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State News Spring Fashion Supplement



# For Fashion's Sake

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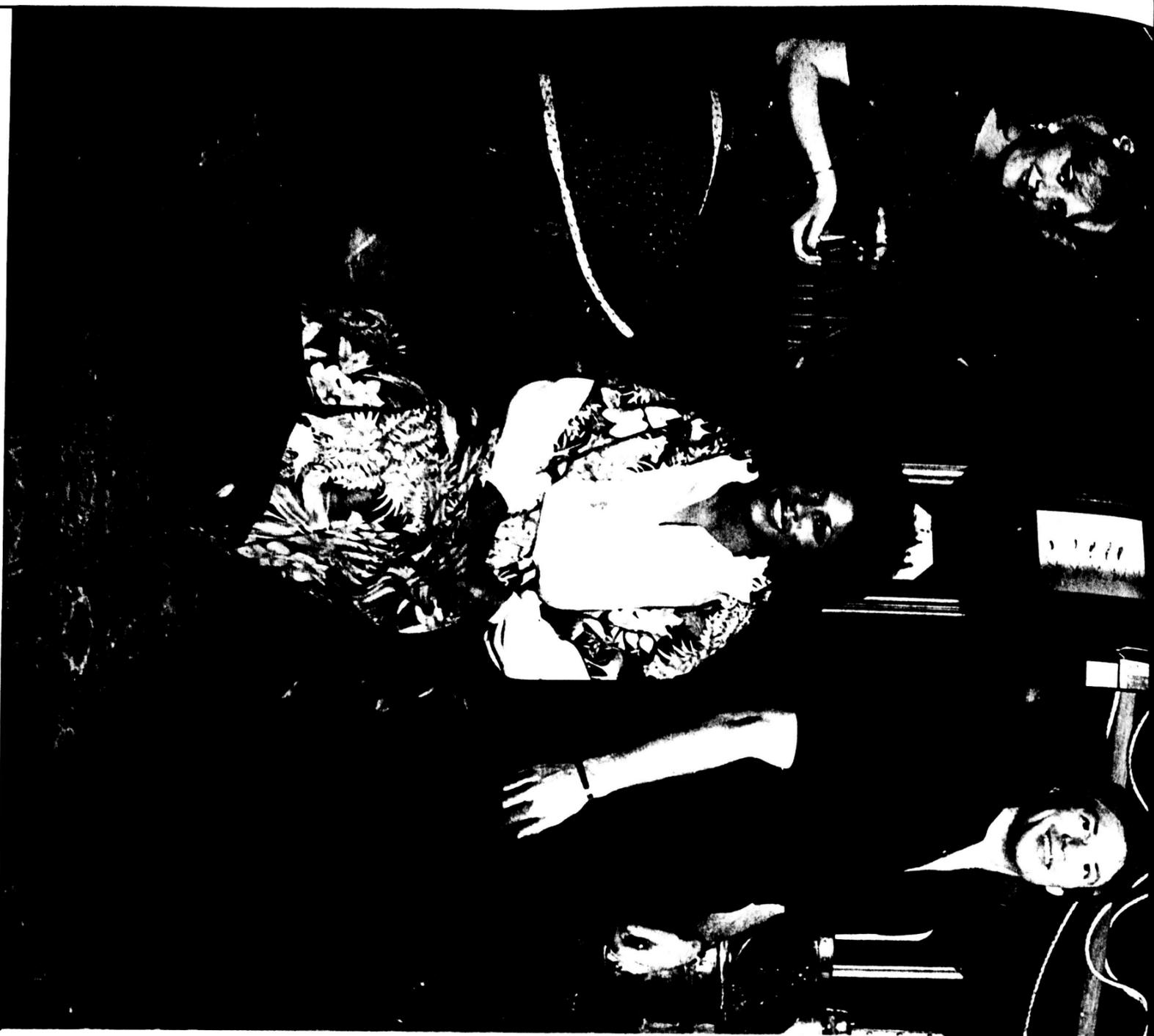
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# Political clothes, power roles

**By MICKI MAYNARD**  
Politics is known for having many tools of the trade. And one of those tools is fashion.

Putting together the right combination of clothes and extras has become as important in the modern day political arena as the right phrase in a press release.

