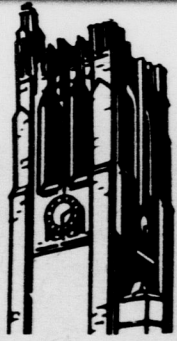


MICHIGAN  
STATE  
UNIVERSITY



# STATE NEWS

East Lansing, Michigan

Friday, May 15, 1970

## spring\*

Spring Activities Week on Campus







### New board

The Associated Students of Michigan State University (ASMSU) is the chief student governing body within the University. This year's board, which has been expanded to 17 members to ensure greater student representation, was elected in May.

### E. SHAW SPONSOR

## Annual canoe race set

The seventh annual East Shaw Hall canoe race is slated for 8:30 a.m. May 23 on the Red Cedar. All living units are eligible to enter — there are both men's and women's categories.

With two people per canoe, the men will be required to

paddle from the Farm Lane Bridge to the end of East Shaw and then back to the starting point.

Women will have to paddle from the Farm Lane Bridge to the middle of Shaw Hall and back to the bridge again, making their course shorter.

There is a \$10 fee for each entry to pay for trophies and audio equipment. Profits will go to a charitable organization.

The MSU Concession Dept. is donating the use of the canoes.

Trophies will be awarded to the fastest on - campus and off - campus women's and men's categories. A best - time trophy will also be given.

## ASMSU grows with University

In the beginning it was AUSG (All - University Student Government), and it worked for a time, but eventually it became unwieldy and ineffective. So AUSG was streamlined into a corporate student structure called Associated Students of Michigan State University (ASMSU).

Technically, ASMSU is now beginning its sixth yearly session. Practically, ASMSU is a brand new organization just emerging from a major restructuring.

The new board structure is a product of a constitutional referendum winter term. Under the old structure, the Student Board, ASMSU's legislative and policy - making body, was composed of representatives (usually the presidents) of six major governing groups — Men's Halls Assn. (MHA), Women's Inter - Residence Council (WIC), Off - Campus Council (OCC),

Inter - Cooperative Council (ICC), Panhellenic Council, and Inter - Fraternity Council (IFC) — and seven members - at - large elected from the entire University community.

The new structure, approved by the student body in a referendum Feb. 12, is based on district representation. Each of the board's 14 members represents 2,400 students. Eight of the board members are elected from on - campus residence hall districts; the other six are elected at large by off - campus students.

In addition, the board contains two members appointed by the Office of Black Affairs to insure minority representation.

The current board members and their districts are:

Ted McClendon, Mt. Clemens sophomore, Snyder - Phillips - Mason - Abbot - Van Hoosen; Paul Korda, Detroit junior, Case - Wonders; Larry Stempel, Northbrook, Ill., sophomore, McDonel - Shaw; John Farley, Waterloo, Iowa, junior, Hubbard - Holmes; Helene Waldroop, Detroit junior, Campbell - Emmons - Mayo - Gilchrist - Williams - Landon - Yakely; Roderick Gillum, Detroit sophomore, Brody complex; Robert Rosenthal, Miami, Fla., freshman, Holden - Wilson; and Donald Moore, Detroit freshman, Akers - Fee.

Off - campus representatives are: Gary Klinsky, Southfield junior; Mark Bathurst, East Lansing sophomore; Claire Guthrie, Annandale, Va., junior; Nancy Hack, Mount Kisco, New York, junior; Michael Austin,

Grand Blanc freshman; and Richard Kibbey, East Lansing junior.

Representatives from the Office of Black Affairs are: Rodney Watts, Lansing senior, and Al Rivas, San Francisco, Calif., graduate student.

Board members are expected to attend board meetings, work on various ASMSU committees and maintain close relations with the students within their districts.

ASMSU Chairman Harold Buckner, Jackson sophomore, presides over meetings of the Student Board and serves as the major spokesman of the student body. Buckner is assisted by vice chairman Mark Bathurst.

Major governing group representatives still sit on the board, but they are now ex - officio members without voting privileges. Other ex - officio members include the comptroller and the president of the ASMSU cabinet.

The cabinet is the second major body within ASMSU. While the Student Board formulates policy and appropriates funds, the cabinet is the executive branch responsible for providing services and carrying out programs. The cabinet president is appointed by the Student Board and responsible to it.

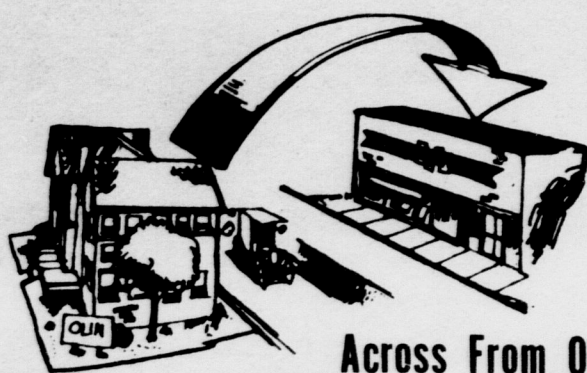
One of the cabinet's major services to students is legal aids. Directed by Doug Callahan, this department loans money to students involved in precedent - setting court cases.

### Greenwich Village Days Special

# 10% OFF

ON ALL ART AND ENGINEERING  
SUPPLIES

FRIDAY, MAY 15 AND SATURDAY, MAY 16



Across From Olin

# SBS

421 E. Grand River

Be sure your parents see all the traditions at MSU. . .

. . . dining in the IL FORNO room

or cocktails in the RATHSKELLER

Call 337-1311

for reservations

*Coral Gables*

### Holiday Inn salutes Parents Weekend with these family specials. . .

Friday - Fish Fry \$1.35

Our Own

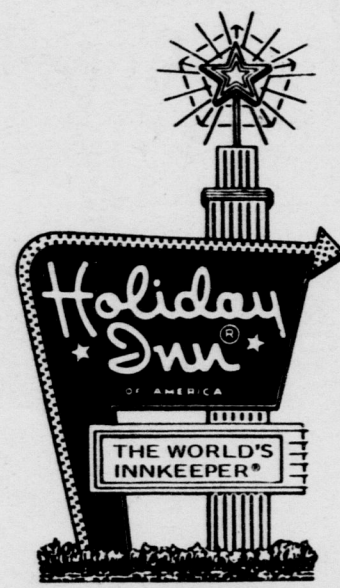
Saturday - Surf 'n Turf \$3.00

Sunday - Fried Chicken \$2.25

and on

Monday - Spaghetti Dinner \$1.50

3121 E. GRAND RIVER



REG. U.S. PAT. OFF.



# MSU CARTOONIST

## 'Frankly Speaking' offers social insight

The picture is a coed making a phone call from a booth in front of Brody complex. The caption reads, "Operator, I'd like to make a long distance call to Fee Dormitory, Area Code 517." Of course, it's a cartoon, and its author is MSU's own Phil Frank.

Phil Frank's cartoons are recognizable to almost everyone who has attended MSU recently, because of their style and witty social comment. Frank's cartoons are what he calls "editorial" cartoons. He said this is what the people "feel" and are of the "climate" of the country, as opposed to political cartoons, which are more serious.

Frank had originally just done cartoons for the State News but wanted to get his cartoons syndicated for a wider circulation. In September, 1969, he and a former college associate formed their own syndicate, Young America Corp., to distribute the cartoons.

From an original 12 subscribers, the syndicate has grown to 85 newspapers across the country running Frank's daily cartoon feature, "Frankly Speaking." Most are college newspapers, with the exception of one metropolitan paper, Chicago Today, which runs the cartoon feature under the title "View from the Campus."

The subjects are basically of a college nature, but all papers receive the same cartoons. Thus each one has to deal with generalities, thus excluding proper names such as MSU's Bessey Hall.

Frank claims his style is unique, and that his cartoons are "sketchy but realistic."

"Out of context, you probably couldn't tell what a specific thing was. But when you see it in relation to the rest of the drawing, it becomes clear what it is," Frank explained.

Frank's ideas for a cartoon may come from a real incident, or may be pure fiction. After he has an idea of what he wants, he tries to picture what it will look like on paper.

