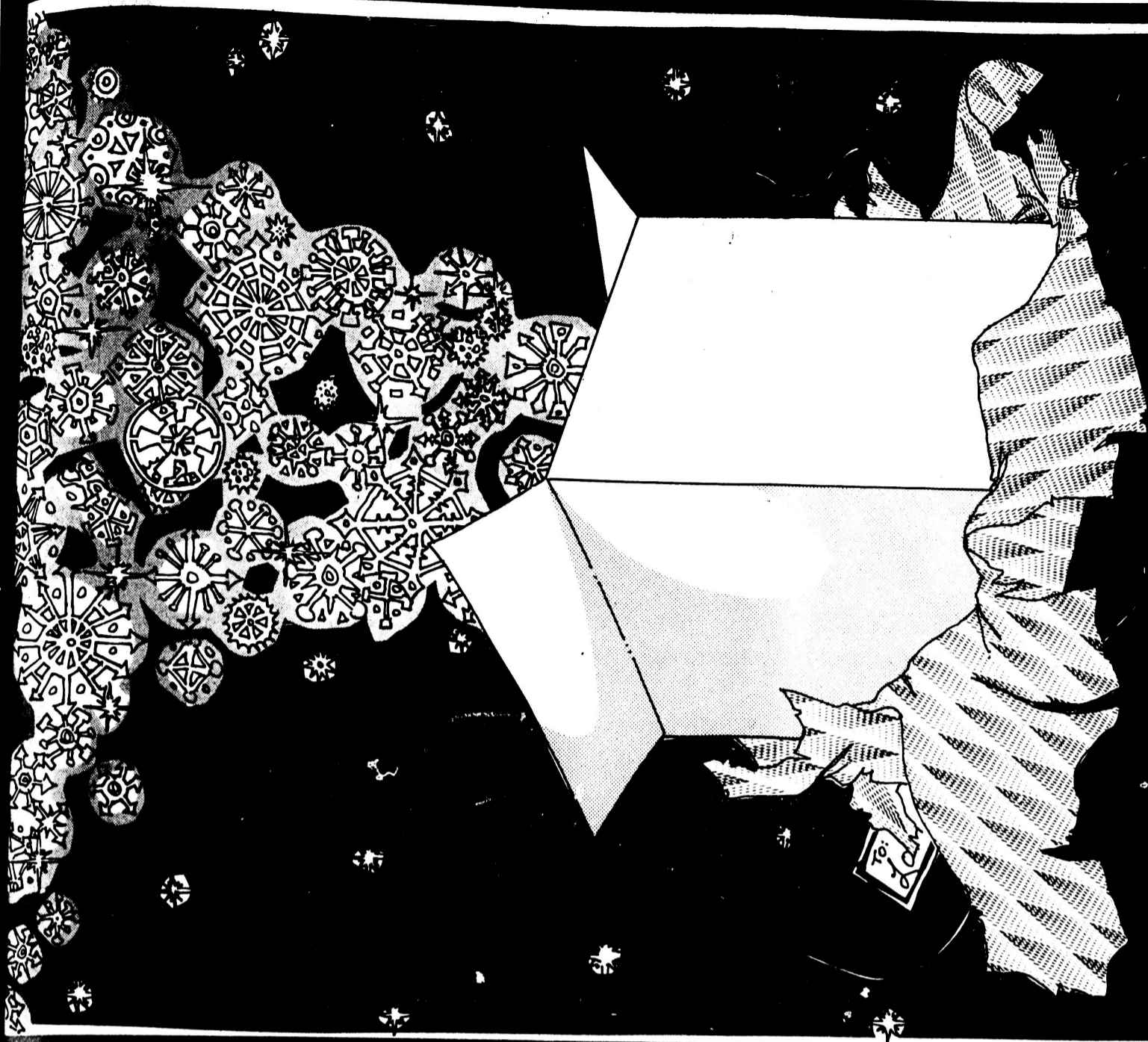


# HOLIDAY SHOPPER



## Wrap things up for the Holidays.

During the busy Holiday Season, when days are filled with shopping for presents and studying for finals, dinner time comes all too quickly.

Give yourself (or share with your friends) the best. Domino's Pizza uses only 100% natural cheese and the freshest ingredients. And we'll deliver your pizza to your door free and guarantee it will be there in 30 minutes or we will give you 50¢ off your next pizza order.

So, after a busy day, wrap things up with a pizza, from Domino's Pizza.

**351-7100**  
966 Trowbridge

**482-1656**  
3608 Northeast

**351-8880**  
1139 E. Grand River

**323-7575**  
801 E. Thomas L Pkwy.

**339-8246**  
1561 Haslett, Haslett

**694-8115**  
2068 Cedar St.  
Holt

**882-2411**  
5214 Cedar St.

**For a small cheese and pepperoni pizza!**

One coupon per pizza. Expires 12/31/77.

Offer good at your nearest Domino's Pizza.



DOMINO'S PIZZA




Give the Gift of Entertainment:

JOY TO YOU

Man Jo Kung

**Hatner's**  
BIG AND TALL MEN'S STORE



HATNER'S The store with the big and tall selection of gift ideas for the tall, Big or Athletically Built man. From casual wear to fine tailored clothing.

**Gift Ideas**  
SWEATERS  
Wool, Flannel and Velour Shirts  
JEANS AND COATS  
LEATHER COATS & JACKETS  
OUTERWEAR

**Hatner's Big & Tall Men's Store**  
4900 Northwind Dr.  
1/2 blk. S. of GR. RIVER AVE.

Hours: In-Store:  
WEDNESDAYS 9:00-9  
SATURDAYS 9:00-6  
SUNDAYS 10:00-4:00

finest quality in town...

**CROSS-COUNTRY SKI PACKAGE**

- Trucker fiberglass skis
- Alpha full-grain leather boots
- Kottrelia bindings
- Cane or fiberglass poles

Complete selection of down-filled parkas, vests, wool sweaters, shirts, socks and mittens.

**GREAT LAKES MOUNTAIN SUPPLY**


drop by upstairs above Paramount Hotel  
541 Building, across from Berkeley Hall 321-2660



... AND I HEARD HIM EXCLAIM  
AS HE ROPE THROUGH THE NIGHT—  
**MERRY CHRISTMAS TO ALL!**  
**MAY YOU ALL HAVE GOOD SIGHT!**

Dr. James Nixon  
Registered Optometrist  
Brookfield Plaza  
1100 S. Thruway  
Tues. 9 AM - 5 PM, 8:30 PM  
Wed. 9 AM - 5 PM, 7:30 PM  
Sat. 9 AM - 12:30 PM

Co-Optical  
351-5330



**A Broad Line of Ladies' Apparel**  
at  
**Sample Prices**  
Tremendous Savings  
in sizes 8-20

**BUDGET GAP**  
Shoptown Plaza,  
Haslett & Marsh Rds.  
Marion Pell owner ph 339-9482

Holiday Hours  
Mon-Fri 10-8  
Sat 10 - 6  
Sun Noon-5



**Wanted Posters**


We have the most wanted posters around. All posters. Not limited to... but serious posters for children, Places, events, addresses, furniture, mortgages, colleges, vehicles, and you find them. They're all beautiful. Framed and inexpensive. Let us help you get it in the way you want it.