Clothes have become another symbol, just as God, mother, the flag and Watergate. Take presidents, for instance. Gerald Ford was garbed in impeccable three-piece navy blue suits, expensive clothing that commanded respect (and later the title of one of America's Best Dressed Men).

Think of president Carter. He used blue jeans as a symbol that he was just like the common man. The now-famous cardigan at the fireside chats is another example.

Many people voiced complaints about Carter. We somehow expect a president to look commanding. Authoritative. Even somewhat regal.

More and more, politicians are picking up the use of different modes of dress to get a point across.

Remember two years ago when Don Riegle was running for U.S. Senate? More likely than not, he appeared at rallies, press conferences, meetings

with his shirt sleeves rolled above his elbows.

This was not to disguise short arms. Riegle, a Harvard grad, son of Flint's former mayor, picked up the trick in his early congressional days in order to show the UAW workers who dominated his district that he was one of them — hard working, intense, etc.

Riegle does not stride across the Senate floor in his shirt sleeves. More likely, he is now wearing a tidy full-sleeved suit. Often, a politician's constituency will influence his clothes. At the White House, television aide Barry Jagoda whirls through corridors in snazzy outfits that would fit right in on Network Row in New York.

Lynn Jondahl, who represents a fairly liberal, casual district, often dresses in neat, casual clothes. House Speaker Bobby Crim is often dapper in three-piece suits and spectator shoes.

Before he entered the U.S. Senate race, Rep. Paul Rosenbaum appeared on the House floor in flamboyant orange and blue leisure suits, flowered shirts and more chains than are in Tiffany showcases.

But now that he must sell himself as a responsible, concerned, hard-working candidate, Rosenbaum has donned

conservative three-piece navy blue suits and has carefully styled hair.

It didn't seem strange to see Gov. Milliken don baseball cap

and glove with shirt and tie — even though he may be the only man in the state to play catch in a suit.

Clothes now seem to make

the office as well as the person. Don't be surprised to see a book on the stands now. Its title? "Win that Election with your Wardrobe."



Rep. H. Lynn Jondahl, D-East Lansing. State News, Maggie Walker



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Photographed at / Ross Brown's Whaling Station

# Stob: stripes and plaids match

By JIM SMITH  
The world needs stobs. Stobs are not only necessary, but healthy.

Stobs are like "brand X" in television commercials. People can point at them and say "at least I don't look as bad as that stob."

I like my role as a stob.

## Clothes off . . .

We open with a treatise of the stob, a seemingly prevalent, yet admittedly decreasing philosophy of dress at MSU. But this is quickly aside, as the spotlight rightly falls on those with distinctive style.

Here is a sensitive piece on foodie dress, a tome on Booky wardrobes, a heady report on haberdashery and a look at contrasting wardrobes of professor Lash Larrowe with his Hawaiian bowling shirts and flashy "Tiger" Jack Breslin, our vice-president downtown doing the lobby boogie. Most of all, Lash challenges the Tiger in paddleball.

Thanks to Dan Spickler, Mike Tamamura, Kat Brown and Maggie Walker this tabloid fashionably appears on time. Hats off to ya . . . matter of fact, clothes off to ya . . .

traveling through life in a blur of stripes and plaids, green and blue combinations that cause passers-by to squint and point. Clothes should be simply functional, after all. Their purpose is to insulate you in winter and keep you unenumerated in the summer. So who cares what color or design they are?

The trap which engulfs so many is not clothes, but fashion. Fashion is in the eye and wallet of the "fashion designer." They are the ones who dictate to so many what they should be wearing.

I like my old, out-of-style duds. I feel infinitely more comfortable in time tested, well worn clothes than I would stepping into something off the racks at Jacobson's.



Even though they have been comfortable in time tested, well worn clothes than I would stepping into something off the racks at Jacobson's.

My tie was bought the same day I got my suit. It is a subdued light blue and functionally non-descript. My sport coat wardrobe is massive. I own two. A light blue with white striped coat serves me decently on outings which require more than a shirt and pants. The color also blends well with my tennis shoes.

My best sport coat was given to me by my grandfather, 13 years ago. Its camel hair texture and herringbone design are tragically out-of-style, but it is functional on cold nights

when my blue summer sports coat is simply not enough.