Frank has to do 30 cartoons a month for the syndicate, so he usually sets aside two days to rough-in all 30. It takes about 15 minutes to draw each cartoon. After this comes a screening process, where a machine is used to get a certain pattern of dots so as to produce some grayish design, instead of just black and white.

These 30 cartoons are then sent to the syndicate's office in St. Louis, Mo., where 100 copies are made of each, and these are then sent to the various subscribing newspapers.

Frank has also released a book this spring, entitled "1970 Yearbook of Frankly Speaking Cartoons." He has already had two published and hopes to put one out every year. By doing this, a person can collect a book for each year in college, and by looking back at them he will have a cartoon yearbook of what happened while in college.

Frank also contributed his talent to Pat Paulsen's 1968 presidential bid. Paulsen made a stop in Lansing, and Frank did a publicity poster for this event.

Paulsen's manager liked Frank's style and hired him to do cartoons and posters about the campaign. Frank worked in this capacity from May to November, 1968, when the campaign was brought to a close by a 99 cent - a - plate spaghetti testimonial dinner in a New York Automat.

Frank, who graduated from MSU with a B.A. in graphic design, is an instructor in the Advertising Dept. and is working on a Master's degree in graphic arts. The 27 - year - old cartoonist said he feels a rapport with college students because of the closeness of age and plans to continue in cartooning as his profession.

WELL, HERE I AM. A NICE LOOKIN STYLE OF CORK SANDLELIZED ALBION DESIGN. JUST SITTEN HERE WAITEN DOWN AT FREE SPIRIT FOR SOME CHICK TO BUY ME AND MY SISTER. WOW! I COULD REALLY DIG SOMEONE STICKEN THEIR FOOT IN ME AND WALKIN AROUND OUT IN THE WARM SPRING SUNSHINE. NOTICE MY HEEL, ABIT ON THE OCTOGON SIDE, BUT NOT ALL THE WAY. AND I GOT TWO BUCKLES, THAT'S CLASS. MOST GIRLS WILL PICK ME UP AND LOOK AT ME, BUT I WAS MADE NOT JUST TO LOOK AT, BUT TO WEAR! BESIDES, I WAS MADE FOR THE FOOT, NOT THE HAND! SO TRY ME ON FOR SIZE. YOU KNOW, I NEED TO GET OUT DOORS FOR A WALK SOMETIME, SO COME AND BUY ME. IM NOT GONNA FORCE YOU BUY ME, BUT IF YOU'LL LIKE ME, I'LL LIKE YOU AND STAY CLOSE TO YOU ALL THE TIME. BY THE WAY, FREE SPIRIT HAS HAND BILLS OF A TYPE POSTERS FOR YOU FOR FREE, TO LET YOU GET TO KNOW THE STORE BETTER, SO COME ON DOWN, PLEASE.



**Free Spirit No. 1**

315 S. WASHINGTON LANSING, MICH.

OPEN TIL 9 MON.-THUR. SAT. 5:30  
OPEN TIL 12 MIDNITE FRI.

1.09  
**Prell Concentrate Shampoo**  
3 oz. **69¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

**Iodine**  
1 oz. **15¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

.79  
**J & J Baby Oil**  
4 oz. **59¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

**Hershey's Cocoa Butter**  
1 oz. **15¢**  
limit 3  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

1.09  
**Off Insect Repellent**  
6.5 oz. **69¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

1.98  
**Shell No-Pest Strip**  
3.7 oz. **\$1.39**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

1.09  
**Noxema Skin Cream**  
6 oz. **69¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

.85  
**Coppertone Tanning Butter**  
1 5/8 oz. **49¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

4.98  
**Men's Umbrellas**  
**\$2.99**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

.89  
**Binaca Breath Drops**  
1/8 oz. **59¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

1.50  
**Closeout Women's Argyle Sox**  
**69¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

1.65  
**Coppertone Sontan Lotion or Oil**  
4 oz. **99¢**  
limit 1  
(coupon)  
East Lansing Store Only  
Expires after 5-23-70

### French - Italian Sunglasses

Reg. 5.00	<b>\$2.99</b>
Reg. 4.00	<b>\$2.39</b>
Reg. 3.00	<b>\$1.79</b>
Reg. 2.00	<b>\$1.19</b>

(coupon)  
East Lansing Store Only  
Expires after 5-23-70

limit 1

## State Discount

307 E. Grand River



# Students face joblessness

Nearly 100,000 Michigan youths may face the prospect of a jobless summer this year as the nation's economic slowdown forces many companies to reduce or eliminate summer hiring.

For many MSU students, lack of employment will mean more than just three idle months. The loss of summer income, coupled with increases in housing and tuition costs, could prevent

some students from returning to MSU next fall.

Job placement officers, company executives and government officials have voiced pessimistic estimates of the summer labor situation.

"There aren't many jobs to go around," Walter Dunneback of the Youth Employment Service, said. "If they aren't selling automobiles or merchandise, what can you do?"

Generally, Dunneback said, the manufacturing industries — particularly the auto makers — will be the tightest areas of employment.

"There still are opportunities for work in the non-manufacturing fields," he said. He named resort areas and camps as possible job sources.

The Michigan Dept. of Labor reported that one million youths, aged 16-22, will have

entered the labor force between April and July. About half of these persons will seek work, but up to 20 per cent will go unemployed, it said.

Michigan's youth unemployment rate is usually three times that of adults, and "if current economic trends continue, it may go up to four times the adult rate," according to a spokesman for the Michigan Employment Security Commission.

The New York Times reports that white middle-class students will be the hardest hit because of the special attention being paid to hiring poor minority group members.

John D. Shingleton, director of the MSU Placement Bureau, said MSU students do not seem to be encountering this situation.

"It is true that our summer opportunities and interviews are down substantially from last year," he said. "But the market for college students has been hit evenly across the board — whether they are white, black, or whatever. The summer jobs are just not there."

He cited difficulties in the auto industry as the major cause.

Despite rising costs and dropping employment, the MSU Division of Financial Aids sees no hope of increasing financial help to students.

"I doubt, however, if there will be any real drop in enrollment," Associate Director Ronald L. Roderick, said. "I would urge students to maximize all possible kinds of family help first — from Mom and Dad to rich Aunt Mamie. If they still can't make it, the best bet is to obtain a state loan available at most local banks," he said.

Roderick added that some good opportunities still exist for students eligible for work-study programs.

To MSU students, effects of summer unemployment range from merely irritating to catastrophic. Some will go to summer school or take trips to fill the summer months.

Some, like Anne Vigliotti, Detroit junior, "will just have to rely on my parents more."

But for others, like Diane Vogt, Escanaba sophomore, no summer job could mean no more education. "If I don't have a job this summer I could probably make it through next year, but I wouldn't be able to return the year after."

Nationally, President Nixon has renewed his 1970 appeal for government agencies to hire one needy student for every 40 federal employees.

## Exhibit traces women's rights

Current demands in the women's liberation movement are very old in some cases.

The demands from the 17th Century to the present are traced in a new lobby display at the Library.

Represented in the Library's exhibit are a number of American feminists of the period including Elizabeth Cady Stanton, Lucretia Mott, Victoria Woodhull and Susan B. Anthony. Material on Amelia Bloomer, editor of "The Lily," the pioneer women's liberation periodical which introduced the "bloomer costume," is also included.

Modern periodicals in the display reflect traditional attitudes toward women, and the current "movement" literature shows the continuation of the struggle for full recognition.

"Three Centuries of Struggle" will remain in the main lobby until the end of spring term.



**Maurice's  
Scotch House**

313 E. Grand River, East Lansing

**OHhhh!  
LOOK WHAT WE'VE GOT  
FOR YOU -**

The neatest little

bikini and

its own matching

beach romper

... both in the softest

nylon velour we've seen anywhere.

Both have mini-pocket

detail ... romper is belted

and has full zip front.

In Mauve or Orange.

Sizes 5 to 15.

Bikini ... 19.00

Romper ... 18.00

**ALSO AT MAURICE'S DOWNTOWN  
AND MAURICE'S MERIDIAN MALL**



# Weekend focus: parents

Parents Weekend poses a much greater opportunity for student-parent dialogue this year due to recent student strikes, rallies and other activities throughout the nation.

