, Iowa, North Dakota, Wyoming, Utah, Nevada and finally California. It takes seven days and 15 hours to make

This requires either a lot of food or jumping into a refrigerator car. If you are so fortunate as to gain access to a refrigerator car you not only eat well on the trip, but you appreciate the warm Pasadena sunshine more than the game.

There is another means of getting to the Rose Bowl, but it has limited following. It's called the use-a-cousin method. This method usually begins with a letter in early December that reads, "Dear Uncle Barney; Gee, it A second way to get to the de- would be nice to see you and Aunt

The success of this method lies ping yourself up like a package. in the effectiveness of the letter

to the game.

There are even fewer people method.

The next method requires a condition. rather strong, if not childish,

A similar travel aid is the igan student who, after a drinkroommate-in-Pico Rivera meth- ing party Christmas eve, walked od. Pico Rivera is a small Cali- out into the cold night air and fornia town near Pasadena and was spotted by Santa Claus. The serves as a wonderful gateway red glow around the nose of the U of M-ite was mistaken by the jolly man from the north as a substitute for the now-famous who can take advantage of this Rudolph, who had to sit out the '48 season with a severe sinus

Needless to say, the gentleman faith. It's called the hitch-with- from the school of the quads was Santa method and has been used snatched by Claus and proposi- wish you the best of luck, and successfully only once. That was tioned into leading his charge don't forget to send us a post in 1948 by a University of Mich- across the country. (It was later card.

drunk was used to melt a heavy fog over Chicago and thus allow Claus to find the necessary houses.)

Many students reject the hitchwith-Santa method because of its whimsical fly-by-night attitude.

The last method is called the cyclical method. Transportation means vary, but they all center around some sort of wheel, generally a vehicle with two wheels.

Bicycles provide the most inexpensive transportation, but require long periods of starvation to make the trip in under \$5. Motorcycles or Hondas are inexpensive, but once again it requires hitching up with somebody that is willing to pay for the gas. Generally, students have rejected this method too, many complaining that the cyclical method keeps them going in circles.

Whatever way you use may we



Pasadena Go-Go

# "See You At The Rose Bowl"

Don't Forget These Important Rose Bowl Items.

**Began With Aggies** 

(continued from page B-!)

Munn had two unblemished seasons, 1951 and 1952, games each year. In 1951 State scored 270 points, and 312 the next year, while opponents scored 114 and 84..

The longest winning streak of any State team stretched from the fourth game of the 1950 season to the fourth game of 1953--28 games. Munn was the coach then, too. Two other streaks ran to 15 and 12

Since joining the Big Ten in 1953, State has 42 victories, 28 defeats and 2 ties in Western Conference play. The first year in the league they posted a 5-1 conference record and shared the title with Illinois. Since then they have placed eighth, second, fourth, second, 10th, second, fourth, third, fifth, second and sixth last year.

Spartan teams have ranked in the nation's top 10 in the AP and UPI major football polls, nine out of the last 15 years. They first made the elite group in 1950 when they were ranked No. 1 their best rankings besides that were a second in 1951, third in 1953, sec-

ond in 1955 and third in 1957. In the listing of the nation's major college teams in won-lost percentages over the last 25 years, Michigan State ranks eighth. Over that period, Spartan teams have won 145 games, lost 62 and tied 10, for a .700 percentage.

Leading is Oklahoma, followed by Texas, Notre Dame, Penn State, Mississippi, Ohio State, Army, then State. Tennessee and Georgia Tech round out the top ten.

In 1937 State finished the regular season with an 8-2 record, winning its last six games, and earning a trip to the Orange Bowl in Miami. Bachman's squad played Auburn on Jan. 1, 1938 and lost, Coupon

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Reg. \$1.00

Coupon

Reg. \$1.00

Coupon

Sunglasses

Personna Stainless Steel Blades

Reg. 79¢

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Coupons expire Jan. 1, 1966

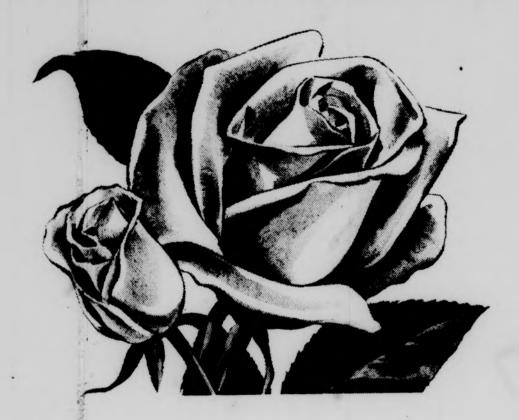
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# CONGRATULATIONS ROSE BOWLERS



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(but don't forget our Pizza contest in the meantime)



I Picked A Winner

# RICARDO'S

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# Local Travel Bureaus Swamped

### Spartan Fans Plan For Pasadena Trip

### Students Putting Squeeze On Transportation Runs

By JO BUMBARGER State News Staff Writer

Suppose you're a travel agent scheduling flights for an airline. It's six weeks before Christmas and you have three seats left on all flights between Detroit and California.

All is well, you think. Surely all but three people planning to go to California will have made reservations far in advance. It's not exactly a spur of the moment trip.

Today, 5,000 people from East Lansing, who have hitherto happily and fairly quietly gotten a ride to Grand Rapids or to Detroit, taken the train to Chicago or Ohio, and perhaps flown to New York and New Jersey, suddenly descend upon you simultaneously.

They have all suddenly developed a passionate desire to get to Pasadena -- and all 5,000 of them want to leave and return on exactly the same flight.

What do you do?

"It's hell," one spokesman said.

"It's the Rose Bowl," a student said.

Nobody seems to know exactly how many students followed the football team to Pasadena in 1956.

#### COST \$6,500

### Plans Set For Big 10 Rose Float "The problem is that all lines available are fully booked at

With the right to represent the Big 10 in the Rose Bowl game a university gets the emphasis spot in conference float in the Tournament of Roses Parade in Pasadena.

nance two floats in three years, people already have made holi-(1953-1956), the Big Ten has day plans which have to be retaken a higger role in Rose vised," he said. Bowl arrangements.

Bowl contract to finance the float in Pasadena this year. and the appearance of its participating school's hand in the Miller said.

