

MICHIGAN
STATE NEWS
UNIVERSITY

THURSDAY, MAY 4th, 1972

**SPRING
PREVIEW**

Cover Fashions by [unreadable]
Cover Photography by Jerry [unreadable]



May 4, 1972
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LETT'S
 FASHIONS OF
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OTTAWA
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Where you will find Lett's, who is dedicated to ladies and their quest for sophisticated fashions - at prices they can afford.

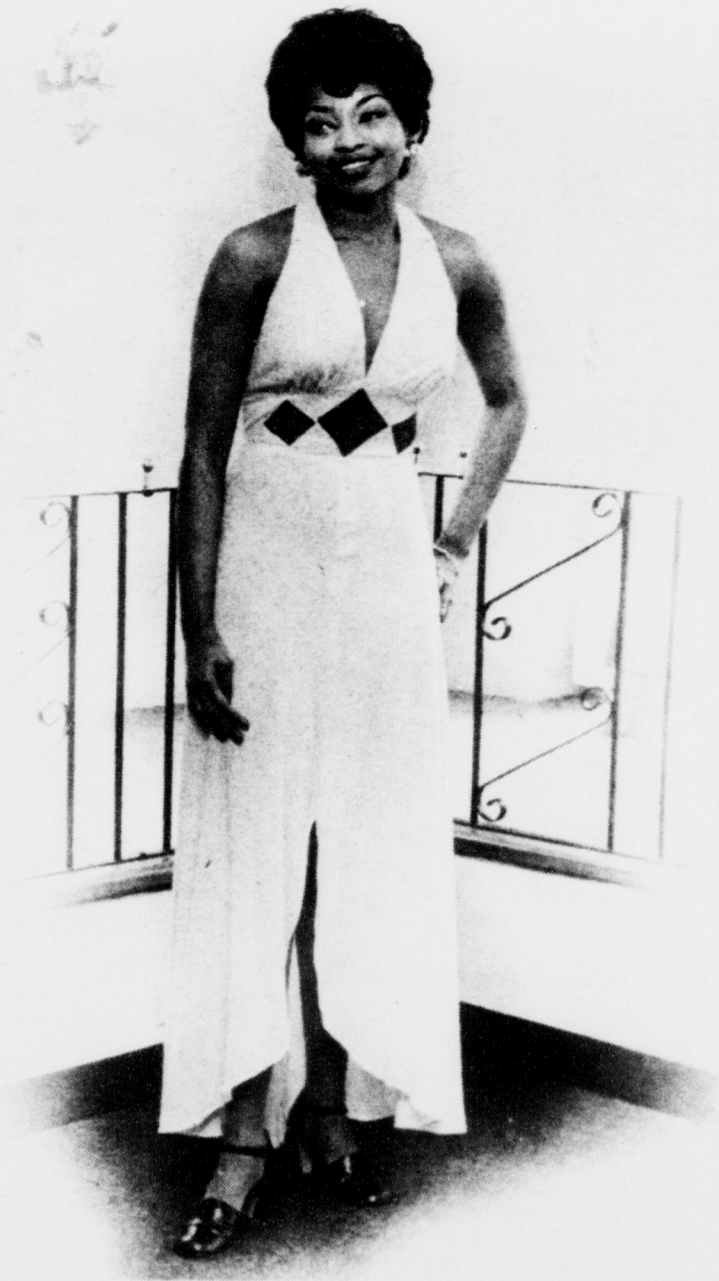


Romping through summer in cool comfort Purple print nylon top with white polyester hot pants. \$25.00



- Printed Cotton Halter Top \$7.00
- Long Skirt 16.00
- Hot Pants 10.00
- Waist Line
- Chain 2.00
- Shoes 22.95

Lett's has your fashion look
Whether it be: Long Dresses Swim
Suits Sizzler Dresses or Gowns for
your Perfect Wedding



The dress illustrated here is 100%
nylon and priced to sell! Only
\$35.00



Smart sophisticated sports wear
from sizes 6 - 18. Travel outfit
illustrated here is yellow polyester
knit blazer and slacks, black and
white striped vest, black polyester
blouse, black and white shoulder
bag and white sandals. Entire
outfit priced around \$100.00



For your fashion album this spring-

*Above: a three piece denim suit by New Traditional,
Sero knit shirt and a Gino Pompie tie.*

*Right: a knit tweed suit by Saint Laurent, Eagle shirt
and a Gino Pompie tie.*

*the Olde
Dover Shop*
INC.