Roughly 10 years ago, when Parents Weekend came into existence, it was designed for an introduction to the student life on campus.

When parents Weekend was first started, the event was sponsored by the Freshman - Sophomore Council.

The structure of student government was revised nearly five years ago, and during this period, the Freshman - Sophomore Council was abolished.

Until this year, the two events have been held during the same weekend. However, due to a dropoff in student participation over the past four years, Water Carnival has been dropped from spring activities week.

The traditional Greek Week was incorporated into spring weekend to increase University participation during spring week.

This year, Parents Weekend is replacing Greek Week and Water Carnival and two national service sororities, Alpha Phi Omega and

Gamma Sigma Sigma, are coordinating the activities.

Campbell Hall is holding their annual Little Sisters weekend in conjunction with Parents Weekend.

East Lansing will hold their annual Greenwich Village Days Sidewalk sale this weekend.

In conjunction with Greenwich Village Days, a continuous performance of folk music by local artists will be held from noon to 5 p.m. each day. This is sponsored by the MSU Folklore Society and will be held in the area between the Union and the Home Economics Bldg. near Grand River Avenue.

**FRIDAY, MAY 15:**

9 a.m. - 9 p.m. Seventh annual Greenwich Village Days Sidewalk Art Show along Grand River Avenue.

9 a.m. - noon; 1 p.m. - 5 p.m. Undergraduate art display in the Main Gallery of Kresge Art Center.

3 p.m. E-QUAL Teach-in; "Mission Impossible: Odor Pollution Control" by Dr. A. Paul Taiganides of Ohio State University in the Agricultural Engineering Auditorium.

5 p.m. - 5:15 p.m. Carillon

hours at Beaumont Tower.

8 p.m. "Kingdom in the Sky" at Abrams Planetarium.

8 p.m. Performing Arts Company presents the Three Penny Opera in the Main Auditorium.

**SATURDAY, MAY 16:**

9 a.m. - 9 p.m. Greenwich Village Days Sidewalk Art Show along Grand River Avenue.

9 a.m. - 3:30 p.m. Michigan Engineering and Science Exposition projects open for display in the Engineering Bldg.

10 a.m. - 5 p.m. The MSU Railroad Club will open the locomotive for display.

NOON Lambda Chi Alpha Junior 500 pushcart race; will last the majority of the afternoon; kickoff for SAWOC (Spring Activities Week on Campus); on West Circle Drive.

1 p.m. Spring football wind up, the Annual Green - White Game in the Stadium.

1:30 p.m. E-QUAL; "Plants and Your Environment - an Outdoor Tour" in Beal Gardens, Horticulture Gardens and Baker Forest.

2-5 p.m. Undergraduate art display in the Main Gallery of Kresge Art Center.

1-5 p.m. MSU Museum.

2:30 and 8 p.m. Abrams Planetarium presents "Kingdom in the Sky."

2-4 p.m. Honors College open house in Eustace Hall.

8:30 - 12 p.m. Concert by folk musicians from Wooster College of Ohio in The Joint in Student Services Bldg.

**SUNDAY, MAY 17:**

SAWOC spring sing in Auditorium.

1 - 6 p.m. Union Board Flea Market in the Union Ballroom and parlors.

1-5 p.m. MSU Museum.

1:30 - 5 p.m. Delta Gamma open house at 356 N. Harrison Road.

2-2:45 p.m. Carillon hours at Beaumont Tower.

2-5 p.m. MSU Promenaders: An afternoon of square dancing for parents and students in the Women's IM Bldg.

2-5 p.m. Undergraduate art display in the Main Gallery of Kresge Art Center.

2 p.m. Performing Arts Company presents The Homecoming in the Main Auditorium.

2:30 and 4 p.m. Abrams Planetarium presents "Kingdom in the Sky."

4 p.m. Men's Glee Club in the Music Auditorium.

American Baptist Student Foundation open house at 332 Oakhill Ave

## Show parents the real 'U'

Since parents have an unfortunate tendency to disbelieve practically everything their student offspring tell them about life at the multiversity, Parent's Weekend is the perfect time to show them MSU and life here, like it really is.

Of course, a certain amount of caution must be exercised lest the parents, realizing the truth of the situation, decide that either you would be much better off at home, or they would be much better off by moving up and participating in the fun.

Unfortunately, Parent's Weekend comes before the first barrage of in-class finals, thus depriving moms and dads of the sight of their suffering, serious students. And an understanding of this situation is a prerequisite to understanding the escapism of the weekend.

**Papers and parties**

Perhaps this could be remedied by taking your parents to the Library to witness the emotional tableau of "Student Writing a Term paper Due Tomorrow."

After first astounding them with your obscure and intellectual topic, exhibiting the high level of scholarship you have attained, you could further amaze them with the slight amount of preparation and the vast amounts of padding, plagiarism and cigarettes that go into the writing of a paper.

For those who make no pretense of studying, there are the parties. Take your mother to Shaw and allow her the experience of being mauled at a mixer or cleaning up after an apartment bash.

And dormitory residents shouldn't miss the opportunity to take their parents to dinner.

If food excites your parents, you could treat them to the sights and smells of the Union grill. If that's too much, Sunday dinner with suits and heels should restore their faith in the youth of America.

Spring is the ideal time for

showing off the beauties of the campus. The Circle, botanical and horticulture gardens will all be fantastically colorful. The Red Cedar, although not an exhibit of clean and unpolluted nature, will offer some insights into what the living - learning concept is all about.

Perhaps it would be better to rent a canoe and let them see that the river really does have its potential once you get past the apartments.

Since campus disorder has become so commonplace, it should be easy enough to find a demonstration, protest or boycott somewhere. Show them that we are also concerned and dedicated students.

The campus landmarks - Beaumont Tower and Sparty -

deserve a visit. Explaining the symbolism and legends involved is optional.

**Follow the schedule**

If your parents are energetic, you could have them run through the same schedule you do every day - from East Complex to Bessey to Natural Resources to Berkey, etc. This would be especially exciting if the spring monsoons haven't stopped. It would also explain the incredible number of shoes one wears out during the year.

It's unfortunate that classes aren't in session so they could understand why, after a nine - to - five day of dry lectures, labs and furious note - taking you are incapable of writing the required weekly letter home.

The possibilities are limitless.

**Go Garrard**



SL55B

**SPECIAL**

We've just received a large shipment of GARRARD SL55B turntables. Come on in and we'll quote you a special price

at **HI-FI BUYS**

1101 E. Grand River  
East Lansing Phone 337-2310

*Leon G.* says  
**WELCOME PARENTS**  
TO EAST LANSING  
while visiting you are invited to see the Annual East Lansing

**SIDEWALK-ART SHOW**

on Grand River Ave. Fri. and Sat. May 15 & 16. Should you purchase something of interest, we would like to assist in the selection of the proper frame in our

**CUSTOM PICTURE FRAMING DEPT.**

*Leon G.*  
JEWELRY and ART CENTER  
319 E. Grand River  
East Lansing, Mich.

**SPRING**

**ACTIVITIES**

**WEEK ON**

**CAMPUS**



# Concept of Union changes

No longer the center of campus as it was 20 years ago, the MSU Union continues to be a useful and "dynamic" building, Michael Dmochowski, Union manager, said recently.

"Student participation depends on what the facilities have to offer," he said. "It will go up or down depending on what is going on. The building has served its purpose well."

When Dmochowski started, the "length of the counter was the whole thing" for the grill. Later, the art room was "the art gallery for the University," before Kresge Art Center was built.

He became Union manager in 1950 after the "lid blew off" MSU enrollment in post-World War II years and the school was faced with providing facilities for the on-rush of students.

No facilities existed on campus for any number of people, and students were "clamoring for

something," Dmochowski explained. The Union was "taken apart" in 1947 and completely remodeled, he said.

"Students were real pleased with everything," Dmochowski said. "It was heavily used. If students weren't happy with the setup, you probably wouldn't have such a building."

The new Union, completed in 1949, housed the Union Board, State News, the Wolverine, student government and the Union bookstore among other student organizations.

These groups, except for the Union Board, moved in 1958 to the Student Services Bldg. The bookstore, renamed the MSU Bookstore, moved to the Center for International Programs in 1964.