\$6,500 contract to the Valley transportation. Decorating Co. of Fresno for the

on contacting the designer and the Rose Bowl in person. later giving final approval of the design.

For the school designated as game, he said. the representative, the Big Ten has an advisory manual, the out- fornia for the holidays? growth of reports filed by MSU

to the 1954 Rose Bowl game, true Spartan fashion and seemed MSU was invited to enter a float to love every minute of it." in the parade. It cost \$5,500 On the special trains, railand expenses for the paradepar- road officials complimented the ticipation totaled \$7,071.

Assn. helped MSU gather most alcoholic beverages and that beof the needed finances so the havior must be in good taste. float became a Michigan entry-- Despite early rumors to the and the winner in the states and contrary, women and men were territories judging.

Covered by some 220,000 flow- on the trains. ers, the float featured Miss Big The trainloads of students did Ten, Donna May (Dee) Means of attract more than a little attenthree large books upright.

In both 1953 and 1955 MSU's In Las Vegas, people left the (continued on page B-17) band marched by.

To give one some sort of idea, James A. Miller, president of Waldo Travel Agency and manager of the College Travel Office, saidhe made arrangements for 870 persons that year.

But you're one of the 5,000 or so people who have decided to go to Pasadena this year, incidentally playing havoc with the public transportation system.

least one month in advance at Christmas because of normal demand," Miller said. "You have to fit the Rose Bowl trips in on top of this."

"The difficulties are com-Since Michigan State had to fi- pounded because most of these

He predicted at least a 25 per Now the Big Ten uses some cent increase in the number of of its receipts from the Rose MSI students who will vacation

"That's being conservative,"

He did say that since many Earlier this year member more students have their own schools were notified that the automobiles now, this could commissioner's office had let a take some of the load off public

But, in addition to students, designing and building of the float. there are a number of faculty In the same notice were in- and staff members and alumni structions to the league members who might be interested in seeing

At least 200 persons called his office following the Northwestern

What's it like to go to Cali-

"It was a long haul and it was officials after their bowl exper- an exhausting trip," the State News reported on Jan. 7, 1954. When its Spartans were named "But the Spartans made it in

students on their excellent be-The Michigan Manfacturers havior. The only rules were no

allowed to sit beside each other

MSU, and two Spartans holding tion as they passed through Las Vegas or points near Mexico.

financial burdens due to the Rose casinos to stand six-deep as the



MSU: Foothold On Pasadena



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SUCCESS

Congratulations, Spartans From

Tom's Party Store

East Lansing's Headquarters For Spartan Spirit And Holiday Cheer

Across From Yankee Stadium





# NG Donald's DRIVE IN







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the taste tempting goodness of a

McDonald's

Fish Sandwich . . .

Not Even Rose-Bowl-Bound Spartans!



McDonald's - Golden Arches-Drive In



### 1956: Welcome Back Champs!



### Where To Go

(continued from page B-3)

travel to keep up with traffic and for being one-way. You go where the traffic is going whether you want to or not.

#### OF SPECIAL INTEREST

Skateboarders can junk their wheels and head for Balboa or Catalina and hang-ten in the surf. There is no better way to waste your time in California than to go to the beach. You will want a tan to bring back to school with you, anyway, and it's no fair spending a few days under a sun lamp to make it look like you've been west. Students should go to the beach--it will keep them off

All journalism majors must make a side trip up north to see the castle of William Randolph Hearst, which stands as a monument to the benefits one can reap from just doing a job of honest reporting.

All hippies will want to drop in on Joan Baez at Big Sur. Reports are that she is throwing a big bash for her fans from MSU the day after the game. She plans to deduct it from her income tax.

Those who have taken part in demonstrations will want to visit Berkeley, a little far north but worth the trip. There will be a special exhibit there in December--the birthplace of Mario Savio has been brought in and will be open to the public.

Another famous birthplace-the log cabin in which Richard Nixon was born, will be closed until 1968.

#### STOP OVERS

Either going out or coming back, stop at Las Vegas or Reno to try out your favorite blackjack system. Be sure to save out enough for January's rent.

Before you leave LA, go to Watts and tell them how serious the civil rights struggle is in East Lansing.

There are so many things you might do that to do them all would mean you might miss the biggest thing of all-the game on New Year's Day. Stay sober and watch for the little orange juice wagon that runs up and down the parade route pirating bloody marys.





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#### **BIG TEN SPONSORED**

### Band's Bowl Trip Mixes Work, Fun

State News Staff Writer

Apart from the sound of crunching blocks and fierce tackles, the sweet smell of roses every New Year's brings the sweet sound of

When the call comes, Band Director Leonard Falcone and his assistant, William Moffit, will be ready to head west with the Spartan Marching Band. Their objective in Pasadena, like the team's, would be to give the best possible picture of MSU to the

By making full use of Moffit's famous "Patterns in Motion," and by drawing on the best of past routines, the band will treat millions across the nation to its unique style.

This year, under a four-year-old policy, the Big Ten will sponsor the band's trip to the Rose Bowl. The last two Spartan Band excursions to Pasadena were sponsored by the Oldsmobile division of General Motors.

Because of the difficulty of some Big Ten schools in securing financial support for their bands, independent sponsorship has been eliminated for Rose Bowl trips.

In 1953 and 1955, special trains took the MSU hand on its trips to the roses. On the way to California, the band gave concerts in Kansas City, El Paso and Denver, and paraded in Las Vegas and Tucson. It also stopped for several performances on the way back to East Lansing. As an additional part of the tour in 1953, the band performed at the East-West Shrine game in San Francisco.

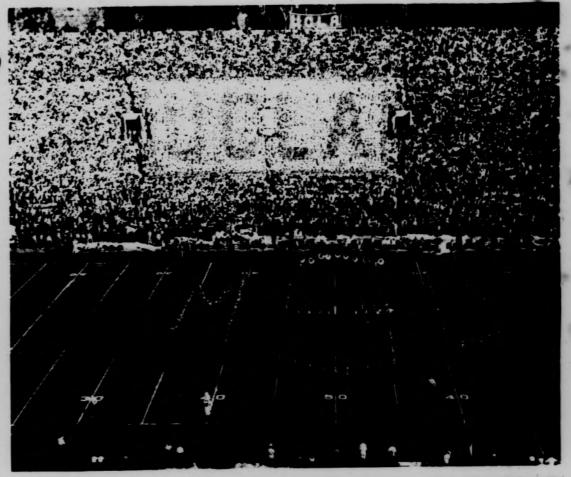
Every year, the Big Ten Rose Bowl band is deluged with requests for concerts and parades. Last year, the U. of M. marching band gave several concerts while it was out in California. Falcone feels that choosing concert locations for the trip "is only one of hundreds of problems."