Socks are a drag. If I had my way they would all be white, but as I have gotten older I have collected increasing pairs of multi-colored socks donated to me at Christmas and birth days, by well meaning, if un-imaginative relations.

If you buy pants with long legs, socks don't even matter. But if your pants are the high water variety, such as mine, then great care must be taken each morning to make sure you

match.

"Matching" is dull. Anyone can match. It takes guts to walk out of the house wearing a striped shirt, plaid pants and purple checkered socks slipped into blue, torn tennis.

"Color coordinated" has no place in any respectable stob's life.

My mother used to say, "cluttered bodies have cluttered minds." She was probably right, but she lost the battle with me.



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**WEIGHT WATCHERS**  
The Authority

# STRESS DRESS

## Mama's shoes in again

(continued from page 12)  
Wingtips, once bought only by older men, are selling among students, John Beadling of Jacobson's said. Saddle shoes (the brown-on-brown variety), tassels, loafers, and surprise — Pat Boone's white bucks — are also favorites.

Just about anything goes in women's dress shoes. High, high stiletto heeled shoes, usually Italian imports, are barely there and require the wearer to be prepared to be uncomfortable. Jacobson's will "Anything high-fashion" sells

## Protesting feet stand up

(continued from page 12)  
The big toe of my left foot designated itself spokesperson for the other nine phalanges. Uppity little buggers, my feet, even though they contain one-fourth of all my bones and can help a podiatrist diagnose diabetes, heart disease, or certain kidney disorders.

My feet chose to put their collective foot down.

"We want two baths, an alcohol massage, a light talcum powdering and a massage each day."

"Where did you see that — in

at Hosler's, where snakeskin sandals in fuchsia and other dazzlers are making the wearer up to four inches taller. Salesperson Julie Richardson said heels are thinning down and going up, and are not geared for comfort.

And though anklets may be topping off spike heels in New York, East Lansing has yet to see the first pair venture forth. Sales of a \$3,50 and \$4,50 style have been "going like crazy" at Hosler's, and Jacobson's will soon feature them for the daring.

the New York Times?" Such literate feet I have. I haven't seen such a revolt since "This Little Piggy Went to Market."

So, I made a pact with my feet. I vowed to take care of them because, I must admit, they do carry a lot of weight — mine.

No longer would I resort to such capitalist-running-dog clichés as "foot the bill," or "he's got cold feet." If I ever get a job, it will never be because I had my foot in the door.

And I will never, ever tell the story of Paul Bunyan again.



# Morrey A

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The Tops in Tops and  
The Tops in Bottoms Too!



# Stob: stripes and plaid match

By JIM SMITH  
The world needs stripes. Stripes are not only necessary, but

travelling through life in a blur of stripes and plaids, green and blue combinations that cause

scratch patched so many times that I walk like I have been astride a horse all day. I love



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BOOTS & CASUAL CATTIN' DESIGNERS' CREATIONS

# Black fashion really European

By REGINALD THOMAS

There is no such thing as black fashions. In fact, fashions have no color. Sounds funny coming from a nationalist — but it is true. There are no certain fashions or styles that can be called black. The majority of clothes worn by black male and females are European styled and imported haberdashery.

Even the models of Ebony Fashion Fair, the fashion show of the largest black magazine in the United States, wear European-cut suits such as those designed by Pierre Cardin. Many black males gawk at the styles of Piero Dinitri, Valentino, Yves St. Laurent and Jean-Baptiste Caumont while reading the latest issue of GQ.

But the male models of Ebony are not the only ones to do the styles of famous designers. The female models of Essence magazine, the magazine specially designed for today's black woman, has its models in dresses by Admi, Paul Cormack and Jamie McDonald, to name just a few.

Although these designers' names are not known to many ardent shoppers, they are representative of the selection and variety that blacks wear. It is nothing to see a black male wearing a pair of wool Van Gils and a Nik Nik shirt while his lady "sports" a Nik Nik and chase a nobody.