Before Student Services was built, Dmochowski said, he had agreed to student demands for a new east wing on the Union. When students talked to former

President John Hannah, he proposed a new building to centralize campus services, Dmochowski added.

The students came back and said, "Wing, hell - we've got a building!" Dmochowski explained. He said he believes some of the student organizations in Student Services are activities, not services, and should have remained in the Union.

Nevertheless, the Union is still a social, cultural, recreational and service center for the University community and over 10,000 persons pass through it daily, he said.

Meeting, debates and discussions still are held in the Union, he observed. But, he said, some local residents complain students gather at the Union before going out to riot, as they did before the February incidents on Grand River Avenue.

"When I hear a debate going on, this doesn't bother me a bit," Dmochowski said. "There always has been debating and listening going on in college."

When asked if the Union was changing for better or worse, Dmochowski said: "Who knows? Who's the judge? This is relative."

## DVR offers services to disabled students

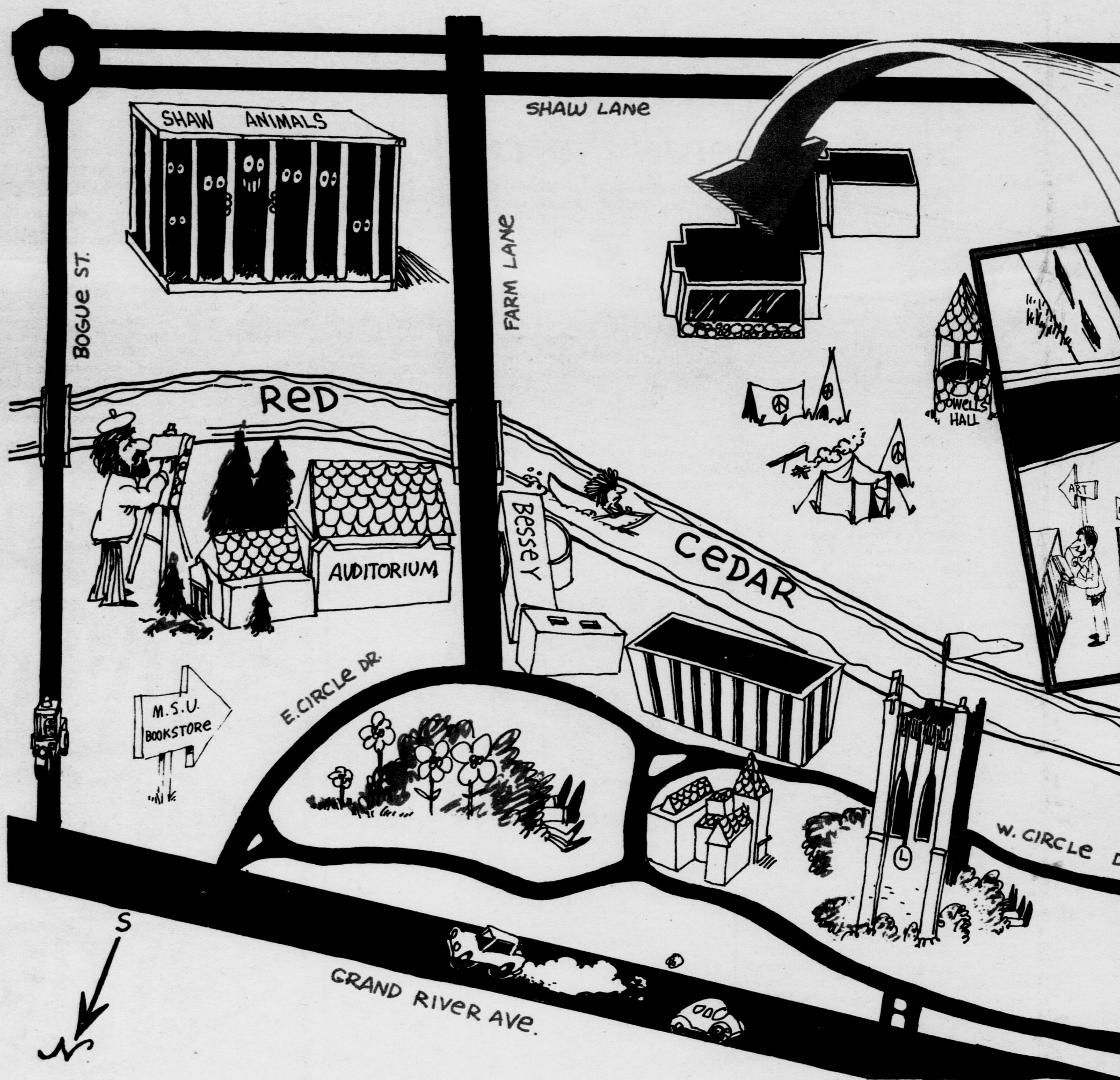
Currently 278 MSU students are receiving scholarships from the Michigan Division of Vocational Rehabilitation (DVR), yet there are more students who could be eligible for the aid.

DVR services are open to all eligible Michigan residents. Conditions such as arthritis, asthma, partial blindness and deafness, often considered minor, are examples of ailments

and disabilities which DVR covers.

Dixie Dombrasky, MSU advisor for the DVR said the program is presently spending \$150,000 for MSU students.

Originally established after World War II to assist disabled and handicapped veterans, DVR has expanded to include over 3,000 college students throughout the state.





# 'U' bus system called finest

The MSU busing system is the finest college operation in the country, according to Henry W. Jolman, general foreman of automotive services.

In many ways the MSU bus line is run like a private business, he said. The services are proportioned to demand and schedules are followed closely.

But the MSU system is able to operate at a much lower cost than private firms, he said.

He attributed lower costs to non-profit operation which does not demand a profit, tax exemption for purchasing costs, and buy parts and equipment under Michigan government contract in the same manner as the State Police.

Bus scheduling, which Jolman terms as one of the finest in the country, is the result of a concerted effort.

During each route the driver counts the number of passengers on the bus, Jolman said. These

figures are compiled each day. In this way the correct allocation of buses can be intelligently estimated for each route.

In addition to head count, Jolman uses the statistics of the previous year's terms as a guideline in estimating the future demand of the next corresponding term.

He added the buses are usually on schedule unless they become over crowded or run into poor weather.

The accident rate, is very low Jolman said.

Most accidents are what he termed "preventable" or avoidable. These accidents usually involve scraping the bus while squeezing through the garage's narrow clearance or hitting signs placed too close to the road; auto accidents are rare and fully investigated to determine the cause.

The drivers all have regular safety schools, Jolman said.

Drivers who go for 12 months without a preventable accident are awarded a pin by a Detroit insurance company.

"You would be surprised at the pride the men have for these pins," he said.

The equipment is not ignored either. Every 2,000 miles buses go through a full safety check.

Any profit the department receives is internalized into better equipment and facilities adding to the safety of the buses Jolman said.

Jolman said the MSU system has become the model college busing system citing the University of Indiana as one college that modeled their transit system after the MSU example.

He said that the department receives a "constant flow of inquiries" from other colleges asking for guidelines usually in handling congestion problems.

Jolman has also served as a

consultant in a number of the nations' colleges such as the University of New York and the University of Georgia.

The MSU fleet was formed in 1964 after an unsuccessful attempt with a private firm. In the fall of that year the entire system consisted of 12 buses, Jolman recalled.

When it started many of the drivers didn't think that it would work, Jolman said. "I had to do my own typing," he said, as he demonstrated his limited typing prowess on imaginary keys.

Now, six years later, the fleet has grown to 28 full time buses, five buses leased specially for the winter term demand, two secretaries, a dispatcher and 41 full - and part - time drivers.

"I have applied the experience and education," accumulated job."

over the past 36 years to make the system efficient," Jolman said, "but it is the drivers who make it work."

He explained that the drivers are the representatives to the student body and it is their attitude that has made it a success.

"As for working with students, it's been a pleasure," he said. "We have always had a wonderful relationship with the students" because they are ladies and gentlemen.

He further commented that the department receives few student complaints and those that they do receive are minor compared to the student praise.

"I'm proud of the operation and so are the drivers," Jolman said. "The boys are doing a good

## GREAT ISSUES

## ASMSU gives speaker forum

As a part of the Spring Week program, ASMSU will sponsor speakers who are of interest to the college community.

