



MEETING NOTICE:

Date: Thursday, October 26, 1978

Place: Mill River Club

Mill River Road

Oyster Bay, New York 11771

Host Superintendent: David Parson

Host Club Manager: Wolfgang Bulka

Host Golf Professional: Robert Weber

Telephone: Clubhouse: 516-922-3556

Superintendent: 516-922-4047

Golf: 10 A.M. on, please indicate cart or caddie.

Carts: \$16.00/each

Lunch: Available from Club Menu

Cocktails and Hors d'oeuvres: 6-7 P.M.

Dinner: 7 P.M.

Program: Discussion by Golf Course Architect

Directions: Throgs Neck Bridge to Long Island Expressway.

Exit at #41 No. (Rt. #106). Take #106 North until Rt. 325A.

Go left on Rt. #25A until first right hand turn which is Mill

River Road. Club is one mile on the left side of Mill River

Road.

Special Notes: Guests Welcome

Jacket & Tie Required.

COMING EVENTS:

October 25-26 Annual Wisconsin Golf Turf Symposium

Milwaukee, Wis. Contact: Bob Welch,

8500 South Fifth Ave., Oak Creek,

Wis. 53154 (414) 764-2300

November 14-15 Management II Seminar GCSAA,

Hyannis, Mass.

November 16 MGCSA Annual Meeting,

Elmwood Country Club

(Luncheon, Golf, Dinner)

November 14-16 Annual New York State Turfgrass

Conference Turf Inn, 205 Wolf Road,

Albany, New York

November 28-

December 1

New Jersey Turfgrass Expo '78,

Cherry Hill Hyatt House, Route 70, Cherry

Hill, New Jersey. Contact Dr. Henry

Indyk, General Chairman, Soils & Crops

Dept., Cooks College-Rutgers Univ.,

Box 231, New Brunswick, New Jersey 08903

(201) 932-9453.

December 2 MGCSA Christmas Party, Greenwich
Country Club

February 4-9 50th International Turfgrass Conference
and Show, Georgia World Congress Center,
Atlanta, Ga.

MGCSA NEWS:

Our thanks to Dick Allen and everyone at the Sunningdale Country Club for a memorable day for the MGCSA Invitational on September 19th. The weather was fine, the course in great shape and the event very well organized making for a nice day for all involved. When the sun sank low in the western sky, here's how the scores came out:

1st Place: Westchester Hills Team	61
2nd Place: Century Team	62
3rd Place: Metropolis Team	63

(match of cards)

4th Place: Bedford Hills Team	63
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A special note of thanks also to our Commerical Members who volunteered their time to assist at Sunningdale.

The Magovern Company is consolidating its Fairfield and White Plains store to their new location in the Largo Industrial Park in Stamford, Conn. The special New York Area Toll Free Number to the Stamford Store is 800-243-9094.

I'd like to take this opportunity to ask our members for any articles, news, or items of interest which they feel might benefit our Association. Please feel free to contact me anytime so we can incorporate your information into our newsletter. The deadline for publication is 16 days before our regular meeting.

Pat Lucas

Welfare: Please contact Pat Lucas 203-637-3210 or Edward Horton 914-699-2827 in regard to any hospitalizations, etc., of members of the MGCSA.

Membership:

Welcome to our new members:

Douglas Hall—Class B
Joseph Pinto—Class A
David Marmelstein—Class A
Michael Caravella—Class B
Richard Marcks—Class B
Daniel Higgins—Class B
Thomas Roth—Class C
Garry Crothers—H

32ND ANNUAL
NEW YORK STATE TURFGRASS CONFERENCE
NOVEMBER 14-16, 1978

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GENERAL INFORMATION

Location:

The Turf Inn, 205 Wolf Road, Albany, is conveniently located near Rts. 90 (NYS Thruway) and 87 (Adirondack Northway). Turn south on Wolf Road at Exit 4 of the Northway. The Turf Inn is only a few minutes from the Albany County Airport and the Colonie Shopping Center, and free transportation is provided to and from both.

Lodging:

Register directly with the Turf Inn. Special rates for NYSTA Conference registrants are:

Rooms: Single (1 Person)	(\$26)
Double (2 Persons)	(\$30)
Deluxe Double (3-4 Persons)	(\$35)

Only 160 rooms are available at the Turf Inn for our Conference's participants. Registrations will be granted on a first-

received basis. Two double beds are provided for 3 to 4 occupants—sorry, no cots are available. Late registrants may be assigned accommodations at a comparable cost at other motels, but transportation will not be provided to and from the Conference.