Meridian Mall







Cool, Comfortable & Economical

Left: For spring warmth and summer heat, knits keep you cool in style. For him — doubleknit flares and sport coat. For her — a knit hot pants set.

Right: A menagerie of knit shirts. If elephants and fish aren't your favorites, both the jeans and the shirts come in a variety of stripes, solids and patterns.

Below: Shirts and shorts in 100% cotton that breathes in the heat. All at Meijer low prices you can afford.

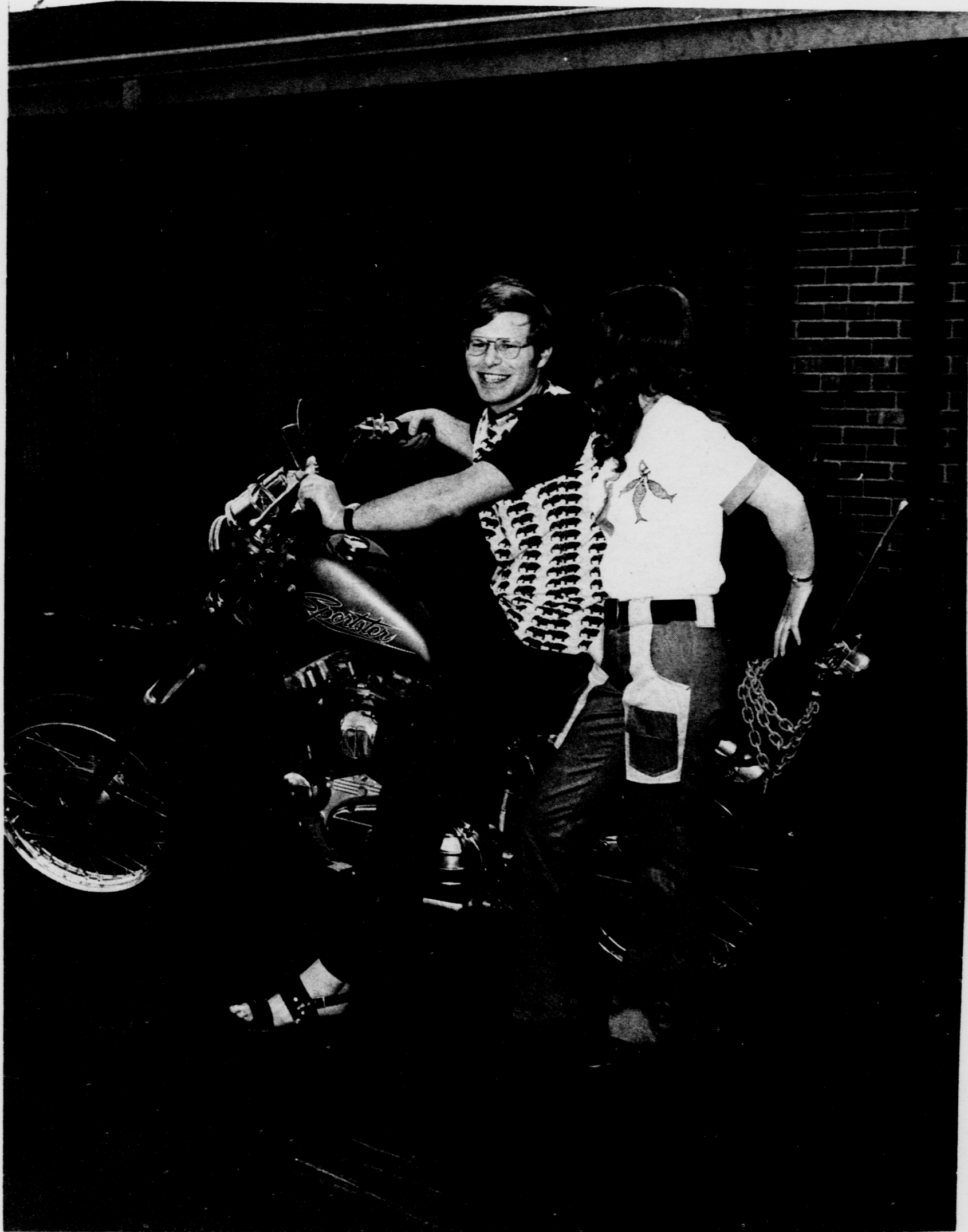


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michigan state news, may 4, 1972



MEIJER

2055 W. Grand River, Okemos

6200 S. Pennsylvania

5125 W. Saginaw



Meet us under the parachutes at

Shepard's...
H O P E S

First with MSU students since 1944

Downtown

East Lansing



The Clog Look Is Here

A high cork wedge makes this contemporary campus favorite light and comfortable to wear.