**McNair's Largest Dealer in Framed and Custom Frames**

Let all the most wanted list for Christmas!

SEND FOR OUR FREE BROCHURE

**Finances Unlimited**  
Meridian Mall, Okemos 349-2192



GOODWILL GO FORTH TO BRING PEACE

Happy Holidays

**LOVE**

Season's Greetings!

**JOY**

ho ho ho



**NOËL**

**BOODERTY'S BOOKS**

FROM "PATRIOTIC SONGS"

Every night God takes his glittering merchandise out of his showcase—holy chariots, tables of law, fancy beads, crosses and bells— and puts them back into dark boxes inside and pulls down the shutters: "Again, not one prophet has come to buy."

YEHUDA AMICHAI

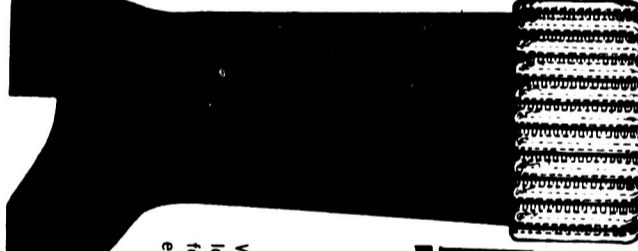
seven days 10-to-10\*  
210 mac avenue

**KNIT BOOT TOPPERS**

The finishing touch for boots  
1 Size Fits All  
**\$5.50 pair**

What a great ideal! What a with-it look! Terrific knit turtle-necks for your boots, with comfortable elastic stirrups to hold them in place. Choose from a rainbow of heavenly heathers, tweedy wool in Nylon, Rage yarn colors, and boldly striped Acrylic.

**SHOES 'N' STUFF**  
217 E. Grand River  
EAST LANSING  
across from the Union



**DISCOUNT CALCULATORS AND OFFICE ELECTRONICS**

MAKE GREAT CHRISTMAS GIFTS

**SMALL BASIC PROGRAMMABLE CALCULATORS**  
FROM \$44.50

**THIN POCKET CALCULATORS**  
FROM \$17.95

for finance, statistics, math, and for every calculating need!

**ELECTRIC TYPE-WRITERS**  
Smith-Corona  
CORONAMATICS WITH SNAP-IN RIBBON CARTRIDGES.  
FROM \$359.95

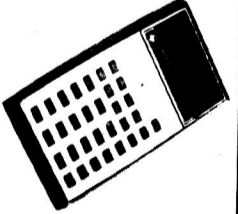

**RECORD-A-CALL PHONE-MATE**  
FROM \$179.95

**DIGITAL WATCHES**  
FROM \$17

**TELEPHONE ANSWERING SYSTEMS BY**

220 M.A.C. UNIVERSITY MALL  
351-6470  
10-9 Mon.-Fri.  
Till 6 on Sat.

**"GUARANTEED LOWEST PRICES IN TOWN"**



**BORED? TRY TO GO AWAY!**

**Family of Man**

NATURAL FOOD STORE  
51 E. GRAND RIVER  
EAST LANSING, MICH. 48823

WHERE DO YOU DO YOUR CHRISTMAS SHOPPING... NATURALLY?

AT THE FAMILY OF MAN... YOUR ONE-STOP GENERAL STORE.

NATURALLY!

Coffee & Grinders, Tea & Teapots, Books, Paperweights, Natural Sponges & Loafers, Measurers, Candles, Teaballs & More!

**CARDS CARDS CARDS GIFTS GIFTS**

**Logos book store**

Corner of MAC & Albert  
Mon.-Fri. 9-9  
Sat. 9-6  
337-7250

Happy Holidays from...

Women's Counseling Center

"Women Helping Women"

332-3554  
Tues.-Fri. 10 a.m.-4 p.m.  
Sat. 10 a.m.-1 p.m.  
927 E. Gr. Rv. Suite 3



**winter clothing sale**

save up to \$30 on men's corduroy suits  
Regularly \$90.00 to \$95.00 **\$65**

save up to \$31 on brittany suits  
Reg. \$140.00 to \$170.00 **\$109 to \$139**

save up to \$41 on ysl designer suits  
Reg. \$180.00 to \$200.00 **\$149 to \$159**

save \$15 on corduroy sport coats  
Regularly \$55.00 **\$40**

save up to \$16 on wool and wool blend sport coats  
Reg. \$75.00 to \$95.00 **\$59 to \$79**

save up to \$8 on men's dress pants  
Reg. \$21.50 to \$35.00 **\$15 to \$27**

undecided? Give a Webster Giftcheque.

**WEBSTER MEN'S WEAR**

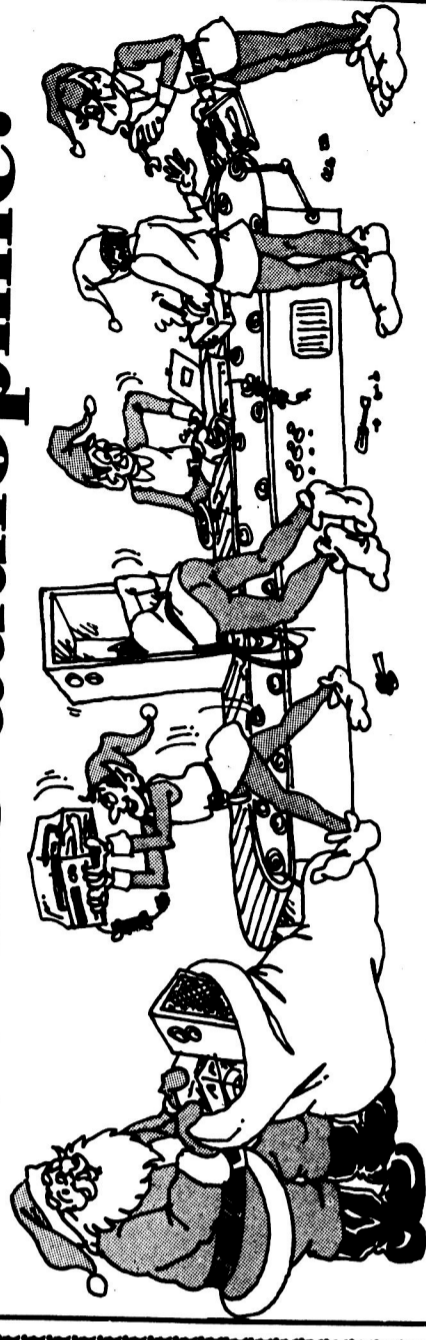
Lansing Mall and Meridian Mall

finest quality in town

**Patner's**  
BIG AND TALL MEN'S STORE

Give the Gift of Entertainment:

