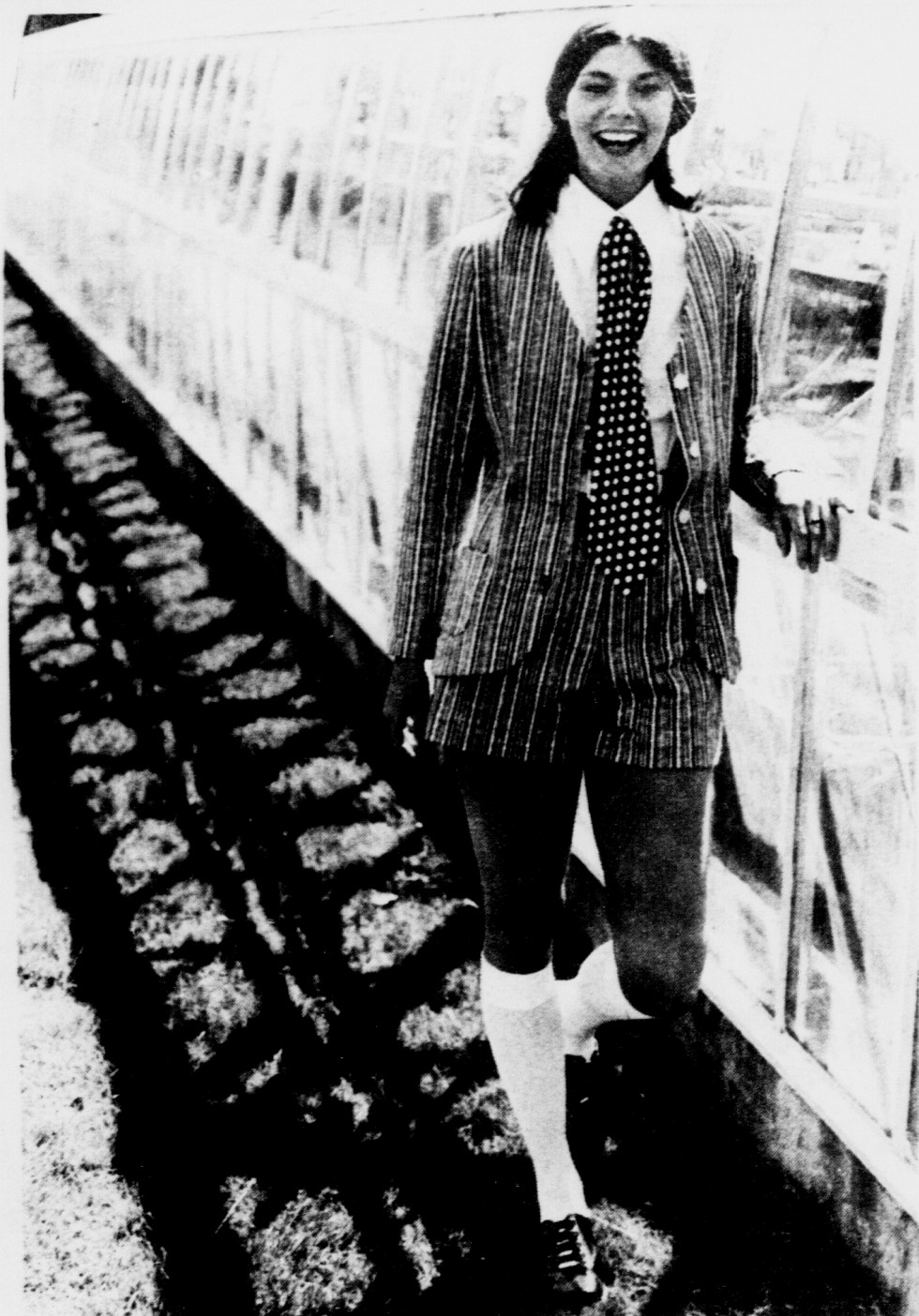




FASHION FANTASIA

A SPECIAL SUPPLEMENT TO THE
MICHIGAN STATE NEWS
APRIL 29, 1971

Cover Photo by Larry Luke - Cover Fashions by Knapp's



Doing today's things in the traditional, yet modern hot pants set. The classic purple and white jacket with matching shorts. By Lansford. Polyester and cotton. 5-13. \$38.00. Many other styles and colors available.

When a girl feels pretty and fragile in this smocked bodice maxi, can the mood be anything but romantic? She leads the sun through the forest, illuminating the transparent polyester voile dress. 5-13. \$24.00.

A happy spring lass enjoying the sun needs an easy-care arnel jersey for frolicking. In a bouquet of prints to suit your fancy. 5-13. \$24.00.