The High Platform Look Is Here

If your taste runs to higher fashion, this soft glove leather platform makes it right.

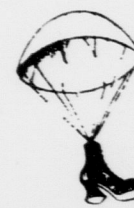
The Wedge Look Is Here

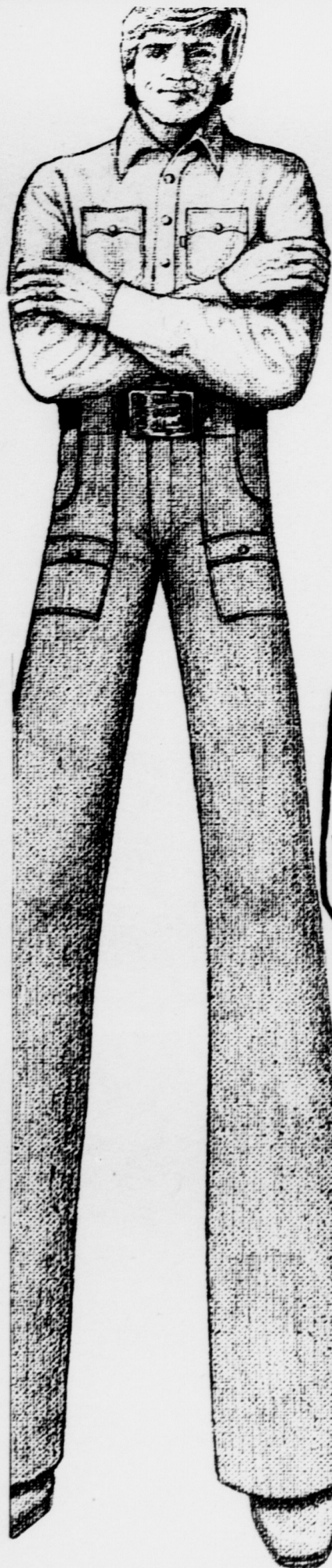
Soft suede combinations will brighten your wardrobe for slightly dressier occasions.



The Everyday Look Is Here

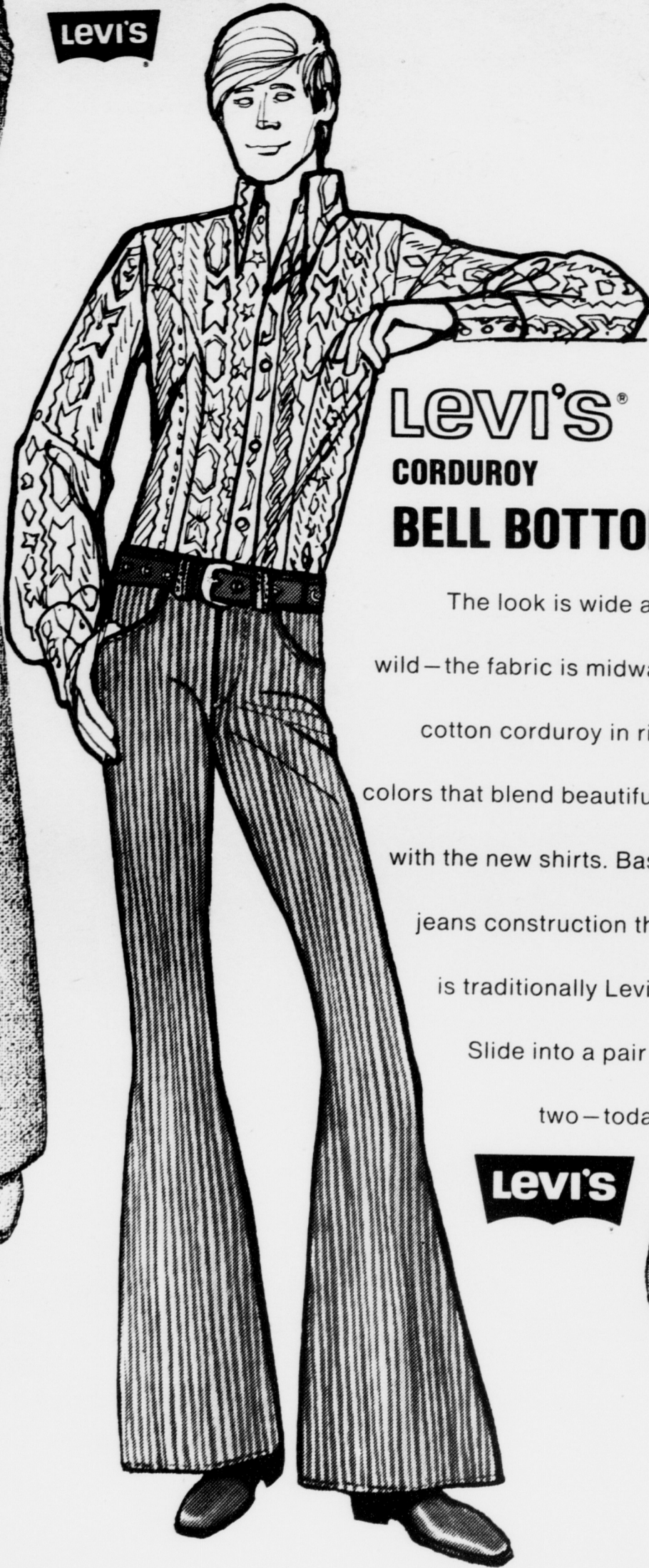
A leather covered cork sole and heel update a classic but young look, ideal for classes and leisure.