*But the buyer who cannot afford the price it takes to wear the famous names can always search until they find a "comparable" style . . . purchase a nobody.*

matching pair of wool pleated slacks. To those who are not familiar with the cost and names of these designer's works it seems like no great matter. But to

those wearing a pair of \$55 Van Gils slacks, a \$75 shirt by Bill Kaiserman for Rafael and a \$110 pair of winged-tipped shoes designed by Salvatore Ferragamo it means a lot — and costs a lot.

But all the blacks in East Lansing cannot afford Van Gils, Nik Niks for men or women or a pair of Salvatore Ferragamo shoes. In fact many do not know where to purchase these items or possibly where to "sport" them after purchasing them.

So to avoid overdressing many simply purchase a Nik Nik or two, a couple of Rolands, maybe an Augie, and a few pairs of stylish gabardine slacks while the ladies step out in their Nik Niks, shoulder and hip straps and jewelry by the Ashtani Bazaar.

And even with just these few objects they are "dressed to kill." But both black males and females don the casual styles of some of the famous designers and some of the not-so-famous. Many have the same attitude as William "Booky" Collins which simply says "I'm very casual."

It is an everyday thing to see men stepping out in clothes by Faded Glory and shoes by Stacy Adams or — to be more casual — a pair of \$45 sandals by Jonathon Richards. The sisters might break out with pantsuits by Cesarani and shoes by Charles Jourdan.

And if these are not casual enough there are always the styles of Stuart McGuire and H.D. Lee. Or if the price of a nice Nik Nik or Stacy's exceeds the buyer's budget there are always the stores on Grand River Avenue with TIK TIK shirts, khaki pants by who-knows-who and platform shoes.

But the buyer who cannot afford the price it takes to wear the famous names can always search until they find a "comparable" style at a lesser price. Instead of buying a Roland purchase a nobody. Without seeing the tag nobody knows what it is.

There are many ways of getting away from spending large sums of money but still have a somewhat stylish wardrobe. Check the GQ for a style you like and then look for one that is close or just as nice at one of the local stores that sell those off-brand designers. And if that doesn't work just remember one thing:

"Felix Unger? Yes.  
Oscar Madison? No.  
Warren Beatty? Yes.  
Tarzan? No.  
GQ is not for all types, or all your friends."  
— GQ

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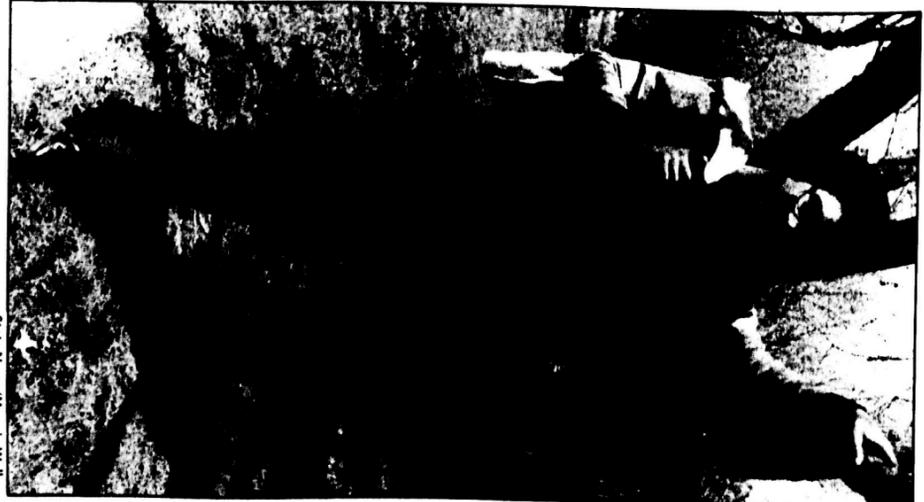
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ABOVE - He wears a 2 piece Khaki suit. Three button shopped coat with belted flair pants poly/cotton \$150.00. She wears a three piece outfit by Ami. White three button blazer, print skirt with gathered waistline and a sun-dress top with elastic waistline poly/cotton. \$68.00.

INSET - She wears the Pattie Woodard Khaki sun-dress with flounce in poly/cotton. \$38.00, and 3/4 sleeve poncho jacket, \$30.00. He is in Collier's cotton poly short sleeve jacket with elastic waist. \$25.00. The matching pants and belt feature side slit pockets. \$20.00.