FASHION FANTASIA

A special supplement to the
MICHIGAN STATE NEWS
Thursday, April 29, 1971

Section Coordinator Lee Sizer

State News Photography by:

Tom Gaunt
Terry Luke
Terry Miller
Jeff Wilner





Free Spirit

downtown

Lansing

315 S. Washington





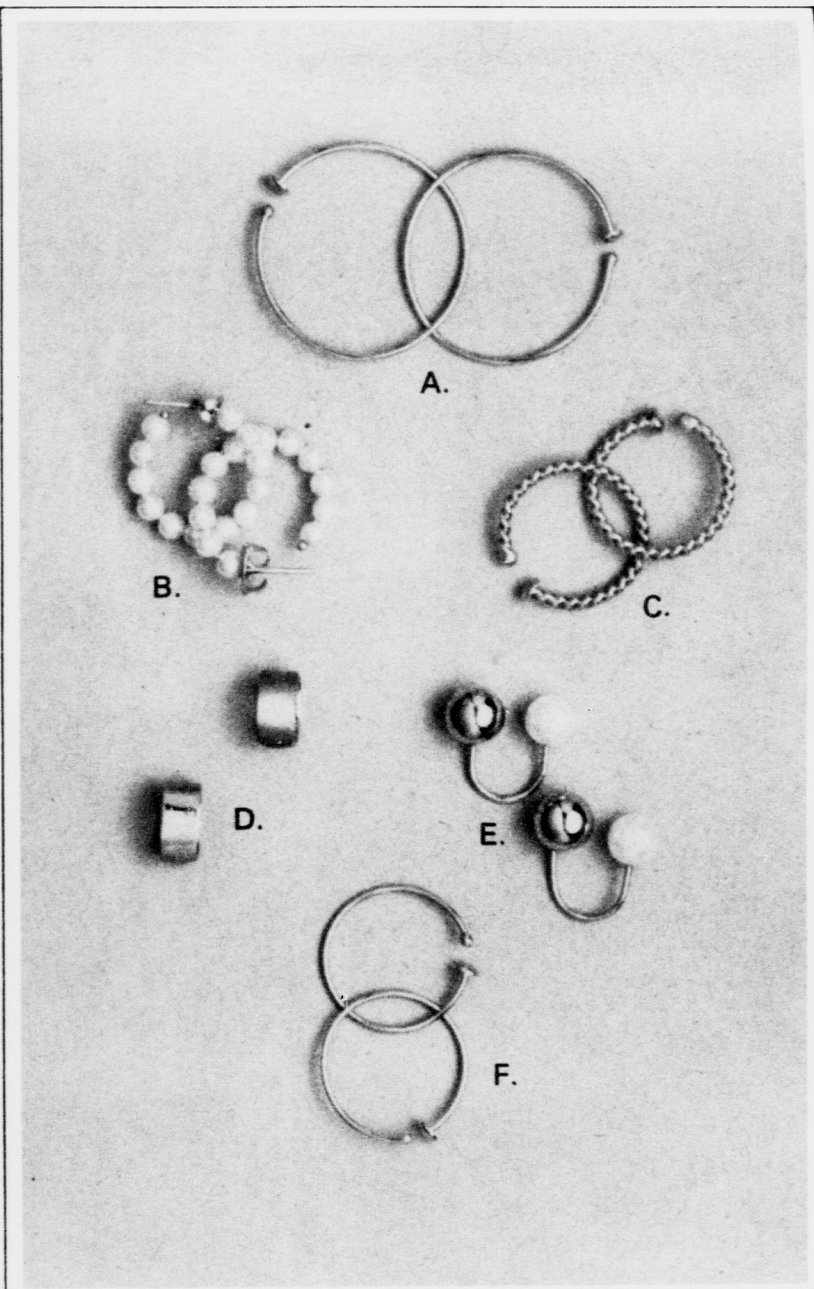
kaybaum

BIRMINGHAM
GROSSE POINTE
DETROIT
ANN ARBOR
DEARBORN
GRAND RAPIDS
EAST LANSING



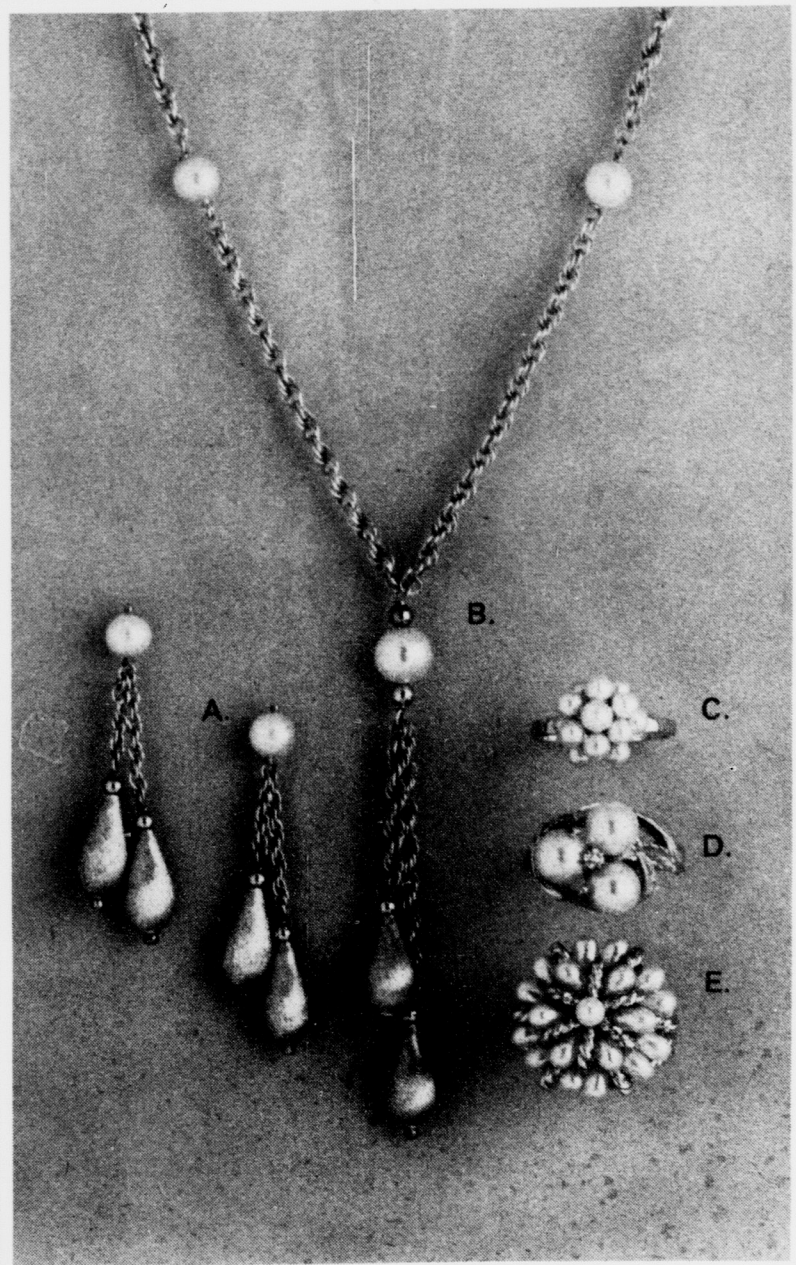
LANSING MALL

MERIDIAN MALL



Listen for the applause. Earrings in 14 karat gold.
A. Large hoop cheaters, \$9. B. Cultured pearl hoops
for pierced ears, \$18. C. Twined cheaters, \$15.
D. Slip on earrings, \$10. E. Reversible cultured
pearl, gold ball earrings, \$15.
F. Regular hoop cheaters, \$8.

Show and tell. Cultured pearls and 14 karat gold.
A. Drop earrings, \$25. B. Necklace, \$59.50
C. Cluster ring, \$30. D. Pearl and diamond ring, \$75.
E. Dome cluster, \$100.



Love in full swing. Today's "Swinging Sets" in 14 karat textured gold.
A. \$250. B. \$595. C. \$500. D. \$300. E. \$425.
Others from \$150. Man's ring, not shown, goes with all sets, \$35.

Ask about our divided payment plan.