For Falcone, 10 years have pretty well healed the sores of working out the myriad arrangements for such a trip. Left now are mainly the pleasant memories of the 11-day tours, and the

For the band members, the trip is not all roses. They must march in the five-mile long Tournament of Roses parade, the longest in the country, and then go immediately to the stadium for their performances. Somehow, though, the hard work never really seems to bother anyone too much, Falcone said.

"Everything is worth the thrill of victory," said Falcone. "The feeling you get while performing a post game show with thousands of people singing, swarming and dancing all around you on the field is indescribable."

For the band, as well as for the students of MSU, the thrill of the Rose Bowl is always made that much better with victory. But no matter the outcome of this year's game, it is sure that the Spartan Marching Band, like the Spartan team, will do its very best to impress the nation which will be looking on.



CALIFORNIA CONCERT -- The Michigan State University marching band of 1955-1956 puts on their pregame show for the spectators at that year's Rose Bowl.

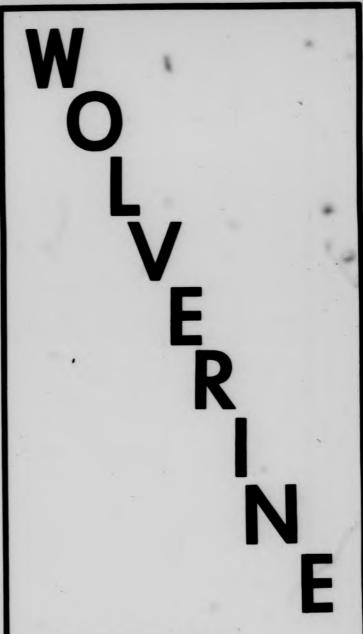
#### All-Americans

The 1955 Spartans, Big Ten co-champs and Rose Bowl victors, had a host of All-Ameri-

Backs Earl Morrall and Gerry Planutis made several All-American squads, as did linemen Norm Masters and Buck

This foursome also were named to the All-Big Ten first

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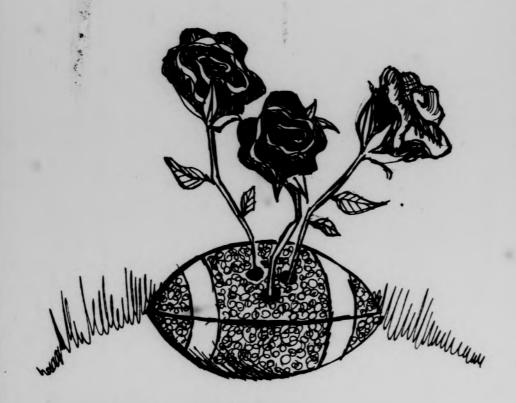


lations and Good Luck!

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# WAY TO BE TUFF, DUFF!



## CREST CLEANERS









JOHN LAET

### MSU Advance Party Awaits Official Word

Once Michigan State is the official Big Ten choice for the Rose Bowl, an advance party will start planning a trip to Pasadena.

Three men from MSU, each assigned to a major area of ar-

Three men from MSU, each assigned to a major area of arrangements, will spend several days in the Pasadena area late this month.

They will be: John G. Laetz, business manager for intercollegiate athletics; John R. Kinney, director of alumni relations; and James H. Denison, assistant to the president and director of University relations.

Laetz's prime project will be transportation, living quarters and practice facilities for MSU's Big Ten champions.

Kinney will check arrangements for alumni who wish to follow the Spartans and he will be prepared to offer them assistance in

Plans for the official Big Ten float in the Tournament of Roses Parade and arrangements for MSU's official party will be among Denison's many concerns.

The Big Ten has let the contract for the float which it finances along with the visit of the participating school's band, but the float's design awaits the designation of the school.

Valley Decorating Co. of Fresno, Calif., has the contract to build the float which is to feature the Big Ten representative school, but include all conference members. The participating school must approve the design.

All three men will be following experience-tested procedures which are outlined in a manual supplied to the designated school by the Big Ten.

Michigan State officials are familiar with the Big 10 manual for Rose Bowl participation since it developed from reports which MSU representatives made of their experiences and submitted for future use of other members.



ALL THE INGREDIENTS—Athletic Director Clarence L. (Biggie) Munn, who led the Spartans to the '54 Rose Bowl victory, beams proudly at a recent dinner given in his honor at Wilson Hall.

Photo by Russell Steffey



'54 STARTERS--The starting line-up for MSU in the 1954 Rose Bowl contest. In the line: (I to r) Don Dohoney (captain), Larry Fowler, Henry Bullough,

Ferris Hallmark, Jim Neal, Jim Jebb, Bill Quinlan. In the backfield: (I to r) Bill Wells, Evan Slonac, Tom Yewcic, Leroy Bolden.

#### '53 TEAM ROSY

### Spartans Hit Jackpot In 1st Big Ten Season

By LARRY WERNER State News Staff Writer

¥......

The date was Jan. 1, 1954. The place--Pasadena, Calif. and the Rose Bowl. Clarence "Biggie" Munn's Spartan football team was playing UCLA in the annual New Year's Day clas-

Munn, now State's athletic director, had reached the pinnacle of a college grid coach's career. State, then known as Michigan State College, had been chosen by the Big Ten Conference committee as the league's bowl representative --- in its first year of league football play

Decision as to which team would trek to Pasadena for the big event, was left to conference officials because the Spartans and Illinois had finished in a tie for the Big Ten crown. Both teams had 5-1 records in league play.

It was an anxious waiting period for football fans. Many factors made a selection difficult, and the first vote resulted in a 5-5 deadlock.