**Levi's®
BUSH
JEANS**

Levi's



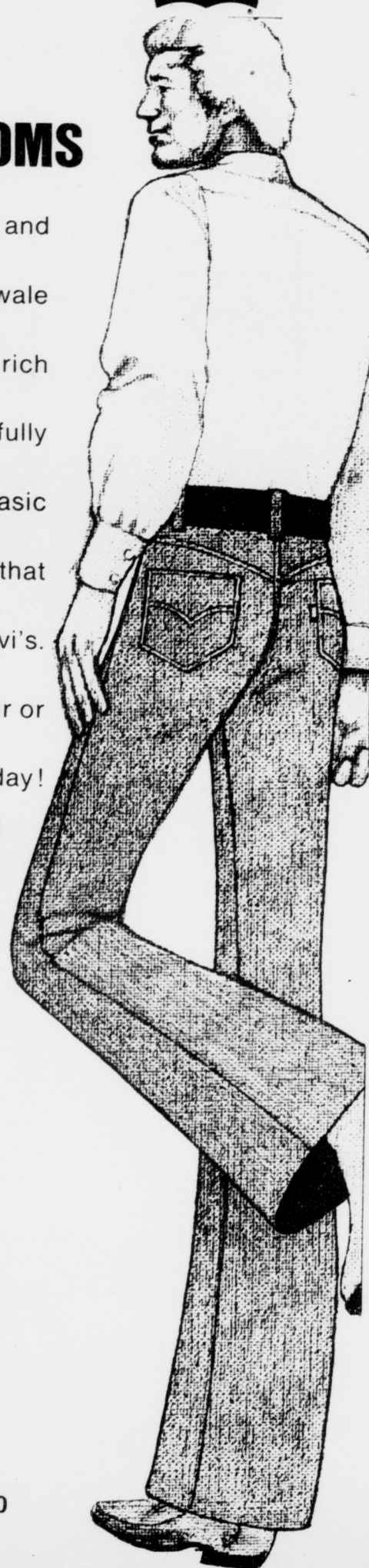
**Levi's®
CORDUROY
BELL BOTTOMS**

The look is wide and wild—the fabric is midwale cotton corduroy in rich colors that blend beautifully with the new shirts. Basic jeans construction that is traditionally Levi's. Slide into a pair or two—today!