**Stereo equipment for the audiophile.**

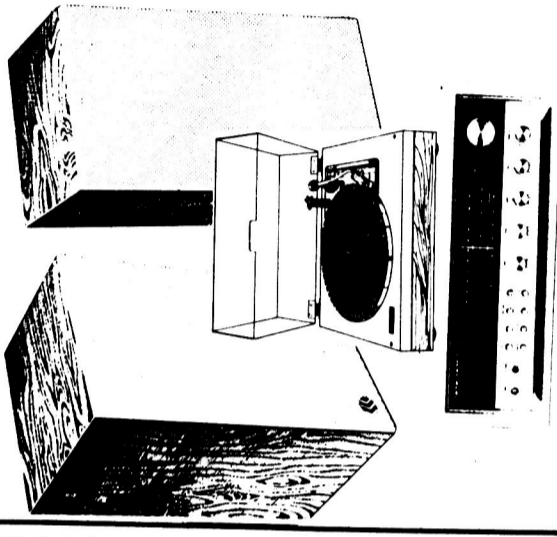


**NOW. GREAT FOR THE PRICE OF GOOD.**

**harman/kardon Garrard**  
Bolivar Speaker Works

The harman/kardon 230e offers 15 ultra-wide band watts/channel - more than enough to drive two of the efficient Bolivar 125s to room-filling levels. But you don't have to turn them up to enjoy them. Separately you'd pay **\$319**

The harman/kardon 430 is the lowest priced twin-power receiver sold in the U.S. Its 28 w/ch at 0.5% THD sounds even more clean and powerful thanks to two massive power supplies and ultra-wide band frequency response. We've matched this with the top of the line Bolivar 64H. These are an efficient, smooth, accurate system, reflecting their engineering heritage and are an excellent value for all types of music. The record spinning is competently handled by the all new Garrard GT-15 turntable coupled with our best selling cartridge - the Empire 2000E III. **\$675**  
Save \$115.40



**Stocking Stuffers**

<p>Coupon</p> <p>Buy 10 BASF Studio 90 Cassettes...Get Storage Case for 36 FREE</p> <p><b>BASF 33.90</b></p> <p>Expires 12-31-77</p>	<p>Coupon</p> <p>maxell</p> <p>Buy 3 Maxell UD-90 and get tape case FREE</p> <p><b>10.49</b></p> <p>Expires 12-31-77</p>
<p>Coupon</p> <p>Watts Premier Excellent Record Cleaner from England</p> <p><b>3.89</b></p> <p>regular \$4.95</p> <p>Expires 12-31-77</p>	<p>Coupon</p> <p>TL-3 Open air, inebrihome Manufacture \$10.00 Special Price \$10.00</p> <p>Free with any system</p> <p>Expires 12-31-77</p>

8 credit plans available



**Maxell's**  
245 ANN ST.  
351-7530  
one block N. of MSU

**SOUND SHOP**



OPEN 10-8 M-F 10-5 Sat.

**Bottoms UP FOR THE HOLIDAYS**



Choose a gift from our great selection of leot and bikini sets, cosmetics, teddies, baby dolls, gowns, and much more.

Open 10-9 Mon.-Fri.  
10-5 Sat.  
220 Mac University Mall  
Second Level

**W**ave up to down for weightless warmth

The best insulation going for the make-on-the-move. Engineered to keep the cold out, the body heat in— with warm prime-down quilted to tough rip-stop nylon. Tan, navy, electric blue or rust. S.M.L.XL. 60.00

Everything For the Man

**MARTY'S -**

305 E. Grand River EAST LANSING  
Open WED. THUR. & FRI till 8:30



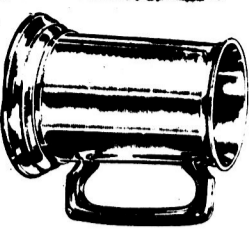
**Diamonds and Wedding Rings**



BY  
★ Orange Blossom  
★ Art Carved

**Pewter and Silver**

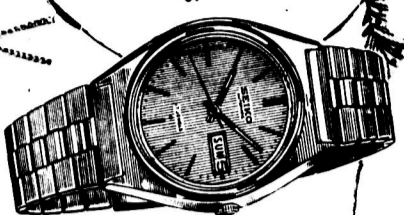
BY  
★ Onaida  
★ Metawa  
★ International



**From G's JEWELRY**

Your Christmas Gift Headquarters  
★ Jewelry-Gifts

319 E. Grand River Ave.  
East Lansing, Mich.  
Phone 337-1314



**Watches**

BY  
★ Bulova  
★ Longines  
★ Cronin  
★ Seiko

**Jewelry**

BY  
★ Anson  
★ Wells  
★ Spidel  
★ Kremenitz

**Clocks**

BY  
★ Seth Thomas  
★ Bulova  
★ Westclox

**Lighters**

BY  
★ Colby  
★ Maramon

Gift wrapping at no extra charge

...in ramp behind store

Park Free with purchase



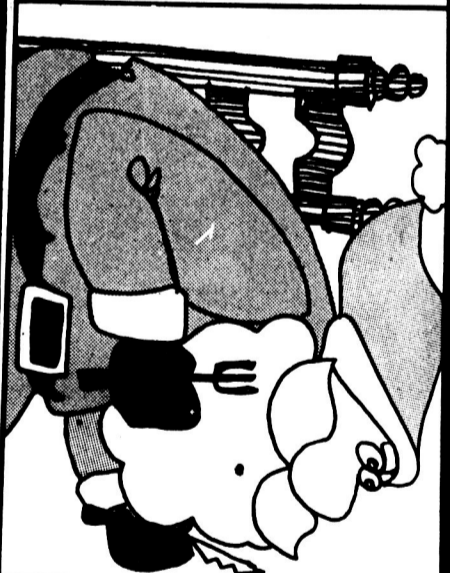
FOR WOMEN WHO DO EVERYTHING WITH STYLE  
**GEORGE FREY BEENE**  
SUNGLASSES

**THE MOST UNUSUAL (AND USEFUL) GIFT YOU'LL GIVE THIS SEASON...**

A gift certificate for a pair of sunglasses from Knapp's new Optical Fashions Dept. ... either prescription or non-prescription. Give a gift of sunshine, the way to satisfy everyone on your holiday shopping list.

**Knapp's OPTICAL FASHIONS**

Meridian Mall 372-0200 ext. 380  
Mon-Sat 9:30am-5:30pm Sun 12pm-5pm  
Hwy 100, 17th Ave. SE, 17th St. SE, 17th St. SE, 17th St. SE



**The Best Steak House**

Open 7 Days - 11:00 A.M. to 9:00 P.M.