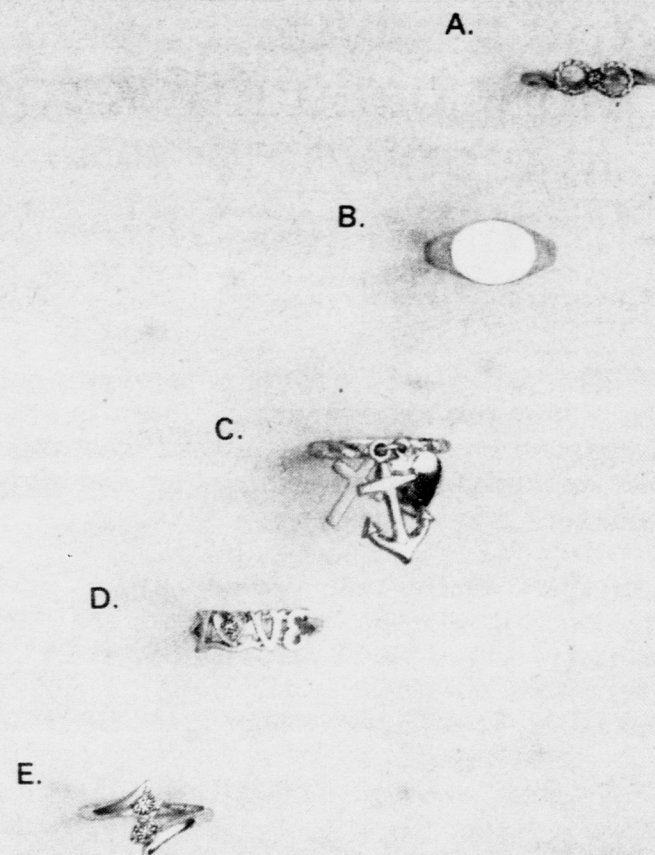
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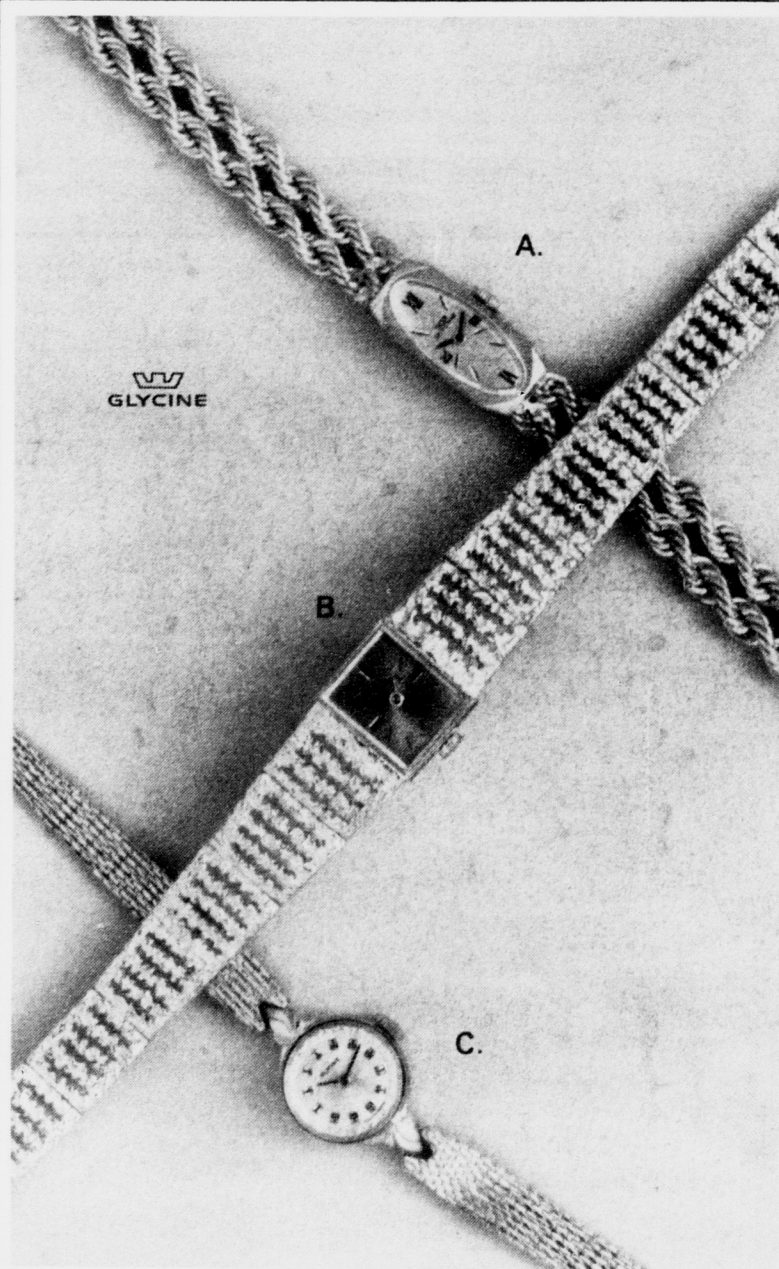
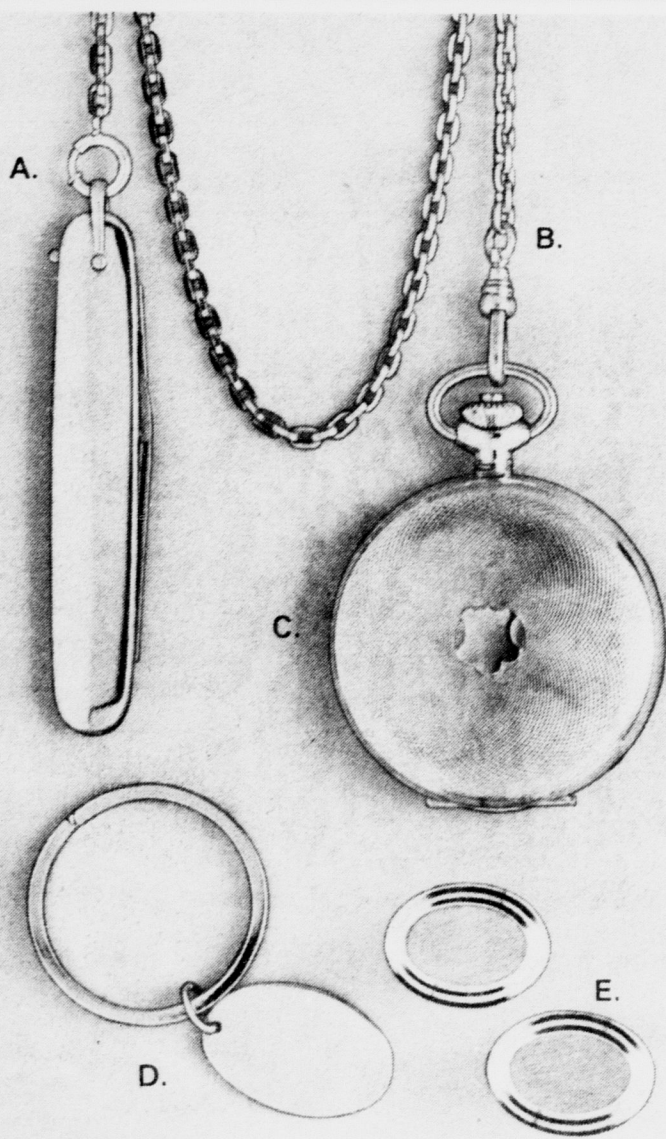
From the Ringerie at Morgan's