Today at 3 p.m. in the Erickson Kiva a crewman of the U.S.S. Pueblo captured by Communists in North Korea in 1968, will speak about his experiences in a prison camp. Lee R. Hayes will tell the story of the Pueblo crew.

Col. Arthur Holmes, director of the Michigan Selective Service, is tentatively scheduled to speak at 3 p.m. May 21 in the Auditorium.

Sen. Sander Levin, D-Berkley, will present his views on the Cambodian situation at 3 p.m. May 22 in the Auditorium. Questions and answers will follow his presentation.

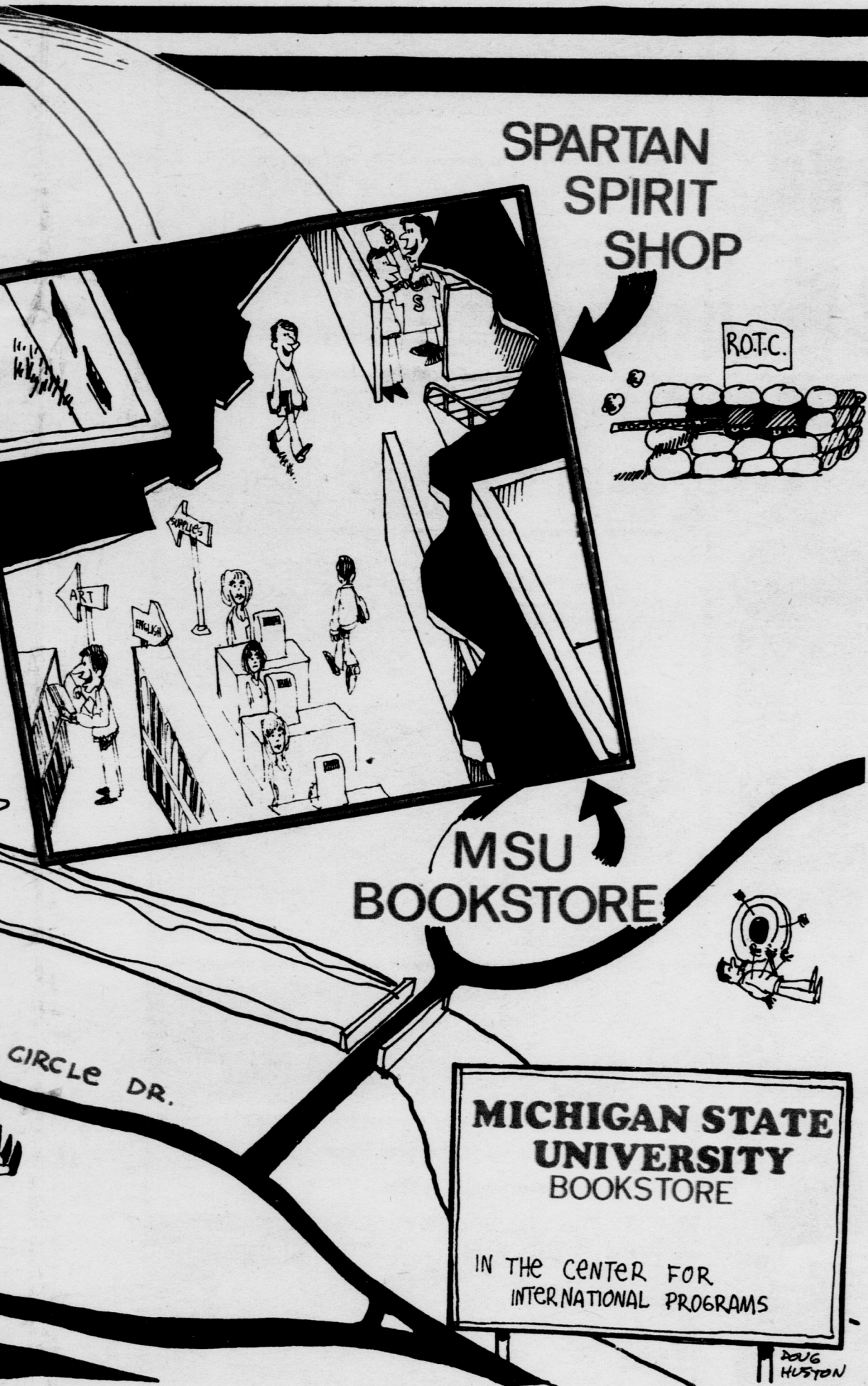
All of the programs are free of

charge and are a part of the Great Issues agenda. Brian Grabert, Jackson junior, is the coordinator of the presentations.

Seminars to acquaint students with the opportunities available to them for involvement in campus and off-campus activities will be sponsored by various campus groups.

Representatives of Men's Hall Assn., Women's Inter-residence Council, Panhellenic Council, Associated Women Students, Inter-fraternity Council, Black Liberation Front and Off-Campus Council will emphasize activities relevant to their group and show the benefits of involvement.

Seminars will be held each afternoon and evening Monday through Thursday during Spring Week.



Have Fun Under the European Sun...

On a European Holiday

TRAVEL WITH US - AUGUST 3 - SEPT. 3

ROUND TRIP TRANSPORTATION \$230.00

with LONDON HOLIDAY WEEK... \$279.00

SWITZERLAND

ITALY

SPAIN

PORTUGAL

SWEDEN

FRANCE

ENGLAND

GREECE

LONDON PACKAGE WEEK INCLUDES:

- \*Theatre tickets
- \*Hotel accommodations
- \*Meals
- \*Tours
- \*Transfers

Open to all MSU students, their parents, faculty and employees.

CALL YOUR CAMPUS REPRESENTATIVE

GREGG LORIA 332-3565

INA BROEMAN 393-3217

Travel arrangements by Diner's - Fugazy 351-0384



# SAWDO ACTIVITIES WEEK 'N CAMPUS

SPRING MAY 16 thru 24!



Kiddies  
Day  
Saturday  
May 23

## SCHEDULE OF EVENTS

Sat. May 16  
Kick Off, 1:00 p.m., at bandstand of Junior 500, Women's I.M.  
Parents' Weekend  
All-U Golf Tournament, Forest Akers  
Sun. May 17  
Spring Sing, Landon Field, 1:00 p.m.  
Mon. May 18  
Ugliest Spartan Contest, Union steps  
Pan - Hel - AWS Women's Liberation Symposium, 7:00 p.m.  
Wed. May 20  
Alpha Epsilon Phi Art Show, 1-4 p.m., Grand River Avenue  
Mr. MSU Contest, Stephanoff Lounge, Student Services Bldg., 7-10 p.m.  
Thur. May 21  
Symposium speaker, Col. Holmes, Auditorium, 2:00 p.m.  
Seminar by Black Affairs, 4:00 p.m.  
Lantern Night, 8:00 p.m., Cowles House  
Fri. May 22  
Symposium speaker - Sen. Levin, 2:00 p.m., Auditorium  
All University T.G., 3:00 p.m., Grandmother's  
Sat. May 23  
Shaw Hall Canoe Race, Red Cedar, 8:30 a.m.  
Phi Delta Theta Frisbee Contest

## EDUCATIONAL



## W AND CAMPUS

Open - Air  
Concert  
Sunday, May 24



Alpha Delta Pi  
Pyramid Contest  
Saturday, May 23  
3:30

Lambda Chi  
Junior 500

Saturday, May 16

1:30



## RENEWAL NCE TY

## INTERACTION

Sammie Tricycle Race  
Saturday, May 23 12:30





# Alumni Assn. alters image

Though Homecoming and class reunions, typical collegiate traditions, are anticipated by many alumni, the MSU Alumni Assn. is changing with the times.

"We're getting away from the old stigma of raccoon coats and 'rah-rah-rah,'" Jack Kinney, executive director and chairman of the Executive Board of the Alumni Assn., said.

The 17,000 - member Alumni Assn. is relatively new - it was chartered by the Board of Trustees in June, 1967.

Kinney said the previous association of alumni, which was

established in the early 1900s, stopped functioning in 1935 due to the difficulty in collecting dues during the Depression.