Filet Steak	2.44	Jumbo Fried Shrimp	2.80
Sirloin Steak	2.35	Ocean Fried Perch	2.00
Portchops	2.40	Steakburger-no salad	1.75
Roast Chicken	2.25	Almonese Salad	1.40
House Special	2.10	Chopped Sirloin	1.99

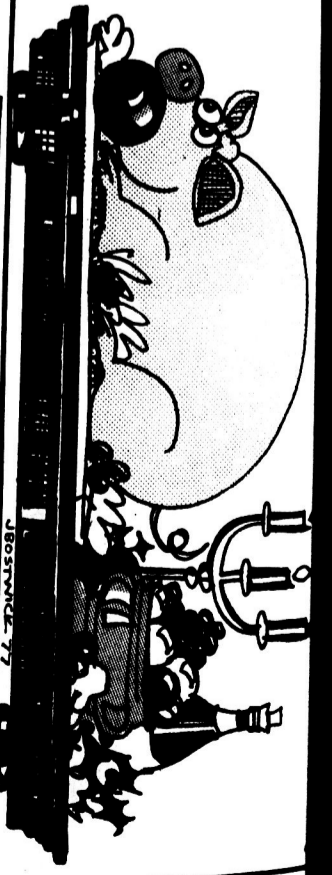
3020 E. Kalamazoo St. - Ph. 337-2210

Our reputation has been proven. We offer the finest Chinese cooking in this area. Take our service is available.



HOURS - 7 DAYS  
11:00 A.M. to 10:00 P.M.  
Fri and Sat till 11:00 P.M.

CORNER CLIPPERT and VINE  
(across from Sears in Frontdoor)  
Phone 351-2217



**NEW YEAR'S EVE**

The Secret Hideout you'll never want to leave!

Our menu includes fresh seafood dishes & house specialties like

"Steak on a Plank" & Lebanese "Kibba"

Down Under Restaurant

in the big white building of Bonnie & Clyde

316 E. Michigan Ave., Lansing 351-4500  
free parking in the rear

**STACK 'EM UP!**

2 for 1 SPECIAL  
ON  
BUTTERMILK  
PANGAKES

with this coupon

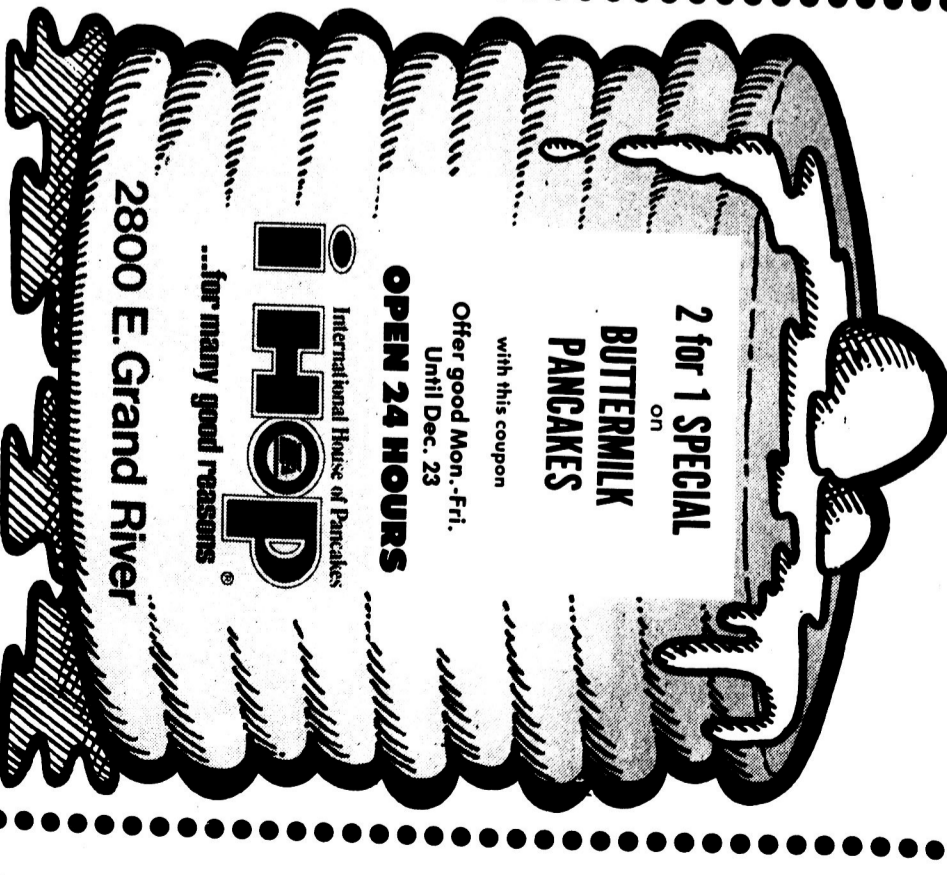
Offer good Mon.-Fri.  
Until Dec. 23

OPEN 24 HOURS

**IHOP**

International House of Pancakes  
...for many good reasons

2800 E. Grand River



The Finest Live Entertainment in Town

**ALL-STAR NIGHT**

**DECEMBER 31**

**5:00 MINISSIN**

Price Includes Live Entertainment, Hot & Cold Hors d'oeuvre Buffet, Free Champagne & Party Favors.

Tickets Now On Sale!

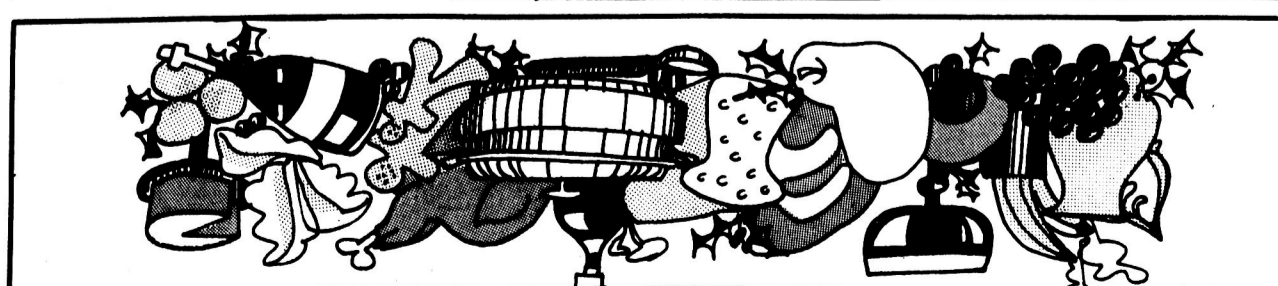
**All-Star**  
Live Clubs



Bottoms UP FOR THE HOLIDAYS

Give up weightless warmth for the down to down

# RESTAURANT GUIDE



**APPLE JADE**  
CHINESE RESTAURANT  
★ Quick Luncheon Special different every day (i.e. \$2.25 for Sweet & Sour Pork, Pork Fried Rice, Egg Roll, Won-Ton Soup)  
★ Hot dishes for hot food lovers  
★ So many other fine Chinese Cuisine (i.e., Sizzling rice, thin Chinese pancakes for Moochu pork & beef, etc.)