Cast a love spell. In 14 karat gold. A. Infinity ring with diamond, \$25. B. Signet ring, \$18. C. Faith, Hope & Charity ring, \$19.50. D. Love ring with diamond, \$20. E. Mini ring, two matching marquise cut diamonds, \$59.50.

His own road show. A. Twelve karat gold filled pocket knife, \$7.50. B. Watch chain, 12 karat gold filled, \$11.50. C. Glycine pocket watch. Hunting case in gold color, 17 jewels, \$50. D. Sterling silver split key ring, \$6.95. Also available in 12 karat gold filled. E. Sterling silver cufflinks, \$14.50.

Glycine. What makes her tick. A. \$65. B. \$65. C. \$60.



BREEZE BRUSHED BY SPRING —
 This couple from Webster's is clothed for the season of beginnings. His light weight sport coat of rayon and linen in Webster's own Calvin cut breathes free and easy with bi-swing shoulders and bolted back. Four front pockets and wide lapels add graceful style to match the ease of movement. Haggard double - knit flares bend with him — never bind. The unisexual shirts are Funky & Groovy Threads by Kennington. In casual comfort on the right he has a knit slacks set with double - breasted front and flared slacks. Her button - front flares are from Tads, her shirt from Skinny Shirt.



On the left from Webster's boutique, she has a double - breasted Edwardian waist jacket with matching corduroy jeans and crepe shirt from Van Heusen. He's relaxing in a Riverboat shirt by Moss and button - flares by Male Man.



Knapp's Downtown and Meridian Mall

No matter how you get to the church . . .

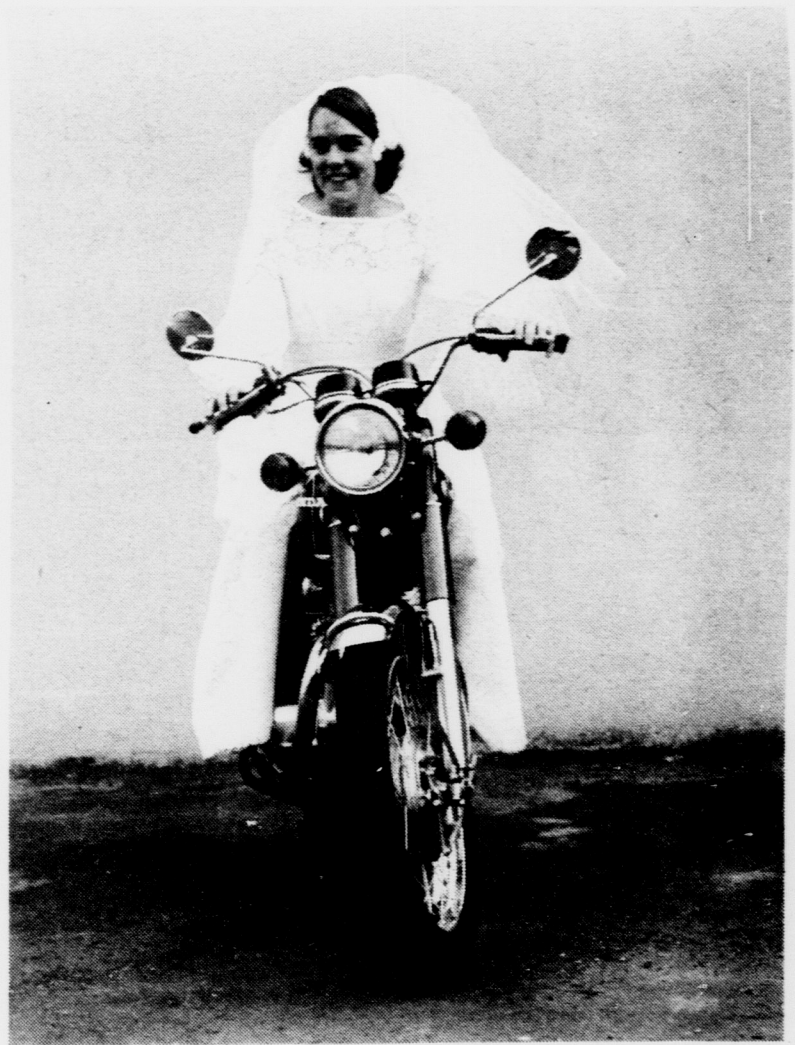
You'll have
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- BRIDES SHOWCASE has everything that's beautiful for brides — from traditional to mod . . . pants to peasants. Over 100 styles to choose from . . . priced from \$49. Right-on gowns for attendants. Mothers' dresses and party formals. Peignoirs and bridal lingerie.