University of Illinois had gone to Pasadena twice, and on the season Illinois was 7-1-1 as compared to State's 8-1. The Illini had lost to Wisconsin and was tied by a mediocre Nebraska

Illinois was rated behind State in the two maior press polls. State was number three in both, and their chief adversaries were rated seventh in UPI and 10th in AP.

However, State was plagued by negative attributes, also.

It was the Spartans' first year in the Big Ten, and many considered this an undesirable quality for a Rose Bowl team. Another failing point for State was the fact that the school was on probation for illegal aid given to athletes by an off-campus faction.

Both State and Illinois fans waited patiently .....and hoped.

The '53 season began when State took its 24game winning streak to Iowa City for its Big Ten debut against Iowa.

State left a 27-7 victor after quarterback Tom Yewcic's passing and the running of Billy Wells put the nation's best college teams on the lookout for this newcomer to their conference.

LeRoy Bolden, a "pint-sized" halfback from Flint, scored three touchdowns in leading his team to a 21-0 victory over the Gophers of Minnesota, in the second game. The next week, the Spartans counted a come-from-behind win over non-conference opponent Texas Christian. The score was 26-19.

State made it four in a row with a 47-18 homecoming trouncing of Indiana, as end Ellis Duckett and halfback Wells scored a pair of

Purdue ended State's 28-game winning streak in a shocking 6-0 upset. Upwards of 6,500 loyal fans welcomed home the dejected players in a

paramount display of school spirit.

State ended its "losing string" by walloping Oregon State, 34-6. Ohio State was next to be victimized by the Spartans' Bolden. The speedster again scored a trio of touchdowns as the Buckeyes bit the dust, 28-13.

It was 27-13 in a big victory over arch-rival Michigan before MSC closed out the campaign with a 21-15 decision over a tough Marquette University squad.

On the Monday following the Marquette contest, the committee terminated its weekend of debating and deliberating by announcing its verdict: to give the Rose Bowl berth to Michigan State. That night, 9,000 students staged a fourhour march in celebration.

Approximately 1,900 students traveled by train and car to Pasadena. Nine-hundred made the student government-sponsored train trip, departing in two trains, the "Green Train" and the "White Train."

Students enjoyed trying their luck with the slot machines when the trains stopped at Las Vegas enroute to California. sightseeing and movie star watching comprised the students' activities on visits to Hollywood, Beverly Hills and Santa Monica. Some chose to take a side trip to Tijuana, Mexico.

UCLA jumped off to a quick 7-0 lead when Bill Stits scored on a 13-yard pass play in the first quarter and John Herma Bruins made it 14-0 on Paul Cameron's twoyard slant off-tackle and Hermann's second con-

State got on the scoreboard when Duckett blocked a UCLA punt and ran six yards to paydirt. Evan Slonac added the PAT, and it was 14-7 for UCLA at halftime.

Bolden and Wells tallied on short plunges in the third stanza with Slonac making good on both extra points.

It was 21-14 when UCLA's Rommie Loudd took a 28-yard pass from Cameron in the last quarter. Hermann missed the all-important extra point, and it was 21-20 in State's favor.

Michigan State added an insurance sixpointer when Wells scored on a 62-yard punt return, and Slonac's fourth conversion ended a big 28-20 Rose Bowl win.

Some 10,000 ecstatic fans gave the victorious '53 Spartans a wild welcome home from their California vacation.

Munn regarded his Rose Bowl victory as his team's ultimate "arrival" among the ranks of the Big Ten. State had been admitted to the league in 1948, when it was still known as the Western Conference, although, status as a football member didn't come until '53.

The Management of Zale's Congratulates the Spartans on Their Fine Season

Good Luck in the Rose Bowl



Formerly Daniels

2075, Washington Ave.

# \$750,000 Asking Price For Rose Bowl Telecast

By MIKE CARRAHER State News Staff Writer

It will cost \$750,000 for the Rose Bowl to be presented on TV this year.

That is the figure the National Broadcasting Co. has paid for the rights to broadcast the game on radio and television this year, according to "Broadcasting" magazine.

This makes the Rose Bowl the second most expensive television sports program. (No. 1 is the NFL Championship game, which cost CBS a reported \$1,800,000.) By comparison, the Sugar and Orange bowl games cost CBS a mere \$300,000, and the Cotton Bowl went to CBS for only \$200,000, according to "Broadcasting."

These are not the official figures for the game contracts, but an NBC spokesman indicated they are not very inaccurate.

"Our sports contracts are kind of private, and we don't usually release the figures," said NBC Coordinator of Sports David Kennedy.

This year, as every year, NBC will carry the Rose Bowl on radio and television. In fact, NBC has been broadcasting the Rose Bowl since \$927, when that bowl game made history by becoming the first coast to coast radio broadast.

The contract for broadcast rights to the Rose sowl is negotiated by NBC with the Tournament Roses Executive Committee, Kennedy said.

This is not the case in several other congracts, such as the current contract between NBC and the National Collegiate Athletic Assoilation (NCAA), which are awarded on the basis of sealed bids from all the networks.

However, a new contract between the NCAA and the American Broadcasting Co, which gives ABC television rights for the 1966-67 season was arrived at after negotiations in which only ABC participated. According to "Broadcasting," ABC paid a total of \$32 million for a four-year contract with the NCAA, an average of \$8,000,000 per season.

This season's football rights cost NBC \$6.5

The NCAA's TV program director, Abe Bushhell, is quoted by "Broadcasting" as saying the association favored ABC because it was not committed to televise a professional foot-

ball schedule in addition to college games.

Commenting on the way games are scheduled for broadcast, Kennedy said that the network must select which games it wishes to broadcast by April 1. After that a change can only be made if something drastic happens; such as a game being cancelled or postponed, Kennedy said.

Kennedy added that NCAA rules restrict the number of times a given team may appear on television. Michigan State, for example, had two of its games telecast last year, and may have only one aired this year. This two-games-one-year-one-game-thenext-year rule applies to all colleges, and no matter what network is telecasting the game.

DUFFY'S NIELSON RATINGS RISE--Spartan head football coach Duffy Daugherty has his own weekly TV show in the Lansing area, but the genial Irishman is certain to face several more TV cameras than normal this year. Always apopular personality, Duffy is sure to be asked to appear on TV out in California. Duffy was head coach for State when the Spartans last went to the Rose Bowl in 1955. That year, the Spartans edged UCLA, 17-14 on a last second field goal by Dave Kaiser.