Levi's

**Levi's®
DENIM
BELLS**

Levi's



The Sportsmeister Shop

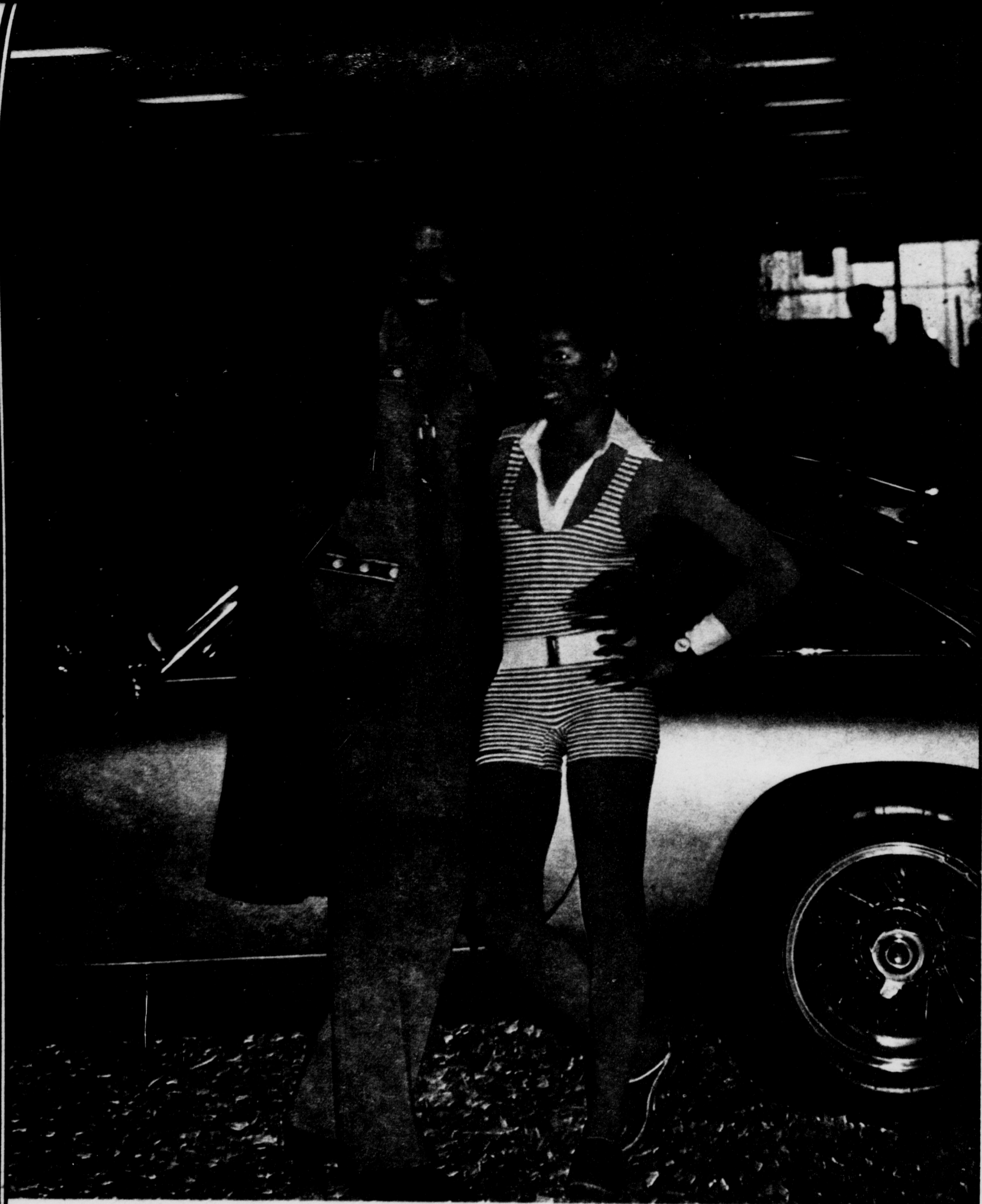
213 E. Grand River
E. Lansing, Mich.
Ph. 332-3531

HOURS:
MON. — SAT. 9:30 - 5:30
WED. 9:30 - 9:00



Leave it to Levi's
to come up with the
great look in
jeans. Same built-
to-last construc-
tion. Same lean
fit. Same tough
fabrics. But some
fine new colors and
a full flare to the
leg. Fall into
The Sportsmeister
for a pair
or two, with
the famous
Levi's tab





Frank's red knit set (above) is 100% wool with leather trim by Blye of Florence. His navy maxi by Mr. Belster is water repellent polyester - cotton blend.

Lou's flannel - look suit (right) is actually polyester doubleknit for easy care and carefree comfort.

Webster

**MEN'S
WEAR**

Lansing Mall Meridian Mall