- BRIDES SHOWCASE offers FREE advice from professionals in selecting your invitations and planning your wedding. In fact, BRIDES SHOWCASE has EVERYTHING for the BRIDE but the GROOM!
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1047 E. Grand River East Lansing



Photography by PAUL

BRIDES SHOWCASE®

Men's Formal Wear Breaks with Tradition . . .


- There are more than fifty styles available at the Campus Tux Shop in a rainbow of colors and fabrics including Crushed Velvet coats in six ravishing colors.

• ASK ABOUT OUR SPECIAL RENTAL ARRANGEMENTS WHEN YOUR WEDDING WILL BE OUT - OF - TOWN OR OUT - OF - STATE.

• Phone 351-6330 •

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One block east of Campus Theater

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First with Michigan's largest selection of formal wear.



The look is Lord West and the bride approves.

Word is 'change' for wedding fashions



August bride, Nancy Balint, Farmington senior, models her wedding gown at the Alumni Chapel. Nancy chose the new look of a bridal picture hat to match her traditional gown from BRIDES SHOWCASE.

The Campus Tux Shop reports that the latest fashion - minded look today is the long - waisted fitted coat in three - button, single - breasted style. Velvet accents, vests, and ties with ruffled shirts abound. Flared formal trousers add the finishing touches to the most sensational new looks in formal wear history.

Today's prospective groom is searching for fresh, new ideas in wedding apparel. He seeks a more individual look — formal apparel to enhance the traditional as well as the very unique wedding. Wedding Consultant Dave Dillingham says that many coeds also visit Campus Tux Shop with their groom for assistance in selecting his attire. With today's selection, the bride and groom can make their wedding totally different from any other. From the most formal, to the avant garde, Campus Tux Shop has the style, fabric, and color to create the look.

The future is style and fashion, doing your own thing (but doing it together), different in some way from what has been done before.

BRIDES ARE DOING THEIR OWN THING THIS YEAR.

There are exciting new changes in bridal fashions for 1971 according to Brides Showcase of East Lansing. Color is big news in wedding gowns. Pastel waistbands and bows, pull through ribbon detailing at the neck and hemline are very popular. Pastel color underskirts appear with wedding gowns. Many bridal gowns have a deep flounce at the hem. Picture hats with long cathedral length veils are widely shown. Pants bridal gowns in both traditional lace and a country look are on this year's wedding scene at Brides Showcase.

Attendants' dresses have really broken with tradition. Colors are rampant. Darker shades such as navy and brown are "in" for summer. Brides Showcase consultants report bridesmaids are selecting bold prints, checks and stripes. Much emphasis is on country and peasant styles, gibbon girl and shepherdess dresses. The biggest swing is to culottes for attendants. Picture hats are the most popular new item for bridesmaids. Many attendants are carrying colorful parasols. While local bridesmaids have accepted the fashion trends with great enthusiasm, the East Lansing Brides Showcase says MSU coeds are still tradition minded when they select their wedding gown. University brides like a touch of color in their gowns but they still favor a traditional look. The candlelight shades of ivory are especially popular. Engaged girls at MSU are buying more mantillas than ever before.

But whatever the style trend in bridal gowns, Brides Showcase of East Lansing is sure weddings are here to stay at MSU. More University girls than ever before are buying traditional gowns. There has been little demand locally for dresses suitable for "hippie" style weddings.



Man's best friend, Ursula, admires LORD WEST, the newest look in men's formal attire from CAMPUS TUX SHOP.

Photography by PAUL



Take a shortcut to fashion's hottest new look for spring and summer . . . come directly to Knapp's for all the Hot Pants! We've made the Hot Pants point in every fabric, every look, for every occasion . . . tailored twills, velours, and corduroys, skinny little knits and funky denims, suits and separates. And Knapp's has the go-withs . . . the shirt snugs, the tee-tops, the open toe laced boots, the barefoot sandals. So hot-foot it to Knapp's for Hot Pants . . . to be found in our fashion departments for misses and juniors. Downtown and Meridian Mall.

Knapp's



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First with MSU
students since
1944

DOWNTOWN

EAST LANSING



For Saugatuck or Fort Lauderdale try fashion with Phi Beta styling! Left: From Four Corners — tie dyed hot pants \$8, and top \$10. Blue only in sizes 5 to 15. Right: From Bronson — duck cloth, hipster belted hot pants with grommets. Kicky cotton knit halter to match. Complete two piece set in sizes 5 to 15. \$10.

Big wheels on campus wear the smallest hot pants. Linen and cotton knits in assorted kicky colors — just right for swinging Spring term. Two piece complete set — S M L. \$13.