# MSU RISES TO ROSES!

Good Luck at the Rose Bowl!

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#### Rose Bowl VIP List A Mile Long

By MARGIE MARSH State News Staff Writer

Pending formal designation of Michigan State as Big Ten representative at the Rose Bowl, the football stands in Pasadena won't be lacking for VIPs from East Lansing.

Gov. George W. Romney may be attending the game as well as 19 people in the official party from the University.

"We are holding time for the game clear on his schedule until the governor returns to the country Nov. 15," Romney's appointment secretary said.

The governor's definite plans will depend upon the Legislature.

The Intercollegiate Conference (Big Ten) regulations for teams accepting the Rose Bowl bid allocate funds to send the band, team and an official party from the University.

About 19 members of the central administration and their wives attended the Rose Bowl game in 1956 when MSU beat UCLA 17-4.

Judging from who attended the game last time MSU played, it is probable that the trustees and their wives will be invited to attend in the official party.

This year that would mean Warren M. Huff, C. Allen Harlan, Frank Hartman, Frank Merriman, Stephen S. Nisbet, Connor D. Smith, Don Stevens and Clair White and their wives would be invited.

Administrators joining President John A. Hannah and his wife would be: Howard R. Neville, provost; Jack Breslin, secretary; James H. Denison, assistant to the president; Philip J. May, treasurer and Leland W. Carr, University attorneyand the wives.

Vice president for Research Development Milton E. Muelder, Vice President for Special Projects Gordon A. Sabine, and Vice President for Student Affairs John A. Fuzak and their wives will also be likely candidates for making the western trip if MSU wins the bid.

Alumni Relations Director John R. Kinney and Sports Publicity Director Fred Stabley are also members of the official party, according to the conference regulations.

Director of Student Activities Louis F. Hekhuis said that members of his staff would be attending the game and probably acting as escorts for the official student trip if MSU goes west during the holidays.

George Hibbard, Inter-fraternity Council advisor in charge of student affairs, said he was looking forward to going.

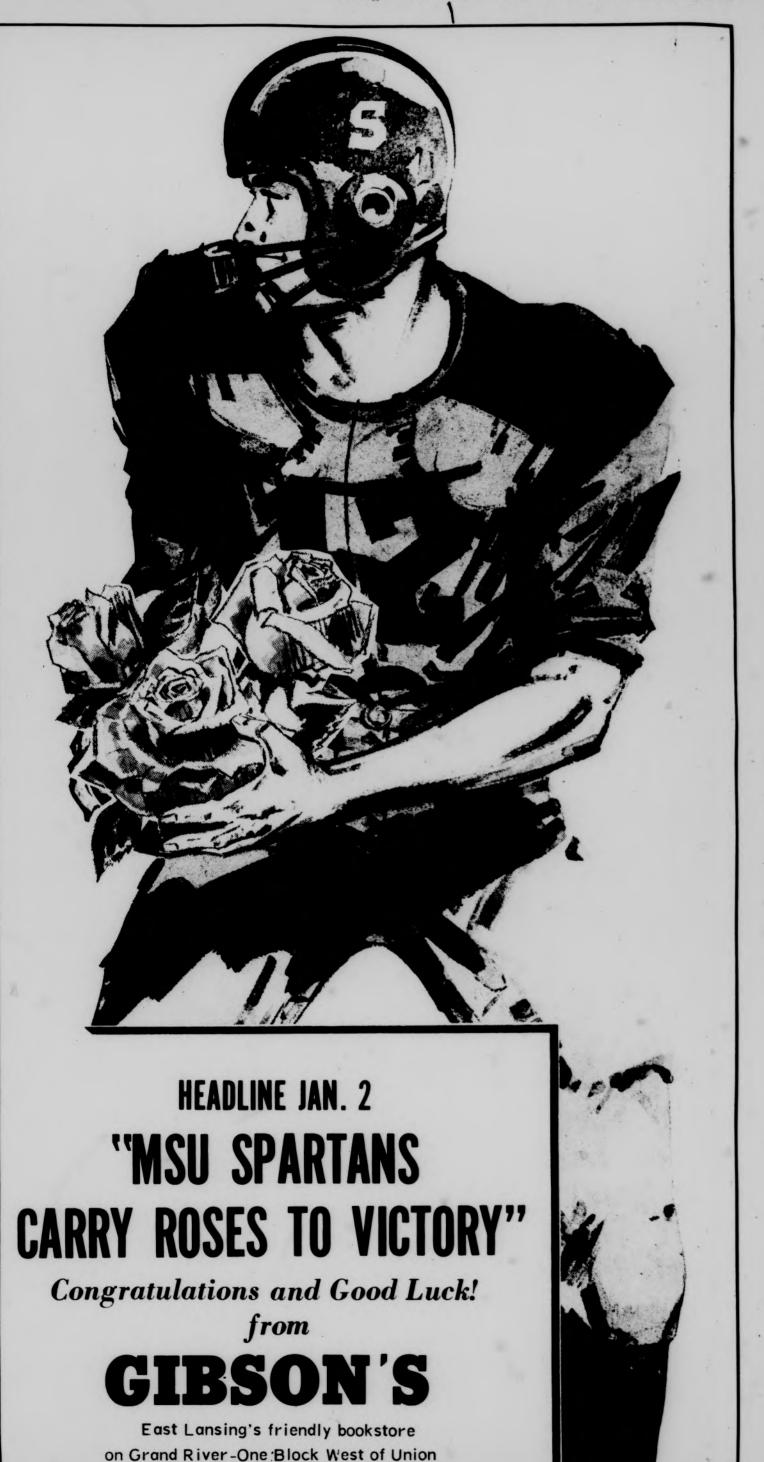
#### Float

(continued from page B-7)

Bowl parades were lightened considerably by its having a band sponsor. Other schools were not so fortunate, so the BigTen eventually took over financing the band trin.

Michigan State was celebrating its centennial in 1955 so it squeezed \$7,500 into its celebration budget to finance its 1956 Rose Bowl parade entry.

The float featured a large replica of the centennial seal, held upright by two pedestals, and a single rider, Miss Rhosan Dobben who was president of Mortar Board and a leader in other campus activities.