Cheryl Watts dons a semi-formal designer fashion.  
Style News/Peter Obbe



Ken Smith styles the casual look.  
Style News/Maggie Walker

## Got no macho...

By SYLVESTER NURD  
Sylvester Stallone. I envy you. You macho. You . . .

You stand there in your new poster promo for your new unreleased movie "Paradise Alley" with that slightly unshaved half-day old dark mustache.

It takes me four months to grow a sloppy blond-brown hairy upper lip. You have all the women convinced that hair just a bit above the lip, combed power, charisma and potency. You can wear earrings.

I have tried twice, nay, three, to join the crowd of hairy ones, but to no avail. Females, including my mother, complain of a hard-to-kiss face. My father and brother — both hairy people, tell me to wash my face. My next door neighbor laughs.

I am convinced, though, that all I need is another year or two macho . . .

to mature. After all, I'm only 23. I have also considered taking vitamins, coloring my mustache, letting it grow forever . . . but public pressure to shave becomes unbearable at week number four. The evidence, you see, is in by then. Everyone knows it will not work.

Without the power to reveal a beautiful mustache, I have also lost more than a chance to show up the Italian Stallion. It is a well-known fact that intellectuals are hairy-faced. Perhaps my lack of mustache is nature's way of telling me about my chance to join the great academic cosmos.

If I had a mustache by now I would be well on my way to a dissertation on existential phenomenological psychology or laying the groundwork for a budding psychiatric practice. Oh well, at least I can join the Marines . . . clean-cut, but

# Hats are street theater

## Headgear no put-on for some

By KEN PARKER

Chapeau, brim, lid, topper, Stetson, derby, fedora, Homberg, panama, pork pie, skimmer, bowler and tricorne; crush hat, opera hat, silk hat and top hat — whatever the name, however fashionable or obscure, whatever the material, shape or size, all are labels for

creations people throughout history have seen fit to wear on their heads.

In 1978, the hat business is alive and healthy. As summer approaches store shelves sport

past.

"Women are learning they can wear sturdy fashions than selves. We're trying to wear women away from the feeling they have to wear hats made for the sexes," she said. While men's hats have not changed substantially, she said, women are subjected to yearly style changes.

To some people, a hat is more than just something one wears on one's head.

"I've had this hat for three years," sophomore Gary Roth said about his time-worn felt beret. "It's become sort of my trademark. When this one wears out I'll probably buy another just like it," he said.

Rebecca Perry, an MSU graduate, has several hats she likes to wear. "Hats are street theater," she said. "You're putting on an attitude when you put on a hat. It's like a flag that says something about you."

So, for various reasons — fashion, protection or just to cover up a bald spot — hats remain inextricably interwoven with human society. Indeed, it is difficult to imagine any crowd at any time, past or future, without at least a smattering of colorful headgear.

Less seasonal are the leather selections at Brother Gambit Slick Trading Co., 205 M.A.C. Ave. Linda, a store salesperson, said "Hats have always been popular. Our business is pretty steady; we don't get too many repeat customers because our hats last a long time. I've got one I've had for eight years."

Brother Gambit's makes three varieties of leather hats: The Michigander, named because it is designed to withstand Michigan weather; the Peoples' Cap, which appeals to both men and women; and visors, which sell well during the summer.

Gambit's sells more hats to men than women. "For a long time women have felt chained to fashion," Linda said, "although they are buying more leather hats now than in the

This year's hat fashion ... 78



# 'Lash,' 'Tiger Jack' flash

By NANCY ROGIER

Picture it: two men walking down the street together or conversing over a cup of coffee. One is dressed impeccably in a well-cut, three-piece suit in a distinguished-looking shade of slate, a blue shirt and a tasteful, expensive tie.

show trees that when "Tiger" Jack Breslin and C. Patric "Lash" Larrowe get together, they don't talk about fashion. Except when they're asked. Breslin, MSU executive vice president and Larrowe, faculty grievance officer and professor of economics, have been friends

and unnecessary to own. "I've always hated anything tight around my neck," he said. Instead of suits, Larrowe wears his trademark Hawaiian print shirts. He bought his first one when he was in Hawaii doing research. "I bought some Hawaii

*Breslin, MSU executive vice-president and Larrowe, faculty grievance officer and professor of economics, have been friends for nine years and they still don't share anything in common in shirts, ties or socks. Especially socks.*

The other is wearing a short-sleeved open-collar shirt; the print is wildly distracting and the color predominantly orange. He wears patched jeans, torn sneakers and red, white and blue socks. No tie. No pinstripes.