Tax Deduction:

Regulation 1.162.5 of the Internal Revenue Code permits an income tax deduction for educational expenses (registration fees and cost of travel, meals, and lodging) undertaken to: (1) maintain or improve skills required in one's employment or other trade business, or (2) meet express requirements of an employer or a law imposed as a condition to retention of employment, job status or rate of compensation.

Banquet:

On Wednesday evening, the Turf Inn's specialty roast sirloin of beef will be featured in a tropical poolside setting. The full-course dinner will also include a seasonal parfait of fruit, tossed salad with your choice of dressing, a baked Idaho potato, broccoli with Hollandaise sauce, fresh baked bread, a non-alcoholic beverage of your choice, and a refreshing cool dessert. Mr. Thomas Gorman, a retired baseball umpire, will then address us on the subject of his experiences in baseball. The banquet will be preceded by a hospitality hour which will feature a cash bar and free cheeses. Banquet tickets may be purchased for \$11 each, only until noon, Wednesday, November 15.

Trade Show:

Commercial and educational resource displays will be open for your inspection during designated time periods throughout the Conference. An important part of the Conference is to provide you the opportunity to update your knowledge of turf-care products and equipment. Refreshments and short-order lunches will be available in the trade show area for your convenience.

Spouses' Program:

Spouses of conference registrants are invited to relax in the comfort of the Turf Inn, or to participate in the scheduled activities. Registration is free. An informal coffee will be held at 10:30 A.M. on Tuesday, November 14. This will be followed by a tour of the Cohoes Mfg. Co., manufacturers of women's clothing. Transportation is free. Wednesday, November 15 will feature a Dutch-treat lunch at the Turf Inn and a free fashion show.

Other Special Events:

The NYSTA will host an invitational breakfast for the presidents of other green industry associations, and Cornell

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University will host the third of its continuing series of invitational forums for representative leaders from the turfgrass industry. A short NYSTA business meeting will be held on Wednesday, November 15, which all members are encouraged to attend. Membership in NYSTA is an investment in your future, in that one-half of their dues are used to support the expanding turfgrass research program at Cornell University.

Registration and Fees:

All participants must register. Registration fees entitle you to attend the trade show and educational sessions only. Banquet tickets and conference proceedings are additional; conference proceedings are available to non-attendees for \$5/copy. Spouses are encouraged to register to assist in the

planning of complimentary activities.

Registration

NYSTA members	\$ 5
Non-members	\$10
Turfgrass students and professors	free
Conference proceedings	\$ 2
Banquet tickets	\$11
NYSTA 1979 membership	\$20
Spouses' registration	free

For registration contact:

Mrs. Janet Neumann
Exec. Sec'y NYSTA
P.O. Box 636
Lockport, N.Y. 14094

PROGRAM

MONDAY, NOVEMBER 13

8:00 p.m.-10:00 p.m. Cornell University Invitational Forum for Industry
Leaders—Dr. Carl Gortzig, Presiding

TUESDAY, NOVEMBER 14

8:00 a.m.-11:00 a.m. Trade Show Setup
8:00 a.m.- 5:00 p.m. Registration
8:00 a.m.- 9:30 a.m. Coffee and Danish Available in Registration Area
10:30 a.m.-
9:30 a.m.-11:30 a.m. **Welcome and Management Research Topics**, Mr. Roger Harrison, Chairman.
9:30 Opening Remarks—Mr. Melvin Lucas, Jr.
9:45 Welcome Address—Mr. Frederick Field, Jr.
10:00 Cornell Research Programs and Facilities—Mr. Howard Pidduck
10:30 Turfgrass Variety Ratings, 1978—Mr. Robert O'Knefski
11:00 Turfgrass Weeds and Herbicides, 1978—Dr. Arthur Bing
11:30 a.m.- 1:30 p.m. Trade Show and Adjacent Luncheon Bar Open
12:00 noon- 1:30 p.m. NYSTA Board of Directors' Luncheon Meeting—Mr. Melvin Lucas, Jr., Presiding
1:30 p.m.- 4:30 p.m. **Insect and Disease Research Topics**, Mr. Kirkwood Personius, Chairman
1:30 Woody Plant Insects, 1978—Dr. Donald Zepp
2:00 Woody Plant Diseases, 1978—Dr. George Hudler
2:30 Turfgrass Insects and Insecticides, 1978—Dr. Haruo Tashiro
3:00 COFFEE BREAK
3:30 Turfgrass Diseases and Fungicides, 1978—Ms. Melissa Craven
4:00 Fungicide Effects on Nontarget Processes in Turfgrasses—Dr. Richard Smiley