# MSU Spartans

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#### SNAZZY SAFARI

### Bowl A Go-Go Hits High Spots

By JOAN SOLOMON State News Staff Writer

So you think nothing could be keener than a trip to Pasadener. Well, before you hop in your car and head off for the land of wines and roses, you'd better pick up a California-Pac, an expanded version of the Campus-Pac that's guaranteed to get you to the Rose Bowl and all stops in between.

Let's say you're starting out and you're driving through Chicago. Well, you know it always rains in Chicago, so that umbrella comes in pretty handy, doesn't it?

Not much to stop off and see in the farm states, but there's a pair of bluejeans and some corn-on-the-cob holders in the Pac for Iowa and Nebraska. Every trip starts off with a few bugs in it, so when you get to Kansas, stop off and see the Snow Ento-mological Museum. Just imagine—one million, four hundred thousand BUGS!

Needless to say, your California-Pac includes a giant economysize bottle of bug repellent.

Now itch your way over to Aspen, Colorado, for some physical fitness. There's a pair of skis in the Pac, but just remember that it's pretty hard to surf with your leg in a cast.

If things are looking up, try Pike's Peak for size. And speaking of size, see the 30-ton dinosaur at the Dinosaur National Monument.

At the first stop in Arizona, take a sharp turn to the right and visit the Barry Goldwater National Monument at Phoenix. If you really want to see it, there's nothing in the California-Pac that

can help you.

If you're willing to risk your fiscal fitness before you get to the Rose Bowl, the California-Pac has somedice for Las Vegas.

While in Arizona you can pan for gold at Lynx Creek, and, if you're not afraid of back cats and broken mirrors, you can search for the Lost Dutchman Mine at Superstition Mountain.

For sticklers who like music, the place to go is the Organ Pipe Cactus National Monument.

If you're willing to risk your fiscal fitness before you get to the Rose Bowl, the California-Pac is chock full of goodies that will make the natives think you've been out with in-crowd.

But sorry, your handi-pack doesn't include any green-stuff, so play it cool in Vegas. Unless you have a sure-fire system for stealing the dice-tables blind, you better pass this part of the trip by.

For a quick snack, get out the little straw left-over Easter egg basket and go skipping through Knott's Berry Farm. The May Second Committee has provided free buttons saying "We Will Berry You."

Don't miss the famous picketnic grounds at Berkeley; the individually wrapped Picket Pack, an extra feature of the California-Pac, has all the necessary items.

There's a pair of one-size-fits -all sandals and a dirty sweat-shirt. A do-it-yourself placard kit is also included, with signs saying "Down With ."
(Fill in with whatever is cur-

rently in to be out of.)

Now down to Malibu and the Big Surf Country, where you'll take out your collapsible surfboard and wipe in. For the latest in beachwear, the California-Pac offers grannies for the gals

and baggles for the guys.

(If you think a granny is your mother's mother, and a baggle is a plastic sandwich bag, you'd better forget about surfing and take a guided tour through Pico Riv-

But if you can't be with it, you might as well fake it. A granny is a long, fitted muu-muu, and a baggie is a pair of loose surfing trunks.

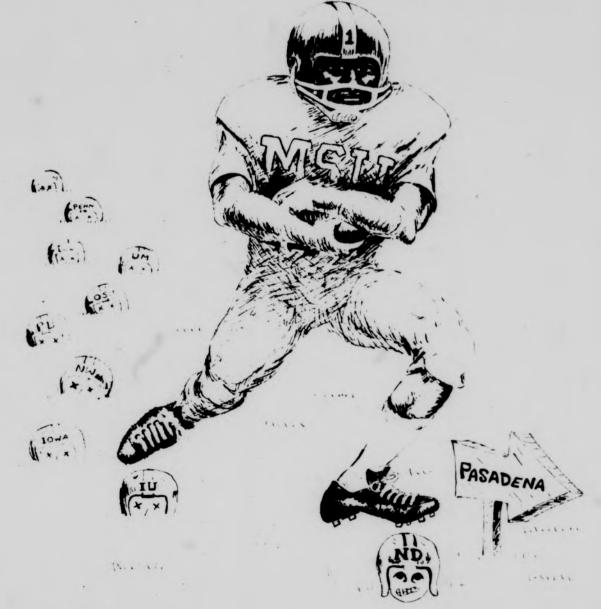
A bottle of shark repellent that you can wipe on in case you wipe out is also in the California-

And as long as you're in California, they say there's something going on in Pasadena.



BALLOON EXPRESS--Balloons and spirits were flying high on the 1956 Rose Bowl trip. Here a group of students whoop it up as the train chugs along westward.

# Congratulations Spartans!



THE 3 Shaheen's

THRIFTWAYS

W. SAGINAW - S. CEDAR - E. LANSING

## Can Pasadena Float Tell MSU Story?

### Campus Contrasts Pose A Problem

By DAVE HANSON State News Staff Writer

Ever since it looked like MSU was heading west, people have been trying to figure out what kind of a float we should enter in the New Year's Day parade, to let people know what Michigan State is really like.

Whatever it is, it will have to be big, maybe even something that grows as the people along the parade route watch--like a big balloon of a cow that keeps expanding until it is no longer a cow but a big blob.

Or how about a big mallard duck with little ducklings following behind and way at the back beauty.' is this little black one who keeps screaming insulting remarks at

How about a medical float, with

Dr. Kildare and Ben Casey performing an operation in one of those college arenas only there are no students in the gallery.

Maybe we should have a float with a map of the campus where buildings keep popping up out of the ground and others sink out of sight. Down the middle would run the Red Cedar, complete with standing water and petals from the ever popular gerbage flower.

Perhaps a huge JBM machine into which is fed formless creatures and from which are spewed beautiful young amazons and amazonas who screech "E equals M c squared" and "Truth is

Another suggestion is to have an enormous statue of Sparty with the University's motto inscribed across his chest in red: "Thou Shalt Not." Or a slightly smaller statue of Spiro with "Thou Shall" emblazoned in a similar spot.

Party Store."

Or the Woolies, with the four flag with an S on it in Bobby Dylan's navel like our boys did at Iwo Jima.