Open Hours  
MON.-THUR. 11:30 A.M. - 9:00 P.M.  
FRI. & SAT. TILL 10 P.M.  
503 Framdor Ave.  
Dine in or Carry Out  
Call 332-8010

**The Vintage Year**  
Holiday Gift Ideas  
extensive selection of imported and domestic wines for gifts to celebrate the season!

- \*case discounts
- \*weekly wine specials up to 50% off
- \*cheeses from Around the World
- \*wine and cheese baskets

317 MACE, Lansing  
332-1111

**CUSTOM T-SHIRTS**

\*\$12 per shirt includes a quality T-shirt, your dorm name, clubs, teams, fraternity or sorority insignia, and picture, any amount of letters, whatever you want.

\*Colored T-Shirt  
Jerseys Sweatshirts & Nylon Jackets Also

Call BILL LEE at  
**C & O T-SHIRT CO.**  
371-2694

**SHOPPER'S SPECIAL**  
**FISH & CHIPS**  
(THE BEST DEAL IN TOWN!)  
Hot deep fried fish, crisp french fries, tartar sauce, and an ice cold stein of beer.

Mon.-Thur. 5-10 p.m.  
**99¢**

231 M.A.C. — EAST LANSING

**Fine Holiday Gift Ideas**  
Give the Gift of Knowledge. We have books on a wide variety of health related topics. Chess Balls & Chess Trays for Holiday Entertaining, Gift Pack Sets of Sprouters, Herb Teas, Cosmetics, Dried Fruits & Nuts and much more. Juicers, Yogurt Makers, Tofu Kits.

**happy holidays!**  
351-6230  
225 Ann Street East Lansing

**Merry Christmas**  
from the  
**Varsity Inn**

Daily Happy Hours  
Drink & Dinner Specials  
Nightly Entertainment

Open M-F: 11 a.m.  
Sat.-Sun.: Noon  
1227 E. Grand River  
1 Blk. West of Hagadorn  
332-6517

Good Food • Pizza • Booze

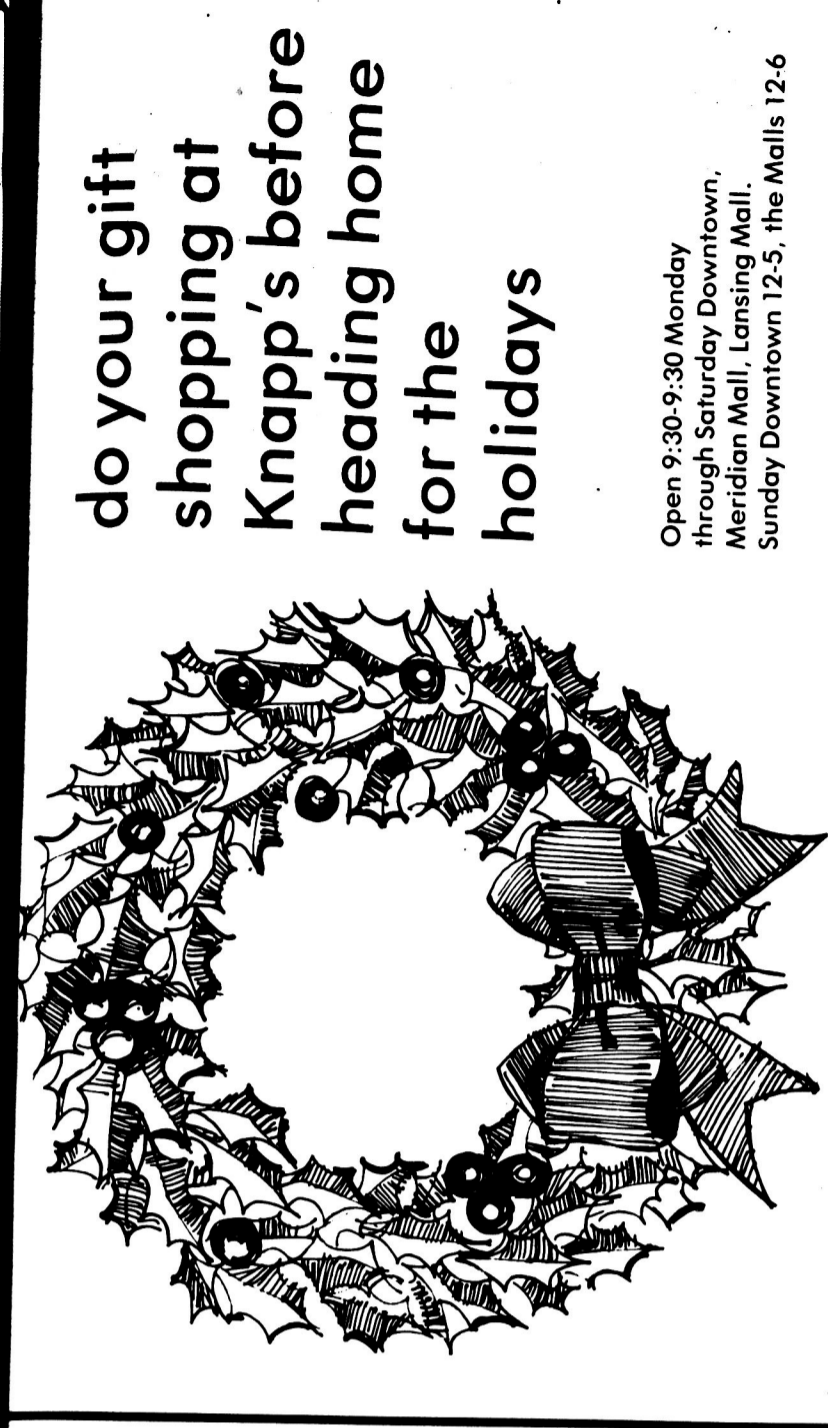
specializing in  
**MEXICAN STYLE FOOD**  
featuring these specials  
MEAL AT 1/2 PRICE  
TACOS  
TOSTADAS  
ENCHILADAS  
BURRITOS  
COMBINATION PLATE