This Spring the heart of the subject is hot pants. Swing into Alberts and brush up on yours from DiGi. Complete two piece set, navy and red bib top hot pants with blouse. Sizes 7 to 15. \$16.

Alberts

MERIDIAN MALL

LANSING MALL



*The Cork Look
Is Here*

*If your taste runs
to the lighter and
dressier, cork
makes it right.*

*The Up-Front Look
Is Here*

*If you want both a
sandal and shoe,
this slightly heavier
look will complement
the "in-between"
part of your wardrobe.*

*The Gladiator Look
Is Here*

*If boldness and ruggedness
is your bag, this "Roman"
sandal will make you
stand out.*



*The Hot Pants Look
Delicate leather
lacing keeps your
legs free of
"Hot Pants"
over-exposure.*



Light as Spring air on your budget and your back, these Spring casuals from Meijer's prove that quality and style don't have to be expensive. Shown here for Her: Hot pants sets \$6.87 - 16.87; Hot pants alone \$1.77 - 5.58; Pants suits \$6.66 - 23.97; Nylon and cotton jackets \$2.84 - 8.84; Flared jeans in California stripes and solids \$2.97 - 7.97. For Him: Warp - knit and double - knit and polyester and cotton blend flares \$4.97 - 12.97; Torso - hugging knit shirts \$2.97 - 4.97; Sport and dress shirts in stripes, solids and prints \$1.97 - 4.97; Jackets from the Riviera Collection of coordinated sportswear to \$5.97.

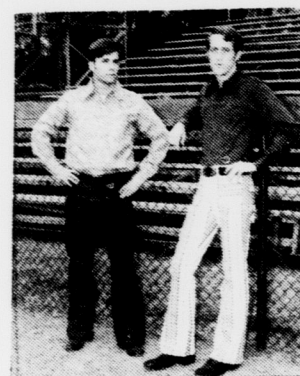


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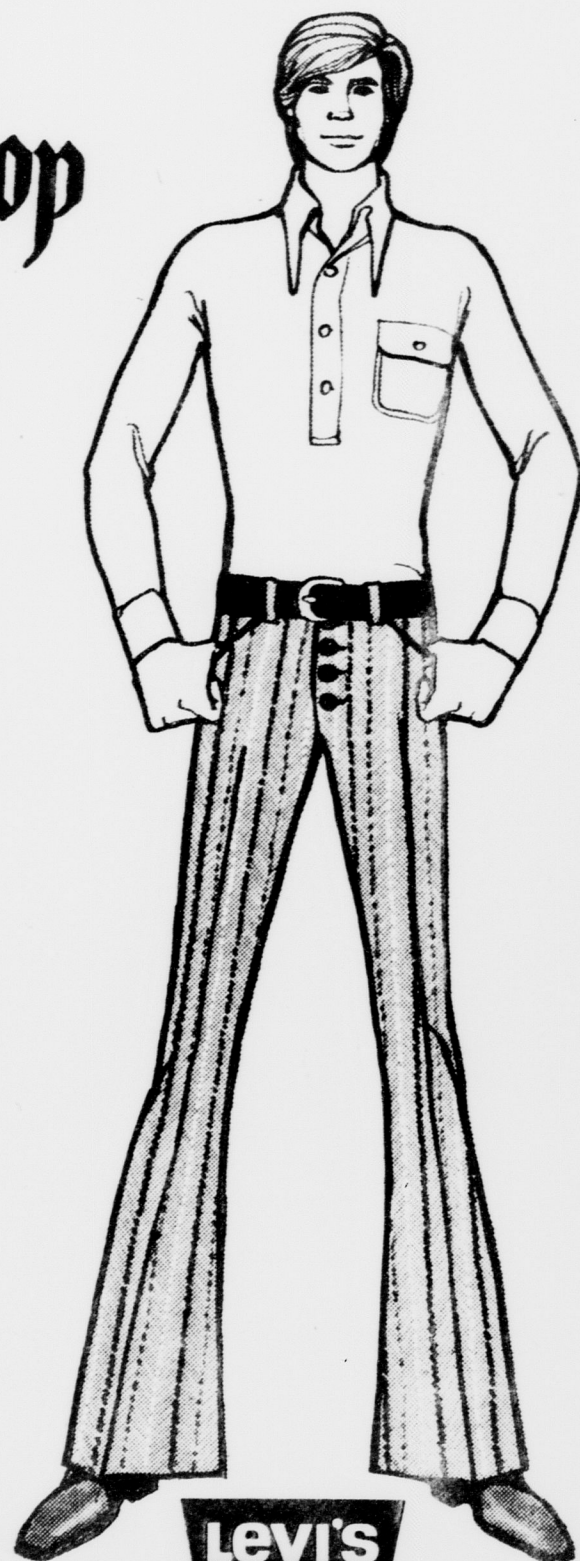
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Levi's

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Designed for the fashion-minded man, Levi's distinctive new BT-4 comes on with wide belt loops, a flapped back pocket, wide flare leg — and a low-rise, four button fly. Great colors in new stripes — Sta-Prest® for easy, no-iron care. \$13.00



Levi's

SEXTANT BELL BOTTOMS

A great now look in Levi's — new Sextant bell bottoms with a wide flare and patch pockets fore and aft. Topside — Levi's® new faded blue chambray shirt — a cool combination for any occasion. Pants come in red, natural and chocolate. \$7.00 The shirt is also \$7.00 (blue only).