Yet the two men, for all the difference in their appearance, are clearly enjoying each other's company. Though they see each other infrequently, they manage to find time to talk, even if it has to be over the telephone.

And you can bet your Gueet He finds ties stifling to wear

shirts over there to wear," he explained. "When I came back, I had them but it never occurred to me to wear them. It would've been gauche and (former MSU president John A.) Hannah didn't approve."

"When I became emancipated, I stopped wearing suits. The eight shirts Larrowe has accumulated since then make up the bulk of his "wardrobe." The rest of his closet holds three pairs of pants, boots, 1950 wingtips, sneakers and one sports jacket.

"God Almighty," Larrowe said, examining the jacket. "I didn't even remember I had that one."

"That's what I call emancipation from the middle class," he said, surveying his 12-piece wardrobe. "Having a bunch of clothes is like having a mill stone around your neck."

By the looks of his closet, Larrowe practices what he preaches. He doesn't spend much money on his clothes, either. He says he buys his jeans at Meijer's and the last time he bought a Hawaiian shirt, paid \$12.50 for it.

"As shirts go, they're not expensive," he commented. On the other side of the fence



State News Debbie Wolfe  
C. Patric "Lash" Larrowe, MSU Professor

that way, they'd think what's that's mildly interesting I make sure the people in the media know about it," he said. "Breslin doesn't do anything like that and neither does anyone else."

"At home, I'm a great one to figure if you're going to do something, why not do it in a dramatic way?"

And here comes. During his interview, Larrowe challenged Breslin to a riddleball match — the fourth challenge issued in three years. Larrowe has been defeated all three times. "We'll have it sometime this month," Larrowe decided. "I'll make all the arrangements. Will Breslin accept?" "I won't believe it until I see it in the State News," Breslin said, smiling.

*"Anytime I do anything that's mildly interesting I make sure the people in the media know about it," Larrowe said. "Breslin doesn't do anything like that and neither does anyone else."*

work in shorts," he said. "And no shoes. In fact, I seldom wear shoes at home."

Another difference in the two men is their sense of attitude towards the public. While Larrowe does every thing "in a dramatic way," Breslin stays close to the back ground. "That's no big deal for me," Breslin said. "I think I'm much more reserved."

"I won't believe it until I see it in the State News," Breslin said, smiling.



State News Robert Kozloff  
"Tiger" Jack Breslin, MSU Vice-President



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# Concert clothing primer



By JOHN CASEY

Consider the following as the official and unabridged State News primer on what to wear when stepping out and taking in a concert.

One. Contrary to past codes of attire, we nowadays put clothes on to go to a concert and keep them on during the entire time. If you are in a crowded auditorium and a person down the aisle commences to rip off all their clothes, you can safely assume this person is a remnant from the '60s and has seen "Woodstock" too many times. Naked hippies wading in mud seems so passe these days. Clothes are in, nudity is out.

Two. Just don't wear anything that you find heaped on the floor. Be a conscientious and stylish dresser. Keep in mind who you are going to see perform. Example: Attired in painters' pants and a polo shirt may be A OK at a Gordon Lightfoot show, but for a Parliament/Funkadelic extravaganza? Uh-uh. I've yet to see any maggoty-brained George Clinton clones getting off their a-- to jam wearing standard fraternity de rigueur. Suggestion: Before getting dressed, look at your duets for the evening and take it from there.

Three. This is a tip to all you female concert goers. Yes, we know Keaton was just as cute as a pin in her Annie Hall layered look, but to venture into a crowded rock situation with two shirts on top of three vests stacked upon four sweaters and five ties is courting disaster. Simple cases of heat exhaustion have been misdiagnosed as angel dust overdoses. Solution: Wear less clothes.