Sat. & Sun. EVERY OTHER FULL MEAL AT 1/2 PRICE

Mon. TUES.  
Wed. ENCHILADAS  
Thurs. BURRITOS  
Fri. COMBINATION PLATE

complete menu available daily along with beer, wine & your favorite cocktails

**FRENCHIE'S BAR**  
400 Baker St., Lansing  
one block west of South Cedar St.  
Kitchen open Mon.-Sat. 10 a.m.-1 a.m., Sun. 1 p.m.-9 p.m.  
482-0733

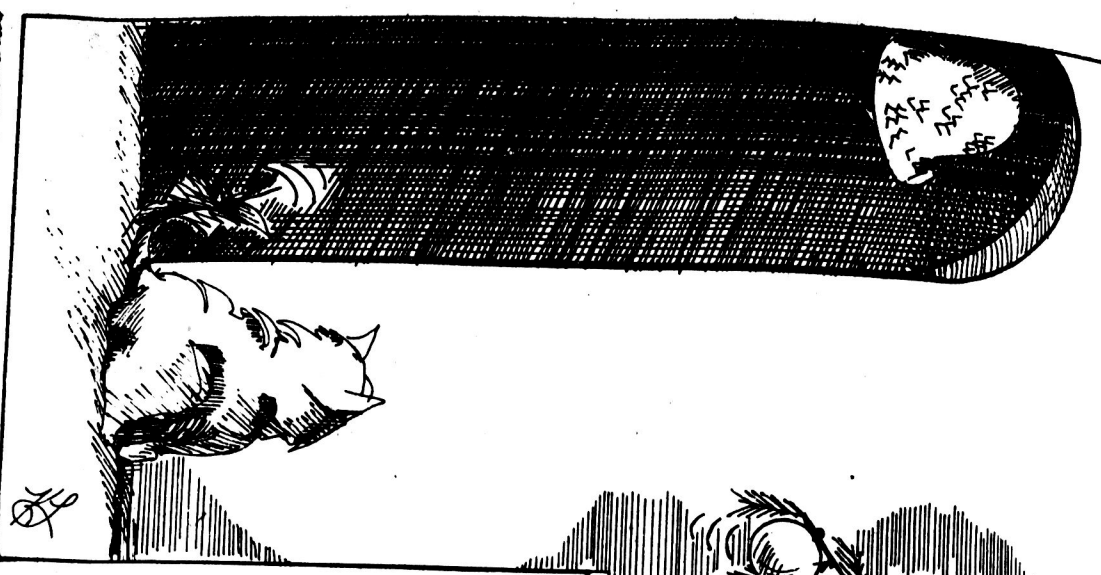


do your gift shopping at Knapp's before heading home for the holidays

Open 9:30-9:30 Monday through Saturday Downtown, Meridian Mall, Lansing Mall.  
Sunday Downtown 12-5, the Malls 12-6

<b>men's velour robes</b> Contrasting trim accents this soft velour robe. 1 size fits all. Great color selection. Store for Men, first floor Downtown, Meridian Mall and Lansing Mall.	<b>\$25</b>	<b>Kirk pewter salt &amp; pepper sets</b> Select from four contemporary styles in satin or polish finish. Napkin rings, set of four, \$22.50 Silver, Mezzanine Downtown, Meridian Mall and Lansing Mall.	<b>\$15-\$16.50</b>
<b>leather wallets</b> He's sure to appreciate a handsome leather wallet from our great selection of styles. Store for Men, first floor Downtown, Meridian Mall and Lansing Mall.	<b>\$5-\$12</b>	<b>silk roses</b> Gift her with flowers that never die. Lovely silk roses, available in a rainbow of colors. Gifts, Mezzanine Downtown, Meridian Mall and Lansing Mall.	<b>\$1-\$3.50</b>
<b>cable stitch sweaters</b> Smart looking cardigans and crews by Jantzen, Orlon/acrylic. Available in sizes S-XL. Store for Men, first floor Downtown, Meridian Mall and Lansing Mall.	<b>\$25-\$27</b>	<b>hooded toggle coat</b> Looks great with pants, skirts, and jeans. Creme, navy, red. Y-neck vest cable front, \$18 Sportswear, second floor Downtown, Meridian Mall and Lansing Mall.	<b>\$45</b>
<b>Van Heusen dress shirts</b> Surprise him with a long sleeve poly/cotton dress shirt. Sensational patterns and colors. 14"-17". Store for Men, first floor Downtown, Meridian Mall and Lansing Mall.	<b>\$16-\$18</b>	<b>sweatshirt robe</b> Long robe features hood, kangaroo pockets, and zip front. Three super colors. Sizes S-M-L. Robes, second floor Downtown, Meridian Mall and Lansing Mall.	<b>\$14</b>
<b>Wilson raquet ball raquet</b> Speedflex nylon filled fiberglass raquet features nylon strings and leather grip. Sporting Goods, Capitol Avenue, Meridian Mall and Lansing Mall.	<b>\$10.97</b>	<b>chenille wrap around robe</b> Snuggly cotton chenille robe has shawl collar, inset pockets and belt. Blue, rose, camel. S-M-L. Robes, second floor Downtown, Meridian Mall and Lansing Mall.	<b>\$19</b>
<b>Fostoria lead crystal sets</b> Choose from a set of four tumblers or double old fashions, beautifully gift boxed. China, Mezzanine Downtown, Meridian Mall and Lansing Mall.	<b>\$14</b>		

**Knapp's**



Holiday Greetings From

# Louis Edwards Haircutters

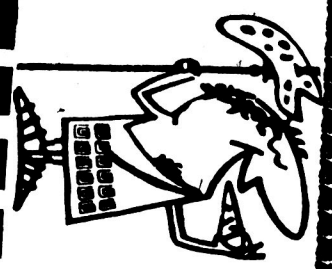


**TWO LOCATIONS TO SERVE YOU!**  
Full Service Salons with 3 Nail Technicians,  
14 Stylists and 4 Aestheticians

**2225 E. Grand River**  
(Groesbeck area)  
484-8423

**1417 1/2 E. Michigan Ave.**  
(Lansing)  
Above Bancroft Flowers  
487-6655

Owners:  
Carole and Don Satterfield



# CHRISTMAS

a very, very merry, merry  
from Little Caesars

(Delivery Available)

**FREE!**  
Buy any Medium  
At the regular price  
Get Identical PIZZA  
**FREE!**

Little Caesars Pizza  
1203 E. Ed. River  
337-1631

Must have coupon  
SN  
Coupon expires 12-31-77  
One coupon per order

(Good Only Finals Week  
DELIVERY AVAILABLE)

**FREE!**  
Buy any Medium  
At the regular price  
Get Identical PIZZA  
**FREE!**

Little Caesars Pizza  
1203 E. Ed. River  
337-1631

Must have coupon  
SN  
Coupon expires 12-31-77  
One coupon per order



— has the prettiest  
gift boxes in Lansing. . . and the  
prettiest gifts to put in them.  
Here are some excellent possibilities:

- Sockpins priced from \$4
- Robes priced from \$18
- Feminine Blouses priced from \$16
- Driving Gloves for \$5.90
- Mittens priced from \$2.90
- Scarves priced from \$3
- "Face Factory" Cosmetics priced from \$2
- Shawls priced from \$10
- Wrap Sweaters priced from \$19.90

Everything Beautifully gift packaged FREE!