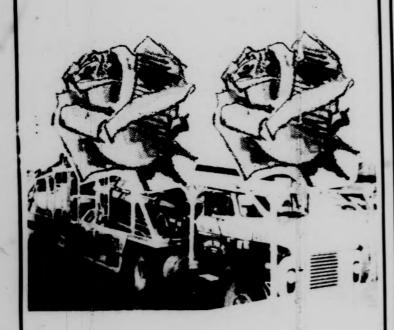
East Lansing could send a float wouldn't want my daughter to marry one."

which an MSU spy in Viet Nam while the Spartan Fight Song is transfused with student blood comes drifting down to the crowd after being captured by the Cong. from the carillon.

Simple. Let's take Beaumont Tower out there and put it on a We could enter a montage in wagon and roll it down the street



### Congratulations To The **Spartans**



Good Luck On Jan. 1st



### The Sweet Smell of Success is Great!



Well Done Spartans!

MORGAN JEWELERS 121 SOUTH WASHINGTON

## Spartan Spree Year Late For Some

By DUANE LANCASTER Sports Writer The Saginaw News

The Spartan Express, highpowered enough to send Michigan State to its first Rose Bowl game since 1956 and its first undisputed Big Ten football crown ever, arrived a year late.

While rose fever in East Lansing rivals the World Series epidemic that hit Minnesota recently, one of State's newest alumni plods through a swirl of Class D football activity waiting to be

His 2-S classification expired this former State News reporter, who followed State through a disappointing 1963 season and frustrating 1964 fall, watches as the Spartans eye Pasadena.

Two years ago, Illinois with a 13-0 win shut the rosy gates on takes until 8 a.m. a nearly great Spartan team.

Notre Dame last year made the time, usually around 10 p.m. season seem too long.

hind at the station!

time when you have been up all fee. Friday night compiling scores on Ubly and Imlay City football.

If lucky, he gets to cover Northwood Institute (it has a glass as "barrelling" begins. press box) while State's gladiators pick apart foes in Spartan Stadium, but ordinarily the time is spent sleeping in preparation for a night game at Old Alumni Field. (It has no press box, no scoreboard and no programs).

Once, on a sudden urge, he did classics produced. sneak down to East Lansing to view the Illinois game and, out of 70,000 people, just happened following last June's graduation, covering the game. Back to to run into his boss, who was Northwood and Imlay City!

Nothing, not even an all-nighter studying for W. Cameron Meyer's history of journalism exam, approaches Friday night's high school football area roundu

Calls from Bullock Swartz Creek, Millington, Akron-Then the frustration of back- Fairgrove, Farwell and Tawas to-back whippings by Illinois and area all pour in at the same

After answering two phones Now, after just four months at once for roughly an hour, absence, the closest he gets to scribbling down biased sob or Big Ten football is in office brag stories, depending on whethpools. Talk about getting left be- er the coach has won or lost, a giant heap of assorted notes and As any petal-loving Spartan fan scratchings is accumulated on the knows, State plays on Saturday desk, leaving no room for that

Then the stacks are sorted into to show up to practice. leagues and independents and the long process known in the trade

"New Lothrop dropped a 2-0 over winless Sanford-Meridian, --you're leaving already?" 78-0," always followed by a cleverly inserted "here Friday night," begins to flow from an idea-starved mind. Seldom are

Coaches complain of fumbles

were too busypicking sugar beets more-Presscott had 17 first

But somehow, if luckily every coach remembers to call (a minor miracle) the last "grid team bows" and you leave as newlysqueaker" or "Chesaning rolled arrived employes chant: "What

> A glance at the paper after an unusually short afternoon nap makes you feel better. Your stories are in; your job is done.

Calls throughout the week reand bad referees and one even mind you that Jones really picked ter here.

half-spilled cup of now-cold cof- said he lost because his boys up 48 yards--not 38 or Whittedowns not 15 and that you'd better be ashamed for not giving Hemlock a better write-up.

> On New Year's Day, while rich Spartan supporters take in a sunsoaked football battle, the results of the Cumquat Holiday Prep Basketball Tournament will be minced over.

> Have fun in Pasadena and shed no tears for a "one-year-toolate" reporter -- the pay is bet-

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The New





#### TO PASADENA SHRINE

### **Duffians Prepare** For Pilgrimage

By DON SOCKOL State News Staff Writer

A new religious cult has made remarkable incoads here in the

The handful of true believers that existed in September has grown to a movement of over 30,000. Their influence has been felt across

The religion is known as Duffianity and its adherents believe that their greatest duty before leaving this University for the "Other Life" is to make a pilgrimage to their holy shrine.

The cult reveres Saturday as a day of holiness. Duffians must also follow certain dietary laws. Members of the new religion are not permitted to eat crow on Saturday. While similar cults at other universities also hold Saturday holy, they differ in that none of them follow the dietary laws.

Members of the local cult are required to bow down seven times during the day and face the West.

A crusade is going to take place on New Year's Day in which the members of the religion will attempt to wrest control of their holy shrine from the infidels.

The Duffians have been denied access to the Holy City since they were driven out the year after their triumphant entrance in

During the Diaspora, or Dispersion, the cult declined in influence and traveled through the country seeking new strength. Every year, at the team banquet, Duffians gather and pray

hopefully--"May we meet next year in Pasadena." This year, the Duffians, who have been held in Midwest bondage

for so long, seek to escape. When others sought to prevent this, Duffy sent ten plagues upon

Kicking, Passing, Rushing, Fumbles, Bob Apisa, Penalties, Blocking. Interceptions. Bubba Smith.

The Great Spirit finally overcame our enemies.

Reverend Daugherty stands on the banks of the Red Cedar, He faces the West, away from the Land of Bondage and cries--"Let my

So let it be written, so let it be done.

#### TEACHING, SELLING, COACHING

## What Are '53 & '55 Players Doing?

By JOE MITCH State News Staff Writer

Like the tributaries of a river, senior members of this year's 1965 Rose Bowl team will head off into divergent directions following their graduation this June.

Some will go into fields which they are familiar -- football and athletics--while others will seek ever encountered before.

and continue their education for

college football players is professional football. Playing in the Rose Bowl definitely helps a college gridder reach the pro ranks and it paved the way for five of the starting offensive eleven of the 1955 team.