He said the University assumed responsibility for alumni relations until the Alumni Assn. was founded by 59 persons with the purpose of acting as a partner in achieving the broad goals and objectives of the University.

Kinney said the Alumni Assn. has three main areas of concern - Development and Alumni Relations and publications, the chief of which is the Alumni Assn. Magazine, Kinney said.

"The main communication with the vast bulk of the alumni has to be through the Alumni Assn. Magazine," he said.

Kinney said each MSU graduate receives the magazine free for a year and continues to receive it as long as he is a member in good standing of the Alumni Assn.

The Alumni Assn. does not charge dues, but membership requires an annual donation to the development fund.

Kinney said all 120,000 MSU alumni receive a report from the president, a special newsletter

and a special fall issue of the Alumni Assn. Magazine, which is published seven times per year.

Alumni have to understand what is happening on campus, and our job is to interpret it for them, Kinney said.

"We're not trying to put out a University house organ," he said. "Alumni should not be sheltered from University problems. If the University were perfect, there would be no need for alumni help and support."

Kinney said the Dept. of Alumni Relations keeps in touch with the nearly 100 alumni clubs throughout the world, including clubs in Tokyo and the Philippines.

We try to have a representative of the University meet with the groups each year and keep them up to date on the University, Kinney said.

He said a decentralization effort is being made by various colleges and departments, through which alumni groups have been formed that are chartered by the national association.

Kinney said such groups have been formed through the colleges of business, engineering,

home economics, veterinary medicine, education and human medicine and through the departments of packaging, forestry, social work and hotel, restaurant and institutional management.

He said these groups do not exist off - campus, as do the alumni clubs. Instead, they emphasize continuing education, which may take the form of a reunion of graduates of the department or college in order to learn new methods or techniques to use in their work.

"Every year people have to be brought up to date in their field so they can continue to help society," Kinney said.

He said the Dept. of Alumni Relations also among its activities includes Homecoming, the more important class reunions, an alumni family camp in West Branch and alumni tours in Europe and to different parts of the country.

The Dept. of Development's purpose is to seek financial contributions from alumni and other interested persons.

"The development fund is the most tangible way that alumni

can support the University," Kinney said.

Among alumni contributions are the Alumni Distinguished Scholarships, which since 1955 have provided \$80,000 worth of financial aid yearly for 10 students; the Distinguished Faculty Awards, which award \$1,000 each to six faculty members each year; and the Alumni Chapel, which was built with alumni contributions after World War II in memory of the dead alumni of all wars.

Kinney said the Alumni Assn. was represented on the Search and Selection Committee to choose the president, thus giving the public a chance to voice an opinion.

The Executive Board in the fall appointed two trustee selection committees, one Democratic and one Republican, to recommend candidates for the Board of Trustees to their respective parties, Kinney said.

"There are a great many things that alumni can do to help higher education other than getting together socially," he said.

## Greeks add to Spring Week events

Traditional contests previously held during Greek Week have been incorporated into the schedule of events for Spring Week.

Sigma Alpha Mu fraternity (Sammies) will sponsor their annual Tricycle Race at 12:30 p.m. May 23. Any sorority, women's residence hall or group is eligible to enter.

The relay - style race to take place in Lot P (across from Anthony Hall) requires four participants for each entry. The members of each relay team should practice getting on and off the tricycle at racing speeds to minimize driver changing time.

Rules have been established to regulate the size of the tricycles to be used: the front wheel rim must not exceed 14" in diameter, and the distance from the handlebar neck to the base of the handlebars must not be more than 10".

Trophies will be awarded to first, second and third place winners. The first place team will receive individual trophies. An entry fee of \$15 is required to pay for sound equipment and musical entertainment.

Later at 3:30 p.m. the Alpha Delta Pi sorority will hold their annual Pyramid Contest. Men's living units as well as organizations are eligible to enter the competition.

Trophies will be awarded to the best entry in the three categories of largest, highest and most original pyramid.

Regulations governing the contest include: pyramids must be held from 15 to 20 seconds, contestants will be given three tries to complete their design, at least three people will be needed to build a pyramid and each group must have a team captain.

Participants may use any additions or decorations to enhance their design. All groups may present from one to three pyramids.

Judging will be conducted by sorority members.

The Delta Gamma Sorority will hold an open house in honor of Parent's Weekend at 356 N. Harrison from 1:30 to 5 p.m. on Sunday, May 17. Everyone is invited to attend.

Sigma Kappa Sorority will host their annual Mother's Day or. May 17. A banquet dinner will be served following activities planned with the moms in mind.

*Be ready for  
Spring  
weather*

drop off dry cleaning

45¢ per pound

1 Skirt 45¢

1 Sweater 45¢

1 Pair of Slacks 45¢



We love active people . . . active people love us!

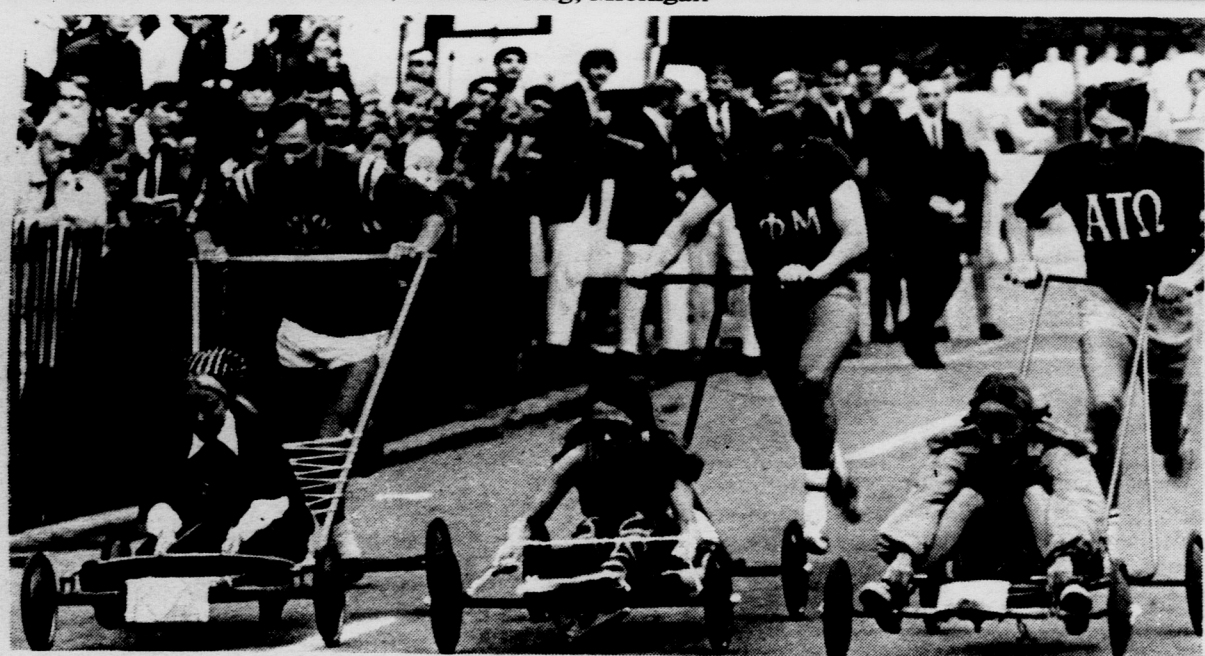
3 Great Locations For Your Convenience

- 1 - 213 Ann Street
- 2 - Corner of Harrison & Wilson Road
- 3 - Northwind Dr. Facing Yankee Stadium Plaza



Join Those Who Expect More . . . . . And Save





## Junior 500

Lambda Chi Alpha fraternity annually hosts one of the largest Greek - sponsored activities in the country. The Junior 500, which dates back to 1948, has entries from both Greek and non-Greek organizations. This year the race will start from the Women's Intramural Bldg. instead of the Union.

## Columbia professor to speak on Orwell

Kresge Art Center will have competition Wednesday when Alpha Epsilon Phi sorority sponsors its fourth annual Spring Activities Week Art Show.

The exhibit, to be held on Grand River Avenue between MAC and Charles streets from 2 to 5 p.m., will offer the art work of fraternity and sororities members.