Directly across from  
East Lansing &  
the Student Union

# Give the Gift of Entertainment: RECORDS, TAPES & SHEET MUSIC FOR EVERY MUSIC LOVER!

Christmas Albums & Tapes  
starting at **\$2.98**  
(Children's Christmas 45's:  
\$1.10 with book)

**AVOID GIVING DUPLICATES!**  
Give a Marshall's Gift Certifi-  
cate. Good for records, tapes,  
anything in stock, plus special  
orders!

Good Selection of Show Tunes • Large Selection of Opera  
"SPECIAL ORDERING IS OUR PLEASURE"



OPEN  
10-8 M-F  
10-5 Sat.

**Marshall's** MUSIC CO.  
245 ANN ST. 351-7850

8 credit plans  
to choose from

DANCE CLASSES  
Register for winter term

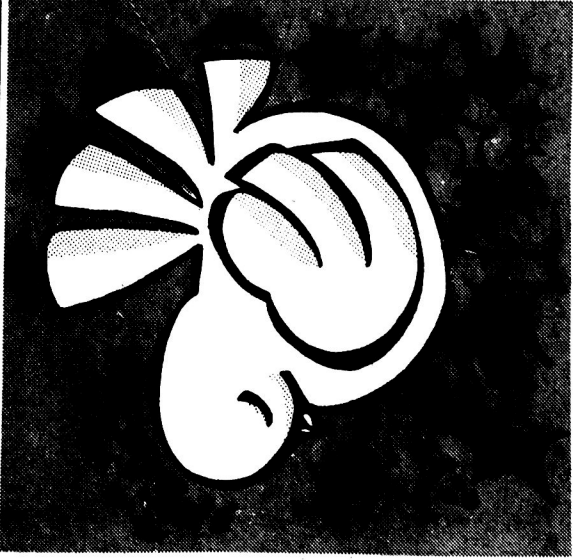
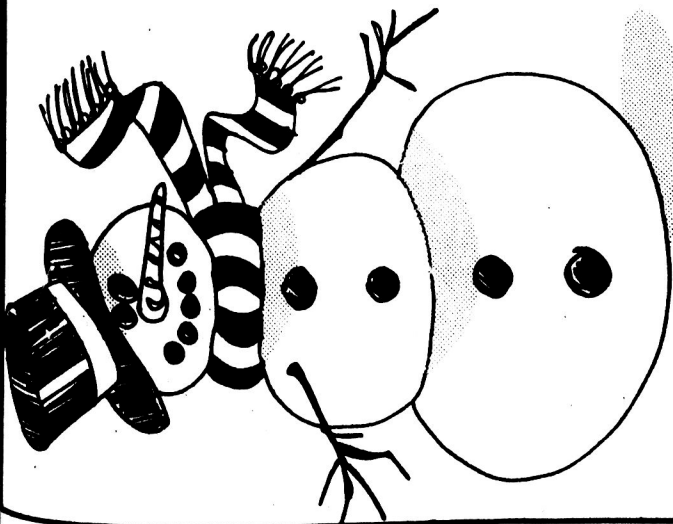
TAFFET SUPER  
SWIATER  
100% COTTON





gift boxes in Lansing... and the

Turns—has the prettiest



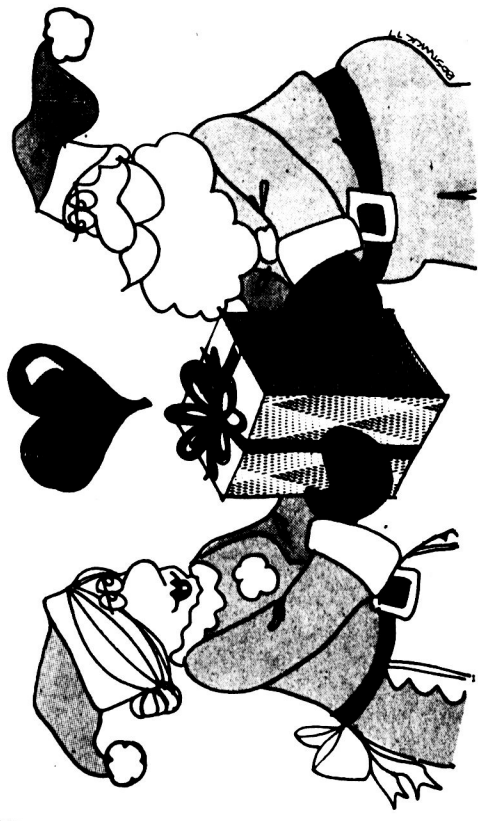
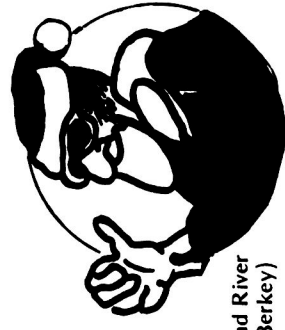
## Personalize your Holiday Cards!

... with a customized message from the Abbey Press! Choose from our selection of original art designs, and we'll add your own personal holiday greeting, party invitation, or Christmas card message. Or, if the season has really inspired you, bring in your own design! —It's fast, easy and our special price will leave you with plenty of holiday cheer to spread around.

Give the Season your own greetings with a little help from:

**ABBEY PRESS**

547 East Grand River  
(across from Berkey)  
332-8667



## THE ORIGINAL "PUFFY"

See the entire group at Shepard's



The blizzard busters with full foam insulation...