Most noted of that team and

still playing quarterback is Earl ers, with whom he plays today. Morrall, who begat his profes-York Giants.

Following Morrall into the rugged National Football League were left tackle Norm Masters important jobs that may be en- and guard Dan Carrie, both of tirely unlike anything they have whom began their money-making careers with the Green Bay Pack-There will be those who re- ers. Curie was traded after the main here on the MSU campus 1964 season to the Los Angeles first eleven made it into the big Rams, but is still a sales rephigher degrees in their related resentative in Mywaukee during the off-season. Masters spent one of Daugherty's assistants, The biggest pursuit of most all of his playing days with the played with the Packers one year, Packers before retaring.

edged UCLA, 17-14, in the Rose club. He began his coaching duties Bowl, also went into pro ball, at State in 1959. beginning his ca eer with the Philadelphia Eagles. He was later traded to the Pittsburgh Steel-

Fullback Gerald Planutis was sional career with he Pittsburgh another graduate from the '55 Steelers, was later traded to the team (which was Duffy Daugher-Detroit Lions and is presently ty's second after taking over throwing TD passes for the New from Clarence "Biggie" Munn) that made the step from college to the professionals. He had a short career with the Washington Redskins and then in 1963 became the head football coach at John Adams High School in South Bend, Ind.

Only two members of the 1953 time, both with the Green Bay Packers. Henry Bullough, now then served in the army for an-Clarence Peaks starting left other year before returning for halfback on that 55 team which a final season with the NFL

> Bill Quinlan also joined the Packers the same time as Bullough and later played with other

Another position that football players frequently employ after college days is coaching. Only Bullough achieved a coaching stint as a member of the '53 team, but there were several on the '55 squad, including Planutis, Joe Badazewski and Buck Nystrom.

Badazewski, a center, now is head football coach and a social studies teacher at Everett Southern High School in Davidsville,

Nystrom, right guard on lausherty's line, took on coaching duties at Lansing's Sexton High and then became an assistant is an area representative for the coach at State for three years. In 1961. Nystrom became head sity of Colorado. He lives presently in North Fargo, N.D.

The 1953 team, Munn's last



COACH DAUGHERTY



EARL MORRALL

year as coach before becoming State's athletic director, contains members with the most diversified of occupations.

Don Dohoney, who captained that team to a 28-20 victory over UCLA, is now division manager for the Prudential Life Insurance Co. He lives in Okemos.

Left guard Ferris Hallmark is a field representative for the Wadsworth Publishing Co. in San Francisco.

Both center Jim Neal and tackle Jim Jebb, served in the army after graduating in June, 1954. Jehh lives in Holland, Mich., and Neal, in East Lansing where he West Virginia Paper and Pulp Co.

Evan Slonac, a fullback and the coach of football at the Univer- team's extra point specialist, is teacher at Wauwatosa, Wis. Right end Larry Fowler lives



CLARENCE PEAKS



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on a great Season

Good Luck

The

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### Duffy's '55 & '65 Teams Alike

By GAYEL WESCH State News Staff Writer

As the MSU football team prepares for its third Rose Bowl trip many similarities between it and the 55 56 club of a decade earlier can be seen. It seems apparent that history repeats itself.

The '55 '56 crew was considered by experts in much the same light as the team of 10 years later. The 55-56 crew was also labeled for mediocrity because of a losing season the previous year (State was 3-6 in 54) and a lack of proven performers.

A squad of 79 were invited to early fall drills, 40 of whom were sophomores. In addition, 18 juniors and 16 seniors showed up for practice. Of the 79, just three were regulars the previous year. They were John (Big Thunder) Lewis, a fine end, Earl Morrall, now a professional quarterback, and Gerald Planutis, a hard driving fullback.

Other returning lettermen included sentor Norm Masters, (now playing professional football) who held down a tackle position and captain Buck Nystrom at one guard.

Like the '65 team, the '55 squad came up with some soohomores who led the team in the veled to Pasadena the previous future stars were Clarence Peaks resent the Big Ten in the New stage for the dramatic finish. and Walt Kowalczyk in the back- Year's day classic. UCLA was Sophomore Jim Ninowski, now League's representative, and second string quarterback for MSU's rival. the Cleveland Browns, was Mor-



CHAMPS--The 1956 championship MSU eleven poses prior to the Rose Bowl game. Linemen are: (I to r) Dave Kaiser, Patrick Burke, Norm Masters,

victories, and earning a tie for opening minutes of the game, but the conference championship a 13-yard scoring pitch from along with Ohio State.

Since the Buckeyes had tra- 7-7, at halftime.

MSU reeled off seven straight UCLA took a quick lead in the Morrall to Peaks tied the score,

Both teams were scoreless march to Pasadena. Among these year, MSU was voted to rep- in the third period, setting the

State took the lead early in field and guard Dan Currie, chosen to be the Pacific Coast the final stanza, on a 50-yard scoring pass from Peaks to Lewis, but the Bruins knotted the Rose fever ran high at MSU, score with 8:53 remaining to play. rall's understudy during the sea- during the interim period, and Neither team could score, until when the student government an- Dave Kalser booted a 41-yard

Buck Nystrom (captain), Joe Badaczewski, Dan Currie, John Lewis. In the backfield: (I to r) Walt Kowalczyk, Earl Morrall, Gerald Planutis, Clarence

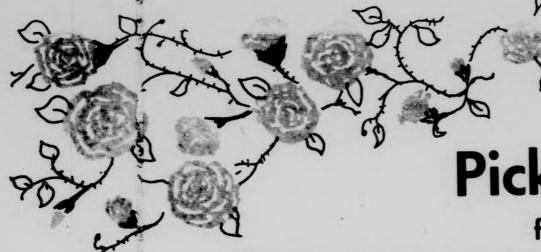






There is an everlasting rose for you at the Big 10 Club where the Spartans are number one. While you're here you'll hear the swinging Band from Uncle every night except Monday. You'll also want one of those delicious meals by the 3 chefs serving Broasted Chicken, Fish and Shrimp all day, every day. Eat it here or take it home, but it's more fun to eat it here. Don't forget to get your free rose. Pictured above are: Kay M. Steffen, Sally Slater, Donna Norton Diane Kolych, Jim Bannan, Dick Taylor.





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