Entries will be grouped and judged in four categories: oil, water color, pen - and - ink and miscellaneous, including sculptures and photographs.

Judging by three members of the Art Dept. will take place Tuesday night at the AEPi house, 402 Linden St. A trophy will be awarded to the Greek unit contributing the grand prize - winning piece of art work. Ribbons will be awarded to the

three top placing pieces in each of the four categories.

"The sisters of AEPi are looking forward to a very successful art show this year. We hope to receive many contributions from all Greek units," Ellen Gordon, Diehi, N.H. sophomore, said.

Miss Gordon noted that the previous art exhibits were so successful that they became an integral part of the Spring Activities Week festivities.

The idea for an art show was originally conceived by AEPi's Elaine Ryan Passman, who has since been graduated from MSU. She served as chairman of the show for the first two years.

The art show is intended to give creative and artistic individuals the chance to display their works publicly.

# Racers unlimber for '500'

Racers won't start their engines, but their muscles will be in tune this Saturday at 1:30 p.m. for the 22nd annual Lambda Chi Alpha Junior 500. The race is being sponsored in conjunction with Spring Activity Week on Campus (SAWOC).

Teams from sororities, fraternities, residence halls and cooperative living units will compete in a race of homemade four - wheeled pushcarts around West Circle Drive.

The general procedure for the

race is that one person sits in the cart and steers it while a group of five runners push the cart around the one - mile course. There are two divisions for the race: male living units and female living units.

In the men's division, one man from the living unit drives and is pushed by other men from the same place of residence. In the women's division a woman from the living unit drives but men are drafted to do the pushing.

The race will begin and finish

in front of the Women's Intramural Bldg. this year rather than in front of the Union as in previous years. Most of the afternoon will be spent running preliminary heats. About eight heats will be held which is slightly shorter than last year. Each cart is timed during these heats and the five fastest from each division participate in the final race.

Between heats the Love's Alchemy, a rock band from Ann

Arbor, will entertain the crowd. Bill Gadsby, a former Red Wing defenseman for 20 years and a former Red Wing coach, will be the official starter for the race. Vaughn Ryan from WVIC will announce the developments and final results of each heat.

The Lambda Chi Alpha Crescent Queen and her court will also be crowned during the afternoon. Marlene McGovern, Birmingham junior representing Wonders Hall, is the queen. Her court includes Libby Goll, Birmingham junior representing Campbell Hall; Nancy Hoagland, Birmingham sophomore representing Kappa Alpha Theta

sorority; Julie Robertson, Franklin sophomore representing Hubbard Hall; and Sheridan Petrunia, Midland sophomore representing Wilson Hall.

The Junior 500 began in 1948 when Lambda Chi Alpha challenged other fraternities to a pushcart race. It was strictly men's competition until 1954 when women's residence halls entered the race with a male driver and runners.

Since the beginning of the competition, Sigma Alpha Epsilon fraternity has won the most races, claiming seven victories. Their latest win was last spring term.

**ACTIVE CLOTHES FOR ACTIVE PEOPLE!**




It's S.A.W.O.C.!! And you're ready for the biggest week on campus in the brightest sportswear of spring from Gittleman's. Like these Aileen separates in (yipes!) stripes - all cotton knits in spring green or sky blue and white.

Tied tunic, \$9  
Bells, \$8  
Short t-top, \$7  
Coulottes, \$7

**Gittleman's**  
WOMEN'S SPORTSWEAR

In trandor shopping center  
hours: mon., thurs., fri.  
9:30 - 9:00 p.m.  
tues., wed., sat. 9:30 -  
5:30 p.m.



**ABOUT TIME YOU PUT YOUR WINTER UNIFORM IN STORAGE, GENERAL!**

make one of your "spring activities" cleaning and storing your winter clothes

LOUIS

**CLEANERS**  
623 EAST  
GR. RIVER



# Honors College: depth

Students with exceptional ability and a grade point to match can find an Honors College program that enables them to devise an academic program more suited to their needs than the general curriculum.

The MSU Honors College first went into operation in 1953 with about 300 students. Formerly located on the third floor of the main Library, the college has moved its offices to the renovated Eustace Hall.

Frank Blackington, director, said that the most important requirement of Honors College students is that they must be willing to follow a program of courses that gives their education greater breadth and

depth than the regular departmental curriculums.

Honors College students are allowed to waive the University basics after their freshman year but must take higher level courses to ensure a liberal education.

Because this usually requires more intensified study, Honors College applicants must be screened by the staff to determine whether or not they qualify.

Blackington said that the Committee on Undergraduate Education (CUE) report suggested that the 3.5 required grade point should not be the sole consideration for admission.

He said that it is unfair to say that past directors used this as

the only criteria although the Academic Council and CUE had not made their recommendation. He added, however, that circumstances sometimes prohibited the extensive screening now practiced.

Blackington said that the first step toward admission in the college is still the student's grade point. All students that meet this prerequisite are invited to an information meeting where they receive descriptive material. If they are interested in the program they are then invited to apply.

If a student would like to be admitted to the Honors College but falls short of the minimum grade point requirement, he may apply with a letter of recommendation from a faculty member. However, he must be already engaged in a stringent academic program.

He said that some students who qualify grade-wise for the college do not necessarily want to become involved in the rigorous program required of them. Students may not be admitted to the Honors College until they have reached their sophomore year, however, some

freshmen designates are chosen to receive the Honors College bulletin, and to have the opportunity to be counseled by the college's directors.

The designates are on the basis of their orientation test scores. Blackington said that this method of selection is only somewhat better than guessing which students will perform on an Honors College level.

But, he said, they do have to start somewhere and failure to qualify on the freshmen tests does not exclude anyone from later admittance.

A student who is not admitted to the college on first application may have another interview when he feels he is better prepared.

"We are not unlike an admissions office in a college, except we give them a chance to keep trying if they're not immediately accepted," Blackington said.

Opponents to the Honors College have charged that it nurtures an elitist attitude both among its students and among those who are not involved in the program. Blackington feels that the allegations are not necessarily legitimate.

"There is a fundamental intellectual mistake made by opponents to the Honors College. That kind of claim is an example of misuse of the language with one meaning being descriptive and the other being emotive," he said.

"Whenever you set any criteria, and you group people out of the field that fit that criteria, that group is necessarily elite."

He said that because criteria are based on values, "the issue is what are the things we want to value? Then we answer that we can talk about 'elite' in a non-abusive way."

## Money problems plague library

If Richard E. Chapin had unlimited funds, he'd make MSU's Library "the best in the country."

But MSU's director of the libraries does not have unlimited funds — and this seems to be his biggest problem.

Chapin who took over his job as director of the libraries in 1959, sees the Library as one of two essential elements in any university.

"A university is composed of faculty and libraries," he said. "You're not going to have a great university without a great faculty. You're not going to have a great University without a great library."

MSU's libraries are far from "great" according to the statistics published by the 74-member Assn. of Research Libraries to which MSU belongs.

In spite of this bad news, the Library does contain over 1.25 million books, 13,000 periodicals and 8,000 additional items. It acquires over 100,000 new items each year, Chapin said.

In addition to its regular holdings the Library also houses a number of special collections. These include collections of over 700 early books on veterinary medicine, 15-17th century criminology books, cookbooks and early works on botany and zoology.

It the new science library, presently scheduled for construction in 1974, is built, the space occupied by the present science library now housed in the main library will be used to house the 2,000 additional items acquired each week by the Library. The new building will also permit the expansion of other library services.

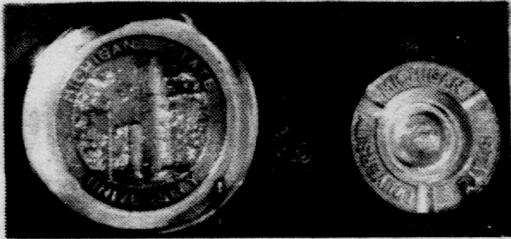
Although Chapin realizes that the Library could be a "much better library," he believes that "too many people have a tendency to criticize the Library without ever using it."

He believes that the way to get people to use the Library is to provide some kind of orientation program for the 10-15,000 new students at MSU each year.