Of course they're from *Bas*

# Shepard's campus

### TAFETTA SUPER SWEATER 100% GOOSE DOWN JACKET

Down filled collars, pockets and zipper flaps help fight a chill the way fiber fill can't. Adjustable wrist straps, waist drawstring and snaps for a down hood are included.

many colors & sizes available

first down

220 MAC University Mall

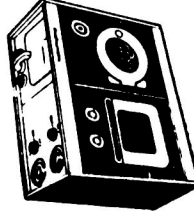
## SIMPLE PLEASURES

### Holiday Sale On Designer Waterbed Sheets

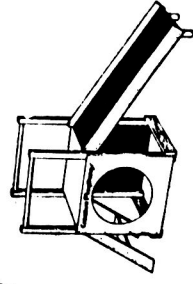
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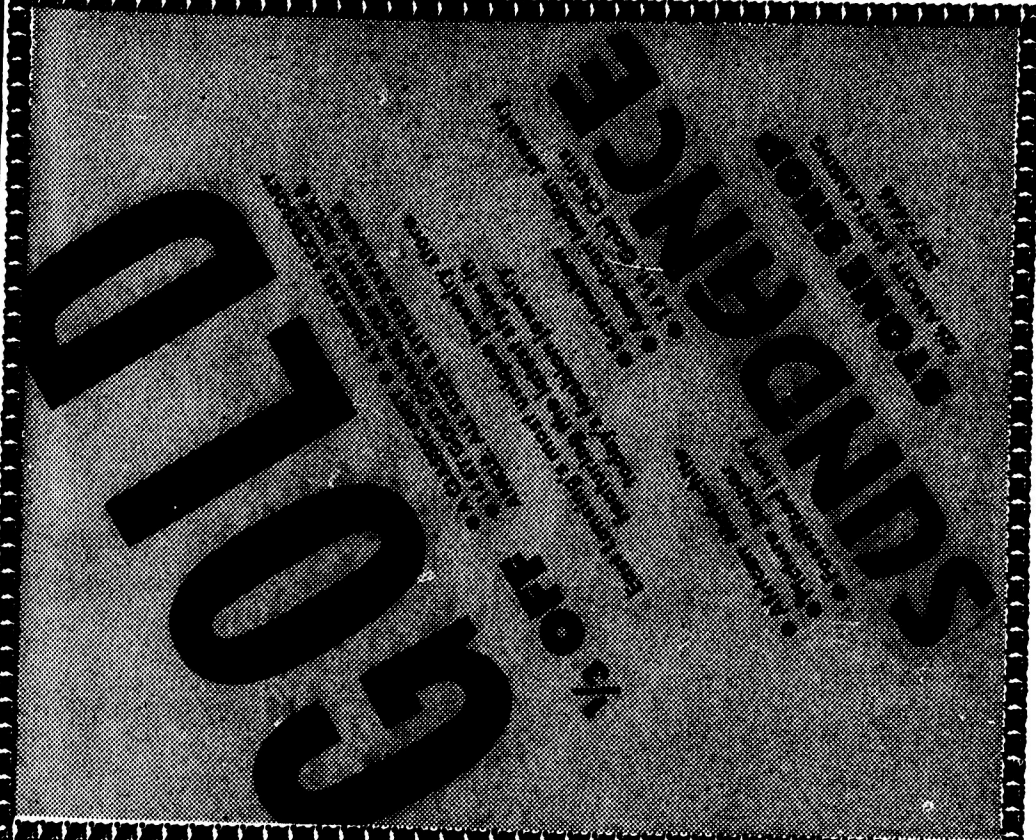


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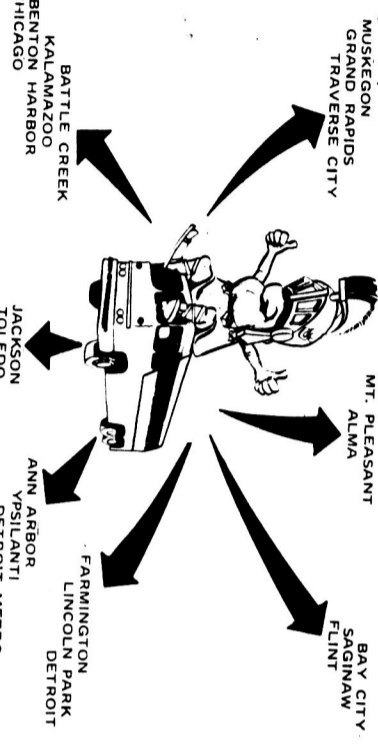
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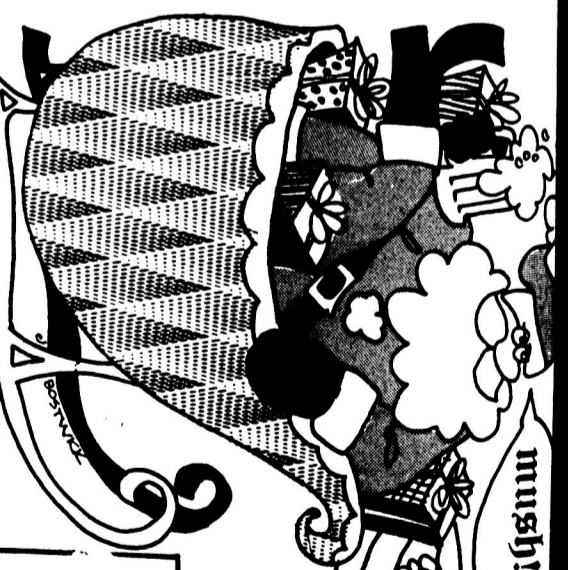
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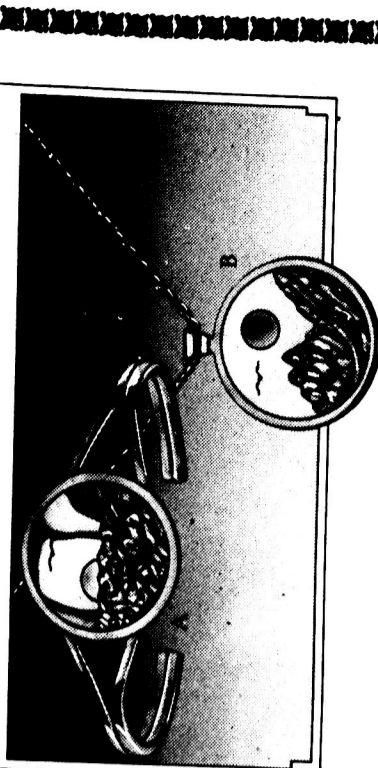
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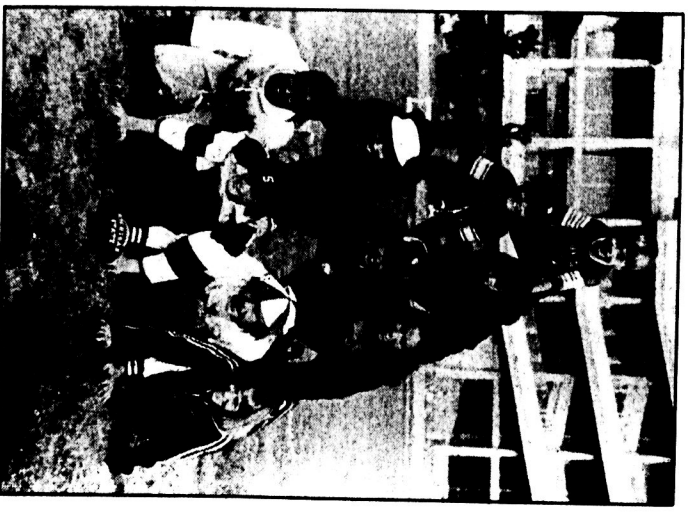


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