ORIGINAL WESTERN JACKET

Originally designed and built for tough duty — now a fashion item too — Levi's authentic, shaped-to-fit jacket in pre-shrunk denim, indigo blue or white. Match up with a pair of Levi's jeans for a great "style suit" at small money.

Levi's

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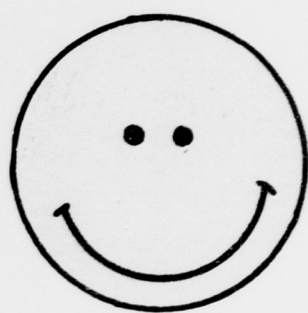
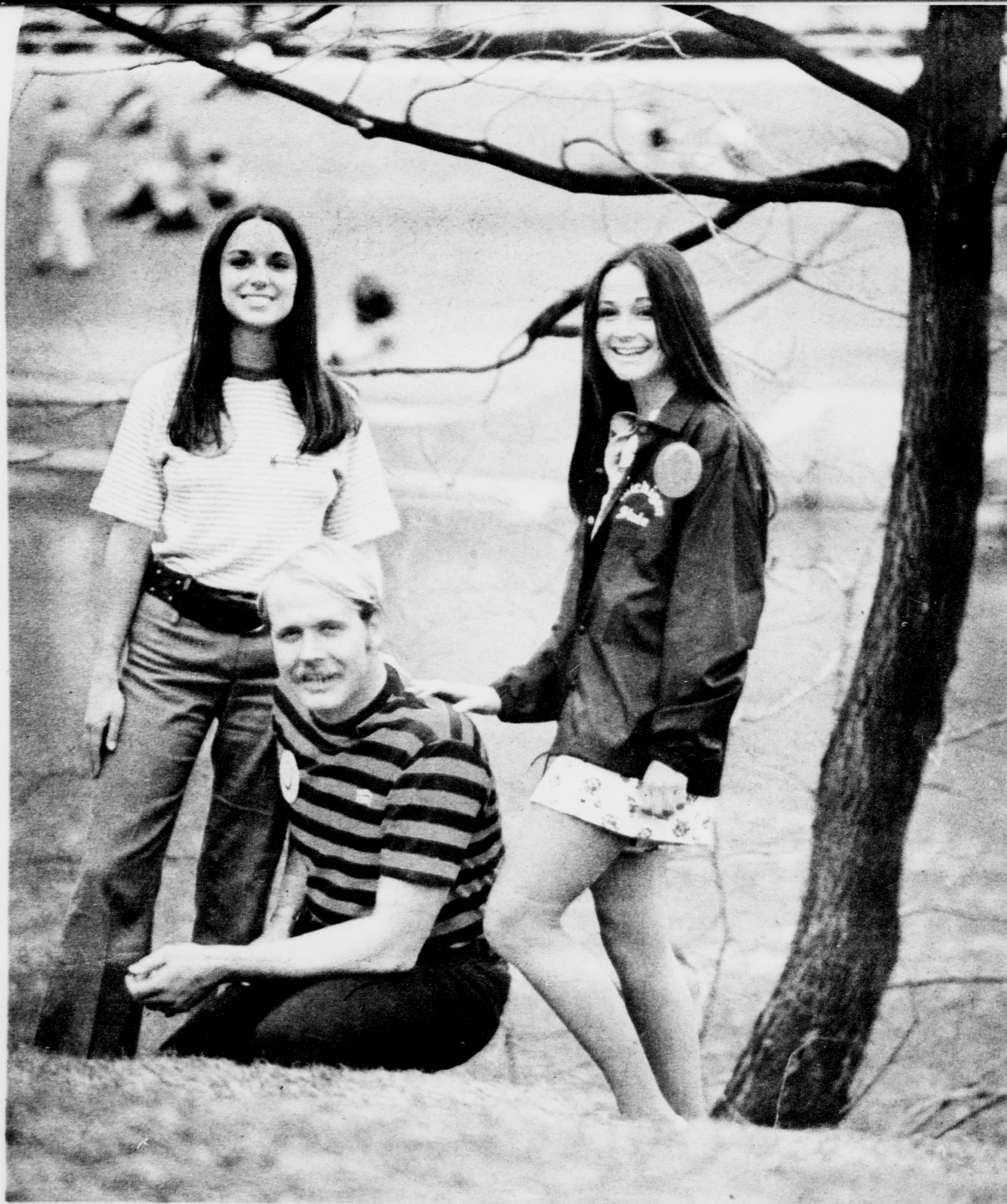
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