Four. Many of you are probably wondering, "Well, John, just what is the word on fashion for us easy rockers, punk rockers, Detroit rockers and the ilk." Simple. . . . the word is Qiana (a registered trademark of Dupont, I should add). Qiana is the marvelous synthetic fabric worn by

the Tony Manners of your local disco, allowing them the freedom to Joseph Ball and Latin Hustle without the fear of profuse sweating or other embarrassing natural phenomena. It is also drip dry. Qiana can also find its way into the mellowest of concerts. All you straight-laced right-of-center average guys can wear these fantastic creations and have no fear of reprisals when you take your laundry home to Mom during the weekend. In days past, shirts like these would've been labeled racy. Only for lounge lizards, per se. Today, Qiana shirts are well accepted.

Five. Be careful of safety pins. They hurt. Everyday we see screaming headlines about the death of New Wave, punk or what euphemism you use for cerebral three-chord rock, but the punk fashion is still with us. In fact punk fashion has spread to such unlikely places as Appalachia, parts of Mississippi and Alabama, and most of Mexico. An international fad with no end in sight. Keep an eye on punk rock — "renaissance music." Note: Punks don't wear Qiana.

Six. There are certain styles of dress which must be avoided no matter what kind of concert you may be attending. Flammable pajamas are dangerous. Coonskin coats are great for snuggling contraband into the arena, but will begin to smell after awhile. Pasties are a wee bit risqué, especially for men. Wrapping yourself in aluminum foil is creative, yet you will suffer third degree burns once the music starts. Calculators attached to the belt are easy prey for dishonest people.

(Conclusion: Don't go to rock concerts. The money you save from all those inflated ticket prices can be used to purchase more Qiana shirts and cleaner safety pins.)



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HEADQUARTERS

# Fits of feet, fits of shoes

## Old styles returning



**By DONNA BAKUN**  
So you have 50 pairs of wingtips stashed in the depths of your closet. Shine them up and make your way down Grand River Avenue to watch folks pay \$50 or \$60 for the same thing.

And if your Mother didn't



toss out her spike heels after countless backaches, you'll save the \$50 that tags most Italian imports.

Shoes, like the rest of fashion, are coming the full circle. But it will take time to convince most brand and comfort-conscious students that there is something more fashionable than Bass, Baretraps, or Famolare.

For instance, most Famolare customers return for a second



pair of the sturdy, ripple-bottomed Italian shoes after they've tried on a pair. The \$25 to \$35 price range does not deter them.

Another perennial favorite is the deck shoe, which retails for around \$36 and is sold under the brand names Topsider or Dockside. These shoes, which can be found in nearly every shoe store along Grand River Avenue, are flat soled and comfortable once the leather softens.

Making a popular comeback is the clog, which is "flying out the door," according to Jan VanDis of Shepard's Shoes. This year's clogs have higher heels and come in a greater variety of styles. The top-of-the-line clog is made by Olaf Daughters of Sweden and has many imitators.

Other casual shoes selling well among men and women are weave-soled espadrilles, either mesh for men or canvas for women.

But it is men's and women's dress shoes that are turning back the clock.

(continued on page 16)



Sheehy when I need to know which passage my feet are entering?

"We feel we're in the midst of the prospect of shedding a rather expensive, tight-fitting pair of shoes."

They were a pleasant-looking lot, wearing months-old blisters on each heel, a testament to a \$35 pair and no other shoes in the closet. The left foot was especially ornery from a sore arch, suffered during riotous dancing a few nights ago.

I thought I had been good to my feet all these years. Never did I cram them into Italian stiletto heels, I do not own any Capzio toe shoes, and for years I thought Bass was a freshwater fish.

But my feet hate me.

Perhaps it's because I wore the cheapest white waitress shoes I could find in an hour.

Perhaps the ten-hour shifts whipping around counters and sliding on wet floors at a local boneyard caused this emotional withdrawal. Oh, where is Gail

arch crisis, with severe catatonic schizophrenia manifested by severe stabbing pains in the calcaneus region." One little toe was wriggling righteously.

"Well, I'm sorry. What can I do?"

"We want the first jet out of here to Malibu. Sand is the best balm for bare feet."

"Listen, you're not the Hana-fi Muslims. I suppose you have a set of demands? I can send for Vanessa Redgrave's feet."

(continued on page 16)

# Concert clothing primer

By JOHN CASHY

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