Bob Lippman

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- 4:30 p.m.- 6:00 p.m. Trade Show and Adjacent Cash Bar Open
 7:00 p.m.- 9:15 p.m. **In-Depth Research Reports**, Mr. Steven Smith, Chairman
 7:00 Biology of the Hyperodes Weevil—Ms. Patricia Vittum
 7:45 Pythium Blight and Brown Patch—Dr. Herbert Cole, Jr.
 8:30 Reinterpretation of Fusarium Blight—Dr. Richard Smiley

WEDNESDAY, NOVEMBER 15

- 7:30 a.m.- 9:00 a.m. NYSTA President's Invitational Breakfast, Mr. Melvin Lucas, Jr., Presiding
 8:30 a.m.-10:30 a.m. Coffee and Danish Available in Registration Area
 9:00 a.m.-11:30 a.m. **Management Topics**, Mr. Willard Snyder, Chairman
Seed and Renovation
 9:00 Seed Quality and Its Control—Dr. John Long
 9:30 Alternatives to Partial Renovation—Mr. Howard Pidduck
 10:00 COFFEE BREAK
Sod
 10:30 Inovations in Sod Production and Installation—Mr. Charles Lain
 11:00 Sod Harvesting and Shipping Problems—Dr. Charles Darrah
 11:30 a.m.- 1:30 p.m. Trade Show and Adjacent Luncheon Bar Open
 12:00 noon- Spouses' Dutch Treat Luncheon and Fashion Show
 1:30 p.m.- 3:30 p.m. **Management Topics**, Mr. Al Spaminato, Chairman
Fertilizers
 1:30 Fertilizer Programs for Bentgrasses—Dr. John Harper
 2:00 Fertilizer Programs for Bluegrasses and Ryegrasses—Dr. Joseph Troll
 2:30 COFFEE BREAK
Drainage
 3:00 Drainage System Designs—Dr. Frederick Swader
 3:30 p.m.- 4:30 p.m. NYSTA Business Meeting, Mr. Melvin Lucas, Jr., Presiding
 4:30 p.m.- 5:30 p.m. Trade Show Open (Closing Session)
 6:00 p.m.- 7:00 p.m. Hospitality Hour
 7:00 p.m.- Banquet and Speaker, Mr. Phillip Mitchell, Presiding
 Guest Speaker, Mr. Thomas Gorman

THURSDAY, NOVEMBER 16

- 9:00 a.m.-11:45 a.m. **Weather Topics**, Mr. Richard Bruns, Chairman
 9:00 Predicting the Timing and Adversity of Storms—Dr. Douglas Paine
 9:30 Acidity of Rainfall in the Northeast—Dr. Carl Schofield
 10:00 COFFEE BREAK
 10:30 Effects of Air Pollution on Ornamental Plants—Dr. John Lawrence
 11:00 Summary of Effects of Weather on Turfgrass Management—Dr. George Good
 11:30 Concluding Remarks—Mr. Melvin Lucas, Jr.



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PLAYING GOLF IS GOOD PUBLIC RELATIONS

Should a golf course superintendent play golf himself? Many golf course owners and directors believe that having a superintendent who doesn't understand the game is something like having a mechanic who doesn't drive or work on an car.

Seeing the course as the golfers do and good public relations are the biggest advantages to playing golf for a golf course superintendent. When it's time to explain to an unhappy member why his favorite nine is closed or why an aerified green looks the way it does, your creditability is much better if you can explain what you are doing and why in golfer's terms. Don't give a player a reason to walk away muttering, "But he doesn't even play the game!"

Playing golf with members also offers you a way to let them get to know you. While playing, you can discuss the course's condition, answer questions and tell them about your plans in a friendly, low key manner.

You may even want to suggest to your employees that they learn to play golf, if they don't know how already. When employees understand the importance of the fine points of golf course housekeeping, good bunker maintenance, for example, the quality of their work is likely to improve.

It isn't important that they play well. Your club's pro may be willing to give a few group lessons and a friendly handicap competition now and then among your employees will encourage them to learn.

Finally, playing golf yourself is a most enjoyable way to conduct an inspection of your course from a golfer's perspective and note small changes that could be made to improve your facility. Think about it.

Credit: FOREFRONT, May 1978

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