"The Library shouldn't have

### 100% Heavy Casted Brass Momentos of MSU

Exquisitely handcrafted these handsome keepsakes make distinctive home or office accessories as well as unique graduation gifts.



Purchase items individually or as a set.

	wt	size	price
Plaque	1 lb. 8 oz.	9 in.	\$8.00
Ashtray	10 oz.	6 in.	\$5.00
Paperweight	8 oz.	2 in.	\$3.50

Set prices \$14.00

Include \$.50 for mailing and handling charges.

(Money back guarantee if not completely satisfied)

Send check or money order to:

**Exclusive Artistry Co.**

P.O. Box 2094

Michigan Avenue Station

Lansing, Michigan 48911

### GRANDMA'S Famous Recipe Fried Chicken

1900 E. Kalamazoo

It's Honey - Dipped!



REGULAR BOX O'CHICKEN	\$1.35
3 Pcs. Chicken, Mashed Potatoes, Gravy, Cole Slaw and Biscuits	
JUMBO BOX O'CHICKEN	\$1.80
5 Pcs. Chicken, Mashed Potatoes Gravy and Biscuit, Cole Slaw	
THRIFT BOX O'CHICKEN	\$2.55
9 Pcs. Chicken ONLY	
Serves 3 to 4	



Record  
Special

Any and all at

\$1.50

Vocals

Rock

Classic

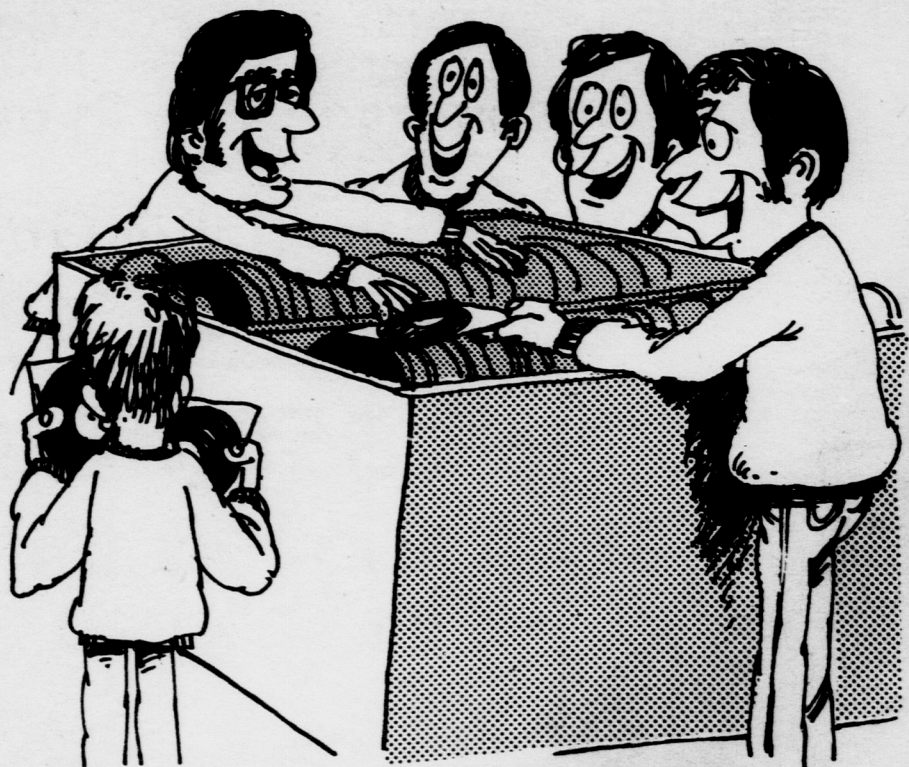
Folk

Country & Western

Values \$4.98 - \$5.98 - \$6.98

## MARSHALL MUSIC CO.

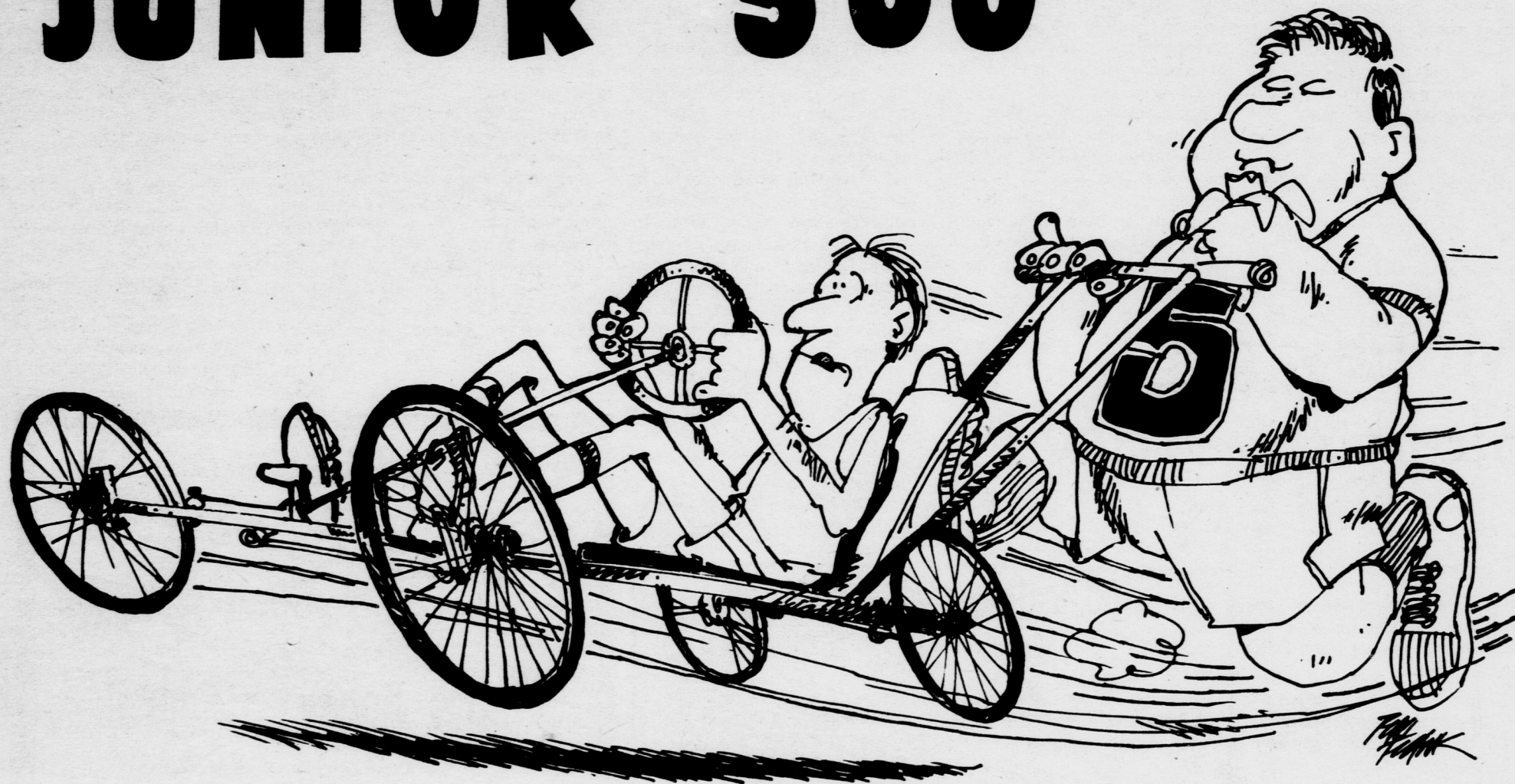
245 Ann St.





# **LAMBDA CHI ALPHA**

## **JUNIOR 500**



### **"The Largest Fraternity Sponsored Event in the COUNTRY"**

**SATURDAY MAY 16 1:30 PM**

**IN FRONT OF THE UNION**

**ON WEST CIRCLE DRIVE**

**Junior 500 Parade 12:30 PM on M.A.C.**

**Announcer: Von Ryan, WVIC East Lansing**

**Official Starter: Bill Gadsby, Former NHL All Star**

**\$50.00 Bonus Prize**  
**TO ANY TEAM WHO CAN BEAT**  
**1963 RECORD TIME OF 2:48 SET BY**  
**OMEGA PSI PHI**